
Digitized by the Internet Archive
in 2014

https://archive.org/details/housebeautiful109jannewy

Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California, 1915, Section 623.

237765

January 60c

House Beautiful

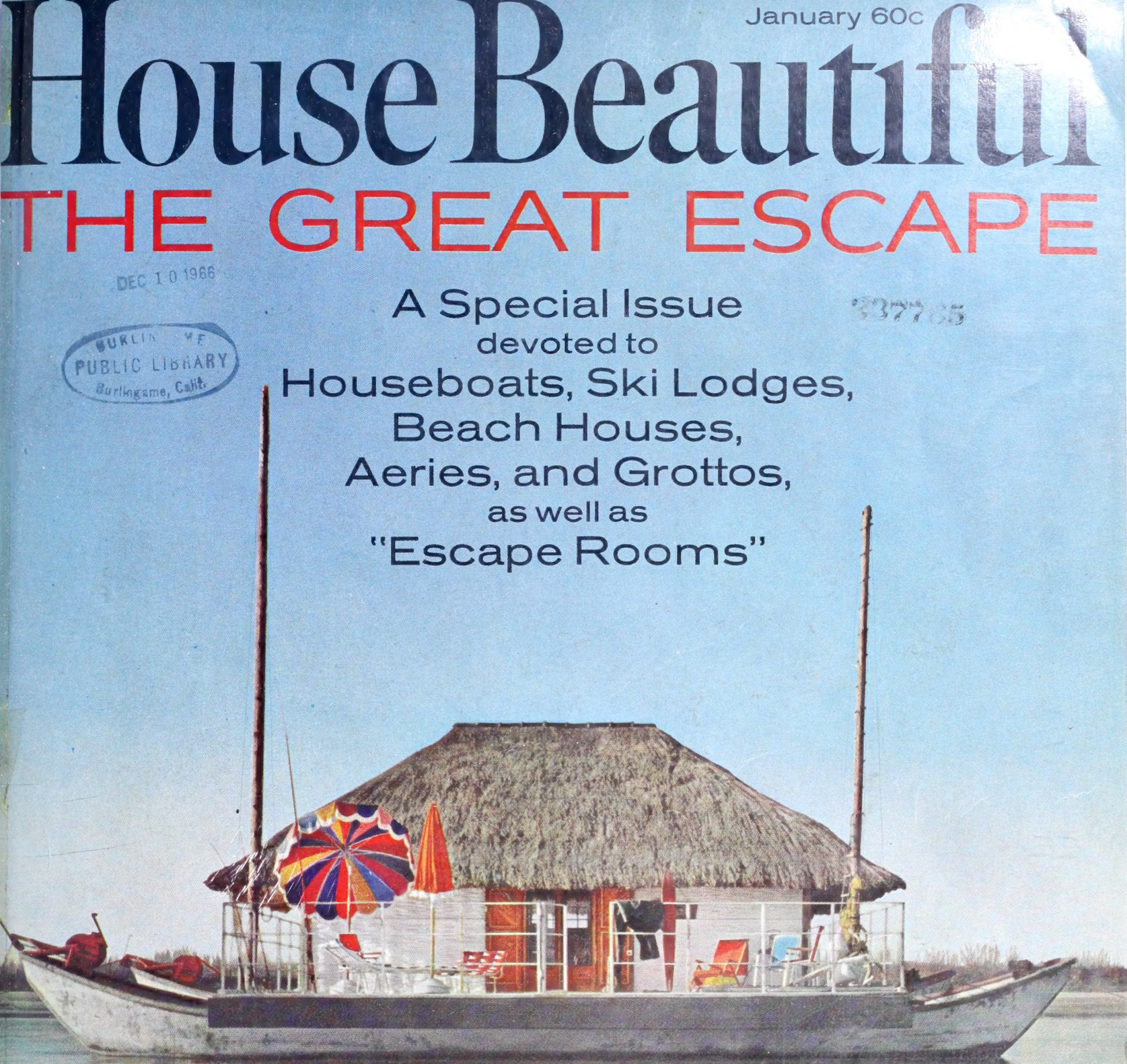
THE GREAT ESCAPE

DEC 10 1966

BURLINGAME PUBLIC LIBRARY Burlingame, Calif.

337765

A Special Issue
devoted to
Houseboats, Ski Lodges,
Beach Houses,
Aeries, and Grottos,
as well as
"Escape Rooms"



A Houseboat
on the River Po

How to Buy an Island of Your Own

Newest Escape Routes from Housekeeping Drudger

The recreation room.
One of the active rooms.

The floors for the active rooms: Armstrong vinyl floors.



Here's a room for parties, fun, good times. It's one of the active rooms . . . the rooms where you live a lot, where you entertain a lot. Armstrong vinyl floors belong here and in all the active rooms of your home. They start out looking beautiful and they stay that way with very little care.

This handsome new floor is Coronelle™ Vinyl Corlon® 87061. The realistic brick design and texture add character, help hide scuffs and heel marks. Coronelle Corlon is just one of the many Armstrong vinyl floors.





Look for the Armstrong name on the roll; it's your assurance of quality. And look for your Armstrong retailer in the Yellow Pages, under "Floors."

FREE: 24-page full-color booklet of decorating ideas for the active rooms of your home. Write Armstrong, 6701 Atkins Ave., Lancaster, Pennsylvania 17604.

Armstrong

TO INTRODUCE YOU TO THE INTERNATIONAL COLLECTORS LIBRARY

Any 3 immortal classics in 24K Gold decorated bindings

237765

All for only $1

WITH TRIAL MEMBERSHIP



GONE WITH THE WIND
by Margaret Mitchell

500. Most widely read novel of our century! Bound in handsome William Morris design crafted by noted American artist Rafael Palacios. Decorated with authentic leaf-and-acorn pattern in 24 carat Gold. A connoisseur's delight!

WAR AND PEACE
by Leo Tolstoy

501. A panorama of such sweep and passion it has been acclaimed as the greatest Russian novel ever written. Abridged to 696 pages and bound in the wine-red Czar Alexander II pattern. Cover design and page tops are decorated in real gold.

CANTERBURY TALES
by Geoffrey Chaucer

536. Among the first great masterpieces of English literature. Twenty-four rollicking tales of *Merrie England's* merriest days. Luxurious Marie Antoinette pattern embossed in 24 carat Gold. Matching ribbon marker is bound into the book.

Other volumes you may choose from:

504. **Last Days of Pompeii,** Edward Bulwer-Lytton. *Mercier replica binding.*

531. **Selections from The Arabian Nights.** *Oriental Tree of Life replica binding.*

505. **Of Human Bondage,** W. Somerset Maugham. *Louis XVI replica binding.*

533. **Grapes of Wrath.** John Steinbeck. *William Morris replica binding.*

507. **Crime and Punishment,** Fyodor Dostoevsky. *Czar Alexander II replica binding* (Abridged to 416 pages).

527. **Genghis Khan.** Harold Lamb. *London Fleet Street replica binding.*

537. **The Robe,** Lloyd C. Douglas. *Rafael Palacios binding.*

512. **Ivanhoe,** Sir Walter Scott. *Mercier replica binding.*

515. **The Odyssey,** Homer. *Marie Antoinette replica binding.*

513. **The Good Earth,** Pearl Buck. *Rafael Palacios binding.*

514. **The Histories and Poems of William Shakespeare.** *Masque & Bauble replica binding.*

509. **The Comedies of William Shakespeare.** *Masque & Bauble replica binding.*

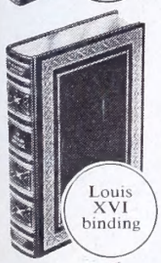
502. **The Tragedies of William Shakespeare.** *Masque & Bauble replica binding.*

510. **Seven Pillars of Wisdom,** T. E. Lawrence. *Cobden Sanderson replica binding.*

511. **Treasury of Sherlock Holmes,** Sir Arthur Conan Doyle. *Tree of Life replica binding.*

503. **Hunchback of Notre Dame,** Victor Hugo. *Madame de Pompadour replica binding.*


Rafael Palacios binding


Louis XVI binding


Oriental Tree of Life binding

Now you can acquire a library of classics in bindings so true to the spirit of famous old designs that often only a trained eye can tell the difference.

CHOOSE any 3 of the masterworks on this page for only $1 with trial membership in the International Collectors Library. We make this extraordinary offer to introduce you to one of the greatest ideas in publishing history.

The private libraries of the past have bequeathed to us rare bookbindings of hand-crafted design. Today these priceless originals are found only in museums and in the home libraries of very wealthy collectors. Now the International Collectors Library brings you the great classics of fiction, history, biography, poetry, drama and adventure—in *authentic period bindings*—replicas of the designs on the priceless originals.

As with the originals, the beautiful decorations on the deep-textured bindings are elaborately worked in genuine 24 carat Gold . . . the page tops are covered with pure Gold...a rich ribbon marker is bound into each volume. These books form a library you will be proud to own and display in your home . . . eloquent testimony to your good taste as a collector.

For such magnificent editions of great classics, you might expect to pay up to $10.00 each, but the International Collectors Library distributes them *exclusively* to its members for only $3.65 each (plus shipping). This price is *lower* than the cost of many books of temporary interest and ordinary bindings. Your sole obligation is to accept as few as four selections in the next 12 months.

Send for your three introductory volumes now. If you are not overwhelmed by their beauty and value, return them in 7 days and owe nothing. Or, pay only $1 (plus shipping) for all three and continue to enjoy the exclusive benefits of membership. Mail the coupon *today*.

INTERNATIONAL COLLECTORS LIBRARY
Garden City, N. Y. 11531

CLAIM YOUR 3 MAGNIFICENT VOLUMES TODAY!

International Collectors Library, Dept. 71-HBX
Garden City, N. Y.

Please send me the three masterworks whose numbers I have printed in boxes below, bill me only $1 (plus shipping) for all three, and enroll me as a member of the International Collectors Library. If not delighted, I may return all the books within 7 days and my membership will be cancelled. Otherwise, I'll continue to enjoy full members' privileges.

Every month a new masterwork will be described in advance. If I do not want a selection, I may notify you and it will not be sent. My sole obligation is to buy as few as four volumes at only $3.65 each (plus shipping) during the next 12 months, from the many offered. After accepting four, I may resign at any time I wish.

☐ ☐ ☐

Mr.
Mrs.
Miss _____
(Please Print)

Address _____

City _____ ZIP _____

State _____

If under 18, parent must sign here _____

2-CL33A



Your husband wants something he can put his feet up on.
You want something beautiful enough to be called fashion.
Pontiac designed a chair that doesn't take sides.

They designed this Recliner-Rocker to pamper your comfort-loving husband with foam padded arms, reversible foam cushion, and deep-tufted back. It gives him a chance to lean back, put his feet up, and relax. In three different reclining positions.

But the thing you'll notice is that it's much better-looking than other recliner-rockers. Because they added elegant styling and a flair for fashion to make it more than just comfortable.

You won't get tired of its classic looks. And it's classic looks won't get tired either. The Chatham fabric is fortified with Enka nylon. That means it keeps its resilience and strong resistance to wear through years of constant use. And believe us, it'll get plenty of use. It's probably the most comfortable chair you can buy.

It's also a smart way to start if you plan on redecorating. With your husband that comfortable, how can he say no?

Fabric fortified with Enka nylon.

$189—H42"xW34"xD28" For the store nearest you write Pontiac Furniture Co., 666 Lake Shore Drive, Chicago, Ill. Fabric: olefin, nylon and rayon. Enka nylon is a product of American ENKA Corp., Enka, N. C.

U.S. Plywood spent 4 years with 5 elephants and 47 mahouts floating Weld od teak paneling 800 miles down the Irrawaddy River just to make you look more beautiful.



Teak is a heavyweight. So heavy a freshly cut log needs more than three years of drying before it's light enough to float. Only then can our mahouts and their elephants roll it into the river for the long voyage out of the Burmese jungles.

But it's still a long way from being Weldwood® paneling. About 200 man-hours away. Painstaking hours of grain matching, sanding, toning, lacquering, and buffing.

If, by chance, you're not the teak type, just remember we give the same beauty treatment to all 70 kinds of Weldwood paneling. A 4′ x 8′ panel costs as little as $6.59. Come try some on at your Weldwood Headquarters dealer's. He's in the Yellow Pages, under "Plywood."

Send 25¢ for your copy of "Decorating With Weldwood Prefinished Paneling." U.S. Plywood Corporation. Dept. HB 1-67, Box 61, New York 46, N. Y.

Name.....

Address.....

City.....State.....Zip Code.....

U.S. Plywood Corporation

In Canada: Weldwood of Canada Ltd.



House Beautiful

JANUARY, 1967 Vol. 109, No. 1

THE GREAT ESCAPE

Nine Who Broke Away, and Where They Went

To the Virginia countryside: Poplar Forest **72**
To the Texas prairie: Open-and-Shut Shelter **80**
To the snows of Vermont: The Ivory Tower **82**
To the River Po: Thatched Houseboat **91**
To the Atlantic shore: Six Faces to the Sun **94**
To an Aegean island: Commuting by Hydrofoil **100**
To the Mediterranean: A Three-Room Grotto **102**
To a desert compound: Oasis in Tunisia **113**
To a tropical isle: Jamaican Pavilion **116**

Escaping at Home and How to Do It

In the garden: Shades of a Lath House **88**
In your furnishings: Flight from the Cliché **106**
To a place of your own: Escape Rooms **108**
In the kitchen: The Big Culinary Catch **120**
Into music: The Siren Sounds **122**

For Practical Dreamers

Travel: Escape Mechanisms **76**
How to Have a Second Home on the Club Plan **90**
How to Buy an Island **124**
Dreambooks for Gardeners **126**
30 New Ways to Escape Household Drudgery **128**

Monthly Features

Decorator's Diary **8** Food: Nobody Ever Tells You These Things **14**
Take It Easy **22** It's Worth Mentioning **25** Window Shopping **26**

Cover: *An escape in Italy. Story on page 91. Photograph by Carla De Benedetti.*
Photograph above: *Dr. Johnson's escape house on the for-sale island of Inch Kenneth, in the Inner Hebrides. See "How to Buy an Island," page 124.*

House Beautiful is published monthly by The Hearst Corporation, 572 Madison Ave., N. Y. C. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Vice President and General Manager of Magazines; William S. Campbell, Vice President and Director of Circulation; Richard A. Hoefer, Vice President for House Beautiful; Frank Massi, Treasurer; Harvey L. Lipton, Secretary.

©1966 by The Hearst Corporation; all rights reserved.

Subscription prices: United States and possessions, $6 for one year; $10 for two years; $12 for three years. Canada, add $1 for each year. All other countries, add $5 for each year. For change of address, give old address as well as the new, including zip code number, and allow six weeks for change to become effective. Address manuscripts to The Editor, House Beautiful, 572 Madison Ave., N. Y. C. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful," "House Beautiful's Building Manual," "House Beautiful's Gardening and Outdoor Living," "House Beautiful's Home Decorating," "House Beautiful's Home Remodeling," "Houses and Plans," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," "Pace Setter," and "Pace Setter News." Second-class postage paid at New York, N. Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the United States of America. SUBSCRIPTIONS: all subscription orders for magazines—changes of address—correspondence concerning subscriptions—and postmaster notices of undeliverable copies should be mailed to: House Beautiful, Post Office Box 560, New York, N. Y. 10019.

Editor
SARAH TOMERLIN LEE

Home Furnishings Editor
FRANCES TAYLOR HEARD

Executive Editor
GUY HENLE

Art Director
WARREN STOKES

Feature Editor
MARION GOUGH

Associate Editors
CARROLL C. CALKINS
EPSIE KINARD
GUY MONYPENNY
ELIZABETH SVERBEYEFF

Architectural Editor
JAMES DE LONG

Building Editor
DAVID X. MANNERS

Home Service Editor
NANCY CRAIG

Food Editor
HELEN McCULLY

Administrative Asst. to the Editor
THOMAS K. OWEN

Home Furnishings and Decorating
PATRICIA DOHERTY
JACK L. HENDRIX
PHOEBE HYDE
ANNA WIGLAMA

Art Department
CHARLOTTE WINTER
JEROLD GOLDBERG
IRA BASS

Art Production
WILLIAM HUMPHRIES

Assistant Editors
LOIS BOHLIG, *Contributing Editor*
HELEN BRIGGS, *Copy Editor*
MARVA SHEARER, *Family Editor*

Home Appliance News Editor
JULIE POLSHEK

Editorial Assistants
MARY BOWDEN
KATHLEEN FREDRICK
SUE NIRENBERG

Readers' Service
FRANCES McBRIDE

Economic Consultant
MILES COLEAN

Window Shopping Editor
PEGGY RYAN
Assistant Editor
ESTHER PARKER

House Beautiful is published by The Hearst Corporation
RICHARD E. BERLIN, President
RICHARD E. DEEMS, President, Magazines Division
RICHARD A. HOEFER, Publisher, House Beautiful
PAUL E. YERGENS, Associate Publisher

JOHN H. REOCK, Advertising Director
ARNOLD WASSERMAN, Marketing Director
PATRICIA GUINAN, Asst. to the Publisher

TIMOTHY W. KNIPE, Eastern Advertising Mgr., 572 Madison Ave., New York, N. Y. 10022. Thomas L. Masson, New England—921 Park Square Bldg., Boston, Mass. 02116. Frank R. McMahon, Mid-East—1420 Land Title Bldg., Philadelphia, Pa. 19110. TOM H. WELCH, Western Mgr., 1 N. Wacker Drive, Chicago, Ill. 60606. DONALD ROSE, Cleveland Mgr., 720 Keith Bldg., Cleveland, Ohio 44115. ROGER C. SLATTERY, Pacific Coast Mgr., 1777 N. Vine Street, Hollywood, Cal. 90028. LAURENCE A. WEAVER, Jr., Weaver, Inc., Southern Mgr., Atlanta—DeKalb Peachtree Airport, Chamblee, Ga. 30005.



NOTHING EVER SAID NEW SO BEAUTIFULLY...OR CADILLAC SO WELL.

This is the long awaited Eldorado—as individual as the motorist for whom it was originated. Eldorado is the first car in the world to combine the precision of front wheel drive with the disciplined maneuverability of variable ratio power steering and the balance of automatic level control. The luxurious interior, with its unobstructed floor, provides full five-passenger spaciousness. Eldorado is a totally new concept in luxury motoring—a personal motor car that must be seen to be believed and driven to be appreciated. Shouldn't you meet Eldorado soon?

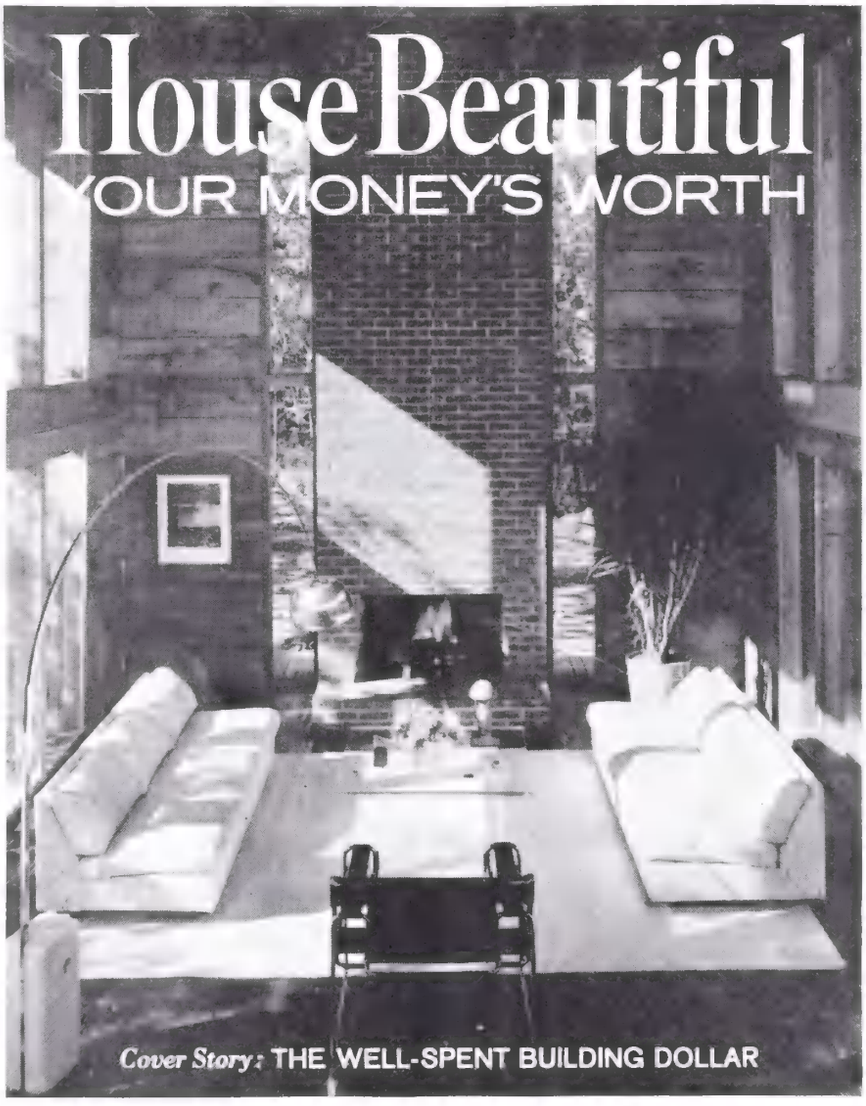
GM

Fleetwood ELDORADO *by Cadillac*

WORLD'S FINEST PERSONAL CAR

Coming in February

An issue that examines what *value* really means when it comes to designing, building, furnishing, and protecting your home



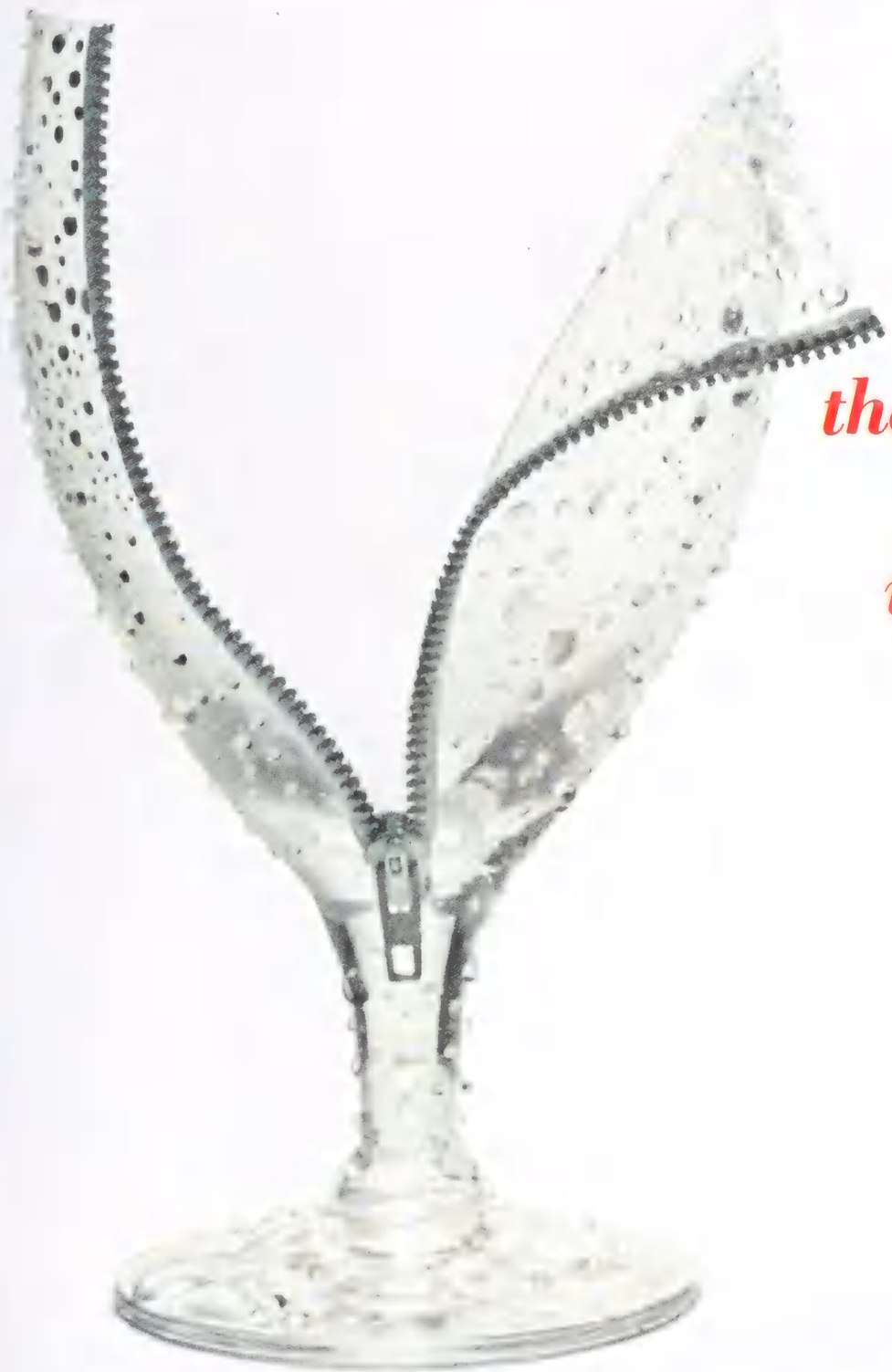
Should You Buy, Build, or Rent Now? • Budgeting Furnishings the First Year of Marriage • Architectural Built-ins: Best for the Money • How to Get the Most out of Your House Insurance Decorators' Secrets: Little Outlay, Great Effects • Buying and Collecting Art: Two Approaches • Barns vs. Brownstones: How Much Is Space Worth? • Good Buys in Furniture: A Market Report

Plus

A 12-Page Portfolio of Architect-Designed Houses Under $30,000

At your newsstand January 17

New Dishwasher all with built-in spot remover



Strips away the invisible film that causes water to spot



What causes water spots? An invisible film. It clings to glasses, silver, dishes. Water drops stick to it and dry into spots. Now Dishwasher ***all*** with its built-in spot remover penetrates this invisible film, strips it away. Now, water drops can't stick, can't spot. Go on. Try it. You'll see



The concert hall piano for people who don't give their concerts in a concert hall.

A piano that sounds its best in a concert hall can sound wrong in a living room. There's a reason.

To keep music lovers happy in the concert hall, you need a piano that rates high in both tone and volume. But put the same piano in a living room, and it might just drive everyone out. The sound is too big.

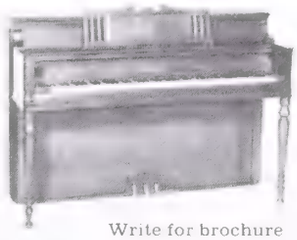
Now take Chickering.

We have all the richness and sonority it takes to please the critical ear. It has the concert hall tone all right. Only we make the volume on strictly a living room scale. After all, you don't have to reach people in the balcony.

Our action is smooth and swift enough for professionals. Or for someone who just wants to playfully finger out Brahms' Lullaby.

You'd have to say Chickering is somewhat intimate. It's more friendly around the price tag, too.

The plain fact is, we've done more than anyone else to improve the sound and mechanics of pianos. And we've been doing it longer (144 years to be exact). So there's no reason we can't say our family piano sounds as good as anyone else's concert piano. We've simply never cared to be loud about it. That's all.



Write for brochure

Chickering

EST 1823

East Rochester, New York A Division of Aeolian Corporation

DECORATOR'S DIARY

Notes on news in home furnishings and ways in which one decorator has made the most of them

"Kate has lost her cool, she tells me," said Mary Jane Kline, who is Kate's mother.

"Is this good or bad?" I asked, for I am likely to be at loose ends in teen-age vernacular.

"It's dreadful," said Mary Jane, "although I can hardly blame her. She's in a pout because when Aunt Grace comes to spend the winter, Kate is going to have to take Christopher's room now that Chris has been accepted at Chadwick."

"This saga begins to sound like a soap-opera synopsis," I said, "but why should Kate take this all so hard? As I recall, Chris's room is the most desirable one in the house, with its own round tower and perfect exposure. What has Kate got against that?"

"Batman," Mary Jane replied. "Last year, in a moment of permissiveness, I promised him he could have whatever wallpaper he wanted for his bedroom. I expected he'd lose his conniving little heart to something involving horses and hounds. But he went off by himself one day and discovered that United Wallpaper makes a pattern decorated with the doings of Batman. And that was *it*—kind of amusing, actually, and certainly lots of fun for a rollicking room like a bar or a playroom, but a touch out of character in Chris's tower suite. I had to let him have it though, and now suddenly he's whisked off to school, and here's Kate, my darling, supercilious young Lady Vere de Vere, made absolutely nauseated by Robin, Penguin, and The Riddler, yearning for a bedroom that's pink and blue and the last word in sophistication."

"Poor child," I said, "why don't you give her what she wants? It can't be all that costly to repaper the room—I know exactly the pink-and-blue pattern I hope she'll adore—and I'm sure we can feminize some of the furniture with a little pastel paint."

"The cost is really not my greatest concern," said Mary Jane. "What destroys me is the mere prospect of going through the mess of taking off the paper, living with dust sheets, and waiting for the new paper to go up."

"I think I know something you don't know," I said, "and it will make all the difference in the world."

"What's that?"

"One of the special charms of that Batman wallpaper you speak of is that it's strippable."

"Strippable? Is this another one of those jokes I don't understand?" asked Mary Jane.

"Not at all," I said. "It's no joking matter when wallpaper can be peeled off a wall as smoothly as the skin off a banana—no wetting down, no steaming,

(Continued on page 12)



Pink and blue and strippable



"Just months ago

all I could talk about was babies and recipes

...then The National Observer came into our home, bringing fascinating new food for thought –and conversation–for the whole family."

"Soon after Carol Sue was born, I found my whole life was absorbed by her. All I could think about was *her* needs. All I could talk about was babies and formulas and recipes.

"When friends dropped in, and the conversation turned to world affairs, or the new books and plays, I had absolutely nothing to say.

"Of course, I love my family and I wouldn't change places with anyone on earth. But I was beginning to feel very sorry for myself, so left out of things!

"Then I decided to take a friend's advice and set aside time for *myself* to catch up with the world. I subscribed to The National Observer. And it turned out to be one of the most rewarding decisions I've ever made.

"Because The Observer is a weekly newspaper, it has time to explore the news in depth . . . and I have time to read it thoroughly. I get a clear picture of what's happening in the world *and why*. And not only does The Observer report on all the major news, it also has dozens of articles on fascinating news sidelights. For instance, items such as these:

- . . . why an expedition of eight Americans to the South Pole is considered vital to the space program
- . . . why some people in Pennsylvania are being forced to buy coal mines to protect their homes
- . . . why people 65 and over are still buying health insurance, despite Medicare
- . . . why Pop Art's best days may be still ahead
- . . . why the ancient art of bagpipe playing is undergoing a renaissance

"So you see, I have lots to talk about these days, besides Carol Sue. And that's a good thing. Because pretty soon Carol Sue will be talking for herself!"

Today, thousands of families everywhere are enriching their lives and adding to their reading enjoyment through The National Observer.

The National Observer is published by Dow Jones & Company, the same worldwide news-gathering organization that publishes The Wall Street Journal. For three successive years, The Observer has won top national awards for distinguished reporting.

Because newspapers can be "made up" and printed faster than magazines – last minute stories can be included only hours before The Observer comes off the press.

You get more news –and you get more out of it. In its full-size newspaper format (printed on our own special crisp white newsprint) you often get more reading material than in other news weeklies – not just one major "cover story," but five or six. Inside pages are important news pages, too – there's no "letdown." More than 50 excellent pictures and illustrations open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the Laguna Indians doing a traditional dance to celebrate their new electronics plant.

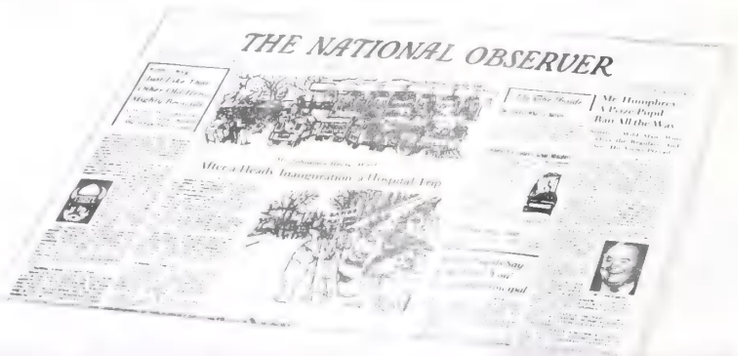
Many Enjoyable Special Features

Each week, too, The National Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. "The Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings. "How's Business?" fills you in quickly on important trends in business and industry.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom"–a column which brings you news background on such topics as how the Federal Reserve Board exercises its power and protects itself from Administration control . . . the mystery of certain Unidentified Flying Objects for which the United States Air Force has no explanation . . . and much, much more. "A Chat With the Doctor" brings you helpful medical hints. On the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol. And the whole family will enjoy the dry humor of "Grass Roots Philosophy," culled from the home-town press. ("Brush your teeth regularly with an electric toothbrush and see your electrician twice a year.")

TRY IT 25 WEEKS FOR ONLY $2.67
Send No Money — Just Mail Card

You really have to try The National Observer a while to appreciate how much it can mean to your whole family. So we invite you to accept the no-risk trial subscription offer outlined in the postpaid reply card provided here. You needn't send any money now – just fill out, and mail this card today.



Special Introductory Offer: Try 25 Weeks for Only $2.67, barely more than HALF PRICE

That's less than 11¢ a copy. Send no money—just detach, fill out, and mail postpaid reply card.

(If reply card has been removed, write The National Observer, 200 Burnett Road, Chicopee, Massachusetts 01021)

Urbane



Urbane



For those with discriminating taste...

Contemporary, yet encompassing traditional overtones, URBANE offers exciting pieces for the dining, living and bedrooms.

Custom hardware and selected walnut veneers in an assortment of handsome finishes make Urbane a truly distinctive ensemble.

Brochure available 25¢
Ask for U-25

Fancher FURNITURE COMPANY
SALAMANCA, NEW YORK

DECORATOR'S DIARY

continued from page 8

no scraping. And Batman happens to be one you can strip right off the wall. The principle behind this is that the basic paper is heavier than the paste with which it's applied. The paper is so tough it won't pucker or tear or wrinkle. If the pattern should pall, just loosen a seam, zip it off, and you're all set for fresh paper."

"How lucky can I get!" said Mary Jane. "But if I know the grand ways of the decorating business, this slippery wallpaper is probably limited to novelty patterns, so if Kate wants a 'serious' paper I'll have to settle for something nonstrippable."

"And that's where you are so wrong," I replied. "I shall be more than happy to accompany you and Miss Kate to F. Schumacher's showroom, where you will soon see that strip and smart are thoroughly compatible—especially if you decide on this fresh and fanciful manifestation of pink and blue. It's called 'In Clover,' and is just that and more—a lovely white field scattered with clover-pink clover blossoms and hyacinthine blue bluets, with here and there a hovering blue moth, and Kate should lose her mind for it. To top off your good fortune, the same pattern is made in matching chintz, 36 inches wide. So, once we've repapered, with your permission and a can of white enamel, we'll paint out all semblance of Batmobile from Christopher's pseudo-maple bed, and give it a printed chintz ruffle, and a white quilted chintz throw. Let us give the windows the same clover print in cafe curtains, and cover the window shades with the same."

To shorten the story, Kate now finds herself literally in clover. Sometimes, though, I feel conscience-stricken that I neglected to let this frightfully "in" young lady know that she might have had a really campy bedroom done in strippable "Superman," United's latest "fun paper."

Sheer serendipity—that's what brought me the celebrated temperamental Mme. M. as a client, saved her manager's job, and guaranteed that the show went on.

I happened to accompany one of her best friends to her first performance, and after the show went around to her dressing room to tell her how great she'd been. But she had stormed out—angrily. The star, it seemed, despised her dressing room, and had struck peremptorily, until it would have been redone and made habitable.

I didn't blame her—four dreary brick walls, a useless window, a dressing-table shelf, a shabby chaise longue and a cloth-paneled dressing screen, like Theda Bara must have had.

"Don't worry," I heard myself say, idiotically, to Madame's manager. "She loves pastels and needlework, is really a frustrated homebody, and has an ivory mink bedspread." Which was my way of saying I thought I could solve all problems by quick-drying paint and a bolt of fabric I happened to have—delicious, pale ivory, Indian silk-and-cotton, elegantly embroidered in wool in conventional crewel pattern, the stitchery delicately worked in off-white instead of the usual crewel-jewel colors. Creative Imports of Cos Cob, Connecticut, imports this luscious stuff, at a price, to be sure, but it's 50 inches wide and worth a rajah's ransom in elegant, understated luxury.

Next day, from eight to four, two union painters changed everything their brushes touched to ivory, and two nonunion seamstresses—Madame's good friend and I—plying portable sewing machines, wrought magic. We draped two walls, blocking out the window, filled in the screen panels, and will eventually renew the chaise and a small chair with the fabric. We put two 8′ by 6′ moss-green cotton rugs on the floor. Imminent addition: a small crystal-gleaming chandelier to match the manager's eyes when Madame saw it all and decided the show would go on! —M.G.

Tone-on-tone crewel





Other home fashions from Stevens: Forstmann® blankets, Gulistan® carpets, ready made draperies, and Utica® towels and bath rugs.



What good is a dishwasher detergent if it's no good in your water?

Every dishwasher detergent manufacturer knows that no *one* dishwasher detergent works equally well in all kinds of water. Yet nobody does anything about it — except the makers of FINISH. They have developed special formulas of FINISH for different types of water. Before they send your Special Formula FINISH into your area they test it in various types of water prevalent in your area. **They make sure that your Special Formula FINISH washes dishes cleaner and shines glasses brighter than any other detergent.**

It stands to reason that the world's largest producers of dishwasher detergents wouldn't go so far out of their way to give you a better product if it weren't important. Nor would the manufacturers of all 28 makes of dishwashers approve it. Do you consider it important enough to try your Special Formula FINISH in your dishwasher?



© Economics Laboratory, 250 Park Ave., New York, N. Y.

NOBODY EVER TELLS YOU THESE THINGS

From the kitchen of our food editor come helpful answers to some of the common but often puzzling questions in cookery

By HELEN McCULLY

How do you determine if fish is fresh? If the fish is whole, it will look you straight in the eye with a brilliant stare. But there are other signs of freshness: The fish must be firm, with a translucent, lifelike quality; the scales must have a high sheen and bright color. Your own nose is an infallible test. Fresh fish has no odor whatsoever.

How long should fish be cooked? All fish should be at room temperature before cooking. That means frozen fish must be thawed in the refrigerator, then brought to room temperature. As The Fishery Council emphasizes, fish is cooked to develop flavor—not, as with meat, to tenderize. Since fish do nothing but swim—splendid exercise which keeps them in such flawless condition—they never develop the muscles that you find in meat animals. Remember, in cooking fish, that butter helps to bring out all its flavor. Not true, generally, of other fats.

How long can you keep fresh fish? You should be guided by that old maxim, "Fish and guests turn sour after two days!" Actually, fresh fish should be cooked and eaten as soon as possible after it comes from the market. Even if it hasn't deteriorated, it will decrease in flavor after storage.

How do you test fish for doneness? By flaking. Properly, it is done with a fork, and you should always test the thickest part. Probe it gently to see if the flesh separates and falls easily into its natural divisions. Cooked *à point*, fish becomes opaque, but is still moist. If it looks dry or has begun to shrink, it is overcooked.

How do you defrost frozen fish? What is true of frozen meat or fowl is true of fish. It is best to defrost it in the refrigerator until pliable enough to handle. For a one-pound fillet, allow about eight to ten hours. If time is of the essence, the fish in its original wrapper or a securely tied polyethylene bag can be defrosted under cold, running water. How long depends on the size of the fish. Frozen fish sticks and steaks should be thawed exactly as you would any other frozen fish.

Are scampi a type of shrimp? No. Scampi is the plural for scampo, a decapod (meaning ten legs) crustacean, indigenous to the waters off Italy. In *Italian Food*, Mrs. Elizabeth David writes, "Although the scampi of the Adriatic are almost identical in appearance with the Dublin Bay prawn (and the French *langoustine*) and are in fact, as far as I can ascertain, precisely the same crustacean, there is a world of difference in the flavor—those of the Adriatic being incomparably superior. They are larger, their tails are fatter, and they are much more meaty." Imported scampi, often listed on restaurant menus, are nothing more than big, American shrimp—which probably explains why

(Continued on page 16)

We make sure a KitchenAid dishwasher works perfectly in our factory before we let it work in your home.



We figure a KitchenAid dishwasher should work well the minute it's installed. And work dependably for many years to come, too.

So we inspect every part and hook up every dishwasher for a test run before it leaves our factory.

We test the motor electronically for torque strength, starting power, noise and vibration, to name a few.

We check water pump pressure. (It has to be strong enough to get your dishes sparkling clean, without hand-rinsing.) And the fan and heating coil that dries even your fine china thoroughly and safely.

We balance the door, so when you open it, it stays open. We check every step in each push-button cycle. We even add detergent and see that it's released automatically when it should be. And we examine the beautiful porcelain enamel finish.

Then we keep on testing till we're sure we've made a good dishwasher. Good enough that 6 out of 10 are purchased on the recommendations of satisfied owners and good enough for you.

For more details, see your dealer. (He's in the Yellow Pages.) Or write KitchenAid Dishwashers, Dept. 7DB-1, The Hobart Manufacturing Co., Troy, Ohio 45373.

Name _____

Address _____

City _____ State _____ Zip _____

KitchenAid

Dishwashers

KitchenAid dishwashers are products of The Hobart Manufacturing Company.



There's a

Moment of Truth

when you serve your Sherry...



...that moment when your guests taste it. If it's imported Spanish Sherry, it tells them so much about you and your judgment. There is a difference! Because if it isn't Spanish, it isn't true Sherry. If it isn't Duff Gordon, it isn't the best.



SOLE DISTRIBUTOR U.S.A.: MUNSON G. SHAW CO., N.Y.

NOBODY EVER TELLS YOU

continued from page 14

many people think *scampi* means shrimp—particularly big shrimp. *Scampi*, we are told, are never imported into the U.S.

Shrimp are properly called in Italian, *gambero*, and the very small ones, *gamberetto*.

How much fish should you buy? Generally, you should figure on 1/3 to 1/2 pound of cooked fish per person, on the assumption there will be more to eat at the meal than just the fish. Since fish fillets are 100-percent edible (steaks about 85 percent, and dressed fish, 45 percent), your best buy is fillets, even though you may pay more per pound. Obviously, fish in season is always the cheapest.

Use this chart as a buying guide:

TYPE	AMOUNT	SERVES
Fresh or frozen fillets, sticks or steaks	3 pounds	6
Fresh or frozen dressed fish	4½ pounds	6

Do lean and fat fish take the same kind of sauces? In general, no. Most fish are lean, so on the whole they can take some pretty fancy sauces: Hollandaise, Béarnaise, Mousseline (also called Chantilly), Aurore, Mornay, Tarragon, and a light curry sauce. However, they are equally delicious served with Lemon Butter, Parsley Butter, or Maître d'Hôtel. The fat fish (butterfish, salmon, whitefish, mackerel, and shad) are usually, but not necessarily, accompanied by less unctuous sauces.

What is the difference between red cabbage and green cabbage? Besides the color, the method of cooking. Red cabbage must always be cooked with something acid (apples, red wine, vinegar) to retain the color; otherwise it turns out a rather horrid grayish-purple. Combined with apples, red wine, brown sugar, and vinegar, and braised (one of the most popular methods of cooking), it is excellent with roast goose, duck, or pork.

Of the green cabbages, there are four: *Danish* (sometimes called Hollander)—firm heads, round, oval, or a bit flat. *Domestic*—not quite as compact as Danish; leaves generally crinkled or curled. *Pointed*—conical heads with smooth leaves. *Savoy*—greenish-yellow with a curly leaf, more delicate than the other green cabbages. These types can all be used interchangeably in cooking, but remember that young cabbage cooks more quickly than winter cabbage. Cabbage can be shredded or quartered, and boiled; shredded and creamed or braised; and it can be shredded to make cole slaw. Cabbage should be cooked quickly in a small amount of water only until it is *al dente*.

In choosing cabbages, judge on the basis of firmness and weight. They should be fairly heavy for their size. Defects are easy to detect; the commonest are worm injury, decay, yellowed leaves, and burst heads.

The cabbage family, often maligned, is one of the best of our vegetables, so rich in vitamin C that, weight for weight, it ranks with oranges and grapefruit.

Is it true the color is injected into pink grapefruit? Common sense should tell you the idea is too ridiculous for words. But it is true that the juice of the Marsh Seedless and Thompson or Pink Seedless (two types of Florida grapefruit in season November to June) does not remain pink once the fruit is squeezed. However, there is a comparatively new variety, the Florida Burgundy, that holds its color when squeezed.

What can you do about the film that forms on opened bottles of olives? Not much. It's perfectly harmless and doesn't affect the olives. It's just not very attractive. You can scrape it off or, if you have a half-bottle or less, turn the olives into a clean, but smaller bottle, thus eliminating the air space that is the cause of the problem. Refrigerate, of course. ■



It's ⅓ of your life...spend it in Wamsutta luxury!

This is "Versailles Garden"...a veritable bower of flowers on Wamsutta Supercale® sheets, the most luxurious sheets in the world. You may have the elegance and charm of the famed gardens of Versailles in shadings of pink, blue, or yellow on white. The sheets, sale priced from $5.95. Coordinated "Versailles Garden" towels from the Heritage Towel Collection, also sale priced. WAMSUTTA MILLS (Div. of M. Lowenstein & Sons, Inc.), 1430 Broadway, New York 10018. Look for Wamsutta Lustercale® sheets, Wamsutta Babycale® products and fashion fabrics for women, children and men.

Wamsutta

Announcing the Time-Life Library of Art

A new concept in the understanding and enjoyment of 700 years of painting and sculpture

TIME LIFE BOOKS® invites you to begin with

THE WORLD OF MICHELANGELO

yours to browse through for 10 days free



The masterpiece of Michelangelo's early twenties, this Pietà was the only work he ever signed.

He was called "divine" by his colleagues, yet he felt himself a failure . . . he was the pet of popes, but he was starved for love . . . he slept in his boots, and his head was filled with the loftiest beauty . . . he was an ascetic who portrayed the human body with an unprecedented voluptuousness . . . he claimed he was incompetent to paint the Sistine Chapel, though it became his greatest triumph . . . he combined a peasant's simplicity with superhuman genius. This was Michelangelo.

Introducing the TIME-LIFE LIBRARY OF ART

TIME-LIFE BOOKS' new series, which covers the whole range of Western art from the Renaissance to the present, begins, appropriately, with *The World of Michelangelo*. For Michelangelo was the very soul of the Renaissance . . . an archetypal artist whose record of accomplishment reduced the historian Varchi to stammering and "trepidations" as he delivered the funeral oration. Brought up by a lowly stonecutter, contracted into virtual bondage by his father, torn by a perpetual tug-of-war for his talents, Michelangelo still was able to dominate the most fantastic flowering of art the world has ever seen.

Though his career was sometimes bedeviled by such distractions as disputing with popes, dodging political assassins, and working with his dinner in one hand, Michelangelo managed to paint the more than 300 figures of the Sistine Chapel, sculpt a sublimely beautiful Pietà, complete the gigantic David, the Medici tombs and the magnificent Moses, and design the dome of St. Peter's.

The World of Michelangelo is not only an all sorbing biography, but a gorgeous gallery: you see *all of Michelangelo's paintings and major sculpture* faithfully reproduced in its pages. Here, too, is his Florence, as much museum as city, perpetually torn among politics, pleasure and piety, cradle of art and a battlefield of ideas. In these pages, you'll find Pope Julius threatening to have Michelangelo thrown from the scaffolding in the Sistine Chapel . . . you'll see Michelangelo painting an unfriendly critic into Hell . . . you'll hear him tell in his own words how he felt about his art.

For all its superb full-color reproductions, *The World of Michelangelo* is more than an art book. Showing the relation between the man, his work and his world, it indicates how Michelangelo was influenced by his time and influenced it in turn . . . how he revolutionized later artists' ways of thinking and working . . . how he was sometimes inspired by politics and patronage, sometimes plunged into despair. Using Michelangelo and his art as an example, the book helps you to understand the genius and the genesis of *all* art.

The World of Michelangelo was written by Robert Coughlan, a specialist on the Italian Renaissance. Dr. H. W. Janson, distinguished author and Professor of Fine Arts at New York University, is Consulting Editor for the Library of Art. Forthcoming volumes will range from Giotto to Jackson Pollock . . . from Dürer to Marcel Duchamp . . . from Breughel to Winslow Homer. Though focusing on one artist, each volume will also discuss that artist's contemporaries and his culture.

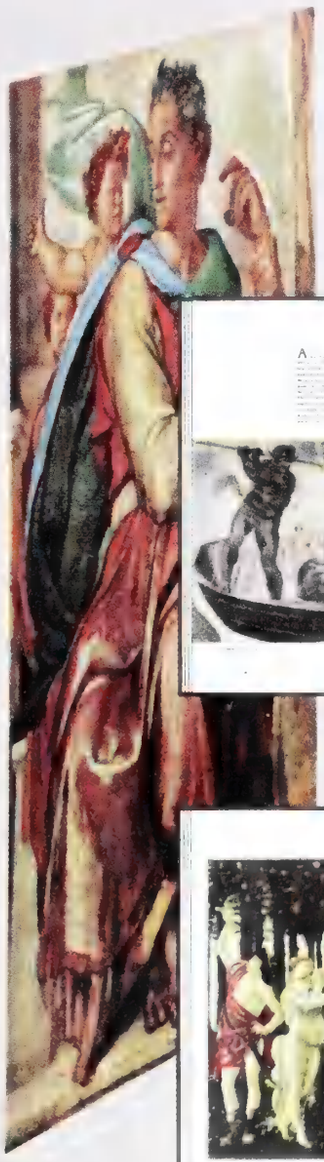


IN THIS VOLUME YOU WILL FIND ALL OF MICHELANGELO'S PAINTINGS AND MAJOR SCULPTURE BRILLIANTLY REPRODUCED.



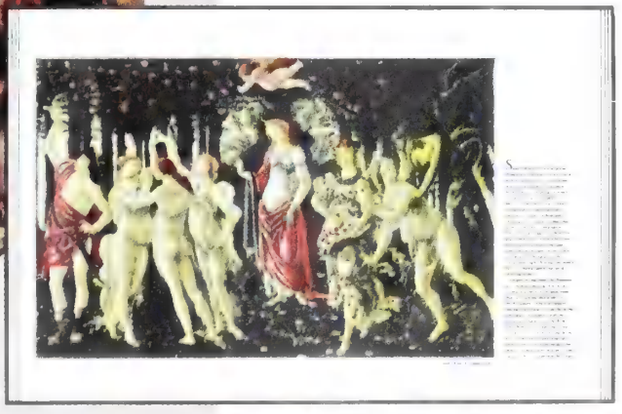
This majestic Moses sits at the base of Pope Julius' tomb.





Actual size: 9¾" x 12¼"
202 pages • 62 pages of color
158 illustrations.





The book also shows works by Botticelli (above), Raphael, Giotto, Uccello, Lippi, Fra Angelico, Masaccio, Donatello, Ghiberti and others.





:e format of the books is designed to frame and r the superb pictures in their pages. Over 9" x the books are bound in gold-stamped, spe-'-treated leather spines, and protected by a board slipcase with a color reproduction on over. Each volume will contain about 200 s, 40,000 words of text and over 150 illustra- in full color and black and white. Ordinarily, nes of this size, scope and quality—vying with uxe art book in the number of its plates—would to cost at least $10 to $12. But their price to -thanks to TIME-LIFE BOOKS' immense facili- nd large print orders—is only $5.95. And they ot be bought elsewhere.

ith the first volume, you also receive free Dr. ɔn's specially-written 3,500 word essay on art ry, plus a large fold-out chronology chart list- 68 major Western artists of the past 700 years.

Read the book first—decide later

nine *The World of Michelangelo* for 10 days— If you are not delighted with it, return it. ɔu believe *Michelangelo* belongs in your ry, pay only $5.95—no shipping or handling ge. As further volumes in the TIME-LIFE ary of Art are issued, one will be sent to you y other month for the same free 10-day inspec- And you may cancel at any time. The order commits you to nothing more than admiring superb pictures and sampling the text of *ıelangelo*. There is no obligation—so why not plete the form and send it right now?



"THE FRIENDLY PEOPLE FROM SUPERIOR STREET"

Serve Detroit and All America

You are dealing with someone you can trust when you deal with Abe Katz, one of the "Friendly People from Superior Street" who bring you magazine savings through the tested P.P.S.B. "Pay-as-You-Read" Plan!

Abe is proud of his wife and children; and of his activities in many social and civic organizations in his home town of Oak Park, Michigan.

Abe Katz is typical of many "Friendly People from Superior Street" who bring their communities today the most modern, efficient magazine service available.

Abe and his associates will help you select magazines at substantial savings from newsstand costs. Month after month, the magazines you get will bring you endless help, entertainment, and inspiration.

Bonded, backed by more than fifty years of experience in unexcelled local magazine service, PPSB's representatives bring you such popular magazines as Good Housekeeping, Popular Mechanics, Sports Afield, Look, House Beautiful, Parents', and dozens more.

Welcome "The Friendly People from Superior Street" when they call!

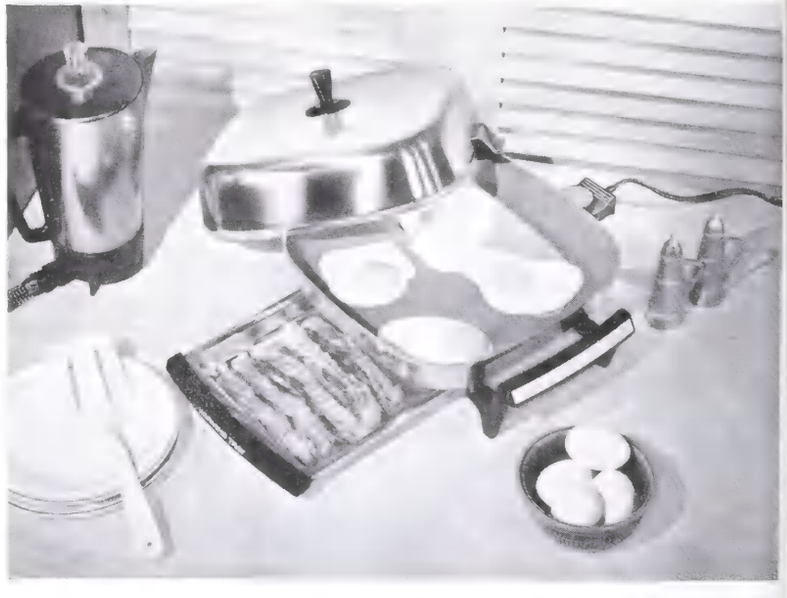
P. P. S. B. inc. Superior Street, Sandusky, Ohio
A Subsidiary of the Hearst Corporation

TAKE IT EASY

By JULIE POLSHEK



Recorder/player and an AM FM radio, both solid-state stereo instruments of elite caliber, are built into a handsome cabinet; tambour doors close it. The new Ampex unit, Music Center, can record directly from its radio, and recorder's "pause" push button for halt-and-restart lets you skip unwanted transmission at will. Recorder unit has three speeds, automatic reversing, an input for a stereo phonograph, also standard auxiliary inputs; provides separate dual-channel control systems for "record" and "playback" for separate monitoring of each mode. The radio unit can use your TV antenna system for FM reception. $600. Correlated speakers are $100 a pair. Ampex Corp., Elks Grove Village, Ill.



Food-warmer tray supplements cooking facilities in this new frypan concept. Radiant heat from pan underside keeps tray contents at 140-160° temperature for serving. Thermostatic heat-control plug maintains preset frypan temperature. Frypan has Teflon-coated interior, a sealed-in 1200-watt element; is immersible for washing. Dome lid can be "hinged" on for tilt-up opening. $29.95. By The Hoover Company, North Canton, Ohio.

(Continued on page 24)

All CANNON® towels will stay lastingly free from puckering

Come close...touch the luxury of Cannon

(come closer...for special January savings)



Let your fingers sink deep, deep into the plush luxury of the Contessa towel in Cannon's shimmering new Velura sheared terry. Delicately sculptured and hued in the iridescent jade shown, in a treasured gold or a brilliant red. Contessa, a rare and regal beauty, at fine department stores. Cannon Mills, Inc., N.Y. 10020

CANNON *Royal Family of Home Fashions*



IMPORTANT

YOUR MAGAZINES WILL BE DELIVERED TO YOU in faster time and in better condition..... WHEN YOUR ZIP CODE # IS PART OF YOUR ADDRESS.

Your ZIP CODE is really important. Get to know it and use it. This is the modern way to mail. Movement of mail is simplified and more direct. Handling is reduced.

Speed up your mail...and expedite your magazine delivery...by including your complete 5-digit ZIP CODE number every time you write your address.

TAKE IT EASY

continued from page 22



Innovative anodized finish of autumnal bronze tones or muted turquoise blues glamorizes GE's decorative Eternalum Coffeemaker. Peek-A-Brew panel shows you coffee level; a dial regulates brewing strength. Automatic "keep hot" cycle follows brewing. $27; 9-cup; has alternate Mini-Brew basket for 2-3-cup batches. By General Electric, Bridgeport, Conn.



Two new dual-service appliances are available for space-saving convenience; both are basically automatic can openers and very effective in this service. "Extra" of the Dormeyer unit is a timer with a 1-60-minute cycle; it signals "time's up" with a loud bell. By Dormeyer Div., Webcor Co., 700 N. Kingsbury, Chicago, Ill. Oster's appliance switches from can-opening to ice-crushing; receiving bucket slides on or off. By John Oster Mfg. Co., Milwaukee, Wis. 53217

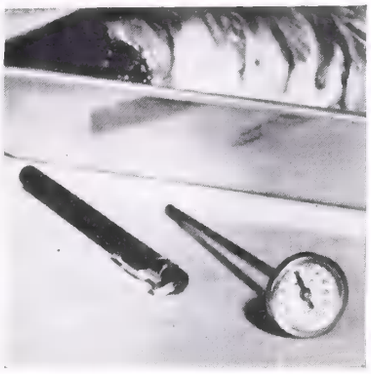
IT'S WORTH MENTIONING

By JULIE POLSHEK



TV COURTESY OF MAGNAVOX

Casters roll this cabinet for TV portables hither or yon, or adjust it directionally for TV viewing from anywhere in the room. Walled shelf provides a 25-inch TV nook; lower area, ornamentally fenced in by spool turnings, holds books and magazines. This handsome cabinet has Early American design and finish, deluxe construction of choice pine. $68. 28″ by 38½″ by 15″ deep. Meadowbrook Industries, 2095 Bellmore Ave., Bellmore, N.Y.



Gourmets use this thermal probe for spot-testing roasting meat or fowl. Just inserted here and there for a moment each time, it registers the area's internal temperature and displays the reading on the dial. The Weston thermometer is a laboratory instrument but somehow came to the attention of the gourmet realm, where it's becoming entrenched as a valued aid to just-so meat cookery. Costs $12.50; from LaCuisinière Inc., 903 Madison Ave., N.Y.

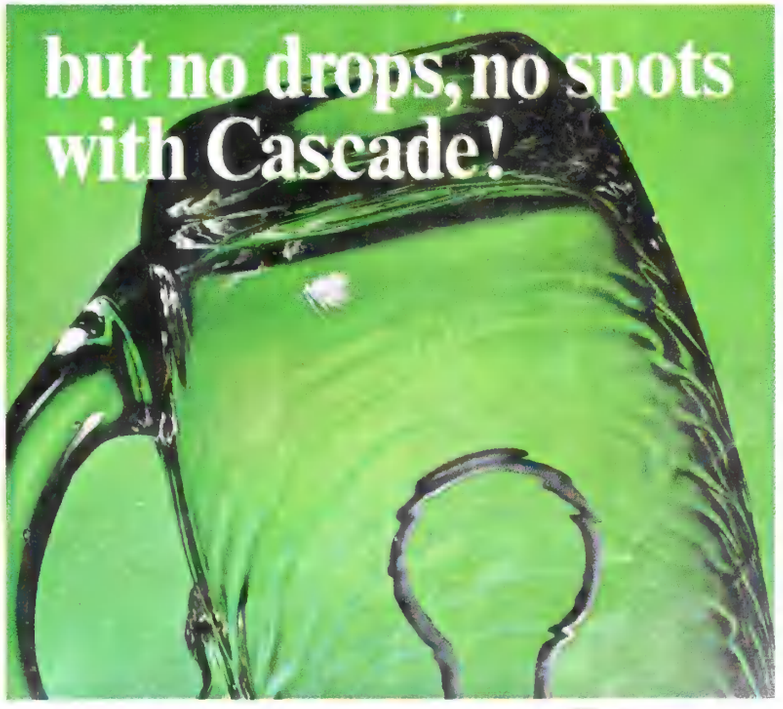


Easy-care innovation for oil-finish teak, walnut or rosewood has come from Goddard's of England. It's a foam blended of natural oils and gentle, wondrously effective cleaning agents. You just rub once-over-lightly with a dab sprayed onto soft cloth. Then modern magic takes over: in a minute or so the bubbly residue sinks in and a lovely low-luster patina appears. Two 7-oz. cans cost $5. Manufacturers' Marketing, 600 Fifth Ave., N.Y. 10020.



Hidden wheels ride Hide-A-Bar to bartending site, then roll the hinged halves to unfolded position. This opens the interior for business and creates a counter surface 40″ by 22″ by 36″ high. Storage area has 8-bottle wine rack, shelves for ice bucket, glassware, bartending gear, and two work counters. Finely crafted of select solid walnut. Hand-rubbed natural finish; brass hardware. Closed size 22″ by 20″. $155. From Abraham & Straus, Brooklyn, N.Y.





Try Cascade's amazing toothpick test!



Try to pry a water drop loose with a toothpick. You can't! The drop clings tightly to glass and will dry into an ugly spot.



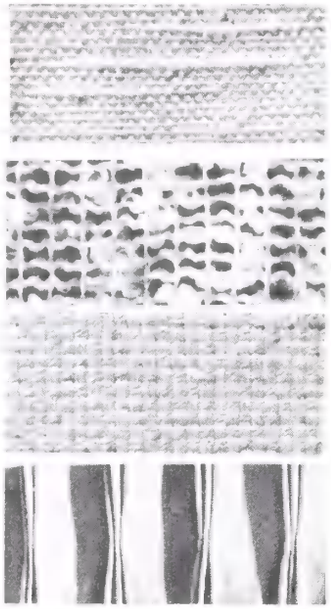
Now dip the toothpick in Cascade solution. Only Cascade contains Chlorosheen, the amazing spot-fighter ingredient.



Touch the drop now — poof! The drop loses its grip! That's how Cascade with Chlorosheen works in your dishwasher.

No more towel touch-ups. Just sparkling, amazingly spotfree dishes when you use Cascade in your dishwasher. Only Cascade has Chlorosheen to make drops lose their grip. Drops don't cling, so spots can't form. Dishes dry spotless, because Cascade makes water rinse off in clear sheets.





only $3.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Seven heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look handwoven. Smart, too, for slip covers, bedspreads, tablecloths. Natural, white, or custom matched to your swatch or paint chip. All 3.98 per yd., and up, in our wide, wide widths.

world's widest seamless draperies!

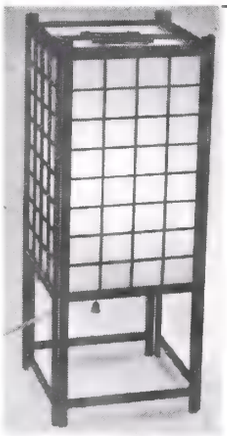
Your choice of yardage do-it-yourself pleating materials or complete, made to measure draperies (handsomer at low, low cost because they're seamless). For brochure and 40 samples, **send 25¢** (or 50¢ for air mail reply) to Beverly Hills address.

261 So. Robertson Blvd., Beverly Hills 3, Calif.
Branch stores:
1124 Sutter St., San Francisco, Calif.
1921 Waukegan Rd., Glenview 3, Ill.

HOMESPUN HOUSE
Beverly Hills

WINDOW SHOP

WITH Peggy Ryan

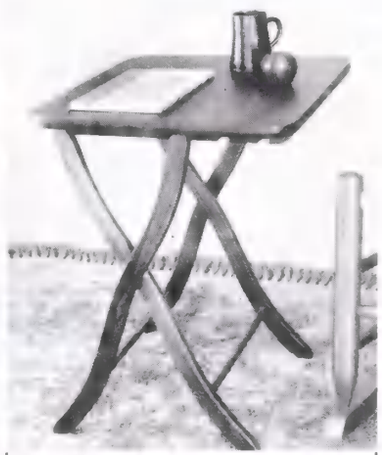


SHOJI SCREEN LAMP *from Japan*

Amazing how an ancient Japanese design is perfect in contemporary settings! The timeless beauty and simplicity of shoji screens is translated here into a stunning lamp. Hand made black lattice wood work is an exciting foil for the translucent white fiber glass. Wired. 18" tall, 7½" square. **$9.50** ppd.

FREE: *Write for 40-pg. catalog of 500 imports.* • *Visit our World Handicraft Center in Norwich*

AMERICAN TRADER
Division of Shopping International, Inc.
Dept. 515, Norwich, Vt. 05055



You will love the convenience of this charming table, hand-made by Smoky Mountain master craftsmen, in your choice of solid walnut or solid cherry. Gift-wrap it folded flat. Use it at any of three adjustable heights—20, 23, or 25 inches—anywhere in your home. Top is 18 by 18 inches, has niches into which rod for adjusting height locks securely. No C.O.D. **$29.95 each, shipping charges collect.**

Send 25¢ for catalog of handcrafted gifts.
Visit our shop at #10 East Gate Center, just off I-75 & I-24

CREATIVE CRAFTS
Dept. 39 Box 8277, Chattanooga, Tenn., 37411



Silver Polishing GLOVES $2.00 PAIR PPD.

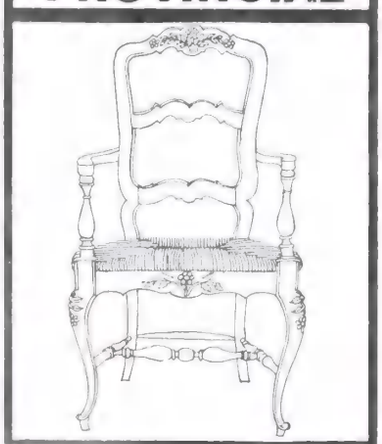
You'll love these gloves with the polish impregnated, with lining to keep hands clean. Designed with free forefinger and thumb for easy handling, they never need washing as polishing qualities improve with use. Outlasts jars of polish. One size fits all. Takes the dirty work out of keeping your silver shining.

Pa. Res. Add 5% Sales Tax • Sorry, No COD's

SEND FOR FREE GIFT CATALOG

TAYLOR GIFTS Dept. A, 226 W. Wayne Ave., Wayne, Pennsylvania 19087

PROVINCIAL



Italian imports at low cost. French country chair. H41"xW22"xStHt18". Natural rush seat. Hand-carved, solid Italian walnut, ready-to-finish, $89. Side chair, $79. Finished, add $25; give color. No COD's. Shpd. Exp. Coll. Catalog: Imports, Furniture-In-Parts, 50¢.

DOOR STORE OF WASHINGTON, D.C.
Dept. HB1, 3140 M Street, N.W., Wash. 7, D.C.



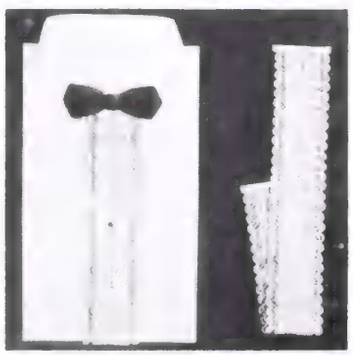
ZEIGLER FACIAL CARE. The best-kept faces in the world use gentle electronic stimulation for *significant improvement* of sagging contours about the eyes, cheeks, chinline; fine lines and fine wrinkles; skin tightening, texture, tone. Used regularly at home, it's a marvel! To recapture youth, beauty, write Zeigler Facial Care, 17810 S. Western Ave., HB1, Gardena, California 90247.



LOW CANDLE HOLDERS to pair on an elegant buffet board, to spill soft radiance on a table set for dinner à deux are ornately carved antiqued gold finished metal. Wide saucers catch the drippings from the wide candles to protect your fine linen tablecloth or mahogany table top. 7½" high, $7.95 pair with candles postpaid. Elizabeth McCaffrey, B1, Northport, New York 11768.



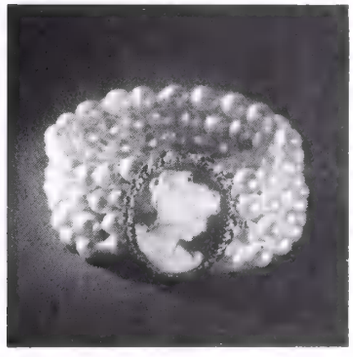
WOOD'S NEW in toothpick dispensers? A colonial design, of course, in maple finish with rooster motif. Hangs on kitchen wall or stands on a counter. Each time you pull open the drawer in the base, you'll find a single sanitary toothpick waiting. Holds a full box of toothpicks. 6" high. $1 postpaid from Sunset House, 80 Sunset Bldg., Beverly Hills, Cal. 90213.



LACE DICKY goes with our instant way of life. It buttons on the front of a man's business shirt, converts it into a fancy dress shirt if he has black tie plans for the evening. Embroidered lace strip with dress studs turns a beau into a Brummel! Saves time, money. $2.98 each; two for $5.75. Postpaid. From Crescent House, 135 Central Park Rd., HB1, Plainview, L.I., N.Y. 11803.

PING

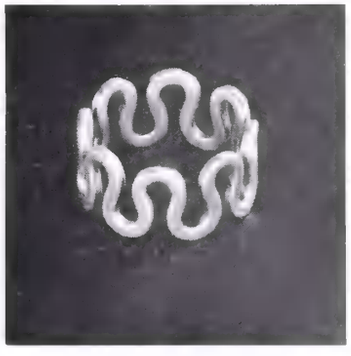
Merchandise, except personalized items, may be returned for refund by firms involved. Prices are subject to change. Postage extra outside continental U.S.A. Please include Zip Code on all orders.



HEART AND HAND will be yours if your lady-love finds this tied with a red Valentine ribbon. An exquisite four-strand bracelet of cultured pearls with a genuine, imported Italian cameo clasp in the excellent taste and exclusive design we always find when we shop at Richter's. $60 plus $1 postage. Richter's, 730 Fifth Avenue, HB1, New York, New York 10022.



ISLAND HOPPING? free-port shopping? off on a cruise? Pack these gay slippers to wear as you whirl your way through a blaze of holiday fun! A snappy sailfish and two saucy blues cavort on toe and heel of white textured linen-like cotton. Pattycake heel. Send shoe size. $5.50 pair. Tame breeze-tossed tresses with a matching 32" square scarf, $3.50. Ppd. Jeredith Manor, Box 130, Nyack, N.Y. 10906.



THIRD FINGER, LEFT HAND is the forever-after habitat of this handsome wedding band. The subtle grace of the classic hairpin design has an elegant modern look destined to please a bride-to-be or anniversary belle. AND the price is as intriguing as the ring itself! Sterling, $6; 14k gold, $20. Ppd. Send ring size. Lions, 665 Middle Neck Road, Dept. 61B, Great Neck, New York 11023.



ALL THE TIME in the world registers on this fascinating timepiece for globe-trotters. The 24 time zones encircle the face of the travel-alarm clock. Night owls will like its luminous dial, it's easy-read numbers. Sweep second hand. 3½" leather-like case with gold trim folds flat for traveling. $9.98 postpaid. Wales, Box 247, Dept. HB17, Hartsdale, New York 10530.



OUR EXCLUSIVE "BONJOUR" VINYL PLACEMATS, WITH MATCHING LINEN NAPKINS, SET OF 4 AT $11

Made expressly for us, our delicately scalloped white linenweave placemats of latex-backed vinyl with embossed trim and matching linen napkins in pink, blue, green, yellow or beige. The mats sit securely in place on the table, and wipe clean in a jiffy with a damp cloth. Linen Shop. Mail and phone orders filled (please add 50c for handling). Linen Shop, 10 East 50th Street, New York, N. Y. 10022.

VERY *Saks Fifth Avenue*



To "Turn A Heart Your Way" give a

MUSICAL VALENTINE

A pair of hearts (red, edged in gold) add the color note to this ceramic darling by **LEFTON.** In her white gown she flirts to the tune of "My Funny Valentine". She is a year round reminder of one's love for either she or he to give to him or her. 5¼" high, Price $4.95 postpaid.

IMRE BAN STUDIO
3950 Lake Shore Drive
Chicago, Ill. 60613



Improved * Model . . .

HAND EMBOSSER
For Personalized Stationery

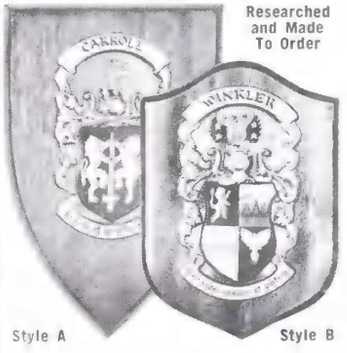
Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES. Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL. $7.95 plus 25c Postage

EACH EXTRA PLATE $6.25

FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS • FREE CATALOG

Pa. Res. Add 5% Sales Tax • Sorry No COD's

POSTAMATIC CO. Box 160, HB17 Lafayette Hill, Pa. 19444



Researched and Made To Order

Style A Style B

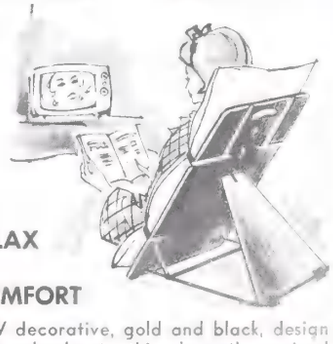
Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper. Mounted on polished mahogany shield. Over 300,000 names: Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

Style A. 7" x 10"	$18.00
10" x 14"	27.00
Style B. 5½" x 8"	14.95
10" x 13"	26.50
Style D. TWO FAMILY shield. 10" x 12"..	32.00

Goatskin Parchment with coat-of-arms hand painted in full colors. Black frame. 7" x 10"—$15. 10" x 14"—$18. Unframed—$2 less. Postpaid

"1776" HOUSE Dept. B-18
260 Mass. Avenue, Boston, Mass. 02115



RELAX IN COMFORT

NEW decorative, gold and black, design adds splendor to this elegantly grained mahogany plywood **Folding Back Rest.** Super size, 16 by 24" high, it supports both head and back. 5-adjustable positions for your maximum comfort. 3-elastic cords hold your own pillow. Anchored by non-skid base. Conveniently light, folds wafer thin. A boon to convalescents, a joy to students and a **welcome gift** for all who enjoy firm sitting-up support when they read, eat, doze or watch TV—$6.98. We pay postage, mail gifts and ship in 5 hours.

MONEY BACK GUARANTEE

BETTER SLEEP Box HT Providence, Rhode Island



New full-color catalog of 54 beautiful deep-pile rugs all easy to make!

'SHILLCRAFT' Book of Readicut Rugs



RICHMON

frames, No winding, No yarn-cutting, experience needed!

ose from 54 exclusive Shillcraft gns—Traditional, Modern, Floral, ental—including some for chil-'s rooms... **4 shapes:** oval, rectan-ır, circular, semi-circular... **173 ting selections** in all... **52 colors.** them in our new 32-page Book of s. Use our color combinations, or your own colors to harmonize with r room.

ate a perfect heirloom-quality rug first try. You'll be proud to have your home... or give it as a gift to vorite relative or friend. And you'll *worthwhile savings* as another re-l of making it yourself!

GET EVERYTHING YOU NEED BY MAIL AT ECT-FROM-IMPORTER SAVINGS:

eadicut Moth-Proofed 100%-wool y Rug Yarn, imported from Eng-l. No cutting or winding... comes *o-size*. Guarantees *even*, extra-*deep* Rugs this luxurious simply cannot ought ready-made.

turdy English Canvas Pattern, ıcilled in color. Just match yarn to rs on canvas: you can't make er-No cumbersome frames to cope ...an ordinary table or even your will do.

ıillcraft Latchet Hook. Ties wool ınvas easily, quickly, tightly. Vac-or clean with safety... *wool can-pull out.*

ıy a relaxing and valuable hobby ur spare time. So easy, you can do ıile watching TV. Two people can y it at the same time... even young lren can help.

started for only $5, under conven-Monthly Payment Plan. Make a plete rug for as little as $11.50.

onditional money-back guarantee ıll Shillcraft Rug Kits. To receive new 32-page full-color Book of s—plus color card of actual 100%-l samples in every color—fill out mail convenient coupon at right, osing 25¢ in coin to cover handling, rite directly to SHILLCRAFT.

NOT SOLD IN STORES! AILABLE ONLY DIRECT FROM LLCRAFT, 106 HOPKINS PL., BALTIMORE, MD. 21201

ention Canadians: Shillcraft Rug are shipped direct to Canada from land and stocked in our office in bec Province for immediate deliv-To get your Book of Rugs, mail on to address above, enclosing 25¢ oin to cover handling.



REVERIE no. 559



SUN no. 438



CHINTZ no. 929



FIREGLOW no. 434



RUSSET no. 609



EAGLE no. 433



Mail coupon today for new 32-page, full-color BOOK OF RUGS plus actual 100%-wool samples in every color.

SHILLCRAFT, Dept. E-43
106 Hopkins Place, Baltimore, Md. 21201

Please send me your 32-page full-color Book of Rugs, showing the full range of exquisite Shillcraft rug designs and complete information – plus 100%-wool samples in all 52 colors. I enclose 25¢ in coin to cover handling cost, but otherwise there is no obligation.

PRINT:

Name _____

Address _____

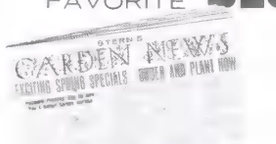
City _____

State & Zip _____

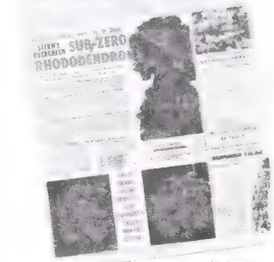
ATTENTION CANADIANS: Send 25¢ to above address for your catalog. Orders will be shipped direct from our Canadian office in Quebec Province for your convenience.

AMERICA'S FAVORITE **BEST garden SELLER**

yours for just 10c
(to help pay part of postage and handling)



STERN'S FAMOUS
SPRING GARDEN NEWS
in brilliant full color



Great reading — a browsing treat. Crammed full of unusual spring planting ideas — rare and unusual offerings in plants, flowers, trees, shrubs, hedges, ground covers — all guaranteed to succeed!

Valuable planting, pruning, and sprucing tips to make gardening easier than ever before. Discover varieties for your problem spots: that dry, sandy spot . . . that steep slope . . . that drab, shady no-mans-land.

See improved versions of beloved old favorites . . . brand-new exciting offerings. Enjoy news of plants that increase your property's value — year after year.

The 10 cents you spend for this informative book is likely to be the best garden investment you ever made. Send for your copy today. Includes valuable free offer!
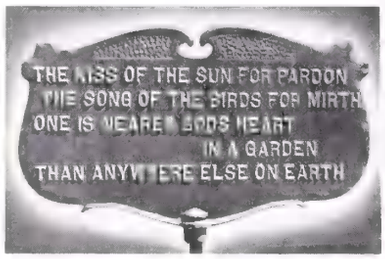
Stern's Nurseries Dept. E, Geneva, N.Y. 14456

STERN'S NURSERIES
Dept. E, Geneva, N.Y.

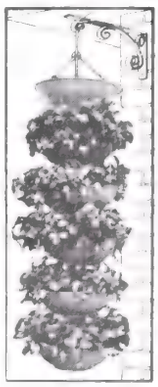
Send "Garden News". I enclose 10c to help cover shipping costs.

☐ Also send copies to my gardening friends, with a gift card from me. I enclose list of names and addresses and 10c for each copy.

Name_____
Address_____
City_____
State_____ Zip_____



GARDEN MARKER The most thoughtful gift for a gardener. One that will be cherished forever. **$7.50 ppd.**



HYDROPONICS GARDENS

The year-around home gardening hobby. Grow vegetables and flowers outdoors when weather permits and indoors during the cold weather months. Hydroponics gardens will give children an introduction to gardening, elderly people can continue gardening as a hobby even though they are no longer active and busy professional people can enjoy gardening as a hobby. Illustrated strawberry garden is $9.95 ppd. 25 plants are shipped free with each hydroponics garden. Send for free booklet.

MOULTRIE MFG. CO.
MOULTRIE, GA. 31768

KING-SIZE MAIL BOX



PROTECTS MAIL FROM WIND and WEATHER

Holds Largest Magazines Without Folding

No need to have your mail damaged by wind or rain and annoying folds with this sturdy, heavy gauge, all metal King Size mail box! Even the largest of magazines fits in easily along with newspapers and other mail, all completely protected from weather. Gives years of carefree service. 16" high, 11½" wide. Comes in Cape Cod White Colonial Black or Mar-resistant aluminum.

BOX ONLY $9.95 Plus 50c postage

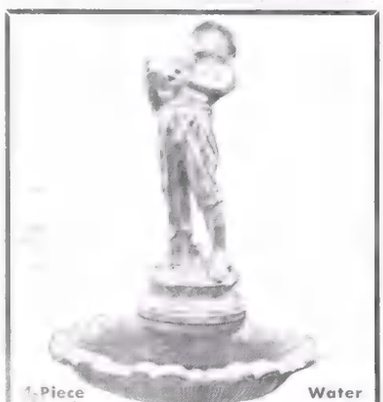
Box as shown in illustration complete with engraved name plate and house number **$12.35**.

ACCESSORIES: Clip for out-going mail **75c**; Loc Kover fits under regular cover to prevent pilferage) and 2 Keys **$4.75**.

Order today, accessories can be added later.

Send Check or M. O. No C.O.D.'s— Satisfaction Guaranteed

J. W. HOLST Dept. B167, 106 Emery St., East Tawas, Mich. 48730



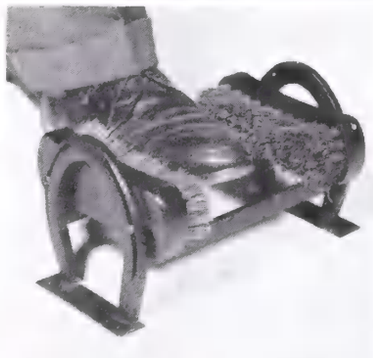
4-Piece Electric Water Fountain

BOY WITH JUG

A touch of youth, atop this exquisitely detailed, hand-carved, Pompeii stone fount, sips water from a jug. Charming for the garden, terrace, patio, foyer, entrance hall. Stands 57" high by 27" wide, finished in Antique White, Green, or Copper. Pump engine, pump house, shell, pedestal [illegible] nursery. $125.00. F.O.B. Chicago. Shipment.

Send for illustrated catalog of statuary, fixtures, figures, and reproductions.

TUSCANY STUDIO
Dept. HB-17 163 W. Ohio Street
Chicago Illinois 60610



Boot Scraper

REAL HORSESHOES with 2 BRUSHES

Here is a black iron shoe scraper like Grandpa used to use—only with improvements. We've added a sturdy stiff-bristled brush on each side so the sides of your shoes can be cleaned as well as the soles. No excuse now for tracking mud and dirt into the house. Better get two—one for the front and the back. Screws furnished for mounting. 10" x 6" x 6". **$6.95** Plus 65c Postage

Pa. Res. Add 5% Sales Tax • Sorry No COD's

SEND FOR FREE GIFT CATALOG

Clymer's of Bucks County
Dept. HB17, Point Pleasant, Pa. 18950



UPDATE YOUR FURS! Let I. R. Fox take your still-good but out-of-style fur and create this chic, waist-length, Spencer jacket with ¾ sleeves, deep neckline, and 2 pockets. And while they're at it, they clean, glaze, repair, reline, and monogram. Send for *free* booklet of more than 40 styles to select from. $24.95 post. collect. I. R. Fox, 146 West 29th Street, HB1, New York, New York 10001.



WE'RE RESOLVED to get organized in '67 and keep track of names and addresses for our Christmas card list. Then we'll be all set for the Yuletide. Red, green, white Christmas file box comes with seventy-five 3x5" cards that hold a 10-year record and 10 alphabetized index cards. $1.95 postpaid. 100 extra green and white address cards, $1 ppd. Bruce Bolind, Dept. HB1, Boulder, Colo. 80302.



TERRA COTTA ROASTER bakes chicken, pork, lamb, or roast beef to a succulent brown without basting even once! No water or liquid needed. Fowl or meat is cooked in its own savory juices. Delicious! White oval earthenware roaster (like those used in Italy) comes with recipes. 8" high, 10½" long. $5.95 postpaid. Artisan Galleries, 2100 North Haskell Avenue, HB1, Dallas, Texas 75204.



BUTTERFLY MATS. Do you know a lovely lady who flits through her world with the bounce of a butterfly? Send her these delicate, airy butterfly mats for her table settings. Real butterflies amidst maple leaves and ferns are imbedded forever in translucent vinyl. Washable, flexible mats roll for storage. 17½x11½". $1.35 each ppd. American Trader, Dept. 512, Norwich, Vermont 05055.



THE FLICKS. Now available in 8mm for home showing is a rare vintage silent from the acknowledged kings of Hollywood's golden era of comedy—Laurel & Hardy. "Two Tars" contains the slapstick sequence most experts agree is the funniest ever made! It's the auto ripping scene in which Stan and Ollie dismantle new cars. 3 reels, $15.98 ppd. A Man's World, HB1, Flushing, N.Y. 11352.

Authentic Reproductions in ALUMINUM REDUCED 15%



ROSE AND LYRE PATTERN

A true copy of a handsome original over 100 years old, found in Louisiana's Bayou Teche country.

SAVE 15% ORDER BY JAN. 31

Settee = 400, 48" long Reg. $88.00, Now $74.80
Chair = 402, 21½" wide, each Reg. $45.10, Now $38.33
Table = 100, 42" diameter, Reg. $54.00, Now $45.90

Send 25c for new 28 page CATALOG

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. B-167, 2820 6th Ave., S.
Birmingham, Alabama

At last! A Plastic Surgeon's Cosmetic— *That Protects Your Face Against the Unnecessary Ravages of Time!*

This article may startle you. It may seem, at first glance, almost unbelievable. Because it tells you the story of one of America's leading plastic surgeons—WHO TREATS MANY OF HIS OWN PATIENTS' BEAUTY PROBLEMS WITHOUT SURGERY AT ALL.

Medical ethics, of course, prevent us from mentioning this internationally-famous physician's name in this advertisement. However, we can say this: He has treated literally *hundreds* of the most beautiful women on earth—to prevent their careers and happiness from being ruined by the ravages that time can cause to the unprotected face.

A Doctor's Own "Cosmetic"— Now Available To You for the First Time

Among these women were some of the world's most famous movie and television stars, society leaders, even royalty. You would recognize their names in an instant. *And if you have ever asked yourself how these women's skin can stay so incredibly "young" when you know that many of them will never see fifty again—then simply remember this:*

These women also have a beauty secret that you never dreamed existed until today. This unique treatment consists of two specialized formulas:

First, every night, for one exhilarating moment before they go to bed, *the first of these treatments protects their faces against the unnecessary ravages of time.*

Second, every morning before they set foot outside their homes, *the second of these treatments protects their faces against the merciless damage that sun, wind and dirt would do if their skin was exposed without this extraordinary protection*—even if they otherwise had a layer of make-up a quarter of an inch thick on that skin.

Yes, the one great difference between the beauty and youth and smoothness of these women's skin, and the thousands of women of the same age who are turning older and older every day right alongside them, is *simply this:*

An invisible layer of biologically formulated cream — only one-one-thousandth of an inch thick—that was completely unknown to you only five short minutes ago. And that is now available to you, to continuously treat your face and your skin, for one full month without your risking a penny.

Here's what it can do for you, in that very first month alone:

Each Jar Dated and Registered and Shipped to You The Same Day

First of all, the only resemblance between this Home Beauty Treatment and ordinary cosmetics is this: It comes to you in the form of a cream, and it is packaged in a jar. *Otherwise —outside of packaging—there is no similarity to ordinary cosmetics.*

This fact is proven to you the very first instant you receive the treatment. Simply open one of the jars. Hold it up to your face and inhale the delicious odor inside. Let your fingers caress the silken smoothness of the cream. And then take a tiny dab of that cream on one finger, and actually *taste it.*

What you are experiencing, for the first time in your life, is a NATURAL cosmetic. *A cosmetic filled to the brim with some of the best NATURAL BEAUTIFIERS so far discovered by the mind of man.*

Yes, NATURAL beautifiers — Nature's own normal components — to help prevent at last the needless drain of strength and moisture that is today cracking and collapsing your skin as surely as you can hear the tick of a clock.

For example:

NATURAL OILS. Not mineral oil, but natural poly-unsaturated oils that do not fight the skin but blend right into it. That leave no greasy film on its surface to pick up dirt. *That spread out invisibly over your entire face to attract and hold moisture like thousands of tiny natural magnets.*

And that sink right into those terrible "desert lines" that have been etching themselves faster and faster around your eyes, lips, brow and chin — to help fade away their ugliness as though Nature itself had attacked them with an invisible eraser.

But this is merely the beginning. Now this magic treatment begins the second stage of its work—*below* the surface of your skin.

As Your Friends Age Before Your Very Eyes You Seem to Have Made Time Stand Still

As every doctor knows, your skin grows old in, not one, but in several separate ways. For example, just as parched skin *cracks* on the surface, so will under-nourished skin *collapse* beneath the surface.

It is this tendency of aging skin to collapse —to create folds, lines and wrinkles as a result of daily exposure, improper care and drying out — that this cream now attacks.

It does this — once again — not in man's way, but in Nature's. It uses NATURAL PROTEINS — the natural building blocks of every body — *to help activate the skin's own nourishing process. So that it smoothes out before your very eyes with satin-silk moisture, the skin that you can FEEL growing stronger every day.*

And, in as little as one short month from today, when your friends stop you on the street and beg you to tell them the secret . . . when you suddenly look up some morning from your pillow and find your husband studying your face in admiration and wonder . . . when you're introduced to new acquaintances at a party and find it's *impossible* for them to guess your real age—*then you will realize the incredible difference it makes when you use a doctor's cosmetic.*

Save Half If You Act Today—

Again, there is only one place on earth where you can find this wonder-working cosmetic — in Hollywood, California, where it is prepared under scientific supervision.

Because of its natural ingredients, this new cosmetic is not sold through the normal distribution channels. It can be purchased in no store in America. It can be obtained only through this advertisement; and every order received will be dated and registered, and shipped to you the same day.

When this cosmetic was custom-blended, as though it were a prescription, it was extravagantly expensive. Now, however, because it can be made available to women all over America, *it is yours for only $9.98 complete, for the generous, two-jar, three-month supply of day and of night creams.*

You try this wonder-working cosmetic for one month entirely at our risk. If it does not work a change on your face, in that very first month alone, that will cause your friends to talk about nothing else — then simply return the unused portion for every cent of your purchase price back immediately.

Why not try it — today . . .

Special Combination Offer

If you wish to make dry skin obsolete, on every inch of your body, then try this completely different kind of oil.

Another discovery by this world-famous plastic-surgeon. Probably the most luxurious body oil you have ever revelled in. Rushed to you by air mail to keep it working at full potency. Use it after each bath or shower. Feel how it turns even the dryest skin silky-soft. How it keeps even elbows and ankles soft, supple, invitingly young. Delicately-fragrant — you'll notice the change after a single treatment; your husband will marvel at your touch the very first week.

Again, yours to try at our risk. Only $4.98 for the large, three-month size. Send for it, with the face-cream treatment — today.

YOUTH COSMETICS, INC., 119 FIFTH AVENUE, NEW YORK, N.Y. 10003



MAIL NO-RISK COUPON TODAY

YOUTH COSMETICS, INC., Dept. HB-3
119 Fifth Avenue, New York, N.Y. 10003

Yes, I want to try your amazing new cosmetic, entirely at your risk. I am enclosing only the low introductory price checked below. I understand that I may try it for one full month entirely at your risk . . . that if I am not delighted I may simply return the unused portion to you for every cent of my money back.

☐ Check here for the generous, two-jar, ninety-day supply of day and night creams. Only $9.98 complete.

☐ Check here for the special combination-offer body oil. Again, a ninety-day size for only $4.98. Both creams plus the oil are yours for only $14.96 complete.

☐ If you wish your order sent C.O.D. CHECK HERE. Enclose $2 good will deposit. Pay postman balance plus postage and handling charges. Same money back guarantee, of course!

Name_____
(Please Print)

Address_____

City_____ State_____ Zip_____

© Youth Cosmetics, Inc. 1966



YOU CAN DRAW

for pleasure and profit

You start with simple drawings. And we train you at home, in spare time, to prepare for a high-pay career or fascinating hobby. Now, through our simplified Course, you learn Oil and Watercolor Painting, Advertising Art, Illustrating, Cartooning, Fashion Drawing, TV Art, Lettering, etc. *All for only $6 a month!* No previous art training needed. Instructions are personalized, step-by-step.

Earn While You Learn

Have your own studio — or earn good money as staff artist for ad agency, newspaper, magazine, store, etc. Many of our students earn while they learn — pay for Course even before they finish. TWO 22-piece Artist Outfits (worth $25) included *at no extra cost.*

36-Page Book Yours Free

"Art for Pleasure and Profit" fully describes this low-cost WSA Course, tells about success of students, opportunities in field today. Send for it NOW. No obligation. No salesman will call.



WASHINGTON SCHOOL OF ART, Studio 1661, PortWashington,N.Y.11050

Accredited Member, National Home Study Council.

Washington School of Art
Studio 1661, Port Washington, N.Y. 11050

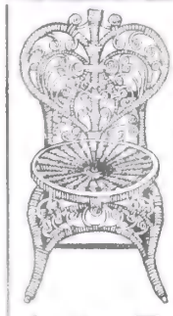
Send me — FREE — your new 36-page illustrated book, "Art for Pleasure and Profit." No obligation. No salesman will call.

Print Name .....

Address .....

City & State..... Zip Code.....





Victorian Rattan

Elegance from Hong Kong: meticulously hand-woven boudoir furniture in top-grade rattan and cane. Faultlessly hand made... use them in their natural color or paint them to accent your decor.

headboards (all 48" high):
39" twin . . . 13.88
54" double . . . 18.88
72" king-size . . . 28.88
heart side chair (37"h 17"h seat) . . . 13.88

all shipped R.E.A. to charges only collect

free rattan and gift catalog

the Patio dept. hb17 1672 old skokie rd highland park, illinois 60035

COMPLETE OR IN KIT



SUSAN BOOK END TABLE

HOLDS ABOUT 50 BOOKS

A friendly union of charm and function distinguishes our lovely Susan Book Table. Holds larger reference volumes below and standard sizes above. Revolves on extra sturdy concealed ball bearing swivel so all books are accessible. An ideal end, occasional or bed table. 25½" H. 24" Dia. Beautifully hand-crafted of knotty pine in mellow honey tone pine or maple finish. Only $29.95 Exp. Chgs. Col.

COMPLETE 1 HR. KIT Prefitted, sanded, ready to assemble and finish. Simple instructions. $19.95 Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Field House
Dept. B1-7
North Conway, N.H. 03860



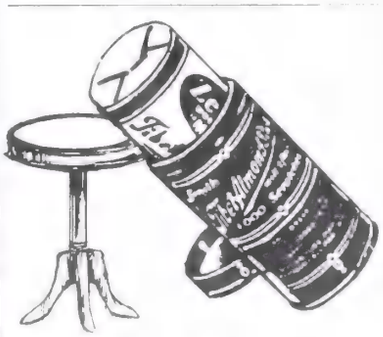
Rose Nite Lite

Glows Softly

A tender touch of soft light whispers gently . . . at your bedside, in boudoir, on porch or terrace. In the shape of a rose in full bloom . . . to blush prettily in tones of pink, yellow or white. Its softness complements you, your mood, your home. The camouflaged bulb in the center is covered with clusters of colored glass. Complete with on-off switch, plugs right into wall socket. 4¼" diameter. only **$4.95** ppd.

Please specify 2nd color choice.
Replaceable bulbs, only $1.00 each.
Write for FREE Catalog. Sorry, no C.O.D.'s.
Send check or m.o.

Ashlee Co. Dept. HB-17 247 West 35th Street New York, N.Y. 10001



•ALMOND STICK•

SCRATCHES VANISH INSTANTLY

Those unsightly scratches that disfigure your piano, radio, desk, furniture or woodwork vanish like a genie with one stroke of our magic scratch remover. Professionals —furniture dealers, movers, warehousemen—have been using it for over 20 years!

Stick form. Nothing to break or spill. **$1** Ppd.

Satisfaction Guaranteed. Write for Free Catalog.

Gifts & Gadgets OF DALLAS

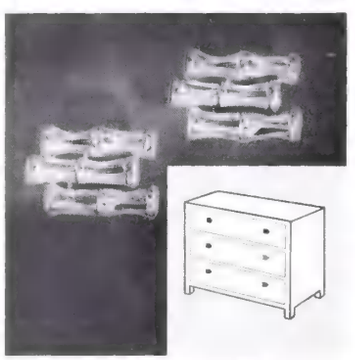
6321-H GASTON AVE./DALLAS, TEXAS 75214



SPICY WORDS! Your condiment vocabulary will really be up to snuff when you apply these decals to crystal clear canisters, crockery jars, painted metal containers. Every herb and spice you can think of is included. Set of 42 decals, 1⅜" across, in black with red on rich gold. $1.75; 2 sets (84 and *no duplicates*), $3.50 ppd. Authentics, Box 19276, HB1, Cincinnati, Ohio 45219.



TAKE A CLOSE LOOK. You probably need only simple magnification to look sharp again. Smoke gray, ½-frame glasses have 2¼-diopter, polished ground lenses for those without astigmatism, eye diseases. You'll see sharply and clearly when you're reading the fine print in the telephone book, doing detail work. $3.98, 25¢ post. State age. Nel-King, 811 Wyandotte, HB-17D, Kansas City, Mo. 64105.



PULL A PUNCH, a decorative one, that is, with bamboo drawer pulls that refurbish an old chest or add beauty to a new one. Perfect for bathroom cabinets, library built-ins. Plated in antiqued gold and lacquered to resist tarnish, nicely detailed pulls are easy to install. $1.25 pair ppd. Other styles available, ask for catalog. Lillian Vernon, 560 S. 3rd, HB1, Mt. Vernon, N.Y. 10550.



MAKE TEETH PEARLY WHITE. Never be smile shy again. Just brush Wyten on your teeth and in seconds you'll have a sparkling white finish that appears perfectly natural. Tooth cosmetic transforms discolored and stained teeth, covers fillings. Will not harm tooth enamel. $1.95 ppd. for 3-4 months' supply. From Nu-Find, Box 205, Church Street Station, HB1, New York, New York 10008.



COIN APPRAISING? You need the official *Black Book of United States Coins.* It contains photographs, latest buying and selling prices of all United States coins, gold, commemoratives, proof sets since 1793. Handy pocket size, 128 pages, also contains grading, mintage information. $1 postpaid from Leslie Creations, Box 10535, Penn Hills, HB1, Pittsburgh, Pa. 15235.



ANTIQUE WORLD GLOBE KIT

A kit, fun and easy to assemble into a choice collector's item that will enhance any room. The accurate six inch diameter globe stands 11" high in its cradle and has an antique leather appearance. Complemented by authentic zodiac and latitude rings. The cradle parts are solid hardwood sanded and ready to assemble. All components and materials included in the kit to complete your globe as a prized possession. Satisfaction guaranteed. **$9.95** Postage Paid

WORLD ART KITS
BOX 577
WILMINGTON 42, CALIFORNIA

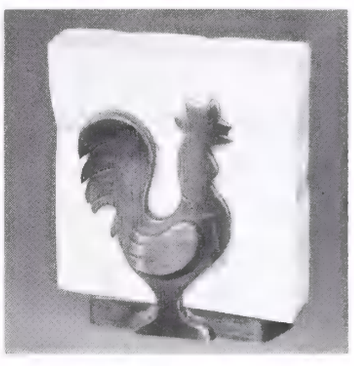
PILLOW TALK has it that this is one of the best designs to come out in kit form. Forest mushrooms, those elves of plants, are stamped on a 14x14x2" ecru or black linen base. The complete kit also includes wool yarn, a zipper, piping, instructions. All this for just $3.95. You can order the pillow form for $1.95. Add 35¢ post. each. The Added Touch, 12B Water Street, Bryn Mawr, Pennsylvania 19010.



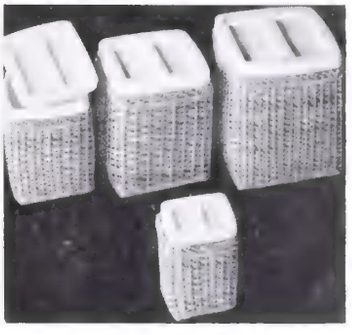
GIVE HER THE BRUSH that will make her hair shine like a new minted penny. Vibrating electric hair brush makes your scalp tingle, imparts a rich, lustrous sheen to your hair, enhances flow of natural oils, helps stimulate and strengthen hair. Flip it over—the back massages neck, shoulder, leg muscles. $7.95 plus 50¢ postage. Alexander Sales, 125 Marbledale, HB1, Tuckahoe, N.Y. 10707.



NAPKIN ROOST. For all their easy-care advantages, paper napkins in their store-bought box don't do much for table décor. So let this cocky, mellow-pine rooster take over the job. Between meals, he's a handsome addition to the kitchen shelf. 6" high, he's also good at holding shopping lists, milk bills, recipes. $3.50 postpaid. Old Guilford Forge, HB1, Guilford, Connecticut 06437.



WICKER CANISTERS are the prettiest, most practical kitchen shower gift we could find for you to send a special bride. You might fill each of the four with a different staple for a splendid housewarming gift. Handwoven, natural wicker wrapped canisters have white plastic liners, air-tight lids. $9.95 the set ppd. Gotham Gifts, 67-85B Exeter St., Forest Hills, New York 11375.



GAUCHO BOOTS are perfect mates for stretch pants, denim jeans. Paris says wear them with coarse-woven hose, tweed skirts. Either way they're a treat for feet in natural deerskin, white, black, or bone cowhide. Adjustable strap, buckle, sturdy heel, sole. 5-10 (½'s, too), N or M widths. $8.95, 50¢ postage. Old Pueblo Traders, 622-BB1 South Country Club Road, Tucson, Arizona 85716.





Old-Time, All Metal Miniatures

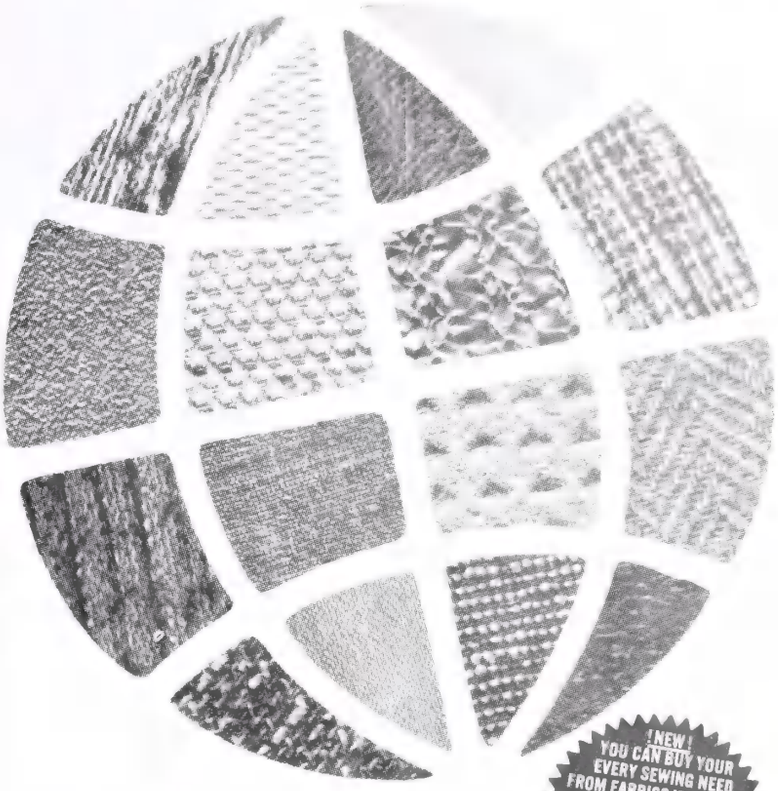
ANY 2 $1.50 Add 35c Postage

Little mementos of yesteryear that are irresistible. Gold angel 1½" high; red sleigh with green upholstery is 1" x ¾" high; black Pump 1" x 1¼" high, black Sewing machine with treadle ¾" high; white Baby Carriage with blue parasol and black & gold Coffee Grinder both ¾" high. 1" dia. black Candlestick has white birthday candle.

SPECIAL—4 FOR $2.95, COMPLETE SET (7) $4.95 Plus 35¢ Post.

Pa. Res. Add 5% Sales Tax. Free Gift Catalog

Clymer's of Bucks County Dept. HB 17, Point Pleasant, Pa. 18950



!NEW! YOU CAN BUY YOUR EVERY SEWING NEED FROM FABRICS 'ROUND THE WORLD! WE NOW CARRY: Scissors • Zippers • Thread • Seam Binding • Patterns • Buttons • Buckles • Interfacing • Lining • Needles and Pins

In our second decade we remain... The most unique fabric service in the whole wide world!

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand woven cottons from India, pure silks from the Orient, the finest cottons from Switzerland, France and Italy . . . as well as many exclusive fabrics from America's finest mills. And all at Guaranteed Lowest In The Country Prices! Should any fabrics purchased from us be sold anywhere at any time at a price lower than ours, we will refund the difference upon notification.

With most fabric purchases you receive a Surprise Gift Bonus of fresh new fabrics Free, or take a 10% Discount as preferred. There is no obligation whatever to buy. Also frequent Special Offers!

all this for only $2 a year

(Over 400 swatches) Refunded if not delighted Fabrics 'Round the World, Inc., 270 W. 38 St., N.Y.C.

Unconditional Money-back Guarantee On All Purchases! No Time Limit!

You must be happy with everything bought from us or we want it back!

HB17

FABRICS 'ROUND THE WORLD Inc.
270 West 38th Street,
New York N.Y. 10018

☐ $2.00 enclosed for full year's membership

Name _____

Address _____

City _____

State _____ Zip _____

No foreign or Canada please!



ACCENT AMERICANA

A new treatment in throw pillows to create interest and excitement for your home. Each pillow with a single hand-screened print design on both sides. Sturdy zippered cotton poplin covers that are washable, too! Each pillow is plumply filled with resilient kapok for long wear! Horse is 14" x 18". Others 16" square. Please state motif wanted: AMERICAN EAGLE on gold, SPINNING WHEEL on brown, HORSE on green, ROOSTER on red. We pay all postage and handling.

4420-Americana Pillows Ea. $2.98

Gracious Living
HB-34 BERKELEY, R. I. 02864



Stationery 'n Mail Organizer $4.98

From Portugal: it has real Foreign-Intrigue flavor! Handwoven of natural willow with shelves, 3 deep partitions for complete in-out mail service. 11" ht. 6½" deep. Order #2682. $4.98 + 35¢ shipping.

Foster House
Dept 201, Peoria, Illinois 61601
Please Include Your Zip Code

Write For FREE Gift Catalog

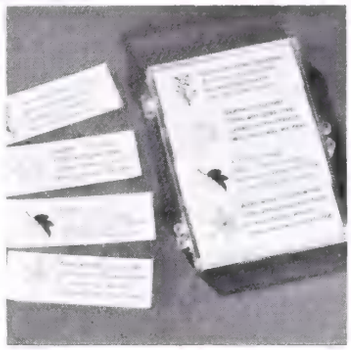


MUSICAL CHERUB WALL PLAQUES $4.95 each ppd.

In the Continental style. Eye-catching Cherub Wall Plaques, each playing a different instrument—the VIOLIN, HORN, HARP, OR BANJO—to add elegance to your living room, dining room, bedroom or hallway walls. Use them individually, in pairs or as a set of four. Of sturdy molded vinyl. ANTIQUE WHITE OR GOLD. Approx. 10" high, 6" wide.

Please indicate instrument and color preference when ordering. Sorry, no C.O.D.'s

SCULPTURA
Division of Margto Company
P.O. Box 114—Dept. HB 17—Niles, Ill. 60648



IT'S BEEN AGES since we've seen a more cheerful set of seals to paste on your letters. These represent the four seasons of the year and are printed in 4 different colors. 50 of each with an appropriate rhyme to spread good cheer and glad tidings. Order 200 gummed Four Seasons seals. 2x 5/8". $1 postpaid. Via air, add 16¢. Order from Bruce Bolind, Dept. HB1, Boulder, Colorado 80302.



LOOK AT IT THIS WAY through high-powered binoculars that you wear like specs. Knobs on each side adjust to your requirements. Leaves hands free to hold a program, eat refreshments. Perfect for sporting events, the theatre. Brings everything close up for clear viewing. Folds flat for purse or pocket. $1.49, 25¢ post. From Lang's, 28 Magee Ave., HB1, Stamford, Connecticut 06902.



A FEW MINUTES is all it takes to dry lingerie, sweaters, swimsuits, shirts in "Mini-Dry." Zippered, heavy-vinyl bag attaches to portable hair dryer (adapts to fit any model) and does the job gently, quickly. Built-in hangers with clips hold clothing. Folds to sliver size for travel, storage. 29x16½". $2.98 plus 25¢ postage. From Harriet Carter, Dept. HB1, Plymouth Meeting, Penna. 19462.



ARE YOU A SWEATER GIRL? This slim, cedar-lined pine chest is the pretty, practical solution to the problem of sweater and hand knits storage. Slide out shelves hold 16-20 sweaters in easy-to-get-at, unwrinkled order. For blankets, too. Handcrafted, satin honey-tone pine or maple finish. 32x26x14" deep. $49.95. Kit, $33.95. Exp. coll. Yield House, HB1, North Conway, N.H. 03860.



LET SLEEPING DOGS LIE in a carnival tent of red-and-white candy striped fabric, trimmed in bouncy ball fringe, topped by a fluffy pom-pom. For schnauzers, yorkies, and pets of similar size it offers draft-free comfort, foam-filled mat on masonite base. Sets up with metal rods. Washable. 20" high, 18" mat. $16.95 ppd. Du-Say's, 901 Iberville Street, HB1, New Orleans, La. 70112.

Craftsmen in Charm



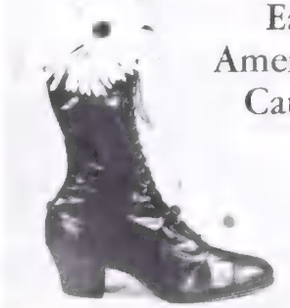
The "ARMAND"

Back at The Ranch or in Metropolitan Penthouse, this Hunt Galleries newcomer is handsome, elegant—a Charm Chair all the way! H. 30½", W. 27½", D. 18½", Seat H. 17". Native hardwood in Mahogany, Fruitwood, or Antique White finish. Foam seat and back. Upholstered in varied fine fabrics (samples on request). $59.00 each; $115.00 pair. Ship. Wt. 35 lbs. Express Charges Collect. No C.O.D. Send 50¢ for Catalogue and Swatches.

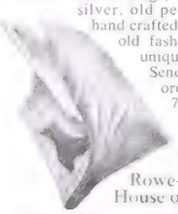
Satisfaction Guaranteed

HUNT GALLERIES, INC.
P.O. Box 492 HB-1 Hickory, N. C.
Craftsmen in Charm

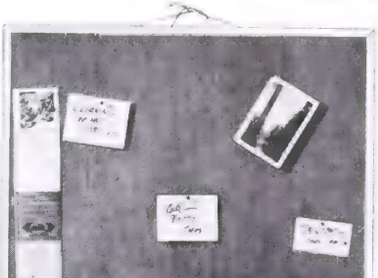
A most unusual Early American Catalog



A NEW 1967 shopping adventure in Colonial Americana. Plymwood furniture, Salem and Boston rockers, trestle and butter press tables, spoon racks, old time signs, plaques, planters, weather vanes, clocks, mugs, tankards, stoneware, fine silver, old pewter, crystal, fine china, hand crafted Lenox, Ironstone ware and old fashioned foods. Hundreds of unique gifts and decorating ideas. Send 50¢ (deductible from first order). Include zip code. Over 750,000 shoppers visit our store each year.



COUNTRY CORNER
Rowe-Manse House of Gifts
1053-A Bloomfield Ave., Clifton, N.J. 07012
★★★★★★★★★★★★★★★★★★★★



DECORATOR PIN-UP BOARDS

These bulletin boards are made of a strong fibreboard backing and covered with Burlap material in your choice of four decorator colors: Teal Blue, Brilliant Orange, Jet Black & Pale Gold. They are attractively framed with a satin-grey finished plastic of durable quality. Will certainly add sparkle to kitchen, den, family room and bedroom. 18" ht. x 24" wide.

$4.00 EACH

Add 50¢ each for postage and handling. Be sure to specify color desired.

(Write for free brochure)

FOUNTAIN OF GIFTS Dept. HB-17
P.O. Box 3954, Mdse. Mart Plaza, Chicago, Illinois 60654

CHERUB PLANTER is a classic beauty for your wall that has a glowing opulence when filled with fruit—a hanging garden grace when planted with glossy greens. The pedestal base is the figure of a cherub which supports the wall planter for patio, terrace, or powder room. 10½″ high, 7″ wide, white ceramic import is $4.50 ppd. Edward Ziff, Box 3072, Mdse. Mart Plaza, Chicago, Illinois 60654.



THE MILITARY MIGHT have had king-size men in mind when they designed the C.P.O. shirt. This line-for-line copy of woolen blend Melton comes with extra sleeve length, gives warmth without bulk, takes wear and tear. In navy or burgundy with anchor design buttons, epaulets. Szs. M, L, XL, XXL, sleeves 33-38. $15.95 ppd. Free catalog. King-Size, 3820 Forest, Brockton, Mass. 02402.



VERY WELL STACKED for your sitting or supping pleasure, these natural rattan triplets are well-designed budget babies. Wrought iron legs finished in black. 13″ high, 13″ diam., $4.29 each; $12.50 for 3; $24 for 6. $1 post. each. Send for free catalog of gifts and hand-woven, rattan furnishings from the British Crown Colony. Patio Sales, Box 25, HB1, Highland Park, Ill. 60036.



CONTACT LENS CASE for the girl who is reveling in her glamorous liberation from the horn-rimmed literary look provides a pretty parking place for her "eyes." Satin gold-finished case with protective cushions inside for each lens, wetter bottle, mirror in the lid. Engraved with monogram (specify initials), 2½″ sq., $4.98 ppd. Order #5412HP from Downs, Dept. 1101, Evanston, Ill. 60204.



PURE HOUDINI STUFF. Hocus Pocus magic set is a giant size box with 18 easy-to-do magic tricks plus famous Magic Book of 101 tricks. Tricks included: coin changer, ball & vase, Peter Rabbit, multiplying money tray, shell trick, rice bowls, phantom cards, vanishing half dollar, magic wand, etc. $6.98 postpaid. Order from Walt Boyle, Mt. Prospect Plaza, HB1, Mt. Prospect, Ill. 60056.



DECORATE with DECALS
FEDERAL EAGLES in eight sizes



Handsome gold decal eagles, adapted from traditional Federal period designs. Perfect for furniture and many other decorating uses. Lithographed in rich gold with brown accents. Easy to apply. Choice of 5 sets: (A) 16 decals in 5 sizes, 2″ to 5½″ wide; (B) 6 of 5½″ size only; (C) 4 of 8½″ size; (D) 2 large 12″; (E) 1 giant 18″. Sets A, B, C, $1.75 each. Sets D, E, $1.95 each (ppd. U.S., Canada; no CODs; Ohio res. add 3%.)

WRITE FOR ILLUSTRATED CATALOG, only 25c. Shows full line, including colorful Early American Stencil Designs such as Bird and Fruit, Boston Rocker set for chairs; canister and spice jar labels, many others.

AUTHENTICS • Dept. B-17, Box 19276 • Cincinnati, Ohio 45219



Hunger is one meal a day

CHUNG JIN SOOK, KOREAN. AGE 7. One of five children. Father dead. Typhus. Mother does odd jobs. Earns about $5 per month. Must resort to begging food for children. One meal a day. Boiled barley or noodles. Children always hungry. Home is a hut. Roof oiled paper. Walls straw bags and paper boxes. Winter's bitter. Rain and snow leak through roof. Family destitute. Mother desperate for children she cannot feed, clothe and shelter adequately. Help to Jin Sook means help to entire family.

Thousands of children as needy as Jin Sook anxiously await "adoption" by you or your group. You can choose a boy or girl from any of the countries where Foster Parents' Plan has offices—Greece, South Korea, Viet Nam, Hong Kong, the Philippines, Colombia, Ecuador or Peru. Your child receives $8 a month of your money in cash as well as blankets, household equipment, clothing, medical care—and education. EVERY PLAN CHILD OF SCHOOL AGE MUST ATTEND SCHOOL. Through your help the child will become a productive citizen of his country, a loyal friend of ours. You receive a case history and photograph. Every month you write and receive a letter (original and translation). PLAN's local social workers and our resident American Directors are always on-the-spot, ready to provide medical aid, counselling and guidance to your child and his family. Soon, through the regular letters and progress reports, you and your child develop a warm, loving relationship. **"Adopt" a child the responsible way—through Foster Parents' Plan.**

CHECK YOUR CHARITY! PLAN never employs professional fund-raisers. We eagerly offer our financial statement upon request because we are so proud of the handling of our funds.

PLAN is a non-political, non-profit, non-sectarian, independent relief organization, approved by the United States Government, registered under No. VFA019 with the Advisory Committee on Voluntary Foreign Aid of the Agency for International Development and filed with the National Information Bureau and the National Better Business Bureau in New York City.

© Foster Parents' Plan, Inc. 1966

Foster Parents' Plan, Inc.

352 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010—Founded 1937

PARTIAL LIST OF SPONSORS AND FOSTER PARENTS

Steve Allen
Sen. Paul H. Douglas
Helen Hayes
Conrad N. Hilton
Sen. Jacob K. Javits
Sen. Robert F. Kennedy
Art Linkletter
Amb. & Mrs. Henry Cabot Lodge
Garry Moore
Sen. William Proxmire
Dr. Howard A. Rusk
Mr. & Mrs. Robert W. Sarnoff
Gov. & Mrs. William W. Scranton
Sen. John G. Tower

FOSTER PARENTS' PLAN, INC. HB-1-67
352 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010
In Canada: P. O. Box 65, Sta. B, Montreal, Que.

A. I wish to become a Foster Parent of a needy child for one year or more. If possible, sex....., age.....
nationality.....
I will pay $15 a month for one year or more ($180 per year).
Payment will be monthly ( ), quarterly ( ), semi-annually ( ), annually ( ).
I enclose herewith my first payment $.....

B. I cannot "adopt" a child but I would like to help a child by contributing $.....

Name.....
Address.....
City.....State.....Zip
Date.....Contributions are [illegible]

1000 CHARMS IN THIS
FREE
Charm & Treasure
CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

★ All Charms Shown Actual Size
★ Prices Include Postage
★ Money Back Guarantee
(Unless Personalized)

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 144 page, all inclusive 7500 charm catalog. ■ must for all collectors of charms.



☐ Birthday Cake — opens and has candle inside
14K Solid Gold $12.00
Sterling Silver 4.50

☐ The Good Angel — watch over you and your loved ones
14K Solid Gold $11.00
Sterling Silver 1.80

☐ Bible — covers open wide, reveal the Lord's Prayer
14K Solid Gold $10.00
Sterling Silver 2.00

☐ College Pennants — for any of 600 colleges. Enameled colors.
14K Solid Gold [illegible]
Sterling Silver 1.80

☐ Map — of any state or U.S. possession, foreign countries. Enameled on
14K Solid Gold $7.40
Sterling Silver $1.50

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 CATALOG

Charm & Treasure inc.
1201 Ave. OF AMERICAS, N.Y. 36, Dept. HB-17
I enclose check or money order for total $....
Please include 10¢ in coin or stamps for handling of free catalogue. Write John LaPorte about becoming our representative.
NAME.....
ADDRESS.....
CITY.....ZONE....STATE.....
Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.

Write For Morton's Greatly Enlarged FUR STYLE BOOK FREE



YOUR OLD FUR COAT INTO NEW JACKET • CAPE • STOLE $24.95

MORTON'S remodels your old worn fur coat, jacket or cape into ■ glamorous new fur fashion for only $24.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing, written guarantee.

Order from MORTON'S, World's Largest Fur Restyling Specialists. Largest Style Selection At Any Price. Over 75 Fashions.

Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size. Pay postman, plus postage, when your thrilling new restyled fashion arrives. Or write for Morton's FREE new Style Book Plus new jacket style bulletin.

MORTON'S, Dept. 22-A, Washington, D.C. 20004

For Leisure Wear —Anywhere

ISLAND LEISURE and TRAVEL ROBE



In two versions of beautiful Island colors.

ISLAND MOONLIGHT

Hauntingly beautiful as moonlight in a tropical garden. White flowers glow on a dreamy background of heavenly blues, greens and soft violet. Silky looking, extra fine, sanforized polished cotton hand print. Buttons down front—has two big pockets and fetching small side-slits at hem.

ISLAND DAWN

Same gorgeous print in different colors. Luscious pink and pink-reds laced with white flowers on a rich, soft antique gold background.

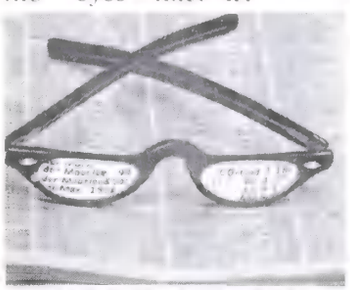
Sizes: XS-S-M-L-XL
Colors: Moonlight or Dawn
Price $14.95*

*Add 45¢ for shipping (No COD's)
Immediate shipment
Will gift wrap

Featuring Leisure Fashions from the Islands

NICHOLSON IMPORTS OF CARMEL
P.O. BOX 4335, CARMEL, CALIF. 93921

vote for fashion . . . the "eyes" have it!



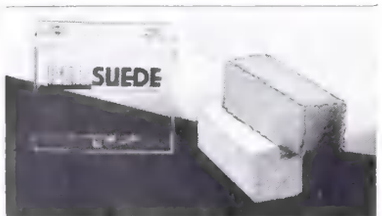
HALF FRAME
READING GLASSES

MAKES EVEN THE FINEST PRINT LEGIBLE
Read menus, stock quotations, etc., with ease. Half Frames are styled so you may see "over the top" without removing the glasses. Available in Plain or Rhinestone Decorated Amber or Black. Specify men's or ladies' sizes.

(Not sold in New York)

Free Case Included
plain $5.95 ppd.
Rhinestone Decorated $6.95 ppd.

HERMANA PRODUCTS
564-844 Clymer St. Bklyn. 11, N.Y.



Suede Care

Suede leather can be cleaned, refreshed, refurbished with ease



PERSUEDE cleans and revives the nap of suede leather (Jackets, hats, bags, etc.), by simple erasing action . . . no water or liquids required. Perfect for surface dirt around button holes, collar, cuffs. Specify the suede color you wish to clean. $1.25 ppd.

SUEDEGUARD sprays ■ to form invisible coating against dirt, spots, stains. $1.75 ppd.

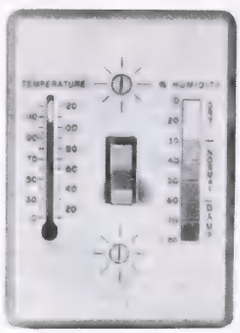
SPOT-LIFTER spray lifts oil or grease spots right out of suede. $2.00 ppd.

Free brochure on the care and keeping of leather.

DEERSKIN TRADING POST
Rt. 1 at 114B, Danvers, Mass. 01923
Use your Zip Code!



AY, THERE'S THE RUB that will hide marred spots and scratches on your mahogany, walnut, oak, or other fine-finished furniture so that you will never know they were there. Touch it up before you decide it's too old and battle-scarred for further use. Rub with stain end of Scratch Stick, flick off with brush end. 98¢ ppd. From Breck's of Boston, L82 Breck Bldg., Boston, Massachusetts 02210.



THERMOMETER SWITCH PLATE. Now you can see at a glance the exact room temperature and humidity in bedroom, nursery, or bath. Both Fahrenheit thermometer and humidity bar are combined in switch plate that attaches over any on-off switch with *luminous* mounting screws (no stubbed toes!). $1.49 each; 4, $4.95. Add 20¢ post. Lang's, 28 Magee Avenue, HB1, Stamford, Conn. 06902.



ADDRESS STAMP. Print plainly, please, when you send in *Window Shopping* orders. Or, better still, and infinitely quicker, use this pocket name printer. It personalizes checks, envelopes, identifies books you'd like returned. Large type looks like expensive printing. Case with automatic inker; specify name, address, zip code. 98¢ ppd. Spencer Gifts, 622 Spencer Bldg., Atlantic City, N.J.



CAREFREE COIFS shape up beautifully with Kurley Kut, the key to younger-than-springtime hairdos! Hold shaper at a 45° angle! It trims and curls your hair expertly, tapering ends and reducing bulk. Comes with 5 replacement blades and an illustrated hair-styling book. Just $1.98. Extra blades, 10 for $1. Order from Aquamint Laboratories, Box 7, Dept. 175, St. Charles, Ill. 60174.



NICK YOUR NAILS from pounding a typewriter? Break one off to the quick just when you've nursed them all to perfection? Gro-Nail goes to all lengths to build glamorous nails, brushes on like polish, hardens in minutes, looks and feels real. A boon to nail-biters, it can't be chewed. Gro-Nail kit, $2 postpaid. From Michalle, Box 242 Midwood, HB1, Brooklyn, New York 11230.



LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 5 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $6.98 postpaid. COD's accepted. Moccasin-Craft, 65-0A Mulberry St., Lynn, Mass. 01903.

LOOK INTO IT if you love the downward swoop of flirty false eyelashes but have the devil's own time putting them on. Simple step-by-step primer with built-in mirror, easel back shows you how. We mastered the art in 10 minutes and we're all thumbs! With black or brown, human-hair eyelashes, adhesive. $4.95 ppd. Custom Cosmetiques of Calif., Box 49061, HB1, Los Angeles, Calif. 90049.



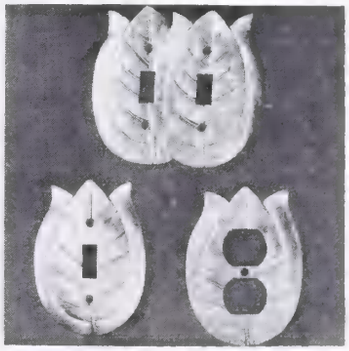
PEWTER TANKARD. We've come to count on Croydon for fabulous values! This month we show a Sheffield tankard from England with sealed-in glass bottom. Engraved with 1 or 2 initials in block or script letters and gift-wrapped for weddings, anniversaries, usher gifts, 1-pt. capacity, $9 ppd. Gift catalog 10¢. Croydon Silversmiths, 805 Lexington Ave., Dept. 167, New York, N.Y. 10021.



JIGSAW PUZZLE CLUB. Marvelous idea for shut-ins, egg heads who still shun TV, doctors who relish between-emergency relaxation. A different jigsaw picture puzzle in full-color wood is sent to you each month. 300-piece puzzle 12x16", $54 for 12 months ($4.75 each). 500-piece 16x20", $78 for 12 months ($6.75 each). Ppd. Jigsaw Puzzle Club, 257-61 Varet, HB, Brooklyn, N.Y. 11206.



IF SWITCHES WERE decorative there'd be no need for camouflage. But plainly, they're not. So dramatize your décor with switch plates in a lovely new tulip shape that's as fresh as the New Year. Antiqued gold finished metal single plate $1.50, 3 for $3.98; double plate $1.95; double outlet $1.50, 3 for $3.98. Ppd. Harriet Carter, HB167, Plymouth Meeting, Pennsylvania 19462.



COMMERCIAL ARTISTS NEEDED



Learn to draw FOR PAY

Most people think that the ability to draw pictures, paint, do "artwork" is something you are born with. This is **not true!** Leading art teachers agree . . . **anyone** can be taught to draw, to paint, to do artwork for money, to be a commercial artist. The only difference **then** between trained artists is the willingness to work. How about you? Have you had the desire to do artwork. Now you can find out what's really needed in this fascinating, rewarding business. You will discover that there are several phases of commercial artwork which you could do **right now,** if you knew what was needed. Commercial artwork regularly pays as much as $5.00 per hour and as high as $25.00 an hour for certain specialties in larger cities. Find out how you can enter commercial art. The newest practical training for a profitable career in art is now available to you. Find out about it without risk. Learn at home in your spare time. Find out how to start making money doing "free-lance" art jobs within a few weeks. Send for valuable detailed information. Absolutely free, no obligation.

Artists INSTITUTE OF AMERICA
Dept. 63002, 815 E. Rosecrans, Los Angeles, Cal. 90059



For Your Collection . . .
PEANUTS AND HIS FRIENDS

Here they are—Charlie Brown, Linus, Snoopy and Lucy—all looking like they just stepped out of your favorite comic strip. Each authentic little character stands 6" high and is painted in bright Sunday comics colors. All have nodding heads that stay in motion long after you touch them. For collectors—young and old!

$1.00 each plus 15¢ postage
$3.75—set of 4 plus 45¢ postage

Send for free gift catalog

Artisan Galleries
2100-A-1 No. Haskell • Dallas, Texas 75204

ALEXANDER SALES CORPORATION
125 MARBLEDALE ROAD TUCKAHOE N.Y.

ANTIQUE WATCH STAND

Copy of the 18th Century Piece
Holds Any Watch or Photo!



This lovely gold-plated holder is an exact copy of an old design. Adds great distinction and beauty to a desk, night table or dresser. 6½" tall. Watch fits instantly onto special loop and the stand frames it so cunningly that it looks as if watch and holder were made together! Holds snapshot or small painting with equal charm. Has sturdy easel back to protect your prized heirloom. Order at least one extra for your favorite friend. It's a most appreciated gift.

Only $1.98—Two for $3.75 postpaid

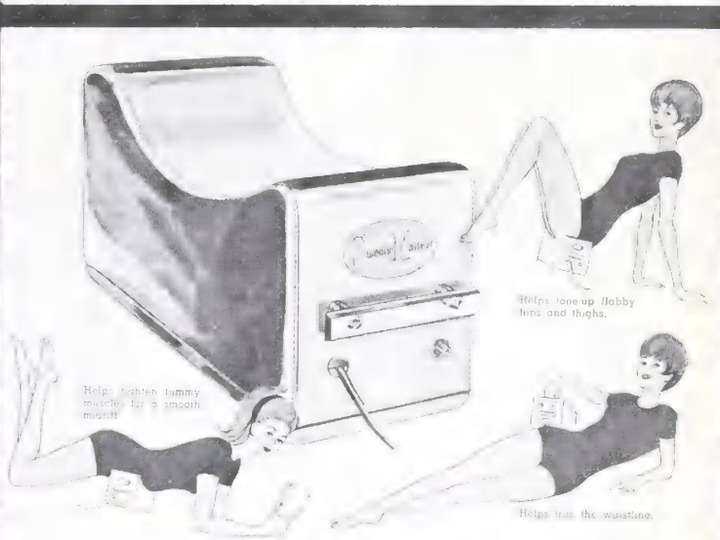
SILVER-PLUS REPLATES WORN SILVER



Have sparkling silver that you will be proud of—always—large 4 oz. bottle does scores of pieces.

Only $2.00 Ppd.

Silver Plus deposits new, pure silver where original plating has worn down to the copper, brass or bronze underneath. Polishes at the same time and helps maintain enduring silver beauty. Easy to use. Leaves your hands clean, your silver beauty-bright. Large 4 oz. bottle only $2 postpaid.



"SWEDISH MASSEUR" WAY HELPS YOU SPOT REDUCE AND KEEP IN TRIM

• spot massages • eases tension • relaxes tired muscles • safe, easy to use • weighs less than 3 lbs. • 3-way plan helps you lose weight and condition your body. It's like having a personal masseur at home. Vibrator stimulates circulation, helps tone slack, tired muscles. Exercises those muscles that hold in tummy, waist and thighs, 3-way plan includes an 80-page Calorie Counter Book, plus a 64-page exercise book. Portable, with plug-in cord, on-off switch. Send coupon now and start to "shape up" for those new slim spring and summer styles.

Only **$12.95** plus 50c PP & Hdlg.

ALEXANDER SALES CORP., Tuckahoe, N.Y. 10707

MAIL THIS HANDY ORDER COUPON HB-167

ALEXANDER SALES CORP.,
125 Marbledale Rd., Tuckahoe, N. Y. 10707

Please send the items checked below (or listed on the attached sheet) on a satisfaction guaranteed basis. I enclose pay't of $_____.

_____ Antique Watch Stand(s) _____ Bottles Silver Plus
_____ "Swedish Masseur"

Name _____
Address _____
City _____ State _____ Zip _____

If Your Child is a Poor Reader

See how *Phonics* can help him read better. Make this two weeks free test—mail coupon



Now you can help your child to read and spell better in just a few weeks by tutoring him at home with The Sound Way to Easy Reading. It teaches your child to read by the *phonics method* drilling him with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way to Easy Reading. University tested and proved. Used in over 5,000 schools and thousands of homes. Send no money. Just mail coupon for two weeks Free Test in your home. **Bremner-Davis Phonics, Dept. D-41, Wilmette, Ill. 60091**

FREE TRIAL Send No Money!

Bremner-Davis Phonics, Dept. D-41
Wilmette, Illinois 60091

Please send me The Sound Way to Easy Reading, postpaid, *on approval*. After 2 weeks trial, if I see encouraging results, I will send $5 as first payment and will remit $5 each month for the next 5 months. Or I will send $25 as payment in full. If not satisfied after first 2 weeks, I will return the course and owe you nothing.

Send me ☐ 33⅓ RPM, ☐ 45 RPM

*Name*_____

*Address*_____

*City*_____ *State*_____



For Tall or Big Men Only!

We specialize in large sizes only! Sleeves to 38" . . . Bodies 4" longer. Large selection of McGregor Jackets, Sweaters, Sport and Dress Shirts, Slacks, Robes, etc., proportioned perfectly for tall and big men only. PLUS 80 SHOE STYLES 10-16 AAA-EEE. Sold by mail only. Full 100% guarantee. **Send for your FREE Color Catalog. King-Size, Inc., 707 King-Size Bldg., Brockton, Mass.**

ONLY $8 PER CARAT

FINE CUT 58 FACETS

FLAWLESS PURE WHITE



- STRONGITE is a remarkable, hard and brilliant synthetic gem—the most convincing laboratory-made product, at the fraction of the cost of a diamond.
- STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a MONEY-BACK GUARANTEE within 10 days. You take no risk!
- SEND NO MONEY. Just write for FREE BROCHURE showing a wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 7 W. 45th St.
New York, N.Y. 10036



500 PRINTED NAME & ADDRESS LABELS—50c

Rich Gold Trim—Free Plastic Box

Start using ZIP code numbers on your return address labels. This system quickly identifies your city, zone and state, speeding your mail by as much as 24 hours! ANY name, address and ZIP code beautifully printed in black on crisp white gummed paper with rich gold trim. Up to 4 lines, about 2" long. Set of 500 labels in plastic gift box, just 50¢. All orders shipped postpaid. We ship within 48 hrs. Money back if not pleased. If you don't know the correct zip code number, just add 10¢ per set and we will look it up for any address. Same 48-hr. service. **Send for free catalog.**

Walter Drake & Sons
101-2 Drake Building
Colorado Springs, Colo. 80901

FIFE & DRUM INC.
MARBLEHEAD MASSACHUSETTS



"CHRISTMAS STOCKING"

Magnificent brushed Shetland wool stocking cap from Scotland. Trimmed and tassled in Scotch tartan colours. White, Blue Heather, Scarlet ■ Christmas green. 4 footer $5.00 ppd. 3 footer $4.00 ppd. Rush delivery, satisfaction guaranteed.

Catalogue on request.



CREWEL BANDS for a luggage rack are rewarding to work, decorative to display when you've followed the easy instructions included in this kit. It contains 3 linen strips 18" long with floral design, yarn in soft rose, blue, green. $2.95 plus 25¢ post. Luggage rack to use with bands (maple or mahogany finish), $8.95 ppd. The Stitchery, HB1, Wellesley, Massachusetts 02181.



SIMMONS PLATING WORKS wonders on your precious silver possessions. Send damaged or worn silver to these craftsmen without fear because each piece is covered by insurance while in their possession. Flatware and hollow ware replated, repaired at reasonable cost. Free brochure from Simmons Plating Works, 409 Whitehall, S.W., HB1, Atlanta, Georgia 30303.



SWISS MUSIC BOX. Once again from one of our very favorite stops on our *Window Shopping* rounds, we show you a music box that revolves as it plays the haunting French song, "What Now, My Love?" Hand-carved and hand-painted in Italy in soft colors. All wood, 4½" high, $12.95 ppd. Gift catalog, 35c. Hildegarde Studios, 597 Farmington Ave., HB1, Hartford, Conn. 06105.



PUSSYCAT, PUSSYCAT, we love you. You're inscrutable, sophisticated, deliciously decorative. Modeled of ceramic in alabaster-white or Chinese-red glaze, cat comes with 10-hour candle that shines through the exotic eyes and open slits in its body. Same pussycat as a bank with sequin eyes, 7½" high, $3.95 each ppd. Vista Crafts of California, P.O. Box 462, Vista, California 92083.



COUNTRY STYLE. If your house is along an RFD route, dress up the mail box with a marker and make it easy for friends to find you. Your name and number (up to 6 numbers on top, 17 letters bottom) on both sides in white reflecting letters. Black, red, green or antique copper on aluminum. Style NMX, $4.95 ppd. Spear Eng., 208-8 Spear Bldg., Colo. Springs, Colo. 80907.



HIDE UGLY VEINS

UGLY LEG VEINS • BROWN AGE SPOTS • DARK CIRCLES and LINES • BIRTH MARKS and SCARS • BURNS and BLEMISHES

Use amazing Kover-All. It magically and instantly hides these ugly things on any part of the body, legs or face. YOU CAN EVEN SWIM WITH WATER-PROOF KOVER-ALL. You will look younger and better because Kover-All blends with your skin and looks natural. Protected by money back guarantee. Avoid cheap imitations. Select your shade: Light, Medium or Dark. Regular $5. jar now only **$2.98** plus c.o.d or save c.o.d. by sending **$2.98** with order. Mail orders to

BEFORE AFTER

HOUSE OF CHARLES
(Division of Charles of 5th Avenue)
MAID ORDER DEPT., HBK-1, BOX 98, CEDARHURST, NEW YORK

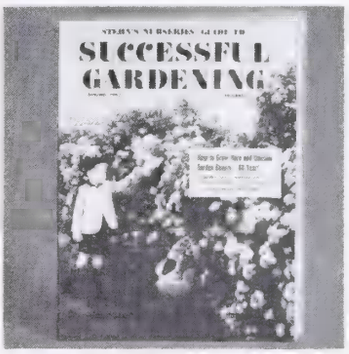
SKI-DADDLING off for weekends at your own split-level ski-eepee? Then you must have this harvest table for buffet suppers. Rugged colonial reproduction with peg or Pembroke (shown) legs. Hand-rubbed birch with maple, dark pine, or mahogany finish. 40" wide. 6' l., $80; 5', $75; 4', $65. Unfinished, $10 less. Exp. coll. Templeton Craftsmen, HB1, Templeton, Mass. 01468.



WISE OLD OWLS stand guard over your hearth while a fire crackles to give comfort and warmth on a blustery day. Of satin-black cast iron, fashioned from an antique design, the 11" owls have translucent green eyes, 14" burning irons. A warm gift for new homeowners. $17.95 a pair. Add $1.50 w. of Denver. Tennessee Chromium Plating, 206 Louise Avenue, N., HB1, Nashville, Tenn. 37203.



PERENNIAL FAVORITE. Stern's Nurseries' "Guide to Successful Gardening" gets right to the root of your planting problems. 76 pages, many in color, are filled with expert information on everything from rare and unique plantings to hints on roses, perennials, shrubs, trees, ground covers, house plants, etc. Send 50¢ and plan your '67 garden now. Stern's Nurseries, Dept. E, Geneva, New York 14456.



BLAZER BUTTONS tell the world that the wearer is urbane, distingué! Set of 3 large buttons, ¾" diam., for sports jackets or blazers and 4 smaller ones, ⅝" diam., for sleeves are engraved with his initials on each for a distinctive touch. Sterling-silver set is $25. 14k-gold set, $100. Ppd. Underline last initial. Taylor Gifts, 226 West Wayne Ave., HB1, Wayne, Pennsylvania 19087.



STICK-ON DRAWER DIVIDERS draw a line between hankies and hose, slips and scarves. Made of durable metal with white finish, they come with tape on each end that you press into place for 4 compartments. No nails or screws. In 3 heights which expand to fit drawers 9-17" wide. 2½" h., set of 3, $1; 4½", $1.09; 6½", $1.19. Ppd. Miles Kimball, 33 Algoma, Oshkosh, Wis. 54901.



Miniature Chippendale Chest

24" wide
16" deep
28" tall

WRITE FOR NEW CATALOG

Features over 200 authentic reproductions. Send $1. (No stamps)

This reproduction is an exact copy of a colonial cabinet maker's model. Authentic in every detail from dovetail joints to butterfly handles. Handmade from the finest solid woods including drawer sides and backs. Use as a single or in pairs. Available in mahogany, $99.50. Cherry, $109.50. Walnut, $120.00.

Shipping charges collect.

Newcomb's Reproductions
3233 Hillsboro Rd. Durham, N. C.



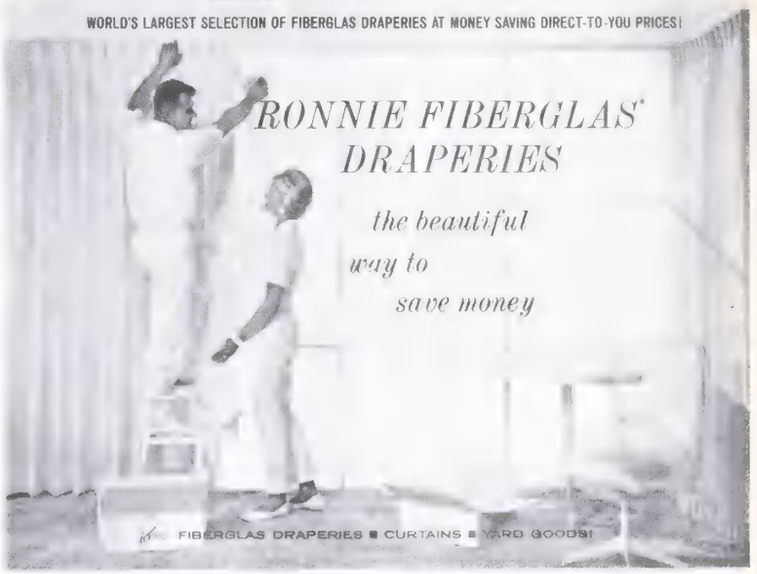
Ronnie, the silent decorator,



will bring 931 different Fiberglas* draperies, curtains, bedspreads and yard goods to your home FREE



WORLD'S LARGEST SELECTION OF FIBERGLAS DRAPERIES AT MONEY SAVING DIRECT-TO-YOU PRICES!



It's all in this jumbo, full color, non-talking, low-pressure drapery book, that lets you shop direct from the manufacturer at savings up to 40%

Now you can shop for draperies in the peace and quiet of your own living room. No hopping from store to store. No salesmen or decorator to pressure you. No nonsense. The FREE Ronnie Drapery book gives you the world's largest selection of ready-made and custom-made Fiberglas draperies—gives you decorating ideas, measuring instructions—and, best of all, it saves you up to 40% because you buy direct-by-mail, direct from the manufacturer. If there's an easier, more practical, more economical way to buy draperies, we have yet to hear about it. Send for the Ronnie Drapery book today. It's free.

*OWENS CORNING TRADEMARK

Ronnie RONNIE DRAPERY CORP
DEPT. 3C-16, 145 BROAD AVENUE, FAIRVIEW, N. J.

RONNIE Drapery Corp., Dept. 3C-16,
145 Broad Ave., Fairview (Bergen County), N. J. 07022
Please rush me, absolutely free, the Ronnie Drapery book.

Name_____

Address_____

City_____ State_____ Zip Code_____

COUNTRY CHARM ELECTRIC RANGE

Grandma loved it THEN . . .
You'll love it NOW!

A full sized cast iron replica of grandma's wood burning stove . . . but it is an electric range with all automatic controls . . . the last word in performance. Fits modern range spaces.

This is your opportunity to create your own Early American kitchen with all the elegance and charm of yesteryear, backed by 31 years of continuous experience.



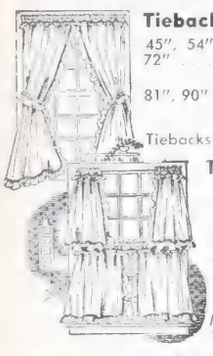
Price $395.00 F.O.B. Rogers



Made and Sold Only by
THE HOUSE OF WEBSTER
"Old Fashioned Gifts"
BOX 167-HB ROGERS, ARK. 72756

Write for Country Charm appliance brochure

CURTAIN CHARM
with white ruffled muslin



Tieback
45", 54", 63", 72" ..... 5.50 pair
81", 90" ..... 6.00 pair
Tiebacks 74" wide per pr.

Tier
20", 25", 30", 36", 40" long. pair 4.00
2 pairs to window 8.00
Tiers 74" wide per pr.
Matching Valance 11" x 74" 2.00

ALL PRICES POSTPAID

For years, clever New England housewives have made these charming BLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, and hand-made look. Practical, long-wearing, these unusually attractive curtains of bleached, pre-shrunk-muslin retain their crisp appearance with a minimum of care. Also available in unbleached muslin.

Satisfaction guaranteed. Send check or money order, no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin, as well as curtains in burlap, floral prints, calico ruffles, organdy, Osnaburg and bed-spread fabrics.

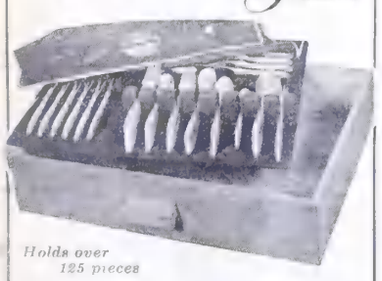
COUNTRY CURTAINS
Dept. 22, Stockbridge, Mass. 01262



SHIMMERING CHANDELIERS—gleaming with 5-in. "crystal" prisms of multi-faceted Lustrex! Screw into any outlet —add sparkling beauty to any room!
10298 2-Tiered (6½x9" high). 1.98
10348 3-Tiered (8x11" high). 2.98

SINCE 1818 BRECK'S OF BOSTON
280 BRECK BLDG., BOSTON, MASS. 02210

Protect your treasured silver with Tarnish-Proof Pacific Silvercloth Drawer Pads made by *Gorham*



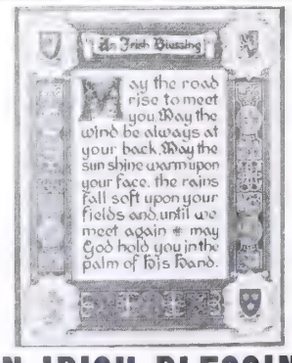
Holds over 125 pieces

Here's the safe, practical way to keep your silver neat, bright and ready for use.
Prevents tarnish and scratching.
So convenient to use.
Provides ready access to your tableware.
Pads convert an ordinary drawer into a silver chest. Removable, so you can bring it right to the table being set.

SIZE: 11¾" x 15" x 2½" holds over 100 pieces $5.75
SIZE: 17½" x 13⅞" x 2½" holds over 125 pieces 6.95

SEND CHECK OR M.O. WE PAY POSTAGE

BARRINGTON SPECIALTIES
P. O. Box 154-H, Barrington, R. I.



AN IRISH BLESSING

A hand-screened reproduction of an Irish blessing, in six brilliant colors. Framed in maple-finished wood, 10" x 13". A lovely manuscript with a warm blessing, for your home, or a friend's. Comes ready to hang. Also available in the prayer of St. Francis of Assisi.

$4.95 each, Two for $9.75

Please Add 50c Postage
Pa. Residents Add 5% Sales Tax
Send for free gift catalogue

Clymer's of Bucks County
Dept. HB17, Point Pleasant, Bucks County, Pa. 18950



THE BUILT-IN LOOK for portable TV with carry convenience. Hand crafted cabinet holds 19" or 21" sets. Back is open for ventilation. Hinged top accommodates rabbit ears. Magazine shelf and 3 ample drawers add to its efficiency. Move at will. Knotty pine in maple or honey-tone finish. 15x26x34" h. $46.95. Kit form, $29.95. Exp. chgs. coll. Yield House, HB1, North Conway, N.H.



BOY WITH THORN has the kind of focal interest around which decorators build a room. The original is on display at Capitoline Museum in Rome. Hand-cast, hand-finished in bronze artstone. 10" high, $14.95; 16", $22.95. Add $2 shipping and ins. Charge your American Express or Diners' Club account or send check or money order. Wynn's Fine Arts Studio, B-305, Kings Park, N.Y. 11754.



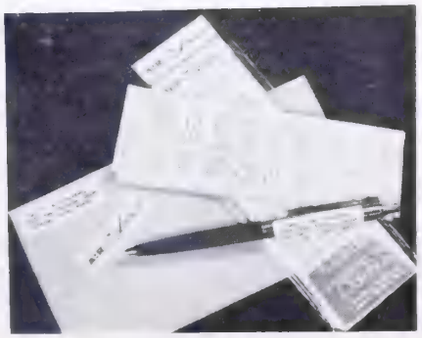
QUICK COFFEE KIT. Do you crave a cup of that bracing brew before you can percolate in the morning? Here's everything you need in one compact case—electric pot to heat the water, vacuum jar for instant coffee, 2 cups—in white ceramic with wheat pattern. Keep one at your bedside, another in the car. With 2 spoons, $4.95 plus 45¢ post. Lang's, 28 Magee Ave., HB1, Stamford, Conn. 06902.



ONE FOR THE BIRDS and *not* for the squirrels. Counter-weight perch swings down and covers feed area to thwart thieving squirrels and bully birds. You feed *only* the birds you want by adding or removing weights. Your saving on bird seed will pay for the feeder in no time! Redwood feeder on 6' pole holds 5-lbs. seed. $11.20 ppd. Free catalog. Suburbia, 366 Wacouta, HB112, St. Paul, Minn.



THE BOTTOMLESS HIT for the man who wears only the tops of pajamas are TeePJ's. Like a T-shirt but over a foot longer, it's soft combed white cotton that launders like a dream. S (34), M (36-38), L (40-42), XL (44-46), $2.25 each; three for $6. Order from Wittmann Textiles, 6787 Southboro Station, Dept. HB1, West Palm Beach, Florida 33405.



PRESS ON (SELF-STICK) DIE-CUT ADDRESS LABELS
Put these beauties on your pen, camera, sports equipment, toys, etc. as well as correspondence. Stick permanently. Just peel off and press on. Black ink on Silver, Gold, or White pressure-sensitive labels 1¾ x ½". Any message to 4 lines, 26 letters each. Plastic slide dispenser fits purse or pocket. 225 for $3.25 [450 alike, $5]. 20 matching airmail labels included. Guaranteed prompt shipment. Via air, add 16c. Bruce Bolind, 11-P Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

SNOW FALLS off the blade of this heart-saving shovel as easily as you please. The reason—because it is coated with Teflon. It's a case of out of the frying pan onto the shovel for this nonstick coating. Clinging snow, slush that frustrates the most industrious shoveler, slide off effortlessly. Detachable handle. $5.98, 55c post. Free gift catalog. Kents Gifts, 1216 Atlantic Avenue, Atlantic City, N.J. 08401.



BEAUTIFUL BATH MAT. When it comes to spotting a good buy, we have a nose like a bloodhound. So we recommend to your attention this luxurious decorator-styled bath mat to match your decor. Two-tone antique gold, pink, yellow, ice blue, olive; or white with gold, pink, or blue. Vinyl, mildew-proof, non-slip. Won't crack, stiffen, fade. $7.95. 50¢ post. Saks Fifth Ave., New York 10022.



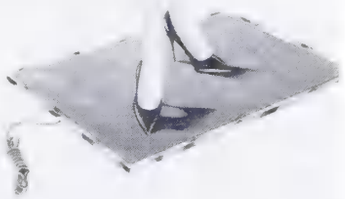
TODAY'S CHILDREN should have a link with the past. And here it is—the turn-of-the-century, bentwood high chair. Expert craftsmen hand-rubbed it to a rich walnut tone, added a hand-caned reed back. Looks like an heirloom! Height perfect for family dining, tray lifts up, 39" h., 18" w., 32" d., $25 shpg. chgs. coll. Order from Jenifer House, HB17, Great Barrington, Mass. 01230.

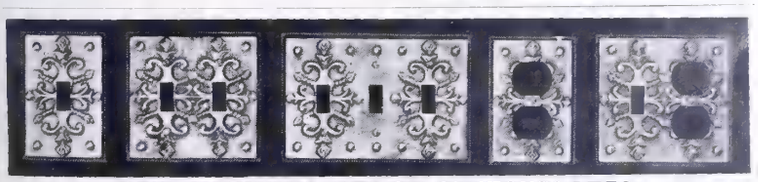


A VALENTINE GIFT a little girl will treasure is "The Wonderful, Magical World of Marguerite" by Gail E. Haley. Colorful, 48-pg. book with Marguerite cut-out doll, wardrobe of 10 adorable frocks, a Magic Box to tote them in. Marvelous answer to the "what can I do now?" problem that arrives with shut-in winter days. $3.95, 20¢ postage. Sayre Ross, 52 Park Ave., HB1, New York, N.Y. 10016.



FOOT WARMER. Plug in this toasty electric foot warmer this winter beside your rocking chair, and keep your feet snug while baby eats his dawn repast. For hard-to-heat places like attic rooms, weekend retreat bathrooms, and kitchen floors, warmer has scuff-proof Formica top. Thermostat control, U.L.-appr., 14x22", $9.95, $1 post. Alexander Sales, 125 Marbledale Rd., HB1, Tuckahoe, N.Y. 10707.





NEW MEDIEVAL DESIGN SWITCHPLATES
In Solid Brass or Wrought Iron by Beltrando

Unsurpassed quality, painstakingly hand-crafted in the striking Medieval design will lend beauty and elegance to your home. Tarnish-proof permanent finish. Really unusual!
Pa. Res. Add 5% Sales Tax
SEND FOR FREE GIFT CATALOG

	Brass	W.I.
SINGLE SWITCHPLATE	3.75	2.75
DOUBLE SWITCHPLATE	4.50	3.50
TRIPLE SWITCHPLATE	5.95	4.50
DOUBLE OUTLET	3.75	2.75
COMBINATION (1 sw. 2 outlets)	4.50	3.50

Heritage House Wallingford HB17M, Pa. 19086 *No COD's Please • ADD 25¢ POSTAGE*



TAKE NOTICE

Connoisseurs of Fine Soaps

Carolina's Old-Fashioned Fragrances

Lemon Verbena — Herbaceous Citrus Fresh & Clean

Bayberry — Sweet Spicy - Powerful & Warm

Lavender — Very Rich - Sweet-Herbaceous - Dry

Magnolia — **Luscious**-Sweet - Delicate Floral

Lilac — Winey - Sweet - Dry Floral

Sandalwood-Floral Sweet "Precious Wood" A Touch of India

Lemon — Freshly Cut Lemon - Tart & Clean

Natural Colors

French Milled In The Most Discriminating Manner

Gift Box of Three Cakes $1.25 - 5 Boxes $6.00.

PRICES POSTPAID U. S. A. Send 25¢ for Color Catalogue

Jack and Jean Hicks

Carolina

The Carolina Soap & Candle Makers
Southern Pines, North Carolina



FOR YOUR VALENTINE: THE LOVERS' PLAQUE

Say it in French, or say it in English, but say it every day with the Lovers' Plaque: *"I love you—more than yesterday, less than tomorrow."* Letters etched in silver plate on walnut formica base, 3⅜" x 8". Combination easel/hanger back. Please specify French or English version. **$5.00**

(add 25¢ postage)

casual living Dept. H-1
1011 Chatsworth Ave., Larchmont, N.Y. 10538

How Do I Love Thee.. Let Me Count the Ways



Elizabeth Browning's immortal lines translated into French, express devotion in this delightful charm. And should she choose to count the ways, the Abacus really works. What a tender way to say you're dear to me in many ways. Sterling Silver $12. In 14K gold $29.

LOVE IS THE ANSWER



"Je vous aime," says 50,000,000 Frenchmen plus [illegible] and [illegible] less than [illegible] now. [illegible] the time [illegible] Send size.
A pair in sterling $15. A pair in 14K [illegible]

The Jamaica Silversmiths
50 Delancey St. [illegible] N.Y.

"GROW LONG NAILS"

IN MINUTES!



ALSO REPAIRS NAILS LIKE NEW!
USE MAGIC NAIL LIQUID FORMULA #77
by Charles of 5th Ave., 550 Fifth Ave., N.Y. 36, N.Y.

NOT A WEAK PASTE ON NAIL BUT AN AMAZING LIQUID! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $2.00 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing $2.00 with order. MAIL ORDERS TODAY! GUARANTEED!

To: *Charles Of Fifth Avenue, Inc.*
Mail Order Dept. HBC-1
Box 98, Cedarhurst, New York



A WIG IS FUN! So why not satisfy your curiosity without making a big investment. Get a high fashion Dynel wig (Union Carbide's amazing new reproduction of human hair) in Ash Blonde, Brunette, Auburn or Black. Comes to you completely set, but you may reset it in any style you wish. Wonderful for "instant" hairdo. Since it's elasticized to fit all head sizes, it makes a great gift for all girls from 9 to 90. Only $4.99 plus 30¢ postage. *Immediate delivery. Send check or money order.*

DEER HILL CO. Dept. B17 Flushing, N. Y. 11352

"I Love You"
EARRINGS
from
HONG KONG

Dramatically long, exquisitely beautiful hand pierced ivory earrings. Chinese characters spell "I Love You" to express the sometimes inexpressable and convey the many moods of the Orient. 2⅛" long.



$3.95 ppd.

FREE: *Write for 40-pg. catalog of 500 imports.*

- *Visit our World Handicraft Center in Norwich.*

WORLD HANDICRAFT CENTER
Division of Shopping International, Inc.
Dept. 516, Norwich, Vermont 05055



to stay trim—

keep fit!

ENJOY A TRIMCYCLE

Over 30? Why wait for flabbiness—enjoy a *Trimcycle* and keep a trim figure! It helps you look your best. Perks up circulation. Automatic—guides you easily in the active motions of healthful sports: skiing, skating, cycling, rowing, horseback riding. Use with motor on or off. Over 50 years. *10-day Trial—Money-back Guarantee.*

Write for Free Folder!

Battle Creek EQUIPMENT COMPANY
311 Doty Bldg., Battle Creek, Mich.

Please send me FREE Trimcycle Literature

Name .....

Street .....

CITY ..... State .....

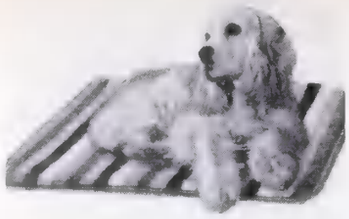


THE ORIGINAL PORTRAIT KIT

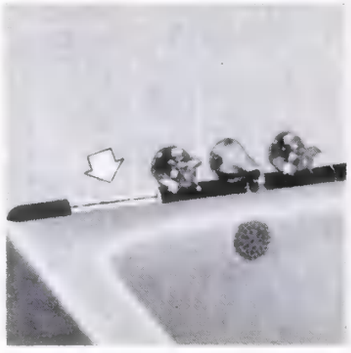
We, the originators of oil-portrait number kits have enabled thousands of people with no prior experience to paint quality portraits of loved one. Our exclusive system gives you the finest reproduction at the lowest possible price. No misshaped abstracts! From your photo or color slide (any size) every brush stroke area is outlined and numbered on a fine mounted 16" x 20" canvas (standard portrait size). Twenty-four cups of individually-mixed artists' oil paints marked for the numbered areas are provided with screw cap lids to preserve freshness. The kit also includes an artists palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only **$9.95**

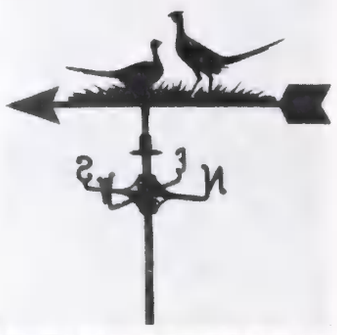
PORTRAIT CRAFT Box 577, Wilmington 43, Calif.
Brochure on request



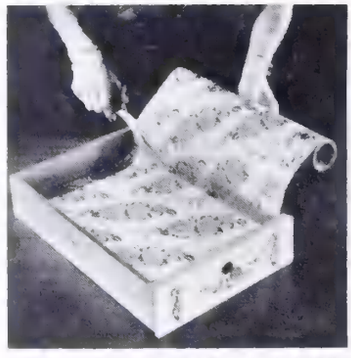
MY DOG HAD FLEAS until we got him a Chaperone Flea-Kill bed. It's virtually fool-proof in keeping him free of fleas, ticks, lice as it kills them while he snoozes. Foam mattress treated with fragrant cedar that kills doggy odors. Washable orlon acrylic cover 28x33" $6.98; 33x47" $12.90. Kitty bed, 15x27" $4.95; 28x33" $6.98. Ppd. Sudbury Laboratory, Box 2357, Sudbury, Mass. 01776.



TILE TUB EDGING hides unsightly cracks between tub and bathroom wall tile. Stops damage caused by water seepage, covers unsightly gaps, chipping around tubs. Easy to set, should last a lifetime. 22 pieces or 130-inches of black or white ceramic tile with adhesive for a custom-finish. $9.95 plus 60¢ post. Alexander Sales, 125 Marbledale Rd., HB1, Tuckahoe, New York 10707.



FOREWARNED IS FOREARMED. You'll be one jump ahead of the weatherman because the wind blows the news to this vane which passes it along to you. "Good Cover," an original design by Ernst Hagerstrom, is aluminum and iron finished in weather-resistant black. 27" across arrow. $34.50; 30". $38.50. Add $1.50 post. Order from Hagerstrom Studio, HB1, Wheeling, Ill. 60090.



TOP DRAWER idea! Spruce up your dresser, the chest where you keep your linens with fragrant rose-patterned paper. Trim it to size with pinking shears or scissors. Perfect for gift-wrapping. Old-fashioned roses on white background. Wipes clean with damp cloth. Giant-size roll 180" (15') long, 15" wide. $1.25 ppd. From Crescent House, 135 Central Park Rd., BRP, Plainview, N.Y. 11803.



DREAMSCOPE is the spaceage viewer—a focusing lens that brings into sharp outline exciting design perspectives, a great range of color, a balancing of masses and colors. Develops a child's sense of awareness to beauty, design, nature. Thrilling discovery. 9½" kaleidoscope with 8-sided lens. $2.95. 25¢ post. *Free* catalog. Mace, 1 Horseshoe Rd., HB1, Rising Sun, Md. 21911.



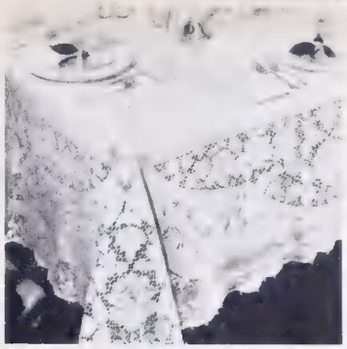
Switch-a-Bag Inner Purse

Stop fumbling when you change from one purse to another—Switch-a-Bag will do it all for you! Switch-a-Bag is really two big 6½ x 10" transparent plastic bags that take all handbag essentials. One has an outside zippered pocket. Bags snap together to make one large one. Order **0358-6,** Switch-a-Bag, **$3.98** ppd.

Write For New Free Gift Catalog!

Miles Kimball
192 Bond St., Oshkosh, Wis. 54901

WHITE HOUSE TABLECLOTH. This handsome cloth of Sardinian lace and Egyptian cotton, designed for the White House, is used there for banquets. White or natural, in these sizes: 54x72" $16.95, 63x83" $19.95, 72" round $19.95, 72x90" (also oval) $21.95, 72x108" $27.95, 72x126" $39.95, 72x144" $49.95, 83x160" $56.95. Ppd. Hildegarde Studios, 597 Farmington Ave., Hartford, Conn.



RING OF FLOWERS fashioned by Thai craftsmen who have a flair all their own. Here they've captured the first bright blossoms of spring to encircle the finger of the woman who's forever feminine, always chic. Colorfully hand-painted on white enamel over sterling, $5. On golden bronze, $3.50. Ppd. Send ring size. Lions, 665 Middle Neck Road, Dept. 60B, Great Neck, New York 11023.



CHAISE AWAY the winter wearies with forty winks on this luxurious chaise. It's an ancient female right and a marvelous head-to-toe tension relaxer. Comes in 24 elegant, spot-proof velvets (samples on request). Hardwood frame, fully lined skirt, foam seat 19" high; 28x28x61" long. $89 exp. chgs. coll. Catalog, swatches 50¢. Hunt Galleries, Box 492, HB1, Hickory, North Carolina 28601.



LAMP LIGHTER safeguards your home while you're away after dark. Automatic electric eye turns lights on at sunset, off at sunrise. No installation problem. Just plug in light to be left on at night. Now you can enjoy a worry-free vacation or if you're a working girl, come home to a cheerful house. 3-year guar. $6.95 plus 50¢ post. Heritage House, HB1, Wallingford, Pennsylvania 19086.



BASKET BELLE. Needlework is easy and fun, especially if the finished product is pretty and useful. Needlepoint the monogram, thread the velvet ribbon, and the basket is ready to tote. Kit includes basket, lining, tapestry yarn, canvas, needle, cement, monogram chart; rose, blue, brown, or green ribbon. 10x5x7½" high, $7.95. 65¢ post. The Stitchery, HB1, Wellesley, Mass. 02181.



MEN! 60 STYLES FOR

W-I-D-E FEET!

E to EEEEE Only — Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.

Write Today for FREE CATALOG

HITCHCOCK SHOES INC., Hingham 110-A, Mass.



Not sold in stores

Work 'n Play... CULOTTE



SWING FREE, SWING EASY. Reach for this easy-to-don Roman Stripe morning, noon or night—Whenever you need comfort. 100% cotton, sleeveless, washes like a dream. Full length zipper front with bow tie, deep patch pockets. Choose Red or Green predominant stripes. Satisfaction guaranteed. Sizes 12-20; 14½-24½. $4.99

(39¢ postage & handling. New York residents add 2% tax)

HERE'S HOW CO., INC., HB701

59 Tec St., Hicksville, N.Y. 11801



RATTAN ATTACHÉ CASE gives a lady bowed down with work an air of freedom, a shopper an air of business and students a purposeful appearance. This slim, trim rattan attaché case has a sturdy handle, inside pockets, brass hardware and lock. It scores on long-wearing practicality, style and usefulness. 13 x 16 x 3½" deep, only $12.95 postpaid.

ELIZABETH McCAFFREY

DEPT. HB-1, NORTHPORT, NEW YORK

NEW!

Facsorna

Facial Steam Bath

$29.95

Plus 65c Postage



Acclaimed by leading European Dermatologists to help you acquire a dewy-fresh look and lush, glowing skin thru thermostatically controlled heat. Absolutely safe, it's an adaptation of century-old method of cleansing and beautifying skin thru perspiration. Leaves your face glowing. Men love to use it too! Lightweight, portable, complete with instructions, 1 yr. guarantee on heating element.

SEND FOR GIFT CATALOG

Sorry, No COD's

Canalier & Buckley

HB17, 1141 Connecticut Ave., N.W. Washington, D. C. 20036

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. **THIS IS THE ONLY INSTRUMENT WITH SPECIAL U.S. PATENTED SAFETY FEATURE THAT DESTROYS THE HAIR ROOT WITHOUT PUNCTURING SKIN.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE

$14.95 ppd.



GENERAL MEDICAL CO., Dept. HB-36
5701 West Adams Blvd.,
Los Angeles, California 90016

Name_____

Address_____

City/State _____ Zip

Mfr. of Professional & Home Electrolysis

Perma Tweez

SWEDISH DISCOVERY BRINGS RELIEF FROM

BACK FATIGUE DISTRESS



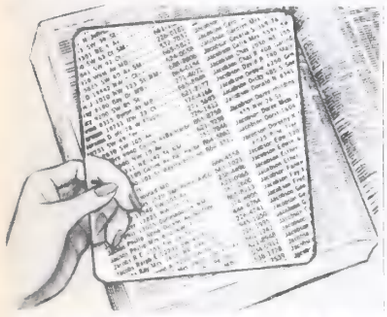
When your back muscles ache with fatigue from bad posture stress, strain, or tension, why endure hours of discomfort? Relax on a KIFA Backrest and enjoy wonderful, soothing relief.

This remarkable KIFA Backrest, created by Swedish physical therapists, is designed to support the spine's natural contour and muscle structure. Like a cradling hand, it helps over-tense, over-strained muscles to relax naturally...without belts, heat or drugs. Helps encourage your back to resume its normal good posture, when you lie on it.

Try a KIFA Backrest. Rest on it. Use it in your chair. See how quickly posturally fatigued back muscles feel soothed and relaxed. Great for the whole family. This light, strong, preformed wood laminate fits any figure. SATISFACTION GUARANTEED! Agree it's wonderful, or money refunded without question. **$9.95 postpaid**

KIFA BACKREST
Crafted in Sweden

KIFA IMPORTS, Dept. M
One Park Ave., New York 10016



MAGNIFIER ENLARGES AN ENTIRE PAGE!

Read the whole page magnified all at once — no more moving magnifier from line to line. Big 10" x 7" ultra-thin enlarger doubles the print-size of a paperback book, or anything. Unbreakable new discovery can slip into a phone directory for permanent use. Excellent for legal documents, stock market tables, classified ads. Relieves strain, makes book reading easier. **$1 PPD.**

GREENLAND STUDIOS
DEPT. B-1 MIAMI, FLORIDA 33147



2,000 EARLY AMERICAN REPRODUCTIONS

Direct by mail, huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more! Great way to gift-shop for Early American fans. Send 25¢ for 96-page catalog. Many full color illustrations.

Old Guilford Forge
16 Broad St., Guilford, Conn.

NEW YORK • LONDON ■ PARIS • MILAN

PORTRAIT IN OILS



Magnificent, painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.

THE PERFECT GIFT

12 PORTRAIT PAINTERS TO CHOOSE FROM

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed

UNBELIEVABLE WORKS OF ART
AT UNBELIEVABLE LOW PRICES

FROM $49.50 TO $695.00

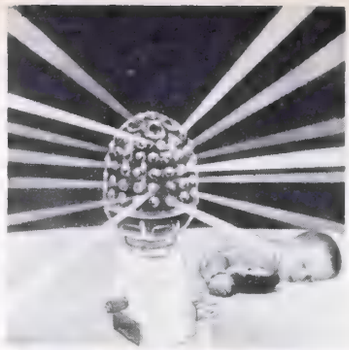
Beautifully Illustrated Catalog and Book "How To Order An Oil Portrait" **25c**

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y. 22, N.Y.
Largest in the field of oil portraiture



SHIRT 'N SHORTS The perfect terry playsuit—a combination of shirt and shorts all in one piece. Pearl buttons down front. Washable belt banded in red and blue. White terry. Extra-small, Small, Medium, Large. **$7.95** Add 35¢ each for shipping. *Send for color catalog*

THE TOG SHOP Lester Sq. Americus, Ga.



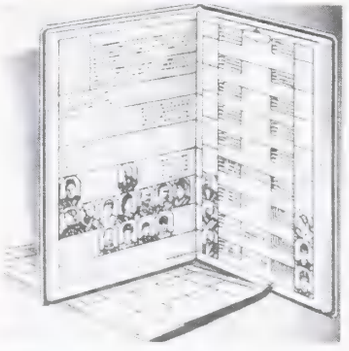
TRANQUIL-LITE projects continually revolving beams of relaxing, gentle-glow light on walls and ceilings. The light moves in subtle changing patterns that fascinate and lull you to sleep. In no time, you're off to dreamland, sleeping soundly as a baby. Standard bulb, plugs into outlet. U.L.-appr. $3.98 postpaid. Order from Spencer Gifts, 622 Spencer Bldg., Atlantic City, New Jersey 08404.



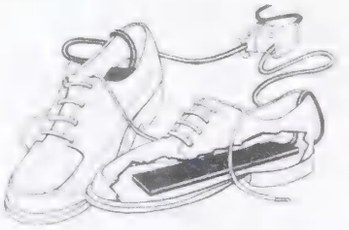
BALLERINA KITS. Every little girl who has ached with longing during the pirouettes and *pas de deux* at a ballet, will want to embroider the ballerina in cross-stitch on oyster Belgian linen. Ballerina kits with embroidery floss, $1.95 each (2 positions to hang as a pair). 9x12" white gilded or mahogany finished frame, $1.95. Add 25¢ post. Victoria Gifts, 12B Water St., Bryn Mawr, Pa. 19010.



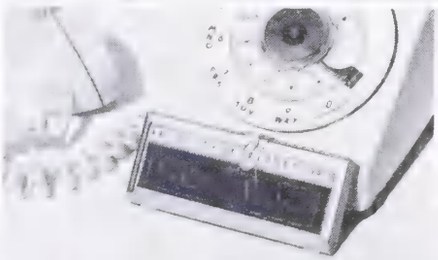
WHAT'S FITTING AND PROPER can also be chic—and that's Solby Bayes specialty! Walk into "Glenda," a gloriously comfortable sandal, deftly styled to race around town, sail off on a cruise. Black, navy, beige, white, gray/black/white, beige ombre, multicolor pastel kid. 1¾" wedge. AAAA-EE. 2½-10 $17.95; 10½-12 $18.95. 50¢ post. pr. Solby Bayes, 45 Winter, HB1, Boston 02108.



YOUR FAMILY HISTORY won't be a mystery if you keep a clear, concise record of your family tree in this album. "Record of My Ancestry" has cut-out windows for cross reference, space for photos, birth, marriage data. For the family genealogist, a proud patriarch. Fabrikoid binding $15, cloth $12, leather $25 ppd. Free circular. F. S. Bailey, Publ., Box 15, B87, Chestnut Hill, Mass. 02167.



ELECTRIC SHOE DRYER saves your footwear from shrinkage, mildew when they're water soaked in winter slush or dampened by perspiration. Plugs into house current to dry and recondition everything from junior's school shoes to ski boots. 6-ft. U.L.-approved cord. 2-year guarantee. $2.98 plus 25¢ postage. Ann Isabel Gifts, 7840 Rugby Street, Dept. HB1, Philadelphia, Pennsylvania 19150.



'Stay-Put'
PHONE INDEX

Pop-up ABC selector is always where you want it when you want it. No more hunting through drawers. Clips easily to your phone to hold your most frequently used phone numbers. Elegant gold plated, leather tooled.

$2.00 ppd.

Send for free catalog of unusual gifts
Satisfaction Guaranteed
California residents add 4% tax
Please include zip code.
Check, cash or M.O.
120 So. Beverly Dr., Beverly Hills, Calif. 90212

HOLLAND HOUSE

OLD-FASHIONED ROSES nostalgic as great-grandma's garden, bloom on this dainty tumbler and soap dish and make them a set to match the gaiety of summertime. Sparkling white porcelain hand-decorated wtih dreamy pink roses, gold trim. For a pretty powder room, guest bath. 2-piece set, $2.98 plus 25¢ post. Foster House, Dept. 201, Peoria, Ill. 61601.



A GIRL'S BEST FRIEND would never guess that this knock-out dazzler is a man-made Kenya Gem. The "Duchess" solitaire, pure white and flawless, is cut and polished like a diamond, sparkles like a diamond. Elegant Tiffany setting is 14k white or yellow gold. ½kt $50; 1kt $75; 2kt $115; 3kt $155; 4kt $195; 6kt $255 ppd. Kenya Gem. 1760 North Howard St., HB1, Philadelphia, Pa. 19122.



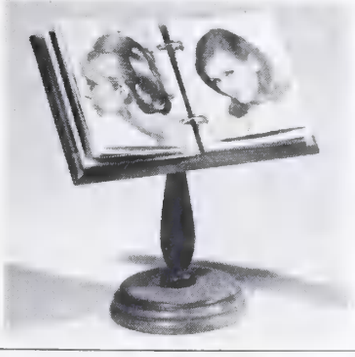
MARGLO MARBLE KIT contains a generous supply of marble stain remover, polishing powder, applicator, 2-yr. supply of Marglo Marble Sealer Wax. Stains, rings, even discolorations on marble tops are thoroughly cleaned, repolished like new. $5.95 ppd. Two-year supply of Marble Sealer Wax only, $2.95 ppd. Marglo, Box 114, Dept. HB17, Niles, Illinois 60648.



WHY IS A TURTLENECK jersey the most wonderful, wearable topper for pants suits, suede skirts? Because it's made of easy-care cotton and comes in a pretty pink or blue print on white for skiing, skating, hiking, scurrying across campus. Back zipper, long sleeves. Women's sizes: S, M, or L. Imported. $7 postpaid. Order from The Talbots, Dept. HB1, Hingham, Massachusetts 02043.



YOU'LL FLIP the leaves on this lectern to view wedding miniatures, class photos, grandmother's gems. Nicely finished hardwood photo lectern with 6 double-faced, protective envelopes is perfect for a desk or bedside table. 7½" high, 7¼" wide. $1.98. 20 extra envelopes, $1. Add 35¢ postage to order. Ferry House, Dept. HB1, Dobbs Ferry, New York 10522.





step into the colorful world of the Designer

DEVELOP CREATIVE ABILITIES IN INTERIOR DECORATION

New home study course covers all facets. Excellent starting point for career. Step-by-step "learn-by-doing" method, no textbooks. Diploma, low tuition, easy payments. Decoration kit furnished. Mail coupon below for free informative booklet, "Adventures in Interior Design and Decoration" and full particulars.

CHICAGO SCHOOL OF INTERIOR DECORATION

835 Diversey Parkway,
Dept 624-011, Chicago, Ill. 60614



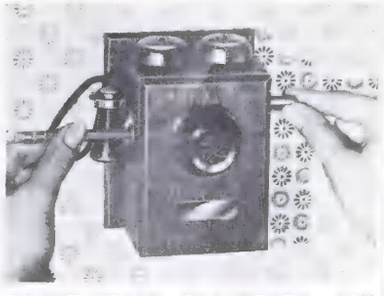
Please send me FREE and postpaid. "Adventures in Interior Design and Decoration" and full details. This obligates me in no way. Please include your zip code.

Name_____

Address_____

City_____ State_____ Zip Code_____

Accredited Member National Home Study Council



PHONE PENCIL SHARPENER—$2.98

Not just a show-off! This decorator wall accessory really "works" . . . at keeping your pencils sharpened! Slip your pencil into the hole beside the receiver—a few turns of the crank handle do the job. Handsomely crafted in walnut finish wood, black metal fittings, brass trim—styled just like the phones of 50 years ago. 5" high. *Money-back Guarantee!* PHONE PENCIL SHARPENER $2.98, postpaid. Order by mail from Sunset House, 247 Sunset Building, Beverly Hills, Calif. 90213.



Happy Ending

Your own private flap service. The smart, easy way to moisten envelope flaps. A gentle rubbing of the sealer against gummed surface produces the proper amount of moisture. You just fill it with water. Our sealer is all sterling silver, top. **$3.50** includes mailing.

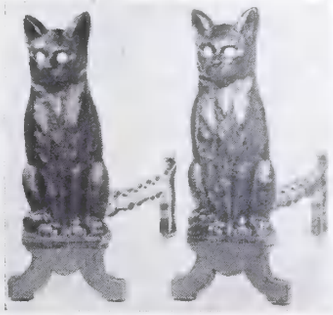
Sorry, no C.O.D.'s.

EC **Edith Chapman**
Dept. 20 • Route 303, Rockland County, Blauvelt, N.Y. 10913

COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$17.95** the pair ppd. $1.50 more West of Denver. Catalog—unusual gifts ten cents.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. N. Nashville 5, Tennessee

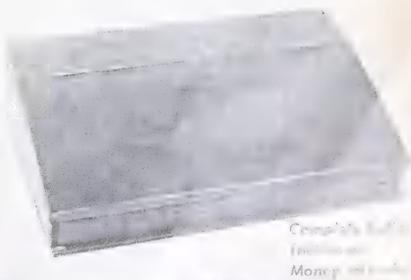


SOLID TEAKWOOD

Lap Desk

Used by our forefathers as a traveling letter-writing chest and letter box. Used today for thank you notes, love letters, pay bills while watching T.V. It converts any table top to a desk, houses your stationery, family photos. Brass hardware. 13" x 11" x 3".

$6.95



MACE PLEASE ADD 75¢ POSTAGE
1 HORSESHOE ROAD, HB 17, RISING SUN, MARYLAND 21911

Send For Quality Gift Catalog



THE PERFECT PIPE RACK

Basic, manly relief for the perfect collection of his favorite briars. A solid brass backboard to perfection, topped by a peppy etched Equestrian plate. 6" high, overall, it holds three pipes. Enough room to place handily next to his favorite reading chair . . . or the buy several because he'll want it for his office desk too!

5.95
please add 55¢ postage



PINEAPPLE SERVING JAR

The traditional symbol of hospitality becomes a noteworthy serving piece for end, coffee, dining table or buffet. Of imported pristine white ceramic, 7½" high, for candy, nuts, chips, etc. Remove the top and convert it to an effective vase for fresh flowers or fruit.

2.95
postpaid



CRICK LIGHT

Dramatic, decorative lighting for powder room, foyer, bath and pleasure. Of solid antique bronze, the 6" full-bodied cherub swag—hangs from 2½ feet of chain, holds a heavenly bronze and green votive candle. Soft romantic lighting with a decorative flair . . . use accented candle for special touch.

9.95
add 75¢ postage

The BOURBON STREET shops at PHEASANT RUN Lodge
Dept. hb17, Route 64
St. Charles, Illinois 60174



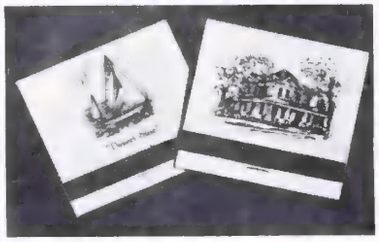
PERSONALIZED COASTERS

in gold or silver plate with stunning grape and wreath border. Elegant 3½" coaster will hold any size glass. Made of fine jeweler's solid brass beautifully polished and plated in gold or silver. A pleasure to own . . . a most appreciated gift. We will engrave any two or three initials.

4 for $2.98 8 for $5.50
add .35 postage

Wales, Dept. HB17 Hartsdale, N. Y. 10530

***Professional* PEN & INK DRAWING OF YOUR HOME**



on top quality match books

Send us a snapshot of your home or boat—we will sketch it in black and white in rich detail and print it on fine quality white matchbooks. Photo returned unharmed.

SPECIAL INTRODUCTORY OFFER
100 Match Books only $16.50

Drawing can also be imprinted on playing cards, matches, napkins, Christmas Cards, bridge tallies, postcards and stationery. Write today for samples.

Since art work is included in original price, subsequent orders will be filled at approximately half of the original price.

Sorry, no C.O.D.'s

Crooker ● Dept. HB-17, Box 265
Cold Spring Harbor, L. I., N. Y. 11724



LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course.

MAIL COUPON TODAY

Norm & Sue Morris

LIFETIME CAREER SCHOOLS Dept. B-278
2251 Barry Ave., Los Angeles, Calif. 90064

Please send me your free information "Opportunities in Floristry."

Name _____

Address _____

City _____ State _____ Zip _____

Here's the Coffee-lover's delight

ALADDIN SERVER

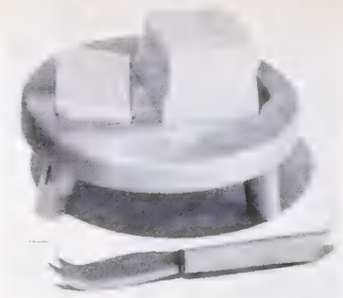
Keeps Coffee Hot for 8 full hours



Have you ever wondered why your second cup just didn't taste as good as the first? Reheating coffee burns it and makes it taste bitter. The Aladdin Server keeps coffee piping hot—retaining all the rich, aromatic flavor for 8 hours—without reheating—and the last cup tastes as good, stays as fresh as if you had just made it. Yes, now you can serve the coffee you made in the morning all day long. Sounds like Magic? Well, the Aladdin houses 2 genii—a seamless glass thermos filler and a uniquely designed, insulated "float closure." The beverage stays hot because you never remove the lid to pour. Handsome slim design holds a full quart of either hot or cold beverages at their original temperature. Attractive 2-tone Beige goes with any color scheme. Makes a wonderful gift, too!

ALADDIN SERVER $6.95 postpaid
2 for $12.95 postpaid
Mail orders filled promptly. Money-back guarantee

COLONIAL GARDEN
Dept. HB-1, Valley Stream, N.Y. 11582



A CHUNK OF CHEDDAR. a round of gouda, whatever your favorite cheese for the cocktail hour, it's service with style when offered on the cheese board. 6" round of hardwood with a handy slit in one leg to hold the knife which then serves as a handle. $1.75 each; 2 or more, $1.50 each (to same address). Postpaid. Fountain of Gifts, Box 3954, Mdse. Mart, B17E, Chicago, Ill. 60654.



MUSICAL TOOTHBRUSH plays melodious chimes each time a child brushes the *correct* way—up and down. Will not play if he brushes improperly—side to side. Tinkle bells inside ring like a xylophone. Colorful panoramic handle of nursery rhymes. Plastic with soft nylon bristles. $1 postpaid. Order from Spencer Gifts, 622 Spencer Building, Atlantic City, New Jersey 08404.



FRENCH FLAIR created this Crusader hood that will keep you windproof, warm, utterly feminine. Double-knit, soft wool jersey helmet comes in royal blue, red, or black, is made full to protect the most bouffant hairdo, won't slip like a scarf. It folds flat for traveling; one size fits all. $3.99 plus 39¢ postage. Here's How Co., Inc., 59 Tec Street, HB21, Hicksville, New York 11801.



SLEEP AND LEARN a language, lose unwanted pounds, absorb any kind of study or speech material, eliminate unwanted habits. The "miracle" of sleep learning by easy-to-follow method is explained in a 26-page compilation of Research Bulletins. Write for free copy (enclose 10¢ for postage) to Self-Development Research Foundation, 207 East 37th Street, Dept. Y22, New York, N.Y. 10016.



TOAST THE NEW YEAR. A sterling-silver shot cup engraved with an elegant script initial is bound to please the man who buys the liquor, mixes the drinks. And for the ushers in a wedding party, a weekend host, remember that a gift of silver is forever cherished. 24k gold-plate lined. $2.95 each. Set of 6, $17. Ppd. Jamaica Silversmith, 50 Delancey, HB1, N.Y.C. 10002.



DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof satins, taffetas. *Wool comforts recovered, too.* And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

©1939

ALDEN COMFORT MILLS-HB ● Box 6070 ● Dallas, Texas

Write for . . . FREE samples of coverings, testimonials, and descriptive folder today. No obligation.

APPLE-DAPPLED cookie jar belongs in your kitchen just as surely as does a can opener—more so, if you ask your starving child, home from school with an enormous emptiness. Here's one we like, taffy-colored glazed ceramic with red apple motif. 9" high. $5.95 ppd. from Imre Ban Studio, 3950 Lake Shore Drive, Dept. HB1, Chicago, Illinois 60613.



FLOWER-RING PANSY is a blooming beauty on a slender hand. A harbinger of spring to lift the spirits, refresh a winter wardrobe. Gold-plated ring adjusts for custom fit. Puckish pansy faces, French enameled in a garden blaze of colors: pink, autumn flame, peacock blue, aqua, royal blue, violet, yellow, or cherry red. $3 postpaid. Lions, 665 Middle Neck Rd., Dept. 62B, Great Neck, N.Y. 11023.



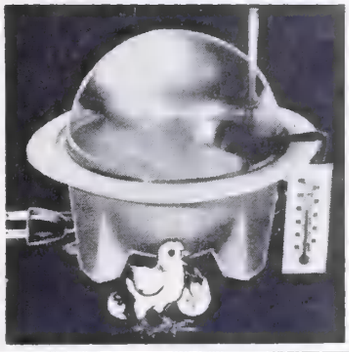
CHILD'S TRAIN CASE. Whether she travels by plane, train, or two wheeler, a little girl will love toting it. Gay red leatherette with white trim and her first name in white, it's just right for an overnight visit to Grandma's, her dancing-school slippers and leotard. 9¼x5¼x5½". $2.29 postpaid. Order from Breck's of Boston, Z63 Breck Building, Boston, Massachusetts 02210.



RETURN TO ELEGANCE. Wait until you see what this glorious faucet set does for your master bath or the guest room. Order Melon X 500. In solid brass, $39.95. Custom finishes: 24k gold plate, verde green, pewter, old iron (Spanish). $54.95. Ppd. Drain and pop-up assembly incl. *Special price; limited offer.* Free brochure. House of Renaissance, 8746 Melrose, HB1, Los Angeles, Calif.



WHICH COMES FIRST, the chicken or the egg? A child can see for himself, thanks to Chick-Chick Incubator. A look-through plastic dome lets him in on a hatching from beginning to end. Plug into electric outlet, dome and base convert to brooder, maintain proper temperature. 6x7½" for 2 eggs. Perfect gift! $2.98 ppd. Alexander Sales, 125 Marbledale, HB1, Tuckahoe, N.Y. 10707.



NEW *Fiberglas* Tablecloths

Woven Fiberglas* Beta* tablecloths that have the elegance of linen, non-wrinkable, unshrinkable, never need ironing, quick-drying, burnproof and soft-touchable.

Irish Linen was never so carefree!



Beauty without bother. Yes, the carefree Fiberglas Beta Tablecloth has the elegance, and quality of Irish Linen but is completely work-free and worry-free. Washable... non-wrinkable... no ironing ever required... not even a touch-up. Unshrinkable. Most food stains wash right out or are easily removed with Lestoil. Burnproof... no need to worry about cigarettes or hot dishes.

SIZED TO FIT YOUR TABLE... PRICED TO FIT YOUR BUDGET

52" x 52"	$3.98	60" x 90" oval	$7.98
52" x 70"	5.98	66" fringed round	6.98
60" x 80"	6.98	60" x 104" oval	8.98
60" x 90" oblong	7.98	60" x 104"	8.98

$3.98 (52" x 52")

SIX DECORATOR COLORS WHITE, AVOCADO, GOLD, BLUE, PINK, BEIGE

Ronnie Fiberglas Fabric Center Dept. 3R-15, 145 Broad Ave., Fairview (Bergen Co.), N. J. 07022

SATISFACTION GUARANTEED. Mail 10-Day "No-Risk" Coupon today

RONNIE Fiberglas Fabric Center Dept. 3R-15, 145 Broad Ave., Fairview (Bergen Co.), N. J. 07022

Please rush my Fiberglas Beta tablecloths as listed below. I understand they carry a full guarantee of satisfaction or I may return them within 10 days for a prompt refund.

QUANTITY	STYLE	SIZE	COLOR	PRICE	TOTAL

NAME_____ ADDRESS_____

CITY_____ STATE_____ ZIP_____

Add 35¢ postage for the 1st item; 15¢ for each additional item. *REG. CORNING TRADEMARK

☐ Check or Money Order Enclosed N. J. customers add 3% Sales Tax.



America's most historic event

"Signing of the Declaration of Independence"

Jigsaw Puzzle, only $3.98 ppd. Inspirational new puzzle! Hours of fascinating fun, putting together fine-painting reproduction of one of America's most cherished moments. Finished size: about 16" x 20". Paradise for puzzle pundits . . . marvelous medicine for sick-a-beds . . . unique gift idea! Colored border. Extra challenging. Black, grey, white pictures. Where can the whole family have more fun for just $3.98!

Available only by mail from Downs

No. 5598 "The Signing" **$3.98 ppd.** 2 for $7.50

No. 5599 (not illustrated) Original Declaration of Independence Document **$3.98 ppd.** 2 for $7.50

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. 1101-B EVANSTON, ILL. 60204



PLAY FOOTSIE

The sensational new party game . . . test your "pretzel-ability"

Perfectly nutty stocking-foot action game makes 'em fall for you — turns gang into human pretzels. More fun than dancing; any party becomes a blast. Play it indoors or out. Giant hardboard spinner card tells players which hand or foot to place in which colored circle. It becomes harder and harder to keep balance — first one to topple buys the cokes! Durable vinyl game mat is colorfast, washable, foldable.

Have a zany good time for just **$4.98**

(and we pay postage!)

Prompt shipment. Satisfaction Guaranteed.

Send check or money order.

Write for free color catalog of unique gifts.

HOBI INC. Dept. B-17 Flushing, New York 11352



JUNIOR COMBAT FATIGUES & SAILOR SUITS .. FOR KIDS



JUNIOR COMBAT FATIGUES. Sanforized sateen in olive green for both Army & Air Force. Even sizes 2-12. Suit consists of Cap, Jacket & Pants. We put HIS OWN NAME on ID patch. $7.95 and 75¢ postage, each suit. A wonderful gift for that little guy. It will wear like iron.

SAILOR SUITS. Even sizes . . . WHITES, (2 to 8, $6.95. 10 to 16, $7.95) . . . BLUES, (2 to 8, $7.95. 10 to 12, $8.95.) Sanforized cotton twill, complete with seaman stripes & nkchf. HAT, $1.00 add'l. Add 50¢ postage each suit. A thrill for that little guy.

BILL'S MILITARY STORES, H.B.

224 W. Forsyth St., Jacksonville, Fla. 32202



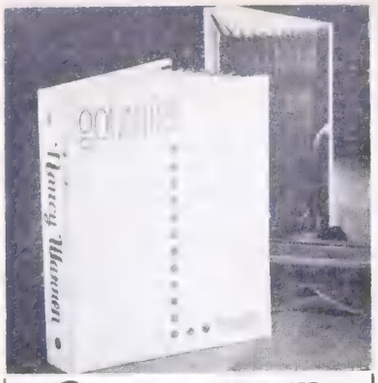
HENRY FORD MUSEUM COLLECTION

A collection of Authentic American antique reproductions and adaptations from the MUSEUM and Greenfield Village in Dearborn Michigan. The collection includes upholstered pieces, tables, dining room and bedroom furniture. Styles and finish faithfully reproduced.

Shown is the Pencil Post Bed. This is an unusually nice piece because of its tapered octagonal posts rather than the usual turned ones. Double size only, 84" high. Mahogany (includes canopy frame) $199.00. Dust ruffle and canopy valance [illegible] also available, $169. We pay shipping. Send for your NEW Bass Catalog $1.00. Your $1 refunded on your first $10.00 order. Visit our [illegible]

Dept. HB-17, 1034 E. Oak, Louisville, Ky. [illegible]

BASS GALLERIES



Personalized GOURMET RECIPE FILE

Brightly bound in white, washable vinyl with brilliant red lettering . . . this **PERSONALIZED** accordion type file-book holds all your favorite gourmet and "secret" family recipes in 10 individually indexed compartments. Stacked on the shelf next to your favorite cookbooks, it takes up a minimum of space. Attractively gift boxed . . . makes an inspiring gift for a bride or hostess.

Measures 7¾"x9¾" **$4.50** ppd

Be sure to specify name to be inscribed. *No C.O.D.'s please.*

Gotham Gifts

67-85 Exeter St., Dept. HB-17, Forest Hills 75, N.Y.



BAKED POTATO BASKETS

Natural woven wicker Baskets serve baked potatoes. Line with foil to keep 'em hot. For snacks too. 5½" size. Order #3843. Set 12, $2.98 plus shipping charge.

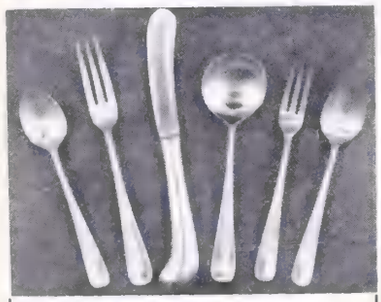
$2.98 Dozen

Helen Gallagher

Dept. 201, Peoria, Illinois 61601

Please Include Your Zip Code

Write For FREE Gift Catalog



PISTOL-HANDLED STAINLESS

in an heirloom tradition



An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

Complete 50 piece set only $29.95

Also available: **FIDDLE BACK** stainless steel. Complete 50-piece set $29.95

All prices postpaid. Write for FREE catalog.

SETH and JED

Dept. HB-17, New Marlborough, Mass.



ELITE MEAT

That's Pfaelzer's Prime Filet Mignons. So elite they aren't sold in ordinary markets. They're the steaks served in America's finest clubs and restaurants. Each one is aged for flavor and fork-tender. Now, you can have them at home or send them as a gift . . . shipped quick frozen, packed in dry ice, gift boxed, and with a personalized card. Satisfaction guaranteed.

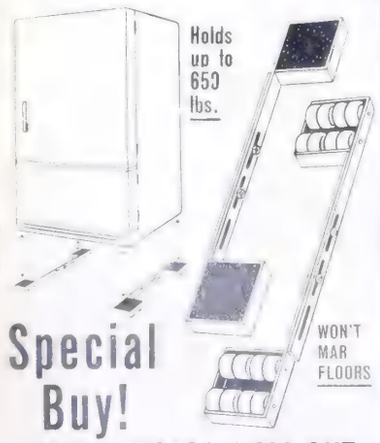
box of 12. 6 oz. each, 1¼" thick #30430 **$26** Railway Express Prepaid

Write for free catalog listing over 100 gift items.

pfaelzer BROTHERS

(pronounced Felzer)

Dept. NA-7 Chicago, Ill. 60632 YA 7-7100 ©P.B.1966



Special Buy!

REFRIGERATOR ROLL-OUT

Fits permanently under refrigerator, stove, freezer making them easily movable for cleaning, painting, finding "lost" articles. 40 nylon rollers do the work. Sturdy 1½" frame adjusts for old or new appliances. No tools needed. The set (2 units) **$5.98**

PLEASE ADD 55c POSTAGE

Send For Free Gift Catalog

KENT GIFTS 1216 Atlantic Ave., Atlantic City, N.J. 18401

Visit KENTS RESTAURANT on Atlantic City Hosts to Millions since 1906!

a great new idea in snack trays!



Make your parties a real success... with this ingenious tray that holds both glass and snacks. Truly convenient, while watching TV or for bedside snacks. Use for milk 'n cookies, cocktails and hors d'oeuvres, chips and dips . . . every kind of snack! An ideal gift suggestion, comes in set of 4 molded trays, clear plastic, with gold trim. Chip proof. Attractively gift boxed **$2.98**

Include 50¢ to cover postage. No C.O.D. please. Calif. residents add 4% tax.

The Carriage ✳ Trade

Box 4082 Sylmar, Calif. 91432













AMONG THOSE PRESENT that will have the prettiest we ding belles of the season singi their thanks is this charming ca dle snuffer. Hand-fashioned wrought iron by fine Italian craft men, the leafy spray with stra berry and blossom motif is han painted in nature's own colors. lovely piece! 9" long, $2.95. 25 post. Landing Gifts, 14-16 150 St., HB1, Whitestone, N.Y. 1135

KEEP A MAN warm and dry water-proof Wellington boots! your all-weather man takes off f duck hunting in a damp marsh rambles around in the rain a snow, he'll get the protection needs. Rugged, seamless viny acrylic pile lining, traction sol Black. Boy's sizes: 1-6, $10.9 Men's: 6-12, $11.95. Add 35¢ pos pair. Deerskin Trading Post, Rte. at 114BE, Danvers, Mass. 0192

THUMBRELLA. the world smallest adult umbrella, folds in a compact 10 inches but gives ful size, 32". 10-rib shield for rainy-da protection. Opens and closes ea ily with rib snap-lock that preven sudden collapses. Fits man's co pocket, lady's purse. Black, re or beige nylon with telescopin chrome shaft; leatherette handl scabbard. $7.95 ppd. Hobi, HB Flushing, New York 11352.

CRYSTAL LAMPS give En pire richness to your dining-roo sideboard or hall console. Whe the soft diffused light catches th cascading hand-cut prisms an beautiful crystal bases, the lam are a blaze of glory. 16½x9" dian lamps with gold or silver bracket trim are electrified. $29.95 pai exp. coll. No c.o.d.'s. pleas Luigi Crystal, 7332 Frankfor HB1, Philadelphia, Penna. 1913

CREWEL TEA COZY is cheery cover with tendrils of crew el-worked strawberries and blo soms in shades of red, green, whit on beige linen ground. Kit co tains yarn, batting for stuffin lining, cording, instructions. Afte you have finished the cozy, it wi keep a tangy, well-steeped pot tea hot to the last cupful. $5.9 plus 35¢ post. The Stitchery HB1, Wellesley, Mass. 02181.

REFASHION YOUR FUR COA into this high-style Jacket wit cuffless, bracelet-length sleeve beautiful shawl collar. Remodel ing includes cleaning, glazing repairing, new lining, interlin ing, monogramming. Now $24.95 Shipping carton supplied free o charge. Send for Free Style Boo —40 glamorous new styles. Writ I. R. Fox, Dept. F-2, 146 Wes 29th St., New York 1, New York

SLING-BACK FLAT with Shoecraft comfort and fabulous fit flatters the lengthened leg. Try it with a short and snappy winter suit, a brass-buttoned martingale coat. You'll see! Softly rounded toe, cushioned inner-sole. Black, nutmeg, or desert sand suede with black leather trim or black glove leather. Szs. 8-13. N & M. $9.75 ppd. *Free* Catalog B. Shoecraft, 603 Fifth, N.Y.C. 10017.



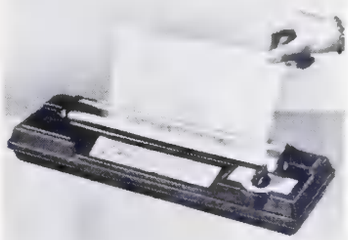
TOWEL TOTE and matching basket could be your first step in creating a kicky today look in your bath or guest room. Gleaming 18k gold-plated metal accessories in fancy-full filigree coordinate with any of today's decorator colors from hot pink to purple. 4-legged tote holds terry or paper guest towels. 6½x8" h. basket, $5.98. Tote, $1.98. Ppd. Gloria Dee, Box 1100, Mt. Vernon, N.Y. 10551.



TWO-IN-ONE HAT in flattering fake fur. A scene stealer as a sophisticated toque to take you matinée-ing in town. Z-i-p! It converts to a hood with demure drawstring chin tie. Frosty weather cover-up for Sugar Bush or football games adjusts to fit everyone. In natural beaver, black silver fox, white ermine. $4.95 ppd. From Deer Hill Co., HB1, Flushing, New York 11352.



PHOTO COPY MACHINE at a price everyone can afford works on regular house current. Comes with 50 sheets of 8½x11" copy paper, instructions, all necessary equipment, fluid spray. Copies anything written, typed, drawn. For small businesses, students, salesmen. $39.95. 50 extra sheets paper, $1; fluid spray (100 copies), $2. Ppd. Taylor Gifts, 226 W. Wayne, HB1, Wayne, Pa. 19087.



I LOVE YOU is repeated over and over (can it ever be said too often?) in 11 languages to form the heart design on this luxurious percale pillow case. For a fair lady's boudoir, to pair on a king-sized bed, to take to a convalescent what could be love-lier? Valentine red or hyacinth blue on white case. Colorfast, 42x38". $2.35 ppd. Windfall, 185 Adams St., HB1, Bedford Hills, N.Y. 10507.

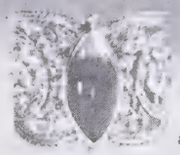


HEART SAVER

Worn as an attractive nickel chain pendant. This saver will hold over 50 heart pills. When seconds count there is no need searching for your heart pills they are always with you. A NECESSARY GIFT! **$1.98 each** Ackrey Products. 9927 Humphrey Rd. Dept. 60, Cincinnati, Ohio 45242



THE Imperial RING



actual size

Elegant Imperial Ring with beautifully carved open work design in antique gold plate. Your choice of dramatic simulated Jade, Opal, Black Onyx, Turquoise or Garnet. $3.00 each

Also in 14 Kt. Solid Gold with genuine Jade, Opal, Black Onyx, Turquoise or Garnet. $40.00 each

Send Ring Size

Beautifully gift wrapped

Write For New Catalog

LIONS Dept. HM-36
665 Middle Neck Road
Great Neck, N. Y. 11023
Established 1946

Happy Birthday!

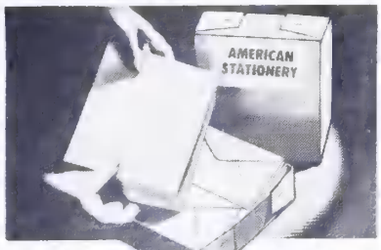


"Flower of the Month" lapel pin is such a delightful, personal gift. Twelve flowers (one for each month) are enameled in true-to-nature colors on gold metal. About 2½" long. Send months desired. **$2.00** ppd.

Sorry, no C.O.D.'s

JEREDITH MANOR

P.O. Box 130 Nyack, N.Y. 10913



150 Pcs. PRINTED SHEETS AND ENVELOPES **$1.00** PLUS 25c POSTAGE & HANDLING

INTRODUCTORY OFFER . . .
THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp, rich white bond paper printed with user's name and complete address in Dark Blue ink. Socially correct, and so convenient for dozens of correspondence uses, 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box, plus 25c postage and handling.

TRIPLE BOX! A BARGAIN AT JUST **$2.00** PLUS 50c POSTAGE & HANDLING

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save $1.25 on this great bargain offer. Only $2.00, plus 50c postage and handling.

Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
102 PARK AVE. • PERU, INDIANA

You can lose 7-15 lbs or more and become 3 inches slimmer in the shortest time!

Without [illegible]

if you wear SAUNA SLIMMING UNDERWEAR for just 2 hours a day!

You could lose 7 – 15 pounds or [illegible] in days by means of this particularly healthy, amazingly successful and completely revolutionary French method – you can achieve reliable and continuous freedom from unsightly and unhealthy overweight.

The Marie Chantal method is a new, safe way to reduce for those who are serious about reducing and want to look and feel attractive again. Yet it is as easy as sitting in a sauna bath.

Women the world over have become SLENDER through SAUNA SLIMMING UNDERWEAR-garments that are based on the scientifically acknowledged process of breaking down pads of unnecessary and excessive water.

You just wear SAUNA SLIMMING UNDERWEAR around the house for an hour or two every day or at night while sleeping. Wear it invisible under clothing if you wish. You can achieve even better results if you exercise while wearing it. Or wear it while you are doing normal daily housework. You can take off inches in no time!



Here is what SAUNA SLIMMING UNDERWEAR can do for you:

- Let you reduce around your waist, hips, thighs or all over. Five different garments to choose from, one for each problem area.
- Special quality materials, made to go to work immediately. You could look slimmer in days.
- Durable, well fitting, long-lasting.
- It actually helps freshen your skin too, so you can feel good again all over.



- Whether you need to lose 5 to 10 pounds or 20 to 30 pounds, you decide when and where to do it.
- No extreme diet needed. You can eliminate that weak feeling from not eating.
- No harmfull pills to put you in danger or to depress you.

Many people who had almost given up hope of losing weight have found the Marie Chantal method the answer to their dreams. You can glow with health and self confidence again too. Send in for your SAUNA SLIMMING UNDERWEAR using the guide below. Be sure to include your dress size!

C	for chest and upper arms	$ 6.95
D	for waist, hips and seat	$ 7.95
F	for waist, hips and thighs as far as the knees (see illustration)	$ 9.25
H	for hips, thighs and legs right down to the feet	$ 8.95
CH	combined model for the whole body (see illustration)	$14.95

IMPORTANT: PLEASE STATE YOUR PRESENT DRESS SIZE! FOR MEN: GIVE MEASUREMENTS. Please print clearly. Sorry no COD. Send check or money order with your order.

Please add 50 c for postage and handling. Add $ 2.00 more for Canada.

MARIE CHANTAL CORPORATION
312, Fifth Avenue, New York 10001, Dept. HB1
Phone: BR 9 - [illegible]

Marie Chantal Corporation

Marie Chantal International Cosmetic
Paris • 34, Champs-Elysées

What was the world doing the day you were born?

For only a dollar, you can have a full-size copy of the front page of the New York Herald Tribune that was published on the very day you were born! Or on any date, for that matter—as far back as 1900. It's absolutely unique... just like a real front page, with all the headlines and all the stories that made news that special day. What a fascinating conversation piece... and what a wonderful way to remember a birthday or anniversary! Order 3 Front Pages for only $2.89! You must be pleased or money back.

ORDER DIRECT BY MAIL FROM

SUNSET HOUSE

247 SUNSET BUILDING, BEVERLY HILLS, CALIF. 90213

Please rush me a Front Page for each of the following dates:

Year____ Year____ Year____

Month____ Month____ Month____

Date____ Date____ Date____

I enclose $1 for one, or $2.89 for 3 Front Pages.

Name ____

Address ____

City____ State____ Zip____

Postage paid. No stamps or C.O.D., please



Big 15" Tall

2 LITE CANDELABRA WITH HAND CUT CRYSTAL BALLS

These Roger-gold oval based lamps will remind you of the Arabian Nights and Aladdin, only these are completely electrified. The white gold drip candles are enhanced by hand cut crystal. Stunning on sideboard or mantel. 15" high x 8" wide.

Pair **$39.95**

SHIPPED EXPRESS CHARGES COLLECT
Sorry No C.O.D.'s. Pa. Res. Add 5% Sales Tax.

LUIGI CRYSTAL Dept. HB17, 7332 Frankford Ave. Philadelphia, Pa. 19136



THE BUTTERFLY COVER
. . . and frame
. . . and stool

custom-created butterfly ensemble includes frame, covers and stool. buy individually or as complete units. satisfaction guaranteed.
frames: flat back wrought iron. frt chgs col.
covers: reinforced, triple-stitched, postage paid.

butterfly chair — stool

	frames: $6 (15 lbs.)	$4 (5 lbs.)
covers:		
12 oz. canvas	$3.95	$1.75
solid tone plastic	6.95	2.95
two grain leather	26.95	10.95

colors:
canvas: black, tangerine, turquoise, gold, green, natural, avocado
plastic: white, black, turquoise, orange
leather: black, saddle, tan
send one for sample swatches and fabric

note: for complete unit price of chair or stool, add cost of both frame and cover. indicate color.

new gift catalog free

the patio dept. hb 17, 1672 old skokie rd. highland park, illinois 60035



RIDE UPSTAIRS ON STAIR-GLIDE®

FREE TRIAL!

RIGHT IN YOUR OWN HOME... ***BEFORE*** YOU BUY OR RENT! Installed in 2 hours without a mark or scratch on home or apartment—no wiring; plugs in like a radio. Stairway left free for normal use. Costs 8¢ a week to operate. Automatic Safety Devices.

WRITE TODAY For Literature, Prices.

Name.....

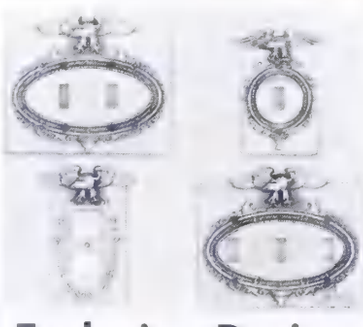
Address.....

City..... State..... Zip.....

Dept. BB.

American STAIR-GLIDE® Corp.

1817 Baltimore, Kansas City, Mo. 64108



Exclusive Design

FEDERAL EAGLE Switchplates

Our own exclusive design detailed in cast metal. Individually hand-antiqued and hand-polished. Specially processed to resist tarnish for durability and long-lasting beauty. Antique brass with screws.

SINGLE PLATE 3⅜" x 5⅜"	$3.50
DOUBLE OUTLET 3¾" x 5⅜"	3.50
DOUBLE PLATE 6¼" x 5⅜"	4.95
TRIPLE PLATE 6¼" x 5⅜"	5.95

SEND FOR GIFT CATALOG. Add 45¢ Ea. Post.
Pa. Res. Add 5% Sales Tax • Sorry No C.O.D.'s

POSTAMATIC CO.
Box 160, HB17, Lafayette Hill, Pa. 19444



AUNT JODIE, you're our g for family-room sewing or nurse pampering. Line-for-line copy an antique Victorian rocking cha it is hand-carved from solid m hogany as was the original. Uph stered in a choice of 15 solid-col velvets or costly brocatelle fabr 18" wide. 30" deep. 33½" hig $59.95 f.o.b. Ala. Catalog, swatch 50¢. Magnolia Hall. 726 Andov HB1. Atlanta, Ga. 30327.



TIFFANY-TYPE LAM stages a comeback for the peri living room of today. Ivory gla shade glows with a mass of pin red, blue, and gold flowers am green leaves. Fully wired, wi brass-plated base on marble to Lamp 24" high overall, shade ba 12" diam. $32.50 plus $2.50 po and handling. Order from Edi Chapman. Route 303. Dept. HB Blauvelt, New York 10913.



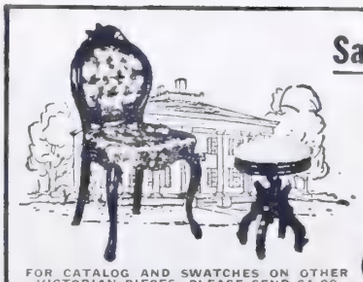
QUICK, LIKE A BUNN your sprouts will have their to corralled with this gay catch in the playroom. Or station t pink or blue finished 48" tubul steel rabbit with lifelike mold plastic head near the back do He'll hold snowsuits, mittens, s skates, boots in his plaid 14x1 cloth bag. $6.95 postpaid. Fr Holiday Gifts. 7953 Raritan S HB38. Denver, Colorado 80221



TWO IN TEAK serve ta cheese and crackers, tangy di and chips in the very latest con nental manner. Or pile one wi a round mound of cream chee covered with black caviar; t other with small circles of th toast. 5" sq. Danish teak boar $1.95. 8½x5¾" rectangle. $2.5 Ppd. Each with knife. Catalog, 25 Scandicrafts, 185 Ashford Av HB1. Dobbs Ferry, N.Y. 1052



STRIPPED EASE. Nel-King amazing wallpaper remover pen trates paper, loosens adhesive, a paper "skins off" smoothly in mi utes. Mix 2 ounces of liquid co centrate in a gallon of wat Works on several layers of pap and painted-over wallpaper. Pi bottle (enough for walls and ce ings of 3 average rooms), $2.9 plus 25¢ post. Nel-King, 811 W andotte. HB17K. Kansas City, M



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogan side chair, hand carved with tufted foam rubber seat your choice of 20 colors, covered with Antique Velvet Plain Velvet, Tapestries or Brocatelle..... $54.9

Solid Honduras Mahogany ladies side table with genu ine imported Italian Arabescato Marble..... $14.9

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND $1.00

All Victorian pieces are shipped F.O.B. Alabama Factory ... Allow ample time for delivery

MAIL CHECK OR MONEY ORDER

Jones Bros.
VICTORIAN REPRODUCTIONS
P.O. BOX 586
SMITHFIELD, NORTH CAROLINA 27577

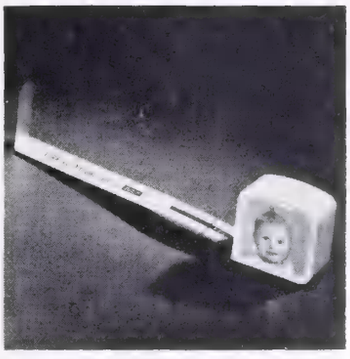
GROG TABLE looks as if it came from the game room of an English castle or a lusty seacoast inn. A perfect choice for any room where you need a handsome, durable table! Of distressed oak, finish is impervious to alcohol, nail polish, etc. 17th century, Jacobean styling. 40" diam., 26" h., $104.50. Chair, $109.95. Exp. coll. Catalog 25¢. Ephraim Marsh, Box 266, Dept. 421, Concord, N.C. 20825.



WE'RE TERRY BOOSTERS. We like the way it washes and dries, soft and comfortable. We love the chic styling in this floor length at-home robe abloom with flowers. The flattering neckline bares the throat. The demure empire line is accented by a tailored bow, side slits. S, M, or L. $7.45 postpaid. Order from Woodmere Mills, Inc., Dept. B5, Hamden, Connecticut 06514.



YES SIR, THAT'S YOUR BABY in the Gro-tape keepsake rule. And it's ruled for measuring his growth from birth to manhood. You can record his height, name, date, weight on tape with ball point pen. Has average weights and heights to 18 years. See-through pocket holds child's photo. A god-mother gift! $2.49 ppd. Things Special, 45 Carlor, Dept. 17, Havertown, Pa. 19083.



PUPPET LOVES. Have on hand a group of do-it-yourself finger puppets and sick-abeds will have play pals. Puppets were selected for excellence of design by Pasadena Art Museum. All materials furnished. Choose king, queen, jester, lion, pirate, monkey, elephant, owl, rabbit, cat, horse, or clown. In easy kit form, $1.35 each ppd. Things N' Such, Box 103, Dept. HB1, Chicago, Illinois 60645.



THERE'S A NEW SLANT to physical fitness. Climb aboard the padded slant board and see how raised feet and lowered head bring relaxation and relief. Instructions for exercising and strengthening body muscles included. Sturdy, padded vinyl-covered board is 16x72" open, folds to 16x36". $18.95 exp. chgs. coll. Order from Leslie Creations, Box 10535, Penn Hills, Pittsburgh, Pa. 15235.

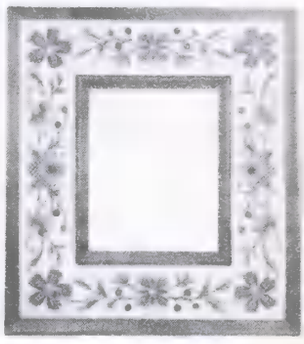


Colorful Art Needlecraft Kits



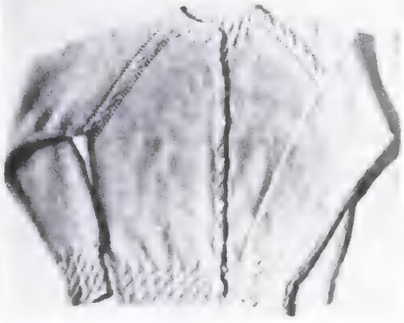
PANSY NEEDLEPOINT

The design is already worked for you by the skilled needlewomen of Madeira. Just fill in the background. Design kits on 15x15" canvas. For a pillow, to frame, as a handbag or tote. Other designs: poinsettia, daisies, daffodils, $5.95 each plus 35¢ post. Yarn to work background in white or ivory, $2.95 ppd.



CREWEL MIRROR KIT

This handsome crewel embroidered mirror is a decorator's gem. Kit includes design on natural linen; crewel yarn in soft shades of rose, blue, gold and green. Empire wooded frame may be painted or stained. 8" x 10" mirror glass also included. Easy to assemble. Overall size 16" x 18" Only **$11.95** plus 75¢ pstg.



CABLE RAGLAN SWEATER

This versatile cardigan has striking design of cabled raglan seams and cabled ribbing. Easy to knit kit contains homespun yarn of 100% wool, directions for ladies' sizes 12-18, in white, or heather shades of horizon blue, fir green, fawn brown, copper, light gray, gold or turquoise. Only **$7.95** plus 50¢ pstg.

Send 10¢ for Art Needlecraft Catalog

the stitchery Dept. HB401 Wellesley, Mass. 02181



ELEGANT HEART DISH

A perfect gift for all occasions

This elegant silver-plated candy dish lends a fine touch to snack or dinner table. For serving dainty bon-bons or water thin chocolate mints. Use on vanity to hold pins or on console for calling cards. Non-tarnish—never needs cleaning. *Engraved with a graceful heart, second initial expected.*

6" Size $2.50 8" Size $4.00

EXCEPTIONAL VALUE

Mailed gift wrapped—postpaid.

NEW! 1967—80 Page Gift Catalog 10¢

Cryvillon SILVERMART, LTD.

805 Lexington Ave. (Dept. 167) N. Y. 10021

Famous

Madison Ladder Back

fully assembled. Direct from our workshop to you



Seat 18" high 17" w. x 14" d. height 43"

Faithful copy of the original Ladder Back chair that played such a prominent role in bygone day. Reflecting all the charm of its era. The Madison will blend beautifully in any setting from the White House to your house. Of sturdy, selected hardwood. It is also fully braced, made to last for generations. Hand-woven seat of fibre rush in Colonial 4-point pattern.

UNFINISHED ASH, smoothly sanded. Ready to paint, stain, wax or oil	$10.95
NATURAL, finished ash, blonde	$11.95
BIRCH, stained in Maple, Walnut, Pine or Black Lacquer	$14.45
ANTIQUED finish, Florentine Yellow, Moss Green, Venetian Red	$15.95

Arm Chair, add $4.00 to above prices. Prepaid shipment. Express charges collect. Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Dept. B-17, Statesville, North Carolina 28677

WHO'S WHO in YOUR FAMILY?

"The Record of My Ancestry"

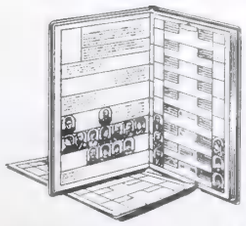
BAILEY'S PHOTO RECORD WITH THE FAMOUS CUT-OUT WINDOWS

The expert's way of preserving your family records. Endorsed by leading genealogists everywhere. Your family history is seen at a glance through the windows of THE RECORD OF MY ANCESTRY. For beginners or experts—compact, complete, easy to use. Full instructions with each book. In use over FIFTY YEARS—now in its SIXTH EDITION, enlarged and improved. Write for FREE illustrated brochure.

FREDERIC S. BAILEY, Publisher

Dept. BN-12—Box 15—Chestnut Hill 67, Mass.

(A Division of "1776" House)



ORDER NOW! 120 pages 10 x 14 inches. Bound in beautiful FABRIKOID $15.00. Cloth binding $12.00. Genuine leather $25.00. Ppd. C.O.D.'s accepted.

IMPORTED HOLLAND PEWTER COFFEE TEA SERVICE

Handsome traditional lines will add a touch of elegance to your table setting. 8 cup Coffee pot $30, 6 cup Teapot $23, 4⅜" Sugar $12, 2¾" Creamer $10, 11⅜" oval tray, open border guard $25. Pewter Catalog 35¢. Satisfaction guaranteed.

HILDEGARDE'S P

597 Farmington Avenue

Hartford, Conn. 06105



All sizes COMPLETE or in EASY 1-HOUR HOME KITS



MAGAZINE RACKS

These large, handsome wall racks prevent "magazine mess." Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Complete racks in satin smooth, honey-tone knotty pine or maple or mahogany finish, **OR IN KITS** for easy assembly. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions.

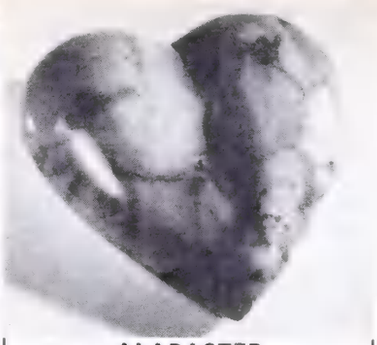
For 30 magazines 23" x 27" (Ill.): **$ 7.95**
Kit **$10.75** Ppd.
For 45 magazines 23" x 40" (Taller): **$27.95**
Kit **$17.75** Ppd.
For 60 magazines 15" x 27" (Double Width) **$32.50**
Kit **$19.95** Ppd.

Finished Racks Shipped Express Charges Collect. On Kits, Add 10¢. West of Miss.

LARGE NEW FREE CATALOG—700 PIECES—
Finished and Kit Furniture in Friendly Pine.

Include your Zip Number
Not Sold in Stores
Money Back Guarantee

Yield House
Dept. B1-7
North Conway, N.H. 03860



ALABASTER HEART PAPERWEIGHT
from Italy

We lost our heart to this beautifully veined, wonderfully smooth piece of alabaster crafted in romantic Florence. In a flaming orange-red, as beautiful as a sunset over Capri! $3.50 ppd.
3½" x 3½" x 1".

FREE: *Write for 10-pg. catalog of 500 imports.* *Visit our World Handicraft Center in Norwich.*

SHOPPING INTERNATIONAL, INC.
514 Shopping International Bldg.
Norwich, Vt. 05055



FROM ENGLAND

GODDARD'S BUTLERS KIT OF FINE POLISHES

FOR FURNITURE, MARBLE, LEATHER. Cabinet Makers Wax feeds furniture as it polishes, contains beeswax to prevent cracking, dry ng. Lemon fragrance. Marble Polish contains silicones & Brazilian Carnuba for hard, lustrosu polish—protects stone, slate, ceramic, formica, Sadlers Wax cleans, nourishes, waxes shoes, luggage, handbags, upholstery. Tins 6¾ oz. ea. Gift Boxed. $6.00 value. **$5.00**

GODDARD'S SILVER, PEWTER, STAINLESS STEEL POLISHES IN HOSTESS KIT PACKAGE **$5.00**

PLEASE ADD 65c POSTAGE EACH KIT
Pa. Res. Add 5% Sales Tax • Sorry No C.O.D.'s

COLEBROOK HOUSE
Division of L'Epicure
Box 836, HB17, Paoli, Pa. 19301



PORTABLE CAR VACUUM-$5.98

Needs no batteries! Simply plug this vacuum into your dashboard cigarette lighter and make quick work of tidying the car interior. Super-suction power removes all the dirt from upholstery and carpets. Extra crevice tool for cleaning ashtrays or corners. Molded plastic case is 10¾" long and has a 9 foot cord. For all 12V cars, boats, campers. *Guaranteed or money back.* CAR VAC, only $5.98 postpaid. **Sunset House, 247 Sunset Bldg., Beverly Hills, Calif. 90213.**

Discover how to live with zest!

Ride-and-row at home to trim up and feel fit.

Discover Exerow!



Here's *pleasant* exercise that's *convenient—effective* too! Helps you achieve new Fitness, new Trimness, new Fun—in privacy at home. Enjoy Exerow to the rhythm of music—or as you watch TV. You'll *like* the smooth, *hydraulic* rowing and horseback-riding seat action. Great to trim tummies! A full body exerciser—*Backed by Written Guarantee.*

Write for FREE Folder!

Battle Creek EQUIPMENT COMPANY
79 Doty Bldg., Battle Creek, Mich. 49016

Please rush FREE Exerow Folder to
Name .....
Street .....
City .....
State ..... Zip .....

DINGY TEETH made RADIANT WHITE



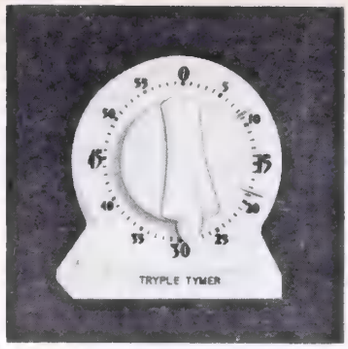
in minutes! **Like a Movie-Star smile with new Cosmetic Enamel!**

Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.

SEND NO MONEY! Free 10 Day Trial!

Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. 10 day trial must satisfy or money will be refunded.

NU-FIND PRODUCTS CO., Dept. W258
Box 205 Church St., New York, N. Y. 10008



THREE-WAY TIMER for forgetful cooks keeps track of 3 different timing operations *at once*. Has 3 separate indicators, 3 separate rings. Be a model of efficiency as you do chores in the kitchen, on the job, in the hobby room with perfect timing. White, shock-resistant, plastic case. Guaranteed. $3.95, 50¢ postage. Order from Postamatic Co., HB167, Lafayette Hill, Pennsylvania 19444.



BEAUTY WEARS A MASK to soothe a headache, relax tensions. We like it after a day of proofreading. Pliable vinylite with a permanently sealed-in thermo-fluid that retains temperature for hot, cold treatments. Put eye mask in fridge for a quick pick-up. Put in hot water for soothing relaxation. Adjustable straps. $2.29 ppd. Holiday Gifts, 7953 Raritan, Dept. HB35, Denver, Colo. 80221.



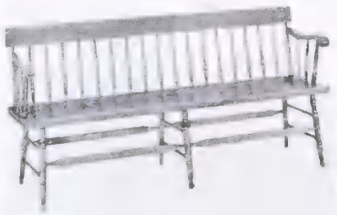
CHARM THE BIRDS right off the trees with a Colonial-style bird feeder. Black polystyrene housing with see-through sides accommodates a whopping 5 lbs. of seed. Four-sided trough fills automatically. Made to stand the hazards of outdoor living, 10¼" sq. feeder stands 6½' high on metal stake. $5.98 plus 35¢ postage. Order from Foster House, Dept. 201, Peoria, Illinois 61601.



ELECTRIC PLATE COZY warms 10 to 12 of your dinner plates in its folds in 15 minutes, and there's no danger of overheating the plates because the cozy is thermostatically controlled. It's made slightly smaller than the diameter of a plate so edges remain unheated. 12" square, $12.50 plus 50¢ postage. Sleepy Hollow Gifts, 3023 Crane Drive, HB1, Falls Church, Virginia 22042.



FAIR AS THE FLOWERS it will hold is this imported centerpiece of pure white china for your dinner table settings, beautiful buffets. The fat little cherubs at the base are reminiscent of an era when the art of graciousness flourished. Today, they bring warm elegance to your modern living. 8" high, $3.25; 9½", $4.50; 11½", $9.25. Ppd. Edward Ziff, Box 3072, Mdse. Mart, Chicago, Ill. 60654.



VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 72" long, 32" high, seat 15" deep. Completely sanded and assembled. $44.95. Finished in antique maple or dark pine $54.95. Delicately trimmed in black and gold with hand stenciling $59.95. Also available 60" length, unfinished, $34.95, finished in antique maple or dark pine $44.95; 48" length, unfinished, $29.95, completely finished $39.95. Send 25¢ for catalog. Express Charges Collect.

TEMPLETON CRAFTSMEN, INC.
Dept. 866 Templeton, Mass.

PERFECT MATCH. Diamonds? Not quite, but even a jeweler might have to get out his loupe to tell for sure. Man-made Vega gems have brilliance, color close to that of diamonds, yet cost only $22 a carat unset. Cut with 58 facets by experts, never scratch, dim, discolor. Free catalog of 14k white or yellow gold ring settings for men, women. Vega, Box 465, Radio City Sta., HB1, N.Y.C. 10019.



ESTIMATOR SNAP RULE is a dual-purpose coiled-steel rule that snaps into a *rigid* 6′ length. One side is a regular 72″ rule. Other side has estimator charts for every kind of wallpapering, painting, or concrete estimating jobs a "do-it-yourselfer" will ever have to cope with. A foot can make a difference, you know! $1.69 ppd. House of Glen, HB71, Glen Mills, Pennsylvania 19342.



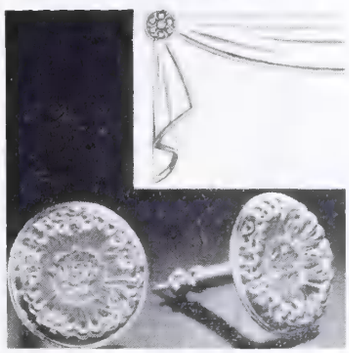
FIT FOR A PRINCESS, a *wall phone* for extra convenience and beauty in colors to match her décor. That's all there is to it—but that's plenty! Choose white, blue, green, pink, or ivory. $39.95 plus $1.50 postage and handling includes ringer and plug. Easily plugs into phone outlet. It's now-or-never, the quantity is limited! Metropolitan Teletronics Corp., 35 W. 35th, PHB2, N.Y.C. 10001.



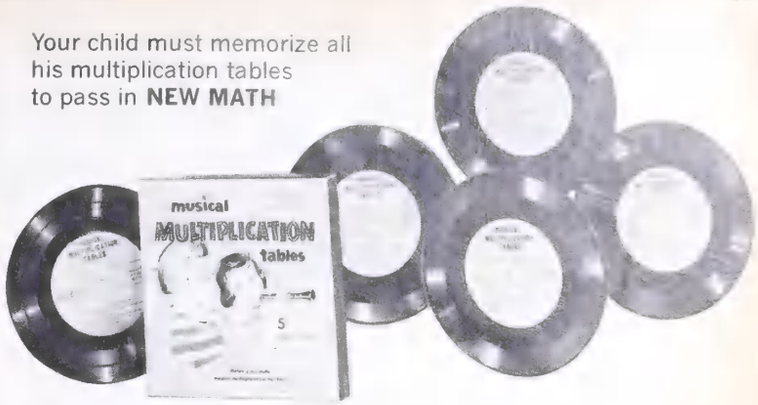
BRIDGE-A-MATIC. How many honors to open? What's the response to a bid? Do I keep the bidding open or stand pat and pass? Bridge-A-Matic has the answers. Bone up on the book, shuffle and deal the cards, dial in on the bidding machine. You're set to learn bridge the quick, easy way. Kit (put together by a master), $4.98, 35¢ post. Greenland Studios, HB1, Miami, Florida 33147.



TURN A TIE BACK into a decorative plus. Lavishly gilded pair is sturdy and elegant for formal draperies or curtains. We're going to mount them high over a Hollywood bed for a swag valance to match the draperies in the guest room. Golden metal, 3¼″ in diameter on a 3¾″ shaft with screw end. $2.98 pair; $1.75 each. Lillian Vernon, 560 South Third Ave., Mt. Vernon, New York 10550.



Your child must memorize all his multiplication tables to pass in **NEW MATH**



Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money—just mail the coupon for complete details telling how you can let your child try these records right at home on a money-back guarantee. No salesman will call. Mail coupon to Bremner Records, Dept. D-41, Wilmette, Illinois.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."
A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made.
A. J. Perez, Parsons, Kansas

Bremner Records, Dept. D-41
Wilmette, Illinois

Without obligation to me, please mail details of your trial offer.

Name_____

Address_____

City_____

State_____ Zip Code_____

florentine splendor



is reproduced in these elegant antique gold pieces (gift boxed) at tiny prices. Classic rose and stamp designs are of lovely heirloom quality. Statue candleholders 5½″ H. each.
a PAIR only $5.50



ROSE PATTERN PLACE CARDS HOLDERS with pearl inserts, 2¼″ W. Cards incl., 6 for **$2.98**

ROSE PATTERN CRUMBER & BRUSH 5″ Crumber with nylon brush. Set **$1.98**

SPECIAL! ALL NINE PIECES $7.50

ADD 25¢ POSTAGE EACH SET

Ann Isabel MONEY BACK GUARANTEE
Dept. B167, 7840 Rugby St.
Philadelphia, Pa. 19150

12" WOOD CARVINGS

$7.98

ANY 2 $14.98

ADD 35¢ POSTAGE PER CARVING





Huge collector size figurines stand a full 12" tall. Each an original, intricately hand carved in Taiwan of genuine camphorwood. Fisherman holds bamboo pole with dangling wood fish. Also pictured—Confucius, the ancient sage, an eye catcher you'll proudly display. 12" tall.

Other Wood Carvings Available:
Hotei (God of Happiness) 12" tall **$7.98**
Kuan Yin (Goddess of Mercy) 12" tall **$7.98**

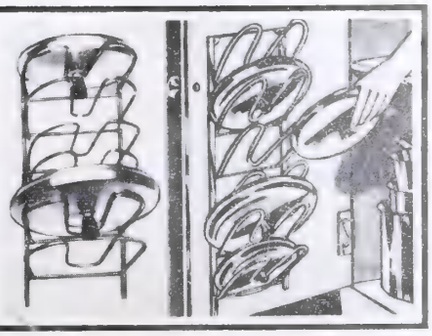
MONEY BACK IF NOT DELIGHTED

HARRIET CARTER
Dept. HB167, Plymouth Meeting
Penna. 19462

Lid Rack

Don't pile them — file them. Save time and temper by putting an end to kitchen clatter and clutter. Keep 6 covers at fingertip convenience by using this lid storage rack. Easily installs on wall or inside cabinet door. Rustproof chrome steel. We pay postage.
4422—Lid Storage Rack $1.00

GRACIOUS LIVING
HB-34 BERKELEY, RI 02864



FRUIT SHERBET COMPOTE SET

The prettiest set we've seen for serving fruit, ice cream or sherbet. Set consists of four footed compotes and four saucers, all in genuine porcelain. A different black and white fruit design decorates each white compote. The interiors of the compotes are each a different color (orange, yellow, blue and green) with matching saucers.

8 pc. Dessert Set . $3.98
16 pc. Dessert Set . $7.50

Please add 50¢ postage for 8 pc. set; 70¢ postage for 16 pc. set

FERRY HOUSE Dept. B-117 Dobbs Ferry, N.Y.





SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify) **ONLY $16.95**

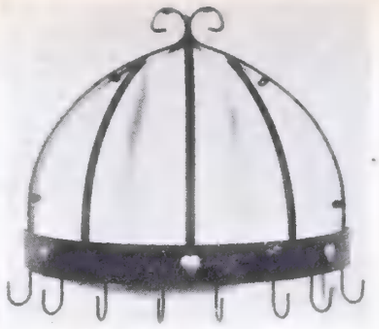
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**

Shipping Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 ITEMS of Finished and Kit Furniture in Friendly Pine.

Include your Zip Number. Not Sold in Stores. Money Back Guaranteed.

Yield House
Dept. B1-7
North Conway, N.H. 03860



Pennsylvania POT RACK

WITH HEART SHAPED DESIGN

Transform a kitchen—encourage an already excellent one to be outstanding with our convenient wall mounted Pot Rack. Features 8 hooks for pans, mugs, utensils, etc. Heavy, mat-black wrought iron with heart design to signify its heritage. 15½" H., 18" W., 8" deep. **$8.25**

PLEASE ADD 75¢ POSTAGE

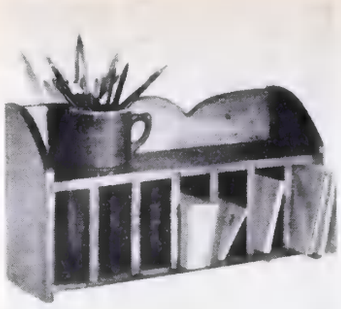
GOURMET HANGING POT DISPLAYERS

(Made of Black Wrought Iron)

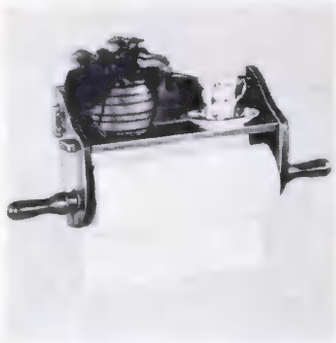
Hanging Circle 15" x 20" (6 hooks)	$ 7.95
Wall Mt'd 15½" x 18" x 8" (8 hooks)	$ 6.50
Wall Mt'd 18" x 23" x 11" (8 hooks)	$10.50

PLUS 75¢ POSTAGE EACH
Pa. Res. Add 5% Sales Tax
Send For Free Catalog

House of glen
dept. B17 (glen mills, penna. 19342)



POST OFFICE to hang over your desk in the hall, above a work counter has 7 roomy compartments for incoming/outgoing mail, bills, memos. Keeps things fingertip handy. Antiqued honey-toned finish on sturdy aged pine. Hangs or stands. Perfect for a small business! 18x10x5½". $9.95. Unfinished, $7.95. Ppd. Crescent House, 135 Central Park Road, HB1, Plainview, L.I., N.Y. 11803.



SHELF & TOWEL RACK. Do you like the gleam of copper pots and the shine of polished apples in a milk glass bowl? Then you'll want this Early American whatnot shelf and towel rack. It holds a standard roll of paper towels or a pretty linen towel, comes in a Salem maple finish, has hand-carved wooden pegs. $3.49 ppd. Breck's of Boston, Z64 Breck Building, Boston, Mass. 02210.

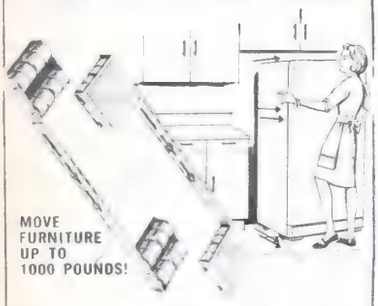


ON THE BEAM of this guided light, you'll resolve two problems. One is a good bed-reading light; the other is how to finish that last who-did-what-to-whom chapter without disturbing your spouse. A boon to marriage! High-intensity lamp clamps onto headboard, swivels to the exact position you want. 40w bulb incl. AC only. $5.98 ppd. Walter Drake, HB68 Drake Bldg., Colorado Springs, Colo. 80901.



AMERICANA LAPMAT. Give them a free hand at your next party or buffet supper by presenting each guest with a lapmat. Made of wipe-clean vinyl and foam-backed; pockets at the side hold napkins, silver. Red, green, or gold colonial print. Set of four for TV suppers, breakfast in bed, poolside lunches. $8.95; 8, $16.95. Ppd. Seth & Jed, HB-17, New Marlborough, Massachusetts 01246.

PUT YOUR REFRIGERATOR, FREEZER, STOVE ON WHEELS!



MOVE FURNITURE UP TO 1000 POUNDS!

End impossible-to-reach "dirt traps," injuries from moving heavy appliances! 32 high-impact styrene rollers on two aluminum frame dollies. Install in minutes without tools, under refrigerator, stove, freezer, dresser, etc. Move out for cleaning, painting, finding lost articles. Non-marring; adjustable; raise up 1½". **$4.98** ppd.

#174 Appliance Dollies, Pair . . . .

I pay free in these states—sold sales tax: Penn., . . . Mass., N. J., 2% . . . N.Y., Pa. 2%

Send check or money order

Satisfaction Guaranteed or Money Refunded

SPENCER GIFTS AT-68 Spencer Bldg., Atlantic City, N.J. 08404

Silverware REPAIRED & REPLATED



We'll make your silver look brand-new again!

Send precious silver to us, as thousands do from all over America. We plate with pure silver; repair flawlessly, when needed. We also do Gold Plating, Brass Plating, Chromium Plating. We refinish and repair Sterling, restore Pewter pieces. We install stainless knife blades. Send for free booklet, with prices, information.

Famous for 76 years; established 1891

SIMMONS PLATING WORKS
409 Whitehall, Atlante, Ga. 30303

SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way





YES! Teach yourself to play any instrument—even if you don't know a single note now! No boring "scales" or exercises. Famous Niel-Kum home-study method developed by world-famous U.S. School of Music Conservatory, with step-by-step pictured pictures make it simple as A-B-C. Everything is explained, and pictured. Hear each lesson, then see what to do. Then a picture shows you how. . . . No exercises, no tedious scales . . . you start playing actual pieces. Soon you imagine you'll amaze friends by playing your favorite [illegible] pieces, classical, jazz, country [illegible] tunes, etc. Over 1,250,000 students all over the world.



Stop Cheating Yourself of These Joys

Popularity. New friendships. Good times. Musical career. Extra income. Banish worries, frustrations. Relax! Enjoy self-expression, creativity. Gain self-confidence.

Now You Can Learn Music In Your Own Home

Write today for 36-page **FREE BOOK**. No obligation. No salesman will call. FREE book, **U.S. SCHOOL OF MUSIC, STUDIO A3541, Port Washington, New York 11050.** (In Canada, write: 25 Olive Ave., Toronto 4, Ont.)

Name . . . .

Address . . . .

City . . . .

State . . . . Zip . . . .

Photo Bargains



COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Your Choice

2 8x10 ENLARGEMENTS or

5 5x7 ENLARGEMENTS or

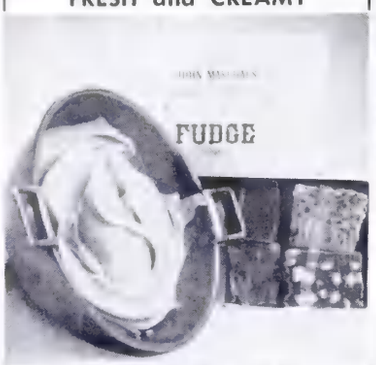
25 WALLET PHOTOS (plus FREE 5x7 Enl.) or 12 WALLET PHOTOS and 3 5x7 ENL.

Finest quality double weight portrait paper. Send any size photo, snapshot, or negative (returned).

Add 25¢ per selection for postage and handling.
Any enlargement hand-colored, 50¢ extra.
State color of eyes, hair, and clothes.

QUALITY VALUES
Studio 164-P, New Rochelle, N. Y. 10804

FRESH and CREAMY



JERSEY SHORE FUDGE
12 DELICIOUS FLAVORS

(choose up to 8 per box)

maple walnut	choc. marshmallow	butter rum
dutch choc	chocolate nut	vanilla
peanut butter	butter pecan	chocolate
vanilla nut	chocolate mint	chocolate chip

Now you can enjoy famous Jersey Shore whipped cream fudge all year. Small batches are painstakingly cooked, handwhipped in copper kettles, cut to your order, packed in our beautiful gift box, prepared for shipping in our special container and mailed the same day.

2 lb. GIFT BOX—$2.95 plus $.50 Hndlg.

New Jersey residents add 4% sales tax

COUNTRY KETTLE FUDGE SHOP
1 BAY VILLAGE
Beach Haven, New Jersey
The Gift We Send For You

STAINLESS SERVICE for 8

50 PIECE SET ONLY $9.95

Special surplus purchase makes this fantastic price possible.



Attractive flatware with the Bentley pattern . . . the simple, clean lines and satin finish of higher-priced services. Set includes 8 dinner forks, 8 salad forks, 8 serrated knives, 16 teaspoons, 8 soup spoons, sugar spoon and butter spreader.

Order this beautiful flatware now!

Complete 50-pc. set only $9.95

IMMEDIATE DELIVERY • SEND CHECK OR MONEY ORDER

OLYMPIC MERCHANDISERS
P.O. BOX 1138 • SANTA MONICA, CALIF. 90406

WHAT PRICE? GLORY! Wait until you see the price tag on this very expensive-looking candelabra that reflects the grandeur of imperial Spain. 5-branch candelabra beautifully executed in black wrought iron casts a flattering light on terrace suppers, Sunday night buffets. 17" high (candles not incl.), $6.50 plus 75¢ postage. House of Glen. Dept. HB71, Glen Mills, Pennsylvania 19342.



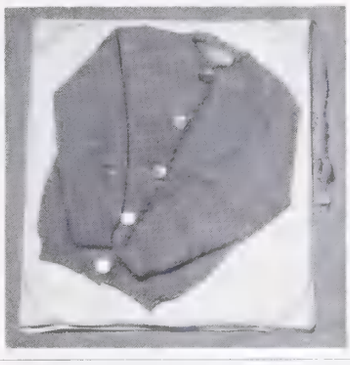
A TRANQUIL TUB can do more for jittery nerves, frazzled tempers, sagging muscles than a trip to Bermuda—if that's out of the budget! A tranquilizing pillow sits securely on suction cups in a soothing, tepid tub, catches head and shoulders in just the right spot. Flower-print vinyl in gold, pink, blue, or yellow. $2.25 ppd. Order from Better Sleep, HB1, New Providence, New Jersey 07974.



A SMALL SOAP SHOP in North Carolina makes the loveliest soft-scented soap just as it was made in colonial times. From their delightfully pure collection here are tiny, guest washballs—bayberry, pine, lemon, and rose—in a decorative 9" glass apothecary jar. $3.50 each; 3 for $10. Postpaid. Order from Carolina Soap & Candle Makers. Dept. HB1, Southern Pines, North Carolina 28387.



SWEATER DRYER. Show you're in the know when it comes to keeping your free-and-easy-going cashmeres and wools in fine form. Electric dryer cuts drying time to 3 to 4½ hours. No risk to fine woolens: wet-proof and thermostatically controlled for safety. 85w, 115w-AC. U.L. appr.: plastic case, removable white terry cover. 22" sq., #5661. $12.98 ppd. Downs. Dept. 1101, Evanston, Ill. 60204.



I LEFT MY HEART IN SAN FRANCISCO

This charming cable car Music box revolves as the music plays. Hand-carved, hand-painted by Anri, with fine Swiss movement. 7½" x 6" high $28.95. 95¢ post. Satisfaction Guaranteed. Catalog showing many other music boxes 35¢.

HILDEGARDE STUDIOS B5
597 Farmington Avenue,
Hartford, Conn. 06105



"INSTANT-HOME" KIT. If you're planning on buying, building, decorating or remodeling, you'll save plenty with this kit! Contains dozens of fiber partitions, doors, windows, kitchen cabinets, plus over 200 furniture shapes made to ¼" scale. Build & dismantle numerous floor plans. Helps estimate costs, obtain financing. A perfect 3-D idea of how everything will look! "Decorating Guide" & 14 color cards with 224 paint swatches. 56 carpet, & 28 drapery-upholstery colors provide hundreds of correct color combinations! Free ID Card enables you to buy at decorator discounts from most furniture & fabric dealers. $3.95 plus 50¢ postage. Penna. residents add 5% Sales Tax. Leslie Creations, HB167, Box 10535, Penn Hills, Pittsburgh, Pa. 15235





ORIENTAL GINGER JAR

A lovely accent piece, used for centuries to hold festive sweetmeats and treasured gingers. Used singly or in pairs atop mantel, table, in your breakfront. Exquisite Chinese coral flora design on white porcelain, complete with split black wood carved stand.

4.25 8" high
(add 25¢ postage)

9.95 10" high
(add 30¢ postage)

free import gift catalog



ROSEWOOD TEMPLE TABLES

Handsome, handcrafted rosewood Temple Tables from the Kowloon section of Hong Kong . . . stunningly at home alongside an easy chair, bed, sofa . . . as snack coffee or bench tables too. A classic Far Eastern design by expert wood workers whose craft has been handed down through the centuries, these solid rosewood masterpieces are available in either black or cherrywood finishes . . . in square or rectangular shapes:

16"x16"x12" high	30.00
20"x20"x15" high	50.00
48"x20"x15" high	130.00
58"x20"x15" high	150.00
72"x20"x15" high	185.00

all shipped via R.E.A. fr. chgs. only coll
(for special size quotations send us approximate size desired)



SPANISH BOTTLE

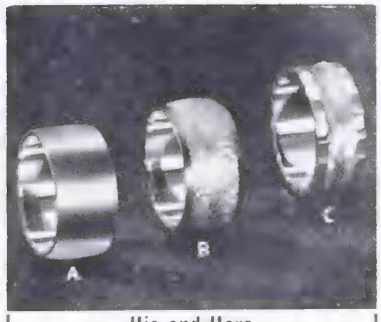
Our handsome [illegible] bottle boasts a unique enclosed compartment to hold ice. Keeps tail... wine frigidly delightfully frosty without dilution! Dripless spout, raffia and cork trim, inner cable. Old World craftsmanship.

1½-Quart **3.95**
(add 30¢ postage)

3½-Quart **4.95**
(add 50¢ postage)

sorry, No C.O.D.'s specify zip code

EDWARD H. ZIFF *Importer*
Dept. HB167, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60654



His and Hers
10K GOLD FILLED BANDS

Expertly finished, heavily plated in 10 Karat gold for lasting beauty. These are exact copies of solid gold bands.
A. **"Classic"**. An elegant, sleek, polished ⅜" wide band.
B. **"Continental"**. Florentine finish ⅜" wide.
C. **"Contempo"**. Smart, new sculptured design in brushed gold ¼" wide.

$2.95 each, postpaid
Send ring size
Beautifully Gift Wrapped

Lions
Dept. HM-38
665 Middle Neck Road
Great Neck, N.Y. 11023
Established 1946

Famous
SCULPTURE
Reproductions



A combination of classic beauty and contemporary artistry. Reproduced with remarkable fidelity from molds of the originals of two award-winning sculptors. Hand crafted of cast-stone. Both from private collections.

A. "Head of a Young Girl" by Helaine D. Blum. Soft green-bronze finish. 11⅞" high including wood base. **$27.50** ppd.

B. "Small Boy Playing" by Betty Burroughs Woodhouse. Terra cotta finish. 7⅛" high including wood base. **$15.00** ppd.

Send for **FREE** Catalogue

Landing Gifts Dept. HB-17
14-16 150th Street, Whitestone, N.Y. 11357

TALL GALS

Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as $7.00.

NO RISK TO YOU!
Money-back guarantee if returned unworn within 10 days.

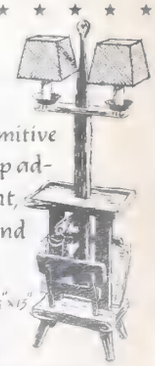
SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13

TOM TOM $8.00
What a softie! Light-as-a-feather leather moccasin goes in and out of doors on bouncy rubber sole and heel. Black, butternut or bone glove leather.



SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

RATCHET LAMP



This delightfully primitive early American lamp adjusts to desired height, and provides table and magazine space.

Height 49" to 57", table top 8½"x15"

$95.00 *Exp Chgs. Coll.*

DESIGNERS and MAKERS of UNUSUAL EARLY AMERICAN PINE FURNITURE and Accessories



Mail $1.00 for Catalog Interiors in Color and Background Story. Visit this beautiful Early American Landmark Shop, or see our Permanent Displays at [illegible] U.S. Route 202 Lambertville, N.J. [illegible] Seaport Store, Mystic, Conn.

The Lennox Shop
1127 Broadway, Hewlett, Long Island, N.Y.

Is Your NUMBER Up IN
HOUSE SCRIPT
CUSTOM LETTERS



New, original, decorator accent for the discriminating home owner. Custom Made HOUSE SCRIPT LETTERS of your house number or numbers, spelled out in words (90 becomes ninety). Made of weather resistant ¼" tempered, specially treated masonite. Finished, cut and painted for permanency by expert craftsmen for outdoor use. 8" high. Can be spaced out to fit over any garage, or any overhang. Pre-drilled screw holes. Ready to go up, installs in seconds. Choice of flat black or stark white painted finishes. Each number as one word spelled out, (example: number 19, nineteen) only $4.95 ppd. Two words example: 29, twenty nine . . . only $9.45. Three words, example: 103, four hundred three . . . only $13.45. No charge for dashes.

Send check or m.o. Satisfaction guaranteed

CRESCENT HOUSE
135 Central Pk Rd HL, Plainview LI NY 11803

BURNS TRASH
Safely Outdoors!



Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. Denver.

½ bu. cap. $15.95
1 bu. cap. $20.95
6-10-15-20 bu. sizes available

ESTATE & COMMERCIAL SIZE OUTDOOR TRASH BURNERS



Same design, construction and performance as above but available in 6, 10, 15 & 20 bushel capacities for farms, home & larger commercial requirements, factories, stores, etc. Burns damp, green, dry trash; wrappings, sweepings, cuttings, scraps without installation cost of auxiliary fuel.

10 bu. unit shown measures 52" high x 35" square at base. Weight 170 lb. complete with burned bottom pan base, grate, clean out door—only $119 (assembled F.O.B. Cleveland, O.

ALSTO CO.
Dept. HB-1, 1384 Hird Ave., Cleveland, Ohio 44107

CATCH THEM ALIVE AND UNHURT!



Amazing HAVAHART trap captures raiding rats, rabbits, squirrels, skunks, pigeons, sparrows, etc. Takes animals with-out injury to animal or pelt. Straying pets, poultry released unhurt. Easy to use open ends give animal confidence. No jaws or springs to break. Galvanized steel to last for 20 years. Sizes for all needs. Write today for FREE illustrated guide with trapping information.

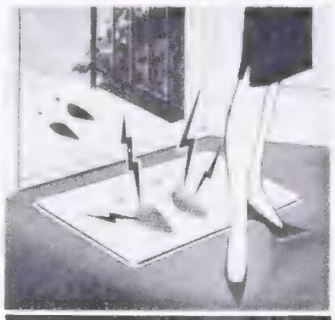


HAVAHART
128-J Water Street
Ossining, New York 10562

Please send me FREE 48-page guide and price list.

Name .....
Street .....
City ..... State ..... Zip .....

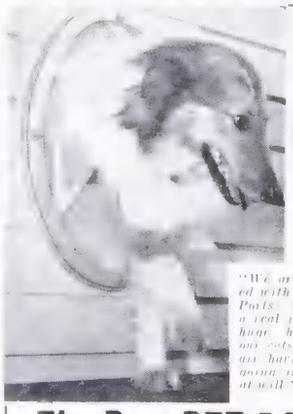
Amazing New Discovery
DIRT CATCHER MAT $2.98 PPD.



ELECTROMAGNETIC ACTION!

Magnetic-like action draws dirt, dust, grit, snow on contact as you walk over mat. You leave your foot prints behind. Miracle Mat is softly cushioned with a carpet look. Beveled edges for non-trip safety. Completely washable; releases dirt instantly. 19" x 24". Pulls dirt that "walks by other mat." Tremendous work saver. Satisfaction guaranteed or your money back. MIRACLE MAT . . . only $2.98 prepaid

CASEY'S CORNER
Box 1280 Dept. 7-9 Hollywood, Fla. 33022



"A REAL JOY"

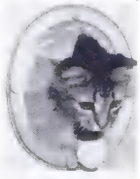
"We are delighted with the Flex Ports. They are a real joy in this busy house, and our cats and dogs are having a ball going in and out at will."

FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at $19.90. Before ordering send for free folder.

TUREN, Inc., Dept. H-1
2 Cottage Ave., Danvers, Mass. 01923





TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
• Come—at all times!		• House soiling	• Jumping
• Sit	• Drop	• Chewing	• Barking
• Heel	• Fetch	• Biting	• Digging, etc.
• Stay	• Go, etc.		

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

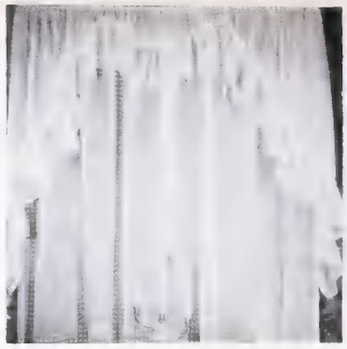
Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes **FREE** 337-page Reference Manual

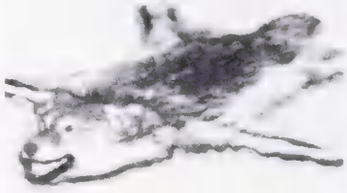
Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated

Only $14.95. Money Back Guarantee. Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HB-17B, Los Angeles, California 90049



WATCH YOUR WINDOW become a pastel-pretty asset with easy-to-handle tailored panels of ninon dacron. Choose blue, yellow, mint, pink, or white, all with white dots. 80"-wide pr. 45" $6.25, 54" $6.50, 63" $6.95, 72" $7.50, 81" $7.95, 90" $8.50. Ruffled valance, 45x84" $5.25; 45x144" $7.95. Ppd. Swatches 20¢. Catalog 35¢. Hildegarde's, 597 Farmington Ave., HB1, Hartford, Conn. 06105.



WILD ABOUT HAIRY rugs in a game room, a posh penthouse den? Hunting for a wolf skin to dress up a bachelor's digs? Full 1' skin with head comes in blue-black or gray wolf, has non-skid felt backing, will last almost forever. $395 ppd. Other skin rugs available: polar, black, or brown bear; zebra; horse; sheep. The Countryside, Box 103, Dept. BW-126, Palos Park, Ill. 60464.



SUET STATION. Woodpeckers, nuthatches, finches, chickadees, cardinals, sparrows, and other non-migratory birds have a weakness for beef suet, so why not hang this in your yard and feed them all winter long. Come spring, treat the returning songsters! Pine and mahogany, waterproofed with "Wood-Life," 6x7". $1.95. Two, $3.75. Ppd. Clymer's of Bucks County, HB1, Point Pleasant, Pa. 18950.



BASKET-CHAIR COVERS camouflage weather-worn reed chairs and introduce them to a decorative life indoors. Plastic-covered circle cover is generously padded with foam, has an elastic rim for snug fit. It makes a chair wonderfully comfortable! Black, bone, tangerine, or turquoise. For chairs to 32". $6.95 ppd. Free catalog. Patio Sales, Box 25, HB1, Highland Park, Ill. 60036.

LOVELY, GLAMOROUS, EXQUISITE
LONG NAILS **IN ONLY MINUTES!**



A FANTASTIC SPACE-AGE DISCOVERY
'GRO-NAIL'
Brush On Like Polish
Hardens In Minutes
Looks and Feels Real
NOT A "PASTE-ON"

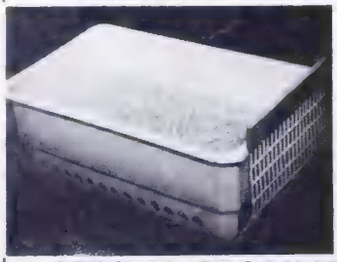
This amazing liquid also repairs ugly, broken and jagged nails. You can "grow" long nails in minutes. Stronger than your own, and they last and last. Will not break or tear. Cannot be chewed, a boon to nail-biters. Safe, easy to use. You can cut, trim, shape, file and polish quickly. Not affected by water. Order Now!

'GRO-NAIL' Is For YOU!

MICHALLE, div., distributors
Box 242 Midwood, Div. 14
Brooklyn, N.Y. 11230

REMIT ONLY $2.00 AND SAVE 97¢ C.O.D. CHGS. with order for LARGE KIT IN RE-USABLE PLASTIC BOX

AMAZING NEW NO-ODOR CAT TOILET
RARELY, IF EVER, NEEDS CHANGING



Litter is constantly dried by screen filtration and ventilation. Dryness plus a weekly one second spray prevents odor and keeps litter fresh as new month after month. Wide scoop removes dry solids in a jiffy. Ends odor and messy cleaning. Saves time and money. 18" X 14" X 6". Sturdy Non-Corrosive. 3 yr. supply of special spray-easy re-order. $7.95 Ppd

SPECIAL PRODUCTS CO. Box 861, Traverse City, Mich. 49684

STANDING IN THE CORNER is this space-saving cupboard, masterfully handcrafted by by Smoky Mountain craftsmen. Upper section with 6 panes of glass in each door, plate rails on each shelf sets the stage for showing off your china. Storage cabinet below. Wild cherry, brass knobs. 41″ wide, 78″ high, $245 shpg. chgs. coll. Creative Crafts. Box 8277, Dept.40,Chattanooga,Tenn.37411.



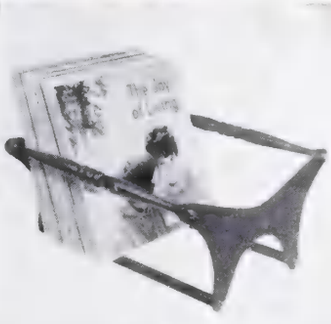
YOUR HOUSE BEAUTIFUL is deftly sketched in black and white, then printed with address on 50 sheets of 6x8″ fine white stationery. Together with 50 matching envelopes (address only). $16.95. Please send photo. Drawing can be printed on playing cards, matches, etc. Send for samples, prices from Crooker. Box 265, Dept. B17, Cold Spring Harbor, L.I., N.Y. 11724.



THE SWISS NEVER MISS when it comes to giving a flirty fillip to a pretty foot. Dainty casuals of imported Swiss lace (sized to give it body) have leather soles, stacked heels. If you're choosing for cruising or your feet are headed south, take these in oyster beige, pale blue or pink. Sizes 5-10½, $6.99 plus 29¢ post. Here's How Co., Inc., 59 Tec St., HB1, Hicksville, New York 11801.



RECORD BROWSER. One way to turn a Rover into a Stay-at-Home is to put this beside his favorite chair for selecting his favorite albums. Hardwood rack with walnut finish holds 100 LP's, assures fast location, automatic replacement. Grooved wooden base rods keep records secure. 17x15x 8″ high, $4.95 ppd. J. W. Holst, 106 Emery Street. HB1, East Tawas, Michigan 48730.





DAZZLING Genuine Gem LOOK

New Guard Rings with fiery brilliance in faceted amethyst, aquamarine, topaz, emeralds, rubies, sapphires & diamonds, coordinated for a fabulous look. In ***Goldplate*** or ***Sterling Silver*** mountings.

1 for $3.25 2 for $5.50 3 for $8.25

Genuine Turquoise, 2 for $7.75

Wide Baguette Band, in Sterling, $5.95

Satis. Guar. Send ring size

OLD PUEBLO TRADERS

622-BR1-So. Country Club Rd., Tucson, Arizona 85716



BRIGHT BAGS from FORMOSA

One way to "go to the sun" is with one of these elegant and colorful hemp bags woven and decorated in Formosa. Take one for each costume when you go South, to look forward to using them in the summer. They're enormous inside and will hold everything from your knitting to an extra pair of shoes. Attached clear plastic pouch inside for small things. In three combinations of delicious colors: Caribbean Blue/Green; Sunshine Gold/Sand; Manhattan Black/Brown. 12 × 15 in. sq. and 12 in. high. Handsome loop-button closing under handles. **$8.25 ppd.**

N.Y. residents add sales and local taxes.

Windfall Dept. HB-17

185 Adams Street Bedford Hills, N.Y. 10507



THIN

IS THE WORD FOR PATENTED **BRI-SON WALLETS** EVEN WHEN FULL OF CARDS MONEY, PAPERS, ETC.

THE LADY BRI-SON



UNBELIEVABLY TRIM FOR THE LADY WHO LIKES THINGS IN ORDER. HOLDS 16 TO TWENTY CARDS, PHOTOS, MONEY, COINS, CHARGE PLATES ETC. HAS PAT. REPLACEABLE CARD POCKETS.

Pat. Nos. 188525, 2982322

FINE HAIRCELL COWHIDE LEATHER (Red) $9

ENGLISH MOROCCO LEATHER (Blk or Br.) $10

*FRENCH PINSEAL GOAT LEATHER (Blk.) $16 A luxurious leather

*ALLIGATOR (Br. or Blk.) $90 (*14K Gold Filled Corners)

send check to: **BRI-SON**

Dept. HB-17, 12260 Ventura Bl., Studio City, Calif. 91604 or Charge to:

Diners', Carte Blanche or American Express



STOP! Don't Throw Away Those Christmas Cards

Turn them into exciting gifts and crafts. Hurry, subscribe now to get ideas galore in the January

Pack · O · Fun

PACK-O-FUN is the only Scrapcraft magazine. It's crammed with hundreds of fantastic ideas for turning throwaways such as Christmas cards into baskets, favors and decorations. All of PACK-O-FUN'S 10 exciting issues each year show you how to convert everyday throwaways like plastic bottles, spools, newspapers, milk cartons, etc. into Gifts, Toys, Games, Bazaar items, Knick-knacks, Place Cards and Household Items—plus Skits and Stunts.

PACK-O-FUN is edited especially for Hobby Crafters, Teachers, Den Mothers, Group Leaders, Church Workers, Therapists and Entire Families. Subscribe now.



FREE

New Bonus Book of

100 MORE USES FOR OLD CHRISTMAS CARDS

If you subscribe now to PACK-O-FUN: 1 Year ... $3

PACK-O-FUN, Dept. 1217, Park Ridge, Illinois

Payment enclosed for PACK-O-FUN subscription(s)

1 @ $5 for 2-Years (Save $1) 1 @ $3 for 1-Year

Also send my FREE "Let's Make Something with Christmas Cards" book added to my subscription.

Name_____

Address_____

City, State, Zip_____

AMAZING Lava Lite CAPTIVATES YOUNGSTERS!



Now famous LAVA LITE in a size and style to serve as a nite lite. Soft, soothing glow and smooth, calming liquid motion has restful effect that readies youngsters for sleep. Interesting and fun to watch! Stands an attractive 13¾″ high on a handsome 5″ walnut base. Choose from two color combinations of liquids . . . red/clear or orange/yellow. Sensibly priced at $18.95 each. (Illinois residents add 4% Sales Tax); we pay postage and handling. Sorry, no C.O.D.'s. Satisfaction guaranteed. Send check or money order to:

Sheri-Lyn Dept. D

799 Roosevelt Rd., Glen Ellyn, Ill. 60137

KIK-STEPS $14.95 Ppd.

All twelve baked enamel colors shipped postpaid. Quantity prices as low as **$9.91** each. Write for literature.

MIRROR CHROME KIK-STEPS—$29.95 Ppd.

Brilliantly beautiful . . . exclusive with us. Chrome plated.



The Kik-Step rolls at the nudge of a toe, but with slightest weight the casters retract and Kik-Step grabs floor and cannot roll. In beautiful baked enamel colors (specify). Turquoise, silver-tone, mist green, gray, black, white, yellow, bright blue, copper-glo, dark brown, medium beige, light beige.

WRITE FOR OUR CATALOG



TONE UP THROAT & CHIN

Muscles with Automatic Electric Massager. This beauty treatment tightens skin contours and smooths out facial lines, get circulation going in those neck and throat muscles. 1800 strokes per minute of pleasing, gentle massage. Just plug in and reward yourself with an economical beauty treatment. A Songrand product, widely sold at $14.95, our low price, only $13.95 ppd.

MEREDITH SEPARATOR CO.

59 Peggy St., Cleveland, Mo. (Missouri) 64734



HELPS RESTLESS SLEEPERS!

No more night time pillow punching! For the extra elevation comfort you need for easy breathing, slip this unique bed wedge of buoyant foam under your back. Remarkable relief for people who can't sleep naturally without two or more pillows. Excellent for elevating legs, too. Incliner measures 27″ square, tapers down from 7½″ high. Zippered cotton cover is included. *Guaranteed to do the job or your money back!* FOAM INCLINER, $9.98 postpaid. Sunset House, 247 Sunset Building, Beverly Hills, California 90213.

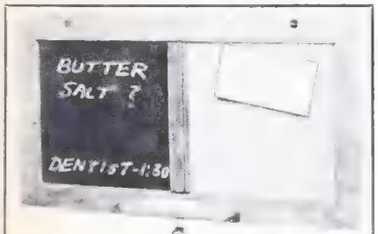


The perfect chair for home or office, can be moved from one room to another as needed. It can be sponged off with a damp cloth, so surface soil is no problem at all. Your youngsters will take to it right off, knowing that the dirt of the ball field will not harm it, and the weekend handy man will welcome a resting place that scoffs at grease or grass stains. Stays new looking longer in offices, too. Covered in tough plastic with elastic backing, in two weights. Regular in red, brown, oxblood, ivory, moss green or gold. $37.50 each, $67.50 the pair. Expanded (thicker and more durable) in same colors, plus black, $41.00 each, $74.50 the pair. Your choice of walnut, mahogany or light fruitwood finish on kiln-dried frame. Shipping charges collect. No C.O.D.

Send 25¢ for catalog.

Dept. 420, Box 266, Concord, N. C. 28025

Ephraim Marsh



DON'T FORGET TO REMEMBER

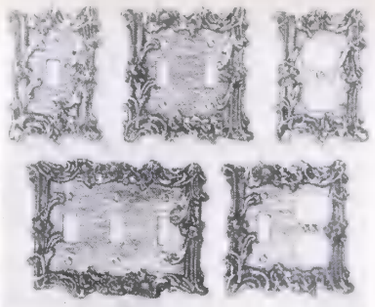
TO ORDER

Wonderful BULLY BOARD won't let you forget. Write it up—or pin it up! The combined Chalk Board and Push Pin Board are framed in solid maple, hand-rubbed Salem finish. 11" x 20". Includes push pins and eraser. We prepay all postage. No C.O.D.'s. You must be fully satisfied or your money back. Please send postcard for Free illustrated Catalog.

#181 Horizontal Bully Board (shown above) **$6.95**
#182 Horizontal Bully Board (16 x 24") **$10.95**

Send check or M.O. to

AMERICAN PRODUCTS
Dept. A, P.O. Box 1347, Canoga Park, Calif. 91304
Canoga Park, Calif. 91304



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each 3 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each 3 FOR $3.95
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w spindle & rosette	$1.95 each

PLUS 35¢ POSTAGE & HANDLING

Pa. Res. Add 5% Sales Tax. Sorry No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



THE RECORD POLE

Records, Records, Everywhere?

No more worries about storing your record albums. This gleaming all brass Record Pole with racks that can be positioned at any height does the trick. Pole fits ceilings up to 8'3" high. The pole holds 60-70 albums. Saves valuable floor space. Racks are shaped for easy browsing selecting of your albums.

$6.98

Add 95c postage and handling

Set of 3 Extra Racks $2.98

Add 25c postage and handling

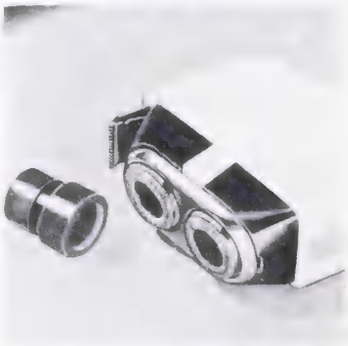
LANG'S SATISFACTION GUARANTEED
28 Magee Ave., Dept. HB1.
Stamford, Conn. 06902



COLLECTOR'S SHOWCASE for medals, antique watches, miniature memorabilia has hinged glass door that locks for safety, red or black velvet-over-foam background. Walnut or maple. Case is 1½" thick. 17x21" $39.95. 22x28" $49.95. 28x34" $59.95. Express charges collect. Engraving, 5¢ a letter. Award Maker, Box 6474, BH1, Surfside, Florida 33154.



SPANISH BOWL is a gem for answering decorating needs. Lovely on the hall table for mail or planted with artificial greens, it's also a handsome accessory on an end table. Pile it with fruit for a centerpiece or send it to a bride and groom—they'll find endless uses for it. Wrought iron finished in black, 6¼" h., $9.50, 75¢ post. Heritage House, HB1, Wallingford, Penna. 19086.



PRETTY SHARP! Rotary hone is scientifically designed to sharpen all rotary shavers so that your husband can enjoy a closer, smoother, faster shave. It sharpens cutting edges and keeps them sharp. Use only once a month to keep electric razor at peak of efficiency. $2.98 ppd. Spencer Gifts, 622 Spencer Building, Atlantic City, New Jersey 08404.



GIANT SCISSORS extend lazybones' reach by a good 27 inches. Sit in your deep chair and retrieve a ball of yarn or a package of cigarettes that is beyond arm's length. Lie in bed and pull down the shade or close the door. Wonderful for invalids! Tips are magnetized for picking up needles, pins. 5-ply imported birch. $2.95 ppd. Better Sleep, Dept. HB1, New Providence, New Jersey 07974.

DIRECT FROM FACTORY

MAGNIFICENT DROP LEAF HOSTESS CART



$70 VALUE

MAPLE OR MAHOGANY FINISH

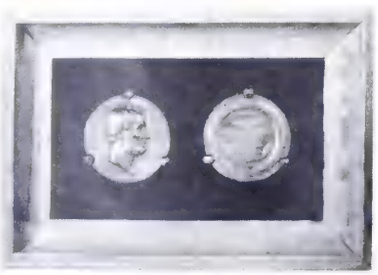
$49.95 FULLY ASSEMBLED

Send 10c for catalog of other values.

Specify your choice and save $17.00 on these gracious stainless carts. Ideal for serving snacks, doubles as a lamp table. Sturdily built, yet rolls with gentle ease. One drawer and disappearing handle. Size: Leaves up—[illegible] in. Leaves down—30 x 18 in. Hot [illegible] 13" rubber tired wheels. Ship'g extra, collect. Send check or M.O. Satisfaction guaranteed.

VISIT OUR SHOWROOMS

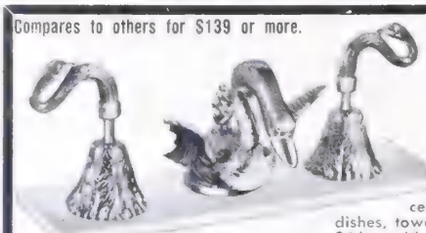
MEADOWBROOK INDUSTRIES
Dept. HB17, 2095 Bellmore Ave., Bellmore, N.Y. 11710



Genuine government minted medals in solid bronze mounted on real velvet in Presidential blue and framed in oak. Two medals shown in each frame presenting both front and back of casting. Hanger included. Set of two medals, frame — $18.50. Individual medals $7.50 ea., unframed. PLEASE SPECIFY PRESIDENT'S NAME. Shipped ppd. insured — delivery in two weeks. Money back if not delighted. Other medals available. No C.O.D. Frame 8½x12½ in.

The Yankee Medalist
DRAWER 1776
MANCHESTER-BY-THE-SEA, MASS. 01944

Compares to others for $139 or more.



Swan

SOLID BRASS FAUCETS For Bath and Powder Room

Reflecting the golden elegance of a Queen's bath . . . custom designed and exquisitely detailed. Matching tub and shower sets available; also accessories from $1.95: coat hooks, soap dishes, towel bars and rings, and etc. Faucet sets in 24 kt. gold plate, Verde green, pewter, old iron, satin chrome, etc., add $15. All sets incl. basic plumbing. **Write for free brochure.**

House of Renaissance
8746 Melrose Avenue HB1-7
Los Angeles, Calif. 90069

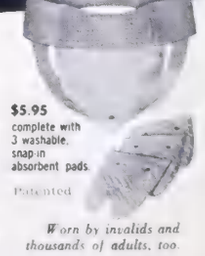
ORDER NOW! BRASS SWAN SET. $59.95 ppd.
REGAL X700 with CUT CRYSTAL handles $69.95 ppd.
Brass 4" ROSETTE Center set.....$39.95 ppd.

KEEP HIM DRY NIGHT AND DAY



with Pi Peer® MALE-DRI SUPPORT

Here's the sensible sanitary way to stop the embarrassment of wet garments and bedding. MALE-DRI gives day-and-night protection and confidence without the bulk and bother of diaper-like garments. Helps train him to stop bedwetting. Elastic belt, wet proof pouch. Quilted, absorbent, washable cotton pads snap in—snap out for easy laundering. Only $5.95. Guaranteed to satisfy or money back if returned postpaid in 30 days. Send waist measure. Add 25c for postage



$5.95 complete with 3 washable, snap-in absorbent pads.

Patented

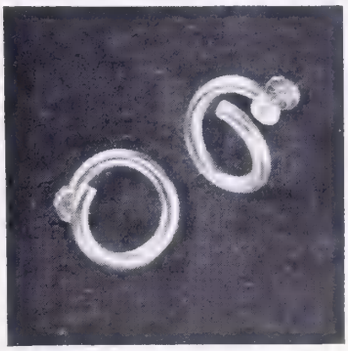
Worn by invalids and thousands of adults, too.

PIPER BRACE COMPANY, Dept. HB-17M, 811 Wyandotte Street, Kansas City, Missouri

TREE OF PARADISE bedpread, inspired by an antique in New York's Metropolitan Museum, is ready for simple crewel embroidery. Kit with design on heavy cream-colored linen, instructions, diagrams. Single spread, $13.95; double, $17.95. Crewel wool in lovely shades of rose, blue, gold, and green, $6.50. Add $1 post. The Stitchery, HB1, Wellesley, Massachusetts 02181.



14K GOLD HOOPS are the scoop of the earring world. No wonder smart sophisticates wear them from midday to midnight. There's something about their glowing simplicity that is terribly flattering and gives you a beautifully groomed look. We love this handmade solid-gold design because it has a screw back, but looks like a pierced earring. $25 ppd. Merlin Jewels, 530 Madison, N.Y.C.



JADE PENDANT. The Orientals ascribe to jade many living qualities: happiness, prosperity, truth, health. Because of its "life" they frequently offer a fragment of jade to "give a piece of themselves" in friendship. Lovely jade pendant delicately accented with fine Florentine filigree on 15" gold-filled chain. $7.95 ppd. From Postamatic Co., HB167, Lafayette Hill, Pennsylvania 19444.



DOVE NIGHT LIGHT. Who ever heard of anyone being scared of hobgoblins or even men from Mars when the dove of peace is right there to pooh-pooh the shadows? Made of white porcelain, this symbol of security will cheer a convalescent. Complete with cord and bulb, 4¼x3½". $2.69 postpaid. Order from Here's How Co., Inc., 59 Tec Street, Dept. HB712, Hicksville, New York 11801.



Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing huge variety of smart styles for every occasion — and our vast size range insures perfect fit— or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE



FLYTE shown—
sizes 2½ to 13, AAAA to EE widths
Grain 'n smooth calf combinations in Black/taupe; Navy/blue; Grey/black; Green/black; Ginger/chocolate; Deep-beige/fawn; Bone/malt; also all-red, all-black or all-white.
50¢ per pair for postage

Sizes 2½ to 10 $17.95
10½ to 12 $18.95
12½ or 13 $19.95

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02100

RESCUES DRY SKIN... pampers your complexion



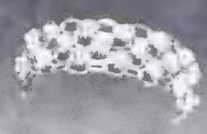
THE ONLY COCOA BUTTER SOAP

Only Hershey Estates soap is made of highly-refined cocoa butter, a nearly perfect skin conditioner. Excellent for dry skin because it conditions as it cleanses . . . leaves skin soft and refreshed. All-vegetable oil soap makes rich, velvety lather in any type of water. Delicately perfumed. GIFT BOXED. 3 cakes of personal size or 2 cakes of bath size or 10 cakes of guest size or 5 cakes of large guest size for $1.75, postpaid.

SPECIAL: 6 boxes (your selection) $10.00; 12 boxes for price of 11, $19.25, ppd.
(Sorry, no C.O.D.'s)

HERSHEY ESTATES
DEPT. 23, HERSHEY, PA. 17033

WEDDING RING of Thailand



A ring of haunting lace-like beauty and intricate design. Hand made in Thailand . . . a country devoted to the art of exquisitely delicate handwork. Flexible and delicate, as if it were woven of strands of silk, the Ring is available in the following:

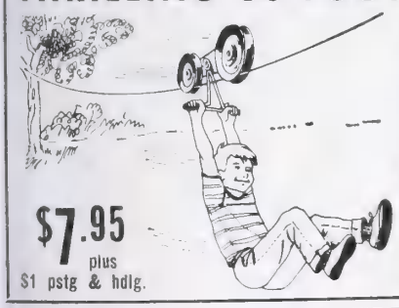
Rhodium plated platinum-like Silver....$6.00
14 Kt. Yellow Gold Plate..... 6.00
Solid 14 Kt. Yellow Gold.....25.00

Send Ring Size

Beautifully Gift Wrapped

LIONS Dept. HM-37
665 Middle Neck Road
Great Neck, N. Y. 11023
Established 1946

THRILLING 50-FOOT MONORAIL RIDE



$7.95 plus $1 pstg & hdlg.

Here is a thrilling, new space age ride that holds up to 150 lbs. and is safety engineered to build sturdy young bodies. Propelled by weight of rider this space trolley zooms 50 feet along suspended monorail of heavy gauge, plated steel. Easily attached between 2 trees or posts. Rust resistant ball bearing pulleys, couplings and all hardware included. Only **$7.95 plus $1 pstg.** Super A Model, with 1200 lbs. test cable, **$10.95 plus $1 pstg.** Complete Satisfaction Guaranteed.

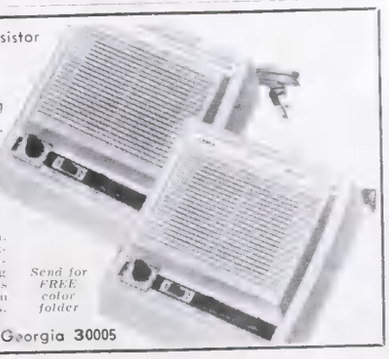
John Boston Esq.
Dept. HB101 Wellesley, Mass. 02181

Mind the baby—tend sickroom. 2 Channel, transistor

PORTABLE INTERCOM

House to garage—office to office—building to building. No special wiring is needed.

COMPLETE, 2-UNIT SYSTEM, NOW FOR **$39.95** *(plus $1 postage)*



Two-channel system provides private conversation. Any number of stations on a single system. Talk-listen switch. Volume control. Lock-to-Talk for continuous, hand-free conversation . . . or monitoring of child's room or sickroom. Add-on single units for $19.95. No installation needed . . . plug in to any AC outlet for 24 hour communications.

Send for FREE color folder

MITCHELL PRODUCTS • Box 852/Chamblee, Georgia 30005

STOP IRONING!

New solution gives all your clothes and linens the permanent press feature. Dip garments in Presst, dry 'til damp. Iron wrinkles OUT, creases and pleats IN permanently! Works on all cottons, cotton blends, and linens. No repeat treatments or ironing ever again. Wash after wash, clothes come out looking fresh-pressed. Safe for all whites, colors, prints. Mixed with water this giant 32 oz. bottle is enough for dozens of items. Costs just $5.60 (we pay postage)

FREE CATALOG—New Edition offers 40 pages of excitingly different, hard-to-find items to help you maintain your home and enjoy gracious living. Send money and address, including zip code.

Suburbia, Inc.
Mail Shopping Service
366 Wacouta, Dept. HB-1, St. Paul, Minn. 55101

RELAX!

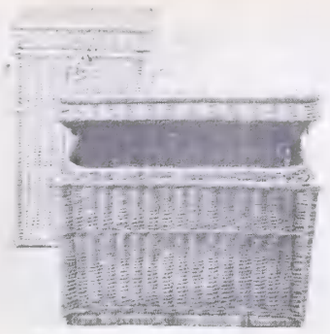


Enjoy deep-down Massage

Own a Battle Creek Health Builder®—See why owners delight in this rhythmic, relaxing, *deep-penetrating* massage. Helps soothe tense, tired muscles after a nerve-racking day. Easy way to stimulate circulation. Like having a masseur on call at home—day or night! Powerful motor. Finest quality and *long-cycle action.* Cash or terms. *Guaranteed in writing.* **Write Now for FREE Folder.**

Battle Creek EQUIPMENT COMPANY
59 Doty Bldg., Battle Creek, Mich. 49016

Please rush FREE Health Builder Folder to:
Name.....
Street.....
City.....
State..... Zip



WONDERFUL WILLOW

Year-round decorative storage for linen, blankets, winter clothes, toys, laundry, etc. Ideal for college dorms. Handwoven, imported from Europe. Strong enough to use as extra seats or end tables. Chest is maple stained; hamper is natural light color.

Hamper, 13" x 15" x 24" high $12.95
Chest, 16" x 16" x 25" long. $12.95
Chest, 17" x 17" x 28" $14.95
Chest, 19" x 19" x 32" long. $16.95
Chest, 21" x 21" x 36" long. $19.95

SHIPPED EXPRESS CHARGES COLLECT

Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Only $15.95 Ppd. for this handcrafted PINE BENCH



Seats three people, makes an ideal coffee table, too. Handcrafted of 2" thick, rich-grained pine, with a scrape-and-stain-resistant antique pine finish. 48" long, 12" wide. Low bench (13½" high) $15.95 ppd. High bench (17½") $16.95 ppd. Black lacquer finish (High bench) $17.95 ppd. Add $2.00 postage west of Miss. Free color flyer on request.

COUNTRY CRAFTSMEN
301 High Street, Antrim, N.H. 03440



Chaperone Says, Keep Off!

A FEW PUFFS KEEP PETS WHERE THEY BELONG

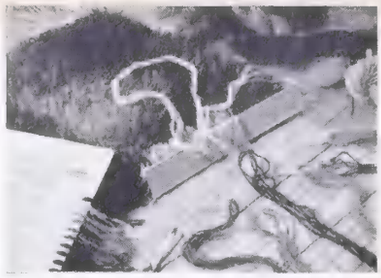
Banish telltale hairs, doggy odors, prevent pets soiling upholstery and rugs. Keep Kitty from clawing furniture, puppy from chewing slippers, etc. Humane, invisible, long-lasting. Pet-proofs what you spray. (U.S.D.A. reg. 731-23).

Indoor Chaperone trains pets the easy way. It's so repelling dogs and cats avoid what you spray; people seldom notice its faint fragrance.

Outdoors, Protects Plants, Lawns

Outdoor Chaperone, extra potent, controls dogs, cats, other animals. Prevents burned evergreens, spilled garbage cans. App. U.S. Dept. Agric.

EITHER INDOOR or OUTDOOR, postpaid
In Aerosol Cans (Giant Triple Size $1.65)
SPECIAL—2 Giant Triple Size Cans for $3.00
(1 of each or 2 of a kind—please specify)
Order Today! Send $1 bills at our risk.
Money-Back Guarantee. We mail postpaid.
CHAPERONE, Box 1157. Sudbury, Mass. 01776



NEW CATALOG

featuring Scandinavian

C.U.M. RYA RUGS

(no loom needed)

Send $1.00 for the new, full-color RYA Catalog. It features the latest prize-winning rug and pillow designs by Scandinavia's most renowned artists. Price list and amazingly easy instructions are included.

SCANDINAVIAN RYA RUGS
Mrs. Howard L. Preston
4141 Echo Road, Dept. HB-167
Bloomfield Hills, Michigan 48013



Round Book Shelf Spindle Table

This distinctively different table is as useful as it is decorative. Comes in solid maple, brown finish or solid cherry, brown finish with turned legs, 28" round table top, book shelf and turned spindles. Ideal size: 28" ▪ 28" ▪ 17" x 27" H. Weighs 38 lbs.

SOLID MAPLE $43.95
SOLID CHERRY $48.95

SHIPPED EXPRESS or MOTOR FREIGHT COLL.
Write for Furniture Brochure • Sorry No COD's
EASTERN SHO' TRADING POST
Dept. HB17, Box 104, Kennedyville, Md. 21645



HITCHING POST HORSE-HEAD

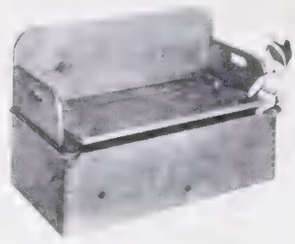
$12.95 ppd.

Pair, $24.00

Adapted from an old 19th century aristocratic horse head hitching post design. Finished in antique dull black, it weighs 10 pounds and measures 9½" high and 7½" wide. Its mouth holds a movable ring. Wonderful for decorative use to top gate posts, on a mantel, or as a door stop. Base fitted with set screw for attaching to pipe. It comes packed in bonus gift, Eastern Shore half bushel basket which makes unusual waste basket or toy container.

No Stamps or COD's Please

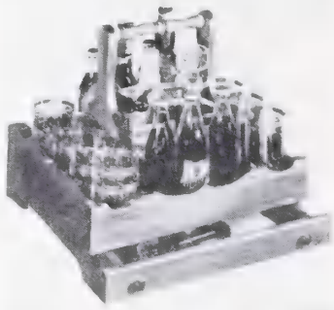
HUMES OF DELAWARE
Milford (B7A) Delaware 19963



A BOY'S TOYS will scatter, but comes the call to order the playroom, and a young missile man will stow his rockets and airships neatly and willingly—well, almost if he owns this rugged pine chest. It doubles as a bench, has cut-out handles, moves easily despite its 31½x16½x20" h. size. Unfinished, $17.98; pine finish, $19.98. Exp. chgs. coll. Jeff Elliot, HB1, Statesville, N.C. 28677.



THIS FEEDER SWINGS in or out on sturdy 18" arm for easy refilling. Set it up from your house or apartment window and attract birds throughout the winter. Water-proof, clear plastic cylinder with green lift-off roof dispenses seed automatically. All sides free for feeding. Hanging hardware incl. 8x8x5" feeder, $2.49, 25¢ post. Greenland Studios, HB1, Miami, Florida 33147.



TOTE BAR keeps drinking gear handy and ready to travel to playroom, patio, picnic. It holds mix, liquor, glasses and in its drawer, bar tools, coasters, and napkins. It's 17x13¾" and handcrafted in mellow honey-tone pine or maple finish. $16.95. Or send for easily assembled kit, prefitted and sanded. $10.95. Add $1 west of Miss. Yield House, HB1, North Conway, New Hampshire 03860.



SHOW-OFFS. A dozen "watch-case" frames mounted on grosgrain ribbon make a perfect showcase for snapshots and photos of the family. Cut the ribbon wherever you choose to group your photos into decorative wall arrangements of three, four, or more. Black, green, red, or beige ribbon with gold-tone frames 1⅞" diameter. $7.50, 35¢ post. Hanover House, Dept. Z820, Hanover, Pa. 17331.



PURE WHITE BRILLIANCE

at **$22** *per carat*

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim or discolor, or will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG *of styles set in 14K gold, for men and women, write:*

VEGA CO. Dept. HB-1, Box 465
Radio City Sta., N.Y., N.Y. 10019



From your own snapshot . . .

GENUINE OIL PORTRAITS

Magnificently Handpainted in Full Color by Professional Old World Artists at a New Low Price! Now you can enshrine a loved one's presence eternally in everlasting oils—as a priceless remembrance for yourself or as a gift to be treasured for years—at an unbelievably low price. Today, thanks to Buckingham's perfection of painting portraits from any photograph or transparency, you can buy a magnificently handpainted oil portrait for as little as $35.00. And, your satisfaction is unconditionally guaranteed or your money will be immediately refunded.

FREE! Full Color Catalog & Decorator's Idea Guide
shows examples of Buckingham Galleries' superb work of art in living color, information on sizes, frames, prices, plus decorator tips on "How to Display Portraits in Your Home." (ENCL. 10¢ POSTG. & HANDLG.)

Buckingham Galleries (DIV. NATIONAL SYSTEMS CORP.)
UNIVERSITY PLAZA, DEPT. 4951 CAMPUS DRIVE, NEWPORT, CALIF. 92660

ORIENTAL JACKET of satiny cotton jacquard closes to flattering mandarin collar via handmade frogs. With 2 big pockets, turn-back cuffs, and side slits it adds face-saving cover to a tiny bikini, honorable "oomph" to at-home pants. Washable. Turquoise, jade green, red, blue, or white. S, M, L. $12.95. 55¢ postage. Nicholson Imports of Carmel, Box 4335. HB1, Carmel, Calif. 93921.



ONCE UPON A TIME when Grandma and Grandpa were sparking on the horsehair settee, oil lamps like this were her home's only light. Now it burns scented oil and sheds its soft glow on a hall console or bedside table. Soft green ceramic with pink roses, glass chimney, it's a pinch-hitter when electricity fails! 11" high, $3.98 plus 35¢ post. Foster House, Dept. 201, Peoria, Ill. 61601.

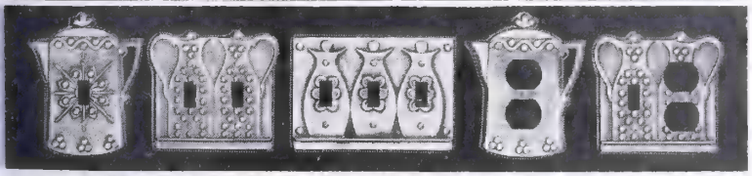


BLESSING IN DISGUISE. The simple supplications "Give us this day our daily bread," "We give You thanks for all Your gifts," and "Be present at our table, Lord. . . ." on this colorful ceramic set from Gracious Living remind us that our meals can be prayerful offerings. Salt and pepper shakers and napkin holder, $1.95 the set ppd. Gracious Living, Dept. E-55, Berkeley, R.I. 02864.



BAMBOO BALLROOM CHAIR is one we think you'll love. Delightful for dining, perfect at a desk, it joins a party graciously. Wood, carved to look like bamboo, is elegantly finished in gold with caned seat. Imported from Spain, 36" high, 17½" seat height. $30 exp. chgs. coll. Catalog of imports, furniture-in-parts, 50¢. Door Store, 3140 M St., N.W., HB1, Washington, D.C. 20007.





NEW KITCHEN DESIGN SWITCHPLATES
In Solid Brass or Wrought Iron by Beltrando

Insurpassed quality, painstakingly handcrafted in this unique kitchen Coffeepot and Cruet Design lends the perfect touch to a lovely kitchen. Unusual value.

Pa. Res. Add 5% Sales Tax
Send for Free Gift Catalog

	Brass	W.I.
SINGLE SWITCHPLATE	3.75	2.75
DOUBLE SWITCHPLATE	4.50	3.50
TRIPLE SWITCHPLATE	5.95	4.50
DOUBLE OUTLET	3.75	2.75
COMBINATION (1 sw. 2 outlets)	4.50	3.50

Heritage House Wallingford HB17K, Pa. 19086 No COD's Please ▪ ADD 25c POSTAGE

Now You Can Be TALLER Instantly!
By at least 2 full inches with amazing new invisible "LIFTEE" HEIGHT INCREASE PADS

Are you handicapped in your social contacts because of a short appearance . . . tired of being called shorty? Now, at last, you need not suffer this embarrassment any longer with the aid of "LIFTEE", the new amazing **HEIGHT INCREASE PADS.** Simply slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. **THE SAME HEIGHT INCREASE AS EXPENSIVE HEIGHT INCREASING SHOES,** for a fraction of the cost, to give you new poise and self-confidence — a key to success and romance. No one will suspect that you are wearing them — but what an impressive difference they make! These **LIGHT-WEIGHT FOAM RUBBER AND CUSHION CORK PADS** fit securely without gluing and interchangeable in any shoes. "LIFTEE" is scientifically designed for real walking comfort and an aid to better posture. "LIFTEE" is worn by thousands of smart men and women in all walks of life. Durable and shock absorbing. State man's or woman's shoe size.



SEND NO MONEY! Free 10 Day Trial!
Pay postman on delivery, only $1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only $1.98 with order and we pay postage.

$1.98 per pair
AMAZING LOW PRICE!

10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

THE LIFTEE CO., Dept. 206, Box 608 Church Street, New York, N. Y. 10008

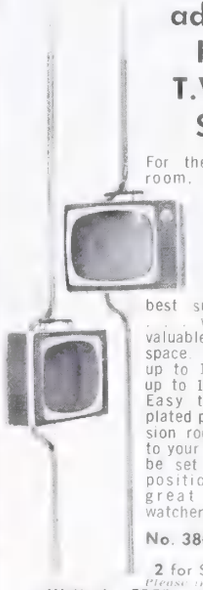


All Types — All Styles
Satisfaction Guaranteed or Money Back
Adco GOLD PRODUCTS DIV.
Dept. HB-1 BOX 3046 SARASOTA, FLORIDA

NEW
PIERCED EARRING CATALOG
2000 PAIR IN FULL COLOR
IN 14 KT. SOLID GOLD
AT DIRECT TO YOU PRICES.

COMPLETELY NEW FOR 1967. . . . This New 2000 pr. Catalog devoted exclusively to Pierced Earrings, contains the largest collection of 14kt white and yellow gold earrings ever assembled. American and World Imports. AT DIRECT TO YOU PRICES. . . . A savings of 40 to 60 percent. Send Only $1.00 — Refunded On First Order.

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 12" front to back, up to 16" top to bottom. Easy to install, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

No. 3801 . . . . . $9.95
Plus 50c postage
2 for $19.50 plus postage
Please include your zip code.

Write for FREE catalog of gifts.
Holiday Gifts Dept. 201-A
7953 Raritan St., Denver, Colorado 80221



"TV" GUIDE COVER

OURS ALONE! Keeps the current issue of this popular weekly magazine handy, yet neat and ready for instant reference. Made of real leather in Italy with faille lining. Beautifully crafted. Place one by each TV, or use to cover title page on paper back books. 5½" ▪ 8". Ideal gift. Library red, green or chestnut. $3.95
Plus 25c Post. Each

Free Quality Gift Catalog On Request
SLEEPY HOLLOW GIFTS
3023 Crane Drive, Dept. B17
Falls Church, Virginia 22042



PRAYING HANDS SEAL ENVELOPES

Gracious, reverent way to seal envelopes, add inspiration to invitations, letters, gifts, thank you's, cards, mailing labels. Created from famed artist Albrecht Durer's immortal masterpiece "Praying Hands" executed in rich heavy golden foil. Just Moisten. Each 1¼"x3/4".

#399 Praying Hands Seals
100 for **$1.00** 50 for **59c** ppd.

If you live in these states, add sales tax: Penn., 5%; Mass., N.J., 3%; N.Y., Va., 2%.

Send check or money order.
Satisfaction Guaranteed or Money Refunded.
SPENCER GIFTS AT-69 Spencer Building Atlantic City, N.J. 08404

Colonial Charm
LADY MARTHA WASHINGTON
Grandmother Clock



Gracious lines to blend with all fine period furniture. Fine workmanship to guarantee accuracy and dependability. In rich Mahogany or Fruitwood with beautiful "Tempus Fugit" dial of polished brass with silver numeral track. Choose either Weight Driven movement with echo "Bim-Bam" on the ½ and hour or Key Wind—5 rod with "Westminster" chimes and "Big Ben" gong. Size: W-18", D-11", H-75". Carefully packed to reach you safely. No. 135 Lady Martha Washington $269.85, freight collect.

Free color catalog: write to Dept. HB-1

Drawer X, Salem Station, Winston-Salem, N.C.



FINISHED OR IN KIT

Magazine Table
HOLDS OVER 100 MAGAZINES

Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable —no more bent or crushed issues! If you want to be extra neat, each magazine can have its own shelf. Hand crafted of rich grained pine. 23"H. 16"W. 21"D. In satin polished honey tone or maple finish. $19.95 Exp. Chgs. Col.

COMPLETE KIT: Ready to assemble and finish. Simple instructions. $14.50 Ppd. Add $1 ea. West of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B1-7
North Conway, N.H. 03860



How to

MAKE MONEY WRITING
..short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Many small checks can add up to worth while money. No tedious study. Learn how to write to sell, right away. Send for free facts.

BENSON BARRETT Dept. 197-N
6216 N. Clark Street, Chicago, Illinois 60626



IT'S EASY AS PIE to keep your oven clean even when you're baking fruit-filled pastry. Teflon oven tray slips under pies, casseroles and catches drippings, cleans in a second without scouring. Open center with raised rim holds pie pan or pyrex dish above whatever bubbles over, lets heat circulate for quick cooking. 12" diam. $1.79 ppd. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif. 90213.



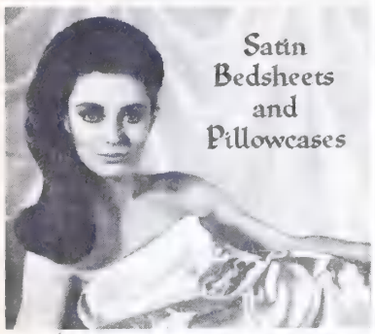
LONG LOVELY NAILS, via genius instead of genes, feel real, look real, last and last. A special liquid formula builds lovely nails over short, broken ones in 20 minutes. Kit includes liquid, nail forms, powder, brush, eye dropper, emery board, mixing cup, and simple instr. Be glamorous to your fingertips. $1.98 ppd. From Charles of 5th Avenue, Box 67, Rugby Sta., HBC1, Brooklyn, N.Y.



SECRET INGREDIENT in perfect poached eggs is the non-stick Teflon coating on the egg poacher cups. Add butter, eggs, insert unit in 7" pan (or larger). Lift out each cup and slide eggs on crisp toast for pick-me-up breakfasts on dreary days. For 3 eggs, $1.98; for 6, to use in 10" pan or larger, $3.75. Ppd. From Gifts & Gadgets, 6321-B Gaston, Dallas, Texas 75214.



A TIFFANY LAMP is delightfully "camp" for an "in" little beauty salon, a Victorian hallway, over a billiard table in the play room. Here's one in kit form with everything you need but the 2 hours it takes to put it together. Antique-amber stained glass with red and green trim forms the 20" shade at a modest $14.95 ppd. incl. electrical parts. World Arts, Box 577, HB, Wilmington, Calif. 90744.



Because of the tremendous response, we are offering again, for a LIMITED TIME ONLY, our Satin Bedsheet Sets at these astonishingly low prices. We are doing so to introduce this product to you who have never before enjoyed them! This famous Celanese acetate satin is easy to wash and may be commercially laundered, too! Colors: GOLD, BLACK, PINK, BLUE, WHITE, LILAC, ORCHID, AQUA. (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

SATIN SHEET SETS (2 sheets, 2 cases)	FORMER PRICE	NOW
Dbl. Bed Set (90x108)	$31.95	$15.90
Twin Bed Set (72x108)	31.95	15.90
Queen Bed Set (90x122½)	37.95	19.45
King Bed Set (108x122½)	42.95	21.45
3 letter monogram on cases	3.00	1.50

(If your sheets are extra bottom sheet add $2.25 to Twin, $2.75 to Queen, $3 to King. Set includes 1 sheet, 2 cases. $4.00 to $100 on orders $100 to $200, $5.00 on orders over $200.)

Send check or m.o. 20% deposit on C.O.D.'s

Scintilla, Inc., 4802 N. Broadway H-9 Chicago, Illinois 60640



BED BOARDS For Back Ache

This portable **Folding Bed Board** easily firms old or over soft mattresses and flattens sagging beds to fight back ache. Full 5 foot length (½ inch thick) folds conveniently into four 15" sections. At home or when traveling, you'll always be sure of a good night's sleep because you have firm back support. Cot Size or one side of a double bed $4.95; Twin Bed Size $5.95; Double Bed Size (in 2 sections) $8.95. We pay postage & ship in 6 hours.

MONEY BACK GUARANTEE

Free Gift & Sleep Catalogue on request.

BETTER SLEEP Box JX | New Providence, New Jersey 07974

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. **We refund all monies unless your own appraisal shows value ¼ to ½ higher.**

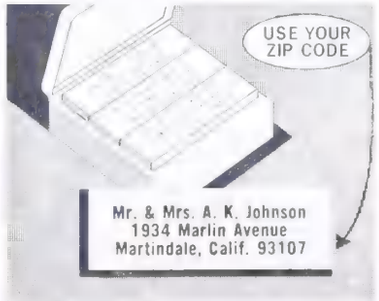
Over 5,000 styles $100 to $100,000

Send for FREE 80-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME .....

ADDRESS .....

ZIP .....



1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 112 Jasperson Bldg., Culver City 1, California.

"SPENZAL"
Push-Button Dispenser



Bathroom luxury is actually economical with modern new tube dispenser. This unique VACUUM PUMP dispenses exactly the right amount—down to the last drop! No more lost caps or wrinkled tubes! Fits most tubes of toothpaste, shampoo, handcreams, etc. . . More than one needed in every home. Adheres with self-stick mounting bracket or screw. SPENZAL is a great new convenience you will enjoy.

JUST PUSH THE BUTTON! $1.79 ppd.

Tippett & Miller, Inc.
5811 Georgia Avenue
West Palm Beach, Fla. 33405

If Lines & Wrinkles Make You Look Old



Younger than Springtime®
DERMOPHILIC FACIAL CREAM

FREE TRIAL OFFER!

For a generous FREE SAMPLE, send this ad with name and address, plus 25¢ mailing cost. Hurry, please, supply is limited.

Aquamint Laboratories — Dept. HB-17
Box 7 — St. Charles, Illinois

MAIL COUPON TODAY

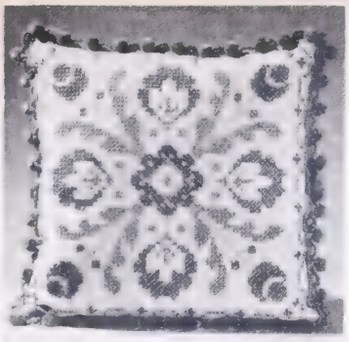
Aquamint, Dept. HB-17
Box 7, St. Charles, Ill. 60174
Please rush FREE SAMPLE of "Younger than Springtime." Enclosed is 25c to cover postage and handling.

Name_____

Address_____

City/State_____

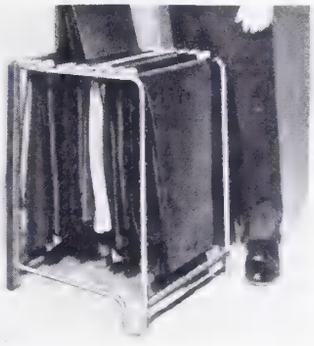
CROSS-STITCH PILLOW. Make a decorative pillow with colorful floss on washable, basket-weave cotton. The design, to cross-stitch on raspberry red, Williamstown blue, olive, or orange, has an Old World quality. With zipper, ball fringe, simple instructions, the kit for 16" sq. pillow, $3.95; pillow form, $1.95. Add 35¢ post. Classic Corner, 12B Water Street, Bryn Mawr, Pa. 19010.



KEEP IT UNDER GLASS if it means something special, bring back memories of days long past. See-through dome protects and displays wee trophies, tiny figurines, an heirloom thimble, animal miniatures, model cars, a baby's curl. Glass-like plastic with white base. 1¾x3" high. Set of 3, $1 ppd. Order #5652 from Downs, Dept. 1101, Evanston, Ill. 60204.



HANG UP your tapered pants and your husband's trousers on this portable Slac-Rac that doubles the space in your closet. It holds 10 pairs on non-slip hangers for easy, wrinkle-free selection. Should bring order to the most chaotic closet! Chrome-finished rack, $25. Deluxe gold-plated rack, $45. Shoe rack, $5. Ppd. Bri-Son Co., 12260 Ventura Boulevard, HB1, Studio City, California 91604.



BARTENDER'S HELPERS. Your mixer man will make the drinks with an El Morocco bartender's efficiency if you gift him with this handsome stainless steel quintet. Set includes opener, stirrer, pickle fork, cheese spreader, ice pick. Solid teak wood box is contoured to hold tools at the ready. $8.95 the set ppd. Bourbon Street Shops, Pheasant Run Lodge, Rte. 64, St. Charles, Ill. 60174.



TALL or BIG MEN ONLY



PERMANENT PRESS GOES KING-SIZE

No Need-To-Iron SHIRTS SLACKS SPORTSWEAR

KING-SIZE . . . an exclusive mail-order service for over 260,000 Tall and Big Men. Featuring a tremendous selection of new ARROW® Decton Perma-Iron Sport and Dress Shirts, McGREGOR "No-Iron" Shirts, MANHATTAN MAN-PREST No-Iron Shirts with bodies cut 4" longer, sleeves to 38". Also Permanent-Press, Stretch, Wash and Wear and other fine slacks with longer inseams, higher rise. PLUS 80 SHOE STYLES 10-16 AAA-EEE. HUSH PUPPIES®: Dress, Work, Casuals, Sneakers. Sold by Mail only. 100% Guaranteed. **Write for FREE 72 Page Color Catalog of Footwear and Apparel.**

KING-SIZE, INC. 697 King-Size Bldg., Brockton, Mass.

Give Her THE "WORLD"



ACTUAL SIZE

. . . and mark each "memory" with a ruby

Our 18K gold spinning globe shows all the countries in the world. And, for the sentimental "globe-trotter," a fine ruby can be hand-set for each country and/or city visited. Spinning Globe Pendant or Charm—**$50.** (Add $3.00 for each ruby)

Beautifully Gift Boxed

If American Express, Diners' Club or Carte Blanche charge, give number & signature
Satisfaction guranteed. Mail Orders postpaid.
Write Dept. HB-1

merrin 530 MADISON AVE. (CORNER 53rd) NEW YORK 22, N. Y. PLaza 3-8688

VALENTINE SPECIAL!

I Love You

IN TEN LANGUAGES



Also available in Happy Birthday, Do Not Disturb, and Welcome Home.

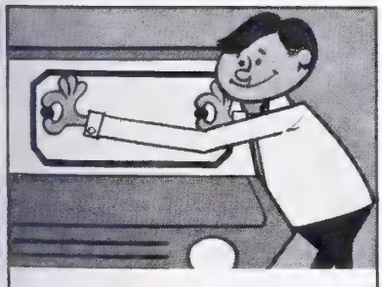
$1.98 Ppd.

PROMPT SHIPMENT
Money back if not delighted

Write for free catalog!

WALT BOYLE

1402 Mount Prospect Plaza
Mount Prospect, Illinois 60056



NO MORE ICED-UP WINDSHIELDS, EVER!

This incredible new Frostguard windshield cover snaps on by suction and keeps your windshield clear of moisture. When not in use it snaps back into a roll automatically, stores away under your seat. Goes on in 2 seconds, comes off in 1, ends scraping forever! Clear, strong Mylar Plastic. A product of Mead Packaging. Send $2.00 for each cover to: **Display Products Division, Mead Packaging, Box 4417, Atlanta, Ga., 30302.**



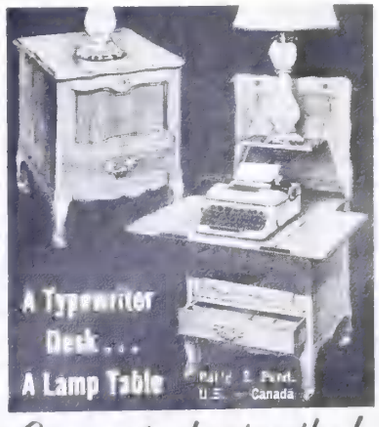
"Jewel Genie"



Like Aladdin's wonderful lamp, Jewel Genie can, with a touch, be flipped open to reveal a favorite jewelry collection snuggled safely on a plush pile of soft velour. Double panels contain holders for rings, any size pins, necklaces, bracelets, and even watches. Center panel boasts a hidden compartment for extra special items, right panel provides an entirely separate plush pile lining to safeguard fragile pieces. Available in soft gold or rich plum blue for ladies, and red or avocado for men. Perfect vanity or travel mate. Molded of a sturdy unbreakable sand-leather textured material. Size 3" x 6½" x 8½" overall. Immediate delivery, only **$4.95** ppd.

Money back if not delighted.

SANDS BOUTIQUES
Dept. HB 167, P.O. Box 5030, Metro Station, Los Angeles, Calif.



Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated. French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. $119.95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors

little home office®
1175 Fisk Rd., S.E. Grand Rapids, Mich.

53 ORIENTALS—ONLY 10¢



Imported from strange lands of the mysterious Far East — this valuable collection of 53 genuine postage stamps from Borneo, Burma, Hong Kong, Malaysia, Nepal, Siam, Sarawak, Singapore, Viet Nam, etc. Supernatural Demon-God (half man, half bird), ferocious wild beasts, ceremonial dances, weird oriental idols, many others. Guaranteed worth over $1.50 at standard catalog prices, all for 10¢! Also, fine stamps from our approval service which you may return without purchase, or cancel any time at any time — plus big FREE [illegible] Catalog.

Jamestown Stamp Co. C17HB Jamestown, N.Y. 14701

Jamestown Stamp Co. C17HB Jamestown, N.Y. 14701
RUSH my collection of 53 Orientals & other offers. I enclose only 10¢

Name

Address

City, State & Zip Code



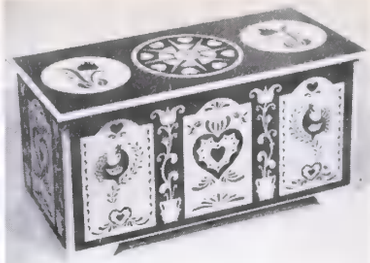
DECORATORS: Please Note!

Spanish WALL PLANTER

The elegance and gay charm of old Spain is captured in this striking planter. Made of sturdy wrought iron in black or decorator white (specify), it makes a fine beauty spot for your prized flowers and greens, fresh or fake. No shrinking violet, this is a good 16" high, 13" wide, 5½" deep with 2 removable insert trays at the bottom. An outstanding value. **$6.95** Plus 50c Postage

MONEY BACK GUARANTEE

Ann Isabel Dept. B17, 7840 Rugby St., Philadelphia, Pa. 19150



Americana Chest

Beautiful "Americana" design in barn red, pale blue, and antique yellow, graces this exceptional chest. Store your linens, clothes, hobbies, toys, fireplace wood, or even boots, in grand style. Made of triple-strength corrugated fiberboard—sturdy enough to sit on. One piece construction. 32" x 16" x 14". 4.99

(was) for 9.50

plus 75c postage

Satisfaction guaranteed

The Country Lane

Box 113, Branchville, New Jersey 07826



A conditioner-cleaner that has passed the tough test on restaurant furniture!

now available for the home

- Removes greasy film and imbedded dirt
- Leaves vinyl soft, sparkling clean
- Complete satisfaction guaranteed

8 oz. squeeze bottle shown **$2.00**
Half-Gallon dispensing jug **$4.00**

Send Check or Money Order
Immediate Delivery

Bentley PRODUCTS
P.O. Box 1138,
Santa Monica, Calif. 90406

Amazing
FIRST EDITION—LIMITED EDITION



Exclusive Collection of

4 AMERICAN WHALING SHIPS

Fabulously Beautiful Art Prints—Now On

SALE

Ink drawings of American whalers & clipper ships by New England artist Arnold, on heavy art paper ready to frame and hang.

These prints have never been offered publicly before. Limited Edition, will not be sold through stores.

Only a few hundred sets available! Get Yours Now! Robert Arnold is a famous American artist who loves to sketch America's colorful clipper ships & whalers from the early Revolutionary and Civil War eras. His originals are snapped up. To let others enjoy his delightful work, we had a jury choose four of the best, and ran this exclusive edition. These works have never been reproduced before. Done in a bold, free style, in ink, they make fabulously beautiful art prints, hard to tell from originals. Sold nowhere else, at any price. Four different prints, ideal for panels, or in pairs or a row. Each a large 16" x 20". The price is a "steal"... so don't delay. You get 4 for only $1.98 at our low, low price. Send check or money order now. Money returned immediately if you are not delighted with all 4 prints!

WORLD ART GROUP
Dept. 1HBWS
54 Church Lane Westport, Conn.

©World Art Group, Westport, Conn.

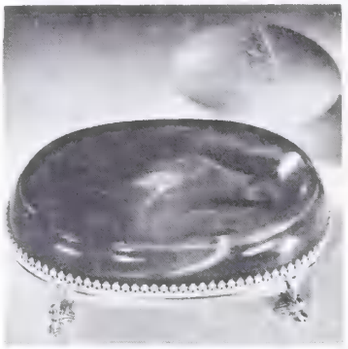
4 ART PRINTS Only $1.98 *Plus 25c pp. Hdlg.*



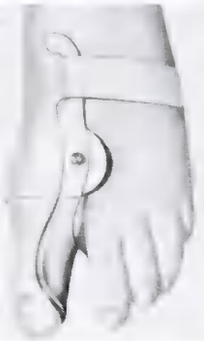
TOTALOCK. We tested this on a man who is a severe critic of mechanical devices. And he bought it! Keyless lock securely fastens any hinged door; goes on or off in a minute. Two small flat pieces of fine steel fitted together make this powerful lock tamper-proof without installation problems. 2-oz. lock tucks in pocket, purse. $3 ppd. J. W. Holst, 106 Emery Street, HB167. East Tawas, Mich. 48730.



KOVER-ALL. instant skin beauty, blends with skin tones, covers unsightly leg veins, dark circles, birthmarks, scars, burns, and blemishes. It's even waterproof so you can wear it swimming. Adds a youthful look if you're "21 plus," hides prom-spoiling blemishes if you're a teenager. Select light, medium, dark shade. $2.98 ppd. a jar. House of Charles. Box 98. HBK1. Cedarhurst, New York 11516.



JUST YOUR DISH! Bathtime should be languid and lovely. To help create the mood, this touch of elegance. Simulated onyx soap dish with golden base stands on dolphin legs. In rose quartz, sea green, natural, or black, it's copied from an old world design. Pretty in a powder room, too. it's 5⅛" long, $4.95 ppd. Ashlee Co., 247 West 35th Street, Dept. HB1, New York, New York 10001.



BUNION BANDAGE hits the sore spot with soothing magic while you sleep. Snug-fitting device scientifically designed of flexible wire covered with soft, pliable leather gradually restores the distorted great toe to normal straightness. The agonizing pain is alleviated. Specify man, woman; left, right foot; shoe size, width. #2232DS. $4.98; 2, $9.85 ppd. Downs, Dept. 1101, Evanston, Ill. 60204.

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
THREE YEARS' INTERIOR DESIGN

Resident Day Classes
Start February 6th.

Send for Catalog 12R.

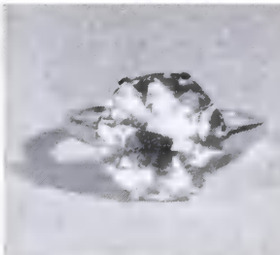
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N.Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

HOME STUDY COURSE

Starts at once. Send for Catalog 12C

Same training for those who cannot attend classes. Practical, useful, interesting.

NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56 St., New York 10022



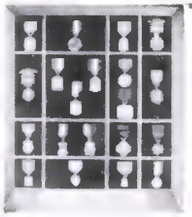
4½ Carat "DIAMOND" RING

We tried ... surely did—to find a real diamond with more brilliance, more sparkle or better color than this 4½ carat simulated solitaire diamond. But we failed. And ... guarantee that only a jeweler will be able to tell the difference. Genuine sterling silver Tiffany setting.

$5.95 Ppd.

PLEASE SEND RING SIZE
MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB167 Plymouth Meeting Penna. 19462



MEDALS SHOWCASES FOR THE ACHIEVERS

In homes and offices everywhere, THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. Case in rich **walnut, maple, black, antique gold or silver,** hand rubbed finish. Plush velvet lining in **black or any military or school color.** Space bars adjust to your designs! Glass front. Stands or hangs. Medals showcases become heirlooms ... beautifully engraved so the children will know and remember! **Name, rank, branch, dates, service number and history, school & sport, etc. engraved—only 5c per letter. INSIGNIA** of Army, Navy, USAF, USMC, all branches & corps, and AAU engraved—$2.00 each or 2 for $3.00.

Vertical: V1, V3, V5

V1 OR H1 (9" x 12") FOR 1-7 MEDALS $11.95
V3 OR H3 (12" x 16") FOR 3-20 MEDALS $14.95
V5 OR H5 (17" x 20") FOR 10-50 MEDALS ... $19.95

All Shipped Prepaid

Horizontal: H1, H3, H5

Order that **gift of a lifetime** now! Rush gifts shipped same day. You must be **DELIGHTED!** ... or your money back.

AWARD MAKER DEPT. 401, BOX 6474 • SURFSIDE, FLA. 33154



imported HAND CARVED doors

PRICED FROM UNDER $100

In Honduras mahogany walnut & **pine.** Many designs. Made to order any size, any style. Also available: hand carved panels, easily applied to flush door for carved door effect.

Send $1.00 for 2 catalogs—Decorative Hardware and Wrought Iron Gates & Hand Carved Doors.

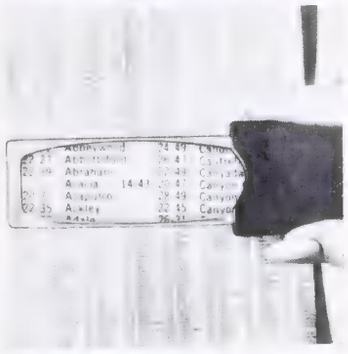
Acme Hardware Co., Inc.
150 S. La Brea Ave., Dept. B-17,
Los Angeles 36, California



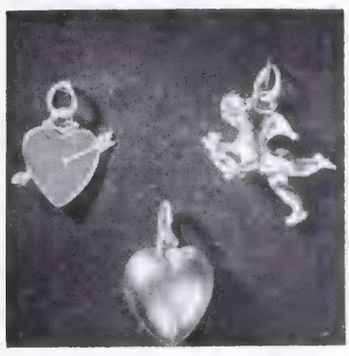
INSTANT CURL KIT goes with you on a cruise and properly pampers your carefree mood. Screen and stage actresses, jet set beauties, high-flying career girls have found the Curlatron better than a personal hairdresser for quick coif touch-ups. Gold mylar bag holds 2 setting tubes, 4 curlers, 3 clips for soft, loose curls. $12.95 ppd. Camalier & Buckley, 1141 Conn. Ave., Wash., D.C. 20036.



WALLET MAGNIFIER tucks into pocket or purse. So light and flexible it slips into your wallet as easily as a dollar bill! Amazing Fresnel strip-lens, 1/32" thick, slides out 3½" from plastic case to give you more than 3 sq. inches of 3-power magnification for squint print in contracts, phone books, maps. 79¢. 2 for $1.49 ppd. Sunset House, 80 Sunset Building, Beverly Hills, Calif. 90213.



A LADY'S CHARMS usually tell a story. Be part of it with a 14k gold or sterling silver Valentine. Say "I Love You" with an unadorned heart: 14k gold $5.95, silver $1.95. Play Cupid with this charming counterpart: $12.95, $2.95. You can't miss with the red enameled heart pierced by an arrow: $12.95, $2.95. 7,500 charm catalog, $1. Charm & Treasure, 1201 6th Ave., N.Y.C. 10036.



ON THE WAGON hitch four bright-red abbreviated skis and the kids will be ready for some thrilling bob sledding when the first snow flies. Of Maine hardwood, they're easy to put on. Slip over wheels, clamp with wing nuts and watch the small fry swiftly slalom away. Set of 4, $5 plus 50¢ postage. Order from Casual Living, 108 Chatsworth Avenue, Dept. HB1, Larchmont, New York 10538.



AUTOMATIC HAND SEWING MACHINE



Sews blind or regular stitches, sews on buttons, zig-zags or bastes. Does many jobs an ordinary electric machine cannot do—hems draperies while they're up, bastes slip covers right on the furniture, mends and darns! Precision gears operate in durable styrene case. Uses standard spool and needles.

69955...Handy Stitcher—only $2.75 ppd.
Satisfaction Guaranteed or Money Back

HANOVER HOUSE
Dept. Z-820, Hanover, Penna. 17331

HANOVER HOUSE, Dept. Z-820,
Hanover, Penna. 17331

Please send ____ Handy Stitchers at $2.75 each, postpaid. I enclose $____

NAME ____
ADDRESS ____
CITY ____ ZIP ____
STATE ____

☐ I enclose 25¢. Please send full year's subscription to Hanover House Catalogs



IMPORTED SWISS TAMBOUR

Muslin 100% Cotton Embroidered White on White. Unhemmed top 86" wide to the pair, 63" long $12.95 pr., 72" $14.95, 81" $16.95, 90" $18.95, 99" $20.95, 108" lg. $22.95 pr. Valance $3.95 ea. Elegance and beauty for your home. Swatch 25¢.

Satisfaction Guaranteed

HILDEGARDE'S B-12
597 Farmington Avenue, Hartford, Conn. 06105



NEW 8th EDITION

ANTIQUES

and Their Current Prices

Pictures galore in this big new 376 page guide, telling you the value of 32,000 antique items. The only accredited antique dealer's handbook, it includes prices and illustrations of glass, china, furniture, toys, pewterware and 200 other groups. Gives 1965 dealer prices and should make you a shrewd buyer. $6.95 ppd.

Pa. Res. Add 5% Sales Tax • Sorry No COD's
Send For Free Gift Catalog

TAYLOR GIFTS
Dept. 1, 226 W. Wayne Ave., Wayne, Pa. 19087

NEW LEARNING-SOUND DISCOVERY!



TRAINS ANY DOG INSTANTLY!

◆ Four appearances with Art Linkletter on CBS-TV ◆ New, patented, LEASHLESS obedience DEVICE teaches dogs to COME, IMMEDIATELY, after only 5 to 10 minutes training. From then on, CONTROL your dog INSTANTLY, even at a DISTANCE! Positively PROVEN by HOME USERS, HUNTERS, PROFESSIONAL TRAINERS AND HANDLERS. No matter how stubborn, lazy or obnoxious a dog may be, this versatile SOUND TRAINING DEVICE makes ANY DOG A WILLING STUDENT! Overcome the worst habits! Barking, Biting, Jumping, Chewing, etc., need no longer be problems. Hi-FiDo, "Pavlov's Bell," is a precisely constructed jeweler's chain, made of an unique sonic metal, sound-amplified by a built-in TUNING FORK. EASY! Simply SOUND the Hi-FiDo, like a special bell, from the palm of the hand, or drop it near the dog, for INSTANT CORRECTION, without pain, beating or loss of spirit. For a dog trained tomorrow, get your Hi-FiDo Kit today! Only $14.95 ppd., including FREE training manual, "The Secret of Canine Communication." MONEY-BACK GUARANTEE! Send check, money order or cash. State age and breed.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HB-17A, Los Angeles, California 90049

Bushels of GIANT-SIZE Apples, Peaches, Pears, Cherries from STARK DWARF FRUIT TREES



No bigger than a lilac bush — a 9-tree Orchard grows in "Postage-Stamp" plot—only 20 ft. sq.!

Imagine! A riot of blossoms in Spring, and fruit crops often at 2 years—thanks to Patented Exclusive Stark Dwarf Fruit Trees. Pick topmost fruit without a ladder! Grow bushels of GIANT fruit for eating, canning, freezing or to sell for profit from your "Postage-Stamp" Orchard!

Get 150th ANNIVERSARY Stark Tree & Landscape

CATALOG FREE!



Most exciting, FULL COLOR Catalog in 150-year history from World's Largest, U.S. Oldest (since 1816) Nursery. Hundreds of Fruit and Shade Trees, Roses, Shrubs, Ornamentals. Yours FREE, postpaid. Mail coupon!

MAKE EXTRA MONEY
If you want extra money spare time, taking Stark orders, check coupon for money-making Outfit, Free!

STARK BRO'S Box 4317, Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 4317, Louisiana, Missouri 63353

☐ Rush 150th Anniversary Color Catalog... *FREE!*

Miss
Mrs
Mr ____
1st initial 2nd initial last name

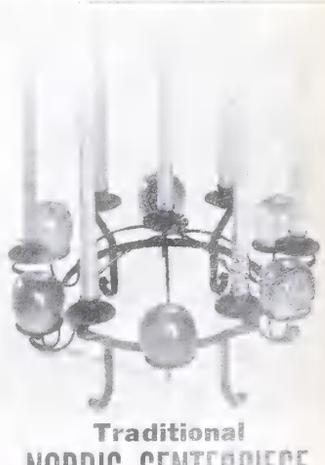
R.F.D. or St. ____

P.O. ____ State ____ Zip Code ____

☐ CHECK HERE for Free Money-Making Outfit



DESIGN KIT: Put your imagination to work with a unique new idea in wall decoration that has won praise from home decorators all over America. The creative Design Kit contains a variety of multi-colored geometric shapes that can be artfully combined to produce a limitless number of patterns on walls, doors, ceilings, tile. Completely self-adhesive. Simply press with your fingers and ho-hum walls spring to life. If you're not happy with your design, change it around right on the wall. Several professional designs included but it's more fun to create your own. Satisfaction guaranteed. $2.98 per Kit. Or save. Get two Kits for $5. Make ideal gifts. **Research Products Co., Dept. HB-1A, 54 West Park Pl., Stamford, Conn.**



Traditional

NORDIC CENTERPIECE

Large 8" high x 16¾" dia. [illegible] centerpiece is executed in heavy [illegible] iron. Six candle holders and [illegible] or decorations are certain [illegible] focal point when displayed [illegible] buffet. Truly a decora[illegible] Candles not incl. Only $10.25

ADD 75¢ POSTAGE & HANDLING
PA. RES. ADD 5% SALES TAX

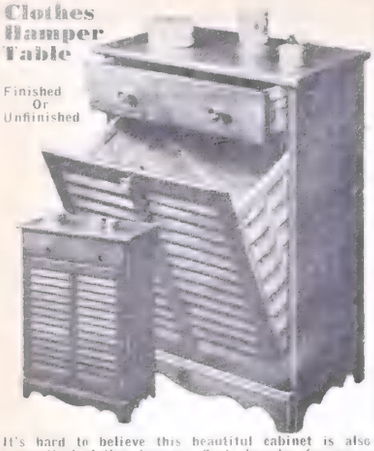
Send for free Catalog

house of glen

dept. B1 glen mills, penna. 19342

Clothes Hamper Table

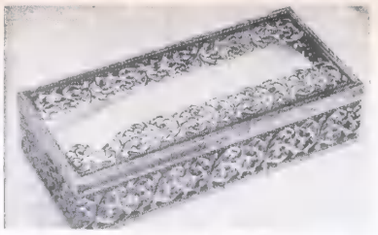
Finished Or Unfinished



It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washings, big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsomely louvered front, brass knobs. 30"H. 22"W. 11½"D. $29.95. Unfinished $26.95. Both Exp. Chgs. Col. BEAUTIFUL NEW FREE CATALOG—700 PCS. Finished and Kit Furniture in Friendly Pine.

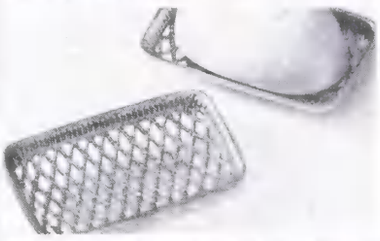
Include Zip No. Immediate Delivery. Money-Back Guarantee

Yield House
Dept. B1-7
North Conway, N.H. 03860



LARGE TISSUE BOX (10½" x 5) $3.98

Filigree pierced metal box is gold plated; holds full box of tissues. Top lifts off for easy filling. Luxurious velvet bottom.



GOLDEN SELF-DRAINING SOAP TRAY 2 for 79¢

Keeps soap dry between use. Unique basket weave design and 4 legs won't let it hold water. Quality made in gold plated metal. 4½" x 2¾" size.

Gloria Dee

Box 1100—HB—Mt. Vernon, New York 10551



GRATE FOR GARNISHES and small grinding chores is this cream-colored, portable plastic grinder. Just set it up anywhere to chop nuts for desserts, cakes; leftover meat for sandwich spreads; radishes, celery for salads, gelatin molds. No clamps, no discs to change, no fuss to clean or use. 6¾" high. $1 ppd. Gracious Living, Dept. E48, Berkeley, Rhode Island 02864.



IT'S A KNOCK-OUT of a door knocker that bears your own name and coat of arms. Solid brass door knocker, hand-painted in authentic colors with your family crest, then weather-proofed. "1776" House has thousands of crests on file and will supply yours. 6-inch knocker with hardware for installing. $15.50 postpaid. "1776" House, 260 Massachusetts Avenue, HB15, Boston, Massachusetts 02115.



STACKING CANISTERS hold tea, coffee, flour, sugar, have interchangeable bins. Splendid shape is easy to handle. Orange, mustard, olive, turquoise, red, emerald, or white easy-to-clean baked enamel finish with gold trim. For a contemporary kitchen, an apartment in town. 9x13" high overall. $12.50 plus $1 postage. From Henry R. Smith Studio, 39 Crestline Rd., HB1, Wayne, Penna. 19087.



SNOW SLICK. Shovel snow in half the time by first spraying a Snow Slick coating on your shovel or snow plow blades. No more snow packed on your equipment. Snow slides right off where you aim it. One quick-drying application lasts and lasts. 7-ounce spray can is a back saver. $1.79 postpaid. Get a reserve supply, too. Sunset House, 80 Sunset Building, Beverly Hills, California 90213.



ELECTRIC COSYS

Dine on hot plates and keep rolls oven-fresh throughout the meal. Thermostatically controlled to prevent overheating and fully insulated for table use. Plate Cosy holds 8 dinner plates, Basket Cosy—dozen buns. Removeable covers for laundering in Mustard yellow, Paprika orange or turquoise blue. **$10.** each Postpaid

N.J. residents add 3% sales tax No C.O.D.'s

PRINCETON HOUSE WARES
P.O.Box 6 Princeton Jct., N.J. 08550



Win, Place and Show these

HORSE LAMINATED PLACE MATS

Add showmanship to your table with this handsome set of 6 laminated plastic HORSE place mats, done in full color by the famed equestrian artist Sam Savitt. Set includes Palomino, Quarter Horse, Morgan, Thoroughbred, American Saddle and Standard Bred. A sure-fire conversation starter at any table. Each mat comes with its own history. A damp sponge wipes them clean and they have a non-skid back. Size 11¾" x 17¾". **Complete set of 6 mats $10.00** plus 50¢ pp.

Send check or M.O. Satisfaction Guaranteed
Sold Only By Mail by

THINGS SPECIAL
Dept. 17A, 45 Garlor Dr., Havertown, Pa. 19083

DOLLS!



A THRILLING CAREER AWAITS YOU

We teach you how to operate ■ Doll Hospital, repair, dress and make dolls of all kinds. Start your own profitable part or full time business—we show you how. Or, enjoy an enchanting hobby. May we send free and without obligation the information on our fascinating home study course?



Norm & Sue Morris
LIFETIME CAREER SCHOOLS
Dept. D-84
2251 Barry Avenue
Los Angeles, Calif. 90064

Dear Norm ■ Sue, Please rush FREE information on the fascinating opportunities in Dolls.

Name _____

Address _____

City _____ State _____ Zip _____

NEW DESIGN

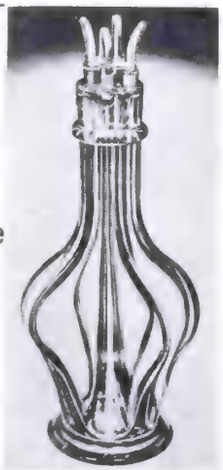
FRENCH CRYSTAL

Four in One DECANTER

$5.95

PLUS 50¢ POSTAGE

Pa. Res. Add 5% Sales Tax
Sorry No COD's



From France comes this magnificent decanter. It has four separate sections, each with its own pouring spout and stopper. For colorful splendor fill sections with Creme de Menthe, Cherry Heering, Grand Marnier and Drambuie. A lovely conversation piece. 12" tall decanter.

SET OF SIX FINE HANDBLOWN RAINBOW HUE CORDIAL GLASSES. $5.95 Plus 50¢ Postage.

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010



U.S.S. CONSTITUTION—"OLD IRONSIDES" WOOD SHIP MODEL KIT — $8.95

Easy to build wood ship model kit (not plastic). Overall length is 14¼ inches. All parts are preformed and superbly detailed, including a fully carved wood hull, genuine cast metal fittings, easy to follow instructions and wooden stand with pedestals for displaying finished model. . . . At hobby shops or send direct adding 50¢ postage.

CUTTY SARK Wood Ship Model Kit $12.95

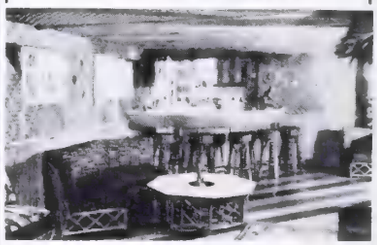
Large 23" Model Complete with Sails



COLOR CATALOG Send 15¢

SCIENTIFIC MODELS, INC., DEPT. HB-17
115H Monroe Street, Newark, N. J. 07105

BUILD A TROPICAL ROOM DO IT YOURSELF!



TROPICAL IDEA KIT will help you make your family room, porch or basement a tropical paradise for all. It includes 15 pictures of actual installations, 10 samples of woven grass wall covering, instructions for building, as well as a complete list of tropical accessories from bamboo poles to bar stools.

SEND $1.00 for TROPICAL IDEA KIT and save many times that amount by building your own tropical room.

Send for CATALOG of UNUSUAL TROPICAL GIFTS. ENCLOSE 25c for postage & handling (no stamps, please).

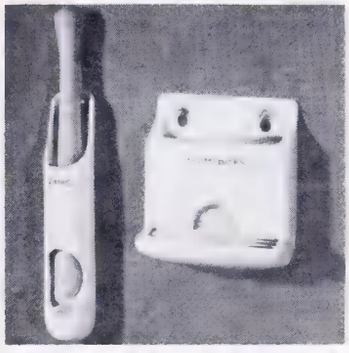
Importers of Tropical Products

JOHNSON PRODUCTS CO. Dept. B1
614 North Union ■ Chicago, Illinois 60610

WALLET SIZE PHOTOS to tuck in with your billets-doux are the kind of bargain we love to tell you about. Send any photo or negative (returned intact) for 25 wallet-size reproductions on fine quality portrait-paper and a *free* 5x7″ enlargement. Or you may have two 8x10″, or five 5x7″. Your choice, $1.25 postpaid. Order from Quality Values, Studio HB1, New Rochelle, New York 10804.



HANDY HANG-UPS decorate a kitchen wall with imaginative design. Handcrafted white porcelain to mount singly or in pairs. Collection includes toothpick dispenser, 3″ high, $1.25; garlic press with wooden spoon, 7½″ high, $1.25; set of 3 measuring spoons, 2¾″ high, $1.25; set of 4 measuring cups, 2¾″ high, $4.25. Ppd. Patio Sales, Box 25, HB1, Highland Park, Illinois 60036.



FINE ART of silk-screening by hand is graphically displayed in this full-color reproduction of the topsail schooner by Lyonel Feininger, one of America's leading artists. 26½x20″ painting, in gray, blue, umber, yellow, and black, is reproduced on genuine artist's canvas, $5.95; on fine paper, $2.98. Add 35¢ postage. Lambert Studios, 336 Central Park West, HB-1, New York, N.Y. 10025.

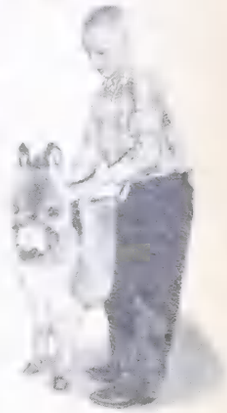


GEM OF A JEWEL CASE from Hong Kong is golden brocade outside, satin-lined to protect precious pieces. Large zippered case, 6″ diam., contains a smaller round case and a folded rectangular one. Now a globe-trotting Nervous Nellie can carry her jewels in her hangbag and snap her fingers at misplaced luggage. $4.95 ppd. World Handicraft Center, Dept. 513, Norwich, Vermont 05055.



a most delightful pet

As a child's pet . . . for your own amusement . . . or just for instance . . . we can suggest nothing more suitable than a miniature donkey to ride — to drive — or simply to love. The supply of these little animals is limited.



WRITE TODAY

. . . for information about this rare and delightful animal.

MINIATURE DONKEY REGISTRY OF THE UNITED STATES

1108 Jackson Street • Dept. HB-1 • Omaha, Nebraska 68102



MEISSEN BLUE ONION STAFFORDSHIRE
From England

Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salads/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer.

Complete 53-piece set, $29.95
SHIPPING CHARGES COLLECT

Complete 55-piece set, including coffee pot and cover, $32.50, shipping charges collect.

Send 25¢ for new catalog

Jenifer House Dept. B-17
New Marlboro Stage,
GREAT BARRINGTON, MASS.



Contemporary
STACK & SERVE TABLES

Set of 3
$19.95 ppd.

Not only are these Danish-inspired tables a homemaker's delight for every day use . . . they are also ideal for entertaining and perfect for the most intimate conversation corners. In teak or walnut with the handsomest black polymica inset that is alcohol and heat proof. You'll find a place for them in any room in the house. And they'll enhance any decor with their unusual triangular shape. 18" top, 16" high.

Scandicrafts Dept. B-17
Scandicrafts Building
185 Ashford Avenue
DOBBS FERRY, NEW YORK 10522



Play it . . . Enjoy it . . . Own it
SAVE ON WORLD-FAMOUS
EXCELSIOR ACCORDIONS
Send for the facts . . . NOW!

Write today for our bona fide price list, color catalog, and complete information on how easy it is to take our 5-DAY FREE HOME TRIAL and play this outstanding Excelsior accordion in your own home—at absolutely no obligation! If and when you decide to buy—you'll save big dollars, that you can put toward music lessons, music books, etc. Choose from 40 electronic and standard models. Easy payment plans arranged. Trade-ins. For complete information, write to:

EXCELSIOR ACCORDIONS, Inc.
Dept. HB-17
333 Sixth Ave. New York, N. Y. 10014

207 Stamps for only 10¢
featuring
KENNEDY and CHURCHILL



This exciting new world-wide collection features unique stamps honoring these two immortal leaders. Includes scarce issues from *Yemen, Honduras, Colombia, Togo,* plus colorful pictorials from many other far-away lands. You also get Midget Encyclopedia of Stamp Collecting, and a selection of other fine stamps on approval for free examination. Buy only those you want—or none at all—return balance within 10 days. You can cancel service anytime.

Rush 10¢ today!
Ask for Lot JL-12

ZENITH CO.,
81 Willaughby St., B'klyn., N.Y. 11201



Only make believe
but no one will guess your secret!

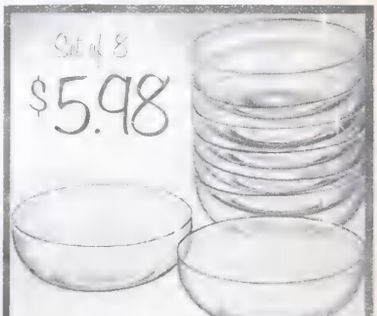
Fiery faceted replicas of the world's finest Baguette diamonds, created by skilled Austrian craftsmen, defy detection by all your friends! Set in a sterling silver band their amazing brilliance and clarity will delight you! Ideal standin for your real ring! **$4.95** ea., postpaid

GUARD RINGS in let's pretend rubies, emeralds, sapphires, topaz, amethyst, aquamarines, turquoise or diamonds.

$2.95 ea.; 2 for $5.

Beautifully Gift Wrapped
Write For New Catalog

Lions Dept. HM-39
665 Middle Neck Road
Great Neck, N.Y. 11023



Set of 8
$5.98

EXTRA LARGE 14-OZ
Dessert Bowls

Big enough for main-dish servings or for pudding, a fruit bowl, soup and all juices . . . or cheese cubes tossed with salad! Molded of shimmering crystal-clear hand blown glass. Bowls and liners [illegible] with any type of table setting. [illegible] hold such generous [illegible]. Order 1164, set [illegible].

Helen Gallaghers [illegible]
Dept. 201, [illegible]
Please Include [illegible]



PUSSYFOOTING AROUND $2.98 pr.

Pussyfooters are cat-talk for California's on-the-prowl play-shoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Women's sizes 4 thru 10 in 5 lash on purrfect colors—Siamese Mustard or Tan. Tomcat Black. Angora White. Persian Red. $2.98 pr. Also in Gold. $3.98 pr.

Add 20c handling chgs.

Cal-Leather Co., Dept. HB 17
525 W. Windsor Road
Glendale, Calif. 91204

Please send me pairs of Pussyfooters Calif. residents add 4% tax. $2.98 pr.

Check ☐ M.O. ☐ Please no C.O.D.'s.

CIRCLE SIZE AND COLORS DESIRED

Sizes: 4 5 6 7 8 9 10

Colors: Red White Black Mustard Tan

Name _____

Address _____

City _____ Zone ____ State ____



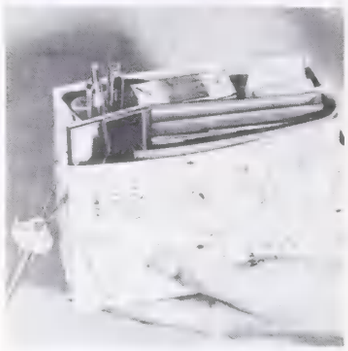
PORTRAITS, INC.

Your choice of today's foremost portrait painters and sculptors

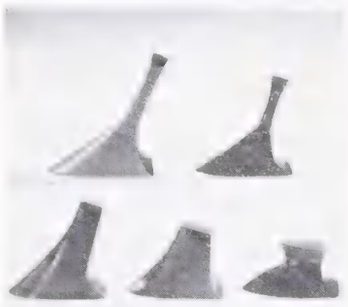
136 EAST 57th STREET, NEW YORK



WATER BOY tends your greenery with the loving care of the most avid horticulturist. If you're Florida or Bermuda bound, stock up on these Floramatic water boys that are scientifically designed so the surrounding humidity controls the amount of water your plants get. One filling lasts up to 3 weeks. Two for $3.99 ppd. Order from Here's How Co., Inc., 59 Tec St., HB31, Hicksville, N.Y. 11801.



CONQUER SPACE where the problem always exists—in your purse. If you've ever scrambled for laundry checks, sales slips and such, take note of the purse organizer. It's a flowered vinyl insert with 8 pockets plus a place for lipstick and comb. And how about that detachable key chain? You see, they thought of everything. 6x4". $1 ppd. Spencer Gifts, 622 Spencer Bldg., Atlantic City, N.J.



WELL-HEELED shoes are stacked for fashion. Down-at-the-heel shoes are given a lift. Good shoes are worth repair so send them to Century's shoe factory and treat them to new-style heels. Stacked, colored kids, patents, suedes, $4.95 pair. Alligator, reptile, lizard, $7.95 pair. $1 handling. Free catalog. Century Factory Shoe Repair, 212 Park Avenue, HB1, Baltimore, Md. 21201.



OLD OAKEN BUCKET. Year after year, the simple grace of our Early American designs show up in reproductions that echo the past. Cast in black iron with wood-slat detailing and a handle that really pumps, this bucket would be darling planted with parsley, chives or bursting with begonias. 9½" high. $3.98 plus 35¢ postage. Order from Foster House, Dept. 201, Peoria, Illinois 61601.

RICHGEMS



They Present
A Luxurious
Concept With The
Esteem Of Diamonds

RICHGEMS are not imitations but are exciting man made stones created [illegible] as brilliant and hard as diamonds and with the same amount of cut facets. These laboratory made synthetic gems produced by skilled diamond technique will retain their diamond-like brilliance forever and are guaranteed perfect. Will not chip or crack under normal conditions. Mounted in 14K white gold setting. Available in all shapes and sizes from 3 carats up, round emerald cut pear shape, marquise. $25.00 per carat. Add $1 for mailing and handling.

How to order: Specify shape and amount of carats desired. Send check or money order. Money back guarantee if not delighted.

Send 25¢ for beautiful 120 page full color jewelry catalog.

Richter's 730 Fifth

Dept. B-1, 730 Fifth Ave. New York, N.Y. 10019

Beauty is more than Skin-Deep

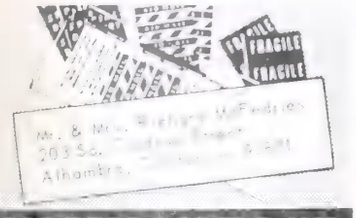


Fresh Face Beauty Masque
Uncovers Hidden Beauty

Stroke on a velvety creme. Feel at once a deep-down gentle tingling and tightening action. Fresh Face is working to lift out impurities — you actually see them when you peel away the masque. Relaxes and smooths skin. Excellent for teen age problems. Beneficial for every age group. For men, too. Fresh Face is radiant answer for problem skin.

$3.00 check or M.O. we pay postage. No C.O.D.'s. 2 oz. Self Activator Bottle

BEAUTY BASICS, INC. Dept. ☐ HB-17 ☐
2141 Lincoln Avenue, Chicago, Illinois 60614



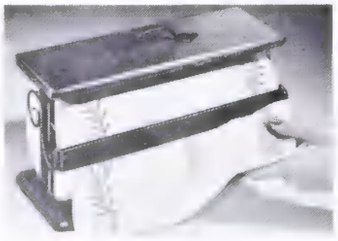
ADDRESS LABELS $1.00
FREE POSTAL AIDS

For only $1, you'll receive 1000 handsomely printed return address labels plus a gift of postal aid stickers to help keep your mail moving smoothly. Air Mail, Special Delivery and Fragile labels are bright colors to command attention. Name-and-address labels are printed on gummed paper padded and packed in a handy re-usable kit. Use them to mark mail, checks, books, phono records.

NAMES 'N' PLACES

114 So. Los Robles—Dept. HB-17
PASADENA, CALIF. 91101

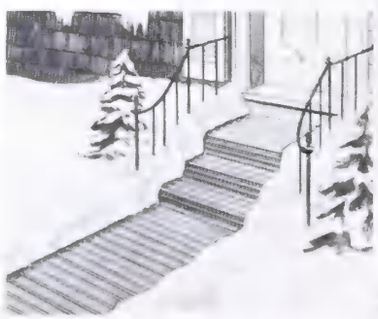
Country Kitchen Towel Rack



OLD-TIME AIR, MODERN KNOW-HOW! Replica of country-store wrapping-paper dispenser cradles standard or jumbo rolls—neatly shears them off with sharp cutting edge—no rips, tears, waste! Serves kitchen counter, table-top—totes to any room for wipe-up jobs! Walnut finish wood; wrought-iron black accents. 88963 Country Kitchen™ Rack. $4.98

SINCE 1818 BRECK'S OF BOSTON

Z-82 BRECK BLDG., BOSTON, MASS. 02210



ELECTRIC MAT MELTS SNOW AND ICE

Roll it out—plug it in. That's all there is to it. You can lay it on top of snow and ice—or you can eliminate snow as it falls. Just place it where you need it and melt snow on landings, ramps, driveways, porches. Keeps walks safe all winter long yet operates on ordinary house current for as little as ¼¢ per hour. Here's a tip: melt ice on long areas by moving the mat along and you'll never have to shovel walks again. Absolutely safe to use. 18" wide.

No. SWD 6—6 ft. Electric Mat . . . ppd., $19.95
No. SWD 10—10 ft. Electric Mat . . ppd., $29.95
money-back guarantee

ALSTO COMPANY
Dept. HB-1, 1384 Hird Avenue,
Cleveland, Ohio 44107



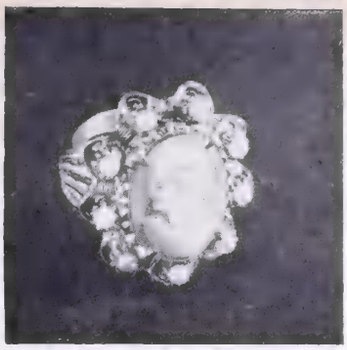
Play Jackpot and Save!

Miniature slot machine bank. Deposit a dime and see how high you can score . . . and watch your savings add up! Jackpot is controlled by hidden lever . . . lets you take change when you need it, without emptying bank. Great novelty gift or bar accessory. Durable chrome case. Over 1½ lbs. in weight. $5.95 plus 55¢ shipping.

Free color brochure on request. Satisfaction guaranteed. Orders filled same day received. Calif. residents add 4%.

Thrifty House
Box 61157H Los Angeles, Calif. 90061

COCKTAIL RING. Would you choose a cameo for a cocktail ring? Indeed you would if you could see the dramatic proportions of this hand-carved cameo encircled with tiny simulated pearls. Mounted in a gold-plated, filigree setting, the antiqued finish makes it look as old and aristocratic as the Medicis. $2.98 ppd. Harriet Carter, HB1, Plymouth Meeting, Pennsylvania 19462.



RUB HIS TUMMY each morning before breakfast, make a wish for the day, and the chances are that Ho-Toi, the Chinese god of happiness, will intercede for you in the land where dreams come true. White porcelain, imported from Hong Kong, he comes with or without boys. 10" high, $15 plus $2 post. 12" high, $25 plus $3 post. Oriental, Box 1809, GPO, HB17, New York, N.Y. 10001.



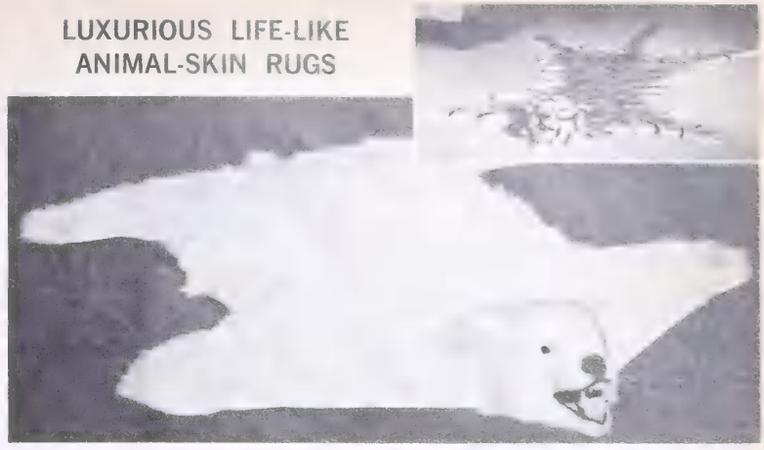
PURE GOLD AND SILVER threads are hand-hammered into black steel to form an exquisite pin—a way with design perfected in Japan centuries ago and called damascene work. Now the legendary lotus blooms elegantly on a jet black background to accent a simple shirt, a wool sheath. 1¼" diam. $6.50 ppd. Shopping International, 511 Shopping International Bldg., Norwich, Vt. 05055.



BAROQUE DOOR SLIDERS. When a closet has no architectural interest, make the sliding doors decorative with pretty ornamentations like these door sliders. Cast in metal and plated in antiqued gold, lacquered to prevent tarnish, 5x1¾", with brass mounting screws. $1.98 the pair postpaid. Lillian Vernon, 560 South Third Avenue, HB1, Mount Vernon, New York 10550.



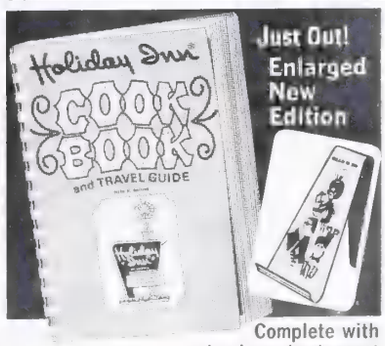
LUXURIOUS LIFE-LIKE ANIMAL-SKIN RUGS



Exact reproductions of exotic big-game skins. Include full-size heads that zip out for washing. Look real, feel real, last longer than costly originals. Completely washable Dynel pelts with non-skid backing. BEARS (White, Brown or Black) 5'x7', $99.50 ea.; or 42"x60", $89.50 ea. TIGER, LEOPARD, BLACK PANTHER all 5'x9', $99.50 ea. ZEBRA (no head) 5'x6', $89.50. Postage prepaid. Unconditional money-back guarantee.

Wisconsin residents add 3% Sales Tax.

THE CARPET SHOP & INTERIORS, Dept. A, 506 W. College Ave., Appleton, Wis. 54912



Complete with aluminum book easel

Visit hundreds of fine restaurants via more than 350 pages of famous Holiday Inn recipes from all over North America. Enjoy Key Lime Pie from Key West—stuffed cherry tomatoes from San Francisco—tournedos chateaubriand from Montreal—even arroz con pollo from San Juan!

Easy-to-leaf, flat-opening permanent binding. Sturdy stand-up easel snaps away for easy storage.

INTRODUCTORY OFFER
$3.50 value
both for $3.00 + .25 post.

BOOK only $2.50 + .25 post.
EASEL only $1.00 + .25 post.
3 BOOKS + EASELS complete ... $8.50 postpaid

Diners Club and American Express Cards honored. Send check or money order (sorry, no C.O.D.'s).

HOLIDAY INN SHOP'n TRAVEL
Box 18399-B Memphis, Tenn. 38118



Blue Onion Enamelware TEA KETTLE $3.95

Superb quality at tiny prices. Porcelain enameled steel with Titanium white and antique Delft Blue trim. Sauce pans: 1 qt. $1.95, 1½ qt. $2.25, 2 qt. $2.95, with cover, $3.25. Covered Windsor Pots: 3 qt. $2.95, 4 qt. $3.25, 5 qt. $3.95. 6 cup Tea Kettle, $3.95.

6 CUP PERCOLATOR $3.25
1½ QT. DOUBLE BOILER $3.25

PLEASE ADD 25c EACH POSTAGE

Pa. Res. Add 5% Sales Tax ■ Sorry No COD's

SEND FOR FREE CATALOG

Heritage House
Dept. HB17, Wallingford, Penna. 19086

NOW! You can buy a **GOLD ANTIQUING KIT . . .**



Gild'n Glaze®

Amazing results on furniture, wood, metal, statuary, picture frames, bric-a-brac. Easily covers any finish. Gives inexpensive items elegance and charm of aged gold-leaf. You can't make a mistake! Available in: French White, Gilder's Red, Gothic Dark. Specify Color. Send order, with $3.00, to:

Dept. HB-1 BARRACK'S INDUSTRIES, INC. 125-35 N. Mill Street, Springdale, Arkansas

Amazing
FIRST EDITION—LIMITED EDITION

Exclusive Collection of

4 CIVIL WAR SOLDIERS

Fabulously Beautiful Art Prints—Now On

SALE



Ink drawings of Union and Confederate soldiers by American artist Scott, on heavy art paper ready to frame and hang. Unusual "tall" shape so good for home or office!

These prints have never been offered publicly before. Limited Edition, will not be sold through stores.

Only a few hundred sets available! Get Yours Now. Robert Scott is a famous American artist who loves to sketch America's colorful heritage from the Civil War era. His originals are snapped up. To let others enjoy his delightful work, we had a jury choose four of the best, and ran this exclusive edition. These works have never been reproduced before. Done in bold, free style, in ink, they make fabulously beautiful art prints, hard to tell from originals. Sold nowhere else, at any price. Four different prints, ideal for narrow panels, or in pairs or a row. Each 26" tall, 9" wide. The price is a "steal," so don't delay. You get 4 for only $1.98 at our low low price. Send check or money order now. Money returned immediately if you are not delighted with all 4 prints!

4 ART PRINTS Only $1.98
Plus 25¢ pp. Hdlg.

WORLD ART GROUP
Dept. 1HBCW
54 Church Lane Westport, Conn.



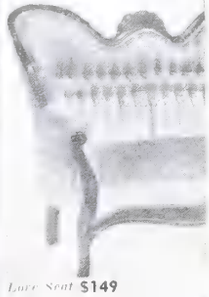
Only $3.98

GIANT 2 FT. TALL CIRCUS WALLPAPER CUTOUTS

Now you can decorate your nursery, playroom or den the way you've wanted to. These giant impish full color circus animal cutouts are the cutest ever. They come complete with all the trimmings, yards of tent poles and canopies, 8 cuddly 2 ft. tall circus animals, lots of stars, balls etc., all in exciting full color plus illustrated decorating instructions and paste. Complete 18 pc. set only $3.98 ppd. Guaranteed to please or your money refunded immediately.

Send for free catalog.

Walter Drake & Sons
101-40 Drake Building
Colorado Springs, Colo. 80901



1¼" Marble-top Table in solid mahogany **$15.95**



Love Seat **$149**

Romantic Victorian

solid Mahogany, hand-carved furniture (also, rare, unusual Early American pcs.)

New way to save on finest quality furniture. Shipped direct from factory to your home (also small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps & bedroom. Superb workmanship of modest cost. America's largest selection is in our catalog!

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327

Rush big colorful Catalog #1 and [illegible] choice of costly fabric [illegible] 50c. (Check, coin or stamps are [illegible])

Name .....

Address .....

City .....

DUNBAR®



EDWARD'S RELATED SOFA
AN EXPANSIVE DESIGN EXPERIENCE
IN STEEL, WOOD AND WOOL.

Get acquainted with Dunbar at our showrooms: New York, Chicago, Berne, Boston, Atlanta, Miami, Dallas, Denver, Kansas City, Los Angeles, San Francisco, Seattle. Dunbar Furniture Corporation, Berne, Indiana.

MARTIN SENOUR PAINTS

Williamsburg Restoration® C W

Martin Senour... Authentic Williamsburg® Paints.

THE MARTIN SENOUR COMPANY IS HONORED TO HAVE BEEN CHOSEN OFFICIALLY TO REPRODUCE THE AUTHENTIC PAINT COLORS OF COLONIAL WILLIAMSBURG.

THE HISTORY AND ROMANCE OF COLONIAL AMERICA CAN BE YOURS WITH THESE HANDSOME AND EASY TO APPLY WALL AND TRIM PAINTS.

® identifies trade marks of Williamsburg Restoration, Inc. Reg. U.S. Pat Off.

Send 25¢ for color chip folder of Official Williamsburg Colors . . . and the name of the dealer nearest you.

MARTIN SENOUR PAINTS Dept. A, 2500 South Senour Ave., Chicago, Illinois 60608

MAKERS OF QUALITY FINISHES SINCE 1878



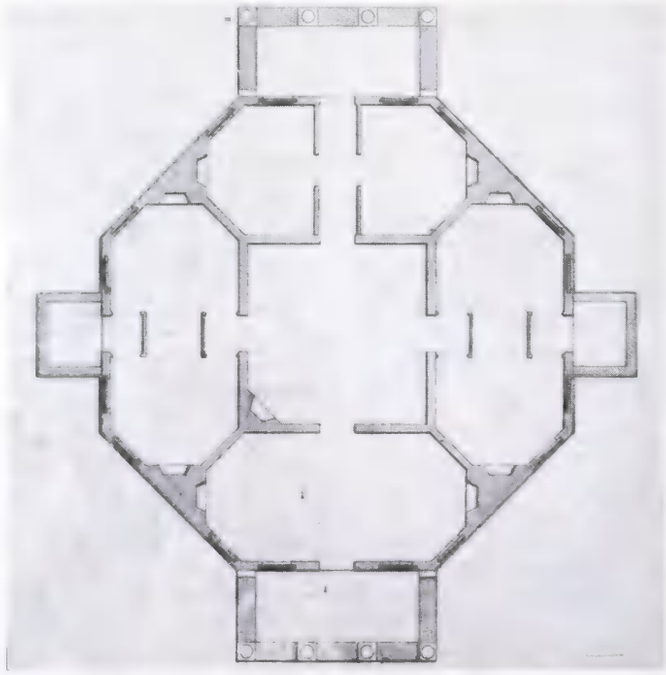
DRAWINGS COURTESY OF THE UNIVERSITY OF VIRGINIA

Drawing of the front of Poplar Forest, as it looked originally, was done by Jefferson's granddaughter, Cornelia Randolph. Like Monticello, the house follows the architectural style of the Italian classicist, Palladio.

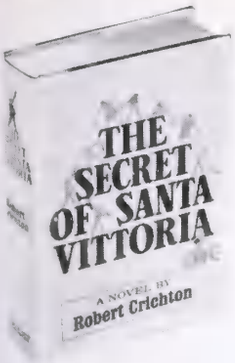
POPLAR FOREST

Thomas Jefferson's retreat from busy Monticello

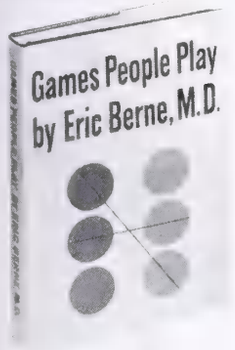
Near Lynchburg, in Virginia's lovely, rolling Bedford County, Jefferson built his second home, Poplar Forest. In this sylvan realm he found the tranquility and solitude necessary to read, write (his only full-length book, *Notes on Virginia*, was written there), farm, and garden. Standing amid 5,000 privacy-insuring acres, the estate boasted dairies, fruit orchards, and looms. Jefferson surrounded the house with trees and flowers, tending them with skill, and leaving detailed instructions for year-round care when he was away. On the house itself he lavished almost as much attention as on the magnificent Monticello. It took 13 years of planning and replanning to complete it (about 1819). The present owners, Mr. and Mrs. James Watts, Jr., enjoy Poplar Forest as a full-time home, maintaining it much as it was. See photograph on page 79.



The plan of the house is octagonal. Center room was lighted by a skylight (now roofed since a fire in 1845), and each of the surrounding rooms has two fireplaces. Porticos face north and south.



327. THE SECRET OF SANTA VITTORIA *by* ROBERT CRICHTON (Retail price $5.95)



343. GAMES PEOPLE PLAY *by* ERIC BERNE, M.D. (Retail price $5)

An Invitation to Readers

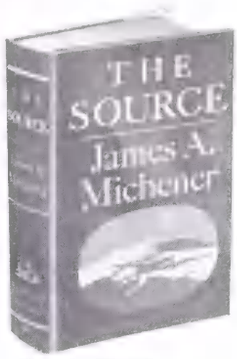
WHO MAY HAVE CONSIDERED MEMBERSHIP IN THE

Book-of-the-Month Club

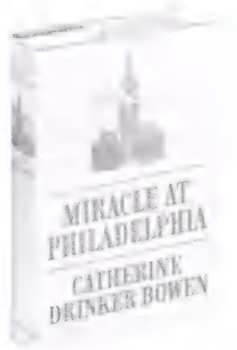
CHOOSE ANY THREE FOR ONLY $1

IN A SHORT EXPERIMENTAL SUBSCRIPTION

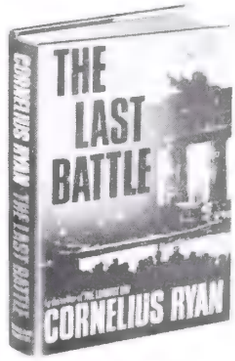
YOU SIMPLY AGREE TO BUY THREE ADDITIONAL CLUB SELECTIONS OR ALTERNATES WITHIN TWELVE MONTHS



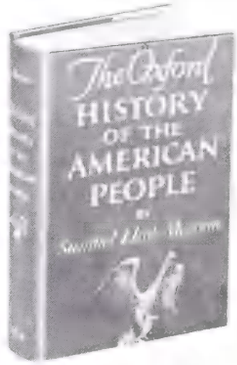
235. THE SOURCE *by* JAMES A. MICHENER Illustrated. (Retail price $7.95)



341. MIRACLE AT PHILADELPHIA *by* CATHERINE DRINKER BOWEN Illustrated. (Retail price $7.50)



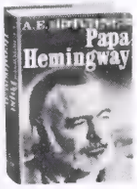
110. THE LAST BATTLE *by* CORNELIUS RYAN Photographs and maps (Retail price $7.50)



234. THE OXFORD HISTORY OF THE AMERICAN PEOPLE *by* SAMUEL ELIOT MORISON Illustrated. (Retail price $12.50)



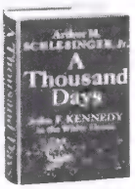
340. EVERYTHING BUT MONEY *by* SAM LEVENSON (Ret. price $4.95)



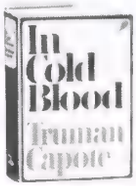
126. PAPA HEMINGWAY: A Personal Memoir *by* A. E. HOTCHNER Photographs (Ret. price $5.95)



325. THE BIRDS FALL DOWN *by* REBECCA WEST (Ret. price $5.95)



278. A THOUSAND DAYS *by* ARTHUR M. SCHLESINGER, JR. **1966 Pulitzer Prize for Biography** (Retail price $9)



291. IN COLD BLOOD *by* TRUMAN CAPOTE (Ret. price $5.95)



315. TWO UNDER THE INDIAN SUN *by* JON *and* RUMER GODDEN (Ret. price $5.50)



324. THE TERRITORIAL IMPERATIVE *by* ROBERT ARDREY Illustrated (Ret. price $6.95)



326. THE MASK OF APOLLO *by* MARY RENAULT (Ret. price $5.95)



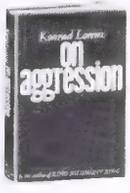
317. SATURDAY THE RABBI WENT HUNGRY *by* HARRY KEMELMAN (Ret. price $3.95)



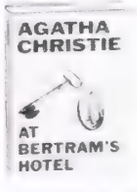
279. KENNEDY *by* THEODORE C. SORENSEN (Retail price $10)



276. THE COLLECTED STORIES OF KATHERINE ANNE PORTER. 1966 Pulitzer Prize for Fiction (Ret. price $5.95)



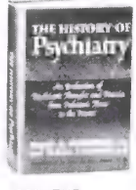
316. ON AGGRESSION *by* KONRAD LORENZ (Ret. price $5.75)



342. AT BERTRAM'S HOTEL *by* AGATHA CHRISTIE (Ret. price $4.50)



312. THE BIG SPENDERS *by* LUCIUS BEEBE Photographs (Ret. price $6.95)



329. THE HISTORY OF PSYCHIATRY *by* FRANZ G. ALEXANDER, M.D. *and* SHELDON T. SELESNICK, M.D. Illus. (Retail price $11.95)



487. THE SHORT STORIES OF ERNEST HEMINGWAY (Retail price $6)



310. CHURCHILL Taken from the Diaries of Lord Moran Photographs (Retail price $10)



258. A HISTORY OF THE JEWS *by* ABRAM LEON SACHAR (Ret. price $7.95)



280. THE AGE OF VOLTAIRE *by* WILL *and* ARIEL DURANT Illustrated (Retail price $12)



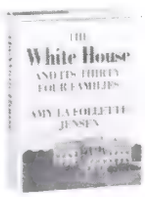
431. THE RISE AND FALL OF THE THIRD REICH *by* WILLIAM L. SHIRER. (Retail price $12.50)

A home-library building plan every reading family should know about: BOOK-DIVIDENDS

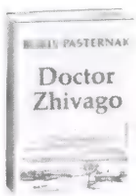
THE EXPERIMENTAL MEMBERSHIP suggested here will not only prove, *by your own actual experience*, how effectually membership in the Book-of-the-Month Club **can keep you from missing, through overbusyness,** books you fully intend to read; it will also demonstrate another important advantage enjoyed by members: Book-Dividends. Through this unique profit-sharing system members can regularly receive valuable library volumes—at a small fraction of their price—simply by buying books they would buy anyway.

★ **If you continue after this experimental membership,** you will earn, *for every Club Selection or Alternate you buy,* a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, **often only $1.00 or $1.50**—somewhat more for unusually expensive volumes—will entitle you to a valuable Book-Dividend which you may choose from over a hundred fine library volumes and high-priced sets. This is probably the most economical means ever devised of building a well-rounded personal library. Since the inauguration of the Book-Dividend system, **$375,000,000 worth of books (retail value)** has been received by Book-of-the-Month Club members through this unique plan.

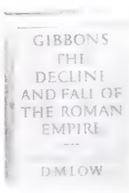
BOOK-OF-THE-MONTH CLUB, Inc., 345 Hudson Street, New York, N.Y. 10014



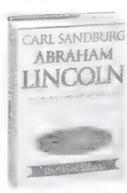
286. THE WHITE HOUSE AND ITS THIRTY-FOUR FAMILIES *by* AMY LA FOLLETTE JENSEN Illus. (Ret. price $12.50)



102. DOCTOR ZHIVAGO *by* BORIS PASTERNAK (Retail price $5)



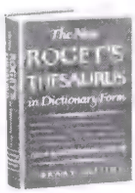
443. THE DECLINE AND FALL OF THE ROMAN EMPIRE *by* EDWARD GIBBON 1-vol. abridgment *by* D. M. LOW (Retail price $8)



448. ABRAHAM LINCOLN: The Prairie Years AND The War Years *by* CARL SANDBURG 1-vol. ed. Illus. (Ret. price $7.50)



152. BARTLETT'S FAMILIAR QUOTATIONS 13th edition (Retail price $10)



103. THE NEW ROGET'S THESAURUS IN DICTIONARY FORM. *Edited by* NORMAN LEWIS (Ret. price $4.95)



311. ESQUIRE PARTY BOOK *by the* EDITORS OF ESQUIRE. Illus. (Ret. price $6.95)



320. EMILY POST'S ETIQUETTE 11th edition *Revised by* ELIZABETH L. POST (Ret. price $5.95)



182. THE FANNIE FARMER COOKBOOK 11th edition (Ret. price $6.50)



161. [illegible] (Ret. price [illegible])



WARREN STOKES

In London: one traveler's fortuitous snapshot of signs of the times in capsule. The shop purveys secondhand grandeur.

How to leave home and like it BY MARION GOUGH

ESCAPE MECHANISMS

Places and pursuits that make getting away from it all worthwhile en route and on arrival

Right this moment, getting away from it all is easy enough. Given the time and the money—neither required in extraordinary quantity—a therapeutic change of scene is within reach of almost every daydreamer. But, they tell us, we haven't seen anything yet. Serious students of the anatomy of escape are now reflecting that in five or six years New York will be a mere hour and 50 minutes from San Francisco; in 45 minutes more you can be in London; add five, and you'll have reached Paris. You may have the pleasure of making the trip in company with 299 fellow escapists, in a variety of gigantic airborne equipages which look, variously, like blowups of Brancusi's "Bird in Flight," lacy-finned lunar rockets, and needle-nosed titanium creatures resembling armored anteaters. We can't help it if a note of concern seems to creep into the ink when we mention that we could be flying 12 to 14 miles up in the air; that the length of the planes themselves is destined to be much, much longer than an average Manhattan block (fancy looking down the length of one!); that the speed of flight will approach 2,000 miles an hour. One would expect, of course, that with these amazing developments, every luxury in the traveler's lexicon would be included. We think that there will be a minimum of three-across seats. We are told there will hardly be enough time in any given flight to eat that full-fledged gourmet meal that will undoubtedly be offered. If by then the Russians have commercialized the synthetic caviar they are said to be working on, with a glass or two of Champagne we might snack our way across the airways in happy supersonic style. But the purpose of these jets will be to get you away from it all fast, fast, fast. *(Continued on page 138)*



Christmas is when you give V.O. even if you'd rather keep it yourself.

It's the season for sharing the good things like Seagram's V.O. V.O. does what no other whisky can. It defines smooth once and for all. Light? Of course. And V.O. is gift-wrapped magnificently at no cost to you. Share and share alike!

DANSK® STARTS A REVOLUTION IN CHINA



About time.

For the last few thousand years, China has been thought of as necessarily pale, frail and fragile. Delicate eggshell stuff that you could see a candle's light through. Refined. Overly refined.

So much for the past.

Today we appreciate objects for the natural quality of their materials. We see beauty in the grain of oiled teak, the unbroken curve of a steel or silver spoon, the accidental texture of handwoven linen.

Now, to match this mood, Dansk commissioned famed designer Niels Refsgaard to create *unaffected* China.

The material itself makes its own surprises. Those specks, for instance, are left by minerals that kiln-firing burned from the clay. The irregular surface that catches the play of light is the mark of hand-throwing, hand-glazing. No two pieces can ever be identical.

This is the China that goes with the life you lead, from Saturday night to Sunday morning. And on through the week. China that can glamorize a knockwurst or understate caviar.

We call it Generation, because we think it might start something. Most Dansk Designs do. It costs $18.95 for a five-piece place setting. Also comes in four patterns, slightly higher in cost. We make all the serving pieces you could want. (When you see them you'll want them all.)

To start your own tabletop revolution, send 25¢ for our 96-page catalog of 493 ideas. Write to Dansk Designs Ltd, Department BJ, Mt. Kisco, N.Y. ®REG. TM DANSK DESIGNS LTD

House Beautiful
JANUARY · 1967



THE GREAT ESCAPE

Thomas Jefferson, fleeing from the splendid turbulence of Monticello—50 guests at a time—built this "pleasant retreat" 90 miles away in Bedford County, 90 miles of red clay roads impassable to casual visitors. But not to him. At least four times a year he journeyed to Poplar Forest, where he had built an excellent small house, had his books, time to practice his agricultural skills—"The plow is to the farmer what the wand is to the sorcerer"—leisure to correspond with his absent friends. Here was peace, productive peace, for a great American. So today the little place, the haven—the house that waits for the family no matter what the vagaries of fortune, the pressures of profession—these private places are the secrets of personal serenity, exhilaration, renewal . . . the great escapes.

MORE ABOUT POPLAR FOREST ON PAGE 11

PHOTOGRAPH BY GENE CAMPBELL

Sarah Tomerlin Lee



Escape to the Texas prairie

OPEN-AND-SHUT SHELTER

By JAMES DELONG

When this family of six want to get away from Midland and neighbor with the horizon, they just head seventy miles deeper into the heart of Texas. Here, on a rocky, cactus-wreathed eminence that sentinels their ten thousand acres of grazing land, Architect Frank Welch has pitched for them a permanent tent of stone and wood that they have fondly christened "The Birthday." This unlikely, but endearing, name was suggested by the resemblance of their unique shelter's masonry pylons to the rock monuments that early West Texas sheepherders piled up on the lonely prairie to commemorate their own birthdays and anniversaries—and thence called "birthdays." The owners commemorate their cherished occasions of escape to this place with simple rites: They roll back the walls, unlock stored provisions, unfurl bedrolls, and commune gratefully with solitude and the stars.

PRODUCT INFORMATION IS ON PAGE 142

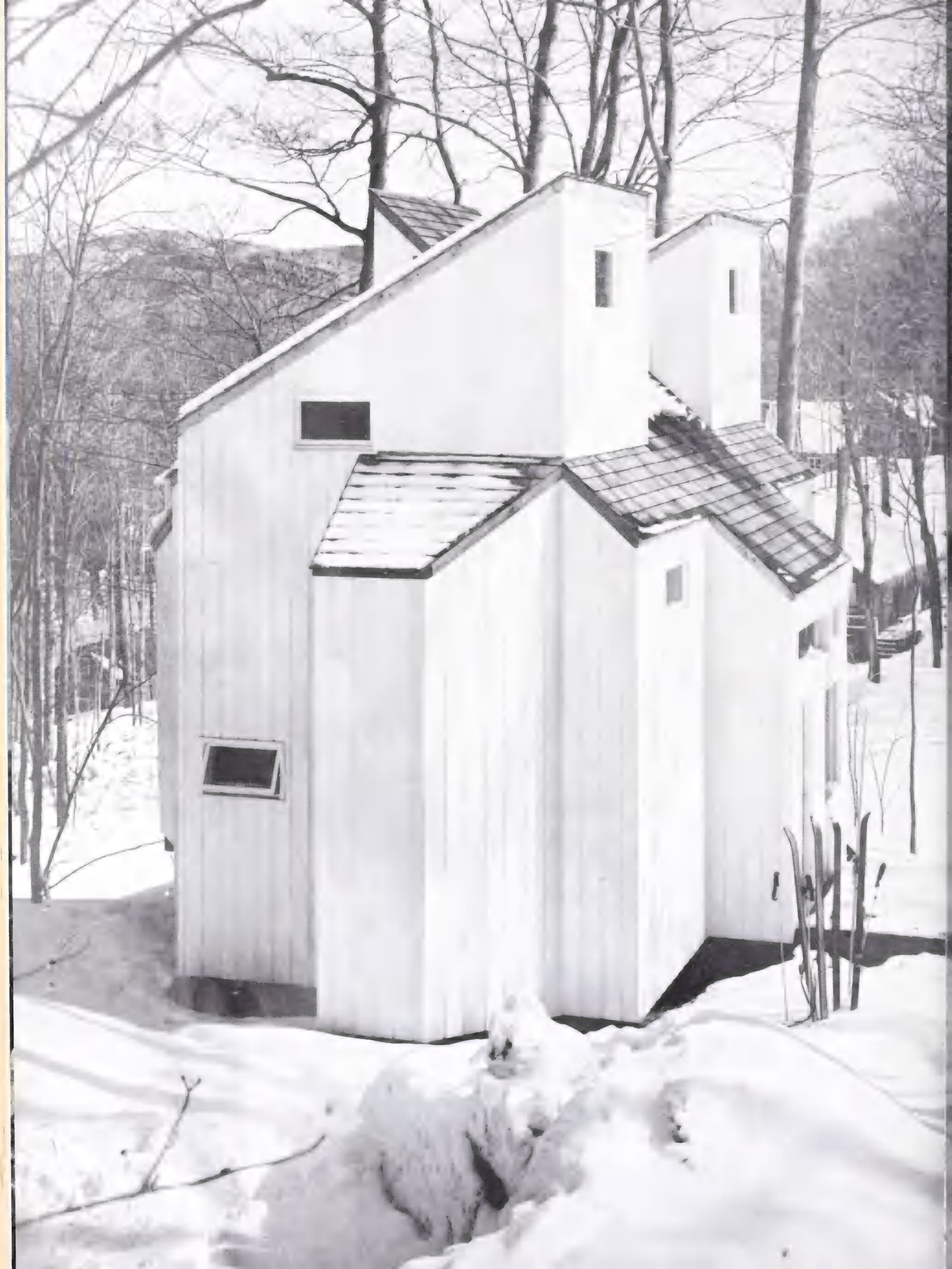


EZRA STOLLER



Verdant vistas of open prairie, framed by the open, straightforward architecture of this shelter, become limitless three-dimensional murals that seem to extend the walls of the structure to the horizon. Natural, unsurfaced materials are simply used, in the no-nonsense tradition of the region. An easily swept concrete floor—under roof—intervenes between the wooden expanses of the entrance deck, left, and the cantilevered sunning, dining and sleeping deck, above. The deep-set fireplace enclosure, made of site-quarried stone, is lighted by a clerestory window. A wood-flapped opening on the western exposure (see opposite page) controls light and

More photographs on page





EZRA STOLLER

Adventurous in design, the high white ski house blends into the winter landscape with a look of belonging.

Escape to the snows of Vermont

THE IVORY TOWER

Editor: ELIZABETH SVERBEYEFF

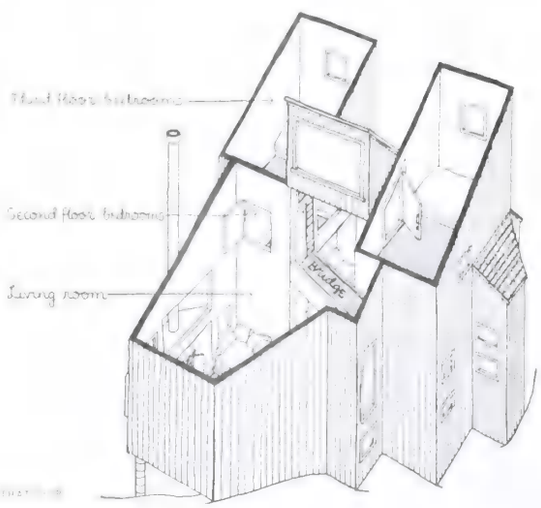
What young Architect Peter Hoppner wanted was a house where a dozen skiers could come for holidays and weekends in the tingling air of Mad River Glen, Vermont. What he owned there was less than an acre, on a hill, with only one stretch about 24′ square level enough for a building site. Doubly challenged by the limited area and an $18,000 budget, he answered with great inventiveness. The result, shown on these six pages, a dramatic adventure in architectural design. To exaggerate the 23′ height: steeply pitched roof sections, lofty juts, vertical siding. To accentuate the long shadows of winter: stark white exteriors. Inside, amazing three-story spaciousness, stunning juxtaposition of [illegible] sleeping room for eleven, with four aerie bedrooms reached, tree-house style, by [illegible]







Above, left: View into the competent kitchen and toward two of the bedrooms. These, like their opposite numbers, are small escape spots and are reached only by painted steel ladders, space-savers that encourage the agility and coordination needed to develop skiing expertise. **Left:** When the interior shutters of the intermediate bedroom are closed, they make a bang of color—wall panels, painted by Yale students Jennifer Losch-Bartlett and David Dunlap, in loopy versions of ladder rungs and verticals. **Above, right:** A look into the dining room and into one of the up-ladder bedrooms. Designed by Architect-Owner Hoppner, the table is made of Formica set on painted metal legs. Alongside, Mexican chairs and, in a niche, a built-in banquette ready to double as an extra bed, with blankets in storage space beneath. **Lower left:** The house, clarified in a cutaway. **Opposite:** Seen from the living room, the vigorous horizontal bridgeway links the two sets of sleeping quarters without diminishing the lift of the verticals or the sense of an unimpeded spaciousness. In calm contrast to the white walls and the splashes of vivid color, cork-tone floors and a ceiling of cedar left in its natural tone. The lighting fixtures high on the wall here and throughout the house are standard exterior types, simple, inconspicuous. *More*









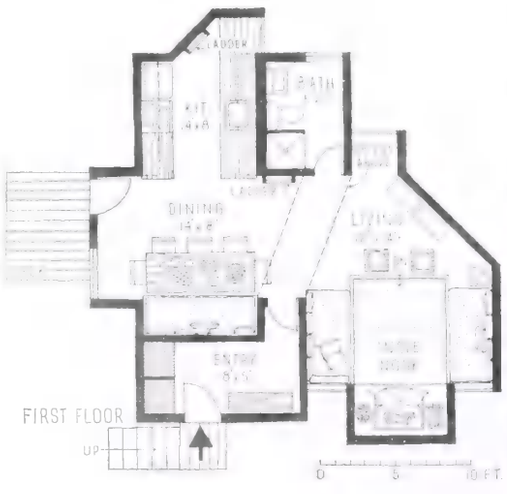
PRODUCT INFORMATION ON PAGE 142

THE IVORY TOWER

continued



OWNER-ARCHITECT
Peter J. Hoppner



MADELAINE THATCHER

Above, left: Looking into one of the four bedrooms, each a small, squarish loft that sleeps two, the walls white, the ceiling of natural cedar, with hooks in lieu of a clothes closet and a storage drawer underneath the bed. **Above, right:** Looking down from a top bedroom at a corner of the living room, the bridgeway, and part of the dining area. Note that there is no cross wall on one side of the bridgeway, not so much to make the walking a thrill as to make the dining room seem airier. **Left:** The complex plan revealed. Major spaces on the first floor—living, dining, kitchen—have projections that simplify each area. Two sets of loft bedrooms stack over each other. **Opposite page:** A wider view of the living room, entirely an ingleside pit. To save floor space, an outside projection provides a niche for the Franklin stove. Warming as its firelight: the hearty colors of the Navajo rug, the mustard carpet, the patterned Greek pillows, and the striped coverings of the foam-rubber divans. The pair of rocking seats, foreground, cushion-topped half-slices of tree trunks obtained from a local factory that makes salad bowls. Another idea from a mind interested in experiments: the way the glass curtains are put up—stretched on two horizontal rods held by an upright rod that lets them swing back against the wall, leaving the window unveiled.





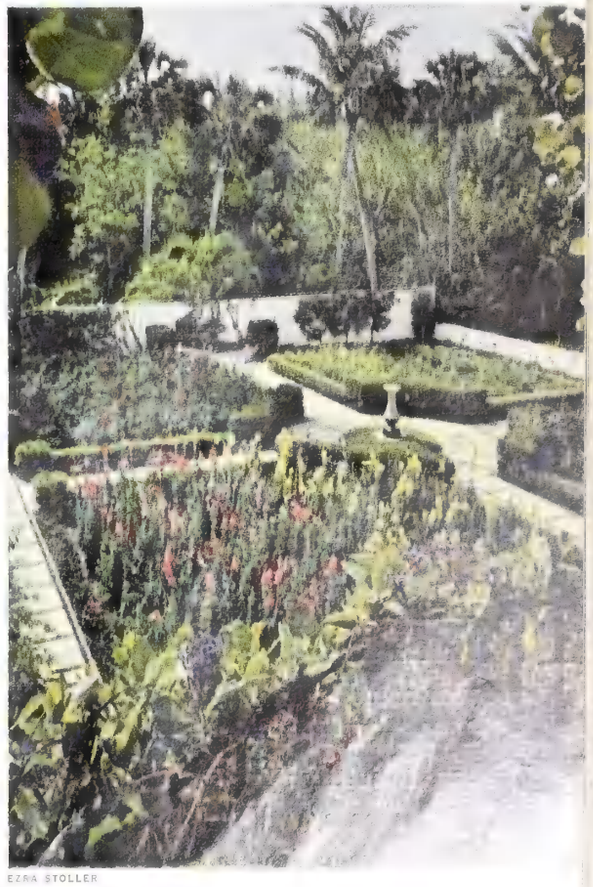
SHADES OF A LATH HOUSE *and Carpets of Color*

Escape, for a gardener, is to a quiet and orderly universe of color, fragrance, and form. In this pleasant place, diligence is beautifully rewarded, and one lives with the hope and expectation that the bounty of the coming season will exceed even that of the past. A magical place to practice the near-magic of gardening is this lovely latticed house and cutting garden at the Hobe Sound, Florida, home of Mrs. Houghton P. Metcalf. The lath house is a haven for plants that call for lots of light and air, but also need protection from the sun. Here, and in the planting beds, there's a constant display of bloom from late in December right through until March, and the beds of roses often hold their color until June.

By CARROLL CALKINS



Facing page: Orchids, begonias, ferns, and lilies thrive in the light shade of lath. Exceptional beauties, such as the orchid *Phalaenopsis schilleriana* in foreground, are displayed in main house at their peak of bloom. During the windy season, the inside of the lath house is lined with polyethylene film to shelter the plants. **Left:** Formal beds are outlined with clipped hedges of box and orange jessamine to give the sense and form of a garden even when the flowers are gone. Under the sundial is a planting of malpighia. **Right:** Formal pattern of planting beds is revealed from steps (note handrail) leading down to lath house, out of view at left. Snapdragons in foreground bed, roses at left and right, and in the far corner calendula, delphinium, dianthus, centuria, and shirley poppies are grown for cutting. Espaliered calamondin flank the fountain against the back wall. Lath house designed by Architect Kemp Caler; garden, by Landscape Architects Innocenti and Webel.



EZRA STOLLER

How to have

A SECOND HOME ON THE CLUB PLAN

Is the fear of owning property miles away keeping you from buying or building your own escape house? This fast-growing plan takes the worry out of maintenance, renting, caretaking

A familiar malaise: the need for a vacation after the vacation is over. People buy vacation homes, hoping it will be a way to escape the syndrome. But it doesn't always work. They sometimes merely exchange one set of problems for another.

Now there is a new kind of second house designed especially to make vacations what they should be—relaxing and carefree. All ownership problems are taken care of by others.

A staff of experts maintains the house for you, and does it for less than you could get it done for yourself. They mow the lawn, rake the leaves, shovel the snow. If the roof springs a leak, they fix it. When you're coming up, phone ahead and they will turn on the heat or air conditioning for you.

While you're away, they'll keep a watchful eye on the place, and an answering service will take messages. If you wish, they'll rent it out for you, provide the linens, and clean up after the guests have gone. Rental income can take care of taxes, insurance, and all maintenance and service charges. For want of a better name, they are called club-plan vacation homes.

Over 100 such club-plan developments are in operation, and they can be found in every section of the country. Club-plan vacation homes aren't inexpensive. Most are in the $25,000 to $45,000 range. But they are year-round resorts, and so you can afford to pay more for them. For ten weekends and Christmas, it would be hard to justify spending $25,000 or more. But if it's 40 weekends, and you can rent it out at other times, the picture begins to make sense.

It is not money irretrievably spent. It is an investment, forced savings, an anti-inflation hedge. Many of the expenses are tax-deductible. But more important than these financial incentives is that it is a family gathering place after the children have left home.

Many club plans started out in primitive style and were geared to skiing only. Most were slow to appreciate what people wanted and the high-level convenience for which they were prepared to pay. All that has changed now. Houses are well designed and luxuriously equipped. In addition to skiing and skating, owners are offered swimming, golf, tennis, water sports, riding, and every social facility of a good country club. In some areas, club-plan communities are golf- or shore-oriented. In Florida and Southern California, owners are offered a slip at the front door for their own private craft.

Mittersill Alpine Inn, in Franconia, New Hampshire, began the total-care, total-facilities idea in 1943 with five chalets. It has 75 now. Lots are ¼ acre ($5,000 and up). The owner may build the house of his choice, as long as its exterior conforms to the prevailing Tyrolean style. Chalets cost $20,000 and up to build, and annual maintenance is about $1,000. In construction now are three triplex buildings, each of its apartments offered for sale to individual owners.

Ownership at Mittersill entitles use of all facilities (swimming pool, putting green, ice skating, inn), but skiing is extra. Maid service is also extra: $2.50 an hour. Rentals are split 50-50 with the owners, the inn providing maid service and linen.

In sharp contrast to traditionally styled Mittersill is contemporary Sugarloaf Village in Kingfield, Maine. This ambitious project aims at an eventual population of 7,000. Its compact village center, designed by Architect Richard Stein—with shops, restaurants, and all required facilities—promises to have the infectious excitement of Alpine villages like Innsbruck or Kitzbühel.

Sugarloaf's aim is charm and social quality. It is densely wooded and rocky. The first houses were on lots of over an acre. Now they are on plots about ⅔ of an acre. They still achieve privacy, but not at the expense of losing neighborliness. The plan brings the houses closer to the town center. There are also the mountain equivalent of townhouses or condominiums, and it is these that give *(Continued on page 136)*



CARLA DE BENEDETTI

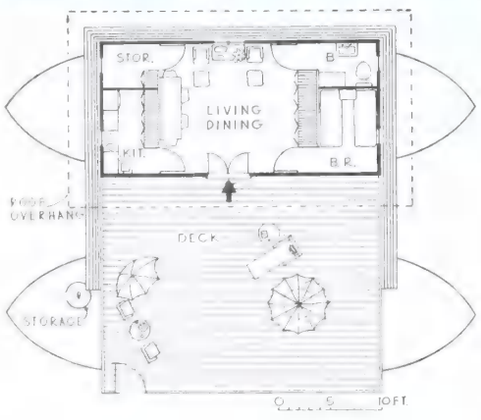
Escape to the River Po

THATCHED HOUSEBOAT

Though it may look like a floating fantasy, the boat-borne house above is a functioning five-room refuge, a holiday base for water-skiing, fishing, swimming, and repose. Conceived and built by a sailor's son, an Italian automotive engineer whose business interests keep him in the Po Valley, it provides a quick change of pace, the island privacy of mid-river. To secure terrace space as well as a building site, two concrete boats have been joined by an oak platform on iron framework. The thatched house rests on one boat: the other, counterweighted, supports the terrace extension. Within (see the next two pages), reverberations of another world, trans-Mediterranean



THATCHED HOUSEBOAT *continued*





Above: A view of the living-dining room, where high-powered decorative exotica and practical rustic furniture are combined against the simplest structural materials with remarkable effectiveness. Fortissimo in the concert of patterns: vivid African fabrics, glass-covered, reed-framed, as wall panels concealing cupboards. Pianissimo: the bare oak floor strips; the ripply undercurrent of reeds showing faintly beneath the thin-on-purpose plaster of the window wall; the slanted striations of the reed ceiling. By day, through the iron-barred casements, shimmering sunlight reflected from the water illuminates the room. After dark, a nautical glow from the ship's lanterns pendant at varied levels overhead. **Left:** One way of making the point that a man's houseboat is his castle. In front of its entrance here, a platform like a wide drawbridge extends over the flowing moat of the river. On deck, bright chairs as invitations to laze in the sun or in the shade of tall, tilted parasols. Stowing space for alfresco furniture is conveniently at hand under a trap door. **Opposite page:** Another view of the living-dining room. The table in the foreground stands against the fabric-paneled cupboard wall separating the dining area from the kitchen.





Escape to the Atlantic shore

6 FACES TO THE SUN

Editor: JACK L. HENDRIX

As Long Island stretches eastward, a sandy spit in the water off its southern shore stands as a final barrier between land and ocean. At Westhampton Beach, the spit narrows to a few hundred yards, and here, in a hexagonal house rising out of the wild beach pea, bayberry, and marsh grasses, Martha Roby Stephens, a New Yorker, makes good her escape from pressures of work in the city. The house, insulated and heated, is as much a refuge on winter weekends as on sunny days of summer vacation. *More*



JOSEPH MOLITOR

Left. The house radiates from a skylit central core, and from each of its six sides you can step to the encircling deck and find the sun. At the rear, above, the deck broadens out to become a full-scale terrace overlooking Moniebogue Bay. Raised on pilings 15½ feet above mean sea level, the house nevertheless gives the impression of hugging its site, a tribute to the low-sloping roof and the neat coverup of its underside. From the water, right, it seems to grow out of the grasses. There will eventually be a boat landing on this side.

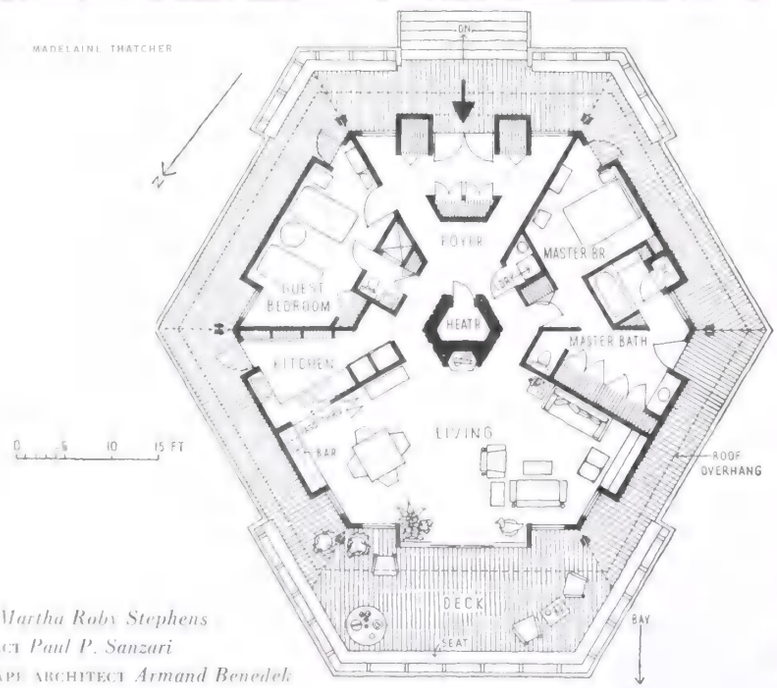
Right: The interior of Mrs. Stephens' house revolves around the hexagonal masonry core. On the living-room side, it houses the raised fireplace. On the opposite side, the space is given over to the warm-air furnace. The facing of the masonry is Georgian weather-faced stone, its rough texture accented by the shafts of light that stream down from the skylight surrounding its peak.

Left: Informal furnishings characterize the living-dining space, which occupies almost half the house. The 4" cedar roof decking was left exposed and stain-waxed as the finished ceiling. Interior partitions are burlap-covered. The richly patterned rug and the deeply incised wood chest (at the left of the fireplace) are both imports from Spain. Puffy leather sofa, club chair, and hassock have rosewood frames and were made in Brazil. Peeled willow sofa, West German. Bookcase-counter has pull-out shelves.

Below: The entry. Here, as throughout the house, generous storage is provided. Closets on each side of the double front door face freestanding divider cabinets. Flower stand is a section of a driftwood log.

Plan: Despite the modest scale of the house, the master suite is a roomy area with every conceivable comfort. The second bedroom sleeps two guests and has a separate bath. Each room has its own outside door. *More*

MADELAINE THATCHER



OWNER *Martha Roby Stephens*
ARCHITECT *Paul P. Sanzari*
LANDSCAPE ARCHITECT *Armand Benedek*









6 FACES TO THE SUN

continued

Left, above: Kitchen is a sleek, contemporary L-shape work space. The wall behind the sink is open as a pass-through to the dining area. Even in this vacation house are such amenities as dishwasher, exhaust fan, under-cabinet lighting, and center-griddle stove. Out of the photograph, at the left, are the refrigerator-freezer and the built-in ovens. On the opposite wall are full-length pantry shelves behind sliding doors (see plan). **Left, below:** On the dining side, a folding screen can cover, or partially conceal, the kitchen opening. To the left is a bar counter with its own sink and icemaker. The 48″ square teak dining table has a flip top that doubles its size. The folding canvas director's chairs are light enough to be taken outside when more seating is necessary. Glass in transom areas under the roof lets in glowing light to each room, all around the house.



Left: For guests, not a squeezed-down bunk room, but plenty of space for twin beds, large night table, bureau, rocker. Recess for beds is created by bay-type construction that is the same on each face of the house (see plan, previous page). The guest bathroom can also be reached by a separate door from the hall and serves as a powder room.

PRODUCT INFORMATION PAGE 142





Above: At night, the house gleams like a jewel, with light streaming through the transom windows. Parasol shape of the roof is beautifully outlined against the evening sky.
Left: A wall of closets lines one side of the master dressing room-bath. Louvered doors provide good ventilation for the moisture-heavy atmosphere at the shore. Dressing table has an oval bowl set into a marble counter, and the mirror is flanked by make-up light strips. There is good storage beneath.

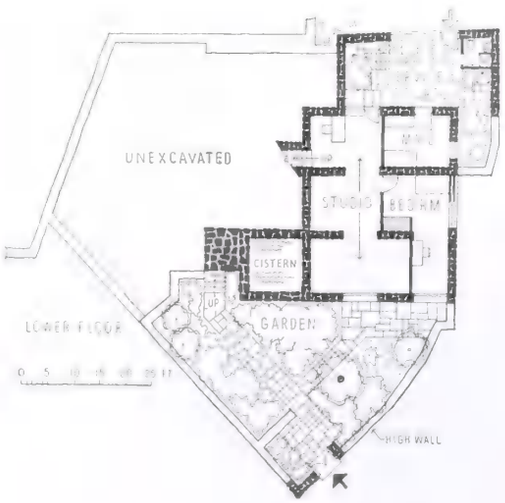
Island retreat from Athens

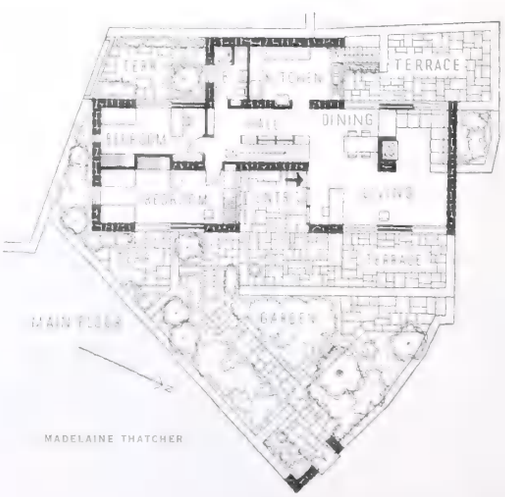
COMMUTING BY HYDROFOIL

Spetsas, one of the most beguiling of the Aegean Isles, is the end of the line for Architect Aris Konstantinidis. Ninety minutes from Athens, it's more a cruise than a commuter's run, with time to unwind. Free from the complexities of mainland life, Spetsas is an exquisite collage of pine trees and olive groves, its whitewashed houses baking under a blazing sun.











Beauty of style and harmony and grace and good rhythm depend on simplicity.

—PLATO

Opposite: Snug against a hill and surrounded by earlier Spetsas houses. the austerity of the new structure designed by its architect-owner blends easily into the landscape. The construction uses the same rough materials of the typical houses on the island. In traditional Mediterranean fashion. the exterior walls are eight-inch-thick masonry that helps keep the house cool. The primitive style is continued inside. Whitewashed brick walls and partitions are left in their natural state. Ceilings are reinforced concrete slabs, the imprint of the wood forms still showing clearly (see below). Floors are gray stone. **Plans:** The lower floor at garden level contains a studio. two bedrooms. and a bath. On the main floor. raised for the view. a living-dining room. kitchen. two bedrooms. a bath.

Top: A bedroom opens to the courtyard at the garden level. Sliding wood panels close off the window openings against the weather. **Right:** A whitewashed floor-to-ceiling fireplace wall separates the dining and living areas. Most of the furniture is locally made. and only the fewest pieces are used. Built-in banquettes are dark blue: toss pillows covered in a rust fabric woven by islanders; round tabletop is an antique bronze piece. **Below:** The dining area. Niches and shelves display crafts and art objects collected locally: the bookshelf. open on both sides. stands next to the stairs leading to the lower level. All windows. doors. and cupboards are of natural pine. The dining table has an iron frame. a white Formica top. The dining chairs are of black wood with rush seats.













Escape to the Mediterranean

A 3-ROOM GROTTO

In the tiny fishing village of Tellaro on the Gulf of Spezia, a cave by a sapphire shore—archetype of romantic escape—is vacation retreat for the Jucker family of Milano, three adults with a taste for sunbaked rock and the song of the south wind. This natural embrasure of limestone, which 12th-century Saracen-fighters first enclosed with a complex of walls and watchtowers and generations of fisherfolk have since lived in, was transformed into one great cool and vaulted living room, a master bedroom and, up a stairway, balcony sleeping quarters, urbanely equipped with most modern utilities. *More*



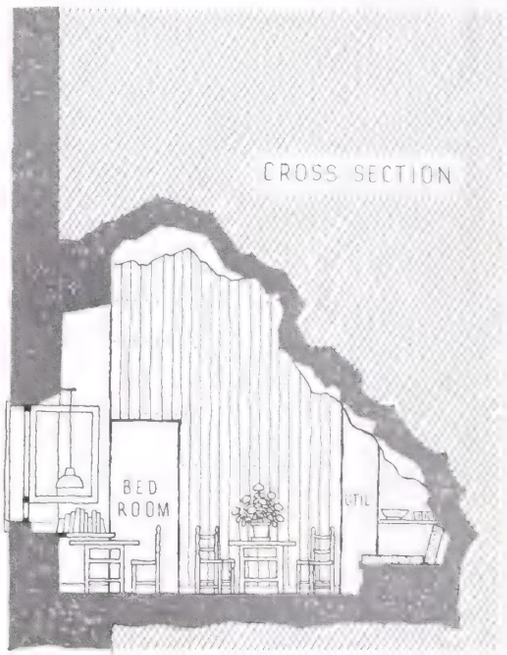
The cliff-carved village rises above waters that the ancients called the "Gateway to the Moon," and moderns call the Gulf of Poets. Dante, Petrarch, Shelley took inspiration here from crystalline blues and brilliant skies, and the Arab flavor of deep-shadowed, climbing streets and robust fortresses. A round tower, above, built against the Saracens, is neighbor to the Juckers, whose grotto-house is behind the four-story, squared-off façade at left. Its three living-room windows give directly on the sea. The balustraded entry leads into the cave-living room, opposite. Inside, the entrance door is curtained in bamboo. Side wall, back wall, and ceiling are rugged rock. In eye-pleasing contrast, polished walnut partitions off a bedroom, right, and palest pink stucco smoothes walls, where needed, and gives the stairway the look of giant, fluid sculpture.

CARLA DE BENEDETTI



A 3-ROOM GROTTO *continued*

For the Juckers, their holiday hideaway on the Ligurian Riviera was an adventure in restoration, a matter of removing the accumulations of centuries until, literally at rock bottom, the true conformation of the cave was revealed in all its original rugged beauty and soaring volume. With its entrance "blocked up" by medieval masonry, it had served as redoubt, refuge, warehouse, and housing, acquiring along the way assorted brick walls, wood beams, plaster partitions. The present living-room floor was once a wine cellar. Sketch below shows the cave in cross section, as you now look through it from the entrance.



Sensitively, Architects Lodovico Belgioioso, Enrico Peressutti, and Ernesto N. Rogers have saved whatever of the past was essential and worth saving—in particular, the sturdy outside walls. The dominant, concave form of the grotto itself dictates the shapes and forms of new additions. Seating benches, built into the very rock, follow its natural variations: the stairway winds upward to the balcony bedroom, turning with the natural line of the rocky overhang. Unevennesses in the rock frame interesting interior vistas, so that life in the cave is never visually dull. Upper left: The view from the balcony down into the living room. The built-in writing desk is lighted by a view of the sparkling Gulf, seen through the window at left. Beyond the dining area and the paneled partition are the master bedroom and bath. Floors are of blocked marble, which is a local specialty of Porto Venere, across the Gulf. At far left, the plan of the main level shows how all the elements of living have been fitted into the shape of the cave. Near left: Plan of balcony bedroom.



On the first floor, the architects' genius for space-saving has given the Juckers a wonderfully adequate kitchen-in-a-closet, to say nothing of built-in wall seating in an area too cramped to accommodate conventional upholstered pieces. The kitchen is the great triumph, its parts fitting together and folding into the wall rather like a jigsaw puzzle, the refrigerator suspended overhead, accessible via a pulley. Below, see the worktable pulled down from the wall and ready for service. Level with the table and recessed in this masonry wall are electric cooking burners. Door at left conceals the sink: storage at right.



Right: When the custom-built worktable is folded up and into the wall, its supporting leg appears to be a decorative detail in the walnut paneling. Entering the house through its bamboo portiere, which tinkles like wind chimes, you would never guess a kitchen existed beyond that expanse of polished walnut. Here you can appreciate the lofty grandeur of the cave and the modeling of the stairway and balcony, which seem almost to have sprung out of the rock, spanning the room like a natural bridge. Again, see how the upward sweep of cave and the horizontal line of balcony frame an interesting vista, looking through the living room to the kitchen wall and entry door. Then, imagine the visual sensation in reverse, as a visitor would see the cave from the entrance. From under the overhanging balcony the grotto would rise in soaring, free, exhilarating space. Truly an escape house, this rock dwelling is innocent of extraneous objects and ornaments requiring housework. The age-old rock itself is its own chief ornament.

FLIGHT FROM THE CLICHÉ



In a quick turn-away from strict-line modern, pure period, and familiar mixes, the swinging young room here is an offbeat, off-Broadway production where rising stars from Kroehler's latest furniture collection, the In Group, are given a talented supporting cast of rugs, fabrics, wallhangings, accessories. Varied as they are, they have one quality in common—verve.

NORMAN McGRATH



Above: Functional fun, the die-cube end table or bench made of plastic; "Hell on Wheels," a glide-about bar cabinet, its flip-top sections outspread; the wallhanging here, like the two others in the room, designed by Tom Tru, silk-screened on fabric, its squares echoing the tone of the biscuit-tufted ottoman; rug, low-pile design on high pile. **Right:** Swoop-line sofas in glistening black vinyl; screen, varicolor panels of fabric; in the rug, a trick center, round as an egg yolk and detachable; chair upholstery, a cubistic crazy-quilt pattern. **Opposite page:** Framed by aluminum, the swags of a beaded curtain; electronic harpsichord case in enameled aluminum on mahogany legs; the roll-about ottomans, high-shine vinyl; the blue chair, low-luster plastic; as finishing touches on the steel-based glass coffee table, pots of cactus plants, smokers' accessories, and "Plateau Game." Both pages—playing in with the Kroehler furniture: Regal rugs; Everfast fabrics; flooring, Kentile vinyl asbestos tile. For more details, see page 142.



To get away at home:

ESCAPE ROOMS

Most-often-used retreat, the well-equipped room where a writer, artist, or craftsman can go, without travel, to work in solitude. Examples here and on the next three pages



© PHILIP GREDEL

In the oval library of ABC news commentator Howard K. Smith in Washington, D.C., special arrangements invaluable to his work include built-in shelves designed to hold a week's newspapers, pull-out boards to serve as book rests, sets of shutters to bar noise and light when radio or TV broadcasts are in progress. Sliding doors, extra-heavy (1,000 pounds each) for soundproofing, divide the library from the drawing room.



HOWARD GRAFF

Remodeled by Architect Frank E. Dushin, the room, left, at the quiet end of a house in Stamford, Connecticut, has become an efficient office-library. To extend the surface of the big desk, a hinged shelf at one side. Ready for a break from desk work, the wide window seat, focal point of Decorator Edward Wormley's plan.

All the world is around me, all that ever stirred human heart or fired the imagination is harmlessly here. My library shelves are the avenues of time. Ages have wrought, generations grown, and all their blossoms are cast down here. It is the garden of immortal fruit without dog or dragon.

—PIERRE DE POITIERS,
Monastery of Cluny, 12th Century



EZRA STOLLER

F. CATALA ROCA



The peace of his penthouse library overlooking New York's East River lets André Kostelanetz concentrate on his musical scores. The gentle tones of the russet leather walls and the vaulted wooden ceiling are enlivened by a pair of stools from Agra, by the objets d'art in the niches, and sometimes by the flames of the fireplace.

On the top floor of a Barcelona house, a two-story library designed by Architect Antonio Coderch for Artist Antoni Tapies. Attached behind metal fireplace, a library table built over concrete base that holds firewood. Facing the fireplace, a seating area and a window. Metal rail follows the line of stairway and landing.



© PHILIP ROEDEL

Converted garden room, right, is now the studio of designer, weaver, teacher, Mrs. Klara Cherepov of Greenwich, Connecticut, and a display center for fabrics, cushion covers, and wall-hangings from her loom. To provide storage space for working materials, two of the three walls of the original garden room were faced with plywood and then lined with shelves.



© PHILIP ROEDEL

When from our better selves
we have too long
Been parted by the hurrying
world, and droop,
Sick of its business,
of its pleasures tired,
How gracious, how benign,
is Solitude.

—WILLIAM WORDSWORTH, *The Prelu*

Secluded studio, above, is one of two escape rooms in the Fuller Leeds home, Fairfield, Connecticut. Mrs. Leeds combined two small rooms, added a picture window with northern exposure overlooking rolling hills to create her sunny artist haven. Built-in storage holds canvases, paints, and props. Not shown but easy to see in the mind's eye, an escape-to-play, is Mr. Leeds's billiard room, down the stairs.



ERNEST SILVA

Sculpture workshop of Steven Lippincott, student at Cooper Union, is behind garage on ground floor of his family's converted carriage house in New York (see September, 1966 issue for more of the house). His work, including sand castings, welded metal objects, decorative pewter medallions, is on view throughout the house. The door at rear leads to his living quarters.



© PHILIP ROEDEL

New room. Mrs. Esther Perry needed a quiet, compact studio for creating ceramics, collages, and sand sculptures. So her architect-husband added a workroom overlooking garden and patio beyond the kitchen of their New Rochelle, New York, house. Studio, left, includes round-the-room shelves, two potter's wheels, and sink with an attached wedging board for working clay.

Archeological retreat of Mrs. Roberta Greenwood of Pacific Palisades, below. Navajo rugs, Hopi Kachina dolls including a rare Wolf God, and Paiute Indian baskets, all personally collected, decorate relaxation area of room. Deep work counter, partially seen at right, continues U-shaped to large desk where Mrs. Greenwood types reports on her various California "digs."



MAYNARD PARKER



Capsule sewing cabinet, left, designed by Edmund Motyka, could be the pattern for many a needlewoman to adapt to a house where no complete room can be devoted to her artistry. The portable sewing machine disappears behind folding doors. Formica table rolls back, leaving only 24 inches of it in the open. Small sewing items are kept within arm's reach in the 14 built-in upper drawers. For more storage, there is a series of low drawers and roomy overhead cabinets.

ERNEST SILVA PRODUCT INFORMATION PAGE 142

ESCAPE ROOMS. . . *On the home grounds, though not literally under the family roof*



The easel of Mrs. A. K. Kirkland of Pebble Beach, California, has studio, above, to itself, warmed on chilly days by corner stove. Architect Francis Palms, Jr. allowed natural light to flood in on three sides through eight-foot sliding glass doors. Redwood exterior and shingled roof will weather to blend with surrounding woods.



MAYNARD PARKER

Songwriter Harry Warren's escape is his private gray stucco music studio, left, nestled in a corner of the garden, just a short distance from main house. Designed by John Woolf, it blends architecturally with the Warrens' neoclassic Beverly Hills home. Studio has its own patio, space for the owner's extensive music library, and latest electronic recording equipment.

If you build castles in the air, your work need not be lost: that is where they should be. Now put the foundations under them.

—HENRY DAVID THOREAU

EDWARD HAUSNER



Derry Noyes and brother Fred scan horizon from their New Canaan, Connecticut treehouse. Friend Susan Norris scales ladder to leafy retreat. A creation of their architect-father Eliot Noyes, who commented on it: "It has the necessary ingredients for a treehouse—a strategic location, a lid to keep out the enemy, and a special feeling of its own." The children agree.



BURT MARTINSON

AN OASIS IN TUNISIA

Here is the enchanting private world of an American owner in Hammamet, on a blue Tunisian gulf where Roman galiots and triremes used to ride. The air is perfumed with jasmine, its flower-starred vines pouring over chalk-white walls that seclude this four-acre oasis from the golden beach on one side, from the roadway on the other. It is a little green Eden of many-leveled garden beds, marble stairways, murmuring fountains, and jewellike pleasure domes, for its raison d'être is the sheer delectation of owner and guests. The main house, marble-cool and elegant as the palace of a bey, contains salon, library, kitchen, and master bedroom. Guests live apart, cosseted in separate houses, in terraced gardens of their own. The property descends a slope to the beach. One enters (see sketch above) through an arched gate, descends the marble walk to a terraced "Court of Honor" and the main house, crosses the garden, ascends to the guesthouse terrace, then climbs even higher to a swimming pool as limpid as the gulf, and a breezy cabaña overlooking this little realm and the broad blue sea.



1



2



3



4



5



6



7



8

AN OASIS IN TUNISIA *continued*

1. Seen from the beach, Dar Tefkin, or The House of Good Thoughts, as this seaside Tunisian oasis is called, owes much of its Oriental elegance to white-limed domes, romantic shadowy arcades, and nail-studded doors—Arabian-night details added in remodeling a simple contemporary beachhouse. **2.** This green burgeoning retreat is approached through a handsome gateway, its design and execution, like most of the buildings here, by local artisans who excel in masonry, iron, pottery, and straw-weaving. **3.** In the fragrant night, the terrace "Court of Honor" seats 40 diners, Tunisian style, on cushions. *Pièce de résistance* is couscous while musicians play on broad garden steps. **4.** Lunch is habitually on a terrace in the shade of a great fig tree. Chairs are native-made. **5.** The fig-tree terrace, old-style Tunisian in character, has straw hassock divans, and nighttime lighting designed by couturier Hubert de Givenchy—pottery urns set on ancient marble columns from nearby Roman ruins. **6.** Looking from the garden through the entrance gate draped in bougainvillaea. **7.** The domed kitchen quarters are separate, enjoy their own courtyard. **8.** Individual guesthouses, sumptuously equipped as studio apartments, are placed on marble terraces overlooking



9



10



11



12



13



14

the garden. **9.** Like a private casbah, the garden rises in a series of levels via masonry stairways until the swimming pool is reached at the top of the property. **10.** The pool and poolside pavilions, where cocktails may be served in the cool of the evening. The waters of the pool itself are drained each evening, descending in an ingenious irrigation system to help the gardens flourish. **11.** The vaulted master bedroom in old Tunisian style is ornamented and supported by a 15th-century Tunisian column. The characteristic lacy iron window grille and the delicate white birdcage are Tunisian specialties. **12.** Flowering trees—jacaranda and carob—shade walls and terraces; and where lilies and roses do not grow in beds, they blossom in pot gardens. This terrace is shared by guest cottages. **13.** Walls of the salon, or living room, of the main house are lined with cushioned sofas lit by hanging lanterns with true Haroun-al-Raschid effect. Here, as elsewhere, you can see the heavily studded double doors, each pair different. **14.** As in most of the rooms, library furnishings are light, airy, breeze-catching, and simple of maintenance. Givenchy, who is a frequent guest here, designed the woven straw runner which was executed by workmen in the nearby crafts village of Nabeul.



JAMAICAN PAVILION

The classic dream of a tropical paradise, this home of the Patrick Bourkes is a contemporary restatement of the traditional Jamaican great house: open pavilions connected by covered walkways; verandas and terraces; the views lovely and varied; the climate —except when the rains come—blessedly balmy.







Competing against the lavish foliage, the house itself is underplayed. The strongest decorating element—by no means an understatement—is the strikingly handsome tile floor, recurrent throughout, the pattern proportionately smaller where it is used outdoors in the children's play court and around the pool. Shelves are always open, often set against glass, and the windows are draped only in the sleeping areas, to shield the sleepers from the sun.

Opposite: Entrance to the living room, seen in the early evening. Here, through the louvers of its many doors, the airiness of the house is revealed, the natural wood of its open ceiling glowing in the twilight.

Left, above: Neatly set in a parklike garden is a gleaming pool offering a contrast to bay and ocean swimming, reached down the steps from the living room, opposite, or from the terrace under the main wing.

Left, below: The formal automobile approach is at a lower level. The color and fragrance of ginger and hibiscus is all about; closeup, the yellow, frilly allamanda.

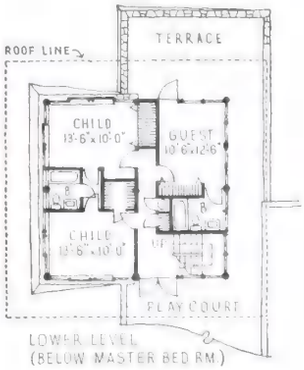
Above: Deep overhang shades the living-room terrace. Table and chairs in the accent color of sharp bittersweet, played throughout. Just beyond the railing, a glimpse of the master bedroom, a separated pavilion. *More*

EZRA STOLLER





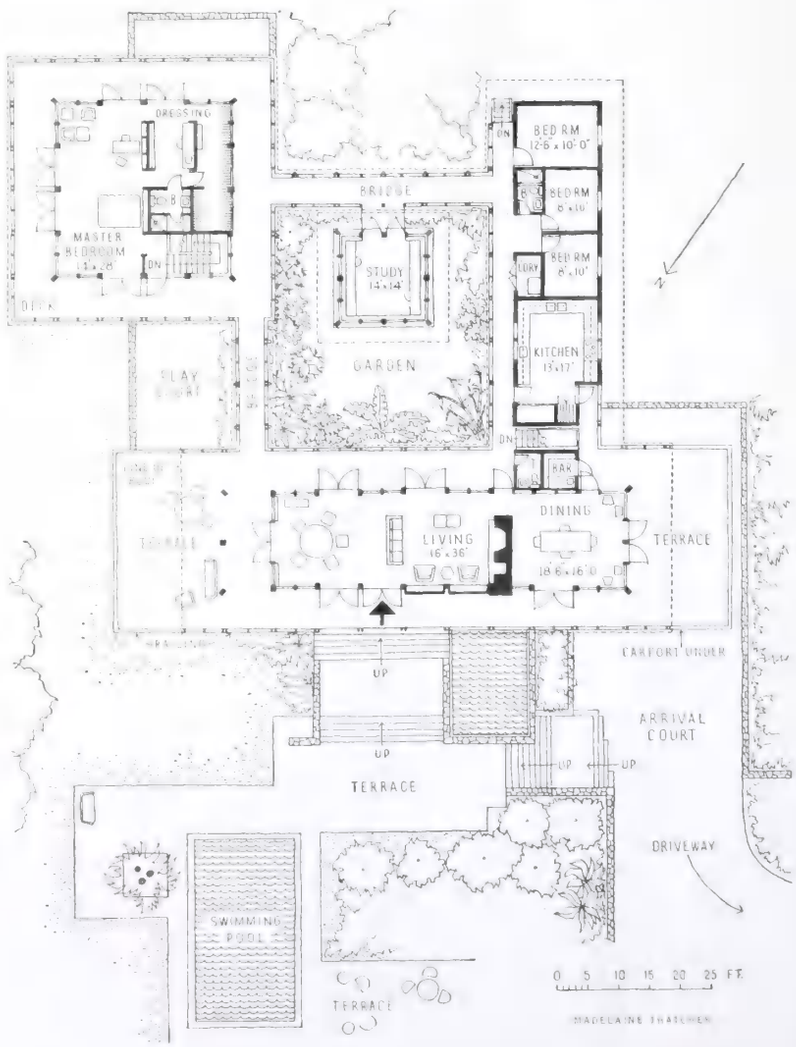




OWNERS *Mr. and Mrs. Patrick Bourke*
ARCHITECT *Robert B. Browne*
INTERIOR DESIGNER *James Merrick Smith*
LANDSCAPE ARCHITECT *Edward D. Stone, Jr.*

JAMAICAN PAVILION *continued*

The plan: In a brilliant flowering of the cluster-plan house (see HOUSE BEAUTIFUL, June 1965), three separate structures are connected by bridges passing over wild and lush gardens. At the center is a small office-study; at the corner is the master suite, with the children's bedrooms on a floor below it (separate plan). **Opposite:** Living room and terrace are one, divided only by walls of glass and the almost-always-open louvered doors. Beyond this terrace lies an exuberant panorama of mountains. **Top:** The master bedroom, large and private, under a roof of its own, is on the same level as the main house. The draperies, an Orlon open weave; the bedspread, a heavily textured, coarsely woven linen. Tiles are continued even in the bath-dressing room and the enormous walk-in closet. Stairs lead down to children's bedrooms, a play court, and a guest room. **Above:** Fireplace wall of native limestone quarried on the site serves as a divider between dining and living room. Flue, polished copper. **Above right:** More formal is the 18th-century dining room, where elegant state dinners are held; from the terrace at night, a quite spectacular view of modern and glittering Kingston.







Fish may well be the most neglected fine food in America. Nearly every other country pays it homage with great dishes made from the local catch. The classic French dinner has a fish course that is given as much attention as the meat course. But America, which is fast growing up gastronomically, still tends—in its average household—to lump "fish" under one big heading and to serve it once a week as an obligatory supplement to the diet. Selecting a fish dish as the main course of the party menu is rarely considered. The truth is that "fish" is not one thing but many, that its tender, delicate flavor is often marvelous beyond description, and that it is a perfect foil for some of the most delicious sauces ever conceived. In this article we hope to take some of the mystery out of buying, cooking, and serving fish so that on your table, at least, it will take its proper rank as one of the really great foods of the world.

THE BIG CULINARY CATCH

By HELEN McCULLY

Eight recipes, starting on page 132, prove just how versatile fish is. Poach sea bass; serve hot with Sauce Velouté or cold in aspic with Sauce Niçoise. Bake red snapper; dress with butter, fresh lemon, and capers. Stuff a shad with garlic potatoes; smother the delicate roe in sweet butter. Serve fillets of sole with mushrooms, or Véronique, with grapes. Broil a perfect swordfish steak. Special-occasion dish: the superb Coulibiac.

FAULCONER-FENN

Fish cookery, very particularly, calls for precise timing and precise temperatures and, as is true of all cookery, a modicum of common sense. Whether the fish is to be pan-fried, boiled, baked, or poached, you should remember fish is *not* cooked to tenderize it but, rather, to develop its flavor.

Pan-frying is the easiest method of all in fish cookery, and precise timing is of the very essence. In poaching and baking, it is absolutely essential to know the exact weight of the fish. If you do not have scales of your own, make certain you get the weight from your fish man. *Note:* No matter what cooking method you use, all fish should be brought to room temperature before cooking.

Pan-frying fish

Dip the fish in flour, next in an egg beaten up with milk (⅓ cup milk to 1 egg), then in dry bread crumbs or corn meal. Heat enough butter or oil in a heavy skillet to make a film over the pan. Sauté the fish in the hot fat until nicely brown on one side; then turn it and brown the second side. Test with a fork to see if it flakes easily. Add salt and pepper to taste. Lemon butter goes very well with fish that is prepared in this simple way.

A la meunière. Dip the fish in milk and roll it in flour. Melt a small quantity of butter in the saucepan. When hot, just beyond the foaming stage, add the fish and sauté until brown, then turn and brown the second side. Place on a hot platter, salt and pepper to taste, and sprinkle generously with finely chopped parsley. Add more butter to the pan. When melted, pour over the fish. Some people add a little lemon juice to the butter.

Poaching fish

Whether cooked in a court bouillon or salted water, whole or in pieces, tie up the fish in cheesecloth, leaving long ends so that it can be lifted easily from the hot liquid. If you are using a court bouillon, cook it for 20 to 30 minutes *before* adding the fish; if you use boiling, salted water, just bring to a rolling boil. Once the fish has been added to the hot liquid and it comes to a boil the *second* time, reduce heat to simmer (it should shimmer, just barely move), and cook *6 to 8 minutes per pound.* Another way to judge cooking time, recommended by the Canadian Department of Fisheries: Measure the fish

(Continued on page 130)

THE SIREN SOUNDS

of harpsichord, virginal, and clavichord . . . the lute and the recorder

By ALAN RICH



"MUSIC LESSON" BY FRAGONARD, THE LOUVRE, PARIS — EUROPEAN ART COLOR, N.Y. — PETER ADELBERG

All music offers refuge from care and confusion. In its logical order, symmetry, and pulsing rhythms there is comfort and reassurance. But it is never static. Its symbols are abstract, and within its compass we can lose ourselves and let imagination take us where it will.

Its siren sounds may be large or small. The big sounds —opera, choral music, symphonies—reach out to us and demand our attention. In a sense, however, the small sounds of the early keyboard instruments, the lute, and recorder are the most involving. In a subtle piece of chamber music we strive to meet the composer halfway—or more. And the more we give of ourselves in listening (or playing), the more satisfying the experience is.

The music that lends itself wonderfully well to escape is the quite beguiling repertory composed before 1750 for soloists or small groups. This early music was composed to be heard at home. There was no such a thing as a public concert hall or 3,000-seat opera house. The early instruments made small, soft, clean, gentle sounds. The composers created for them beautiful and subtle masterpieces.

About 15 years ago, when the quality of high-fidelity reproduction was being discovered, many musical ensembles were formed to re-create this music of the past

on authentic early instruments. They met with enormous success. This has led to a delightful assortment of recordings, a sampling of which is given later.

The success of this music on records, and in concert, has led to renewed interest in playing the instruments, and they are now available in modern reconstructions. And there are, of course, always a few antiques to be found.

One cannot assemble a symphony orchestra in the living room, but a few musical friends can get together to play compositions of the 16th and 17th Centuries. Since the sounds are intimate, there's no need to worry about bothering the neighbors. And, up to a point, many of the early instruments are easy to play.

This is especially true of the recorders, those beautiful wooden predecessors of the flute that come in several sizes and are blown straight into like a whistle—instead of crosswise like a flute. The family includes an alto, a tenor, and a bass. They have a rich, mellow voice of surprising sweetness. One can still tell a professional recorder player from an amateur, but an amateur with a recorder can teach himself to play at a much higher level than he could with a flute or violin.

The sound of a single recorder is a little thin. The early-music enthusiast bent on going it alone is better off with one of the keyboard instruments. On these—like the later piano—one can play, all alone, complete pieces with melody and harmony. The largest and most famous of the early keyboard instruments is the harpsichord. It lost favor to the pianoforte around 1735 and was virtually forgotten for two centuries, until the late Wanda Landowska demonstrated its beauties and its fitness for the great baroque keyboard masterworks. Landowska carried on the revival single-handedly, but her legacy is the fact that hundreds of harpsichord virtuosos are today almost as popular as pianists.

And now one can have a harpsichord at home for a reasonable sum. For under $200 you can buy a kit of parts with complete instructions for assembling a perfectly good instrument. The case, which must be purchased separately, can be fully as simple or as fancy as you like.

Also available are custom-built instruments, gorgeously set in hand-carved, inlaid cases—for up to $5000 or more. In the baroque era, harpsichord-building was a high art in a decorative as well as a mechanical sense. These skills have been revived by many of today's builders.

There is beauty in every musical instrument, for this is the classic example of form following function. But in the early days of instrument-making this was not enough. They were intricately carved, inlaid, and painted. This old ideal, that musical instruments should please the eye as well as the ear, has become a part of today's revival.

The unique sound of the harpsichord is produced in a unique way. Unlike the piano, which produces sound by hitting strings with felt-covered hammers, the harpsichord creates its smaller, cleaner sounds by plucking the strings with a quill made of crow feathers or plastic. Thus, the harpsichord sound is somewhat related to that of the guitar.

There were other early keyboard instruments as well, and they too are finding devotees today. The virginal, or virginals, is a tabletop version of the harpsichord, with a smaller range and an even more intimate sound. It was most popular in England in the 16th Century—Queen Elizabeth I was said to be an accomplished player. Most likely the name "virginal" is from the Latin *virga*, twig or rod, referring to the plucking mechanism.

The clavichord is the simplest of all the keyboard instruments. Rather than plucking the string, it is simply struck directly from below with a small metal bar. This makes a very quiet sound, and varying pressure on the string creates a unique vibrato effect. This was the most popular home instrument of the 17th Century, and it is likely that Bach composed *The Well-Tempered Clavier* for this charming instrument, rather than for the more sonorous harpsichord. Like the virginal, it is a simple box that rests on a tabletop or on its own stand.

Another name that is often encountered in discussion of early keyboard instruments is the spinet. The term was coined for a small wing-shape harpsichord but has now lost its original meaning. Today it refers not so much to a type of instrument as to its size or shape. Thus, a small harpsichord or large virginal may be called a spinet. The word is also used today to describe some of the smaller upright pianos.

With any one of these keyboard instruments at home, a music lover is magnificently equipped to escape into a small circle of personal music. Available are the masterful keyboard creations of Bach and Handel, and of the great French masters Rameau and Couperin, who flourished under the patronage of Louis XIV.

Music to challenge the utmost of keyboard virtuosity may be found in more than 500 sonatas of Scarlatti. And to go even further into history, there is a new, inexpensive paper-back copy of the great English collections of Renaissance pieces, the *(Continued on page 140)*



Islets like these retreats in the St. Lawrence offer havens of escape for the hemmed-in.

PHOTOGRAPH COURTESY OF PREVIEWS, INC.

HOW TO BUY AN ISLAND

By EPSIE KINARD

Everyone dreams of escaping from a hemmed-in world to the uncrowded haven of a private island—to some water-set jewel ringed with green groves and a shell-white beach, where he can lie in a hammock under swaying palms, pick wild strawberries in his own woods, and snorkel in limpid blue waters within protected reefs. Escapists also dream of tapping their own off-shore lobster pots for dinner, fishing in tuna waters, putting sails to briny winds from a private harbor, bagging mallards and maybe a moose in their own back yards.

Private islands offering such magic are very much for sale and in a climate of your choice. Offered by knowledgeable entrepreneurs, island properties are organized in such a way that anyone with a dream and a bank balance to match can find his private Eden.

Where to look? In the Province of Ontario, Canada, there are reported to be one million islands, and along both coastlines of Canada and the United States and in the rivers, lakes, and bays, islands are plentiful. You'll find island chains dotting the waterways from the famous Keys of Florida (including the famous Ten Thousand off the state's western coast) to Canada's Maritime Provinces. Great playground favorites are to be found in the idyllic Thousand Islands (two-thirds in southeastern Ontario, one-third in New York State), and along New England's rock-ribbed coast and lakes and the shores of the Great Lakes. The lengthy coastline from Cape Cod to Texas offers islands for sale. Go inland, and you'll find them in the Potomac River, Chesapeake Bay, and Rocky Mountain lakes.

On the West Coast, you can search for your Shangri-La from Puget Sound (home of the attractive San Juan cluster) to uncounted numbers off British Columbia and Alaska.

You can also find your Lotus Land in the sunbelts of the world: in the Hawaiian Islands; in the South Seas, where Somerset Maugham spun tales and Gauguin painted; in the Windwards, the Grenadines, or the Bahamas, where Hume Cronyn's and Jessica Tandy's 174-acre island estate has just changed hands.



Island variety is infinite. You can relive Robinson Crusoe's saga on an island as wild and remote as an Amazonian jungle. Or you can own a civilized and accessible island with wall-to-wall carpeting, a spectator-size tennis court, and even your own airstrip.

A 7500-watt generator carrying electricity even to the kennels is not uncommon. Neither are an artesian well, a sheltered boat harbor, sandy beaches, and recreational facilities. But such conveniences boost the price of island acreage: anywhere from $700 per acre to a sky-top limit. "But when you buy an island, you buy with your emotions," says Realtor John C. Tysen, chairman of Previews, Inc., the international real-estate clearing house that plays both sides of the fence. His selling clients include Jessica Mitford, sophisticated British author, now offering for sale her bonnie isle of 202 acres in the Hebrides, made famous by visits of Dr. Samuel Johnson and James Boswell (Boswell admired it so much he wanted to buy it!).

Typical of the buying clients is Nils C. Rasmussen, New York TV film editor, who bought a New Jersey islet of one acre with a six-room house and a garden. From this charming hideaway he commutes to the mainland daily by rowboat. Says Tysen: "As little as $300 and a lot of emotion can make an Eden out of an acre."

Island acreage is cheaper than comparable shore-front property on the mainland. A house on an island, however, will cost from 20 to 25 percent more than a house on the mainland. But many islands offer tax advantages. Where they don't come under the jurisdiction of county or township, they may be exempt from local taxes.

Renting before you buy is the best way to discover handicaps that can turn a dream into a nightmare. Says the anguished new owner of an island, where cruise ships come so close they almost run aground: "I don't mind the curious stares of passengers as much as I do the picnic litter they leave in their wake."

Pegeen Fitzgerald, of the famous Ed and Pegeen radio team, says the island they rented on Long Island Sound, while an Elysian delight on every other count, was plagued by yachts coming into their harbor and leaving grapefruit rinds and beer cans behind; by Sea Scouts taking it over as their picnic grounds; by mountains of salt hay from faraway marshes washed up on their beach by the incessant tide.

A boat for an island owner is a necessity. It can be anything that rows or moves on its own power. But the new hydrofoils that fly over the water at three times the speed of normal boats and run more economically make island living a reality for many more dreamers. Other boons: two-way radios, citizens' band radios, bottled-gas refrigerators, excellent freeze-dry foods that keep indefinitely, and prefab houses that cut down the heavy hauling, discharging, and construction costs.

How to find your Cloud Nine anchored in ocean, sea, lake, river, bay? Consult your local Realtor, island owner, or regional branch of a real-estate agency such as Previews Inc. A representative number of these island specialists are on page [illegible].



DREAMBOOKS FOR GARDENERS

On long winter evenings, with bright new catalogs, how refreshing the escape to seasons of fragrance and flower. Here are thoughts on ordering by mail, offering a special catalog list — By LÉONIE BELL

The best gardens occur in the dead of winter, when we conjure up a vision of lovely bloom that appears effortlessly, on demand. We dream of wandering paths flanked with ferns and clumps of the wild orchids we find in the woods; mounds of day lilies and black-eyed Susans in pristine splendor *all* day long; rose beds that never rest, and dry walls as gay in August as they were in May.

What far-gone gardener, with catalog in hand, has not coveted a natural outcrop of rock to dress with alpines? Or a stream-fed pond to stock with water lilies? Or a seashore garden nestled behind dunes and bayberry?

Two dream gardens that I visit time and again in winter wanderings are described in a couple of old garden classics. In *Colour in The Flower Garden*, Gertrude Jekyll tells of a spring-into-summer planting which she called the "Hidden Garden"—a squarish enclosure completely surrounded by hollies and yew and reached only by camouflage paths. There is even a pull-out diagram to help you imagine you are *there*. Read her description of it and try to resist the lure of longing for a hidden garden of your own.

The other, Louise Beebe Wilder's second garden in Rockland County, New York, is forever captured in her story of it, *Colour in My Garden*. Balderbrae was a fascinating complex of the utilitarian and the esthetic, of nursery beds and cold frames separate but next to a labyrinthine walled garden. Here, against backdrops of stone, she delighted in seasonal stage settings of color that make us yearn to duplicate them. Her plants are still with us; only the names need changing. (I wonder if that garden still exists—the walls, yes, but the planting?)

I like this idea of *barrier* design—small, separate enclosures rather than the broad expanse of lawn so usual in American gardens. The barriers can be many things: masonry walls, sapling or plank fences, close-set rows of columnar evergreens, espaliered and clipped yew on heavy wire, deciduous trees allowed to sweep the ground. I recall a path we visited often as children, a mysterious place that was really a tunnel of *Rhododendron maximum*, the branches meshing high above us. Old groves of lilac or common privet, coolly dark within, are irresistible hideaways.

Garden retreats can be as varied, as private, as the rooms of a house, and invite all kinds of experimenting with color schemes, foliage contrasts, and seasonal effects. Because the dimensions are limited, every plant is on display, every detail open to scrutiny. And because the enclosures serve also as windbreaks and sunpockets, material of borderline hardiness may be used.

As we linger over the new crop of catalogs that come with the new year, we dream of such little gardens as showcases for the loveliest plants—the most excellent of each species, and grown to perfection.

This is not so much the stuff of dreams as it sounds. The best that is being grown today is often available only from mail-order nurseries. Among countless others over the years, I remember with pleasure the arrival by mail of such rare treasures as white *Lobelia cardinalis*, the delicious old plum "Yellow Egg," the cerulean blue of *Salvia pitcheri*, and Constance Spry's beloved silver

---

Mrs. Bell is coauthor, with Helen Van Pelt Wilson, of The Fragrant Year, to be published in January by M. Barrows & Co., Inc.



THREE POSTERS BY INTRINSICS ORDERING INFORMATION PAGE 142

weeping linden (*Tilia petiolaris*).

To gardeners long used to selecting plants at local nurseries, the term "mail-order" smacks of something for the gullible, those easily taken in by ads for the fantastical in the Sunday supplements, the ones that promise a great deal for very little. What they send is more likely very little for a steep price, proportionately far more than you'd pay for the same thing from a reputable nursery.

The mail-order sources we have in mind are something else altogether, run by skilled, knowledgeable men who realize they'll never be wealthy but who grow plants with care. Their plants are guaranteed to be true-to-name and to reach you in good condition. These nurserymen are careful to point out they cannot be held responsible for your lack of care—nor should they be—if a plant should die within five or ten days. In 14 years of dealing with nurseries all over the country, I cannot recall one instance of a nurseryman who failed to honor this guarantee.



On the other hand, the quality of plants, packing, and service of a nursery new to you can be discovered only by placing an order. I cannot count the ones that have fallen by my wayside after a first order: They are worth remembering only to avoid.

Specialization is really the raison d'être for offering plants by mail. When a nurseryman is very fond of just a few genera, he tries to list as many variations of these as appeal to him, as well as older kinds of botanic interest and popular sorts that many others grow. One we know lists over 30 forms of Japanese maple; another, two dozen Hosta; a third, eighteen Pyrethrum. *Allium*, *Magnolia*, miniature *Narcissus*, *Sedum* and *Sempervivum*, *Tilia*, *Campanula*, and *Cyclamen* can be found in great variety with relative ease, especially with the aid of the catalog directory offered at the end of this article.

Many of our favorite old nurseries are no longer in business: Carl Purdy's western bulbs, George Mitchell's and Carl Starker's rare alpines, and the Village Hill Nursery, with superlative collections of herbs. But there are many newer ones that continue to thrive and add annually to their bountiful lists. Often their catalogs are modest things, just names without description, but to those who know the plants, vastly tempting. Other catalogs are little masterpieces of brevity written by the nurserymen-owners. They manage to convey, with a symbol and half a dozen words, almost all that need be known about plants we have yet to see.

Then there is the catalog that is almost a book. "What is the use of a book," thought Alice, "without pictures or conversations?" Well-written catalogs hardly need pictures—much as we love them—and the vivid descriptions are the conversation of nurseryman with reader. Our imaginations respond, and we don't need to be sold. We sell ourselves on trees for which there is no present location, on dozens of bulbs we must hire someone to help us plant, on ten extra roses in the hope that we may find a place for them by spring. A skillfully composed catalog is a marvelous—and sometimes a dangerous—thing, true escape reading and definitely habit-forming. Try to take mine away!

Annually I admit to an orgy of catalog-reading, one entire week spent in January. Only one? There are many, seasonal, as different plant groups come into bloom. But the one in January is general, when a plan for the next ten months evolves as to what can not wait another year, and what can. Often a plant needs tracking down, for what appeared in last year's catalog is not offered currently. *(Continued on page 137)*

30 new ways to

ESCAPE HOUSEHOLD DRUDGERY

By DAVID X. MANNERS



BRUSHES BY GEORGE LEINER FROM MACY'S. PHOTOGRAPH BEN ROSE

One good idea is worth a thousand steps. if it helps you cut down housekeeping chores. Here are workable techniques and specific products suggested by House Beautiful's staff. Among them, we hope, will be the one—or more—that will save you the steps

1. New appliances can often do more jobs than you suspect. Just because you've used a vacuum cleaner, an oven, or a broiler before doesn't mean your new one operates the same way or is limited to the same procedures. Many new appliances have automatic controls, special settings, and secondary uses, for which you've paid and which you may not know about.

2. So that cabinet doors or drawers won't stand ajar: Ajax makes new hinges that will self-close a cabinet door; and Peerless makes complete cabinets with both drawers and doors that are self-closing.

3. Duplicate tools and cleaners can save a surprising amount of time. Keeping a second dust pan, broom, and cleansers on the second floor pays off every day in saving trips up and down stairs. Have separate cleaning supplies in each bathroom.

4. Special cleaning chores call for special tools. If you have Venetian blinds, for example, try the Flip Mitt, which is worn like a glove. It is ten layers thick, and reversible, so there are 20 washable surfaces. It can be used for many waxing and polishing tasks, including cleaning silver.

5. Get the "caddy" idea to save you steps. The simplest box, fixed up with dividers, can give you the equivalent of the hotel maid's cart. Take-along tools, like Broom-mates new piggy-back broom (it has a dustpan riding with it), are a step in the same direction.

6. Scrubbing and waxing floors is one of the toughest jobs there is. A new kind of wax now eliminates the need to rewax a vinyl floor after it has been scrubbed. The protective wax stays on ready to gleam again, though detergents are used to remove surface soil. All major companies make it. Wax can be removed with a special stripper, or with ammonia in water.

7. Slide heavy furniture and equipment, instead of lifting it. A heavy plant tub can be moved by getting a piece of old blanket under it. Or you can use new, inexpensive (four for $1) Teflon casters. They fit under corners or legs of furniture and appliances, make them slide with no danger of marring floors.

8. Seal surfaces of porous materials so they don't stain and grease-spot. A slate tabletop can be protected against grease simply by sponging it with milk and letting the milk dry. Then buff. There are effective commercial seals for marble, brick, concrete, terrazzo, flagstone. You'll find them under such brand labels as Vermarco, Trewax, and Watco.

9. Use gentle persuasion before taking harsh measures. Stains on plastic counters yield to abrasive cleaners quickly, but these cleansers may make the surface more susceptible to future stains. Better to use a cleaning wax, like Tres Bien Furniture Creme. It dissolves the stain and leaves a protective wax film.

10. Light dimmers make bulbs last longer, eliminate the nuisance of frequent changing. Long-life light bulbs also help, but they cost more to operate than standard bulbs.

11. Wax the trim around windows, especially the sill. Dirt and dust sifting in are easily wiped off. When a tabletop is subject to especially heavy use, apply automobile wax, such as Simoniz. It's harder and more durable than most standard furniture waxes. It is also good for retarding the tarnishing of brass after cleaning.

12. New chemicals are constantly being introduced: some of them may work faster and better than the ones you are using. A remarkable new one for removing the brown stain of baked-on grease from aluminum equipment, such as griddles, frypans, and cookie sheets is Metal Klean, by Sunbeam. Drackett has a new spray called Behold, designed primarily for furniture but unexcelled for streakless cleaning of stainless steel. A new spot-lifter, "K2r" by Texize, performs in superior fashion on upholstery, carpets, even wallpaper.

13. The quality of your water supply has an important effect on housekeeping. Hard water creates a bathtub ring. It leaves clouding film on glassware, makes every cleaning task more difficult. Sulphur in water blackens silver. Iron in water rust-stains fixtures and laundry. Acid causes both green and brown stains. All four of these water faults—hardness, iron, sulphur, acid—are correctable with a single new Culligan water conditioning appliance called Ultra-Cleer.

14. If a material looks mellowed to begin with, it will remain ageless. A stone fireplace, a wall of rough-sawn wood or barn boards, distressed finishes—these improve with the years, ask almost no care. Decro-wall has just introduced such a material in natural cork tiles, 12″ by 12″, with a self-stick backing that makes application easy on any flat surface.

15. Blow grease away before it settles. The kitchen is a tremendous generator of grease-laden air. Install a ventilator as near the stove as practical to intercept this air and exhaust it to the outside. If it is difficult to run a duct from the ventilator, get a ductless one. Or a new range that exhausts the air downward under the floor and outdoors may be your answer. Jenn-Air makes one.

16. When you remodel or add a bathroom, select generous-size lavatories: a small basin makes it difficult to avoid dripping water on the floor. It also helps if lavatory counters are higher than standard (36″ is good for adults). Brammer makes such cabinets. Keeping the mirror at least 12″ above the counter helps prevent its being splashed.

17. Keep floors uncluttered. A floor is easier to clean when it is an unbroken sweep and things don't have to be moved. A new bath scale by Hanson can be hung on the wall. New, easily assembled, economical steel shelving by Hirsh takes storage off the floor in basement, garage, utility room, closets.

18. Vacuum more effectively, and in less time. A built-in central vacuum system has a suction-maker far larger than any that can be moved around. It can pull up the dirt that settles to the underside of a carpet and which causes abrasive wear. With only a hose to handle, and the motor unit remote and quiet, vacuuming becomes less work. The system is easily installed in existing houses.

19. A shower curtain may be more decorative, but a shower door is less work. It does a better job of keeping water off the floor and it lasts indefinitely. A new plastic Showerfold door folds back like a curtain, offers minimum interference to tub cleaning, the only real problem with standard panel doors.

20. Many modern fabrics (nylon, Orlon, Dacron, Dynel) and plastic attract dirt by static electricity. Dust particles literally fly to these surfaces and cling tightly, so they are difficult to remove. Use Merix, a new antistatic spray, on these materials.

21. Old-fashioned stand-up radiators are dust traps. It is usually a simple remodeling job to replace them with modern baseboard radiators. One new kind of baseboard, by Slant Fin, has a top panel and damper that form a shield to keep dust out and deflect heated air outward. It eliminates any possibility of wall streakage caused by incinerated dust. The baseboard damper can be snapped shut in summer to dustproof the system.

22. Choose quality. Is the lighting fixture solid brass, or steel with only a thin brass wash? Is the wallcovering stain-resistant or stainproof? Make sure before you buy. Quality pays for itself in the hours it frees you for more important things than maintenance.

23. Large glass surfaces are easier to clean than those divided up into many individual panes. If you like the traditional look of small panes, you can buy snap-in divider bars which are removable for easier glass cleaning. Other aides in cleaning: Pella's windows that tilt in, making cleaning an inside job. And Andersen's double-hung windows that are so well balanced they can be raised with a finger. Their insulating glass means no putting up and taking down of storm sash, and two less window panes to wash.

24. Sponge clear silicone liquid on ceramic tile walls, and it will protect the cement joints against staining. U.S. Ceramic has a tile with joints of vinyl instead of cement, a boon to easier maintenance. It is also one of the easiest kinds of tile to install.

25. Stop mud at the door. Paving the foyer with a durable material like ceramic tile enables it to take the abuse of muddy shoes and dripping umbrellas. But it won't stop tracking in. To do that, spread a rug at the door to clean shoes of mud and snow and absorb the puddles. A new rug, called Mr. Inside, is especially designed for the job. For cleaning shoes outside the door, there's a Mr. Outside rug.

26. Weather-strip doors and windows. The more tightly they fit, the less dust and soot will infiltrate. Macklanburg-Duncan makes easily installed weather-strip sets for any size opening.

27. Organize your storage so that nothing has to be lifted out or unnested to get at anything else. Arrange spices alphabetically for easy finding. Store small items in transparent drawers so you can see what is inside without opening the drawer. Use a labelmaker for neat identifying markers.

28. An oil finish on teak and walnut is beautiful and durable, but it holds onto dirt tenaciously. A new spray-can treatment for oiled wood called Teak Foam removes this soil, disguises minor blemishes, and leaves a satin patina.

29. Many surfaces, such as shelves, window sills, and spatter areas, can quickly be made easier to maintain by applying self-stick plastic. Under the Con-Tact name, over 90 different patterns are available, including simulated woodgrains, felts, quilts, stained glass, brocades, raw silk, and moirés.

30. A new service basin, just introduced by Fiat, is designed for installation in mud rooms, basements, or garages. Measuring 36″ by 24″, with 10″-high walls, it is designed for general cleaning chores, including the washing of pets. It can be used for storing galoshes, umbrellas, mops, and other problem items.

Turn the page for news of a new work-saving curtain material.



WESLEY BALZ

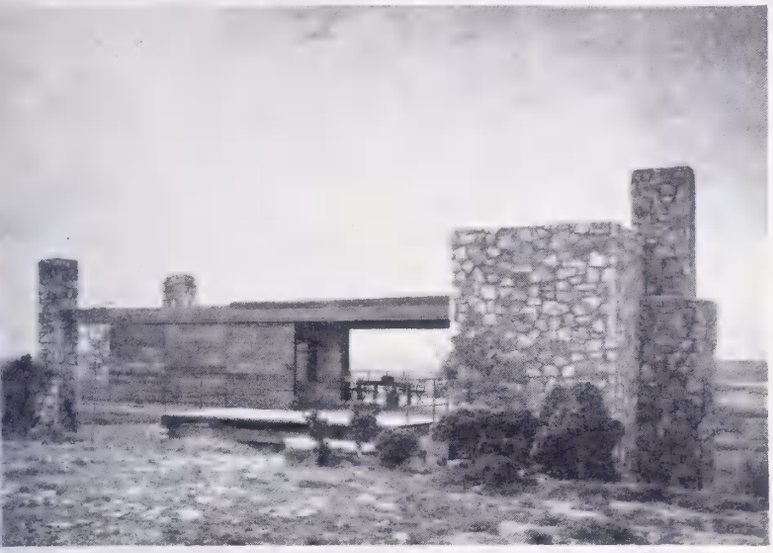
ESCAPE HOUSEHOLD DRUDGERY
continued

How delicate, how beautiful, how carefree....

Sheer tambour embroidery, curtains as easy to care for as lingerie—no starching or long ironing. These new ones of Paula polyester take only a quick light press. They won't shrink, come through countless launderings with their original gossamer elegance. In white or champagne, in sizes to treat any window, some styles a combination of embroidery and appliqué (see close-ups of three patterns from the collection, above). "Edouard Exclusif," a Swiss import at Lord & Taylor.

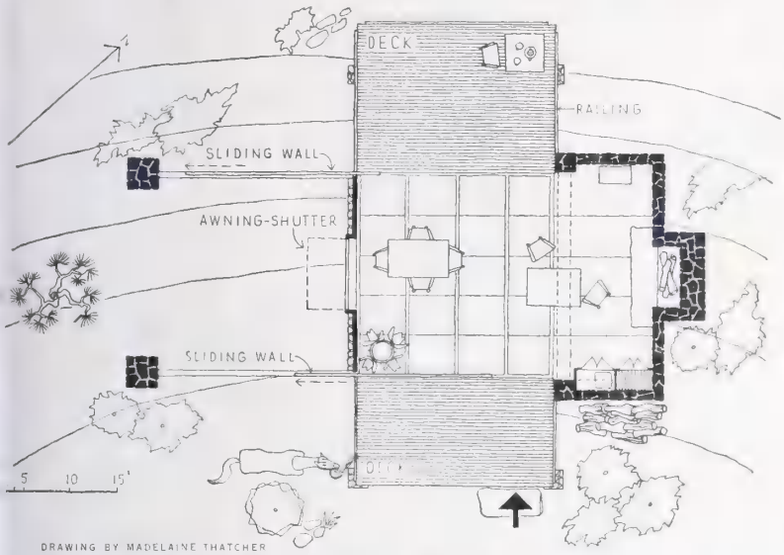
AN OPEN-AND-SHUT SHELTER

continued from page 81



EZRA STOLLER

Heavy wood doors roll back easily into pylon-supported outriggers (see plan below) when opened. Sheathed inside and out with Western red cedar, these doors form the side walls of the structure and are edged with neoprene gaskets for tight weatherproofing when closed.



DRAWING BY MADELAINE THATCHER



Sleeping bags and folding cots are stowed in rugged, neatly organized storage cabinets in fireplace alcove. Cabinets are metal-lined to repel "varmints" and mildew. Running water for sink is pumped by nearby windmill. Furniture consists of campaign chairs and plain tables.



...the sign of distinction in your home

The cabriole leg was born late in the 17th century in a creative effort to vary the familiar turned and squared legs. The first efforts were elaborate, but in time, the leg was smoothed out into one long sinuous line in conformity to the grain of the wood. This was the simple beauty of 18th century south... *that's the way Globe does it.*

Here is the Charleston Galleries® collection, one of Globe's many faithful recreations of the fine furniture designs of all ages. See them at your favorite furniture store or send 50¢ for our fully illustrated booklet.

Globe Furniture Co., Dept. HB-167 High Point, N.C.



You want the longest-wearing gloves, don't you?

Get Super Ebonettes. They wear like iron; far outlast latex gloves. That's because they're made of neoprene. Yet Super Ebonettes are soft on hands. That's because these liquid-and-chemical proof household gloves are cotton-down lined. All for 98¢. Too much? Try our economy model: milled neoprene Ebonettes, 79¢. Or for total protection, get insulated knit-cotton lined Bluettes. They're $1.00.

SUPER *Ebonettes*®

THE PIONEER RUBBER COMPANY • 109 TIFFIN ROAD

decorative accessories by MaLeck



MaLeck brings you today's most exciting collection of rare and unusual decorative accessories, traditional and contemporary. Available at all leading department stores and gift shops.

MaLeck Woodcrafts
Wingate, North Carolina



THE BIG CULINARY CATCH *continued from page 121*

at the thickest point (don't guess; use a ruler) and allow 10 minutes per inch. For example, if the fish, or piece, measures 2 inches in depth overall, simmer it, after it comes to a boil the second time, a total of 20 minutes. Take it from the broth immediately, and keep warm.

Baking fish

Baked fish takes less time to cook, so it is of the utmost importance to know the exact weight in order to gauge the cooking time on the nose. All baked fish, except salmon, should be cooked with the head on to seal in the flavor and those good juices, and to shorten the cooking time. The head can be cut off before the fish is served, but it won't look as impressive. Douse the fish in cold, salted water quickly, then dry thoroughly with paper toweling. Preheat the oven to 400°.

Place the fish in a foil-lined pan, shaping the foil around it into a little boat to hold the juices. Foil is also useful in removing the baked fish from the pan without breaking it. Sprinkle the top side lightly with flour and spread it generously with softened butter. Do *not* slash the fish (some novices are prone to do this) to hasten the cooking; that does nothing more than release the juices. Fatal to a good fish. But *do baste often* and well with butter or a mixture of butter and wine. Use the following chart as a guide only. At the end of the indicated cooking time, make the flake test (page 14).

Fish	*Baking time*
Flounder	2 min. per oz.
Mackerel	2 min. per oz.
Sea bass	12⅔ min. per oz.
Salmon (head off)	11 min. per lb.
Striped bass	12 min. per lb.

Broiling fish steaks

To prepare steaks for broiling, dust lightly with flour, dot generously with butter or sprinkle with oil. Preheat the oven at full heat. To prevent fish from sticking, place on a well-oiled broiler pan or a well-oiled or foil-lined pan. *2 inches from the source of the heat.* Note: The steaks are broiled longer on the second side, so they have a nice, rich color when presented. Season fish after it comes from the broiler with salt, freshly ground pepper, etc. The time and temperature charts that follow are for steaks 1" thick and are those recommended by The Fishery Council. Baste each side twice.

Steak Type	*Minutes 1st side*	*Minutes 2nd Side*
Salmon	3	5
Swordfish	3	5
Halibut	4	5
Striped bass	4	5

Broiling fillets

If frozen, they should be thawed and brought to room temperature. Dry the fresh, or thawed, fillets with paper towels. Preheat the broiler at full heat. Dust the fillets lightly all over with flour, cornmeal, or fine cracker crumbs. Place on a well-oiled broiling pan or in a well-oiled pan (foil-lined, if you like) under the broiler following the chart for broiling time. Because fish fillets vary in thickness, the broiling chart below is only an approximate guide. Always make the fork test for doneness. Fish fillets are *not* turned while broiling. Season after the fillets are cooked with salt and freshly ground pepper. Perhaps a bit of fresh lemon juice. Baste cod and fluke twice: flounder, gray sole, and whitefish, once.

Note: Any fish that can be filleted can be broiled.

Fillet of	*Thickness*	*Minutes to broil*
Cod	½" to 1"	8 to 10
Flounder	¼" to ½"	5 to 7
Fluke	¼" to ⅔"	5 to 8
Gray sole	¼" (most usual)	3 to 4
Whitefish	¼" to ¾"	6 to 8

See "Nobody Ever Tells You These Things" on page 14 for a special question-and-answer section on fish.

Eight Great Recipes

Le Pavillon's Coulibiac

Essentially pâté of hot salmon, this makes a spectacular entrée. Although somewhat time-consuming to prepare, the bulk of the work can be done well ahead.

At New York's Le Pavillon, when fresh salmon is available, it is frequently served on Fridays. Mr. Roland Chenus, *Chef de Cuisine*, makes it in four steps: 1. The brioche. 2. Baking the salmon. 3. Making the crepes. 4. Enrobing the salmon in the brioche and baking it.

The Brioche

1 package active dry or 1 cake compressed yeast
1 cups flour
1½ teaspoons salt
6 eggs
2 sticks butter, melted

Dissolve the yeast in ½ *cup of lukewarm water.* Then mix with *1 cup of the flour* to make the "sponge." Cover with a fresh towel; set aside in a warm place away from drafts until it doubles in bulk. About 45 minutes. Meanwhile, mix the remaining flour and salt together, and stir in *3 of the unbeaten eggs.* Continue stirring, adding the melted butter gradually as you stir. When all the butter is incorporated, add the remaining eggs *one at a time,* beating hard after each addition. Then mix in the "sponge" thoroughly. Cover the bowl; place in a warm spot away from drafts for a second rising. When dough has doubled in bulk, punch it down to deflate it, and refrigerate until you are ready to use. This can be done the day before.

The Salmon

6 to 7 pounds fresh salmon, boned, skinned, all in one piece
Butter
Shallots
Salt
Freshly ground pepper
Dry white wine
Fish stock
3 tablespoons flour
7 egg yolks
1 pound fresh cooked mushroom caps, sliced

When you buy the salmon, ask the fish man for the bones to make your stock.

Generously butter the bottom of a 6- by 12-inch earthenware ovenproof casserole, sprinkle with finely chopped shallots, salt, and pepper. Fit the salmon into the dish so the surface is completely covered. Add enough dry white wine and fish stock so fish is immersed. Place in a preheated 425° oven for 15 minutes. When the salmon comes out of the oven, draw off all the juices with a bulb baster and set them aside. Set the salmon dish aside, too.

Melt 2 tablespoons of butter, stir in 3 tablespoons of flour until smooth. Cook for 2 or 3 minutes. Add 1 cup of the juices from the salmon. Cook, whipping constantly, over moderate heat until sauce becomes very thick. Beat the egg yolks, then combine

with the sauce very gradually. Place back over the heat and cook, whipping constantly, until mixture thickens, but *do not allow it to boil*. Take off the heat, stir in the mushrooms, and pour over the salmon. Refrigerate.

The Crepes

1 cup cold water
1 cup cold milk
4 eggs
½ teaspoon salt
2 cups sifted all-purpose flour
4 tablespoons melted butter

Combine all ingredients in the container of the electric blender. Cover and blend at top speed for 1 minute. If any flour adheres to the sides of the jar, scrape it into the batter and blend 2 to 3 seconds more. Refrigerate at least 2 hours. Rub a 12-inch iron frypan with a piece of fatty bacon or brush with 2 to 3 tablespoons salad oil. Place over a high heat until pan just begins to smoke. Take off the heat, pour a scant ½ cup of the batter into the middle of the pan, then tilt the pan in all directions so the batter will run all over the bottom to make a film. Put back over the heat for a minute or so, loosen the crepe, and turn with 2 spatulas. You need 4 of these large crepes.

Before finishing the Coulibiac, hard cook 2 or 3 eggs; cool and chop them. Also chop up a good bunch of parsley. Mix together with 2 cups of cold cooked rice. Beat up 2 egg yolks with 2 tablespoons of cold water to make an egg wash.

To assemble the Coulibiac

Roll out the brioche on a lightly floured board to measure 14 by 20 inches, about ½ inch thick. Place two of the large crepes, overlapping somewhat, in the center. Cut the baked salmon down the center lengthwise. Lift one-half out of the baking dish with 2 spatulas and place in the center, on top of the crepes. Cover the top generously with the egg, rice, and parsley mixture. Place the second half of the salmon topside down on top of the first, cover with the two remaining crepes, overlapping.

Brush the edges of the dough with the beaten yolks, then fold over to make a neat package. Brush again with beaten egg, folding the ends up. Turn upside down on baking sheet so Coulibiac rests on folds. Slash the top in a couple of places to allow steam to escape. Bake in a preheated 450° oven for 15 minutes, reduce heat to 400° and continue baking 45 more minutes.

Serve piping hot with melted butter. Serves ten.

Shad Roe Smothered in Sweet Butter

Allow 1 pair of roe per person and ½ stick butter per pair.

Heat the butter until melted but not hot. Dip each roe in the butter, then arrange in a pan. Cover and simmer over very low heat for 12 to 15 minutes. Turn only once. Season with salt, freshly ground pepper, and a sprinkling of chopped parsley. Serve with the butter from the pan, crisp bacon, freshly boiled potatoes, and a good dry white wine.

Fillets of Sole with Mushrooms

6 fillets of sole
Salt
Freshly ground white pepper
¼ pound (1 stick) plus 2 tablespoons butter
3 shallots or green onions, finely chopped
3 tablespoons finely chopped parsley
2 tablespoons finely chopped chives
⅓ cup dry white wine
1½ cups bottled clam juice
½ pound button mushroom caps
Juice ½ lemon
3 tablespoons flour
1 cup heavy cream

Split each fillet lengthwise and remove any tiny bones the fishmonger may have missed. Sprinkle both sides with salt and pepper, then roll up tightly and secure with a toothpick.

Dot the bottom of a deep, heavy, ovenproof skillet with *3 tablespoons of the butter*, sprinkle with salt and pepper, add the shallots. Place the fillets on top, sprinkle with the parsley and chives. Add the wine and *½ cup of the clam juice*. Cover tightly, or use foil. Bring to a boil on top of the stove, then place in a preheated 400° oven and bake 20 minutes.

Toss the mushrooms in a bowl with the lemon juice. Melt *2 tablespoons of butter* in a small pan; add the mushrooms. Cover tightly, then steam over moderate heat 5 minutes. Set aside for the moment.

Melt *3 tablespoons of butter* in a saucepan. Stir in the flour until smooth. Add remaining clam juice and whip vigorously with a wire whisk over moderate heat until the roux has thickened. Cook over a low heat for 8 minutes, stirring frequently. Add the

(Continued on the next page)

Premiere Showing of the KROEHLER "IN GROUP"

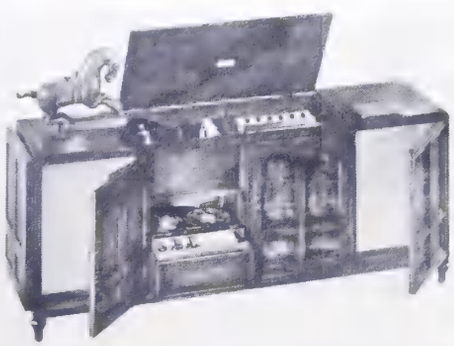
can be seen this month
at these and other leading stores
throughout the country.

Watch your local newspaper for time and dates.

Albuquerque, N. M. — **American Furniture Co.**
Atlanta, Ga. — **Haverty**
Boston, Mass — **Jordan Marsh**
Brooklyn, N. Y. — **Abraham & Straus**
Buffalo, N. Y. — **Hens & Kelly**
Chicago, Ill. — **John M. Smyth**
Cincinnati, Ohio — **Mabley & Carew**
Cleveland, Ohio — **The May Company**
Dallas, Tex. — **Sanger-Harris**
Denver, Colo. — **American Furniture Co.**
Dayton, Ohio — **Rike's**
Des Moines, Iowa — **Younker Brothers**
El Paso, Tex. — **American Furniture Co.**
Fort Worth, Tex. — **Finger Furniture**
Houston, Tex. — **Joske's of Houston**
Indianapolis, Ind. — **William H. Block**
Milwaukee, Wisc. — **Kunzelmann-Esser Co.**
Minneapolis, Minn. — **Donaldson-Golden Rule**
New Orleans, La. — **Maison Blanche**
New York, N. Y. — **Stern Brothers**
Oakland, Calif. — **Breuner's**
Oklahoma City, Okla. — **The Evans Co.**
Omaha, Neb. — **Nebraska Furniture Mart**
Pittsburgh, Pa. — **Gimbel's**
Portland, Ore. — **Meier & Frank**
Rochester, N. Y. — **Harry T. Mangurian**
Sacramento, Calif. — **Breuner's**
San Antonio, Tex. — **Joske's of Texas**
San Francisco, Calif. — **The Emporium**
Seattle, Wash. — **Bon Marche**
Syracuse, N. Y. — **Dey Brothers**
St. Louis, Mo. — **The Lammert Furniture Co.**
St. Paul, Minn. — **R. N. Cardozo's**
Tampa, Fla. — **Maas Brothers**
Tulsa, Okla. — **Meek's**
Washington, D. C. — **Curtis Brothers**

WARNING: There is no connection between this magazine and any so-called HOUSE BEAUTIFUL Furniture Company, HOUSE BEAUTIFUL Store for Homes, HOUSE BEAUTIFUL Decorators, HOUSE BEAUTIFUL Curtains, Inc., or any other product or service using the name HOUSE BEAUTIFUL.

The public is advised to be on guard and not be misled into believing that HOUSE BEAUTIFUL Magazine has any interest in or responsibility for any such representation. If you have any doubts at any time, write or wire HOUSE BEAUTIFUL Legal Department, 959 Eighth Avenue, New York 10019.



STEREOPHONIC
HIGH-FIDELITY
CREDENZA

Available to receive your own high-fidelity components, or complete with Grommes-Phillips stereo/monaural high-fidelity. At leading stores. Permanent displays may be seen through your dealer or decorator at Decorators Mart, 425 E. 53rd St., N.Y.C. • Merchandise Mart, Chicago • Furniture Industries Mart, Philadelphia.

Send 30 cents to Department 11B for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, NEW YORK

End seasonal chores with screens that roll up and down



Pull them down in the spring. Roll them up in the fall. Only PELLA DE LUXE WOOD CASEMENT WINDOWS offer this patented ROLSCREEN® feature. New from PELLA is the STANDARD Wood Casement with inside flat screen. With either PELLA Casement, you can wash both sides of the glass from inside. Optional glass dividers snap in, snap out for easy window cleaning. Inside storms are self-storing. Available in Canada, too. Mail coupon today.

THIS COUPON ANSWERED IN 24 HOURS
ROLSCREEN COMPANY, Dept. TC-7
Pella, Iowa 50219
Rush, via first class mail, color pictures of PELLA WOOD CASEMENT WINDOWS and name of nearest distributor.

NAME
ADDRESS
CITY
STATE ZIP CODE

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS AND PARTITIONS AND WOOD SLIDING GLASS DOORS

THE BIG CULINARY CATCH

continued from preceding page

mushrooms and the juices. Set aside.

When the fish is cooked, place on a warm, ovenproof serving platter and keep it warm. Place the fish skillet with all the juices over a high heat and boil down until you have about one-third left. Add the mushroom mixture and heavy cream. Stir until well combined and piping hot. Take off the heat and stir in the remaining butter. Pour over the fish and serve immediately. Serves 6 to 8.

Baked Red Snapper

Small red snappers
Salt
Freshly ground pepper
Butter
Fresh lemons
Capers, drained

Allow approximately one 1¼-pound snapper per person. Have the fishmonger clean and scale them. Rinse the fish under cold water and pat dry thoroughly with paper toweling. Salt and pepper each fish inside and out.

Melt ½ stick of butter for each snapper in a large, heavy pan that can go into the oven. When the butter is hot, add the snappers and cook 5 minutes over a moderate heat, basting constantly. Place in a preheated 425° oven and bake for 25 minutes or until the fish flakes easily with a fork.

While the fish cooks, peel lemons (allow one half for each fish), removing all the white pulp. Then section. Squeeze the membrane to extract all the juice.

Remove the cooked fish to a hot serving platter, sprinkle with the lemon sections, juice, and capers. Pour the remaining butter in the pan over all.

If there doesn't seem to be enough butter to make an adequate sauce, melt some more. Serve with freshly boiled, peeled new potatoes.

Joseph Hyde's Poached Striped Bass

Mr. Hyde is one of five distinguished cooking authorities who will participate in a Gourmet Galaxy for the benefit of Irvington House, a treatment and research center for children with rheumatic fever and heart disease. The series starts January 17th, and will be held every Tuesday through February 14th, from 10:30 A.M. to 12:30 P.M. at Tavern-on-the-Green, New York. Series subscriptions, $75. Write Irvington House, 566 First Avenue, New York, N.Y.

One 4- to 5-pound striped bass, filleted
1 teaspoon or so of fresh lemon juice
1 onion, sliced
1 cup clam juice
1 cup dry white wine
1 cup water
3 or 4 peppercorns
2 tablespoons butter
Bones and head from the bass

Combine the lemon juice, onion, clam juice, wine, water, peppercorns (note, there is no salt because the clam juice is inclined to be salty), butter, bones, and the fish head in a heavy pan, large enough to accommodate the fillets. Bring to a boil, then cook for 20 minutes. Add the fillets and simmer—the water should just barely shiver—until the bass flakes easily when tested with a fork. One of the best ways to judge the poaching time for fish is the method noted above by the Canadian Department of Fisheries: Measure the fish *at the thickest point* (with fillets, you need measure one fillet only). Don't guess, use a ruler. Allow 10 minutes per inch. If your thickest fillet measures an inch in depth overall, simmer for 10 minutes after the broth comes to a boil the second time. Lift fillets out of the liquid with two spatulas and keep them hot on a warm platter. Serve hot with Sauce Velouté, or cold with Sauce Niçoise.

Sauce Velouté:

Strain the broth. Melt 2 tablespoons of butter, stir in 2 tablespoons of flour, and cook for about 6 or 7 minutes. Then beat in 1 cup of the fish stock (if there is any left over, it can be frozen). Cook, stirring constantly, until sauce has thickened. Take off the heat. Beat together very well 1 cup of heavy cream with 3 egg yolks. Add, very, very gradually to the basic *velouté*, whipping constantly. Put back over a very low heat and cook until sauce has thickened and is hot through. *Do not allow it to reach a boil* or it will curdle. Taste for seasoning. Makes 2 cups.

Sauce Niçoise:

Place the cooked fillets in a suitable serving dish. Refrigerate. Boil down the stock until you have about 1½ cups of liquid

Women Love these Quality Wood Awning Windows



These PELLA WOOD AWNING WINDOWS can be opened to let in fresh air, even when it's raining. Inside, self-storing screens and storm panels eliminate seasonal window chores. Removable glass dividers are available in rectangular, horizontal or diamond patterns. They snap in, snap out for easy glass cleaning. Bronze-tone finished underscreen operator opens the sash smoothly, locks closed or in 11 open positions. Available in Canada. Mail coupon for full details today.

THIS COUPON ANSWERED IN 24 HOURS
ROLSCREEN COMPANY, Dept. TC-8
Pella, Iowa 50219
Rush, via first class mail, color pictures of PELLA WOOD AWNING WINDOWS and name of nearest distributor.

NAME
ADDRESS
CITY
STATE ZIP CODE

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS AND PARTITIONS AND WOOD SLIDING GLASS DOORS

eft. Cool. When cool, spoon a ayer of the broth over the fillets. Chill. When firm, decorate the urface of the aspic with ripe olives cut into shapes, carrot trips, parsley, tarragon, etc. Cover with more of the cooled broth and refrigerate until firm.

To make the sauce:

1 cup olive oil
½ cup red wine vinegar or to taste*
½ pound fresh white mushroom caps
1 can (3⅞-ounce size) black, pitted olives, chopped
4 scallions, chopped
1 sweet red pepper, chopped, or 8 cherry tomatoes, halved
¼ cup drained capers
½ red onion, minced
8 anchovy fillets, chopped fine
2 cloves garlic, minced
Salt**
Freshly ground pepper

Combine all the ingredients in a large bowl, mix very well and allow to mellow at room temperature for several hours. Serve sauce with fish fillets in aspic.

Broiled Swordfish

Make a sauce of melted butter, minced parsley, a little minced garlic, and lemon juice. Place the steak (one 3-pound steak 1 inch thick will serve six people) on a well-buttered broiling pan, cover with the sauce. Place in a preheated broiler 2 inches from the source of the heat and broil 3 minutes, turn and broil 5 minutes on the second side. Baste during the cooking process.

Season with salt and pepper and serve with lemon wedges, shoestring potatoes, and a good tart salad.

Baked Shad Stuffed with Garlic Potatoes

1 whole head of garlic, separated
2 to 3 tablespoons butter
1 cup water
1 cup heavy cream
1 envelope instant mashed potatoes
4 tablespoons minced parsley
Salt
Freshly ground white pepper
1 split boned shad, about 4 pounds

Drop garlic cloves into boiling water and boil 2 minutes. Drain and peel. Melt the butter in a saucepan, add the garlic and cook over low heat, without browning, until very tender. About 20 minutes. Rub through a fine sieve or blend in an electric blender.

Heat 1 cup of water with the heavy cream to the boiling point. Take off the heat and whip in the instant mashed potatoes. Stir in the garlic purée, minced parsley, salt and pepper to taste.

Stuff the shad with this mixture and sew it up or tie securely with string. Place in well-buttered baking dish in a preheated 400° oven for 30 to 40 minutes, until fish flakes easily with fork.

Serve with thinly sliced cucumbers, dressed in a cream sauce; lemon juice, salt and pepper to taste.

Fillets of Sole Véronique

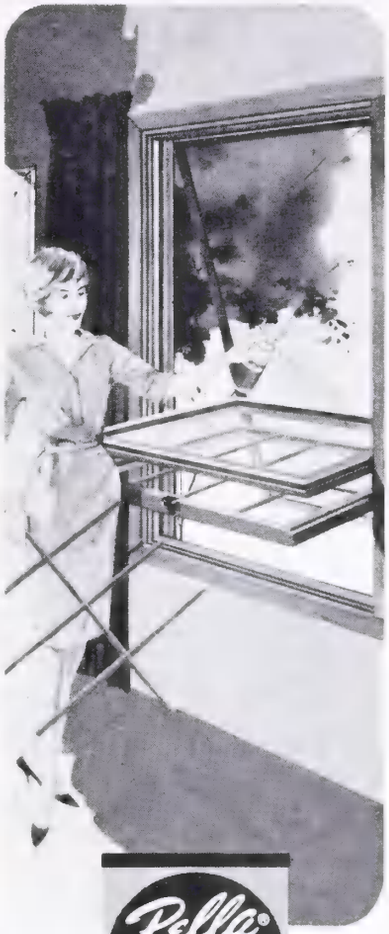
6 fillets of sole
Salt
Freshly ground white pepper
½ stick butter
2 shallots, finely chopped
¼ cup dry white wine
1 tablespoon flour
¼ cup milk
¼ cup heavy cream
1 egg yolk
1 cup fresh Thompson seedless grapes, or canned grapes
3 tablespoons heavy cream, whipped

Salt and pepper the fish; melt *1 tablespoon of the butter* in a shallow pan; add the shallots; arrange the fish on top; add the wine and ¼ *cup of water*. Cut a piece of waxed paper the size of the pan, butter one side and lay it, buttered side down, on top of the fish. Bring liquid in the pan up to a boil, reduce heat and simmer for 10 to 12 minutes or until fish flakes easily with a fork. With two spatulas, lift the fillets to an ovenproof serving dish; keep them warm. Boil the liquid in the pan down to ½ cup. Set aside. Melt *1 tablespoon of butter*, stir in the flour until smooth; combine the milk and cream and bring to a boil. Add to the roux and cook over a moderate heat, whipping vigorously with a whisk, until sauce has thickened. Season to taste with salt and pepper. Beat the egg yolk, combine with pan liquids and the remaining butter, whipping hard. Whip into the hot sauce and cook, stirring constantly, until butter has melted. Add the grapes (if canned, drain them), the whipped cream, and pour over the fish. Brown quickly under a preheated broiler and serve at once. Serves 6. ■

*If your vinegar is really good, this will be sufficient, but you'd better taste the final mixture.

**Do not add salt until you've tasted, because the anchovy fillets are quite salty.

Inside story about an exciting new window!



Pella® WOOD WINDOWS

With this PELLA WOOD DOUBLE-HUNG WINDOW, you simply tilt both sash to wash the outside from the *inside!* Inside storms are self storing. Or, you can order these windows with insulating glass. Either way, outside storms are *gone forever!* Then see how the wood glass dividers snap in and out to make window washing easier. Choose from two screen options: a full-length, swing-out type or a lower half screen. Both are removable from inside. For more facts, mail coupon *today*.

THIS COUPON ANSWERED IN 24 HOURS
ROLSCREEN COMPANY, Dept. TC-9
Pella, Iowa 50219
Please send inside story and pictures of PELLA DOUBLE HUNG WINDOWS plus name of nearest distributor.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

Only Wood Sliding Glass Doors have that "luxury look"



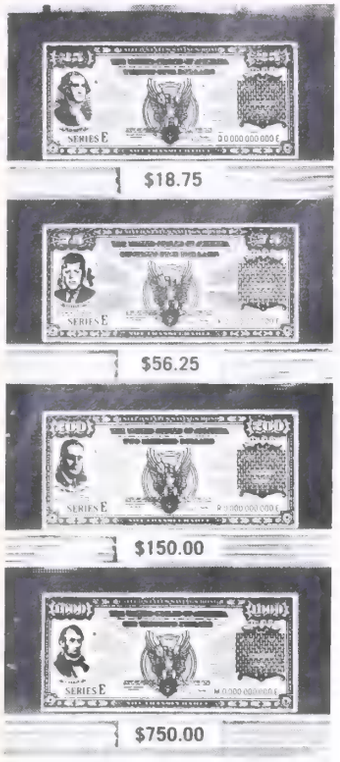
Pella® WOOD SLIDING GLASS DOORS

Only wood frames can be finished or painted to match any interior or exterior color scheme. And, only wood frames have the insulating qualities to make insulating glass genuinely practical and to minimize condensation. With PELLA Wood Sliding Glass Doors, you get more than the look of luxury. An inner steel T-section gives them added strength, too. Select PELLA Wood Sliding Glass Doors with or without wood snap-in, snap-out glass dividers. Mail coupon for color pictures of actual home installations. Also in Canada.

THIS COUPON ANSWERED IN 24 HOURS
ROLSCREEN COMPANY, Dept. TC-10
Pella, Iowa 50219
Please send color pictures of PELLA WOOD SLIDING GLASS DOORS and name of nearest distributor.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____

PELLA MAKES QUALITY WOOD WINDOWS DOORS AND PARTITIONS AND WOOD SLIDING GLASS DOORS



Star-spangled Super Market

Next time you're in the market for a good buy in savings, try shopping from the shelves above. The products are available in 8 convenient sizes, each attractively priced and available on easy payments on the Payroll Savings Plan. You'll find them very helpful in solving your gift problems.

What's more, your purchase demonstrates your support for our men in Vietnam. As President Johnson said, "While our men are there, none of us can remain aloof on the sidelines."

NOW – Savings Bonds Pay 4.15%! Interest on new E and H Bonds you purchase has been raised to 4.15% when held to maturity. E Bonds mature faster — now in just 7 years. Your old Bonds will earn more, too, from now on.

NOW PAYING 4.15% WHEN HELD TO MATURITY

Buy U.S. Savings Bonds

The U. S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.

THE CLUB PLAN

continued from page 90

complete service. Sugarloaf offers superb skiing and is planning a full range of four-season activities including golf, swimming, summer festival programs.

Village II, New Hope, Pennsylvania, differs from most club-plan communities in that it is designed for adults. Children are not excluded, but there are no special facilities for them. It has 1,000 townhouse units, with one and two bedrooms, priced from $16,000 to $25,000. Complete furnishings packages are available from $1,500.

Facilities at Village II include an 18-hole executive golf course, three ski runs, a toboggan run, ice skating, four tennis courts (two enclosed), all-year swimming, and men's and women's health clubs. Guard gates insure exclusiveness and security. A ten-percent commission is charged when management rents a unit.

For families that enjoy shore-oriented activities, Ocean Village, Bethany Beach, Delaware, offers fishing, swimming, water skiing, boating, crabbing, and clamming. The community of individual homes is in contemporary styling. It has been planned so that rental can make the investment self-supporting.

Southern resorts are largely golf-oriented, but some offer limited skiing, with artificial snow making. Two of these are Hounds Ears, near Blowing Rock, North Carolina, and Ski Chalet Village in Gatlinburg, Tennessee. Both have property management plans.

Sea Pines, an island at Hilton Head, South Carolina, is famous for its golf. Most of its houses are rentable in the spring and fall, the peak golfing season in this area. Typical four-bedroom houses go for $175 a week, $400 a month. Housekeeping service and management is provided by the William Hilton Inn.

Beacon House West in Naples is typical of Florida's many resort-type condominiums, where every service and facility is provided. Situated on a pad of land, this new six-story residence overlooks the Gulf of Mexico, while fronting on the Inland Waterway. It has its own yacht landing and dock master. It has a swimming pool, putting green, and other recreational facilities. A resident manager takes care of opening and closing apartments, and other chores. The condominium's one- and two-bedroom suites cost about $30,000. Maintenance, about $50 a month.

Perhaps the most luxurious of all four-season club-plan developments is Manor Vail, in magnificent ski country at Vail, Colorado, 110 miles southwest of Denver. Houses in its condominium complex, with three bedrooms and three baths, are $46,000 and up. Owners come from all over the country. Each owner becomes a member of Lord Gore Club, patterned after the famed Aspen Alps, in Aspen, Colorado. The club includes a year-round heated swimming pool, high-vaulted dining room, cocktail lounge overlooking the terrace, and health clubs with sauna baths for men and women. Golf, tennis, and all recreational facilities are nearby.

Floor plans at Manor Vail allow each apartment to be sublet by its owner as one, two, or three separate units. Part of each apartment can be occupied in complete privacy while renting out the rest. Management estimates 80 winter rental days.

Many changes have taken place in Sun Valley, Idaho, since it was acquired two years ago by the Janss Corporation from the Union Pacific Railroad. Many of the new residential facilities in this famous old resort come under the total-care concept.

Condominium units with two and three bedrooms, completely furnished and equipped, sell for $38,000 to $55,000. Once bought, there are no further costs. Taxes, maintenance, insurance, even replacement of dishes and linen is made by the management. To defray these expenses, owners must agree to rental of their units while they are away. From this rental, owners get 40 percent return, the management retains 60.

New, too, at Sun Valley are one-room studio apartments of 500 square feet. These sell for $12,500. There is an annual maintenance charge, but rentals can take care of it.

On the West Coast, there are several large club-plan developments. Salishan Beach, Glendenen, Oregon, is shore- and golf-oriented, but is only 1½ hours from skiing.

Sea Ranch occupies 14 miles of magnificent and unspoiled Sonoma County shoreline 104 miles north of San Francisco. Its special distinction is its cluster planning and its dedication to preserving the natural beauty of the area. One-half of all land is set aside as common areas for

People 50 to 80 Tear Out This Ad

. . . and mail it today to find out how you can still apply for the same kind of life insurance policy available when you were younger. Once your application is approved, the policy can be carried the rest of your life.

Handle entirely by mail. No one will call! Simply send your name, address and year of birth to Old American Insurance Co., 4900 Oak, Dept. L127M, Kansas City, Mo. 64141.

DOG-TEX
CLEANS AND DEODORIZES DOG STAINS
REMOVES SPOTS
Saves Rugs • Restores Colors
Cleanses Other Floor Areas
8 oz. 90c, Pt. $1.50, Qt. $2.25
Gal. $7.25
Guaranteed
PROVED OVER 20 YEARS
FREE! Send for Helpful Housebreaking Hints
At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted St. • Chicago 8, Illinois

LIFE INSURANCE UP TO $5000
IF YOU ARE NOT OVER AGE 74. Supplement Social Security to help survivors meet your after-death bills, debts or family needs. Legal reserve life insurance pays in all states and countries for death from any cause, except during the first policy year for either suicide or death from undisclosed preexisting health conditions. Compare lifetime protection and guaranteed rates. No medical examination. Easy to apply by mail direct to the Home Office. Introductory offer and application mailed to you without obligation. Tear out this reminder and mail with your name, address, zip code and year of birth to Great Lakes Insurance Company, Elgin, Illinois, 60120. Dept. A81X14.

Chamberlain's
HAND LOTION
25% GLYCERIN!
NOTHING RICHER SOLD FOR
Rough, Dry, Chapped Skin.
33c, 59c, $1.19 at stores everywhere.
CHAMBERLAIN DISTRS., DES MOINES, IOWA



Volunteer to be a
BIG BROTHER
It takes a man
to help a boy

use of all the property owners.

Sea Ranch has a recreational site for every 100 lots developed. This includes a heated pool, saunas, and tennis courts. There are stables and riding rings.

One condominium of ten units has been built at Sea Ranch, and more are planned. These offer complete caretaking service. Individual houses do not, and there is no organized rental system yet. A 600-foot paved airstrip makes the area quickly accessible, and property owners come from Los Angeles, Texas, even New York.

Lake Arrowhead Country Club Villas (Lake Arrowhead, Calif.) are classic A-frame structures, each with upper balcony bedroom. There are two-bedroom-two-bath and three-bedroom-three-bath villas. Offered are all the benefits of private property with the services of a hotel. There are both exterior and landscape maintenance, and leasing service for absentee owners.

For waterfront living on the Pacific, there is Huntington Marina, a condominium development less than an hour's drive from all major business districts in Southern California. Apartments may have either two or three bedrooms. All have two baths. Owners can swim, fish, right off the terrace, have their own boat moored right at their door. Professionals groom the grounds, docks, building exteriors.

And that's the club plan. ■

DREAM BOOKS FOR GARDENERS *continued from page 127*

Queries are necessary, and the search may continue for several years. A frustration is the nursery that prints an enticing catalog—for local trade only. Unless you live nearby, better never to have read it!

Collecting plants by mail calls for a little know-how. Here are some points to consider:

1. Resist getting by mail anything herbaceous that you can grow from seed. Many perennials are just strains, and if you have the patience to grow small plants for one year you'll end up with many more plants for a fraction of the cost. Mail-ordering is necessary for named clones (propagated vegetatively), hard-to-propagate species, and the new or rare. With trees and shrubs, of course, you are buying precious years when you purchase good-size plants.

2. Do not expect the necessarily small plants to produce much their first year. Instead, count on effect the following year. Gardening takes patience: If you have but little, you'll learn. When exceedingly delicate things arrive, I have found it wise to grow them near the water supply in a shaded nursery bed or sunken pots. If you put them in their permanent location, they may be forgotten and dry out, or be overwhelmed by spreading neighbors. We wish nurserymen, when pressed by sudden demand for something, would send customers a credit slip instead of an infant plant that will die even with tender loving care.

3. Order as much from one nursery as you have use for, to save on the postage of many small orders. Some nurseries include the shipping cost in the price; others ask for a percentage of the total order. Most have a minimum charge, usually quite modest.

4. On the order sheet you are asked how you want your plants shipped. How, indeed? There is a selection of ways, depending on the plants involved. Straight Parcel Post (4th Class) is fast enough for dormant rose bushes and shrubs, iris, peonies, day lilies, and bulbs. Special Handling must not be taken literally: it means your package is shipped with First Class mail. Little things, bareroot, or a few tiny bulbs are best sent First Class: sweet violets from California reach here in two days, as fresh as when packed.

Late in the season or when getting extremely perishable material, when speed is all important, without a doubt the best method is Parcel Post Special Delivery. For a charge that may at first seem high but proves a real bargain, this service assures to-the-door delivery of a package within an hour of its arrival at the Post Office, on any day of the week or year. I have had Saturday-mailed plants from a thousand miles away brought here Sunday morning. Small post offices probably cannot handle such deliveries, but those in large towns and cities certainly do.

Air mail for plants is hardly worth the expense and is often mysteriously slow. Express is advisable only if you live within the delivery zone of the express company; otherwise you do your own picking-up.

I cannot imagine a better material for wrapping plants than polyethylene, yet some nurserymen still use the old-fashioned way of damp-packing the roots with sphagnum moss, winding in burlap, binding with jute. The result: a 10- to 50-pound bundle, and high shipping cost. In no case does *deciduous* material arrive in better condition than when simply root-dampened, secured to a rod, and stuck into a heavy, unperforated plastic bag. The roots must be damp first; the plastic container cannot possibly maintain moisture where there is none.

There is something to be said for exposure in shipping. If an item is fragile and *can be seen*, it is handled very carefully indeed, without benefit of FRAGILE labels. My most incredible delivery was a brown paper bag of dusty bulbs —string gone, stamp missing, the penciled address barely discernible, the bag itself in tatters—handed to me like some treasure by our good-natured mailman.

A few nurseries have practices that make us think twice before ordering. A "4-inch pot-grown" plant may arrive in a 4-inch container, but the plant is only a rooted cutting, its 1½-inch root mass still intact. Some propagate perennials in a greenhouse and send out spindly, heat-grown rooted cuttings that need months of care to fill out. Often they come packed in cardboard tubes: In the process of extricating the plantlet, you are apt to break it in half. And how we wish nurseries would stop using overlarge boxes—who wants to pay postage on filler? Snug packing in a box of the proper size can accommodate a surprising number of plants.

I can envision one now that is due to come in April. It will arrive unharmed a day or two after it is shipped, and as I knife it carefully open, the earthy greenhouse smell of growing things escapes. Dozens of little plants, each newspaper-rolled, stand tight together. The leaves of most show, and a few have burgeoning blossoms. You cannot imagine the delight of unwrapping such treasure until you have tried collecting plants by mail.

If you would like the names and addresses of 75 of my favorite catalogs, send 25 cents, to cover the cost of mailing, to Room 700, House Beautiful Magazine, 572 Madison Avenue, New York 10022. ■

Stretch, divide or hide living space



PELLA WOOD FOLDING DOORS do it best! They let you stretch your space for family living. Divide it for precious privacy. And, hide work, storage and utility areas decoratively. What's more, the genuine wood veneers of OAK, ASH, PINE, BIRCH, AMERICAN WALNUT or PHILIPPINE MAHOGANY blend nicely with furniture and woodwork. Ask us to finish them at the factory, or you can paint or stain them yourself. Patented spring hinging provides smooth finger-tip operation. No warpage, either. Mail coupon for color pictures of them installed. Also in Canada.

THIS COUPON ANSWERED IN 24 HOURS

ROLSCREEN COMPANY, Dept. TC-11
Pella, Iowa 50219

Please send color pictures of PELLA WOOD FOLDING DOORS and name of nearest distributor.

NAME

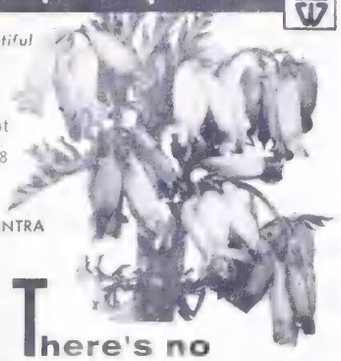
ADDRESS

CITY

STATE ZIP CODE

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS AND PARTITIONS AND WOOD SLIDING DOORS

Wayside Gardens



There's no Garden Catalog ....LIKE WAYSIDE'S

It is not surprising that Wayside's wonderful catalog is the overwhelming choice of gardeners everywhere. This rare masterpiece contains all the things that make a garden catalog wonderful. Certainly it has no equal insofar as beauty, wealth of selection and unbeatable quality are concerned. In its mammoth 224 pages, you will find *everything* for Spring planting . . . the most remarkable selection of worthwhile, dependable garden subjects ever offered. Over 1800 hardy *"Pedigreed"* plants, new flowering shrubs, rare bulbs, trees, exotic lilies and prize roses.

***New* DICENTRA, *Bountiful*.** We are proud to say that this finest of all Bleeding Hearts was discovered right here at Wayside . . . one brilliant beauty selected from the thousands of fine seedlings growing in our fields. *Bountiful* has two peak blooming seasons: one in the Spring and again in the Fall. It breaks all records for "non-stop" blooming, producing thousands of charming, fuchsia-red flowers. Each, $2.00; Three, $5.70



Florida Bicolor
Here is a really choice vine you will find extremely rare and hard to find. The handsome sepals are cream at opening turning to pure white as the flower matures. They create a pleasing background for the deep, rich, purple petaloid stamens that radiate from the center of each blossom. Fascinating color contrast develops when these lovely flowers appear all over the vine against its lush green foliage . . . . . Each, $8.00

New* HYBRID TEA ROSE, *Josephine Bruce
Best and darkest of the dark red roses. Striking, glossy, deep green foliage. Remarkably beautiful and full-flowered . . . dazzling as a cut flower. Plant Pat. 1294 . . . . . Each, $3.00

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG
To get your copy of this valuable garden book, please send $1.00 to cover postage and handling costs for other catalog in the world can compare with it!



Wayside Gardens
20 MENTOR AVE., MENTOR, OHIO 44060

ESCAPE MECHANISMS

continued from page 76

Boeing, Lockheed, Douglas, and Sud Aviation have all worked out versions of these supersonics, and the wait to see which will be the favored one is a cliff-hanger. They tell us that the really fast planes—the hypersonics—can't be expected much before 1990, but they'll be with us, never fret, to get us away from it all practically before we leave.

Almost imminent—the jumbo subsonic planes like the Boeing 747, which is capable of carrying 350 to 490 passengers, is 228 feet long, more than five average stories high, wide enough across to seat three groups of three with ample leg room (it says here), will have stairways, a cocktail lounge, possible theatres, and practically everything else to cosset a traveler except a beauty parlor and a sauna. And why, we wonder, not those? It sounds like an ocean liner on wings, capable of flying 625 miles an hour, eight and a half miles in the sky, which to us is fast enough for any normal fugitive from the mundane. But then we can remember when we thought we were speeding to our destination when we flew on the DC-4.

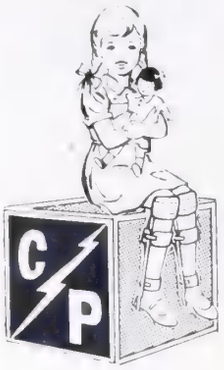
Finnish Manor

Sauna reminds us that North Europe's acknowledged grand luxe place of escape these days is in Finland, 30 mere miles from Helsinki, in Haiko, on the outskirts of Porvoo. It is the Haiko manor house, a turn-of-the-century mansion on a six-hundred-year-old estate, wooded, lake-starred, and lovely, described to us as beyond all dreaminess in spring and summer. The house now has become a hotel of great elegance, with private-home hospitality extended to public guests, has 36 rooms, each done meticulously in a different decorative period. Since in its private days the house entertained several princesses, its most lavish suite is called the Princesses' Rooms. Getting back to the sauna, the accommodations here are specially luxurious, with an indoor swimming pool at hand. Tariff for this grandeur ranges, unbelievably, from a daily $10 to $15 for a single room, $20 up for a double, pension running $6.50 a day.

An Italian Tower by the Sea

Ever since those distant chivalric days of Elaine, "high in her chamber up a tower to the East," the tower has meant romantic escape. Couple this with the blue dazzle of an Italian coast and the Oriental spell of the Saracens, and you've woven a whole tissue of daydreams. It comes true about 100 miles up the Tyrrhenian Sea coast from Rome, in Porto San Stefano, a point of craggy land that is almost an island, remote, rocky, sunny, shining above the water. Three hundred years ago its noble owners built a round tower here as a lookout and fortress against the Saracens who roamed the Italian seas. Eight years ago, a latterday descendant of those Italian landlords experienced the seclusion of the place on a vacation of her own, and decided forthwith to share this fortunate hideaway with a limited number of her friends. The ensuing small hotel (the Saracen tower is now a lounge with a cardroom in its top story where signal fires used to burn) is called Club-Hotel Torre di Cala Piccola (the tower of the little cove), has in these few years expanded, room by room, building by building, until today it accommodates 80 guests at most. It is not a monolithic building but a series of cottages descending from the heights of Monte Argentario, each positioned to view the island-strewn sea. The get-away-from-it-all island of Giglio is within short sailing distance, and you can take your breakfast within sight of Montecristo and Elba. It's for lovers of sunny waters and salt air, its lofty swimming pool so situated that you seem to be swimming in an elevated extension of the very sea itself. The nearest big town is Orvieto, with Florence not too distant, and Tarquinia, capital of the ancient Etruscans with all their mysterious antiquities only 30 miles away. Each room has been individually furnished, most furnishings designed to order and made by Florentine craftsmen. It's dry-land enchantment for yachtsmen, a luxurious place to put in, with a marina in the main harbor of San Stefano. Many have come, been conquered, bought land, and put up vacation villas on nearby sites. Prime time is April 30th to September 30th, with May and June considered by many the most magical time of the year on this lovely coast. Tariff ranges from about $13 to $20 a day, plus 18 percent service charge. For information: Signora Nina Benini Bertuzzi, Cala Piccola, Porto San Stefano, Grosseto, Italy.

SUPPORT



UNITED CEREBRAL PALSY

SUCCULENTS



SEND NOW for our NEW 40 page full color catalog . . . shows hundreds of beautiful, flowering cacti, succulents, bright, easily grown house plants. 10¢ in coin appreciated.
Est. 1876
JOHNSON CACTUS GARDENS
BOX 15-M • PARAMOUNT, CALIF. 90724

WATERLILIES



The loveliest of all flowers that can be grown at home. Exquisite jewel-like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today for your free copy of new, colorful 1967 catalog. "Our 50th Year"
THREE SPRINGS FISHERIES
217 Main Road, Lilypons, Md. 21717



NEW!
GREEN ZINNIA 10¢ ppd.
Imagine! Green zinnias that show shades of lime, chartreuse and pale green. Double and semi-double blossoms 3" to 4" across. Large packet 10c. Order from GURNEY Seed & Nursery Company, 2104 Page St., Yankton, S. Dakota 57078. Limit one offer.

FREE FLOWER BOOK
Write today for free illustrated book—cultural directions pronouncing index, germination table. 3000 varieties—old and new. Many rare kinds. Yours for the asking. Send a postcard today!
Geo. W. Park Seed Co., Inc., Greenwood 300 S. C. 29646



FREE Spring CATALOG Ready Now!
Gives gardening information you will enjoy reading now!
KRIDER NURSERIES, INC., Box 187, Middlebury, Ind.

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 25 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. Send $1 for 10-lb. can, postpaid. Makes 60 gallons.



HYDROPONIC CHEMICAL CO., Copley, Ohio 44321, U.S.A.

Shoppers' World

We've recently been apprised that, all things Mod to the contrary, London's chief appeals to American tourists are Buckingham Palace, Tower of London, Westminster Abbey, the Changing of the Guard, and the Houses of Parliament, in that order. Even college-age Americans make the same choices, steadfastly relegating the discothèques and ye-ye activities to minor place. But the curious sartorial phenomena of present-day London still deserve a look, and adventurous, walking visitors are bound to be rewarded by a Saturday morning stroll along the Portobello Road. Here you can see evidence that the younger generation has forsaken Carnaby Street fashions for the military cloaks and jackets, braids, buttons, and fringes of erstwhile army and navy dress uniforms. At Number 293 a shop called I Was Lord Kitchener's Valet does a land-office business in regalia presumably once worn by hussars and lifeguards.

On the Kings Road in Chelsea, that atmospherically restored area of London that has magnetized some of England's most creative talents, you see few traces of anything you'd call fuddy-duddy old Albion. On a Saturday afternoon walk from Sloan's Square as far as Park Walk, you'll see young families on their own shopping tours, sense the holiday atmosphere of the "day off," feel a little bit closer to the real life of London than you will on a conventional sightseeing trip, and very possibly wind up as one of the club-by crowd at the Chelsea Potter, the popular neighborhood pub at 119 Kings Road, where whole families foregather and even prams are welcome. The architecturally minded and those with a flair for fashion-shopping are recommended to Beaufort Street (called Bewfort, of course)—a charming little street of Regency houses-turned-shops, offering every sort of thing from antique furniture to hairdressing.

A Villa in Umbria

Do you know Umbria—Spoleto and the Festival of Two Worlds, Perugia, Assisi, the high pine woods and lake-splashed meadowland, vistas of the sea across opal-misty plains? If you have ever experienced it, you will probably think that to own a vacation villa of your own in that lovely region of Italy would be quite beyond your fondest dream. Such a turn of events has suddenly become so possible that it's almost too much to believe. The government of Perugia, with the frank purpose of stimulating tourism to this area, is offering a limited number of land sites without cost to foreigners who will agree to build vacation villas on the land within two years. Presently land is available in areas which offer pine woods, mountain lakes, panoramic views, great hunting, and proximity to the sea, around the towns of Tuoro sul Trasimeno, Castiglione del Lago, Pietraluga, Panicale, Gualdo Cattaneo, Nocera Umbra, Corciano, and Gubbio. Such sites are limited, so it would seem to be wise to go and investigate for oneself and soon. For more information, get in touch with an Italian consulate or the Italian State Tourist Office, 626 Fifth Ave., New York, N.Y.

Escape to the Alps

For people who collect places that are discovered by a few who try, poor things, to keep their finds a secret—The Hotel du Mont d'Arbois, 4,000 feet high in the clear, clean air of the French Alps at Megéve. The pièce de résistance of the place is service: its special reason for being is to provide every sort of extra-relaxing therapy—saunas, massages, warm-water swimming, gymnasium workouts, beauty care—for those vacationers who think of the snowcovered mountains as sheer escape. Nonskiers and nonhikers have no cause in this Alpine retreat to feel like displaced persons. Yet the snow-babies and climbers have plenty of heights to conquer and lots of assistance, via lifts and tows and cable cars, to speed them on their kinetic way, winter or summer. Seasonally, there's great golf, and *en tout cas* tennis, and year-round indoor swimming in a glass-walled pool, which make snowy mountains in winter, flowering meadows in summer, part of the picture. There are plenty of changes of scene—a châlet discothèque and after-dinner haunt, actually a charmingly restored Savoyard barn; a terrace-solarium restaurant with a stunning view of the whole area; a rustic farmhouse with Savoyard country dishes. It's within easy flying distance from Geneva and Lyon, available by train or car from any major European city. Information: Hotel Corporation of America, Plaza Hotel, New York, N.Y. ■



Make this your garden year-round

Garden hobbyists who own an L&B greenhouse say nothing matches the pleasure, creative leisure, and family fun that a garden yields when it blooms all year under glass. And no wonder, for you can hasten Springtime with a headstart on azaleas and tulips . . . brighten Winter days with carnations, mums, snaps and rare tropical plants. You can lengthen Summertime far into Autumn with bromeliads, calendula and geraniums. Orchids, African violets, lilies . . . more than 200 different plants . . . flourish year-round because you control the weather.

L&B makes greenhouse gardening practical and economical with dozens of even span and lean-to models from $300 to $2000 . . . and window greenhouses from $75. All are prefab for do-it-yourself assembly—all aluminum for lifetime enjoyment without upkeep. Send coupon for **free** Greenhouse Catalog 50



LORD & BURNHAM

division Burnham Corp. Dept. 50, Irvington, N.Y. 10533

Prefab home greenhouses from $300. Please send 48-pg. full color Greenhouse Gardens Catalog with pictures and prices of dozens of greenhouses, that tells: how to choose a greenhouse, where to place it on average homesites, how to heat, cool, equip at low cost.

Mr.
Mrs. .....
Street .....
City ..... State ..... Zip .....

Some sales agent territories open . . . write ORLYT Marketing Manager.

WHITE BIRCH

20 for only $5.95

Twenty 18 to 24 inch seedlings. Make beautiful shade trees. Bark turns creamy-white after 3 or 4 years. Makes graceful clump by planting several together. Hardy.

Postpaid planting time. No C.O.D. FREE CATALOG

MUSSER BOX 10-A INDIANA, PA.

Burpee Seeds

Best That Grow



Enjoy your garden more, plant Burpee Seeds! You will have beautiful flowers, tastier vitamin-rich vegetables. Save money on family food bills too. *New Burpee Hybrid creations* make gardening easier and more satisfying.

Burpee Seed Catalog

124 pages. Over 100 kinds are pictured in color. Tells all about the best seeds that grow. **FREE**

Write for Your Free Copy TODAY!

W. ATLEE BURPEE CO., 366 Burpee Bldg. Phila., Pa. 19132 • Clinton, Ia. 52732 • Riverside, Cal. 92502



UNIQUE SEED & NURSERY CATALOG YOURS FREE!

Everything you've ever dreamed of growing for beauty or profit! Flower seeds, bulbs, vegetable seeds, trees, shrubs, evergreens, house plants, etc. Many brand new varieties you can't buy elsewhere. Buy by mail and save! Request free catalog from this 75-year-old firm:

Henry Field's, 1204 Oak St.
Shenandoah, Iowa 51601

FREE! colorful IDEA BOOK



Beauty & privacy! Fast-growing, ever-blooming roses . . . Armstrong's

Red Glory Living Fence

(PLANT PAT. NO. 1885)



Learn the facts about the world's most amazing — and all America's favorite — Living Fence. Armstrong's Red Glory is the only rose fence specially developed to make your home more beautiful, valuable, private . . . for only pennies a foot. Grow your own privacy . . . with a riot of radiant, Gorgeous Red Glory roses . . . in a few weeks. Red Glory Living Fence thrives nearly anywhere; grows in any soil. Grows quickly up to 6' high. It's America's most widely planted fence rose.

Armstrong NURSERIES

1305 So. Palmetto, Ontario, Calif. 91764

Please mail me my free full color booklet about Red Glory Living Fence.

Name _____
Address _____
City _____ State _____



–avoid service delay!

Last year, our Early Order offer for Davey Tree service avoided delay for hundreds of our customers.

Here we are again this year, urging you to place your order early. You'll save much disappointment from unavoidable delay in getting our crews to your trees.

If you get your tree-care order in *now,* you'll avoid the sudden surge of requests for Davey service when spring is full upon us.

Don't forget: much tree work can be done while trees are dormant. They can even be given a Davey deep-root feeding *at any time the ground is not frozen.* Damaged, split or dead branches can be more clearly seen now. Davey men do an efficient, economical job of removing them.

Furthermore, dormant spraying can be done any time that weather permits. An early spray is some assurance of enough time to complete the work.

The sooner we receive your Early Order, the earlier your tree work will be done—by experts you can trust completely. So ...don't delay!

Call **DAVEY TREE SERVICE**

or write

DAVEY TREE EXPERT CO.

Kent 1, Ohio

The Oldest and Largest Tree Saving Service in the World

Fitzwilliam Virginal Book, containing short, lovely pieces of the utmost fantasy.

If one's musical inclinations are social, there is a wealth of ensemble music written for strings or winds with harpsichord. These early keyboard instruments, whether harpsichord, clavichord, or virginal, blend with other instruments more intimately than the more dynamic and percussive piano.

But not yet have we come to the ultimate in escape. The keyboard itself is a mechanical aid. If you really want to have the music in hand, you must put your fingers directly on the strings. This brings us to the lute. This magnificent instrument, which is also very much a part of the current revival, has an ancestry that extends back to the beginnings of music. It is related to the plucked stringed instruments of the Egyptians, the Greeks, and the Romans.

The lute is a handsome instrument with a large, rounded body and a neck with a 90-degree bend near the top. It usually has eleven strings, although it may have a few more or less. The sound hole is, typically, an intricately carved rosette. It is, of course, related to the guitar and mandolin, but its shape gives it a richer, softer tone, and its additional strings give it greater melodic potential.

It is held in the lap while played. The lute and player become a single artistic unity. Here is the ultimate in escape. You curl yourself around the instrument, become one with it, and explore the expressive sounds of strings fretted with one hand and plucked with the other. You are also free to sing, and there is an opulent literature of songs to be sung to the lute. These were written by the greatest composers of the Renaissance and early Baroque.



Danish lute with 12 strings

All these instruments—the recorders, harpsichords, clavichords, virginals, and the lute and its relatives—were at the center of cultural life until the mid-18th Century. There were few at that time who went to concerts to hear others perform. Most of those who loved music owned instruments and played them. This total involvement in the disciplines—and freedoms—of music is perhaps the ideal escape. But the engaging quality of the early instruments on recordings is not to be overlooked. Your chambers can readily ring to the sound of chamber music whether you play or not. Choose from this list of choice recordings featuring the lovely instruments of a time when musical discovery and delight was the order of the day.

Suggested Recordings

Recorders

Shakespeare's England. Ensemble of recorders and early stringed instruments. Mercury 50397 (90397).

The Virtuoso Recorder. Music for recorders and small ensemble. Decca 10049 (710049).

The Krainis Consort. Recorder ensemble conducted by Bernard Krainis. Columbia ML 5875 (MS 6475).

Harpsichord

A Sylvia Marlowe Recital. Music of various Baroque composers. Decca 10113 (710113).

English Keyboard Music. Igor Kipnis, solo harpsichord. Epic LC 3898 (BC 1298).

Scarlatti: Sonatas. Wanda Landowska, harpsichord. Angel COLH 304.

Other Keyboard Instruments

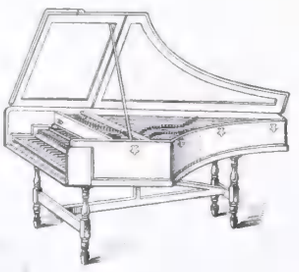
Music For The Virginals. Stewart Robb. Folkways 3321.

Bach: Two and Three-Part Inventions. Ralph Kirkpatrick, clavichord. Deutsche-Grammophon-Archive ARC-3174 (73174).

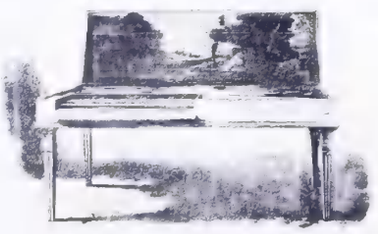
Lute

English Lute Music. Julian Bream. Victor LD 2560 (LDS 2560).

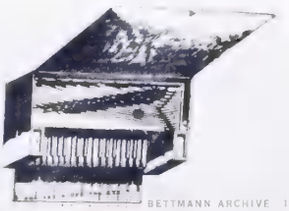
Songs To The Lute. Peter Pears, tenor, and Julian Bream. Victor LM 2819 (LSC 2819). ■



Harpsichord



18th-century clavichord



Portable virginal of the 17th Century

BETTMANN ARCHIVE INC



Seventeenth-century French recorder. Intricately carved in ivory with animal and leaf forms.

HOW TO BUY AN ISLAND

continued from page 125

Sources for Islands

Following are real estate agents, owners, and others located in the United States and Canada, who specialize in the handling of private islands or those who have a particular knowledge of island properties.

New England Coast

Baribeau Realtors, 52 Pleasant St., Route 1, Brunswick, Maine 04011. *Richard Gay* (Owner), 45 Eagle Lake Rd., Bar Harbor, Maine 04609. *Capt. George H. Jennings*, Aqua-Terra Enterprises, Inc., Camden, Maine. *A. Pelham Stevens*, Previews, Inc., 20 Kilby St., Boston, Mass. 02109. *Frederick S. Wardwell*, Castine, Maine.

Chesapeake and Potomac

Arthur B. Lawrence, Jr., Previews, Inc., 1917 Eye St., N.W., Washington, D.C. 20006.

Atlantic Coast from North Carolina to Texas

Myrtle C. Barsh, 3428 Meeting Street Rd., Charleston, S.C. 29405. *Wilma Brantner*, 1477 Overseas Highway, P.O. Box 552, Marathon, Florida. *Carmine A. Bravo*, 811 N.E. 79th St., Miami 38, Florida. *Brunton Realty*, P.O. Box 434, Tavernier, Florida 33070. *Ray Dockum, Inc.*, 520 Ingraham Building, 25 S.E. 2nd Ave., Miami 32, Florida. *Fort Lauderdale Realty Sales Corp.*, 1819 S.E. 17th St. Causeway 4-B, Fort Lauderdale, Florida 33316. *Conway D. Kittredge* (Owner), 56 E. Pine St., Orlando, Florida 32801. *George C. McFarland*, Previews, Inc., 335 Royal Poinciana Plaza, Palm Beach, Florida 33481. *Hugh J. McManigal* (Owner), P.O. Box 555, Islamorada, Florida. *Frank J. Pepper, Inc.*, 530 Ingraham Bldg., Miami, Florida 33101. *Evin R. Welch & Co., Inc.*, 2608 E. Oakland Park Blvd., Fort Lauderdale, Florida.

Caribbean and the Bahamas

George C. McFarland, Previews, Inc., 335 Royal Poinciana Plaza, Palm Beach, Florida 33481. *Andrew Penso*, 922 Northeast 19th Ave., Fort Lauderdale, Florida.

Midwest and Great Lakes

John M. Burke, Previews, Inc., 841 First National Bank Building, Denver, Colorado 80202. *Edward Eppstein*, Louis Michael Realty Co., Home Federal Building, Toledo, Ohio 43604. *John E. Hoff, Jr.*, F.I. Salter Co., Inc., 812 Alworth Building, Duluth, Minn. 55802. *Robert E. Reilly*, Previews, Inc., 211 E. Chicago Ave., Chicago, Ill.

Pacific Coast of U.S. and Canada

August C. Belden, Jr., Previews, Inc., 68 Post St., San Francisco, Calif. 94104. *H.A. Roberts Ltd.*, 562 Burrard St., Vancouver 1, British Columbia, Canada.

Hudson River and New York State

Barry Realty, 1900 Ridge Road East, Rochester 22, N.Y. *Hazel Green*, Kinderhook, N.Y. *James F. Scott*, P.O. Box 9121, Panorama Branch, Rochester, N.Y. 14625. *Trading Post Real Estate Co. of America*, 117 East Ave., Rochester 4, N.Y.

The Thousand Islands

William Craig, Previews, Inc., 19 E. 53 Street, New York, N.Y. 10022.

Canadian Maritime Provinces

W. H. Mitham, Pres., The Greater Saint John Real Estate Board, Inc., Suite 301, 11 Canterbury St., Saint John, New Brunswick, Canada. *Board Members: Acres Real Estate Ltd.*, 11 Canterbury St., St. John, N.B. *Canada Permanent Trust Co.*, 1 Market Sq., St. John, N.B. *Central Trust Company of Canada*, 60 Prince William St., St. John, N.B. *Clark Real Estate Service*, 362 Rothesay Ave., St. John, N.B. *Colwell Real Estate*, 645 Dunn Ave., Lancaster, N.B. *Coughlan Realty*, 32 Cliff St., St. John, N.B. *Mrs. Dora Dickson Real Estate*, 261 Duke St., St. John, N.B. *Eastern & Chartered Trust Co.*, 9 Charlotte St., St. John, N.B. *A.C. Fairweather & Sons Ltd.*, 82 Germain St., St. John, N.B. *John Paul Realty Ltd.*, 659 Harding St., Lancaster, N.B. *Keith-Murray Realty Ltd.*, 60 Prince William St., St. John, N.B. *David Lunney Real Estate*, 127 Prince William St., St. John, N.B. *Montreal Trust Co.*, 43 King St., St. John, N.B. *Vagle Real Estate*, Courtney Centre, Suite 270, Crown St., St. John, N.B. *Royal Trust Co.*, 66 Prince William St., St. John, N.B. *Sherwood Real Estate*, 94 Germain St., St. John, N.B.

Ontario and Quebec

William Craig, Previews, Inc., 49 E. 53 St., New York, N.Y. 10022. *Henry A. Wolfe*, Sutcliffe Agencies Ltd., P.O. Box 300, Kenora, Ontario, Canada.

Lake Islands of Western Canada

Phil Polischuk, Dept. of Natural Resources, Resource Lands Branch, Gov't. Admin. Bldg., Regina, Saskatchewan, Canada.

Europe

Claude C. Cheron, Previews, Inc., 45, rue Pierre Charron, Paris 8e, France.

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "better your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*KitchenAid Home Dishwasher Division, Hobart Mfg. Co. 15

Automotive

Cadillac 5

Building Materials

*U.S. Plywood Corp. 3

Decorative Furnishings

*Dansk Designs Ltd. 78
MaLeek Woodcrafts 132

Floor Coverings (Hard Surface)

*Armstrong Vinyl Floors ..... Inside Front Cover

Foods & Beverages

Seagram's V.O. 77
Munson G. Shaw Co., Duff Gordon 16

Furniture

American Enka Furniture 2
*Baker Furniture, Inc. 142
Dunbar Furniture 72
*Fancher Furniture Co. 12
*Globe Furniture Co. 131
*Gravely Furniture Co. 132
*Union-National, Inc. 133

Garden Fences & Fixtures

*Lord & Burnham 139

Garden Fertilizers & Insecticides

Hydroponic Chemical Co. 138

Garden Seeds, Bulbs & Plants

*Armstrong Nurseries 139
*W. Atlee Burpee Co. 139
*Henry Field 139
Gurney Seed & Nursery Co. 138
*Johnson Cactus Gardens 138
*Krider Nurseries, Inc. 138
*Musser Forests 139
*George W. Park Seed Co., Inc. 138
*Three Springs Fisheries 138
*Wayside Gardens 138

Housewares & Supplies

Dishwasher All 7
Economics Laboratory Finish 14
Procter & Gamble Cascade 25

Linens & Bedding

Cannon Mills, Inc. .....
Cone Mills, Inc. ..... Inside Back Cover
J. P. Stevens & Co. Inc. 13
Wamsutta Sheets 17

Paints

*Martin Senour Paints 72

Shades, Blinds & Wall Coverings

*Pella Rolscreen Co. 131

Stationery & Books

Book-Of-The-Month Club, Inc. 73-75
International Collectors Library 1
The National Observer 9-11
Time & Life Books 18-21

TV, Radios, Records & Musical Instruments

*Chickering & Sons 8

Travel

*Bahamas Ministry of Tourism ..... Back Cover

Tree Experts

*The Davey Tree Expert Co. 140

Windows & Doors

*Pella Rolscreen Co. 134, 135, 137

Miscellaneous

Chamberlain's Distrs. 136
*Consolidated Chemical Works, Dog-Tex 136
*Great Lakes Insurance Co. 136
*Old American Insurance Co. 136
*The Pioneer Rubber Co. 134

Department, Furniture, Jewelry & Specialty Stores

Alexander Sales 37
Bremner Records 55
The Carolina Soap & Candle Makers 11
Marie Chantal Corp. 51
*Chicago School of Interior Decoration 47
Fabrics 'Round the World Inc 33
Foster Parents' Plan Inc. 35
General Medical Co. 15
*Ronnie Fiberglas Fabric Center 39, 49
*Shillcraft Rugs 28, 29
The Stitchery 53
Lillian Vernon 13
Youth Cosmetics Inc. 31

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowance will be made to advertisers for errors or omissions.



Never Ordinary!

There's something special about Baker furniture. You may call it "the collector's viewpoint." Many people do. You will sense it – unmistakably. Because Baker furniture is never ordinary. Each detail of design and finish is a point of pleasure for those who appreciate the finest. For your new album of the Baker collections, please send $3.00.

Baker Furniture, Inc.

CABINET MAKERS

701 MILLING ROAD, HOLLAND, MICHIGAN 49423

DISPLAYS MAY BE SEEN IN NEW YORK • CHICAGO • PITTSBURGH • LOS ANGELES
DALLAS • PHILADELPHIA • SAN FRANCISCO • ST. LOUIS • ATLANTA • GRAND RAPIDS



• FOR THE FINEST CARE OF YOUR FINEST FURNITURE, USE SAINT'S SATIN WAX. •

PRODUCT INFORMATION

Following is detailed shopping information on products shown in this issue. Addresses are given for retail sources only.

Pages 80-81

Structural framing, Douglas Fir: siding, rolling doors, interior walls, kitchen cabinets, countertops, Western Red Cedar, all *Western Wood Products Assoc.* Foundations and masonry walls, native stone. Weather stripping on rolling doors, "*Neoprene*," *Dupont*. Hardware on rolling doors, *Allith Corp.* Heavy sheet glazing for clerestory, *Libbey-Owens-Ford Glass Co.*

Pages 82-87

Shingle roofing, *Red Cedar Shingle and Handsplit Shake Bureau*. Cedar siding and ceilings, *Western Wood Products Assoc.* Operable windows, *Andersen Corp.* Cork flooring in living room, *Armstrong Cork Co.* Chopping-block kitchen counter, *Thompson Mfg. Co.* Stainless-steel sink, *Elkay Mfg. Co.* Range, refrigerator, and water heater, *General Electric Co.* Exterior light fixtures used inside and out, *Stonco Electric Products Co.* Dining table designed by Peter Hoppner, with plastic-laminate top, *The Formica Corp.* Pillows, blankets, and baskets, *Greek Islands, Ltd., 215 E. 49th St., N.Y.C.*

Pages 94-99

BUILDING MATERIALS: Rough-sawn redwood siding, "*Channel Lap*," deck railings, benches, *Simpson Timber Co.* Exterior wall panels, "*Glasweld*," *U.S. Plywood Corp.* Insulation, *Owens-Corning Fiberglas Corp.* Cedar shingle roofing, *Colonial Hand Split Shingles, Inc.* Exterior doors, *Roddis Doors by Weyerhaeuser.* Sliding doors, windows, and window hardware, "*Pella*," *Rolscreen Co.* Clear glazing, "*Thermopane*," *Libbey-Owens-Ford Glass Co.* Fireplace of "*Pinelog*" weatherfaced stone, native to Georgia, *North Shore Masons Supply Co.* Kitchen ceiling, "*Tim-Deck*," *Timber Engineering Co.* Vinyl tile flooring in kitchen, *Kentile, Inc.* Glazed ceramic tile in bathrooms, *The Mosiac Tile Co.* Cabinetwork: prefinished rosewood panelling, *Georgia-Pacific Corp.*

EQUIPMENT: Stainless-steel sink and faucet, *Elkay Mfg. Co.* Refrigerator-freezer and cooktop, *Chambers Corp.* Double wallovens, *Caloric Corp.* Dishwasher, *Waste King Corp.* Range hood and exhaust fan, *Nutone, Inc.* Washer dryer, *Westinghouse Electric Corp.* Bathroom fixtures, *Kohler Co.* Medicine cabinet, towel bars, *Miami-Carey*. Exhaust fans in bathrooms, *Trade-Wind* by *Thermador*. Forced-air heating system, *Lennox Industries, Inc.* Auxiliary heaters, *Berko Electric Mfg. Co.* Registers, *Tuttle & Bailey Div. of Allied Thermal Corp.* Controls, *Honeywell*. Ceiling light tracks and spotlights, *Lightolier*. Other light fixtures, *Prescolite*. FURNISHINGS AND ACCESSORIES: *Fiberglas* fabric for draperies, *Dazian's, Inc.* Director's chairs, *Telescope Folding* room. *Spanish Trading Center, Inc.* Peeled willow sofa, *Design Research, Inc., 57 Brattle St., Cambridge, Mass.* Upholstery fabric on sofa, *Kravet Fabrics, Inc.* Flip-top dining table, *Urban Furniture Co., Inc.* Director's chairs, *Telescope Folding Furniture Co., Inc.* Leather and rosewood chairs, sofa, and pillow-ottoman, all from Brazil, all designed by Sergio Rodrigues. Eagle sculpture by Anne Arnold. Abstract oil painting by Simone de Cardaillac. Fish and fruit still life by Philip Hennebury. Crewel owl kit by Erica Wilson, executed by Phyllis Benedek.

Pages 106-107

Electric harpsichord, *Baldwin Piano & Organ Co.* Bentwood chair at harpsichord, an antique. All other furniture, *Kroehler Mfg. Co.* Fabric for window panels and on upholstered chair, *Everfast Fabrics, Inc.* Window panel hardware, "*Paneltrac*," *Kirsch Co.* Vinyl asbestos floor tile, "*Chantilly*," *Kentile, Inc.* Rugs, *Regal Rugs, Inc.* Game on coffee table, "*Plateau Game*," *Jansen Shop, 42 E. 57th St., N.Y.C.* Accessories and painting, "*Tom Tru*," *Raymor Mfg.*

Page 111

All fabrics of *Beaunit's* "*American Bemberg*" fiber, *Cohama*. Flooring *Amtico*. Sewing machine and dress form, *Singer*. Sewing accessories *John Dritz & Sons, Inc.* Plastic drawers, *Result Mfg., Inc.*

Pages 126-127

Three full-color reproductions of posters dating from 1890, 12½" by 24", by *Intrinsics*, $3.95 plus 60 cents postage, available from the *Sales Shop* of the *New York Public Library, Fifth Ave. and 42nd St., New York, N.Y. 10018.*



PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

February 60c

HouseBeautiful

PUBLIC LIBRARY
DEC 1961

YOUR MONEY'S WORTH

SHOULD YOU BUY, BUILD, OR RENT NOW?

Decorators' secrets: LITTLE OUTLAY, GREAT EFFECTS



Cover Story: THE WELL-SPENT BUILDING DOLLAR

URNITURE VALUES

ORTFOLIO OF ARCHITECT-DESIGNED HOMES UNDER $

OAK...lovely floors for lively families

There's nothing fragile about the charm and beauty of Oak Floors. Dancing teen-agers, romping youngsters (even cowboys and Indians) won't damage the tough surface of solid Oak. Yet this same versatile floor provides the ideal background for contemporary furnishings or priceless antiques. The mellow coloring and interesting grain of natural Oak are always in style, will never fade nor wear away. When you buy, build or remodel, look for a lifetime of floor beauty. Look for floors of genuine Oak.

N·O·F·M·A Oak Floors

produced by members of the National Oak Flooring Manufacturers' Association
814 Sterick Building, Memphis, Tenn.—38103



This stamp on the back of each flooring strip is your assurance that it meets rigid manufacturing and grading regulations.

"GOOD ART" or "BAD ART"
...what would *your* judgment be?



THE STORM by Pierre Auguste Cot

HERE ARE TWO PAINTINGS, both of the same subject, and both discussed in the first portfolio of the Metropolitan Museum's Seminars in Art program. The one at left was held in the highest critical esteem in the 1880s. Today it would be dismissed by most critics as mawkishly sentimental. The other painting was damned as degenerate in the early part of this century. Now it is considered to be one of the finest examples of expressionist art. If you were unexpectedly asked to judge these paintings, would you be able to express a well-reasoned opinion? Or would you, like so many people, be tongue-tied, fearful of exposing ignorance by making any comment at all? A surprising number of otherwise cultivated persons have a blind spot as far as painting is concerned. Visiting a museum, they stand before a famous or respected work of art and see nothing beyond what the painting is "about"—



THE TEMPEST by Oskar Kokoschka

and frequently they are unsure even of that.

Anyone who suffers from this form of bafflement probably never has had the opportunity to take a good art appreciation course at a university or attend a clarifying series of lectures at a museum. It was to remedy this situation that the Metropolitan Museum of Art in New York devised an unusual program of *assisted* self-education in the understanding and appreciation of art. The invitation below is made to acquaint you with the thorough nature of the program and particularly its unique method of learning by comparison among great paintings.



The Metropolitan Museum of Art

INVITES YOU TO ACCEPT **FOR TWO WEEKS' EXAMINATION**

THE FIRST PORTFOLIO OF

ART SEMINARS IN THE HOME

Published and administered by **Book-of-the-Month Club, Inc.**

THE IDEA: **A well-rounded and comprehensive course of lectures in the appreciation of art in which the whole family can participate. You learn by comparison among paintings, utilizing no fewer than 144 large full-color prints of great works. . . . It is like being conducted over a period of time through all of the world's museums by experienced lecturers who make clear the fundamental things to look for in whatever paintings you may ever see.**

EACH LESSON comes in the form of a portfolio, the core of which is the lecture. But in each portfolio is a pocket containing twelve large full-color reproductions. These pictures are provided separately so that they can be compared side by side with one another to clarify whatever points the lecture aims to illuminate. They have a great advantage, however, over reproductions thrown upon a screen in a lecture hall: they can be more faithful to the originals, can be studied for as long as one wants, and can be referred to again and again. Another advantage is that members of a family can "take the course" either separately or simultaneously—husband and wife, parent and teen-age child. Reading each portfolio aloud, and examining the reproductions together, is like visiting a museum together, pointing out to one another something to be appreciated and enjoyed.

HOW THE COURSE OPERATES • One can enroll in this program of twelve portfolios just as one would enroll in a semester course in art at a university—with one important difference: you may, if you wish, drop out of the program at any point without proceeding with the complete course. The portfolios are sent consecutively—one every thirty days—but you may, of course, proceed at whatever rate you choose. The price of each portfolio is $3.75 (plus a small charge for mailing expense). This cost includes the twelve separate full-color reproductions, mat size 9½" by 12½", which come with each portfolio. In most retail stores each set of twelve would sell by itself, in comparable reproductions, for from $6 to $7.50.

CONTENTS OF THE TWELVE PORTFOLIOS

What Is a Painting? • Realism Expressionism • Abstraction • Pictures as Patterns • Pictures as Structures Arrangement as Expression • Fresco Tempera and Oil • Water Color, Pastel and Prints • The Artist as a Social Critic The Artist as a Visionary

ART SEMINARS IN THE HOME — S70-2

c/o Book-of-the-Month Club, Inc., 345 Hudson Street, New York, N. Y. 10014

PLEASE enroll me as a subscriber to ART SEMINARS IN THE HOME and send me Portfolio No. 1: *What Is a Painting?* for a two-week trial examination. If at the end of that time I decide not to continue the course, I may return the portfolio, canceling the subscription. If I retain it, you will bill me $3.75 (plus a small charge for mailing expense) for it and for each of the remaining portfolios in the Seminars as it is received. I may cancel this subscription at any time.

MR. / MRS. / MISS .....
(Please print plainly)

Address .....

City .....

Zone ..... *State* .....

PLEASE NOTE: In Canada, the price of each portfolio is $4.25 (plus a small charge for mailing

7-01



House Beautiful

FEBRUARY 1967 Vol. 109, No. 2

YOUR MONEY'S WORTH

In Architecture

Five Great-Value Houses **111**
Tall House Accentuates the Horizontal **112**
Little House With a Big View **114**
Bold Design Reflects the Rockies **116**
Dimensional Mondrian **118**
Open-Faced Pavilion Against a Hillside **120**
Architect's Choice: Townhouse Transformed **132**
Architect's Choice: Carriage House Converted **136**

In Landscaping

The 20 Best Trees to Plant **128**

In Building

Today's Well-Spent Building Dollar **100**
Other Ways to Save Building Money **104**
"I Have Tricks in My Pocket. I Have Things up My Sleeve" **144**

In Decorating

A Bride Furnishes Her First House—and writes us about it **105**
Decorators' Secrets: Little Outlay, Great Effects **110**
One Wonderful Something **140**

In Money Management

Should You Buy, Build, or Rent Now? **122**
How to Understand Your Home Insurance **123**

In The Arts of Living

Trial Marriage With Art **30**
Travel: Well Worth the Trip **96**
House of a Thousand Treasures **124**
The New Dimensions in Music Lessons **150**
Sunday-Night Soups **152**

Monthly Features

Food: Nobody Ever Tells You These Things **20**
House Beautiful's Address Book **24** It's Worth Mentioning **35**
Take It Easy **36** Window Shopping **42**

Cover: *Living room of a well-worth-your-money house on Long Island designed by Architect Harry Bates. Story begins on page 100. Flexible-arm lamp at the left from Stendig, N.Y.C. Sources for other furnishings, page 166. Photograph by Hans Namuth.*

Editor
SARAH TOMERLIN LEE

Home Furnishings Editor
FRANCES TAYLOR HEARD

Executive Editor
GUY HENLE

Art Director
WARREN STOKES

Feature Editor
MARION GOUGH

Associate Editors
CARROLL C. CALKINS
EPSIE KINARD
GUY MONYPENNY
ELIZABETH SVERBEYEFF

Architectural Editor
JAMES DE LONG

Building Editor
DAVID X. MANNERS

Home Service Editor
NANCY CRAIG

Food Editor
HELEN McCULLY

Administrative Asst. to the Editor
THOMAS K. OWEN

Home Furnishings and Decorating
PATRICIA DOHERTY
JACK L. HENDRIX
PHOEBE HYDE
ANNA WIGLAMA

Art Department
CHARLOTTE WINTER
JEROLD GOLDBERG
IRA BASS

Art Production
WILLIAM HUMPHRIES

Assistant Editors
LOIS BOHLIG, *Contributing Editor*
HELEN BRIGGS, *Copy Editor*
MARVA SHEARER, *Family Editor*

Home Appliance News Editor
JULIE POLSHEK

Editorial Assistants
MARY BOWDEN
KATHLEEN FREDRICK
SUE NIRENBERG

Readers' Service
FRANCES McBRIDE

Economic Consultant
MILES COLEAN

Window Shopping Editor
PEGGY RYAN
Assistant Editor
ESTHER PARKER

House Beautiful is published by The Hearst Corporation
RICHARD E. BERLIN, President
RICHARD E. DEEMS, President, Magazines Division
RICHARD A. HOEFER, Publisher, House Beautiful
PAUL E. YERGENS, Associate Publisher

JOHN H. REOCK, Advertising Director
ARNOLD WASSERMAN, Marketing Director
PATRICIA GUINAN, Asst. to the Publisher

TIMOTHY W. KNIPE, Eastern Advertising Mgr., 572 Madison Ave., New York, N.Y. 10022 Thomas L. Masson, New England—921 Park Square Bldg., Boston, Mass. 02116. Frank R. McMahon, Mid-East—1420 Land Title Bldg., Philadelphia, Pa. 19110. TOM H. WELCH, Western Mgr., 1 N. Wacker Drive, Chicago, Ill. 60606. DONALD ROSE, Cleveland Mgr., 720 Keith Bldg., Cleveland, Ohio 44115. ROGER C. SLATTERY, Pacific Coast Mgr., 1777 N. Vine Street, Hollywood, Cal. 90028. LAURENCE A. WEAVER, Jr., Weaver, Inc., Southern Mgr., Atlanta—DeKalb Peachtree Airport, Chamblee, Ga. 30005.

House Beautiful is published monthly by The Hearst Corporation, 572 Madison Ave., N.Y.C. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Vice President and General Manager of Magazines; William S. Campbell, Vice President and Director of Circulation; Richard A. Hoefer, Vice President for House Beautiful; Frank Massi, Treasurer; Harvey L. Lipton, Secretary.

©1967 by The Hearst Corporation; all rights reserved.

Subscription prices: United States and possessions, $6 for one year; $10 for two years; $12 for three years. Canada, add $1 for each year. All other countries, add $5 for each year. For change of address, give old address as well as the new, including zip code number, and allow six weeks for change to become effective. Address manuscripts to The Editor, House Beautiful, 572 Madison Ave., N.Y.C. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U.S. Patent Office: "House Beautiful," "House Beautiful's Building Manual," "House Beautiful's Gardening and Outdoor Living," "House Beautiful's Home Decorating," "House Beautiful's Home Remodeling," "Houses and Plans," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," "Pace Setter," and "Pace Setter News." Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the United States of America. SUBSCRIPTIONS: all subscription orders for magazines—changes of address—correspondence concerning subscriptions—and postmaster notices of undeliverable copies should be mailed to: House Beautiful, Post Office Box 560, New York, N.Y. 10019.



Family room and kitchen floor: Kentile's new Berkshire textured vinyl asbestos tile. Individual 12" x 12" tiles permit quick, easy self-installation. Colors: 5. Shown with feature strips and KenCove® Vinyl wall base. Interior by James Childs Morse, A.I.D. Your Kentile® Dealer? See the Yellow Pages under "Floors."

$55? Yes, you can have this vinyl tile floor for about $55.

KENTILE
VINYL TILE
FLOORS

New Berkshire tile gives a lasting lift—with thrift—to any room. Comfortable. Quiet. Easy to clean. Greaseproof. A whole new look—about $55 when you install a 12′ x 15′ Berkshire floor yourself.



New furniture designs with origins in 18th Century France create a room with "that Thomasville look." They're from our *Place Vendôme* collection, faithful to Louis XV styling in curving lines, cabriole legs, opulent upholstery fabrics. What makes "that Thomasville look" so important in decorating today? It's the way we design and craft our furniture with all the skills and artistry we have learned in 63 years. We know that the beauty of a sofa, for example, starts with what's inside (and we have a world of fabrics to cove it in beauty, too).

Making furniture with "that Thomasville look is a matter of pride with us. After all, we wan you to be proud of it, too! ©THOMASVILLE FURNITURE INDUSTRIES,

Elegance translated from the French – it's

that Thomasville look

Louis XV's reign at Versailles inspired Place Vendôme. See "that Thomasville look" at better stores. For brochures on 6 collections, send $1 to Thomasville Furniture Industries, Inc., Dept. HB-2, Thomasville, N.C.

You can identify Thomasville originals by our nam burned in the top left-hand drawers of our furnitur



The biggest savings on the biggest books come from the Literary Guild



As your introduction, choose ANY FOUR of these 46 best-sellers, reference works, even sets ALL for $1

if you join the Guild now and agree to accept only four selections or alternates during the coming year

341. CAPABLE OF HONOR, Allen Drury (Publisher's edition, $5.95)

102. THE BOSTON STRANGLER Gerold Frank (Pub. edition, $5.95)

117. THE DOUBLEDAY BOOK OF INTERIOR DECORATING, Albert Kornfeld (Publisher's edition, $11.95)

328. THE AMERICAN COLLEGE DICTIONARY (Publisher's edition, $5.95)

231. THE KENNEDY YEARS, by the editors of *The New York Times & The Viking Press.* (Pub. ed., $6.95)



182. THE NEW COMPLETE STORIES OF THE GREAT OPERAS, Milton Cross (Pub. edition, $4.95)

218. THE WORLD OF THE FORMERLY MARRIED Morton M. Hunt (Pub. edition, $5.95)

26. THE SEARCH FOR AMELIA EARHART Fred Goerner (Pub. edition, $5.95)

192. GILES GOAT-BOY John Barth (Publisher's edition, $6.95)

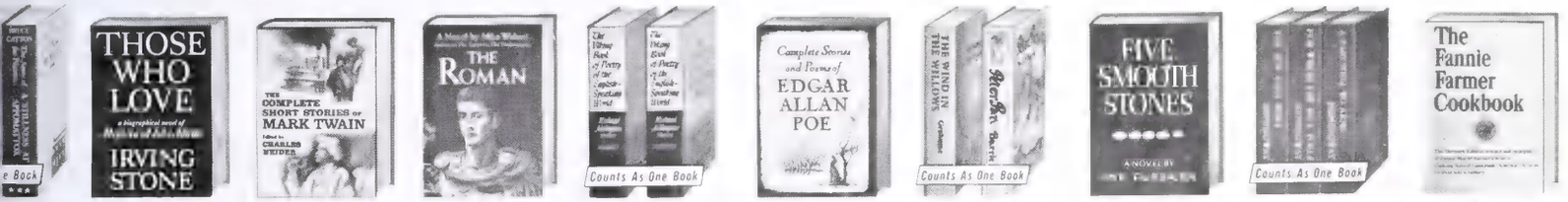
115. THE FIXER Bernard Malamud (Publisher's edition, $5.75)

98. ALL IN THE FAMILY Edwin O'Connor (Pub. ed., $6.95)

298. TAI-PAN James Clavell (Publisher's edition, $6.95)

23. WITH KENNEDY Pierre Salinger (Publisher's edition, $5.95)

327. WINSTON S. CHURCHILL: YOUTH 1874-1900 Randolph S. Churchill (Pub. edition, $10.00)



294. THOSE WHO LOVE Irving Stone (Publisher's edition, $6.95)

70. THE COMPLETE SHORT STORIES OF MARK TWAIN (Publisher's edition, $4.95)

71. THE ROMAN Mika Waltari (Publisher's edition, $6.95).

72. THE VIKING BOOK OF POETRY. (Not available in Canada)

210. COMPLETE SHORT STORIES AND POEMS OF EDGAR ALLAN POE (Pub. edition, $5.95)

127. PETER PAN James M. Barrie
THE WIND IN THE WILLOWS Kenneth Grahame

228. FIVE SMOOTH STONES Ann Fairbairn (Pub. edition, $6.95)

18. THE GREAT NOVELS OF ERNEST HEMINGWAY *The Sun Also Rises, A Farewell to Arms, For Whom the Bell Tolls.* (Pub. eds., $13.95)

744. THE FANNIE FARMER COOKBOOK (Publisher's edition, $6.50)

28. THE FAMILY TREASURY OF CHILDREN'S STORIES 2 volumes count as 1 choice. (Publisher's edition, $6.95)

96. MR. CLEMENS AND MARK TWAIN Justin Kaplan (Publisher's edition, $7.95)

215. A DREAM OF KINGS, Harry Mark Petrakis (Publisher's edition, $4.50)

169. TO BE ALIVE Photographs by Francis Thompson & text by Alastair Reid (Publisher's edition, $4.95)

330. THE INFINITE VARIETY OF MUSIC Leonard Bernstein (Publisher's edition, $6.50)

230. AMY VANDERBILT'S NEW COMPLETE BOOK OF ETIQUETTE (Publisher's edition, $5.50)

109. THE DOCTORS Martin L. Gross (Pub. edition, $6.95)

314. THE MAKING OF THE PRESIDENT 1964 & THE MAKING OF THE PRESIDENT 1960 Theodore H. White 2 volumes count as 1 choice. (Publisher's editions, $13.90)

331. THE RIOT Frank Elli (Pub. ed., $4.95)

142. VESSEL OF WRATH, Robert Lewis Taylor (Publisher's edition, $6.95)

31. LA VIDA Oscar Lewis (Publisher's edition, $10.00)

321. A GIRL LIKE I Anita Loos (Publisher's edition, $5.95)

319. LYNDON B. JOHNSON: The Exercise of Power Rowland Evans & Robert Novak (Publisher's edition, $7.95)

329. IN THE COMPANY OF EAGLES Ernest K. Gann (Publisher's edition, $5.95)

316. BATTLES LOST AND WON, Hanson W. Baldwin (Publisher's edition, $10.00)

154. THE COMPLETE WORKS OF WILLIAM SHAKESPEARE 2 volumes count as 1 choice.

108. RAND McNALLY'S WORLD ATLAS FOR THE HOME (Publisher's edition, $5.95)

201. THE PASSOVER PLOT, Dr. Hugh J. Schonfield (Publisher's edition, $4.95)

e Literary Guild guarantees to save you 40% to 60% on the new books you want

want to save most on the books you most, the Literary Guild is for you! r book club guarantees such big sav- brand-new best-sellers and other olished books.

n you join the Literary Guild, you mediately through the generous in- ory offer. Then, as a member, you n saving on every book the Guild at least 40%, often as much as 60%, price of the publisher's edition.

ent months, for example, Guild mem- re offered *The Boston Strangler* for stead of $5.95 in the publisher's edi- *inston S. Churchill: Youth 1874-1900* 0 instead of $10.00, *Capable of Honor* 5 instead of $5.95.

e are typical Guild savings. And, time ne, Guild books are—like these—tops on the best-seller lists. Yet, they were singled out by Guild editors long before publication from the hundreds of manuscripts submitted by all publishers. Because selections are chosen so far in advance, they can be described before publication in the Literary Guild's free monthly *Preview*, and shipped to members who want them as soon as published.

Always, you have freedom of choice. You need take only four books in the coming year out of 20 or more offered each month. And for every four you do buy, you may select a free bonus book from a special catalog of recent best-sellers and other fine books.

Try membership in the Guild now while you can choose from so many outstanding new titles. There's no need to send any money; just fill out and mail the coupon today.

OTE: Guild editions are sometimes reduced in size, but texts are full length — not a word is cut!

Literary Guild of America, Inc. Dept. 72-HBX, Garden City, N. Y. 11531

Please enroll me as a trial member of the Literary Guild and send me the FOUR books or sets whose numbers I have printed in the four boxes below. Bill me only $1 plus shipping and handling for all four. If not delighted, I may return them in 10 days and this membership will be cancelled.

I do not need to accept a book every month — only as few as four a year — and may resign any time after purchasing four books. All selections and alternates will be described to me in advance in the Guild's free monthly "Preview," and a convenient form will always be provided for my use if I do not wish to receive a forthcoming selection. You will bill me the special Guild price for each book I take. This will always be at least 40%, often as much as 60%, below the price of the publisher's edition. (A modest charge is added for shipping and handling.) For each four monthly selections or alternates I accept, I may choose a valuable bonus book from the special bonus catalog.

Mr.
Mrs.
Miss
Address
City State
If under 18, have parent sign here
Canadian Enquiries write to address above. For your convenience, postage will be paid

The Couth Vermouth





The world's most privileged cocktails are stirred with Noilly Prat. In Manhattans, Noilly Prat Italian is subtly sweet, never cloying.

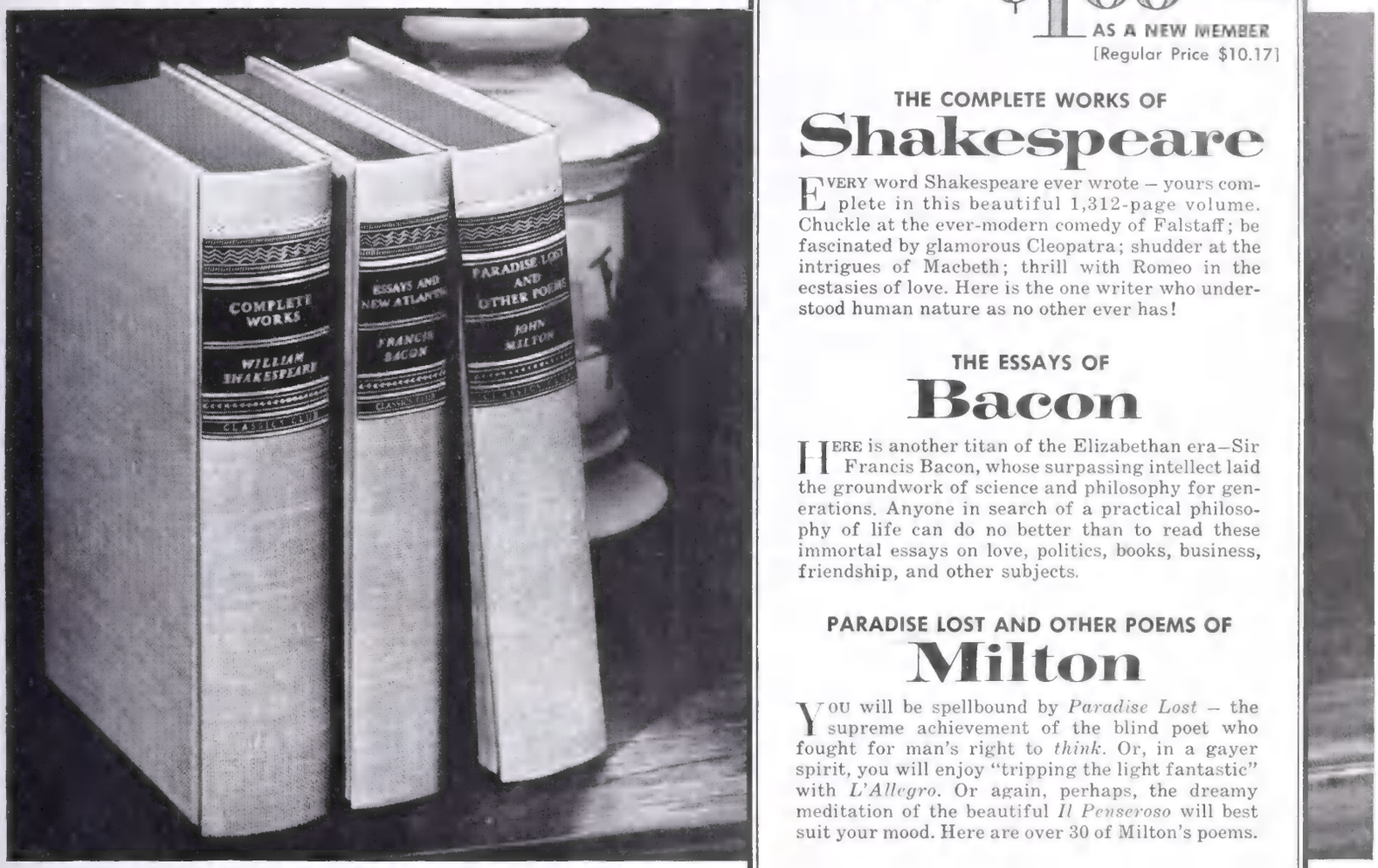
In Martinis, Noilly Prat French is extra dry. Dry or sweet, on the rocks or off, Noilly Prat is impeccably correct—in a word, couth.

Don't Stir Without Noilly Prat

BROWNE-VINTNERS COMPANY, NEW YORK, N.Y., SOLE DISTRIBUTORS FOR THE U.S.A.

WALTER J. BLACK'S CLASSICS CLUB INVITES YOU TO ACCEPT

ALL 3 *of these beautiful de luxe library editions*



FOR ONLY $1.00 AS A NEW MEMBER
[Regular Price $10.17]

THE COMPLETE WORKS OF Shakespeare

EVERY word Shakespeare ever wrote – yours complete in this beautiful 1,312-page volume. Chuckle at the ever-modern comedy of Falstaff; be fascinated by glamorous Cleopatra; shudder at the intrigues of Macbeth; thrill with Romeo in the ecstasies of love. Here is the one writer who understood human nature as no other ever has!

THE ESSAYS OF Bacon

HERE is another titan of the Elizabethan era–Sir Francis Bacon, whose surpassing intellect laid the groundwork of science and philosophy for generations. Anyone in search of a practical philosophy of life can do no better than to read these immortal essays on love, politics, books, business, friendship, and other subjects.

PARADISE LOST AND OTHER POEMS OF Milton

YOU will be spellbound by *Paradise Lost* – the supreme achievement of the blind poet who fought for man's right to *think*. Or, in a gayer spirit, you will enjoy "tripping the light fantastic" with *L'Allegro*. Or again, perhaps, the dreamy meditation of the beautiful *Il Penseroso* will best suit your mood. Here are over 30 of Milton's poems.

Why The Classics Club Offers You This Superb Value

WILL YOU ADD these three volumes to your library–as an introductory offer made only to new members of the Classics Club? You are invited to join today . . . and to receive on approval beautiful editions of the world's greatest masterpieces.



THE HALLMARK of a cultured home has always been its library of books. Great books fill gaps in one's formal education . . . give broader vision to a son or daughter still in school . . . set a person apart throughout his life, as one who has sought and tasted the wisdom of the ages.

For filling leisure hours with enjoyment, and for giving youth the greatest of all examples of clear, confident thinking, nothing can surpass a classic. No one, young or old, need ever be friendless or dull if he chooses for companions the wisest, wittiest, most stimulating minds that ever lived.

These books, selected unanimously by distinguished literary authorities, were chosen because they offer the greatest enjoyment and value to the "pressed for time" men and women of today

Why Are Great Books Called "Classics"?

A true "classic" is a living book that will never grow old. For sheer fascination it can rival the most thrilling modern novel. Have you ever wondered how the truly great books have *become* "classics"? First, because they are so readable. They would not have lived unless they were read; they would not have been read unless they were interesting. To be interesting they had to be easy to understand. And those are the very qualities which characterize these selections: *readability, interest, simplicity.*

Only Book Club of Its Kind

The Classics Club is different from all other book clubs. 1. It distributes to its members the world's classics at a low price. 2. Its members are not obligated to take any specific number of books. 3. Its volumes are luxurious De Luxe Editions – bound in the fine buckram ordinarily used for $7 and $10 bindings. They have tinted page tops; are richly stamped in genuine gold which will retain its original lustre – books you and your children will read and cherish for years.

A Trial Membership Invitation to You

You are invited to accept a Trial Membership. With your first books will be sent an advance notice about future selections. You may reject any book you do not wish. You need not take any specific number of books – only the ones you want. No money in advance, no membership fees. You may cancel membership at any time.

Mail this Invitation Form now. Today's low introductory price for these THREE beautiful volumes cannot be assured indefinitely, so please respond promptly. THE CLASSICS CLUB, Roslyn, L. I., New York 11576.

THE CLASSICS CLUB 7-YV
Roslyn, L. I., New York 11576

Please enroll me as a Trial Member, and send me at once the THREE beautiful Classics Club editions of SHAKESPEARE, BACON *and* MILTON. I enclose NO MONEY IN ADVANCE; within one week after receiving my books, I will either return them and owe nothing, or keep them for the special new-member introductory price of ONLY $1.00 (plus a few cents mailing charges) for ALL THREE superb volumes.

As a member, I am to receive advance descriptions of all future selections, but am not obligated to buy any. For each future volume I decide to keep, I will send you only $3.39 (plus a few cents mailing charges). I may reject any volume before or after I receive it, and I may cancel my membership at any time. *(Books shipped in U.S.A. only.)*

Name.....
(Please Print Plainly)

Address.....

City & State.....



Four Winds dining room in Desert Sun finish. Table $179, Chairs $59 each.*



Early American living room from the *Cape Cod Collection*. Sofa $289.*

The Diana Collection of luxurious *Classic Designs*. Sofa $399, Chair $189.*



ou & KROEHLER

et your Kroehler dealer help ou work variations on a color

hen you need just the right tones and shades for a ecorating plan, you'll love the color choice avail- le in Kroehler chair and sofa fabrics. There are ndreds of eye-catching Kroehler fabrics, each ailable in many different colors. So, if you know at you want, you're sure to find it at your Kroehler aler's. If you don't know, he can help you find it. To help you, your Kroehler dealer has an imagina- e and experienced staff. Talk to these people. Let em tell you their ideas. Or just give them a *direc- n*—they have the professional techniques to ex- nd your preferences into a decorating plan. Go in, even if you're 'just looking.' Kroehler dealers courage browsing.

You & Kroehler. *You and the furniture more people joy living with than any other.* Doesn't that make nse?

For the name of your nearest Kroehler dealer, look in the Yellow Pages under Furniture.

KROEHLER *Say "Krayler"*

Mr. and Mrs. Chair and Ottoman from *Signature Designs* $189.*





Modern *Avant Designs*. Sofa $249.*

Early American bedroom from the *Cape Cod Collection*. Cannon Ball Bed $129, Chest $169.*





How Can You Possibly Describe Great French Chablis?

"B&G" describes *very* great Chablis, chosen for you by wine merchants who have been at their trade for over 200 years—the experts of Barton & Guestier. They know every chalky hillside in the Chablis villages, every nuance of the weather, every subtlety of the vintages. They bottle only the best wines of the best years. So a B&G Chablis is the best of its breed—clean, crisp, very dry. Every time. That way B&G takes the struggle out of choosing great French wines. You just relax and enjoy it.

Try Two Letters of the Alphabet.

FOR OUR FREE BOOKLET, "AN INVITATION TO A WINE PARTY"
WRITE: BROWNE VINTNERS CO., P.O. BOX 2508, GRAND CENTRAL STATION, NEW YORK, N.Y. 10017.



ALREADY—THE MOST ACCLAIMED CADILLAC OF ALL TIME.

The 1967 Cadillac has received the most enthusiastic acceptance ever accorded a Cadillac motor car. There are many sound reasons for such admiration. First, there is Cadillac's new forward-sweeping beauty with its crisp, tailored lines. All who have driven the newest Cadillac are impressed with its noticeably more spirited V-8 performance, its variable ratio power steering and its superb cornering ability. They also appreciate Cadillac's unexcelled safety features like the new General Motors-developed energy absorbing steering column, padded instrument panel and folding seat backs that latch securely in place. Finally, Cadillac's wide selection of twelve models—including the excitingly new Eldorado—provides an unparalleled choice of body styles and interior luxury. Isn't it time you too, drove the most acclaimed Cadillac of all?

Surprisingly New *Superbly Cadillac*

GM

Coming in March

House Beautiful







THE INDIVIDUALIST

Fascinating Ideas of a Dozen Famous Individualists Who Compose, Build, Paint, Act, Sculpt and Design

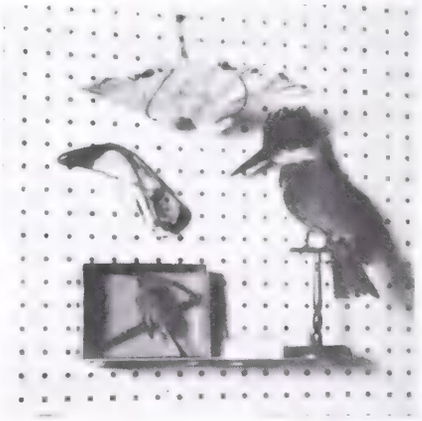


A country apartment on Park Avenue / A close look at the work of Marcel Breuer, designer of the new Whitney Museum / Three artists and how they live / A stunning house in town and a serene one in the suburbs / Famous gardens in and around Dallas / Thomas Church, mover and shaker in landscape architecture / Prima donnas of the wine world / A house of stars in Hollywood / All this and much more will be in the March House Beautiful, one of the most exciting issues we have ever published.









At your newsstand February 16

The dining/family room.
One of the active rooms.

The floors for the active rooms: Armstrong vinyl floors.



Here's a dining room that never goes to waste. When not being used for meals or entertaining, it doubles as a family room. It's one of the active rooms where good looks really count. That's why Armstrong vinyl floors belong here—and in all the active rooms of your home.

This sheet vinyl floor is Montina® Corlon® 86704. The colorfully veined stone-like vinyl chips are inlaid in translucent vinyl. The result is a rich texture that looks beautiful and helps hide heel and scuff marks. Montina Corlon is just one of many Armstrong vinyl floors.





Look for the Armstrong name on the roll; it's your assurance of quality. And look for your Armstrong retailer in the Yellow Pages, under "Floors."

FREE: 24-page color booklet of decorating ideas for the active rooms of your home. Write Armstrong, 6702 Atkins Ave., Lancaster, Pennsylvania 17604.

Armstrong

BREAKTHROUGH! New Culligan automated electronic water softener

Exclusive Culligan Mark 8 solid-state Aqua-Sensor recharges only when it senses the need. Saves salt, provides unlimited soft water.



Other automatic water softeners are recharged at pre-set times. But because household water usage varies, recharging can be too soon or too late. New Aqua-Sensor keeps pace with your water demands—never lets you run out of soft water, yet never recharges needlessly.

Fully Automated. Just as a thermostat detects the need for heat, Aqua-Sensor detects the need for soft water. No timer clocks to set, switches to flip, or buttons to push. Ever.

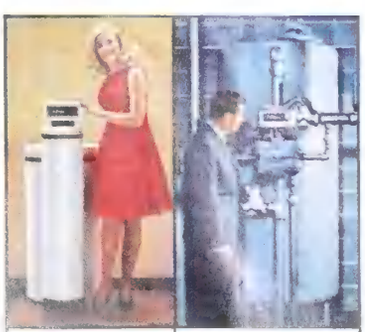
Unlimited Soft Water. If house guests arrive, if you have extra loads of washing, if the bath and shower are extra-busy—no problem. You always get clear, filtered soft water.

Efficient, Economical. If you are away for a day, or on vacation for a month—no problem. Aqua-Sensor does not recharge. If the hardness of your water supply varies—same answer. Aqua-Sensor recharges only when needed. Saves salt, saves water.

How Aqua-Sensor Works. There are two sensors located at the bottom of the ion-exchange resin bed. When hard water reaches the upper sensor, the lower sensor is still immersed in softened water. The sensors electronically detect the difference and signal the solid-state controller. At the proper time, the unit automatically recharges.

Nothing Else Like It. You'll be tempted to call our new product Edison or Einstein. For a demonstration of its revolutionary new water softening genius, call and say



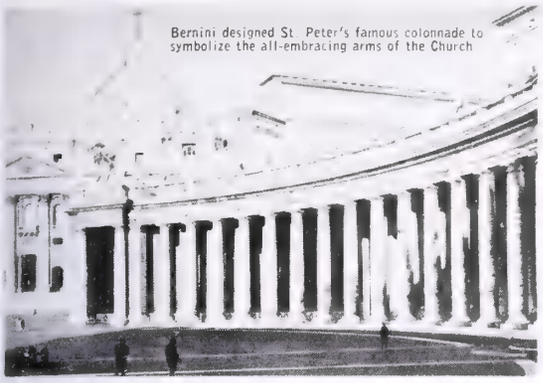


CULLIGAN MARK 3 WITH AQUA-SENSOR
Features a separate plastic salt storage container.

FOR INDUSTRY! NEW HI-FLO 5 AQUA-SENSOR
Saves up to 36% on salt and water. Purchase or lease.

Culligan Inc. and franchised dealers in the United States, Canada, Europe, Latin America, Asia, Australia. Home Office, Northbrook, Ill. • Franchises available.

LANDMARKS OF THE WORLD'S ART invites you to participate in an unprecedented new program embracing the great art of all ages in superb low-cost collectors' volumes



Bernini designed St. Peter's famous colonnade to symbolize the all-embracing arms of the Church

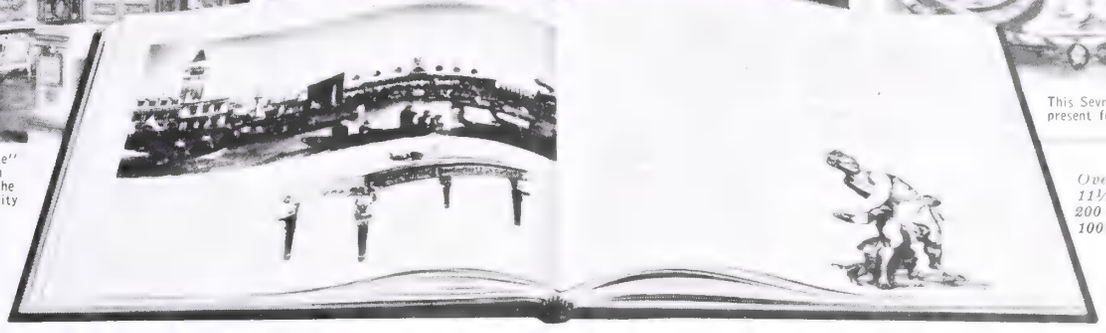


Gainsborough's portrait of Mrs. Sheridan reflects the poetic vitality of 18th century sensibility



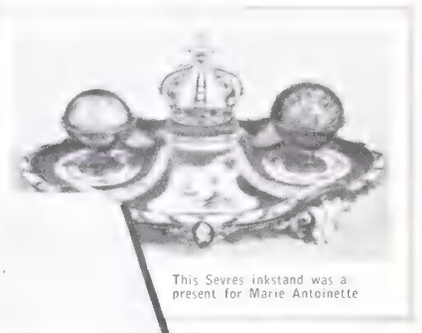
An "intimate" Rococo salon emphasizes the age's formality







"Fame" typifies Baroque taste for movement, rhythm, curves



This Sevres inkstand was a present for Marie Antoinette

Oversized 8½ by 11½ inch format — 200 illustrations, 100 in full color

In this introductory volume, explore the glorious age of Rembrandt, Bernini, Velasquez, Rubens, Watteau, and other Baroque masters for $1 *(regular series price $4.95)*

ACCEPT THIS SPECTACULAR art volume, *The Age of Baroque,* for only $1 as your introduction to LANDMARKS OF THE WORLD'S ART — a new international art program designed for your family's pleasure and enrichment.



In this lavish and magnificently illustrated book *(100 full color reproductions, plus 100 in black and white),* you will discover a civilization unrivalled for its creative energy, stylistic variety, and sheer drama. From the glittering crystal salons of Louis XIV's Versailles to the compassionate humanity expressed in Rembrandt's portraits . . . from the ecstatic religious sculpture of Bernini to the delicately chiselled neoclassic designs of English Wedgwood pottery . . . you will marvel at the dazzling array of art reflecting the glory of king, church, and merchant during the seventeenth and eighteenth centuries.

¶ IN PAINTING, Watteau depicts the idyllic pleasures of the French royal court at the height of its power . . . Vermeer celebrates the cheerful domesticity of prosperous Dutch burghers . . . Hogarth satirizes the scandalous morals of a social-climbing English aristocracy . . . and all over Europe, the irrepressible sensuality of Rubens' heroic figures decorates palace, chapel, and manor . . .

¶ IN SCULPTURE AND ARCHITECTURE, Bernini and Borromini complete the monumental tomb and the awe-inspiring piazza of St. Peter's . . . Sir Christopher Wren virtually rebuilds London after the Great Fire, introducing a serene new style unknown on the Continent . . . Gabriel begins the private royal retreat, *The Petit Trianon,* for the King's mistress Madame de Pompadour, and completes it for her successor, Madame du Barry . . .

¶ IN THE DECORATIVE ARTS, porcelain is manufactured for the first time, under royal patent, in Meissen and Sevres . . . "French" windows are invented . . . designer Robert Adam, inspired by the discoveries in Pompeii, popularizes neoclassic furniture and wall decoration . . . landscape artists create breathtaking formal gardens in Vienna, Naples, Munich, and other great cities . . .

You will see and read about these fascinating works of art (and many more) in this exciting new volume.

Why are we making this $1 offer?

The Age of Baroque is offered for only $1 to introduce you to LANDMARKS OF THE WORLD'S ART. As a subscriber to this unique Program, you may collect *at low cost* a library of sumptuous new art volumes revealing man's greatest achievements in the visual arts from prehistoric times to the present day.

These volumes encompass not only the art of painting, sculpture, and architecture, but also graphics, interior design, furniture, ceramics, textiles, and jewelry — to mention only a few. Every culture, primitive and civilized—and every important known artist—is represented.

A unique educational opportunity for your family

Each LANDMARKS book is an authoritative reference written by an international art expert, and contains fully 200 illustrations — *at least 100 in full color.* Each book is elegantly bound in gold-stamped hard covers, measuring 8½ inches by 11½ inches in size. Informative glossaries, decorative end-paper maps, time charts, and complete indexes enhance their usefulness. If you have children in school, these books will be especially valued.

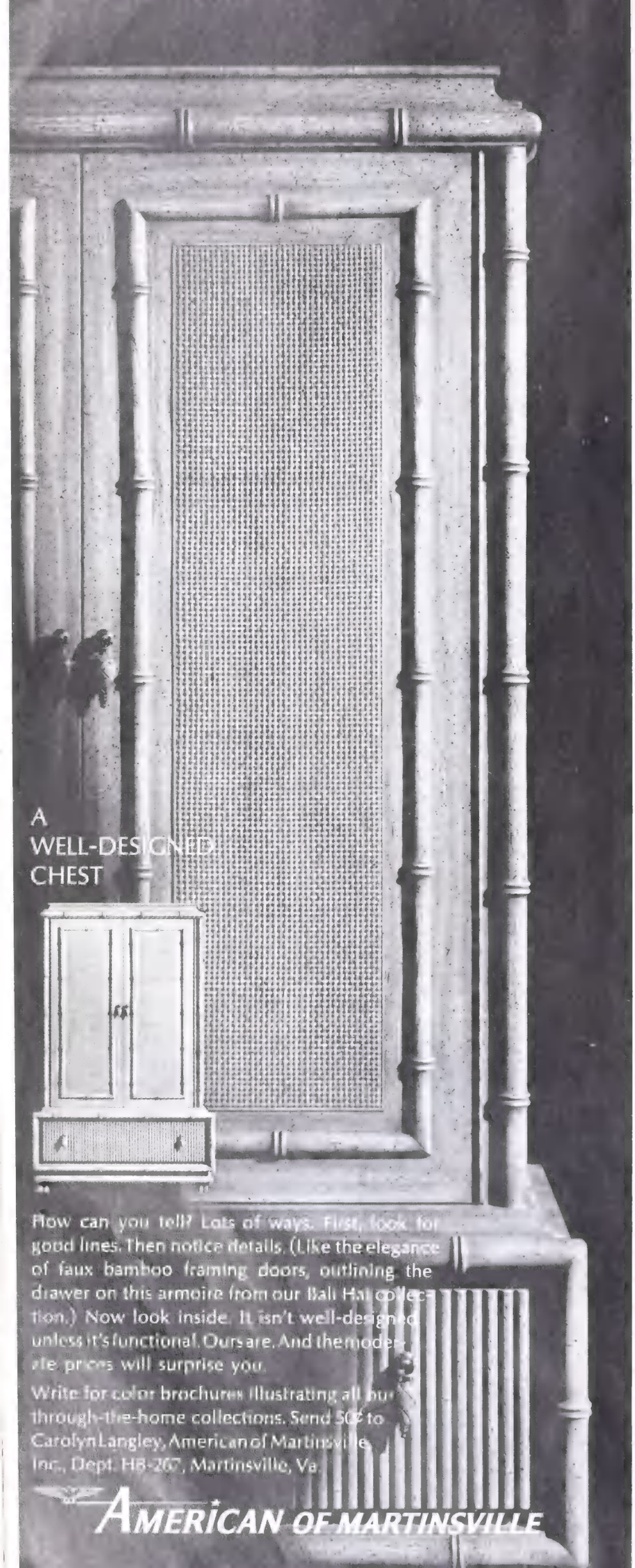
Ordinarily, you would expect to pay as much as $15 for art books such as these. However, because the LANDMARKS Program is a cooperative venture — pooling the resources of five publishers in the United States, Britain, France, Italy, and Scandinavia — you may acquire the volumes you want for the astonishingly low price of only $4.95, plus a few cents for shipping. You may take as few as two volumes during the next year; after that, you may accept as few or as many as you wish.

Explore The Age of Baroque without obligation

Simply mail the card. We will enter your trial subscription and ship you a copy of *The Age of Baroque* for 10 days examination. If you are delighted with the volume, send only $1, plus shipping. Thereafter, you will be offered a new LANDMARKS book every two months (for 10 days trial) at the subscribers' low price of $4.95. If not pleased with the initial volume, however, just return it to cancel your subscription, and you will be under no further obligation. LANDMARKS OF THE WORLD'S ART, McGraw-Hill Book Company, 351 W. 41st St., New York, N. Y. 10036.

Among the forthcoming volumes in Landmarks of the World's Art





NOBODY EVER TELLS YOU THESE THINGS

From the kitchen of our food editor come helpful answers to some of the common but often puzzling questions in cookery

By HELEN McCULLY

Is it true nonstick pans are ruined if scratched? No. Obviously scratches affect the appearance of the pans, but they in no way affect the performance. The first examples of this type of cooking ware—at that time mostly imported—had not been perfected and even small scratches could, and often did, counteract the effectiveness of the lining.

Is fat ever used in cooking with nonstick pans? You do not actually need fat to cook in nonstick cooking ware but, as any good cook will tell you, a little fat, and especially a little butter, adds to the flavor of whatever is being cooked. With or without fats, food will not stick in nonstick pans.

How do you clean nonstick cooking ware? It is, as they say, as easy as pie. Just wash out with good, soapy water and a soft cloth. Or use one of the detergents made especially for this type of cooking ware. *Don't* use abrasives of any kind, or soap pads.

Is all nonstick cooking ware alike? No. There is a marked difference in the finishes—some are much more durable than others. Since it is inclined to be rather costly because of the special lining, you would be wise to shop around and ask pertinent questions, such as who makes it, durability, etc., before putting your money on the line.

Is the avocado a fruit or a vegetable? A fruit. There are two types, the leading variety being the California fuerte, distinguished by its leatherlike skin (hence its old name "alligator pear") and the Florida Lula, which has a smooth, or slightly corrugated, skin flecked with yellow dots. The fruit varies in color by variety, from light green to almost black, and it also varies widely in size. But no relationship has been found between skin color and flavor or between size and flavor. The skin may be thin and smooth, thick and smooth, or leathery and rough. Avocados are one of the fruits that ripen perfectly off the tree, but should only be eaten when well ripened. At this point, the fruit yields to gentle pressure by the fingers. If purchased when hard, it will take a few days at room temperature to ripen properly. If by chance you choose an avocado with brown irregular markings, known in the trade as "scab," simply ignore them. They are superficial and in no way affect the flesh of the fruit. Fully ripe avocados should be refrigerated if not eaten promptly. Available the year round, they are especially plentiful from January to April.

How do you prepare avocados? Cut the fruit in half, remove the big seed, and serve in the "shell" (one-half avocado to a person) with lemon juice or vinaigrette sauce. Or peel, slice

(Continued on page 22)



"I don't want just 'any' bathroom fixtures. I want the very same fixtures I see in the Eljer ads."

She can have them. And so can you. Just specify "Eljer" by name.

You *know* quality and style when you see it. So, why settle for less than the best in something as permanent as plumbingware? Especially when it costs no more.

Here, in an "English Country" setting, are Brenda lavatories, Estate toilet, Barcelona bidet and Samoa bath. All are available in decorator pastels or white.

Specify Eljer to your architect, builder or plumbing contractor. For Eljer's new design idea book, send 10¢ to Eljer Plumbingware Division, Wallace-Murray Corporation, Dept. HB, P. O. Box 836, Pittsburgh, Pennsylvania 15230.

MASTER CRAFTED ELJER®
SINCE 1904 FINE PLUMBING FIXTURES





The concert hall piano for people who don't give their concerts in a concert hall.

A piano that sounds its best in a concert hall can sound wrong in a living room. There's a reason.

To keep music lovers happy in the concert hall, you need a piano that rates high in both tone and volume. But put the same piano in a living room, and it might just drive everyone out. The sound is too big.

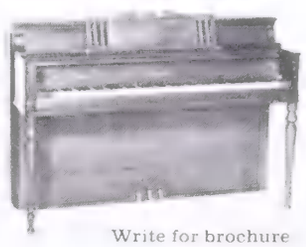
Now take Chickering.

We have all the richness and sonority it takes to please the critical ear. It has the concert hall tone all right. Only we make the volume on strictly a living room scale. After all, you don't have to reach people in the balcony.

Our action is smooth and swift enough for professionals. Or for someone who just wants to playfully finger out Brahms' Lullaby.

You'd have to say Chickering is somewhat intimate. It's more friendly around the price tag, too.

The plain fact is we've done more than anyone else to improve the sound and mechanics of pianos. And we've been doing it longer (144 years to be exact). So there's no reason we can't say our family piano sounds as good as anyone else's concert piano. We've simply never cared to be loud about it. That's all.



Write for brochure

Chickering

EST 1823

East Rochester, New York A Division of Aeolian Corporation

NOBODY EVER TELLS YOU THESE THINGS

continued from page 20

or cut into sections, and combine with fresh grapefruit or orange sections, dressed with vinaigrette. Or make the famous Mexican Guacamole: dead-ripe avocados mashed, mixed with lemon or lime juice, salt, pepper, minced garlic, chopped green onions and green peppers, cubed tomatoes, sliced green olives, and vinaigrette sauce. Guacamole is served as a salad or as a dressing with salad greens. Avocados may also be served "on the half shell" filled with madrilene, crab meat, or mixed fruit with suitable dressings. Sometimes they are sliced thin and floated on a hot consommé. They are never cooked.

Since avocados are inclined to darken once they are cut and exposed to air, this can be prevented if the cut surfaces are sprinkled with or dipped in lemon or lime juice. The Mexicans have a theory that if the seed of the avocado is placed in the middle of any mixture in which avocado plays a role, it will keep the flesh from discoloring. It has been our experience that citrus juice or a seal of foil or Saran is more effective.

How do you cook broccoli so it isn't mushy? In *Mastering the Art of French Cooking*, the authors suggest dividing the heads into flowerets about three inches long, peeling the thin green skin off the stalks, then peeling the butt ends deeply enough to expose the tender flesh, and cutting them on the bias. This makes great good sense because the heads are so tender they cook much more quickly than the stems. To cook, drop the stems in a big kettle of boiling, salted water (lots of water is important) for five minutes, then add the flowerets, and cook another five minutes. Uncovered, of course, so the broccoli will retain its color. Serve with hollandaise, melted butter, or lemon butter.

In choosing broccoli, look for a rich green (dark green, deep sage, or purplish) with firm, compact heads and tender, firm stalks. Avoid yellowed, wilted leaves or those with flowers showing—all of which indicate the broccoli is overmature. Broccoli is available all year round but is in abundance from October through April.

What does gratin *mean in cookery? Gratin* is the golden crust formed on the surface of certain, usually sauced, dishes when they are browned in the oven or in the broiler. Bread crumbs and butter (melted or in bits) or grated cheese are sprinkled over the dish to be gratinated. *Gratins* can be made with either raw or cooked food. For example, fish (sole *au gratin*): almost any cooked vegetable in a rich cream sauce, sprinkled with cheese or bread crumbs, then browned, is served *au gratin*.

Should you remove the strings on a roast before taking it to the table? Yes. Plain rolled, stuffed roasts and "crowns." If the meat was roasted properly, allowed to rest, and is carved well, it should keep its shape. A rolled roast of beef, cooked to death, might fall apart without the strings to keep it together, but then it shouldn't be cooked to death. Stuffed roasts are roasted with the fold under, which is additional security. In removing the strings in the kitchen, it should be done with great care so as not to disturb the meat. Incidentally, the strings are delicious to animals but disastrous if they eat them. If you have any cats or dogs around, put the strings out of harm's way immediately.

What is "bottled in bond" whiskey? It is not, as you might logically think, a guarantee of quality but, rather, a guarantee that certain federal legal requirements have been met. To be entitled to the bottled-in-bond identification, the editors of *Liquor Store*, a trade publication, say "The whiskey must be at least four years old (most are older); it must be bottled at 100 proof; and the whiskey in the bottle must be produced in a single distillery, by the same distiller, and be the product of a single season and year." When federal inspectors are satisfied that all these specifications have been met and the taxes paid, the little green stamp, the bottled-in-bond designation, is applied. Although, as the above indicates, it is not a requirement, most of the distillers use fine-quality straight whiskies. ■



Free! Decorator ideas to accent your home with colorful dispensers for Kleenex tissues. Write: Box 9736, St. Paul, Minn. 55177

DELSEY AND KLEENEX ARE REGISTERED TRADEMARKS OF KIMBERLY-CLARK CORPORATION

NEW FROM KIMBERLY-CLARK

The people who built your dishwasher * recommend that you use something besides a detergent to prevent water spots.

They recommend:

LIQUID JET-DRY®

for dishwashers with automatic dispensers for JET-DRY



LIQUID JET-DRY causes glasses, silverware and china to shed water instantly after they are rinsed. No water drops are left on the dishes to dry into unsightly water spots. Dishwasher manufacturers, recognizing JET-DRY as the answer to water spotting, equip many models to inject LIQUID JET-DRY into the rinse water. If your dishwasher is so equipped, don't run out of JET-DRY. Even one dishwashing without JET-DRY can cause spots.

SOLID JET-DRY®

for dishwashers without dispensers for JET-DRY



SOLID JET DRY is now available for dishwashers not equipped to dispense LIQUID JET-DRY. It dries dishes just as spot-free and sparkling (and just as automatically) as LIQUID JET-DRY does in dishwashers equipped with automatic dispensers. SOLID JET-DRY comes in the form of a bar which is neatly encased in a plastic basket. You simply clip the basket to any corner of the upper rack of your dishwasher. Remember to buy JET-DRY. At grocery stores and dishwasher dealers.

* JET-DRY is recommended by the manufacturers of all 28 makes of dishwashers.

© Economics Laboratory, Inc.

House Beautiful's

ADDRESS BOOK

Valuable names and places—for unique services—from our little black book to yours

By EPSIE KINARD

Where can I have restored a 125-year old tôle kindling box with paint badly chipped and worn in spots, its pink flowers and gold decorations almost faded beyond recall? writes a Brooklyn, New York, reader.

The Little Grey Fixit Shop, 108 East 96th Street, New York City, restores tôleware by sanding down to the bare metal a larger area than is actually chipped, rusted, or pitted. This way new painted surfaces can be feathered out to match the old with no line of demarcation. Fading *fleurons*, stripes, or gold decoration are touched up or hand-painted anew in the mellow tones of original antique colors. Even a worn-down stencil design is touched up by hand. Send close-up color snapshot of your piece, and describe fully the extent of damage.

The same shop will repair old handmade bellows with hand-carved sides which, a reader in Coraopolis, Pennsylvania, describes as having handles "so beautiful that I wouldn't want the wood to crack while the old leather was being renewed."

This shop treats at length—with oil, before stripping off old leather—dried or brittle wood on old bellows. If aging wood is too soft to hold the replaced hobnails, cement or epoxy fortifies the wood to make it hold. Old leather sidings are completely replaced with soft, new flexible calfskin, pleated back into original folds. Write for estimate.

Who in your little black book would make odd-size candles to fit some wonderful brass temple candlesticks I brought home from the Orient? a San Francisco reader writes.

Anthony Ajello III, 100 East 50th Street, New York City, the third generation of a firm of candlemakers, can. His grandfather made a one-ton memorial candle for Enrico Caruso. He makes candles for, among others, the families of Basil Rathbone, astronaut John Glenn, Jr., and former Vice President Richard Nixon.

If you'll send color swatches, Ajello will also make candles to match the pink of your Louis XVI Savonnerie rug, the blue of a Delft wall tile, or the gold of a party damask cloth. Although he thinks such jobs are a nuisance, he will oftentimes repair broken bayberry candles that someone's great grandmother molded. He will lay down broken parts, pin together, drip melting candlewax into the "wound" to fill in and harden the taper, then coat with many drippings of the fragrant bayberry wax. Estimate sent upon request.

To whom can I entrust an heirloom clipper ship model in need of cleaning and restoring? writes a Camden, Maine, reader.

Sid Wolvek, 1463 Ocean Avenue, Brooklyn, New York, a model shipmaker whose own models may be seen in museums, also cleans and restores others' treasures. When I was in his shop, he was replacing the head rigging, repairing the bowsprit, and cleaning a 40-year-old 32-gun French flush deck frigate from the Napoleonic War, valued at $1,200. It is typical of the confidence that ship-model owners place in this expert. He paints hulls that are cracked, chipped, or discolored, cleans gear, dusts or vacuums sails. If badly torn, sails will be renewed and made to look mellow. He renews typical broken or rotting rigging with linen cord of the correct scale diameter, and waxes it for a longer life. Write to him for an estimate and for packing instructions before shipping your model. ■

The Address Book recommends products and services only after thorough investigation, but due to the special nature of much of the work and the uncertainties of transportation of fragile objects, HOUSE BEAUTIFUL cannot be responsible for, or guarantee, the results of the work.

the "IN" way to shop...



your Fashion Wagon advisor makes you feel this young!

Feel the light-hearted exuberance of the newest fashions. Shop this relaxing way, at home, with family or friends. Hostess a party and be "IN" on special clothing gifts . . . your friends will have a wonderful time, too!

IN YOUR "AT HOME" PARTY

Be a member of the "IN" crowd . . . attend a Fashion Wagon party or hostess one yourself. See the finest values, the most complete quality line, the widest choice, in the Party Plan field. The Fashion Wagon offers you more.

IN YOUR HOME

Relax in the comfort of your own living room. Shop for your family's clothing needs the "IN" way! Save 20% or more. Your personal Fashion Wagon Advisor will show you how.

Our 51st year of personal fashion service

Fashion Wagon

Minnesota Woolen

DULUTH, MINNESOTA

IF PRODUCT OR PERFORMANCE DEFECTIVE • Good Housekeeping • REPLACEMENT OR REFUND TO CONSUMER GUARANTEES

FREE BROCHURE
MAIL COUPON TODAY

Fashion Wagon Sales Opportunities . . .

an exciting way to earn extra income

Help friends and neighbors hostess Fashion Wagon Parties. Add to your family income! It's fun! It's rewarding! Have extra money for a new car, home or college expenses for your children! Opportunities for management, too. Mail this coupon today.

FASHION WAGON
Minnesota Woolen Co., Dept. HB, Duluth, Minn. 55802

I am interested in:

- ☐ SELLING
- ☐ MANAGEMENT
- ☐ I would like to Hostess a Fashion Wagon Party.
- ☐ I desire an individual showing of the Fashion Wagon Line.

Name_____

Address_____

City_____ Phone_____

County_____ Zip_____ State_____

Age_____ Do you have a car?_____



SEE AMERICA'S NEWEST FASHIONS! THIS CATALOGUE IS FREE!



Julia Meade, stage and TV personality, with new Admiral Duplex 22.

Only new 1967 Admiral Duplex comes in 4 sizes, has the 5 features women want most!

No-frost Admiral Duplex Freezer/Refrigerator offers you even bigger capacities and more exclusive features, still fits your kitchen space!



Biggest ice cube capacity! No filling, no slopping, no mess. Admiral Ice Maker automatically makes and stores up to 430 cubes when you use the new carry-anywhere exclusive Admiral insulated Party Ice Bucket.



More food-storage flexibility with all-new Admiral Adjustable Shelves, inside freezer, refrigerator and refrigerator door. They're cantilevered, adjust to any height. It's another Admiral convenience feature.



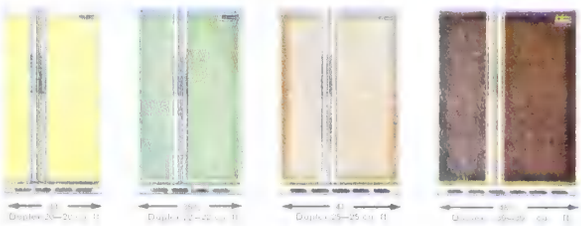
No fumbling for frozen juice cans! The all-new Admiral Tilt-Out Dispenser in freezer door holds 10 frozen juice or soup cans, hands them to you one at a time. No fumbling, no guessing about labels.



Now keep meat safely for a week! Not only does the new Admiral Frigid Meat Keeper keep meat moist and unfrozen up to a week, its exclusive Cold Control lets you set the temperature you want!



Keep ice cream frozen, milk cool! New Admiral Duplex has two separate cold controls, one in refrigerator, one in freezer. You choose the exact temperature you want in each. New Economizer Control can cut electricity cost.



Nobody builds quality freezer/refrigerators quite like Admiral!

Admiral Duplex

MARK OF QUALITY THROUGHOUT THE WORLD

Shown above, new Admiral Duplex 22, model RD 2273, 273 lb. freezer, 14.1 cu. ft. refrigerator. $[illegible]. Admiral, Chicago. Admiral Canada, Ontario.

Catch up on your reading these coming months

...through a trial membership in the BOOK-OF-THE-MONTH CLUB

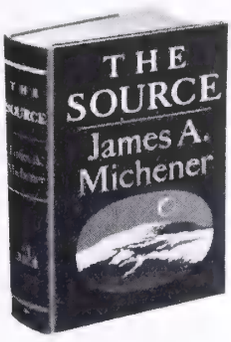


Choose Any Three *for only* $1

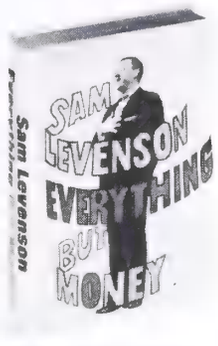
THE SUGGESTED TRIAL: You simply agree to buy three Club Selections or Alternates within a year at members' prices



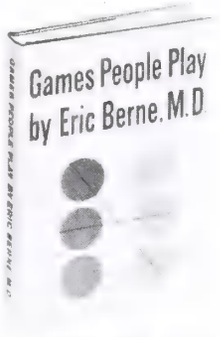
327. THE SECRET OF SANTA VITTORIA *by* ROBERT CRICHTON (Retail price $5.95)



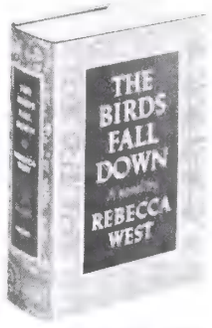
235. THE SOURCE *by* JAMES A. MICHENER Illustrated (Retail price $7.95)



340. EVERYTHING BUT MONEY *by* SAM LEVENSON (Retail price $4.95)



343. GAMES PEOPLE PLAY *by* ERIC BERNE, M.D. (Retail price $5)



325. THE BIRDS FALL DOWN *by* REBECCA WEST (Retail price $5.95)



326. THE MASK OF APOLLO *by* MARY RENAULT (Retail price $5.95)



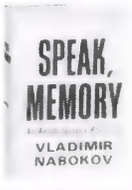
341. MIRACLE AT PHILADELPHIA *by* CATHERINE DRINKER BOWEN. Illustrated (Retail price $7.50)



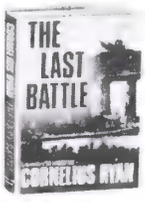
346. MADAME SARAH *by* CORNELIA OTIS SKINNER Photographs (Retail price $6.95)



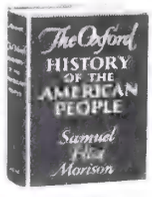
347. THE CAPTAIN *by* JAN DE HARTOG (Retail price $5.95)



349. SPEAK, MEMORY *by* VLADIMIR NABOKOV Photographs (Retail price $6.50)



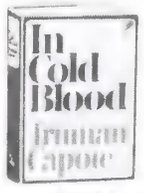
110. THE LAST BATTLE *by* CORNELIUS RYAN. Photographs and maps (Retail price $7.50)



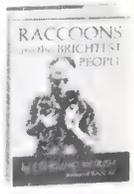
234. THE OXFORD HISTORY OF THE AMERICAN PEOPLE *by* SAMUEL ELIOT MORISON. Illustrated (Retail price $12.50)



328. RUSH TO JUDGMENT *by* MARK LANE. Maps (Retail price $5.95)



291. IN COLD BLOOD *by* TRUMAN CAPOTE (Retail price $5.95)



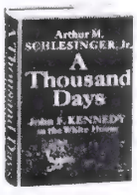
344. RACCOONS ARE THE BRIGHTEST PEOPLE *by* STERLING NORTH. Photographs (Retail price $4.95)



351. THE GLORY OF THEIR TIMES *by* L. S. RITTER. Illus. (Retail price $7.95)



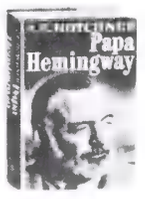
431. THE RISE AND FALL OF THE THIRD REICH *by* WILLIAM L. SHIRER. (Retail price $12.50)



278. A THOUSAND DAYS *by* ARTHUR M. SCHLESINGER, JR. **1966 Pulitzer Prize for Biography.** (Retail price $9)



317. SATURDAY THE RABBI WENT HUNGRY *by* HARRY KEMELMAN (Retail price $3.95)



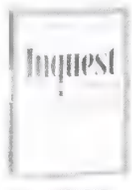
126. PAPA HEMINGWAY A Personal Memoir *by* A.E. HOTCHNER Photographs (Retail price $5.95)



315. TWO UNDER THE INDIAN SUN *by* JON *and* RUMER GODDEN. (Retail price $5.50)



279. KENNEDY *by* THEODORE C. SORENSEN. (Retail price $10)



319. INQUEST *by* EDWARD JAY EPSTEIN. Illustrated (Retail price $5)



342. AT BERTRAM'S HOTEL *by* AGATHA CHRISTIE. (Retail price $4.50)

A home-library building plan every reading family should know about: BOOK-DIVIDENDS

THE EXPERIMENTAL MEMBERSHIP suggested here will not only prove, *by your own actual experience*, how effectually membership in the Book-of-the-Month Club **can keep you from missing, through oversight or overbusyness,** books you fully intend to read; it will also demonstrate another important advantage enjoyed by members: Book-Dividends. Through this unique profit-sharing system members can regularly receive valuable library volumes—at a small fraction of their price—simply by buying books they would buy even if they were not members.

If you continue after this experimental membership, you will earn, *for every Club Selection or Alternate you buy,* a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, **often only $1.00 or $1.50**—somewhat more for unusually expensive volumes and sets—will entitle you to a valuable Book-Dividend which you may choose from over a hundred fine library volumes whose retail prices now average $7. This is probably the most economical means ever devised for building a well-rounded personal library. Since the inauguration of the Book-Dividend system, **$375,000,000 worth of books (retail value) has been earned and received by Book-of-the-Month Club members through this unique plan.**



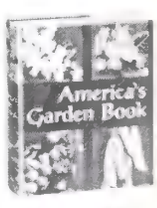
316. ON AGGRESSION *by* KONRAD LORENZ (Retail price $5.75)



152. BARTLETT'S FAMILIAR QUOTATIONS 13th edition (Retail price $10)



311. ESQUIRE PARTY BOOK *by the* EDITORS OF ESQUIRE Illustrated. (Retail price $6.95)



242. AMERICA'S GARDEN BOOK *by* JAMES *and* LOUISE BUSH-BROWN Illustrated. (Retail price $8.95)



123. THE NEW TREASURY OF SCIENCE 6th edition. *Edited by* HARLOW SHAPLEY, SAMUEL RAPPORT *and* HELEN WRIGHT (Retail price $8.95)



320. EMILY POST'S ETIQUETTE. 11th edition. *Revised by* ELIZABETH L. POST (Retail price $5.95)

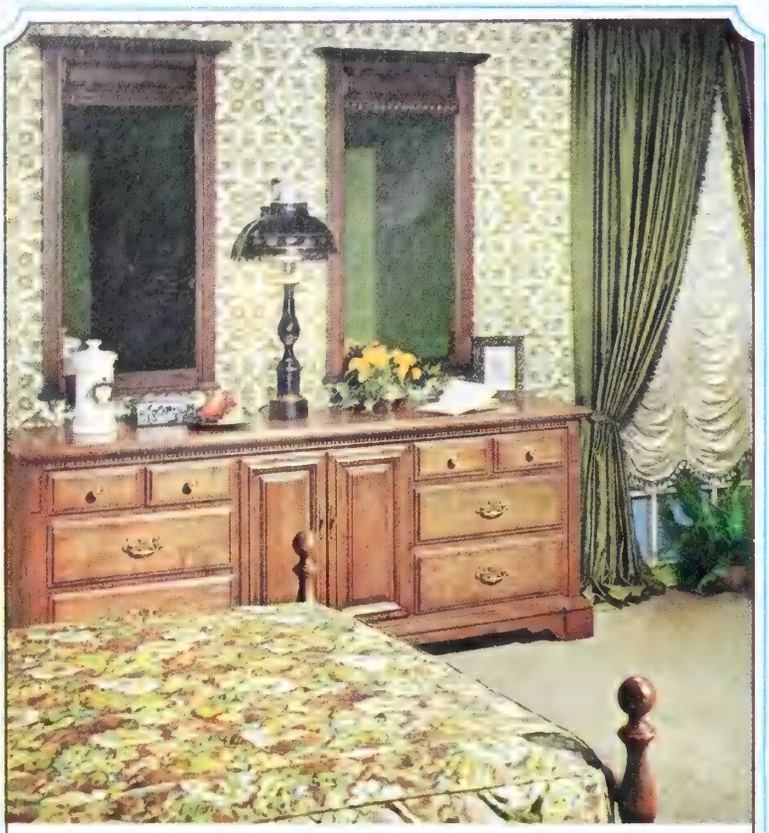


182. THE FANNIE FARMER COOKBOOK 11th edition (Retail price $6.50)

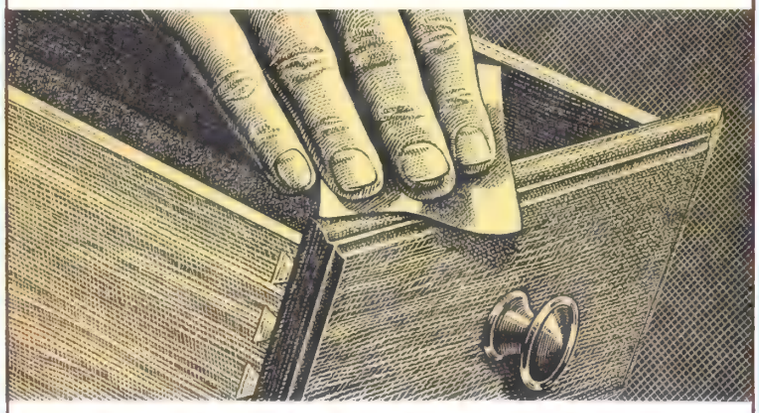


161. JOY OF COOKING *by* IRMA S. ROMBAUER *and* MARION ROMBAUER BECKER Illustrated. (Retail price $6.50)

BOOK-OF-THE-MONTH CLUB, Inc., 345 Hudson Street, New York, N.Y. 10014



Authentic Colonial...



meticulously crafted.

Colonial is the elegance of cherry; the warmth of maple; the country mood of pine and hand-decorated occasional designs ⌁ Choose from the Colonial that expresses you, but be sure it's authentic Colonial...meticulously crafted. Be sure it's Kling! ⌁ For expert help in decorating, see your Kling dealer, or send this coupon.

KLING

Dept. HBK-27, P.O. Box 311,
Murray Hill Station, New York, N.Y. 10016

☐ I enclose one dollar ($1) for the colorful, 92-page "Kling Colonial Decorating Guide."

☐ I enclose a quarter (25¢) for 32-page color brochure, "Decorating Ideas for Early American Interiors."

Name _____

Address _____

City _____ State _____

County _____ Zip Code _____

TRIAL MARRIAGE WITH ART

NEW ROLE FOR MUSEUMS: RENTING AND SELLING

By HERBERT and MARJORIE KATZ

Almost everyone has at one time or another considered buying a work of art. For many this impulse has led to purchases lived with happily ever after. Others have bought, then buried their mistakes in the attic. And some, perhaps unsure of their own taste, have denied themselves this adventure.

Today, faced with a greater choice of art than ever before, the question is how to get the best from the dollars we spend.

To provide one answer, special museum services to guide us have sprung up all over the country. Known as rental or lending galleries, they are in the business of selling art. And some of today's best values, within a well-defined price range, are to be found here by anyone wise enough to take advantage of them.

The way they work is simple. For a modest fee, you may borrow a painting or a graphic work, such as a woodcut or lithograph, or a piece of sculpture, and keep it for one or several months. All the works are for sale. If, after taking home a painting, you decide you would like to own it, the rental fee is applied to the purchase price. Fees vary according to the price of the work and the length of the borrowing period.

As an example, in the rental and sales gallery of the Art Institute of Chicago, fees start at $5 for a two-month period for works with price tags in the $50 to $99 range, and increase to $40 for two-month rental of a work costing $700 to $750. Each borrower is entitled to one renewal.

Museums with this service—there are now more than 30 of them—have at some time had to cope with a request for a masterpiece. The Museum of Modern Art in New York once received a breathless early-morning phone call from a woman who exclaimed, "I love Picasso's 'Demoiselles d'Avignon,'" and then, somewhat more timidly, went on to ask, "May I have it for the weekend?"

The answer to this sort of question is always no, with an explanation. Masterpieces are, of course, too rare to risk lending. No museum—with one exception—deals in works belonging to its own collection. Name artists are available, but are usually represented by work that is first-rate without being major.

"We will not offer a thumb by Rodin," says Campbell Wylly, selections advisor at the Museum of Modern Art. That is, rather than offer scraps of greatness, the museum chooses to present substantial works that stand on their own.

If you are bent on collecting "names" such as Picasso, Kandinsky, Chagall, or Maillol, you may select from a sizable group of graphics of premier quality, although generally not a painting. But the museum service really hopes to introduce you to worthy artists who are as yet little known or not known at all.

There are several reasons why all the services share this philosophy. First of all, the price of work by talented beginners has not yet become inflated by the instant popularity and publicity that nowadays always seem to follow discovery. Second, sponsorship of young talent is one of the museum's obligations, and by offering such works for sale the service expands the artist's audience. Finally, the museum can authoritatively assure the collector of the quality of the work it is offering.

The museum also wants to educate the consumer in what it believes to be good. It strives to expand his taste and surprise him with his capacity for something new. Many a conservative shopper has come for a representational painting and gone home with an abstraction, secure in the knowledge that it was returnable at the end of the rental period.

It is not unusual for a customer to rent a work, return it, and

(Continued on page 32)



Walls: Marlite Textured Wormy Chestnut and Textured Travertine. Counter: Marlite Textured Leather

Soilproof walls with a beautiful touch: Marlite Textured Paneling

'll know your walls aren't real wormy stnut (the rare wood that costs a small une—if you can find it). But no one else , because Textured Wormy Chestnut lite paneling *looks* and *feels* so authentic. ouch it—you can actually feel the tex- . Wash it—you can't harm its beauty. oilproof Marlite keeps its beautiful touch years. Marlite's wash-and-wear finish re- heat, moisture, stains and dents. Dirty erprints wipe off without a trace.

Before you build or remodel, see Marlite's complete Decorator Paneling line. Your building materials dealer has Marlite, for walls with the beautiful touch.

Marlite
plastic-finished paneling

ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

Marlite Division of Masonite Corporation,
Dept. 269, Dover, Ohio 44622



New! Handbook of Professional Decorating Ideas

Make your home more attractive! Send 25c and coupon for 24-page, full-color "Handbook of Professional Decorating Ideas."

Name_____

Address_____

City_____

Pianola is the player-piano for people who can't always play piano.
People who sing-along, people who dance along, or people who are all wrapped up in their own instrument. They put their best feet forward—



The Transposer Bar lets you dial the right accompaniment key, whether you whistle, hum, sing or sousaphone.

You can get Aeolian music rolls in everything from fugues to frugs.

Electric play with sensitive volume control is an optional extra—for those who would rather dance or sit across the room and just listen.

Express yourself with your hands on Pianola's tempo and tone controls. Or flick a finger and add a honky tonk sound.

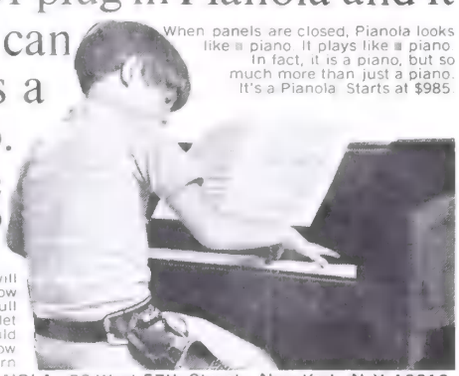


on Pianola player pedals -and out comes piano music, in style. In key, too, because Pianola has the right key for every music roll you play.

Pianola has style, seven kinds of it, for your choice of mood and finish. And, Pianola is bigger than a bread box, small enough to go just about anywhere.

Go ahead, and express yourself. Play it with foot pedals. Play it with hand controls. Or plug in Pianola and it plays itself. You can even play it as a regular piano. What more can we say?

When panels are closed, Pianola looks like a piano. It plays like a piano. In fact, it is a piano, but so much more than just a piano. It's a Pianola. Starts at $985.



A letter or postcard will get you all there is to know about Pianola—free full color, full-of-fashion booklet and the words of "Morton Gould on The Player-Piano" and how it helps piano students learn more, faster. Write PIANOLA · 33 West 57th Street · New York, N.Y. 10019

TRIAL MARRIAGE WITH ART

continued from page 30

rent another instead of making a purchase. This is actually encouraged by staff members at most of the services. They believe that by rejecting and going on, the consumer learns and grows. The greatest collectors of art did the same. The museum shopper, for a remarkably smaller investment, can experiment and reject until he has found his own particular level of taste.

The art that is made available comes from various sources. Some services, such as Boston's Institute of Contemporary Art, the Joe and Emily Lowe Gallery of Art of Coral Gables, and the Dallas Museum of Fine Arts, encourage regional or local talent.

Other lending services—such as those at the Baltimore Museum of Fine Arts, the Gallery of Modern Art in Washington, D.C., and, of course, New York's Museum of Modern Art—offer work primarily or solely selected from the best commercial galleries in the country. Still others, such as the Albright-Knox Gallery of Art in Buffalo, the Dayton Art Institute, the William Rockhill Nelson Gallery in Kansas City, Missouri, and the Columbus Gallery of Fine Arts in Ohio, do both. Most of the services also deal directly with individual artists.

The lending department takes a work on consignment and usually retains a reasonable commission on sales for its efforts—between 10 percent and 20 percent in most cases. It may also retain all or part of the rental fees. Selections are made either by museum staff members or by volunteer committees advised by staff members.

Since New York is the art center of the nation, representatives of the museum lending services regularly go there to shop in the better galleries. A staff member of the Museum of Modern Art was only partially exaggerating when he recently commented that if one makes the rounds following on the heels of the Buffalo and Baltimore representatives, the Madison Avenue galleries are empty. Commercial galleries in Los Angeles, San Francisco, Washington, and Chicago are also important suppliers.

The benefits of this plan to the consumer are many. First of all, who has not at some time or another been intimidated by the thought or the actual experience of shopping in a gallery? There is absolutely no self-consciousness about shopping in a museum. The museum staff is there to help you, to sympathize with you, to lead you gently on. If you have come for no other reason than to find a pretty picture to hang over an orange sofa, say so—a request heard before.

Secondly, the museum screens and evaluates the art available in the lower price ranges and protects its customers from mistakes induced either by bad judgment or sheer gullibility.

Summing up the reason why beginning collectors in particular are attracted to the Gallery of Modern Art in Washington, which inaugurated its lending service soon after its founding in 1962, curator Eleanor Green said, "They feel a security in buying from a museum. It is easier than going through all the commercial galleries."

Rental and sales departments that deal with commercial galleries make every effort to pass on to their own customers the confidence that the museum itself feels. The museum wants to remove the barriers between the consumer, the art dealer, and the artist, and overcome suspicion generated by occasional practitioners of chicanery in the gallery world. A good gallery is a thoroughly trustworthy commercial enterprise that plays a major role in the sponsorship of new talent and brings it to the attention of museums.

The range of works the museums offer varies considerably. At Kansas City's William Rockhill Nelson Gallery the product may be regional, international, contemporary, or ancient. In addition to paintings, prints, and drawings, there may be some excellent pieces of 19th-century or modern sculpture. Degas bronzes, Sargent paintings, Japanese screens, primitive figurines, and a large selection of local work are typical of what this museum offers.

Works by Midwestern artists range from $25 to $1,000. Canvases consigned by dealers, mostly from New York and Chicago, sometimes go as high as $25,000. Between 1,500 and 2,000 works are offered each year. A unique aspect of this service is that part of the museum's permanent col-

(Continued on page 34)



Elaborate storage space, designed to hold linens, silver and china, produces a fine furniture look in this serving area. St. Charles genuine wood exteriors are accented with color-coodinated moldings.

St. Charles

CUSTOM KITCHENS

for people who like having things their own way!

Have everything your own way in a St. Charles kitchen! Concept, decorator colors, materials, dimensions, textures—every detail is custom designed (truly!) around your ideas.

The St. Charles dealer-designer brings, to your plans and personality, a depth of experience and infinite resources in equipment, finishes, lighting and features. He designs, you decide. The result is a one-of-a-kind triumph . . . your own personalized kitchen. When completed, you'll only wish you had seen your St. Charles dealer-designer sooner.



Classic dignity is the look in this St. Charles kitchen. Rich walnut doors harmonize with richly textured cabinets in Horizon Blue. Ample storage for everything.

This is just a glimpse of the wonderful experience awaiting you upon opening this beautiful 36 page "St. Charles Custom Kitchens" color folio. Large, full-color pages treat you to a tour of the most fascinating kitchens in the world.

OVER 30 YEARS OF LEADERSHIP IN CREATING CUSTOM KITCHENS

Displays at 5740 Dempster Street, Chicago North Shore Area . . . 101 Park Avenue, New York . . . 8660 Sunset Boulevard, Los Angeles . . . *and at more than 200 St. Charles dealers coast to coast. See the Yellow Pages.*



St. Charles Custom Kitchens
403 Tyler Road, St. Charles, Illinois 60174

Love having things my own way. So please send my copy of the "St. Charles Custom Kitchens" 36 page color folio. Enclosed is $1.00.

We plan to: ☐ Remodel ☐ Build

NAME_____
PLEASE PRINT

ADDRESS_____

CITY_____ COUNTY_____

STATE_____ ZIP COD_____

TRIAL MARRIAGE WITH ART *continued from page 32*

lection of art of the mid-America region may be rented. These works, however, are not for sale.

The Columbus Gallery of Fine Arts offers no sculpture at all in its lending service, for the simple and solid reason that most are too heavy to carry home. But others always have a supply, usually of small pieces. The Portland, Oregon, Art Museum maintains ten percent of its stock in small metal sculptures. At the Institute of Contemporary Art in Boston, about 15 percent of the works are in this category.

The rental department of Washington's Gallery of Modern Art tries to tie in with the exhibit program there, and recently provided an opportunity for the rental or purchase of original screens by Josef Albers while the museum was holding a major exhibition of that artist's work.

The moderns are definitely favored at most of the services. The Dayton Art Institute has noted that its Circulating Gallery, which was started in 1922 and was the first in the country, is responsible for "a gradual broadening of interest in and acceptance of contemporary art" in its community. Whenever Baltimore's Museum of Art receives a complaint about its lack of traditional works, it explains: "Old Masters run too high for our price limitations." The rental gallery here has watched over the growth of some fine private collections, and has seen many of its customers, originally puzzled by nonobjective work, grow to like it.

Current trends receive special emphasis at the Art Institute of Chicago, whose rental and sales gallery was initiated expressly for the benefit of local artists. Here only work completed within the last two years is offered. Between 400 and 500 artists are on the roster, and once a year new applicants, who have to measure up to the standards of a jury composed of a museum curator and two local artists, are taken in. Chicago takes its mandate to increase the public's receptivity to new ideas very seriously, and will ship anywhere in the country at the renter's expense.

Local galleries and artists provide about 700 works a year to be sold or rented at the Los Angeles County Museum of Art. The Dallas Museum of Fine Arts, the San Francisco Museum of Art, and the Portland Art Museum also support local talent. Portland takes particular pride in its wide range of customers, which includes both out-of-towners and businessmen renting for their offices.

To introduce the children of Buffalo to the world of art, the local PTAs provide funds for works to be rented to the public schools by that city's pace-setting Albright-Knox Gallery. The rental service here is staffed by volunteers who attend a series of lectures to prepare them for their jobs.

About half the museums make membership a prerequisite to the use of their rental services. But since membership fees are generally small or even nominal, this can be considered a worthwhile price of admission to a unique sales-showroom. Although you may consider yourself a bargain hunter when you come shopping here, never mention that word to staff members. The most they will admit to is giving you your money's worth. At the Museum of Modern Art, Susan Stedman, executive secretary of the lending service, never advises a customer on a good buy. But she is glad to explain why the price is what it is and why the museum thinks that price is fair.

What you purchase through a museum service is very likely to move upward into a higher price range within a short while. At some future time, you might be able to congratulate yourself on your shrewdness.

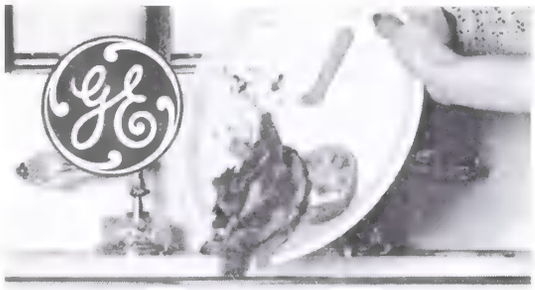
The best approach to buying art, however, is as a casual, cultivated shopper. We should hesitate, question, relax, and be unembarrassed by our doubts. Most of all, we should enjoy our experience. If you are certain of what you like, you may prefer to be on your own. But if, like many of us, you prefer some expert advice, let a museum be your guide.

If the museum in your community does not offer this service, call on it anyway. The staff will tell you where to find the help you want. ■

For a great convenience like this...

get a *STAINLESS* DISPOSALL® Unit by General Electric like this...

with an astonishing parts warranty like this.





MODEL FC 100



MODEL FA800

LIFETIME PARTS WARRANTY
against corrosion failure

Stainless Disposall Units by General Electric carry a one-year repair warranty against manufacturing defects on the entire disposer with an additional parts warranty against corrosion failure for the life of the disposer applicable to the sink flange, hopper, drain casting and drain elbow.

What performance!

Just about every type of food waste imaginable is shredded and flushed down the drain in seconds! In virtual silence, too—for Disposall Units by General Electric are especially designed for quiet operation.

There are 6 G-E *Stainless* Disposall Units in the G-E line—one for every need, every budget.

All of the new *Stainless* Disposall Units by General Electric employ stainless steel, brass and space-age materials in the four major parts that come in contact with water. These corrosion-resistant materials make it possible for General Electric—and only General Electric—to offer you the astounding lifetime warranty you see above.

GENERAL ELECTRIC

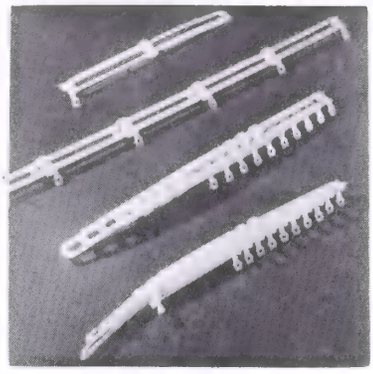
IT'S WORTH MENTIONING

By JULIE POLSHEK



TYPEWRITER COURTESY OF SINGER

Lounge chair for comfort-minded teen-age students was Kenmar's admirably realized goal in creating the Sigmund Chair-Desk. Desk unit adjusts in height, adjusts from flat to tilted positions, swivels to desired working position or to out-of-the-way position. Contoured chair of walnut-finish oak is deeply foam-padded; upholstery is a nubby Scotchgard fabric; olive, mustard, orange, royal blue, leaf green, or black. $68. From Abraham & Straus, Brooklyn, New York.



To equalize distribution of fullness and pleats at all times, Drape-Spacer replaces glides of any traverse rod and creates controlled traversing. This wonderful idea gives precision service with sheerest curtains or heaviest draperies even on curved areas or giant window walls. Sizes for a double, triple or quadruple window (20, 30 or 40 glides) cost $6, $9, $12. Extra glides may be added. From Ostman & Co., P.O. Box 52, Jamaica, New York 11431.



Should heat failure occur when you're vacationing, the Honeywell Winter Watchman lights the plugged-in lamp to alert the neighbor in charge that emergency repair help is needed. It's a sure way to avoid freeze-up trouble, saves the neighbor needless daily check-up trips. Thermal sensor's 30° to 60° dial presets temperature you wish to maintain. A deviant temperature activates the light signal. $15.95. From Hammacher Schlemmer, New York, N.Y. 10022.



Disposable mop cloth, magnetized chemically to attract and hold onto dust, augments a foam-padded block. Every trace of dust in its path is instantly swooped up and truly held. Double-hinged head freely swivels the mop in any direction, into tight lanes or corners. The Dust-Kontrol unit, widely used commercially, is now public domain. Ideal for wall dusting. In home size, $11 with 100 cloths; commercial size, $16. Moran Brush Co., Hamden, Conn.





Try Cascade's amazing toothpick test!



Try to pry a water drop loose with a toothpick. You can't! The drop clings tightly to glass and will dry into an ugly spot.



Now dip the toothpick in Cascade solution. Only Cascade contains Chlorosheen, the amazing spot-fighter ingredient.



Touch the drop now—poof! The drop loses its grip! That's how Cascade with Chlorosheen works in your dishwasher.

No more towel touch-ups. Just sparkling, amazingly spotfree dishes when you use Cascade in your dishwasher. Only Cascade has Chlorosheen to make drops lose their grip. Drops don't cling, so spots can't form. Dishes dry spotless, because Cascade makes water rinse off in clear sheets.





A little girl is dolls, bubble gum, ruffled dresses, mommy's clothes and all kinds of wonderful, passing things. Add a piano to growing up and you give her something that's always there. Whether she keeps on playing or just enjoys music a little more, she'll be a finer woman because of it. **Send for this free booklet.** Is your child ready for piano? Will she like it? How can you make sure before purchasing a piano? This free booklet answers these and many other questions for parents. Available for boys, also.





EVERETT
PIANO COMPANY
Dept. T1002, South Haven, Mich 49090

Please send my free copy (or copies) of:
☐ "She Shall Have Music Wherever She Goes"
☐ "He Shall Have Music Wherever He Goes"

name _____
address _____
city _____
state _____

TAKE IT EASY

By JULIE POLSHEK



HEDRICK-BLESSING

Revolutionary water-purifying appliance produces the equivalent of bottled water from piped-in well or city water. New purifying technology, a reverse osmosis membrane, linked with prefiltering and a finale of activated-carbon filtering, removes all taste or odor pollutants, detergents, organic matter, undesirable minerals; even brackish or salty water are made potable, crystal clear. $195; rented, $6.50 monthly. Nonelectric; contains 3-gallon reservoir. By Culligan, Inc., Northbrook, Illinois.



FRED LERNER

Foldaway power unit lifts or descends by push-button action; its appliance attachments are at hand in storage niches on pull-out trays. Automatic timer and solid-state, infinite speed control are part of the foldaway structure; stored, it leaves the chopping-block counter free and clear. Basic Foodmatic Console includes blender, beater, juicer, $199.50. Ice crusher, coffee mill, meat grinder, slicer shredder, knife sharpener are optional extras; grouped, cost $80. By Ronson Corp., Woodbridge, N.J.

(Continued on page 40)



© 1967 LA-Z-BOY CHAIR COMPANY

. . . until she relaxed in it

The next thing you know, she'll be rocking the baby in it . . . reading in it . . . even taking a nap in it. Looks like they'll have to get another La-Z-Boy in the house.

La-Z-Boy Reclina-Rockers are the most popular place to relax . . . for every member of the family. Whether reading the latest mystery thriller, or watching a favorite TV program, there's instant comfort in a La-Z-Boy.

And there are so many different styles and colorful fabrics to choose from . . . tastefully styled for any room of the house . . . Colonial . . . Traditional . . . Contemporary . . . or Modern.

And, best of all, La-Z-Boy guarantees your family relaxing pleasure through the years with their famous Lifetime Mechanism Warranty*.

Visit your La-Z-Boy dealer soon. Then select a pair of La-Z-Boy Reclina-Rockers for your home . . . you'll have enough comfort to satisfy every member of your family.

*At any time La-Z-Boy's factory will repair or, at its option, replace its reclining mechanism or any part thereof without charge, except any costs of packing and shipping.

LA-Z-BOY CHAIR COMPANY — MONROE, MICHIGAN 48161



What good is a dishwasher detergent if it's no good in your water?

Every dishwasher detergent manufacturer knows that no *one* dishwasher detergent works equally well in all kinds of water. Yet nobody does anything about it — except the makers of FINISH. They have developed special formulas of FINISH for different types of water. Before they send your Special Formula FINISH into your area they test it in various types of water prevalent in your area. **They make sure that your Special Formula FINISH washes dishes cleaner and shines glasses brighter than any other detergent.**

It stands to reason that the world's largest producers of dishwasher detergents wouldn't go so far out of their way to give you a better product if it weren't important. Nor would the manufacturers of all 28 makes of dishwashers approve it. Do you consider it important enough to try your Special Formula FINISH in your dishwasher?



© Economics Laboratory, 250 Park Ave., New York, N. Y.

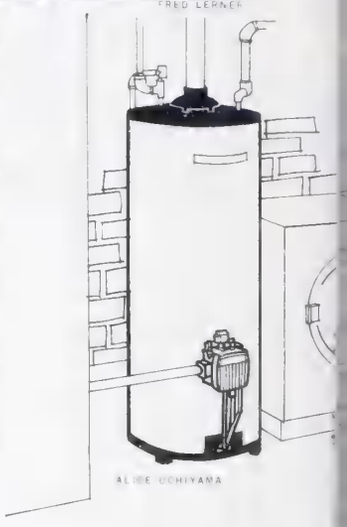
TAKE IT EASY

continued from page 36

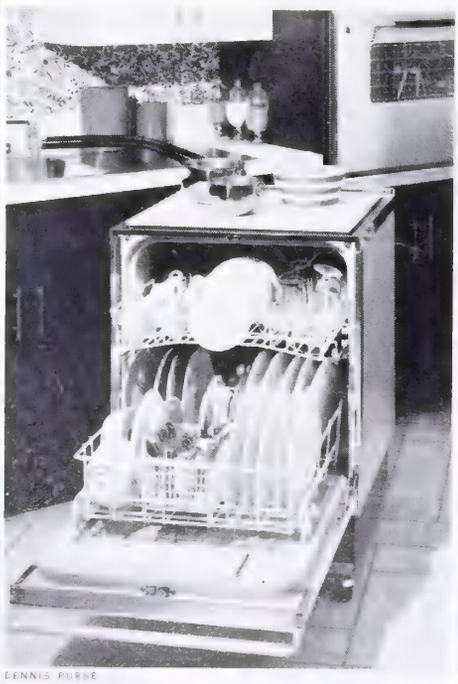


FRED LERNER

For a stepped-up hot-water supply or emergency replenishment, you just signal tank's control via the remote control. A control system innovated by Honeywell makes this new convenience possible; it also inaugurates safety and efficiency features. Crux of the new concept is a thermostatic sensor on tank surface instead of traditional rod-and-tube mechanical sensor in the tank. Water heaters of several manufacturers incorporate the new system. Specifics on this matter are available from Honeywell, Inc., Minneapolis, Minnesota 55408.



ALICE OCHIYAMA





DENNIS PURSE

For compactness without reduced capacity, Swing Door Portable Convertible has a "pancake" motor instead of usual type; the height reduction achieved is optically accented by motor site's offset design. Interior holds 17 settings, has convenient random-loading racks, removable silverware basket. Dishwashing cycle gives two power washes, three power rinses, flushaway filtering of washed-off food waste. Chopping-block top is reversible: carving side has gravy channel. About $230. By Hotpoint-General Electric, Chicago, Ill. 80844.

Can your child read these words?

napkin	fuzzy	liquid	punch	camel
misty	chicken	velvet	whisper	zigzag

Your child will learn how to read these and more than 300 other words after working with the *very first record* of The Sound Way to Easy Reading.

Try out this Phonics Course FREE FOR TWO WEEKS with your child in your own home—without risking a penny. Mail the coupon below.

If your child is a poor reader, if he has not been able to keep up with his class in school—here is a way that *you* can help him. Many parents have seen their poor readers gain up to a *full year's grade in reading skill* in just six weeks with the Sound Way to Easy Reading.

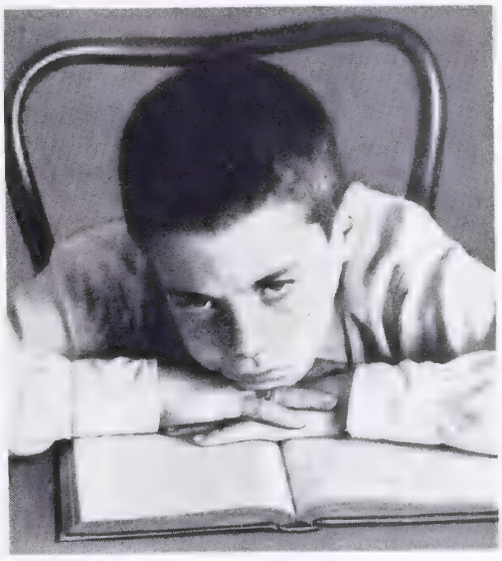
As soon as your child starts playing the records and using the charts of The Sound Way to Easy Reading you will know why it works so well. It takes the mystery out of learning to read because it teaches your child by the *phonics* method (the method by which most parents learned to read years ago).

Teaches with records

With this course your child discovers that letters have *sounds*. When he starts sounding out the letters he hears himself *saying* the word. He's *reading!*

The records *drill him in the sounds of the 26 letters of the alphabet* and their blends. By the time he completes the *first* record (about two weeks for the average child) he can read 300 words. After finishing all four records he has been taught 123 basic phonics sounds.

Once he knows these sounds he can read up to 85% of the words in the English language. It works for children of all ages—in the earliest grades and even in high school. Its records tell your child exactly what to do, so he can teach himself without any help from you.



Tested and Proved

In a pilot study by university psychologists, children gained up to a full year's grade in oral reading skill after only 30 lessons with The Sound Way to Easy Reading.

A semester-long study involving 214 pupils in four Chicago schools proved that the classes given The Sound Way to Easy Reading showed marked improvement in reading and spelling over the control groups.

Don't think it's all your child's fault if he hasn't learned to read. Many of our brightest children are not able to grasp the "look-and-say" method taught in most schools today. Yet, many educators insist that at least 40% of our children *must* have formal training in *phonics*—that they will never master reading without it!



These are the records and self-quizzing cards that can help your child gain as much as a full year's grade in reading in just a few weeks.

Help Your Child Now

So don't wait for your poor reader to reach high school before coming to his aid. By starting your child on The Sound Way to Easy Reading now, you can change his entire attitude toward school—turn his sense of failure into the joy of success. Try it free for two weeks. You send no money—just mail coupon.

USED BY 80,000 PARENTS
who send many letters like these:

Advanced two grades—"Larry was having a really hard time in second grade until he took your phonics course. Then, in two months, his grades went from D's and F's to A's and B's. I cannot give your course enough praise."
Mrs. Muriel Rich, Fairfax, Va.

Better marks—"At the end of his first semester in fourth grade, Gerald's ***highest*** mark was a D-minus. After working 6 weeks with the records his ***lowest*** mark was C."
Mrs. William Leger, Buffalo, S. Dak.

Four sons—"In twelve weeks, two of our boys brought up their reading grades from D to B. And our other two came up from D to C. I'll never get more for my money than I already have with your course."
Mr. John Gehde, Jr., Cassville, Wis.

IN 11,000 SCHOOLS
Teachers are highly enthusiastic

Recommends to parents—"We are using your course for remedial work in reading and phonics instruction. The children have been greatly helped. I recommend it to parents as a home-tutoring course for poor readers."
R. E. Pinson, Principal, Augusta, Ga.

A pleasure to hear my class read—"I am just delighted. In the last twelve weeks 22 o my 29 fourth grade pupils brought up their scores in silent reading. Their oral reading is so improved it's a pleasure to hear them now."
Mary L. Henderson, Crowley, La.

FREE TRIAL COUPON

Bremner-Davis Phonics, Dept. E-41
Wilmette, Illinois 60091

Please send me The Sound Way To Easy Reading, postpaid, *on approval*. After 2 weeks trial, if I see encouraging results, I will send $5 as first payment and will remit $5 each month for the next 5 months. Or, I will send $25 as payment in full. If not satisfied after first 2 weeks, I will return the course and owe you nothing.

Send me ☐ 33⅓ RPM, ☐ 45 RPM

*Name*_____

*Address*_____

*City*_____ *State* *Zip*_____

☐ TEACHERS: Check for prices and [illegible] on Classroom Edition with large [illegible]



Professional PEN & INK drawing of your home on fine stationery!

Send snapshot of your home or boat—we draw a beautiful black and white sketch in rich detail—print it on distinctive, finest white stationery, 6″ × 8″, and return your photo unharmed.

SPECIAL INTRODUCTORY OFFER

50 sheets printed with house and address, 50 matching envelopes with address only . . . all for only **$17.95** ppd.

Drawing can be imprinted on playing cards, matches, napkins, Christmas Cards, bridge tallies, postcards and stationery. Write today for samples.

Since art work is included in original price, subsequent orders will be filled at approximately half of the original price.

Sorry no C.O.D.'s

Crooker® Dept. HB-27, Box 265, Cold Spring Harbor, L. I., New York 11724

WHISTLING ELECTRIC HOT POT



It whistles musically, to let you know when the water is boiling. Ceramic hot pot with cheerful Colonial Rooster design is perfect for brewing tea, water for instant coffee, or keeping beverages hot at the table. Comes complete with cord. Just plug it in, and put it to work. 4 cup capacity.

$2.98 each plus 50¢ postage.

THE FERRY HOUSE
Dept. B-27, Dobbs Ferry, N. Y. 10522

Eleanor Claire



CHERUB PLACE CARD HOLDERS

These smiling angels will lead your guests to their places. Excellent as souvenirs at wedding parties or showers, a clever conversation piece! Exquisitely crafted in silverplate, tarnish resistant, with a clip in back to hold the card (cards not included). Set of 4 in a box . . .

$4.95 postage prepaid

(Write for free brochure)
Send check or money order to

FOUNTAIN OF GIFTS
Dept. HB-27
P.O. Box 3954, Merchandise Mart
Chicago, Illinois 60654



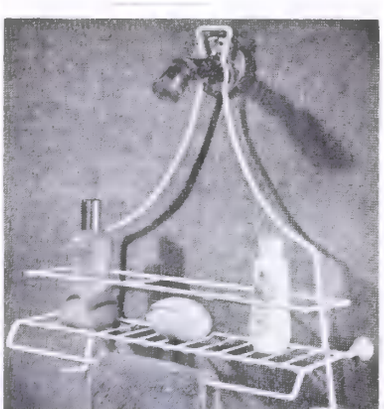
Filigree Bath Accessories

Order either 18K. GOLD PLATE or SILVER PLATE filigree metal holders to add elegance to bath and powder rooms. Filigree metal is lacquered to resist tarnish. Decorative angel lifter. Fits all regular and giant size tissues and spray cans.

FOOTED TISSUE BOX (10½″ × 5″) **$2.98**
TOILET TISSUE COVER (5″ high) **$1.98**
SPRAY CAN CONCEALER (8″ high) **$1.98**
3 Pc. Set only **$6.50**

Gloria Dee

P. O. Box 1100, Dept. HBF7
Mt. Vernon, New York 10551



SHOWER CADDY

Fits standard shower head to keep bathing needs in one compact unit. Stow soap, shampoo in caddy, hang bath brush on hook, cloths on bar. No more dripping trips for forgotits! Suction cups secure unit to tile. White vinyl-finished metal. 15 x 15½ x 5⅜″. Shower caddy **$2.95** ppd. Tub caddy (fits over soap dish), **$2.95** ppd. Both **$5.50** ppd. Send check or M.O. Satisfaction Guaranteed. Crescent House, 135 Central Pk. Rd., B2, Plainview, L.I., N.Y. 11803.

WINDOW SHOP

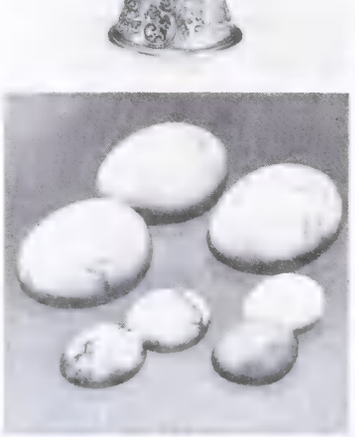
WITH Peggy Ryan



TEN-SHUN! Trigger a d… tive spark with Colonial s… in colorful full-dress regalia… nated on handsome wooden… plaques. Perfect for a boy's… a military buff. Set of four… plaques. "Continental Arm… vate." "Colonel of Arti… "Washington's Bodyguard… "American Dragoon" only… ppd. Breck's, Z58 Breck … Boston, Massachusetts 022…



THE MARRIAGE CU… a marriage of Old World … manship, design, and two … cups for the wedding rece… Unique imported figure hol… bride's cup on high, the lac… is for the groom, as they toas… troth by drinking to each … Tarnish-resistant silver plate… in gold. 8½″ high. $10.9… Edward Ziff. Box 3072, … Mart Plaza, Chicago, Illinois …



ALABASTER EGGS. … treasure from the fabled m… Italy, are shaped from a solid … of alabaster and polished … fection. Fascinating patte… jewel-like colors swirl throu… natural veining. An ench… paper-weight for your be… desk, a lasting Easter gift! … egg. 69¢ each; 3 for $1.98. … $1. Ppd. Foster House, Dep… Peoria, Illinois 61601.

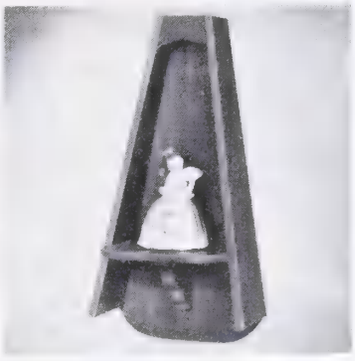


IT'S A LONG PULL … golden metal with a deco… dangle that will light up … closets for spring. Glam… 34½″ chains come with … ivory rose, antique coin, or … grammed (please specify) … And, they're so lightly pric… der one for every overhead … in the house. $1 each ppd. … Lillian Vernon, 560 South … HB2, Mount Vernon, N.Y. …

PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices are subject to change. Postage extra outside continental U.S.A. Please include Zip Code on all orders.

DW YOUR TREASURES curio shelf which provides ndividual setting they deserve. ginally designed by a master tsman to display his wife's col- on of clowns, it is dateless in m and we think a fine value. ogany or walnut with hand- ed natural finish, $8; in pine, 0. Ppd. Gracie's Alcove Spe- y, Box 310. Radio City Sta., York, New York 10019.



U CAN'T BEAT IT beside icker chair on the patio, at side, in a boudoir, if you fancy oriana with its gingerbread . Curlicue design, natural rat- drum tables are a lighthearted in a modern room. 12″ diam., h., $9; 15x17″, $12; 18x18″. Nesting set of 3, $29. Exp. Free catalog with Victorian, id & Royal Rattan. Patio Sales, 25, Highland Park, Ill. 60036.



SICAL VALENTINE. little angel believes that love es on a wink of the eye, a flirt skirt, a kiss in a taxi. And here to remind you that a face never drove a man to run florist bill. Lefton china angel eals a music box that plays Funny Valentine." 5½″ $4.95 postpaid. From Imre Studio, 3950 Lake Shore Dr., Chicago, Ill. 60613.



NGLE BRACELETS. n sunny southern skies bound your fashion life, you'll want uch of vibrance with your ail sheaths. Lacquered brace- from India are hand-set in ing designs with colorful mo- Wear them in ones, twos, s. Style #5046, ½″ wide, set $2.98. Two sets (6), $5.85. Downs, Dept. 1102, Evans- Illinois 60204.



NOW! OUR FAMOUS HOMEMADE EARLY AMERICAN LADDER-BACK CHAIRS

- - - AVAILABLE ALSO IN - - - ANTIQUED DECORATOR COLORS!



INCREDIBLE OLD TIME VALUE **$8.95**

Fully Assembled. Direct from Our Workshop to You!

Beautifully hand-made the old-fashioned way! Solid selected native hardwoods, carefully cut in our own saw mill, seasoned in our own dry kiln, then carefully constructed by skilled craftsmen. Quality detailing such as *natural* lock-joint construction, which grows even stronger with use. Seats hand-made, too—old-time woven from practically indestructible fibre rush. *And now* your choice of finish, including exciting new antiqued decorator colors. Because of the pure classic design, these chairs are ideal with traditional, refreshing with modern!

Unfinished, ready to paint, stain, wax or oil . . . $8.95
Natural finish (blond) . . . $9.95
Maple, Walnut, Pine or Black Lacquer finish . . . $12.95
Antiqued satin finish: Colonial Yellow, Williamsburg Green, Boston Brick Red . . . $13.95

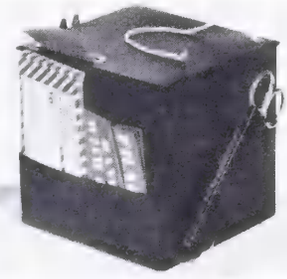
Minimum order is 2. Express charges collect. For matching Arm Chair, add $3.00 to above prices.

Your money back without question if you are not completely satisfied. Prompt shipment. Send check or money order.

Height: 42″; Seat 17½″ w. x 14″ d. x 17½″ h.

Jeff Elliot Craftsmen

Dept. 8-27, Statesville, No. Carolina 28677



AT-HOME POST OFFICE

Order for yourself . . . for gifts

A snappy little "Shipping Department" in handsome leatherette. Equipped with most every mailing need—includes scissors, marking crayons, labels (fragile, handle with care, etc.), cord, gummed tape, and a postage rate card. Everything you need to mail packages. 5″ square. In turquoise, shocking pink, yellow, orange, green, ONLY black. State 2nd color choice. Gift boxed $5.95 ppd.

Immediate Delivery

Also available in pure leather, with gold plated scissors. In tortoise brown, olive, red, or black . . . only $9.25 ppd.

Write for FREE Catalog. Sorry, no C.O.D.'s. Please send check or m.o.

Ashlee Co. Dept. HB-27, 247 West 35th Street, New York, N.Y. 10001

COUNTRY CHARM WITH BLEACHED AND UNBLEACHED MUSLIN



pillow shams, dust ruffles and canopy covers in the crisp, fresh tradition of Colonial New England.

Write for brochure showing full line of Country Curtains in many sizes and fabrics. All prices postpaid. Sorry, no COD's.

DUST RUFFLES
Twin or full size spring top style, double fullness with 2″ hem.
UNBLEACHED, drop lengths 15″, 20″, 25″ 8.00 ea
BLEACHED, drop lengths 15″, 20″, 25″ 10.00 ea

PILLOW SHAMS 18″ x 26″ with 2″ ruffle
UNBLEACHED 2.50 ea. BLEACHED 3.50 ea

CANOPY COVERS
10″ ruffle, double fullness, 2″ hem. Fits standard single and double bed canopy frame.
UNBLEACHED single and double 10.00 ea
BLEACHED single and double 12.00 ea

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 32



Riviera Wall Planter

It's charming, it's elegant!

It captures the authenticity of a Spanish balcony guard that is so popular on the Spanish Riviera. A real eye-catcher when friends visit. Made of sturdy wrought iron, 13″ x 10½″ x 6″. Matte black finish. Brightens up any room in your home with splashes of color. Comes complete with pre-arranged array of life-like polyethylene flowers, as pictured. Only **$4.89 plus 50¢ pp.**

Send check or M.O. Satisfaction Guaranteed

Sold only by mail by

THINGS SPECIAL

Dept. A27, 45 Garlor Dr., Havertown, Pa., 19083

AM. EXP. MEMBER

QUALITY LIGHTING SATISFACTION GUARANTEED



DISCOUNT PRICES!

DESIGNED TO ENHANCE & HIGHLIGHT THE DECOR OF ANY ROOM IN YOUR HOME

"NEW DELUXE COLORFUL CATALOGUE"

Imported European; Provincial, Trad., Early American, Spanish, Medit., Modern.

75 Pages: Elegant Style Chandeliers, Lanterns, Brackets, Baskets. In Crystal, Bronze, W.I., Brass. From $15 to $[illegible]

SEND $1.00 FOR CATALOGUE

ARTISTIC LIGHTING PRODUCTS

DEPT. HB, BOX 86, HOMECREST STA., BROOKLYN, N. Y. 11229

U. S. STAMPS!

Plus NEW COMPLETE U.S. CATALOG



4 SENSATIONAL OFFERS IN ONE – ONLY 10¢!

1. Genuine centennial postage stamp (illustrated), picturing first U.S.A. issued 1847!
2. Collection 25 all-different U. S. – Ancient 19th century, $5.00 denomination stamp.
3. Collection of prized Commemoratives. 1775 Revolution, Wild West, 1893 Columbian, many others.
4. Collectors Guide; other unusual stamps from our Approval Service which you may return without purchases and may cancel service at any time; PLUS **Complete New United States Catalog – 786 illustrations!**

Send name, address, zip, and 10¢ – TODAY

H. E. HARRIS, DEPT. C-182, Boston, Mass. 02117

H. E. HARRIS, DEPT. C-182, Boston, Mass. 02117
Rush U.S. stamps and other offers. I enclose 10¢.

Name .....

Address .....

City, State & Zip Code .....

WEDDING RING of Thailand



A ring of haunting lace-like beauty and intricate design. Hand made in Thailand . . . a country devoted to the art of exquisitely delicate handwork. Flexible and delicate, as if it were woven of strands of silk, the Ring is available in the following.

Rhodium plated platinum-like Silver....$6.00
14 Kt. Yellow Gold Plate..... 6.00
Solid 14 Kt. Yellow Gold.....25.00

Send Ring Size

Beautifully Gift Wrapped

Write For New Catalog

LIONS Dept. HM-41
665 Middle Neck Road
Great Neck, N. Y. 11023
Established 1946



KNIT A SWEATER IN A DAY!

Now even a beginner can do it with this amazing new knitter. Knit any size, pattern, or stitch: Argyle, Cable, etc. It can't drop a stitch; equalized tension assures uniform stitching. Automatic counting. You can't go wrong . . . Sweaters, Suits, Scarves, all have that professional look. Try it for 10 days—if not completely thrilled and delighted, then return for your money back. Only $4.98 complete with step-by-step picture instruction book and patterns. A wonderful gift. Two sets $9. Order by mail from
Research Products Co., Dept. HB27, 54 W. Park Place, Stamford, Conn.



YOUR OLD FUR COAT INTO NEW JACKET • STOLE • CAPE $24.95

MORTON'S remodels your old worn fur coat, jacket or cape into a glamorous new fur fashion for only $24.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing, written guarantee.

Order from MORTON'S, World's Largest Fur Restyling Specialists. Latest Style Selection at Any Price. Over 75 Fashions.

Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size. Pay postman, plus postage, when your thrilling new restyled fashion arrives. Or write for New Free Style Book Plus New Jacket Style Bulletin.

MORTON'S, Dept. 22-B, Washington, D.C. 20004

MORTON'S Dept. 22-B
Washington, D. C. 20004
Please send me Free Fur Style Book
Name.....
Address.....
City.....State.....



PRUSSIAN GERMAN HELMET

Decorators, collectors and special-purpose users all cherish this classic leather military helmet of original Prussian design. Now here is an exact full-size replica in kit form at an unbelievably low price. The kit includes brass spike, ornamentation, leather strap, everything for easy assembly. An attractive conversation piece of interesting headwear.

SEND $9.95 Today To:
WORLD ARTS
Box 577-a, Wilmington, California 90744



BANQUET COVERS keep f piping hot with professional zaz. The heavy metal food co you've seen in fine restaura are available for the very f time to use in your home for cial doings, family meals. St able, for plates to 10" outside ameter (specify). Aluminum $2 stainless $3.98. Two $5, $7. (10" add 50¢. Ppd. Quality H Box 7, HB2, Evanston, Ill. 60



HEARTH HOE is a pitchfor poker, a shovel. Manhandles and scoops out ashes for kind or lighter. Tubular steel ha with brass ornament. It's a big long so the roaring blaze is clear of hands. Your he-man hoist the hickory with ease. B iron holding bracket incl. $1 postpaid. J. Gilpin Bright, West Sunset Avenue, HB Philadelphia, Pennsylvania 19



HOMEMADE BREAD. the thought brings back deli memories. Pop the ingredient to this Bread Mixer, turn crank, in minutes dough is bl ed, ready for shaping and bak Tin-dipped pail with stainless mixing rod. 12-qt. capacity m 1-4 loaves. Recipes incl. $1 $1.25 post. e. of Miss., $1.75 Miss. Myron Berlow, 605 HB2, Winchester, Mass. 018



PLAY RIGHT AWAY ev you don't know a single note mous home-study course with by-step pictured lessons mak simple as ABC to teach you *any* instrument. First you are what to do—then pictures trate how to do it. *Free* 36-pa lustrated booklet. Approved N.Y. State Education Dept. U.S. School of Music, Studio Port Washington, N.Y. 1105



MAKING ENDS MEET needs is a snap for these r for-business book ends. The base tucks beneath the bool all you see is the smooth, gen teak side. And the beauty of handy book ends is that you buy a few sets and give a uni look to all your shelves. $1.29 $3.95 for four pairs. Add 20¢ Lang's, 28 Magee Ave., Stamford, Conn. 06902.

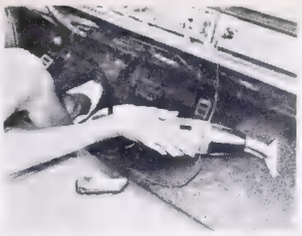


LIKE WALKING ON AIR!

Here's how to be good to you Exquisitely comfortable, hand- casual moccasins that make you like you're walking on air! bouncy foam crepe soles, choice grain leather, smartly styled casual living. Quality made! Ove sizes in stock! No extra charge the hard-to-fit. Purchases can be changed. Women's full and half 5 to 13. AAAAAA to EEE Guaranteed to delight or money Prompt delivery. In RED, WH SMOKE, TAFFYTAN, BL Factory-to-you $6.98 postpaid. accepted. Moccasin-Craft, 6 Mulberry St., Lynn, Mass. 019



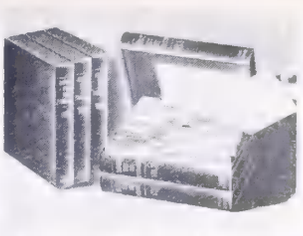
LD'S TINIEST RADIO! No bigchan a match box, but it pulls in , music, sports! You may not get y station, but look! — no bats, no tubes to wear out! So ecocal! Works on station energy — s up signals with a germanium . Fits pocket or purse . . . with speaker for personal listening.
— World's Tiniest Radio .. $1.49



CLEAN-SWEEP VACUUM FOR CARS! No batteries! Plug it into your dashboard cigarette lighter and make quick work of tidying the car interior. Supersuction gets all the dirt in upholstery and carpets. Extra crevice cleaning tool for ashtrays, corners. Plastic case 10¾" long. 9 foot cord. For all 12V cars, boats, campers. Guaranteed to do job!
8449 — Car Vac $5.98



NYLONS THAT CAN'T RUN . . . even if you poke a nailfile through them! Super-sheer 15 denier Nylons are guaranteed to outlast any you have ever worn or your money back! Lovely seamless hose with reinforced heel and toe won't bag, bind, wrinkle. Suntan or Beige in sizes 9, 9½, 10, 10½, 11.
58358 — Runless Nylons $1.09
3 Pairs only $3



BOOK FILE FOR CHECKS! Handy check file is handsomely bound in gold-stamped plastic to look like a 3-volume set of classics on your bookshelf . . . or stand it on your desk for quick reference when preparing tax returns or to verify payment. Holds a 3-year file of checks, indexed by month and year! 3½" x 5½" x 7¼".
7202 — Check Book-File $1.98



HOT DRINKS — NO WAITING! Just plug in this Red Hot Pot for instant hospitality! Boils a potful of water in 2 minutes flat. Wonderful timesaver for the morning rush hour or a quick lunch break. Holds a full 23 ounces of piping hot water for instant coffee, tea or bouillon. White ceramic Pot has border of red flames. Comes with cord.
8625 — Red Hot Pot $1.98

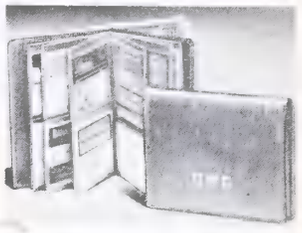
NEW IDEAS BY MAIL FROM SUNSET HOUSE

868 SUNSET BUILDING, BEVERLY HILLS, CALIF. 90213

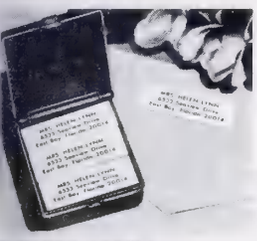
A FREE BONUS S&H GREEN STAMPS

with everything you order from this ad!

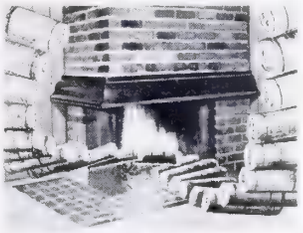
10 stamps for every dollar's worth you buy



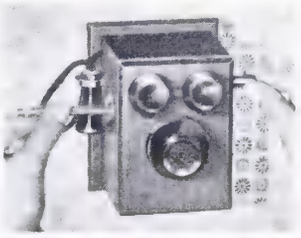
24 CREDIT CARDS—NO FUMBLING! Turn instantly to the proper identification! Natural color or black pigskin folder personalized with a 23-K gold monogram. Holds 24 cards, photos in clear envelopes—6 pockets for bills, checks, papers. Fits a man's pocket smoothly. Specify initials desired.
Credit Wallet $2.98
C-6874 — Natural C-8673 — Black



) HANDY LABELS . . . printed your own name and address! So ical . . . they can be used on sta- ry, envelopes, photos, records, ks, books, greeting cards. Any age up to 3 lines is printed on high quality gummed labels, ed in handy plastic box.
10 — 1000-Handy Labels $1
2 packs for only $1.87



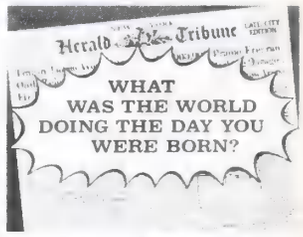
LOGS FROM NEWSPAPERS! Roll your own fire "wood" at no cost! Easy-to-use Log Roller turns a folded stack of newspapers into a compact solid-core cylinder . . . smokeless because air circulation passages are formed as they're rolled. 12 Log Ties included . . . 100 in extra Ties Pack.
7232 — Log Roller $1.79
7297 — Log Roller Ties Pack $1



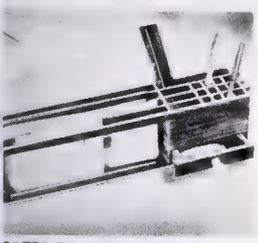
OLDEN PHONE SHARPENS PENCILS! This handsome wall accent really "works" . . . at keeping your pencils sharpened! Slip pencil into the hole beside the receiver — a few turns of the crank handle do the job. Crafted in walnut finish wood with black metal fittings, brass trim. Styled just like phones of 50 years ago. inches high.
8286 — Phone Sharpener $2.98



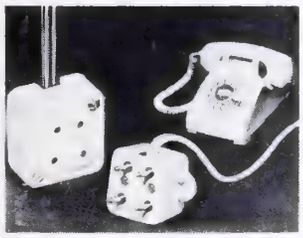
IMPROVE YOUR FIGURE! Stretch your way to a trimmer you with new, sturdy rubber Stretch-A-Way. Make any room your private gym by using this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure — tummy, thigh, hip and bust measurements — this natural way! Stores in any drawer.
2330 — Stretch-A-Way $1



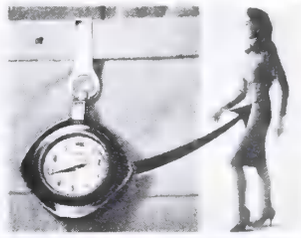
A FULL-SIZE FRONT PAGE COPY of the New York Herald Tribune published on the very date you were born! (Or any date from 1900 through 1964.) Read all the stories that made news that special day. It's fascinating . . . and a novel way to remember a birthday or anniversary! Specify exact dates.
F-8238 — Front Page $1
3 Different Front Pages for $2.89



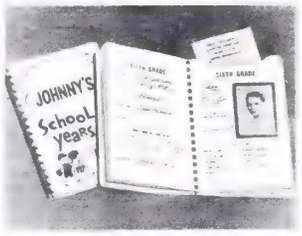
ORTED TEAKWOOD CADDY clears clutter! Unique partitioned rack ally a miniature piece of furni- in richly stained teak. There's a for everything . . . horizontal hold mail, papers, stationery. ils, pens and rulers stand in the grid. Handy pullout drawer for items. 14½" long 3¾" x 3¼".
— Teak Desk Caddy $2.98



MAKE YOUR PHONE PORTABLE! Add-on Jacks and Plugs give you phone service anywhere in the house! Simple to install with ordinary bell wire. For long-reach convenience, get the 30-ft. extension Cord, which comes assembled with Jack and Plug!
7055 — Phone Jack $1
7056 — Phone Plug $1
7057 — Phone Cord $2.98



WHAT'S YOUR MILEAGE ON FOOT? Precision-made distance counter measures up to 10,000 steps without resetting. Easy-to-read circular dial has two sweep hands that clock the total. Learn how far you walk each day . . . how fast you travel. Ideal for hikers, outdoor sportsmen. Fascinating gift for Scouts. Belt clip included.
8689 — Pedo-Meter $3.98



SCHOOL DAY MEMORIES are preserved in an envelope page for each year. Insert report cards, photos, clippings, mementos . . . record special events and health data. 6½" x 9⅛" spiral-bound album with textured ivory tone covers. For handsome personalized edition, specify first name.
7491 — School Years Book $1
P-7492 — Personalized Book $1.29



PATTERN FOR BEAUTIFUL BROWS! Now you can follow outline guide and be sure of matching right and left eyebrows exactly! Just slip the Brow Line band around your head and fill in the open outlines. Can be used while wearing glasses, too. 7 different brow shapes in transparent plastic, adjustable for any width face.
6716 — Brow Line $1



SENSATIONAL LACY LOUNGER! It's in fashion! Put a little black lace excitement in your private life with this shadowy, curvy stocking that goes all the way! Lovely sheer nylon stretch-lace silhouettes you sleekly, just like second skin. Wonderful under the new chiffon-sheer designs . . . with skirt . . . or with nothing d for private lounging at home. ial design stretches to fit all from 30 to 38. Black only.
— Lacy Lounger $9.98



BAKE MINI-MUFFIN TREATS! They're scarcely bigger than a bite, but so delightfully different for your teaparty or brunch table. These special Mini-Pans will turn out miniature size rolls, popovers . . . and cupcakes only 1¾ inches wide. Choose Aluminum or the DuPont "Teflon" finish.
8341 — Aluminum Mini-Pan ..... 98¢
8342 — Teflon Mini-Pan $1.98



SOUND SLEEP AT LAST! No more pillow punching for comfort. For extra elevation for easy breathing, slip this buoyant foam Bed Wedge under your back. Remarkable relief for people who can't sleep naturally without two or more pillows. Excellent support for legs. 27" square, tapers down from 7½" high. Zippered cotton cover.
X-8717 — Bed Wedge $9.98

MAIL THIS ORDER FORM TODAY!

SUNSET HOUSE
868 SUNSET BLDG., BEVERLY HILLS, CALIF. 90213

YOU MUST BE PLEASED OR YOUR MONEY BACK

NAME _____

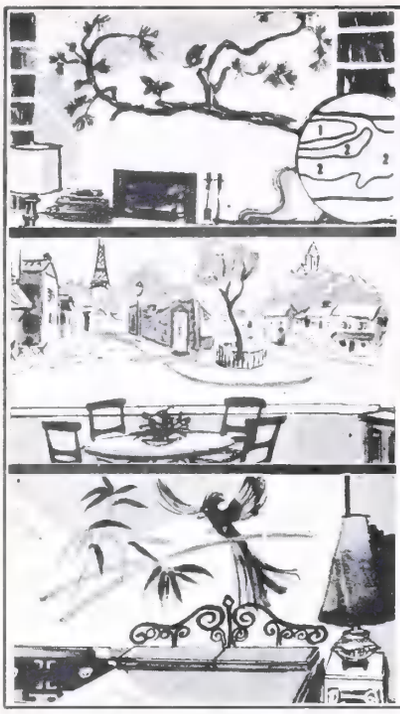
ADDRESS _____

CITY _____ STATE _____ ZIP _____

AIR MAIL REACHES US OVERNIGHT ▶

ITEM NO.	HOW MANY	ITEM	PRICE

Orders sent Postage Paid. No C.O.D.'s, please. TOTAL ENCLOSED



PAINT YOUR OWN WALL MURAL!

It's Easy! It's Fun! Amazing New "Paint-by-Numbers" Method Makes You an Expert in Minutes!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and more. Our complete kits begin as low as $12.95. Your family and friends will be amazed as your wall comes to vibrant, colorful life . . . combining the smartest decorating idea in years with your own good taste as no other prestige touch can. A perfect decorator idea for living room, dining room, den, bedroom, breakfast room, kitchen, basement or rumpus room. We guarantee perfect results. And no one will know it's a "by-the-numbers"—unless you tell!

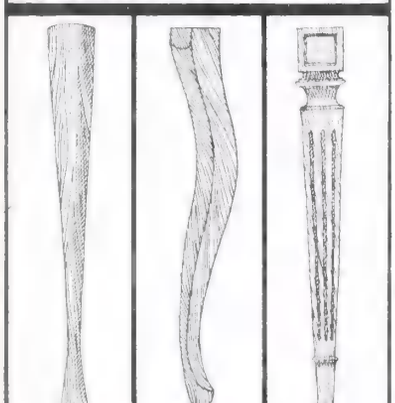
FREE! BRAND NEW COLOR CATALOG . . . over 25% New Designs!

Our brand new exciting full color **36-page Catalog** shows our dozens of *new* exquisite modern, provincial, traditional and oriental designs, and our big choice of decorator color combinations, plus easy **"How to" details.** Also fabulous "Black Light" Kits. ALSO FREE COPY! **"Romance of the Murals"**—tells you history and how to use murals most effectively. Send for new Catalog today (enclose 10c for postage and handling).

MURAL ART CENTER
Dept. 4952
(div. National Systems Corp.)
4401 Birch St.
Newport, Calif. 92660

FREE GIANT MURAL CATALOG

FURNITURE LEGS



For coffee tables (L to R, prices for 4 legs): Coved $9.95. Queen Anne $16.95. Obelisk $18.00. All 14" high, solid walnut, fine-sanded and ready-to-oil. Attachment hardware included. Add 75c post. and handling. No COD's. Dozens of other sizes and styles available. Send 50c for catalog of our complete Furniture-In-Parts collection.

DOOR STORE OF WASHINGTON, D.C.
Dept. HB2, 3140 M St. N.W., Wash. 7, D.C.

TRADITIONAL CHARM
THE BETSY ROSS GRANDMOTHER CLOCK

Authentic Americana, louvered and pegged, in light or dark Pine or Maple to grace your home. Grandmother size—71" high, 16" wide, 10" deep. Key wind—5 rod "Westminster" chimes mark each quarter hour and a "Big Ben" gong tolls the hours. Carefully packed and shipped to you with full directions for leveling and adjusting. A perfect gift for someone very special. Order No. 131 Betsy Ross $229.85, freight collect.



BUTLER'S In Old Salem

Free color catalog: write to Dept. B-2 — Distinctive Early American Furniture

Drawer X, Salem Station, Winston-Salem, N.C.



Imported Handcut Crystal Elegance

The soft diffused light from these lovely crystal lamps bring out the rare beauty of the handcut prisms in a surrounding shower and beautifully handcut crystal bases. They will bring back memories of an elegant age. Specify silver or gold brackets and trim. 16½" high, 9" dia. Completely electrified.

Pair only **$29.95** SHIPPED EXPRESS CHARGES COLLECT

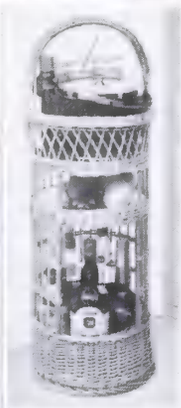
MATCHING CENTERPIECE AVAILABLE $24.95
Pa. Res. Add 5% Sales Tax • SORRY NO COD's

LUIGI CRYSTAL (Dept. HB27)
7332 Frankford Ave., Phila., Pa. 19136

WONDERFUL WILLOW FURNITURE
Imported from Europe



CAPTAIN'S CHAIR
—Handmade of heavy buff willow, varnished for long life and reinforced with wooden frame for strength. This new, graceful "all-family" chair is extremely comfortable . . . lends an exotic touch to any decor! 29" high, 18" wide; seat is 17" from floor. $14.50 ea. $27.00 for two Express charge collect on Captain's Chair

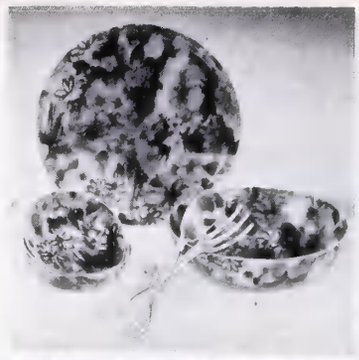


BAR CADDY
—Portable Wicker Bar compartmented to hold necessities firmly in place, has three solid, sturdy shelves for bottles, glasses, bar tools, fruit, etc. Size 11" diameter by 31" high.

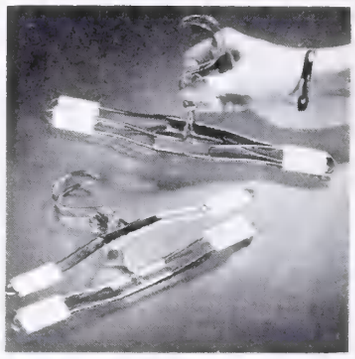
$9.95 plus 75¢ postage.

Satisfaction guaranteed or money refunded. N.J. residents add 5% sales tax.

Fran's BASKET HOUSE, Dept. HB2
29 Calumet Ave., Rockaway, N.J. 07866



TOSS YOUR GREENS e spendthrift in this lightv salad bowl, 11" in diameter comes with plastic serving 4 individual salad bowls, 14" ing tray. Handcrafted of glass in fiesta colors, it wil a bountiful supply of fr greens for a Sunday brun bridge lunch. $14.95 ppd. t Pacific Trading Post. Bo Dept. HB, Los Altos, Cal.



YOU'LL GET THE HAN IT in no time. Press to press to close. Sure-grip viny hang on for dear life. Pr lock hangers made of heavily ed steel are built for seam ance, have color-fast pads for drip dry's), are sturdy e to hold wet rugs and blanke heavy for clothes pins. 4 for ppd. Windfall, 185 Adam HB2. Bedford Hills, N.Y. 10



TREAT YOUR TEAK an your walnut to a heavenly with Scand-Oil. the marvelou furniture polish formulate oil-finished pieces. Use it. t lacquered, shellacked, and nished finishes. Wood-sc creamy in color and textu comes in a 12-oz. plastic $2.50. 25¢ post. Catalog, Scandicrafts, 185 Ashford nue. HB2. Dobbs Ferry, N.Y. 1





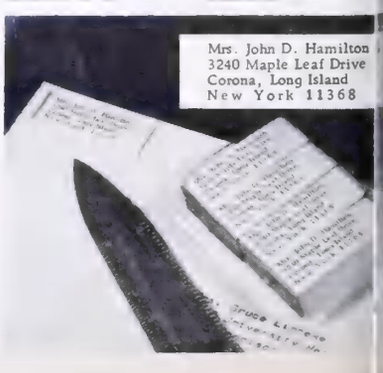
DECOY PRINTS. If ever fallen for a pair of mallards ming over the top of the wat their heels, wings up, tips f ing to brake their flight, love these duck prints. Mal female mallards in natural ing printed on linen, mount chestnut wood frame. 8½x1 $11.95 pair ppd. Order from Lennox Shop. Dept. HB2, lett, L.I., New York 11557.



CUT FOR COMFORT. c for fit, styled with chic . . . the Solby Bayes signature! ra" sets the pace with free an styling, smart wedge heel, z rubber sole. Grain calf, s calf trim in bone/malt, deep b otter, all black. Widths AAA (EE to 12). 2½-10, $17.95; 12, $18.95; 12½-13, $19.95. 50¢ post. pair. Solby Bayes, 45 ter St., HB2. Boston, Mass. 0

YOUR ADDRESS LABELS, 1000—$1

Any message to 4 lines neatly printed in black on white, gilt-edged gummed paper, 1½ in. long. Packed with 2¼ in. plastic box. *Quite possibly the best label value you can find.* (Note we tell you our sizes.) 1000 for $1 ppd. Any 5 orders, 80c each. Any 10, 75c; any 25 or more, 60c each. Via air, add 25c per 1000. Write for fund raising folder, too. Guaranteed. Prompt delivery. Bruce Bolind, 12-E Bolind Bldg., Boulder, Colo. 80302. Thank You Kindly!



ALEXANDER SALES CORPORATION

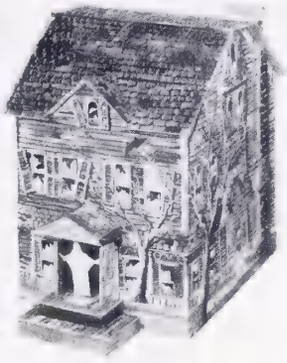
125 MARBLEDALE ROAD TUCKAHOE N.Y.

The Ghost Saves Money for You

HAUNTED HOUSE MYSTERY BANK

Most fascinating way you ever saw money saved. Adults and children will watch it by the hour—while the Ghost piles up the money. A great fun-maker at parties for young or old.

Put a coin on the doorstep. Gears begin to whirr. The light above the door flashes on and off. Slowly the door swings open. A ghostly figure steals out slowly and covers the coin. Suddenly the ghost spirits away the coin and fades back into the house. The door slowly shuts. What a stealthy way to save!

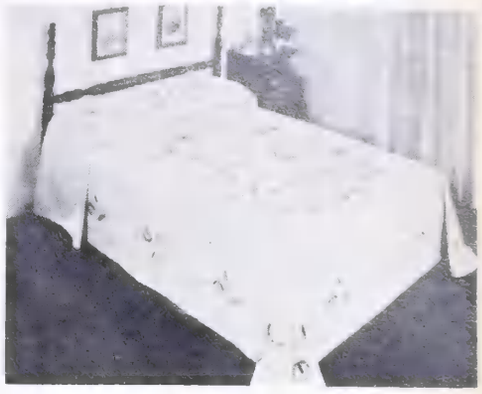


Bank is 6" x 8" x 8". Made of steel and plastic. Works with pennies, nickels, dimes, quarters.

$5.95, plus 60¢ PP & Hdlg.

CREWEL BED SPREAD KIT

Double Bed Size
90" x 110"—$25.00
Single Bed Size
76" x 110"—$20.00
Beautiful "Traditional" Design in 10 colors.



Embroider a beautiful crewel bedspread in this handsome design—simplified to blend with almost any decor. The stitches are easy to do—and the finished spread will be a treasure for your family to enjoy for years and years. Each bedspread comes in kit form, the design stamped on sturdy pre-shrunk ecru linen-and-cotton fabric. Everything you need to complete the spread is included: colorful 100% virgin wool crewel yarn in ten lovely shades; decorative self-fabric piping; crewel needle and easy-to-follow instructions. This spread will add quiet elegance and charm to any bedroom.

NEW FRENCH HAIR STYLER

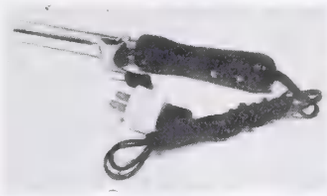


Straightens Hair ***Electrically—in Minutes—Without Rollers*** **Curls, Too!**

This amazing new electric hair styler is available only from us (except for professional models). And nothing like it is available anywhere else. It straightens hair—or curls it—and sets it without rollers. Now you can have straight bangs and new hair styles—even in humid or rainy weather—in a few minutes at home. PERFECT RESULTS ARE GUARANTEED FOR ANY HAIR OR YOUR MONEY BACK.

FAMOUS BABYLISS *(Bah-Bee-Liss)*

This new creation of world-famous hair appliance specialists is so easy to use! Works on regular American house current. Just plug it in. Heats and goes off automatically. Cannot burn hair. Straightens, curls or sets any hair in minutes. Black bakelite handle, chromium plated alloy steel heating element. Light, easy to use, lasts forever. **Only $15 postpaid. Deluxe Model to operate on 110 V or 220 V. (European current) $20 ppd.**





DIAL TELEPHONES

Ready to Plug In $9.95

Satisfaction Guaranteed Or Your Money Back—Remarkable Value at This Price!

Now enjoy the luxury of an extra phone without extra monthly expense. Save extra steps, too, with these fine re-conditioned dial phones. They come to you *complete*, with a standard 4-prong plug, ready to plug into any standard wall jack. Have built-in ringers and every phone has been thoroughly re-wired, refinished and tested. Use them at once in kitchen, workshop, patio, in a garage—anywhere you want the convenience of an extra telephone. They make handy intercoms, too!

These phones are getting scarcer and we have seen few in as fine condition as these. At only $9.95 each, they are a wonderful bargain. Add 95¢ per phone for PP & Hdlg. ***SPECIAL: 2 phones, $19.50, plus $1.50 PP & Hdlg.***

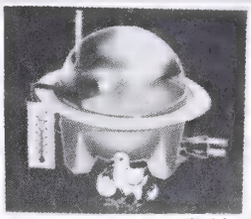
ALSO AVAILABLE: 30 Ft. extension cord, with plug and jack, $4.95. Extra jacks, $1.75 each. Extra Plugs, $1.50 each.

An Irish Blessing



In Rich Color—only $4.95

Looks like a page of illuminated manuscript—hand screened in the glowing colors that made these famous. Beautifully framed in gold-trimmed black or fruitwood frame with glass. Makes a striking wall decoration—a lovely gift. The blessing reads: "May the road rise to meet you. May the wind be always at your back. May the sun shine warm upon your face, the rains fall soft upon your fields and, until we meet again may God hold you in the palm of His hand." Over-all size 10 x 13". Order now for a St. Patrick's Day present. $4.95 each, plus 30¢ PP & Hdlg. Special: 2 for $9.75 plus 30¢ ea. PP & Hdlg.



"Watch the Miracle of Birth"

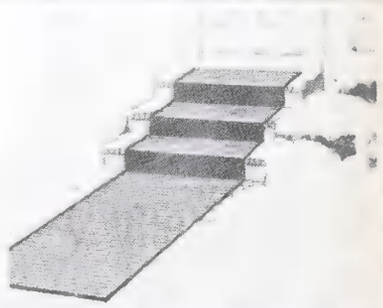
See the egg become a chick Before Your Very Eyes! Educational, scientific, fascinating "Chick Chick" Incubator lets you see the entire hatching process through the plastic dome window. Can be used with one or two eggs. Also hatches ducks, pheasants, quail, etc. Just plug into any electric outlet. Nothing else to do. High Impact plastic dome and base maintains proper heat and humidity. Complete unit includes bulb, egg holder, thermometer, and complete instruction book. Stands 6" tall, 7¾" wide. Base converts to brooder after chick is hatched. Only **$2.98**

NON-SLIP SAFETY MAT

For Steps And Walks

12 long feet of safety and sure tread. Just spread this carpet on steps or sidewalks for all-winter safety—year after year. Works immediately to provide a safe, sure-footed surface. Perfect protective aid against slipping, skidding, dangerous falls. Safety mat is chemically treated to melt away ice and snow. Doesn't lose strength when wet. Won't harm or discolor concrete, asphalt or brick. 12 Ft. long, 2 Ft. Wide—and

$3.98 plus 20¢ PP & Hdlg.





Replate Worn Silver with Silver Plus

Silver Plus deposits new, pure silver where original plating has worn down to the copper, brass or bronze underneath. Polishes at the same time and helps to maintain enduring silver beauty. Easy to use. Leaves your hands clean, your silver beauty-bright. Large 4 oz. bottle only $2 postpaid.

MAIL THIS HANDY ORDER COUPON

ALEXANDER SALES CORP., Dept. HB-267
125 Marbledale Rd., Tuckahoe, N.Y. 10707

Please send the items listed below (or listed on the attached sheet) on a satisfaction guaranteed basis. I enclose pay't of $_____.
N.Y. Residents please add Sales Tax.

*Charge my Credit Card No.*_____

☐ *Diner's Club* ☐ *Am. Exp.*

Name_____

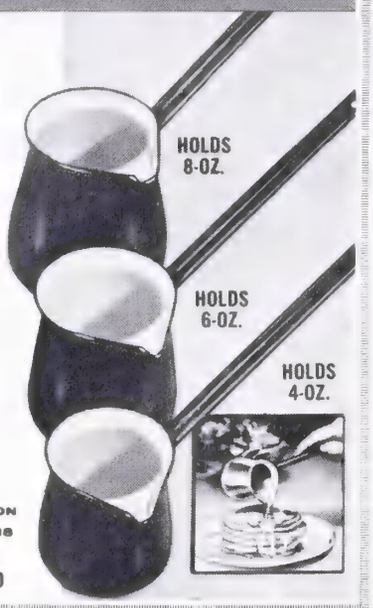
Address_____

City_____ State_____

OLD WORLD CHARM IN WARMER-SERVERS!

SERVICE WITH A SMILE — EASY — WITH BRIGHT ENAMEL POURERS!

Wonderful way to warm and serve—in the same container—group size to individual size portions! Thickly enameled on a heavy metal base, these versatile pourers—in your choice of 3 colors, 3 sizes—can be used directly on stove flame to quickly melt butter, heat coffee, soup, gravy, boil an egg, etc.—and then brought to the table as servers! Pierced for hanging, long handles insure against burnt fingers!
8-Oz. Warmer-Server. 25569 Red. 25619 Blue. 25759 Green. Ea., 1.49
6-Oz. Warmer-Server. 25809 Red. 25999 Blue. 26039 Green. Ea., 1.29
4-Oz. Warmer-Server. 26179 Red. 26229 Blue. 26369 Green. Ea., 1.00



BRECK'S OF BOSTON SINCE 1818

Z85 BRECK BLDG., BOSTON, MASS. 02210



VEGETABLE STRINGS

Bring the flavor of an Italian kitchen right into your own! Realistic vegetables are created of polyethylene about 18" long. Order Onion #7012 Garlic #7013 Pepper #7014. All 3 #7011 $4.98 35c shipping.

Helen Gallagher
Dept. 202, Peoria, Illinois 61601
Please Include Your Zip Code
Write For FREE Gift Catalog

ALL-TIME FAVORITE



COW BUTTERTUB

Glazed ceramic butter tub as of old. For butter, cottage cheese or spreads. 8 oz. size just right for individual soups, etc. 4½" H. x 5" dia. From Portugal. Guaranteed to dress up any table. Perfect shower or hostess gift. $3.50

CERAMIC COW CREAMER from the past, 8" long $3.50

Plus 45c Postage Each

Colebrook House
Box 836, HB27, Paoli, Pa. 19301
Visit l'Epicure, our retail shop, Haverford, Pa.



Earn $64.80 . . . Now your organization can sell the finest recipe cards available anywhere . . . and earn 45c for every box sold. Twelve members selling just 12 boxes each will add $64.80 to your treasury! Printed in vivid, full color, these recipe cards sell on sight to any homemaker who takes pride in her kitchen and her cooking. Sixty 3x5" cards, each with the quaint stove design, packed in an attractive gift box. Makes a perfect shower or birthday gift, too. Send your name and address and $1 for sample box, complete details, and catalog.

CURRENT, INC., DEPT. 69
BOX 2272 COLORADO SPRINGS, COLO.



Blue Onion Enamelware TEA KETTLE $3.95

Superb quality at tiny prices. Porcelain enameled steel with Titanium white and antique Delft Blue trim. Sauce pans: 1 qt. $1.95, 1½ qt. $2.25, 2 qt. $2.95, with cover, $3.25. Covered Windsor Pots: 3 qt. $2.95, 4 qt. $3.25, 5 qt. $3.95. 5 cup Tea Kettle, $3.95.

6 CUP PERCOLATOR $3.25
1½ QT. DOUBLE BOILER $3.25

PLEASE ADD 25c EACH POSTAGE
Pa. Res. Add 6% Sales Tax • Sorry No C.O.D.'s
SEND FOR FREE CATALOG

Heritage House
Dept. HB27, Wallingford, Penna. 19086



STAIR-GLIDE is tax deductible as medical expense. It provides a quick economical solution where stair climbing is a problem. Installed in two hours in your home or apartment without marks or scratches. No wiring, plugs in like a radio—costs 8c a week to operate. Automatic safety devices. Write for free literature. American Stair-Glide Corp., 1817 Baltimore, Kansas City, Mo. 64108.



LETTER PERFECT. If you assign the niches of this Americana letter rack to the mail hounds in your house, the hall table will be in for a welcome respite. Use it, too, for bills, telephone messages, family notes. Maple-finished pine with 3 hooks to corral household keys. 21" high, $1.95 ppd. From Gracious Living, Dept. E-54, Berkeley, R.I. 02864.



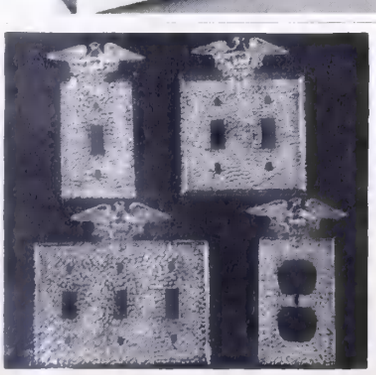
MAKE YOURSELF COMFORTABLE with the wedge pillow, one of the greatest things to come along for the reader in bed, the invalid. It induces sound, refreshing sleep by providing elevation under head, back, legs. A boon to sufferers of circulatory or respiratory ailments, backache. 26x26x7", $12.98 ppd. Free massage sponge. Vital Health, 157 N. Michigan, Chicago, Ill. 60601.



"LACE" MATS? Don't be fooled by their delicate air. They look for all the world like handmade old world lace. But they are not. Imported place mats are off-white vinyl that can be cleaned with a damp cloth or in the dishpan with soapy suds. Specify all "lace," 17½x11½" *or* "lace" trim 20½x14¾". Set of 4, $3.95, 25c post. Fountain of Gifts, Box 3954, Mdse. Mart, B27 E. Chicago 60654.



KITCHEN HERB GARDEN. Gourmets, gourmands, gastronomes all agree the right herbs lift a meal from *ordinaire* to *magnifique*. Pre-planted herb garden includes fennel, chives, dill, marjoram, parsley, sage, thyme, rosemary in 2½" peat pots all ready to grow in specially enriched soil. Set of 8 herbs, $2.98 ppd. Order from Casey's Corner, Box 1280, Dept. 7-11, Hollywood, Fla. 33022.



AMERICAN EAGLE SWITCHPLATES

Dull Black • Copper Finish • Solid Brass

Here is a new beautifully designed switchplate with nicely detailed and proportioned eagle to lend a distinctive decorator touch to any room in your house or office. Black and copper finish on cast aluminum. Brass is solid and polished.

	BLACK	COPPER	SOLID BRASS
SINGLE SWITCHPLATE	1.00	1.50	2.00
DOUBLE SWITCHPLATE	1.25	2.00	3.00
TRIPLE SWITCHPLATE	1.75	2.50	4.00
QUADRUPLE SWITCH	2.50	4.00	5.00
DUPLEX RECEPTACLE	1.00	1.50	2.25
COMBINATION	1.25	2.00	3.00

Above Prices Postpaid • Sorry No C.O.D.'s
Write For Information on Colonial Switchplates

HUMES OF DELAWARE
Milford, B7B, Del. 19963

READ BELOW why this Hard-Hitting Volume has racked up the incredible sales figure of:

140,000 COPIES SOLD IN AMERICA ALONE!*

tainly one of the best-selling books on education in the world today!

ENGLISH edition now selling close to 2,000 copies a week! ▪

GERMAN edition sold out almost overnight!

AUSTRALIA reports "can't keep book on shelves", despite price $2 higher than in U.S.A.!

Why such run-away sales? BECAUSE IT WORKS! Works so well that educators around the world recommend it to their own students, family, friends. That an INDIAN principal writes: "Other schoolmasters come from miles around to witness children trained in these techniques".

▪ ***And now it's available to YOU, to skyrocket YOUR CHILD'S grades in school overnight! Read the thrilling details below. Try it at our risk!***

*Sales figures include adult version

HOW TO TURN YOUR CHILD INTO A CLASSROOM WIZARD



UGENE M. SCHWARTZ AND HIS SON MICHAEL

en a father worries about the kind of education his son is get- nd when that father is also president of a publishing company pecializes in modern learning methods—then sparks really fly. the past eight years, Gene Schwartz has worked with some of untry's leading pioneers in deutro-learning, the modern science rning how to learn. As writer, editor or publisher, he has been mental in bringing to the American public, books on Memory vement, Executive Training Techniques, High-Speed Learning, ve Thinking, Problem-Solving, and Time Organization.

why not adapt these incredibly powerful learning break- ghs to the problems faced by children of all ages in their class- ? This is the goal of this book! "The job was too important to to someone else," Mr. Schwartz says. "I had to do it myself!"

READ THESE THRILLING TESTIMONIALS:

eviews and Letters Received From Teachers and Private Tutors

m ▪ retired teacher . . . I like your book for selfish reasons ily! It vindicates my 45 years of practice! Your ideas belong SCHOOLS.

s summer I tutored a boy who had failed in Math and earned) or less) in English in the eighth grade. He was accustomed sidering himself 'stupid.' This fall, he is not concerned with g—he is going after A's! **S.R.W., Orlando, Florida**

m an educator of thirty (30) years standing. I recently pur- a copy of your book. I found it excellent, with many fine sug- s for improving not only my child's learning, but my own as n fact I thought so highly of the book I gave my copy to a May I order another copy to keep as ▪ permanent reference?" **Member of Board of Education of world's largest city.**

y parent could take this book, and measurably improve his grades." **G. R. Benson,Jr., High School Art Teacher, Madjen, N.J.**

. Schwartz has done an excellent job . . . His book is easy to He arranges our job systematically, and spells it out in detail. e through the book saying 'Now there's an idea that will work.' e author has told us exactly what the child must do to improve des. He pulls no punches. . . . He has spelled out in plain Eng- e techniques that will turn the trick in improving the pupil's . There's no doubt about it." **From SCHOLASTIC Magazine**

el that the strongest part of the book is the art of intelligent ng. We have repeatedly emphasized the need of "active listen- n our program, but have not been able to employ as clear-cut as those presented by Mr. Schwartz. Personally, I am quite s to expose students to these steps, since I feel that grades ure courses should improve.

n our discussions has come a recommendation that several be purchased to supplement materials used in study improve- ourses.

Head of Psychology of prominent business school in Boston

From Parents Like Yourself (and their children):

one has been able to really produce a concrete solution until t just sounds like the answer to ▪ prayer. I am only sorry we t have it years ago." **A.P.S., Tampa, Florida**

is well written, well thought out and beautifully organized. ut question, the logical approach!" **Mrs. L.H.K. III, New York City**

made me aware of how important school is. This was the est thing I ever did. It looked like I was going to come in sec- very time—not any more."

Christopher W. (15 years old), Smithtown, New York

got this book to improve myself in school and what I have read th every cent." **H.L. (16 years old), Detroit, Michigan**

. well organized, fast reading, first book I've read which offers te ideas." **Mrs. C.W.W., Belleville, Michigan**

Here at last is your chance to make such an overwhelming difference in your child's performance in school — in as little as five short minutes of your time every day — that the teacher may actually call you up to see what happened!

Let me explain! I don't care whether your child is six years old or twenty—boy or girl—in grade school, high school or college! It makes no difference how difficult it is for that child to concentrate today . . . how poor his memory may be . . . how much a prisoner he is of crippling mental habits . . . how terrified he may be of mathematics, or grammar, or social studies, or even the hardest science course!

I believe that your child's mind is working today at only HALF its true power—simply because he has never been taught the right way to make his subjects half-teach themselves!

Simply because he has never been shown the few simple secrets of Speed Reading, that are taught in almost every university in the country today—*and that let him flash through the printed page TWICE AS FAST as he can read today—with absolute understanding of every word!*

Simply because he doesn't know the right way to feed his mind mathematical problems—*so clearly and logically that those problems HALF-SOLVE THEMSELVES before he even touches them!*

Simply because he doesn't know the right way to prepare for his tests—*so completely that he actually knows as many as FOUR OUT OF FIVE of the questions that his teacher must ask him on that test, RIGHT DOWN TO THE VERY WORDS THAT THE TEACHER WILL USE TO PHRASE THOSE QUESTIONS!*

Power-Studying Is A Trick! Your Child Can Master It In 5 Minutes A Day!

Yes! Speed-reading is a trick! Problem solving is a trick! Burning facts, figures, whole lessons into your child's mind is a trick! And, above all, *taking the sting out of tests and making them half-answer themselves IS A TRICK! Top grades can be made to order; your child doesn't have to be a genius to get them!*

The real secret of coaxing top grades out of your child is as simple as teaching him to tie his shoelace! You can do it in five minutes ▪ day, SIMPLY BY SHOWING HIM THE RIGHT STUDY TECHNIQUES! Study techniques perfected by private-school teachers, professional tutors, writers of speed-teaching adult-education courses all over America!

Study techniques that you and your child probably never dreamed existed! So powerful that I'll prove them to you, without your risking a penny. Here's how.

After A Single Night His Teacher May Marvel At His Improvement!

Let me send you—at my risk—one of the most fascinating books you have ever read. When this book arrives, set aside just a few minutes. *Get ready to see the incredible performance your child can give you ONCE YOU GIVE HIM THE PROPER MENTAL TOOLS!*

What you are going to do, in this very first weekend, is this. You are going to make three simple tests with your child, *each one of which will show him such ▪ thrilling spurt in his ability to learn, that he may actually cry out with joy!*

First, turn to page 87. Read this page alone—nothing more. Then ask your child to read to himself one page in any of his books. Time him. And then, *simply take an ordinary pencil and place it between his teeth as we show you! NOW ask him to read another page! Time him again! AND THRILL TO THE SUDDEN BURST OF SPEED YOU HAVE LIBERATED, AS HIS EYES FLASH OVER THAT PRINTED PAGE!*

But this is only the beginning! Second, turn to page 135. Glance over the fascinating word game you find there. Play this game with your child for five minutes. See for yourself how he enjoys it.

And then *ask him — without his ever hearing them before, and without going to the dictionary — to give you the meaning of FIVE DIFFERENT FOUR-SYLLABLE WORDS, THAT WOULD STUMP MOST COLLEGE STUDENTS! And watch the excitement on his face as he reels off—easily and instantly—THE EXACT MEANING OF THOSE "IMPOSSIBLE" WORDS.*

And now turn to page 145—and break mathematics wide open for him!

Yes! Teach him this one five minute secret! And then let him take any homework paper that's been turned back to him and have him do the problems again! And see for yourself that he now makes up to *20% FEWER ERRORS—UP TO ONE-FIFTH BETTER GRADES—ALL FROM ONE SIMPLE CHANGE IN HIS WORK HABITS!*

Now Watch Him Shine In Math, English, Science!

Think of it! From this moment on, in only five short minutes a day, you begin applying these wonder-working techniques of Power Learning to every untrained corner of your child's mind! You begin breaking through mental barriers that have been blocking him for years!

You begin tapping the buried powers of your child's mind! Powers that you have glimpsed before in brief flashes — now brought to the surface—strengthened with simple formulas to double their potency —and placed forever at his beck and call, ready to astound his teacher at the blink of an eyelash! For example—

DOES HE MAKE THE SAME SPELLING ERRORS AGAIN AND AGAIN?

Then turn to page 125 . . . teach him three fun-filled tricks that burn the correct spelling of any word forever into his mind . . . and watch with astonishment from that day on, as he writes those former "trouble" words—automatically—*as easily as he writes his own name!*

DOES HE HAVE TROUBLE EXPRESSING HIMSELF IN CLASS?

Then turn to page 119 and see how incredibly easy it is to overcome shyness and uncertainty—make recitations sparkle — think instantly on his feet — build thought upon thought correctly and dramatically — reason logically — persuade others to his view — *stand out head and shoulders above the rest of the class!*

AND DOES HE FREEZE UP IN TESTS? FORGET MATERIAL HE KNEW PERFECTLY THE NIGHT BEFORE? RUN OUT OF TIME AND LEAVE HALF THE QUESTIONS UNANSWERED!

Then get ready for the revelation of your life starting on page 195! Just take one look at this *complete armory* of test-passing techniques—that remove all trace of nervousness and tension—that take all the trickery out of those double-meaning test questions—*that practically pop right answers into his mind to even the hardest test questions, the instant he needs them!*

Read It At My Risk!

What I've described to you on this page is only a small sampling of a revolutionary new book, HOW TO DOUBLE YOUR CHILD'S GRADES IN SCHOOL!

Here at last is ▪ practical, easy-to-read book on improving your child's performance in class *that really works!* It is meant for every child—6 or 20—boy or girl!

It brings that child—overnight—*incredibly powerful new study techniques that he probably never even dreamed existed before! Study techniques perfected by private-school teachers, by professional tutors, by writers of speed-teaching adult-education courses all over America!*

Yes! *Rapid-study techniques,* that produce twice as much homework, in half the time! *Flash-reading techniques,* that pick out the CORE of an assignment, as fast ▪ your child's eyes flash over the page! *Word-building techniques,* that can double your child's vocabulary in a few short weeks! *Instant-problem-solving techniques,* that give him the answer to "jaw-breaker" math problems as easy ▪ 1-2-3.

And—above all—a complete armory of test-passing techniques—that can literally DOUBLE the grades of your child in every one of his classes in school! That can turn D's and C's into B's or even A's! That can turn 60's or 70's or 80's into 80's or 90's or even 100's! THAT CAN UNLOCK THE TRUE, NATURAL ABILITY OF YOUR CHILD THAT IS BEING TRAGICALLY HALF-WASTED TODAY! AND PUT HIM ON THE ROAD TO THE COLLEGE AND FUTURE OF HIS CHOICE—TODAY!

The price of this revolutionary new book is only $5.98. But you prove it at our risk for ten days! It must do everything we say—or every cent of your money back immediately! Try it—TODAY!

MAIL NO-RISK COUPON TODAY!

EXECUTIVE RESEARCH INSTITUTE, INC., DEPT. HB – 4
119 Fifth Avenue, New York, N. Y. 10003

Gentlemen: Without obligation, please rush me the brand-new, 1967 edition of HOW TO DOUBLE YOUR CHILD'S GRADES IN SCHOOL. I am enclosing only $5.98. I understand this book is fully guaranteed. If I am not completely delighted within 10 days, I will return book for money back at once.

☐ If you wish your order sent C.O.D., check here. Enclose only $1 good-will deposit. Pay postman balance plus C.O.D. postage and handling charges. Same money-back guarantee of course!

Name _____
(PLEASE PRINT)

Address _____

City _____ *State* _____ *Zip Code* _____

(N.Y.C. Residents please add 5% Sales Tax.) ©Executive Research Institute Inc. 1967

Lionite
WHITE SPINELS



Brilliant fiery gems, cut, polished and set exactly like diamonds. Classic Sterling Silver settings with or without side baguettes complete the genuine look. Select from four shapes pictured above.

A. Round B. Pear C. Emerald D. Marquise
Available in the following weights and settings.

1 Kt. Round	No. 11R	$2.95	2 Kt. Marquise w/Baguettes	No. 18R	10.95
2 Kt. Round	No. 12R	5.95	4 Kt. Round w/Baguettes	No. 19R	12.95
2 Kt. Emerald	No. 13R	5.95	4 Kt. Emerald w/Baguettes	No. 20R	12.95
4 Kt. Round	No. 14R	8.95	5 Kt. Emerald w/Baguettes	No. 21R	14.95
4 Kt. Emerald	No. 15R	8.95	4 Kt. Pear	No. 22R	12.95
5 Kt. Marquise	No. 16R	10.95	4 Kt. Pear w/Baguettes	No. 23R	15.95
2 Kt. Round w/Baguettes	No. 17R	9.95			

Send Ring Size • May Be Returned For Size Change Promot Refund If Not Satisfied

Beautifully Gift Wrapped
Immediate Delivery

LIONS Dept. HM40 665 Middle Neck Road, Great Neck, N.Y. 11023



EMPLOY A BUTLER brush to keep your VIP neat and natty whether he's dashing to Marrakesh or hopping an express to Manhattan. Long-handled, leather clothesbrush is a compact traveler that holds comb, shoe horn and tweezers, nail scissors, clipper and file in its zippered top. 10" long. $4.95 postpaid including accessories. Art Guild, Box 6472, HB2, Minneapolis, Minnesota 55423.



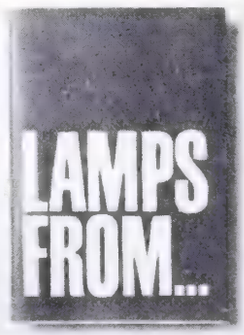
RAISE $50 TO $500. Free 20-page planning guide for dignified fund raising explains how clubs and organizations can raise funds without investment. Plan permits groups to order any combination of eleven distinctive "kettle-fresh" candies to raise $50, $200, $1,000 or whatever amount is needed to reach goal. Colorful brochure is free. Kathryn Beich, HB2, Bloomington, Ill. 61701.



HONEY & EGG FACIAL smoothes and tightens your skin, works wonders on throat and face. Instantly skin tingles with a refreshing coolness as wrinkled skin tightens. Applies in seconds, rinses off with cool water. Lovely fragrance reminiscent of the queen bee's essence of nectar. Skin looks and feels smoother. 2-oz. jar (10 wks. supply), $3 ppd. Jon James, 41 E. Oak, HB2, Chicago, Ill. 60611.



FASHION CATS hep to comfort and style know a smart little slip-on when they see one. Cal-Leather's Elfkin shoe with spring-soft soles, butter-soft leather uppers are perfect for padding about the house or for toting on trips. Mustard tan (natural buckskin) in sizes 4-10 (no ½'s), medium width. $3.50 pair 25¢ post. From Cal-Leather, 525 Windsor Road, HB2, Glendale, California 91204.



LIGHT READING. One of the most satisfactory catalogs that ever threw light on correct lamps for contemporary décor contains 88 stunning lamps, conceived, interpreted, or gathered by George Kovacs (have you seen his ads in House Beautiful and The New Yorker?). Lamps range in price from $10.75 to $225. Send 25c for catalog to George Kovacs, 831 Madison Ave., HB2, N.Y.C. 10021.



A WIG IS FUN! So why not satisfy your curiosity without making a big investment. Get a high fashion Dynel wig (Union Carbide's amazing new reproduction of human hair) in Ash Blonde, Brunette, Auburn or Black. Comes to you completely set, but you may reset it in any style you wish. Wonderful for "instant" hairdo. Since it's elasticized to fit all head sizes, it makes a great gift for all girls from 9 to 90. Only $4.98 plus 30c postage. Immediate delivery. Send check or money order.

DEER HILL CO. Dept. B27 Flushing, N. Y. 11352



FAVORITE CASUAL in soft 'n silky
Checks or Solids

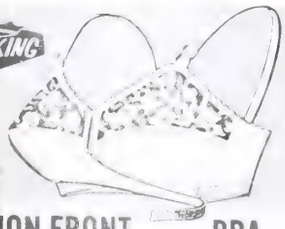
You'll love its styling with easy 4-gore skirt, action back and snap-up front. In light-weight drip-dry Dacron Cotton checks in Desert Tan or Turquoise. Sizes 10-44, 12½-24½. $14.95

Same style in wash-and-wear drip-dry Chambray: Cadet Blue or Raspberry Red. Sizes as above. $13.95

plus 50c post. Satisf. Guaranteed 5% deposit for COD

OLD PUEBLO TRADERS
622-BFC-So. Country Club, Tucson, Ariz. 85716

NEL-KING



FASHION-FRONT BRA
Convenient new "Touch and Hold" front fastening, exact-fit adjustability

Amazing VELCRO "touch and hold" front fastening makes this light, lacy, lovely bra so easy to put on. Uplift for each bust can be adjusted *independently* for breathe-easy comfort. Exact fit for each cup . . . even when you gain or lose weight. Snow-white nylon with exquisite lace trim. So elegantly fashionable for flattering bustline beauty. Launders perfectly, dries quickly, requires no ironing. Only $4.95 plus 25c postage for sizes 32 through 40, A through C. Cup D, $1.00 extra. If not thoroughly pleased, return postpaid within 30 days for money back.

Nel-King Products Dept. HB-27A
811 Wyandotte St. Kansas City, Mo. 641..
(Division of Paper Brace Co.)

GOOD BYE FAT!



Athletes and professional models use Trim-Ez exercise suits to melt away un-wanted pounds. You can too! Trim-Ez suit traps heat like a steam cabinet to speed results with your normal exercise routine. Pounds melt away!

For men or women.

Pro-Model $9.95 | Standard $6.95 pp.
No C.O.D.'s

Sizes:	S 30—34	M 36—40
	L 42—44	XL 46—48

On sale at sporting goods stores or send check or money order to:

SLIM-EZ SUIT COMPANY
P.O. Box 3193 (HB-2)
Chattanooga, Tennessee 37404



From your own snapshot...

GENUINE OIL PORTRAITS

Magnificently Handpainted in Full Color by Professional Old World Artists at a New Low Price! Now you can enshrine a loved one's presence eternally in everlasting oils—as a priceless remembrance for yourself or as a gift to be treasured for years—at an unbelievably low price. Today, thanks to Buckingham's perfection of painting portraits from any photograph or transparency, you can buy a magnificently handpainted oil portrait for as little as $35.00. And, your satisfaction is unconditionally guaranteed or your money will be immediately refunded.

FREE! Full Color Catalog & Decorator's Idea Guide
shows examples of Buckingham Galleries' superb work of art in living color, information on sizes, frames, prices, plus decorator tips on "How to Display Portraits in Your Home." ENCL. 10¢ POSTG & HANDLG

Buckingham Galleries (DIV. ... CORP.)
UNIVERSITY PLAZA DEPT. 4952 CAMPUS DRIVE NEWPORT CALIF. 92660

World's Most Beautiful Art Collection

Brings You 100 of the World's Greatest Art Treasures! Let's You an Your Family Enjoy the Most Beautiful Masterpieces Ever Created Durin the History of Man. All 100 Paintings Exquisitely Reproduced in Fu Color for Family Reference or for Decorating Your Home!



MONA LISA
World's Most Immortal Painting

See for yourself a breathtakingly realistic, full-color reproduction of this famous masterpiece. It's part of "one of the most remarkable offers in the history of the art business." Read about it below.

All 100 Superb Art Treasures in Full Color Large 12″x15″ Size Only $5.95 For ALL 100!



Madonna and Child
Botticelli
Winter Landscape
Brueghel
The Kitchen Table
Cézanne
Le Cirque
Chagall
Weymouth Bay
John Constable
Home To Thanksgiving
Currier and Ives
The Sacrament of the Last Supper
Salvador Dali
Dancer on Stage
Degas
Riders in the Forest
Raoul Dufy
Praying Hands
Albrecht Durer
Blue Boy
Gainsborough
Gardening Patches on Montmartre in Winter
Vincent van Gogh
The Maja Clothed
Goya
La Bohemienne
Frans Hals
Anne of Cleves
Holbein
Snap the Whip
Winslow Homer
Mona Lisa
Leonardo da Vinci
The Fifer
Manet

Plum Blossoms, Green Background
Matisse
Gypsy Woman with Baby
Modigliani
Rough Sea at Etretat
Monet
The Young Beggar
Murillo
The Lovers
Picasso
Vase of Flowers
Redon
Night Watch
Rembrandt
Danse de Paysans
Peter Paul Rubens
L'Homme au Gant
Titian
Profile d'une Femme
Toulouse-Lautrec
Snow Storm
Turner
A Street in the Suburbs
Utrillo
The Letter
Vermeer
The Embarkation for Cythera
Watteau
Portrait of the Artist's Mother
Whistler

PLUS 67 MORE JUST AS BEAUTIFUL

- **Gives you a Broad Art Education!**
- **Acquaints You With the World's Most Famous Artists!**
- **Brings You the Best Loved Art Masterpieces the World Has Ever Known!**
- **Decorates Your Home With the World's Most Beautiful Pictures!**

From New York, N. Y. comes news of the world's most remarkable and beautiful art collections. It brings you the world-famous pictures of Rembrandt, Leonardo Da Vinci, Renoir, Toulouse-Lautrec, Winslow Homer, Van Gogh and over 90 more of the greatest artists of all times . . . lets you see the most beautiful art treasures of the U. S. and Europe . . . brings you the most famous pictures now hanging in the Louvre in Paris, the Metropolitan Museum of Art in New York and many more famous galleries . . . offers you a priceless shortcut to broad art knowledge . . . as well as 100 of the most beautiful pictures in the world . . . some of which you will certainly want to hang in your home.

A Triumph

This fabulous collection of full-color reproductions has been specially bound to bring you 100 of the world's most beautiful paintings. Created by a major company, these 100 masterpieces can now be yours at a price anyone can afford.

Think what this means to you! Now at last you can see 100 of the greatest art treasures ever created in the history of man. You can give your family a priceless shortcut to broad art knowledge. You can fill empty wall spaces in your living room, hall, dining room, bedrooms or your office with pictures so beautiful they defy description. And most amazing of all, you can actually get all 100 art masterpieces, superbly bound, in full color, in one magnificent collection.

An Art Education For You And Your Family

Each painting in this collection was chosen as a supreme example of a world-famous artist. Each full color masterpiece is accompanied by a fa cinating explanation about the artist and t painting . . . offers you a fresh way of seeing t painting and understanding the artist's inte tion and achievement . . . gives you a brief histo of art from the Early Renaissance to the prese . . . gives you a "grand tour" of the greatest a galleries in the world.

Amazing Trial Offer

Enjoy these remarkable full-color art treasu in your home for one week without risking penny.

See for yourself 100 of the world's great paintings, let your children see and get to kn the most beautiful pictures ever created. If y don't agree this is the world's most beautiful collection as well as a priceless shortcut to bro art knowledge for you and your family, you ha tried them entirely free. They won't cost yo penny.

LIMITED OFFER

While this offer lasts, you get ALL 100 full color reproductions for only $5.95. This offe will not be repeated this season in this paper Unless you mail coupon now you will miss out To get your 100 WORLD'S MOST BEAUTI FUL PICTURES, mail the amazing tria coupon today.

Mail This Amazing Trial Coupon Today!

GREAT ART TREASURES, Dept. GA- 17
420 Lexington Avenue
New York, N. Y. 10017

Please send my 100 GREAT ART TREASURES each 12″x15″ on your amazing trial offer. I enclos the special low price of $5.95 complete. If these 10 pictures are not the most beautiful full-color repro ductions of the world's great art that I have eve seen . . . without a single unknown artist . . . then you will refund my money immediately.

Name _____ (Please print)

Address _____

City _____ State _____ Zip _____

☐ **SAVE! SPECIAL OFFER:** Order two sets of 100 pictures for only $10.90 you save $1. Enclose [illegible]

YOURS TO EXAMINE FREE FOR 10 DAYS

SHED POUND AFTER POUND QUICKLY AND EASILY

—THROUGH THE MAGIC OF "PUSH-BUTTON" SELF-HYPNOTISM!

HERE—FOR THE FIRST TIME—IS A SIMPLE, SAFE, SANE WAY TO REDUCE AND CONTROL YOUR WEIGHT!

YES, your weight problem is solved! an amazing method has been devised to rid your body of excess weight as no amount of pills, Turkish baths or starvation can. Called "Push-Button" Self-Hypnotism, this remarkable method helps your body *use up excess fat*—SO YOU LOSE WEIGHT WITHOUT MEDICATION OR EXERCISE!



And once you attain your normal weight, there's no diet to stop, no chance of gaining it all back again. You stay slim — naturally! It's as simple as that!

HOW TO REDUCE AND CONTROL YOUR WEIGHT THROUGH SELF-HYPNOTISM

This book gives you 3 simple "Push-Button" steps that enable you to achieve a deep state of self-hypnotism in a matter of seconds.

In this state you are able to give yourself a special suggestion that helps your body use up excess fat for the rest of the day!

In as little as one day you start to see results! And—because this is an automatic "Push-Button" process, you need no special abilities of any kind!

What this means to you is this: though you still eat and drink a wide variety of delicious foods and beverages — you never gain an ounce!



SIDNEY PETRIE, pictured at left, is a world famous hypnologist and consultant to doctors. He recently appeared on a CBS documentary on hypnotism, and has lectured widely to professional and lay audiences on the uses of hypnotism and autosuggestion. He perfected the remarkable technique of "Push-Button" Self-Hypnosis after 8 years of private practice involving difficult obesity cases referred to him by physicians and other medical specialists. For nearly 20 years, he has been helping thousands of people to master unwanted habits such as excessive drinking and speech defects. He is a member of the International Association of Hypnologists.

Robert B. Stone is a noted author with over 30 books to his credit. He received his B.Ss. degree from M.I.T.

THE MIRACLE YOU CAN PERFORM IN ONLY A FEW MINUTES A DAY!

It takes only a few minutes to perform the magic of "Push-Button" Self-Hypnotism. Yes, it's as simple as A-B-C.

That's why I say that in only one or two days you'll see:

- How to have youthful slenderness without strict dieting, exercise or heavy smoking!
- How to smoothe away aches and pains!
- How to relieve tensions and seemingly rejuvenate every muscle, gland and organ in your body!
- How to put new drive in your legs, new spring in your step!
- How to eat and drink practically anything under the sun without upset stomach or excess weight!
- How to resist colds, flu and respiratory troubles!
- How to restore muscle and skin tone, wipe away wrinkles! . . . and much, much more!

In less than a quarter of an hour you may start to perform a miracle in your life!

You will be more alive, more erect, more attractive to the opposite sex, able to do all that needs to be done during the day with energy and ambition to spare! You'll boast a splendid physique—and, though you eat all you like, you'll never gain weight!

Special Reward Feature!

This method will do a lot more for you than just help you lose weight. It gives you:

- A more dynamic, commanding personality!
- Sharpened eyesight and hearing!
- A steel-shutter memory!
- Improved speech!
- Rapid learning . . . and much more!

AMAZING TECHNIQUE HAS HELPED THOUSANDS

For example, in this book you'll see how:

- Jean J. lost all her excess weight after pills, exercises and hospital care had failed. She says, "It has all the earmarks of a miracle."
- David O., a 47-year-old editor, writes: "Losing 10 pounds was like losing 10 years off my age."
- Rev. Charles W. lost 100 pounds easily!
- Wanda D. went from 320 to 135 pounds — has never once had to pass up a morsel of food!

SEND FOR YOUR FREE EXAMINATION COPY!

There is no limit to the weight you can safely lose this way, as compared to other more difficult methods.

And once you attain your normal weight, you stay slim — naturally!

To find out more about this new method of reducing, simply clip and mail the coupon below. You'll receive a copy of HOW TO REDUCE AND CONTROL YOUR WEIGHT THROUGH SELF-HYPNOTISM *to use for 10 full days at no risk.*

MAIL FREE EXAMINATION COUPON TODAY

NORFOLK-HILL, LTD. **Dept. HB-2A**
35 Ninth Ave., N. Y., N. Y. 10014

Send me at once the exciting new book HOW TO REDUCE AND CONTROL YOUR WEIGHT THROUGH SELF-HYPNOTISM on ten days free trial. After the trial period, I may keep the book and remit $5.95 plus postage and packing, or if I wish . . . return the book and owe nothing.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP # _____

☐ Enclosed $_____ ☐ Charge my Diner's Club Acct. #_____

SAVE MONEY! Send check or money order with coupon in the amount of $5.95. (Add local tax where applicable). We pay all postage, packing and shipping charges for you! We GUARANTEE to refund your money in full if you decide to return book.

Makes Nice Girls Want To Step On It:

THIS MEMORY CELL GIVES SECRETARIES MORE WORK, BOSSES LESS WORRY!

- 100% SELF-CONTAINED! you needn't attach wires, plugs, mikes, speakers, etc.
- 1-HR. CONTINUOUS USE on one tiny tape—a "must" for execs.
- AUTO-INDEXED DICTATE! Integral, visible "Post-Digit" index for fast, clean transcribing.
- ULTRAFAST OVERRIDE! Forward reverse at 14 times regular speed; instantly locates, erases, corrects.
- NO TAPE THREADING in normal executive record / transcribe / erase use. Virtually foolproof!



Initial shipments dispatched to U. S. A., now await delivery at introductory prices per offer below.

Actual size: 3" by 4½" by 1½", weighs less than 12 oz.

Memocord's XJE IV, the self-contained, sub-miniature voice recorder has taken Europe by storm. Now it's yours to try, to have and use absolutely FREE. No purchase necessary.

THE XJE IV, at long last, is within the reach of most U.S. executives. The price—about $100 not too long ago—is now reduced to only $79.95. And the world-respected Viktor Stuzzi MEMOCORD unit (the original pocket voice recorder) is now better-performing, easier-operating, more ruggedly-durable than ever before.

GREAT FOR HOME USE, TOO!

Yes, every member of the family will find lots of good uses for the XJE IV:

- ✓ **MOM,** for recipes, menus, messages, shopping lists, club minutes.
- ✓ **SIS,** for theme ideas, important dates, style notes, daily checklists.
- ✓ **BROTHER,** for homework assignments, phone conversations, sports data.
- ✓ **DAD,** too, can use it at home for business notes he won't lose or forget!

Best of all, you can now TRY THIS REVOLUTIONARY "MEMORY CELL" FREE, before you even consider buying it.

Only a trifle larger than a pack of cigarettes, the XJE IV is a completely self-contained "thinking dynamo"—just a whisper away from your most important, most profitable thoughts and ideas. How many times have you forgotten something that would have made you money? Or would have prevented you from losing money?

How often have you wished you had verbatim notes on this or that meeting or business conference? What executive hasn't had to live through the tangled nightmare of some costly, confusing misunderstanding—which could have been prevented if adequate records of who said what (when, where and how) were available? When was the last time you "lost" an opportunity simply because you had no convenient way to record its concept and anatomy? Who hasn't suddenly come up with "the answer"—while driving along an express highway at 60 mph? And lost it by the time the next stop rolled around?

Why didn't you save time by phoning long distance for that list of specifications — too long to "take down"? No sir, not if you own an XJE IV. (Yes, it comes complete with its own super-sensitive induction telephone mike which picks up both ends of any phone conversation!)

"SECRET WEAPON" IN YOUR ARSENAL OF SUCCESS

Andrew Carnegie, the steel multi-millionaire, was once advised to "list" everything that needed doing, every day, and then set about getting things done in order of their importance — carrying over undone tasks, adding new ones, periodically evaluating his progress toward a pre-determined goal. This simple system, said Carnegie, allowed him to be more productive, more directional (and therefore more successful) than his toughest competitors. Imagine what old Andrew could have done with an XJE IV Memory Cell!

A recent university study of alumni who succeeded in business, in professional work, in government, revealed that the major common denominator of "money success" was the knack of "organizing" information so that (1) it didn't have to clutter up busy thought channels, and (2) it could be retrieved immediately. Following a close second was the ability to communicate facts and ideas accurately, quickly, simply, to associates and especially subordinates.

In realistic terms of career advancement and income escalation, don't you owe it to yourself and your family to at least try the MEMOCORD XJE IV. It could be your "secret weapon" of SUCCESS!

In realistic terms of career advancement and income escalation, don't you owe it to your-

"Extremely pleased . . . appreciate your sending to us three more if still available."
—MILTON KAPLAN, Laurel Planning & Redevelopment Corp., Laurel, Md.

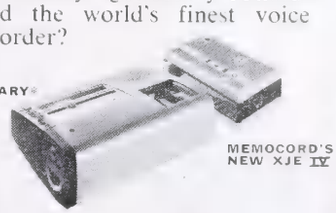
"The Memocord just saved a client by 'nailing down' one single vital detail, which otherwise would have been neglected."
—WM. ARCHENHOLD, Flesher Adv. Agency, Denver, Colo.

"Skeptical . . . I very seldom order by mail. But am more than pleased with XJE IV. Especially this miniature unit's performance. Unusual to get such good voice reproduction from a machine so small, at a price even smaller."
—EARL BRENN, Huntington Laboratories, Inc., Huntington, Ind.

SEND NO MONEY! TAKE NO RISK! INCUR NO OBLIGATION TO BUY!

Yes, you may have, use and enjoy a brand new XJE IV – for 15 days, without hidden strings! -- just by returning the coupon below to: Norfolk-Hill, Ltd., 35 Ninth Avenue, New York, N.Y. 10014.

Q. Wait a minute! Isn't the IBM Executary* generally considered the world's finest voice recorder?



A. Of course. It's just "more machine" than the XJE IV — *at least twenty ounces and $345 more!*

*Reg. T.M.

Norfolk-Hill, Ltd., Dept. HB2
35 Ninth Ave. New York, 10014

Please send Write How Many XJE IV units *(complete with tape, reels, batteries, instructions — and, if you order promptly, free monitoring device, patchcord and ultrasensitive telephone pickup).* After 15 days' FREE trial, I'll either buy it for only $79.95 plus shpg.-hndlg. *or* return it at your expense. *I hold a responsible executive, business or professional position and have good local credit.*

NAME ☐ BUSINESS ☐ INDIVIDUAL — Telephone No.

ADDRESS (Please PRINT Plainly) ☐ BUSINESS ☐ INDIVIDUAL

CITY STATE ZIP*

☐ **FREE EXTRAS, FREE DELIV., FASTER HANDLING**
CHECK HERE, enclosing full payment, and we will send $10.00 conference pick-up-speaker unit, $10.00 shockproof case, Three-Year Warranty & Service Policy, all free! Plus free delivery! Plus faster handling by eliminating credit delay! Same 15-day trial; refund guarantee.

*U.S. Post Office requires correct Zip Code to avoid misdelivery and delay.

☐ Charge my Diners' Club Account # _____
☐ Charge my American Express Account _____
Signature _____

Mail coupon for FREE FOLDER that shows how a HEALTH WALKER can benefit you. (No obligation.)

Battle Creek Equipment Co. 57 Doty Bldg., Battle Creek, Mich.

Name_____

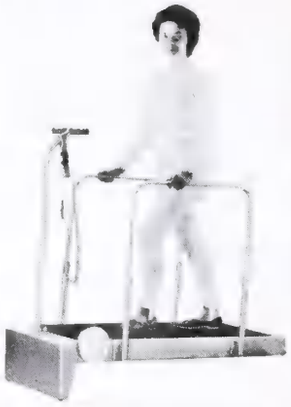
Street_____

City_____ State_____ Zip_____



DISCOVER HOW YOU CAN ENJOY AN "HOUR'S WALK" FOR FITNESS

– in just 15 minutes!



Yes—*you can enjoy the benefits* of an hour's brisk, body-trimming walk in just 15 minutes—with a Battle Creek Health Walker! It's the *uphill walking* on the *inclined* platform that saves time. And it stimulates and exercises the heart, lungs, legs and body healthfully. Moderately.

You can walk, jog, run—anytime, day or night. Safely, in privacy, *at home*. Lets you forget bad weather, street hazards, curious neighbors.

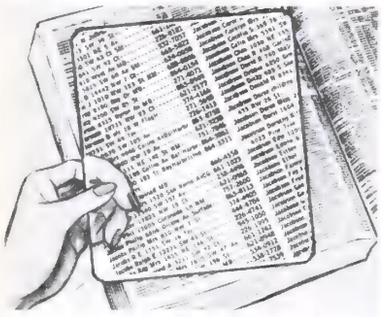


Best of all, it's fun! Watch TV while Pedometer Dial shows how far you hike. For weight watchers, Instruction Book chart shows calories burned.

Two models—excellent quality. *Act now*—learn how a Health Walker can help you look trim and feel *new zest for living!*

Money-Back Guarantee.

Write now for Free Health Walker Folder!



MAGNIFIER ENLARGES AN ENTIRE PAGE!

Read the whole page magnified all at once — no more moving magnifier from line to line. Big 10" x 7" ultra-thin enlarger doubles the print-size of a paperback book, or anything. Unbreakable new discovery can slip into a phone directory for permanent use. Excellent for legal documents, stock market tables, classified ads. Relieves strain, makes book reading easier.

$1 PPD.

GREENLAND STUDIOS
DEPT. B-2 MIAMI, FLORIDA 33147



THESE ARE
GENUINE EGGSHELLS

No other Easter decoration ever matched them in originality or beauty. Laid by the "Little Red Hen" and imported from Central Europe. Real hen eggs are punctured, the contents blown out and the shells decorated by hand in exquisite pattern and color. Immediate shipment and safe delivery.

12 Eggshells $4.25 ppd.

Write for free catalog of imported baskets and gifts.

The OLD MEXICO SHOP
Patio I SANTA FÉ, NEW MEXICO

NEW LEARNING-SOUND DISCOVERY!



TRAINS ANY DOG INSTANTLY!

◆ Four appearances with Art Linkletter on CBS-TV ◆ New, patented, LEASHLESS obedience DEVICE teaches dogs to COME, IMMEDIATELY, after only 5 to 10 minutes training. From then on, CONTROL your dog INSTANTLY, even at a DISTANCE! Positively PROVEN by HOME USERS, HUNTERS, PROFESSIONAL TRAINERS AND HANDLERS. No matter how stubborn, lazy or obnoxious a dog may be, this versatile SOUND TRAINING DEVICE makes ANY DOG A WILLING STUDENT! Overcome the worst habits! Barking, Biting, Jumping, Chewing, etc., need no longer be problems. Hi-FiDo, "Pavlov's Bell," is a precisely constructed jeweler's chain, made of an unique sonic metal, sound-amplified by a built-in TUNING FORK. EASY! Simply SOUND the Hi-FiDo, like a special bell, from the palm of the hand, or drop it near the dog, for INSTANT CORRECTION, without pain, beating or loss of spirit. For a dog trained tomorrow, get your Hi-FiDo Kit today! Only $14.95 ppd., including FREE training manual, "The Secret of Canine Communication." MONEY-BACK GUARANTEE! Send check, money order or cash. State age and breed.

CANINE BEHAVIOR INSTITUTE
Dept. HB-27A, 11927 Montana Avenue, Los Angeles, California 90049



COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Your Choice

2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 Enl.)
or 12 WALLET PHOTOS and 3 5x7 ENL.

Finest quality double weight portrait paper. Send any size photo, snapshot, or negative (returned).

Add 25¢ per selection for postage and handling.
Any enlargement hand-colored, 50¢ extra.
State color of eyes, hair, and clothes.

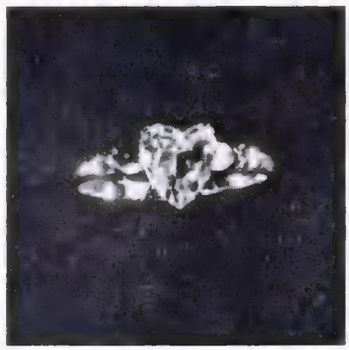
QUALITY VALUES
Studio 164-R, New Rochelle, N. Y. 10804



SUITED TO A TEA or a tobacco connoisseur is the elegant octagonal tea caddy, reproduced in solid Honduras mahogany from a 200-year-old English design. Fittings, with lock and key, are brass. Lead foil lining promises moisture-proof storage. If your penchant is jewelry, why not? Lightly distressed, 6¼" diam., $24.50 ppd. Catalog 25¢. Ephraim Marsh, Box 266, Dept. 429, Concord, N.C.



AT HOME ON THE RANGE is a brand new grease jar, and what an improvement! A white ceramic container decorated with blue, green, or yellow onion pattern holds standard 10¾-oz. soup can. Pour drippings into can. Remove when full and insert fresh can. With bonus gift of matching salt and pepper shakers, $2.79 ppd. complete. Here's How Co., Inc., 59 Tec, HB2, Hicksville, N.Y. 11801.



HEART'S DELIGHT has enormous sparkle and brilliance. With this ring on your finger (your real diamond in the vault), you'll be the smartest fraud in town. Polished like a diamond, 2-kt. heart-shaped white spinel is mounted in a stunning sterling silver setting and gift-boxed at $5 postpaid. Send ring size. Lions, 665 Middle Neck Road, Dept. 63B, Great Neck, New York 11023.



CREWEL COASTERS. Just embroider the floral design, snap it under the water-proof glass, and these charming coasters are ready for use at your cocktail parties or to give as hostess gifts. Kit contains 2 non-tarnish coasters (they double as ash trays), design on linen, colorful embroidery yarn, instructions. $3.95 plus 35¢ postage. The Stitchery, HB2, Wellesley, Massachusetts 02181.



HANG UP YOUR COAT of arms in a spot of honor. It's carefully researched from over 480,000 names in Sanson's private library. Pictured is attractive 8x7" plaque with deep sculptured armor metal mantling. Family name hand-painted in English lettering. Mounted on walnut shield, hand-finished to a lovely patina. $14.95 ppd. 4-wk. del. Sanson Institute, 263 Summer, HB2, Boston 02210.



Family Party Wigs

Lady Beatnik Wig. Shown on far left. Comes in the following colors: Black—Blond—Red—Green—and Brown.

Lady Beatnik Wig with Bangs. Comes in the following colors: Black—Red and Green.

All Wigs are Dynel Synthetic.

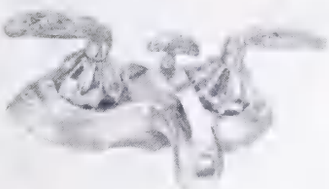
Write for free catalog **$5.98 ppd.**

WALT BOYLE
1042 Mount Prospect Plaza, Mount Prospect, Ill. 60056

EASTER CHARMS. The little Bible opens to reveal The Lord's Prayer. In sterling silver, $2.50; 14k gold, $9.95. Equally meaningful is the charm symbolizing Faith, Hope and Charity with an anchor, heart and cross. Sterling, $2.95; 14k gold, $8.95. Easter Lily with colored enamel. Sterling, $2.95; 14k gold, $10.95. Ppd. 7500 charm catalog, $1. Charm & Treasure, 1201 Ave. of Americas, HB2, NYC.



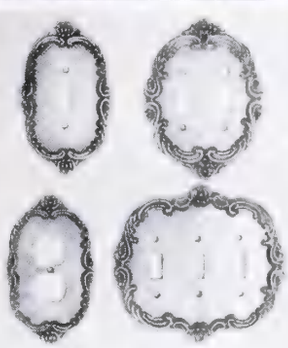
THE LOOK OF LUXURY in a master bath is as relaxing, as refreshing as a warm bubble bath. Custom designed, 4" ribbon faucet set is exquisitely detailed in gleaming satin brass, comes with drain and pop-up assembly at a special $39.95 ppd. Crystal handles, same price. Other finishes, add $15. *Free* brochure. House of Renaissance, 8746 Melrose Ave., HB2, Los Angeles, Calif. 90069.



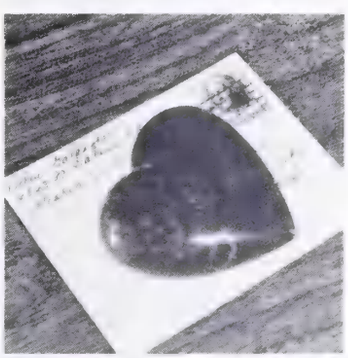
CREATE & DECORATE scores of accessories for your home, for fun, for profit. Duplicate antiques, create mad moderns. Turn rags and tags into dazzling gifts. Unique Amori method provides patterns, supplies, tools, short cuts, easy-to-follow guides, and no special talents are needed. *Free folder.* Norm & Sue Morris' Lifetime Career Schools, 2251 Barry, E-28, Los Angeles, Cal. 90064.



TO THE MANOR BORN are these elegant sculptured switchplates. You'll surely want them as the finishing touch in a beautifully decorated room. In antiqued golden brass, antiqued white, or satin black. Single switch plate, $1.50; $3.98 for 3. Double plate, $2.30; $5.98, 3. Triple plate, $3.50. Double outlet, $1.98. Add 25¢ postage. Ann Isabel, 7840 Rugby St., HB2, Philadelphia, Pa. 19150.



HEART TO PLEASE. Picture it beside a bowl of roses or a book of love sonnets, on a cocktail table as a beautiful bibelot from Italy. Or, if you *must* be practical, it's a divine paperweight. Naturally veined, rosy alabaster heart for valentine gift-giving measures 2¼" across. $1 each, $2.89 for three. Add 25¢ post. Order from Foster House, Dept. 202-4021, Peoria, Illinois 61601.

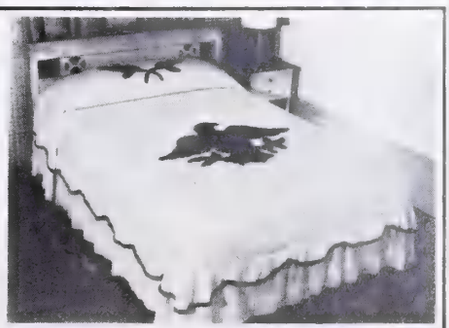


Eagle Bedspread

Brilliant color stands out against white hobnail background. Strong viscose tufting on durable cotton sheeting. Machine wash and dry. Blue, Red, Green, Yellow. Specify color. We pay postage.

4465 — Twin Bedspread $10.99
4476 — Full Bedspread 11.99

GRACIOUS LIVING
D-1344 BERKELEY, R. I. 02864



What will become of little Sue?



Four-year-old Sue-Cha Shen has waited several hours for her stepfather to return. She is too young to realize *she has been abandoned.*

It was almost dark when one of our staff workers discovered Sue. Later we learned that her real father had been killed in an accident.

Her mother, with five sons and a daughter to support, married in desperation, but the stepfather didn't want little girls, and proceeded to get rid of Sue-Cha.

And what will become of her now? Our homes operate on a severely limited budget, and unless we find a sponsor for Sue—her future looks bleak indeed.

Will you help? The world is full of little Sue-Chas—waiting, looking for happiness, love, a warm meal, a clean dress.

This is why Overseas Children (formerly Christian Herald Industrial Missions in China) opened an orphanage in China, many years ago. And after the Communists forced us out, we moved on to Hong Kong, Formosa, then Korea.

And it seems we always have more orphans than sponsors. This is very dear to my heart. I have held children like Sue-Cha in my arms —innocent victims of a world full of violence.

I urge you to sponsor a needy child. The cost is small, only $10 a month. Besides the child's love and gratitude, you will receive his or her picture, life history, and the chance to exchange letters. Both groups and individuals can sponsor these youngsters.

Please—sit down right now, fill out the sponsor application, write your check for $10 and send it air mail. The need is urgent. A child is waiting for your love. Will you help? Today?



God bless you,

Daniel A. Poling

Daniel A. Poling, President

Christian Herald's
Overseas Children, Inc.
27 E. 39th Street, New York, New York 10016

Dear Dr. Poling:

Yes, I want to sponsor a ☐ boy ☐ girl in (country) _____ or
☐ A child in greatest need.

For $10 a month, please send my child's name, story, address, and picture to me.

Enclosed is my first payment of $ _____

☐ Please send me more information.

Name _____

Address _____

City _____

State _____ Zip _____

ZHB27 Sponsorship payments are tax deductible

1000 CHARMS IN THIS
FREE
Charm & Treasure
CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

★ All Charms Shown Actual Size
★ Prices Include Postage
★ Money Back Guarantee (Unless Personalized)

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 144 page, all inclusive 7500 charm catalog. A must for all collectors of charms.



☐ Birthday Cake — opens and has candle inside
14K Solid Gold $12.00
Sterling Silver 4.50

☐ The Good Angel — watch over you and your loved ones.
14K Solid Gold $11.00
Sterling Silver 1.80

☐ Bible — covers open wide, reveal the Lord's Prayer.
14K Solid Gold $10.00
Sterling Silver 2.00

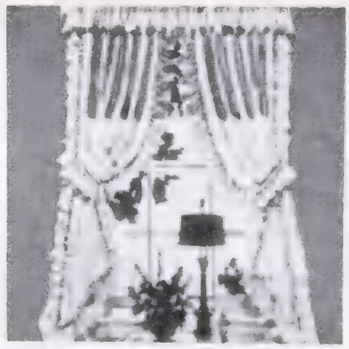
☐ College Pennants — for any of 600 colleges. Enameled colors.
14K Solid Gold $6.00
Sterling Silver 1.50

☐ Map — of any state or U.S. possession, foreign countries. Enameled on
14K Solid Gold $7.40
Sterling Silver $1.50

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 CATALOG

Charm & Treasure Inc.
1201 Ave. OF AMERICAS, N.Y. 36, Dept. HB-27
I enclose check or money order for total $. . .
Please include 10¢ in coin or stamps for handling of free catalogue. Write John LaPorte about becoming our representative.

NAME. . . . . .
ADDRESS. . . . . .
CITY. . . . . .ZONE. . . .STATE. . . . . .
Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.



IT'S "CURTAINS" to dra windows when they're wearin sparkling white curtains of shee dacron ninon with billowy 2¾ ruffles. They thrive on sunligh and washings to give you years o stretch-proof service. 82″ w. pai 36″ l., $5.50; 45″ $5.95; 54 $6.50; 63″ $6.95; 72″ $7.50; 81 $8.50; 92″ $9.50 pr. Ppd. Catalo 35¢. Hildegarde's, 597 Farmingto Ave., HB2, Hartford, Conn. 06105



HI, BIG BOY! Mad about th Mod look? Never find the righ fit? King-Size has meticulously fit ted, this-minute fashions for big tall men. The perfect example this exciting, 2-ply, Shetland turtl neck sweater in navy or tawny ta that gives warmth without "weight." M (40-42), L (44-46), XL (48-50) XXL (52-54), $12.95 ppd. Fre catalog. King-Size, 327 King-Siz Bldg., Brockton, Mass. 02402.

the KENYA gem



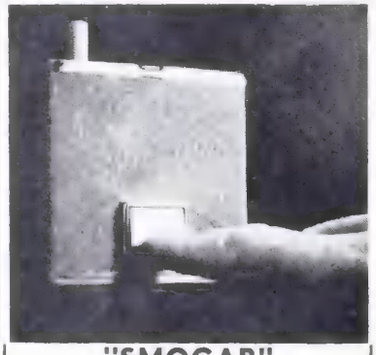
. . . wear it with the same pride and confidence you would a new diamond



The Kenya Gem is the only known scientific jewel whose white radiance is more brilliant than a diamond. Expertly cut in 58 facets, the Kenya Gem beauty lies in its prismatic fire . . . and unless told differently everyone will be convinced it is a diamond. Men's and women's rings priced from $50. Terms

FREE! Send for Kenya Gem Illustrated Booklet

KENYA GEM CORP.
DIVISION HB 2 / Philadelphia, Pa. 19122



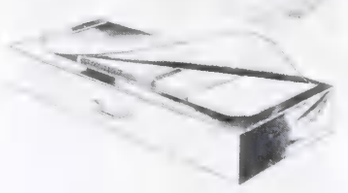
"SMOCAR"
MAGNETIC CIGARETTE DISPENSER

Push the button—up pops a cigarette! The driver's eyes never leave the road—and one hand is always on the wheel. This is an important safety factor for smokers. SMOCAR holds up to nine cigarettes . . . attaches magnetically to any metal surface. Ideal for private planes and boats, too. Made in Italy of tan-sueded leather, 3½" square and gift packaged in elegant bronze-tone molded box.

$10.00 ppd.
Send for FREE Catalogue
Landing Gifts Dept. HB-27
14-16 150th Street, Whitestone, N.Y. 11357



HARE, HARE, it's almos Easter. So hop to it and order thes darling matte white pottery bun nies with soft pastel tinges. The big guy, 10½x5½", looks as if he's been down to Mr. McGregor's gar den, this time gathering posies (you supply those). His accom plices are 3½" and 4¼" high. 3 pc. set, $3.98 plus 35¢ post. Orde from Helen Gallagher, Dept. 202 9115, Peoria, Illinois 61601.



UNDERBED CHEST keeps linen, blankets, towels and out-of season clothing hidden, yet handy for immediate use. This valuable, rugged, vinyl space saver with full zipper closure, has convenient han dle. Helps keep fabrics free of dust, mildew, moths. 18x42x6". Also stores on closet shelf. Trans parent, $2.98 plus 35¢ postage. Order from Hanover House, Dept. Z831, Hanover, Pennsylvania 17331.



CREWEL BEDSPREAD KIT. Add the elegance of crewel embroidery to your boudoir. Floral medallion design inspired by an tique museum piece. Kit contains stamped cream-colored Belgian linen spread, diagrams, instruc tions. Double, $17.95; single, $13.95. Crewel wool for either in green, rose, and gold, $10.95. Add 75¢ post. The Stitchery, HB2, Wellesley, Massachusetts 02181.

126 WORLDWIDE STAMPS
just released
ONLY 10¢



RUSH REPLY and get 126 colorful stamps. From ancient Africa, romantic Europe, the Far East — NEW ISSUES: religious, animal, bird stamps from Colombia, Surinam, Nigeria, many others. OLD ISSUES: Mexico, Monaco, Maldive Island, more. Pictorial, airmail — odd shapes, sizes, everything. Plus exciting selections of stamps to examine. Buy any — or none — return in 10 days. Cancel service anytime. PLUS color souvenir, story of World's Rarest Stamp. Send 10¢ today.

GARCELON STAMP CO., Dept. HB23, Calais, Maine

DINGY TEETH made RADIANT WHITE



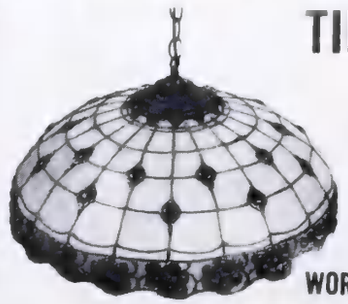
in minutes! Like a Movie-Star smile with new Cosmetic Enamel!

Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.

SEND NO MONEY! Free 10 Day Trial!
Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. 10 day trial must satisfy or money will be refunded.

NU-FIND PRODUCTS CO., Dept. W317
Box 205 Church St., New York, N. Y. 10008

TIFFANY LAMP KIT

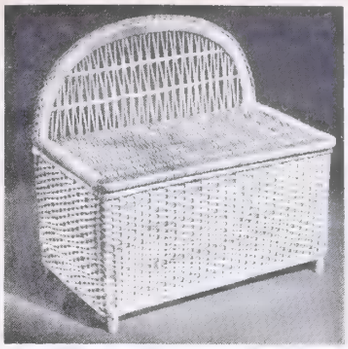


Now, as a result of our new novel forming technique, it is fun and easy for you to assemble this choice Tiffany decorator lamp. Everything is included in the kit but the two hours of your time necessary for completion. The resurgent interest in this lamp style makes this true 22 inch diameter Tiffany lamp, with electrical components, an unheard of value at the price of

$14.95

WORLD ARTS Box 577 Wilmington 47, Calif. 90744

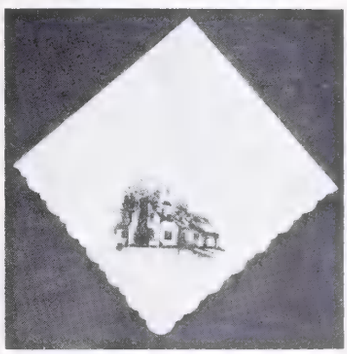
WILLOW CHEST is a space-saving honey for patio, sun porch, summer cottage. It has the fresh, informal look we love, and the wood frame makes it a sturdy sit-upon. 24″ wide, 12″ deep, 13″ high (not including height of backboard) storage area holds blankets, out-of-season clothes, toys. Natural color, $22.95 exp. chgs. coll. Elizabeth McCaffrey, B2, Northport, New York 11768.



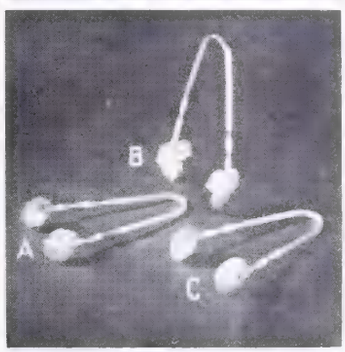
CONTINENTAL TOUCH. Enjoy the luxury of drying yourself after bath or shower with a thirsty, warm towel. Space-saving electric towel warmer mounts on towel bar (no tools needed), dries sweaters, lingerie quickly. Laminated white hardboard (may be tinted to match décor), 16x24″, U.L. appr., 6′ cord, $6.95 plus 50¢ post. Heritage House, HB2, Wallingford, Pennsylvania 19085.



YOUR HOUSE BEAUTIFUL is deftly sketched, then imprinted on 100 white cocktail napkins for only $16.25. Please send a photo of your home or your boat (returned unharmed). The same drawing can also be printed on playing cards, stationery, or match book covers. Send for samples, prices from Crooker, Box 265, Dept. B-27, Cold Spring Harbor, Long Island, New York 11724.



FOR YOUR SUGAR on Valentine's Day, here are sterling silver tongs, small and jewel-like in their perfection. Use on a breakfast tray or with your finest china. (A) Rose, (B) Maple Leaf, or (C) Sea Shell design, 3½″ long, gift-wrapped for a lady with delicate and sure taste. $1.88 each postpaid. Catalog 10¢. Order from Croydon Silversmiths, 805 Lexington Ave., HBE2, N.Y.C. 10021.



DRY-PIPE PACK. Put this in your pipe and smoke it—the Dry-Pipe disc. It absorbs all the moisture, keeps your pipe sweet and clean. Dry-Pipe is a tiny disc of super-porous ceramic that you drop into the pipe bowl before filling it with tobacco. Thrifty pack of 125 discs, each reusable several times, $1 postpaid. From Sunset House, 80 Sunset Building, Beverly Hills, California 90213.



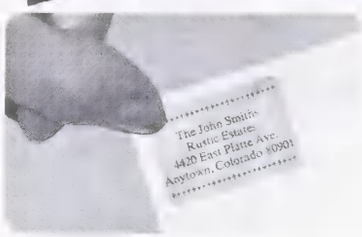
FIRST AID FOR MARBLE



Protect your precious marble the way professionals do with our famous Marble Care Kit. First, remove dirt, stains and discolorations of any kind with our exclusive cleaning compound. Then, add new luster and protect against future staining with our special marble polish. Kit $5.95 ppd. Add 50c W. ot Miss.

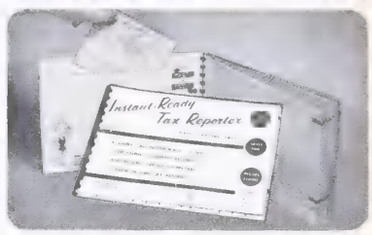
International Marble Cleaning Co.
Dept.HB-2,9Wyckoff Ave.,Bklyn,N.Y.11237

wonderful things from Walter Drake



250 GOLD FOIL LABELS

Smart touch for letters, books, etc.! Pressure sensitive—stick anywhere. Rich foil with handsome black printing. Classic border. 1½″ x 1″. Up to 4 lines with 23 letters and spaces each. **D4001 $1.98**



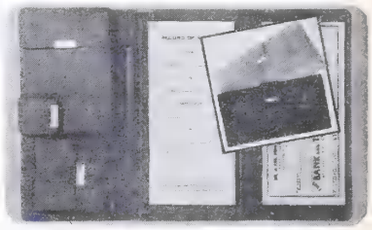
END TAX RETURN TROUBLES

Handy income tax ledger file. 12 monthly pockets hold receipts. Deductible items, salary, other data are entered monthly. Everything you need for your tax return in ONE time-saving file! Heavy cover. 7½″ x 11″. **S1004 $1.69**



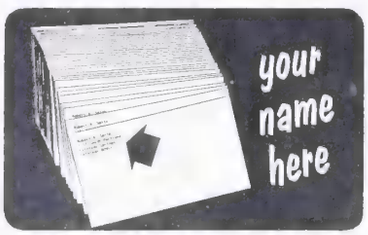
SELF-STICK TAPE

Pressure sensitive—no more licking tape or tangled twine. Extra wide, heavy duty package type. Complete with handy plastic dispenser. For mailing, storing, mending, shipping. 500″ roll, 2″ wide. **S1003 $1.00**



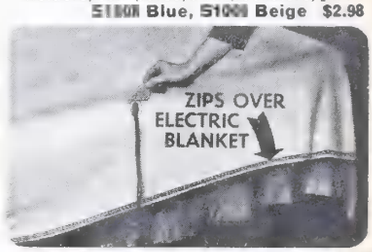
2 IN 1 CHECKBOOK WALLET

Ladies' combined wallet and checkbook in one slim, stylish duo. Beautiful textured vinyl. Holds either side or top perforated checkbook. Includes pen, credit card holders, coin purse, 2 bill pockets. 3½″x 7″. **S1001 Blue, S1000 Beige $2.98**



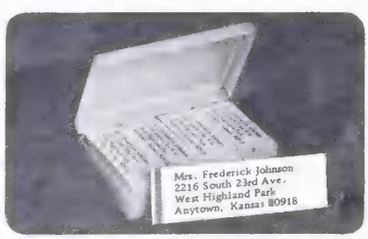
BILL-PAYING ENVELOPES

75 white 6½″ personalized envelopes for bill paying, ordering, etc. No need to break up stationery sets. Return shows name, address, ZIP code. Please print. 48 hour service. **P3003 $1.00**



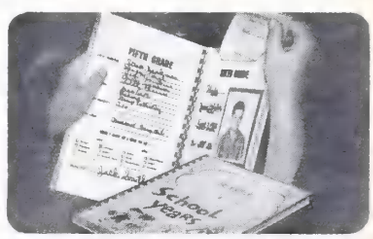
ELECTRIC BLANKET SAVER

Keep electric blankets clean! No more washing. Handy cover keeps out dirt—adds years of life. Unzip and wash cover! Cotton plisse, non-wrinkle. One size fits full or twin. 72″ x 86″. **H2057 White, H2058 Pink, H2059 Yellow $7.98**



500 ADDRESS LABELS 50¢

Great for envelopes, stationery, checks. Crisp black ink, rich gold stripe on the side. 2″ long, padded. 3 or 4 lines, up to 25 letters and spaces per line. America's biggest label bargain. **S714 50¢**



Personalized SCHOOL ALBUM

A treasured memento and record book—your child's name stamped in gold. Pocket pages for each year's report cards, awards, etc. Space for facts and photos, through 12th grade. State first or full name. 7″ x 9″.
S7010 pers., $1.29, S6000 plain, $1.00



CHILDREN'S WALL CUT-OUTS

Perfect playroom or nursery decoration—3 ft. trees, 20″ Bunky Bear, cute animals, cover up to 100 sq. ft. Heavy stock. Cut and apply like wallpaper. 25 full color pieces plus decorating instructions.
T3005 $3.98

CLIP & MAIL TODAY!

Send for FREE Catalog • WE SHIP WITHIN 24 HOURS!
Walter Drake & Sons, 102 Drake Building, Colorado Springs, Colorado 80901

SATISFACTION GUARANTEED or money back

Name_____
Address_____
City_____ State_____

Stock No.	How Many	Name of Article	

"GROW LONG NAILS"

IN MINUTES!



ALSO REPAIRS NAILS LIKE NEW!
USE MAGIC NAIL LIQUID FORMULA #77
by Charles of 5th Ave., 550 Fifth Ave., N.Y. 36, N.Y.

NOT A WEAK PASTE ON NAIL BUT AN AMAZING LIQUID! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $2.00 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing $2.00 with order. MAIL ORDERS TODAY! GUARANTEED!

To: *Charles Of Fifth Avenue, Inc.*
Mail Order Dept. HBC-2
Box 98, Cedarhurst, New York

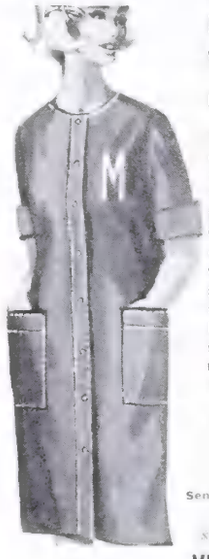


FUR PROTECTION

while travelling or for home storage. For fur jackets, or fur stoles. Black moiré with a long necked padded hanger inside. Water repellent yet allows your furs "to breathe". Zippered all the way down. 33" long, 21" wide, and with a 4" gusset. **$8.00** ppd.

Sorry, no C.O.D.'s

JEREDITH MANOR
Dept. 27, P.O. Box 130, Nyack, N.Y.



DENIM in the Western manner

You're dressed in a jiffy looking fresh and pretty for day-long activities in our COFFEE COAT of cotton denim with carry-all pockets, roll-up sleeves. Blue or Red with white stitching and monogram. Sizes 10-18 and 38-44.

(Specify initial.)

$7.95 plus 40c post.
Send cash, check or M.O.

Satisf. Guar.
$3 deposit for COD

VICKI WAYNE
610-BBD-So. Country Club, Tucson, Ariz. 85716
(Div. Old Pueblo Traders)

RESCUES DRY SKIN... pampers your complexion



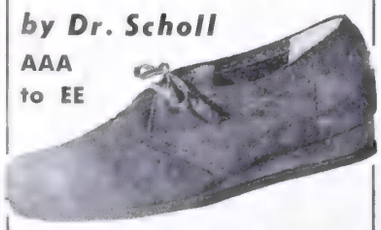
THE ONLY COCOA BUTTER SOAP

Only Hershey Estates soap is made of highly-refined cocoa butter, a nearly perfect skin conditioner. Excellent for dry skin because it conditions as it cleanses . . . leaves skin soft and refreshed. All-vegetable oil soap makes rich, velvety lather in any type of water. Delicately perfumed. GIFT BOXED. 3 cakes of personal size or 2 cakes of bath size or 10 cakes of guest size or 5 cakes of large guest size for $1.75, postpaid.

SPECIAL: 6 boxes (your selection) $10.00; 12 boxes for price of 11, $19.25, ppd.
(Sorry, no C.O.D.'s)

HERSHEY ESTATES
DEPT. 23, HERSHEY, PA. 17033

NEW CONCEPT IN COMFORT . . .
by Dr. Scholl
AAA to EE



"Comfort" is a word synonymous with the name Dr. Scholl. These shoes for women are designed with but one thing in mind . . . healthful, restful comfort for tired aching feet. For those in the hard-to-find sizes, for those on their feet a lot, there is nothing to surpass the "Roundabouts." Dr. Scholl does away with constricting pointed toes in these comfortable, good-looking cowhide-suede shoes. Color is Moss Brown. Sizes AAA(7-10); AA(7-11); A(6-11); B(5-11); C(4½-10½); D(4½-10); E(4½-9); EE(5½-8½) **$13.95**

(Add 35¢ handling charge)
Free Catalog

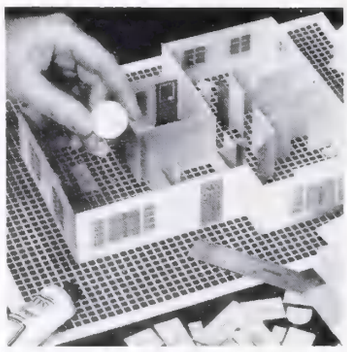
DEERSKIN TRADING POST
Rt. 1 at 114B, Danvers, Mass. 01923
Zip code required!



SPANISH SPLENDOR. Suddenly your room has sparkle when the light catches the imported crystal pendants that cascade from this magnificent candelabra of imported Spanish bronze. Electrified with 5 candle lights and lavishly scrolled, it measures 20" high, 11" wide, $39.95 each; $75 a pair. Exp. chgs. coll. (no c.o.d.'s) from Luigi Crystal, 7332 Frankford Ave., HB2. Philadelphia, Penna. 19136.



GREET YOUR GUESTS with a well-chosen door knocker engraved with your family name. The traditional design on left, and Early American eagle, right, are 6" h., $1.98 each ppd. Modern design in center for city dwellers comes with apartment number or name, 3¾" h., $1 ppd. All in golden-brass finished metal. Crescent House, 135 Central Park Rd., Dept. B2, Plainview, New York 11803.



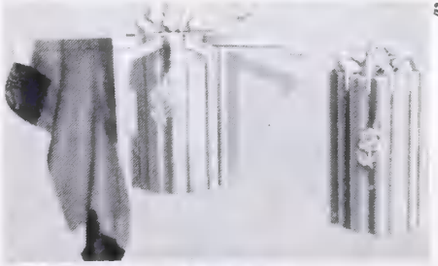
SEE IN 3-D before you build, remodel, or decorate. "Instant-Home Kit" contains dozens of fiber partitions, windows, cabinets, doors—over 200 furniture shapes in ¼" scale. Decorating Guide with color cards, paint swatches, carpet and upholstery colors provides hundreds of combinations to wake up a room. $3.95, 50¢ post. Leslie Creations, Box 10535, Penn Hills, HB2, Pittsburgh, Pa. 15235.



SI, ITALY, the country of art treasures, sunlit resorts, picturesque lakes through the eyes of renowned Italian artist Lugano. In ink with washed or brushed colors on heavy art paper, each hand-painted local scene is fresh, different, romantic, 9x26" for narrow panels, effective grouping. 3, $5.95; 4, $7.50. 25¢ post. From World Art, 54 Church Lane, 2HBLC, Westport, Conn. 06881.



FOR BOUDOIR OR BATH we've yet to see a more feminine and more luxurious accent than this velvet sit-upon. Native hardwood frame in mahogany, fruitwood, or antique white finish. Upholstered in 24 decorator, spotshed velvets (samples on request). 19" high, 18" diam., $29 each, $55 pair. Exp. chgs. coll. New catalog, swatches 50c. Hunt Galleries, Box 492, HB2, Hickory, N.C. 28601.



Convenient Hosiery And Lingerie Dryer

So practical, it'll delight you. Made of durable decorator plastic, this lovely hosiery and lingerie dryer is available in pink, blue, or white. Self-adhering to any surface, the gentle hangers disappear with a flick of the hand. Ideal for your bathroom, vanity or dressing room.

$1.50 ppd.

Send for free catalog of unusual gifts
Satisfaction Guaranteed
California residents add 4% tax
Please include zip code.
Check, cash or M.O.

HOLLAND HOUSE
120 So. Beverly Dr., Beverly Hills, Calif. 90212

MAKE AN ENTRANCE for your cat that's private. Magic cat door pushes out when your pet wants to leave. Slams in the face of anything hot on his trail when it's time to come in. It's a slick little trick any hep cat can learn. Weather-tight entrance is easily installed in window or door. With instructions, $9.95, 70¢ post. Alexander Sales, 125 Marbledale Rd., HB2, Tuckahoe, N.Y. 10707.



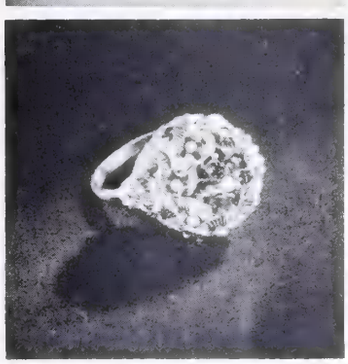
CHEAPER BY THE DOZEN. Your dinner table will have a festive air if you put one of these miniature baskets at each guest's place. They are woven of chipwood and come in assorted colors. Fill them with candy, a nosegay, an Easter egg, a tiny gift—tuck in a placecard. Marvelous for children's birthday parties! 12, $1.50; 24, $2.89. Ppd. Helen Gallagher, Dept. 202-9102, Peoria, Ill. 61601.



TUNNEL OF FUN. Over 8′ long, it's fashioned from lightweight spring steel and brightly colored fabric, 23″ in diameter. Is it a submarine, a space ship, the inside of a whale? Why, silly, it's all of them, any of them, and much more. May be used indoors or out! Folds flat for storing. $6.95 plus 75¢ postage. Order from Lang's, 28 Magee Avenue, HB2, Stamford, Connecticut 06902.



LIONS, YOU'RE THE KING. You continually amaze us with your delightful rings: you charm us with your painless price tags. Your latest is your loveliest—a glorious Persian ring mounted with mock amethyst, turquoise and garnet stones. Gold-plated, adjustable band. $3.50 ppd. You may order from Lions, 665 Middle Neck Road, Dept. 66B, Great Neck, N.Y. 11023.



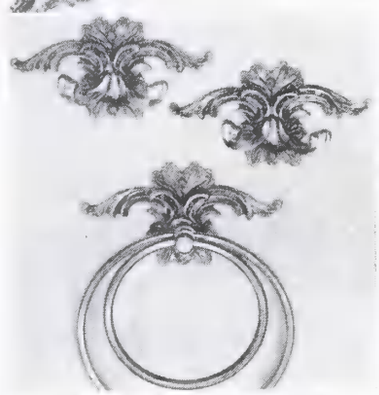


4 PERSONALIZED COASTERS $2.98
are wonderful for parties. Graceful 3½″ trays will hold a man sized drink. Fluted wreath design border. Jeweler's metal, polished and plated by hand in your choice of gold or silver. To mark them yours alone or a special gift we'll custom engrave ■ or 3 initials. $2.98 for 4. $5.75 for 8.



ANTIQUE PLATE HOLDER $1.50

Lovely ornate plate holder will delight the collector. You'll display your favorite Bone China, Bavarian or Limoges on the graceful stand. Carefully made of 18K Gold Plate or Rhodium Silver. 6¾″ high ■ 4⅝″. Just $1.50 each. Order several.

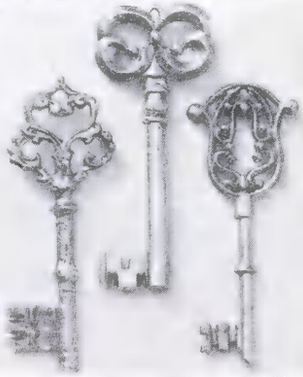


GOLD PLATED BATH ACCESSORIES
add a look of luxury and convenience. These distinctive wall fixtures are cast in solid metal, plated carefully in 14K. Gold. Lacquered for extra beauty and permanence. Easy to manipulate mounting screws included.

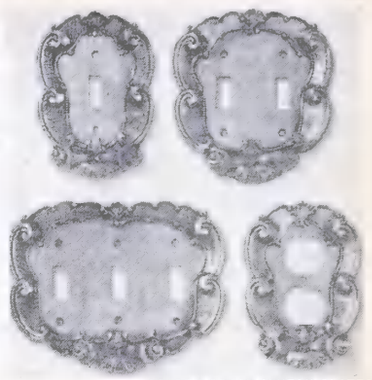
Double Baroque Hook	$1.00 each; 2 for $1.75
Double Towel Rings	$1.98 each
Toothbrush Holder (Not shown)	$1.50
Soap Tray (" ")	$1.50
18″ Towel Bar (" ")	$2.98



GOLD PLATED TASSEL PULLS ... $1.00 per pair
Add opulence to drawers, cabinets, and shades. Metal pulls have leaf design, gadroon border, Louis XIV beading and antique tassel pulls. 2¼″ x 1½″. Meticulously plated in gold. Mounting screws included. $1.00 for 2. Order 6 pairs for $4.98.



ANTIQUE GOLDEN BRASS KEYS ..... $1.98 for 3
Decorator style 5″ keys copies of antique pieces are cast in metal, plated in brass and antiqued by hand. For Paperweights; a charming wall grouping. Wonderful gift for a holiday hostess.



GOLDEN BRASS SWITCH PLATES
Solid Metal Switch Plates are handsomely plated in antique gold brass and lacquered to prevent tarnish. Elegant scroll design is appropriate for every room. Brass screws included.
Single Switch (3″ ■ 5″) $1.00 each; 3 for $2.85
Double Switch (4¼″ ■ 5″) $1.98 each; 3 for $4.50
Triple Switch (6″ x 5″) $2.98 each
Twin Outlet (3″ ■ 5″) $1.50 each; 3 for $3.98



Baroque Golden Door Sliders $1.98
Designed to beautify your sliding doors. 5″ ■ 1¾″ handles fit all door grooves and add a decorative touch. Solid metal, plated in warm antique gold and lacquered for permanence. Easy to manipulate mounting screws included. $1.98 for set of 2.

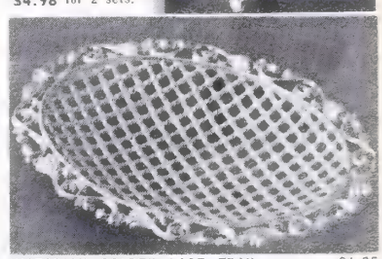


12 GOLD PLATED FLOWER SHOWER CURTAIN HOOKS $2.98
Petal flower hooks are hand cast in sturdy metal to add a fresh new look to your shower. Will hold your shower curtain with great flair. Lacquer finish that will not tarnish. If you prefer, the set of 12 is available in silver plate, too. Either the 18K Gold plate or Silver plated hooks cost $2.98 for a set of 12.

ANTIQUE FRENCH DOOR KNOB $2.98

Switch to elegance and order this handsome metal door knob and back plate. Plated in 18K. Antique Gold. Knob measures 4″ and back plate is 8″ long. We include standard spindle and mounting screws. $2.98 each; $4.98 for 2 sets.





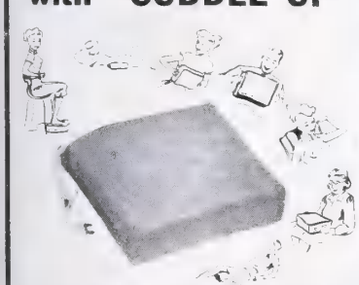
VICTORIAN GOLDEN LACE TRAY $1.25
A useful metal tray with an heirloom look. Ornate lattice work center holds soap and allows it to drain dry between use. Soap is always firm and lasts longer. 6″ tray is so decorative . . . why not use it for candy too. 18K Gold plated to keep its new look. $1.25 each; 3 for $2.98

LILLIAN VERNON, Dept. HBF7
560 S. Third Ave., Mt. Vernon, N. Y. 10550
NAME .....
ADDRESS .....
CITY ..... STATE ..... ZIP .....

QUANTITY	ITEM	PRICE

Enclose Check, M. O. Sorry No COD's Total $ .....
Add 50¢ for Special Delivery

STAY SLIM with "CUDDLE UP"

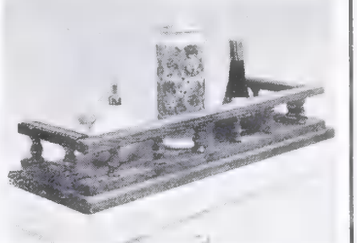


Mild exercise without over exerting yourself. Trim off flabby overweight by toning the muscles. Stimulates circulation—Eases Aches and Pains. Washable Cover—10″ x 11″. 110 Sq. Inches of Vibrating Area. 7,200 Vibrations per minute. Easy to use. Plug into any 110 Volt AC outlet. Comes in assorted colors. Guaranteed—5 years. Patented. UL approved. IMMEDIATE DELIVERY.

$14.95 Ppd.

Why spend Hundreds of Dollars . . . when you can buy it for much less.

MANUFAKS
306 E. 8th Street
Brooklyn, New York
11218



EARLY AMERICAN TRAY MAKES A DECORATIVE TANK TOPPER!

Turn bathroom tank tops into decorative storage areas with our Early American tray! It's made of solid birch with a rich antique finish. Graceful, carved spindles and rail on three sides protect bottles, boxes and cosmetics. A handsome addition to any bath, tray is 20″ long, 7″ wide, fits all standard tanks.

SEND FOR FREE GIFT CATALOG

$4.95 postpaid

Artisan Galleries
2100 A-2 No. Haskell • Dallas, Texas 75204

Colorful Art Needlecraft Kits

FLORAL FOOTSTOOL



This striking crewel footstool cover is available with or without a footstool painted to match. Footstool cover kit includes design on 18" x 22" rayon fabric in your choice of gold, green or ivory; beige, brown and white crewel wool, instructions. Matching footstool is 12" x 14" x 10" high (specify gold, green or ivory). Footstool cover only **$2.95** plus 30¢ pstg. Footstool—**$12.95** plus $1. pstg.



DARE TO DO RIGHT

This charming crewel embroidery design is easy to work in satin and outline stitches. Kit incl. design on cream linen, crewel yarn in shades of rose and green, instructions. Available with or without pine frame with fruitwood finish and gold trim. 8" x 18". With frame **$5.95**: Without frame, **$2.95**. Add 35¢ pstg.

GRAPE TABLECLOTH

Lovely grape clusters are ready for a simple cross stitch on this new tablecloth. Kit. incl. design stamped on cream linen, embroidery floss in shades of purple, green, brown, instructions. Size 52" x 70", **$7.97**: 70" x 90", **$13.95**, 70" x 108", **16.95**. Set of four 17" x 17" napkins, **$3.95**. Add 75¢ pstg.





NEEDLEPOINT WASTEBASKET

Here's a charming new gift idea. You just work a 2 or 3 letter monogram in easy needlepoint, add a matching velvet ribbon and you've created a beautiful personalized wastebasket or sewing basket. Kit includes 10½" x 10½" rattan basket, needlepoint canvas, needle, white yarn for background, tapestry yarn and ribbon in your choice of blue, rose, green or gold (please specify), monogram sheet and full directions. Only **$7.95** plus 65¢ pstg. and handling.

CREWEL PILLOW KIT

Purple grapes and green leaves are worked chiefly in long and short stitches on this charming GRAPE CLUSTERS PILLOW. Kit contains sufficient Belgian linen for front and back of 13" x 13" pillow cover, yarn for embroidery, directions (edging trim not included). Only **$5.95** plus 35¢ pstg.





SPICE CHART SAMPLER

This lovely spice chart is not only decorative, it also indicates which spice to use with beef, pork, lamb, fowl and fish. Easy-to-make kit, in cross stitch and simple embroidery stitches, includes design on oyster linen, embroidery floss in blue, green, yellow, red and pink. Available with or without fruitwood finish frame, 10⅜" x 23⅞". With Frame **$5.95**; without frame **$2.50**. Add 35¢ pstg.

Send 10¢ For Art Needlecraft Catalog

the stitchery, Dept. HB402, Wellesley, Mass. 02181



A SPOT OF TEA is a welcome break in a hurried day, a moment to relax and chat with friends. When it's time to put the kettle on, choose this one from Finland that's red as a sun-ripened tomato, has a pure white lining, a black knob and handle. Fine enamel on steel. 4-cup capacity, easy-to-clean kettle. $8.50 postpaid. Landing Gifts. 14-16 150th Street. HB2, Whitestone. New York 11357.



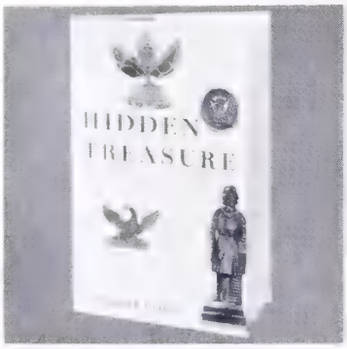
PRESSED INTO SERVICE, scenting your loveliest lingerie, your pretty percales, are these three sachet cakes in magnolia, lemon verbena and lavender. Tuck a box into the bride's shower gift, order another for the Europe-bound traveler's luggage. The three sachet cakes, gift-boxed, #SAC-3B $1; 6 boxes, $5.75 ppd. Carolina Soap & Candle Makers, HB2, Southern Pines, N.C. 28387.



SUPERB SUGAR SHAKER. Even a connoisseur with a magnifying glass would have a hard time distinguishing this elegant English import from the original created for the Earl of Mexborough in 1800. For powdered sugar, grated cheese! Finest tarnish-resistant silver plate, $16.50. 24k-gold finish, $30. Ppd. Free catalog. Wilton Imports, Box 137, Dept. A, Wilton, Connecticut 06897.



THE RING "THING" has caught on with the campus crowd this year, and the pinky dome ring is the particular favorite because it's suitable for both guys and gals. Its special attraction is in its stark simplicity. Choice of smooth polished or brushed Florentine finish, in sterling silver or gold-filled. Sizes 3-5, $2 ppd. Lions, 665 Middle Neck Rd., Dept. 67B, Great Neck, N.Y. 11023.



HIDDEN TREASURES are found in nooks, crannies, unexpected places. An old book in your library, a musty desk from the attic could be worth hundreds. This exciting book describes, lists values of antiques from $10 to $100,000. Illus. chapters cover furniture, glass, silver, paintings, buttons, paperweights, coins etc. $4.95 ppd. American Institute of Antiques, 550 Fifth, HBF-1, N.Y.C. 10036.



HENRY FORD MUSEUM COLLECTION

A collection of Authentic American antique reproductions and adaptations from the MUSEUM and Greenfield Village in Dearborn, Michigan. The collection includes upholstered pieces, tables, dining room and bedroom furniture. Styles and finish faithfully reproduced.

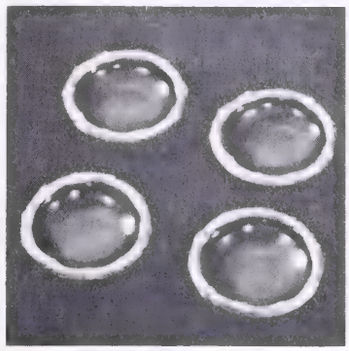
Shown is the Southern Huntboard . . . the original of this huntboard was made in the Southeastern part of the country about 1800. Pieces such as this were usually kept in the back part of the house and were frequently carried outside and used as a serving table. The sloping of the apron on this one is an unusually fine example. Mahogany. W. 52, D. 18, H. 10 inches. We pay shipping. Send for your NEW Bass Catalog . . . $1.00. Your $1.00 refunded on your first $10.00 order. Easy credit terms.

BASS GALLERIES

Dept. HB 27, 1034 East Oak Street, Louisville, Kentucky 40204



A FETCHING FAKE is this handsome toaster cover designed to look like an Early American apothecary chest. It pops over any 2-slice toaster, lifts off with a brass tote ring. 13x9x8½", trimmed with porcelain knobs, it's a rare find for a colonial kitchen, great gift for a country hostess. In pine $6.95 plus 45¢ postage. From Arista Farms, Box 698, Dept. 1-HB. Lake Ronkonkoma, New York 11779.



BAMBOO IS THE CLUE that these elegant coasters are for swank soirées. Finely etched 24 kt gold-plated bamboo rim is a beautiful revival of the classic design which had its heyday in France during the 19th century. Combined with sparkling glass, set of four stacks, doubles as ash trays, $6.75 ppd. Interiors, Etcetera, Ltd., 250 E. 51st St., HB2, N.Y.C. 10022.



THE REIGN OF SPAIN. In line with the current trend for Hispanic accessories to ornament the house, this wrought iron magazine rack with swirling scrolls is a lovely choice. 12x10½x18" high. Choose satin black, antiqued gold, or antiqued green finish. $5.99 plus 79¢ post. Ann Isabel Gifts, 7840 Rugby St., HB2, Philadelphia, Pennsylvania 19150.



CLUE THEM IN. Make it easy for city folks to find your ski house with a driveway marker. Name or address (up to 17 characters) on both sides in white reflector-beaded letters. Black, red, green, or antique copper enamel background baked on aluminum. 18x 2½", 26" stake. Style #LX, $3.95 ppd. Spear Eng., 209-0 Spear Bldg., Colorado Springs, Colo. 80907.



HOW NOW BROWN COW? Remember the cow cream pitcher on your grandmother's breakfast table? It's happily mixed up with memories of fresh strawberries and snowy linen, the shimmer of her garden in early sunlight. Brown and white ceramic cow from France is 4" high, 7" long. The cream pours from the mouth. $3 plus 65¢ postage from Colebrook House, Box 836, HB2, Paoli, Penna. 19301.

Now You Can Be* TALLER *Instantly!

By at least 2 full inches with amazing new invisible "LIFTEE" HEIGHT INCREASE PADS

Are you handicapped in your social contacts because of a short appearance . . . tired of being called shorty? Now, at last, you need not suffer this embarrassment any longer with the aid of "LIFTEE", the new amazing **HEIGHT INCREASE PADS.** Simply slip these invisible duds in any pair of shoes. Now step into them and add 2 inches in height. **THE SAME HEIGHT INCREASE AS EXPENSIVE HEIGHT INCREASING SHOES,** for a fraction of the cost, to give you new poise and self-confidence — a key to success and romance. No one will suspect that you are wearing them — but what an impressive difference they make! These **LIGHT-WEIGHT FOAM RUBBER AND CUSHION CORK PADS** fit securely without glump and interchangeable in any shoes. "LIFTEE" is scientifically designed for real walking comfort and an aid to better posture. "LIFTEE" is worn by thousands of smart men and women in all walks of life. Durable and shock absorbing. State man's or woman's shoe size.



ONLY $1.98 per pair
AMAZING LOW PRICE!

SEND NO MONEY! Free 10 Day Trial!

Pay postman on delivery, only $1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only $1.98 with order and we pay postage.

10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

THE LIFTEE CO., Dept. 263, Box 608 Church Street, New York, N. Y. 10008



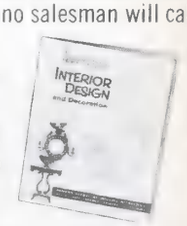
Learn how to decorate your home with the skill of a pro!

It's easy! Fascinating!

You can learn how to enhance the interior design and decoration of **your** home just like the professionals would do it. Whether it be the **just** right placement of mirrors. Or, furniture arrangements. Or, the right color scheme, wallpaper, textiles, lighting, flooring, pictures or draperies — your home definitely reflects your good taste!

Prepared by prominent interior decorators and teachers, a thoroughly tested step-by-step home study course is now available from a foremost leader in the "learn at home" study field. You receive expert guidance from professional instructors. You **learn by doing** right in your own home. No outside classes — no wasted time! No textbooks — all material in easy to read, fully illustrated loose-leaf form! Complete instruction kit furnished!

To acquaint you with this remarkable home study course, write for FREE booklet, "Adventures in Interior Design & Decoration" and full particulars. You'll find the tuition is low. Diploma awarded. No obligation — no salesman will call.



Start reflecting **your** good taste in the interior of your home! Clip and mail this coupon for your FREE booklet, "Adventures in Interior Design & Decoration," sent postage prepaid. Please include your zip code to help speed delivery.

CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey Parkway, Dept. 624-012 Chicago, Illinois 60614

Name_____

Address_____

City_____ State_____ Zip_____

Accredited Member National Home Study Council

Organize your personal papers at home with office-file efficiency and custom-crafted beauty!



(Above) Modern style, 2 file drawers

EXECUTIVE file-drawer table

Hand-made in our own workshop from seasoned woods. Holds years of files. ONLY $31.95

Who'd ever guess that this fine, handsomely crafted end table leads a double life? It looks like an elegant end table but it is also an ingenious aid for the "executive in residence." One file drawer (or two) slides open to receive a full bank of alphabetical files. Deep and long, it can accommodate years of files—correspondence, policies, and other important documents.

Drawers ride on non-stick nylon guides. Dovetailed for flush fit. Mounted with antiqued hardware. Every inch hand-made in our North Carolina workshop, where craftsmanship is traditional and values old-fashioned.

Thousands of executives use it! Why buy an ordinary file cabinet when a double-duty Executive File-Drawer End Table serves you—at no extra expense? Use in your home for 30 days. **Satisfaction guaranteed,** or return for full purchase price refund. *Send check or money order. Shipped promptly, express charges collect.*

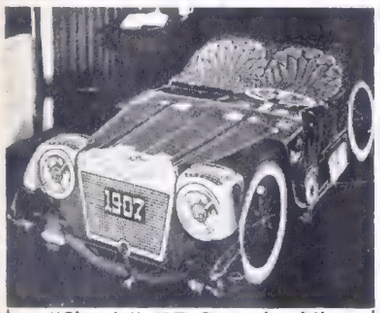
(Above) Colonial style 1 file and 2 single drawers

We ship Colonial style unless Modern is specified. All tables available with 2 or 3 drawers

Knotty Pine, *Unfinished* $31.95
Knotty Pine, *Finished* 33.95
Tupelo wood, *Unfinished* 36.95
Tupelo wood, *Finished in Maple, Walnut or Mahogany* 38.95

SPECIFY
#FDT—1 (1 File and 2 Single Drawers)
#FDT—2 (2 File Drawers)
Letter size: 16½" w. × 22½" d. × 28" h.
Legal size: 18½" w. × 22½" d. x 28" h.
Add $3.00 for Legal Size

Jeff Elliot Craftsmen
Dept. B-27, Statesville, North Carolina 28677



"Classic" '07 Spreadmobile
BEDSPREAD
Super Highway to Slumberland

If he dreams about cars . . . if she loves Americana . . . here is the "classic '07" colorful Antique Auto authentically reproduced in 3 dimensional detail from the hand crank to the ornate quilt-like seats, wide headlights and old-fashioned horn. Easy to machine wash, it's made of durable, seamless 100% cotton rep-cord. In predominantly blue with red and gold. Perfect for boy's room, den or dorm. Twin size only—81x108" **$14.95** ppd.

Also available in "Spitfire" model, in red $13.95 ppd.
send 25¢ for new catalog

Jenifer House Dept. B-27
Great Barrington, Mass. 01230



ORIENTAL SPLENDOR!

Mandarin Ginger Jar. Flowers, fauna and magnificent Birds of Paradise are hand-painted in multi-color hues (coral, jade, burnt orange predominate) on crisp white imported porcelain. A lovely accent piece for mantel, table top, breakfront, complete with black solid wood base.

8" high 4.95
10" high 10.95
postpaid



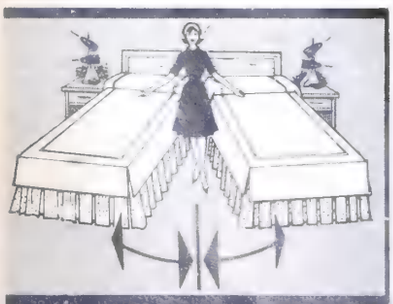
Garden Seat

The classic Far East look in high-fired ceramic with 3 open work ideographs in muted jade green. Marvelous seating unit or tea table; the smaller size converts to a handsome planter.

12"x12" 14.95
18½"x14" 42.00
add 75¢ post. per seat

FREE IMPORT GIFT CATALOG

EDWARD H. ZIFF *Importer*
Dept. HB27, Merchandise Mart
P.O. Box 3072 Chicago, Ill. 60654



glide-a-frame
BY WARCO

Stop carpet wear forever! Warco's advanced frame revolutionizes bed making. Swing them open—Swing them shut. Nothing moves on the floor.

- Upper frame only moves on ball bearings
- Lower frame remains stationary
- Locks automatically, cannot be closed
- Glides easily in and out of position

$29.00 each F.O.B. factory. Money-back guarantee. DEPT. B.

WARCO PATENT BED CO.
P. O. Box 338, Delaware, Ohio



NEW FEATHER FLOWERS Are HERE!

Flowers created from feathers! Soft . . . downy . . . beauty to admire—beauty to touch. Never has nature's beauty been so exquisitely imitated! The essence of the flower in the elegance of feathers, to delight your heart, enhance your room. Soon to be shown in the finest shops in the country—but not at these prices! Orange, Gold, Blue, Red, Pink (state color). Large 15" high, only **$7.95** plus $.65 postage

SEND FOR FREE GIFT CATALOG

Henry R. Smith Studio
Dept. B27, 39 Crestline Rd., Wayne, Pa. 19087



FAMILY NAME. motto, and coat-of-arms are hand-painted on embossed copper on polished mahogany shield. Over 300,000 names (American, English, etc.) are available. 8x5½", $14.95; 10x13", $26.50. Or, hand-painted in color on goatskin parchment, in black frame. 10x7" $15; 14x10", $18. 5-week del. "1776" House, 260 Massachusetts Avenue, HB16, Boston, Massachusetts 02115.



MONKEYS SHINE as droll hooks to hold a bird cage, a planter. And they put on a great act whether they perform solo or link hands to form a chain. Rack them in a row in the kitchen, they'll get down to serious business and hang onto utensils. 6" long, of black cast iron. 3 are $1.95; 6, $3.50; 12, $6.50. Add 50¢ postage per order. House of Glen, HB2, Glen Mills, Pa. 19342.



GLAMOUR BOXES. Ceramic boxes 1½" high are exquisite inducements to table-top neatness. Hold pills, pins, paper clips, trinkets. Round, square, hexagonal, or heart in white, silver, or gold $1.50. In white hand-decorated with blue flowers or birthday symbol (give date), $1.95. Ppd. State shape, color, plain, or decorated. Vista Crafts of California, Box 462, HB2, Vista, Calif. 92083.



HAPPY IS THE BRIDE who receives this pepper mill and shaker of dazzling leaded crystal. Topped by tarnish-proof, heavy silver-plated caps, they harmonize with any silver service, add sparkle to any table setting. 4¾" high, hand-blown, hand-cut set is $15 gift-boxed. Pepper mill only, $10. Ppd. From Camalier & Buckley, 1141 Connecticut Avenue, Washington, D.C. 20036.



PUSSY CAT CANDY BOX is a beautiful resolution to a little-gift problem for a weekend hostess, to mark an anniversary. The white ceramic cat with blue floral sprays and a tiny yellow bird perched on its back is one of the prettiest containers we've ever seen for sweets, flowers, cotton balls. 8x5", $2.95. 35¢ postage. The Added Touch, 12B Water Street, Bryn Mawr, Pa. 19010.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle $54.95

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.95

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND $1.00

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 586
SMITHFIELD, NORTH CAROLINA 27577



VALENTINE ANGEL drops her eyes demurely as she offers her heart in her hands "To My Valentine." She's an enchanting coquette in a bright-red felt gown, and she'll delight your own pretty pixie with her blonde, top-knotted bob and yellow wings. 6½" tall, #4430. $1.25 each; 2 for $2. Postpaid. Order from Q. T. Novelty, 366 Fifth Avenue, Dept. HB2, New York, New York 10001.



WORLD FAMOUS PERFUME can be your very own to try and enjoy. 100 nips of the world's leading fragrances are contained in this fascinating kit. An informative perfume guide tells you what the nips are. Imported and domestic perfumes are a heady elixir ranging from exotic orientals to light florals. $3.95, 35¢ post. Lang's, 28 Magee Ave., HB2, Stamford, Conn. 06902.



IT'S A WINNER for serving a cup of piping hot coffee or a more spirited brew. Proud thoroughbreds, singly and in pairs, surround this white china mug of English Crown Staffordshire, their heads on high. In natural colors with gold band on rim and handle. 3¾" high, set of 4, $9.95. Set of 4 matching ashtrays, $4.25. Add $1 post. Clymer's of Bucks County, HB2, Point Pleasant, Pa. 18950.



HERE'S A GOOD DEAL. A real book is hollowed out to hold two decks of fine gold-edged, plastic-coated, playing cards, score pads, and pencil. The backs of the cards glow with the rich colors of reproductions of famous paintings. Handsome book-box doubles as a cigarette or jewelry box. Order the "Old Masters" card set, $5.95 ppd. Art Guild, Box 6472, HB2, Minneapolis, Minnesota 55423.



HOME GUARD. Lite-O-Matic, the electric seeing-eye, protects your home while you're away for the evening, a weekend, or off on vacation. Photo-electric switch automatically turns lights on at dusk and off at dawn. Fully guaranteed, U.L. approved, $6.95 plus 55¢ postage. Order from J. W. Holst, 106 Emery Street, Dept. HB267, East Tawas, Michigan 48730.



Selected from the finest examples of Mexico's craftsmanship!

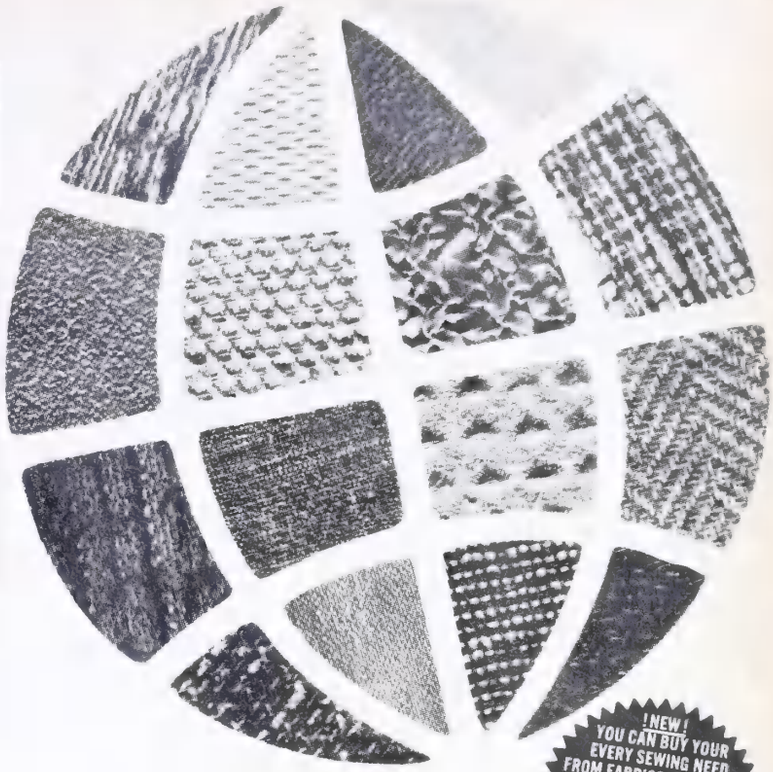
Dancing Dogs— humorous representation from a culture 1100 years old! Hand crafted, fired ceramic. Truly distinctive! 9½" tall. **$28.95**

Heavy Wrought Iron Candelabra Holds one large candle, perfect for centerpiece. **$4.95.** 2 for **$8.95** ppd. Candles available 2¾" x 5" $1.50 (Red, Green, Yellow, White)

Many other items to choose from. Send for free brochure. Satisfaction guaranteed. Calif. residents add 4% tax. Check or M.O. to:



Treasureworld Dept.HB-2Hollywood P.O. Box 69762 Calif. 90069



!NEW! YOU CAN BUY YOUR EVERY SEWING NEED FROM FABRICS 'ROUND THE WORLD! WE NOW CARRY: Scissors • Zippers • Thread • Seam Binding • Patterns • Buttons • Buckles • Interfacing • Lining • Needles and Pins

In our second decade we remain... The most unique fabric service in the whole wide world!

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand woven cottons from India, pure silks from the Orient, the finest cottons from Switzerland, France and Italy . . . as well as many exclusive fabrics from America's finest mills. And all at Guaranteed Lowest In The Country Prices! Should any fabrics purchased from us be sold anywhere at any time at a price lower than ours, we will refund the difference upon notification.

With most fabric purchases you receive a Surprise Gift Bonus of fresh new fabrics Free, or take a 10% Discount as preferred. There is no obligation whatever to buy. Also frequent Special Offers!

all this for only $2 a year

(Over 400 swatches) Refunded if not delighted Fabrics'Round the World,Inc.,270 W.38 St.,N.Y.C.

Unconditional Money-back Guarantee On All Purchases! No Time Limit!

You must be happy with everything bought from us or we want it back!

HB27

FABRICS 'ROUND THE WORLD Inc.
270 West 38th Street,
New York N.Y. 10018

☐ $2.00 enclosed for full year's membership

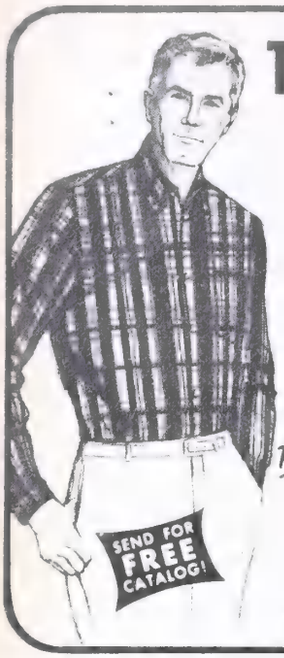
Name _____

Address _____

City _____

State _____ Zip _____

No foreign or Canada please!



TALL or BIG MEN!

McGREGOR goes KING-SIZE

WE SPECIALIZE IN LARGE SIZES ONLY. McGREGOR Jackets; ARROW Wash and Wear Shirts; Permanent-Press Dress and Sport Shirts; Knit Shirts. All with bodies cut 4" longer. Sleeves to 38". Permanent-Press, Stretch and other fine Slacks with higher rise, longer inseams, waists to 52". Sleepwear, T-Shirts.

PLUS 80 NEW SHOE STYLES, 10-16 AAA-EEE

Hush Puppies®; Dress, Work, Casuals, Handsewns; Wellington, Stadium and Continental Boots; Sneakers, Slippers, Sox. By Mail Only. 100% Guarantee. Write for FREE **72 Page Catalog of Footwear and Apparel.**

SEND FOR FREE CATALOG!

KING-SIZE INC. 1577 King-Size Bldg. Brockton, Mass.



PRECIOUS MOMENTS *TIME IS MORE PRECIOUS SINCE I HAVE YOU TO LOVE.* Inscribed in French with the proverb translated above. A raised heart at its center, the hands of time stopped forever at a quarter to midnight. A lasting expression of love for someone special. In sterling: ¾" $4; 1" $5. In 14K gold: $10; $16.

1—2—OR 3 INITIALS



hand cut from sterling or 14k gold. Each letter inter-twines to create an intricate pattern all your own. Available in heart shaped or round, with script or block initials. Please specify.

AS A CHARM: STERLING. $13. 14K $29. AS A PIN: $15: $32.

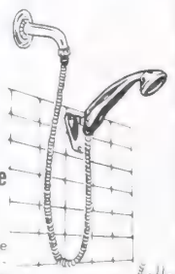
Jamaica Silversmith

50 Delancey St., HB-2, N.Y. 10002

LUXURIOUS

DANI-SHOWER

the famous Danish "Telephone Shower"





Modern and smart, the new luxurious Dani-Shower is shaped like a telephone. A four foot chrome-plated, rubber lined flexible hose permits all-over showering or use as a fixed shower. Shower head and wall attachment are 100% nylon. Wall bracket adjusts to 4 positions. An invaluable convenience for shampoos, bathing infants, washing pets, etc. Installs in minutes, no tools needed. **Also available**: Model D Antique style phone chrome-plated brass with nylon grip. 5 ft. hose $13.00. **Accessory available**: Water control valve (saves water while soaping up and regulates water stream) chrome plated $2.50.

$9.95 plus 55¢ pp with 5 ft. cord $1 extra

Send check or M.O. No C.O.D.'s. Satisfaction Guar.

J. W. HOLST, Dept. B-267, 106 Emery St., East Tawas, Mich. 48730

NEW YORK • LONDON • PARIS • MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.

THE PERFECT GIFT

12 PORTRAIT PAINTERS TO CHOOSE FROM

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed.

UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $49.50 TO $695.00

Beautifully Illustrated Catalog and Book "How To Order An Oil Portrait" **25c**

Van Dyke Oil Portraits, Ltd.

DEPT. T, 153 EAST 57 ST., N.Y. 22, N.Y.

"Largest in the field of oil portraiture"



QUEEN OF THE HOUSE

Terry goes glamourous and turns up as our empire at-home robe . . . . . long on beauty, delightful to wear and smart enough to entertain in. Colorful floral print. S, M, L. **$6.95**

Please add 55¢ postage for each robe. Zip your request for free gift catalog.

WOODMERE MILLS

Dept. HB6 Hamden, Conn. 06514



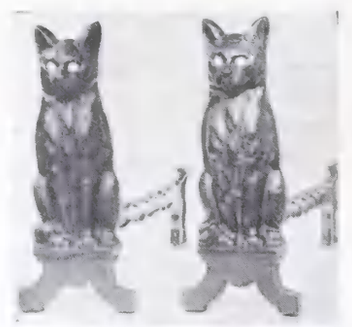
IT'S CURTAIN TIME for the New Year, and country-fresh unbleached muslin tiers are window wonders to brighten your décor. With short, knotted fringe, they'll add quaint charm to a dormer-windowed guest room, a growing-girl's domain. Allow for shrinkage, about 1" a yard. 20", 25", 30" 36", 40" long. $5 a pair. 10x80" valance, $2.50. Ppd. Country Curtains, HB2, Stockbridge, Mass. 01262.



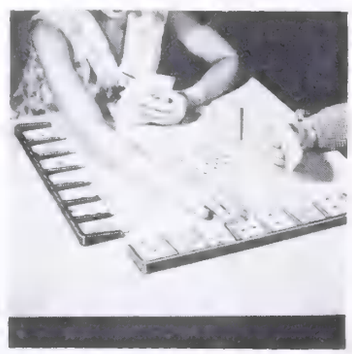
CAR DESK. Is it a desk, an arm rest, file, a ready map holder? It's all four—a novel car desk and carry-all that fits any car, folds flat for storing. Perfect for playwrights on the road, salesmen. 12x21½" walnut-finished desk with blue and green or red and black plaid, chrome-plated legs, magnetic pencil, clip. $10. Add 50¢ post. Bri-Son, 12260 Ventura Blvd., HB2, Studio City, Calif. 91604.



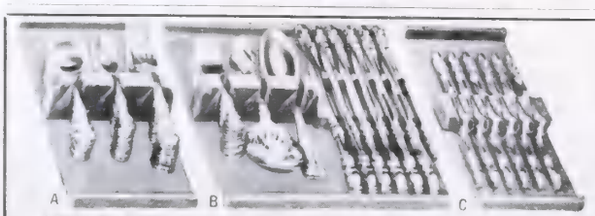
INSPIRING WORDS of the Serenity Prayer, "May God grant me the serenity to accept things I cannot change; the courage to change the things I can; and the wisdom to know the difference" are hand-decorated in color on black cast aluminum plaque. Hang it on the wall, use as a trivet, 6x4". $1.50 each; 2, $2.75. Ppd. From Crescent House, 135 Central Park Rd., B2, Plainview, N.Y. 11803.



COPY CATS. These andirons are reproduced in cast iron from an old pattern. And we think they're a most imposing pair to stand at your hearth. Finished in black, they have green glass eyes through which the fire shines! 17" tall with 14" irons. $17.95 the pair, plus $1.50 west of Denver. Order from Tennessee Chromium Plating Co., 206 Louise Avenue, North, HB2, Nashville, Tennessee 37203.



BRIDGE FOR TWO is the game for you while traveling by plane or train or spending a quiet evening at home. Charles H. Goren, the bridge genius, has mastermind-ed this stimulating game which will keep you utterly absorbed each time you play. Easy instructions, deck of cards, 2 playing trays, score pad for $3.69 ppd. Breck's of Boston, Z62, Breck Building, Boston, Mass. 02210.



A. Fork & Spoon 5½ x 11¾ x 2¼

B. Starter Tray 10⅛ x 11¾ x 2¼

C. Knife Tray 4⅞ x 11¾ x 1

CONVERT YOUR DRAWER TO A SILVER CHEST LINED WITH PACIFIC SILVERCLOTH

Our sectional trays can be fitted into any drawer, can be removed at will for place setting or silverware cleaning. No need to line the drawer itself. Trays are covered with Pacific Silvercloth which prevents tarnishing. Maximum tray height 2-¼".

A—Fork and Spoon Tray—holds 36 pieces 2.50
B—Starter Tray—holds 48 pieces including 12 knives 3.95
C—Knife Tray—holds 12 knives 2.50
Pacific Silvercloth Blanket—18" x 27" 2.69

HERE'S HOW CO., INC., HB703 **59 Tec St., Hicksville, N.Y. 11801** (Add 59c postage and handling per order)

N.Y. State residents—add 2% Sales Tax

JACOBEAN PILLOW, with all the charm and distinction of its 17th century cousin, comes in a fun-to-finish kit. Traditional design is stamped on ecru, avocado, or antique gold Belgian linen; colorful wool, zipper, clear instr. included. 14" square *or* round pillow, $3.95 ea. Matching pillow form, $1.95 ea. Add 35¢ post. per order. Classic Corner, 12B Water St., Bryn Mawr, Pa. 19010.



DO YOU HAVE ESP? Can you read the thoughts of others, transmit idea, "see" colors when blindfolded? Here's a fascinating and scientific test game that as many as six can play. ESP kit includes 25 symbol cards, 25 color perception cards, a balanced die, pads for keeping score, instr. book. Join the fun for only $2.98. 2, $5.75. 25¢ post. Taylor Gifts, 226 West Wayne, HB2, Wayne, Pa. 19087.



WALK OUT ON the town in Solby Bayes' Diana that coddles your feet in soft baby calf. In all black, filly brown, gray, or white; malt with chocolate stripes, bone with malt, or navy with wedgwood. Swing along on comfortable 1¼" wedge heels. Widths AAAA-EE. Sizes 2½-10 $17.95; 10½-12 $18.95. Add 50¢ post. per pair. Solby Bayes, 45 Winter Street, HB2, Boston, Massachusetts 02108.



PENNSYLVANIA DUTCH TRIVETS are a decorative collection of good luck omens for thee or thine. Reproduced in black cast iron. 9½" Trivet Clock has fine Landshire electric movement, sweep second hand, glass-encased face, 8' cord. Guaranteed and U.L. approved. $10.98. Set of six 5" trivets. $3.98. Add 35¢ postage each. Helen Gallagher, Dept. 202, Peoria, Illinois 61601.



THEATRICAL POSTERS. The inimitable Lillian Russell, the fantastic Houdini are only two of the world-famous posters in this full-color set. Authentic reproductions from the Museum of the City of New York collection. From 16¾ x22¼" to 9¼x18½", ready for framing. Set of six, $4.50. Two sets, $7.95. Postpaid. Order from Seth & Jed, Dept. HB-2, New Marlborough, Massachusetts 01246.



IMAGINE!

22,700 Asian children can SING again...



Photo taken in a Compassion Home in Korea.

because people like YOU care!

What's so unusual about these little orphaned, abandoned children singing? The quality? Not necessarily. But the courageous little hearts that sing out when they sense someone cares.

Before arriving at one of Compassion's 172 Homes, many never had a song or had lost it in the struggle for survival. Now, surrounded with loving Christian care, wearing warm, clean clothes and eating simple but nourishing food, they begin to sing. You ought to hear them ...*maybe in your heart you already do.*

For only $10.00 a month (33¢ a day), you can help restore the song to one of the many children who come to our Compassion Homes every day and do not yet have sponsors.

You'll find a new song in your heart, too, as you exchange letters and photos with "your" little girl or boy ...letting your love and prayers span the miles.

Enjoy the satisfaction of supporting one of these responsive little children. Send the coupon today.

SOUVENIR GIFT TO NEW SPONSORS



Compassion will send a pair of lovely, colorful **Korean Baby Shoes** to each new sponsor.

LARGEST WORK OF ITS KIND IN KOREA

DID YOU KNOW? COMPASSION ...

Cares for more than 22,700 Korean children.

Maintains 172 orphanages (includes 11 homes for children of lepers, deaf, dumb, and blind children), supervised by Christian staff and directors.

Provides more than 27,000,000 meals each year.

Awarded highest recognition by the Korean government.

Compassion Inc

Rev. Everett F. Swanson, Founder

An Interdenominational, Gov.-approved non-profit Corporation—Est. 1952

Dept. HB27, 7774 Irving Park Rd., Chicago, Ill. 60634
Compassion of Canada Ltd., Box 880, Blenheim, Ont.

Sponsorship and gifts tax-deductible.

Rev. Henry L. Harvey, Pres.

Name_____

Address_____

City_____

State_____ Zip_____

☐ Yes, with God's help, I want to sponsor a child for $10.00 a month. I enclose support for ☐ first month ☐ one year. I understand I may discontinue at any time.

Please send case history and photo of child you select for me as soon as possible.

I prefer ☐ boy ☐ girl, approximately___ years of age.

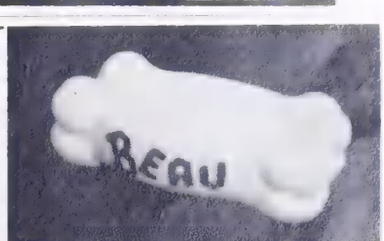
☐ I would like more complete information.

☐ I cannot sponsor a child now, but want to help by giving $_____, enclosed.

for the Discriminating

K-9

PERSONALIZED CERAMIC DOG DISH
(20 oz. capacity)
$3.95 plus 75¢ Postage & Handling
Check or M.O.—No C.O.D.'s please.



Please Print Dog's Name & Your Address

LW ART BARN

6430 GRIFFIN Rd. DAVIE, FLA. 33314

Start your own EXCITING, BIG-PROFIT ANTIQUE BUSINESS AT HOME



A chair bought for $2.00 Sold for $27.00



A copper kettle bought for $4.00 Polished and Sold for $18.00



An old jug bought for 75¢ Turned into a Lamp and Sold for $25.00

THE AMERICAN INSTITUTE OF ANTIQUES

proudly presents

PROFIT & PLEASURE HOME STUDY COURSE OF ANTIQUES

"Knowledge of Antiques has always been a sign of Culture."

PROFIT: Amazing, new plan starts you quickly and easily to the dazzling profits of a successful antique business right from your own home—in your spare time or full time—no showroom, store or office needed. No previous experience, almost no investment. Start anywhere—city or country. Age no barrier. Men and women alike have found success

PLEASURE-PRESTIGE: Once you are an authority on antiques, you'll enjoy the prestige that goes with the knowledge and ownership of prized antiques.

Recorded Lectures **Diploma Granted**

Order your booklet today!

PERSONAL GUIDANCE: Our RESEARCH SERVICE answers all your questions. Gives advice regarding any phase of antique collecting, buying, selling. Hundreds of sources to contact. Your name is listed with other Institute Members. You are guided step by step to success.

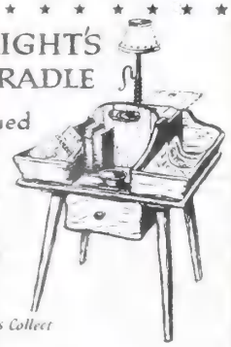
The American Institute of Antiques **HB72**
550 Fifth Ave., New York 10036
Enclosed is $1.00 Deposit (Refundable). Please RUSH "Profit and Pleasure in Antiques" Booklet.

Name .....

Address .....

City ..... State ..... Zip .....

SHIPWRIGHT'S TOOL CRADLE



—of antiqued knotty pine becomes a versatile end table.

24"x24"x30" high

$119.50

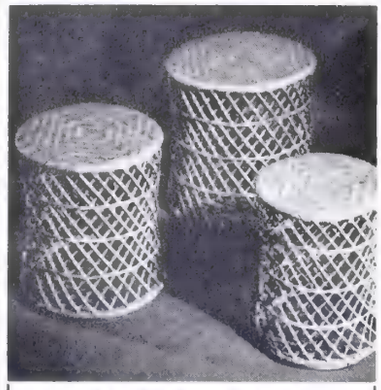
Express Charges Collect

DESIGNERS and MAKERS of UNUSUAL EARLY AMERICAN PINE FURNITURE and Accessories

Mail $1.00 for Catalog, Interiors in Color and Background Story. Visit this delightful Early American Landmark Shop, or see our Permanent Displays at Workshop U.S. Route 202 Lambertville, N.J., or at Seaport Store, Mystic, Conn.

The Lennox Shop

1127 Broadway, Hewlett, Long Island, N.Y.



RATTAN STOOLS

A nest of three, to use separately as sturdy extra seating or decorative low tables at bed or chairside. Natural light color rattan to use "as is" or paint to match your decor. Set of 3, (tallest 18" high, 16" wide) others, 17" high and 16" high.

$32.50 for the set of 3

Express charges collect.

ELIZABETH McCAFFREY

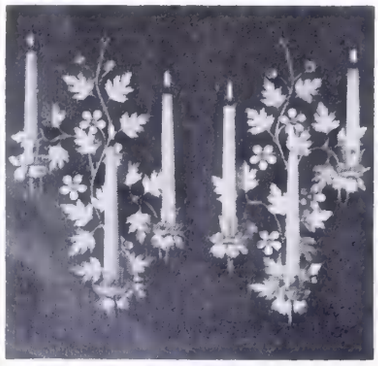
DEPT. HB-2, NORTHPORT, NEW YORK 11768



44 Original Flower Arrangements You'll Enjoy Making

48 page book contains complete step-by-step instructions for creating Triangle, S-Curve, Round, Traditional, Crescent, Spire and Arch shaped arrangements. Each of the 44 arrangements is illustrated in full color. There are centerpiece, table, window and hanging basket suggestions plus an arrangement for each month of the year and special holidays too. 50¢ ppd.

Faneuil Publishing, Inc., Dept. F-2
15 East 26th Street, New York, N.Y. 10010



Maple Leaf Sconces

PAIR $5.95 POSTPAID

Beautify living room, dining room, hall or bedroom with our all new maple leaf and flower wall candelabra. They're made of wrought iron and elegantly finished in antique white & gold or antique black & gold. Please specify. Unbelievably fine detail in each leaf and blossom. Each piece is 16" tall, 10" wide. Candles not included.

MONEY BACK IF NOT DELIGHTED

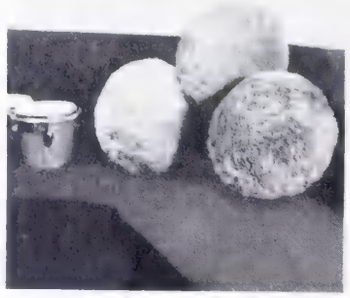
Harriet Carter

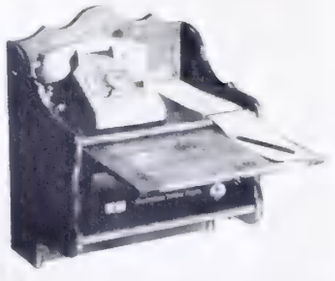
Dept. HB267, Plymouth Meeting, Pa. 19462











IT'S OFF WITH THE OLD, on with the new, when you send your outdated fur to Morton's. They transform worn furs into latest style capes, stoles, and jackets. $24.95 includes styling, lining, interlining, monogram, cleaning, and glazing. For *free* Fur Style Book of over 45 styles write to Morton's, 312 Seventh Street, N.W., Dept. B-22, Washington, D.C. 20004.

REPLATING SERVICE. Your old and tarnished pieces of silver, gold, brass, or chromium will look like new if you send them to this company, which specializes in restoring wedding-day brightness to worn flatware or hollow ware. Sheffield stainless steel blades installed in knife handles. Free restoration booklet. Simmons Plating, 409 Whitehall, S.W., HB2, Atlanta, Georgia 30303.

WE'LL BUY THAT DREAM of a pure silk blouse to pair with sleek, silk slacks at home, to add elegance to a fine garbardine suit in the city. Imported pongee blouse is lavishly embroidered on the collar, scalloped cuffs, and bodice. In natural only, sizes 32 to 44, $14.95 plus 35¢ postage. Vicki Wayne, 610-BPB South Country Club Road, Tucson, Arizona 85716.

HAVE A BALL with the latest fun fashion in pillows. Pillow balls toss a lot of color around, throw care to the winds. In deep gold, Mediterranean blue, or olive, the cushiony cover of acrylic and nylon unzips for washing. 12" diam., they're foam filled and bouncy! For zip and zing in dorm or den, $9.98 each plus 65¢ postage. Order from Hobi, Dept. HB2, Flushing, New York 11352.

GOOD TALKING POINT. A wall phone rack keeps everything fingertip-handy. Top holds phone, area below 2 fat directories, large roll of adding machine tape for messages. Pull-out shelf for writing surface. Dandy bedside rack! Select knotty pine in honey-tone or maple finish. 14x17x10½" deep. $17.25. Easy kit form, $12.15. Add 75¢ west of Miss. Yield House, HB2, North Conway, N.H. 03860.



Cover your table with elegance . . .

This coordinated set of 4 12" x 18" place mats of Alencon-type lace and 4 Irish linen napkins, lace-edged, will compliment your most formal service. Drip dry, available in white or ecru. Beautifully boxed and ribboned, ready for gift giving. **$12.95** ppd.

Table cloths also available:

52" x 72", oblong	$14.95
72" round	$19.95
72" x 90", oblong or oval	$25.95
72" x 108", oblong or oval	$29.95
72" x 126", oblong or oval	$35.95

Coordinating 18" Irish linen napkins ..... $1.49 ea.

2 week delivery

Send check or M.O. incl. zip code

Calif. residents add 4% tax.

Horatio West Ltd.

719 S. Los Angeles St./Los Angeles, Calif. 90014

LITTLE RED SCHOOLHOUSE comes to life with memory-stirring gladness on this sampler that you embroider in colorful cross stitch. Kit includes tan Belgian linen, colored floss, instr. 10x10", $1.25, 25¢ post. *Red Barn, Covered Bridge, Old Mill* samplers available, same price. Mahogany or maple finish 10x10" frame $1.25, 25¢ post. Victoria Gifts, 12B Water, Bryn Mawr, Pa.



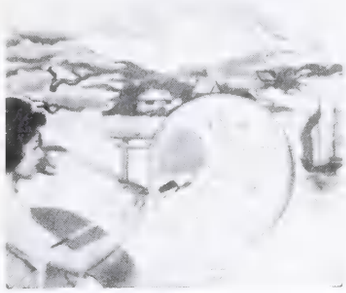
MAGIC DESIGNER. Remember the Hoot-Nanny and the fascinating designs that appeared like magic as you turned the crank? It's back again as the Magic Designer, a mechanical drawing toy that helps develop talent in youngsters, endless patterns for crafts. Precisely constructed of steel. With paper, instr., $4.95 ppd. Walt Boyle, Mt. Prospect Plaza, HB2, Mt. Prospect, Ill. 60056.



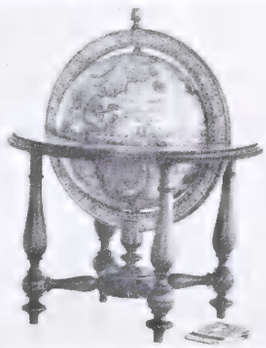
WOVEN ROPE CHAIR has a flair for comfort and style that will readily fit into any décor. Natural woven rope is a handsome contrast to the walnut-finished wood frame. Try a pair in the den or family room. Chair folds for easy toting. $20.95 exp. chgs. coll. Catalog of imports and contemporary furniture-in-parts, 50¢. From Door Store, 3140 M Street, N.W., HB2, Washington, D.C. 20007.



WANT TO BE AN ARTIST? No, we're not talking about budding Picassos, but if you enjoy dabbling and daubing, you'll have lots of fun and turn out decorative results in 3 to 5 hours with these paint-by-number wall murals. There are modern, provincial, oriental designs, a size for every wall. $12.95 up. "How to" details, catalog 10¢. Mural Arts, 4401 Birch St., HB2, Newport, Calif. 92660.



GLOBAL INTEREST. In this orbiting age every household needs a globe. And here's one you can assemble yourself. 6" globe in a cradle mount stands 11" high. All parts preformed of top-grade hardwoods are easy to assemble. Globe, latitude and zodiac rings are fully printed. Kit includes all parts and equipment. $9.95 ppd. World Art Kits, Box 577, HB2, Wilmington, California 90744.



PERSONALIZED SWITCHPLATES

Sparkling white switchplates with suitable design for kitchen, bathroom, child's room or teenager. Will fit any standard size switch and can be wiped clean with a damp cloth. All are personalized with any first name of your choice, except the bathroom switch, which is personalized with one bold initial. Please specify style when ordering.

$1.25 each. Double switch (kitchen only) **$1.75** send for free gift catalog



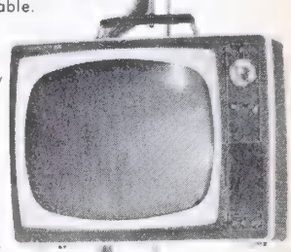
Wales, Dept. HB17 Hartsdale, N.Y. 10530

Holiday Gifts

Easy-to-adjust Hi-Low TV Poles SAVE SPACE

- Look at TV in the comfort of your favorite room and chair! Now you can watch TV in any room of your home without taking up valuable floor and table top space. Buy this smart new Hi-Low TV pole stand to hold your portable.
- This adjustable TV pole stand holds your TV up where you can always see the whole picture, out of the way of people moving around. It's easy to install and move from room to room. Top spring tension rod adjusts this sturdy brass plated tubular steel TV holder to ceilings 7-1/2 to 8-1/2 feet high.
- Make the most of an unused corner in your home. Order this Hi-Low TV pole stand to hold your portable. It's a real space saver. (And, incidentally, it's great for a reclining viewer!) **Order #1101....$10.95 each (2 for $20.50)**

Hi position shown below. Low position shown at left.





DECORATED SAFETY TREADS Glamorize baths and showers. Make 'em safer too! No slipping or tumbling when new 16" safety treads are attached permanently to tub or shower. Treads stay fresh and clean. New floral design. Background colors: white, pink or blue. Please specify color. Order these right away. Order #165.... Set of 7 only $4.95



JAPANESE BLACK PINES This unique tree is grown all over the world. It's a real "talking piece" for the rock garden. It's easy to grow most places outdoors after it's established. Tree will be about 8" tall and nicely formed. Buy several! Grow a forest of them. Order #D675.....$1.95

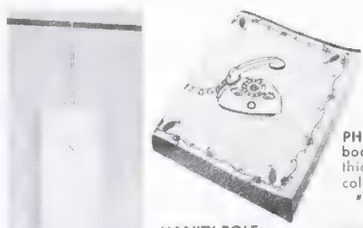


COMIC SWEATSHIRTS You're a real attention getter with an up-to-the-minute comic sweat shirt. Sayings and comic characters are different on each. Quality cotton in Navy blue. White lettering. Sizes: S, M, L, XL. Sayings: "When you're as great as I am it's hard to be humble"; "I'm beautiful, high classed, poised and sexy ... SO LOVE ME YOU FOOL". Specify size and saying. Order #H202.....$4.25



KIT CAT CLOCK Clock watchers see rolling eyes and wagging tails. Ideal for nursery, kitchen or den. Guaranteed 1 year. UL approved. 14-1/4" high, 4" wide. 110-120 v AC self start motor. Red, Blue, Black or Ivory. Specify color and model. #164 Jewelled Cat.....$15.95 #164 Plain Cat.....$9.95

More Holiday Gifts from 48 page catalog.



GOLF BALL MARKER puts any name on ball, up to 18 characters. Ink and pad included. #111.....$2.95

PHONE BOOK COVER fits all books 11" long regardless of thickness. Washable. Natural color cotton duck. #721T.....$1.75





VANITY POLE MIRROR enhances a bedroom or bath. Mirror is moveable; fits ceilings 7'3" to 8'6". Adjusts and fastens easily. 54"x14" non-distorting mirror. Brass finish. #2144.....$15.95

PERSONALIZED LABELS make a garment even more unique and appreciated. Rayon taffeta. Eggshell color, name imprinted to match. 4 styles.
#80 Hand Made
#81 Fashioned By
#82 Made Especially
#83 Hand Knit
15 of 1 style.....$1.00
45 of 1 style.....$2.00
60 of 1 style.....$3.00



Write Dept. 302A for items above and *FREE* catalog

Holiday Gifts 7953 Raritan DENVER Colorado 80221

All items shown above are postpaid.

80,000 CANDLEPOWER BEAM LIGHTS

Powerful Piercing Beam on Land

Long Distance Land & Sea

Cuts Through Fog & Smoke

Made to pierce murky depths and withstand pressures of underwater operation. On land its beam leaps out for twenty miles, 80,000 candlepower, illuminates objects a mile away. Pierces smoke-filled areas. Stands alone on special foot. Floats in water. Unbreakable lens. You can jump on this flashlight.

Used by police in squad cars, skin divers, boatsmen, hunters, fishermen, shippers, watchmen, firemen. Order now!



GAYCRAFT Dept. HB-27
284 Delaware Ave., Buffalo, N.Y. 14202

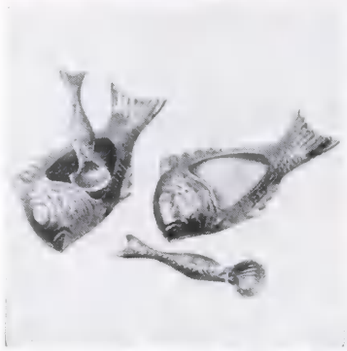
Rush BEAM LIGHTS at $6.95 ea.
2 for $11.99 3 for $15.99
Add 55c postage per beam light.

Name .....
Address .....
City .....
State ..... Zip Code .....

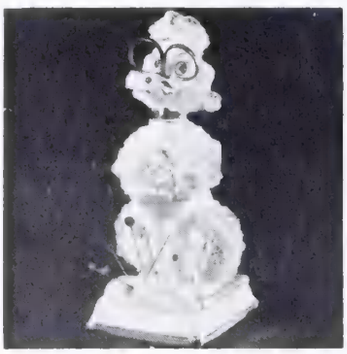
GAYCRAFT
284 DELAWARE AVE.
BUFFALO, N.Y. 14202



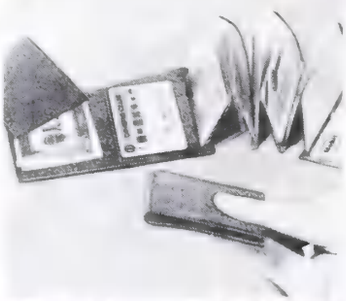
A TRANQUIL TUB can do more for jittery nerves, frazzled tempers, sagging muscles than a trip to Bermuda—if that's out of the budget! A tranquilizing pillow sits securely on suction cups in a soothing, tepid tub, catches head and shoulders in just the right spot. Gold fleur-de-lis pattern on white, pink, or aqua vinyl, 16x20". $3.97 ppd. Better Sleep, HB2, New Providence, New Jersey 07974.



SALT THESE AWAY for dinner parties. Individual seasoners give your table a gala party dress. We love them dearly! Copied from a European antique, 18k gold-plated or silver-plated metal fish-shaped holders measure 3", come with tiny salt spoons. Set of two salt cellars and spoons, $1.50 ppd. Order from Lillian Vernon, 560 S. 3rd Ave., Mt. Vernon, N.Y. 10550.



A SNIPPETY POODLE adds a French accent to a lady's boudoir. But he doesn't fool us with his haughty air. We know he's a silly little cut-up and his lorgnette is really a pair of lady-like golden scissors. Velvet cushion holds hat pins, needles, safety pins. Fine china poodle in pink with blue cushion, or white with pink. 6½"h., $2.50 ppd. Haad & Co., 135-23 37th Ave., HB27, Flushing, N.Y. 11354.



YOUR FOLDING MONEY travels in style when you slip it into this super-thin wallet that needs next to no space in pocket or purse. Has money clip and over-flap plus 61 windows for your credit cards, driver's license, snapshots, etc. Pocket for business cards. Textured black simulated leather. 3x4", $1.98 postpaid. Spencer Gifts, 622 Spencer Bldg., Atlantic City, New Jersey 08404.



RECIPE FILE. Do you stash cards and newspaper recipes in the back of cookbooks? We did, but this smart mustard yellow (compatible with any kitchen décor) leather-like vinyl accordion file has reformed us! 10 partitions indexed for salads, casseroles, soups, desserts, etc. with *your name in white*. 8x10". $4.50 ppd. Gotham Gifts, 67-85B Exeter Street, Forest Hills, New York 11375.



2,000 EARLY AMERICAN REPRODUCTIONS

Direct by mail, huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more! Great way to gift-shop for Early American fans. Send 25¢ for 96-page catalog. Many full color illustrations.

Old Guilford Forge
26 Broad St., Guilford, Conn.



MID WINTER SPECIAL!
Our Fabulous Folding Teak Table
Regular $10.00
$7.89

Save over $2.00 on these stunning solid teak tables imported from Hong Kong. 15" round tops are hinged; legs fold down and under for convenient storage. The 19" height make them ideal end, chair, bedside tables . . . perfect for plants, snacks, buffet servings too.

This special offer limited to current stock!

$7.89 each

add $1.00 postage per table
free catalog

THE Import Bazaar
on BOURBON STREET
at PHEASANT RUN Lodge
Dept. HB27, Route 64
St. Charles, Ill. 60174

DECORATORS: PLEASE NOTE!

Floor Candle Holder

$9.95

Two for $18.95
ADD 75¢ POSTAGE

TALL SHOW PIECE of WROUGHT IRON in SPANISH MOTIF

This is an important piece that will add Mediterranean flavor to your living room, dining room or family room as it graces a fireplace, or have two flanking a door, entrance hall or patio. Black heavy wrought iron height will adjust from 34" to 49" for your own desired effect. 7" square base and a 9" high globe.

MONEY BACK GUARANTEE



Ann Isabel
Prompt Shipment
Dept. B27, 7840 Rugby St., Philadelphia, Pa. 19150



6" GLASS DISPLAY HEIRLOOM PROTECTOR

Take your keepsakes, cherished mementos and heirlooms out of hiding. Hand-blown glass Dome protects and keeps them safe and lets you enjoy them at the same time. Solid cherry wood base with glass top is 4½" x 6" high, 2¾" inside dia. just right for Grandfather's watch, wedding cake topping, etc. $3.95

OTHER SIZES AVAILABLE 5" for $7.50 Plus 50c Ea. for Mailing. *Pa. Res. Add 5¢ Sales Tax*

house of glen
dept. B72, glen mills, penna. 19342



TEMPLETON CRAFTSMEN INC.
Dept. 868 Templeton, Mass.

HARVEST TABLE

Beautiful and versatile Colonial reproduction will add grace and charm to any room. Custom crafted in authentic design. Sturdy, long-lasting constructed of solid birch. Comes in lustrous hand rubbed finish in antique maple, dark pine or mahogany. Peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" wide leaves down. 6' long $85, 5' long $80, and 4' long $70. Unfinished $10 less. Express Charges Collect.

Send 25¢ for catalog.

NEWS-WORTHY! This clever replica of a microphone is camouflage for a miniature radio and critics agree it'll make a man feel like Huntley or Brinkley. Unique design incorporates large speaker in "mike" to give tone quality not usually possible in small battery operated radios. Batteries incl., 8" high, $29.95, $1 post. A. R. Gellman & Co., 284 Delaware Ave., HB2, Buffalo, N.Y. 14202.



THANK GODDARD, the English silver experts, for this fabulous silver brush. Made of soft, select, white horsehair bristles, which *positively* cannot scratch your precious silver. Sycamore handle. Whisks away every speck of tarnish from even the most ornate pieces. Just dip into polish and apply to pattern. $2 postpaid. Miles Kimball, 33 Algoma Boulevard, Oshkosh, Wisconsin 54901.



GREAT SHAKES! Silver-plated, antique-finished salt, pepper and sugar shakers in the shape of quail, meticulously detailed. Tarnish resistant for years; easy-fill plastic inserts; perforated heads. A rare gift by Delli! Salt and pepper, $4.50; sugar shaker $3.50. Add 50¢ postage. Order from Colebrook House, Box 836, Dept. HB2, Paoli, Penna. 19301.



SLICE 'N SERVE KNIFE. This is the knife you'll reach for to cut meats thick or wafer thin, slice cakes with a feather-light touch, bisect a frozen food pack. Wedge-shaped 6¾" stainless steel blade has a scalloped, stay-sharp cutting edge, 2-tine tip, hardwood handle, and it doubles as a smart buffet server. $1 ppd. Sunset House, 80 Sunset Building, Beverly Hills, California 90213.



CAST A STRAW VOTE for slip covers that fit the new-style, sealtight coffee cans and turn them into glamorous canisters for your kitchen staples, glorious gift-wraps for hostess goodies. Red, green, bronze, or natural straw covers are $2.99 for 3 (1-lb. can size). $1.99 each (2-lb. size). Add 39¢ postage. Here's How Co., Inc., 59 Tec Street, HB2, Hicksville, New York 11801.



TAKE NOTICE



Connoisseurs of Scented Candles

Carolina's Old-Fashioned Fragrances

Bayberry	——	Spicy Sweet
Magnolia	——	Luscious Floral
Lilac	——	Winey Floral
Jessamine	——	Intensely Floral
Strawberry	——	Fresh Fruit
Apple Blossom	—	Delicately Floral

Sampler Box of six candles $2.25 - 5 for $11.00.

Natural Colors

PRICES POSTPAID U. S. A. Send 25¢ for Color Catalogue

© *Jack and Jane Hicks* 1966

Carolina

The Carolina Soap & Candle Makers
Southern Pines, North Carolina

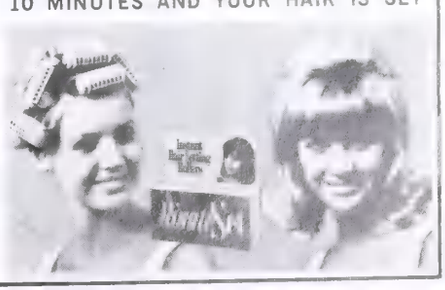
Minute Set

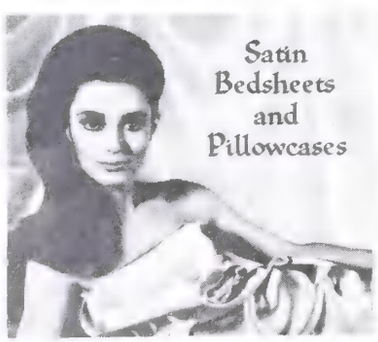
Roll and set dry hair beautifully in just 10 minutes. No messy lotions — no strong chemicals. Quick, easy and safe for everyone — even children. Set includes 6 rollers, 6 unbreakable clips and easy directions. We pay postage.

4598 — Minute Set $3.00

GRACIOUS LIVING
D-1344 BERKELEY, R. I. 02864

10 MINUTES AND YOUR HAIR IS SET





Satin Bedsheets and Pillowcases

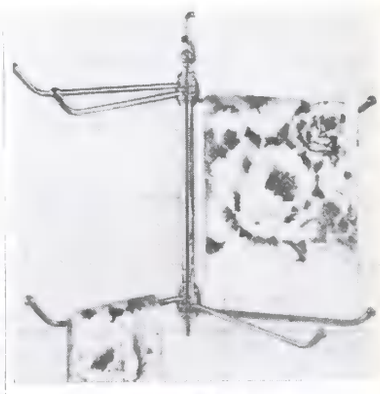
Because of the tremendous response, we are offering again, for a LIMITED TIME ONLY, our Satin Bedsheet Sets at these astonishingly low prices. We are doing so to introduce this product to you who have never before enjoyed them! This famous Celanese acetate satin is easy to wash and may be commercially laundered, too! Colors: GOLD, BLACK, PINK, BLUE, WHITE, LILAC, ORCHID, AQUA. (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

SATIN SHEET SETS (2 sheets, 2 cases)	FORMER PRICE	NOW
Dbl. Bed Set (90x108)	$31.95	$15.90
Twin Bed Set (72x108)	31.95	15.90
Queen Bed Set (90x122½)	37.95	19.45
King Bed Set (108x122½)	42.95	21.45
3 letter monogram on cases	3.00	1.50

(If you desire fitted bottom sheet, add $2.25 to double or twin set price; $3.00 to queen set price; $4.00 to king set price.)

Send check or m.o. 50% deposit on C.O.D.'s.

Scintilla, Inc., 4802 N. Broadway H10 Chicago, Illinois 60640



Towel Tree

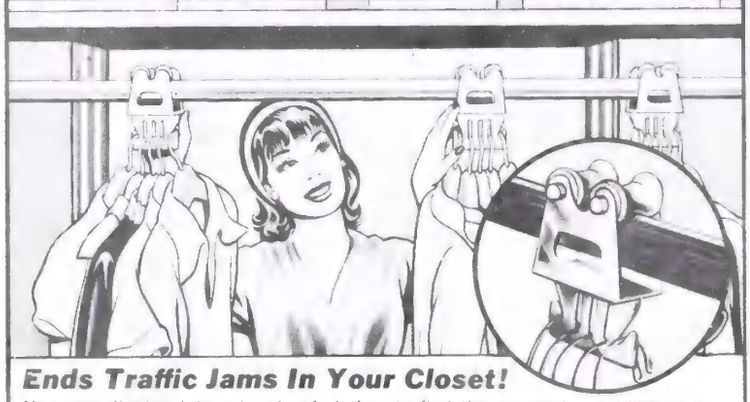
Towels grow on trees of decorated brass finish metal where they hang happily near at hand. Towel Tree has 6 swivel arms, is adhesive mounted (supplied) or screws. It is 18½" high and is practical for drip-dri and lingerie too. A truly functional home gift.

BRASS FINISH $8.95
CHROME FINISH $7.95
PLEASE ADD 50¢ POSTAGE

Pa. Res. Add 6% Sales Tax + Sales Tax

Heritage House
Wallingford, Dept. HB27 [illegible]

MONORAIL CLOSET ROD TROLLEY



Ends Traffic Jams In Your Closet!

No more digging into a jungle of clothes to find the garment you want, only to discover that it is crushed, wrinkled or heaped on the floor! Free-wheeling trolleys fit over round rods and roll easily; end closet mess forever! Slots in rollers hold hangers properly distanced to conserve space, yet prevent wrinkling. Helps end unnecessary pressing and the repeated chore of having to "straighten out" the closet. You get 2 trolleys to a set. (Each set holds 10 hangers).

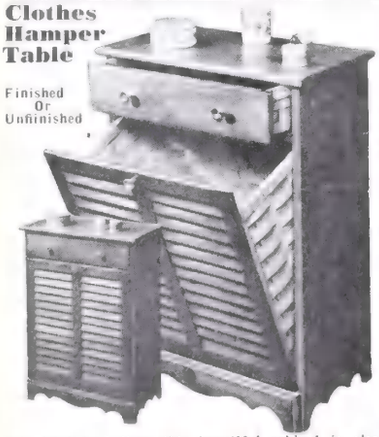
MONORAIL CLOSET ROD TROLLEY SET
☐ 75440
$1.00 per set
3 sets for $2.75
Add 20¢ per set postage & handling

SATISFACTION GUARANTEED OR MONEY BACK
☐ I enclose 25¢ for full year's subscription to Hanover House Catalogs.

HANOVER HOUSE Dept. Z-831, Hanover, Penna. 17331

Clothes Hamper Table

Finished Or Unfinished

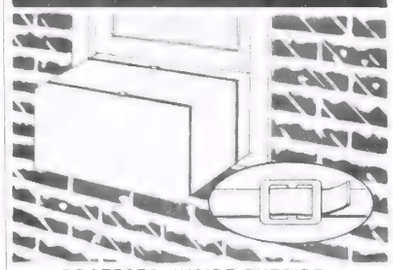


It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washings, big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsomely louvered front, brass knobs. 30"H. 22"W. 11½"D. $29.95. Unfinished $26.95. Both Exp. Chgs. Col. BEAUTIFUL NEW FREE CATALOG—700 PCS. Finished and Kit Furniture in Friendly Pine.

Include Zip No. Immediate Delivery. Money-Back Guarantee

Yield House
Dept. B2-7
North Conway, N.H. 03860

WINTER GUARD $1.98 PPD.
Air Conditioner Cover



PROTECTS INSIDE-OUTSIDE

Shield your air conditioner from stormy outside weather and add years of trouble free service to your unit. Heavy-guage vinyl sheds water, snow. Protects inside of your home from drafts, dirt, dampness. Designed to fit all window units. Easy to slip on. Self-locking adjustable fastener. Saves repair costs and makes your home more comfortable. Satisfaction guaranteed or your money back. Write for FREE "IDEA GIFT" catalog.

CASEY'S CORNER
Box 1280 dept. 7-12 Hollywood, Fla. 33022

GENUINE JAPANESE GRASSCLOTH

Exotic handmade wallpapers with unusual textures, colors and character.

ONLY $4.50 PER ROLL

CUSTOM MADE CORK WALLPAPER

Handcrafted to combine depth and softness in both vivid and muted tones with long-lasting quality.

Only $5.95 per roll

Send 25¢ for each set of color & texture samples or 50¢ for both. Visit Our Showroom.

MAYFLOWER WALLPAPER COMPANY, INC.
Dept. 15, 363 Mamaroneck Ave.
White Plains, New York



COLORFUL JAR DECALS
add charm to your kitchen

Transform plain glass jars, metal or glazed crockery canisters into handsome decorative containers you can display with pride on shelf, counter or window sill. Artistically designed in gold, red and black, these attractive decals by AUTHENTICS are easily applied in a few minutes. Available in 3 matching sets: CANISTER GROUP, $1.75 for set of 12 titles (sizes assorted) for cookies, candy, flour, coffee, tea, sugar, allspice, salt, pepper, nutmeg, rice, cinnamon; 2 HERB & SPICE GROUPS incl. Seeds & Seasonings, 42 titles in each set, 1⅜" wide, set A or B, $1.75 ea. (Prices ppd. U.S., Canada — no C.O.D. Ohioans add 3%.) INDIVIDUAL CANISTER DECALS, including blanks, also available—plus famous Early American furniture decals, many others. SEND 25c FOR CATALOG of complete line.

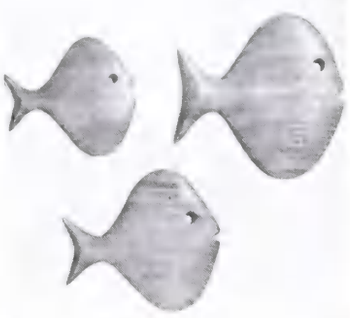
AUTHENTICS
Dept. B-27, Box 19276 • Cincinnati, Ohio 45219



CALLING TALL MEN, big men, hard-to-fit men. King-Size's Timberline is a great all-weather car coat that's ¾ length. 90% reprocessed wool and w-a-r-m! Features full-zip front, attached hood, raglan sleeves, patch pockets. Dark blue, burgundy, or burnished olive. Sizes 40-54, 33-38" sleeves. $19.95 ppd. Free catalog. King-Size, 347 King-Size Building, Brockton, Massachusetts 02402.



TIME HONORED COLONIAL painting reproduces 1770 village scene. And the clock in the tower really works! Battery powered, it keeps excellent time for 1 year without attention—then change batteries. Framed lithograph has relief brush strokes, lacquer finish. 27x21½" high. $35 exp. coll. Americana catalog, swatches. 50¢. Magnolia Hall, 726 Andover, HB2, Atlanta, Ga. 30327.



FISH OUT OF WATER land on your wall with a decorative splash and they're happy as clams at high tide. The puffer family, hand-carved of tawny brown taverneau Haitian hardwood by native sculptors, with self-adhesive device that lets you hang and rehang without nails or tools. 4½", 5½", 6½", set of 3, $3.98. From Deer Hill Company, Dept. HB2, Flushing, New York 11352.

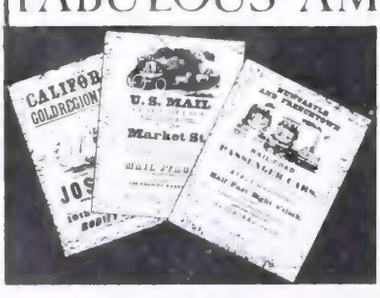


HEAD LINES, pared to the essence of simplicity, result in "Devotion," a sculpture by the contemporary artist, Brower. The 13" high carving is created in cast stone with light wood finish. It's an objet d'art for coffee table, mantel, or shelf. Imagine its special significance as an anniversary gift. $5.95 plus 85¢ post. Lang's, 28 Magee Avenue, HB2, Stamford, Connecticut 06902.



CREATE MASTERPIECES of stained glass from a tube. Decorate any ordinary bottle, glass, ashtray, or lamp. Make your own shapes and designs. Pattern hardens like metal-leading. For delightful gifts or for school bazaars. 6-oz. tube of lead finish, antiqued silver, or bronzed gold, $1.29 each ppd. From Greenland Studios, HB2, Miami, Florida 33147.

FABULOUS AMERICANA FIND!



FULL-COLOR PARCHMENT POSTERS

Here at last are Posters with the rich look of aged parchment. These replicas are done in FULL COLOR in the manner of Currier and Ives hand-colored prints. Authentic and extremely decorative wall hangings that you will be proud to display in the most important areas of your home or office.

Ready to hang or frame—11 x 14 inches (standard frame size).

8 EXCITING POSTERS

Gold Rush Ship (ill.) • U.S. Mail Coach (ill.)
Old Political Meeting • Wanted, Belle Starr
Early Railroad (ill.) • $15 Draft Exemption
Morgan's Raiders • Anti-Railroad Propaganda

Set of 8 Posters: $3.98 Ppd.

2 sets $7.50 Ppd. — Illustrated catalogue: 25¢

ART FORUM Dept. 27B, 80 4th Ave. New York, N.Y. 10003

WEAR-WITH-ALL jacket suits skirts and slacks, spans the seasons as well as the generations from school to supermarket set. Handsome Austrian-styled "Graz" coat of Loden cloth has traditional steel buttons, gay Provincial print lining. Off-white, maroon, powder blue, navy, olive, forest green—all bound in black braid. Sizes 8-14, $27 ppd. Fife & Drum, HB2, Marblehead, Mass.



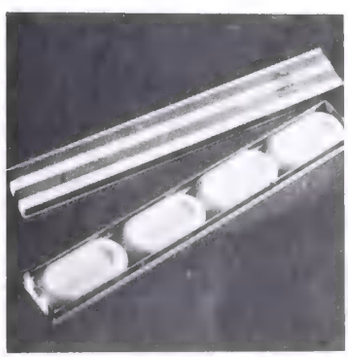
CAPE COD WEATHER GLASS. Your husband won't have to scan the clouds to see if the golf foursome's on with this Cape Cod Weather Glass hanging in his den. Hand-blown reproduction of the barometer used on clipper ships, it forecasts weather changes 8-12 hours in advance. 10½" h., $4.95 plus 50¢ post. Crescent House, 135 Central Park Rd., HB2, Plainview, N.Y. 11803.



EASTER SURPRISE. Enchanting Easter eggs nest one inside the other, keep their surprise until the very last when out ducks a delightful little drake. Nest of six 2-colored plastic eggs in vivid hues, would be perfect for an Easter morning egg hunt. The largest is 3½" high. $1 a set, 6 for $5 postpaid. Order from Q. T. Novelty, 366 Fifth Avenue, HB2, New York, New York 10001.



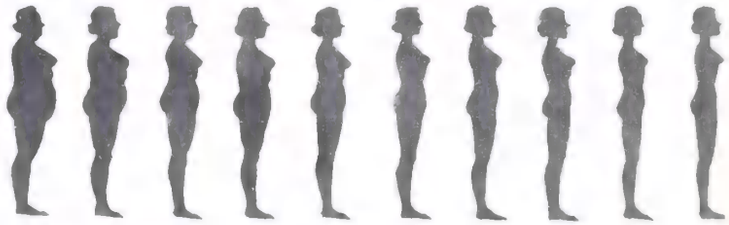
SCENT FROM CAROLINA captured in soap will permeate your bathroom with a heavenly aroma. Four large handcakes of bayberry, lemon, or lavender are handsomely packed in a gold-and-white-striped box. We always order extras for our closets and drawers to given linen, lingerie lingering fragrance. #MXB-H $1.25; 5 boxes, $6. Ppd. Carolina Soap, HB2, Southern Pines, N.C. 28387.



BULB VASES made of Danish glass look as if they'd been blown from a jewel. Put a pair on a window ledge—they'll strike a mood sunny as daffodils. Fill them with small bouquets to brighten a table or tray. Inspired gift for a winter gardener, they're green, 5¼" high, imported from Copenhagen, $2.95 each postpaid. Shopping International, 523 Shopping International Bldg., Norwich, Vermont 05055.



SLIM WITHOUT DIET to a lower number

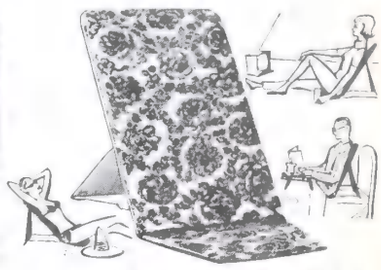


It's the easiest way, if you know the secret, to slim where it counts. All it takes is 5 minutes night and morning with the Xer-Hi Cushion. It is so simple you do it in bed. No vigorous exercises. Just enjoy a slimmer, more attractive figure. Feel better, look younger, over-come chronic back ache and sleep easier. Full directions and a chart to record your progress come with each speed-slimming Xer-Hi Cushion. Results guaranteed for both men and women—$4.29.



NU-FOAM SLANT

Use two or more pillows? Throw them away. Enjoy new sleep comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant foam. Reverse for aching legs and feet. Used on top of mattress. Ideal for one sleeper in a double bed. 27" long. Complete with washable percale cover. Select height to suit your needs—4" high **$8.00**; 7½" high **$11.00**; 10" **$14.00**; 12½" **$17.00**.



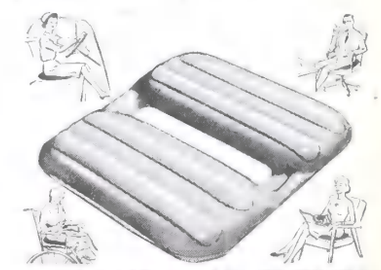
New FOAM PADDED REST

Enjoy new sitting-up comfort with this fully foam padded Folding Back Rest. Smart floral print adds a gay touch. 10-adjustable positions for maximum comfort. Super size cushion-soft back (24" high) supports your back and head. Special padded seat prevents slipping. Folds "tuck-away" flat. Ideal in bed, on the floor, at the beach. A boon to convalescents, a joy to students, a welcome gift for all—**$8.98**.



ANTI-WRINKLE Beauty Pillow

New marvelously comfortable "C" shaped Petite Beauty Pillow supports jaw and temple in blissful relaxing softness. Does not press against your cheek, pushing it out of shape, causing wrinkles as you sleep. Stops curler discomfort. Prolongs coiffure beauty. Good for posture, too. For back, side or stomach sleeping—men love its miracle comfort too. Adjusts for heights. Complete with 2 zipper covers—**$5.00**.



TWIN-REST SEAT CUSHION

New cushion comforts sensitive areas. Fights fatigue and soreness. Avoids side rocking and maintains balance because each half inflates separately with contact-free center space. Fully supports each thigh independently unlike embarrassing "ring cushions". Deflates for travel. Ideal for home, office, sports, wheelchair, car. Handsome leather-like vinyl, 18 x 17"—**$4.97**. Green percale zipper cover—**$1.59**.

BETTER SLEEP

Satisfaction Guaranteed — Send check or M.O. to:
Box HM, New Providence, New Jersey 07974



'THUMBRELLA'

It folds into the
World's Smallest Umbrella

Spunky little 10" wonder! Gives you surprising 10-ribbed 32" shield for rainy-day protection, yet folds into slim banana-size to fit coat pocket, flight bag, glove compartment or lady's handbag neatly. Opens and closes easily, with unique rib-snap-locks that prevent sudden collapses, windfalls, etc. 100% duPont nylon, fast-drying, color-fast. Heavy telescoping chrome shaft, saddle-stitched leatherette swivel handle matching scabbard case. Styled for men in black; for ladies in black, beige or red. A unique gift—buy a spare for office desk! **$7.95** ppd.

Prompt shipment. Satisfaction guaranteed. Send check or money order.
Write for FREE color catalog of unique gifts.

HOBI INC. DEPT. B-27 FLUSHING, NEW YORK 11352



PORCELAIN EGG $1.00

Sentimental as an Old Fashioned Valentine

Garnished with pastel blossoms and lavished with a golden band, giant egg is a perfect treasure box for jewelry, mementos or use to serve mints, nuts! 5½" long, asstd. floral patterns. Miniature 2" egg hold your rings, a rosary, sachets. Lovely. Large Egg, order 2687 $1. Pair Small Eggs, 9248 $1.

Foster House

Dept. 202, Peoria, Illinois 61601
Please Include Your Zip Code

White for FREE Catalog



NEW KITCHEN DESIGN SWITCHPLATES
In Solid Brass or Wrought Iron by Beltrando

Unsurpassed quality, painstakingly handcrafted in this unique kitchen Coffeepot and Cruet Design lends the perfect touch to a lovely kitchen. Unusual value.

	Brass	W.I.
SINGLE SWITCHPLATE	3.75	2.75
DOUBLE SWITCHPLATE	4.50	3.50
TRIPLE SWITCHPLATE	5.95	4.50
DOUBLE OUTLET	3.75	2.75
COMBINATION (1 sw. 2 outlets)	4.50	3.50

Pa. Res. Add 5% Sales Tax
Send for Free Gift Catalog

Heritage House Wallingford HB27K, Pa. 19086 No COD's Please • ADD 25c POSTAGE

Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing huge variety of smart styles for every occasion — and our vast size range insures perfect fit— or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE



DEBRA shown for sizes 2½ to 13 comes in AAAA to EE widths
Grain 'n smooth calf combination in all-black; deep-beige with otter; and bone with malt. Sizes 2½ to 10 $17.95
also 10½ to 12 $18.95 . . . . and 12½ or 13 $19.95
Please add 50¢ per pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108



ANTIQUE SLIDE STICKPIN BRACELET

Exquisite jeweled bracelet in an antique gold look setting. Reproductions of 14 stickpins with a variety of replica gems—garnet, amethyst, diamond, coral, emerald, pearl, turquoise, lapis lazuli. Antique bracelet, postpaid. $5.50

BONNIE-SUE GIFTS
Dept. HB2. PO Box 253. Oceanside, N.Y. 11572

EMBROIDERED ELEGANCE



$6.95 Any Three for $19.95

Luxury supreme with rich, graceful embroidery dramatizing the entire front! The snap tab collar fastens smoothly and smartly with a click! S123 gleaming white; S124 glowing maize; S125 beautiful black. Size 14 (bust), sleeves 32-35. Only $6.95 postpaid, or $2. deposit on C.O.D. -- you pay postage. Satisfaction guaranteed. Also world's largest selection of dramatically styled apparel and imported footwear.

WRITE FOR FREE CATALOG *Eleganza*
307 Monument St., Brockton, Mass. 02403



Above: Colonial Merchant 17th Century. 17" l. x 15" h. Complete kit with carved wood hull, all fittings and rigging. $ [illegible]

Ship Models

Putting together a Model Ship is an absorbing hobby — and your finished model endows a room with a charm that nothing else quite duplicates.

Our new 112 pg. catalog shows 21 historic Clipper and Sailing Ships — all available in kit form and some as finished models. Our fully illustrated catalog also shows over 100 Marine Pictures and Prints, and many unusual Nautical Gift Items. Price 25¢. Send check or M.O. to

PRESTON'S
100A Main St. Wharf, Greenport, L. I., N. Y.
SATISFACTION OR MONEY REFUNDED

Bean's Free Spring Catalog

Ready February 15



Fully illustrated 100 pages of camping specialties, fishing tackle, clothing and footwear for men and women. Featuring practical outdoor items, many of our own manufacture.

L. L. Bean, Inc.
248 Main St., Freeport, Maine 04032











THE CLOWN PRINCE clown prints is any one of fou fun faces by Michele. Each a reproduction of the original o painting, complete to the realist brush strokes and warm circu gay colors. The portraits a ready for hanging, framed in a tiqued white or walnut. 11x13 $1.50 each; four for $5. Pp Alexander Sales, 125 Marbledal HB2, Tuckahoe, New York 1070

SWITCH TO FEDERA EAGLE plates detailed in ca metal, individually antiqued an hand-polished. Processed wit care for long-lasting beauty, th antiqued-brass finish is tarnish proof and elegant. With screw single plate $3.50 each, doub $4.95, triple $5.95, double outle $3.50. Add 45c postage each. O der from Postamatic Co., HB26 Lafayette Hill, Pennsylvania 1944

A WORLD OF FABRICS Join the service that sends 16 fab ric swatches every other week Handwoven cottons from Indi Oriental silks, Swiss, French, Ita ian fabrics come right to your do for hours of private, delightfu perusal. Then order from the pri list on handy order form. $2 a ye (over 400 swatches in all). Fa rics 'Round the World, 270 We 38th St., HB27, N.Y., N.Y. 1001

SOS BUZZER! Police record prove that most molesters, intru ers are frightened off by blarin noises. Protect yourself if yo work late, walk home alone wit this alarm that slips into pocke or purse. Emits a high-pitched ra cous buzz when you pull the strin which continues until plug is re inserted. $1.79 postpaid. Gracio Living, Dept. E-59, Berkele Rhode Island 02864.

GIVE HER A PEAR BRACELET. because more th any other jewel pearls pay glo ing tribute to a woman's lovelines Four strands of lustrous culture pearls, crowned with 14k gold an a genuine sapphire or ruby clas are smashing, dramatic, feminin with a little black dress, a gol brocade theatre suit. $60 plus post. Richter's, 730 Fifth Av HB2, New York, N.Y. 10019.



BEFORE AFTER

HIDE UGLY VEINS

UGLY LEG VEINS • BROWN AGE SPOTS • DARK CIRCLES and LINES • BIRTH MARKS and SCARS • BURNS and BLEMISHES

Use amazing Kover-All. It magically and instantly hides these ugly things on any part of the body, legs or face. YOU CAN EVEN SWIM WITH WATER-PROOF KOVER-ALL. You will look younger and better because Kover-All blends with your skin and looks natural. Protected by money back guarantee. Avoid cheap imitations. Select your shade: Light, Medium or Dark. Regular $5. jar now only $2.98 plus [illegible] by adding $2.98 with order. Mail orders to

HOUSE OF CHARLES
Division of Charles of 5th Avenue
MAID ORDER DEPT. HBK-2, BOX 98, CEDARHURST, NEW YORK

IT'S LOVE, LOVE, LOVE. If there are the stirrings of a symphony in your heart, she'll know it by this charming French interpretation of Rosamonde Rostand's great love sonnet—"I love you *more* than yesterday, *less* than tomorrow." 14k gold charm: ¾" diam., $12; 1". $16. Sterling silver: ¾". $3; 1", $4. Inscr. 10¢ a letter. Jamaica Silversmiths. 50 Delancey, HB. N.Y., N.Y. 10002.



FIERY, FACETED REPLICAS of the finest baguette diamonds, created by skilled Austrian craftsmen, defy detection. Set in a sterling silver band, their brilliance will delight you. Wedding band, $4.95. Guard rings with pretend rubies, emeralds, sapphires, diamonds, aquamarines, amethysts, turquoises, or topazes, $2.95 ea.: 2, $5. Send size. Lions, 665 Middle Neck, 65B, Great Neck, N.Y.



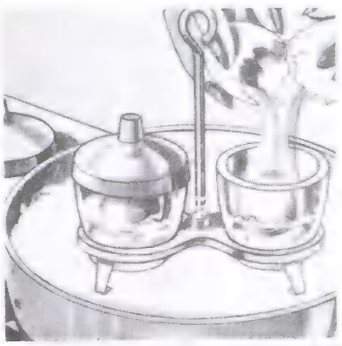
WISE LITTLE OWL is all eyes as he takes in the scene from his perch on a table or shelf. Handcrafted in ceramic by the famous Tonala artisans of Mexico, this unusual piece is in gray, blue, and brown. And even though he's tiny—only 1¾" tall—he'd make a bright accent peering from a miniature floral arrangement. $2.95 ppd. American Trader, Dept. 524, Norwich, Vermont 05055.



AIMING TO PLEASE a man? Get him a plastic pistol that packs a flashlight and radio! Trigger lights flash; button on barrel locks it. Battery radio, powerful enough to play anywhere, operates by discs on back of gun. Leatherette holster attaches to belt. Earplug and extra battery included. 6½x 3¾", $19.95 ppd. Norfolk-Hill Ltd., 35 Ninth Avenue, HB2, New York, New York 10014.



EGG ON that early morning grouch with a gourmet breakfast of perfect 3-minute eggs. Break them into 2 heat-proof glass holders, cover with the plastic tops, lower metal frame into shallow pan of boiling water and watch as they jell to your king's lordly taste. Add a curl of butter, serve in their own warm cups. $1.98 ppd. Casey's Corner, Box 1280, Dept. 7-10, Hollywood, Fla. 33022.



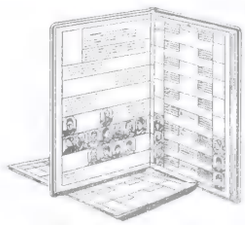
WHO'S WHO in YOUR FAMILY?

"The Record of My Ancestry"

BAILEY'S PHOTO RECORD WITH THE FAMOUS CUT-OUT WINDOWS

The expert's way of preserving your family records. Endorsed by leading genealogists everywhere. Your family history is seen at a glance through the windows of THE RECORD OF MY ANCESTRY. For beginners or experts—compact, complete, easy to use. Full instructions with each book. In use over FIFTY YEARS—now in its SIXTH EDITION, enlarged and improved. Write for FREE illustrated brochure.

FREDERIC S. BAILEY, Publisher
Dept. BN-13—Box 15—Chestnut Hill 67, Mass.
(A Division of "1776" House)



ORDER NOW! 120 page 10" x 14" inches. Bound in beautiful FABRIKOID $15.00. Cloth binding $12.00. Genuine leather $25.00. Ppd. C.O.D.'s accepted.



GLASS DISPLAY DOMES

Will keep and protect your valuable treasures. For clocks, figurines, objets d'art, wedding cake ornaments. Choice of **Mahogany, Walnut or Black** wood bases. Please give base color, dome size. Sizes are inside measurements. All shipped postpaid.

ORDER NO. 117DS.

DIA.		HT.	Retail
3"	x	6"	$7.20
3½"	x	6"	7.50
4"	x	7"	7.50
4½"	x	8"	10.00
5"	x	7"	9.00
5"	x	8"	9.50
5"	x	9"	10.50
5½"	x	11"	10.50
6"	x	8"	11.50
6"	x	10"	13.25
6"	x	12"	17.50
6"	x	14"	18.75
7"	x	8"	14.50
7"	x	11"	17.00
8"	x	8"	16.00
8"	x	10"	19.50
8"	x	12"	26.00
8"	x	15"	30.00
8"	x	18"	32.00
8"	x	20"	37.00
8"	x	24"	48.00
10"	x	12"	30.00
10"	x	15"	34.00
10"	x	18"	39.00
10"	x	20"	46.00
12"	x	16"	43.00
13"	x	27"	81.00



No. 4398 — "Protecto" Watch Dome (with hook) 3" diameter by 4¼" high. Wood base. Only $2.98

Write for FREE catalog of unusual items.
Please, your zip code is required.

Downs DEPT. 1102-D EVANSTON, ILL. 60204



Occasional Table

with hand-rubbed Salem maple finish in unbelievable at this tiny price! Where will you find a bargain like this: solid wood, two-tier, three-legged table which looks like an antique, and will please the most discriminating person fond of fine things! 24" high, 14" diam. It will fit right in beside a favorite chair for lamp, knickknacks, planter, candy dish or ashtray. **$9.95**

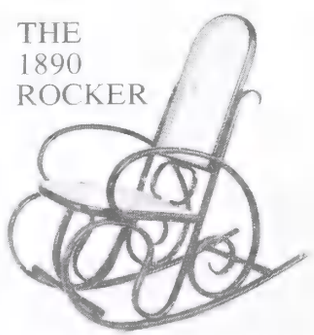
PLEASE ADD $1.00 POSTAGE

*Pa. Res. Add 5% Sales Tax * Sorry No COD's*
Send for free gift catalog

TAYLOR GIFTS

Dept. A, 226 W. Wayne Ave., Wayne, Pa. 19087

THE 1890 ROCKER



Here's a Truly Great Bargain Offering

Known throughout the world, the famous bentwood rocker can now be yours at a low, low price. It's a Spanish adaptation of a 19th century masterpiece cited by the Museum of Modern Art as an all-time furniture classic. Ornamental frame is oiled, walnut-finished bent beechwood, with superbly hand-caned seat and back. 40" high with 18" x 18½" seat. Easily set up with screwdriver from simple instruction sheet. An important accent piece which will become the focal point wherever you use it. Built to last for years and years—and priced at an unbelievably low **$49.95.**

Express charges collect. Satisfaction guaranteed. Prompt Shipment. Send check or money order.

HOBI INC Dept. 8-27 FLUSHING, NEW YORK 11352



ART BEAM-LITE

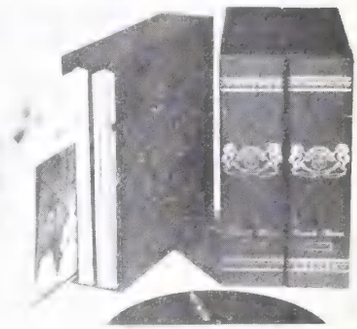
SEE your pictures Framed-in-Light. French made for Louvre-Like lighting. Small, compact, handsome fixture provides concentrated light to enhance the beauty of your paintings, sculptures, objets d'art. Easily adjustable; projects round or rectangular beam up to 20-ft.; simple multi-size focus. Attach to wall, ceiling. Used in fine homes, museums, galleries. 5" unit complete with bulb, 8-ft. cord. **$17.95 ppd.**



BOOKEND POSTS

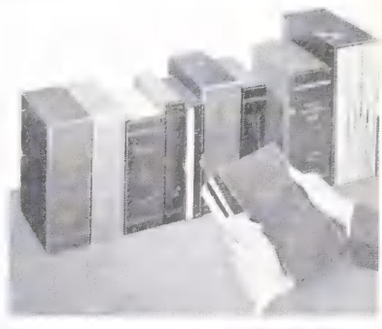
NOW you can end unsightly shelves! A sensible, decorative way to support books, magazines, File folders, catalogs, & save valuable space. An internal spring-tension adjusts automatically between shelves. Protective rubber tips. No slip or slide when a book is removed. Made in U.S. of highest quality anodized aluminum in Brass or Silver finish.

Small- fit shelves 6 to 9", Set of 6, $2.95
Regular- fit shelves 9 to 14", Set of 6, $3.95
King- fit shelves 14 to 17", Set of 6, $4.95



HI-FILE CASES

DE LUXE storage for your records! These dust-proof cases will hold 20 of your 12" LP's in their original jackets. Rich library binding in Brown or Blue simulated levant leather. Deeply embossed; tooled in 23K gold. Center divider aids filing by style, artist, or composer. Open back enables easy reading of the titles on spine of albums for faster record selection. Specify color choice. **$3.95 ea. ppd.**



MAGAZINE FILES

SAFE storage for valuable back-issues! Keep your favorite magazines like new; protected from dust, wear, disorder; neatly filed for fast reference. Custom made for any standard publication you name. Titles are embossed in 23K gold. Covered with rich library-colored Leathertex to resemble hand-rubbed books. Each holds a year's supply of weeklies, monthlies, medical & legal journals. **$5.50 ea. postpaid.**

Art Guild Enterprises
Box 6472-BV, Minneapolis, Minn. 55406

From a century-old handcraft to one of today's most rewarding and creative skills . . . we offer

SCANDINAVIAN RYOR*



*The word may seem new to you . . . it means "*many Rya articles.*" And that's just what we're offering, a truly unique selection of imported Rya Kits, many never before available in the U.S.A. Discover the finest Scandinavian designs in rugs, wall hangings and cushion covers, ranging from ancient traditional to the most contemporary patterns. . . . Kits are complete with everything you'll need . . . *there's nothing else to buy!* Discover the enjoyment and satisfaction of this most rewarding pastime. Rya kits also make ideal gifts. Send for our magnificent set of full color catalogues today . . . *you may find an exciting new hobby!* $1.00 ppd.

Berit's Broidery and Ryor

P.O. Box 25952 • West Los Angeles, Calif. 90025

Seville Iron Cross

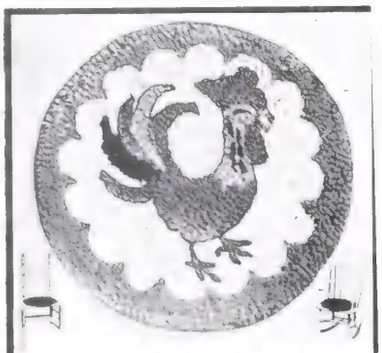


Styled in the Mediterranean theme of black wrought iron, cupping a candle in an unusual amber bubble glass. Use singly to dramatize a wall section, or as a pair over a mantel or flanking a mirror or door. An unusual value. 17" high. **$9.95**

Add $1.25 Postage
Two for $19.50
Add $1.75 Postage

Send For Free Quality Gift Catalog
Complete Satisfaction or Money Refunded

MACE 1 Horseshoe Road (HB2) Rising Sun, Md. 21911



ROOSTER CHAIR PADS $1.98

Hand hooked nubby cotton
Choice of red, brown, green or black border

As quaint as an Early American farm house. 15" diam. pads have a gay rooster strutting against a neutral background with colorful border. Hand-bound edges. Dry clean. Gay. $1.59 ea., 4 $5.98 ppd. 35¢ shipping charge.

Black #4480 | Brown #4490 | Green #4491 | Red #4492

Foster House
Dept. 202, Peoria, Illinois 61601
Please Include Your Zip Code

Write for FREE Gift Catalog

STUDY
INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
THREE YEARS' INTERIOR DESIGN

Resident Day Classes
Start February 6th.

Send for Catalog 12R.

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N.Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

HOME STUDY COURSE

Starts at once. Send for Catalog C-22

Same training for those who cannot attend classes. Practical, useful, interesting.

NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56 St., New York 10022



Converts Instantly!

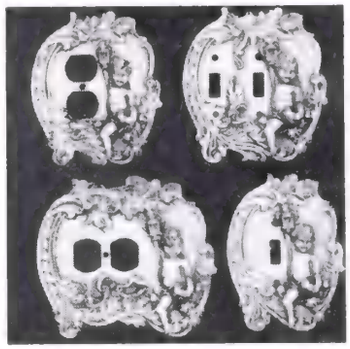
Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated. French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. $119.95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors.

little home office®
1574 Fisk Rd., S. E. Grand Rapids, Mich.



AZTEC CALENDAR. Mexico's ancient Aztec Indians developed a calendar of unusual beauty and accuracy. Taxco silversmiths have faithfully copied the famous original, now in the Mexican National Museum, for you to wear as a sterling silver pin, or with its 18" silver chain as an impressive pendant. 2½" diameter. $12.95 ppd. World Handicraft Center, Dept. 526, Norwich, Vt. 05055.



FINAL FLOURISH for a lavish room—rococo switch plates with 3-dimensional cherubs! Heavenly copies of old world antiques, have the baroque splendor of a French "palais." Antiqued white or gold unbreakable composition. Single plate $2.95, double $3.50, double outlet $3.50 (specify vertical or horizontal). Postpaid. Order from Sculptura, Box 114, HB27, Niles, Illinois 60648.



IT'S EASY CRUMB, EASY GO with this Swedish table sweeper. Use it before you put your tablecloth away and you won't have to use a carpet sweeper on the floor. Wheels activate sweeper. Picks up crumbs from cloth or hard surfaces. Box snaps open for easy emptying. Yellow/green, lt. blue, or all chrome. $4.50 ppd. Country Corner, 1053 Bloomfield, HB2, Clifton, N.J. 07012.



SCARAB WATCH BAND. Scarabs, sacred to the Egyptians, were once reproduced in precious stones and countless forms as a symbol of immortal life. Inspired by this history, Harriet Carter has taken four scarab stones to form a band that fits any watch, adjusts to any wrist. Combined with gold or silver plate (specify). $2.98 ppd. Harriet Carter, HB2, Plymouth Meeting, Penna. 19462.



AMERICANA BOTTLES have invaded the refrigerator, and aren't they decorative? Authentic reproductions embossed with old Bossie herself are perfect for decanting gallon containers. Porcelain caps seal airtight. Crystal clear, amber, or blue glass bottles hold one-qt. Set of 3, $8.95 ppd. Add 50¢ w. of Miss. Americana catalog 25¢. Jenifer House, HB27, Gt. Barrington, Mass. 01230.



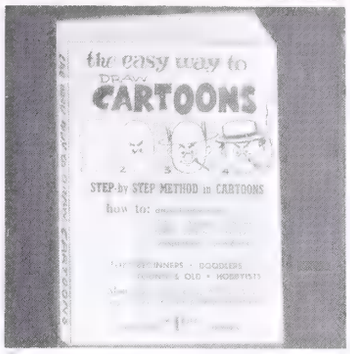
FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

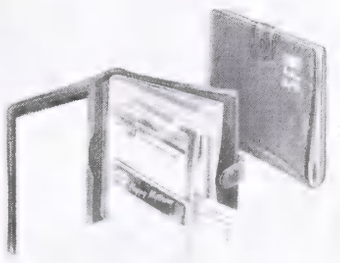
Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over a million sold in 10 years. Satisfaction guaranteed. 3 oz. bottle $1, ppd. Send cash, check or M.O.

CHAIR-LOC CO. Dept. HB267 Lakehurst, N.J.

DRAW A CIRCLE, add a nose; copy a stick figure, fill in with clothes. "The Easy Way to Draw Cartoons" is dedicated to all those who like to draw—whether your sights are on a career or just a little sophisticated doodling. Progress from simple forms to figures and perspective with this simple step-by-step method. $1 ppd. From Artisan Galleries, 2100 N. Haskell, HB2, Dallas, Texas 75204.



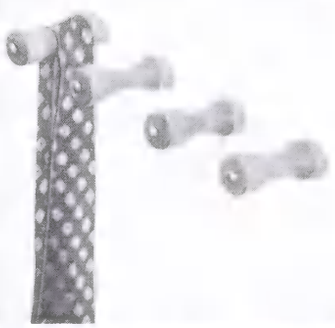
MOST FOR HER MONEY is a slim credit-card case and photo wallet. Transparent pockets-a-plenty hold 24 credit cards, license, photos. Complete with bill and note wallet. Pigskin pocket holds money, over-size cards, notes. Snap-closure, built-in telephone, address index, calendar. 4x5¼" closed, 3-initial monogram. $3.95, 25¢ post. Lang's, 28 Magee, HB2, Stamford, Conn. 06902.



SOME LIKE IT HOT and some like it cold. The slim-line thermos jug serves up drinks either way. With its special insulated "float closure," the temperature remains constant because you don't have to lift the lid to pour. Imagine keeping breakfast coffee hot through lunch and then some. Seamless glass filler, 1-qt. size. Beige, $6.95 ppd. Colonial Garden, B2, Valley Stream, N.Y. 11582.



AMERICANA PEGS hold a poker party's hats, or the school and Sunday bonnets of the whole family. Or use them for a decorative touch in the bathroom to hold towels, in the hall for coats, in Dad's workshop for tools. Wooden pegs finished in antiqued honey-toned hue measure 3½" long. Set of 4, $1; 2 sets $1.75 ppd. Crescent House, 135 Central Park Road, HB2, Plainview, N.Y. 11803.



NAME YOUR BOYSENBERRY jam or your neatly lined up jars of homemade preserves, even a dessert you tote along to your next dinner party with quaint gold and black gummed labels. Bearing the legend "From the kitchen of (name)" such foresight could hasten the return of your mason jars, plates. Labels are 1½x2". Box of 125, $3. Via air, add 16¢. Bolind, HB2, Boulder, Colo. 80302.



The fashion in collecting—evolution or revolution?

READ

ANTIQUES

for 45 years the collector's magazine for the latest news in the world of antiques and art

In February: an ANTIQUES survey of the "Adam revolution" in furniture; living with antiques on the Hudson; American art glass; Italian majolica; English silver of the seventeenth and eighteenth centuries; and an exceptional collection of Rhode Island furniture.

In coming months: an entire issue devoted to Savannah — its architecture, decorative arts, paintings, and preservation. The finest collection of French furniture and decorative arts in America; American silver; English and Swedish royal collections; and living with antiques in this country and abroad.

In every issue: reports of museum acquisitions and exhibitions, reviews of the latest books for the collector, letter from London, and a calendar of antiques shows.

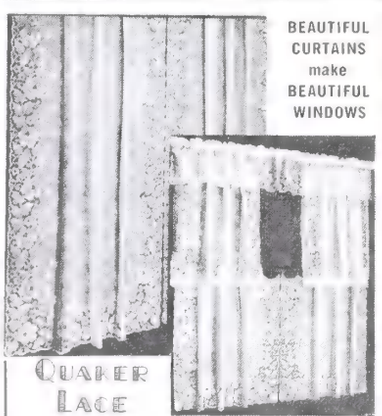
Subscribe now at the special reduced rates

ANTIQUES, Dept. 26THB, 551 Fifth Avenue, New York, N. Y. 10017

10 single issues of ANTIQUES are $15.00.
Please enter my 10 months' subscription to ANTIQUES at a special reduced rate.
I am also to receive FREE an 11th issue if I have enclosed my check or money order.

check one
- ☐ I *enclose* $7.95 for 10 monthly issues and an 11th issue FREE.
- ☐ Bill me $7.95 for a 10-month subscription. (No free issue.)
- ☐ I prefer a double saving. *Enclosed* is $15.90 for 20 monthly issues and 2 FREE issues.
- ☐ Bill me $15.90 for a 20-month subscription. (No free issues.)

Name_____
Address_____
City_____ State_____ Zip_____



BEAUTIFUL CURTAINS make BEAUTIFUL WINDOWS

QUAKER LACE

100% COTTON. FASHIONABLE, practical. Most of all highest QUALITY. Launder with astonishing ease. No STRETCHING, no STARCHING, little or NO ironing. Panel 43" wide, 54" lg. **$4.50** ea. 72" lg. **$5.25,** 81" lg. **$6.25,** 90" lg. **$7.25,** 108" lg. **$8.25** ea. Cafes 30" lg. **$5.95** pr., 36" lg. **$6.45** pr. Valance **$4.50.** These curtains will give you many years of service. Curtain Catalog 35¢. Swatch 20¢.

Satisfaction Guaranteed

HILDEGARDE'S B2
597 Farmington Ave., Hartford, Conn. 06105



AUTHENTIC REPRODUCTIONS IN CAST IRON

3-PC. GROUP from COLONIAL NEW ENGLAND-REDUCED

2-CHAIRS and SETTEE **$34.95**

Add the grace and beauty of this set to your home or lawn. Unfinished cast iron. Spray or paint it the color of your choice. Settee is 33½" long, chairs are 28" high by 12½"deep. Set #300.

TABLE, 16" high with 22" x 13" Top..$9.95
STOOL, 13" high, 12" diameter $8.50
Both unfinished

Send 25¢ for new 28 page CATALOG

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. B-267, 2820 6th Ave., S.
Birmingham, Alabama

Hepplewhite Tables

(A nest of four tables)

WRITE FOR NEW CATALOG

Features over 200 authentic reproductions Send $1. (No stamps)

These tables are exact reproductions of original set of 1790. Many uses. Ideal for end tables. Especially useful for entertaining or serving TV snacks. Made of finest solid mahogany with brown finish. Only $70 per set. Shipping charges collect. No C.O.D.'s.



23" wide 14" deep 24" tall

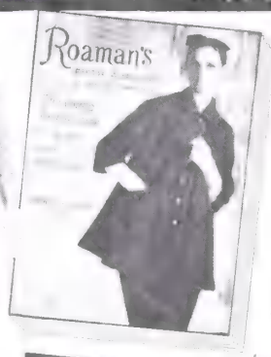
Newcomb's Reproductions
3233 Hillsboro Rd. Durham, N. C.



SKILLED SKILLETS are satin-black heavy iron, and they hold the gourmet secrets of a "book-cook" in handsome order. 8" high skillet book ends are 5" across, on a 4x4" base that is felted and extends halfway under the books. Sturdy indeed, and just $7.95 the pair ppd. Tennessee Chromium Plating Co., 200 Louise Ave. N., Nashville, Tenn. 37205



LARGE or HALF SIZES
38 to 56 • 14½ to 32½



FREE
FASHION CATALOG

Fabulous! Shows Hundreds of Young Look Fashions in Larger and Half Sizes

Roaman's

MAIL COUPON TODAY

FIFTH AVENUE at 39th Street
Dept. 909, New York, N.Y. 10018
Send FREE catalog of Larger and Half Size fashions

Name _____
Address _____
City _____ State _____ Zip _____

DRESS LIKE YOUR SLIMMER FRIENDS . . . AND LOOK YOUNGER, PRETTIER, INSTANTLY. See latest styles in full color. Great values in your size: dresses from 3.99 to 22.99; coats, suits, sportswear, lingerie, corsetry, shoes . . . made to fit you perfectly . . . all low priced!

YOUR GLOVES NEED CLEANING?

We offer you a fast, inexpensive way to clean and restore your leather gloves to their original beauty. Mail us your gloves today or write for convenient mailing envelopes. Gloves promptly returned 24 hours after we receive them. Satisfaction guaranteed.

REGULAR LENGTH $1.25 OPERA LENGTH $1.50

GLOVE MASTERS
Dept. B2, 451 E.167 St.
Bronx, N.Y. 10456

Learn... Decorative Arts and Crafts



• FOR FUN • FOR PROFIT

Now YOU can create, decorate and sell gifts of all kinds. Thrilling hobby and excellent opportunities for part or full-time business. Start a gift shop. Low tuition. Easy payments.

FREE BOOKLET – Send for our color-illustrated booklet telling all. No obligation. No salesman will call.

Norm & Sue Morris'
LIFETIME CAREER SCHOOLS
Dept. E-90, 2251 Barry Avenue,
Los Angeles, California 90064

SECRETS of Teaching Yourself MUSIC
revealed in your own home this money-saving way



YES! Teach yourself Piano, Guitar, Accordion, Organ, ANY instrument—even if you don't know a single note now! No "special talent," no previous training needed. Famous low-cost U.S. School of Music Course, with step-by-step pictured lessons makes it simple as A-B-C. Everything is in print and pictures. First you are told what to do. Then a picture shows you how. You start by playing actual pieces. Soon you'll amaze friends by playing your favorite music—ballads, pops, classical, jazz, country music, dance tunes, etc. Over 1,250,000 students all over the world. (Accredited Member NHSC)





Stop Cheating Yourself of These Joys

Popularity. New friends. Gay parties. Musical career. Extra money. Banish worries, frustrations. Satisfy self-expression, creative urge. Gain self-confidence.

Write today for 36-page illustrated FREE book. **U.S. SCHOOL OF MUSIC, STUDIO A3542, Port Washington, New York 11050.** (Est. 1898. Lic.: N. Y. State Education Dept.)

Now You Can Learn Music In Your Own Home
FREE BOOK

Name .....
Address .....
City .....
State ..... Zip Code .....



150 Pcs. PRINTED SHEETS AND ENVELOPES $1.00 PLUS 25c POSTAGE & HANDLING

INTRODUCTORY OFFER . . .
THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp, rich white bond paper printed with user's name and complete address in Dark Blue ink. Socially correct, and so convenient for dozens of correspondence uses, 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece introductory Box, plus 25c postage and handling.

TRIPLE BOX! A BARGAIN AT JUST **$2.00** PLUS 50c POSTAGE & HANDLING

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes, worth $1.25 on this great bargain offer. Only $2.00, plus 50c postage and handling.

Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
202 PARK AVENUE • PERU, INDIANA 46970



SHOULDER SHOWER. Just slip it over your shoulders the next time you step into the tub and you'll never worry about spoiling your hair! It's marvelous, too, for bathing children. No shower curtain needed with this wonder because it won't spray walls or floor. Massage attachment incl. 5' long, adapts to any faucet. $1.98, 35¢ postage. Holland Studios, HB2, Miami, Florida 33147.



NO-STICK, 3-WAY SKILLET gives super service in a busy kitchen or as culinary coup for a backyard bigs. Divided design permits preparation of 3 foods on one burner. Miracle Polyflon finish prevents scorching, eliminates scouring. Durable, heavy-guage aluminum with heat-proof handle. 10" size only $3.39 postpaid. Sunset House, 80 Sunset Building, Beverly Hills, California 90213



GOVERNMENT BENEFITS. For the first time, a complete guide to U.S. Government benefits has been compiled in encyclopedic form. It shows how the government will help with your children's education, business expansion, or care for an elderly parent. Lists all money and services available to United States' citizens. $7.98 ppd. Taylor Gifts, 226 West Wayne Ave., HB2, Wayne, Pa. 19087.



YOUR GOOD WISHES go with these sugar tongs to a bride (good luck!), to a hostess (wish you'd call me again!). Wishbone tongs are so artfully crafted, so simply designed they'll take their place any fare luncheons or festive feasts. 3½" long, gift-boxed. $12.50 in sterling silver, $3.35 in silver plate. Ppd. From Casual Living, 108 Chatsworth Ave., HB2, Larchmont, N.Y. 10538.



FEE FIRST is the order in which we change to after-commuting clothes. And there waiting to pamper our weary peds are these pretend-leopard slippers. These knockouts with skin-tight stretch pants, black velvet slacks, and are they comfortable! Sizes 5 to 10, with a sliver of a stack heel. 5.99 plus 39¢ post. Here's How Co., Inc., 59 Tec St., HB2, Hicksville, New York 11801.



REFASHION YOUR FUR COAT into this high-style Jacket with cuffless, bracelet-length sleeve, beautiful shawl collar. Remodeling includes cleaning, glazing, repairing, new lining, interlining, monogramming. Now $24.95. Shipping carton supplied free of charge. Send for Free Style Book —40 humorous new styles. Write I. R. Fox, Dept. G-2, 146 West 29th St., New York 1, New York.

VINYL ERSION of the lush, plush, s e bridge-table cover is *better* t the original! Looks like sue Feels like suede! *But* the ace he hole is that it won't spot, sw ies clean with soap and water. green, red, or blue to suit l ge proponents or avid canasta . 44" square. $12; 54" round. Add 75¢ post. Nessa Gaulois. Lincoln Road. Dept. 2HB. M Beach, Fla. 33139.



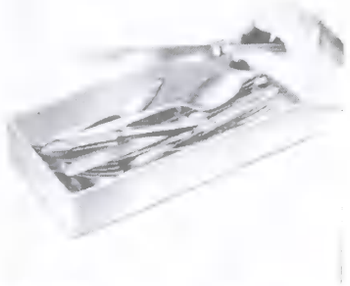
A POL AULT for safe and handy st ge of record albums is the ansv to rescuing records from the r of a teenager's room or freein cabinet or shelf. The brass re pole fits ceiling up to 8'3". hol from 60-70 albums in easy-to-s file. $6.98 plus 95¢ postage; ree extra tiers, $2.98 plus 25 postage. Order from Lang's. Magee Avenue. HB2. Stamfor onnecticut 06902.



EAGL YED DECORA-TORS se this Colonial rug, carefully pied from the hand-worked made to enhance a hearth. oy's room, an Early Americar ath. Red white Federal eagl id stars, brown, gold, cinnamo accents printed on white cot chenille for washability. 25x3 non-skid rubber backing. $3.9 5¢ post. Foster House, Dept. 20 02. Peoria, Ill. 61601.

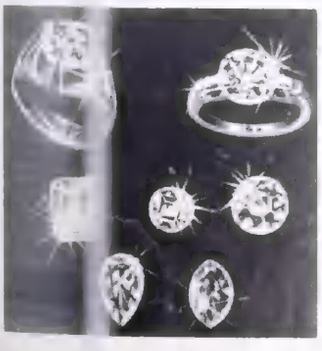


MAGGI PAN floats away silver tarni It's a safe, simple scientific ess. Here's how it works: r, water, and detergent go the pan; foreign deposits tha ause tarnish are automatically nsferred to the water, leaving silver clean, bright, shining. s the job on silver plate, st g, silver alloy. $3.95 ppd. Al der Sales, 125 Marbledale. 2. Tuckahoe, N.Y.



CAREF E COIFS shape up beautiful with Kurley Kut, the key to nger-than-springtime hairdos! d shaper at a 45° angle! It t and curls your hair expertly. ering ends and reducing bulk omes with 5 replacement bla and an illustrated hair-styli book. Just $1.98. Extra blad 10 for $1 ppd. From Aquamin aboratories, Box 7, HB-275. Charles, Ill. 60174.





PURE WHITE BRILLIANCE
at $22 per carat

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim or discolor or will be replaced at COST. Cut and polished on diamond wheel by experts in full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.
Fo FREE CATALOG style men and women, write

VEGA CO. Dept. HB-2, Box 465 Radio City Sta., N.Y., N.Y. 10019



Battle Creek EQUIPMENT COMPANY
85 Doty Bldg. Battle Creek, Michigan 49016
Please send FREE Nusauna Literature to:
Name .....
Street .....
City .....
State ..... Zip Code .....

Mail this coupon now for Free Folder.

Step in.

Steam luxuriously for 20 minutes.

New! Deluxe Model

Step out relaxed, refreshed – feeling like new!

YOU'LL REVEL in Nusauna Steam Baths at home. (And wonder why you missed this pleasure before). Step in tired after a nerve-racking day. Let Nusauna's quick heat stimulate circulation . . . open the pores. . . . aid elimination . . . *soothe and relax you.* Then a fast shower—and feel like new again!

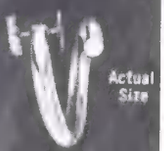
TRY NUSAUNA YOURSELF. This is luxury! See its superb quality. All fibre-glass cabinet, rust-proof fittings, thermostat control. Roomy for 6-footers—passes through 26" door. Plugs into 115V outlet. UL Approved. *No plumbing needed!* **GUARANTEED IN WRITING. Write for Free Folder.**

Enjoy delightful Battle Creek Nusauna Baths soon.



A Unique Gift for *Her*





Actual Size

INGENIOUS 14K Gold
HOOP EARRINGS

These dainty hoops of 14K Gold are the new look in earrings. Although they have a screw back, the cleverly designed hoop gives pretty ears that fashionable pierced-earring effect. $25.00 Only

Mail orders shipped promptly, fully insured at our expense.

Elegantly gift boxed ▪ Satisfaction guaranteed

If Diners' Club or American Express charge, give number and signature

Write Dept. HB-2

merrin 530 MADISON AVE (CORNER 54th) NEW YORK 22, N. Y. PLaza 3-8688

FINISHED OR IN KIT



CEDAR LINED
SWEATER CHEST

The first of its kind! This lovely, slim chest stores 16 to 20 sweaters in full view for quick selection. Keeps all sizes, even bulky knits, in perfect shape. Fragrant cedar shelves slide out for easy access—give year 'round protection to precious woolens. Stores blouses, shirts, slacks, too. Remove some shelves for blankets, etc. Hand crafted in rich pine with cedar interior. In satin patina honey tone pine or maple finish. 32"H. 26"W. 14"D. **$49.95**
EASY KIT: Ready for quick assembly and finish. Simple instructions. **$33.95**
Both Express Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 PCS.
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

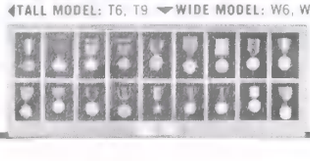
Field House Dept. B2-7 North Conway, N.H. 03860



MEDALS SHOWCASES FOR THE ACHIEVERS

In homes and offices everywhere, THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. Case in rich **walnut, maple, black, antique gold** or **silver**, hand rubbed finish. Plush velvet lining in **black or any military or school color**. Space **bars adjust to your designs!** Glass front. Hangs on wall. Medals showcases become heirlooms beautifully engraved so the children will know and remember! **Name, rank, branch, dates, service number and history, school sport, etc. engraved – only 5c per letter. INSIGNIA** of Army, Navy, USAF, USMC, all branches corps, and AAU engraved – $2.00 each or 2 for $3.00.

T6 or W6 (12" x 26") For 5-30 Medals $19.95
T9 or W9 (12" x 32") For 10-60 Medals $24.95
◀TALL MODEL: T6, T9 ▼WIDE MODEL: W6, W9



All Shipped Prepaid
Order that gift of a lifetime now! Rush gifts shipped same day. You must be DELIGHTED . . . or your money back.

AWARD MAKER
DEPT. 403, BOX 6474
SURFSIDE, FLORIDA 33154



"We are delighted with the FlexPorts. They are a real joy in this huge house and our cats and dogs are having a ball going in and out at will."

Hundreds of people have taken the time to write how much they like FlexPort.

TUREN, Inc., Dept. H-2
2 Cottage Ave., Danvers, Mass. 01923

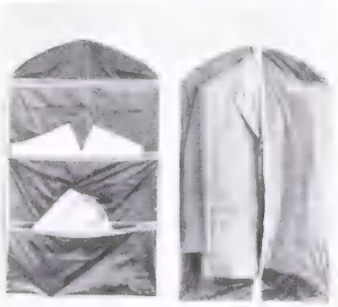
FlexPort PET DOOR

Your dog or cat will just love FlexPort. And you will too! It ends door-tending, whining, scratching *for good!* Soft plastic triangles close gently and tightly. Easily installed through window, door or wall. Five sizes. See installation ideas sent to us by customers. Send for free catalog of FlexPort and other fine pet items.

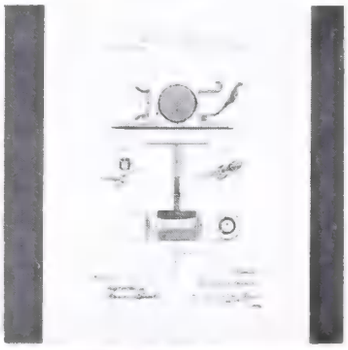




THE JONES BOYS know about Victorian reproductions as Window Shoppers who order their lovely pieces know. Here is their rose carved coffee table of solid Honduras mahogany with Arabescato marble top. Mahogany, walnut, fruitwood, or antiqued white and gold finish. 33½x21½" top, 17½" high. $79.50 f.o.b. Montgomery, Ala. Catalog $1. Jones Bros., Box 586. HB2. Smithfield, N.C. 27577.



TRIP-PAK rates raves with highflying execs whose travel plans call for quick pick up and go. 40" bag holds 2 suits in zippered compartment on one side; socks, shirts, shorts, etc. in a trio of zippered pockets on the other. Hangs on hook or bar. Clothing is easy to reach, keeps 7 a.m. neatness. $2.50 postpaid. Art Guild Enterprises, Box 6472, HB2, Minneapolis, Minnesota 55423.



PATENTS PENDING as a decorative bonanza for a man's den or office. Printed from deep etched plates, lithographed on parchment finished paper for framing. Patents include: Thomas A. Edison, speaking machine; Henry Ford, motor carriage; Wright Brothers, flying machine; Alexander G. Bell, telegraphy. 8½x11". 4 for $3.95 ppd. House of Goodspeed, 545 Gladstone, Grand Rapids, Mich.



DANISH DISH. Ebel-skivers, served from the Monk's Pan, are delectable pancakes shaped like a ball. Fill with blueberries for Sunday breakfast, crushed strawberries for a luncheon surprise. The satin finish, cast aluminum pan has a heat resistant bakelite handle, is 9½" d. Old World recipe book with Danish recipes incl. $3.98 ppd. Gifts & Gadgets, 6323B Gaston Ave., Dallas, Texas 75214.



DESIGNER LABELS appear in Pucci pants, St. Laurent suits, the chic chapeaux of M. Adolfo! You, too, can stitch couture-style labels into the lovely fashions *you* produce, the heavenly knits *you* create. "Specially Hand Made and Fashioned by (name)" or "Hand Knit by (name)." 45. 2¼x1⅛" eggshell taffeta labels, $2; 60 (same name) $2.50. Ppd. Bruce Bolind. HB2, Boulder, Colo. 80302.

BURNS TRASH
Safely Outdoors!



Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. Denver.

2 bu. cap. $15.95
3 bu. cap. $20.95
6-10-15-20 bu. sizes available

ESTATE & COMMERCIAL SIZE OUTDOOR TRASH BURNERS



Same design, construction and performance as above but available in 6, 10, 15 & 20 bushel capacities for farms, homes, larger commercial requirements, factories, stores, etc. Burns damp, green, dry trash; wrappings, sweepings, cuttings, scraps, without installation cost or auxiliary fuel.

10 bu. unit shown measures 52" high x 35" square at base. Weight 170 lbs. Complete with hinged hood, ash pan base, grate, clean out door—only $119 assembled F.O.B. Cleveland, O.

ALSTO CO.
Dept. HB-2, 1384 Hird Ave., Cleveland, Ohio 44107



Chaperone Says, Keep Off!
A FEW PUFFS KEEP PETS WHERE THEY BELONG

Banish telltale hairs, doggy odors, prevent pets soiling upholstery and rugs. Keep Kitty from clawing furniture, puppy from chewing slippers, etc. Humane, invisible, long-lasting. Pet-proofs what you spray. (U.S.D.A. reg. 731-23).

Indoor Chaperone trains pets the easy way. It's so repelling dogs and cats avoid what you spray; people seldom notice its faint fragrance.

Outdoors, Protects Plants, Lawns
Outdoor Chaperone, extra potent, controls dogs, cats, other animals. Prevents burned evergreens, spilled garbage cans. App. U.S. Dept. Agric.

EITHER INDOOR or OUTDOOR, postpaid
In Aerosol Cans **(Giant Triple Size $1.65)**
SPECIAL—2 Giant Triple Size Cans for **$3.00**
(1 of each or 2 of a kind—please specify)
Order Today! Send $1 bills at our risk
Money-Back Guarantee. We mail postpaid.
CHAPERONE, Box 1177, Sudbury, Mass. 01776



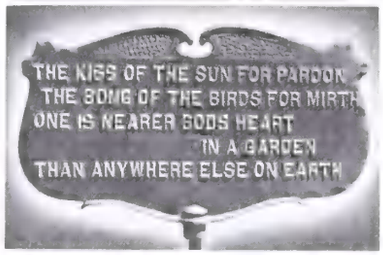
STARK BRO'S All-New 150th Anniversary Catalog Shows How You Can Have an Orchard in Your Backyard with World Famous STARK DWARF TREES that Bear *Giant Size Fruit.*

Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money taking orders in your spare time or full time.

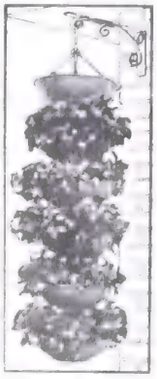
See how to grow giant sunny-gold or crimson-red Stark Delicious Apples, Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell at profit. Nearly 400 varieties of Exclusive Leader and U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery—all in glorious color. Mail coupon TODAY for your FREE Catalog!

STARK BRO'S, Box 4327, Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 4327, Louisiana, Missouri 63353
☐ Rush 150th Anniversary Color Catalog. *FREE!*
Miss
Mrs.
Mr.
1st (initial) 2nd (initial) (last name)
R.F.D.
or St.
P.O.
☐ CHECK HERE for Free Money-Making Offer



GARDEN MARKER The most thoughtful gift for a gardener. One that will be cherished forever. **$7.50** ppd.



HYDROPONICS GARDENS

The year-around home gardening hobby. Grow vegetables and flowers outdoors when weather permits and indoors during the cold weather months. Hydroponics gardens will give children an introduction to gardening, elderly people can continue gardening as a hobby even though they are no longer active, and busy professional people can enjoy gardening as a hobby. Illustrated strawberry garden is $9.95 ppd. 25 plants are shipped free with each hydroponics garden. Send for free booklet.

MOULTRIE MFG. CO.
MOULTRIE, GA. 31768

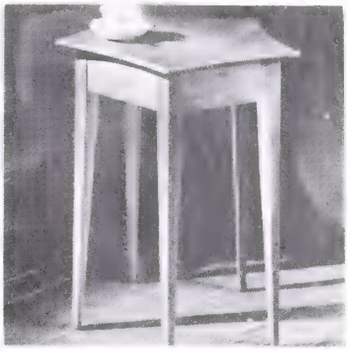
AMAZING NEW NO-ODOR CAT TOILET
RARELY, IF EVER, NEEDS CHANGING



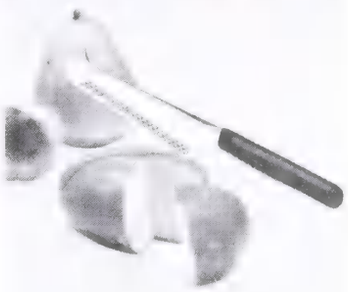
Litter is constantly dried by screen filtration and ventilation. Dryness plus a weekly one second spray prevents odor and keeps litter fresh as new month after month. Wide scoop removes dry solids in a jiffy. Ends odor and messy cleaning. Saves time and money. 18" X 14" X 6". Sturdy Non-Corrosive. 3 yr. supply of special spray-easy re-order. $7.95 Ppd

SPECIAL PRODUCTS CO. Box 861, Traverse City, Mich. 49684

FIVE-SIDED TABLE is unique in American furniture design. The original, made in the early 19th century by a country craftsman in New England, is a rural reflection of the Hepplewhite style. Mahogany, 22x22x27" h., $89 ppd. *New* Bass catalog of magnificent reproductions from the Henry Ford Museum, $1. Bass Galleries, 1034 East Oak Street, Dept. HB27. Louisville, Ky. 40204.



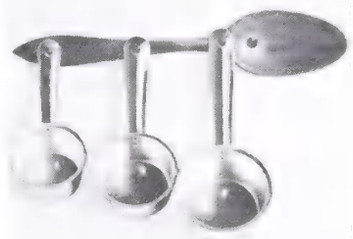
MR. CHEESEASY is a slick slicer that answers a cheese lover's dream. It slices without sticking, has a forked tip for serving, and what's more, it's dishwasher-safe. Cut paper-thin slices for bite-sized hors d'oeuvres, hearty slabs for man-sized Dagwoods. Designed by European craftsmen, fine stainless blade, 8½" long, $4 ppd. Princeton House Wares, Box 6, Princeton Jct., New Jersey 08550.



WHAT A SETTING for matching Meissen and a gala Sunday supper. White Belgian tablecloths of spun rayon and cotton come with a decorative circle in the beloved blue onion pattern. 52" sq. $3.95; 52x70" $4.95; 60x90" oblong $7.95; 60x90" oval $8.95; 60" round $5.95; 68" round with fringe $7.95. Add 50¢ postage each. Heritage House, HB2. Wallingford, Pennsylvania 19086.



FOR GOOD MEASURE and decorative appeal hang these stainless steel cups with copper trim in the work area of your kitchen. For sure-fire fare, exact measurements are a must, and it's quick and easy with these half-cup, third-cup, quarter-cup sizes at hand on their spoon-shaped cherry rack, 10" long, $4 ppd. Old Guilford Forge, HB2. Guilford, Conn. 06437.



CLASSIC T-STRAP goes out on a limb to flatter the shapely shanks of long-stemmed beauties. For feet that are following southbound fashions, choose bone, white, pink, or yellow glove leather. If you're stuck up north, they also come in black. Sizes 8-13, narrow and medium, $10.75 ppd. Free catalog B of chic shoes for tall girls. Shoecraft, 603 Fifth Avenue, New York, New York 10017.





Complete Or In Kit

Stores In Closet

Holds 24 Pairs Women's Shoes —up to 20 Pairs Men's Shoes —and All Cleaning Gear—

ROLLING SHOE RACK

Weed out the shoe jungle in your closets with this practical, versatile rolling shoe rack. It's a lifesaver for families that are shoe and slipper scatterers. Roll it around on large, free-wheeling casters for a quick pick-up job, push it out of sight under short garments in the closet, pull out for instant selection. Holds a houseful of men's, women's and children's shoes, all styles. Makes polishing sessions fun. Just roll it where you want it and go to work with brushes and polishes all smartly at hand. 22"W., 16"D., 26½"H. Finely crafted of satin-smooth honey tone knotty pine or in lovely maple finish. Only **$26.95.** *Express Charges Collect.*

EASY HOME KIT —Simple assembly. Precision cut, pre-fitted, drilled, sanded, etc., ready for finishing. Complete with casters and fittings. Simple directions. Only **$16.95.** *Express Charges Collect.*

BEAUTIFUL NEW FREE CATALOG—700 PIECES of Finished and Kit Furniture in Friendly Pine.

Include Your Zip Number. Money-Back Guarantee Not Sold in Stores

Yield House
Dept. B2-7
North Conway, N.H. 03860



NEW on the course GOLFER

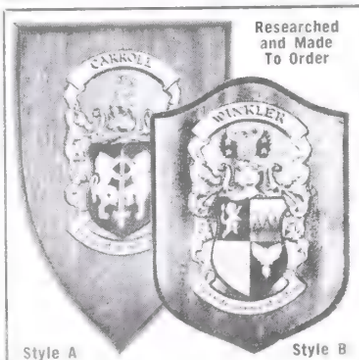
or SUBURBANITE. Smart, snappy style with a swing all its own. Convertible collar, buttons to hem, action back, unique sleeve that unbuttons for added freedom. In best quality J. P. Stevens Seersucker; machine-washable, little or no ironing needed. Brown with White, Blue with White. In sizes 10-20, 14½-24½. *Satis. Guar.*

$8.95

Postage 35¢

$3 deposit for COD

VICKI WAYNE
610-BSG
So. Country Club
Tucson, Arizona
85716



Researched and Made To Order

Style A Style B

Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper. Mounted on polished mahogany shield. Over 300,000 names: Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

Style A.	7" x 10"	$18.00
	10" x 14"	27.00
Style B.	5½" x 8"	14.95
	10" x 13"	26.50
Style D.	TWO FAMILY shield, 10" x 12"	32.00

Goatskin Parchment with coat-of-arms hand painted in full colors. Black frame, 7" x 10"—$15. 10" x 14"—$18. Unframed—$2 less. Postpaid

"1776" HOUSE Dept. B-19
260 Mass. Avenue, Boston, Mass. 02115

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. **THIS IS THE ONLY INSTRUMENT WITH SPECIAL U.S. PATENTED SAFETY FEATURE THAT DESTROYS THE HAIR ROOT WITHOUT PUNCTURING SKIN.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE

$14.95 ppd.



GENERAL MEDICAL CO., Dept. HB-37
5701 West Adams Blvd.,
Los Angeles, California 90016

Name_____

Address_____

City/State_____ Zip_____

Mfr. of Professional & Home Electrolysis Equipment

Perma Tweez

REST YOUR HEART WITH STAIR-GLIDE®



FREE TRIAL!

RIGHT IN YOUR OWN HOME ***BEFORE*** YOU BUY OR RENT

Installed in 2 hours without a mark or scratch on home or apartment—no wiring; plugs in like a radio. Stairway left free for normal use. Costs 8¢ a week to operate. Automatic Safety Devices.

WRITE TODAY For Literature, Prices.

Name .....

Address .....

City ..... State ..... Zip .....

Dept. BB.

American STAIR-GLIDE® Corp.

1817 Baltimore, Kansas City, Mo. 64108

COUNTRY CHARM ELECTRIC RANGE

Grandma loved it THEN . . . You'll love it NOW!

A full sized cast iron replica of grandma's wood burning stove . . . but it is an electric range with all automatic controls . . . the last word in performance. Fits modern range spaces.

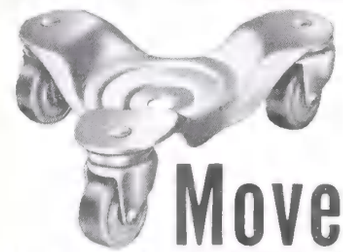
This is your opportunity to create your own Early American kitchen with all the elegance and charm of yesteryear, backed by 31 years of continuous experience.



Price $395.00 F.O.B. Rogers

Made and Sold Only by
THE HOUSE OF WEBSTER
"Old Fashioned Gifts"
BOX 267-HB ROGERS, ARK. 72756

Write for Country Charm appliance brochure



Move Anything Easily!

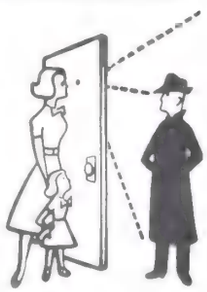


"LITTLE TRIKES" ease heavy moving jobs. Unique—handy. Three ball-bearing swivel casters with non-marking phenolic wheels on each steel dolly frame. Slip easily under stoves, refrigerators, desks, dressers, sofas, filing cabinets, heavy boxes, etc. to permit moving them effortlessly. 6" wide with 1¼" wheels. Set of 4 moves up to 500 lb. load. SET OF FOUR... **$5.95**

PLEASE ADD 75c SHIPPING CHARGES IN U.S.

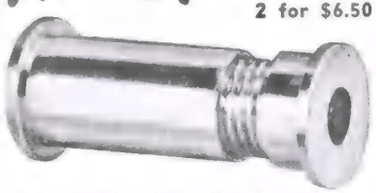
Money-Back Guarantee
Send For Free Gift Catalog

KENTS GIFTS
1216 Atlantic Ave., Atlantic City, N.J. 08401
Visit Our KENTS RESTAURANTS in Atlantic City Hosts to Millions Since 1903



DOOR VIEWER PROTECTS YOUR HOME!

$3.50 POSTPAID
2 for $6.50



See who is at the door before opening it. *Safeguard yourself and your family!* Inconspicuous DOOR VIEWER lets you see out without being seen. Optical glass lenses give wide angle vision, head to toe, side to side—view entire approach to door. Solid brass case installs easily in ½" hole. ADJUSTS TO FIT ANY DOOR. Order one for every entrance.

Money Back Guarantee

Ann Isabel
Dept. HB27, 7840 Rugby St.,
Philadelphia, Pa. 19150

TEFLON INSTA-HOT BOILS IN 90 SECONDS

New Instant Convenience!



Use it in the kitchen, at the table, whenever you travel. Heavy-duty, 750-watt unit has automatic controls which heat to, and hold, from 100° to 225°. Holds 6 cups with graduation marks for easy measuring. Double-coated Teflon interior makes clean-up easy. In gleaming, seamless aluminum with heat-resistant handle and base. Complete with cord and instructions. Fully guaranteed for 5 years. $10.45, includes shipping and handling costs. Order NOW.

FREE CATALOG—1967 Edition just printed. Offers 40 pages of out-of-the-ordinary items helpful to those who like to maintain their homes and enjoy gracious living. Send name and address, including zip code.

Suburbia, Inc.
Mail Shopping Service
366 Wacouta, Dept. HB-2, St. Paul, Minn. 55101



LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course.

MAIL COUPON TODAY

Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. B-299
2251 Barry Ave., Los Angeles, Calif. 90064

Please send me your free information "Opportunities in Floristry."

Name _____

Address _____

City _____ State _____ Zip _____



HIS FAIR LADY, an impish little redhead who sits across the aisle in Algebra class, got the message "If You Like Me Grin!" when he confronted her in the hall one day sporting this cranberry-colored sweatshirt. She laughed! But they shared a divine chocolate soda after school. Cotton sweatshirt, lettered in white, in S, M, or L. $3.95 ppd. Wales, Box 247, HB27, Hartsdale, New York 10530.



CLASSIC CAMEOS hand-carved with old world Italian artistry make earrings of unusual beauty. Set in precious 14k gold their shell-like loveliness has the fragile delicacy of a bygone era. For pierced or unpierced ears (specify), they're an ear-restistible buy for Valentine's Day! $14.95 ppd. 120-page color catalog 25¢. The Strongite Co., 7 West 45 St., HB2, New York, N.Y. 10036.



READING GLASSES. You won't miss a trick with these because the lenses are magnifying glasses. Now far-sighted men and women of distinction can dispel the squint-print on stock quotations, menus, phone books. In amber or black, plain half-frame style, $5.95; rhinestone decorated, $6.95. Ppd. Specify men's, women's. Not sold in N.Y., Mass. Hermana, 164-, Clymer, C45, Brooklyn, N.Y. 11211.



IN A SPIN, GIRL? Beset by difficult clients, big business decisions, crazy diets? Spin your cares and tensions away on the genuine tiger's-eye "worry bead" (like those used in Greece) mounted in sterling silver $10; 14k gold $35. Ppd. A spectacular ring discovery that will make cocktail talk for weeks. Send ring size. Lion's, 665 Middle Neck Road, Dept. 64B, Great Neck, New York 11023.



BRING BOLD DRAMA to your windows or wall with splashes of color on a metallic-look background. Dazzling print in exciting combinations of moss and ruby or green and blue on gold is a work-of-art fabric with all the vibrance of good modern design. 54" wide, of cotton, with 12" pattern repeat, $3 a yard postpaid. Edith Chapman, Rte. 303, Blauvelt, N.Y. 10913.



LAVABO

Beautiful and different!

Handcrafted of select white pine with a mellow hand rubbed finish. Flower receptacle measures 6" x 13" x 4" deep. Authentic bucket is 5" x 5" . . . set off by brass plated steel bands. Lavabo is 14" x 18" overall. Designed to enhance every home. Flowers not included.

$17.75 PPD add $1.00 west of Mississippi

Money Back Guarantee — Free Catalog

STODDARD HOUSE
P. O. BOX 113 ▪ NEWINGTON, CONNECTICUT

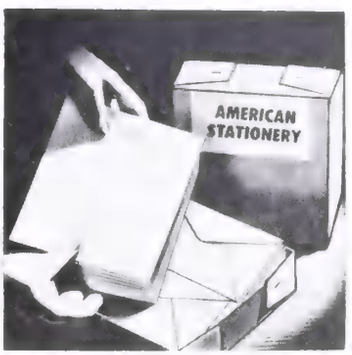
KNIT A SWEATER IN A DAY with a device that makes knitting a pastime anyone can enjoy. A beginner can knit any size, pattern, or stitch—argyle, cable, etc. Automatic counting. You can't go wrong! Sweaters, scarves, socks, afghans have a professional look. With step-by-step illustrated instructions, patterns. $4.98 ppd. Research Products, 54 West Park Pl., HB2, Stamford, Conn. 06901.



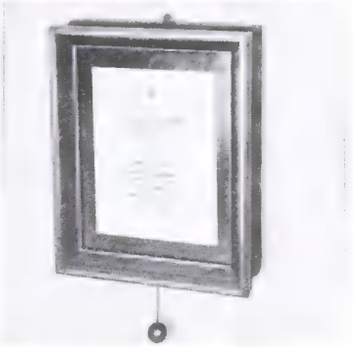
SCENT-SATIONAL candle lamp fits any standard candle stick. Classic in design, hand-blown, clear flint crystal, 2¼x8" overall. Candle lamps with 1 pint of bayberry (green) or candy mint (red) scented lamp oil, $4 the pair. Black hand-wrought iron candle sticks, small size, $4 pair; large $4.50 pair. Ppd. Free brochure. Polka Dot Studio, Box 11055, HB, Cincinnati, Ohio 45211.



A WRITE GOOD BUY is this big box of personalized stationery. Each 6x7" white note sheet and matching envelope is printed in midnight blue with your name and address (up to 4 lines, 30 characters per line). 100 sheets, 50 envelopes, $1.25. 300 sheets, 150 envelopes, $2.50. Order yours now from American Stationery Co., Inc., 2502 Park Ave., Peru, Ind. 46970.



MUSICAL KEEPSAKE. Picture frame music box plays "The Wedding March." "Brahms' Lullaby." "Ave Maria." "Anniversary Waltz," or "Hatikvah." Send the next invitation you receive to a wedding, anniversary, or christening. It will be mounted on pink, light blue, or gold velvet, framed in 9x7" fruitwood shadow-box. $10.95 ppd. Pic-Tunes, Box 85, HB2, Franklin Square, N.Y. 11010.



ONE FOR THE ROAD when you're traipsing the countryside with small tots in tow is this folding pottee seat. It fits all adult-size johnnies, is the hygenic way to journey when you're dependent on public accommodations. It comes in a travel case, can be stowed in the glove compartment, a tote bag. $2.98; deflector, 27¢. Ppd. Nel-King, 811 Wyandotte, HB27V, Kansas City, Mo. 64105.



Your child must memorize all his multiplication tables to pass in **NEW MATH**



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. E-41, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

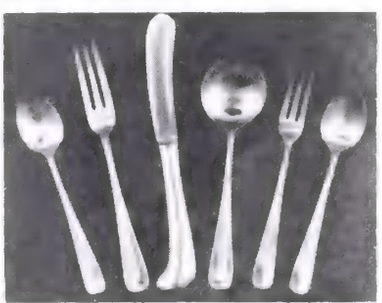
A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas

Bremner Records, Dept. E-41
Wilmette, Illinois 60091
Please mail, postage prepaid, one complete set of the Musical Multiplication Records. I may return them any time within two weeks after I receive them and owe nothing. If I keep them I will honor your invoice for $9.95 in full.

*Name*_____
*Address*_____
*City*_____
*State*_____ *Zip*_____



PISTOL-HANDLED STAINLESS
in an heirloom tradition



An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 . . . . . $29.95
75-piece service for 12 . . . . . 44.95
Also available: FIDDLE BACK stainless steel. Complete 50-piece set $29.95; 75-piece service for 12 . . . . . $44.95.

All prices postpaid. Write for FREE catalog.

SETH and JED
Dept. HB-27, New Marlborough, Mass.



FARE PLAY

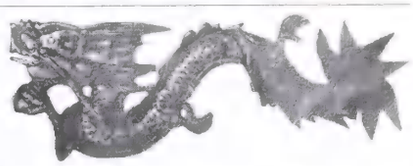
A teak board will play an important part in your buffet suppers or cocktail parties. Cheese, cold cuts, or the drinks may be served on it. Made in Denmark, this one is a beauty. It comes with 3 smoke-glass inserts for dips, olives, condiments. 13½x5½" board is a handsome French bread tray, too! **$5.95** plus 50c postage

Satisfaction guaranteed. No C.O.D.'s. Send check or money order. Catalog Available . . . Hundreds of world wide imports 25c.

Scandicrafts Dept. B-27
Scandicrafts Building
185 Ashford Avenue
DOBBS FERRY, NEW YORK 10522

Hand-Carved Dragon WALL PLAQUES

PAIR **$4.98** PLUS 45¢ POSTAGE





Add an Oriental touch to your home with this fearsome duo! These hand-carved, hand finished, fire breathing dragons are made of camphorwood on the island of Taiwan. As intriguing a pair of wall plaques as you'll ever see. Each piece 15" x 5½".

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB267 Plymouth Meeting, Penna. 19462

Royal Holland Pewter

A wonderful Valentine gift she will enjoy for a lifetime. 10 cup Coffee pot $47.50, 7 cup Tea pot $35, Sugar $15, Creamer $12.50, round Wedgwood Tray with Pewter rim 14" dia. $30. Never needs polishing, keeps coffee and tea steaming hot. Pewter catalog 35¢. Satisfaction guaranteed.

HILDGARDE'S V
597 Farmington Ave., Hartford, Conn. 06105



YOUR COMPLEXION NEED NEVER GROW OLD!

with the NEW

PULSAMATIC
3-Way Face Massager

The only completely portable massager at the unbelievably low price of only $4.95



FROM THIS . . . TO THIS

MASSAGE AWAY YOUR WRINKLES AND LINES IN JUST MINUTES IN THE PRIVACY OF YOUR HOME.

Yes, now for the first time, you can relax in the privacy of your own home and massage away those dreary, aging lines that make a woman old before her time. With the PULSAMATIC FACE MASSAGER you won't just look younger, you'll feel younger! Yes, with this gentle facial massage and stimulation, you will actually feel your complexion begin to grow young again. Feel new vitality and vigor begin to attack those sagging lines that are appearing around your eyes, cheeks, and chinline. Begin to feel young again in minutes.

3-WAY ACTION

Pulsamatic not only gently, but firmly massages away those ugly, aging wrinkles and lines, but much more. This amazing silent portable massager comes with 3 interchangeable and washable types of massagers. One to reduce heavy facial contours, one to firm up sagging muscles, and an extra massager to use with your own skin cream, or the HOUSE OF CHARM's very own ULTRA RICH VITA CREME to lubricate and soften your skin while you massage in extra beauty.

DON'T DELAY—OUR SUPPLIES ARE LIMITED . . . SO LET YOUR COMPLEXION MEET A FOUNTAIN OF YOUTH!

As our supplies for the PULSAMATIC 3-WAY FACIAL MASSAGER are limited, you must hurry. Rush your order today and begin to feel young again in just minutes. Send only $4.95 (plus 50¢ postage and handling) for your own private fountain of youth now. SPECIAL! Our own ULTRA RICH VITA CREME on a special introductory offer for only $3.00 with your Massager.

HOUSE OF CHARM, 65 East 55th St., N.Y. 10022
Dept. HB4
PLEASE INCLUDE ZIP CODE IN YOUR ADDRESS

TALL GALS

Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as $7.00.

NO RISK TO YOU!

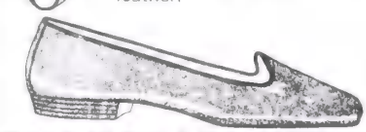
Money-back guarantee if returned unworn within 10 days.

SAVE MORE MONEY!

No Extra Charge for Any Sizes 9 to 13

MINX $9.00

Snappy young skimmer, a fashion constant no matter how styles change. Have several at this low budget price in black, bone, white, light blue or yellow glove leather.



SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

TALL or BIG MEN



Cashmere goes **KING-SIZE**

- 100% CASHMERE
- LONGER BODY
- LONGER SLEEVES
- LUXURY KNIT

Large selection of McGregor Jackets, Sweaters, Sport and Dress Shirts, Slacks, Robes, etc., proportioned perfectly for tall and big men only. PLUS 70 SHOE STYLES 10-16 AAA-EEE. Sold by mail only. Full 100% guarantee. **Send for your FREE Color Catalog. King-Size, Inc., 1567 King-Size Bldg., Brockton, Mass.**



MAKE $$$ WAYS WITH FLOWERS!

Turn love of flowers to profits. Garden flowers cost pennies, bring $'s. Corsages, Bridal Bouquet, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk," the Magazine for home flower designers. Floral Arts Center (Home Study Div.), Dept. 12-B, 2250 North 16th St., Phoenix, Ariz. 85006



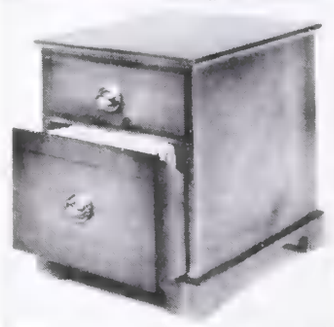
CONTACT LENS WEARERS NEW *CISCA* LENS SOAKER*

. . . permits easy removal, keeps solution clean, reduces evaporation. Cradled in soft strainers, no scratching from improper handling; solution flows freely. Lenses are removed by lifting strainers from wells. Beautiful ivory and gold or black and gold design. Mirror in cover. $3.00 postpaid. *U.S. Patent D-204, 162

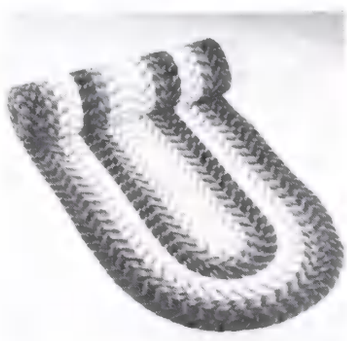
CISCA PLASTICS, INC.
19 Carrington Street • Lincoln, R. I.



LES GRILLES! Replace draperies, venetian blinds with marvelously decorative grille units. Open or shoji style (with plastic milk glass insets) in standard or custom colors. Send measurements. Jaffre will tailor a complete window treatment for you, ready for easy installation. Brochure of decorating ideas, grille patterns, 50¢. Jaffre Products, 189 First St., HB27, Brooklyn, N.Y. 11215.



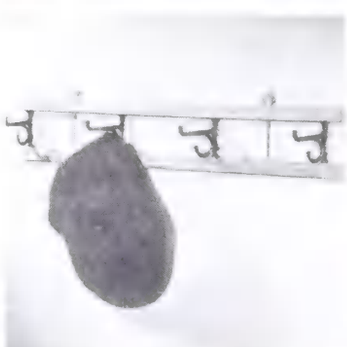
END TABLE FILE is handmade of knotty pine with antiqued pulls, dovetailed drawers which ride on nylon glides. With file drawer, 16½x22½x22" high (legal size is 2" wider.) $27.95 *unfinished*; $29.95 antique pine finish. (Legal size, $3 more.) Exp. chgs. coll. Specify colonial or modern style. Jeff Elliot, HB2, Statesville, North Carolina 28677.



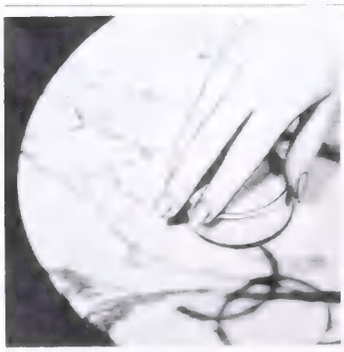
BRAIDED RUNNERS of tough, wear-worthy nylon give colorful room service in heavily trafficked halls. 22x93" runner for 2x8' area. Choose tones of brown, gold, green, or blue. $9.95. Get a whole houseful of rugs. 5-pc. set for 9x12' area, 3x5' area, 2x8' runner, two 2x3' throw rugs, $78.50. Ppd. in U.S.A. Free price list. From Outer Harbor Imports, Box 1265, San Pedro, California 90731.



PURR-FECT POST. Tabby's slightly tipsy. Not much. Just enough to feel deliciously, deliriously pleased with herself. That's what the catnip in this scratching post does to a cat. Now puss can't be bothered clawing furniture. 17" plywood post is covered with luxurious carpet. $4.50 ppd. Order from Turen, Inc., Dept. 62, Danvers, Massachusetts 01923.



COLONIAL CHARMER. Picture these hanging in the hallways of Scarlett O'Hara's "Tara," and you have an idea what inspired them. Made of southern pine, the black aluminum coat hooks swing in and out, will hold everything from scarves and coats to a collection of hats. Grand house-warming idea. 21" long by 4" high. $1 ppd. from Moultrie Manufacturing Co., Moultrie, Georgia 31768.



Marglo
MARBLE STAIN REMOVER
and POLISHING KIT

Stains, rings—yes, even discolorations on ANY marble surface can now be easily cleaned and repolished like new with MARGLO—the only complete marble care kit! Contains a generous supply of marble stain remover, marble polishing powder, sturdy applicator and 2-year supply of MARGLO MARBLE SEALER WAX that gives protection and shining beauty to your marble. No C.O.D.'s, please.

Complete Marglo Kit (postpaid) $5.95 Marble Sealer Alone (postpaid) $2.95

MARGLO CO.
P.O. Box 114, Dept. HB27, Niles, Illinois 60648

DÉCOUPAGE CRAFT BOOK. The centuries-old paper and scissors craft, découpage, is a special method of ornamenting everything from tiny accessories to large show-pieces. Book explains how to color, cut-out, and paste antique motifs on accessory items. Craft book, $1; catalog of supplies, 50¢; découpage starter set, $7.95. Ppd. Patricia Nimocks, Box 7187, Louisville, Ky. 40207.



BANG-UP GLAMOUR. Like the look of bangs but don't want to cut your own hair? Human-hair bangs attached to a comb will give you "instant bangs" for any coif. Wear them straight or curled, flipped to the side. Black, off black; light, medium, or dark brown; light auburn; medium blonde. $7.49 ppd. Frederick's of Hollywood, 6608 Hollywood Blvd., HB2, Hollywood, Cal. 90028.



PINEAPPLE GOBLETS, a classic Americana design, are reproduced by a hand mold exactly as they were in the 1860's. Goblets in famous Fenton colors—colonial blue, amber, or crystal, $1.85 each, $3.60 for 2, $10 for 6. Add 15¢ post. each. Americana catalog of 900 items free with order. Catalog alone, 25¢. Sturbridge Yankee Workshop, 9 Brimfield Turnpike, Sturbridge, Massachusetts 01566.



PEACHES AND CREAM. This cream "can" is a vitrified china replica of those still used in many farm areas. It's filled with The House of Webster's famous old-fashioned yellow peach preserves. Scrumptious! Tiny booklet tells of life in rural America. Peachy for a Valentine gift! 7½x 4½". $3.90 f.o.b. Order from The House of Webster, Dept. N66, Rogers, Arkansas 72756.

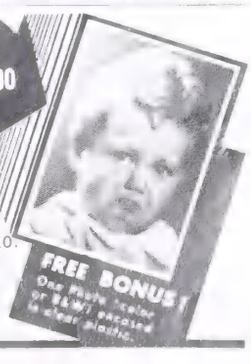


RING AROUND A ROSE is a budding genius for tipping your hand on Valentine's Day. Nestled in a cluster of golden petals is a 6½mm cultured pearl; the beautifully detailed petals have a Florentine finish. If you like fine quality at a remarkable price, it's $2.98 ppd. *Please send ring size.* Harriet Carter, HB2, Plymouth Meeting, Pa. 19462.



COLOR WALLET PHOTOS 20 FOR ONLY $2.00 OR 25 BLACK & WHITE $1.00

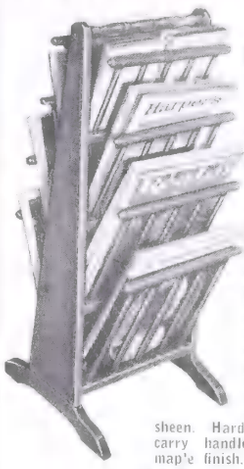
Our new equipment gives you amazingly beautiful TWENTY 2½x3½ Wallet Photos in vivid COLOR . . . from your Polaroid color print, color photo, negative or slide. A swell gift, or exchange with friends, classmates or relatives. ONLY $2. ($6. Value). or 25 Black & White Wallet Photos, Only $1. Send negative or photo. Your original returned unharmed. FULLY GUARANTEED! Add 25¢ per order for shipping.



ROXANNE STUDIOS, P.O. Box 1012, Long Island City, N.Y. 11101 Dept. D-2

FINISHED OR IN KIT

Magazine Tree



Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12"W, 13"D, 30"H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple finish.

$16.50 *Postpaid*

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. $9.95 *Add $1 for West of Miss.*

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine.

Include Your Zip Number Not Sold in Stores Money-Back Guarantee

Yield House Dept. B2-7 North Conway, N.H. 03860



HORSE HEAD GUSLE with BOW

A fascinating one-string musical instrument you can play today as it was played 500 years ago. Imported from Yugoslavia, intricately carved in dark fruit wood, it boasts a beautiful horse's head at one end, a taut calf hide stretched over its base. 16½" long **$7.50** ppd.

FREE: *Write for 32-pg. catalog of 500 imports.*

- *Visit our World Handicraft Center in Norwich*

AMERICAN TRADER

Division of Shopping International, Inc.

Dept. 528, Norwich, Vt. 05055

DIRECT FROM FACTORY ROGER CLARK

LADDER BACK CHAIR

Mid-18th Century reproduction whose quiet beauty and honest craftsmanship will add charm to your decor. Solid hardwood throughout with comfortable CORD rush seat, hand woven in a 4-point pattern. Seat 17" W x 13½" D x 18" High. Overall 43" high.



Unfinished and ready to paint, wax, stain or oil. $10.95 ea.—or special finishes of Maple, Walnut, Mahogany, Cherry or Pine, $13.95 ea.

Master Arm Chair add $3 for each chair. Minimum order 2. Shipped express charges collect. *Send check or m.o. for choice. State finish.*

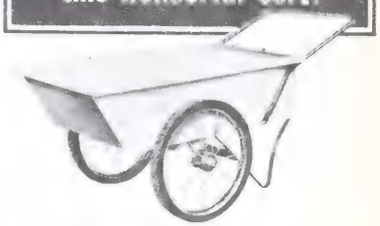
Send 10c for Catalog of Other Values

VISIT OUR SHOWROOMS

MEADOWBROOK INDUSTRIES

Dept. HB27, 2095 Bellmore Ave., Bellmore, N.Y.

Please mail coupon below for **FREE CATALOG** which tells all about this wonderful Cart!



So many ways **BETTER** than a **WHEELBARROW!**

plus

so many other uses!


Gardening!


Lawn Care!


One Hand!


Cook Outs!


Firewood!


Trash!


Saves Lifting!

The TOWN and COUNTRY CART holds TWICE as much as an ordinary wheelbarrow. It easily carries up to 300 pounds.

BIG WHEELS GO ANYWHERE

The weight balances on the axle – you don't carry it in your hands. Won't tip over. SO much easier to push thanks to TWO BIG 20-inch wheels! Rubber tires. Ball bearings. Narrow enough to go through ordinary doors and gangways.

Built by Vermont craftsmen to last. Leave it outdoors all year long if you wish. Hard use won't hurt it. Tight, welded all steel construction. Loose sand, dirt, etc., won't spill out the sides. Flat bottom keeps pots, pails, bottles, etc., from tipping over.

Look at just the few uses shown and think how many, many ways this wonderfully handy Cart would save you time and work, and increase your enjoyment of your home, garden, grounds, and hobbies.

THE PERFECT GIFT!

Honestly! When you've had this TOWN and COUNTRY CART a week you'll wonder how in the world you ever did without it! Makes a grand gift for someone with a nice home, camp or summer place!

FREE CATALOG Several Models plus Build-It-Yourself Kit

Satisfaction guaranteed. Use the Cart around your place for three months. If you are not delighted, just send it back! We will refund without delay every penny of the purchase price.

VERMONT-WARE Hinesburg, Vermont

——Mail this coupon today!——

Vermont-Ware, Box 402, Hinesburg, Vt. 05461

Please send me your FREE illustrated catalog including attractive prices and details of your trial offer.

Name.....

Address.....

City..... State.....

Zip.....



TAROT FORTUNE TELLING CARDS

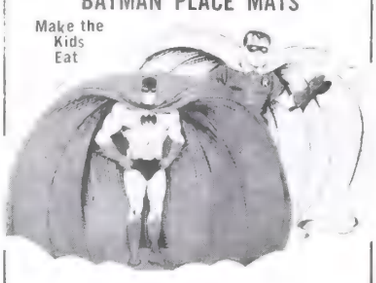
Now you can tell fortunes with the ancient cards of the Tarot, just like the experts. You need not study the book of the Tarot. **Nothing to memorize.** All interpretations, meanings, and forecasts printed right on the cards. Entertain your guests and friends with these amazing and amusing 4-in-1 combined Gypsy Tarot Cards. Large color cards with a book of easy instructions included. Only $2.95 plus 25¢ postage and handling.

YOUR HOROSCOPE & YOUR DREAMS



New Revised and Enlarged Edition. The most complete and unusual work of its kind. Part one deals with Horoscopes, The Signs and Houses of the Zodiac; complete horoscopes with specific detailed advice for everyone born since 1890 . . . special sections on love, romance and marriage, parents, children, friends, business life . . . etc.—all in relation to astrology. Second part is complete Encyclopedia of Dreams plus an original section of numerology. 25,000 interpretations are a guide for success and happiness every day of the year. Giant, hard cover volume, nearly 800 pgs., only $3.95, plus 25¢ postage and handling.

BATMAN PLACE MATS



They'll rush to the table when you use these colorful, practical place mats. Contour shape, they're washable vinyl with nonslip foam rubber backing. Batman himself in bright blue, Robin in bold yellow. Extra large, 13"x19", can be used for room decoration. $1 ea. plus 15¢ postage, or 4 for $4 ppd., 6 for $5.70 ppd.

EMBASSY SALES, Dept. HB5, Box 67, East Elmhurst, N.Y. 11369



Only $3.98

GIANT 2 FT. TALL CIRCUS WALLPAPER CUTOUTS

Now you can decorate your nursery, playroom or den the way you've wanted to. These giant impish full color circus animal cutouts are the cutest ever. They come complete with all the trimmings: yards of tent poles and canopies. 8 cuddly 2 ft. tall circus animals, lots of stars, balls, etc., all in exciting full color plus illustrated decorating instructions and paste. Complete 48 pc. set only $3.98 ppd. Guaranteed to please or your money refunded immediately.

Send for free catalog.

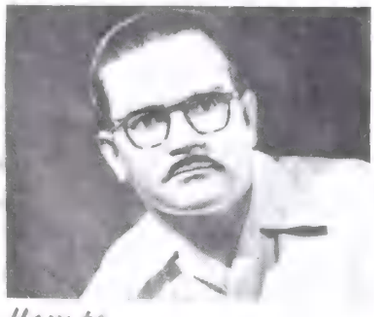
Walter Drake & Sons
102-40 Drake Building
Colorado Springs, Colo. 80901



sherlock holmes jigsaw mystery

A great race horse disappears, his trainer murdered—a baffling case for Sherlock Holmes. A baffling case for you, too, as you try to put together the pieces of this 20" round jigsaw puzzle based on a famed Conan Doyle story. Includes booklet which tells the story but conceals the answer for you and your guests to guess. Great basis for a party of jigsaw or Holmes fans. **$3.85** ppd.

casual living (Dept. H-2)
108 Chatsworth Ave. Larchmont, N.Y. 10538



How to

MAKE MONEY WRITING

..short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Many small checks can add up to worth while money. No tedious study. Learn how to write to sell, right away. Send for free facts.

BENSON BARRETT Dept. 197-O
6216 N. Clark Street, Chicago, Illinois 60626



THE RECORD POLE

Records, Records, Everywhere?

No more worries about storing your record albums. This gleaming all brass Record Pole with racks that can be positioned at any height does the trick. Pole fits ceilings up to 8'3" high. The pole holds 60-70 albums. Saves valuable floor space. Racks are shaped for easy browsing selecting of your albums.

$6.98
Add 95¢ postage and handling

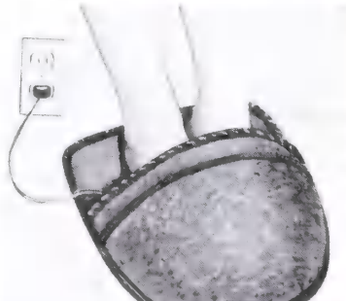
Set of 3 Extra Racks $2.98
Add 25¢ postage and handling

LANG'S SATISFACTION GUARANTEED
28 Magee Ave., Dept. HB2,
Stamford, Conn. 06902











ANTIQUED PLAQUES will complement the masculine atmosphere of your husband's pine-paneled den or an executive suite with their fine design. Full-color prints of turkey and ruffed grouse on handmade Ponderosa pine plaques are at home with Early American, antique, or contemporary décor. 11½x16", $5.95 ea., $9.95 pr. Ppd. Hugh Evans, Box 1105, HB2, Maryville, Tenn. 37801.

IN-FLIGHT SERVICE. The flight control bird feeder lets only chickadees and other small birds feed. Transparent seed hopper and roof repel intruders, guarantee a haven for small birds. Deep hopper prevents seed loss on ground. 6x14", it mounts on a window sill or post to delight shut-ins, children, bird lovers. Gift-wrapped with card. $3.95 ppd. Duncraft, Dept. 3-HB, Penacook, N.H. 03301.

LOSE WEIGHT while you sleep. It's no dream! This amazing 30-minute record relaxes your mind, body and reduces your desire for food. Helps you overcome hunger pangs (the toughest part of dieting). Clinically tested, safe. Record plus book "Health Through Transitional Sleep," $10 ppd. Arts & Science Research Foundation, Box 7021, Henry Clay Sta., HB2, Lexington, Kentucky 40502.

TOOTSIE, GOOD BUY. A foot warmer makes a pussy-cat out of blustery Jack Frost. Plug in any outlet; the engineered temperature heating elements inside warm both feet at once. Use with or without shoes. Cozy comfort in office, shop, chilly workrooms; after winter walks or sports events. Padded cloth, 12x14". UL-approved cord. $9.98 ppd. Greenland Studios, HB2, Miami, Florida 33147.

MAKE LIGHT of blackouts, blown fuses with a flashlight that needs no batteries. It generates electricity with a simple squeeze of its lever. A quiet dynamo sends out instant light that grows brighter as you work the pump. Encased in Saflon with chrome-plated metal pump parts, it's ready for any emergency. $9.95 postpaid. Meredith Separator Co., 101 Lux St., HB2, Cleveland, Missouri 64734.



new! *Toni* safety baby chair

• safe • economical • practical • goes anywhere

Now, a safety chair for Baby that replaces the high chair. Convenient to use anywhere, any time. Lets baby eat at the table with family; at home, visiting or dining out. Slips on table without clamps, held firmly by Baby's own weight. Safety strap holds Baby in. Half the price of an ordinary high chair. Carry it along when you travel, and Baby will *always* have a *safe chair!* A wonderful gift for the new Baby, and a good idea for you grandparents! $6.95 ea. Add 75c for shipping. Send check or money order *today* —satisfaction guaranteed or money refunded. Available in white, pink, or blue.

house of goodspeed Dept. HB-2 545 Gladstone Ave., Grand Rapids, Michigan 49506

CULOTTES FOR ACTION. Flattering and well-tailored, with the fullness and swing of a skirt, these culottes are perfect to wear all year 'round for marketing, gardening, relaxing. In cadet or navy blue chambray or faded blue denim. Washable and drip-dry for easy care. Sizes 10 to 22, $7.50 plus 50¢ postage. Old Pueblo Traders, 610-HCC South Country Club Road, Tucson, Arizona 85716.



COLLECTOR'S CASE for "Matchbox" model fanciers garages 48 model cars! Attaché-style case covered with rugged vinyl has poly handle, nickel-plated lock, reinforced hinges. Cleverly engineered inside has 2 divided compartments (top and bottom) with snap-close, vinyl curtains. 3x9x 12". $3 postpaid. Order from Miles Kimball, 33 Algoma Boulevard, Oshkosh, Wisconsin 54901



DERMA BATH OIL is a scientific preparation that penetrates the pores, bathes away dry skin. Just a dollop in your daily bath (a ritual practiced by international beauties) moisturizes, protects, and is incredibly effective in softening "winter" skin. 4-ounce bottle, $3; 2 bottles for $5 ppd. Charles of 5th Avenue, Box 98, HB02, Cedarhurst, N.Y. 11516.



HEEL-HEALERS are pink cotton tie-ons whose job is to soften up your winter-cracked and calloused heels while you sleep. Rub on your favorite cream or lotion. Then tie on "Heel-Healers." They're flannel-lined and plastic-interlined to protect bed linen. One size fits all. $1.50 the pair plus 20¢ postage. The Ferry House, HB2, Dobbs Ferry, New York 10522.



PLAN FOR A CAN: take one authentic milk can, plate it in copper, polish and lacquer it for a gleaming finish. With this special kind of care, it is transformed into a magnificent vase for rhododendron leaves, giant chrysanthemums. Such was the route of these genuine 8-qt. milk cans that have made their journey from dairy to decorating. $13.95 ppd. Willow Barn, Box 212, Chadds Ford, Pa. 19317.



CIGARETTE or SOAP HOLDER

Here's a gift to please everyone. Holds a carton of your favorite brand of cigarettes or a good supply of regular size soap bars. Hand-rubbed solid maple in Salem finish. 14" x 5" wide x 4½" deep. Buy several and one for yourself.
#172 Cigarette or Soap Holder $5.95

You must be fully satisfied or your money back. Postpaid—include your Zip Code. No C.O.D.

Please send a postcard for Free Illustrated Catalog.

Send check or M.O. to: AMERICAN PRODUCTS
Dept. A, P.O. Box 1347, Canoga Park, Calif. 91304



Send for this FREE Fiberglas Bedspread and Drapery Catalog. ...direct-to-you-savings up to 40%.

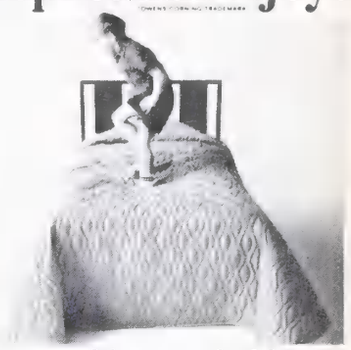


Now, wouldn't life be easier and more beautiful with...

Fiberglas* Beta* Bedspreads. Enjoy!



So beautiful and...



machine-washable



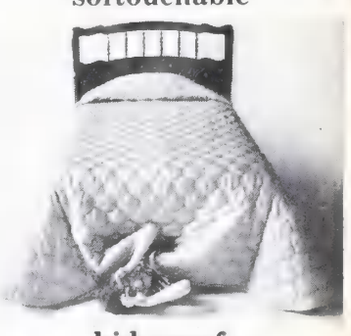
stain-resistible



softouchable



non-wrinkable



kid-proof



unshrinkable



absolutely no-iron

RONNIE Fiberglas Center, Dept. 3G-17 145 Broad Avenue, Fairview, N. J. 07022

RONNIE Fiberglas Center, Dept. 3G-17
145 Broad Avenue, Fairview (Bergen County), N. J. 07022
Please rush me the FREE Ronnie Fiberglas Bedspread-Drapery Catalog.
Name .....
Address .....
City ..... *State* ..... *Zip Code* .....

Don't sleep on it. Mail coupon today

a most delightful pet

As a child's pet . . . for your own amusement . . . or just for instance . . . we can suggest nothing more suitable than a miniature donkey to ride — to drive — or simply to love. The supply of these little animals is limited.



WRITE TODAY

. . . for information about this rare and delightful animal.

MINIATURE DONKEY REGISTRY© OF THE UNITED STATES

1108 Jackson Street ■ Dept. HB-2 • Omaha, Nebraska 68102



Personalized

SMALL FRY STEP-UP STOOL

Raise your toddler to the right height for hand-washing and teeth-brushing in the bathroom, bubble-pipe blowing in the kitchen with this sturdy, solid-pine step-up stool. It has a Salem maple finish, any first name hand-painted in red and white; and when you flip the top, it's a TV chair. $4.95 plus 70¢ postage

No C.O.D.'s please

Gotham Gifts Dept. H-27

67-85 Exeter Street, Forest Hills, N.Y. 11375



The Little Work Horse

Dainty as a sprite, but tough as steel! These airy balls of nylon net will clean the lint from your husband's coat or from your best velvet dress. They'll clean heirloom china without so much as a single scratch or they'll scour out a burned-on roasting pan. No broken finger nails when you scrub with a Little Work Horse and no messy rust or soap. Marvelous for scrubbing the bath, too. Throw them in with the family wash when they're soiled. They come in lovely assorted pastel colors.

Three for $2.35 ppd.

N.Y. residents add state and local taxes.

Windfall Dept. HB-27

185 Adams Street Bedford Hills, N.Y. 10507



SNOW BUNNIES . . . HARE THIS!

Real Fur-for-Fun

EARMUFFS and MITTENS

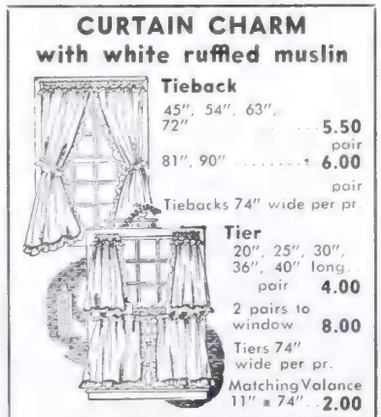
Welcome as hot buttered rum, our honest-to-goodness fur dyed rabbit earmuffs and mittens! A zingy, swingy style for the think-young generation. Quality bolted construction, fully lined and double strength stitched. In a winter carnival of colors: white, black, beige, red, royal blue. Order for every teenager you know, for yourself too!

Earmuffs $2.95 Mittens $4.95 pair
Earmuffs 2 pair 5.00 (medium or large)

Set: 1 pair Earmuffs; 1 pair Mittens $7.50 complete

All postpaid. Sorry, no C.O.D.'s

Fun Furs 350 Seventh Avenue, New York, N.Y. 10001



CURTAIN CHARM
with white ruffled muslin

Tieback
45", 54", 63", 72" ..... 5.50 pair
81", 90" ..... 6.00 pair
Tiebacks 74" wide per pr.

Tier
20", 25", 30", 36", 40" long..
pair 4.00
2 pairs to window 8.00
Tiers 74" wide per pr.

Matching Valance 11" x 74" .. 2.00

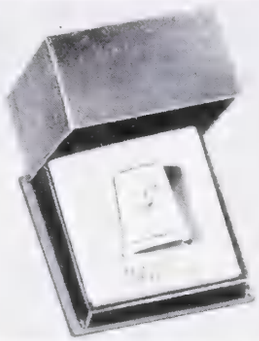
ALL PRICES POSTPAID

For years, clever New England housewives have made these charming BLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity and handmade look. Practical, long-wearing, these unusually attractive curtains of bleached, pre-shrunk muslin retain their crisp appearance with a minimum of care. Also available in unbleached muslin.

Satisfaction guaranteed. Send check or money order; no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin, as well as curtains in burlap, floral prints, calico ruffles, organdy, Oznaburg and bedspread fringe.

COUNTRY CURTAINS
Dept. 31, Stockbridge, Mass.













EGGS ON RIBBONS for an Easter egg tree are artfully decorated in "Old World" patterns. Tie them to a shapely branch for an Easter brunch buffet. Hang them from a mantel to herald this happy holy day. Pastel fibre eggs, 2¼" h., (wonderful take-home favors for small-fry guests), $1.98 set of 8; 2 sets (16) $3.75. Postpaid. From Helen Gallagher, Dept. 202-4164, Peoria, Illinois 61601.

DRESDEN ROSE THIMBLE. If she's nimble with a thimble, has a knack with a needle, here's the beautiful solution for a Valentine gift problem. Creamy white bone china thimble imported from England and decorated with a delicate rose comes gift boxed. Order now —the supply is limited. #4357. $3.50 each; two for $5.95 postpaid. Order from Downs, Dept. 1102, Evanston, Illinois 60204.

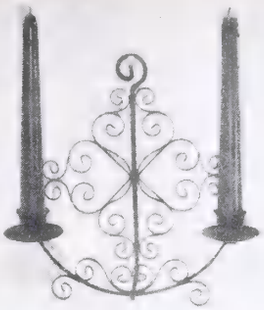
PICK A ROSE. sacred to Aprrodite, the Greek goddess of love, to say "I adore you" this Valentine's Day. Whether she believes in the mystic lore of mythology or in love alone, she'll love the beautifully detailed flowers carved in simulated ivory or black. Ring (adjustable) or pin, $3.50 each. Earrings (not shown), $2.25. 3-pc. set, $8.75. Ppd. Ashlee, 247 West 35th, HB2, New York, N.Y. 10001.

PERMA TWEEZ is a one-step home electrolysis unit with a patented safeguard which destroys hair roots without puncturing the skin. It's as easy to use as your old-fashioned tweezers, but the results are permanent. Battery operated, *tested for safety*, excess body and facial hair can be a thing of the past. $14.95 ppd. General Medical Co., 5701 W. Adams Blvd., HB2, Los Angeles, Calif. 90016.

EXEC'S APPEAL is what this quick-trip business case has! Large zippered section holds complete change of clothing including suit. 2 expanding outside pockets hold VIP papers. Made of rugged, lightweight, brown Skai, the jet-age material that outlasts leather, it stashes smartly under plane seat. $19.95 plus $1 post. A. R. Gellman & Co., 284 Delaware Ave., HB2, Buffalo, New York 14202.

1965 U.S. COIN SET is $1 with purchase of any other year set. First clad coins start a new era in U. S. coinage. All sets in plastic, lifetime holders: 1964P, $2.95; 1963P, $4; 1962P, $4.45; 1961P, $5.25; 1960P, $5.85; 1959P, $6.25; 1958D, $6.85; 1957D, $8; 1956P, $9. All 10, $50. 6 years (1960-65), $20. Postpaid. Centre Coin Co., 13831 Ventura Blvd., HB, Sherman Oaks, California 91413.

SPANISH LACE SCONCES, black as midnight, are bewitchingly decorative against a spare white wall. Wrought iron, 8x9" wide, each holds two candles to shed flattering light for romantic evenings. We show only one so that you can see the delicate design, but they're sold in pairs for only $4.69 ppd. Candles not incl. Kents Gifts, 1214 Atlantic Avenue, Atlantic City, New Jersey 08401.



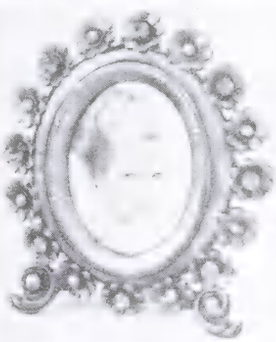
PRAYING HANDS, from the original engraving by Dürer, are the inspiration for this silver-tone metal reproduction on a wooden plaque with the Serenity Prayer. A reminder of the importance of prayer in our lives, it's a good thought to give your doctor for his office or to hang in your family room. 6¾x3½x½". $1 ppd. Spencer Gifts, 622 Spencer Bldg., Atlantic City, New Jersey 08404.



YOUR HEART IS A SAD AFFAIR if, on Valentine's Day, it doesn't quicken to a kiss, moon over the memory of a special song. So let your love be proudly visible and couple your heart with his. Two hand-cut birthstone hearts, yours and your loved one's, are linked on a fine 14k gold chain. $30 ppd. Specify birth months. Merrin Jewels, 530 Madison Avenue, HB2, New York, N.Y. 10022.



BIRTHSTONE FRAME. Pretty as a picture is the frame that will make someone you love look lovelier. It's as sweet as a Victorian valentine, and it would be a beloved gift for a grandmother's dressing table. 18k gold-plated frame is set with 16 handcut simulated birthstones. 4¼" high. $1.98 ppd. Specify birth month. From Gloria Dee, Box 1100, HB2, Mt. Vernon, New York 10551.



DO YOU WANT A DREAM FIGURE?



COMFORT AND CONTROL IS YOURS!!

B. M. HARRIS, of Boone, Iowa—Foremost National Dance Educator writes:

"I have worn this garment for over ten years. Nothing can replace it (and I've used many brands at greater cost) They wear like iron, but feel soft as down on the body. Its perfectly balanced construction is the answer."

Yours for Comfort

Mrs. N. H., Model and Saleswoman for a leading fashion store, writes on reordering 2 garments:

"Please don't ever discontinue making this garment. You can wear it all day and never know you have it on. No bumps, just solid comfort. It takes 2 inches off my waistline. It has been my pride and joy.

Two of my friends, one a heavy set woman, the other a small, thin person, are as happy with the garment as I am. The thin one had trouble getting a garment that didn't poke her. Now she wears yours and never knows she has it on. The heavy one always complained she felt like she had two stomachs. Now she has a nice form and wears hers all the time."

Made with LYCRA ® SPANDEX

Nylon Power Net & Satin Panels with LYCRA Spandex. Feather light, unbelievably firm. Long zippered front closure, criss-cross easy walk front. Low back for any attire.

A-B-C-D Cups Sizes 32 thru 38 **6.98**

B-C-D Cups Sizes 40 thru 44 **7.98**

No. 5729 Black—White

Hide-a-way Snap-Out CROTCH PANTY **7.98** all sizes

NOW MADE IN PROPORTIONED LENGTHS
#5729-S-up to 5'2"
#5729-L-over 5'7"
WHITE ONLY

Slimmetry **NEWEST UNDERCOVER SECRET!**

DREAM FIGURE NOW MADE IN LONG-LEGGED PANTY STYLE! WITH SEMI-DETACHABLE CROTCH

(Pat. #261101)

BLISSFULL FREEDOM, SOLID COMFORT UNBELIEVIBLE CONVENIENCE
Combines the convenience of a detachable crotch with the blissful comfort of a heavenly panty corselette. No more hooks and eyes to sit on. No more unflattering bulk or padding. Never again a washout-out-of-shape crotch.

WITH THE 6-SECOND FRONT OPENING CROTCH

Off in 3 seconds back on in 3 seconds without ever removing the garment. See how easily the washable insert snaps out.





- LIGHT WEIGHT made of Lycra Spandex, with Nylon Power Net & Satin Panels.
- FRONT ZIPPER CLOSURE easy to put on and take off.
- FIRM CONTROL: take inches off your figure to give a slender, youthful appearance. Eliminates all bulges & rolls. Never binds.

A-B-C-D Cups Sizes 32 thru 38 **9.98**

B-C-D Cups Sizes 40 thru 44 **10.98**

STYLE NO. 5730 WHITE ONLY



EXTRA INSERTS:
A package of 2 detachable, instantly washable Tricot inserts only 75 cents.

GUARANTEED or your money back

DREAM FIGURE IS FOR YOU!

FOR THE FIGURE THAT FASHIONS ARE BUILT ON, LET SLIMMETRY SEND YOU YOUR DREAM FIGURE. AT NO RISK TO YOURSELF



CHECK STYLE NO.
☐ #5729
☐ #5729-S
☐ #5729-L
☐ #5730

SLIMMETRY, 16 [redacted] ST., NEWARK 5, N. J. Dept. CM10G
Please Rush my ALL-in-One "DREAM FIGURE"
I enclose ____ add 25c per unit for postage & handling
Color _____ SIZE [redacted]
Name _____ WAIST
Address _____ HIPS
City _____ State _____ Send for Free Fashion Folder.
Pay with order; save up to 75c C.O.D. & money order fees.
☐ Send C.O.D.—Will pay charges + .25 postage & handling.

UNIQUE "GAY 90's" TOTE BAG SET



Enjoy nostalgia of fashion ads from "Harper's Bazaar" of 1881

Lovely Victorian tote-antidote to today's hectic pace! Authentic reproductions of Harper's famous, fascinating issue of January 8, 1881, in soft wood-cut-like tones of gold and black. See: ladies' and children's street and house dresses in brocades and laces, bengalines, silks, the latest in bonnets . . . all the lovelies that were so right when Great-Grannie was a girl. Sturdily constructed of parchment-like heavy paper, 3 to a set, each bag approximately 16" wide x 12½" deep. Limited supplies—order today!

Order No. 5626. Set of 3—$1.49 ppd.; 2 Sets—$2.85

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. 1102-B EVANSTON, ILL. 60204

Improved * Model . . .



HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES. Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL.

$7.95 plus 25c Postage

EACH EXTRA PLATE $6.25

FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS • FREE CATALOG

Pa. Res. Add 5% Sales Tax • Sorry No COD's

POSTAMATIC CO. Box 160, HB27 Lafayette Hill, Pa. 19444



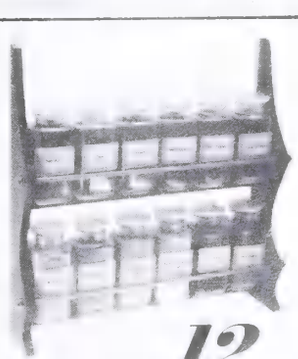
FLARED MATCHSTICK WALL LAMP
18.99*

Sculptured arm of walnut holds shade of opaline glass gracefully skirted with handmade matchstick shade, 11" in diameter. Arm extends 16" from wall, swivels left to right. Height is adjustable. #807-P. Also available: Matching Single-Drop Ceiling Lamp #808-C, 17.99*

*ADD $1.25 EACH FOR MAILING, HANDLING.

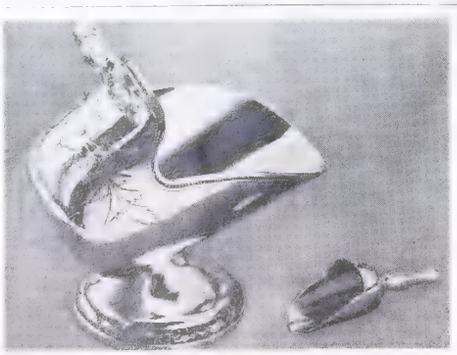
LAMPLAND 579 Sixth Ave., NYC. Dept. B37

NYC add 5% tax, NYS add 2%. No C.O.D.'s. SEND 15¢ FOR 32-PAGE CATALOG.



12 ways to success

"Green gold" of the Orient . . . precious spices and herbs to create taste treasures in fine foods—cinnamon from Ceylon . . . peppers from China . . . cloves from Zanzibar . . . rosemary from Asia. Now brought to your kitchen in a handsome cherrywood and brass spice rack, 12 exotic seasonings including three exclusive blends; tantalizing *buttered salt*, luscious *bar-b-que*, savory *onion and garlic*. Send $7.50—We ship postage paid. **Heather House, 2929 North Main, Rockford, Illinois.**



Sugar Scoop

This silver plated elegance carefully copied from an antique is indeed a gleaming buy for a bride. The little scoop nestles neatly under the scuttle. Nothing can touch it for holding wafer mints at dinner, salted nuts on the coffee table. 5" x 5¼" high.

$6.95

Please Add 65c Postage

Camalier & Buckley

Dept. HB27, 1141 Connecticut Avenue N.W., Washington, D. C. 20036

FURNISHED IN EARLY AMERICAN?



Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

50,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

727 Brimfield Turnpike, Sturbridge, Mass.



FIRST ISSUE! COLLECTOR'S ITEM . . . U.S. Presidents with their First Ladies on new series of BRONZE MEDALS—original sculpture by Austrian Joseph Hotter. Extra-sharp strike, 27 mm. size, in specially inscribed plastic holders. Circle as many as desired: Kennedys, Eisenhowers, Lyndon Johnsons, Washingtons, Lincolns, F. D. Roosevelts, Wilsons, Grants, Trumans, Madisons, Jeffersons, Hoovers, John Adams, J. Quincy Adams, Jacksons and Monroes. Another presidential medal each month. Start your collection today. $1.50 each, postpaid; 4 medals, $5.75 postpaid; 8 medals plasticized encasement, $11.95 postpaid. Jewel box shown, $1.00 additional. Only available at: WORLD TREASURES, 267HB, (Division, Leslie Creations) Box 10535, Penn Hills, Pittsburgh, Pa. 15235.

Wear "GOOD LUCK" With Our Sterling Silver CHARM BRACELET



Give a gift of luck to someone—or yourself. Let the nice things in life happen to you. Become a Registered Charter Member of Horseshoe Club—order Horseshoe sterling charm with Wishbone & 4-leaf Clover (for 3-fold luck)—PLUS Sterling Bracelet—(you've saved $2.25 already) **$5.00** ppd. BOTH only...

POSTAMATIC CO.

Lafayette Hill
HB27, Pa. 19444

Join Our "HORSESHOE CLUB" . . .

RECEIVE A NEW LUCKY CHARM EVERY MONTH

Order from: Wishing Well, Kiss Timer, Heart & Key, Birthstones, Army, Navy & Marine Emblems—many more. Send for complete list—$1.25 each (usually $2.50) **OR**—Send $10.00 and receive a Sterling Charm for 11 months—ideal way to give a continuing gift—or choose 11 Charms now. Inquire today about HORSESHOE CLUB. Clip charms on yourself. ©Copyright Reg.

THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

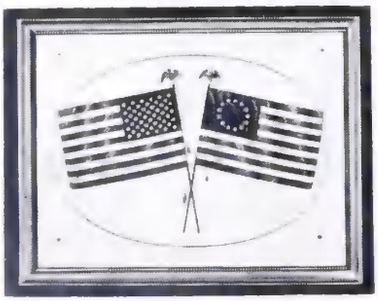
Over 5,000 styles $100 to $100,000

Send for FREE 80-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME.....

ADDRESS.....

.....ZIP.....



Authentic Flags Beautifully Framed

It's a grand old flag and certainly worthy of being displayed in every home and office. Real Betsy Ross and 50-star U. S. Flag, protected by unbreakable clear vinyl in gold-trimmed 12" x 16" natural wood frame. A most attractive piece designed to be prominently shown. A gift you'll be proud to give.

U. S. Flag also available with State flag or flag of other nation at no extra charge.

$6.50 ppd.

New Jersey Res. add 3% Sales Tax

HAYDEN STUDIO. Dept. B
Box 1151, Bloomfield, New Jersey



A VERMONT DEACON would break down and grin approval of this reproduction of the famed Vt Deacon's Bench. 32" high, hand scooped seat 15" deep. Finished in antique maple or dark pine, 72" l. $54.95; 60" $44.95; 48" $39.95. Trimmed with black and gold, 72" $59.95. *Unfinished:* 72" $44.95; 60" $34.95; 48" $29.95. Exp. chgs coll. Templeton Craftsmen, HB2 Templeton, Massachusetts 01468



CREWEL TEA COZY. A graceful tree of life grows before your eyes as you embroider with colorful wool yarn on this tea cozy of Belgian linen. Kit contains design on beige linen, crewel yarn for front and back, needle, cording, lining, easy directions for embroidering and assembling. $5.95 35¢ post. A diverting project for long winter evenings! The Stitchery. HB2, Wellesley, Mass. 02181



DEVOTED COUPLE. The little shepherd leans against the fence and serenades his dainty shepherdess with "True Love" as she pirouettes to the enchanting tune. Hand-carved, hand-painted by old world artisans, we chose this for a Valentine gift from Hildegarde's music box collection 8" h., $29.95 ppd. Catalog 35¢ Hildegarde Studios, 597 Farmington Ave., Hartford, Conn. 06105



ALPACA SEAT PADS are handmade in Peru where natives are famous for their work with this fur. The geometric design, a traditional Peruvian pattern, looks marvelously contemporary for modern décor. In a play of black and brown on white, they add flair and comfort to bar stools and captain's chairs. Approx. 17" diam. $3.98 each; 4, $12.98 ppd. Hobi Dept. HB2, Flushing, N.Y. 11352

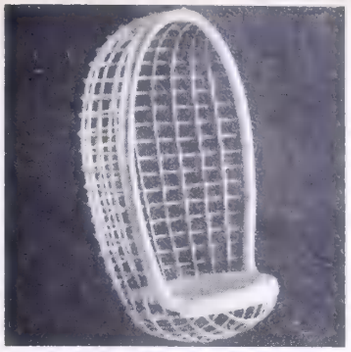


STEM TABLES of rich, magnificently grained teak from Hong Kong are handsome little imports smart bargains! Hand rubbed lightly oiled, they're perfect pull ups for snacks, coffee, cocktails. Let a matched pair flank a long low sofa. 20" round or 19" square (specify). 15" high. $9.98 each Order from Patio Sales, Box 25 HB2, Highland Park, Ill. 60036



ROLLING SHOE RACK is a welcome wagon for a wardrobe of shoes. If you've ever groped in the dark for your suedes, you'll love this traveler. It carries 24 pairs of women's or 20 pairs of men's plus shoe-shine gear into view. Finely crafted honey-tone knotty pine or maple finish. 22x16x26½" high $26.95. Kit form, $16.95. Exp chgs. coll. Yield House, HB2 North Conway, N.H. 03860.

A SOPHISTICATED SWINGER for your patio or lawn is this free-floating chair handmade of wicker. It can calm the spirit, rest the weary as breezes float through the openwork pattern. Jazzed up with swinging cushions (not incl.), it's a knockout for the den. 45" high. 29x31" seat. chain for hanging. $39.95 express charges col. A Man's World, Dept. HB2. Flushing, N.Y. 11352.



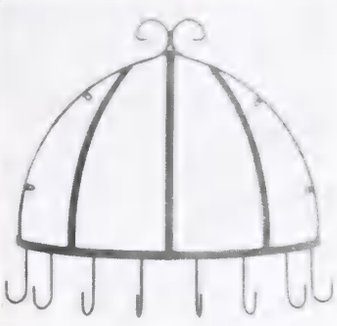
GET THE PICTURE? Send your favorite photo or negative to Quality Values. Take your pick of two beautiful 8x10" *or* five 5x7" enlargements *or* 25 wallet-sized photos plus a free 5x7" enlargement. They all come on the finest quality portrait paper, and the original is returned unharmed. $1.25 postpaid. Order today from Quality Values, Studio HB2, New Rochelle, New York 10804.



GRECIAN CENTERPIECE. When the occasion calls for candlelight and flowers, this charming centerpiece will set the mood and reflect the glow. Six griffins out of Greek mythology are candle holders, circle a 5" high bowl for spring flowers and fruits. 17½" long, 14" wide, hand-cast iron in black. $19.95; gold or verde green, $20.95. Add $1.75 post. House of Glen, HB, Glen Mills, Pa. 19342.



FRENCH GOURMET RACK makes a decorative job of hanging pots and pans, kitchen utensils, pot holders, pretty tea towels, coffee mugs. This black wrought iron holder, inspired by the oldtime French meat hooks, is semicircular in shape. Mounts on kitchen wall to save space. 19" wide, 15½" high with 8 hooks. $8.98 ppd. Ann Isabel, 7840 Rugby Street, HB2, Philadelphia, Penna. 19150.



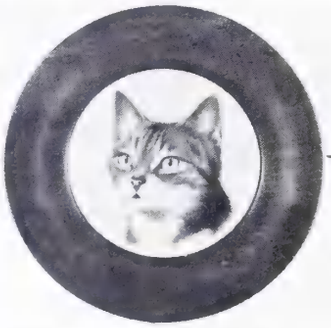


MAKE YOUR OWN COLORFUL LAMPS FOR LESS THAN A THIRD

Now you can handcraft your own distinctive lamps as easily as you can bake a cake. By prefabricating the basic forms for you, all lamp projects are now greatly simplified. We supply all the parts, including the electrical fixtures. You cast the ornaments in colors of your choice and decorate and assemble the lamp. HOW TO WORK WITH STAINED CASTOGLAS tells the whole story with a hundred photographs and sketches and describes the various methods of producing lamps of professional quality in language anyone can understand. For your copy mail 25¢ to Dept. 7B-84

25¢

THE CASTOLITE COMPANY
Woodstock, Illinois 60098



If You're Partial to Pussy Cats

You can use this as a serving piece, or you may hang it on the wall for decoration. Lovely solid walnut tray contains a 6" tile of an endearing cat in natural colors. Use for cheese, hors d'oeuvres, etc. 10" in diameter. $6.50 including mailing.

South, no C.O.D.'s

EC **Edith Chapman**
Dept. 20 • Route 303
Rockland County, Blauvelt, N.Y. 10913

COLORFUL KETTLES to brighten your kitchen



European enameled teapot and kettle brightly colored in Capri Blue or Avocado Green will add old-world charm to your kitchen. Cover of teakettle cleverly gold-chained to handle in true European tradition. Top quality craftsmanship. Satisfaction guaranteed. Specify teapot or kettle, color, size. 5-cup teakettle or teapot, only $2.98 7-cup teakettle or teapot, only $3.69

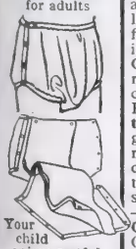
SINCE 1818 BRECK'S OF BOSTON
Q58 BRECK BLDG., BOSTON, MASS. 02210

WETTING PROBLEM?



END EMBARRASSMENT AND DISCOMFORT FOR YOUR CHILD

Recommended by physicians—and thousands of grateful mothers
Also advised for adults



Your child enjoys restful, uninterrupted sleep in a dry bed. You save expense of rubber pads, extra sheets, costly laundry bills.

Keep your child dry and secure 24 hours a day with new, improved ALL-DRI™ Pants

Now free your child from needless embarrassment and the dangers of psychological disturbances often caused by bed wetting. New, convenient ALL-DRI Pants are invisible under clothes—can be worn NIGHT AND DAY for total protection and comfort. Absorbent flannel absorbs body moisture—reusable SNAP-IN—SNAP-OUT layer of "Miracle Fiber" Olefin keeps moisture from touching child's skin. Non-allergenic Olefin helps heal and prevent rashes and other discomforts caused by moisture. ALL-DRI Pants are **Sanforized** and **Sanitized** treated to protect against germs and odors. Plasticized rayon covering; hand or machine wash and dry. Order today in child and adult waist sizes: 22"-52" (even sizes only)—with SNAP-IN—SNAP-OUT Olefin liner. Only $5.95* each (3 for $14.95). Extra Olefin liners only $2.95* each (3 for $7.95). 30 day money back guarantee. *N.Y. residents add appropriate sales tax.

HUDSON VITAMIN PRODUCTS
89 Seventh Ave., Dept. F-118
New York, N.Y. 10011



DANISH STYLE FULL SIZE LOUNGE CHAIR

European imported solid hardwood frame, walnut finish with authentic graceful curved Danish arm, 28½" wide, 29" high, 36" deep, 4" poly-urethane foam seat cushion, 22" x 22", 2" thick back cushion 17" x 22". All one price, your choice of expandable supported vinyl in heavy tweed fabric. Colors—Olive, Tan or Rose, Black, Blue or Tan. Or furnish two yards 54" wide, your fabric. Cushions zippered, fully welted and reversible.

Send 25c for sample swatches and complete Danish living room catalog.

Shipped unassembled for lowest cost, easily set up in 10 minutes. ONLY **$24.95**

No C.O.D.'s. Shipping charges collect. Send check or money order.

GENADA IMPORTS
Dept. A-2, P.O. Box 204, Teaneck, N.J. 07666
N.J. Residents add 3% tax



Amazing Device for Cracking Ice!

Now—crack ice so fast you won't believe your eyes. One or two light taps crack an ice cube to bits without effort. It's the action of the vibrator-handle that does the trick. The ice doesn't scatter. No jabbing. No pounding. No skill required. Money-back guarantee. Gift-boxed, only $1.00 at gift shops and department stores, or post-paid from

TAP-ICER
95-R Springfield Ave., Springfield, N.J. 07081



Found at last...

Ideal CHOPPING BLOCK

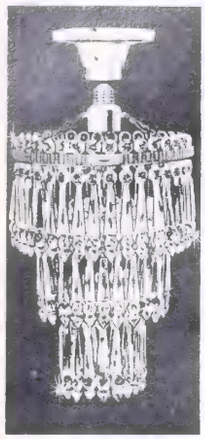
Here's the answer to a cook's prayer—a thick professional-type chopping block especially designed for home use by the company that has supplied butchers, hotels and fine restaurants for generations. Not just a slab of cherry or hickory—but a real parquetry job made of sections of select, well-aged hardwood, permanently joined under enormous pressure. You always cut on the end grain—just as the butcher does. (This prevents cracking and slivering!) Mounted on sturdy wooden legs, the 10½ inch square has a finely sanded surface with a natural wood finish. We suggest you rub it lightly with olive oil when you get it—then give it the place of honor in your kitchen. Makes a wonderful gift, too!

CHOPPING BLOCK $6.49 postpaid
(Two for $12.49 postpaid)
Mail orders filled promptly. Send for free gift catalog.

COLONIAL GARDEN
Dept HB-2 Valley Stream, N.Y. 11582

Screws into Any Ceiling Socket

CRYSTAL-BRIGHT CHANDELIER



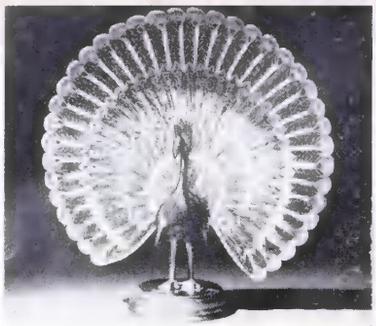
Dresses up any room! Gleaming 5" long prisms expertly faceted to shimmer like diamonds. Triple or double tiered design adapted from priceless handcut crystal originals. Crystal-like styrene never yellows. Easy to clean. Ideal for dining room, foyer, etc. Makes any room instantly elegant. 2-tier 9" x 6½", 3-tier 11" x 8".

#354 Crystal Chandelier, 3 tier ... **$2.98 ppd.**
#341 Crystal Chandelier, 2 tier ... **$1.98 ppd.**

If you live in these states, add sales tax: Penna., 5%; Mass., N.J., 3%; N.Y., Va., 2%.

Send Check or Money Order
Satisfaction Guaranteed or Money Refunded.

SPENCER GIFTS AT-70 Spencer Building Atlantic City, N.J. 08404



DANCING PEACOCK
from INDIA

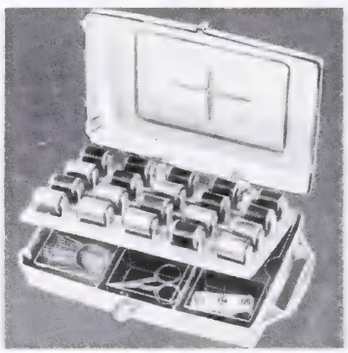
Our gorgeously arrayed peacock proudly flaunts his feathers. Finely etched into brass, his plumage is ablaze with translucent colored enamels that shimmer and glow with a stained-glass effect. An inspired design painstakingly accomplished in India. A strikingly beautiful accent on shelf, table, or mantel. 8" high. **$10.95** ppd.

FREE: *Write for 32-pg. catalog of 500 imports.* *Visit our World Handicraft Center in Norwich.*

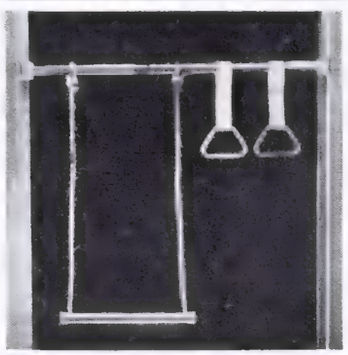
SHOPPING INTERNATIONAL, INC.
527 Shopping International Bldg.
Norwich, Vt. 05055



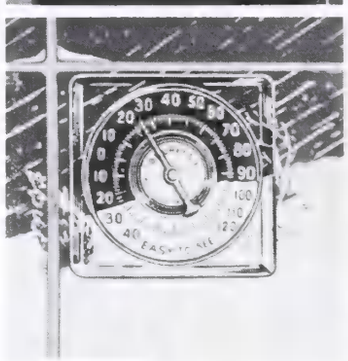
RISE AND SHINE with a polished coffee pot and a polished cotton coffee coat. The latter, in cheery red or blue paisley print with solid color piping, is washable, tailored with sweeping skirt, ¾ sleeves and front tie sash. It's a doll for Sunday brunch, drop in guests. Sizes 10-20, 14½-24½. $5.95 plus 35¢ post. Old Pueblo Traders, 610 BPC S. Country Club Rd., Tucson, Arizona 85716.



STITCH IN TIME, and you can if a sewing kit is handy. Ladyfingers is stocked with 20 spools of thread each in its own tangle-free notch. Compartments for tape, pins, needles, scissors. Sturdy plastic with carrying handle. Perfect for the mother of a big family who whiles away winter evenings darning socks and things. $6.95 ppd. Holiday Gifts, 7953 Raritan, HB2, Denver, Colorado 80221.



JYMBAR JR. FITNESS KIT is a gym dandy for building muscles, toning the system. Order one now for your youngster who is bursting to start training for spring football or track. He'll be faithful to a daily dozen. With chinning bar, trapeze, 2 swing rings. Fits 24-38" wide wood or metal door frame without screws or fasteners. $16.95 ppd. Battle Creek Equip., HB2, Battle Creek, Mich. 49014.



OUT IN THE COLD without a coat? Know the temperature *before* the children venture forth. Outside thermometer adheres to your window in seconds. Just peel cover, press to window. Polystyrene dial, 3½" square, with BIG red numbers and pointer that you can see from across the room. Weather-proof. 3-year guarantee. $2 ppd. Breck's of Boston, Z61 Breck Bldg., Boston, Mass. 02210.



ELITE MEAT

That's Pfaelzer's Prime Filet Mignons. So elite they aren't sold in ordinary markets. They're the steaks served in America's finest clubs and restaurants. Each one is aged for flavor and fork-tender. Now, you can have them at home or send them as a gift . . . shipped quick frozen, packed in dry ice, gift boxed, and with a personalized card. Satisfaction guaranteed.

box of 12. 6 oz. each, 1¼" thick #30430 **$26** Railway Express Prepaid

Write for free catalog listing over 100 gift items.

pfaelzer BROTHERS (pronounced Felzer)
Dept. NB-7, Chicago, Ill. 60632 YA 7-7100 P.B.1966



PORCELAIN LOTUS BOWLS

Inspire original table settings with these pure-white bowls from "Lotus Land." Elegant for serving sour cream salads ... sherbets ... fresh fruits! Or use them for floating candle lites or blossoms at individual place settings. 4½" diam. Versatile gift with the allure of the Orient. Unusual. Order 4316. Set of 8 $2.98, 2 sets $5.75 plus 35c shipping.

Write For FREE Gift Catalog

Helen Gallagher
Dept. 202, Peoria, Illinois 61601
Please Include Your Zip Code



Arranger
Centerpiece

Has many possibilities. The two sections (8 candle holders) can be arranged to form a variety of interesting and adaptable combination: for flexibility and individuality. Black wrought iron to enhance your table service. Candles not incl. 9" H. x 12" dia.

PAIR $5.95

ADD 35¢ FOR MAILING
Pa. Res. Add 5% Sales Tax

House of glen
dept. B72, glen mills, penna. 19340



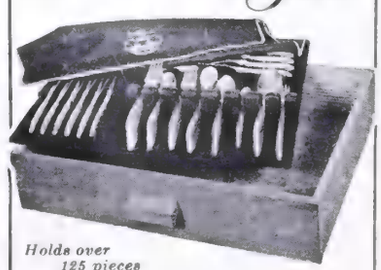
HOT TEA HOT

Tea Pot of fine English Staffordshire pottery fitted with insulated Chrome cover. "Tea tastes best when made in a pot to retain the heat whilst brewing." Famous beehive shape. Ivory pot. 6 cup **$10.**, 4 cup **$8.** plus .50 postage

N.J. residents add 3% sales tax. No C.O.D.'s

PRINCETON HOUSE WARES
P.O.Box 6 Princeton Jct., N.J.08550

Protect your treasured silver with Tarnish-Proof Pacific Silvercloth Drawer Pads made by *Gorham*



Holds over 125 pieces

Here's the safe, practical way to keep your silver neat, bright and ready for use.

Prevents tarnish and scratching.
So convenient to use.
Provides ready access to your tableware.

Pads convert an ordinary drawer into a silver chest. Removable, so you can bring it right to the table being set.

SIZE: 11¾" x 15" x 2½" holds over 100 pieces **$5.75**
SIZE: 17½" x 13⅞" x 2½" holds over 125 pieces **6.95**

SEND CHECK OR M.O. WE PAY POSTAGE

BARRINGTON SPECIALTIES
P. O. Box 154-H, Barrington, R. I.



You'll never see anything like this

Blood and money don't grow on trees. So the Red Cross must depend on you. Generous supplies of both blood and money are needed to keep up with the demand. That demand increases every year as research discovers new uses for blood. These amazing blood derivatives can prevent measles and combat shock! Tomorrow's "miracle "discoveries depend on your generosity today. Support your Red Cross! Be a blood donor!

Join up . . . Join in!

BY YOUR LEAVES. you can double the surface of this solid cherry table. 16x17" top becomes 35" long, enough for chafing dish and serving dishes. It's pure Americana, a product from the Smoky Mts. of Tenn. where handcraftsmanship still rules, as noted in the rope legs. 29" high. $64.50 exp. chgs. coll. Catalog 25¢. From Creative Crafts, Box 8277, Dept. 42, Chattanooga, Tenn. 37411.



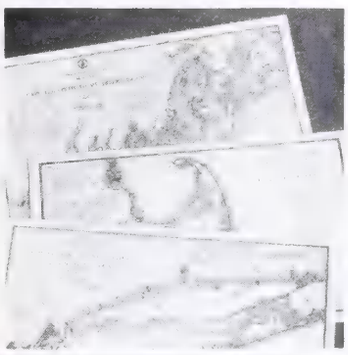
A BOLT FROM THE BLUE onion Meissen design on a white cotton background is 48" wide, repeats the pattern every 10", and costs only $3.95 a yard ppd. Sturdy enough for slip covers, draperies, bedspreads, it also comes heavily padded and quilted at $10 a yard ppd. Matching hand-screened wall paper, $9.50 for 15' long, 27" w., roll ppd. Jeredith Manor, Box 130, Nyack, New York 10906.

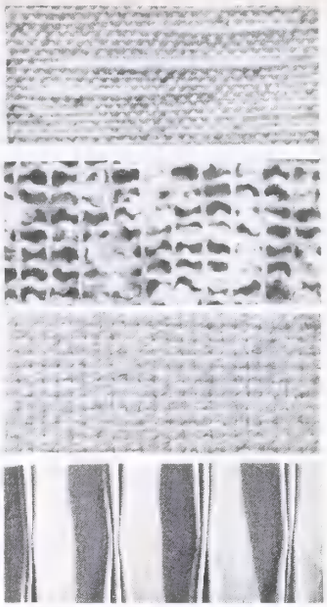


SLEEPY BUY. People who take lots of cajoling from old Morpheus to drift to dreams will find this contoured pillow woos slumber in no time. Excellent for invalids, people suffering from arthritis. It's pre-shaped for neck comfort, eases head and shoulder pain. Inflatable, may be filled with water. $3.95. Zippered white cases, 95¢ ea. Ppd. Better Sleep, HB2, New Providence, N.J. 07974.



CHART YOUR COURSE over a morning's cup of coffee on these navigation mats. In standard navigation colors—Maine, Mass. Bay, Cape Cod, L. I., No. or So. Jersey, Chespk. Bay, Mouth of Chespk. Bay, Pamlico, Fla., Lake Superior, Bahamas, Puget Sd., San Francisco, L.A., Hawaii. Any four, $3.95 postpaid. Others available. Humes of Delaware, Box 300, B7B, Milford, Delaware 19963.





only $3.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Seven heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look handwoven. Smart, too, for slip covers, bedspreads, tablecloths. Natural, white, or custom matched to your swatch or paint chip. All 3.98 per yd., and up, in our wide, wide widths.

world's widest seamless draperies!

Your choice of yardage, do-it-yourself pleating materials—or complete, made to measure draperies (handsomer at low, low cost because they're seamless). For brochure and 40 samples, **send 25¢** (or 50¢ for air mail reply) to Beverly Hills address.

261 So. Robertson Blvd., Beverly Hills 3, Calif.
Branch stores:
1124 Sutter St., San Francisco, Calif.
1921 Waukegan Rd., Glenview 3, Ill.

HOMESPUN HOUSE
Beverly Hills

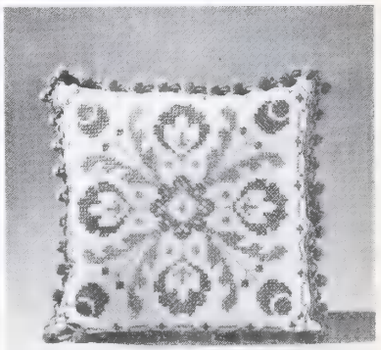


Magnetic
Photo Gallery

Display and rearrange instantly photographs of all shapes and sizes with magnetized strips in one composite frame. Place your pictures against 11½" x 19" beige mat and use the four gold tooled strips, in matching and complementing colors, to hold them firmly. Walnut wood frame with gold ring for hanging. **$6.95**

PLEASE ADD 50c POSTAGE
Pa. Res. Add 5% Sales Tax. No COD's Please

TAYLOR GIFTS Dept. A, 226 W. Wayne Ave. Wayne, Pennsylvania 19087



CROSS-STITCH PILLOWS

Decorative designs stamped for easy embroidery on washable basketweave cotton. Complete kit includes stamped fabric, zipper, colorful floss, ball fringe, and simple instructions. Choose Raspberry Red, Williamstown Blue, Olive, or Orange. Pillow form also available.

Pillow Kit, 16" square $3.95
Pillow Form $1.95

PLEASE ADD 35¢ POSTAGE
Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Personalized
BIRTHPLATE



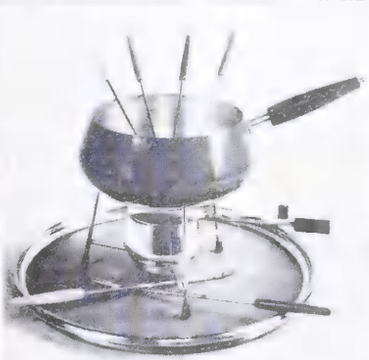
Beautifully hand-decorated birthplate with "Tree of Life," Baby's name, birthdate, weight & child's sign of Zodiac. Fine China, 7½" with Hanger. Blue inscription for boy, Pink for girl. A gift remembered now and treasured later. Give name, weight and birthdate. Add 50¢ postage. **$2.98**



PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch two-tone Mat has 7000 scraper fingers. Self-draining. A personalized gift that will be most admired. Comes in brick red, garden green, powder blue or jet black. Specify color and [illegible] desired. **$6.98**

SEND FOR FREE CATALOG

THE GALLERY
Dept. HB1-1, 3110 Tribble St.
Lake City, Florida 32055



French Fondue Set

Fondue Cooking—a guest participating dish is the last word in informal entertaining. Cooket is baked enamel on aluminum with adjustable sterno heat. 15" Tray is formica with metal trim. Each comes in beautiful red yellow or blue. Forks are stainless with plastic handles in assorted colors.

Cooker	$13.50
Tray	6.50
Set of 6 forks	5.00
	plus 55c postage

N.J. res. please add 3% tax

The Country Lane
Box 113 Branchville, New Jersey

A most unusual Early American Catalog

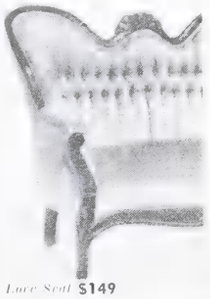


A NEW 1967 shopping adventure in Colonial Americana. Plywood furniture, Salem and Boston rockers, trestle and butter press tables, spoon racks, old time signs, plaques, planters, weather vanes, clocks, mugs, tankards, stoneware, fine silver, old pewter, crystal, fine china, hand crafted Lenox, Ironstone ware and old fashioned foods. Hundreds of unique gifts and decorating ideas. Send 50¢ (deductible from first order). Include zip code. Over 750,000 shoppers visit our store each year.



COUNTRY CORNER
Rowe-Manse House of Gifts
1053-B Bloomfield Ave., Clifton, N.J. 07012

★★★★★★★★★★★★★★★★★★★★



15" Marble top Table in solid mahogany **$15.95**



Love Seat **$149**

Romantic Victorian

solid Mahogany, hand-carved furniture (also, rare, unusual Early American pces.)

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps, bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog.

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327

Rush big colorful Catalog B-2 and my choice of costly fabric cuttings. I enclose 50c. (Check, coin or stamps are all fine.)

Name .....
Address .....

Farewell to the dour flower!

INSTANT ANTIQUING DIP FOR ARTIFICIAL FLOWERS



HOW TO BE A COUNTRY SQUIRE'S WIFE WITHOUT REALLY TRYING

Camco's Antiquing Dip basks artificial flowers in country candleglow. . . . as gentle in detail as old porcelain, as lovingly polished as old silver. You can antique old or new artificial flowers, decorations, nuts, pine cones. Everything comes in one can, ready to use. Dries in 20 min. It's almost as easy as lighting a candle! Dark with gold or clear with gold. $2.98 prepaid, no COD. For more information, contact Camco Paints.

CAMCO PAINT 2862 E. Ponce de Leon Decatur, Georgia 30030

PICTURES & PRINTS



WYETH, "COOT HUNTER"
18 X 29¾ $12.00

NEED PICTURES ON YOUR WALLS? Oestreicher's can put them there! With over 300,000 prints to choose from, Oestreicher's has the largest collection of Fine Art Reproductions in the world. Our clients choose from old masters, moderns, impressionists and from such subjects as landscapes, seascapes and sporting prints. **Please add $1.00 to each order to cover postage, insurance and handling.**

Our latest Reference Book of Fine Art Reproductions illustrates over 1,100 pictures lists over 12,000 titles by 1,500 artists. $2.50pp.

Oestreicher's Dept. HB 27
SINCE 1898
43 W. 46 St. (Bet. 5th & 6th Aves.) N.Y.C.
PLaza 7-1190 / Open Thurs. 'till 9 PM

Hollywood chin band

"Perkerupper"



Use this feather-light Band, while reading, knitting, watching T.V., or sleeping. Made of fine latex elastic with adjustable head pieces for proper tension. Any chin can afford this luxury. $1. plus .20 hdlg. & del. You must be pleased with the results or money refunded.

Use **Hollywood WINGS** *"Smoothies"* we call them. Made of flesh colored fabric treated to adhere to the skin. Moisten and press over furrows . . . Use warm water to remove. Theatrical size box $1. plus .20 hdlg. & del.



Wings, Inc. Dept. B
Box 413, Trenton, N.J. 08603



ELEGANCE YOU CAN AFFORD

Write for FREE 56 PAGE ILLUSTRATED CATALOGUE. Chandeliers, sconces and candelabra of imported crystal. Wrought iron and early American brass. Designer originals at factory prices. $42.50 to $1150.00. Shipped pre-paid, insured, in U.S.A. Satisfaction Guaranteed. Now in our 30th year.

KING'S CHANDELIER COMPANY
Dept. B-87, Highway 14
Leaksville, North Carolina 27288

READ THESE FACTS, PLUG IN ZOYSIA GRASS



By Mike Senkiw

It's true the things people are saying about Amazoy Meyer Z-52 Zoysia Grass (Reg. T. M.).

It grows so thick and luxurious that walking on it is unforgettable . . . like walking on a thick, pile carpet.

Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat, when other grass burns out. It cuts mowing by ⅔ . . . it's perfect, for summer homes and "problem" areas.

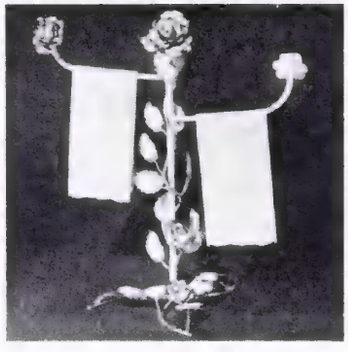
There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into beautiful turf that never needs replacement. It will neither heat kill nor winter kill . . . merely go off its green color after heavy frosts and regain new beauty every spring—A TRUE PERENNIAL! Every plug fully guaranteed to grow in any soil in your area.

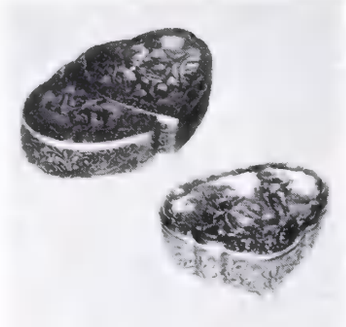
To end lawn problems, send for free interesting facts and prices about Amazoy including Pre-Season Bonus Offer. No obligation.

Dept. 291, Zoysia Farms
6414 Reisterstown Rd., Baltimore, Md. 21215
NAME
ADDRESS
CITY ZIP
STATE













SLEEP, BABY, SLEEP cool and comfortable, safe and sound on the Plakie Safe-Nap. Two foam-filled bumper cushions, trimmed with ribbons and lace in pink, blue, or maize, prevent baby's rolling off when placed on a bed. 21½" l., 27" w., cushions slip out for easy washing. With compact carrying case of clear plastic. $5.95 ppd. Things 'N Such, Box 103, HB2, Chicago, Ill. 60645.

PEARS, APPLES, GRAPES are in beautiful profusion and sitting pretty in this Spanish bowl copied from one found in a medieval castillo in Seville. Black wrought iron in a lovely scroll design, it's an eye-catching centerpiece for dining room or terrace. 6¼" high, 9" diam. $9.50 plus 75¢ post. Matching candlesticks, $6.50 pair ppd. Heritage House, HB2, Wallingford, Pennsylvania 19085.

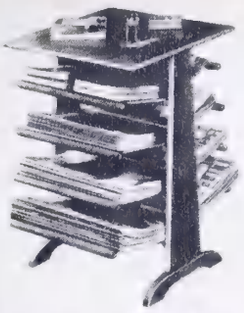
GUEST TOWEL STAND, decorated with a climbing vine of rose leaves and petals, is crowned with an elegant rose bud at the end of each arm. Made of sturdy wrought iron, hand-finished in antiqued white and gold, each leaf and blossom is exquisitely detailed. For your finest finger towels. 16" tall. $5.98 ppd. Harriet Carter, Dept. HB2, Plymouth Meeting, Pennsylvania 19462.

HEARTS WITH FLOWERS and deeply etched scrolls are magnificent miniature jewel boxes as Victorian as Grandmother's locket. Luxurious touch for a guest room, they're reproduced from European antiques, plushly lined in red velvet, finished in antiqued silver plate. Single, 3½x3½x1½" h., $3.25; double, 4¼x2½x1⅜" h., $3.95. Ppd. Edward Ziff, Box 3072, Mdse. Mart, Chicago, Ill. 60654.

GRANDMOTHER CLOCK is a scaled-down version of the beloved grandfather clock. Perfect for problem places between windows, doors in Early American décor. Dark pine, 18x10x71" high. $219 exp. chgs. coll. One of many handsome clocks in a complete catalog with full details on movements, chimes, etc., 25¢. Decorator's Supply, 1125 Dogwood Road, Dept. 28, Statesville, N.C. 28677.

KNEE-LIFT CUSHION gives you hospital-bed comfort right in your own bed. With your knees slightly flexed and supported, your back, hips, legs relax automatically. If you're enceinte, read in bed, sleep on your back, side, or stomach—try it, see how comfortable it is! Of inflatable vinyl plastic with 2 washable white zipper covers, $4.59 ppd. Better Sleep, HB2, New Providence, New Jersey 07974.

MAGAZINE TABLE holds over a hundred periodicals at hand, flat and wrinkle-free. No more dog-eared, crushed issues! If you wish to be extra neat, each magazine can have its own shelf. Handcrafted of rich-grained pine. 16x21x23" h. Satin-polished honey-tone or maple finish. $19.95 exp. chgs. coll. Easy kit form. $14.50 ppd; add $1 w. of Miss. Yield House, HB2. North Conway, N.H. 03860.



OLEANDER TREE. Add drama to a patio, a foyer, an office with Stern's everblooming Oleander tree. Exciting new plant blooms with showy terminal clusters of star-shaped, pastel-pink flowers. Dark, lance-like foliage stays green the year round. Drought, heat, soot, and smoke resistant. $7.50 ea.; 2, $14; 4, $26; 10, $60. Add 10% post. Stern's, Dept. E, Geneva, N.Y. 14456.



PET CHAPERONE is "first aid" to obedience. A short spray on furniture is pleasant to people but repels pets, saves soiled cushions, dog hairs, animal scent. *Indoor* or *Outdoor* (to protect gardens and evergreens) Chaperone in spray mist aerosol can, $1 each; triple-size, $1.65 each. Triple-size of both, $3. Order from Sudbury Laboratory, Box 2266, Sudbury, Massachusetts 01776.



EARLY AMERICAN SPICE RACK has all the colonial charm of the House of Seven Gables and white painted clapboard. There are 3 spacious shelves for spice jars or knickknacks, 2 roomy drawers to stow odds and ends. In knotty pine, 20" w., 19½" h., 5½" d., ready to assemble and paint or stain. $5.95 each exp. coll. Exclusive with Garbco Prod., 11756 Lanett Rd., HB, Phila., Pa. 19154.



ONLY $8 PER CARAT

FINE CUT 58 FACETS

FLAWLESS PURE WHITE



STRONGITE is a remarkable, hard and brilliant synthetic gem—the most convincing laboratory-made product, at the fraction of the cost of a diamond.

STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size and larger. Sold on our easy payment plan and a MONEY-BACK GUARANTEE within 10 days. You take no risk!

SEND NO MONEY.
Just write for FREE BROCHURE showing a wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 7 W. 45th St.
New York, N.Y. 10036

PUSSYFOOTING AROUND $2.98 pr.



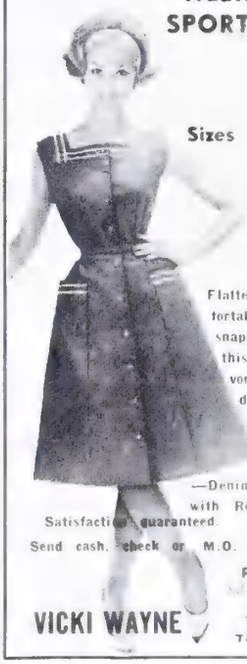
Pussyfooters are cat-talk for California's on-the-prowl play-shoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Women's sizes 5 thru 10 in 5 fash on purrfect colors—Siamese Mustard or Tan, Tomcat Black, Angora White, Persian Red. $2.98 pr. Also in Gold, $3.98 pr.

20c handling chgs.

Cal-Leather Co., Dept. HB 27
525 W. Windsor Road
Glendale, Calif. 91204

Please send me pairs of Pussyfooters. Calif. residents add 4% tax. $2.98 pr.
Check ☐ M.O. ☐ Please no C.O.D.'s.
CIRCLE SIZE AND COLORS DESIRED
Sizes: 4 5 6 7 8 9 10
Colors: Red White Black Mustard Tan
Name
Address
City Zone State

Nautical Look SPORTS DRESS



Sizes 12 - 20
14½-24½

Flattering and comfortable, with quick snap-up front, makes this a wardrobe favorite for all your daytime activities; great for golf! Drip-dry Chambray —Denim in Cadet Blue with Red White trim.

Satisfaction guaranteed.
Send cash, check or M.O. $6.99 plus 65¢ post.
Sal deposit for COD

VICKI WAYNE
610-BNP-So. Country Club
Tucson, Arizona 85716



Now! Make this Stunning "Peacock" from Egg Cartons

It's easy! Directions FREE when you subscribe to Pack-O-Fun!

The above Peacock wall plaque is typical of 1,000 fresh, original ideas you get in Pack-O-Fun magazine for turning all kinds of no-cost household throwaways into useful, attractive articles for fun and profit!

All 10-big issues of Pack-O-Fun are crammed with clear, simple directions for turning throwaways like egg cartons, plastic bottles and boxes, foil, spools, bits of wood, etc. into clever and useful toys, gifts, games, bazaar items, etc.

Nearly a million users praise Pack-O-Fun: "Best $3 I ever invested," says Mrs. H.C., Ill. "I gave up 2 popular magazines to keep Pack-O Fun and I'm not sorry," says Mrs. C.P., Wis.

Pack-O-Fun saves work, ends budget worries for mothers, church workers, teachers, leaders.

Money back guarantee, of course. Subscribe now!

10 BIG ISSUES ONLY $3
Over 600 Pages

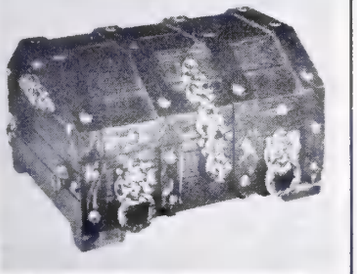


FREE big HOW-TO-DO-IT BOOK
Extra bonus
If you subscribe now!

PACK-O-FUN
Dept. 1227, Park Ridge, Ill. 60068

Payment enclosed for Pack-O-Fun
☐ $5 for 2-Years (Save $1)
Also send directions for Peacock
tics book under separate cover.

Name
Address
City, State, Zip



YOU'LL TREASURE THIS . . .

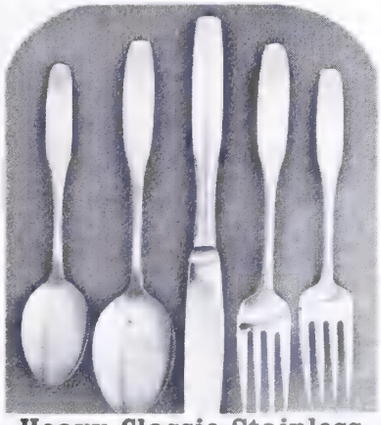
And your guests will, too

Enhance the beauty of your home with this impressive and delightful Spanish treasure chest. This handcrafted import from Mexico will accent any decor. Detailed in design and made from durable pine, finished in a rich walnut stain. 6" high x 8½" x 7".

$8.99 ea. ppd. 2 OR MORE $8.25 ea. ppd.

Send check or money order to

Alamo Decor of SAN ANTONIO
Box 13250, Dept. HB-2, San Antonio, Texas 78213
Satisfaction Guaranteed



Heavy Classic Stainless in Colonial Tradition

Early American-inspired design . . . satin-finish import stainless. Complete 50-piece service for eight includes: 8 dinner forks, 8 dinner knives, 8 soup spoons, 8 salad forks, 16 teaspoons, 2 serving pieces. All dishwasher safe. Money back guarantee within ten days. Shipped Postpaid.

50-pc. service for 8 . . . 19.99
74-pc. for 12 . . . 29.99

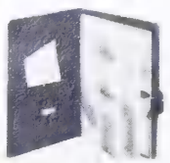
fortunoff's
Dept. HB-2, Box 145, Westbury, N.Y. 11590



THIN

IS THE WORD FOR PATENTED BRI-SON WALLETS EVEN WHEN FULL OF CARDS MONEY, PAPERS, ETC.

THE LADY BRI-SON



UNBELIEVABLY TRIM FOR THE LADY WHO LIKES THINGS IN ORDER. HOLDS 16 TO TWENTY CARDS, PHOTOS, MONEY, COINS, CHARGE PLATES ETC. HAS PAT. REPLACEABLE CARD POCKETS.

Pat. Nos. 188525, 2982322

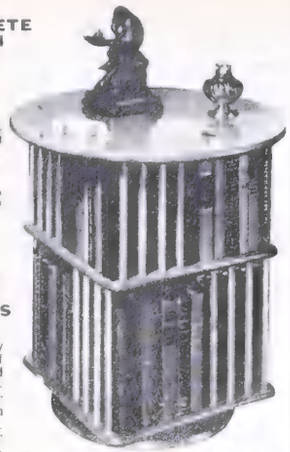
FINE HAIRCELL COWHIDE LEATHER (Red) $9
ENGLISH MOROCCO LEATHER (Blk. or Br.) $10
*FRENCH PINSEAL GOAT LEATHER (Blk.) $16
A luxurious leather
*ALLIGATOR (Br. or Blk.) $90 (*14K Gold Filled Corners)

send check to: BRI-SON
Dept. HB-27, 12260 Ventura Bl., Studio City
Calif. 91604 or Charge to:
Diners', Carte Blanche or American Express

COMPLETE OR IN KIT

SUSAN BOOK END TABLE

HOLDS ABOUT 60 BOOKS



A friendly union of charm and function distinguishes our lovely Susan Book Table. Holds larger reference volumes below and standard sizes above. Revolves on extra sturdy concealed ball bearing swivel so all books are accessible. An ideal end, occasional or bed table. 25½" H. 24" Dia. Beautifully hand-crafted of knotty pine in mellow honey tone pine or maple finish. Only $29.95 Exp. Chgs. Col.

COMPLETE 1 HR. KIT Prefitted, sanded, ready to assemble and finish. Simple instructions. $19.95 Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. for Speed Service

Field House
Dept. B2-7
North Conway, N.H. 03860



ROSETTE-TIMBALE SET

Enjoy "Old World" Pastry Treats! New double handle iron makes 2 rosettes or 2 timbales at one time. Bake shells and fill with favorite fruit, pudding, creamed meat or chicken, etc. Serve rosettes as cookie treats or topped with ice cream. Four 3" cast aluminum molds in assorted designs. Recipe Book included.

Extra forms available [illegible] above set. Bell, Butterfly, Jumbo Timbale. Set of 4, $1.95 ppd.

Satisfaction Guaranteed. Write for Free Catalog.

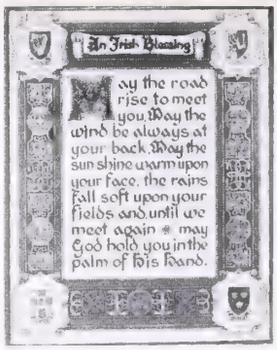
Gifts & Gadgets OF DALLAS
6321-H GASTON AVE./DALLAS 14, TEXAS

THE WONDERFUL WORLD OF

Cookbooks

Free Cookbook Catalog 300 of World's Most Fascinating Cookbooks

A mouthwatering treat for everyone who loves to cook. Colorful 32-page Spring Festival catalog shows and describes over 300 different cookbooks. Old favorites, little-known "finds," unusual cookbooks from near and far. Wonderful gift ideas. Exciting salad recipes plus helping hints on cooking and baking included free in catalog. Supply limited. Send for your FREE catalog today! FAVORITE RECIPES PRESS, Inc., Dept. 45, 4325 Old Shepherdsville Road, Louisville, Kentucky, 40218



AN IRISH BLESSING

A hand-screened reproduction of an Irish blessing, in six brilliant colors. Framed in maple-finished wood, 10" x 13". A lovely manuscript with a warm blessing, for your home, or a friend's. Comes ready to hang. Also available in the prayer of St. Francis of Assisi.

$4.95 each, Two for $9.75

Please Add 50¢ Postage
Pa. Residents Add 5% Sales Tax
Send for free gift catalogue

Clymer's of Bucks County
Dept. HB27, Point Pleasant, Bucks County, Pa. 18950

PERSONALIZED SUITCASE ORGANIZER
Be an Organized traveler



Fill your trusty lightweight organizer and set the suitcase into the [illegible] drawer and [illegible] no need to unpack and repack. Load the roomy [illegible] and [illegible] Large zippered compartment and [illegible] pocket-hold everything neatly in place. 21" x 17" x 3" overall. You'll discover how ideal the organizer is for [illegible] whether overseas, visit soon or over the country.

For Her: Black, Pink or Blue Lace with personalized name plaque & appliqued Rose.
For Him: Black Taffeta piped in White with his name on metal.

$12.95

Please identify name and color for personalizing

Matching plastic Laundry Bag $3.95

No C.O.D.'s please. California residents add 5% sales tax

THE CARRIAGE TRADE
13327 Glenoaks Blvd.
Sylmar, California 91342

If Lines & Wrinkles Make You Look Old



Younger than Springtime®
DERMOPHILIC FACIAL CREAM

FREE TRIAL OFFER!

For a generous FREE SAMPLE, send this ad with name and address, plus 25¢ mailing cost. Hurry, please, supply is limited.

Aquamint Laboratories — Dept. HB-27
Box 7 — St. Charles, Illinois

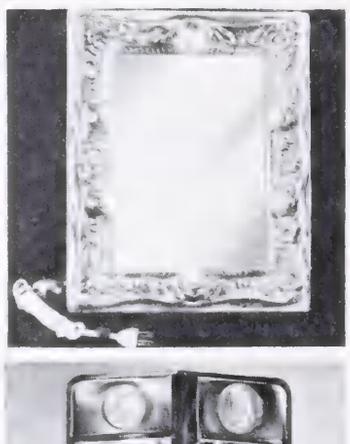
MAIL COUPON TODAY

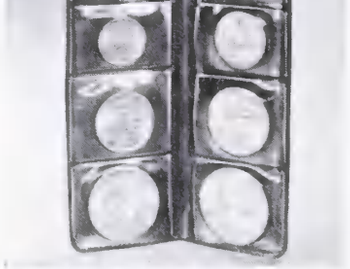
Aquamint, Dept. HB-27
Box 7, St. Charles, Ill. 60174
Please rush FREE SAMPLE of "Younger than Springtime." Enclosed is 25c to cover postage and handling.

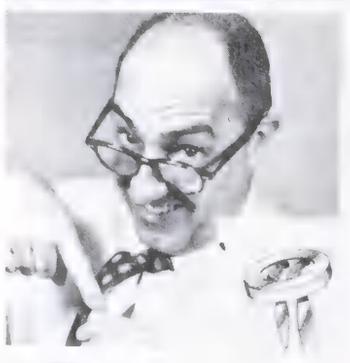
Name_____
Address_____
City/State_____

★★★ ★★★★★













YOU'LL SEE STARS glimmer and glow on your ceiling by means of these phosphorescent stick-ons. Self-adhering and easy to apply, stars shine at night but fade by day. Enchant and comfort a nursery cherub. Give a heavenly party where guests dance romantically under a "sky" of twinkling stars. Set of 50 only $1 postpaid. Order from Gracious Living, Dept. E-46, Berkeley, Rhode Island 02864.

YOUR BEAUTY SPOT centers around a make-up mirror where, with adequate shadow-free lighting, you can put your best face forward. Even lighting is provided by six 20-watt frosted bulbs that punctuate the antiqued gold, baroque frame. Hinged easel and hanging hole on hardwood back. 11x14". $5.95 plus 45¢ postage. Order from Lang's, 28 Magee Ave., HB2, Stamford, Conn. 06902.

THE LUCK OF THE IRISH was with us when we found this set of the magnificent coins of Ireland. New and uncirculated, coins mounted in a green vinyl display case include horse 2 6, salmon 2 0, bull 1 0, dog 6 d, hen 1 d, sow ½ d, snipe ¼ d, and hare 3 d. $3 the set postpaid. Free catalog of distinctive gifts. Charles W. Chase, 1 Haddam Neck, HB2, East Hampton, Conn. 06424.

BACHELOR'S BUTTONS are twelve no-sew buttons for emergency repairs. They have stainless steel backs (rust-proof) that slip into shirts like a paper fastener, hold securely, and look lovingly hand-sewn. Instant buttons are good news for single men, compact for travel, a break for Mom. $1.25 for the dozen postpaid. Holiday Gifts, 7953 Raritan St., Dept. HB36, Denver, Colorado 80221.

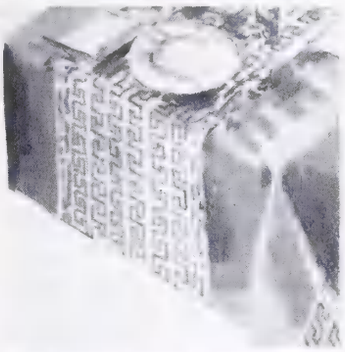
WHERE THERE'S A WILL there's a way of keeping it safe when you want it at hand in your home or office. Home Safety Deposit is an all-steel box with asbestos-lined interior, hidden burglar-proof baseplate. Attaches to wall, desk, or floor; safeguards documents, gems, or mad money. 5⅝ x12x3⅛". $7.95 plus $1 post. Alexander Sales, 125 Marbledale Rd., HB2, Tuckahoe, N.Y. 10707

TO ALL A GOOD NIGHT of slumber, thanks to an under-cover support that lifts the weight of burdensome bedclothes off your feet. For restless sleepers, invalids, arthritics who need plenty of foot room to be comfortable, it fits any bed, may be used as cover caddy to hold extra blankets. Arms fold flat for daytime. $4.98 ppd. Better Sleep, HB2, New Providence, New Jersey 07974.

COULD YOU TELL? Honestly, now, would you know that these brilliantly beautiful stones were not diamonds? Unigems have all the fascination of real diamonds at a fraction of the price. Shown in a myriad of beautiful settings for men and women. Unigems cost $45 per carat, not including setting. Free brochure. Order from Unigems, Box 5773, Dept. HB2, Philadelphia, Pennsylvania 19120.



FIBERGLAS TABLECLOTH looks like elegant linen, has the easygoing nature of Fiberglas* Beta—no ironing, burnproof, won't wrinkle or shrink. White, avocado, gold, blue, pink, or beige. 52x52" $3.98; 52x70" $5.98; 60x80" or 66" fringed round $6.98; 60x90" oblong or oval $7.98; 60x104" oblong or oval $8.98. 35¢ post. (15¢ ea. add'l.) Ronnie, 145 Broad Ave., Dept. 3R, Fairview, N.J. 07022.



LONG DAY'S JOURNEY into town? Two-week trip to Tangiers? Take along this bag! Quick-zip top opens w-i-d-e; roomy zippered pockets inside and out. Stuff it to the gills, it will bear no bulge. Feather-light but strong, simulated leather. Tan, platinum, or ivory. 13x11", $9.95. 75¢ post. Old Pueblo Traders, 610-BTT S. Country Club, Tucson, Arizona 85716.

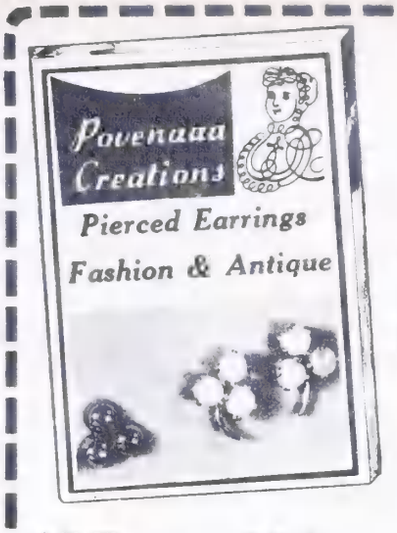


A FAIR CACHE for trinkets on a vanity, tiny soap buds in the bath is made of Florentine golden metal with lacy filigree trim. It's a pretty hide-away for stamps, clips and labels on a bedroom desk, wonderfully decorative to hold bonbons on a coffee or end table. 2" h., 6¼" diam., $1.98 ppd. From Lillian Vernon, 560 So. Third Ave., Mt. Vernon, New York 10550.



"EET SMAKELIJK" is Dutch for "eat well" and that's the theme of this new cookbook filled with old world recipes from the land of "klompens" and tulips. Dutch-American cuisine from appetizers to desserts, family meals to party fare, even canning methods. Some recipes never published before. 390 pages, sectioned. $3.50 ppd. Eet Smakelijk, Box 613, HB2, Holland, Michigan 49423.





All Types – All Styles

Satisfaction Guaranteed or Money Back

Adco GOLD PRODUCTS DIV.

Dept. HB-2 BOX 3046 SARASOTA, FLORIDA

NEW

PIERCED EARRING CATALOG

2000 PAIR IN FULL COLOR

IN 14 KT. SOLID GOLD

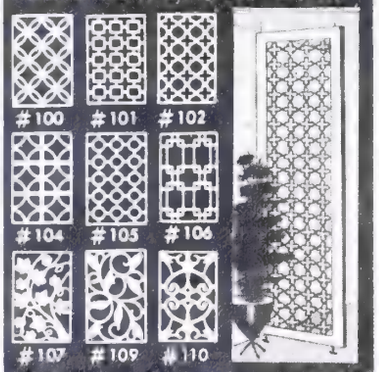
AT DIRECT TO YOU PRICES.

COMPLETELY NEW FOR 1967. . . . This New 2000 pr. Catalog devoted exclusively to Pierced Earrings, contains the largest collection of 14kt white and yellow gold earrings ever assembled. American and World Imports. AT DIRECT TO YOU PRICES. . . . A savings of 40 to 60 percent. Send Only $1.00 — Refunded On First Order.

GENUINE JAFFRE "Ply-Grilles"

Send us your measurements.

Room Dividers ◆ Luminous Ceilings ◆ Interior Shutters ◆ Drapery Replacements ◆ Sliding Units ◆ Open Grille ◆ Shoji Sliding Dividers, etc. Patterns for all decors. Assembled or do-it-yourself. Painted, unpainted or color matched. Illustrated brochures featuring additional patterns, practical and decorating ideas, only 50¢



Complete line of standard units and patterns available, brochure only 50¢

JAFFRE PRODUCTS CORP. Dept. HB-2

169 First St., Brooklyn 15, N.Y. TR 5-8545



Genuine IVORY RING $3.89 PPD.

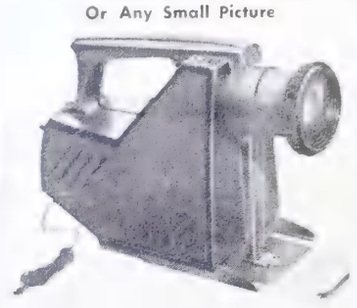
A masterpiece from Hong Kong that is sure to become a family keepsake! Delicate rosebud design is intricately hand carved over the entire outer surface of the band. Made of genuine ivory. Send ring size.

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB267 Plymouth Meeting Penna. 19462

PROJECT A POSTAGE STAMP AS TALL AS A WALL!

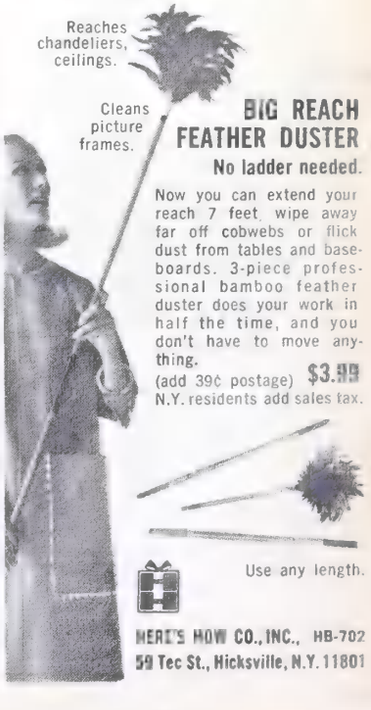
Or Any Small Picture



Here is an optical instrument that will amaze you. Put any picture, (in color or black and white) under this magic lantern and then project it on wall or screen. See details of maps, drawings, photographs (think of it . . . what you can do with your favorite color photos!) . . . projects coins even. This is an instrument for both fun and science . . . a quick, easy way to blow up optically, without films or negatives. Uses ordinary household light bulb, is UL listed. Used by artists, lecturers, hobbyists, doctors, nurses, technicians, architects. $7.98.

MEREDITH SEPARATOR CO.

59 Peggy St., Cleveland, Mo. (Missouri) 64734



BIG REACH FEATHER DUSTER

No ladder needed.

Now you can extend your reach 7 feet, wipe away far off cobwebs or flick dust from tables and baseboards. 3-piece professional bamboo feather duster does your work in half the time, and you don't have to move anything.

(add 39¢ postage) $3.99

N.Y. residents add sales tax.

Use any length.

HERE'S HOW CO., INC., HB-702

59 Tec St., Hicksville, N.Y. 11801

PHOTO SPECIALS



Send any photo, snapshot or negative with $1.25 for each selection.

(Originals returned unharmed) any enlargement beautifully hand colored 50¢ extra. State color of hair, eyes, clothes.

DISCOUNT PHOTO SERVICE, Dept. 30

835 Broadway, New York 3, N. Y.

25 WALLET PHOTOS Plus FREE Framed 5x7

add 25c for postage and handling $1.00

ENLARGEMENTS on finest double weight paper

2 — 8x10

OR 4 — 5x7

add 25c for postage and handling



PROTECT YOUR HEIRLOOMS

Bring your treasures out of hiding for safe and rewarding display under glass in this unique table. The glass top and sides are beautifully framed in rich cocoa wood. Graceful cabriole legs for Old World elegance. Finished in light fruitwood only. 28 inches diameter, 22½ inches high, 7 inch clearance; skillfully set side door. No C.O.D. Shipping chgs. collect.

$129.95 each.

Send 25¢ for catalog.

Dept. 428, Box 266, Concord, N.C. 28025

Ephraim Marsh

SPECIAL INVENTORY SALE

SWIFTEE DEFROSTER

Melts Ice, Snow and Steam from Windshield in minutes. No more frozen hands waiting or screaming! Just plug the Swiftee Defroster into your car cigarette lighter and instantly a powerful stream of superheated air melts away ice, sleet, snow and steam from windshield. Leaves windows dry and crystal clear, will not harm auto finish. Complete with extra long cord and carrying case.

~~$5.95~~ Now $4.95 plus 35¢ pp.



FLAT TIRE FIXED IN MINUTES WITH REPAIR 'N AIR



No tools or changing tires—no more jacking up the car—now you fix a flat tire without hardly lifting a finger. Just attach Repair 'N Air to valve of tire (tube or tubeless) and an instant sealant is forced into the tire . . . plugs the puncture and inflates the tire at the same time and you drive away at once.

~~$5.95~~ NOW $4.95 plus 35¢ pp.



Send check or M.O. No C.O.D.'s Satisfaction Guaranteed

J. W. Holst, Dept. B267, 106 Emery St., East Tawas, Mich. 48730



Complete with aluminum book easel

Visit hundreds of fine restaurants via more than 350 pages of famous Holiday Inn recipes from all over North America. Enjoy Key Lime Pie from Key West—stuffed cherry tomatoes from San Francisco—tournedos chateaubriand from Montreal—even arroz con pollo from San Juan!

Easy-to-leaf, flat-opening permanent binding. Sturdy stand-up easel snaps away for easy storage.

INTRODUCTORY OFFER

$3.50 value

both for $3.00 + .25 post.

BOOK only $2.50 + .25 post.
EASEL only $1.00 + .25 post.
3 BOOKS + EASELS complete $8.50 postpaid



Diners Club and American Express Cards honored. Send check or money order (sorry, no C.O.D.'s).

HOLIDAY INN SHOP'n TRAVEL
Box 18399-B Memphis, Tenn. 38118

Spanish Charm

with

AN OLD WORLD

MONK'S CHAIR



Authentic replica of Monk's chair found in Spain and Mexico. This treasure will enhance any room of the house. Truly a unique conversation item. Crafted of fine material, sanded and ready to assemble in minutes—only a screwdriver needed. Your choice of four antique decorator finishes easy to apply—olive, Mediterranean blue, Spanish red, or dark Moorish stain. Everything included. Fun and easy to finish—an excellent gift! 48" high—seat 16" high—**14.95**—check or money order.

Postage Paid

Send for free brochure of other unusual Spanish tables and items.

RICHARD NEET

P.O. Box 133A Tarzana, Calif.-91356

You Can Learn Flower Arranging at Home



- **You learn** quickly and easily to create distinctive floral displays. Turn your love of flowers into a profitable business or a rewarding hobby. Simplified training methods. Training kits and free consultation service help you gain experience and confidence.
- **Unique home study** training program is accredited. Certificate awarded. Don't delay. Send today for FREE booklet "Opportunities in Floristry."

Norm & Sue Morris

LIFETIME CAREER SCHOOLS Dept. B-300
9251 Barry Avenue, Los Angeles, Calif. 90064



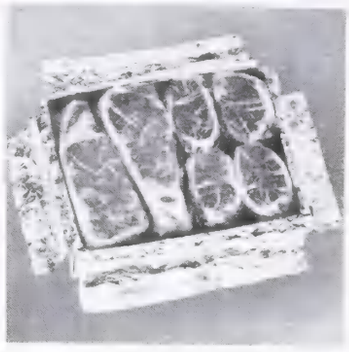
1000 NAME & ADDRESS LABELS $1

ANY 3 DIFFERENT ORDERS $2 ppd.

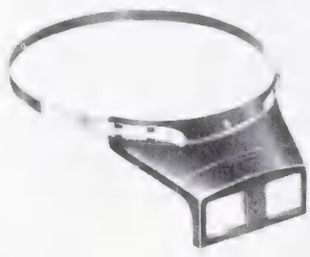
Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 212 Jasperson Bldg., Culver City 1, California.



THE CORNER CHAIR is a fine reproduction of the original Chinese Chippendale made in 1740. Handmade of solid mahogany in natural satin finish, seat is covered with your fabric or needlepoint (2⅔ yds.). $105. Cherry $116. Walnut $127. Exp. chgs. coll. No c.o.d.'s. Catalog of 200 Americana and 18th century pieces, $1. Newcomb's Reproductions, 3231 Hillsboro, HB2, Durham, N.C.



STEAK SUPREME is famous-for-flavor Pfaelzer U.S. prime beef. Restaurateurs of renown demand them for discriminating clientele; gourmets greet them with gusto. Slow aging is the delicious secret! Duet Assortment, eight 6-oz. filet mignons, and four 12-oz. boneless strip steaks, #3100D $34 ppd. Perfect arrival guar. Pfaelzer Bros., 4501 W. District, Dept. NEB, Chicago, Ill. 60632.



EASY ON THE EYES. It's foolish and fatiguing not to give your eyes a boost when you're doing close work. Get Magna-Fi and cut down on eye strain. Leaves hands free. Finest ground prismatic lenses swing up out of the way when not in use. 2½ diopter lenses, $7.95. 3 diopter avail. at $2.98 add'l. Mass. residents write for prices. Nel-King, 811 Wyandotte, HB27MF, Kansas City, Mo.



COOKBOOK BONANZA. A series of 8 exciting cookbooks with a total of 1,729 recipes include *Cakes and Tortes*, *Ground Meat Cookbook*, *Cooking with Sour Cream and Buttermilk*, *Quick Dishes*, *Elegant Desserts*, *The Holiday Cookbook*, *Casserole Cookbook*, and *Dishes Children Love*. $3.95 plus 40¢ post. for the works! Country Lane, Box 113, HB2 Branchville, N.J. 07826.

GUARD YOUR HEALTH with a "sphygmomanometer" (blood pressure meter). Medically accurate, professional instrument saves you time-consuming trips to doctor's office if you must check blood pressure frequently. Gives doctor valuable information for your care and treatment. Direct reading gauge. Vinyl case. Simple instructions. $16.98 ppd. Greenland Studios, HB2, Miami, Fla. 33147.



RADIANT HEAT DRYER Dainty Dryer is sensational for lingerie, blouses, and sweaters. It dries in just one-third the time and the gentle radiant heat is safe for all fabrics. Hook vinyl covered dryer over a towel bar or suspend horizontally. It plugs into any outlet, speed drip drying, too. 22x23". $7.95 postpaid. From Sunset House, 80 Sunset Building, Beverly Hill, California 90213.



BAR BUY. A Raleigh tavern stool, carefully copied from the kind used by generations of ale quaffers in colonial inns, is handmade of hardwood with hand-woven fiber rush seat. Fine for kitchen counters, bars, sit-down ironing. 24" or 30" high. Unfinished, $6.95; natural finish, $7.95; maple, walnut, or pine finish, $8.95. Exp. chgs. coll. Jeff Elliot. HB2. Statesville. North Carolina 28677.



HURRY HOT POT boils 4 cups of water in 3½ minutes flat! An electric whizz for office coffee breaks, perfect traveling companion. Makes short work of heating canned soup, baby bottles for busy mothers. Polished aluminum with stay-cool handle and base. 6′ cord. $2.98 each; two for $5.79. Postpaid. Order from Breck's of Boston. Z60 Breck Building. Boston. Massachusetts 02210.

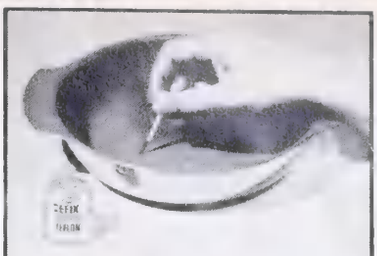


ADD A CUSTOM TOUCH to this burlap bag with a handsome needlepoint monogram. Kit includes 15x10½" tote bag in black, beige, or white (specify) and all the makings: needlepoint canvas, needle, monogram chart, yarn in rose, blue, green, brown, or black (specify), and explicit instr. $5.95. 65¢ post. White background yarn 60¢, if desired. The Stitchery. HB2. Wellesley. Mass. 02181.



FOR THE LOVE OF FORMICA! A never-before liquid especially formulated to restore the original look, add a diamond-bright, lasting finish to Formica, laminated or plastic table tops. Cleans, polishes the most woebegone looking surface beautifully. Works the same wonders on refrigerators. 1 qt. $4.70 ppd. Free catalog. Suburbia. 366 Wacouta. HB111. St. Paul, Minn. 55101.





Tefix—Teflon Scratch Repair

No need to toss out scratched or badly damaged Teflon pieces—Tefix has them new again in minutes! Rub the applicator brush over only the scratch, air dry until it turns glossy, then bake in a slow 300 degree oven for 25 minutes. For Teflon coated appliances, too. Half-ounce bottle. Order No. **7501-6,** Tefix, **$1.00** by mail, postpaid.

Write For New Free Catalog!

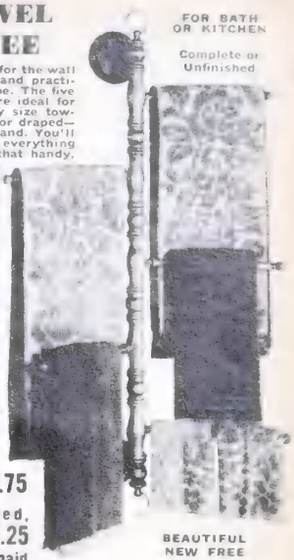
Miles Kimball
116 Bond St., Oshkosh, Wis. 54901

TOWEL TREE

FOR BATH OR KITCHEN

Complete or Unfinished

Here's room for the wall—as fancy and practical as can be. The five 10" pegs are ideal for holding any size towels, folded or draped—always at hand. You'll be hanging everything on it—it's that handy, and it takes so little room. Pegs swivel left or right (on concealed steel rod) independently to any position so towels always hang free. Hard white birch turnings in honey tone pine or maple finish with brass end rings. Makes a handsomely decorative wall piece. 36" long. Screws included.



Only **$10.75**
Unfinished.
Only **$9.25**
Both Postpaid
Add 25¢ West of Miss.

BEAUTIFUL NEW FREE CATALOG 700 PIECES

Include Your Zip Number Not Sold In Stores Money Back Guarantee

Yield House
Dept. B2-7
North Conway, N.H. 03860

SILVER BUTTER PLATES
$1.25 EACH



You'll want them because they're beautiful, because they go with any china pattern, because they make an impressive gift. Gleaming silverplate by Oneida Silversmiths. 6" diam. Bold script initial add 20¢ (for each initial) per plate.

EXCEPTIONAL VALUE
Mailed gift wrapped—postpaid
NEW! 80 PAGE 1967 GIFT CATALOG 10¢

Croydon SILVERMART, LTD.
[illegible] Lexington Ave. (Dept. 267) N. Y. 10021

Silverware
REPAIRED & REPLATED

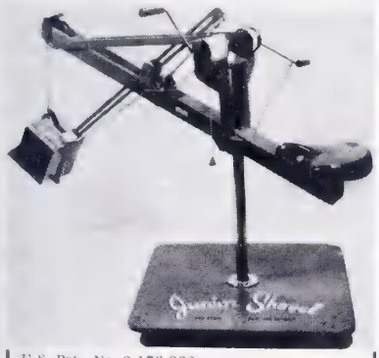


We'll make your silver look brand-new again!

Send precious silver to us, as thousands do from all over America. We plate with pure silver, repair flawlessly, when needed. We also do Gold Plating, Brass Plating, Chromium Plating. We refinish and repair Sterling, restore Pewter pieces. We install stainless knife blades. Send for free booklet, with prices, information.

Famous for 76 years, established 1891

SIMMONS PLATING WORKS
409 Whitehall, Atlanta, Ga. 30303



U.S. Pat. No. 3,176,862

JUNIOR SHOVEL PLANS

BUILD IT YOURSELF! The most fascinating toy ever invented for a growing family. Operated by the children's hands and feet as they ride it. Works the same as a large power shovel, picks up sand or dirt, rotates 360°. The dipper is tripped by hand and sand or dirt is then dumped. Teaches co-ordination and builds strong bodies. Materials can be purchased at very nominal cost and these easy to follow plans are only **$2.00**

Satisfaction guaranteed.
Send check or Money Order.
California residents add 5% sales tax.

D. W. McKINNEY
456 CASTLE DRIVE
PARADISE, CALIFORNIA 95969



TIGER RUG FOR NURSERY SET

Tiger Skin or Furry Bear rug for the nursery set is the most adorable rug we've seen in years! Remember the baby pictures in the all-together posed on a rug? This precious, lush acrylic rug looks just like the real thing, but it's *hand washable.* Youngsters love it as a bedside rug or in the den for t.v. watching, picture-book persuing. Rug measures 48" x 25". Furry Bear comes in natural color. Please add appropriate tax rate for each state.

Tiger Rug: T100 **$16.95**
Furry Bear: B100 **17.95**

WATERWHEEL CREATIONS
P.O. Box 4302 Grand Central Station
New York, N.Y. 10017



HANDY HANG-UPS!

Kitchen convenience close at hand . . . our lovely pure white porcelain space-savers mount on your walls effortlessly; make handsome handy helpers. Fill a wall for beauty, utility, unusualness!

Measuring Spoons: set of 3, 2⅝"h. **$1.25**

Match Containers: "Live" & "Spent" set of 2, 3⅝"h. **$2.25**

Measuring Cups: set of 1, 2 to 8 oz., 5⅜"h. **$3.95** set

Petty Cash Containers: set of 2, 1¢ to 25¢; 1⅜"h. **$2.25**

Garlic Press with wood spoon; 5¾"h. **$1.25**

Toothpick Holder: 3¼"h. **$1.25**

all postpaid
FREE GIFT CATALOG!

the **Patio**
1672 Old Skokie [illegible]
Dept. hb27
Highland Park,
Illinois 60035

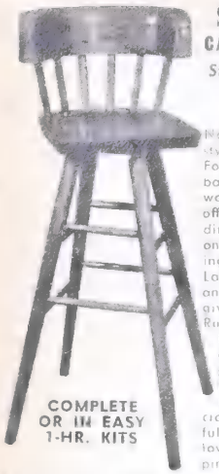


You really must see these most beautifully hand crafted wooden scales and wooden fruit to appreciate their beauty. Scales pear, apple, cluster of grapes available in either solid black walnut or cherry. Banana is yellow poplar. Fruit is life like in size. Scales are 21" H and 20" at widest point and balance bar moves up and down as weight is changed in either tray. Makes a beautiful table center of interest for any room.

Scales and 5 pieces fruit (as shown) $36.00. Scales (without fruit) $17.95. Set of 4 fruit $15.95. Fruit available by piece. Shipping charges $1.50 in U.S.A. No C.O.D.

Send 25¢ for catalog of handcrafted gifts
Visit our shop at #10 East Gate Center, just off I-75 & I-24

CREATIVE CRAFTS
Dept. 41 Box 8277, Chattanooga, Tenn. [illegible]



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Runas are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and runas. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify) **ONLY $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. **$11.95**
Simple instructions
Shipping Charges Collect
BEAUTIFUL NEW FREE CATALOG—700 ITEMS of Finished and Kit Furniture in Friendly Pine.

Yield House
Dept. B2-7
North Conway, N.H. 03860

HOTI

The God of Happiness and Good Luck . . . handsomely hand-carved in precious woods. The Chinese believe rubbing his belly insures Good Fortune the whole day through. Your home must have a Hoti figure to protect, secure . . . and adorn!

3"	1.95
6"	5.95
9"	12.95
12"	17.95

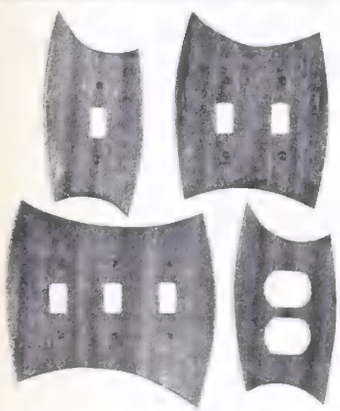
New! Hoti Jewelry! Carry and Wear Good Luck wherever you go . . .

1" wood carved figure on 10 carat gold fittings:

key chain	$1.95
charm bracelet	2.95
pendant	2.95
cuff links	3.95
drop earrings	3.50

all postpaid—Free Catalog

EDWARD H. ZIFF *Importer*
Dept. HB27, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60654



NEW—from NORWAY $1.50 ppd.
CONTEMPORARY SWITCH PLATES

Scandinavian designed wood switchplates will add graceful elegance to every room in your home. Hand made in Norway by master craftsmen and exquisitely finished in walnut or teak. Please specify. Brass screws included.

Single Switchplate	$1.50 and 3 for $3.95
Double Switchplate	$1.95 and 3 for $5.50
Triple Switchplate	$2.25
Double Outlet Plate	$1.75 and 3 for $4.75
Switchplate (not shown)	$2.95
Combination Single Switch & Double Outlet (not shown)	$2.25

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB267
Plymouth Meeting,
Penna. 19462

The one & only authentic

Decorator BURLAP

Easy and economical to use



Send 25¢ for 46-Color Swatch & Information Kit

for
DRAPERIES • CURTAINS
WALL COVERING
DECORATIVE ACCESSORIES
ARTS & CRAFTS
WEARING APPAREL

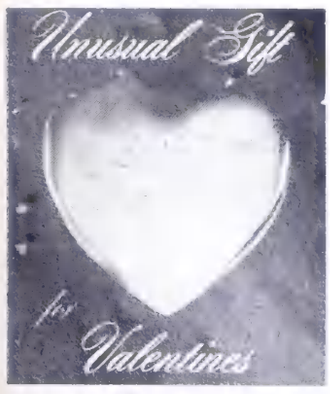
Choose from 46 rich vivid colors including 10 heavyweight tweed.

Custom Drapemaking available. When in New York, visit our store.

38" width—69¢ yd.
52" width—99¢ yd.
Tweeds
40" width—79¢ yd.

BON BAZAR

Dept. H-2, 149 Waverly Pl., N.Y.C. 10014



Can a Brass Paperweight Be Sentimental?

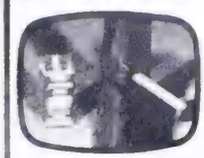
The Bacova Heart is just that . . . when you convey your feelings by suitable engraving. For the big-hearted, this 4" wide, solid, pure brass heart is perfect for your Valentine. It's ready for engraving with your sentiments. Great for anniversaries and wedding gifts, too.

Created by The Bacova Guild

Individually Gift Boxed
Add 25c for Postage
$4.95 each

THE BACOVA GUILD
Bacova, Va. 24412

SCRATCH-COAT



MAKES SCRATCHES VANISH LIKE MAGIC FROM FURNITURE

Actual Unretouched Photo:



ONE PRODUCT FOR ALL WOOD FINISHES!

Look at the legs of your furniture! Those scratches and scuff marks will disappear instantly with SCRATCH-COAT. Apply on table tops, dressers, all furniture to restore the beauty of any wood finish — immediately. Walnut, Maple, Oak, Cherry! SCRATCH-COAT is clear liquid, yet the wood blends to the exact color of the wood! No color matching needed! SCRATCH-COAT is advertised on TV and HIGHLY GUARANTEED! Send $1.00 check or money order, (Sorry, no C.O.D.'s) Covers postage & handling. Dept. HB.
FAST CHEMICAL PRODUCTS CORP.
965 Nepperhan Ave., Yonkers, N.Y.



POLAROID ALBUM is the ideal way to preserve and show off party candids, and this 9¼x5" album holds 40 Polaroids or any 3¼x4¼" photos. Each picture slips inside a clear plastic window. Pull-out tabs record subject, place, date, occasion. Gold-tooled, leather-like cover. $1.49. With 3 initials, $1.79. Postpaid. Spencer Gifts, 622 Spencer Building, Atlantic City, New Jersey 08404.



GET A GLOW ON your lager, your bock, from a battery on tap in the black plastic base of this 12-ounce beer glass. Pilsener-shaped glass, especially designed for "light" beer, removes for washing. On-off switch knob operates from stem. $3 each, 50¢ post.; 2 for $5.75, 65¢ post.; 4 for $11.50, $1.20 post. (Battery incl.) Things Special, 45 Garlor Dr., HB27, Havertown, Pa. 19083.



GOLF CLUB COVERS by Ben Hogan are a superb combination of soft leather and warm lambs wool in beaver brown, lipstick red, or sapphire blue. They'll be a big hit with your hard-hitting golfer because they cover, pamper, and protect his precious woods. $4.50 each plus 25¢ postage. Set of four $15.95 plus 55¢ postage. Bourbon St. Shops, Pheasant Run Lodge, Rte. 64, St. Charles, Ill. 60174.



"FIRM UP" is a facial moisturizer that helps erase tired lines, even deep-rooted wrinkles. Formulated with 25,000 u. of estrogenic hormones, it works at night as you sleep or under makeup by day does more for your complexion than a dressing table piled high with rare potions. 2-ounce jar, a full 5-weeks supply, $6 ppd. Charles of 5th Avenue, Box 98, HBF2, Cedarhurst, N.Y. 11516.



WIDE AND HANDSOME full-grained calfskin moccasins, fully lined with softest glove leather come in *wide* widths from EE to 5E. Dark brown or black with leather soles, rubber heels. Sizes 5-13, $24 plus 75¢ post. Hit the jackpot! Send for the *free* catalog of over 80 dress, work, casual style shoes (even sneakers) in w-i-d-e widths. Hitchcock Shoes Inc., Dept. E-110, Hingham, Mass. 02043.



HANDY HOTTELS star at coffee time, and they're the smartest thing we've seen to keep two cupfuls piping hot. Each individual carafe fits inside a cup. It prevents spills and allows everyone to pour his own second cup. Set of four hottels with cups and saucers in rich brown earthenware, white drip glaze trim, $4.95 plus 55¢ post. Lang's, 28 Magee, HB2, Stamford, Connecticut 06902.

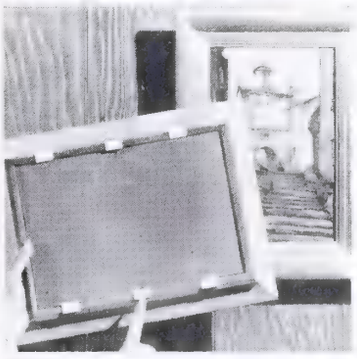
LOVE RING. When you've wooed, won, and wed a woman, your happy task is not done. So if you haven't been quite the courtly Lochinvar she fell in love with, rate a reprieve with this divine ring. "I love you more today than yesterday—but less than tomorrow" (in French) circles sterling silver band, $9.95. 14k gold, $45. Ppd. Send ring size. Hess & Culbertson, 824-A Olive, St. Louis, Mo.



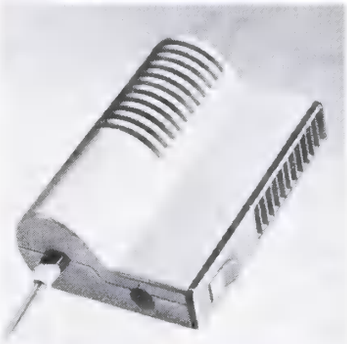
OIL PORTRAITS are hand-painted by skilled professional artists on canvas or silk from any portrait or snapshot, at an unbelievably low price. Buckingham Galleries needs only your favorite photo (returned) and color information: hair, eyes, complexion, clothing. Prices from $14.95. *Free catalog.* Buckingham Galleries, University Plaza, Campus Drive, HBP2, Newport, Calif. 92660.



MAGIC MOUNTS are nail-less wall hangers for pictures, plaques, utensil racks, bulletin boards. Strong as nails, but better because they hold permanently to tile, metal, glass surfaces, too—never ruin the wall! They're up until you take them down. Pack of 36 Magic Mounts, 1x½" size, self-adhesive on both sides, 69¢ ppd. Sunset House, 80 Sunset Bldg., Beverly Hills, California 90213.



BRAUN'S MINI HAIR DRYER is a mighty midget packed with power. Remarkably quiet, it goes to work with a steady stream of 160° air to keep your coif beauty-salon fresh. Try it, too, on pets, hose, and polish. They dry in a jiffy. Small and light, it can travel in your purse. 5x3¾x2", $19.95. Carrying case, $2.95. Ppd. Norfolk-Hill, 35 Ninth Ave., HB2, New York, N.Y. 10014.



A FINE WINE makes a meal marvelous, a feast festive. And in a fine glass, it pleases both the eye and the palate. Clear-as-crystal wine cup, held in a frame-work of intricately crafted silver plate, looks like a miniature chalice. 4" high, tarnish-resistant. A taste of splendor for $7.98 a set of 4 gift-boxed. Add 45¢ post. Ron Lassin, HB2, Plymouth Meeting, Pennsylvania 19462.



MAKE YOURSELF COMFORTABLE when you sit, while you drive. Or cater to a convalescent with the Twin-Rest seat cushion. 2 separate flat top sections give natural support and blessed relief to sensitive areas. Does away with that embarrassing eyesore, the "ring" seat. Adjusts for height, deflates for travel, folds. $4.97. Green zippered cover, $1.59. Better Sleep, HB2, New Providence, N.J. 07974.





Gun Rack

A handsome rack for Dad's guns. Mom uses them in the bathroom for guest towels and they make the best looking hat rack you ever saw. A welcome gift for Dad on his birthday or any other special occasion. They are 6½" x 4½" and come packed one pair in a gift box. Swedish iron finish. Specify Deer or Duck design. $5.95 PAIR

TWO PAIR $11.50 Plus 65¢ Postage

Pa. Residents Add 5% Sales Tax

SEND FOR FREE GIFT CATALOG

Clymer's of Bucks County

Dept. HB27, Point Pleasant, Pa. 18950



To reach the heart of

HERITAGE COLLECTORS

You'll be on target with this hand painted china pitcher and bowl of many uses in the coveted "Green Heritage" pattern by Lefton. It is pink roses on a soft green with gold trim; bowl 7½" w. and pitcher 5½" h. It is exactly right for a handfull of flowers, or plant it with trailing ivy. Add Victorian charm to any table setting with this as a pitcher for gravy, sauce, cream etc $5.25 ppd.

IMRE BAN STUDIO

3950 Lake Shore Dr. Dept. HB27
Chicago, Ill. 60613

Amazing

FIRST EDITION—LIMITED EDITION

Exclusive Collection of

4 AMERICAN SOLDIERS

Fabulously Beautiful Art Prints—Now On

SALE



Ink drawings of American soldiers by New England artist Olson, on heavy art paper ready to frame and hang. Unusual "tall" shape so good for home or office!

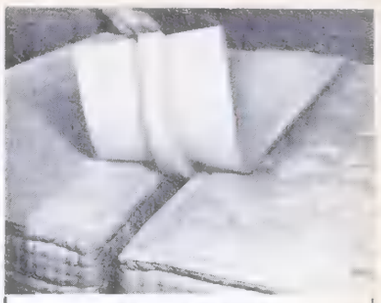
These prints have never been offered publicly before. Limited Edition, will not be sold through stores.

Only a few hundred sets available! Get Yours Now. Vic Olson is a famous American artist who loves to sketch America's colorful soldiers from the early Revolutionary war to civil war eras. His assignments engaged us to let others enjoy his delightful work, we had to say choose four of the best, and cut this exclusive edition. These works have never been reproduced before. Done in a bold, free style, in ink, they make fabulously beautiful art prints, hard to tell from originals. Sold nowhere else, at any price. Four different prints, ideal for narrow panels, or in pairs or a row. Each 26" tall, 9" wide. The price is a "steal," so don't delay. You get 4 for only $1.98 at our low low price. Send check or money order now. Money returned immediately if you are not delighted with all 4 prints!

4 ART PRINTS Only $1.98 *Plus 25¢ pp. Hdlg.*

WORLD ART GROUP

Dept. 2HB
54 Church Lane Westport, Conn.



The Original

TWIN BED BRIDGE

protected by U.S. patent #3 157 [illegible]

Makes a Comfortable King-Size Bed out of Twins!

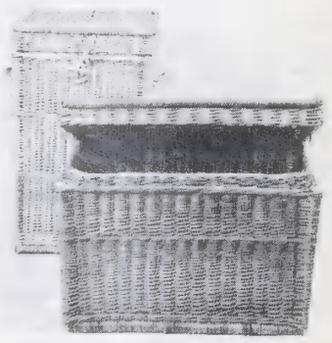
- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- Uses standard size sheets.
- Rolls up for easy storage.

We pay all postage **$6.95**

Satisfaction Guaranteed

TONI STERN

HB-2, 16 Bradford Rd.
Metuchen New Jersey



WONDERFUL WILLOW

Year-round decorative storage for linen, blankets, winter clothes, toys, laundry, etc. Ideal for college dorms. Handwoven, imported from Europe. Strong enough to use as extra seats or end tables. Chest is maple stained, hamper is natural light color.

Hamper, 13" x 15" x 24" high....$12.95
Chest, 16" x 16" x 25" long.....$12.95
Chest, 17" x 17" x 28" $14.95
Chest, 19" x 19" x 32" long.....$16.95
Chest, 21" x 21" x 36" long.....$19.95

SHIPPED EXPRESS CHARGES COLLECT

Pa. Res. Add 5% Sales Tax Sorry No COD's

THE ADDED TOUCH

12-B Water St., Bryn Mawr, Pa. 19010



"TV" GUIDE COVER

OURS ALONE! Keeps the current issue of this popular weekly magazine handy, yet neat and ready for instant reference. Made of real leather in Italy with faille lining. Beautifully crafted. Place one by each TV, [illegible] to cover title page on paper back books. 5½" x 8". Ideal gift. Library red, green or chestnut. $3.95

TWO FOR $7.50 Plus 25¢ Post. Each

Free Quality Gift Catalog On Request

SLEEPY HOLLOW GIFTS

3023 Crane Drive, Dept. B27
Falls Church, Virginia 22042

DOLLS

- FASCINATING
- REWARDING



YOU LEARN to make and restore dolls of all kinds—old and new. Wonderful hobby, profitable part time business. Turn your love of dolls into rewarding pastime. Design and create doll clothes, repair mechanical dolls, authenticate old dolls. Easy to read lessons and free consultation to insure your satisfaction.

DON'T DELAY—Start today for your exciting future. Send for FREE BOOKLET. No salesman, no obligation. Use coupon below.

Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. D-289
2251 Barry Avenue, Los Angeles, Calif. 90064

PLEASE SEND FREE BOOKLET

Name _____

Address _____

City _____ State _____ Zip _____



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES			STOPS		
▪ Come—at all times!	▪ Sit	▪ Heel	▪ House soiling	▪ Chewing	▪ Biting
▪ Drop	▪ Fetch	▪ Stay	▪ Jumping	▪ Barking	▪ Digging, etc
▪ Go, etc					

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device. "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes FREE 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated.

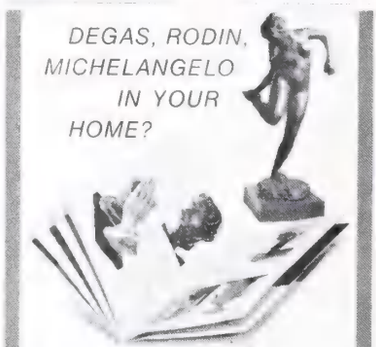
Only $14.95. Money Back Guarantee. Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HB-27B, Los Angeles, California 90049



A big, beautiful chair with the bounty of traditional wing back charm and comfort, fine craftsmanship, quality construction, decorator fabrics. Hardwood frame; foam cushion over hand-tied, double cone coil springs, web base steel bands. Your choice of Mahogany, Fruitwood, Maple finish; fabric samples on request. H. 44", W. 23", D. 32"; $109.95. Chair number 11. Your fabric (6½ yds. 54"), $89.95. Ship. wt., 70 lbs. No C.O.D. Exp. Coll. Satisfaction Guaranteed. 25¢ for Catalogue.

HEFNER HALL
P. O. Box 473 HB2 Conover, N. C.



NOW you can truly afford a masterpiece—sculpture that has lived in the world's great museums and private collections can now live in your home.

Every fine detail of these superb sculpture pieces has been permanently captured in authenticated reproductions. Choose from stunning examples of every period: Greco-Roman, Egyptian, Primitive, Renaissance, Impressionist, and Contemporary. And select unique fashion accessories from an exquisite collection of museum jewelry in replica.

For our exciting catalog of over 125 photographs and descriptions, send 25¢ in coin. **Dept. HB-267**

BRENTANO'S
586 Fifth Ave., New York City 10036



Keep a year 'round tan with

BISOLAR SUN LAMP

Enjoy that natural *sun-tanned look* with Bisolar "sunshine" at the *snap of a switch!* Keep yourself and family looking the "picture of health". Not one but 3 fast-tanning lamps give properly balanced ultraviolet *and* infrared rays. If you relax and sleep, *automatic timer turns lamp off*—prevents overexposure. Superb quality lamps, goggles included. 3 Models. BACKED BY WRITTEN GUARANTEE. Cash or Monthly Terms. Write today for FREE Folder!

Battle Creek EQUIPMENT COMPANY
5 Doty Bldg., Battle Creek, Mich. 49016

Please send me Bisolar literature and Prices.

Name _____

Street _____

City _____ State _____ Zip No. _____
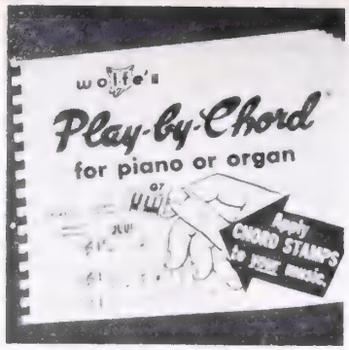


REMOVE WATER STAINS

Get rid of unsightly, stubborn hard water stains quickly, easily, and thoroughly. Works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. Consumer tested 6 years. Money back guarantee. 10 oz. pkg. $1.49 ppd.

If not at your hardware store, send check or money order to:

BRUCE SALES CO., Dept. H
1823 W. Harvard, Fresno, Calif. 93705



PLAY PIANO OR ORGAN EASILY. Play popular tunes, old-time favorites on the piano or organ. Easy-to-follow Play-by-Chord book has clear instructions, pages of chord stamps to apply to sheet music. Book of Chords for Popular Music and Old-Time Tunes, with chords in color, $5 ppd. Book of Chords plus 7 Play-by-Color books, $14.95 ppd. Wolfe's, Box 432, L-27, Millburn, N.J. 07041.



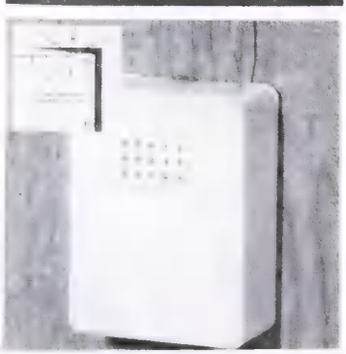
EARMARK THIS CATALOG for fashion-pierced ears. Send $1 (refunded on first order) for the world's largest collection in full color—2,000 pairs of 14k gold earrings. The direct-to-you prices result in 40% to 60% savings. Three perfectly matched cultured pearls in clover design with 14k gold fittings (shown), $12.45 postpaid. From Adco, Box 3046, Dept. HB, Sarasota, Florida 33578.



COLONIAL CONQUEST. A dining room filled with morning sunshine, a round maple table, a bowl of anemones, and *this* lovely fringed tablecloth. Of heavy cream-colored washable cotton with a hand-woven look. 90" diam. with 8 matching napkins, $16.98; 60", $13.98. Kits: $14.98 and $11.98. Ppd. Juliet Clayton, Homespun House, 261 South Robertson, Beverly Hills, Cal. 90211.



A GEM FROM VEGA is diamond-white, round-cut, and comes in a classic 6-prong setting of 14k white or yellow gold. Dramatic in value, romantically beautiful, it's a brilliant choice for Valentine's Day. 1 car. size $48, 2 car. $74, 3 car. $99, 4 car. $122. Ppd. Send ring size. Free catalog of rings for men, women. Vega Company, Box 465, Radio City Station, Dept. HBE2, New York, N.Y. 10019.



WATCHDOG ALARM gives 24-hour fool-proof protection from prowlers. Mounts on any door in seconds (fasteners, instr. incl.). If door is forced even ¼", alarm wails continuously—ear-piercing buzz can be heard for ½ block. For homes, offices, runs 1 year on flashlight battery (not incl.) On-off switch. 2-year guar. $5.40 ppd. Free catalog. Suburbia, 366 Wacouta, HB2, St. Paul, Minn. 55101.



DON'T BE A SLOUCH! Get the Pi Peer Shoulder Brace and discover how easy it is to stand up straight. The ventilated 3-ply material with softly padded arm bands provides just-right support for sagging shoulders. It's lightweight, cool, can't be detected under light clothing. Give chest measurement. $4.95 ppd. From Piper Brace Co., 811 Wyandotte, HB-27H, Kansas City, Mo. 64105.

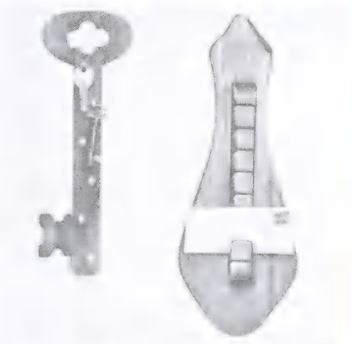
A HOOD SHOULD insulate you against wicked winter winds but it *must* fit and flatter a femme, too. This gem of a jersey tieback hood scores on both accounts. Crusader style, it wraps around your head for warmth and a chic new look. Green, red, peacock blue, beige, or black orlon jersey. One size fits all. $2.99 plus 29¢ post. Here's How Co., Inc., 59 Tec St., HB2, Hicksville, N.Y. 11801.



MADE TO ORDER the spread when you turn down the bed. Solid brass, door-hanging bedspread holder is polished and lacquered to a fare-thee-well. The daisy motif makes it an elegant appointment in the master suite, a guest's bedroom. It has 24″ rope arm and 36″ hanging chain. $13.50 ppd. Order from Brassco, Box 98, Dept. B-17, Teaneck, New Jersey 07666.



PINE AND DANDY racks mount on the wall like decorative plaques. Slotted letter rack holds incoming/outgoing mail, keeps unanswered letters in sight, 6x15″ h. Key-shaped rack holds 6 keys on little brass hooks in easy-to-find order. Handcrafted solid pine with warm antiqued finish, 12″ h. Letter holder, $3.45. Key holder, $2.45. Ppd. Country Craftsmen, 1020 High St., Antrim, N.H. 03340.



MADAM, BUTTERFLIES in profusion and in glorious bright colors can resolve your drab-corner problems. This imaginative flight of fancy comes in sets of 24, each butterfly on sturdy bond paper varying from 4x5″ to a bold 16x20″. Paste them directly on the wall or frame them. Decorating suggestions included with each set. $3.98 ppd. Walter Drake, HB2 Drake Bldg., Colo. Springs, Colo.



NEWSPAPER RACK. We're reasonably neat at our house, but magazines and newspapers had a way of getting strewn over tables, benches, desks and the floor until we found this commodious stack-'em-up rack. Now they're all set to tie in a bundle when it's time to throw them out. Brass plated rack, 15x18x13″ h., $4.95, 75¢ post. Postamatic, HB267, Lafayette Hill, Pa. 19444.



BIG, BOLD INITIALS make a good showing on velvety corduroy card table cover. The "feel" is just right for those who take their card games seriously. The look is beautiful enough to turn a bridge session into an occasion. Brown, green, or gray with white monogram (specify). 30″ sq., $4.95; 36″ sq., $7.50 ppd. Free catalog. White's Quaint Shop, HB2, Westfield, Massachusetts 01085.



Free Fund Raising Guide

for your school, church, club or other civic organization!



20-page booklet shows how to

RAISE $50-$5000 FAST AND EASY WITH KATHRYN BEICH CANDIES!

This fact-filled guide outlines how to plan and operate a profitable money-making project—large or small—at any time of the year and without risk of your own money.

This *guaranteed plan* will also introduce you to the legendary Kathryn Beich Candies—luscious chocolates, fine butter mints, rare toffees, tender crumbles—eleven "Gift Quality" confections priced from 50¢.



Millions of people have bought these confections to support thousands of different projects. *For example, an Indiana Boys' Club made $1806—sold first order in two days! Excellent service helped Denver medical club raise over $500 for research!* Here's why it is so easy: we send the candy you need, enough to raise $50 to $5000 *or more*, and even pay shipping costs. Pay after you finish your sale. Take up to 60 days if you want. Write today!

Rush coupon for FREE Booklet!

KATHRYN BEICH CANDIES
(pronounced "Bike")
Dept. 14P, Bloomington, Ill. 61701

☐ Our group is interested. Send Free fund raising guide and complete details.
(Continental U.S.A. Only)

Print name of organization above

Send to _____

Address _____

City _____

Zip Code _____ Phone _____

WELL WORTH THE TRIP ★★★

★★★ Triple-starred, in the manner of a Michelin guide, some travel of exceptional value, worth the investment in time, effort, and money: ★★★ A way-out place that's not too far ★★★ 25 acres of tropical island ★★★ A weekend in another age for American householders

★ ★ ★ The Canary Islands—Las Islas Canarias, as these seven Spanish pleasures are called—float sunnily in the Atlantic Ocean about 40 miles west of Africa. Grand Canary, Tenerife, Lanzarote, and La Palma are the ones tourists are most likely to visit because of their good hotels and government-run *paradores*. Reportedly just as charming in their own fashion, but still in the off-the-beaten-track stage, are Hierro, Fuerteventura, and Gomera.

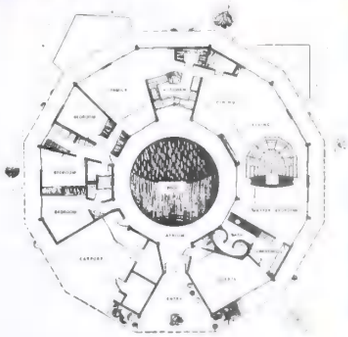
It has been conjectured that these islands are actually the Lost Atlantis, the Utopia the ancient Greeks believed had sunk into the sea. If it were so, it wouldn't surprise us a bit. Few parts of the world offer more siren sights, such a choice of landscape and atmosphere, such tempting diversity of amusements—and at such palatable prices. And it is specially circled in our little black book as the only place we know in Europe where you can be sure of being warm in the month of November. Name your favorite scenery—it's there, somewhere. On Grand Canary and Tenerife you can have it green-hilled as Vermont, rock-ribbed as Maine, cool and snow-capped as the Alps, or tawny, hot, and sandy as Sahara, with great duned beaches stretching out into the sea. There are—strange to come upon—camels, veiled ladies, and white-cube houses with the Arab look of Marakesh.

Lanzarote, a short flight from either Las Palmas on Grand Canary, or Santa Cruz de Tenerife on Tenerife, is easily the most hard-to-believe place you'll ever lay eyes on—one vast black field of jagged lava, result of a spectacular volcanic eruption back in 1730, the major marvel being that people have been living on this sable scene ever since, raising their crops in lava wells. But stand ready for the sudden dazzle of the island's unrelenting white salt beds and the mystifying Grand Canyon-by-the-Sea they call El Golfo—a tourmaline, bitter-salt lake saucered in striated rock of many colors.

Steeped in Spanish history since Ferdinand and Isabella took them over in 1496, the Canaries were a stopping-off place for expeditions to the New World, including the voyages of Columbus and latterly the Jamestown settlers. The Venezuelans' Spanish accent is supposed to have been a direct import from Las Palmas. The look of Spain is clearly discernible. You see it in the towns—in the 15th-century churches, in characteristic teawood balconies, elaborately carved and grilled. *(Continued on page 160)*

The Nybergs chose ceramic tile for lasting beauty. Shouldn't you?







Think about it. A permanent decorative material that will maintain your investment in your home. Unlimited choice of colors, textures, sizes. Ideal indoors or out. Never a care about staining, tearing, denting, waxing, wearing or the need for commercial cleaning. Is it any wonder that ceramic tile is the choice of leading architects and interior designers for decorative wall and floor treatments.

In the home of Mr. and Mrs. John Nyberg of Pasadena, interior designer Antone Dalu selected ceramic tile for kitchen, bath and dining room floors. It is also used for vanity tops, walls and counter tops throughout this unusual circular house designed by Mr. Nyberg, a registered architect, of the firm of Nyberg & Bissner.

Whether you're building or remodeling, look into American made ceramic tile to create exciting new areas in your home. Contractors such as C&D Tile Co., South San Gabriel, California, who installed ceramic tile for the Nybergs, can show you what's new in ceramic tile. Ask them about Certified Quality Tile. It bears the certification mark of the Tile Council of America to prove that it has been tested to meet federal government standards...your assurance of ceramic tile that will provide long-lasting and care-free beauty. Tile Council of America, Inc., 800 Second Avenue, New York, N.Y. 10017.





MEMBER COMPANIES: American Olean Tile Co., Inc. • Atlantic Tile Manufacturing Co. • Cambridge Tile Manufacturing Co. • Carlyle Tile Company • Continental Ceramic Corporation • Florida Tile Industries, Inc. • General Tile Company • Gulf States Ceramic Tile Co. • Hoffman Tile Mfg. Co., Inc. • Huntington Tile, Inc. • International Pipe and Ceramics Corporation • Jackson Tile Manufacturing Co. • Jordan Tile Manufacturing Co. • Keystone Ridgeway Company, Inc. • Lone Star Ceramics Co. • Ludowici-Celadon Company • Monarch Tiles, Inc. • Mid-State Tile Company • Monarch Tile Manufacturing, Inc. • Mosaic Tile Company • Oxford Tile Company • Pomona Tile Manufacturing Co. • Sparta Ceramic Company • Summitville Tiles, Inc. • Texeramics Inc. • United States Ceramic Tile Co. • Wenczel Tile Company • Western States Ceramic Corp. • Winburn Tile Manufacturing Co.



Vacation home of architect Daniel G. Volkmann, Jr., Alpine Meadows, California

Certified Kiln-Dried Redwood

We asked 1000 architects to help you decide how to build. 3 out of 4 built their own homes of redwood. Is that any help?

For a free booklet, "Redwood Interiors," illustrating redwood in architect-designed homes, write: Dept. V, California Redwood Association, 617 Montgomery St., San Francisco, Calif. 94111. Member mills of the California Redwood Association: Union Lumber Company • Simpson Timber Company • Georgia-Pacific Corp. Rockport Redwood Company • The Pacific Lumber Company • Willits Redwood Products Company • Miller Redwood Company • Arcata Redwood Company

YOUR MONEY'S WORTH



ENGRAVING FROM "POOR RICHARD'S ALMANACK" CULVER PICTURES, INC.

Today you can save time. Save space. Save wear and tear. Save sounds and sights. But to save money is as mercurial a proposal as bottling sunlight. When costs slide up and down like a trombone's horn and money is "tight" and labor is—well . . . it's time to consider *value*. This issue is dedicated to—not cheapness (indeed, the costliest purchase is often The Bargain), but to Your Money's Worth. The well-spent dollar in buying, building, decorating, remodeling, collecting, cooking, insuring . . . even planting trees. Here is a bride's letter, a distinguished economist's advice, a well-known architect's experience with his own remodeled house. The sum of it all is not an argument for thrift for its own sake . . . but for judgment. For the fair appraisal of craftsmanship, design, content, performance. All seem to echo the pithy comment of Poor Richard: "The use of money is all the advantage there is in having money."

Sarah Somerlin Lee





TODAY'S WELL-



The shape of the house, as seen at right: reminiscent of an ancient Theban temple, its walls slanting inward from a platform base, creating a built-in form of great strength and solidity. The slant-side-and-base motif is repeated indoors, above, and on our cover, in the shaping of the fireplace opening and its hearth. Dramatic design like this turns the low-cost boards and brick, of which the house is constructed, into a far more significant artistic whole.



HANS NAMUTH

A wood deck, of 1-by-4 spruce boards, extends this house out into the landscape, so there is no sense of confinement, though the house space is small and economical. An incursion of trees into the deck steps, as may be seen in the photograph at left, symbolizes the respect of the house for the site and ties them together. The landscape treatment has the same simple, carefree quality as the house. By day, the windows reflect the trees and foliage. At night, they gleam as brightly as a crystal showcase.

SPENT BUILDING DOLLAR

Simple but sparkling, the Long Island vacation house shown on these four pages, designed by Architect Harry Bates, proves it doesn't take a fortune to achieve a house of enviable design and livability. This one cost $21,700, exclusive of land, appliances, furnishings, and architect's fee.

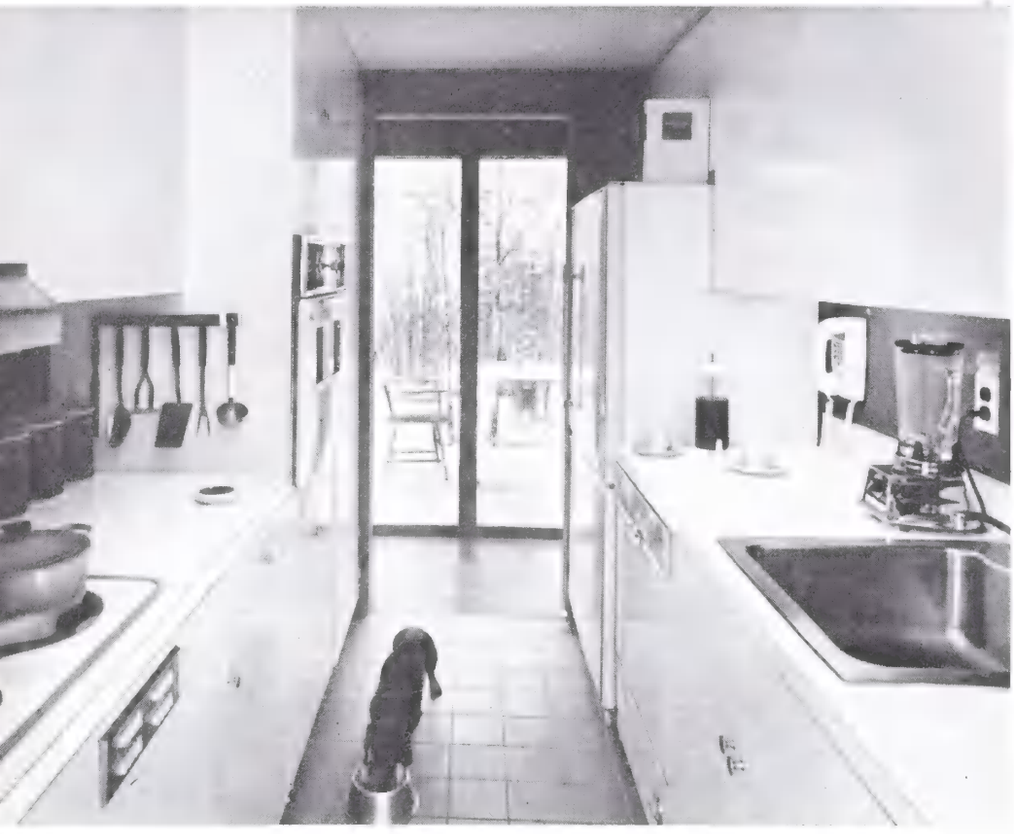
The principles it illustrates apply to remodeling as well as to building, for they are basic, more a philosophy of operation. They can help you when adding a bathroom, updating a kitchen, or even improving outdoor living spaces.

Pay for good design. This principle comes first, and is inviolable. The way to achieve good, or perhaps brilliant, design is through an architect. An architect costs less and adds more than anything else you can put into a house. In his creative hands, common boards become uncommon beauty.

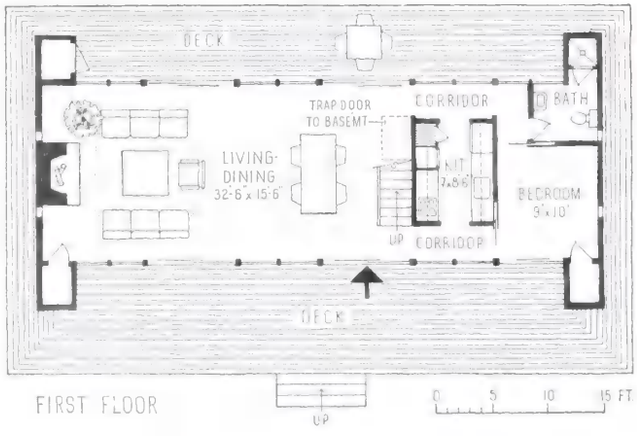
Splurge on space. The more square feet you build, the less each one costs. Make it ⅓ bigger and you've added only ⅛ to the bill. Space can go up as well as out. Here it goes up with a two-story living room, and out via wood decks.

Capitalize on character. The flawed material often has more humanity than the perfect, and it is usually less expensive. Rough, unpainted cypress, the commonest of common bricks, and ordinary sheet glass—these are the lowly components that create the warm high style seen here.

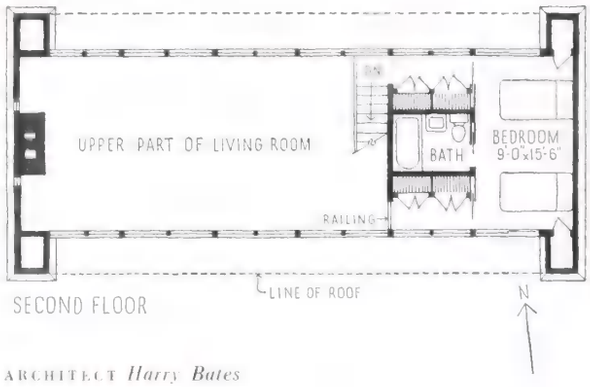
Keep it simple. A rectangular house costs less than one of complex geometry. Two stories cost proportionally less than one: essentially the same roof and foundation serve twice the space. *More*



The kitchen, an interior space, opens to decks at either end, making outdoor dining an easy pleasure. Because of its openness, it never seems locked-in or isolated, and sharing corridor space at either end (see floor plan below), it seems larger than it really is. The floor is quarry tile. Flooring elsewhere in house is 1-by-4 fir, stained and waxed, matching the wall paneling, opposite. **House plan,** below, reveals how the design varies a rectangular shape while still taking advantage of its economy of construction. It does so by projecting corner wings. Besides shading windows from east and west sun and acting as column supports for the roof overhang, these wings are variously used: 1. For outside-access storage of summer furniture and tools. 2. For a shower room. 3. For three bedroom closets (two upstairs). 4. For wood storage. Upstairs bathroom, an interior space, gains natural daylight and ventilation from an openable skylight.



DRAWINGS BY MADELAINE THATCHER



ARCHITECT *Harry Bates*

Consider the climate. You'll save on heating if the long walls of the house and the main window areas face south and admit the winter sun. You'll save a considerable amount of money on air conditioning if a minimum of walls and windows are exposed to the west.

Keep it unified. A single material bought in quantity often costs less than a little of this and a little of that. And a single material makes a house seem larger, more serene, than a multiplicity of materials. Here the same rough-cut cypress boards are used for walls both indoors and out.

Use glass for walls. It adds outdoor space to what you have indoors, makes even tiny rooms seem generous. Bridge the gap between indoors and out by extending the ceiling, floors, and walls beyond the glass, leading the eye outward.

Create interior rooms. Don't waste valuable outside wall space on a bathroom or a kitchen when either would be better off as an interior room. Interior rooms are warmer, offer more privacy, often work better in a plan. They also reduce the house perimeter—a basis on which many assessors figure real-estate tax. (*Continued on page 157*)

PRODUCT INFORMATION PAGE 166



Two-story living room, above, is balanced horizontally by the floor-level extension outdoors as a deck. Simple open-riser staircase and pierced upstairs walls also contribute to a sense of openness and spatial continuity. The elimination of trim, fussy detailing, and ceiling cover-up adds greatly to the economy of the construction. **Upstairs bedroom** and its adjoining bath, glimpsed through open doorway, have the same cypress walls, dark-stained floor, and exposed ceiling as the rest of the house. This results in a unity of effect, a totality of concept that make the whole house seem greater than the sum of its parts.

Other ways to use it
building imagin
on the next page

OTHER WAYS TO SAVE BUILDING MONEY

By DAVID X. MANNERS

Build in the off-season. Labor is cheaper. Bids will be lower. Workmanship will be less hurried.

Don't fight the site. Design the house to fit its demands. If the site is precipitous, build a house that follows it down. The house on page 114 shows one way to do it. The more problems a site has, the less it is likely to cost, the more striking the house that results.

Use materials that are native. If you live in New England, where granite rocks strew the hillsides, don't import Crab Orchard stone from Tennessee—and vice versa.

Go for broke on one dramatic feature. Its lavishness will help make all the less expensive construction and or materials pass unnoticed.

Don't overlook the prefabber. Some (like Arbor Homes) will prefab any plan your architect designs, making a complete package bid. This could save on labor and material, with better workmanship.

Take advantage of technology. A factory-built fireplace may cost half that of one built in traditional manner and may be indistinguishable from it in appearance. If the codes in your town permit plastic plumbing, the money saved may provide much-wanted extras.

Design for stock sizes. Standard windows, doors, cabinets, and stairways cost sharply lower than made-to-order sizes. Plan room height and wall lengths to accept standard sizes of panel and wall materials.

Follow good building practice. Use a vapor barrier under concrete slabs to balk dampness, and reinforce the concrete with wire mesh to prevent cracking problems. Use maximum recommended insulation. A new kind stays in place by "friction fit," requires no stapling—a real time-saver. Put three hinges on every door, especially lightweight ones. It will prevent their warping and sticking.

Plan for the future. If you're going to add a bath later, put in the rough plumbing now. Provide for future central air conditioning with ducts and blower of adequate size to handle cooling, and diffusers designed to direct warm air down and cool air up.

Put your money where it shows. Don't use $\frac{1}{8}$″ vinyl flooring when .08″ or .05″ will give the same result. Install a beautiful hardwood floor *or* wall-to-wall carpeting. If carpet is your choice, put it down over a less expensive wood floor.

Consider the cost of both labor and materials. Many expensive materials and component parts pay for themselves because they are so much easier to use. Prefinished doors, prebuilt cabinets, factory-made windows, prebuilt shower floors, folding walls and partitions, save on on-site labor and frequently make it possible to move in sooner.

Follow the wrecker. He may lead to bargains in stained glass, old doors, ironwork, paneling—with character unlike anything you can buy today. An architect can "design around" a rare find.



EDITOR'S NOTE: *In our May 1966 issue we showed the fairy-tale wedding of Stephanie Clemens to Dr. Jack Prost. When we asked for photographs of their first home, the bride wrote us this charming letter about it. Left, Stephanie as a bride; below, now an accomplished hostess (for a Japanese dinner). On the pages that follow: her home in Beverly Hills, California. Stephanie is the daughter of House Beautiful photographer Mrs. George Tidmarsh.*

A Bride Furnishes Her First House

—and writes us about it

DEAR HOUSE BEAUTIFUL:

Fairy tales always seem to end with a wedding and "then they lived happily ever after." Jack and I thought you might be interested to see how our "happily ever after" is. Enclosed are the pictures of our first house, as it now looks. You might like to know how we arrived at the result.

A year ago, when we moved in, our house looked every bit of its 40 years—cracked plaster, dark rooms, and old yellow board floors covered with wall-to-wall cotton carpeting, a different color in every room. We bought the house because it was convenient to the university where Jack teaches and had large rooms and a separate suite that could be a study for Jack. My problem was how to make it pretty. I am spoiled, as I have worked with Mother on the beautiful houses she photographs for you. To say that I had delusions of grandeur would be an understatement.

Our house had a long way to go, and newlyweds' budgets don't go very far. Our combined resources were $3,500 in wedding checks. Oriental rugs from Jack's mother, several of my father's paintings, Japanese prints and scrolls collected on our honeymoon, a bed, a desk, and books.

The first absolute necessity was to patch the plaster and lighten the rooms. Our budget and my decorating experience couldn't afford wallpaper or fabric treatments on the walls. We decided to paint the entire house antique white. ($1,000 for paint and a handyman.)

The fireplace in the living room had been remodeled by the cover-over-what's-there technique so many times that it protruded into the living room a good two feet. Jack ripped off four fireplaces, including several mantels, exposing the brick chimney. *(Continued on the next page)*

DANFORTH-TIDMARSH



Then we enlarged the opening, replastered the wall, and set Mexican tiles around the opening and on the hearth ($250 in labor and tiles).

Our Oriental rugs looked terrible on top of the cotton carpeting, so our next major decision was to sand, peg, groove, and stain the floors until they looked like random-width old walnut boards. The floors now have a wonderful dull satin finish and require little care. The rugs looked smashing on the new floors, and the house was beginning to acquire real character.

The old-fashioned stucco book alcoves made the living room look like the late twenties, so my good friend William Greer, an artist in *trompe l'oeil* and furniture refinishing, designed and painted the marbleized panel doors. He also helped us locate our first furniture—used sofas at bargain prices: one, with tufted down, covered with dull green velvet, the other stuffed with real down and covered with oyster-white slubbed silk.

I take particular pride in the living-room curtains: they are the first sewing I have ever done. The cost was $100 worth of bleached monk's cloth and $12 worth of plastic, brass-finished rods.

The round table in the living room at the studio window is an unfinished wooden top on a metal tripod with a coarse linen cloth thrown over it. The old oak sideboard was found in a junk shop and is intended as a stereo disguise when we can afford the stereo. The glazed pottery elephant was a $39.88 whim of mine. We found that real plants give a room a lush solarium atmosphere and compensate for our lack of furniture.

Until we can have a truly fine antique dining table and superb chairs, I shall have to be clean-crisp and improvise something that has some sort of style. Bear with us until we are famous and have earned the beautiful things we'd love.

Sincerely,
Stephanie Prost



Right: The living room. More photographs on next two pages.



A BRIDE FURNISHES HER FIRST HOUSE *continued*



Right: A view across the newly sanded, grooved, and stained floors, setting off the hand-me-down (and beautiful) Oriental rugs. In the background, the now simple fireplace opening, framed and hearthed with Mexican tiles. On the fireplace wall, three of the many Oriental paintings and scrolls collected by the Prosts on their honeymoon in Japan. Here, as elsewhere, the lavish use of plants mentioned by Stephanie Prost in her letter to us.

Below: Against the wall, behind a secondhand couch, is the junk-shop sideboard of carved oak destined to house the stereo, when-and-if. On the wall, portraits of Stephanie by her father, Paul Clemens. Beside the sofa, her $39.88 "whim," a pottery elephant working as a vase base.



Right: Alternate dining areas, screened garden porch, and the self-styled "tatami room," separated by shoji, one side of the opening draped and tied with Bangkok silk, the other with a sari. The shining cooker on the low lacquer table is a $13 brass version of the $60 traditional copper cooker and is indispensable to the Japanese-style dinners that are now the highlight of Stephanie Prost's entertaining. The table here is set for a *mizutaki* dinner during which, not unlike a *fondue bourguignonne*, the guests cook pieces of raw beef in the bubbling broth of the cooker, then dip them in one of two spiced sauces before eating. The accompaniments—both food and drink—are faithful to the originals the Prosts enjoyed while in Japan.





PRODUCT INFORMATION, PAGE 166

Above: In the breakfast room, a typically pleasing mix of permanents and perishables: silver and fine china with paper-lace mats, a chequered plastic table covering. **Above, right:** Setting for a buffet luncheon for faculty wives, the crystal, silver, and French china placed on a white plastic cloth with ingenious mats made of lilac-and-blue tissue in snowflake shapes.

Decorators' Secrets:

LITTLE OUTLAY, GREAT EFFECTS

By EPSIE KINARD

Shared with HOUSE BEAUTIFUL readers in this roundup are the secrets of a few leading interior designers whose vivid skills create the excitement that brings a sense of drama into a room. The nine represented, offering new tools and techniques for decorating and fresh ideas for solving nettling problems, are especially inventive in using inexpensive, unexpected, and frequently humble materials to achieve their objectives.

Who would have ever thought, for instance, of carpet binding as a glamorizing material that could have saved the Palace of Versailles miles of molding? In the hands of Jay Spectre, Louisville, Kentucky designer, it creates the effect of *boiserie* paneling and sheds an aura of 18th-century French elegance over a room. Jay Spectre's clever new substitute, 1¼"-wide textured cotton tape, is glued to walls to create straight rectangular panels and squared off at the corners to make a Greek fret design. This is the easiest possible turn of tape to make classically interlocking corners. Tape in 85 colors as vivid as a pointillist's palette simplifies choices for making room schemes. You can glue this tape above baseboards or at the ceiling line: use it again as bands of color to trim curtains, upholstery, tablecloths, pillows, and floor cushions.

In this designer's rich store of historical parallels is a way to make your bedroom look like a Villa de'Medici chamber. He papers the flush doors in a bedroom with wallpaper panels that echo Renaissance-rich arabesques, scrolls, and details of sculpture, frescoes, and friezes. All are available from current wallpaper collections. Covered with this paper, doors that seem to be incised into the painted walls of a room create the illusion of classic murals.

Tiling a wall in whole or in part, on a large splashboard area in a bathroom or kitchen, or a fireplace wall works as magically as an act of levitation for giving a lift to a leaden room, Jay Spectre says. Decorative hand-painted tiles from Mexico are not expensive; he cites the lively mosaic beauty that dazzling *azulejos* of Mexico bring to the humblest houses.

If you are building a home, look for salvageable treasures from old mansions. Jay Spectre has often found these only one jump ahead of the bulldozer. He prefers an antique mahogany door with peeling patina and a jewel-like Spanish bronze escutcheon keyhole shield to a run-of-the-mill door the builder proposes to put in.

Painting a Persian rug on the floor is his way of squeezing in one the budget won't allow. In the long foyer of one client's home, he had a rich Oriental rug of burgundy and rose painted on the floor. Flowers and leafy tendrils strewn on its silken field and arabesques scrolled over its border look quite realistic. Leopard and tiger skins painted on floors made scuffproof with black lacquer look convincingly real.

But if only a real rug will do, Joseph Freitag, A.I.D., a New York interior designer (as are all the others in the following roundup), says that an area rug is as good an investment as a blue-chip stock. The nine-by-twelve size, which receives star treatment on its first round in the house, can be rank-reduced in a succession of moves to other rooms: it is never a waste, never needs to be discarded. If it's elegant enough—Savonnerie, Aubusson, Greek needlepoint, or one of many beautiful American rugs—you won't need to spend much money anywhere else in the room. You can even dispense with curtains, which don't take to moving from place to place.

He also praises as another "best" investment a handsome, self-contained wall system, which you can get in contemporary or period styling and in woods that blend with other pieces. Starting off with a few basic units, you can add components as required and wind up with nearly everything you need in a room, including a guest bed that slides in and out or pushes out of sight. Such a wall system can supply at low cost nearly all the furnishings a library, study, or home entertainment center needs. It particularly earns its keep in a children's room, for lofting to organized cubby holes, cabinets, desks, and shelves all the records, books, toys, trays of coins, stamps, rock and butterfly specimens.

Another wall system, captivating but completely unorthodox this time, is made of Mexican packing crates, and is an example of what you can do if you use your imagination and let your sleuthing talents guide it.

Another clever idea, from Camille B. Lehman, A.I.D., is to use a nest of hollow wooden cubes, built like an adult set of children's blocks to perform many impromptu services in a room. The square cubes that graduate in size from 12" to 24" to make a nest of four might be a bright idea you'd like your own carpenter to copy. Painted a motley of uninhibited colors that look swingy and give a room stabs of fresh brilliance, or covered with marbleized adhesive-backed paper, they serve as snack tables, end tables, stools to group around a cocktail table for informal meals, or as stair-step stands for lush, green plants.

Believing that plants fill gaps that you can't afford to fill with furniture, Mrs. Lehman builds a verdant glade of massed ferns, dracaenas, Buddhist pines, and stalky umbrella pines potted inexpensively in earthenware planters. They fill a corner where a backlight that nourishes growth also traces lacy shadows and spotlights forms quite as imposing as tall furniture.

In the opinion of Joseph Braswell, A.I.D., a room's most dynamic form comes from the new sculpture, sometimes amazingly inexpensive: $100 may get you an original piece—$75, if you're lucky. Braswell likes, as most interior designers do, to *(Continued on page 159)*

Sources for the specific products mentioned in this article will be found on page 160

House Beautiful presents

FIVE GREAT-VALUE HOUSES

A portfolio of architect-designed homes under $30,000

Editor: JAMES DE LONG

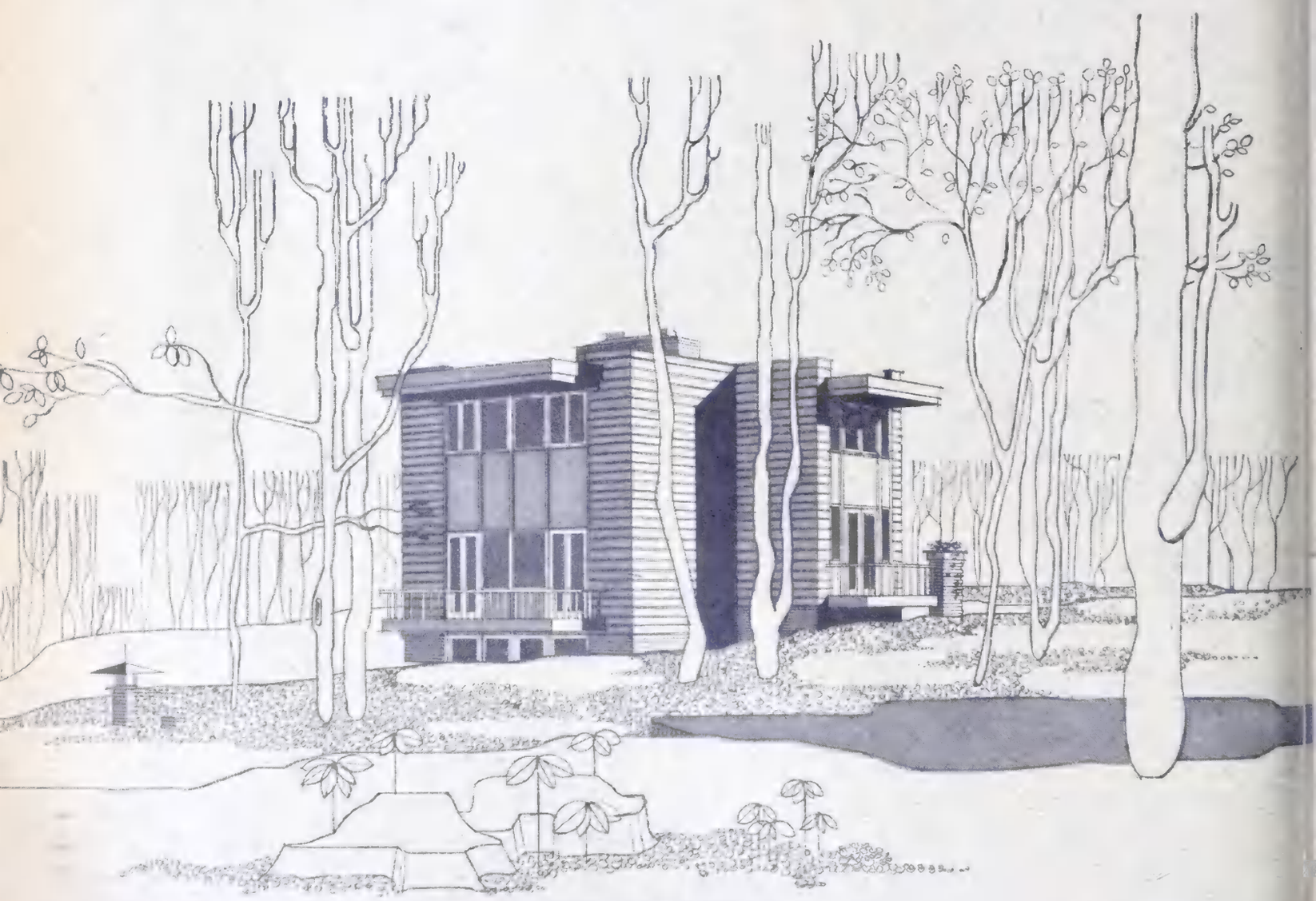
On the following ten pages, House Beautiful sets out to prove that it is still possible to get the values of an architect's art—and ingenuity—for a modest figure. Here are five houses, individually designed for their sites and personally tailored to their owners' needs, whose costs ranged, surprisingly, from $17,500 to $29,500.

These ten pages show that the new-fangled Law of The High Cost of Everything is being successfully defied by a stubborn resistance movement of architects who *care*, architects who in turn are being challenged by hard-pressed clients who *have* to care. The architects are furrowing their brows and honing their skills; their clients are dusting off the quaint Yankee notion that in order to get the most for the least, you can give up a lot of frills and still come out ahead.

Frank Lloyd Wright used to say that an architect's best friends are his limitations. The architects who designed the houses in our portfolio worked under the strict limitations of realistic budgets; in response, they produced some remarkably fine architecture. All of these houses are built or under construction, and we are proud to present their stories.

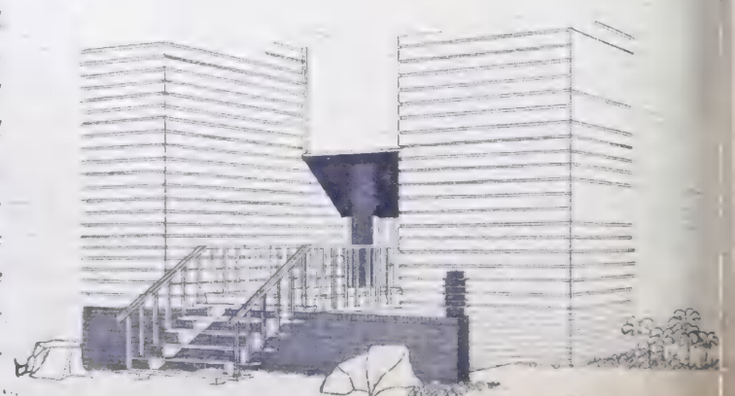
TALL HOUSE ACCENTUATES THE HORIZONTAL

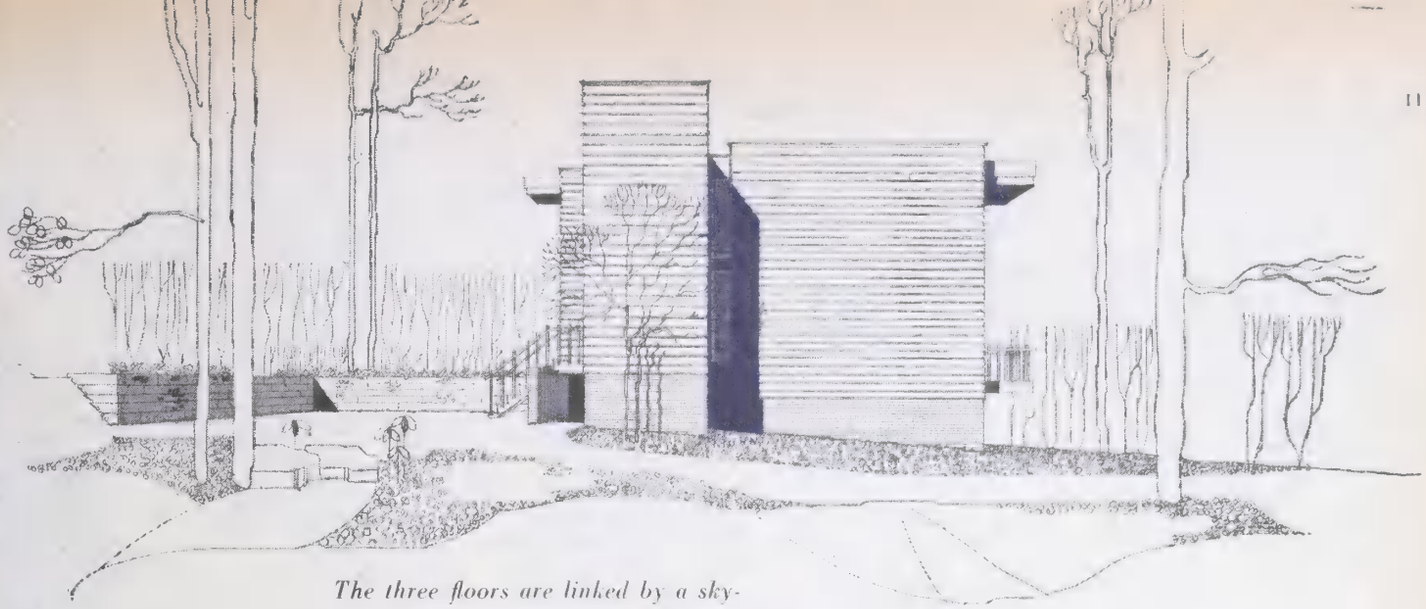
Cost: $27,500



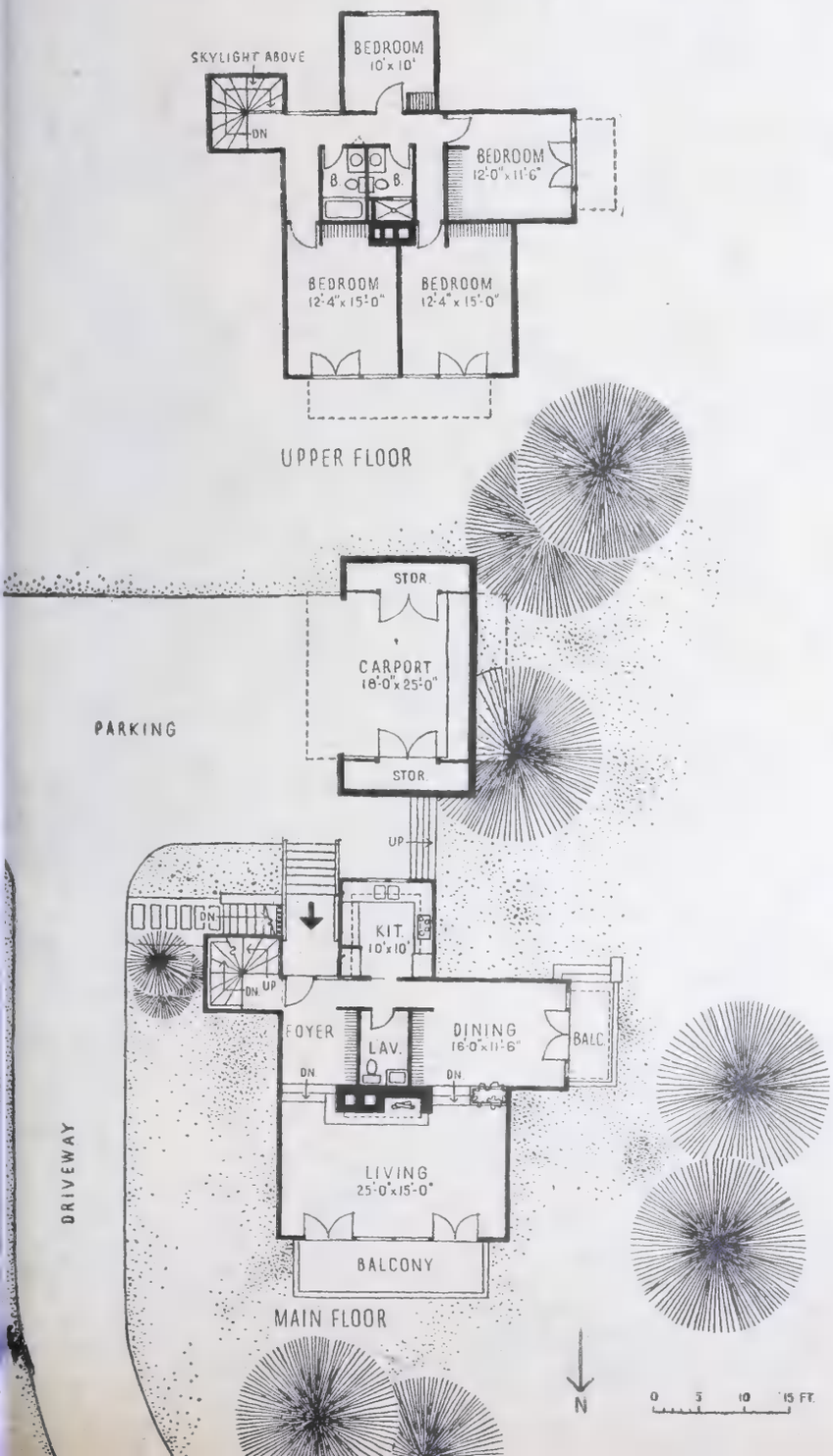
PLAN DRAWINGS BY MADELAINE THATCHER
SKETCHES BY ARCHITECT GERALD M. REMBOWSKI

More than two-and-a-half stories tall and sitting high on a hilltop, the house still appears firmly anchored to its site because of the horizontal lines that emphasize its shape. Sketch at the right shows steps leading up to the front door. Behind the low brick wall are steps leading down to the lower level that has the spacious recreation room with a second fireplace.





The three floors are linked by a skylit stairwell. Closets are relatively small, as basement provides ample storage for bulky or seasonal items.



Cuyahoga Falls, Ohio. This sturdy house stands atop a hill in a grove of maple trees. In summer, its powerful lines are hidden and softened by leaves. During autumn, it reflects the glow of ruddy foliage. In the winter, when so many contemporary houses may seem naked and unfinished, Architect Gerald Rembowski's design shows all its solid strength.

The clients, Mr. and Mrs. Walter Scott, had a long list of requirements and a short budget of $27,500. They wanted four good-size bedrooms, a large sunken living room, 2½ baths, a separate dining room, two fireplaces, and a spacious recreation room far removed from the bedrooms, where their four children could play and entertain. The compact plan gave them everything they asked for by not wasting a scrap of space. The architect designed the house vertically rather than horizontally because, as he says, "It's always less expensive to build up rather than out." By stacking the three 900-square-foot floors (local code minimum) and cutting the lower level into the ground, expensive foundations were minimized.

The façade's aura of solidity was intensified by applying the redwood siding horizontally. "I think this helped to give the feeling of tying the house to the ground," says Rembowski. "Also, the deep overlap creates a constantly changing pattern of shadows."

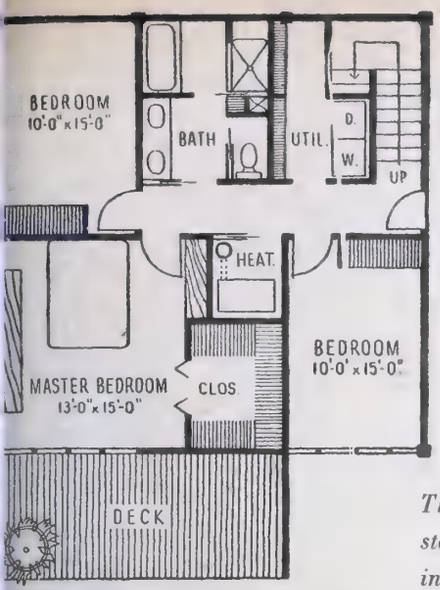
Set back 85 feet on its lot, the driveway and windowless side wall separate the Scotts from nearby houses. The dining-room window frames a view through the trees down to a stream that wends its way along the edge of the neighboring property. The owner managed to keep his budget firm by doing all his own interior painting. Redwood exterior was left natural to weather and blend with the warm gray of the maple trunks.



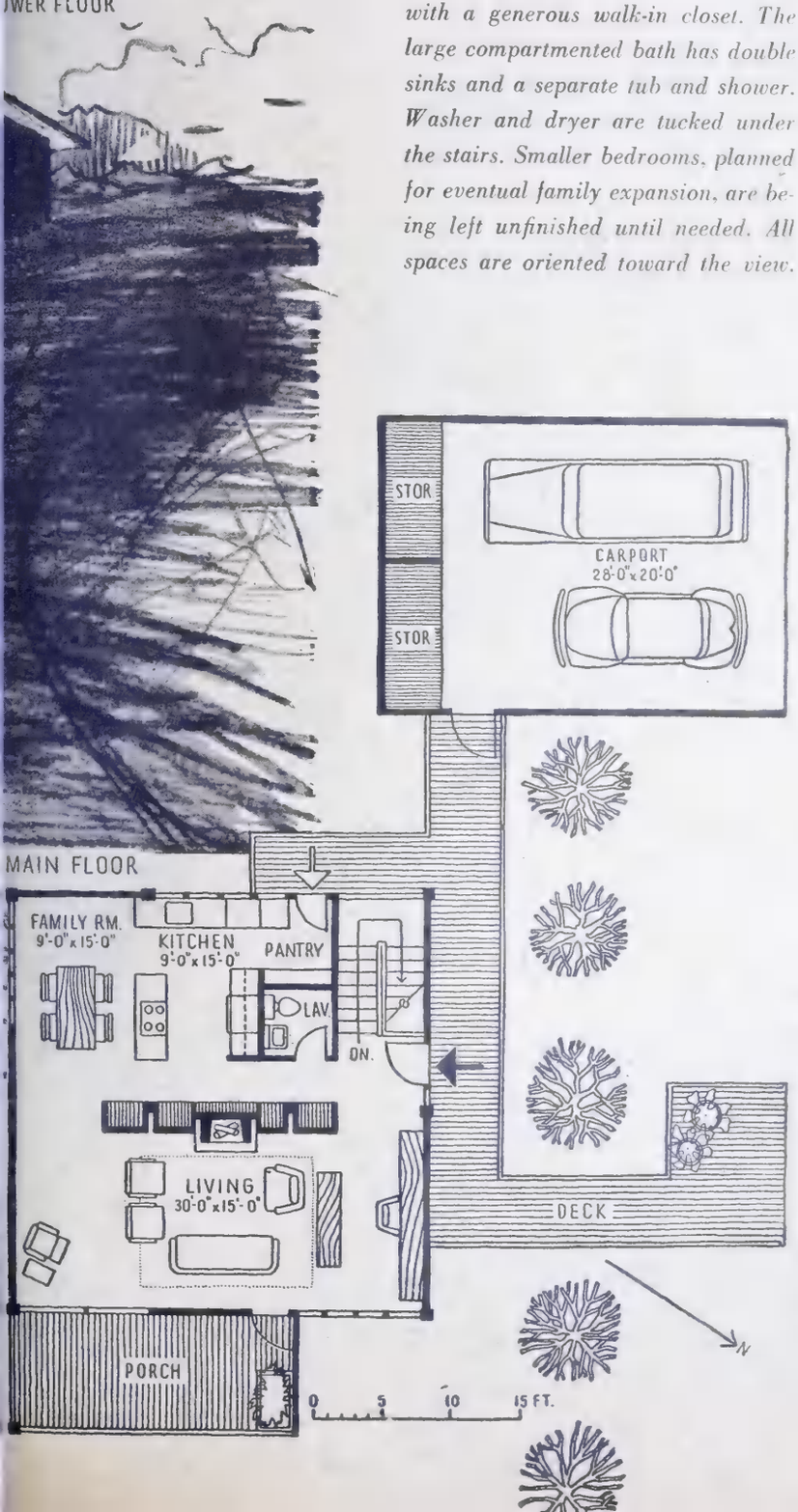
LITTLE HOUSE WITH A BIG VIEW

Cost: $17,500

SKETCH BY SAUL ZAIK
PLAN DRAWINGS BY MADELAINE THATCHER



The floor plan above shows the downstairs level, which has been arranged into three good-size bedrooms—one with a generous walk-in closet. The large compartmented bath has double sinks and a separate tub and shower. Washer and dryer are tucked under the stairs. Smaller bedrooms, planned for eventual family expansion, are being left unfinished until needed. All spaces are oriented toward the view.



Portland, Oregon. This $17,500 house is as unpretentious as a timberline lookout station. It is a two-story box only 30 feet square, perched on a mountainside with the entire city of Portland spread out beneath it. The owners felt they didn't need much interior space since they could step out on a deck to a sweep of breathtaking beauty as far as the eye could see. This aerie was designed by Architect Saul Zaik for very young newlyweds who decided they would be making a wiser investment to build a minimum house immediately rather than to collect a stack of rent receipts. As a first step, they acquired a lot which, because of its steep slope, had a commensurately low price tag of $2,500.

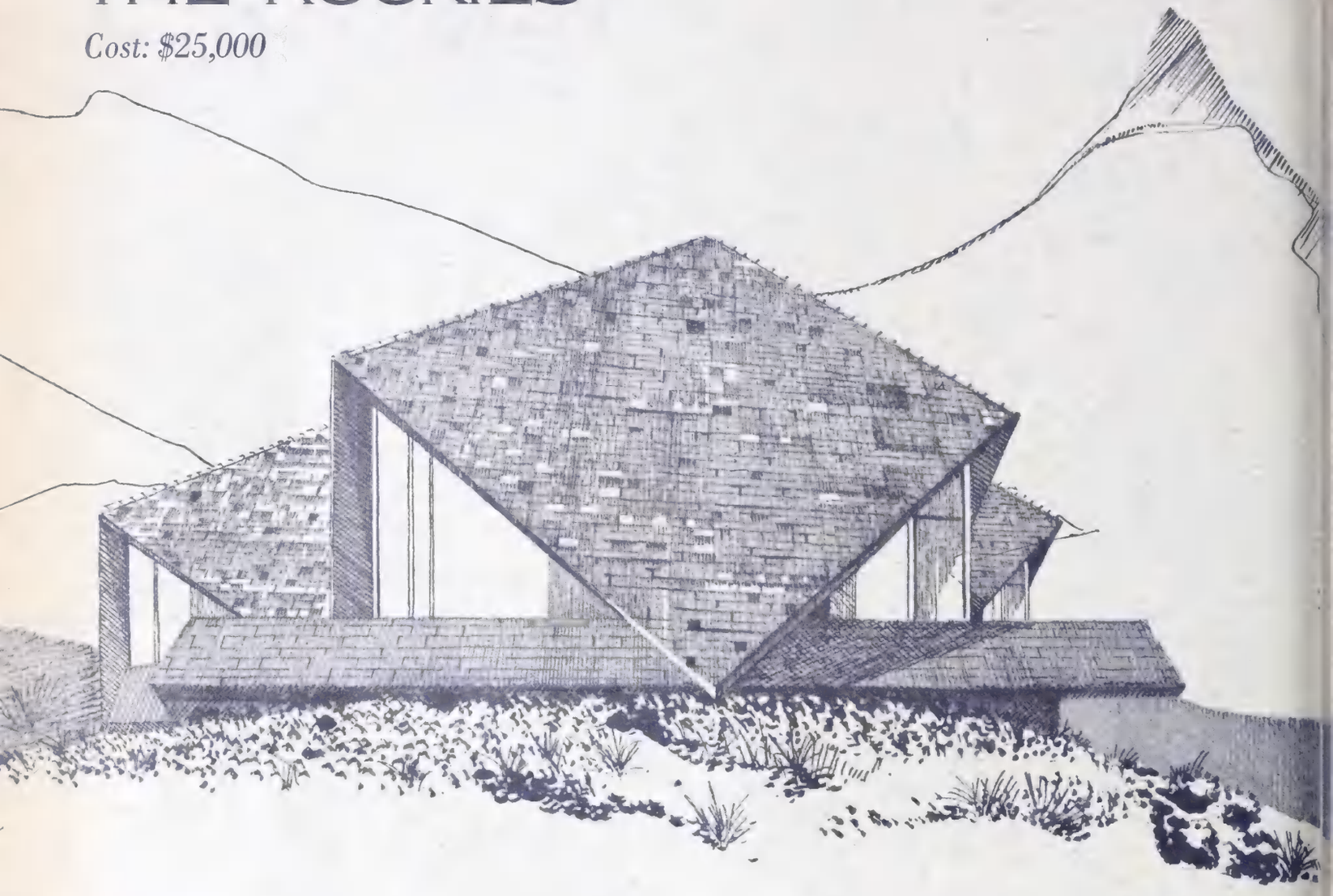
In his planning, the architect stripped everything down to the bare essentials for economy and facility in building. The result was a straightforward, simple cube with standard framing, shingle side walls, and prefabricated roof trusses—comparatively inexpensive in the Northwest—which resulted in the softly profiled flat roof. But there is a great deal of grace in its very simplicity. The ten-foot-high ceiling is finished with ½-by-4 rough cedar siding, which costs hardly more than plasterboard in this part of the country and adds texture and richness.

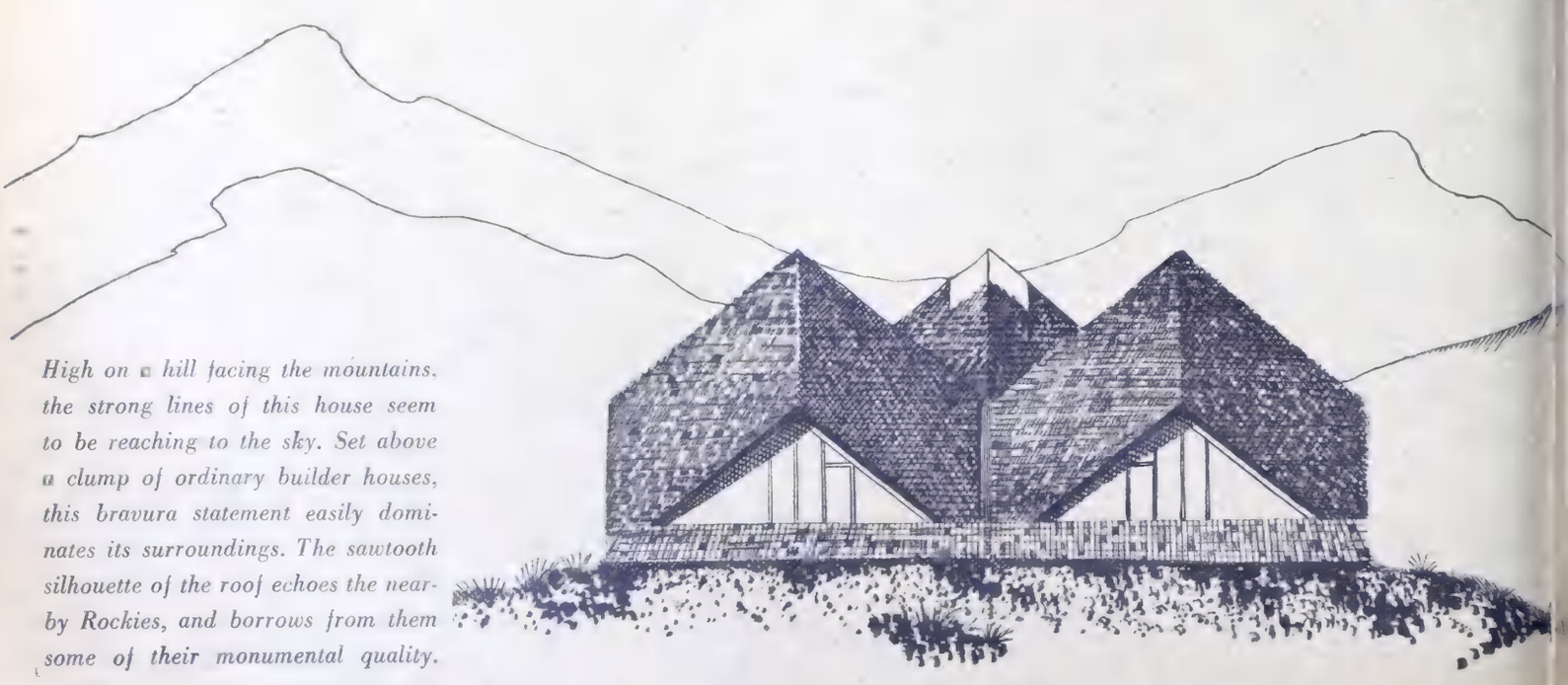
A bridge—cheaper than landscaping—spans the rocky hillside from carport and street to the front door. The entire flow of space on the upper level is halted only by the walls of the small lavatory and by a room divider that also frames the prefabricated fireplace. Eight feet high, the divider has shelves on the living-area side to hold books, records, and stereo. On the kitchen side are cabinets for dishes and large serving pieces. The stove is housed in an island cabinet only counter height. Regular kitchen storage is mostly out of sight in the area marked pantry. Although all the functional areas are clearly defined, the impression is that of a single generous space.

As the sketch on the opposite page shows, the site slopes so precipitously that the structures had to be post-supported. Some windows are 45 feet above ground, so removable sliding glass doors were specified to facilitate ease of washing. Also, the broad overhang of the roof shelters the windows. The pleasing design that resulted from enclosing the bedroom decks on one side grew out of the need to provide privacy from the nearby street.

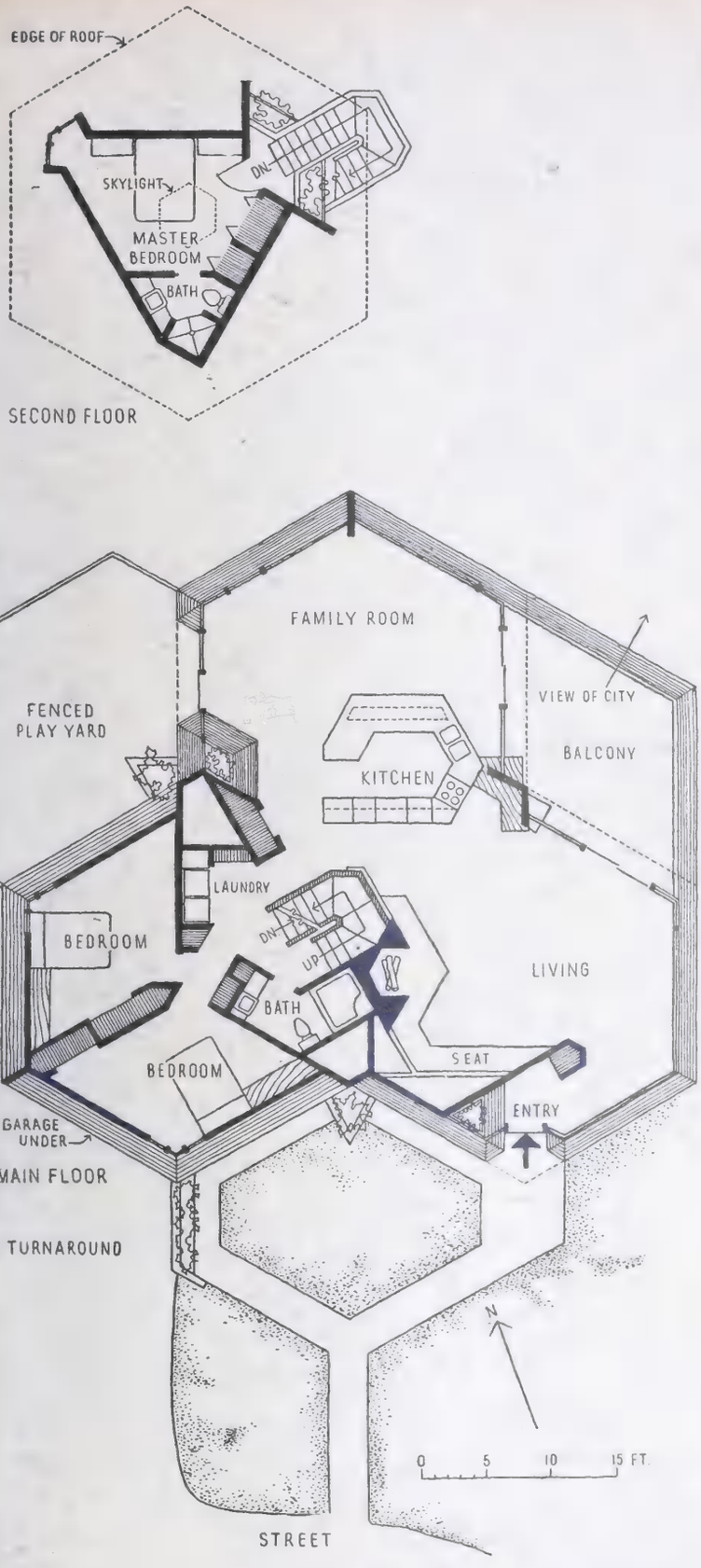
BOLD DESIGN REFLECTS THE ROCKIES

Cost: $25,000





High on a hill facing the mountains, the strong lines of this house seem to be reaching to the sky. Set above a clump of ordinary builder houses, this bravura statement easily dominates its surroundings. The sawtooth silhouette of the roof echoes the nearby Rockies, and borrows from them some of their monumental quality.



The floor plan is a series of hexagons whose shapes interact perfectly with the ingenious angles of the roof. Rhomboid bedrooms with their small windows and low ceilings are a snug contrast to the vaulted heights of the other rooms. Master bedroom and bath, top plan, are hidden in the left peak. Below is the serrated roof line as seen from the side facing the view.

Denver, Colorado. When the framework of this house started to rise on a high knoll that looks all the way to Pike's Peak, neighbors were convinced it was going to be a church. Since religious congregations have commissioned many of the most startling innovations in architectural forms during the past decade, this was a testament to Architect Charles Haertling's boldly inventive design. His clients, Mr. and Mrs. Merton Frederick, think of their house as being three pyramids—which, in truth, it seems to be from the inside. On the outside, the roofs and walls are seen as a series of squares standing on point. The design grew as a natural solution to a very real problem. Winds up to 100 miles an hour frequently whip across the unprotected site but can scoot just as easily over the flat planes of Haertling's design without whistling eerily around the corners.

One of Haertling's basic tenets is that "one can have exciting space cheaply if the structure is used to advantage." The combining of walls and roof made it possible to build the house for $25,000. (It also has a full basement level that will remain unfinished until the children grow older.) "It was almost as simple to build as an A-frame," says Haertling. "The roof went up quickly and protected the rest of the construction. We started in May and were finished by August."

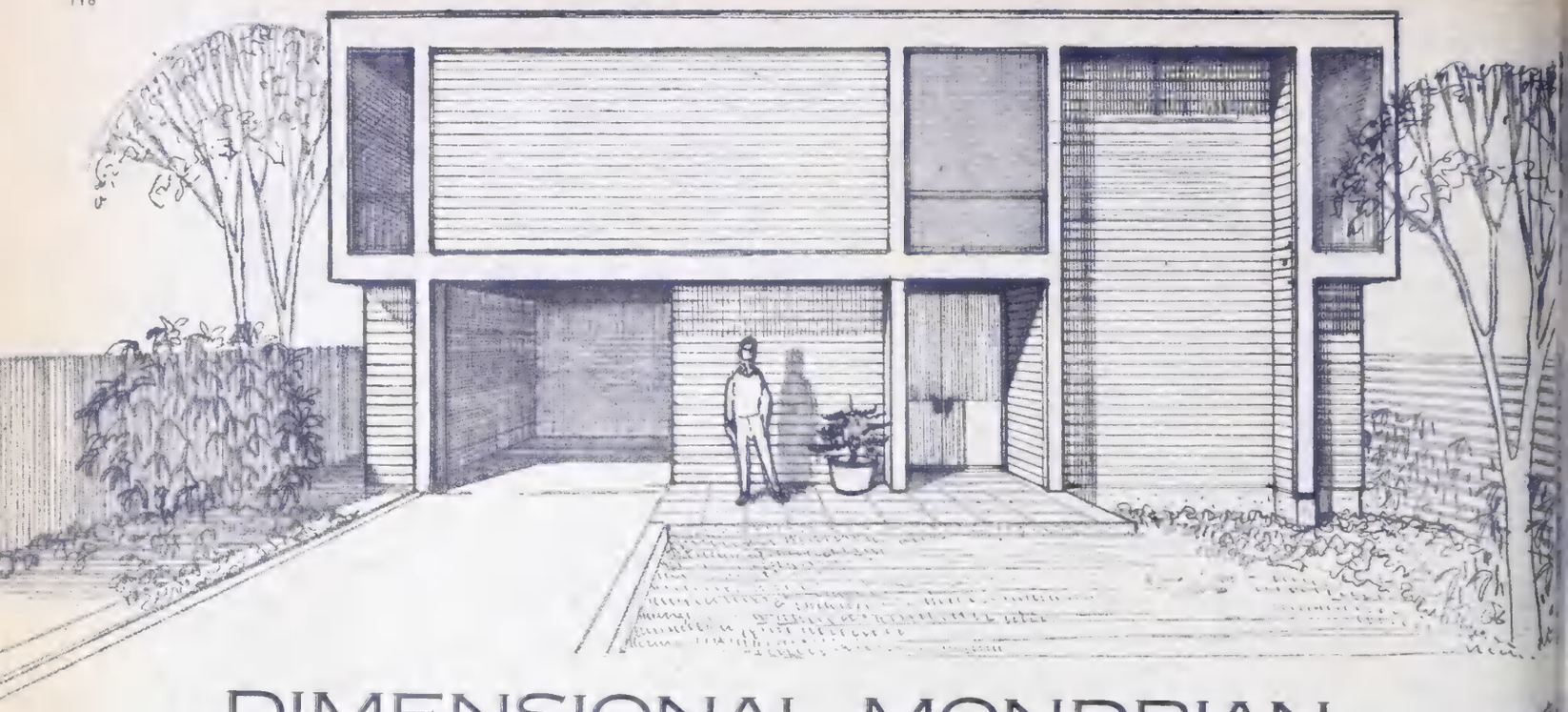
Inside, the walls soar to 20 feet at the highest point. "It is so light and airy," says Mrs. Frederick, "that I now feel stifled in an ordinary house." A massive stone fireplace is a firm anchor, and the many interesting angles break up the huge space of the living area into comfortable segments.

"As much as we enjoy our house," says Mrs. Frederick, "we are learning that children just delight in it. All the neighborhood small fry come calling. They love to play where the roof slopes down and seems to be their size."

It is a house that fires the imagination and stands out against the sweep of plains and peaks it surveys.

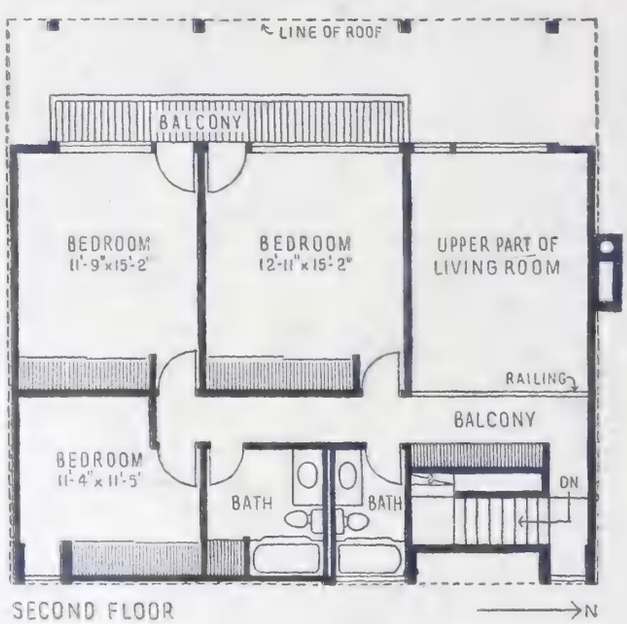
SKETCHES BY ANDRE PIETE

PLAN DRAWINGS BY MADELAINE THATCHER

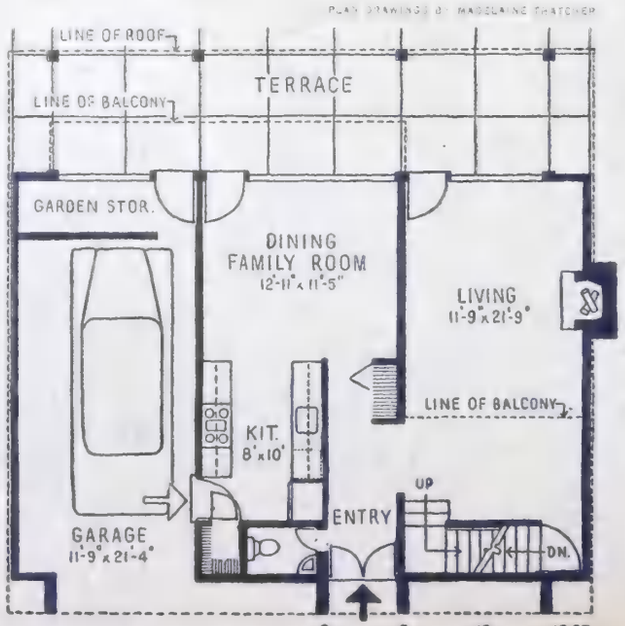


DIMENSIONAL MONDRIAN

Cost: $22,500

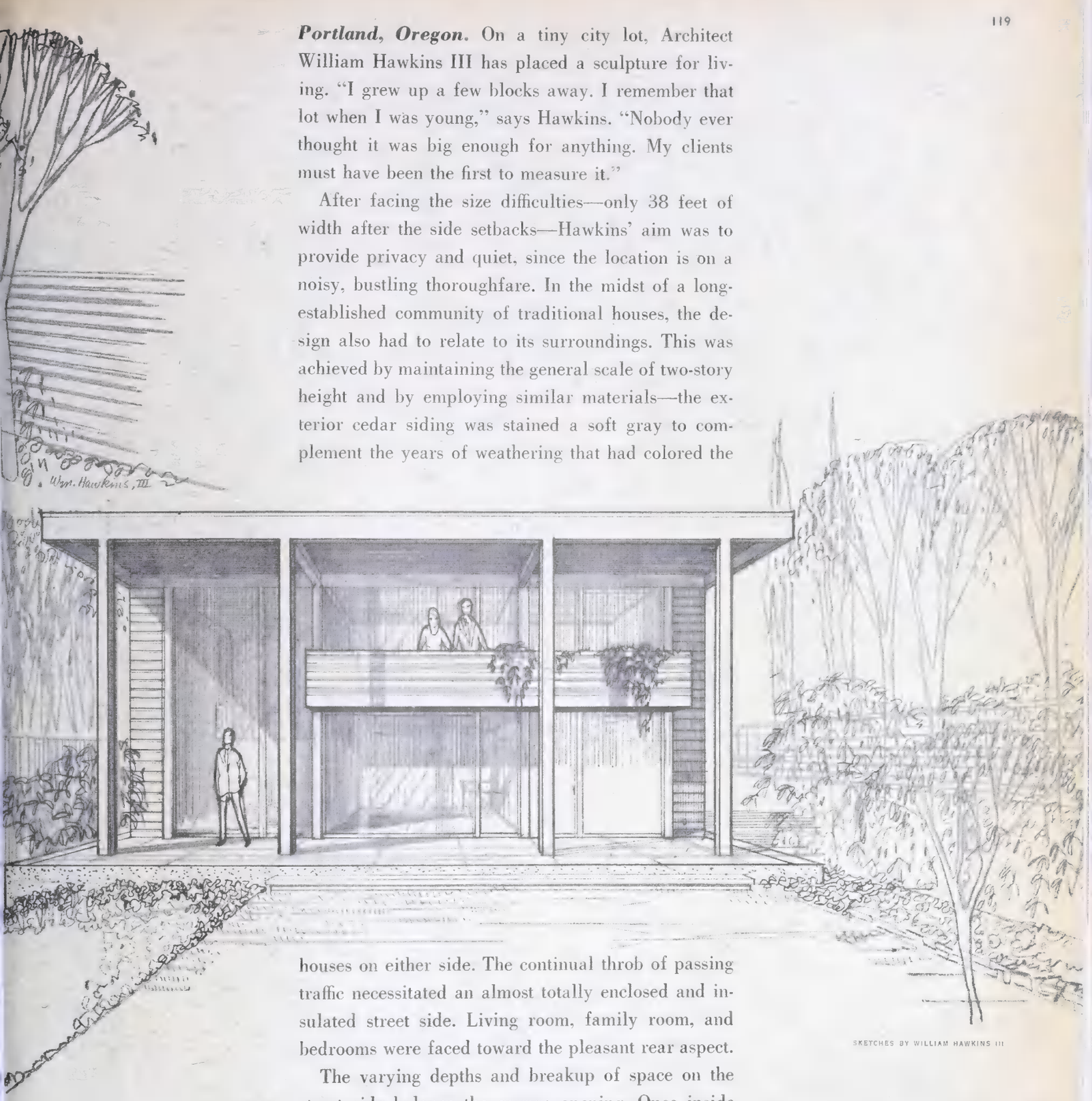


In the sketch above, the small windows that appear at each end of the second story sacrifice some freedom from noise for necessary sunlight. The one at the right lights the upper reaches of the lofty living room. The one on the left brightens a small bedroom. Window in second bath is completely covered with adjustable louvers. The roof extends at the rear to cover the terrace, which is easily accessible from the kitchen for outdoor dining. Each bedroom has generous closets, and a balcony closet provides additional storage.



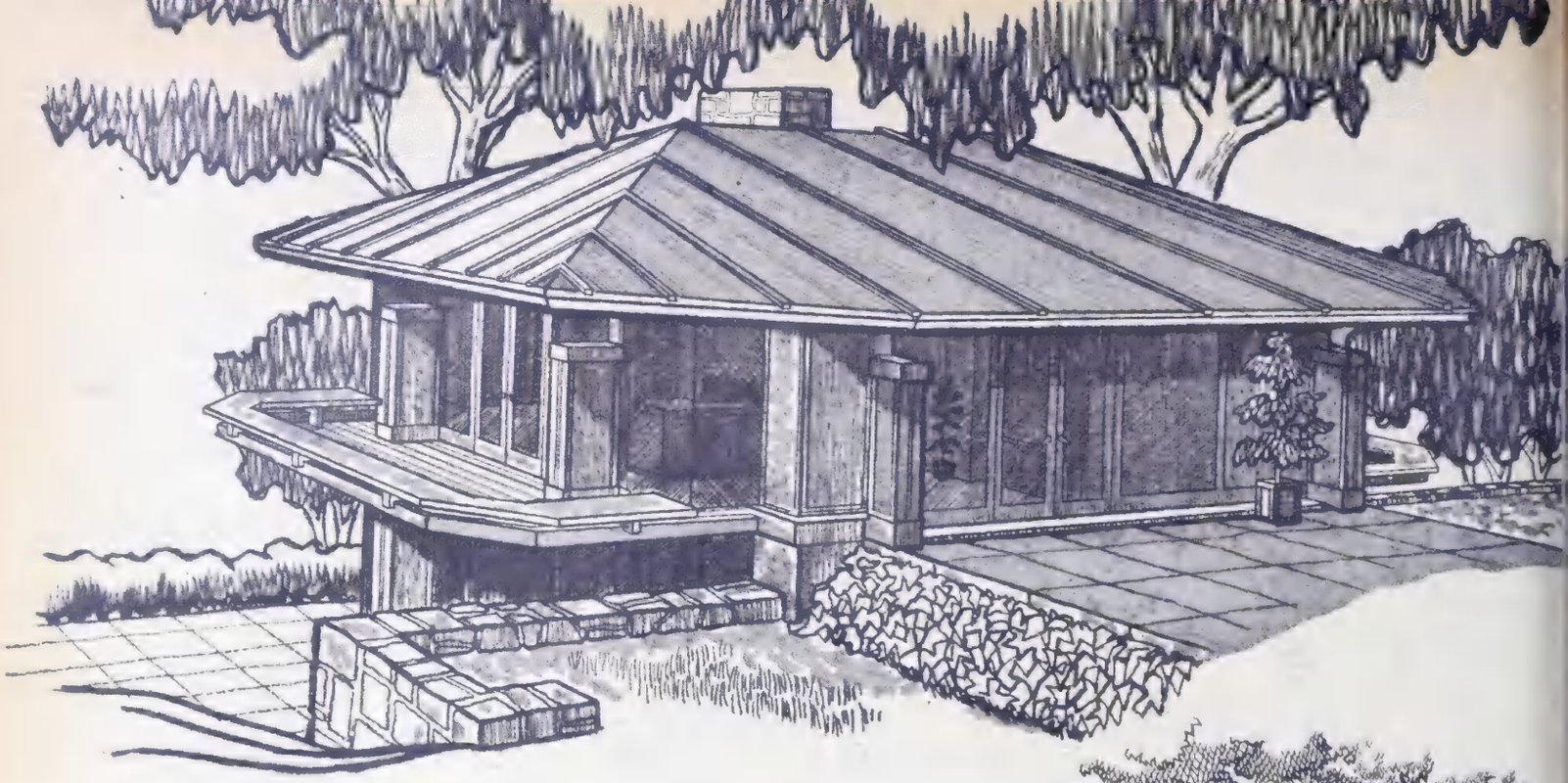
Portland, Oregon. On a tiny city lot, Architect William Hawkins III has placed a sculpture for living. "I grew up a few blocks away. I remember that lot when I was young," says Hawkins. "Nobody ever thought it was big enough for anything. My clients must have been the first to measure it."

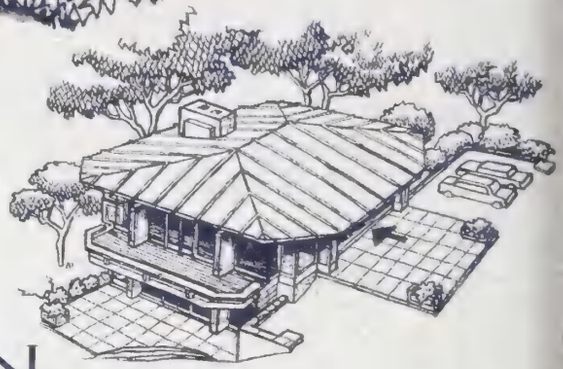
After facing the size difficulties—only 38 feet of width after the side setbacks—Hawkins' aim was to provide privacy and quiet, since the location is on a noisy, bustling thoroughfare. In the midst of a long-established community of traditional houses, the design also had to relate to its surroundings. This was achieved by maintaining the general scale of two-story height and by employing similar materials—the exterior cedar siding was stained a soft gray to complement the years of weathering that had colored the houses on either side. The continual throb of passing traffic necessitated an almost totally enclosed and insulated street side. Living room, family room, and bedrooms were faced toward the pleasant rear aspect.



SKETCHES BY WILLIAM HAWKINS III

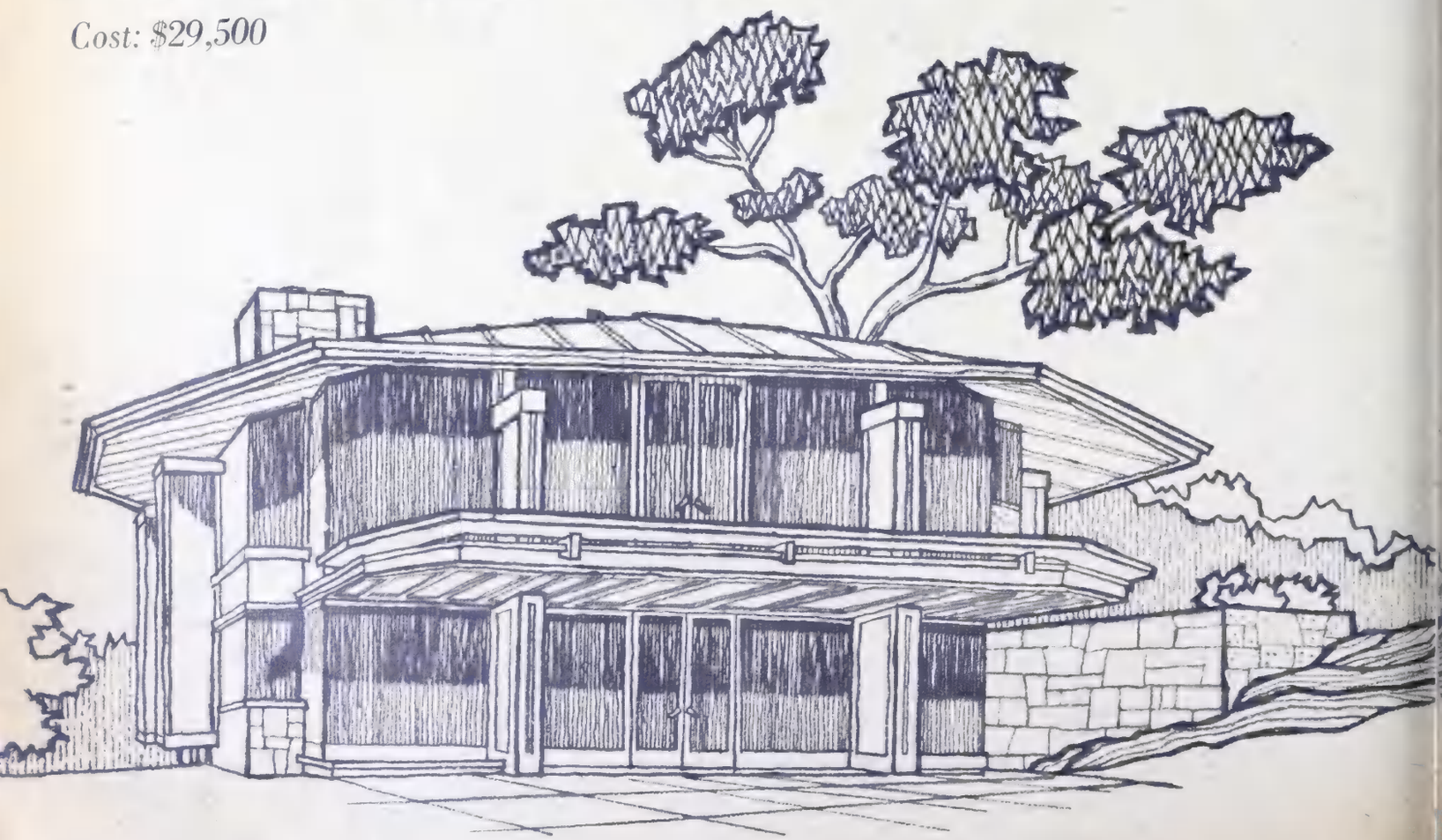
The varying depths and breakup of space on the street side balance the garage opening. Once inside the front door, the soaring two-story living room comes as surprising spatial delight. This lavish use of space imparts a sense of elegance that is essential to a townhouse. Nothing is spindly or tiny. The second-floor railing that overlooks the living room is solid and sculptural. At the rear of the house, an enclosed balcony off the bedrooms provides another strong architectural form. The terrace is a simple slab of concrete aggregate. All straight, clean-lined, and bold strokes of great distinction. The modest price tag: $22,500.



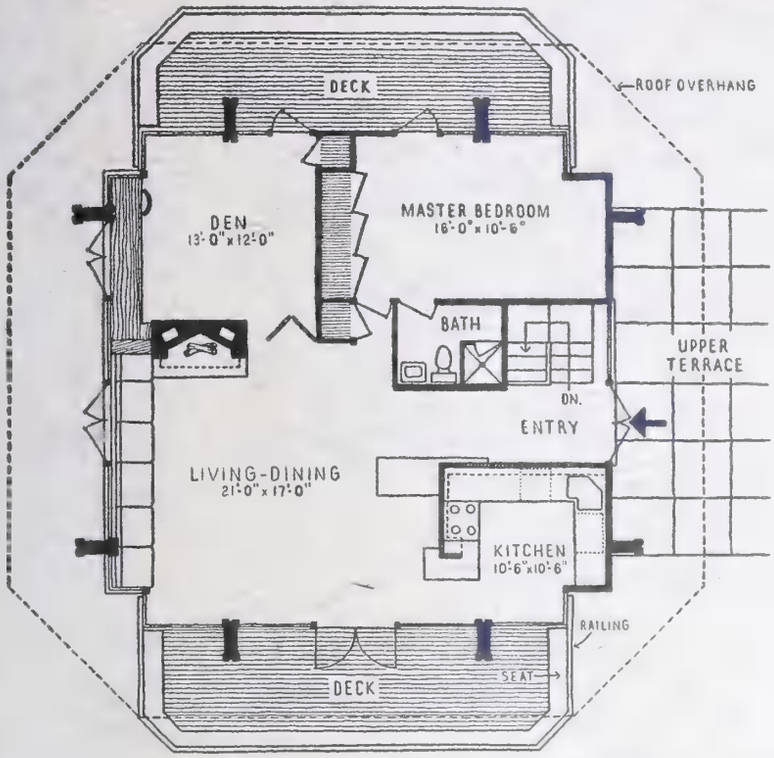


OPEN-FACED PAVILION AGAINST A HILLSIDE

Cost: $29,500



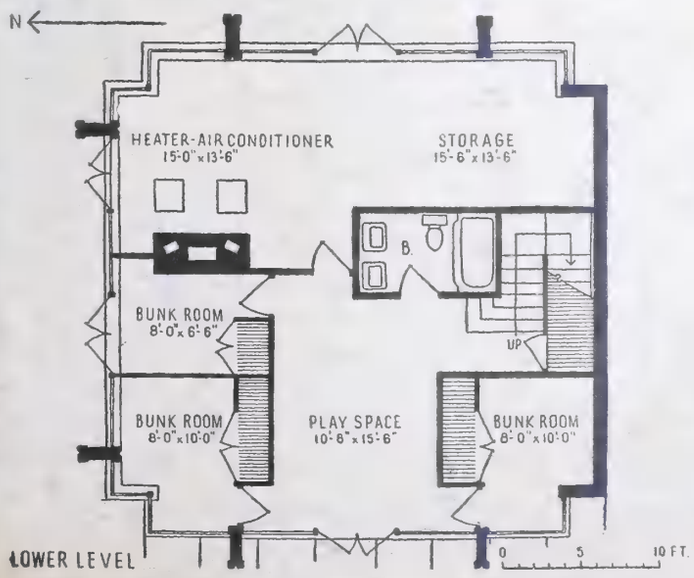
Horizontal separations lend interest to the wide-open space of the upper level. The master bedroom is reached by a shallow flight of stairs at the right of the entry. The stiffening columns carry most of the weight of the walls. Den doubles as guest room.



UPPER LEVEL

Children's bunkrooms are minimum size because they are used only for sleeping. They allow a necessary bit of privacy and tend to remain neat while the large play area—a haven on rainy days—provides room for messy games. Floors are of colored concrete. Dripping swimsuits and wet towels from new pool are no problem at all.

PLANS AND SKETCHES BY MADELAINE THATCHER



LOWER LEVEL

Bedford Village, New York. "We want a house that is beautiful to look at and beautiful to look out from. We can spend no more than $29,500." Their site was five acres of gently rolling meadowland that backed up to the edge of woods. This was the project the Marvin Lamports presented to Architect Frank Edward Dushin. He solved it by designing an economical shell that managed to avoid all the harshness that often accompanies budget planning.

Dushin created a house that radiates a warm and pervasive sense of shelter. What might have seemed simply a starkly contemporary glass house changed when it was nestled snugly into the ridge of a hill and topped with a broad, enveloping roof whose lines are an adaptation of the gable roofs of the late 19th and 20th Centuries. "This concept of carpenter culture," comments Dushin, "has merely been clipped back at a 45-degree angle, and the hiplike result has been raised slightly and exaggerated." Its familiar shape enables this otherwise contemporary house to blend naturally into an old and established community.

Walls of glass meet each other at the corners and stretch up to the white-faced roof. As a result, the generous sweep of the living area (the kitchen is only glancingly defined by see-over, elbow-high counters) is bright with shaded sunlight and gives a 180-degree view. Decks, indented corners, the strong design statement of the framed stiffening columns as well as the bountiful overhang all serve to bring out the dimension that so often seems to be missing in a boxlike plan —that of depth.

By doing their own contracting, the owners were able to cut costs by 10 to 12 percent. "Every penny was carefully allotted," says Mr. Lamport, "but more than that, we wanted the feeling of accomplishment that comes with building your own home. We're not putterers. I can't imagine painting walls or trying to build the fireplace. Contracting was our way of being involved." Mrs. Lamport comments: "I knew the house would be lovely to look at, but I couldn't begin to imagine how wonderful it was going to be to live in."

SHOULD YOU BUY, BUILD, OR RENT NOW?

By MILES COLEAN
House Beautiful's Economic Consultant

With the approach of spring, the nesting instinct tends to stir humans just as deeply as it affects birds. Birds, however, have a simpler problem. They are not concerned with financing problems. They do not have to give thought to choice of style or room arrangement. Their decisions are not circumscribed by ordinances and regulations. They are not bothered about resale value.

The human nester, however, has all these problems to consider, and some of them are tougher to solve and have more far-reaching implications this year than was the case during the post-Korean pre-Vietnam interlude. The key problem for most home seekers this year will be the money problem. Since 1965, interest rates on home mortgages have been steadily rising, and lenders have had less than the usual amount of funds to lend. Hence what has correctly been called a tight money market has confronted all but the happy few so loaded with assets that they did not need to borrow.

This year the prospect is somewhat better than it was during 1966. It will be easier to find a bank or a savings and loan association or a mortage company that will have mortgage money to lend, and interest rates may be a shade lower than in the past year. Nevertheless, interest rates will be high by comparison with what they were throughout the period after World War II until a year or so ago, and consequently will continue to raise questions that did not apply so strongly when a mortgage loan could be made at 4½-percent to 5½-percent interest.

The biggest question perhaps is whether or not it would be wise to wait for interest rates to get lower. The answer is that little is to be gained by waiting. The probabilities are that we are in for a long period of relatively high interest rates, and that consequently the rewards for waiting are probably not commensurate with the loss of the comfort and enjoyment that might be had by buying or building now. Enjoyment deferred too often is enjoyment lost. The actual amount saved would be small, in any case. For each $1,000 borrowed for a 25-year term (a usual period for mortgage loans), the difference of one-quarter of one percent in interest rate makes only 15 cents' difference in the regular monthly payment for principal and interest, and a quarter of one percent is as much of a shift as is likely to occur in what some people like to call the "foreseeable future."

Even if such a change might appear to be worth waiting for, thought has to be given to another probability—that during the time you wait for interest rates to go down by this amount, the costs of land and construction might increase enough to wipe out the possible difference. These costs have advanced steadily each year, and there is no reason to think either of them will now retreat. So while there may be no money advantage in waiting, the present money problem does perhaps force harder attention to a number of other matters that might not have seemed so important in the bygone days when lending institutions were eager to say yes rather than look for reasons to say no. Here are some of them.

1. The interest rate you will pay on your mortgage will probably be greater than the rate of return you will get on any type of savings or other safe investment. Consequently, it makes good sense to put as much of your own money into the transaction as possible, even though this may require you to draw upon savings accounts or sell securities. You will in effect be investing in part of your own mortgage.

2. Because interest rates are high, there is no better way to save money than to pay off your mortgage obligation as rapidly as possible. Consequently, you should be sure to have a prepayment privilege written into the mortgage. Thus if you have a mortgage payable over a 20- or 25-year period in equal monthly payments for principal *(Continued on page 164)*

HOW TO UNDERSTAND YOUR HOME INSURANCE

By CARL BAKAL

Writer on money management; author of "The Right to Bear Arms"

No one would expect you to read a home insurance policy as avidly as a James Bond thriller. Even the insurance companies would admit that their prose is at best slow-moving, at worst abstruse and incomprehensible. Yet the contents of your policy are far more important to you than the exploits of Goldfinger.

For example: If the weight of winter ice at the eaves resulted in damage to your roof, would your insurance company pay to have the gutter repaired or replaced?

Suppose a carelessly wielded cigarette leaves an unsightly hole in your carpet? Could you make an insurance claim?

On a cross-country trip, if you have the misfortune to lose your coat or several hundred dollars in cash, will your home insurance policy cover both coat and at least some of the money?

The answer in each case—all drawn from actual records, incidentally—is yes, *provided* you have bought the right policy. Ice damage would be covered under Homeowner policies 2, 3-plus-4, and 5. A carpet burn would be repaired with insurance money under these and other policies. Personal property lost away from home is protected under policy 5. Here is a complete picture on what is and what is not covered.

As you probably know, the so-called Homeowner policy is a "package" which includes coverage for fire, theft, vandalism, liability, lightning damage, and many other perils. Premiums for a Homeowner policy are from 20 to 40 percent less than the price for comparable coverage under separate policies. There are four Homeowner policies that apply to one- or two-family houses, and one that covers apartments.

All Homeowner policies, for whatever amount, give you personal liability coverage of $25,000 per accident. Higher coverage is available, of course, for an additional premium. And all Homeowner policies include coverage of your household contents and other personal possessions against fire, theft, and other perils for up to 40 percent of the policy's coverage on your home. Thus, if you buy a $20,000 policy on your home, you get coverage on up to $8,000 of its contents.

Naturally, if your contents are worth much less than 40 percent of the value of your home or if for some reason you do not want personal liability insurance, you may be better off without a Homeowner policy. On the other hand, the policy does include certain features available only on more expensive separate fire and theft policies or calling for an extra premium on the others. For example, it provides an allowance for the additional living expenses you would incur (in an amount up to ten percent of the policy coverage) for meals and motel or hotel bills while your damaged house could not be occupied. Damage to plants, trees, shrubs, and lawn (with a limit of $250 for each item) is also covered, up to five percent of the coverage on the house. "Damage" in this context means from fire, vandalism, or theft, but does not include injury to plants from such things as windstorm, insects, frost, or falling objects. A distinct advantage of Homeowner policies shows up after damage to your property occurs. For example, suppose fire destroyed a portion of a ten-year-old porch on your home. If the replacement cost was $400, that's what the Homeowner policy would pay. But basic fire and extended coverage would reimburse you only for the depreciated value of the porch, which, in this case, might be no more than $200. In addition, damage by such things as fire or vandalism against outbuildings —tool sheds, gazebos, separate garages—is covered by Homeowner policies up to ten percent of the policy's face value.

If you own and occupy a one- or two-family house you can buy one of several kinds of Homeowner policies. In all but a few states, you can get the same coverage for a

(Continued on page 163)



HOUSE OF A THOUSAND TREASURES

EDITOR'S NOTE: *Personal collecting represents not only the tangible evidence of appraisable value but even more the rewards of the spirit: the excitement of the hunt mounted, the quarry gained; the immeasurable delight of possessing the treasure of another day or place. House Beautiful is most pleased to present one of the impressive private collections in the United States, never published before: the home—and its treasures—of Mr. and Mrs. Phil Berg, described by West Coast art critic William Wilson. Photographic reportage by Danforth-Tidmarsh.*





By WILLIAM WILSON

Assistant Art Critic of the Los Angeles Times

A bronze plaque marking the entrance to the Bel Air home of Mr. and Mrs. Phil Berg reads: "Savitar." The word has an exotic, wind-chimes ring in this mannerly Los Angeles suburb. Against the calm of the countryside, its primitive sound poses the enigma of the Berg art collection. The ancient, distant word means "Shining Wanderer" in Hindi. It begins to make sense as one crests the drive and comes in view of the Berg house. In the carport rests a silver Greyhound-style bus. Atop a neighboring hill stands a tall radio tower. Bus and tower set up vibrations suggesting readiness for far-flung adventures in time and space. Their long echo is translated into the present by the art objects that everywhere the eye wanders enliven the perspective.

A mosaic floor in Gallo-Roman style is set into the turf. Its tesserae form three heavy borders in geometric patterns that recall the casual opulence of Pompeii. They enclose a scene whose style mixes the animated awkwardness of Gaul with the manners and costumes of Rome. Behind this floor stands a Roman sarcophagus sprouting plants. It is flanked by four Hispano-Moresque columns.

A cast-bronze deer is silhouetted by a broad panorama of the city. A cast of a Roman sculpture, it is often joined by seven real deer who come from the hills to be fed. Rabbit, quail, and iridescent hummingbirds appear in the garden of this calm preserve where mementos of five thousand years of man's artistic achievement are gathered.

The roll is called from *(Continued on the next page)*

Above: *Broad range of the Berg collection is indicated by these works, which include a painting by the 20th-century expressionist master, Georges Rouault; an Indian statuette in copper gilt, left; the flowing calm of a Japanese votive figure, center; and two Chinese horse heads done in ancient stoneware styl*

Below: *The Berg home was especially laid out for the displa of works of art that line the walk to the main entran The stone wall at the right has a changing exhibit of sculptu ments (held on the wall by brackets). On the pedestal against the red panels in the background is other sculpture*

the sculpture and relief carvings suspended along a heavily rusticated stone wall that leads to the main door under a cantilevered slab punctured with oculi that diminish in perspective; Syraic, Persian, Grecian, Punic, Oriental, Indian, Neoclassic.

The one-bedroom house, laid out by Mr. Berg in 1955 specifically to display his collection and provide comfortable living quarters, is of modest dimensions compared to the 20-odd-bedroom Georgian he occupied with his wife before retiring as one of Hollywood's most successful agents. The present dwelling was designed by Architect A. Quincy Jones. Its basic style, International Modern, is softened by large areas of stone paving, soup-red wall panels, and plantings that contrast agreeably with broad areas of glass and uncolored concrete.

Its total effect is tinged with something of the exotic tropics, suggesting elements of an untamed jungle. Such elements are refined in the interiors, designed by William Haines, Inc., which are dominated by white, brown, red, and green. Extensive rectangular areas of warm wood, inlay, and woven panels are used for mounting art. Large plants echo the tropical patterns of upholstered furniture. Art is everywhere, but it does not dominate the house, but rather suffuses it.

Objects are rarely larger than could be hand-held, if they were weightless. No one would attempt, of course, to heft an Assyrian bas-relief in alabaster gypsum whose curious look of beeswax softness accords with the deftness of its carving. It depicts a winged man with the wood-shavings beard of Assurnasirpal II who kneels beside a growing plant.

Mr. Berg affably reports that his wife will allow him to keep only 350 objects in the house at one time, so the works on view represent only about a quarter of his total holdings, the balance being stored in nearby Beverly Hills. There are examples from virtually every culture. Painting has been de-emphasized in favor of sculpture, jewelry, masks, pottery, and architectural fragments. The ancient past and non-European cultures are more in evidence than works of the Renaissance or later, although such periods are represented.

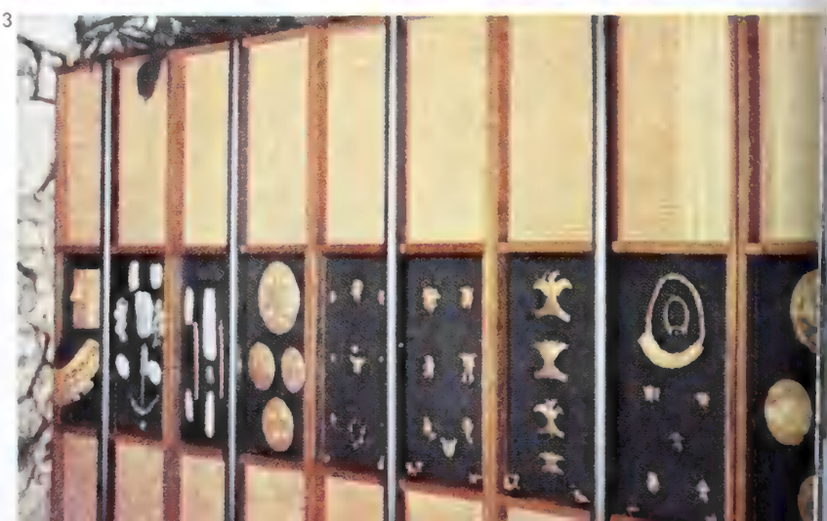
Money has had little to do with the satisfactions Phil Berg derives from *(Continued on page 158)*



1



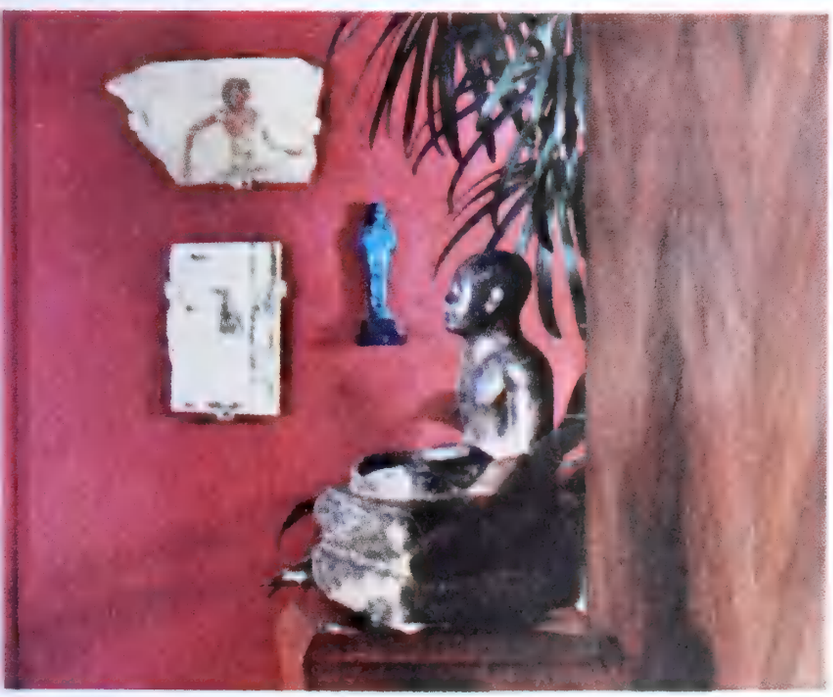
2



3



4



5



6



7

1. Bronze horse is a prized possession executed after a drawing by Leonardo da Vinci. 2. Ancient Near Eastern art is represented by two Egyptian bronzes flanking a Sumerian worshipper figure in alabaster. 3. Raw splendor of pre-Columbian civilizations is reflected in an extensive collection of gold jewelry mounted on a room divider. 4. Greek influence can be detected in a Syraic stela from the ruins of Palmyra. This is suspended on the rusticated wall of the entranceway. 5. Eternal calm informs works whose style is typical of Egypt's Old Kingdom. The statue of the seated scribe is of hard-to-carve diorite. At rear are fragments of limestone stelae and a small turquoise figure. 6. Cultural mixtures can be seen in works on the Berg lawn. The mosaic floor is Roman, the graceful columns Hispano-Moresque. Rousin [illegible] gus has been converted into a planter. 7. Spiritual [illegible] of Indian temple sculpture animates a goddess [illegible]



To establish their relative quality and dependability, the International Shade Tree Conference has evaluated species for every region of the country. This story is based on their recent report

THE 20 BEST TREES TO PLANT

By CARROLL CALKINS

The time it takes to establish the full spreading structure of a great tree must be counted in decades, and money cannot buy the years. Nor can one appraise the flowing beauty of a weeping willow or the charm of an old apple tree. But a relative value can be placed on such attributes as sturdiness, rate of growth, adaptability, and life expectancy. In choosing trees for your land, these are factors to consider—not for the money, but as an established measure of all-around quality and dependability.

In 1947 the International Shade Tree Conference, together with the National Arborist Association, created a Shade Tree Evaluation Committee. After ten years of study, they published a list of outstanding trees and a formula for establishing their relative value. The recommendations are now used by many insurance companies, highway departments, and municipalities. The original publication was revised in 1965, and from this the following material was gleaned.

For the purposes of the study, the United States was divided into six major regions. The most dependable trees for each region were carefully determined. There are more than 100 species, graded variously for the different regions. To make this list more comprehensible, we have selected the 20 trees that scored best in the widest range of climates. On the following two pages, there are character sketches of them all. For specific details as to how each tree scored in each particular region, and for the formula used to determine an evaluation of the trees in dollars, please turn to page 162.

These lindens, said to be the oldest in this country, were started in the early 1700's at the Wye plantation, later summer home of William Paca, Governor of Maryland and signer of the Declaration of Independence. Now owned by Mr. and Mrs. Arthur A. Houghton, Jr.

HOWARD GRAFF

THE 20 BEST TREES TO PLANT *continued*

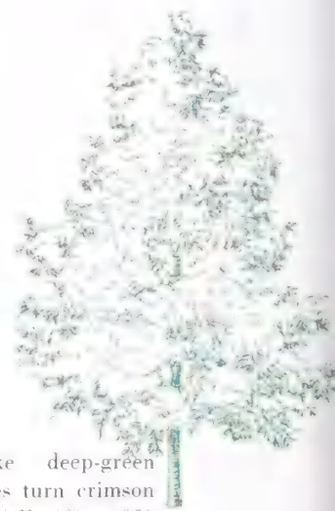
For exact identification by genus and species, the botanical names are included on the detailed chart on page 162. There, too, you will find the percentage score of each tree region by region.



Scarlet oak
Has lighter, more open branching than other oaks. Brilliant red fall color. Grows to 75′.



Moraine honey-locust
The grace, elegance, and color of the honey-locust—without seeds or thorns. To 60′.



Sweet-gum
Bold starlike deep-green lustrous leaves turn crimson to purple in fall. 60′ to 90′.

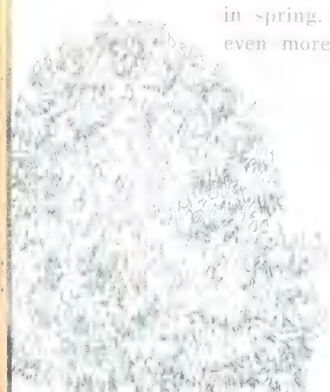


Flowering dogwood
Gives all you can ask of a tree—beautiful flowers, fruit, foliage, and form. To 25′.



Sour-gum, pepperidge, tupelo
Interesting twisted limbs. Long dark-green glossy leaves and bright fall color. To 45′.

Red horsechestnut
Showy clusters of red flowers in spring. Sub-species *brioti* even more colorful. To 70′.

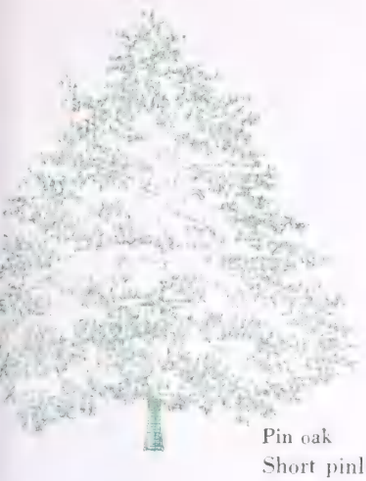




Norway maple
Adaptable to a wide range of conditions. Foliage is dark green. Heavy shade. 30′ to 50′.

White oak
Hardy, sturdy, and long-lived though slow to start. Large deep-green leaves. To 100′.





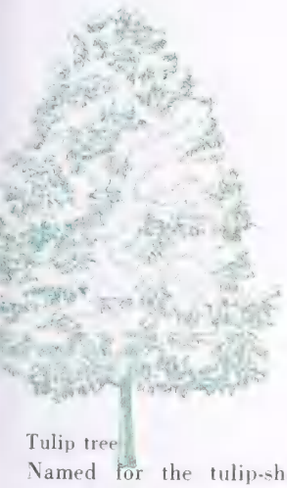
Pin oak
Short pinlike twigs, on handsome sweeping branches. Leaves persist in fall. To 70′.



Ginkgo
Unique flat fan-shape leaves turn clear yellow in fall. Male form preferred. To 75′.



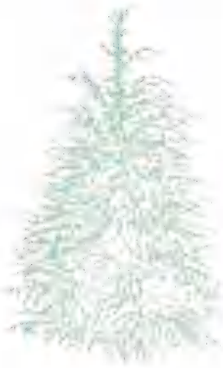
London plane tree
Cross between Oriental plane and sycamore (same genus). Takes well to city life. 100′.



Tulip tree
Named for the tulip-shape leaf. Mature trees bear yellowish flowers. Grows to 75′.



Flowering crabapple
Showy display of flowers, and some have handsome fruit. Hardy, adaptable. 20′ to 50′.



Canada hemlock
Evergreen needles on graceful branches. Can be trimmed to any size. will grow to 80′.



Red maple
Fast growing. Medium green leaves. red-yellow in fall. Will take moist soil. To 75′.

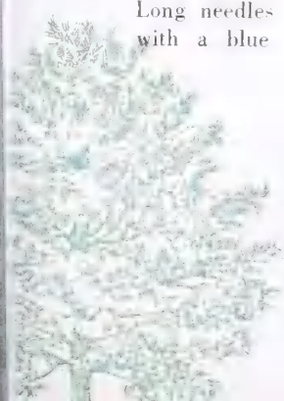


Little-leaf linden
Stately tree. glossy foliage with a silvery cast. Small fragrant flowers in June. To 80′.



White ash
A strong tree that will take moist soil. Large oval leaves turn yellow in fall. To 70′.

White pine
Evergreen. Soft in texture. Long needles of rich green with a blue cast. To 80′.





European beech
Dark-green glossy leaves. Other species copper. red.



Shagbark hickory
Sturdy. hardy tree with attractive shaggy bark. Yields a delicious nut. Grows to 100′.





Above: Sleekly modern now, this room once had ornate moldings, darkly paneled chimney breast, heavy wood slide-in-a-pocket doors. The library niche was space stolen from the next room (see plans, next page). Bookcase was redesigned to fit red-blue triptych painting by V. V. Rankine. **Below:** Mies chairs face a deep sofa. On the steel-and-glass Mies table is a sculpture by Harry Bertoia. Over the cleaned-up mantel, a painting by Josef Albers. At each side are lamps by Philip Johnson and Richard Kelly. New windows in the bay, floor to ceiling, were made possible by removing a center radiator, installing a small one at each side. Floors are original, cleaned and stained a deep brown. **Opposite:** Front of the house is much as it was, except for the windows. Walls are putty-colored, trim is a deep gray.

Is an old house a treasure chest of space or a Pandora's box? This case history examines what the real values are and how they can best be realized

Architect's choice:

TOWNHOUSE TRANSFORMED

An architect in the normal pursuit of his profession—designing, building, remodeling—is usually spending other people's money. But when it comes to investing his own hard-earned commissions in living space, what does he choose? Many architects find themselves with the same uncertainties as other home-seekers, but for Hugh Newell Jacobsen, an award-winning architect who works in Washington, D.C., there was no dilemma, just a straight-ahead line to a Georgetown house.

It was a judgment based on desire tempered by good common sense. In 1959 the Jacobsens were renting in the crowded DuPont Circle area of Washington. They had one child and were expecting a second and had no yearning for the suburbs. Wanting to stay in the center of things, for business and for pleasure, they foreshadowed, perhaps, the return-to-the-city trend of more recent years.

Georgetown was, by 1959, well past the "discovery" stage, but Mr. Jacobsen realized from his work that there were solid home values behind the chic façades of the remodeled houses: ample and interesting spaces; sound basic construction; and, above all, convenience to the city center.

The house Hugh Jacobsen decided on was, as he puts it, a "rank-and-file townhouse." One of 18-in-a-row so-called Tuscan Villas—the split levels of 1885—it was a narrow house, only 18′ wide. But it was deep (60′), and its three stories held about 2,800 square feet of floor space, a substantial house for a young family.

The arithmetic of the Jacobsens' investment gives a clue to the rising values of remodeled living space near a city center. In 1959 they paid $28,000 for the house. Within two years they had spent $10,000 in remodeling. In 1965, in a second wave of modernizing, they spent an additional $10,000, for a total investment of $48,000. Today, remodeled houses in their group sell in the $75,000 range. The point is not that the Jacobsens are *(Continued)*



Editor:
ELIZABETH SVERBEYEFF

considering selling to make a profit, for they are living where they want to be, but simply that well-kept space, well located, will always be at a premium.

Where does $20,000 go in doing over a house such as this? Out of the first $10,000, the major portion was spent on the first floor—switching the kitchen and the dining spaces, adding dimension to the living room, replastering, painting, rewiring, and developing the terrace garden in the rear.

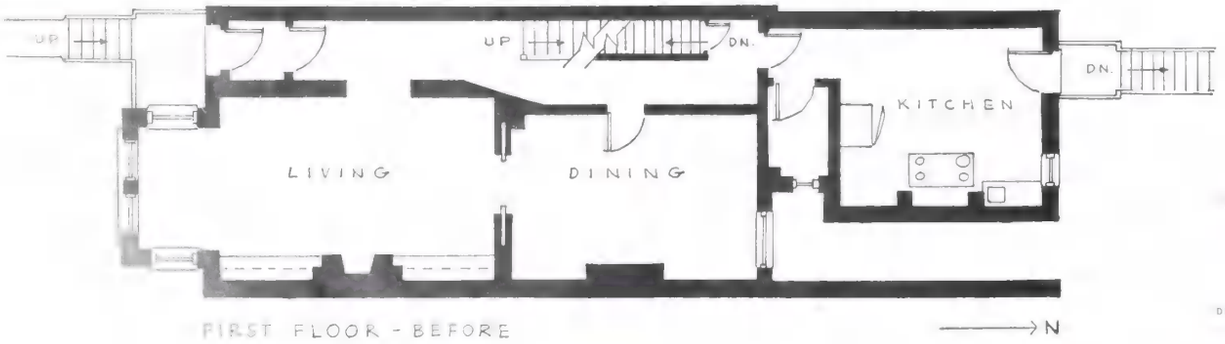
The big decision was to convert the typical turn-of-the-century progression of rooms (see "Before" plan, below)—the living room, dining room, and kitchen—into the contemporary kitchen-in-the-middle-of-things plan. This places the dining room in the rear, with a view of the terrace—through a new eight-foot-wide glass wall—and makes possible the kind of indoor-outdoor entertaining for which Georgetown is famous.

The library niche enlarges the living room by four feet, but even more important to its spacious look was the general cleaning up of the walls, woodwork, and trim. Heavy paneling was removed from the fireplace and replaced by a simple travertine mantel; the arched openings to the hall and to the old dining room were opened up squarely to the ceiling; layer after layer of wallpaper was removed ("It was holding the walls up," says Mr. Jacobsen) and replaced by new plaster, white-painted.

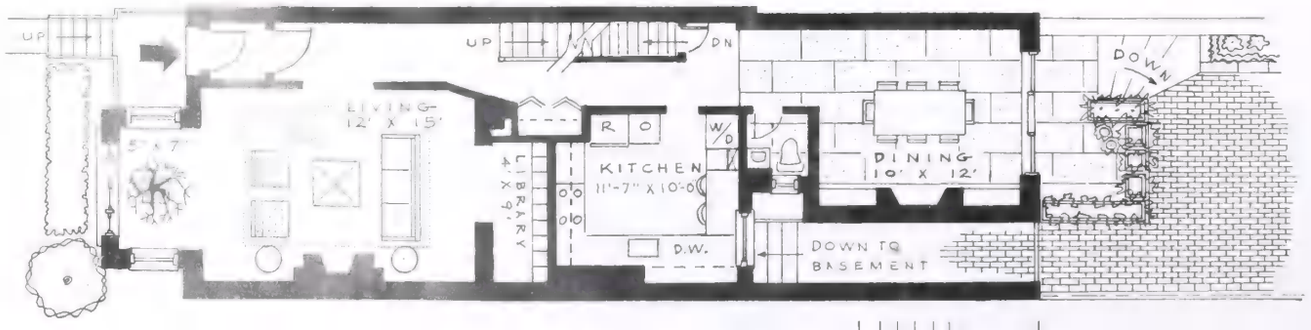
To enliven the exterior, Mr. Jacobsen substituted slender floor-to-ceiling casements in the living-room bay and shorter versions of the same in the bedroom above. These, plus a new exterior color scheme—putty walls trimmed with a deep, sharp gray—give the house a wholly contemporary look.

In the more recent work, the third floor was completely redone, making a new bedroom-playroom and a fully modern bath for the two older boys. The second floor was finished, new lighting and balustrades installed, and the utilities modernized, with air conditioning added. By now the whole five-bedroom house is new in almost every detail, with space and location impossible to duplicate.

Below: Before-and-after plans of the first floor. Former dining room became the kitchen, less four feet made into a library niche. Second floor has three bedrooms, one bath; third floor has two bedrooms and bath; basement, a recreation room.



FIRST FLOOR - BEFORE



→N

OWNER-ARCHITECT
Hugh Newell Jacobsen

DRAWINGS BY MARY ELLEN HENLE

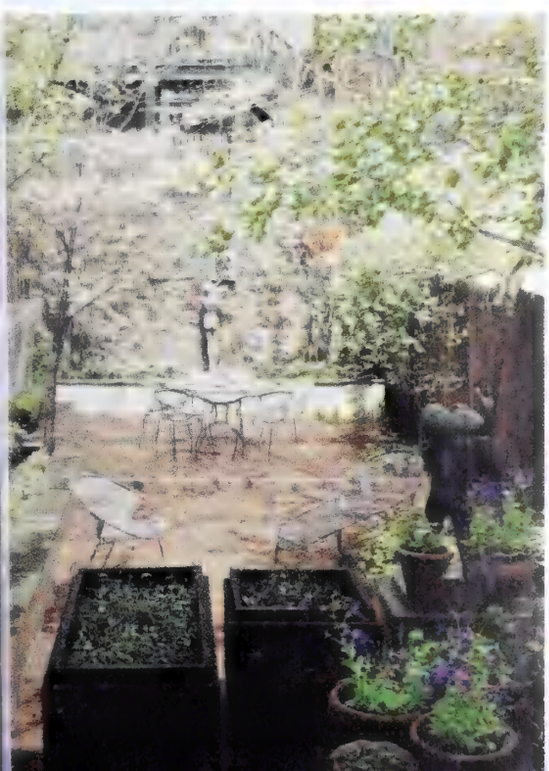








PROJECT INFORMATION ON PAGE 160



Top, left: Third-floor bedroom-playroom for the two older Jacobsen boys. Along one wall is a 16′ desk made by supporting a butcher-block top on open storage units at each end. file cases in the center. Underneath the wall-hung bookcases is a lighted display shelf for the boys' collection of soldiers and cars. the images doubled by a mirror against the wall. Bunks are covered by multicolored quilts. **Top, right:** From the master bedroom on the second floor, bay windows look out on Washington's P Street. Shutters over the modern casements have movable louvers to control light for sleeping. Bed has a black cotton spread with a vicuña throw. **Center, left:** At the rear, the level of the dining room is continued for about nine feet to form a small terrace, ringed with planter boxes. Bluestone floor is the same inside and out. Curving steps lead to larger terrace, down five feet. Cemented into the wall is a cast-stone cartouche taken from another demolished building. **Center, right:** New glass wall in the dining room is eight feet wide. Shorter section slides open. Table, a 15th-century Italian remnant found in a secondhand store for $60. Two of the bentwood chairs are true Thonet antiques: the other four, present-day copies. Fireplace at the far right is new, replacing kitchen-stove space in the old house. On each side are built-in sideboards, each a single slab of slate. **Left:** Garden has raised planting beds at the side and rear, the walls topped with bluestone and used as seats. Cedar fences make the garden a private space. Against the far wall is a [illegible] fountain. Garden design by Mr. Jacobsen.

Architect's choice:

CARRIAGE HOUSE CONVERTED

The carriage trade—19th-century euphemism for those who commanded the best—laid the foundation for the contemporary establishment of Mr. and Mrs. Livingstone H. Elder in Bedford, N.Y. A value-wise purchase—the carriage house and barn of an old estate—gave them base and shell for a two-story dwelling, encompassing workspace for Mr. Elder, an architect, and Mrs. Elder, who is Ruth Higby Elder, the decorator. Values to note: the furnishings, all inherited or collected prizes of informed antique buffs.

Editor: FRANCES HEARD



Above: "Would the place be worth remodeling?" This 19th-century, cupola-crowned carriage house and its adjoining 18th-century barn posed the usual question. It took design-trained eyes to recognize the essential sturdiness of structures and a bonanza of space ready to be repartitioned. **Right:** The long, narrow carriage house suggested its ground floor as architectural drafting room. A guest room on the same floor doubles as Mrs. Elder's workroom. Family bedrooms are upstairs. From the main entry, also on this level, stairs lead up to the barn, now two stylish stories of living quarters. The upper floor is the old hayloft, subdivided into a great, cozily beamed living room and a small Victorian-flavored parlor, both floored in original chestnut planks. Buildings stand on land that rises gradually, retained by a system of picturesque and useful fieldstone walls. Ferns and rock flowers flourish in their crannies.



© PHILIP ROEDEL



Above: On four green, benign acres, where the hills of New York and Connecticut merge, the Elders' imaginative remodeling looks as contemporary as it does antique. Much of the fenestration and all of the siding are new, but the 100-year-old pine siding—a matchless, weathered green—was retrieved to sheathe certain interior walls. At left, entrance of the old carriage house is now entrance to the house; at right, lower floor of the old barn provides garage space and accommodates kitchen, breakfast room, and dining room. Broad windows, designed to slide along the old barn beams, light upper-story living room. **Left:** The brick terrace is an outdoor extension of dining and breakfast rooms. The stone wall continues indoors as one wall of the dining room, and also retains an upper-level grass garden. Old block protruding from the hayloft is now used for lifting storage up to the batten-doored attic.

More





PRODUCT INFORMATION ON PAGE 196

Above: Carriage-house floor, where the estate's "turnouts" once stood in proud polish, is now Mr. Elder's drafting room. Throughout the remodeling, all woodwork is original or foresightedly salvaged from other parts of the two buildings. **Left:** Barn, its magnificent beams and stone wall dazzlingly limed, the floor bricked and waxed, accommodates dining room. Save for a few upholstered pieces, all furniture is choice Victorian, inherited from both sides of the family. Striped denim curtains the sliding glass wall, picks up the color of the green-painted paneling here and in the kitchen below. This used to be the exterior siding of both the carriage house and the barn. **Below:** Breakfast room was added to the barn. The Elders, enthusiastic antique hunters, claim they never pay more than $100 for any piece.



Hayloft, high, wide, and gabled, provided space for the living room, right, and the parlor, below. With great sensitivity, the Elders have preserved the original structural geometry, while smoothing over and creating partitions with plasterboard, cutting out windows, and installing bookshelves. In the living room, black chairs were designed by Mr. Elder. Mrs. Elder contrived the coffee table, the bottom of an old iron stove to which she added a slate top—total cost, $15. The glass lamp base was an old Italian wine flask.



PRODUCT INFORMATION, PAGE 166

Above: The parlor, romantically mauve, demonstrates deliciously what valuable decorating assets Victorian heirlooms can be in the hands of those who dare to treat them with contemporary sophistication. Lady's and gentleman's chairs and swanback sofas were brought delightfully up to date, covered unexpectedly in printed linen, textured silk, and velvety white vinyl. Once, in some 19th-century mansion, the frosted, florid chandelier diffused light of oil lamps. When the Elders entertain, guests are given cocktails in the living room, dinner downstairs, coffee in the parlor.

Right: Grass terrace off the living room affords a pretty vista through a window wall. The glass slides behind green panels that were originally doors to the barn. The room is lofty but still intimate, warmed by a welcoming hearth. Chimney wall, subtly curved, is brick laid in an 18th-century pattern called "Flemish bond."





More photographs on page 153

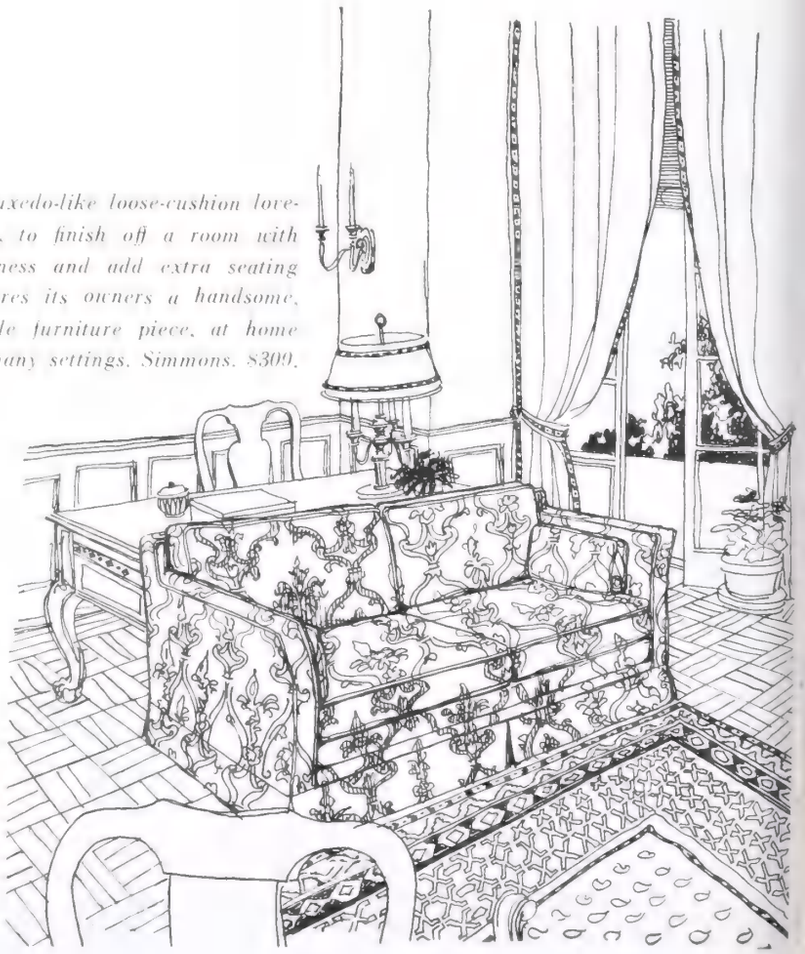
ONE WONDERFUL SOMETHING

One magnificent, very special thing, something that "speaks" to you, pleases your eye and your sense of beauty, works gracefully now, and looks to the future as a favorite heirloom—such a piece, whatever its price tag, is the truest bargain in any household's inventory. Here, on these four pages, like illuminations in your book of values, is a selection of such special somethings. House Beautiful's editors chose them to do your house proud. Prices are approximate.

Editors: PHOEBE HYDE *and* JACK L. HENDRIX



This china, book, or curio cabinet in pecky pecan is a piece to fill a wall with distinction. In its lacquered interior, behind beveled glass doors, four fixed shelves might show a collection. Founders' Patterns Sixteen Collection, $300.

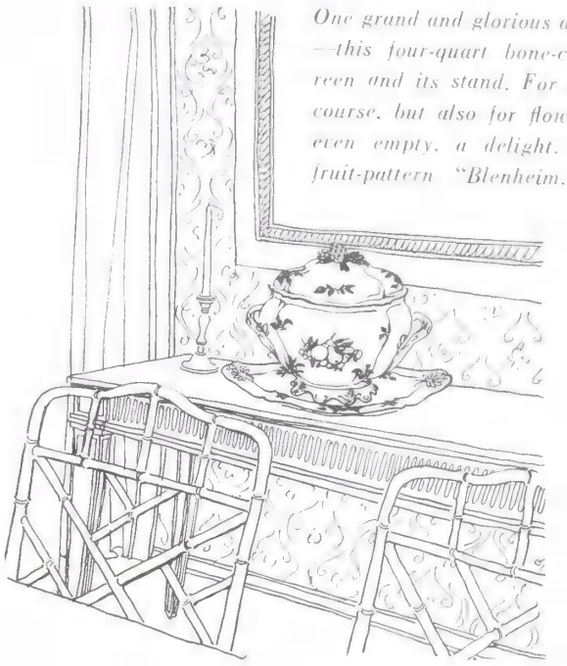


A tuxedo-like loose-cushion love-seat, to finish off a room with coziness and add extra seating assures its owners a handsome, staple furniture piece, at home in many settings. Simmons, $309.

DRAWINGS BY RICHARD TOGITA

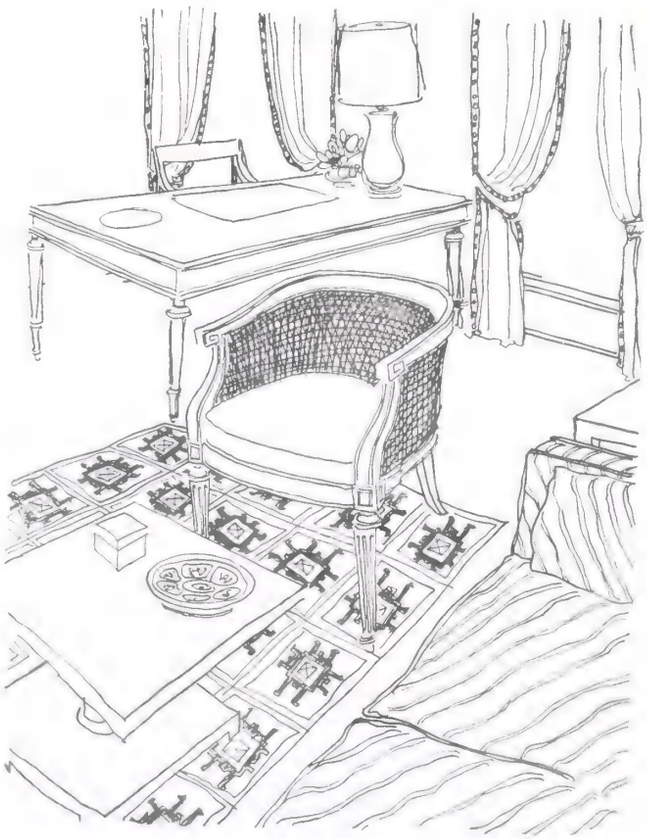


A secretary, imposingly tall and Chippendale in character, is the stunning sum of two useful parts. Top is a cabinet, $185; base is a desk, $240. Wood, spiced oak. Cushman's Stone House Collection.



One grand and glorious accessory —this four-quart bone-china tureen and its stand. For soup, of course, but also for flowers, and even empty, a delight. Spode's fruit-pattern "Blenheim." $173.

A fine occasional chair—like this cane tub chair in Louis XVI style —need not be antique to enrich a room with antique-caliber design. This chair comes also in an upholstered version. Gilliam, $99.





A mirror, framed in the gilded intricacy of baroque-carved wood, to shine like a personal signet wherever it's hung, the kind of belonging one comes to treasure. La Barge Mirrors, $220.

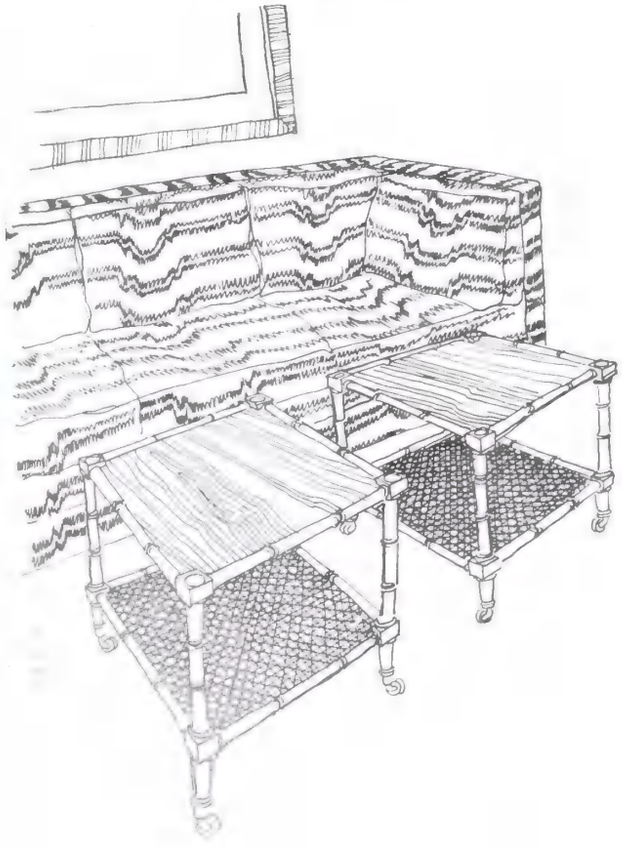
ONE WONDERFUL SOMETHING

continued



A brass-galleried sideboard in glowing cherry wood—the kind of piece the Brothers Adam might have made—suggests a setting for buffet parties. From Wallace Nutting Collection, Drexel, $210.

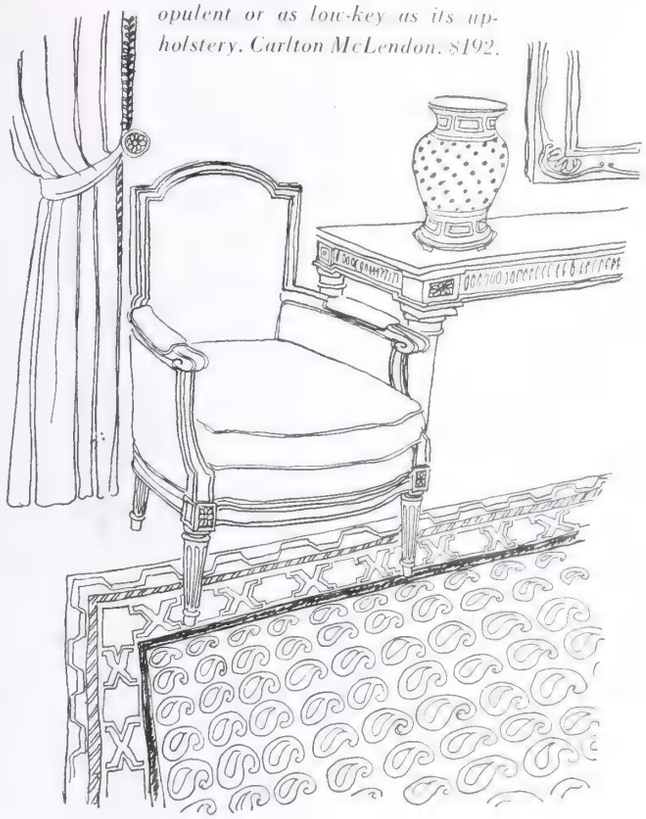
Mahogany squares, caned and patterned in bamboo-like Regency taborets, roll on casters, ready to group as a coffee table or separate for lamps. From County Kent Collection by Hekman, $70 each.

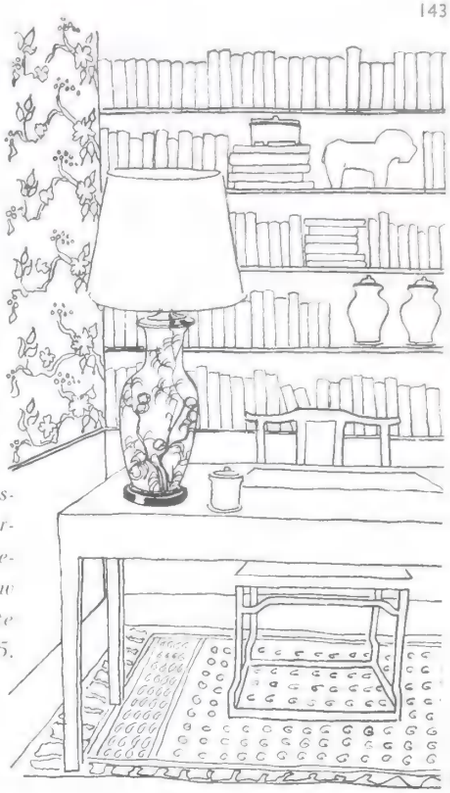




A reading stand, bamboo-patterned, cherry-finished, to hold a book handsomely and so decorate the room. Top adjusts to two angles. Brandt Cabinet Works, $100.

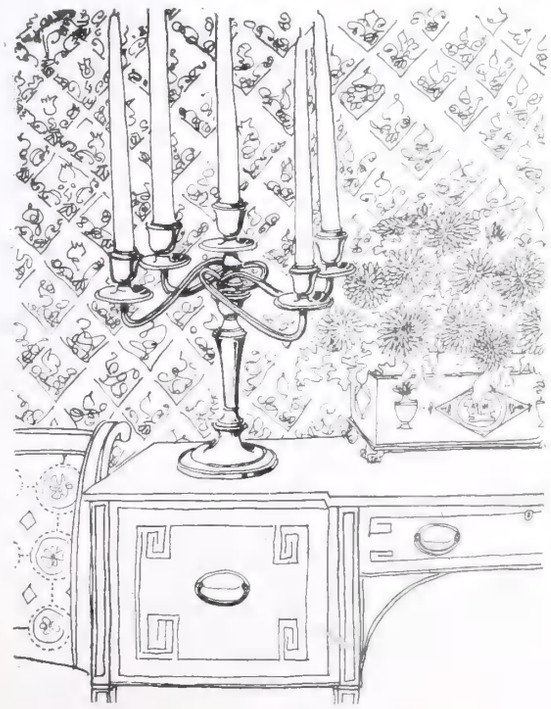
A bergère, in the perennially desirable Louis XVI style, can be as opulent or as low-key as its upholstery. Carlton McLendon, $192.

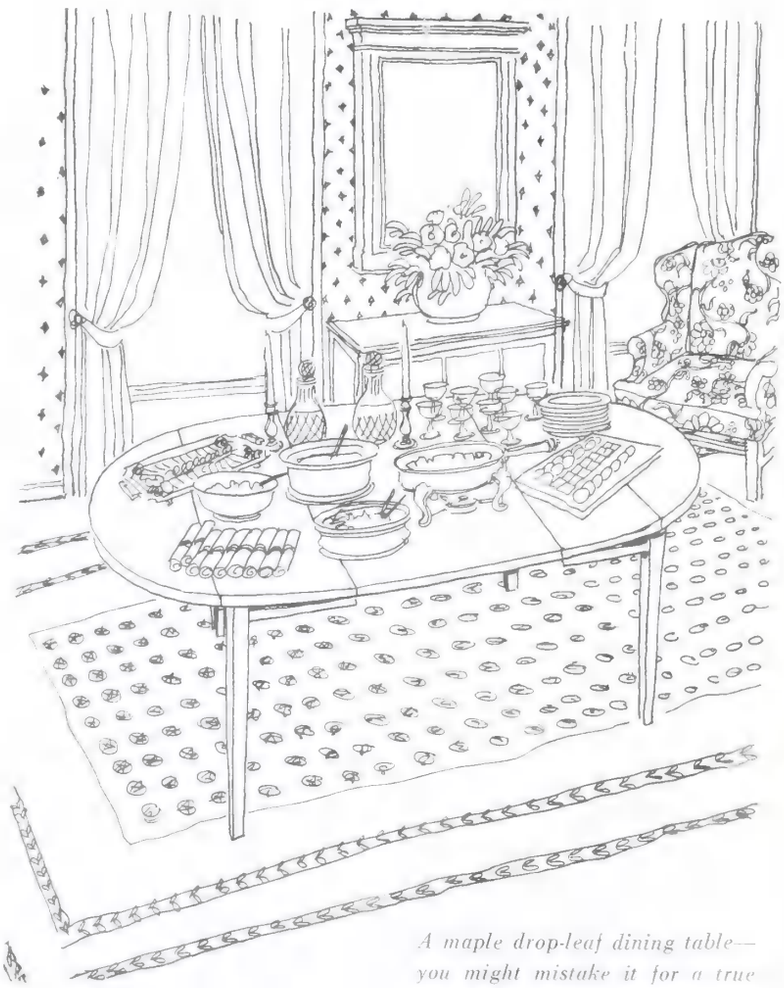




A fine porcelain lamp—a possession hard to find, much to be cherished. This fruit-and-branch design is plum, green, and yellow on white; shade, stretched white silk. From Lord & Taylor, $85.

Sterling candelabra, basic equipment for every candlelit occasion, can come apart and be reassembled in eight different ways—four as candlesticks—at various heights. A beauty by Gorham, $168 a pair.





A maple drop-leaf dining table—you might mistake it for a true Colonial treasure—extends from a skinny 19 inches to an 87-in. groaning board. Four leaves do the trick. Sprague & Carleton, $[illegible]

More furniture values on page 140

In this paradoxical world where things are seldom what they seem, the functional becomes decorative. Take an object. Paint it away or paper it out; build it up or in or out; show it off or hide it. Move the immovable and, depending upon your temperament, overstate or understate; exaggerate or camouflage. Exalt, if you choose, the commonplace. See, on these six pages, a mousy gas meter turned spunky, and a skinny-marink closet holding its own. Marvelously inventive, this potpourri of bright architectural built-ins requires, usually, more derring-do than money. *Editor:* PATRICIA DOHERTY

"I have tricks in my pocket,
I have things up my sleeve."

—TENNESSEE WILLIAMS: *The Glass Menagerie*







AN INTRODUCTION TO ILLUSION:

The living room of this apartment faces an inner court, and the window has an old-fashioned floor radiator and air conditioner. To turn an ugly duckling into a swan, Decorator David Eugene Bell, of Bloomingdale's, enclosed the window area, left, with movable shutters, divided in the middle, Dutch-door style. Air and light flow into the room, while appliances and dreary view are concealed. Above: Foyer doors to closet and bedroom, shown open, are papered in black and white.

WESLEY BALZ

In lieu of a magic wand, a sledge hammer knocked away 7″ of useless foyer wall. To enliven an uninteresting area of doors: paper in black-and-white to match the fabric, dado created with narrow stripes.

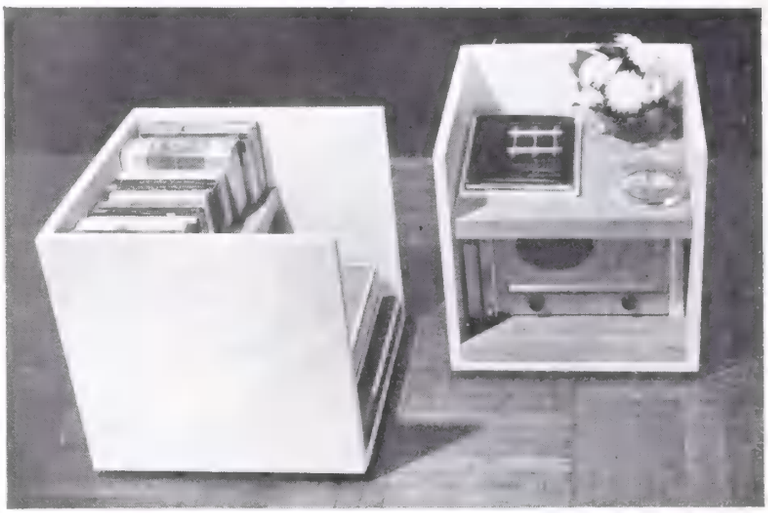
OWNERS, MR. AND MRS. ARNOLD M. SCHOENFELD



A LESSON IN LOUVERING AND PAPERING

A view of living room from the newly opened foyer, now delightfully airy and gardenlike and sunny. The magic: white walls, crisp floral pattern in fabric and paper; a thick area rug of dazzling lawn green; accents of the same green in pillows, desk chair, plants. The two boys keeping an eye on things beside the columns are garden statuary. All furnishings and accessories available through Bloomingdale's, N.Y.C.





A REAL SQUARE

Stocky little tables, with casters, for cocktails, books, radio, or whatever are made of ¾" plywood with adjustable shelves of oak plywood, edges of solid oak. The outside is enameled white. Each, custom-made for $12. Designed by Architect John Way, Jr.

ON DISPLAY: BOOKS AND ART

Storage wall to hold a bachelor's library steals no more than 10" inches of space from the room. Game table sets into a suede-covered niche for art display. Bookshelves are made from U.S. Plywood's Old English Elm paneling, trimmed with Weldwood flexible wood strip. Cost, about $186. By Decorator Virginia Frankel.



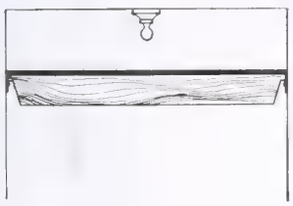
HOW DO THINGS STACK UP?

Cardboard mailing tubes, 20 cents each, form the pedestals of an architect's drafting table and store his drawings. Child's version would stash away his primitives and abstracts—elementary-school period. By Architect David Kenneth Specter.



SPACE-SAVER IN A BEDROOM

Businesslike approach to the dressing table: Two-drawer letter files (only 15" deep when turned to the ends), topped with plastic laminate counter, a suspended drawer in the center. Files, $35 each. Drawer and countertop, $85. Architect Richard Dattner.





THE LIGHT TOUCH

Softly diffused light in a dark foyer is achieved by one behind-the-scene, hardworking 75-watt bulb. Boards of $\frac{3}{8}$″ pine, 8″ wide, are notched at each end to hang on the existing picture molding, and flexible fiber glass, $\frac{1}{16}$″ thick, is placed on the wood slats. Cost of entire installation, $20. Designed by Architect John Choi.



PATTERN ON THE RISE

Practical answer to the scuffed riser—in a household of three scampering children—are these decorative multicolored Portuguese tiles easily glued into place. Treads stained a dark brown and waxed. Tile and labor, $110. Decorator: Aimee F. Myers.

PRODUCT INFORMATION ON PAGE 166





HIGHLY VERTICAL

An ordinary column, whose sole purpose was to hold up the ceiling, is covered with cypress, painted black, and shelved on one side to hold bottles and glasses. Other sides hold tiny carvings, paintings, mirror. A new personality, by Decorator Camille B. Lehman, A.I.D.



BRIGHT DECEPTION

An aluminum dome—black on the outside, white on the inside—was hung by nylon fish line. The light apparently comes from the dome, but here's the real story: On the floor is an uplight with a 175-watt bulb, throwing light into the dome and being reflected down. Dome, $30. Uplight, $21. By Architect Tim Prentice. *Three more tricks on page 163*



WHAT'S YOUR HANG-UP?

Above: Kitchen utensils are hung on I-beam curtain tracks, mounted on a dropped, seven-foot ceiling. Trolley fittings carry the utensils back and forth easily; open-end hooks make removal simple. About 35 cents per foot for the aluminum track (may be cut to any length); ten cents each for fittings. By Architect Andrew S. Blackman.



TWO-WAY STRETCH

Above: Faced with the problem of a long, narrow kitchen, Architect John Way, Jr., divided off one end as a dining area, gaining extra storage shelves as well. Construction was simple: A 2-by-4 framework covered by paint-grade plywood. Shelves use the full depth of the 2-by-4's for spice and can storage; peg-board on the stove side holds pots and pans and every-meal utensils. Cost of each wall, about $30.

TIGHT SQUEEZE

Below: In an apartment where every inch was in demand, a pecky cypress wall was erected only eight inches out from the existing foyer wall. Result: A closet that stores two bridge tables and eight folding chairs plus wines and liquors (on ten side shelves, eight inches wide, 18" deep). Entire unit stained a soft green. By Camille Lehman, A.I.D.





OFFICE IN A CLOSET

Left: Designer Nicos Zographos painted an existing closet white and installed ¾″ oak shelving. It now houses, in neat just-big-enough spaces, a tape recorder, hi-fi equipment, the portable typewriter, design supplies, pencil sharpener, books, and, unexpectedly, the telephone. Mr. Zographos designed the table-desk and chair.

WOULD YOU BELIEVE A GAS METER?

Right: This dreary wallflower goes madly Mod with 89 cents' worth of paint, the vivid colors chosen to match the red and yellow of the casseroles hung nearby. Pop-art sculpture by Consolidated Edison; paint design by Architect David Kenneth Specter.



ALL PHOTOGRAPHS BY NORMAN McGRATH

PLAIN AND FANCY

Right: Art objects housed in small shadow boxes, three of them resting on a shelf that is not a shelf at all but a painted stripe. Boxes, made out of ¾″ plywood, are of varying depths, sizes, and colors, in flat paint or enamel. Some are lit, some mirrored. The collection: Egyptian headrest from the Metropolitan Museum of Art, two tiny lead figures of Adam and Eve made in the 17th Century and bought in Germany, a tiny totem from Martha's Vineyard, and, as a pop-art representative, a sports car kit before assembly. The result: gay, playful, intensely personal. Wood and lighting, $25. Designed by Architect Hugh Hardy.

PRODUCT INFORMATION, PAGE 166





PHOTOGRAPH BY BETTY AND RUSSELL KUHNER

Dr. Robert Pace, an enthusiastic pioneer in group teaching, works with a typical class in a studio at Mount Kisco, New York.

THE NEW DIMENSIONS IN MUSIC LESSONS

By JAMES A. MASON

The new techniques
and new dynamics of "group teaching"
have made the learning of music
—especially the piano—
more of an adventure than ever before



Remember that quaking feeling when you walked into the teacher's sanctum every week to reveal your musical shortcomings? Recall the boredom of isolated practice, and the tensions of the "recital"?

For those who study with a group, all this is a thing of the past. No longer is the set piece rehearsed to the point of monotony, and the recital is no problem for students who play for an audience at every lesson. Gone, too, is the drill for the sake of drill.

Group teaching, as we consider it here, is not just the old-fashioned piano lesson administered to a group instead of an individual. It is a modern approach to teaching based on new insights to the learning process. Established principles of group action and reaction are employed—the practical use of group dynamics.

In the group method, students begin to play musical phrases the very first lesson. They begin sight-reading, they learn to improvise melodies, to compose, and to play in any key. No longer do they start with middle C; the black keys hold no fears. As one teacher said, when asked why he changed to the group approach: "I don't want my students to have just another piano lesson. I want them to have a musical experience."

Most teachers who use this philosophy—and there are now more than 5,000 of them, with some 300,000 students—use the two-group approach. Each student has two lessons a week. One, usually with a group of two or three, is mostly involved with playing specific pieces and evaluating one another's performance. In the other session, with a group of eight to twelve, harmony, improvisation, sight-reading, ear-training, and keyboard technique is learned.

The spirit of creative competition and of camaraderie is vital to the group method. Each child compares himself to his peers, not to his teacher. A teacher is expected to play beautifully. But when a neighbor of the same age performs surprisingly well, others are encouraged, realizing they can do it too.

The teachers divide the class into teams and use flash cards and blackboard drill to create a competitive spirit. Points are given, scores are kept. Enthusiasm is contagious and excitement runs high. Students walk and clap the rhythms, notate musical passages at the blackboard, and create phrases on the spot. They play four-handed piano as well as solos for the group.

Pupils are also taught to be critics as well as performers. Careful listening and thoughtful comment on the performance of others is an important part of the method. Dr. Robert Pace, Professor of Music Education at Teachers College, Columbia University, and a leading proponent of this method, says, "Students learn more quickly from one another than from a teacher alone."

Teaching in groups is being encouraged by the National Piano Foundation, established in 1963 by the National Piano Manufacturers Association. The Foundation, under the direction of Dr. Pace, works to enrich the musical curriculum of our schools, to foster continued learning among professional teachers, and to help them develop the special techniques of group teaching.

Guy Duckworth, Professor of Piano at Northwestern University, another modern pioneer of the group approach, says, "Listening must occupy at least as much time in the lesson as playing. I'm not referring to listening to finished performances, but to listening that builds performances."

Listening with knowledge is, of course, the key to the deepest involvement with music. And whether or not these students continue to play, they will continue to build their understanding and appreciation of music—of all kinds.

An invaluable musical literacy is developed as a natural part of group piano. Each student learns his own repertoire and, through creative listening, gets to know that of all the others in his class. The repertoire is realistically related to the student's interest. It's not just the preference of the teacher. The students play modern music, jazz, and popular pieces, as well as the classic works of Mozart, Beethoven, and Bach.

Group teaching is not without illustrious precedent. Franz Liszt used this method in the mid-1800's. As early as 1815 Johann Logier of Dublin was teaching the group approach to other teachers from various parts of the world. In addition to spending their time and money to travel to Dublin, they paid a fee of a hundred guineas and were solemnly sworn to secrecy before any of Logier's classified methods were revealed.

Calvin Cady, also from Columbia's Teachers College, laid much of the groundwork for class piano in this country in 1887. He stressed that students, through group instruction, should understand musical ideas and be able to express them both verbally and at the piano. Most of his ideas were forgotten until recently.

Today, in addition to those mentioned, the vanguard of educators leading the rediscovery of group techniques and widening its horizons includes Fay Templeton Frisch and Dr. Anthony La Magra in New York, Arnold Bullock in Arizona, Sally Monsour in Colorado, Donald Denegar in Montana, Dorothy Bishop in California, Dr. Larry Rust in Ohio, and many others.

Although developed mostly for piano, group techniques are now being used to teach the organ and are widely used for guitar and accordion.

One very dramatic example of the success of group teaching is the Suzuki method. Shinichi Suzuki has done wonders in teaching preschool children in Japan to play the violin. While quite different from the piano approach, he also places great emphasis on listening, understanding, and upon establishing a creative environment. At the Eastman School in Rochester, new methods are being evaluated (Continued on page 160)

James A. Mason is Professor of Music at Brigham Young University. He was formerly editor of "The Instrumentalist."

SUNDAY-NIGHT SOUPS

Here are seven hearty, rib-hugging soups—whole meals in themselves—that call only for a suitable bread, a salad, and, to top things off in proper style, a sweet. There are few things more comforting than a big bowl of warm, nourishing soup—Sunday night or any night. You can, of course, always find a wide choice of excellent, almost-instant soups in your market, but for a change, savor one of these, made on your own



SPODE SOUP TUREEN · TABLECLOTH, JEAN GALE

GEORGE LAZARNICK

By HELEN McCULLY

Split Pea Soup

4 cups (two 1-pound boxes) quick-cooking split peas
Ham bone*
4 onions, peeled, each stuck with 2 cloves
6 celery ribs, with tops, cut in two
3 bay leaves
6 large carrots, scraped, cut in two
Heavy cream

Place all the ingredients *except the cream* in a large, heavy kettle. Add about 6 quarts of cold water, or enough to cover, and bring up to a boil. Reduce the heat, then simmer until the peas are very soft. Lift out the ham bone and push the soup with all the vegetables through a sieve to make a thick purée. Taste for seasoning. Depending on the saltiness of the ham, the soup may need salt. This makes a good generous 4 quarts. Fortunately, it can be frozen. A sound reason for making a large quantity against future meals.

To serve, dilute the purée with heavy cream (about a cup or so to a quart). Heat to a boil but do not cook further. Taste again for seasoning. At this point, you'll probably need both salt and some freshly ground pepper. Serve with a garnish of slivered ham and croutons.

*In the event you haven't a ham bone on hand when you feel like a big bowl of homemade pea soup, buy the butt end of a ham from the butcher. Cut off a thick slice and serve, baked in maple syrup, for one meal and use the remainder (the real butt) to make the soup.

Minestrone

"The hefty, rough-and-ready, but nutritionally sound traditional midday soup of Northern Italy," is the way Elizabeth David describes it in *Italian Food*. There are innumerable versions of minestrone. Essentially it is a vegetable soup (any vegetable in season is allowed), usually with the addition *(Continued on page 154)*

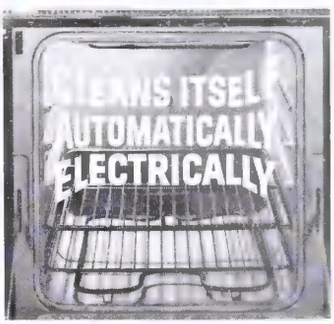
now...

Frigidaire wall ovens that clean themselves automatically... *give you a 5-year warranty**



Model RBE-94K.







Model RBE-97K. Electri-clean Oven ***on top****, conventional oven below.*

Both models in 2-tone Tahitian Green, 2-tone Copper, Sunny Yellow, Snowcrest White.

THE FRIGIDAIRE ELECTRI-CLEAN OVEN is now available in built-in wall ovens. To start the cleaning, close the door, slide a lever, turn a dial . . . and the oven comes clean (oven racks, too) in just about 3 hours.

It's not expensive to do, either. At average electric rates, one automatic cleaning costs about the same as a cup of coffee.

Your builder or remodeler can show you how easy it is to build in this kind of convenience. Beauty. Reliability. After all, you're twice as sure with two great names . . . Frigidaire and General Motors.

New, exclusive 5-year Warranty.

1-year Warranty for repair of any defect without charge, plus a 4-year Protection Plan (parts only) for furnishing replacement for any defective Oven Heating Unit.

ANOTHER **happening** *FROM* GM MARK OF EXCELLENCE F **FRIGIDAIRE**

After coffee... enjoy Benedictine





Bénédictine
La Grande Liqueur Francaise





Nothing so flatters your guests as serving them Benedictine. For there is only one Benedictine—the noble after-dinner liqueur made for over 400 years at Fecamp, France—the world's most distinguished liqueur.

LET THIS SEAL BE YOUR GUIDE TO QUALITY. 86 PROOF

CARRIAGE HOUSE CONVERTED

continued from page 139



In the Elders' remodeling project, a skylight was carefully cut into the sloping roof of the carriage house, providing upper-floor illumination. Sidewall was thus saved the possible disfigurement of windows. The resulting light in Mrs. Elder's dressing room enters at a perfect angle.





A loving determination to protect the strong structural integrity of the old barn, and the finesse of its architect-owner produced this pleasing fenestration in the living room—two sets of sliding glass windows channeled into the original brace of the hayloft.

In the old days, the cast-iron stair rail in the entrance hall was a stall divider in the stable of the carriage house. Now, besides functioning as a balustrade, it throws an ornamental shadow pattern on the wall. View looks through hall to breakfast room.

SUNDAY-NIGHT SOUPS

continued from page 152

of pasta or rice; the more flavorful have meat in one form or another, or a good meat broth.

½ pound kidney beans
¼ pound bacon
3 ribs celery, diced
1 small onion, chopped
Small handful of parsley sprigs chopped
½ teaspoon dried basil, or 2 teaspoons chopped fresh basil
2 quarts meat stock, page 157, or canned beef broth
2 zucchini, diced
¼ pound spinach, chopped
1 package frozen green peas, thawed
2 leeks, diced and washed
3 tomatoes, peeled, seeded, and chopped
1 clove garlic, chopped
2 carrots, scraped and sliced
½ small cabbage, shredded
1 cup elbow macaroni or rice
Salt
Freshly ground pepper
1 cup freshly grated Parmesan cheese (about)

Soak the kidney beans in water overnight. The following day, cover with salted water and cook about an hour or until tender. Cut up the bacon, then fry until crisp. Lift out of the skillet and drain.

ld the celery and onion to the and sauté until tender but do t allow the vegetables to brown. ing the stock to a boil in a ge kettle, add the bacon, onion, ery, then stir in the herbs and the other vegetables, *except kidney beans*. Season with t and pepper. Bring up to a il again; then reduce the heat simmer, and cook slowly until vegetables are cooked. Add drained beans and the macaıi or rice and cook for another minutes. Taste for seasoning. r in several tablespoons of the ıted Parmesan, spoon into hot ıp plates, and serve with small tares of hot toast and extra rmesan on the side. Serves 6 8.

The Coach House Black Bean Soup

In *The New York Times Guide Dining Out in New York*, itor Craig Claiborne says, "The ach House is the finest restauıt in the Greenwich Village ea and one of the best in the y." The kitchen is largely nerican, and among the specials is this, the best black bean ıp you ever ate.

ups black beans
cup (1 stick) butter
talks celery, finely chopped
arge onions, finely chopped
tablespoons flour
cup finely chopped parsley
nd and bone of a smoked ham
eeks, finely sliced
ay leaves
ablespoon salt
teaspoon freshly ground
epper
up Madeira
ard-cooked eggs, finely
hopped

ck over and wash the beans, ver with cold water, and soak ernight. Drain. Place beans in arge kettle, add 5 quarts fresh ld water, bring to a boil, then mmer for 1½ hours.

Meanwhile, melt the butter in second large kettle and sauté celery and onions for about minutes or until tender. Blend the flour smoothly, add the rsley and cook, stirring conntly, for 1 minute. At this int, stir in the beans and all eir liquid. Add the rind and m bone, leeks, bay leaves, salt, d pepper. Simmer over a very w fire for 6 hours.

Remove and discard rind, ham ne, and bay leaves. Force the an mixture and broth through fine sieve. Stir in the Madeira, bring to a boil. Remove from fire immediately and mix in the finely chopped eggs.

Serve in hot soup plates with a thin slice of fresh lemon floating on top. This makes a generous quantity of an extraordinary soup that should accommodate even a large, hungry family for at least two meals.

Mussel Soup

3 quarts mussels*
1 cup dry light white wine
¼ cup minced shallots or green onions
Few sprigs parsley
½ bay leaf
¼ teaspoon thyme
4 tablespoons butter
Several twists of the pepper-mill
4 cups half-and-half, heated
2 egg yolks
½ cup heavy cream
Juice ½ lemon
Minced parsley
Fried French bread

Washing the mussels thoroughly —and you must be thorough—is quite a chore, but it is absolutely essential to remove all the sand from their interiors and to rid the shells of any slime, dirt, or encrustations that would ruin the good juices.

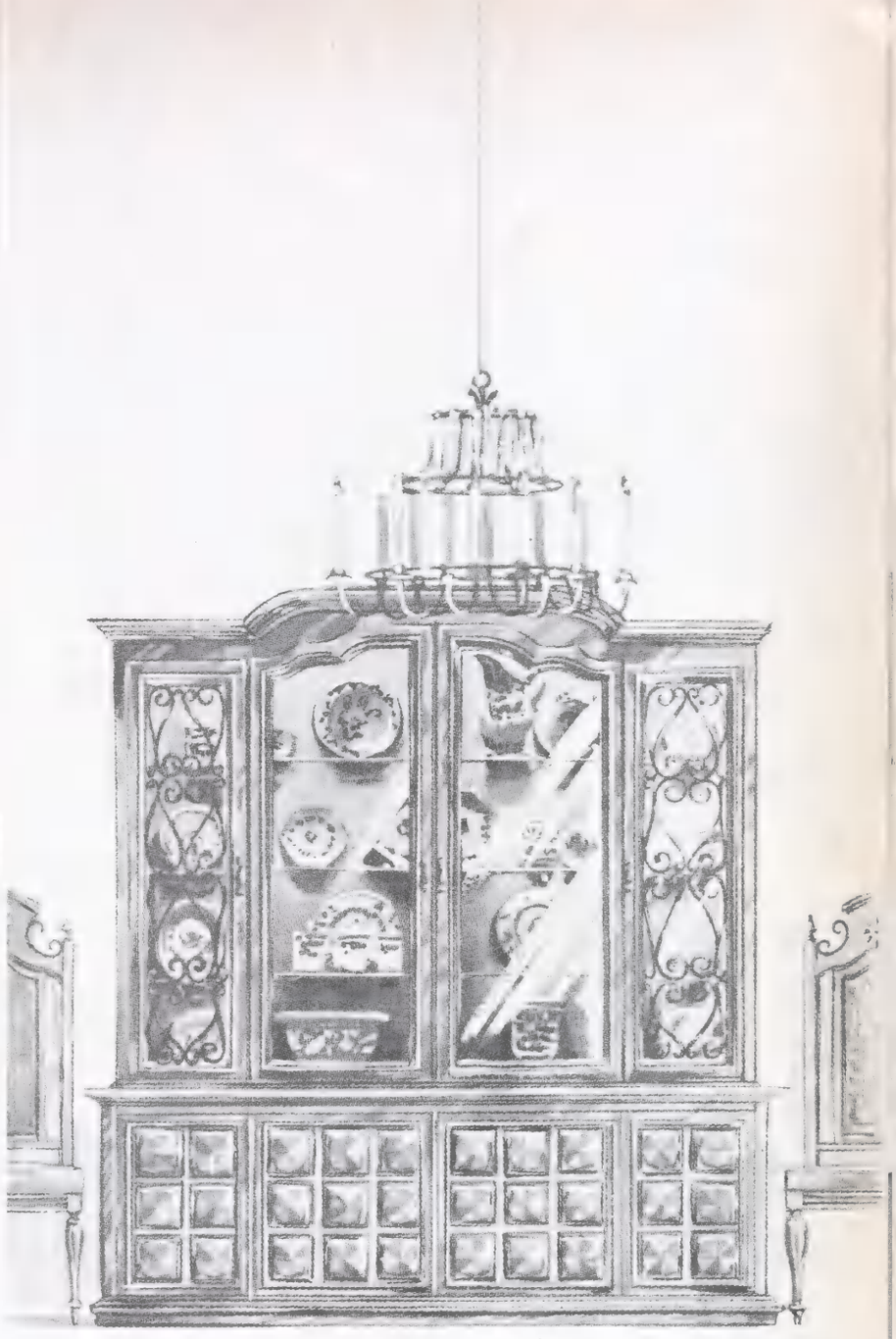
Discard any mussels that are not shut tight, feel lighter in weight than their compatriots, or those that are unusually heavy because, in all likelihood, they're filled with sand.

Scrub each mussel very clean with a rough (preferably wire) brush under running water and scrape the shells with a sturdy knife to loosen any encrustations. Cut off the beard (it looks like dead grass) that protrudes from between the shells. Place the mussels in the sink or a bucket covered with fresh water for a couple of hours. Then *lift*—otherwise you'll pick up some of the sand —them out of the water into a colander and wash again very thoroughly.

Combine the wine, shallots, parsley, bay leaf, thyme, and butter in a deep kettle. Bring up to a boil, then boil for a couple of minutes. Add pepper, then the mussels, cover tightly, and boil for 5 minutes over a high heat, by which time the mussels should

(Continued on the next page)

* Some fish markets sell mussels by the pound. In this case, allow 1 pound per person for this soup.



White

CASA de BLANCO is a fresh reminder that Spanish design is a newly exciting source of decorative inspiration. All the enchantment of Old Spain and New Spain comes together in White's numerous style variations and design motifs. Many pieces are richly ornamented like this elegant breakfront. Others reflect the simplicity and decorative charm of Country Style Spanish. Deeply etched carvings, ornamental black wrought iron, brass studded latticework, and the light, honey-hued finish present fascinating plays of color and pattern throughout the collection. Decorating with Casa de Blanco is like choosing individual, custom-designed pieces. See for yourself with illustrated booklet.*

*Send 25¢ for booklet showing Casa de Blanco Collection, to White Furniture Company, Dept. HB-2-67, Mebane, N.C.

DUNBAR®



EDWARD'S CHAIR
A DESIGN EXPERIENCE,
IN STEEL, WOOD AND WOOL.

Get acquainted with Dunbar at our showrooms
New York, Chicago, Berne, Boston, Atlanta, Miami, Dallas, Denver, Kansas City, Los Angeles, San Francisco, Seattle. Dunbar Furniture Corporation, Berne, Indiana



NEW BOOKLET shows how decorative GLASS can brighten and beautify Your Home

This exciting new booklet, "Decorative Glass", is yours for the asking. It is filled with dramatic illustrations of ways gleaming glass adds a touch of luxury and smartness to any home in any room.

Bring new charm to your home with lovely, translucent glass by Mississippi. Available in a wide range of patterns and surface finishes wherever quality glass is sold.

Write today for this beautiful booklet. Plan now to add new luster to your living with decorative glass by Mississippi, the modern material that never rots or warps, never needs painting, always looks new. Address Dept. 2.

MISSISSIPPI GLASS COMPANY
88 Angelica Street • St. Louis, Mo. 63147
NEW YORK • CHICAGO • FULLERTON, CALIFORNIA

SUNDAY-NIGHT SOUPS

continued from preceding page

have opened. During this period, shake the kettle several times to change the levels of the mussels, so they will all cook in the same length of time. Lift the mussels out of the broth with a slotted spoon and put them into a bowl. Set aside.

Strain the broth through several layers of cheesecloth, add the hot half-and-half, and simmer for a few minutes. Taste for seasoning. Remove the mussels from the shells and add to the soup. Take off the heat.

Beat the egg yolks with the heavy cream, and pour into a warm soup tureen. Add the lemon juice. Reheat the soup to the boiling point only (no more), and pour into the tureen, stirring as you pour. Sprinkle with the minced parsley and serve at once with the fried bread. Serves 6 to 8 generously.

Mulligatawny Soup

½ stick (4 tablespoons) butter
3-pound broiler-fryer, cut into pieces
1 medium carrot, scraped and chopped
1 medium green pepper, seeds and ribs removed, chopped
2 greening apples, cored and chopped
1 tablespoon flour
2 teaspoons curry powder
3 cups meat stock, heated, page 157
2 whole cloves
Pinch mace
Few sprigs parsley, chopped
1 tablespoon sugar
¼ teaspoon freshly ground pepper
Salt

Melt the butter in a saucepan and sauté the chicken pieces, a few at a time, until nicely brown all over. Lift out of the pan, add the carrot, pepper, and apples, and continue cooking, stirring, until they have taken on color. Stir in the flour and curry powder until smooth. Remove to a generous kettle. Add the stock, a little at a time, stirring constantly. Then add all remaining ingredients, salt to taste, and all the chicken pieces. Bring up to a boil, then simmer gently until chicken is tender when pierced with a fork. Lift the chicken from the soup and strain the soup, working the vegetables through a fine sieve. Return the soup to the kettle and reheat. Strip the chicken from the bones (discard bones and skin), cut into nice pieces, and return to the soup.

Serve hot with cooked rice. Serves 6 to 8.

Rich Clam Chowder

½ pound salt pork, diced
2 medium onions, chopped very fine
1 medium green pepper, seeds and ribs removed, chopped
6 medium potatoes, peeled
1 pint clams, chopped, with their liquor
1 small garlic clove, minced
2 tablespoons salt
¼ teaspoon freshly ground white pepper
2 cups half-and-half
Sour cream

Fry the diced pork until nicely brown. Add the onions and green pepper to the pan and sauté until lightly browned.

Dice *3 of the potatoes* and add to the pork along with the clams, all their liquor, the garlic, salt, and pepper. Bring up to a boil, reduce heat to simmer, and cook slowly until potatoes are tender.

Dice the remaining potatoes into very fine dice, place in the electric blender with 1 cup of the half-and-half (or more, if needed) and blend until creamy. Add to the clam mixture with any remaining half-and-half and simmer another 5 minutes or so. Taste for seasoning. Serve in warm soup plates with a dab of sour cream on top. Serves 6.

A Stew of Bay Scallops

1½ pints bay scallops
½ stick (4 tablespoons) butter, about
1 cup milk
2 cups cream
Salt
Freshly ground white pepper
Cayenne

Pick the scallops over carefully, then spray with cold water, rubbing the scallops between your hands the way you do rice. *Do not soak them in water.* Turn out on a clean dish towel, cover with another, and pat dry. Set aside.

Heat the bowls in which the stew is to be served. When hot, add a good lump of butter to each bowl; keep the bowls hot.

Combine the milk and cream and bring to the boiling point; add salt and pepper to taste, and a good dash of cayenne. Add the scallops, and bring the mixture to a boil a second time. Ladle

o the hot bowls, add a dash of prika if you like, and serve h French bread. Serves 6.

Meat Stock

is is a good, adequate meat ck that is useful in making at sauces, cooking vegetables, a base for homemade soups. In lf, it is not rich enough to be d as a soup, but it's an inexnsive backlog to have when you d some stock. Leftovers such beef, veal, poultry bones, and aps of meat can be used but y should be used promptly, or zen: otherwise they dry out l get stale. Combine the leftrs (you should have about 3 arts all told) with ½ pound of sh veal stew meat and enough d water to cover. Bring up to oil slowly, removing any scum t rises to the surface. Then add craped carrots, 2 unpeeled ons stuck with 2 cloves, ¼ teaon thyme, 1 bay leaf, a few igs of parsley, 1 clove garlic, peeled, 2 washed leeks (if ilable), 1 tomato, chopped, easpoons salt. Bring to a boil in, then reduce heat to simr, partially cover so steam can ape, and simmer, very slowly, to 5 hours, skimming when necessary. Remove the fat. Strain and refrigerate.

If the stock isn't strong enough, put back over a high heat and boil to concentrate the strength. Taste for seasoning

Pour the stock into pint bottles, almost to the top, and freeze. Or, lacking a freezer, bottle and seal with melted shortening and refrigerate.

The Hot Soup Snack

In the middle of the morning, during the afternoon, or just before you turn in at night, there is nothing more refreshing or better for you than hot bouillon.

At the Hambletonian Spa in Goshen, New York, where ladies go to slim, to gain, or simply to rest and get away from it all, the hot soup snack is routine—part of a wonderful, day-long guided plan that pampers you from the time you wake up to a smiling maid with your breakfast (low-calorie if you're dieting) until you turn out your light at night. So take a leaf from this famous spa. You will be amazed at what ten little calories in the form of hot bouillon, three times a day, can do for your health and sense of well-being. ■

DAY'S WELL-SPENT BUILDING DOLLAR

tinued from page 102



his bathroom, a panel obscure glass, held in e by molding, pros light and privacy lowest cost. A fan olies ventilation. The ver room, right, is ssed in one of the gs that project at each er of the house.

lake space do double duty. 't rigidly shut off each area n the other. Respect needs of acy, but otherwise let rooms into each other. In the house strated, living and dining ns share space in common. kitchen shares corridor e. The upstairs space is open downstairs, if only as a pse.

on't fake. Be honest. Don't r a raftered ceiling or hide a k wall. Don't apply wood ning to stone, or try to make wood look like marble. If a material isn't suitable for an intended use, don't use it. Fakes look cheap, and they end up costing more.

Finally:

Landscape to the demands of the area. Where grass is native, plant grass. Where rocks are the order of things, let there be rocks. To change nature is a continuing and costly battle. In this house, nature was respected, and the site left almost exactly as it was found. ■



We Air Condition Mothers

Not just houses, stores, offices. People. Mothers cooking and caring for a family in temperatures no woman would endure for anything but love. Day & Night builds fine air conditioning—and our dealers install it carefully—so your family can enjoy the good life.

DAY & NIGHT MANUFACTURING COMPANY

855 Anaheim-Puente Road, La Puente, California 91747

Send me your free booklet that takes the mystery out of buying an air conditioning system – tells how big a unit I need, where to locate it, how to economize on operation. No obligation, of course.



Name _____

Address _____

City _____ State _____ Zip _____

HB-7

CREATOR OF NEW DIMENSIONS IN AIR CONDITIONING

COINTREAU
WORLD-RENOWNED LIQUEUR
COINTREAU
PERFECT AFTER DINNER
COINTREAU
LENDS COCKTAILS MAGIC
COINTREAU
EXCITING ON THE ROCKS
COINTREAU
HONORED BY CHEFS
COINTREAU
FOR GOURMET DISHES
COINTREAU
SYMBOL OF GOOD LIVING
COINTREAU
THE WIDE WORLD OVER
COINTREAU



COINTREAU LIQUEUR • 80 PROOF • PRODUCED & BOTTLED BY COINTREAU LTD., PENNINGTON, N. J.

HOUSE OF A THOUSAND TREASURES *continued from page 126*

his art. "It's nice to find that a piece has augmented 15 times in value, but the pleasure isn't pecuniary: it's the satisfaction of seeing your taste vindicated by a mechanical circumstance."

He regards his possessions as a key to knowledge and plans eventually to bequeath them to a public institution. His comments run full with facts, relationships, and expressive insights.

Pointing to two small Chinese horse heads in stoneware, he identified one in red as Han Dynasty (206-220 A.D.). The other, black, he thinks is Wei Dynasty, roughly 300 years later. "Look at the change that has taken place in that time. The virility of the Han piece has given way to a detached convention."

Two other Chinese pieces of bronze had been grouped with a shallow relief by 20th-century master Georges Braque to demonstrate the influence of non-European sources on vanguard modernists.

The Berg collection is a hub around which many of the activities of its owner revolve. The bus parked in the carport serves as a mobile headquarters for archeological "digs" on which Mr. Berg is accompanied by his wife. The resemblance of the bus to the sort of motorized dressing room used on film locations is appropriate since Mrs. Berg is former actress Leila Hyams. The collection also reflects its owner's active interest in the cultural life of the community as well as providing an outlet for his hobbyist passion for constructing fine pedestals and cases for display.

Mr. Berg's interest in art was accidentally launched by a childhood nurse who used to take him to New York's Metropolitan Museum of Art on cold days. "By the time I was five, I knew every fetlock on each of Rosa Bonheur's horses."

Speaking of horses, of which one sees many depictions, leads to one of Phil Berg's most prized objects. It is an inches-high bronze that he identifies as a work of 16th-century Italy, rendered by Giovanni Bologna after an extant drawing by Leonardo da Vinci. In style and attitude the full-flanked steed resembles a famous Roman equestrian bronze of Marcus Aurelius, which today stands in the court of the old capital at Rome. The Berg example expresses the Renaissance rediscovery of a type marvelously portraying their own love of individual power and will.

A contrast in feeling is provided by an alabaster figure from the Mesopotamian culture, which flourished for almost 3,000 years before Christ. It is a Sumerian worshipper standing in an attitude of intense supplication, with great enthralled eyes. Such figures are of particular interest because they acted as stand-ins for the practical Sumerians who placed them before images of their ill-tempered deities to placate them while the living went about their business.

Phil Berg likes to change his display from time to time. For such occasions he prepares catalogs whose erudite texts are laced with personal asides and good-natured doggerel humor. The display prepared, he invites friends, including academicians and museum personnel, to view the results.

The work often reflects an appreciation of materials for their own sake. One of the most sumptuous groups in the collection is the pre-Columbian gold jewelry and jade—the rich materials gleam with all the magic of a worshipped sun.

Yet, despite the museumlike range of work, it is, after all, art to be lived with. It must not only fulfill a thirst for knowledge, it must also be visually and psychologically satisfying to the owner.

The collection ranges so widely that it cannot be simply categorized, but a pattern of association does yield a sense of things primitive.

In the Berg library, the wall is hung with African masks. The house is, in fact, dominated by material which is, by definition, primitive. The definition does not restrict itself to the products of less civilized cultures. Forms of primitivism lace the work of untrained artists, work that attempts to reconcile the styles of divergent cultures, or art produced by an artist as he is developing his style.

So much of this is in evidence in the Berg house, even in the psychological primitivism of Miro, that the element of vitality we associate with primitive art must be an important factor in defining even the spirit of the collection.

But the definition is maddeningly uncomprehensive as it fails to take in the suavity of much of the work. And, at the last, the collection, against mechanical computation, simply refuses to *feel* primitive.

About to surrender to a growing conviction that these parts are too eclectic to yield a comprehensive spirit, our eye is attracted to a curious Roman sculpture suspended on the exterior wall of the garden front. It depicts an actor's mask in white marble. The mouth is open in a fierce expression.

Such depictions are rare. What is rarer still is that the face of the actor can be discerned behind the mask whose Hellenistic passion hides the classic calm of Hellenic rationalism. Here is the key to the essence of the collection. It makes us see that the Berg collection, while eclectic, exotic, primitive, is constantly reaching for the symmetry and rationality of classicism.

It balances emotion, taste, and intellect in just proportion. The barbarous feeling of the Assyrian panel is temporized by its controlled design. The sumptuous gold of pre-Columbian America is saved from overrefinement by rugged execution. The sophisticated form of the African mask is free from decorative inconsequence because of the passionate magical belief with which its native carver fashioned it.

The house, too, is classical through its balance of industrial and natural materials. It contributes to the realization that here is a personality who eschews the extremes of contemporary art and the more violent aspects of the past.

It is a taste that reaches for a moment that comes fleetingly in the lives of cultures and artists. It produced the Golden Age of Greece, the art of Raphael, and, in a smaller way, Wyeth's "Christina's World."

When an artist or a culture reaches a peak of technical and intellectual maturity and has not yet hardened into routine and manner, there may occur works that combine extraordinary vitality with a calm of universal and persistent import. It is this moment that is the quest of the shining wanderer ■

LITTLE OUTLAY, GREAT EFFECTS

continued from page 110

decorate with today's pieces. Afire with contemporary creativity, technically exciting, and unrestrained, they are more capable of making an interesting statement than is classic sculpture. Your statue can be five inches tall or five feet tall, sculpted of wood, stainless steel, iron, pewter alloy, aluminum, brass, plaster, terra cotta, granite, or soapstone; mount it on a plain wooden pedestal as though it were a Henry Moore or a Giacometti. Spotlight it with a pinpoint of ceiling light, and let it dominate your room.

ADVICE to young collectors: Inform yourself before you search; thoroughly shop the galleries for the sculpture you want to start collecting.

Other coveted art objects for the home are the antique hand-painted porcelain plates that glow so enticingly in the lighted niches of walls or vitrine cabinets. In many chic rooms, porcelain plates have the priceless look of medallions clustered in a museum's display case. But they are not always the inherited pieces of old Chelsea, Meissen, or Lowestoft that you think they are, according to Mrs. Leona Kahn, A.I.D. This interior designer has, with the approval of discriminating clients, filled many cabinets with fool-the-eye reproductions costing one-tenth to one-fiftieth the price of the originals. They are such exact copies that only the most knowing—with the help of an identifying mark on the back—can tell which is the real thing and which is not.

"A cat may look at a king," says Mrs. Kahn philosophically, "and many who can't afford to buy an antique piece of porcelain for $2,400 are happy to get a good copy for as little as $30."

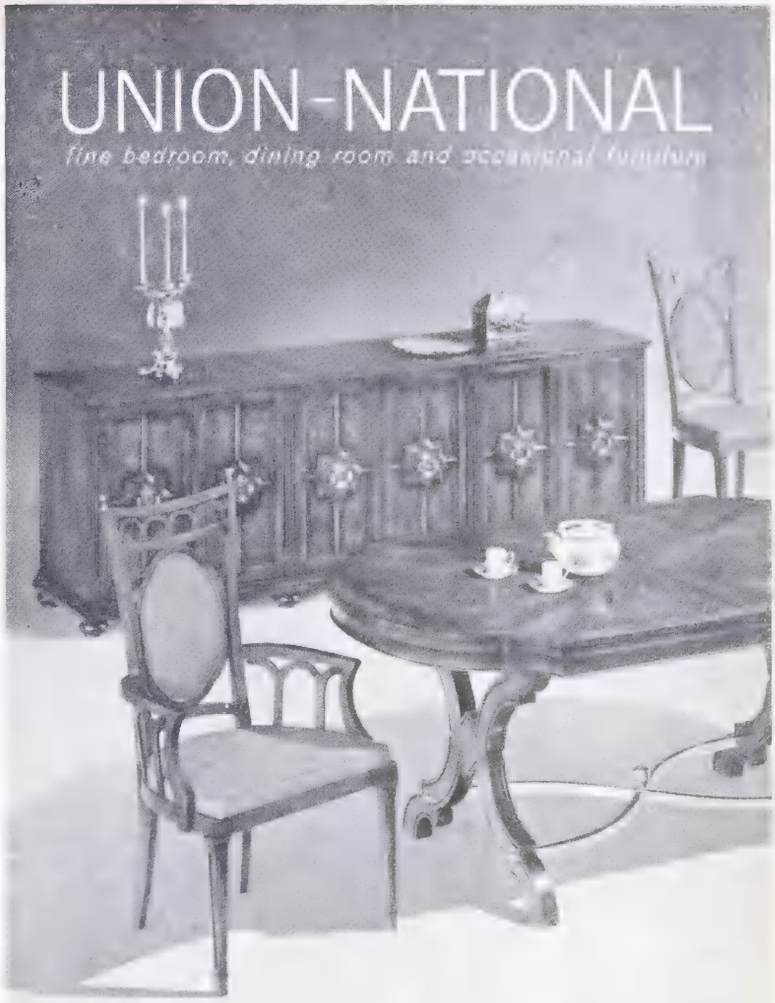
For dramatizing a room at little cost with great effect, the favorite materials of Interior Designer Edmund Motyka, A.I.D., are paints, bright as op art and swingy as rock-and-roll when used with nine-feet-wide cotton muslin, such as theatrical supply stores sell. One yard of this mile-wide stuff can work miracles at windows. Using only two yards, you can extravagantly curtain one entire window, stencil the muslin, trim it with upholstery braid, or give it the panache of an embroidered French cotton border by finding duplicates of this stylish trim.

If you want to adapt unbleached muslin to a special color scheme, tint it—no more of a problem than tinting nylon stockings, except that you'll need to immerse such a big piece of cloth in a washing machine or bathtub.

Using fabric in another way—to line walls to give a room a look of luxury, snugness, intimacy, or brocaded richness—is a centuries-old decorating device. Princely palazzos and museums with great paintings to mount know the full value of that tactic. The trouble with stretching walls with fabric, however, has always been the prohibitive cost. But T. Miles Gray, A.I.D., N.S.I.D., comes up with a way to cut costs of fabric and labor. Streamlining a 200-year-old European technique, he omits the interlining; he nails a lathing strip to walls at the ceiling line, and with a stapling gun he tacks to it the stretched fabric anchored to the baseboard. This allows fabric to hang free one-fourth inch from the wall, hiding old paint and paper, cracked plaster, structural faults—without hampering the hanging of pictures or other wall decorations. A glued-on double welt of matching fabric, guimpe, or braid conceals all raw edges of fabric, as well as all staple or tack marks below ceiling, above floor, at window, door, or radiator openings.

FOR another way to glamorize walls—especially those bare of architectural interest or guilty of structural faults—Interior Designer John James Fisher uses Anaglypta, a miracle of liquefied rag stock. Molded under pressure, it reproduces a variety of rich architectural surfaces or embellishments for walls that can be decorated to change the entire character of a room. One design, for instance, reproduces the old Spanish stones of Moorish castle walls; another the picturesque, rugged brick that gives South of France villas their Mediterranean charm. Still another resembles a wall or panel of sea-washed pebbles embedded in stucco that delights the eye in Majorca or the Greek island of Mykonos.

(Continued on the next page)



Melódico
DINING ROOM

At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at Decorators Mart, 425 E. 53rd Street, N. Y. C. Merchandise Mart, Chicago. Furniture Industries Mart, Philadelphia.

Send 30 cents to Department B for booklet

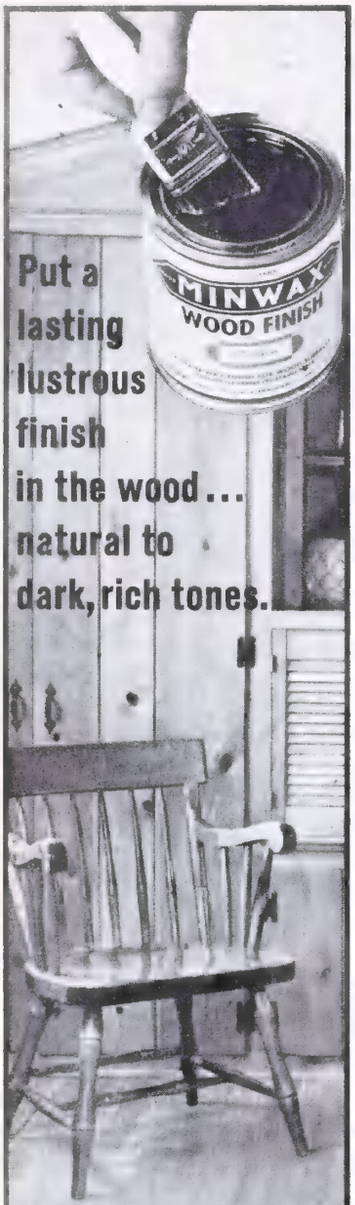
UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK



Embassy House

Dresser in fruitwood finish from our Embassy House line. At leading stores throughout the country. Send 5 cent stamp to Department B for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, NEW YORK



Put a lasting lustrous finish in the wood... natural to dark, rich tones.

Use MINWAX WOOD FINISH for a beautiful, easy-care finish for floors, antiques, unfinished furniture, paneling.



MAIL THIS FREE COUPON

MINWAX Co., Inc., Dept. HB27
72 Oak Street
Delawanna, N.J. 07014

Send booklets on Minwax Method of Wood Finishing with Color Card. Also address of my nearest dealer:

Name.....

Address.....

City.....

State..... Zip.....

LITTLE OUTLAY, GREAT EFFECTS *continued from preceding page*

Fisher also uses Anaglypta to reproduce at low cost the beautiful *boiserie* molding that Louis XIV loved and Grinling Gibbons carved. If you can hammer in a tack or brush on glue, you can easily use Anaglypta to embellish a room with reproductions of the fine wood carving of 18th-century French palaces. You can mount rosettes and borders on ceilings, rich relief moldings as decoration over doors and mantels, and as wall and door panels. You can use your own assemblies of "carvings" and fluted pillars, capitals, and bases to give a room the rich embellishments of a Little Trianon or a Château Chenonceaux. Once coated with an application of clear shellac, Anaglypta can be painted or stained any color. A little Spackle covers any seams, joints, or holes.

A room also undergoes a dramatic change at the hands of Carleton Varney, interior designer and president of Dorothy Draper Co., Inc. He turns a liability into an asset by papering unsightly concrete soffits to look like Tudor beams. He accomplishes this with adhesive-backed paper in a dark, rich wood grain, and uses more of this on walls to create a half-timbered Tudor room, which owes its 17th-century charm to the very thing it had to hide.

Turning a rejected dresser into a handsome painted piece—in such demand today—is a bit of legerdemain many homeowners may want to practice on cast-off dressers, chests, 78-rpm record player period cabinets that languish in back rooms. The trick is to chop off their legs, paint the piece the color of walls, and replace dinky metal drawer pulls with antique doorknobs of mammoth size and imposing design. This transformation is simplified by using an antiquing paint kit. In a choice of twelve stylish colors—everything from provincial pink to heritage green—it allows you to apply new paint over old finishes.

Product sources

Following is detailed information on size, price, and source of not readily known products mentioned in this article. Where indicated, products may be obtained by mail order. Prices are approximate.

Carpet binding: A Conso Products tape, available in 100-yard rolls at $10 or at 10 cents a yard at trimming counters of department stores. If more colors are wanted than are stocked, you can ask the buyer to order for you.

Renaissance-styled wallpaper panels: The Medici Collection at most department stores or wallpaper stores for $15-$24 a roll. If you are unable to find this wallpaper, write to James Seeman Studios, Inc., 50 Rose Place, Garden City Park, L.I., N.Y., for source nearest you.

Mexican hand-painted ceramic tiles: In variety of colors and designs, $4\frac{1}{4}$" by $4\frac{1}{4}$" at 60 cents each, or $5 per square foot, plus shipping. May be ordered from House of Elias, Ltd., 155 E. 55th St., N.Y.C. A card of designs in color sent upon receipt of self-addressed, stamped envelope.

Cotton muslin: Unbleached fabric 6′ wide at $1.80 per yard; 9′ at $2.70. In blue and gray colors, 8′, $3.75 a yard, plus shipping. May be ordered from Dazian's, Inc., 10 E. 29th St., New York City.

Decorative braids: Upholstery cotton braid and French cotton border-type trims in various styles, colors, and widths, range from $\frac{3}{4}$" to $1\frac{3}{4}$" and cost from 28 cents to 60 cents per yard. Conso Products trims available at trimming counters of department stores. If more colors are wanted than are stocked, you can ask the trimming buyer to order them for you.

Anaglypta moldings: From W.H.S. Lloyd Co., 425 E. 53rd St., N.Y.C. Brochure sent upon receipt of 25 cents.

Antiquing paint kit: Martin-Senour's Provincial Color Glaze, at paint stores or houseware departments of department stores, in a kit of six soft tones, $4.95; a kit of six deep tones, $5.95. ■

WELL WORTH THE TRIP *continued from page 96*

The feast-day costumes of the ladies, the peasant elegance of many skirts and starched ruffles, roguish kerchiefs and Maude Muller straw hats, are Spanish-flavored, reminiscent of rural Andalusia. So are the folk dances, which you may see in or out of fiesta time in Las Palmas at the Canary Village, which is something of a folk art center, handily near the Santa Catalina Hotel. This marvelously luxurious institution is one of the most ingratiating hotels in the world, and one of the reasons why the Canaries appeal just as much to resort buffs as to earnest culture vultures among travelers. In its balconied rooms, tiled halls, and grilled corridors, which still have the romantic cachet of 19th-century grandee Spain, in its great dining hall, where every meal seems like a special occasion and there's dancing through the late-night dinner hour, who cares whether or not the Canarians are lineal descendants of a strange race of red-headed Indian types called Guanches who originated the local dish called *gofio*, made of roasted maize and rather like our own Indian cornmeal? Lazing through sunny days around the Santa Catalina's pool, you could vacation quite happily without ever going near the museum to see the Guanche mummies, their incredible needlework and early pottery. You could be perfectly content, if ignorant, without even stirring abroad far enough to visit Maspalomas, a fabulous sand-dune beach with the look of the desert, or Alcaravaneras or Las Canteras where the more active sun-worshipers water ski, or the mountain aerie called Tejeda, where there is a *parador* for a marvelous lunch of garlic soup and the local wine from Monte Coello, and an overwhelming view of what seems the whole wide world. You need never hop the town's little *gua-guas* (wha-whas), the tiny buses that for almost nothing take you along the major avenues of Las Palmas from downtown shops to the port where the cruise ships berth. You don't have to go out to bargain for the needlework—sequined, embroidered novelties, and the Canarian drawnwork called *calados*, which in silk makes up into the world's most beautiful blouses, bar none. Just staying within the palm-lined purlieus of the Santa Catalina, subsisting on *gazpacho*, squid in ink, *arroz con pollo*, and *bananas flambés*, to name a few of its culinary charms, would give you your money's worth. The rates here start at $10 a day per person for a double room, plus $7 a day per person for meals. You can see why we've starred the Canaries as something special. Getting there is quickest from Spain, via Iberi-

an Airlines: about $66 from Madrid, $88 from Barcelona. For more information: Spanish National Tourist Office, 589 Fifth Avenue, New York, N.Y.

★★★ **Young Island.** This is 25 acres of Caribbean island expressly made to order for people who would give anything not to hear the phone ring, are fed up with television, traffic, smog, drizzle, sleet, snow, or even heat waves (temperature averages 80° year round). Long ago it was the palace island of a Carib king: two years ago it was replanted, revamped, and cautiously turned into a very unflashy tropical-garden resort for 20 guests. Its owner, John Houser, is something of an expert in travel circles, a graduate of Hilton Hotels and American Express, and a firm believer that for sheer luxury you can't beat peace, quiet, and understatement. Tahiti furnished the cue to the atmosphere—a flower-fragrant lagoon swimming pool, stone cabañas roofed in delightful stuff that glows like silver in the moonlight, each with bath and an outdoor garden shower reminiscent of Tahitian waterfalls. The place is pure escape. You can't play the horses, beat the casino, dance to a name band, see a floor show—but you can sun-bathe, swim, snorkel, eat deliciously (even pluck your own papayas or bananas or mangos from the trees), and sail the sparkling sea. Those lovely sailable islands, the Grenadines, are strewn—to bring out the poet in you—like a strand of emeralds in an aquamarine sea. Just 700 feet away by blue-canopied launch is the island of St. Vincent, ready to be sightseen. A 42-foot schooner can be commanded for hire ($35 a day): a car for island exploration, at $5 a day. Wintertime rates here are $26 a day per person, in a double cabaña, a bargain and naturally sold out. But the "steal" is the April 15th through December 14th tariff, at $32 a couple. This suggests that ten couples could take over the lagoon and its ten cabañas for a week for their own tropical private world, enjoy the schooner and their own transportation, and have the bill come out to about $110 each. Transportation to St. Vincent from New York, via Pan American, British West Indies Airlines, or Air Canada is about $200 round trip, 21-day plan. For information: William P. Wolfe Organization, 500 Fifth Ave., New York, N.Y.; Park Plaza Hotel, Bloor & Ave. Rd., Toronto, Canada.

★★★ **Colonial Life Weekend** in Williamsburg. Hear ye, hear ye, as the old town crier might put it, Colonial Williamsburg has acquired such status as a research center on every conceivable aspect of 17th- and 18th-century Colonial life in America that it's far more than a great summertime place to take the children for the painless administration of American history. Its staff teems with authorities on architecture, crafts, gardening, flower arrangement, food, music (whether folk, tavern, or chamber concert variety), to name a few of the subjects that intrigue most householders, and winter and spring are excellent times to investigate them. Accordingly, there have been set up a series of Friday evening to Sunday afternoon weekends, continuing through the March 10th to 12th weekend this year, to provide a pretty faithful picture of life as it was actually lived in the society of the Colonial capital when Patrick Henry, G. Washington, and similar bigwigs made the glittering scene. You are expected to arrive in Williamsburg under your own steam, by plane to Newport News, Virginia airport, and taxi to Williamsburg, or by your own car. The inclusive weekend arrangement then takes over on Friday night starting with a visit to the Governor's Palace or the Raleigh Tavern by candlelight. Saturday is the day for touring the houses and gardens of the restoration at calm, uncrowded leisure, with lunch in a tavern, shopping in the craft shops, browsing in the Abbey Aldrich Rockefeller Museum of American Folk Art, followed by a Colonial "groaning board," 16 varied dishes, featuring, as mere incidentals, trout, pumpkin fritters, spoon bread and game pie, to rollicking American songs sung to the lute by balladeer Tayler Vrooman. Sunday morning before church or sightseeing (or golf on the local courses), you indulge in a Virginia hunt-country plantation breakfast. Complete weekend tariff per person, depending upon accommodation: at the Williamsburg Inn, or at Colonial House, or at Williamsburg Lodge South and West Wings, $39.92; Lodge Main Building, $34.80; The Motor House, $34.80. For reservations: Mary R. Thompson, Colonial Weekends, Post Office Box B, Williamsburg, Va. 23185. ■



now available . . . your own book of these famed designs!

This is a Scholz Home . . . The Designs are World Famed
Because:
They are distinctive. They are unusual.
Over 30,000 homes have been built in the nation's finest communities . . .
Featured in nearly every national magazine. . . . Architectural awards beyond count. They are available through a Scholz Homes builder in your area.
If you plan to build, you cannot afford to miss seeing
the "Famed Scholz Design Collection".
It will point the way to a new concept in luxury
at savings which can be duplicated in no other way.

Enclosed find $2.00. Please send me the 36-page, full color "Famed Scholz Design Collection" HB-27

NAME STREET
CITY STATE ZIP PHONE
We are interested in building in the area.
Mail to: SCHOLZ HOMES, Inc., P.O. Box 3355, Toledo, Ohio 43607.

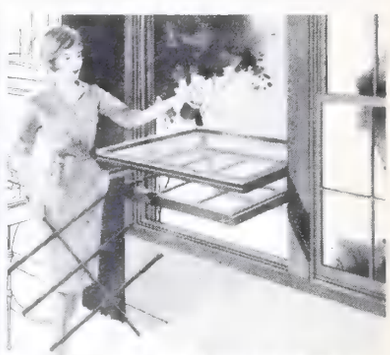


Drive this home

You can buy or rent the Dodge Motor Home. But if you rent one you'll end up wanting to buy. This is the *complete* luxury home on wheels. With bedroom, bathroom, kitchen, dining and living room. All beautifully appointed. Just think—you may never have to make a hotel reservation again. For a closer look at the Motor Home, return the coupon. We'll send you a brochure, and name of the nearest dealer.



TRAVCO CORPORATION
Brown City, Michigan 48416
Please send information on renting ☐ or buying ☐ a Dodge Motor Home.
Name
Address
City State
HB
AUTHORIZED BODY CHRYSLER MOTORS CORPORATION



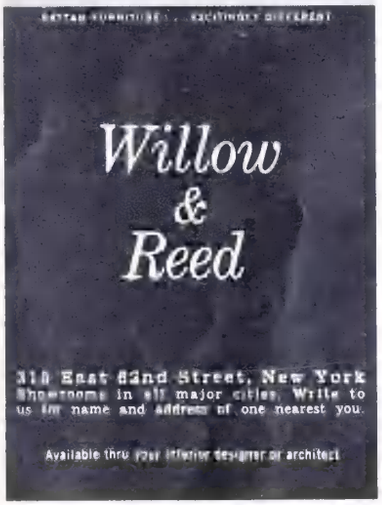
PIVOTING WINDOW EASIER TO CLEAN

With the PELLA Double-Hung Window, simply pivot both sash to wash the outside from inside! Inside storms are self-storing. Wood glass dividers snap in and out to make window washing easier. Choose full-length, swing-out or lower half screen. Both removable from inside. Mail coupon.

Pella® WOOD WINDOWS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-28, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Double-Hung Windows
NAME
ADDRESS
CITY & STATE ZIP
PELLA QUALITY WINDOWS, DOORS & FURNITURE AND WOOD SLIDING GLASS DOORS





USO is there,
only if you care

GIVE!

USO, helping hand, voice from home, traveling shows for 3 million displaced, lonely Americans in uniform, around the world. USO, depends on your contribution through your United Fund or Community Chest. Let your gift say you care.
Give more for our
bigger job this year!



THE 20 BEST TREES TO PLANT *continued from page 131*

On the chart at the right, *New England* includes Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont; *Eastern* includes Delaware, New Jersey, New York, Pennsylvania; *Southern* includes Alabama, District of Columbia, Florida, Georgia, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia; *Central* includes Indiana, Kentucky, Michigan, Ohio, West Virginia; *Midwest* includes Arkansas, Colorado, Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, South Dakota, Wisconsin.

To simplify our listings, the *Western* region is limited to Oregon, Washington, and Northern California, although the ISTC includes eight other states.

In some areas, other species of a given genus are preferred. These are shown in the footnotes. The percentage figures shown are for the preferred species. N.M. means the tree was not mentioned in the regional survey. But if you like the tree, it pays to ask your nurseryman about its performance in your area.

To establish the dollar value of various trees, the International Shade Tree Conference has developed a formula* based on the diameter of the trunk measured 4½ feet above the ground. We have made the computations for trees from six to 36 inches and the 100 percent dollar value is shown in the following table. (If the diameter is an odd number, the value will be halfway between that given for the even numbers above and below it.) On the chart at the right some trees are evaluated at less than 100 percent in some areas. Values on the table are for perfect specimens. If a tree is damaged or diseased, or less than perfect in any other way, its value must be further discounted. This is best done by a professional arborist. ■

Diam.	*Value*	*Diam.*	*Value*
6″	$169	22″	$2280
8″	301	24″	2714
10″	471	26″	3185
12″	678	28″	3694
14″	923	30″	4241
16″	1206	32″	4825
18″	1527	34″	5447
20″	1885	36″	6107

ISTC formula: Square the diameter, and multiply by the factor .7854 to get the diameter in square inches. Multiply by $6 per square inch for the 100 percent value.

How the 20 top trees were scored (in percentage points) from region to region

	New England	Eastern	Southern	Central	Midwest	Western
White ash *(Fraxinus americana)*	100	80	60	80	80	80
European beech *(Fagus sylvatica)*	100	100	100	80	100	100†
Flowering crabapple *(Malus)* species and var.	N.M.	100	80	100	100	80
Flowering dogwood *(Cornus florida)*	100	100	100	100	80	80
Ginkgo *(Ginkgo biloba)*	N.M.	100	100	80	100	100
Canada hemlock *(Tsuga canadensis)*	100	100	80	N.M.	N.M.	N.M.
Shagbark hickory *(Carya ovata)*	80	80	80	40	80	N.M.
Moraine honeylocust *(Gleditsia triacanthos* Moraine)	80	80	80	100	100	60
Red horsechestnut *(Aesculus carnea)*	80*	80*	40*	100**	100**	100
Littleleaf linden *(Tilia cordata)*	100	100	80	100***	80	100
Norway maple *(Acer platanoides)*	80	80	40	100	100	80
Red maple *(Acer rubrum)*	100	100	100	80	100	80
Pin oak *(Quercus palustris)*	100	80	40	80	100	100
Scarlet oak *(Quercus coccinea)*	100	100	100	100	100	100
White oak *(Quercus alba)*	100	100	100	100	100	N.M.
White pine *(Pinus strobus)*	100	100	80	N.M.	100	80†††
London plane-tree *(Platanus acerifolia)*	80	80	60††	100	60††	80
Sweetgum *(Liquidambar styraciflua)*	N.M.	100	60	100	100	100
Tulip tree *(Liriodendron tulipifera)*	100	80	100	80	N.M.	100
Tupelo or sourgum *(Nyssa sylvatica)*	100	100	80	100	N.M.	N.M.

*Substitute common horsechestnut *(A. hippocastanum)*
**Substitute ruby red horsechestnut *(A. c. Brioti)*
***Substitute Crimean linden *(T. euchlora)*
†Substitute purple beech *(F. s. atropunicea)*
††Substitute American plane-tree *(P. occidentalis)*
†††Substitute Japanese black pine *(P. thunbergii)*

HOW TO UNDERSTAND YOUR HOME INSURANCE *continued from page 123*

seasonal or vacation dwelling. The Standard form or Homeowners 1 (called Homeowners A in some states) protects you against eleven types of perils—fire and lightning, the extended coverage perils of wind storm, hail, smoke, riot, or other civil commotion, vehicles and falling aircraft, plus vandalism and malicious mischief, breakage of glass that is part of the house itself, and, as already specified, burglary, theft, and personal liability. The more popular Broad form, or Homeowners 2 (or B, in some states), for a somewhat higher premium, provides coverage for the same perils as the Standard form plus 8 additional ones—falling trees and other objects; the weight of ice, snow, or sleet; damage due to frozen pipes, and from water or steam accidentally escaping from the plumbing, heating, or air-conditioning system; the explosion, cracking, or burning of the steam or hot-water-heating system and appliances; sudden accidental damage to electrical appliances, equipment (TV and radio tubes excluded), fixtures, and wiring (because of overloading and faulty wiring, for example); and structural collapse other than that due to earthquake, landslide, flood, waves, backing up of sewers and drains, seepage of water from below ground, termites, war, and nuclear radiation.

Offering even broader coverage is the Comprehensive form, or Homeowners 5 (or C), the most expensive of the Homeowner policies, which is sometimes referred to as an "all-risks" policy. This term, however, is not entirely accurate, for the policy does have certain exclusions. Covered, though, is damage or loss due to earthquake and landslide and, in some areas, overflow of sewers and drains, waves, and seepage. Also covered are such eventualities as accidental breakage of fragile articles and the "mysterious disappearance" of personal property. Moreover, coverage on personal property is up to 50 percent of the sum insured on the home, this applying anywhere in the world, unlike the ten-percent limit specified in the other policies.

If you rent a house or apartment, a special form is available—the Tenants form, or Homeowners 4, which offers the same personal property and other coverage of Homeowners 2 but without coverage on the dwelling.

Finally, for the homeowner who wants the greatest possible protection on his dwelling but does not want the same extensive coverage on his personal property, there is Homeowners 3-plus-4 (or B-plus). This combination, in addition to the customary personal liability coverage, provides the same coverage for the dwelling as does Homeowners 5 plus the personal property protection features of Homeowners 2 and 4.

The key figure you should know in determining how much insurance you need is the replacement value of your home—that is, what it would cost to duplicate today, excluding, of course, the value of the land.

The steady rise in building costs and property values during the past few decades and the failure of most homeowners to adjust their insurance policies accordingly have caused more than half of all insured homes in the United States to be underinsured, according to one recent study. A house that cost $20,000 to build in 1950 would cost close to an average of $31,600 to rebuild today. Remodeling or other improvements, such as the addition of a porch, the finishing of a basement, or the installation of a new kitchen, would boost the replacement value even more. (Incidentally, built-ins—plumbing, and lighting fixtures, stoves, sinks, air conditioning, and other permanently installed equipment and appliances—and such things as storm windows and screens—are considered part of the house for insurance purposes; movable appliances, such as refrigerators and washing machines, are not.) If you need an up-to-date estimate of the value of your house, consult your local real estate broker or a professional appraiser. Many insurance agents are able to arrange for a free appraisal.

In figuring on the coverage you need, you should also learn the *actual cash value* of all your household contents and other personal belongings. This means the price you feel you could realistically get for, say, a sofa, if you put it on the market today. To arrive at this, make an inventory and add up the cost of literally everything from the TV and hi-fi set to the Martini shaker—movable appliances, linen, silverware, furniture, jewelry, furs, clothing, books, cameras, and other hobby equipment, musical instruments, rugs, paintings, dishes, even the garden tools. Keep a copy in a place that won't be touched in the event of fire. It might be well to send your agent a copy.

To assist you in getting prompt settlement of claims in the event of loss or damage, you should save the bills of sale for the more costly items. For your really valuable things, such as antiques or paintings, you would also do well to have appraisals that should be kept in a safe-deposit box or other safe place.

As one would expect, the more protection given by an insurance policy, the higher its cost. On the chart below are some typical three-year premiums for the various Homeowner policies covering a $25,000 frame home in a suburb of St. Louis. (The costs would be about 25 percent lower in Chicago and Atlanta, and from 20 to 30 percent higher in New York and other metropolitan areas of the East and West.) Actually, such a house would be covered with only $20,000 worth of insurance, for under most policies you need insure a house for only 80 percent of its replacement value in order to collect in full for any partial loss or damage to it. Beware, however, of

(Continued on the next page)

Homeowners policy	Cost with $50 deductible*	Cost with no deductible*
1 or A (Standard)	$190	$233
2 or B (Broad)	235	278
3-plus-4 or B plus	259	302
4 (Tenants) with $8,000 personal property coverage	109	128
5 or C (Comprehensive)	368**	405***

* for three-year period
** $100 deductible
*** $50 deductible



Early spray prevents trouble

The early bird gets the word: get your Davey safe-spray application in *now.* Dormant spraying must be done before leaves unfold, to really protect your trees. The earlier you order, the earlier we'll get to your trees.

If you're late, and leaves appear—you can still get a Davey foliage spray against leaf-eating insects. At the same time, Davey can give your trees an economical quick-lift leaf feeding.

Want a fence-to-fence carpet of green lawn? Let Davey apply Davey-Green Lawn Food. Make your neighbors envy-green!

Feed your trees, too. A Davey deep-root feeding gets nourishment down to the roots where it is needed, and gets your trees off to a good start.

Davey does it all—economically, professionally. But do get your Davey order in early!

Call
DAVEY TREE SERVICE
or write
DAVEY TREE EXPERT CO.
Kent 1, Ohio

The Oldest and Largest Tree Surgery Service in the World

HOW TO UNDERSTAND YOUR HOME INSURANCE *continued from preceding page*

insuring for less. If a $25,000 house were insured for under $20,000, you would collect only a portion of any loss.

Taking advantage of the $50 deductible ($100, in the case of the Comprehensive policy) is usually well justified by the considerable savings in premiums (which, incidentally, if paid in three annual payments would run the cost of the policy about five percent higher). For one thing, the deductible provision in a Homeowner policy generally doesn't apply to losses caused by fire and lightning, which means the insurance company pays the total amount of these losses. And even if the loss is due to one of the other perils, you may still be able to collect for your entire loss through the "disappearing deductible" provision now characteristic in most Homeowner policies. Under this clause, the greater the loss, the smaller the amount deducted. If your loss, for example, is $200, the company may deduct only $33.50 from your claim and pay you the rest. On a $500 loss, the company would pay you the entire amount, deducting nothing.

To illustrate the savings possible with a Homeowner policy, here is a breakdown of what the equivalent of Homeowners 1 on the $25,000 frame house in St. Louis might cost if three separate policies were purchased (with a $50 deductible): Fire and extended coverage for $20,000 (including $8,000 on contents), $232; burglary and theft, $36; personal liability, $30. Total: $298.

This is not to say that you should not consider the possibility of making up a package of your own separate policies in lieu of getting a Homeowner policy. The rates in your particular area may make this more desirable for you, particularly if you do not feel a need for all the coverage provided by the Homeowner policy. In any event, you should have your insurance agent give you alternative figures so that you can make the comparisons that will influence your decision. Even if you decide on or already have a Homeowner policy, you may find you need extra coverage, perhaps under a separate "floater" policy, for your valuables, such as furs, jewels, antiques, paintings, or cameras, so that they are covered for their full value not only in your home but wherever you may travel with them. On the other hand, there is no point to insuring any depreciated property at full value, since payments for their loss or damage are based on depreciated value. ■

SHOULD YOU BUY, BUILD, OR RENT NOW? *continued from page 122*

and interest (which is a typical situation), use savings to make one or more principal payments in advance, thus reducing the total number of payments and saving interest costs accordingly. This prepayment privilege would also be useful in case you should want to sell and on the off chance that the mortgage interest rate at some time in the future should decline enough to make refinancing at the lower rate attractive. Incidentally, your lending institution should furnish you a complete payment schedule showing the amount of interest and of principal in each monthly payment.

3. Because money cost is high, it is important to give particularly careful attention to the other costs involved. If you are buying a lot to build on, it is desirable to get an independent appraisal of the property before completing the transaction. The same may be even more important — because more money will be at stake — if you are buying a house already built. It is also important to know in advance, as well as you can, what will be the cost of construction or alteration, as the case may be. What you pay an architect for advice in this connection will be money well spent. Also, don't neglect to check the taxes and special assessment charges, if any, before your name is on the line, since these could have a bearing on your decision.

4. Because you will be entering into a long-range obligation in an uncertain world, you should give some thought to the possible resale value of the property. Here, such matters as the quality and convenience of the neighborhood have significance not only for yourself but for a possible future purchaser. It may be noted that a house may be difficult to dispose of on favorable terms if it is too much an expression of personal idiosyncrasy, or out of harmony in its design, or is significantly larger or more costly than the other houses in the neighborhood.

Having said this about the practical matters facing the prospective home buyer, attention has to be given to matters that go beyond practicality. A house, in the sense the word is used here, *is* a home. Its acquisition, therefore, is more than a real estate and mortgage loan transaction. It is, in addition to this, a transaction in personal satisfaction and amenity, not too far removed from acquiring a spouse. It is something you should be happy to live with forever after.

It is entirely possible and reasonable, therefore, that a house of a particular design, arrangement, or location may be worth more to you than it would be to anyone else. Moreover, it is not unreasonable for you to pay the higher price, provided you know what you are doing, can afford it, and are expecting to live in the house for a long period of time. These provisos are important because the special personal qualities you may find in a house may not, for one thing, impress the mortgage lender as adding to the basic value of the property. For another, in case you wish or have to sell the house, you may be forced to wait a long while before you find a purchaser with the same tastes and sense of values you have. Consequently, if you are hoping to borrow a top amount or are likely to have to move within a few years, you will find it wise to temper your individual enthusiasms to conform more closely to what the market considers a salable product.

The choice between buying and renting depends upon a number of considerations. If you don't have the amount of down payment needed in a tight money period, you can't do anything else but rent. If you can't find the house you want, in a neighborhood that appeals to you, and at a price you think right, the best thing to do is to rent while you continue to look



Printed STATIONERY
Choice of Old English or BANKERS GOTHIC in Blue or Black ink on Rag Bond sheets: 200 5 1-2 x 8 1-2 & 150 Envelopes or 100 8 1-2 x 11 & 100 LARGE Envelopes ONLY $2.95 POSTPAID.
Worldwide Printing Co. DEPT. HB2
104 EGGES LANE BALTIMORE, MD. 21228

LIFE INSURANCE UP TO $5000
IF YOU ARE NOT OVER AGE 74. Supplement Social Security to help survivors meet your after-death bills, debts or family needs. Legal reserve life insurance pays in all states and countries for death from any cause, except during the first policy year for either suicide or death from undisclosed preexisting health conditions. Compare lifetime protection and guaranteed rates. No medical examination. Easy to apply by mail direct to the Home Office. Introductory offer and application mailed to you without obligation. Tear out this reminder and mail with your name, address, zip code and year of birth to Great Lakes Insurance Company, Elgin, Illinois, 60120. Dept. B81X14.

Chamberlain's HAND LOTION
25% GLYCERIN!
NOTHING RICHER SOLD FOR Rough, Dry, Chapped Skin.
33c, 59c, $1.19 at stores everywhere.
CHAMBERLAIN DISTRS., DES MOINES, IOWA

HOW TO PUBLISH YOUR BOOK
Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book.
CARLTON PRESS Dept. HBN
84 Fifth Ave., New York 11, N. Y.

BEAUTIFUL EASY-TO-GROW WATER LILIES
Free colorful catalogue tells how to make garden pools — grow lovely lilies — includes everything for the water garden at low cost! Write today!
S. Scherer & Sons
Waterside Box 8
Northport, N.Y. 11768
Since 1907 Largest Growers of Aquatic Plants on Long Island

DOG-TEX
CLEANS AND DEODORIZES DOG STAINS
REMOVES SPOTS
Saves Rugs ▪ Restores Colors
Cleanses Other Floor Areas
8 oz. 90c, Pt. $1.50, Qt. $2.25
Gal. $7.25
Guaranteed
PROVED OVER 20 YEARS
FREE! Send for Helpful Housebreaking Hints
At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted St. • Chicago 8, Illinois

around. If you simply want to keep free from debt, or to be free to move at short intervals, or don't want the responsibility of ownership, renting is your dish—especially apartment renting.

Ownership, however, has distinct advantages. First, you are more likely to get the kind of living arrangements you desire. Second, paying on a mortgage is a highly disciplined and therefore effective method of saving. Third, the deductibility of mortgage interest and real estate taxes in figuring your income tax gives ownership an advantage over renting. Fourth, although this is a strong probability rather than an absolute certainty—owning a house is a hedge against inflation; and, assuming a desirable location and good maintenance, the longer a house is held, the more certain is this likely to be true. Most owners who bought their houses a decade ago will find that they can get a higher price for them today than they paid for them, without taking into account the value of the rent they have had free during the period.

For those who like apartment living but still hanker after the feeling and financial advantages of home ownership, the condominium offers an attractive compromise. In a condominium—in contrast with a cooperative you actually have title to the space you occupy, and finance it, pay taxes on it, and maintain it independently just as with a single-family house. In addition, you also pay your share of the maintenance and operation used in common with the other owners. For more details on this, search your files for HOUSE BEAUTIFUL for October 1963, where the whole story of condominiums is told. ■

THE NEW DIMENSIONS IN MUSIC LESSONS *continued from page 151*

for use in the United States. Also in this country, imported from Japan, is a program of preschool courses in musical experience that promises to greatly accelerate any advanced formal musical training, for any instrument.

Still another unique preschool music program has been developed here and will soon be introduced by the National Piano Foundation.

The Orff method

Some teachers use music readiness programs for preschool children just before starting them on the piano. The techniques of Carl Orff, the famous German composer, are used by many. He proposes that a strong rhythmic background be developed through speech, movement, singing, and mallet instruments. Orff, and others, teach beginning music on the pentatonic scale—the black keys.

Students can improvise because there is no harsh dissonance, chord changes are nonexistent, and it is easy to sing because there are no half steps. The Orff approach also makes use of echo clapping between teacher and students, and clapping rhythmic lines, and such forms as canons and rondos. Rhythmic notation is developed through word patterns and body motion. Staff notation is learned line by line.

All this is part of the growing awareness that children can assimilate much more knowledge at a much earlier age than has always been assumed.

Electronic pianos

There are now compact lightweight pianos that sound each note electronically rather than by striking strings. The tone is surprisingly like that of any small piano. They can be played audibly, or heard through headphones that are worn by players.

The teacher, at a master control panel may listen, speak to, or play individually for any student. The teacher may also listen to groups, and groups may play together through headphones without disturbing others.

Such electronic music labs can be used in many ways, including group teaching as explained here.

In Wichita, Kansas, the schools have a semi-trailer fitted with 32 pianos. The trailer truck is the classroom and the teacher-driver a modern-day circuit rider.

The music program here is for third graders. They are not taught to perform on the piano, but are given a "keyboard experience," to learn fundamentals of music as applied to all instruments.

In the Philadelphia school system for the past eight years, the electronic organ has been used to teach the fundamentals of music in class groups. Movies, keyboard replicas, and rhythm instruments are also employed. For quiet practice on the organ, headphones may be worn.

The value to teachers

The well-being of the teacher is all-important to the future of music in this country. And while the primary benefit of group teaching is to the students—who learn more—there's also value for the teachers—who can earn more.

For such things as harmony, improvisation, and sight-reading, the one-to-one tutorial system is a sheer waste of time. But on the other hand, there will always be a place for private instruction. It may be needed to clarify specific questions and solve specific problems in performance. It may also be necessary when there are not enough students of similar age or background to make up a group.

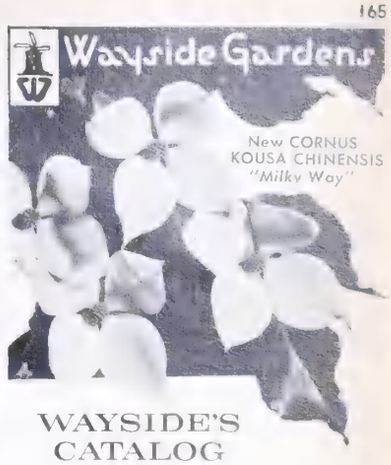
With the income from group classes, a teacher can afford to give individual attention to those who need it, at a rate they can afford.

And, of course, there's no possible substitute for the individual inspiration of a great teacher. The long tradition in the arts of handing on the mantle of excellence depends upon a person-to-person relationship. With the potential of significant monetary return, piano teaching will attract the bright, young, enthusiastic teachers so desperately needed.

The interest is spreading. In every state, in almost every music school, the importance of teaching basic concepts to groups instead of individuals is being discovered. In the past four years, Dr. Pace has introduced the fundamentals of group teaching to more than 14,000 piano teachers. Many of these will adopt some of his recommendations in their teaching, and some will become full-time practitioners.

There are, of course, a few "group" teachers who use the name, but not the techniques we've talked about here. By our terminology, it's not a good group method unless sight-reading, ear-training, chord-analysis, improvisation, and composition are taught from the beginning.

While learning to play the piano is important and the group approach teaches this very well, it is not the ultimate goal. Of more value is the overall perspective. Students learn that music is an art to enjoy, that listening is as creative as playing, and that independent thinking is more rewarding than rote learning. Someday they may cease to play and forget the letter of the music. But with proper training, they'll have its spirit in their bones. ■



WAYSIDE'S CATALOG *is* *Greater than Ever*

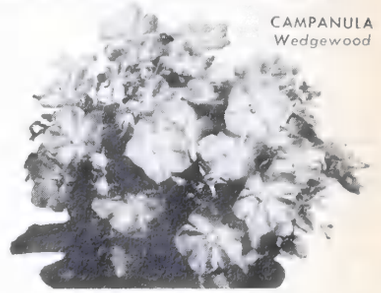
For years, Wayside's Catalog has been hailed by garden lovers as the world's finest. This Spring, it is greater than ever . . . a marvel of horticultural beauty and excellence that cannot be equalled by any other nursery.

Never before, in any catalog, have there been as many truly fine, worthwhile new and rare garden subjects of proven merit. 224 big pages with hundreds of large, true-color illustrations featuring over 1800 magnificent new shrubs, flowering trees, rare bulbs, exotic lilies and hardy *"Pedigreed"* root-strength plants.

Whether you're an experienced gardener or a beginner, you'll be delighted with the valuable cultural directions and accurate descriptions. Send for your copy today and enjoy gardening as never before!

New, CORNUS, Milky Way

The snowy white magnificence of this new Oriental beauty is certain to capture your heart. Its exquisite, waxy white, star-shaped flowers often measure 6" across. In June, graceful branches are completely covered with thousands of dazzling white flowers that remain in excellent condition a month or more. *"Milky Way"* flowers more extravagantly and flourishes where other Dogwoods refuse to grow. . . . . **Each, $15.00**



New* CAMPANULA, *Wedgewood

A perfect little gem of a plant that will be tremendously popular for rock gardens, edgings or wherever a brilliant color accent is desired. Plants, 6" high, form a cushion of deep green with masses of sparkling violet blue flowers. Finest dwarf to date. **Each, $1.75; Three, $4.75**

New* RHUS COTINUS, *Notcutt

The superb color of this new purple-black Smoke Tree puts it in a class by itself. You'll be intrigued by the handsome, rich claret foliage. In June and July when this amazing new shrub is crowned with a dazzling halo of large feathery deep purple plumes, it is truly sensational. Compact and neat in growth, *Notcutt* is a riot of color in Autumn. . . . . **Each, $6.50**

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of this valuable 224-page garden book, please send $1.00 to cover postage and handling costs. No other catalog in the whole wide world can compare with it . . . it's a masterpiece of horticultural excellence!



FREE! TO HOME OWNERS
KELLY BROS. NEW SPRING GARDEN GUIDE AND CATALOG
375 Natural Color Pictures

Hundreds of Home Landscaping and Garden Ideas
68 pages—shapely shrubs, trees, beautifying vines, plants, bulbs, and how to use. Tree peonies, hollies, lilacs, dwarf apples, etc. The book you'll treasure!
Money-Saving Specials and Free Gifts for You!

KELLY BROS. 956 Maple St., Dansville, N.Y. 14437
Send postpaid big Kelly Spring Garden Guide & Catalog, with Special Offers.
(I enclose 50c if west of Mississippi River.)
Print Name
St. & R.D. or P.O. and State
ZIP code
(No catalogs to Wash., Ore., Calif., Ariz.)

Burpee Seeds
Best That Grow
Enjoy your garden more, plant Burpee Seeds! You will have beautiful flowers, tastier vitamin-rich vegetables. Save money on family food bills too. New Burpee Hybrid creations make gardening easier and more satisfying.
Burpee Seed Catalog
124 pages. Over 100 kinds are pictured in color. Tells all about the best seeds that grow.
FREE
Write for Your Free Copy TODAY!
W. ATLEE BURPEE CO., 383 Burpee Bldg.
Phila., Pa. 19132 • Clinton, Ia. 52732 • Riverside, Cal. 92502

FREE Spring CATALOG
Ready Now!
Gives gardening information you will enjoy reading now!
KRIDER NURSERIES, INC., Box 347, Middlebury, Ind.

6 RHODODENDRON and 6 AZALEAS
All for ONLY $7.95
Strong 2-yr. transplants 6 to 8" tall. Mass of roots, large leaves. Rhododendron, from red flowering stock. Azalea, evergreen, mixed colors. Postpaid at planting time. FREE CATALOG
MUSSER FORESTS, Box 10 B, Indiana, Pa.

FREE! 1967 FERRIS NURSERY BOOK
Our 98th Anniversary Catalog and Planting Guide. America's Finest 56 large gorgeously illustrated pages in natural colors. Wonderful values in FERRIS Evergreen, Shade Trees, Roses, Shrubs, Perennials, Fruit Trees, Berry Plants, Mums and Bulbs. Low cost, finest quality. Mail coupon for your FREE copy NOW. (No California or Hawaii requests, please)
15 ONLY $1.00 PPD
Famous Ferris EVERGREENS
A splendid collection of hardy northern grown 3-year old, 3-6" seedlings — 5 Colorado Blue Spruce, 5 Douglas Fir, 5 Black Hills Spruce.
EARL FERRIS NURSERY
896 Bridge St., Hampton, Iowa 50441
☐ Send Free Catalog
☐ 15 Evergreens ($1.00 encl.)
Name
Address
City State Zip

PRODUCT INFORMATION

Pages 100-103 and Cover

BUILDING MATERIALS: Wall insulation, *"Fiberglas," Owens-Corning Fiberglas Corp.* Rigid-panel roof insulation, *The Celotex Corp.* Skylight, *Ventarama Skylight Corp.* Tongue-and-groove cedar ceilings, *Western Wood Products Assoc.* Quarry tile in kitchen and ceramic tile in bathroom, *American Olean Tile Co.* Paint throughout, *Pratt & Lambert, Inc.* Stain on living-room floor, *Minwax.*

EQUIPMENT: Kitchen countertops, *The Formica Corp.* Stainless-steel sink, *Elkay Mfg. Co.* Faucet, *Delta Faucet Co.* Range and oven, *General Electric.* Range hood, *Nautilus Industries, Inc.* Dishwasher, *KitchenAid.* Refrigerator, *Westinghouse Electric Corp.* Blender, *Waring Products Co.* Coffeemaker, *"Insta-Brewer," Boonton Molding Co.*, available through *Hammacher Schlemmer, 145 E. 57th St., N.Y.C.* Bathroom fixtures, *American-Standard.* Shower enclosure, *Fiat Metal Mfg. Co.* Textured glass in bathroom, *Libbey-Owens-Ford Glass Co.*

FURNISHINGS: Wassily chair in living room, dining-room chairs, all designed by Marcel Breuer; Arco lamp in living room, all *Stendig, Inc.* Dining table, *I.I. Chair Corp.* Sofas, designed by Milo Baughman, *Thayer Coggin, Inc.* Irish hemp rug in living room, *"Tintawn," W. & J. Sloane, Inc., N.Y.C.* Plexiglas table designed by David Sumner. Director's chairs on deck, *Telescope Folding Furniture Co., Inc.* Light fixtures, *Harry Gitlin, 917 Third Ave., N.Y.C.*

Pages 105-109

Fabric on white sofa, *Scalamandre Silks, Inc.* Fabric for curtains, *Homespun House.* Curtain rods, *Arkon, 5120 Melrose Ave., Los Angeles.* Pottery elephant, *Cost Plus Imports, San Francisco.* Series of paintings of Stephanie by her father, Paul Clemens. Painting over tufted sofa, *"Water Music,"* by Paul Clemens. Marbleized door panels covering bookcases, by William Greer. Painting on stand, *"Dorian,"* by Robert Grilley. Chairs in dining and breakfast rooms, *Arkon.* Silver flatware on dining table, *"Royal Danish," International Silver Co.* Breakfast china, *Spode's "Blue Fleur-de-Lis," Copeland & Thompson, Inc.* Mizutaki cooker, *Cost Plus Imports.* Long picture in dining room, series of prints by Kitao Masanobu.

Pages 132-135

BUILDING MATERIALS: Plaster walls and ceilings, *U.S. Gypsum Co.* Glazing, *Pittsburgh Plate Glass Co.* Quarry tile floor in kitchen, *The Mo[illegible] Tile Co.* Vinyl tile floor in boys' room, *Amtico.* Wall tile in bathrooms, *American Olean Tile Co.* New interior door hardware, *Schlage Lock [illegible].*

EQUIPMENT: Countertops in kitchen and bath, *"Textolite,"* refrigerator and light dimmers, *General Electric.* Metal kitchen cabinets, *Geneva Industries, Inc.* Sink faucet, *Moen Faucet.* Garbage disposer, *In-Sink-Erator Mfg. Co.* Dishwasher, *KitchenAid.* Cooktop, washer, and dryer, *Westinghouse Electric Corp.* Range hood, *Broan Mfg. Co., Inc.* Bathroom fixtures and boiler, *American-Standard.* Medicine cabinets and towel bars, *Hall-Mack Co.* Thermostat, *Honeywell.* Panel board, *Square D Co.* Light fixtures, *Kliegl Bros.* and *Edison Price, Inc.* Record changer, *RCA.* Built-in television, *Zenith Radio Corp.*

FURNISHINGS AND ACCESSORIES: LIVING ROOM: Sofa, *Knoll Associates, Inc.* Chairs, ottoman, and glass table, all designed by Mies van der Rohe, *Stendig, Inc.* Curtains, natural Belgian linen, *Belgian Linen Assoc.* Mantel shelf, beige travertine. Tôle finial on mantel from an old barn in Maine. Lead cachepot from England. BOYS' ROOM: Bunk beds, *Design Research, Inc., 57 Brattle St., Cambridge, Mass.* Desk chairs designed by Charles Eames, with *Uniroyal's Naugahyde* pads, *Herman Miller.* MASTER BEDROOM: Armchairs, designed by Harry Bertoia, *Knoll Associates, Inc.*

DINING ROOM: Side chairs, *The Door Store, 210 E. 51st St., N.Y.C.* Curtains, natural Belgian linen, *Belgian Linen Assoc.* Host and hostess chairs, Thonet originals. Fifteenth-century table from Italy. Cedar fence enclosing garden, *Western Wood Products Assoc.*

Pages 136-139 and 154

BUILDING MATERIALS: Floor insulation, *"Styrofoam," Dow Chemical Co.* Fiber glass wall and roof insulation, *Pittsburgh Plate Glass Co.* Chimney brick, *Alucine Brick Co.* Stain on rough-sawn cypress siding, *"Aztec Red," Samuel Cabot, Inc.* New wood doors, *Morgan Co.* Metal sliding doors, *"Arcadia," Northrop Architectural Systems.* Glazing for sliding doors, *"Thermopane," Libbey-Owens-Ford Glass Co.* Door hardware, *Dexter Industries, Inc.* Casement windows, *"Pella," Rolscreen Co.* Ceilings in living room, master bedroom, and office; walls in living room, parlor, and son's bedroom, *"Sheetrock," U.S. Gypsum Co.* Skylight in master bath, *Ventarama Skylight Corp.* Vinyl floor tile in master bath, *Amtico.* Vinyl asbestos floor tile in office, *"Travertex," Armstrong Cork Co.*

EQUIPMENT: Cabinetwork in bedrooms and baths, *Michael Furio Const. Co.* Cabinetwork in kitchen and living room, *Berger Furn.* Kitchen countertops, *St. Charles Mfg. Co.* Stainless-steel sinks and faucets in kitchen and office, *Elkay Mfg. Co.* Dishwasher, *KitchenAid.* Range, *General Electric.* Oven, *Thermador Div. of Norris-Thermador Corp.* Range hood and exhaust fan, *Trade-Wind by Thermador.* Refrigerator in kitchen, *"Coldspot," Whirlpool Corp.* Office refrigerator, *Revco, Inc.* Franklin stove, *Portland Stove Foundry Co.* Bathroom countertops, *The Formica Corp.* and *Parkwood Laminates, Inc.* Wall tile in baths, *American Olean Tile Co.* Bathroom fixtures, *American-Standard.* Medicine cabinets, towel bars, *Charles Parker Co.* Baseboard radiant heat, *Slant Fin Corp.* Electric switches, *Arrow-Hart & Hegeman Electric Co.* Light fixtures in baths, halls, and living room, *Lightolier, Inc.* and *Halo Lighting Products Co.* Amplifier and tuner, *Sherwood Electronics Laboratories, Inc.* Record changer, *Rek-O-Kut Co., Inc.*

FURNISHINGS AND ACCESSORIES: DINING ROOM: Vinyl fabric for chair seats, *Gilford, Inc.* Drapery fabric, *F. Schumacher & Co.* China by *Wedgwood, "Napoleon Ivy," Tiffany & Co., N.Y.C.*

PARLOR: Print linen on valances and two armchairs, white linen tablecloth, draperies, all *Tressard Fabrics, Inc.* Fabric by special order for pair of side chairs, textured fabric for large sofa, rug, all *F. Schumacher & Co.* Vinyl fabric on small sofa, *Gilford, Inc.*

LIVING ROOM: Print fabric, *F. Schumacher & Co.* Textured fabric on sofa and two chairs, *Kent-Bragaline, Inc.* Rugs, *Cabin Crafts, Inc.* Wine-vessel lamp, *Paul Hanson Co., Inc.*

DAUGHTER'S BEDROOM: Drapery fabric, *Kent-Bragaline, Inc.* Matching wallpaper, *Louis W. Bowen, Inc.*

MISCELLANEOUS: Outside lantern, *Facade Designs, Inc.* Hall carpet, *Patterson, Flynn & Johnson, Inc.* Bedroom carpets, *F. Schumacher & Co.* Vinyl wallcovering in kitchen and breakfast room, *Piazza Prints.* Wallcovering in bar, *"Weaveratt," Kalflex, Inc.* Wallcovering and matching fabric in master bedroom and dressing room, *Fine Art Wall Paper Co., Inc.* Fabric in son's bedroom, *Louis W. Bowen, Inc.* Wallpaper in master bath, *Pippin Papers.* Wallcovering in downstairs bath, *Woodson Wallpapers, Inc.* Terrace furniture, *Gallo Original Iron Works, Inc.*

Pages 146-149 and 167

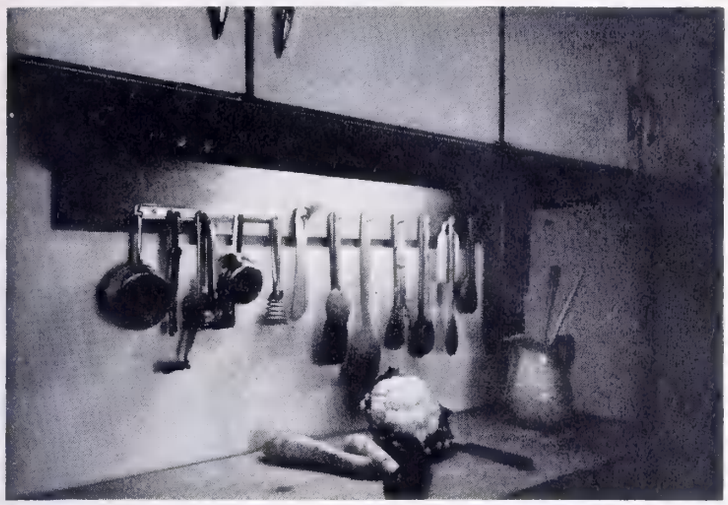
PAGE 146, TOP LEFT: Paneling and trim, *"Weldwood," "Old English Elm," U.S. Plywood Corp.* Suede-cloth wallcovering, *Gilford, Inc.* BOTTOM LEFT: Mailing tubes, *American Paper Tube Co.* BOTTOM LEFT AND RIGHT: Countertops, *The Formica Corp.*

PAGE 147, TOP RIGHT: Portuguese tiles, *Country Floors, Inc., 214 E. 26th St., N.Y.C.* BOTTOM RIGHT: Dome and uplight, *Harry Gitlin, 917 Third Ave., N.Y.C.*

PAGE 167, BOTTOM: Spotlight, *Harry Gitlin.* ■

"I HAVE TRICKS IN MY POCKET"

continued from page 149

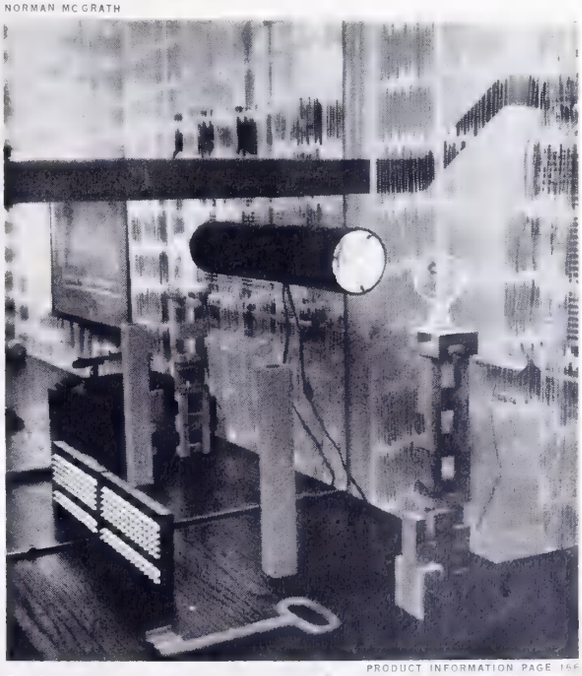




This pine canopy assumes dual responsibility. Behind outer side is an 18" incandescent bulb with hi-lo intensity control: facing side has hooks for utensils. Complete, $10. By Architect Roger Carlsen.

Lighting device over dressing area: Two pine boards cantilevered from the wall. Holes are drilled in the front board for bulbs; hi-lo switches on the back board. Bulbs and switches, 80 cents each. Designed by Architect David Kenneth Specter.

NORMAN McGRATH



PRODUCT INFORMATION PAGE 166

Lighting for fun and fantasy only: A fixture is applied with silicone glue sideways on mirror. And reflected on a teak-stained oak slab are a wooden key, an abacus, an antique Victrola, a kaleidoscope. Solar machine, available in drugstore, is placed on a stack of children's blocks. Hugh Hardy.



Waterlilies

No Garden is Complete Without a Water Lily Pool

The water lily pool is rightly called the "Gem of the Garden." Without its colorful beauty, exquisite fragrance and fascinating interest, no garden can achieve its fullest charm and beauty.

There may never again be a time when you can add a water garden at such a small cost. The new 1967 catalog of Three Springs Fisheries, largest growers of water lilies and goldfish in the world, contains every need for your water garden.

Our catalog describes and pictures, in natural colors, hardy and oriental water lilies; all types of water plants and ornamental fishes; tells how to build a pool, plant a tub garden, and gives cultural directions. "Our 50th Year"

***FREE!** Colorful New Catalog*

Simply write to us and a copy will be sent to you FREE.



EVERYTHING FOR THE WATER GARDEN



Water lilies of all descriptions



All varieties of interesting water plants



A complete assortment ornamental fishes

THREE SPRINGS FISHERIES

227 Main Road, Lilypons, Md. 21717 Phone 301-874-3333

Special: Hardy, Fragrant

LILY OF THE VALLEY

6 HEALTHY PIPS only 25¢ PPD.



Enjoy masses of white, dainty, fragrant blossoms on dark green, glossy foliage. Excellent for bouquets or corsages. Multiply fast, and will thrive in shade where few other plants can grow. Actually crowd out weeds. Fill problem spots with beauty. Hardy, live for years. Transplant easily. Special, "get-acquainted" offer. Only 25c for 6 pips. Sorry, limit $1. Henry Field Seed & Nursery Co., 1221 Oak St., Shenandoah, Iowa 51601.

FREE! colorful IDEA BOOK



Beauty & privacy! Fast-growing, ever-blooming roses... Armstrong's

Red Glory Living Fence

(PLANT PAT. NO. 1885)



Learn the facts about the world's most amazing — and all America's favorite — Living Fence. Armstrong's Red Glory is the **only** rose fence specially developed to make your home more beautiful, valuable, private . . . for only pennies a foot. Grow your own privacy . . . with a riot of radiant, Gorgeous Red Glory roses . . . in a few weeks. Red Glory Living Fence thrives nearly anywhere; grows in any soil. Grows quickly up to 6' high. It's America's most widely planted fence rose.

Armstrong NURSERIES

1317 So. Palmetto, Ontario, Calif. 91764

Please mail me my free full color booklet about Red Glory Living Fence.

Name _____

Address _____

City _____ State _____

IT'S EASY TO GROW YOUR OWN PLANTS WITH Shumway's "GROWTH PACKED" FLOWER SEED

15 BIG PACKETS FOR $1 POST PAID

ORDER SHUMWAY FLOWERS WHILE THEY LAST

HERE'S WHAT YOU GET...

7 PKTS. PERENNIALS-1 EA:	7 PKTS. ANNUALS-1 EA:
1. Painted Daisy	1. Marigold, Spun Gold
2. Hardy Phlox	2. Tetra Snapdragons
3. Carnations	3. Zinnia, Dark Jewels
4. Double English Daisy	4. Petunia, Confetti
5. Double Hollyhock	5. Bush Balsam
6. Baby's Breath	6. Everlasting Flowers
7. Viola, The Czar	7. Aster, Powderpuff

PLUS a 50¢ PACKET OF GIANTS OF CALIFORNIA GERANIUMS

FREE! MARIGOLD, TED E. BEAR & ZINNIA CATALOG INCLUDED WITH ORDER

SEND ONLY $1 FOR 15 PKTS. AND CATALOG
ALL ORDERS SENT POSTPAID. NO C.O.D.'S

R. H. SHUMWAY SEEDSMAN

Dept. 417 Rockford, ILL. 61101

STAIN . . . or PAINT?



Deck House designed by William Berkes, Wayland, Mass.; Cabot's Weathering Stains on siding.

Cabot's STAINS

TROUBLE-FREE . . . WILL NOT CRACK, PEEL, OR BLISTER

For those planning to build or remodel soon, the hour for decision is approaching. Will it be stain or paint for your home? Think it over carefully, for a building once painted can never be stained . . . and the unique beauty, economy, and protection that stains provide may be lost forever. Today the trend is toward stains.

- **Economical — ½ the cost of paints; easier to apply and maintain**
- **Need no thinning; surfaces need no scraping, sanding, or primer**
- **Penetrate deeply, dyeing and preserving the wood fibers**
- **Enhance the beauty of the wood grain**
- **35 different shades, unique color effects**
- **A stained surface grows old gracefully**



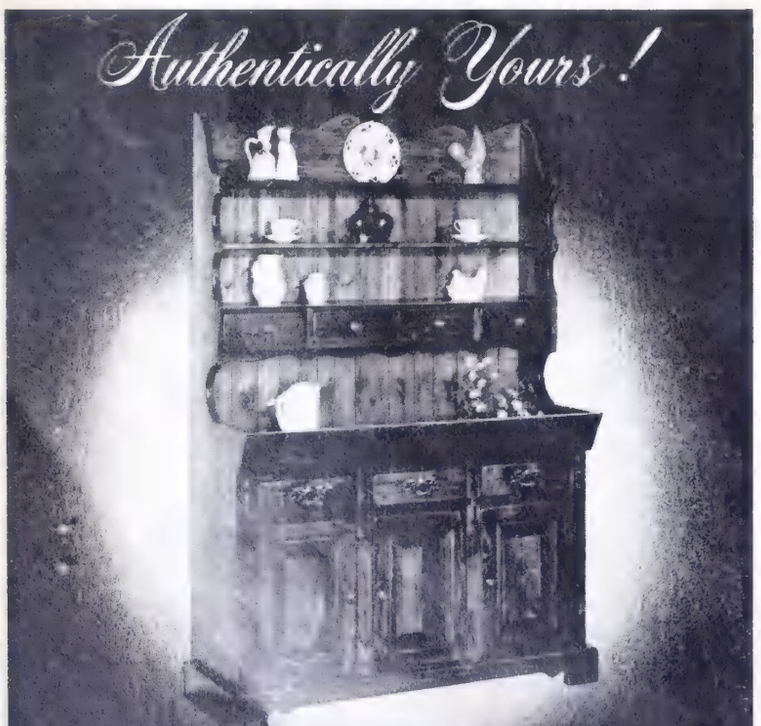
SAMUEL CABOT INC.
215 S. Terminal Trust Bldg., Boston 10, Mass.
Please send color cards on Cabot's Stains.

_____

_____

_____

Authentically Yours!



BENNINGTON SOLID PINE
BY VERMONT OF WINOOSKI

Here in all its robust colonial beauty is a [illegible] re-created with masterful fidelity . . . even to softened "worn edges" and hefty extra-thick panels. Inspiration has added a drop-in and a solid copper liner for use as a bar or planter . . . and abundant storage space. Its deep rich antique golden burnish finish glows from within. At leading department and furniture stores.

Send 10¢ (handling charge) for color brochure: Dept. 267, Vermont Furniture Co., Winooski, Vermont

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

Admiral Duplex 26
Frigidaire Wall Ovens 153
General Electric Co. 34

Automotive

Cadillac 13
*Travco Corp. 161

Bathroom & Accessories

*Kimberly-Clark Corp. 23

Building Materials

*California Redwood Assoc. 98
*Marlite div. of Masonite Corp. 31
*Mississippi Glass Co. 156
National Oak Flooring Mfg. Assoc. ..... Inside Front Cover
Tile Council of America Inc. 97

China, Glass, Silver & Tableware

*The International Silver Co. 1

Floor Coverings (Hard Surface)

*Armstrong Vinyl Floors 15
Kentile Vinyl Floors 5

Foods & Beverages

*Browne-Vintners Co., B&G Wine.. 12
Browne-Vintners Co., Noilly Pratt 8
Cointreau Ltd. 158
Julius Wile Sons & Co., Benedictine 154

Furniture

*American of Martinsville 20
*Baker Furniture, Inc. 170
*Baumritter Kling Colonial Furniture 30
Drexel Furniture ..... Back Cover
Dunbar Furniture 156
*Duraclean International 2
Kroehler Furniture 10-11
*La-Z-Boy Chair Co. 37-39
*Thomasville Furniture Industries, Inc. 6
*Union National, Inc. 159
*Vermont Furniture Co. 168
*Willow & Reed, Inc. 162
*White Furniture Co. 155

Garden Seeds, Bulbs & Plants

*Armstrong Nurseries 167
*W. Atlee Burpee Co. 166
Earl Ferris Nursery 166
Henry Field Seed & Nursery Co. 167
*Kelly Bros. 166
*Krider Nurseries, Inc. 166
*Musser Forests 166
*S. Scherer & Sons 161
*R.H. Shumway Seedsman 167
Three Springs Fisheries 167
*Wayside Gardens 165

Heating, Air Conditioning, Ventilating & Plumbing

Culligan Inc. 16
*Day 'N Night Mfg. Co. 157

BETTER YOUR LIVING

*Eljer Plumbing Fixtures 21
*Lennox Industries, Inc. Inside Back Cover
Roto Rooter Corp. 164

Housewares & Supplies

*Duraclean International 2
Economics Laboratory, Inc. Electrasol 169
Economics Laboratory, Inc. Finish 40
Economics Laboratory, Inc. Jet-Dry 24
Procter & Gamble Cascade 35

Kitchen Equipment

*St. Charles Custom Kitchens 33

Paints

*Samuel Cabot, Inc. 168
*Minwax Co., Inc. 160

Stationery & Books

Book-Of-The-Month Club 3, 27-29
Carlton Press 164
The Classic Club 9
Literary Guild of America, Inc. .. 7
McGraw Hill 17-19
Worldwide Printing Co. 164

Tree Experts

*The Davey Tree Co. 163

TV, Radios, Records & Musical Instruments

*Chickering & Sons..... 22
*Everett Piano Co. 36
Pianola, Inc. 32

Windows & Doors

*Pella Rolscreen Co. 161

Miscellaneous

Chamberlain Distrs. 164
*Consolidated Chemical Works, Dog-Tex 164
Great Lakes Insurance Co. 164
*Minnesota Woolens 25
*Scholz Homes, Inc. 161

Department, Furniture, Jewelry & Specialty Stores

Alexander Sales 47
Antiques Magazine 77
Art Guild 75
*Battle Creek Equipment Co. 78A
*Kathryn Beich Candies 95
Better Sleep 73
Bremner Davis 11, 78E
Carolina Soap & Candle 71
*Chicago School of Interior Decoration 63
*Compassion Inc. 67
Walter Drake 59
Executive Research, Inc. 49
Fabrics 'Round The World 65
General Medical 78C
Great Art 53
*Holiday Gifts 69
Norfolk-Hill, Ltd. 54, 55
*Overseas Children 57
*Ronnie Fiberglas Center 79
Slimmetry 81
The Stitchery 62
Sunset House 45
Vermont-Ware 78G
Lillian Vernon 61
*Washington School of Art 51

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.

If to rinse or not to rinse is your dishwasher dilemma...

get new fortified Electrasol and be done with it!



Now you don't have to pre-rinse dishes, glasses, or silver anymore! New Electrasol, fortified with special water softeners, cleans harder than ordinary dishwasher detergents. Tested under varying degrees of water hardness in homes throughout the country, women reported "No spots, no film!" with fortified Electrasol. No wonder it's recommended by every leading dishwasher manufacturer.
Try new Electrasol—by the world's largest maker of dishwasher detergents.

Get all you want out of your dishwasher ... put fortified Electrasol into it!

ECONOMICS LABORATORY, INC., St. Paul, Minnesota

Good Housekeeping



Never Ordinary

There's a special quality about Baker furniture. You will sense it—unmistakably. People who enjoy fine things say it reflects our "collector's viewpoint." For your Album of The Baker Collections, send $3.00.

Baker Furniture, Inc.

CABINET MAKERS

702 MILLING ROAD, HOLLAND, MICHIGAN 49423

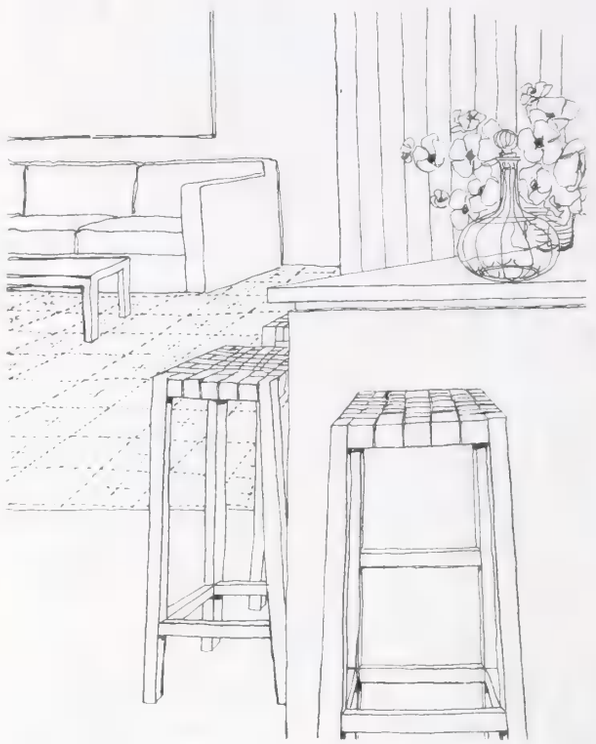
DISPLAYS NEW YORK ■ CHICAGO ■ PHILADELPHIA ■ LOS ANGELES ■ DALLAS
PITTSBURGH ■ SAN FRANCISCO ■ ST. LOUIS ■ ATLANTA ● GRAND RAPIDS



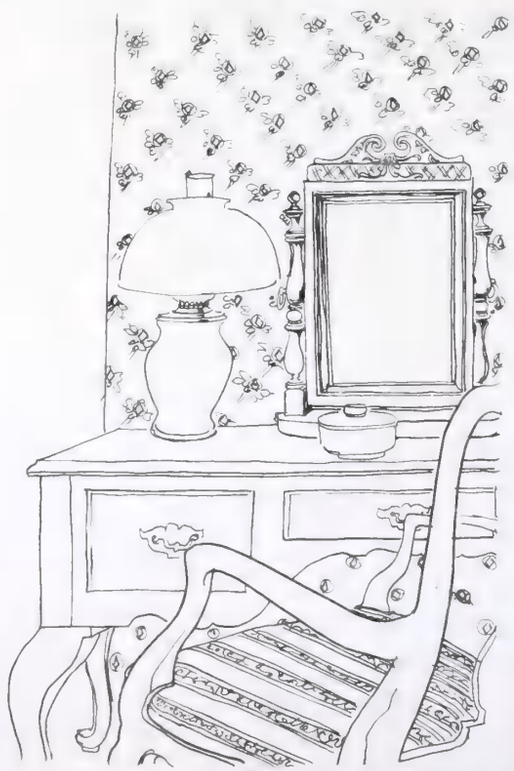
• FOR THE FINEST CARE OF YOUR FINEST FURNITURE, USE SAINT'S SATIN WAX. •

ONE WONDERFUL SOMETHING

continued from page 143



Solid white oak bar stools designed with clean and simple lines are equally at home in a modern living room or as seating for a kitchen counter. Wherever used, they occupy a minimum of space. Woven leather seats in natural tones measure only one foot square. Height, a comfortable 30". Available in acorn brown or ranch oak finish. From Ranch Oak group by A. Brandt. $32.50 each.



DRAWINGS BY RICHARD TOGLIA

Maple dressing-table mirror on a stand would be the highlight of a Colonial bedroom. It tilts conveniently to any desired angle. Also useful atop a man's chest of drawers since its sculpted channel at base of stand is handy for keys or change. A delicate stenciling decorates the top of the frame. Tell City. $34.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

March 60c

House Beautiful

THE INDIVIDUALIST

How to Put Your Personality in Rooms, Houses, Gardens

BURLINGAME
FEB 18 1967
LIBRARY



Cover:
One-of-a-kind apartment
in Manhattan

Fascinating Ideas of a Dozen Famous Individu
Who Compose, Build, Paint, Act, Sculpt and Design



Kitchen and dining area floors: Kentile Moda Moresca Solid Vinyl. Individual 12″ x 12″ tiles. Easy to clean, greaseproof. Note use on co
steps, and walls. 5 Mediterranean colors. Interior by James Childs Morse, A.I.D. Your Kentile® Dealer? See the Yellow Pages under "Flo

This Kentile Vinyl Tile makes any room your castle in Sp

KENTILE
VINYL TILE
FLOORS

New Kentile Moda Moresca—fresh adaptation of centu
old design. The texture and shading of kiln-fired Spa
tiles—for fewer pesetas. Comfortable and quiet underfoot,

EARN BIG PAY IN AN EXCITING CAREER!



Easy to learn even if you've never taken shorthand before!

STEP up from routine office work into a glamour job where the pay is far above the average. Sit beside top corporation executives at board meetings and big conferences. Even cover conventions and courtroom trials!

With Stenotype, the world's fastest shorthand, you can qualify for one of today's top-level secretarial positions. This modern *machine* shorthand is a synonym for highest speed and accuracy in thousands of executive offices and important places everywhere. Your Stenotype machine uses only 22 symbols...types an entire word at *one stroke*..."takes" in plain English letters... provides clean, easy-to-transcribe records for permanent future reference.

Even if you've had trouble with ordinary shorthand, you can quickly become proficient in Stenotype. Notes are so much easier to take and read. You learn at home, in your spare time. The cost is remarkably low, and the machine itself is included with your course. Take the first step toward an exciting high-pay career today. Mail coupon for free Stenotype booklet. LaSalle, 417 S. Dearborn, Chicago, Illinois 60605.

Send for free illustrated booklet

LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 S. Dearborn, Dept. 63-075, Chicago, Illinois 60605



Please mail me, without obligation, your free booklet on opportunities in Stenotype—the modern machine shorthand.

Name .....

Address .....

City & State ..... Zip No. .....

County ..... Age .....

☐ If under 18, check here for special booklet.

422



House Beautiful

MARCH 1967 Vol. 109, No. 3

THE INDIVIDUALIST

Six Individualists Who Found Their Own Way

Edythe Belmont: *Manhattan Apartment, Country-House Charm* **126**
Garvin Mecking: *A Collector's Collector* **130**
Enid Haupt: *Connoisseur of Art and Nature* **134**
Jean Negulesco: *Their Own Ideas Brought to Bloom* **146**
Mark Adams: *Where Once the Alarm Sounded* **160**
Ray Harm: *The Other Side of the Window* **164**

Three Towering Men of Today

Conductor Otto Klemperer: *Giant on the Podium* **138**
Thomas D. Church: *The Influence of His 2,000 Gardens* **140**
Marcel Breuer: *The Selective Eye of a Great Architect* **152**

The Arts of Good Living—A Personal Approach

How to Give Your Piano the Attention it Deserves **64**
Books: The Private World of the Individualist **121**
Travel: The Wayward Wanderer **122**
Five Prima Donnas of the Wine World **150**
Living With Memorabilia: *How the Famous Do It* **166**
When the Chefs Cook for Themselves **174**

Gardens for Better Living

How to Transplant a Green Thumb **48**
In Dallas, A Burst of Bloom **170**

Monthly Features

Decorator's Diary **16**
Scene From Here **30**
Take It Easy **58**
Window Shopping **72**
House Beautiful's Address Book **26**
Nobody Ever Tells You These Things **54**
It's Worth Mentioning **68**
Tell Me More **188**

Cover: *The very personal room designed for her guests by Edythe Belmont, whose country-manner apartment, high over New York's Park Avenue, is shown in its entirety on pages 126-129. Photograph by Howard Graff.*

Editor
SARAH TOMERLIN LEE

Home Furnishings Editor
FRANCES TAYLOR HEARD

Executive Editor
GUY HENLE

Art Director
WARREN STOKES

Feature Editor
MARION GOUGH

Associate Editors
CARROLL C. CALKINS
EPSIE KINARD
GUY MONYPENNY
ELIZABETH SVERBEYEFF

Architectural Editor
JAMES DE LONG

Building Editor
JOHN H. INGERSOLL

Home Service Editor
NANCY CRAIG

Food Editor
HELEN McCULLY

Administrative Asst. to the Editor
THOMAS K. OWEN

Home Furnishings and Decorating
PATRICIA DOHERTY
JACK L. HENDRIX
PHOEBE HYDE
ANNA WIGLAMA

Art Department
CHARLOTTE WINTER
JEROLD GOLDBERG
IRA BASS

Art Production
WILLIAM HUMPHRIES

Assistant Editors
LOIS BOHLIG, *Contributing Editor*
HELEN BRIGGS, *Copy Editor*
MARVA SHEARER, *Family Editor*

Home Appliance News Editor
JULIE POLSHEK

Editorial Assistants
MARY BOWDEN
KATHLEEN FREDRICK
SUE NIRENBERG

Readers' Service
FRANCES McBRIDE

Economic Consultant
MILES COLEAN

Window Shopping Editor
PEGGY RYAN

Assistant Editor
ESTHER PARKER

House Beautiful is published by The Hearst Corporation
RICHARD E. BERLIN, President
RICHARD E. DEEMS, President, Magazines Division
RICHARD A. HOEFER, Publisher, House Beautiful
PAUL E. YERGENS, Associate Publisher

JOHN H. REOCK, Advertising Director
ARNOLD WASSERMAN, Marketing Director
PATRICIA GUINAN, Asst. to the Publisher

TIMOTHY W. KNIPE, Eastern Advertising Mgr., 572 Madison Ave., New York, N.Y. 10022. Thomas L. Masson, New England—33 Union St., South Weymouth, Mass. 02190. Frank R. McMahon, Mid-East—1420 Land Title Bldg., Philadelphia, Pa. 19110. TOM H. WELCH, Western Mgr., 1 N. Wacker Drive, Chicago, Ill. 60606. DONALD ROSE, Cleveland Mgr., 720 Keith Bldg., Cleveland, Ohio 44115. ROGER C. SLATTERY, Pacific Coast Mgr., 1777 N. Vine Street, Hollywood, Cal. 90028. LAURENCE A. WEAVER, Jr., Weaver, Inc., Southern Mgr., Atlanta—DeKalb Peachtree Airport, Chamblee, Ga. 30005.

House Beautiful is published monthly by The Hearst Corporation, 572 Madison Ave., N.Y.C. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Vice President and General Manager of Magazines; William S. Campbell, Vice President and Director of Circulation; Richard A. Hoefer, Vice President for House Beautiful; Frank Massi, Treasurer; Harvey L. Lipton, Secretary.

©1967 by The Hearst Corporation, all rights reserved.

Subscription prices: United States and possessions, $6 for one year; $10 for two years; $12 for three years. Canada, add $1 for each year. All other countries, add $5 for each year. For change of address, give old address as well as the new, including zip code number, and allow six weeks for change to become effective. Address manuscripts to The Editor, House Beautiful, 572 Madison Ave., N.Y.C. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U.S. Patent Office: "House Beautiful," "House Beautiful's Building Manual," "House Beautiful's Gardening and Outdoor Living," "House Beautiful's Home Decorating," "House Beautiful's Home Remodeling," "Houses and Plans," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," "Pace Setter," and "Pace Setter News." Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the United States of America. SUBSCRIPTIONS: all subscription orders for magazines—changes of address—correspondence concerning subscriptions—and postmaster notices of undeliverable copies should be mailed to: House Beautiful, Post Office Box 560, New York, N.Y. 10019.



I am an architect.
I bought this house.

I remodeled it with redwood.



Architect Barry Smith's home, Mill Valley, Calif.

We asked 1000 architects to help you decide how to build or remodel. 3 out of 4 specified redwood for use in their own homes. Is that any h



For a free booklet, "Redwood Interiors," illustrating architect-designed homes, write: Dept. SH, California Redwood Association, 5
San Francisco 94111. Member mills of the California Redwood Association: Union Lumber Company • Miller Redwood Co



See how the European look of *Di Moda* is underscored when you combine the Biantico finished credenza with its distinctive avocado green trim and the basic Classic finish in the room. (It is also available in Classic and darker Antico finish.) Note its beautifully carved Della Robbia swag . . . and all the other carving detail. Imagine having it for abou$

Carving–Real Wood Carving–on the beautiful new *Di Moda*



ng Director, Jim Peed—designed by Ira Friedman,
d Zagaroli, and Phillip Kellar.



Here is a striking example of how harmoniously "un-matched" *Di Moda* can be for that yours-alone look when all three finishes are combined. And consider how reasonably! That magnificently carved commode in Biantico white with Classic top is only about $249.



In the bedroom the serenity of *Di Moda* is clearly evident. As is the distinguishing beauty of the carving detail and the continuity of custom hardware. This is quiet elegance! And the lovely lady's desk which doubles as vanity or living room desk is only about $179.

by Drexel

. . . the most trusted name in furniture

Carving. Have you any idea how hard it is to find real carving these days—except on expensive antiques and imports? *Deep-cut wood carving* like the Della Robbia wreath on the living room commode table above?

Go look around. You'll discover how rare are Drexel's skills and woodworking facilities to carve *Di Moda* at such palatable prices!

And then there's the *style.* All gentle curves and pure grace. A bit French . . . a bit more Italian—but transcending them both to make its own serene statement about the new formality.

It is a collection of many virtues—pieces created for continuity, not monotony . . . a variety of finishes for highly individual interiors: a rich dark to accentuate the depths of carving; a warm brown to make the most of walnut veneer figures; a custom antique white with avocado green trim to introduce a European accent.

It is elegance without pomp . . . luxury without pretense. Important without being intimidating. Pleasant.

The mood you've been groping for words to express? Say "*Di Moda.*" What eloquence!

For a booklet collection of Drexel furniture styles, send 50¢ to Drexel Furniture Company, 181 Huffman Road, Drexel, North Carolina



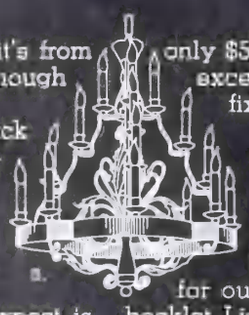
You might call it Majorcan-Moroccan-Mediterranean Provincial.

Actually, it's made in Spain. And it's from our Provinciale Collection, versatile enough to complement a variety of settings.



Crafted by hand of black wrought iron in the traditional hammer-and-anvil method. And rendered with the uncompromising quality you expect in a Lightolier fixture.

What you might not expect is the price: until March 31, the above unit is only $59.95. An exceptional value from an exceptionally charming collection of fixtures like those shown here.



See the Provinciale group among our extensive and varied collections at Lightolier dealers.

For suggestions to help you illuminate your home for beauty and comfort, send for our free 32-page, full-color booklet, Lighting Ideas by Lightolier, Dept. HB-3, Jersey City, N. J. 07305.



LIGHTOLIER®

A. Distinctive filigree paneled lantern. B. Splendid 20-light chandelier. C. Lantern innovation with concealed downlight in hood.



ONE THING FOR SURE... IT'S A CADILLAC.

The Fleetwood Eldorado has earned instant acclaim as the newest idea in luxury motoring. Its unique combination of front wheel drive, variable ratio power steering and automatic level control provides incomparable handling and performance. Its five-passenger luxury, its many interior conveniences and its unexcelled safety features provide a sense of satisfaction totally new to personal cars. And its poised elegance imparts an air of youthful dignity and daring that makes the Eldorado the most desired motor car of its kind. At the same time, it is completely a Cadillac in the way it performs, rides and looks. Drive the Eldorado soon. It's the best possible way to learn what all the excitement is about.

Fleetwood ELDORADO by Cadillac

WORLDS FINEST PERSONAL CAR

GM



Nylon carpets are DuPont "501" Certified.
Acrylic carpets are approved for
Cyanamid Creslan Acrylic label.

FOR NEW ELEGANCE, COLOR, STYLING

Come see the wonderful world of Patcraft color and Fashion-First styling! Feel the deep, heavy piles of nylon and acrylic fibers—famous for long wear and easy care. Surely here is a Patcraft carpet designed to fulfill your dreams of carpet beauty, luxury and economy. Today Patcraft carpets offer the greatest values in our history. Carpets shown are priced at about $6.95, $8.95, $9.95, $10.95 and $11.95 a sq. yd. Have a happy time choosing your new Patcraft carpet today.

PATCRAFT MILLS, INC., DALTON, GEORGIA


Elkay Belongs
year after year after year
The Velvet Look
Here is the candlelight-soft glow of Elkay nickel stainless steel. The timeless, ageless beauty of its surface captures the colors that surround it and reflects them quietly, delicately. A change in color and Elkay stainless steel is reborn with a radiant new "velvet look" . . . a look never marred by chips, cracks, wear or stains.
ELKAY
Write for free literature or send 25¢ for a 48-page booklet, "Water Can Serve You Throughout Your
Shown above is the Ala Carte by Elkay Manufacturing Company, 2700 S. 17th Avenue, Broadview,



Happy is the home with Early American Furniture by TELL CITY



Young Republic Solid Hard Rock Maple furniture settles comfortably into your life — whether you have a mansion or a three-room apartment . . . whether the setting is contemporary or traditional. See Young Republic at your Tell City Dealer or write for free literature.



Decorating Guide: 88 pages, hardbound and sewn. Ask your Tell City Dealer or send $1 to Tell City Chair Company, Box BB, Tell City, Indiana 47586.

TELL CITY CHAIR CO. FURNITURE CRAFTSMEN SINCE 1865 TELL CITY, INDIANA

ow . . . the famed **Larousse Gastronomique**
not for the $20.00 that thousands paid for
e publisher's edition – but for **only $1.89**
ith membership in THE COOK BOOK GUILD

. . . if you agree to accept only four selections or alternates over the next two years



EVER SINCE it was first published, this monumental encyclopedia has been recognized the world over as *the* supreme authority on food.

Compiled more than 25 years ago by the master chef and gastronome, Prosper Montagné, it was first printed in Paris by the publishing house of Larousse. In over a million words and 15,000 entries, it details all mankind's important knowledge about food, and its preparation and enjoyment.

Although the book was reprinted in France no less than 10 times, until recently it was available only in French. To create an English-language edition, a staff of food experts and two noted editors spent four years translating this vast wealth of information.

When the first American edition appeared, it went to press at $20 a copy *and quickly became a nation-wide best-seller at that price!*

Right now – in an introductory offer unprecedented in generosity – you can obtain this extraordinary volume through The Cook Book Guild at the special member's price of *only $1.89*.

The vast is the scope of this huge 1,100-page encyclopedia that it almost defies description. It is, in fact, several definitive books combined into a one-volume library on food. It is . . .

–**the one master reference work** that experts turn to first to check any fact, any ingredient, any secret in the whole world of cuisine. It's the book to settle every argument over culinary questions!

–**a fascinating history of food** through the ages, highlighted with myriad facts on the origins of foods, wines and other edibles.

–**a gourmet's travel guide,** with gastronomic maps and descriptions of the 25 provinces of France; recipes for regional specialties and for those of other lands.

–**a manual on fine wines,** providing a thorough education in their selection and serving.

–**a catalog to the world's great cheeses,** with 125 of them listed and described.

–**a do-it-yourself handbook** on everything from canning and freezing to making wine and beer.

–**a sparkling omnibus** of anecdotes, legends, odd facts and tales about food and famous gourmets.

It is, of course, a master cook book uniquely valuable alongside your other cook books and reference works. With its 8,500 priceless recipes, it brings you the culinary secrets of many of the world's best cooks.



Now, in this remarkable $1.89 offer, The Cook Book Guild invites you to discover for yourself the many adventures in food that *Larousse Gastronomique* can help you enjoy.



If you take special pleasure in preparing and sharing unusually good food, The Cook Book Guild will add much to your life. For here is a club devoted exclusively to seeking out the world's great cook books and making them available to you *at guaranteed savings of at least 30%*.

As a member, you'll learn what great chefs look for when selecting ingredients . . . how impressive menus are planned by famous hostesses. You'll discover budget-stretching tips . . . family and regional cooking secrets . . . delicious ways to diet . . . how to save time, effort and money.

Forthcoming selections are described in the free monthly bulletin, *The Cook Book News*, which also includes a "recipe of the month." You may take as few as four selections or alternates within *two* years, or as many as you wish. With every fourth book you buy, you may choose a FREE bonus book from a list of books on cooking, homemaking, etc.

SEND NO MONEY! To join the Guild and get *Larousse Gastronomique* for only $1.89, plus shipping and handling, mail the postpaid reply card today.

THE COOK BOOK GUILD
Garden City, N. Y. 11531





The concert hall piano for people who don't give their concerts in a concert hall.

A piano that sounds its best in a concert hall can sound wrong in a living room. There's a reason.

To keep music lovers happy in the concert hall, you need a piano that rates high in both tone and volume. But put the same piano in a living room, and it might just drive everyone out. The sound is too big.

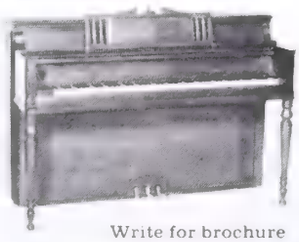
Now take Chickering.

We have all the richness and sonority it takes to please the critical ear. It has the concert hall tone all right. Only we make the volume on strictly a living room scale. After all, you don't have to reach people in the balcony.

Our action is smooth and swift enough for professionals. Or for someone who just wants to playfully finger out Brahms' Lullaby.

You'd have to say Chickering is somewhat intimate. It's more friendly around the price tag, too.

The plain fact is, we've done more than anyone else to improve the sound and mechanics of pianos. And we've been doing it longer (144 years to be exact). So there's no reason we can't say our family piano sounds as good as anyone else's concert piano. We've simply never cared to be loud about it. That's all.



Write for brochure

Chickering

EST 1823

East Rochester, New York A Division of Aeolian Corporation

DECORATOR'S DIARY

Notes on news in home furnishings and ways in which one decorator has made the most of them

Ellie Powell smoothed out the upstairs floor plan she had painstakingly drawn up on graph paper. "And now," she said, "to the nursery, as they call it in England," and pointed to a spot on the plan I had already dismissed as a large closet with a window in it.

"Oh, I know you think I'm a meanie of a mother to put up my two infants in such a little space—but it's only temporary, until this time next year when my brother gets married and vacates his room."

"The nursery is the dressing room to the master bedroom, isn't it?" I asked, giving the sketch a closer look. "Actually, there's ample space in here for a pair of cribs, a dresser, and a rocking chair. And when they're eight and eighteen months old respectively, what more do a couple of chaps need by way of bedroom equipment?"

"I'm glad you see it my way," said Ellie. "Their father feels differently, though. He'd really like to see them set up in a gymnasium, I think, with a punching bag and rowing machine. They already take swimming lessons. As long as we're being so Spartan about their upbringing, I'd as soon save on decorating money and keep their bedroom décor down to a can of white paint and some drip-dry curtains. But here their doting papa melts into soupy inconsistency. He says they'll grow up feeling underprivileged if we don't at least give them a rug for the floor and a pair of draperies. My argument is let's not spend one penny on the nursery this year, when we'll only have to start from scratch next year when we do over Brad's room for the children."

"What do you plan to do with this little room when you move the boys out?" I asked.

"Oh, every inch of its wall space is already bespoken. I've no need for a dressing room, so my energetic husband plans to make it his home office. He'll build in a desk and line the place with shelves and cabinets and decorate it with his collection of banks."

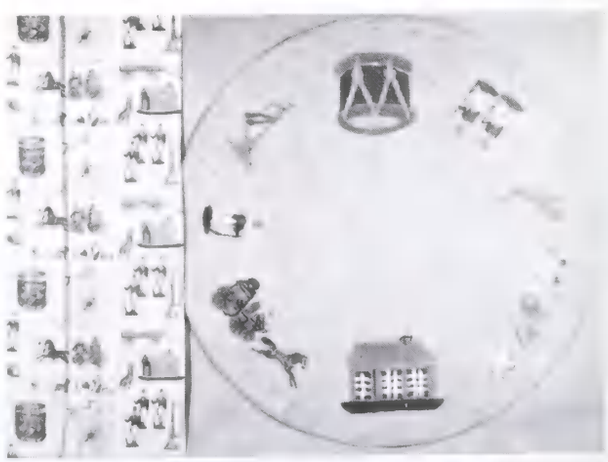
"You mean old *toy* banks—like iron clowns that swallow pennies and hunters that shoot coins at painted bears?" I asked. "Because if that's the case, this year's nursery decoration can be next year's home office, with nary a change in fabrics."

"This I'll have to see," said Ellie. And it was not hard to show her, because it was all revealed before her eyes on the racks in the showroom of Greeff Fabrics, Inc., specifically on a rack holding one of their most beguiling new correlations of fabric and rug patterns.

The pattern is called Long Ago, a fine parade of early 19th-centu-

(Continued on page 18)

"Long Ago" fabric and rug





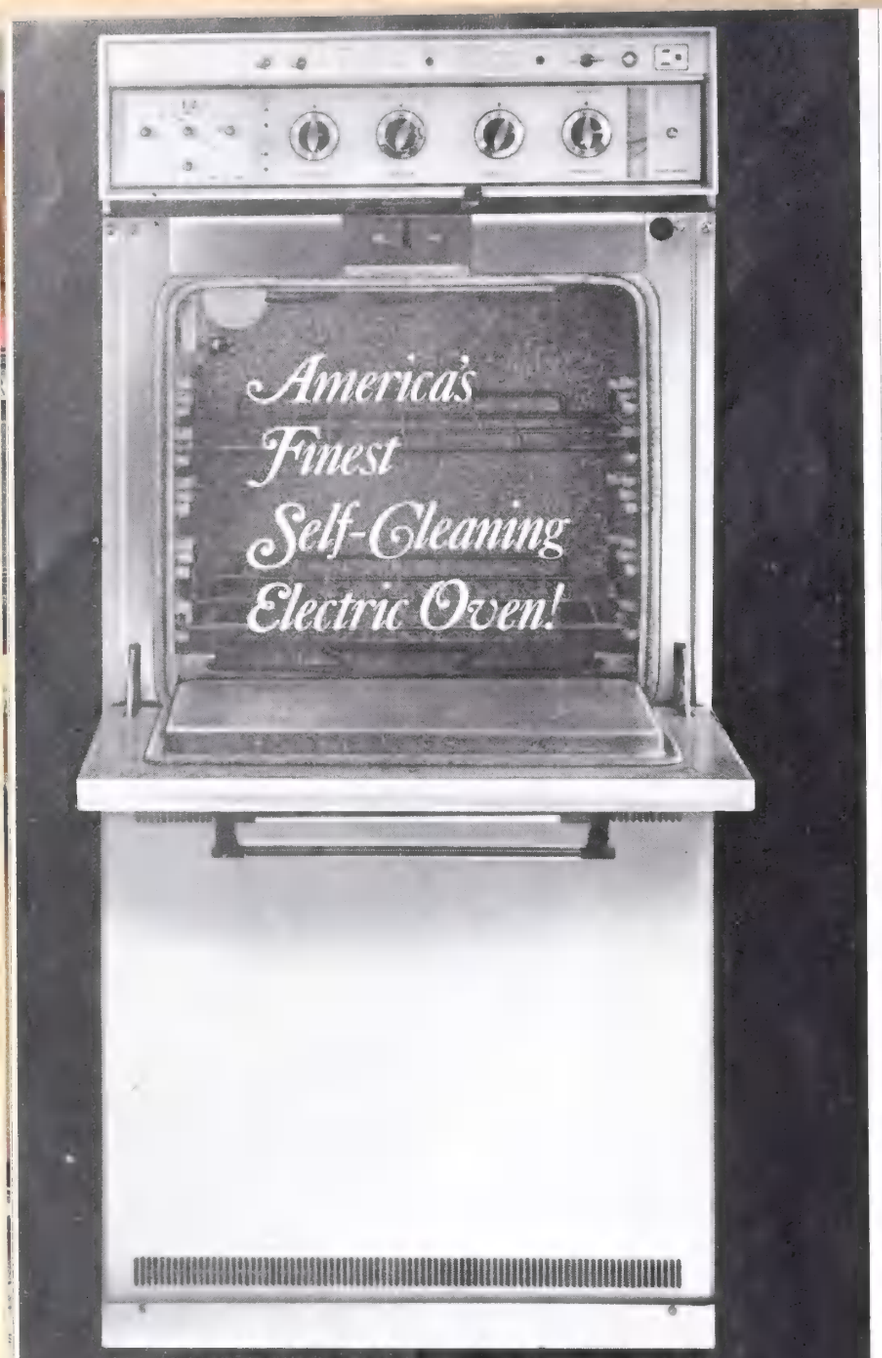
Vinyl shown (#2750) Comfortflor®

Feel the difference

. . . it's cushioned

An exciting difference in vinyl floor covering. A floor that takes daily punishment—then bounces back to its original beauty. There's a difference you can feel. Soft. Warm. Quiet underfoot. Shown here is the newest cushioned vinyl floor, "Village Square™" by Congoleum-Nairn. Just one from over 100 color-pattern combinations in 4 price ranges. All scuff, scratch and slip resistant . . . easy to clean. Shouldn't you have a cushion in your floor?

Incredible new cushioned floors by Congoleum-Nairn



With a Thermador, there's never any smoke in your kitchen... not a trace, thanks to Thermador's "cool vent" system which sends smoke and acrid vapors outside. This exclusive exhaust system also ventilates during regular oven use. Thermador's self-sealing oven door is an exclusive, too; has no gaskets that collect soil and need replacing; door is air-cooled, stays touchable even during cleaning operation. Open the door and behold an oven that's not merely clean, but as gleamingly new as the day you bought it! If you've been waiting for the finest self-cleaning oven, it's here—and Thermador has it for you.

We make a whole kitchen-full of wondrous Bilt-in electric appliances for you. For more information, write Thermador, 5119 District Boulevard, Los Angeles, California 90022.

Seven Leagues Ahead

the new "Masterpiece" by
THERMADOR
Often Copied... Never Equalled

We also make other Bilt-in ovens, the exclusive Griddle 'n Grill and other cooktops, stainless steel dishwashers, Trade-Wind Keep Hot Hoods and electric heaters.

DECORATOR'S DIARY

continued from page 16

ry toys, screen-printed in primary blue and red on 36-inch-wide percale. The 22-inch repeat is a doughty procession of the Ark and its paired-off denizens, a high-wheel bike, a racing horse-drawn fire engine, and tin soldiers with trumpets and drums galore. For this quaint but stylishly designed pageantry, the background color can be maize, aquamarine, indigo, water-blue, or brick. And then, bringing the symbols of an old-time toyland underfoot in sculptural, dimensional bas relief, there's a choice of circular rugs, from six to twelve feet in diameter. The rug is cushy wool, in tight loop pile construction, with an embossed border banding a pattern that highlights the drum, the Ark, the bugle, and the fire engine. All told, it's one of those rare designs that knows no age limit—a fascination for the young and a pretty sophisticated pattern for the pleasure of the old, especially if they are connoisseurs of antique toys.

The Powell boys, all three of them, are destined to enjoy a correlation of window and floor covering given the background color in indigo—a sharp, clean contrast with the nursery's present white walls and white cribs, which promises to be pretty handsome in the future with the maple built-ins and the painted metal banks the adult occupant is due to bring on the scene.

WHAT *is* going on around here?" I asked Shelley Barton.

I had gone up to her raw, unfurnished apartment to talk over potential window treatments. But when I entered the bedroom, there was Shelley sprawled back on a twin bed that was still wrapped in brown paper, staring stonily at the blank wall across the room. In one corner stood a glum-looking gentleman with a metal measuring tape in his hands, clearly regarding this performance with no sympathy whatever. I recognized the kind of look painters so often get when you ask them to mix a color they don't personally approve of.

"Come on in," said Shelley. "I'm just trying to figure out the angle of vision for my new television. I want it hung, sort of, up on the wall, so I can see it from bed. Isn't that a good idea? Oh, excuse me—this is Mr. Tooley from the TV shop."

Mr. Tooley and I exchanged nods, and I could see a shade of relief cross his face now that he was no longer alone with this mad woman. He decided to state his case to me. "Nobody told me anything about that," he said. "My work order here just says 'installation,' and now the lady's talking about hanging it on the wall! Do you know what that means—shelves, brackets, extra cable! I'm parked downstairs with the truck, and the cops are pretty tough about tickets around here. . . ."

"May I make a suggestion?" I asked Shelley. "Why don't you let this gentleman take his truck and his TV back where he came from, and let us get in touch with him later, after we've really thought this all through."

Meanwhile, back at the back of my head glimmered a thought. "If you like to doze off looking at television," I said to Shelley, "don't let anyone talk you out of that idea. We might even elaborate on it a little. Just 'hanging' a little set on the wall opposite your bed is not as easy as it sounds, and it's certainly not a pretty solution. Why don't we put your dressing table against this wall, and flank it with two tall, skinny chests of drawers—or two tall bookcases, if you'd prefer. Then we could set in the TV on an upper shelf, secured at just the right slant for comfortable vision, and you'd have a nice composition of furniture to look at, plenty of storage space, and your television to boot."

"And no one would think of looking for it way up there, either," she exclaimed, "so it wouldn't overpower the room."

"As a matter of fact," I said, warming up to the subject and beginning to remember something I'd seen before, "even *you* needn't be aware of the television's 'eye' when the set's not turned on."

"How so?"

"I remember a trick Herbert Fouts performed when he decorated the bedroom of another lady who enjoys late, late TV from her downy. He set her bed lengthwise in an alcove and incorporated the TV in a tall built-in chest at the end of the alcove. The TV screen looked down on the bed, but he covered its face with a bit of magic two-way glass, which looked like a panel of antique mirror when the set was off. One touch of the remote control switch, the set lit up, and there

(Continued on page 22)



Florentine Lace, Spanish Baroque and Classic Rose are pictured here. For store nearest you and booklet on these and other solid silver patterns, write Reed & Barton, Dept. HB-37, Taunton, Massachusetts 02781.

See how Reed & Barton sterling ignites with color
to reflect the richness of the Renaissance, the grandeur of Spain,
and the romance of a red, red rose.
If you always thought sterling looked silver, look again.

REED & BARTON









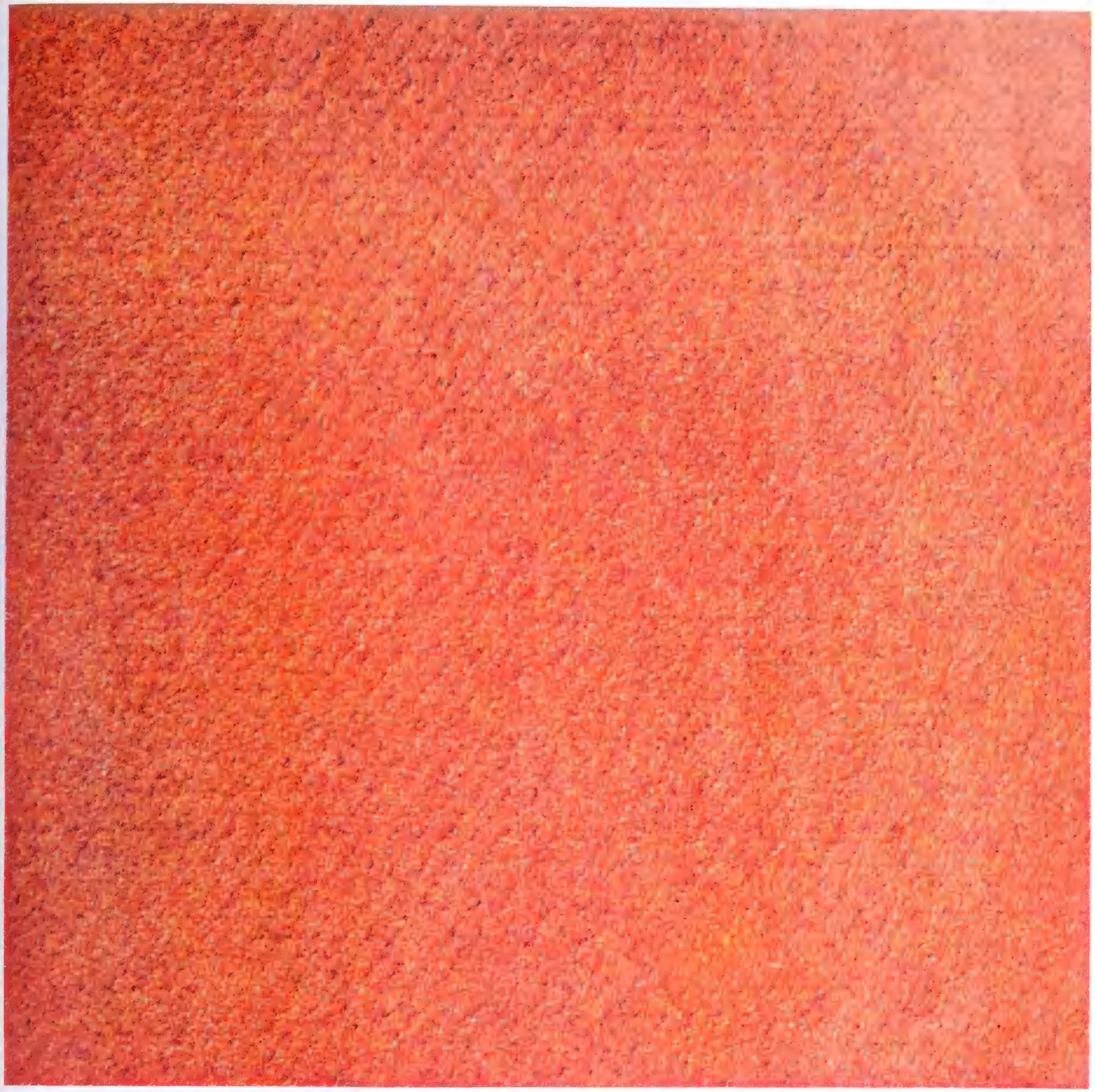
Make room for a brand new floor covering... Ozite Carpet Tiles made with Vectra fiber!

Ozite Carpet Tiles come in 16 colors, offer unlimited design possibilities. ***Upper Left:*** Ozite Carpet Tiles on rec-room floor and wall. Ozite Town-Aire Carpet on steps and rec-room entrance. Ozite Town 'N' Terrace Outdoor-Indoor Carpet on patio. ***Upper Right:*** Ozite Carpet Tiles on bathroom floor, Ozite Town 'N' Terrace Carpet on wall and bath step. ***Lower Left:*** Ozite Carpet Tiles in kitchen, Ozite Town-Aire Carpet in dining area. ***Lower Right:*** Ozite Carpet Tiles on floor and wall of study, Ozite Town-Aire Carpet in bedroom. ***Room designs by*** Ving Smith, A.I.D.

★ Good Housekeeping

®Ozite is the registered trademark of the Ozite Corporation, 7-120 Merchandise Mart, Chicago, Illinois

®Vectra is the registered trademark of The Vectra Company, a division of National Plastic Products Company, Inc., for its olefin fiber. Vectra makes fiber only, not carpets.



A soft, warm, quiet tile that never needs waxing or polishing...because it's carpet!

We took a cold, hard look at tile . . . and decided it was cold and hard. (Ask any youngster who's found it too cold to play on. Or ask any woman who's spent hours getting heel marks out of it.)

So when something is cold and hard the trick is to make it soft and warm. This is new Ozite Carpet Tile made of Vectra fiber . . . the most exciting idea in floor covering since outdoor-indoor carpet. And we invented that, too!

Ozite Carpet Tiles are 12-inch squares of long-wearing Ozite Carpet, with a soft rubber back for extra plushness. Amazing Vectra fiber resists stains from food, drink, even household chemicals.

Ozite Carpet Tiles bring new warmth, comfort and quiet to the kitchen, bath, rec-room, nursery. They're easy to install . . . and easy to keep fresh and new. Just vacuum clean.

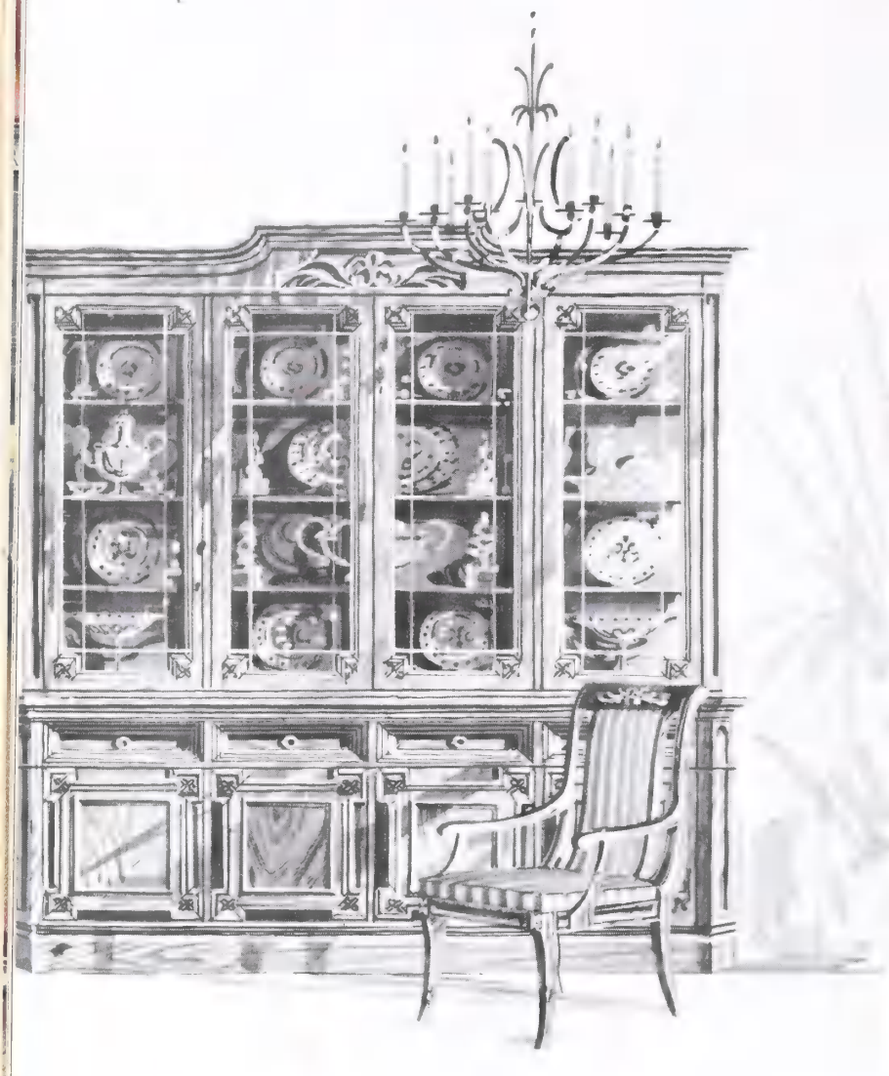
Choose from 16 exciting colors. About 79¢ a square foot. All colors also available in broadloom widths. Where would you use Ozite Carpet Tiles made of Vectra fiber?



"Use your imagination!"

Ozite® CARPET TILES made with Vectra® OLEFIN FIBER

For name of nearest dealer, call Western Union Operator 25



White

ADAPTIQUE . . . Just one magnificent piece, like this breakfront, can start your home looking luxuriously beautiful. With a whole collection to choose from, your decorating can be a work of art and a joy forever. This richly ornamented furniture conveys the warmth and elegance of both Mediterranean and Country English influences . . . lets you adapt the classic design motifs of many eras to your own decor. See for yourself.*

*Send 50¢ for booklet showing Adaptique Collection, to White Furniture Company, Dept. HB-3-67, Mebane, N.C.

DECORATOR'S DIARY

continued from page 18

was the screen shining through the two-way glass, just as clear as crystal."

"How could that possibly be?"

"Well, the glass is the kind they use in apartment entry doors so it's possible to see who is at the door without being seen. Libbey-Owens-Ford makes some that is microscopically electronically silvered; Pittsburgh Plate Glass makes a very special obscure glass with similar effect. The way this stuff works is that you can see through it when you're looking from a darkened area to a lighter one. Outside the door, when the view is from a light area through to a dark one, the glass becomes mirrorlike, and the visitor merely gets a glimpse of his own face. If we cover your TV screen with it, looking at the lighted screen when the room is darkened, you'll see the TV picture clearly. During the day, while the room is light, the two-way glass panel will look like a mirror, almost obliterating the screen. If you wanted to, we could balance the glass TV panel with a mirrored panel in the matching chest of drawers."

"Is it expensive?"

"Not cheap—but worth every bit of its tricky glitter in privacy."

"Well then," said Shelley, ever one to embrace an oddball idea, "let's magic-mirror the TV, by all means. But why not do the same thing to these skimpy bedroom windows? All I'll ever see through them will be the courtyard wall or the exhaust fan of someone else's kitchen, so I've nothing to lose and a lot to gain if I give the window panes the two-way mirror treatment. Say, isn't this the stuff they use in banks to keep an eye on shifty characters among the customers, and don't those sneaky child psychologists use glass like this to see what kids are doing without being seen?"

"It is."

"Well if it's good enough for bankers and psychologists, it's good enough for me."—M.G.

Magic-mirror television



Planning a Country kitchen? Look how beautifully our Kelvinator Original fits in.



With other decors, we're just as dramatic.

There's a whole host of Original designs to blend in with your decor. (Not just white!) Our Country Store model, above, rates high with those who revel in rural. Or, choose Mediterranean, Polynesian, French Provincial, Town and Country—and other inimitable stylings.

Inside all Kelvinator Originals® (side-by-side and top-and-bottom refrigerator/freezers) you get a No-Frost system throughout that's more efficient and costs less to run. And Kelvinator's exclusive Trimwall® design provides unique insulation for improved cooling.

Just how Original can you be? Find out at your quality Kelvinator dealer's. Remember: he's got ranges and dishwashers that coordinate beautifully.

Whether you cool it, cook it, wash it, or freeze it... do it in style with

Kelvinator

PRODUCT OF AMERICAN MOTORS



Kelvinator
PRODUCT OF AMERICAN MOTORS

Our new Avocado Green Kelvinator looks good enough to eat. And, when it comes to designing a beautifully coordinated kitchen, count on Kelvinator to know the ins and outs of styling all appliances. We begin with an inimitable Foodarama,® the side-by-side refrigerator/freezer that puts a whole supermarket at your fingertips. Now, get complimentary (and get complimented) with Kelvinator's exact-same Avocado Green wall oven and matching top burner. Here's total styling that's unbelievably right. Quality that's unsurpassingly fine. See for yourself at your dealer's. Whether you cool it, cook it, wash it, or freeze it . . . do it in style with Kelvinator.

*especially recommended

WHAT'S CHANGING FOR THE BETTER—AND NOW? TODAY'S KITCHEN

today's kitchens: beautifully bold

*123 In a series of advertisements by SHOW-HOUSE, Inc., Pan Am Bldg., New York, N.Y. 10017

COPYRIGHT 1967 SHOW-HOUSE, INC



In these four kitchens, all our dishwashers are by KitchenAid, all our ranges and refrigerators by Kelvinator, floors by Johns-Manville, clocks by Sessions, braids, trim, fringes and drapery hardware by Conso.

Take a fresh look at your present kitchen cabinets. Do they work hand in hand with your appliances, providing sta and working surfaces where you need them? Have they ample storage for pots, pans, crystal, chinaware, gree dry groceries? In all our four kitchens, we've tailored our cabinets to provide this new-day efficiency. But mor that, we've drenched them in the gayest, most delightfully "mod" colors—colors that both harmonize with p ances and floor, and with the colors of foods. (Such colors are called "edible".)



KitchenAid®
by **HOBART**

Happiness is . . . a KitchenAid dishwasher! And on these pages we show what is happening to kitchens all over America: KitchenAid is going in . . . and happiness is here to stay! Must be so, for 6 out of 10 KitchenAid sales result from user recommendation. And, happily, KitchenAid sees to it that you have a wide selection of fashion-right models—built-ins (above), top-loading portables, front-loading convertible-portables (opposite page, in Avocado Green and copper tone with maple tops) and dishwasher-sink combinations (below, with stainless steel top). And when it comes to washing dishes—beautifully—KitchenAid makes millions happy!

RSIONS THAT PROVE IT:

hingly bright!

Clip this helpful coupon
Coupon expires May 31, 1967. Allow 3-4 weeks for delivery.

SHOW-HOUSE, Box 1500, Grand Central Sta., N. Y. 10017. Please send the following:
KELVINATOR: ☐ Colorful 16-page booklet: "The Kelvinator Originals, a Beautiful Revolution in Appliance Design." 25c. ☐ Front-loading Convertible-Portables. ☐ Dishwasher-Sink Combinations.
KITCHENAID: Free folders: ☐ Built-in Dishwashers. ☐ Top-loading Portables.
JOHNS-MANVILLE: ☐ Strikingly beautiful and helpful Vinylcraft floor patterns booklet. Just published! Free.

NAME _____
STREET _____
CITY _____
STATE _____ ZIP _____





"V" for verve! And versatility! And Vinylcraft,® a new standard of elegance in floor tile by Johns-Manville. Here is home fashion news in the making. Never-before floors . . . manufactured in a new and different way to give you unbelievable beauty. Go-anywhere floors . . . on, or above or below grade . . . wherever you want richness of color and distinctive custom designs. And surprise of surprises: Vinylcraft costs much less than you'd imagine. Take a look see at your Johns-Manville dealer's . . . be prepared to fall in love!

Johns-Manville
One of the Many Quality Home Improvement Products Made by
JM



House Beautiful's

ADDRESS BOOK

By EPSIE KINARD

Is there someone in your little black book who will re-brass old locks, doorknobs, hinges, and an escutcheon keyhold shield that are tarnished and worn? writes a Brooklyn, New York reader. Cliff Silver Company, 159 East 55th Street, New York will if the hardware is solid brass. Refinishing it is a skilled process of buffing and polishing to restore luster. What appear to be worn spots are only deep tarnish that can be removed. Brass-bright hardware can be lacquered to prevent tarnish. Estimate sent.

Who'll make simple fitted bedspreads to order, using my own fabric? asks a Louisville, Kentucky reader. Ernest Studio, Inc., 207 East 84th Street, New York City, using plain or print fabric, can do this. They will allow enough bedspread length to cover pillows, or they will make extra shams. Dust ruffles may be pleated in a variety of effects: knife, deeply boxed, or inverted, clustered, or put in as kick pleats at corners of plain skirts. Your fabric may be quilted (double-stitch quilting costs an extra $8.50 per yard). Estimate covers labor and lining. Send complete bed measurements: height, depth, and circumference of mattress.

Who can repair or replace a broken side (or eccentric) bar on a 1932 Lionel engine? a Washington, D.C. reader asks. The Madison Hardware Company, 105 East 23rd Street, New York City, agents for the Lionel Toy Corporation (who also repair toy trains from other companies) can duplicate the side bar if you send the broken unit as a sample. The owner himself can repair the damage; but if the screw into the locomotive wheel is also broken, the engine would have to be sent in for drilling out, retapping, and replacing the screw. Upon receipt of damaged part, a price estimate will be sent.

Who can replace the chipped or missing china from my lovely heirloom set? write a great many readers from all over the United States and Canada. The ink on our first Address Book column was hardly dry when we realized that many HOUSE BEAUTIFUL readers might want to know who could replace fine china, silver, and glass missing from inherited sets or from obsolete patterns. We found many such services. They flourish in living-room corners, home basements, farmhouses, downtown shops, and in at least one backyard where an enterprising couple bought and remodeled an old schoolhouse to use for storing their stock. Most matchmakers have opened shops after an odyssey of thousands of miles took them to antique shops, shows, auctions, estate sales, and private homes to find fill-ins for their own heirloom sets.

Mrs. Arlene Schleiger of Omaha, Nebraska, has detailed and illustrated 850 patterns with hundreds of variations in a four-book series, *Patterns of Haviland China* (Haviland outnumbers all other 47 makes of china that can be matched). Although books are available in some public libraries, Mrs. Schleiger's customers usually send her a broken sample (preferably a saucer) plus postage for its return and her reply. The pattern will be identified from her book, and she will send the customer a list of over 20 dealers who specialize in matching. Thus a customer has many more chances of finding a missing piece.

For a directory of specialists in matching china, silver, and glass, send 10 cents in coin and a stamped, self-addressed envelope to Room 702, House Beautiful, 572 Madison Avenue, New York 10022. ■

The Address Book recommends products and services only after thorough investigation, but due to the special nature of much of the work and the uncertainties of transportation of fragile objects, HOUSE BEAUTIFUL cannot be responsible for, or guarantee, the results of the work.



Will you be one of the privileged Americans to share in this unique experience?

AN EXTRAORDINARY PROJECT—far greater in scope and significance than any other art publishing project ever seen — has caused great excitement among people with a serious interest in the cultural life of our time. It is the Encyclopedia of World Art, embracing in 15 volumes of surpassing beauty all of man's greatest achievements in the visual arts through the centuries. To turn the pages of these prodigious volumes . . . to read, to learn, to explore their visual delights . . . is a remarkable aesthetic experience, unlike any you have ever had before.

In hundreds of absorbing factual articles, prepared by the most eminent art authorities — and over 7,000 full-page plates measuring a full 9 inches by 12 inches in size — you will view rare treasures of renowned museums and private collections all over the world. Not only paintings, sculpture and architecture — but every art from armor to textiles, ceramics to tapestry, fashions, furniture and landscape gardening, ivory, jade and stained glass, jewelry and silver, basketry and featherwork, is included in these volumes.

The magnificent color plates alone, showing 2,000 art objects (many of them never before reproduced), are a totally new and striking achievement. They offer you the opportunity to gaze upon a breathtaking succession of beautiful images taken from 200 centuries of productivity.

The Encyclopedia of World Art is being made available to subscribers on a unique plan through which you have the advantage of conveniently budgeting your purchase over an extended period of time.

Send for free color prospectus

To learn how you may examine Volume I at leisure in your home and, if you wish, become a subscriber to the Encyclopedia, mail the attached card. You will receive a handsome 20-page prospectus, illustrated in full color, with complete details of this incomparable art library and the special budget plan available to subscribers. There is no obligation and no salesman will call. If the card has already been removed, simply write to McGraw-Hill Book Co., Dept. AE-10, 351 West 41st St., New York, N.Y. 10036

Encyclopedia of World Art



Furniture craftsmanship in the Kittinger tradition
to express just you. Available through leading
dealers and interior designers.

a room
marked
personal

KITTINGER
by General Interiors

Showrooms: NEW YORK • BUFFALO • BOSTON • CHICAGO
ATLANTA • DALLAS • LOS ANGELES • SAN FRANCISCO
Send 50 cents for Kittinger Portfolio, 1883 Elmwood Avenue, Buffalo, New York 14207

SCENE FROM HERE

People, Places, Pleasures

By DUNCAN MacDONALD

Widely known for her daily interview program on New York's WQXR, Miss MacDonald is an acute observer of the many worlds of esthetics, entertainment, travel, and the home

SEEKING ADVENTURE: One of America's greatest poets, Edna St. Vincent Millay, voiced a stay-at-home attitude in her verses about the road that ran past her door. She once felt she must follow it to see where it led.

It led right to the milkman's door,
That's why I don't travel more.

For Miss Millay, this was a passing mood of withdrawal. From her Camden, Maine home she traveled far and wide geographically, intellectually, and especially emotionally, as do many of our contemporaries. One who comes quickly to mind is Robin Moore.

Robin might have adjusted comfortably to the easy social life of Concord, Massachusetts, surrounded by members of his family, and settled for all the comforts on the basis that all roads lead to nowhere. He could have written subjective novels in a casual way at his hilltop place in the West Indies—Port Antonio, Jamaica. Instead he picked himself up, went through rigorous Green Beret training, and zeroed in on Saigon. He survived many months in Vietnam and came back to write his best-selling book, *The Green Berets*, and to marry Elizabeth Ford, a former fashion editor of *Town and Country*. His newest book, *The Country Team*, gives firsthand views of the Americans who are dealing with the political and economic aspects of the Vietnamese situation.

CREATING ADVENTURE: There are illustrators who are artists and illustrators who are botanists. Allianora Rosse is both. One of our great floral artists, Allianora now has eight books to her credit. *Wild Flowers to Know and Grow*, written by Jean Hersey, is undoubtedly the most popular. For its publication, Allianora painted 200 wildflowers in such beautiful detail that one can identify joe-pye weed as easily as goldenrod. Another volume, *The Amaryllis Manual*, a collaboration with Hamilton P. Traub, though designed as a specialist's book, has been internationally acclaimed.

Allianora comes by her gifts naturally. Her father, Herman Rosse, was the stage designer for productions by Ben Hecht and Charles MacArthur. He was designing stained-glass windows in The Hague when he met her mother, Helena, a landscape architect who years later designed gardens for Mrs. Charles MacArthur (Helen Hayes) in Nyack.

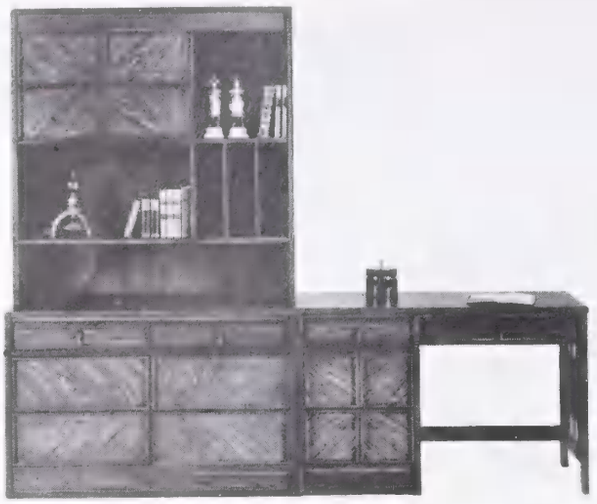
Allianora Rosse, growing up in Holland and America, could have basked in her parents' light, but she preferred to light her own candle. Most of her painting is done at her home in New York's Greenwich Village, where her address is the MacDougal-Sullivan Garden, a Village landmark. Each of her windows is a garden in itself. Things are aplanting, things are budding, things are blooming. When it's time to work, her subject matter is at her fingertips.

KEY TO PRIVACY: The noted heart surgeon, Dr. Michael DeBakey of Houston, Texas, is a man who travels widely and is often in the headlines of the world's newspapers. His solution to

(Continued on page 32)



Other home fashions from Stevens: Forstmann® blankets,



And here's more Quorum,

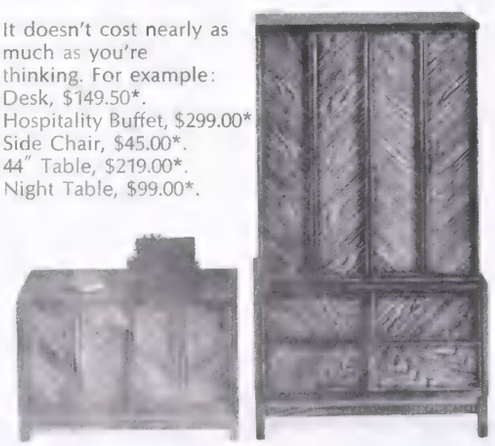


the design that has



nothing to do with yesterday.

It doesn't cost nearly as much as you're thinking. For example:
Desk, $149.50*.
Hospitality Buffet, $299.00*
Side Chair, $45.00*.
44" Table, $219.00*.
Night Table, $99.00*.



*Approximate prices. Slightly higher in the West.



SCENE FROM HERE

continued from page 30

the problem of solitude is a study (formerly the music room) in his home, to which he has the only key. His wife yearns to "straighten things," but any such straightening is unwelcome because Dr. DeBakey insists upon coming back with the assurance that books, periodicals, notes, and clippings will be where he left them, so that he will be able to take up his work just where he left off.

Whether it's war or botany or medicine, people of individual determination spring up like mushrooms in the morning in our somewhat regimented society.

"COLLECTING" A HOUSE: When Cynthia and Ralph Carpenter decided to settle within easy commuting distance of New York's financial district, they chose Scarsdale, New York, but were unable to find the 18th-century house they were seeking. So they "assembled" a house to meet their artistic specifications by rescuing from the auctioneer or the demolition crew beautiful pieces or parts of period homes. From one house of historic note in Medford, Massachusetts, they took a staircase for their entrance hall; from another, the woodwork for the master bedroom. It was a search that uncovered unusual floors, interesting hardware, and exquisite chandeliers. Beams, doorways, moldings, wood paneling—the house was "collected" room by room.

Ralph Carpenter did have an advantage over others who might consider this an interesting project for themselves. He was already an authority on New England architecture, having been the consultant on the Henry Ford restoration at Sudbury, Massachusetts of the Wayside Inn memorialized by Longfellow.

NEWFS AND ESP: In a recent column, I spoke of my good friends Margaret Booth Chern and Vadim Chern, and unaccountably substituted the name "Chute" for "Chern." Undoubtedly eyebrows were raised in the dog world, especially by Chern Newfoundland owners such as Mr. and Mrs. Robert Dowling, Senator and Mrs. Robert Kennedy, and the King of Morocco. The latter was so impressed with the high ESP quotient of the breed that he bought three of the famous "Little Bears," retaining one as his personal bodyguard.

GATHERING STRAWBERRIES: George McMillan Darrow is a man who chose to follow a special strawberry-strewn path. As a child he gathered wild berries in Springfield, Vermont. As an adult, he was associated with the United States Department of Agriculture for 46 years as head of research for the Small Fruits Division. Today he is regarded as the foremost American authority on the strawberry.

George Darrow and his wife Grace have a 19-acre strawberry farm in Glenn Dale, Maryland, midway between Washington and Baltimore. During the season (mid-May to mid-June), visitors come from considerable distance to Ollalie Farm, where the Darrows have a pick-your-own policy.

Now retired, George Darrow hybridizes day lilies and azaleas, but continues to be interested in his first love. Last fall his volume on the history, breeding, and physiology of the plant was published. Its title: *The Strawberry.* ■



This furniture design has no tradition. No past. It's a whole new thing.

This is Quorum. Right for Right Now. And from now on. Unhemmed-in by old thinking. Rare wormy chestnut veneers set in unique patterns. Like herringbone. Little tables that join up to make big tables. Chests that stack up to save space. Surprisingly moderate prices: (Buffet shown, $319.00). There are 65 fresh, versatile pieces for every room in your home. See them all, and our other groups in colorful brochures. Send 50¢ to Carolyn Langley, Dept. HB-367, American of Martinsville, Martinsville, Va.



Coming in April

House Beautiful

HABITAT, U.S.A.:

5 Remarkable Houses

From Coast to Coast,
The Wide Sweep of Design Today

A strongly modern roof outlined against the Midwest sky. An authentic Colonial beautifully filled with authentic furnishings of the period. A contemporary in Texas, hiding its warm expansiveness behind private walls. A natural-wood home hidden in the forests of the Northwest, showing the influence of the Orient across the ocean. A startling look at the future within the avant-garde towers of Southern California architecture. Five different houses, five different environments—yet all are in and of today. Each is examined in detail in the April House Beautiful, an issue filled with the food, music, gardens, decorating that make up Habitat, U.S.A.











At your newsstand March 16

It's not even as wide (35¾") as the distance around this page, yet the Amana 22 is the first side-by-side that packs in 22.3 cubic feet of food, separate cold controls, adjustable cantilevered shelves*, a meat keeper that works, butter conditioner, 5-year total appliance warranty and it's free-o'-frost.

Whew!
Oh. Only Amana has it.



Our side-by-side gives you 287 pounds in the freezer alone. The refrigerator holds 14.1 cubic feet. And the whole unit is only 35¾" wide.

And only Amana gives you a meat keeper with its own temperature control—it's like having a "refrigerator within a refrigerator." Super cold air flows around the meat pan, (never directly on the meat)...keeps meat up to two times longer than ordinary meat keepers.

Put the shelves where you want them in this refrigerator. Amana's adjustable cantilevered shelves (on recessed tracks to give you more usable space)* adjust to suit your individual daily needs. Spread them apart for large, gallon milk bottles or set them close together for smaller foods. Even the crisper is adjustable.

More good news. Frost can't form in our side-by-side. No defrosting ever in the refrigerator or freezer.

Automatic ice maker, independent cold controls for both refrigerator and freezer compartments, automatic juice rack, butter conditioner, glide-out basket, removable egg tray, porcelain crispers and non-chip, washable, acrylic-enamel finish—no other make has so many exclusive features. But then no other maker knows refrigeration like Amana. See for yourself at your nearest Amana dealer. Today.

SIDE-BY-SIDE Amana 22

*Pat. Pending

Backed by a century-old tradition of fine [illegible]

AMANA REFRIGERATION, INC. AMANA, IOWA. *Subsidiary of* [illegible]

Amana warrants for 5 years from date of original purchase in U.S. or Canada, free replacement of [illegible] parts found defective as to workmanship or materials returned through Amana's dealer-distributor organization. Owner is responsible for local [illegible]



A collection of individually distinctive pieces, designed and executed for the living and dining area but versatile enough to meet most decorating needs. The variety of woods and veneers used, the classic design and the wide choice of finishes makes this a truly unique ensemble.

Assemblage



Brochure available $1.00 Ask for A-25

Fancher FURNITURE COMPANY
SALAMANCA, NEW YORK

When Chefs Cook for Themselves

(See story on pages 174-176)



Chef André Soltner

Choucroute à l'Alsacienne

2 pounds choucroute (sauerkraut)
10 juniper berries*
1 clove garlic*
2 tablespoons goose fat, if available, or 2 tablespoons lard
1 onion, sliced
1 cup dry white wine
Salt and pepper
1 pound smoked fat pork belly
1 pound salt pork loin
1 pig's knuckle
4 medium potatoes, peeled
2 tablespoons kirsch
4 frankfurters

Wash the choucroute, then press out all the liquid. *Tie up the juniper berries and the garlic in a little cheesecloth bag.

Melt the fat in a large skillet, add the onion, and cook over a high heat for 3 minutes. Place the choucroute on top of the onion. Then mix in the wine, 2 *cups of cold water*, salt and pepper to taste, and the little sack with the juniper and garlic. Bring up to a broil, then reduce heat and cook, fairly slowly, covered, for about 45 minutes. At this point, add the pork belly, loin, and pig's knuckle and continue to cook 1 hour longer. Next, add the potatoes and cook another 45 minutes. Ten minutes before serving the *choucroute*, stir in the kirsch and add the frankfurters. Serve with French mustard and a good dry white wine. Serves 4 to 6.

La Tarte aux Poires

2 cups all-purpose flour
Pinch salt and sugar
2 sticks (16 tablespoons) chilled sweet butter
1 egg
Ice water (about ¼ cup)
3 firm pears

Combine the flour, salt, and sugar in a large bowl. Add the butter, cut into bits, and work into the flour mixture or "rub together," as the chefs say. Work in the egg, then sprinkle about *half the ice water* over the mixture and work it into a ball. If necessary, add a little more water.

Roll out on a lightly floured board. Line an 8- or 9-inch pie plate and flute the edge. Prick the bottom of the shell with a fork. Refrigerate while you prepare the pears.

Peel, core, and slice the pears medium-thick. Arrange overlapping in a circular design on the pie shell. Place in a preheated 400° oven for about 15 minutes or until the pastry has browned lightly and the pears are cooked.

Meanwhile, beat together 1 egg, 1 cup of heavy cream and ½ cup sugar. Pour over the pears, and return to the oven for 15 to 20 minutes. Serve at room temperature.



Chef Roger Fessaguet

Côtes de Veau, au Jus

Allow one 8-ounce veal chop per person. Salt, pepper, and lightly flour both sides of each chop. Place in an ovenproof skillet with some clarified butter and "color" on both sides. Place

(Continued on page 38)

So you think patterned carpet won't go with patterned upholstery? Think again.

ctually, nothing brings a pattern life like another pattern. Mix ome excitement. It's surprisingly asy. All you need are a few simple ules—and Alexander Smith prac-cally wrote the book.

ne pattern goes first.
tart with one terrific pattern, like n Alexander Smith Designer Gal-ry carpet, as your basis to work om.

eep a consistent color scheme.
ck up one or two colors from our "basic" pattern, as your key everything else.

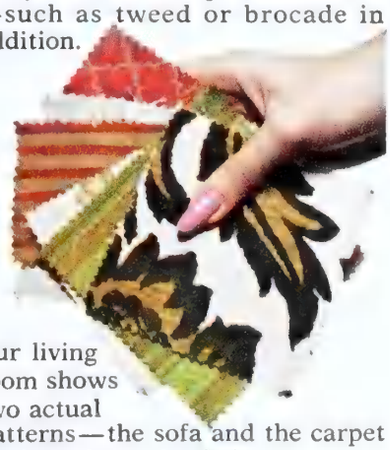
or instance, our Mediterranean om is built around warm browns brown in the sofa, copper tones the carpet and dining room fab-cs. The chair repeats the olive om the carpet.

ever match patterns.
enerally, you'll want to avoid orals with florals, or geometrics ith geometrics.

ith this floral sofa, we've used tile-patterned Designer Gallery rpet by Alexander Smith called rdoba Grille—at about $11.95 a quare yard.

Use just one large scale pattern.
If your basic pattern is large, like our sofa print, choose your carpet pattern on a more restrained scale. One shout is enough.

Don't use more than 2 definite patterns.
But you can use stripes, or textures —such as tweed or brocade in addition.



Our living room shows two actual patterns—the sofa and the carpet —plus a brocade chair.

Trust the rule of eye.
Group together swatches of every pattern.

Your eye will tell you how well they work together.

Acrilan® makes pattern even more practical.
Every beautiful Designer Gallery carpet is densely woven of Acrilan acrylic pile to give it the easy cleanability, extraordinary durability and vibrant coloration patterned carpets never had before.

Starting point: your Alexander Smith dealer.
He'll show you the most vibrant, varied collection of patterned carpets on the market. Patterns to go with whatever style of furniture you already have, or to set a whole new decorating mood.

Ask for a little advice.
We've prepared a booklet to show you how Alexander Smith patterned carpets are exciting with every decorating style, from Rural English to Modern.

Drop a note to Alexander Smith, 295 Fifth Avenue, New York, New York 10016 and ask for our patterned carpet booklet.



Alexander Smith 1845®

fa by Stratford - - Chest-on-chest by Basic-Witz.



NEW IN 1967—
HOUSE BEAUTIFUL'S VACATION HOMES

HOUSE BEAUTIFUL'S
VACATION HOMES

A new annual magazine coming
in April

Designed for everyone who wants
to own a vacation retreat

Packed with houses, ideas, plans,
pre-fabs, financing tips, details, about
the new resort communities, new
products, easy-maintenance guides

On sale at your newsstand
April 18th, 1967
Or send $1.50 to
HOUSE BEAUTIFUL'S
VACATION HOMES
572 Madison Avenue
New York, N. Y. 10022

WHEN CHEFS COOK FOR THEMSELVES

continued from page 36

in a preheated 400° oven and cook for 20 to 25 minutes or until the meat is tender when pierced with a fork. Just before the chops are cooked, add a glass of dry white wine (Chablis type), and *arroser* or baste the chops with the liquid until cooked. Remove the chops from the pan and keep them warm.

Place the pan over a good heat and reduce the gravy to half. Season to taste with salt and pepper and add a knob of butter. Pour the sauce over the chops and garnish with a little bouquet of watercress.

Matefaim

This is the regional recipe for crepes from Lyon and its environs.

1 cup all-purpose flour
3 whole eggs
1 egg yolk
½ cup cold water
½ cup milk
2 tablespoons salad oil
½ stick (4 tablespoons) sweet butter, noisette*
Pinch salt and sugar

Combine all ingredients and mix to a light, smooth batter. Then strain through cheesecloth. These are large crepes, which must be made in a 12-inch iron fry pan. Rub the pan with the rind of fat bacon or brush with salad oil. Place over a moderately high heat until the pan is just beginning to smoke. Take off the heat. Pour a scant cup of the batter into the middle of the pan, then tilt the pan in every direction so the batter runs all over the bottom and makes a thin film. Return the pan to the heat for a few seconds. Then loosen the crepe with a spatula. If the underside is a nice light brown, turn the crepe by picking up the edge nearest to you and flipping it over. Brown lightly for a half-minute on the second side. It will do no more than freckle. Serve piping-hot sprinkled with sugar, or fold or roll and fill with jam or marmalade. Makes about 24 crepes.

*Melted and lightly browned.



Chef

Albert Stockli

Beefsteak Tartare

For two people, allow ½ pound fillet of beef. Put the meat through the meat grinder once, using the finest blade. Mix in 1 egg yolk, ¼ teaspoon dry mustard, 1 generous tablespoon finely minced onion, salt, and freshly ground pepper to taste, and a good dash of Worcestershire. Combine thoroughly.

Radish Salad

Slice fresh, washed radishes very thin. Then toss in a good Sauce Vinaigrette.

Lemon Roll

¼ cup plus 2 tablespoons sugar
5 eggs, separated
¼ cup sifted cake flour
Grated rind of 1 lemon

Grease a jelly-roll pan with butter, line with wax paper, then butter the paper. Set aside.

Beat *4 tablespoons of the sugar*, gradually, into the yolks with an electric beater and continue beating until the mixture is pale yellow and forms ribbons. Beat the egg whites until fluffy, then add the remaining sugar gradually, beating constantly. Continue beating until the mixture stands in stiff, shiny peaks when you hold up the beater. Fold the meringue into the yolk mixture carefully but thoroughly. Then fold in the flour and lemon rind.

Smooth the batter on the prepared pan and bake in a preheated 400° oven for 10 to 12 minutes or until the cake pulls away from the sides.

While the cake bakes, place a clean towel on a rack and sprin-

(Continued on page 40)

6 ways to put an end to toilet odor





AMERICAN-STANDARD ELONGATED GLENWALL*. First economy-priced off-the-floor toilet. No pedestal to clean around. Popular new color: Surf Green*.





CAN-STANDARD COMPACT*. New low Quiet operation. Elongated design helps wl and floors clean. Shown in Spice Mocha*.





AMERICAN-STANDARD LUXOR*. Totally new. The tank is so low it's almost out of sight. Flushes in a whisper. Can't overflow! Color: Fawn Beige*.

ou can forget about toilet odor! Forget about fans and sprays and open windows. These can-Standard toilets have the amazing new Vent-Away* toilet ventilator built right into them. Away is an American-Standard air-siphoning device that whisks toilet odors down the drain *hey can become bathroom odors.* The air suction is fast and thorough. Now you can *be sure* athroom is always company-fresh. You can have this wonderful, exclusive feature in several can-Standard toilets. Three of them are shown above. All are available with famous Church* seats. rices for American-Standard toilets with Vent-Away start at about one hundred dollars. For nformation see your American-Standard plumbing contractor listed in the Yellow Pages under bing Fixtures" or "Plumbing Supplies," or mail coupon.

*Trademarks of AR&SS Corp.

AMERICAN STANDARD

PLUMBING & HEATING DIVISION

AMERICAN-STANDARD, Dept. PH-367
Box 2, Midtown Station, New York, N.Y. 10018

Please send me more information on new American-Standard toilets with Vent-Away and your booklet "New Fashion Ideas for Bathrooms."

I enclose 10¢ to cover mailing. I am modernizing ☐. I am building ☐.

Name_____

Address_____

City_____

State_____

County_____

If you're not getting all you want out of your dishwasher...

put new fortified Electrasol into it!



"No spots, no film!" reported women from coast to coast. New fortified Electrasol was tested under varying degrees of water hardness, in homes throughout the country. Results proved that Electrasol, now fortified with special water softeners, is the most effective dishwasher detergent you can buy! No wonder it's recommended by every leading dishwasher manufacturer. Try new Electrasol—by the world's largest maker of dishwasher detergents.

Get all you want out of your dishwasher... put fortified Electrasol into it!

Good Housekeeping GUARANTEES PERFORMANCE EFFECTIVE PRODUCT REPLACEMENT OR REFUND CONSUMER

ECONOMICS LABORATORY, INC St Paul, Minnesota

WHEN CHEFS COOK FOR THEMSELVES

continued from page 38

kle lightly with confectioners' sugar. Invert the baked cake over the towel, and lift off the pan. Peel away the wax paper gently.

While still warm, roll the cake up, starting at the narrow end. Wrap in wax paper and cool.

Lemon Filling

½ cup sugar
½ stick (4 tablespoons) butter
Juice and rind of 1 lemon
3 eggs
6 tablespoons cornstarch

Combine *half the sugar*, all the butter, *the lemon juice*, and *2 cups of cold water* in a saucepan. Bring to a boil. Meanwhile, mix the eggs, the remaining sugar, lemon rind, and cornstarch together. Stir into the first mixture until the sugar has dissolved. Take off the heat and cool.

To finish the Lemon Roll: Unroll the cold cake, spread the filling over it evenly, and roll up again in the same towel. Place on a serving platter and refrigerate until needed.

Chef

Michel Martin



Striped Bass, au Four

Buy a beautiful 5- to 6-pound bass and have the fish man clean it and prepare it for stuffing.

Stuffing:
½ stick (4 tablespoons) sweet butter
2 tablespoons chopped shallots
5 or 6 fresh mushrooms, chopped
1 cup fresh bread crumbs
1 cup heavy cream
1 egg yolk, beaten
Salt
Freshly ground pepper

Melt the butter in a saucepan. When foaming, add the shallots. Stir together, then add the mushrooms and cook 2 minutes, stirring constantly. Cool, then mix in the remaining ingredients lightly.

Stuff the fish and secure the stuffing with small skewers or toothpicks.

To cook the bass: Butter the baking pan with ½ stick (4 tablespoons) of softened sweet butter. Sprinkle with 4 tablespoons chopped shallots, ½ pound fresh mushrooms, sliced, 1 tablespoon chopped chives, and 2 tablespoons coarsely chopped parsley, salt, and freshly ground pepper. Over this bed of seasonings pour 2 cups dry white wine, 1 cup clam juice, and 1 cup of cold water. Lay the stuffed bass on top and place in a preheated 350° oven for 55 to 60 minutes or until the fish flakes easily when tested with a fork. Baste regularly with the pan juices. Place the cooked bass on a fireproof serving platter. Sprinkle with ½ cup fresh bread crumbs, dot with butter, and keep warm.

To make the sauce: Pour all the juices and the vegetable garnish into a heavy saucepan. Place over a high heat and bring up to a boil. Cook down, stirring frequently, until there is about ¾ of a cup of liquid left. Strain. To this concentrate, gradually stir in 5 cups of heavy cream. Bring up to a boil again and reduce, over a high heat, until the sauce thickens and coats a spoon. Take off the heat and add, bit by bit, stirring constantly, 2 sticks (½ pound) of butter. This will make a shiny, richer-looking and tastier sauce.

To serve: Place the bass in a preheated broiler just long enough to brown the top nicely. Remove from the oven, surround with a ribbon of the sauce. Serve the remainder on the side.

Concombres Persilles

4 cucumbers
½ stick (4 ounces) butter
Salt
Freshly ground pepper
2 tablespoons minced fresh parsley

Cut each cucumber into 4 pieces, peel, then cut each piece into

(Continued on page 44)

"We want to test your writing aptitude"

If you have ever wanted to write, here is an opportunity to find out if you have talent worth developing. Take this revealing Aptitude Test created by 12 famous authors

By Faith Baldwin

If you want to write, my colleagues and I would like to test your writing aptitude. We'll help you find out whether you can be trained to become a successful writer.

We know that many men and women who could become writers – and *should* become writers – never do. Some are uncertain of their talent and have no reliable way of finding out if it's worth developing. Others simply can't get top-notch professional training without leaving their homes or giving up their jobs.

A plan to help others

Several years ago, we decided to do something about this problem. I joined with Bennett Cerf, Rod Serling, Bergen Evans, Bruce Catton, Mignon G. Eberhart, John Caples, J. D. Ratcliff, Mark Wiseman, Max Shulman, Rudolf Flesch, and Red Smith to start the Famous Writers School. Our aim was to help promising beginners everywhere acquire the skill and craftsmanship it takes to break into print . . . to pass on to them our own techniques for achieving success and recognition.

Over many months, we poured everything we knew about writing into a new kind of professional training course – which you take at home in your free time. The course begins with the fundamentals of good writing upon which every successful writing career must be built. Then you get advanced training in the specialty of your choice—Fiction, Non-Fiction, Advertising or Business Writing. You learn step-by-step.

You are a class of one

Every writing assignment you return to the School is carefully examined by instructors who are themselves professional writers or editors, working under the guidance of the 12 experts who developed the course.



Faith Baldwin, one of America's most popular women novelists. Although she runs a household and has brought up four children, she has managed to write more than 80 books, including many bestsellers.

Your instructor goes over your work, line by line, word by word, blue-penciling his changes on your manuscript, much as an editor does with an established author. Then he returns it with a long letter of advice and specific recommendations on how to improve your writing. While this writer-instructor is appraising your work, nobody else competes for his attention. You are, literally, a class of one.

Students breaking into print

This training works well. Our students have sold their writing to more than 100 publications, including *True, Ladies' Home Journal, Popular Science* and *Redbook*.

Mrs. Helen Burn of Baltimore praises "the patient consideration of everyone in the School. Since starting the Course, I have earned more than four times the cost of tuition."

"Your Course provides a refreshing lift for a retired person," says Lillian Smith of Pulaski, Virginia. She has had three articles published since enrolling in the School.

Marguerite J. Fraser of Ontario, Canada, says she received $250 and became a "local celebrity" when her first article was accepted for publication by the *Toronto Daily Star*.

"When I enrolled in your Course, I was an unpublished writer," reports Sharon Wagner of Mesa, Arizona. "Since then, I have made 18 sales, including a novelette, and I now live on my writing income."

Margie Zimmerman, a Philadelphia housewife, sold six children's books to Little Gems, plus a complete series of animal stories. "You've taught me to write professionally," she says.

Doris Stebbins of South Coventry, Conn., writes, "Your Course made it possible for me to sell six articles to *Woman's Day* for $2,050."

Beyond the thrill of receiving that first check, our students find great intangible rewards in writing for publication. If one sentence you write opens a door for another human being . . . makes him see with your eyes and understand with your mind and heart, you'll gain a sense of fulfillment no other work can bring you.

Writing Aptitude Test offered

To find other men and women with ability worth developing, my colleagues and I have devised a revealing writing Aptitude Test. The postage-paid card will bring you a copy, along with a 48-page illustrated brochure describing the Famous Writers School.

When you return the Test, it will be graded without charge by a member of our staff. If you do well on the Test—or offer other evidence of writing aptitude—you may enroll for professional training by the School. However, you are under no obligation to do so. (If card is missing, write to Famous Writers School, Box 6052, Westport, Conn. 06880. Give name, address, age and ask for writing Aptitude Test.)



Book wins award – "I've sold four juvenile mystery books to the N. Y. publisher Abelard-Schuman. I also received an award for my last book from John Creasey, President of the Mystery Writers of America."
–Eileen Panowski, Los Alamos, N.M.



Big first sale – "I've just received a big, beautiful check from the *Reader's Digest* for a 'Most Unforgettable Character' piece. Without your School, it never would have been written."
–Doris Agee, San Mateo, Cal.



Writing brings rich rewards – "Many wonderful things have happened to me since studying writing at home with your School. I submitted my 'Harbor Lights' column to the Santa Cruz paper and it has been running weekly ever since."– Norma Nelson, Capitola, Cal.



Take a close look at our imposing balustrade lamp. Every single one of its 34 inches is meticulously crafted. Finished in distressed fruitwood. Our bronze is aged and the entire lamp is hand polished. Then it is fitted with a champagne shade of silky slub texture over vinyl or an opaque black parchment. These days, it's almost impossible to find such quality at any price. We give it to you for about $150. For a handsome illustrated folio of our lamps, send 25¢ to The Stiffel Company, Chicago 60610.

WHEN CHEFS COOK FOR THEMSELVES

continued from page 40

four and "turn" to shape like an olive (see page 46). Drop into boiling salted water and cook until tender when pierced with the point of a sharp knife—10 to 12 minutes. Refresh in cold water, drain, and set aside. Cover with a wet towel.

Melt the butter in a fry pan. When it foams, add half the cucumbers, salt and pepper, and sauté quickly. About 5 minutes. Drain on paper towels. Cook the remaining cucumbers. Combine the two and mix with the fresh parsley. Serves 8.



Chef Jean Nolle

Broiled Lobster

Allow one 1½- to 2-pound lobster for each person. Have the fish market split and clean them. Brush the flesh with plenty of melted butter and broil in a preheated broiler for 12 to 15 minutes, basting frequently with additional melted butter. Season to taste with salt and freshly ground pepper. Serve hot with melted butter, wedges of lemon, and freshly cooked, peeled potatoes.

Crème Renversée au Caramel

1½ cups sugar
4 cups milk
1 stick vanilla bean*
4 whole eggs
4 egg yolks

Combine *3 cups of sugar* with *1 cup of water* in a saucepan and cook over a moderate heat until the syrup caramelizes. Pour into a 1½-quart mold. Quickly tilt the mold in all directions to cover the bottom and sides with a film of the caramel. When the caramel stops running, turn the mold upside down over a plate.

Heat the milk with the vanilla bean.

Beat the remaining sugar into the eggs and yolks until well mixed, light, and foamy. Add the hot milk in a thin stream, beating constantly, and cook until mixture coats a spoon. Strain through several layers of cheesecloth into the caramelized mold. Place the mold in a pan, add enough boiling water to come halfway up the sides of the mold, and bake in a preheated 350° oven for 25 minutes or until a knife inserted at the outer edge of the custard comes out clean.

*Wash the bean after using and put away to reuse.



Chef Willy Krause

Poule au Pot

2 3-pound broiler-fryers, trussed
1 tablespoon salt
1 onion, skin on, stuck with a clove
Bouquet garni*
3 ribs celery, coarsely chopped
6 carrots, turned**
6 turnips, turned**
6 leeks, washed thoroughly, tied together
Chopped parsley



e warmth and gentle charm of Early American
e this room "that Thomasville look." The
niture, from our *Post Road* collection, has mo-
handed down from Revolutionary times. And
bright hues of this homemaker's color scheme
nplement the glowing Heirloom finish.

From Early American to Contemporary, Classic to Provincial—our collections make it easy to give your home "that Thomasville look." Whatever the style, our design sources are always authentic. (Note the bold dentil molding on the dresser; the heavy brass Willow design drawer pulls.) And, like the handcraftsmen of long ago, we take great pride in our workmanship. Our woods are hand-picked, our finishes hand-rubbed. That's the way we think furniture should be made.

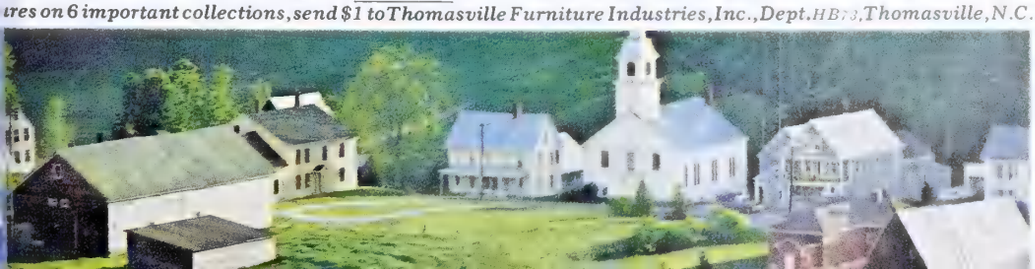
You'll understand our feeling when you live with "that Thomasville look." It's a lovely life!

©THOMASVILLE FURNITURE INDUSTRIES, INC.

Furniture that warms your heart and home—it's

that Thomasville look

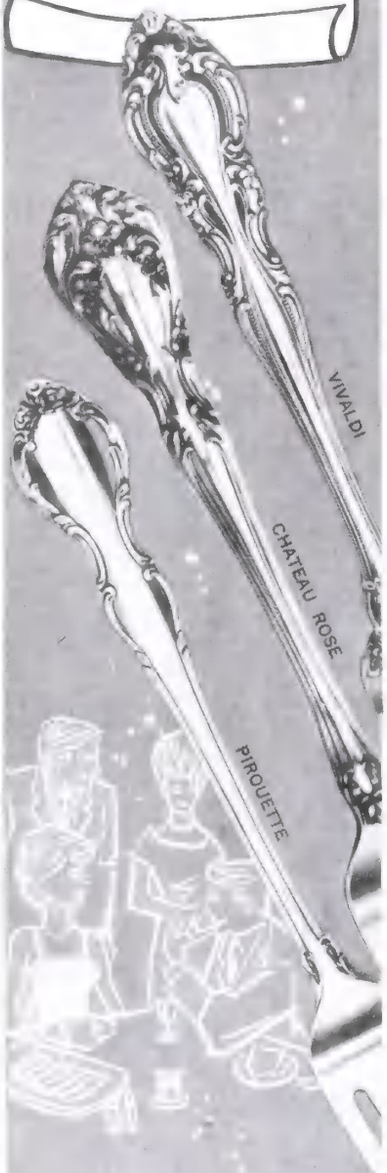
*irlooms from New England inspired Post Road. See "that Thomasville look" at better stores. For color bro-
ures on 6 important collections, send $1 to Thomasville Furniture Industries, Inc., Dept. HB73, Thomasville, N.C.*



You can identify Thomasville originals by our name burned in the top left-hand drawers of our furniture



ALVIN
Sterling
Triumph of the Silversmiths' Art



Nine time honored designs, each an authentic masterpiece. Yours for today . . . forever! Love, cherish, use, enjoy it! Let it reflect the graciousness of you!

ALVIN
STERLING
SINCE 1886
PROVIDENCE • RHODE ISLAND • 02907
©ALVIN 1967

WHEN CHEFS COOK FOR THEMSELVES

continued from page 44

Place each of the prepared vegetables in a separate cheesecloth bag. Set aside for the moment.

Place the chickens in a large, heavy kettle, cover with cold water, add the salt and bring up to a boil slowly, skimming regularly. When the liquid is clear (it takes about 10 minutes), add the onion, bouquet garni, and the vegetables *except the parsley*. Bring liquid up to a boil, then reduce heat to simmer. Time the vegetables carefully. The celery will cook in about 10 minutes; the turnips in 10 to 12 minutes; the carrots in about 15 minutes; the leeks in about 20 minutes. Test each vegetable with the point of a small, sharp knife. It should be just tender. Take out of the broth, run under cold water immediately to stop the cooking.

Poach the chickens for a total of 40 to 45 minutes or until they are tender when tested with a fork and the skin begins to shrink from the tip of the leg bone. Place the chickens on a hot platter. Heat the vegetables in boiling water, drain thoroughly, arrange in a garland around the chickens and "sparkle" with the minced parsley. Keep warm while you make the sauce. Strain the broth and pour *all but 2½ cups* into a hot tureen. Keep warm.

Sauce Suprême

1 tablespoon butter
1 tablespoon flour
2½ cups chicken broth
2 cups heavy cream

Melt the butter, then stir in the flour and cook for a minute or two over moderate heat. Add the chicken broth gradually, whipping steadily with a fouet, and cook, still whipping, until the sauce has thickened slightly. Stir in the cream and cook, stirring constantly, until the sauce coats a spoon. Taste for seasoning. It may need a touch of white pepper. Pour into a warmed sauceboat.

To serve: The broth is presented first. This is followed by the poached chicken and vegetables, with Sauce Suprême or French mustard, French bread, and kosher salt (the American equivalent of French *gros sel*). Serves 8.

What made me crazy was the nuts.



Whole toasted pecans. And almonds. And puffy white pieces of popcorn. That's Poppycock. Exquisitely held together in a caramelized crunch. Made with butter. And more butter. I couldn't control myself. I wanted to stop. I really tried. Those almonds kept looking at me. The pecans called. I was helpless. It was magnificent. Sheer delight. How could I possibly resist. I'm only human. If you're human, see if you don't go crazy for it. You can find Poppycock mostly in fancier food and department stores, at only $2 a can.



POPPYCOCK CANDIES, VILLA PARK, ILL.

Bouquet garni: 1 sprig thyme or ⅛ teaspoon dried thyme, 1 parsley stem, 1 bay leaf, 3 whole white peppercorns, all tied together in a bit of cheesecloth.

**French chefs "turn" root vegetables such as turnips, carrots, etc., by first quartering, then trimming them into neat ovals about the size of a large clove of garlic.

Tarte aux Pommes

Pastry

1 cup all-purpose flour
Pinch sugar
Pinch salt
½ stick (4 tablespoons) chilled, sweet butter, cut into bits
1 egg
1 tablespoon ice water

Place the flour in a mixing bowl. Make a well in the center. Add all the ingredients, *except the water*. Mix together rapidly, with the tips of your fingers until the fat is about the size of cornflakes. Sprinkle the water over the mixture and work the dough together until it forms a ball. It should just hold together.

Roll the pastry out on a lightly floured board. Line a 9-inch pie pan, flute the edges, and prick the bottom of the shell with a fork. Beat 1 egg yolk with 2 tablespoons of cold water and brush the pastry shell. Chill while you make the Crème Patissière.

Crème Patissière

With an electric beater, beat 1 cup of sugar gradually into 4 egg yolks until the mixture is pale yellow and forms ribbons. About 2 to 3 minutes of steady beating. Then beat in ½ cup of flour. While beating constantly, gradually add 1 cup of boiling milk. Pour into a saucepan, place over a moderate heat, and cook, stirring constantly, until the sauce comes to a boil. Reduce heat to low and cook, still whipping, for 2 to 3 minutes. Take off the heat and flavor with a tablespoon or so of dark rum. Cool.

To finish the tarte: Peel, core, and slice medium thick 3 or 4 apples. Spread the Crème Patissière over the bottom of the pastry shell. Arrange the apple slices in an overlapping design of circles on top of the crème. Sprinkle with granulated sugar. Place in a preheated 375° oven for 12 to 15 minutes or until the pastry is golden. ■



You're a little bit richer when you switch to the Smooth Canadian.

Now that you can afford to think of great whisky first, price later, drink this in: Seagram's V.O. does what no other whisky can. It defines smooth once and for all. Light? Of course. Lucky you.

Known by the company it keeps
Seagram's
Canadian VO

86.8 PROOF SEAGRAM DISTILLERS COMPANY, N.Y.C.

love my decorator!
love my living room!

LOVE MY OLYMPIC COLOR TV



The Barcelona, Model CC5359, Mediterranean, 295 sq. in. Color Picture

Olympic isn't only great color television... it's exciting furniture too! In a wide choice of beautiful cabinets, styled to complement your home: Mediterranean, French Provincial, Contemporary, American Colonial or Danish Modern... with open front or tambour doors.

In your loveliest room, display with pride the authentic fine furniture styling . . . the rich, hand-rubbed cabinet woods . . . the magnificent, big-screen picture of Olympic Color Television. Rapid-On gives you picture and sound in seconds. Olympic's exclusive ColorGlide "rainbow" guides accurate, easy tuning . . . automatic "Memory" control saves re-tuning from channel to channel. See beautiful Olympic Color TV at your dealer! For free color brochure, write: Olympic, 34-11 38th Ave., Long Island City, N.Y. 11101.

from the space age laboratories of

Olympic®

PRODUCT OR PERFORMANCE DEFECTIVE? REPLACEMENT OR REFUND TO CONSUMER. Good Housekeeping GUARANTEES

LEAR SIEGLER, INC. / OLYMPIC RADIO & TELEVISION DIVISION

HOW TO TRANSPLANT A GREEN THUMB

By TODD HUNT

With the possible exception of the telephone book, none of the volumes on our shelf shows more wear and tear from constant use than do our dozen odd books on gardening. When the first rivulet of melting snow water bares the backyard loam, the books come off the shelf and onto the dining-room table. When robins come out of the South and spades come out of the garage, the horticultural lore is close at hand. The advice of the experts is considered before a seed is sowed, and their charts are consulted before the grass is mowed.

There is not an edition on the market that fails to include several pages of words and pictures about transplanting every growing thing. The seedlings started in flats must be set out, the root-bound chrysanthemums must be liberated, and the cockscomb absentmindedly planted in front of the dwarf delphiniums must find a new home in back of the asters. All these changes of lieu are deftly and successfully accomplished with the advice of the gardening books.

But on the matter of the most critical transplantation of all, not a single savant has set down so much as a line of instruction. The books ignore the problem of uprooting and relocating not the *plant*, but the *planter*. Each season a million frustrated gardeners leave familiar digs behind when "the home office needs George in Peoria" or "the only place for Mabel's asthma is Phoenix." In their new environment, facing virgin territory, the transplanted gardeners soon find that the soil is different, the bugs are indifferent, and it's either too cold for azaleas or too hot too soon for tulips.

Nobody knows the travails of being uprooted and having to begin anew better than my wife Karli and I. We entered our hoe-and-go syndrome less than five years ago when, as an ensign, I received my orders to duty in the Navy. Four transfers and a new civilian career later, we are pastoral nomads, completely equipped with portable pots and collapsible spades, perpetually in search of a temporary oasis. Behind us lies a trail of bulbs and bushes that will ne'er benefit their departed propagators.

We began our odyssey in Minnesota, where gardening knowledge consists primarily of knowing how to make use of a growing season that is usually Tuesday through Friday, first week in August. Spoiled as we were by our home state's rich black earth, we were in no way prepared for tilling the soil at our new home in Athens, Georgia.

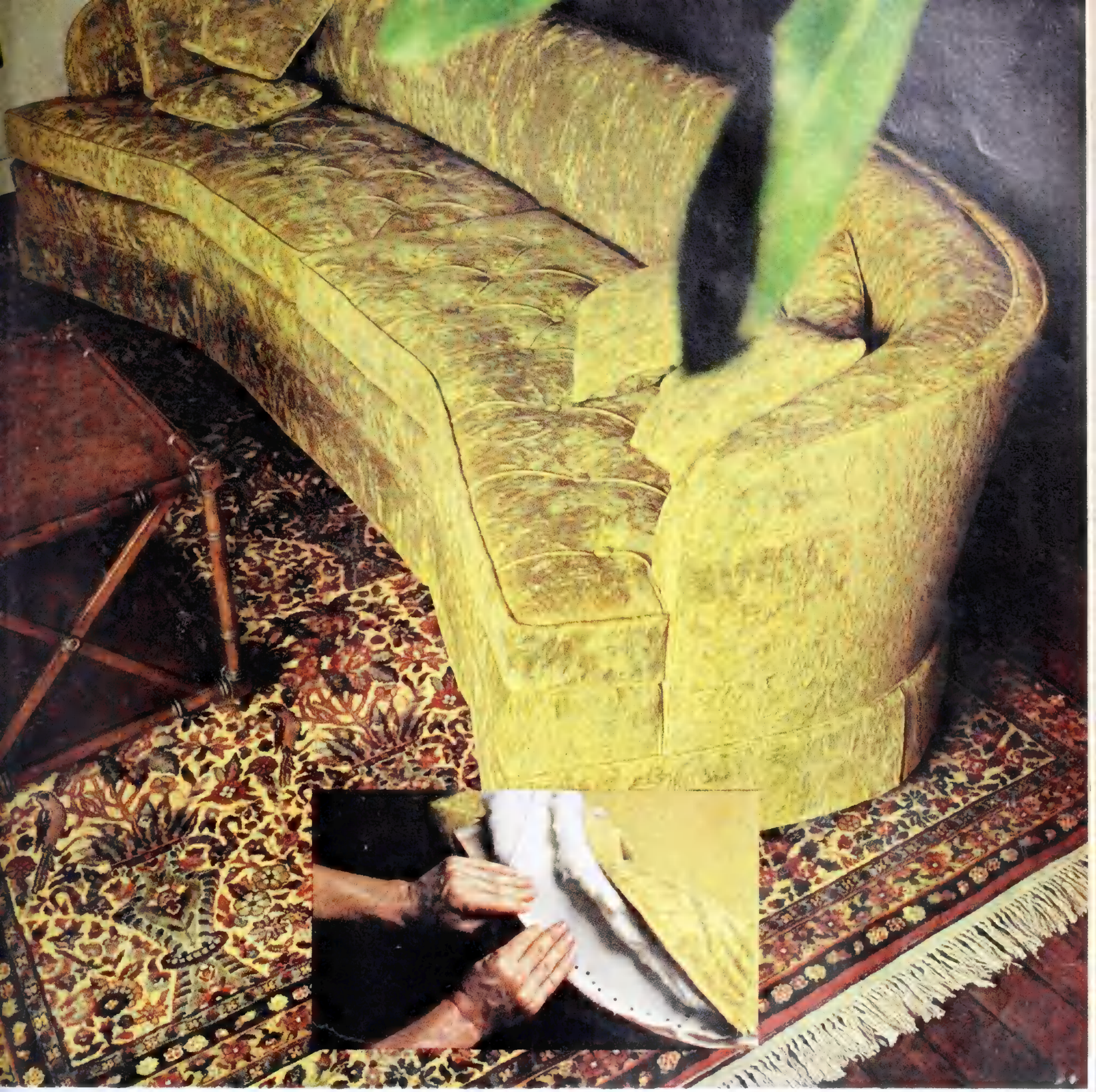
It was raining when we signed the lease for our small rambler, and it rained for three more days. We stood in the doorway and watched the large drops splatter on the bright red clay, lazily etching veins and ridges through the plots beneath the kitchen windows. When the deluge finally stopped, the ground was heavy and spongy underfoot. We worked the soil at once, mixing in generous quantities of Michigan peat and the exact dole of bone meal prescribed by the books. The mixture resembled the batter for coconut cookies. Into it we dropped a hundred tiny promises: petunias, marigolds, and assorted peppermint zinnias.

Then the sun came out.

Days passed, each more torrid than the previous. The veins and ridges widened to cracks, then to deep rifts, and the peat and the bone meal disappeared down these rents in the crusty, dried surface. Little pebble-balls of red clay dotted the plot. The petunias were never seen again. When the marigolds and zinnias finally straggled out of their impossible bed, they were scrawny specimens indeed. They grew to six inches, then to a foot, then two and even three feet before each tired stem exhausted itself in an apologetic terminal bloom.

Our Georgia neighbors gave us

(Continued on page 50)



THE $200 DIFFERENCE

efore he fitted this sweep of crushed velvet, the Heritage upholsterer stretched, shaped and stitched four yers of support over the arms and back of the frame. When a sofa, or any piece of furniture, takes its shape om the inside out, only more money can buy it.

might be able to find a sofa that s like this for about $550. But won't be buying the same sofa ne that's even close. As you'll soon out when buffet suppers, -to-day sitting, children and pholstering take their toll on comfort and looks you bought ne showroom.

ered in rich crushed velvet, this -inch Heritage sofa will cost you ut $750. Or $200 more than its "look-alike." Every spring, strip of webbing, length of thread and piece of burlap was hand-picked, then cut, fitted, sewn and secured to support the lines and comfort of this sofa. The arms alone have burlap, fiberfill, muslin and batting back to back beneath the velvet. Even the frame was shaped to support the sofa's design.

The higher price on this Heritage sofa, or any other piece of furniture we make, means something. Whether it s our concern for the support behind the looks and comfort of a design. Or the way we'll carve and finish wood by hand... because no machine or shortcut method can match it.

When you find work like this, you'll see the Heritage name. Hiding under the cushions of this monumental Heritage sofa. Burned inside the drawers of a chest that takes its look from Chippendale. Swinging on a tag from one of our wing chairs.

If you'd like to know more about Heritage and see how it could fit into your home, send two dollars for a Heritage catalog collection and room planning kit, to Dept. H063-07, Heritage Furniture Company, High Point, North Carolina.

HERITAGE

A division of [illegible]



The James River Collection®

At home in any setting, gracefully proportioned for the ultimate in comfort, flawlessly constructed and upholstered for lasting charm and beauty.

Hickory Chair Company
HICKORY, NORTH CAROLINA
28601

Historical James River Plantations

Send $1.00 for a colorful brochure showing the entire James River Collection of living room, dining room and bedroom furniture.



DELTA® LAVA-SPRAY
makes washing hair ENJOYABLE

Created especially for those who wash children's hair, the Lava-Spray Model 575 series illustrated is available through your favorite plumber.
Delta Single handle faucets . . . the very finest!

For free literature write:

DELTA FAUCET COMPANY GREENSBURG, INDIANA

Division of MASCO Corporation

HOW TO TRANSPLANT A GREEN THUMB

continued from page 48

just one piece of advice: "'Taint nuthin' grows hy'er but kudzu vine." As we left for our new duty station, Charleston, South Carolina, we tossed a handful of kudzu seeds at the brick shards and wished them well.

We began our Charleston months with a fresh supply of Michigan peat and obligingly fed it to a patch of thankless sand beside our stately antebellum home, a Historic Charleston Foundation restoration with a tiny walled courtyard and a pebble drive. But after the first light shower, the black peat had leeched away and was displaced by porous white sand. We repeated the process several times, and always the daily dousing brought a deep layer of native granules to the surface. The South, indeed, insisted on rising again. As the last snapdragon seedling withered and collapsed, we grudgingly planted a ground cover of hardy myrtle.

It was in Charleston—indoors, that is—that we planted what came to be known as our "queer" geraniums. According to the gardening books, the percentages were against geraniums' growing at all from seed, but ours willingly took root in a kitchen window planter and began to grow into small bushes that have since gained renown in several states for their luxuriant foliage and total abstinence of bloom. Six of the healthiest have stood outside a cottage in Rhode Island, have traveled the Pennsylvania Turnpike at 65 miles an hour, have received a two-week rest cure in the controlled environment of my father's Minnesota greenhouse, and have passed a lazy summer in Columbus, Ohio. They have grown to four feet in height. But in three years, they have not produced a solitary blossom. Four are currently resident in an Ohio State University solarium, trussed up with wire cinches at each node in a last desperate attempt to rid them of their perversity.

The short Rhode Island chapter in the record of our sojourn is perhaps the bitterest of all, although it was the first place where our offering of Michigan peat was well received by the indigenous soil. We planted our seeds and very nearly succeeded in getting a flower garden going. But we had not reckoned with the late summer winds that blew upon our Narragansett Bay promontory; they bore deadly salts that poisoned our pansies and discouraged our dahlias. We resigned ourselves to pretending the wild and ragged Queen Anne's lace, with its seas of defiant whitecaps, was our garden.

We arrived in Ohio in May with our back seat full of queer geraniums. They were soon acclimating themselves to a semi-shaded location next to the front porch, while we set about our usual task of mixing a little bit of Michigan into the local sod. (We have since made a pilgrimage to Imlay City, Michigan, and it was as momentous an occasion to us as any Moslem's voyage to Mecca, for we trod there upon the Holy Land of all gardeners.)

For the fourth spring in as many years, we learned to rake and dig and plant and weed and spray and prune and mulch all over again, sometimes aided and sometimes addled by the remonstrations of well-meaning neighbors: "You can't set out dahlias here until the 15th of May" or "You can't pinch back mums here until the first rain after the second warm day after the third week of June." They complimented us on our lavish use of fertilizer, and they spoke highly of our Comanche petunias. For the first time, we were doing things the right way.

Having finally mastered our environment, we set more difficult goals—nothing as ambitious as hanging baskets of begonias or a variegated double clematis on a trellis, but a few roses here and there and an undulating border of ageratum. Karli, in ever increasing enthusiasm, took to talking with the roses as she fed them: "Just remember, there are flowers in China that won't get *anything* to eat today . . ." and she was soon on a first-name basis with the proprietor of the nearby seed-weed-feed emporium.

Now, well into our second successful season of hoeing and growing in Ohio, we can at last claim to have been transplanted and taken root. (For once, we have even done better than the geraniums—they're still without blossoms.) Having faced so much adversity and having finally triumphed, we feel qualified to pro-

(Continued on page 52)

Scratch this page and you'll see what's been wrong with print-grain panelings ...until now.

Get out a key and scratch away up there.

See? There goes the wood grain! Same sort of thing happens when you scratch ordinary print-grain panelings.

Sure they come at a nice low price. And they look fine when they're new. But scratch away the inks and what's left is a blank panel.

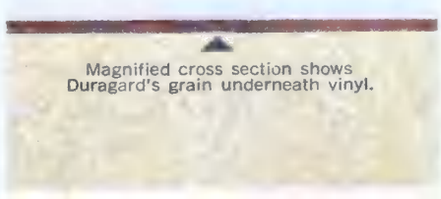
You deserve something better for your money. And now, for the same kind of money, you can get something better.

You can get new Weldwood® Duragard™ paneling.

In Duragard paneling, the grain patterns are underneath a tough, clear vinyl film that's bonded to the panel's surface. Dirt and scratches can't penetrate this barrier. You can always restore its original luster merely by sponging it with mild soap and water.

Like the others, Duragard costs less than $8.00 for a 4′ x 8′ panel. Like the others, it looks great when you buy it. But unlike the others, it keeps on looking great.

Give a look yourself, at your Weldwood Headquarters dealer's. He's listed in the Yellow Pages under "Plywood."



Magnified cross section shows Duragard's grain underneath vinyl.

U.S. Plywood Corporation
In Canada: Weldwood of Canada, Ltd.



The Lovely Lady Ann Desk

Whether crafted in solid mahogany, solid cherry, or solid maple . . . the Lady Ann Desk adds a practical yet lovely touch to any room. Generous drawer and pigeon hole space. Individual lock on each drawer and lid. See it at your Taylor-Jamestown dealer's. Taylor-Jamestown Corp., Dept. HB-3, Jamestown, New York.

TAYLOR
JAMESTOWN



HOW TO TRANSPLANT A GREEN THUMB

continued from page 50

vide that crucial chapter missing from all the books, "How To Transplant a Gardener."

1. When you first arrive in a new state and wish to begin spading up the premises, start by filling a bucket with three gallons of water. Turn the bucket upside down over the spot where you intend to garden. If the water courses off in one direction or another and comes to rest eventually in a low-lying place, then you will need some sand to mix with the local soil. If, on the other hand, the water disappears instantaneously with a "glurk" sound, the addition of some clay, pebbles, and leaves would be in order. If the water turns to steam and evaporates, you would do better to go indoors and play Mah-Jongg while the kudzu takes over.

2. No matter where you are, augment the soil with Michigan peat and peat moss. If you are already in Michigan, skip to step three.

3. Without appearing too curious (i.e., without inviting outright intervention), observe the neighbors and notice what they are doing to their yard, when they are doing it, and with what success. Often it is effective to do exactly the opposite of what the neighbors are doing.

4. Instead of buying all your gardening materials and nursery stock at one time and at one place, go back frequently, purchasing items one by one and taking the occasion each time to pump the nurseryman for tips and information. Build rapport. Eventually purchase a tall shrub and have him deliver it; when he comes, you can point to the blight on your bushes or the bugs on your Burpees and reap the benefits of a house call.

5. Study the Sunday section of the local paper and determine if the gardening column is locally written or a syndicated feature. If it is syndicated, you'll probably be getting the same bum dope that shriveled your zinnias last year in Dubuque. If it's locally done by the president of the garden club or a retired professor of horticulture, the information may prove helpful.

6. If there is a garden club in the neighborhood, find out whether the members ever discuss gardening. Many garden clubs are merely fronts for bridge players, arrangers of plastic flowers, bonsai fanatics, and overzealous lieutenants of Smokey the Bear and Susan Spotless. They won't help you much with your gardening problems.

7. Watch your television set at 6:30 A.M. each day. The early-morning period before the network begins providing soap operas and game shows is when the local station offers "Timely Turf Tips" with Professor Grozit, the same fellow who writes the column in the Sunday paper.

8. Call the Chamber of Commerce and ask for a table of local meteorological data. If it comes mimeographed on a sheet of gray paper, it is probably accurate. If it is part of a four-color brochure titled "Vacation Fun Spot of the U.S.," rainfall will be understated by 50 percent and average mean temperature will be overstated 10 degrees.

9. While you are doing all these other things, plant the entire garden in radishes. Radishes prosper from Bar Harbor to Santa Barbara. They go wild on any square inch of land that isn't paved or poisoned. They germinate in a few days and can be harvested in a few weeks. They restore your faith. As the first, last, and only rose of summer dies slowly in the West, you will turn and say: "Remember how we had fresh radishes from the garden the whole season long?" ■



CANNON ROYAL FAMILY COLORS FROM THE FOUR WINDS



In Cannon Royal Family towels you will find a magnificent saga of color influences from the world over. Twenty-seven colors. Colors that shimmer when they don't dazzle, smoulder when they don't blaze. Colors with a sundown glow. Colors clear and sparkling as ice in winter moonlight. Cannon® towels come in king-size, too, with everything to match. All Cannon towels will stay lastingly free from puckering. At fine department stores. Cannon Mills, Inc., N. Y. 10020.

Mandarin Orange • Venetian Green • Royal Blue • Majestic Purple • Shocking Pink • Fire Red • Raspberry Ice • Celestial Blue • Green Mist • Spring Violet • Fern Green • Fudge Brown • Aquatint • Imperial Black • Pompeiian Red • Empire Bronze • Firefly Yellow • Fresh [illegible] • Burgundy • Regal Plum • [illegible] Belle • Bottle Green • [illegible] Ginger • Old Gold • Carrot Green • Ice White

CANNON *Royal Family of Home Fashions*



Gift treasure!

Coin Glass—all the romance of 19th century museum-prized pieces is recreated in Fostoria's handsome and colorful collection. The history adds luster to the beauty . . . makes even the smallest gift more glamorous. In crystal, olive green, amber and ruby. At finer stores everywhere. For gifts . . . for yourself. Write for free folder showing entire collection: Fostoria Glass Company, Dept. L-7, Moundsville, West Va. 26041.

Coin Glass by Fostoria

NOBODY EVER TELLS YOU THESE THINGS

From the kitchen of our food editor come helpful answers to some of the common but often puzzling questions in cookery

By HELEN McCULLY

Are Boston baked beans really of American origin? Yes, but the Indians get the credit, not the Bostonians. When the Pilgrims landed in Plymouth in 1620, they found the squaws baking beans, first soaking them to make them swell and to soften the skin (done to this day). Then they baked them overnight with deer fat and an onion, in a stout clay pot, covered with sod, in a hole lined with hot stones. Pilgrim housewives adopted the method because their religions forbade all worldly activities, including cooking, on Sunday. Thus, the custom of cooking beans on Saturday night for Sunday. Later, with religious laws relaxed, baked beans on Saturday night became a New England tradition. The recipe changed to some extent, pork replacing the deer fat, brown sugar and seasonings being added. Baked beans, prepared and cooked in the same old, slow New England tradition before being canned, are always right around the corner in your market.

What's the difference between "fancy" and "extra fancy" mushrooms? None whatsoever. Actually, they are medium-size mushrooms measuring from 1 inch to $1\frac{1}{8}$ inches, and the designations have nothing to do with quality. They can be used for stuffing, but a better choice for this purpose is large mushrooms ($1\frac{5}{8}$ inches to more than 3 inches). Buttons (about 1 inch in diameter) are always the least expensive, therefore best for chopping or slicing.

How do you store mushrooms and about how long will they stay in good condition? Refrigerate in tall, plastic containers, *uncovered*, and give them plenty of space. They like air around them. Do not wash before refrigerating and take care not to bruise them. Handled this way, they will stay in prime condition for about five days.

Do you or don't you peel mushrooms? You don't. As with potatoes, much of their food value lies just under the peel. To clean, wipe with a clean, damp cloth or damp paper toweling. And here's another don't: Don't ever soak them in water. If you are a compulsive washer, run a light stream of cold water over the tops, then dry immediately.

What are escargots? Snails. An edible mollusk, both marine and terrestial. Marine snails, otherwise known as periwinkles, much smaller than their land counterparts, are sometimes available in local fish markets. The best-known snail is the *Helix pomatia*, called in France the Burgundy. Consumed in enormous quantities by the French, they are gathered in vineyards

(Continued on page 56)

Linen?



or Cotton?



Do it with either, but definitely do it with Kirsch.

Traditional prints are in again. Lovelier than ever. But, at your windows, it's what you do with them that counts. Plenty of fullness, of course. And to add just the right touch of traditional elegance—why not use a smart decorative traverse rod in antique white and gold? Or in gleaming brass? Or satin bronze? By Kirsch. Naturally. To most women, Kirsch means two special things: Best selection and lifetime quality. Your Kirsch dealer has lots of marvelous window decorating ideas you can use. And everything you need to do it the easy way. Stop in. He'll be happy to help you. (Available in Canada, too.)

Kirsch
DRAPERY HARDWARE

For windows people care about



IDEAS UNLIMITED!

Get this wonderful best selling guide to window beauty. Shows 77 lovely rooms in full color. Over 125 other decorating ideas. Full of "how to" shortcuts on curtain and drapery making. 50c from your dealer or Kirsch.



Kirsch Company
Dept. G-367, Sturgis, Michigan 49091

Please rush my copy of "How to Make Your Windows Beautiful." I enclose 50c.

NAME_____

ADDRESS_____

CITY_____

STATE_____

*Mailing

Italians are born romantics.

In a centuries-long tradition, they've brought flowers from the Italian countryside creatively into their villas, delicately hand-carving the intricate floral designs into their furniture. The most famous is the rosette—an unbelievably beautiful match for the slimly tapered legs and sculptured arms.

You can't change a romantic. *So that's the way Globe does it.*

Here...in Tuscan Villa, one of Globe's many true-to-the-original collections. See it at your favorite furniture store or send 50¢ for Globe's booklet of the fine furniture of all periods.



... the sign of distinction in your home

Globe Furniture Co., Dept. HB-37, High Point, N.C. 27261
a division of Burlington Industries



An abundant harvest of good taste: Glendale's colorful fruits and blossoms. A different design for each of the twelve dinner plates; a different arrangement for each serving piece. The hues are vibrant and the craftsmanship meticulous. Every meal becomes a festive occasion when Spode's Glendale graces your table. Write today for booklet 21.

Spode
THE FINE ENGLISH DINNERWARE

wholesale distributors/COPELAND & THOMPSON, INC./206 FIFTH AVENUE, NEW YORK, N.Y. 10010

NOBODY EVER TELLS YOU THESE THINGS

continued from page 54

and also raised on snail farms. Their delicious, tender flesh is the result of a glorious diet of tender, young lettuce, fruits, and aromatic herbs. Snails are imported from France in cans, accompanied by a bag of polished shells so they may be served in the approved way. Frozen, heat-and-serve snails are also available nationally. Excellent, but expensive.

What is the difference between mutton and lamb? Mutton is the meat from sheep between one and two years of age, while lamb is the meat from young animals. "Baby" lamb is meat from six- to eight-week-old animals; "spring" lamb, from three to five months old; and lamb, meat under a year old. The U.S. grades for both mutton and lamb are Prime, Choice, Good, and Utility. The latter is rarely found in the retail market.

What is a mimosa salad? There are several versions. The one commonly accepted as mimosa is a salad of hearts of lettuce with a garnish of chopped, hard-cooked egg yolks. Another is hearts of lettuce garnished with orange sections, sliced bananas, grapes, tossed in heavy cream mixed with lemon juice; and small balls of cooked carrots, celeriac, potatoes, asparagus tips, mixed with mayonnaise and served on lettuce leaves is also known as mimosa salad.

What is a spring form? A round cake pan of French origin that comes in two parts: a bottom and a ring which, when buckled together, lock into a baking pan. Spring forms are always used for cheesecakes because the sides can be removed and the bottom left under the cake when serving. All top-flight pastry chefs use spring forms exclusively for their cake baking. They are available in eight-inch, nine-inch, and ten-inch sizes in stores specializing in quality cooking equipment.

Are the stalks used when you mince parsley? No. Only the sprigs. However, thrifty cooks and most chefs tie the stalks into little bundles and use them to season soups, stews, etc. because they're loaded with flavor. Parsley is extremely high in vitamin C (2 cups of sprigs will provide the daily allowance for an adult), iron, and vitamin A. It is often said that lovely actress Lynn Fontanne kept her youth and beauty by eating loads of parsley every day. A lesson to all of us: Always eat the parsley garnish.

Addendum

After the meaning of "proof" was published in *House Beautiful*, Roy Andries de Groot, author of the recent and excellent cookbook, *Feasts for All Seasons*, sent this fascinating follow-up. He wrote, "I notice in your November (1966) Nobody Ever Tells You . . . you dealt with the meaning of the word 'proof.' A few weeks ago, I met a deeply accented old Scot who has been in the Glasgow whisky blending and distilling business for more than 50 years. He claimed that the use of the word 'prrroof' (as he said it) originated there about 100 years ago, before the development of the modern, extremely accurate methods for determining the degree of alcohol. When a wholesale customer was about to buy a barrel of whisky, it was the custom to offer him 'proof' of the percentage of alcohol. With the comparatively crude distillation methods of those days, the highest strength they could usually achieve was about 50 percent alcohol. When the flame showed this percentage by burning a bright bluish-purple, the whisky was said to be 100 percent perfect, or 100-proof. All lower degrees of strength were prorated below the assumed maximum. No one even dreamed that 'proof' would ever go above 100." ■

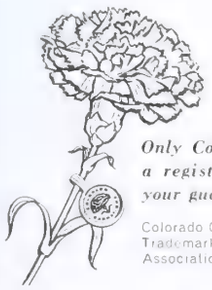
EASTER BEAUTY

COLORADO CARNATIONS

This Easter season, millions of Colorado Carnations will lift the hearts and grace the hearths in hundreds of thousands of homes across the country.

In the churches of America, as Easter decorations their gentle beauty will reflect the joy and eternal human hope to be found in the Easter message. Thus do these loveliest of flowers from mile-high Colorado give back to the world a bit of the blessing of climate and sunshine which brought them to such perfection.

Original Wood Carving
by Toni Fischer,
AM Passions Theater,
Oberammergau, Germany



Only Colorado Carnations wear a registered trademark seal— your guarantee of finest quality.

Colorado Carnations is a Registered Trademark of Colorado Flower Growers Association, Inc.

COLORADO FLOWER GROWERS ASSOCIATION, INC.

901 SHERMAN STREET, SUITE 1410
DENVER, COLORADO 80203



A new Gorham Original. Toast your own on this unique hot hors d'oeuvres server. Crafted in heavy Gorham silverplate: Protective center conceals Sterno, and is pierced to hold 16 skewers. Diameter 10½ inches. $17.50 complete. At finest jewelry stores and silverware departments.

THE GORHAM COMPANY, PROVIDENCE, RHODE ISLAND

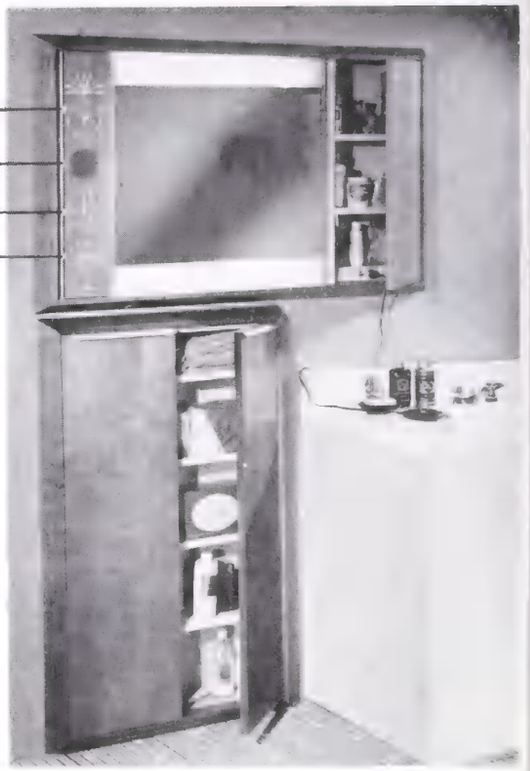


GORHAM

Do you own a Gorham Original?

TAKE IT EASY

By JULIE POLSHEK



Mirrored wall unit from the Howard Miller Module System comes in two sizes—this "single" or a his-hers "double." Either has optional top-and-bottom lighting. The base cabinet is matched in size to an available hamper, an electric dryer, and a vertical model of the Information Center wall unit. The system's six cabinets all install individually, as built-ins or surface-mounted. They're "ultra" in quality; handsomely equip bath area, dressing room, bedroom. Choice of natural wood finishes or color finishes. The two units shown here cost $340. By Built-In Division, Howard Miller Clock Co., Zeeland, Mich. 49464.



Grand Entrance

Crafted for a life of beauty: this stunning console chest and mirror from The Masterpiece Collection by Brandt. The deep glow of the antiqued Cherry finish bespeaks the warmth of your home. The classic lines tell of your good taste. And the Brandt name stands for craftsmanship. The two doors are fitted with magnetic catches and antiqued brass pulls. Top 42 x 14½ inches. Console about $199.95, mirror about $53.50 (slightly higher west of the Mississippi). At fine furniture and department stores. To see Brandt's complete collection, send 10¢ for the folder.

The Brandt Cabinet Works, Inc.,
690 Pennsylvania Ave.,
Hagerstown, Md. 21740

Brandt

Heating system for an add-on room or supplemental heating for a problem room is a simple matter with 3M's modular radiant-heating panel. It comes ready-wired for tie-in with a junction box, mounts on brackets attached to ceiling (a flush-mount model is available). Installation time is about 15 minutes. Available in 2′ by 4′ sizes (500W), 2′ by 6′ (750W), 2′ by 8′ (1,000W): $41, $54, $66; special model of 2′ by 4′ panel for mounting on T-bars costs $36. Optional thermostatic control (5,000W capacity) can be added to single or series installations. Unique nonmetallic heating element embodied in panel's lamination is a continuous conductive sheet: it's thermally insulated by dense ½″ fiber glass and completely sealed. By 3M Co., Electro-Products Division, St. Paul, Minnesota 55119.



(Continued on page 60)

The quietest, safest, prettiest way to get from the living room to the bedroom.

Mohawk thinks it's silly to carpet your living room and bedroom and then, leave the stairs in between as "no-carpet land" Mohawk would like you to consider this:

If someone wants to sneak downstairs to the kitchen for a midnight snack—there's no reason why everyone else in the house should know about it.

Install a Mohawk carpet and no one will. You'll have built-in sound proofing.

And built-in safety. Those tiny little tufts practically reach out and grip your feet. And if someone does take a tumble, it will be a soft, plushy one.

Sit back and dream for a moment how exquisite a Mohawk carpet will look. A carpet like Bradwyn, which Mohawk took special care to weave with Acrilan® acrylic. Acrilan is the fiber that's stain-resistant, soil-resistant, moth-proof and mildew proof. And it's why Bradwyn comes in such rich, clear colors!

Think how smart people will say you were to carry out (and up) the color and carpet in your living room. Yet only you will know how ridiculously inexpensive it was.

Now be honest with yourself. Wouldn't it be wonderful never to have to step on a "naked" stair again?

This is only one of many ways Mohawk Carpet can beautify your home. With practical carpets for the family room. Wildly luxurious carpets for the living room. An ingenious idea for the kitchen. The ultimate solution for your dining room. Bathroom carpets. Bedroom carpets. Carpets that no one else but Mohawk has.

We've gathered many of these ideas and put them in an exciting little booklet. It's yours for the asking. Just write to: Mohawk Carpet, 295 Fifth Avenue, N.Y. 10016.

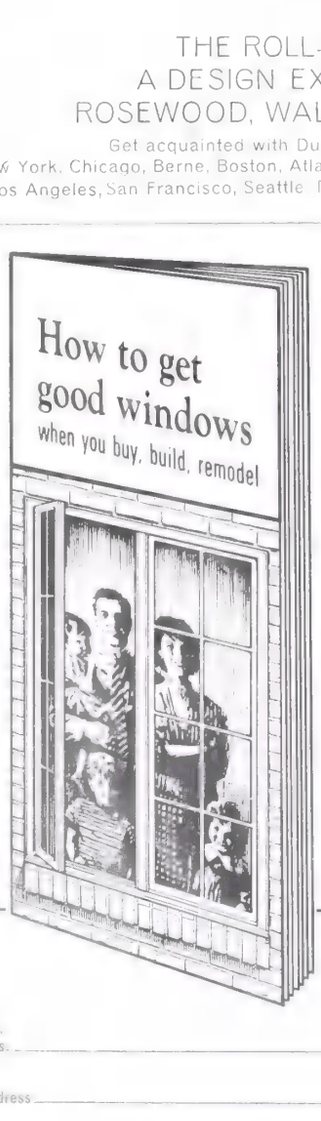


DUNBAR®



THE ROLL-TOP DESK.
A DESIGN EXPERIENCE IN
ROSEWOOD, WALNUT AND BRASS.

Get acquainted with Dunbar at our showrooms—
New York, Chicago, Berne, Boston, Atlanta, Miami, Dallas, Denver, Kansas City, Los Angeles, San Francisco, Seattle. Dunbar Furniture Corp., Berne, Indiana.



FREE
Window Planning Guide

to help you make the right window decisions for your new home or remodeling project. Send today for informative, full-color folder packed with helpful hints and facts plus a description of the Andersen Window line.

Clip and Mail Today!

☐ I plan to build.

☐ I plan to remodel a_____

Mr.
Mrs._____

Address_____

City_____ State_____ Zip_____

Andersen Windowalls™ AW

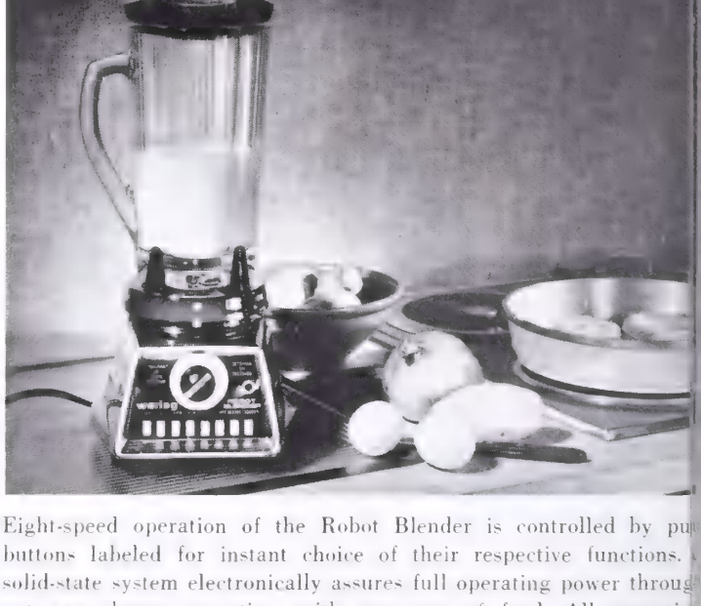
Andersen Corporation • Bayport, Minnesota 55003 HB-37

TAKE IT EASY

continued from page 58



Two types of storage "climate" separately controlled are maintain in refrigerator area. Innovational Food-Life Preserver, the compa ment at top, eliminates need for food wrapping: its moist, still co keeps any unwrapped food in prime condition for days: they do crust or transfer odor or taste. Adjacent area has conventional c cold climate: sealing device on door isolates the two areas. Sen tive solid-state systems precisely control temperature and humid in refrigerator areas and freezer unit at base. Custom Imperial an 18.7 cubic foot unit: has automatic ice maker, electric do opener, decorator color styling and design. $629.95. By Frigida Division, General Motors Corp., Dayton, Ohio 45401.



Eight-speed operation of the Robot Blender is controlled by pu buttons labeled for instant choice of their respective functions. solid-state system electronically assures full operating power throug out any chosen operation, with any type of food. All operatio can be controlled by the built-in 60-second timer: with manual co trol, an indicator light signals the cycle's completion. A power motor drive gives the appliance high efficiency. $54.95. By Wari Products Division, Dynamics Corp. of America, Winsted, Connecti

(Continued on page 62)



BRAIDWATER LINENS, 24 WEST 40TH STREET, NEW YORK, NEW YORK



This English Wing chair by La-Z-Boy invites one to sit down to an evening of complete relaxation . . . for rocking, TV viewing or full bed napping.

Featuring a new innovation, the Comfort Selector, it provides three leg rest comfort positions with or without reclining the chair.

Write for FREE color literature.

LA-Z-BOY CHAIR CO., Dept. HB-67-2, Monroe, Mich. 48161



Send 50¢ to Dept. 8237 for beautifully illustrated brochures of Style Mark collections.

TAKE IT EASY

continued from page 60



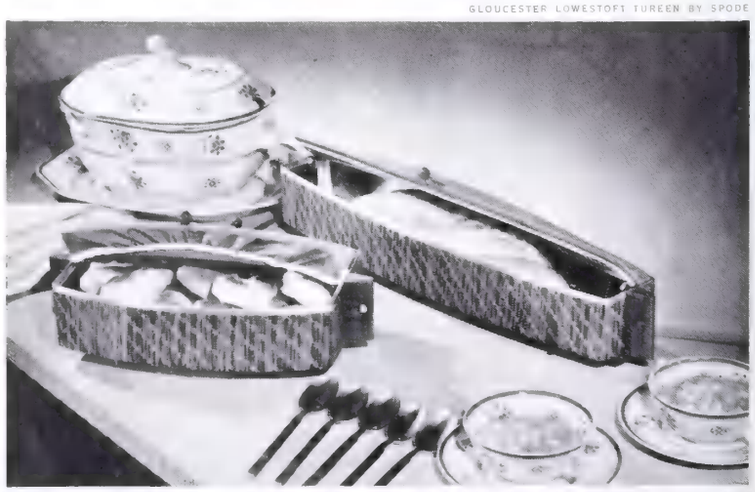
Newcomer in miniature TVs is palm size, weighs only 5½ pounds, has 3-inch screen, gives VHF and UHF reception, has antennae for both modes. It operates on 9 C-cell batteries or can plug into AC current; with optional adapter, it operates from auto or boat battery. Completely solid-state; gives instant sound and image. Symphonic "3" Minni-TV costs $149.50; includes AC adapter, earphone set, batteries. $15 adds a rechargeable battery pack. By Symphonic Television Co., 470 Park Ave. So., N.Y.C.





With the two drop leaves raised, Butcher Block Rollaway provides a 49″ by 18″expanse for kitchen tasks, twosome breakfasting; or out of the kitchen, a serving cart for bartending or buffet spreads. Entire top is a genuine butcher block (1½″ thick); the steel base has a satin finish; casters lock for stationary stance. Powerfully made; elite in quality. $150. By J.D. Brauner Inc., 298 Bowery, New York, N.Y.

GLOUCESTER LOWESTOFT TUREEN BY SPODE



These are decorator bread warmers that complement any table décor; heat-controlled for effective freshening and/or keep-hot service. Woven wood overlays golden aluminum; handles are solid walnut; hinged top has removable hood of a Scotchgard fabric. Models for buns or French bread cost $10. By Salton Inc., 519 E. 72nd St., N.Y.C.



people who know...buy Bigelow

SINCE 1825, AMERICA'S MOST EXPERIENCED CARPETMAKER



Sink back on the soft luxury of handsome *Doverton*® tweed. Resilient 100% Bigelow Approved acrylic: Acrilan® pile. Shown in Poppy Red. 14 other crystal-clear colorations.

One reason you can buy a Bigelow with confidence is that, unlike many carpet companies, we make and dye our own yarns... from fibers we first torture-test a dozen ways.

ACRILAN Monsanto





For original and practical ways to cut garden work and enhance your outdoor living, buy the NEW 1967 edition of

House Beautiful's **Gardening** and **Outdoor Living**

Filled with new ideas and handsomely illustrated, the 1967 edition is fact-crammed with helpful articles on: developing your grounds for outdoor living ▪ planning and building terraces • planting a lawn that will live and last ▪ creating colonial gardens • planning children's play areas • designing your grounds for easy maintenance ▪ choosing work-saving power equipment ▪ picking outdoor furniture for luxurious lounging • changing a barren lot into a garden spot ▪ using decks to create comfortable, low-cost outdoor living space • buying the kind of barbecue that fits your needs • making the most of sloping land • selecting a pool and landscaping it to suit your house and property ▪ PLUS: An informative 14-page section on using Japanese gardening principles in your garden.

Issue available at your newsstand February 16 or send $1.25 to HOUSE BEAUTIFUL'S GARDENING and OUTDOOR LIVING 572 Madison Avenue, New York, N. Y. 10022

HOW TO GIVE YOUR PIANO THE ATTENTION IT DESERVES

By CARROLL CALKINS

For machines of great complexity, such as automobiles, clocks, and pianos—not to mention the human body—preventive maintenance is the only sensible course. To wait until adjustment or repair is obviously needed is always inconvenient and can be costly.

If one is not a musician, the mechanics of a piano are easy to overlook. There it sits, trim and handsome, finished in finest wood, so much like a piece of furniture that it is sometimes considered as such. But with a little knowledge of its wondrous intricacy and inner workings, the need for regular care is easy to understand.

I won't overwhelm you with facts and figures, but let's consider a few: In a grand piano, there are about 230 strings, from two inches to six feet or longer, and a total internal tension of some 20 tons. In the "action," which transmits the touch of a finger on the keyboard to the hammer that strikes the string, there are 6,000 to 8,000 parts in all. The balance of a good action is so precise that it will respond to 20 or more shadings of touch and loudness. The hammer can strike, and return to position to strike again, faster than the hand can move.

When the A above middle C is struck, no matter how hard or soft, the strings will vibrate exactly 440 times a second—if the piano is in proper tune. In the past, "A" has been set at different frequencies but 440 is now accepted internationally, and puts the piano in tune with other instruments.

The interval between each note—from 27½ vibrations at one end of the keyboard to 4,186 at the other—must be in exact mathematical intervals—the well-tempered scale.

The rate of vibration is controlled by the length, diameter, and tension of the strings. Tension may be unintentionally changed by weather conditions and the passage of time: change of tension means change of tone.

The wonder of the instrument is not that it needs tuning now and then, but that it can stay in tune for so long. A good piano played regularly, and kept within a reasonable range of temperature and humidity, will stay in tune for months. Whether or not your piano can go this long depends upon its quality and its environment.

Most pianos, when they are new, need tuning at least four times the first year, and two to four times annually after that. And obviously any piano needs attention when it doesn't sound right. Concert artists have their instruments tuned and regulated before every performance.

In the normal course of tuning, the overall condition of the instrument is checked. It may need adjustment of the keyboard, regulation of the action, or improved voicing. New strings or other new parts may be needed.

Keep in mind that not every tuner is a qualified technician. A tuner-technician combines both skills and can handle most any problem with the piano that may come up. Registered tuner-technicians are usually listed as such in the classified section of the telephone directory.

The indoor conditions you find most comfortable for yourself—temperatures from 60 to 70 degrees, humidity 25 to 35 percent—are acceptable for a piano. But the perfect conditions for the instrument are temperatures from 68 to 72 and humidity of 50 to 55 percent. A reasonably *constant* temperature and humidity is, however, more important than the exact figures. Don't put a piano in a direct line with a heating or cooling source. Keep it away from hot and cold drafts. If the piano is on a radiant-heated floor, put a carpet and carpet pad under it to reduce the heat and dryness.

The old admonition, not to put a piano against an outside wall, does not apply to modern houses with good insulation.

There are electrical devices to put inside a piano for humidity control. Your tuner-technician will tell you about this, and will know whether or not conditions justify the precaution.

The most critical part of a piano is the sounding board. It's usually made of spruce, less than

(Continued on page 66)



You can make this bath as distinctive as your signature...

American Olean's

Signature Bath...

bath so practical leading builders are featuring it in their model homes...so beautiful that remodeling-minded home owners are adapting it to *their* needs.

t can be yours—uniquely yours! With the broad range of ceramic tile colors, textures and designs from American Olean, you can make the Signature Bath as expressive as your personality. Find out how. Write today for a colorful brochure on the Signature Bath, *plus* an idea-packed 16-page decorating guide.



AMERICAN OLEAN TILE COMPANY
1063 Cannon Avenue
Lansdale, Pa. 19446

Please send me your 16-page booklet "Decorating Ideas with Ceramic Tile" and full information on the Signature Bath. I enclose 10¢ to cover handling.

NAME _____
(please print)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

American Olean

SCINTILLATING SPANISH
for a happy-go-lucky home

Hammary

Today's top decorator styles — Spanish, Italian Classics, Mediterranean, 18th Century English, Early American, French and Italian Provincial — see them all in the new 1966 booklet, 36 pages, many in gorgeous color. 150 pieces: tables, chests, secretaries, curios, unusual accent pieces, chairs, sofas and loveseats.



For your booklet, send 50¢ to Department SC-66, Hammary Manufacturing Corp., Lenoir, N. C.

Name Address



World's Most Comfortable Household Glove for $1.69!

Two-way stretch knit cotton lining gives you dress-glove comfort. Permanent coating of neoprene outlasts ordinary rubber gloves in all cleaning and garden chemicals. Safer-than-bare-hands non-slip grip. Speeds your chores. Spares your hands.



Bluettes®

The Pioneer Rubber Company • 109 Tiffin Rd., Willard, Ohio

GIVE YOUR PIANO THE ATTENTION IT DESERVES

continued from page 64

a half-inch thick, arched, and with a bridge on which each string rests. Visualize the arched top of a guitar, but large enough for 230 strings instead of six. When the string is struck, it vibrates at the proper rate (if in tune) and, through the bridge, creates an identical vibration on the sounding board. The board amplifies the sound in much the same way as the diaphragm of a loudspeaker.

Wood has the amazing characteristic of amplifying—without distortion—every tone, overtone, and harmonic of any number of keys struck simultaneously. Its acoustical quality has to do with the tough resilience and porous texture of its fibres, and no satisfactory substitute has yet been found.

The porosity of the wood, however, is not a total blessing. This is what allows it to also take up moisture from damp air and give off moisture to dry air. Increased moisture swells the board and moves the bridge to tighten the strings and raise their pitch. A decrease in the moisture in the wood does the opposite and the sound goes slightly flat. A little variation is tolerable, but there's a limit. No piano with a sensitive soundboard can withstand abrupt changes of heat and cold and stay in tune.

With extreme variation, cracks can develop in the soundboard. While this is not good for a piano, it's not as serious as you might think. Unless the crack causes obvious vibration and buzzing, it will have a more noticeable effect on the resale value of the instrument than on its tone.

Another area vulnerable to changes in humidity is the "wrest block" of laminated hard maple, into which the tuning pins are set. If dryness is excessive, the holes around the pins can expand so the strings lose tension and go out of tune. Too much humidity, however, can rust the strings and effect their tones, and can cause mildew on the felt and leather parts.

After metal, such as piano wire, has been stretched, the molecular action very slowly continues. In normal tuning, this aftereffect is so slight as to be unnoticed. But the more a wire is stretched, the longer this action continues. This is why a piano that is badly out of tune often requires a second tuning—to adjust for the aftereffect—and why it pays to have it serviced on a regular schedule.

A piano can be expected to last longer and work better if kept reasonably clean inside. Cleaning, which should be done every few years, should be left to a professional. More harm than good can be done by the indiscriminate wielding of a vacuum cleaner hose inside a piano. By the same token, if a pencil, coin, or other object should fall into the action, it's best to have it retrieved by a technician.

The hammer felts, which strike the strings, are of exceptionally tough material. But after years of pounding, they become compressed. This changes the sound (voicing) of the instrument. To adjust the tone, a skilled technician may sandpaper the face of the felts, perforate them with needles to relieve the density, or replace them.

The felt in pianos is mothproofed. But moths can eventually become a problem. This, too, is best left to professionals. Loose mothballs or crystals in the piano can bring on other troubles.

While the inside of the piano is rightly the domain of the tuner-technician, the outside is all yours. The keys and the case are best cleaned with a soft cloth, dampened and thoroughly wrung out, and then rubbed dry with another cloth. If needed, dampen the cloth in a very mild soap solution. Never use solvents or chemicals. Piano makers do not recommend furniture polish on the case.

The best thing you can do for a piano is to see that it is played as often as possible. The instrument is designed to be used and will last longer if it is. The life expectancy of a well-used regularly maintained piano is at least 40 years, and there are documented records of pianos 70 years or older that sound good as ever. Old pianos of good quality are also often worth rebuilding.

But, in the end, the reason for keeping a piano in good condition and in tune is so it will sound an exact note when a given key is struck. For trained musicians, anything less is unmusical, and for students, impractical. There's little point in ear-training if the instrument is out of tune. ■

now...

Frigidaire wall ovens that clean themselves automatically... *give you a 5-year warranty**



Model RBE-94K.







THE FRIGIDAIRE ELECTRI-CLEAN OVEN is now available in built-in wall ovens. To start the cleaning, close the door, slide a lever, turn a dial . . . and the oven comes clean (oven racks, too) in just about 3 hours.

It's not expensive to do, either. At average electric rates, one automatic cleaning costs about the same as a cup of coffee.

Your builder or remodeler can show you how easy it is to build in this kind of convenience. Beauty. Reliability. After all, you're twice as sure with two great names . . . Frigidaire and General Motors.

Model RBE-97K. Electri-clean Oven ***on top****, conventional oven below.*

Both models in 2-tone Tahitian Green, 2-tone Copper, Sunny Yellow, Snowcrest White.

New, exclusive 5-year Warranty.

1-year Warranty for repair of any defect without charge, plus a 4-year Protection Plan (parts only) for furnishing replacement for any defective Oven Heating Unit.

ANOTHER **happening** *FROM*

GM
MARK OF EXCELLENCE

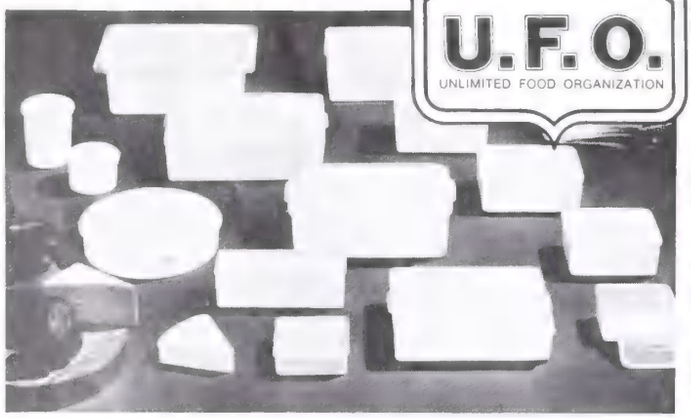
F

FRIGIDAIRE



DEPT. HB-37, GENERAL INTERIORS, LEWISBURG, PENNSYLVANIA

Organize your refrigerator and freezer with



Freezettes are especially designed for your freezer. Freezette Flats for your refrigerator. These economical food containers come in 23 different shapes and sizes. All have press-on, seal-tight lids and will not chip, crack, peel or break. Use them to freeze, boil and serve. Meet Food and Drug Administration Regulation: 121.2508.

Look for the U.F.O. display of Freezettes and Freezette Flats in housewares sections of leading department, hardware and variety stores. It means Unlimited Food Organization for you!

REPUBLIC'S

FREEZETTES®

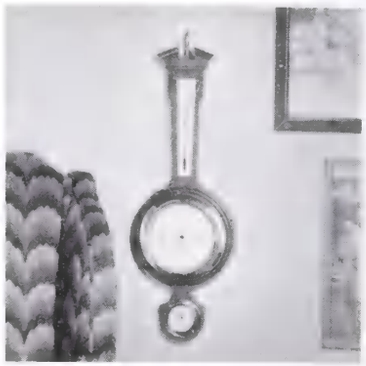
Republic Molding Corporation/Chicago, Illinois 60648.
Originators of Freezette Food Containers and Polly-Flex® Housewares

IT'S WORTH MENTIONING

By JULIE POLSHEK



New gift-giving service, Dial-A-Gift, supplies this basket or several other choices with your personal message. Just a telephone call to your local Dial-A-Gift source does it. All the choices ($8.50 to $17.50) supply prime fruits garnished with candies, etc., artistically packed in a basket or bowl; one choice has a floral pyramid; all are fresh-packed on order. For specifics on the choices and ordering sources, write Dial-A-Gift, 415 Riverside Ave., Newport Beach, Cal. 92660.



Traditional pendant handsomely consolidates thermometer, barometer, and a humidity gauge. It's a new wall unit by Taylor Instruments; available in solid mahogany, cherry with fruitwood finish, or avocado-green antiquing on pine. Pendant is 21 inches long; richly enhanced by intricate detailing and brass accents. Its instruments have precision accuracy. Stateman Combination Barometer costs $27.95. From Abercrombie & Fitch, New York, N.Y. 10017.



Lazy Susan stows cosmetics, manicure needs, hair curlers and pins, etc. in three removable drawers. Partitioned tray is attached to them: a mere touch twirls it all. Mirror pivots to any tilt, detaches for hand use; it snaps into a partition that stores lipsticks. Vanity Carousel by Rubbermaid has all-plastic, low-luster construction of antique white with gold trim: 11″ diameter, 14″ high overall. Costs $9.95. From Arnold Constable, Fifth Ave., New York 10016.



Entire table swivels on a ball-bearing steel pedestal in the base. Reading matter stowed on the all-around shelf comes to hand in passing review. When cocktails or coffee are served on the top, swivel action displays the refreshments for selection. Susan-Book-Coffee Table has 36″ diameter, 16″ height. Finely crafted of choice, thick pine (honey-pine or maple satin finish), $40; in kit form, $27. From Yield House, North Conway, New Hampshire 03860.



, child or adult can use this chair. 'at height "grows" from 13½" to 1" or any level between; overall ight from 17½" to 33". Pedestal d backrest arm have individual justment levers. The seat swiv- s; backrest adjusts in tilt. Struc- rally, contoured, densified wood gments heavy-duty steel; red, llow, royal blue, green, or black; ster hoods are chromed. $39.50. ailable in an upholstered model; 0. From Children's Workbench, 7 E. 51st St., N.Y., N.Y. 10022.



No clamping is needed to steady this chopper for use; its rubber vacuum-base is sealed immovably to any smooth counter or tabletop by a lever that you merely flip to the front for holding action, to the back for release action. The new food/meat chopper by Universal has nonrusting cast-iron construction; its head is slanted to direct chopped output with juices into a bowl. $9.95; has chip-proof white enameling. From G. Fox & Co., Hartford, Conn.



ıdividual knobs dispense paper weling, aluminum foil, wax pa- r from their spindles through an ening at the bottom, where a hid- n serrated blade cuts off the eded quantity. Reverse turn of spensing knob retracts any un- ed excess. Beauty-Ware Paperola lds even jumbo 12"-width paper- wel roll; spindles lock into place. brushed-finish stainless steel, 1; brushed-finish copper, $10. ɔth have wood-tone trim. From mbel's, New York, N.Y. 10001.



Teflon-coated nonstick cups poach the eggs and slide them out freely and intact when they're done. To lift out the cups individually, you just insert a fork tine into their tab; a similar tab is provided in platform's center to lift the entire poacher. Entirely made of even-heating aluminum; stands independently on platform's legs; fits any pan of 10" (or larger) diameter. Available in 3-egg size: $1.98. 6-egg size, $3.75. From Gifts & Gadgets, 6321 Gaston, Dallas, Texas 75214.

(Continued on the following page)

New Dishwasher all with built-in spot removers



Strips away the invisible film that causes water to spot



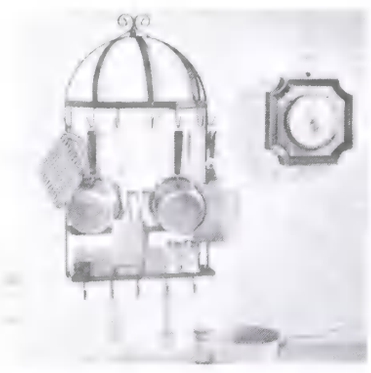
What causes water spots? An invisible film. It clings to glasses, silver, dishes. Water drops stick to it and dry into spots. Now Dishwasher **all** with its built-in spot removers penetrates this invisible film, strips it away. Now, water drops can't stick, can't spot. Go on. Try it. See the difference!



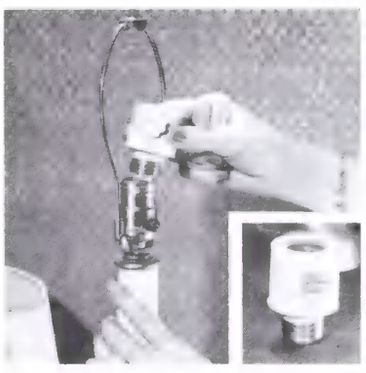
The child begins, and her first notes emerge from the piano slowly, cautiously, almost hesitatingly. But this is only the beginning, and she practices until every note sings with the touch of competence. Don't restrict the performance; keep the music coming through with all the full, rich tones that were built into the instrument. How? With the services of a registered craftsman from the Piano Technicians Guild. Why? Because only registered Guild members are certain to have the training necessary to keep your piano properly regulated and in perfect pitch. Call a Guild member soon and treat yourself to the pleasure of an expertly tuned piano. You'll be amazed at the difference.

with the Piano Technicians Guild...

IT'S WORTH MENTIONING *continued from preceding page*



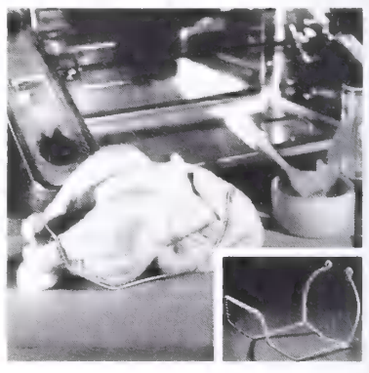
New version of the popular kitchen canopy rack has built-on shelf conveniences. Often-used herbs and condiments can be handily arranged on the two shelves; hooks at the base keep measuring spoons, basting brush, towel, etc. conveniently at hand. The usual hooks for saucepans, cooking cutlery, etc. are at the end of the canopy. The decorative unit, 30″ by 16″ by 9″, has sturdy all-steel structure; satin-black finish. $15. From Bloomingdale's, New York, N.Y. 10022.



You add this dimmer directly to the table lamp you want it to service. The base screws into lamp's socket; light bulb screws into opposite end. The solid-state, electronic device provides any degree of dimming; even transition from maximum-light intensity to night-light intensity is flicker-free. Rotary fingertip knob controls the dimming action or on-off action; 150-watt capacity. Things Special, 45 Garlor Drive, Havertown, Pa. 19083. Digi-Pulse Dimmer costs $8.95.



You can weld, solder, braze or cut virtually any metal, even aluminum, with Four-Way Arc Welder. Though devised for easy use by even a rank amateur, the caliber of its service meets professional standards. Ideal for metal sculpting, aside from conventional uses. Basic electric unit is supplied with all needed accessories and materials and a detailed, simplified manual. $14.95. From Four-Way Welder Co., 1810 S. Federal St., Chicago, Illinois.



A clever device to end bothersome trussing with string. An instant fingertip operation slips the flexible brace over poultry wings and legs and pinions them. This European import is especially devised for rotisserie roasting. It fits two- to five-pound chickens and securely binds the fowl from first to last. Its tempered stainless-steel structure retains the effective fastening properties and holds it firmly in place when applied. $2. From Hollis Co., 1133 Broadway, New York 10010.



You Can Depend On These Piano Technicians Guild Members:

A

RT SEITZ
7 Medfra
chorage, Alaska

NA

L. F. FLINT
S. Lehigh Drive
son, Arizona 85710

D R. WALTON
8 W. Echo Lane
enix, Arix. 85021

ORNIA

K ADACHER
14 Mac Neil St.
mar, Calif. 91342

OLD ARP
18 Plummer St.
rthridge, Calif. 91324

H. ARTINDALE
3 Palm Street
Luis Obispo,
if. 93401

IS C. BALDWIN
8 E. Mountain View D
Diego, Calif. 92116

ESTER BARNETT
W. San Gabriel
sno, Calif. 93705

HAEL J. BENNETT
8 Inverness Dr.
Carlos, Calif. 94070

LD R. BERENS
0 Bronson Hill
Angeles, Calif. 90028

RY E. BERG
2 Gill Ave.
ersfield, Calif. 93306

N BIEGLER
Colusa St.
co, Calif. 95926

BLACK
3 Westdale Ave.
Angeles, Calif. 90141

ES BLAMEY
Mc Cue Ave.
Carlos, Calif. 94070

NETH S. BRADLEY
0 3rd St.
vater, Calif. 95301

N H. BRUNN
Barnett St.
heim, Calif. 92805

RT A. BURTON
Emerald Hill Rd.
lwood City, Calif.
61

ARD A. CAYLOR
East Cucamonga
remont, Calif. 91711

NETH A. CLASS
3 Formdale Ave.
Hollywood, Calif.
05

RENCE C. COOK
30 San Pablo Ave.
Pablo, Calif. 94806

TER C. CURREY
0 Roach Dr.
Mesa, Calif. 92041

DAVIS
N. Date St.
ondido, Calif. 92025

H WM. DAY
S. Laurel Court
ta Ana, Calif. 92704

ERNEST DEGE
2056 Milan Ave.
So. Pasadena,
Calif. 91030

GEORGE A. DEFEBAUGH
15417 Tupper St.
Sepulveda, Calif. 91343

DOUGLAS C. DENHAM
1657 Malcom Rd.
Los Angeles, Calif. 90024

E. R. DUNGAN
652 E. San Bruno
Fresno, Calif. 93726

LA ROY EDWARDS
1695 James Place
Pomona, Calif. 91766

ALFRED R. ELLIS
540 Fancher Dr. S.
Fresno, Calif. 93702

GEORGE T. ERICKSON
P.O. Box 305
Kingsburg, Calif. 93631

WERNER FACK
3471 Buena Vista Ave.
Glendale, Calif. 91208

PUAL L. FANCHER
2310 Wisteria
Santa Ana, Calif. 92701

SHIRLEY L. FLANDERS
1640 Pasadena Glen Rd.
Pasadena, Calif. 91107

FRED FOLKERTSMA
2530 Mill Creek Rd.
Mentone, Calif. 92359

WARREN A. FORGEY
415 North Ogden Drive
Los Angeles, Calif. 90036

THOMAS GIEZENTANNER
RT 1, Box 491 X
Chico, Calif. 95926

JOE GLOVER
3325 Wrightwood Dr.
Studio City, Calif. 91604

DANIEL J. GOODWIN
1903 Otlin
Duarte, Calif. 91010

THOMAS J. GORLEY
4330 Bain Ave.
Santa Cruz, Calif. 95060

LAWRENCE E. GOULD
688 E La Verne Ave.
Pomona, Calif. 91767

HANS K. HOERLEIN
1617 Spruce St.
Napa, Calif. 94558

JAMES M. HOPPERSTAD
6142 Tupelo Drive
Citrus Heights, Calif.
95610

BYRON H. HORNBROOK
4552 La Canada Road
Fallbrook, Calif. 92028

GEORGE G. HORNUNG
2323 Dwight St.
San Diego, Calif. 92104

LESLIE J. HOSKINS
2208 Floral Dr.
Whittier, Calif. 90606

GEORGE HUBBELL
17381 Pleasant View Ave.
Los Gatos, Calif. 95030

CHUCK JOHNSON
22908 Cantara St.
Canoga Park, Calif.
91304

KENNETH A. KADWELL
839 Emerson
Palo Alto, Calif. 94301

H. PAUL KEGLEY
654 Gilman St.
Palo Alto, Calif. 94301

KENNETH KNUTSON
15215 Moccasin
La Puente, Calif. 91744

HERMAN O. KOFORD
1633 Hill St.
Santa Monica, Calif.
90405

WILLIAM I. LA FON
15701 California St.
Tustin, Calif. 92680

D. ELWYN LAMB
1833 Echo Park Ave.
Los Angeles, Calif. 90026

JAMES LAMPIASI
802 N Catalina St.
Burbank, Calif. 91505

FRED BYRON LENT
1570 S Western Ave.
Los Angeles, Calif. 90006

JOHN J. LINDHARDT
3500 W Manchester Ave.
Unit 190
Inglewood, Calif. 90503

HENRY P. LOFTIN
1744½ N. Western
Los Angeles, Calif. 90027

EDWIN L. McMAHAN
942 Ocean View Ave.
Encinitas, Calif. 92024

HOWARD J. McQUIGG
222 Grand Ave.
Monrovia, Calif. 91016

HENRY F. MacCONAGHY
6344 University Ave.
San Diego, Calif. 92115

JAMES H. MacLELLAN
142 San Clemente
Santa Barbara, Calif.
93105

FRANK MARTZ
8071 Ring St.
Long Beach, Calif. 90808

FRANCIS MEHAFFEY
1031 Northwestern Dr.
Claremont, Calif. 91711

RUSSELL M. MEREDITH
850 Matilija Rd.
Glendale, Calit. 91202

DENNIS MERRITT
Stanroy Music Center
Santa Rosa, Calif. 95400

NORMAN MILLER
1917 Graylock Ave.
Monterey Park, Calif.
91754

DON MORTON
19501 Mayall
Northridge, Calif. 91325

JOHN I. MYERS
12282 Marble Place
Garden Grove, Calif.
92640

EARL R. NICHOLLS
4562 Beatty Dr.
Riverside, Calif. 92506

BOB NICHOLS
1633 W. 81st St.
Los Angeles, Calif. 90047

RAY M. NOWLIN
4501 Berkshire Ave.
Los Angeles, Calif. 90032

FRED ODENHEIMER
7616 Sepulveda Blvd.
Van Nuys, Calif. 91405

LYLE S. OWEN
355 West 17th St.
Merced, Calif. 95340

RICHARD D. PERRY
77 Placer Drive
Goleta, Calif. 93017

VICTOR E. PHILLIPS
210 S. Chester Ave.
Compton, Calif. 90221

FRANK PIPER
348 Tejon Place
Palos Verdes Estates,
Calif. 90275

RALPH J. PLANKINTON
10395 Judy Ave.
Cupertino, Calif.

WARD R. RAWLINGS
1114 16th Apt. 4
Santa Monica, Calif.
90403

D. O. REAVIS
640 Sunnyside Rd.
St. Helena, Calif. 94574

MAX F. RIX
2420 Ulric
San Diego, Calif. 92111

BURNELL A. ROSENTHAL
727 Southview Rd.
Arcadia, Calif. 91006

F. DEE RUSHING
Dees Music Co.
Banning, Calif. 92220

MAX SCHNEIDER
1705 Yosemite Dr.
Los Angeles, Calif. 90041

EARL D. SCHWAB
9726 Washington Blvd.
Culver City, Calif. 90230

GLENN H. SCOTT
310 E. Lincoln
Escondido, Calif. 92025

GLEN C. SCOVILLE
7263 Amethyst St.
Alta Loma, Calif. 91701

GERHARD SEMLIN
404 42nd St.
Oakland, Calif. 94609

EDWIN E. SEYMOUR
280 North F St.
San Bernardino, Calif.
92401

E. MICHAEL SILVA
1588 D Street
Hayward, Calif. 94541

EGGERT A. SKJOLDAGER
448 11th St.
Richmond, Calif. 94801

HARVEY C. SMITH
1230 N. Dohney Dr.
Los Angeles, Calif. 90069

SHELDON D. SMITH
P.O. Box 3145
Daly City, Calif. 94014

HERBERT A. SORG
18316 Falda
Torrance, Calif. 90504

PERCY D. SPROULE
6014 Illinois Ave.
Orangevale Calif. 95662

WARREN G. STAINTHORPE
4966 Pasadena Avenue
Sacramento, Calif. 95841

BOB STEPHENSON
73 358 Highway 111
Palm Desert, Calif. 92260

SIDNEY O. STONE
1198 Overlook Ave.
Hayward, Calif. 94541

PIERRE J. SUZOR
6224 Westbrook Drive
Citrus Heights Calif
95610

LAWRENCE F. TAYLOR
55 Hernandez Ave.
Los Gatos, Calif. 95030

JOHN THOMSON
1115 E. Bennett Ave.
Glendora, Calif. 91740

ARTHUR UGGLA
2720 E. Pico
Fresno, Calif. 93726
3224 5th Ave. S

RAY UHRIG
1462 Lou Dillon Lane
Santa Barbara, Calif.
93103

ORION WARD
4220 Thorn St.
San Diego, Calif. 92105

CHARLES G. WEST
5317 Kohler Ave.
Sacramento, Calif. 95841

WENDELL WHALEY
3970 Genevieve
San Bernadino, Calif.
92405

ERNEST H. WHITE
25121 La Cresta Dr.
Dana Point, Calif. 92629

ART WILKINSON
16 Ramona Drive
Orinda, Calif. 94563

KERMIT WILLIAMS
2150 Foothill Lane
Santa Barbara, Calif.
93105

WALTER WOLMER
236 N. Valley Center
San Dimas, Calif. 91773

COLORADO

JOHN F. BLOCH
1501 So. Bellaire
Denver, Colo. 80222

JAMES P. BORATGIS
821 - 15th St.
Boulder, Colo. 80302

GEORGE KING
1721 Iroquois Rd.
Pueblo, Colo. 81001

GEORGE A. MILLER
1253 S. Race
Denver, Colo. 80210

CLARENCE P. STOUT
505 So. Bowman
Holyoke, Colo. 80734

DALE B. WASSON
1015 11 Ave.
Greeley Colo. 80631

HAWAII

C. J. BUCHANAN
369 Wanaao St.
Kailu Oahu, Hawaii
96734

IGNATIUS CHANG
P.O. Box 3073
Honolulu, Hawaii 96802

WILLIAM JOY
P.O. Box 8304
Honolulu, Hawaii 96815

IDAHO

BRUCE B. BRUSH
Piano & Organ Service
503 Gladston St.
Idaho Falls, Idaho 83401

HERB HURLEY
910 Warm Springs
Boise, Idaho 83702

JOHN F. MANDEVILLE
1812 Potter Drive
Boise, Idaho 83706

MONTANA

REED FINLEY
RT 4 Rattlesnake
Missoula, Mont. 59801

ARTHUR HAJEK
Box 175
Great Falls, Mont. 59401

HAROLD T. MELLANG
405 Cottonwood
Deer Lodge, Mont. 59722

FRANCIS SIDOR
3224 5th Ave. S
Great Falls, Mont. 59401

NEVADA

BOB McCLURE
308 Vassar St.
Reno, Nevada 89500

NEW MEXICO

ED. R. HAMILTON
508 San Andreas
Alamogordo, New Mex
88310

ROBERT D. McCLINTOCK
Box 64
Tesuque, New Mex. 87574

MONTY McLEAN
3321 Wilway Dr. N E
Albuquerque, New Mex.
87106

SCOTT A. RAMSEY
351 West Chestnut
Las Cruces,
New Mexico 88001

MAX R. SPRINGER
4512 Goodrich
Albuquerque, New Mex.
87110

OREGON

ROBERT I. BOBST
922 W. 9th St.
The Dalles, Oreg. 97058

J. F. BYERS
RT 1 Box 328
Eagle Point, Oregon
97524

GLEN W. CASTEEL
426 S 19th Ave.
Portland, Oregon 97214

GEORGE EBERLE
3354 Crest Drive
Corvallis, Oreg. 97330

ALBERT M. HAINES
3220 Elmira Rd.
Eugene, Oreg. 97402

WILBUR HARRISON
2010 Emerald St.
Eugene, Oregon 97403

DONALD J. HEERMANS
13925 SW River Lane
Tigard, Oregon 97223

WENDELL HELM
498 S 23rd St.
Salem, Oreg. 97301

RUSSELL LAVERTY
3128 NE 65th St.
Portland, Oregon 97213

ERNEST W. NAGELY
5402 NE Columbia Blvd.
Portland, Oreg. 97211

RUSSELL PETREE
503 SE 47th Ave
Portland Oreg. 97215

RICHARD W. SAUNDERS
2368 Agate St.
Eugene, Oreg. 97403

ORVILLE SHULTS
9812 SE Taggart
Portland Oreg. 97206

VINTON SNYDER
RT 2 Box 393
Lebanon, Oreg. 97355

WILLIAM H. YOUNG
4518 NE Alberta Court
Portland, Oregon 97218

UTAH

GUS HANTELMAN
2559 S. 5th E
Salt Lake City, Utah
84106

WASHINGTON

BEN BALLOU
1303 A South 8th
Tacoma, Wash. 98402

JACK C. CASKEY
524 Central Way
Kirkland, Wash. 98033

WILLIAM G. CRAIG
5941 37th SW
Seattle, Wash. 98126

JARRETT DAILEY, JR.
119 Beacon Hill Drive
Longview, Wash. 98632

EMIL B. FRIES
2606 E. Evergreen Blvd.
Vancouver, Wash. 98661

KENNETH L. HOOPER
2609 Colby
Everett, Wash. 98201

FRANK HOPFINGER
19269 11th Ave. N.E.
Seattle, Wash. 98155

MERLIN LEWIS
1255 Commerce Ave.
Longview, Wash. 98632

PHILLIP MOORE
516 No. 77th
Seattle, Wash. 98103

FRANK Z. MORGAN
6535 Fauntleroy Way S.W.
Seattle, Wash. 98116

GEORGE R. MORGAN
4015 30 S.W.
Seattle, Wash. 98126

RUSSELL E. NORDLUND
13856 - 37th Ave. S.
Seattle, Wash. 98188

JAMES B. PIERSON
1111 1st Ave. W.
Seattle, Wash. 98119

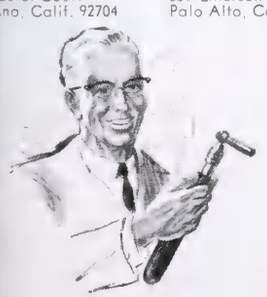
KENNETH SERVISS
2606 E. Evergreen Blvd.
Vancouver, Wash. 98661

DON SIMMONSON
313 W. 12th St.
Kennewick, Wash. 99336

BOB TRAVER
P.O. Box 654
Ellensburg, Wash. 98926

BILL VAN WINKLE
5300 W. Sylvester
Pasco, Wash. 99301

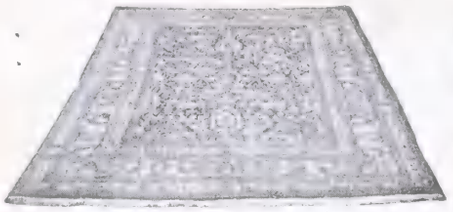
GEORGE J. WHYTE
12564 Densmore Ave. N
Seattle, Wash. 98133



The Piano Technicians Guild, Inc.

512 FIRST AVENUE NORTH, SEATTLE, WASHINGTON 98109

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $50 to $1500
Small to Giant Sizes.
Savonnerie rugs from
India in pastel (Kirman) colors
2 x 3 ft. to 12 x 24 ft.
9 x 12 ft. $550. 12 x 20 ft. $1290
Many giant and unusual sizes

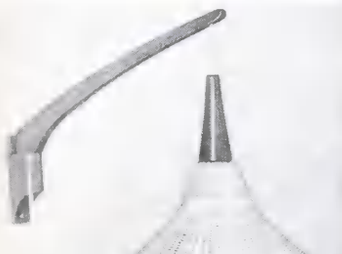
For sale: the Americas' foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs

For 40 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS — A Complete Guide"
by Charles W. Jacobsen . . . $12.50

First and only Oriental Rug encyclopedia ever published. 420 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N. Y. DEPT. B TEL. HA 2-7832



MANDARIN WICKER WALL LAMP 13.99*

Hand-woven natural wicker shade over opal glass diffuser . . . suspended from graceful new walnut arm with walnut bracket. Arm extends 16" from wall, swivels left to right. Height is adjustable. 11" diameter shade is tipped with tapered walnut #301-P.

*ADD $1.25 EACH FOR MAILING, HANDLING.

LAMPLAND 579 Sixth Ave., NYC. Dept. W

NYC add 5% tax, NYS 2%. No COD's. SEND 15¢ FOR NEW CATALOG "A."

NOTEWORTHY—AND ELEGANT



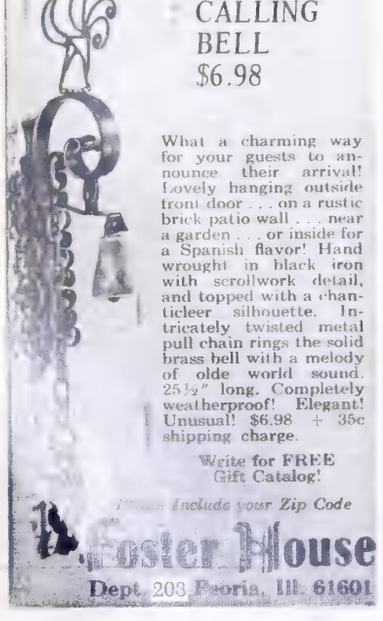
A lovely Queen Anne desk for your home, in beautifully finished cherry. One long, three smaller drawers in base, two drawers and pigeonholes in top. (Interior arrangement and chair shown in catalog.) Drop lid has lock and key, pull-out supports.

W 35, D 18, H 41 inches. **$149.95.** 120 lbs., shipping charges collect. No. C. O. D. Matching chair **$34.00.**

Send 25¢ for catalog

Dept. 433, Box 266, Concord, N.C. 28025

Ephraim Marsh



SPANISH CALLING BELL $6.98

What a charming way for your guests to announce their arrival! Lovely hanging outside front door . . . on a rustic brick patio wall . . . near a garden . . . or inside for a Spanish flavor! Hand wrought in black iron with scrollwork detail, and topped with a chanticleer silhouette. Intricately twisted metal pull chain rings the solid brass bell with a melody of olde world sound. 25½" long. Completely weatherproof! Elegant! Unusual! $6.98 + 35c shipping charge.

Write for FREE Gift Catalog!

Please Include your Zip Code

Foster House

Dept. 203 Peoria, Ill. 61601



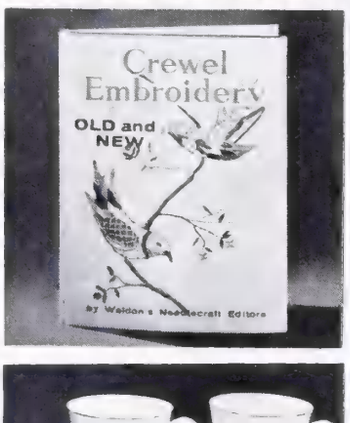
Dress up your mailbox stand in a pretty petticoat of cast aluminum that will give your home the appearance of a lovely country estate. Mailbox complete as illustrated. $49.95 ppd. Send for your free Gift Guide of all Old South Reproductions.

MOULTRIE MFG.CO. Moultrie, Ga.

WITH



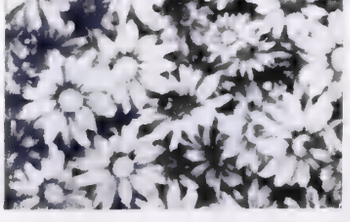
ZODIAC RINGS are luc omens, glamorous adornments a perfect "Happy Birthday" pr ents. Choose from 12 lovely zodi symbols authentically design by Thai craftsmen in vibrant c ors on white porcelain enam overlaid on ⅜" w. sterling s ver band. Specify birth month (s sign), ring size. $5 ea. ppd. Lio 665 Middle Neck Rd., Dept. 68 Great Neck, N.Y. 11023.



"CREWEL EMBROIDERY OLD AND NEW" is a fascin ing guide to Old English, Ea American, Contemporary crew work. Sections: 105 stitches, tra ferring designs, finishing e broidered articles, etc. Hard-bou book with 169 illustrations sho novice, pro how to convert pros furnishings into exciting on $2.95. 25¢ post. What's New, 1 Water, Bryn Mawr, Pa. 19010.



BIRDS IN FLIGHT are a lo ly sight on these song-bird mu of fine Crown Staffordshire E glish china. Each bird has be painted in its natural habitat a charming background effe Bluebird and rose-breasted gr beak on one mug, bluejay a cardinal on the other. Set of $9.95. Matching ashtrays, 4 f $1.25. Add $1 postage. Clymer HB3, Pt. Pleasant, Pa. 18950.



DAISY FABRIC. Your w dows get weary of winter, too, y know, so let them glory in t sweet rush of spring. Unfetter the of heavy draperies and subs tute daisies blooming on cott fabric. The design is gay, lig hearted for curtains, cushio Tones of white, gray, green w yellow. Repeat is 16". 48" wi hand-washable. $3 yd. Chapma Rte. 303, Blauvelt, N.Y. 10913.

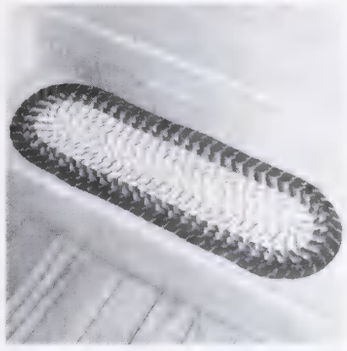
PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices are subject to change. Postage extra outside continental U.S.A. Please include Zip Code on all orders.

CREATIVE STITCHERY. Encourage the beginner, challenge the master, provide the joy of accomplishment for both with this crewel wall hanging. Kit includes fanciful flower design on finest ecru linen; palette of yarns in brilliant hues of pink, yellow, orange, lavender; simple crewel embroidery instructions. 26x21", $8.95 plus 45¢ post. The Stitchery, HB3, Wellesley, Mass. 02181.



COLONIAL STAIR TREADS. Aren't these wonderful? And think of the money you'll save versus carpeting. Each tread is 27" wide, 9" deep, and braided in the traditional multi-colored pattern. Strong, long-wearing nylon. The way Seth & Jed customers buy these, you'd think they were giving them away, $2 each. Set of 13, $18.95. Ppd. Seth & Jed, Dept. H-37, New Marlboro, Mass.



TEA TIMER for a country kitchen, a colonial dining room looks just like an old-fashioned copper tea kettle. You may choose the new cordless battery movement, $14.99, or the electric model, $7.99. The cordless model runs accurately for one year on one flashlight battery. 9½x9" coppertone *or* black clock hangs on a wall or stands on mantel. Ppd. Gracious Living, Dept. 1371, Berkeley, R.I. 02864.



NESTED EGGS. It wouldn't seem like Easter if we didn't tell you about an enchanting import. It looks like one festive little egg, but what fun when the largest egg is opened. Inside are three smaller ones, each hand-carved and gaily painted in designs favored by the peasants of Krynica, Poland. $2.95 a set ppd. Shopping International, 536 Shopping Int'l. Bldg., Norwich, Vermont 05055.





Cherub Planter

A crisp, cool and classic import planter to grace the walls of your terrace, patio, hall, boudoir, powder room. The charming cherub base supports a spacious bowl . . . fill it with opulent fruit, or convert it to a hanging garden of glossy greenery. 10½" high; 7" wide in fine white import ceramic.

4.50

postpaid

sorry, no C.O.D.'s satisfaction guaranteed



SPANISH BOTTLE with enclosed ice compartment

Our handsome, handblown Murano Spanish Bottle boasts a unique enclosed compartment to hold ice. Keeps wine, cocktails, fruitades delightfully frosty without dillution. Dripless spout and Old World styling is sure to bring praise your way.

1½ Qt. $3.95
plus 30c post.
3½ Qt. $4.95
plus 50c post.



Oriental Ginger Jar

A lovely accent piece, used for centuries to hold festival sweetmeats and treasured gingers. Use it singly or in pairs on mantel, atop table, in your breakfront. Exquisite Chinese coral flora design on white porcelain, complete with split black wood carved stand.

8" high 4.50
10" high 9.95
please add
30¢ postage per jar

Free Gift Catalog!
please supply your zip code number

EDWARD H. ZIFF *Importer*
Dept. HB37, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60554



FAVORITE CLASSIC

Takes you smartly through a busy day, from lunch to shopping or golf. Action back, easy-to-get-into snap front, stirrup belt. Machine-washable color-fast DENIM in Navy and Drip-Dry CHAMBRAY in Cadet Blue or Charcoal Grey. Sizes 10-44 and 12½-24½. $13.95
Plus 50¢ post.

Satisfaction guaranteed ($3 deposit for COD's)

AVAILABLE ONLY through mail order from:

OLD PUEBLO TRADERS 622-BCR-SO. Country Club Tucson, Ariz. 85716



Genuine Jade

BRACELET WATCH

Genuine jade chips rimmed by golden metal make an unusual bracelet. But, the accessory is even more unique when it springs back to reveal a quality watch. Bracelet conceals watch completely yet opens easily when desired. Jeweled movement is guaranteed for 2 years. Gift Boxed. A gift supreme for a woman who enjoys the finest.

$21.50 POSTPAID

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB367 Plymouth Meeting Penna. 19462

RESCUES DRY SKIN... pampers your complexion



THE ONLY COCOA BUTTER SOAP

Only Hershey Estates soap is made of highly-refined cocoa butter, a nearly perfect skin conditioner. Excellent for dry skin because it conditions as it cleanses . . . leaves skin soft and refreshed. All-vegetable oil soap makes rich, velvety lather in any type of water. Delicately perfumed. GIFT BOXED. 3 cakes of personal size or 2 cakes of bath size or 10 cakes of guest size or 5 cakes of large guest size for $1.75, postpaid.

SPECIAL: 6 boxes (your selection) $10.00; 12 boxes for price of 11, $19.25, ppd.
(Sorry, no C.O.D.'s)

HERSHEY ESTATES
DEPT. 23, HERSHEY, PA. 17033

Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as **$7.00.**

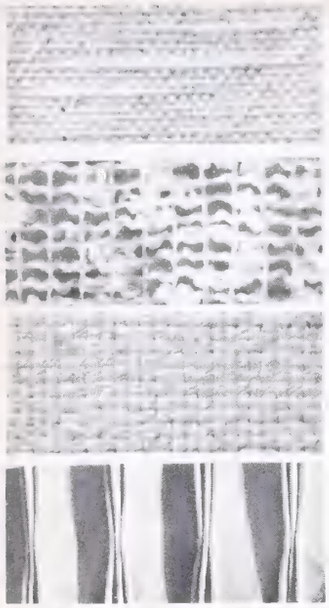
NO RISK TO YOU!
Money-back guarantee if returned unworn within 10 days.

SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13



DEANNA $25.00
Italy styles a shoe for today. Madly mod with contrasting collar and bow, squarer than square toe. Blue & white, green & white, espresso & white or fawn bone calf.

SHOECRAFT



only $3.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Seven heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look handwoven. Smart, too, for slip covers, bedspreads, tablecloths. Natural white, or custom matched to your swatch or paint chip. All 3.98 per yd., and up, in our wide, wide widths.

world's widest seamless draperies!

Your choice of yardage, do-it-yourself pleating materials—or complete, made to measure draperies (handsomer at low, low cost because they're seamless). For brochure and 40 samples, **send 25¢** (or 50¢ for air mail reply) to Beverly Hills address.

HOMESPUN HOUSE
Beverly Hills

261 So. Robertson Blvd., Beverly Hills 3, Calif.
Branch stores:
1124 Sutter St., San Francisco, Calif.
1921 Waukegan Rd., Glenview 3, Ill.

All sizes COMPLETE or in EASY 1-HOUR HOME KITS



MAGAZINE RACKS

These large, handsome wall racks prevent "magazine mess." Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Complete racks in satin smooth, honey-tone knotty pine or maple or mahogany finish. **OR IN KITS** for easy assembly. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions.

For 30 magazines 25½" x 27" (11" Wide) **$17.95**
kit **$10.75** Ppd.
For 15 magazines 25½" x 10" (Taller) **$27.95**
kit **$17.75** Ppd.
For 60 magazines 25½" x 27" (Double Width) **$32.50**
kit **$19.95** Ppd.

Finished Racks Shipped Express Charges Collect
On Kits: Add 10% West of Miss.

LARGE NEW FREE CATALOG—700 PIECES—
Finished and Kit Furniture in Friendly Pine

Include your Zip Number. Not Sold in Stores. Money Back Guarantee.

Yield House
Dept. B3-7
North Conway, N.H. 03860



CREWEL PILLOWS

Embroider these charming pillows. The added touch for traditional or modern surroundings. Complete kit includes 14" x 14" x 2" stamped natural Belgian linen, colorful wool, zipper, piping, and easy instructions. Pillow forms also available.

No. 639 Bird Pillow Kit (shown)	$4.95
No. 638 Fish Pillow Kit	$4.50
No. 642 Mushroom Pillow Kit	$3.95
No. 100 Pillow Form	$1.95

PLEASE ADD 35¢ POSTAGE EACH ITEM
Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



Trim Marble-topTable in solid mahogany
$15.95



Love Seat **$149.95**

Romantic Victorian

solid Mahogany, hand-carved furniture! (also; rare, unusual Early American pieces)

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog.

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327
Rush big, colorful Catalog B-3 and my choice of costly fabric cuttings. I enclose 50¢. (Check, coin or stamps are all fine.)
Name
Address
Zip

PICTURES & PRINTS



WYETH, "COOT HUNTER"
18 x 29¾ $12.00

NEED PICTURES ON YOUR WALLS?
Oestreicher's can put them there! With over 300,000 prints to choose from, Oestreicher's has the largest collection of Fine Art Reproductions in the world. Our clients choose from old masters, moderns, impressionists and from such subjects as landscapes, seascapes and sporting prints. **Please add $1.00 to each order to cover postage, insurance and handling.**

Our latest Reference Book of Fine Art Reproductions illustrates over 1,100 pictures lists over 12,000 titles by 1,500 artists. $2.50pp.

Oestreicher's Dept. HB37
SINCE 1898
43 W. 46 St. (Bet. 5th & 6th Aves.) N.Y.C.
PLaza 7-1190 / Open Thurs. 'till 9 PM



SILVER BUTTER BUYS.

You can't go wrong if you choose these for every bride this spring. Richly simple silver-plated butter plates, 6" in diameter, by F. B. Rogers, will blend with any table setting, mix with any pattern. $1.25 each. Engraved with bold script initial, add 25¢ each. Ppd. Croydon Silversmiths, 802 Lexington, HB3, New York, N.Y. 10021.



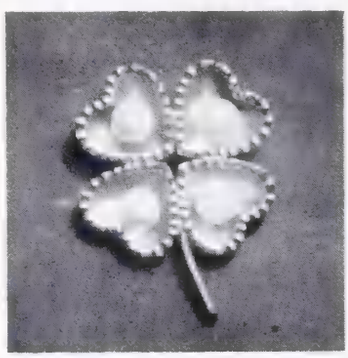
THAI TEMPLE RUBBINGS.

Glorious stone sculpture has adorned the temples of Thailand since the days of the Khmer Empire. These fine rubbings, in exquisite detail, have been made of that sculpture on fine rice paper, 21½x23½", with one or more figures in cinnabar red, jungle green, or black. $3.50 each; 2, $6.50. Ppd. Windfall, 185 Adams, HB3, Bedford Hills, N.Y. 10507.



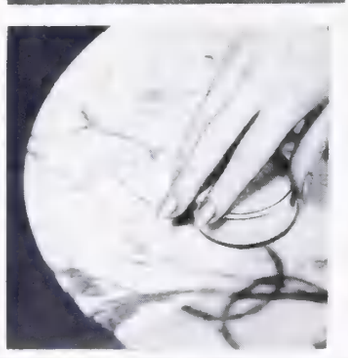
BRANDY SNIFTERS.

If the occasion is gala enough for brandy, it surely deserves these 7-oz. pewter snifters. They'll give even a small dinner party a white-tie festivity. One of the proudest gifts you can send a bride and groom, the gift-boxed set of 2, imported from Holland, is $15.95 ppd. Pewter catalog, 35¢. Hildegarde Studios, 597 Farmington Avenue, HB3, Hartford, Connecticut 06105.



THE LUCK OF THE IRISH

is not limited to St. Patrick's day for the pretty girl who wears this four leaf clover pin. Finely crafted 14k gold pin with safety catch, measures 1" across. Each leaf is centered with a lustrous genuine cultured pearl. $19.95 postpaid. Send 25¢ for 120-pg. color catalog of fine jewelry. Order from The Strongite Co., 7 W. 45 St., HB3, New York, New York 10036.



MARGLO MARBLE KIT

contains a generous supply of marble stain remover, polishing powder, applicator, 2-yr. supply of Marglo Marble Sealer Wax. Stains, rings, even discolorations on marble tops are thoroughly cleaned, repolished like new. $5.95 ppd. Two-year supply of Marble Sealer Wax only, $2.95 ppd. Marglo, Box 114, Dept. HB37, Niles, Illinois 60648.



ANTIQUE WORLD GLOBE KIT

A kit, fun and easy to assemble into a choice collector's item that will enhance any room. The accurate six inch diameter globe stands 11" high in its cradle and has an antique leather appearance. Complemented by authentic zodiac and latitude rings. The cradle parts are solid hardwood sanded and ready to assemble. All components and materials included in the kit to complete your globe as a prized possession. Satisfaction guaranteed. **$9.95** Postage Paid

WORLD ART KITS
BOX 577-d
WILMINGTON 42, CALIFORNIA

SALE!

EXCITING VALUES from CRESCENT HOUSE

SPECIAL SALE! MUSEUM SCULPTURE ANTIQUE REPLICAS for the Home and Office

All DECORATIVE pieces faithfully recreated by loving hands of superior craftsmen from original masterpieces. Hand cast, hand finished in sculptured Durastone. Made here in the U.S.A.

DARWIN'S APE

9" High

$9.95

plus $1. postage



contemplates man, while sitting on books of knowledge. Durastone. Justly famous sculpture. Finished in antique bronze. Conversation piece anywhere. 9" high only **$9.95** plus $1. post. 15" high only **$14.95** plus $1.50 post.

THE THINKER



by Rodin. Romantic masculine figure of the ages. Perfect reproduction in Durastone. 9½" tall. Lovely antique bronze finish.

Only **$6.95** plus $1. postage

THE KISS



by Rodin. Graceful, romantic, artistic, a joy for ever. Durastone. Antiqued Bronze finish. 9" high. only **$9.95** plus $1 post.

ETERNAL IDOL



only **$9.95** Plus $1 Postage

Rodin's statue of Love. Beautiful antiqued green-bronze finish. Stands 9" high. 13" high only $14.95 plus $1.50 postage.

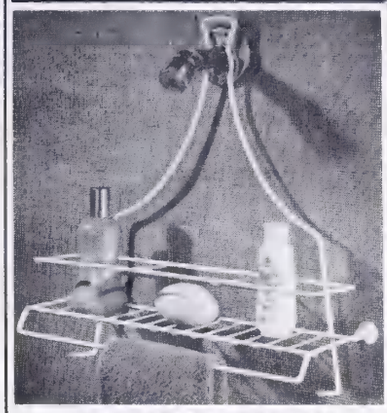
14" CIGAR STORE INDIAN



by Edward Schillaci. Antique museum replica. Beautifully recreated to bring back the days of our frontier. Perfect Early American note. Durastone Wood grain finish.

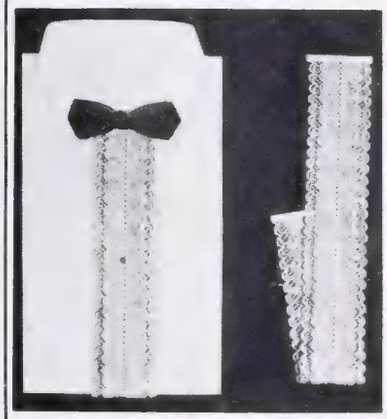
$9.95 plus $1 post.

CHOICE OF THE FOLLOWING:
All in faithful Durastone.
Discus Thrower—12". Ant. Bronze or Ant. White, $9.95 plus $1 post.
Pieta—Michelangelo 8". Ant. Marble or Bronze finish. $6.95 plus $1 post.
Moses—Michelangelo 10". Ant. Marble or Ant. Bronze. $6.95 plus $1 post.
David—Michelangelo 14". Ant. Bronze $6.95 plus $1 post.



SHOWER CADDY

Fits standard shower head to keep bathing needs in one compact unit. Stow soap, shampoo in caddy, hang bath brush on hook, cloths on bar. No more dripping trips for forgotits! Suction cups secure unit to tile. White vinyl-finished metal. 15 x 15½ x 5⅜". Shower caddy **$2.95** ppd. Tub caddy (fits over soap dish). **$2.95** ppd. Both **$5.50** ppd.



AFTER DARK TUX LACE DICKIES

Instantly Converts Your Plain White Shirt to a Dress Shirt

Ideal for the man on-the-go. The After Dark Lace Dicky instantly converts your plain white shirt to a fancy dress shirt. Simply button the magnificent embroidered lace strip, top and bottom, and **PRESTO**—you're ready for a night on the town. Eliminates the purchase of expensive tuxedo shirts—does away with high laundry bills. Excellent for the man who wants to look well dressed in a Tuxedo shirt. Comes complete with dress studs. Only **$2.98** ppd.—**2 for $5.75** ppd. Satin Black Bow Tie **$1.**

ANTIQUE PINE COVER FOR YOUR WALL PHONE



only **$12.95** finished

only **$9.95** unfinished

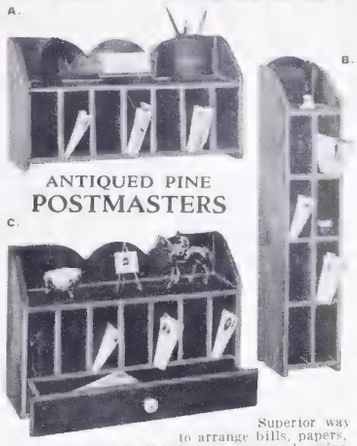
Satisfaction Guaranteed

AUTHENTIC ANTIQUE WALL PHONE COVER

An original new creation, exclusive by Crescent House.

Changes your regular wall phone into a decorative unit. Merely place this lovely pine wood unit over phone and then you have an authentic looking antique wall telephone. Fits over any wall phone. You'll save money on expensive antique phones to buy, or troublesome installations. Just pull door cover open to use or answer phone. You'll hear every ring. Hand turned mouthpiece, bells, and receiver are all made of pine too . . . creates a wonderful effect. Made by real wood artisans, antique honey-toned finish. 14" x 10" x 10". The right touch for kitchen, den, hallway, or office. Only **$9.95** unfinished. Only **$12.95** finished ppd.

EARLY AMERICAN

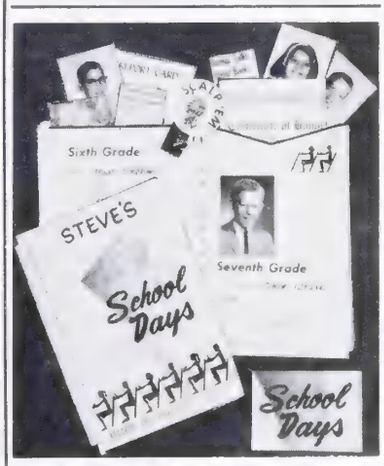


ANTIQUED PINE POSTMASTERS

Superior way to arrange bills, papers, and other mail is in your own wooden pine post office. Any of three shown stands on shelf, desk or work counter. Or can be hung on wall. Kitchen, den, or office, etc. Antiqued honey toned finish on aged pine.

A. POSTMASTER—7 roomy compartments, 18 x 10 x 5½". **B. UPRIGHT POSTMASTER**—8 roomy compartments, 27½ x 5½ x 5½". **$9.95** ea. ppd. Unfinished **$7.95** ppd.

C. POSTMASTER ■ DRAWER—7 roomy compartments, pull out drawers for clips, paper, stationery etc. 18 ■ 12 x 5½". Decorative. Finished **$14.95** ppd. Unfinished **$12.95** ppd.



PERSONALIZED SCHOOL DAYS RECORDS

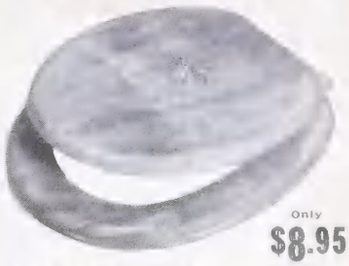
from kindergarten thru high school with this sturdy, lifetime covered spiral record book. 13 roomy files, one for each grade, prevents loss of report cards, health records. Place for photos, important information. Only $1, two for $1.50 postpaid. Personalized $1, two for $1.90 postpaid.



BOUND TO PLEASE

anyone who wants to give a prized first edition look to a paperback collection. Classically designed leather grained covers are self-adhesive, come with gold foil for inscribing titles. Covers fit any size paperback, just trim to size. 3 covers in library tones, $1 per set; 6 (2 sets), $1.85. Ppd.

EARLY AMERICAN



Only **$8.95** plus $1 pp & hdlg.

JOHNNY SEAT

An original creation—exclusive by Crescent House. Striking Brass Eagle adorns cover. Decorative hand rubbed pine finish captures all the beauty of wood grains. Enhances the appearance of your bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has ■ wipe-clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with breakproof matching hinges. Only $8.95 plus $1. postage & handling.

French Provincial



ONLY **$10.95** ppd.

THE CLASSIC SEAT

For the sophisticated distinctive touch. Ideal for French Provincial enthusiasts, complements Early American and accents Contemporary. Enhances the appearance of any bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has wipe-clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with matching hinges. Finished in your choice of beautiful soft antique gold, antique white, black, blue, green, pink, yellow, white. Cane center is natural, lid is solid. Only $10.95 ppd.



A PERSONAL WEDDING OR ANNIVERSARY GIFT

Fine ceramic tile from Europe is colorfully decorated and personalized in hand-lettered gold for weddings or happy anniversaries. Ready to hang or can be used as a trivet. Send 2 first names, last name, wedding date, city ■ state, name of church. 9" x 6". **$2.98**; ■ **for $5.75** ppd.

CRESCENT HOUSE
135 Central Park Road, Dept. B
Plainview, L.I., N.Y. 11803

Please rush the following items listed below on your SATISFACTION GUARANTEED basis.

I enclose ☐ check ☐ money order
Sorry No C.O.D.'s

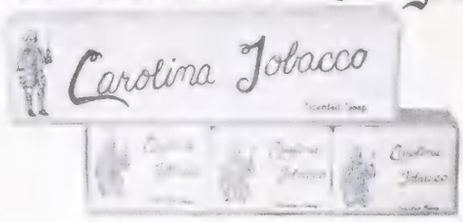
Name_____

Address_____

City_____ State_____ Zip_____

Quantity	Item	Amount

A Carolina Original



Carolina Tobacco

Scented Soap

Our ingenuity brings you a brand new fragrance of a strictly local product - Carolina's own tobacco. Buy it. Try it. You will like it! Order: MST $1.25 per box. 5 for $6.00

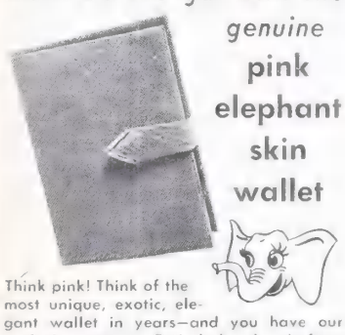
Prices Postpaid U.S.A. add 25¢ for West Coast - Send 25¢ for Color Catalogue

Jack and Jane Hicks

The Carolina Soap & Candle Makers

Southern Pines, North Carolina

New! Be the gal with the genuine **pink elephant skin wallet**

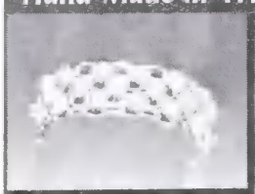


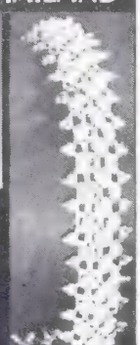
Think pink! Think of the most unique, exotic, elegant wallet in years—and you have our exclusive pursette. Entirely handmade from genuine selected elephant skins, tanned soft 'n supple, dyed a lush 'n lovely jungle-flower pink, and luxuriously leather-lined. Will last practically forever! Lightweight, a compact 4½" × 3½" folded, beautifully roomy. Contains money compartment, change purse, 3 pockets for credit cards, stamps, etc. and see-thru driver's-license flap. Snap-tight closure! You'd expect to pay at least $50 for this rare find—our exotic safari beauty, **just $19.95 ppd.**

Prompt Shipment. *Satisfaction guaranteed.* Send check or money order. *Write for FREE color catalog of unique gifts.*

HOBI INC DEPT. 8-37, FLUSHING, NEW YORK 11352

Hand Made in THAILAND





Lace-like Beauty and intricate design from Thailand . . . a country devoted to the art of exquisitely delicate handwork. Flexible and fine, as if woven of strands of silk.

RING: Rhodium plated platinum-like Silver $6.00
Yellow Gold Plate 5.00
Solid 14 Kt. Yellow Gold $25.00

BRACELET: In Yellow Gold Plate or Rhodium Plated platinum-like Silver $7.00

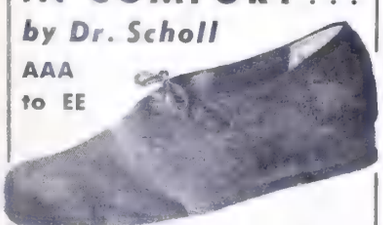
Send Ring Size Beautifully gift wrapped
Write for Free Catalogue

LIONS Dept. HM-42, 665 Middle Neck Road, Great Neck, N. Y. 11023

NEW CONCEPT IN COMFORT . . .

by Dr. Scholl

AAA to EE



"Comfort" is a word synonymous with the name Dr. Scholl. These shoes for women are designed with but one thing in mind . . . healthful, restful comfort for tired aching feet. For those in the hard-to-find sizes, for those on their feet a lot, there is nothing to surpass the "Roundabouts." Dr. Scholl does away with constricting pointed toes in these comfortable, good-looking cowhide-suede shoes. Color is Moss Brown. Sizes AAA(7-10); AA(7-11); A(6-11); B(5-11); C(4½-10½); D(4½-10); E(4½-9); EE(5½-8½) **$13.95**

(Add 35¢ handling charge)
Free Catalog

DEERSKIN TRADING POST
Rt. 1 at 114B, Danvers, Mass. 01923
Zip code required!



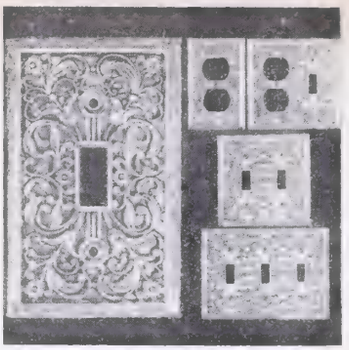
Suede Neckties

Magnificently made in Spain of lush genuine suede, these full length ties are hand stitched and form a perfect knot. The latest sensation in men's fashions—order one in each color. Grey, Brown and Green. **$4.00** EACH POSTPAID

Pa. Res. Add 5% Sales Tax • Sorry No COD's

SEND FOR FREE GIFT CATALOG

TAYLOR GIFTS
Dept. A, 226 W. Wayne Ave., Wayne, Pa. 19087



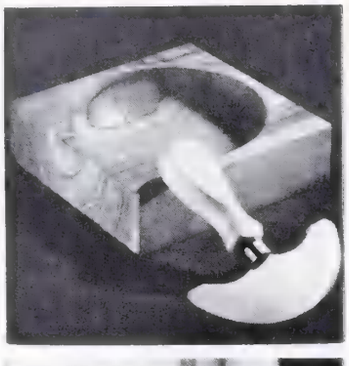
SWITCH FOR THE BETTER. A reproduction of a Roman carving converts an ordinary light switch into an eye-catching beauty spot! Antique golden brass or antique silver or black. Single plate, $1.25: 3, $3.50. Double $1.50: 3, $3.98. Triple, $2.95. Twin outlet, $1.50. Single switch-twin outlet combination, $1.95. 25¢ post. Ann Isabel, 7840 Rugby St., HB3, Philadelphia, Pa. 19150.



TABLE HOPPERS. For a frolicking, rollicking spring table setting, why not spot these life-like fur bunnies among the yellow jonquils and baby irises? And don't forget to order a pair for your favorite crib-time cutie. Finest rabbit fur in true-to-nature coloring, small bunny 3¾" tall, $2; giant 8" bunny, $5. Ppd. Q. T. Novelty, 366 Fifth Avenue, HB3, New York, New York 10001.



SUITCASE SUSPENDER make it a cinch to spot and claim your luggage at baggage counters. Snap the strong elastic band around any valise. It grips tight and holds in place with golden monogrammed hook closing. Attractive assorted patterns. Useful remembrance to give a high-flying executive or career girl. $1 each, 3 for $2.85 ppd. Vernon, 560 3rd. HB3, Mt. Vernon, N.Y. 10553.



GOURMET'S GIFT. Salad lovers are often those who can toss the best salad themselves. So give this two-piece set to your favorite "mix-masters." The birch bowl and chopper with stainless steel blade give triple service as chopping bowl, mortar & pestle, and cutting block. 6" sq., $2.75 plus 25¢ post. 2, $4.95 plus 45¢ post. Kents Gifts, 1214 Atlantic Ave., HB3, Atlantic City, N.J. 08401.



THROW-AWAY BOOTS are made of water-tight, see-through plastic. Tough and high enough for a snow storm, they store like a sheet of paper. Tear off a pair and tuck them in purse, pocket, glove compartment, desk, or suitcase. You'll have rain insurance wherever you go. One size fits all. A roll of 36 is $3 plus 30¢ post. From Joan Cook, HB3, Centerport, L.I., New York 11721.



Vertical: V1, V3, V5

MEDALS SHOWCASES FOR THE ACHIEVERS

In homes and offices everywhere, THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. Case in rich **walnut, maple black, antique gold or silver,** hand rubbed finish. Plush velvet lining in **black or any military or school color.** Space bars adjust to your designs! Glass front. Stands or hangs. Medals showcases become heirlooms . . . beautifully engraved so the children will know and remember. **Name, rank, branch, dates, service number and history, school & sport etc. engraved—only 5¢ per letter. INSIGNIA** of Army, Navy, USAF, USMC all branches & corps, and AAU engraved—$2.00 each or 2 for $3.00

V1 OR H1 (9" x 12") FOR 1-7 MEDALS.....$11.95
V3 OR H3 (12" x 16") FOR 3-20 MEDALS....$14.95
V5 OR H5 (17" x 20") FOR 10-50 MEDALS...$19.95

All Shipped Prepaid



Horizontal: H1, H3, H

Order that **gift of a lifetime** now! Rush gifts shipped same day.
You must be **DELIGHTED!** . . . or your money back.

AWARD MAKER DEPT. HM3 BOX 6474 • SURFSIDE, FLA. 33154

At last...a leading American physician shows you

HOW TO STAY YOUNG TILL 90

Designed to give you the look of a youngster past 60... the grace and figure and vitality of a trained ballerina beyond your seventies... in vibrant good health till 90 and more — here is one of the simplest and gentlest, and yet truly revolutionary, anti-aging medical programs ever invented by the mind of man.

To repeat once again, the goals of this program are simple. They are, in essence:

1. To give you the look of a youngster in both face and body, far past sixty . . .

2. To keep you in top condition — to give you the drive and grace and figure of a trained ballerina beyond your seventies . . . and

3. To give you every possible chance of *continuing* in this vibrant good health till ninety, and more.

The methods this program uses to achieve these goals are equally simple — and, again, surprisingly gentle. They are:

1. A series of one-or-two minute-a-day exercises, for your face — designed to combat premature wrinkles and restore the smooth, sharp outlines of youth.

2. A direct attack on the *stored-up emotional poisons* in your body that eat away strength and youth like internal acid. This attack on these poisons consists of a series of exhilarating new exercises which take as little as three minutes a day — *half of which time you spend resting.*

3. A new way to lose weight — not a diet — designed to change your present suicidal eating habits in 24 to 48 hours. And to break at last the vicious *fat-multiplying cycle* inside your body, that causes you to put on more weight, from less food, than your thin friends. And

4. A series of surprising, and sometimes actually startling, solutions to your most serious everyday health problems — including fatigue, hypertension, indigestion, high blood pressure, and much, much more.

This, then, is the look-younger, feel-better, live longer program that you can prove to yourself — beyond doubt — without risking a penny. Now let us look at its medical background, and the specific day-by-day benefits it is designed to give you:

Written by One of America's Foremost Physicians, It Opens Up Whole New Worlds of Prolonged Youth, Health and Beauty — Past 90 — that You May Have Never Dreamed Existed Before.

The fascinating new volume which gives you these benefits is titled: *How to Stay Young All Your Life.* It is the result of fifteen years of meticulous research, and three additional years of intensive writing and re-writing. It is so completely up-to-date that some of the principles revealed in it were not discovered until a few short months ago.

Its author is Clement G. Martin, M.D., F.A.G.S., F.A.C.N. As you may know, Dr. Martin is former medical director of two of the largest insurance companies in the United States, where he specialized in geriatric research — the science of prolonging youth, strength, health and life — far beyond their present limits.

Over eight years ago, in conjunction with his state medical society, Dr. Martin published a pamphlet based on this research. The response was so overwhelming that he then expanded this information into a book — called *How to Live to be 100* — which immediately soared to the top of the best-seller lists, and sold over 100,000 hard-cover copies in the first two years alone.

But now medical science has gone beyond mere longevity alone! Now it is possible — not only to add up to twenty or thirty or forty more healthy years to your life . . . not only to help you ward off the disease of middle and old age that cripple your friends . . . but, in case after case, to actually *restore* the appearance and energy and bursting vitality and strength of youth itself to your body — *and maintain that youthful drive and appearance far past your seventies and eighties!*

All the Myths About "Old Age" — Shattered at Last.

This new book, therefore, begins immediately with *case histories* that prove this fact beyond doubt. In the first few pages alone, you are introduced to:

The American "town without heart disease." Where the inhabitants eat too much, enjoy food that's "rich" in every sense of the term, are overweight, party around, stay up late — *but simply don't have heart attacks.* (The reason why will astound you.)

The 101-year-old roué, who still eats mountains of spaghetti, washes it down with wine, and loves his sweets.

The amazing French beauty who first invented exercises to preserve the look of youthfulness in the human face. Men worshipped her at eighty. Her figure and her face were as dazzling at 79 as they were at 19. She died, still outwardly in the bloom of youth, past 90.

The American businessman who watched his body become prematurely old and finally collapse of ill health at the age of 50. Who decided to *rejuvenate himself* though he could hardly stand, through a scientific study of longevity. By the time he was 73 he had regained his youth — his face as smooth, his body as slim and hard as a youngster's. *Photographs in this book prove these statements beyond doubt — see them yourself!*

The Russian report on a man who lived to be 161, and fathered his last child at 104.

And much, much more. Probably the most fascinating reading of your entire life. But it's only *the prologue* to the real meat of this revolutionary new book. For now the life-saving, health-giving, youth-restoring principles learned in this world-wide medical research are put to work — instantly — *for you.* To give you results, *literally overnight,* that will have your friends begging you to tell them the secret!

For example:

What is the price of Renewed Youth and Vitality? As little as Five Exhilarating Minutes Every Day.

First, you start to peel off *years from your appearance:*

On page 35, you learn the one-second prescription that automatically causes you to stand more erect (no, you *don't* have to pull in your stomach, but the results are startling nevertheless).

On page 124, you're given *six-second facial exercises* . . . wrinkle exercises . . . bags-under-the-eye and age-line exercises . . . that Dr. Martin recommends for every man, as well as woman, who wants people to gasp in astonishment when you tell them your real age.

On page 144, you're shown how the way you eat may contribute as much or more to your overweight problems as the actual *foods* you eat. And then on page 150, you're given the medically proven, *fastest-possible way* to lose excess pounds. Again, this is *not* a diet at all. And the greater your excess weight, the *faster* this method works.

But this is just the beginning. Now you go on to tap vast new stores of *strength, endurance and energy,* like this:

On page 35, you're shown the scientific secret (time to learn: 10 seconds; time to perform: 3 seconds) that guarantees you will *sit* properly — and therefore cut your desk fatigue in half.

On page 42, you're shown how to "relax yourself ahead." Develop the grace under pressure that marks the champion athlete. Outstrip less well-informed women who tear themselves to pieces in the mistaken belief that they can achieve their goals through pressure, anxiety and tension. Keep going at full speed when they're wilting around you like dead flowers.

On page 58, you're shown how you can cleanse *your internal organs* (your heart, lungs and blood stream) of tension and fatigue in as little as three minutes a day. Try this tomorrow night when you're bone-weary from the day's work — when you're wound up tight as a drum — and see for yourself how it pumps so much new energy back into your system that you can out-dance your teenage daughter till 3 A.M.

Yes, and on page 118, you learn how Dr. Martin recommends as little as *only 1½ minutes* of basic exercise every day. *Is this too much to ask from you to obtain new protection from heart attacks, new youthfulness, new vitality every single day of your life!*



CLEMENT G. MARTIN, M.D.

Read it from Cover to Cover, Entirely at Our Risk.

It is literally impossible, in the space of this advertisement, to begin to give you an idea of the vast store of startling new medical information contained in this book. I can only mention in passing such life-saving information as this:

The world's best tranquilizer, that doesn't cost you a penny.

How plain ordinary water can be turned into a wonder-working tonic for your heart and your blood pressure.

The special section on rheumatism and arthritis, that may save you hours of needless pain every day.

And so much more *that you must read it yourself to realize the immense benefit this book can give any man or woman over thirty.* Therefore, we allow you to read it cover to cover at our risk. Its price is only $5.98 — far less than other books that do not begin to do its job.

But you try this book at our risk. If you are not amazed and delighted with every word — then simply return it to us for every cent of your purchase price back. You risk nothing but your time.

The choice is now yours. You can sit helplessly by and watch your face get older and older every day — watch your body get weaker and weaker every day. Or you can decide to *stop this premature aging right now,* and bring back the youth and vitality you may have thought you'd lost forever!

The medical means are now at your hand. This is a book for people who mean business. If you mean business — send in the No-Risk Coupon — *today!*

VITAL NOTE!

To gain its wonder-working benefits in every area of your life — immediately, starting within five short minutes after you pick it up — *there is absolutely no need to STUDY this revolutionary new book, or read it from cover to cover, or even to expend any more "literary" effort on your part other than to browse through it at your leisure for ten thrilling minutes a day!*

This is NOT a textbook NOT a study manual! There are no lectures — not a single "blue-sky" theory to ponder over in this entire book!

Instead, for the first time, *here is a revolutionary new method of ADDING UP TO 40 HEALTH-PACKED YEARS TO YOUR LIFE — TAKING UP TO 20 FULL YEARS OFF YOUR APPEARANCE — all through a few incredibly-simple techniques that work for you the first time you pick up this book!*

Therefore, we do NOT want you to treat this amazing volume as you would an ordinary book! Instead, all we ask you to do is this:

Place it on your bedstand, entirely at our risk, for ten days! Read through just a few pages every night before you retire! Browse around if you like! Notice especially the wonder-working Three Minute Rest Exercise on page 120 . . . the thrilling Fat Breaking Secret on page 159, and much more.

See for yourself that every page is crammed full of practical, down-to-earth, easy-to-understand knowledge that you can put to work for you right on the spot! See for yourself that here at last is authoritative medical information that WORKS — and that's yours for just a few short minutes a day — without brain-racking study, without torturous memorization! Prove it yourself, entirely at our risk!

INFORMATION, INCORPORATED 119 Fifth Avenue, New York, N.Y. 10003

INFORMATION, INCORPORATED, DEPT. HB-5
119 Fifth Avenue, New York, N. Y. 10003

Rush me Dr. Martin's revolutionary new book, HOW TO STAY YOUNG ALL YOUR LIFE. I am enclosing only $5.98. I understand this book is fully guaranteed. If I am not completely delighted within 10 days, I will return the book for full money back at once.

☐ If you wish your order sent C.O.D. CHECK HERE! Enclose $1 good-will deposit. Pay postman balance, plus postage and handling charges. Same money back guarantee, of course!

Name_____
(PLEASE PRINT)

Address_____

City_____ State_____

©Information, Incorporated 1967

Organize your personal papers at home with office-file efficiency and custom-crafted beauty!



(Above) Modern style, 2 file drawers

EXECUTIVE

file-drawer table

Hand-made in our own workshop from seasoned woods. Holds years of files. ONLY **$31.95**

Who'd ever guess that this fine, handsomely crafted end table leads a double life? It looks like an elegant end table but it is also an ingenious aid for the "executive in residence." One file drawer (or two) slides open to receive a full bank of alphabetical files. Deep and long, it can accommodate years of files—correspondence, policies, and other important documents.

Drawers ride on non-stick nylon guides. Dovetailed for flush fit. Mounted with antiqued hardware. Every inch hand-made in our North Carolina workshop, where craftsmanship is traditional and values old-fashioned.

Thousands of executives use it! Why buy an ordinary file cabinet when a double-duty Executive File-Drawer End Table serves, you—at no extra expense? Use in your home for 30 days. **Satisfaction guaranteed,** or return for full purchase price refund. *Send check or money order. Shipped promptly, express charges collect.*

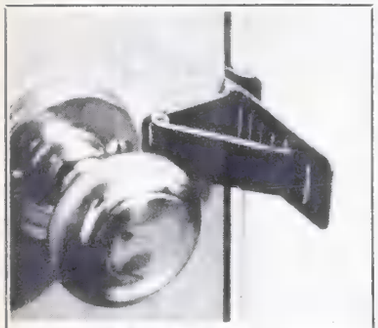
(Above) Colonial style, 1 file and 2 single drawers

We ship Colonial style unless Modern is specified. All tables available with 2 or 3 drawers

Knotty Pine, *Unfinished* **$31.95**
Knotty Pine, *Finished* **33.95**
Tupelo wood, *Unfinished* **36.95**
Tupelo wood, *Finished in Maple, Walnut or Mahogany* **38.95**

SPECIFY
#FDT—1 (1 File and 2 Single Drawers)
#FDT—2 (2 File Drawers)
Letter size: 16½" w. x 22½" d. x 28" h.
Legal size: 18½" w. x 22½" d. x 28" h.
Add $3.00 for Legal Size

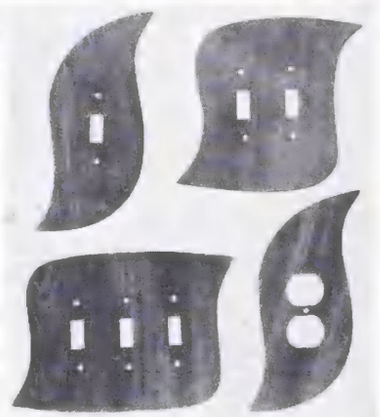
Jeff Elliot Craftsmen
Dept. B-37, Statesville, North Carolina 28677



TOTALOCK

This lock was tested on a man who is a severe critic of mechanical devices . . . AND HE BOUGHT IT! This keyless lock securely fastens to any hinged door . . . goes on or off in a minute. Two small flat pieces of fine steel fitted together makes this a tamperproof, powerful lock without any installation problems. Protects you from intruders. Ideal for people who travel or who are alone much of the time. Weighs less than two ounces. Can be carried in purse or pocket.

$3.00 each, postpaid
Send check or M.O. Satisfaction Guaranteed
J. W. HOLST, Dept. B367, 106 Emery Street, East Tawas, Michigan 48730



NEW—from NORWAY $1.50 ppd.
CONTEMPORARY SWITCH PLATES

Scandinavian designed wood switchplates will add graceful elegance to every room in your home. Hand made in Norway by master craftsmen and exquisitely finished in walnut or teak. Please specify. Brass screws included.

Single Switchplate . . . $1.50 ppd. 3 for $3.95
Double Switchplate . . . $1.95 ppd. 3 for $5.50
Triple Switchplate . . . $2.25
Double Outlet Plate . . . $1.75 ppd. 3 for $4.75
4 Switchplate (not shown) . . . $2.95
Combination Single Switch & Double Outlet (not shown) . . . $2.25

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB367, Plymouth Meeting, Penna. 19462



adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 12" front to back, up to 16" top to bottom. Easy to install, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

$10.95 ppd.
1 for $21.00 ppd
Please include your zip code.

Write for FREE catalog of gifts.
Holiday Gifts Dept. 203 A
7953 Raritan St., Denver, Colorado 80221



VERSATILE CHAIR

Wonderful willow chair, imported from Europe, blends with traditional or Early American surroundings. Graceful and airy, it's strong and comfortable. Ideal for indoor or outdoor use. Maple stained finish, 30" high overall, with seat 17" from floor. **$12.95**

FOUR FOR $49.95
SHIPPED EXPRESS CHARGES COLLECT
Pa. Res. Add 5% Sales Tax. Sorry No COD's

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010



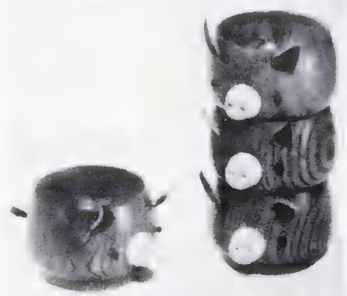
WELL AND TREE platter is an engraved, authentic reproduction of a cherished Sheffield heirloom. Only the price tag tells you it's metal with a silverized finish or you'd wager it was sterling silver. 18x13½". 3-sectioned, meat, vegetable, and potato platter never needs polishing! $3.98; 2 for $7.19. Ppd. Colonial Garden, HB3, Valley Stream, New York 11582.



BUNNY BOXES. Jelly beans, candy mints, party favors are delightfully cached in this covered "basket" for surprising the small fry. The bunny cover keeps a secret of the delicious surprise beneath it. Miniature porcelain replica in soft pastels of the basket dish Grandma treasured. 2" high, set of 6, $2.98 plus 25¢ post. From Helen Gallagher, Dept. 203-9167, Peoria, Illinois 61601.



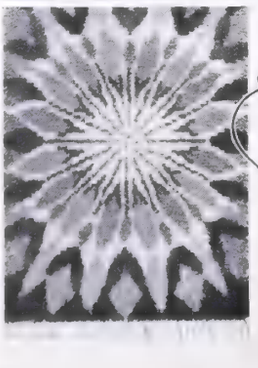
CUT, STUFF & SEW these enchanting printed cotton pillows in time for Easter. Original patterns from 1876 were found in an old printwork factory in North Adams, Mass. Fun to make and so simple even the small fry can do them. Weight the bottom for a charming nursery doorstop! Tabby Cat or Bunny, 14" h., $1.95 ea. ppd. Artisan Galleries, 2100 N. Haskell Ave., HB3, Dallas, Texas 75204.



THESE LITTLE PIGS go to birthday parties, card games, after-theatre suppers. Individual servers for nuts, mints, after-dinner treats are handsomely grained, oiled wood bowls with leather ears and tails, beady eyes and prominent snout. They stack for storage. 2½" diam. Set of 4, $2.95 ppd. Breck's of Boston, N13 Breck Bldg., Boston, Mass. 02210.



AMERICANA FOOTSTOOL doubles as a cocktail perch, a television pull-up, a step stool. Reproduced from one found in a pre-Revolutionary church in N.H., its broad legs solidly set into the thick slab top make it sturdy, untippable. Handcrafted of New England pine with hand-rubbed finish. 10x16x8" h., $6.95 ppd. Country Craftsmen, 1030 High St., Antrim, N.H. 03440.

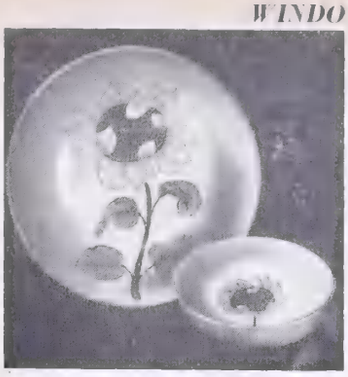


scandinavian RYOR

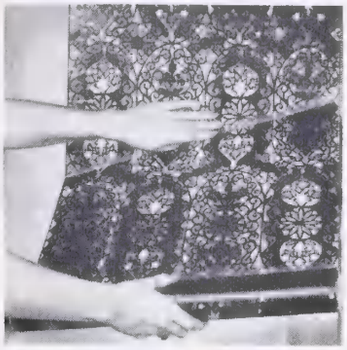
Choose your RYA KIT from the largest mail-order selection in the USA! We offer a unique collection of imported RYAKITS—rugs, wall hangings, and cushion covers. Many new designs never before available to you. We also have the superb new linen rya rugs. Highest quality; complete with instructions. Send for full set of color catalogs. $1.00 ppd.

Berit's Broidery and Ryor
P.O. Box 25952
West Los Angeles, Calif. 90025

SIGNS OF SPRING. So far it's just a mood—a high heart above the slush of winter. But in another few weeks there will be daffodils, a kissing wind. And salads! Lacquered white salad or fruit bowls with hand-painted sunflower design in blazing colors that won't wash off. Server, 10″ diam., #5683, $3.98. Individual 6″ bowls, #5682, $1.25 ea. Ppd. Downs, Dept. 1103, Evanston, Illinois 60204.



WINDOW DRESSING works decorative magic, assures privacy! The lovely stained glass of Moorish Spain, recreated on tough Goodyear vinyl, comes in a roll 12′ l., 18″ w. Simply peel backing and press to window pane. It lets sunlight filter through in a rainbow of color. Easily cut and matched. Roll: $1.98 ppd. Order from Miles Kimball, 33 Algoma Blvd., Oshkosh, Wisconsin 54901.



IVY DEW DROP with all the charm of the Victorian era is a lovely vase for a handful of spring flowers, glossy greens. Formed in Old Moulds, this proud reproduction of the century-old hobnail pattern is an example of the artistry of skilled glassmen of generations ago. Fire-struck Dewdrop Opalescent vase, 6″ h., $3.99, 55¢ post. History incl. Here's How Co., Inc., 59 Tec. HB3, Hicksville, N.Y.



GREAT ART TREASURES. Magnificent book contains 100 reproductions in full color of the world's great masterpieces by Rembrandt, Leonardo da Vinci, Renoir, Van Gogh, and other great artists. Each 12x15″ masterpiece (suitable for framing) is accompanied by a history of the artist and painting. $5.95 ppd. Great Art Treasures, 420 Lexington Ave., Dept. GA-48, New York, N.Y. 10017.

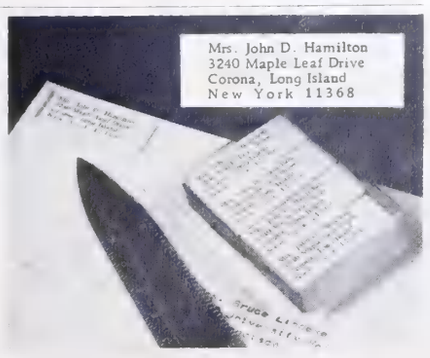


YOU'RE HIS, so hang this darling skillet pin-up in your kitchen and tell everyone who crosses your threshold. Miniature cast-iron frying pan, carved on the back with *your* initials *plus his* initials, is a savvy server for cozy sunny-siders; just right for melting butter, warming leftovers. 5″ diam., 8″ overall. $6.95 ppd. Tennessee Chrome, 206 Louise Ave., N., Nashville, Tenn. 37203.



GOLD or WHITE ADDRESS LABELS

Any message to 4 lines neatly printed in black on white, gold edge non-curling gummed paper . . . or on gold gummed paper. 1½″ long. Packed with 2¼″ plastic box. 1000 whites for $1 [via air, add 24¢ per 1000] or 500 Gold for $2 [via air, add 16¢]. Guaranteed. Prompt delivery. Write for fund raising folder, too. Bruce Bolind, 13 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!





If you select from the largest collection of Fiberglas* Draperies in the world...

if you buy from a Fiberglas Drapery Specialist...

and order direct-by-mail from a manufacturer's catalog...

you'd expect to save up to 40%.

You're so right.

Send for our Free Catalog. See the tremendous selection of 931 different sizes, colors and patterns of Fiberglas draperies and bedspreads.

See the wonderful and beautiful things it can do for your home. See how much you can save ordering direct from the manufacturer.

*OWENS-CORNING TRADEMARK

FIBERGLAS
DRAPERIES • BEDSPREADS • CURTAINS • YARD GOODS

Ronnie Fiberglas Center, Dept. 3V-18
145 Broad Avenue, Fairview New Jersey 07022



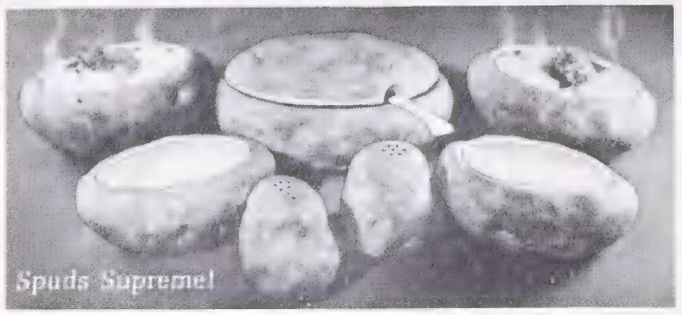
RONNIE Fiberglas Center, Dept. 3V-18
145 Broad Avenue, Fairview, N. J. 07022

Please rush me, absolutely free, the newest Ronnie Fiberglas Bedspread-Drapery Catalog.

Name _____

Address _____

City _____ *State* _____



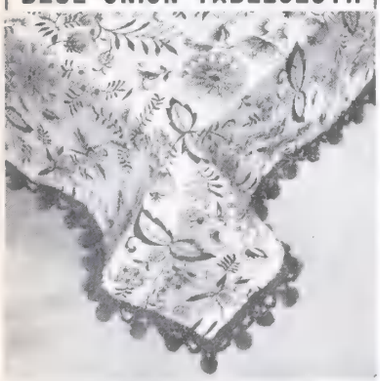
Baked Potato Ware—Real Appetizing!

Give the mainstay of the meal its due—serve the spuds (baked or mashed), sour cream, salt and pepper in matte-textured pottery that looks and feels like the real thing! Oven proof; you can stuff shells with blended potatoes, return to oven for final baking. Then, pass toppings in covered server! Shipped ppd.

90787	Potato Shells (4); 4½x2″ high.	1 Set, **2.98**
90977	Sour Cream Server, Poly Ladle; 5½x2¾″.	**1.29**
90837	Salt & Pepper Shakers; 2½″ high.	1 Set, **1.00**
91157	Set of Above Serving Pieces.	Only, **4.98**

BRECK'S OF BOSTON SINCE 1818 — N22 BRECK BLDG., BOSTON, MASS. 02210

BLUE ONION TABLECLOTH



What a setting for matching Meissen ware or for wonderful white Ironstone china. White cotton cloth hand-printed with the cherished Blue Onion pattern, is ball-fringed in blue and completely washable. Perfect for Sunday brunch, afternoon tea, midnight supper.

45″ square (bridge table size)	$6.95
68″ round size	$9.95
54″x72″ size	$10.95
Set of 4 matching napkins	$2.95

Fabric used for these cloths is also available by yard 44″ width..... $2.95 a yd.

FERRY HOUSE Dept. B-37 Dobbs Ferry, N. Y.



Chintz Mugs

Set of 4

$2.98

+ 35¢ shipping.

Authentic antique replicas splashed with an all-over pattern of pastel blossoms, each translucent china cup holds 8 oz.

Write for FREE Gift Catalog

Helen Gallagher

Dept. 203
Peoria, Illinois 61601



HANDY JIFFY GRINDER

Just grip and grind. No fumbling with clamps or discs. Break-resistant plastic cuts radishes, onions, celery, nuts, etc. with ease. 6¾″ high. We pay postage.

4410 — Rapid-Grinder $1.00

Gracious Living
D-1348 BERKELEY, R. I. 02864



Blue Onion Enamelware TEA KETTLE $3.95

Superb quality at tiny prices. Porcelain enameled steel with Titanium white and antique Delft Blue trim. Sauce pans: 1 qt. $1.95, 1½ qt. $2.25, 2 qt. $2.95, with cover, $3.25. Covered Windsor Pots: 3 qt. $2.95, 4 qt. $3.25, 5 qt. $3.95. 6 cup Tea Kettle, $3.95.

6 CUP PERCOLATOR $3.25
1½ QT. DOUBLE BOILER $3.25

PLEASE ADD 25¢ EACH POSTAGE

Pa. Res. Add 5% Sales Tax • Sorry No COD's

SEND FOR FREE CATALOG

Heritage House
Dept. HB37, Wallingford, Penna. 19086



WAGON SEAT. Knowing New England craftsmen adapted this Early American seat to fill a modern need. Whether in a hall room, a small room, it will give a feeling of "lived-in" comfort. Antiqued or black and gold finished maple seat is upholstered in deep red, green, or gold. 28x37″ long, seat height 18″. $49.95 exp. chgs. coll. Templeton Craftsmen, HB3, Templeton, Massachusetts 01468.



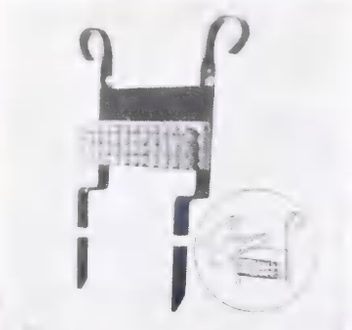
WOULD YOU BELIEVE $69.95 for a brand-new Riviera electric sewing machine with a 25-yr. guarantee and more than 15 wanted features found only in the highest priced machines. PLUS a handcrafted, walnut-veneer, Queen Anne-style cabinet to keep it in? It's true! Sent freight collect. *Free* brochure of machines & cabinets. Fabrics 'Round the World, 270 W. 38th St., N.Y.C. 10018.



UPDATE YOUR FURS! Let I. R. Fox take your still-good but out-of-style fur and create this chic, waist-length, Spencer jacket with ¾ sleeves, deep neckline, and 2 pockets. And while they're at it, they clean, glaze, repair, reline, and monogram. Send for *free* booklet of more than 40 styles to select from. $24.95 post. collect. I. R. Fox, 146 West 29th Street, HB3, New York, New York 10001.



MULTIPLICATION RECORDS will straighten out a youngster who's having trouble with the numbers game. The tables, 2's through 12's, are set to music for easy learning. Each has its own catchy tune and musical quiz. Parents and teachers report wonderful results, so waste no time in sending for free folder from Bremner Records, Dept. HB3, Wilmette, Illinois 60091.



BARE YOUR SOLES of March mud on this handsome black-finished steel shoe scraper. Just stake it in the ground beside your kitchen door, patio, or walk. Off-set legs stop it from sinking beyond proper depth. Cleans both soles and sides of shoes. 7″ wide, heavy-duty brush has plastic bristles for long wear. 18″ h., $3.45 ppd. Suburbia, 366 Wacouta, HB13, St. Paul, Minnesota 55101.



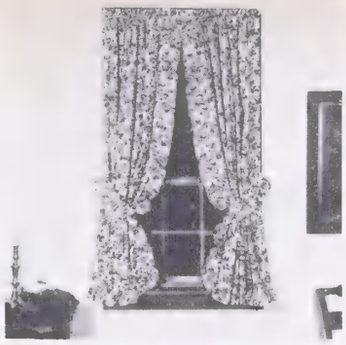
PINK ROSES

. . . painted by hand and heavily embossed, decorate this dainty but handsome glassware. A delicate pink hue blushes the bowl of the stemware and around the plate. This is a set to be cherished. Do not wash in dishwasher, wash by hand. 8″ dessert plates are $2.75 each; coupettes are $3.00 each, wine glasses are $3.00 each and goblets $3.00 each. Tulip shaped champagnes, not shown but available $3.00 each. Minimum order $6.00.

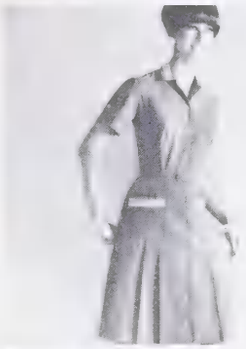
No C.O.D.'s, please

Edith Chapman Dept. 20 • Route 303 Rockland County, Blauvelt, N.Y. 10913

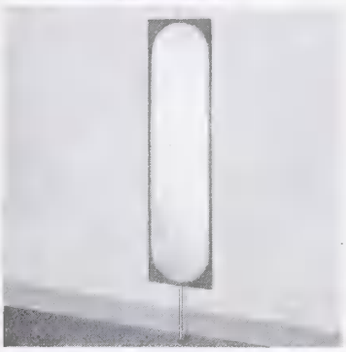
FLORAL TIE BACKS. fresh as country butter, sweet as clover, bright as a bouquet, have a colonial charm. Linen-look, off-white, drip-dry cotton with floral print in shades of blue or red with green leaves, yellow or rust with brown. Curtains 70" wide per pair, 45, 54, 63, 72" long, $6 pair; 81, 90", $7.50 pair. 2" ruffles. From Country Curtains, Dept. HB3, Stockbridge, Massachusetts 01262.



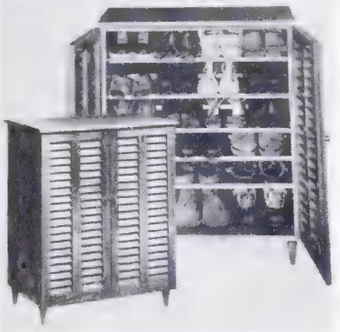
GOLFER'S DREAM dress is a no-nonsense design pared down to your needs, whether you ride or stride across the course. You know the designer is a golf fan who appreciates your need for an easy-on, easy-off snap closing, free-swinging front-pleated skirt. Cotton denim in blue with white trim. Sizes 12-20; 14½-24½. $8.95, 35¢ post. Old Pueblo Traders, 622-BDG-S, Country Club, Tucson, Ariz. 85716.



LOOK HERE whenever you need a quick job of self-confidence, because this is a vanity pole mirror that will frame a full-length portrait of a pretty girl, a dapper Dan. But it's a stern critic, too. Pole for bedroom or bath, fits ceilings 7'3" to 8'6". Non-distorting 14x54" mirror is movable. Brass finish. $15.95 ppd. Order from Holiday Gifts, 7953 Raritan St., HB3D, Denver, Colorado 80221.



LOUVERED SHOE CHEST holds men's, women's, or children's shoes separately or together. Rods are adjustable for flat or high-heeled shoes, slippers, wedgies. Ample room for shoes with trees or supports. Use singly or in pairs. Honey-tone or maple-finished pine, 29x15x36" high, $36.95 exp. coll. Easy kit form, $25.95 exp. coll. Yield House, HB3, North Conway, N.H. 03860.



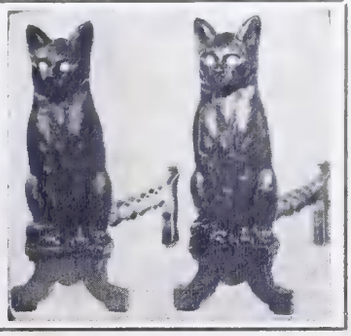
NEW SLANT ON COMFORT. Buoyant foam wedge eliminates clumsy pillows, treats back, shoulders, and head to gently raised, cushioned comfort. Boon for bronchial and heart sufferers. Used for leg elevation it eases pain of varicose veins, swollen legs. Washable percale cover. 4" h., 27" l. (equal to 2 pillows), $8; 7½", $11; 10", $14; 12½", $17. Ppd. Better Sleep, HB3, New Providence, N.J.



COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$17.95** the pair ppd. $1.50 more West of Denver. Catalog—unusual gifts ten cents.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. N. Nashville 5, Tennessee



Colorful Art Needlecraft Kits

CREWEL PICTURE SET

Relive American history with our colorful "Winning of The West" set of striking crewel pictures. Each kit contains design on beige background, crewel yarn, needle and easy instructions. Framed size 11" x 14". Set includes Santa Fe Railroad (at right), Pony Express, The Forty Niners, Wagon Train. Each kit $2.95 plus 25¢ pstg. Set of 4 pictures $11.50 postpaid.





BASKET PURSE

This charming straw basket with needlepoint monogram is both practical and easy to make. Just needlepoint the monogram, add the velvet ribbon, and it's ready for use or for a wonderful gift. Kit includes basket, tapestry yarn and ribbon in your choice of rose, blue, brown, green, red or black (please specify), needlepoint canvas, needle, cement, lining monogram chart and full directions. 10" x 5" x 7½" high. Only $7.95 plus 60¢ pstg.

PLACEMAT SET

Classic Greek Key design is ready for simple cross stitch on these placemats and napkins. Kit includes design on linen, embroidery floss, complete instructions. Available in oyster, green or pink with floss in two matching deeper tones. Set of 4 placemats and 4 napkins only $3.95 plus 35¢ pstg.





SCANDINAVIAN AFGHAN

This lovely afghan with authentic Scandinavian design is a delight to knit and will be a pleasure to look at for years. Made of Nantuk sports yarn, it is machine washable and dryable, allergy-free. Kit includes directions and yarn for 46"x56" afghan. Available in 2 color combinations: gold, beige and white or in blue, green and white (please specify). Only $15.95 plus 75¢ pstg.

BIRDS AND LEAVES PILLOW

Pretty crewel pillow of birds and leaves in soft shades of green, blue, gold and rose. Striking to behold when you've finished it. Kit includes front and back linen covers, embroidery yarn, royal blue cording, zipper, easy instructions and stitch chart. 14" x 14". $4.95 plus 35¢ pstg.





NEEDLEPOINT COASTERS

This lovely floral needlepoint design is already worked for you. Just fill in the background, snap it under the waterproof glass and these charming coasters are ready for use in your home or as gifts. Kit includes 2 non-[illegible] coasters (equally useful as [illegible] design on pre-worked canvas, background yarn, easy [illegible] Set of 2 only $3.95 plus [illegible]

Send 10¢ For Art Needlework Catalog

the stitchery Dept. HB403 Wellesley, Mass. 02181



GET A FAST "Caribbean Tan" AT HOME—NOW INDOORS OR OUT (keep it when you get it!)

Now—get **and keep** the world's golden-est, most glorious, healthiest tan all year 'round! Ingenious, portable Sun Cabana, with exclusive Tan-O-Matic action, actually captures **and intensifies** the sun's rays. Result—you tan fast, comfortably on windiest, coldest days. Enjoy tanning on terrace, rooftop, beach—in backyard. Indoors, turn ordinary sun lamp into tropic paradise. Don't be a pale face 'til summer—put some sunny status in your life—order now! 2 sizes, both complete with eye shield and wind anchor.

FREE! "Early Bird" Bonus Offer

Order now, and receive FACE TANNER worth $1. Limited supplies—first come, first served!



TAN-O-MATIC SUN CABANA
--for 1 adult—5' ▪ 2½' ▪ 18" high
just $5.98

KING SIZE: for 2 adults—
10' x 5' x 18" high—
just $8.98

Add 50¢ per item for postage.
Prompt shipment.
Satisfaction guaranteed.
Send check or money order.
Write for FREE COLOR CATALOG of unique gifts.

HOBI INC DEPT. B-37 FLUSHING, NEW YORK 11352



Edelweiss Ivory Jewelry from Germany

The famous flower of the Alps has been captured in ivory! Carved with painstaking German artistry into a beguiling pin and earrings. Each delicate petal is perfectly shaped and accented by yellow and gray centers.

Brooch, 1½" in diameter $4.95 ppd.
Earrings, ¾" in diameter 4.95 ppd.

FREE: *Write for 32-pg. catalog of 500 imports.* • *Visit our World Handicraft Center in Norwich.*

AMERICAN TRADER
Division of Shopping International, Inc.
Dept. 540, Norwich, Vt. 05055



A WIG IS FUN!

So why not satisfy your curiosity without making ▪ big investment. Get **a high fashion Dynel wig** (Union Carbide's amazing new reproduction of human hair) in Ash Blonde, Brunette, Auburn or Black. Comes to you completely set, but you may reset it in any style you wish. Wonderful for "instant" hairdo. Since it's elasticized to fit all head sizes, it makes ▪ great gift for all girls from 9 to 90. Only **$4.99** plus 30¢ postage

Immediate delivery. Send check or money order.

DEER HILL CO. Dept. B37 Flushing, N. Y. 11352



THIN

IS THE WORD FOR PATENTED **BRI-SON WALLETS** EVEN WHEN FULL OF CARDS MONEY, PAPERS, ETC.

THE LADY BRI-SON

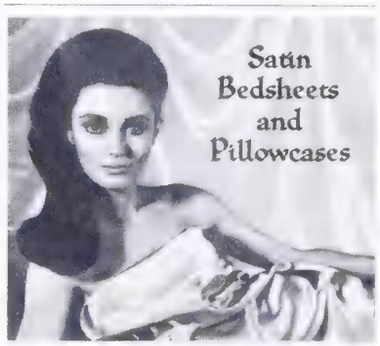


UNBELIEVABLY TRIM FOR THE LADY WHO LIKES THINGS IN ORDER. HOLDS 16 TO TWENTY CARDS, PHOTOS, MONEY, COINS, CHARGE PLATES ETC. HAS PAT. REPLACEABLE CARD POCKETS.

Pat. Nos. 188525, 2982322

FINE HAIRCELL COWHIDE LEATHER (Red)..$9
ENGLISH MOROCCO LEATHER (Blk. or Br.) $10
*FRENCH PINSEAL GOAT LEATHER (Blk.)..$16
A luxurious leather
*ALLIGATOR (Br. or Blk.) $90 (*14K Gold Filled Corners)

send check to: BRI-SON
Dept. HB-37 12260 Ventura Bl., Studio City, Calif. 91604 or Charge to:
Diners', Carte Blanche or American Express



Satin Bedsheets and Pillowcases

Because of the tremendous response, we ▪ offering again, for a **LIMITED TIME ONLY**, our Satin Bedsheet Sets at these astonishingly low prices. We are doing so to introduce this product to you who have never before enjoyed them! This famous Celanese acetate satin is easy to wash and may be commercially laundered, too! Colors: GOLD, BLACK, PINK, BLUE, WHITE, LILAC, ORCHID, AQUA. (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

SATIN SHEET SETS (2 sheets, 2 cases)	FORMER PRICE	NOW
Dbl. Bed Set (90x108)	$31.95	$15.90
Twin Bed Set (72x108)	31.95	15.90
Q▪▪n Bed Set (90x122½)	37.95	19.45
King Bed Set (108x122½)	42.95	21.45
▪ letter monogram on cases	3.00	1.50

(If you desire fitted bottom sheet, add $2.25 to double or twin set price; $3.00 to queen set price; $4.00 to king set price.)

Send check or m.o. 50% deposit ▪▪ C.O.D.'s.

Scintilla, Inc., 4802 N. Broadway H-11 Chicago, Illinois 60640



PURE SILK DICKEY is perfect with a jumper, marvelous with a V-neck mohair sweater. It comes in gorgeous spring colors: white, yellow, orange, light blue, beige, red, pink, or black. One size fits all and it has a snap back so there's no mussing your hair by pulling it over your head. $2.99 plus 38¢ postage from Here's How Co., Inc., 59 Tec Street, HB23, Hicksville, New York 11801.



START HIM ON STAMPS and you may be giving him an interest for life! Here's the greatest stamp thrill of all time. You get a stamp from every single independent stamp-issuing company in the entire world. Unique in the history of stamp collecting. 129 stamps from 129 different countries. 50¢ ppd. H. E. Harris & Co., 108 Massachusetts Ave., Dept. T-214, Boston, Mass. 02117.



EXOTIC "MINI"-ORCHID. Orchid growing, once the privilege of kings, now flowers in a living room, window box, or garden. Each bulb of this Japanese variety produces 2-3 flower spikes. Each spike bursts with 5-8 tiny orchids in a glorious deep purple. Plants are potted, come with complete instr. $1.49 each; 4, $4.95. Add 20¢ post. Lang's, 28 Magee Ave., HB3, Stamford, Conn. 06902.



KOVER-ALL, instant skin beauty, blends with skin tones, covers unsightly leg veins, dark circles, birthmarks, scars, burns, and blemishes. It's even waterproof so you can wear it swimming. Adds a youthful look if you're "21 plus," hides prom-spoiling blemishes if you're a teenager. Select light, medium, dark shade. $2.98 ppd. a jar. House of Charles, Box 98, HB3, Cedarhurst, New York 11516.



WAY OUT WEST look goes great guns for spring. Sturdy Pueblo moccasins with fringed leather vamp, colorful hand-beaded trim, are made of cloud-soft calf skin, have instep-supporting 1½" wedge heel. White, natural, or black, sizes 5-10 (incl. ½'s), N and M widths, $8.95. With lower wedge, $6.95. 50¢ post. a pair. Old Pueblo Traders, 622-BFW-So. Country Club Rd., Tucson, Ariz.

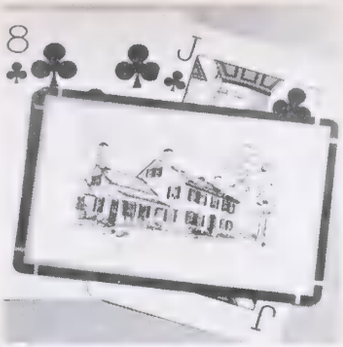


Add a little curl of fashion... in seconds!

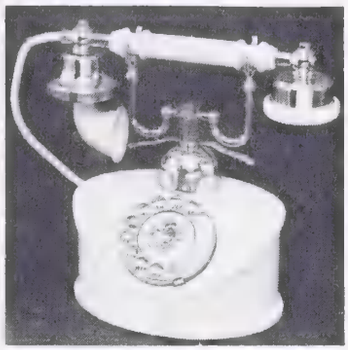
Tiny-size "MINI-CURL" is designed just right to make mini-curls in any strand of hair in seconds! Rolls curls up or rolls curls under. Great for touch-up curls before ▪ date or when your permanent gets a little mussed. Easy to use, just pull hair through gently. Perfect purse size, 6" pistol-shape in pretty pink. **$1.00 ppd.**

Send for free catalog of unusual gifts
Satisfaction Guaranteed
California residents add 4% tax
Please include zip code.
Check, cash or M.O.
HOLLAND HOUSE Box 1997, Beverly Hills, Calif. 90213

YOUR HOUSE ON DECK. Just send in a reasonably clear snapshot of your house or your boat and it will be translated into a black and white drawing and printed on finest quality playing cards. 2 decks, $18.95 ppd. Reorders at approximately half the price. Lettering imprinted on napkins, matchbook tallies, stationery. Free samples. Crooker, Box 265, B37, Cold Spring Harbor, N.Y. 11724.



PARLEZ-VOUS FRANCAIS? No, you don't have to speak French to use this chic telephone but it makes us feel so continental we had to use some of our limited vocabulary. Decorator-styled phones plug into any standard jack. Two-dozen models to choose from. Model shown, in gold and ivory, $59.95 ppd. Free catalog. National Systems, 4401 Birch St., HBPG, Newport, Calif. 92660.

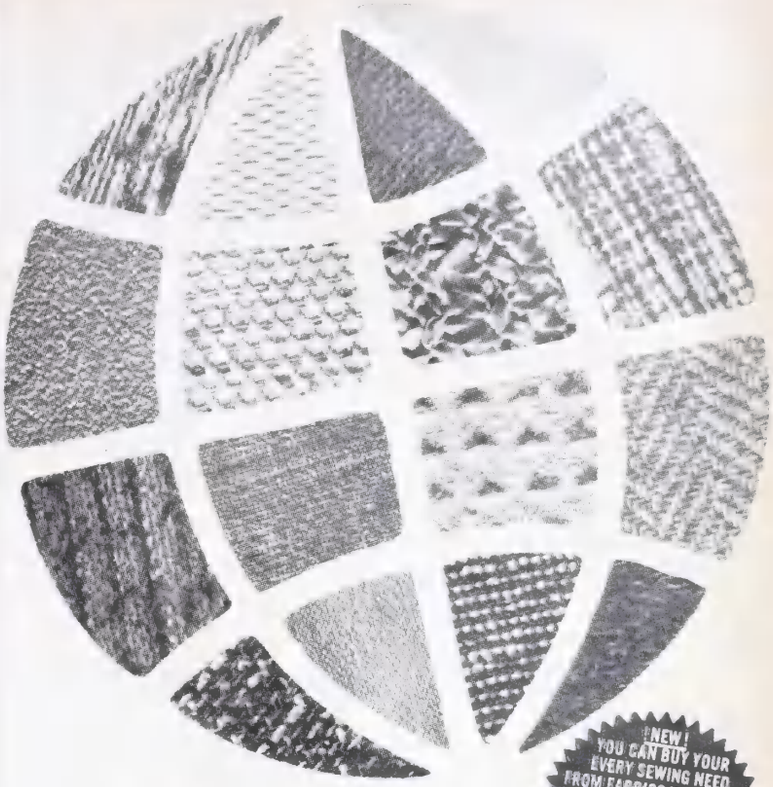


RARE ROMAN COINS of heavy bronze, minted in 3-4th centuries A.D., were uncovered in the region flooded by the Aswan Dam. The finest have been framed in 18k gold so that both sides of the coin can be seen. Superb pendant or charm for the woman who appreciates the beauty of antiquity. $45 ppd. Heavy gold chain, $12.50 ppd. Merrin, 530 Madison Ave., HB3, New York, N.Y. 10022.



PAINTING IN CREWEL. Vase of garden flowers is printed on 26" sq. Belgian linen for you to embroider in a mélange of exciting colors in your own choice of stitches. Design without yarn, $4.95. Design with crewel yarns to complete the painting in 40 shades of red, green, orange, yellow, blue, purple, brown, gray, $11.95. Add 50¢ post. The Stitchery, HB3, Wellesley, Mass. 02181.





NEW! YOU CAN BUY YOUR EVERY SEWING NEED FROM FABRICS 'ROUND THE WORLD! WE NOW CARRY: Scissors • Zippers • Thread • Seam Binding • Patterns • Buttons • Buckles • Interfacing • Lining • Needles and Pins

In our second decade we remain... The most unique fabric service in the whole wide world!

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand woven cottons from India, pure silks from the Orient, the finest cottons from Switzerland, France and Italy . . . as well as many exclusive fabrics from America's finest mills. And all at Guaranteed Lowest In The Country Prices! Should any fabrics purchased from us be sold anywhere at any time at a price lower than ours, we will refund the difference upon notification.

With most fabric purchases you receive a Surprise Gift Bonus of fresh new fabrics Free, or take a 10% Discount as preferred. There is no obligation whatever to buy. Also frequent Special Offers!

all this for only $2 a year

(Over 400 swatches) Refunded if not delighted Fabrics 'Round the World, Inc., 270 W. 38 St., N.Y.C.

Unconditional Money-back Guarantee On All Purchases! No Time Limit!

"You must be happy with everything bought from us or we want it back!

FABRICS 'ROUND THE WORLD Inc.
270 West 38th Street,
New York N.Y. 10018

HB 37

☐ $2.00 enclosed for full year's membership

Name _____

Address _____

City _____

State _____ Zip _____

No foreign or Canada please

vote for fashion . . . the "eyes" have it!

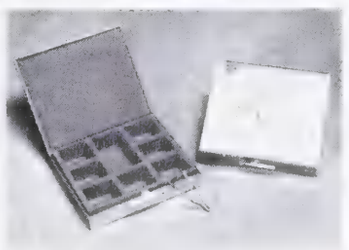


HALF FRAME READING GLASSES

MAKES EVEN THE FINEST PRINT LEGIBLE Read menus, stock quotations, etc., with ease. Half Frames are styled so you may see "over the top" without removing the glasses. Available in Plain or Rhinestone Decorated Amber or Black. Specify men's or ladies' sizes. (Not sold in New York)

Free Case Included — plain $5.95 ppd. Rhinestone Decorated $6.95 ppd.

HERMANA PRODUCTS
164-846 Clymer St. Bklyn. 11, N.Y.



KEEP PIERCED EARRINGS IN THEIR OWN GOLD CASE

Now you can keep your pierced earrings in our compact-style case of satin-finished, gold-tone metal. Holds eight pairs, each in its own velour lined compartment to protect from scratches. There's even a tiny pair of tweezers to pluck earrings safely from their "nests". Case is 2½" x 2¾" overall—travels beautifully in handbag or luggage.

SEND FOR FREE GIFT CATALOG $2.00 plus 35¢ postage

Artisan Galleries
2100 A-3 No. Haskell • Dallas, Texas 75204

1000 CHARMS IN THIS
FREE
Charm & Treasure
CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

★ All Charms Shown Actual Size
★ Prices Include Postage
★ Money Back Guarantee (Unless Personalized)

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 160 page, all inclusive 8500 charm catalog. A must for all collectors of charms.



☐ Birthday Cake — opens and has candle inside
14K Solid Gold $12.00
Sterling Silver 4.50

☐ The Good Angel— watch over you and your loved ones
14K Solid Gold $12.00
Sterling Silver $1.90

☐ Bible — covers open wide, reveal the Lord's Prayer
14K Solid Gold $10.00
Sterling Silver 2.00

☐ College Pennants — for any of 600 colleges. Enameled colors.
14K Solid Gold $6.00
Sterling Silver 1.50

☐ Map — of any state or U.S. possession, foreign countries. Enameled
14K Solid Gold $10.00
Sterling Silver $2.00

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 CATALOG

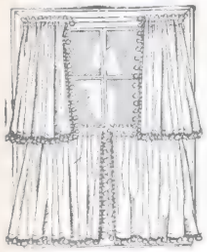
Charm & Treasure INC.
1201 Ave. OF AMERICAS, N.Y. 36, Dept. HB-37
I enclose check or money order for total $....
Please include 10¢ in coin or stamps for handling of free catalogue.
Write John LaPorte about becoming our representative.

NAME.....

ADDRESS.....

Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.

CURTAIN CHARM
WITH BALL FRINGE
ON UNBLEACHED MUSLIN

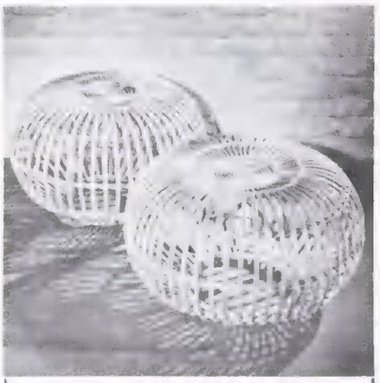


20", 25", 30", 36", 40" long $3.00
(2 pair to window) $6.00
45", 54", 63", 72" long $4.50
81", 90" long $6.00
all types 80" wide per pair
Matching Valance 9"x80" $1.50
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance $.50 more.

Satisfaction guaranteed. Send check or money order, no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as curtains in burlap, floral prints, calico ruffles, organdy, Osnaburg and bed-spread fringe.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 42



THE ORIGINAL OPULENT OTTOMAN

Introduced by us several months ago, this graceful globe should not be confused with the lightweight ottoman which is shipped by parcel post.

Hand woven WILLOW OTTOMAN, natural willow color, is 24" wide, 14" high. Its reinforced construction makes it marvelous for extra seating, resting weary feet, etc.

$9.95 each;

$18.95 for two. (express charges collect)

ELIZABETH McCAFFREY Dept. HB3-0 Northport, N.Y. 11768



Neptune's Daughters

Just waiting to swi[m] across a wall or sit prettily on a shelf! [Two] little mermaids ride pearlescent sea-[horses] with glittering rhinestone eyes! Demure [faces] are delicately handpainted in fle[sh tones] with pale blue mermaid tails. [Perfect] 6" for stand or hang! O[rder] Set of 3 $3.98 plus 35¢ shippi[ng]

Foster House
Dept. 203 Peoria, Ill. 61601
Please Include Your Zip Code

Classic Florentine Lamp

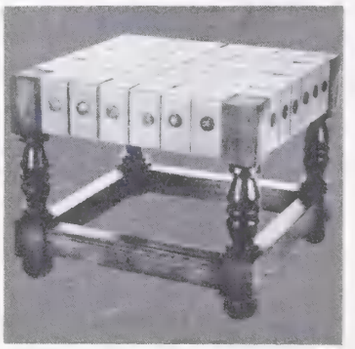


Multi Colored Leaded Glass Effect With Imported Italian Marble Base

Large size (29½" H. x 6¼" W.) will make this magnificent lamp a focal point, giving decorative importance to any room. Heavy Rogers gold plated castings combined with stained glass and marble base echo good taste and elegance in this lamp of distinction. Available only through Luigi Crystal. $39.95

No COD's Please.
SHIPPED EXPRESS CHARGES COLLECT
LUIGI CRYSTAL
Dept. HB37, 7332 Frankford Avenue Phila., Pa. 19136











DICE GOING. Fair game for an evening's fun is the rolling poker game for two or more players. Instead of the usual dots, there are 5 super-sized dice with joker and honor card faces. Roll 'em and read 'em. Better than even odds for a winning hand! With plastic case and instructions for other poker games, $1.59 ppd. Greenland Studios, HB3, Miami, Fla. 33147.

SPANISH BENCH has a grandee's grandeur. Handmade in Mexico by native Indian craftsmen, it is designed in authentic Spanish style in rich pine antique wood with top-grain leather straps, hand-hammered nail heads, solid 3" wide turned legs. For feet-up comfort, to ornament a brick fireplace, $24.95 ea., $48 pr. Freight coll. Standard American, 1 Park Ave., 3HB, N.Y., 10016.

DRUM BEATERS for Americana brace their books with colorful ceramic drum book ends. Display them on an antique, schoolmaster's desk, the shelves of a boy's bookcase. The antiqued blue with red and gold drum is sliced in half, embellished with colonial eagle shield, weighted for sturdy support. $3.75 postpaid. Order from Wales, Box 247, Dept. HB37, Hartsdale, New York 10530.

TAKE FLYTE for comfort, color, texture. Black grain casual shoe with taupe calf, ginger/chocolate, navy/wedgewood, beige/fawn, green/deep green, bone/malt, all black, white, or red with ripple rubber sole. AAAA-EE (EE to 12 only). 2½-10 $17.95; 10½-12 $18.95; 12½-13 $19.95. Add 50¢ postage per pair. From Solby Bayes, 45 Winter Street, HB3, Boston, Massachusetts 02108.

ARE YOU NAMELESS? Do first-time callers roam the territory in search of your digs? Put up a "Day-n-Night Post-n-Wall" marker. White-beaded letters reflect light. Up to 17 letters on 2½x18" name plate, 6 digits on number plate. Baked enamel in red, black, green, or antique copper on rust-proof aluminum. #NBX. $5.95 ppd. Spear, 209-3 Spear Bldg., Colorado Springs, Colo. 80907.



Solid Walnut Horse Sculptures

One of many original horse sculptures available in natural walnut finish or painted (as shown). Action and still poses. Various sizes.

Portrait sculptures of your own horse (or dog) from your photos. Prices primarily based on size. Exact quotations submitted after study of your photos.

32 page catalog $1
M. E. BRASHER
Dept. HB-3, Kent, Conn. 06757-B

FRUIT & VEGETABLE EXTRACTOR gives you vitamins and minerals in their purest form for health, vitality, beauty. It not only extracts juice from fresh fruits but from leaf and root vegetables. Centrifugal forced, it handles family-size quantities or individual portions. By Braun Electric, one-year guar. $49.95 plus $1 post. Norfolk-Hill, 35 Ninth Ave., HB3, New York, N.Y. 10014.



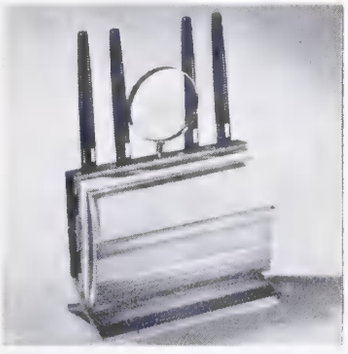
DICKENS TEA SET from England has all the cheerful fireside qualities that you think of at the mention of a late afternoon cup of tea. Hand-colored Beswick Pottery includes: "Sairey Gamp" teapot, 5½" high (holds 2½ cups), $6.95; "Micawber" creamer and "Tony Weller" sugar, $5.95. All three pieces, $12.50. Ppd. From Landing Gifts, 14-16 150th Street, HB3, Whitestone, N.Y. 11357.



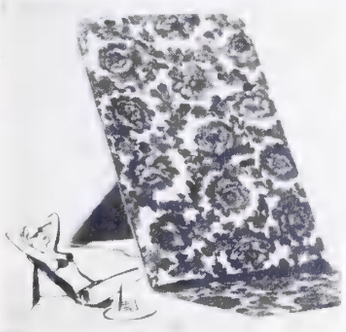
WHERE THERE'S BLUE WILLOW Staffordshire dinnerware on a white-clothed table, you'll find a hearty meal, a glad-you're-here spirit. Chinese love-legend pattern in deep blue. 50-pieces, 8 each: dinner plates, salad/luncheon, bread and butters, cups and saucers, fruit saucers. 1 each: platter, vegetable dish. $29.95 exp. coll. Jenifer House, B37, Gt. Barrington, Mass. 01230.



WORTH WRITING FOR—an indispensable desk set designed for big-wig execs, PTA moms, students. A whopping supply of 3x5" memo paper, powerful magnifier, and 4 fine ballpoint pens that write red, blue, green, black, all handsomely housed in a holder of gold anodized aluminum with black leatherlike trim. $4.95 plus 60¢ post. Art Guild, Box 6472, Minneapolis, Minnesota 55423.



FOLDING BACK REST adjusts to your comfort-perfect height. Super-size cushion (24" high) supports your head and back. Padded seat prevents slipping. Fully foam-padded, with smart floral print, it's lightweight and perfect for reading in bed, television viewing, sand-free sunning. Folds tuck-away flat. $8.98 ppd. Better Sleep, HB3, New Providence, New Jersey 07974.

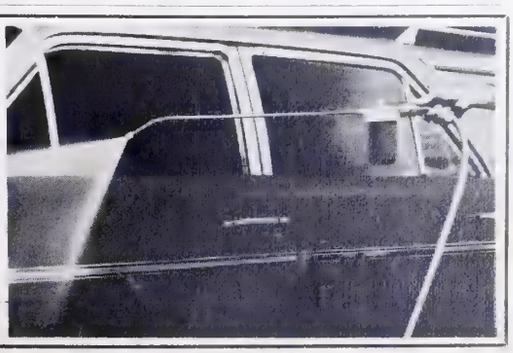


JET-X Cleans Cars at Home!

Ideal washer! Sprays fine soapy mist to clean cars, windows, screens, boats, campers. Fits standard garden hose. Special cold water soap provided dissolves dirt and grime. Flip button to rinse. Cleans simply, easily. Just spray on, rinse dirt off. Order today. Only $7.95 postpaid. Money back SATISFACTION GUARANTEE.

48-page CATALOG FREE—Write!

Holiday Gifts Dept. 203-B
7953 Raritan, Denver, Colo. 80221





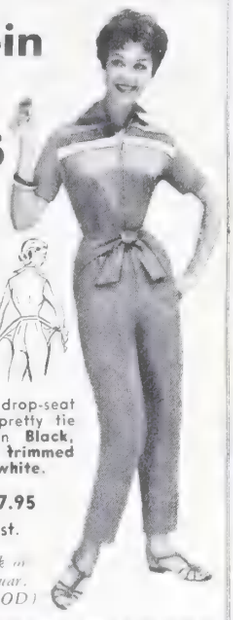
Imported
"LEOPARD" ROBE

Fake fur it is, but you'll be surprised how like the real thing! Speculation will run high when you use it in the car or boat, at the beach or pool as to whether this all cotton cover is fur or not. From Western Germany. About 51" × 67". Hand Washable.

Catalog No. 4706. $5.98 each, ppd.
2 for $11.85
Write for FREE catalog of unusual items.
Please, your zip code is required.

Downs DEPT. 1103-A EVANSTON, ILL. 60204

jump-in suit $7.95



Ideal way to look glamorous while you work . . . Comfortable jump-in suit of satiny cotton. Wear while you clean, shop or dig in the garden. Full-length zipper; convenient drop-seat back ends in pretty tie front. Order in **Black, Blue or Tan trimmed with red and white.**

Sizes 12-20. **$7.95**
Add 50¢ post.

Send cash, check or M.O. Satisf. Guar. ($3 deposit for COD)

OLD PUEBLO TRADERS
622-BCJ So. Country Club, Tucson, Arizona 85716



Improved * Model . . .

HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES. Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL. **$7.95** plus 25¢ Postage

EACH EXTRA PLATE $6.25

FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS • FREE CATALOG

Pa. Res. Add 5% Sales Tax • Sorry No COD's

POSTAMATIC CO. Box 160, HB37 Lafayette Hill, Pa. 19444

• MAIL ORDER EXCLUSIVE •

TALL OR BIG MEN



FAMOUS BRANDS GO KING·SIZE

ARROW SHIRTS
McGREGOR JACKETS
MANHATTAN SHIRTS

We specialize in large sizes exclusively! McGREGOR® Jackets, Shirts and Sweaters, ARROW® Perma-Iron Decton(TM) Shirts, MANHATTAN® Man-Prest(TM) Shirts, . . . all with bodies cut 4" longer, sleeves to 38". Also permanent-press and wash and wear slacks with longer inseams, higher rise; T-Shirts, Robes, Sleepwear, etc. . . . all proportioned for Tall and Big Men only. PLUS 80 SHOE STYLES, Sizes 10-16 AAA-EEE Hush Puppies® DuPont CORFAM® Dress Shoes, Bates FLOATERS®, ACME boots and others. 100% Guaranteed. Sensible Prices. Fine Quality. Sold exclusively by mail order.



WRITE TODAY FOR FREE 72 PAGE COLOR CATALOG

America's Greatest Selection of Footwear and Apparel for Tall and Big Men.

Gentlemen:
Please rush your new 72 Page Full Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name _____
Address _____
City _____ State _____ Zip _____

KING-SIZE INC.
2437 King-Size Bldg., Bloomington, Minn.



YOU CAN DRAW

for pleasure and profit

You start with simple drawings. And we train you at home, in spare time, to prepare for a high-pay career or fascinating hobby. Now, through our simplified Course, you learn Oil and Watercolor Painting, Advertising Art, Illustrating, Cartooning, Fashion Drawing, TV Art, Lettering, etc. *All for only $6 a month!* No previous art training needed. Instructions are personalized, step-by-step.

Earn While You Learn

Have your own studio — or earn good money as staff artist for ad agency, newspaper, magazine, store, etc. Many of our students earn while they learn — pay for Course even before they finish. TWO 22-piece Artist Outfits (worth $25) included *at no extra cost.*

36-Page Book Yours Free

"Art for Pleasure and Profit" fully describes this low-cost WSA Course, tells about success of students, opportunities in field today. Send for it NOW. No obligation. No salesman will call.



WASHINGTON SCHOOL OF ART, Studio 1663, PortWashington,N.Y.11050

Accredited Member, National Home Study Council

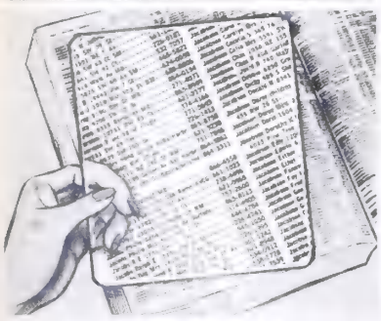
Washington School of Art
Studio 1663, Port Washington, N.Y. 11050

Send me - FREE - your new 36-page illustrated book, "Art for Pleasure and Profit." No obligation. No salesman will call.

Print Name .....

Address .....

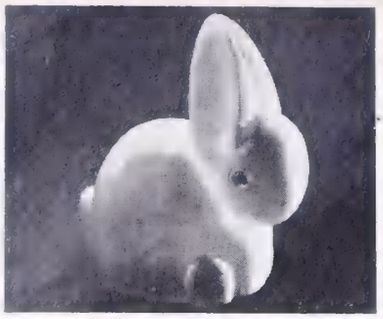
City & State ..... Zip Code .....



MAGNIFIER ENLARGES AN ENTIRE PAGE!

Read the whole page magnified all at once — no more moving magnifier from line to line. Big 10" x 7" ultra-thin enlarger doubles the print-size of a paperback book, or anything. Unbreakable new discovery can slip into a phone directory for permanent use. Excellent for legal documents, stock market tables, classified ads. Relieves strain, makes book reading easier. $1 PPD.

GREENLAND STUDIOS
DEPT. B-3 MIAMI, FLORIDA 33147



ALABASTER BUNNY
hand carved in ITALY

Pure white alabaster, carved with love and an expert hand. Appealing pink glass eyes and cuddly rounded body make a winsome mantel decoration, a perky paper weight. Gather several for your Easter basket, for now, for special gift-giving occasions. 2¾" high. **$2.95** ppd.

FREE: *Write for 32-pg catalog of 500 imports.* • *Visit our World Handicraft Center in Norwich.*

SHOPPING INTERNATIONAL, INC.
539 Shopping International Bldg.
Norwich, Vermont 05055



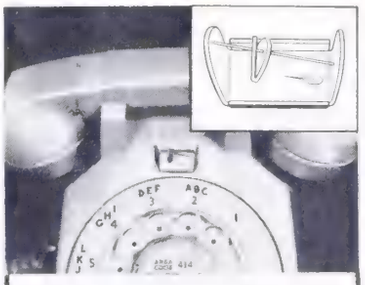
Silver Polishing GLOVES $2.00 PAIR PPD.

You'll love these gloves with the polish impregnated, with lining to keep hands clean. Designed with free fore-finger and thumb for easy handling, they never need washing as polishing qualities improve with use. Outlasts jars of polish. One size fits all. Takes the dirty work out of keeping your silver shining.

Pa. Res. Add 5% Sales Tax • Sorry, No COD's

SEND FOR FREE GIFT CATALOG

TAYLOR GIFTS Dept. C, 226 W. Wayne Ave., Wayne, Pennsylvania, 19087



DID YOUR TELEPHONE RING?

When you stepped out for a moment, while you were in the shower, did you get that call you have been expecting? No more guessing! TEL-A-RING tells you if you had that important call while you were absent. Simply place this delicate instrument on your desk or wall type phone, and it's ready to register. (It's a must for anticipated calls.).

TEL-A-RING . . . $1.25 post paid

STEVEN DONAY
948 So. 38th St., Milwaukee, Wis. 53215











SCENTED SHOWER BALL is an accommodating soaper-upper. It whips the chase after soap that slips out of your hands and onto the floor. This big, fragrant ball comes with cord to hold it in place. Rose, lavender, bayberry, magnolia, lilac, lemon, or sandalwood, it's a great house gift for a weekend hostess. #SSH. $1.25; 5, $6 ppd. Carolina Soap, HB3, Southern Pines, N.C. 28387.

THE ONE YOU LOVE will be streaked with luck if you give her a lucky leprechaun on her birthday. Just tell her to rub its forehead and hands each day, because that's how the little people recognize their master. Handmade of sterling silver, 1" charm for *her* bracelet or *his* key chain $2.50; 14k gold $10. Ppd. From Jamaica Silversmiths, 407 Rockaway Ave., HB3, Valley Stream, N.Y. 11581.

NO LICK STICK-ON LABELS peel off and then press on any hard, smooth surface. Proper identification on toys, tools, cameras, books, letters. Your name and address or any message (to 4 lines, 26 letters each) in black on gold, white, or silver. Labels 1¾ x ½" in dispenser for pocket, purse. 225, $3.25; 450, $5. Ppd. Via air, add 16¢. Bruce Bolind, Bolind Bldg., HB3, Boulder, Colo. 80302.

REAL EGG SHELLS. These lovely things are a timeless tradition in Central Europe, where every Easter peasants remove the contents from eggs, then hand-decorate them in exquisite designs and colors. Perfect for family egg hunts, enchanting as table décor, they're amazingly durable. 1 dz., $4.25 ppd. Late orders airmailed. Imported by The Old Mexico Shop, HB3, Santa Fe, N.M. 87501.

HOW DOTH YOUR GARDEN GROW? Contrary cosmos, petulant petunias? Sudbury provides you with easy 10-minute tests that are the sure way to better vegetables, bigger flowers, velvety lawns. For African violets in the window, a sumptuous rose garden outside, kit contains 5 vials to test for lime, potash, nitrogen, etc., instr. $4.95 ppd. Sudbury Labs, Box 2378, Sudbury, Mass. 01776.

22" wide, 14" deep
22" high



WRITE FOR CATALOG

Over 200 authentic antique reproductions. Send $1. No stamps.

Hepplewhite Miniature Chest

A beautiful exact copy of a fine Federal Miniature Chest. Authentic to the last detail including dovetail construction throughout and solid brass handles. In finest solid mahogany, light brown finish, $64. Natural finish solid cherry, $70. Natural finish solid walnut, $77. Shipping charges collect. No C.O.D.'s.

Newcomb's Reproductions
3233 Hillsboro Rd. Durham, N.C.



"NO THANK YOU, JAMES. I'M DRIVING"

Who needs a pickup, anyway, when she's astride Exercycle! This is the famous family exerciser that lets you get all the exhilaration of setting-up exercises. Because Exercycle helps to firm curves and flatten bulges, it's as beloved by figure-conscious fashionables as by the keep-fit set. 15 minutes daily in your own home does it . . . for young and old, men and women. You get exercise, and no hanky-panky. No patting. Not just jiggling. Exercise, graduated to your needs and capacity. Want to know more? Send for interesting brochures. They may persuade you that Exercycle is the special gift for all the family.



Exercycle Corporation, 630 Third Avenue, New York, N.Y. 10017 233

☐ Send me the new EXERCYCLE illustrated review without cost.

☐ I would like to experience EXERCYCLE exercise. Call me for an appointment at (telephone): _____

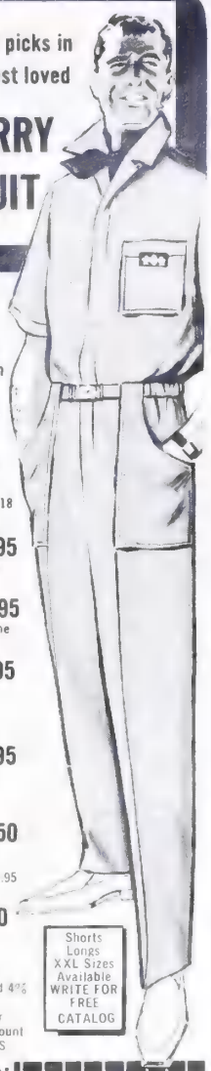
Name _____

Street _____

City _____ State _____ Zip _____

EXERCYCLE® is a trademark identifying the exerciser made by the Exercycle Corporation. © 1965

For Him 'n Her



Season's best picks in the world's best loved

BILL PARRY JUMP SUIT

Collect a wardrobe of these award-winning loungers, tailored in the talented Bill Parry manner, with full-length zipper, expandable waistband, stitched-in leg creases and other exclusive style details.

Men's Sizes: S,M,L,XL
Women's Sizes: 10, 12, 14, 16, 18

Crisp Cotton **POPLIN** **14.95**
Pewter Green, Blue, Tan, Red

100% Cotton **TERRYCLOTH** **16.95**
White, Blue, Yellow, Tangarine

No-Iron **CUPIONI-TYPE** **18.95**
85% cotton/
15% polyester fiber
Blue, Olive, Chili, Black

Color-Changing **IRIDESCENT** **19.95**
63% rayon/37% acetate
Bronze, Gold, Blue, Olive

Black & White **PIN CHECKS** **21.50**
50% Vycron ® polyester
50% rayon
With long sleeves..... 24.95

Yankee Clipper **SAILCLOTH** **23.50**
65% Dacron polyester
35% combed cotton
Blue, Black, Wine, Sage

Shorts
Longs
XXL Sizes
Available
WRITE FOR FREE CATALOG

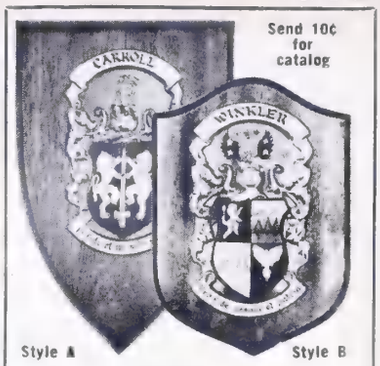
Specify fabric, size, color. Add 4% sales tax in Calif. To charge Diners' Club, Carte Blanche or American Express... send Account No. and Signature. NO C.O.D.'S

Send orders to:

JOEL McKAY Dept. HB-37
707 S. Raymond, Pasadena, Calif. 91105

Please send me Bill Parry Jump Suits per attached order: Please Print

Name_____
Address_____
City_____
State_____ Zip_____



Send 10¢ for catalog

Style A Style B

Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper. Mounted on polished mahogany shield. Over 300,000 names: Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

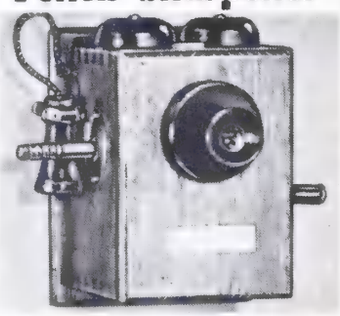
Style A. 7" x 10"	$18.00
10" x 14"	27.00
Style B. 5½" x 8"	14.95
10" x 13"	26.50
Style D. TWO FAMILY shield. 10" x 12"	32.00

Goatskin Parchment with coat-of-arms hand painted in full colors. Black frame. 7" x 10"—$15. 10"x14"—$18. Unframed—$2 less. Postpaid

"1776" HOUSE Dept. B-20
260 Mass. Avenue, Boston, Mass. 02115

CRANK-TYPE WALL PHONE

Pencil Sharpener



Rr-ing-ding pencil sharpener—for all appearances—is an old-time wall phone! Handsome walnut-grained hardwood—authentic down to its black metal speaker and silent bells, wood earpiece. Neat, clean—catches cutting inside; front removes to clean. Wall-mount. Screws incl. **76703** Sharpener, 5x4x5". **$2.98**, ppd.

SINCE 1818 **BRECK'S** OF BOSTON
N21 BRECK BLDG., BOSTON, MASS. 02210

STOP STOOPING!

with amazing, new

Pi Peer Shoulder Brace



From this . . . to this in 20 seconds

Corrects posture instantly, comfortably. Scientific design provides even distributed support for sagging shoulders. Improves appearance, gives you a wonderful new feeling of confidence. Beautifies your bustline, naturally. Changes your body profile . . . brings out charms you never knew you had . . . helps keep you from hiding your femininity beneath poor posture. Excellent posture corrector for men, too. Slips on in seconds. No fitting. Made of highest quality ventilated-for-comfort 3-ply cushioned material. Arm bands softly padded for maximum comfort. Lightweight, cool. Can't be detected under light clothing. Give measurement around chest. Only $4.95. Sent postpaid except on C.O.D's. Money - back guarantee if returned postpaid in 30 days.



Patented

PIPER BRACE COMPANY • Dept. HB-37H
811 WYANDOTTE • KANSAS CITY 5, MO.

A Merrin Original *from Italy...*



Actual Size

CASPIAN CORAL ROSE BROOCH

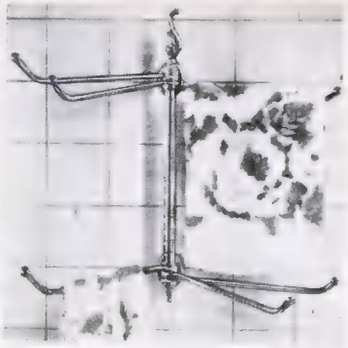
Brilliant red, precious caspian coral is handcarved in Italy to form a petite rose—with remarkably life-like 18K gold stem and leaves. A rare value, **$27.50**

Elegantly Gift Boxed. Satisfaction guaranteed.

If American Express, Diners' Club or Carte Blanche charge, give number and signature.

Mail orders postpaid. Write Dept. HB-3

merrin 500 MADISON AVE. (CORNER 54th) NEW YORK 22, N. Y. PLaza 3-8688



TOWELS GROW ON TREES of decorative brass-finish metal where they hang happily near at hand. And you don't need an extra inch of floor space for this handsome beauty! It has 6 swivel arms, and mounts on any surface with special adhesive (supplied) or screws. 18½" high, $8.98; chrome finish, $7.98. Add 35¢ postage. Heritage House, HB3, Wallingford, Pennsylvania 19086.



BOLSTER YOUR BROOD of teenagers and co-eds with personalized pillows marked with any name up to nine letters (specify). Kapok-filled, muslin-covered pillow with washable, zippered, textured-cotton sailcloth cover in gold, turquoise, dark green, or tangerine. Trimmed with ½" black corded edges. 12" square, $3.39 ppd. Holiday Gifts, 7953 Raritan St., HB3C, Denver, Colo. 80221.



GLARING ERROR for motorists is to drive without protection from the blinding glare of the sun. Transparent plastic filter sun visor permits full view of road even while driving directly into sun. Cuts glare down to a minimum. Clips onto auto visor and folds up when not in use. Reduces eyestrain, driver fatigue. #3931, $1.59; 2 for $3. Postpaid. Downs, Dept. 1103, Evanston, Ill. 60204.



NAPKIN RINGS. Remember the rings Grandma always set on the dinner table, each with a starched white linen napkin that smelled so wonderfully clean? Why not start the tradition at your house with silver-plated napkin clips? Any first name or initials engraved in block letters. $1.50 for for 2 (min. order); add'l rings, 75¢ ea. Ppd. Gloria Dee, Box 1100, HBM7, Mt. Vernon, N.Y. 10551.



TOP DRAWER envelopes are the ones you reach for first. These are first-class quality at a budget-coddling penny-plus apiece. Fine white Amsco Sulphite Bond paper with your name, address, and zip code on the flap are perfect for paying bills by check. Box of 100 envelopes, 3⅝x6¼", $1.25. Triple box of 300, $2.50. Ppd. American Stationery Company, Inc., 2802 Ford Street, Peru, Ind. 46970.

"GROW" LONG NAILS IN MINUTES!

USE MAGIC NAIL LIQUID FORMULA #77

by Charles of Fifth Avenue
550 Fifth Ave., N. Y. 36, N. Y.

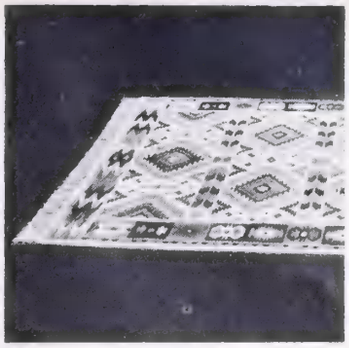


NOT A WEAK PASTE ON NAIL BUT AN AMAZING LIQUID! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $2.00 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing $2.00 with order. MAIL ORDERS TODAY! GUARANTEED!

ALSO REPAIRS NAILS LIKE NEW!

To: *Charles Of Fifth Avenue, Inc.*
Mail Order Dept. HBC-3
Box 98, Cedarhurst, New York

NAVAJO RUG. This is a real beauty! For a boy's room, his dad's den, a much-trafficked hallway we recommend it for its design interest and for the good-natured way it takes wear. Authentic Indian design woven in full color into white cotton face. 22x44″, $4.95; 4′x6′, $15.95. Ppd. Deerskin Trading Post, Rt. 1 at 114R, Danvers, Massachusetts 01923.



THE FAIREST OF THEM ALL deserves a pretty mirror for her vanity, a fitting reflection for her pre-party primping. This gold-plated frame with easel back would be lovely on a powder room dressing table, on an improvised vanity between two windows, in a tiny guest bath. 8½x5″, $2.98 ppd. Lillian Vernon, 560 South Third Avenue, Mount Vernon, New York 10550.



SUN-FUN HAT that you'll want to pop on your head when a round of golf, a double-header, or a day at the beach is on your calendar. Multicolored linen hat, reversing to green, is pellon-lined, has pocket for possessions. Roll it up for traveling, stick it in your golf bag. Snap it and it resumes its shape. For men or women, one size fits all. $2.95 ppd. Deer Hill Co., HB3, Flushing, New York 11352.



WINE MAKING KIT. Federal law allows heads of household to produce up to 200 gals. of wine annually for home use. Set contains equipment to make 2 gals. at a time, includes 2 reusable one-gal. containers, water seal valves, siphon tube, sugar tester, instruction book with recipes. *You* supply grapes, peaches, raisins. $4.95 ppd. J. W. Holst, 106 Emery, HB367, East Tawas, Mich. 48730.



PATIO HAS NO PEER when it comes to importing natural rattan at purse-pleasing prices. Their latest addition is a honey—it's perfect for a powder room, it's lovely in a kitchen. Natural rattan butterfly towel rack tints to match any décor. 24x12″, $9.95 ppd. Free catalog of Victorian, Island, Royal rattan hand-woven furnishings. Patio Sales, Box 25, HB3, Highland Park, Illinois 60036.



Baseball Bedspread

Turn the bedroom into a baseball diamond and let the kids "play ball". Comes complete with cards and directions. 100% cotton is rugged and machine washable. We pay postage.

4930 — Bunk Size $10.99
4929 — Twin Size 11.99

GRACIOUS LIVING
D-1348 BERKELEY, R. I. 02864



The Viking... greatest design bargain in chairs today!.

NEW LOW PRICE • ONLY $9.95



A RARE FIND Fully Assembled

Acclaimed by many decorators for its wonderful style and modest price. This remarkable chair is solid hardwood throughout, with hand-woven fibre rush seat and curved backrest 30″ high. Seat is 18″ ■ 15″ ■ 18″ high. Special construction (lockjoint) for lasting sturdiness.

Unfinished (ash) $ 9.95
Natural Finish (ash) $11.45
Maple, Walnut, Pine or Black Lacquer finish (birch) $13.95
Minimum order 2. 10% discount on 6. Matching armchair $4.00 additional.
SHIPPED DIRECT TO YOU FROM OUR WORKSHOP
Send check or money order. Prompt Shipment. Express charges collect. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. B-37, Statesville, North Carolina 28677

DIRECT FROM FACTORY
COLONIAL Knotty Pine
CAPTAIN DAVENPORT DESK



- Unique
- Handsome
- Practical
- Fully Assembled

A compact desk, perfect for apartment or wherever a lot of order is needed in small space. 8 drawers (4 each side), lift top, charming and practical for boudoir, foyer, children's room, business or professional reception room. 32″ H., 22″ W., 22″ D.
FINISHED, in Light Pine or Dark Pine. $47.95.
UNFINISHED, ready to paint. $37.95.
Priced to save you money. Send check or m.o. Shipping charges collect.
Send 10c for Catalog of Other Values

VISIT OUR SHOWROOMS
MEADOWBROOK INDUSTRIES
Dept. HB37, 2095 Bellmore Ave., Bellmore, N.Y. 11710



4 Antique Maps

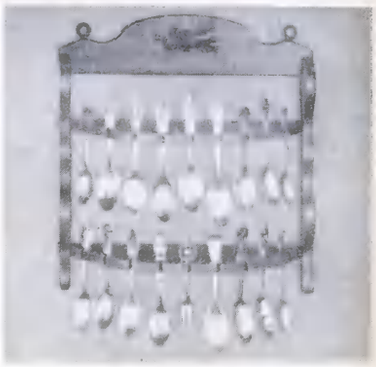
Authentic reproductions of world maps of yesteryear. Printed from deep etched plates and lithographed on full color on hand finished vellum. True museum pieces for home or office (without frames).

SET OF 4 $4.95 2 SETS $9.50
Please Add 35c Postage

1. **EARLY NORTH AMERICA** (illus.), 1690. Here California is shown ■ an island! America's founding Missions are marked with church symbols. An exciting Map decorated with Gloucester's Coat of Arms. Size: 17 ■ 19″.
2. **THE AMERICAS**, 21 ■ 25 inches. ■ decorative scholarly Map, dated 1739. Designed by G. Delisle, Royal Cartographer for Louis XV.
3. **THE WORLD**—Typical French flowered Cartouche, 1742. 12 x 18 inches—very interesting.
4. **ORIGINAL 13 STATES**, 1783. Drawn "according to the Versailles Articles of Peace." Shows U.S.A. fishing rights—13 star Flag. 20 x 20″.

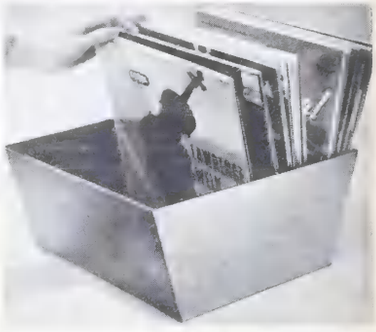
MONEY BACK GUARANTEE

Ann Isabel Dept. HB37, 7840 Rugby St., Philadelphia, Penna. 19150



SPOON RACK

LOVE to Spoon collect? Then you'll want this charming rack to display your precious collection with distinction. Two curved shelves hold 18 spoons. Carved angel motif. Hand-rubbed to a satin smooth Colonial Brown finish, on yesteryear's mellow Pine. Measures 13″ x 14″. **$5.95 ppd.**



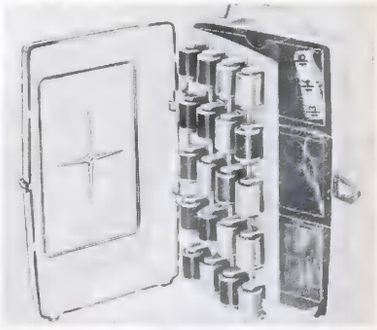
RECORD BROWSER

JUST like in the record shops! Store or file your current favorites in their original jackets. Quickly flip through with a full view of 75 LP album covers. Leave empty jackets high while records play; return them quickly, easily. Sturdy, reinforced fiber-board, covered in rich brown Leatherette. Grooved rubber-liner keeps albums from slipping. Non-scratch suede bottom protects furniture. **$4.95 & .50 pstge.**



OLD WORLD SIGN

ANTIQUED Personalized Hanging Sign. Made to achieve the old, distinctive, authentic look. Handcrafted with design, your Name & Number cut deep into both sides of 2″ thick California Redwood. Designed for the weather. Ideal for Porch or Lamppost. Complete with gold finish chain, black metal bracket. Ironstone-White over Black; 12″ x 20″. Specify up to 5 numbers, 12 letters. **$19.95 ppd.**



SEWING COMPACT

ALL-Purpose Sew-Tote has two levels! Twenty spools of mercerized cotton thread spin on clips on the top panel. Lift panel for access to nine compartments in three handy tilt-out trays. Each contain a useful sewing aid. Elegant hang-or-carry 'compact' holds everything the sewer needs. Transparent 'show off' cover. Choice of 3 colors: Ice Blue, Strawberry Pink & Sahara Sand. **$6.95 & .75 pstge.**

Art Guild Enterprises
Box 6472-BU, Minneapolis, Minn. 55423

CAPE COD CUPOLAS-WEATHERVANES



Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white. Cupolas from $20.50 to $510.00. Your choice of weathervane illustrated made of **Copper** and **Aluminum**, painted black, average size 19" x 23" — only $12.50 plus 75¢ postage. Includes special roof plate for easy mounting.

Send 25¢ today for new color catalog showing largest assortment of cupolas and weathervanes in the U. S. Weathervanes from $12.50 to $500.00. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO., Dept. 81
P. O. Box A2096, New Bedford, Mass. 02741



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
▪ Come – at all times!		▪ House soiling	▪ Jumping
▪ Sit	▪ Drop	▪ Chewing	▪ Barking
▪ Heel	▪ Fetch	▪ Biting	▪ Digging, etc.
▪ Stay	▪ Go, etc.		

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes FREE 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated.

Only $11.95. Money Back Guarantee. Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HB-37B, Los Angeles, California 90049



"ST. FRANCIS AND THE BIRDS"

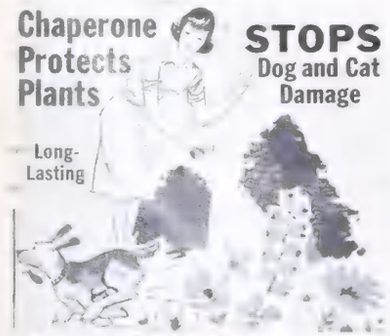
One of many famous statues from our extensive collection—in Lead, Bronze and Stone

"ST. FRANCIS and the birds" 19" high in lead—$55.00. Heavy Cast Aluminum bird bath—32" high $85.00. F.O.B. N.Y.C. (Express Collect)

Send 25¢ in coins or postage—for complete catalogue C-66.

FLORENTINE CRAFTSMEN

650 FIRST AVE. (37th St.) NEW YORK, N.Y. 10016
Phone LExington 2-3926



MAKES PETS AND PESTS DETOUR

Save beautiful flowers from trampling, prized evergreens from burning, lovely lawns from soiling. **Outdoor Chaperone** keeps dogs and cats where they belong!

Also spray garbage can, porch, garden furniture, auto tires, anywhere pets are a nuisance. Its odor is super-sensitive to animals—makes them turn tail for good, but people don't notice it. Harmless, humane, invisible.

Indoor Chaperone keeps pets off furniture, avoids telltale hairs, doggy odor, prevents soiling or clawing upholstery. Easy way to train.

OUTDOOR or INDOOR CHAPERONE
in Aerosol can. Your choice, postpaid
Giant Triple Size Aerosol Cans $1.65 each
APPROVED U.S. DEPT. AGRI. Reg. 731-17
Special Offer: 2 Triple Size Cans postpaid $3

Specify Outdoor or Indoor. Send $1 bill at our risk.
Money-Back Guarantee. We mail postpaid.

CHAPERONE, Box 1226, Sudbury, Mass. 01776



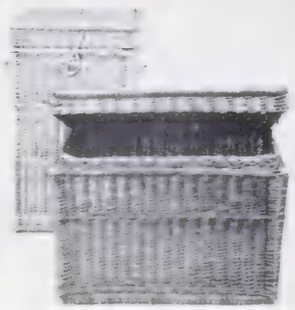
DOG-E-BED

Give your dog bedroom comfort anywhere in your home. A comfortable bed fashioned like a piece of fine colonial furniture, hand crafted from Birch with a hand rubbed Honey Maple finish. Has comfortable, washable pad, drawer for leash and supplies, hand hold for carrying. Not sold in stores. Send check or money order, shipped express collect. Add 3% sales tax in Ohio.

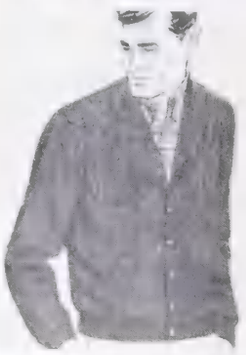
18" x 24" FINISHED	$24.95
18" x 24" UNFINISHED	$19.95
20" x 28" FINISHED	$29.95
20" x 28" UNFINISHED	$23.95

THE *Hampshire* CO.

Dept. HB, Piqua, Ohio 45356



WISE UP TO WILLOW for superb decorative storage chests. Ideal for blankets, toys, laundry! Handwoven in Europe. Samsonstrong, maple-stained, a pair is perfect as extra seats, end tables. Hamper 13x15x24" or chest 16x16x25", $12.95; chest 17x17x28", $14.95; 19x19x32", $16.95; 21x21x36", $19.95. Exp. chgs. coll. The Added Touch, 12B Water St., Bryn Mawr, Pa. 19010.



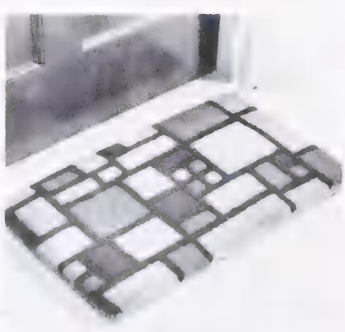
CABLE CARDIGAN knit to perfection for the big and tall man with extra sleeve and body length. Sturdy long-wearing Acrilan Acrylic fiber with true Alpaca look is washable. Rio blue, fern green, pennant red, or jet black. Sizes: M (40-42), L (44-46), XL (48-50), XXL (52-54). $16.95 ppd. Free 72-pg. color catalog. King-Size. 317 King-Size Building, Brockton, Mass. 02402.



IT'S A CIRCUS in the nursery with these delightfully impish characters frolicking over the walls. Cut-out set consists of seven, two foot tall, impish animals, a clown, stars, circles and balls, yards and yards of candy-striped tent poles and canopies in bright eye-pleasing full color. Enough to cover an area 100' sq. $3.98 ppd. Walter Drake, HB3, Drake Bldg., Colorado Springs, Colo. 80901.

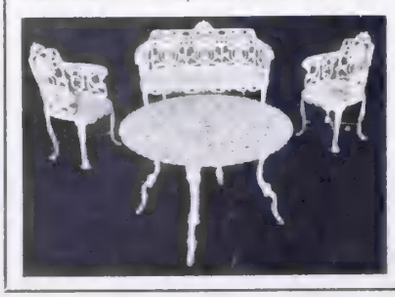


A STEP-UP is all a toothsome toddler needs to give him an assist in the intricacies of brushing his own teeth, washing face and hands. Sturdy solid-pine step-up stool has a Salem maple finish, first name hand-painted in red and white. When you flip the top, it's a TV chair. $4.95 plus 70¢ postage. Gotham Gifts, 67-85B Exeter St., Forest Hills, New York 11375.



GEOMETRIC MAT of multicolored squares and lines à la Mondrian stands guard at your door to absorb moisture and brush muddy, wet shoes house-clean. Imported from India where it's made from that marvelous cocoa fiber long recognized as the finest door-mat material available. Large: 16x27", $6.98. Small: 14x23½", $4.98. Add 35¢ post. ea. Foster House, Dept. 203, Peoria, Illinois 61601.

Authentic Reproductions in ALUMINUM REDUCED 15%



ROSE AND LYRE PATTERN

A true copy of a handsome original over 100 years old, found in Louisiana's Bayou Teche country.

Save 15%, Order by March 20

Settee #400. 48" long. Reg. $116.00, now $98.60
Chair #402. 21½" wide. each Reg. $49.00, now $41.65
Table #100. 42" diameter. Reg. $61.00, now $51.85

Send 25¢ for new 28 page CATALOG. Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. B-367, 2820 6th Ave., S.
Birmingham, Alabama

LOUIS XVI ARMCHAIR adds the elegance of Versailles to traditional settings, collaborates with contemporary. Authentic full-size reproduction imported from Italy. Seat and back are hand-caned, sturdy frame is hand-carved from solid beech. 38x24x17" h. Ready-to-finish, $89. Matching side chair, $69. Exp. coll. Catalog 50¢. Door Store, 3140 M St., N.W., HB3, Washington, D.C. 20007.



EXOTIC BURNOOSE brings out the beauty in her (the beast in him). From the land of the dancing girl, where femininity is a way of life, this soft, flowing, at-home fashion is black-striped, silky-textured sheer white cotton, delicately hand-embroidered in black. Washes like a dream, sheds wrinkles. One sizes fits all. $24.95 postpaid. Hobi, Dept. HB3, Flushing, New York, 11352.



WIND CHIMES, as clear as a bell on the mountain slopes in the early morning, are handcrafted of stoneware in Rising Fawn, Ga. in soft earth-and-sky colors. Hang this from a tree on your patio, in an open window, or any place where a breeze can touch off its melody. Tested for durability in high winds. $8.50 plus $1 post. Creative Crafts, Box 8277, Dept. 44, Chattanooga, Tenn. 37411.



HIGHBOY from the Henry Ford Museum Collection was made in the early 1700's by a New Hampshire cabinetmaker. Pure lines of Queen Anne styling with graceful cabriole legs bespeak taste, beget pride. Mahogany reproduction. 39x20x64" high, $379 ppd. Send $1 for catalog of American antique reproductions from the Museum. Bass Galleries, 1034 E. Oak, HB37, Louisville, Ky. 40204.



CANDLE TABLE. When Great Grandma was a little girl, and the bedtime story was over, this candle table stood beside her bed and held the candle that lit her way upstairs. Now, it's at home in any room, holding a small lamp, an ash tray. Spice-brown finish on pine, 25" h., 12½" diam., $4.85 exp. coll. Butler's in Old Salem. Drawer X, Salem Sta., HB3, Winston-Salem, N.C. 27108.





WILLOW FURNITURE

Imported from Europe

For Indoors or out. Amazingly strong—yet light in weight. Ideal for den, patio, family-room or office, etc.

LOVE SEAT—52" w. x 30" h.; seat 15" h. **$29.95.**

TABLE—24" dia. x 22" h. **$18.50.** The top is basket weave, lifts off to double for misc. storage.

CHAIR—27" w. x 30" h.; seat 15" h. **$14.95.**

SEAT & BACK CUSHIONS—Corduroy of foam rubber (gold, black, tangerine, avocado). Love Seat **$15.95** set. Chair **$7.50** set.

(cushions extra)

SPECIALS

LOVE SEAT & TWO CHAIRS $55.00
LOVE SEAT, CHAIR, AND TABLE $57.50

Exp. Chgs. Coll. Satisfaction guaranteed or money refunded. N.J. Res. add 3% sales tax.

Fran's **BASKET HOUSE** Dept. HB3
29 Calumet Ave., Rockaway, N.J. 07866





ANTIQUE GOLD PLATED KEYS ....**$1.98 for 3**

Lovely cast metal keys are 5" tall, beautifully made and carefully antiqued by hand. Use all 3 in a wall grouping; use a paperweight; hang one near all your doors as a reminder to lock up.



GOLD PLATED OVAL SWITCH PLATES.

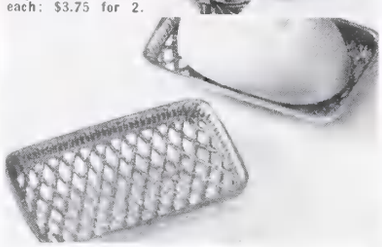
Solid metal switch plates are quality made and plated in rich antique gold. Lacquered to prevent tarnish. Opulent raised design is perfect for every room. Brass mounting screws included. Covers all existing wall openings and eliminates fingermarks.

SINGLE (4" x 7") ..... **$1.50** ea. 3 for **$3.98**
DOUBLE (5" x 8") ..... **$1.98** ea. 3 for **$4.98**
TRIPLE (6½" x 8") ..... **$3.50** each
TWIN OUTLET (4" x 7") ... **$1.98** each

GOLD PLATED DOOR KNOB $1.98

2½" oval knob is cast in metal and plated in warm antique gold. Polished center and antique detailing makes this knob most desirable. Complete with matching escutcheon, standard spindle and easy to use mounting screws. $1.98 each; $3.75 for 2.

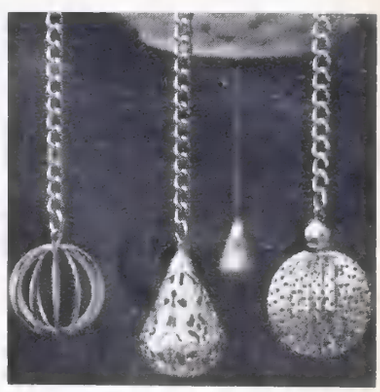




18K. Gold Plated Self-Drain Soap Tray . . 49¢ each

Keeps soap dry between use. Unique basket design with legs won't hold water. In gold plated metal. 4½" x 2¾" . . . will hold bath size soap.

Immediate Delivery. Prices include postage.



GOLD PLATED LIGHT PULLS .....$1.00 each

Light up . . . without expensive electrical work. Gold plated pulls spruce up closets and fixtures. 36" golden chains have choice of bird cage; teardrop; or pierced pulls. Wonderfully priced and very practical. Order several. Please specify design. $1.00

LILLIAN VERNON, Dept. HBM7, 560 S. Third Ave., Mt. Vernon, N. Y. 10550

LACY 'N' RACY UNDER-ALL

NOW in Nude Lace

one size

fits all

The "invisible" new shape-maker creates a new you, in Nylon Stretch Lace with mold-control. Paced to today's bare look in fashion, it gives you a very personal fit under dresses or slim pants. For your wildest dreams wear it, and SLEEP COOL (*Snap-open crotch.*) **Nude. Black, White.**



$3.95 Ppd.

VICKI WAYNE 610-BSL So. Country Club Tucson, Arizona 85716

(Div. Old Pueblo Traders)

THE *Imperial* RING



actual size

Elegant Imperial Ring with beautifully carved open work design in antique gold plate. Your choice of dramatic simulated Jade, Opal, Black Onyx, Turquoise or Garnet. **$3.00 each**

Also in 14 Kt. Solid Gold with genuine Jade, Opal, Black Onyx, Turquoise or Garnet. **$40.00 each**

Send Ring Size

Beautifully gift wrapped
Write for Free Catalogue

Lions Dept. HM-43
665 Middle Neck Road
Great Neck, N. Y. 11023
Established 1946

ORIENTAL

ROSEWOOD TEA TABLES

Hand crafted with painstaking detail these magnificent tables add distinction to any setting. Use them for serving tea or snacks, or to hold a treasured art object. Place one on top of another for an unusual effect. All in rich ebony black finish.

A.	15" x 7" x 4½" high	$27.50 each
B.	18" x 10" x 7" high	38.00 each
C.	24" x 12" x 8" high	50.00 each
D.	36" x 18" x 12" high	82.50 each
E.	36" x 18" x 16" high	90.00 each
F.	40" x 18" x 16" high	110.00 each
G.	48" x 18" x 16" high	135.00 each
H.	60" x 18" x 16" high	160.00 each

Shipped express charges collect

Shipment in 2-3 weeks. Sorry, no C.O.D.'s



ORIENTAL, Dept. B-47, Box 1809, G.P.O., New York, N.Y.

NEW CONTOURED SUPPORT for LEGS

Provides Restful Relief From Tired Feet, Leg Aches & Pains!



Many doctors recommend elevating the legs as an aid to circulation and to relieve tired feet, tense and aching leg muscles. This new contoured leg rest cradles the entire limb, giving comfortable all-over support from the thigh to the arch. Molded foam rubber is proportioned to fit 3 sizes. Washable cover.

SATISFACTION GUARANTEED OR MONEY BACK

LEG RESTS

☐ 76596X . . . . . (under 5'3")
☐ 76604X . . . . . (5'3" to 5'9")
☐ 76612X . . . . . (over 5'9")

only $14.95 Add 75c postage and handling

☐ I enclose 25c for full year subscription to Hanover House Catalogs.

HANOVER HOUSE Dept. Z-883, Hanover, Penna. 17331

honey and egg for wrinkles

Quite by accident, laboratory chemists stumbled upon a fascinating new skin discovery. By combining the skin-tightening properties of egg with natural bee's honey they perfected a 15-minute "facial" that smoothes and tightens skin. Completely non-synthetic, this new skin beautifier works wonders on crepey, wrinkled skin on throat and face. Instantly, skin tingles with a refreshing coolness, as wrinkled skin tightens. Applies easily in seconds, yet rinses off instantly with clear, cool water.

This research discovery is sold under the name of Donnatelli Honey And Egg. Its intoxicating fragrance is reminiscent of the queen bee's essence of nectar.

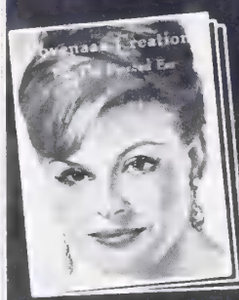
No, you're not too old to look younger. Send only $3.00 for long-lasting 2 oz. jar, or only $5.00 for 2 jars. ($1.00 deposit on C.O.D.'s). Money-back guarantee, so send today sure.

JON JAMES, Dept. D-80
11 E. Oak, Chicago, Ill. 60611

FREE! 2000 PAIR IN FULL COLOR

NEWEST 14KT GOLD

PIERCED EARRINGS



AT DIRECT TO YOU PRICES

A Savings Of 40 To 60 Percent From The Manufacturer's Suggested Retail Price

COMPLETELY NEW FOR 1967

NEW 2000 PR. CATALOG DEVOTED EXCLUSIVELY TO PIERCED EARRINGS. The newest and most exciting gold earrings, different than anything you have ever seen. The largest collection of 14kt gold earrings in the world, American and world imports. Enclose only $1.00 — Refunded On First Order.

Ades GOLD PRODUCTS DIVISION
Box 3046 / Dept. HB-3 / Sarasota, Florida



Keep a year 'round tan with

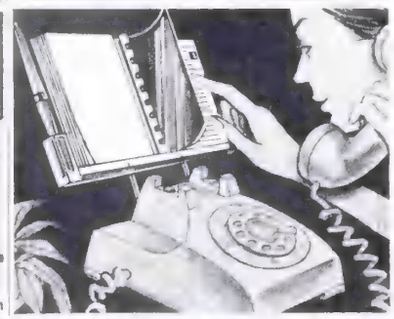
BISOLAR® SUN LAMP

Enjoy that natural *sun-tanned look* with Bisolar "sunshine" at the *snap of a switch!* Keep yourself [illegible] looking the "picture of health". Not [illegible] but 3 fast-tanning lamps give [illegible] ultraviolet *and* infrared rays. If you relax and sleep, *automatic timer turns lamps off* prevents overexposure. Superb quality [illegible] goggles included. 3 Models. BACKED BY [illegible] GUARANTEE. Cash or Monthly Terms. Write today for FREE Folder!

Battle Creek EQUIPMENT COMPANY
6 Doty Bldg., Battle Creek, Mich. 49016

Please send me Bisolar Literature and Prices.

Name .....
Street .....
City ..... State ..... Zip No. .....

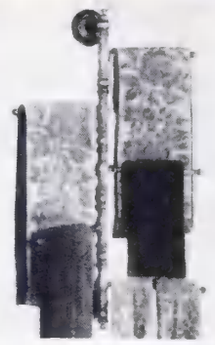


NEW! PHONE-VALET home/office SECRETARY

Ingenious, PHONE-VALET eliminates mislaid pads, pens, directories, compliments any type phone (except Princess). Decorator designed 4 piece set includes removable spiral-bound, plastic covered, indexed directory (holds 900 names & numbers); handy replaceable jotter note pad; gold refillable ball point pen and beautiful 7½"x 5" clear, easy-on, easy-off, lifetime plastic stand. Welcomed gift, indispensable for home or office. Sturdy (patent applied for) metallic gold holding device instantly and firmly attaches. Specify table or wall PHONE-VALET. Send only $2.95 (plus 12¢ tax in California.) 10 day money-back guarantee. Sheridan House, Department 101, P.O. Box 413, Hollywood, California 90028.



WICKER ARMCHAIR. When the sun is shining, put it outside and enjoy the look of it against foliage and sky. Handwoven chair is extraordinarily strong, comfortable. *Au naturelle* or tint to match your sun room. 25x38" high. $22.50 each, $39.50 pair. Tangerine, gold, lime, or black corduroy tufted cushions for each chair, $9.95. Exp. coll. Elizabeth McCaffrey, B3, Northport, N.Y.



TOWEL TREE. You won't need an extra inch of floor space for this beauty. Wall rack has five 10" pegs that swivel left or right to any position, so towels always hang free. Hard white birch turnings in honey-tone pine or maple finish with brass end rings. For bath or kitchen, 36" long, $10.75; unfinished, $9.25. Add 25¢ w. of Miss. From Yield House, HB3, North Conway, New Hampshire 03860.



DWARF FRUIT TREES. no taller than lilac bushes, are choice for tiny areas. These small, short trees (peach, pear, apple) grow giant-size fruit. Six trees can be planted in a 10x20' area. They bear abundantly and often in just 2 years. Fruit can be reached without a ladder. For free catalog of these amazing trees and many others, write to Stark Bros., Box 4337, Louisiana, Mo. 63353.



JUST YOUR MEAT. Pfaelzer, the palate pamperers par excellence, offers a family assortment of two 6-oz. prime filet mignons, two 8-oz. prime boneless center cut sirloin steaks, and four 4-oz. deluxe ground beef patties. You simply cannot buy prime beef like this in local markets. W-1105, $14 ppd. Perfect arrival guaranteed. From Pfaelzer Bros., 4501 W. District, Dept. NEC, Chicago, Ill. 60632.



STRIPPED EASE. Nel-King's amazing wallpaper remover penetrates paper, loosens adhesive, and paper "skins off" smoothly in minutes. Mix 2 ounces of liquid concentrate in a gallon of water. Works on several layers of paper and painted-over wallpaper. Pint bottle (enough for walls and ceilings of 3 average rooms), $2.98 plus 25¢ post. Nel-King, 811 Wyandotte, HB37K, Kansas City, Mo.



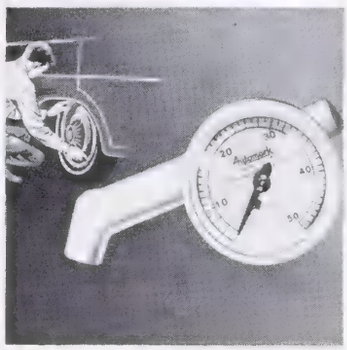
LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 5 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $6.98 postpaid. COD's accepted. Moccasin-Craft, 65-OC Mulberry St., Lynn, Mass. 01903.

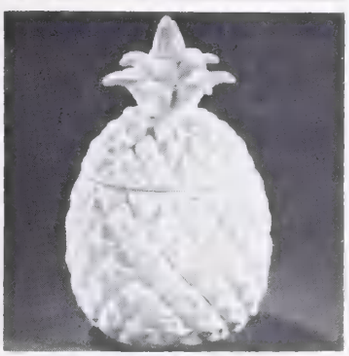
YOU'VE GOT IT MADE in next to no time and how rewarding the results with these new crewel pillow kits. Each kit contains burlap for front and back of 14x14" pillow, crewel embroidery wool, cording, zipper, instructions. Cardinal in shades of red with white, gold, green, brown. Blue jay in blue with white, black, gold, green, brown. $3.95 ea., 35¢ post. The Stitchery, Wellesley, Mass. 02181.



TIRE PRESSURE GAUGE makes it easy for you to maintain proper tire pressure on your car, so important for safety, performance, gas mileage, and tire wear. Your car steers easier, brakes better. Precision dial instrument with sweep second hand that holds the reading until you release it. Guaranteed accurate! $1.98 ppd. From Sunset House, 80 Sunset Bldg., Beverly Hills, Calif. 90213.



PICK A PINEAPPLE if you like exotic serving pieces in your house for candy and nuts. This is a lovely choice and it is the traditional symbol of hospitality. Imported from the Orient and made of pristine white ceramic, it stands 7½" high overall, $2.95 postpaid. From Bourbon Street Shops, Pheasant Run Lodge, Route 64, HB3, St. Charles, Ill. 60174.



ADD A FRENCH ACCENT to a lovely boudoir or powder room with a poodle ashtray. It's as Parisian as the Rue de la Paix, elegant as Maxim's, giddy as champagne. Perky little poodle holds a sparkling 3" glass ashtray aglow with the razzle-dazzle of rhinestones. Gift-boxed, $2.50 postpaid. Order from Fountain of Gifts, Box 3954, Merchandise Mart Plaza, B37E, Chicago, Ill. 60654.



"ANTIQUES AND THEIR CURRENT PRICES" is the 8th edition of the only accredited antique dealer's handbook in the country, now available to the public. Includes pictures, prices of glass, china, furniture, toys, metal, 200 other groups. Gives 1966 dealers' prices to save you money when you're treasure hunting. 379-pages. $6.95 ppd. Taylor Gifts, 226 W. Wayne, HB3, Wayne, Pa. 19087.



IVY SCONCES

Pair $5.95 ppd.

Beautify living room, dining room, hall or bedroom with our all new wall candelabra. They're made of wrought iron and elegantly finished in antique white and gold or antique black & gold (please specify). Unbelievably fine detail can be seen in each leaf and blossom. Each piece is 16" tall, 10" wide. Candles not included.

MONEY BACK IF NOT DELIGHTED

Harriet Carter

Dept. HB367, Plymouth Meeting, Pa. 19462





Spanish Lantern $3.98

Antiqued Copper-tone Metal

Use candles or wire for electricity

For romantic home lighting decor . . . a replica of an old Spanish Lantern! With lavishly scrolled trim and pebbled glass sides to diffuse lite in softly glowing patterns. 17¼" hi overall. From Mexico. For garden. Order #244 $3.98 ea. 2 $7.75 plus 35¢ ship.

Foster House

Write for FREE Catalog

Dept. 203
Peoria, Illinois 61601
Please Include Your Zip Code



HUMMINGBIRD SYRUP FEEDER $1.00 Postpaid

The Hummingbird Syrup Feeder holds over ⅓ cup of the sugar and water syrup which so easily attracts the Ruby Throated Hummingbird. The all plastic clear view tube is decorated with a brilliant red, orange or yellow flower and green leaves. Can be used on trellis, fence post or attached to a stake. Pamphlet on hummingbirds included. 4" high. Please state color. No COD's please. Gift box of three $2.75

Pa. Residents Add 5% Sales Tax.

Send for free gift catalog

CLYMER'S OF BUCKS COUNTY

Dept. HB37, Point Pleasant, Pa. 18950

BURNS TRASH

Safely Outdoors!



Burn household and yard refuse safely outdoors in any weather without watching. Screening draft design ends sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee. Add $2.00 W. Denver.

2 bu. cap. . . . $15.95
3 bu. cap. . . . $20.95
6-10-15-20 bu. available

CLEANS HOUSEHOLD STONE & BRICK



New Cleaner restores dirty, sooty stone and brick to original color, cleanliness, beauty. Brush on, let dry, rinse clean. No rubbing. Not an acid, alkali, bleach, detergent or abrasive. Won't damage clothing, wood, upholstery, carpeting. Used commercially to clean leading buildings and monuments. Cleans stone, cement, stucco, asbestos shingles, slate, tile, terra cotta, etc. $2.00 plus 25¢ postage and handling—cleans 35 to 75 square feet.

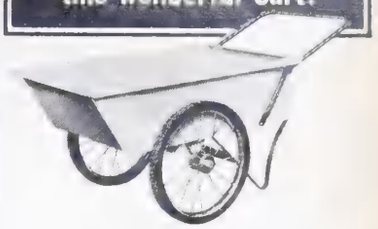
ALSTO CO.

Dept. HB-3, 1384 Hird Ave., Cleveland, Ohio 44107

Please mail coupon below for

FREE CATALOG

which tells all about this wonderful Cart!



So many ways BETTER than a WHEELBARROW!

plus

so many other uses!



Gardening!

The TOWN and COUNTRY CART holds TWICE as much as an ordinary wheelbarrow. It easily carries up to 300 pounds.

BIG WHEELS GO ANYWHERE



Lawn Care!

The weight balances on the axle – you don't carry it in your hands. Won't tip over. SO much easier to push thanks to TWO BIG 20-inch wheels! Rubber tires. Ball bearings. Narrow enough to go through ordinary doors and gangways.



One Hand!

Built by Vermont craftsmen to last. Leave it outdoors all year long if you wish. Hard use won't hurt it. Tight, welded all steel construction. Loose sand, dirt, etc., won't spill out the sides. Flat bottom keeps pots, pails, bottles, etc., from tipping over.



Cook Outs!

Look at just the few uses shown and think how many, many ways this wonderfully handy Cart would save you time and work, and increase your enjoyment of your home, garden, grounds, and hobbies.



Firewood!

THE PERFECT GIFT!



Trash!

Honestly! When you've had this TOWN and COUNTRY CART a week you'll wonder how in the world you ever did without it! Makes a grand gift for someone with a nice home, camp or summer place!



Saves Lifting!

Satisfaction guaranteed. Use the Cart around your place for three months. If you are not delighted, just send it back! We will refund without delay every penny of the purchase price.

FREE CATALOG Several Models plus Build-Yourself Kit

VERMONT-WARE
Hinesburg, Vermont

—Mail this coupon today!—

Vermont-Ware, Box 403, Hinesburg, Vt. 05461

Please send me your FREE illustrated catalog including attractive prices and details of your trial offer.

Name.....

Address.....

City.....State.....

Zip.....

Rub'n Buff
METALLIC FINISHES

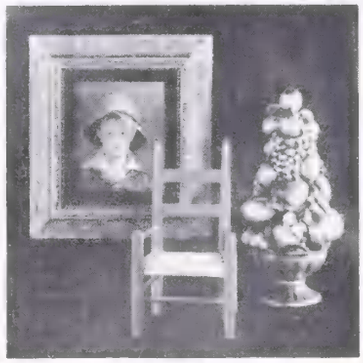
The world of decorating at your fingertips! Squeeze from tube, apply on any surface, buff to a lustrous finish in seconds. Free Idea-direction brochure!

NOW IN
12
COLORS

- Gold Leaf
- Chinese Red
- Silver Leaf
- Spanish Copper
- Patina
- Antique White
- Olive Bronze
- Ebony
- Antique Gold
- Frosted Blue
- Copper
- Grecian Gold

Available at paint and art centers, or send $1.00 per ½ fl. oz. tube.

ANTIQUING & DECORATING



AMERICAN ART CLAY CO., INC., DEPT. HB-2, INDIANAPOLIS, INDIANA 46222

The one & only authentic

Decorator BURLAP
Easy and economical to use



Send 25¢ for 46-Color Swatch & Information Kit

for
DRAPERIES • CURTAINS
WALL COVERING
DECORATIVE ACCESSORIES
ARTS & CRAFTS
WEARING APPAREL

Choose from 46 rich, vivid colors including 10 interesting tweeds

Custom Drapemaking available. When in New York visit our store.

38" width—69¢ yd.
52" width—99¢ yd.
Tweeds
40" width—79¢ yd.

BON BAZAR
Dept. H-3, 149 Waverly Pl., N.Y.C. 10014



Roll-out Appliance Dollies

Now you can roll out the heaviest appliance—refrigerator, freezer or stove—to clean behind it or retrieve dropped things! Roll out Dollies are a pair of heavy-duty steel and aluminum dollies, each with 16 hard white nonmarring nylon wheels that easily hold up to 1000 pounds. They adjust from 18¾-26½" and raise the appliance a mere 1½". Order 1109-6, Dollies, 1 pair, $4.98 ppd.

Write For New Free Spring Catalog!

Miles Kimball
170 Bond St., Oshkosh, Wis. 54901

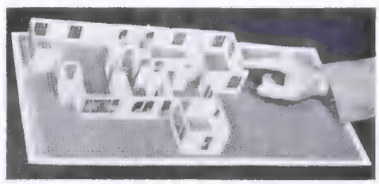


for the orderly establishment
$6.50 ppd.

CASUAL LIVING
(Dept. H-3)
108 Chatsworth Ave., Larchmont, N.Y. 10538

Placed in prominent spot in home bar or game room, this polite remonstrance will promote correct, genteel behavior at all times (after 10 P.M.). 7¼"x19½", hand screened in three colors on antiqued tan pine.

SAVE THOUSANDS OF DOLLARS!
"HOME-A-MINUTE" KIT



Not Something to Fool Around With!

Let's be frank. Isn't it ridiculous for you to pay thousands of dollars in excess costs when you build or buy a New Home, simply because you do not know the actual cost of building it. WHY NOT design and build your New Home, Attic Flat, Extra Bedrooms or Remodeling IN MINUTES with dozens of fiber partitions, Doors, Windows, Kitchens Cabinets, made to ¼ inch scale same as blueprints. THEN, BELIEVE IT OR NOT, YOU, THE LAYMAN, who knows nothing about building, can estimate your own costs IN MINUTES after you adjust charts to local prices. Also, you can be your own contractor.

Don't build anything until you get this "KIT", if you want to save money. Handbook tells you how. Also financing. This information should not pass you by. Complete "KIT" $3.95 plus 50¢ postage. Money back guarantee.

W. G. HALL & CO. 3120 Hidden Hills Drive Brookfield, Wis. 53003



COLOR, OF COURSE, makes photos exciting. Send your favorite color photo, color Polaroid, negative or slide for lifelike full-color reproductions in handy wallet size. You'll be proud to slip them into letters, show them off to friends. 2½x3½", 20 for $2 plus 25¢ postage. Order from Roxanne Studios, Box 1012, Dept. DE-1, Long Island City, N.Y. 11101.



PAISLEY PENCHANT? Order these brilliantly decorated ceramic mugs with easy-to-hold handles. Fluted bases support a profusion of paisley designs in oranges, blues, greens, yellows, hand-painted under glaze. For coffee, consommé *or* a clutch of posies, make-up brushes. Stack for storage. Four, 1 each color, $2.98. Ppd. Breck's of Boston, N12 Breck Bldg., Boston, Mass. 02210.



EMERGENCY PAK. You'll never be kept from your appointed round of sales calls with this in your glove compartment. Leather case holds powerful battery-operated lantern with adjustable handle, red warning blinker. Snap-open back has 2 flat-headed and 2 recessed screwdrivers, awl and handle with sure-grip chuck. $6.95, 60¢ post. Art Guild, Box 6472, Minneapolis, Minn. 55423.



FIT FIRST is the order of things at Solby Bayes, then an unbelievable size range and color choice. The Glenda sandal flatters your foot, gives glorious comfort. Black, navy, beige, white, or gray/black/white, beige ombre, blue to royal ombre, pastel pink/green/blue. 1¾" wedge. AAAA-EE, 2½-10, $17.95; 10½-12, $18.95. Add 50¢ post. per pr. Solby Bayes, 45 Winter St., HB3, Boston, Mass. 02108.



INVITING IDEA. Save the next wedding invitation (or any invitation) you receive and order this pretty tray personalized with 2 or 3 initials *or* 2 first names. On receipt of rhodium silver or 18k gold-plated tray, simply insert invitation under glass—a frame-up any couple will treasure. 11½x7", with velvet back, $2.98. Ppd. Lillian Vernon, 560 S. 3rd Ave., Mt. Vernon, N.Y. 10550.

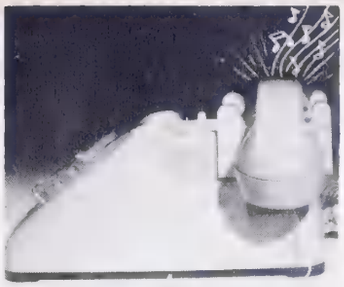


VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 72" long, 32" high, seat 15" deep. Completely sanded and assembled, $44.95. Finished in antique maple or dark pine $54.95. Delicately designed in black and gold with hand stenciling $59.95. Also available 60" length, unfinished, $34.95, finished in antique maple or dark pine $44.95; 48" length, unfinished, $29.95, completely finished $39.95. Send 25¢ for catalog. Express Charges Collect.

TEMPLETON CRAFTSMEN, INC.
Dept. 870 Templeton, Mass.

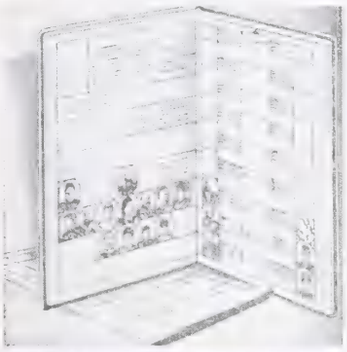
MELODY PHONE is music to our ears. Attached to the phone, it charms listeners with 3 minutes of soft music when receiver is rested on it. "Love Makes the World Go Round." "When You Wish Upon a Star." "On the Street Where You Live." "Tea for Two." "Anniversary Song." Specify tune and color. $5.95. (Add 50¢ for wall phone.) Holiday Gifts, 7953 Raritan, HB3E, Denver, Colo. 80221.



SUGAR SCUTTLE AND SCOOP. Carefully copied from an antique, this silver-plated elegance is indeed a gleaming buy for a bride. Nothing can touch it for holding wafer mints at dinner, salted nuts on the coffee table. The little scoop nestles neatly under the scuttle. 5x5¼" high. $6.95 plus 65¢ postage from Camalier & Buckley, 1141 Connecticut Avenue, HB3, Washington, D.C. 20036.



YOUR FAMILY HISTORY won't be a mystery if you keep a clear, concise record of your family tree in this album. "Record of My Ancestry" has cut-out windows for cross reference, space for photos, birth, marriage data. For the family genealogist, a proud patriarch. Fabrikoid binding $15, cloth $12, leather $25 ppd. Free circular. F. S. Bailey, Publ., Box 15, B88, Chestnut Hill, Mass. 02167.



FLOWER BRACELET from Thailand is a potpourri of porcelain blooms masterfully hand-painted on a white enamel ground on sterling silver by artisans who work with patience and pride. ⅜" wide, with guard chain. $12.50 ppd. It's the perfect companion piece to the lovely Thai flower band ring. $5 ppd. Order from Lions, 665 Middle Neck Road, Dept. 70B, Great Neck, New York 11023.

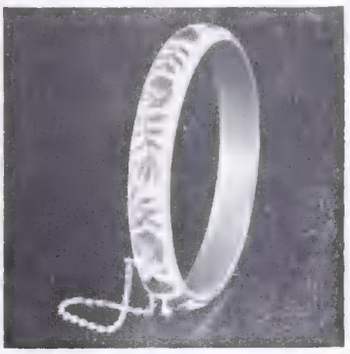
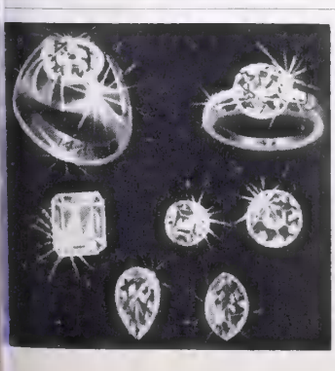


PHOTO-GO-ROUND!! Take treasured snapshots out of hiding, display them in this revolving photo file! No gluing! No mounting! Simply slip photos, up to 3½x 5½", into the protective transparent windows suspended on the sturdy wood base. Envelopes for 160 pictures incl. Will hold up to 600. $10.95. Envelopes for 32 extra photos, $1. Ppd. Ferry House, HB3, Dobbs Ferry, N.Y. 10522.





PURE WHITE BRILLIANCE

at **$22** *per carat*

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim or discolor, or will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE

For FREE CATALOG *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB3, Box 465
Radio City Sta., N.Y., N.Y. 10019



Complete Or In Kit

Stores In Closet

Holds 24 Pairs Women's Shoes —up to 20 Pairs Men's Shoes —and All Cleaning Gear—

ROLLING SHOE RACK

Weed out the shoe jungle in your closets with this practical, versatile rolling shoe rack. It's a lifesaver for families that are shoe and slipper scatterers. Roll it around on large, free-wheeling casters for a quick pick-up job, push it out of sight under short garments in the closet, pull out for instant selection. Holds a houseful of men's, women's and children's shoes, all styles. Makes polishing sessions fun. Just roll it where you want it and go to work with brushes and polishes all smartly at hand. 22"W 16"D, 26½"H. Finely crafted of satin-smooth honey tone knotty pine or in lovely maple finish. Only $26.95. *Express charges Collect.*

EASY HOME KIT —Simple assembly. Precision cut, pre-fitted, drilled, sanded, etc., ready for finishing. Complete with casters and fittings. Simple directions. Only $16.95. *Express charges Collect.*

BEAUTIFUL NEW FREE CATALOG—700 PIECES of Finished and Kit Furniture in Friendly Pine.

Include Your Zip Number Shows Best Selection Not Sold in Stores

Yield House
Dept. B3-7
North Conway, N.H. 03860



Optical Stand

KEEPS GLASSES HANDY

A brand new idea in eyeglass stands for bed or reading table. Just drop your glasses in the soft fleece lined leather case ready for use again at a moment's notice. Stand is 5" tall. Brown with natural colored fleece or black with red fleece. **$5.00** Plus 35c Postage

Free Quantity Gift Catalog on Request

SLEEPY HOLLOW GIFTS
Dept. HB37, 3023 Crane Drive
Falls Church, Va. 22042



CRUSADER CROSS PENDANT

Imported directly from the Holy City of Jerusalem. Oriental in design and worn in the Holy Land. This cross was made in sterling silver in the same ancient patterning manner as the cross at Calvary. Comes on sterling chain. Has an antique finish and is deeply etched in design and framed in gold-finished. Choice of SMALL 7/16" diameter $10.50. MEDIUM ⅝" $12.50. LARGE 2⅛" $22.50. FINGER RING $10. EARRINGS (clip-on screwback) $15. Excellent for Easter gifts.

JAMAICA SILVERSMITH
407 Rockaway Ave., B3, Valley Stream, N.Y. 11581

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. **THIS IS THE ONLY INSTRUMENT WITH SPECIAL U.S. PATENTED SAFETY FEATURE THAT DESTROYS THE HAIR ROOT WITHOUT PUNCTURING SKIN.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE

$14.95 ppd.



GENERAL MEDICAL CO., Dept. HB-38
5701 West Adams Blvd.,
Los Angeles, California 90016

Name_____

Address_____

City/State_____ Zip_____

Mfr. of Professional

Perma Tweez

A Revolutionary Gold Paint

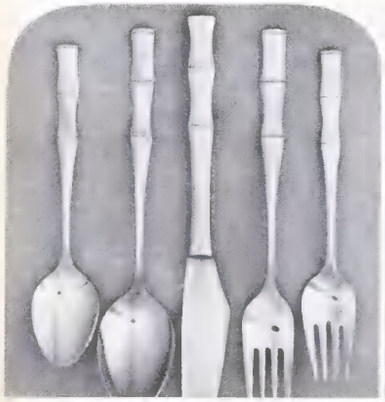
LIQUID LEAF

LIQUID LEAF is an exciting new gilding product that contains its own red primer and film of lustrous gold, premixed into a single liquid. It forms a brilliant finish on carved or plain frames, furniture, ornamental metals, accessories. Complete Kit contains 1 oz. bottles of LIQUID LEAF, a concentrate; BRUSH BATH, a solvent thinner; and a ¾ in. golden sable GILDING BRUSH. Kit, $3.00 ppd.

from the makers of TREASURE GOLD



TREASURE GOLD, Dept. HB-3
P. O. Box 7167, Louisville, Ky. 40207



New Bambu! Choose it in Stainless or Gold Electro-Plate!

Choose Bambu. As you like it. In satin-finish stainless or gold electro-plate. Either way, a most unusual look for your table. 50-pc. service for 8 includes: 8 dinner forks, 8 dinner knives, 8 soup spoons, 8 salad forks, 16 teaspoons, 2 serving pieces. Money back guarantee within ten days. Shipped postpaid.

50-pc. service for 8...24.99
74-pc. for 12...36.99
In gold electro-plate: 50-pc. 49.99 74-pc. 74.99

fortunoff's
Dept. HB-3, Box 145, Westbury, N.Y. 11590



MEISSEN BLUE ONION STAFFORDSHIRE
From England

Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salads/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer.

Complete 53-piece set, $29.95
SHIPPING CHARGES COLLECT
Complete 55-piece set, including coffee pot and cover. $32.50, shipping charges collect.

Send 25¢ for new catalog.

Jenifer House Dept. B-37
New Marlboro Stage,
Great Barrington, Mass. 01230



500 PRINTED NAME & ADDRESS LABELS — 50¢

Rich Gold Trim—Free Plastic Box

Start using ZIP code numbers on your return address labels. This system quickly identifies your city, zone and state, speeding your mail by as much as 24 hours! ANY name, address and ZIP code beautifully printed in black on crisp white gummed paper with rich gold trim. Up to 4 lines, about 2" long. Set of 500 labels in plastic gift box, just 50¢. All orders shipped postpaid. We ship within 48 hrs. Money back if not pleased. If you don't know the correct zip code number, just add 10¢ per set and we will look it up for any address. Same 48-hr. service. **Send for free catalog.**

Walter Drake & Sons
103-2 Drake Building
Colorado Springs, Colo. 80901



Americana Storage Chest

Beautiful "Americana" design in bright colonial colors. Ideal linen storage, toy chest, clothes, hobbies, fireplace wood or even boots. Made of triple strength fiberboard. Solid one-piece construction makes it sturdy enough to sit on. 32" long, 16" deep, 14" wide.

. . . only $5.95

please add 75¢ for shipping
satisfaction guaranteed or money refunded

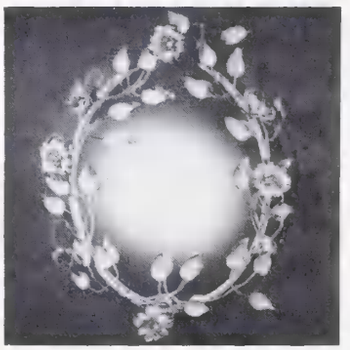
The Country Lane
Box 113 Branchville, N.J. 07826



PORTRAITS IN OIL start at $49.50, are taken from photos and painted on canvas by outstanding artists. In our whirlwind age what is more enduring than your loved one's portrait for the home. It's a gift for the family as meaningful as the memories you hold. Send 25¢ for 36-pg. catalog, "How to Order an Oil Portrait," from Van Dyke Oil Portraits, 153 East 57th St., HBP, New York, New York 10022.



RECORD BROWSER. Stock it with up to 100 LP's, flip through it to make your choice. You have a full view of the album cover so you select in seconds. Hardwood rack with walnut finish. Grooved wooden base rods keep records secure. 17x15x8" high, $4.95 postpaid from J. W. Holst, 106 Emery St., HB367, East Tawas, Michigan 48730.



PRIMP MIRROR belongs in every hall so guests can check their hairdos when they check their coats. Made of wrought iron finished in antique white and gold and encircled with a vine of rose buds and leaves, it's a very pretty design for bedroom, powder room, or bath. 18x15", $9.98 plus 85¢ postage. Ron Lassin, Dept. HB3, Plymouth Meeting, Pa. 19462.



THE WARMEST GIFT for a bride is a bedspread by day and a blanket by night. 100% cotton thermal weave in a diamond honeycomb pattern with fringe border caresses with warmth *without* weight. Golden topaz, turquoise, white, or pink. Super-sized twin, 80x108", $10.95; double, 96x108", $12.95. Add 65¢ post. Vicki Wayne, 622-BTW South Country Club Road, Tucson, Arizona 85716.



TAWNY FUR-LIKE COVERS fit any size basket chair, add a luxurious accent to a man's den, the downstairs playroom, a modern living room. Choose leopard or zebra-striped pile-fabric cover that completely envelopes the front and back of chair, has draw strings, snap fasteners. $12.95 each. Ppd. Patio Sales, Box 25, HB3, Highland Park, Ill. 60036.



FOR RELAXING SLEEP

This electric marvel blankets intruding noises such as: Traffic, T.V., Snoring. Sleep to the restful soothing sound of SLEEP-MATE. Or improve your accoustical privacy for study or office. Adjustable sound. Every user is an enthusiastic one.

Single speed model $17.95
Two speed model $24.95

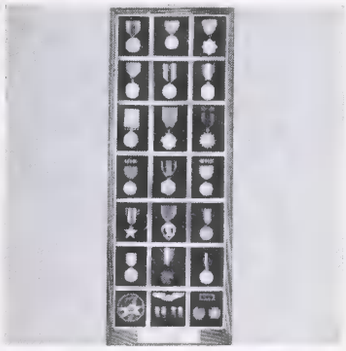
Check or money order—Postage prepaid.

BLAKESLEE'S Dept. 37.
P. O. Box #94, Elkhart, Ind. 46514.

BUFFALO HORN CRANES. Natives of Travancore, India, hand-carved these striking cranes from the crooked horn of a water buffalo. In a pose with beak up, black cranes have museum importance on a marble table top, a room divider. On a rosewood base, 8½", $2.50; 12", $2.95; 15", $3.50. Ppd. From American Trader, Dept. 537, Norwich, Vermont 05055.



TALL SLIM SHOWCASE is a dramatic background for military medals. Walnut or maple with velvet background in black or color, glass front, it hangs on wall. 12x 26" case for 5-30 medals $19.95. 12x32" (10-60) $24.95. Ppd. Engr. 5¢ per letter. Insignia of Army, Navy, USAF, USMC (all branches & corps), and AAU, $2 ea.; 2, $3. Award Maker, Box 6474, HB3, Surfside, Florida 33154.



STORY BOOK CHARACTERS tell decorative tales on a nursery wall. In the clear bright colors children love and the kind of whimsy they appreciate, set of 4 shows St. George and the Dragon, Red Riding Hood and the Wolf, the Lion and the Mouse, the Tortoise and the Hare. In 10½x 8½" frames, ready to hang, $2 the set ppd. Alexander Sales, 125 Marbledale, HB3, Tuckahoe, N.Y.



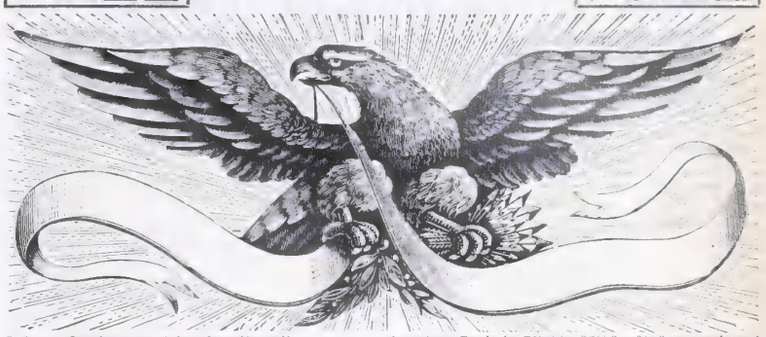
SIMMONS PLATING WORKS wonders on your precious silver possessions. Send damaged or worn silver to these craftsmen without fear because each piece is covered by insurance while in their possession. Flatware and hollow ware replated, repaired at reasonable cost. Free brochure from Simmons Plating Works, 409 Whitehall, S.W., HB3, Atlanta, Georgia 30303.



READY FOR A CHANGE? Wonder how you'll look as a blond? a redhead? with a whirlie cut? a girlie cut? *before* you take the plunge? Hair Selector Cutouts let you experiment with 24 new hair styles in red, blond, brunette shades. Choose the most flattering and do it yourself, *or* take it to your own Alexandrè. $1.69 ppd. Sunset House, 80 Sunset Building, Beverly Hills, Calif. 90213.



FREE GIANT AMERICAN EAGLE FULL COLOR MURAL **FREE**



Put over fireplace, mantel or favorite wall — American Eagle in Flight—25½" x 9½" on parchment

GIANT EAGLES THIS SIZE SELL FOR UP TO $10 EACH IN ART STORES YOURS FREE with

4 AMERICAN SOLDIER "FIRST EDITION" ART PRINTS . . . 50c each

Yes, in art stores you would pay up to $10 for a magnificent giant American Eagle this size. This breathtakingly beautiful 25½" x 9½" mural on parchment is featured in art catalogs and fine stores. Now with 4 exquisite American Soldier art prints at our special low price of only 50c each . . . the American Eagle is yours ABSOLUTELY FREE.

Imagine hanging in your home both the Early American Eagle mural and the 4 American Soldier "first editions." These are the most beautifully decorative art prints ever created by one of America's favorite historic artists Victor Olson. The 4 Soldiers are "first edition," limited edition ink prints on heavy art paper in unusual tall shape, 25" x 9", so good for grouping in pairs or in a row. The newest rage of home decorators is this tall "original" look. The excitement and beauty they bring to any room must be seen to be appreciated. The Eagle is actually reproduced for your order in beautiful full color entirely by hand. Put over fireplace, mantel or favorite wall.

The small illustrations shown here cannot show the beauty of these exclusive works of art. Only when you receive your full color American Eagle Mural and your 4 "first edition" art prints will you appreciate how they will bring a new magic to your home.



Each American Soldier Art print—25" x 9".



OFFER WILL NOT BE REPEATED

To take advantage of this special FREE offer, mail coupon now while supply lasts. You receive 5 beautiful art prints—over 1100 square inches of "first editions" at the unbelievable low price of only $2.00. This is your only chance to order. This offer will not be repeated.

WORLD ART GROUP Studio 3HB
54 Church Lane, Westport, Conn. 06881

Please send me the 4 "first edition" American Soldiers art prints on heavy art paper for 50c ea.—total $2.00 plus 25c pp & hdlg. Also send my Giant Full Color American Eagle Mural ABSOLUTELY FREE. Full money back guarantee if not delighted.

Name .....
Address .....
City ..... Zip ..... State .....

☐ SAVE Order 2 sets of 4 "first edition" American Soldier art prints for only $3.00 postpaid. (Save $1.50.) You receive 2 Giant Early American Eagles absolutely FREE. Extra sets make perfect gifts.



Seafood BAKING SHELLS

Bake and serve deviled crabmeat, creamed shrimp, scalloped oysters and many other gourmet specialties from these genuine Sea Shells. Measure 5" to 5¼" each. A new world of seafood recipes included. From oven to table. Set of Eight $2.50

PLUS 65¢ POSTAGE EACH SET

Colebrook House
Box 836, HB37, Paoli, Pa. 19301
"Visit our retail shop, l'Epicure, Haverford, Pa."



enameled PARTY BOWL
FROM FINLAND

How nice to be admired for your good taste in party accessories. You'll be the 'hostess with the mostest' with this stunning serving bowl at your side. A unique design of mushroom varieties in jet black print encircles a white enameled steel bowl. Striking accent to buffet table. Wonderful for bridge or hostess gifts. 8¼" x 5½" high. $8.95 plus 50c postage

Send for ***FREE*** *Catalogue.*

Landing Gifts Dept. HB-37
14-16 150th Street, Whitestone, N.Y. 11357



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $54.95

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.95

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P.O. BOX 376
SALISBURY, NORTH CAROLINA 28144

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND $1.00

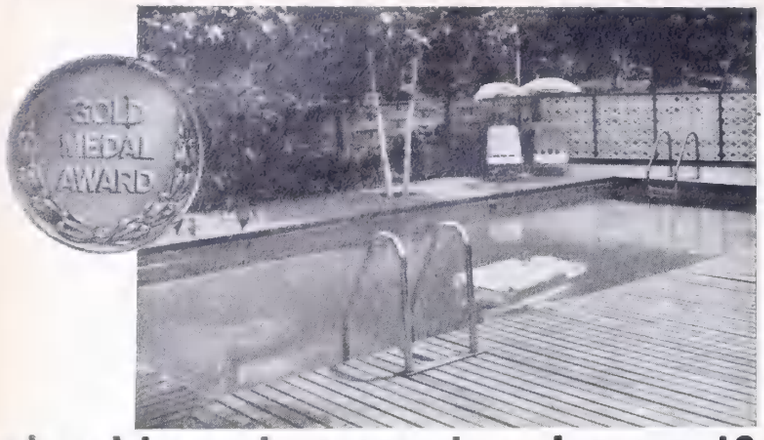
All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

SOMEWHERE MY LOVE

Tune from that BEAUTIFUL motion picture "DOCTOR ZHIVAGO," a six-time Academy Award winner. You will enjoy this beautiful tune and Music Box. Made of wood, hand-carved, hand-painted in Italy with SWISS movement. Scenery revolves as music plays. 5" high $12.95 ppd. CATALOG showing many music boxes and other lovely items 35¢. Satisfaction Guaranteed.

HILDEGARDE STUDIOS M
597 Farmington Avenue, Hartford, Conn. 06105

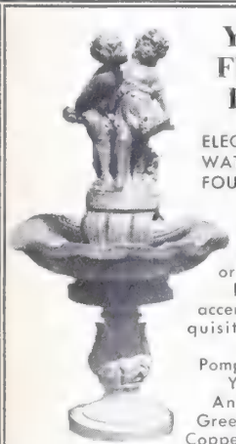




should you buy a swimming pool?

NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS. Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966—the Spartan Pool that costs less than a compact car. Write for free Spartan Pool Handbook.

Spartan® pools Dept. HB-37, S. Kearny, N.J.



YOUNG FRENCH LOVES

ELECTRIC WATER FOUNTAIN

Give your garden, terrace or foyer decor a lovely French accent with this exquisitely detailed, durably cast, Pompei stone fount. Your choice of Antique White, Green, Bronze or Copper finish. Stands 45" with 20" shell. Price, including statue, shell, pedestal and electric pump, **$70, F.O.B. Chicago.** Immediate shipment.

Send 25¢ for illustrated catalog of fountains, statues, figures and replica pieces.



TUSCANY STUDIO

Dept. HB-37, 163 W. Ohio Street
Chicago, Illinois 60610



Original import hand crafted in Sweden

LITTLE STONE OWL

A gay note in any room and a constant source of entertainment. No two alike . . . each created by hand by a Swedish artist from just six natural pebbles. Fancifully fashioned with a wide-eyed look and feathers hand painted in black. About 3¾" tall.

$4.50 each, ppd. 2 for $8.50, ppd.

Sorry, no C.O.D.'s
N.Y. State residents add 2% sales tax

Windfall Dept. B-37
185 Adams Street Bedford Hills, N.Y. 10507

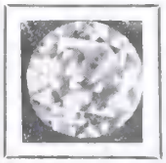
TRIANGLE STAMPS ONLY 10¢!



Get this big valuable collection of gorgeous, multicolored, triangle-shaped postage stamps—brought to you from strange and mysterious lands in the wilds of Africa, enchanting Europe, exotic Orient, Congo, Monaco, Chad, San Marino, Malaya, many others—ships, birds, animals, airplanes, etc. All for 10¢! Also, fine stamps from our approval service which you may return without purchase and cancel service at any time—plus FREE illustrated Catalog. Send today!
Jamestown Co. H374B, Jamestown, N. Y. 14701

Jamestown Co. H374B, Jamestown, N. Y. 14701
Rush my "Triangle" Collection and other offers.
I enclose 10¢.

Name .....
Address .....
City, State
& Zip Code .....



TITANIA!

the most BRILLIANT JEWEL STONE ON EARTH! *say the* Saturday Evening POST & READER'S DIGEST *about this amazing*
MAN MADE MIRACLE!



1 carat "Titania". Solitaire set in 14kt. gold mounting. Complete. ONLY **$29.**

1 carat "Titania" set in a Masculine box style 14 kt. gold mounting. Complete. ONLY **$37.**

No more federal tax.

Unset "Titania" Jewels, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat ..... ONLY **$12.***

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG

REGENT 10-DAY MONEY BACK GUARANTEE

LAPIDARY CO., Dept. HB-5
511 EAST 12 ST., NEW YORK 9, N. Y.



CAREFREE COIFS shape up beautifully with Kurley Kut, the key to younger-than-springtime hairdos! Hold shaper at a 45° angle! It trims and curls your hair expertly, tapering ends and reducing bulk. Comes with 5 replacement blades and an illustrated hair-styling book. Just $1.98. Extra blades, 10 for $1. Ppd. Aquamint Laboratories, Box 7, Dept. HB-375, St. Charles, Ill. 60174.



ARM CUSHIONS are designed to relax nerve and muscle tensions and bring soothing comfort to those afflicted with arthritis or rheumatism. The cushion cradles your arm, as recommended by sleep experts for maximum comfort, and is adjustable for height and softness. $2.50 each, $4.90 the pair. Zippered muslin cover, 85¢; 2 for $1.60. Ppd. From Better Sleep, HB3, New Providence, N.J. 07974.



DOUBLE FRY PAN is designed for making delicious omelets or preparing two foods over one burner. Saves time and space on range, is perfect for warming left-overs. Bright natural-finish aluminum heats evenly, has easy-grip handle. Hinged construction makes it easy to open and close. $2.98. Teflon-coated pan, $3.98. Ppd. Gifts & Gadgets of Dallas, 6321-B Gaston Ave., Dallas, Tex. 75214.



CREWEL BANDS for a luggage rack are rewarding to work, decorative to display when you've followed the easy instructions included in this kit. It contains 3 linen strips 18" long with floral design, yarn in soft rose, blue, green. $2.95 plus 25¢ post. Luggage rack to use with bands (maple or mahogany finish), $8.95 ppd. The Stitchery, HB3, Wellesley, Massachusetts 02181.



SILVER PLUS is a wipe-on wonder that replates worn silver pieces. Developed by a plating-equipment manufacturer, this solution polishes and deposits pure silver as you wipe it on silver plate that's worn down to the copper, brass, or bronze; helps keep its silver beauty. 4-oz. bottle, $2 plus 25¢ post. From Alexander Sales, 125 Marbledale Road, HB3, Tuckahoe, New York 10707.



14 K GOLD
A REMARKABLE METAL POLISH

for home, car and boat.

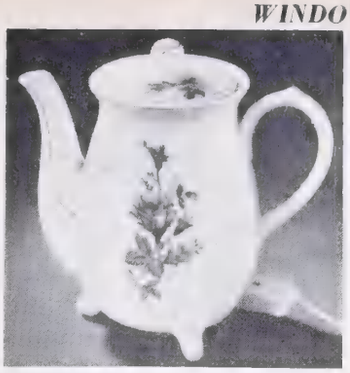
So effective it's hard to believe

Quickly cleans and polishes chrome, brass, copper, bronze and aluminum, without hard rubbing. Brings out hidden lustre, gives new brilliance, wipes away rust and tarnish, provides a protective film to retard discoloration. Works easily on all fine metals. Non-flammable . . . kind to hands.

New Jersey Residents Add 3% Sales Tax Pint $1.75 postpaid

CAR-SKIN PRODUCTS CORPORATION
Flemington, New Jersey 08822

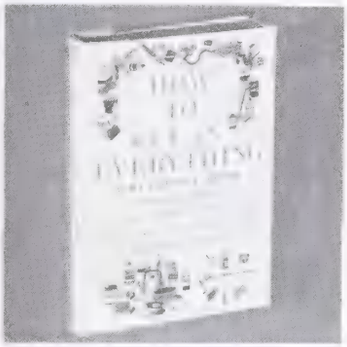
ELECTRIC BREWMASTER. Use it for brewing up a batch of water for soul-soothing tea or brain-tingling coffee. After skating, it's nice for cocoa for a crowd. White porcelain pot with moss-rose design and gold trim heats 4 cups of water to a boil in 3 minutes. 5′ cord incl. $1.99 postpaid. Gracious Living, Dept. E-57, Berkeley, Rhode Island 02864.



SPRING INTO SPRING in the cool clear beat of black or white patent sling backs. Sturdy flat heel complements the abbreviated skirts that swing out free and easy. Note crisscross straps, blunt toe. Sizes 9 to 12 for tall girls in slim, narrow, medium width. In yellow or pink kid, too! $16.75 postpaid. Free catalog B. Shoecraft, 603 Fifth Ave., New York, New York 10017.



SPOT OF TEA on your best cloth? grease on Dad's silk tie? "How to Clean Everything" is an indispensable encyclopedia that tells how to remove spots, burns, grease, etc. from absolutely anything—linen to silver, floors to furs, draperies to dresses. Explains WHAT to use and HOW to use it! Hard cover, $3.95, 35¢ post. Sleepy Hollow, 3023 Crane Drive, HB3, Falls Church, Va. 22042.



YOICKS! THE FOX! And he's dozing on the job of holding down a batch of bills, the papers on your husband's desk. He's so oblivious to the world, even a disgruntled dynamo has to grin. Cast metal in antique brass or silver finish, we hope he'll be the paperweight on every desk in the country. 3 1/8″ long, $3.95, 45¢ post. Postamatic Co., HB367, Lafayette Hill, Pennsylvania 19444.



IT'S A DOG'S LIFE when suburbia expands and restrictive ordinances crack down. If you must walk your dog, get him this expanding leash that works like a telephone cord, stays kink-free. Strong, plastic-covered wire holds a constant pressure on your pet, yet lets him romp out 4 1/2′. Natural leather handle with black, red, or white, $2.98 plus 25¢ post. Clymer's, HB3, Pt. Pleasant, Pa.



PERENNIAL SPRINGTIME FAVORITES: "Little Gardener," nature's diligent helper, 4 1/4″, $8.00 and "Chick Girl," tender caretaker, 3 1/2″, $10.00, both for $17.50. Famous "Hummel" Calendar for 1967 (8 1/4″ x 11 1/2″) with 13 color photos of "Hummel" figurines, suitable for framing, $1.75. Illustrated "Hummel" Catalog, latest edition, includes "Story of "Hummel" Figures," $1.00. Our own "Hummel" Collector's Log unique booklet enables you to keep personal record of each of your "Hummel" figurines, $1.25. All ppd. Send 10¢ for illustrated brochures of our many gifts of distinction.

N.J. residents add 3% sales tax

LIBERTY GIFTS
Dept. HB-37, 2324 Liberty St.
Trenton, N. J. 08629

"One of the World's Largest "Hummel" Retailers!"

"HUMMEL" . . . .
PERFECT FOR EASTER!

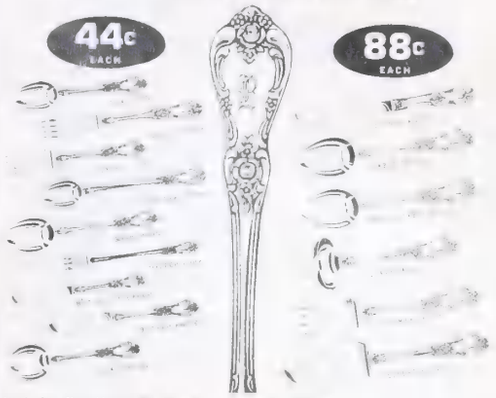


CROYDON'S ONCE-A-YEAR
GIGANTIC SILVER SALE

WM. A. ROGERS Sectional Silverplate by Oneida Ltd. Silversmiths

ALL THESE PIECES FOR ONLY

44¢ EACH — **88¢** EACH



Includes Demitasse Spoons and Sherbet Knives

A complete service for 8. 8 place settings of 50 pcs. Special Sale Price $24.95.

A complete service for 12. 12 place settings of 74 pcs. Special Sale Price $39.95

This heavy silverplate in the attractive Francesca pattern by **Wm. A. Rogers of Oneida**, is a once in a lifetime purchase. The fine quality, the satin smooth lustrous finish of this lovely silver, enhances the surroundings of traditional or modern decor. In open stock at 44¢ and 88¢ each. ENGRAVING: Script or Old English initial add 20¢ each (specify style).

HANDSOME, BEAUTIFULLY GRAINED WOOD CHEST, WITH ELEGANT MAHOGANY FINISH AND COLORFULLY LINED—$6.95.

WE PAY ALL POSTAGE

NEW 1967—83 Page Gift Catalog—10¢

CROYDON SILVERMART, LTD.

805 Lexington Ave. (Dept. 367) New York, N.Y. 10021



NAMAKO BLUE VASE
from Japan

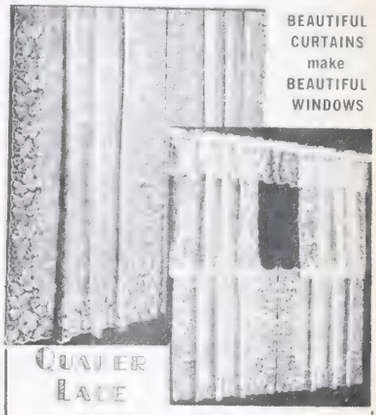
Namako porcelain glazed with the richest blue imaginable. This gem of the Japanese potter's art is in classically simple design for all types of arrangements. A perfect foil for any flower. 4 1/2″ high, 5″ diam. **$2.95 ppd.**

FREE: *Write for 32-pg catalog of 500 imports*

- *Visit our World Handicraft Center in Norwich*

WORLD HANDICRAFT CENTER
Division of Shopping International, Inc
Dept. 541, Norwich, Vermont 05055

BEAUTIFUL CURTAINS make BEAUTIFUL WINDOWS



QUAKER LACE

100% COTTON. FASHIONABLE, practical. Most of all highest QUALITY. Launder with astonishing ease. No STRETCHING, no STARCHING, little or NO ironing. Panel 43″ wide, 54″ lg. **$4.50** ea. 72″ lg. **$5.25**, 81″ lg. **$6.25**, 90″ lg. **$7.25**, 108″ lg. **$8.25** ea. Cafes 30″ lg. **$5.95** pr., 36″ lg. **$6.45** pr. Valance **$4.50.** These curtains will give you many years of service. Curtain Catalog 35¢. Swatch 20¢

Satisfaction Guaranteed

HILDEGARDE'S C
597 Farmington Ave., Hartford, Conn. 06105



RECORD CABINET

Your search for a truly beautiful record cabinet can be successfully ended with the selection of this one, crafted of solid wild cherry. The handsome appearance of this cabinet will be an addition to any room; its sturdy and practical construction a delight to the fortunate owner. One drawer 4″ deep; dividers for records in lower section. Your choice of porcelain or brass knobs. Send for finish chips. Size 28″x18″x28″ high. No C.O.D.

$97.50 Shipping Charges Collect
Send 25¢ for catalog of handcrafted gifts.
Visit our shop at 710 East Gate Center, just off I-75 & I-24

CREATIVE CRAFTS
Dept. 43 Box 8277, Chattanooga, Tenn., 37411



Our Famous Spanish Floor Candlestick

Add a decorator touch to your rooms . . . the added touch of enchantment with this real "show-off piece" . . . so rich in Spanish splendor. Ideal singly or in pairs by fireplace, in den living or dinning room, hall, etc.

Height adjustable from 33″ to 72″ with candle 2″x6″ on metal [illegible] Heavy [illegible] wrought iron [illegible] wired. Truly [illegible] an outstanding [illegible]

SAVE [illegible]

$9.95

Henry R. Smith Studio
Dept. B37 39 Crestline [illegible] Warren, Pa. [illegible]

a most delightful pet

As a child's pet . . . for your own amusement . . . or just for instance . . . we can suggest nothing more suitable than a miniature donkey to ride — to drive — or simply to love. The supply of these little animals is limited.



WRITE TODAY

. . . for information about this rare and delightful animal.

MINIATURE DONKEY REGISTRY® OF THE UNITED STATES

1108 Jackson Street • Dept. HB-3 • Omaha, Nebraska 68102



TWISTER

Ages: 8 to Adult **For 2 to 4 Players**

Twister puts two players face-to-face in a fantastically funny test of pretzel-ability. It's the new stocking-feet game sensation that's a ball for everyone—youngsters, teens and adults. It's even more fun when four players are trying to move onto the circles of the game rug. Each spin requires the players to move a hand or a foot onto the different colored circles on the vinyl game rug. As the players move into one another, it becomes harder to stay in balance and still find room for hands and feet. First one to topple is the loser. Free catalog upon request

CONTAINS: Large size durable, washable vinyl game rug and a giant spinner with plastic arrow.

$4.98 *Plus 50¢ Postage*

WALT BOYLE 1042 Mt. Prospect Plaza, Mount Prospect, Illinois 60056

SPRING SPECIAL!

Baby's First Shoes

Bronze-Plated in Solid Metal

Only **$3.99** a pair



COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ash trays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name, address, for full details, money-saving certificate, handy mailing sack. Write now!

AMERICAN BRONZING CO.,
Box 6504-AG, Bexley, Ohio 43209

DOLLS!



A THRILLING CAREER AWAITS YOU

We teach you how to operate a Doll Hospital, repair, dress and make dolls of all kinds. Start your own profitable part or full time business—we show you how. Or, enjoy an enchanting hobby. May we send free and without obligation the information on our fascinating home study course?



Norm & Sue Morris
LIFETIME CAREER SCHOOLS
Dept. [illegible]
2251 Barry Avenue
Los Angeles, Calif. 90064

Dear Norm & Sue, Please rush FREE information on this fascinating opportunities in Dolls.

Name _____

Address _____

City _____ State _____ Zip _____



SEE MIRACLE OF BIRTH

$4.98 POST PAID WITH SIX QUAIL EGGS ($3.25 Without Eggs)

You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. CH
BOX 152, SAVANNAH, GA.



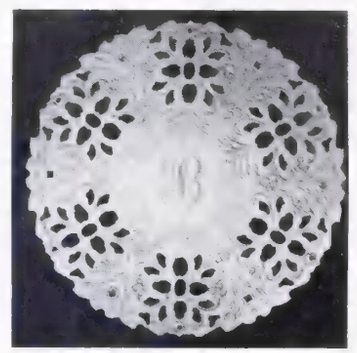
REMOTE CONTROL SWITCH. Start the electric coffee maker in the morning, turn on the washing machine, turn off the TV without leaving your chair or bed. Plug remote control switch into an outlet, plug appliances into socket, and the 12′ cord lets you operate from where you are. Order #3144, $3.98; 2 for $7.85. Ppd. Downs, Dept. 1103, Evanston, Illinois 60204.



CROSS-STITCH PILLOW. Make a decorative pillow with colorful floss on washable, basket-weave cotton. The design, to cross-stitch on raspberry red, Williamstown blue, olive, or orange, has an Old World quality. With zipper, ball fringe, simple instructions, the kit for 16″ sq. pillow, $3.95; pillow form, $1.95. Add 35¢ post. each. Classic Corner, 12B Water Street, Bryn Mawr, Pa. 19010.



IT'S A SNAP to look through your collection of family photos, negatives, snapshots and send your favorite to Discount Photo. They will send you twenty-five 2½ x3½″ wallet photos on professional paper. Specify color of hair, eyes, clothing for *bonus* 5x7″ enlargement colored in oil. Original returned unharmed. $1, 25¢ post. Discount Photo Service, 835 Broadway, HB3, New York, N.Y. 10003.



BRIDE IDEA. When the Ides of March have depleted your bank balance and you're scouting Window Shopping for wonderful wedding gifts with pocket-pleasing prices, this Italian import is a spectacular buy. Fine silver-plated trivet, 7½″ diam., with pierced filigree design and ball feet, bold script initial, $3 plus 50¢ post. Croydon Silversmiths, 805 Lexington, HBM, New York, N.Y. 10021.



LOOK AT IT THIS WAY through high-powered binoculars that you wear like specs. Knobs on each side adjust to your requirements. Leaves hands free to hold a program, eat refreshments. Perfect for sporting events, the theatre. Brings everything close up for clear viewing. Folds flat for purse or pocket. $1.49, 20¢ post. From Lang's, 28 Magee Ave., HB3, Stamford, Connecticut 06902.



GENUINE
CULTURED PEARLS
Save 1/2

Buy the finest cultured pearls from major Tokyo dealer through U.S. Distributor. White or black pearls—save ½ on U.S. appraisal value. Example, strand appraised at $150, yours for only $75. 10-day money-back guarantee.

SEND FOR COMPLETE PRICE LIST

TORII TRADING
P.O. BOX 25

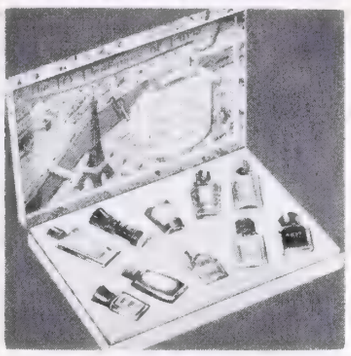
TORII TRADING

Salt Lake City, Utah, 84110

SWITCH TO MARBLE wall plates if such is your decorative persuasion. Made from marble, ground, treated and remolded, they're stain-proof, non-porous. Fine carved detail. White with black veining, black with white, or white with coffee. Single plate, $1.99; double plate, $2.99; double outlet, $1.99. Add 39¢ post. Here's How Co., Inc., 59 Tec St., HB33, Hicksville, New York 11801.



PERFUMES OF PARIS do for a woman what beautiful lyrics do for songs—make them memorable. Luxurious collection of 10 imported French perfume miniatures includes one that is excitingly heady, another low-keyed and subtle. One is strangely provocative, another gay and lighthearted. Set, $4.95 or two sets, $8.90. Ppd. Perfumes of France, 420 Lexington, Dept. PF-17, N.Y.C. 10017.



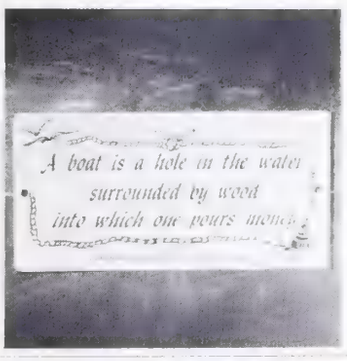
SPOOFY SWEATSHIRTS for collegians advertise "I'm so perfect it scares me," "Flunk now and avoid the rush," or "When you're as great as I am, it's hard to be humble." Black cotton pullovers with white lettering for guys and gals in small, medium, large, and extra large sizes, $3.98 plus 25¢ postage. Order from Holiday Gifts, 7953 Raritan St., Dept. HB3G, Denver, Colorado 80221.



BUNKY BEAR CUTOUTS. Seven delightful animals including Bunky who is 20" tall, three 3' fruit and bird laden trees, brightly colored butterflies and flower garlands to mount on the nursery wall are printed in full color. Bunky Bear's Happy Forest cutouts mailed in a tube with decorative ideas, instructions, $3.98 ppd. Walter Drake, Drake Bldg., HB-43, Colorado Springs, Colorado 80901.



CRUISE NEWS. Captain of a cruiser, a catamaran, a canoe? They all add up to "A boat is a hole in the water surrounded by wood into which one pours money." Great gag gift for any boat buff you know, solid brass sign comes with lettering in black. 6¾x6⅜". $2.25 postpaid from Casual Living, 108 Chatsworth Ave., HB3, Larchmont, N.Y. 10538.



NEW KITCHEN NECESSITIES

Only $1.98 each or $3.75 for both,
plus 50¢ for postage and handling.



3-Cornered Spoon of fine stainless steel with rosewood handle. Scrapes all pot sides and bottoms efficiently, gets into hard-to-scrape corners easily because of its unique design.

Knife-Strainer of all-tempered stainless steel has sharp hollow ground wave cutting edge, rosewood handle. Perfect for slicing, cutting and serving, it also doubles as a pan strainer for excess water, grease, etc.

Send to: Dash Products, 200½ East 32nd Street, New York, N. Y. 10016

OUR FAMOUS MADISON LADDER BACK

AVAILABLE NOW IN ANTIQUED DECORATOR COLORS

fully assembled. Direct from our workshop to you.

Faithful copy of the original Ladder Back chair that played such a prominent role in bygone days. Reflecting all the charm of its era, the Madison still blends beautifully in any setting . . . from the White House to *your* house. Of specially selected hardwood. It is carefully handmade to last for *generations*. Hand-woven seat of fibre rush in Colonial 4-point pattern.

UNFINISHED ASH—smoothly sanded. Ready to paint, stain, wax or oil $10.95
NATURAL FINISHED ASH—(Blonde) $11.95
BIRCH FINISHED—in Maple, Walnut, Pine or Black Lacquer $14.45
ANTIQUED FINISH BIRCH—Florentine Yellow, Moss Green, Venetian Red $15.95

Minimum order TWO. 10% discount on 6.
For matching Arm Chair add $4.00 to above prices.
Prompt shipment. Express charges collect.
Send check or money order. Satisfaction guaranteed.



Jeff Elliot Craftsmen
DEPT. B-37, STATESVILLE, NO. CAROLINA 28677





4½ Carat SIMULATED "DIAMOND" RING

We tried, we surely did—to find a real diamond with more brilliance, more sparkle or better color than this 4½ carat simulated solitaire diamond. But we failed. And we guarantee that only a jeweler will be able to tell the difference. Genuine sterling silver Tiffany setting.

$5.95 Ppd.

PLEASE SEND RING SIZE
MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB367 Plymouth Meeting Penna. 19462

WRAP-AROUND HEATING PAD



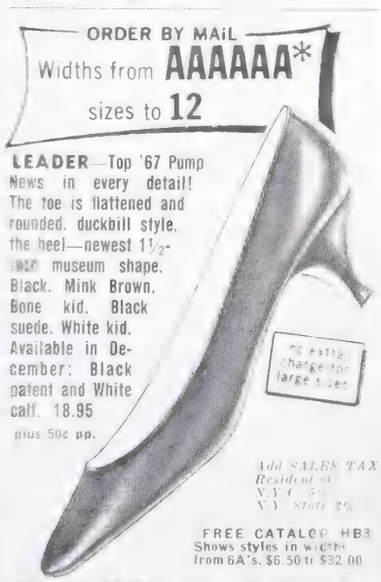
Reaches awkward areas with soothing heat to relieve aches, pains, and muscular soreness. Stays in place on arms, legs, back, joints. 100% waterproof so you can use it for dry or wet heat. Has adjustable retaining straps, washable cover. Dual thermostat control. UL approved. 6½" x 14¼". Only $4.89 plus 50¢ postage.

Send check or M.O. Satisfaction Guaranteed.
Penna. Residents add 5% State Tax.
Sold only by mail by

THINGS SPECIAL, Dept. A37
45 Garlor Drive, Havertown, Pa. 19083

ORDER BY MAIL
Widths from **AAAAAA*** sizes to **12**

LEADER—Top '67 Pump News in every detail! The toe is flattened and rounded, duckbill style, the heel—newest 1½-inch museum shape. Black, Mink Brown, Bone kid. Black suede. White kid. Available in December: Black patent and White calf. 18.95 plus 50¢ pp.



Add SALES TAX Resident of N.Y.C. 5% N.Y. State 2%

FREE CATALOG HB3 Shows styles in widths from 6A's, $6.50 to $32.00

MONEY BACK if returned unworn within 10 days.

mooney & gilbert INC.
17 WEST 57th ST., NEW YORK, N. Y. 10019
"FITTING THE NARROW HEEL"



YOUR OLD FUR COAT INTO NEW JACKET ■ CAPE ■ STOLE $24.95

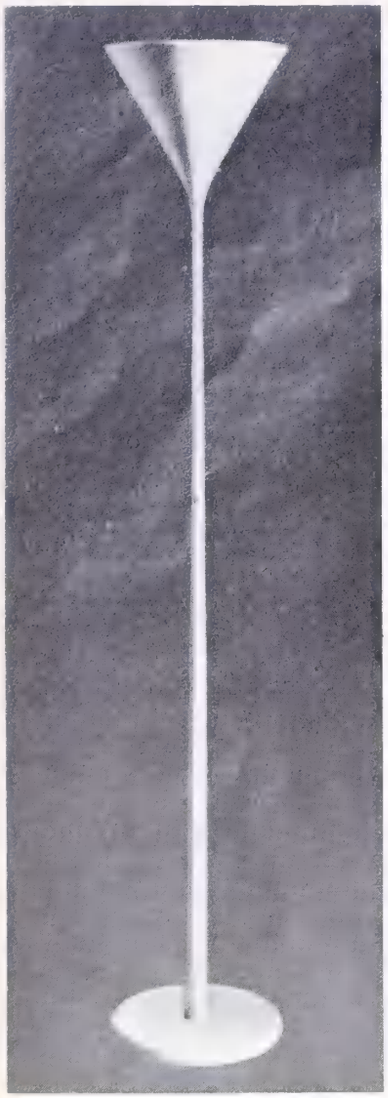
MORTON'S remodels your old worn fur coat, jacket or cape into a glamorous new fur fashion for only $24.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing, written guarantee.

Order from MORTON'S, World's Largest Fur Restyling Specialists. Largest Selection At Any Price. Over 15 Fashion

Styling praised by Harper's Bazaar, Glamour, fashion leaders. Send No Money. Just mail postcard, state dress size. Pay postman $24.95 when your thrilling new restyled fashion arrives. Or write for Morton's new FREE Style Book.

MORTON'S, Dept. 22-C, Washington, D. C.

MORTON'S Dept. 22-C
Washington, D. C. 20004
Name
Address
City



Try the indirect approach.

In other words, why not try the torchiere? This slim white lamp throws enough light for even the roomiest room. The kind of soft glow you'd pay a fortune to get with built-in indirect lighting. It's 64½" of pure beauty. Takes 100-200-300 watt bulb. $69.

SEND 25c FOR 64 PG. 1967 CATALOG
Mail orders and browsers are invited
GEORGE KOVACS
Dept. HB-9, 831 Madison Ave. — 69th St.



FINISHED OR IN KIT

Magazine Table
HOLDS OVER 100 MAGAZINES

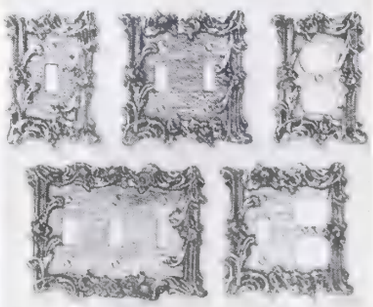
Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable —no more bent or crushed issues! If you want to be extra neat, each magazine can have its own shelf. Hand crafted of rich grained pine. 23"H. 16"W. 21"D. In satin polished honey tone or maple finish. **$19.95** Exp. Chgs. Col.

COMPLETE KIT: Ready to assemble and finish. Simple instructions. **$14.50** Ppd. Add $1 ea. West of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B3-7
North Conway, N.H. 03860



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each 3 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each 3 FOR $3.95
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w/spindle & rosette	$1.95 each

PLUS 35¢ POSTAGE & HANDLING
Pa. Res. Add 5% Sales Tax Sorry No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010









ROLL-ALONG BAG lightens your shopping load, brightens your outlook when you're homeward bound with family purchases! Big-capacity carrier travels on easy-rolling wheels, holds heavy bundles and packages. Folds up purse-size when empty. Fiesta-bright heavy canvas with welded seam handles. $3.79 ppd. From Sunset House, 80 Sunset Bldg., Beverly Hills, California 90213.

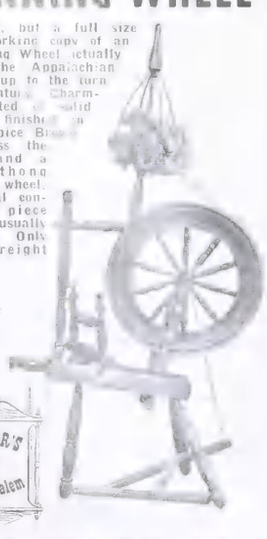
PASSING FARE, whether it be serving after-buffet coffee, bringing brunch to the patio, serving tea in the drawing room, will be service with style, if you have this handsome hostess helper. White wrought iron with 2 shelves, delicate leaf border, easy-tote handle measures 14¼" diam., 21" high. $10.50 plus $1 postage. Henry R. Smith Studio, 39 Crestline Rd., HB3, Wayne, Penna. 19087.

INTERIOR DECORATING COURSE, created by leading authorities, prepares you for an exciting career. Study at home, in your spare time, receive lessons and forward your assignments by mail. Projector with color slides showing big-as-life room interiors by famous designers is included with other study aids. Free booklet from LaSalle, 417 S. Dearborn, Dept. HB3, Chicago, Ill. 60605.

MULE EAR CHAIR. Here's a value we bet you can't duplicate! Handcrafted from native hardwoods, this 35" pull-up chair has curved ladders, "mule ear" posts, hand-woven, double-ply cane seat, 16x13½x17½". Unfinished: two for $11.90; natural finish: 2, $13.90; black lacquer, pine, walnut, maple finishes: 2, $17.90. Exp. chgs. coll. (Min. order 2.) Jeff Elliot, HB3, Statesville, N.C. 28677.

Old Timey
SPINNING WHEEL

Not a toy, but a full size faithful working copy of an old Spinning Wheel actually used in the Appalachian mountains up to the turn of the century. Charmingly crafted of solid pine and finished in a warm Spice Brown tone. Press the treadle and a rawhide thong turns the wheel. An unusual conversation piece at an unusually low price. Only $44.85 freight collect.



FREE COLOR CATALOG WRITE TO DEPT. B37

BUTLER'S in Old Salem

DISTINCTIVE EARLY AMERICAN
Drawer X, Salem Station, Winston-Salem, N.C.

STUDY AT HOME

INTERIOR DECORATION

For a Satisfying Hobby or Rewarding Career

Famous course offered by the leading school of interior decoration in the U.S. Individual program prepared and supervised by prominent N.Y. decorators on faculty of long established, reputable school with successful graduates all over the world. Lessons cover **Textiles; Furnishings; Arrangements; Color Harmony; Period; Modern and Antique Furniture; Rugs and Floor Coverings. Period and Modern Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain, Glass & accessories.** Details on how to set up your own business or start a career. Lessons beautifully illustrated — complete with necessary samples of fabrics, colors, etc. which you retain for future reference. Certificate awarded. No obligation, no solicitors.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022

Send for FREE BOOKLET

New York School of Interior Design
155 East 56th St., New York 10022
Please send me, without cost or obligation, Catalog C-22

name .....
address .....
city ..... *state* .....



Early American
WALL PLAQUES

Historical American Military Uniforms in authentic color. All colors are fired on glazed ceramic tiles and mounted on red or gold burlap. Solid fruitwood frames have brass ring hanger.

$12.25 pair ppd. • **$35.00** set of 6 ppd.
add $1.00 west of Mississippi

MONEY BACK GUARANTEE — FREE CATALOG

STODDARD HOUSE
P. O. BOX 113 • NEWINGTON, CONNECTICUT



FIX LOOSE CHAIRS
Chair-Loc "Swells" Joints Tight

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over a million sold in 10 years. Satisfaction guaranteed. 3 oz. bottle $1, ppd. Send cash, check or M.O.

CHAIR-LOC CO. Dept. HB366 Lakehurst, N.J.

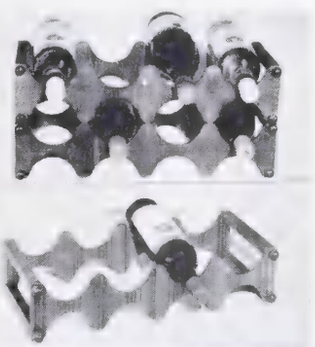
GET A GLOW on your Mediterranean décor with a handsome wrought-iron candleholder that might have lighted the dark stairways of a medieval castillo. Think how festive a pair would be on your Sunday buffet table, on the patio in summer. Finished in black. 14″ h. overall. 9x9″ base, spike anchors, jumbo candle. $4.95 ea., 40¢ post. House of Glen. HB73. Glen Mills, Pennsylvania 19342.



WELCOME MAT. Your front door will do you proud and guests will receive a warmer welcome if they scrape mud from their shoes on this good-looking mat. Molded rubber fingers do a business-like clean-up job. Red, blue, green, or black mat is self-draining. Name permanently molded into rubber, up to 13 letters. 18x28″, $6.98 ppd. Holiday Gifts, 7953 Raritan St., HB3B, Denver, Colorado 80221.



TEAK WINE RACKS stack in twos or whatever arrangement best suits the shelving allocated to wine-bar inventory. Each rack stores the bottles at proper angle to keep cork moist, air out. With all the exciting things you can do with marvelous vintages, you'll want several. $4.95 ea.; $8.95 for 2; $12.95 for 3. Catalog, 25¢. Ppd. Scandicrafts, 185 Ashford Ave., HB3, Dobbs Ferry, N.Y. 10522.



RECAPTURE THE RAPTURE of the Victorian era with this pretty Heritage coffee service. Made of Lefton's porcelain, hand-painted in Victorian shades of pink roses on cream background with 24k gold trim, coffee pot, creamer, and sugar have heirloom elegance. $10.50 the set. Matching snack set of 4 cups, plates, $8. Ppd. Imre Ban, 3950 Lake Shore Dr., HB367, Chicago, Ill. 60613.



Start your own EXCITING, BIG-PROFIT ANTIQUE BUSINESS AT HOME



A chair bought for $2.00
Sold for $27.00



A copper kettle bought for $4.00
Polished and Sold for $18.00



An old jug bought for 75¢
Turned into a Lamp and Sold for $25.00

THE AMERICAN INSTITUTE OF ANTIQUES
proudly presents
PROFIT & PLEASURE HOME STUDY COURSE OF ANTIQUES
"Knowledge of Antiques has always been a sign of Culture."

PROFIT: Amazing, new plan starts you quickly and easily to the dazzling profits of a successful antique business right from your own home—in your spare time or full time—no showroom, store or office needed. No previous experience, almost no investment. Start anywhere—city or country. Age no barrier. Men and women alike have found success

PLEASURE-PRESTIGE: Once you are an authority on antiques, you'll enjoy the prestige that goes with the knowledge and ownership of prized antiques.

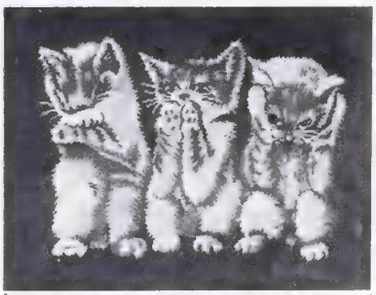
Recorded Lectures **Diploma Granted**

Order your booklet today!

PERSONAL GUIDANCE: Our RESEARCH SERVICE answers all your questions. Gives advice regarding any phase of antique collecting, buying, selling. Hundreds of sources to contact. Your name is listed with other Institute Members. You are guided step by step to success.

The American Institute of Antiques HB-73
550 Fifth Ave., New York 10036
Please RUSH "Profit and Pleasure in Antiques" Booklet.

Name .....
Address .....
City ..... State ..... Zip .....



The Copy Cats Rug

These kittens are copying the well known monkey trio—see, speak and hear no evil. A cotton rug from Belgium. Background is a warm cocoa color, or bright scarlet. Surface hand washable. Also may be used for a wall hanging. 39″ x 48″. **$18.50** ppd.

Sorry, no C.O.D.'s

JEREDITH MANOR
Dept. 27, P.O. Box 130, Nyack, N.Y.

MINIATURE ORIENTAL KITES



THAT ACTUALLY FLY

. . . or make unique decorative accents!

Buy them—fly them! Or let them take off on fanciful flights of decoration—for party table settings, for children's rooms, family room for unusual gift package toppers. Richly colored, imaginatively designed miniature replicas of exotic kites flown by Japanese children for centuries—the first perhaps in an emperor's garden! About 8″ across in size. String and frames are included. Set of 6. No. 2632—**$1.00**; 3 sets—**$2.98** ppd.

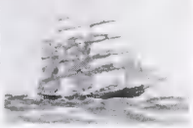
Write for FREE catalog of unusual items.
Please include your zip code

Downs DEPT. 1103-B EVANSTON, ILL. 60204

Unique Gifts and Ship Models recapture the romance of the sea

MARINE PRINTS FOR FRAMING

Exciting clipper ships, Cutty Sark, Red Jacket, Flying Cloud Sovereign of the Seas, in full color. Size 16″ x 20″ — set of 4 — $5.25 ppd. Many others.

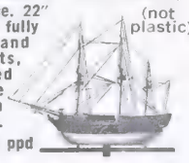




Drum Tavern Sign 10″ x 15″ $9.95 plus $1 shpg.

KITS MAKE TREASURED GIFTS . . . Build authentic model of H.M.S. Bounty

A real collectors piece. 22″ long by 17″ high — fully shaped wood hull and parts, tapered masts, all fittings, detailed instructions. Build the ship made famous in the story and movie. $37.50 ppd



(not plastic)

NEW CATALOG-96 pages, unusual gifts, ship and gun models, accessories, color ship prints, nautical treasures. Send 50¢

MARINE MODEL CO., INC., Dept. 210, Halesite, Long Island, N.Y.

SUPERB, ORIGINAL OIL PAINTINGS

DIRECT FROM THE ARTISTS



These paintings are not to be confused with average paintings. They are of high artistic merit by Artists of rare outstanding talent. Prices from only $15.00 to $150.00. We submit photos in full colors to choose from and then ship orders without advance deposit on Free trial. Our 58-page illus. Brochure explains all and is fascinating reading. Send 25¢ for it today.

The **ARTIST'S SHOWROOM**
Dept. 20, 167 E. 33d St., N.Y., N.Y. 10016



FOR A FRESH, CLEAN LOOK

Needlepoint Seat Covers

IMPORTED FROM BELGIUM

Replace old, worn-out seat covers with sparkling, foam-back, choice loomed needlepoint. Exquisite floral patterns on beige or black background—can be cut to size.

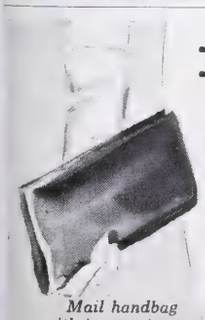
ea. **2.99** set of four 11.45

SEAT COVERS 23″ SQUARE

New York State residents—

Postage: La., Fla., W. of Miss. [illegible]

HERE'S HOW CO., INC., Dept. HB[illegible]
59 [illegible] St., Hicksville, N.Y. 11801



HANDBAGS—

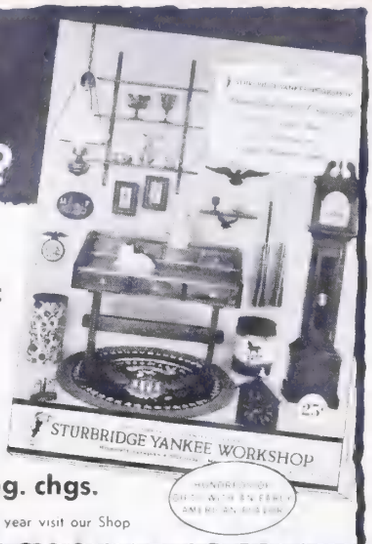
Repaired and Refinished

Leather, suede or fabric handbags repaired, relined, or re-finished, zippers replaced at a fraction of new cost. Locks, hinges, rivets, eyelets, rings, handles, etc.—a complete line of essential parts.

Mail handbag with instructions

Century FACTORY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.

FURNISHED IN EARLY AMERICAN?



Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

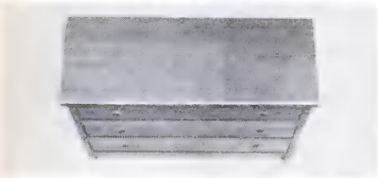
Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

50,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

737 Brimfield Turnpike, Sturbridge, Mass.

Brush on a clear, "hand-rubbed" finish



Just send 50¢ for ½-pint of O'Brien's Pen-Chrome Clear Satin Wood Finish.

Brushes on evenly, smoothly. Dries fast to a rich, waxed-like finish. For furniture, woodwork, cabinets, trim, paneling—accents natural wood beauty. Use over stained or raw wood. Offer is limited, so send your 50¢ now to:

The O'Brien Corp.
Dept. HB-3
South Bend,
Indiana 46621



EARLY AMERICAN DECALS for furniture, accessories



BIRD & FRUIT

Historic stencil design in easy-to-apply permanent decals gives finishing touch to chairs, benches, many other articles. (See partial close-up below.) 6 pcs., gold, including 2 arm pcs.—$1.70 ppd. U.S., Canada (no COD). Same design in authentic full color—$1.95. (Ohio Res. add 3%.)



ILLUSTRATED CATALOG—25c. Shows full line of sparkling designs including CAPTAIN'S CHAIR • PENNSYLVANIA DUTCH • BOSTON ROCKER • BORDER & TRIM SET • Canister & spice jar labels, many others. Write today.

AUTHENTICS

Dept. B-37, Box 19276 • Cincinnati, Ohio 45219

WOW! WHAT A DEAL

Giant Collection of Unusual Stamps



Send only 25¢ for this once-in-a-lifetime bargain, worth many times the price. Big collection of gorgeous topical stamps (only partially shown) from Antarctica to Zanzibar. Awesome animals, ancient aircraft, aboriginal art, birds, boats, flowers, music, sports, fascinating women, savages, sinners, saints, alligators and zygodactyl; giants and midgets, triangles and diamond shapes, plus many others. Unbelievable — just wait until you see this fabulous collection. It's a knockout, with money back if you're not pleased. All for 25¢! Also, fine stamps from our approval service which you may return without purchases and cancel service at any time — plus big FREE Illustrated Catalog. Send today!

Falcon Stamp Co. T37HBF Falconer, N.Y. 14733

Name .....

Address .....

City, State & Zip Code .....

The King Family



AT LAST!

A BEAUTIFUL, DIGNIFIED MARKER FOR YOUR CITY HOME OR APT.

Your name is custom-molded and hand finished into a one-piece nameplate, mounted on a woodgrain background in a polished aluminum holder. It will not rust or corrode, and is easily read at a distance. This exceptional nameplate will add a note of luxury and grace to the finest home, and is available only from Sunshine Specialties.

Limit 16 letters & spaces—$6.50. Nameplate without holder for cars, boats, etc., with self-adhesive—$5.00. Duplicate—$3.00. Executive desk plate, 13 letters and spaces—$7.50. Postpaid.

Sunshine Specialties
P.O. Box 44-HB
Ravenswood, W. Va. 26164



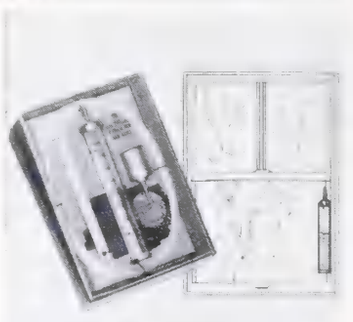
SHOE RACK. We've seen our share of closet accessories and this is phenomenal! It holds 27 pairs of women's or 22 pairs of men's shoes. Rods are adjustable. Rack is free standing or hangs on wall. Perfect for dressing room. 22x8½ x46" h., unfinished $13.95. Honeytone pine or maple finish, $16.95. Add 85¢ w. of Miss. Shipped flat. Yield House, HB3, North Conway, New Hampshire 03860.



SAFETY TREADS blossom out with flowers to glamorize a bath, prevent slips, skids, and falls. Easy-to-apply 16" strips adhere permanently to your bathtub or shower, stay clean and fresh as a daisy. Set of seven, floral prints on white, pink, or blue background (please specify), $4.95 postpaid. From Holiday Gifts, 7953 Raritan Street, HB3A, Denver, Colorado 80221.



FLYING HIGH. You're in control with cord and reel of this giant space bird as it zooms and glides on constantly fluttering 66" wings. Brilliantly colored, 47" l. tear-proof acetate kite is precision sewn, needs no tail or running to launch, comes with 500' cord. $6.95 ea. ppd. 48" wing spread, 33" l., 250' cord (no reel), $3.98, 35¢ post. Alexander Sales, 125 Marbledale, HB3, Tuckahoe, N.Y. 10707.



RIGHT FOR RAIN—measuring from the comfort and warmth of indoors. Precision-engineered Rain Gauge for home use is easily installed outside your window. Accurately measures up to 5 inches of rainfall. With gold anodized cup & bracket, calibrated gauge tube, 10' of polyethylene tubing, instructions for roof-to-window installation, $14.95 ppd. Hobi, HB3, Flushing, New York 11352.



HIDE UGLY VEINS

UGLY LEG VEINS • BROWN AGE SPOTS • DARK CIRCLES and LINES • BIRTH MARKS and SCARS • BURNS and BLEMISHES

Use amazing Kover-All. It magically and instantly hides these ugly things on any part of the body, legs or face. YOU CAN EVEN SWIM WITH WATER-PROOF KOVER-ALL. You will look younger and better because Kover-All blends with your skin and looks natural. Protected by money back guarantee. Avoid cheap imitations. Select your shade: Light, Medium or Dark. Regular $5. jar now only **$2.98** plus c.o.d or save c.o.d. by sending **$2.98** with order. Mail orders to

HOUSE OF CHARLES
(Division of Charles of 5th Avenue)
MAID ORDER DEPT. HBK-3, BOX 98, CEDARHURST, NEW YORK



A NEW SWITCH!

Here's the latest in switch plates . . . a cheerful cherub raised in three-dimensional effect to add charm to any room in your home. Of durable, shock-and-impact-resistant plastic, in your choice of two finishes: Antique Gold or *Antique White with gold touches.* Comes gift boxed, complete with screws. Specify finish desired. Send for free brochure.

Single Switchplate	$2.95 each
Double Switchplate	$3.30 each
Double Outlet (horizontal or vertical)	$3.30 each

(Add 25¢ each for postage & handling.) Send check or money order to:

FOUNTAIN OF GIFTS DEPT. B-37
P.O. Box 3954, Merchandise Mart Plaza, Chicago, Ill. 60654

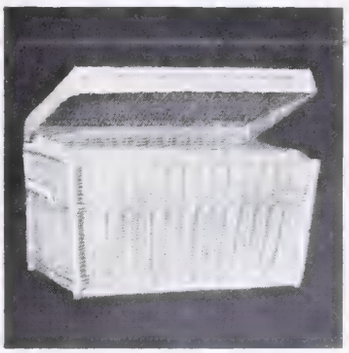
TEA TABLE TALK. We love to turn up treasures like this elegant piece that has two pull-out serving trays, a handy drawer for silver, napkins. Designed to blend with furniture you have, it's superbly made of mahogany solids, veneers with distressed mahogany finish, brass hardware. 28x18x25" h., $89.50 exp. coll. Catalog 25¢. Ephraim Marsh, Box 266, Dept. 434, Concord, N.C. 28025.



THREE TIERS make this wall planter something to cheer about. Copied from the interesting old planters which hang in romantic Spanish gardens, it's lovely with trailing vines, forever-fresh flowers, a mound of purple grapes. Black cast aluminum with scrolled accents. 27" long overall, $14.98 plus 50¢ post. Foster House, Dept. 203-3632, Peoria, Ill. 61601.



CHEST EXPANSION is something every home needs—no one has enough storage space for out-of-season clothing, blankets, toys. Sturdy natural willow chests with hinged lid and easy-to-tote handles are imported from Europe. 20" long x 14x14", $10.50; 24x16x16", $11.95; 28x17x17", $13.95; 32x19x19", $15.95. Add $1 for shipping. Fran's Basket House, 19 Calumet, Rockaway, N.J. 17866.



LOVE FLOWERS? Make it a profitable part- or full-time business. Send for free booklet "Opportunities in Floristry." You learn beautiful flower arrangements by working with fully illustrated texts, training kits, free consultation service. Training fully accredited. Certificate awarded. Write to Lifetime Career Schools, Dept. B-303, 2251 Barry Avenue, Los Angeles, Cal. 90064.





Only make believe

but no one will guess your secret!

Fiery, faceted replicas of the world's finest Baguette diamonds created by skilled Austrian craftsmen, defy detection by all your friends! Set in a sterling silver band their amazing brilliance and clarity will delight you! Ideal stand-in for your real ring! **$4.95** ea., postpaid

GUARD RINGS in let's pretend rubies, emeralds, sapphires, topaz, amethyst, aquamarines, turquoise or diamonds.

$2.95 ea.; 2 for $5.

Beautifully Gift Wrapped
Write for Free Catalog

LIONS Dept. HM-44
665 Middle Neck Road
Great Neck, N.Y. 11023



V.I.P. BOX

For Very Important Papers

STASH YOUR CASH, savings bonds, policies, jewelry and your daughter's curls in this strong box. Colorfully personalized with your full name and the words: "Private, Hands Off." A marvelous present for back-to-school, any occasion. Style shown is for girls. Boys' style also available. Silver-gray metal box with key is 12½" x 5½" x 3¾".

$3.50 postpaid

No C.O.D's, please.

Gotham Gifts

67-85 Exeter St., Dept. H-37, Forest Hills 75, N.Y.

NEW YORK • LONDON • PARIS • MILAN

PORTRAITS IN OIL



"EVERY PAINTING A MASTERPIECE"

● Magnificently painted on canvas from old or new photos, by outstanding European and American artists. A superb living likeness in full color is executed in rich oils.

● *12 portrait painters to choose from*

Van Dyke Oil Portraits from photographs, are indistinguishable from those done from life. It is of special advantage to those who are not available for personal sittings. All that our artists require (besides the photograph), to create a superb living likeness is a description of the color of the subject's hair, eyes, complexion.

No longer need you envy those fortunate enough to own a family portrait . . . you, too, can now own one. Like them you can see immortalized, for all time, the loved and never ageing personality of your wife, husband, children, parents, grandma or grandad, each faithfully captured at a particular moment of their lives.

Van Dyke Oil Portraits are TRUE WORKS OF ART, painted from your photograph and not on top of an enlargement of your photo as is the method of other commercial portrait services. The latter commercial method has a life span of about two years, while our genuine PORTRAITS IN OIL will last for many centuries.

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

12" x 16" Canvas Size **TO** 30" x 40" Canvas Size

$49.50 To $695.00

● Compare our works of art with others selling up to $2,000.

"LIVING LIKENESS GUARANTEED"

BEAUTIFULLY ILLUSTRATED CATALOG AND BOOK "HOW TO ORDER AN OIL PORTRAIT" **25¢**

Van Dyke Oil Portraits, Ltd.
Dept. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the Field of Oil Portraiture"



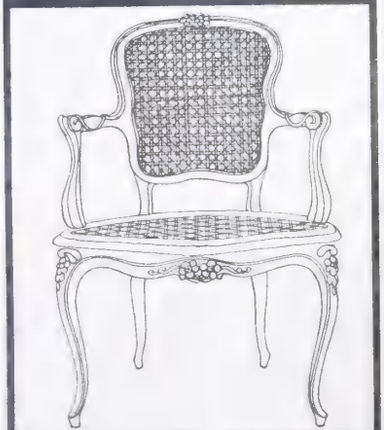
DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for . . FREE samples of coverings, testimonials, and descriptive folder today. No obligation.

LOUIS XV



Italian imports at great savings. Armchair: H38"xW24" StHt17". Hand-caned seat & back. Hand-carved frame, ready-to-finish. $89. Side chair, $69. If we finish, add $25. No COD's. Shpd. Exp. Coll. Send 50c for catalog of our imports and Furniture-In-Parts.

DOOR STORE OF WASHINGTON, D.C.
Dept. HB3, 3140 M St., N.W., Wash. 7, D.C.

MEN! 100 STYLES FOR

W-I-D-E FEET!

EE to EEEEE Only — Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.

Write Today for FREE CATALOG
HITCHCOCK SHOES INC., Hingham 110-C, Mass.



Not sold in stores

Discover how to live with zest!

Ride-and-row at home to trim up and feel fit.

Discover Exerow!



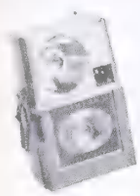
Here's *pleasant* exercise that's *convenient—effective* too! Helps you achieve new Fitness, new Trimness, new Fun—in privacy at home. Enjoy Exerow to the rhythm of music—or as you watch TV. You'll *like* the smooth, *hydraulic* rowing and horseback-riding action. Great to trim tummies! A full body exerciser—*Backed by Written Guarantee*

Write for FREE Folder

Battle Creek EQUIPMENT
62 Doty Bldg., Battle Creek, Mich.

Please rush FREE Exerow Folder to:
Name
Street
City
State

Jump at this "INSTANT" VALUE!



Kodak
HAWKEYE
Flash Camera
(Reg. $7 Value)
PLUS
(Reg. $6 Value)



"INSTANT" SELF-ADHESIVE PHOTO ALBUM

Keating Display, 3524 Brighton Rd., Pittsburgh, Pa.

Hurry! Order before March 30th and we include FREE FILM! What a VALUE! You can't buy this camera anywhere—but it's YOURS when you buy this "Instant" Self-adhesive Photo Album—with instant mounting, re-arranging and removal. 20 film-protected, 11⅜" x 9⅝" pages. Order TODAY! Buy several—makes perfect GIFT!

BOTH FREE FILM $13.00 Value $9.95 ppd.

KEATING DISPLAY
Dept. HB3
3524 Brighton Road
Pgh., Pa. 15212

☐ Enclosed is _____. Please send _____ sets.
☐ Please send info on Special Wedding and Baby Albums.

FREE CAMERA—when you order 3 albums at $17.95—add 92¢ postage, ins., tax.

NAME STREET
CITY STATE ZIP



Large 17" x 14"
CLASSIC GRIFFIN
CENTERPIECE

Six griffins, right out of Greek mythology, form interesting candle holders circling a 5" high bowl for flowers or cheerful citrus fruit. A choice of finishes to achieve your desired effect. Hand-cast iron in black (Candles not incl.). $19.95

ALSO AVAILABLE IN GOLD OR VERDI GREEN FINISH $20.95

ADD $1.75 EACH, POSTAGE & HANDLING.
PA RES. ADD 5% SALES TAX
Send For Free Catalog

House of glen
dept. B37 (glen mills, penna. 19342)



Only $3.98
GIANT 2 FT. TALL CIRCUS WALLPAPER CUTOUTS

Now you can decorate your nursery, playroom or den the way you've wanted to. These giant impish full color circus animal cutouts are the cutest ever. They come complete with all the trimmings: yards of tent poles and canopies, 8 cuddly 2 ft. tall circus animals, lots of stars, balls, etc., all in exciting full color plus illustrated decorating instructions and paste. Complete 48 pc. set only $3.98 ppd. Guaranteed to please or your money refunded immediately.

Send for free catalog.

Walter Drake & Sons
103-40 Drake Building
Colorado Springs, Colo. 80901

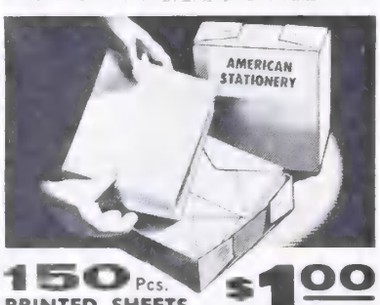


Keep Trim With 3 Way
"CYCLER"

Be ready for the Bikini season—Keep fit year-round with enjoyable exercise. This inexpensive exerciser simulates both cycling and rowing. Extremely sturdy. (weighs 15½ lbs.) gleaming chrome plated steel tubing with plastic caps on all tubular ends, nylon bearing, plastic covered bicycle seat. An excellent value at only $13.95

ADD $1.95 POSTAGE. $2.75 W. of Mississippi
Send for free gift catalog ▪ Money-back Guarantee

KENTS GIFTS 1216 Atlantic Avenue Atlantic City, N.J. 08401
VISIT OUR KENTS RESTAURANTS in Atlantic City
Hosts to Millions Since 1903



150 Pcs. PRINTED SHEETS AND ENVELOPES $1.00 PLUS 25c POSTAGE & HANDLING

INTRODUCTORY OFFER . . .
THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp, rich white bond paper printed with user's name and complete address in Dark Blue ink. Socially correct, and so convenient for dozens of correspondence uses, 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box, plus 25c postage and handling.

TRIPLE BOX! A BARGAIN AT JUST $2.00 PLUS 50c POSTAGE & HANDLING

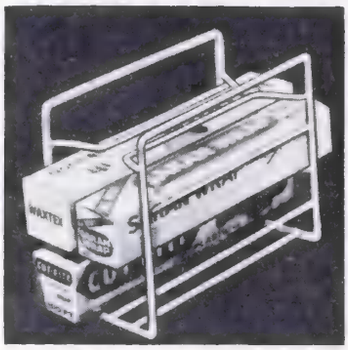
Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save $1.25 on this great bargain offer. Only $2.00, plus 50c postage and handling.

Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
302 PARK AVENUE • PERU, INDIANA 46970



GARNET RING. copied from royal jewels of the 19th century, looks like a lovely but expensive antique. It's just the touch of dynamite needed to set off a barrage of compliments. Made in Austria, simulated garnet stones are mounted in an antique gold-finished dome setting. Size is adjustable. The price? A mere $3.95 ppd. Ashlee, 247 W. 35th St., HB3, New York, N.Y. 10001.



WRAP-PAPER CADDY holds 6 boxes of wax paper, foil, plastic film or bags neatly in place. They slide freely, won't tumble down. So easy to use, and find in a flash. You'll use it to store gift and holiday wrappings, too. Sturdy white vinyl cushioned steel, it gives you an orderly kitchen where things are easy to find. $1.98 ppd. Breck's, Z66 Breck Bldg., Boston, Mass. 02210.



WEARING OF THE GREEN. Can you think of more endearing charms for St. Patrick's Day? The shamrock (its luck is legendary), and map of Ireland are enameled in Dublin green. The third is a fine miniature of St. Patrick's cathedral. Sterling silver: shamrock $3.95, Ireland $1.95, cathedral $4.95. 14k gold: $19.95, $10.95, $25.95. Ppd. Charm & Treasure, HB3, 1201 Sixth Ave., N.Y.C. 10036.



LONG LOVELY NAILS. via genius instead of genes, feel real, look real, last and last. A special liquid formula builds lovely nails over short, broken ones in 20 minutes. Kit includes liquid, nail forms, powder, brush, eye dropper, emery board, mixing cup, and simple instr. Be glamorous to your fingertips. $1.98 ppd. From Charles of 5th Avenue, Box 67, Rugby Sta., HB3, Brooklyn, N.Y.



HAIL CAESAR

Rare bust reproduction of Augustus Caesar at a remarkably low price. Original done 20 B.C. and presently in the Vatican Museum, Rome. Lifesize, height 23", weight 20 lbs., green felt base to protect your fine furniture. Artistically hand finished in your choice of colors: • Antique gold • silver ▪ Buffed brass ▪ Roman copper..... $39.95

Statues beautifully finished within 3 days of order. Crated and shipped REA Insured, Satisfaction guaranteed. Tax included in price.

Cash, check or m.o. C.O.D.'s $10.00 dep. | ROMANS Ltd. 3820 N. 3rd St. Phoenix, Arizona 85012



CHAIR CANING KITS

Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only $2.00. (Extra cane $1.00 chair-lot.)

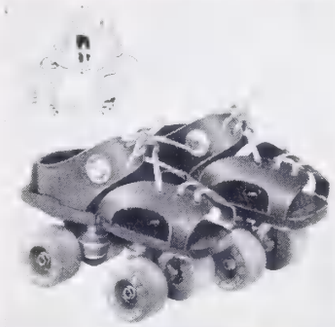


THE NEWELL WORKSHOP
(Dept. S-2), 19 Blaine Avenue
HINSDALE, ILLINOIS 60521

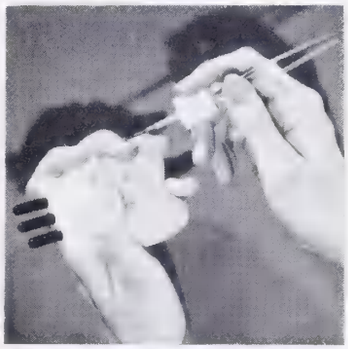
ON THE HALF SHELL pile shrimp and fill the cup with cocktail sauce. Or serve your guests corn chips with guacamole as the dip. In white, yellow, or avocado green, 7x6" china shell can double as an ashtray, the 2½" diam. cup hold cigarettes. $2.75 each, 4 for $10, 8 for $20. Postpaid. Edward H. Ziff, Box 3072, Merchandise Mart Plaza, Chicago, Illinois 60654.



GOOD SKATE. Professional rink-type roller skates for wooden or cement floors feature swivel action that makes trick or figure skating a dream. Black or white skates for boys and girls from 6 to 14 have long-lasting composition wheels. Top grip fits any shoe. No clamps, keys, springs! $10.98 a pair, 95¢ post. Walt Boyle, 1044 Mt. Prospect Pl., HB3, Mt. Prospect, Illinois 60056.



HAVE ON HAND a manicure palette for shaping nails, removing cuticles, applying nail polish, and you'll enjoy the comfort of proper finger support when you're grooming your pretty hands. Pearlized plastic palette fitted with Solingen steel nail cleaner, cuticle pusher, and nail file with semi-precious stone surface. $2.50 ppd. Things Special, 45 Garlor Dr., HB37, Havertown, Pa. 19083.



TRUE BREW. Steaming arguments boil over on the best way to brew a fine cup of coffee. But drip, perked, or boiled with an egg, freshly ground coffee is a must. Rallye electric coffee grinder with Plexiglass top. Bakelite body, grinds coffee beans in seconds. By Peugeot, famed for quality, durable motors, with 1-yr. guar., $12, 85¢ post. Colebrook House, Box 836, HB3, Paoli, Pa. 19301.



DIAL TELEPHONES—$9.95



Complete—All Ready to Plug In

Satisfaction Guaranteed Or Your Money Back

Now enjoy the luxury of an extra phone without extra monthly expense. Save extra steps, too, with these fine re-conditioned dial phones. They come to you *complete*, with a standard 4-prong plug, ready to plug into any standard wall jack. Have built-in ringers and every phone has been thoroughly re-wired, refinished and tested. Use them at once in kitchen, workshop, patio, in a garage—anywhere you want the convenience of an extra telephone. They make handy intercoms, too!

Remarkable Value At This Low Price

These phones are getting scarcer and we have seen few in as fine condition as these. At only $9.95 each, they are a wonderful bargain. Add 95¢ per phone for PP & Hdlg. *SPECIAL: 2 phones, $19.50; plus $1.50 PP & Hdlg.*

ALSO AVAILABLE: 30 Ft. extension cord, with plug and jack, $1.95. Extra jacks, $1.75 each. Extra Plugs, $1.50 each.

ALEXANDER SALES CORP.
TUCKAHOE, NEW YORK

MAIL THIS HANDY ORDER COUPON

ALEXANDER SALES CORP., Dept. HB-367
125 Marbledale Rd., Tuckahoe, New York
Enclosed is $_____
Please send the following items on a satisfaction guaranteed basis.
Name_____
Street_____
City_____ State_____



"Sonuswitch"

TURNS LIGHTS, APPLIANCES ON AND OFF WITH A HANDCLAP

Close up, or from a distance as far away as 100 ft. this electronic device works on lamps, TV, radios, air conditioners, kitchen appliances (up to 1000 watts). Responds to 2 sharp handclaps, a Psst, Psst, or 2 jingles of your house keys to light a dark house before entering. Decorator styled, measures 8" x 2⅞" x 3⅜". **$29.95** Plus 65c Postage

SEND FOR GIFT CATALOG — Camalier & Buckley — SORRY No COD'S Please

Dept. HB37, 1141 Connecticut Avenue, N.W. Washington, D.C. 20036

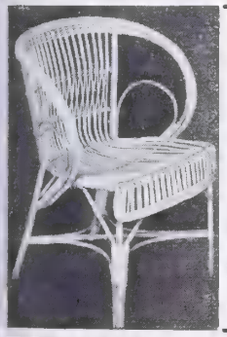
MADE IN DENMARK



STACKING STOOLS **$5.95** per stool
In genuine birch
In genuine teak, or walnut $7.95 per stool
Shipped express charges collect

Beautiful, individual serving tables or extra seats . . . made by old world craftsmen . . . worthy of the best spot in your living room. Magnificent construction: 18" height, 14" diameter tops. Alcohol and hot beverage proof. Satisfaction guaranteed. No C.O.D.'s. Send check or money order. Catalog Available . . . Hundreds of world wide imports 25c

Scandicrafts Dept. B-37
Scandicrafts Building
185 Ashford Avenue
DOBBS FERRY, NEW YORK 10522



WONDERFUL WILLOW FURNITURE

Imported from Europe

Left: **CAPTAIN'S CHAIR**—Designed for comfort, beauty and strength. Ideal for home or office. 29" h., seat 18" w. and 17" from floor. $11.95 each, two for $22.50—express charges collect.

Right: **WILLOW OTTOMAN**—Handsome globe is marvelous for resting weary feet or for extra seating. Seat will support 300 pounder! 24" dia., 14" h. $9.95 each, two for $18.95. Add only 75c each for shipping and handling. N.J. residents add 7% sales tax. Satisfaction guaranteed or money refunded.



Fran's **BASKET HOUSE,**
Dept. HB3, 29 Calumet Ave., Rockaway, N.J. 07866

MASTERPIECE by HUG



On Artist Canvas

FAMOUS EUROPEAN COLLECTORS PRAISE the work of FRITZ HUG — modern master. This magnificent 22" x 28" painting is reproduced in dramatic colors on heavy canvas, hand varnished and tacked to a stretcher. BEAUTIFUL IN ANY ROOM!

$14.95 ..... ON STRETCHED CANVAS
$24.95 ..... FRAMED IN SOLID MOHOGANY WITH NATURAL LINEN MAT

Send check or money order — sorry no C.O.D.'s. Satisfaction guaranteed . . . postpaid. N. J. Res. Add 3% Sales Tax

Castle Rock Gallery, Ltd.
Dept. HB-3, Box 682, Wayne, N. J. 07470

NEW



Clip and Mail this Ad to . . .

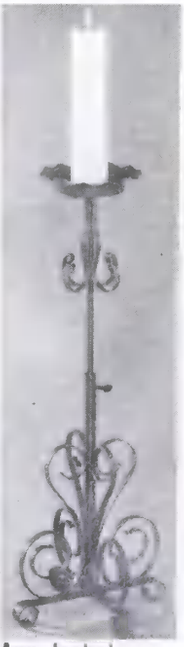
FREE BOOK *tells you* **HOW TO LEARN DECORATING** *skills of the pros!*

New Home Study Method—Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

Please send me FREE and postpaid your valuable new illustrated book, "Adventures in Interior Design & Decoration." No obligation. No salesman will call.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Chicago School of Interior Decoration, 835 Diversey Parkway, Dept. 624-013, Chicago, Ill. 60614.



DECORATORS: PLEASE NOTE!

Floor Candle Holder

$9.95

Two for $18.95
Add 75c postage

TALL SHOW PIECE of WROUGHT IRON in SPANISH MOTIF

This is an important piece that will add Mediterranean flavor to your living room, dining room or family room. It graces a fireplace, or have two flanking door entrance hall, patio. Height adjustable from 33" to 42" to your own desires. Comes 9" base with 9" white candle. Heavy gauge iron in black antique finish or green or autumn red (please specify).

Ann Isabel
Dept. B37, 7840 Rugby St.,

MAGNIFICENT **ANTIQUE AUTO** PRINT

From SWEDEN—On Heavy Paper Ready To Frame



SIZE 39 x 27

This beautiful print shows over half a hundred ANTIQUE AUTOS. Handsomely rendered in full AUTHENTIC COLORS.—Other imported prints—MARINER'S CHART—SAILS THROUGH THE CENTURIES—AVIATION—AMERICAN CUP—SHIPS PANEL.

$2.95 POST PAID *(Additional Prints $2.50 ea.)* Send check or money order. Please ZIP. Satisfaction guaranteed.

G & H PRINTS—P.O. Box J, Phila., Pa. 19105.



THE ORIGINAL PORTRAIT KIT

We, the originators of oil-portrait number kits have enabled thousands of people with no prior experience to paint quality portraits of loved ones. Our exclusive system gives you the finest reproduction at the lowest possible price. No misshaped abstracts! From your photo or color slide (any size) every brush stroke area is outlined and numbered on a fine mounted 16" x 20" canvas (standard portrait size). Twenty-four cups of individually-mixed artists oil paints marked for the numbered areas are provided with screw cap lids to preserve freshness. The Kit also includes an artists palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only **$9.95**

PORTRAIT CRAFT Box 577-C Wilmington 43, Calif.

Brochure on request



DANISH STYLE
FOLDING ROPE CHAIR

European imported solid hardwood, walnut finish, folding chair. Heavy woven rope seat and back. Full size chair, for use as dining room chair, as bridge chair, or for extra seating in any room. Folds away for easy storage. 33" high 17½" seat width, 16½" seat height.

$10.95 each **2** for **$19.95**

Send 25¢ for complete Danish furniture catalog

Shpg. chgs. col. No C.O.D.'s

GENADA IMPORTS

Dept. A-3, P.O. Box 204, Teaneck, N.J. 07666

N.J. residents add 3% sales tax

SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way



YES! Teach yourself Piano, Guitar, Accordion, Organ, Voice, Banjo, Ukulele, Clarinet, Saxophone, Trumpet, Drums, Violin, Cello, Flute, Hawaiian Guitar, Mandolin, Bass, Trombone, Harmony, Composition, Arranging, Modern Jazz, Dance Band Styling, Choral Conducting, Sight Singing, Ear Training, Voice Culture, Stage Technique, Opera, Musical Appreciation, Music Literature, Conducting, Counterpoint, Theory, Advanced Composition, Choir Training, Boy Choir Training, Church Music, Choir Repertoire, Choir Organization, Choir Accompaniment, Choir Rehearsal, Choir Singing, Choir Conducting, Choir Arranging, Choir Composition, Choir Theory, Choir Harmony, Choir Counterpoint, Choir Advanced Composition, Choir Training, Boy Choir Training, Church Music, Choir Repertoire, Choir Organization, Choir Accompaniment, Choir Rehearsal, Choir Singing, Choir Conducting, Choir Arranging, Choir Composition, Choir Theory, Choir Harmony, Choir Counterpoint, Choir Advanced Composition.





Stop Cheating Yourself of These Joys

Popularity, New friends, Gay parties, Musical career, Extra money, Banish worries, Creative service, Self-expression, creative urge, Gain self-confidence.

Write today for our free illustrated FREE book U.S. SCHOOL OF MUSIC, STUDIO A3543, Port Washington, New York 11050. Est. 1898. Lic.: N. Y. State Education Dept.

Now You Can Learn Music In Your Own Home

FREE BOOK

Name .....

Address .....

City ..... Zip Code .....

State .....

AM. EXP. MEMBER

QUALITY LIGHTING SATISFACTION GUARANTEED



DISCOUNT PRICES!

DESIGNED TO ENHANCE & HIGHLIGHT THE DECOR OF ANY ROOM IN YOUR HOME

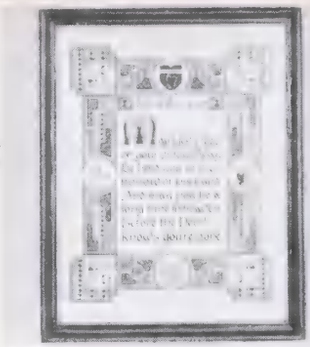
"NEW DELUXE COLORFUL CATALOGUE"

Imported European; Provincial, Trad., Early American, Spanish, Medit., Modern.

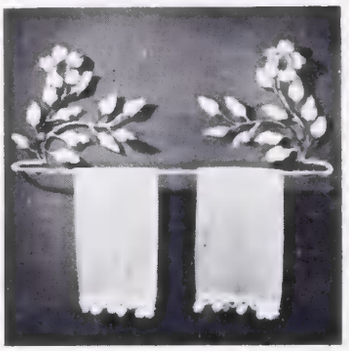
75 Pages: Elegant Style Chandeliers, Lanterns, Brackets, Baskets. In Crystal, Bronze, W.I., Brass. From $15 to $500. SEND $1.00 FOR CATALOGUE.

ARTISTIC LIGHTING PRODUCTS

DEPT. HB, BOX 86, HOMECREST STA. BROOKLYN, N. Y. 11229



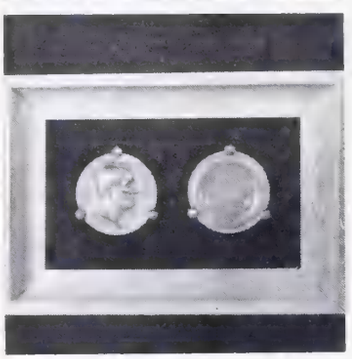
IRISH BENEDICTION for the new home of good friends, for your brother who has been transferred across the country is printed in rich colors and beautifully framed in fruitwood under glass. Border that surrounds the Celtic blessing was inspired by the "Book of Kells," 10x13", ready for hanging. $4.95 plus 35¢ post. Sampler Sales, Box 231, Brentwood, New York 11717.



FLURRY OF FLOWERS on this pretty wrought-iron towel holder is as fresh as a breath of spring. Hang it with gay terry guest towels in your downstairs powder room. The newest decorative darling in antique white and gold finish is hand-decorated with roses and leaves, has a twisted bar, 21" wide. $4.98 plus 45¢ postage. Harriet Carter, HB3, Plymouth Meeting, Penna. 19462.



OUTDOOR CHAPERONE discourages dogs, chases cats from your gardens and shrubbery. It's an invisible spray with an ingredient used by villagers in India to keep wild animals away. Its faint scent is pleasant to people, repulsive to animals. Harmless, humane. Giant sz., $1.65. Indoor Chaperone—same sz., price. 2 giant cans, 1 ea., $3. Sudbury Labs, Box 2379, Sudbury, Mass.



HAIL TO THE CHIEF. Presidential medals, government minted in solid bronze, show front and reverse sides of the original castings. Mounted on velvet in Presidential blue, framed in oak. Send $18.50 for your favorite head of state. Single medal, unframed, $7.50. Postpaid. Other medals available. The Yankee Medalist, Drawer 1776, Manchester-by-the-Sea, Massachusetts 01944.



PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and more. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for FREE Color Catalog. "How to" details (encl. 10¢ for postage handling.)

Mural Art Center, (Div. Natl. Systems) 4401 Birch Street, Dept. 4953 Newport, California 92660

ONLY $8 PER CARAT

FINE CUT 58 FACETS

FLAWLESS PURE WHITE



- STRONGITE is a remarkable, hard and brilliant synthetic gem—the most convincing laboratory-made product, at the fraction of the cost of a diamond.
- STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and ■ MONEY-BACK GUARANTEE within 10 days. You take no risk!
- SEND NO MONEY. Just write for FREE BROCHURE showing a wide variety of settings for men and women.

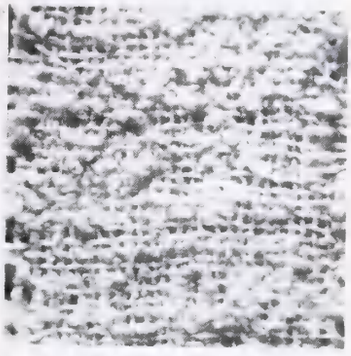
THE STRONGITE CO.

Dept. 66H, 7 W. 45th St. New York, N.Y. 10036

ELECTRIC LIGHTER eliminates tiresome fuel, flints, and wicks of old-fashioned cigarette lighters, glows alight with a touch of the button, recharges overnight from any outlet. Boxed set includes charger, 3 elegant slip-on cases. Guys: satin-gold, silver, black cobra. Gals: black/gold, silver, cobra. $14.95 ppd. Alexander Sales, 125 Marbledale Rd., HB3, Tuckahoe, New York 10707.



PEARLSPUN DRAPERY FABRIC has a light-filtering luxurious beauty. Rayon and nylon, it looks hand-loomed, is 112" wide to "up-end" for *seamless* ceiling-to-floor draperies. In travertine (beige and white), antique white, $6.95 yd. In Peruvian gold, cobalt (brilliant blue/olive green), $7.95 yd. Catalog, swatches, 25¢. Homespun House, 261 S. Robertson, Beverly Hills, Calif. 90211.



MUSIC BOX. Daffodils will soon dance in the sun, the earth will break its winter bonds. For this transformation you must have a musical chest that plays 4 tunes with exceptional fidelity. "Clair de Lune." "The Blue Danube." Brahms' "Waltz." "Magic Flute." Precious woods with rich finish, 7¼x4x3" h., $54.95. Catalog, 50¢. Hildegarde's, 597 Farmington Ave., HB3, Hartford, Conn. 06105.



KITCHEN HERB GARDEN. Gourmets, gourmands, gastronomes all agree the right herbs lift a meal from *ordinaire* to *magnifique*. Pre-planted herb garden includes fennel, chives, dill, marjoram, parsley, sage, thyme, rosemary in 2½" peat pots all ready to grow in specially enriched soil. Set of 8 herbs, $2.98 ppd. Order from Casey's Corner, Box 1280, Dept. 7-13, Hollywood, Fla. 33022.



Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing huge variety of smart styles for every occasion — and our vast size range insures perfect fit— or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE



DEBRA shown for sizes 2½ to 13 comes in AAAA to EE widths
Grain 'n smooth calf combination all black; all white; deep-beige with otter; and bone with malt. Sizes 2½ to 10 $17.95
also 10½ to 12 $18.95 . . . . and 12½ or 13 $19.95
Please add 50¢ per pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108



HOUNDSTOOTH TERRY ROBE• TAILORED TO A "T"

Is there anything better than lush, absorbent terry cloth stepping out of the shower, at the beach, or just loafing around the house? No—especially when it's this blue and white houndstooth check robe with fresh white collar and cuffs. Large patch pockets separate a double row of "pearl" buttons. Tie or not as you please.

6.99 10-18
7.99 40-48

Add 49¢ postage and handling. N.Y. residents add 2% State tax.

HERE'S HOW CO. INC.
Dept. HB-705
59 Tec Street
Hicksville, N. Y. 11801

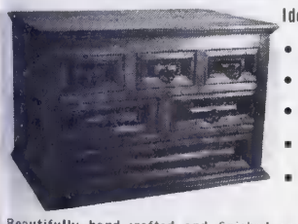


KEEPSAKE BOX

Its many uses (candy, jewels, sewing kit, etc.) give this exquisite bisque heart (6" x 2") a full life—not just for candy at Easter or Valentine's day, but for always. The delicate colors of the bouquet atop the lid are spring-like and will match with any decor. This Exclusive **LEFTON** designed box, as a gift, will have a melting effect when "heart meets heart." Please order by number HB3778, $4.95 ppd.

IMRE BAN STUDIO
3950 Lake Shore Drive, Dept. HB37
Chicago, Ill. 60613

Direct From Mexico City
The Comodita "Chest"



Ideal for
- Home
- Office
- Jewelry
- Change
- Sewing etc.

Beautifully hand-crafted and finished on sides too. Dark antique stain or antique gold finish.

4 Drawer chest only $12.50

5 Drawer chest 15"Wx10"Hx10"D (as shown) $18.50

(Add $1.00 for postage & handling.)

La Rosa Wrought Iron candle holder, hand made with heavy materials. Ideal for all rooms only $3.95

7" round x 7" high. Antique Gold or Black Finish.



(Add $.35 for postage & handling)
California Residents Add 4% tax.
All inquiries for Mexican-Spanish Furniture—Gifts—Light Fixtures—Doors, etc., may be addressed to U.S.

MEXICO CITY IMPORT CO.
FOREIGN TRADE ZONE
33 BERRY STREET, SAN FRANCISCO
CALIFORNIA 94107

CULTURED PEARLS by MARA

TWO STRAND NECKLACE AND BRACELET COMBINATION
FORMS MATINEE SIZE NECKLACE

In 6 m/m specially selected CULTURED PEARLS with 14K Yellow Gold and Pearl ROSE CLASPS

Two Strand Necklace #701H $40.00
Two Strand Bracelet #701B $25.00
Matching Rose Earrings #701E . . $19.00

Also Available:
SINGLE STRAND 6 m/m Cultured Pearl NECKLACE with 14K White Gold
FILIGREE CLASP #701N . . $15.00

30 Day Money Back Guarantee

For prompt service, mail check or money order to:

CULTURED PEARLS by MARA
Box 196 GVS
Great Neck, N.Y. 11022

Use Hollywood **WINGS**



"Smoothies" we call them. Made of flesh colored fabric treated to adhere to the skin. Moisten and press over furrows . . . Use warm water to remove. Theatrical size box $1. plus .20 hdlg. & del.

Hollywood chin band
"Perkerupper"



Use this feather-light Band, while reading, knitting, watching T.V., or sleeping. Made of fine latex elastic with adjustable head pieces for proper tension. Any chin can afford this luxury. $1. plus .20 hdlg. & del. *You must be pleased with the results or money refunded.*

Wings, Inc. Dept. B
Box 413, Trenton, N.J. 08603

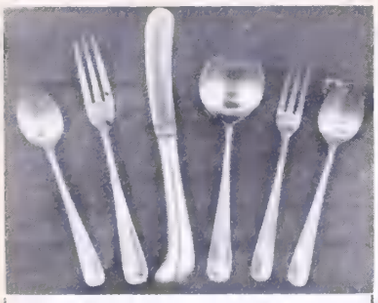
You Can Learn Flower Arranging at home



● **You learn** quickly and easily to create distinctive floral displays. Turn your love of flowers into a profitable business or rewarding hobby. Simplified training methods. Training kits and free consultation service help you gain experience and confidence.

● **Unique** home study training [illegible] is accredited. Certificate awarded. Don't delay. Send today for FREE booklet "Opportunities in Floristry."

Norm & Sue Morris
LIFETIME CAREER SCHOOL of Floristry
2251 Barry Avenue, Los Angeles, Calif. 90064



PISTOL-HANDLED STAINLESS
in an heirloom tradition



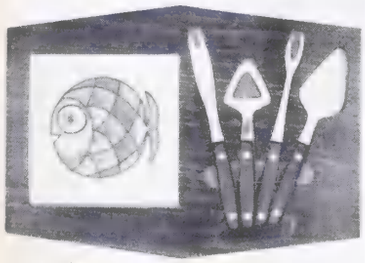
An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 . . . . . $29.95
75-piece service for 12 . . . . . 44.95
Also available: FIDDLE BACK stainless steel. Complete 50-piece service for 8, $29.95; 75-piece service for 12 $44.95

All prices postpaid. Write for FREE catalog

SETH and JED

Dept. HB-37, New Marlborough, Mass.



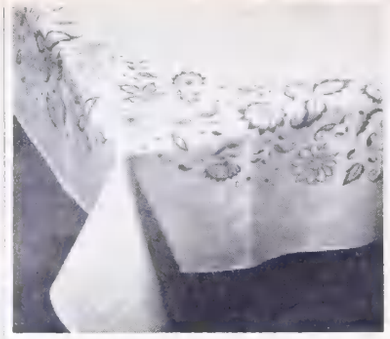
CHEESE WHIZ BOARD and SERVER

A snack becomes an occasion when you "cheese it" with this gracious server. Beautifully grained walnut finish teak plywood board is accented by a hand-painted ceramic tile insert. Complete with 2 stainless steel rosewood handle serving pieces held magnetically. Board measures 10 x 14", can also be hung as a decorative piece. An exquisite gift for the bride, hostess, yourself!

$4.95 ppd.

Write for FREE Catalog. Sorry, no C.O.D.'s. Please send check or m.o.

Ashlee Co. Dept. HB-37, 247 West 35th Street, New York, N.Y. 10001



Washable
Pre-shrunk
BLUE ONION TABLECLOTH

$3.95 52" x 52"

Dress up your table to match your other pieces. Our Meissen classic cloth is manufactured in Belgium of spun rayon and cotton. Complete size range available.

52" x 70". $4.95
60" x 90" Oblong $7.95 — 60" x 90" Oval $8.95
60" Round $5.95 — 68" Round Fringed $7.95

PLEASE ADD 35¢ POSTAGE, EACH
Pa. Res. Add 5% Sales Tax • Sorry No COD's
SEND FOR FREE GIFT CATALOG

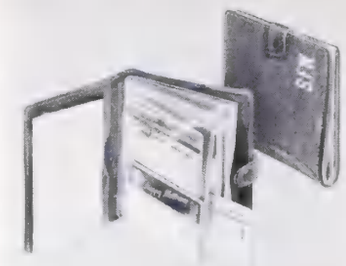
HERITAGE HOUSE Dept. HB37, Wallingford, Pa. 19086



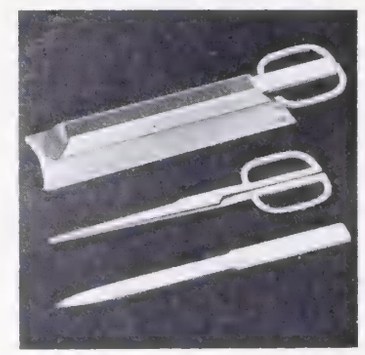
IN FULL COLOR RECIPE CARDS

Earn $64.80 . . . Now your organization can sell the finest recipe cards available anywhere . . . and earn 45¢ for every box sold. Twelve members selling just 12 boxes each will add $64.80 to your treasury! Printed in vivid, full color, these recipe cards sell on sight to any homemaker who takes pride in her kitchen and her cooking. Sixty 3x5" cards, each with the quaint stove design, packed in an attractive gift box. Makes a perfect shower or birthday gift, too. Send your name and address and $1 for sample box, complete details, and catalog.

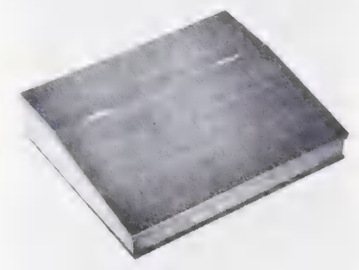
CURRENT, INC., DEPT. 61
BOX 2020 COLORADO SPRINGS, COLO.



MOST FOR HER MONEY is a slim credit-card case and photo wallet. Transparent pockets-a-plenty hold 24 credit cards, license, photos. Complete with bill and note wallet. Pigskin pocket holds money, over-size cards, notes. Snap-closure, built-in telephone, address index, calendar. 4x5¼" closed, 3-initial monogram. $3.95, 25¢ post. Lang's, 28 Magee, HB3, Stamford, Conn. 06902.



DESK AIDE. Letter opener to open bills or "billets doux" and 9" scissors for a coupon-clipping tycoon, his recipe-collecting spouse. Forged for a lifetime of use in brilliant golden anodized aluminum and chrome-plate, they are as lovely to behold as they are practical. Sheathed in case with black leatherlike trim, $5.95 plus 60¢ post. Art Guild Ent., Box 6472, Minneapolis, Minnesota 55423.



LAP DESK was used by our forefathers as a traveling letter-writing chest and letter box. Today you'll use it to write thank-you notes, love letters, pay bills while you're looking at TV. It converts any table top to a desk, houses your stationery supply, family photos. Solid teak with brass hardware. 13x11x3", $6.95, 75¢ post. Mace, 1 Horseshoe Rd., HB3, Rising Sun, Md., 21911.



CRYSTAL LAMPS give Empire richness to your dining-room sideboard or hall console. When the soft diffused light catches the cascading hand-cut prisms and beautiful crystal bases, the lamps are a blaze of glory. 16½x9" diam. lamps with gold or silver brackets, trim are electrified. $29.95 pair, exp. coll. No c.o.d.'s, please. Luigi Crystal, 7332 Frankford, HB3, Philadelphia, Penna. 19136.



COUNTRY KITCHEN WORK TABLE
Genuine butcher block, 2" thick, on rugged wooden frame with massive wooden legs, 34" high. Also in 30" height.

THE BUTCHER BLOCK

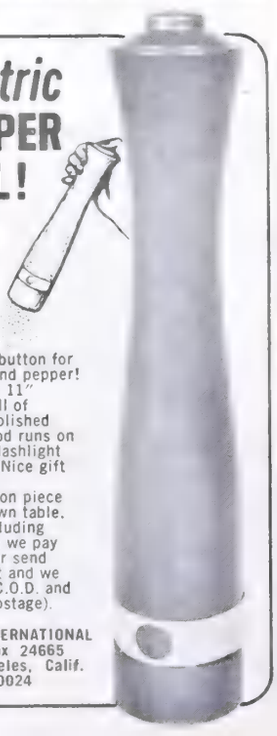


36" x 24", $76.50
48" x 24", $79.50
48" x 30", $89.50
60" x 24", $89.50
60" x 30", $99.50

Order direct. Check or M.O. only. No C.O.D.'s. Express charges collect. NYC, 5% tax. Elsewhere add taxes applicable. 25¢ for our new catalog.

J & B BRAUNER, INC.
298 Bowery, N.Y. 10012 (Dept. HB-1), GR 7-2830

Electric PEPPER MILL!

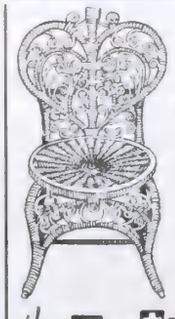


11" tall
polished Cherry Wood

Press the button for fresh-ground pepper! Handsome 11" pepper mill of genuine polished cherry wood runs on ordinary flashlight batteries. Nice gift or clever conversation piece for your own table. $6.95 (including batteries); we pay postage (or send $1 deposit and we will ship C.O.D. and you pay postage).

DEBCO INTERNATIONAL
P.O. Box 24665
Los Angeles, Calif. 90024





Victorian Rattan

Elegance from Hong Kong meticulously hand-woven boudoir furniture in top-grade rattan and cane. Faultlessly hand made use them in their natural color or paint them to accent your decor.

headboards (all 18" high)
39" twin . . . 13.88
54" double . . . 18.88
72" king-size . . . 28.88

heart side chair
(17" h., 17" seat) . . . 13.88

all shipped R.E.A. tr. charges only collect

free rattan and gift catalog

the patio dept. hb37, 1672 old skokie rd., highland park, illinois 60035

Silverware REPAIRED & REPLATED



We'll make your silver look brand-new again!

Send precious silver to us, as thousands do from all over America. We plate with pure silver; repair flawlessly, when needed. We also do Gold Plating, Brass Plating, Chromium Plating. We refinish and repair Sterling, restore Pewter pieces. We install stainless knife blades. Send for free booklet, with prices, information.

Famous for 76 years; established 1891

SIMMONS PLATING WORKS
409 Whitehall, Atlanta, Ga. 30303

PERCH WITH A PURPOSE rids birds of lice and mites! Chemically treated strip in this hard maple perch releases pest-controlling vapors, just like the flea collars made for dogs. It's safe, lasts for months, eliminates bothersome spray and dust treatments. Fits any style cage, keeps pets healthy and happy. 89¢ ppd. From Sunset House, 80 Sunset Bldg., Beverly Hills, Calif. 90213.



THE WAY OF A WOK with fresh vegetables and meat is absolutely delicious, incomparably nutritious. Ancient Chinese stir-fry method in a tiny bit of oil keeps vegetables crunchy and crisp, yet tender-cooks meat and fish. Hand-made, heavy steel wok, 12″ diam., ring stand for *flame* burner, and fabulous Oriental recipes, $7.98 ppd. Colonial Garden, HB3, Valley Stream, N.Y. 11582.



SEED STARTER SET consists of a miniature plastic greenhouse filled with sterile mixture of milled peat moss, vermiculite, and plant nutrients. So simple you can start healthy seedlings right in the kitchen. Choose from tomato, bell pepper, petunia, or pansy. Packet of hybrid seeds included. Two sets, $1 postpaid. Moultrie Mfg. Co., HB3, Moultrie, Ga. 31768.



FIGHTING EAGLES bear the kind of price tag we thought was extinct. Hand-carved in Taiwan of camphorwood, they seem to us perfectly compatible with contemporary, superb accent pieces over a hi-fi cabinet, on a white brick fireplace wall. You just can't miss if you choose this nicely priced set! 14″ high, $5.98 the pair ppd. Ron Lassin, HB3, Plymouth Meeting, Pa. 19462.





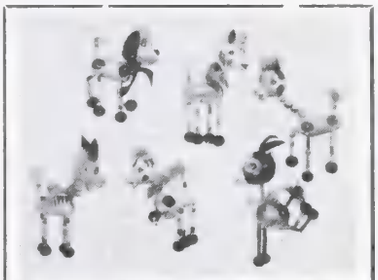
A pony's more fun than a hobby horse.
He eats a little more, perforce.
But he's gentled for children to ride & drive
And love is the stuff on which he'll thrive.
Fun and learning are what he'll bring
As the child learns care for a living thing.
Want a gift that's more than a hobby horse?
The answer's a Danby pony, of course.

—Lee Langfeld

The LANGFELDs of

Danby Farm©

and Associate Farms International
1108 Jackson St., Dept. HB-3
Omaha, Nebraska 68102
Phones: Area Code 402; Office 342-1108—Farm 341-3513



Whatchamadoodles

Amusing animal marionettes, painted in vivid colors . . . with feathers, ribbons, hair bows and wagging tails. Movable head and paws; no-stretch string . . . easily maneuvered by even the littlest tots. Choose a Zebra, a Giraffe, a Donkey, a Moo-Cow, a Unicorn or a wide-eyed Puppy.

each $1.25 — three $3.15 — six $6.00
all postpaid

THE Import Bazaar
on BOURBON STREET
at PHEASANT RUN Lodge
Dept. HB37-d, Route 64
St. Charles, Ill. 60174



PORTRAITS, INC.

Your choice of today's foremost portrait painters and sculptors

136 EAST 57th STREET, NEW YORK

Compares to others for $139 or more.



Swan

SOLID BRASS FAUCETS
For Bath and Powder Room

Reflecting the golden elegance of a Queen's bath . . . custom designed and exquisitely detailed. Matching tub and shower sets available; also accessories from $1.95: coat hooks, soap dishes, towel bars and rings, and etc. Faucet sets in 24 kt. gold plate, Verde green, pewter, old iron, satin chrome, etc., add $15. All sets incl. basic plumbing. **Write for free brochure.**

House of Renaissance
8746 Melrose Avenue HB3
Los Angeles, Calif. 90069

ORDER NOW! BRASS SWAN SET. $59.95 ppd.
REGAL X700 with CUT CRYSTAL handles $69.95 ppd.
Brass 4″ ROSETTE Center set.....$39.95 ppd.



SARATOGA TRUNK

Handsome and handy . . . an ideal storage spot for extra linens, blankets, slip-covers, toys, files, out-of-season clothes . . . for those many treasured but little used items. The 12″x10″x15″ trunk is an exact replica of Anti-Bellum footlockers in tan, black and white, has a printed interior lining, removable lid, space to list contents. Of durable cardboard, it collapses when not in use . . . is easily reassembled. Ideal for small apartments, country homes, guest rooms . . . so handsome you will want to display it prominently!

$3.00
please add 35c postage
FREE GIFT CATALOG

things in such

Box 45103 ▪ Dept. hb37 ▪ Chicago, Ill. 60645

DOLLS

- FASCINATING
- REWARDING



YOU LEARN to make and restore dolls of all kinds—old and new. Wonderful hobby, profitable part time business. Turn your love of dolls into rewarding pastime. Design and create doll clothes, repair mechanical dolls, authenticate old dolls. Easy to read lessons and free consultation to insure your satisfaction.

DON'T DELAY—Start today for your exciting future. Send for FREE BOOKLET. No salesman, no obligation. Use coupon below.

Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. [illegible]
2251 Barry Avenue, Los Angeles [illegible]

PLEASE SEND FREE [illegible]

Name _____
Address _____
City _____

Now You Can Be TALLER Instantly!

By at least 2 full inches with amazing new invisible "LIFTEE" HEIGHT INCREASE PADS

Are you handicapped in your social contacts because of a short appearance . . . tired of being called shorty? Now, at last, you need not suffer this embarrassment any longer with the aid of "LIFTEE", the new amazing **HEIGHT INCREASE PADS.** Simply slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. **THE SAME HEIGHT INCREASE AS EXPENSIVE HEIGHT INCREASING SHOES,** for a fraction of the cost, to give you new poise and self-confidence — a key to success and romance. No one will suspect that you are wearing them — but what an impressive difference they make! These **LIGHT-WEIGHT FOAM RUBBER** and **CUSHION CORK PADS** fit securely without gluing and interchangeable in any shoes. "LIFTEE" is scientifically designed for real walking comfort and an aid to better posture. "LIFTEE" is worn by thousands of smart men and women in all walks of life. Durable and shock absorbing. State man's or woman's shoe size.



$1.98 ONLY per pair
AMAZING LOW PRICE!

SEND NO MONEY! Free 10 Day Trial!

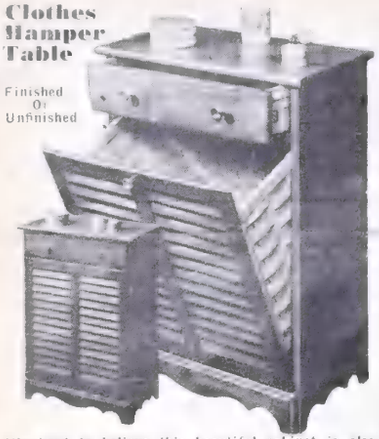
Pay postman on delivery, only $1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only $1.98 with order and we pay postage.

10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

THE LIFTEE CO., Dept. 339, Box 608 Church Street, New York, N. Y. 10008

Clothes Hamper Table

Finished Or Unfinished



It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washings, big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsomely louvered front, brass knobs. 30"H. 22"W. 11½"D. **$29.95.** Unfinished **$26.95.** Both Exp. Chgs. Col. BEAUTIFUL NEW FREE CATALOG—700 PCS. Finished and Kit Furniture in Friendly Pine.

Include Zip No. Immediate Delivery. Money-Back Guarantee

Yield House
Dept. B3-7
North Conway, N.H. 03860



Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated. French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. $119.95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors.

little home office®
1576 Fisk Rd., S. E. Grand Rapids, Mich.



18K GOLD ROSE BATH ACCESSORIES

Distinctive fixtures for bath and powder room. Double hook holds towels, bathrobes in closets and on back of doors. Scalloped soap tray holds bath size soap. Glass tumbler has room for 6 brushes and your toothpaste. Cast in metal, plated in 18K. Back mounting screws included. DOUBLE HOOK . . . $1.00 SOAP TRAY $1.98; TOOTHBRUSH HOLDER . . . $1.98 Not shown: TOWEL RING . . . $2.98; 18" TOWEL BAR . . . $3.98

Gloria Dee

P. O. BOX 1100—Dept. B37—Mt. Vernon, New York 10551



SOLID MAPLE TOWEL BARS

Hand-rubbed in beautiful Salem finish. Fastens easily to bathroom wall or door. Anodized aluminum roller in brass finish will never rust or chip. Combine several sizes, as so many of our customers do. We prepay all postage. No C.O.D.'s please. Include your Zip Code. You must be fully satisfied or your money back. *Please send a postcard for free illustrated catalog.*

#206—Towel Bar 18" . . . $6.95
#209—Towel Bar 24" . . . $7.95
#213—Towel Bar 30" (Shown above) . . . $8.95

Send check or M.O. to:

AMERICAN PRODUCTS
Dept. A, P.O. Box 1347
Canoga Park, Calif. 91304



U.S. Pat. No. 3,176,862

JUNIOR SHOVEL PLANS

BUILD IT YOURSELF! The most fascinating toy ever invented for a growing family. Operated by the children's hands and feet as they ride it. Works the same as a large power shovel, picks up sand or dirt, rotates 360°. The dipper is tripped by hand and sand or dirt is then dumped. Teaches co-ordination and builds strong bodies. Materials can be purchased at very nominal cost and these easy to follow plans are only **$2.00**

Satisfaction guaranteed.
Send check or Money Order
California residents add 4% sales tax

D. W. McKINNEY
456 CASTLE DRIVE
PARADISE, CALIFORNIA 95969

Here's the Coffee-lover's delight

ALADDIN SERVER

Keeps Coffee Hot for 8 full hours



Have you ever wondered why your second cup just didn't taste as good as the first? Reheating coffee burns it and makes it taste bitter. The Aladdin Server keeps coffee piping hot — retaining all the rich, aromatic flavor for 8 hours—without reheating —and the last cup tastes as good, stays as fresh as if you had just made it. Yes, now you can serve the coffee you made in the morning all day long. Sounds like Magic? Well, the Aladdin houses 2 genii—a seamless glass thermos filler and a uniquely designed, insulated "float closure." The beverage stays hot because you never remove the lid to pour. Handsome slim design holds a full quart of either hot or cold beverages at their original temperature. Attractive 2-tone Beige goes with any color scheme. Makes a wonderful gift, too!

ALADDIN SERVER **$6.95** postpaid
2 for **$12.95** postpaid

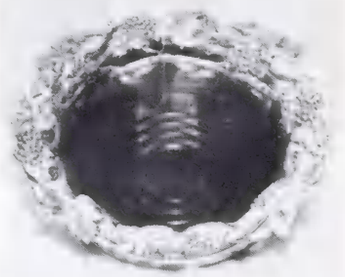
Mail orders filled promptly. Money-back guarantee

COLONIAL GARDEN
Dept. HB-3, Valley Stream, N.Y. 11582







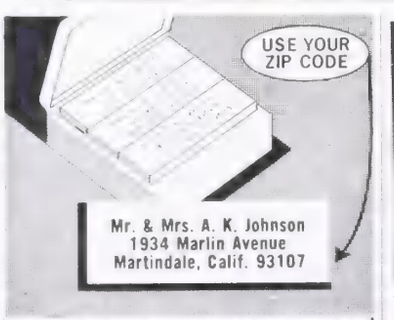


BIRD WATCHING is fun far afield. But if your budget won't take you much beyond your own back yard, bone up on birds typical of Scandinavia's skies from this study in still life. Thirty birds in full color by Herie Rydberg, reproduced by Sweden's finest printmakers on heavy paper. 41x9¾" panel to frame or mount, $2.50 ppd. Heritage House, HB3, Wallingford, Pennsylvania 19086.

MAGNIFYING MIRROR adheres to any smooth surface—medicine cabinet, wall mirror, school locker—with permanent self-adhesive sponge. Gives super close-ups for make-up and beauty chores, perfect for shaving use too! Quality mirror, 4¼" diameter, is ideal for home or office use. $1 postpaid. Order from Holland House, 120 South Beverly Drive, Dept. HB3, Beverly Hills, California 90212.

DIAMOND DAZZLERS. Empire has them all from this whopping 10-carat, emerald-cut solitaire for $28,000, to its one-half carat sister at $275. See them in your home before your eyes! Try them for size and effect. Free 80-page catalog of top quality diamonds tells all about free 10-day inspection. Write Empire Diamond, Empire State Building, Dept. HB3, New York, New York 10001.

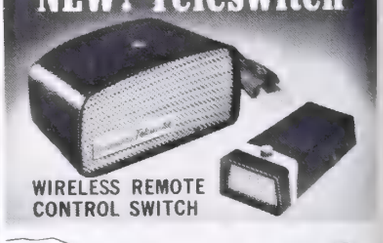
WINE COASTER. From the magnificent period of rich satins and damasks, towering pompadours and powdered hair comes a beautiful reproduction of an 1825 Georgian design by Howard and Hawksworth for Queen Victoria. Fluted with grape motif, in tarnish-proof silver plated on walnut base, #C119, $11.50; 24k gold, $20. Free catalog. Wilton Imports, Box 137, HB, Wilton, Conn. 06897.



1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 312 Jasperson Bldg., Culver City 1, California.

NEW! Teleswitch



WIRELESS REMOTE CONTROL SWITCH

MICROSONIC BEAM

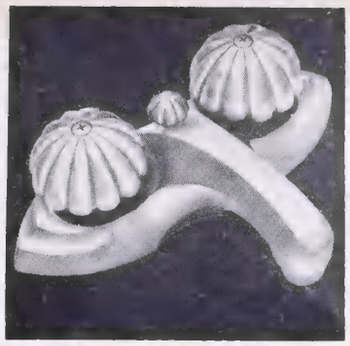
Telewand Teleswitch

• Switches electrical devices ON and OFF by remote control • Lamps • TV • Hi-Fi • Radios • Tape Recorders • Fans • Appliances

Now space-age wireless remote switching is here for YOU! Press the button on TELEWAND, and presto, lamps or other devices go ON or OFF like magic. Perfect for ON-OFF control of TV or radio from bed. All solid-state. With long-life Telewand battery. **$22.95 ppd.**

L. E. Carson 173 W. Madison St. Chicago Ill 60602

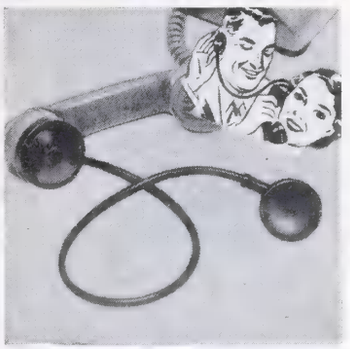
PARASOL FAUCET SET. Imagine the gleaming glamour it will add to your master bath. Or picture it atop the marble basin in your powder room. Solid brass with satin finish spout 6″ overall, parasol handles 2½″, overall base 8″. $49.95 ppd. In 24k gold plate, verde green, pewter, satin or polished chrome, old iron finish, *add* $15. House of Renaissance, 8746 Melrose, Los Angeles, Cal. 90069.



CROSSWORD PUZZLE FANS stymied by odd, obscure references will get all the help they need from the Crossword Puzzle Dictionary. 73,000 definitions include Biblical characters and their families, botanical and chemical terms, rivers, lakes, cities, countries. 247 fact-packed pages in 5¼x8½″ hard-cover book, $1 ppd. Miles Kimball, 33 Algoma Blvd., Oshkosh, Wis. 54901.



HEAR YE! HEAR YE! A phone amplifier may be just the accessory you need in your home or office. It serves three purposes, to wit: enables two people to listen at the same time, can be put to both ears for the hard of hearing, doubles sound while shutting out TV or noise. Snaps on and off any phone receiver. $3.98, 25¢ post. Ann Isabel, 7840 Rugby Street, HB3, Philadelphia, Penna. 19150.

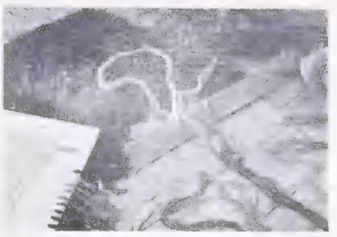


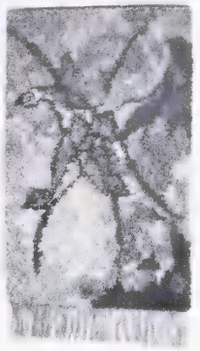
TRU-DRIVE. Golf game got you down? There is a way to hit long straight balls automatically every time. Aero-dynamic principles prevent the spin that causes aggravating hook or slice. No matter where the club connects, your ball heads into the wild blue yonder without changing its mind halfway there. Set of 5, $1.98, 25¢ post. Alexander Sales, 125 Marbledale, HB3, Tuckahoe, N.Y. 10707.



Being first is FUN!

(. . . to tie your own Scandinavian Rya Rug)





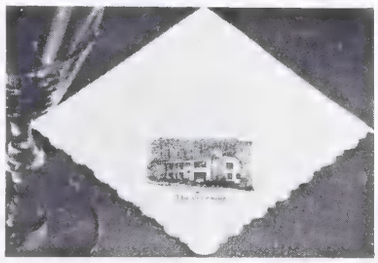
Rich, dramatic patterns
Sizes from 2′ x 4′ to 6¾′ x 10′

Be one of the first to make your very own C.U.M. Rya rugs and pillows fashioned by Scandinavia's foremost contemporary designers. Choose your favorites from our new, color-illustrated brochure which includes prices and complete tying instructions. No loom is necessary—no details left to chance. Send for your brochure (enclose $1.00) then order from us. The complete C.U.M. Rya-kit will be sent directly from Denmark.

SCANDINAVIAN RYA RUGS

(Mrs. Howard L. Preston)
4141 Echo Road • Dept. HB3 • Bloomfield Hills, Mich. 48013

Professional PEN & INK DRAWING OF YOUR HOME



on elegant cocktail napkins!

Send snapshot of your home or boat—we draw a beautiful black and white sketch in rich detail—print it on elegant cocktail napkins. Your photo returned unharmed.

SPECIAL INTRODUCTORY OFFER

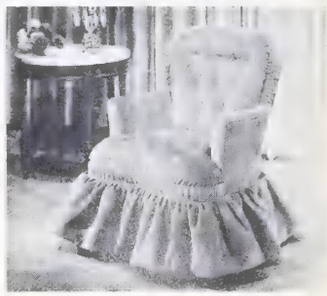
100 Cocktail Napkins . . . only **$16.25** ppd.

Drawing can also be imprinted on matches, fine stationery, playing cards, Christmas cards and postcards. Write today for samples. Since art work is included in original price, subsequent orders will be filled at approximately half of the original price.

Sorry, no C.O.D.'s

Crooker® Dept. HB-37, Box 265
Cold Spring Harbor, L. I., N. Y. 11724

Craftsmen in Charm



The "Vera"

This Hunt Galleries Charm Chair is delightful in every lovely inch of her! Sheer elegance in style; complete satisfaction in comfort; unusual appeal in price. Native hardwood frame; foam-filled seat and back; lined skirt. Upholstered in finest spot-shed velvet in your choice of twenty-four decorator colors (samples on request). H. 33″; W. 24″; Seat D. 18″, Seat H. 17″. **$54.00** ea., **$102.00** pr. Ship. wt. 35 lbs. No C.O.D. Express Charges Collect. Send 50¢ for Catalogue and Swatches.

Satisfaction Guaranteed

HUNT GALLERIES, INC.
P. O. Box 492 HB3 Hickory, N. C.

Craftsmen in Charm



Teak Tissue Cabinet

Holds a package of tissues above porcelain-knobbed drawer—great for organizing that usual cluttered-up bathroom shelf, vanity or bedside table—very masculine on a man's desk too. Handsomely finished teakwood blends with any color scheme. 11″ x 6″ x 4½″. **$4.95**

PLEASE ADD 50¢ POSTAGE

TEAKWOOD TISSUE HOLDER without drawer, 11″ x 6″ x 3″ **$2.95**

PLEASE ADD 40¢ POSTAGE

Send For Free Quality Gift Catalog
Complete Satisfaction or Money Refunded

MACE 1 Horseshoe Road (HB3)
Rising Sun, Md. 21911



BEAUTIFUL WILDFLOWERS bloom in cross-stitch. Complete sampler kit includes stamped natural Belgian linen, vibrant colored wool, and clear instr.

No. 2 Violet Kit (shown)	$1.25
No. 3 Wild Strawberry Kit	$1.25
No. 4 Thistle Kit	$1.25
No. 5 Wild Rose Kit	$1.25
No. 6 Forget-me-not Kit	$1.25
No. 664 Frame, 7″ x 8″, mahog. fin.	$1.25
No. 665 Frame, 7″ x 8″, maple fin.	$1.25

PLUS 25¢ POSTAGE & HANDLING
Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



NU-SLANT for Sleep Comfort

Plywood Head or Leg Elevator raises your mattress 5 to 14″ for greater rest and comfort. Like hospital bed but at far less cost and no sick room appearance. 7 adjustable heights. Better than extra pillows. Keeps back and torso straight at preselected heights. Fits under mattress, folds invisibly flat when bed is made. **Head Elevation** gives extra comfort in bronchial, diaphragm hernia, breathing and heart ailments. Ideal for reading and TV. **Leg Elevation** eases varicose and other leg discomforts. Customer approved for 9 years. Twin Bed Size $11.50. Double or ¾ Bed Size $12.50. We pay postage, mail gifts ■ Ship in 6 hours. **Ideal Convalescent Gift.**

MONEY BACK GUARANTEE

BETTER SLEEP Box HB3 New Providence, New Jersey 07974

in the Continental fashion . . .

Antiqued Gold Finished

Cherub Compote

$5.95 ea. ppd.



Delicate French styling in an antiqued gold finished compote that adds charm to any motif. Fill with flowing greenery, flowers, fruit to embellish the beauty of your mantel, buffet, dining table or occasional table. Of Hydrocal [illegible] 6¼" diameter.

Sorry, No C.O.D.'s

SCULPTURA
Division of Marcel
P.O. Box 114—Dept. HB3



2,000 EARLY AMERICAN REPRODUCTIONS

Direct by mail, huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more! Great way to gift-shop for Early American fans. Send 25¢ for 96-page catalog. Many full color illustrations.

Old Guilford Forge
36 Broad St., Guilford, Conn.



NO-HANDS-NEEDED MAGNIFYING GLASS

End eyestrain! Ingenious, comfortable magnifying glass hangs suspended around neck, leaves hands free to sew, knit, read, examine stamps, other detail work! So lightweight, you hardly know it's there. 4" lens; over 12 sq. in. viewing area. Plastic cord & stand.

#347 Hang-on-Neck Magnifier
Each . . . . . $1.98 ppd.

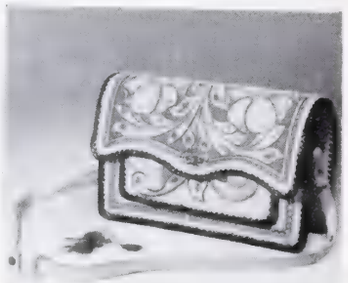
If you live in these states, add sales tax: Penn., 5%; Mich., 4%; Mass., N.J., 3%; N.Y., Va., 2%.

Send check or money order.
Satisfaction guaranteed or Money Refunded.

SPENCER GIFTS AT-71 Spencer Building Atlantic City, N.J. 08404



SLEEPING BEAUTIES ward off wrinkles with this "C"-shaped support pillow. Divinely designed to pamper your profile while it prolongs the life of your salon-fresh set. Rest with a head full of rollers. Pillow adjusts for height and softness, comes with soft foam casing and two pretty pink zippered percale cases to top it off! $5 ppd. Better Sleep, HB3, New Providence, N.J. 07974.



CARRY IT OFF SMARTLY. This superb example of Mexican craftsmanship features adjustable shoulder strap, soft suede lining, three large interior compartments—two of them zippered—and handy make-up mirror. The rich, elegant tooling makes it a chic companion to spring tweeds, gay prints. 11½x7½". $14.95 ppd. Treasureworld, Box 69762, HB3, W. Hollywood, Cal. 90069.



LOW END TABLE FILE fits chairside, sofa, or bed. Holds standard file holders to simplify storage of important papers. Superbly handcrafted of select pine hand-rubbed to a glowing patina. Reproduction Chippendale brass drawer pulls. 16x25x22" high. $32.95. Kit: prefitted, drilled. $21.95. Exp. coll. Yield House, HB3, North Conway, N.H. 03860.



FLORENTINE IMPORTS. Picture these miniature masterpieces upon a wall, grouped above a guest-room bed, over a hall console. Formal garden and pastoral scenes mounted in gilt frames. Choose 6x8" verticals or horizontals *or* 4" to 4½" ovals under glass. $2.95 each; $5.50 for two; $10.50 for four. Ppd. Edward Ziff, Box 3072, Merchandise Mart Plaza, HB3, Chicago, Ill. 60654.

AT LAST...HOME CLEANERS FOR LEATHERS & SUEDES!



Suede-Crafter®

Cleans all Suedes! All colors! Easy to use—spray on...rub surface soil away! For garments, handbags, accessories, shoes.

Leather-crafter®



For smooth-finished genuine & synthetic Leathers! Spray on—rub surface soil away! Cleans, polishes, restores . . . garments, furniture, luggage, auto interiors.

Jumbo Spray Can **$2.00** ppd each

LEATHERCRAFT PRODUCTS CORP.
54 W. 56th St., N.Y., N.Y. • Dept. HB

SHOE AWAY

FOOT MISERY!

Helps healthy as well as "ACHING" FEET



NEW IMPORTED **'PEDI-MOLD'** ARCH-SUPPORTING INSOLE

Your FIRST STEP WITH PEDI-MOLD will be YOUR LAST STEP with FATIGUE and ACHING FEET! Expertly molded to shape of foot, Pedi-Mold's exclusive construction adds spring to each step, for TOES MOVE FREELY at last. Circulation is increased, muscles strengthened. Bunion discomfort disappears due to Pedi-Mold's recessed ball area and cushioned metatarsals. Flexible arch, cupped out heel for maximum comfort, correct heel position. Soft foam rubber, won't flatten out.

Send shoe size and width or foot outline. Specify men or women. Ladies, state type of shoe.

$3.00 pr
2 pair for
$5.50 ppd.

PEDI-MOLD of New York Dept. HB-37
565 Fifth Ave. (9 E. 46th St.), New York 10017

If Lines & Wrinkles Make You Look Old



Younger than Springtime®

DERMOPHILIC FACIAL CREAM

FREE TRIAL OFFER!

For a generous FREE SAMPLE, send this ad with name and address, plus 25¢ mailing cost. Hurry, please, supply is limited.

Aquamint Laboratories — Dept. HB-37
Box 7, St. Charles, Illinois

MAIL COUPON TODAY

Aquamint, Dept. HB-37
Box 7, St. Charles, Ill. 60174
Please rush FREE SAMPLE of "Younger than Springtime." Enclosed is 25c to cover postage and handling.

Name_____
Address_____
City/State_____

DINGY TEETH made RADIANT WHITE



in minutes! Like a Movie-Star smile with new Cosmetic Enamel!

Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.

SEND NO MONEY! Free 10 Day Trial!

Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. 10 day trial must satisfy or money will be refunded.

NU-FIND PRODUCTS CO., Dept. W347
Box 205 Church St., New York, N. Y. 10008

YOUR GLOVES NEED CLEANING?

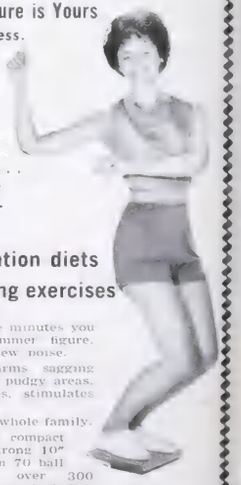
We offer you a fast, inexpensive way to clean and restore your leather gloves to their original beauty. Mail us your gloves today or write for convenient mailing envelopes. Gloves promptly returned 24 hours after we receive them. Satisfaction guaranteed.

REGULAR LENGTH	OPERA LENGTH
$1.25	$1.50

GLOVE MASTERS
Dept. B-3, 451 E.167 St.
Bronx, N.Y. 10456

HAVE A FIGURE OTHERS WILL ENVY!

A Slimmer Figure is Yours *in 30 days or less.*



NOW TWIST INCHES OFF . . . easily . . . with SLIM TWIST EXERCISER.

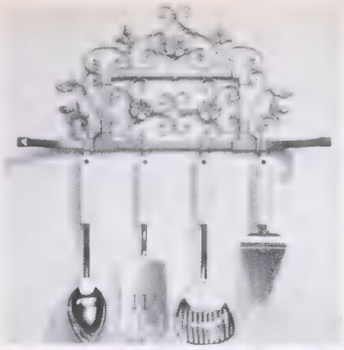
No starvation diets
No exhausting exercises

In just sparetime minutes you can have a trimmer figure, better posture, new poise. **SLIM TWIST** firms sagging muscles, reduces pudgy areas, burns up calories, stimulates circulation. Fun, too, for the whole family. Lightweight and compact as a book, the strong 10" x 9" chipboard on 70 ball bearings holds over 300 pounds. Instructions included.

Only **$3.95** ppd.
Illinois Res. add 4% Sales Tax

WALLER'S Box 2057-H Oak Park, Ill. 60303

HOLDING ITS OWN, whether it's kitchen utensils or your small garden tools, this rack that you assemble yourself is sure to bring order into your life. Do-it-yourself kit contains durable plastic parts that look just like expensive wrought iron and are easily assembled without tools. Many designs available. $3.75 plus 25¢ post. The Country Lane, Box 113, HB3, Branchville, N.J. 07826.



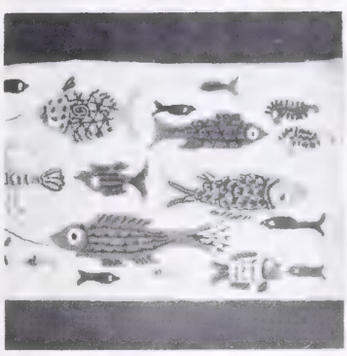
ITALIAN CANISTERS bloom with the color and freshness of old world artistry to give your kitchen a decorative shot in the arm. Textured, shaded petals and leaves are hand-painted on white earthenware, then fired under glaze for permanent bright finish. 5½ to 10½" high, set of 4. $17.98 plus 50¢ post. Foster House, Dept. 203-5404. Peoria, Ill. 61601.



POT HOLDERS make a garden spot of your chain link fence. New and exciting are the removable cast aluminum brackets that hold your pots of scarlet geraniums, trailing ivy. Attach brackets at any point on any 2" mesh fence. Set of 4, $3.98, 35¢ post. Specify size: 4", 5", 6" diameter. Nel-King, 811 Wyandotte, Dept. HB27FL, Kansas City, Missouri 64105.



FISH OUT OF WATER land on your floor with a decorative splash. In a white-walled entrance hall, before the fireplace in your husband's den, as an area rug in front of your living room sectionals, it's 70% wool with a fanciful marine-life design in reds, golds, and blacks on beige ground. 30x 54". $15.75 ppd. From Jeredith Manor, Box 130, Nyack, N.Y. 10906.





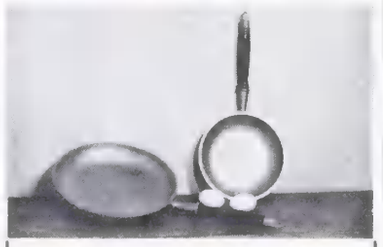
ELITE MEAT

That's Pfaelzer's Prime Filet Mignons. So elite they aren't sold in ordinary markets. They're the steaks served in America's finest clubs and restaurants. Each one is aged for flavor and fork-tender. Now, you can have them at home or send them as a gift . . . shipped quick frozen, packed in dry ice, gift boxed, and with ■ personalized card. Satisfaction guaranteed.

box of 12. 6 oz. each, 1¼" thick #30430 **$26**
Railway Express Prepaid

Write for free catalog listing over 100 gift items.

pfaelzer BROTHERS
(pronounced Felzer)
Dept. NC-7, Chicago, Ill. 60632 YA 7-7100 ▫ P.B. 1966



THE OMELET PAN

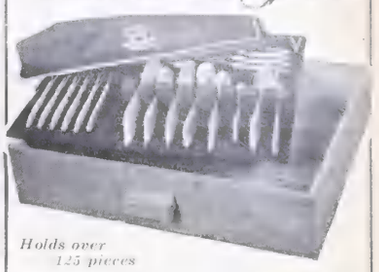
From Boston — the French Chef omelet pan. Hand finished in thick cast aluminum with a long wooden handle. Designed to make every cook an omeleteer every time. Recipes included.

8½" **$12.**, 10½" **$14.** plus .75 postage.

Send for free catalogue.
N.J. residents add 3% sales tax. No. C.O.D.'s

PRINCETON HOUSE WARES
P.O. Box 6 Princeton Jct., N. J. 08550

Protect your treasured silver with Tarnish-Proof Pacific Silvercloth Drawer Pads made by *Gorham*



Holds over 125 pieces

Here's the safe, practical way to keep your silver neat, bright and ready for use.

Prevents tarnish and scratching.
So convenient to use.
Provides ready access to your tableware.

Pads convert an ordinary drawer into a silver chest. Removable, so you can bring it right to the table being set.

SIZE: 11¾" x 15" x 2½" holds over 100 pieces **$5.75**
SIZE: 17½" x 13⅜" x 2½" holds over 125 pieces **6.95**

SEND CHECK OR M.O. WE PAY POSTAGE

BARRINGTON SPECIALTIES
P. O. Box 154-H, Barrington, R. I.



FLAME FOOD INSTANTLY

It's easy to serve glamorous flaming shish kabob, duck, steak, crepes, dessert sauces!

Just pour Instant Flambe and ignite—no sugar cubes, no brandy, and no duds—get a colorful, long-lasting flame every time. Blend of pure fruit juices and cognac adds exotic taste to all foods—even ice cream is dramatic! 25 servings in bottle. Recipes included.

Instant Flambe $1.75 ppd. New Yorkers add 2% tax. Satisfaction or full refund. **Free gift catalog.**

Joan Cook, Centerport 5, N.Y. 11721
Phone (516) ARI-0250



BIG CATCH! 6 FISH MOLDS!

What a wonderful surprise for your fishing friends when you serve them individual gelatin salads or seafood in the form of little fish. Made in England of brightly polished aluminum, each holds four ounces for the average serving. Excellent gift for any angling family!

Set of 6, **1.50** Ppd.

Satisfaction Guaranteed. Write for FREE Catalog.

Gifts & Gadgets OF DALLAS
6321-H GASTON AVE./DALLAS, TEXAS 75214



Stainless Steel, Easy Action

AUTOMATIC CLAM OPENER

Now you can open clams with no mess, fuss or bother. Patented new wedge opens any size clams as easily as an expert. It's quick, clean, automatic. Knife and wedge are stainless steel, riveted to base of waterproof rock maple. No skill or strength necessary. Order for yourself, for gifts. **$4.50** ppd.



FREE with order, 52 page catalog of unusual Early American items. Catalog alone 50¢.

Over 750,000 shoppers visit our store each year

Rowe-Manse House of Gifts

COUNTRY CORNER
1053-L Bloomfield Ave., Clifton, N.J.
Include Zip Code

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

END GARBAGE MESS

HANDY UNDERSINK CONVENIENCE



Just attach this holder and bag to inside cabinet door beneath your sink. END kitchen garbage mess forever.

Disposable bags hold up to 20 lbs. of wet refuse. Won't split, slip or leak. Once full, toss—drop into garbage can. Scented to control odors. Keeps kitchen neat! Take out garbage when you want! Satisfaction guaranteed.

Bracket mounting screws. 10 bags, **$1.98.** 50 refill bags—**$1.98.** Add 50c postage per order.

RECIPE WHEEL



File up to 160 of your favorite recipes in protective 3½" x 5" clear plastic pockets.

Turn knob—flip instantly to desired recipes. Indexed—32 food classifications. Holds up to 500 recipes. Handsome marbleized white-gray-gold plastic. 8" x 9½" x 7¼". Handy countertop convenience! Ideal gift.

Complete with enough pages for 160 recipes, **$6.95.** 2 for **$13.50** PPD. Refills for 32 recipes, **$1.00** per package PPD.

Your satisfaction guaranteed or money back. Ill. res. add 5% sales tax.

FRANZEN GIFTS, Dept. HB-3,
110 Franzen Bldg., Flanagan, Illinois 61740



Grow Your Own HERB GARDEN INDOORS

Fresh herbs whenever you need them . . . for zestier cooking. Just pinch when needed . . . plants renew themselves. Complete PLANTED HERB GARDEN includes chives, dill, marjoram, parsley, sage, rosemary, in individual peat pots, ready to grow — just add water. Satisfaction guaranteed or money back.

HERB GARDEN @ Planter $3.98 postpaid

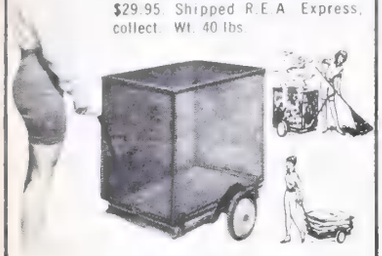
CASEY'S CORNER
Box 1280 Dept. 7-15 Redwood City, Calif. 94063

HANDY-By OSROW FIRE-CART

Roll this handy cart out to where the leaves are and burn them on the spot without danger of injury to your lawn. Incinerator features do a safe, efficient job. Cart holds 6 cubic feet of leaves. Converts to handy carry cart with sides off for heavy loads.



Measures 31" high, 20" wide, and 26" long. Collapses to store in space only 7½" wide. Sturdy steel construction with expanded metal sides and top. Made to last. Cost—only $29.95. Shipped R.E.A. Express, collect. Wt. 40 lbs.



FREE '67 HOME CARE CATALOG

Suburbia, Inc.

Mail Shopping Service

366 Wacouta, Dept. HB-3, St. Paul, Minn. 55101

SEND NO MONEY

Order your Sudbury Soil Test Kit on a 30-DAY FREE TRIAL.

Now . . . Make Things Grow Like Magic!



SPECIAL! We're so sure no Active Gardener would ever part with a Sudbury Soil Test Kit, we want to send you one on an absolutely free trial basis. Pay nothing for 30 days, then only if completely satisfied — otherwise return it.

This **Popular Garden Soil Test Kit** takes the guesswork out of gardening. Tells what soil needs to have lawns, house plants, flowers, vegetables do best. Tells what plant foods and how much to use in each plot. Also if lime is needed and how much. Compact, crystal-clear "jewel-box" case, can be used anywhere. Get one for yourself, and as a "different" gift for a cherished friend. only **$7.95.**

Rugged Steel Kit for Lifetime Use

Larger **"Horticultural"** model has welded steel chest. Tests for humus, nitrogen, phosphorus, potash, lime. With directions. Prized by every owner! only **$18.95.**

Orders filled same day received.

Send No Money. Use Kit 30 days. Return if not delighted. **Even After 90 Days,** you may return Kit and we will refund price paid.

SUDBURY LABORATORY, INC. Box 1204, Sudbury, Mass. 01776

Request Catalog of Pet & Garden Specialties

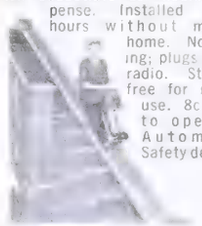
TAX DEDUCTIBLE

STAIR-GLIDE®

Home Stairway Elevator

FREE TRIAL!

Cost whether rental or purchase tax deductible as medical expense. Installed in 2 hours without marring home. No wiring; plugs in like radio. Stairway free for normal use. 8c week to operate. Automatic Safety devices.



WRITE TODAY for Literature, Prices.

Name .....

Address .....

City ..... State ..... Zip .....

Dept. BB

American Stair-Glide Corp.

1817 Baltimore, Kansas City, Mo. 64108



PORTABLE CAR VACUUM-$5.98

Needs no batteries! Simply plug this vacuum into your dashboard cigarette lighter and make quick work of tidying the car interior. Super-suction power removes all the dirt from upholstery and carpets. Extra crevice tool for cleaning ashtrays or corners. Molded plastic case is 10¾" long and has a 9 foot cord. For all 12V cars, boats, campers. *Guaranteed or money back.* CAR VAC, only $5.98 postpaid. **Sunset House, 261 Sunset Bldg., Beverly Hills, Calif. 90213.**



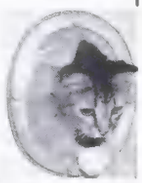
"A REAL JOY"

"We are delighted with the Flex Ports. They are a real joy in this huge house and our cats and dogs are having a ball going in and out at will."

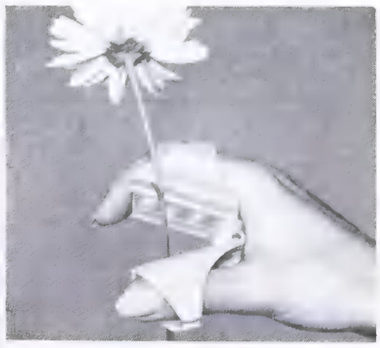
FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at $19.90. Before ordering send for free folder.



TUREN, Inc., Dept. H-3
2 Cottage Ave., Danvers, Mass. 01923



Handiest Cutting Tool Ever Invented!

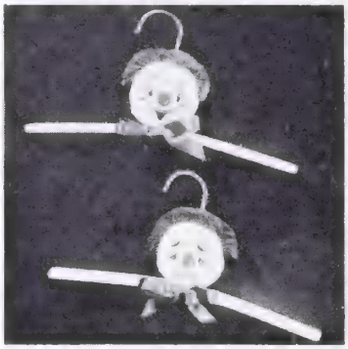
As easy to wear as a ring, Zip Snip makes your fingers a shear for flower-cutting and pruning. Just slip over thumb and forefinger, with or without a gardening glove. Use Zip Snip in the kitchen, too, for cutting string beans, chives, asparagus, etc. Stainless steel blade. Developed by the inventor of the Tap Icer. Money-back guarantee. Gift-boxed, only $1.50 postpaid. Order today!

ZIP SNIP

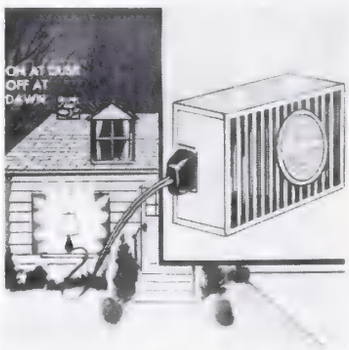
FRANK EARNEST COMPANY

Box 2358—Williamsport, Pa. 17701









WANT TO BE AN ARTIST? No, we're not talking about budding Picassos, but if you enjoy dabbling and daubing, you'll have lots of fun and turn out decorative results in 3 to 5 hours with these paint-by-number wall murals. There are modern, provincial, oriental designs, a size for every wall. $12.95 up. "How to" details, catalog 10c. Mural Arts, 4401 Birch Street, HB3, Newport, Cal. 92660.

A NEAT TRICK to get frocks, petticoats, and bathrobes off the floor is worked by gaily colored clowns who are better than a nursery nanny. Sturdy, white wooden hangers with rust-proof hooks are sized for small-fry clothes. Each features brightly painted clown face on soft-cotton-stuffed heads with fuzzy yarn hair. Set of 2, $2.98 ppd. Golden Circle, Box 457, Hialeah, Fla. 33010.

FRAME A FLAME. The place of honor for your most treasured photo should be something pretty special, and we think you'll look a long time before you find one lovelier than this. Soft maple-finished wood frame with gold liner holds 8x10" photo. $10\frac{3}{4}$x$12\frac{3}{4}$" overall, with easel back. $6.65 ppd. Order from Old Guilford Forge, Guilford, Conn. 06437.

A THIEF IN THE NIGHT will never know you're away when you've installed a photo electric eye. Just plug in automatic light control switch. Lights go on at dusk, off at dawn! Discourages prowlers. Now you can enjoy a worry-free vacation, come home to a cheerful house. UL-approved lamplighter, $3.98 ppd. Order from Spencer Gifts, 622 Spencer Bldg., Atlantic City, N.J. 08404.



PERSONALIZED COASTERS

in gold or silver plate with stunning grape and wreath border. Elegant 3½" coaster will hold any size glass. Made of fine jeweler's solid brass beautifully polished and plated in gold or silver. A pleasure to own . . . a most appreciated gift. We will engrave any two or three initials.

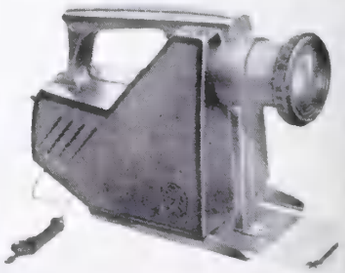
4 for $2.98 : 8 for $5.50

add .35 postage

Wales, Dept. HB37 Hartsdale, N. Y. 10530

PROJECT A POSTAGE STAMP AS TALL AS A WALL!

Or Any Small Picture



Here is an optical instrument that will amaze you. Put any picture, (in color or black and white) under this magic lantern and then project it on wall or screen. See details of maps, drawings, photographs (think of it . . . what you can do with your favorite color photos!) . . . projects coins even. This is an instrument for both fun and science . . . a quick, easy way to blow up optically, without films or negatives. Uses ordinary household light bulb, is UL listed. Used by artists, lecturers, hobbyists, doctors, nurses, technicians, architects. $7.98.

MEREDITH SEPARATOR CO.

77 Peggy St., Cleveland, Mo. (Missouri) 64734

FAMILY NAME. motto, and coat-of-arms are hand-painted on embossed copper on polished mahogany shield. Over 300,000 names (American, English, etc.) are available. 8x5½", $14.95; 10x13", $26.50. Or, hand-painted in color on goatskin parchment, in black frame. 10x7" $15; 14x10", $18. 5-week del. "1776" House, 260 Massachusetts Avenue, HB17, Boston, Massachusetts 02115.



C-BACK VIEWER. Wear it like glasses (or slip it behind the frames of your glasses) and put up rollers, give yourself a home permanent, a French twist, a professional shingle. Just a moment's practice and you can see the entire back of your head, have both hands free to work coiffure magic. Temples fold to carry in purse. $2 ppd. Taylor Gifts, 226 W. Wayne Ave., Wayne, Penna. 19087.



THREE LITTLE MAIDS are we, surrounded by clusters of flowers stamped on blue linen. Embroidered in a pageant of color, the result is a superb showpiece to hang on your wall for visual pleasure, creative pride. Kit, imported from Sweden, includes 11x 14⅛" linen, thread, color instruction chart. $7.50 ppd. Catalog $1. Fillalla, Inc., Box 484, HB3, New York, N.Y. 10021.



SHOPPING FOR A RING? Lions' rings at magical price tags never fail to enchant our readers. We get letters! Here they have mounted five ¼ carat dazzling, diamond-like white spinel stones in a fishtail ring of sterling silver. Each fiery gem, polished and set like a precious stone, is prong set. Send ring size. $5.95 ppd. Lions, 465 Middle Neck Rd., Dept. 69B, Great Neck, N.Y. 11023.





THE BUTTERFLY COVER

. . . and frame

. . . and stool

custom-created butterfly ensemble includes frame, covers and stool. buy individually or as complete units. satisfaction guaranteed.
frames: flat back wrought iron. fri ... ings. col.
covers: reinforced, triple-stitched, postage paid

butterfly chair — stool

frames:	$4 (15 lbs.)	$4 (5 lbs.)
covers:		
12 oz. canvas	$3.95	$1.75
solid tone plastic	6.95	2.95
two grain leather	26.95	10.95

colors:
canvas: black, tangerine, turquoise, gold, green, natural, avocado
plastic: white, black, turquoise, orange
leather: black, saddle, tan.

send 50¢ for sample swatches any fabric

note: for complete unit price of chair or stool add cost of both frame and cover, indicate color

now gift catalog free

the Patio dept. hb. 37 1672 old skokie rd. highland park illinois 60035



FINISHED OR IN KIT

CEDAR LINED

SWEATER CHEST

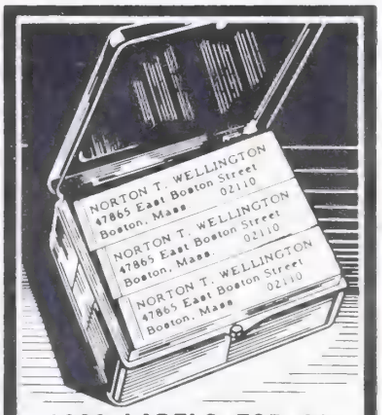
The first of its kind! This lovely, slim chest stores 16 to 20 sweaters in full view for quick selection. Keeps all sizes, even bulky knits, in perfect shape. Fragrant cedar shelves slide out for easy access—give year 'round protection to precious woolens. Stores blouses, shirts, slacks, too. Remove some shelves for blankets, etc. Hand crafted in rich pine with cedar interior. In satin patina honey tone pine or maple finish. 32"H. 26"W. 14"D. $49.95
EASY KIT: Ready for quick assembly and finish. Simple instructions. $33.95

Both Express Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 PCS.
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House Dept. B3-7 North Conway, N.H. 03860

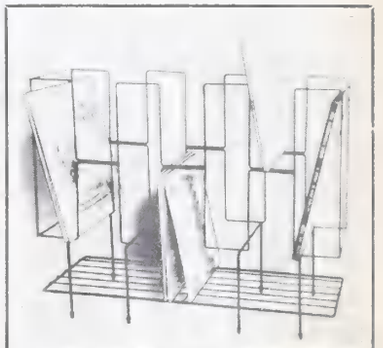


1000 LABELS FOR 99c

We will print up to 3 line name and address, including ZIP CODE, on high quality gummed labels. Reusable plastic case. We pay postage.

4201 — 1000 Labels	99c
4224 — 500 Gold	$2.00
4225 — 225 Press-On	2.95

Gracious Living
0-1346 BERKELEY, R. I. 02864



THE SHOW OFF hits a new record with jazz enthusiasts, rock and roll buffs. This sturdy black wrought-iron rack with vinyl tips holds 200 LP's in its 10 compartments, so you can sort your collection by symphonies, operas, jazz, etc. We think it's the answer to safe, compact record storage. $16.95 includes express charges—nothing else to pay. Pa. residents add 5% Sales Tax. Leslie Creations, HB-367, Box 10535, Penn Hills, Pittsburgh, Pa. 15235.



Just Out! Enlarged New Edition

Complete with aluminum book easel

Visit hundreds of fine restaurants via more than 350 pages of famous Holiday Inn recipes from all over North America. Enjoy Key Lime Pie from Key West—stuffed cherry tomatoes from San Francisco—tournedos chateaubriand from Montreal—even arroz con pollo from San Juan!

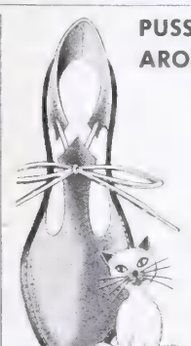
Easy-to-leaf, flat-opening permanent binding. Sturdy stand-up easel snaps away for easy storage.

INTRODUCTORY OFFER
$3.50 value
both for $3.00 +.25 post.

BOOK only . . . . $2.50 + .25 post.
EASEL only . . . . $1.00 + .25 post.
3 BOOKS + EASELS complete . . . $8.50 postpaid

Diners Club and American Express Cards honored. Send check or money order (sorry, no C.O.D.'s).

HOLIDAY INN SHOP'n TRAVEL
Box 18399-B Memphis, Tenn. 38118



Add 20c handling chgs.

PUSSYFOOTING AROUND $2.98 pr.

Pussyfooters are cat-talk for California's on-the-prowl play-shoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on ... flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Women's sizes 4 thru 10 in 5 fashion purrfect colors—Siamese Mustard or Tan, Tomcat Black, Angora White, Persian Red. $2.98 pr. Also in Gold. $3.98 pr.

Cal-Leather Co., Dept. HB 37
525 W. Windsor Road
Glendale, Calif. 91204

Please send me ... pairs of Pussyfooters
Calif. residents add 4% tax. $2.98 pr.
Check ☐ M.O. ☐ Please no C.O.D.'s.

CIRCLE SIZE AND COLORS DESIRED
Sizes: 4 5 6 7 8 9 10
Colors: Red White Black Mustard Tan

Name_____
Address_____
City_____ Zone_____ State_____

PLAY *EXCITING* PIANO!



Is your playing dull, unattractive or maybe just needing a lift? Well, you can play exciting piano! Let world-famous Jan August (18 million Mercury Records) show you how! Here is a new and easy way to play exciting popular music, sweet and jazz: even the new ■ Go-Go style ■ popular with the in-crowd today. Your piano will come alive with the fresh sound and style of the '60's.

Amazing Piano Course includes 33⅓ rpm Record & Music Book Complete. **$5.95 ppd.**

JAN AUGUST'S COLLECTOR'S SERIES
Book contains 15 of the world's most popular songs presented in sound and style of the '60's. Each arrangement is a complete solo, yet the student can add his own ideas for a personal interpretation. Included are two 33⅓ rpm records so the student can hear the arrangements. Complete 48 page book and 2 records . . . only $2.95 ppd.

Piano Lessons via tape recordings, write for free brochure.

JAN AUGUST *Famous Pianist's Studio*
Studio B-37, Box 51, Forest Hills, N.Y. 11375

'We're looking for people who like to draw'
says famous illustrator **Jon Whitcomb**



If you have talent, you can be trained for success and security. Find out with our

Free Art Talent Test

Never before has there been such a demand for artists to fill high-paid jobs. That's why a group of America's most famous artists make you this special offer: Even though thousands paid to take our revealing 12-page Talent Test, it's yours FREE if you act at once. This is your chance to find out if you have talent for a full-time or part-time art career. Men and women who do well on the test—or offer other evidence of art talent—may enroll in the School. But there's no obligation. Mail coupon today.

Coupon entitles you to free test

Famous Artists School
Studio 5404, Westport, Connecticut
Send with no obligation the Famous ... ent Test and information about ...

Name_____
Address_____
City_____ State_____ Zip_____

"PAINT HORSE"



An easel, table, paint box, carrying case & seat all in one! Use outdoors or in. Adjustable back holds any size canvas or board. Large drawer holds all gear—removable for use as supply stand. Folds flat for easy carrying or storage—ready to go in a minute. Seat 33"L. 14"W. Folded 34"L. 8"W. Light, strong, of outdoor plywood and solid pine. All assembled, sanded, ready for painting. **$28.95 Ppd.**

COMPLETE KIT: Easy assembly, simple instructions. **$21.95 Ppd.** Add $1 West of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold In Stores. Money-Back Guarantee.

Yield House
Dept. B3-7
North Conway, N.H. 03860

Photo Bargains

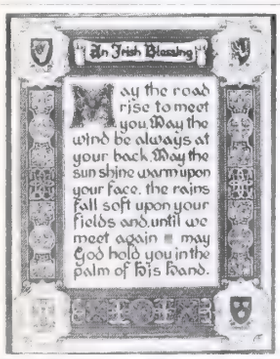


COMMENDED by PARENTS MAGAZINE AS ADVERTISED THEREIN

Your Choice
2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 Enl.)
or 12 WALLET PHOTOS and 3 5x7 ENL.

Finest quality double weight portrait paper. Send any size photo, snapshot, or negative (returned).
Add 25¢ per selection for postage and handling.
Any enlargement hand-colored, 50¢ extra.
State color of eyes, hair, and clothes.

QUALITY VALUES
Studio 164-S, New Rochelle, N. Y. 10804



AN IRISH BLESSING

A hand-screened reproduction of an Irish blessing, in six brilliant colors. Framed in maple-finished wood, 10" × 13". A lovely manuscript with a warm blessing, for your home, or a friend's. Comes ready to hang. Also available in the prayer of St. Francis of Assisi.

$4.95 each, Two for $9.75

Please Add 50c Postage
Pa. Residents Add 6% Sales Tax
Send for free gift catalogue

Clymer's of Bucks County
Dept. HB37, Point Pleasant, Bucks County, Pa. 18950



They Fold!! They're Fabulous

$29.95 ship chg. collect

FREE CATALOG with purchase

Fruitwood finished hardwood. Zippered 3x21 yellow-gold; black-brown; brown-gold; yellow-green color combinations. Folds to 5", only 16 lbs., all parts replaceable; matching settees, rockers, etc., available. Ideal for living room, study, den, playroom, porch, patio, apartment, cottage or mobile home. Multiple uses-minimum storage.

your original
FABULOUS FOLDERS
BY DAVIES • PRATT, KANSAS



If Your Child is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. G-41, Wilmette, Illinois.**

THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. **We refund all monies unless your own appraisal shows value ¼ to ½ higher.**

Over 5,000 styles $100 to $100,000

Send for **FREE 80-PAGE CATALOG.**
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME .....

ADDRESS .....

ZIP .....









FOR BOUDOIR OR BATH we've yet to see a more feminine and more luxurious accent than this velvet sit-upon. Native hardwood frame in mahogany, fruitwood, or antique white finish. Upholstered in 24 decorator, spot-shed velvets (samples on request). 19" high, 18" diam., $29 each, $55 pair. Exp. chgs. coll. New catalog, swatches 50¢. Hunt Galleries, Box 492, HB3, Hickory, N.C. 28601.

LEND AN EAR if you have an eye for fashion and a nose for value. Genuine jade, garnet, cameo, amethyst, topaz, turquoise, coral or onyx is mounted in 14k gold with wire or post backs for pierced ears. So lovely they could have come from a modern maharani's jewel case. ⅜" size, $14.50 pr.: ½", $22.50 pr. Add $2 for nonpierced ears. Eleanor Nemer, 1196 6th Avenue, HB3, New York, N.Y.

APOSTLE SCONCES may have come from a medieval cathedral. Handcarved and antiqued by Spanish craftsmen, wooden wall candle holders depicting Christ's disciples contain partially burnt candles to give them the look of antiquity. No two identical. Four saints are available—St. Peter, Paul, John, or Matthew. 10½" h., $4.98 each plus 25¢ post. Ron Lassin, HB3, Plymouth Meeting, Pa.

COLLECTORS' COUP. U.S. Presidents with their First Ladies on bronze medals. Original sculpture by Austrian Joseph Hotter. 27 mm. size: Johnsons, Kennedys, Eisenhowers, Washingtons, Lincolns, F. D. Roosevelts, Trumans, Jeffersons, Hoovers, Jacksons, Monroes. $1.50 ea.: 4 medals, $5.75: 8, $11.95. Ppd. Leslie Creations, Box 10535, Penn Hills, Pittsburgh, Pa. 15235.



THE RECORD POLE

Records, Records, Everywhere?

No more worries about storing your record albums. This gleaming all brass Record Pole with racks that can be positioned at any height does the trick. Pole fits ceilings up to 8'3" high. The pole holds 60-70 albums. Saves valuable floor space. Racks are shaped for easy browsing selecting of your albums.

$6.98
Add 95¢ postage and handling

Set of 3 Extra Racks $2.98
Add 25¢ postage and handling

LANG'S SATISFACTION GUARANTEED
28 Magee Ave., Dept. HB3,
Stamford, Conn. 06902

SELLING BY MAIL CAN BE PROFITABLE

Learn the secrets in House Beautiful's new Guide,

"HOW TO START A MAIL ORDER BUSINESS"

House Beautiful's own Window Shopping experts share their years of mail order know-how with you in this new Guide. If you've longed to start your own part-time or full-time business, send for your free copy today. You'll learn how to set up your business, select good mail order products, and develop repeat customers. You don't need previous experience or a big investment to succeed in mail order.

Write for your free copy
House Beautiful's
Window Shopping
Dept. 603WS • 572 Madison Ave., New York 22

Books:

THE PRIVATE WORLD OF THE INDIVIDUALIST

In four handsome books, glimpses into the homes of creators and collectors

The Personal House: Homes of Artists and Writers by Betty Alswang and Ambur Hiken (Whitney Library of Design, $13.50) could well have served as a text for editors preparing this issue. This oversize book takes a tour of 17 homes located in six art colonies in the environs of New York City. The houses, as interesting as their occupants, range from writer Dorothy Norman's summer house, a small church now transplanted to the East Hampton ocean front, to artist Hananiah Harari's converted carriage house overlooking the Hudson River, an excellent backdrop for his paintings. Each house in this book is alive with the personality of its owner.

For an insight into how contemporary European artists, craftsmen, and architects decorate their homes, look into *Decorative Art in Modern Interiors 1966/67* edited by Ella Moody (Viking, $14). Included in the section on houses (there are also sections on textiles, woodware, ceramics, glass, and silver) are photographs and descriptions of 13 houses. Among them are the lakeside house of Finland's textile designer Marjatta Metsovaara, abounding in her colorful fabrics and locally craft-made furniture, as well as a house in Putney, England, remodeled by its owner-sculptor, J.M. de Alberdi, to accommodate his large-scale work. On the coast of Eketsund in Sweden, Stig Lindberg, designer of fine ceramics, has a weekend home that reveals his own work in the kitchen and floor tiles and also displays favorite pieces of other craftsmen. These and the other well-illustrated interiors demonstrate by good example how to integrate contemporary crafts into everyday life.

An armchair tour of 40 private homes across the United States, each filled with antique treasures from around the world, can be enjoyed in *Living with Antiques*, edited by Alice Winchester and the editors of *Antiques Magazine* (Dutton, $15). In apartments of New York, in sprawling estates in the South, in historic homes through New England, heirlooms and collections acquired over the years are on handsome exhibition—but only as an integral part of the total décor. Beyond the special interest of the furnishings, the houses themselves (and their owners) have fascinating stories to tell: A Connecticut farmhouse originally built in the 17th Century was moved to Cincinnati where it still retains its Colonial charm. The owners of a 17th-century manor house in Maryland are taking special pains to fill it with William and Mary furniture to create a delightful, and unusual, example of a William and Mary house in America.

The use of sculpture in the home is, for many, a new way of expressing individual taste, but it poses at the same time new problems in decorating. Some solutions to the problem of displaying sculpture are offered in *The Everyday Pleasures of Sculpture* by Maria M. and Louis di Valentin (James H. Heineman, $8.50). The authors speak from firsthand knowledge, since Mr. Valentin is a sculptor. Of particular interest is the chapter "Sculpture in the Home." Designers William Pahlmann and Michael Greer give suggestions for the use of sculpture in decorating. A discussion on the placement of sculpted pieces stresses their relation to the interior itself, to the size and type of sculpture, and to the surrounding objects. The homes of collectors are shown in photographs illustrating the display of single pieces as well as larger groupings. Another chapter on sculpture in gardens will be useful to readers with lawn space for outdoor pieces.—K.F.





Try Cascade's amazing toothpick test!

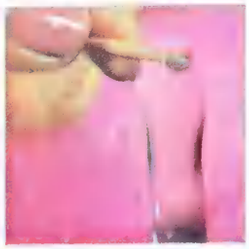
A toothpick can't pry a water drop loose. Drop holds tight!



Dip toothpick in Cascade solution. Now—touch toothpick to the glass.



Poof! The drop loses its grip! Cascade with Chlorosheen does it.



No more ugly spots on your dishes! No more towel touch-ups! Just sparkling, amazingly spotfree dishes when you use Cascade in your dishwasher. Only Cascade has Chlorosheen to make drops lose their grip. Water rinses off in clear sheets, and dishes dry spotless.





CAMERA PRESS–PIX

How to leave home and like it

BY MARION GOUGH

A rolling road in Wiltshire, England, a kind of sight that lures the adventurers to sample the countryside by foot, by bicycle, free of any schedule because there just isn't one.

THE WAYWARD WANDERER

Some notes on doughty individualists who travel to follow their hearts and their hobbies instead of the crowd. Their stories may inspire you to wander afield to out-of-the-way places

Taxco, high, hilly, cobbled, plateresque, is now practically warreaed with souvenir shops where lady tourists go off the deep end of the budget for bargains—silver, sequins, *rebozos*, baskets, embroideries, and "native" garments which turn curiously unwearable once they cross the border. Taxco is now, unquestionably, a tourist town—not at all to its discredit because it maintains its own entrancing Mexican-ness even though the balconies around the *zócalo* are usually draped with gringos admiring the 18th-century church of Santa Prisca, and the buses hardly stop importing more. But though tourists may come and tourists go—on to Acapulco or back to Cuernavaca and Mexico City, the starred stops on every tripper's route—there is still in the background of Taxco a tradition of travelers who do as they please. Cortez himself, who took up silver-smelting around here as a sideline during the conquest, surely qualified as a wandering individualist. A greedy one and no paragon, but an interesting adventurer, nonetheless.

As of our own time, the man who put Taxco on the modern map was a restless young archeology buff who came to dig and revived the ancient Taxcan craft of silversmithing, and, incidentally, nurtured the town to a healthy economy. His name, William Spratling. And on the outskirts of Taxco, his silversmithy is combined with his archeological collection and becomes a rare treat for any thoughtful visitor to Taxco.

In the 30's, a couple named Sullivan from Muncie, Indiana, set out to forget the Great Depression in Mexican sunshine, came upon Taxco, and did what was then unheard of—they stayed. *(Continued on page 185)*

"I won't buy a Renault no matter how good it is."

"...no matter how good it is." 't that just superb?

The reasoning behind that tement is sad enough. But what's ılly tragic about it is that we ped bring some of it on ourselves.

A few years ago, we admit, ne Renault cars and dealers fell a le short of perfection. So we can ɔreciate why a few former owners ɔre they'd never buy another one a few years ago.

What we can't appreciate is y they're still talking like that.

You see, we did some swearing ur own.

We fixed everything that ded fixing and then some. When ı're the seventh largest car- ker in the world, you don't just around wringing your hands.

In fact, if everything weren't olutely A-1 now, do you think d be talking about it?

The February '67 issue of *Road t Magazine,* for instance, a kind consumer guide for car buyers, es the Renault 10 ahead of all er imports in its class.

Unfortunately, the problem doesn't end with former owners. Some people who know nothing about our troubles of a few years back have also sworn off Renault.

Oh it's nothing personal, mind you. They simply hate all little foreign cars.

Typically, they've ridden around in a friend's little car. (Those people know who they are and they know what little cars we're talking about.)

So they're absolutely certain that any car for $1647* has to be a noisy, hard-riding little machine.

Anyway, with all the swearing going on for one reason or another, many people won't even test drive the Renault 10.

And that's a shame.

Because if ever there was a car to make all the swearing stop, it is the Renault 10.

RENAULT



The Renault 10



The Santiago, *Mediterranean in Pecan.*

Magnavox stereo…the magnificent way to enjoy the full beauty of music in your home.

ASTRO-SONIC STEREO brings you the full beauty of music with unequaled tonal dimension and fidelity from your records, or stereo FM and FM/AM radio. This superb performance is maintained with lasting reliability because advanced solid-state circuitry replaces tubes; eliminates component-damaging heat.

Exclusive Micromatic record player is exceptionally accurate—completely eliminates pitch distortion. Feather-light 1/10-oz. tracking touch banishes record and stylus wear so your records can last a lifetime.

And every authentic style is a furniture masterpiece you will admire and enjoy for years.



The Hallvard, *in Walnut.*

Magnavox is sold *direct* through franchised dealers (listed in the Yellow Pages) saving you middleman costs. Solid-state stereo console phonographs from **$149.50** and portable stereo from **$39.90.**

the magnificent
Magnavox
270 Park Ave., New York 17, N.Y.



The Harwick, *in Maple.*

House Beautiful
MARCH • 1967



DAN FORTH-TIDMARSH

A group of fascinators from the grand, enigmatic collection of Tony Duquette.

THE INDIVIDUALIST

Flying over the crosshatch thicket of our cities or over the identical square-circle-swirl pattern of the suburbs, it comes crystal clear why The Individualist is unconsciously today's hero. The fight is on: Name against code number. Idea against cliché. Genius against banality. Imagination against conformity. Identity against anonymity.

Therefore we dedicate these pages to the pleasurable surroundings of some private and public personalities whose stamp is everywhere observable. An artist whose selective eye turns a penthouse into a serene and innocent country place. A collector whose plain brick abode has a haunting Mayerling magic. The appropriate splendor an English actor chooses for himself in California. The present-day Kentucky log cabin of a present-day Audubon. Ideas for living with memorabilia. Dishes distinguished chefs cook for themselves at home. First-person-indicative gardens. Further, we salute three towering modern men: in music, Otto Klemperer: in architecture. Marcel Breuer: in the green world, Thomas Church. All gathered up in this issue as a challenge and inspiration for you. Dedicated to the proposition that life, liberty, and the pursuit of happiness in 1967 had best be achieved on an individual, one-of-a-kind basis.

Sarah Tomerlin Lee



MANHATTAN APARTMENT, COUNTRY-HOUSE CHARM

Left: One end of the long living room where the fireplace, freed of its mantel, was shaped to a gentle arch, the small stock windows replaced by a wide one that seems to bring the terrace greenery indoors. International notables: the Victorian chair of graceful stance, in lacquer with mother-of-pearl inlay; the old Russian lamp, brass and enamel; a round gaming table from Portugal; 18th-century English andirons; the portrait, an Early American primitive, the single splash of red around. **Right:** Another look at the living room and another of its wide window replacements. By a 17th-century Italian table, two old English chairs in black leather. Lamp base, an American model of a steam engine. Pictures, 1820 English drawings and one American primitive. **Below:** Guest room, shown in its true colors on the cover. To begin with, this room was small and architecturally uninteresting. Mrs. Belmont lightened, enlarged, and quickened it by substituting one of her wide windows for small ones, and by converting a clothes closet into an arched niche which embraces a lively arrangement of European primitives and Bristol glass. In tune with her basic white and black, an Italian bedspread of printed linen.



HOWARD GRAFF



When Edythe Belmont relinquished the 18th-century Connecticut farmhouse that had been her refuge from fashion activities, she was determined to recreate a country-house milieu in the Park Avenue penthouse that was to be her new home base. Although it was blessed with a walled terrace on all four sides, the rooms were architecturally dull, the floors concrete, the windows poor. So, remodeling. Months of it, involving new wood flooring, new windows designed by Mrs. Belmont, and other structural changes. She was set, too, on creating a strong, unified impression from the disparate treasures she had collected: unusual furniture from many periods and places, primitive paintings, silks from India, Bristol glass. To link them, she drew on a deliberately limited palette, white and black interlaced with green and Bristol blue. White walls, white raw silk curtains. Black lacquer, black leathers. Brilliant coverings. The glass collection scattered, its blue flashes identifying as a personal cipher. Here, and on the next two pages, proofs of her success, predictable for a woman known in the fashion world for her inspired selectivity. Known, too, as an artist for her canvases in a recent show of marine impressions in a technique she invented and named "Coquillage," incorporating natural sea shells and such into oil seascapes, another instance of her fine talent for bl

Editor: FRANCES HEARD







Above: Mrs. Belmont's bedroom, showing one more of the shelved wide windows she designed to bring a provincial charm into her New York apartment. Her design, too, the wall's worth of paneled clothes closets replacing the inadequate originals. Serving as a bedspread, a Spanish wool rug. Reflected in the *poudreuse* mirror, an antique Venetian glass chandelier. **Right:** At one end of the living room, a light-handed mix. Table, modern Spanish; tureen and ladle, antique Wedgwood. Above the Portuguese antique chair, a few "Coquillage" canvases by Mrs. Belmont, one a large seascape. **Far right:** Another glimpse of the guest room. On the dresser, more of the Bristol blue that sharpens the white-and-black plan. Mirrored, a reflection of a primitive portrait from Italy. **Opposite page:** Thanks to Mrs. Belmont's perceptive eye for possibilities, a dining room that was plain-walled and shut-in-looking was transformed by the installation of a wide new window and arched old cupboards, by stripping off some of the plaster and painting the bared brick white. High notes: an 18th-century wall clock from France; a chandelier from Holland.







A COLLECTOR'S COLLECTOR



The profession of J. Garvin Mecking is "finding"—which means he is the kind of person decorators and collectors turn to when the search is on for that one perfect object. Collectors vary in their appraisal: He's miracle man or prince of devils, depending on whether they're patrons or competitors in the hunt. But on this they agree: He is not only a born collector naturally endowed with a love of the chase; he's a skilled, value-wise sleuth whose ranging of the world, its beauties and oddities, has qualified him as an expert judge of quality in many categories of the decorative arts.

What you see on these four packed pages is not his showroom, as you might suspect, but his home in New York's Greenwich Village, an 1809 boarding house which he has given the aura of a Mayerling or an antique French farm. Its furnishings are his own favorite collections put to imaginative, decorative, practical use. At first glance, these treasures may seem overwhelmingly profuse. Observe more closely and you will see they are composed with great discipline.
More photographs appear on the next two pages

Upper left: It would be hard to draw a cut-off point on Mr. Mecking's collecting interests. In daily use in his living room, see an 18th-century American pine fireplace from a Hudson Valley mansion, a regency firescreen of rare blonde tortoise, collections of blue Chinese crocus pots and silver snuffboxes—these last are on the English silver table.

Lower left: It's this collector's wont to use his treasures practically. He must, for he owns nothing but rarities. This buffet supper table centers around his notable cache of horn objects, mostly Scottish, like the cane-seat chairs and wood wine cooler. Plates are Creil. A 17th-century painting is flanked by Louis XV gilt bronze sconces.

Opposite: An apt symbol for this dedicated hunter of trophies, a massive chandelier of Austrian elk-horn fills the upper reaches of his two-story living room. Glen plaid suiting worsted covers a pair of regence chairs, wing chair is Louis XVI, all compatible with a regence mirror, a Directoire swan-neck *guéridon*, and rosy needlepoint rug.

HOWARD GRAFF



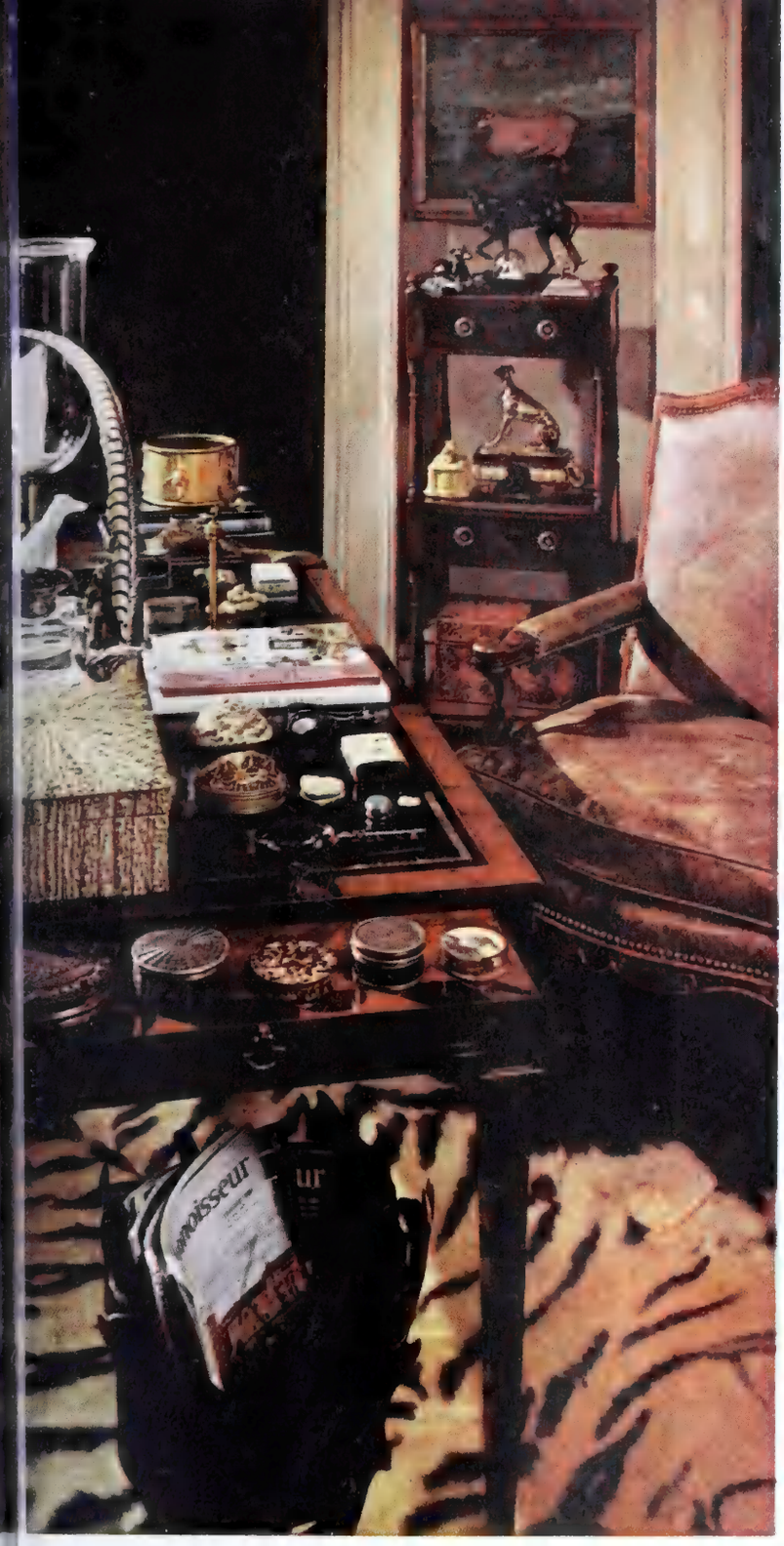




A COLLECTOR'S COLLECTOR *continued*

Mr. Mecking's dinner parties invariably have the never-never enchantment of surprise because tableware is drawn from his endless collections. Dining chairs reflect his current interest—pre-Tiffany art nouveau, its motifs derived from nature. Table is Directoire, set with art nouveau Minton plates, each unique, each laid on a square underplate of handblown Japanese glass. He lets contemporary flatware and antique agate-handled Scottish knives keep company with Sandwich glass candlesticks, Austrian Champagne flutes.

A shaft of crystal bibelots catches the eye in the library, lavishly yet neatly set out so that each piece may be appreciated in full detail. (First rule for collectors: Keep your prizes in perfect, dustless polish.) This is a gathering of French, English, and Irish "paperweights," used scientifically in the 19th Century as light reflectors. The indomitable Mr. Mecking places this magnificent ramshead Regency whatnot against a stylish blue burlap wall, eschews curtains for walnut-stained wood shutters.





It is said the owner starts a new collection every day. He "spells" his cherished objects in rotated display, storing them in drawers between exhibitions. Above: Part of his small box collection is kept on a Louis XVI desk in his bedroom. Upper right: The library bar is an ingeniously hung lacquer box from old Japan. topped with glass and bottles. Right: While dogs. horses. and hunting symbols clearly take his fancy, Mr. Mecking has also acquired a precious rare trove of silver-mounted shell snuffboxes.





CONNOISSEUR OF ART AND NATURE

By MARION GOUGH

Five verdant acres in Rye, New York, roll out to Long Island Sound in a seawall-to-seawall carpet of velvet lawn, shaded, edged, and accented by green and more green. This is the country retreat of Mrs. Enid Haupt, devised by its owner to bring her the fresh green solace she finds in grassy places, sun-dappled at noon, shaded at dusk. The glass-walled house is its own flower garden, furnished in blossoms and the colors of blossoms made elegantly inviting with painted country French furniture and vistas of the green outside. With lovely honesty, the house reveals its mistress—lively, youthful, bright as 25 meteors, impatient with dullness, involved with nothing unless passionately. In her business life, she is editor and publisher of *Seventeen*. The young are her vocation (close to her heart, the Lincoln Center Youth Program and the Library of Congress Braille Program for Teenagers). In her house you sense that her pastimes, like her daily work, similarly concern her with vital, growing, fascinating things —orchids, which she grows with professional proficiency, and contemporary art, which she has collected for years. *(Continued on next page)*





"I haven't a 'blooming' thing in my green garden," Mrs. Haupt proclaims. It was developed in all its placid verdure just as she planned it with Umberto Innocenti, the landscape architect, to keep maintenance minimal. But blossoms burgeon in the greenhouse for use year round. See pots of begonias ringing the poolside tree, above and right, and pink lantana showering from its boughs. An admirer of topiary, Mrs. Haupt is learning to master the almost lost art. (More about topiary on page 192.) Entry, above, is flanked by candelabra clipped in boxwood. Homegrown orchids and anthurium bloom in the living room, left, along with great art —Giacometti's walking man, oils by Villon and Delaunay. Large rug by Edward Fields brings in the color of twilight grass.

HOWARD GRAFF



CONNOISSEUR OF ART AND NATURE

continued

Knowledgeably avant-garde in matters of art, Mrs. Haupt is her own decorator, daring to mix Bertoia's great standing aluminum dandelion sculpture, right, and Villon's cubist "Potagers" with 18th-century painted French furniture. All to charming effect, for the subjects have a floral common denominator. Once, ahead of her time, she commissioned Robsjohn-Gibbings to furnish a house and still enjoys his glass-topped bleached-wood coffee table shown on page 134. Five-paneled screen covering the library wall, lower right, is Vuillard's "Place Ventimille, Paris," and her inspiration for training rose trees. Diego Giacometti, the sculptor's brother and model and a rising furniture designer, made the coffee table. On it, now suggestive of Batman, is an iron maquette by Lynn Chadwick, purchased years ago. Orchids, Mrs. Haupt's own.







Opposite, the heart of this remodeled house is the garden room. Here flourish nine different types of bromeliads, in a profuse company of tuberous begonias, tree geraniums, weeping fuchsia, and nostalgic Riviera wicker furniture joyously covered in *mille fleurs* print. Orchids are *Cypripedium maudiae*, pride of this ardent hobbyist for whom best-in-show awards are frequent events. Slate-floored, this room opens to a terrace that mimics the stone-and-brick pattern of a Versailles parterre. Safely encased in insulating glass, this flowering room can be entered through glass doors of the dining room, left, shown in mirrored reflection through orchids on the sideboard. On the table, several modern porcelains.



By HAROLD C. SCHONBERG
Mr. Schonberg is senior music critic for The New York Times *and author of* The Great Conductors, *to be published in the fall by Simon & Schuster.*



Conductor Otto Klemperer

GIANT ON THE PODIUM

The sole mission in the life of Otto Klemperer is to reveal the essence of music—to take the individual wills of the hundred-odd musicians under his control and bend them to play the score to achieve his inner vision. He succeeds because he has a tremendous force and personality, because he is a supreme individualist, because his dedication is total. It is the kind of dedication possessed by few musicians in history.

About six years ago, in Amsterdam, I attended an orchestral rehearsal at the Concertgebouw. This is the great concert hall in the old city, and its orchestra, the Amsterdam Concertgebouw, is one of the musical joys of the world. It was being conducted that morning by Otto Klemperer, who was in Holland for a series of festival concerts.

Klemperer at that time was 76 years old and had gone through a series of physical mishaps that would have felled a lesser man. But promptly at 9:30 A.M. he came from his dressing room, slowly made his way through the wings, and mounted the podium, on which was a large chair. A large chair was needed. Klemperer is six feet, four inches tall, and must weigh between 240 and 250 pounds. He put his cane aside, sat, nodded curtly to the orchestra's applause, and mumbled "Bruckner." The orchestra put the music of Bruckner's *Sixth Symphony* before them.

He started the first movement. He brought his massive fist into the air, looked around, brought it down, and the music began. At the first big crescendo, he forgot his disability. His massive body started to rise, and one could see that he wanted to become part of the sound. He gripped the railing with his left hand and got halfway to his feet, his clenched right fist shaking in time with the mighty cascade of sound he had



PETER MITCHELL, CAMERA PRESS

evoked. It was an awe-inspiring, memorable sight.

Seated in the audience was an Englishman who was officially in charge of Klemperer's phonograph records.

"Typical," he murmured, watching Klemperer. "The man would die for music." And that is Otto Klemperer: A man who would die for music.

For many reasons, Klemperer is unique. In an age of well-tailored virtuoso conductors, he stands out like a Michelangelo sculpture among Dresden figurines. Conductors today, especially in America, are highly conscious of their looks, their clothes, their ability to charm the ladies of symphony boards. Klemperer could not care less. He looks as though he had come rough-cast from a foundry; he gives scowls instead of smiles; and he has a temper that would send Bengal tigers running for shelter. He impatiently brushes everything aside but the music he is conducting.

It is not that he is humorless. Indeed, he has a grim sense of humor, and stories about him have made the rounds of orchestral green rooms throughout the world. They tell the story of Klemperer rehearsing an orchestra and stopping to congratulate a player. "Good!" he says. The orchestra, astounded, breaks into applause. Klemperer had never before complimented anyone. "It was not *that* good," Klemperer then growls.

Another time, Klemperer was conducting another rehearsal. Oblivious to everything, he ran overtime. The players were anxious to break off. The concer master looked meaningfully at Klemperer, and t meaningfully at his watch. Then he looked more ostentatiously. *(Continued on pag*

BRUCE HARLOW

THE INFLUENCE OF 2,000

FRED LYON



Thomas D. Church LANDSCAPE ARCHITECT



By CARROLL CALKINS

GARDENS

Two gardens on the facing page suggest the range of Thomas Church's residential landscape design. ***Above:*** *This is the entry garden of his own San Francisco townhouse. This microcosmic expression of his personal philosophy is an invitation to relax in privacy; it has no grass to mow or edges to trim; it suits the owner's taste for the luxuriant beauty of plants. Not seen is the gradual evolution—this is the third revision in 35 years.* ***Below:*** *The garden designed recently for Mr. and Mrs. Jack How in Hillsborough, California, with all its classic elegance, also has the privacy, comfort, and minimal care that are Church hallmarks. He was first retained, as is often the case, to help find the site. This accounts in part for the impact of the magnificent stand of stone pines.*

The room with sky and trees for a ceiling, walls of foliage, carpets of green, and the music of water is not new in the world. The ancient Chinese, Moors, and Greeks knew well the delights of outdoor living. But they might not be enjoyed in contemporary America were it not for the talent and insight of Thomas Church.

In the early 1930's, when he first started practice in San Francisco, it was Church who developed ways to meet the challenge of the small irregular lots and steep hillsides of the area. His imaginative solutions—using asymmetrical plans, raised planting beds, seat walls, bridges, paving, and broad wood decks—established a whole new grammar of landscape design. The garden deck, now an American classic, is based upon an earlier institution. Church designed it ". . . to serve the need of the old veranda, without darkening the living room." He was also among the first to recognize the impact of the automobile on the design of gardens and houses, and to work its movement and storage gracefully into the landscape.

The residential garden, in his eyes, has always been at one with the architecture. "A garden is an environment," he says; "it's part of the house. You see it through every window; it's on the other side of every door." As the modern house evolved, with walls of glass and easy access to the out-of-doors, he realized that the land had become a livable extension of the house. Church fulfilled this new need for comfort and privacy with terraces and screening —now standards of their kind. He was one of the first to collaborate with leading architects of the area.

In the 1940's, to meet the problem of garden help, he created solutions that are used today in private and public gardens of every size and kind. "There came a time," he says, "when it was easier to get a janitor than a gardener, and our gardens had to change. We're not rearranging the Greek landscape; we're trying to create new forms for the 20th Century."

Church started the trend toward expanses of paving for easier upkeep. He brought asphalt, red rock, and pebbled concrete into the garden—often bordering a lawn in gentle curves keyed to the turning radius of the power mower. He created planting beds with strong architectural form so they would contribute to the design even when flowers were out of bloom. As his old friend, Writer-Editor Walter D puts it: "Tommy has always had the courage to fi simple solutions."

(Continued on the ne





RONDAL PARTRIDGE

Above: *The strong patterns of these wooden decks, in dramatic contrast to the sand and sea at Aptos, California, set a new style—almost 20 years ago.* ***Below:*** *Boxwood, ivy, brick, and grass for minimum care, and beauty in every season—in 1942.*

MAYNARD PARKER



The swimming pool, before Church made it part of the landscape, was an unsightly rectangular refugee from the basement of the Y.M.C.A. The Donnell pool (on facing page) done 20 years ago, was a classic contribution that started a new trend. The pictures on these four pages show other innovations Church has brought to our gardens.

The man himself

In the field, his unvarying costume is a green corduroy jacket, safari-cloth trousers, and sturdy work boots. The farmer's red bandana, always carried in a back pocket, is as likely to appear at a formal dinner party as on the job.

A venerable leather briefcase, covered with travel stickers, always goes on trips. It contains pruning shears, folding saw, tape measure, pocket level, scale-rule, triangle, tracing paper, camera, extra cigarettes, and an assortment of colored pens.

He's of medium height and build, with sandy hair, bright blue eyes under brows in need of pruning, and a ruddy, weathered visage that shows the years of working out-of-doors. The mien is of relaxed and friendly candor, with penetrating overtones. The voice is resonant, the accent pure San Francisco, and his conversation reveals an unerring ability to get directly to the point. He is, in all, an engaging blend of cosmopolite and Midwestern farmer.

His equipment and appearance, like his gardens, reveal the empirical humanist. He believes we should live in an environment of established practicality and personal taste.

First insight

In the mid-twenties, when he was studying for a Master's Degree in landscape architecture at Harvard, the theories of Frederick Law Olmsted dominated the field. The interest then was in the grand design, the axis, and the picturesque vista. Parks, roadways, and estates were the proper concern of the landscape architect. Church's individualistic point of view began to develop when he met Fletcher Steele, then a leading practitioner in Boston. "It was from Steele," he recalls, "that I learned you can take the wall around the tree—that the tree is more important than the axis. This was my first insight into what landscape architecture could become. From then on, for me, the Beaux Arts rules of symmetry were dead and gone."

The sign on the door at 402 Jackson Street, where he has been since 1932, says: "Thomas Church and Associates."

Many of the outstanding West Coast landscape architects, including Lawrence Halprin, Robert Royston, Douglas Baylis, Jack Stafford, and Casey Kawamoto, have come to his office to work and get their professional bearings.

As Royston puts it: "I went to work with Church in 1938 because I wanted to be with the man doing most in his field. He was a pioneer challenging the existing conditions at a time when nobody else was." And from Doug Baylis: "The most important thing I learned is that the only gardens that count are those that get built, and Tommy builds gardens. He has fewer misfires than any landscape architect I know." Tommy does, indeed, build gardens—more than 2,000 to date.

Church-designed gardens get built because, as Baylis puts it, "He always had this wonderful talent for relating to the owner as well as to the challenge of the site and the budget, and sees to it that work is done both pleasantly and well." With clients in the elegant confines of Hobe Sound, Bar Harbor, or Woodside; and with workmen in the nursery, brickyard, or on the job, Church is always the same—relaxed, humorous, interested, and interesting. And his well-earned air of confidence is pleasantly contagious.

The value of experience

He says that the analysis that comes in the first ten minutes on the site is almost always the right one. And he has learned not to fight it. The right solution "will be restful and will seem, I hope, as though it all happened one day when no one was looking." What doesn't show, when he makes it seem so easy, is 40 years of concentrated experience.

When he first appears on the job, after talking at length with the owners and walking around the site discussing their hopes and dreams, he may make some measurements to spot trees and determine grades. Then he'll ask for a place to work, and in a half-hour or so will have a sketch that shows proposed solutions.

Should lunch or cocktails follow the initial analysis and survey, the first sketches may be on a napkin or the back of an envelope. On one job, such a sketch was left with the client. Weeks later, when he had given up awaiting its return with the owner's comment so he could proceed with the preliminary study, there came a letter saying the garden was completed, was wonderful, and would he kindly send a bill.

(Continued on the next page)



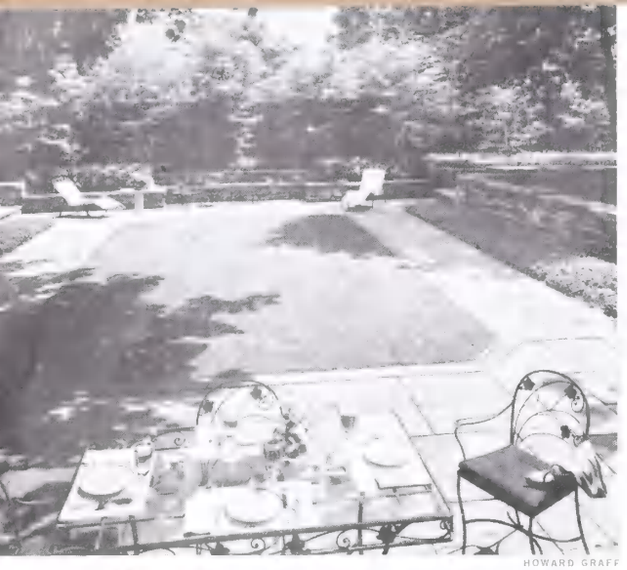
MORLEY BAER

Above: *Built in the late 1940's, the Donnell pool, at Sonoma, is now a classic of its kind. Sculpture continues underwater for the benefit of swimmers.* ***Below:*** *Washington, D.C. remodeling at the Sherman Kents' shows a typically imaginative solution.*

ROBERT PHILLIPS







HOWARD GRAFF

Above: *Remodeling, at the Fritz Hydes in Greenwich, Conn. made a garden of an unusable yard.*



MORLEY BAER

Above: *To turn hillsides into living space, Church makes an art of decking. Owner: S. D. Bechtel, Jr.*
Below: *Another innovation—a place to swim that's a decorative garden pool. Owner: J. E. Brooke, Jr.*

MORLEY BAER



THE INFLUENCE OF 2,000 GARDENS

continued

The saw and pruning shears in his traveling kit are used. He tells his clients there's nothing too sacred about a tree or shrub, and that a little judicious pruning is usually a good thing. He may saw off limbs to make sitting space under a tree, open the tree for the view beyond, or thin out a rhododendron for a tracery against a wall.

The gardener, at home

Flanking the steps of the Churches' charming Victorian house in San Francisco are two Japanese boxwoods he planted 33 years ago when they were 18 inches high. When at home, he trims them a couple of times a week, and now they stand at 14 feet with "poodle cuts" that are minor masterpieces of topiary. As he walks through any garden, an errant leaf is picked, or the foliage stroked as one would pet a dog.

On their twelve-acre "ranch" in the Santa Cruz Mountains, where at last count more than 21,000 bricks had been laid in walls, walks, and terraces, there's always a project under way. His commitment to the landscape is total.

Church has done work in almost every state, and in France, Cuba, Morocco, and Canada. When jobs are too far away for personal supervision, he goes to unusual lengths to guarantee the exceptional workmanship for which his gardens are noted. He consults at length with the contractor, explaining the problems, asking for comment, and checking the plant material. The contractor becomes a partner, to the benefit of all.

How it all began

At the University of California in 1922, Church was taking pre-law—law was a tradition in his family—when he took a "pipe course" in the History of Landscaping. He soon discovered that this must be his field.

After taking an A.B. at California, he went to Harvard for a Master's. He won the Sheldon Traveling Fellowship for study in Europe, returned to work in Florida, then to teach at Ohio State and the University of California. In 1930, before opening his office, he was in charge of design and construction of Pasatiempo Estates near Santa Cruz—still a fine example of community planning.

His early designs were so strong and sensible and in such sharp contrast to other work at the time that a "Tommy Church Style" evolved. This may have limited his imitators but has not affected him. He continues to change with the

times, as do few designers, and is doing gardens today that, except for their beauty and logic, could not be identified with his early work.

Because he has done so much residential work, his contribution to the larger scene is not fully realized. Although some of the students today consider Church more of a historical than a contemporary influence, the facts do not support the contention. His current influence is less obvious in the context of the times but is of broader scope and will persist for generations.

The larger scene

Among his public projects are master plans for the University of California at Berkeley, and Stanford University. He is overall consultant for the Stanford campus (photo lower right) and is doing master plan studies for Harvey Mudd College, U. of C. at Santa Cruz, and Wascana Centre in Saskatchewan. He is on the architectural advisory committee for the San Francisco Redevelopment Agency and will be on the jury for the St. Louis Mall.

His awards include the Fine Arts Medal of the American Institute of Architects, the Gold Medal of the New York Architectural League, and an LLD from North Carolina State College.

His humanistic approach is as valid for the largest projects as for a residential garden. A case in point is the General Motors Research Center near Detroit. On his way to the job with the architect, Eero Saarinen, they drove through a deep forest. Church said: "Suppose the Center was in these native woods instead of the cleared fields. We would carve out space for the buildings and leave every tree we could. So why not recreate the original forest around the buildings?" Saarinen agreed, and 40,000 trees were planted. Church says, "I'll never see the total effect, but my grandchildren will."

His concern for the future is no better stated than in his report to the Regents about the site for the University of California at Santa Cruz: "An architecture here," he writes, "must grow out of the problems, restrictions, and potentialities of the site. There must be sensitive collaboration between the designer and this spectacular environment with the intent that neither shall impose unduly upon the other. It must be magnificent in conception, daring and forthright in its architecture—but gentle be the hand it lays upon the land."



FRED LYON

Above: *Designing garden structures, such as this for Joseph Moore, is another Church specialty.*



BRUCE HARLOW

Above: *This delightful gazebo is part of a display garden in San Francisco's Golden Gate Park.*
Below: *Here, on the campus of Stanford University, his practical landscape for the Student Union.*

BRUCE HARLOW





THEIR OWN IDEAS BROUGHT TO BLOOM

When film director Jean Negulesco and his wife took possession of the Beverly Hills house they bought from Greta Garbo, there was nothing in it but drifts of leaves. The star had made the 22′-high living room her exercise room, windows usually left wide open. In the years since then the Negulescos have brought the house into glorious bloom, as shown here and overleaf, with their rare antiques, often used inventively, their art collections, their sure sense of where to put what. In one instance they, too, have changed the function of a room. The recording studio added to the original 1924 building by Gladys Swarthout before she sold the place to Garbo is now used as a sitting room, shown below. Different as



DANFORTH-TIDMARSH

Left: Prime examples of the Negulescos' gift for placing massive antiques where they look their best and never seem overpowering: two in the lofty entrance hall—the stately Jacobean oak cupboard and the high-swung brass-and-china chandelier, a French find quirkily combining an oil lamp with clusters of candleholders. In keeping with their structural dignity, the great windows are curtained in a formal fashion. The fabric? Striped denim. With equal nonchalance, for stretches of color among mild tones, a series of Toulouse Lautrec posters is hung along the stairway. **Right:** Sitting room in the studio addition. Plain black leather chairs and twin sofas in charcoal linen are grouped convivially in front of an ornate fireplace that was once pink, painted by Garbo's cook. Now it is a bleached oak and the bright in the room is a rich red—red curtains and lamp shades, red flowers, one red pillow.

the rooms are, there is a pleasing consistency of effect. Everything is orderly, coherent, arranged with a strong feeling for animated elegance. No clutter here, no crowding, and no strictness. The Negulescos are their own interior designers, and perhaps it is a film director's expertise that accounts for the nice balancing of masses, the skillful interplay of the bright or light with dark. Hardly surprising that, although the Negulescos own two other homes, one in Madrid, this tower of a house is their main base, their favorite—which they occasionally rent while they are away. For the duration of the filming of *Dr. Doolittle*, the current starry r dents are the Rex Harrisons. *More photographs on the next two*



THEIR OWN IDEAS BROUGHT TO BLOOM

continued

Left and opposite: The Negulescos' living room, gallery for their collection of paintings by Bernard Buffet. Here, too, almost secretly, fine ways of assimilating antiques. Cushioning a dark, massive 17th-century sleigh sofa in sunny linen. Turning old cupboard doors into a cocktail table with nooks for floor pillows. Using an English log bucket to hold such dramatic flower arrangements as this one by David Jones. Making a bar from old oak panels and hanging antique shelves, bleached oak, too, above it. Purely decorative, the Aztec stone god on a pedestal, the pre-Columbian figures on the mantel. Canvas bearing Buffet's giant signature also covers hi-fi speaker.





Above: In the dining room, antique pieces with the patina of time and polish—the mahogany Sheraton table, yewwood Windsor chairs, the oak Welsh dresser, and the many candleholders, silver except for the bird one. This, from India, bronze, silver-wire inlaid. **Right, above:** Master bedroom, where stalwart antiques play counterpoint to a light and rosy color plan. Prize among them, a 16th-century oak chest, an English lift-top, with its front elaborately paneled in poker work. Spread, canopy, and draperies are cotton print. **Right:** Tall, dark, and handsome, the 17th-century English four-poster establishes the mood of the other master bedroom. Sharing honors, the Early Georgian walnut partner's desk, the antique oak armchair. Strong accents: the plaids; framed Rouault lithographs.







FIVE PRIMA DONNAS

By CREIGHTON CHURCHILL
Author of "The World of Wines"

ROMANÉE-CONTI *Coveted for centuries by princes and by politicians, by kings and by their mistresses, the glamour of this tiny red-wine vineyard has cast a cruel shadow over her five lovely sisters.*

What's in a name—especially if it be that of a glamorous beauty? The curiously un-Gallic name of this Burgundian vineyard, whose velvety, ruby-colored wines command such phenomenal prices on the markets of the world, bespeaks a long history of cupidity, ambition, and intrigue. Originally the site of a Roman camp (hence *Romanée*), later a hunting lodge of the wine-loving dukes of Burgundy, Romanée-Conti was, until comparatively recent times, part of a far larger tract known as La Romanée. Unlike most of the great vineyards of France, which usually remain the property of a single family for generation upon generation, La Romanée, in the course of six centuries, has changed hands more than a dozen times, always at excessive prices.

Perhaps its most dramatic transfer involved Madame de Pompadour, mistress of Louis XV. La Pompadour coveted the vineyard and made the grave mistake of saying so within earshot of her enemies at court. Consequently, it soon passed, by secret sale, to a minor minister to the king, Monsieur Joly, who in turn tortured the favorite even more by selling it to another enemy, the Prince de Conti. During his brief tenure, Conti paid only passing attention to what is often called the most valuable acreage in France. His only contribution was to attach his name to what was reputedly the best section, thus perpetuating his identity for all time.

Over the ensuing years, La Romanée has been subdivided into six separate vineyards: La Tâche (15 acres), Richebourg (19 acres), Romanée St.-Vivant (23 acres), La Grande Rue (three acres), La Romanée (two acres), and Romanée-Conti itself (four acres). With a production of less than 7,000 cases annually (Romanée-Conti's is just less than 500), it is no wonder that the supply is far short of the demand, or that the wine of Romanée-Conti itself often sells for $20 or more a bottle. Happily, a great part of the original acreage is now safely in the hands of a syndicate known as the Société Civile de la Domaine de la Romanée-Conti. Though it still capitalizes on the wines of its famous vineyard, the Société is also responsible for bottles labeled La Tâche, Richebourg, and Échézeaux (or Grands Échézeaux). These wines are fermented and aged in the same cellar as their famous sister, but are usually easier on the pocketbook. Though there are many who will wish to sample the prima donna (preferably in one of her best years: 1955, 1957, 1959, and 1961), it may be a considerable consolation and a financial relief to know that only a handful of experts claim to be able to spot the difference among the Romanée wines, and even they often admit to errors.

MONTRACHET *Sometimes called the "divine wine," the Grande Dame of white Burgundies, proclaimed by Dumas so great it should be drunk only while kneeling with an uncovered head, she still lords it over her comely cousins, who are quite often of equal rank and nobility.*

Among the half-dozen or so Burgundy vineyards that experts over the years have regularly selected as producing "the greatest wine of Burgundy," the little 18-acre white-wine vineyard of Le Montrachet in southern Burgundy unquestionably holds the record. Of this luscious (though dry), full-bodied, and highly individualistic wine—so egocentric in flavor that it has been called the "quintessence of the Chardonnay grape"—enough encomiums and flattering comparisons have been invented to fill a small volume.

Except for the fact that vines were grown in the twin villages of Chassagne and Puligny during the 9th Century (there is no record as to whether the grapes were red, or white, or both), history reveals little about Le Montrachet, other than the origin of its name. The term began as two words, Mont Rachet, meaning "bald hill" or "bald mountain." It is hardly a misnomer, for the entire Côte d'Or, in whose southern section (the Côte de Beaune) the Montrachet *(Continued on page 178)*

OF THE WINE WORLD

ROMANEE-CONTI FROM BLOOMINGDALE'S. OTHER WINES FRO[illegible]RRY-LEHMANN INC. PHOTOGRAPH BY BEN ROSE

THE SELECTIVE EYE OF Marcel Breuer

By PETER BLAKE
Editor of
The Architectural Forum
and a practicing architect

"No, you don't," Breuer said, a bit sharply. "You never *have* to compromise." The occasion was a symposium on the pros and cons of modern interior design. It was a listless affair, and Marcel Breuer, who is rather shy at formal, public gatherings was slightly ill at ease at the meeting.

But now he perked up. A lamp manufacturer had just said that he sometimes had to bend a little because "public taste" was always so far behind him. "No, you don't ever have to compromise," Breuer repeated. "You can always switch to making bicycles!"

This little episode of several years ago tells one or two things about Marcel Breuer —an architect, designer, and teacher who has been quite a bit ahead of public, as well as professional, taste over the past 40 years and longer. Throughout this remarkable career, Breuer has always had the courage of his convictions, and the courage of his taste. Both have been of a very high quality, and both continue to be.

It has not always been easy for Breuer to stick to his guns. There were many years when sticking to his guns meant little or no work, little or no recognition. Today, this seems almost unbelievable, for Marcel Breuer is now one of the most sought-after architects on the international scene. After completing the UNESCO Headquarters in Paris in 1958, in collaboration with Nervi and Zehrfuss, he was commissioned to do more and more important work: his new Whitney Museum in New York opened last fall: the large headquarters for the new Department (*Continued*)



Breuer built himself this stone-and-glass house in New Canaan, Conn., in 1951. He lives here with his family.

The new Whitney Museum on Madison Avenue was opened last fall—a striking addition to the New York scene.

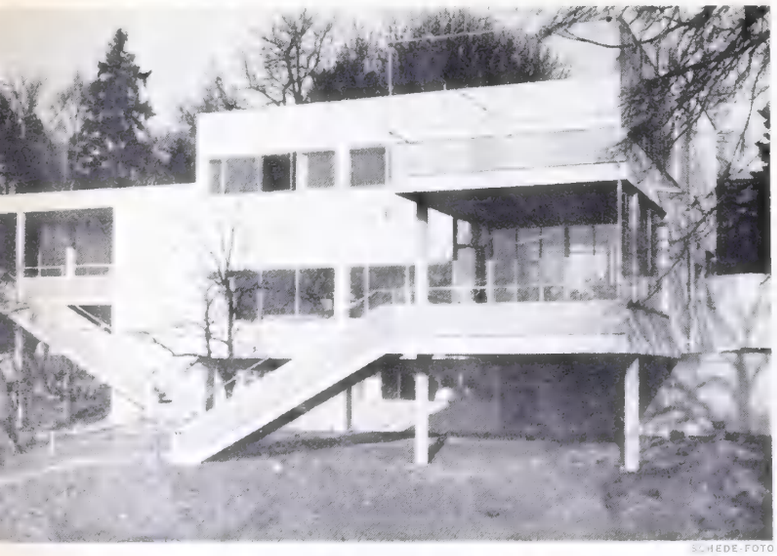
EZRA STOLLER

Marcel Breuer *continued*



HANS NAMUTH

Living room in Breuer's house has wood ceiling and flagstone floor.



SCHEDE-FOTO
BEN SCHNALL

Breuer's first house, built in Wiesbaden, Germany, 1932, was destroyed in World War II.



For the Hooper House, Baltimore, 1959, Breuer used native stone in creating long

of Housing and Urban Development (also known as HUD) is under construction in Washington: the FDR Memorial Commission selected him to design the capital's memorial to Roosevelt, on a peninsula overlooking the Tidal Basin (the design was released just before Christmas); in New York, Mayor Lindsay has asked him to work with the Japanese architect, Kenzo Tange, and the California landscape architect, Lawrence Halprin, to turn the World's Fair site into a great "sports park," capable of accommodating future Olympic Games; in France, Breuer is planning a new town and a new ski resort. And there are many other projects, either on his drawing boards or under construction.

Almost all of this impressive achievement is the work of the past 15 years. Until 1950, Breuer had completed only about a dozen private houses in Europe and in the United States, a couple of small apartment blocks in Switzerland, two or three little exhibitions, and a few interiors. He had also designed some furniture, entered a handful of competitions, and come up with a number of theoretical projects for buildings and complexes of buildings. Breuer was, by that time, almost 50 years old, and a good many critics were beginning to say, regretfully, that he had somehow missed the boat.

Those who tended to write off Breuer in those days failed to recognize three qualities in his early work and in his own character that would eventually lead him to the kind of recognition he enjoys today:

First, the fact that, through the years from 1920 to 1950, he had formulated and clarified, at least on paper, many of the architectural concepts he was to employ in his later years. In short, when the opportunities arose, he was thoroughly prepared to tackle almost any problem, however large.

Second, the fact that in the 1920's and 1930's Breuer had laid the foundation for much of what we today recognize as modern furniture design. In other words, the exceedingly *avant* chairs and tables of steel, aluminum, plastics, bent and molded wood, which Breuer invented during those two decades,

public—and their inventor was being accepted with them.

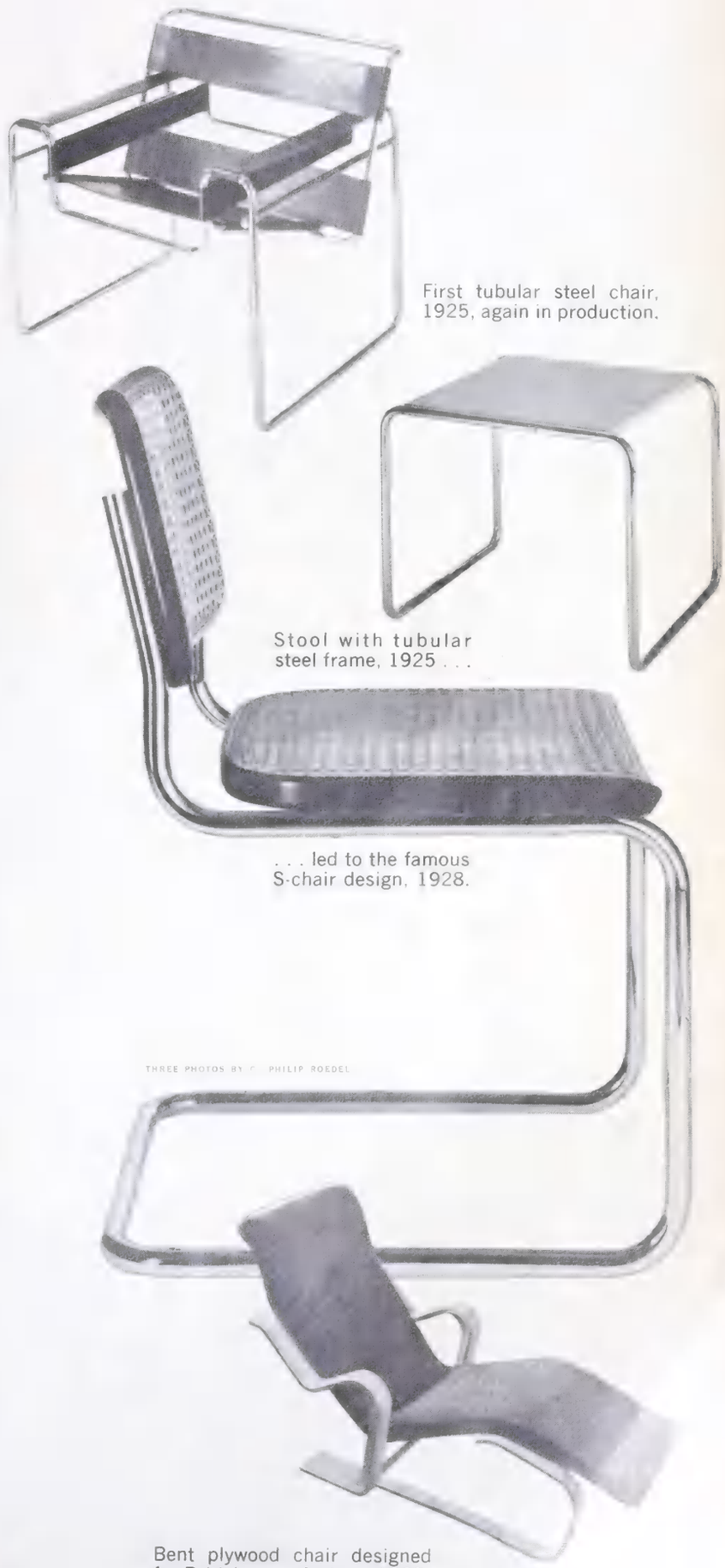
And finally, the fact that Breuer had been an outstandingly popular and successful teacher—first at the German Bauhaus, later at the Graduate School of Design at Harvard—and the fact that his former students, in their own practices as architects, were changing the climate of architecture in the United States and in many other parts of the world. That change in climate meant increasing opportunities for Breuer, too. And the loyalty of his former students made Breuer's name better and better known to the public.

Prior to 1950 or thereabout, the general public had rarely heard of Marcel Breuer. "He is an architect's architect," Wallace K. Harrison once said about him in those days. Breuer's fellow professionals were quite familiar with his early European work, of course; and they had seen plans and photographs of the beautifully detailed, painstakingly studied little houses that Breuer, in partnership with Walter Gropius, had designed and built in New England in the period of the late 30's and early 40's.

One of the tiniest of their houses, a vacation cottage Gropius and Breuer built in Weyland, Massachusetts in 1940, may have had a more profound influence on the design vocabulary of modern domestic architecture in the United States than almost any other American house of the period—and that little cottage measured all of 700 square feet, plus a porch and a cellar!

But the size of things has nothing to do with their quality, and some of Breuer's earliest designs were very small indeed. Yet these small objects—stools, chairs, tables, and so on—not only revolutionized furniture design throughout the world; they also represented in microcosm a statement of design philosophy that is applicable to much larger objects and to much larger structures.

Breuer was born in 1902, in the Hungarian town of Pecs, the son of a doctor. At the age of 18, he took off for Vienna, hoping to study painting and sculpture at the Academy of Art. His first look at the (*Continued*)



First tubular steel chair, 1925, again in production.

Stool with tubular steel frame, 1925 . . .

. . . led to the famous S-chair design, 1928.

THREE PHOTOS BY © PHILIP ROEDEL

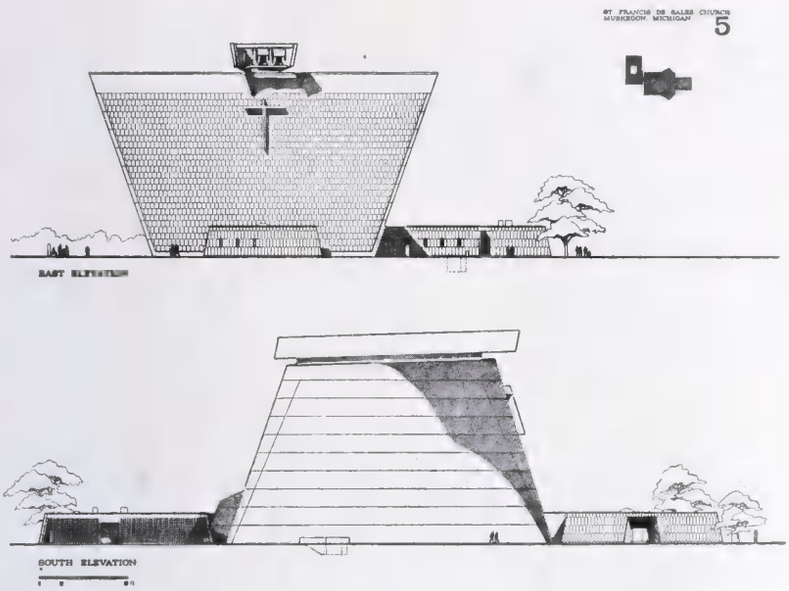
Bent plywood chair designed for British manufacture, 1935.

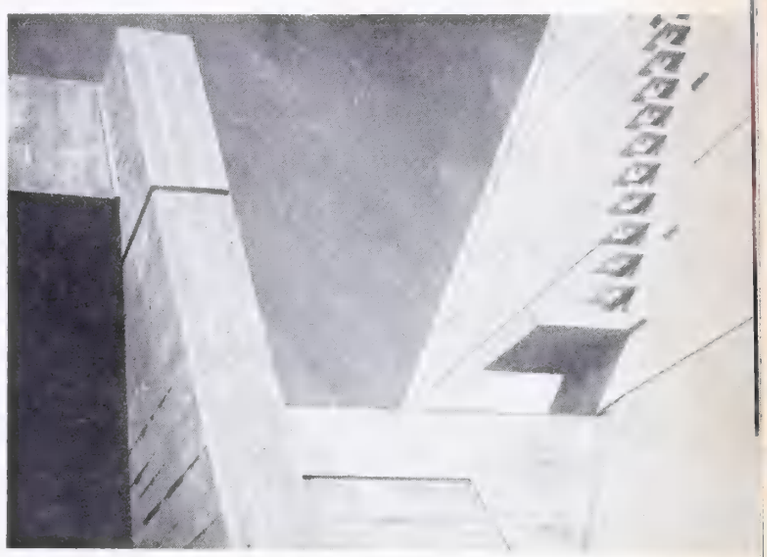


TWO PHOTOGRAPHS BY SHIN KOYAMA

Benedictine Abbey in Collegeville, Minn., was designed in 1953. The church is of pleated concrete. Belltower, right, guards entrance.

Marcel Breuer *continued*





HERBERT BECKHARD

Above, and right, the church of St. Francis de Sales, in Muskegon, Michigan. Designed in 1961 and formed of concrete and limestone.

place was sufficient: the tired eclecticism of the Academy was not for him. Instead, because he felt he should learn something practical, he became an apprentice to a Viennese furniture designer who maintained a cabinet workshop on the side. That was more like it, but—alas!—Breuer was singularly unskilled. "One day I tried to adjust the blade of a planer by hammering away at its edge," Breuer recalls. "I was so embarrassed by the way I botched up that job, I just left and never went back."

Shortly after that little tragedy, a fellow Hungarian told Breuer of the new Bauhaus school in Weimar, Germany, then being organized by the architect, Walter Gropius. Breuer packed up and left Vienna. He arrived at the Bauhaus late in 1920, to become a member of the "first generation" of Bauhaus students.

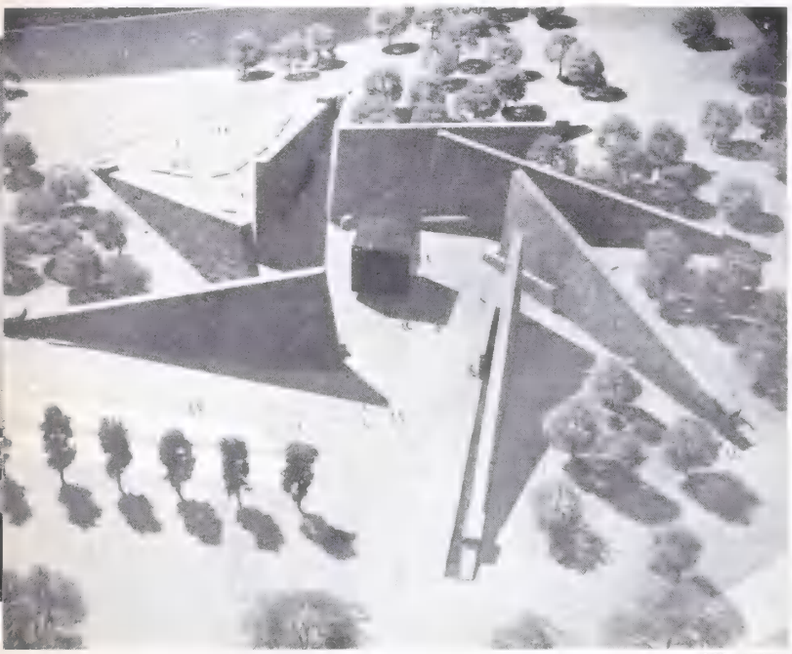
That first generation was pretty much left to its own devices—the students really had to teach themselves. Gropius had managed, initially, to attract several creative artists, like Feininger and Klee; but the concept of the Bauhaus school—to teach an approach to design, not a style or a dogma—this concept implied that any "curriculum" would have to be very flexible and would only evolve after some years of experimentation.

Breuer thoroughly enjoyed this chance to experiment. Before very long, he was fully occupied with furniture design and furniture-making, and, at the age of 22, he was appointed Master of the Carpentry Shop. A year later he became head of the Furniture Department. By that time he was designing all the furniture that would go into the new Bauhaus buildings that Gropius was planning for the city of Dessau. He had been one of the first Bauhaus students and had become its youngest teacher; and though his preoccupation was furniture, he saw furniture as an integral part of architecture, and he was always, ultimately, concerned with the latter.

Breuer's earliest chairs and cabinets were made of wood, or of wood and fabric. But in 1925 he developed an entirely new kind of chair, and with this one design decisively changed the development of modern furniture.

The new design was born quite simply. When the Bauhaus moved to Dessau, Breuer decided to buy himself a bicycle. It was his first, and when he got it, he spent a long time looking it over, admiring its handsome frame, especially the elegantly curved, chromium-plated handlebars. And then he had an idea: "I thought—why not make furniture out of this tubular steel? I went to the bicycle manufacturer, who obviously thought I must be drunk. Who would ever use (*Continued*)

Marcel Breuer *continued*



BEN SCHNALL

Breuer's design for the Memorial to FDR was unveiled late in 1966. It will be located near the Tidal Basin in Washington.



E. KIDDER-SMITH

Dolderthal Apartments, Zurich, Switzerland, above, built in 1934. Although more than 30 years old, they are in fine condition.

plated steel inside a home! Well, I went ahead anyway." His first chair of nickel-plated tubular steel is now known as the "Wassily Chair," and it is being manufactured again in Italy. It is a marvelously complex framework of pipes—a sort of jungle-gym—between which are stretched seven pieces of tough canvas. It is quite as comfortable as any overstuffed easy chair—but, being virtually transparent, it doesn't appear to occupy any space at all.

The Wassily Chair was the first one in a whole series of tubular, steel-supported pieces—stools, settees, chairs of every shape and type, tables, and cabinets. Some of these are still (or again) in production and are being sold through elegant furniture stores; others are now part of our anonymous folk art. One of these chairs, the S-chair, or cantilevered-chair, designed in 1928, is so thoroughly familiar to every inhabitant of any industrialized nation that he or she would probably be startled to hear that it had been "designed" by anyone at all. It has become the safety-pin of modern furniture. And there are other pieces that have since reappeared, with insignificant variations, as the "designs" of latter-day creators.

Such anonymity or plagiarism doesn't seem to bother Breuer very much. He is a gentle, jolly man, who is happy that he did what he did in furniture design in the 20's and 30's, but has since moved on to things that are, perhaps, more important to him. For despite the fact that his furniture of those two decades has done more to shape today's interiors than the work of any other designer of the time, he was not really designing chairs at all. He was exploring basic principles in architecture, and chairs were easy, inexpensive objects with which to experiment.

The principles were two. First, he would try to translate some of the notions of the Constructivist painters and sculptors into design. This meant creating objects in which different functions were expressed with different materials and with different forms. For example, a chair might consist of two functional elements: a supporting frame, which had to be very strong and might be made of steel; and a supported surface, which would have to be comfortable, adjusted to the human figure, and made of a soft material, fabric or leather, backed up with upholstery. The two functions, the two kinds of materials, Breuer would separate from one another visually so that the resulting *(Continued on page 181)*

Schematic view, opposite, of the projected ski-resort town of Flaine, France. Designed by Breuer and Robert F. Gatje.

Row houses in Ithaca, New York, designed by Breuer and Hamilton Smith in 1961-1964. Principal rooms and terraces face a court, foreground.

BEN SCHNALL





In a firehouse that once served the Castro Hill section of San Francisco, Artist Mark Adams and his wife live and work in an environment totally their own

WHERE ONCE THE ALARM SOUNDED



Fifty years ago its wood floors were trampled by the impatient hoofs of fire horses waiting to be off. Thirty years ago the WPA poured a concrete floor to support the heavier horseless fire trucks. Seven years ago, at a public auction, Mark Adams bought its magnificent spaces for $7,500. Today, with only a minimum of change, the solidly built firehouse is home, studio, and office for Mr. Adams, a painter who has worked extensively in stained glass as well as tapestry, and for his wife, who is the printmaker Beth Van Hoesen.

Behind the original heavy copper doors, now protected by a vine-covered fence, is the 17-foot-high studio where Mr. Adams can work in full scale on his monumental designs, such as the 12′ by 12′ stained-glass window for St. Andrew's Church in Saratoga, California. Nearby, in what used to be the firemen's sitting room, Beth Van Hoesen works on her etchings, engravings, and drypoints. A new stair leads up to their spacious quarters, made from the old dormitory. Here is living room, dining area, study, gallery, and alcove kitchen—all in one (plan on next page). The furnishings are as extraordinary as the space, making inventive use of the talents and taste of two creative people who want to go their own way.

More photographs on next two pages

Right: *Part of the living room, the textures and colors brought together by the sure eyes of the artist team—from many countries, many centuries. Overhead, Egyptian canopied tentwork, like some marvelous Oriental rug. The bookcase-cabinet, designed by Mark Adams, with display areas carefully allotted for—among other things—a grappling hook, an Early American cheese basket, fragments from Egypt and Mexico. The sofa, a queen-size bed covered with quilts and a fox throw. In front of it, a Navy mess table, varnished to a fare-thee-well. Side lamp is a soy barrel; shade, pleated paper. Upholstered chair, Mark Adams design.*

MORLEY BAER





WHERE ONCE THE ALARM SOUNDED
continued

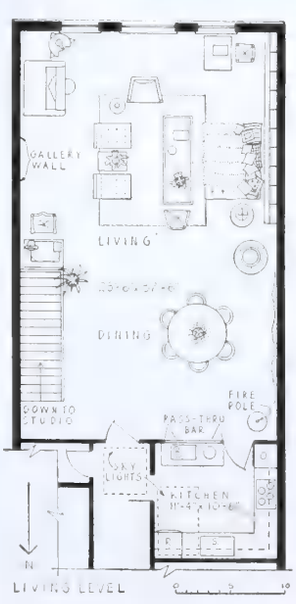
Left: *In the bedroom, more reminders of Early America mixed with the present. Under a canopy made of surplus parachute cloth, a log-cabin quilt and delicately embroidered pillow shams. The headboard, an inventive design by Mr. Adams, has movable supports for bedtime reading, with storage for books, clock, other comforts.* ***Below:*** *Dominating the long wall by the dining table, "Flight of Angels," one of Mr. Adams's tapestries, woven in Aubusson from his design. He works in 60 wool colors—the weaving studio in France has a matching set. In the corner, the top of the original firemen's sliding pole, now closed off on the advice of a veteran chief: "Even firemen sprain their ankles." Fretwork grille, hand-cut out of Masonite, shields the kitchen.*





More photographs on page 183





Above: *The wall opposite the sitting area (see photograph, previous page) is a revolving gallery where new work can be hung for evaluation. The paintings here by Mark Adams, the graphics by Beth Van Hoesen. The marvelous antique piano, in rosewood, an heirloom from the Van Hoesen family. At the desk is a copy of a 17th-century European chair, reproduced by Philippine wood carvers. On the floor, an antique Oriental, acquired in exchange for a painting. Out the window, the firehouse flagpole still proudly stands.* ***Left:*** *How the large dormitory space is now used. The kitchen was formerly a locker room. Part of the wall was removed to join it to the living room.* ***Right:*** *An artist's kitchen, colors glowing, most of them hand-painted by the owners. Plain linoleum on the floor was strewn with acrylic-paint flowers, then varnished and waxed. Counter at left is an old door covered with checked plastic.*







THE OTHER SIDE OF THE WINDOW

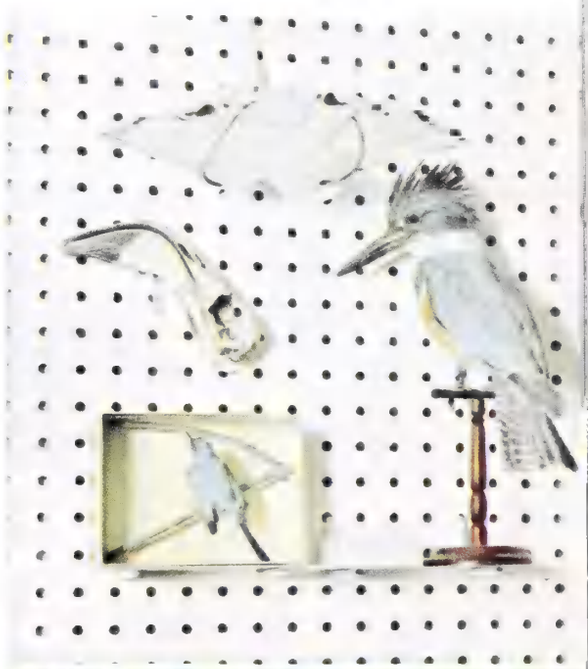
The American cowboy is perhaps the last rugged individualist, so it comes as no surprise that Ray Harm spent six of his early years as a ranch hand and rodeo rider. "I could never seem to settle to classroom schedules," he says. "My nature was always longing for the other side of the window." Even now, though a highly acclaimed artist-naturalist, he still resists the conventional life, choosing instead to live in this rough-hewn home, surrounded by 17,000 wooded acres. Here, with his wife and three children, he is at home with the birds, wildflowers, and animals that are the subjects of his glowing watercolors. The trail that led Ray Harm to this woodland retreat in Cox's Creek, near Louisville, Kentucky went from the rodeo and roundup through *(Continued on page 184)*

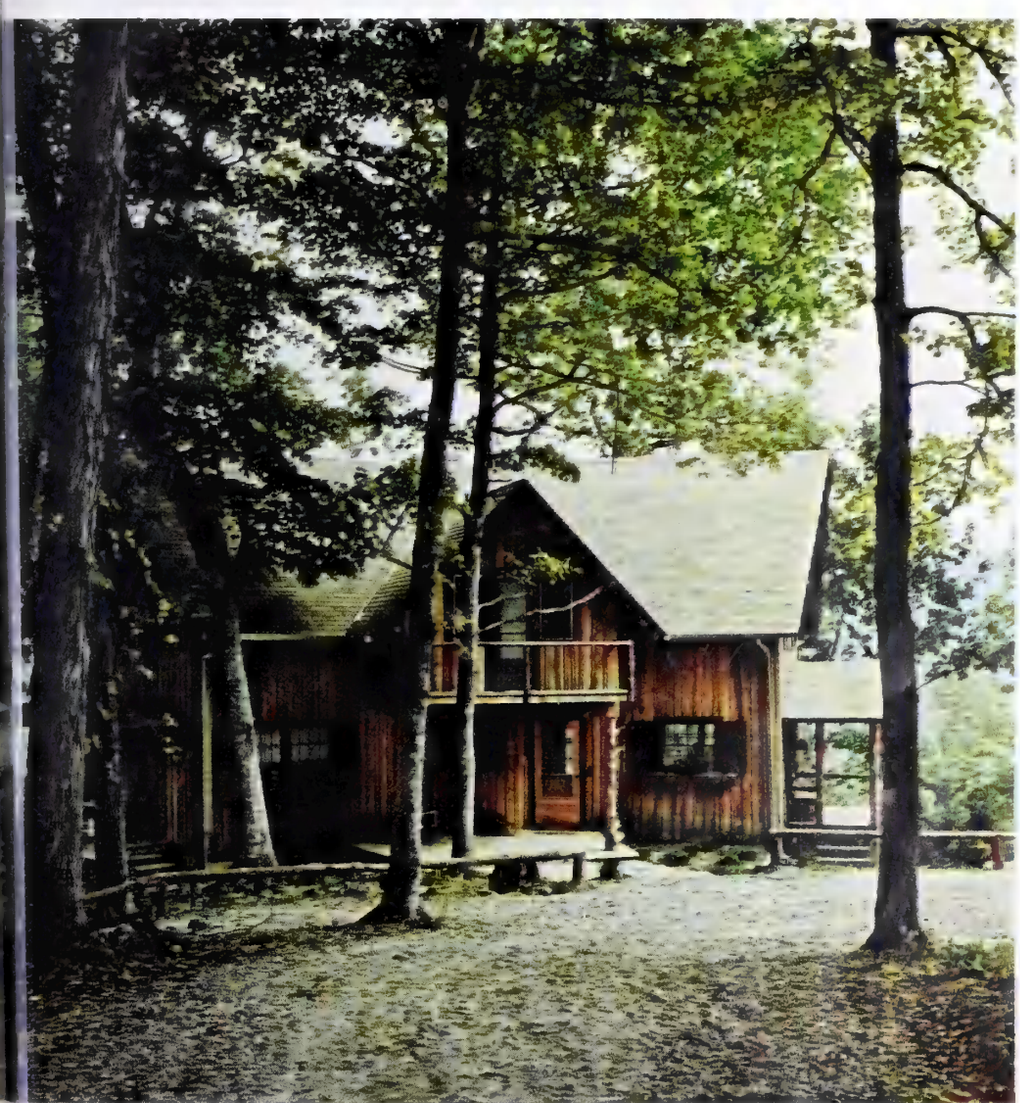


Top: *From the broad deck off the living room, Ray Harm can study the wildlife in the surrounding woods, part of Kentucky's 17,000-acre preserve, Bernheim Forest, that adjoins his own 300 acres. This serves as his outdoor studio, his children's backyard.* ***Above:*** *House is perched high on a hill, with large windows to take in the view. Studio, at far right, opens off living room.* ***Right:*** *The artist in his studio. His work begins with exploratory drawings in pencil, followed by a finished drawing, also in pencil. An accurate tracing is then transferred to a watercolor board, and his painting begins. He will have the colors exactly as they are in nature—as, for example, the various colors that build up on a bird's wing.*

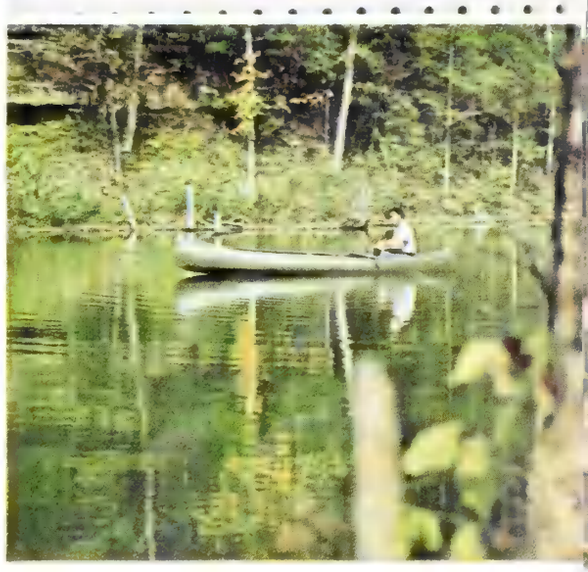








HOWARD GRAFF



Left: *The front entrance. Red cedar posts supporting the deck off his son's room were cut by Ray Harm. Siding is roughsawn board-and-batten, unfinished, left to weather.*
Above: *The artist in his natural habitat, sketching from life in a drifting canoe.*
Top left: *Two of the series of prints made from Ray Harm's bird paintings, the robin and the Baltimore oriole. The actual size of the prints is 16" by 20". His compositions are original, usually based on a situation that he himself has witnessed and recorded.*
Top right: *Still life on his studio wall is made up of materials he has used for reference. It includes a gnome (in the shadow box), a belted kingfisher, a coontail skull, and a spread of gull feathers.*

By EPSIE KINARD

LIVING WITH MEMORABILIA

How the Famous Do It

Personal memorabilia can tell storybook tales of your ancestors, turn a collection of small treasures into an expression of yourself, leaven with warmth and intimacy the personality of a room. Such keepsake links with family, friends, careers, hobbies, and travel are too often lost among a room's more dynamic decorations. On these and the following two pages are shown the personal memorabilia that famous people keep close at hand, enjoy, and show off in uncontrived ways that may spark some ingenious idea of displaying your own



Actress Mary Martin's living-room mantel is a display shelf for the clasped hands she collects in various media: in walrus tusks and ivory, hand-carved especially for her; as designs for brass perfume flacons, cigarette boxes. Needlepoint rug Miss Martin made repeats the clasped-hands motif.



Cornelia Otis Skinner. Curio cabinet in home of actress-author (author of recent *Madame Sarah*) houses theatrical memorabilia of her late famous father, Otis Skinner: *Macbeth's* jeweled crown, dagger from *Kismet*, keepsake gifts from costar Helena Modjeska and Joseph Jefferson.



Lauren Bacall. With a *sens du théâtre*, this star of the stage hit, *Cactus Flower*, turns niched mantel into good use to show off prized 18th-century pewter, faience, Delft, and toleware pieces. Grouped with these is the theatrically oriented memorabilia of her actor husband, Jason Robards, Jr.



Mala Rubinstein, vice-president of Helena Rubinstein, Inc., groups on a painted glass chest many bibelots bequeathed by her late aunt. On walls are gifts of drawings, watercolors, and paintings of artist friends: George Biddle, Reuben Rubin, Marcoussis, Vertès, Tchelitchev, and others.

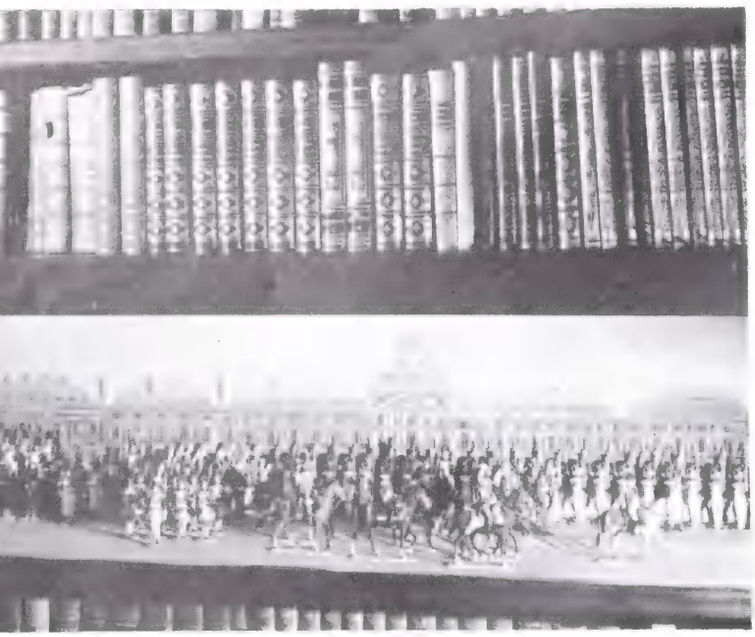
© PHILIP ROEDEL



Aline Saarinen's book-wall niches are decorated with smashing travel discoveries made by this NBC news correspondent and her late husband, Architect Eero Saarinen. In Bali they found demoniac masks of painted wood; in Jogjakarta, brilliant-pierced puppet dancers made of leather.



Author Marion Mill Preminger decorates Tallyrand[illegible] with treasures handed down by her distinguished f[illegible] of Old Hungary: 1772 handwritten prayer book; an[illegible] ver wedding cup; *Légion d'Honneur* awards to t[illegible] tions; rare Napoleon letter, signed "Bonapart[illegible]



Colonel Roger Brunschwig's bookcase shelf displays parade of model soldiers of Napoleon's *Garde Impériale*, set up in a make-believe Tuileries Palace courtyard. Background for the collection is a Charles Heilemann gouache painting of the part of the palace destroyed by fire in 1871.



Joy and Marchette Chute. Cabinet of author sisters holds keepsakes from family and literary friends: 19th-century family Bible; costume doll inspired by a Chute book character made by fellow author, Sylvia Townsend Warner; a crystal ball, a gift of the sculptress Malvina Hoffman.



Mrs. Richard Rodgers, wife of the composer and author of a new book (to be released by Atheneum Publishers) keeps on her bedroom table, to live with and enjoy, mementos collected through the years—rare specimens of Battersea and Bilston enamel boxes, a *nécessaire*, and an *étui*.



Al Hirschfeld. Like Sardi's opening-night reviews, the caricatures this artist draws of stars and casts of shows are a Broadway institution. Above his drawing table is clipboard memorabilia of rehearsal dates, photos of hard-to-catch faces, souvenirs that change daily with his work.



Publicist Constance Hope, daughter of late Eugene Bernstein, concert pianist, groups in an alcove gifts from musician friends: inscribed silver tureen from late Arturo Toscanini; silver tray, a wedding gift, from Lotte Lehmann; hand-carved ivory letter opener from Jascha Heifetz.



Mrs. Gilbert Thurston. A Camelot castle, like a royal baby's playhouse, is this interior designer's idea for storing elegant trifles: in secret closets, drawers, towers with lift-up turrets. Building materials were cardboard, sugar cartons, playing cards, plastic chess sets, and odds and ends.



Amy Vanderbilt. Artist-created owls roosting on mantel in her library are made of faience, lapis lazuli, whale tusks, Lalique, bronze, steel, wood, and enamel—gifts from friends and admirers all over the world. Above the perch are rare owl prints and other related memorabilia.



Richard Rodgers. Cabinet top in composer's libr[illegible] vivid mosaic of bronze, silver, and gold achievem[illegible] and honors. Sparkling in their midst are silve[illegible] framed autographed photographs of Mary Ma[illegible] singing star of Mr. Rodgers' musical comed[illegible]

With wisteria and azalea in full blossom,
Texas heralds a beautiful spring

IN DALLAS, A BURST OF BLOOM

For all their pride in the place they live, Texans will admit that Dallas is not a natural garden spot. But gardeners here have wrought miracles of beauty and color where it never was before. Their triumphs are to be seen this month and next in the 20,000 azaleas in Samuell Park, and the dogwood, redbuds, and azaleas that make Turtle Creek one of the loveliest springtime streets in America. In June there are roses, petunias, and coleus by the thousands in the parks and private gardens. And then, until fall, the flamboyant colors of crape myrtle and bright beds of canna shimmer in the summer sun. Pervading all is the gentle charm of flowers in masses of related color. The streets are lined with well-tended lawns and treasured trees. The private gardens are fragrant with bloom, sparkling with fountains and pools. To start the season—March 11th to 19th—is the Dallas Flower and Garden Show sponsored by the Dallas Garden Center and State Fair of Texas. And on the first two weekends of April, the Garden Pilgrimage, a wide tour of beautiful examples, reveals such private delights as those shown here and on the next two pages.



TWO PHOTOGRAPHS BY HOWARD GRAFF

Above and right: Trellis of white wisteria shades a raised planting of ivy and azaleas that enlarges to become a fountain and pool facing the terrace and house. Garden of Mrs. C. E. Terrell, designed by Joseph Lambert. **Below:** Typical of the beauty, detail, and imagination exhibited in the Dallas Flower Show is 1966 presentation, "Moonlight in New Orleans": Marianne Scruggs Garden Club.

RICHARD JOSEPH





IN DALLAS, A BURST OF BLOOM

continued

Below: Azaleas are the glory of Dallas. They thrive here and are used with great style, as in these massed drifts under the shade of oaks in the garden of Mr. and Mrs. Earle Wyatt. **Bottom:** Courtyard garden, off a service entry, is carpeted with gravel between planting beds. Tracery of ivy relieves white stone expanse of garage. White azaleas and caladiums flank walkway. Owners: the John Murchisons.





Above: Pool and fountain banked with azaleas and ivy. Beyond are terraces bright with tulips and hyacinths. The planting beds here, outlined with ivy and interspersed with brick walks and steps, are used for seasonal displays of color in pots and containers.

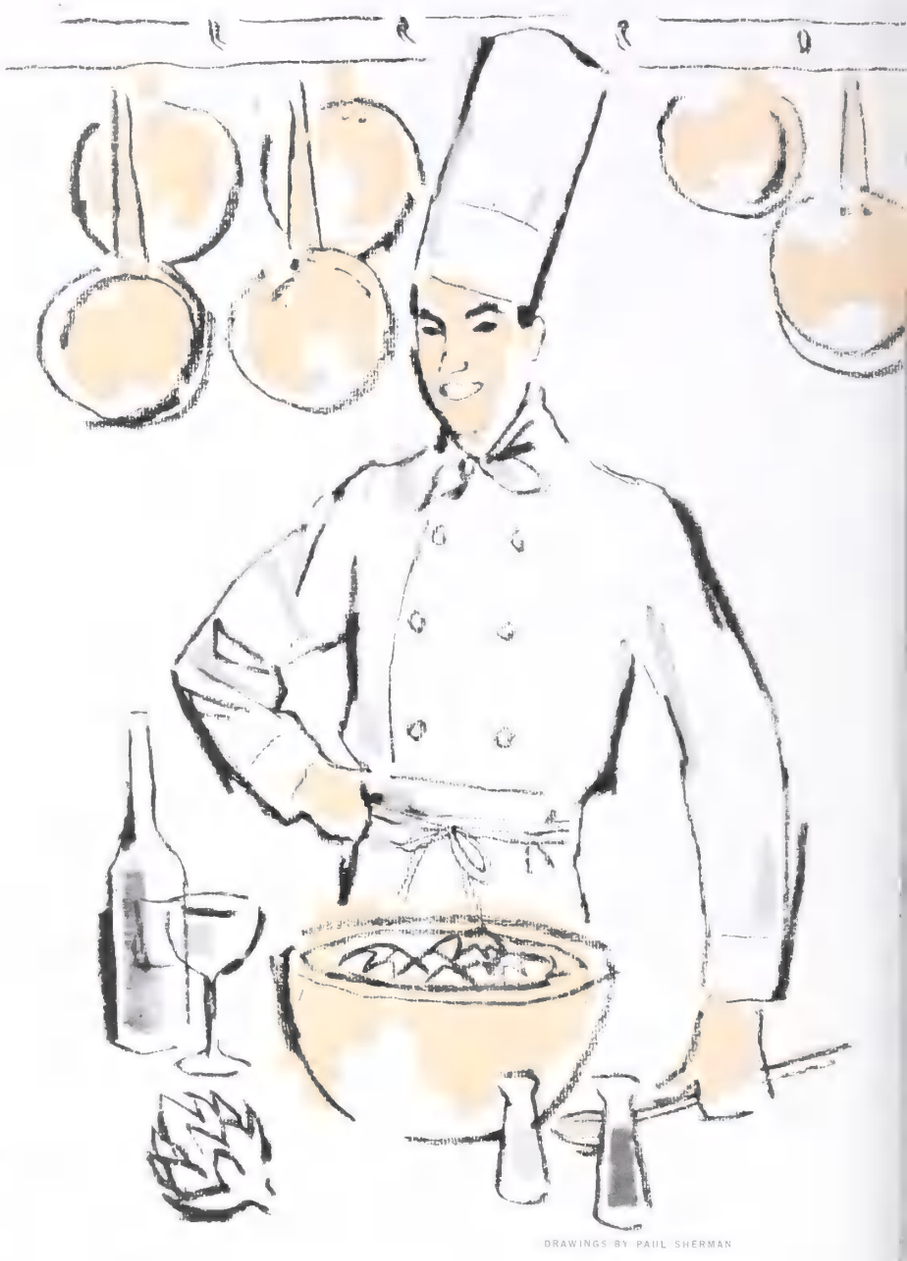
Right: In the same garden, more evergreen azaleas border the swimming pool for a cool and charming effect. Posts and arches of brick support a high roof that brings cool shade to the brick-paved porch off the living room. In the garden of Mr. and Mrs. Wofford Cain. **Below:** A random scattering of tulips with an underplanting of ajuga is a delightful combination in a narrow space between a terrace and a fence. The tulips are lifted after blooming. Ajuga continues to flower, and when finished, the foliage is a handsome cover. All gardens were designed by Joseph Lambert.







When the chefs cook for themselves



DRAWINGS BY PAUL SHERMAN

What is true of these six distinguished chefs is true of all fine chefs. When they cook for themselves, they incline to relatively simple dishes. Since most of a chef's waking hours are devoted to concocting sauces and dishes that will ravish the palates of his public, weekends and days off are a sort of busman's holiday. Then, they cook strictly for their own pleasure, which, by an interesting contradiction, helps them to relax. Chefs' wives who cook—not all of them do—wisely restrict themselves to cooking for the family. Although most of these chefs' recipes are presented behind a façade of French, you will discover, on reading them, how simple they are and how easy it is to enjoy in your home the dishes some of the world's great chefs enjoy in theirs. On each menu, the recipes starred are given, starting on page 36.

By HELEN McCULLY

Executive Chef, Lutèce

ANDRÉ SOLTNER

Soupe l'Oignon
Choucroute à l'Alsacienne*
Vin d'Alsace
La Tarte aux Poires*

Six years ago, at the ripe age of 27, M. Soltner was Executive Chef, with a staff of 14 chefs, at Chez Hansi—the only restaurant in Paris specializing in *cuisine Alsacienne* that rates "four forks" in the Michelin Guide. Today, he is an associate of Mr. André Surmain's in the elegant Lutèce, one of New York's finest restaurants. Last year he captured the coveted silver medal of the Société Culinaire Philanthropique for a presentation of food; this year he was elected "Chef of the Year" by Les Maîtres de Cuisinière de France. Shy, charming, Alsatian-born André Soltner attributes his love of, and talent with, food to his mother, a fabulous cook.



Executive Chef, Air France

MICHEL MARTIN

Bass au Four*
Le Bourgogne Vin Blanc
Concombres Persilles*
Doucette en Salade
Fromage de Brie
Fruits

M. Martin has distinguished himself at the annual Hotel Show in New York, having won, three years in a row, first prize for classical cooking. But, then, he has a history of winning prizes for his culinary skills dating back to 1953, when he was all of 19 and carried off the first prize at the Concourt Gastronomique in Tours. In the years between, he followed the classic pattern of stepping from one fine restaurant to another, including a year as *saucier* at the fabulous three-star Hostellerie de la Poste in Avallon. As Executive Chef at Air France, he is responsible for the superb menus on all flights that originate in New York.



Executive Chef, La Caravelle

ROGER FESSAGUET

Côtes de Veau, au Jus*
Beaujolais
Champignons Sautés, Provençale*
Corn-on-the-Cob
Matefaim*

Born with a *fouet* in his hand near Lyon, the gastronomic center of France, grandson of a *cordon bleu*, it was inevitable that Roger Fessaguet would find his way to an establishment such as the Hotel Regina, in Annecy, a one-star restaurant. The owner, M. Carret, encouraged him to attend L'Ecole Hôtelière. This, in turn, led him to La Baumanière in Provence, one of the few three-star restaurants in France; then to New York's famous Le Pavillon; and finally to La Caravelle, one of New York's few four-star restaurants. As Executive Chef, he wears two more *toques* [illegible] La Crémaillère in Banksville, New York, and as a partner at the forthcoming La Pouailler Restaurant in New York City.

Three more chefs on the next page



Chef-Propriétaire, La Croisette

JEAN NOLLE

Broiled Lobsters*
Boiled Potatoes
Moselle
Watercress and Endive Salad
Crème Renversée au Caramel*

La Croisette is a family of Burgundians: Jean, chef; Jackie, *maître d'hôtel*; Jacques, bartender; and Maman, "hat-check girl." Jean served a brief (in French terms) apprenticeship in restaurants in Barbizon, near Paris, before coming to the U.S., but he had cooking in his bones, inherited from a grandfather. Prior to becoming chef at New York's La Potinière, he had served at both La Crémaillère and Veau d'Or. Today, his La Croisette rates two stars.



Chef-Propriétaire, Stonehenge

ALBERT STOCKLI

Beefsteak Tartare*
Beaujolais
Radish Salad*
Norwegian Bread
Lemon Roll*

Swiss-born Albert Stockli's brilliant culinary career started in his uncle's inn, the Limathof, in Zurich. His apprenticeship, which he continued in Paris, was followed by several years with the Holland-American Line, and then as chef at the Ambassador and the Claridge in Atlantic City. In 1952 he joined Restaurant Associates as Executive Chef. Two years ago he took command of Stonehenge, the lovely old New England inn on Route 7 in Ridgefield, Connecticut.



Chef-Propriétaire, Le Perigord

WILLY KRAUSE

Chicken Broth
Poule au Pot*
Sauce Suprême*
Beaujolais
Tarte aux Pommes*

In the 17 years since he became an apprentice in his grandfather's restaurant, Willy Krause's every move seems logical. First, the Scribe and the grand Hotel Continental in Paris. Following his service in the Army, chef to the French Minister of National Defense. Next, to London and the splendid Savoy. From there to New York's Le Pavillon, La Grenouille, and recently, Le Perigord, a restaurant to make his grandfather proud. *Recipes start on page 36.*



It takes 35 steps to make sterling. We use 34 of them to make stainless.

Pick up a piece of our stainless. Close your eyes.

It feels heavy and perfectly balanced. Run your finger along the edges. You hardly know they're edges. In fact, if you didn't know you were holding a piece of stainless, you'd think you were holding a piece of sterling.

And for good reasons.

Our sterling and stainless are made in the same place. By the same people.

To make sterling, we roll, cut, smooth, sand buff, and inspect five times.

To make stainless we go through the same steps. Except that stainless doesn't need sand buffing.

Actually, a lot of what we do isn't really necessary. But if we didn't do it, we wouldn't have stainless worthy of our "IS" maker's mark.

That's the same mark we use for our finest sterling. It's our way of telling you we're willing to stake our reputation on our flatware.

No matter what it's made of.

You'll find the patterns you see here at your jewelers and fine silver departments. For a 50-piece service for 8, Norse is $79.95. Saturna or Today, $59.95.

Norse

Saturna

Today

For a free color brochure showing all our patterns, write The International Silver Company, Meriden, Connecticut.

®International Stainless Deluxe

COINTREAU
WORLD-RENOWNED LIQUEUR
COINTREAU
PERFECT AFTER DINNER
COINTREAU
LENDS COCKTAILS MAGIC
COINTREAU
EXCITING ON THE ROCKS
COINTREAU
HONORED BY CHEFS
COINTREAU
FOR GOURMET DISHES
COINTREAU
SYMBOL OF GOOD LIVING
COINTREAU
THE WIDE WORLD OVER
COINTREAU



COINTREAU LIQUEUR • 80 PROOF • PRODUCED & BOTTLED BY COINTREAU LTD., PENNINGTON, N. J.

FIVE PRIMA DONNAS OF THE WINE WORLD *continued from page 151*

vineyards are situated. Throughout the 20-mile length of this appallingly narrow strip of grape-growing land, virtually everything was once, or still is, either sparse or "bald." The dreary protective hills on its western flank, in many places cruelly eroded, are covered only by brush and scrub oak. Early sketches and descriptions of the lower land—before it was laboriously prepared for vineyards—picture a rough terrain marked with stones and protruding boulders, bearing out the age-old peasant saying: "If our land weren't the best for wine, it would be fit only for turnips." Agricultural experts for years have tried to analyze the peculiar virtues of Le Montrachet itself, but no one yet has come up with anything better than the scientifically lame truism: "An ideal combination of soil, exposure, and the perfect grape!"

While its perfection may remain a mystery, there are practical matters that can, and should, be understood about the wines of Montrachet, especially in view of their high prices and relative scarcity. Like so many of Burgundy's best, the vineyard is divided among almost as many owners as it has acres—and not every vintner does equal justice to it. By universal acclaim, the most conscientious of these is the Marquis de Laguiche, whose wines are shipped by the renowned firm of Joseph Drouhin of nearby Beaune. However, in average years (the best recent ones are 1961, 1962, and 1964), Le Montrachet produces less than 1,000 cases in all. Thus the chances of even an eager vinophile obtaining more than a bottle or two in a lifetime—much less one priced at $15 from the holdings of the distinguished Marquis—are slim. Le Montrachet is definitely a "connoisseur's wine." The average wine lover may be easily forgiven if he finds this recondite "quintessence" not to his liking, even though a bottle may be an enlightening adventure.

HAPPILY, there are alternatives, rewarding ones, to what has been called "Vrai Montrachet" to distinguish it from its neighbors, especially its hyphenated cousins: Bâtard-Montrachet, Chevalier - Montrachet, Bienvenue - Bâtard - Montrachet, and Croits-Bâtard-Montrachet. The wines of these latter vineyards, tucked closely around the skirts of the Grande Dame, are produced by essentially the same "ideal soil, exposure, and perfect grape." Their collective production is nearly six times that of the Grande Dame herself, making them far more plentiful. Along with the whites of other neighboring vineyards (such as Caillerets, Pucelles, and Combettes in Puligny, and Morgeot in Chassagne), they are not only less expensive, but lighter in body, more subtle in taste, and, consequently, more pleasurable to the average palate. Heed well the advice of a reputable wine dealer: Pay half the price or less, and be assured you are drinking some of the greatest white Burgundies on earth.

CHÂTEAU MOUTON-ROTHSCHILD

Spurned by officialdom, which refused to rank her in her rightful place, she turned her head high—and won out over her rivals.

To any devotee of the great red Bordeaux wines of Haut-Médoc, the year 1855 is as much of a landmark in history as 1492 is to the average American schoolboy. In that year a quasi-official commission of Bordeaux merchants and citizens promulgated the famous classification rating the merits of some 70 wines of the peninsula north of Bordeaux, France's greatest wine city.

The commission's conclusions were by no means based on personal preferences. To fulfill their dangerously controversial assignment, they wisely relied on economic sources, namely a study and correlation of the prices paid for all the best Médocs over the previous hundred years. The results seemed logically to place the wines in six classes (*Crus Classés*). The first (or *Premiers Crus*) included only four wines: three Médocs –Châteaux Lafite, Latour, and Margaux—and a fourth borrowed from nearby Graves, Château Haut-Brion. The insertion of this latter wine, based on its extraordinary economic record, was undeniable. With the list published, the commission breathed an uneasy sigh and waited in full anticipation of the consequences.

Needless to say, repercussions were many, with some still raging to this day. Undoubtedly the loudest and most vociferous voice heard in 1855, however, was that of Nathaniel, Baron Rothschild, who two years before had become the owner of Château Mouton in Pauillac (also the home village of Lafite and Latour). The commission had seen fit to place Mouton in the second category (*Deuxièmes Crus*), albeit naming it the best of that class. A man of both action and conceit (he had already affixed his name to Mouton), with an unfailing faith in Mouton's wines and a jaded view of officialdom in general, the Baron promptly rewrote his labels to include the still prominently displayed phrase: "*Premier ne puis. Second ne daigne. Mouton suis!*" (I cannot be first, I won't be second, I am Mouton!)

Although it required nearly a century, Baron Nathaniel was correct in his faith in Mouton's wines and in his instinct to place her in a class by herself, thus promoting her to stardom. Today, under the expert management of Nathaniel's descendant, Baron Philippe—who incidentally founded a wine museum that draws 10,000 visitors to the château annually—Mouton's robust, fragrant, and exceptionally long-lived wines rank as high, or higher, than any of the four *Premiers Crus*. (Lafite, now Lafite-Rothschild, incidentally, was acquired in 1868 by another member of the family, thereby enlivening the century-long competition.)

The prices of Mouton today—*vis-à-vis* her higher ranking competitors—also reflect her prestige with connoisseurs. With an average annual production of around 10,000 cases, all the five "greats," stemming from a good Bordeaux year such as 1955, 1959, or 1961, may rarely be found for less than $15 a bottle, with Mouton (and sometimes Lafite) bringing an additional $2 to $5. A bottle of one of these greats is, of course, an unforgettable experience, but one should not forget that they all require a minimum of ten years' aging. They may well be opened after 20 or even 30 years and still be at their peak of perfection.

At the same time, wine lovers will find, at half the price, at least a handful of other long-lived Médocs. Many, comparable to Mouton herself, certainly deserve a higher ranking in the outdated 1855 classification. One of

the finest is another Rothschild wine—Château Baron-Philippe, named for the present incumbent at Mouton—ranked only in the *Cinquième Cru*. Other excellent ones from Pauillac itself are Châteaux Lynch-Bages and Pichon-Longeville. From the more northern commune of St. Julien: Léoville-Las-Cases, Gruaud-Larose, and Beychevelle. The latter is a particular favorite.

SCHLOSS JOHANNISBERG *Marked a thousand years ago by the emperor himself as the most fetching lass of the Rhineland, nurtured and reared by Benedictine monks, for the past century and a half she has served as illustrious mistress of the noble Metternichs, who continue to pay a tithe for her to their one-time lords, the Habsburgs.*

Traditional German history relates that Emperor Charlemagne, standing one fine spring morning at the window of his north country bastion at Ingleheim, noticed the snows melting fast on the slopes that are now the vineyards of Schloss Johannisberg and gave the order that vines be planted there forthwith. Apocryphal or not, Charlemagne, already the owner of the Côte d'Or's great Corton vineyard (its white wine is still called Corton-Charlemagne), knew his wines and his viticulture. No doubt he planted many of the Rheingau vineyards. Significantly, when his empire was divided, his son Louis ("the German") was allotted this very best section of the Rhineland "so that he may have wines in his kingdom."

Schloss Johannisberg's earliest known proprietors, however, were plodding Benedictines, who built an abbey amid the vines in the 11th Century and rededicated the Bischofsberg, as the gently sloping hill was then called, to the glory of St. John. After the secularization of church lands in 1801, the vineyard fell successively into the hands of the Prince of Orange and the Habsburgs, who in 1815 bestowed it on the distinguished family of Austrian statesmen, the Von Metternichs, with the condition that they should forever pay a tithe of one-tenth of each year's production. To this day, the tithe is still given to Otto von Habsburg, who lives in the U.S.

Over the centuries, the Schloss's vineyards (64 acres, with a current annual production of about 160,000 bottles) have attained the reputation of the finest wine-producing tract in the whole Rhineland. The wine itself is noted for a distinctive, subtle piquancy, a fabulous flowery quality, as well as for the longevity of its sweeter, most expensive versions—Beeren- and Trockenbeerenauslesen. (An 1820 vintage was tasted in London in 1961—aged 141 years!—and found still palatable.) Nor are the indirect compliments paid by its host of imitators to be put off lightly: during the 19th Century alone, the word Johannisberg (or Johannisberger) grew to be a synonym for German-type wines on the labels of many lands, from Switzerland to California—to the unmitigated fury of Rhinelanders and wine purists alike!

Though under the Benedictines superlative wines were certainly made, it has been the prestigious, 150-year Metternich regime that has brought the Schloss's wines to their peak of fame. But in the opinion of certain experts, they have recently undergone a qualitative decline (temporary, one hopes) as compared to some of their neighbors, such as Schloss Vollrads, the state-owned Steinberg, and the less noble vineyards of the Johannisberg village itself (Johannisberger Klaus, Erntebringer, Holle, etc.). Yet even today the wines of the Prima Donna herself bring such prices—in good years a dozen grades or varieties are produced, with a Trockenbeerenauslese selling in New York for about $40 a bottle — that knowledgeable wine lovers are looking for comparable bottles at lesser prices. Beyond the ones already mentioned, one would hardly be disappointed in a Marcobrunner from the holdings of the Graf von Schönborn, or, of lesser prestige, wines from vineyards of nearby villages such as Hallgarten or Geisenheim. Many of the latter produce beautiful bottles, closer to the range of the average pocketbook. The best recent years are 1959, 1961, 1962, and 1964, but few German wines of poor years are exported, and all but the very sweetest are ready to drink when shipped.

CHÂTEAU D'YQUEM *So famous and so fashionably expensive that, though white and sweet, some millionaires order her with steak; she remains almost the lone survivor of the vogue of sweet wines with dessert, with which every gourmet once completed his perfect meal.*

The late George Saintsbury, an inveterate imbiber and an old-school Victorian whose anecdotal *Notes on a Cellar-Book* still lives as a classic with wine lovers, was once challenged for serving sweet Sauternes with the fish. "I like what I like" came the terse reply, thereby ending the discussion.

Certainly none of us should disagree with Saintsbury's sound philosophy, yet one of the few gastronomes who still serves Sauternes with fish—in fact he is inclined to serve it with anything or everything—is the owner of Château d'Yquem itself, the Marquis de Lur-Saluces. When entertaining at the imposing 15th-century château in the rolling country south of Bordeaux, the Marquis delights in yet another practice: He leaves a bottle of Château d'Yquem in the freezer until all its alcohol is concentrated in the middle. The result, siphoned off and served after dinner, is perhaps the most unusual and most exotically perfumed liqueur on earth.

Until recent years, few formal meals were considered complete without a sweet wine, served well cooled with the dessert, nuts, and fruit. But modern life being what it is, the average host serves one, or at the most two, wines with the principal courses of the meal. Dessert wines are rarely seen nowadays. The pendulum may one day swing back, and no one hopes it more than scores of Château d'Yquem's neighbors, whose beautiful golden wines are finding fewer and fewer buyers. Some of these vineyards, in fact, are striving to produce dry wines, comparable to those of nearby Graves, to appeal to the popular taste.

In the famous Bordeaux classification of 1855, primarily devoted to the Médocs, a limited number of Sauternes and Barsacs were likewise reviewed, at which time d'Yquem's extraordinarily delicate, honey-colored nectar was awarded the highest honor of all, that of *Grand Premier Cru*. For nearly 500 years wine connoisseurs had sung her praises, but in the mid-19th Century she achieved international fame when a Russian Grand Duke paid 20,000 gold francs (a small fortune at the time) for four barrels of d'Yquem.

Since then d'Yquem has reigned supreme. Even with the possibility of flooding the market (d'Yquem's 9,000-case yearly out-

(Continued on the following page)



Thumb Back



Tully Tavern



Deerfield Rocker

Colonial goes with everything!

Thanks to their simple, classic charm, our handsome Colonial Chairs harmonize or contrast beautifully with all other furnishings. Look for them at better stores everywhere . . . your choice of popular finishes.

Nichols & Stone

The Home of Windsor Chairs



LOOK FOR THIS TAG WHEN YOU
It's your guarantee of the authent design, sturdiness of structure finish that have made Nichol chairs famous for more tha
SEND FOR ILLUSTRATED

Nichols & Stone Co. • Box 73,
Enclosed is 25¢ in coin for your
"How to Choose The Right I
Name
Street
City

I'M NOT DEAF

Under normal conditions I hear well enough. But sometimes my ultra-miniature DAHLBERG MIRACLE-EAR® hearing aid is a blessing I just put it in my ear and I hear more clearly.



It is so natural sounding – nothing above my ear or below my ear. Nothing behind my ear or in front of my ear. No tubes, nor wires. No scratchy sounds.

It is especially designed for those who hear but do not always understand – a classic symptom of nerve impairment. If diagnosis shows you have this type of loss, this modern hearing aid may give you the extra "lift" you need to live a full and active life.

Rush this coupon! You'll receive descriptive pamphlet promptly. Discover how you may be able to hear again in both ears without using hearing aids that have cords or tubes. NO OBLIGATION WHATEVER.

MIRACLE-EAR
P.O. Box 549, Dept. HB-37
Minneapolis, Minn. 55440

IF PRODUCT OR PERFORMANCE DEFECTIVE REPLACEMENT OR REFUND TO CONSUMER — Good Housekeeping GUARANTEES

Please tell me how I may be able to hear again in both ears without using hearing aids that have cords or tubes.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____



TURN TO

THOMASTON

Sheets

u[illegible]ng-wearing comfort
[illegible]udget price.
White [illegible]et, flat or fitted.

Good Housekeeping
A PRODUCT OF
THOMASTON MILLS
THOMASTON, GEORGIA

FIVE PRIMA DONNAS OF THE WINE WORLD *continued from preceding page*

put is double that of her average *Cru Classé* rival), her wines have nearly always been astronomically priced. The best recent years in Sauternes and Barsacs are 1955, 1959, 1961, and 1962, but the best of the *Crus Classés* are also long-lived wines, and it is by no means unusual to come across a highly drinkable 1945, 1947, or 1949 today. Even from an off year, however, a bottle of Château d'Yquem may bring $10 or more.

None but a few connoisseurs — often self-appointed Prima Donnas themselves — refute the superlative quality and virginal purity of d'Yquem. But for those with less to spend, who think of dessert wines as something more than a mere curiosity or a bit of ostentation, there are at least a handful of reasonably priced Sauternes and Barsacs, often wines of a bit more character. Although slightly drier than d'Yquem (not necessarily a drawback), there is Château Filhot, a Sauterne deserving a higher classification than it received in 1855. And two outstanding Barsacs of impeccable repute, Châteaux Climens and Coutet. ■

GIANT ON THE PODIUM *continued from page 139*

Then he all but waved the watch under Klemperer's nose. Klemperer became interested. "Is it going?" he asked.

Today's conducting is apt to be international in nature. Conductors like Leonard Bernstein, Herbert von Karajan, and Georg Solti, three of the most brilliant to emerge since World War II, are intellectuals who represent a cosmopolitan approach to music. There is nothing especially American, German, or Hungarian in their musical philosophy.

But Klemperer is the German musician incarnate, and he is the last of the breed—the last living exponent of the great school of German conductors who had their roots in the turn of the 20th Century. Bruno Walter, Wilhelm Furtwangler, Erich Kleiber, and Felix Weingartner are gone. Only Klemperer remains.

German musicians represent a kind of musical thought in which the musical essence is the thing. It is a school of high seriousness tinged with a metaphysical approach. There is no room in this school for the wit and banter of a Thomas Beecham, the sensuality and emotion of a Serge Koussevitsky, the virtuosity and showmanship of a Leopold Stokowski. It is dedicated to one thing only: the selfless transmission of a musical message. As the archetype of that school, Klemperer is a conductor who is at the opposite pole from virtuosity. His tempos are generally slow, his approach monolithic. He does not conduct music; he hews music, much as a sculptor chips granite to achieve his vision.

In his ferocious dedication, he actually scares musicians. His is pure music-making, devoid of frills and superficial prettiness. Some people do not like it. They are made uncomfortable by this unflinching dedication, this refusal to compromise, this determination to get at the heart of the music without putting on a show or entertaining the public.

His talent from the beginning was recognized. This is true of all important musicians; they are so good, even when young, they tower over their contemporaries. The great composer-conductor Gustav Mahler had to hear Klemperer only once to make up his mind. "This young man is destined to be a great conductor."

From 1907 to 1924, Klemperer conducted in various German opera houses. In 1927 he took charge of the Kroll Opera in Berlin, a house no longer in existence. The Kroll Opera was formed in 1927 to be a supplement to the Berlin Staatsoper. It was intended for special and experimental productions.

Klemperer made an extraordinary impact at the Kroll with his ability to master the most complicated modern music at short notice. Those were exciting days for European music. Prokofiev was creating a storm in Russia and was startling the world with his new "Age of Steel" music. Milhaud, in France, was composing operas that were the height of dissonance. He was the exponent of polytonalism, in which two or more different keys are played together.

Stravinsky, operating out of Paris, was creating the neoclassic school. Arnold Schoenberg had just, in the early 1920's, worked out his twelve-tone system — a system that has swept the musical world in the post-World War II period. There was creative ferment everywhere, and Klemperer enthusiastically plunged into the milieu, preparing model performances of avant-garde musical scores, battling the reactionaries, fighting for the music he thought good.

He was, and is, the complete conductor. His technique is clear, his ear infallible, his knowledge of form and structure comprehensive. He could take any score, no matter how complicated, and read it—away from the piano—as easily as the average person can read a newspaper, hearing in his inner ear exactly how the music would sound when the orchestra would play it. He supplemented his operatic work by conducting many symphonic concerts, impressing musical Europe with his expanse of conception.

In 1933 he had to flee Germany. He came to the United States, where he conducted the Pittsburgh and Los Angeles orchestras and made guest appearances everywhere. After the war he returned to Europe, taking over the Budapest Opera and resigning shortly afterward because the government would not give his musicians freedom to travel. In 1951 he took over the Philharmonia Orchestra in London. Walter Legge, the British recording executive, had formed this magnificent ensemble primarily as an orchestra to make records. Legge invited Klemperer for a series of discs. But it was not long before record-making was almost secondary. So great was Klemperer's impact, so wide were word-of-mouth reports about this extraordinary figure, so great was the demand to see and hear him in the flesh, that suddenly the Philharmonia was giving public concerts directed by Klemperer.

People discovered that Klemperer gave them something special. When he conducted, it was not merely a case of leading a concert. Audiences actually seemed to achieve some kind of

religious communion. Only Furtwangler, of all 20th-century conductors, had equal power to move an audience. There was something in Klemperer's absorption, in his direct hand-to-hand struggle with the musical essence, that transmitted itself with unbelievable power.

And perhaps there was some sort of identification with an unconquerable spirit. Klemperer had survived more troubles than most mortals ever face. Each time he struggled back, raising again his tremendous body and imposing his dominant will upon the orchestra.

In recent years he has confined his music mostly to the great figures of the Austro-German school —Bach, Haydn, Mozart, Beethoven, Brahms, Schumann, Bruckner, Mahler. It is as if he now wants to get back to the roots of the musical tradition. Let the young conductors take care of modern music, he says in effect. Let me bring to bear 60 years of experience and apply them to the masterpieces.

And that is what he does. This year he will be 82 years old, and he is conducting very little. A hip injury has kept him off the podium. But he will be back, as he has returned so many times before. And we once again will hear him conduct although, probably, on records only. In the big pieces of the repertoire, there is nobody quite like him. His age and his health make no difference: no one else can so convey the size and grandeur of Beethoven, Brahms, Mahler, and Bruckner. Otto Klemperer's musical vision and conception are of such intensity and scale that he and his music are no less than monumental.

To hear it for yourself, these are among his greatest recordings:

Stereo indicated in parentheses.

BEETHOVEN: *Missa Solemnis.* Philharmonia Orchestra. Angel 36379 (S 36379); *Symphony No. 3 (Eroica).* Philharmonia Orchestra. Angel 35853 (S 35853).

BRAHMS: *The Four Symphonies.* A two-disc set. Angel 3614 (S 3614).

BRUCKNER: *Symphony No. 7.* Philharmonia Orchestra. A two-disc set. Angel 3626 (S 3626).

HINDEMITH: *Mathis der Maler;* BARTOK: *Music for Strings, Percussion, and Celesta.* Berlin Philharmonia Orchestra. Angel 35949 (S 35949).

MENDELSSOHN: *Italian Symphony;* SCHUMANN: *Symphony No. 4.* Philharmonia Orchestra. Angel 35629 (S 35629).

MOZART: *Serenade in B flat (K. 361).* London Wind Ensemble. Angel 36247 (S 36247).

SCHUBERT: *Symphony No. 9.* Philharmonia Orchestra. Angel 35946 (S 35946).

WAGNER CONCERT. Philharmonia Orchestra. Angel 35947 (S 35947). ■

THE SELECTIVE EYE OF MARCEL BREUER *continued from page 158*

chair would be a very clear statement of this analytical process.

The distinction-between-functions in a chair seemed to him equally applicable to the distinction-between-functions in a building. In his later houses, he would separate the daytime areas from the bedroom complex, join them in a tenuous, glassy link, and let the resulting composition declare itself in terms of function. Or he would express the structure of a building as an independent element—a kind of delicate bone structure—and then insert into that structural framework the various spaces that people need to live in.

The second principle that Breuer was trying to explore in those days was this: He felt that there was a fundamental difference between the technology of the past and the technology of our time. Several years ago he told me: "Builders of the past always used gravity to defeat gravity. The best symbol of their method is the Egyptian pyramid—very broad at the bottom and narrowing to a point at the top. The new kind of structure possible today—the cantilever structure—in its most expressive form is hollow below and substantial on top—just the reverse of the pyramid. It represents a new epoch in the history of man—the defeat of gravity." This is a fine explanation of the Whitney Museum—and it is also a principle Breuer explored in his delicately supported steel chairs of the 1920's.

In the 1930's, when Breuer had moved to England to get away from the stifling mess in Germany, he continued his work in furniture design, this time using laminated wood, plywood, plastics, and bent aluminum to demonstrate the new structural esthetics to which he had become devoted a decade earlier. The chairs and tables he designed then are direct precursors of those developed during the subsequent decade by such highly inventive designers as Charles Eames—and Eames is the first to acknowledge his debt to Breuer.

But there was more to these new pieces of furniture than technological advance. The very fact that Breuer used natural wood, a traditional rather than a modern, synthetic material, and bent it to serve the human form was a fairly significant development in his work.

Today, the fact that a designer uses natural materials, naturally finished, hardly seems worthy of comment. But in the early decades of the so-called International Style, it was an article of faith that one must use only industrial materials and industrial forms. Breuer had never been dogmatic about such things. In fact, his background—his youth in Hungary, and his travels around the Mediterranean in the early 1930's—had opened his eyes to resources in other cultures and in other times. One day he shocked some young Swiss students of architecture by telling them that "there are many old peasant farmsteads that we find far more stimulating than many so-called modern houses." On another occasion he said that "the basis of modern architecture is not new materials, but a new mentality. Modern architecture would exist even in stone, wood, and brick." Those were fighting words in the 1920's and 1930's; only Frank Lloyd Wright, in America, and some of his followers were heard to talk in those terms.

While Breuer was designing his new furniture and building a few small structures in Germany, England, and Switzerland, he was also engaged in a continuous struggle to clarify, for himself, certain fundamental ideas about architecture and urban design. In Europe it has long been a tradition to select architects for important commissions by way of a competition, and this method has often given young men their first real break.

Breuer entered several of these competitions, with varying degrees of success. Though none of his *(Continued on the following page)*

Honest to Goodness
CHAR-BROIL
is the Finest Cast Iron Cooker you can Buy!

The secret's in the cast iron—that traps heat evenly, spreads it smoothly. And gives *you* the credit for old-fashioned flavor—for smoking, grilling, shish-kabobbing. Char-Broils, we'd like to add, can last a lifetime.



CB-240-A
from $74.95 to $299.95
optional accessories extra

CHAR-BROIL
Portable Pits

For name of nearest retailer and *free* catalog, send coupon to: **CHAR-BROIL** Front St., Columbus, Ga. 31902

NAME

ADDRESS

CITY STATE

P.S. **Send 25¢** for basting mop and cook book



S-T-R-E-T-C-H your space for family living. Divide it for precious privacy. Do *both* with PELLA Folding Doors of natural wood. *Patented* steel spring hinging for smooth, finger-tip operation. No warpage. Select from OAK, ASH, UNSELECT BIRCH, PINE, PHILIPPINE MAHOGANY, AMERICAN WALNUT. Available in Canada. Mail coupon below.

Pella WOOD FOLDING DOORS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-35, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Folding Doors.
NAME
ADDRESS
CITY STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

MARVELOUS WITH MACARONI...

STUPENDOUS WITH STEAK

BERTOLLI CHIANTI

CLASSICO

IMPORTED FROM ITALY



Costs a little more but well worth it — because it's the softest, mellowest Chianti you can buy!

Sole Distributor U.S.A. Munson G. Shaw Co., N.Y.

THE SELECTIVE EYE OF MARCEL BREUER

continued from preceding page

competition entries was ever built, many of them were widely published and gained him a very considerable reputation among other architects. There were designs for theatres, hospitals, housing units, factories, prefabricated houses, expositions, and many other projects that showed a rare clarity and a convincing and unaffected talent. And there was one project in 1936—a theoretical "Civic Center of the Future," sponsored by a British trade association—which gave Breuer a chance to sum up a good many of his earlier architectural investigations.

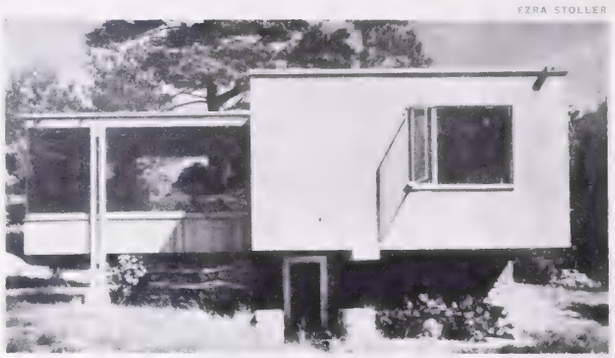
A handsome scale model of this Civic Center was built (actually, it was more like a whole downtown redevelopment) and the numerous structures shown in this scale model were designed in considerable detail. In retrospect, this little project, done more than 30 years ago, seems uncannily prophetic.

Here, in sketch form, Breuer developed a prototype to which he would later return in his UNESCO Headquarters: a prototype for the cantilevered façade of the Whitney Museum; a prototype for a restaurant he would later build in Argentina; a prototype for the IBM Research Center he would build 25 years later in the south of France; and many other sketch ideas that would crop up, in much refined form, in later projects in many parts of the world—and not only in Breuer's own projects.

MANY of Breuer's generation have gone through this process of clarification on paper. But very few of them have been able, subsequently, to resist the temptation to succumb to a kind of hucksterism: In the world of art and architecture, just as in the world of Seventh Avenue, there are enormous pressures that tend to force even the best of artists to change their style regularly, to come up with new gimmicks, new gadgets, new tricks every six months or every year. An artist who remains utterly consistent year after year just isn't news—and to stay in the news is one way of staying solvent.

Breuer has always resisted this temptation. He has resisted it in part because beneath his warm and gentle exterior there is the stubbornness of a very tough Hungarian peasant. But he has been able to resist the temptation

EZRA STOLLER



Vacation cottage in Wellfleet, Massachusetts, built in the 40's.

to become fashionable primarily because he possesses a basic integrity that makes it unthinkable for him to play the huckster game. He knows that, if things were ever to get really rugged, he could always switch to designing bicycles.

In 1937 Walter Gropius, Breuer's original teacher and mentor, was called to Harvard as Chairman of the Department of Architecture. Gropius, in turn, called for Breuer, who was practicing in England, to come and join him. Breuer was only 35 years old, not much older than some of his students. He was an instant success, spending many hours in the school's drafting rooms, guiding, searching, but mostly giving confidence to his pupils. Among them were such now famous architects as Philip Johnson, I.M. Pei, Edward L. Barnes, John Johansen, Eliot Noyes, Willo von Moltke, Landis Gores, and many more. What makes this group so fascinating is the consistency of talent and competence that they represent and the extraordinary diversity in their work today. They got no dogma from Breuer—all they learned from him was an approach and a devotion to architecture.

Many of these students came to work for Gropius and Breuer in the office that the two maintained in Cambridge, and for Breuer alone when the latter moved to New York after World War II to open his own independent practice. The work produced in those offices, as suggested earlier, consisted primarily of houses that were actually built and theoretical projects that were not.

Those houses in New England and in the area around New York City had all the polish and sophistication of the early International Style work Gropius and Breuer had done in Europe. But in addition, these houses incorporated materials, textures, and details borrowed and translated from the local vernacular. Walls of rough fieldstone, natural wood siding, floors of flagstone—all these devices and many more became part and parcel of the new domestic vocabulary that these architects developed—a vocabulary that has since spread all over the country and over many parts of the world. The architecture was self-assured: its forms and spaces, modern; its structure, disciplined and clearly expressed; its colors, painterly and dramatic; its materials, taken from a wide range of available sources. Breuer, who is not exactly glib, described these houses with characteristic modesty: "I know what my esthetics are, but it is better to discuss architecture in terms of practical requirements." And, indeed, those houses really worked!

Breuer still designs houses now and then, because—although architects with big offices really cannot afford to spend very much time on private houses—he takes great pleasure in such exercises. Yet most of his work today is on a very different scale, and he has made the transition with great aplomb.

Thirty years ago, when Marcel Breuer came to the United States, he began one of his few public speeches by saying: "Ladies and gentlemen, if I were asked what is the most important task of our time, I would say it is to select." A less modest architect might have said "to invent," or "to overthrow the past." But Breuer, a man of great sensitivity, a lover of the past, a friend of the other arts, a kind and sensitive observer of the human condition, and a champion of the future—a man, in short, without dogmatic prejudice, decided that the most important task was "to select." Because Breuer is a civilized man, he has selected well; and because he is an artist, he has transformed the ideas and objects of his choice into a convincing and highly personal vision. ■

WHERE ONCE THE ALARM SOUNDED

continued from page 162



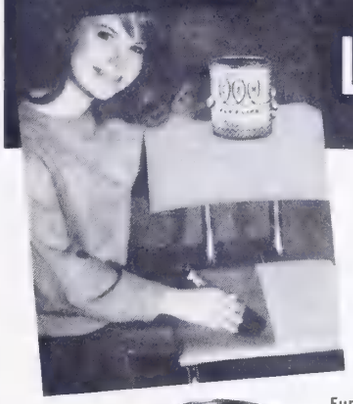
MORLEY BAER

Mark Adams's studio, behind the doors that once slid open for the engines to roar out. An immense space, it can easily encompass such large-scale paintings as the one shown here, from Mr. Adams's "Wings" series. The pulley rig hanging from the ceiling is used to hold stained-glass designs, which he works on in full scale.



Behind the firehouse and separated from it by a paved area that now serves the Adamses as a patio is a small frame building once used by the firemen as a kitchen. Here Beth Van Hoesen has the turn-of-the-century Scotch press on which she makes many of her prints. Her studio is in the main building, facing this court, in a former sitting room where the alarm bell still hangs on the wall. Over the press room is a sunny deck, reached by an outside stair.

Can Old Leather Be *PAINTED* Like New Again?



You Bet Your FLEXLIFE it can!



Furniture, leather coats, car seats, lawn furniture, luggage, chairs, folding doors and furnishings — no matter how worn, can be painted to like new perfection in minutes, with brush, spray or roller.

Not only leather, but everything of naugahyde, vinyl, plastic and canvas can be radiantly recolored and restored with amazing **FLEXLIFE.**

But **FLEXLIFE** does more than cover with radiant new color. It permeates deep down into materials, leaving them soft and pliant — resistant to alkalis, alcohol, acids, water and weather. Won't chip, crack or peal. Dries over-night. Choose from 26 terrific decorator colors or clear. Satisfaction guaranteed? You bet your **FLEXLIFE!**

At leading paint and hardware stores. Or write directly to us.

Also available: ***FLEX-ARMOR CEMENT,*** *the permanently flexible adhesive for repairing leather, vinyl, etc.*

C A H ® industries, inc.

another quality product from

10259 Pacific Avenue, Franklin Park, Ill. 312/678-7975

WARNING: There is no connection between this magazine and any so-called HOUSE BEAUTIFUL Furniture Company. HOUSE BEAUTIFUL Store for Homes. HOUSE BEAUTIFUL Decorators, HOUSE BEAUTIFUL Curtains, Inc., or any other product or service using the name HOUSE BEAUTIFUL.

The public is advised to be on guard and not be misled into believing that HOUSE BEAUTIFUL Magazine has any interest in or responsibility for any such representation. If you have any doubts at any time, write or wire HOUSE BEAUTIFUL Legal Department, 959 Eighth Avenue, New York 10019.

STEREOPHONIC HIGH-FIDELITY CREDENZA



Available for your own components, or complete with Grommes stereo/monaural high-fidelity. At leading stores. Permanent displays may be seen through your dealer or decorator at De[illegible] Mart, 425 E. 53rd St., N.Y.C. ■ Merchandise Mart, Chicago • Furn[illegible] Industries Mart, Philadelphia • 8000 Beverly Blvd., Los Angeles.

Send 35 cents to Department B for booklet

UNION-NATIONAL INC. ■ JAMESTOWN [illegible]



NEW TYPE LAUNDRY TUB

SERVASINK®

SMART/OFF-THE-FLOOR

Now, turn your laundry or utility room into an attractive part of the home. SERVASINK is molded of remarkable new MOLDED-STONE which retains all the strength and permanence of dingy, old-fashioned laundry tubs, yet is virtually stain-proof, sanitary and easy to clean. Like a modern bathroom fixture, SERVASINK is wall hung to eliminate ugly legs, add rigidity and preserve unobstructed floor area.

Developed in cooperation with leading plumbing engineers and home economists, SERVASINK has thick walls and heavy bottom sections. It is tested to support more than 600 lbs. loaded on its outside edge, yet SERVASINK is 80% lighter than concrete tubs, is handled and installed easily by one man.

See SERVASINK at leading local plumbers—find out how economical both product and installation are—or mail coupon now.

Send for FREE PLAN GUIDE

Booklet tells how to make the most of valuable space in your laundry or utility rooms—includes helpful room planning guide.



FIAT
CYANAMID

SERVASINK AND MOLDED-STONE ARE TRADE MARKS OF FIAT.

FIAT PRODUCTS
Plainview, N.Y. 11803
Please send descriptive literature and planning guide

Name_____
Address_____
City_____ State_____ Zip_____
HBMR

art school and a truck driver's life in Ohio to recognition at last, with freedom to paint when and where he wanted.

The dramatic turnabout in Ray Harm's career was the result of a fortuitous meeting with Louisville businessman Wood Hannah. Mr. Hannah has an abiding interest in commerce, in young people of talent, and in his adopted state of Kentucky. His help to Ray Harm was not unlike the patrons of years past. With Dr. Frank G. Dickey, at that time president of the University of Kentucky, and Kentucky Governor Bert Combs assisting, Ray Harm was able to move to Kentucky as a full-time artist.

He became an artist-naturalist-lecturer for the Department of Parks, Artist in Residence at the University of Kentucky, and a stockholder in Ray Harm Wildlife Art Incorporated, which is the organization that reproduces and sells limited editions of fine lithographs of every painting he does. And he is, of course, a Kentucky Colonel.

Five years ago Harm paintings would bring from $35 to $100, when he was lucky. Now the originals sell for well over $3,000, and prints sell from $10 to $75. The money is important, but more so to Harm is the freedom to paint what he wants to paint for an appreciative audience.

He considers himself first a naturalist and conservationist, and then a painter. His father was a woodsman, naturalist, herbalist, self-taught artist, and a violinist. His mother is a musician, and Ray plays the violin, sings, and plays the guitar, ukulele, and banjo.

Although he remembers drawing as a child, he had no formal training until after a hitch in the Pacific as a Navy radio operator. With his service eligibility, he attended the Cooper School of Commercial Art in Cleveland and studied at the Cleveland Institute of Art. It was at this time he met his wife Carmella, who was studying fashion and design. They were married in 1950.

He became staff artist for the Cleveland Audubon Society and worked with nature groups as a guide and lecturer. He continued painting from nature, and did a few saddle-horse portraits, but there was not enough of this to support a growing family of three children. He and Carmella tried one trip to New York to find an outlet for his work. There were some hopeful leads, a few sales, but little ready cash, which is what they needed. A truck-driving job became a necessity. It was at this time that Mr. Hannah appeared on the scene with a request for 20 paintings. Harm's first big commission.

People are attracted in particular to the minute detail and exact coloring of Harm's paintings. His birds, animals, butterflies, and wildflowers have the settings and accuracy expected of a naturalist—as well as the design and color that only an artist can create.

His paintings are more precisely delineated than those of John James Audubon, another Kentuckian to whom he is inevitably compared. They are, of course, of different generations, their work is quite different, and there is actually little point in comparison. Harm, unlike Audubon, who was a prodigious hunter, never kills a bird or peaceful animal.

Harm's favorite wildlife artist is Louis S. Fuertes, who was on the staff at Cornell University. He also admires the craftsmanship of Salvador Dali, but enjoys most the beauty and emotional impact of Andrew Wyeth's work.

When he goes into the woods to sketch, which is often for days at a time, he lives off the land without need of fire or weapon. He learned the skills of the herbalist from his father and is handing them on to his son, who is also self-sufficient in the woods.

While the Harms are not fanatics about it, they are essentially vegetarians. This has to do with their thoughts on nutrition and a compassion for animal life.

Harm is more than a bird painter. He considers himself a wildlife artist, with all the untended, natural scene as subject matter.

The detail so typical of these paintings and prints is the result of intimate knowledge. Before painting his majestic portrait of bald eagles, Harm spent his mornings for nine weeks studying a nesting family from his own perch in a tall tree 40 feet away.

In discussing his techniques, he says, "I use a loose semitransparent application of watercolor to build up the whole from the background outward. This keeps the sense of the whole as it is developed."

He is a complete craftsman. In painting the wing of a bird, for example, the color under the feathers is laid down, the outer feathers are painted line by line. The undercolor shows through faintly, just as it does on the bird.

Ray Harm is as well-known as a naturalist and lecturer as he is as a painter. In appearances at state parks and elsewhere, he talked to about 40,000 people last year alone. His honest love of the outdoors is immediately apparent. In 1964 he was chosen "Man of the Year" in Kentucky. The criterion for selection was "a significant contribution to the well-being of fellow citizens." Not only does he serve his fellows, but the birds and beasts, and all the plants that grow.

How to buy Ray Harm prints

There are three sets of paintings now being reproduced by Ray Harm Wildlife Art as "Collector Prints."

1. The bird prints, of which 5,000 16-by-20-inch lithographs are made, are sold at $10 for unsigned prints, $15 signed. There are now 19 paintings in the series but several in the series are sold out.

2. Sets of six seasonal wildflower prints. The first set, "Spring," is now available. These are 7-by-16-inch prints. They sell for $10 for a set of six. These are also limited to a printing of 5,000. Sets of prints for the other seasons will follow.

3. A "Master Series" of larger paintings—eagle, bobcat, pheasant, wood duck, and pelican. No more than 3,000 prints are made of these, fewer in some cases. These sell for $30 to $75 each, plus $5 for signed ones, and $10 extra for those that are signed and numbered.

Prints are sold at Kentucky State Park gift shops and various art and specialty shops in the environs of Kentucky, and in Florida.

Special frames are now being made for the 16-by-20-inch size. These will store a number of prints, displaying the one in front, so that they can be easily changed to suit the mood or the season.

A color catalog of the prints, and information about the special frame, is sent on request. Write: Ray Harm Wildlife Art, 220 South First Street, Louisville, Kentucky 40202.

Wildlife Art, to help The National Audubon Society with certain conservation projects, has donated 2,500 autographed prints of Ray Harm's bird portraits to the Society. One of these prints will be given, on a first-come, first-served basis, to persons who take a one-year membership in the Society through Wildlife Art sales outlets or through HOUSE BEAUTIFUL.

Annual membership dues are $12.50 (retail value of the autographed print is $15). Send checks for this special membership offer to: National Audubon Society, Dept. HB, 1130 5th Avenue, New York, N.Y. 10028.

Press-time addendum

Starting February 15th, Ray Harm's original works and complete sets of the prints will be on display for one week in these Florida cities, in the following order: Palm Beach, Miami, Sarasota, Winter Park, and Jacksonville. The Chambers of Commerce can tell you the locations.

THE WAYWARD WANDERER

continued from page 122

On the tawny, mountainside ruins of an old Cortez silver forge over the years, they developed the Hacienda del Chorroillo, one of the most enchanting hostelries in America. The guest list is a virtual roster of individualists who return year after year to enjoy its intimate, easy atmosphere.

Taxco doesn't lack for many similar histories of wanderers who came to rest here. Certainly one of its most spectacular examples was Nathalie Crane, feminine, mild-mannered, and deceptively fragile-looking, who made the rugged trip on horseback all the way from Texas. Among her accomplishments: the dedicated sponsorship of a day nursery and a delightful little cookbook, probably one of the first efforts made in modern times to analyze and pinpoint what makes Mexican cooking so good.

By now, almost every town in Mexico has its coterie of expatriate individualists who were not content to follow the beaten path. And, contrary to popular belief, you don't have to be a raffish bohemian and down to your last sou to be an adventurer. In San Miguel de Allende, the Instituto, which offers outlanders the opportunity to turn vacation time into rewarding study time—art, languages, literature, writing—in the exhilarating atmosphere of unaccustomed surroundings, has a regular enrollment of solid citizens who simply can't stick the cut-and-dried grand tours.

There is a charming grandmother we know, former editor of an important woman's magazine, well traveled in the usual sense of having hit the high spots of the world, who determined in her retirement to examine her own country in depth. Using Greyhound and Trailways buses as her major transportation, with occasional side trips under her own steam in Hertz or Avis rental cars, she has been in every state of the union. She has ticked off all important cities, but has also made it a point to descend from the bus in the boon docks, to get a taste of small-town and rural America, lodging at guest houses, motels, and little hotels. Thus she got what she was after—a sense of her own country and an acquaintance with her fellow countrymen. She is the most enthusiastic American we know.

It is this same lady, whose personal roots are Irish, who lived around the seasons in the Aran Isles, those wild, seaswept islands off the coast of Galway, where the people are rugged and gentle and ingenious, as becomes those who wage a constant struggle with the natural elements in a hard, unyielding terrain. She lived on Inishmore, in the little hotel, and became for a time part of the community. Another year, she took up residence in a modest *pensione* in Florence, exploring the rich city on foot, finding for herself quiet little jewels of churches, art collections, restaurants, and vistas that the usual hectic tourist doesn't know. She made Florence her headquarters for wanderings through the Umbrian countryside, trips to Spoleto and Gian-Carlo Menotti's Festival of Two Worlds, for the investigation of Tuscany and the mysterious Etruscans, for the experience of the Campo in Siena. Part of the fun was the unexpected meeting with old friends in unlikely places—and for her friends suddenly to come upon her was an event that made their

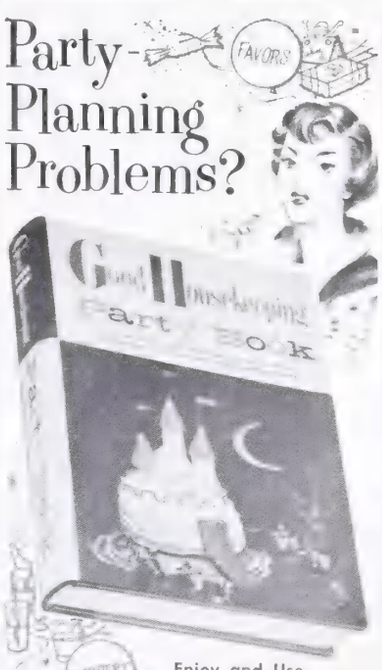
(Continued on following page)

Shhhhh. It's Shaw OF CHARLOTTE
Elegance for Cat Nappers

Shaw of Charlotte upholstered furniture has an elegance you can fall asleep in. Comfort never had it so good. Over 1400 fabrics, worlds of custom variations. Shown is Lounge Chair 520-32. For colorful brochure, send one dollar with name and address to: Shaw of Charlotte, Box 3156, Charlotte, N. C. 28203.



Party-Planning Problems?



Enjoy and Use This Helpful Guide 10 Days On Approval

Exciting party ideas to increase your success as a modern hostess. Everything you need to know to plan parties, arrange menus, provide entertainment, and more. 278 pages. $4.95

House Beautiful Book Div., Desk 240
250 W. 55 St., N.Y. 19, N.Y.

Send Good Housekeeping Party Book On Approval for 10 days. I enclose $4.95 which you will refund immediately if I return book.

Name_____
Address_____
City & Zone_____ State_____



Let us send you a sample of SCENTOLINER® perfumed paper for closets, drawers, shelves

Discover the wonderful fragrance SCENTOLINER brings to your stored linens, lingerie, handkerchiefs. Use SCENTOLINER in luggage. Cut small pieces for your handbags. Wrap gifts in this delightful paper.

You can find SCENTOLINER in generous 144" rolls at notion and gift counters everywhere. Gift package and just $2. Or, you can send us a post card and ask for a free, trial grant sample.

André Richard

350 Fifth Avenue • New York, N.Y. 10001



COLLECTOR'S PRINTS
BY RAY HARM
WILDLIFE ARTIST EXTRAORDINARY

Artist in residence University of Kentucky and Lecturer.
Each a "Collector's Print" reproduced one time only in limited number. Beautiful-Decorative Full Color Reproductions of Lifelike Paintings.
Each of the following is a 16" x 20" individually packaged in folio folders imprinted with the life story of the artist:

Summer Tanager	Pileated Woodpecker
Brown Thrasher	Belted Kingfisher
Blue Jay	Feeder Group
American Goldfinch	House Wren
Flicker	American Butterflies
Indigo Bunting	Painted Bunting
Eastern Bluebird	

Plain — $10.00 each. Personally autographed by RAY HARM — $15.00 each. Newest Print "The Pelican" — 24" x 36" — $50.00 ea. — Autographed — $55.00. The "Wood Duck" — 22½" x 27½" — $30.00 ea. — Autographed — $35.00. Postage 75c. Kentucky residents add 3% tax. Sorry no COD'S. Satisfaction guaranteed. Color illustrated brochure includes other prints not listed — 25c or free with print order.

1034 E. Oak Street • Louisville, Ky. 40204

BASS GALLERIES

LAMPLIGHT products presents . . .



Pour yourself a colorful, scented Liquid Candl . . . it stays liquid! Comes complete with wick and wick holder. Available in four decorator colors and scents at department and gift stores.

Manufactured by Lamplight Products, Inc., 3485 No. 127th Street, Brookfield, Wisconsin.
Distributed by Sun Glo Corp., New York, Chicago, Minneapolis, Atlanta, Dallas.

THE WAYWARD WANDERER *continued from preceding page*

own trips memorable and, thanks to her lively awareness of her surroundings, rewarding in an inside-track kind of way. Our own encounter was in San Gimignano, in a restaurant overlooking the city's *belle torre*. Among other directional courtesies, she steered us, knowingly, to that season's best regional wine.

A Big River collector is how another energetic grandmother describes herself. While most of us think of the world's great rivers as scenery or a liquid means of getting from place to place, she sees them as personable, atmospheric entities, fascinating worlds in themselves. She finds their boat life intriguing enough in itself, but points out that every river trip is enriched by the kaleidoscope of dry-land sights that line their shores and the opportunities to stop off and visit a series of ports. Whenever vacation time comes she heads for a river, invariably fortified with binoculars, camera, much film, and voluminous notes, for she is a studious traveler and reads ahead. To date she has sailed, and documented to her satisfaction: the Nile, as far as Luxor, this trip under the aegis of Swan Hellenic Tours of London, whose cicerones on their planned excursions into classical areas are Oxford or Cambridge dons and authorities on their subject; the Rhine, a commercial, regularly scheduled journey on comfortable ships of the Köln-Düsseldorfer Rheindampf Schiffahrt, which start their cruises at Rotterdam and meander through three countries before pulling up in Basel. The Mississippi, which she considers more a way of life than a waterway, and has sailed innumerable times from Cincinnati, Ohio, to New Orleans, aboard the Green Lines' *Delta Queen*. She carries with her favorite readings from Mark Twain.

On her future Great River schedule: the Thames; the Danube, feasible now that the iron curtain countries are opening up; the Amazon, which is now possible to traverse in considerable comfort from Iquito in Peru to its mouth at Belem in Brazil.

Artist Madelaine Thatcher, with her artist husband, Russell, maintains a thoroughly mobile household while both pursue their professions simultaneously. They have crisscrossed the map of two continents by car, are old hands at the nomad life of trailer and motel and, as individualists, are sensitive observers of the unusual travelers they meet on their own unusual ventures. From Taos, New Mexico, their current *pied à terre*, Madelaine writes she has been impressed by the vacation activities of Mrs. Alex Colville, a ranch wife of Del Norte, Colorado, who makes her vacations serve her hobby, which is the history of the early explorers in her area. Those old boys apparently kept wonderful diaries, and Mrs. Colville puts in her free time, when it comes to her in any considerable spate, to document their trails. Sometimes she can go by car, other times by jeep or on horseback. Using the journal of de Vargas or Zebulon Pike or Fremont, she can find her way from spring to water hole to rock shelter. She measures the mileage (she discovered that those tall-in-the-saddle adventurers were actually pretty short men when they climbed off their horses), photographs the existing features, and, if there are any ruins, makes measured drawings of them. This kind of labor-of-love vacationing has led her into collaboration on a book with Helen Blumenschein of Arroyo Seco, N.M., who has meantime been putting in her spare time tracing the trails between Santa Fe and Taos.

Taos, which would seem to be populated markedly with nonconformists, is the home of Spud Johnson, one-time confrere in Mexico of D. H. Lawrence and Frieda, while *The Plumed Serpent* was being researched. He himself writes *Horsefly* and *Gadfly*, columns that enliven respectively the Taos and Santa Fe newspapers, and as a vacationist is a wild-river buff. He and "the bookstore girls" of Taos, Clair Morrill and Genevieve Janssen, specialize in exploring rivers. They've done float trips on the Colorado before Glen Canyon Dam, shot through the Grand Canyon in the wake of Powell, and tipped over on the Rio Grande in the Big Bend country of Texas. Last summer they explored the rapidly rising waters of Lake Powell.

Wilderness vacations, than which there is no healthier escape from the mundane and no more convincing demonstration of the American need to conserve our natural wonders, don't generally lend themselves to conventional booking by travel agents. The Bureau of Outdoor Recreation of the U. S. Department of the Interior is currently making a study of our "wild rivers" and already has a handsome free book on the subject, provoking the sensitive with glimpses of the beauty that can be experienced only when you penetrate the forest primeval and the remote mountain pass. Soon to be released is a book on historic and scenic trails, and a study is starting on America's islands.

Already established, of course, are national parks, monuments, forests, seashores and historic sites, some of which are so well known and traversed that they might seem almost like popular resorts. But there are, after all, 2,500 of them, many of which are sheer wilderness with the slightest civilizing assist from National Park Rangers (gentlemen who are almost always specialists in their areas, their flora, fauna, and geology). Anyone with the urge to flee the madding crowd will discover that the U. S. Government has done a pretty good job of making straight the way.

The latest inducement to Americans to visit their own landmarks (wild or otherwise) is the Golden Eagle Passport. For the sum of $7, you may acquire a passport that will give you entry to any of the 2,500 different government-directed recreation areas, which of course include the national parks and such national shrines as historic mansions and gardens. Wherever entrance is by car, one passport admits all passengers. At historic shrines, the passport admits only the individual holder. Along with the passport comes a list of the federal recreation areas, plus a certificate of merit and a Golden Eagle lapel pin—symbol of the wide open, free spaces as well as of the purchaser's interest in outdoor recreation and conservation. The Golden Eagle Passport—a genuine bargain in family vacationing—is available through many offices of the American Automobile Association as well as directly from the Bureau of Outdoor Recreation, Box 7763, Washington, D. C. 20044, where free literature is also available. ■

NURSERY STOCK SALE

ORDER BY MAIL

WE HAVE OVER 175 VARIETIES TO CHOOSE FROM

ALL PLANTS INSPECTED BY TENNESSEE DEPT. OF AGRICULTURE

Planting instructions included in each order • Every plant labeled

Rose bushes 35¢ each; 2 yrs., field-grown blooming size bushes. All monthly bloomers in these varieties.

REDS	PINKS	CLIMBERS	WHITES	YELLOWS	TWO TONES
Etoile De Hollande	Pink Radiance	Cl. Blaze Red	K. A. Victoria	Eclipse	President Hoover
Red Radiance	The Doctor	Cl. Poinsettia	Caledonia	Golden Charm	Betty Uprichard
Better Times	Columbia	Cl. Red Talisman	K. Louise	Peace	Edith N. Perkins
Crimson Glory	Picture	Cl. Golden Charm		Luxemburg	Contrast

FLOWERING SHRUBS—1 to 2 Feet Tall

ALTHEA; Double Red, Purple, or White	$ .19 ea.
ABELIA; Shell Pinkish	.19 ea.
RED WEIGELA; Deep Red Flowers	.19 ea.
WEIGELA; Pink or Yellow	.15 ea.
RED BUSH HONEYSUCKLE; Red Clusters	.19 ea.
BUSH HONEYSUCKLE; Pink or White	.15 ea.
RED LEAF BARBERRY	.49 ea.
SPIREA VAN HOUTTEI; White	.19 ea.
SPIREA; Anthony Waterer Dwarf Red	.39 ea.
PINK SPIREA	.15 ea.
BRIDAL WREATH SPIREA; Double White	.39 ea.
RED CORALBERRY	.19 ea.
FORSYTHIA; Yellow Flowers	.15 ea.
RED FLOWERING QUINCE	.25 ea.
DEUTZIA; or Mockorange	.15 ea.
JAPANESE SNOWBALL	.39 ea.
PERSIAN LILAC; Orchid Color	.29 ea.
OLD TIME LILAC; Large Purple	.49 ea.
FLOWER ALMOND; Double Pink	.49 ea.
TAMARIX; Lovely Pink Flowers	.35 ea.
RED OZIER DOGWOOD	.15 ea.
HIBISCUS; Giant Blooms	.08 ea.
HYDRANGEA; Hills of Snow	.15 ea.
PUSSY WILLOW	.19 ea.
SWEET SHRUB; Reddish Brown Flowers	.15 ea.
CYDONIA JAPONICA; Orange Red	.29 ea.
ALTHEA ROSE SHARON; Mixed Colors	.09 ea.
CRAPE MYRTLE; Red or Pink	.45 ea.
FRENCH LILAC; Red, White, Purple	.95 ea.
HARDY AZALEA; Red, Pink, White	.59 ea.
BUTTERFLY BUSH; Purple, Pink	.49 ea.
VITEX; Lilac Chaste Tree	.29 ea.
***RED OR BLACK CHOKEBERRY**	.29 ea.
CREEPING PHLOX; Asst. Colors	.19 ea.
CALLICARPA; Beauty Berry	.29 ea.
ROSE ACACIA; Pink Blooms	.39 ea.
***BROOK EUONYMUS**	.19 ea.
***WILD BUSH HONEYSUCKLE**; Pink, White	.29 ea.
***HYPERICUM**, Yellow Flowers	.19 ea.
SPICE BUSH—Yellow Flowers	.19 ea.
PEARL BUSH—White Flowers	.59 ea.
WITCHHAZEL; Reddish-Yellow	.59 ea.
HOLLYHOCKS; Mixed Colors	.19 ea.
DOWNEY HAWTHORNE	.69 ea.

FLOWERING TREES

MAGNOLIA GRANDIFLORA; ½ to 1 ft.	.59 ea.
RED FLOWERING DOGWOOD; 2 to 3 ft.	1.98 ea.
RED FLOWERING DOGWOOD; 3 to 4 ft.	2.98 ea.
PINK FLOWERING DOGWOOD; 2 to 3 ft.	1.59 ea.
PINK FLOWERING DOGWOOD; 3½ to 5 ft.	2.98 ea.
WHITE FLOWERING DOGWOOD; 2 to 3 ft.	.19 ea.
WHITE FLOWERING DOGWOOD; 4 to 6 ft.	.79 ea.
***TULIP TREE**; 3½ to 5 ft.	.39 ea.
FLOWERING PEACH; Red, White, 2 to 3 ft.	.69 ea.
FLOWERING CRAB; Red, Pink, 2 to 3 ft.	.98 ea.
PINK FLOWERING MIMOSA; 3 to 4 ft.	.29 ea.
SOURWOOD; Collected, 2 to 3 ft.	.49 ea.
RED WEEPING PEACH; 2 to 3 ft.	.98 ea.
PURPLE LEAF PLUM; 2½ to 4 ft.	.69 ea.
CHINESE RED BUD; 1 to 2 ft.	.69 ea.
GOLDEN RAIN TREE; 1 to 2 ft.	.55 ea.
GOLDEN CHAIN TREE; 1 to 2 ft.	.69 ea.
SMOKE TREE; 1 to 2 ft.	1.25 ea.
AMERICAN RED BUD; 2 to 3 ft.	.25 ea.
***TREE OF HEAVEN**; 3½ to 5 ft.	.39 ea.
MAGNOLIA SOULANGEANA; 1 to 2 ft.	1.29 ea.
EUROPEAN MOUNTAIN ASH; 3 to 4 ft.	3.98 ea.
PAUL'S SCARLET HAWTHORN; 3½ to 5 ft.	3.98 ea.
DOUBLE PINK FLOWERING CHERRY; 3 to 4 ft.	3.98 ea.
PAW PAW; Attractive Flowers, 3 to 4 ft.	.98 ea.
PINK FLOWERING MIMOSA; 4 to 6 ft.	.59 ea.
AMERICAN RED BUD; 4 to 6 ft.	.69 ea.
DWARF RED BUCKEYE; ½ to 1 ft.	.49 ea.

FAST GROWING SHADE TREES

SILVER MAPLE; 3½ to 5 ft.	.19 ea.
CHINESE ELM; 3½ to 5 ft.	.25 ea.
CHINESE ELM; 5½ to 7 ft.	.49 ea.
LOMBARDY POPLAR; 3½ to 5 ft.	.19 ea.
LOMBARDY POPLAR; 5½ to 7 ft.	.59 ea.
WEEPING WILLOW; 3½ to 5 ft.	.35 ea.
SUGAR MAPLE; Collected, 3½ to 5 ft.	.39 ea.
PIN OAK, SCARLET OAK; 2 to 3 ft.	.98 ea.
FAASEN RED LEAF MAPLE; 3½ to 5 ft.	3.49 ea.
WHITE BIRCH; 2 to 3 ft.	.45 ea.
SYCAMORE; 3½ to 5 ft.	.39 ea.
SWEET GUM TREE; 2 to 3 ft.	.39 ea.
GINKGO TREE; 1 to 2 ft.	.89 ea.
CATALPA, FISH BAIT TREE; 2 to 3 ft.	.25 ea.
CRIMSON KING MAPLE (Pat. No. 735); 3½ to 5 ft.	3.49 ea.
SUNBURST LOCUST (Pat. No. 1313); 4½ to 6 ft.	4.95 ea.
ROBINIA TREE, BLACK LOCUST; 3 to 4 ft.	.49 ea.
WILD BLACK CHERRY; 3½ to 5 ft.	.49 ea.
CUTLEAF WEEPING BIRCH; 3 to 4 ft.	3.98 ea.
AMERICAN BEECH; 3 to 4 ft.	.49 ea.
AMERICAN LINDEN; 3 to 4 ft.	.98 ea.
JAPANESE RED LEAVED MAPLE; 1 to 2 ft.	1.49 ea.
SILVER MAPLE; 5½ to 7 ft.	.59 ea.
SCARLET MAPLE; 4 to 5 ft.	.49 ea.
WHITE BIRCH; 4½ to 6 ft.	1.49 ea.
SASSAFRAS; Collected, 2 to 3 ft.	.49 ea.
VELVET ASH; 1 to 2 ft.	.39 ea.
SWEET GUM; 4 to 5 ft.	.98 ea.
AMERICAN ELM; 3 to 4 ft.	.39 ea.
YELLOW WOOD; 4 to 5 ft.	1.49 ea.
CHINA BERRY; 2 to 3 ft.	.49 ea.
WHITE ASH or GREEN ASH; 3½ to 5 ft.	.39 ea.
WHITE FRINGE; Collected, 2 to 3 ft.	.69 ea.

EVERGREENS—For Lasting Beauty

PFITZER JUNIPER—IRISH JUNIPER; ½ to 1 ft.	.49 ea.
HETZI HOLLY—DWARF HOLLY; ½ to 1 ft.	.49 ea.
***AMERICAN HOLLY: RED BERRIED**; ½ to 1 ft.	.15 ea.
NANDINA: RED BERRIES; ½ to 1 ft.	.39 ea.
BOXWOOD: TINY LEAVES, ½ to 1 ft.	.35 ea.
CHERRY LAUREL; ½ to 1 ft.	.29 ea.
***MOUNTAIN LAUREL**; 1 ft.	.15 ea.
***CANADIAN HEMLOCK**; 1 ft.	.15 ea.
***RHODODENDRON**; ½ to 1 ft.	.39 ea.
***LARGE LEAF FERN**	.15 ea.
RED BERRY PYRACANTHA; ½ ft.	.49 ea.
COLORADO BLUE SPRUCE; ½ to 1 ft.	.39 ea.
WAX LEAF LIGUSTRUM; ½ to 1 ft.	.39 ea.
BURFORDI HOLLY; ½ to 1 ft.	.49 ea.
WHITE PINE; ½ to 1 ft.	.39 ea.
JAPANESE YEW; ½ to 1 ft.	.89 ea.
MAIDEN HAIR FERN	.19 ea.
GOLDEN-OR-GREEN ARBORVITAE; ½ to 1 ft.	.69 ea.
EUONYMUS COLORATUS-WINTER CREEPER; 1 yr.	.19 ea
CHINESE HOLLY AND FOSTERS HOLLY; ½ to 1 ft.	.69 ea.
YELLOW BERRY PYRACANTHA; ½ to 1 ft.	.59 ea.
NORWAY SPRUCE; ½ to 1 ft.	.29 ea.
GARDENIA; ½ to 1 ft.	.69 ea.
CAMELLIA; ½ to 1 ft.	.69 ea.

VINES AND FRUITS

RED SCARLET HONEYSUCKLE	.25 ea.
PURPLE WISTERIA	.29 ea.
BITTER SWEET	.17 ea.
***CLEMATIS VINE**	.19 ea.
ENGLISH IVY	.29 ea.
VINCA MINOR	.09 ea.
KUDZU VINE	.15 ea.
TRUMPET VINE	.15 ea.
HALLS HONEYSUCKLE	.15 ea.
DEWBERRY 1 yr. plants	.29 ea.
RASPBERRY 1 yr. Red or Black	.35 ea.
25 STRAWBERRY PLANTS—BLAKEMORE OR TENN. BEAUTY for	1.00
10 ASPARAGUS for	1.00
10 RHUBARB for	1.00
DAY LILIES	.09 ea.
IRIS; Blue, Yellow, Purple	.09 ea.
BLUE BELLS	.19 ea.
YELLOW JASMINE	.79 ea.

FRUIT AND NUT TREES

CONCORD GRAPE VINE	.45 ea.
DELICIOUS APPLE; Red, Yellow, 2½ to 4 ft.	.55 ea.
PEACH TREES: ELBERTA, J. H. HALE, BELLE OF GEORGIA; 2 to 3 ft.	.45 ea.
3½ to 5 ft.	.89 ea.
5-N-1 APPLE; 5 Varieties on ea. Tree, 3 to 4 ft.	2.49 ea.
PLUM; Burbank, Metheley, 2 to 3 ft.	.49 ea.
PEAR; Kieffer, Bartlett, 2 to 3 ft.	.98 ea.
MONTMORENCY CHERRY; 2 to 3 ft.	1.15 ea.
MONTMORENCY CHERRY; 4 to 5 ft.	1.98 ea.
NECTARINE; 2 to 3 ft.	1.25 ea.
ENGLISH WALNUT; 2 to 3 ft.	2.49 ea.
SHELL BARK HICKORY; 1 to 2 ft.	.98 ea.
APRICOT TREE; 2 to 3 ft.	.49 ea.
BUTTER NUT; 1 to 2 ft.	.39 ea.
HAZEL NUT; 1 to 2 ft.	.69 ea.
HARDY PECAN SEEDLINGS; 1 to 2 ft.	.89 ea.
CHINESE CHESTNUT; 1 to 2 ft.	.69 ea.
PAPERSHELL PECAN; 3 to 4 ft.	3.49 ea.
DWARF PEACH; Elberta; 2 to 3 ft.	2.49 ea.
DWARF APPLE; Red and Yellow Delicious, 2 to 3 ft.	2.49 ea.
DWARF PEAR; Bartlett, 2 to 3 ft.	2.49 ea.
DWARF PLUMS; 2 to 3 ft.	2.49 ea.
DWARF MONTMORENCY CHERRY; 2 to 3 ft.	2.49 ea.

HEDGE PLANTS—1 to 2 Feet Tall

50 SOUTH PRIVET EVERGREEN HEDGE for	.98
50 MULTIFLORA ROSE for	2.98
25 GOLDEN BORDER FORSYTHIA for	2.00
25 LOMBARDY POPLAR; For Hedge for	2.00
***25 EVERGREEN HEMLOCK HEDGE** for	3.50
***25 RED CEDAR** for	2.50
***25 SHORT LEAF PINE** for	2.50
25 CALIFORNIA PRIVET HEDGE for	1.50
25 NORTH PRIVET HEDGE for	1.50
25 BUSH HONEYSUCKLE for	2.75

All plants listed are 1 or 2 years old.

Tell us when you want shipment!

Order as many or as few plants as you wish. All plants are nursery grown, from seeds, cuttings or budded stock except those marked with (*) which means those are collected from the wild state. All plants inspected by the Tenn. Dept. of Agriculture. This is your opportunity to buy good plants at low grower prices.

OUR GUARANTEE: If you are not entirely satisfied on arrival return in 10 days. We will replace plants or refund your money. Send 60¢ extra with your order for postage and packing. If shipped C.O.D., you pay postage and C.O.D. fee.

BONUS PLANTS: On all orders over $5.00 you get 2 extra flowering shrubs (our choice). Orders in the amount of $6.00 or more you get 4 extra flowering shrubs **FREE** (our choice). Order now.

VERNON BARNES NURSERY

P. O. Box 250-HB McMINNVILLE, TENNESSEE 37110



Shown above is a lovely flower cluster of the superb new MAGNOLIA, Dr. Merrill, an exquisite, pure white, star-like variety originated at Boston's famed Arnold Arboretum. It is just one of over 1800 new, rare and unusual garden subjects accurately described and illustrated in Wayside's new 224-page Spring Catalog.

Unquestionably, the WORLD'S FINEST HORTICULTURAL BOOK-CATALOG, it features America's largest and most worthwhile selection of flowering shrubs, prize roses, rare bulbs and hardy *"Pedigreed"* plants, plus more cultural directions than most garden books!

New MAGNOLIA, *Dr. Merrill.* This superb new "star-like" flowered Magnolia is indeed a horticultural triumph. Unlike other varieties, it is hardy as an Oak, grows rapidly and transplants without the slightest difficulty. In early spring, it is a vision of unforgettable beauty with its graceful branches completely hidden under snow-white drifts of dazzling "star-like" blossoms. 2 to 3 ft. plants . . . . . Each, $8.00

SEND FOR HORTICULTURE'S FINEST CATALOG

To get your copy of this world-famous, 224-page catalog, send $1.00 to cover postage and handling costs. Hundreds of true-color illustrations and over 1800 outstanding garden subjects plus helpful cultural directions.

Wayside Gardens
22 MENTOR AVE., MENTOR, OHIO 44060

DOG-TEX
CLEANS AND DEODORIZES DOG STAINS



REMOVES SPOTS
Saves Rugs ▪ Restores Colors
Cleanses Other Floor Areas
8 oz. 90c, Pt. $1.50, Qt. $2.25
Gal. $7.25
Guaranteed
PROVED OVER 20 YEARS

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted St. • Chicago 8, Illinois

ANNOUNCING OUR New Lily Catalog FOR 1967

Featuring over 150 varieties of the world famous Jan de Graaff lilies. These new hybrid lilies are Oregon grown—truly hardy, and disease resistant. They're easy to grow, and can make your garden a really outstanding one, year after year.

Send 25¢ for Catalog (will apply to 1st order)

Romaine B. Ware LILIES

Pat & Dorothy McCormick
P. O. Box 700A
Canby, Oregon 97013

LIFE INSURANCE UP TO $5000

IF YOU ARE NOT OVER AGE 74. Supplement Social Security to help survivors meet your after-death bills, debts or family needs. Legal reserve life insurance pays in all states and countries for death from any cause, except during the first policy year for either suicide or death from undisclosed preexisting health conditions. Compare lifetime protection and guaranteed rates. No medical examination. Easy to apply by mail direct to the Home Office. Introductory offer and application mailed to you without obligation. Tear out this reminder and mail with your name, address, zip code and year of birth to Great Lakes Insurance Company, Elgin, Illinois, 60120. Dept. C81X14.

Cosmopolitan's Fabulous 1966 Collection of INTERNATIONALLY FAMOUS PERFUMES

Only **$5.95** (COMPARABLE VALUE OVER $20.)

IN A BEAUTIFUL FLEUR DE LIS DECORATED GIFT PACKAGE



PRINCE MATCHABELLI • TUVACHE • HELENA RUBINSTEIN
COTY ▪ PARFUMS D'ORSAY ▪ SCHIAPARELLI ▪ PARFUMS VIGNY
PARFUMS CORDAY • HATTIE CARNEGIE ▪ NETTIE ROSENSTEIN

COSMOPOLITAN, Radio City HB-3
P.O. Box [illegible], New York, N.Y. 10019

Please send me
1966 Perfume Treasure Chests
Enclosed is my check or money order for $

1 at $5.95
2 at $5.50 each
3 at $5.25 each
10 or more at $5.00 each
(Handling, postage and all taxes included)

Name
Address
City State Zip Code
Allow approximately 4 weeks for delivery. Available only in the U.S.A.



TELL ME MORE...

Because a vast amount of valuable information in manufacturers' booklets never gets reviewed, it is the intention of House Beautiful to screen as many as possible to provide helpful knowledge and guides for our readers. If interested in a given subject, circle the number of the booklets you wish to receive and fill out coupon.

DECORATING

1. ***New Concept,*** a witty, imaginative new furniture line from Thayer Coggin, reflecting the verve and spontaneity of today's living, is presented in a portfolio containing individual photographs of the pieces in room settings. 50 cents.

2. ***Swinging young furniture,*** covered in vinyl and other fun fabrics, makes up the attractive In Group Collection by Kroehler. The pieces are displayed with their dimensions in a full-color folder. 10 cents.

3. ***Enhance your home*** with wall accessories as shown in Syroco's 32-page full-color decorating guide. Featured are accessorized room settings in Country, Mediterranean, Early American, and Contemporary style. 25 cents.

4. ***Stress the personal touch*** in your decorating with this 199-page paperback guide from Broyhill. Learn how to analyze your taste, how to buy wisely, how to use color. Over 100 room settings discussed. 25 cents.

5. ***Create beautiful bedrooms*** from sheets—sheets that cover walls, panels, canopies, that become draperies, slipcovers, dust ruffles, and window shades. Full instructions on how to achieve these and other unusual effects are included in a full-color booklet from Pepperell.

6. ***Solve your decorating problems*** with the magic of fabric from Celanese. How to mask architectural defects, radiators, air conditioners, cope with small spaces and problem windows are some of the many solutions shown in this handsome full-color booklet.

7. ***"New Fashion Ideas For Bathrooms,"*** a 32-page full-color brochure, features the latest in bathroom equipment photographed in actual room settings. Emphasis is on color planning. American-Standard. 10 cents.

RECIPES

8. ***Succulent Rock Lobster Tails*** appear in a variety of guises in a recipe folder from the South African Rock Lobster Association. Basic recipes on how to boil, broil, bake, and pressure cook lead the way to tempting gourmet treats.

9. ***"Easy Ways to Delicious Meals,"*** a hard-cover, 204-page cookbook features 465 quick-to-fix recipes using convenience foods. Campbell Soup Company. 50 cents.

10. ***Ham hospitality,*** Southern style, is the theme of a booklet featuring Virginia ham in menus that range from plantation breakfasts to luncheons, dinners, and party dishes. Jordan's Old Virginia Smokehouse. 25 cents.

11. ***Scampi, Lobster Newburg,*** and Scallops with Grapes are some of the recipes found in "Many Ways With Fish" from Best Foods. To accompany the fish. recipes for a few savory sauces are also included.

12. ***The versatility of lamb,*** from the traditional roast to shish kebab. is amply demonstrated in a specially priced cookbook offered by the American Lamb Council. 25 cents.

13. ***Learn about liqueurs,*** their derivation and blending. in a handsomely designed manual from the General Wine and Spirit Company. Also included is a glossary of famous liqueurs and over 50 drink recipes.

HOMEMAKING

14. ***An invaluable reference*** for understanding sewing. fabric. pattern. fashion. and equipment terms is provided in five illustrated little dictionaries from Simplicity Pattern Co. 25 cents.

15. ***What to look for*** when you buy an automatic washer and dryer. plus what you need to know about permanent press are fully explained in an informative booklet from U.S. Steel.

16. "***What Every Homemaker Should Know About Floor Care***" is presented in five leaflets from the Armstrong Cork Company. Maintenance of vinyl flooring. wood-floor care. selecting a wax. removing spots and stains. and removal of wax are the topics covered.

17. ***Which metal cookware*** should you buy? To help you decide. the properties. finishes. use. and care of aluminum. stainless steel. cast iron. and utensils with nonstick finishes are fully discussed in a booklet from the Metal Cookware Manufacturers Association. 25 cents.

GARDENING

18. "***The Wiss Guide To Better Pruning,***" a 47-page illustrated booklet. covers such topics as the whys of pruning. how to prune. what and when to prune. A pruning calendar plus sections on basic flower arrangements and how to keep cut flowers are also included. 25 cents.

19. ***The 1967 Lawn Book*** from Scotts gives answers to the most frequently asked questions about lawns. Also included are life-size color photos to help identify the 20 most common lawn weeds as well as remedies to control them.

Circle below the booklet numbers you wish to receive. Enclose amount indicated plus a postage and handling charge of 25 cents in check. money order. or currency. Where no amount is indicated. booklet is free. Allow at least one month for delivery. Zip code. please.

Mail To: HOUSE BEAUTIFUL. DEPT. 367
P.O. BOX 2530. CLINTON. IOWA 52732

1 50¢	2 10¢	3 25¢	4 25¢
5	6	7 10¢	8
9 50¢	10 25¢	11	12 25¢
13	14 25¢	15	16
17 25¢	18 25¢	19	

Cost of Booklets: _____
Postage Charge: .25
Total enclosed: _____

Name _____

Address _____

City _____ State _____ Zip Code _____

Offer Expires 5/1/67



Make this your garden year-round

Garden hobbyists who own an L&B greenhouse say nothing matches the pleasure, creative leisure, and family fun that a garden yields when it blooms all year under glass. And no wonder, for you can hasten Springtime with a headstart on azaleas and tulips . . . brighten Winter days with carnations, mums, snaps and rare tropical plants. You can lengthen Summertime far into Autumn with bromeliads, calendula and geraniums. Orchids, African violets, lilies . . . more than 200 different plants . . . flourish year-round because you control the weather.
L&B makes greenhouse gardening practical and economical with dozens of even span and lean-to models from $300 to $2000 . . . and window greenhouses from $75. All are prefab for do-it-yourself assembly—all aluminum for lifetime enjoyment without upkeep. Send coupon for **free** Greenhouse Catalog 52.



LORD & BURNHAM
division Burnham Corp. Dept. 52, Irvington, N.Y. 10533

Prefab home greenhouses from $300. Please send 48-pg. full color Greenhouse Gardens Catalog with pictures and prices of dozens of greenhouses, that tells: how to choose a greenhouse, where to place it on average homesites, how to heat, cool, equip at low cost.

Mr.
Mrs. .....
Street .....
City ..... State ..... Zip .....

Some sales agent territories open . . . write ORLYT Marketing Manager.

BLUE SPRUCE
Select 4 yr., strong plants, 8-14" Make outstanding trees as boundary markers, windbreaks, etc. Densely pyramidal—from bluish-green to shining blue. Prefer sun. Postpaid planting time.
30 for $5.75
FREE CATALOG
MUSSER FORESTS, Box 10-C Indiana, Pa.

WATERLILIES
The loveliest of all flowers that can be grown at home. Exquisite jewel like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today for your free copy of new, colorful 1967 catalog. Our 50th Year
THREE SPRINGS FISHERIES
237 Main Road, Lilypons, Md. 21717

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 25 years. Simply dissolve and water. Soon house plants, garden flowers, vegetables, shrubs and lawns bloom more lush. Feeds instantly. Send $1 for 10 oz. can postpaid. Makes 60 gallons.
HYPONEX CHEMICAL CO., Copley, Ohio 44321, U.S.A.

Why gamble? Insist on
BACCTO®
POTTING SOIL
For over 50 years the choice of professional growers and home owners. From the producers of famous Baccto Peat.

WATCH OUT FOR THE OTHER GUY

Just being in the right isn't enough. Nearly half the drivers in fatal collisions are in the right. Drive defensively—as if your life depended on it. (It does.)

Published to save lives in cooperation with
The Advertising Council and the National Safety Council



IMPORTANT

YOUR MAGAZINES WILL BE DELIVERED TO YOU in faster time and in better condition..... WHEN YOUR ZIP CODE # IS PART OF YOUR ADDRESS.

Your ZIP CODE is really important. Get to know it and use it. This is the modern way to mail. Movement of mail is simplified and more direct. Handling is reduced.

Speed up your mail... and expedite your magazine delivery... by including your complete 5-digit ZIP CODE number every time you write your address.

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturer for your copies today.

Appliances, Major & Small

Amana Refrigeration, Inc. 35
Frigidare Electri-Clean Oven 67
*Kelvinator 23, 25
*KitchenAid Home Dishwasher division, Hobart Mfg. Co. 24, 25
*Show-House, Inc. 24, 25
*Thermador div. of Norris Industries 18

Automotive

Cadillac 9
*Renault, Inc. 123

Bathrooms & Accessories

*American-Standard 39

Building Materials

*American Olean Tile Co. 65
*California Redwood Assoc. 5
U.S. Plywood 51

China, Glass, Silver & Tableware

Alvin Sterling 46
*Copeland & Thompson, Inc. 56
*Fostoria Glass Co. 54
The Gorham Co. 58
*The International Silver Co. 177
*Mikasa 26
*Reed & Barton 19

Curtains, Drapery & Upholstery

*Kirsch Co., Inc. 55

Carpets & Rugs

Bigelow Carpets 63
*Mohawk Carpet 59
Ozite Corp. 20, 21
Pateraft Mills, Inc. 10
Alexander Smith 37
The VecTra Co. 20, 21

Floor Coverings (hard Surface)

*Azrock Floor Products Inside Back Cover
*Congoleum Nairn 17
*Johns-Manville Corp. 24, 25
*Show-House, Inc. 24, 25
Kentile Vinyl Floors Inside Front Cover

Foods & Beverages

Cointreau 178
Poppycock Candies 46
Seagram's V.O. 47
Munson G. Shaw, Bertolli 182

Furniture

*American Furniture Co. 62
*American of Martinsville, Inc...32, 33
*Baker Furniture Inc. 192
*The Brandt Cabinet Works, Inc... 58
*Drexel Furniture Co. 6, 7
Dunbar Furniture Corp. 60
*Fancher Furniture Co. 36
*Founders Furniture Inc. 191
*Globe Furniture Co. 56
*Hammary Mfg. Corp. 66
*Heritage Furniture Co. 49
*Hickory Chair Co. 50
Johnson Carper .....Back Cover
*Kittinger 30
*Knapp & Tubbs 191
La-Z-Boy 62
*Nichols & Stone Co. 179
*Pennsylvania House 68
*Shaw of Charlotte 185
*Taylor-Jamestown Corp. 52
*Tell City Chair Co. 12
*Thomasville Furniture Industries, Inc. 45
*Union-National Inc. 183
*United Furniture Corp. 2
*White Furniture Co. 22

BETTER YOUR LIVING

Garden Fences & Fixtures

*Lord & Burnham 189

Garden Fertilizers & Insecticides

Hydroponic Chemical Co. 189

Garden Seeds, Bulbs & Plants

Baccto Potting Soil 189
Colorado Flower Growers Assoc., Inc. 57
*Musser Forests 189
*Three Springs Fisheries 189
Vernon Barnes Nursery 187
Romaine B. Ware Lilies 188
*Wayside Gardens 188

Heating, Air Conditioning, Ventilating & Plumbing

*Delta Faucet Co. 50
*Fiat Products 181

Houseware & Supplies

Economics Laboratory, Electrasol 40
Lever Brothers All 69
Procter & Gamble Cascade 121
Republic Molding Corp. 68

Kitchen Equipment

*Elkay Mfg. Co. 11

Lamps & Lighting

*Lightolier 8
*The Stiffel Co. 44
*Wilmar Co., Inc. 52

Linens & Bedding

Braidwater table linen 61
Cannon Mills, Inc. 53
J. P. Stevens & Co., Inc. 31
Thomaston Mills 180

Paints

*C.A.H. Industries 183

Stationery & Books

The Cook Book Guild 13-15
Famous Writers School 41-43
*McGraw-Hill Book Co. 27-29

TV, Radios, Records & Musical Instruments

*Chickering & Sons 16
Magnavox Stereo 124
Piano Technicians Guild 70, 71
*Lear Siegler Inc., Olympic Radio & Television div. 48

Windows & Doors

*Andersen Windowalls 60
*Pella Rolscreen Co. 182

Miscellaneous

*Bass Galleries 186
*Char-Broil 181
*Consolidated Chemical Works, Dog-Tex 188
Dahlberg Miracle-Ear 180
*Decorative Arts Institute 1
Great Lakes Insurance Co. 128
Lamplight Products, Inc. 186
*La Salle Extension University..... 3
*Andre Richard 185
The Pioneer Rubber Co. 66

Department, Furniture, Jewelry & Specialty Stores

Art Guild Enterprises 91
Crescent House 75
*Exercycle Corp. 87-89
Fabrics 'Round The World 83
General Medical Co. 97
Information, Inc. 77
*King-Size Inc. 85
*Ronnie Fiberglas Center 79
The Stitchery 81
*Vermont-Ware 95
Lillian Vernon 93
World Art Group 99

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.





Just one nice thing after another!

America's largest and most diversified collection of distinguished decorative furniture. Ask your decorator or furniture dealer to arrange an introduction.

KNAPP & TUBBS

NEW K & T TRIAD —set of three illustrated booklets.
For your copies, please send $2.00 to Dept. HB1 at the showroom nearest you:
New York, Decoration & Design Bldg., 979 Third Ave.; Chicago, 6th Floor, The Merchandise Mart;
Los Angeles, 8778 Beverly Boulevard; San Francisco, 737 [illegible]



Never Ordinary

There's a special quality about Baker furniture. You will sense it—unmistakably. People who enjoy fine things say it reflects our "collector's viewpoint". For your Album of The Baker Collections, send $3.00.

Baker Furniture, Inc.

CABINET MAKERS

703 MILLING ROAD, HOLLAND, MICHIGAN 49423

DISPLAYS NEW YORK • CHICAGO • PHILADELPHIA ■ LOS ANGELES • DALLAS
PITTSBURGH • SAN FRANCISCO • ST. LOUIS ■ ATLANTA ■ GRAND RAPIDS



■ FOR THE FINEST CARE OF YOUR FINEST FURNITURE, USE SAINT'S SATIN WAX. ■

CONNOISSEUR OF ART AND NATURE

continued from page 135



HOWARD GRAFF

The care and pruning of this proud peacock, a rare specimen in the Rye, New York, garden of Mrs. Enid Haupt, has inspired its owner to a study of the fascinating intricacies of topiary. This, formed when purchased, is about 50 years old.

Topiary, which provides provocative accents in Mrs. Enid Haupt's garden, is the sculptural clipping of shrubbery into fanciful or architectural shapes. Most modern eyes find it piquant novelty, a romantic reminder of earlier days. It embellished gardens of the Renaissance, but Roman villas knew it, and the Persians' exotically shaped plane and citrus trees exhibited the skill.

Skill is the key word. Topiary is to gardening what opera is to music—an exercise in virtuosity. Leisure and manpower, dedication and patience are prerequisite. Thus, topiary qualifies as an excellent hobby for proficient gardeners who enjoy developing their expertise in the culture and pruning of shrubs.

Classic shapes are globe heads, cones, spires, obelisks, and animal forms such as peacocks, swans, and squirrels. But the imaginative can indulge in their own flights of fancy including furniture forms, the frequent frivolities of the 17th and 18th Centuries. American box, privet, yew, taxus, hemlock, juniper, American holly, and hardy orange are the shrubs most generally used. Small, dense leaf growth lends itself best to intricate forms and even woody herbs, like rosemary, can be trained into charming miniatures. The procedure generally starts with a pruning out to build up the central stem. Pruning is usually done twice a year. The development of a full-fledged shape is therefore relatively slow, depending upon the growth rate of the shrub. Fast-growing privet can acquire a simple shape in one growing season, while an intricate boxwood like Mrs. Haupt's handsome peacock can take as much as 50 years to reach plump perfection. Because of time and labor, topiary is not inexpensive, and nurseries specializing in it are few. Mrs. Haupt's supply came from Rosedale Nurseries, Hawthorne, New York, and the Heronwood Nursery, Upperville, Va., which is operated by Rear Admiral and Mrs. Neal Phillips, two aficionados of boxwood topiary who have turned a hobby into a profession. For the impatient, Merryvale Nurseries in San Francisco produce "instant" topiary, decorative forms in ivy embedded in a growing medium and shaped over wire armatures.



A bird in a bath, executed in taxus, is an example of how a topiary form can become an almost structural part of a garden, like green architecture.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

April 60c

House Beautiful

BURLINGAME
MAR 16 1967
LIBRARY

HABITAT, U.S.A.: 5 Remarkable Houses

From Coast to Coast, The Wide Sweep of Design Today



ow to Plan
erfect Menus
ouquet Trees



The "Hand-Engineered" beauty of upholstered furniture: Henredon is at the heart of it.

The look is luxurious. But the craftsmanship beneath this elegance is even more impressive. For instance, take a good look at the curved back on the sofa above. Those curves have been carefully "hand-engineered" and molded to cradle you in comfort for a long, long time. All Henredon upholstered pieces are hand-tailored in the same way, from the frame out. Then they're covered in a variety of luxurious fabrics that belie their practicality. There are Henredon sofas, chairs and occasional chairs of all dimensions and styles, scaled for the largest and the smallest rooms. (Many Henredon sofas can be made to the exact length you need—by the inch.) That's another of the beauties of Henredon. The occasional furniture you see in the photograph is from Folio Four. It's "hand-engineered," just like our upholstered pieces. It's the only way Henredon will make furniture.

Henredon *fine furniture*

There's a quality about a home with Henredon

For brochures showing Henredon's upholstered furniture and Folio Four collection, send $1.00 to Henredon, Department HB-4, Morganton, North Carolina.



Our sterling owes its smoothness to an island volcano and Kenneth Glenn.

Every year we import a ton and a half of pumice from the volcanic islands around Pompeii.

Pumice has been polishing things for centuries. It works beautifully on sterling. But for us it's only a start.

We're not satisfied unless Kenneth Glenn does the finishing.

He uses a special buffing wheel made of 64 polishing cloths. 35 large. 29 small.

First he works each piece of sterling against the large cloths. Along handles. Around spoon bowls. Up and down fork tines.

Then he works each piece against cloths so small they can reach into curves. Around swirls. Even in between petals.

When Kenneth Glenn gets through, every inch of our sterling is glass-smooth.

Even in corners your fingers never touch.

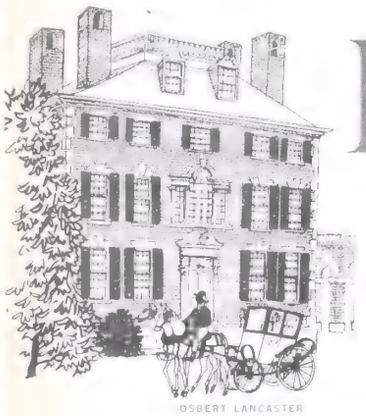
Only then are we satisfied.

Only then is sterling worthy of our "IS" maker's mark.

You'll find that mark with the patterns you see here. And you can take advantage of special savings over open stock prices when you buy a basic service for 4, 8 or 12.

For a free color brochure showing all our patterns, please write The International Silver Company, Meriden, Connecticut.

®International Sterling



OSBERT LANCASTER

House Beautiful

APRIL, 1967 Vol. 109, No. 4

HABITAT, U.S.A.

The Wide Sweep of Design Today

Beverly Hills, California: Sculptured House for a Collecting Family **152**
Seattle, Washington: Timber Treehouse, Oriental Serenity **160**
Midland, Texas: Brick-Walled Oasis: Cool, Green Heart **165**
East Hampton, New York: Antique Treasure, Modern Workings **170**
Glencoe, Illinois: The New Geometry in Stone and Glass **178**

Building and Furnishing the Habitat

Safe at Home **30**
How to Hide the Television Set **38**
Inside the Old Armoire, New Ideas **40**
Housing the Hi Fi: Two Beautiful Solutions **68**
High-Intensity Plus **132**
Ceilings: A New Role to Play **188**
From the Victorian Era: New Fabric Inspirations **192**
The American Habitat: As It Was in the Beginning **200**

The Arts of Good Living

The New Sounds of Brass, Woodwind, and Percussion **46**
An Entertaining Dessert: Apple Charlotte **69**
When You Buy Cookware **136**
Coming to Terms With the New Art *by Emily Genauer* **183**
Menus in the Making **194**
The State of the American Cocktail **196**

Gardens for Better Living

Books: Pleasures of Gardening **42**
Who Says You Can't Grow It Here? **140**
Bouquets in the Air **184**

Travel

Little Journeys to the Way We Used to Live **148**
Expo 67: *Intimations of the Future* **198**

Monthly Features

Scene From Here **22** House Beautiful's Address Book **28**
Food: Nobody Ever Tells You These Things **54** Take It Easy **60**
Window Shopping **70** It's Worth Mentioning **144**
Product Information **212** Tell Me More **214**

Cover: *The pool and two-level terrace designed by Architect Richard Langendorf for the home of the Donald Factors, one of five remarkable houses in an issue that spans today's design spectrum. Photograph by Max Eckert.*

House Beautiful is published monthly by The Hearst Corporation, 572 Madison Ave., N.Y.C. 10022. Richard E. Berlin, President; George Hearst, Vice President, Richard E. Deems, President of Hearst Magazines; John R. Miller, Vice President and General Manager of Magazines; William S. Campbell, Vice President and Director of Circulation; Richard A. Hoefer, Vice President for House Beautiful; Frank Massi, Treasurer; Harvey L. Lipton, Secretary. ©1967 by The Hearst Corporation, all rights reserved. Subscription prices: United States and possessions, $6 for one year; $10 for two years; $12 for three years. Canada, add $1 for each year. All other countries, add $5 for each year. For change of address, give old address as well as the new, including zip code number, and allow six weeks for change to become effective. Address manuscripts to The Editor, House Beautiful, 572 Madison Ave., N.Y.C. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U.S. Patent Office: "House Beautiful," "House Beautiful's Building Manual," "House Beautiful's Gardening and Outdoor Living," "House Beautiful's Home Decorating," "House Beautiful's Home Remodeling," "Houses and Plans," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," "Pace Setter," and "Pace Setter News." Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the United States of America. SUBSCRIPTIONS: all subscription orders for magazines—changes of address—correspondence concerning subscriptions—and postmaster notices of undeliverable copies should be mailed to: House Beautiful, Post Office Box 560, New York, N.Y. 10019.

Editor
SARAH TOMERLIN LEE

Home Furnishings Editor
FRANCES TAYLOR HEARD

Executive Editor
GUY HENLE

Art Director
WARREN STOKES

Feature Editor
MARION GOUGH

Associate Editors
CARROLL C. CALKINS
EPSIE KINARD
GUY MONYPENNY
ELIZABETH SVERBEYEFF

Architectural Editor
JAMES DE LONG

Building Editor
JOHN H. INGERSOLL

Home Service Editor
NANCY CRAIG

Food Editor
HELEN McCULLY

Administrative Asst. to the Editor
THOMAS K. OWEN

Home Furnishings and Decorating
PATRICIA DOHERTY
JACK L. HENDRIX
PHOEBE HYDE
ANNA WIGLAMA

Art Department
CHARLOTTE WINTER
JEROLD GOLDBERG
IRA BASS

Art Production
WILLIAM HUMPHRIES

Assistant Editors
LOIS BOHLIG, *Contributing Editor*
HELEN BRIGGS, *Copy Editor*
MARVA SHEARER, *Family Editor*

Home Appliance News Editor
JULIE POLSHEK

Editorial Assistants
MARY BOWDEN
KATHLEEN FREDRICK
SUE NIRENBERG

Readers' Service
FRANCES McBRIDE

Economic Consultant
MILES COLEAN

Window Shopping Editor
PEGGY RYAN

Assistant Editor
ESTHER PARKER

House Beautiful is published by The Hearst Corporation
RICHARD E. BERLIN, President
RICHARD E. DEEMS, President, Magazines Division
RICHARD A. HOEFER, Publisher, House Beautiful
PAUL E. YERGENS, Associate Publisher

JOHN H. REOCK, Advertising Director
ARNOLD WASSERMAN, Marketing Director
PATRICIA GUINAN, Asst. to the Publisher

TIMOTHY W. KNIPE, Eastern Advertising Mgr., 572 Madison Ave., New York, N.Y. 10022. Thomas L. Masson, New England—33 Union St., South Weymouth, Mass. 02190. Frank R. McMahon, Mid-East—1420 Land Title Bldg., Philadelphia, Pa. 19110. TOM H. WELCH, Western Mgr., 1 N. Wacker Drive, Chicago, Ill. 60606. DONALD ROSE, Cleveland Mgr., 720 Keith Bldg., Cleveland, Ohio 44115. ROGER C. SLATTERY, Pacific Coast Mgr., 1777 N. Vine Street, Hollywood, Cal. 90028. LAURENCE A. WEAVER, Jr., Weaver, Inc., Southern Mgr., Atlanta—DeKalb Peachtree Airport, Chamblee, Ga. 30005.

GM
MARK OF EXCELLENCE
Cadillac Motor Car Division

Fleetwood Eldorado



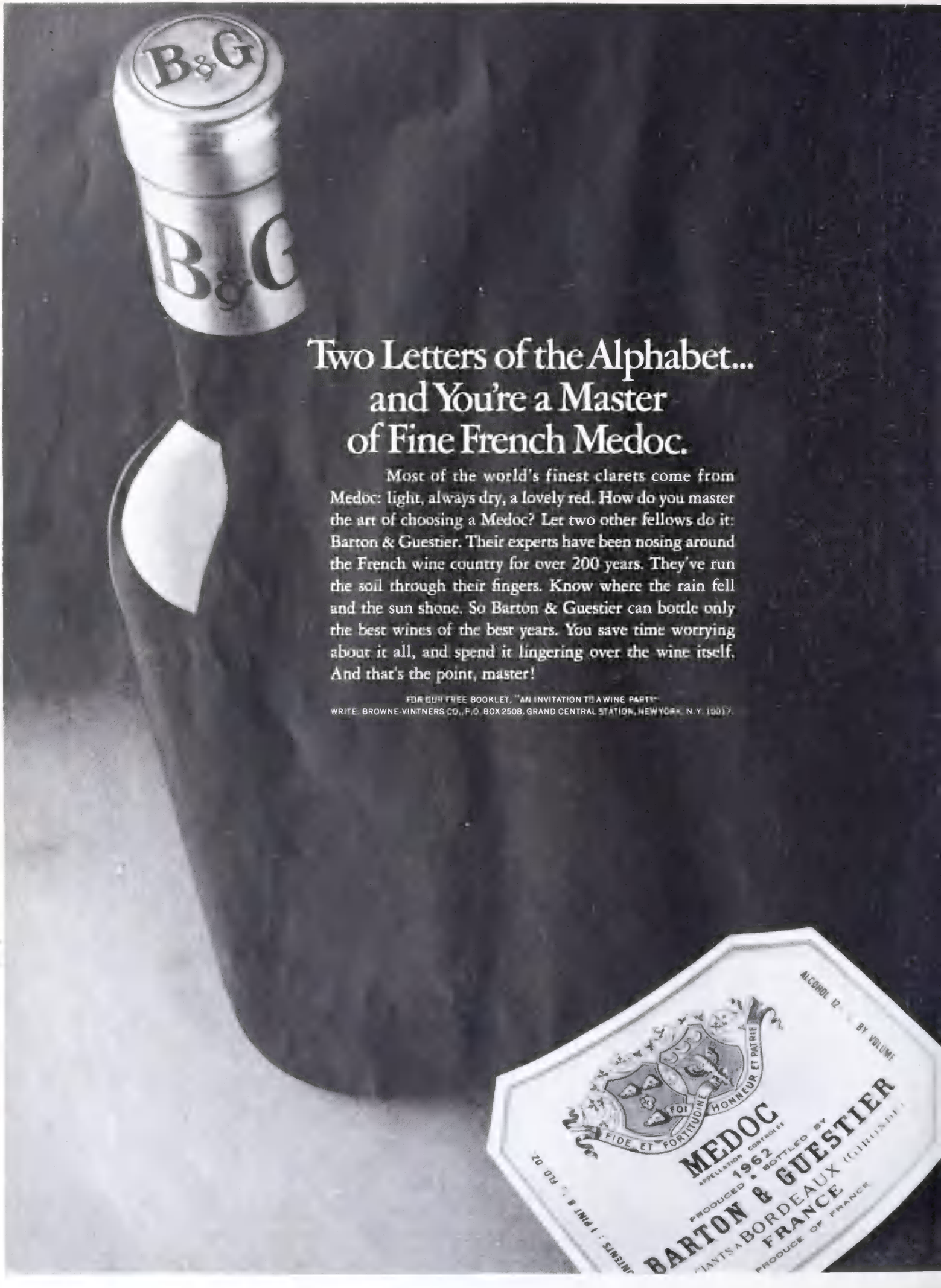
IF YOU THINK YOU KNOW CADILLACS—JUST DRIVE THE NEW ONES!

No matter how many Cadillacs you've owned and driven—you will still find yourself unprepared for the pleasure of driving the Cadillacs of 1967. For here is performance beyond anything ever offered before in a motor car. The totally new Eldorado combines front-wheel drive, variable ratio power steering and automatic level control for a kind of personal driving that is entirely its own. And all of Cadillac's twelve models offer an alertness of response, an elegance of ride and a sense of security that must be experienced to be believed. Among many important, new safety features are passenger-guard door locks, folding seat back latches and lane-changing signals. Your authorized Cadillac dealer invites you to take the wheel and bring yourself up to date on the most brilliant performers ever to be called Cadillac.

Standard of the World Cadillac

DeVille Convertible





Two Letters of the Alphabet... and You're a Master of Fine French Medoc.

Most of the world's finest clarets come from Medoc: light, always dry, a lovely red. How do you master the art of choosing a Medoc? Let two other fellows do it: Barton & Guestier. Their experts have been nosing around the French wine country for over 200 years. They've run the soil through their fingers. Know where the rain fell and the sun shone. So Barton & Guestier can bottle only the best wines of the best years. You save time worrying about it all, and spend it lingering over the wine itself. And that's the point, master!

FOR OUR FREE BOOKLET, "AN INVITATION TO A WINE PARTY"
WRITE: BROWNE-VINTNERS CO., P.O. BOX 2508, GRAND CENTRAL STATION, NEW YORK, N.Y. 10017.



Write us for a free sample of this Armstrong cushioned vinyl floor.
Armstrong, 6704 Atkins Ave., Lancaster, Pa. 17604.

Underneath that tough surface, there's a thick cushion of vinyl foam. It gives when you step on it. Makes you feel like you're walking on air. In fact, you *are*. The name of this extraordinary, new floor is Armstrong Cambrian™ Cushioned Vinyl Corlon.® See it now at your Armstrong retailer's, or write to us for a free sample.

Armstrong



When was the last time you thought about your bedroom?

Springmaid's done a lot of thinking on the subject...

The modern bedroom is far more than just a bedroom. It's a 24-hour a day refuge that supplies the privacy to read, write letters, knit, even eat breakfast or a midnight snack.

More and more bedrooms are being planned with a "corner." A conversation corner that includes a sofa, coffee table and chairs. A breakfast corner with small table and chairs. A library corner with a desk and chair. Or plan a corner to fit a hobby. It could be for sewing and knitting with a sewing table and accessories.

Start with a color scheme

Your bedroom, more than any other room in the house, should be a true reflection of your personality. It's the room that starts and ends each day...the room in which you spend the major portion of a day.

Plan it to reflect your personali
much as your wardrobe does. Give
colorful personal touch that makes
room a joy to live in by starting wit
color you feel best reflects you. For a
of tranquility, Springmaid suggests
use blues, greens and white. To cre
warm, cozy look, Springmaid feels
orange and yellow are best. For a
matic effect use contrasting colors a
basis of your scheme...blue and ora
red and green, yellow and purple.

The focal point of your bedroom

Once you've chosen your color o
ors, move on to selecting the look
want. Springmaid's done a lot of t
ing, and designing, on the subject.
the bedspread is the focal point o
bedroom, start there. We've desi
Rose Royale to be that focal point. M
or coordinate your draperies, dre
table skirt, bed hangings and line
your bedspread for a finished, pla
look that makes your bedroom as
a part of your home as the living

The complete plan

Starting with the luxurious Sc
embroidered roses you see below, Sp
maid has created a completely coord
ed Rose Royale ensemble for your

The bedspread is a beauty, lavishl
broidered, with a light puff of qui

When you turn back the spread
charming Rose Royale motif is repe
on the hem of a snuggly Springmaid
mal blanket, to insulate you in com
summer or winter.

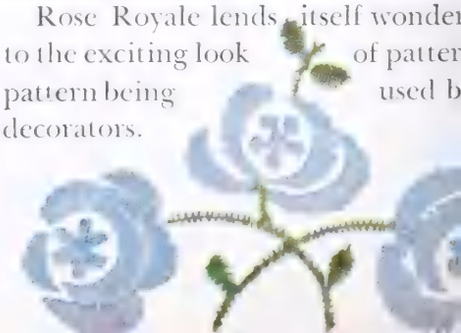
Springmaid's smooth sheets and p
cases are bordered with the same ru
of roses. Dainty scalloping edges the

Variations on the theme

If you prefer a coordinated rather
a matched look, use solid color drap
and bed hangings but create tie-
from the matching Schiffli hem o
extra Rose Royale pillow case. The
of a Rose Royale sheet could be us
a border for your solid color drap

Mixing patterns

Rose Royale lends itself wonder
to the exciting look of patter
pattern being used b
decorators.

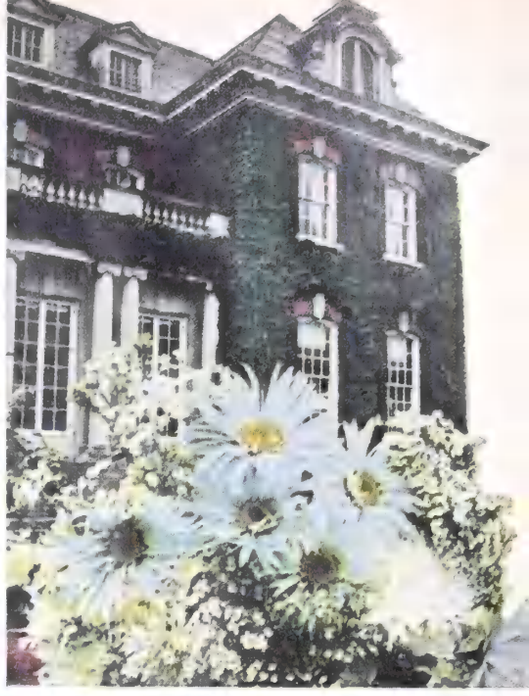




The textured look of Schiffli embroi-
lered roses would be accented perfectly
by a coordinating color print of roses. Or
tripes. And you're not tied down to using
ust one pattern.

Enjoy your new bedroom

An exciting new bedroom will add a
new dimension to your home. More fun
o living there. And a place to enjoy the



Stop by your local department store
and take a look at Springmaid's Rose
Royale bedroom coordinates, in pale
blue, pink, yellow or multicolor. It just
may change your way of sleeping.



Approximate prices: Rose Royale bed-
spread, twin 25.00, double 29.50. Sheets
in combed cotton percale, twin 4.99, dou-
ble 5.99. Pillow case 1.99. Thermal
blanket, Creslan® acrylic,
72 x 90, 14.99. Cafe curtains,
36", 5.50 pair.

Wake up to Springmaid

Teenagers' rooms ought to have carpeting that's just as "with it" as they are.

Just any old carpet won't get past the critical eye of a teenager. It's got to be a real "swinger." With a "groovy" pattern. And absolutely "super" colors. It's got to be a Mohawk carpet.

Take Mohawk's Stature for example. Mohawk took special care to weave it of Acrilan® acrylic fiber so it would stand up to the latest foot-stomping, shoe-scuffing dances that teenagers like to practice in the privacy of their bedrooms.

You won't have to grin and bear it anymore when frugging "size 12's" blast you out of a quiet evening with your favorite book. The carpet will absorb the sound, so you won't have to.

And it might interest you to know what happened when schools installed Mohawk carpeting. Those "swinging" teenagers of yours not only behaved better in carpeted classrooms, they were neater, too.

Covering a 12' x 10' teen bedroom with Stature will cost you about $170.00 (Plus a small charge for padding and installation). And if you have a vacuum, the carpet is as good as cleaned.

Get with it. Get Mohawk carpeting. It's what's happening, Mother!

This is only one of the many ways Mohawk Carpet can beautify your home. With practical carp for the family room. Wildly luxurious carpets the living room. An ingenious idea for the kitch The ultimate solution for your dining room. Ba room carpets. Bedroom carpets. Carpets that no o else but Mohawk has.

We've gathered many of these ideas and put th in an exciting little booklet. It's yours for the aski Just write to: Mohawk Carpet, 295 Fifth Ave., N 10016.



Why reupholster when you can buy Moore for less?



When you reupholster, you still have the old frame, the old filling, the old springs. In fact, the old chair. Why make do when you can select an all new Moore chair for less. And, you get a new frame! New filling! New springs! Pre-selected decorator fabric with soil resistant finish! Rich-Lux® urethane foam cushioning to give you that extra comfort!

Yes! Moore will have both you and your budget sitting pretty.

These and other Moore chairs are available at fine furniture and department stores. Or, write Sam Moore Furniture Industries, Department HB 4, Bedford, Virginia.

*Prices may be slightly higher west of Mississippi

SAM

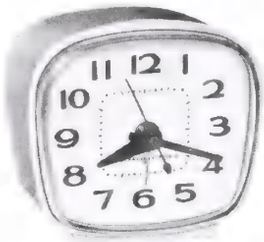
"THOUGHTFUL" CLOCKS BY GENERAL ELECTR



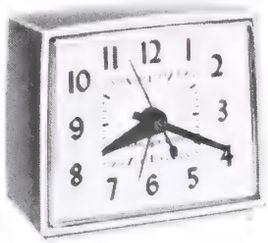
All the features you want in an alarm clock

MAKES GREAT GIFTS TOO!

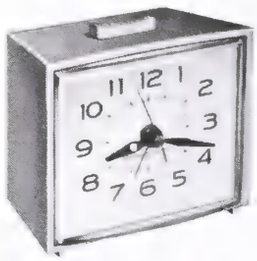
Snooz-Alarms® wake you, let you snooze, waken you again. Lighted-dial clocks you can read in the dark. View Alarms* with a dot of light tell when alarm is set. Tap 'n Set finger-touch feature sets alarm, shuts it off, too. Decorative clocks, miniature clocks. "Thoughtful" clocks, thoughtful gifts by General Electric.



Oval-Ette. Compact alarm with distinctive oval-styled case. Low priced. Antique white. 3⅛ in. by 3⅜ in.



Cue-Ette. Budget-priced miniature alarm takes little bedside space. Easy-to-read dial. Antique white. 2⅞ in. by 3¼ in.



Novel-Ette Snooz-Alarm®. Miniature-styled repeat alarm. Low priced. Antique white or beige. 3 in. by 3¾ in.



Cue-Ette. Low-priced miniature alarm with luminous dial for easy nighttime viewing. Antique white. 2⅞ in. by 3¼ in.



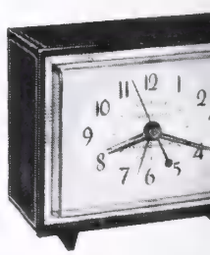
Twilight Snooz-Alarm®. Scallop design rims decorative dial. Repeat alarm. Antique white or beige. 3¼ in. by 4⅛ in.



Golden Snooz-Alarm®. Gold-color repeat alarm bar. Big easy-to-read dial. Sandalwood color. 3¾ in. by 5 in.



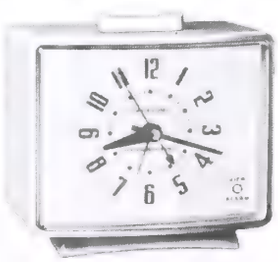
Cue-Ette Snooz-Alarm®. Repeat alarm. Lighted dial for nighttime viewing. Miniature styling. Beige. 3 in. by 3¼ in.



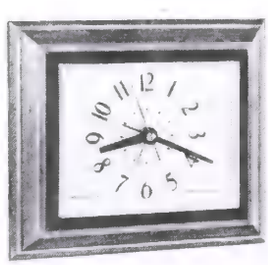
Nu Grain. Lighted dia Alarm* shows alarm is tique brown with gold-co 3⅝ in by 4⅜ in.



Golden. Repeat alarm. Lighted dial. View Alarm*. Gold-color tap bar and bezel. Sandalwood color. 3¾ in. by 5 in.



Snooz-Alarm®. Combines three features: View Alarm*, lighted dial, repeat alarm. Antique white. 3⅞ in. by 4¼ in.



Framewood. Handsome wood-cased alarm. Gold-color bezel. Lighted dial. Walnut or fruitwood finish. 4¾ in. by 5½ in.



Decor-Ette Snooz Alarm®. High-styled, with View Alarm*, lighted dial, repeat alarm. Sandalwood color. 3 in. by 5 in.



Tap 'n Set Show Alarm*. bar to set alarm, tap to off. Lighted dial. Antique 3¾ in. by 5 in.

General Electric Company, Housewares Division, Bridgeport, Conn. 06602

Progress Is Our Most Important Product

GENERAL ELECTRIC

Some people think Sunbrella is a fabric made only for awnings. This is an awning?



Limit Sunbrella to awnings? Mercy, no! All kinds of wonderful things happen with Sunbrella. Things like cabanas and patio covers and sunshades and boat ports and fences. Handsome things that stay handsome because Sunbrella is made of 100% Acrilan* acrylic fiber. So it won't shrink or crack or peel or harden and it won't be affected by mildew or rot.

And if it doesn't give you five full years of service, we will replace the fabric. Every glorious yard of it.

For literature, including a kit to show you how different awning styles will look on your house, write Glen Raven Cotton Mills, Inc., Glen Raven, North Carolina.

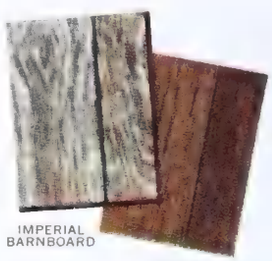
Glen Raven

ACRILAN

Monsanto



Above and beyond the call for be
. . . and fidelity of graining . . . a
luxurious finish-that's Imperial P
ing by Abitibi. Here, you see
charm of Imperial Pecan . . . a
our other elegant rooms, see mo
Abitibi's modern-day way-with-
Imperial Silver Ash, Rustic Walnu
Orchard Cherry. The Mar-Gard f
is really tough and really prese
the beautiful graining. So eas
clean, too! Another professional t
we like: the color-coordinated
ings and subtle grooves. Sheer
wizardry by Abitibi . . . and surpr
surprises . . . so low in cost! See
Imperial line today . . . but, be wa
To see it is to want it!



Abitibi®

*124 In a series of advertisements by SHOW-HOUSE, Inc.,
Pan Am Bldg., New York, N.Y. 10017 COPYRIGHT 1967 SHOW-HOUSE,

Newness and goodness *spark these four livable room*
paneling (Abitibi) . . . a stunning new theatre-type organ (Wurlitzer) . . . b
. . . and a rich, new decorating aid, "1001 Decorating Ideas" . . . all of

*especially recommended



There is a splendid beauty about today's house reflecting the freedom from rigid styles that is both endorsed and practiced by leading interior designers. It is appropriate now to mix two or more styles in the same room: good taste, color, mood, scale and pattern are our new-day tenets. And so our four rooms here are inspired, freely, by our Abitibi wall paneling, Wurlitzer pianos and organs, Johns-Manville floors, Conso trim . . . and a bright and wonderfully helpful treasure, "1001 Decorating Ideas."

rgans, pianos
stereos are

URLITZER

erved for you—the thrill of a life-
. . . the new Wurlitzer Theatre
n for your home. The music of
Mighty Wurlitzer—yours! Gather
family and friends 'round! Have
ngfest! Bring back the old favor-
the standards, the Broadway
-stoppers, the beautiful hymns,
lassical and operatic gems every-
loves. Create your own Theatre-
e-Round! Joy and happiness to
ake a bow, Mighty Wurlitzer! We
the new Wurlitzer Theatre Organ
t great! Organs, Pianos, Stereo—
itzer is the name that means
c to millions.



dimensions in wall
loors(Johns-Manville)
very good and new!

Clip this helpful coupon
Coupon expires June 30, 1967. Allow 3-4 weeks for delivery.

SHOW-HOUSE, Box 1500, Grand Central Sta., N. Y. 10017. Please send the following:

ABITIBI: ☐ Free color folder to help plan your wall fashions with Imperial Paneling.

WURLITZER: ☐ Free folder tells all about the new Wurlitzer Theatre Organ. ☐ Helpful booklets tell how to select the right piano, organ, stereo.

CONSO: ☐ The all-new edition of "1001 Decorating Ideas," 50c.

NAME_____
STREET_____
CITY_____
STATE_____ ZIP_____



ybody needs inspiration . . . and our inspirer for the beautiful rooms shown on these pages is "1001 Decorating Ideas". Here ind in magnificent color-filled photos a rich variety of fresh fashions for windows, new accessorizing ideas for all kinds of rooms all kinds of decor—the how-to of it! Each one of our rooms shows the dramatic use of trimmings created by Conso, publishers 1001 Decorating Ideas" and the world's leading manufacturer of decorative trimmings. The spanking new Spring-Summer edition 1001 Decorating Ideas" (at right, above) is now available at newsstands, supermarkets, department stores and specialty shops

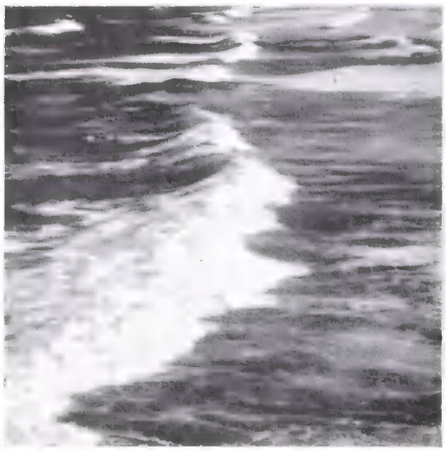
Conso

Coming in May

House Beautiful



COLOR!



COLOR!



COLOR!

44 Pages of FRESH AND DELICIOUS COLOR SCHEMES



The Innocent Colors vs. The Wickeds
Color Samples to Clip
A Summerhouse in Lush Color
Color Discovery in Williamsburg
Two Color-Planned Kitchens
Planting Chart for Garden Color
Curtainings: Sheer Beauty
Sun-Drenched Outdoor Furniture

At your newsstand April 18















Forget about the weather with Worthington central air conditioning

"It's not the heat, it's the humidity."

Not so. It's both.

When the weather's hot, you're hot. And when it's sticky to boot, you're downright miserable.

But with a Worthington CLIMATROL® central cooling system, you can tame heat and humidity throughout your home. Just set the thermostat (as you do with your heating system), and CLIMATROL air conditioning will keep every room as cool as you like. Automatically.

Look at it this way: you've only one life to live, so why not live it in comfort. With Worthington CLIMATROL air conditioning.



If you already have warm-air heating, we can install CLIMATROL in a day. Your Worthington dealer fits the cooling coil on your warm-air heating unit.



Next, he places the weather-proof condenser on a concrete slab outside. (Compact and good-looking, the condenser can go anywhere that's convenient —on the roof, in the yard, patio or breezeway)



He then connects the pre-charged refrigerant lines with quick-connect fittings. Voilà, instant air conditioning . . . without fuss, without muss, without dirt.

Every Worthington dealer is an air-conditioning expert... he knows what affects comfort—temperature, circulation, cleanliness, humidity. And he's specially trained by Worthington. So you know you can rely on him.

WORTHINGTON MUELLER CLIMATROL



Designed by Joseph T. Giordano

VANTAGE BY UNITED

A beautiful union between contemporary design and living

MAGNIFICENTLY CONCEIVED AND CREATED FOR DINING AND BEDROOMS AND LIVING ROOM ACCENTS, IN SELECTED VENEERS
SEND 25¢ FOR BROCHURE SHOWING A REPRESENTATION OF THE UNITED COLLECTIONS. UNITED FURNITURE CORP., DEPT. V, LEXINGTON, NORTH CAROLINA

A KitchenAid dishwasher won't nickel and dime you to death.





Proof? Many of our customers, after using KitchenAid for years, tell us they have yet to call a serviceman.

More proof? Many of the dishwashers we made as far back as 1949 are still going strong, doing a good job.

We go out of our way to do something about dishwasher bugaboos so they won't bug you.

Take the problem of flooding. We have a special dual fill valve in all our built-ins that makes the odds against flooding about a million-to-one.

Or take the motor. Most dishwasher manufacturers use a standard motor. Not us. We design our own, to our own rigid specifications, just for KitchenAid.

Or take the timer. We design this, too. Test every one in our factory. Run it through all the cycles.

In fact, we inspect every part of every dishwasher before it leaves the factory. Even hook it up for a test run to make certain that it'll wash and dry thoroughly from the first time you use it.

So if you're looking for a dishwasher that won't nickel and dime you to death, get a KitchenAid. See your dealer (he's in the Yellow Pages). Or write KitchenAid Dishwashers, Dept. 7DB-4, The Hobart Manufacturing Company, Troy, Ohio 45373.

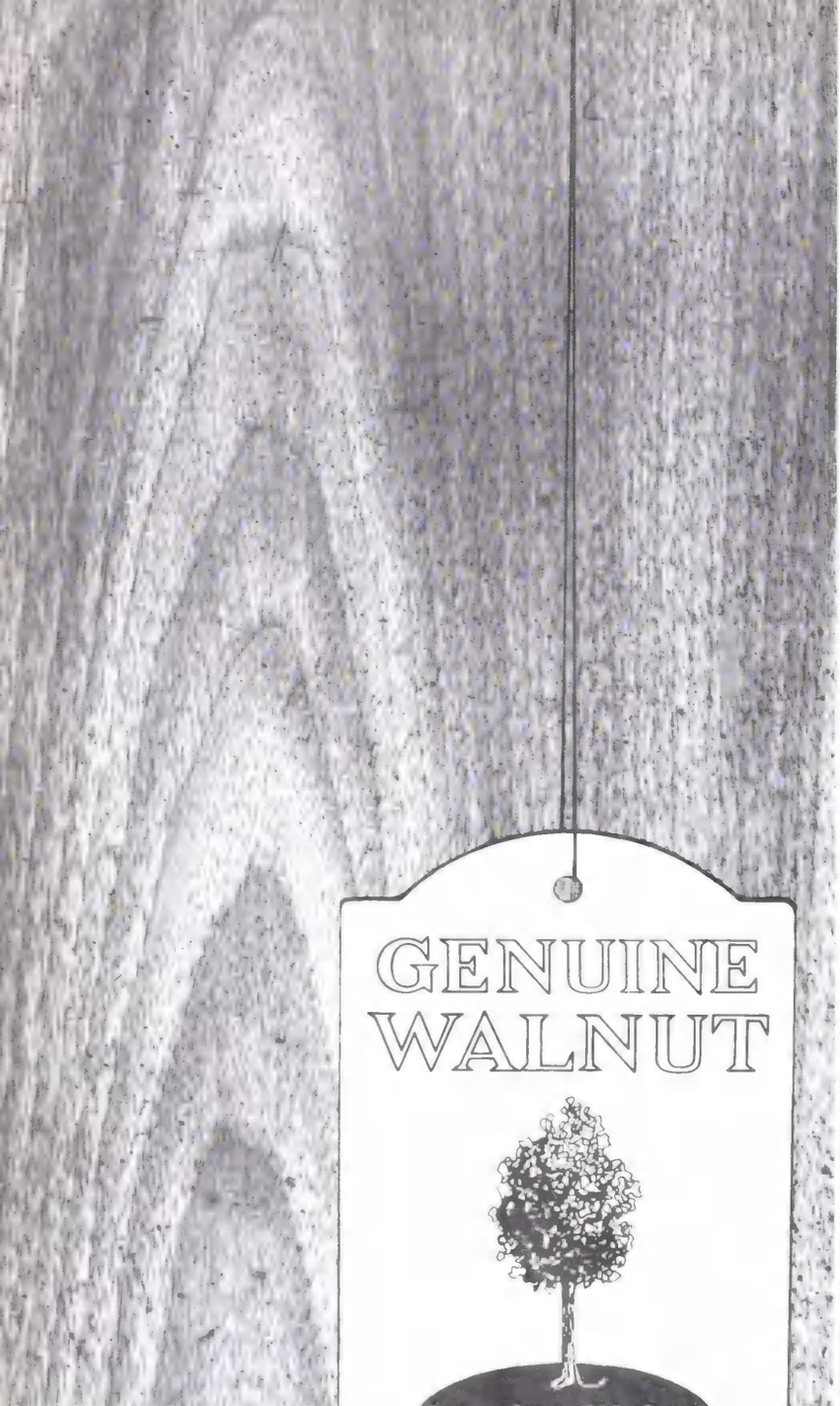
Name_____

Address_____

City_____State____Zip____

KitchenAid
Dishwashers

Products of The Hobart Manufacturing Company, makers of commercial dishwashers and food waste disposers



for the
finest in furniture
always!

ook for it... insist on it. Puzzled by furniture styles? Periods? rands? . . . Don't be! Just remember, year in and year out, whatever the urniture that appeals to you — genuine Walnut can always be your sign of uality furniture. Whether you're considering a roomful or an accent piece, et your good taste show with genuine AMERICAN WALNUT — the wood referred worldwide for enduring fashion. Write us for sources of fine Valnut furniture.

American Walnut Manufacturers' Association
666 North Lake Shore Drive, Chicago 60611

Dedicated to the conservation and proper use of Walnut, an American heritage for finest furniture and paneling

SCENE FROM HERE

People, Places, Pleasures

By DUNCAN MacDONALD

Widely known for her daily interview program on New York's WQXR, Miss MacDonald is an acute observer of the many worlds of esthetics, entertainment, travel, and the home

APRIL IN MONTREAL: As April comes around again this year, the eyes of the adventurous all over the world are turning toward Montreal. Such is the fascination of EXPO 67 that millions of people are converging on the city of the royal mountain —by land and sea and air.

A NAUTICAL APPROACH: If arriving at this international exhibition promises to be exciting, all the approaches to it will be exciting, too—especially those by sea, because Montreal has probably the most extraordinary port in the world. Those approaching it must brave the Atlantic Ocean and then breast the currents of the mighty St. Lawrence for a thousand miles.

One interesting arrival by sea will be the 19,860-ton S.S. *Alexander Pushkin* from Leningrad, celebrating the first anniversary of the inauguration of USSR transatlantic passenger service.

Other great ships to make the crossing, as they have done for many years, will be selected ones from the Cunard Line. Lady Tweedsmuir told me that she will be sailing from Scotland with a large party of guests for a visit to the Montreal exhibition. "We are going to bring one of our ships right up the St. Lawrence and have her there in the river, making it a real visit to the Exposition." Lady Tweedsmuir may speak with authority about bringing a ship anywhere, since she is a member of the board of directors of Cunard, the first female member in its 127-year-old history.

Lady Tweedsmuir should feel as much at home in Canada as she does in her native Scotland. As wife of the second Baron Tweedsmuir, her father-in-law was Governor-General of Canada and also famous as the writer John Buchan. On a visit to Canada, the Tweedsmuirs climbed the 7,000-foot peak named for the first Baron Tweedsmuir and raised a cairn of stones to his memory. The Tweedsmuirs are also ardent birdwatchers and ornithologists. During the 20 years that Priscilla Tweedsmuir was a Member of Parliament, she participated in many international conferences and was a member of the British delegation to the United Nations. But one bit of legislation close to her heart was the passage of the Protection of Birds Act. Lord Tweedsmuir sponsored the bill in the House of Lords, and Lady Tweedsmuir guided it through the House of Commons.

A SMALL BOAT: The United States, too, will avail itself of an unusual waterfront setting at EXPO 67. We can expect a certain amount of maritime traffic of an official as well as unofficial nature. The Commissioner General of the U.S. Pavilion is a man who loves the sea. Stanley Tupper, former Congressman from Maine, is from Boothbay Harbor and has spent many years on the water. He and his wife Esther like to live informally. Their apartment in downtown Montreal is a modest one, and they plan to entertain principally at the U.S. Pavilion. The Ambassador predicts it will be beautiful and impressive and says he is more interested in having our visitors see our country's great exhibition than in being entertained at various functions. He conceded, however, that there will be a 32-foot cruiser tied up at the Port Sainte Hélène Marina to afford a quiet place to relax with friends.

(Continued on page 24)



Teen-age recreation room: Kentile Berkshire Vinyl Asbestos floor. Individual tiles permit easy installation, flexibility of design. Shown with feature strips. Five colors. Greaseproof. Your Kentile® Dealer? See the Yellow Pages under "Floors."

Give yourself a Kentile floor for $55 and give a party with what you save!

KENTILE
VINYL TILE
FLOORS

About $55 is all it costs do-it-yourselfers for a 12′ x 15′ floor of thrifty Kentile Berkshire vinyl tile. It's long wearing; saves you money over the years, too. Easy to clean. Quiet, comfortable.

UNION-NATIONAL

fine bedroom, dining room and occasional furniture



RIVOLI BOMBE'

At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at Decorators Mart, 425 E. 53rd Street, N. Y. C. Merchandise Mart, Chicago. Furniture Industries Mart, Philadelphia. 9000 Beverly Blvd., Los Angeles.

Send 50 cents to Department B for brochure, "Furniture for Gracious Living"

UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK 14701



Embassy House

Chest in fruitwood finish from our Embassy House group of bedroom furniture. At leading stores throughout the country. Send 5 cent stamp to Dept. B for booklet.

UNION-NATIONAL, INC.
JAMESTOWN, N.Y. 14701

SCENE FROM HERE

continued from page 22

A LITTLE WINDOW: Pierre Dupuy, the Commissioner General of EXPO 67, is known all over the world as a result of 40 years in Canada's diplomatic corps—a former ambassador to the Netherlands, to Italy, and to France. I found him very unassuming for a man who is a fine writer and whom Winston Churchill valued so much as to call him "my little window on the barricades."

A LOT OF GRASS: When I first met Ambassador Dupuy in Montreal about a year ago, the Canadians even then were busy growing grass (one million square yards of turf) in Ontario and in Quebec, providing 300,000 cubic yards of top soil, 40,000 cubic yards of peat moss, 8,000 trees, and 150,000 shrubs—all to be transplanted to the scene for the grand opening on April 28th.

DESIGNS FOR LIVING: The name Vera Maxwell means different things to different people. To a large group of elegant women, it is the name of the fashion designer who creates the kinds of clothes they enjoy wearing. To Princess Grace and Prince Rainier of Monaco, it is the good friend who has been present at the baptisms of Caroline, Albert, and Stephanie, and who accompanies them on skiing trips to Gstaad. To Vera Maxwell's grandson, Douglas Alexander Maxwell, aged three and a half, it means "Thursday afternoons with Grandmother."

Vera Maxwell, whose parents were Viennese, says, "I like the European idea of seeing my grandson at a definite time each week." So on Thursday afternoons, Master Douglas comes to call. It happens, too, that Thursday is the day that Mrs. Maxwell is "at home" to a much larger circle of friends, and young Douglas is sometimes allowed to remain a few minutes to greet the early arrivals. The Thursday "at home" is an idea that Vera Maxwell had during the war, when she realized that servicemen had no place to go that seemed like home.

I asked whether she had a long list of recipes, tested over this period of 20 years of consecutive Thursdays. "No," she said. "I don't serve food unless a few old friends linger on. Then I just open the refrigerator and see what's there. And that's what they get. It's all impromptu. I may fix lasagna. It takes only about 15 minutes to cook the noodles, and I keep prepared sauces and different kinds of cheeses on hand, so that they're easily added. Another thing I do is variations on Kaiserschmärrn." (Kaiserschmärrn is made by simply combining a pancake batter with the desired filling—raisins—and frying a few minutes in butter on each side. When golden brown, serve with a sprinkling of cinnamon and sugar.)

MARTIN APPROACH: If mosquitoes have friends, they are most diffident about coming forward and declaring their friendship. Among their nonfriends are the purple martins, exquisite little birds, beautiful to look at, lovely in flight, and great gardeners. When in residence, they destroy 2,000 mosquitoes each day, regarding them as hors d'oeuvres.

In Griggsville, Illinois, is the Griggsville Wild Bird Society, devoted to the propagation of purple martins. William Murphy, the society's secretary, says that even city dwellers may enjoy the protective company of purple martins if they have a garden or lawn area of at least 25 feet surrounding the birdhouse.

If the question is how to acquire purple martins as neighbors, the answer seems to be to provide attractive living conditions for them. It's chancy. You put up a house ranging in price from a few dollars to over $100, and hope they'll come winging. If they settle down in your garden, you're getting a lot for your money at either price.

Bill Murphy says that for years martins have been attracted to the metropolitan areas of Chicago, St. Louis, Houston, and Miami. If so, why not to any other city?

Griggsville and Montreal—both striving to create a happier atmosphere for man and his world. ■



"I don't want just 'any' bathroom fixtures. I want the very same fixtures I see in the Eljer ads."

And *you* can have them. Just ask for Eljer fixtures by name.

Their beauty, quality and style cost no more. So, why settle for less than the best in something as permanent as plumbingware?

Specify Eljer to your architect, builder or plumbing contractor. For new design idea book, send 10c to: Eljer, Dept. HB, P.O. Box 836, Pittsburgh, Pa. 15230.

MASTER CRAFTED **ELJER**®
SINCE 1904 FINE PLUMBING FIXTURES

DELRAY BATH

EASTON TOILET

BRENDA LAVATORY

YORK AIR DOES MORE



Keeps out noise. When your home is air conditioned by York, doors and windows remain closed; you live in quiet comfort.



Destroys odors. York's exclusive Purafil® odor control system actually destroys common household odors—doesn't just mask them. Odors from cooking, tobacco and other sources won't circulate from room to room. Air is filtered to remove pollen, dust, dirt and other airborne particles . . . to make air fresher, cleaner. Housekeeping is easier too, because dust and dirt stay out.

CONDITIONING THAN COOL-LOTS MORE



Keeps humidity down. York not only cools, but wrings moisture from the air in your home! Relative humidity stays low—comfort stays high—even on the hottest, stickiest days.

Right now is the time to plan air conditioning for your home! And York offers a free air conditioning survey by a qualified York expert—to tell you the best way to air condition your home. Whether you're building a new home, or adding air conditioning for your present home, there are advanced York systems to do the job. Cost is low. And York now offers a special payment plan for homeowners, with up to five years to pay!

Get the facts on York whole-house air conditioning now, with details on convenient monthly payments. Just mail the coupon to York.

HB47

YORK CORPORATION
York, Pennsylvania 17405

Yes, I'd like more information on York air conditioning for my home, and details on York's convenient payment plan.

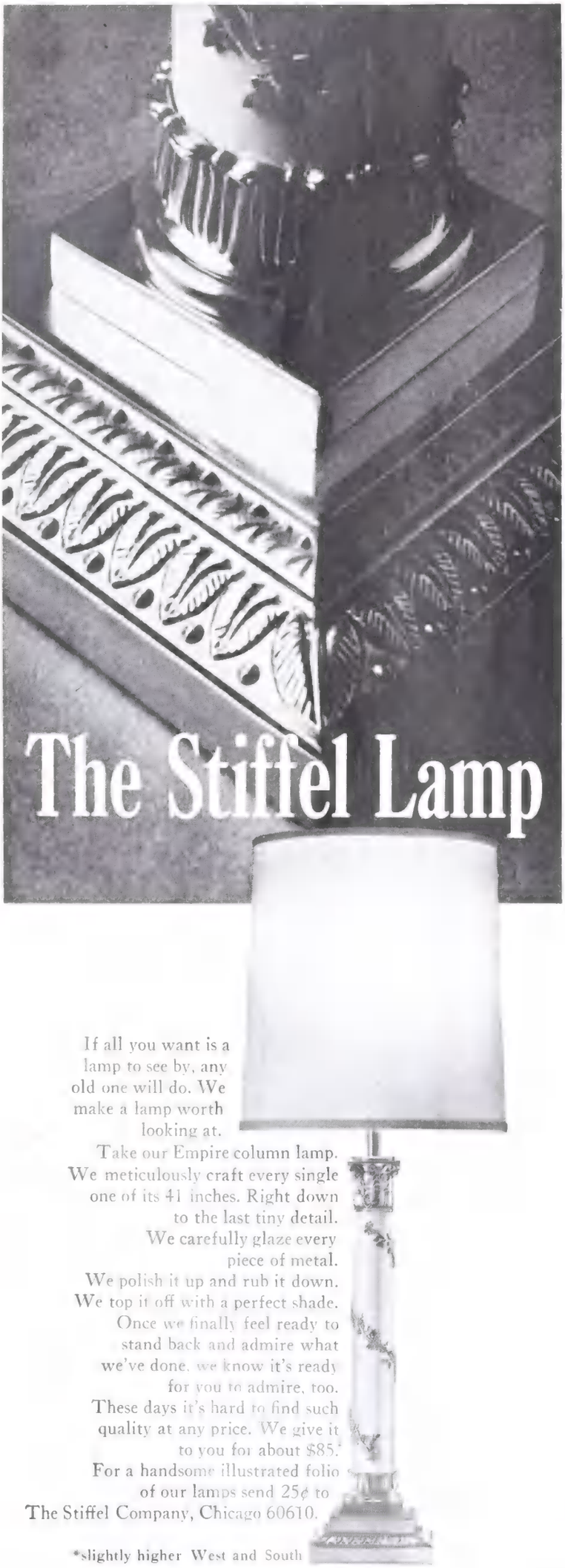
NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

YORK
air conditioning and refrigeration
BORG WARNER



If all you want is a lamp to see by, any old one will do. We make a lamp worth looking at.

Take our Empire column lamp. We meticulously craft every single one of its 41 inches. Right down to the last tiny detail.

We carefully glaze every piece of metal.

We polish it up and rub it down.

We top it off with a perfect shade.

Once we finally feel ready to stand back and admire what we've done, we know it's ready for you to admire, too.

These days it's hard to find such quality at any price. We give it to you for about $85.*

For a handsome illustrated folio of our lamps send 25¢ to The Stiffel Company, Chicago 60610.

*slightly higher West and South

House Beautiful's

ADDRESS BOOK

By EPSIE KINARD

Where, asks a Detroit, Michigan, reader, can our newly purchased *Dictionary of the English Language* be leather-bound to look like an 18th-century bibliophile's grand old book? It's going to go on an Italian lectern dating back to the Medicis.

A happy choice would be St. Crispin Bindery, 888 Madison Ave., New York City, where a quietly luxurious atmosphere of impeccable craftsmanship makes you want to touch fine leather, leaf through pages. Here, a binding would be of finest grained calfskin with a mellowed antique look and feel, end-papered with hand-marbled paper. Many colors are available, but we picture the antique look of tan or brown with blind tooling, the title of the dictionary hand-tooled in gold on the spine. The price would be around $200.

I have two lithographs, old family treasures—one badly torn, and both frayed and creased—which I would like to have restored and properly framed. Who in your little black book could do this? writes an Akron, Ohio, reader.

Alvena Seckar, 333 Pompton Ave., Pompton Lakes, New Jersey, former art restorer for Cooper Union. Her reverence for heirlooms matches her skill in handling them. She would make capital of the frayed edges by mounting the print on a mat, also made to look frayed. A bad tear would be minimized by the use of pastels and watercolors. For creases or folds, the print (only a genuine print whose ink wouldn't run) would be given a bath in distilled water and smoothed back into shape. Although the framing of a valuable old print would yield to the customer's taste, Miss Seckar might persuade her to use a soft color instead of the usual black, which takes much away from the lithograph. Estimate sent upon receipt of print.

Do you know a reliable firm that will remake down pillows—clean and sterilize the old and add new down to plump up skinny pillows? writes a New Castle, Delaware, reader. I have pillows filled with some very fine and properly culled European down (from Northern geese) well worth remaking.

The procedure at the Norman Dine Sleep Center at Wuensch-East Orange, 33 Halsted St., East Orange, New Jersey, is to remove filling from pillows to clean, sterilize, and filter out dead material. Skimpy filling will be eked out with white goose down. If ticking needs renewing, linen-finish ticking will be used. Satin covers will be given a downproof lining. Estimate sent upon receipt of pillows.

Where can our altar committee find someone to restore a badly worn, 100-year-old silk altar hanging with hand-embroidery of the medieval type? asks a San Diego, California, reader.

Specializing in such restorations is the Katharine Terry Studio, 1 East Park St., Bordentown, New Jersey, whose work is to be found in the Washington National Cathedral, Washington, D.C., Old Trinity Church at Broadway and Wall St., New York City, and other churches. These craftsmen use nontarnishable gold thread, which is drawn through to the back with a large needle and held to the surface with tiny silk couching stitches. When a piece is badly worn, the embroidered area supported by enough of the old fabric will be cut and transferred to new. Outlined with silk or gold thread, evidences of repair are eliminated. Estimate will be sent upon receipt of hanging.

The Address Book recommends products and services only after thorough investigation, but due to the special nature of much of the work and the uncertainties of transportation of fragile objects, HOUSE BEAUTIFUL cannot be responsible for, or guarantee, the results of the work.



THE $100 DIFFERENCE

ıen the Heritage carver turns over his model to the man at the machine, hands continue to interpret e flow of each curve. When a carved wood commode, or any piece of furniture, is made more by men an machines, only more money can buy it.

night be able to find a commode looks somewhat like this for t $130. And, if all you want is thing to fill a wall in a foyer ld a lamp next to your bed, you'll ppy with it.

Heritage commode night stand around $230. Or $100 more than ook-alike". This commode is e for the person who considers ll a backdrop and a lamp cessory for furniture. From arvings along the base and the legs to the beautifully worked antique cherry finish, this commode is a product of men's hands. Hands that respect the individuality of each grain in the wood. Hands that interpret the arc, the depth, the importance of every turn in the carving.

When the personality of natural as well as man-made designs is respected like this, a commode costs more money. The higher price on this commode—or any other piece of furniture we make—reflects deep-seated qualities that only more money can buy. Not just carving or a finish unmatched by shortcut methods. But the stretching and shaping that hold the lines of a sofa. And the way we'll finish a leg on a sofa whether or not it's meant to hide behind kick pleats.

When you find work like this, you'll see the Heritage name. Hanging from the hardware on this scaled down Louis Quinze style commode. Burned inside the drawers of a Heritage chest that takes its cues from Chippendale. Nestled under the cushions of a Heritage sofa. Swinging on a hangtag from one of our wing chairs. Hiding behind the doors of a mahogany Heritage finish.

If you'd like to know more about Heritage and see how it could fit into your home, send two dollars for a Heritage catalog collection and room planning kit, to Dept. HB-6, Heritage Furniture Company, High Point, North Carolina.

HERITAGE®

A division of Pilgrim Industries, Inc.



Replicas of rare furniture treasures made exclusively by Kittinger for those who enjoy fine craftsmanship and design.

for a room marked

Personal

KITTINGER

by General Interiors

ATLANTA BOSTON BUFFALO CHICAGO DALLAS
LOS ANGELES NEW YORK SAN FRANCISCO SEATTLE
Send 50 cents for Kittinger Portfolio, 1885 Elmwood Avenue, Buffalo, New York 14207

SAFE AT HOME

Reliable new devices to wipe out the danger spots can help to insure the safety of your home and your peace of mind

By EPSIE KINARD

Your home could be next. The accidents that happen to your neighbors—the dinner guest, for instance, who smashed through a glass door—can be a chilling reminder. So can the toddler next door who escaped from an unguarded window and was found far from home after an all-night search. The house in the next block that was invaded by thieves could have been yours.

Such experiences bring alive the statistics: accidents (over 52 million last year); burglaries (one committed every 27 seconds). Such figures should shock you into taking more drastic measures of security: to start from scratch if you are building or remodeling or, if not, to get rid of all danger spots in a step-by-step program.

You can achieve this with safety devices that work as well behind a decorative façade as behind any medieval castle look of bars-and-bolts.

Glass-door hazards: A vulnerable spot in your house may be sliding glass doors, floor-to-ceiling walls of fixed glass, or glassed-in atriums. The estimated 40,000 accidents resulting from smashes into glass happened to people who didn't realize the glass was there. This invisible hazard is so great that a nationwide campaign to induce householders and builders to use safety glass is being waged by the U.S. Public Health Service, the National Safety Council, and the Architectural Aluminum Manufacturers' Assn.

Safety glass tempered or laminated, and shatterproof, like the kind you use in your automobile windshield and windows brings the outdoors indoors as clearly as ordinary glass, gives you the same artist's view of a garden or a landscape. Glamorous newcomer into the house is a tempered safety glass, tinted like sunglass lenses—gray, green, or bronze. Tinted glass that absorbs heat and reduces glare is visually rich and gives you a new idiom to use in decorating or building. The quiet, mellow colors of this glass create elegant exterior effects—architects dote on it for atriums, patios, and lanais. Free from stereotypes, gray or green glass suggests fresh ideas for rooms keyed to tinted glass walls or windows. The bronze tint inspires a one-note scheme for a room glowing with carpet, curtains, and furnishings complementing bronze glass walls.

Used for any purpose for which clear safety glass is used, tinted safety glass costs about 20 percent more. It is available through Libbey-Owens-Ford Glass Company and Pittsburgh Plate Glass Company distributors, listed in your Yellow Pages.

Another way to prevent crashes is to install sliding glass patio doors equipped with grilles, which, with their lattices, are as effective as blinking alarm lights for alerting the unwary. Removable wood or plastic grilles in diamond or rectangular (Colonial) designs crisscross doors of insulated clear glass, which are also available in tempered glass. Made of ponderosa pine, doors and windows with grilles are available in standard sizes from local lumber dealers.

Crash guards, another way to call attention to invisible glass doors, are decorative aluminum discs in golden or natural aluminum colors. In sets of three sizes, the largest saucer-size, they are glued to both sides of a glass door. Such bold embellishments put sudden brakes on would-be crashers. Available by mail order from Vikon Tile Corporation, 130 No. Taylor St., Washington, N.J. 07882. $1.98 per set.

Bathroom accidents: Almost all of the 100,000 to 120,000 home accidents that occur annually—mostly from bathtub falls, scalds under showers, poisoning from medicines that children can reach

(Continued on page 32)



It's one third of your life. Spend it dreaming in Wamsutta.

SUPERCALE

SHOWN: "VERSAILLES GARDEN" ON SUPERCALE, IN PINK, BLUE, OR YELLOW ON WHITE. WAMSUTTA MILLS (DIVISION OF H. LOWENSTEIN & SONS, INC.) 1407 BROADWAY, NEW YORK, NEW YORK 10018. ALSO FROM WAMSUTTA, FOR THE FAMILY: LUSTERCALE®, BABYCALE® AND HERITAGE TOWELS. IN FINE STORES FOR THE HOME.



We Air Condition Cooks

Not just houses, stores, offices. Little girls playing grown-up. Grown-ups making family play of housework. We know what summer heat does to kitchen chores and appetites, party time, rest time. Day & Night builds fine air conditioning — and our dealers install it carefully — so your family can enjoy the good life.

DAY & NIGHT
MANUFACTURING COMPANY
855 Anaheim-Puente Road, La Puente, California 91747 HB-2



Send me your free booklet that takes the mystery out of buying an air conditioning system — tells how big a unit I need, where to locate it, how to economize on operation. No obligation, of course.

Name_____

Address_____

City _____ State_____ Zip_____

CREATOR OF NEW DIMENSIONS IN AIR CONDITIONING

SAFE AT HOME *continued from page 30*

—can be prevented. How? By replacing dangerous, antiquated fixtures with safe, up-to-date equipment.

There are slip-resistant bathtubs that provide traction to help stay wet, slippery feet. For as little as $4 to $7 more than the regular cost of a tub, you can get one with built-in slip-resistance that tests have shown to be four times safer than the conventional tub. Only the attractively textured surface of their flat bottoms make them look any different from other new tubs. At plumbing contractors and builders.

A grab bar can be the hero of the day, if it's long and powerful enough to save you from falling when you step from a slippery tub. Such a bar sustains a 300-pound pull, measures from 24" to 48", or more if you want it to run the full length of your tub, and is made of heavy brass tubing plated with chromium. By mail order from Reliable Metal Products Co., 25 Elm Ave., Mount Vernon, N.Y. $25 and up, including strong anchor plates.

Burns, caused by antiquated hand valves that capriciously release alternate bursts of scalding and icy water, are prevented by installing a thermostatic tub/shower water-mixing valve to replace obsolete fixtures. Easy to install at the side of a tub, they have a transparent control knob and contrasting dial face to regulate the temperature of your bath water and are visible even through a curtain of steam. By Powers Regulator Co., at plumbing-supply houses. Basic price $63, fittings extra.

Child-protective medicine cabinets keep little pilferers out with sliding-bolt safety latches whose secret is known only to the adults. In two stainless-steel models: with hinged mirror door, $27.90, or with sliding mirror doors, $47.30. Miami-Carey. At hardware stores, plumbing-supply houses, tile dealers.

Slippery-floor accidents: Of the 180,000 serious falls last year, an estimated 9,000 can be blamed on slippery floors. None of the decorative pow of a floor is lost by a valuable, slip-resistant covering. There's an example in the model house maintained by the New York Medical Center, the Functional Home for Easier Living. The handsome terrazzo floors have colored Carborundum chips sprinkled in to prevent slipping. Available in a full range of decorator colors from distributor-members of the Terrazzo and Mosaic Association of the U.S. and from other terrazzo and mosaic tile distributors listed in the Yellow Pages.

Unglazed ceramic tile is a slip-proof choice especially suited to bathroom and kitchen floors. Special tiles with abrasive particles added—Alundum or Carborundum—are favored for use around swimming pools. From ceramic tile contractors listed in the Yellow Pages. Prices from 51 cents to $2 per tile.

Wall-to-wall kitchen carpeting of nylon loop pile keeps kitchen floors safe from accidents due to spills. In a smart tweed pattern, such carpeting is available in many decorator colors to add good looks to a kitchen. It reduces clatter, puts comfort underfoot, and can be spot-cleaned with detergent and water. Bigelow-Sanford, Inc. Available at all Bigelow dealers. Bacara, $7.95 per square yard; installation extra.

Nighttime accidents: For routing darkness and menacing shadows after major indoor lights are out, a wall lamp that stays softly lit is an authentic copy of a Colonial gas lamp. Fueling its low-level safety light is done by a 7-watt bulb.

With black plastic lamp-post shade and white translucent lens, the lamp, plugged into any wall outlet, would make smart period lighting for any dim area: hallways, nursery, bathrooms, stairways at top and bottom. General Electric. At variety and hardware stores. $1.29.

A child's solace that dispels nursery gloom is a socket light that looks like a TV picture tube. Of white plastic, with a storybook decoration, it glows with a soft electro-luminescence that uses up only five cents' worth of electricity a year. Minus the nursery decoration, it will light the way down dim hallways or to furnace room or garage. Sylvania Electric Products. At hardware, variety, five-and-ten-cent stores, and supermarkets. Approximately $1.

Dark stair treads, handrails (outdoors or in), and other stumbling and falling areas can be lighted by flexible tape light. Of-

(Continued on page 34)

Do you honestly feel that plain color wall-to-wall expresses the real you?

how we see you differently. that Alexander Smith, of all le, has anything against plain et—we make beautiful ones. luxurious.

our patterned carpets are all And fun.

rn puts your personality into oom, as effectively as the pic-, furniture and odd pieces you uch fun tracking down.

at this room, for instance. gine it with plain carpet. dn't it lose? Patterned car-ulls the whole room together, s it to life with a bold, unex-d touch.



Now imagine pattern in your own bed-room, under the furniture e loved for years. You'd sud-have a terrific look of today.

Or if you start fresh with one of the patterned carpets from Alexander Smith's Designer Gallery Collection—at only $11.95 sq. yd. —you open up untold possibilities.

Pattern with pattern doubles the excitement.
Just keep your different patterns in the same color family, though you may use a variety of textures. Here, our Designer Gallery carpet (in the "Sylvan Glen" pattern) sets the mood with many greens—rich, vibrant, yet invitingly restful. The chair and small pieces pick up the twinkle of blue from the carpet. The bedspread, in subtler shades, is the one large scale design you can allow yourself.

Balance patterns with plain areas.
Air, sunlight, whites and fresh pale tones provide contrast, the better to show off the patterns.

Use what you really like.
You're expressing the real you, remember? Try out swatches of all patterns, and trust your eye.

Acrilan® makes pattern more practical.
Every beautiful Designer Gallery carpet is densely woven of Acrilan acrylic pile to give it the easy cleanability, extraordinary durability and vibrant coloration patterned carpets never had before.

Ask for a little advice.
We've prepared a booklet to show you how Alexander Smith patterned carpets are exciting with every decorating style, from Rural English to Modern.

Drop a note to Alexander Smith, 295 Fifth Avenue, New York, New York 10016, and ask for our patterned carpet booklet.



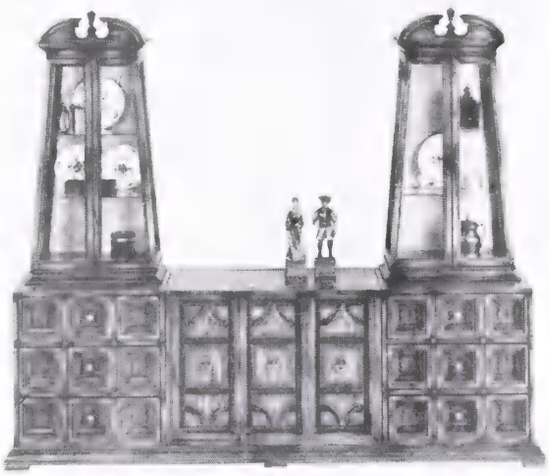
Alexander Smith 1845®

Bedroom furniture by Basic-Witz.





Here's more Vizcaya.



See the history behind



every rich carving, column and arch.



But you don't have to live in a castle to afford it. For example: Semanier, $245.00*. Foyer Commode, $219.00*. Side Chair, $63.00*. Sofa, $519.00*. Cocktail Table, $165.00*.
*Approximate prices. Slightly higher in the West.



AMERICAN OF MARTINSVILLE

fering sure-footed safety is a thin plastic electroluminescent tape in lengths up to 150 feet. Tape, cut in measured strips, is connected at one end, capped at the other, and can be battery-driven or plugged into a regular outlet. Strips can be fastened by epoxy or Velcro to any flat area by any electrician. By mail order from Madigan Electronics Corp., 1625 Eye St., N.W., Washington, D.C.

Outdoor accidents after dark: Outdoor light fixtures, spiked into the grass or swung from the branches of a tree, make garden or grounds look like a fairy world. There's a wide selection of fixtures to keep your family and guests safe on steps, walks, driveways, near rock gardens and lily pools, on uneven grading and around the swimming pool. To light these spots, you can choose fixtures of contemporary styling so self-effacing they add nothing but light to shrubs, rows of azaleas, or a flurry of showy dogwood blooms. By Lightolier. You may also choose fixtures with artistically assertive designs, such as leaves, flowers, tree bark, driftwood, toadstools, and a cluster of rocks, complete with green clumps of live-looking moss. A plastic lily pad fixture concealing a hidden light looks as real as the living genus *Nymphaea's* own green pad floating in a pool. By Ludlow.

A wide selection of lanterns and other fixtures has been designed to hang from or latch onto trees. Two cone-shaped portable fixtures of black epoxy-finished aluminum are from a custom collection designed for the Rockefeller Gardens in New York's Museum of Modern Art. By Stoneco.

Spotlights that spike into the ground have shades that look like the green calyx of a flower or tiny three-tiered Japanese temples. By Artolier.

Cast-aluminum post lights with lanterns in weatherized finishes light up front and back entrances or areas for cookouts. Reproducing the gas fittings of Colonial days, they use electricity or gas. Adjustable posts, five to nine feet, are sunk about 1½ feet in the ground. By the Ruby Lighting Corp.

All of the foregoing are available from electrical distributors listed in your Yellow Pages.

Mercury vapor and colored bulbs invite you to experiment with lights, like a scenic director of a *son-et-lumière* spectacle or to illuminate trees, shrubbery, pool and garden statuary, and to aim at nonglare, overall lighting that eliminates spottiness and insures safety. All lighting fixtures are weatherproofed with watertight sockets.

Other household hazards: Thirty-five percent of household accidents that happen on the grounds could be prevented if stairs, balconies, upstairs porches, and swimming pools had adequate railings and fences. You can make these areas safe with ornamental wrought iron or malleable iron grilles. These offer designs that range from old New Orleans treillage to the more open, restrained scrolls and airy filigree of contemporary patterns that put on shadow plays of sun and shade. For custom work, your architect or local ironworks fabricator will suggest designs, offer plans, submit estimates. A brochure of both traditional and contemporary designs will be sent upon request by J. G. Braun Co., 537 W. 35th St., New York 10001, creators of designs merchandised through architects and ironwork fabricators.

For the do-it-yourselfer, there are prefabricated wrought-iron units, some 50 percent cheaper than custom installations.

If you're handy with the power drill and hacksaw, you can assemble your own stairs, handrails, banisters, easy-to-fit staircase gates to keep children from falling, and fences (with gates that lock) to keep little visitors out of your swimming pool. From a stock source of wrought-iron railing sections with lacy cast-iron panels you can satisfy the laws of any state demanding that a fence for a swimming pool be as high as five feet. Colonel Logan's Ornamental Iron. Stock units available from building-supply dealers and lumber yards.

In the iron-lace designs of antebellum Southern mansions, you can also find adjustable handrails and windows to keep Junior in and burglars out. You yourself can put in these units, which are so self-sufficient that installation time is cut in half. Tamper-proof windows have, as an extra safety measure, a hex-key at the top for

(Continued on page 36)

Four centuries ago, furniture like this would have come castle-size.

This is Vizcaya. Adapted from 16th century palace furniture designs—scaled to a practical modern-day size. Touched with the splendor of Renaissance Italy. Rich with elaborate detailing. Hand-worked highlights on dark Appalachian oak and fine ash burl veneers. New. But with a past. There are more than 50 pieces of Vizcaya for your whole house. See it all, and our other collections in colorful brochures. Send 50¢ to Carolyn Langley, Dept. HB-467, American of Martinsville, Martinsville, Va.



The people who built your dishwasher * recommend that you use something besides a detergent to prevent water spots.

They recommend:

LIQUID JET-DRY®

for dishwashers with automatic dispensers for JET-DRY



LIQUID JET-DRY causes glasses, silverware and china to shed water instantly after they are rinsed. No water drops are left on the dishes to dry into unsightly water spots. Dishwasher manufacturers, recognizing JET-DRY as the answer to water spotting, equip many models to inject LIQUID JET-DRY into the rinse water. If your dishwasher is so equipped, don't run out of JET-DRY. Even one dishwashing without JET-DRY can cause spots.

SOLID JET-DRY®

for dishwashers without dispensers for JET-DRY



SOLID JET DRY is now available for dishwashers not equipped to dispense LIQUID JET-DRY. It dries dishes just as spot-free and sparkling (and just as automatically) as LIQUID JET-DRY does in dishwashers equipped with automatic dispensers. SOLID JET-DRY comes in the form of a bar which is neatly encased in a plastic basket. You simply clip the basket to any corner of the upper rack of your dishwasher. Remember to buy JET-DRY. At grocery stores and dishwasher dealers.

* *JET-DRY is recommended by the manufacturers of all 28 makes of dishwashers.*

© Economics Laboratory, Inc.

SAFE AT HOME

continued from page 34

quick dismantling (in case of emergency) or for convenience in window washing. Brochure sent upon request from Locke Manufacturing Company, Ohio Street, Lodi, Ohio.

Burglaries every 27 seconds: Besides wrought - iron window barriers, burglars are also balked by a system that employs ultrasonics or photoelectric beams. When a beam of "black light" (infra-red light) near any port of entry where a burglar would pass is interrupted, an alarm goes off. A horn, trouble-buzzer, or bell is heard all over the house if there is a break in the connection. Approximately $140.

A miniature thief-thwarting device is a book-size metal unit to keep on top of cabinet or case where valuables are stored. A prowler coming within a preselected distance of it will cause the alarm to sound. The device has a small dial that registers visually just how close a friend or foe is coming. Miniguard. $250. Walter Kidde & Co. Both detection devices at Kidde authorized dealers and distributors listed in the Yellow Pages.

If burglary statistics disturb your peace of mind, you may want to replace old locks with a new kind of entry lock. Keyless, jimmy-proof, with no keyhole for a burglar to pick, a new lock has a set of five push buttons. It offers any predetermined combination of numbers, and these can be changed to a new one within seconds at any time to outwit anyone who discovers what the old sequence is. $20.

A similar cabinet lock keeps children and other pilferers from medicine and kitchen cabinets where household poisons are stored. Both locks at locksmith shops, lock departments of hardware stores, or directly from the Simplex Lock Corp., 150 Broadway, N.Y.C. 10038. $10. ■

CUTTING BOARD AT THE BAR SINK



PHILIP ROEDEL

This cutting board was made to fit neatly into a recess at the top of a double bar sink. It slides easily to expose one sink or the other, can be removed for use elsewhere. For parties, one sink becomes an ice chest.

Introducing: The invisible refrigerator.

rom Amana, comes the re-
rigerator that lets you play
ouse.

Down with dullsville
n the kitchen. Breakfast
ith color each morning.
hanks to Amana. Because
nly Amana offers a choice
f 329 decorator panels
ith side-by-side or
reezer-at-the-bottom
tyle refrigerators.



Be your own decorator.
ou can match or mis-
atch designs (even use
our own wallpaper.)
witch patterns on a whim.
o need to change doors,
o gluing. Amana's decora-
r panels slide into place
uickly and easily. If you
ant to go back to white,
st remove the decorator panels.

Not every Amana dealer will have all 329 ecorator models, but they'll all have



Amana's "Decorator Book." It shows every design, every colorway in our huge collection. Look it over at your leisure. Or write for our special 24 page brochure. Packed with decorating tips r the kitchen, it's yours for just 25¢ (to ver cost of handling and mailing). Just fill t and mail the coupon at right.



Choosing an Amana refrigerator (side-by-side or freezer-below) is a lot easier than choosing from the 329 colors it comes in.

Our biggest side-by-side is only 35¾" wide, yet it gives you 22.3 cubic feet of usable storage space, 14.1 cubic feet in the refrigerator area—the freezer holds 287 pounds of food. And both sides are Free-O'-Frost.

AMANA REFRIGERATION, INC.
Amana, Iowa 52203

Please send me Amana's special 24-page idea book on decorating tips for my kitchen. Enclosed is 25¢ to cover handling and mailing.

NAME

ADDRESS

CITY STATE ZIP

You get a meat keeper with its own temperature control that keeps meat fresh and flavorful *twice* as long as ordinary meat keepers.

Automatic ice-maker, too. Plus adjustable cantilevered shelves;* independent cold controls for both the refrigerator and the freezer (set one without affecting the other); butter conditioner; removable egg tray; porcelain crispers; and a non-chip, washable, acrylic enamel finish on the exterior. And more.



Like the longest, most comprehensive warranty ever to back up any refrigeration product. Only Amana dares to offer a 5-Year Total Appliance Warranty covering free parts and related labor. Because nobody else builds a refrigeration product as carefully, with as much attention to quality as we do.

*Pat. Pending

5-Year Total Appliance Warranty

Amana warrants for 5 years from date of original purchase in U.S. or Canada, free replacement or repair, including related labor, of parts found defective as to workmanship or material under normal use, returned through Amana's dealer-distributor organization. Owner responsible for local cartage, repairmen's travel expense, if over 100 miles, replacement of gaskets, rubber or plastic parts, light bulbs, owner accessories. Warranty does not cover taxes, duties, assessments levied at time of part export. Any product subjected to accident, misuse, negligence, abuse, defacement of serial plate or alteration shall void the warranty.

Beauty isn't only skin deep on an Amana.

Amana

Backed by a century-old tradition of fine craftsmanship.

AMANA REFRIGERATION, INC., AMANA, IOWA

Simply elegant. Syracuse China

(Ask any ambassador's wife)



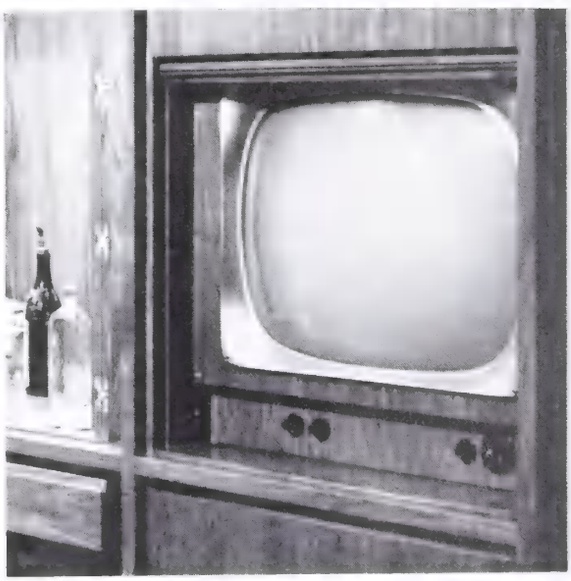
Shown: Yorktown $18.95 the place setting. Other patterns from $14.M. Write for color brochures, 25¢. Syracuse China Corporation, Dept. Y, Syracuse, N.Y. 13201

HOW TO HIDE THE TELEVISION SET



MORLEY BAER ARCHITECTS: WURSTER, BERNARDI, AND EMMONS

This television set slides out (and retreats quietly into the wall) on a drawer arrangement using heavy-duty slides. The wood grain of the attractive folding doors meets the paneling perfectly.



ARCHITECTS: TROMBAN & CANUTE

Above, the empty face of the television set can be masked by a panel that slides down over it. Panel matches the walls and folding doors that cover the bar at left.



In this modern, glassy-smooth room, a TV set would intrude on the contemporary art and furnishings. Now, behind sleek white doors, it is seen only when needed.

DESIGNER ALBERT HERSLEY EZRA



IT MAY BE POMEGRANATE TO YOU BUT ALL YOUR HUSBAND SEES IS RED.

What does he know from pomegranate? He thinks it's something to eat. To him, anything from orange to magenta is red. A blue carpet with violet overtones? A yellow one with green flecks? It means nothing to him. Everything to you and World. At World, we're aware of a woman's sensitivity to color. We've been working on the problem for years. Result? Out-of-this-world colors like pomegranate.  A subtle blending of orange and cerise. Never-before-seen colors like Bluegrass (to pick up the green in your great-grandmother's antique vase). And 12 other unimaginably beautiful color combinations. In two textures, Magnifico and World Premiere. One formal. The other more casual. All exclusive with World. All 100% Acrilan® acrylic. Opulent. Stain-resistant. Long-wearing. Moth and mildew-proof, too. Expensive? We guarantee this: your husband won't see red when he sees the price tag.



WORLD CARPETS

ACRILAN

Heirlooms start with fine deep-cut crystal by

Tiffin

Tiffin is proud, heritage crystal.
Its hand-cuttings are deeper...
its ring more vibrant... its clarity more brilliant.
And because Tiffin is so cherished...
isn't it nice to know that any pattern may be
replaced even a generation from now.
Tiffin... prized family heirlooms since 1887.



INSIDE THE OLD ARMOIRE —NEW IDEAS

MORLEY BAER



ARCHITECTS: WURSTER, BERNARDI, AND EMMONS

A magnificent antique armoire, set into walls similarly paneled in wood, now has the modern function of a pass-through bar. The back of the piece is open for easy service from the kitchen. In the cabinet beneath are bar supplies.



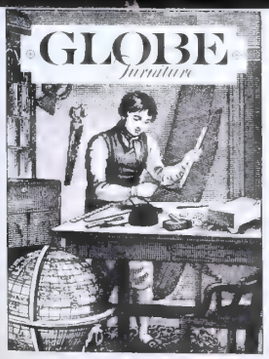
FRED STOLLER



This beautifully carved wardrobe is now fitted with glass shelves and serves as a showcase for a collection of antique art objects—vases, bowls, daggers. The ornamental woodwork on the interior of the wardrobe is nearly as detailed as that on the exterior.







Tudor Manor *the sign of distinction in your home*

Is this Lord Quincy Beavonbrook's Tudor Manor—exactly as it looked in the 17th Century? It has the look of it—strong, solid furniture with massive leg turnings, deeply mitred panels, oversized true dovetails. But it's not Lord Quincy's. It's Globe's Tudor Manor, a furniture collection that so faithfully duplicates this sturdy magnificent look that even Lord Quincy would be hard pressed to tell it from the real thing. He'd find the warmth of age-old scars in its sturdy oak (actually, a master job of distressing by Globe's expert craftsmen). And he'd find every other fine detail he loved—because when Globe sets out to reproduce authentic replicas, they don't stop until every last detail is accounted for. Tudor Manor is Globe's newest exciting addition to their many fine authentically styled collections. Send 50¢ for our new colorful and amply illustrated booklet of Globe's great furniture creations. Globe Furniture Company, Dept. HB-47, High Point, N.C. *Quality...Globe's Proudest Tradition in Fine Furniture since 1905.*

Books:

PLEASURES OF GARDENING

The best on indoor and outdoor gardening—either general or detailed but all delightful

Enjoy fragrance in your outdoor and indoor gardens the whole gardening year: This is the premise behind *The Fragrant Year* by Helen Van Pelt Wilson and Léonie Bell (Barrows, $10).

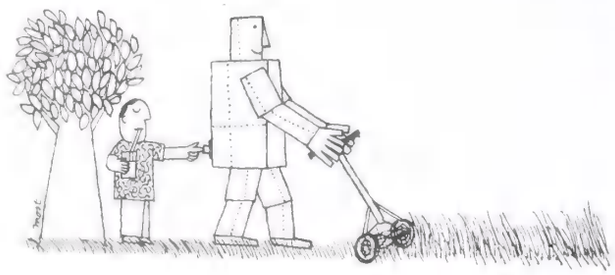
Both the authors are extremely knowledgeable, have personally grown the flowers they discuss in their book, which, by the way, is the result of ten years' collaboration. They have reclassified the garden scents into more identifiable categories than have previous works: sweet, spicy, heavy, aromatic, etc. A season-by-season discussion of the most fragrant plants comprises most of the book. A long chapter on roses and schedules for year-round indoor scented plants are also included. Mrs. Bell, who has done all the illustrations, will be remembered by HOUSE BEAUTIFUL readers as the author of "A Sampler of Old Roses" in our June, 1966 issue.

A fascinating pocket-size book to please any flower lover is *Secrets of Flowers* revealed by A. Stoddard Kull (Stephen Greene Press, $1.95). Its descriptive subtitle is a good insight into the book's contents: "A remembrancer for persons of sensibility of certain facts, fancies, legends, and properties, etc., of flowers from garden and field; with a list of meanings for use in composing floral messages in a manner both subtle and heartfelt." This is a touch of old-fashioned whimsy in today's modern and sophisticated world.

Indoor gardens

The newest title on our list is *Foliage Plants for Indoor Gardening* by James U. Crockett (Doubleday, $4.95). Anyone who enjoys growing house plants will benefit from reading this helpful book. Chapters on philodendrons, palms, ferns, citrus trees, vines, bromeliads, cacti, and other minor foliage plants offer complete growing information. Also of help is a chapter giving lists of plants grouped together according to their cultural needs.

More specific is *Growing Bulbs in the House* by Xenia Field (St. Martin's Press, $3.95). This British author, after giving general instructions on growing bulbs, divides bulbs into groups for the novice, for the graduate, and finally for the "green fingers." In each case a complete account of the background, growing, and culture of the bulbs brings promise of blooms to brighten any room throughout the year.



Roses

Two new books on roses present European and American aspects of growing and enjoying a favorite. *The Concise Handbook of Roses* by Eigil Kiaer and Verner Hancke (Dutton, $5.95) offers horticultural advice on planting, pruning, and general care of roses, plus a chapter on how a

(Continued on page 44)



Be a complete
ORCHESTRA
...with
MAGIC-RHYTHM!

Now your Story & Clark organ lets you play almost any instruments you wish – and you can add the beat of MAGIC-RHYTHM at finger's touch! Military bands, Caribbean or rock 'n roll combos, full "big orchestras" fill your life *instantly* with music and fun! You can actually play your Story & Clark the same night it's delivered – it's THAT easy!

Fifteen different choices, starting as low as $585, with terms to suit you! Write for Bulletin G.
Story & Clark Organs, 7373 Cicero Avenue, Lincolnwood, Illinois 60646.

STORY & CLARK
The World's Most Beautiful
ORGANS

Story & Clark organs are products of CMI



Adore a plush carpet? Love a shag carpet?

Firth's Enrapture is both!

SEPARATES BY MONTE STREITFIELD FOR STRESA

Enrapture is so new you won't find words anywhere to describe its completely different texture. It combines—for the first time—a beautiful practical shag texture with an elegant plush surface. Firth uses Kodel®, a newly-developed polyester carpet fiber of unusual richness. The result is extravagantly sumptuous...just right for the new elegant look, and just as at home with casual interiors. There are 16 beautiful colors to choose from: ten solid tones and six tweeds. Enrapture's pile is deep and resilient. Resists crushing, matting, soil, stain, and will withstand heavy household traffic. Cleans easily. Enrapture: it's a word you'll enjoy learning more about. Look it up at your nearest Firth dealer.

KODEL

WOMEN WITH A SENSE OF

FIRTH

CARPETS AND RUGS

295 FIFTH AVENUE

BOOKS: PLEASURES OF GARDENING *continued from page 42*

new rose is created. A cultural history of the rose and a portfolio of color illustrations are rich bonuses. The book originally appeared in Danish, then was translated for English-speaking audiences, but still retains its European flavor.

The Magic World of Roses by Matthew Bassity (Hearthside, $6.95) reveals the rose's origin, its history, and its legends. Successful planning and caring of rose gardens with the various hybrid teas, floribunda, climbers, and shrubs is explained in text and pictures. Information about creating new blooms, rose awards, judging and classifying roses, and American and European rose gardens to visit complete the picture.

Trees and shrubs

Experts and interested laymen who want both a factual account of the world's trees, plus a pictorial gallery of their beauty will be interested in *The Glory of the Tree* by Dr. B. K. Boom and H. Kleijn (Doubleday, $12.95). According to families and genera, the Dutch authors present in readable terms the structure, nomenclature, history, and practical uses of the world's trees. Almost 200 color photographs are by G. D. Swanenburg de Veye who also did the photography for *Mushrooms and Other Fungi*, another book in the same series as *The Glory of the Tree*.

Two new guides about the choosing and care of shrubs are now available. The more recent, *Shrubs in Colour* by A. G. L. Hellyer (Doubleday, $8.95) has watercolor and line drawings as illustrations. Although the book was written for British garden enthusiasts, the information contained in written and visual form is just as applicable to American gardens. Inexperienced or novice gardeners will be more interested in this book than in *Flowering Shrubs* by Isabel Zucker (Van Nostrand, $17.50), an authoritative, illustrated reference book for professional and amateur horticulturists. The major section of the book is devoted to detailed descriptions of shrubs and small trees. Earlier chapters discuss the buying, uses, planting, and caring of shrubs.

Japanese gardening

A magnificent 366-page volume with tipped-in color plates is *The Art of Arranging Flowers: A Complete Guide to Japanese Ikebana* by Shozo Sato (Abrams, $25). Complete it is, since the author begins with *ikebana* in Japanese history, traces the various *ikebana* styles through the centuries, and discusses advanced *ikebana*. Chapters on the imaginative use of equipment and materials makes mastery of this Japanese art a possibility. Also included is a basic course in the *moribana* style.

Japanese Garden and Floral Art by Mrs. Paul Kincaid (Hearthside, $6.95) treats of Japanese flower arrangement, landscape design, and dwarf-tree culture. As a way of introduction, there is an opening chapter on Japanese esthetics and a closing one on visiting Japan. Photographs and line drawings illustrate various floral designs.

Devotees of the ancient Japanese art of bonsai will learn much from Jerald P. Stowell's book, *Bonsai: Indoors and Out* (Van Nostrand, $4.95). Knowledge gathered over ten years of study and experience in the raising of bonsai is shared by Mr. Stowell. He explains the art in terms of native American plant materials. The five basic Japanese styles and three variations of them are fully identified. Step-by-step drawings and a list for plants and equipment are included.—K.F.





ronda BY johnson/carper

Extremely versatile *Ronda* offers you an exciting choice in Contemporary bedroom furniture of rich-grained Sable Walnut veneered construction. Beds of four different styles, including a captain's trundle bed . . . plus a variety of dressers, chests, and hutches that have generous storage capacity and fit snugly into space-saving wall and corner arrangements. Center-guided, dovetailed, and dustproofed drawers. Mar-resistant matching plastic case tops. Lots of other extra-value features, too. See and choose *Ronda*. Open stock . . . at fine furniture and department stores. *For brochures on a variety of our bedroom styles, send 25c in coin to Johnson-Carper Furniture Co., Inc., Dept. 105, Roanoke, Virginia 24012.*



A Johnson/Carper original design by Walter F. Nessen.

HELP CURE BEDROOM NEGLECT.

Stop letting your bedroom embarrass you. There
ly is something you can do about it besides
logizing for it.

You can change its whole look just by
ting a new Bates on the bed. And to do
t you won't have to scrimp and save
months. With $20 or $30, you're ready
edecorate right now.

You can get six feet of roses that
ible everyway but wrinkled because
es permanently pressed them.

You can get a George Washington
rloom® to make your furniture look more
ly American than Early Attic.

You can get a nice summery pastel and not
ry about fingerprints because one dunk in the
her will get them out.

You can get a plaid and a print and alternate them
eep yourself from getting bored.

And best of all, you can get a bedroom that looks
a decorator's been at it and you did it
by yourself.



Bates

This is Nottingham from our famous "Country Collection." It comes zippered up in a clear vinyl storage case. In many colors, all sizes from twin to dual king. At fine stores. From $100.00. 112 W. 34 St., N.Y. 10001.

AMES LAWN & GARDEN VALUES

No. 19-140 (ALGR)

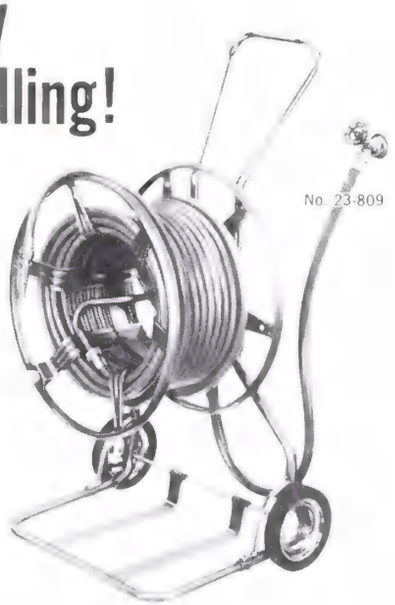


Lets your lawn breathe!

Use one side of this unique two-way rake for quick, easy removal of matted grass-killing thatch . . . to let sun, water and fertilizer nourish roots. Use reverse tines for reseeding, cultivating. Self-cleaning—pull, it's full . . . push, it's clean! Ask for Ames Lawn Groom Rake—$4.50

Ends messy hose handling!

Eliminate kinking, knotting, tripping. You need unwind only length of hose required — because *water flows through reel itself!* Sprinkle, then easily rewind for storage. Holds 150 feet. Detach reel for sturdy hand truck! Ames Handi-Truk Reel—$17.00



No. 23-809

Short cut to a trim lawn!

Famous Ames Roto-Edger®—fastest, easiest way to trim shaggy, overhanging grass along walks, beds, house, fences, around trees. Literally a pair of scissors on wheels . . . with self-sharpening, clog-proof blades. Quality and workmanship unconditionally guaranteed—$6.50



No. 19-759 (30)

WIN A MILLIONAIRE'S BACKYARD
including 16' x 32' Spartan Swimming Pool!
Nothing to buy
Enter at department, hardware or garden supply stores

AMES
SINCE 1774

THE NEW SOUNDS

of brass, woodwind, and percussion

By JOHN KRANCE

The band, born long ago to simple martial strains in the open air, is finally coming to musical maturity and sophistication on the concert stage. The new sounds of brass, woodwind, and percussion, which comprise the band as we mean it here, has been a long time coming, but it's here to stay.

There's a whole new breed of young performers playing wind instruments in concert, from Carnegie Hall to the Los Angeles Coliseum, with virtuosity undreamed of by the Sunday stalwarts who long ago played Sousa on the bandstand in the park.

And because the musicians are so much better than ever before—for reasons we'll consider later—serious composers are now writing new and exciting music for the concert band and wind ensemble. This, in turn, is attracting an enthusiastic new audience for "band music." And the upward progression continues. Larger audiences encourage new compositions and higher levels of musicianship. This new band music also reaches beyond the schools. There are many professional concert bands, and countless good wind ensembles at the community and professional level. There's also new interest in recording this music, which includes not only the new compositions but the best of the wind-ensemble music of Baroque and Renaissance times. The records suggested on page 52 will give you an idea of the quality and scope of this musical phenomenon.

The concert band usually has 60 to 100 pieces and is essentially the same as the marching band on the football field, except that it sits down to play indoors and has a repertoire more suited to the concert hall. The wind ensemble is essentially the same as the concert band, except that it's limited to about 45 pieces and can play with greater flexibility and sonority.

The low esteem in which band music has long been held by serious musicians and composers was engendered from the start. The first "bands" as we know them played in France for the regiments of Louis XIV. They were an adjunct to the pomp and circumstance of military and special court occasions. The music was more a part of the ceremony than an independent form, and too inconsequential for serious consideration by the best composers of the time. The image of the band as the source of simplistic sounds of strife and glory has, unfortunately, persisted to this day.

The early wind instruments

In the evolution of music, the wind instruments were in the third generation. First there was only singing. Then came the early stringed instruments, such as the lute, the rebeck, and the ancestors of the violin. They were sweet of voice and at their best indoors. It was not until the late 16th Century that wind instruments, predecessors of today's band instruments, were invented.

In the late 1500's, Giovanni Gabrielli first made extensive use of wind instruments. In his magnificent *Sacrae Symphoniae*, there are 16 instrumental compositions using the cornet, a wooden horn covered with leather and with holes rather than valves; and the sackbutt, a sort of medieval trombone. (Would you believe 76 sackbutts?) These, along with the ancient viols and lutes, comprised the first orchestras.

In about 1750, as old instruments were perfected and new ones invented, composers became aware of the unique identity of each. The tone colors became a palette which excited the musical imagination of composer and audience alike. For the first time, the families of instruments—woodwind, brass, and string—

(Continued on page 48)

***John Krance**, a professional composer, arranger, and conductor, has made significant contributions to the musical literature of the wind band. He has also played French horn professionally and served as Musical Director of WPAT in New York City.*



goes the old one. In comes the red one. But if red isn't right for your
there's another Magnolia that is. Because Magnolia does more with
room seats than anyone else in the world. See them all under the name
Town and Country at all the *in* stores in the country. Would you like a
reprint of this artwork to hang in your bath? Just send 25c with
name and address to: Magnolia Products, Inc., Columbus, Mississi

MAGNOLIA the seat of the in house



What good is a dishwasher detergent if it's no good in your water?

Every dishwasher detergent manufacturer knows that no *one* dishwasher detergent works equally well in all kinds of water. Yet nobody does anything about it — except the makers of FINISH. They have developed special formulas of FINISH for different types of water. Before they send your Special Formula FINISH into your area they test it in various types of water prevalent in your area. **They make sure that your Special Formula FINISH washes dishes cleaner and shines glasses brighter than any other detergent.**

It stands to reason that the world's largest producers of dishwasher detergents wouldn't go so far out of their way to give you a better product if it weren't important. Nor would the manufacturers of all 28 makes of dishwashers approve it. Do you consider it important enough to try your Special Formula FINISH in your dishwasher?



© Economics Laboratory, 250 Park Ave., New York, N. Y.

were beginning to congregate. Percussion, as a distinct family, was to evolve later, although kettledrums were used to assist trumpets rhythmically.

At about this time, the clarinet was perfected and had become a fully established member of the orchestra, which by then had also added flutes and oboes to the other instruments—all in pairs. And all of these, of course, are part of the band today.

When Wolfgang Amadeus Mozart, at the age of 22, first heard the sound of clarinets in the excellent Mannheim Orchestra in Germany, he was deeply impressed. Here's a portion of a letter to his father at the time: "Ah, if only we had clarinets too! You cannot imagine the glorious effect of a symphony with flutes, oboes and clarinets. I shall have much that is new to tell the Archbishop at my first audience, and shall make some suggestions as well."

Enter, the wind ensemble

Mozart's enthusiasm and his genius in composing for wind instruments led to the delightful early literature for the wind ensemble. His interest is nowhere more impressively shown than in his serenades, divertimenti, and cassations. In the mid-18th Century, no social function of importance was complete without special music, and Mozart composed these little masterpieces for just such occasions.

In his hands, the wind serenade was raised to a high level of artistry. One of the best is his Serenade No. 10 in B-flat (see record list), which Mozart himself considered to be one of his finest works. The beauty of this magnificent score must be heard to be believed.

Were it not for the French Revolution, the wind serenade would probably have flourished as a musical form. But with the dramatic overthrow of the Royal Court, this kind of social music was dealt a blow from which it is only now recovering.

Its renewal, and the new development of the concert band, are the natural progression of the marching band, which was instituted to take up time between halves of that growing school activity—the football game. The next upward step was the competitive high-school band contest. These competitions were vital in the growth of the school music programs. Ever since this program was established in the early 30's, there has been a continued improvement in the quality of performance on wind and percussion instruments. What with band camps (the one at Interlochen, Michigan, is world-famous), and widespread scholastic interest in band music, the level of musicianship has developed to a high degree.

In colleges, universities, and schools of music throughout the country, standards of performance have improved so that many amateur musicians rank high by professional standards, and can literally play any music that's put in front of them.

The magnificent bands of the Universities of Michigan, Illinois, Wisconsin, Northwestern, Oberlin College, Ithaca, and UCLA are but a few of the many that play consistently to the highest musical standards. They play not only for football games and other occasions as a marching band, but also in concert on the campus and on tour where they play to completely sold-out houses all across the country.

A further refinement of band music is the wind ensemble. Pioneered in 1952 by Dr. Frederick Fennell at the Eastman School of Music, the wind ensemble was established to perform the vast heritage of wind-instrument literature from the Renaissance to the present. Within its framework there may be a reed ensemble, brass ensemble, percussion ensemble, and many combinations of the three. Dr. Fennell, incidentally, has written the definitive history of wind instruments, *Time and the Winds* (Leblanc Publications, Inc.), in case you'd like to pursue the subject further.

This is the American culmination of a long road of band music that started here about the time the young Mozart first become enthralled with the Mannheim clarinets. At this time, the Declaration of Independence had been signed for only two years.

Roots of the band in America

The first American bands were, naturally, patterned after the best European bands. The first service band, in 1798, was the United States Marine Band, which has performed continuously ever since.

In the years following the es-

(Continued on page 50)

Ruberoid proclaims the age of elegance for your floors...

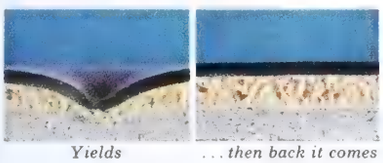
and cushions every step with luxurious Luran® Vinyl!

This is *Mexican Agate*...a Ruberoid sheet vinyl pattern that whisks you to a far away hacienda.

Your eyes insist it's iridescent stone. Rich embossing helps the effect.

Your toes tell you it's vinyl. Cushioned! Warm! Quiet!

You'll love *Mexican Agate* more with every step. The heavy vinyl wear surface resists grease, alkalis and most household stains. The asbestos back can be installed on any floor. And the extra thick layer of Quiet-Cor™ foam cushions every step. (See magnified cross-section of all 3 layers.)



Yields *. . . then back it comes*

Install *Mexican Agate* anywhere in your home! It sweeps wall-to-wall, the seam expertly concealed. Available in 6′ wide rolls, 7 quarrystone colors. In Canada, too!

Go see *Mexican Agate* and other high fashion sheet vinyl patterns and vinyl asbestos tiles at your Ruberoid flooring dealer. (His name is in the Yellow Pages under "Floors.")

For more details write to The Ruberoid Co., Fullerton, Pa., 18052, Dept. HB-47.

RUBEROID®

FINE FLOORING





take off for Kentucky ...great for family vacations

Explore Kentucky's 12 Red-Carpet Vacation Regions

Department of Public Information, Section HB047
Capitol Annex Building, Frankfort, Kentucky 40601

I'd like to explore Kentucky's 12 red-carpet vacation regions. Please send all information on vacation fun in Kentucky.

Name_____

Address_____

City_____ State_____ Zip_____

THE NEW SOUNDS

continued from page 48

tablishment of the Marine Band, community bands began to spring up all over the country. America was flexing its new-found muscle and becoming aware of its potential. Martial music was the ideal sound to stir the blood and express the surge of patriotism. The band soon became more than it had ever been in Europe. It was the voice of freedom and was to be, for a while, the musical idiom of America.

The first bandmaster to stir the hearts and excite the imagination of the American people was Patrick S. Gilmore (1829-1892). He was a fine musician and an impressive conductor with all the flair, showmanship, and bravura of a P.T. Barnum. For all this, however, the only music of any serious nature was from adaptations of the orchestral repertoire. All band programs of the time were overloaded with music of an innocuousness that no amount of sonic fury or splendor could hide.

John Philip Sousa

The year 1880, when Sousa was appointed leader of the U.S. Marine Band, can be counted as the time when America's band music began to come of age. His name and music spread throughout the world, and in 1892 he left the Marine Band to organize his own group, and become the leading exponent of band music here and abroad.

While traveling and conducting, he wrote and popularized many of his famous marches, such as "Stars and Stripes Forever," and "The Washington Post," "El Capitan" along with dozens of others.

In his march music, Sousa displayed a genuine genius for beautiful melody, which in its originality ranks with the best of musical composition. It's no wonder that his marches are as popular today as they were then. They are still the very foundation of the repertoire for every military, professional, and school band.

For all his popular success abroad, the critics were sometimes less than kind—Claude Debussy, the composer, for example, who was a music critic at the time, had this to say:

"At last! the King of American music is within our walls! That is to say that during a whole week Mr. J.P. Sousa and his band will reveal to us the beauties of American music and how to use it in the best society. One must really be singularly gifted to conduct this music. Thus Mr. Sousa beats time in circles, or he shakes an imaginary salad, or sweeps up imaginary dust, or catches a butterfly out of a contrabass tuba. American music may be the only kind that can find a rhythm for unspeakable cakewalks. If so, I confess that at present this appears to be its sole claim to superiority over other music. . . . Mr. Sousa is indisputably its king."

Despite such occasional dissenters, Sousa's colorful career has left an everlasting mark on the band music of the United States and, indeed, the world. He composed much other music as well, and was said to have expressed dismay that he would be remembered only for the marches, which he did not consider the ultimate indication of his talent.

After Sousa came such bands as those of Herbert L. Clarke and Arthur Pryor, who formerly played with Sousa. Their names, too, became household words. But these were the last bands of their kind, and with the twilight came the end of one of the most colorful and flamboyant eras in American musical history.

It was the invention of the vacuum tube, and the subsequent mass production of the radio, that ended the dominance of the band as public entertainment. The rise of jazz, which was to become the new American idiom, accelerated the decline of band music.

The new resurgence

As of today, the new resurgence of interest in band music is as much a part of our time as it was in the early days of the Republic. It's a natural expression of a changing time and worth our attention as such.

The negative comment we so often hear about youth today does not apply to their interest in band music. Never before have there been so many fine performers at the high-school and college level. The school music programs have kindled a deep interest. There's intense personal involvement on the part of young musicians that's surprising even to the teachers who see it every day.

And, as we have seen, one thing leads to another. The next generation of musicians will be even bet-

(Continued on page 52)

Here is the exciting new Cosco look in adjustable seating! Revolving chairs that adjust with touch-button ease to any table height. Revolving stools with seats and footrests that adjust independently for individual comfort at any breakfast counter or rumpus room bar. And a wide, wonderful world of styles and colors to choose from. When you want seating for any setting, tell the man you want Cosco, the adjustable seating that brought comfort back . . . in style!

for the height of comfort

count on COSCO®











Above: 11-164 Stool, foam seat, $24.98. Right, top to bottom: 11-168 Deluxe Stool, fiberglas seat and molded vinyl and foam cushion, $40.00. 11-163 Chair, foam seat, $21.98. 11-145 Stool, seat with fabric sealed in fiberglas, $21.98. 11-148 Chair, fiberglas seat, $17.98. Shown in two pictures is 11-150 Cafe Table, 30" diameter Micarta top, $24.98. Prices are suggested retail, slightly higher far west.

HAMILTON COSCO, INC., COLUMBUS, INDIANA



Just one nice thing after another!

America's largest and most diversified collection of distinguished decorative furniture. Ask your decorator or furniture dealer to arrange an introduction.

KNAPP & TUBBS

NEW K & T TRIAD —set of three illustrated booklets

For your copies, please send $2.00 to Dept. HB2 at the showroom nearest you

New York, Decoration & Design Bldg., 979 Third Ave., Chicago, 6th Floor, The Merchandise Mart

Los Angeles, 8778 Beverly Boulevard, San Francisco, 737 Sansome Street



ROYAL DOLPHIN® STAINLESS

Handcrafted holloware serving accessories for elegant table-settings. In heavy gauge 18.8 stainless with a lustrous satin-matte finish. Permanently tarnish free. At B. Altman, New York; J.L. Hudson, Detroit; Marshall Field, Chicago; The Bon Marche, Seattle; Broadway Dept. Stores, Los Angeles. Or write for booklet & dealer list.

LIPPER & MANN, Inc.

Dept. L1, Box 18, Madison Square Sta., New York 10010.

THE NEW SOUNDS

continued from page 50

ter. And this will stimulate composers, conductors, and audiences to concern themselves with an ever widening range of music.

The concert band and wind ensemble as exemplified in the following list of recordings is, today, a vital part of this upward movement.

Recommended recordings

Music of Andrea and Giovanni GABRIELI. Fennell, Eastman Wind Ensemble (Mercury SR 90245).

MOZART: *Serenade No. 10 in B-flat for 13 Winds (K361).* Fennell, Eastman Wind Ensemble (Mercury SR 90412); Klemperer, London Wind Ensemble (Angel S-36347); *Serenade No. 11 in E-flat (K375); Serenade No. 12 in C minor (K388),* London Wind Soloists (London 6347; 6348).

BEETHOVEN: *Octet in E-flat for Winds, Op. 103;* DVORAK: *Serenade in D minor, Op. 44,* Moyse, Marlboro Festival Wind Ensemble (Columbia MS 6116).

SOUSA: *Marches—"Sousa Forever!"* Morton Gould and Symphonic Band (Victor LSC 2569); *"Sousa on Review"* Fennell, Eastman Wind Ensemble (Mercury 90284).

REED: *La Fiesta Mexicana,* MENNIN: *Canzona for Band,* HANSON: *Chorale and Alleluia,* THOMSON: *A Solumn Music,* Fennell, Eastman Wind Ensemble (Mercury 50084—mono only).

STRAVINSKY: *Symphonies of Wind Instruments,* Ansermet, L'Orchestre de la Suisse Romande (London CS 6225). *Octet for Wind Instruments,* Stravinsky, Columbia Wind Group, (Columbia MS 6272).

WILDER: *Suite for Brass Quintet,* HAMMOND: *Quintet for Brass,* New York Brass Quintet (Golden Crest—4017 mono only).

HINDEMITH: *Symphony in B-flat for Band,* Fennell, Eastman Wind Ensemble (Mercury 90143); Hindemith, Philharmonia Orchestra (Seraphim S-60005).

BERGSMA: *March with Trumpets;* GRAINGER: *Children's March;* SCHUMAN: *Chester Overture;* WAGNER: *Trauermusik,* Goldman, The Goldman Band (Decca 78633).

SCHULLER: *Music for Brass Quintet,* New York Brass Quintet (CRI 144—mono only).

GIANNINI: *Symphony No. 3;* HOVHANESS: *Symphony No. 4,* Roller, Eastman Wind Ensemble, (Mercury 90366).

GERSHWIN: *An American In Paris; Porgy and Bess;* RODGERS & HAMMERSTEIN: *Flower Drum Song;* LERNER & LOEWE: *Gigi,* Beeler, Symphonic Band (Golden Crest CR 4022).

Other collections

The University of Michigan Concert—"On Tour," Revelli, University of Michigan Band (Vanguard 2124).

"Broadway Marches" (Marches from various Broadway shows), Fennell, The Fennell Symphonic Winds (Mercury 90390). ■

HIGH-INTENSITY PLUS

Information on sources for the lights shown on pages 132 to 134

Most of the lamps shown are available at appropriate local stores, such as stationery, lighting, electrical supply, and department stores. For more information and the names of the stores in your area, write the manufacturers. Their addresses follow: *Lightolier, Inc.*, 11 E. 36th St., New York, N.Y. 10016. *Tensor Corp.*, 333 Stanley Ave., Brooklyn, N.Y. 11207. *Roxter Corp.*, 10-11 40th Ave., Long Island City, N.Y. 11101. *Amprobe Instrument Division, Soss Mfg. Co.*, Lynbrook, N.Y. 11563. *Consolidated Merchandising Corp.*, 520 W. 34th St., New York, N.Y. 10001. *London Products, Inc.*, 167 E. 57th St., New York, N.Y. 10022. *Eagle Electric Mfg. Co., Inc.*, 23-10 Bridge Plaza South, Long Island City, N.Y. 11101. *Mobilite, Inc.*, 98 Cuttermill Rd., Great Neck, N.Y. 11022. *Westinghouse Electric Corp.*, 200 Park Ave., New York, N.Y. 10017. *Topp Import & Export Co.* 4201 Northwest 77th Ave., Miami, Fla. 33166. *Acme Lite Products Co., Inc.*, Congers, N.Y. 10920. *Casco Products Corp.*, 512 Hancock Ave., Bridgeport, Conn. 06602.



Catsup won't.

What should you do when the catsup hits the rug instead of the roll? Cry, if it isn't carpet of Herculon* olefin fiber. Laugh if it is. Because then you can wipe it clean. Swoosh. Like that. 65 other nasty stains disappear just as fast, too, with a little detergent or cleaner. And Herculon wears and wears for years and years. On stairs. In halls. Even kitchens. Kids can't hurt it. Pets either. And it's so dense and luxurious you'll probably switch from burgers to boeuf. Write to us, Hercules Incorporated, Dept. G7, Wilmington, Del. for stores nearest you.

Since when? Since Herculon.*

HERCULES

*trademark of Hercules Inc., for its olefin fiber. Burnished Sunset in patterned plush. Approx. $12.95 per sq. yd.

"Slow down, world—this kid wants to get on"



Leigh Anne, 5, was born paralyzed from the waist down, and Easter Seals are helping her learn to walk and care for herself. Jimmy Durante is National Chairman of the 1967 Easter Seal Fund Appeal.

"This is a fine little girl that got sidetracked from the rest of the world. Now she's trying to make it back.

"There are lots of kids like this. Little folks that hurt all over, trying to learn how to walk. Trying to do things other kids don't have to learn. They'll make it, too, if they don't run out of hope.

"Hope is a job for Easter Seals. Special doctors and nurses. Special equipment. Special love—special ways to keep these little ones full of hope. It costs money.

"But not a lot if we split it up.

"How about you m'friend? Slow down a minute, and reach out a hand with a few dollars in it, for Easter Seals. If you do, you'll put one of these little kids a little closer to catching up with the rest of the world. And that's a fine thing."

Jimmy Durante
Spring, 1967

Easter Seal Fund Appeal

ADDRESS: EASTER SEALS, C/O POSTMASTER
YOUR CITY, YOUR PERSONAL ZIP CODE

NOBODY EVER TELLS YOU THESE THINGS

—about food and drink

From the kitchen of our food editor come helpful answers to some of the common but often puzzling questions in cookery

By HELEN McCULLY

Is rhubarb the same thing as pieplant? Yes. Also known as wineplant (it was once used to make wine). Although we associate rhubarb with spring, it is actually available almost the year round, if not from the garden, from the hothouse. Stewed, it is very good, but it is really best in a pie (perhaps that's why it was first called pieplant) because it holds its shape better. Unlike other vegetables (and it is a vegetable) such as beets, turnips, etc., the tops are not fit for human consumption. The leaf blades contain amounts of oxalic acid and oxalates, sometimes great enough to cause fatal poisoning. In the old days, picnickers sometimes used to wrap foods—butter and such—in rhubarb leaves—to keep them cold. In choosing fresh rhubarb, look for firm, crisp, tender, bright stalks. *Note*: Really young rhubarb has immature leaves.

Is a chef's salad like a Caesar salad? No. Classically, a chef's salad is a combination of chicken, tongue or ham, and Swiss cheese, in equal proportions, cut in julienne, tossed in a vinaigrette dressing and served on greens. A Caesar salad (there are many variations) is essentially romaine, tossed in a bright dressing composed of mustard, lemon juice, Tabasco, olive oil, and drained anchovies, then sprinkled with grated Parmesan cheese. A coddled egg and croutons are then added. The bowl is prepared by being rubbed with salt and a split clove of garlic, which is then discarded.

How do you make a watercress salad? Break off the sprigs, which should be 2 inches long, and discard the stalks. Make a good vinaigrette dressing (allow 1 tablespoon per person) and pour into the salad bowl. Just before serving, add the watercress sprigs. Toss the salad at the table. Another way: Arrange the fresh sprigs in a salad bowl, without dressing. Give each person at the table small, individual bowls with a tablespoon or so of dressing in each bowl. The cress is then eaten by each person dipping the sprigs into his own little bowl of sauce. For the record, watercress, like parsley, makes a beautiful garnish on meats, fowl, etc.

What is an anchovy? A nice little member of the herring family, about five inches long, that's been around since the old Roman days, and the best of which are still caught in the Mediterranean. Those available to us are always preserved in one way or another: salted, pickled, or packed in oil. The fillets come either flat or rolled around a caper. Anchovy paste and extract are also available. It's a good idea to keep a can or so on your shelves for unexpected company at cocktail time. And the paste, used with a wise hand, can work small wonders with dull leftovers.

(Continued on page 56)



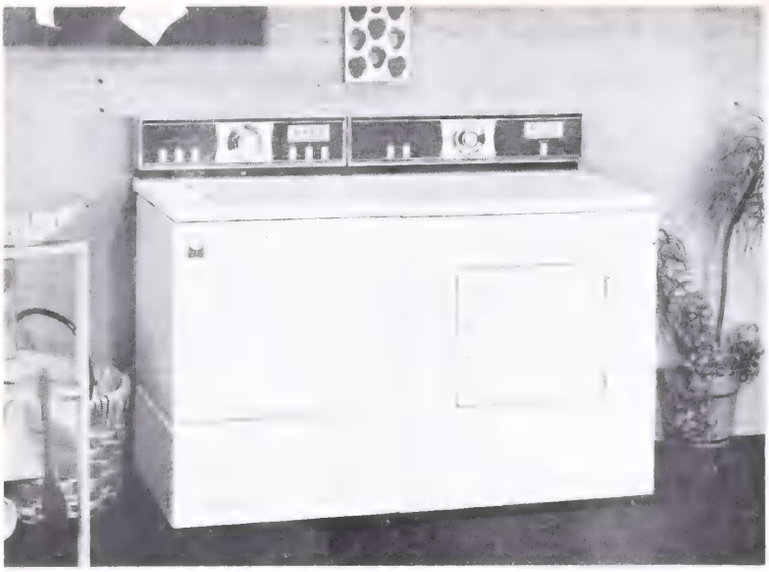
Tomlinson is for kids

Kids love the way Tomlinson furniture *feels*—the way sumptuous silks whisper; the way lush velvet caresses curious fingers; the way fat cushions sink down with a sigh, then pop right up, plump as ever. Tomlinson has arms that squeeze, ottomans that bounce, and wood detailing so patiently created by hand that hands love to touch it. Right: the Austrian bar in bold Bristol Blue. Looks like a puppet theatre.



Or a kiosk. It looks like anything but a bar! Fill it with punch and popcorn for the kids, or with a *potpourri* of potables for other special occasions. *Nine hundred and fifteen dollars* in custom finish, as shown, or *seven hundred and ninety five dollars* in choice of many standard finishes. Write Millicent Lee, Tomlinson Furniture, High Point, North Carolina, for a free listing of dealers in your area, or for these superb folios: *The Furniture of Beautiful Homes* and *The Grosvenor Collection*. $2 each please.

TOMLINSON



Porcelain-perfect automatics, guaranteed by Easy!

In automatic washers, only Easy gives you both! You get life-bright porcelain finish inside and out — even where you can't see it — to end rust, stains and snags. And the hard-working heart of your new Easy, the transmission, is incredibly strong. So strong, that only Easy guarantees every part of its transmission for *10 long years* of use. Want both of these, plus every automatic washing cycle you can use? *The answer is Easy!*

Easy

Golden Guaranteed Appliances

PRODUCTS OF HUPP CORPORATION: GIBSON AND EASY APPLIANCES, GREENVILLE, MICHIGAN

NOBODY EVER TELLS YOU THESE THINGS

continued from page 54

Can you reuse your polyethylene bags? Certainly. And the easiest way to wash them is to turn them inside out and drape them over a tall jar, such as a large mason, and let boiling hot water clean them. This is especially useful if the inside of the bag is greasy.

How can you tell when a pineapple is ripe? "It will be heavy for its size, it will have a pleasing fragrance, and if you tug at one of the stiff spikes in its 'forelock,' it will loosen readily," the Fresh Fruit and Vegetable Association informs us. The Red Spanish, the best-known variety, is a thick fruit, pale red when ripe, weighing from two to five pounds; the smooth Cayenne, imported from Mexico and Hawaii, is a large, yellow-orange fruit of excellent quality; the Sugar Loaf, another well-known variety, remains green when completely and sweetly ripe. Fresh pineapples are available the year round in limited quantity, but are at their peak March through June.

Unripe pineapples will ripen at room temperature, like tomatoes, away from light; but once ripe, they should be refrigerated, then consumed within two or three days.

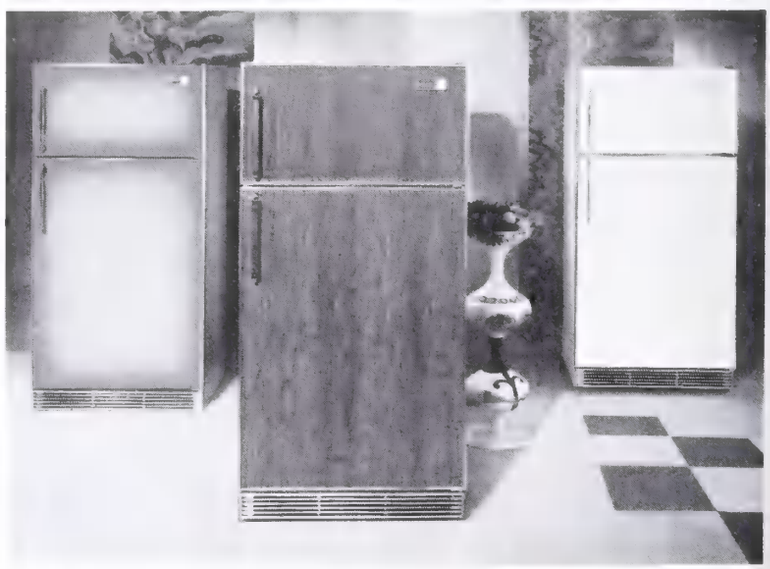
Pineapple is available all year canned in syrup in various forms. Slices, tidbits and juice are also available in dietetic packs. There are frozen pineapple juice and chunks, and the slices and pieces are available candied and preserved.

What's the difference between red flannel hash and corned beef hash? According to some authorities, the meat is different. Some say red flannel is made with ground chuck steak; others, with corned beef. In any event, the addition of cooked beets to red flannel is really what differentiates the two. Either can be, and often is, served with a poached or fried egg on top.

How do you peel a fresh pineapple? The quickest way is to cut the whole fruit in four or six wedges (depending on the size) by slicing through from top to bottom, leaving the plume attached—just cut right through it. Then take the meat off each wedge by running a sharp knife between rind and meat. Try not to come too close to the rind to avoid too many "eyes." Cut into chunks. To serve the pineapple in wedges, proceed exactly the same way, leaving the meat in place on the rind, and the plume attached.

Is a compote the same thing as a macédoine? No. A compote is composed of fresh or dried fruit, or both, poached in hot syrup. (A compotier is a deep dish on a raised base, in which compotes of cold fruit are served.) In some instances, boiling syrup is poured directly over the fruit. Compotes are always served cold. A macédoine is a mixture of seasonal fresh fruits (essentially a fruit salad, as we understand it in America), diced, macerated in kirsch or maraschino, then chilled, sometimes covered with fresh cream.

There is also such a thing as a macédoine of vegetables. This may be a combination of vegetables, cooked separately, dressed with butter; cold, cooked vegetables, dressed with vinaigrette sauce or mayonnaise; hot, cooked vegetables dressed with cream; or cold, cooked vegetables in aspic with mayonnaise. ■



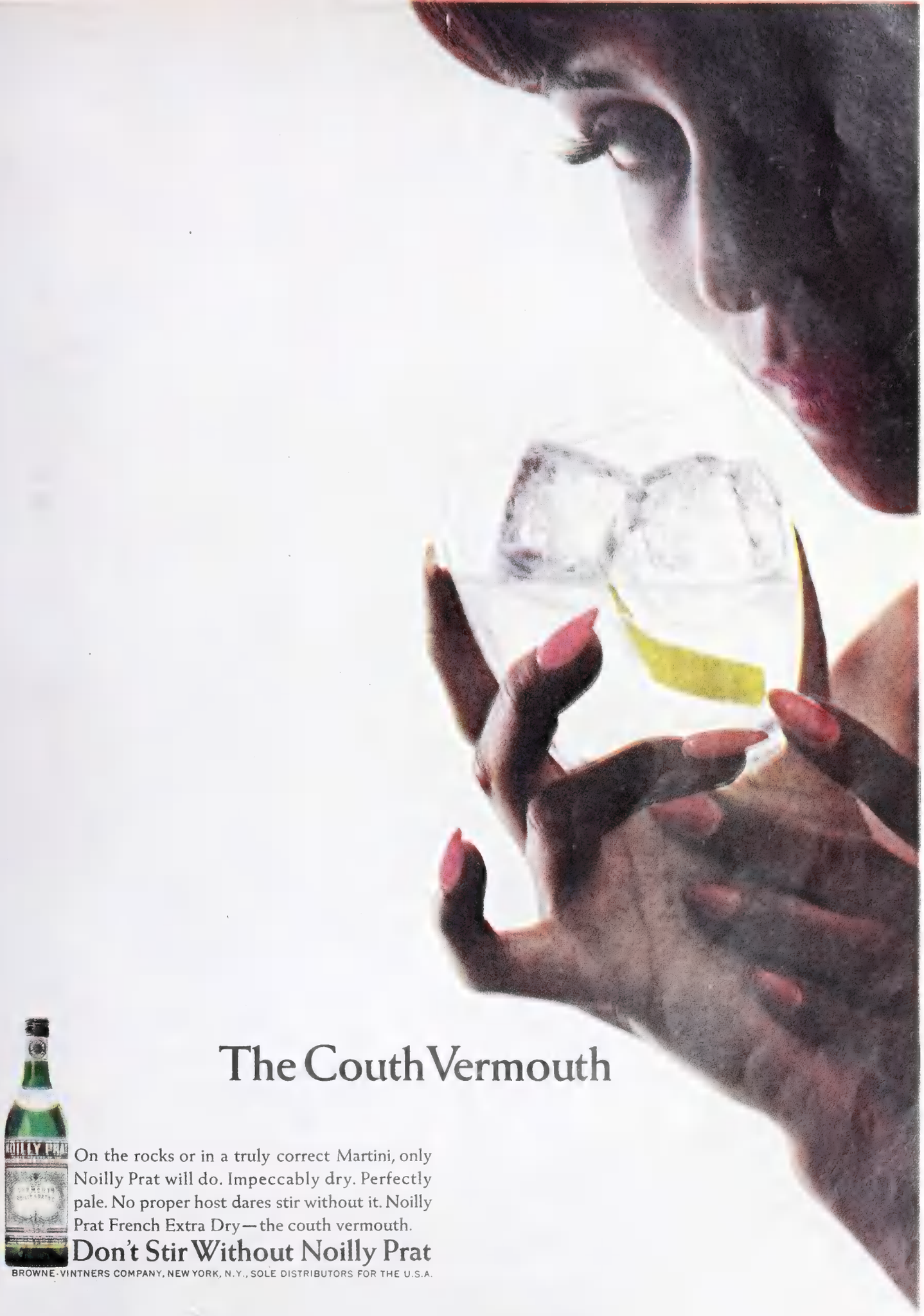
High-style refrigerators, guaranteed by Gibson!

In refrigerators, naturally, only Gibson gives you both! Have the fun of custom-styling your handsome new Gibson, with a rich choice of colors, decorator exteriors, handles and picture-frame trim. *And* on the powerful Gibson compressor, the cold-making heart of a Gibson Frost-Clear, you get an exclusive 10-year guarantee. Choose and use your new Gibson now — if the compressor fails by 1977, we'll give you a new one. Two big reasons why *you'll be glad you got a Gibson!*

Gibson

Golden Guaranteed Appliances

PRODUCTS OF HUPP CORPORATION: GIBSON AND EASY APPLIANCES, GREENVILLE, MICHIGAN



The Couth Vermouth

On the rocks or in a truly correct Martini, only Noilly Prat will do. Impeccably dry. Perfectly pale. No proper host dares stir without it. Noilly Prat French Extra Dry—the couth vermouth.

Don't Stir Without Noilly Prat

BROWNE-VINTNERS COMPANY, NEW YORK, N.Y., SOLE DISTRIBUTORS FOR THE U.S.A.



NEW REFINEMENT FOR RATTAN: handwoven cane, painstakingly splined in place to preserve the beautiful shape. For further details, consult any McGuire showroom in New York, San Francisco, Chicago, Los Angeles, Boston, Dallas, Miami, Atlanta or St. Louis. Or see our definitive, 110 page catalog, open for inspection at better decorators and furniture dealers. Also available, a richly illustrated booklet. Send 25¢ to McGuire, Jackson Square, San Francisco, Calif. 94111 **McGUIRE**



The Gorham telephone cover. $9.95.

Now, your phone's as elegant as the rest of your home. With the new silver slip-on. Rich. Embossed. Heavy silverplate. With glowing Gorham detail. Slips on instantly. For Princess phones. For regular Bell System phones. For you. For gifts. At finest jewelry stores and silverware departments.

THE GORHAM COMPANY, PROVIDENCE, RHODE ISLAND

GORHAM

INFORMATION UNLIMITED

What's your question? You'll be astonished at the help government booklets can give on all manner of problems

How to use citizen's-band radio? Where to get a summer job? What first-aid items should a home medicine chest have? No matter what your question, the government probably has the answer.

The government? Yes, through informative books, pamphlets, and subscriptions from the office of the Superintendent of Documents in Washington, D.C. Established by the General Printing Act of 1895, this office acts as the "bookstore" of the government, filling close to 16,000 mail orders a day. Its huge inventory of 27,000 publications on a highly diversified range of subjects contains the results of study and research conducted by various departments and agencies of the government. Valuable and beneficial information is constantly made available at a very nominal cost.

This office has excellent systems for keeping the public apprised of new booklets and books as they are published and of older publications still available. One way to keep in touch is to receive the free biweekly list of *Selected United States Government Publications* devoted to approximately 60 new issues and still popular older ones. Sample titles from recent lists include "Heirloom Seafood Recipes to Treasure" (20 cents), "Our Flag" (the story of the flag and instructions for displaying it, with color reproductions of state flags, 25 cents), and "A Guide to Federal Estate and Gift Taxation" (25 cents). To receive this biweekly announcement, simply write to the Superintendent of Documents, United States Government Printing Office, Washington, D.C. 20402. Ask to be put on their mailing list for *Selected United States Government Publications.*

Since no single catalog could possibly list all the publications, catalogs of books and booklets in particular areas of interest have been compiled. These lists are periodically updated to include the newest material on a particular subject. Price List 11, for example, is entitled "Home Economics: Food and Cooking" and covers over 300 charts, pamphlets, and hard-cover books that range from five cents to several dollars. To receive a free catalog of publications in your area of interest, write to the Superintendent of Documents.

A third list covering different types of publications is the *Government Periodicals and Subscription Services.* Listed alphabetically by title are all publications available on a subscription basis from the U.S. Government. Among these are, for example, *The Congressional Record* ($1.50 a month), and *Our Public Lands* (a 60-cents-a-year quarterly on camping, hunting, fishing, and conserving in the 460-million-acre public domain). Again, write to the Superintendent of Documents for a bulletin giving the current price list and description of *Government Periodicals and Subscription Services.*—K.F.

Two Vacation-Planning Booklets

Fairy-Tale Castles Where Romantic Travelers Can Stay Awhile. A list of over 90 European castle-hotels including their addresses, capsule descriptions, rates, and added attractions in the countryside or towns nearby.

A Directory of Natural Area Preserves of the Nature Conservancy. A list of over 70 sites, of special help to families planning a tour of our own country. Included are location of preserve, year established, present acreage, type of habitat and special features, directions for getting there, and a source to contact for more information.

For each booklet send 50¢ to: House Beautiful, Room 802, 572 Madison Avenue, New York, New York 10022.



Cabin Crafts Makes the Carpet That Makes the Home

Decorating's easier with Cabin Crafts "Cimarron" carpet because there are 8 compatible colors in each handsome combination. Pick up several colors in one room. Accent others in the next. Add interest with a Cabin Crafts area rug on top, such as this "Firenze" design (9′ x 9′, $450.00).

Living's easier with "Cimarron" carpet, too. A tough, tight loop texture in that tough, easy-to-clean fiber. . . Acrilan® acrylic. See "Cimarron" at $12.95 sq. yd. and other Cabin Crafts carpets from $7.95 sq. yd. at fine stores.

ACRILAN
Monsanto

CABIN CRAFTS

For free swatch and descriptive folder showing colorings in "Cimarron", write to Carol Wade, CABIN CRAFTS, INC., DALTON, GA.



Distinctively styled for luxury living

Continently-styled with an International flair, the elegant Continental La-Z-Lounger will add sophisticated beauty, grace and luxurious comfort to your home. It is fully reclinable with a selective built-in ottoman that can be used with or without reclining the chair . . . making it the favorite family "comfort center."

Available in hundreds of decorator fabrics and colors, the La-Z-Lounger is sure to please both the comfort-minded and fashion-conscious individual.

Write for FREE La-Z-Lounger color folder.



LA-Z-BOY CHAIR CO., Dept. HB-C67-3, Monroe, Mich. 48161

BACCARAT CRYSTAL... since 1764

CERALENE CHINA ... imported from Limoges, France

CERALENE CHINA ... in the distinctive French tradition



This classically shaped, deeply cut stemware, in full-lead crystal by BACCARAT, is CARCASSONNE, named after a famous medieval city in Southern France. $10.50 each. The beautiful, translucent china dinnerware shown here is LIMOGES, especially created by CERALENE from designs in the Medici plate collection at the Victoria and Albert museum, in London, and made by RAYNAUD in Limoges: The 5-piece place setting in either golden yellow or pale blue: $39.50.

all fine stores and at

BACCARAT
55 East 57th St., N.Y.C.

TAKE IT EASY

By JULIE POLSHEK



An outdoor speaker should be weatherproof, and this one is. Its speaker unit is a dual-channel, high-fidelity type tonally of high quality. It transmits from any stereo or monaural hi-fi system: can even install on a tree. Remote-control unit places on-off switch and volume regulator within hand reach. The pair in model shown costs $70. By NuTone, Inc., Cincinnati, Ohio 45227.

STOVE, TEA KETTLE AND SAUCERS COURTESY OF BONNIERS



In addition to water-cooler service, the Hot'N'Cold supplies 180° water for making "instants," etc.: plug-in connection to a convenience outlet powers the unit. Drinking-water faucet links to a stainless-steel cooling chamber, hot-water faucet to a brass heating chamber (750 watt): thermal insulation supplements both areas. $161. Add-on food refrigerator ($180) and or a storage cabinet ($35) can supplement the Hot'N'Cold. By Westinghouse Electric Corp., 200 Park Ave., N.Y.C.

(Continued on page 62)



Lady Syroco...accessories for the bath and boudoir in five high-fashion coordinated colors to match anything from tissues to towels, curtains to carpets.



Color, drama, excitement for one of the most important rooms in your home! Lady Syroco decorative accessories for the bath and boudoir add a new dimension to home decorating. Bold, bright new colors—moss green, camelia white and gold, bristol blue, accent pink and antique gold. Most mounted in a minute with adhering tape supplied. Go ahead. Be fashionable. Put Lady Syroco in your bathroom now.

Send 25¢ today for our colorfully illustrated booklet "Wall to Wall Decorating" containing hundreds of imaginative decorating ideas for your home—to Syroco, Syracuse, Dept. HB47N. Y. 13201.

SYROCO



EXQUISITE BACKGROUND
for your most BEAUTIFUL ROOM

Add a touch of old world elegance to your home with this fine 18th Century design with its rich, tapestry-like quality. Inspired by a rare wall hanging created for the bedroom of Marie Antoinette.

AT BETTER DECORATORS AND DEALERS

Alfred Van Luit & Co.
WALLCOVERINGS
Send 50¢ for actual samples of "Antoinette's Floral" or $1 for samples plus Decorators Kit and illustrated brochure.
4000-W CHEVY CHASE DR.
LOS ANGELES, CALIF. 90039

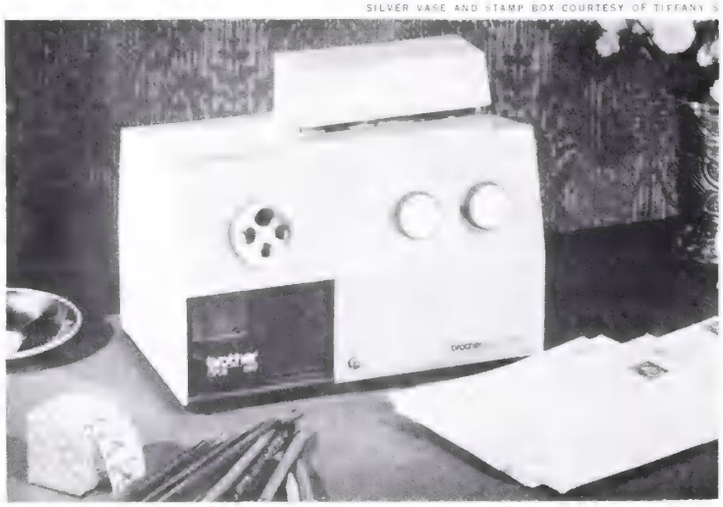
TAKE IT EASY *continued from page 60*

CONSOLE SHELF BY DUNBAR



Blanket's temperature control has interrelated alarm clock. Their dual automation shuts off blanket just before preset wake-up time, then sounds off the alarm signal; if you then press the Drowse-Alarm button, a repeat call occurs ten minutes later. The Reveille blanket comes in five sizes; twin size of standard length costs about $28. By Fieldcrest Mills, 60 W. 40th St., New York 10018.

SILVER VASE AND STAMP BOX COURTESY OF TIFFANY'S



Electric dual convenience for desks provides a letter opener that takes them as they come without size sorting; precision-ground cutter has safety hood. Pencil sharpener, handily in front panel, sharpens graphite or crayon pencils, has fully automatic cycle. Drawer at base collects waste deposits. $49.95; high-powered electrically, deluxe in quality. By Brother International Corp., 680 Fifth Ave., N.Y.C.



Electric toothbrush in its charging socket occupies a closed compartment; alongside, a clock unit provides for schedule watching. At night, switch-controlled lighting illuminates the dial and makes the clock area a night light. Bin at base stores dental supplies; there's an outlet for shaver use, etc. Cabinet hangs or stands. By Sunbeam Corporation, 5400 W. Roosevelt, Chicago 60650, $34.

(Continued on page 64)

See Cohama Decorative Fabrics at these stores

ALABAMA
BIRMINGHAM
Burger-Phillips
CALIFORNIA
LOS ANGELES
Barker Bros.
SAN FRANCISCO
R. H. Macy's
COLORADO
DENVER
The Denver Dry Goods Co.
FLORIDA
MIAMI
Harry Rich & Co.
GEORGIA
ATLANTA
Rich's
ILLINOIS
CHICAGO
G. Fishman's & Sons, Inc.
DECATUR
Carson-Pirie-Scott & Co.
PEORIA
Carson-Pirie-Scott & Co.
INDIANA
INDIANAPOLIS
L. S. Ayres & Co.
IOWA
DES MOINES
Younkers
KENTUCKY
LOUISVILLE
Stewart Dry Goods Co.
NEW YORK
BUFFALO
Wm. Hengerer Co.
ELMIRA
George W. Morrison, Inc.
ROCHESTER
Sibley, Lindsay & Curr
SYRACUSE
C. E. Chappell
NORTH CAROLINA
CHARLOTTE
Dorsey's
OHIO
CLEVELAND
Halle Bros. Co.
OKLAHOMA
OKLAHOMA CITY
John A. Brown
OREGON
PORTLAND
Meier & Frank
PENNSYLVANIA
ERIE
Erie Dry Goods Co.
PITTSBURGH
Kaufmann's
TENNESSEE
KNOXVILLE
Miller's
NASHVILLE
Harvey's
TEXAS
DALLAS
Titche's
FT. WORTH
Monnig's Dry Goods Co.
HOUSTON
Joske's
SAN ANTONIO
Joske's
WASHINGTON
SEATTLE
Fredrick & Nelson



Big change. No problem.

Whether you're having just one chair reupholstered or the whole house redone, it needn't be a chore. **COHAMA DECORATIVE FABRICS** simplify success. Any style, period, pattern or color you have in mind, you'll find. All in one place. And know that any choice—be it for upholstery, draperies, slipcovers or spreads—is a good one. The fabrics have been treated with "SCOTCHGARD" Brand Fabric Protector to keep their new look longer. Most spills simply blot away. Without worry. Without stain. Have all the brights and lights you like. And still pride yourself on being practical. See store listing on opposite page or write to: **COHAMA DECORATIVE FABRICS**, Dept. 59, 214 Madison Ave., New York, N.Y. 10016.

COHAMA chooses Scotchgard FABRIC PROTECTOR 3M





Authentic Colonial! CHERRY HALL
by Taylor-Jamestown

CHERRY HALL is skillfully fashioned in solid native cherry by cabinetmakers with pride in their work inherited from generations of fine furniture craftsmen.

All the characteristics of fine colonial furniture are here . . . cannon-ball bed posts . . . rounded edges on tops and corners . . . brass hardware . . . all the beauty of the fine cherry wood brought out by hand-rubbing.

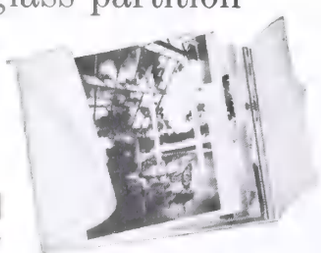
See all the pieces in the CHERRY HALL bedroom group at your Taylor-Jamestown dealer's. Or send 50¢ (in coin, please) for booklet showing the complete Taylor-Jamestown line. Address Dept. HB-4, Taylor-Jamestown Corp., Jamestown, New York.

TAYLOR
JAMESTOWN



Entertain and relax in the delightful atmosphere of simple elegance with this handsome translucent glass partition

Outside or inside — you can brighten and enliven your home with decorative glass while adding exciting beauty. Select from a wide variety of patterns from your nearby distributor of quality glass.



MISSISSIPPI
GLASS COMPANY
88 Angelica St. • St. Louis, Mo. 63147
NEW YORK • CHICAGO • FULLERTON, CALIF.

Write today for new free booklet, "Decorative Glass". Address Dept. 2.

TAKE IT EASY

continued from page 62

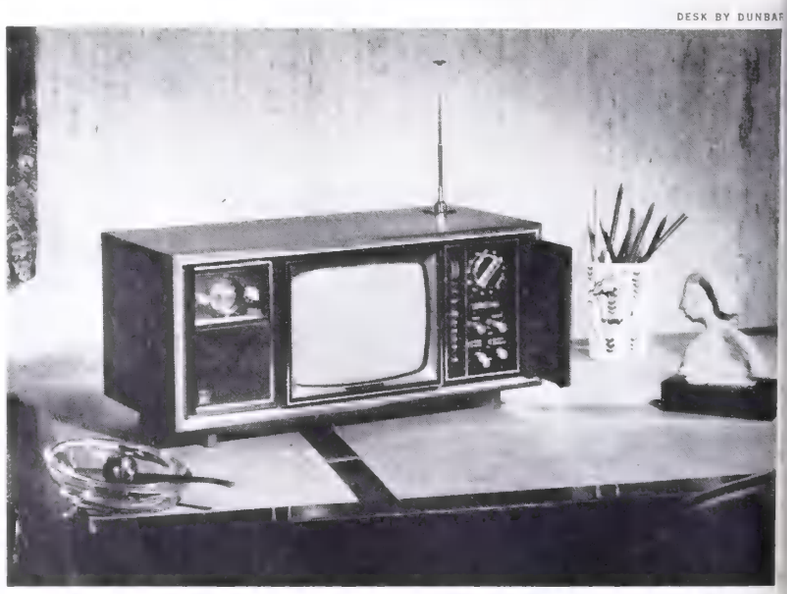


Convertible door becomes a sturdy writing surface; returned to closed position, a magnetized latch grasps it. Lighting panel gives two-way service. It illuminates the desk area: in that role, it switches on automatically when door is lowered. It's converted to night-light role by a rotary adjustment device integrated with the magnetic latch. The backless compartment is sized to fit any panel-type or standard wall-type phone. Structurally, extruded aluminum: 23″ by 13⅝″ by 2″; surface-mounted. $40. By Builder Product Div., Emerson Electric, St. Louis, Missouri 63136.



CHAIR BY STEN

DESK BY DUNBAR



Electric clock-timer supplements the solid-state TV unit; gives automatic nighttime shutoff and an automatic wake-up service. The VHF-UHF receiver has antennas for both modes: a 39.2-square-inch viewing screen: fine-quality, four-inch speaker system: slide-rule UHF tuner. Entire cabinet has genuine walnut construction: pivotal door closes the control compartments. Panasonic Clock TV costs $190. Can be operated from an optional battery pack ($35). By Matsushita Electric Corp. of America, 200 Park Ave., N.Y.C. 10017.

(Continued on page 67)



We introduced couturier Larry Aldrich to "Velludo" carpet by Philadelphia. He couldn't hold himself back.

Discovery of Philadelphia's *Velludo* instantly perks up the imagination. The genius of Larry Aldrich took this unexpected turn at the sight of it.

Think what rewarding home decorating effects *you* can fashion with opulent, windblown pile, of yarns nearly an inch and a half long. With 16 colors (shown: Golden Olive) ranging from the shy to the adventurous. And with the practical qualities of Acrilan® acrylic pile: resilience, hardiness, cleansibility.

For the same carpet in dramatic multicolors, ask to see Philadelphia's *Domani*. (Both carpets also in area rugs with thick, hand-knotted fringe.)

ACRILAN® acrylic fiber by Monsanto

PHILADELPHIA Carpet Company

Since 1846, the quality of elegance underfoot

"Velludo" Carpet, about $12.95 sq. yd. (slightly higher west of Rockies) at our dealers. Free booklet on choosing carpets: write Philadelphia Carpet Co., Carlessville, [illegible]

Fresh new cover for our Back Supporter Mattress... luscious

APRICOT BROCADE by SPRING AIR



luscious-looking, luscious-sleeping
Super-Size Back Supporter Mattress
in fresh new apricot brocade

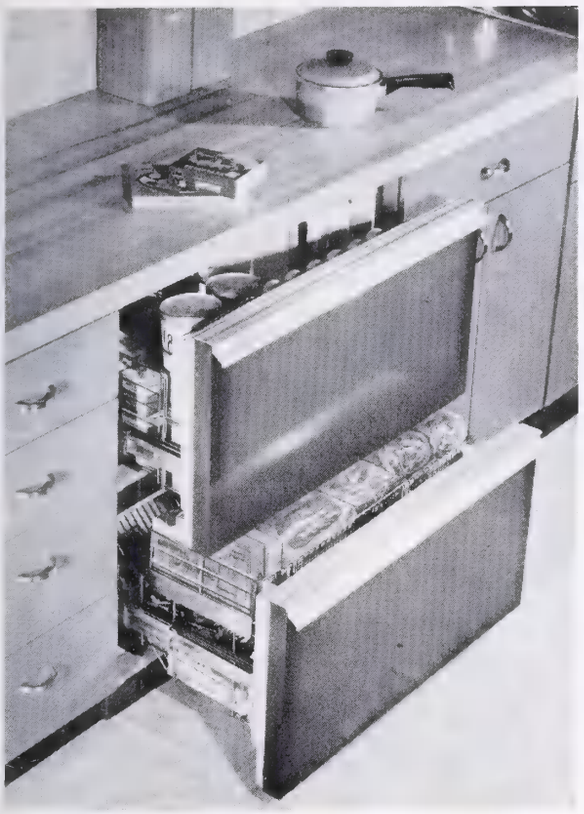
We wouldn't dream of suggesting that you select a Super-Size Back Supporter mattress simply because it's luxuriously wrapped in luscious new, richly quilted Apricot Brocade. The beauty of it is, Spring Air luxury isn't skin deep. Inside, special Karr springs gently give, then become progressively firmer. We alternate left and right turn springs to prevent leaning. Each pivot-hinge spring works independently to provide personalized comfort without board-like hardness.

Our exclusive "Health Center" construction gives extra support from shoulder-to-knee, where you need it most. Do you prefer foam rubber? Only Spring Air provides two degrees of firmness—firm on one side, firmer on the other. And the foam rubber model also has exclusive "Health Center" for extra support in the middle. Any King-Size mattress will give you 56% more space than a double bed. Queen-Size, 20% more. But Spring Air gives you an extra measure of luxury too.

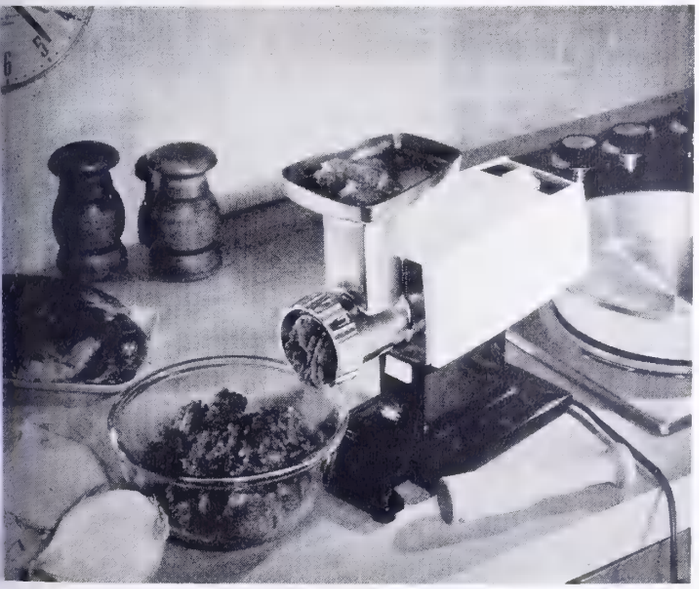
SPRING AIR® BACK SUPPORTER® MATTRESS

Spring Air Company • 666 Lake Shore Drive • Chicago, Illinois 60611

tinued from page 64



New refrigerator for under-counter use substitutes drawer units for the usual shelves-and-door design: the convenience value is obvious. In addition to refrigeration zonally controlled, the ten-cubic-foot unit has a freezer compartment for icemaking and packaged frozen foods. $300; 30″ by 34½″ high; fits flush with 25″-deep cabinets. Coppertone finish. By Acme National Refrigeration, 29-24 40th Ave., Long Island City, N.Y.



Heavy-duty motor unit gives the Grind-O-Matic powerful, rapid action with any raw or cooked food. Even toughest meats are processed without mashing effect. Cutters' locking ring seals in food juices. Large on-off switch is handily at the top; a slideaway base extension creates tip-proof stance. Push button releases the aluminum hopper for washing; cordset tucks into compartment on underside. $29.95. By Rival Manufacturing Co., Kansas City, Mo. 64129.



White

WHITELEIGH II—the glamour of tradition—inspired by Country English and the Mediterranean. Perfect for your home. See for yourself.*

*Send 25¢ for handsome Whiteleigh II catalog to White Furniture Company, Dept. HB4-67, Mebane, N. C. 27302

HOUSING THE HI FI

Two Beautiful Solutions



ARCHITECT: WURSTER, BERNARDI AND EMMONS — MORLEY BAER

This special "closet" keeps the high-fidelity system behind folding doors when not in use. Shelves store tuner and amplifier, and a platform for the turntable rolls out for easy record changing. A divided drawer keeps records in order.

ARCHITECT: FRANK B. WELCH — EZRA STOLLER



Here, in a cabinet beneath the large speaker, the hi-fi components are neatly compartmented. The turntable sits in an open space beneath the amplifier and tuner. Records are stored on three shelves. Latticed doors close to hide it all.

Decorating Ideas inside and out with CANVAS protected by Vivatex®

(against water seepage, mildew, dry rot)



All canvas, even the very best, needs the finest mineral dye finish to protect it from the "natural destroyers"—mildew, dry rot, water seepage. You can't see it or feel it, but it's working for you. But you can see the name on the selvage (edge) of the canvas (bottom of the page). Your ideas will last longer with Vivatex protected canvas. Discuss them with your local canvas craftsman. He'll make them up for you, and maybe suggest a few of his own. There is a quality canvas fabricator right in your area. See column listing on this page.

REEVES VIVATEX DIVISION REEVES BROS., INC.

Vivatex is a product of
REEVES BROTHERS, Inc.
1071 Ave. of the Americas
New York, N.Y. 10018 ▪ (212) 790-8503

It's on the selvage

Vivatex REG. U.S. PAT. OFF. Vivate

E these quality Craftsmen
your area for Vivatex
otected canvas products:

ARIZONA

ona Awning Co.
North Central Ave.
enix, Arizona 85004

ory Tent
ing Co.
E. Indian School Rd.
enix, Arizona 85016

CALIFORNIA

Valley Awning
Clayton Rd.
ord, Calif.

ren E. Blinn
vas Products &
nt Upholstery
West 17th Street
a Mesa, California

mas Top &
olstering Co.
W. 16th Street
a Mesa, California

fic Tent &
ing Co.
Inyo Street
no, California

ite Trailers, Inc.
V S. Sacramento St.
. California

-Rite Sailmakers
West 11th Street
Beach 13, Calif.

ine Canvas
ol.
Naples Plaza
g Beach, Calif. 90803

erican Awning &
d Co., Inc.
Santa Monica Blvd.
Angeles, Calif. 90046

boa Canvas Shop
2 21st Street
Box 1366
port Beach, Calif.
92663

e Awning Co.
E. 14th Street
and, Calif.

npton Co.
East 12th Street
and, Calif. 94606

Awning &
Co.
30th Street
Diego 4, California

elone Boat Covers
Shafter Street
Diego 6, California

rican Canvas
ucts
Cortland Avenue
Francisco, Calif.

van Co.
3. Van Ness Ave.
Francisco 3, Calif.

rt-Sauter Co.
Utah Avenue
n Francisco, Calif.

Mathiesen
as Products
Adams Avenue
Leandro, California

as Loft
tate Street
Barbara, Calif.

dland Awning
as Co.
. East Street
Box 508
dland, California

COLORADO

Greeley Tent & Awning Co.
529 8th Avenue
Greeley, Colorado 80631

HAWAII

Berg Tent & Awning Co.
800-802 South King St.
Honolulu 13, Hawaii

IDAHO

Idaho Canvas Products Co.
P.O. Box 856
195 Northgate Mile
Idaho Falls, Idaho 83401

MONTANA

Reliable Tent & Awning Co.
14-16 North 29th Street
Billings, Montana 59101

OREGON

North Coast Canvas Products
1916 N.W. Overton
Portland, Oregon

Rose City Awning Co.
1638 N.W. Overton
Portland, Oregon

Waagmeester Canvas Products
1222 N.E. Alberta St.
Portland 11, Oregon

UTAH

Smith & Adams Co.
225 Edison Street
Salt Lake City, Utah

WASHINGTON

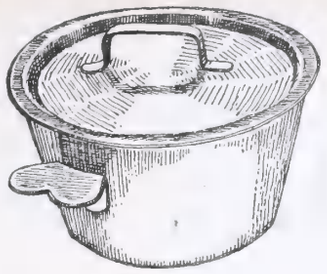
Bob Picot Inc.
937 N.E. Boat St.
Seattle, Wash. 98109

Jackson Tent & Awning Co.
314 So. Wenatchee Ave.
Wenatchee, Washington

Yakima Tent & Awning Co.
1312 S. 1st Street
Yakima, Washington

WYOMING

Sheridan Tent & Awning
128 N. Brooks
Sheridan, Wyoming



APPLE CHARLOTTE

An entertaining dessert

By HELEN McCULLY

Named after Charlotte, wife of George III of England, this elegant *entremet* is worthy of your most important dinner party. However, since it requires quite a bit of preparation and is best eaten the day it is made, we recommend a simple main course.

6 pounds all-purpose apples
1 12-ounce jar apricot preserves
½ pound (2 sticks) clarified butter*
1 cup sugar
2 teaspoons vanilla
3 tablespoons butter
½ cup dark rum
Firm-textured white bread (about 14 or 15 slices)

Peel, core, and slice the apples very thin. Cover just the bottom of a very large enameled kettle with water. Add apples and cook, covered, over very low heat, stirring occasionally with a wooden spatula, about 20 minutes or until tender. If you haven't a kettle large enough to accommodate all the apples, use two kettles.

While apples cook, force the apricot preserves through a fine sieve; clarify the butter. When apples are tender, stir in *half the puréed apricots*, the sugar, the vanilla, the 3 tablespoons of butter, and *half the rum*. Bring mixture up to a boil, then cook, stirring constantly, for about 10 minutes or until almost all the liquid has evaporated and you have a very thick paste. Take off the heat and set aside.

Cut the crusts off the bread. Cut a square and 4 semicircles of bread to fit the bottom of a 6-cup charlotte mold exactly.** Sauté in 3 or 4 tablespoons of clarified butter until light gold. Fit into the bottom of the mold.

Cut the remainder of the bread into 1¼-inch strips, dip into clarified butter and arrange, overlapping slightly, around the inside walls of the mold. If any ends protrude above, trim them.

Spoon the apple purée into the mold making it a dome about ¾ inch high in the center (this sinks as the charlotte cools). Cover with strips of bread dipped in clarified butter. Pour any remaining butter over the ends of the bread around the edge of the mold.

Set the mold in a large pan (to catch any drippings) and bake in the center of a preheated 425° oven for about 30 minutes or until the bread is golden brown. Take out of the oven and cool for 30 minutes. Invert on a serving platter and allow to stand until the mold can be removed without collapsing the charlotte. Test by lifting the mold an inch or so. If the "walls" aren't holding, lower the mold again.

Meanwhile, combine the remainder of the apricot preserves and rum with two tablespoons of sugar in a saucepan. Bring to a boil, then cook until thick and sticky. Spoon over the charlotte, once it has been unmolded.

Serve warm or at room temperature, with whipped cream perfumed with rum and sweetened to taste with sifted superfine sugar. Serves 8.

**To clarify butter:* Cut the butter into pieces and place in a saucepan over moderate heat. When the butter has melted, skim off the foam, strain the clear, yellow liquid through several layers of cheesecloth into a bowl. Discard the milk residue.

***Lacking a traditional charlotte mold, you can use any 6-cup, ovenproof, cylindrical mold that is 3½ to 4 inches high. ■



INERTOL COMPANY
OF KOPPERS COMPANY, INC.
497 Freilinghuysen Ave., Newark, N.J. 07114
27-A South Park, San Francisco, Calif. 94107

Ramuc® Enamel decorates a pool and cuts upkeep at the same time. Stays good-looking for years under water. Proof? Ramuc's natural rubber, epoxy, vinyl, etc. To learn more, send your pool's length and width, material (metal, concrete, plaster or fiberglass) and type of paint now on it. We'll send our free 32-page "Handbook on Painting Swimming Pools" and name of supplier.
used in more pools than any other paint. It's easy to apply. Easy to clean. And it comes in many colors and types: chlorinated

WINDOW SHOP

WITH Peggy Ryan

Lionite
WHITE SPINELS



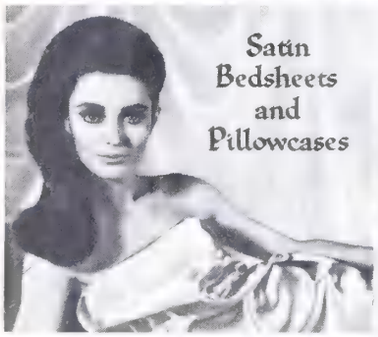
Brilliant tiny gems, cut, polished and set exactly like diamonds. Classic Sterling Silver settings with or without side baguettes complete the genuine look. Select from four shapes pictured above.

A. Round B. Pear C. Emerald D. Marquise
Available in the following weights and settings.

1 Kt. Round	No. 11R	$2.95	2 Kt. Marquise w/Baguettes	No. 18R	10.95
2 Kt. Round	No. 12R	5.95	4 Kt. Round w/Baguettes	No. 19R	12.95
2 Kt. Emerald	No. 13R	5.95	4 Kt. Emerald w/Baguettes	No. 20R	12.95
4 Kt. Round	No. 14R	8.95	5 Kt. Emerald w/Baguettes	No. 21R	14.95
4 Kt. Emerald	No. 15R	8.95	4 Kt. Pear	No. 22R	12.95
5 Kt. Marquise	No. 16R	10.95	4 Kt. Pear w/Baguettes	No. 23R	15.95
2 Kt. Round w/Baguettes	No. 17R	9.95			

Send Ring Size • May Be Returned For Size Change
Prompt Refund If Not Satisfied
Beautifully Gift Wrapped
Immediate Delivery

LIONS Dept. HB4 565 Middle Neck Road, Great Neck, N. Y. 11023



Satin Bedsheets and Pillowcases

Because of the tremendous response, we are offering again, for a LIMITED TIME ONLY, our Satin Bedsheet Sets at these astonishingly low prices. We are doing so to introduce this product to you who have never before enjoyed them! This famous Celanese acetate satin is easy to wash and may be commercially laundered, too! Colors: GOLD, BLACK, PINK, BLUE, WHITE, LILAC, ORCHID, AQUA. (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

SATIN SHEET SETS (2 sheets, 2 cases)	FORMER PRICE	NOW
Dbl. Bed Set (90x108)	$31.95	$15.90
Twin Bed Set (72x108)	31.95	15.90
Queen Bed Set (90x122½)	37.95	19.45
King Bed Set (108x122½)	42.95	21.45
1 letter monogram on cases	3.00	1.50

(To use as one fitted bottom sheet, add $2.25 to double or twin set price; $3.00 to queen set price; $3.00 to king set price.)

Send check or m.o. 50% deposit on C.O.D.'s.

Scintilla, Inc., 4802 N. Broadway H-12 Chicago, Illinois 60640

ORDER BY MAIL
Widths from AAAAAA* sizes to 12
no extra charge for large sizes



PLYMOUTH
—Up-front Paris news . . . elongated bow with silvery metal strip covers vamp and rides over instep. Square toe. 1⅛" broad heel. Black patent, Navy calf.
18.95 plus 60¢ pp.
Add SALES TAX Resident of N.Y.C. 5% — N.Y. State 2%

FREE CATALOG HB4 Shows styles in widths from 6A's. $6.50 to $32.00.

MONEY BACK if returned unworn within 10 days.

mooney & gilbert INC.
17 WEST 57th ST., NEW YORK, N. Y. 10019
"FITTING THE NARROW HEEL"

TIFFANY LAMP KIT

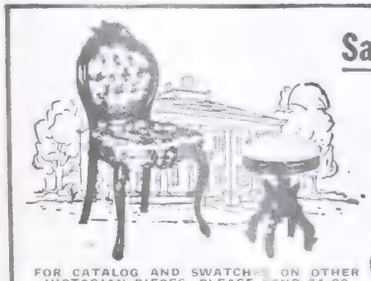


Now, as a result of our new novel forming technique, it is fun and easy for you to assemble this choice Tiffany decorator lamp. Everything is included in the kit but the two hours of your time necessary for completion. The resurgent interest in this lamp style makes this true 22 inch diameter Tiffany lamp, with electrical components, an unheard of value. Hard acrylic base undistinguishable from glass.

$14.95

WORLD ARTS Box 577 Wilmington 47, Calif. 90744

Save on Victorian Furniture



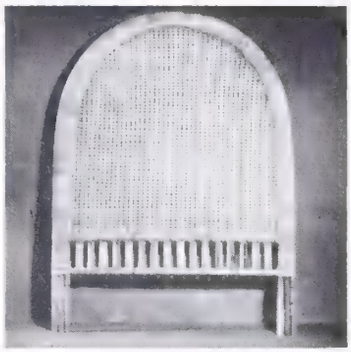
This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle $54.95

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble..... $14.95

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND $1.00

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

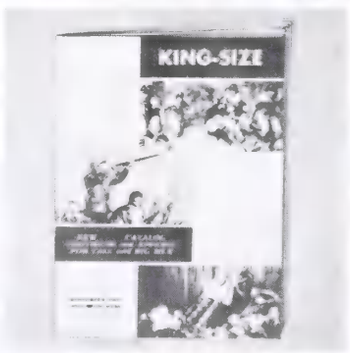
MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P.O. BOX 586
SMITHFIELD, NORTH CAROLINA 27577



RATTAN HEADBOARD. Pe a mattress and box spring on t of a quartet of legs. Top it off wi a graceful arch in a contempora cane pattern hand-woven of nat ral rattan peel with 3" wound pe border. Single 39x58" h., $37 e Double, 54x53", $40 ea. Que 60x53", $45 ea. Exp. chgs. co 10% discount on 2 or more piec Elizabeth McCaffrey, B4, Nort port, New York 11768.



CRICKET FARM will ke the most restless child fascinate Crickets are good luck, you kno and this scientific kit laughs at o devil gloom. Set includes crick observatory, food, floor coverin eye-dropper feeder, wagon f harnessing cricket, coupon for su ply of real live crickets. $3.9 50¢ post. Walt Boyle, 1044 V Prospect Pl., Mt. Prospect, Ill.



WRITE KING-SIZE for th new catalog and stop trudgi from store to store for clothes fit the BIG MAN in your life. full-color pages of name bra shirts, sweaters, jackets, slack shoes, too. Everything made King-Size's impeccable standar specifically for tall and big me It's *free*! King-Size, 3197 Fore St., HB4, Brockton, Mass. 024



YES, YOU CAN AFFOR PRIMITIVES like those so in art galleries for $100 to $50 Thanks to this grand new kit, y can custom-make your own prim tives. Each kit contains desig stamped wood plaque, 12x15 earth-tone paints, brush, sandp per, instr. for 2 paintings: Pitch of Flowers and Basket of Fru $16.95, $1 post. Creative Hous 219 W. 9th, Kansas City, Mo. 6410

PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices are subject to change. Postage extra outside continental U.S.A. Please include Zip Code on all orders.

PARTMENTS TO LET a
ole colony of Purple Martins
e in your yard. They'll return
ery year. Each bird devours over
000 mosquitoes a day!! Bird
use comes in kit of selected ex-
rior plywood ready to assemble
d paint. Roof and apartments
move for cleaning. 20½" h., 16"
, 26½" l. $19.50. Add $1.50 w.
Miss. Yield House, HB4, North
nway, New Hampshire 03860.



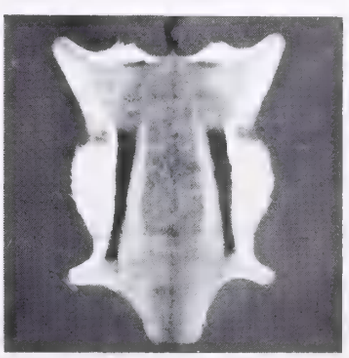
ED-DAZZLING CREWEL
read imported from India
ruces up your bedroom for
ring. Ancient pattern, printed in
ies and greens, is hand-blocked
cream-colored hand-loomed cot-
n. Use one or more to make
tching draperies for a coordi-
ted look. Colorfast, throw-style
read, 72x108", $6.50 each. Post-
id. From American Trader,
pt. 554, Norwich, Vt. 05055.



T YOUR NEXT PARTY
opt the oriental custom—make
oking part of the fun! Let
ests use this wrought-iron hi-
chi to make hot canapés from
s of beef, cocktail wieners, mush-
oms. Hibachi takes 4 briquets.
mes with deep-well tray, 2 sauce
wls, 50 skewers. #6152-3, $4.95.
) extra skewers, #6153-3, $1.
d. Miles Kimball, 33 Algoma,
3, Oshkosh, Wisconsin 54901.



IE HIDE TO SEEK for a
d wall mounting, a gr-r-reat
a rug is this real trophy-quality
t of Thompson's gazelle. Most
orful of the highland gazelles
E. Africa, the skin is shaded
m brown to beige with dramat-
black markings, white under-
e. Approx. 2½x3½'. Pur-
ased direct from Kenya so you
efit. Only $24.95 ppd. Hobi,
4, Flushing, New York 11352.



suntime "necess-aries"



THE CAPRI TABLE
Reviving our handsome, handy chairside table of hand-wrought iron . . . we've sold thousands! The 10" square top reveals a center cluster of hand-wrought flowers below. Entire frame is sturdy, rust-resistant iron finished in white, black or brushed gold. Indoors, outside . . . a useful, decorative contribution to any decor. 18" high overall.
6.95 ppd.

barwa

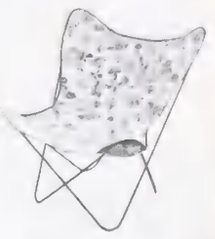


the famous 2-position barwa chair that has given contoured comfort to millions indoors, as well as outside. Now we offer the complete chair, the hard-to-find re-cover for it, and brand new barwa accessory items. Heavy duty duck covers in a choice of hunter green, turquoise, terra cotta or yellow.

complete barwa (frame and cover with springs) $34.95
(shipped express chgs. coll.)

barwa re-cover 13.95
(specify 1st & 2nd color choices)
Please add 55¢ postage for each recover

barwa accessories:
canvas headrest pillow 6.95 ppd.
set of arms 6.95 ppd.
set of springs (to attach cover) 6.95 ppd.



THE BUTTERFLY COVER
Our latest innovation for Spring: soft, absorbent terry cloth butterfly covers in sparkling summer prints . . . laminated onto sturdy solid canvas backs. Fit all size frames, are machine washable. Choose blue green or orange yellow.
7.95 ppd.
also: solid 12 oz. canvas covers in black, natural, avocado, tangerine, turquoise, gold or green . . . . . 4.95 ppd.
butterfly frames in black wrought iron (shipped via REA Collect) 6.00

free suntime catalog

the Patio

1672 old skokie road
dept. hb46
highland park, Illinois 60036

send check or money order

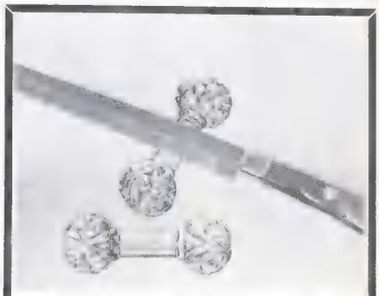


FIELD OF DAISIES

A material to brighten any room—it is gay, young and light hearted. Daisies dominate the entire design. Tones of white, grey and green with a bright cheerful yellow center. Repeat is 16". 48" wide. 100% cotton. Hand washable. $3.00 per yard, postpaid.

Sorry, no C.O.D.'s.

EC Edith Chapman
Dept. 20 • Route 303, Rockland County, Blauvelt, N.Y. 10913



CRYSTAL KNIFE RESTS PROTECT TABLE LINENS

Put a touch of elegance on your table with a pair of these turn-of-the-century knife rests. They're authentic reproductions of antique originals and are made of crystal-clear pressed glass. Center section is ridged to keep knife in place and knob ends are deeply cut in the rare button-and-star design to prevent rolling. 4½" long. An unusual collector's item.

SEND FOR FREE GIFT CATALOG

$4.50 a pair plus 45¢ postage

Artisan Galleries
2100-A-4 No. Haskell • Dallas, Texas 75204

G-WHIZZES for holding books for ready reference on a music lover's desk are solid brass G-clef book ends. They're 7" tall, have well-weighted square bases. Remember them as a reward for a persistent practicer, your child's music teacher, a music-minded friend. Brass, $10.98 pair; iron, $6.98 pair. Ppd. Tennessee Chromium Plating Co., 206 Louise Avenue, North, HB47, Nashville, Tennessee 37203.



LOVER'S KNOT DOOR MAT improves with wear and age

21" x 36" $5.98
18" x 31" $3.79
+ 35c shipping charge.

A most unusual door mat with symbolic "faith" and "forever" design woven in! Rugged natural hemp and coir rope is spliced and handstitched for extra wear. Weatherproof . . . age-proof . . . use-proof. Traditional.



Write for FREE Gift Catalog

Helen Gallagher
Dept. 204 Peoria, Ill. 61601 *Please Include your Zip Code*



What was the world doing the day YOU were born?

SEE FOR YOURSELF! Send for full-size copy of page 1 of the New York Herald Tribune that was published the day you were born! Or, any date you wish—as far back as 1900, up to January, 1964. Thrilling to read, it has all the exciting stories and features that headlined the news that day. Consider the conversational possibilities! Truly a marvelous way to commemorate a birthday, anniversary or special occasion. Just think how friends, relatives, even children would appreciate the gift of the front page that hit the newsstands on their special day! **Specify exact year, month, day for each copy you order.**

42234 Herald Tribune Front Page. $1.00
SAVE! Any three days, $2.89 ppd.

BRECK'S of BOSTON
N50 BRECK BLDG. • BOSTON, MASS.
OUR 150TH YEAR



Now sleep the modern, better way! Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant foam wedge. **Head Elevation** comforts bronchial, diaphragm hernia, breathing, hypertension, acid regurgitation and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Ideal for one side of double bed. 27" long. Washable percale cover. **FOAM-SLANT** is available in heights most often prescribed by doctors. Order 4" high for 2 pillow users $8.00; 7½" high for 3 pillow users $11.00 or choose extra high 10" at $14.00 or 12½" at $17.00. We pay postage and ship in 6 hours.

MONEY BACK GUARANTEE

BETTER SLEEP Box JS | New Providence, New Jersey 07974



DRESS ZORI SANDALS

All the allure of the Orient is captured in authentic dress Zoris imported from Japan. The perfect complement to pretty feet for entertaining, lounging at-home and patio parties! Find blissful comfort with cloud-light rubber soles and soft leather insoles topped with kid leather straps. White, black, or beige. Shoe sizes 5-10. For women only (lucky girls)! Give color and size. **$2.95 pair, ppd.**

FREE: Write for 32-pg. catalog of 500 imports.

- Visit our World Handicraft Center in Norwich

AMERICAN TRADER
Division of Shopping International, Inc.
Dept. 557, Norwich, Vt. 05055



150 Pcs. PRINTED SHEETS AND ENVELOPES $1.00 PLUS 25c POSTAGE & HANDLING

INTRODUCTORY OFFER . . .
THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp, rich white bond paper printed with user's name and complete address in Dark Blue ink. Socially correct, and so convenient for dozens of correspondence uses. 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory box, plus 25c postage and handling.

TRIPLE BOX! A BARGAIN AT JUST **$2.00** PLUS 50c POSTAGE & HANDLING

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save $1.25 on this great bargain offer. Only $2.00, plus 50c postage and handling.

Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
402 PARK AVENUE • PERU, INDIANA 46970

ONLY $8 PER CARAT

FINE CUT 58 FACETS
FLAWLESS
PURE WHITE



STRONGITE is a remarkable, hard and brilliant synthetic gem—the most convincing laboratory-made product, at the fraction of the cost of a diamond.

STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a MONEY-BACK GUARANTEE within 10 days. You take no risk!

SEND NO MONEY.
Just write for FREE BROCHURE showing a wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 7 W. 45th St.
New York, N.Y. 10036



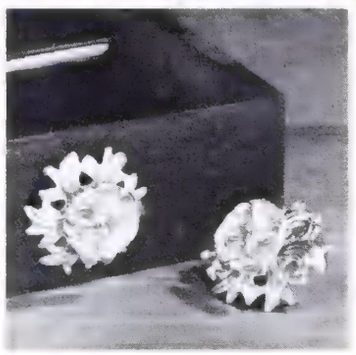
NEEDLEPOINT VIOLETS conjure up delicious thoughts of a cool, green, seaside garden. Design is worked. Just fill in background (yarn not incl.). 6x6" design on 15x15" needlepoint canvas with 10 mesh per inch is perfect for a pillow, tote bag, picture. $5.95 plus 35¢ postage. Ivory or white background yarn, $2.95 ppd. From The Stitchery, HB4, Wellesley, Massachusetts 02181.



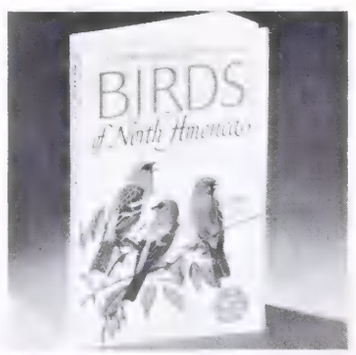
KITCHEN PURISTS will be pleased as punch with this trio of non-tarnishable stainless-steel bowls to mix a cake, assemble a casserole, toss a salad. 1, 2, & 3 quart bowls nest or hang on rings. Dare to be practical amid the flurry of spring weddings and give a set to a bride-to-be. She'll bless you! Set of 3, $3.98 ppd. From Gracious Living, Dept. 1378, Berkeley, Rhode Island 02864.



MOTHER'S DAY CHARMS for her bracelet come in 14k gold or sterling silver. Charm engraved with "Mother" measures 1 1/8" in diameter, in 14k gold $31.95; in sterling silver $7.95. Charm "To the Dearest Mother" ¾x½" in 14k gold $8.95; in sterling $1.95. Postpaid. Catalog of 7500 charms $1. Send your order to Charm & Treasure, 1201 Ave. of Americas, HB4, New York, N.Y. 10036.



A ROSE IS A ROSE but when it's made of golden metal and used as an elegant drawer pull it's a blooming beauty. Spruce up a desk, refurbish a lacquered cabinet, give paint-it-yourself furniture a custom look. Rosette with leafy escutcheon has screw back for easy mounting. $1.25 pr.; 3 pair, $4.98. Ppd. Lillian Vernon, 560 South Third Avenue, Mt. Vernon, New York 10550.



A BOOK IN THE HAND when you're bird-watching should be "Birds of North America." A 340 page fact-filled guide with colorful illustrations of 2000 birds, 69 species. Incl. land sea, Eastern Western birds, winter summer range maps, migration pattern. Uses sonograms to "picture" bird songs for identification. $2.95, 35¢ post. Clymer's, HB4, Point Pleasant, Pennsylvania 18950.



MEDALS SHOWCASES FOR THE ACHIEVERS

In homes and offices everywhere. THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. Case in rich **walnut, maple, black, antique gold or silver**, hand rubbed finish. Plush velvet lining in **black or any military or school color. Space bars adjust to your designs!** Glass front. Hangs on wall. Medals showcases become heirlooms . . . beautifully engraved so the children will know and remember! **Name, rank, branch, dates, service number and history, school & sport, etc. engraved — only 5c per letter. INSIGNIA** of Army, Navy, USAF, USMC, all branches & corps, and AAU engraved — $2.00 each or 2 for $3.00.

T6 or W6 (12" x 26") For 5-30 Medals $19.95
T9 or W9 (12" x 32") For 10-60 Medals $24.95

◀TALL MODEL: T6, T9 ▼WIDE MODEL: W6, W9

To obtain all Military Medals due, write Record Center—9700 Page Blvd.—St. Louis, Mo.

All Shipped Prepaid

Order that **gift of a lifetime now!**
Rush gifts shipped same day.
You must be **DELIGHTED!**
. . . or your money back.

AWARD MAKER
Dept. 411, Box 6474, Surfside, Fla. 33154

CLIP A COUPON 'N SAVE!

These are *authentic* Jeff Elliot from the cutting and seasoning of our own timber to old-fashioned hand-crafting in our own workshops. The *same* fine-furniture detailing that has made Jeff Elliot famous for almost a quarter-century! Chairs have natural lockjoint construction (no glue), which grows even stronger with use . . . hand-woven seats of fibre rush or cane for almost endless hard wear . . . superbly rubbed finishes including the lovely new antiqued decorator colors on many (or choose unfinished, smoothly sanded, ready to paint, stain, wax or oil).

FABULOUS Jeff Elliot Early-American Designer Classics

At incredible old-time values!

Small wonder each piece is so lovely with traditional furniture, so refreshing with modern. Real old-time values, because we have no middlemen. You save by buying direct! Full 30-day money-back guarantee of your purchase price. You risk nothing. So make your selections now . . . mark them right on furniture of your choice . . . clip out . . . attach to coupon below . . . mail (or tear out entire page and mail). For a limited time only, you may deduct 10% on quantity orders as listed, so hurry! Orders are shipped express charges collect.

Handmade in our own North Carolina workshops from fine seasoned woods, shipped direct to you, fully assembled.

CLIP THIS CHAIR 'N SAVE — ATTACH TO COUPON BELOW



The Jenny Ladder Back

High 'n handsome replica of an Early American beauty — stately, serene, substantial! Decorative turnings prettily suggest French Provincial influences. A Jeff Elliot handmade original.

ORDER RIGHT HERE (State quantity — minimum order 2) TOTAL

___Unfinished Ash @ **$15.95** $_____

___Natural Finished Ash (Blonde) @ **$17.95** _____

___Pine, Maple, Walnut or Black Lacquer Finished Birch @ **$19.95** _____

___Antique Satin Finished Birch: Colonial Yellow, Williamsburg Green, Boston Brick Red @ **$21.95** _____

___Matching Arm Chairs — add **$4** each to prices above _____

Deduct 10% discount on 6 or more chairs $_____

GRAND TOTAL $_____

Fully assembled:
Regal 42" tall; Seat 17½" wide, 14" deep, 17½" high.

CLIP THIS CHAIR 'N SAVE — ATTACH TO COUPON BELOW



The Early American Classic Ladder Back

Can you believe just $8.95!

All the famous Jeff Elliot features *plus* amazing low price make this one of our stellar sellers! Bound to win "A-Okay" of head *chairman* in your house.

ORDER RIGHT HERE (State quantity — minimum order 2) TOTAL

___Unfinished Ash @ **$8.95** $_____

___Natural Finished Ash (Blonde) @ **$9.95** _____

___Pine, Maple, Walnut or Black Lacquer Finished Birch @ **$12.95** _____

___Antique Satin Finished Birch: Colonial Yellow, Williamsburg Green, Boston Brick Red @ **$13.95** _____

___Matching Arm Chairs — add **$3** each to prices above _____

Deduct 10% discount on 6 or more chairs $_____

Height 42"; Seat 17½" wide, 14" deep, 17½" high. **GRAND TOTAL** $_____

CLIP THIS CHAIR 'N SAVE — ATTACH TO COUPON BELOW



The Madison Ladder Back

Faithful replica of the traditional Ladder Back chair that played so prominent a role in bygone days. Thoroughly at home in any setting from the White House to *your* house.

ORDER RIGHT HERE (State quantity — minimum order 2) TOTAL

___Unfinished Ash @ **$10.95** $_____

___Natural Finished Ash (Blonde) @ **$11.95** _____

___Pine, Maple, Walnut or Black Lacquer Finished Birch @ **$14.45** _____

___Antique Satin Finished Birch: Colonial Yellow, Williamsburg Green, Boston Brick Red @ **$15.95** _____

___Matching Arm Chairs — add **$4** each to prices above _____

Deduct 10% discount on 6 or more chairs $_____

GRAND TOTAL $_____

Height 43"; Seat 17½" wide, 14" deep, 17½" high.

CLIP THIS CHAIR 'N SAVE — ATTACH TO COUPON BELOW



The Classic Viking

New Low Price: Only $9.95

Regal yet rugged . . . revered through the ages . . . rewarding in any room, with any decor. Contoured backrest gives blissful comfort. Decorator-acclaimed to withstand the use of years.

ORDER RIGHT HERE (State quantity — minimum order 2) TOTAL

___Unfinished Ash @ **$9.95** $_____

___Natural Finished Ash (Blonde) @ **$11.45** _____

___Pine, Maple, Walnut or Black Lacquer Finished Birch @ **$13.95** _____

___Antique Satin Finished Birch: Colonial Yellow, Williamsburg Green, Boston Brick Red @ **$14.95** _____

___Matching Arm Chairs — add **$4** each to prices above _____

Deduct 10% discount on 6 or more chairs $_____

Height 30" Seat 18" wide, 15" deep, 18" high. **GRAND TOTAL** $_____

CLIP THIS COUPON 'N SAVE — ATTACH TO COUPON AT RIGHT

EXECUTIVE file-drawer table ONLY $31.95



(Above) Modern style, 2-file drawers

(Above) Colonial style 1 file and 2 single drawers

Organize your personal papers at home with office-file efficiency and custom-crafted beauty!

Who'd ever guess that this fine, handsomely crafted end table leads a double life? It looks like an elegant end table, but it is also an ingenious aid for the "executive in residence." One file drawer (or two) slides open to receive a full bank of alphabetical files. Deep and long, it can accommodate years of files — correspondence, policies, and other important documents.

Drawers ride on non-stick nylon glides. Dovetailed for flush fit. Mounted with antiqued hardware. Every inch hand-made in our North Carolina workshop, where craftsmanship is traditional and values old-fashioned.

Thousands of executives use it! Why buy an ordinary file cabinet when a double-duty Executive File-Drawer End Table serves you — at no extra expense!

We ship Colonial style unless Modern is specified
All tables available with 2 or 3 drawers.

Knotty Pine, *Unfinished* **$31.95**
Knotty Pine, *Finished* **33.95**
Tupelo wood, *Unfinished* **36.95**
Tupelo wood, *Finished in Maple, Walnut or Mahogany* **38.95**

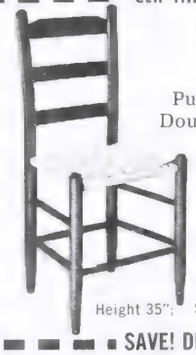
SPECIFY:
#FDT—1 (1 File and 2 Single Drawers)
#FDT—2 (2 File Drawers)
Letter size: 16½"w. x 22½"d. x 28"h.
Legal size: 18½"w. x 22½"d. x 28"h.
Add $3.00 for legal size.

ORDER RIGHT HERE (State quantity desired):

#FDT-1 or #FDT-2	Colonial or Modern	Letter or Legal	Wood	Finish (if any)	Price	Total

GRAND TOTAL $_____

CLIP THIS CHAIR 'N SAVE — ATTACH TO COUPON BELOW



The Mule Ear Pull-Up

Now! Can't-Be-Duplicated Value $5.95

Pure Salem sorcery from timeless design to tiny price tag! Double-ply cane seat, curved ladders, "mule ear" back posts tell a *tall* story of lovely pull-up seating.

ORDER RIGHT HERE (State quantity — minimum order 2) TOTAL

___Unfinished Ash @ **$5.95** $_____

___Natural Finished Ash (Blonde) @ **$6.95** _____

___Pine, Maple, Walnut or Black Lacquer Finished Birch @ **$8.95** _____

Deduct 10% discount on 6 or more chairs $_____

Height 35"; Seat 16" wide, 13½" deep, 17½" high. **GRAND TOTAL** $_____

SAVE! DEDUCT 10% ON ORDERS OF 6 OR MORE ITEMS

Jeff Elliot Craftsmen Dept. B-47, Statesville, North Carolina 28677

Ship Express Charges Collect under your "no risk" Money-Back Guarantee, the Jeff Elliot furniture I have selected. Prompt shipment! No C.O.D.'s.

☐ Check or ☐ Money Order for total amount of $_____ _____ enclosed.
North Carolina residents, add sales tax.

*Name*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____

Please be sure to fill in necessary information, and clip individual coupons of your choice to this coupon — or tear out entire page and mail

JEFF ELLIOT CRAFTSMEN • DEPT. B-47 • STATESVILLE, NORTH CAROLINA • SATISFACTION GUARANTEED



Carolina's Newest



Scented Lantern Candle

As American as Yankee Doodle is this addition to our popular Cross-Stitch Sampler Line. Fragrances of Pink Magnolia, Blue Lilac or Yellow Jessamine. Order: CLS $1.25 per box. 5 boxes $6.00.

Prices Postpaid add 25¢ for West Coast

Jack and Jane Hicks

The Carolina Soap & Candle Makers
Southern Pines, North Carolina

Carolina

Personalized Treasure **$14.95**



Elegant 18th Century Pitcher

A truly exquisite reproduction, set on four English Rosebud feet, with ice guard. Cap. 2 Qt. Hgt. 10½". Superbly crafted in heavy silverplate. An elegant gift to give & own.

ADD $1.00 FOR RICHLY STYLED EXTRA LARGE 1¼" SCRIPT LETTER ($25 Value) **$14.95** ppd.

NEW! 1967—72 Page Gift Catalog—10c

Croydon SILVERMART, LTD.
115 Lexington Ave. (Dept. 467), N.Y. 10021



You will love the convenience of this charming table, hand-made by Smoky Mountain master craftsmen, in your choice of solid walnut or solid cherry. Can be folded flat for storage. Use it at any of three adjustable heights—20, 23, or 25 inches—anywhere in your home. Top is 18 by 18 inches, has niches into which rod for adjusting height locks securely. No C.O.D.

$29.95 each, shipping charges collect.

Send 25¢ for catalog of handcrafted gifts. Visit our shop at 710 East Gate Center, just off I-75 & I-24.

CREATIVE CRAFTS
Dept 45, Box 8277, Chattanooga, Tenn. 37411

9" HAND CARVED SIAMESE CAT

$1.98 PLUS 20c POSTAGE



Contemporary interpretation of a Siamese cat is expertly hand carved of camphorwood on the island of Taiwan. Makes a unique decorative piece for table, desk, shelf or curio cabinet. Even though its cost is small you won't find finer workmanship at any price—and it's a big 9" tall.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB467
Plymouth Meeting
Penna. 19462



NEW CATALOG

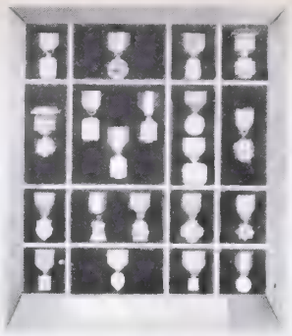
featuring Scandinavian

C.U.M. RYA RUGS

(no loom needed)

Send $1.00 for the new, full-color RYA Catalog. It features the latest prize-winning rug and pillow designs by Scandinavia's most renowned artists. Price list and amazingly easy instructions are included.

SCANDINAVIAN RYA RUGS
Mrs. Howard L. Preston
4141 Echo Road, Dept. HB-467
Bloomfield Hills, Michigan 48013



PICK A WINNER of sports or military medals and award him this splendid showcase to display them. Glass front, walnut or maple frame, velvet background in black or any color. Adjustable space bars. Name engr. 5¢ a letter. Army, Navy, USAF, USMC insignia $2. 9x12" (1-7 medals), $11.95; 12x16" (3-20), $14.95; 17x20" (10-50), $19.95. Ppd. Award Maker. Box6474,BH-4,Surfside,Fla.33154.



WHAT'S FITTING AND PROPER can also be chic—and that's Solby Bayes specialty! Walk into "Glenda," a gloriously comfortable, deftly styled sandal. Black, navy, beige, white, gray/black/white, ombre blue, ombre beige, pastel multi-color, deep multi-color kid. 1¾" wedge. AAAA-EE. 2½-10 $17.95; 10½-12 $18.95. 50¢ post. pr. Solby Bayes, 45 Winter, HB4, Boston 02108.



LOOK YOUNGER THAN YOU ARE. Unsightly wrinkles under the chin are generally caused by sagging muscles that do not get proper exercise. Just a few minutes a day with this new, improved chin massager will show amazing results. Then remove chin cover to massage other areas. UL approved. Style W633, $14.95, 45¢ post. Camalier & Buckley, 1141 Conn., HB4, Washington, D.C.



LABEL YOUR LETTERS and save friends and relatives the task of paging through an address book to find you. 500 labels are printed in black on white gummed paper with cactus, pine, or palm tree motif. 1½x½". $2; on gold paper, 250, $2 ppd. Four lines up to 20 letters each including zip code. Add 16¢ for airmail. Bruce Bolind, HB4, Boulder, Colorado 80302.



COIFFURE CUSHION not only avoids coif crises by prolonging expensive hair-dos, but holds out the promise of a good night's sleep for curler-carrying heads. Vinyl cushion inflates to gently support shoulders and neck, and adjusts for different hair styles and sleep positions. 14" square, with pink percale cover, $2.99 ppd. Better Sleep, Inc., HB4, New Providence, New Jersey 07974.



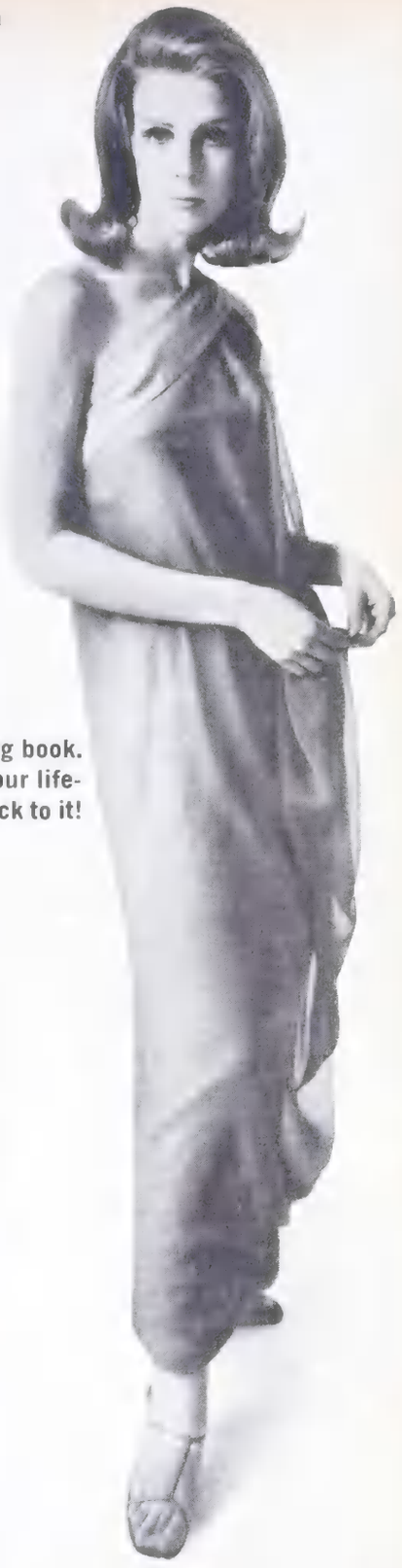
FREE FIBERGLAS BEDSPREAD/DRAPE BOOK

Direct-to-you savings up to 40%. Catalog has world's largest Fiberglas* selection . . . bedspreads, matching draperies, yardgoods. See quilted throw and fitted bedspreads, latest colors, prints, patterns. All sizes, even dual king! No iron, machine washable, unshrinkable. 5-year Guarantee. Ronnie, Dept. 3F-19, 145 Broad Ave., Fairview, N. J. 07022

*T.M.

If you have the determination to follow this world-famous physician's Final Diet, then

You can lose 20, 40, 60, 80, EVEN 100 pounds and never gain an ounce of it back.



This is an entirely different kind of reducing ad—for an entirely different kind of reducing book. It is the LAST reducing book . . . the LAST reducing product you will ever have to buy in your lifetime—IF you have the determination to learn the TRUTH about permanent reducing, and stick to it!

Let us state the most vital fact over again: If you follow this Final Diet, you can lose 20-40-60-80-even 100 pounds and never gain an ounce back.

We are going to repeat this statement of fact, over and over in this advertisement, so you can never lose sight of it.

If you follow this Final Diet, you can lose 20-40-60-80-even 100 pounds and never gain an ounce back.

This is the essential fact. Here are the details.

MEDICALLY PROVEN ON THOUSANDS OF PATIENTS, IT CAN GIVE YOU A NEW FIGURE AND A NEW LIFE— IF YOU FOLLOW IT SO RELIGIOUSLY THAT YOU EAT WHEN IT SAYS EAT EVEN IF YOU'RE NOT HUNGRY!

What this book gives you is a strict and precise diet – which carefully and scientifically controls your every eating moment – but which has the surprising result of making many of your weight- loss problems far less difficult than you ever dreamed!

Here are a few of these "pleasant surprises":

Although, of course, this diet forces you to eat less food overall, it may actually force you to eat MORE food at certain times of the day. For example, if you are like most overweight people, you are simply going to have to eat MORE for breakfast, whether you want it or not. And this diet allows you OVER THIRTY different kinds of snacks – one between every meal, and one every night before bed.

There is no longer any need to try to STARVE yourself into a weight loss. Because when you follow this Final Diet, you can lose up to 100 pounds, and never gain an ounce of it back.

Certain foods, of course, are omitted. But certain other, surprising foods are quite actively included. For example, you are allowed ice cream up to three times a week. (Watch your friends eyes pop open when they see you eating that delicious ice cream dessert – and STILL shed inches and pounds!)

And, at the same time, you'll have sandwiches for lunch, and, if you wish, a cocktail before dinner and wine with it.

And very important – if you overeat one day, then you are simply NOT permitted to cut back on your food the next day to "make up" for it! This is the fatal mistake most dieters make that destroys their diet. Instead, you eat YOUR FULL DIET the next day, and forgive yourself, and go on losing weight.

IS YOUR WEIGHT UNEVENLY DISTRIBUTED? ARE YOU AFRAID THAT DIETING WILL MAKE YOUR FACE LOOK OLDER? DO YOU OVER-EAT AT PARTIES? HERE ARE MEDICAL SOLUTIONS TO THESE PROBLEMS:

And – again – with this Final Diet, you can lose up to 100 pounds and never gain an ounce of it back.

Now let us examine some of the remarkable side effects of this diet:

In the first place, because of the scientific nature of this diet, it has proven – in case after case – to be of special help to men and women whose excess fat is primarily on or below the waist.

Secondly, because this diet is NOT a crash diet, NOT a torture diet, it does NOT cause the skin of your face to collapse, wrinkle and furrow in that terrible way that crash diets so often do.

On the contrary, if you follow this Final Diet precisely, your face can look younger from almost the very first week. And you can lose 20-40-60-80-even 100 pounds. And never gain an ounce of it back.

And you will be able to lose this weight, and keep it off, despite all the "social eating and drinking" everyone of us must do every week of our lives! Because this is the first diet you have ever seen that gives you specific techniques for dealing with these "food traps". That allows you to SEEM to eat and drink as much as your friends, when you are really LOSING POUNDS AND INCHES at the same moment they gain them!

MANY PATIENTS FOUND THIS APPROACH SO EFFECTIVE THAT THEY LOST TWICE AS MUCH WEIGHT AS THEY HAD ORIGINALLY HOPED TO.

Let us make this perfectly clear. The first thing you do when you receive this book, is write down the exact amount of weight you want to lose inside it. 10-20-40 pounds – or more. It makes no difference.

Then, you begin the diet. But with THIS thought:

Every one of the thousands of successful patients before you, has also written down what they wanted to lose. But once they learned these new eating habits, many of them simply went FAR BEYOND that first weight-loss figure!

For example, one woman wanted to lose 10 pounds, and be as thin as she was five years before. But as the fat melted away from her body, she decided to GO ON and lose 20 pounds, and be as slim as she was on the first day she was married.

Why did these patients decide to lose more and more weight? FOR THE VERY SAME REASON THEY DO NOT PUT THIS WEIGHT BACK ON AGAIN! Because by following this diet precisely, these men and women LEARNED NEW EATING HABITS. They literally retrained their appetites! They destroyed fat-causing food patterns that had kept them overweight for years.

This was by no means easy – but they did it, and you can do it too! And once you have done it, it will be practically impossible for you to eat in the same old fat-causing way that you are eating today!

Once you follow this Final Diet precisely . . . then you must lose up to 100 pounds – and never gain an ounce of it back. PROVE IT YOURSELF AT OUR RISK.

The choice is now yours. You have been on fad diets – easy diets – miracle diets. You have lost some weight. You have gained it right back again!

DO YOU WANT TO LOSE IT FOR GOOD?

There is no wardrobe in the world you can buy that will make you look as attractive. There is no pill in the world that will give you as much renewed energy, or add more healthy years to your life.

This is a book for people who mean business. If you mean business, send in the coupon today!

LEARN THESE STARTLING MEDICAL FACTS!

- The one fatal TIMING mistake that makes most people fat (90% of all overweight people do it.) Not what you eat, but how you eat. See page 19.
- The simple secret of making the same amount of food seem TWICE as much. See page 20.
- How to stop smoking without gaining weight. See page 25.
- How to make artificial sweeteners go twice as far. See page 125.
- Twenty-seven Escape-Value foods, that you can eat in any reasonable quantity. See page 120.
- "Skim Shakes" – delicious, satisfying, non-fattening snacks. See page 114.
- Eat this delicious food, and kill "uncontrollable" craving for sweets. See page 122.

Scientific Weight-Loss Charts – the exact amount you can expect to lose each week. And why – as has often happened – if you lose twice or even three times the expected amount in the first week or two, you must consider this a lucky bonus, and guard against going off the diet the very next week!

A strict diet in a strict book? Yes! BUT ONE THAT PRODUCES RESULTS! That gets you off the weight-loss, wait-gain see-saw for good! Prove it yourself, today!

INFORMATION INCORPORATED, 119 Fifth Ave., N.Y. 10003

About The Author: DR. MORTON B. GLENN: Dr. Glenn is president of the American College of Nutrition. He has served as medical consultant to the U.N. and as president of the food and Nutrition Council of Greater New York.

MAIL NO-RISK COUPON TODAY!

INFORMATION, INC., Dept. HB-6
119 Fifth Avenue, New York, N.Y. 10003

Please rush me the amazingly new book, HOW TO GET THINNER ONCE AND FOR ALL. I am enclosing $5.98 under your money-back guarantee. If not delighted, I will return book for full money back.

☐ To have your order sent C.O.D., check here and enclose $1 good-will deposit. Pay postman balance plus C.O.D. charges. Same money-back guarantee.

Name _____
(Please Print)
Address _____
City _____
State _____ Zip Code _____

© Information, Incorporated 1967

How to GROW SLIM With Martinis & Whipped Cream:

YOURS TO EXAMINE FREE—FOR 10 DAYS

News about a revolutionary reducing plan, based on a remarkable biochemical discovery, and now available in a new book which we invite you to read for 10 days at our risk.

INCREDIBLE BUT TRUE! You may eat and drink foods like martinis and whipped cream and grow slim, says Sidney Petrie, the man who reduces people who can't reduce or stay reduced by any other method – people referred to him by doctors!

What's more, Petrie says you may eat *more* than you ever thought possible . . . at TV time, between meals, at fancy restaurants . . . and *never gain an ounce!*

It isn't the fact that you consume calories that matters, says Petrie. What matters is the *kind* of calories you consume. All foods contain just three kinds of calories. To lose weight you need eliminate only *one* of them!

***This is the* CARBO-CAL** . . . the calorie that piles on pounds . . . the unsuspected calorie, found even in such so-called "diet foods" as skimmed milk, carrot sticks, and–of all things – melba toast!

Now, in the most thrilling book you've ever seen – a fascinating, down-to-earth, easy-to-read book – Sidney Petrie explains this amazing fact about your body's chemistry, and shows you immediately:

- **How to eat three good, full meals a day and STILL lose weight safely, comfortably, steadily –without having to count calories, go to bed hungry, measure food helpings–without doing anything at all, except cutting out a few Carbo-Cal foods you're probably not fond of anyway!**
- **How, having once attained the weight you want, you can keep it and still eat hearty meals – even frankfurters and fried eggs, whipped cream, butter, etc.–*without* putting back the weight you've lost!**
- **How you can eat every kind of fried food except one, every kind of appetizer except certain soups, actually eat custard desserts, ice cream, drink cocktails, enjoy steaks, and much more–and stay slim!**
- **Why it doesn't matter *how* you prepare food, and why you don't have to follow any special recipes–so long as you follow one simple rule!**
- **How to walk into any restaurant–and be limited in your food choice ONLY by price!**
- **All the things you CAN eat, as opposed to other methods that tell you only what you can't eat!**
- **How to recognize foods that have the Carbo-Cal, avoid them, and keep eating the "good" calorie foods.**
- **Why foods that contain the Carbo-Cal don't really satisfy you even though they leave pounds of fat on you–while good calorie foods make you *feel* like you've had a good, satisfying meal, even though the body quickly consumes them!**
- **Why doctors may recommend this diet to people with various glandular troubles who could otherwise eat practically nothing on a "regular diet"–and why this diet system may be used by those with low blood sugar counts –and by vegetarians!**
- **How this revolutionary reducing plan is linked to a low cholesterol count, better skin condition, resistance to colds, freedom from minor aches and pains, increased virility, and a 15 to 25% longer life span!**
- **Why many sauces, gravies and dressings–taboo by other methods–are perfectly acceptable by this one (and this includes one of the greatest, pleasantest surprises of all, if you've ever suffered through a starvation diet)!**

Makes Weight-Reduction Easy, Pleasant, Effortless

The new Carbo-Cal method is backed by case histories of lost weight totaling 20,000 pounds. The author of this book, Sidney Petrie, perfected this remarkable method after 8 years of private practice involving difficult obesity cases referred to him by physicians and other specialists.

During that time, his method melted away the pounds like magic, helping people even the reducing "experts" couldn't assist! What's more, close observation by physicians found no ill effects. (In fact, many difficulties being treated lessened or even disappeared with the new flood of vitality that accompanied loss of weight.)

That's why we urge you to read and use this book at our risk for ten days. It will really open your eyes to a breath-takingly effective reducing system that helps you reduce *without* drugs or pills, fatiguing exercises, starvation meals, or even straining the will-power. And, perhaps best of all, weight loss may be yours *permanently.*

That's right! After you've reached the slimness you want, Sidney Petrie promises you this —

"You can enjoy a hearty breakfast, a mid-morning coffee break, a Madison Avenue lunch, an afternoon cocktail hour, a gourmet dinner, and a TV snack–**and still remain slender!"**

CASE HISTORIES OF CARBO-CAL IN ACTION

CASE HISTORY OF HELEN G., typist. Weight: 141. Diagnosis: 20 lbs. overweight, severe migraine and high blood pressure. Use of standard thousand-calorie-a-day diet brought no weight loss. *Treatment with Carbo-Cal system;* 20 lbs. lost in 2 months; migraine vanishes; blood pressure down.

CASE HISTORY OF JEAN J., housewife. Problem: developed serious weight condition after birth of second child. Treatment: various diet systems involving pills, exercise, even hospitalization. Result: No weight loss. *Treatment with Carbo-Cal system;* all excess weight lost in only 9 weeks. Later check-backs showed loss permanent, no weight having been added after end of treatment.

CASE HISTORY OF FRANK ST. J., accountant. Weight 275. Active life, although tied down to desk job. Although careful about calories, remained overweight. Doctor switched him to *treatment with Carbo-Cal system:* 105 pounds lost in just under 5 months. Loss of weight seems permanently retained.

MAIL FREE EXAMINATION COUPON TODAY

NORFOLK-HILL, LTD. **Dept. HB-4A**
35 Ninth Ave., N. Y., N. Y. 10014

Send me at once the exciting new book *Martinis and Whipped Cream: The New Carbo-Cal Way to Lose Weight and Stay Slim* on ten days free trial. After the trial period, I may keep the book and remit $5.95 plus postage and packing, or if I wish . . . return the book and owe nothing.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP # _____

☐ Enclosed $_____ ☐ Charge my Diner's Club Acct. #_____

SAVE MONEY! Send check or money order with coupon in the amount of $5.95. (Add local tax where applicable). We pay all postage, packing and shipping charges for you! We GUARANTEE to refund your money in full if you decide to return book.

Never Travel Without Your Secretary!

BUT KEEP IT QUIET, SHE'S ONLY A WHISPER AWAY...

- 100% SELF-CONTAINED! you needn't attach wires, plugs, mikes, speakers, etc.
- 1-HR. CONTINUOUS USE on one tiny tape—a "must" for execs.
- AUTO-INDEXED DICTATE! Integral, visible "Posi-Digit" index for fast, clean transcribing.
- ULTRAFAST OVERRIDE! Forward/reverse at 14 times regular speed; instantly locates, erases, corrects.
- NO TAPE THREADING in normal executive record / transcribe / erase use. Virtually foolproof!



Initial shipments dispatched to U. S. A., now await delivery at introductory prices per offer below.

Actual size: 3" by 4½" by 1½", weighs less than 12 oz.

Memocord's XJE IV, the self-contained, sub-miniature voice recorder has taken Europe by storm. Now it's yours to try, to have and use absolutely FREE. No purchase necessary.

THE XJE IV, at long last, is within the reach of most U.S. executives. The price—about $100 not too long ago—is now reduced to only $79.95. And the world-respected Viktor Stuzzi MEMOCORD unit (the original pocket voice recorder) is now better-performing, easier operating, more ruggedly-durable than ever before.

GREAT FOR HOME USE, TOO!

Yes, every member of the family will find lots of good uses for the XJE IV:

- ✓ **MOM,** for recipes, menus, messages, shopping lists, club minutes.
- ✓ **SIS,** for theme ideas, important dates, style notes, daily checklists.
- ✓ **BROTHER,** for homework assignments, phone conversations, sports data.
- ✓ **DAD,** too, can use it at home for business notes he won't lose or forget!

Best of all, you can now TRY THIS REVOLUTIONARY "MEMORY CELL" FREE, before you even consider buying it.

Only a trifle larger than a pack of cigarettes, the XJE IV is a completely self-contained "thinking dynamo"—just a whisper away from your most important, most profitable thoughts and ideas. How many times have you forgotten something that would have made you money? Or would have prevented you from losing money?

How often have you wished you had verbatim notes on this or that meeting or business conference? What executive hasn't had to live through the tangled nightmare of some costly, confusing misunderstanding—which could have been prevented if adequate records of who said what (when, where and how) were available? When was the last time you "lost" an opportunity simply because you had no convenient way to record its concept and anatomy? Who hasn't suddenly come up with "the answer"—while driving along an express highway at 60 mph? And lost it by the time the next stop rolled around?

Why didn't you save time by phoning long distance for that list of specifications — too long to "take down"? No sir, not if you own an XJE IV (Yes, it comes complete with its own super-sensitive induction telephone mike which picks up both ends of any phone conversation!)

"SECRET WEAPON" IN YOUR ARSENAL OF SUCCESS

Andrew Carnegie, the steel multi-millionaire, was once advised to "list" everything that needed doing, every day, and then set about getting things done in order of their importance — carrying over undone tasks, adding new ones, periodically evaluating his progress toward a pre-determined goal. This simple system, said Carnegie, allowed him to be more productive, more directional (and therefore more successful) than his toughest competitors. Imagine what old Andrew could have done with an XJE IV Memory Cell!

A recent university study of alumni who succeeded in business, in professional work, in government, revealed that the major common denominator of "money success" was the knack of "organizing" information so that (1) it didn't have to clutter up busy thought channels, and (2) it could be retrieved immediately. Following a close second was the ability to communicate facts and ideas accurately, quickly, simply, to associates and especially subordinates.

In realistic terms of career advancement and income escalation, don't you owe it to yourself and your family to at least try the MEMOCORD XJE IV. It could be your "secret weapon" of SUCCESS!

"Extremely pleased . . . appreciate your sending to us three more if still available."
—MILTON KAPLAN, Laurel Planning & Redevelopment Corp., Laurel, Md.

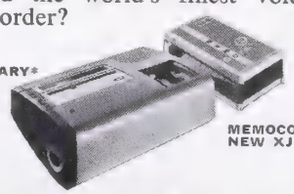
"The Memocord just saved a client by 'nailing down' one single vital detail, which otherwise would have been neglected."
—WM. ARCHENHOLD, Flesher Adv. Agency, Denver, Colo.

"Skeptical . . . I very seldom order by mail. But am more than pleased with XJE IV. Especially this miniature unit's performance. Unusual to get such good voice reproduction from a machine so small, at a price even smaller."
—EARL BRENN, Huntington Laboratories, Inc. Huntington, Ind.

SEND NO MONEY! TAKE NO RISK! INCUR NO OBLIGATION TO BUY!

Yes, you may have, use and enjoy a brand new XJE IV — for 15 days, without hidden strings! — just by returning the coupon below to: Norfolk-Hill, Ltd., 35 Ninth Avenue, New York, N.Y. 10014.

Q. Wait a minute! Isn't the IBM Executary* generally considered the world's finest voice recorder?



A. Of course. It's just "more machine" than the XJE IV — *at least twenty ounces and $345 more!*

*Reg. T.M.

Norfolk-Hill, Ltd., Dept. HB-4
35 Ninth Ave. New York, 10014

Please send Write How Many XJE IV units *(complete with tape, reels, batteries, instructions — and, if you order promptly, free monitoring device, patchcord and ultrasensitive telephone pickup).* After 15 days' FREE trial, I'll either buy it for only $79.95 plus shpg.-hndlg. *or* return it at your expense. *I hold a responsible executive, business or professional position and have good local credit.*

NAME ☐ BUSINESS ☐ INDIVIDUAL — Telephone No.

ADDRESS (Please PRINT Plainly) ☐ BUSINESS ☐ INDIVIDUAL

CITY STATE ZIP*

☐ FREE EXTRAS, FREE DELIV., FASTER HANDLING
CHECK HERE, enclosing full payment, and we will send $10.00 conference pick-up-speaker unit, $10.00 shockproof case, Three-Year Warranty & Service Policy, all free! Plus free delivery! Plus faster handling by eliminating credit delay! Same 15-day trial; refund guarantee.

*U.S. Post Office requires correct Zip Code to avoid misdelivery and delay.

☐ Charge my Diners' Club Account # _____
☐ Charge my American Express Account _____
Signature _____

NEW YORK • LONDON • PARIS • MILAN

PORTRAITS IN OIL



"EVERY PAINTING A MASTERPIECE"

● Magnificently painted on canvas from old or new photos, by outstanding European and American artists. A superb living likeness in full color is executed in rich oils.

● *12 portrait painters to choose from* Van Dyke Oil Portraits from photographs, are indistinguishable from those done from life. It is of special advantage to those who are not available for personal sittings. All that our artists require (besides the photograph), to create a superb living likeness is a description of the color of the subject's hair, eyes, complexion.

No longer need you envy those fortunate enough to own a family portrait . . . you, too, can now own one. Like them you can see immortalized, for all time, the loved and never ageing personality of your wife, husband, children, parents, grandma or grandad, each faithfully captured at a particular moment of their lives.

Van Dyke Oil Portraits are TRUE WORKS OF ART, painted from your photograph and not on top of an enlargement of your photo as is the method of other commercial portrait services. The latter commercial method has a life span of about two years, while our genuine PORTRAITS IN OIL will last for many centuries.

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

12" x 16" Canvas Size TO 30" x 40" Canvas Size

$49.50 TO $695.00

● Compare our works of art with others selling up to $2,000.

"LIVING LIKENESS GUARANTEED"

BEAUTIFULLY ILLUSTRATED CATALOG AND BOOK "HOW TO ORDER AN OIL PORTRAIT" 25¢

Van Dyke Oil Portraits, Ltd.
Dept. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the Field of Oil Portraiture"



FOLDAWAY FLATTERER

Sports hat for all seasons is an ideal traveling companion. It is lined with pellon, rolls up for carrying. Snap, out it comes shipshape. Green one side, 8 bright colored gores on the other. Pockets for tees, score card. One size fits all. For men and women. Waterproof, too! Get one, give one or more—for fun. **$2.95** ppd.

Immediate delivery. Satisfaction guaranteed. Send check or money order.

DEER HILL CO.
Dept. B47 Flushing, N. Y. 11352



SHOE RACK

For Closet, Dressing Room or door

This versatile shoe rack holds 27 pairs of women's or children's shoes or 22 pairs of men's shoes. Rods complete-ly adjustable to hold any size or style. Free standing or hangs on wall. Designed narrow to fit at end of any standard closet. Ideal for dressing room, or lightweight to hang on door. 22"W. 46"H. Unfinished **$13.95.** In honey tone pine or maple finish **$16.95.** Both Postpaid (Shipped flat for lower costs. Instant slide together assembly.)

85¢ more postage west of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee. Not Sold in Stores

Yield House
Dept. B4-7
North Conway, N.H. 03860

"I Love You" EARRINGS

from

HONG KONG



Dramatically long, exquisitely beautiful hand pierced ivory earrings. Chinese characters spell "I Love You" to express the sometimes inexpressible and convey the many moods of the Orient. 2⅛" long.

$3.95 ppd.

FREE: *Write for 32-pg. catalog of 500 imports.* ● *Visit our World Handicraft Center in Norwich.*

WORLD HANDICRAFT CENTER
Division of Shopping International, Inc.
Dept. 558, Norwich, Vermont 05055

Puzzle Ring



Fascinating favorite of harem girls in the exotic East. Each of the four intriguingly-looped rings has its special design and the fun is to lock them all together. (We'll send the ring "assembled" and include instructions)



STERLING SILVER **$3.50**

14K Gold $36.00

Give ring size or specify small, medium or large. Prices postpaid. No COD's please. For delivery in N.J. add 3% tax

Catalog on request

Holiday House

148 Bellevue Theatre Bldg.
Upper Montclair, N. J. 07043



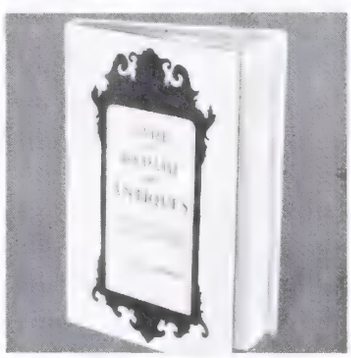
PILLOW TALK. The big news is the unique pincore construction in this foam latex pillow. Air vents create the "give" that a comfortable pillow really needs and insure a cooler head rest for better, more relaxing sleep. Non-allergenic, dust-proof, moth-proof, mildew-proof, and soft as finest down. Standard 24x16" size. $4.99 plus 49¢ post. Here's How Co., Inc., 59 Tec, HB4, Hicksville, N.Y. 11801.



A GINGERBREAD MAN fresh from the oven is a tantalizing treat. Here's the aluminum pan that will bake a 9" tall gingerbread man large enough for a birthday party. He has markings for eyes, nose, mouth, and buttons which you can put in with raisins or colored icing. Make two for a double layer, more servings. Two, $1.50 ppd. Gifts & Gadgets, 6327-B Gaston Ave., Dallas, Tex. 75214.



HIS AND HER HUARACHES are made of genuine steerhide woven in supple thongs with a sturdy, long-wearing sole and heel. In natural tan, polished to a rich lustre. Women's sizes 5-10, men's 6-12. Send shoe size or foot outline for guaranteed fit. $5.50 each pair plus 50¢ postage. Old Pueblo Traders, 610-BH South Country Club Road, Tucson, Arizona 85716.



"CARE & REPAIR of Antiques" by expert T. H. Ormsbee is a 168-pg. "how-to" book burgeoning with information. Learn the knack of detecting fakes, reconstructed pieces; keeping old furniture in tip-top shape with oil, wax; restoring broken, neglected pieces; repairing silver, china, brass, old paintings. $3.95 ppd. American Inst. of Antiques, Dept. C, 550 5th, N.Y.C. 10036.



JUST LIKE OLD SIGNS. Take a letter from A to Z. Mount it over a fireplace, above a garage door, high on a chimney. Weather-resistant wooden letters in Old English (shown) or script, finished in black, white, or antique gold. Authentic sculpture reproduction of Early American house sign, 12" h., $7.95; 16", $9.95; 24", $19.95. Ppd. Crescent House, 135 Central Park Rd., BB, Plainview, N.Y.

"GROW" LONG NAILS

USE MAGIC NAIL LIQUID FORMULA #77

by Charles of Fifth Avenue
550 Fifth Ave., N. Y. 36, N. Y.



NOT A WEAK PASTE ON NAIL BUT AN AMAZING LIQUID! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $2.00 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing $2.00 with order. MAIL ORDERS TODAY! GUARANTEED!

ALSO REPAIRS NAILS LIKE NEW!

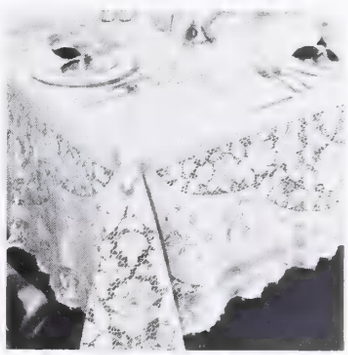
To: *Charles Of Fifth Avenue, Inc.*
Mail Order Dept. HBC-4
Box 98, Cedarhurst, New York



VICTORIAN SHELF of hand-woven rattan is as fresh as a May morning. You'll love it because you can trust it with your fabulous collection of French figurines or a group of small plants. Divine "au naturelle" or tint it to match your décor. 6x17½x16" high, $7.88, $1 post. Free catalog of Victorian, Island, Royal Rattan hand-woven furnishings. Patio Sales, Box 25, Highland Park, Ill. 60036.



TAKE A NUMBER: you dial it. Then, if you're like us, you'll forget it and have to drag the phone book out again next time you need it. Not with this black index board from Sweden that fits under phone, lists the needed numbers. Now, when you need the doctor or dentist, press correct letter and index slides out. $4.95, 35¢ post. Catalog 25¢. Scandicrafts, 185 Ashford, HB4, Dobbs Ferry, N.Y. 10522.



WHITE HOUSE TABLECLOTH. This handsome cloth of Sardinian lace and Egyptian cotton, designed for the White House, is used there for banquets. White or natural, in these sizes: 54x72" $16.95, 63x83" $19.95, 72" round $19.95, 72x90" (also oval) $21.95, 72x108" $27.95, 72x126" $39.95, 72x144" $49.95, 83x160" $56.95. $1 post. Hildegarde Studios, 597 Farmington Ave., Hartford, Conn.



BREW AND SERVE. We don't believe we have ever seen a more beautifully designed automatic electric coffee maker than this silver-plated elegance with one important initial (please specify). 12-cup pot, made by F. B. Rogers, shuts itself off, keeps brew at serving temperature. Knob regulates strength. $49.95 ppd. From Croydon Silversmiths, 805 Lexington Ave., New York, N.Y. 10021.



PET HIDEAWAY is purr-fect for fussy felines and small dogs who demand a home of their own. And it will give you a chance at a *chaise*! Made of 1" polyfoam for insulation against heat or cold. Covered with pinwale corduroy in red, gold, or turquoise with zipper for easy washing. 12x18", $7.45; 14x22", $9.95. Postpaid. From Holiday Gifts, 7953 Raritan Street, HB4, Denver, Colorado 80221.

PURE IMP . . . totally irresistible are these mischievous creatures . . . "Hummelwerk's" tantalizing **REDHEAD** figures! **"The Roving Eye,"** 4¼", **"Little Miss Coy,"** 4½"—**$6.50** each, both for **$12.50. Famous "Hummel" Calendar** for 1967 (8¼" × 11½") with 13 color photos of "Hummel" figurines suitable for framing, **$1.75** . . . Illustrated "Hummel" Catalog, latest edition, includes **'Story of "Hummel" Figures,' $1.00** . . . Our own "Hummel" Collector's Log: unique booklet enables you to keep personal record of each of your "Hummel" figurines, **$1.25** . . . All ppd. Send **10¢** for illustrated brochure of our many gifts of distinction

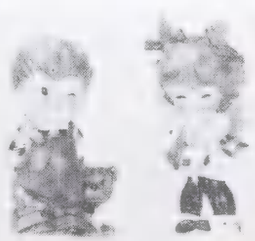
N.J. residents add 3% sales tax

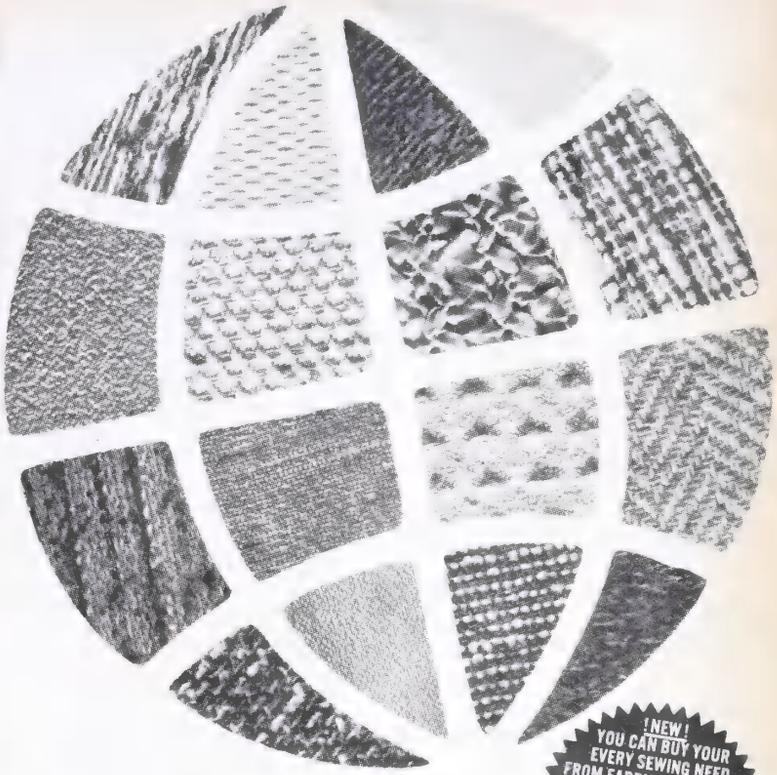
LIBERTY GIFTS

Dept. HB-47, 2324 Liberty St.
Trenton, N.J. 08629

'One of the World's Largest "Hummel" Retailers!'

THE REDHEADS
by "HUMMELWERK"





!NEW! YOU CAN BUY YOUR EVERY SEWING NEED FROM FABRICS 'ROUND THE WORLD! WE NOW CARRY: Scissors • Zippers • Thread • Seam Binding • Patterns • Buttons • Buckles • Interfacing • Lining • Needles and Pins

In our second decade we remain... The most unique fabric service in the whole wide world!

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand woven cottons from India, pure silks from the Orient, the finest cottons from Switzerland, France and Italy . . . as well as many exclusive fabrics from America's finest mills. And all at Guaranteed Lowest In The Country Prices! Should any fabrics purchased from us be sold anywhere at any time at a price lower than ours, we will refund the difference upon notification.

With most fabric purchases you receive a Surprise Gift Bonus of fresh new fabrics Free, or take a 10% Discount as preferred. There is no obligation whatever to buy. Also frequent Special Offers!

all this for only $2 a year

(Over 400 swatches) Refunded if not delighted Fabrics 'Round the World, Inc., 270 W. 38 St., N.Y.C.

Unconditional Money-back Guarantee On All Purchases! No Time Limit!

You must be happy with everything bought from us or we want it back!

HB-47

FABRICS 'ROUND THE WORLD Inc.
270 West 38th Street,
New York N.Y. 10018

☐ $2.00 enclosed
for full year's membership

Name _____

Address _____

City _____

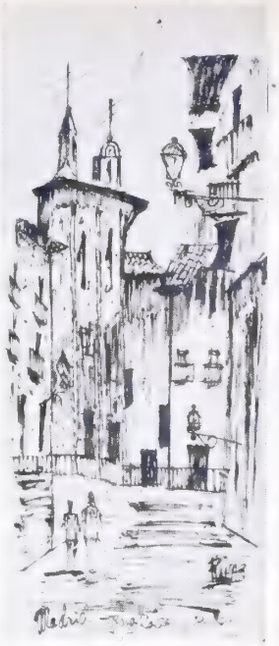
State _____ Zip _____

No foreign or Canada please!

INCREDIBLE:
Not just prints but artist's full-color originals.

SPANISH ART "FIND"

Under $2 each in sets of 3



Rivas is a well-known Madrid artist who loves doing study after study of local scenes. Each is different, fresh and enchanting, impressions in ink with washed on or brushed colors. We got a batch for a song. Don't tell what you paid—just put them up and have them admired. Each about 8" wide, 28" tall, ideal for narrow panels or grouping. Money back within 10 days if not delighted. We have only a few—order now. 3 COLOR ORIGINALS Only $5.95 plus 25¢ handling per order.

WORLD ART GROUP, Dept. 4HB, 1 Park Ave., New York, N. Y. 10016

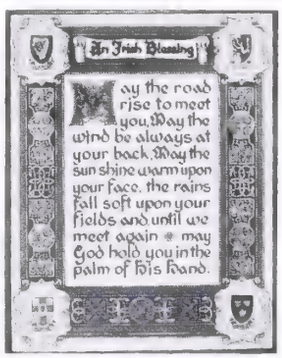


RECORD BROWSER

A Real Space Saver This handsome new hardwood Record Rack is one of the handiest ways to file your record collection. Your albums are always at your fingertips. Any of the 100 LP's it holds, can be whisked out in seconds. Of mellow walnut finish, this hardwood rack has grooved wooden base rods that keep records from slipping. 17" long, 15" wide, 8" high it fits neatly into any space and blends in with any decor. Real good looking, too. Makes a wonderful gift. Bargain priced . . . Only $4.95 ppd.

Immediate delivery. Satisfaction guaranteed. Send check or money order. No C.O.D.'s

J. W. HOLST Dept. B47
106 Emery St., East Tawas, Mich. 48730



AN IRISH BLESSING

A hand-screened reproduction of an Irish blessing, in six brilliant colors. Framed in maple-finished wood, 10" x 13". A lovely manuscript with a warm blessing, for your home, or a friend's. Comes ready to hang. Also available in the prayer of St. Francis of Assisi.

$4.95 each, Two for $9.75

Please add 50c Postage
Pa. Residents Add 5% Sales Tax
Send 10c for gift catalog

Clymer's of Bucks County

Dept. HB47, Point Pleasant, Bucks County, Pa. 18950

Craftsmen in Charm



The "Capri"

A strikingly lovely sophisticated chair with its Mediterranean flair. The new Charmer by Hunt. Button-tufted for beauty, foam-filled for comfort, on hardwood frame; Italian or Early [illegible] in Fruitwood, Mahogany, Antique Walnut. Twenty-four color-choice in velvet and various other fabrics (Samples on Request). H. 41"; W. 21"; Seat H. 18¼". Seat D. 17". $69.00 ea., $135.00 pr. Ship. wt. 75 lbs. No C.O.D. Express Charges Collect. Send 50¢ for Catalogue and Swatches.

Satisfaction Guaranteed

HUNT GALLERIES, INC.
2920 North Center St., HB4 Hickory, N. C. 28601

Craftsmen in Charm

The one & only authentic

Decorator BURLAP

Easy and economical to use



for
DRAPERIES • CURTAINS
WALL COVERING
DECORATIVE ACCESSORIES
ARTS & CRAFTS
WEARING APPAREL

Send 25¢ for 46-Color Swatch & Information Kit

Choose from 46 rich, vivid colors including 10 interesting tweeds

Custom Drapemaking available. When in New York, visit our store.

38" width—69¢ yd.
52" width—99¢ yd.
Tweeds
40" width—79¢ yd.

SHIPPING CHARGES COLLECT

BON BAZAR

Dept. H-4, 149 Waverly Pl., N.Y.C. 10014



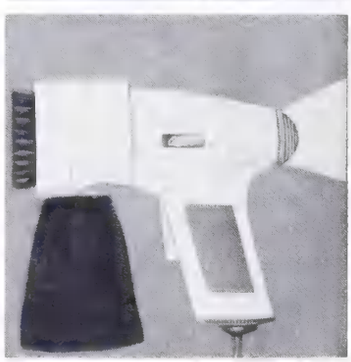
AT HOME ON THE RANGE is a brand new grease jar, and what an improvement! A white ceramic container decorated with blue, green, or yellow onion pattern holds standard 10¾-oz. soup can. Pour drippings into can. Remove when full and insert fresh can. With bonus gift of matching salt and pepper shakers, $2.99 ppd. complete. Here's How Co., Inc., 59 Tec, HB14, Hicksville, N.Y. 11801.



KICK UP YOUR HEELS and if they're run down, out of style, or broken, replace them with new ones from Century's chic selection. Get more mileage out of good shoes. Stacked, colored kid, patent, or suede heels: $5.95 pr. Alligator, lizard, reptile: $8.95 pr. $1 handling. Free catalog. Send your shoes to Century Factory Shoe Repair, 212 Park Ave., HB4, Baltimore, Maryland 21201.



THREE ON A MATCH. A smoker set you'll be proud to own features a rampant Federal eagle in a raised design, surrounded by stars. The cigarette tankard and golden, brass-topped lighter are each 3½" high, and they come with a star-spangled 8x4" ash tray. 3-pc. white ceramic set is $2.95, 45¢ post. The Ferry House, Dept. HB4, Dobbs Ferry, N.Y. 10522.



AUTO VACUUM BRUSH plugs into your dashboard lighter, sweeps up sand, dust and deposits them in vacuum bag. Miniature vacuum has remarkable cleaning power, empties easily. 10' cord lets you reach every corner of car. Bulb in back makes it a handy flashlight, too! $4.98 plus 50¢ postage. Order from Lang's, 28 Magee Avenue, Dept. HB4, Stamford, Connecticut 06902.



AS YE SEW the simple cross-stitch pattern, beautiful wildflowers burst into bloom under your needle. Sampler kit includes stamped oyster Belgian linen, bright crewel wool, instructions. Violet, wild strawberries, thistle, wild rose, or forget-me-nots, $1.25 ea. Mahogany or maple frame, 7x8". $1.25 ea. Add 35¢ postage. Classic Corner, 12B Water St., Bryn Mawr, Pennsylvania 19010.

FIRST AID FOR MARBLE



Protect your precious marble the way professionals do with our famous Marble Care Kit. First, remove dirt, stains and discolorations of any kind with our exclusive cleaning compound. Then, add new luster and protect against future staining with our special marble polish. Kit $5.95 ppd. Add 50c W. of Miss.

International Marble Cleaning Co.
Dept.HB-4,9WyckoffAve.,Bklyn,N.Y.11237

OLD TIME ICE TONGS are fashioned into a sturdy black wrought-iron holder for a standard jumbo roll of paper towels. Early American enthusiasts will recognize it as a vestige of a gentler era when the iceman delivered gossip as well as ice. For a colonial kitchen counter. 11½" high. $3.95 postpaid. From Artisan Galleries, 2100 N. Haskell Ave., HB4, Dallas, Texas 75204.



BIRDS IN FLIGHT are a lovely sight on this decorative fabric for springtime draperies, slip covers, family room cafés. Birds in blues, reds, browns dart amid pinkish brown flowers, green leaves on white background. Of DuPont Savalux that's preshrunk, colorfast, scotchgarded! 48" wide, 21½" repeat, $3.50 yard. Ppd. Edith Chapman, Rte. 303, Blauvelt, New York 10913.



DEVON LACE NAPKINS are designed and priced to be bought in quantity for your entertaining. Authentic Old English lace patterns have been embossed on softly-textured paper that looks like linen. The lacework effect is exquisite! 40 cocktail size, $1.50 per box. 36 luncheon size, $1.50. 24 dinner size, $1.50. Ppd. Order from Colonial Gardens, HB4, Valley Stream, New York 11582.



DRUM TABLE displays the magnificent quality that makes it a joy to have a job like ours. We proudly show you a beautifully made, wonderfully wear-worthy drum end table that is an admirable addition to colonial or contemporary settings. With 5th Infantry Regiment seal in red, gold, blue. 23½" h., 20" diam., $69.95 exp. chgs. coll. Templeton Craftsmen, HB4, Templeton, Mass. 01468.



GET A HORSE in a playful pose and he's a decorative winner on a cocktail table, a high-spirited addition to a collector's shelf. Hand-carved by Taiwan craftsmen in the classic Chinese style from natural rosewood. Beautifully finished to accent the artistry of the carving. 3½" long. $3.95 ppd. Shopping International, 550 Shopping International Building, Norwich, Vermont 05055.





RATTAN ATTACHÉ CASE gives a lady bowed down with work an air of freedom, a shopper an air of business and students a purposeful appearance. This slim, trim rattan attaché case has a sturdy handle, inside pockets, brass hardware and lock. It scores on long-wearing practicality, style and usefulness. 13 x 16 x 3½" deep, only **$12.95** postpaid.

ELIZABETH McCAFFREY
DEPT. HB-4A, NORTHPORT, NEW YORK



NEW on the course GOLFER

or SUBURBANITE. Smart, snappy style with a swing all its own. Convertible collar, buttons to hem, action back, unique sleeve that unbuttons for added freedom. In best quality J. P. Stevens Seersucker; machine-washable, little or no ironing needed. Brown with White, Blue with White. In sizes 10-20, 14½-24½. *Satis. Guar.*

$8.95
Postage 35c
$3 deposit for C.O.D.

VICKI WAYNE
610-HPG
So. Country Club
Tucson, Arizona
85716



FUR PROTECTION

while travelling or for home storage. For fur jackets, or fur stoles. Black moiré with a long necked padded hanger inside. Water repellent yet allows your furs "to breathe". Zippered all the way down. 33" long, 21" wide, and with a 4" gusset. **$8.00** ppd.

Sorry, no C.O.D.'s

JEREDITH MANOR
Dept. 47
P.O. Box 130, Nyack, N.Y. 10913

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. **THIS IS THE ONLY INSTRUMENT WITH SPECIAL U.S. PATENTED SAFETY FEATURE THAT DESTROYS THE HAIR ROOT WITHOUT PUNCTURING SKIN.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE

$14.95 ppd.



GENERAL MEDICAL CO., Dept. HB-39
5701 West Adams Blvd.,
Los Angeles, California 90016

Name_____

Address_____

City State Zip

Perma Tweez

HANDMADE IN PERU **genuine alpaca**

SEAT PADS...FLOOR CUSHIONS...WALL HANGINGS!

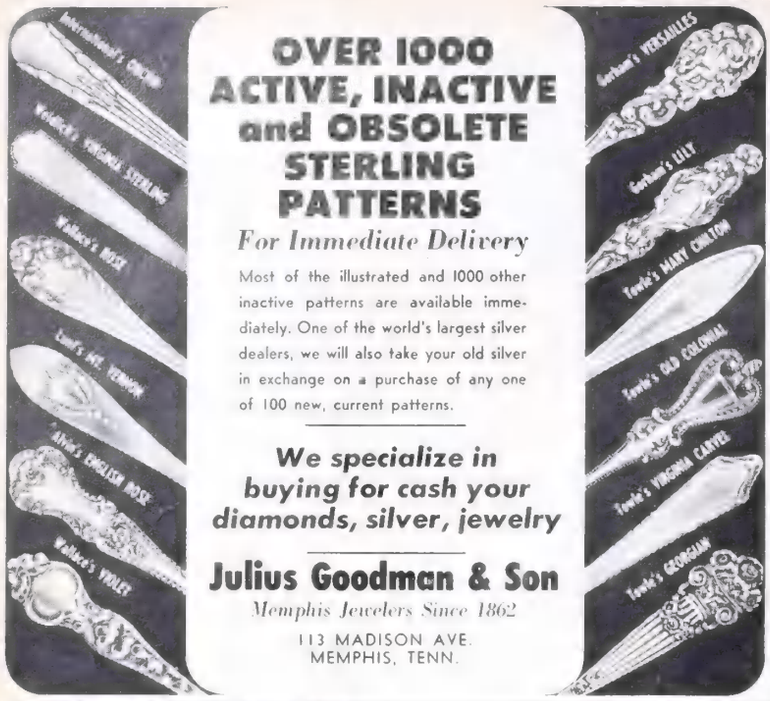
Now dress up, glamorize your home! These are *genuine, natural* Alpaca—thick, long-haired, elegant. Authentic Peruvian Indian native patterns. Fit chair or stool beautifully; make striking floor cushions or throws, imaginative wall hangings. Soft white with multi tones of brown, black. 17" diameter. Limited supply, so order now!

Prompt shipment. Satisfaction guaranteed.
Send check or money order.
Write for FREE color catalog of unique gifts.

SPECIAL PURCHASE
only $3.98 each PPD.
Set of 4 only $12.98 ppd.
worth many more times our tiny price



HOBI INC DEPT. B-47 FLUSHING, N.Y. 11352



OVER 1000 ACTIVE, INACTIVE and OBSOLETE STERLING PATTERNS

For Immediate Delivery

Most of the illustrated and 1000 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

We specialize in buying for cash your diamonds, silver, jewelry

Julius Goodman & Son

Memphis Jewelers Since 1862

113 MADISON AVE.
MEMPHIS, TENN.



MEISSEN BLUE ONION STAFFORDSHIRE

From England

Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salads/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer.

Complete 53-piece set, $29.95

SHIPPING CHARGES COLLECT

Complete 55-piece set, including coffee pot and cover, **$32.50**, shipping charges collect.

Send 25c for our catalog

Jenifer House Dept. B-47

New Marlboro Stage,
Great Barrington, Mass. 01230

BLUE ONION SPICE RACK



Traditional Blue Onion pattern is now on this lovely spice rack. Comes with 12 hand painted hour-glass ceramic jars, each 4½" high. White wooden rack, 14½" high, has 2 drawers and hooks for hanging. **$6.95 for the set plus 55c for postage.**

To match the spice rack: 4 1-pc. **Blue Onion Canister Set**, 10" high Flour, 8½" Sugar, 6¾" Coffee & 5¾" Tea canisters, identical in shape and pattern to the spice jars. **$9.95 postpaid.** Extra matching 10" high **Cookie canister, $3.50.**

7" high **Instant Coffee jar, $1.98.** Matching **Instant Tea, $1.98.** 4" **Salt & Peppers, $1.98.**

FERRY HOUSE Dept. B-47 Dobbs Ferry, N.Y.



Blue Onion Enamelware

TEA KETTLE $3.95

Superb quality at tiny prices. Porcelain enameled steel with Titanium white and antique Delft Blue trim. Sauce pans: 1 qt. $1.95, 1½ qt. $2.25, 2 qt. $2.95, with cover, $3.25. Covered Windsor Pots: 3 qt. $2.95, 4 qt. $3.25, 5 qt. $3.95. 6 cup Tea Kettle, $3.95.

6 CUP PERCOLATOR $3.25
1½ QT. DOUBLE BOILER $3.25

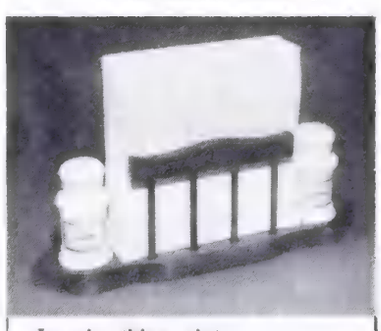
PLEASE ADD 25c EACH POSTAGE

Pa. Res. Add 5% Sales Tax ▪ South No. Conn.

SEND FOR FREE CATALOG

Heritage House

Dept. HB47, Wallingford, Penna. 19086



Imagine this quaint centerpiece on your table

Adds a decorative touch to inside and outside dining. Use in the kitchen, den and on the patio. Milk glass salt and pepper shakers enhance antique pine finished base and napkin holder. Made by a leading manufacturer, the Patio Pal is ideal for yourself or a gift. 12" long. **$4.25** plus 35c shipping. *(N. C. residents add 3% sales tax).*

Your money back if you're not delighted.

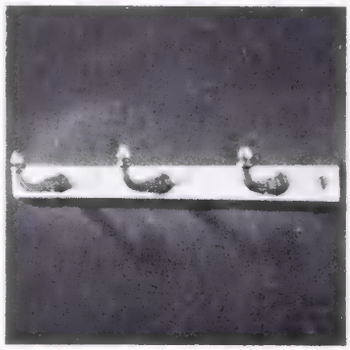
Order from

L & L Crafts

Dept. AD-7, P. O. Box 20473
Charlotte, N. C. 28202



EMPLOY A BUTLER stool to serve you. Capable, sure-footed little hand-cast, filigreed iron tables hold large plants off the floor, make attractive display bases for decorative sculpture, are useful as end tables, extra seats at cocktail parties. Tops are removable. Black or antique gold finish. 11" sq., 6" h., $19. 11x14x6" h., $21. Add $1 for gold. $2 postage. House of Glen, HB73, Glen Mills, Pa. 19342.



BRASS SHINES IN A BATH like daffodils in April. Order this elegant wall rack for guest towels and you'll see what we mean. Put another in the foyer for hats and coats. Handcast in solid brass, lacquered and polished, it has an old world grandeur. 12" bar with 3 hooks, $7.25; 18" with 4 hooks, $9.25; 24" with 5 hooks, $12.25. Brassco, Box 98, HB4, Teaneck, New Jersey 07666.



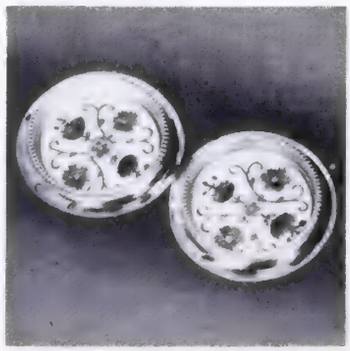
MATS ARE MARVELOUS for gals on the go who serve up 3 squares a day yet take time out for pleasure. Quaint Distelfink design comes in fan shape (shown) or rectangular mat in yellow on orange; blue, yellow *or* pink on white. Easy-to-clean, linen-like vinyl mats stay put on foam-rubber back. 13x19", set of 4, $4.95 plus 25c post. Ann Isabel, 7840 Rugby St., HB4, Philadelphia, Pa. 19150.



KITCHEN PRAYER that begins . . . "Lord of all pots and pans, and things . . ." appears on the largest of three trivets. Gaily colored tiles, framed in black wrought iron, have Early American charm and make a meaningful as well as decorative addition to kitchen, dining nook. Prayer trivet with eagle motif is 5½x9". 3-pc. set, $1.95 ppd. Gracious Living, Dept. 1377, Berkeley, R.I. 02864.



BAR BUY. A Raleigh tavern stool, carefully copied from the kind used by generations of ale quaffers in colonial inns, is handmade of hardwood with hand-woven fiber rush seat. Fine for kitchen counters, bars, sit-down ironing. 24" or 30" high. Unfinished, $6.95; natural finish, $7.95; maple, walnut, or pine finish, $8.95. Exp. chgs. coll. Jeff Elliot, HB4, Statesville, North Carolina 28677.



CREWEL COASTERS. *You* embroider the floral design, snap it under the water-proof glass, and these charming coasters are ready for use at your cocktail parties or to give as hostess gifts. Kit contains 2 non-tarnish coasters (they double as ash trays), design on linen, colorful embroidery yarn, instructions. $3.95 plus 35c postage. The Stitchery, HB4, Wellesley, Massachusetts 02181.

SINGLE-LEVER FAUCET turns from off to on, cold to hot with one hand. And it has no washers to replace. No drips, no leaks.

POP-UP DRAIN CONTROL. Never again will you have to grope in hot, greasy water to open drain. Just press the high and handy control, and sink empties!

LOTION DISPENSER · Real kitchen convenience. Give your hands the finishing touch of beauty. Hand lotion goes into concealed container!

SOAP DISPENSER at your fingertips does away with messy soap dish or detergent bottle. Helps keep your sink area uncluttered.



PULL-OUT SPRAY cleans away scraps from dishes and pots, rinses cleanser down the drain when you finish sink cleanup. Then hose disappears!

L-LEVEL SINK has one bowl nough to soak a large broiler and another shallower to make food preparation without bending.

NEW COLOR: AVOCADO. Appliances in this color are creating a sensation. Now your Fiesta sink comes in Avocado, too.

FOOD WASTE DISPOSER quietly eliminates garbage handling forever. American-Standard disposers do the tough jobs other disposers won't. Even bones and celery!

HANDY CUTTING BOARD fits over sink corner. Trim fruits and vegetables, then sweep leavings right into your disposer.

The Fiesta* has everything. Including the kitchen sink.







American-Standard brings you a sink you actually design yourself. With a Fiesta Kitchen Center, you pick the accessories *you* want. American-Standard puts them up high, where 're easy to use and easy to keep clean. Lifetime cast iron topped with triple-thick enamel h that resists stains and acids; makes kitchen work quieter. And such colors! New Avocado, usive Gourmet Melon, Surf Green and Coppertone (shown), also Fawn Beige, Venetian Pink and chu Yellow. See your American-Standard nbing contractor (he's listed in the Yellow es under "Plumbing Fixtures" or "Plumbing plies"), or mail coupon.

*TRADEMARK AR&SS CORP.

AMERICAN STANDARD

AMERICAN-STANDARD, Dept. PH-467
Box 2, Midtown Station, New York, N.Y. 10018
Please send me your brochure on Fiesta Kitchen Sink Centers
I am modernizing_____. I am building_____

Name_____

Address_____

City_____ State_____

County_____ Zip Code No._____

Start your own EXCITING, BIG-PROFIT ANTIQUE BUSINESS AT HOME



A chair bought for $2.00 Sold for $27.00



A copper kettle bought for $4.00 Polished and Sold for $18.00



An old jug bought for 75¢ Turned into a Lamp and Sold for $25.00

THE AMERICAN INSTITUTE OF ANTIQUES

proudly presents

PROFIT & PLEASURE HOME STUDY COURSE OF ANTIQUES

"Knowledge of Antiques has always been a sign of Culture."

PROFIT: Amazing, new plan starts you quickly and easily to the dazzling profits of a successful antique business right from your own home—in your spare time or full time—no showroom, store or office needed. No previous experience, almost no investment. Start anywhere—city or country. Age no barrier. Men and women alike have found success

PLEASURE-PRESTIGE: Once you are an authority on antiques, you'll enjoy the prestige that goes with the knowledge and ownership of prized antiques.

Recorded Lectures **Diploma Granted**

Order your booklet today!

PERSONAL GUIDANCE: Our RESEARCH SERVICE answers all your questions. Gives advice regarding any phase of antique collecting, buying, selling. Hundreds of sources to contact. Your name is listed with other Institute Members. You are guided step by step to success.

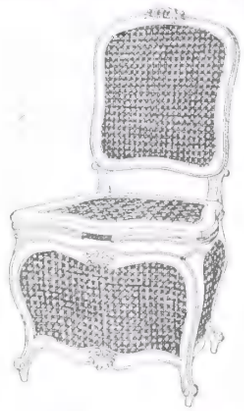
The American Institute of Antiques HB-74
550 Fifth Ave., New York 10036
Please RUSH "Profit and Pleasure in Antiques" Booklet.

Name .....

Address .....

City .....State .....Zip.....

CHAISE PERCÉE



Magnificent Louis XV toilet chair. Hand-carved solid Italian beech. Hand-caned. H40" x W21½" x D18½" x St. Ht. 19". Our direct-import price, $159, ready-to-finish. If we tinish, add $40, state color. No COD's. Shpd. Exp. Coll. Send 50¢ for catalog of imports.

DOOR STORE OF WASHINGTON, D. C.
Dept. HB4, 3140 M St., N.W., Wash. 7, D.C.

Learn INTERIOR DECORATION Develop Your Talent



NEW HOME STUDY METHOD

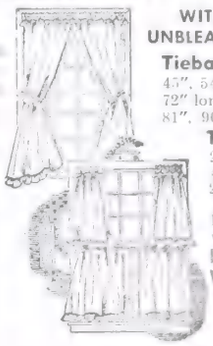
Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

***FREE BOOKLET*— Send for valuable 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation. No salesman will call.**

CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey, Dept. 624-014, Chicago 60614

CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN



Tieback
45", 54", 63", 72" long .....4.50 pr.
81", 90" long..5.00 pr.

Tier
20", 25", 30", 36", 40" long..3.00 pr.
2 pair to window 6.00
Both types 70" wide per pair

Matching Valance
11"x70" 1.50 ea.
ALL PRICES POSTPAID

For years, clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you may buy them direct with all the original simplicity, and handmade look. Practical, long-wearing, these unusually attractive curtains of off-white muslin retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Send check or money order, no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as curtains in burlap, floral prints, calico ruffles, organdy, Osnaburg and bedspread fringe.

COUNTRY CURTAINS
DEPT. 53, STOCKBRIDGE, MASS.



A conditioner-cleaner that has passed the tough test on restaurant furniture!

now available for the home

- Removes greasy film and imbedded dirt
- Leaves vinyl soft, sparkling clean
- Complete satisfaction guaranteed

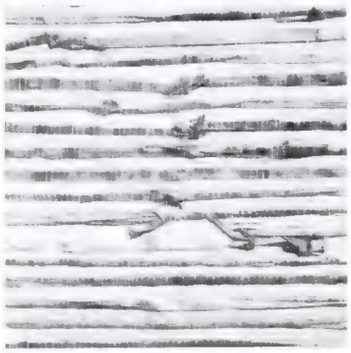
8 oz. squeeze bottle shown **$2.00**
Half-Gallon dispensing jug **$4.00**

Send Check or Money Order
Immediate Delivery

Bentley PRODUCTS
P.O. Box 1138,
Santa Monica, Calif. 90406

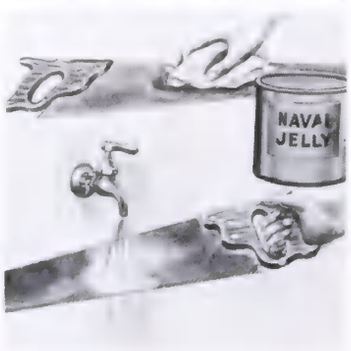












ROLLS ROYCE BANK will put you on the road to saving, and before you know it, you'll be starting on that trip to Europe, making a down payment on a vacation house. Saddle-stitched leather-like bank features Rolls Royce grill, holds a carload of coins and bills. With lock & key. $7.95 plus $1 post. A. R. Gellman, 284 Delaware, HB4, Buffalo, N.Y. 14202.

MAKE TEETH PEARLY WHITE. Never be smile shy again. Just brush Wyten on your teeth and in seconds you'll have a sparkling white finish that appears perfectly natural. Tooth cosmetic transforms discolored and stained teeth, covers fillings. Will not harm tooth enamel. $1.98 ppd. for 3-4 months' supply. From Nu-Find, Box 205, Church Street Station, HL4, New York, New York 10008.

JAPANESE GRASSCLOTH. Send for samples of this fabulous, handmade, oriental wall covering. The subtle blending of color combined with wonder weaves is exciting décor for a den or a dining room. $4.50 a roll. Or there is cork wallpaper—durable, washable—at $5.95. 3x12' single roll; sold double roll only. Samples, 25¢ each. Mayflower Wallpaper, 363 Mamaroneck, HB4, White Plains, N.Y.

CIRCULAR STAMPS to start a collection. Four colorful, uniquely shaped postage stamps bearing gold and silver simulated coins come from the hide-away Sheikdom of Qatar on the Persian Gulf, once a pirate retreat. An exciting way to introduce young or old to the rewarding hobby of stamp collecting. 10¢ from Kenmore, Milford, F-151, N.H. 03055.

STAND UP STRAIGHT. You'll feel and look great! The PiPeer shoulder brace gives evenly distributed, comfortable support for drooping shoulders. Ventilated 3-ply fabric with softly padded arm pads is light, cool. Can't be detected under light clothing. Men send chest measurement; women, below bust. $4.95 ppd. Piper Brace, 811 Wyandotte, HB-47H, Kansas City, Mo. 64105.

REMOVE RUST with Naval Jelly! Brush on pipes, fences, tools, tile, concrete and the like. Hose off! Operates by a process of chemical combination and works like a charm to "float away" the most deeply embedded rust. Fairly thick substance clings to verticals and overhangs to do a job where other products fail. 4 lbs., $8 ppd. Meredith Separator, 114 Peggy St., Cleveland, Mo. 64734.



The Chateau* wood paneling costs less than their week-end at the beach.

A pleasant surprise, isn't it? Their wall is Williamsburg Elm, newest addition to Georgia-Pacific's Chateau series. The real wood lends warmth and charm anywhere it's used. And, the cost? A 12 by 8 foot wall is only $49.92.

Chateau paneling is exclusive with Georgia-Pacific. No one else makes it. The extra wide grooves give walls a deep, rich, solid look. The beautiful grain and color are protected by G-P's family-proof Acryglas® finish. A wipe with a damp cloth cleans it.

Before you take your next trip to the beach (and spend $60 or $70 as they will) add a wall of Chateau wood paneling. Your Georgia-Pacific dealer has 20 beautiful hardwoods for your selection. Then, when you get back, you'll have a nice warm room to welcome you home.

*A trademark of Georgia-Pacific Corporation

Please send me the G-P Paneling Catalog!
Enclosed is 10c for handling and postage.

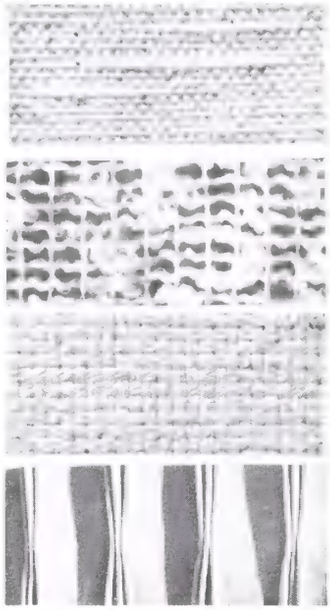
NAME

ADDRESS

CITY STATE ZIP CODE

Georgia-Pacific Corporation, Dept. 48-467
Commonwealth Building, Portland, Oregon

GEORGIA-PACIFIC
THE GROWTH COMPANY



only $3.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Seven heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look handwoven. Smart, too, for slip covers, bedspreads, tablecloths. Natural white, or custom matched to your swatch or paint chip. All 3.98 per yd., and up, in our wide, wide widths.

world's widest seamless draperies!

Your choice of yardage, do-it-yourself pleating materials—or complete, made to measure draperies (handsomer at low, low cost because they're seamless). For brochure and 40 samples, **send 25¢** (or 50¢ for air mail reply) to Beverly Hills address.

HOMESPUN HOUSE
Beverly Hills

261 So. Robertson Blvd., Beverly Hills 3, Calif.
Branch stores:
1124 Sutter St., San Francisco, Calif.
1921 Waukegan Rd., Glenview 3, Ill.



Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated. French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. $119.95 and up for portables. Matching File. WRITE FOR INFORMATION

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movies and slide projectors

little home office®
1274 Fisk Rd., S. E. Grand Rapids, Mich.



EBONY SWALLOWS hand carved in **AFRICA**

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanzania. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

SET OF 3 only $1.50 ppd.

FREE: *Write for 32-pg. catalog of 500 imports.* • *Visit our World Handicraft Center in Norwich.*

SHOPPING INTERNATIONAL, INC.
556 Shopping International Bldg.
Norwich, Vermont 05055

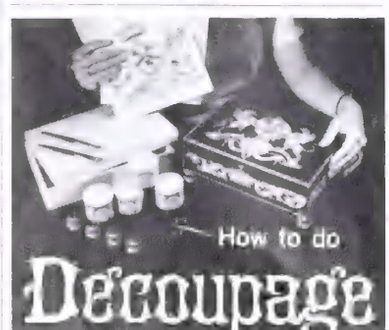


CLIPPER SHIPS SET of FOUR $3.95 pp.

Full Color reproductions of Hugh Knollys' superb paintings of 4 great Clipper Ships: Cutty Sark, Red Jacket, Sovereign of the Seas, Flying Cloud — each shown under full sail in the ocean's blue-green water. Size of each 16 x 20" overall. Ideal for living room, study. Ship's History included. Set of 4 — $3.95 p.p.

New Fully Illustrated 112 page catalog shows more than 100 pictures and prints of SHIPS & SEA, ship models and unusual nautical items and gifts. Price 25¢.

Send check or M.O. to
PRESTON'S
100B Main St. Wharf, Greenport, L. I., N. Y.
SATISFACTION OR MONEY REFUNDED



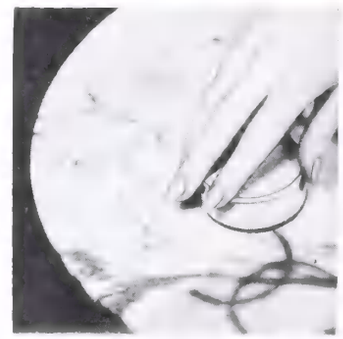
Decoupage

Color — Cutout — Paste — Varnish!

. . . simply follow the clearly illustrated instructions in the 48-page craft book, "More About Decoupage," by Patrica Nimocks. The fifty photographs will stimulate your imagination and awaken your urge to create something beautiful. Kit includes materials for making a handsome accessories box.

Book, "More About Decoupage" and catalog of supplies ..... $1.50 ppd.
Decoupage Kit (including book and catalog) ..... $14.95 ppd.

PATRICIA NIMOCKS, Inc. Dept. HB-4
P. O. Box 7187, Louisville, Ky. 40207



MARGLO MARBLE KIT contains a generous supply of marble stain remover, polishing powder, applicator, 2-yr. supply of Marglo Marble Sealer Wax. Stains, rings, even discolorations on marble tops are thoroughly cleaned, repolished like new. $5.95 ppd. Two-year supply of Marble Sealer Wax only, $2.95 ppd. Marglo, Box 111, Dept. HB47, Niles, Illinois 60648.



R.S.V.P. to party invitations, say "thank you" to a weekend hostess, write notes to friends on fine white informals with your name in raised black lettering (looks like engraving) across the front. Wonderful buy for a modern Mme. Sévigné. 50 printed notes, 3x4⅜" folded, 50 plain envelopes, $1.75; double box, 100 ea., $2.75 ppd. American Stationery Co., 2702 Ford St., Peru, Indiana 46970.



RING OF FLOWERS fashioned by Thai craftsmen who have a flair all their own. Here they've captured the first bright blossoms of spring to encircle the finger of the woman who's forever feminine, always chic. Colorfully hand-painted on white enamel over sterling, $5. On golden bronze, $3.50. Ppd. Send ring size. Lions, 665 Middle Neck Road, Dept. 72B, Great Neck, New York 11023.



HOW DOES THIS STRIKE YOU? Send snapshot of your home or boat (it will be returned unharmed) and Crooker will draw a beautiful black and white sketch in rich detail and imprint it on match books (shown), fine stationery, napkins, postcards, Christmas cards. 100 match books, $21.50 ppd. Write for samples, prices. Crooker, Box 265, B-47, Cold Spring Harbor, New York 11724.



SWANDERFUL HOOKS for bath or dressing room. Use them for washcloths and towels near the shower, for robes and lingerie on the back of a door, tea towels in the kitchen. Graceful gold-plated swan-head hooks with lacquered finish. 2½" long, $1 for three; $3.50 for 12. Postpaid. From Lillian Vernon, 560 South Third Ave., HB4, Mt. Vernon, N.Y. 10550.

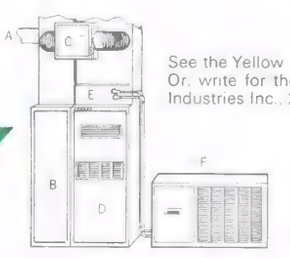


FAMILY NAME, motto, and coat of arms are hand-painted on embossed copper on polished mahogany shield. Over 200,000 names (American, English, etc.) are available. 8x5½", $14.95; 10x7", $16.95; 14x10", $24.95. Or hand-painted in color on goatskin parchment, in black frame, 10x7", $14.95; 14x10", $16.95. 6-week del. "1776" House, 260 Massachusetts Ave., HB18, Boston 02115.



This is a total comfort machine, by Lennox. A constant source of fresh, living air, warmed or cooled to fit the season. It moistens the air in winter, dehumidifies it in summer. Cleans the air electronically. Delivers sparkling freshness to every room—the ducted, Lennox way.

LENNOX
AIR CONDITIONING • HEATING



See the Yellow Pages for your nearest Lennox dealer. Or, write for the brochure, "Total Comfort." Lennox Industries Inc., 266 S. 12th Ave., Marshalltown, Iowa.

Shown at left: A) "Living Air" Heat Pump B) Electronic Air Cleaner C) Power Humidifier D) Forced Warm Air Furnace E) Indoor Cooling Unit F) Outdoor Cooling Unit

Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing huge variety of smart styles for every occasion — and our vast size range insures perfect fit— or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

DEBRA shown
for sizes 2½ to 13
comes in AAAA to EE widths
Grain 'n smooth calf combination
all black; all white; deep-beige with otter;
and bone with malt. Sizes 2½ to 10 $17.95
also 10½ to 12 $18.95 . . . . and 12½ or 13 $19.95
Please add 50¢ per pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108



Stationery 'n Mail Organizer $4.98

From Portugal it has real Foreign-Intrigue flavor! Handwoven of natural willow with shelves & deep partitions for complete in-out mail service. 11" hi, 6½" deep. Order #2682 ST98 + 35¢ shipping

Foster House
Dept. 204, Peoria, Illinois 61601
Please Include Your Zip Code
Write For FREE Gift Catalog



Improved * Model . . .

HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES. Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL. $7.95 plus 25¢ Postage
EACH EXTRA PLATE $6.25
FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS ▪ FREE CATALOG
Send for free catalog ▪ Sorry No COD's
POSTAMATIC CO. Box 160, HB47 Lafayette Hill, Pa. 19444

SUEDES
AND FINE GRAIN LEATHERS
FACTORY FASHION CLEANING



Exquisitely Refinished

Nationally famous for restoring the velvets, powder puff luxury of fine gloves and the soft smooth finish of leather goods. We specialize our only business . . . customers in . . . ably priced . . . to your door like . . .

LEATHER GLOVES EXPERTLY REFINISHED

THE SUEDE KING

WRITE AND MAIL TO
THE SUEDE KING
DEPT. B
1311 E. STATE ST.
SHARON, PA. 16146
(YOU WILL BE NOTIFIED OF SAFE ARRIVAL AND COST)



Send 10¢ for catalog

Style A Style B

Family Coat-of-Arms

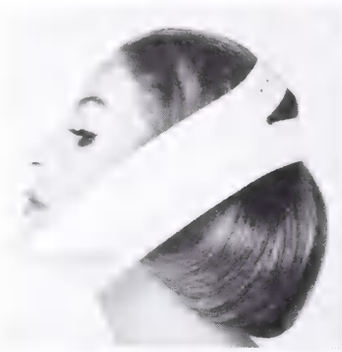
Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper. Mounted on polished mahogany shield. Over 300,000 names. Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

Style A. 7" ▪ 10" $18.00
10" x 14" 27.00
Style B. 5½" x 8" 14.95
10" x 13" 26.50
Style D. TWO FAMILY shield, 10" ▪ 12" 32.00

Goatskin Parchment with coat-of-arms hand painted in full color. Black frame 7" x 10"—$15. 10" x 14"—$18. Unframed—$2 less. Postpaid

"1776" HOUSE Dept. B-21
260 Mass. Avenue, Boston, Mass. 02115

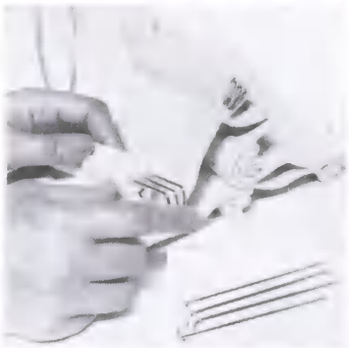












BEGGAR'S BEADS. Traditional necklace of India is culled from a marvelous assortment of semi-precious stones to join a sporting wardrobe of wools. For those who appreciate the exotic and the beautiful, this collection includes tiger's eye, bloodstone, turquoise, carnelian — dazzling range of colors. 17" l., $9.95 ppd. World Handicraft Center, Dept. 538, Norwich, Vermont 05055.

CHIN UP. Look younger than you are. Here's a Hollywood chin band that's a better morale booster than a new bonnet. Massage your neck and chin, then slip on this feather-light latex strap with adjustable headpieces while you do the housework, watch television, or take a nap. Makes you feel—and look—like a million! $1 plus 20¢ handling from Wings Co., Box 413, HB4, Trenton, N.J. 08603.

TO EACH ITS OWN row on the closet shelf—towels, sheets, pillow cases, tablecloths. Fabulously pretty solid-brass slides on ribbon bands are space-saving wizards that hold all the household linens in neat display. Monogrammed (specify) slides: 36" ribbons in pink, blue, or moss green. $1.98 for 3 ppd. Lillian Vernon, 560 South Third Avenue, Mt. Vernon, New York 10550.

HEALTHY HAIR elude you? You might consider trying a simple home treatment that will do lots of good things for you—rid your scalp of itch and dandruff, stop hair loss. A little care goes a long way and the happy result is softer, healthier hair. Hair Formula 4-oz. bottle, $2. Three bottles, $5. Postpaid. From Charles of Fifth Ave., Box 98, HBP-4, Cedarhurst, New York 11516.

TAKE A CLOSE LOOK. You won't miss a trick with these because the lenses are magnifying glasses. Dispel the squint-print on stock quotations, menus, phone books. *And* you can peer over the top for long-distance viewing. Amber or black for men or women (specify), $5.95. Ppd. Not sold in N.Y., Mass. Hermana, 164-C47, Clymer, Brooklyn, N.Y. 11211.

KEEP THE PLEATS. Insert rust-proof, reusable holders in pinch-pleats next time you tumble dry your washable draperies. The pleats stay neat and fresh without ironing. Only 9¢ each, so order a batch for your next cleaning job. Another find—drapery cottons *10' wide*. Catalog and 40 samples, 25¢. Juliet Clayton, Homespun House, 261 S. Robertson Blvd., Beverly Hills, Calif. 90201.



You can make this bath as distinctive as your signature...

American Olean's

Signature Bath...

bath so practical leading builders are featuring it in their
nodel homes...so beautiful that remodeling-minded home
wners are adapting it to *their* needs.

t can be yours—uniquely yours! With the
road range of ceramic tile colors, textures
nd designs from American Olean, you can
nake the Signature Bath as expressive as your
ersonality. Find out how. Write today for a
olorful brochure on the Signature Bath, *plus*
n idea-packed 16-page decorating guide.



AMERICAN OLEAN TILE COMPANY
1079 Cannon Avenue
Lansdale, Pa. 19446

Please send me your 16-page booklet "Decorating Ideas with Ceramic Tile" and full information on the Signature Bath. I enclose 10¢ to cover handling.

NAME _____
(please print)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

American Olean



HALLMARK

Exciting elegance for your home in the widely-acclaimed Hallmark Collection of dining room and bedroom furniture. Hallmark's exquisite combination of select pecan veneers and solid ash offers rare decor and utility . . . a way of life that blends gracious hospitality with understated formality. Visit your dealer's showrooms and you'll discover how easily Hallmark can change your mode of living. The investment in good living is pleasantly modest, and safeguarded for years of enjoyment by the dedicated skill of the craftsmen at Drew . . . where quality shows through.

Quality Shows Through

Drew

DREW FURNITURE COMPANY, INC., NORTH WILKESBORO, NORTH CAROLINA

SEND 50¢ FOR A BEAUTIFULLY ILLUSTRATED BROCHURE TO DEPT. 8247, DREW FURNITURE CO., INC., NORTH WILKESBORO, NORTH CAROLINA

WRITING DESK from the colonial South is delightful viewed from any side. Perfectly proportioned mahogany desk exemplifies the artistry in wood of the Queen Anne period: rosewood-inlaid top border, acanthus leaf carving, inset panel, ball & claw feet. 40x21x 29" h., $179.95. Matching chair, $109.95. Exp. chgs. coll. Catalog 25¢. Ephraim Marsh, Box 266, Dept. 446, Concord, N.C. 28025.



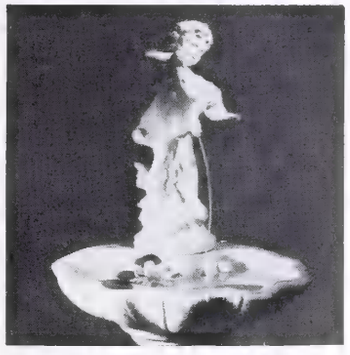
CUPOLA KIT has everything you need to make this beauty for your house, garage. Architect-designed with arched top, curved pagoda roof, ample ventilation louvers. Quality pine and exterior plywood ready to assemble and paint. 22½" sq. base, 38" h. $24.95 ship. chgs. coll. Add a black copper chanticleer or horse, 23" h., 18" w. $12.95, 50¢ w. of Miss. Yield House, HB4, No. Conway, N.H.



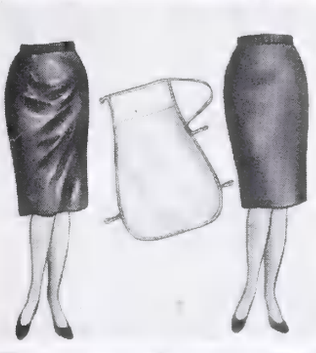
GET A GLOW ON an alfresco dining table with enchanting wrought-iron candleholders handpainted in nature's own colors. Romantic as a spring garden, the life-like bird perches amid swirling vines. An open flower holds the candle. The look is delicate, but the candleholders are very sturdy. 6½" diam., 3½" h. $3.75 ea. ppd. World Handicraft, Dept. 555, Norwich, Vt. 05055.



GIRL WITH DUCK is an electric fountain that needs no pipes. It recirculates a gentle play of water that falls like cool musical notes into the shell. White or gray stone figure is 22" high on 24x20" shell. 30" high overall. A spectacular buy at $80 f.o.b. Chicago. Catalog of stone fountains in wide price range, 50¢. Bello-Groppi Studio, 421 West Wisconsin, B47, Chicago, Illinois 60614.



BANISH SKIRT WRINKLES. Keep that well-groomed look in your skirts and sheaths all day long. Gossamer-light skirt guard fits under skirt, doesn't show even under clinging fabrics. Perfect for preventing "crush marks" in corduroy, velvet, woolens. As easy to wash as fine lingerie. When neatness counts, wear a Skirt-Guard. $1 ppd. Greenland Studios, HB4, Miami, Fla. 33147.



WILLOW LOVE SEAT for your sun deck, screened porch, or patio is surprisingly comfortable, terribly smart. It keeps its shape under all sizes and weights. 45" wide, 32" high overall. Seat height, 14". $35. Foam rubber back & seat cushions covered in tangerine, black, lime or gold corduroy, $16.95 the set. Exp. coll. Elizabeth McCaffrey, Dept. B4, Northport, New York 11768.





ANGELIC WALL DECOR ..... 1.50 each. Form a charming wall grouping with 3 musical cherubs cast from original molds. 18K. Gold Plated angels are over 5" tall and have delicate details. Solid metal with a warm finish, these pieces are copies from European antiques. You'll want 1 or all angels to add charm to any room. **$1.50** each. 3 cost **$3.98.**

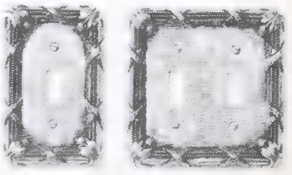


ANTIQUE GOLD PLATED DOOR KNOBS $2.98 each. The door to elegance is opened with our choice of French door knobs, excellent reproductions in lavishly designed antique gold plate. Each knob is exquisitely detailed and comes complete with 8" back plate, spindle and brass screws. Knob and back plate mount in seconds. Order from Left: **A.** Curved. **B.** Round. **C.** Oval. **D.** Filigree . . . **$2.98** each. Any 2 cost **$4.98.**



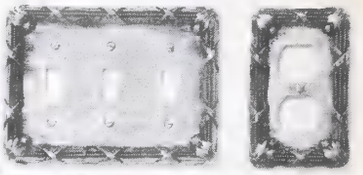
TOOTHBRUSH HOLDER $1.98

Charming cherub holder is cast in metal, plated in 18K. Gold. Lacquered to keep its new look. 5" tall with fluted base and top to hold 6 brushes. **$1.98** each. 2 cost **$3.75.**





FLORENTINE PETAL TRAY **$2.98**
This conversational tray is perfect for dinners and parties. The 18K. Gold plated tray has 5 detachable petals that serve as individual ashtrays. Use for hors d'oeuvres, too. Petals are held in place securely. Trays measures 6½" and is indispensable. **$2.98** each. 2 cost **$4.98.**



18K. GOLD PLATED EMPIRE SWITCH PLATES are cast in metal and meticulously plated in antique gold plate. Raised classic design is perfect throughout your entire house. Easy to manipulate mounting screws included.

Single Switch (3" x 5") . . . **$1.50** each. 3 for **$3.98**
Double Switch (4½" x 5") . . **$1.98** each. 3 for **$4.98**
Triple Switch (6" x 5") . . . **$3.50** each.
Twin Outlet (3" x 5") . . . . . **$1.50** each.

Immediate delivery. Postpaid.

LILLIAN VERNON, DEPT. HBA7, 560 S. 3 AVE., MT. VERNON, NEW YORK 10550

EARLY AMERICAN



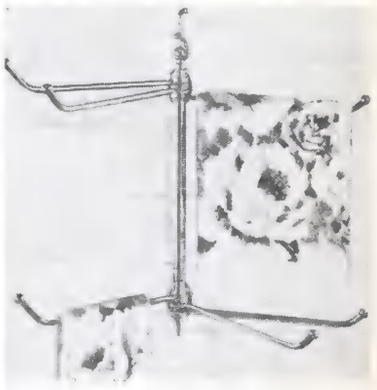
JOHNNY SEAT

$8.95 plus $1.75 pp. & hdlg.

An original creation—exclusive by Crescent House. Striking Brass Eagle adorns cover. Decorative hand rubbed pine finish captures all the beauty of wood grains. Enhances the appearance of your bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has a wipe-clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with breakproof matching hinges. Only $8.95 plus $1.75 postage & handling.

Send check or M.O.
Satisfaction Guaranteed.

CRESCENT HOUSE
135 Central Pk. Rd., B4, Plainview, L.I., N.Y. 11803

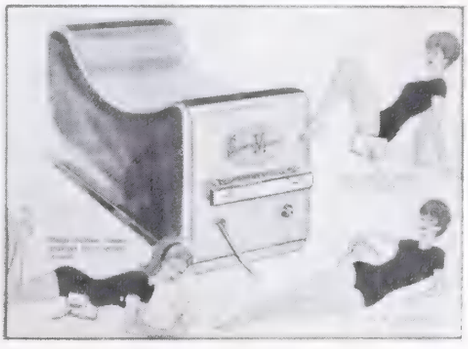


Towel Tree

Towels grow on trees of decorated brass finish metal where they hang happily near at hand. Towel Tree has 6 swivel arms, is adhesive mounted (supplied) or screws. It is 18½" high and is practical for drip-dri and lingerie too. A truly functional home gift.

BRASS FINISH $8.95
CHROME FINISH $7.95
PLEASE ADD 50¢ POSTAGE
Pa. Res. Add 5% Sales Tax • Sorry No COD's
SEND FOR FREE CATALOG

Heritage House
Wallingford, Dept. HB47, Penna. 19086



Swedish Masseur

Helps you spot reduce and keep in trim. Safe, easy to use. Vibrator stimulates circulation, helps ease tension and relax tired muscles. **$12.**

No COD's Please • ADD 50¢ POSTAGE
SEND FOR FREE GIFT CATALOG

Dept. HB47, 1145 Connecticut Ave., N.W., Washington, D.C. 20036



Holds 7-day wardrobe. Made of imported natural tan leather.

Pilots, sportsmen, foreign correspondents prefer it. You will, too. Trimly compact, it holds enough clothing for a week: suit, pajamas, socks, shirts, ties, underclothes, toilet gear. Two outside strapped pockets stash en route necessities: passport, timetables, tobacco. Sturdy wrap-around strap plus English zipper lock and buckles.

Every inch is real leather. Smooth, fully-lined sheepskin so supple and mellow it conforms instantly to the contents. Keeps its rugged masculine looks after many a grueling trip. Gives you years of faithful service . . . as only genuine leather can.

Fully balanced for nonchalant hefting. Long, looped handles offer easy no-strain grip. Amazingly lightweight, roomy, approximately 20″ x 7″ x 12″. Slips under airline seat! Weighs about 4 pounds.

Use the Carry-On Flight Bag on your very next getaway at $15 less than thousands paid. Now only $19.95 Ppd. No C.O.D.'s. N.Y. City and N.Y. State residents add sales tax. If you don't enjoy it, return it in 10 days for refund.

Write for FREE COLOR CATALOG of unique gifts for men.

A MAN'S WORLD Dept. B-47, Flushing, N. Y. 11352

---

the KENYA gem



. . . wear it with the same pride and confidence you would a new diamond



The Kenya Gem is the only known scientific jewel whose white radiance is more brilliant than a diamond. Expertly cut in 58 facets, the Kenya Gem beauty lies in its prismatic fire . . . and unless told differently everyone will be convinced it is a diamond. Men's and women's rings priced from $50 Terms

FREE! Send for Kenya Gem Illustrated Booklet

KENYA GEM CORP.
DIVISION HB47 / Philadelphia, Pa. 19122



For Tall or Big Men Only!

We Specialize in Large Sizes Only! McGregor Jackets, Sweaters, Slacks . . . all extra long. Arrow Shirts with your exact long sleeve length to 38″ and bodies cut a full 4″ longer. **ALSO 80 SHOES 10 AAA-16 EEE.** Hush Puppies®, Corfam® and other Dress Shoes, Sport, Service Casuals, Boots, Sneakers, etc. Top quality, fine styling, sensible prices. Sold by mail only. 100% Satisfaction Guaranteed. Send today for FREE 72 Page Color Catalog. **KING-SIZE, Inc., 3627 King-Size Bldg., Brockton, Mass.**

HEY! EVERYBODY! LOOK AT SKINNY



Don't you wish that was you? You can get there faster with a Trim-Ez exercise suit. A Trim-Ez suit traps in heat like a steam cabinet . . . speeds results with your normal exercise routine. Pounds just melt away! For men or women.

Professional Model	Standard Model
$9.95	$6.95

post paid

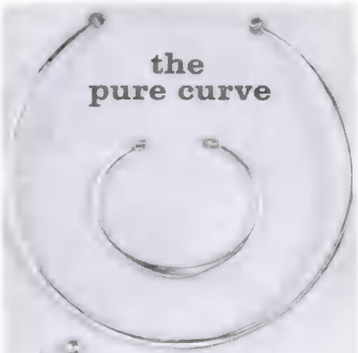
Sizes: S 30-34 M 36-40 L 42-44 XL 46-48

On sale at sporting goods stores or send check or money order to

SLIM-EZ SUIT COMPANY
P.O. Box 3193 (HB-4)
Chattanooga, Tennessee 37404

---

the pure curve



. . . a smooth surge of line, drawn into an open-ended circlet to provide that touch of elegant flattery. Drop earrings, for regular or pierced ears. Handcrafted in gold: the necklace, $135; the bracelet, $70; earrings, $50. In silver: necklace, $22.50; bracelet, $15; earrings, $12. Add $1.50 for shipping and insurance.

america house
THE FINEST IN AMERICAN CRAFTS
44 W. 53rd St., N.Y. 10019•PL 7-9494



SPRAY-SCRUBBER makes a clean sweep of garages, patios, driveways. It attaches to your garden hose, sprays hot or cold water through the jet-spray head, washes dirt away. You control flow of water with a flip of your finger. 16″ wide plastic brush is super-tough to resist mildew, oils, gasoline, alkalies. Handle is aluminum. $9.95. 65¢ post. J. W. Holst, 106 Emery, HB47, East Tawas, Mich. 48730.



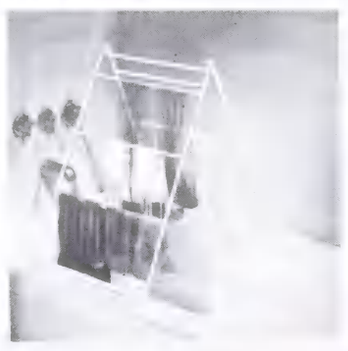
PICTURE YOUR WINDOWS spruced up for spring with these giant ball fringe curtains. Easy-care, practical curtains have hand-made look. The off-white color so characteristic of unbleached muslin improves with wear. Tiers are a full 80″ wide per pair. Curtains in 20″, 25″, 30″, 36″, 40″ lengths (specify) are $4.50 per pair ppd. Country Curtains, Dept. HB4, Stockbridge, Mass. 02162.



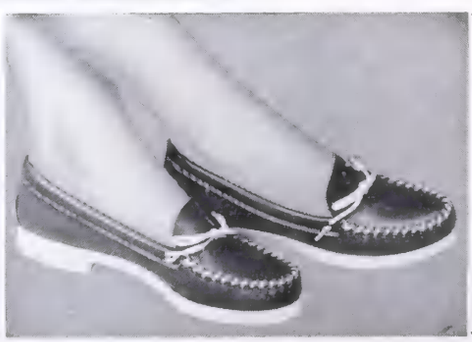
CREATURE COMFORT and handsome design are combined in this good-looking chair and ottoman. Foam-filled, hand-tufted, hardwood frame and web base steel bands. Mahogany, fruitwood, maple finish. Upholstery samples on request. 37″ h., 30″ w., 38″ d., order #1, $149.95. *Your* fabric, 4 yds. 54″, $139.95. Exp. coll. Catalog, 25¢. Hefner Hall, Box 473, HB1, Conover, N.C. 28613.



THE SKY HOOK sets up securely in just about any outdoor area. Hang your lantern from it (even your heaviest) and light up the night near the patio, basketball hoop, anywhere it's needed. Aluminum pole with a stainless steel reflector telescopes from over 6 feet to table-top height. Sturdy storage carton. Free catalog. $6.70 ppd. Suburbia, 366 Wacouta, HB14, St. Paul, Minn.



DRIP DRY with a tub straddling rack that gives you a whopping 10½′ drying space. Holds everything from your prettiest lingerie and no-iron blouses to snow-soaked mittens. Of strongest steel for super service, coated with smoothest white vinyl so it won't rust or snag. Lightweight, folds to whisk out of sight. 27x17″. $3.98 ppd. Breck's, Z59 Breck Bldg., Boston, Massachusetts 02210.



LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 5 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $6.98 postpaid. COD's accepted. Moccasin-Craft, 65-OE Mulberry St., Lynn, Mass. 01903.

EAR-RESISTIBLE array of pierced earrings in precious 14K white and yellow gold are presented in this full-color catalog. Smart sophisticates can choose from 2000 pair, gathered from all over the world. Priced from $1.35 (a large selection) to $135 for diamonds, the values will astound you! Catalog $1 (refunded on first order). From Adco, Box 3046, HB4, Sarasota, Florida 33578.



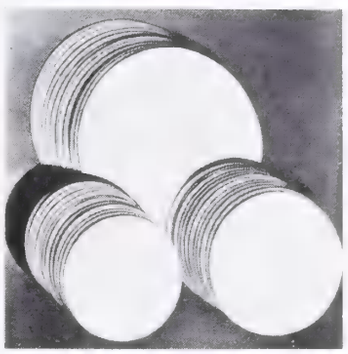
FISHING GLASSES give an angler a head start by showing him where the Big Ones hang out. He'll spot fish lurking in holes, brush piles, weed beds, in fresh or salt water. Lunette radar glasses from France are light, unbreakable. Regular or clip-on styles permit him to see 2-12' below surface. Here's a dear-old-Dad's gift. $7.95 ppd. Alexander Sales, 125 Marbledale, HB4, Tuckahoe, N.Y. 10707.



CANDLE STACK STICKS make delicious decorations to suit your color scheme, the season, the menu. Petal base, 7" l., of antiqued verd green metal has 2 prongs. Candle cup (holds standard taper) also has 2 prongs. Spear red onions, oranges, limes between the two pieces "sandwich" style. $2.50 ea.; 2, $4.75. Ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas, Texas 75204.



BETWEEN YOUR PLATES slip these soft, white, durable protective pads and you won't have to worry about the sinking sensation that comes with chipping your heirloom china. One set guards service for 12 against scratching and chipping. Order #674, 12 each of 4½", 5½", 7½" pads, $1.50. Two sets, $2.85. Ppd. Order from Downs, Dept. 1104, Evanston, Illinois 60204.



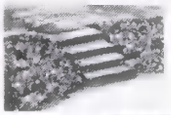
GIFT OF GOB! The original French navy shirt created by the master hand of Skyr for a shipshape skipper and his mate (very chic). Eastwest stripes in navy or maroon on rugged ecru cotton knit. Crew neck, long sleeves. For cruising jet-setters, weekend sailors, loafing landlubbers! In all sizes for men and women. $7 each ppd. Free color catalog. Fife & Drum, HB, Marblehead, Mass.



NOW READY

Amazing RED FLOWERING GROUND COVER Grows in poorest soil – Sub-zero hardy. Thrives in sun or shade!

Stern's DRAGON'S BLOOD CREEPING SEDUM



(Sedum Spurium, Dragon's Blood)



MONEY-BACK GUARANTEE (SEE COUPON)



Brilliant Red Flowers in Summer, Green Foliage in Winter—Lasts a Lifetime! Here's the nearest thing to a maintenance-free planting. Never overruns itself, never needs pruning, is disease and insect-free, scoffs at worst winter conditions, ignores summer heat and drought, and is among the longest-lived plants known. Brilliant red clusters of star-shaped flowers bloom June to fall; semi-evergreen foliage completely covers the ground even when not in bloom.

Never Grows Taller Than 4"! Perfect For A Hundred Landscape Uses! Now cover poor and sandy waste places where almost nothing else will grow: under trees, in rock gardens, banks or borders, *any* area of your garden. Spreads rapidly, thrives in full sun or partial shade. Beautiful in front of flower borders. For a luxuriant ground cover, plant one foot apart.

Order now for Spring planting!

Sturdy Plants Shipped in 2¼" Peat Pots.
Easy Planting Directions Enclosed.

3 for $2.25; 6 for $4.00; 12 for $7.50; 24 for $14.00; 48 for $25.00; 96 for $45.00

Catalog #00850 (specify on order)

Stern's Nurseries
Field E, Geneva, N.Y. 14456
Specialists in Rare and Choice Trees, Plants and Flowers

ONLY LIMITED QUANTITY OF THIS SPRING SPECIAL. MAIL THIS COUPON TODAY!

STERN'S NURSERIES, Field E, Geneva, New York 14456

Please send me Stern's Creeping Sedum (No. 00850) in the quantities indicated:

- ☐ 3 for $ 2.25
- ☐ 6 for $ 4.00
- ☐ 12 for $ 7.50
- ☐ 24 for $14.00
- ☐ 48 for $25.00
- ☐ 96 for $45.00

Add 10% for postage and packing; (50¢ minimum). N. Y. State Residents add 2% (plus local) Sales Tax.

☐ My check or money order enclosed.
Charge to my account with:
☐ Diner's Club; ☐ American Express
☐ Carte Blanche
Specify Card number _____

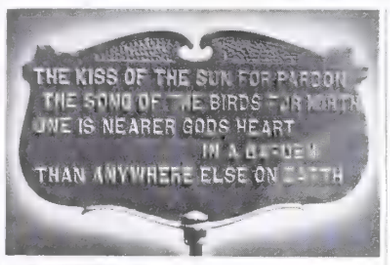
SATISFACTION GUARANTEED! You must be delighted or notify us within 2 weeks after you receive plants and we'll send a refund or free replacement for any unsatisfactory plants. No need to return plants, ever!

QUALITY VARIETY ASSOCIATION OF MAILORDER NURSERYMEN CONVENIENCE SPEED

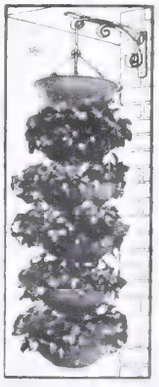
Name _____

Address _____

City _____ State _____ Zip _____



GARDEN MARKER The most thoughtful gift for a gardener. One that will be cherished forever. **$7.50 ppd.**



HYDROPONICS GARDENS

The year-around home gardening hobby. Grow vegetables and flowers outdoors when weather permits and indoors during the cold weather months. Hydroponics gardens will give children an introduction to gardening, elderly people can continue gardening as a hobby even though they are no longer active, and busy professional people can enjoy gardening as a hobby. Illustrated strawberry garden is $9.95 ppd. 25 plants are supplied free with each hydroponics garden. Send for free booklet.

MOULTRIE MFG. CO.
MOULTRIE, GA. 31768

STONE FOUNTAIN

RECIRCULATES WATER! NO PIPES!



"Cupid with Shell"

A delightful fountain for home, garden or patio! Electric recirculates water—needs no pipes! In Pompeian (gray) or Carrara (white) stone. "Cupid" is 24" high on 24"x22" shell. Overall height 32". Pedestals of various heights also available.

Complete with figure, shell, electric pump and crating. **$95.00** F.O.B. Chicago

IDEAS GALORE! VISIT OUR GARDEN and INDOOR SHOWROOMS

Send 50¢ for complete NEW Catalog of beautiful circulating stone fountains, statues and marble top tables in a wide range of prices.

BELLO-GROPPI STUDIO
Dept. B47 • 421 W. Wisconsin Ave.
Chicago, Illinois 60614
Telephone: Area Code 312—WHitehall 3-1557

WILLOW FURNITURE

Imported from Europe

WILLOW ARM CHAIR For indoor or out. Designed for comfort, beauty, strength, yet light in weight. 38" h. x 25" w. seat is 15" h. **$20.95** for one—two for **$38.50. Seat & Back Cushions** of foam rubber covered in corduroy (gold, black, avocado or tangerine) **$8.50** set; exp chgs. coll **CHESTS** Samson strong willow chests with handles. Decorative storage for cloths, toys etc. Easy to clean just spray with water. Can be used as extra seats or end tables.
20" Long x 11" x 14" $10.50 + $1.00 postage
24" Long x 16" x 16" $11.95 + $1.25 postage
28" Long x 17" x 17" $13.95 + $1.50 postage
32" Long x 19" x 19" $15.95 + $2.00 shipping

SAVE ON SHIPPING CHARGES ON CHEST

Satisfaction guaranteed or money refunded. N.J. res. add 5% sales tax

Fran's BASKET HOUSE
29 Calumet Ave., Dept. HB4
Rockaway, N.J.





Grape Vine SCONCE $7.98

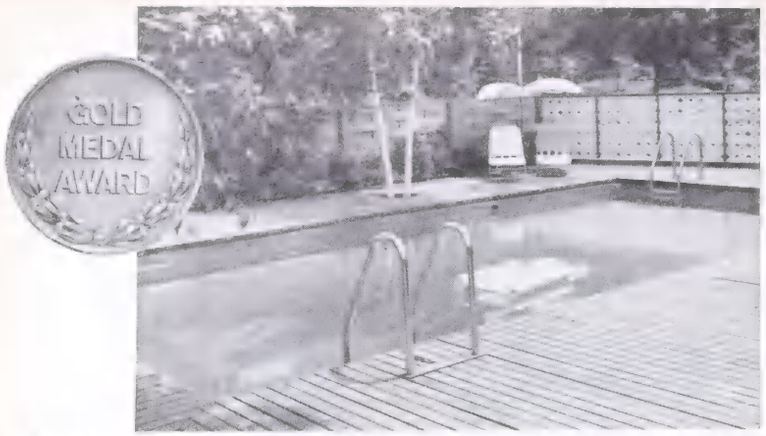
PLUS 75¢ POSTAGE

Add elegance to any room or hall . . . decorate hard to fill wall space to best advantage! New wall candleholder is made of wrought iron, intricately worked into a stunning grape cluster & leaf design. Has hand painted antique white & gold finish. A big 24" wide, 12" tall. Candles not included.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB467, Plymouth Meeting
Penna. 19462

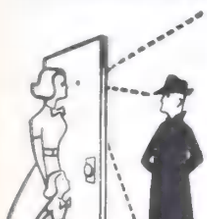




should you buy a swimming pool?

NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS. Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966—the Spartan Pool that costs less than a compact car. Write for free Spartan Pool Handbook.

Spartan® pools Dept. HB-47, S. Kearny, N.J.



DOOR VIEWER PROTECTS YOUR HOME!

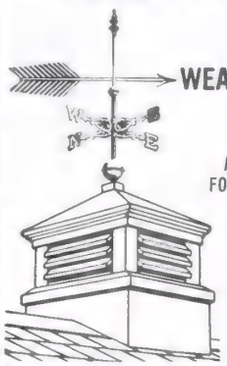
$3.50 POSTPAID
2 for $6.50



See who is at the door before opening it. *Safeguard yourself and your family!* Inconspicuous DOOR VIEWER lets you see out without being seen. Optical glass lenses give wide angle vision, head to toe, side to side—view entire approach to door. Solid brass case installs easily in ½" hole. ADJUSTS TO FIT ANY DOOR. Order one for every entrance.

Money Back Guarantee

Ann Isabel
Dept. 147, 7840 Rugby St.,
Philadelphia, Pa. 19150



Fiske WEATHER VANES and Cupolas

Original Designs
AMERICA'S FINEST
FOR OVER 100 YEARS

Established 1858

Fiske originals have topped homes for over 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

Fiske offers a wide range of handsome ready built cupolas. Write for catalog.

Vane illustrated: #131 ARROW, 24" long. Price $43.



#55 EAGLE WITH ARROW. Full-bodied, 20" wing spread. Price $99.



#200 ETHAN ALLEN Jr. HORSE. ¾ full-bodied, 26" long. Price $91.

#332 ROOSTER. ¾ full-bodied, 13" high. Price $47.

Prices f.o.b., point of shipment

Write for complete Weather Vane and Cupola Catalog.
J. W. FISKE ARCHITECTURAL METALS, INC.
113 Pennsylvania Avenue • Paterson 3, New Jersey

BURNS TRASH *Safely Outdoors!*



Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. Denver.

2 bu. cap. . . . $15.95
3 bu. cap. . . . $20.95
6-10-15-20 bu. sizes available

CLEANS HOUSEHOLD STONE & BRICK



New Cleaner restores dirty, sooty stone and brick to original color, cleanliness, beauty. Brush on, let dry, rinse clean. No rubbing. Not an acid alkali bleach, detergent or abrasive. Won't damage clothing, wood, upholstery, carpeting. Used commercially to clean leading buildings and monuments. Cleans stone, cement, stucco, asbestos shingles, slate, tile, terra cotta, etc. $2.00 plus 75¢ postage and handling—cleans 35 to 75 square feet.

ALSTO CO.
Dept. HB-4, 1384 Hird Ave., Cleveland, Ohio 44107

KING-SIZE MAIL BOX Holds ALL your mail! PROTECTED INSIDE THE BOX



No more wet or soggy newspapers or mail. 16" high, 11½" wide. Holds largest magazines flat and protected. Attractive design—sturdy construction for years of carefree service. Cape Cod White, Colonial Black or Embossed Natural Aluminum.

Box only, $9.95 (Denver and West—50¢ add'l)

Complete as shown with house numbers and engraved name plate, $12.35. Clip for outgoing mail 75¢. Loc-Kover (fits under regular cover to prevent pilferage) with 2 keys $4.75. Order today, accessories can be added later.

Free literature on mailbox and other products. Information on accessories and guarantee with each box.

NOR-GEE CORPORATION
4038 Walden Ave., Lancaster, N. Y. 14086



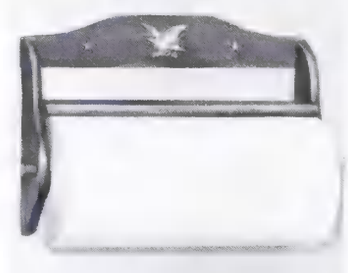
ORIGINAL OILS direct from the artists at prices everyone can afford. All styles, from Old Masters to ultra-modern abstractions, painted by more than 50 artists of outstanding talent. From $15 to $150. Photographs in full color submitted. Send 25¢ for 58-page illustrated booklet. The Artist's Show Room, 167 East 33rd St., Dept. 20A, New York, N.Y. 10016.



NEED NEW SHOES? Want "old slipper" comfort? Ladies, you'll love the smart "Roundabout," famous Dr. Scholl's new concept in healthful shoe comfort for tired aching feet. Moss-brown cowhide suede in sizes AAA(7-10), AA(7-11), A(6-11), B(5-11), C(4½-10½), D(4½-10), E(4½-9), EE(5½-8½). $13.95 pr., 35¢ post. Deerskin Trading Post, Rt. 1 at 114R, Danvers, Mass. 01923.



MAKE YOUR BED KING-SIZE with a mattress extender that adds six inches and is invisible when bed is made. Foam-padded with inner spring and adjustable height, it slides into place at head or foot of bed. *Twin* size $8.55; *double*, $10.55. Side rail extender to lengthen wood frame beds 6". $5.49 pair. Ppd. From Better Sleep, HB4. New Providence, New Jersey 07974.



EAGLE & STARS lend an authentic colonial look to this mellow maple-finished hardwood shelf and towel rack. A delightful and useful accessory that adds the old fashioned warmth of Early American living to your kitchen, bath or work nook. Holds a full roll of paper towels. Shelf takes jars spices. $3.98 ppd. Order from Gracious Living, Dept. 1379 Berkeley, Rhode Island 02864.



HAVAHART TRAPS catch raiding rabbits, squirrels, pigeons sparrows in a humane way without injury. Straying pets, poultry are released unhurt. No jaws, no springs to break. Galvanized, sizes for all needs. Squirrel trap (shown) 24x7x7". $8.70 ppd. Write for free illustrated guide with trapping secrets and price list. Order from Havahart, 128 Water Street, HB4 Ossining, New York 10562.



only $5.95

ALL PURPOSE BENCH

IMPORTED BENCHES from Europe, Danish style, featuring 12 hardwood slats, walnut finish, 16" high, 18" deep, available in 5 sizes. Sturdily built for use as a sitting bench, TV table, coffee table, Hi-Fi or window bench.

30" Bench $5.95
36" Bench 7.95
48" Bench 9.95
60" Bench 12.95
72" Bench 15.95

No COD's — Shpg. Chgs. Col.

Send 25¢ for complete Danish furniture catalog.

GENADA IMPORTS
Dept. A-4 P.O. Box 204
Teaneck, N. J. 07666
N. J. residents add 3% sales tax.

T'S A DAISY of a holder for ierced earrings! Each petal is unctured with a tiny hole to re-eive the delicate ear hooks and eep them from bending. Earrings ang separate and free of scratches. Daisy earring tree finished in an-ique gold or silver plate is hand-ome and decorative for corralling our collection. 5⅜" high. $5.95 pd. Ashlee, 247 W. 35th, HB4, .Y., N.Y. 10001.



AMBOUR CURTAINS. im-orted from Switzerland, are love-beyond measure and crisply esh for spring. Romantic white-n-white embroidered curtains are 00% cotton. A pair measures 86" ide. 63" long, $13.95; 72", 14.95; 81", $15.95; 90", $18.95. ops unhemmed. Valance, 72x11", 3.95 ppd. Swatch, 20¢. Catalog, 5¢. Hildegarde's, 597 Farming-on Ave., HB4, Hartford, Conn.



LEASE THEE & THINE ith sprightly paper damask din-er napkins inspired by Penn-lvania Dutch decorative art. Early merican folk scenes, charming erses of welcome, friendship and m, all designed by artist Charles Vysocki in vivid colors. Pack of 6 napkins, 6 each of 6 designs. 1 plus 15¢ post. Order from lanover House, Dept. Z887, Han-ver, Pennsylvania 17331.



NGLISH LANTERNS hold a ingle candle to throw a pretty low on summer evenings on the atio or terrace. Red or gold met-l frames have glass sides, carry-ng handle. Light up a garden party, croquet court, a barbecue. 7½" igh. $2.50 each; $4.75 for 2. ostpaid. Candles not included. Order from Heritage House, HB4. Vallingford, Pennsylvania 19086.



ILLAGE LOOK thong san-als for the gal who's "up" on hat's "in" are of mellow antiqued ahogany leather. And what could e more hip with an op-art paper ift, western pants, your newest orts with the zig-zag hemline? mported from Italy in full sizes 4-12. $7.75 ppd. *Free* catalog B f shoe styles for tall gals. From hoecraft, Inc., 603 Fifth Ave., ew York, N.Y. 10017.



DECORATE with DECALS FEDERAL EAGLES in eight sizes

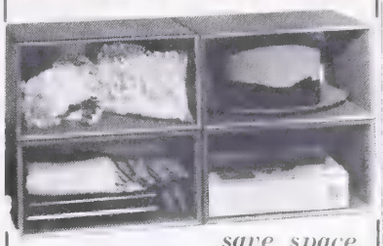


Handsome gold decal eagles, adapted from traditional Federal period designs. Perfect for furniture and many other decorating uses. Lithographed in rich gold with brown accents. Easy to apply. Choice of 5 sets: (A) 16 decals in 5 sizes, 2" to 5½" wide; (B) 6 of 5½" size only; (C) 4 of 8½" size; (D) 2 large 2"; (E) 1 giant 18". Sets A, B, C, $1.75 each. Sets D, E, $1.95 each (ppd. U.S., Canada; no CODs; Ohio res. add 3%.)

WRITE FOR ILLUSTRATED CATALOG, only 25c. Shows full line, including colorful Early American Stencil Designs such as Bird and Fruit, Boston Rocker set for chairs; canister and spice jar labels, many others.

AUTHENTICS • Dept. B-47, Box 19276 • Cincinnati, Ohio 45219

PIGEON HOLES

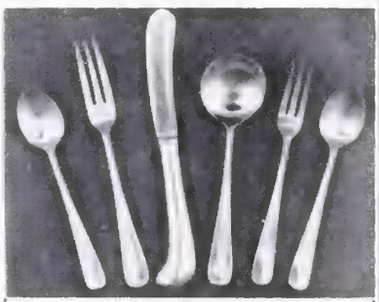


save space. provides orderly storage!

Stack anywhere for more space, neat storage. Conveniently stack side by side, or one atop the other. Looks great, too. Sturdily constructed of extra heavy fibre board, with rich wood grain finish that blends well with all decor. Four to a set, each measuring a generous 13½" x 6½" x 10½" deep. Doesn't *your* front hall closet, bedroom, playroom, sewing room or linen closet need handy Pigeon Holes right now?

No. 1307—1 Set $2.98 ppd., 2 Sets—$5.85

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1104-A EVANSTON, ILL. 60204



PISTOL-HANDLED STAINLESS
in an heirloom tradition

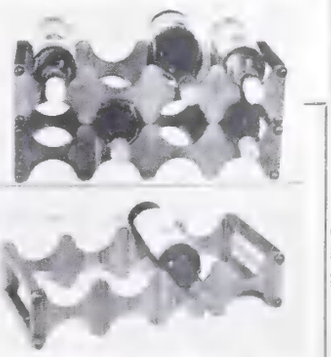


An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 $29.95
75-piece service for 12 44.95
Also available: FIDDLE BACK stainless steel. Complete 50-piece service for 8, $29.95; 75-piece service for 12 $44.95

All prices postpaid. Write for FREE catalog.

SETH and JED
Dept. HB-47, New Marlborough, Mass. 01246



TEAK WINE RACKS

Stack in twos or whatever arrangement best suits the shelving allocated to wine-bar inventory. Each rack stores the bottles at proper angle to keep cork moist, air out. With all the exciting things you can do with the marvelous vintages available, you'll want several. Single, $4.95: Double, $8.95: Triple, $12.95 ppd.

Satisfaction guaranteed. No C.O.D.'s. Send check or money order. Catalog Available . . . Hundreds of world wide imports 25c.

Scandicrafts Dept. B-47
Scandicrafts Building
185 Ashford Avenue
DOBBS FERRY, NEW YORK 10522



You can even machine wash this fragile looking beauty. Drip dry and it's ready for use. Comes in the beautiful Grapes of Charm Pattern. This impressive cloth comes to you at the lowest price ever.

White only.

52x72"	Oblong or Oval	$9.95
72x90"	Oblong or Oval	17.95
72x108"	Oblong or Oval	22.95
72x120"	Oblong or Oval	27.95
72x144"	Oblong or Oval	32.95
70"	Round	12.95
90"	Round	29.95

Belgium linen napkins edged with Dacron Lace corner 17x17" $1.00 each.



HAGEN'S SPECIALTIES
P.O. Box 666, Dept. B
Englewood, N. J. 07631
Postpaid-Refund if not satisfied (no C.O.D.)

LIQUID LEAF



Revolutionary Gold Paint from the makers of TREASURE GOLD

LIQUID LEAF is an exciting new gilding product that contains its own red primer and film of lustrous gold, pre-mixed into a single liquid. It forms a brilliant finish on carved or plain frames, furniture, ornamental metals, accessories. LIQUID LEAF may be used in a lettering pen; flows easily on scrolls or flat surfaces; gives a beautiful, durable finish.



Complete Kit contains:

1. LIQUID LEAF 1 oz., concentrated
2. GILDING BRUSH ⅜" golden sable
3. BRUSH BATH 1 oz., solvent-thinner.

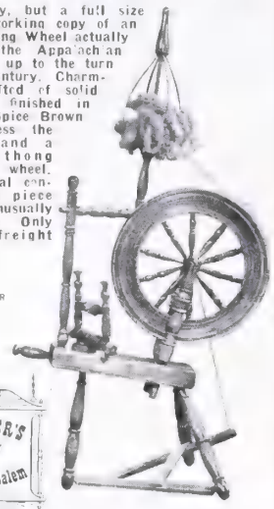
Price, $3.00 ppd.

TREASURE GOLD, Dept. HB-4
P. O. Box 7187, Louisville, Ky. 40207

Old Timey

SPINNING WHEEL

Not a toy, but a full size faithful working copy of an old Spinning Wheel actually used in the Appalachian mountains up to the turn of the century. Charmingly crafted of solid pine and finished in a warm Spice Brown tone. Press the treadle and a rawhide thong turns the wheel. An unusual conversation piece at an unusually low price. Only $44.85 freight collect.

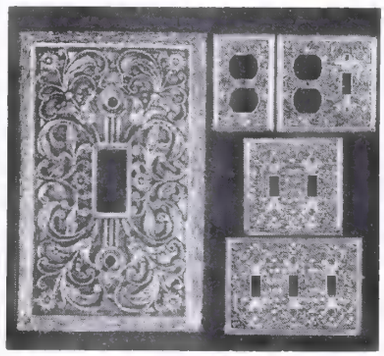


FREE COLOR CATALOG WRITE TO DEPT. B-47

BUTLER'S in Old Salem

DISTINCTIVE EARLY AMERICAN

Drawer X, Salem Station, Winston-Salem, N.C.



Roman Classic SWITCHPLATES

Capture the splendor of Ancient Rome with these all new solid metal switchplates. Authentic Reproductions of a carving in the pillars of the Pantheon, home of the Roman Gods built in 124 A.D. by Hadrian. Convert your ordinary light switches into eye-catching beauty spots. Your choice of Antiqued Golden Brass, Antique Silver, or decorator Black. Non-tarnish finish, mounting screws included.

SINGLE	$1.25	3 for $3.50
DOUBLE	$1.75	3 for $4.98
TRIPLE		each $2.95
DOUBLE OUTLET	$1.50	3 for $4.25
COMB. SWITCH & OUTLET		each $1.95

MONEY BACK GUARANTEE. Add 25c Postage

Ann Isabel Dept. B47, 7840 Rugby St., Philadelphia, Pa. 19150



YOUR NAME & ADDRESS on a pocket name printer with built-in 5-year ink pad. The surest, quickest way to print identification on stationery, checks, books, orders you send to WINDOW SHOPPING. Choose Gothic (print) or Script lettering, up to 24 letters and/or numbers per line, 1-3 lines, $3.95; add $1 for 4th. 25¢ post. each. Postamatic, HB467, Lafayette Hill, Penna. 19444.



ART ANYONE? Studying art is not only "in," it's "it!" The busier you are, the more you need the quiet satisfaction and inner glow of putting oil on canvas. Washington School of Art professionals encourage the beginner with explicit instructions, helpful guidance. *Free* book describes home study course. From Washington School of Art, Studio HB4, Port Washington, N.Y. 11050.



QUICK COFFEE KIT. Do you crave a cup of that bracing brew before you can percolate in the morning? Here's everything you need in one compact case—electric pot to heat the water, vacuum jar for instant coffee, 2 cups—in white ceramic with wheat pattern. Keep one at your bedside, another in the car. With 2 spoons, $4.95 plus 15¢ post. Lang's, 28 Magee Ave., HB4, Stamford, Conn. 06902.



THE PROPER VICTORIAN chair for the master of the house is the "Robert Lee." Hand-carved mahogany frame is hallmarked by the characteristic "balloon back" and "finger-mold" carving. For the ladies, the matching "Peggy Lee." Choose from 25 fine fabrics. 27x34½x41" h., $99.95 exp. coll. Handbook of Victorian furniture, swatches, 50¢. Magnolia Hall, 726 Andover, Atlanta, Ga. 30327.



TREE SEAT is an old-fashioned charmer for your yard or garden. Hexagonal design fits around any tree up to 2' diam. and seats 6. Solid pine for years of service. 30" h., 61" diam. Shipped in 12 sections, prime coated, ready for simple bolt assembly, paint. $36.95. Kit form: easy nail and bolt assembly, instr., $24.95. Shp. chgs. coll. From Yield House, North Conway, New Hampshire 03860.

STUDY AT HOME

INTERIOR DECORATION



For a Satisfying Hobby or Rewarding Career

Famous course offered by the leading school of interior decoration in the U.S. Individual program prepared and supervised by prominent N.Y. decorators on faculty of long established, reputable school with successful graduates all over the world. Lessons cover **Textiles; Furnishings; Arrangements; Color Harmony; Period; Modern and Antique Furniture; Rugs and Floor Coverings. Period and Modern Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain, Glass & accessories.** Details on how to set up your own business & start a career. Lessons beautifully illustrated — complete with necessary samples of fabrics, colors, etc. which you retain for future reference. Certificate awarded. No obligation, no solicitors.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East [illegible] New York 10022

Send for FREE BOOKLET

New York School of Interior Design
155 East 56th St., New York 10022
Please send me, without cost or obligation, Catalog C-22

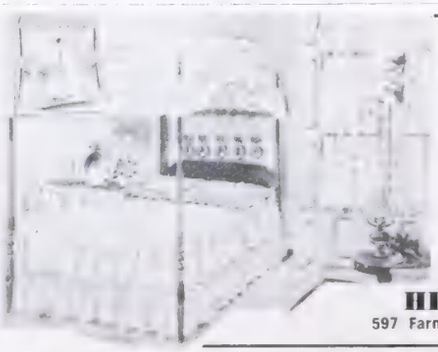
name .....
address .....
city ..... state .....



ELEGANCE YOU CAN AFFORD

Write for FREE 56 PAGE ILLUSTRATED CATALOGUE. Chandeliers, sconces and candelabra of imported crystal. Wrought iron and early American brass. Designer originals at factory prices. $42.50 to $1150.00. Shipped pre-paid, insured, in U.S.A. Satisfaction Guaranteed. Now in our 30th year.

KING'S CHANDELIER COMPANY
Dept. B-88, Highway 14
Leaksville, North Carolina 27288



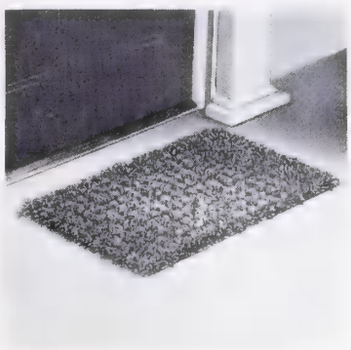
BATISTE BEAUTY

Embroidered White on White. Rich full ruffles stay crisp after every wash. Drip Dry. Coverlet $25.95, full $27.95, Twin Canopy $29.95, full $32.95, Pillow Sham $6.95, 30" Tier Curtain $9.25, Valance $4.25. Tiers available up to 90" long. Tieback curtains made to order. 44 page Catalog 35c, Swatch 25c. Satisfaction Guaranteed.

HILDEGARDE'S B14
597 Farmington Avenue, Hartford, Conn. 06105



TABLE FOR TWO for patio breakfasts or cocktails à deux is wrought iron in Provincial style. Red/white or black/white plaid table top, 28″ in diameter, and wrought iron chairs with vinyl seats are undaunted by spills, stains, weather. 3-piece set, $59.95; two sets, $110. Extra chairs, $15 each. Express charges collect. Country Corner, 1053-B Bloomfield Ave., Clifton, N.J.



GREEN GROWS THE "GRASS" under your feet and it scrapes shoes clean and dry. 16x24″ sturdy vinyl door mat is thick and cushiony with thousands of "blades of grass" to keep your home free of tracked-in mud and dirt. Easy to care for, rinse with hose. Buy two, for front and back doors. $1.98 each postpaid. Order from Breck's of Boston, N49 Breck Building, Boston, Mass. 02210.



CARVED CRANE is beautifully and sensitively fashioned by Taiwan craftsmen out of camphorwood, an interesting wood native to the area. A graceful bibelot for a desk, table top, or built-in. Use it as part of an unusual flower arrangement. A stately 12″ high. $4.98, 35¢ post. Order from Harriet Carter, Dept. HB4, Plymouth Meeting, Penna. 19462.



SUCH LITTLE THINGS as a distinctive mirror, modish wallpaper, and luxurious accessories like these turn a commonplace bathroom into a daily delight. Golden filigree cages with angel motif slip over a can of hair spray, spare roll of toilet tissue. $1.98 each. 10½x5″ footed tissue box, $2.98. 3-piece set, $6.50. Postpaid. From Wales, Box 247, Dept. HB47, Hartsdale, New York 10530.

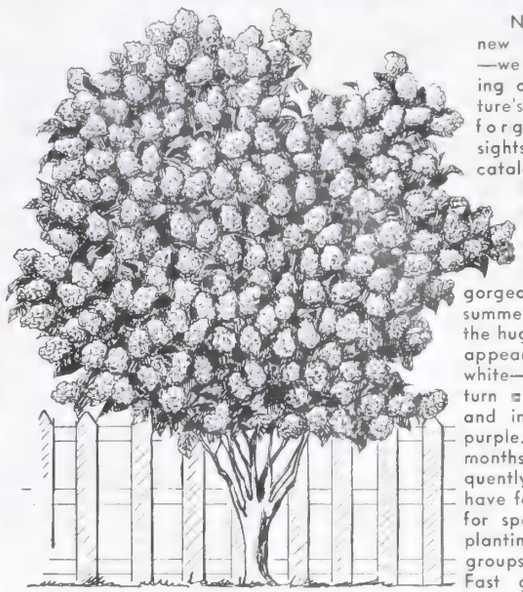


OSHKOSH, B'GOSH. famous for men's work togs, now turns its attention to overalls for small fry. They're made of hickory-striped denim with full bibs, stout stitching, rustproof grippers. We'll bet your child—boy or girl—outgrows them before he outwears them! Sizes 1 to 8, $4.39 each postpaid. Order from Miles Kimball, 33 Algoma Boulevard, Oshkosh, Wisconsin 54901.

See this gorgeous flowering tree change from white to pink to purple in your yard!

Sensational "Color Changing"

HYDRANGEA TREE ½ PRICE



Now—in order to secure new customers—we are offering one of nature's most unforgettable sights at ½ our catalog price. only $1 ea. (3 for $2.00) (8 for $4.00) Breathtakingly beautiful "color changing" Hydrangea Trees (Hyd. P.G.) are covered with masses of gorgeous 6-10″ blooms from summer to late fall. When the huge cone-shaped blooms appear in July they are snow white—in August the flowers turn a beautiful bluish pink and in the fall to a royal purple. The flowers last for months and months — frequently long after the leaves have fallen. An excellent tree for specimen or ornamental planting. Especially nice in groups of three. Easy to grow. Fast growing. You receive choice 1½ to 3 nursery grown trees with a vigorous root system. ORDER TODAY—while our ½ price sale lasts! SEND NO MONEY. On delivery, pay $1.00 for 1 tree, $2.00 for 3 trees, or $4.00 for 8 trees, plus COD charges. On prepaid orders, please add 50¢ to help postage and handling charges. If not 100% satisfied, just return shipping label for refund of purchase price—you keep the tree. Free planting booklet included with every order.

HOUSE OF WESLEY, NURSERY DIVISION
R.R.#1, Dept. 5857-36, Bloomington, Ill. 61701
Send me ____ Hydrangea Trees ☐ Prepaid ☐ COD
Name _____
Address _____
City _____ State _____ Zip _____

FREE GIFT
For immediate orders, an amazing air plant leaf. Lives on air—just pin to a curtain—sends out to 12 tiny new plants.





- A BOY
- A TURTLE
- A SINGING WATER FOUNTAIN

This beautiful, hand-crafted in stone, combination will be enjoyed in your garden or home. Stands 29″ h., 22″ w. by 20″ deep. Water flows gracefully from turtle's mouth into shell and is recirculated by built-in electric pump . . . a real conversation piece. Prices include pump, fittings and crating. Shipping charges f.o.b. Chicago.

In Pompeian Stone (gray) complete unit, only	$85.00
Green Antique Finish or Carrara Stone (white)	$90.00

Satisfaction Guaranteed. No C.O.D.'s Please.
Send 50¢ for Beautiful 96 Page Illus. Catalog

J. GIOLLI STUDIO Dept. HB-47
1907 N. Milwaukee • Chicago, Ill. 60647



HUMMINGBIRD SYRUP FEEDER $1.00 Postpaid

The Hummingbird Syrup Feeder holds over ⅓ cup of the sugar and water syrup which so easily attracts the Ruby Throated Hummingbird. The all plastic clear view tube is decorated with a brilliant red, orange or yellow flower and green leaves. Can be used on trellis, fence post or attached to a stake. Pamphlet on hummingbirds included. 4″ high. Please state color. No COD's please. Gift box of three $2.75

Pa. Residents Add 5% Sales Tax.
Send 10¢ for gift catalog

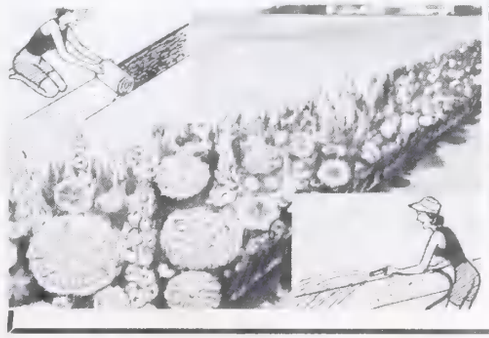
CLYMER'S OF BUCKS COUNTY
Dept. HB47, Point Pleasant, Pa. 18950



No more floppy paper plates! Woven of natural rattan, plate holders provide a firm surface for 9″ paper plates or . . . order our 9″ waxed paper liners. Use year 'round . . . for picnics, snacks, and parties. Easy to hold. Set of 4 holders $1.50 3 sets $3.98 + 35c shipping charge. Pkg. 80 liners 99c *Include your Zip Code*

RATTAN PLATE HOLDERS

Helen Gallagher
Dept. 204 Peoria, Ill. 61601



INSTANT GARDEN! 15 FT. CARPET OF BLOOM

Big, beautiful flowers! Just unroll, water. Color-rich magic carpet is planted with over 1000 favorite seeds. Blooms all summer. Cuts to any size. Border mix grows to 14″ tall; giant mix to 36″ high. Both 8″ wide.

363 15 Ft. Giant Carpet 98¢ ppd
370 15 Ft. Border Carpet 98¢ ppd

If you live in these states, add sales tax: Penn., 5%; Mich., 4%; Mass., N.J., 3%; N.Y., Va., 2%.
Send check or money order.
Satisfaction Guar. or Money Back.

SPENCER GIFTS
AT-73 Spencer Building
Atlantic City, N.J. 08401

FURNISHED IN EARLY AMERICAN?



Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

50,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

747 Brimfield Turnpike, Sturbridge, Mass.



PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and more. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for FREE Color Catalog. "How to" details (encl. 10¢ for postage handling.)

Mural Art Center, (Div. Natl. Systems)
4401 Birch Street, Dept. 4954
Newport, California 92660



6" GLASS DISPLAY HEIRLOOM PROTECTOR

Take your keepsakes, cherished mementos and heirlooms out of hiding. Hand-blown glass Dome protects and keeps them safe and lets you enjoy them at the same time. Solid cherry wood base with glass top is 4½" x 6" high. 2¾" inside dia. just right for Grandfather's watch, wedding cake topping, etc.

$3.95

OTHER SIZES AVAILABLE

2 for $7.50 Plus 50¢ Ea. for Mailing. (No sales Tax)

House of Glen
dept. B47, glen mills, penna. 19342

RIDE UPSTAIRS ON STAIR-GLIDE®

FREE TRIAL!



RIGHT IN YOUR OWN HOME ***BEFORE*** YOU BUY OR RENT! Installed in 2 hours without a mark or scratch on home or apartment—no wiring, plugs in like a lamp. Stairway left free for normal use. Costs 8c a week to operate. Automatic Safety Devices.

WRITE TODAY For Literature, Prices.

Name .....

Address .....

City ..... State... Zip

Dept. BB.

American STAIR-GLIDE® Corp.
1817 Baltimore, Kansas City, Mo. 64108

AM. EXP. MEMBER



DISCOUNT PRICES!

DESIGNED TO ENHANCE & HIGHLIGHT THE DECOR OF ANY ROOM IN YOUR HOME

"NEW DELUXE COLORFUL CATALOGUE"

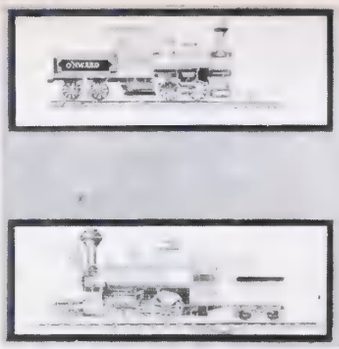
Imported European; Provincial, Trad., Early American, Spanish, Mediterranean, Modern.

75 Pages: Elegant Style Chandeliers, Lanterns, Brackets, Baskets. In Crystal, Bronze, W.I., Brass. From $15 to $500.

SEND $1.00 FOR CATALOGUE.

ARTISTIC LIGHTING PRODUCTS

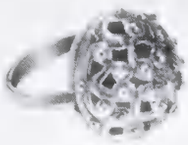
DEPT. HBO, BOX 86, HOMECREST STA.
BROOKLYN, N. Y. 11229



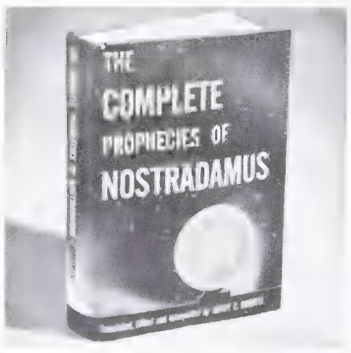
LOCOMOTIVE PRINTS. Ink drawings of America's antique steam engines by famous artist T. Farland have been reproduced on heavy parchment in bold, authentic style. Set of 4 different locomotives to frame and hang in pairs or in a grouping. Now-or-never offer, the quantity is limited! $1.98 plus 25¢ postage. World Art Group, 54 Church Lane, HB4, Westport, Connecticut 06881.



A LAWN MARKER shows the world where you live and makes your entrance decorative at the same time. Any wording (up to 17 letters on name plate, 6 on number plate) is permanently embossed on rust-proof, lifetime aluminum—both sides. Red, green, black, or antique copper background, white reflecting letters. Style NLX, $5.95 ppd. Spear, 209-4 Spear Bldg., Colorado Springs, Colo. 80907.



CAMELOT RINGS were inspired by King Arthur and the legendary site of his castle and court. Handsome design from days of old is as contemporary as the breastplates shown in St. Laurent's new collection. Bold, intricate dome studded with nail heads, antique gold or silver, concealed adjustable band. $2 each ppd. Lions, 665 Middle Neck Rd., Dept. 71B, Great Neck, N.Y. 11023.



NOSTRADAMUS SAW THE FUTURE. In the 16th century this rare genius predicted atomic warfare, war with Russia, eventual peace on earth, and other amazing developments until the year 3797 A.D. Each prophecy is interpreted by Henry C. Roberts, famed Nostradamus expert. Old French text, English translation. $5.95 ppd. Embassy Sales, Box 67, HB4, East Elmhurst, N.Y. 11369.



REFRIG-A-GLIDES, pads of tough rubber, 1½" thick, bonded to Teflon, streamline your kitchen and laundry so that appliances glide in and out at a touch. Just slip a pad under each corner. Won't mar floors. Now you can clean up or paint behind your stove, refrigerator, freezer without shoving and tugging. 4 glides, $1 ppd. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif. 90213.



HARVEST TABLE

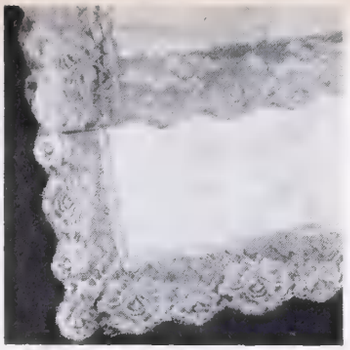
Beautiful and versatile Colonial reproduction will add grace and charm to any room. Custom crafted in authentic design. Sturdy, long-lasting constructed of solid birch. Comes in lustrous, hand rubbed finish in antique maple, dark pine or mahogany. Peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" wide, leaves down. 3' long $85, 5' long $80, and 4' long $70. Unfinished $10 less. Express Charges Collect.

Send 25¢ for catalog.

TEMPLETON CRAFTSMEN INC.

Dept. 871 Templeton, Mass.

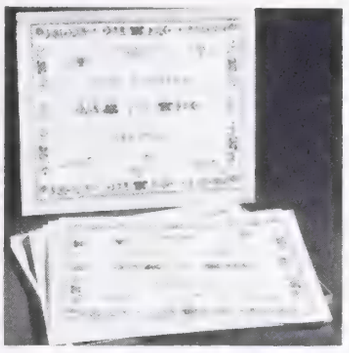
BEST DRESSED blankets wear hese exquisite covers of white or ream-colored rayon-and-dacron, avished with lace. Meticulously and-stitched by Tennessee mountain seamstresses. Twin-size, 32.50; double, king or queen, 34.50. Borrow a trick from professionals, order an extra length o cover pillows and add $3. Ppd. Creative Crafts, Box 8277, Dept. 6, Chattanooga, Tenn. 37411.



WHAT A CATCH! Pretty ishies "blowing" bubbles land on our bathroom wall or shower tall with a decorative splash. Semi-porcelain with white pearlzed iridescent finish and gold accents to highlight the fish and bubles. 3-piece set is easy to hang nd the price is surprisingly genle. $1.99 postpaid from Gracious iving, Dept. 1372, Berkeley, Rhode Island 02864.



TOP DRAWER idea. Scent your able linens with Carolina's drawr liners. Choose from potpourri, nagnolia, lavender, or sandalwood fragrances. Box of 10 scentd sheets imprinted with old-fashoned cross-stitch sampler design, AC-LS, $2.25. 5 boxes, $11. Add 5¢ w. of Rockies. The Carolina oap & Candle Makers, HB4, outhern Pines, N.C. 28387.



THE MAN YOU LOVE caries half this split coin key chain —you carry the other! Lucky Mizah coin engraved with "The Lord watch between me and thee, while e are absent one from another." n sterling: 1" coin $3.50; 1¼", 4.50; 1½", $5.50. In 14k gold: 22, $32, $45. Engraving on back, 0¢ a letter. Order from Jamaica ilversmith, 407 Rockaway Ave., IB4, Valley Stream, N.Y. 11581.

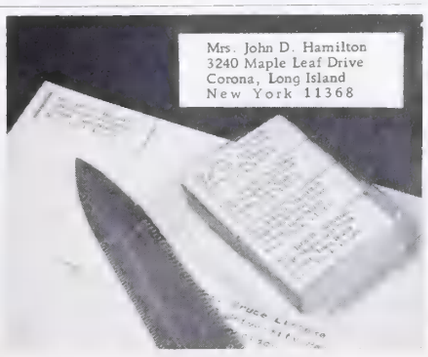


CHINESE BOWLS of delicate orcelain with the traditional Rose Medallion design serve fluffy rice ith a flair or stand alone in Oriental splendor. From Hong Kong, and-painted in multicolors, 4½" owl is $2.95; stand $1.25. 8" 11.95; stand $3.95. 10" $19.95; tand $6.95. Ppd. Order from Oriental, Box 1809 G.P.O., Dept. 3-47, New York, New York 10001.



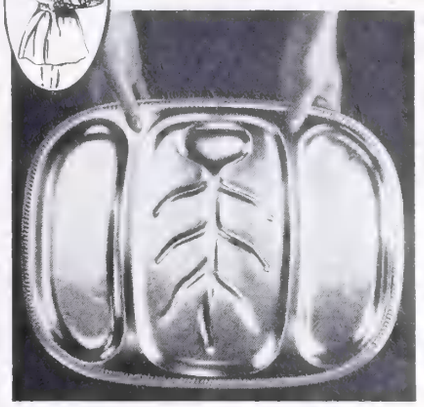
GOLD or WHITE ADDRESS LABELS

ny message to 4 lines neatly rinted in black on white, gold dge non-curling gummed paper . . or on gold gummed paper. ½" long. Packed with 2¼" lastic box. 1000 whites for $1 via air, add 24¢ per 1000] or 00 Gold for $2 [via air, add 6¢]. Guaranteed. Prompt delivry. Write for fund raising folder. oo. Bruce Bolind, 14 Bolind Bldg., Boulder, Colo. 80302. hank you kindly!



Imported Reproduction of "Sheffield's" Heirloom

MEAT & VEGETABLE PLATTER

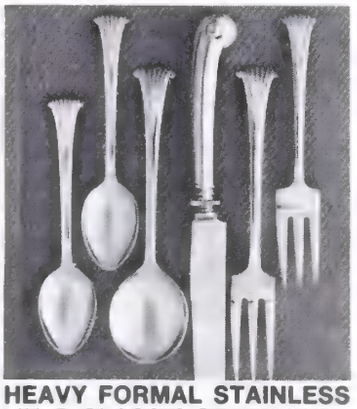


Created by old-world craftsmen, here is an exquisitely engraved, authentic reproduction of a cherished "Sheffield" heirloom. 3-sectioned Meat-Vegetable & Potato Platter has the elegant look of expensive sterling – *yet never needs polishing.* Permanent, silverized finish on heavy-gauge metal will never tarnish, stain or rust. "Well and Tree" center is large enough for roasts, hams, fish and fowl; side sections are designed for vegetables or cold side-dishes. 18" x 13½", serves a complete meal at one time. So practical, you can use it every day. Washes in jiffy with plain soap and water. Makes an impressive gift, too.

Imported MEAT & VEGETABLE PLATTER **$3.98** each, postpaid
(2 for $7.49, ppd.)

Mail orders filled promptly. Money-back guarantee.

COLONIAL GARDEN Dept. HB-4, Valley Stream, N. Y. 11582

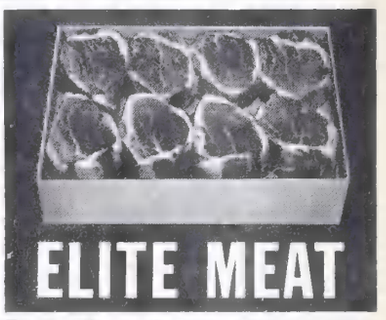


HEAVY FORMAL STAINLESS IN A CLASSIC TRADITION

Here's an exact reproduction of an old and famous pistol-handled sterling pattern used at many state functions. 50-pc. set for eight includes: 8 place forks, 8 place knives, 8 soup spoons, 8 salad forks, 16 teaspoons, 2 serving pieces. Ten day money back guarantee.

50-piece service for 8 24.99 ppd.
74-pc. service for 12 . . . **34.99** ppd.
In gold electro-plate:
50-pc. set for 8 **59.99** ppd. | 74-pc. set for 12 **89.99** ppd.

fortunoff's
Dept. HB-4, Box 145, Westbury, N.Y. 11590



ELITE MEAT

That's Pfaelzer's Prime Filet Mignons. So elite they aren't sold in ordinary markets. They're the steaks served in America's finest clubs and restaurants. Each one is aged for flavor and fork-tender. Now, you can have them at home or send them as a gift . . . shipped quick frozen, packed in dry ice, gift boxed, and with a personalized card. Satisfaction guaranteed.

box of 12. 6 oz. each, 1¼" thick **$26** #30430 Railway Express Prepaid

Write for free catalog listing over 100 gift items.

pfaelzer BROTHERS (pronounced Felzer)
Dept. ND-7, Chicago, Ill. 60632 YA 7-7100 P.B. 1966



big 28" tall

WROUGHT IRON HERB TREE

Lovely hanging or standing INDOORS or OUTDOORS. Large 28" tall Mediterranean styled stand available in black or white. Comes complete with 6 pots, black magic earth and seed packets of Sweet Basil, Chives, Sage, Rosemary, Marjoram and Thyme along with complete instructions. After cooking with these you'll never be satisfied with dried herbs. **$9.95** Plus $1.00 Postage

Pa. Res. Add 5% Sales Tax • Sorry No COD's

SEND FOR FREE GIFT CATALOG

TAYLOR GIFTS Dept. I, 226 W. Wayne Ave Wayne, Penna. 19087



Complete with aluminum book easel

Visit hundreds of fine restaurants via more than 350 pages of famous Holiday Inn recipes from all over North America. Enjoy Key Lime Pie from Key West—stuffed cherry tomatoes from San Francisco—tournedos chateaubriand from Montreal—even arroz con pollo from San Juan!

Easy-to-leaf, flat-opening permanent binding. Sturdy stand-up easel snaps away for easy storage.

INTRODUCTORY OFFER
$3.50 value
both for $3.00 + .25 post.

BOOK only $2.50 + .25 post.
EASEL only $1.00 + .25 post.
3 BOOKS + EASELS complete $8.00 + .50 post.

Diners Club and American Express Cards honored. No C.O.D. shipping order (sorry, no P.O.B.'s)

HOLIDAY INN SHOP'S TRAVEL Box 12288 [illegible]



Love Seat $159.95



15 in. Marble-topTable in solid mahogany $15.95

Romantic Victorian

solid Mahogany, hand-carved furniture! (also; rare, unusual Early American pieces)

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog.

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327

Rush big colorful Catalog B-4 and my choice of costly fabric cuttings. I enclose 50¢. (Check, coin or stamps are all fine.)

Name .....

Address .....

..... Zip .....



HOTI

The God of Happiness and Good Luck . . . handsomely hand-carved in precious woods. The Chinese believe rubbing his belly insures Good Fortune the whole day through. Your home must have a Hoti figure to protect, secure . . . and adorn!

3"	1.95
6"	5.95
9"	12.95
12"	17.95

New! Hoti Jewelry! Carry and Wear Good Luck wherever you go . . .



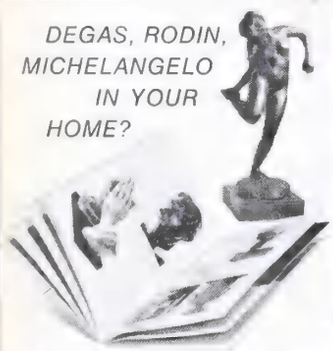
1" wood carved figure on 10 carat gold-filled fittings:

key chain	$1.95
charm bracelet	2.95
pendant	2.95
cuff links	3.95
drop earrings	3.50

all postpaid—Free Catalog

E-Z-H **EDWARD H. ZIFF** *Importer*

Dept. HB47, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60654



DEGAS, RODIN, MICHELANGELO IN YOUR HOME?

NOW you can truly afford a masterpiece—sculpture that has lived in the world's great museums and private collections can now live in your home.

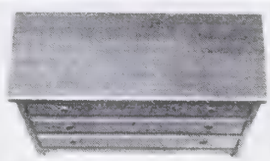
Every fine detail of these superb sculpture pieces has been permanently captured in authenticated reproductions. Choose from stunning examples of every period: Greco-Roman, Egyptian, Primitive, Renaissance, Impressionist, and Contemporary. And select unique fashion accessories from an exquisite collection of museum jewelry in replica.

For our exciting catalog of over 125 photographs and descriptions, send 25¢ in coin. Dept. HB-467

BRENTANO'S

586 Fifth Ave., New York City 10036

Brush on a clear, "hand-rubbed" finish



Just send 50¢ for ½-pint of O'Brien's Pen-Chrome Clear Satin Wood Finish.

Brushes on evenly, smoothly. Dries fast to a rich, waxed-like finish. For furniture, woodwork, cabinets, trim, paneling—accents natural wood beauty. Use over stained or raw wood. Offer is limited, so send your 50¢ now to:

The O'Brien Corp.
Dept. HB-4
South Bend,
Indiana 46621



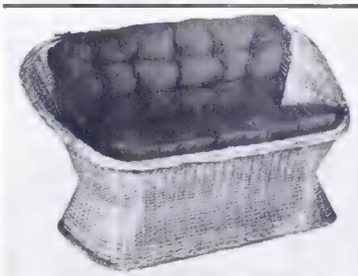


500 PRINTED NAME & ADDRESS LABELS—50¢

Rich Gold Trim—Free Plastic Box

Start using ZIP code numbers on your return address labels. This system quickly identifies your city, zone and state, speeding your mail by as much as 24 hours! ANY name, address and ZIP code beautifully printed in black on crisp white gummed paper with rich gold trim. Up to 4 lines, about 2" long. Set of 500 labels in plastic gift box, just 50¢. All orders shipped postpaid. We ship within 48 hrs. Money back if not pleased. If you don't know the correct zip code number, just add 10¢ per set and we will look it up for any address. Same 48-hr. service. **Send for free catalog.**

Walter Drake & Sons
104-2 Drake Building
Colorado Springs, Colo. 80901



WONDERFUL WILLOW FURNITURE

Imported from Europe

For indoors or out. Amazingly strong yet light in weight. Ideal for den, patio, family room, office etc.

LOVE SEAT—52" wide, 30" high, seat 15" high. $29.95. CHAIR—27" wide, 30" high, seat 15" high. $14.95.

SEAT & BACK CUSHIONS—Tufted foam rubber covered in corduroy (gold, black, avocado or tangerine). LOVE SEAT $15.95 set, CHAIR $7.50 set. Add $1.00 postage if cushions purchased separately.

3 PIECE SPECIAL! LOVE SEAT & TWO CHAIRS—$55.00 (cushions extra).

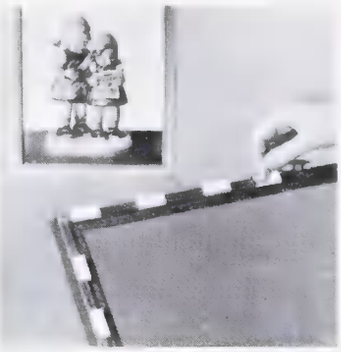


Exp. Chgs. Coll. Satisfaction guaranteed or money refunded. *N.J. res. add 3% sales tax.*

Fran's BASKET HOUSE
23 Calumet Ave., Dept. HB4,
Rockaway, N.J. 07866



BARBECUE TOOLS. Give this handsome set to the boss of the barbecue and he'll turn in a performance that will make you want to fire the cook. Imported from Italy, the steer handles of cast aluminum provide the kind of grip a man likes. Set includes steel fork, spoon, spatula, skewer. All 18" long. $9.95, 75¢ post. Landing Gifts, 11-16 150th St., HB47, Whitestone, N.Y. 11357.



A PUT UP JOB with these nail-less hangers won't damage your walls. Just peel and press "Vari-stick" pads to pictures, plates, plaques to hold them permanently to any surface! Marvelous under rugs, mats for sure-footed safety. 99 pads of ⅛" double adhesive vinyl foam, 5 sizes and shapes, $1 ppd. Select Values, HB77, 30-68 Steinway St., Long Island City, N.Y. 11103.



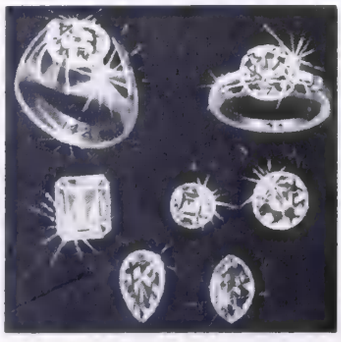
STACKING CANISTERS hold tea, coffee, flour, sugar, have interchangeable bins. Splendid shape is easy to handle. Orange, mustard, olive, turquoise, red, emerald, or white easy-to-clean baked-enamel finish with gold trim. For a contemporary kitchen, an apartment in town, 9x13" high overall. $12.50 plus $1 postage. From Henry R. Smith Studio, 39 Crestline Rd., HB4, Wayne, Penna. 19087.



GOOD HORSEMANSHIP to post this stately stallion at your door, at hearthside, on the mantel. And you'll win the blue ribbon for taste if you choose him for a lover of horse flesh. Sturdy enough for a doorstop, he's made of jet-black cast iron, beautifully detailed, and measures 10½" high, 11¾" long. $8.75 postpaid. Old Guilford Forge, HB4, Guilford, Connecticut 06437.



MR SNAX'S PAC contains six 1-lb. cans of superb Philadelphia scrapple and a 4-lb. Lebanon bologna. Delicious taste treats for cocktail parties, swank soirees, Sunday brunches. And you can't beat this selection for gift giving . . . it needs no refrigeration, can be shipped to warm climates. Snac-Pac #3, $9.95 plus $1.50 post. Mr. Snax, Box 171, Dept. B4, Berwyn, Pa. 19312.



PURE WHITE BRILLIANCE

at **$22** *per carat*

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim or discolor, or will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE

For FREE CATALOG *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB4, Box 465
Radio City Sta., N.Y., N.Y. 10019

IS HE IN VIETNAM? Send reprints of the snaps he takes over there to his friends and relatives. Order 25 wallet-size reproductions on fine quality portrait paper and a free 5x7″ enlargement of any photo or negative (returned intact), $1.25 ppd. Or you may have two 8x10″ or five 5x7″ at same price. Quality Values, Studio HB4, New Rochelle, N.Y. 10804.



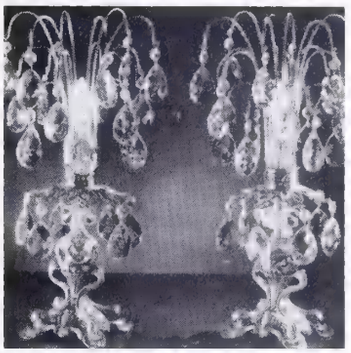
KING-SIZE SAMPLERS. Two fascinating embroidery kits deserve a place of honor in every home. Pattern stamped for easy cross-stitch embroidery on natural canvas. Colorful floss included. Framed size 17½x23″. Biblical sampler (shown) $2.50. "No Place Like Home" sampler, also $2.50. (Frames not incl.) Add 35¢ post. What's New Shop, 12B Water St., Bryn Mawr, Pa. 19010.



PERFECT ARRANGEMENTS are remarkably easy to create with award-winning flower holders. Rustproof, heavy lead bases, solid brass flexible wires, 2¼″ high, give even an amateur professional results. Set of three in foliage-green, 2″, 2½″, and 3″ rounds, for all flower-arranging needs, $5.45 ppd. From Windfall, 185 Adams Street, HB4, Bedford Hills, New York 10507.



SHOWER LAMPS might have come from a richly appointed 18th century drawing room. But the price makes them a dream for a small apartment. Hand-cut crystal lamps contain a shower of pear-shaped prisms that catch the light and spill it out in reflected glory. Rogers goldbase. Electrified, 17½″ h., 9″ diam. $29.95 pr. Exp. chgs. coll. Luigi Crystal, 7332 Frankford, HB4, Philadelphia, Pa. 19136.



WELCOME MAT with any message you please—your name and address, your company name, its products—comes with a number of ½″ white squares that lock in to become your doorstep greeting. Black, green, red, or brown heavy perforated vinyl that takes years of traffic, mat hoses clean in a jiffy. 19x31½″, $7.69 each ppd. Miles Kimball, 33 Algoma Boulevard, Oshkosh, Wisconsin 54901.



A TABLE TO TALK ABOUT is a handcrafted gem made in Kentucky of the finest solid African mahogany (no veneers) with a hand rubbed finish. It is copied from an 18th century butler's tray and made with heirloom fidelity. If you want a small table for your husband's special chair, a guest's cocktail, this tiny occasional table, 18″ h., 9″ w., is $22.50.

WAKEFIELD-SCEARCE
GALLERIES
Shelbyville, Ky. 40065





GET A FAST "Caribbean Tan" AT HOME—NOW INDOORS OR OUT
(keep it when you get it!)

Now—get **and keep** the world's golden-est, most glorious, healthiest tan all year 'round! Ingenious, portable Sun Cabana, with exclusive Tan-O-Matic action, actually captures **and intensifies** the sun's rays. Result—you tan fast, comfortably on windiest, coldest days. Enjoy tanning on terrace, rooftop, beach—in backyard. Indoors, turn ordinary sun lamp into tropic paradise. Don't be a pale face 'til summer—put some sunny status in your life—order now! 2 sizes, both complete with eye shield and wind anchor.

FREE! "Early Bird" Bonus Offer



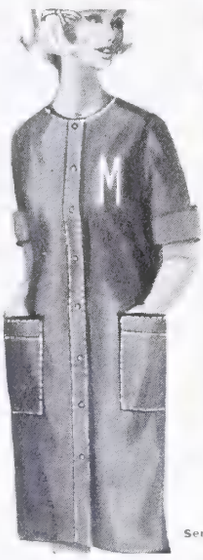
Order now, and receive FACE TANNER worth $1. Limited supplies—first come, first served!

TAN-O-MATIC SUN CABANA
—for 1 adult—5′ x 2½′ x 18″ high
just $5.98

KING SIZE: for 2 adults—
10′ x 5′ x 18″ high—
just $8.98

Add 50¢ per item for postage.
Prompt shipment.
Satisfaction guaranteed.
Send check or money order.
Write for FREE COLOR CATALOG of unique gifts.

HOBI DEPT. B-47 FLUSHING, NEW YORK 11352



DENIM in the Western manner

You're dressed in a jiffy looking fresh and pretty for day-long activities in our COFFEE COAT of cotton denim with carry-all pockets, roll-up sleeves. Blue or Red with white stitching and monogram. Sizes 10-18 and 38-44.

(Specify initial.)

$7.95
plus 40¢ post.
Send cash, check or M.O.
Satisf. Guar.
$3 deposit for C.O.D.

OLD PUEBLO TRADERS
622-HBD So. Country Club,
Tucson, Arizona 85716

Personalized Birthday Candle



A Gift that Lasts 21 YEARS

It will burn for hours on every birthday 'til Baby is 21, creating happy childhood memories that last a lifetime. This fine custom made candle, decorated in delicate pastel colors and **Personalized with Baby's Full name, Birthdate and weight,** stands 17″ high, is 1½″ in diam. and weighs 1 lb.

With cadmium plated (silver color) holder $4.95

WEDDING ANNIVERSARY CANDLE

A charming gift for a young couple! Personalized with couple's first names, wedding day and date; plus markings and correct symbols for 60 years. $4.95

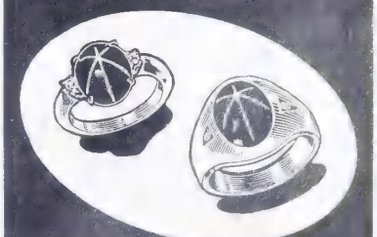
including holder

All prices postpaid.
Sorry, no C.O.D.'s

LIONS
Dept. HM-45
665 Middle Neck Road
Great Neck, N.Y. 11023

Shimmering Linde Stars

Only $12.00 per carat.



With all the richness and beauty of the finest natural star sapphires and rubies . . . at a fraction of the cost.
Linde Stars are identical in chemical, physical and optical properties to the natural star sapphire and ruby.

Two carat Linde Star set in beautifully styled 14 Kt. gold ladies ring only $49.50.

Man's ring in 14 Kt. gold modern design from $49.50.

WRITE FOR FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.

REGENT Lapidary Co. Dept. HB-14
511 E. 12th St., N.Y., N.Y.

WALK TO FITNESS!



Enjoy convenience, privacy . . . rain or shine . . . at home!

OWN a BATTLE CREEK HEALTH WALKER

Wonderful for both men and women! Lets you enjoy walking—Nature's best body-conditioner—in privacy. Effective daily exercise day or night, regardless of rain, snow or summer heat. Health Walker is quiet, well-built to last. Chrome flywheel, smart pearlescent finish. Pedometer shows distance you walk, trot or run for fun! *Cash or terms.*

Money-Back Guarantee

Write for FREE FOLDER!

Battle Creek EQUIPMENT COMPANY
157 Doty Bldg., Battle Creek, Mich. 49016

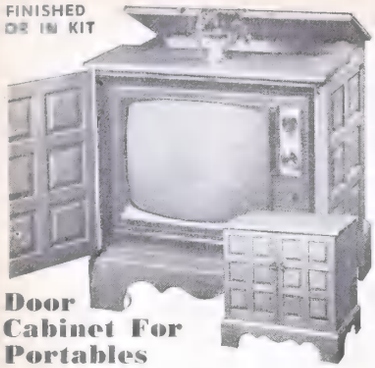
Please send me Health Walker Literature:

Name . . . . . .

Street . . . . . .

City . . . . . State . . . . . Zip . . . . . .

FINISHED OR IN KIT



Door Cabinet For Portables

Now—hide that Cyclops! House it in a handsome cabinet—out of sight when not in use. Our charming, exclusive new design holds 19" color or 19"-21" black and white portables (19½"H. 25½"W. inside). Top back lifts for rabbit ears—doors fold flat against sides for televiewing—huge, concealed ball-bearing casters roll anywhere—swivel to any angle! Beautifully crafted in honey tone knotty pine or maple finish. 28"H. 28½"W. 19"D. **$54.95. COMPLETE KIT:** Ready for easy assembly and finish. Doors all made. Simple instructions. **$34.95.** Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOGUE—700 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

Yield House
Dept. B4-7
North Conway, N.H. 03860



"TV" GUIDE COVER

OURS ALONE! Keeps the current issue of this popular weekly magazine handy, yet neat and ready for instant reference. Made of real leather in Italy with faille lining. Beautifully crafted. Place one by each TV, or use to cover title page on paper back books. 5½" x 8". Ideal gift. Library red, green or chestnut.

$3.95

TWO FOR $7.50 Plus 25c Post. Each

Free Quality Gift Catalog On Request

SLEEPY HOLLOW GIFTS
3023 Crane Drive, Dept. B47
Falls Church, Virginia 22042



HOLD FAST

In old Spain the legend was that women in labor held fast to the hand grips cut into this surprisingly comfortable seat. It's a good story and a still better chair. Hewn from solid heavy hardwoods with a weathered walnut finish and utterly pleasing in its simplicity. The seat, 12" x 20" and twelve inches off the floor, is comfortable for an adult. Overall Ht. 27". Velveteen cushion comes in red or blue or green.

SENT PREPAID $33.00

The OLD MEXICO SHOP
Patio 1, Santa Fé, New Mexico 87501

MAGIC GLOW FLUORESCENT LIGHTED MAKE UP MIRROR



ELEGANT
For women who like the best

A deluxe mirror providing a shadow-free, non-glare, circular beauty light. Reversible plain and magnifying mirrors. Beautifully handcrafted in lacy metal to fit any decor. G.E. long life replaceable light. U.L. approved.
White-antiqued gold, gold **$29.95**
(postage $1.50—4% tax in Calif.)

Money back guarantee. Send check or money order

E. L. RUSSELL CO.
P.O. Box 7277 Stockton, Calif. 95207



Our Famous NESTING LILY LEAF

Wrought Iron Tables

What could be prettier for snacks, coolers, ashtrays, flowers, etc., than this lovely, graceful, set of 3 tables, in your living room, den, poolside or garden? "Beauty spots" in elegant lily leaf design. Durable wrought iron 22" high, tops, 11"x11". White, Black or Green Antique (state). Set of 3

$12.95 plus $1.00 Postage

Satisfaction Guaranteed

Penna. Res. add 5% sales tax

SEND FOR FREE GIFT CATALOG

Henry R. Smith Studio
Dept. B47, 39 Crestline Rd., Wayne Pa. 19087

Chaperone Protects Plants STOPS Dog and Cat Damage



MAKES PETS AND PESTS DETOUR

Save beautiful flowers from trampling, prized evergreens from burning, lovely lawns from soiling. **Outdoor Chaperone** keeps dogs and cats where they belong!

Also spray garbage can, porch, garden furniture, auto tires, anywhere pets are a nuisance. Its odor is super-sensitive to animals, makes them turn tail for good, but people don't notice it. Harmless, humane, invisible.

Indoor Chaperone keeps pets off furniture, avoids telltale hairs, doggy odor, prevents soiling or clawing upholstery. Easy way to train.

OUTDOOR or INDOOR CHAPERONE $1
in Aerosol can. Your choice, postpaid
Giant Triple Size Aerosol Cans $1.65 each
APPROVED U.S. DEPT. AGRI. Reg. 731-17
Special Offer: 2 Triple Size Cans postpaid $3

Specify Outdoor or Indoor. Send $1 bills at our risk.

Money-Back Guarantee We mail postpaid.

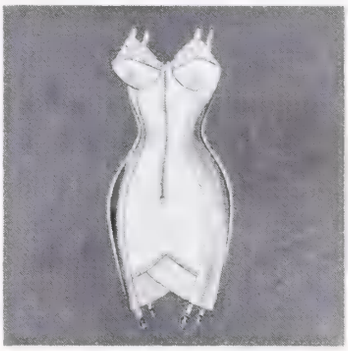
CHAPERONE. Box 1246, Sudbury, Mass. 01776



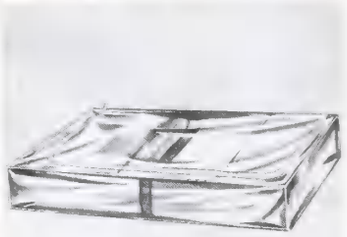
COOK-SAN means honorable cook but you'll be a fashionable one when you don this authentic Oriental cooking apron. It's our most becoming at-home lounger. Wrap and tie cover-all in razzle-dazzle bright avocado or flashy hot-pink cotton with puffy push-up sleeves, lace-trimmed yoke. One size fits all. $3.98 plus 35¢ post. From Helen Gallagher, Dept. 204, Peoria, Illinois 61601.



CHOOSE A CONSOLE that's a mere 12½" deep for maximum storage in minimum space. Its tapered shape, beveled panels make it a lovely choice for an entrance foyer, a narrow hallway. 30" h., 33" w., with center door, shelf. Forest-green or antique-white finished pine, $36.95. Unfinished, $29.95. Ship. chgs. coll. Free catalog. Meadowbrook, 2095 Bellmore, Dept. C-5, Bellmore, N.Y. 11710.



WELL UNDER CONTROL is the behind-the-fashion scene picture in this tummy slimming, feather-weight foundation. Balanced construction gives comfy all-over control. Soft, yet strong "Lycra" spandex satin and power net. Sizes 32-38 (A, B, C, D cups), $6.98; 40-48 (B, C, D cups), $7.98. Snap-out crotch panty (one size), $7.98. 25¢ post. Slimmetry, Inc., 16 Main, HB, Newark, N.J. 07105.



LOOK UNDER THE BED and you'll find the perfect spot for out-of-season storage. The underbed chest is made of heavy-gauge gold vinyl with transparent top. 42x18x 6" size with full 60" zipper provides enough room to stash the works—blankets, linens, clothes. Order another for the top of a closet shelf. $2.95 ppd. From Norfolk-Hill, 35 Ninth Ave., HB4, New York, New York 10014.



LIFT OF YOUR LIFE. Be taller instantly by at least 2 full inches with invisible "Liftee" height-increase pads. Just slip these lightweight foam rubber and cushion cork pads into your shoes. They fit securely without gluing, are interchangeable in any shoes. State man's or woman's shoe size. $1.98 pair ppd. Liftee Products, Box 608, Church St. Station, LFB-4, New York, N.Y. 10008.



Cover your table with elegance . . .

This coordinated set of 4 12"x18" place mats of Alencon-type lace and 4 Irish linen napkins, lace-edged, will compliment your most formal service. Drip dry; available in white or ecru. Beautifully boxed and ribbon-tied, ready for gift giving. **$12.95** ppd.

Table cloths also available:

52" x 72", oblong	$14.95
72" round	$19.95
72" x VII", oblong or oval	$25.95
72" x 108", oblong or oval	$29.95
72" x 126", oblong or oval	$35.95

Coordinating 18" Irish linen napkins $7.49 ea.

6 week delivery
Send check or M.O., incl. zip code
Calif. residents add 4% tax.

Horatio West Ltd.
719 S. Los Angeles St./Los Angeles, Calif. 90014

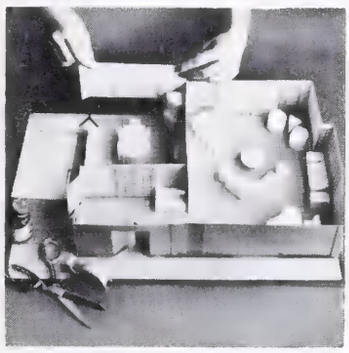
PORTRAITS IN OIL start at $49.50, are taken from photos and painted on canvas by outstanding artists. In our whirlwind age what is more enduring than your loved one's portrait for the home. It's a gift for the family as meaningful as the memories you hold. Send 25¢ for 36-pg. catalog, "How to Order an Oil Portrait," from Van Dyke Oil Portraits, 153 E. 57th St., HBP, N.Y.C. 10022.



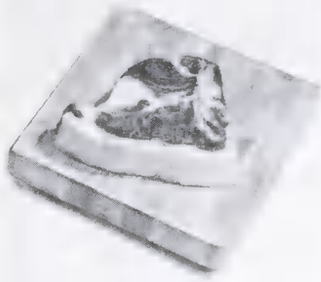
THE HUNT IS OVER for exciting masculine wall décor. Authentic miniature shield and spears of the lion-hunting Masai warriors are made to scale in Africa by Masai tribesmen. Spears are hand-forged, shield vividly hand-painted in original tribal designs on buffalo skins and laced in rawhide. 14" overall. No 2 alike! $9.95 ea. ppd. Hobi, Dept. HB4, Flushing, New York 11352.



DON'T MAKE A MOVE without Plan-It-Kit, the furniture arranging aid with over 150 different combinations. Shapes may be painted, covered with fabric. As many as 3 rooms can be arranged on the graph paper equivalent to floor space of 27x44'. Furniture of styrofoam, walls, windows, doors all to ½" scale. With instr., $7.98 ppd. Plan-It-Kit Co., Box 429, HB4, Westport, Conn. 06880.



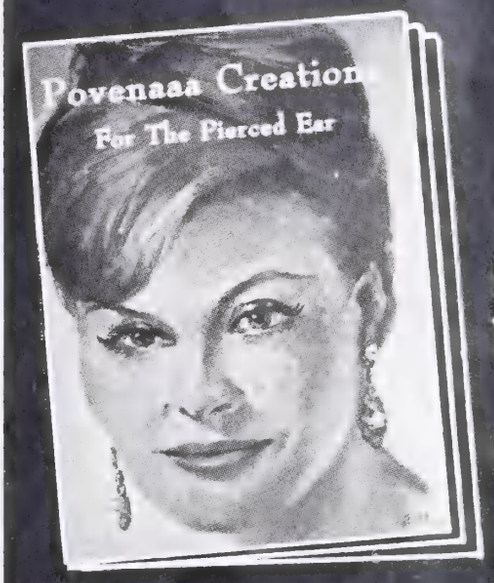
PRIME INCENTIVE. Here is one of the many luxurious steak assortments famous Pfaelzer Bros. is now offering as business gifts, contest prizes and premiums. They are the steaks served in America's finest clubs and restaurants. Write for free copy of the new Business Service Division brochure. Pfaelzer Bros., 4501 W. District Blvd., Dept. NEH, Chicago, Ill. 60632.



ELEGANT SERVICE at your next sit-down dinner party, shower, or wedding should include these darling place card holders. Jewel-like silverplated cups with delicate pierced pattern hold cigarettes or posies. Guest name card slips into slotted silver ball. 2½" high, 2 for $1.50; 4, $2.85. Ppd. Holland House, Box 1997, Beverly Hills, California 90213.



FREE! 2000 PAIR IN FULL COLOR NEWEST 14KT GOLD PIERCED EARRINGS



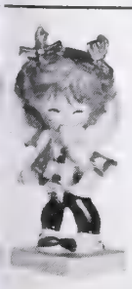
AT DIRECT TO YOU PRICES

A Savings Of 40 To 60 Percent From The Manufacturer's Suggested Retail Price

COMPLETELY NEW FOR 1967

NEW 2000 PR. CATALOG DEVOTED EXCLUSIVELY TO PIERCED EARRINGS. The newest and most exciting gold earrings, different than anything you have ever seen. The largest collection of 14kt gold earrings in the world. American and world imports. Enclose only $1.00 — Refunded On First Order.

Adco GOLD PRODUCTS DIVISION
Box 3046 / Dept. HB-4 / Sarasota, Florida



Good News and Little Miss Coy

are two of the 24 adorable redhead figurines designed by Charlott Byj for the W. Goebel Factory famous for Hummel Figurines. Their appeal is due to their mischievous expressions and familiar child-like activities. Freckleface and carrottopped these figurines are hand-painted and 5" high. B4 Little Miss Coy and B26 Good News retail for $6.50 postpaid. Check or money order. Conn. res. 3½% sales tax. Send for catalog of "figurine" line 25¢



Lebkuchenhaus

B 4 175 Greenwich Ave. B 26 Greenwich, Conn. 06830



Stop 'N' Shop KEY RING BRACELET $1.25 Ppd.

Ever try hunting for car keys while balancing a bundle of groceries? or, ever lose your keys on a shopping spree in town? The Stop 'N' Shop Key Ring is the perfect answer. Just Slip on this pretty and practical Key Bracelet of make believe amber, topaz, coral, and gold-plated beads strung on elastic. key Ring is attached so you CAN T leave it behind. Can also be detached in a jiffy and ... Presto You have a smart looking and colorful bracelet What a wonderful idea for an inexpensive yet so practical gift. In gift box.

3 FOR $3.50 POSTPAID

Pa. Res. Add 5% Sales Tax • Sorry No COD's

SOLD ONLY BY MAIL BY

Things Special

Dept. 47A, 45 Garlor Dr., Havertown, Pa. 19083

The Talbots



Classic Sandals by Bernardo. Grecian-style thongs reflect the finest of the tanner's art - Vaquero saddle leather, hand rubbed and waxed, with sturdy cushioned soles. Navy or Harness. Sizes S-XL. $13.00. Postpaid.

Send for free catalog.

THE TALBOTS • HINGHAM 87 MASS. 02043

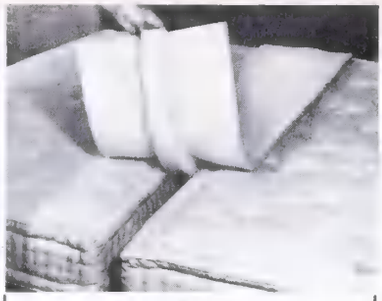


Perfect for home or office, this Captain's chair can be moved from one room to another as needed. Sponge surface soil off with a damp cloth. Grass stains, the dirt of the ball field or spills are no longer a problem. Covered in tough plastic with elastic backing, which stays new looking longer. Regular weight in red, brown, oxblood or moss green, **$37.50** each. **$67.50** the pair. Expanded (thicker and more durable) in above colors, plus black, **$41.00** each **$74.50** the pair. Your choice of walnut, mahogany or light fruitwood finish on kiln dried frame. Shipping charges collect. No C. O. D.

Send 25¢ for catalog

Dept. 445, Box 266, Concord, N. C. 28025

Ephraim Marsh



The Original

TWIN BED BRIDGE

protected by U.S. patent #3 157 889

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- Uses standard size sheets.
- Rolls up for easy storage.

$6.95

We pay all postage

Satisfaction Guaranteed

TONI STERN

HB-4, 16 Bradford Rd.

Metuchen New Jersey

E. 73 PARK AVE.

MANHATTAN STREET SIGNS

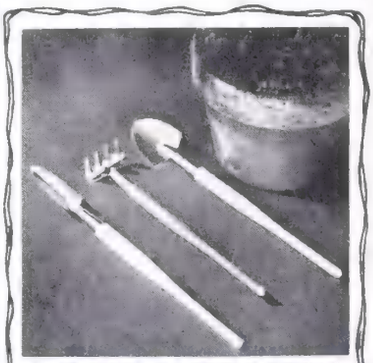
First come, first served! Genuine old New York City street signs, white on dark blue background. Enamel on steel, 22" wide, 11¾" high; many more than 50 years old. For playroom, home bar, gatepost, wherever you like. Send second and third choices, as many are "extinct." Gone: Broadway, 5th, 6th, 3d Avenues. In good or fair supply: streets in Greenwich Village, Hell's Kitchen, financial area, Harlem, lower East Side, Chinatown; also Park and Madison Avenues, Central Pk. W. and S., E. River Dr., Riverside Dr. Print in large letters name of street at bottom of sign, in smaller letters for name of street at top if particular corner is desired. Allow three weeks for delivery. Please indicate if we may substitute.

$15.00 each, as is

(add 75¢ postage)

CASUAL LIVING

108 Chatsworth Ave., Larchmont, N.Y. 10538



INDOOR GARDEN TOOLS

A special set of tools, scaled-down for use indoor. Spade, rake and shovel to cultivate and transplant potted plants or work in window box garden. End mess of using cumbersome outdoor tools. High quality steel with sturdy, colorful plastic handles. About 10 inches long. Makes a delightful gift for home gardeners. Buy several sets for friends.

only **$1** 3-pc. set

add 25¢ each, postage, handling

Write for free brochure

Send check or money order to:

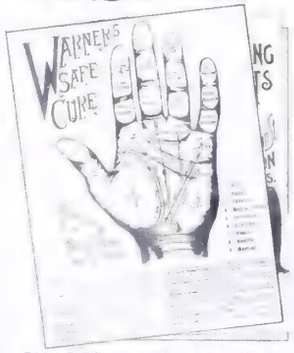
FOUNDATION OF GIFTS

Dept. HB-47, P.O. Box 3954

Merchandise Mart Plaza

Chicago, Illinois 60654

OLD-TYME TRADE POSTERS™



SHADES OF SNAKE OIL!

Here are six of the greatest hits of the century posters you'll see in every collection of late Wheeling old cards, signs, labels:

- Uncle Sam selling "Pluto Water"
- Palmistry Hand — "Warner's Safe Cure"
- Skedaddling Boy — "Perfection in Shoes"
- Proper Lady modeling "Jersey Bathing Suit"
- Dog and Boy on "Porous Plasters" Poster
- Child of the Times for "Hires Root Beer"

Decorative, gay in color and exciting in color, our posters will set a theme and atmosphere for den, playroom or recreation room. Printed on heavy Bristol paper. A really bright look. Each poster 11" x 17" (standard frame size).

Set of 6 $3.00 ppd.

An extra set for your favorite [illegible]

2 sets $5.00 ppd.

Illustrated catalog 25¢

ART FORUM Dept. 378, 80-4th Ave., New York, N.Y. 10003

Silverware REPAIRED & REPLATED



We'll make your silver look brand-new again!

Send precious silver to us, as thousands do from all over America. We plate with pure silver; repair flawlessly, when needed. We also do Gold Plating, Brass Plating, Chromium Plating. We refinish and repair Sterling, restore Fewer pieces. We install stainless knife blades. Send for free booklet, with prices, information.

Famous for 76 years; established 1891

SIMMONS PLATING WORKS

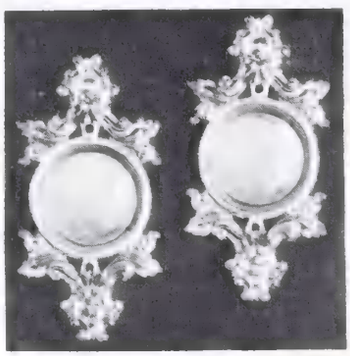
409 Whitehall, Atlanta, Ga. 30303



MIRACLE MUMS—spectacular in size, dazzling in color—produce corsage-size blooms starting in September. Gold Queen, Snow Queen (both new this year), Fire Goddess (brilliant red / butterscotch reverse), Gypsy Queen (orange-bronze/buff reverse), Violet Queen, Crimson Glow. $1.50 ea.: 3, $3.50; 6, $6.50; 12, $11; 24, $18. Add 10% ship. (min. 50¢). Stern's, Dept. E, Geneva, N.Y.



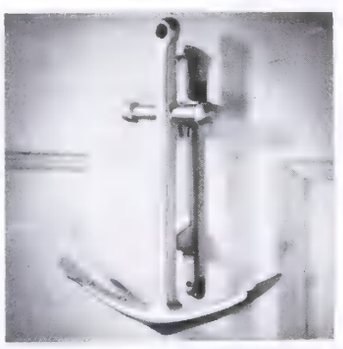
CASE FOR CONTACTS keeps precious lenses safe, sanitary. Unsnaps to store lenses in 2 watertight compartments marked "L" & "R." Strainer construction eliminates danger from bacteria, sponges. Unbreakable bottle holds sterilizing fluid. Stainless-steel mirror lets you sneak a peek. 2½x2½x1" red, blue, or tan leather. $5 ppd. Taylor Gifts, 226 W. Wayne, HB4, Wayne, Pa. 19087.



DOOR DECOR. Make sliding doors decorative with pretty ornamentations like these gold-plated brass sliders which fit round door openings. They're lacquered to give a rich finish, prevent tarnish. 5½x2½", with easy-to-manipulate brass mountings. $1.98 for the pair ppd. Vernon Specialties, 560 So. Third Ave., HB4, Mt. Vernon, New York 10550.

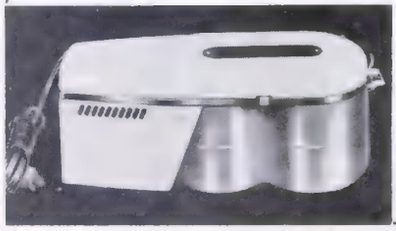


PRIZE PITCHER. The design is captured from Minoan period, the age of brilliant polychromy in ceramic decoration. Artfully hand-fired and hand-painted in midnight blue on white or terra cotta with blue. Use it for water, iced tea, flowers on a luncheon table. From Greek Isle of Rhodes, 11½" h., $12.50. Purchase at Sea Fare Restaurant, 25 West 56th St., New York, New York 10022.



ANCHORS AWAY from the sea make ship-shape decorations. This seaworthy anchor door knocker is evidence of the polished brass beauty you can give to your cottage by the sea, a swinging galley door, a skipper's hideaway. Patterned after hand-wrought anchors of old sailing vessels, it's 7" high, $6.95 ppd. Tennessee Chromium Plating, 206 Louise Avenue, North, HB4, Nashville, Tennessee 37203.

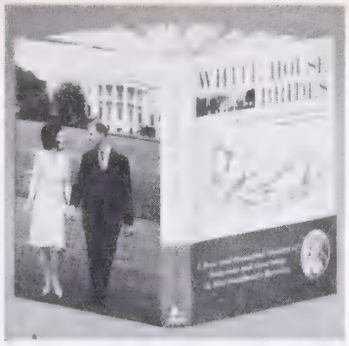
CRANK HOMEMADE ICE CREAM ELECTRICALLY IN THE REFRIGERATOR



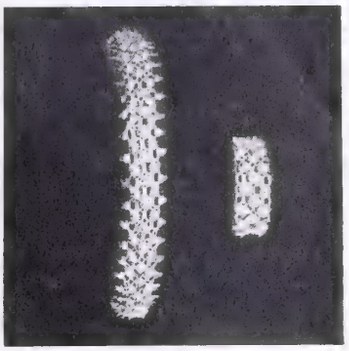
All the creamy goodness of homemade ice cream, freshly cranked **automatically** in the refrigerator! Electric freezer fits in freezer compartment; just plug in (door closes over cord) and let it churn 30 minutes—no salt or ice needed. Sturdy aluminum freezer and sealed-in motor are fully guaranteed. Makes and stores 1 to 5 pints. Recipes included. **Electric Ice Cream Freezer** $25 plus $1.25 postage. New Yorkers please add 2%. Money back guarantee. **Ask for free catalog.**

JOAN COOK, Centerport 7, N.Y. 11721
Phone (516) ARI-0250

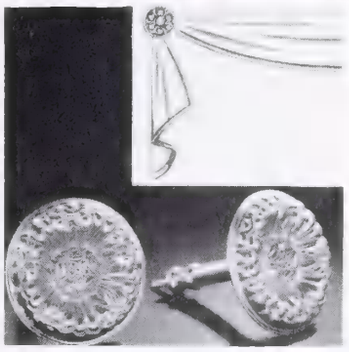
WHITE HOUSE BRIDES by Marie Smith & Louise Burdin opens with the 1812 marriage of Lucy Payne Washington, sister of Dolly Madison, ends with the 1966 wedding of Luci Baines Johnson. Illustrated with photos of wedding parties, White House. 208 pages, $4.95. Deluxe edition bound in white leatherette, $7. Add 35¢ post. Sleepy Hollow Gifts, 3023 Crane Dr., Falls Church, Va. 22042.



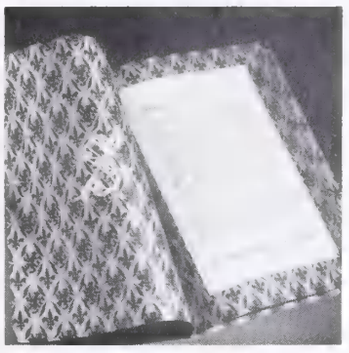
THAI TWINS from the fabled Asian kingdom of shimmering palaces and temples have a fragile, lacelike loveliness. Handmade in Thailand in yellow gold plate or rhodium silver, the ring and bracelet would be lovely to wear when you are entertaining at home or out toasting the town. Ring, $6 (send size). Bracelet, $7. Ppd. Lions, 65 Middle Neck Rd., Dept. 73B, Great Neck, New York 11023.



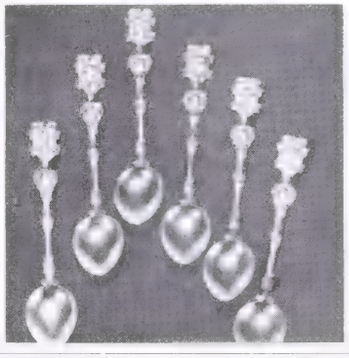
TURN A TIE BACK into a decorative plus. Lavishly gilded pair is sturdy and elegant for formal draperies or curtains. We're going to mount them high over a Hollywood bed for a swag valance to match the draperies in the guest room. Golden metal, 3¼" in diameter on a 3¾" shaft with screw end. $2.98 pair; $1.50 each. Ppd. Gloria Dee, Box 1100, Mount Vernon, New York 10551.



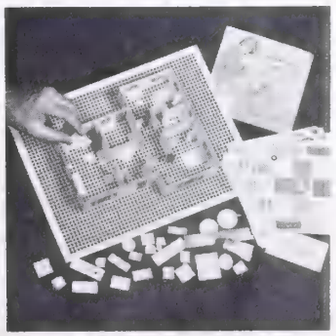
HISTORY OF HERALDRY. Since 1860 Sanson Institute has kept the almost obsolete knowledge of Heraldry alive by training personnel in the difficult art of heraldric language, and artists in its translation. Send 25¢ for Sanson's new catalog and read all about the origin of heraldry, coat of arms, charges on arms, other heraldric uses. Sanson Inst., 263 Summer, HB4, Boston, Mass. 02210.



DEMI-TASSE SPOONS of Florentine silver are gracefully designed and crowned with "old world" family crests. Look like antiques you bought in a tiny bottega off the Piazza San Marco. Use them for dinner coffee, spumoni, or ice cream. Set of 6 little gems is imported from Italy and $3.60 ppd. Place, 1 Horseshoe Rd., HB4, Rising Sun, Maryland 21911.



"Instant-Home" Kit. If you're planning on buying, building, decorating or remodeling, you'll save plenty with this kit! Contains dozens of fiber partitions, doors, windows, kitchen cabinets, plus over 200 furniture shapes made to ¼" scale. Helps estimate costs, obtain financing. A perfect 3-D idea of how everything will look, how furniture will fit! "Decorating Guide" & 14 color cards with 224 paint swatches, 56 carpet, & drapery upholstery colors provide hundreds of correct combinations! This kit not available from any other advertiser. $3.95 plus 50c postage. Penna. residents add 5% sales tax. Dept. HB467, Leslie Creations, Box 535, Penn Hills, Pittsburgh, Pa. 15235.



DIAL TELEPHONES—$9.95



Complete—All Ready to Plug In

Satisfaction Guaranteed Or Your Money Back

Now enjoy the luxury of an extra phone without extra monthly expense. Save extra steps, too, with these fine re-conditioned dial phones. They come to you *complete*, with a standard 4-prong plug, ready to plug into any standard wall jack. Have built-in ringers and every phone has been thoroughly re-wired, refinished and tested. Use them at once in kitchen, workshop, patio, in a garage —anywhere you want the convenience of an extra telephone. They make handy intercoms, too!

Remarkable Value At This Low Price

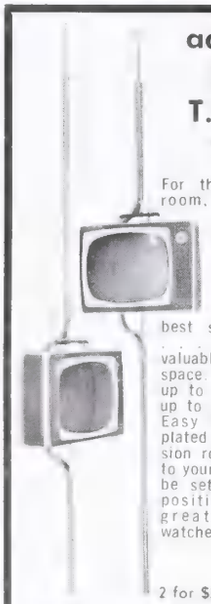
These phones are getting scarcer and we have seen few in as fine condition as these. At only $9.95 each, they are a wonderful bargain. Add 95¢ per phone for PP & Hdlg. *SPECIAL: 2 phones, $19.50; plus $1.50 PP & Hdlg.*
ALSO AVAILABLE: 30 Ft. extension cord, with plug and jack, $4.95. Extra jacks, $1.75 each. Extra Plugs, $1.50 each.

ALEXANDER SALES CORP.
TUCKAHOE, NEW YORK

MAIL THIS HANDY ORDER COUPON

ALEXANDER SALES CORP., Dept. HB-467
125 Marbledale Rd., Tuckahoe, New York
Enclosed is $_____
Please send the following items on a satisfaction guaranteed basis.
Name_____
Street_____
City_____ State_____

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 12" front to back, up to 16" top to bottom. Easy to install, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

$10.95 ppd.

2 for **$21.00** ppd.

Write for FREE catalog of gifts.

Holiday Gifts Dept. 204-A
7953 Raritan St., Denver, Colorado 80221

BEAUTIFUL CURTAINS BEAUTIFUL WINDOWS



"Marvelous" lace, by Scranton. . . . 100% Cotton, white or ivory. 42" panel 81" lg. **$4.50,** 90" lg. **$5.50,** 108" lg **$6.50** each. 57" panel 81" lg. **$5.50,** 90" lg. **$6.50,** 108" lg. **$7.50** each. These curtains will give you years of service, Drip-Dry, **No stretching, No Starching, Little or No ironing.** Dacron Lace and plain Curtains Available.

Swatches **20¢** Curtain Catalog **35¢**
Satisfaction Guaranteed

HILDEGARDE'S M-5
597 Farmington Ave., Hartford, Conn. 06105



Five Branch CANDELABRA

$69.95
No COD's Please
SHIPPED EXPRESS CHARGES COLLECT

Italian artistry in marble based 30" tall candelabra combining radiant hand-cut prisms with heavy superbly detailed Rogers gold plated castings creates an aura of elegance. Get in the Mediterranean swim with this stately collector's piece. 11" wide.

Pa. Residents Add 5% Sales Tax

LUIGI CRYSTAL 7332 Frankford Ave., HB47, Philadelphia, Pa. 19136

have a ball!
· indoors!
· poolside!
· on patio!



carpet balls

LUXURIOUS, FOAM-FILLED, WASHABLE ARE NEWEST DECORATOR PILLOWS

What an ingenious way to "redecorate" the freshest idea in years! Imagine—lush, plush, richly-hued ball-shaped pillows, with the elegance of finest carpeting. Each plump round beauty is filled with 100% cloud-soft foam rubber, covered with thick, rich carpeting of 80% luxury acrylic, 20% long-wear nylon. Carpet-cover zips off for like-new washing. Enjoy as lounge pillows on sofa, chair or bed; as floor cushions for TV viewing; as glamorous patio, poolside seating. Generous 11" diameter. Choose Aztec Gold, Mediterranean Blue, Riviera Olive. Only **$10.50** postpaid.

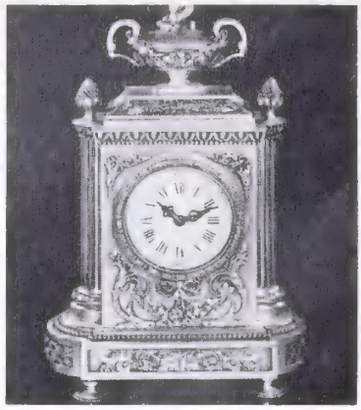
Prompt shipment. Satisfaction guaranteed.
Send check or money order.
Write for FREE color catalog of unique gifts.

HOBI INC DEPT. B-47 FLUSHING, N.Y. 11352



CASTILIAN. Tall, Spanish type folding chairs woven of deep-tone rattan have black iron legs, rubber-tipped. 45" h., 11" w.; seat is 14x15". Sturdy chairs fold to 2" flat. **$18.95 each.** Matching dining table, 36" diam. is 28" h., serves four easily. **$35.00.** Legs unscrew for easy storage. **Special Offer:** Castilian Set of Dining Table & 4 Chairs, **$100.00.** Express charges collect.

ELIZABETH McCAFFREY
Dept. HB-4 Northport, New York 11768



LOUIS XVI CLOCK

This beautifully sculptured antique clock is an exact replica of a museum piece created by the renowned clock maker, designer & inventor, Frederic Japy (1749-1812). Of the few known originals remaining, one is on display at the Museum of Decorative Arts in Paris, the other in the Red Room of the White House. Made of cast metal & beautifully finished in antique gold. Classic Roman numeral dial. Uncond. guaranteed for 2 yrs. 12" H. × 8" W. × 4" deep.

With electric movement $29.95 ppd.
With 8 day front wind movement $33.50 ppd.
With battery movement $34.95 (Operates 1 yr. on changeable flashlight battery.)

Harriet Carter MONEY BACK IF NOT DELIGHTED

Dept. HB467, PLYMOUTH MEETING, PA. 19462

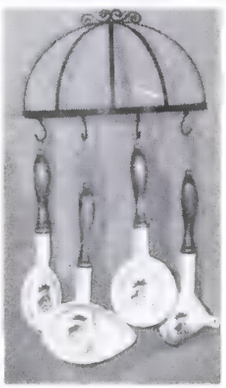




SUNBONNET. We've neve seen anything like it for sheer ra zle dazzle. It reflects the sun's ray (even on cloudy days) to give yo a head start on a tawny tan. Al minum foil "petals" fit into mol ed plastic frame, remove for eas storage. Choose pink & blue com bination for women: gold & silve for men. One size fits all. $2.9 ppd. From Patio Sales, Box 2 Highland Park, Illinois 60036.

EVERY DAY IS SUN-DA when you own this portable Brau sun lamp. Precision engineere with 2 settings: ultraviolet and i frared, built-in timer ranging fro 30 seconds to 15 minutes and a tomatic safety cut-off switc Lightweight, compact, rugged made for years of service at hom or traveling. Goggles incl. 7" H 7¾" d., 6¼" w., $49.95 ppd. No folk-Hill, 359 9th Ave., N.Y.C. 1001

$2.95 EACH Kitchen RACKS





Exciting? Yes—at this tiny price. 9" wide wrought iron French rack holds four 8¾" wood handled tools: strainer, funnel, spoon & ladle with colorful Rooster decor. Matching rack (below) holds four milk can measuring cups, 1, ½, ⅓, & ¼ size with barnyard design. Each **$2.95**

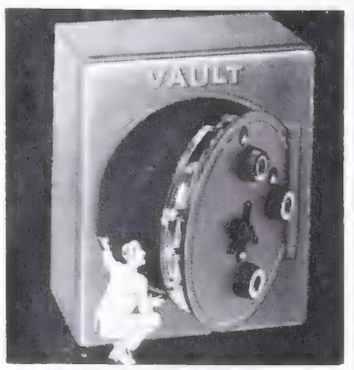
Add 55¢ Shipping Charges in U.S.

TWO RACKS $5.75
Add 95¢ Shipping Charges in U.S.

Money-back Guarantee • Send For Gift Catalog

KENTS GIFTS 1216 Atlantic Avenue Atlantic City, N.J. 08401

Visit Our KENTS RESTAURANTS in Atlantic City
Hosts to Millions Since 1903



BANK VAULT—JUST LIKE THE REAL THING!

Makes saving fun for the children! Working combination lock with 3 digits . . . close the door, spin the knobs and safe is locked until combination is dialed again. Looks like a real bank's safe, with official-looking handles and knobs.

Made of strong plastic, measures 5" high × 4" wide × 3" deep. **$1.00** ppd.

Send for free catalog of unusual gifts

Satisfaction Guaranteed

California residents add 4% tax
Please include zip code
Check, cash or M.O.

HOLLAND HOUSE

Box 1997-I, Beverly Hills, Calif. 90213





ORIENTAL GINGER JAR This porcelain jar, originally use to hold festival sweetmeats an gingers, is exquisitely decorate with coral flowers and leaves on white ground. It comes with a blac split-wood stand. A pair wou be wonderful on a black lacquere table, a white mantel. 8" hig $4.25 each. 25¢ post. Edward Ziff, Box 3072, Mdse. Mart, Ch cago, Illinois 60654.

NEW IMPORTED SWEDISH WALL HANGINGS



From Sweden, these unusual and unique hangings will delight children and adults alike.

The intriguing Wading Herons hanging is from an original design by the Swedish artist Adriana. Its neutral blue-grey color will harmonize beautifully with the decor of any room. Reproduced on 100% high grade linen. Size 10' × 22½".

Wading Heron Hanging . . . $2.25. Other delightful and colorful hangings, not shown, available singly or in pairs from $2.25 to $3.50. Satisfaction guaranteed. No COD's please. All orders filled promptly, prepaid. Conn. residents add sales tax. Write for catalog.

BIT OF SWEDEN
Dept. HB-47
Mystic, Conn. 06355

IMPORTED



FROM ITALY

CLARET JUG

Authentic reproduction of old English claret jug may be used for juices or any other beverages . . . Cut glass with exquisitely detailed silver-plate. Equally handsome in highly polished chased antiqued brass . . . 11½" high.

SPECIFY CHOICE
No C.O.D. **$19.95** ppd.

THE PERFECT GIFT YOU'D LIKE TO KEEP

Sawdust Gallery

133 East 56 Street, New York, New York 10022



INDIAN SANDALS are fo flatterers to wear at home or stro ing the beach. Natural brown w ter buffalo hide with stitched t ring, they are carefully worked Indian craftsmen in a father-t son tradition. Wear them in th water and they'll mold to fit yo feet. Sizes 5-12 (no half sizes Specify man, woman. $5.95, 6 post. Alexander Sales, 125 Marbl dale, HB4, Tuckahoe, N.Y. 1070



SWEET DREAMS of lem drops popped in our head t minute we saw these giant repr ductions of the old penny can jar. Stuff them with cookies for t hungry horde that troops in fr school. Between raids, the a tight, snap-on cover keeps conte crisp and fresh. 4-quart, cle glass jars with eagle design. $4. each. Add 50¢ west of Miss. S & Jed, New Marlboro, Mass. 012



ORLON* 33—the carpet acrylic that never gets tired.

To begin with, all carpet acrylics give a nice soft springy feeling underfoot.

With "Orlon" 33 acrylic the feeling is even more so.

But it's what happens when you live with your carpets awhile that makes "Orlon" really worth considering.

Most acrylic carpet fibers lose their zip they grow older. A lot of heavy traffic. A few cleanings. And pretty soon you have a carpet that looks tired. And feels tired.

But "Orlon" 33 is super-springy.

It's made with a unique bi-component fiber. This gives it natural springiness, lasting liveliness.

Because of this resiliency carpet patterns stay standing up. Textures stay crisper. Years later, your carpets will look fresher and feel fresher. They'll still be fun to walk barefoot on.

"Orlon" 33. The springy acrylic. It puts more life in your carpets. More life in your life.

DU PONT Better Things for Better Living . . . through Chemistry

*Du Pont registered trademark. Du Pont makes fibers, not carpets.

DIRECT FROM FACTORY

MAGNIFICENT DROP LEAF

HOSTESS CART



$70 VALUE

$49.95 FULLY ASSEMBLED

SOLID MAPLE in Maple or Mahogany finish.

Send 10c for catalog of other values.

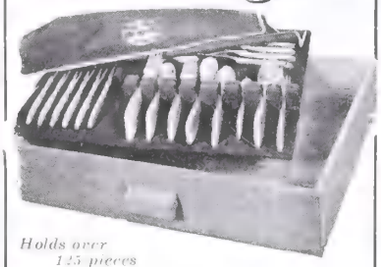
Specify your choice and save $17.00 on these gracious Hostess Carts. Ideal for serving snacks, drinks or as a lamp table. Sturdily built, yet handles with gentle ease. One drawer and "disappearing handle." Size: Leaves up—30 x 37 in. Leaves down—30 x 18 in. Hgt. 28½". 13" rubber tired wheels. Shp'g chg's collect. Send check or M.O. Satisfactinn guaranteed.

VISIT OUR SHOWROOMS

MEADOWBROOK INDUSTRIES

Dept. HB47, 2095 Bellmore Ave., Bellmore, N.Y. 11710

Protect your treasured silver with Tarnish-Proof Pacific Silvercloth Drawer Pads made by *Gorham.*



Holds over 125 pieces

Here's the safe, practical way to keep your silver neat, bright and ready for use.

Prevents tarnish and scratching.
So convenient to use.
Provides ready access to your tableware.

Pads convert an ordinary drawer into a silver chest. Removable, so you can bring it right to the table being set.

SIZE: 11¾" x 15" x 2½" holds over 100 pieces **$5.75**

SIZE: 17½" x 13⅞" x 2½" holds over 125 pieces **6.95**

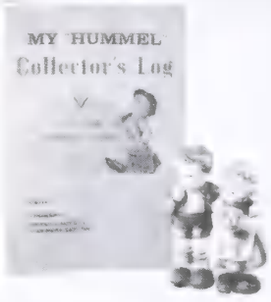
SEND CHECK OR M.O. WE PAY POSTAGE

BARRINGTON SPECIALTIES

P. O. Box 154-H, Barrington, R. I.



TREASURE GOLD is the *original* non-tarnishing gilt in wax form that restores the gold lea on heirloom frames in minutes an buffs to a lustrous finish. It's th quality product that the profes sionals use for restoration work One jar will cover 10 to 12 medi um-size frames. $2 ppd. Also sil ver, copper, brass, or pewter Treasure Gold, Box 7187, HB4 Louisville, Kentucky 40207.



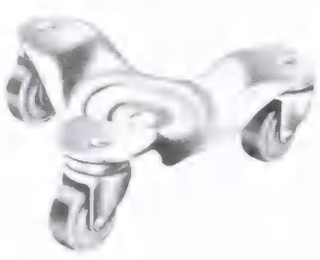
"HUMMEL" LOG is choice fo collectors of these enchanting fig urines of children. With it, they can list the inventory of their col lection, recording name, type size, date acquired, and—if a gif —both occasion and donor. Sepa rate sheet for each figurine. Paper back log, 4½x7", $1.25; 20 extra sheets, 50¢. Postpaid. Order from Liberty Gifts, 2324 Liberty St. HBE47, Trenton, New Jersey 08629



A DIAMOND RING? Only the price tells you it's a Kenya Gem or you'd wager it was a real dia mond! Expertly cut in 58 facets its beauty lies in its prismatic fire The only known scientific jewel whose white radiance is more bril liant than a diamond. Men's and women's rings from $50. Free booklet. Ask about easy-payment plan. Kenya Gem, 1760 N. Howard, HB4, Philadelphia, Pa. 19122.



HEIDELBERG GOBLETS. A welcoming house, his reclining chair, a bottle of beer served in a hollow stem goblet like this one— and a man's a homing pigeon. Old English monogram (specify) is hand-cut by artists. Each goblet holds a full bottle—a thirst quench ing 15 ozs. Set of four, $2.95; 2 sets, $5.75. Add 50¢ post. per set. Alexander Sales, 125 Marbledale Road, HB4, Tuckahoe, N.Y. 10707.



LITTLE TRIKE takes the heartache and backache out of moving jobs. Three ball-bearing, swivel casters with non-marring wheels on each steel dolly frame. Slips easily under refrigerators, desks, sofas, filing cabinets, heavy boxes to move them effortlessly. Set of 4 moves up to 500-lb. load. $5.95. Add 95¢ post. Kents Gifts, 1216 Atlantic Avenue, Atlantic City, N.J. 08401.



WALK OUT ON THE TOWN in Solby Bayes' Diana that coddles your feet in soft baby calf. In all black, brown, gray, or white; malt with chocolate stripes, bone with malt, or navy with wedgwood. Swing along on comfortable 1¼" wedge heels. Widths AAAA-EE. Sizes 2½-10, $17.95; 10½-12, $18.95. Add 50¢ post. per pair. Solby Bayes, 45 Winter Street, HB4, Boston, Massachusetts 02108.

Professional PEN & INK

DRAWING OF YOUR HOME



on top quality playing cards

Send us a snapshot of your home or boat—we will sketch it in black and white in rich detail and print it on fine quality plastic-coated playing cards. Deal yourself in for compliments from everyone at the bridge table. Photo returned unharmed.

SPECIAL INTRODUCTORY OFFER

2 full decks, each with a different colored border, just $22.95 ppd. Drawing can also be imprinted on matches, fine stationery, napkins, Christmas cards, postcards. Write for samples. Since art work is included in original price, subsequent orders will be filled at approximately half of the original price.

Crooker® *Sorry, no C.O.D.'s*

Dept. HB-47, Box 265

Cold Spring Harbor, L. I., N. Y. 11724

GENUINE JAPANESE GRASSCLOTH

Exotic handmade wallpaper with unusual textures, color and character.

ONLY $4.50 PER ROLL

CUSTOM MADE CORK WALLPAPER

Handcrafted to combine depth and softness in both vivid and muted tones with long-lasting quality.

Only $5.95 per roll

Send 25¢ for each set of color & texture samples or 50¢ for both. Visit Our Showroom

MAYFLOWER

WALLPAPER COMPANY, INC.

Dept. 20, 363 Mamaroneck Ave. White Plains, New York

They Fold!!
They're Fabulous



$29.95 ship chg. collect

FREE CATALOG with purchase

Fruitwood finished hardwood. Zippered 3x21 yellow-gold, black-brown; brown-gold; yellow-green color combinations. Folds to 5", only 16 lbs., all parts replaceable; matching settees, rockers, etc., available. Ideal for living room, study, den, playroom, porch, patio, apartment, cottage or mobile home. Multiple uses-minimum storage.

your original

FABULOUS FOLDERS

BY DAVIES • PRATT, BARNES

ANTIQUE TELEPHONE
with or without dial



Complete, in working order for intercommunication. $29.50

For extension on dial talking circuit only. $35.95

Non-operating for novelty use. $26.50

Complete working order, WITH DIAL $59.95

DIAL TELEPHONES



$4.95 less bell

With bell $7.95. If plug is required add $1.00. Factory reconditioned, Guaranteed. Many other phones available, write for free list.

All shipments FOB Waymart, Pa.

SURPLUS SAVING CENTER

Dept. HB47. Waymart, Penna. 18472



WIN A BEAUTIFUL PROGRESS CHANDELIER

...at your local lighting showroom!

re's nothing to buy. All you have to do is fill in an entry blank at r nearest Progress Lighting showroom. Go there and you'll see the zling selection of exquisite Progress chandeliers. Picture the one would want hanging in your own home—you may win it, free!

ı'll see distinctive lighting fashions such as this magnificent six-p, 28-inch wide chandelier. Its antiqued brass es and arms flow gracefully from the skillfully ed fruitwood column. This is just one of the ıy exciting new Progress fashions in lighting.

ı'll find every kind of lighting fixture you want he Progress collection—chandeliers, pendants, -downs, sconces. See them in Early American, Mediterranean, Contemporary and many other styles. You'll get ideas. Hundreds of ideas to help you make your home more beautiful.

Come in and browse. Look at the Progress chandeliers you'd like to own. You can win one free as one of 50 first prizes in the Progress Chandelier Sweepstakes. And there are 250 additional prizes of fine lighting fixtures for your home. If you can't resist buying one, go right ahead. You can win another one, or a refund on the one you buy. Entry blanks with the complete details are at your showroom.

Go and see the new chandelier you'd like to win, at any lighting showroom that features a display of beautiful Progress Lighting. Most do.

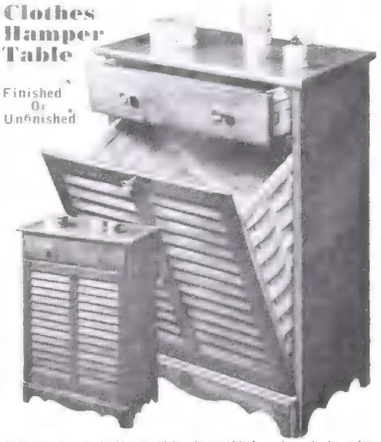
progress LIGHTING

Division of Lighting Corporation of America
Philadelphia, Penna. 19134 LCA

Sweepstakes void where prohibited

Clothes Hamper Table

Finished Or Unfinished



It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washings, big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsomely louvered front, brass knobs. 30"H. 22"W. 11½"D. $29.95. Unfinished $26.95. Both Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PCS. Finished and Kit Furniture in Friendly Pine.

Include Zip No. Immediate Delivery. Money-Back Guarantee

Yield House
Dept. B4-7
North Conway, N.H. 03860

DINGY TEETH made RADIANT WHITE



in minutes! Like a Movie-Star smile with new Cosmetic Enamel!

Are you smile shy because of discolored, dull and unattractive teeth? Then try **WYTEN**, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. **WYTEN** is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.

SEND NO MONEY! Free 10 Day Trial!

Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. 10 day trial must satisfy or money will be refunded.

NU-FIND PRODUCTS CO., Dept. W379
Box 205 Church St., New York, N. Y. 10008

GLORIFY "OLD GLORY"

with this Permanently Brilliant Golden Flagpole Top



$14.95 PPD. INS.

Elegant "GOLDEN TOP" enhances any flagpole and neighborhood. Brilliance sealed inside, impervious to time and weather. Halyard rides almost friction free, no pully needed. Designed to prevent flag from snagging. Size #1 for poles from 20 to 40', $14.95. Sizes to fit poles to 80' on special order. Delivery time about 3 to 6 weeks.

A & G OLSON IMPORTS, BOX 212
PALISADES PARK, NEW JERSEY

MAGNIFYING

READ FINE PRINT **1/2 FRAME GLASSES**

See SHARP and CLEAR for reading fine print and doing detail work, yet get regular non-magnified vision over top of lenses. Polished ground lenses. For folks over 40 without astigmatism or eye disease who simply need magnifying lenses. $3.98 includes case. Add 25c postage. State age.

■ ■ ■ ■ ■

Easy way to be 14" taller . . .



Kik-Step™ Roll-About Utility Stool

Kik-Step™, rolls on non-marking rubber casters with the touch of a toe. When weight is applied, rubber base ring grabs floor and locks. No roll, tip, or wiggle. When weight is removed, spring-loaded casters extend and stool is ready to roll again. Ideal for home, office, warehouse, factory, store. Specify beige, green, yellow, copper, blue, gray, black. $14.95 postpaid.

Nel-King Products ■ Dept. HB-47 DR
811 Wyandotte ■ Kansas City, Mo. 64105



PRUSSIAN GERMAN HELMET

Decorators, collectors and special-purpose users all cherish this classic leather military helmet of original Prussian design. Now here is an exact full-size replica in kit form at an unbelievably low price. The kit includes brass spike, ornamentation, leather strap, everything for easy assembly. An attractive conversation piece of interesting headwear.

SEND $9.95 Today To:
WORLD ARTS
Box 577-H, Wilmington, California 90744

NEW MOTH PROTECTION! MOTHPROOF GARMENT BAGS



Unique Travel Bag

Specially designed with sturdy plastic tubular hanger—curved for easy carrying.

FOLD-N-CARRY or HANG FULL LENGTH! 48" LONG—FOR COATS, SUITS, DRESSES, ETC. Made of heavy-duty vinyl.

Specify decorator colors: mustard yellow or metallic blue. A Must For Traveling! $3.95 ppd.





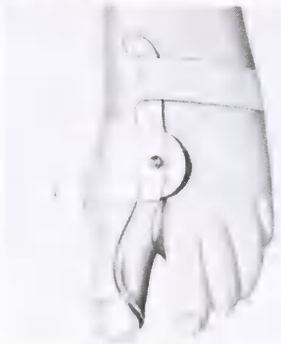
Garment Bag

Fashionable as well as sensible way to protect your clothes!

48" LONG—FOR COATS, SUITS, DRESSES, ETC. Made of sturdy vinyl with specially designed gusseted shoulder to hold several garments, and featuring unique "see-through" window.

Will beautify your closet with its decorator colors. Specify colors: mustard yellow or metallic blue. $1.95 ppd.

Kass Brothers
140 West 29th Street
New York, N. Y. 10001













BUNION BANDAGE hits th sore spot with soothing magic whi you sleep. Snug-fitting device sc entifically designed of flexible wi covered with soft, pliable leath gradually restores the distorte great toe to normal straightnes The agonizing pain is alleviate Specify man, woman; left, righ foot; shoe size, width. #2232D $4.98 each; 2, $9.85 ppd. Down Dept. 1104, Evanston, Ill. 6020

BLUE DIAMOND by Car-Ski will make your car sparkle like glamour girl! Tested for 5 yea under all weather conditions, th superb formula cleans, wax-po ishes, and glazes your car into diamond hard brilliance that give "armor-like" protection. No har rubbing, just wipe on and off. $2.5 pint ppd. Car-Skin Products Corp HB4, Flemington, N.J. 08822.

CHAPERONE REPELLEN routs rabbits, discourages dee menaces meadow mice that invad your garden, nibble the tende seedlings. It comes in an aeros can to spray the areas you want t protect—foliage, twigs, etc. It harmless but bitter medicine t the trespassers. One applicatio will last 3 months! 13-oz. ca $2.10; 2, $3.75 ppd. Sudbury Labs Box 2395, Sudbury, Mass. 0177

PET DOOR. If Rover's a roam er, let him trip in style throug this 2-way door. He'll come an go without destructive scratchin Easily installed at base of doo it opens in or out, closes securel by magnetic force. Locks fro either side, is weather-tight. A commodates chest depth up to 12 For cats, too! $16.95 ppd. Mere dith Separator, 77 Peggy St Cleveland, Missouri 64734.

SHORTY HOSE are ankle-hig stockings with Lycra stretch top that keep them in place. If yo loathe barefoot discomfort, lov the chic look of perfect groom ing with long hostess robes, el gant party pants, treat yoursel to these. Seamless nylon mesh i neutral tone. Sizes: 8½-11, $1 pr 3 pr. for $2.77. Postpaid. Sunse House, 80 Sunset Building, Bever ly Hills, California 90213.

CAMEL SADDLE. from th land of the sphinx and the pyra mids, has hardwood frame in wal nut or natural finish ornamente with brass studs. The thic cushion is red, green, natural, tan or black pigskin. If a Bedouin found this comfortable atop camel, think of the luxury of it be side a fireplace! 14½x21½x15½" $24.95. $3 post. Alexander Sales 125 Marbledale, Tuckahoe, N.Y

ike mother...like daughter...

nd grandmother, too. The favorite of four generations of America's mart homemakers, Roper Ranges *today* are the finest value ever. oper Twin Cook & Keep gives you fully automatic oven cooking lus an automatic *timed* top burner. New Roper-Ramic Broiler is 0% faster and smokeless. Beautifully styled in Early American or 1 Modern . . . with Mirror Windows that show only a reflection of our kitchen until oven lights are on. Disposable oven linings you oss away. It's the finest time for you to join the Roper "family" now!



for dad...for the whole family

The rust-proof Roper Gas Broiler/Grill has Perma-Bricks that you never change, never clean. No ashes to fuss with. No hard starts. No hot spots. All the flavor and lots more fun. Choice of permanent or portable installation.

merica's smartest values
in gas and electric ranges

ROPER

GEO. D. ROPER SALES CORPORATION Kankakee, Illinois



Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as $7.00.

NO RISK TO YOU!

Money-back guarantee if returned unworn within 10 days.

SAVE MORE MONEY!

No Extra Charge for Any Sizes 9 to 13



RAVENNA $8.00

Italy's strap-happy sandal has that snappy new two-tone look. And so reasonably priced, you'll want it in both brandy and bone or black and white leather.



SHOECRAFT 603 FIFTH AVE. NEW YORK 10017



. . . and mark each "memory" with a ruby

Our 18K gold spinning globe shows all the countries in the world. And, for the sentimental "globe-trotter," a fine ruby can be hand-set for each country and/or city visited.

Spinning Globe Pendant or Charm—**$50.**
(Add $3.00 for each ruby)

Beautifully Gift Boxed

If American Express, Diners' Club or Carte Blanche charge, give number & signature.
Satisfaction guranteed. Mail Orders postpaid.

Write Dept. HB-4

merrin 530 MADISON AVE. (CORNER 54th) NEW YORK 22, N. Y. PLaza 3-8688



Heirloom

Photo Album

NO MORE GLUE, PASTE, PHOTO CORNERS

Just pull back the plastic liner, place picture, drop plastic to secure p cture. Rich beige and green velveteen cover with gold thread accent makes this a genuine treasure chest of "picture memories" to grace the most beautiful room. The ideal gift for everyone—Wedding, Baby, Anniversary, Executive, Housewarming, etc. Refills available. 10¼" x 11½". **$6.95**

SPECIAL! TWO FOR $13.50
Plus 50¢ Postage Each
Send For Free Gift Catalog

MACE 1 Horseshoe Road (HB47) Rising Sun, Md. 21911



If Your Child is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. B-41, Wilmette, Illinois.**



THE ONLY COCOA BUTTER SOAP

Only Hershey Estates soap is made of highly-refined cocoa butter, a nearly perfect skin conditioner. Excellent for dry skin because it conditions as it cleanses . . . leaves skin soft and refreshed. All-vegetable oil soap makes rich, velvety lather in any type of water. Delicately perfumed. GIFT BOXED. 3 cakes of personal size or 2 cakes of bath size or 10 cakes of guest size or 5 cakes of large guest size for $1.75, postpaid.

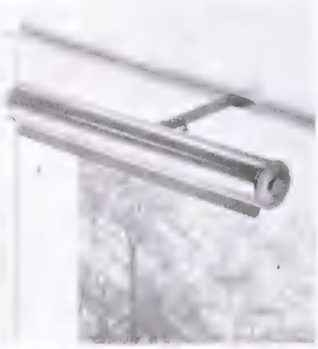
SPECIAL: 6 boxes (your selection) $10.00; 12 boxes for price of 11, $19.25, ppd.
(Sorry, no C.O.D.'s)

HERSHEY ESTATES
DEPT. 24, HERSHEY, PA. 17033

We offer you a fast, inexpensive way to clean and restore your leather gloves to their original beauty. Mail us your gloves today or write for convenient mailing envelopes. Gloves promptly returned 24 hours after we receive them. Satisfaction guaranteed.

REGULAR LENGTH	OPERA LENGTH
$1.25	$1.50

GLOVE MASTERS
Dept. B-4, 451 E.167 St.
Bronx, N.Y. 10456













PICTURE LAMP. Do remember that a fine painting requires perfect lighting, freedom from glare and shadows. You'll enjoy the rich color of your treasured art when you light it with a lamp like this one. Gold-finished, adjustable shade has inside reflector surface. 10′ cord, built-in switch. Bulbs incl. 7″ lamp, $6.95; 15″, $8.95; 25″, $17.95. Ppd. Ziff, Box 3072, Mdse. Mart, Chicago, Ill. 60654.

LEAF IT TO THE DANES to design a sterling-silver pin with a special perfection that makes it fashion-right anywhere, anytime. Interlocking branches sprigged with delicate leaves are handcrafted by Copenhagen's skilled silversmiths for the woman of unerring good taste in her choice of accessories. 3¾″ l. $9.95 ppd. Shopping Denmark, 565 Shopping International Bldg., Norwich, Vt.

PAISLEY GOES KING-SIZE. Combed cotton button-down sport shirt, specifically tailored and designed for tall and big men, is strikingly attractive in up-to-the-minute vibrant colors. Blue, olive, or antiqued gold paisley pattern. Sizes M, L, XL, XXL, sleeves 34 to 38. $6.95 ppd. Free 72-page color catalog. From King-Size, 337 King-Size Building, Brockton, Massachusetts 02402.

GET A LOAD OF THESE rings if you're on a jewelry binge. The flawless elephant-tusk ivory symbolizes purity, wisdom, a long life. Handmade in Hong Kong, narrow ⅛″ ring, $2.50; wide ⅜″ ring, $5. Antique golden finish rope guard rings, $2 a pair. Ppd. Please send ring size. Lions, 665 Middle Neck Road, Dept. 74B, Great Neck, New York 11023.

SING & SWING to 2 hours of great country music. 50 singing stars! 50 hit songs! On two 12″ LP records. Hear Jimmy Dean, Del Reeves, Buck Owens, Patsy Kline and never-to-be-forgotten tunes as "Just Because," "Beautiful Brown Eyes," "You Are the One," and many, many more for only $2 plus 25¢ post. Great Country Music, Dept. CH-27, 420 Lexington Ave., New York, N.Y. 10017.

SNAP-APART SHEARS is a chrome-plated kitchen wizard that's a cinch to keep clean. Remarkably designed mechanism (not available in other shears) locks in use, lifts apart for cleaning. No screws to remove or lose. Serrated blades with slanted teeth snip, scalp, or cut. $5.50 plus 65¢ postpaid. Colebrook House, Box 836, HB4, Paoli, Pennsylvania 19301.



How to dine like a Duchess without being English

Serve your meals on Royal Doulton English Translucent China.

This deft English strategy turns mere meals into stately banquets. In-laws and Duchesses alike will be most impressed.

It's very practical, too. Despite its delicate beauty, English Translucent China is quite at home in anybody's kitchen.

Ask any Duchess. (You see, the servant problem in England is absolutely frightful these days.)

The three stately designs in our picture are, from left to right, Miramont, $12.95; Berkshire, $13.95; Larchmont, $13.95. Prices are for five-piece place settings.

For our handsome full-colour 20-page brochure of English Translucent China Patterns, send 10¢ to Doulton & Co., Inc., Department HB, 11 East 26th Street, New York, N.Y. 10010.

Necklace by Van Cleef & Arpels.

ROYAL DOULTON
ENGLISH TRANSLUCENT CHINA
TM REG.





Cottage...or castle?

Tasteful decorating must begin with a plan based primarily on the decor you prefer to live with, and the proper harmony of color and design to complement the basic type of room setting you choose. Rugs, carpets, wallpaper, draperies, upholstery, slipcovers and bedspreads must be expertly schemed in color, pattern and texture to achieve the total look. That's where Schumacher's can be of most help. All three categories . . . fabrics, carpets and wallpapers are available from Schumacher's, with an almost infinite variation of each, to make perfect coordination a relatively simple matter. In fact, we designed many as "go-togethers" to insure correctness. So, whether it's a cottage or a castle you happen to be scheming, it's smart to start with Schumacher's. Ask your decorator. F. Schumacher & Co., 58 W. 40th St., N.Y., N.Y. Showrooms: 939 3rd Ave., N.Y. (at 56th St.).

Schumacher's

FABRICS | CARPETS | WALLPAPERS

WAVERLY FABRICS

AUGUSTE RODIN. a poor boy of Paris who brought glory to France, was a poet, a thinker, a dreamer in stone. Museum reproduction of his Metamorphoses of Ovid superbly captures the original in sculpture's cast stone. Weathered green-bronze Pompeian finish, felt padded base. 11" high. $17.95 plus $2 post. and hdlg. Crescent House, 135 Central Park Rd., BL, Plainview, N.Y. 11803.



PERFECT MATCH. Man-made Vega gems, more dazzling than diamonds, are mounted in 14k yellow or white gold setting. Engagement ring has large center stone flanked by two matching stones. 1 ct., $66; 2 ct., $91; 3 ct., $115. Wedding band has 5 matching stones. $47. Ppd. A duo even a financially embarrassed Lothario can afford! Vega, Box 465, Radio City Sta., HBE, New York, N.Y. 10019.



BUCK PASSING. You'll feel like a financial wizard with this windfall. Beautifully engraved, $1, $2, and $3 bills of the Citizen's Bank of Louisiana make sophisticated wall décor for a man's den. Crisp, unused, unissued $3 bill (no longer valid), $4.50. The $1 and $2 bills are $3.50 ea. The set of 3, a collector's coup, $10.50. Ppd. Leslie Creations, Box 10535, Pittsburgh, Pennsylvania 15235.



YOUR CREATIVE INSTINCT can lead you to a rewarding hobby, profitable career. Here's a great home study course that teaches you to mold striking decorative pieces like this dazzling wall plaque. And you need no special tools or talent! Free booklet from Norm & Sue Morris, Lifetime Career Schools, Dept. E-29, 251 Barry Avenue, Los Angeles, California 90064.



HOW DO YOU LIKE YOUR EGGS? In the shell, English fashion? Then you must have these stainless steel egg cups with the mellow patina of fine silver. They retain heat, never need polishing, won't corrode or tarnish. And the simple lines go with any table service. Order #5522. Set of four, $2.98; 2 sets, $5.85. Ppd. Downs, Dept. 1104, Evanston, Ill. 60204.

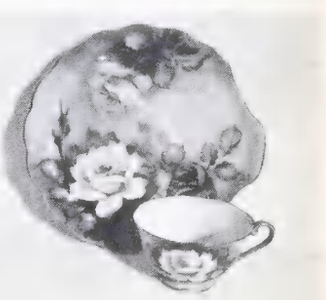


PLAY RIGHT AWAY even if you don't know a single note. Famous music course teaches you how to play your favorite instrument at home. As you learn simple pieces, you enlarge your understanding of music, gain confidence. All instruments. Tune in on the fun by writing for free book to U.S. School of Music, 4 Central Dr., Port Washington, N.Y. 11050.





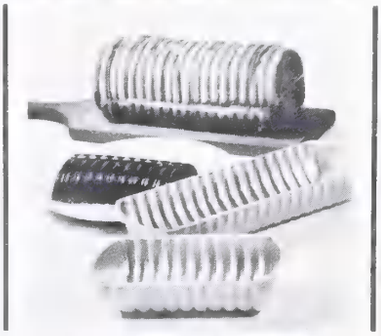




Victorian Snack Sets

Hand-decorated LEFTON china in rose or fruit pattern gold trim, fruits are in luscious natural colors on documentary back ground of cream-into-amber, roses are pink and red. This 8" plate and cup add importance to every use it serves—coffee, dessert, tea, or evening refreshments. The perfect gift for those who care about their hostess-ship. Set of 4—$7.50 ppd., 8—$14.00 ppd. 3 Pc. Coffee set, to match, $10.50 ppd. State choice of pattern.

IMRE BAN STUDIO
3950 Lake Shore Drive, HB47
Chicago, Illinois 60613



NUT BREAD PANS

Everybody loves warm bread, but it's even better baked in round ridged loaves. Use them for bread loaves and party cakes, for meat loaf and fish mousse, for molded salads and jello desserts. Use one round ridged pan for salad or cake. Wire two together for a fully-rounded "log" loaf. Set of 2 aluminum, small 7" pans, $1.50; two large 11" pans, $2.50. Postpaid.

Satisfaction Guaranteed. Write for Free Catalog.

Gifts & Gadgets OF DALLAS
6325-H GASTON AVE., DALLAS, TEXAS 75214



HERE COMES THE WALKING JIGGER!

Look out! He'll startle you into going on the wagon after the first highball! Watch this jigger with plastic flesh-colored feet take off, roam in any direction. Guests may even swear off spirits forever! Fill with whisky, wind up with special key, turn him loose on the guy who's had one too many. What a practical joke! No end of fun. Aluminum, 3½" high. $2.98 ppd.

GREENLAND STUDIOS
320 Greenland Bldg. Miami, Florida 33147



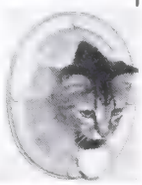
"A REAL JOY"

"We are delighted with the Flex-Ports. They are a real joy in this huge house and our cats and dogs are having a ball going in and out at will."

FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at $19.90. Before ordering send for free folder.



TUREN, Inc., Dept. H-4
2 Cottage Ave., Danvers, Mass. 01923



18 x 24 W/DRAWER

DOG-E-BED

A beautiful bed fashioned like a piece of fine furniture, hand-crafted from birch with a hand rubbed Honey Maple finish. Has a comfortable foam pad with a washable cover.

Satisfaction guaranteed or your money will be refunded. Not sold in stores. Send check or money order. Shipped express collect.

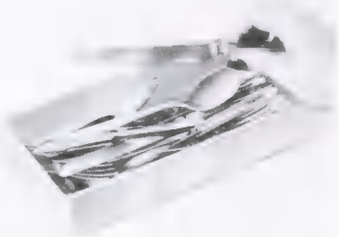
18" x 24" x 12" no drawer — $15.95
20" x 28" x 13" no drawer — $19.95
*18" x 24" x 15" with drawer — $24.95
20" x 28" x 16" with drawer — $29.95

For any bed, unfinished deduct $5.00

THE Hampshire CO.
Dept. HB, Piqua, Ohio 45356



CANVAS COVERS camouflag worn basket chairs and introduc them to a decorative outdoor lif Washable, sanforized circle con pletely envelops front and bac of chair, has snap-on back, draw string bottom for snug fit. Solids yellow, turquoise, red; stripes blue, black, pink, or red wit white. $4.95 each ppd. Order fro Patio Sales, Box 25, HB4, High land Park, Illinois 60036.



TARNISH? POOF! It will dis appear in minutes through th magic of Maggie Pan, a magnesi um tray that acts as a catalyst t remove tarnish, restore shop-new shine to your flatware or silve pieces. You just soak them. That' all. Save yourself all that elbow grease time; see how much mor often you'll use your fine flatware $4 plus 25¢ postage. Joan Cook HB4, Centerport, N.Y. 11721.



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
▪ Come – at all times!		▪ House soiling	▪ Jumping
▪ Sit	▪ Drop	▪ Chewing	▪ Barking
▪ Heel	▪ Fetch	▪ Biting	▪ Digging, etc
▪ Stay	▪ Go, etc.		

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device. "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes FREE 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated

Only $11.95. Money Back Guarantee. Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HB-47. Los Angeles, California 90049

DOGGIE BATHROBE

Makes defleaing 100% more effective. Protects furniture and rugs from shedding hair. Made of absorbent, washable white Terrycloth with red trim. Zippered back for snug, easy fit. For proper fit measure dog from collar to base of tail. Satisfaction guaranteed.



Ideal for After-bath drying

$3.98 postpaid

PET NAIL CLIPPER

Won't crack nails. Safe, professional, easy to use. $1.98 Postpaid



Everything For Groomed Pets

Write for FREE CATALOG of the latest in pet grooming accessories, shampoos, deodorants, flea killers, coat conditioners, electric clippers and many new and unusual accessories.

DU-SAY'S
Famous For Pet Furnishings Since 1928
901 Iberville St., New Orleans, La. 70112



EASY DOES IT. Front-fasten ing bra is particularly suited t women suffering from arthritis rheumatism, or bursitis. Velcr "touch and hold" front fasteners adjust for exact fit. Uplift for each bust adjusts separately. White nylon trimmed with lace. Sizes 32-40. A-C cup, $4.95. D cup, $1 extra. Add 25¢ postage. Nel-King 811 Wyandotte, Dept. HB-47A, Kansas City, Missouri 64105.



SAMPLER SOAP CHEST is fun to send with love and kisses to your faraway sister, an about-to-be married girl. Old-fashioned gift box contains 12 cakes of Caro lina's famous scented soap: 4 bay berry, 4 lemon verbena, and 4 lavender. $4.25 the box. $12.50, 3 boxes. Add 25¢ post. w. of Rockies. Order from Carolina Soap & Candle Makers, HB4, Southern Pines, North Carolina 28387.



WSA Collector

2 Art Lessons FREE

(A $10 VALUE)

For Complete Details, Simply Write Your Name and Address Below and Mail Now

LET the pros show you how you can learn to draw, paint *at home, in your spare time!* We'll send you *free* the valuable 36-page book, "Art for Pleasure and Profit" and tell how you can receive from world-renowned Washington School of Art two Art Lessons *free!* Then, *if you wish*, continue WSA's new Course for as little as $6 a month—*including* two 22-piece artist outfits (worth $25) at no extra cost.

With personal instruction and critique by 11 master artists, you can soon be creating art with pens, pencils, paints. You meet new friends. Unlimited opportunities—370,000 American artists now busy as Free-lancers or take a full-time job. Many of these jobs pay $150, $300, or more a week!

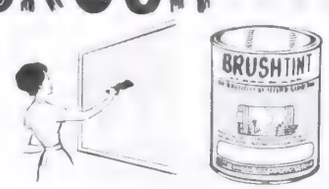
Send for Your FREE Personal Copy of "Art for Pleasure and Profit"

Mail this ad with name, address, ZIP code and our famous book, and reserve 2 art lessons FREE in your name. No salesman will call. No obligation. Send today! **WASHINGTON SCHOOL OF ART, Studio 1664, Port Washington, L. I., New York 11050.** (Est. 1914.) Accredited Member NHSC

Print Name .....
Address .....
City & State ..... ZIP Code

Miraculous New "Do-It-Yourself"
COMPLETELY TRANSPARENT WINDOW GLASS TINT

BRUSH



Easy to apply—all you need is a brush! BRUSHTINT flows into self-leveling smoothness and dries to extra tough hardness. New BRUSHTINT ingredients absorb and reflect ultra-violet (fading) and infra-red (heat) rays of the sun.

Stops Fading: Special formula assures unequaled protection from discoloration of drapes, carpets, furniture and other fabrics.

Stops Glare: Eliminates discomfort without loss of visibility—sun control at its finest.

Stops Heat: Insulating qualities reduce air-conditioning and heating costs.

Unlimited uses: homes, offices, factories, institutions, cars, trucks and boats.

12 beautiful colors: Light Blue, Medium Blue, Light Green, Medium Green, Light Aqua, Medium Aqua, Gold, Light Charcoal, Solar Gray, Rose, Gray Frost and Clear.

Sizes	Covers	Weight	Price	Send check or money order. No COD's
8 oz.	25 sq. ft.	1-lb.	$3.45	
16 oz.	50 sq. ft.	2-lbs.	$5.95	
32 oz.	100 sq. ft.	3-lbs.	$9.95	

California residents add 4% sales tax.
Prices include delivery charges anywhere in U.S.A.

TRANSPARENT GLASS COATINGS CO., INC.
531 No. LaCienega Blvd., Los Angeles, Calif. 90048



Purse-size Hair Sprayette

Now you can carry your favorite hair spray wherever you go for quick touch-ups anytime! Sprayette can be filled again and again—it draws its own supply right from your larger spray can. Carry cologne or deodorant, too. Clear glass base with goldtone metal cap. Order No. **0341-6**, Hair Sprayette, **$1.50** postpaid.

Write For New Free Spring Catalog!

Miles Kimball
81 Bond St., Oshkosh, Wis. 54901

CACHE BOX. In her private and wonderful world, a young girl must have a "hands off" place to keep her favorite charm bracelets, a sock hop invitation, a letter from a vacation beau. This silver-gray metal strong box with "Private—Hands Off" and her name fills the bill. 12½x5½x3½" with key, $3.50 plus 35¢ postage. From Gotham Gifts, 67-85B Exeter Street, Forest Hills, New York 11275.



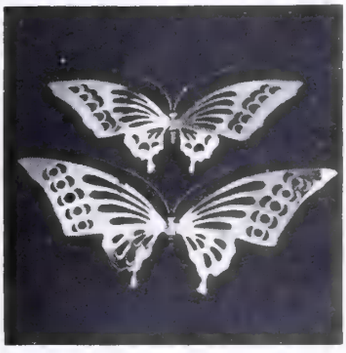
AN IVORY BAND from Hong Kong separates the best-dressed women from the also-rans. The intricate hand-carving in a rose petal design gives it the look of soignée sophistication at a deliciously low price. Genuine ivory band is ¼" wide. *Send ring size.* $3.98 postpaid. Order from Ron Lassin, Dept. HB4, Plymouth Meeting, Pennsylvania 19462.



TRAVEL TOOTH BRUSH. Compact, battery-operated, precision electric toothbrush oscillates at 50 strokes per second. Perfect for week-ending in the country, for business trips, for children's camp and out-of-town school. Runs 6-8 weeks on ordinary flashlight battery. Fitted black vinyl travel case stores 3 interchangeable brushes. $9.95 ppd. Norfolk-Hill, 35 Ninth Ave., HB4, N.Y.C. 10014.



POOR BUTTERFLY, you gossamer-winged, short-lived creature, don't you envy these permanently beautiful wall plaques in gleaming solid brass that swarm over a dinette wall. Male 17x7", female 14x6", $9.95 pr. In turquoise or antique white with gold trim on metal, male 12x7", female 10x5", $6.95 pr. Ppd. Hanging hooks incl. Edward H. Ziff, Box 3072, Mdse. Mart, HB4, Chicago, Ill. 60654.



PRAYER SAMPLER is a fitting reminder that the whole world is in His hands. Pattern of praying hands with the message: "Prayer is the uplifting of the heart to God" is stamped on pure Belgian linen for easy cross-stitch. Comes with colored embroidery cotton. 12x15" sampler. $1.98 ppd. (Frame not included.) From Spencer Gifts, 622 Spencer Bldg., Atlantic City, New Jersey 08404.



Century Re-Styles and Repairs Shoes

THE FACTORY WAY

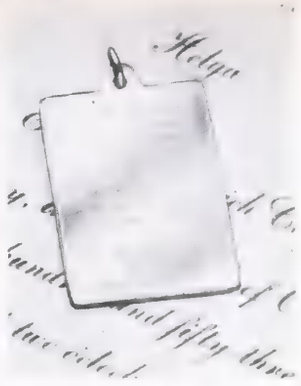
NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. 5.95
REPTILE and LEATHER shoes or handbags reglazed. 4.98
SUEDE SHOES REDRESSED . . . the Factory Way 2.98
PUMPS CUT DOWN . . . shell or D'Orsay style. 5.95
POINTED TOES to SQUARE 5.95
RENEW YOUR SHOES . . . with soles and heels 7.95
SHOES Recovered to Match 13.95
HANDBAGS Reglazed 4.98
Mail shoes with complete instructions

NEW



Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.

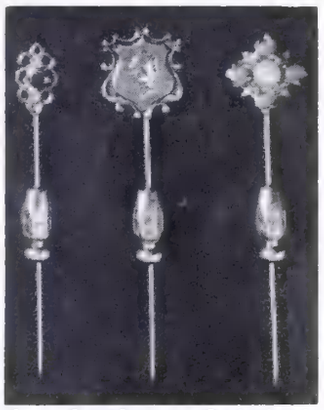


WEDDING INVITATION **Charm**

is the nicest kind of memento. Invitation or announcement is photographed, then etched into metal. Sterling silver or 14K gold charm is ¾" x 1⅛", will be kept forever. Graduation invitation, birth announcement can also be used. A token of love for the bride, or new mother. Send original with order and it will be returned to you.

STERLING SILVER $10.00 PPD.
14K GOLD $30.00 PPD.

Pa. Res. Add 5% Sales Tax • Sorry No COD's
SEND FOR FREE GIFT CATALOG
TAYLOR GIFTS Dept. I, 226 W. Wayne Ave., Wayne, Penna. 19087



Sale–Antique Stickpins

Great grandpa's old stick pins were never put to better use. These replicas make exciting accents on dress, coat or suit. They can be used singly or in clusters. No two alike—enamels, replica pearls, rubies, topaz, turquoise and others. Antique gold plated settings. About ⅝" diameter tops. 3" overall length. Safety-slide catches.

SET OF 3 (all different) REGULARLY $4.95 . . . NOW $2.98 SET ppd.
SET OF 6 (all different) REGULARLY $9.50 . . . . . NOW $5.75 SET ppd.

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB467 Plymouth Meeting, Pa. 19462

Bean's Free Spring Catalog



Fully illustrated 100 pages of camping specialties, fishing tackle, clothing and footwear for men and women. Featuring practical outdoor items, many of our own manufacture.

L. L. Bean, Inc.

289 Main St., Freeport, Maine 04032

Fishing, Camping and Hunting Specialties



SAILOR PEA JACKET—A splendid cotton duck pea jacket that's washable. Extra long, fully lined. Both slash and tab pockets are cut full. Open vent back, double breasted with brass buttons. White, navy or yellow. 8-18 **16.99**

MATCH-ME, MATE, PANTS—Duck pants with self-belt, D-ring closing fly front, two ranch-cut pockets. Comfortable. Wear separately or with jacket as a pants suit. White, navy or yellow. 8-16 **8.99**

N.Y. Res. add Sales Tax (Pstge. & Hdlg. 89¢ per order)

HERE'S HOW CO., Inc., Dept. HB-706
59 Tec St., Hicksville, N.Y. 11801



53 ORIENTALS-ONLY 10¢



Imported from strange lands of the mysterious Far East — this valuable collection of 53 genuine postage stamps from Borneo, Burma, Hong Kong, Malaysia, Nepal, Siam, Sarawak, Singapore, Viet Nam, etc. Supernatural Demon-God (half man, half bird), ferocious wild beasts, ceremonial dancers, weird oriental idols, many others. Guaranteed worth over $1.50 at standard catalog prices — all for 10¢! Also, fine stamps from our approval service which you may return without purchases and cancel service at any time — plus big FREE illustrated catalog. Jamestown Stamp Co. C47HB Jamestown N.Y. 14701

Jamestown Stamp Co. C47HB Jamestown, N.Y. 14701
RUSH my collection of 53 Orientals as above offers. I enclose only 10¢.

Name
Address
City, State
Zip Code



FINISHED OR IN KIT

CEDAR LINED

SWEATER CHEST

The first of its kind! This lovely, slim chest stores 16 to 20 sweaters in full view for quick selection. Keeps all sizes, even bulky knits, in perfect shape. Fragrant cedar shelves slide out for easy access—give year 'round protection to precious woolens. Stores blouses, shirts, slacks, too. Remove some shelves for blankets, etc. Hand crafted in rich pine with cedar interior. In satin patina honey tone pine or maple finish. 32"H, 26"W, 14"D. $49.95

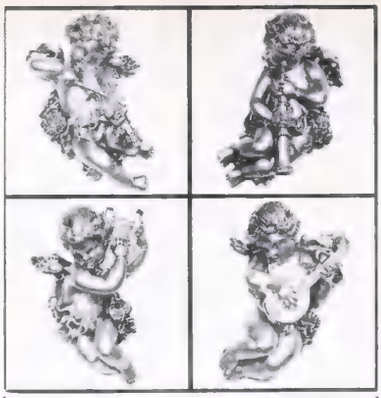
EASY KIT: Ready for quick assembly and finish. Simple instructions. $33.95

Both Express Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 PCS.
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B4-7
North Conway, N.H. 03860



MUSICAL CHERUB WALL PLAQUES

$4.95 each ppd.

In the Continental style. Eye-catching Cherub Wall Plaques, each playing a different instrument—the VIOLIN, HORN, HARP, OR BANJO—to add elegance to your living room, dining room, bedroom or hallway walls. Use them individually, in pairs or as a set of four. Of sturdy molded vinyl, ANTIQUE WHITE OR GOLD. Approx. 10" high, 6" wide.

Please indicate instrument and color preference when ordering. Sorry, no C.O.D.'s

SCULPTURA
Division of Margio Company
P.O. Box 114—Dept. HB 47—Niles, Ill. 60648



YOUR BEAU'S A BRUM MEL in this elegant ruffled shir Expertly tailored of fine Sanfo ized broadcloth with five rows ruffles cascading down the fron ruffled French cuffs, in white blue, neck 14-17, sleeves 32-3 $10.95 ppd. Free catalog of dr matically styled men's apparel an footwear from Italy, Spain, En land. Eleganza, 477 Monume St., Brockton, Mass. 02403.



ICE MASQUE is the most r warding part of your beauty ritu if you're past the mini-skirt ag (as *our* contemporaries are). spreads evenly over face an throat to revitalize your skin an leave it satin smooth. Helps r duce enlarged pores and hea skin eruptions. 2-oz. jar, $2 ppd Charles of 5th Avenue, HB4, Bo 98, Cedarhurst, N.Y. 11516.

NEW! Teleswitch



WIRELESS REMOTE CONTROL SWITCH

MICROSONIC BEAM

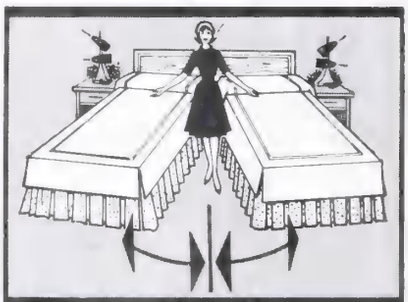
Telewand Teleswitch

- Switches electrical devices ON and OFF by remote control • Lamps • TV • Hi-Fi • Radios • Tape Recorders • Fans • Appliances

Now space-age wireless remote switching is here for YOU! Press the button on TELEWAND, and presto, lamps or other devices go ON or OFF like magic. Perfect for ON-OFF control of TV or radio from bed. All solid-state. With long-life Telewand battery. $22.95 ppd.

Fully Guaranteed.

L. E. Carson 173 W. Madison St Chicago, Ill. 60602



glide-a-frame

BY WARCO

Stop carpet wear forever! Warco's advanced frame revolutionizes bed making. Swing them open—Swing them shut. Nothing moves on the floor.

- Upper frame only moves on ball bearings
- Lower frame remains stationary
- Locks automatically, open or closed
- Glides easily in and out of position

$59.00 each F.O.B. factory. Money-back guarantee. DEPT. B.

WARCO PATENT BED CO.
P. O. Box 338 Delaware, Ohio



MAGNETIC ATTRACTIO of this mat for dirt is due to i electrostatic action. The way "grabs" dirt and dust off the bo tom of shoes to make them "hous clean" on contact will amaze an delight you. Extra slim so doo swing over it easily. A real wor saver to station at your front an back doors. 17x24", $2.79 ppd Walter Drake, HB-73 Drake Bldg Colo. Springs, Colo. 80901.



GLOBAL INTEREST. In thi orbiting age every household needs a globe. And here's one yo can assemble yourself. 6" globe i a cradle mount stands 11" high All parts preformed of top-grad hardwoods are easy to assemble Globe, latitude and zodiac ring are fully printed. Kit includes al parts and equipment. $9.95 ppd World Art Kits, Box 577, HB4 Wilmington, California 90744.



TEAPOT / CANDLE WARMER

IMPORTED! HAND DECORATED!

Old world elegance! Its classic design is accented by a charming floral pattern—so beautiful with any decor. You may choose either blue or pink rose motif highlighted by luxurious gold trim. Stands 10½-inches high. Made of earthenware with high glaze finish. The teapot has a 6-cup capacity. An outstanding value, a delightful gift idea!

$6.95 PLUS 45c POSTAGE
No COD. (Satisfaction Assured!)

COLLECTORS UNLIMITED
Box 269-H, Fair Lawn, N. J. 07410

STAINLESS SERVICE for 8

50 PIECE SET ONLY $9.95

Special surplus purchase makes this fantastic price possible.



Attractive flatware with the Bentley pattern... the simple, clean lines and satin finish of higher-priced services. Set includes 8 dinner forks, 8 salad forks, 8 serrated knives, 16 teaspoons, 8 soup spoons, sugar spoon and butter spreader.

Order this beautiful flatware now!

Complete 50-pc. set only $9.95

IMMEDIATE DELIVERY • SEND CHECK OR MONEY ORDER

OLYMPIC MERCHANDISERS
P.O. BOX 1150 • SANTA MONICA, CALIF. 90406



ON A PEDESTAL your mos hastily arranged flowers will lool as if they just placed first in th Garden Club Show. Use one fo dramatizing a treasured figurine Black teakwood bases are hand carved in traditional Oriental mo tifs. Low base, 4" inside diam. $2.50. Footed base with 4" inside diam., $6.75. Ppd. Other size available. A C Gifts, 565 Bosto Post Rd., Portchester, N.Y. 10573

HERE'S WICKER AT ITS BEST FOR STYLE!

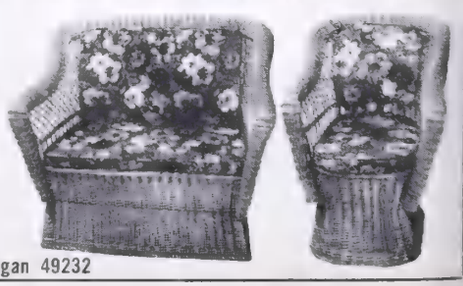
Get these authentic old styles all the comfort and beauty you've dreamed of! Use anyplace inside—and on patio or porch this summer. Rugged quality: solid foam cushions. Zipper covers—easy to clean. Chair and Sofa Cushions, choice: Prints (blues-and-greens or browns-and-tangerines) or Solid Colors (blue flame, melon, moss). STATE CHOICE.

CHAIR: 34" ht. x 26", seat 15" ht., with 2 cushions. **$39.95.**

SOFA: 34" ht. x 83" lg., seat 15" ht. 2 cushions. **$79.95.**

Express charges collect. Send Check or Money Order—No C.O.D.'s.

MAIL $1.00 for our BIG CATALOG!



THE WICKER WORKS
P. O. Box 186-B, Camden, Michigan 49232

WILD LIFE ART. reproduced rom the superb originals by Ray Harm, wild life lecturer and artist xtraordinaire. Each full color 16 20" print, personally autographed y Mr. Harm, comes with folio older, artist's life story. "Pileated Woodpecker" shown is one of any available prints. Limited dition, $15 ea., 75¢ post. Brochure 25¢. Bass Galleries, 1034 E. ak St., Louisville, Ky. 40204.



GOLFER'S PRAYER says Dear Lord I have but one request. nd ask for no other one. That I fore I'm laid to rest might score hole in one." Colorfully hand-inted on cast-metal trivet for our favorite fairway addict to ng on the wall. Doubles as a hot-ate. 5¼x8¼", $1.50 ea.; 2 for 2.85. Postpaid. From Crescent ouse, 135 Central Park Road, T. Plainview, New York 11803.



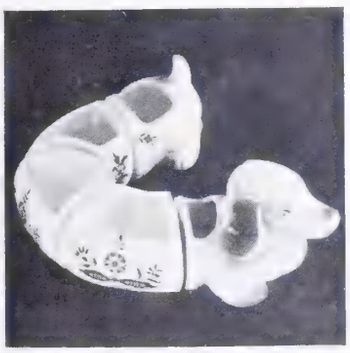
STRAPPY SANDALS with shion's new round toe and small acked heel look exactly right ith spring's textured hose, flat-r a sun-bronzed foot. Divinely mfortable for gals with an aris-cratic high instep. Village tan, range, yellow, turquoise, or white ather, contrasting lining. 5-10½, 4.99 plus 39¢ post. Order from ere's How Co., Inc., 59 Tec reet, Hicksville, New York 11801.



WALLET CHECKBOOK is ade to order money matters with nk-teller efficiency. Holds checks ither top or side perforated). eck record, pen, card case, coin rse, and 2 pockets for bills. 7x ½" folded in blue, beige, red, green textured Italian vinyl that oks like leather. $2.98 postpaid om Taylor Gifts, 226 W. Wayne, B4, Wayne, Penna. 19087.



THE SNACK HOUND bears s burden like a champion wheth-his long body is toting jams and llies to the breakfast table, can-és to the cocktail party, gum ops, sour balls, and chocolate sses to a birthday boy's celebra-on. Five individual servers make a ceramic snack hound in the ue onion pattern. $2.50; 2, $4.75. ostpaid. The Country Lane, Box 3, Branchville, N.J. 07826.



the Brat Doll

the Ultimate in Impertinence!

Simply squeeze one of these "lovable" little dolls and he'll show you, and the world, what it's all about. A bright red-head in a blue gingham dress, the girl stands 7" tall in her bare feet. Also 7" tall, our little boy has black hair and wears green coveralls. Spend only a dollar and a half and have him stick out his tongue at someone.

Specify boy or girl.

$1.50 each 4 for $5.50 ppd.

ROWE-MANSE

House of Gifts
1053-B Bloomfield Ave.
Clifton, N.J. 07012



Use this convenient order form.

☐ Enclosed find $1.50 for 1 Brat Doll
☐ $5.50 for 4 dolls

Boy_____ Girl_____ Number of Dolls_____

Name_____

Address_____

City_____ State_____ Zip_____

ROWE-MANSE House of Gifts Country Corner
1053-B Bloomfield Ave., Clifton, N.J. 07012



NO-PASTE PHOTO ALBUM—Amazing new film cover process keeps your pictures dust free, always in place without paste or corners. Photos can be removed without damage. Deluxe album, beautifully bound, 11½"x9½", contains 20 pages—$5.60 ppd. Refills—set of 5 double faced pages—$2.40 ppd.

FREE CATALOG—'67 Edition offers 40 pages of unusual items for gracious living. Send name and address, including zip code.

Suburbia, Inc.

Mail Shopping Service

366 Wacouta, Dept. HB-4, St. Paul, Minn. 55101

PERSONALIZED

Unique Gift

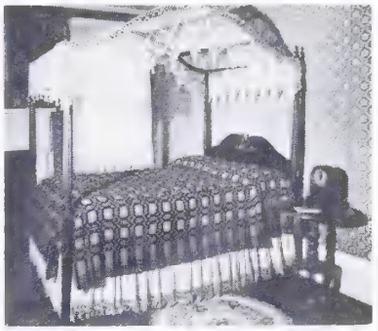


Your Child's Original Drawings Permanently Reproduced in Decorative Ceramics

Capture forever the happy thoughts of your child's childhood on these lovely ceramic ash trays. Makes a wonderful heirloom . . . or warm, personal gift to loving Dad, Mom and Grandparents. Drawings—any size—carefully reproduced in full color . . . set under glaze, then fired for permanency. 7" x 9" Freeform or 7" Square ash trays make ideal gifts for friends too. Each only $5.95 postpaid.

Send for ***FREE CATALOG***

KAREH STUDIOS Dept. HB-47 Box 175, Rye, N.Y.



VIRGINIA MOUNTAIN CRAFTS

Add Colonial Charm to Your Home!

Some of the authentic reproductions by Virginia Mountain Craftsmen are shown in this bedroom at Rosemont, home of Laura Copenhaver Industries. On the bed is a handsome blue and rose "Lover's Knot" Coverlet. Hand-tied Canopy has Double Diamond Point design. Hand-Hooked Rug is in "Gift of Love" pattern. Curtains with hand-tied fringe. Hand-made quilts. Hand-made furniture includes "Crow's Nest" table, coffee table, candle-stands, beds, chests of drawers.

Many other authentic designs, patterns and colors offered.

Write us for personalized attention.

Send 10¢ for illustrated booklet.

Laura B. Copenhaver

"ROSEMONT"—MARION, VA. 24354



EDUCATIONAL ART

Learn the rudiments of the craft of [illegible] Rembrandt, Renoir, and Van Gogh. This kit is more than a plaything—it is a sound system for learning the principles of painting. You will not be painting blindly by filling in mere outlines—you will judge the colors for them, and paint according to your own individual interpretation of the subject. We do not paint the picture for you—it becomes your own from the very beginning, entirely different from everyone else's. Enrich your home with [illegible] beauty! We provide the method and the materials. Shown above "Girl Reading" by Pierre Auguste Renoir.

No. 1009 . . . . . approx. 12x16 $10.00
No. 1509 . . . . . approx. 15x20 $15.00
Add 60c for postage & handling
Write for FREE catalog illustrating [illegible] subjects.

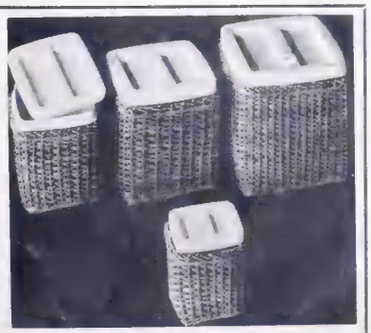
WALT BOYLE [illegible]

BASKET CANISTERS

A frolicsome foursome that livens up your kitchen with an entirely new look! Handwoven, natural wicker baskets from the beautiful Isle of Madeira are set with liners and airtight lids in pure white plastic—perfectly beautiful, no matter what your kitchen color decor is! Lids are lettered FLOUR • SUGAR • COFFEE • TEA.

Measurements: 7½" high x 7" square; 6½" high x 6" square; 4½" high x 4" square; 3½" high x 3" square.

Set of 4 $9.95 POSTPAID • No C.O.D.'s please •



Gotham Gifts

67-85 Exeter St., Dept. H-47, Forest Hills, N.Y. 11375

MORE THAN 480,000 COATS OF ARMS RECORDED OVER THE PAST 700 YEARS IN OUR FILES.

Engraved Armorial Achievement
$25

This exclusive presentation combines the skills of the engraver, the lithographer and the deft hand of the heraldic artist. The results are exquisite yet with the refined taste befitting the coat of arms bearing your name. Simply framed, ivory matted with gold edging (11x14"). A research report is included for your personal records. Style M.



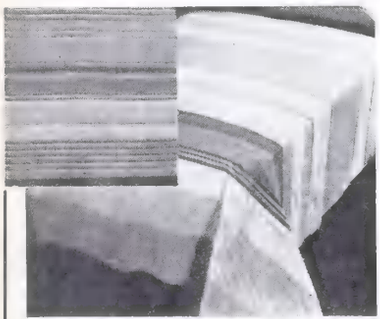
Embroidered Coat of Arms Replica
$35

Your name is researched and the coat of arms confirmed from our records of more than 480,000 armorial bearings. The coat of arms is skillfully embroidered in the colours as borne centuries ago. The framed piece measures 11" x 14". A report of the findings is included for your personal records. Style F.

RESEARCH REPORT and DRAWING
Of Your Family Name, Coat of Arms and Handbook . . . $5

The research report includes the findings on the name with a drawing of the coat of arms on record, reference source and heraldic handbook. More than likely your name is in our files. Please remit the service fee of $5.00 ($2 of this $5 fee is deducted as a credit on the total of any future order. (This report is included with any order you make now . . . at no added cost.)

The Sanson Institute of Heraldry
263 Summer Street, Dept. HB47, Boston, Mass. 02210



HAND WOVEN THROWS

With an explosion of glorious color, these intriguing throws herald the home decorating break-through of the year. Hand-woven in Pakistan, they have never before been offered at these prices. Textures change from thick and rough to smooth where the shuttles have moved back and forth blending dark and light shades of stunning color. Available in yellow curry, mustard or berry red coral cyclamen or blueberry turquoise delphinium in combinations reminiscent of the famous Thai silks. Completely washable. They will wear for years. Use them for spreads, curtains, throws, pillows, or for summer shifts. 72" x 108". $10.95 plus 50¢ postage

Sorry, no C.O.D.'s.
N.Y. residents add state and local taxes.

Windfall Dept. B-47
185 Adams Street Bedford Hills, N.Y. 10507



A contemporary classic! Walnut-tipped shade of imported white opaline glass hangs gracefully from walnut arm. Adjustable height. Arm swivels left to right. #8011-P.

*ADD $1.25 EACH FOR MAILING, HANDLING.

LAMPLAND 579 Sixth Ave., NYC. Dept. B47

NYC add 5% tax, NYS add 2%. No C.O.D.'s.
SEND 15¢ FOR NEW CATALOG A



LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course.

MAIL COUPON TODAY

Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. B-320
2251 Barry Ave., Los Angeles, Calif. 90064

Please send me your free information "Opportunities in Floristry."

Name _____

Address _____

City _____ State _____ Zip _____

Genuine Old English Hand-Carved House Signs



Your personal Name Sign, hand carved by craftsmen in England, can be yours for as little as $3.00. The example above would cost $13.00 complete. Over 30 different designs to choose from.

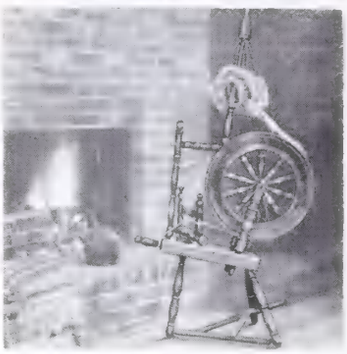


Personalized Post Boxes too in prime English Oak. Also hand carved sundials.

Send today for FREE booklet showing all types of hand carving to

G. Smirthwaite & Sons
Mill Green, Hatfield, Herts, England.









DOWN BY THE SEA. at poo side, serving breakfast on th patio you'll look lovely in thi plush, sculptured cotton terr shift. The scooped neckline frame a suntanned face, a bright bo accentuates the empire waist. an the color combinations are lush Blue/green or red/rose. Sizes P (6-8), S (10-12), M (14-16) $9.45 ppd. Woodmere Mills. Dep B. Hamden, Connecticut 06514.

LIKE OLD TIMES. Spinnin wheel, carefully copied from th kind used in the Appalachian Mt until the turn of the century, actu ally works! Press the treadle: rawhide thong turns the wheel. O warm spice-brown finished pine t accentuate the charm of an Earl American room. 30x22x48" h $44.85 post. coll. Butler's in Ol Salem. Drawer X. Salem Sta., Win ston-Salem, N.C. 27108.

FISH GOTTA SWIM. So le your fireplace wall be their pon and as they "swim" across, they'l bring a sea air to your decoration Hand-sculptured of rare Taver neau, a beautifully-grained, oil finished Haitian hardwood, th magic adhesive on the back let you hang and rehang without mar ring the walls. The grand haul o five, 4 to 11" long, $2.98 ppd. Dee Hill Co., Flushing, New York 11352

YOUR BED & BOARD are sleep combination to have you hop ping out of bed, rested, refreshed and without backache. Lightweigh Aircel folding board is wonderful Instantly firms mattress, is easy to handle, folds for traveling and storage. 5' long, folds to 15" Twin. $5.95. Double (in 2 sec tions), $8.95. Cot, $4.95. Ppd. Or der from Better Sleep, HB4, New Providence, New Jersey 07974

IT'S PERSONALIZED! "For Kitchen Walls"



Our unique wall plaques will charm any setting. Each plaque (size 8" Dia. x ½" thick) is hand-painted and decorated with colorful felt against a white texture-like background. Personalized with first names with basic felt colors to go with decor: Yellow, pink, acqua, red green, brown, charcoal, royal blue. Man, woman, boy, girl, dog or cat only $2.00 each ppd. (Man available with moustache if desired.)

(Same designs on 9" white plates only $3.00 each ppd. Ideal for breakfront or as wall plates for kitchen or den. Specify PLATES when ordering.)

WILLIAM OLSSEN
Box 448 (Studio 47)
Bohemia, N.Y. 11716

Decorator Bench
5 feet long



STYLE AND QUALITY

for boudoir, foyer or powder room. Plush Mediterranean metal scroll base 60" x 16" x 17". Seat cushion comes in red, blue, gold and olive. Send 50¢ for 12 color velvet chart.

$79.95 each. Freight collect

Money order or check. No COD's please.
California residents add 4% sales tax.

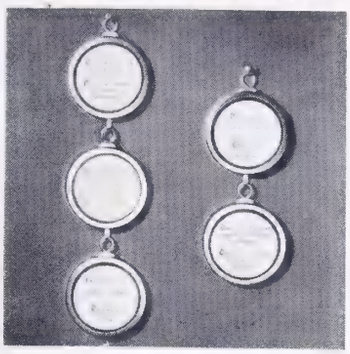
TIMELESS ARTS MFG. CO.
Dept. B47, 1025 Pepperhill Road, Pasadena, Calif. 91107

Write for free brochures on stack and bar stools and table bases.

APTAIN'S CHAIR is a house-ide pet in versatile, handmade illow from Europe. Natural color lacquered for long life. Rein-rced with wooden frame, it's nazingly strong, yet lightweight. articularly appealing in pairs hen you note the modest price.)" h., 18" w., 17" h. seat. $14.50 . $27 pair. Exp. chgs. coll. ran's Basket House, 29 Calumet ve., HB, Rockaway, N.J. 07866.



ORD GETS A ROUND gold-ated frame to remind the Chris-n world to obey God's Ten mmandments. Five 2¼" discs th two commandments each (fore d aft) can be arranged to suit ur space requirements, even ung up on a down staircase. scs are conveniently hooked for sy hanging. $2.98 the set plus 25¢ st. Things Special, 45 Carlor ., HB47, Havertown, Pa. 19083.



RUDENT STUDENTS appre-ate the fine equipment in this ndsome colonial desk of knotty ne—two recessed shelves, spa-ous drawer, white porcelain obs. Unfinished desk 33" high. " w., 19" d., $35.95. Exp. chgs. ll. Write for catalog of other rniture specialties. Meadow-ook Ind., 2095 Bellmore Ave., pt. 36, Bellmore, N.Y. 11710.



AKE THE SCENE. Add ele-nce to dining room walls with scenic mural in modern, pro-cial or oriental design. Easy int-by-numbers method is fun. es only 3 to 5 hours. Results professional! Size for every ll. Complete kits from $12.95 . "How to" details and free cat-g. Send 10¢ (for postage) to ral Arts, 4401 Birch St., HBP4, wport, California 92660.



SAVE 30% on a FACIAL SAUNA

. . . in return for requesting the MEREDITH MESSENGER, which will cost you nothing. The Free Meredith Messenger is packed with fascinating merchandise at prices you will like. It's a newspaper-style catalog, really. We'd like you to be on our complimentary list. We wanted to attract your attention (we admit it) with a tremendous bargain. You probably have seen these Facial Saunas at **$29.95.** That's the price everybody else sells them for. We ourselves have the Sauna in our own catalog at **$29.95.**

YOUR PRICE is ONLY $19.95 ppd.

This offer will not be repeated. Order today, and request the Free Meredith Messenger that shows Portable Steam Baths (Saunas for entire body) at only **$29.95** (you've seen such at $59.95 in many mail order catalogs).



FACE THE FUTURE by keeping your future features young and supple the Scandinavian Way. This facial Sauna recreates in a few seconds each day the atmosphere of a real Swedish Sauna . . . warm clouds of mist to penetrate pores, purify, cleanse, invigorate! European men and women keep their faces young this way . . . and now you can too! Remember . . . young face . . . young everything! **$19.95 ppd.**

MEREDITH, 310 West 9th Street, Kansas City, Mo. 64105





PRECIOUS MOMENTS

"TIME IS MORE PRECIOUS SINCE I HAVE YOU TO LOVE." Inscribed in French with the proverb translated above. A raised heart at its center, the hands of time stopped forever at a quarter to midnight. A lasting expression of love for someone special. In sterling: ¾" $4; 1" $5. In 14K gold: $10; $16.

LOVE IS THE ANSWER



"Je vous aime," say 50,000,000 Frenchmen, plus "qu'hier, moins que demain." "I love you more than yesterday, less than tomorrow," encircles the ring, from the immortal lines of Rosamonde Rostand's great love sonnet. Appropriate for both men & women. Sterling $8 ea. 14K gold $35 ea. Send size.

A pair in sterling $15. A pair in 14K $65.

The Jamaica Silversmith

407 Rockaway Ave., B4, Valley Stream, N.Y. 11581



PORTRAITS, INC.

25th ANNIVERSARY EXHIBITION: 1942-1967

April 19th—May 2nd

136 EAST 57th STREET, NEW YORK

Enameled Covered Saucepan

from FINLAND

ere's a companion piece to our opular mushroom desi n Party owl which so many House Beau-ful readers have ordered from s. A unique arrangement of fish jet black print encircles a white ameled steel saucepan. Perfect s Mother's Day, hostess or ower gift.

¼ qt. capacity..... **$8.95** ppd.

Send for FREE Catalogue



Landing Gifts Dept. HB-47

14-16 150th Street Whitestone, N.Y. 11357

NEW KITCHEN NECESSITIES

Only $1.98 each or $3.75 for both,

plus 50¢ for postage and handling.



-Cornered oon of fine ainless steel with osewood handle. crapes all pot sides nd bottoms efficiently. ets into hard-to-scrape orners easily because of s unique design.

Knife-Strainer of all-tempered stainless steel has sharp hollow ground wave cutting edge, rosewood handle. Perfect for slicing, cutting and serving, it also doubles as a pan strainer for excess water, grease, etc.

end to: Dash Products, 200½ East 32nd Street, New York, N. Y. 10016



For Leisure Wear—Anywhere

ISLAND LEISURE AND TRAVEL ROBE

Hauntingly beautiful as moonlight in a tropical garden. White flowers glow on a dreamy background of heavenly blues, greens, and soft violet. Silky-looking, extra fine, sanforized polished cotton hand print. Buttons down front—has two big pockets and fetching small side-slits at hem. Sizes: XS-S-M-L-XL.

Island Moonlight Robe Price: $14.95

Add 45¢ for shipment (No COD's) Immediate shipment

Featuring Leisure Fashions from the Islands

NICHOLSON IMPORTS OF CARMEL

P. O. BOX 4335, CARMEL, CALIF. 93921

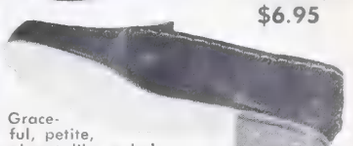
HAND-SEWN MOCS

Six Rich Colors
Sizes 4 to 11,
Widths
AAAA
to C.



SOFT-SOLE **$5.95**

LEATHER SOLE **$6.95**



Graceful, petite, almost like a ballerina slipper, these trim-fitting moccasins may be worn indoors or out. All cowhide for protection, durability; cushion insole for downright comfort. Color or choice of *Red, Smoke-White, Tan, Turquoise, White,* or *Black,* Soft-sole "Milady" **$5.95**; leather-sole "Pathfinder" **$6.95.** (Add 35¢ handling charge). Satisfaction Guaranteed.

WRITE FOR FREE CATALOG

DEERSKIN TRADING POST

Rt. 1 at 114B, Danvers, Mass. 01923

Zip Code Required!

Beauty and the Bleach



No fairy tale this, but a fact! *Problems fade* with Jolen Creme Bleach . . . the fabulous new cosmetic that bleaches superfluous hair on face, arms and legs. Like magic, medically approved Jolen turns dark hair pale blond to blend with your own skin tones. Be a beauty . . . try JCB now!

JOLEN
Box 561, LA, Fairfield, Conn.

Name ..... [ ] $2.00 Reg. Size (¾ oz.)
Address ..... [ ] $5.00 Giant Size (3¾ oz.)
City ..... Zone ..... State .....
Money Back Guarantee No C.O.D.



CREWEL PILLOWS

Embroider these charming pillows. The added touch for traditional or modern surroundings. Complete kit includes 14" x 14" x 2" stamped natural Belgian linen, colorful wool, zipper, piping, and easy instructions. Pillow forms also available.

No. 639 Bird Pillow Kit (shown)	$4.95
No. 638 Fish Pillow Kit	$4.50
No. 642 Mushroom Pillow Kit	$3.95
No. 100 Pillow Form	$1.95

PLEASE ADD 35¢ POSTAGE EACH ITEM
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

SPACE SAVER CABINET



Now ... utilize the unused area in your bathroom. Warm pine cabinets instead of noisy metal boxes. Each has sliding louvered doors. Brass plated 1" steel poles adjust from 7'3" to 8'6". Cabinets are 25" x 8¼" x 73¼".

ppd. **$32.50**

ADD $1.00 WEST OF MISSISSIPPI

ASK FOR CATALOG

STODDARD HOUSE P. O. BOX 113 NEWINGTON, CONN.

THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $100,000

Send for **FREE 80-PAGE CATALOG.**
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001
NAME .....
ADDRESS .....
..... **ZIP** .....

ixthus FOR CHRISTIANS



TIE TACK · DRESS PIN · CHARM

This ½" long sterling silver replica of the ancient Christian fish-symbol is available in either of these three versions. Can also be used with a chain as a necklace. Perfect gift for birthday, confirmation, graduation, Mother's or Father's Day. (Interesting explanation included.) With antique finish in gift box, $3.50 ea. p.p. (No stamps or C.O.D.) Money back guarantee.

IXTHUS
Dept. B, Box 24056, Mpls., Minn. 55424



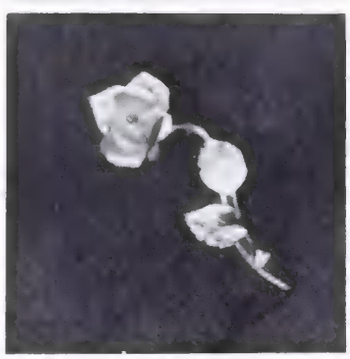
STEP-'N-GO in fashion's late fling of a pant-dress. In neve press Kodel, it has more zest, mo zip, more spirit. Won't wrinkl won't wilt. Great for sports, spe tator wear, patio lounging! R or turquoise with patch pocket sturdy 20" zipper on brightly co ored tape. Sizes 10-18, 12½-22½ $9 plus 50¢ post. Old Pueb Traders, 622-BPD-S. Country Clu Rd., Tucson, Ariz. 85716.



THE "EMPRESS," a gracefu bench for those who love the la ish in décor, has importance i boudoir, foyer or formal drawin room. Mahogany, fruitwood or a tique white finish with deep-tufte foam seat in your choice of fabri Samples on request. 40" l., 16" d 20" h. $52.50 ea., $100 pr. Ex chgs. coll. No c.o.d.'s. Catalo 50¢. Hunt Galleries, Box 49 HB4, Hickory, N.C. 28601.



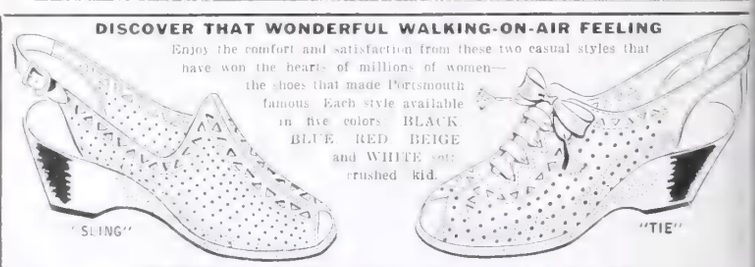
AFRICAN SIMI, the weapo of the Kikuyu tribe of E. Afric is approximately 2 ft. long an hand-made by tribal warrior Hand-forged steel blade is razo sharp. Rawhide hilt and scabbar are vivid red. An exciting wall a cent for a bachelor's digs, an ultr mod apartment, a collector's coup $9.95 ppd. A Man's World, Dep HB4, Flushing, N.Y. 11352.



ONE PERFECT ROSE. Fash ion's newest look is old-fashione tender, and dewy-eyed. Suddenl nothing seems more feminin more desirable than small-bone coats, a ravishment of silk chi fon, dandy shirts with lace-frille ruffles, and romantic jewelry lik this 18k gold pin from Italy moun ed with a fine diamond. It's lovely $45 ppd. Merrin, 530 Madiso HB4, N.Y.C. 10022.

DISCOVER THAT WONDERFUL WALKING-ON-AIR FEELING

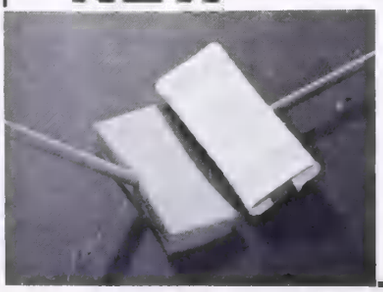
Enjoy the comfort and satisfaction from these two casual styles that have won the hearts of millions of women— the shoes that made Portsmouth famous. Each style available in five colors: BLACK BLUE RED BEIGE and WHITE soft brushed kid.



COMFORT YOU CAN FEEL QUALITY AND FIT YOU CAN RELY ON

Both styles available in these full and half sizes: Slender width for AAAA & AAA 6 to 12; Narrow width for AA & A 5½ to 12; Medium width for B & C 5 to 12; Wide for D & E 5 to 12. Buy direct for only $10.95, plus 35 cents for postage. No extra for large sizes. Send money order or check. Sorry no COD. Specify style, size and color desired, to: **PORTSMOUTH SHOE CO.** Mail Order Division HB Portsmouth, Ohio 45662

NEW UNIQUE CONCEPT IN CLEANING



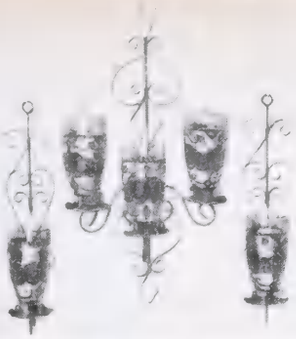
"Static" Broom uses disposable paper towel

- Much less wet mopping
- Germ-free dry mopping
- Picks up pets' hair perfectly
- CLEANS: floors, ovens, walls, windows, ceilings, autos, furn.
- Large, hygienic, washable sponge
- Weighs only 10 ozs.
- Satisfaction guaranteed.

$1.98 ea. Ppd. No COD's.

Write DISPOZA, Box 38465
Los Angeles, Calif. 90038

A STAIN IN THE PANE is mainly to attain a colorful glow in the chimneys of these Spanish-styled wall sconces. They are wall brighteners supported by scrolls of black wrought iron and can be moved with the seasons in and out of doors. Standard candles fit the sockets. Single, $1.98. 2 for $3.75. Triple, $4.98. Please add 35¢ postage. From Helen Gallagher, Dept. 204, Peoria, Illinois 61601.



THE FRENCH LINE of this country side chair is apparent in the shapely ladder back, leaf pattern ornament, natural rush seat. Carved of solid Italian walnut in warm antique walnut finish. 40" h. x 19" w. x 17½" seat ht. $79 finished. Matching armchair, ready-to-finish, $89. Exp. coll. Catalog of imports, furniture in parts, 50¢. Door Store, 3140 M St., N.W., HB4, Washington, D.C. 20007.



OH, SAY CAN YOU SEE this powerful American eagle enhancing a pine-paneled wall, soaring over a fireplace. Display it outdoors on garage or patio wall because it's made of molded Polypropylene that's impervious to weather, won't crack, chip, peel. Black or antique gold. 25" wing span x 9". $2.98 ea. 2, $5.75. Ppd. Crescent House, 135 Central Park Rd., BE, Plainview, N.Y. 11803.



PILL JOY. With so many people counting calories these days, it's a thoughtful hostess who provides non-fattening sweeteners for her guests. Darling brass-plated apple is pretty enough to come to a dinner party! Or use it as a pill-box on your dressing table. About 2" high with tiny tongs, $1 plus 25¢ postage. Fountain of Gifts, Box 3954, Mdse. Mart, HB4, Chicago, Illinois 60654.



1000 CHARMS IN THIS
FREE
Charm & Treasure
CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

★ All Charms Shown Actual Size
★ Prices Include Postage
★ Money Back Guarantee
(Unless Personalized)

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 160 page, all inclusive 8500 charm catalog. A must for all collectors of charms.



☐ Birthday Cake — opens and has candle inside
14K Solid Gold $12.00
Sterling Silver 4.50

☐ The Good Angel—watch over you and your loved ones
14K Solid Gold $12.00
Sterling Silver $1.90

☐ Bible — covers open wide, reveal the Lord's Prayer
14K Solid Gold $10.00
Sterling Silver 2.00

☐ College Pennants — for any of 600 colleges. Enameled colors.
14K Solid Gold $1.50
Sterling Silver 1.50

☐ Map—of any state or U.S. possession, foreign countries Enameled on
14K Solid Gold $10.00
Sterling Silver $2.00

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 CATALOG

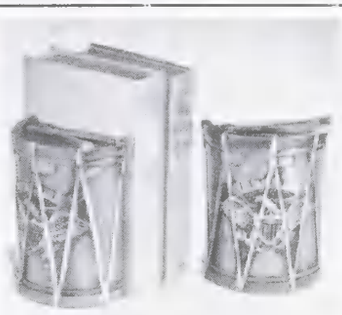
Charm & Treasure INC.
1201 Ave OF AMERICAS, N.Y. 36, Dept. HB-47
I enclose check or money order for total $....
Please include 10¢ in coin or stamps for handling of ... charge.

WRITE JOHN LaPORTE ABOUT BECOMING OUR REPRESENTATIVE.

NAME.....

ADDRESS.....

Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.



DRUM BOOKENDS $3.98

These handsome drum bookends measure 6" high and are made of ceramic in traditional blue, red and antique gilt. Perfectly weighted and so attractive for your library, boy's room and den. $3.98 pair.

Wales Dept. HB47 Hartsdale, N.Y. 10530

Prudence Penny
PENCIL HOLDER OR BANK

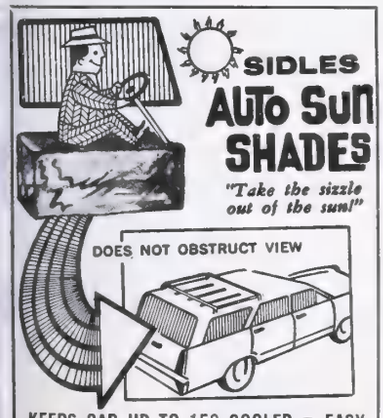


Demure and decorative Prudence Penny comes with a dozen pencils matching her colorful costume. Use her, too, for ball point pens, artificial flowers, toothbrushes, etc. Durable paper maché in choice of blue/green; pink, orange or red/blue. Also available as a Bank with opening in back. Perfect gift for every teenager, for yourself too.

Pencil Holder with 12 pencils $3.95
Bank 3.50

We pay postage Sorry no C.O.D.'s
Write for FREE catalog.
Please send check or money order.

Ashlee Co. Dept. HB-47 247 West 35th Street New York, N.Y. 10001



SIDLES AUTO SUN SHADES
"Take the sizzle out of the sun!"
DOES NOT OBSTRUCT VIEW

KEEPS CAR UP TO 15° COOLER ■ EASY TO INSTALL ■ IMPROVES AIR CONDITIONER EFFICIENCY ■ IDEAL FOR HOT WEATHER DRIVING ■ BLOCKS OUT SUN'S RAYS ■ CUSTOM MADE FOR YOUR CAR

Write for free information.
MODEL: sedan ( ) wagon ( ) hardtop ( )
MAKE: _____ YEAR: _____
STYLE: 2 door ( ) 4 door ( )
INCLUDE NAME, ADDRESS, MAIL TO:

SIDLES MFG. CO., Inc.
Box 3537H, Temple, Texas 76501
Phone 817-778-1636

Photo Bargains



ONLY $1

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Your Choice
2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 Enl.)
or 12 WALLET PHOTOS and 3 5x7 ENL.
Finest quality double weight portrait paper. Send any size photo, snapshot, or negative (returned).
Add 25¢ per selection for postage and handling.
Any enlargement hand-colored, 50¢ extra.
State color of eyes, hair, and clothes.

QUALITY VALUES
Studio 164-T, New Rochelle, N. Y. 10804



SUPER-SHEER NYLONS CAN'T RUN!

At last... lovely sheer hose that won't run no matter how hard you wear them! 15 denier nylons outlast any you've ever worn, give you big savings. Exact fit... won't bag, bind or wrinkle. Seamless, reinforced heel and toe. Choose from 2 fashionable shades: Suntan or Beige in sizes 9, 9½, 10, 10½, 11. *Guaranteed never to run or money back!* Specify color and size. RUNLESS NYLONS, $1.09; 3 Pairs only $3 postpaid. Order by mail from Sunset House, 273 Sunset Building, Beverly Hills, California 90213.

to your own doctor's prescription



EYEGLASSES BY MAIL AT GREAT SAVINGS!

Mail orders filled by $9.95 licensed optician from
(Including single vision lenses, frame and case).

Your doctor's prescription will be filled by a skilled, approved and licensed Optician or your own prescription duplicated. Lenses are ground and manufactured to United States optical standards. Choose from complete catalog of MEN's, WOMEN's and CHILDREN's glasses. Bifocals, trifocals, SUNGLASSES or Safety Hardened Lenses at low additional cost. We unconditionally guarantee accuracy and perfect fit.

SEND FOR FREE CATALOG TODAY

PRISM OPTICAL INC.
DEPT. HB-4 136 LIBERTY STREET, N.Y. 6



How to make a room come alive with beauty!

There's no end to the many ideas you'll find in United's new, beautifully illustrated booklet on wallcoverings. 32 pages in color show how you can easily select, coordinate and hang wallcoverings (including popular vinyls and flocks); how you can add drama to a special wall, highlight a hobby or collection, and even add a touch of wit with decorative taste.



Mail 25¢ with handy coupon below and start creating.

United DeSoto
United Wallpaper Company
Division of DeSoto Chemical Coatings, Inc.

United De Soto
Box 9375F, St. Paul, Minn. 55117
Enclosed please find 25¢ in coin for your new booklet on wallcoverings.

Name_____
Address_____
City_____
State_____ Zip Code_____



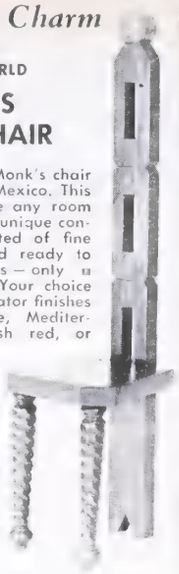
REMOVE WATER STAINS

Get rid of unsightly, stubborn hard water stains quickly, easily, and thoroughly. Works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. Consumer tested 6 years. Money back guarantee. 10 oz. pkg. $1.49 ppd.

If not at your hardware store, send check or money order to:

BRUCE SALES CO., Dept. H
1823 W. Harvard, Fresno, Calif. 93705

Spanish Charm
with
AN OLD WORLD
MONK'S CHAIR



Authentic replica of Monk's chair found in Spain and Mexico. This treasure will enhance any room of the house. Truly a unique conversation item. Crafted of fine material, sanded and ready to assemble in minutes – only a screwdriver needed. Your choice of four antique decorator finishes easy to apply—olive, Mediterranean blue, Spanish red, or dark Moorish stain. Everything included. Fun and easy to finish—an excellent gift! 48" high—seat 16" high—**14.95**—check or money order.

Postage Paid

Send for free brochure of other unusual Spanish tables and items.

Calif. Residents add 4%

RICHARD NEET
Dept. HB-47
P.O. Box 133A Tarzana, Calif.-91356



ORIENTAL GARDEN SETS

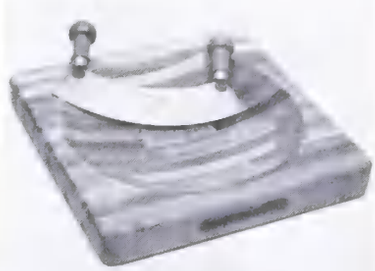
Create a serene Oriental temple garden with these traditional imported tables and stools . . . all in a magnificent deep blue glaze finish.

TABLES
#90-18 14½" diam. x 21½" high..... $50.00
#90-20 15½" diam. x 24" high..... 65.00

DRUM STOOLS
#86 Square shape—
11" x 11" x 17" high 49.50
#87 Round shape—
13" diam. x 18" high 49.50

Shipped in original imported cartons.
Check or money order. Express charges collect.
Satisfaction Guaranteed

ORIENTAL
Dept. HB-4, Box 1809, G.P.O., N.Y., N.Y. 10001



Chopping Block and Mincer

This handsome laminated block is for: Mincing—the Peugot steel blade specially designed for rocking. Carving—the 12" well holds juices, and reversed—your regular chopping block. Indented sides for easy handling. 14" square by 2".

Block $13.50
Chopper $ 6.00

Please Add $1.25 for Postage

COLEBROOK HOUSE
BOX 836, HB47, PAOLI, PA. 19301
"Visit our retail shop, l'Epicure, Haverford, Pa."



ITALIAN PAPER-WEIGHTS. If you're in need of a "little something" gift, these carry weight. Freddie Fish and Ollie Owl are decorative dears of jewel-tone molded glass with champagne-y bubbles that sparkle in reflected light. In a centerpiece they do wonders for the simplest flower arrangement. $1.29 ea. $2.50 for 2. Add 25¢ post. Foster House, Dept. 204, Peoria, Ill. 61601.



REAL McCOY? Or merely the mock? A jeweler will have to look through his loupe to tell that this 4½ct. dazzler is a fiery fake and not a Tiffany treasure. Synthetic white spinel gem sparkles like a diamond, is diamond-white, round-cut, and dramatically set in a sterling silver Tiffany setting. Looks stunning! $5.95 ppd. Send ring size. Ron Lassin, Dept. HB1, Plymouth Meeting, Pa. 19462.



TAPER TRIMMER. Candles in their wonderfully wide size and color range are decorative accessories. But you can have the devil's own time making some of them fit into candlestick holders. The solution: a 17th-century candle trimmer that looks like a miniature mug and works like a pencil sharpener. Made of metal, 2¼" h., $1.39 ppd. Here's How Co., 59 Tec St., HB4, Hicksville, N.Y. 11801.



PLAY EXCITING PIANO with the touch of an expert! Learn fresh sounds, high styles from world-famous Jan August! Collector's series of 15 songs from The Blue Danube (à go-go) to his fabulous Malaguena comes with 2 records so you can hear how each arrangement sounds. For intermediate pianists, 48-pg. book, records. $2.95 ppd. Jan August, Studio B47, Box 51, Forest Hills, N.Y. 11375.



personalized
PHOTO-WEIGHTS

Show off favorite family photos on dad's desk or grandmother's coffee table in these stunning glass paperweights. 3 x 1½". Gold trim, felted bottom. Send any photo, b & w or color. Subject to be enclosed must fit into approx. 2¼" circle. The glass dome top will magnify it. Send entire photo, we will precision cut to size & permanently seal in paper-weight.

$3.50 each ppd. *add 4% tax in Calif.*

Psst! Elegant Gifts
1254 Westwood Blvd., Dept. HB 1
Los Angeles, Calif. 90024

BEAUTIFUL PEARLS from PAMPERED OYSTERS



Lovely cultured pearl creations that reflect good taste, fine craftsmanship and good value.

A. Choker length, single strand cultured pearl necklace, 6mm, with gold filigree clasp. **$15.00 ppd.**

B. Dangle earrings with 2 white & 1 black pearl, 14 kt. gold chain. **$11.95 pr. ppd.***

C. Practical pearl link ring, 14 kt. gold links. Lovely marriage or guard ring. **$5.95 ppd.**

D. Dangle earrings, 3 white pearls, 14 kt. gold chain. **$8.95 pr. ppd.***

**Specify pierced or screw-back studs*
Send check or m.o. Money back guarantee. Write us your special pearl jewelry requirements.

MARA PEARLS, Inc., **Dept. HB4, Box 196 OVS, Great Neck, N.Y. 11023**

PICK A DAISY, the kind that lasts forever, for spring-time glow. It's pure smash with a coat-mannered gray-flannel dress, a doll-waisted lettuce-green dirndl, a crisp navy knit. Pretty daisy pendant of bright white-enameled metal hangs on a golden chain. $2.50. Matching bracelet, $2.50. Earrings to complete the ensemble, $2.50 pr. Ppd. Jeredith Manor, Box 130, Nyack, N.Y. 10960.



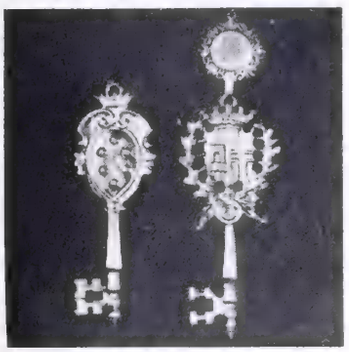
HORSEY SET of 4 magnificent prints created from Elmore Brown's famous original oils. The proud bearing and high spirits of these thoroughbreds have been reproduced in true-to-life color. Dramatic 11x14" size makes them a good bet for wall grouping in office, den, club. Set of 4, $1, 10¢ post.; 3 sets $2 ppd. The Homestead, Dept. HB-37, 420 Lexington Ave., New York, N.Y. 10017.



FUND-RAISING? Now your organization can sell fine recipe cards and earn 45¢ for every box sold. 12 members selling just 12 boxes each will add $64.80 to your treasury. Printed in full color, sixty 3x5" cards with quaint stove design are packed in gift box. Send your name and address and $1 for sample box, details, & catalog. Current, Inc., HB4, Box 2020, Colorado Springs, Colo. 80901.



PERFECT CASTING from antique Italian molds lends enchantment to these golden keys. Definitely decorative on a narrow wall panel, excitingly effective over a contemporary cabinet, 7½"-long keys are lacquered for a lustrous, tarnish-resistant finish. Set of 2, $1.98. Key with its own 2½" hanger, $1.50. Ppd. Lillian Vernon, 560 South Third Avenue, Mt. Vernon, New York 10550.



NEEDLEPOINT WASTEBASKET

Here's a charming new gift idea. You just work a 2 or 3 letter monogram in easy needlepoint, add a matching velvet ribbon and you've created a beautiful personalized wastebasket or sewing basket. Kit includes 10½"x10½" rattan basket, needlepoint canvas, needle, white yarn for background, tapestry yarn and ribbon in your choice of blue, rose, green or gold (please specify), monogram sheet and full directions. Only **$7.95** plus 65¢ pstg. and handling.





NEEDLEPOINT CLUTCH BAG

The colorful rose design in this handsome purse is already worked for you in gros point by skilled needlewomen. You just fill in the background in ivory or black tapestry yarn. Kit includes everything you need to complete this 5" x 8" clutch bag including background yarn, finished lining, zipper, piping, easy-to-follow instructions. Specify your choice of Ivory yarn or Black yarn for background Only $3.95 plus 35¢ pstg.

Send 10¢ for Art Needlecraft Catalog

the stitchery Dept. HB404 Wellesley, Mass. 02181

BEADED FLOWERS



Now, you can create magnificent salon beaded flowers at a fraction of the price sold in finer stores. A fascinating new hobby. Ideal as decorative accents for home, gifts or fund raising.

Kits include: imported *glass* beads on strings, wire, tape, easy step-by-step diagrammed instructions . . . everything you need.

Shasta Daisies (4) life size $7.00
Yellow Daffodils (4) life size $7.50
Shaded Purple irises (3) life size . . $7.75
Tulips (4) life size $8.25
Yellow, Red or White (not shown)

Shipped postpaid. N.Y.S. resid. add local sales tax. Send for our brochure & price list of individual materials. No COD's please.

Beautique Craft, inc.

Box 23-B47, New Hyde Park, N. Y. 11040

RENAISSANCE CANDLELIGHT

A stunning tall candlestick adds drama to a room. Antique brass finish, 15" tall, complete with 60 hr. candle. (saucer for wide candle removable to permit use of regular width tall candle) (gift boxed) $7.95 postpaid.



ELIZABETH McCAFFREY

Dept. HB-R, Northport, New York 11788

IMPORTED FRENCH PORCELAIN
BATH ACCESSORIES

Another Acme Exclusive!

Porcelain de Paris . . . Everything for the bathroom, from basin to toilet, bidet to coat hooks. 4 delightful patterns from which to choose. We even have wallpaper & curtain material to match.

AS USUAL WITH THE UNUSUAL

Acme Hardware Co., Inc.

150 S. La Brea Ave., L.A. 36, California Dept.B-4
ALSO IN SAN FRANCISCO



send 50c for catalog of exclusive decorative hardware & accessories



Does not harm birds

Stop bird damage to fruit and berry plants

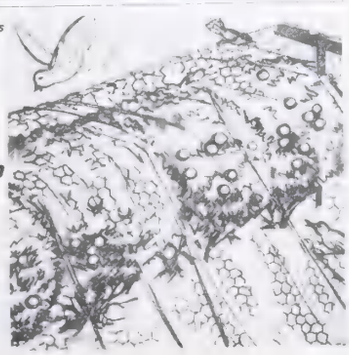
DUREX ANTI-BIRD MESH

Durable 100% nylon mesh

D - 4½ ft. x 36 ft. $4.95 • C - 9 ft. x 21 ft. $5.95
B - 4½ ft. x 75 ft. $9.95 • A - 9 ft. x 45 ft. $10.95

Mail order to

APEX MILLS, Inc. Dept. B-4
49 W. 37th St., New York, N. Y. 10018
Postage Paid—No C.O.D.'s





OVER-DOOR HANG-IT-ALL

For bathroom, bedroom, kitchen or hall. Keep things tidy with this 6-hook chrome-plated rack. Fits over any standard size door to give you extra hanging space. Ppd.

4603 Hang-It-All $1.00

Gracious Living
D-1313 BERKELEY, R. I. 02864



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each / FOR $2.95
DOUBLE—4½" x 5"	$1.50 each / FOR $3.95
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w/spindle & rosette	$1.95 each

PLUS 35¢ POSTAGE & HANDLING

Pa. Res. Add 5% Sales Tax Sorry No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010

PUSSYFOOTING AROUND $2.98 pr.



Pussyfooters are cat-talk for California's on-the-prowl play-shoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Women's sizes 4 thru 10 in 5 fashion purrfect colors—Siamese Mustard or Tan, Tomcat Black, Angora White, Persian Red. $2.98 pr. Also in Gold. $3.98 pr.

20c handling chgs.

Cal-Leather Co., Dept. HB 47
525 W. Windsor Road
Glendale, Calif. 91204

Please send me pairs of Pussyfooters Calif. residents add 4% tax. $2.98 pr.

Check ☐ M.O. ☐ Please no C.O.D.'s.

CIRCLE SIZE AND COLORS DESIRED

Sizes: 4 5 6 7 8 9 10

Colors: Red White Black Mustard Tan

Name_____

Address_____

City_____ Zone_____ State_____



HEAD AND SHOULDERS

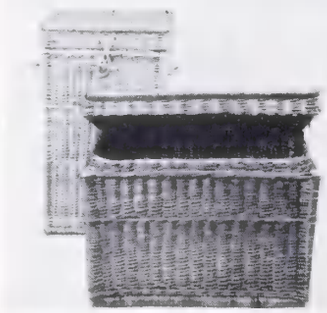
Relax and discover the refreshed, revived feeling that only comes from bathing with this DeLuxe, super size, 16" by 20" **Fleur-de-Lis Bath Pillow.** 4 suction cups hold it securely in any position to cradle and support both the head and back in cloud soft comfort. Wet proof to keep hair dry. Gaily hand decorated in gold Fleur-de-Lis pattern on White, Pink, or Aqua background makes a beautiful gift of comfort. We pay postage, ship in 6 hours & mail gifts direct for only $3.97.

MONEY BACK GUARANTEE

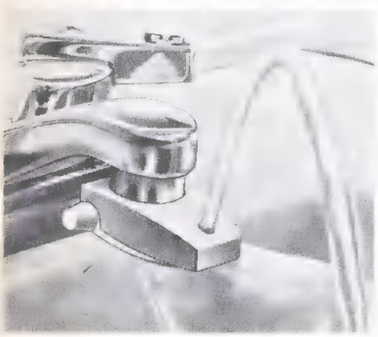
BETTER SLEEP Box HP | New Providence, New Jersey 07974



SEIGNORETTE CHAIR, reproduced in museum detail by famous cabinetmaker M. François Seignorette from the New Orleans original that graced elegant homes 100 years ago. Of solid mahogany (6-coat finish). Velvet-cushioned in choice of 12 colors. 18¼" w., 21" d., 35" h., $59. Matching armchair, $74. F.O.B. Ala. Catalog, swatches 50¢. Magnolia Hall, 726 Andover, HB, Atlanta, Ga. 30327.



WISE UP TO WILLOW for superb decorative storage chests. Ideal for blankets, toys, laundry! Handwoven in Europe. Samsonstrong, maple-stained, a pair is perfect as extra seats, end tables. Hamper 13x15x24" or chest 16x16x25", $12.95; chest 17x17x28", $14.95; 19x19x32", $16.95; 21x21x36", $19.95. Exp. chgs. coll. The Added Touch, 12B Water St., Bryn Mawr, Pa. 19010.





Learn how to become a TRAVEL AGENT

Women! Now you can step into an exciting new position in travel. Travel is booming . . . increasing at the rate of 15% each year. Thousands of fascinating career opportunities are open now for qualified women. Easy home-study plan prepares you in spare time for rewarding, good salary career with travel agency, airline, resort hotel, etc. . . . shows you how to become a travel agent in your own area . . . reveals how you can make rewarding benefits escorting guided tours. Meet interesting people. Roam the world at reduced fares. Enjoy a new, fun-filled way of life. Professional travel experts guide you step by step. Send for . . .

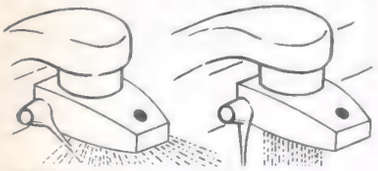
FREE "TRAVEL CAREER KIT"

including 20-page Book, "Opportunities in Travel," Sample Lesson and 16-Page Full Color Pocket Atlas—ALL FREE! No salesman will call.

North American School of Travel
(Div. National Systems)
4500 Campus Drive, University Plaza
Dept. 4954, Newport, Calif. 92660



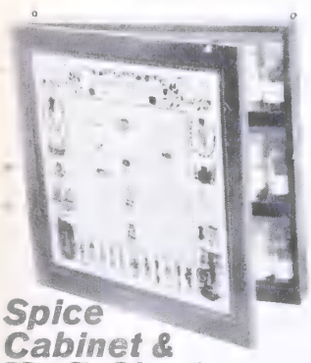
PAINT HORSE is an easel, table, paint box, carrying case, and seat all-in-one. Adjustable back holds any size canvas. Gear section functions separately as supply stand. Folds flat to carry, store. Seat, 33" l., 14" w., folds to 34x8". Of outdoor plywood and solid pine, assembled, sanded, ready-to-paint. $28.95. Easy kit, instr., $21.95. Add $1 ea. w. of Miss. Yield House, North Conway, N.H. 03860.



Drinking fountain, fan spray rinser and aerator all in one! Fits every sink, all standard aerator threaded faucets. Really sanitary! Fountain obsoletes germ-carrying glasses and cups. Fan spray rinsing saves dishwashing time. Install in minutes without tools. Order today! Chrome plate aerator. High impact plastic cover. Only $2.98 postpaid. Write for FREE catalog.

HOLIDAY GIFTS
Dept. 204B, 7953 Raritan, Denver, Co. 80221

PAIR WITH A PURPOSE, and a dual one at that! For not only are these functional pieces calculated to bring order, they are also geared to enhance. Den, bathroom, kitchen . . . any room lends itself to the Early American flavor of this eagle-crested pair. Magazine rack, 12x16" wide. Shelf, 8x24", $3.98 each. Add 45¢ post. each. Foster House, Dept. 204, Peoria, Illinois 61601.



Spice Cabinet & Herb Chart

Perfect gift for a bride, a brother, a mother-in-law, your better half or yourself is this complete guide to herb cooking and spice seasoning. Cover lists and illustrates 20 popular spices. "Compatability chart" inside tells how to combine herbs and spices for epicurean effect. Shelves hold 30 spice-jars. Will make any kitchen the glamor room of the house—easily attached to wall.

$25 *(plus $2 for handling and shipping)*

Gift-in-Hand

42 Purchase Street, Rye, N. Y. 10580



Mr. & Mrs. A. K. Johnson
1934 Marlin Avenue
Martindale, Calif. 93107

1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 412 Jasperson Bldg., Culver City 1, California.



Chippendale Bed Steps

With those who truly enjoy antique reproductions, this is one of our most popular pieces. An authentic copy of the original steps first crafted in 1760. Extra sturdy construction affords many uses. Handmade in the finest solid woods. Mahogany, $59.50. Cherry, $65.00. Walnut, $72.00. Covered in your own fabric—½ yd. required. Shipping charges collect.

WRITE FOR CATALOG

Over 200 authentic antique reproductions. Send $1. (No stamps)

Newcomb's Reproductions
3233 Hillsboro Rd. Durham, N. C.



14 K GOLD
A REMARKABLE METAL POLISH

for home, car and boat.

So effective it's hard to believe

Quickly cleans and polishes chrome, brass, copper, bronze and aluminum, without hard rubbing. Brings out hidden lustre, gives new brilliance, wipes away rust and tarnish, provides a protective film to retard discoloration. Works easily on all fine metals. Non-flammable . . . . kind to hands.

New Jersey Residents Add 3% Sales Tax. Pint $1.75 postpaid

CAR-SKIN PRODUCTS CORPORATION
Flemington, New Jersey 08822

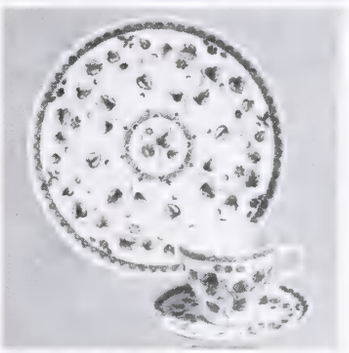
HERITAGE LAMP. Once upon a time when Grandma and Grandpa were sparking on the horsehair settee, oil lamps like these were her home's only light. Now it burns scented oil, sheds its soft glow on the hall console, a bedside table. Soft green ceramic with pink roses, glass chimney. A pinch-hitter when electricity fails! 24" h., $8.95 ppd. Imre Ban, 3950 Lake Shore Dr., Chicago 60613.



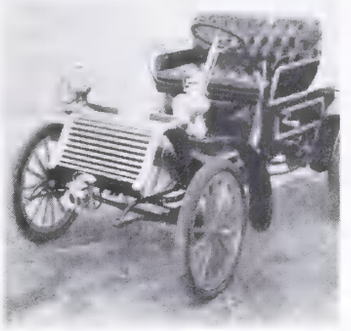
IT'S THE GREATEST kitchen helpmate for dozens of grating chores! Food falls directly into the heavy plastic receptacle that's part of the unit. Three interchangeable stainless steel graters snap out for cleaning. From Sweden, renowned for elite products creatively designed. 4⅜x7½x 3⅝", red or yellow. $4.95, 50¢ post. Clymer's, HB4, Point Pleasant, Pennsylvania 18950.



NANTUCKET BLUE. English Staffordshire in an authentic colonial design pairs perfectly with early American and traditional settings. 55-piece service for 8 includes dinner plates, salad plates, cups and saucers, fruit bowls, plus platter, vegetable dish, covered sugar & creamer, coffee pot. $34.95 comp. coll. Jenifer House, HB4, Great Barrington, Mass. 01230.

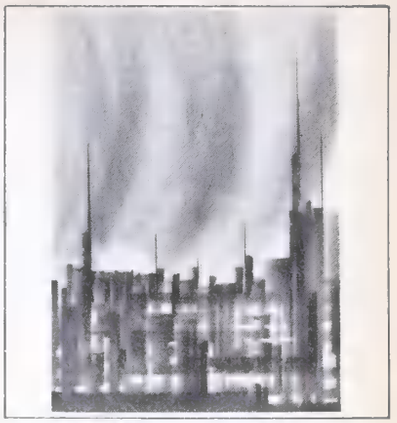


ANTIQUE AUTO prints will delight a collector of old-car classics. Hang all six as a nostalgic full grouping in den or office. 1904 Eldredge, 1904 Rambler, 1907 Mercedes, 1909 Lambert, 1910 Stanley Steamer, 1910 Lanchester in the set. In full color, ready to frame. 10¼x8¼" each, $3.50. Purchased individually, 50¢ each. Ppd. Ann Isabel, 7840 Rugby St., Philadelphia, Pa. 19150.



Collect Signed Original Etchings and Lithographs by America's Foremost Artists

For more than thirty years ASSOCIATED AMERICAN ARTISTS has given art lovers the rare pleasure and fascinating experience of owning and collecting original works of art for as little as $10. Many of our earlier offerings are now being sold for more than twenty times their original price. Our current catalog offers works by America's most prominent artists including Altman, Dobkin, Florsheim, Greenwood, Gross, Hirsch, Kleinholz, Landau, Doris Lee, Margulies, Silverman, Schreiber, and Raphael Soyer.



"Setting Sun" by Richard Florsheim
$10 matted 14" x 18" (plus $1 shipping)

Associated American Artists
605 5th Ave., N.Y. 10017, Studio 44

For free catalog containing 47 different illustrations, send 25 cents for handling.

Name_____

Address_____

City_____ State_____ Zip_____

SPANISH BOTTLES

with enclosed ice compartment



Our handsome, hand-blown Murano Spanish Bottles boast a unique enclosed compartment to hold ice. Keep wine, cocktails, fruitades delightfully frosty without dilution. Dripless spout and Old World styling is sure to bring you praise.

A new way to Chill Wine, Martinis, Manhattans

1½ Qt. **$3.95** plus 30¢ post.
3½ Qt. **$4.95** plus 50¢ post.

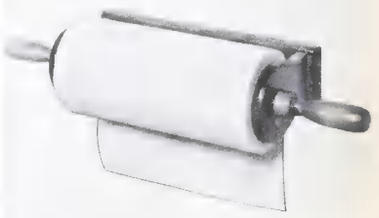


New horizontal spout Murano bottle with enclosed ice compartment. 3½ Qt. size only.

$3.95 plus 30¢ post.

Free Gift Catalog—Please specify zip code

EDWARD H. ZIFF *importer*
Dept. HB47-b, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60654



ROLLING PIN PAPER TOWEL HOLDER

Beautifully hand rubbed, solid maple in Early American Salem finish. Adds the warmth and friendliness that only Early American can instill, yet looks equally well with any decor. Holds the giant or regular roll of paper towels. Overall length 21". Easily mounts against a vertical wall or horizontally underneath a kitchen cabinet. You must be fully satisfied or your money back. Please include your Zip Code. Only **$4.49** postpaid.

Please send a postcard for free illustrated catalog

No C.O.D. please.
Send check or M.O. to:

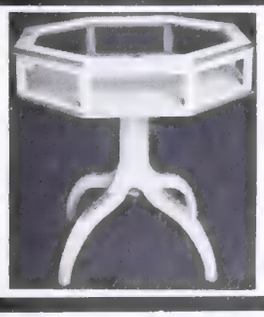
AMERICAN PRODUCTS
Dept. A, P.O. Box 1347, Canoga Park, Calif. 91305

ZIP! ZIP! ZZZZIP!

YOUR ZIP CODE SPEEDS YOUR ORDER

People who include their Post Office Zip Codes with their return addresses frequently get their mail order packages faster, and shipments are less likely to go astray. It's all a matter of habit —a smart habit. Use your Zip Code for mail orders and all your mail.

Collector's Dream Table



$98.98 25½ w., 25½ l., 26 h.

This is a unique Octagon Curio Table for your various collections of antiques and coins. This hand made and hand finished table in your choice of Antique White & Gold, Pine, Mahogany or Walnut genuine woods.
This Curio Table is also useful as a decorative lamp table with all periods of furniture. Made by craftsmen with consideration to the utmost detail & strength. Please specify color velvet to be used in table with order.

Inquire about our Curio End & Coffee Tables.
Shipping charges collect.
Send check or money order with purchase.
Satisfaction Guaranteed.

REPRODUCTIONS BY "PAIS"
2006 Salisbury St.—St. Louis, Mo. 63107

OVER GARAGE OR ON OVERHANG

Nine Sixty Three



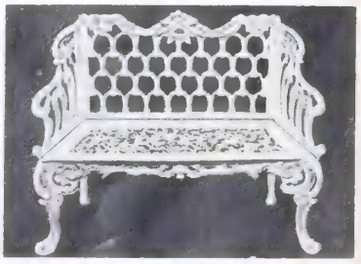
CUSTOM MADE HOUSE NUMBERS

Spell out your house number in continuous script letters. Weather-resistant, ¼" masonite is treated for outdoor use, custom-cut by expert craftsmen to fit any garage or overhang. 8"h., finished in flat black or stark white, pre-drilled with screw holes, address installs in seconds.

One word house number	$4.95 ppd.
Two word house number	$9.45 ppd.
Three word house number (shown)	$13.45 ppd.

Send check or M.O. Satisfaction Guaranteed

CRESCENT HOUSE
135 Central Pk. Rd., HL,
Plainview, L.I., N.Y. 11803



AUTHENTIC REPRODUCTION

BARONESS SETTEE IN CAST ALUMINUM

SPRING SALE PRICE **$109.**

This intricately designed piece originated in the New England States. It's as comfortable as it is eye-catching. 43" long, 35" high, 15" deep. #1400 finished white.

SEND **25¢** For new 28 Page Catalog

Send check or money order. Shipping charges collect. Sorry, freight by express.

J. F. DAY & CO.
Dept. B-467, 2820 6th Avenue, S.
Birmingham, Alabama

BEAUTIFY YOUR YARD



WOOD OR METAL TRASH CANISTERS

No more smelly, messy trash cans cluttering up your yard, garage, cellar or porch. No more raids by dogs, cats, coons, skunks. Keep cans outdoors, out of sight, safe from animals, rain, wind. Just lift lid to dump trash in, open doors to pull cans out. Handsome beside door, on lawn, on terrace, against house or garage, near walk or driveway. Fill planter with potted plants. Holds cans up to 28-gal. size. Built to last years, of weatherproof, waterproof exterior scored plywood. In sections for easy screw assembly. Prime painted, ready for final coat. 35¼"H. 15"W. 21"D. Holds 2 cans. **$29.95.**

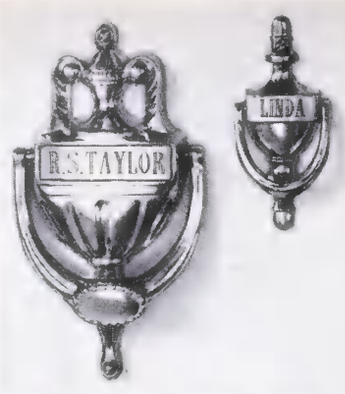
Heavy gauge green enamelled steel. Holds 1 can. Use singly or in several together. 34"H. 22¾"W. 21½"D. **$12.95. 2 $24.95.**

All Express Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

Yield House
Dept. B4-7
North Conway, N.H. 03860



PERSONALIZED GOLDEN BRASS KNOCKERS

For an impressive note on all your doors, order these solid metal door knockers. Handsomely cast metal, plated in golden brass and lacquered for permanence. The name of your choice is meticulously engraved.

FRONT DOOR KNOCKER (6½" tall) **$1.98**
APT., ROOM, OR HURRY KNOCKER (3¾") **$1.00** each

All orders shipped immediately, postpaid.

Gloria Dee
P.O. BOX 1100—HB47
Mt. Vernon, New York 10551



CONTACT LENS WEARERS
NEW *CISCA* LENS SOAKER*

... permits easy removal, keeps solution clean, reduces evaporation. Cradled in soft strainers, no scratching from improper handling; solution flows freely. Lenses are removed by lifting strainers from wells. Beautiful ivory and gold or black and gold design. Mirror in cover $3.00 postpaid. *U.S. Patent D-204, 16

CISCA PLASTICS, INC.
22 Carrington Street • Lincoln, R. I.

Hollywood
chin band
"Perkerupper"



Use this feather-light Band, while reading, knitting, watching T.V., or sleeping. Made of fine latex elastic with adjustable head pieces for proper tension. Any chin can afford this luxury. **$1.** *plus .20 hdlg. & del. You must be pleased with the results or money refunded.*

Use *Hollywood* **WINGS**
"Smoothies"



we call them. Made of flesh colored fabric treated to adhere to the skin. Moisten and press over furrows . . . Use warm water to remove. Theatrical size box. **$1.** *plus .20 hdlg. & del.*

Wings, Inc. Dept. B
Box H413, Trenton, N.J. 08603



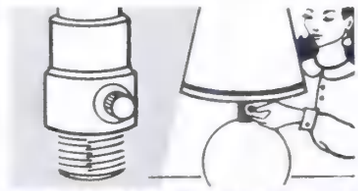
Distinctive Barrel Clock
TRANSISTORIZED—
NO CORD TO HIDE

This hand-crafted replica of an old oak barrel complete with turned spigot is manufactured of strong, durable "Oakthane". The clock, 13" in diameter, features gold embossed Roman numerals and barrel hoops. Transistor movement runs one year on standard flashlight battery, no ugly cord to hide. Complements the decor of any room, a wonderful gift idea.

Transistorized $21.95
Electric $19.95

We pay postage. Sorry, no C.O.D.
Satisfaction Guaranteed

WILLIAMS INDUSTRIES
Dept. B-4, 213 Wilson Ave., Newark, N.J.



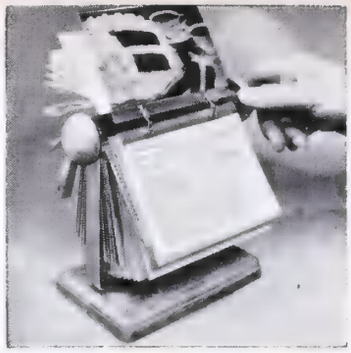
ADJUST-A-LIGHT T.M.

LAMP LIGHT CONTROL

"Controls any ordinary lamplight bulb from a soft candle glow to full bright by a turn of the dial." ONLY $7.95 ea. including postage

At last, someone now offers you controlled lighting for every table or floor lamp. Simply unscrew your lamp's light bulb, screw an **Adjust-A-Light** into the socket, replace bulb, turn lamp on, and dial light intensity from off to full bright gradually, as desired. You'll be thrilled with the many lighting effects you can create. SEND $7.95 now with your name and address. (Check or money order. No C.O.D.'s) Money refunded, if not completely satisfied.

CREATIVE CONSULTANTS
3 QUONNIPAUG LANE
NORTH GUILFORD, CONN.



CLIP AND FLIP favorite rec pes on the Recipe Wheel, th ready counter-top reference. I stands on a sturdy 4x6¼" plasti base, comes with clear plastic 3½ x5" pockets for 160 back-to-bac recipes, is indexed for 32 foo categories. $6.95. 16 refills (for 3 recipes), $1. Seventy-five *person alized* 3x5" recipe cards, $1. Ppd Franzen Gifts, 110 Franzen Bldg HB4, Flanagan, Ill. 61740.



KIT TO BE TRIED. Embro der the jolly clown in lollipop co ors of red and orange on dark pur ple ground. Nursery-dwellers d light in this sort of wall hanging and you'll enjoy its departur from the usual children's-room ac cessories. Kit from Sweden wit cotton yarn, jute weave backing needle, instructions, 15x18". $8.9 ppd. Berit's Broidery & Ryor, Bo 25952, W. Los Angeles, Cal. 9002



WIDE WIDTH SHOES fo men are a Hitchcock specialty This smart Continental casual soft, easy-breathing suede-finishe cowhide with bouncy crepe rubbe sole is available in EEEE width i sizes 5 to 13. $18.75 ppd. Free ca alog of 100 styles for dress, work or casual wear in the wide E t EEEEE (5E), range. Sold only b mail. Hitchcock Shoes, HB-11 Hingham, Massachusetts 02043.



GRAPE LEAF CLOTH. R warding to make, decorative display, pattern comes to life i cross-stitch on oyster Belgian li en. Kit complete with stampe tablecloth (scalloped edge), co orful floss, easy instructions. 50 50" $4.95, 50x70" $5.95, 59x80 $7.95, 69x90" $12.95, 69x108 $15.95. Set of 4 napkins, $3.9 Add 50¢ post. Victoria Gifts, 12 Water St., Bryn Mawr, Pa. 1901



SUITED TO A T-strap in pa ent or kid are the tattersalls, th gabardines, the jerseys of spring A sassy young shoe with broa 1⅛" curved heel, it's in grea shape to pair with turtlenec knits, short-jacketed suits. Blac or bone patent, black or luteti brown kid. Sizes 6 to 12 fro AAAAA (5A) to B. $18.95 plu 60¢ post. Mooney & Gilbert, 17 W 57th St., HBP, N.Y. N.Y. 1001

SUPER PHOTO OFFER

FREE
FRAMED ENLARGEMENTS colored in Oils with each offer-your choice..



SEND ANY PHOTO SNAPSHOT/POLAROID/NEGATIVE WITH 1.25 ea. SELECTION..TODAY

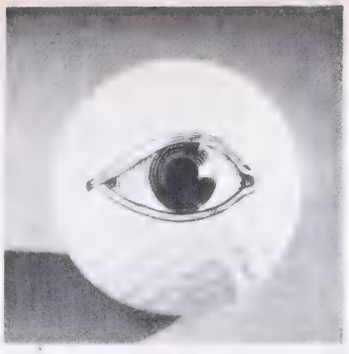
State Color/Hair/Eyes
(orginals returned)

or 2-8x10 ENLARGEMENTS-Portrait ppr. (+ FREE 8x10 COLORED/FRAMED)
or 4-5x7 ENLARGEMENTS-Portrait ppr. (+ FREE 5x7 COLORED/FRAMED)

25 WALLET PHOTOS 2½x3¼ FOR **100**
FREE 5x7 COLORED & FRAMED now...
+ 25¢ for post hdlg

DISCOUNT PHOTO Dept. H 835 BROADWAY NYC 10003

KEEP YOUR EYE ON THE BALL is standard advice for golfers (especially tyros), but with this zany bit of sporting equipment, you can throw out that admonition. This ghoulish golf ball keeps its eye on *you*. It's strictly drag stuff but it's a hit with pros or duffers. Order a pair for Pop for Father's Day. $1 each. Ppd. Casual Living, HB4, 108 Chatsworth Ave., Larchmont, N.Y. 10538.



IT'S ALARMING that the crime rate is so high. Protect yourself, children, possessions! *Guardo alarm stickers* give the impression that you have a security system. Scare away prowlers, pranksters, undesirables. Adheres instantly to doors, windows of home, car, or boat. Bright yellow on black, 4x2". Six for $1, 15 for $2. Ppd. Crescent House, 135 Central Park Rd., HB4, Plainview, N.Y. 11803.



WISS SNIP is a new kind of cutting tool that requires less manipulation, yet allows greater accuracy. Has zip-action speed due to the spring-back blade design that responds to the slightest pressure. Clip package cord, cut paper, fabric, dress patterns. Wissquality cutlery steel. Opens to sharpen, $3.49 ppd. Order from Inset House, 80 Sunset Building, Beverly Hills, California 90213.



COCKEYED CROSS-EYED glasses will break up the stuffiest party. When you slip into your dinner seat with the dignity of a great lady, slip these on, tap your dinner partner for his attention—and beware the spilled wine. Buster Keaton himself couldn't keep a straight face! $1.25 the pair, $5 for 6 pairs. Postpaid. Order from Jerry Roberts, 340 E. 57th St., HB4, New York, New York 10021.



WHY PAY $400 OR MORE FOR A CUSTOM DESIGNED CHAIR? OUR PRICE IS ONLY $199.90 —INCLUDING OTTOMAN!



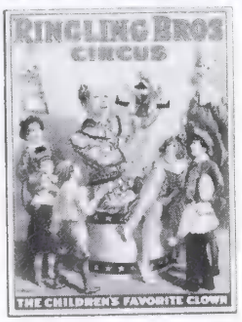
SEND FOR FREE CATALOG

Through Custom Designers, you can enjoy decorator styling and superlative comfort at great savings. Handsome in living room, family room, den or office. Genuine molded walnut frame in rich, hand-rubbed oil finish. Plump urethane foam, wrapped in Dacron, cushions you from head to heel. Rock or recline in your favorite position. Chair and ottoman have 360° ball-bearing swivel bases; self-levelling glides. Chair 32"W. 33"H. 34"D. Ottoman 26"L. 22"D. 17"H. Upholstered in leather-like heavy-duty expanded vinyl, only $199.90. Or choose genuine leather, only $299.90. Both in Black, Avocado, Ivory, Tan, Gold. Specify vinyl or leather and color. Shipped within two weeks. Shpg. Chgs. Col.

Money-Back Guarantee

CUSTOM DESIGNERS
BOX 382 PRUDENTIAL CENTER STATION, BOSTON, MASS. 02199

CIRCUS POSTERS



FOR CHILDREN OF ALL AGES

LADIES AND GENTLEMEN! Now appearing in the Center Ring, 3 eyes 3, count them! fabulous, super-colossal Circus Posters. The most amazing production on paper! Great fun decorations for children's room, nursery, playroom, and that stuffy study too! Our Circus Posters Set will amaze and delight children of all ages. Don't miss this stupendous attraction!!!

The Posters are published by us through special arrangement with the Museum of the City of N.Y. They are printed in **bright circus colors** and in large size 20" x 30" on quality paper. The subjects are:

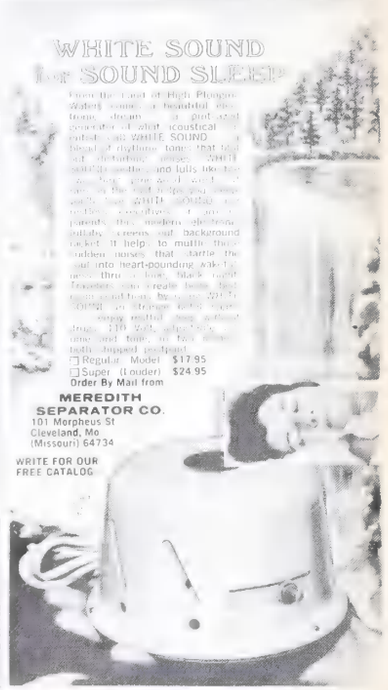
(1) **THE CHILDREN'S FAVORITE CLOWN** (Illus.)
(2) **BIG BINGO, GIANT 2 STORY ELEPHANT** "Biggest Brute that Breathes".
(3) **DANCING BEARS.** Rollerskating, bicycling and prancing with other animals.

The Set of 3 Posters $3.95 ppd.

Extra sets for your favorite nephew or niece 2 Sets $7.50, 3 Sets $10.50.

Illus. Catalog 25¢ • Showrm. Hrs. (M-F) 10-6:30

ART FORUM Dept. 47B, 80-4th Ave. New York, N.Y. 10003



World Famous RYA Cushion and Wall Hanging KITS DIRECT FROM SWEDEN



Save 2/3 . . . with our easy, do-it-yourself kits. Centuries-old craft made into a relaxing, satisfying and rewarding enjoyment. No looms, frames or special skill. Prestarted kits and color-keyed charts make you an expert in minutes. Only our COLOR BROCHURE can convey the soft, rich, beauty and elegance of these virgin wool yarns . . . the breath-taking colors of the prize-winning designs. Please send 25 cents for brochure, prices and easy instructions.

ANNA EVESON, Director, POLLUX PRODUCTS CO., Dept. HB-4, 191 Main Street, Westport, Conn. 06881



BABY'S SAFE-NAP

Cool and comfortable sleepy-time for baby's important rest . . . safety is first with our handy Plakie safe-nap kit, which has two foam-filled bumper cushions at either end to prevent baby from rolling off when placed on the bed. 21½" long x 27" wide, complete with compact clear plastic carrying and storage case, with draw string ends. The two foam-filled end cushions are trimmed with ribbon and lace in a choice of pink, blue or maize; bumper cushions "slip out" for easy washing. Weighs mere ounces; so handy as a portable bed when taking baby on a visit to Grandmother, Aunt, Uncle, etc.!



5.95 ppd.

FREE GIFT CATALOG!

things in such

dept. hb47 • box 45103 • chicago, ill. 60645



WROUGHT ART HOBBY KIT

Beautiful imitation wrought-iron centerpiece. Fun to assemble—easy to finish in any color, or leave it black. No tools needed with this exciting new "do-it-yourself" kit. Sparkling crystal-like bowl 8½" in diameter included. Looks just like expensive hand wrought iron 12¾" high. Only **$5.50**

Please add 50¢ for postage and handling
Satisfaction guaranteed or money refunded immediately
N.Y. res. please add 3% tax

The Country Lane
Box 113, Branchville, N.J. 07826

Family Birthstone Pin FOR MOTHER



$9.95 Postpaid

The gift of sentiment she'll cherish most, because it contains a visible record of her family. Beautiful Crown in which we place a simulated birthstone for each child. Price includes birthstones for 1 to 12 children. Please list birthmonths. Luxuriously gift boxed.

Send money order or check with order. No C.O.D.'s. Allow 5 days for delivery.

GOODMAN JEWELERS
Dept. HB6, 30 West Washington Street
Indianapolis, Indiana 46204



FINISHED OR IN KIT

Magazine Tree

Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12"W. 13"D. 30"H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or map'e finish.

$16.50 *Postpaid*

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. **$9.95** *Add 80c West of Miss*

BEAUTIFUL NEW FREE CATALOG—700 PIECES
Finished and Kit Furniture in Friendly Pine.

Include Your Zip Number Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B4-7
North Conway, N.H. 03860



A TISKET, A TASKET, INITIALS ON YOUR BASKET

Take a shapely straw carryall, add your monogram in needlepoint, tie on a pretty ribbon and bow, and you're ready for Spring and Summer. Complete kit includes handsome Madeira basket, tapestry yarn, chart and canvas for monogram, easy instructions, and your choice of a rose, blue, black, red, or green velvet ribbon. Size 12" x 8" x 6½" high. Monogram wastebasket also available.

Basket Kit (shown) $3.95
Wastebasket Kit, 11" dia. x 10" $3.95
PLUS 50c POSTAGE EACH ITEM
Pa. Res. Add 5% Sales Tax. Sorry No COD's.

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010



CAN YOU SMILE WHEN TAR IS TRACKED ON YOUR NEW CARPETS—or when the children and friends spill their drinks and food? You can! Thousands of women, hotel motel chains, airlines, restaurants and hospitals just "sweep" these calamities up with the Litter. ARGOSHEEN gives magical carpet cleaning almost effortlessly, dries in a few minutes, multiplies life of carpets. Has never harmed a carpet, and no carpet is too dirty to restore. Pretty carpets deserve the best—ARGOSHEEN. ARGOSHEEN (2 quarts), mop and tub, $7.95 postpaid.

Argo & Company, Inc.
182 Ezell St., Box 2227, Spartanburg, S. C. 29302



QUICK 'N EASY

RE-UPHOLSTERY CHAIR KITS

Our easy at-home solution to restore and revitalize your dinette chairs: jiffy re-upholstery kits with pre-cut seats and backs in beautiful, durable vinyl. Upholstery tacks and easy instructions are included. An inexpensive and ideal solution for chrome, wood, iron chairs, bar stools, boat & car repairs!

• Off-white • Black • Tan • Red

SEATS ONLY kit contains 4 pre-cut 20"x20" vinyl pieces; fit any standard size chair or stool seat $2.95

SEATS & BACKS kit contains 4 pre-cut 20"x20" vinyl pieces, four 13"x36" pre-cut backs, 5 yards of "Hidem" binding for backs to give custom, finished look $5.95
all prepaid • refundable

CREATIVE HOUSE
219 W. 9th St. • Kansas City, Mo. 64105



ROLLAWAY TABLE

Genuine butcher block, 2" thick, on a double base with easy-rolling casters that can be locked. Black matte finish, 29" high.

THE BUTCHER BLOCK



48" x 24", $107.50
48" x 30", $116.00
60" x 24", $116.00
60" x 30", $126.50

Order direct. Check or M.O. only. No C.O.D.'s. Express charges collect. NYC, 5% tax. Elsewhere in N.Y. State taxes applicable. New catalog, 25c.

J & D BRAUNER, INC.
298 Bowery, N.Y. 10012 (Dept. HB2), GR 7-2830

LAVA LITE

A decorative light that is so unusual it defies description. Mysteriously beautiful. It has a hypnotic, restful effect that is so eye-pleasing and exotic that everyone is enchanted by it. Continuously moving lava forms are activated by bulb located in base, unit makes ideal T.V. night or decorative light. Specify lava color. Red, Blue or Orange. Write for free color brochure on all 12 models of Lava Lite.



13¾" HEIGHT
5" SQUARE WALNUT BASE
BRASS CAP AND STAND

UNUSUAL

17.95 postpaid

Money back if you are not delighted. Send check or money order

TRI-STATE SALES, dept. 5
427 Illinois St.
Paducah, Kentucky 42001



PRETTY IN PAISLLEY. A marvelously wearable overblouse is tailored in man-made fabric that looks and feels like silk foulard. An all-time, easy-care winner with a short skirt, it's also a knockout with slim pants. Striking color combination: blue, green, hot pink, and gold on white. Sizes 8-18. $8.95, 35¢ post. V. Wayne, 610-BPP-S. Country Club, Tucson, Ariz.



CREWEL PILLOW KIT. Create a painting in needlework of plump purple grapes, vibrant green leaves with easy, free-flowing long and short stitches. Kit contains linen for front and back of 13"-sq. pillow, yarn for embroidery, directions (edging trim not incl.). For a rank amateur or the magic needle of a master. $5.95 plus 35¢ postage. Order from The Stitchery, HB4, Wellesley, Massachusetts 02181.



TURN A TIEBACK into a decorative plus with big, colorful ladybugs on natural wood clothespins. They'll add a dash of color to unbleached muslin in a country kitchen, organdy in a child's bedroom, dotted swiss in a powder room. As desk clips, bookmarks they're 3" long, and $1.50 a pair ppd. From Elizabeth McCaffrey, B4, Northport, N.Y. 11768.



BE A NEAT-NIK and conquer clutter in "catch-all" drawers with handy divider bins. Heavy-duty plastic, they can be interlocked and arranged to fit any size drawer or shelf. Organize nursery needs, kitchen utensils, office sundries, cosmetics, workshop tools. Each bin measures 10½x3½". Set of 4, $1.59 ppd. Walter Drake, HB-72 Drake Bldg., Colorado Springs, Colorado 80901.



SOLES STIRRING should have the soothing comfort of this ingenious insole. It's contoured to support your tootsies in five pressure areas, through free toe movement, recessed bunion joint, metatarsal cushion, flexible instep arch, cupped-out heels. Foam rubber, leather-covered. Send men's, women's shoe size, width. $3 pr.; $5.70, 2 prs. Ppd. Pedi-Mold, 565 Fifth Ave., Dept. HB4, N.Y.C. 10017.

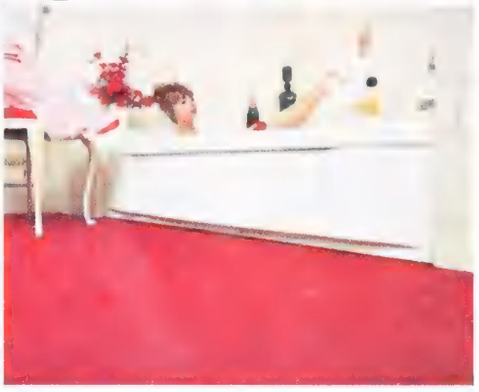


CHILD'S TOILET SEAT fits any adult toilet seat instantly without metal brackets to fasten. The romper crowd can be comfortably secure when they're being good little boys and girls at Grandma's house or in rest rooms along highways. Unbreakable, no-slip rubberized plastic. $2.98. Deflector for boys, 27¢ extra. Ppd. Nel-King Products, 811 Wyandotte. Dept. HB-47T, Kansas City, Mo. 64105.

The day Ozite Town 'N' Terrace Carpet isn't in...







...or out







...or way out







...we'll be climbing the walls.

Sun, rain, sleet or snow can't hurt it!

It's colorfast. Won't shrink, rot or mildew. Ozite Town 'N' Terrace Carpet is the original outdoor-indoor carpet—proved successful year after year, through every kind of weather, in all types of installations. Easy to install. Can lie loose. Cuts easily to fit any shape. No binding needed. Whether you use it indoors or outdoors, you can't find a better carpet buy. And it costs only about $5.40 a square yard!*



Vectra fiber laughs off stains and spots!

Ozite Town 'N' Terrace is made with Vectra®—the revolutionary fiber that resists staining from food, drink, even household chemicals. Virtually everything bad you think can happen to a carpet, can't . . . when it's Ozite. Hoses clean outside, vacuums clean inside. 16 exciting colors. Ideal inside, or out, or way out . . . and yes, even when it's climbing the walls. Where will you use Ozite Town 'N' Terrace Carpet? Use your imagination!

PRODUCT IN PERFORMANCE SPECIFIED · Good Housekeeping · GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

For name of nearest dealer, call Western Union Operator 25

Ozite® Town 'N' Terrace Carpet made with Vectra® OLEFIN FIBER

® Ozite is the registered trademark of the Ozite Corporation...7-120 Merchandise Mart, Chicago, Illinois.

® Vectra is the registered trademark of National Plastic Products Company, Inc., for its olefin fiber. Vectra makes fiber only, not carpet.

86 PROOF

Smartest thing on the rocks

The drier liqueur

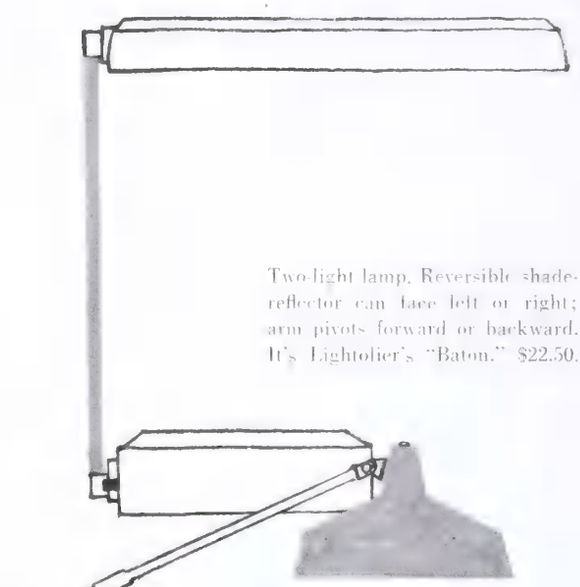
B AND B
BENEDICTINE BRANDY

B & B is the drier liqueur. Eloquent. Magnificent. The only proper blend of B & B is made and bottled in the abbey at Fecamp, France. That's where exquisite Benedictine is blended with superb cognac to produce the perfect B & B. Benedictine's own B&B. Always uniform. Always delicious. After coffee, enjoy B&B. Straight or on-the-rocks.

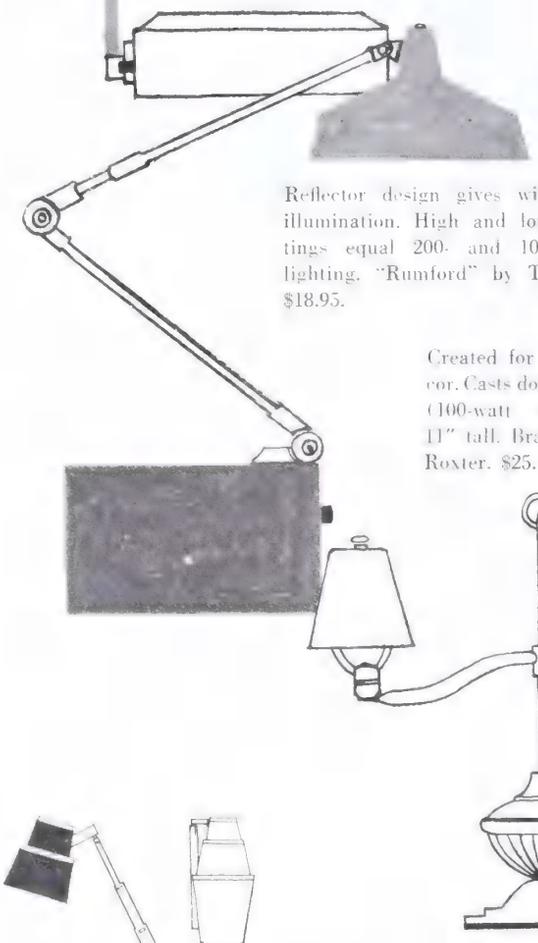
WILE NEW YORK

HIGH-INTENSITY PLUS

Sixteen of the newest lights, each one with an extra attraction either in its design or in what it will do



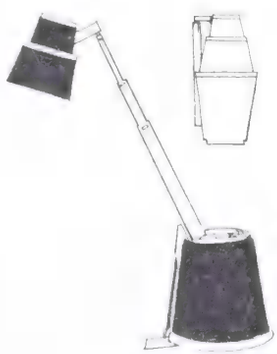
Two-light lamp. Reversible shade-reflector can face left or right; arm pivots forward or backward. It's Lightolier's "Baton." $22.50.



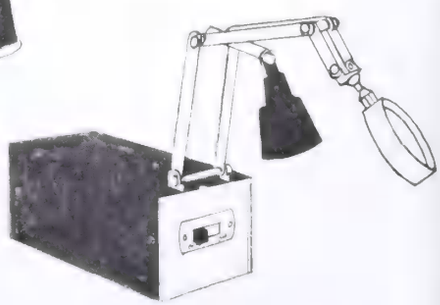
Reflector design gives wide-arc illumination. High and low settings equal 200- and 100-watt lighting. "Rumford" by Tensor. $18.95.

Created for Colonial décor. Casts downward light (100-watt equivalent); 11" tall. Brass finish. By Roxter. $25.

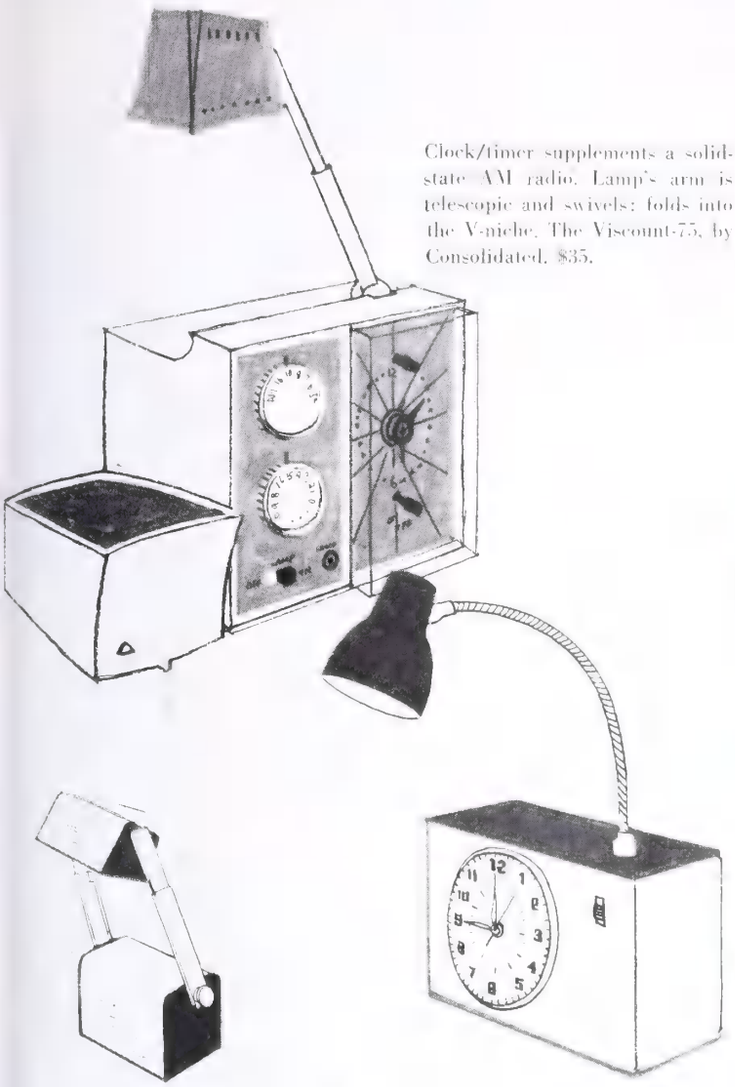




Shade is ventilated; styling is streamlined. It's a new model Lampette, by Amprobe. $19.95.



Lamp with swivel 2X magnifier; gives concentrated "daylight" illumination. By Roxter. $23.50.



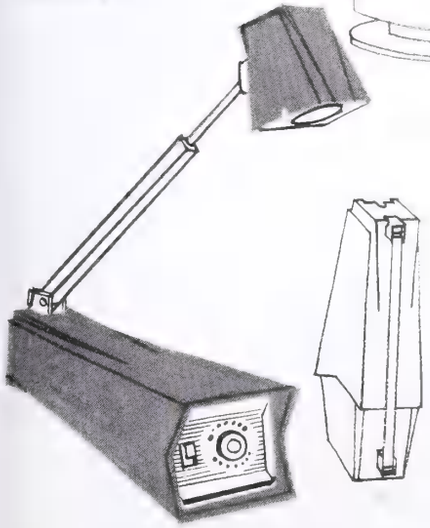
Clock/timer supplements a solid-state AM radio. Lamp's arm is telescopic and swivels: folds into the V-niche. The Viscount-75, by Consolidated. $35.

Courier World-Wide Lamp by Lightolier operates on 110-120 or 220-240 volts, 50- or 60-cycle. A compact traveler. Cord-set stores in shade unit. $18.



Gooseneck lamp gives three-way light: electric alarm clock has luminous hands. Tensor's Clock Lamp. Costs $19.95.

Shade's translucent collar is antiglare shield for concentrated light, or works as a night light. The Compact, by London. $11.



Dial-A-Lite for any intensity from night-light glow to a 150-watt equivalent. Shade's reflector reverses for pinpoint lighting. By Eagle. $12.

(Continued on following page)

SEE HOW CASCADE ELIMINATES DISHWASHER DROPS THAT SPOT!





Only Cascade has Chlorosheen for spotless dishes!

You discover how amazingly spotfree your dishes can be when you discover amazing Cascade with Chlorosheen! Instead of ugly spots, you get sparkle. Instead of towel touch-ups, you take your dishes straight from dishwasher to table.

Cascade's exclusive spotfighting ingredient, Chlorosheen, makes the difference. It makes water rinse off in clear sheets, so drops that spot don't form. Try this toothpick test yourself to see how Cascade with Chlorosheen works:

A toothpick can't pry a water drop from a glass. Drop holds tight.

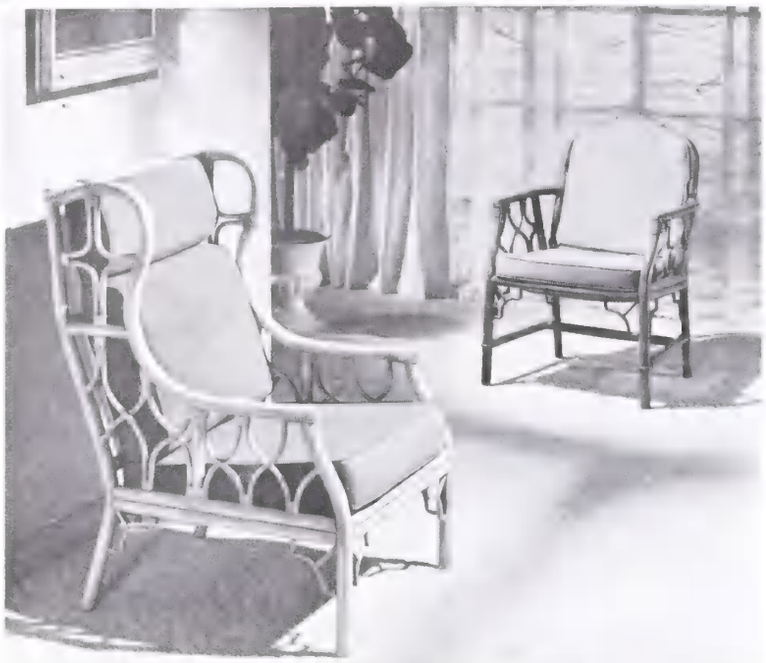


Toothpick is dipped into Cascade solution. Then, touched to drop.



Poof! Cascade with Chlorosheen makes the drop lose its grip!





Chippendale...for Casual Elegance

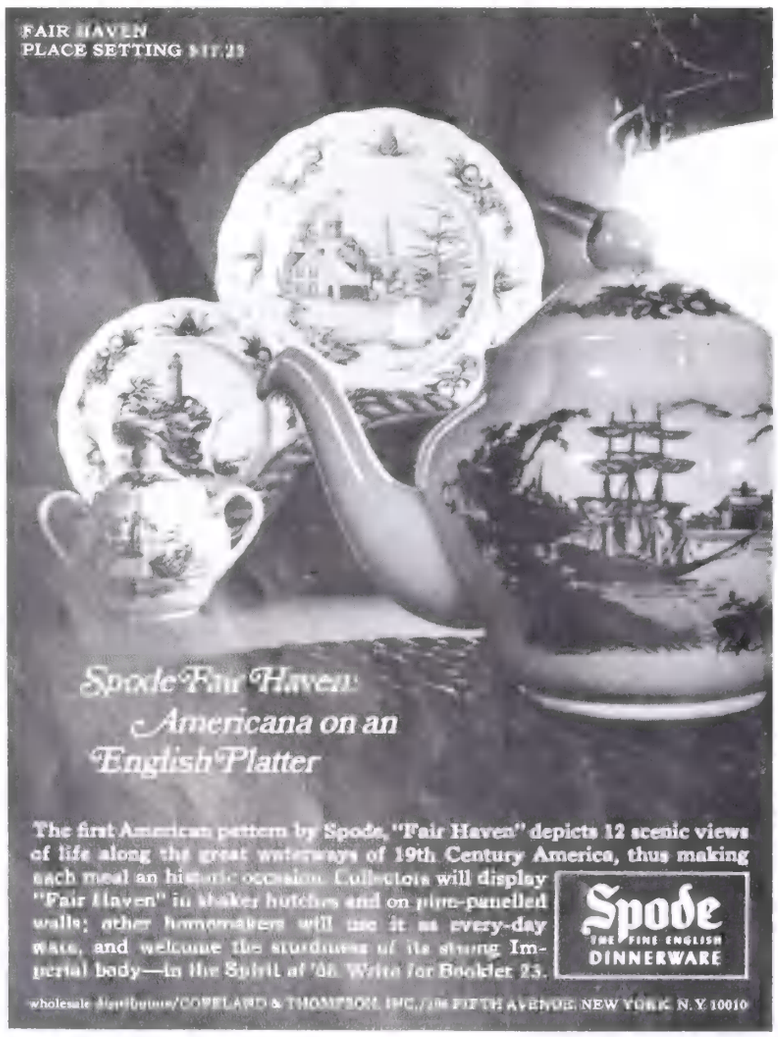
Chippendale Rattan has all the welcome warmth of spring sunshine. As accent pieces, it adds that special touch of elegance so desirable in today's sophisticated interiors.

Send 10c for full color folder, and name of nearest dealer.

FICKS
REED COMPANY

"The Most Famous Name in Rattan Furniture"

4900 CHARLEMAR DRIVE, CINCINNATI, OHIO 45227



Spode Fair Haven: Americana on an English Platter

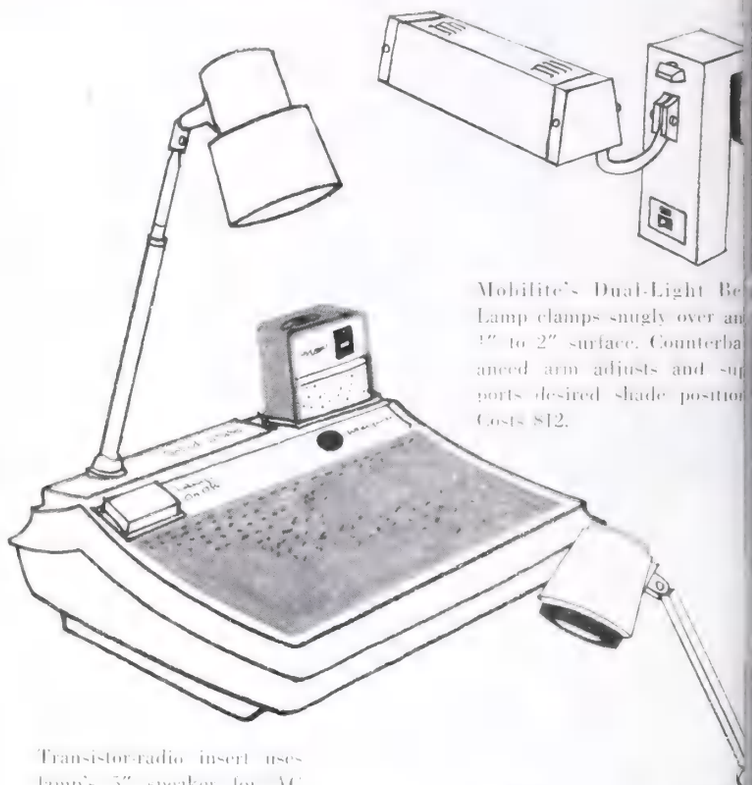
The first American pattern by Spode, "Fair Haven" depicts 12 scenic views of life along the great waterways of 19th Century America, thus making each meal an historic occasion. Collectors will display "Fair Haven" in shaker hutches and on pine-panelled walls; other homemakers will use it as every-day ware, and welcome the sturdiness of its strong Imperial body—in the Spirit of '76. Write for Booklet 23.

Spode
THE FINE ENGLISH DINNERWARE

wholesale distributors/COPELAND & THOMPSON, INC., 136 FIFTH AVENUE, NEW YORK, N.Y. 10010

HIGH-INTENSITY PLUS

continued from preceding page

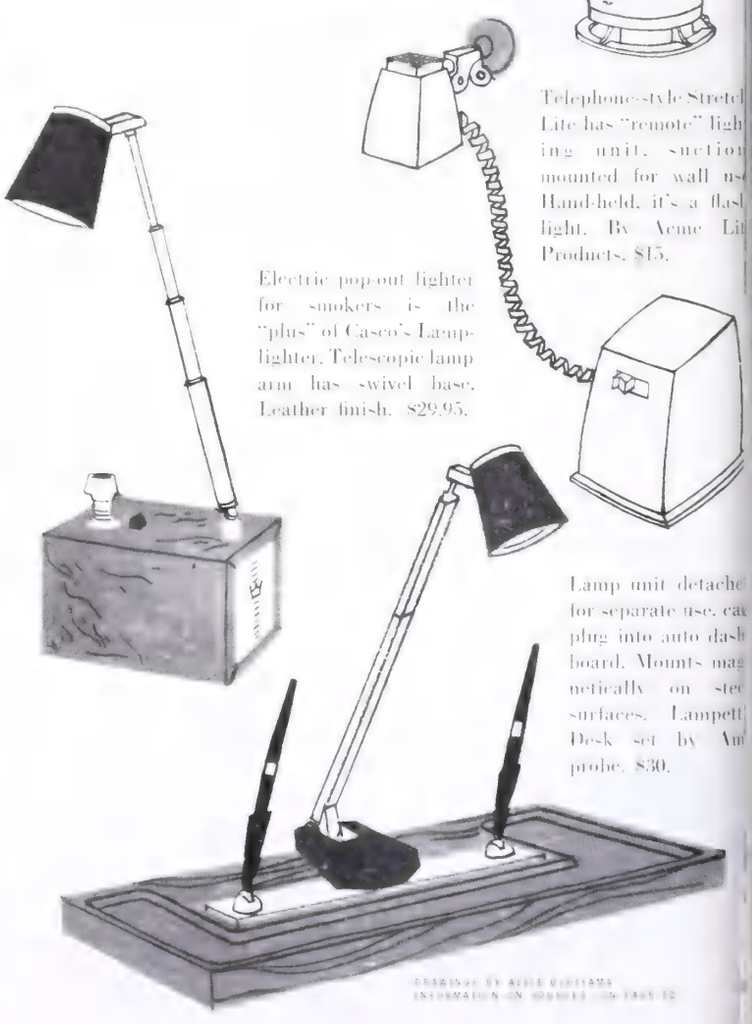


Mobilite's Dual-Light Be Lamp clamps snugly over an 1" to 2" surface. Counterba anced arm adjusts and sup ports desired shade positio Costs $12.

Transistor-radio insert uses lamp's 5" speaker for AC operation, its own speaker in detached battery use. Separate switch operates lamp. Westinghouse Convertible Lamp Radio. $25.

Solid-state AM radio with earphone jack is lamp's base. Lamp has a night-light setting. By Juliette, through Topp Import-Export. Price, $20.



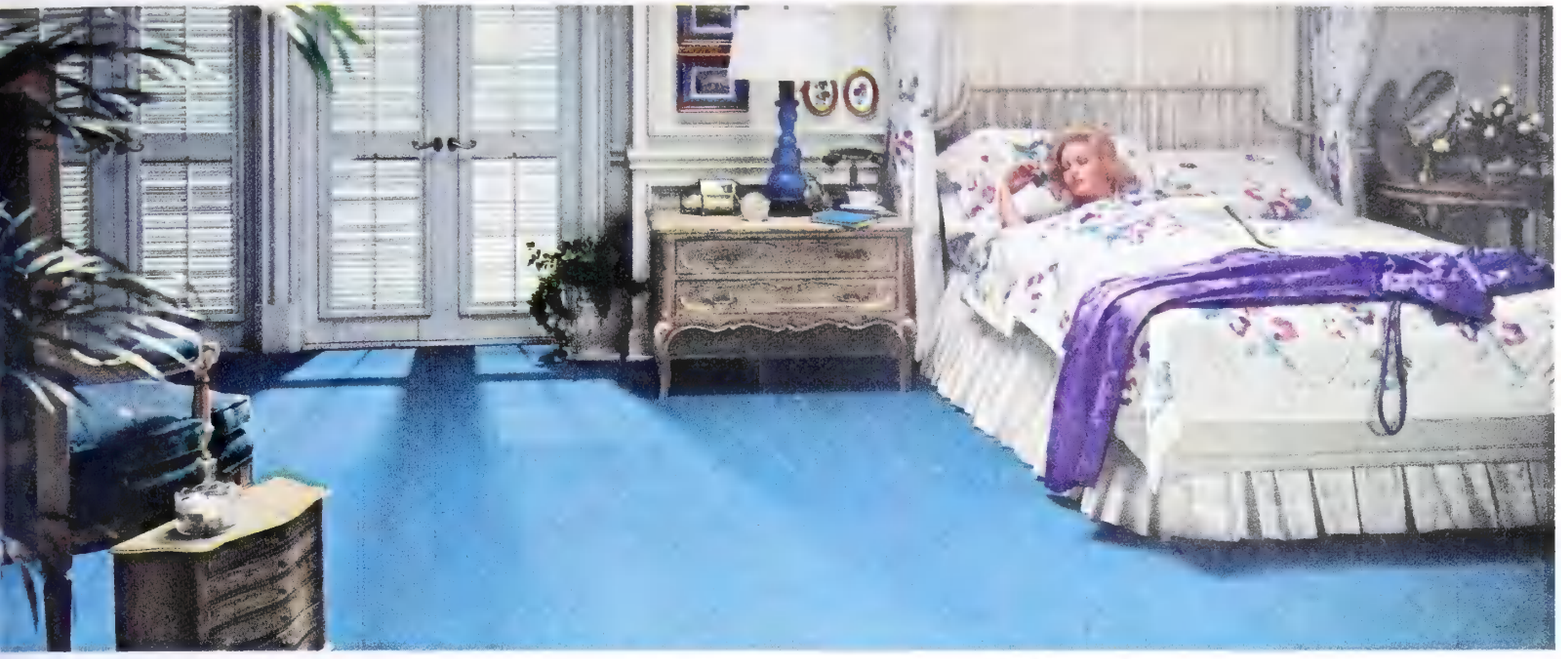


Telephone-style Stretch Lite has "remote" ligh ing unit, suction mounted for wall us Hand-held, it's a flash light. By Acme Lit Products. $15.

Electric pop-out lighter for smokers is the "plus" of Casco's Lamplighter. Telescopic lamp arm has swivel base. Leather finish. $29.95.

Lamp unit detache for separate use, ca plug into auto dash board. Mounts mag netically on stee surfaces. Lampett Desk set by Am probe. $30.

DRAWINGS BY ALICE GIDEONSE
INFORMATION ON SOURCES ON PAGE 12



people who know...buy Bigelow

SINCE 1825, AMERICA'S MOST EXPERIENCED CARPETMAKER



Let the soft luxury of *High Meadow* caress your toes. So warm and comfy. 100% Bigelow Approved acrylic: Acrilan® plush pile. Shown in Colony Blue...one of 20 glowing colors.

You can be confident your Bigelow will stay lovely a long time. Unlike many carpet companies, we make and dye our own yarns... from fibers we first torture-test a dozen ways.

ACRILAN® acrylic fiber by Monsanto



NEW... for Cement, Masonry, Flagstones



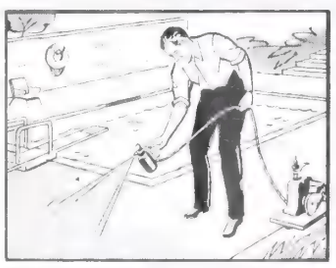
Cabot's CEMENT FLOOR STAINS



Not a dye; not a paint

- For concrete, cement, all masonry surfaces inside or out . . . basement floors, walks, steps, patios, sun decks.
- Resists moisture and abrasion, will not crack, peel, or scale. Detergents and beverages will not mar the finish. It is alcohol-proof.
- Easy to apply with brush, roller, or spray . . . great covering power. Provides a uniform flat finish.
- Eight colors: *Mint Green, Brownstone, Brick Red, Quarry Gray, Evergreen, Cobblestone Gray, Sandstone, Pipstone Red* . . . plus *White* and *Black*.





SAMUEL CABOT INC.

415 S. Terminal Trust Bldg., Boston, Mass. 02210

Please send color card and information on Cabot's Cement Floor Stains.



Let the world's largest pool builder help you plan your swimming pool...

THE ANTHONY KNOW-HOW OF BUILDING OVER 35,000 POOLS IS AVAILABLE THROUGH A NATIONAL NETWORK OF QUALITY BUILDERS

You don't build a swimming pool every day . . . that's why it's essential that you obtain the very best professional help available.

Now, Anthony pool building techniques and Anthony manufactured and thoroughly pool-tested accessories are available at our branches and authorized dealers across the nation. There's a complete line of filters, heaters, cleaners, boards, ladders, lights, slides and other accessories. Anthony Swim Pavilion in-ground or above-ground pools in dozens of money-saving sizes. Financing available.

ANTHONY POOLS

BRANCHES AND DEALERS THROUGHOUT THE UNITED STATES

Offices 5871 Firestone Boulevard, South Gate, California 90283
16 Keith Street, Copiague, Long Island, New York 11726

HB-1

☐ I am planning a pool. ☐ I have a pool. Please send me information on:
☐ in-ground cement pools ☐ in-ground vinyl pools. ☐ above ground pools.
☐ heaters. ☐ filters. ☐ automatic cleaners. ☐ boards. ☐ slides. ☐ ladders.

NAME STREET

CITY STATE ZIP PHONE

WHEN YOU BUY COOKWARE

Consider these bonny pieces which meet the highest standards for good cooking and easy cleaning. Many, multipurpose. All, good lookers



WESLEY BALZ

Top to bottom: Cook and carry these versatile utensils are suitable for serving. Two-quart "Centura" glass ceramic casserole that resembles fine china yet, unlike china, withstands extreme temperature changes. It can move from freezer to range top or hottest oven without so much as a craze. $7.95; candle warmer, $4.95; handle optional. By Corning. Three-quart "Generation" stoneware casserole, hand-thrown and hand-glazed, $21.50. Dansk. Matte finish flameware soufflé pan of brown-black clay, $18.95. Dansk. Any hot sauce—even Hollandaise—can go directly from range to table in this Pyrex saucepan designed by Neal Small, $15. "Evesham" flameproof porcelain entrée dish with cover in colorful fruit design, $13.50. By Royal Worcester.

(Continued on page 138)



The superb difference in Almadén Wine stems from a bunch of little things



Fine European varietal grapes. Little things. But essential for truly superb wines. Ours have a unique premium character...because we grow them to our own exacting standards of quality. We need not rely on other wine growers for grapes of possibly lesser quality.

Our advantage is Almadén's Paicines Mountain Vineyards, the world's largest vineyards of fine wine grapes. Here, where California nature has been uniquely generous, all European varietals prosper–to a special degree of perfection that is imparted to *every* Almadén wine.

That's why you are assured of superb quality *every* time you serve any kind of Almadén. Prove it by candlelight. Learn how important little things can be.

ALMADÉN

For our free News from the Vineyards, write Almadén Vineyards, P. O. Box 997-D, Los Gatos, California

DUNBAR®



THE WIDE-ANGLE SOFA.
A DESIGN EXPERIENCE
IN MAHOGANY, DOWN AND LINEN.

Get acquainted with Dunbar at our showrooms:
New York, Chicago, Berne, Boston, Atlanta, Miami, Dallas, Denver, Kansas City, Los Angeles, San Francisco, Seattle. Dunbar Furniture Corporation, Berne, Indiana.



Royal Worcester Flameproof Porcelain looks so lovely by candlelight it's hard to believe it slaved in a hot stove all day

Cook in it. Serve in it. But please don't eat those luscious fruits that grow all over it. They're for decoration. Not dessert. The Royal Worcester collection of Flameproof Porcelain consists of casseroles, ramikins, baking dishes, and souffles in all sizes and shapes. All in white. The better to show off the sun-ripened colors, individually fired in the great English tradition. From $2.00 to $45.00 at stores that serve only the best. Casserole shown, 2¼ qt., $25.00. Also available in Canada. Write to Royal Worcester, Dept.BF4,11 East 26th Street, New York 10010 for a free Flameproof folder.

WHEN YOU BUY COOKWARE

continued from page 136



MURRAY QUARRY TILES BY AMERICAN OLEAN TILE CO.

Top: Cook it in co porcelainized cast-iro quart casserole in bl yellow, orange, blu olive. $15; buffet w $12. By Copco.

Middle: An eleve black-and-white Wat skillet has a core o iron that makes an heat conductor. D Teflon lining requir special tools for co or cleaning. Teak h keeps its cool. $12.9 Club Colorcast.

Bottom: Three-qua serole of heavy cast num designed for less cooking has pol exterior in yellow quoise, sandalwood or Teflon lined, $14.95. onet" by Club Alum



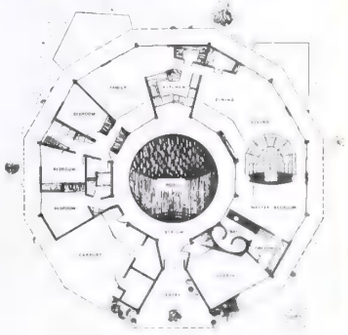
Top: A gleaming ov inch self-basting ot magnesium alloy Magnalite maintains stant heat. $21.95. W

Middle: A neat 2½ covered saucepan of less steel with coppe base. $11.95. By R

Bottom: A five- "Duranel" Dutch ov aluminum-clad sta steel with anodized tique bronze cover. $ By Wearever.

The Nybergs chose ceramic tile for lasting beauty. Shouldn't you?







Think about it. A permanent decorative material that will maintain your investment in your home. Unlimited choice of colors, textures, sizes. Ideal indoors or out. Never a care about staining, tearing, denting, waxing, wearing or the need for commercial cleaning. Is it any wonder that ceramic tile is the choice of leading architects and interior designers for decorative wall and floor treatments.

In the home of Mr. and Mrs. John Nyberg of Pasadena, interior designer Antone Dalu selected ceramic tile for kitchen, bath and dining room floors. It is also used for vanity tops, walls and counter tops throughout this unusual circular house designed by Mr. Nyberg, a registered architect, of the firm of Nyberg & Bissner.

Whether you're building or remodeling, look into American made ceramic tile to create exciting new areas in your home. Contractors such as C&D Tile Co., South San Gabriel, California, who installed ceramic tile for the Nybergs, can show you what's new in ceramic tile. Ask them about Certified Quality Tile. It bears the certification mark of the Tile Council of America to prove that it has been tested to meet federal government standards...your assurance of ceramic tile that will provide long-lasting and care-free beauty. Tile Council of America, Inc., 800 Second Avenue, New York, N.Y. 10017.





MEMBER COMPANIES: American Olean Tile Co., Inc. • Cambridge Tile Manufacturing Co. • Continental Ceramic Corporation • Florida Tile Industries, Inc. • Gulf States Ceramic Tile Co. • Hoffman Tile Mfg. Co., Inc. • Huntington Tile, Inc. • International Pipe and Ceramics Corporation • Keystone Ridgeway Company, Inc. • Lone Star Ceramics Co. • Ludowici-Celadon Company • Marshall Tiles, Inc. • Mid-State Tile Company • Monarch Tile Manufacturing, Inc. • Mosaic Tile Company • Oxford Tile Company • Pomona Tile Manufacturing Co. • Sparta Ceramic Company • Summitville Tiles, Inc. • Texeramics Inc. • United States Ceramic Tile Co. • Wenczel Tile Company • Western States Ceramic Corp.

Give your home enduring
FLOOR TO CEILING WALL BEAUTY

VINYL
Sanitas
WOVEN FABRIC WALL COVERINGS
Wallclad
VINYL



See the glamorous high-fashion beauties in the new Sanitas Studio and Colorvogue Collections and Wallclad Designers' Portfolio. Created by internationally famed studios and designers, these new patterns cover the entire range of decorator styling...traditional, contemporary or the unique: foils, flocks and fashionable finishes. Both Wallclad and Sanitas are durable, washable and economical to install; and are virtually impervious to dust or staining. Select from the hundreds of patterns, colors and textures of carefree Sanitas and Wallclad, many with companion fabrics and coordinated shower and cafe window curtains. Send now for brochure, decorating tips and samples.

STANDARD COATED PRODUCTS INCORPORATED
DEPT. 211, BUCHANAN, NEW YORK 10511

Classic Elegance
by Colonial

The Colonial Classic, a traditional "Masterpiece in Wax", is a stately candle suitable for the most formal occasions; or, because of its simple lines, it may be used in a variety of contemporary settings, as well as stand alone. Here we see two 16" Classics in plain silver holders with simple arrangement of spring flowers.

Classics have standard 7/8" base to fit most holders and are available in two sizes: 12" and 16", in 11 decorator colors. Packed four candles to gift box, 12" about $1.25; 16" about $1.50.



Send for our 24 page booklet of decorating ideas, "Candlelight by Colonial" — only 10¢

Colonial Candle Co. of Cape Cod, Inc.
Hyannis, Massachusetts 02601

WHO SAYS IT WON'T GROW HERE?

A firsthand, green-thumb report on the joys of growing plants that "they" say you shouldn't try

By ROBERT JAY MISCH

As a gardener, or a suburbanite, or a country homeowner, don't you sometimes get tired of the same old yew trees, the same old rose bushes, the same old junipers and spruce? Not that they're not perfectly seemly and pleasant in their way, but a change—something different—is as necessary in horticulture as it is in food or clothes. At least, I think so.

Whether this conformist tendency is the fault of nursery or patron, I can never be sure. As with the chicken and the egg, is it the local nursery that limits our choice by offering only the old chestnuts (sic), or is it the customers who will not buy the unusual? As is so often the case, the truth probably lies in the middle. I've found a few delightful items in nurseries hard by, in Westchester County, N.Y., but the majority of my specials have come via plantsmen from coast to coast.

My little place in Bedford Village *can* get a mite chilly on a few days a year, as it can get mighty hot on a few others. On the average, temperatures seldom descend beyond five to eight. Once, or maybe twice, we have experienced below-zero weather, but then only for a night or two. If we're lucky enough to have snow on the ground, this won't bother things too much. Of course, being high instead of in cold valley pockets also helps a good deal.

I want to recount one man's experience in planting the unusual and so-called nonhardy. I don't try to grow the tender or the unusual just to be cantankerous, but because so many are lovely. Surely you too have been touted off certain attractive plant materials because "they won't live in your area." My thesis is that one can grow more things than the books and "that man" say you can, and if after a few years of pleasure your maladjusted *auslander* should succumb—well, it's not the end of the world. Try something else! That doesn't mean orchids outdoors in Bedford Village, but there's a vast gamut between orchids and hemlock.

Quite obviously what I do in northern Westchester cannot be universally applied. Oregon is far different, climate-wise, from White Plains, and Florida is another world. But the principle is the same everywhere: Do not settle for the old hat, the regulation, and never be afraid to try. Every gardener will have to decide what's for him, depending upon his local geography and topography.

First, we should have some idea of what it is that makes one plant frost-resistant and another frost-tender. The former has the ability to withstand dehydration when ice forms inside the plant cells; also, the sap of frost-resistant plants has a high sugar content. Result: strong osmotic forces that tend to resist water withdrawal from the cell. It is also interesting to know that there is no norm for any plant—no one temperature danger line, the same at all times. During summer, frost-resistance is at a low. With the onset of cooler conditions in autumn, the frost-resistance of a plant increases to a maximum for its species.

Where did my penchant for the horticultural anachronism begin? As nearly as I can recall, I owe it all to, or can blame it all on, the great Dr. Percy W. Zimmerman, former director of the Boyce-Thompson Experimental Plant Institute in Yonkers, N.Y. He told me about his great project: generically, the extension of various plants further and further north; specifically, the "winterizing" of the Japanese camellia.

It seems that Dr. Zimmerman was utterly unconvinced that the rather undistinguished *Camellia sasanqua* was hardier than the glorious *Camellia japonica*. He set out to prove it. He planted hundreds of plants outside, the hardiest strains he knew. After an average Westchester winter, perhaps 10 percent survived. From these he made cuttings and

(Continued on page 142)

All CANNON® towels will stay lastingly free from puckering.

Come close...touch the luxury of Cannon



Fashions from the Four Winds. This is perhaps the greatest jacquard towel ever designed--Cannon's Crystal Palace, loved for its luxury, its lavish depth of carving, its absolute rightness in every bath decor. This star of stars appears in eight terrific colors. About $3.00 at fine department stores. Cannon Mills, Inc., New York 10020

CANNON *Royal Family of Home Fashions*





Masland's elegant, elegant carpets of Acrilan® acrylic pile! They tell so much about you . . . your excellent taste, your pleasure in perfection, your graceful living. And they keep telling it for years!

ACRILAN® acrylic fiber by Monsanto

1967—OUR 101st YEAR • C. H. MASLAND & SONS • Carlisle, Pa. 17013

WHO SAYS IT WON'T GROW HERE?

continued from page 140

grew more plants. Logically, these were the hardiest.

After years of painstaking work, the strain was obviously growing hardier and hardier. He gave me three latter-day plants. I planted one in a pot for inside observation. The other two were planted in a sheltered location in Bedford Village, which is north of Yonkers.

One never survived the first winter. The other lived happily—well, not *ever* after, but through five consecutive winters, its lovely, shiny leaves unburned and unbowed. During the sixth it succumbed. I will admit it never did bloom. It budded regularly, but every bud blasted. Pity.

I've had better luck with my umbrella pine (*Sciadopitys verticillata*). I planted three. I have three, one nearly seven feet tall. It's a tree I like, with its whorls of leaves radiating around the new growth like the spokes of an umbrella. In its native Japan, it will go up 80 feet or more, though it's a very slow grower. There seems to be a difference of opinion on the part of the experts about the hardiness of the umbrella pine. One says "south of Washington," another "Massachusetts." Take your choice—but take it!

There's only one mimosa-type tree that has a chance hereabouts—the *Albizzia julibrissin*. I was told if I could winter it over the first two or three years, I was in. I guess I'm in now, because my delightful albizzia is now ten feet high. Every spring, I have two or three weeks of misgiving as everything else around it leafs out and old Al just stands there, lifeless and leafless. And then, long after everything else has said welcome to spring, a tiny little green rash appears on the branches, and we've won again.

The albizzia is not only for the fun of growing the thing, it's a wonderful foil for neighboring trees with its fine locustlike fronds, dainty in their tracery, and the pink summer blossom is ravishing. Don't try albizzia too old or too big. Nurse a little one and protect it with burlap or a tepee of heavy polyester plastic the first years. (Keeps out the wind, lets in the light.)

Now to my favorite—except that they're all my favorites—the Franklin tree (*Franklinia alatamaha*, also called *Gordonia alatamaha*). This is a late-bloomer with a fascinating history.

It seems before this country became a nation, back in 1770 or thereabouts, two men were riding horseback along the banks of the river, Alatamaha, the boundary between Georgia and Florida. It was fall, and yet, to their utter amazement, they spotted a tree entirely covered with flowers bright as orange blossoms.

They dug up two or three small ones and stuck them in their saddlebags. Weeks later, back in Washington, they planted the little trees. One lived, and the next autumn, according to schedule, it bloomed. Knowing Benjamin Franklin to be an avid gardener, they called him over to see. He was enraptured, and the men gave him the lone tree. In fact, he was so enthusiastic that the next summer he grubstaked the men to go back and dig up some more. They returned to the Alatamaha, but to their puzzlement they never came upon another—no one ever has.

All the Franklin trees in the world are said to descend from Ben Franklin's. Be sure to get one, if you want the thrill of a tree sporting lovely white blossoms and yellow stamens in October. The plant man says it keeps hardy in southern New Jersey and south. He should see my 15-footer in Bedford. All I did to deserve my good fortune was to water it well after the blooming period. For the first few winters I burlapped it with a sort of a tepee (now it's too big for such babying).

This might be a good spot to explain that I don't fuss too much about my displaced persons. If they want to cooperate, they do. I don't light smudge pots or start giant fans. Basically, all I do is pick things that have half a chance: plant them carefully with good big holes and plenty of top soil and peat moss; water generously, over the first summer at least; root-feed in spring with any 5-10-5 plus superphosphate to promote burgeoning; and protect with a burlap windbreak while small enough. That's all. If these "experiments" become big deals,

fraught with problems and worries, don't attempt them. That's my advice.

The very name "cedar of Lebanon" intrigued me. I was assured I was on safe ground—that a 90-foot specimen adorns an English park and that it's the hardiest of the triumvirate, Deodar, Atlas, and Lebanon. What they didn't tell me was that it's the hardest to transplant. Something about a long taproot, and rocks in the planting hole, and so on. All I can tell you is that I've tried it twice and failed with it twice. And during that period, my Deodar cedar, the one I was told was least hardy, has been thriving and growing apace. Its blue-green, delicate foliage is a joy to behold. A hundred and sixty feet is its maximum height in native India. I'm not worried about its crowding its neighbors here.

Cryptomeria is a true beauty, one of the noblest of the evergreens, to my way of thinking. My nurseryman thought they would do for us but might badly winter-burn. Little did he dream that today one specimen is 50 feet high and the other, 40 feet, and that the so-called winter-burn simply means a most attractive bronzing of the awl-shape leaves.

When the wind whips through the cryptomeria, the whorls revolve and rotate like verdant pinwheels. Sensational! Get either of two species—*C. japonica* or *C. lobbi*; the *sinensis* is entirely too tender, even for me.

I'm a buff for hollies. Fortunately, many are quite hardy. The American holly, *Ilex opaca*, is perfectly so; the *Ilex pedunculosa* will take 20 below, with its fascinating berries hanging down like tiny cherries; but the English holly, *Ilex aquifolium*, needs protection.

I planted my Burford holly in the lee of the house, and it's purring. It's a beauty. The non-spiny leaf is the darkest, richest, most polished green imaginable, and, unlike most other hollies, has the fortuitous ability to reproduce like an oyster—without a mate. I'd have one.

Let me see, now. What else is out of order?

Skimmia japonica, a low-growing evergreen shrub, is lovely as part of foundation planting. It takes two to have berries, but the plant is so neat and takes so little space, it's worth it. The berries are red but turn a rather unsightly orange when nipped—so give a bit of winter burlap protection to windward.

I lost my fig tree after three winters and at least eight feet of growth. But now I know why. My Italian grocer, who knows about such things, said, "You didn't bury it." I said, "What—bury a tree?" "Si," said he. Evidently he bends the chap over on its side, cutting an outside root or two if necessary, stakes it down, and mounds it over with soil. In the spring, when frost danger is over, he unmounds, and Mr. *Ficus* springs back to life, just as my tree roses do. Now I'm going to try again. I'm not finished at all and have many more projects in mind.

The director of the Brooklyn Botanic Garden tells me that the evergreen queen of the magnolias, *Magnolia grandiflora*, grew for over a century in Brooklyn, and that one 70-year-old specimen is gracing Prospect Park right now, blooming each summer and winter-burning each winter. They say it's "hardy to Washington," which should be enough to prompt any experimental gardener north of there to reach for his shovel.

Another experiment will be my outdoor planting of a Norfolk Island pine. This is an Araucaria, *A. excelsa*, and is splendid in the Caribbean. Its neat habit of growth—up a notch, then out a spread, up a notch, then out a spread—intrigues me.

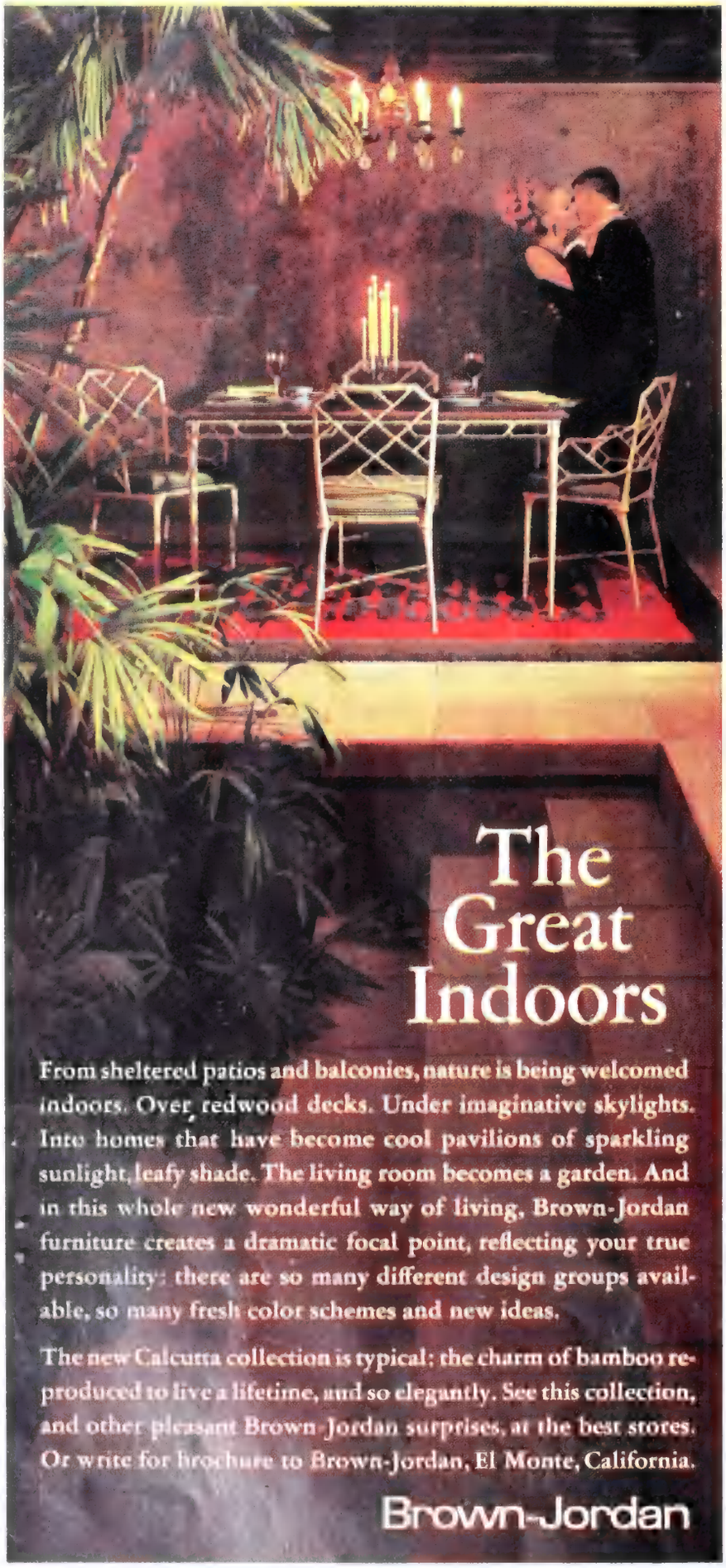
I have one, six feet high, in my city apartment, and another inside, in Bedford. Get ready, brave Norfolk, one of you goes out this spring. I have just the spot, warmish, near the oil burner outlet. I am not sanguine, although a great gardener friend tells me he managed with the even more tender *A. araucana*, the Monkey Puzzle tree, for two years. Then, kaput. He's trying again.

And so it goes. Once the bug bites you, you'll be nursemaiding all manner of unlikely candidates for longevity. I suppose an analyst would have a name for such as us.

Perhaps that's so, but if you don't take it all *too* seriously, and if you don't cry over killed sap, you too can have a great deal of fun and mighty pretty plants. ■



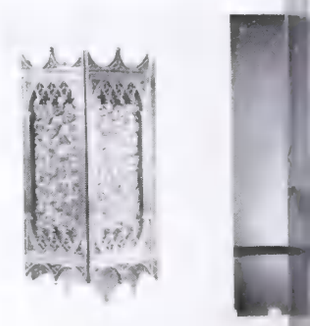
IVE LA REINE! ***Touraine by Drexel . . . Queen of the French for 30 years!*** Enthroned by its charm . . . its lovely cabriole leg and arving never equaled by anyone near Drexel's price . . . by the frank femininity of boudoir pieces and Pompadour Whites . . . y a bolder design for dining in Parquet Brown. Important? With fashion trumpeting French today—the elegant, formal French f *Touraine*—this is indeed the time to buy *Touraine*. To see all of it send 50¢ for the booklet collection of Drexel furniture styles) Drexel Furniture Co., 182 Huffman Rd., Drexel, N.C.—*a Division of Drexel Enterprises, Inc. The most trusted name in furniture . . .*



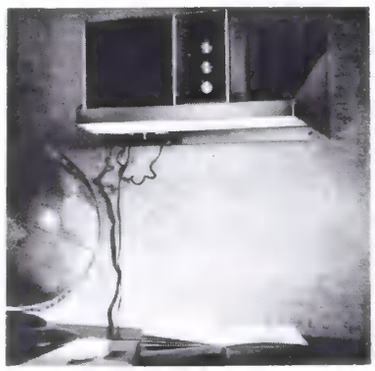
IT'S WORT



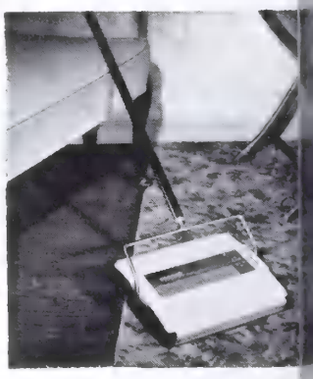
Handsome silver storage chest from Hickory Chair's James River collection doubles as chairside décor. Two top drawers store your flatware; bottom drawer is double-depth for hollow ware. Camouflage fronts of the three full-width drawers have brass pulls; brass handles equip chest's sides. $200; unlined, $175. Finely crafted of choice solid mahogany and mahogany veneer. Measures 25" by 16½": 23" high. From B. Altman & Co., Fifth Ave., N.Y. 10016.



Lighting from the door
lantern reflects night-light
through translucent amber
that simulate Flemish glas
namental supporting struct
cast metal finished in an
brass. The NuTone Renai
Chime costs $18.95; sound
notes for front door, one f
door. Its lantern contains
voltage lamps. Needed access
10W or 15W, 16V transfo
costs $3.50, $3.85. From Shel
tric, 101 East 12th St., N.Y.



On underside, Lite-A-Shelf supplies a wide swath of illumination from built-in fluorescent fixture equipped with a diffuser panel. Shelf's sturdy metal structure has cantilever design that supports a heavy load; key slots at ends hang it. In 18" length, with satin stainless-steel finish, $14; white, yellow, turquoise, or antique copper, $11. In 24": $17. UL-approved $14. Uses a 40-watt tube (not supplied). From Abraham & Straus, Brooklyn, New York 11201.



Convertible carpet-or-fl
-sweeper is the news in nonele
Flip lever converts sweepin
tion for dual service. New
bristle design gives the swe
brush units pickup action wh
moving backward or forward
creates flicking action that
all sweepings, fine or coarse
a central dustpan unit. Sweep
type of flooring. Bissell G
Sweeper costs $17; white or
den blue. From Carson's, Sta
Chicago, Ill. 60617.

MENTIONING

By JULIE POLSHEK



Notched bars adjust the legs' ance for three-way table height 20", 23", 25"). Adjustments are ocked by wood holders on under- de. As temporary décor, the table olds flat for out-of-the-way stor- ge. Handmade by Smoky Moun- in master craftsmen in choice of olid walnut or solid cherry. Either osts $29.95. Ornamental and rong; has 18" by 18" tabletop; and-rubbed satin finish. From Cre- tive Crafts, Box 8277, Chatta- ooga, Tennessee 37411.



Foldaway cookbook platform stores under cabinet base when not in use. Lowered for use, its arms' double hinging provides instant adjustability for desired reading angle. A wide ledge supports the book in use. Pages are kept in place by a rubber band. Even jumbo cookbooks have ample spreading area on the 10"-by-20" platform. Sturdily made of chromed steel and heavy-gauge steel wire. $3.80; from Saker Industries, Contoocook, N.H. 03229.



You "wear" the Zip Snip; a flick of thumb and forefinger snaps the blades to cutting position. When idling, it can park on one finger for free use of your hand. Closed, it safely carries in a pocket. Can be used on either hand, worn over a gardening glove, or barehanded. Convenient for pruning, or in the kitchen for vegetable cutting. Blades are ground stainless steel; the rest, heavy-duty plastic. $1.50. From Frank Earnest Co., Box 235, Williamsport, Pennsylvania 17701.



Charts of foreign and domestic postal rates, for first class or air-mail (up to 12 ounces) are tabulated in two colors; the domestic chart includes parcel post. Full-width pointer gives direct, hair-line reading of mail's weight and correlated postal rates. The Homs World-Wide Scale has heavy-duty plastic structure (decorator tan), an accurate, sensitive weighing movement. $8.95; available directly from Douglas Homs Co., Box 231, Burlingame, California 94012.

(Continued on the next page)



House Beautiful Subscription Service

To Change Your Address . . .

If you're planning to move, please let us know at least six weeks before changing your address. Attach current address label and fill in your name and new address. This will insure prompt service on your subscription.

ATTACH LABEL HERE
(Address label found on cover of House Beautiful)

Send label with your name and new address to:

House Beautiful, Subscription Dep't.,
250 W. 55th St., New York, N.Y. 10019

My name is _____ (please print)

My new address will be _____

City _____ State _____ Zip Code

To Enter A Subscription . . .

You may also use the above form to enter a subscription to House Beautiful. Simply check the term you prefer:

☐ 1 Year $6 ☐ 2 Years $10 ☐ 3 Years $12

☐ New Subscription ☐ Renewal

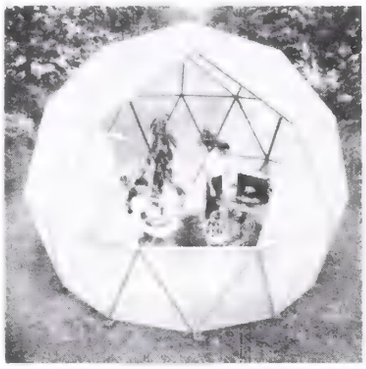
☐ Payment Enclosed ☐ Please bill me

The above rates apply in U.S. and possessions only. Canadian, Pan American and foreign rates on request.

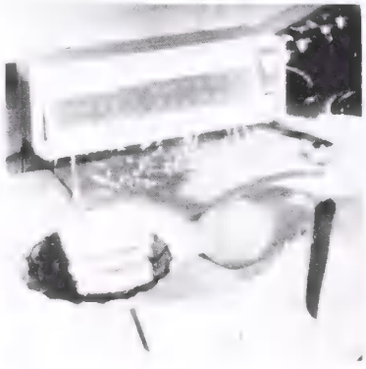
HF-CA

IT'S WORTH MENTIONING

continued from preceding page



Ready-to-assemble kit creates this room-size Charter Sphere. The redwood framing comes cut to size, drilled for the bolts that give it final form. Covering material (polyethelene) is also supplied in convenient form. Kit costs $240. Clear vinyl or aluminum - wire screening, optional coverings, increase the price somewhat. Kits for 12 other models are available; also just the building plans. From Charter Industries, P.O. Box 9531, Raleigh, North Carolina 27603.



Automatically dispensed plastic wrap. The battery-operated innovation can be used instead for aluminum foil or wax paper; a dial adjusts it accordingly. Push lever activates dispensing; its release locks the cutting edge into "tear off" position. $14.95; deluxe plastic construction (white with avocado, gray, or coppertone). The Wrap-O-Matic stands on metal legs or can be mounted on wall or a wall-cabinet base. From Gimbel's, New York, N.Y. 10001.



Portuguese-cork panel for pinups is provided on the exterior. Interior stores your spices and herbs in hinged units that open completely; each storage area is 12" by 16" by 3½", has three shelves and guard rails adjustable in placement. A hook latch joins the units. The Designed Woods Spice Cabinet is entirely choice hardwood with a cherry finish. $27.50; ornamental and practical. From the Pottery Shop, 30 Rockefeller Plaza, New York 10022.



Jumbo platform adequate for two adult-size sweaters is provided by the Hero King-Size Knitwear Dryer. Garments lie on nylon mesh that allows air to circulate through them for speeded drying. Detachable top fits over a one-piece stretcher unit of chromed steel that unfolds or folds by swivel action. $2.98. Unfolded, 26" by 40"; folded, it fits into a drawer, for travel packs into a suitcase. Very sturdy. From Gimbel's, New York, N.Y. 10001.

See the Great Impressionists
by Spectrum Decorative Fabrics
AT THESE STORES

Abraham & Straus
Brooklyn, N.Y. & branches
Bamberger's
Newark, N.J. & branches
Bloomingdale's
New York, N.Y.
The Bon Marche
Seattle, Wash.
Chappell's
Syracuse, N.Y.; Downtown, Eastwood, Northern Lights
Dayton Co.
Minneapolis, Minn. & branches
St. Paul, Minn.
Fantles
Sioux Falls, S.D.
F&R Lazarus
Columbus, Ohio
Foley's
Houston, Texas
Goldsmith's
Memphis, Tenn.
Higbee Company
Cleveland, Ohio
Hutzler's
Baltimore, Md.
John Wanamaker's
Philadelphia, Pa.
Jordan Marsh Co.
Boston, Mass.
Joseph Horne
Pittsburgh, Pa.
Maas Brothers of Florida
Tampa, Fla.
May Co. California
Los Angeles, Calif.
McCurdy's
Rochester, N.Y.
Pizitz
Birmingham, Ala.
H. C. Prange
Appleton, Wis.
Green Bay, Wis.
Sheboygan, Wis.
Rich's
Atlanta, Ga.
Rikes
Dayton, Ohio
Shillito's
Cincinnati, Ohio
Titche's
Dallas, Texas
Wm. H. Block
Indianapolis, Ind.
Woodward & Lothrop
Washington, D.C.
Wurzburgs
Grand Rapids, Mich.

The Great Impressionists
by Spectrum Decorative Fabrics

Prints with fabulous new fool-the-eye fashion. They give the grand illusion of fine woven fabrics. In effect. In elegance. The print is so richly defined you can almost feel the texture. Use throughout the house as slipcovers, as draperies, for reupholstering. Wherever you want to make a great impression. Or combine them with their coordinated solids for a dramatic play of plain and print. Be as lavish as you like. Without worry. Spectrum gives both the carefree quality of "SCOTCHGARD" Brand Fabric Protector. Which means spills don't stain. Watery, oily or whatnot, they simply blot up. And out. Featured here, Coret—a flamboyant floral—and Cellini—a sophisticated damask. Both on heavy-textured 100% cotton, 54" wide. The solid, Woolyn-Shepard, a preshrunk blend of rayon and cotton, 48" wide. All about $4.00 the yard.

SPECTRUM FABRICS chooses

Scotchgard 3M





O. PHILIP ROEDEL

Shelburne Museum, Vermont, counts among myriad beguilements the Stencil House and its paint-patterned walls.



HOWARD GRAFF

Adirondack Museum, Blue Mountain Lake, New York, recalls 19th-century rustic escape, as in a one-room vacation cabin of woodsman-painter Gustave Weigand.



O. PHILIP ROEDEL

Museum of Early Southern Decorative Arts, Winston-Salem, N.C., re-creates a mannerly, unfamiliar life.

HOW TO LEAVE HOME AND LIKE IT By MARION GOUGH

Little journeys to

THE WAY WE USED TO LIVE

About this country's lively "museums of living," with notes on Shelburne, Adirondack, and the Museum of Early Southern Decorative Arts, where time melts away and you're back in America Past

Great-great-grandmother's quilts never seemed more precious, and everyone is avid to learn how she cooked her griddle cakes, churned her butter, hung her curtains, entertained her friends, spent her vacations. It's proof, perhaps, of national maturity when we start seeing history as more than a series of dates and documents. But whatever the reason, a delightful preoccupation with domestic archeology now pervades the land.

In the U.S.A., there have come to be more than 630 museums, historic houses turned museum, and townlike enclaves—conserved, restored, or reproduced—that concentrate on the wherewithal of everyday living as our ancestors lived it. Every degree of affluence and estate is represented, from the humble wattle-and-daub cabins of the struggling Jamestown settlers to the conspicuous consumption of latter-day tycoons in their marble and gilt halls.

Whether you're mulling over the floor plans of a new house or wondering how to reupholster the sofa that looks sort of Sheraton, these museums of living can be grist for your design mill. They are pure heaven for history students, hobbyists, and enthusiasts in every category from needlework to railroading.

They are especially your dish if you are a motoring traveler, affording fascinating breaks in long journeys and guaranteed to send you on your way a wiser wanderer. They've been known to turn fractious children into docile little daydreamers, and even husbands who have stopped only to stretch their legs usually stay to stretch their minds. We've compiled a complete list, described on page 204. *(Continued on page 203)*



pper Canada Village is a gentle
eminder of days gone by—

ou just can't miss it on your way
om Toronto to fabulous
xpo 67 at Montreal, Québec.

Canada

Any minute now, the stagecoach will thunder by. And the kids will desert the blacksmith for the man who drives the stage. Just like kids did over 100 years ago. Or, they might vote for the General Store. The old kind, with sawdust on the floor. And crowded shelves that reach the ceiling. And big glass jars full of penny candy and momentous decisions. This is Canada remembered. Kind of square and sentimental, but lots of fun. So, as long as you're on the highway between our two biggest cities anyway . . . why not steal a day . . . just to feel like a kid again.

CANADIAN GOVERNMENT TRAVEL BUREAU, OTTAWA, CANADA

Please send me the Family Fun Kit that shows me how much more vacation my U.S. dollars will buy! 0065-01

MR
MRS
MISS
(Please Print)

14

ADDRESS

CITY

STATE

ZIP CODE

USG-67-12C





I am an architect.
This is my home.
I built it of redwood.

We asked 1000 architects to help you decide how to build. 3 out of 4 built their own homes of redwood. Is that any help?

Architect Charles H. Richter's home, Baltimore, Md.

Certified Kiln Dried Redwood

For a free booklet illustrating redwood siding on architect-designed homes, write: Dept. R, California Redwood Association, 617 Montgomery Street, San Francisco, California 94111. Member mills of the California Redwood Association: Willits Redwood Products Company • Union Lumber Company • Georgia-Pacific Corporation • Rockport Redwood Company • The Pacific Lumber Company • Simpson Timber Company • Miller Redwood Company • Arcata Redwood Company

House Beautiful
APRIL • 1967







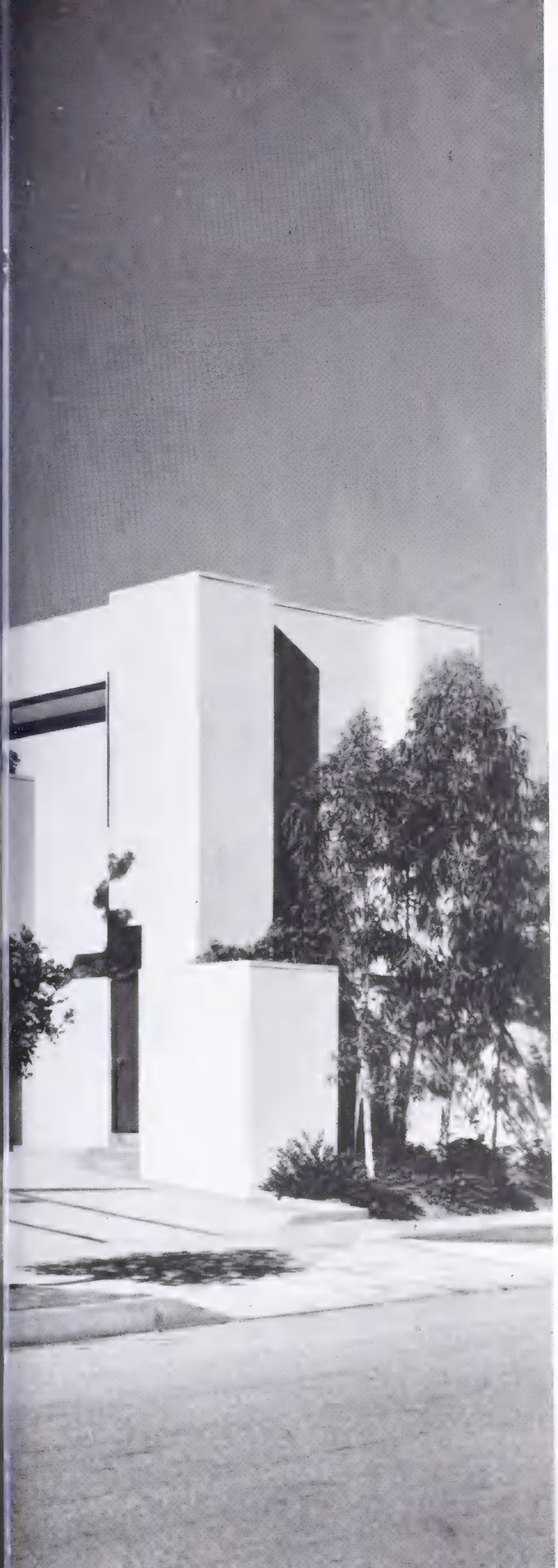
DRAWINGS ABOVE AND ON PAGE 4 FROM OSBERT LANCASTER'S HERE OF ALL PLACES REPRODUCED BY ARRANGEMENT WITH THE PUBLISHER HOUGHTON MIFFLIN COMPANY

HABITAT, U.S.A.

The natural abode of Homo sapiens Americanus 1967 is the concern of this issue. Five houses that point like a star in five directions. A treehouse of Douglas fir and cedar on a high hilltop in Washington State. A pool-refreshed brick oasis in Texas. A flat-topped white fortress for modern art in California. A glass-eyed pavilion watching the panorama of Great Lake Michigan in Illinois. And a rather poignant gray-shingled seaport house on Long Island, sound as the day it was built 160 years ago. Each house has a congenial sense of environment. Each profits by its view or its situation. Each provides privacy and unquestioned comfort and speaks eloquently of hospitality. Each is chosen because it has a beauty and inspiration of its own that will naturally enhance the lives of its family. The fascination is that with all their sterling individuality and tangent differences, all qualify as splendid habitats. U.S.A.

Sarah Tomerlin Lee





HABITAT: *Beverly Hills, California*

SCULPTURED HOUSE FOR A COLLECTING FAMILY

The Donald Factors' idea was to build a house designed to double as an informal art gallery and as a home for themselves and their two children. To this end they called in Architect Richard Langendorf and, very early in the planning, the decorator team of Bayan and Allan. On the surface, the premise was all fantasy and whimsy—a return to the mood and the manner of the 30's, as evidenced in the Factors' top-notch collection of pop and op and the lush simplicity of the custom furnishings. But beneath the lighthearted impression of a swinging Beverly Hills happening is a solid architectural achievement—a clean-sculpted, highly disciplined exercise in cubism, a dignified family manor beautifully planned for the good life in Southern California.

MAX ECKERT



Folded white planes of plaster, terraced back from the street, give this house the abstract, monolithic look of a natural crystal formation. These pristine surfaces, enriched by their intrinsic geometry and warmed by the play of light and shadow, are an effective backdrop for slender, swaying eucalyptus trees and the shrubs-in-tubs that stand in wall recesses on the upper roof terrace, above.

MORE



Left, right, and below: *Views of the Factors' free wheeling living room, a complex of areas open and continuous, though clearly marked off in various fashions, so each becomes an entity of its own.*

Left: *Especially powerful in its visual impact is the conversation grouping below the "Standard Oil" painting by Ed Ruscha: a quartet of big bold chairs, in snowy leather and chrome, placed squarely on a rug strongly patterned in vigorous primary colors. These chairs, designed by Architect Langendorf. Note that, massive as they are, they seem to have a float-y quality, due to the fact that their impressive bulk clears the floor and is given a sort of sleight-of-eye lightness by spaced leather strippings and by the slimness of the chrome supports. The big smash of red and green on the wall, an acrylic hanging by Craig Kauffman.*

Right: *In the sunken area that has the elliptical fireplace as its focus, a subdued color plan, with the wool shag rug and the linen velvet upholstery all of a tone, and the tables of dark oak topped by black Carrara marble. In sharp contrast, the stretch of hearth tiles, bright as the flames back of them. Invisibly useful in establishing the softened mood of this section, coated window glass to temper the sun's blaze.*

Below: *View from the sunken area looking back to the quartet grouping establishes the space relation between the two. Upon the pedestal against the walls, a motorized sculpture by Jean Tinguely. Not shown: around the corner behind the fireplace, a music section where a grand piano stands with plenty of elbow room around it.*

Far right: *In the dining room, a turn toward traditional punctilio—Italian armchairs, gleaming table, lineups of crystal and silver, flowers and candlelight—but, being this house, a couple of surprises: the new geometrics of the overhead light, and, over the buffet, a painting by Larry Bell.*









MORE



Right: *Looking from the sitting room of the master suite into the super-deluxe cave of a bedroom, where light-absorbing velvet covers the walls and the bed. The carpet is in the same slumber-inviting tone. As a draw-at-will divider between these rooms, a sweep of curtains, color-matching on the bedroom side, white facing the other way.* ***Below:*** *The suite's sitting room, wide-awake and bright-eyed, as different from the bedroom as day from night. Two long narrow shuttered slits in the far wall permit pecking down into the living room or borrowing light from it. The painting on this wall is by Robert Irwin; the metal hanging above the hi-fi cabinet, by Roy Lichtenstein. The cabinet itself, designed, like the firescreen and fireplace tools, by Bayan-Allan. King-size coffee table designed by Gerald McCabe.*









Above: *Designed for the Factors' daughter, Alyssa, a combination playroom and bedroom, the sleeping area well defined by being in a wide alcove, set on a dais, and by having both spread and carpet as flamingly golden as a California poppy. Note that the whole plan here is crisp, full of character, a grown-up step away from the frilly pink-and-white so familiar in little girls' rooms.*
Left: *This mannish-minded room belongs to the Factors' small son, whose name is—you guessed?—Andy, as the rug says. Over the bed, a portrait of Elizabeth Taylor as painted by another Andy, whose last name is Warhol. Although the color choice here is a time-honored one, the effect is fresh. White and red, red and blue, white and blue—so paired, red-white-and-blue is all different.*

SCULPTURED HOUSE *continued*

Right: *A kitchen arranged and equipped to be a cook's dream come true. This room, alone among all those in the Factors' house, has no prankishness, no playfulness about it. Designed for efficiency, it keeps its mind on its work—and looks good at the same time. The background, quiet. Walls, counter tops, and floor are quarry tile about the tone of natural pigskin. Supplementing the counters on the work island, another runs in front of a wide window and the louvered narrow ones flanking it. The upper cabinets are in easy reach.*

The floor plan: *The strong sculptural quality of this house is the natural, three-dimensional outgrowth of the ordered logic of its floor plan. The pattern of oft-repeated squares, most of which function as storage closets or niches for the display of objets d'art, forms a large-scale, modular framework through which the traffic and living designs are skillfully woven.*



ALL PRODUCT INFORMATION ON PAGE 212

OWNERS:
Mr. and Mrs. Donald Factor

ARCHITECT:
Richard Langendorf

INTERIOR DESIGNERS:
Bayan-Allan Interiors



SECOND FLOOR





Left and below: *For fun, in the master suite's bath-dressing room, instead of such colorful sunken grandeur as might have been expected, a white tub up on all fours. White, too, for the long dressing table and its two lavatory bowls. Its accents, a bronze tint to the countertop mirrors, a bronze velvet pad on the white pedestal chair, and the living green of a flourishing palm tree at tubside. In addition to the mirror lighting and the overhead panel, a partial skylight to let a little sunshine in. Another feature of the master suite is its private roof terrace, located over the garage and just a few steps down from the second floor (shown in the photograph on page 153).*





HABITAT: *Seattle, Washington*

TIMBER TREEHOUSE, ORIENTAL SERENITY

By JAMES DE LONG

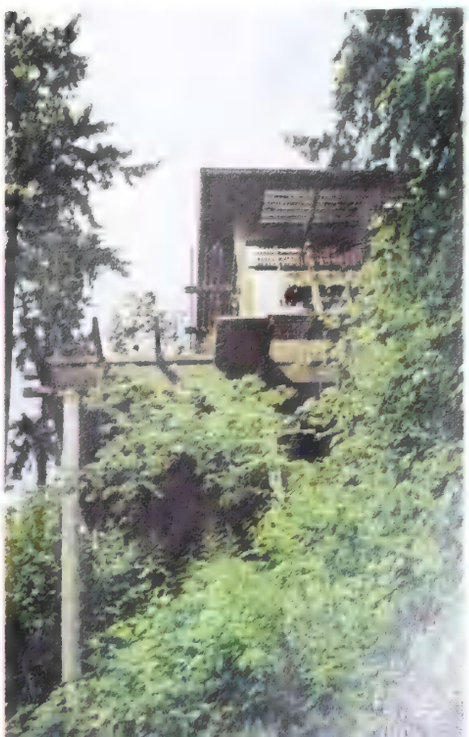




CHARLES PEARSON

Left: *From the moment of arrival at the invitingly mysterious outer entrance gate, the mood of quiet, yet exciting, retreat implied throughout this home is established.* ***Opposite:*** *The sheltered, welcoming entry forecourt, where morning light is filtered through changing patterns of leafery and redwood grillwork, is a cool, green prelude to warm, golden interior spaces to come.* ***Above:*** *On the opposite side of the house, overlooking Mercer Island and a sail-flecked expanse of Lake Washington, a luxurious two-level wood living deck hovers above the treetops with a seemingly airborne sense of privacy. The hanging lantern here, as well as the one shown at the entry gate, were designed by the architect. The lightweight trellises, projecting as permanent awnings from the exterior walls on the sunny sides of the house, protect the full-length windows while translating direct sunlight into mobile dapplings of light and shadow.* ***Below:*** *Seen through the foliage from downhill, the cedar-sided house hangs aloft and aloof in intriguing isolation. The long timber post supporting the deck is made from a log felled on the property when it was cleared to make way for the house.*

There is still a lot of living space left on our thronging planet, but desirable building sites in and around its dense urban areas are becoming rare. Some of these are undiscovered treasure, their promise hidden by difficulty of access and terrain, their ultimate prizes of vista or seclusion—or both—overlaid with vegetation and sleeping challenge. Such a trove was uncovered by Mr. and Mrs. Donal L. Palmer amid a stand of Douglas firs on a Bellevue hillside, 20 minutes from Seattle's center. Their horizon, seen through the trees, is a frieze of lake, forest, and snowy peaks. Matching their good fortune with the determination to enhance its value, they engaged a team of three —Architect Burr Richards, Landscape Architect William Teufel, and Interior Designer Allen Vance Salsbury—to help them turn their find into a rich, sylvan world of their own. Their house expresses the architectural ambience of the Northwest—which has undertones of Japanese influence—but mostly it looks like itself, bearing the stamp of its own site-directed individuality. *More*





The interiors: *True to the nature of its materials, this house of wood is uniquely indigenous to its wooded habitat. It is an original architectural statement, rather than an eclectic imitation of a Japanese teahouse, but it artfully suggests the spirit and the disciplined serenity of Japanese architecture in the use and finish of its natural materials and in such subtle touches as the skillfully proportioned redwood grilles at the tops of the windows.*

Lower left and opposite: *The pervasive glow that reflects from the soft, resawn surfaces of Western red cedar walls and ceilings in the twelve-foot-tall living room is a foil for the green-blue landscape without. The warm hues of reclaimed brick in the chimney, the molten cast of the pewter-surfaced brass fireplace hood, and the sun-struck surface of the carpeting all contribute*





to an effect of Arabian Nights opulence in this house of moderate cost. The window grilles are mounted inside the glass surfaces and can be removed easily for cleaning. Like the exterior treillage, they shade the glare of the sun but allow light to come through, softened and patterned. The translucent blinds of delicate bamboo splits were custom-made in Japan. Full-length glass doors open out onto the deck, extending the already spacious living room. Sharing floor space with the stepped-down living room, but set apart from it by the chimney, is a skylighted alcove just large enough for letter-writing or a game of bridge.

Top left: *The dining room has a splendor of its own, from Persian rug to prismed Spanish chandelier. It is separated from the alcove by a four-step rise and a low storage counter; otherwise, the flow of visual space from the dining room, back across the alcove and through the living room, is unimpeded.*

Above: *The kitchen, too, is bathed with a shimmering skylit glow that falls onto the surfaces of its birch-and-redwood cabinets and handmade floor tiles. The kitchen opens onto the deck for easy serving.* MORE





ALL PRODUCT INFORMATION ON PAGE 212

Above: *The secluded master bedroom is located just off the entry but is buffered from it by a small, adjoining sewing-reading-sitting room, at right in photograph. The soaring elevation and southern exposure of this room make possible the added dividend of a small, private sunning deck.*



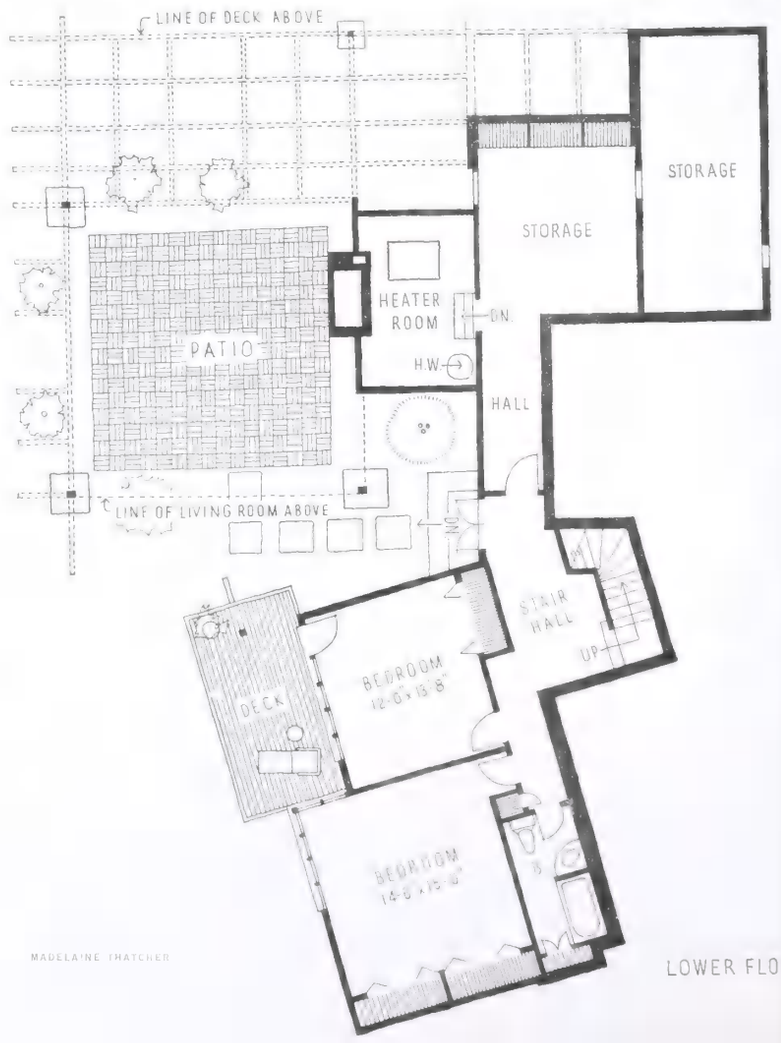
Right: *The compact, two-story floor plan evolved from respect for the contoured, wooded character of the site. Century-old trees were carefully built around, and the undulating hillside remains unscathed by the bulldozer. The house, in plan, revolves around a deep, windowed indentation of the living-room area. This ground-to-sky opening serves as a light well, bringing a balancing of illumination into away-from-the-sun corners of the interior spaces. It also functions as a miniature arboretum, displaying the colors of the season as worn by a slender vine maple tree growing within.*

OWNERS:
Mr. and Mrs. Donal L. Palmer

ARCHITECT:
Burr Richards

LANDSCAPE ARCHITECT:
William Teutel

INTERIOR DESIGNER:
Allen Vance Salsbury



HABITAT: *Midland, Texas*

BRICK-WALLED OASIS, COOL, GREEN HEART

Like the setting for a precious stone, the enclosing walls of this house hold at their center a jewel, the turquoise complex of pool and patio. There, at the heart of the house, the boundless plain of Texas is reduced once more to human scale. And almost every room of the U-shape house turns walls of glass to this sheltered oasis.

From the outside, the house, designed for the Walter Davis family, reveals little of itself. A small grove of trees screens the entrance from the street. Solid walls of Mexican brick stand against the canopied outer door. Above the walls rise the separated roofs, their steep, seamed design reminiscent of the French mansard. The door itself, clearly a unique design, is massive and intricately carved, like some lavishly decorated shield. Beyond this door, a walkway flanked by two moatlike pools, each with a single jet of a fountain splashing welcome.

Enter the house itself. A gallery stretches around the interior rooms. Now the house opens out, unfolds, and reveals endless views of itself. The ceilings rise and fall in delightful surprise. And there, in the center, like the secret garden of an ancient mogul is the hidden pool, the green oasis. This, a voyage of discovery carefully plotted by the architect, Frank D. Welch. *More photographs on the next four pages*



EZRA STOLLER

Above: *The circular drive leads off a cul-de-sac. Against the cloud-whipped Texas sky rise the copper roofs that allow the interiors their varied ceiling heights. At the center, the marvelous door, protected overhead by the canopy that extends from an inner door, the true entry to the house proper.*

Editor: FRANCES HEARD



Left: *Looking across the bowed lines of the swimming pool to the daughter's bedroom in one leg of the U-shape house. The post-supported extension of the roof seen here forms a shaded terrace outside the room for a depth of some ten feet. The same structure continues around the inner face of the house, creating a U-shape terrace that embraces a grass patio nearly 80 feet across. The pool, 40 feet long, is four steps down from the terrace. Shade in the patio is provided by groups of live oaks put in when the house was built some three years ago.*



BRICK-WALLED OASIS, COOL GREEN HEART

continued









Opposite: *A view of the living room showing the marvelous sense of space—open through and lifted overhead—achieved at the heart of the house. How was it done? Sliding glass doors leading to the patio spread sunlight through the room; vaulting panels of oak take the eye upward to clear white ceilings; a close harmony of color tones—warm butter yellow, topaz, and tangerine—blends the furnishings with the structure itself. The sofas are custom made, covered in linen velvet. The rug is from Spain; the floors, Virginia greenstone. Over the fireplace, repeating the warm yellows, a painting by Hiram Williams.*

Above: *View from the dining room through the living room to the study. Columns of the same Mexican brick stand, deep in plants, as the only division between these three areas—each is separate, but the eye travels uninterrupted for more than 60 feet. Modern furnishings mix with antiques, such as the tall secretary at the left.*

Right, top: *One of the secluded solariums, skylit, off each bedroom. Giant ferns and plants surround the tiled platform, a perfect place for tea. The stools are Scandinavian; the throne chair, an antique.*

Center: *A view into the kitchen from the breakfast room. Separating them, sliding panels crafted in wood by Lynn Ford, who also created the outer entry door.*

Bottom: *Looking back at the breakfast room. Counters are marble, except on the center work island, foreground, which has a cutting-board top. Built-in barbecue at right.*

MORE

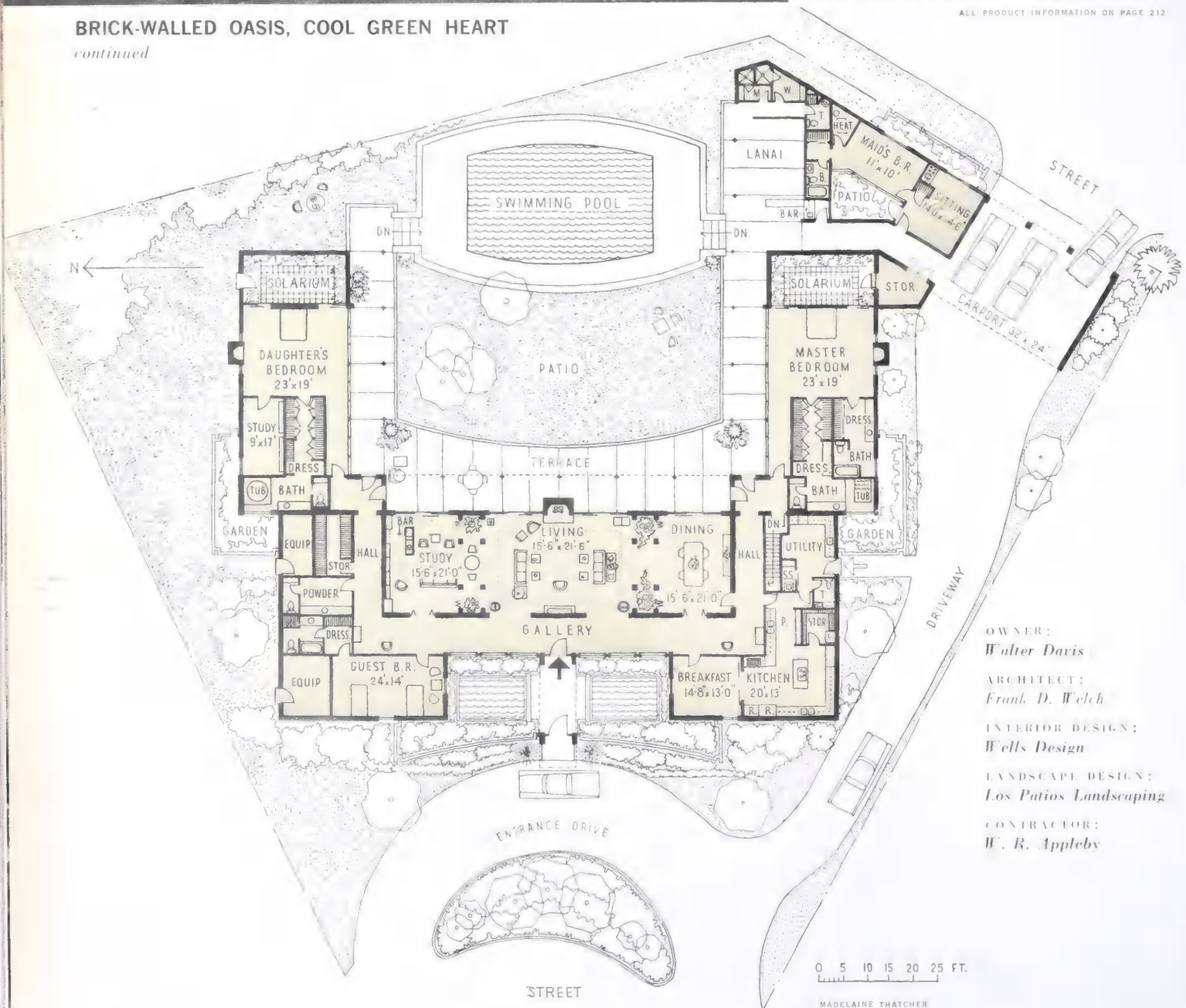


Opposite, left: *The master bath is divided in two, each with separate dressing area. In the section shown, a sunken tub formed of travertine looks on a walled garden.*
Right: *The daughter's bedroom, sunlit and spacious, with wide windows on the inner world of the patio. Just a few steps away is the pool. Wallhanging is Mexican.*
Below: *On the other side of the same room, a fireplace for chilly evenings. On either side of the bed, doors to an enclosed, skylit solarium. The flower-sprinkled rug is Polish; the bedspread, Spanish; the chaise, a design by Denmark's Hans Wegner. Cat stitchery by Texas artist Martha Mood.*
Left: *The entrance walk leaves the outer door, left, passes between two fountained pools to the main door of the house.*
Below: *The basic symmetry of the house is revealed by the plan. It takes full advantage of the odd-shape lot. Pool dressing rooms and maid's quarters are in a separate structure. From the front circle, the driveway leads to a carport and a second exit.*

ALL PRODUCT INFORMATION ON PAGE 212

BRICK-WALLED OASIS, COOL GREEN HEART

continued



OWNER:
Walter Davis

ARCHITECT:
Frank D. Welch

INTERIOR DESIGN:
Wells Design

LANDSCAPE DESIGN:
Los Patios Landscaping

CONTRACTOR:
W. R. Appleby







ANTIQUE TREASURE, MODERN WORKINGS

For many, even in this time of exciting innovation, the grace of an earlier America exerts a not-to-be-denied magic. The house on these eight pages is a superb example of those quiet pleasures enjoyed today.

If Edward Mulford, original master of this East Hampton house, could come back to take a look at it, he would find its sturdy charm unchanged by the passage of a century and a half. On second glance he might bat an astounded but approving eye at the newfangled bathrooms, the magical kitchen, the modern heating system put in by Mr. and Mrs. James Monroe Perkins, the present owners and the first to be neither Mulford kin nor connected with the family's shipbuilding firm.

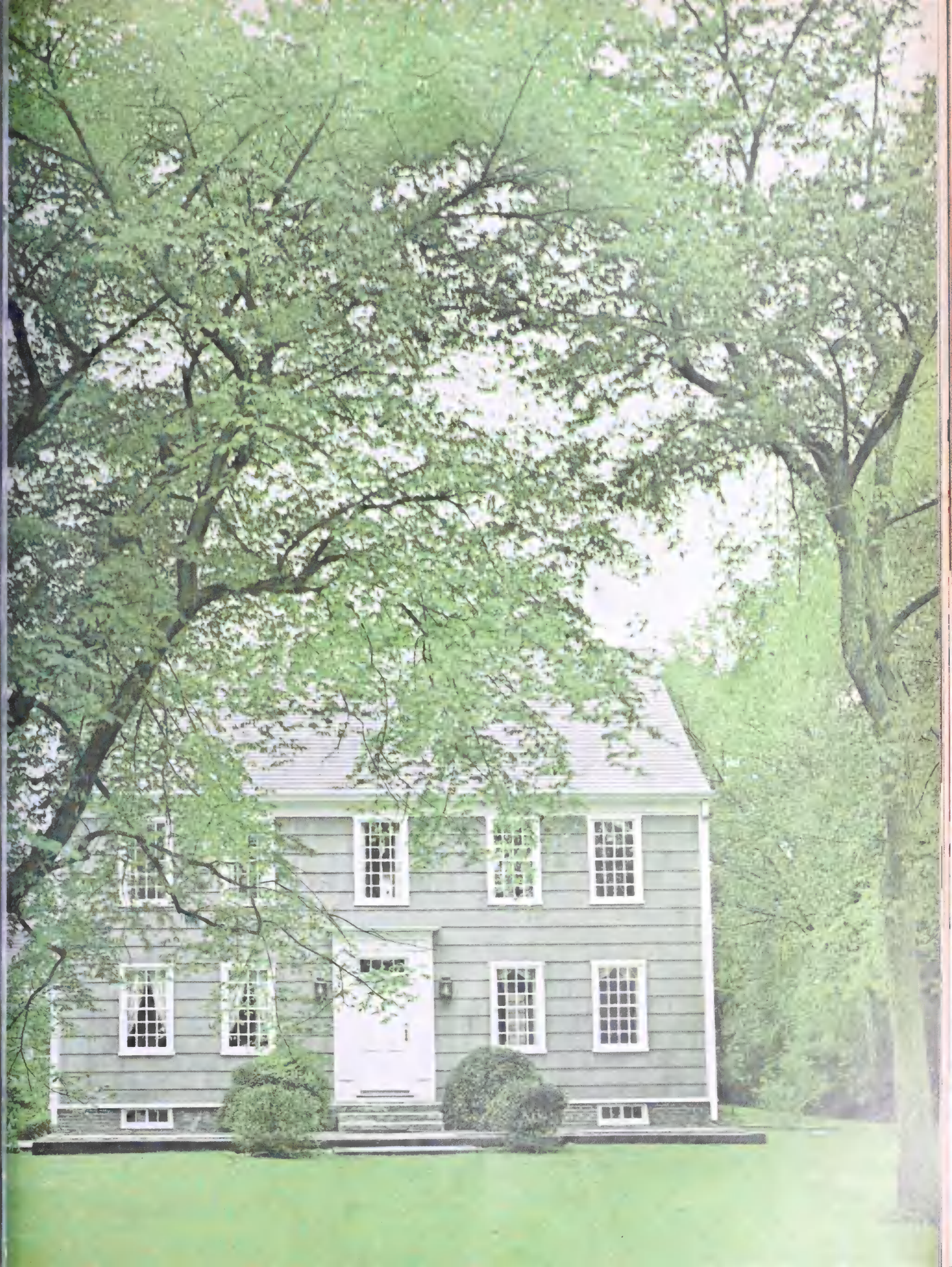
The Perkinses, however, approached the remodeling and refurnishing with all the appreciation and affection that could be hoped for from direct descendants, plus the artistic expertise evidenced by their local enterprise, the Hampton Gallery. Despite its ownership, the house continues to be known as the Mulford-Baker house, so-called since 1841 when it passed to Captain Edward Mulford Baker, namesake and nephew. *More*

Below: *Entry hall. On the door, a Chinese brass knocker, fish-shaped in tribute to the seafarers who once lived here. Another reminder, the stair-rail and stepped carvings by ship's carpenters.*

FAULCONER-FENN



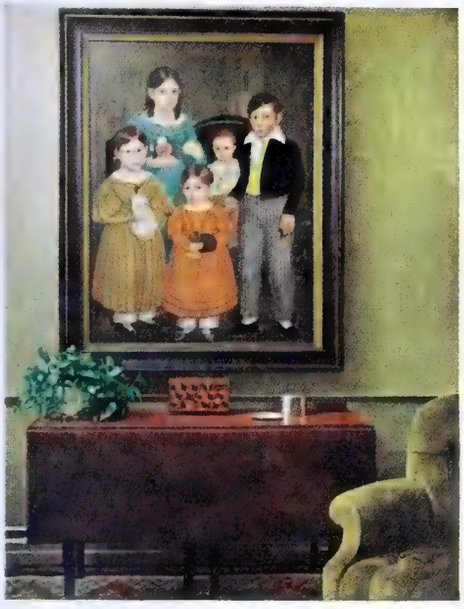






Left and below: *Two views of the library, to the right of the entry way. Again, a blending of antiques and reproductions. The desk, the Oriental rug, the Queen Anne mirror, the portraits, and the lamp bases among the pieces out of the past. The curtains and valances are in a fine old paisley of animated stripes, a pattern that has recently been lifted out of oblivion and is currently being reproduced and found equally appropriate with the traditional, the contemporary. The choice of such a two-direction pattern by Mrs. Perkins, painter, interior designer, and, like her husband, Americana connoisseur, suggests that nostalgia and the now need not conflict. There is a wide area of agreement. Mr. and Mrs. Perkins have recreated the tone of a bygone time because they find it good to live with, but they also enjoy the new efficiencies shown overleaf.*





Opposite page: *A corner of the living room, where bright curtains beckon the eye to admire one of the authentic windows that are notable beauties of the old house, each one boasting twelve-over-twelve panes of handmade glass. The tall, slim, damask-covered armchair is a precious antique, a Martha Washington chair, match of one in the Metropolitan Museum. Its grace and dignity are undiminished by its being used along with reproductions, a later-day easy chair, an old shell-pattern rug that never saw a stately drawing room. Such light mixing results in rooms with a friendly ambience, a period feeling without the chill austerity that comes from strict fidelity to what was used when.*
Above: *Part of the warm "it's always been in the family" look of the house is due to the many old portraits. Most of these are "family" by adoption, but the group of children is ancestral, the little girl at the center front being Mr. Perkins' grandmother.*

MORE




BARK E. CORNING

ANTIQUE TREASURE, MODERN WORKINGS
continued







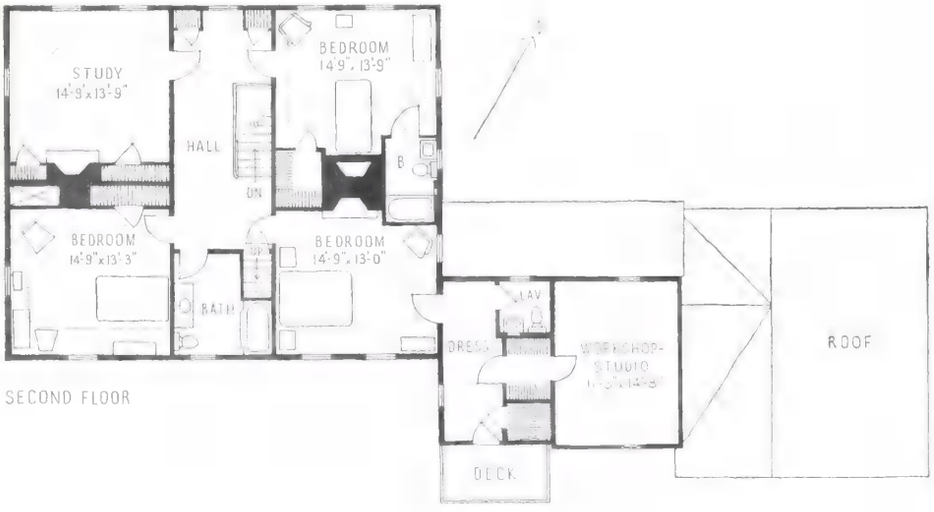


Left: *To block the view but not the conversation between informal dining area and kitchen, a painted wood divider topped with shirred mini-curtains. At the maple table, 19th-century store chairs for comfort. Overhead light, a converted lantern of metal filigree. Parked high up, old Bennington pitchers and a whaler's log box.*
Above and top right: *Two more views of the serving section adjoining the kitchen. Glimpsed beyond the doorway, the hall leading to the downstairs guest room. The hand on the old weather vane above the door points the way. In the corner, an old chest that Mrs. Perkins rejuvenated bears a bowlful of dried boxwood.*
Center: *The dining room, at the left of the entry way. Pleasing proportions, wide old windows, a functioning fireplace—these are "givens" to delight a decorator. Mr. and Mrs. Perkins have played them up by keeping the dining-room furnishings minimal and quiet-toned. Mahogany table and chairs. A china cupboard. A one-color carpet. Formal drapery design. The old portrait, one of Ephraim Byram, famed as a clockmaker.*
Right: *In the kitchen, a sensible departure from laborious old-time ways. The works here are completely products of the present, arranged for ease and efficiency. One carry-over: the greenery by the window, where shelf space and plenty of sunlight allow the growing of herbs. The good cook's attitude about these hasn't changed.* MORE.

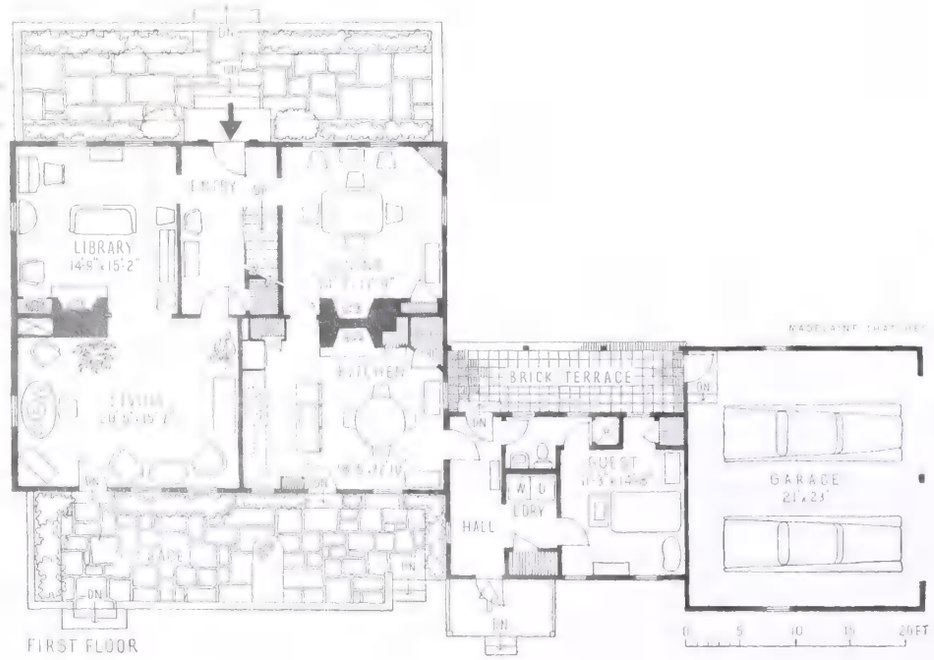


ANTIQUE TREASURE, MODERN WORKINGS
continued





SECOND FLOOR



FIRST FLOOR

Top, left: *Upstairs guestroom plotted for peaceful prettiness. White walls, a sand-pale rug; dark furniture, dark floor. Blue-and-white toile de Jouy for the spread, the curtains, with the bedstead painted in one of the toile's blues. Heightening trick that might be copied in any low-ceiling room: extending the curtains full-length, from ceiling to floor.*

Above: *Again, in Mrs. Perkins' bedroom, full-length curtains. These a soft gray-blue, matching the painted dado and the color band at the junction of walls and ceiling. Sunny highlights here: the painted chest, the easy chair, the cat-nap throw, the leafy rug at the foot of the bed.*

Opposite page: *Downstairs guestroom, its bold patchwork quilt and bright rug like words of hearty welcome. The walls, reverse pine boards hung with old prints and an old pine cabinet. At one side of the bed, against insomnia, a bookcase table, a double candle-lamp; on the other, an old wooden tub table, holding, at the moment, a nosegay of paper roses. Stacked at the foot of the bed, boxes in candle-smoke finish. Not shown, but near: guest bath; a sunny terrace.*

Left: *Plans of both floors of the old Mulford-Baker house after remodeling. The frame of this house is of hand-hewn oak timbers. The original shingles, retained after slight repairs, are of cypress. The great slabs of granite used for the foundation walls and the front steps were presumably brought to Long Island from the mainland. Although a new kitchen, baths, and heating system have been inserted, and a garage added, the house stands today much as it did 160 years ago.*





HABITAT: *Glencoe, Illinois*

THE NEW GEOMETRY IN STONE AND GLASS

With its eyes wide open to the panorama constantly changing across Lake Michigan sits a strong, rugged example of the new geometrical architecture. For all its spare, simple structural grammar, it is a home of enormous comfort and warmth. It reveals its furnishings from the lake side with the candor of a doll's house. You can readily see the uses of the rooms: bedroom, living room, dining room, kitchen, and playroom. Set squarely above this row of rooms are the children's bedrooms, roofed with saw-toothed gables, triangles repeating. A powerful silhouette to match a powerful view.

Designed for a doctor's family of six, this house has a contemporary point of view that is clear and confident. Almost stark in its uncompromisingly gabled lines, it has, facing the lake, an entire wall of glass, giving each room its own vista of wind and wave. To offset the shifting scenes of nature, the architects, Binckley Associates, and the interior designer, Sheldon Gordon, evolved simple but strong settings which would not compete with the drama taking place outside.

Seen from the lake side, opposite, blazing with light from its almost 80-foot expanse of window, the house seems to ride the bluff like a great ship against the night sky. Each room opens to veranda or balcony which, in addition to extending the usable space of each room, serve as outdoor corridors. Visually, they act as cohesive horizontal elements, tying the flat-roofed extensions at each end to the upward-reaching center section. The copper-sheathed folding-plate roof was used, say the architects, "to give interest and a sense of shelter to the second-floor bedrooms, as well as to decrease the apparent height of the building."



HEDRICH-BLESSING

Above: *The entrance establishes the character of the entire house in terms of texture, materials, and emphasis. The path to the double front doors is of the same stone used inside the house. The doors, beautiful walnut, to be seen again. This small entry courtyard is shielded from the street by a fence of vertically placed railroad ties. Pools of light from fixtures recessed in the wooden canopy create inviting stepping stones leading to the entrance. At the right, a Roland Ginzel drawing can be glimpsed on the wall of the entrance gallery. Black is seen everywhere as a unifying accent. Used on the exterior to emphasize the structural frame, it is in sharp contrast to the gleaming white of the stucco and the rough split-face Wisconsin granite.*



Left: *In the daylight, the lowest level appears cradled by a dip in the land. Four steps lead down to a stone terrace partly shaded by the main-floor deck. Inside, this floor has a large playroom, shop, utility room, and storage.*

MORE

THE NEW GEOMETRY IN STONE AND GLASS

continued

The interiors reflect the strength and simplicity of the architectural surround. The structure plays an important role—the beams and posts, the glass and stone have been carefully considered in the design. The furnishings are few—some are contemporary classics, others designed for this house by Sheldon Gordon. The colors are restrained, but the total effect is enlivened by the thoughtful placement of plants and the use of the owner's distinguished art collection. To the right of fireplace—an asymmetrical note in an otherwise balanced arrangement—a walnut shelf is cantilevered from the wall to display art, here a bust by Antoine Bourdelle. A jab of color comes from a small bright Calder mobile on one of the tables, and the black pedestal at the window holds a bronze Giacometti figure. Out of sight, behind the couch, hangs a Picasso.



Left: *In the living room, spare, elegant, hospitably set before the fire, are two Barcelona chairs and a deep, custom-designed sofa. The four little tables, chromed brass with a ¾" plate-glass top. In this room, a reflection of the basic black and white of the exterior.*

Left, below: *One of the four bedrooms on the upper floor. Spacious, the ceiling high under the gabled roof. Beyond the glass, the balcony and the lake. A tailored room for the eldest child, a teen-age girl. At left, a sofa-bed, spread with hand-woven Sardinian wool. The splash of color, a poster by Swiss artist Hans Falk.*





Above: *In the entrance gallery, a small figure by Matisse is silhouetted against full-length windows. Outside, a pleasant prospect of shrubbery and a small pool next to the stone wall.*

Above, right: *The family room, a more casual space, with barbecue grill in the fireplace, an informal dining area of its own. Evident again, the black-and-white theme—in the cushions of the wicker chairs, the plastic cube that serves as a table, and the African rug in a design in* tête de nègre. *Nearby: TV, Hi Fi, and a bar.*

Right: *The formal dining room is a continuation of the living room (see plan on the following page), making a space more than 36 feet long. One wall is entirely glass, looking toward the lake, which on occasion can be shrouded in fog, as seen here. The rosewood-and-chromed-steel table, designed by Sheldon Gordon, can extend to 14'. Chairs by Katavolos, Littell, and Kelley are leather, hung on a steel frame. On the walnut paneling, a painting by Larry Rivers. Sculpture is by Richard Hunt.* MORE





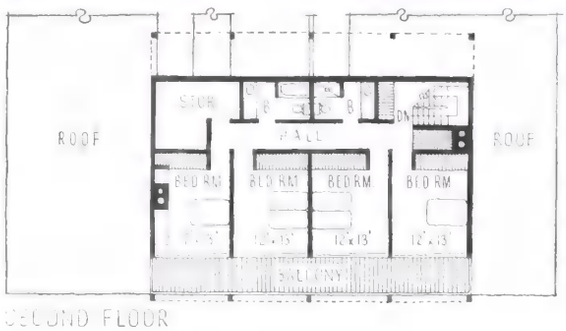


ALL PRODUCT INFORMATION ON PAGE 212

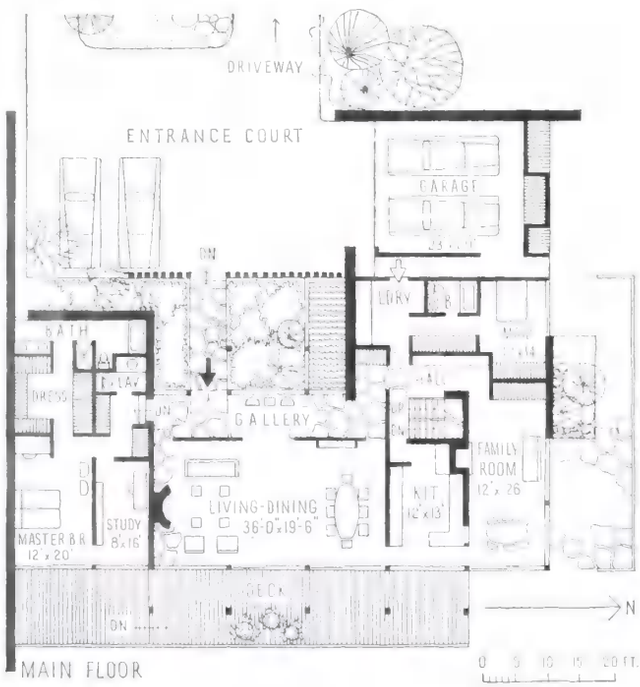
Above: *Kitchen is between family room and dining area, with access to both via a passage along the window wall. To facilitate serving into the family room, a section of wall over the counter has been opened up as a pass-through. It is closed by folding doors when not in use. Kitchen floor is olive vinyl tile; cabinets, walnut veneer; counters, white laminate. Cooking top (under the hood in the photograph) is set into a butcher-block counter.* ***Above, right:*** *In the master bath, the tub is custom-formed and tiled in white. One wall of the room is rough granite. An inside room, the bath has natural light from a round skylight.* ***Right:*** *To get the most house on a small, ¾-acre site, the architects used a three-story rectangular plan. The lower floor is below grade except for the center section, seen from the outside in the photograph on page 179. The three-level design left as much open space as possible beside the lake. The house has a great deal of privacy, despite the fact that it fills much of the lot. The garage and enclosed entry garden protect it from the street. On the south side, the house wall extends to protect the deck. On the north, an existing garden wall was incorporated into the plan to enclose a play yard outside the family room.*

ARCHITECTS:
Binckley Associates

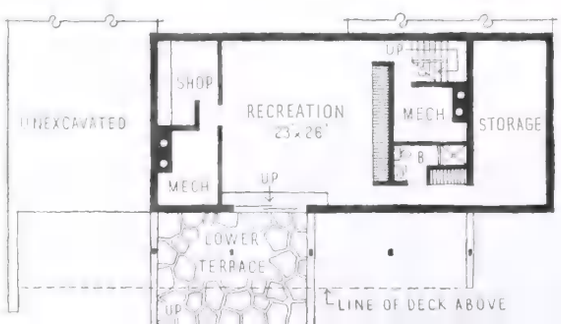
INTERIOR DESIGNER:
Sheldon Gordon



SECOND FLOOR



MAIN FLOOR



THE NEW GEOMETRY IN STONE AND GLASS

continued

MADELAINE THATCHER

COMING TO TERMS WITH THE NEW ART

A discussion by the distinguished critic EMILY GENAUER

Until quite recently, one used to know—perhaps one should say to recognize—a work of art. It was there, on a wall or a pedestal. And while one might not be sure how good it was, or how long it would seem good (goodness being no more certainly built into art, made by man, than it is into man himself, made by God), it was clearly A Work of Art. An artist, that is, had made it, bringing all his training, his skill, his sensibility, his emotion, to projecting and containing within its plainly defined limits his view of the world, his exploration of himself, his perception of new relationships between ideas and forms and materials, his assertion of power over inert matter.

If it soothed, or it stirred, or its shapes and colors worked for one's temperament or one's home—and its price for one's pocketbook—one might buy it and live with it. And that was that—and it still is, for a great many people, and a great many works in museums, galleries, studios, and homes all over America.

To note this here is to follow the prescription of the late and distinguished art historian, Bernard Berenson, when he insisted, in the introduction to his book *Aesthetics and History* that every art writer must state very clearly, "at the outset," whether he is "thinking from the point of view of the producer of the work of art, or of its consumer."

Obviously I am thinking here of the point of view of the art "consumer." Only I'm not at all certain the two could ever have been separated as sharply as Mr. Berenson implied. And I'm certain that they cannot be, right now.

For instance, there are artists today—many of them very good—whose aim is deliberately to erase from their works all signs of their training, skill, and sensibility, to deny mental and manual disciplines, and to make their works rather a celebration of spontaneity and improvisation. (If they are successful, it is, I insist, because their training, skill, and sensitivity have been so deeply ingrained they cannot be inoperative.)

There are other artists, also good, who think their intuitive emotional responses to the facts of the physical world and the tensions of their inner world are their private affair. Their concern in their work is *only* with mental and manual disciplines. Their conceptual approach is so circumscribed that it hangs on no more than a line, a pattern, a shape, repeated with small variations in work after work. Their manual discipline is so austere they attempt to remove from their final efforts even the shaping marks of their hands; indeed, one vanguard group, loosely called "minimists," turn over their "conceptions" to a shop or factory, in order to guarantee that there will be nothing distractingly "handmade" in their execution.

How shall Mr. Berenson's "consumer," confronted by this denial—on the part of artists of great seriousness—of all he has been taught to value, come to terms with the new art? And should he bother?

The second question should be tackled first, I think. He *is* bothering. Never has interest in new art forms been greater than it is today. Never has the public responded so quickly to the exhibition of these forms in museums strung across the country. Yet galleries in New York are uneasy these days because while the public, including collectors, attends in greater numbers than ever, many are apparently unmoved to buy the works they find so exciting. Visitors are relating to art's energy, its dynamism, its character as theatrical spectacle. The public has become more audience than consumer. The developing relationship is most often between viewer and artist-as-personality, not between viewer and work-of-art-as-part-of-his-habitat.

And here I come to the point on which I disagree with Mr. Berenson. Knowing the point of view of the producer of a work of art *can* lead the consumer directly to his personal involvement with it.

Perhaps the first thing for him to know is that many artists today, especially young ones, don't envision their works as complete, self-contained entities synthesizing even their transient image of the seen or the unseen world. These artists—they do not include *all* artists, by any means, but rather the ones whose art is most apt to trouble us—don't paint a landscape or still life or figure or even an abstraction, which can be hung comfortably over a fireplace or sofa and viewed as a window opening on a private dream, a memory, or a sensual experience which the observer is invited to share. They don't carve or model sculptures that can comfortably be set in whatever harmonious space is available, rather like an electric bulb plugged into the nearest outlet, there to give off warmth, light, and energy.

There is, plainly, a fascinating paradox in the relationship between artists and their world today. As the chaos and the irrationality of nations, the vulgarity of commercialism, the sheer filth of polluted air and waterways increase, certain artists are seeking a detachment from the whole scene, a coolth without which the artists find it impossible to create art objects with any pretense to meaning. Traditionally they would seek escape in recollections, reveries, or imagination. Or they would protest, in a voice that might, in a day before the air was filled with the sound of bombs, be heard and make a difference.

In a sense they still do. They surrender to improvisation or caprice, making "toys" with bits of debris picked up off a junk pile, while they tell us something about our time of galloping obsolescence. Or they content themselves with technical experiment. Or, fascinated or frightened by the technology threatening to make

(Continued on page 209)

Miss Genauer, art critic on The New York World Journal Tribune, *was recently appointed by President Johnson to the National Council of the Humanities, the only journalist so honored.*

Bouquets in the Air

By CARROLL CALKINS

The shimmer, blaze, and dazzle of a tree in full flower speaks, in its season, for itself. But even when the blossoms are gone, the tree remains in all its leafy glory. Some, like the crab apple and hawthorn, have handsome fruit following the flowers. Some, like the sourwood and Washington thorn, have spectacular foliage in the fall. And there are those, like the dogwood, that have all three—marvelous flowers, fruit, and fall color.

And, of course, every flowering tree can be counted on for the bounty of cool summer shade, and the striking sculpture of bare branches in the winter. A delightful exception, in its winter form, is *Magnolia grandiflora*, which holds its shining leaves the year around.

No matter where you plant them, trees in flower will dominate the scene. To dramatize the impact, place them where they stand against the open sky. Put them, if you can, to the east or west, where they are viewed against the sun as it rises or sets. Every flower will assume a halo. The tree will glow as if lighted from within. For the best effect, choose the trees on which the flowers appear before the leaves—such as the cherry, redbud, and dogwood.

A flowering tree, if planted to be seen through a window, will brighten the whole room, and, on the street, will do the same for a neighborhood. There's nothing in a garden that gives such generous reward for so little attention. Few, indeed, are the flowers that need be planted only once and increase in number every year.

Because it gives so much, asks so little, and has beauty that increases with the years, a flowering tree is a wonderful plant to give. It's a matchless living symbol for occasions to remember.

There are flowering trees for every climate, and with bloom in every season from early spring until frost. On page 218 is a list of 20 of the best all-around flowering trees in approximate order of bloom. On the following pages, some are shown at the height of their splendor.

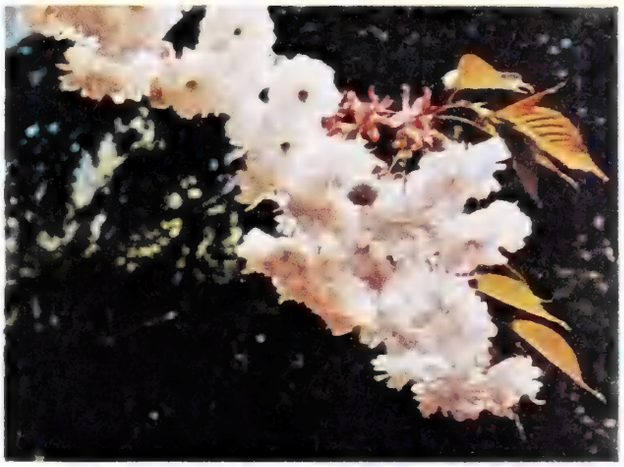


The crape myrtle (*Lagerstroemia indica*), glory of Southern gardens, simply overwhelms itself with color from late summer to early fall. Besides this watermelon red, there are shell pinks, lavenders, and whites. This would be a distinguished tree or shrub (it can be trained as either) even if it never bore a flower. The foliage is deep green and glossy. The multiple trunks and the limbs have a smooth sinewy look with bark of variegated tan to moss green on a background of near-cinnamon red. Unfortunately, it is not hardy north of Washington, D.C. Shown here is one of 300 crape myrtles at "Pokety," Maryland home of Colonel and Mrs. Edgar W. Garbisch.

ALEXANDRE GEORGES

BOUQUETS IN THE AIR
continued





EGON WECK



TOM WEBB



GOTTSCHO-SCHLEISNER

Upper left: Even when still a small tree, the dogwood is prolific in its bloom. It also has the attribute of branches—and flowers—close to the ground, as if it were a shrub. This characteristic persists as the tree matures, and if you want space to sit in the shade under the tree, the lower branches must be removed. When a tree is seen in relation to the house, as here, and the apple tree below, choose a blossom color to contrast or blend with the house. **Left:** The apple tree develops a ruggedly handsome limb structure as it matures. It can be enhanced by pruning, as was done here. The arching form of the wide-spreading branches faithfully produces the pleasant shade of song and story. The blossoms, in mid-spring, are a crisp, refreshing white. **Top:** In their powder-puff fullness, the double blossoms of the Bechtel flowering crabapple (*Malus ioensis plena*) at the National Arboretum, Washington, D.C., have the beauty of a clustered rose. **Above:** The orchard of color is Cherry Walk at Brooklyn, N.Y., Botanic Garden. Kwanzan Japanese flowering cherries (*Prunus serrulata Kwanzan*) bloom in May.

Right: The long golden clusters of wisteria-like flowers are the late-spring glory of the laburnum (*L. watereri*, also called *L. vossi*). This is a choice hybrid form with longer flower clusters (ten to 20 inches) than other species and varieties. It has slender branches, with greenish bark and gray-green foliage. As you can see here, the yellow is at its best when viewed against the blue of the sky. The foreground plantings of Leopard's bane (*Doronicum*) bring the color down to ground level and compound the effect of the whole.

Below: The callery pear (*Pyrus calleryana*) was first brought from China for use as a hardy disease-resistant rootstalk, but its prolific show of flowers has also made it a favorite ornamental tree. The selected variety "Bradford," introduced by the United States Department of Agriculture, is especially handsome in bloom. Flowering pear foliage is reddish-purple in fall.

Below right: This lovely blizzard of white is an early spring phenomenon every year in the magnificent gardens at Dumbarton Oaks in Washington, D.C. Here, beside a stream in a grassy meadow, this stately grove of Japanese flowering cherries (*Prunus serrulata Sirotae*) clearly makes the point that if one flowering tree is good to have, a group of them is even better. This species has double blossoms on a slender tree taller than most flowering cherries.

ROCHE

GUY BURGESS

EGON WEISS



By JOHN H. INGERSOLL

CEILINGS: A NEW ROLE TO PLAY

The days of the plain ceiling may be numbered. In the last decade as much has happened to ceilings as has happened to the design of houses. Not only do ceilings look different, but they're playing a relatively unaccustomed role in home comfort.

A ceiling can absorb the throb of folk rock, send down a blanket of heat, transmit light to almost any intensity, deliver cool, dehumidified, electrostatically cleaned air (or a Bartók concerto), or provide a thermal barrier. Though not likely, it's conceivable that a ceiling could perform all of these functions simultaneously.

Perhaps even more important, ceilings have joined floors and walls as a decorative surface. Oddly enough, it's as if we all suddenly discovered that a ceiling belongs to a room; that it, too, can show texture, color, and pattern; that it, too, can influence the mood and setting in a room. Illustrated in various forms on these four pages are several examples of the latest turn of events:

Suspended systems: As do many innovations in home building, suspended ceilings became popular originally in commercial use. And it was in that highly competitive, highly *(Continued on the next page)*



New acoustical-thermal insulating panels by Owens-Corning are large enough (4′ by 8′ by 2″) to stretch without a visible seam between walnut-stained wood box beams on the ceiling. And the panels are available in even larger sizes—up to 1′ by 16′. Family room designed by the owners, Mr. and Mrs. Rudolph Jerothe.

TWO PHOTOGRAPHS BY WESLEY BALZ



Strong contrast between a black-and-white floral print wallpaper and the light well makes this ceiling an important part of the kitchen. Antiqued white pine box beams surround Artcrest flat-white luminous panels below a bank of fluorescent lights. Kitchen was designed by David Hecht of Norwich, Connecticut.

Opposite: A more original use of paneling and lighting on a ceiling would be difficult to find. This striking library was designed by Frederick Davis, AID, for U.S. Plywood, using the company's American black walnut Weldwood paneling. Incandescent strip lighting is suspended above the luminous panels.









WESLEY BALZ

These four ceilings play a significant role in the room décor

Upper left: Walnut-paneled den is treated to a ceiling of Armstrong's new random-width Wood Grain boards—installed with staples or cement.
Upper right: When carried to the ceiling, soft green bamboo-patterned wallpaper adds character to sunny breakfast room. By Camille Lehman, AID.
Lower left: Alternating strips of frosted, luminous, and foamed opaque styrene panels provide this David Hecht-designed kitchen with bountiful light and charm.
Lower right: Random perforations in 2′ by 4′ acoustical panels by Johns-Manville soak up music from basement recreation room.

critical atmosphere that manufacturers refined and simplified their panels and grids. As a result, the "new" suspended ceilings offered to you have been proved for many years.

Basis for the suspended system is a grid, shaped like an inverted T. Made of white-enameled aluminum or steel or, in one case, solid white vinyl, the grids are hung by wire from joists or existing ceilings. Most companies also make hardware that attaches directly to the joists, which means the ceiling panels can be laid in at what is virtually room height. Normally the ceiling panels are angled through the grid opening and dropped to the ledges of the T.

What kind of panels are used? A surprisingly large variety—enough to give you or your decorator nearly unlimited design flexibility. For example, there are smooth-surfaced decorative panels; textured, acoustical panels; luminous sheets of styrene, acrylic, or vinyl; modular, fluorescent light fixtures called "troffers"; radiant heat panels; and panels that insulate against heat loss or gain. All the major producers make panels in 2′ by 2′ and 2′ by 4′ sizes.





Proof enough that decorative plaster is far from passé

Upper left: Lovely decorative plaster centerpiece is designed, cast, applied to the ceiling and antiqued by hand. About 2′ in diameter. **Upper right:** Sculptured bracket and intricate plaster cornice were formed in the same way as the centerpiece. All were executed by the Mario Catani Co., North Bergen, New Jersey. **Lower left:** Straight-lined plaster cornice has a Colonial air about it; it was formed by the firm of Coletti & Laguidora, Inc., Mt. Vernon, New York. **Lower right:** Decorative cornice in the new wing of New York's Gracie Mansion, designed by Mrs. Francis Henry Lenygon.





PRODUCT INFORMATION ON PAGE 212

Striking off in a new direction, Owens-Corning Fiberglas makes a much larger panel—4′ wide and in lengths of 8′, 10′6″, 12′6″, 14′, and 16′. Standard thickness is 2″. Designed for installation over beams, these panels give you a chance to install a ceiling that is seamless between beams, yet delivers both acoustical and thermal insulating qualities. Beams here refer to solid, boxed, or simulated wood. The last-named, produced by Johns-Manville, Insulite, Celotex, K-Lux, and National Gypsum, in addition to Owens-Corning, is a squared-off U-shape metal trough with a wood-grain vinyl finish. This beam slips over clips attached to the grids and, once up, looks remarkably attractive for a reproduction.

In addition to being versatile, a suspended ceiling has some other virtues. For one thing, it's a good buy. In a new house, the cost of installing grids and, say, acoustical panels is, in some cases, as much as 10 percent less than the contractor price for a plastered ceiling, and up to 20 percent less than putting up dry wall (plasterboard). For another, these panels are easy to maintain. Most *(Continued on page 210)*

From the Victorian Era

NEW FABRIC INSPIRATIONS

Editor: GUY MONYPENNY



WESLEY BALZ



PRODUCT INFORMATION ON PAGE 212



CULVER PICTURES

Regency Period *of the early 19th Century—before Victoria became queen—shows the influence of Directoire and Empire with Oriental overtones. The swag and jabot valance treatment on the window is typical. "San Remo" paisley adapted from a Victorian damask. Rattan, Ficks Reed. Console and stand, Thomasville.*



Victorian Rococo *is all curves and carvings, velvets and damasks. The circular tablecloth and drapery fabric, "Cavendish," is a linen-cotton floral reproduced from an 1850 hand-blocked linen. Flocked wallpaper and garnet rug are updated versions of Victoriana. Chair, love seat, ottoman by Pelham, Shell and Leckie.*

Queen Victoria was undoubted queen in her teens and still queen in her eighties. She gave an era of three generations its name. An era of breeding, curtsies, bows, obedience, duty, "paying calls," and other delightful formalities. A design span from Regency to Art Nouveau. Now to bring back at least the charm and grace of the Victorian Age, a group of refreshingly pretty fabrics by Everfast, all adapted from documents of fabrics and wallpapers of that period. The "Young Romantic" series includes 12 patterns—stripes and florals, damasks—printed in a wide contemporary palette on cotton or cotton-linen.





FABRICS TREATED WITH DU PONT'S ZEPEL STAIN REPELLER



Victorian Gothic *had fabrics usually formal and silky with Napoleonic overtones. Here, a printed adaptation of an elegant cut velvet; the four bands in the design give it its name, "Quattro." Furniture from Drexel's Guildhall Collection is also typical of the period: vertical, severe, upright, trefoil columns, arches, carvings.*



Art Nouveau, *popular in Europe and America in the 1890's, when all functional needs were subordinated to floreated decoration that used flat, stylized plant or flower forms. This "Leonora" fabric was adapted from a 19th-century British wallpaper, shown here in dashing shades of orange and black. Wicker furniture.*

THREE PHOTOGRAPHS FROM [illegible] AND ALTERED WITH PERMISSION OF [illegible]

MENUS IN THE MAKING



ACCESSORIES FROM BAZAAR DE LA CUISINE, NEW YORK

FAULCONER-FENN

A well-planned menu is a matter of harmony and contrast. The French, masters of this art, think of a dinner as having several acts, like a play. You choose courses and wines for their relationships just as carefully as you choose guests, and therefore you think in terms of tastes. Here are some of the well-established rules: No food should appear twice on the same menu. Cream of chicken soup, for example, should never precede chicken served as a main course. Color must always be taken into consideration. White should not follow white and a white dish should be relieved by color (a broiled food is counted as color) to alleviate the bland look. Similar sauces should be avoided. A Hollandaise and a Béarnaise are never served at the same meal, nor would either be followed by a rich, sweet sauce. If fruit is part of, or served with, the main course, it should not be served as dessert. Textures, too, play a role. A soft dish—a savory soufflé, for example—should be accompanied by something crisp. But, as is true in everything, common sense also plays a role—an important one. Here are six carefully planned menus.

SPRING MENU

Roast Leg of Lamb*
Potatoes Dauphinois*
Buttered Green Beans
Fresh Mushroom Salad with Violets*
Lemon Butter Tarts*
Coffee

Garlic is always excellent with roast lamb but is left out in this particular instance, since the potatoes are delicately flavored with fresh garlic and one should not, correctly, serve one flavor on top of itself. Also, the fact that the potatoes were rich with cream and cheese precluded a creamy dessert. Hence the tarts, bright with lemon. Fresh green beans, always delicious with lamb, added some much needed color to the dinner plate. For this menu we suggest a good dry red wine, such as a Beaujolais or a Bordeaux.

By HELEN McCULLY

Roast Leg of Lamb

5- to 6-pound leg of lamb
Butter or salad oil
Salt
Freshly ground pepper
Watercress

Brush the meat with butter or oil. Place the lamb on a rack in a roasting pan and place in a preheated 450° oven for 15 to 20 minutes, basting every 5 minutes. Reduce heat to 350° and continue roasting for 1 to 1¼ hours (150° on the meat thermometer) for medium-rare; for well-done, 1¼ to 1½ hours (160° on the meat thermometer).

Place on a hot serving platter, sprinkle with salt and pepper, and allow the meat to rest for 20 minutes or so before carving. Garnish with a bouquet of watercress or parsley.

Make certain your dinner plates are very hot, as lamb cools quite quickly. Serves 8 to 10.

Cold lamb is delicious served with potato salad (page 206).

Jean-Claude Szurdak's* Potatoes Dauphinois

2 cups milk
1 stick (¼ pound) butter
Salt
Freshly ground white pepper
3 pounds (about 4) large baking potatoes
6 cloves garlic, peeled
1 cup heavy cream
Freshly grated Swiss cheese

Combine the milk, butter, salt, and pepper in a large, heavy saucepan and bring up to a boil slowly. Peel the potatoes, wash and dry thoroughly. Do not soak in water or you will lose the starch the dish needs. Slice fairly thin, dropping the slices in the hot milk as you work, so the potatoes won't discolor. When all the potatoes have been added, add the garlic and cream. Bring up to a boil slowly a second time and simmer for about 15 minutes or until the potatoes feel about half-done when tested with the point of a small sharp knife. Pour the potatoes into a well-buttered fireproof baking dish that can go to the table. Sprinkle generously with grated cheese, place in a preheated 325° oven until potatoes are cooked, the sauce has thickened, and the cheese has melted and turned golden. Another 10 to 15 minutes. Serves 6.

*Jean-Claude is the proprietor of Élysée Pastries, New York, which now includes catering among its services.

Fresh Mushroom Salad

Break the caps off snow-white mushrooms (save the stems to use some other way), then slice them rather thin. Sprinkle with fresh lemon juice to keep them white.

To serve, arrange a few leaves of Bibb lettuce in the bottom of a salad bowl, the sliced mushrooms on top, and toss in a Vinaigrette Dressing. One of our sophisticated friends often tosses in a handful of fresh violets.

Lemon Butter Tarts

1½ cups sifted all-purpose flour
2 teaspoons sugar
¼ teaspoon salt
½ cup butter
1 egg yolk
3 tablespoons ice water

Sift flour, sugar, and salt together. Then work in the butter with a pastry blender or two knives until the mixture is mealy. Beat up the egg yolk with the water and work into flour until the pastry holds together. Chill.

This amount of pastry will fill 15 to 20 tart pans, depending on the size. Any uncooked pastry will freeze perfectly.

To make tarts, roll out pastry on lightly floured board and line the tart pans neatly. Prick the bottoms with a fork to prevent the pastry from buckling. Bake in a preheated 350° oven for about 20 minutes or until pastry is golden. Cool slightly, then lift out of the pans and place on a rack.

Menus continue on page [illegible]

A report on what's happening to American drinking habits, based on research done for House Beautiful by Harold J. Grossman, author of the authoritative "Grossman's Guide to Wine, Spirits, and Beer."

THE STATE OF THE AMERICAN COCKTAIL

When anthropologists of some future time come to examine the American culture, the Cocktail Hour will certainly be one of the tribal rituals given close attention. Its influence is all-pervasive. Recently a pediatrician prescribed medicine for a five-year-old, to be taken four times a day. Asked if he knew when to take the medicine, the child answered: "Breakfast, lunch, Martini time, and dinner."

Apocryphal or not, the point is that the story could be true. The Cocktail Hour is, for many adults, a sacrosanct time, and children have come to recognize it. Whether the hour is still Martini time, though, is another question and one, among others, that this report hopes to answer.

Much has happened to the cocktail hour—and to American drinking habits in general—in the past 20 years. Things were simple in the old days—or so it seems now. Cocktails meant, except in rare cases, Martinis or Manhattans. There were, of course, Whiskey Sours, Daiquiris, Old Fashioneds, and others, but unless hosts made a point of serving them, guests were more or less expected to stick to basics. Highballs and "hard" drinking were usually reserved for after dinner, though stubborn holdouts would be grudgingly accommodated if they asked for special service.

Now all this has changed. There are new liquors unheard of ten years ago, new combinations of old liquors, and new ways of serving the old standbys. The changes began gradually but are coming with a rush now. This year will see even greater shifts in the popularity of certain drinks. Why has all this come about, and what does it mean for the hostess concerned with offering her guests what they like?

The revolution may have begun soon after World War II, but it got its biggest push with the discovery of vodka about 1950. Here was a liquor which, because it had no strong flavor of its own, mixed easily and well with all kinds of fruit juices and other good-to-taste ingredients. It was a natural for beginning drinkers, who no longer had to go through a period of "acquiring" a taste. And as the population explosion hits the drinking ages (3,260,000 Americans will reach 21 this year), the trend to these smooth-tasting drinks can be expected to accelerate. Vodka has already caught up with gin in popularity and is expected this year to surpass Scotch.

How are people drinking vodka? With every juice and mixer imaginable, or without anything, on the rocks. At the cocktail hour, the most popular is probably the Vodka Martini, though the Screwdriver (with orange juice) is seen in more places at all times of the day (it's the big drink at brunch). The Bloody Mary, first of the tomato-juice drinks, is still a favorite and has spawned a new family: the Maria, with tequila; the Danish Mary, with aquavit; the Bloody Betty, with Dubonnet, and others.

All the old standbys have been added to the vodka repertoire, by simple substitution of liquors: the Vodka Gimlet, the Vodka Collins, the Vodka Sour, Vodka and tonic, etc. Of the many exotic vodka drinks introduced in the past few years, two have achieved enough status to suggest they will be here for some time: the Bullshot, a soothing mix of vodka and bouillon (which led to the new Bloody Bullshot—see recipe), and the Mule, a years-ago drink brought up to date by mixing 7-Up and lime juice with vodka.

Once vodka had broken down the barriers of traditional drinking habits, other new tastes have quickly followed. Tequila, unknown ten years ago except to visitors in Mexico, is suddenly quite the fashion, but apparently with a flavor appeal that will make it a permanent part of the cocktail spectrum. The big tequila drink is the Margarita (made with orange liqueur and lime juice), but tequila is also used as a replacement in the Bloody Mary, as mentioned, and in the Screwdriver and the Old Fashioned. Few Americans take tequila in its classic form: straight, after a lick of salt from the back of the hand, with a slice of lemon.

Stranger still to classic cocktail drinkers is the introduction of cordials into various mixes. But there is no denying their popularity. The Black Russian is an example. It is made with vodka and coffee liqueur, served on the rocks. To turn it into a White Russian, add a little cream, or substitute white crème de cacao for the coffee liqueur. Another cordial-based drink is the Rusty Nail, which combines Drambuie, a Scotch-based liqueur, with Scotch itself, mixed half and half and served on the rocks.

For rum drinkers, the standard has always been the Daiquiri, but a new drink has moved in from the South Seas: the Mai-Tai. A complex arrangement of lime juice, Orgeat, Curaçao, and rum, it is most easily made at home with a prepared mix, to which rum is added. The vogue for experimenting has also brought on the Rum Old Fashioned and the Rum Sour.

Another popular, and different, approach to the cocktail hour has been brought back from abroad by thousands of traveling Americans: the apéritif. These flavored wines are drunk in two ways—straight, usually on the rocks, or mixed with each other to blend the flavors. Perhaps the favorite is the simplest: sweet and dry vermouth, mixed half and half on the rocks, with a twist of lemon. Two other popular drinks are based on the Italian apéritif, Campari: the Americano and the Negroni. For a full report on the range and interest of apéritifs, see HOUSE BEAUTIFUL's story, "A Partisan View of Apéritifs," in the November, 1966 issue.

Before bringing a new drink home, many persons try them out in bars and restaurants. This is only good sense. It costs very little to sample a drink this way. Besides the drink itself will be properly mixed, giving you a fair first-time test. Many of the new drinks do pass the test and are finding their way into the home.

One proof is the phenomenal increase in the use of premixed, bottled cocktails. Years ago no proud host would consider serving a bottled cocktail. It would have reflected on his talent at the bar, and, perhaps a more grievous sin, it would probably not have suited the tastes of his guests. The quality of the premixed cocktail today has changed all that. Many persons have been introduced to the premixed cocktail on planes, discovering how good it can be.

The convenience of the bottled cocktail cannot be underestimated. For persons in their 20's, brought up on the multitude of premixed and packaged foods, there seems little reason not to make life as easy at the bar as it now is at the range. If they are at all unsure of a recipe or doubtful of their mixing ability, the work has all been done. Even for veteran hosts, the bottled cocktails, which now include as many as 14 different types, take the trouble out of offering some of the new drinks. It is significant that the greatest increase in the use of these prepared drinks is in the more exotic and difficult-to-make cocktails, rather than the standard Martinis or Manhattans.

Another approach to the problem of the hard-to-make cocktail is the bottled mix, to which only liquor need be added. Since these mixes are nonalcoholic, they are easily available in food stores on a regular shopping trip. Here again, convenience has proved itself the key to popularity. There are now really good mixes for the Daiquiri, the Mai-Tai, the Bloody Mary, the Sour, the Bullshot, the Screwdriver, and many others.

How has the great American Martini withstood the assault of these newcomers? Despite their success, the Martini is still without question the favorite American cocktail. It is the standard against which all the others are compared: it is the one to which drinkers return after flirtations with the attractive newcomers.

Has it changed? Yes, in many ways. It is sometimes made with vodka, though as yet not as often as with gin. The proportions of liquor to vermouth seem to be stabilizing at 5 or 6 to 1, instead of the outlandish figures that were the vogue some years ago. The once popular Gibson is going out of style. The kind of gin used is far more important now than it has ever been. Imported gin, primarily from Great Britain, seems to have found a soft spot with American Martini drinkers. They are specifying these brands in bars and buying them to serve at home. In the past 15 years consumption of imported gin has gone up from 60,000 cases to over a million. It is partly a matter of being "in," but partly, too, a change in taste, since there are subtle differences in gin flavor.

So the cocktail hour is still, for many, Martini time. For others, it is time to try the new. But for all, it is a time for quiet pleasure at the end of a day.

SEVEN NEW FAVORITES

Bullshot

Pour 1½ oz. of vodka over ice in an Old Fashioned glass. Fill with bouillon and garnish with twist of lemon peel, if desired. For a Bloody Bullshot, substitute tomato juice and bouillon, half and half.

Mule

Pour 1½ oz. vodka, the juice of ¼ lime over ice in an Old Fashioned glass (or mug). Fill with 7-Up.

Margarita

Mix 1½ oz. tequila, 1 oz. Cointreau, 1 oz. lime juice. Shake with ice. Rub rim of cocktail glass with lime, then dip into salt before filling.

Rusty Nail

Combine 1 oz. Scotch, 1 oz. Drambuie. Serve in an Old Fashioned glass with cracked ice.

Americano

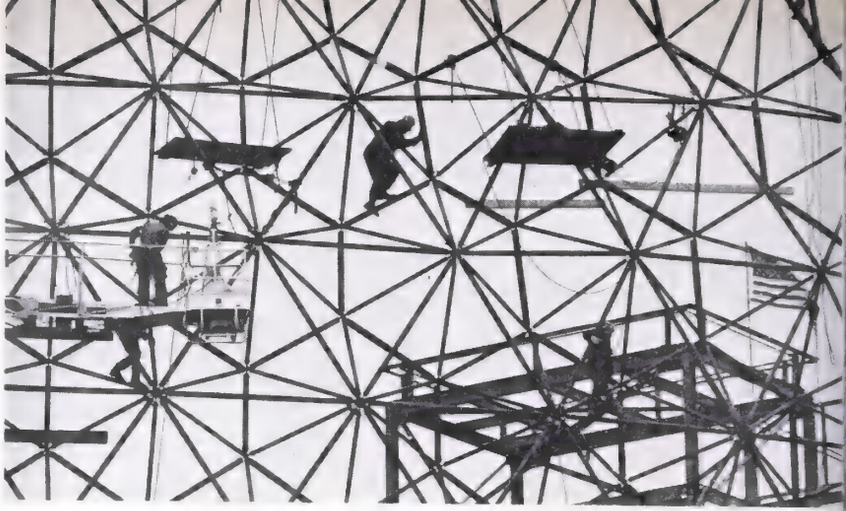
Pour 1 oz. sweet vermouth, 1 oz. Campari over cracked ice in a small highball glass. Fill with soda. Add lemon twist.

Mai-Tai

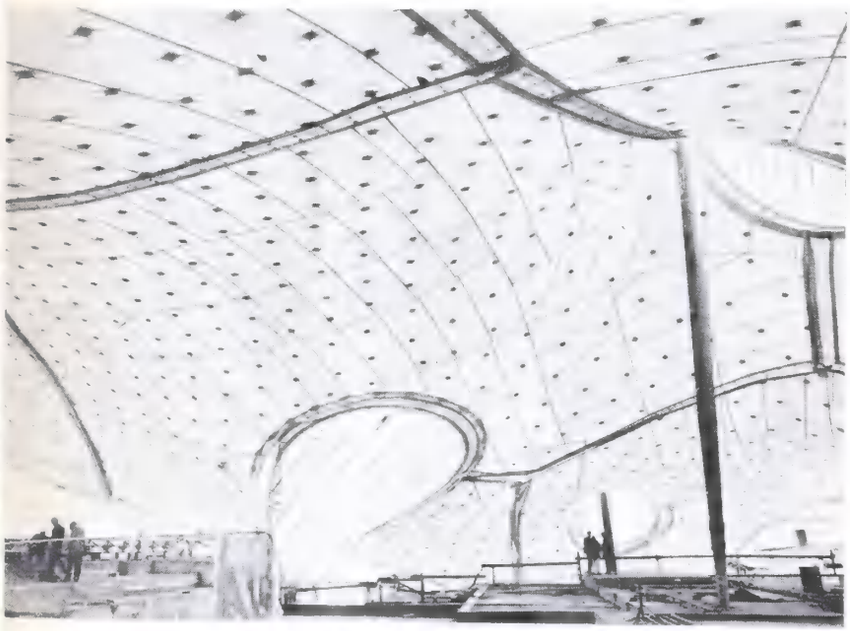
Stir together ½ oz. each fresh lime juice, Orgeat, Curaçao, and 2 oz. white rum in a double-size Old Fashioned glass half filled with finely cracked ice. Serve straws.

Black Russian

Combine 1½ oz. vodka, ¾ oz. coffee liqueur. Serve over ice cubes. For a White Russian, substitute white crème de cacao for the coffee liqueur.



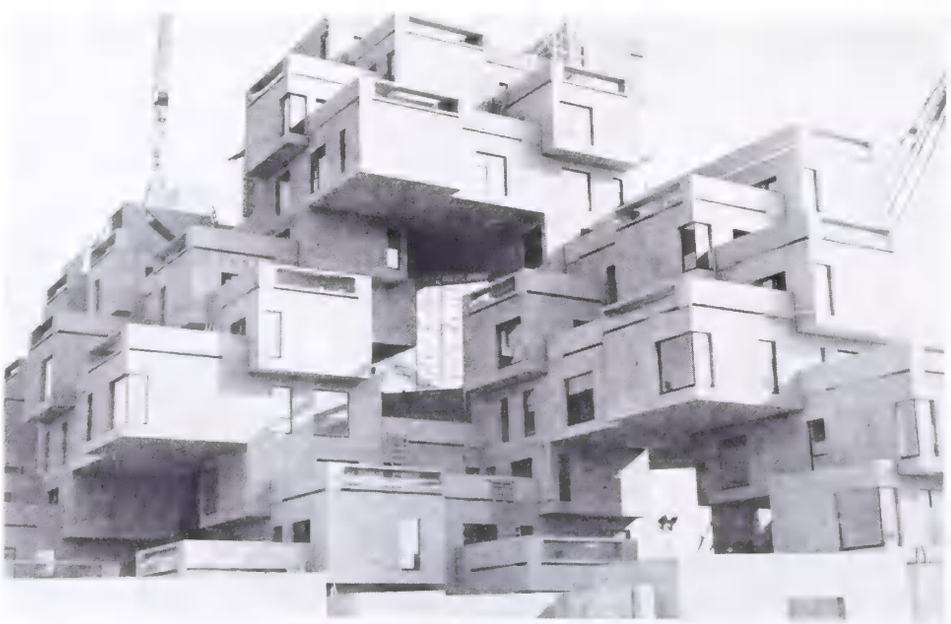
U.S. Pavilion is the geodesic dome—a giant steel globe honeycombed with hexagons paned in plastic, a dream come true for Architect Buckminster Fuller. The perennially dependable roller shade comes into its own here, rolling up and down automatically as shade is needed, powered by solar-energy motors.



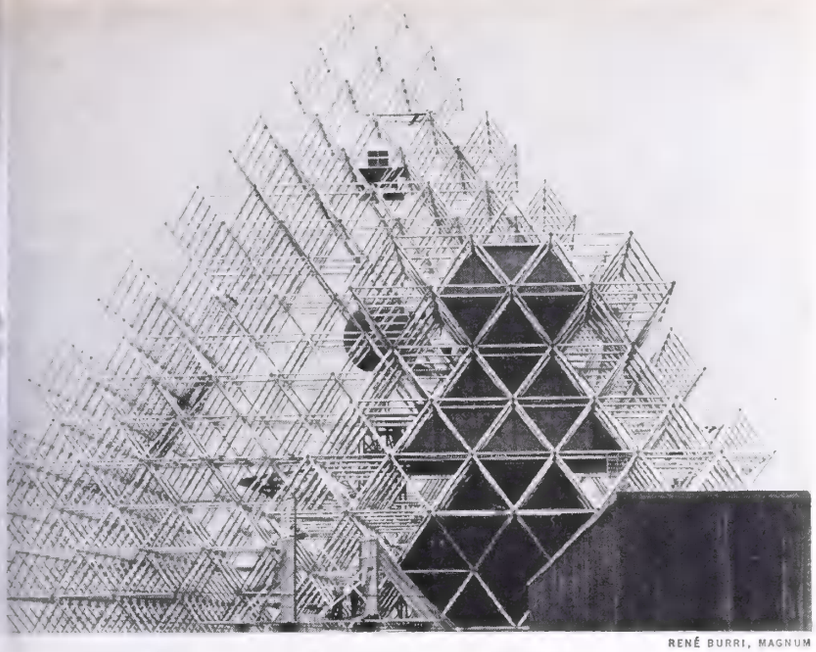
German Pavilion, bathed in daylight diffused through its vast, tentlike plastic roof, suggests a future day when buildings may have a soft, fluid lightness.

INTIMATIONS

By MARION GOUGH



Habitat, the controversial, complete vertical city. It's livable now, built of precast concrete boxes, arranged one upon another so that one man's roof is another man's garden, and there are shops and avenues high up off the ground within the complex. Each house in the sky has its own address. Kitchen and bath fixtures are molded units. The daring young architect, Moishe Safdie.



RENÉ BURRI, MAGNUM

The Gyratron, a sophisticated roller coaster dedicated to the principle that it's fun to be educated, carries passengers from the stars to volcanic depths. Housed in a mighty diamond mesh of steel, the structure itself becomes its own airy embellishment.



The Japanese Pavilion adapts in concrete the direct cross-beam structure of Oriental temples. It suggests buildings of multiple housing which may provide gardens in the air, privacy, panoramic views, and, underneath, relief for the parking problem.

OF THE FUTURE: *EXPO 67*

Even in these photographs, taken in the muddy, crash-helmeted period as Canada's great fair was being built, the youthful grandeur of Expo 67 comes through. It has been called an architect's and engineer's fair and a showcase for urban-planning solutions, with its marvelous coordination of roads and its "vertical city" called Habitat.

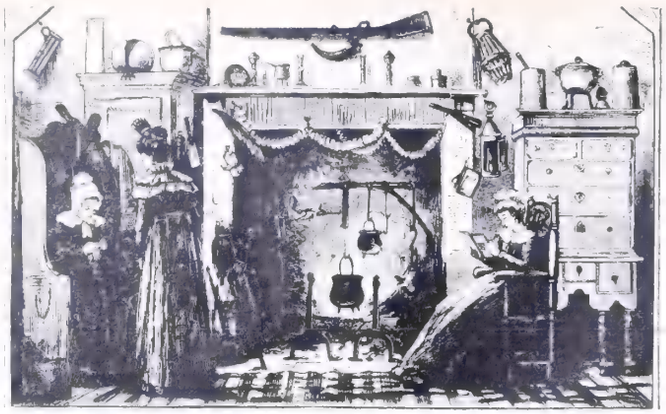
But when the flags unfurl and the opening fanfare sounds, April 28th, it's predictable that visitors will be primarily taken by the unaccustomed beauty the technicalities have produced—lacy honeycombs of steel, sky-soaring, winglike structures, buildings like towering wigwams, like giant galleons sailed in white silk, like the hanging gardens of Babylon, and then there is that glittering celestial sphere brought down to terra firma, our own wondrous contribution to Expo.

Man and his World is the theme of the fair, and a world of marvels man has created here, against the stunning backdrop of Montreal's harbor and skyline. It's certainly an experimental world, and no one among Expo's remarkably un-braggart officialdom pontificates "This is the way the future will be."

Your next home may or may not be a geodesic dome, but until Expo closes, October 27th, you have a chance to consider certain signs and portents, which may affect your own future habitat. Think of the see-out-but-not-in glass of the Quebec Pavilion, the rear-projection motion pictures in the theme pavilions, the solar-controlled window shades in the U.S. Pavilion. Our pictures suggest further crystal-ball gazing.

Africa Place is naturally ventilated and cooled via ingenious, strangely sculptural, plywood-hooded openings above the roof line.





CULVER PICTURES

THE AMERICAN HABITAT

. . . *as it was in the beginning*

A lively account of how we furnished the first American interiors, taken from a new book by Ishbel Ross

Early American homes, lacking the importations and the work of native craftsmen that later enriched them, were hollow shells until the settlers overcame the forces of nature, established themselves in comfort, and furnished their barren rooms. The battle for survival long preceded the drive for comfort and ultimate luxury that characterizes the American home today. It took time and infinite effort to create settings with furnishings beyond the primary needs of life. The polish was slowly applied as a second generation of children born to the pioneers asserted themselves with the buoyancy of youth and laid the foundation for the great assortment of styles cherished by Americans in the last three centuries.

Household possessions were so sparse at first that family life focused around enormous fireplaces. The first 17th-century houses, built with the native woods by yeomen used to farming and handling simple tools, consisted of a single room with a chimney at one end. The next step involved a second chimney at the other end, and finally one great central chimney became the heart of the home.

While the men coped with a primitive world outdoors, the women by degrees beautified their houses with their spinning and weaving. But at first they slept on straw pallets before the fire, warmed by deerskin, and they rose each day to face a world devoid of the barest necessities. It was 1640 before a family of substance could boast of blankets, rugs, stools and chairs, andirons and spoons. Often whole families drank from one bowl and ate from one trencher: cream was skimmed with wide clam shells, and gourds served as bowls, dippers, and bottles. They ate with their fingers and pocket knives and mopped up with napkins.

Their varied inheritance soon asserted itself in the furnishings they devised for their houses. They had brought a few simple tools, as well as a wealth of memory and association, which soon served them in putting together their homes and in meeting everyday needs. The British colonists in New England, Virginia, and Maryland, the Dutch who settled along the Hudson, and the Swedes who made the Delaware their base dug deep roots that flowered with the growth of the Republic. Once they had broken land, coped with the Indians, built simple houses, and strengthened themselves with the produce of land and sea, they set about creating a new civilization, instinctive and derivative at first, with much that was imported, but acquiring in time a patina of its own—the American way of life.

From craftsmen, the earliest decorations

As towns and villages took form, craftsmen and artists sprang up like magic to copy, to create, to beautify, to adapt. There were joiners and coopers, wheelwrights and carpenters, butchers, tanners, shoemakers, and blacksmiths. These men stood next in importance to the farmers and merchants who were building up the communities. Soon they were designing carved brackets and nail-studded doors; making weather vanes, grave or gay, like the grasshopper over Boston's Faneuil Hall; turning out American pottery, crudely shaped but beautifully colored; and copying the elegant 18th-century furniture of Thomas Chippendale, George Hepplewhite, and Thomas Sheraton.

When the eagle was adopted in 1782 for the great seal of the United States, it was pounced on as the motif for all manner of decorations—carved, painted, engraved, embroidered, or stencilled on such trivial items as butter molds and such major pieces of furniture as highboys, mirrors, and beds. The carvers, coppersmiths, iron and tinplate workers flourished as they designed tin chandeliers, devised eerie headstones decorated with skeletons, or fashioned urns and plaster figures for garden walks. They made sturdy furniture, hammered plain silverware, often from coin, fused their own glass, forged tools, and built carriages. They had black walnut and white pine for furniture, cedar for shingles, and sturdy oak to build their houses. Many of the early trenchers were made of poplar, and they had bottles and drinking cups of wood before pewter came into general use. Buffed to the sheen of silver, pewter soon became the pride of every housewife who owned it and the favorite gift for brides. In Dutch households the pewter plates and earthenware were neatly arranged in open cupboards.

Philadelphia was the fountainhead for the skilled craftsmen. They fostered an American look, though drawing inspiration from English design books. The Newport cabinetmakers avoided fads and stuck to earlier designs. They favored the classical shell, the fluted column, and Chinese

---

Ishbel Ross has been a reporter and feature writer for many years. Her new book, Taste in America, *is an illustrated history of architecture, furnishings, fashion and customs in America, to be published in the fall by Thomas Y. Crowell Company.*

fretwork. Craftsmen soon penetrated all the growing centers, but the less skilled simplified the designs characteristic of Philadelphia and Newport. Shells became fans, rosettes dwindled to pinwheels. Leather- and stone-cutting flourished in New England. Charleston turned out china and pottery, a craft that soon developed everywhere, since china was scarcely known in America before the Revolution, and earthenware of Spanish platters served for general usage.

The homely word cupboard began to be heard around 1647, and it took many forms, but meanwhile the chest had been firmly established as the receptacle for personal belongings, and it became an ornamental as well as a useful article of furniture. The Dutch chose to paint their chests, cupboards, and mirrors with bright colors. Many were carved and paneled, with molding and pendant drops. The Connecticut chests had sunflowers and tulips. Brides cherished dowry chests, often done in polychrome. Witty sayings and historical allusions were sometimes buried in the fruit and flowers, the parrots and thistles of the painted chests. When one drawer was added, the chest of drawers came to life, to be followed by highboys and recessed shell cupboards. Built-in cupboards with latticed glass doors were often installed at the recessed windows, or there were wide window seats under the arch. Corner fireplaces lined with gay Dutch tiles gave added interest to the informal room.

The scalloped open cupboard was distinctly American in origin, and captains' wives from New England who sailed the seven seas with their husbands brought home Chinese porcelain and lacquer, as well as British glass and silver, to display on its open shelves. After 1810 the pure Colonial style was freely mixed with imports from the Orient as well as from Europe. Gorgeous fabrics came from India and China, brilliant with foliage and exotic birds. Wainscotted rooms were hung with tapestries or Spanish leather. Suits of armor and coats of mail brightened dark, small rooms in early Jamestown.

The cabinetmakers arrive

Cabinetmakers came from England during the 18th Century and set up in business in the larger centers. By using the abundant white pine, they were able to undercut imported pieces. Their work furnished many of the early houses, for journeymen cabinetmakers traveled west and south with carts, taking orders. But among them a few cabinetmakers of distinction emerged. The most remarkable was Duncan Phyfe (1768-1854) who, in his New York workshop, made furniture that survives today, notable for its delicate carvings of acanthus leaves and the lyre, its subtle varnish, characteristic dog paws, and the Grecian curve of chairs and sofas designed originally for Greek Revival houses. Phyfe used only choice woods and studied contemporary taste. He worked in Regency style, and late in life concentrated on decorative Empire pieces. At one time he employed a hundred workmen. In his own era, American householders could buy his sofas for $122, his chairs for $22, and a pair of card tables for $140.

Some of the early beds were imposing objects, standing well off the floor to allow for the trundle bed to be rolled beneath them. Twin beds under one canopy had curtains designed to keep out the "unhealthy" night air. Long before woven wire mattresses came into use, around 1870, wool, feathers, sea moss, paper shavings, straw, and hair were used to stuff mattresses. Featherbeds brought warmth and comfort, however unhygienic, and the Dutch liked to shut themselves up in a curtained alcove bedstead closely resembling a closet. New Englanders preferred the bedstead that they could hook to the wall with a network of rope, making way in the daytime for the spinning wheel, the wool winder, and the cradle.

For sitting and dining

Only slightly less important than the bed were the trestles, stools, and benches that preceded chairs and tables. The earliest dining tables were long, narrow boards, often only three feet wide, supported on trestles. They were frequently made from the packing boxes and chests coming in with stores from England. But late in the 17th Century, dining, serving, and tea tables supplanted the trestle, and in many homes fine linen and lace took the place of the early tablecloths made of Osnaburg, holland, or huckaback. The tip-top table with pie-crust edge soon added grace to innumerable rooms. The writing table—a bureau that had evolved originally from the wall desks of the monks—carried the Renaissance influence into many American homes. From this came the commode, a dominating piece of furniture in the bedroom of every home, converted into a washstand with a marble top.

By the end of the 18th Century, highboys, lowboys, desks, chairs, cupboards, and assorted tables, many with scrolled pediments, pilaster treatment, or carved relief, were part of the more substantial American home. John Adams, visiting his friend Nick Boylston's home in 1766, was struck by the elegant dinner, the Turkish carpets, the marble tables, rich beds with crimson damask curtains and counterpanes, painted hangings, and spacious garden—"the most magnificent I have ever seen."

The Bostonian's love of books was reflected in the glass-fronted library bookcases derived from Chippendale, and the need for study surfaces resulted in the large library tables that abounded all through the Victorian era. Chippendale built a bookcase with library steps folded inside it, during the era when everything had to be enclosed. But many years earlier Benjamin Franklin had put a stepladder with hinges underneath his *fauteuil*, and he liked to show his visitors how he forked down books from the upper shelves with calipers at the end of a pole.

But nowhere was there greater variety than in chairs, and here the native American cabinetmaker made a solid reputation of his own. His chair backs were sturdier than those of the Sheraton and Hepplewhite style. Simplicity was the main characteristic of native furniture, like the American Shaker pieces, which were practical, well-built, and devoid of ornamentation. In fact, imagination was first brought to bear on simple carpentry through creation of good chairs. From the day when public attention was drawn to Lord Delaware's green velvet seat in Jamestown Church, consistent efforts were made to provide comfortable resting places in early American homes. *(Continued on the next page)*

At first chairs were reserved for the master of the house or the honored guest, while lesser mortals used settles, stools, or benches. They were sturdy before they were graceful; the first or "wainscot chairs," were of solid oak with square backs, occasionally carved or paneled. Thin cushions covered with damask added a touch of ease as time went on.

The next variation was an oak chair with a high back and cane seat, cane having come into fashion during the reign of Charles II. Next came the slat-back chair, usually with a leather seat, followed by the rush-bottom Windsor chair, which was named for George III. Before the Revolution, it was more popular in America than it was in England, and it sold in quantity. Easy chairs appeared early in the 18th Century, and the winged fireside chair with shell-carved knee and deep cushions had the place of honor. It was often upholstered with the Turkish or Irish stitch, and the colors were usually red or green. The early Dutch chairs, forerunners of the Queen Anne and Chippendale styles, had a provincial charm of their own, with Spanish feet and rush seats. The Dutch, above all other settlers, paid attention to warmth and physical well-being, with their warming pans filled with hot coals, their huge painted kases and kaleidoscopic tiles spreading color in all directions. The claw and ball feet of the bowlegged Dutch chair led to their being known as "crowfoot" or "eaglesfoot" chairs.

Between 1720 and 1750 the delicate Queen Anne chairs were turned out by native cabinetmakers, with the cabriole leg and slippered feet of Danish origin. By this time the classic Chippendale, Sheraton, and Hepplewhite styles were affecting all manner of household furnishings, including chairs. The native craftsmen became successful imitators, and soon a great hodgepodge of chairs was scattered around the American home, some of local production, like the Brewster and Carver chairs.

The rocking chair became more or less a national symbol when President Kennedy took office, but it has been part of American life since the 1770's, when slat-backed chairs were first converted into rockers. They made an early appearance in Philadelphia, and Benjamin Franklin has been credited with their invention, but the point has never been proved.

Since nearly all the earliest models had been converted, they were strongly suggestive of cradles. Then Lambert Hitchcock, noted for the excellence of his chairs, turned out stencilled rockers that were cheap and sold well early in the 19th Century. A variety of models soon flooded the market, until the rocking chair became a symbol of simple family life in America. In buying her furniture, a bride thought first of the family bed, then of a rocker for the parlor. The "rocking settee," a combined bench and cradle that enabled a mother to rock, knit, and read, was a popular novelty for a time.

The brightly painted Windsor rocking chairs, with comb-backs and stencilled vines and garlands, were short and bumpy in their motion. Longer rockers were tried, to give a more satisfying swing. The tall, straight models without arms were soon abandoned in favor of the fiddlebacks of New England and the Dutch rockers with upright stiles and block-turned front legs. The cabinetmakers of New Hampshire and Vermont made chairs with wider spindles than the Windsor type, and some were of bamboo, tulip, ash, or maple. At no time in its history did the rocking chair add grace or style to the surrounding décor, but the better examples were well adjusted to the human frame, and their soporific quality soothed several generations before the automobile whipped up the craze for speed.

Even in the modern décor, the landscaped and Chinese wallpaper of an earlier era may rest harmoniously. They are among the most interesting reminders of Colonial days, when they adorned the drawing rooms and dining rooms of town and country houses. The Chinese and flowered wallpapers accented the Chippendale furniture turned out by Philadelphia cabinetmakers. The Oriental trade had brought this influence to bear on furniture, porcelain, and the wallpaper that came in scrolls on rollers. Glazed English wallpaper, with exotic birds painted separately and applied to verdant backgrounds, enlivened somber rooms, and Italian landscapes done on sepia paper, with classic ruins in the background, adorned many a formal dining room.

The paint colors

Although white paint is usually associated with the Colonial scene, it was not used to any extent before the 19th Century. Pearl and cream were applied to the dining room and parlor of the Governor's Palace at Williamsburg in 1727, but the "bluish or lead color" used at Yale College in 1738 was more characteristic of the period. Painters used a wide range of colors, but the New Englanders leaned to yellow ocher and a crimson made from red lead mixed with lamp black. Prussian blue and Spanish brown, Venetian red and a dull green appropriately known as verdigris were widely used before the Revolution. But years earlier the pioneer women had dyed their homespun with the color squeezed from roots and herbs—brown from butternut hulls, reds from ground madder root, yellow from onion skins, beige from sumac.

In the more sophisticated age, ceilings had tinted plaster or papier mâché finish, and staircases had elaborately turned balusters. Fluted pilasters were intrinsic decoration in many homes. The sunflower design was common on stairways and hallways, particularly in Philadelphia. Walls were often hung with damask, velvet, or satin, and rooms were named after the color of their hangings rather than that of their paint. Curtains and valances were heavily lined and fell in rich folds with the lambrequin finish, or they were of calico, lightly strung from rings on a rod. Fringes, ropes, and swags abounded even down to the 20th Century. Calico, chintz, and copperplate linen were the popular fabrics in 1765, and history was repeating itself when the yellow satin and red brocatelle of the romantic past came to life again in the 1960's. A dash of Victorian plush was revived by smart hostesses who had tried everything else. They even trafficked in horsehair, the sepulchral upholstery that first made its appearance in the early 19th Century as "flowered horsehair" and "fancy haircloth." ■

HE WAY WE USED TO LIVE

ntinued from page 148

America's museums of living variously maintained by the vernment, the National Trust the Preservation of Historic uses, organizations like the A.R., or groups of proud local izens, but many are privately tigated and usually especially varding because they reflect the rsonal involvement of sponsors.

elburne Museum on U.S. ute 7, seven miles south of rlington, Vermont, is the brain-ild of Mr. and Mrs. J. Watson bb. Their collections of Ver-nt art and artifacts sowed the ds of this 40-acre, hypothetical w England village that spans mid-18th and 19th Centuries. e town is "furnished," so to eak, with over 18 antique build-gs, brought here, reassembled d furnished.

Besides houses, the town in-ides a school, meeting house, acksmithy, jail, general store of e cracker-barrel and licorice-ip variety, a depot with its an-que iron horse, and even a Lake amplain paddle wheel. Ever e a goose yoke, a pill coater, a mach warmer? They're here, th a display of Yankee automa-n in tools and household appli-ces in a Shaker-designed shed. ere's a demonstration of weav-g and—the ultimate in unex-cted delights—an apiary where e Vermont Beekeepers Associa-n raises bees and honey.

Among the collections—de-ys: sleighs, carriages, and agons; folk sculpture, figure-ads, trade signs, cigar store In-ans; a gallery of American intings; dolls, doll houses; ina, pewter, lustre, glass; bon-ts, bandboxes, and quilts in all eir nostalgic glory.

Of houses, Vermont House is nceived as the retirement dwell-g of a much-voyaged sea cap-in who lives with his treasures an ambience of Queen Anne, hippendale, and French wall-aper. Prentis House, a trove of illiam and Mary, reminds you at all Early American was not aple and cobbler's benches.

Two buildings to beguile aficio-ados of the paint pots—the leeting House where the panel-ng is pure *trompe l'oeil*, and the tencil House, its wood batten alls a pastel riot of stencilled owers done to simulate wall-aper.

A stopover at Shelburne—en oute, for instance, to Montreal and Expo 67—promises to delight all comers. Open from May 25 to October 20: adults, $3.00: children, $1. Suggested nearby accommodations: Handy's Town House Motel, Reed Motel, and Redwood Motel, all on Route 7.

Adirondack Museum. Blue Mountain Lake, N.Y., reachable by Route 28 and 30 off the New York State Thruway, celebrates its own wild and wonderful surroundings, the Adirondack wilderness, "Central Park of all America." It's a highly personable, walk-around-and-enjoy-it kind of place, the labor of love of Harold Hochschild, whose father "discovered" this land of forest, sky, and lake as a holiday retreat back at the end of the last century. Captains of industry went to any lengths to reach it—via specially built railroads, charabancs, and lake launches. Some arrived by private railway car (August Belmont's is there, all plush and carved mahogany).

Once there, city folk "roughed it" in camps and chalets as sumptuous as birchbark, rough woods, hunting trophies, and the currently chic Japanese paper fans, lanterns, and parasols could make them. Great hotels sprang up; great chefs were imported to cater to a clientele of princes and potentates. But this back-to-nature social hegira is only one facet of the museum. A modest typical hotel is shown. The life and activities of early lumbermen, icemakers, guides, hermits, and artists are documented. A gallery is hung with Adirondack art. The one-room cabin of artist Gustave Wiegand is restored, "done" with furniture concoctions *à la mode* in the woods—a bark-shaggy birch bed, a cabinet mosaicked in twigs.

Appropriate to this land of lakes, an international history of the boat is traced in one building of the museum, culminating in a display of the Adirondack guide boat, now a rarity, but a handsome, cleverly balanced craft made like jewelry.

A collection of coaches, wagons, and sleighs calls back the old days: there's a railway station and a launch. There is an enchanting hall of shadow boxes, each a tiny vignette of Adirondack life—logging, ice-cutting, a bedroom in a vacation camp of the '80's—then a box of dazzling sky, lake, and evergreen forests that

(Continued on following page)

If you want to get more cleaning power out of your dishwasher, put more cleaning power into it.

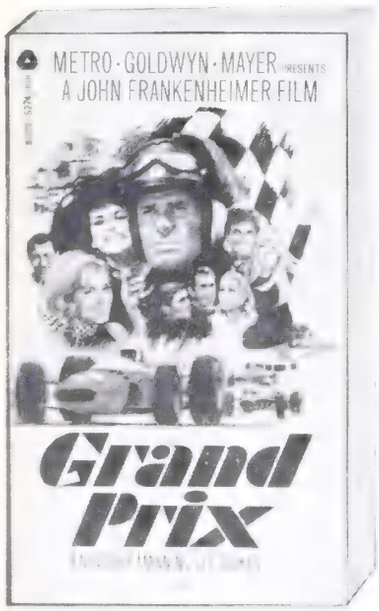
New fortified Electrasol now has extra power...20% more active cleaning ingredients than any other leading brand. That's what it takes for brighter, more sparkling dishes.



ECONOMICS LABORATORY, INC., St. Paul, Minnesota

a grand movie!

a gripping novel!



GRAND PRIX reads with all the overwhelming pace of the famed speedway spectacle. Vividly . . . violently . . . it brings you the passions and the fast-living of daredevil drivers who flaunt danger . . . everywhere!

For great adventure . . . See the action-packed MGM Movie . . . Read the action-packed Avon book.

ONLY 60¢

WHEREVER PAPERBACKS ARE SOLD!

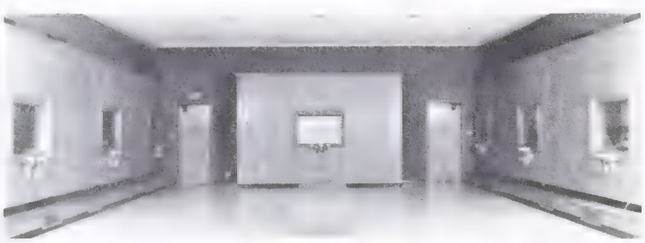
THE WAY WE USED TO LIVE

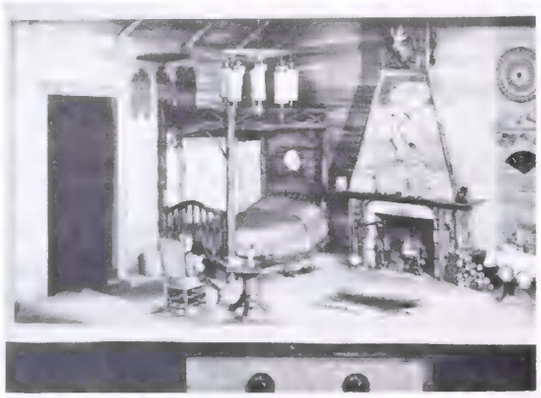
continued from preceding page



Left and below: Shelburne's Prentis House, a 1733 saltbox, is the museum's oldest, furnished in William and Mary, crewelwork and Delftware.







Adirondack Museum recounts the past in shadow boxes. Above, an 1880 summer-camp bedroom. Surprising shadow box at end of hall, top, is a window on a real view.

turns out to be no diorama at all, but a window looking out upon the very real and very beautiful Adirondacks.

The Adirondack Museum is open June 15th to October 15th. Adults, $1; children, 50 cents. Lodgings at Blue Mountain Lake: Hemlock Hall, Crane Point Lodge, The Hedges.

The Museum of Early Southern Decorative Arts in Old Salem. Winston-Salem, North Carolina (U.S. 52, off Interstate 40), puts a long delayed spotlight on the furniture and crafts of the early Carolinas, Maryland, Virginia, Georgia, Kentucky and Tennessee. The furniture is a genre of its own,



Edenton Parlor, Old Salem, has cypress woodwork from a 1766 house. Southern pieces used cherry, mahogany, oak, cypress

elegantly derivative of English but distinctively worked by local cabinetmakers and not to be confused with the antelbellum Belcher we tend to associate with plantation elegance. Such rare pieces, many from the collections of Mrs. Theo L. Taliaferro and her son, Mr. Frank L. Horton, who conceived the museum, now furnish upwards of 15 rooms, their interiors taken from 17th- and 18th-century Southern houses. *Mirabile dictu*, the "ivory door" which takes you back to the past is the door of an erstwhile supermarket, now ingeniously housing this series of rooms. Meticulously brought to life with rugs, fabrics, and accessories of the proper periods, this is a little paradise for an antique buff. It's all the more charming for being part of the surprising, half-timber museum town of Old Salem, preserved by the Moravians whose ancestors settled here from middle Europe. The museum, like Old Salem itself, is open every day but Christmas. Museum admission, $1.50. Nearby accommodations in Winston-Salem: Hotel Robert E. Lee, Sheraton Motor Inn, Holiday Motor Inn, Downtowner Motor Lodge, Howard Johnson's Motor Lodge.

To help you plot your personal journey to the way we used to live, HOUSE BEAUTIFUL offers a list of 630 countrywide "museums of living." For the checking of our list, we are grateful to the Museums Directory of the United States and Canada. To get a copy, send your name and address and 50 cents in stamps to: Travel Department, HOUSE BEAUTIFUL, 572 Madison Ave., New York, N.Y. 10022. ■

emon Butter

eggs
egg yolk
cup sugar
rated rind 2 lemons
ice 2 lemons or the juice
of 3 limes.

ombine all ingredients in the p of a double boiler. Place over iling water and cook, stirring nstantly, until mixture is as ick as mayonnaise. This takes good 25 minutes. Take off the at and cool. This makes enough fill 6 tart shells.

Note: Do not use any rind if u use lime juice.

EPICUREAN MENU

*Broiled Steak à la Stanley**
*Baked Bananas**
*Horseradish Sauce**
Asparagus Hollandaise
*Iced Coffee Soufflé**
Coffee

This rather unusual combination of flavors is somewhat reminiscent of the Chinese sweet-and-sour dishes. The sweet unctuousness of the bananas is, at one and the same time, offset by and complemented by the Horseradish sauce. The fresh asparagus contributes some necessary color, and the Hollandaise is delicious because there is no other rich sauce in the menu. A meal as big as this should be followed by a dessert as light and delicate as our Coffee Soufflé. A full-bodied red Burgundy such as one from the Côte de Nuits would be an excellent choice.

Broiled Sirloin à la Stanley

Just before the turn of the century, Steak à la Stanley was very fashionable and such cookbooks as *The Epicurean*, a compilation of recipes from Delmonico's, and Oemcke's *European and American Cuisine* gave versions of it. Essentially, it's steak served with Baked Bananas and Horseradish Sauce.

Choose a 6-pound sirloin or porterhouse, cut at least 1½ inches thick. Bring to room temperature. Slash the fat in several places to keep the meat from curling. Place on a well-greased broiling pan in a preheated broiler about 4 to 5 inches from the heat. Reduce the heat to a little better than medium. To broil rare, allow 4 to 5 minutes on the first side, then turn and broil for another 5 to 6 minutes; for medium-rare, broil a few minutes longer on the first side. To test for doneness, cut near the bone with a sharp knife to determine if the meat is done to your taste. Remove the steak to a hot platter, season with salt and freshly ground black pepper, and paint the meat with softened butter. Garnish with parsley or watercress bouquets. Serves 6.

Baked Bananas

6 firm bananas
Butter
Sugar
Lemon juice

Arrange the peeled bananas in a well-buttered fireproof baking dish that can go to the table. Sprinkle with a little sugar, lemon juice, and dot generously with butter. Place in a preheated 450° oven for about 10 minutes. Then slide under the broiler just long enough to fleck them with gold. About 1 minute.

Serve with freshly grated Horseradish Sauce. Here's how to make it: Peel and dice the root, then grind in the electric blender with a little wine vinegar or lemon juice. To serve, add salt and sugar to taste.

Otherwise, use the commercial sauce.

Iced Coffee Soufflé

1 envelope unflavored gelatin
3 teaspoons powdered instant coffee
4 eggs, separated
1 cup sugar
½ teaspoon salt
1 teaspoon vanilla
1 cup heavy cream

Sprinkle the gelatin over ½ cup of cold water to soften; dissolve the instant coffee in ½ cup cold water. Combine the yolks, coffee, ½ *cup of sugar*, and the salt in the top of a double boiler. Place over boiling water and cook, stirring constantly, until the mixture has thickened. Take off the heat and stir in the gelatin and vanilla. Set aside and cool.

Beat the egg whites until they hold a soft shape. Add the remaining sugar gradually and continue beating until the whites hold firm, shiny peaks when the beater is held straight up.

Beat the heavy cream until it holds a shape, fold into the egg whites carefully, then stir in the coffee mixture.

Pour into a 1-quart soufflé dish and chill until firm. Serves 6 to 8.

BELGIAN MENU

*Blanquette de Veau, Façon Belge**
Parsley Rice
Buttered Baby Carrots
Belgian Endive Salad
*Cognac Cream**
Coffee

Unlike the French *blanquette*, this Belgian interpretation is not finished with heavy cream, is therefore less rich and could, very nicely, be followed by the Cognac Cream—so rich and creamy it should be eaten by the teaspoon. Since the recipe does not call for onions, as is true of the French, another vegetable, in addition to the rice, is essential. Here, too, color is important. Thus, Buttered Baby Carrots. Following the naturally somewhat sweet flavor of the carrots, the gentle bite of the endive seemed logical. A good dry red Bordeaux such as a Château Lascombes from the Médoc would go well.

Blanquette de Veau, Façon Belge

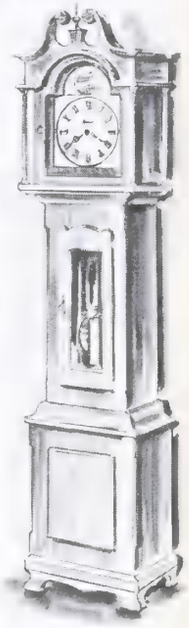
This Belgian version of one of the more famous French stews has an interesting twist — little balls of ground veal and pork are poached in the broth.

2½ pounds leg of veal, cut into 2-inch cubes
2 pounds (about) small veal bones
1 stick (¼ pound) butter, about
1 cans (10½-ounce size) condensed chicken broth, about
Good pinch thyme
1 bay leaf
12 shallots or the bulbs from 12 scallions, coarsely chopped
Freshly ground nutmeg
Salt
Freshly ground white pepper
½ pound ground veal and ½ pound ground pork, put through meat grinder together twice
½ cup fresh, firm bread crumbs
1 whole egg
Salt
12 white mushroom caps, sliced thin
Juice 1 large lemon
5 tablespoons flour
2 egg yolks, lightly beaten
Minced parsley

(Continued on following page)

Daneker

for elegance and fine craftsmanship



Created for today's living and for tomorrow's heirloom treasures . . . the Danekers take pride in offering a most complete line of grandfather, grandmother, wall and mantel clocks to those who appreciate the ultimate in craftsmanship.

Available at better dealers or write for free color brochure.

The Danekers
Million - Rutherford Co.
Dept. HB, Fallston, Md.

Take the "Ups and Downs" out of two-story living



Install an Inclinette

There's no need to sell your two-story home because someone must avoid climbing stairs. Install an Inclinette on your present stairway and ride upstairs and down with the push of a button.

Inclinette is a must for the handicapped and elderly and a real convenience for every member of the family.

Write for new, free booklet

This colorful booklet tells about Inclinette, the 2-passenger Inclin-ator, and "Elevette" — our modern home elevator.



INCLINATOR COMPANY OF AMERICA
2301 Paxton St., Harrisburg, Pa. 1710



LAMPLIGHT products presents . . .



The SPICE of LIGHT

An exquisite spice oil lamp collection. Pre-filled with world famous Lamplight Gold Label Lamp Oil . . . a unique spice scent and color in each lamp. Available at department, gift and specialty stores.

Manufactured by Lamplight Products, Inc., 3485 No. 127th Street, Brookfield, Wis.
Distributed by Sun Glo Corp., New York, Chicago, Minneapolis, Atlanta, Dallas.

Place the meat and bones in large, heavy, deep casserole. Cover generously with cold water and bring up to a boil over moderate heat. Simmer for 10 minutes, skimming constantly to remove any scum. Drain and wash under cold water quickly. Dry both the meat and bones thoroughly. Rinse out and dry the casserole.

Melt enough butter to cover the bottom of the casserole with a good film. When hot, sauté the veal cubes (don't crowd the pan) over a moderate heat until lightly brown. Add the bones and just enough of the broth to cover the meat. No more. Add the thyme, bay leaf, shallots, plenty of nutmeg, salt, and pepper to taste. Bring up to a boil, cover, and simmer over a low heat for about 1 hour or until the meat is *almost* tender when pierced with point of a sharp knife. Meanwhile, combine the ground veal and pork with the bread crumbs, egg, salt, and a generous seasoning of nutmeg. Shape into very tiny balls about the size of a walnut. Melt some butter in a heavy fry pan, add the meat balls (don't crowd them) and sauté until they have taken on a little color. Add to the stew. Toss the mushrooms in the juice of *half a lemon*; add them to the stew.

Work together *4 tablespoons of butter* with the flour to make a *beurre manie*. Drop into the stew in tiny balls, stirring until well mixed; simmer, stirring, until broth has thickened.

The blanquette can be prepared to this point early in the day and reheated over a very low fire. Do not cook further.

Just before serving, spoon a little of the hot broth into the beaten eggs, then stir the mixture into the stew. Heat, but do not bring it to a boil or the sauce will curdle. Take off the heat and stir in the remaining lemon juice.

Serve in a heated tureen with a sprinkling of parsley. Serves 4 to 6.

Cognac Cream

1 stick (¼ pound) sweet butter
2 cups sifted confectioners' sugar
Juice 1 lemon, strained
¼ cup Cognac
¼ cup Port wine
1 egg white, well beaten
1 cup heavy cream, whipped
Freshly grated nutmeg

Cream the butter with your hands, an electric beater, or in an electric mixer until soft and light. Gradually work in the sugar until mixture is very creamy. Beat in the lemon juice, a small amount at a time, then dribble in the Cognac and Port, beating constantly. Fold in the beaten white, then the whipped cream. Arrange in a proper serving bowl and dust lightly with freshly grated nutmeg. Chill until serving time. Serves 6.

COSMOPOLITAN MENU

Double Consommé with Sherry
*Baked Ham, Apricot Glaze**
*Potato Salad in Mustard Mayonnaise**
Hot, Short Biscuits
*Dacquoise**
Coffee

It is inviting, when the entrée is cold, accompanied by cold vegetables, to present a cup of hot soup at the beginning of the meal —regardless of the time of year. Double Consommé, flavored with Sherry, prepares the palate for the Apricot Glazed Ham and the Potato Salad dressed with Mustard Mayonnaise. Bite-size biscuits with sweet butter are a pleasant change from some of the more ubiquitous breads. Since this is not an extraordinarily rich meal, the rich Dacquoise is an elegant finale. Because of their fragrant bouquet, a white wine such as a Rhine or a Moselle would be our choice.

Baked Ham With Apricot Glaze

Place the ham in a roasting pan, fat side up, in a preheated 300° oven and roast, uncovered, without basting. Allow about 20 minutes per pound cooking time. If your ham is very large (over 15 pounds) allow about 16 minutes per pound. At the end of the cooking time, take the ham out of the oven and remove any rind. Then score the fat by cutting it in long diagonal slashes in one direction, then crossing these cuts with diagonal slashes going in the opposite direction. Push whole cloves in the diamond patterns.

Heat a 12-ounce jar of apricot jam, then push through a sieve. Spoon the jam all over the fat surface of the ham and return the ham to the oven for about 30 minutes or until the glaze has set.

Place on your handsomest platter, with parsley garnish; and serve at room temperature.

Potato Salad With Mustard Mayonnaise

3 pounds (6 to 8 medium) potatoes
Salt
Pepper
Minced parsley
Mustard Mayonnaise

Cook the potatoes in boilin salted water until just tend when pierced with a small, shar knife. Dry off quickly over a hig heat, peel, and slice somewh thick. While still warm, seas with salt and pepper and m thoroughly with loads of mince parsley and enough Mustard Ma onnaise to coat the slices lightl Mixing is best done with you hands so as not to break the p tato slices. Seal with a piece Saran until ready to serve, t keep the mayonnaise from darl ening. *Do not refrigerate.*

To serve, place in a large bov with a garland of watercress Bibb lettuce and more Mustar Mayonnaise on the side. Serves to 8.

Mustard Mayonnaise

To 1½ cups homemade mayo naise, stir in 3 to 4 tablespoor Dijon mustard, or to taste. should be quite vivid. Add enoug heavy cream to bring the mayo naise to the right consistency combine with the potatoes. should be rather light. Taste fo seasoning.

Dacquoise with Coffee Butter Cream

6 egg whites
Pinch salt
1½ cups sugar
1 cup finely ground filberts or almonds, skins on*
½ cup zwieback crumbs (7 or 8 pieces)
Grated rind ½ lemon
2 tablespoons flour
2 tablespoons cornstarch
2 drops vanilla extract

*The nuts must be groun through the electric blender.

Prepare three 8-inch cake pan by buttering the bottoms gene ously, then coating lightly wit flour. Give them a good knock t get rid of any excess.

Place egg whites in a ver large bowl with a dash of salt an beat until they begin to take shape. Gradually add *half th sugar* and continue beating unti the meringue mixture is very stif Fold in remaining sugar very wel

ith a spatula, then the nuts (save bout 2 tablespoons to sprinkle ver the finished Dacquoise), rumbs, lemon rind, flour, corn arch, and vanilla. Spread one-ird of the meringue mixture on ie bottoms of each of the pre-ared pans (leaving about ½ ch all around to allow for preading), place in a preheated 50° oven, and bake for 45 min-tes or until crisp, but not dry, nd a light brown. Cool on cake icks. Spread with:

offee Butter Cream

stick (¼ pound) butter
teaspoons powdered instant coffee
teaspoon rum
½ cups sifted confectioners' sugar
egg yolks

ream or work butter with your ands or an electric beater until ift and creamy. Then stir in the owdered instant coffee and rum oroughly. Work in the sugar radually until mixture is very nooth. Add the yolks, one at a me, beating hard after each ad-ition.

Spread frosting between layers, round sides, and over the top. prinkle top with extra crumbs.

FRENCH MENU
*Poulet en Cocotte Bonne Femme**
Sautéed Baby Tomatoes
Bibb Salad
French Dinner Rolls
Brie Cheese
*Fresh Strawberries in Ice Cream Sauce**
Coffee

The entrée, *Poulet en Cocotte*,† an all-in-one dish that includes icken, bacon, onions, and pota-es. No other vegetable is really eeded, but since the overall et-et on the dinner plate is one of hiteness, the sautéed tomatoes ld both color and a delicious avor contrast, followed by that eenest of greens, the lovely ibb. The lightness of the entrée ermits serving a ripe Brie ith French rolls, either as a eparate course or accompanying ie salad. Fresh ripe strawber-es in an Ice Cream Sauce, gar-ished with candied orange peel, llow, with éclat, what is essen-ally a casserole dinner. A sound d Bordeaux would be our choice ere in wine.

ADAPTED FROM THE RECIPE IN "MASTERING THE T OF FRENCH COOKING" BY SIMONE BECK, LOU-ETTE BERTHOLLE AND JULIA CHILD. COPYRIGHT, 61, ALFRED A. KNOPF.

Poulet en Cocotte Bonne Femme

½ pound bacon all in one piece
6 tablespoons butter, softened
3-pound roasting chicken, trussed
25 very small white onions, all of a size, peeled
1½ pounds small, new potatoes, all of a size, peeled
Salt
Pepper
4 sprigs parsley
½ bay leaf
¼ teaspoon thyme

Cut the rind off the bacon, then cut the piece of bacon into strips ½ by 1½ inches. Dump into a generous pot of boiling water and simmer for about 10 minutes. Rinse in cold water, then dry thoroughly with paper towels. Melt *1 tablespoon of the butter* in a large, enameled, fireproof, covered casserole that can go to the table. Add the bacon and sauté for 3 to 4 minutes or until lightly browned. Lift the bacon out of the fat and set aside.

Rub the chicken with *2 tablespoons of the softened butter*. Brown the chicken in the hot bacon fat, breast side down first, then turn and brown the other side. Continue turning until the bird is golden all over, especially the breast and the legs. To turn, use a towel or 2 wooden spoons. Remove the chicken and discard the bacon fat. Sprinkle the chicken with salt.

Drop the onions into boiling, salted water and boil slowly for about 5 minutes. Drain and set aside; drop the potatoes into boiling, salted water and cook for about 10 minutes or until they are half-cooked. Heat the remaining butter in the casserole until foaming. Add the drained potatoes and roll them around over moderate heat to get rid of any moisture. This helps to prevent them from sticking to the pan. Spread the potatoes to both sides of the casserole, place the chicken, breast side up, in the center. Arrange the bacon and onions over the potatoes. Add the salt, pepper, parsley, bay leaf, and thyme. Baste well with the liquid in the casserole. Cover with aluminum foil, then cover with the lid of the casserole. Place in the center of a preheated 325° oven for 1 hour and 20 minutes or until the legs of the chicken give easily when pressed. Baste once or twice during the cooking period. Serves 4. Sautéed tomatoes make an ideal and bright-colored accompaniment.

Note: If you want to serve more than 4, say 8 (and this recipe lends itself to such a proposition), do not be tempted to buy a larger chicken because your cooking time would be off. Rather, prepare two casseroles, following the recipe exactly.

Fresh Strawberries With Ice Cream Sauce

Place the washed, hulled strawberries in a crystal bowl. If not sweet, sprinkle lightly with superfine sugar. Melt vanilla ice cream (½ pint is adequate for two) at room temperature. When melted, perfume with Grand Marnier to taste. To serve, pour the Ice Cream Sauce over the berries and scatter candied orange peel on top.

EARLY SUMMER MENU
*Fresh Mushroom Soup**
*Duck in Golden Aspic**
Artichokes
*Mayonnaise Maltaise**
Baked Toast
*French Chocolate Torte**
Coffee

A cup of the hot mushroom soup, with its earthy freshness, beautifully precedes the elegant duck in its cool, golden coat, providing an interesting contrast in textures and flavors. The cold artichoke with Mayonnaise Maltaise, served in lieu of a salad, leaves the dinner plate uncluttered except for a small watercress garnish, and the baked toast adds a needed crisp bite. Since all the flavors are extremely pure, such a dinner demands a dessert as rich as our Chocolate Almond Torte. Champagne would be a flawless wine choice.

Fresh Mushroom Soup

1 pound fresh, white mushroom buttons with stems, coarsely chopped
2 cans (10½-ounce size) condensed chicken soup
½ cup heavy cream
Salt
Freshly ground nutmeg
Minced parsley

Purée the mushrooms, a small amount at a time, in an electric blender with some of the chicken

(Continued on following page)



FAIR LADY

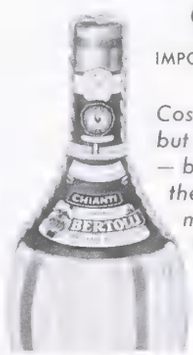
. . . shows ruffled petticoats under her moss-green gown. From rosy blush to ribboned hat, she is so skillfully hand-painted she seems to move in light and shadow. Another Royal Doulton China figurine from England to charm collectors. Or start a collection! "Fair Lady," 7½" high. . . $41.00.

ROYAL DOULTON

Send 25¢ for collectors book #9 of famous Royal Doulton figurines and jugs in color. Write Doulton & Co., Inc., Dept. HB, 11 E. 26th St., N.Y., N.Y. 10010

NEAT WITH MEATBALLS...
SUPERB WITH STROGANOFF

BERTOLLI CHIANTI
CLASSICO
IMPORTED FROM ITALY



Costs a little more but well worth it — because it's the softest, mellowest Chianti you can buy!

SOLE DISTRIBUTOR U.S.A.: MUNSON G. SHAW

Don't Miss the NEW Spring-Summer 1967

House Beautiful's

Home Decorating

Whether you're furnishing a complete new home, or just refurnishing an apartment, you'll find countless ideas to make the job easier in the new Spring-Summer issue of House Beautiful's HOME DECORATING. In its 124-page main feature section, highlighted by 40 full-color pages, you'll discover answers to the most perplexing decorating problems.

- How to decide what color to use when
- How to add zest to traditional décor
- New ways with problem windows, one-room apartments
- Suggested good buys for furnishing your home
- Hints on choosing wallpaper, fabrics, table accessories

In short, you'll find ideas for decorating an entire house or just a small apartment, with special articles devoted to rugs and carpets, sleep-enhancing bedrooms, new mini-size furniture, Hi-Fi sound equipment, using high-fashion slipcovers to remake your rooms, round-up on the new round furniture look—all planned to help you make your home beautiful and individual.

On sale at your newsstand March 23, or send $1.35 to

House Beautiful's

Home Decorating

572 Madison Ave., N.Y., N.Y. 10022

soup. Pour into a heavy saucepan, add any remaining soup and the heavy cream. Season to taste with salt and freshly ground nutmeg. Bring up to a boil over a low heat. Do not cook further. Serve immediately in heated soup cups with a garnish of parsley. Serves about 6.

Duck in Golden Aspic

2 large ducks (thawed, if frozen)
1 calf's foot or pig's foot, split
3 onions, skin on, halved
2 or 3 stalks celery, coarsely chopped
3 or 4 cloves
2 cloves garlic, skin on, split
5 or 6 whole peppercorns
2 carrots, washed, coarsely chopped
2 quarts chilled orange juice
Rind 2 oranges
3 egg whites
Grand Marnier

Place all ingredients, *except the orange rind, egg whites and Grand Marnier*, in a very large, heavy kettle and bring up to a boil slowly. Reduce heat to simmer, cover, and cook until the ducks are tender when pierced with a fork and the skin begins to shrink from the tips of the legs. About 2 hours. Take off the heat and cool the ducks in the broth. When cold, strain the broth and refrigerate. Strip the meat off the bones in large pieces, discard skin, bones, and gristle. Cover securely and refrigerate.

When the broth is cold and all the fat has congealed on the surface, lift it off and discard. Cook the broth over a high heat until you have 4 cups left. Take off the heat and stir in the orange rind. Allow it to steep until the broth is cold.

To clear the broth: Combine the cold broth with egg whites in a heavy saucepan, place over a moderate heat, and bring up to a boil, beating constantly with a wire whip. When the broth reaches a boil, the egg whites will have formed a crust on top and little geysers of the liquid will bubble up through the crust. Reduce the heat to the lowest possible point and put an asbestos pad under the saucepan. Allow the broth to stand for 15 minutes. Take off the heat and strain through a fine sieve, lined with damp cheesecloth, into a bowl. Make sure the sieve is well above the liquid. Cool and perfume with Grand Marnier. About 1 tablespoon or slightly better. Pour a thin layer of the bouillon into a 9-inch ring mold or a 6-cup mold. Refrigerate until sticky. Then arrange the duck meat on top, in large, thinly sliced pieces. Pour over the remaining aspic, seal with Saran, and refrigerate until firm.

To serve, fill the center of the ring with watercress sprigs. Serves 6.

Mayonnaise Maltaise

Rind 1 large orange
Juice 1 large orange
Juice 1 small lemon
1 teaspoon salt
½ teaspoon dry mustard
1 whole egg
2 egg yolks
1½ cups salad oil

Combine the rind and juice of the orange, the lemon juice, salt, and mustard in a saucepan. Place over a moderate heat and reduce until there is ¼ cup of liquid left. Take off the heat and cool. Combine the egg, yolks, ¼ *cup of the oil*, and the cold fruit mixture in the electric blender. Cover, turn motor to high. Remove cover immediately and add the remaining oil in a steady stream. When all the oil has been incorporated, turn off the motor. Makes about 1½ cups.

Chocolate Almond Torte

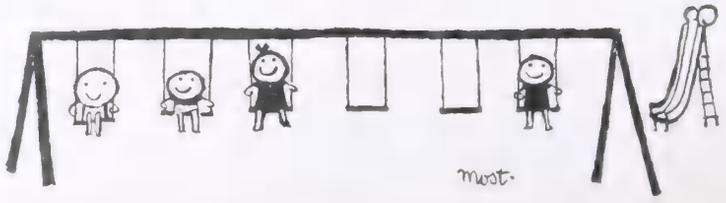
¼ pound (1 stick) butter, softened
1 cup almonds, skin on, ground
¾ cup chocolate pieces or 4 squares (1-ounce size) semisweet chocolate
⅔ cup sugar
3 eggs, separated
2 tablespoons dark rum
Pinch salt

Butter the bottom and sides of an 8-inch round cake pan lightly, then line the bottom with wax paper, buttering it, too. Set aside; grind the almonds as fine as possible in an electric blender. Set this aside, too; melt the chocolate over hot, *not boiling*, water. Work or cream the remaining butter with your hands, an electric beater, or in an electric mixer until very soft and light. Very gradually work in the sugar until mixture is very creamy. When all the sugar is in, add the yolks, one at a time, beating hard after each addition. (If working with your hands, the yolks must be beaten until as thick as mayonnaise—then combined with the butter and sugar.) When all the yolks have been added, continue beating until the mixture is extraordinarily thick and heavy. Stir in the melted chocolate thoroughly, then the ground almonds and the rum.

Sprinkle the salt over the egg whites, then beat until they are stiff and shiny when you hold up the beater. Vigorously beat about a third into the chocolate batter, then fold in the remainder—quickly and thoroughly but gently. Pour into the prepared pan and place in a preheated 375° oven for 25 minutes or until a toothpick plunged into the outer edge comes out clean. Allow the cake to cool for about 10 minutes, then turn out on a cake rack and gently pull off the wax paper.

Note: The center of this cake will not seem thoroughly cooked, hence its creamy and exceptionally delicious texture.

To frost: Melt ¾ cup chocolate pieces or 4 squares (1-ounce size) semisweet chocolate over hot, *not boiling*, water. When melted and smooth, beat in ½ stick (4 tablespoons) softened butter, bit by bit, and stir in 2 tablespoons of rum or Cognac. Continue beating until frosting is cold. Then pour over the top of the cake. Sprinkle the top with toasted almonds. ■



COMING TO TERMS WITH THE NEW ART

continued from page 183

all human effort obsolete, they choose, instead of fighting to preserve their autonomy, to make peace with technology, sending their own efforts to machine shops for fabrication.

The irony is that the more detached from their environment the new artists seek to become, the more closely, in fact, do they relate to it, and the more possible they make it for the rest of us to relate, or indeed, just to bear it.

BECAUSE works of art, as philosophers have been observing for centuries, are areas of order, they project—within the strict limitations of their forms, as painting, sculpture, music, or poetry—the forces and rhythms that govern nature itself. In the harmony of composition, the thrust and return of line, the relationship between the parts to the whole, lie parallels of that larger order which governs the seasons, the cycles of birth, the tides, all of life.

But where it was once customary to look for reverberations of that order within the forms of separate works of art, now, taking a cue from the aims of artists themselves, we can look for it in a balance that exists between works, which themselves may seem fragmentations, and their setting. This balance, this safety valve, as it were, has always been necessary. The difference is that we used to be able to turn aside from the world and find our release in the concentration of energies contained within individual works (as we still can in such a piece as Giacometti's bronze head seen on page 180). Now that the world is too much with us to permit ready turning aside, art's very fractionalism can serve to balance the equation.

It works like this. A sculpture that is wildly and joyfully improvised from junk-heap scrap-metal, like that by Jean Tinguely, for example, as we see it photographed on page 154, can warmly, wittily, spontaneously balance the elegant impersonality, the smooth perfection of much new architecture and interior design. A pop picture, like that called "Standard Oil" by Ed Ruscha, seen on page 154, and the orange-and-green work by Craig Kauffman hanging on a neighboring wall, can bring a vivifying, restorative, brassy urgency to the almost self-conscious dignity and opulence of the four white leather chairs and the dark polished floor shown in the same photograph.

Nor need the order be one of balance between opposites. It can also lie in intensification. For instance, Robert Irwin's gold painting with narrow yellow and white stripes, on page 156, might easily seem a thinner, less appealing work if it were not an echo or magnification of the chord sounded in the room by the rectangles of sun and shadow falling on the golden-yellow rug and on the chest. The patterns of sun and shadow would themselves be a casual, negligible, transient boon if the artist had not caught them into a permanent form invested with intense vitality.

The new art forms can, then, if we admit them to our lives and habitat, add balance, and new possibilities of grace, wit, and spontaneity, despite their often appearing outlandish.

But they are also performing another service, no less real for being indirect. The very fact that more and more artists have turned away from images of the real world to give us, instead, geometric abstractions in which every subtle relationship of color, line, and volume is sensuously exploited, has heightened our own awareness of those elements—and *they* are very real and ever present factors in our visible world.

THIS isn't an altogether new phenomenon. Almost a half-century ago there was founded in Weimar, Germany—by Walter Gropius, then a young architect and now a world-celebrated one—a school of art called Bauhaus. Its principle was that man's creative force finds its highest expression not in the individual isolated work of art, but in a collective expression of the structural and decorative arts.

The Bauhaus influence on architecture and industrial design was strong. But it was also so strict, so disciplined, so doctrinaire, that in time, as its products took on a dated, period look, it waned.

One may debate the Bauhaus belief that better than the efforts of minor talents claiming to be artists are the joint efforts of creative craftsmen. The fact remains that Bauhaus, until its closing in 1933, after Hitler's seizure of power, developed in a whole generation of young artists, designers, and architects, greater susceptibility to the sensory satisfactions lying in materials, in form relationships, in craftsmanship, than their followers were to demonstrate again for decades.

Today young artists are again drawing heavily on that susceptibility in devising their works. Their researches and findings are sifting through to the public, and shaping its responses—not necessarily to art but to interior design and architecture, as these have not been worked upon in a long time.

THE results are to be seen in the commissioning and enjoyment of such houses as that on the cover, a concept in which rhythmic progressions and contrasts of mass with detail, are very close to what have become familiar not only in abstract sculpture but also in a new three-dimensional painting style called "the shaped canvas."

In short, then, if artists have been accustoming us to less in their art, to an emphasis not on complex pictorial ideas and symbols, but on rhythms of line and form and on subtleties of pattern and texture, it turns out that they are also accustoming us to more in our habitat.

And who shall say whether there is necessarily more art in a single, flat-painted canvas surface divided by a pattern of stripes, for example, than there is in the entrance hall of the Japanesque house on page 161?

Who shall say there are more rewards in such a picture than there are in the intricate but ordered geometric relationships between the vertical grid of that front door, its diagonal shadow on the floor, and the bold counterpoint of horizontal overhead beams? Who will say the textures of stone floor and of wood, the contrast between the measured cadences of the architecture and the random shapes of the plants, are less satisfying than the austerities of many new paintings? But who would deny that our receptivity to these rewards has its origin in their isolation and celebration by artists in canvases where they were All? ■

Willow & Reed



315 East 62nd Street, New York
Showrooms in all major cities. Write to us for name and address of one nearest you.
Available thru your interior designer or architect

PAINT LEATHER FURNITURE

Plastic Dinette Sets, Leather Coats, Luggage, Naugahyde Upholstered Pieces, Car Seats, etc.

with FLEXLIFE

Now, thousands of flexible household items — can be restored to factory-fresh beauty, easily and economically with "FLEXLIFE," the flexible coating. Simply brush on, spray on, or roll on dazzling new color that sinks deep down into the material, giving permanent protection. *Chip? Crack? Peel?* Not on your "Flexlife!" Even weather, water, acids and alkalis can't foil ■ Flexlife finish. Comes in a rainbow of decorator colors or clear. Dries over-night So why replace it when you can renew it? There's nothing to it, with **Flexlife.** Results proven!

At leading paint and hardware stores. Or write directly to us

Also, available: **FLEX-ARMOR CEMENT,** the permanently flexible adhesive for repairing leather, vinyl, etc.



C A H ® another quality product from Industries, Inc.
10259 Pacific Ave., Franklin Park, Ill.
312-678-7975

Delight someone with this enchanting spice pomander



A charming china ball decorated with a delicate rose design and scented with a blend of centuries-old fragrances. Topped with a satin ribbon. Packaged for gift-giving. That's SCENTOMANDER™—for bureau drawers, closets. Just $1.50 at notion and gift counters everywhere. You'll want to give one to everyone.

T.M.

André Richard

350 Fifth Avenue • New York, N. Y. 10001

The more you delay, the more Arthritis can hurt you.

Get the facts-now. Call your local chapter of The Arthritis Foundation.

HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book.

CARLTON PRESS Dept. HBP 84 Fifth Ave., New York, N.Y. 10011

STRAHAN WALLPAPERS

HANDPRINTS

SERIES 100

A beautiful group of wallpapers based on our rare, old, hand blocked designs.

Makers of FINE WALLPAPERS since 1886

CHELSEA, MASSACHUSETTS

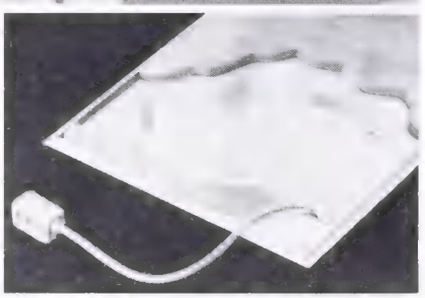
Showrooms at 515 Madison Ave., New York 22

Merchandise Mart, Room 620, Chicago 54

CEILINGS: A NEW ROLE TO PLAY

continued from page 191





Radiant heat panels drop into the basic ceiling grid system as easily as do acoustical panels, once the electrical hookup is complete. This model by General Electric is rated at 700 watts. Such panels are a very good source of supplementary heat: can be installed on an existing ceiling, as well.

of them are delivered with a plastic finish that requires only an occasional vacuuming. Perhaps for every four times you wash walls, you might need to wipe the ceiling panels once.

The suspended system is a blessing when it comes to doing over high-ceilinged rooms. The web of grids can be dropped to any new ceiling height you wish. Once the grids are up, the panels drop in almost as easily as bread slips into a toaster. Finishing a fair-sized room (say, 15′ by 20′) would rarely take more than a day for an able contractor. Even more sophisticated systems — with addition of light and heat panels, for example—go up fast.

In a contemporary room, where existing ceilings are 7′6″ or 8′ high, you can still gain the decorative and acoustical advantages of these panels. Most companies produce brackets that carry the panels as little as 2″ from the existing ceiling.

In new construction, or over bare joists overhead in a basement, the panels deliver yet another advantage — accessibility. After the ceiling is up, panels can be tipped out just about as quickly as they were put in. Piping, wiring, or ductwork is accessible without a single saw cut. Since the cost is high today for contract labor, getting to the wiring quickly may shave as much as 20 percent from the electrician's bill, for example.

Light panels

As the kitchen photograph on page 190 demonstrates, you can alternate solid ceiling panels with luminous sheets, since both are uniformly sized to fit the grids. Over half the producers turning out solid ceiling panels also market luminous panels. Styrene is the material most used, and today styrene panels are often coated with an acrylic to give them longer life. Buy a frosted white panel to diffuse and soften the light, and a clear prismatic panel to transmit over 90 percent of the light. Look at both under light in the dealer's showroom before you decide though.

Here's an example of panel pricing: an inexpensive 2′ by 4′ mineral-fiber panel costs about $2, and a frosted prismatic panel, same size, is about $4.60.

The lights to use

Above the luminous panels, deluxe warm white fluorescents are generally recommended by the contractor. It's a good choice, since the light most closely resembles incandescent light. A cool white fluorescent produces about 30 percent more light but tends to spoil colors in a room. A standard 40-watt fluorescent tube, 47¾″ long, fits perfectly above a 2′ by 4′ luminous panel. The cost: around $1 per tube.

Can you use incandescents above panels? Yes, of course. But to get as much light as fluorescents, you'd need to put up about three times as many incandescents, which would raise your light bill slightly. But if the color of true incandescent light is important to you, by all means use them.

To capture the maximum amount of light from a lamp—fluorescent or incandescent—install the lamps in a fixture with a reflector attached, a unit that's called a troffer. These are produced in the same modular sizes as panels and grids. To give you an idea of prices, the Armstrong unit, opposite, runs between $14 and $17 for the two-tube fixture and between $26 and $29 for the four-tube fixture. The prices do not include tubes or luminous panels.

Heating panels

Radiant heat panels, designed to drop into a 2′- by 4′-module in just about any manufacturer's T grid system, are now produced by a number of companies—among them, General Electric and 3M. As a source of supplementary heat, these panels are excellent. For your own convenience, have them installed with a room thermostat connected directly to the panels. In the 2′ by 4′ size, panels will cost from $35 to $40. Add another $10 to $15 for the room thermostat. The same heat panels are produced in a slightly different form to install directly over an existing ceiling.

Acoustical tile

Oldest of the new products for ceilings, acoustical and decorative ceiling tiles are still making news. Better methods of embossing, greater control in the manufacturing process, and plastic finishes have turned tile into a more attractive, easier maintained material. And if you haven't examined ceiling tile for a while, you'll discover a greater range of patterns, textures, and colors offered now. Today, the standard tile size is 12″ by 12″. One interesting departure by Armstrong is a 48″-long tile in random widths. Called Wood Grain, it simulates a bleached, weathered wood surface with surprising accuracy.

Acoustical tiles are right for the ceiling in any room where

sound reverberation is annoying. The fissures or perforations in the tile face definitely absorb noise. This action would make it much easier, for example, to hear a friend speaking to you in a normal voice during a crowded and highly vocal cocktail party. So-called decorative tile has a generally smooth face, and shouldn't be used in a room where cutting down noise is important. However, decorative tile delivers some acoustical benefits —certainly more than plaster.

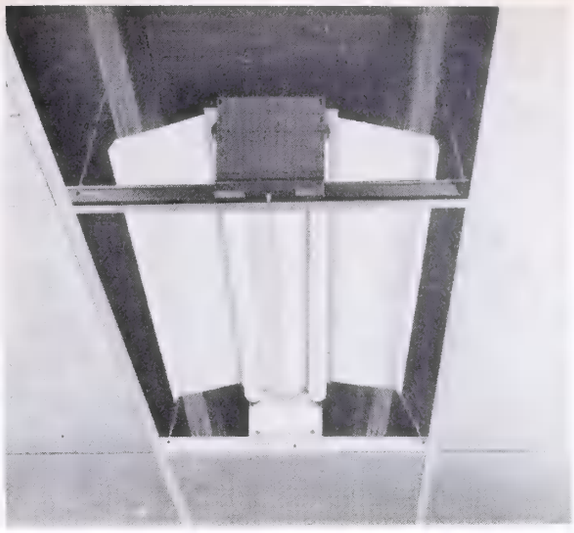
Tile can go up with staples over furring strips in new or remodeling work, with adhesive over any existing ceiling. Maintain tile in the same way noted earlier for panels.

There are essentially two kinds of tile: mineral fiber and wood fiber (true of panels, too). Acoustical performance is about equal, but wood-fiber products are less costly and less resistant to fire. Mineral fiberboards are usually rated incombustible.

New ways with plaster

An old and worthy material is beginning to take new shapes. Consistent with an age leaning somewhat in decoration toward detail and away from bare planes, decorative plaster is again fashionable. The trend is only slight, but it's discernible. For example, plaster cornices were used in the main room of Gracie Mansion's new wing in New York. Mrs. Francis Henry Lenygon, FAID, was responsible for the design. She was acting in her own right as well as in her capacity as chairman of the National Committee on Historic Restorations for the AID. Decorative plaster ceiling pieces and cornices were also used in New York's Lincoln Center for the Performing Arts, and in Montreal's brand-new, 600-room hotel, *Le Château Champlain*. Moreover, this work is appearing in a scattering of homes from Beverly Hills to Bronxville. Not many, mind you, but in enough to bear watching.

There are some valid reasons behind the slow comeback of decorative plaster. (At the turn of this century, decorative plaster was commonplace in residences.) First, finding the men who can do it isn't always easy. If you live in or near a major metropolitan center (Chicago, Atlanta, Los Angeles, New York, etc.), there's a good chance you'll locate a decorative plaster specialist. Unfortunately, the chances grow slimmer as you move away from the cities. Secondly, the cost is a limiting factor. A 4"-deep cornice with handmade decorations could go as high as $7 a running foot. In a 15" by 20" living room, that amounts to nearly $500. However, a straight-lined cornice with perhaps a single ogee may price out at only $2 a running foot. If a mold were already made for a decorative centerpiece, say the size of the one on page 191, having it cast and installed might cost from $100 to $150. If the figure had to be designed first, the charge would be double. As with all things well done, though, the cost becomes secondary for those who appreciate pure craftsmanship and want it in their homes.



Nearly all the illumination from these two 40-watt fluorescent lamps is directed down, as it should be. Angled, white-enameled reflectors are responsible. Called Gridmate, unit is by Armstrong; neatly fits the company's T-bar grid system. Luminous panel drops into opening below the fixture.

Paint and wallpaper

Textured paint, applied to either plaster or drywall ceilings, turns a smooth surface into one that is pebbly, stippled, or spattered. The paint is sold as a powder; is simply mixed with water before application. Enough powder to make a gallon of paint costs in the neighborhood of $5. Colors include white, off white and several pastels. A coat of textured paint does wonders covering up minor cracks, stains, and imperfections in a ceiling.

Wallpaper a ceiling? Well, of course. Used judiciously, a papered ceiling can enrich the décor of more than a few spaces in your home—a too-functional kitchen or bath, for example. A bare stairwell ceiling, perhaps, or an ugly closet. No special papers or adhesives are required for a ceiling application, although you'd be wise to choose a vinyl-surfaced paper for an area subjected to a great deal of moisture—directly over a shower, for instance.

Vinyl-surfaced wallboard serves the same purpose as wallpaper on a ceiling, but eliminates the papering step. Of course, the range of patterns and colors is considerably shorter than the current spectrum of wallpaper designs. But it includes a surprisingly large number, some of them textured, many simulating popular wood grains. The panels can be nailed to joists or an existing ceiling. Some manufacturers also recommend applying the boards with an adhesive. Nearly every producer of gypsum board makes vinyl-surfaced wallboard.

Wood paneling

Paneling is an old-timer on ceilings. It lends a formal, rather regal air to a room, although it can also be quite dramatic (witness the photograph on page 188). The good news about paneling today—for any surface—is the flexibility that new materials offer you. Between plywood and hardboard panelings, just about every decorative wood in the world is represented, either in reproduction or in true veneers. And the prices spread from a low 20 cents a square foot to over $1 a square foot, less installation. In addition, you can still buy many solid wood panelings. All these materials are applicable for new or remodeling work.

If you're interested in getting a short directory of ceiling product manufacturers, send a stamped, self-addressed envelope to: Ceilings, Room 701, Building Department, House Beautiful, 572 Madison Ave., N.Y. 10022. ■

PREMIERE PRESENTATIONS

EVERFAST FABRICS

delightful new

"YOUNG ROMANTIC"

COLLECTION

Now at these and other leading stores throughout North America

B. ALTMAN & CO.
NEW YORK

BURGER-PHILLIPS CO.
BIRMINGHAM

CARSON, PIRIE SCOTT
CHICAGO

FREDERICK & NELSON
SEATTLE

G. FOX & CO.
HARTFORD

THE HIGBEE CO.
CLEVELAND

HOCHSCHILD KOHN & CO.
BALTIMORE

D. H. HOLMES CO. LTD.
NEW ORLEANS, BATON ROUGE

JOSEPH HORNE CO.
PITTSBURGH

LAZARUS
COLUMBUS

JORDAN MARSH CO.
BOSTON

JORDAN MARSH
MIAMI

MILLER & RHOADS
RICHMOND

JAS. A. OGILVY'S LTD.
MONTREAL

M. O'NEIL CO.
AKRON

RICH'S
ATLANTA

J. W. ROBINSON
LOS ANGELES

STEWART'S
LOUISVILLE

Choose from our huge assortment of outstanding varieties

Mandeville
TRIPLE-TESTED FLOWER SEEDS

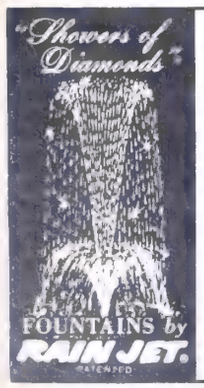
GOLDEN JUBILEE MARIGOLD
NEW ALL-AMERICA WINNER



Again Mandeville presents an exciting list of new flowers, including Golden Jubilee Marigold, Lollipops Gaillardia, Baby Doll Dianthus, Foxy Foxglove (All-America), Knee-Hi Sweet Pea and Spanish Brocade Marigold (a Mandeville introduction). Over 380 varieties in the complete assortment. Make your selections now while stocks are complete. Mandeville & King Co., *Flower Seed Specialists since 1876.*

AT STORES ONLY—EVERYWHERE

"Showers of Diamonds"



FOUNTAINS by RAIN JET. PATENTED

Thousands of water droplets become diamond-like prisms. *NEW*, Complete Fountain, including bowl, recirculating aquavator and underwater lighting. Bowls 3-ft. to 8-ft. *from $199.50.*

No plumbing needed
Write for Free Literature.
Visit Factory Display

DIV. OF RAIN JET CORP.
Dept. HB-23
307 S. Flower St.,
Burbank, Calif. 91503



This COUPON entitles you to years of trouble-free grass cutting with famous

-DEVELS- Locke ROTARY MOWERS

Send me FREE Literature on -DEVELS- Locke Rotaries

and also on Locke reel and Manco-Locke high-wheel mowers. I'd like name of closest dealer too.

(name) (street)

(city) (state) (ZIP)

Locke Manufacturing Cos., Inc. 1072-Y Conn. Ave. Bridgeport, Conn.

PRODUCT INFORMATION

Following is detailed shopping information on products shown in this issue. Addresses are given for retail sources only.

Pages 152-159

CONSTRUCTION MATERIALS: Kitchen walls and floors, *Murray Quarry Tile Div. of American Olean Tile Co.* Kitchen countertops, *Interpace.* Bathroom wall and floor tile, *Pomona Tile Mfg. Co.* Floor in living room and study, *Rode Brothers.*

EQUIPMENT: Stainless-steel kitchen sink, *Elkay Mfg. Co.* Sink faucet, lavatory bowl, and bathtub fittings, *Crane Co.* Dishwasher and garbage disposer, *Waste King Corp.* Cooktop, *Thermador Div. of Norris-Thermador Corp.* Oven, *Westinghouse.* Warming drawers, *Toastmaster.* Exhaust fans in kitchen and baths, *Trade-Wind by Thermador.* Refrigerator and freezer, *Sub-Zero Freezer Co., Inc.* Washer and dryer, *General Electric Co.* Food mixer, *Nutone, Inc.* Heating equipment, *Lennox Industries, Inc.* Registers, *Barber-Colman Co.* Toilet, *Case Plumbing.* Shower-head, *Speakman Co.* Towel bars, *Hall-Mack Co.* Electric panel board, *"Stab Lok," Federal Pacific Electric Co.* Switches, *Touch Plate Mfg. Corp.* Light fixtures, custom-designed, and *Lightolier, Inc.* Intercom system, *Talk-A-Phone Co.*

FURNISHINGS: LIVING ROOM: Rug, designed by Bayan-Allan, woven by *Edward Fields, Inc.* Four chrome and leather chairs, designed by Richard Langendorf, made by *Spencer & Co.* Grand piano, *J. & C. Fischer, Inc., Div. of Aeolian Corp.* Lamp near piano, *Stendig, Inc.* Ottoman designed by Bayan-Allan. Geometric painting by Frank Stella. Standard Oil painting by Edward Ruscha. Ceramic sculpture on pedestal by Kenneth Price. Reproductions of the Factor collection by Richard Pettibone. Montage-collage by Robert Rauschenberg. Red-orange painting by Robert Irwin. Acrylic hanging by Craig Kauffman.

CONVERSATION PIT: Wool shag carpet, *Decorative Carpets, Inc.* Glare-reducing coating on window glass, *Transparent Glass Coating Co., Inc.* Hearth tile, *"Sierra," Interpace.* Fire-screen and tools, designed by Bayan-Allan, made by *Colonial Fireplace Shops.* Seating designed by Bayan-Allan. Upholstery, *"Doormouse Grey"* antiqued linen velvet, *Stroheim & Romann.* Tables designed by Bayan-Allan, made by *Spencer & Co.* Painting, *"Tennyson"* by Jasper Johns.

GALLERY—SCREENING ROOM: Barcelona chair designed by Mies van der Rohe, *Knoll Associates, Inc.* Sculpture by John Tinguely. Painting by Billy Al Bengston.

DINING ROOM: Chairs imported from Italy, *Peter Gorian.* Wool rug, *Decorative Carpets, Inc.* Table and case goods, designed by Bayan-Allan, made by *Spencer & Co.* Light fixture designed by Bayan-Allan, made by *Anderson-Gilchrist.*

UPSTAIRS SITTING AND BEDROOM: Drapery and upholstery fabrics, *Stroheim & Romann.* Carpet, *Decorative Carpets, Inc.* Sofa and television cabinet, designed by Bayan-Allan, made by *Spencer & Co.* Cocktail table designed by Gerald McCabe. Firescreen and tools, designed by Bayan-Allan, made by *Colonial Fireplace Shops.* Metal hanging by Roy Lichtenstein. Painting by Robert Irwin.

SON'S BEDROOM: Rug, *Decorative Carpets, Inc.* Wall cabinets, Bayan-Allan. Walnut bed, an adaptation of Bauhaus bed. Chair from Mexico. Painting, *"Liz,"* by Andy Warhol. Wheel sculpture by Richard Pettibone.

DAUGHTER'S BEDROOM: Wool shag carpet and area rug, *Decorative Carpets, Inc.* Bedspread, *Clavos, Inc.*, available through *Kneedler-Fauchere.* Table and chairs, *Knoll Associates, Inc.* Bed lamps, *Van Keppel-Green.* Night stands and headboards, designed by Bayan-Allan, made by *Spencer & Co.* Painting by Andy Warhol.

MASTER BATH: Chair, *Knoll Associates, Inc.* Towels, *Martex.*

Pages 160-164

CONSTRUCTION MATERIALS: Structural framing, *Douglas Fir.* and tongue-and-groove siding, *Western Red Cedar, Western Wood Products Assoc.* Roof decking, *U.S. Plywood Co.* Roof insulation, *Johns-Manville Corp.* Stains, *Olympic Stained Products Co.* Paint throughout, *W. P. Fuller Paint Co.* Exterior doors, *California Redwood Assoc.* Interlocking weatherstripping, *Chamberlin Co. of America.* Door hardware, *Schlage Lock Co.* Screening, *Fentron Industries, Inc.* Obscure glass, *"Factrolite,"* and plate glass, *Mississippi Glass Co.* Ceilings in study, bedrooms, and baths: walls in kitchen, bedrooms, and baths: all plasterboard, *U.S. Gypsum Co.* Ceilings in living room, kitchen, master bedroom and bath: walls in living room and master bedroom, all resawn *Red Cedar, Western Wood Products Assoc.* Plank floors in study and bedrooms, white oak. Tile floor in kitchen, *Handcraft Tile, Inc.* Ceramic tile in master bath, *Pomona Tile Mfg. Co.* Redwood cabinets, *California Redwood Assoc.* White birch cabinets, *U.S. Plywood Corp.*

EQUIPMENT: Kitchen countertops, *The Formica Corp.* Stainless-steel sink, *Elkay Mfg. Co.* Sink faucet and bathroom fixtures, *Crane Co.* Garbage disposer, *"Disposall,"* washer, and dryer, *General Electric Co.* Dishwasher, *KitchenAid.* Range and oven, *Thermador Div. of Norris-Thermador Corp.* Range hood, radio tuner, speakers, intercom system, exhaust fan and auxiliary heater in bathroom, *Nutone, Inc.* Exhaust fan in kitchen, *Jenn-Air Corp.* Refrigerator, *Revco, Inc.* Panel board, *"Stab Lok," Federal Pacific Electric Co.* Switches, *Square D Co.* Light fixtures, *Globe Lighting Products, Inc.* Electric water heater, *National Steel Construction Co.* Oil-fired furnace, *Lennox Industries, Inc.* Electrostatic air cleaner, *Electro-Aire Cleaner Co., Inc.* Registers, *Lima Register Co.* Controls, *Honeywell.*

Pages 165-169

CONSTRUCTION MATERIALS: Structural framing, *Douglas Fir, Western Wood Products Assoc.* Insulation, *Baldwin-Ehret-Hill, Inc.* Exterior walls, *California Redwood Assoc.* Exposed masonry walls, handmade Mexican brick. Copper roofing, *Anaconda Co.* Built-up roofing, *Johns-Manville Corp.* Creosote stain, *Samuel Cabot, Inc.* Paint, *The Sherwin-Williams Co.* Door hardware, *"Zephyr," Schlage Lock Co.* Windows and screening, *Arcadia Div. of Northrop Architectural Systems.* Glazing, *"Thermopane," Libbey-Owens-Ford Glass Co.* Wall tile in bathrooms, glass mosaics from Mexico. Floors in living room and study, Virginia Greenstone. Vinyl floor in kitchen and baths, *Robbins Products, Inc.* Teak floor in master bath and oak parquet bedroom floors, *Wood Mosaic Co.* Oak cabinets in kitchen, *St. Charles Mfg. Co.* All other cabinetwork, custom-made of oak.

EQUIPMENT: Kitchen countertops, *"Highland Danby,"* and bathroom countertops, *Vermont Marble Co.* Stainless-steel sink and faucet, *Elkay Mfg. Co.* Garbage disposer, *Westinghouse Electric Co.* Dishwasher, *KitchenAid.* Range and oven, *The Tappan Co.* Warming drawers, *Toastmaster.* Barbecue, *The Majestic Co.* Range hood, custom-made. Refrigerator and freezer, *Sub-Zero Freezer Co., Inc.* Bathroom fixtures, *Crane Co.* Showerhead, *Speakman Co.* Towel bars and accessories, *Hall-Mack Co.* Water heater, *Day & Night Mfg. Co.* Water softener, *Bruner Corp.* Heating equipment: compressor, *Worthington Corp.*, chiller, *Bell & Gossett Co.*, and controls, *Barber-Colman Co.* Electronic air cleaner, *American Air Filter Co.* Living-room light fixtures, *Gotham Lighting Corp.* Veranda lights, *Lightolier, Inc.* Amplifier and tuner, *McIntosh.* Speakers, *R.T. Bozak Mfg. Co.* Record changer, *Garrard Sales Corp.*

FURNISHINGS: Entry gate and sliding dividers into kitchen, designed by Lynn Ford. Firescreens and grates throughout, *William H. Jackson Co., 3 E. 47th St., N.Y.C.*

LIVING ROOM: Sofas, custom-made. Linen velvet upholstery, *Patterson Fabrics*. Chairs at game table and armchair, *Avard Inc.* Upholstery on armchair, *Jack Lenor Larsen, Inc.* Spanish rug. *Ernest Treganowan, Inc.* Game table, *Yale R. Burge*. Cocktail tables and table behind sofa, custom-made. Secretary, Regency armchair, and stacking tables, antiques. Painting over fireplace, "Landscape" by Hiram Williams. Painting behind game table, "Chandelier" by William Anzalone.

DAUGHTER'S BEDROOM: Bedspread, *Clavos, Inc.* Polish rug, *Cepelia Corp., 5 E. 57th St., N.Y.C.* Indian fabric for draperies, *Design Imports, Inc.* Chaise, rocker, and stool, designed by Hans Wegner.

Pages 178-182

CONSTRUCTION MATERIALS: Exterior finish surfaces, "*Oriental*" white stucco, *U.S. Gypsum*. Exposed exterior and interior masonry walls, split granite boulders from Wisconsin. Stains and interior paints, *Pratt & Lambert, Inc.* Door hardware, dull chrome finish, *Schlage Lock Co.* Aluminum sliding doors and screening, *Glide Corp.* Clear and obscure fixed glass, "*Thermopane*," *Libbey-Owens-Ford Glass Co.* All ceilings, "*Sheetrock*" plasterboard, *U.S. Gypsum Co.* Paneled walls throughout, unselected walnut boards. Porcelain tiles throughout, *The Cambridge Tile Mfg. Co.* Vinyl tile floor in kitchen, *Kentile, Inc.* Cabinetwork designed by Sheldon Gordon, made by *Cal-Grimm Assoc.*

EQUIPMENT: Kitchen countertops, *The Formica Corp.* Stainless-steel sink, *Elkay Mfg. Co.* Sink faucet, *Moen Faucet.* Garbage disposer, *Waste King Corp.* Dishwasher, *KitchenAid.* Cooktop and oven, *Thermador Div. of Norris-Thermador Corp.* Range hood and exhaust fan, *Trade-Wind* by *Thermador.* Refrigerator and freezer, *Sub-Zero Freezer Co., Inc.* Barbecue in family room, *The Majestic Co.* Washer and dryer, "*Kenmore*," *Whirlpool Corp.* Bathroom countertops, *The Formica Corp.* Countertops in master bath, white marble. Lavatory bowls, "*Ovalyn*," *American-Standard.* Toilet, *Case Plumbing Mfg. Co.* Shower enclosure, *Chicago Shower Door Co.* Showerhead, *Speakman Co.* Towel bars and accessories, *Hall-Mack Co.* Water heater, *Crane Co.* Water softener, *Culligan, Inc.* Furnace, *Armstrong Furnace Co.* Central air-conditioning, *General Electric Co.* Registers, *Barber-Colman Co.* Controls, *Honeywell.* Amplifier, *McIntosh.* Tuner, *Marantz, Inc.* Speakers, *Altec-Lansing.* Television, *RCA.* Intercom system, *Bogen Communications.* Dimmer switches, "*Luxtrol*," *Superior Electric Co.* Recessed lighting, *Grand Stage Lighting Co.*

FURNISHINGS: Wool casement curtains throughout, *Knoll Associates, Inc.*

ENTRY: Cube table covered with black *Formica* designed by Sheldon Gordon. Italian Chiaveri chairs. Sculpture on cube table by Matisse. Drawing by Rolland Ginzel.

LIVING ROOM: Barcelona chairs designed by Mies van der Rohe, and sofa upholstery, *Knoll Associates, Inc.* Carpet, custom-made by *Pan-Pacific Carpets, Inc.* Four small tables designed by Sheldon Gordon. Stabile by Alexander Calder. Bronze sculpture by Giacometti. Bust near fireplace by Bourdelle.

BEDROOM: Sardinian fabric on sofa-bed, mattress cover, *Isabel Scott Fabric Corp.* Wicker tub chair, round table, and bench, all designed by Eero Aarnio, desk chair designed by Mies van der Rohe, all *Stendig, Inc. Chemstrand's* "*Acrilan*" carpet, *E.T. Barwick Mills, Inc.* Tabletop on bench, plastic laminate by *Ralph Wilson Plastics Co.* Desk top, *The Formica Corp.* Lamp on bookshelf, *Harry Gitlin, 917 Third Ave., N.Y.C.* Swiss poster by Hans Falk.

FAMILY ROOM: Wicker chairs, *The McGuire Co.* Chair pads, "*Naugahyde*," *Uniroyal.* Handwoven rug in tête de négre from Africa.

DINING ROOM: Chairs designed by William Katavolos, Ross Littell, and Douglas Kelley, at *Laverne.* Rosewood table designed by Sheldon Gordon. Painting by Larry Rivers. Bird sculpture by Richard Hunt.

Pages 188-191

PAGE 188: Paneling, walnut *Weldwood, U.S. Plywood Corp.* Draperies and pillow fabric, *Jack Lenor Larsen, Inc.* Carpeting, *The Magee Carpet Co.* Sofa, *Century Furniture Co.* Stereo installation designed by Richard Kieling. Stereo equipment, *Fisher Radio Corp.* Table lamp, *Terrance Moore, Inc.* Floor lamp, *Koch & Lowy, Inc.* Zebra campaign chair, a European import. Painting by Ben Wickmann.

PAGE 189—TOP: Vinyl *Corlon* tile, "*Montina*," *Armstrong Cork Co.* BOTTOM LEFT: Kitchen cabinets, *St. Charles Mfg. Co.* Luminous ceiling, *Artcrest.* PAGE 190—BOTTOM: Cabinets, *St. Charles Mfg. Co.*

Pages 192-193

All fabrics protected with *Du Pont Ze Pel* stain repeller.

REGENCY: Draperies and chair cover, "*San Remo*," and inner curtains, *Everfast.* Rattan furniture from the *Chippendale* group, *Ficks-Reed Co.* Console and tiered stand from the *Continental Classic* collection, *Thomasville.* Area rug, "*Ormolu*," *Cabin Crafts, Inc.* Tole lamp and accessories, *Georgian Lighting Studios, Inc.*

VICTORIAN ROCOCO: Draperies and tablecloth, "*Cavendish*," *Everfast.* Furniture, *Pelham, Shell & Leckie, Inc. Chemstrand's Cumuloft* carpet, "*Corrida*," *The Magee Carpet Co.* Wallpaper, "*Vendome*" from the *Glencraft* collection, *Imperial Wall-*

(Continued on page 218)



IT'S A
Whole Lot Easier
WITH A BRAND NEW
Atlas
GRASS JET

Why fight it this year? Atlas Grass Jet makes mowing *easy* with • 4-cycle Briggs & Stratton engines up to 3½ h.p. • recoil starter • deflector chute to direct clippings out of the way • big ball bearing wheels • all-steel deck • leaf mulcher • rake front for tall grass • 5-position quick cutting height adjusters • safety drive control on self-propelled models • 4 models plus an *electric* • all ASA safety approved • many more features too.

your best buy
your best time

Atlas

ATLAS TOOL & MANUFACTURING CO.
5151 Natural Bridge Ave., St. Louis, Mo. 63115

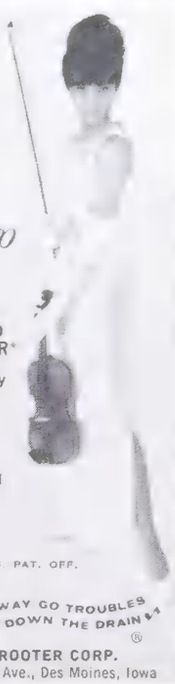
Mail moves the country—
ZIP CODE moves the mail!

FOUNDATION PLANTING

10 for $16.25

10 Plants. 6 Pfitzer Juniper, spreader, blue-green. For sunny spots. 4 Japanese Yew, upright, compact, deep green. Sun or shade. All 2 and 3 times transplanted. 10" to 16". Postpaid.
FREE CATALOG

MUSSER FORESTS Box 10-D Indiana, Pa.



why fiddle around with a stopped-up drain?

When it's so quick and inexpensive to call ROTO-ROOTER*
Your local Roto-Rooter Company Razor-Kleens* any drain in your kitchen, laundry, bath or basement. You pay no more for this fast, efficient professional service. Next time, try it. Millions do.

ROTO-ROOTER* SEWER SERVICE
*REG. U.S. PAT. OFF.
AND AWAY GO TROUBLES DOWN THE DRAIN®
ROTO-ROOTER CORP.
301 University Ave., Des Moines, Iowa



Wayside Gardens
New SOLIDAGO Golden Mosa
SEND FOR WAYSIDE'S NEW SPRING CATALOG
Sensational NEW English Cultivated Golden Rod

When you receive your first Wayside Catalog, be prepared for a wonderful surprise. You will see a colorful 224-page book . . . each page more beautiful than the last, and filled with so many lovely, rare and unusual subjects you never suspected were available to the home gardener.

Of course, your surprise will be understandable because Wayside lists over 1600 of horticulture's finest subjects . . . all excellent items that have been collected from every part of the world and rigidly tested in America's most carefully supervised nursery. Delightful items like the new *Golden Mosa* (above). . . . . Each, $1.50

But it will not take long before you feel right at home with your Wayside Catalog. It is written in layman's language with everything in its place, neatly catalogued with sections for shrubs, trees, roses, bulbs, vines, etc. Every item is accurately described . . . including common names, botanical names, colors, blooming periods, size of plants and more helpful cultural information than in most garden books.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

Send $1.00 for your copy of Wayside's [illegible] 1967 Catalog . . . there is [illegible] else like it in all of horticulture.

Wayside Gardens
23 MENTOR AVE., MENTOR, OHIO



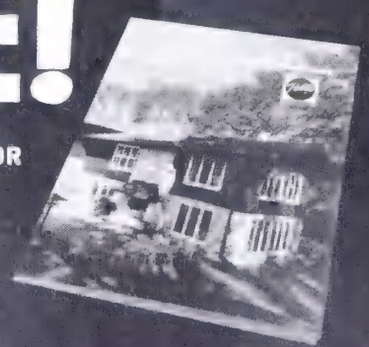
BENNINGTON SOLID PINE
BY VERMONT OF WINOOSKI

Handsome welsh buffet, rugged and sturdy as America's historic past. Hand-rubbed till it glows from within with deep golden warmth, hand-worn till it resembles a priceless antique. From the complete collection for dining room, bedroom, living room, den. At leading department and furniture stores.

Send 10c handling charge for color brochure, Dept. HB 467, Vermont Furniture Co., Winooski, Vt.

FREE!

24 PAGES IN FULL COLOR
ALL NEW WINDOW IDEAS



Before you build, buy or remodel, send for this helpful PELLA Window Idea Book. Shows how to *eliminate* storm window and screen chores . . . what windows will best suit the design of your home . . . and why PELLA WOOD WINDOWS are your *best protection* against winter cold and summer heat. Send for your FREE Window Idea Book *today*.

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept. TC-42, PELLA, IOWA 50219
Please send me FREE the full-color, 24-page PELLA Window Idea Book.

NAME

ADDRESS

CITY & STATE ZIP (IF KNOWN)

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

Pella® WOOD WINDOWS

TELL ME MORE...



Because a vast amount of valuable information in manufacturers' booklets never gets reviewed, it is the intention of House Beautiful to screen as many as possible to provide helpful knowledge and guides for our readers. If interested in a given subject, circle the number of the booklets you wish to receive and fill out coupon.

DECORATING

1. ***Work wonders for windows*** with decorative shades—shades that complement any décor, fit every window type. Color photographs of 70 decorator-designed room settings, stressing window treatments with shades, appear in a booklet from Joanna Western Mills. 50 cents.

2. ***Create curtain and drapery magic*** with the aid of Eastern's full-color decorating guide. Complete instructions on how to measure and hang curtains and draperies are included. 40 cents.

3. ***Wallcoverings transform walls*** into exciting focal points as shown in a full-color booklet from United Wallpaper. Also included is a chart to determine how much wallpaper is needed, plus instructions on paperhanging. 25 cents.

4. ***French Provincial,*** American Restoration, and Tudor Manor are among the six period styles featured in a 32-page booklet from Globe. Full-color interiors of each period are followed by individual photographs of the various pieces in each collection. 50 cents.

5. ***Handsome rattan furniture,*** covered with rawhide and designed to mix beautifully with any décor, whether traditional, Oriental, or modern, is presented in a brochure from The McGuire Company. 25 cents.

RECIPES

6. ***Versatile vanilla,*** a basic dessert ingredient, is the topic of a 32-page recipe booklet from the Vanilla Information Bureau. In addition to the multitude of desserts, the booklet also includes history and information about this popular natural flavor. 10 cents.

7. ***Mushrooms add a touch of glamour*** to your meals. A variety of recipes, plus how to buy, keep, and prepare this luxury treat are presented in a booklet from The American Mushroom Institute.

8. ***Desserts,*** whether plain or fancy, are the finale to your meals. No-Bake Brownies, Soufflés, and Crêpes de Fruits Flambées are just a few of the delicious dessert recipes in a booklet from Nabisco.

9. ***Be entertainingly original*** with a wine-tasting party. Types and quantity of wine, a glossary of tasting terms, games to play, and recipes are all included in a booklet from the Wine Institute.

10. ***Exotic drinks and luscious desserts*** are beautifully photographed in a colorful booklet from Tia Maria. Black Maria, Montego Squirrel, Baked Alaska

Tia, and Tia Maria Zabaglione are some of the unusual recipes offered. 10 cents.

PROJECTS

11. ***Plan an efficient kitchen and laundry*** with the aid of a 32-page illustrated booklet from the American Gas Association. Every facet of kitchen and laundry planning is discussed so that maximum convenience, efficiency, and beauty can be achieved. 50 cents.

12. ***A wealth of refinishing information*** is contained in a comprehensive, fully illustrated guide from the Wilson-Imperial Company. How to remove paint, varnish, enamel, refinish floors and furniture, and how to remove wallpaper are some of the topics discussed. 25 cents.

TRAVEL

13. ***Take a trip in a gondola,*** see the story of man's progress and future, attend a World Festival of the Arts at Expo 67. Full-color folder discusses exhibits, accommodations, and prices. Canadian Government Travel Bureau.

14. ***A New England Travel Planning Kit*** from American Airlines includes such items as a 320-page dollar-wise guide to hotels, restaurants, and sightseeing tours of historic New England, traveling tips for women, and a New England scene magazine. $1.

MISCELLANEOUS

15. ***Flower arranging*** becomes easy with the step-by-step instructions in a booklet from Faneuil Publishing. Featured are needed supplies, the seven basic shapes, and arrangements for every month of the year. 50 cents.

16. ***Golf tips*** designed to improve your score are presented in a booklet from Seagram's. Contents include golf strategy, grip, stance, swing, selection of equipment, and how to compute your handicap.

17. ***What are original prints,*** techniques of printmaking, reproductions, and historical background of prints are topics discussed in a highly informative booklet from the Print Council of America. 50 cents.

18. ***"What Is Modern Painting?"*** Written expressly for people who have had little experience in viewing modern painting, this booklet from the Museum of Modern Art discusses selected pictures in various styles to explain the unique vision of the modern artist. $1.50.

Circle below the booklet numbers you wish to receive. Enclose amount indicated plus a postage and handling charge of 25 cents in check, money order or currency. Where no amount is indicated, booklet is free. Allow at least one month for delivery. Zip code, please.

Mail To: HOUSE BEAUTIFUL, DEPT. 467
P.O. BOX 2530, CLINTON, IA. 52732

1 50¢	2 46¢	3 25¢	4 50¢
5 25¢	6 10¢	7	8
9	10 10¢	11 50¢	12 25¢
13	14 $1	15 50¢	16
17 50¢	18 $1.50		

*Cost of Booklets:*_____
Postage Charge: .25
*Total enclosed:*_____

Name_____

Address_____

City_____ State_____ Zip Code_____

Offer Expires 6/1/67

Your grandchildren will appreciate your DAVIS hunt board as much as you do!



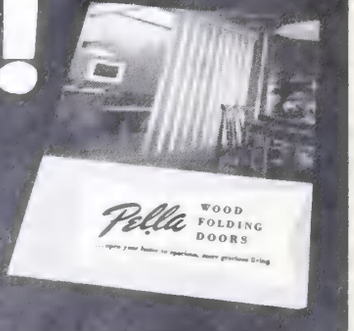
You see, Davis furniture grows old gracefully. Its Solid Wood start gives it an important edge. Then we add *784* more conscientious steps to capture the same Georgian graciousness that delighted the 18th century English lord of the manor! Together they make the lasting Davis difference . . . a difference your granddaughter will appreciate.

For our complete story of Solid Wood furniture send $1.00 to Davis Cabinet Co. Dept. HB-4, Nashville, Tenn. 37206.

DAVIS CABINET COMPANY
"Craftsmen of Fine SOLID WOOD Furniture"

FREE!

IN FULL COLOR
NEW WOOD FOLDING DOOR IDEAS



Before you build, buy or remodel, send for this helpful PELLA Wood Folding Door Idea Brochure. See how you can stretch your space for family living . . . divide it for precious privacy . . . hide work, storage and utility areas decoratively. Do it all with the natural beauty of genuine wood. Send for *your* free copy *today*.

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept. TC-41, PELLA, IOWA 50219
Please send me the FREE, full-color PELLA Folding Door Idea Brochure.

NAME

ADDRESS

CITY & STATE ZIP (IF KNOWN)

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

Pella WOOD FOLDING DOORS

Un-Modest

These Casa de Blanco tables stand immodestly proud, regal. Impeccably carved doors, lyrical scroll legs, and the finest matched Pecan woods. Tops of matched wood veneers or Cleftslate. This group is unusual. Indisputably. Send 25¢ for complete catalog and name of dealer nearest you.



GORDON'S INC.
JOHNSON CITY, TENNESSEE

New Residence Elevator

ELIMINATES STAIR-CLIMBING



DOVER HomeLIFT

New model Dover HomeLIFT offers ultimate in beauty and safety for effortless transportation between floors. Luxurious cab features walnut folding door, wood-grained walls, color-coordinated carpeting, handrails, soft diffused lighting. Easily installed in new or existing homes or townhouses. Occupies space as small as 37" x 38". Operates on house current for pennies a day. Product of major elevator manufacturer. Mail coupon for catalog on HomeLIFT and low-cost EscaLIFT stair-climbing chair.

MAIL FOR FREE CATALOG

Dover Corporation, Elevator Division
Dept. R-40, P.O. Box 2177, Memphis, Tenn. 38102
Please send catalog on HomeLIFT and EscaLIFT to:

GIVE...
so more will live



HEART FUND

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

Amana Refrigeration, Inc. 37
General Electric Co. 12
*Kitchen-Aid Home Dishwasher Division, Hobart Mfg. Co. 21
Hupp Corp. Gibson & Easy Appliances 56
George D. Roper Sales Corp. 111

Automotive

Cadillac 5
*Renault, Inc. 1

Bathrooms & Accessories

*Magnolia Products, Inc. 47
*Syroco 61

Building Materials

*Abitibi 14, 15
*American Olean Tile Co. 89
*California Redwood Assoc. 150
*Dover Corp. 206
*Georgia-Pacific 85
*Inclinator Co. of America 205
*Mississippi Glass Co. 61
*Show-House, Inc. 14, 15
Tile Council of America Inc. 139

China, Glass, Silver & Tableware

*Baccarat 60
*Copeland & Thompson, Inc. 134
*Doulton & Co., Inc. 113, 207
Franciscan Dinnerware 2
The Gorham Co. 58
*The International Silver Co. 3
*Lipper & Mann, Inc. 52
*Royal Worcester 138
*Syracuse China Corp. 38
Tiffin Glass 40

Curtains, Drapery & Upholstery

*Conso 14, 15
F. Schumacher & Co. 114
*Scotchgard Fabric Protector 62, 63, 146, 147
*Show-House, Inc. 14, 15

Carpets & Rugs

Bigelow Carpets & Rugs 135
Cabin Crafts, Inc. 59
Dupont "Orlon" 33 107
Firth Carpets & Rugs 43
*Hercules, Inc. 53
C.H. Masland & Sons 142
*Mohawk Carpet 10
Ozite Corp. 134
*Philadelphia Carpet Co. 65
F. Schumacher & Co. 114
*Alexander Smith 33
The Vectra Co. 134
World Carpets 39

Decorative Furnishings

*Colonial Candle Co. 217

Floor Coverings (Hard Surface)

*Armstrong Vinyl Floors 7
*Congoleum-Nairn .....Back Cover
Kentile Vinyl Floors 23
*The Ruberoid Co. 49

Foods & Beverages

*Almaden Vineyards 137
*Browne-Vintners Co., B&G Wines 6
Browne-Vintners Co., Noilly Prat 57
Munson G. Shaw Co. 207
Julius Wile Sons & Co. B&B 132

Furniture

*American of Martinsville 34, 35
*American Walnut Manufacturers' Assoc. 22
*Baker Furniture, Inc. 218
*Brown-Jordan 144
*The Danekers Million Rutherford Co. 205
*Davis Cabinet Co. 215
*Drexel Furniture Co. 143
*Drew Furniture Co. 90
Dunbar Furniture Co. 138
*Ficks Reed Co. 134
*Founders Furn. Inc. 217
*Globe Furniture Co. 41
*Gordon's Inc. 216
*Gravely Furniture Co., Inc. 206
Hamilton Cosco 51
Henredon Furniture .....Inside Front Cover
*Heritage Furniture Co. 29
*Johnson-Carper Furniture Co., Inc. 44
*Kittinger Furniture 30
*Knapp & Tubbs 52
*La-Z-Boy Chair Co. 60
*McGuire Furniture 58
*Sam Moore Furniture Ind. 44
*Taylor-Jamestown Corp. 61
*Tomlinson Furniture 55

BETTER YOUR LIVING

Furniture (cont.)

*Union-National, Inc. 24
*United Furniture Corp. 20
*Vermont Furniture Co. 214
*White Furniture Co. 67
*Willow & Reed, Inc. 209

Garden Fences & Fixtures

*Fountains By Rain Jet 212

Garden Seeds, Bulbs & Plants

Mandeville & King Co. 212
*Musser Forests 213
*Wayside Gardens 213

Garden Tools & Equipment

Ames 46
Atlas Tool & Mfg. Co. 213
*Locke Mfg. Co., Inc. 212

Heating, Air Conditioning, Ventilating & Plumbing

*Day & Night Mfg. Co. 32
*Delta Faucet Co. 145
*Eljer Plumbing Fixtures 25
*Lennox Industries, Inc. 87
Roto Rooter Corp. 213
*Worthington Climatrol 17-19
*York Corp. 26, 27

Housewares & Supplies

Economics Lab., Electrasol 203
Economics Lab., Finish 48
Economics Lab., Jet-Dry 36
Procter & Gamble Cascade 133

Kitchen Equipment

*American-Standard 83

Lamps & Lighting

Progress Lighting 109
*The Stiffel Co. 28

Linens & Bedding

*Bates 45
Cannon Mills, Inc. 141
Everfast Fabrics 211
Springs Mills, Inc. 8, 9
Wamsutta Sheets 31

Mattresses

Spring Air Co. 66

Paints

*C.A.H. Industries, Inc. 209
*Samuel Cabot Inc. 136
*Inertol Co. 69

Shades, Blinds & Wall Coverings

Glen Raven Cotton Mills, Inc. 13
Reeves Brothers, Inc. 68, 69
F. Schumacher & Co. 114
*Standard Coated Products Inc. ..140
Thomas Strahan Co. 210
*Van Luit & Co. 62

Stationery & Books

Carlton Press 210

TV, Radios, Records & Musical Instruments

*Show-House, Inc. 14, 15
*Story & Clark Organs 42
*Wurlitzer 14, 15

Travel

*Canadian Government Travel Bureau 149
*Kentucky's Vacation Regions 50

Windows & Doors

*Pella Rolscreen Co. 214, 215

Miscellaneous

American Telephone & Telegraph & Assoc. Co. ..... Inside Back Cover
*Anthony Pools 136
Lamplight Products, Inc. ... .206
Andre Richard 210

Department, Furniture, Jewelry & Specialty Stores

Adco 103
Jeff Elliot Craftsmen 73
Fabrics 'Round The World 79
General Medical 81
Hagen's Specialties 95
House of Wesley 97
Information Inc. 75
Florence Lustig 217
Norfolk-Hill, Ltd. 76, 77
Stern's Nurseries 93
Lillian Vernon 91

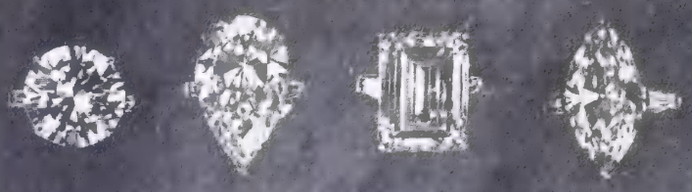
The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.

FOUNDERS
definitive modern furniture



"Patterns Sixteen" Collection is distinguished by intriguing forms and materials. Send $2.00 for catalogue library of over three hundred designs. Dept. HB 267, FOUNDERS FURNITURE, INC., PLEASANT GARDEN, N.C. 27313
America's foremost manufacturer of Modern Furniture

Lustigems



Give her a LUSTIGEM solitaire—always set in platinum—not sold as diamonds, but treasured for their own beauty and permanent brilliance. Three to fifty carats (closest carat weight sent with price adjustment). Fifty dollars per carat includes mounting and side tapers. Special prices for under three carats upon request.

Florence Lustig

PALM BEACH • MIAMI BEACH
FORT LAUDERDALE • BAY HARBOR
NEW YORK • SOUTHAMPTON

MONEY BACK GUARANTEE IF RETURNED IN TEN DAYS

☐ round ☐ pear ☐ emerald ☐ marquise
Send:_____carats* ☐ ring; finger size_____ ☐ pendant
☐ Enclosed total cost ☐ $50 per carat $ _____
☐ Enclosed deposit (fifty dollars minimum)
Balance to postman plus C.O.D. postage

Name_____
Address_____
City_____ Zone_____ State_____

Florence Lustig
200 Worth Avenue, Dept. B-4, Palm Beach, Florida
2650 East Sunrise Blvd., Fort Lauderdale, Fla. Dept. B-4
1019 Kane Concourse, Bay Harbor Islands, Miami Beach 54, Florida
56 East 57th Street, Dept. B-4, New York 22, N.Y.
6 Main Street, Dept. B-4, Southampton, N.Y.



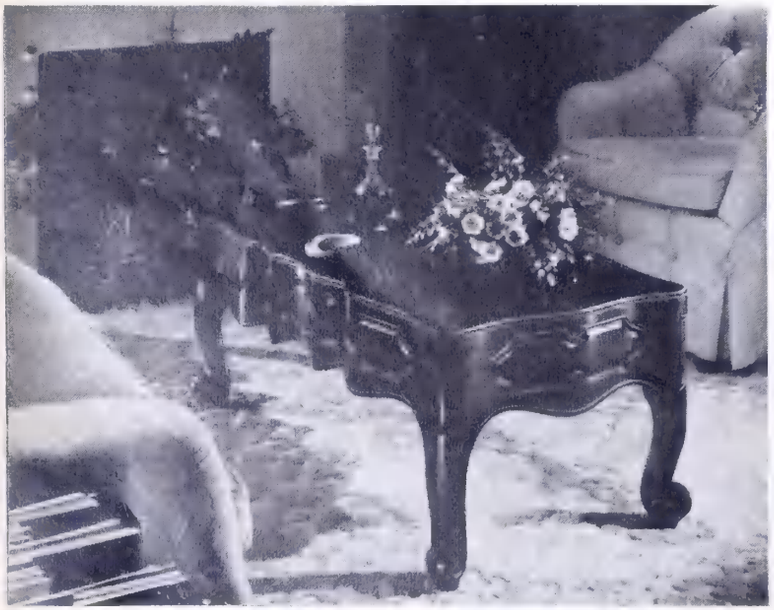
The pleasure you will experience from owning Baker furniture, is assured by our firm observance of the criteria which determine a "collector's item". Each piece must be an interesting, out of the ordinary and superbly fashioned example of authentic furniture. The Baker Album contains over 800 such pieces. $3.00.

Baker Furniture, Inc.

CABINET MAKERS

704 MILLING ROAD, HOLLAND, MICHIGAN 49423

DISPLAYS NEW YORK • CHICAGO • PHILADELPHIA • LOS ANGELES • DALLAS
PITTSBURGH • SAN FRANCISCO • ST. LOUIS • ATLANTA • GRAND RAPIDS



• FOR THE FINEST CARE OF YOUR FINEST FURNITURE, USE SAINT'S SATIN WAX. •

PRODUCT INFORMATION *continued from page 213*

paper. Lace curtains, *"Vieux Carré," Quaker Lace Co.* Fringe trims, *Conso Products, Inc.* Lamp, *Ruby Lighting Corp.*

VICTORIAN GOTHIC: Wall and screen covering, *"Quattro,"* and curtains, *"Grasstone," Evertast.* Furniture from the *Guildhall* collection, *Drexel.* Carpet, *"Blair Tweed," Bigelow-Sanford Carpet Co.*

ART NOUVEAU: Draperies and chair seat, *"Leonora," Evertast.* Floor tiles, *"Moda Moresca," Kentile, Inc.* Furniture, *Calif-Asia Co., Ltd.*

Addendum

In the February issue, credit was inadvertently omitted for the following paintings: On the cover, "Painting with Two Balls," a lithograph by Jasper Johns; on page 103, in the living room, a large black and white painting by Conrad Marca-Relli; in the bedroom, paintings by Ludwig Sander and Alfonso Ossorio.

BOUQUETS IN THE AIR *continued from page 187*

The 20 best flowering trees

There are flowering trees that bloom in earliest spring—with the species tulips and daffodils; others that flower with the chrysanthemums in fall; and many that blossom in between. With care in choosing species and varieties, you can have bouquets in the air in every season.

While the trees in the following list do not grow in every climate, most of them are quite adaptable and, of course, your local nurseryman can advise you as to substitutions.

Early spring

▪ Flowering cherry (*Prunus serrulata*). In pink, white, and many shapes—the weeping forms are lovely.

▪ Star magnolia (*Magnolia stellata*). A shower of starry flowers of pure white on a small tree.

▪ Purple leaf plum (*Prunus cerasifera Pissardi*). Rosy-red flowers, before leaves appear. Foliage purple-red.

• Redbud (*Cercis canadensis*). A belle of the South. Rose-pink clusters of bloom on a small, slender tree.

▪ Saucer magnolia (*Magnolia soulangeana*). Magnificent large flowers range from white to slightly pink.

Spring

• Silverbell (*Halesia carolina*). Pendant bells of snowy white hang in clusters on slim, graceful branches.

▪ Dogwood (*Cornus florida*). This is the tree that has it all—form, flower, fruit, foliage, fall color.

• Flowering crabapple. Bechtel's (*Malus ioensis plena*) is favored for bountiful double flowers.

• English hawthorn. Paul's double scarlet (*Crataegus oxycantha pauli*) covers itself with double flowers.

▪ Washington thorn (*Crataegus phaenopyrum*). Small white flowers are followed by handsome berries of shining red.

▪ Golden chain tree (*Laburnum vossi*) has dramatic panicles of yellow flowers. Requires cold winters to bloom.

Summer

▪ Snowdrop tree (*Styrax japonica*). The fragrant white bell-like flowers are carried beneath graceful limbs.

• Kousa dogwood (*Cornus kousa*). White flowers (bracts) are much like *C. florida*, but this tree is smaller.

• Japanese tree lilac (*Syringa amurensis*). Long panicles of creamy flowers on a shapely little tree.

▪ Goldenrain tree (*Koelreuteria paniculata*). Bright yellow flowers in long showy clusters on sturdy branchlets.

▪ Sourwood (*Oxydendrum arboreum*). Flowers like lily-of-the-valley on a rugged, small tree. Superb fall color.

• Pagoda tree (*Sophora japonica*). Flowers of creamy yellow festoon branch ends, turn to pale green seed pods.

▪ Silk tree (*Albizzia julibrissin*). An exceptional tree with fernlike foliage and powder-puff flowers of pure pink.

Late summer and fall

▪ Crape myrtle (*Lagerstroemia indica*). Grows only in the South where it's a glory of colorful clustered flowers.

• Franklin tree (*Franklinia altamaha*). Small upright tree with cup-shaped bright flowers to 3 inches across. ■

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

BURLINGAME
APR 15 1967
LIBRARY

May 60c

House Beautiful

COLOR! COLOR! COLOR!

44 Pages of
FRESH
AND DELICIOUS
COLOR
SCHEMES



PLUS:
Color Samples
to Clip

Color Discovery
in Williamsburg



It all begins with Karastan

"It's not German. How good could it be?"

No one who has ever been on a French railroad, flown in a Caravelle jet or sailed on a French ocean liner would talk like that.

Yet there are people around who think France is practically a nation of chefs and painters.

Even if that were true, consider: What makes a great chef great? Or a painter, for that matter?

The answer, obviously, is a frightening, almost inhuman finickiness.

Now is it reasonable to assume these same people who worship meticulousness in all other things, would suddenly not care how they put a car together?

Renault is the world's seventh largest car-maker.

We sell more Renaults in Sweden than Sweden sells Volvos in France. (About 7,700 to 1,000 in '66)

We sell more Renaults in Germany than Germany sells Volkswagens in France. (About 55,000 to 10,000 in '66)

The Renault 10 is very far from being a piece of French pastry.

It has a five main-bearing engine that can do over 80 all day long without whimpering.

It gives an honest 35 miles to the gallon.

It has a sealed, liquid cooling system that will not boil or freeze.

It has disc brakes and independent suspension on all four wheels.

It also has some things that aren't absolutely necessary for sheer transportation: Four doors instead of two. Ridiculously (by some standards) plump seats. A little more leg room.

Without these little concessions to creature comforts, a car, to us, simply isn't civilized. It is the way we do things in France.

Understand. Some very fine cars have and still do come out of Germany.

We just hate to think anyone wouldn't at least test drive the Renault 10 just because it's French.

Be assured that we take our cars every bit as seriously as we take our soufflés.

RENAULT



The Renault 10

$1647 East and Gulf Coast P.O.E. Slightly higher on West Coast. Whitewalls, AUTOMATIC TRANSMISSION optional.
For nearest dealer or information on overseas delivery, write Renault, Inc., Box 21,.750 Third Ave., NYC 10017

House Beautiful

MAY. 1967 Vol. 109. No. 5



BEN ROSE

COLOR! COLOR! COLOR!

A New Color Palette

The Innocents . . . and The Wickeds **141**
Happiness Pink: *The I-love-you color of the world* **142**
Sea-Foam Green: *Gift of a cresting wave* **146**
Sunshine Yellow: *Bright, all-out optimist color* **150**
Sky Blue: *Borrowed from a heavenly June sky* **154**

See The Innocents Come Alive:

In Stores Throughout the Country **200**
In Products in This Issue **201**
In Swatches to Send For **201**

Colors to Live With

Flowering of a Modern Manoir **130**
Two Kitchens in Color
Sunshine for a Manhattan Apartment **158**
Sea Foam for a Philadelphia Suburb **159**
Color Discovery in Williamsburg **167**
Color Cues from The Innocents **176**

The Colors Around Us

Travel: It's a Colorful, Colorful World **126**
The Colors We Hear **140**
Plant Your Color **174**

Building and Decorating

Upholstery: Complete Recovery **52**
The Best Light for Reading **64**
Breezing in: Blithe Prints New-Blown **138**
Sun-Drenched Summer Furniture **160**
Happenings in Paint **166**

Food and Equipment

Good Berrying Ahead **172**
Take the Guesswork out of Coffeemaking **182**
The Bar: Now You See It, Now You Don't **195**

Monthly Features

Food: Nobody Ever Tells You These Things **27** Scene From Here **32**
House Beautiful's Address Book **36** It's Worth Mentioning **44**
Take It Easy **58** Window Shopping **126** Tell Me More **204**

Cover: *In autumn dress, the living room of Mrs. Francis Carpenter's three-season home in the Hamptons, New York. The house, burgeoning with flower color and pattern, is shown on pages 130-137. Phyllis Horton, decorator.*

PHOTOGRAPH BY ERNEST SILVA

House Beautiful is published monthly by The Hearst Corporation, 572 Madison Ave., N.Y.C. 10022. Richard E. Berlin, President; [illegible], Vice President; Richard E. Deems, President of Hearst Magazines; John P. Miller, Vice President and General Manager of Magazines; William S. Campbell, Vice President and Director of Circulation; Richard A. Hoefer, Vice President for House Beautiful; Frank Massi, Treasurer; Harvey L. Lipton, Secretary. ©1967 by The Hearst Corporation; all rights reserved. Subscription price: United States and possessions, $6 for one year; $10 for two years, $12 for three years. Canada, add $1 for each year. All other countries, add $5 for each year. For change of address, give old address as well as the new, including zip code number, and allow six weeks for change to become effective. Address manuscripts to The Editor, House Beautiful, 572 Madison Ave., N.Y.C. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U.S. Patent Office: "House Beautiful," "House Beautiful's Building Manual," "House Beautiful's Gardening and Outdoor Living," "House Beautiful's Home Decorating," "House Beautiful's Home Remodeling," "Houses and Plans," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," "Pace Setter," and "Pace Setter News." Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the United States of America. SUBSCRIPTIONS: all subscription orders for magazines—changes of address—correspondence concerning subscriptions—and postmaster notices of undeliverable copies should be mailed to: House Beautiful, Post Office Box 560, New York, N.Y. 10019.

Editor
SARAH TOMERLIN LEE

Home Furnishings Editor
FRANCES TAYLOR HEARD

Executive Editor
GUY HENLE

Art Director
WARREN STOKES

Feature Editor
MARION GOUGH

Associate Editors
EPSIE KINARD
ELIZABETH SVERBEYEFF

Architectural Editor
JAMES DE LONG

Building Editor
JOHN H. INGERSOLL

Home Service Editor
NANCY CRAIG

Food Editor
HELEN McCULLY

Administrative Asst. to the Editor
THOMAS K. OWEN

Home Furnishings and Decorating
PATRICIA DOHERTY
JACK L. HENDRIX
PHOEBE HYDE
ANNA WIGLAMA

Art Department
JEROLD GOLDBERG
IRA BASS

Art Production
WILLIAM HUMPHRIES

Assistant Editors
LOIS BOHLIG, *Contributing Editor*
GUY MONYPENNY, *Contributing Editor*
HELEN BRIGGS, *Copy Editor*
MARYA SHEARER, *Family Editor*

Home Appliance News Editor
JULIE POLSHEK

Editorial Assistants
MARY BOWDEN
KATHLEEN FREDRICK
SUE NIRENBERG

Readers' Service
FRANCES McBRIDE

Economic Consultant
MILES COLEAN

Window Shopping Editor
PEGGY RYAN
Assistant Editor
ESTHER PARKER

House Beautiful is published by The Hearst Corporation
RICHARD E. BERLIN, President
RICHARD E. DEEMS, President, Magazines Division
RICHARD A. HOEFER, Publisher, House Beautiful
PAUL E. YERGENS, Associate Publisher

JOHN H. REOCK, Advertising Director
ARNOLD WASSERMAN, Marketing Director
PATRICIA GUINAN, Asst. to the Publisher

TIMOTHY W. KNIPE, Eastern Advertising Mgr., 572 Madison Ave., New York, N.Y. 10022. Thomas L. Masson, New England—33 Union St., South Weymouth, Mass. 02190. Frank R. McMahon, Mid-East—1420 Land Title Bldg., Philadelphia, Pa. 19110. TOM H. WELCH, Western Mgr., 1 N. Wacker Drive, Chicago, Ill. 60606. DONALD ROSE, Cleveland Mgr., 720 Keith Bldg., Cleveland, Ohio 44115. ROGER C. SLATTERY, Pacific Coast Mgr., 1777 N. Vine Street, Hollywood, Cal. 90028. LAURENCE A. WEAVER, Jr., Weaver, Inc., Southern Mgr., Atlanta—DeKalb Peachtree Airport, Chamblee, Ga. 30005.

Now-Kleenex® tissues in 3 new decorator boxes -the new look of softness



Too pretty for words
—so the words pop off
when the soft tissues pop out.

Top: Regular size box
Middle: Family size box
Bottom: Dispenser size box
All 3 in 5 pretty colors

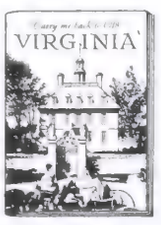
NEW FROM KIMBERLY-CLARK



The Faces of Virginia

They dined graciously at Stratford Hall, ancestral home of the Lees. Queen Anne furniture, Chinese porcelain, Georgian silver—and food grown then, as now, on the plantation. Dating from 1725, Stratford witnessed the births of two signers of the Declaration of Independence and General Robert E. Lee. Just a short drive away are George Washington's birthplace and the unchanged 18th century homes, shops and taverns of Alexandria and Fredericksburg. In the same day, visit the restored splendor of colonial Williamsburg, 360-year-old Jamestown where the nation was born and Yorktown where our independence was won.

Preview the many faces of Virginia in our free 100-page picture guide, plus illustrated highway map. Learn about things to do, places to stay, in Virginia. Visit, telephone or write the office nearest you for complete travel service.



VIRGINIA STATE TRAVEL SERVICE
911 E. Broad St., Richmond, Virginia 23219
Virginia Film Catalog Available

WASHINGTON
1716 H Street, N.W.
Washington, D.C. 20006
Telephone 298-7171

NEW YORK
11 Rockefeller Plaza
New York, New York 10020
Telephone 245-3080



Above: the Fleetwood Eldorado. Below: the DeVille Convertible.



WHY DO SO MANY MARKET EXPERTS CHOOSE CADILLAC?

For almost as many reasons as there are Cadillac owners. To those who place performance first, Cadillac delivers response, handling ease and roadability unique among luxury cars. To those who expect the highest degree of safety features and the utmost dependability, Cadillac stands unsurpassed in its field. When selection is a consideration, Cadillac, with its twelve distinctive body styles, is unapproached in the luxury field. And to those who think in terms of sound and lasting value, Cadillac simply has no equal. Whatever your pleasure in cars, your authorized dealer will show you why Cadillac is the overwhelming choice of fine car buyers everywhere.

GM

MARK OF EXCELLENCE

Standard of the World Cadillac

Cadillac Motor Car Division



This is a pattern without a precedent. A design for *your* day and age . . . for the modern art of living to the fullest. Unique in its contrasts of smoothly polished sterling and the jewel-carved faceting of every leaf and petal. So delicate, so precise that each piece scatters notes of dancing brilliance from every angle. Fresh and feminine in its elegance. A look that Lunt has brought to a flourish of perfection in *Belle Meade*.

Lunt celebrates America's return to elegance in brilliant modern terms

NEW *Belle Meade* by LUNT

STERLING

For information, write Lunt Silversmiths, Dept. HB-6, Greenfield, Mass.


Epic...
by VIKING
An exciting new design in handcrafted treasured American glass that reflects the fire and vivid colors of Northern Lights—the beauty of a Scandinavian fjord. See Epic and the other brilliant Viking designs—so reasonably priced at fine stores near you.
Treasured American Glass
VIKING GLASS COMPANY New Martinsville, West Virginia
VIKING

Of course, it's a wet look mod pattern on kidproof upholstery. She could have gone Mod Pink or Mod Turquoise. Or to the solid Teton Pumpkin we copied from a Wyoming sunset.

There's even a Priscilla Beige that's anything but beige. (Plus 44 other colors and patterns for 32 distinctive chair styles.)

Brody's 59 stunning tables vary from Viking Dark Walnut to Frost White. With 23 beautiful laminated tops that simulate the finest wood, wood inlay or marble. In styles that blend with your Contemporary, Traditional, Early American or Mediterranean decor.

We don't want to confuse you. Just give you a choice. With so many Brody dining sets to select from, we're sure one is just right for you.

Brody dining furniture is available at better stores throughout the United States.

IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

B. Brody Seating Co.
5921 W. Dickens Ave.
Chicago, Illinois 60639

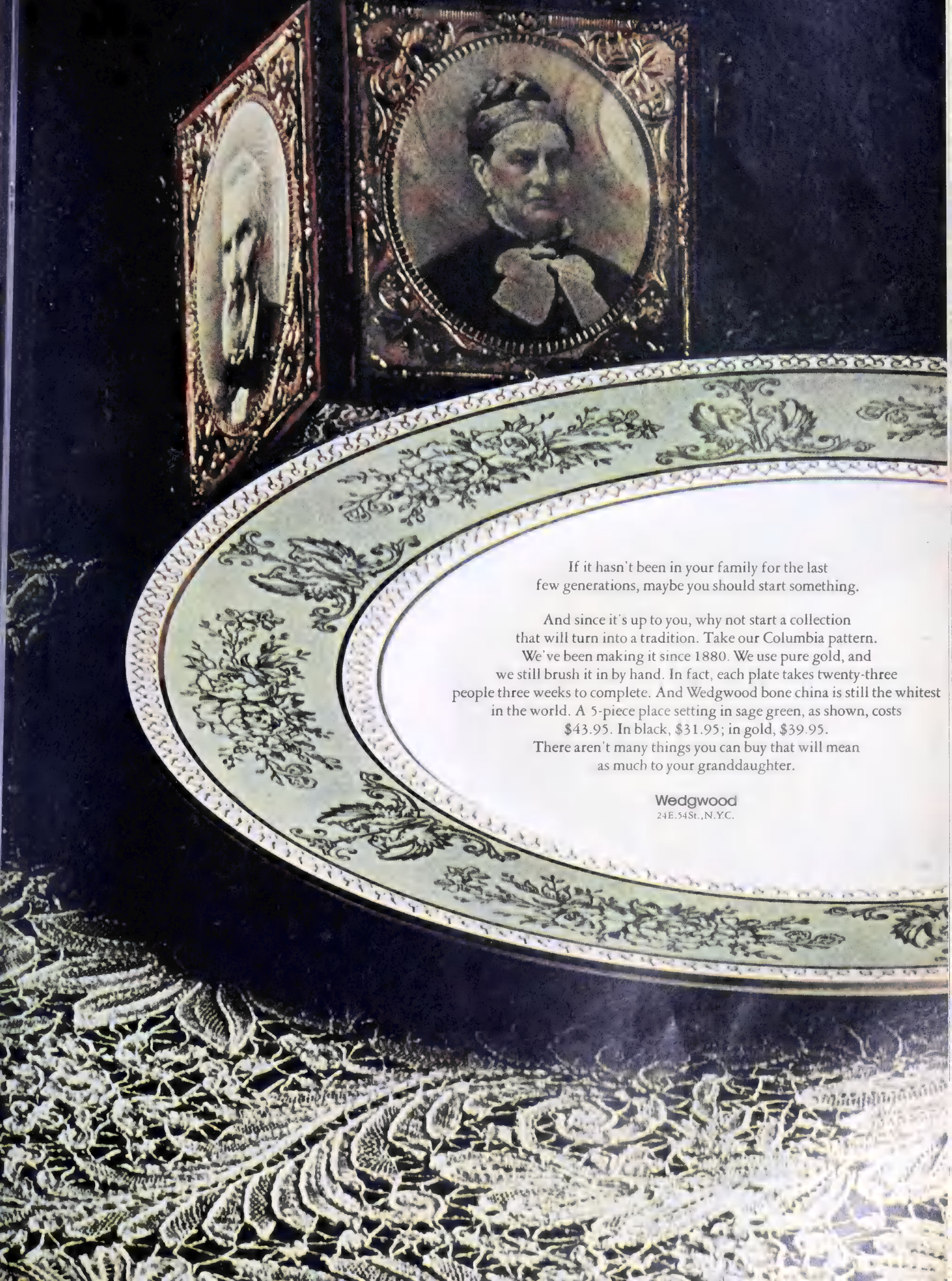
Brody upholsters chairs 48 luscious ways. So her mother picks black and white.



A MATTER OF GOOD TASTE

Brody*

DINING FURNITURE



If it hasn't been in your family for the last
few generations, maybe you should start something.

And since it's up to you, why not start a collection
that will turn into a tradition. Take our Columbia pattern.
We've been making it since 1880. We use pure gold, and
we still brush it in by hand. In fact, each plate takes twenty-three
people three weeks to complete. And Wedgwood bone china is still the whitest
in the world. A 5-piece place setting in sage green, as shown, costs
$43.95. In black, $31.95; in gold, $39.95.
There aren't many things you can buy that will mean
as much to your granddaughter.

Wedgwood
24E.54St.,N.Y.C.



Fashions from the Four Winds. Vanity Rose is the perfectionist's dream of classic grace and serenity. The pattern is displayed magnificently on the thick, carved towels; and echoed on the pastel-bordered sheets. Green, violet, pink, blue, or bronze. Towel, about $3. Twin-size sheet, about $4. At fine department stores. Cannon Mills, Inc., N.Y. 10020

CANNON *Royal Family of Home Fashions*

Come close...touch the luxury of Cannon



All CANNON® towels will stay lastingly free from puckering. Sheets in Combspun® all-cotton percale. Exclusive Flex-O-Matic® fitted corners.

Julie and her husband have a kingsize innerspring mattress because they are both tall and they need one.

Her grandparents have one too, because... "We just like it, that's all."





USS United States Steel

This mark tells you a product is made of steel.



Kitchen and dining area floors: Kentile Moda Moresca Solid Vinyl. Individual 12″ x 12″ tiles. Easy to clean, greaseproof. Note use on counter steps, and walls. 5 Mediterranean colors. Interior by James Childs Morse, A.I.D. Your Kentile® Dealer? See the Yellow Pages under "Floors."

This Kentile Vinyl Tile makes any room your castle in Spain

KENTILE
VINYL TILE
FLOORS

New Kentile Moda Moresca—fresh adaptation of centuries old design. The texture and shading of kiln-fired Spanish tiles—for fewer pesetas. Comfortable and quiet underfoot, too



For more than a century, collectors and connoisseurs have considered pure china by Lorenz Hutschenreuther among the finest in the world. Isn't it easy to see why?

"Blue Onion" (shown here) is only one of many magnificent china patterns made by Lorenz Hutschenreuther in the renowned Meissen manner and prized throughout the world for the perfection of their detail and the impeccable taste of their design.

Hutschenreuther Selb LHS GERMANY

"Blue Onion" is available at $24.95 the five piece place setting at fine stores everywhere. Take this advertisement to your nearest store or send 25c for an illustrated brochure to Paul A. Straub & Co., Inc., 19 E. 26th Street, New York, N. Y. 10010.

Prices for 4-piece place settings. From top left: Esprit $34.75, Chantilly $32.75, King Edward $34.75, Buttercup $34.75, Andante $26.50, Melrose $38.50.



The Gorham Originals.
Solid sterling in designs
like no one else
designs. Some simple,
some simply splendiferous.
All pure curve and sparkle.
Rich. Lustrous. A four-piece
place setting costs less than
a late-day crepe. But you'll
enjoy your Gorham Original
evening after evening.
Forever.

THE GORHAM COMPANY, PROVIDENCE, RHODE ISLAND

GORHAM

Sterling

Do you own a Gorham Origi

Coming in June **House Beautiful**



THE DREAM COMES FIRST

• Before a pool is built at your house . . . dream first. See the beautiful new shapes. Six extraordinary ones in the June HOUSE BEAUTIFUL.

• Before an old house can ever take on a new life . . . The Dream . . . The Plan . . . then The Remodeling. HOUSE BEAUTIFUL shows you three superb "new" houses born of a barn, a garage, and an old, old house.

• The June issue is filled to the brim with marvels: How to keep bouquets from your garden in full beauty for months; the new invisible furniture; imaginative basement rooms, greenhouse rooms, kitchens . . . more, more—much more.

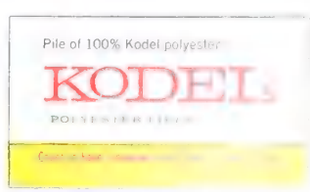
At your newsstand May 18



a "wicked" red!

When you put Aldon's sumptuous Fontana broadloom of Kodel® on the floor...better paint your walls "innocent."

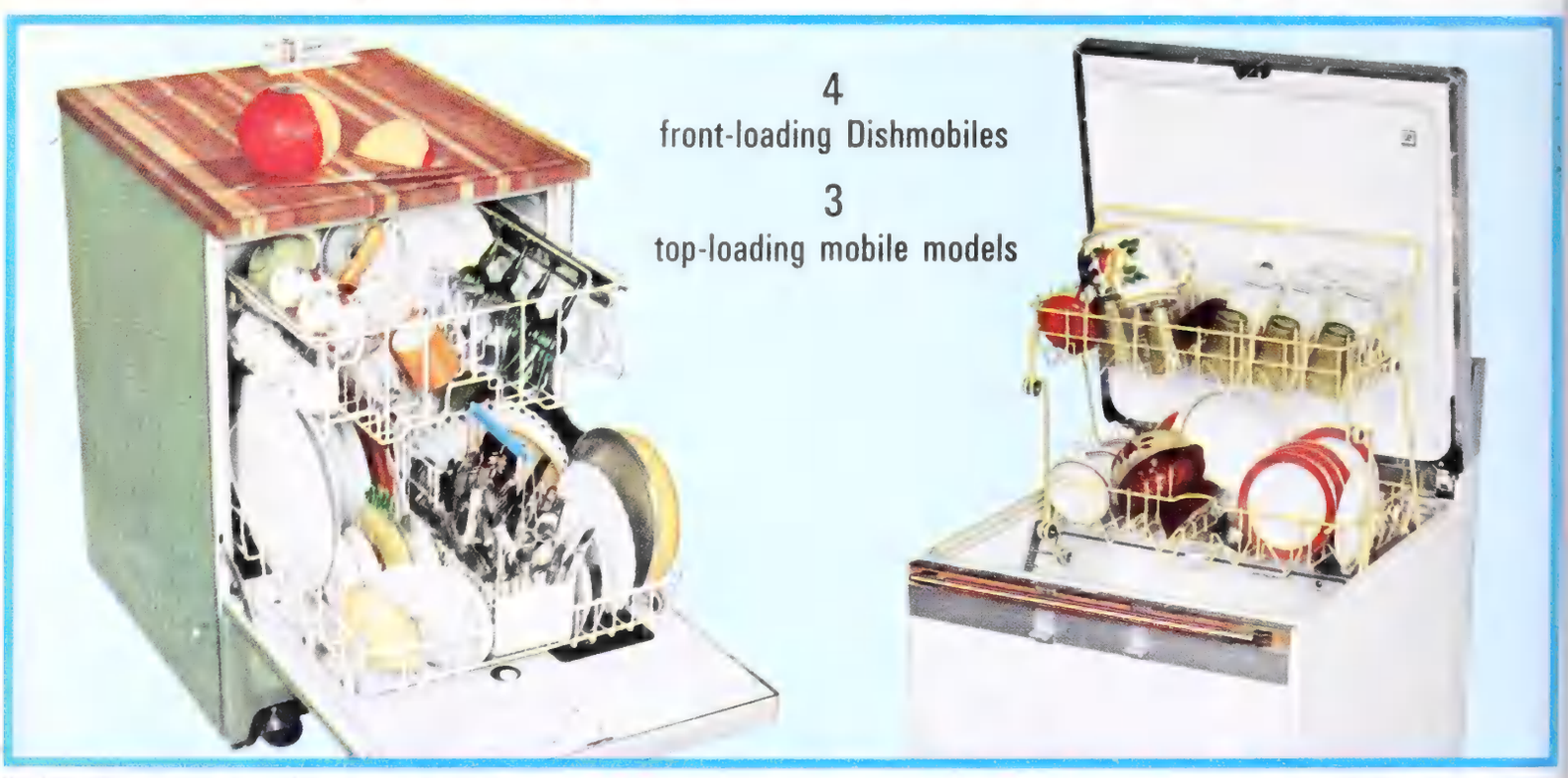
The color: Aruba... inspired by House Beautiful's "Wickeds and Innocents" color recipe. And lastingly luxurious in this broadloom of Kodel... the lively polyester. A fun color and a wise carpet choice when you try your wings at decorating. "Fontana" has a deep, dense pile. Brisk bounce. Practical, too. Spot cleans quickly. Stands up to heavy traffic. It also comes in nine other decorator-easy colors. See "Fontana" with the 100% Kodel polyester face wherever Aldon carpets are sold.



COUNT ON KODEL... MEMBER OF THE EASTMAN KODAK FAMILY. EASTMAN
260 MADISON AVE., NEW YORK, N.Y. 10016. Kodel is the trademark for Eastman polyester fiber. Eastman

NOW! CHOICE OF 7 FRIGIDAIRE WORK-SAVERS HAND-SAVERS • TIME-SAVERS HEALTH-SAVERS • FROWN-SAVERS

they're the 1967 SUPER SURGE mobile dishwashers



4
front-loading Dishmobiles

3
top-loading mobile models

Model DW-C1ML, shown in Two-Tone Tahitian Green. Available in other colors.

Model DW-1TL, in Snowcrest White.

7 new dishwashers, sized and priced to fit your needs and budget!

They're WORK-SAVERS because exclusive Super-Surge Washing Action in each of the 7 models drenches dishes really clean. And they handle big loads. Models shown hold 16 table-settings (NEMA). Racks roll right out on all Dishmobiles. And the special swing-up top rack on the top loader (shown) locks in place . . . makes loading and unloading simpler, too.

They're HAND-SAVERS. See if your skin isn't smoother soon.

They're TIME-SAVERS because you simply roll the dishwasher to the sink, load it, hook it up, turn it on. No need for pre-rinsing at all.

They're HEALTH-SAVERS because they get dishes a lot cleaner than hand washing, and a hot water wash helps sanitize dishes for the whole family.

They're FROWN-SAVERS because they carry our EXCLUSIVE 5-YEAR WARRANTY—1-Year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part in the motor, pump or water circulating system.

Save yourself for nicer things than doing dishes! See all 7 models and pick your favorite at your Frigidaire Dealer's . . . soon!

P.S.—An extra convenience with all 4 Dishmobiles . . . each one can convert to a built-in any time later.

move up to SUPER SURGE Dishwashing this Spring!



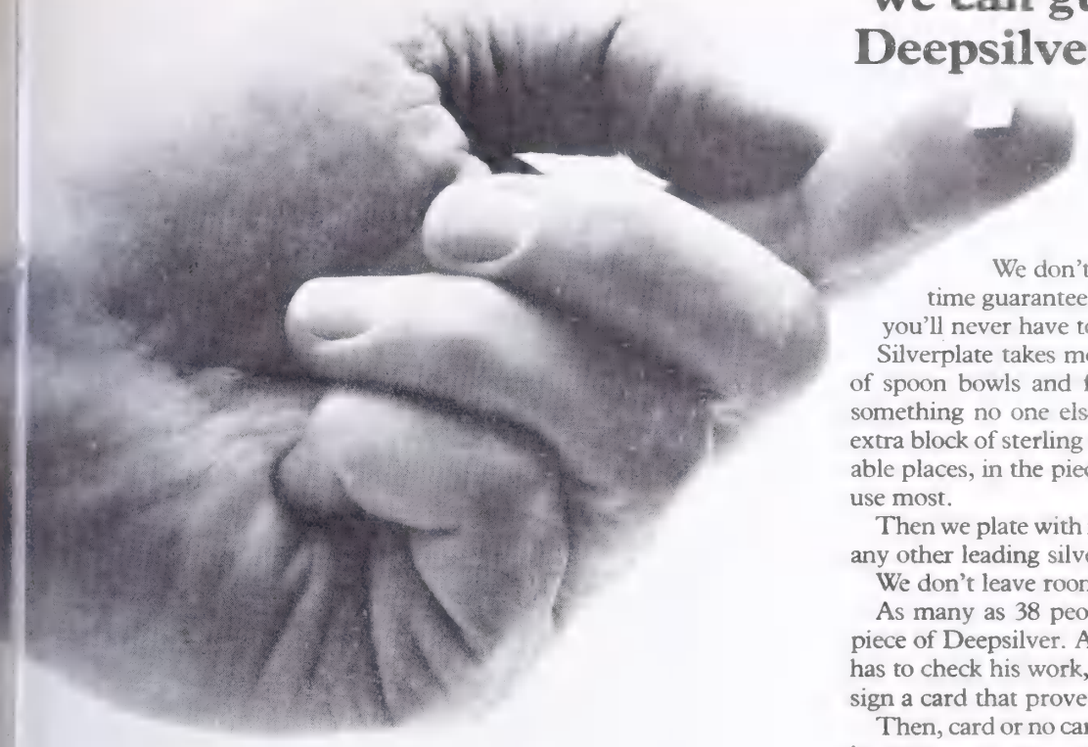
For best performance in your Frigidaire Dishwasher use a special detergent like Cascade. Cascade furnishes a free, full-sized sample for each new Frigidaire Dishwasher and shares the cost of this advertisement by mutual agreement.

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

F GM

MARK OF EXCELLENCE

This is why we can guarantee Deepsilver for life.



We don't just hand you a lifetime guarantee. We try to make sure you'll never have to use it.

Silverplate takes most wear at the backs of spoon bowls and fork tines. So we do something no one else does. We insert an extra block of sterling right at those vulnerable places, in the pieces of Deepsilver you use most.

Then we plate with more pure silver than any other leading silverplate.

We don't leave room for mistakes either.

As many as 38 people work on a single piece of Deepsilver. And each one of them has to check his work, double check it, and sign a card that proves he did.

Then, card or no card, we have five tough inspectors go over every inch of every spoon, fork and knife.

After all that we feel secure enough to tell you, "If any piece of Deepsilver fails to give satisfactory service with normal use and care during your lifetime, we will resilver it at no charge."

Look for Deepsilver with the famous "IS" maker's mark. It's the only way to be sure you're getting our lifetime guarantee.

But once you get it, you'll probably stash it in a drawer somewhere and never look at it again.

Each of the patterns you see here is $100 for a 48-piece service for 8.

For a free color brochure showing all our patterns, please write to The International Silver Company, Meriden, Conn.



Orleans

Laurel Mist

Wakefield

International Deepsilver®

Pamper your family with Stevens Gulistan Carpet

Everyone is entitled to a little luxury. Especially when it is very practical, too. Like our carpets made with Acrila acrylic fiber. They're spot resistant, easy to care for, and wear with beauty. The color you see is Radiant Red, a there are lots of others just as lively. You'll find many very affordable and exciting Stevens Gulistan® carpets of practical Acrilan at your retailer's. Go, see, select, and pamper your family with Stevens Gulistan Carpet.

Start living with Gulistan

J. P. Stevens & Co., Inc., 295 Fifth Avenue, New York, N.Y. 10016

Other home fashions from Stevens: Fine Arts Collection™ and Utica® sheets and towels, Forstmann® blankets, and bath r

*Reg. TM Monsanto's Textiles Division—Carpet shown—70% Acrilan acrylic—30% Modacrylic

YORK AIR CONDITIONING DOES MORE THAN COOL-LOTS MORE



Live in comfort! York air conditioning will make your home a more wonderful place to live and entertain, even on the warmest days. York's exclusive Purafil® odor control system destroys common household odors, chemically . . . keeps food, tobacco and other odors from circulating.



Work in comfort! Housekeeping tasks are easier when your home is pleasantly cool, healthfully dry. And, with York air conditioning, your home is quieter, cleaner; you close your doors and windows on noise and airborne dirt, dust, pollen.

FREE AIR CONDITIONING ESTIMATE!

Mail the coupon today for name of Authorized York Dealer near you. He'll make a FREE air conditioning estimate of your home . . . tell you how easy it is to have York comfort conditioning the year around. Ask him about York's convenient payment plan for homeowners. No down payment . . . up to five years to pay!

H957

YORK CORPORATION
York, Pennsylvania 17405

Yes, I'd like more information on York air conditioning, and York's convenient payment plan.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

YORK®
air conditioning and refrigeration
BORG WARNER®

Don't throw the baby out with the bathwater.

There's a funny thing about the American economy. Ask any two economists what makes it tick and you've started a debate.

Because, the simple, ingenuous truth of the matter is this: nobody really knows or agrees on all the influences that combine to give it muscle. Or, where all its weaknesses may lie.

All you'll get agreement on is that it seems to work. It has produced the broadest and most abundant prosperity in all the histories of man . . . the highest standard of living for the greatest number of people.

The heart of this restless, surging, vital economy is and always has been: free competition. That's what has distinguished it from the managed economies of the Old World . . . economies managed either by government or by cartel.



Competition has been the sharp spur that has produced the incredible variety of products and services we have today. It has produced the endless innovations that have made life easier to live. More enjoyable. More rewarding.

It has encouraged manufacturers to build more things . . . and build them better . . . and at lower prices. They have to build more and better . . . and the prices have to be right . . . or the consumer stops buying. Because, the other side of free competition is your free choice in the marketplace.

This is the astonishing power of the American consumer. He can make or break the largest businesses with a nod or a shake of the head. He has the choice. He has the ballot of the dollar.

That's why it is disturbing to find people of influence in America today who would like to make both free competition and free choice a little less free. They may concede that the system has produced some great results but they'd like to "fix it a little." There are too many kinds of olives, they say. Let's standardize. Company "A" spends more on advertising than Company "B", and that's unfair competition, they plead. Let's regulate.

Yet, our system was built on exactly the opposite kind of thinking. Regulation doesn't stimulate competition. It tends to make all products the same.

How much can you interfere with the competitive economy, which has brought us so many benefits, without damaging it? The truth is, nobody knows. The "Little" fixes may someday add up to quite a lot.

Of course, any economy needs some regulation— but let's be sure that we don't throw out the baby with the bath water.

Magazine Publishers Association
An association of 365 leading U.S. magazines

The Fieldcrest Guide To Hybrid Roses:

The Queens Garden Rose. A Floribunda. Developed for Fieldcrest's new One-Look collection. A unique Eugenia Green flower that does beautifully when the ground is snowy. Here, on a sheet and pillowcase set



Briarcliff. Though over 30 years old, this large, tulip-shaped blossom remains highly popular.



The Queens Garden Rose —scattered over a sheared terry towel— upholds its reputation for not fading even when dampened often. Particularly effective with Eugenia Green Lustre II towels.





Happiness: French. Developed in 1949. A scarlet flower with double-rolled petals, it does best under glass.

The Queens Garden Rose demonstrates that it's an incomparable blossom for bedding. The bedspread is 61% rayon, 39% cotton.

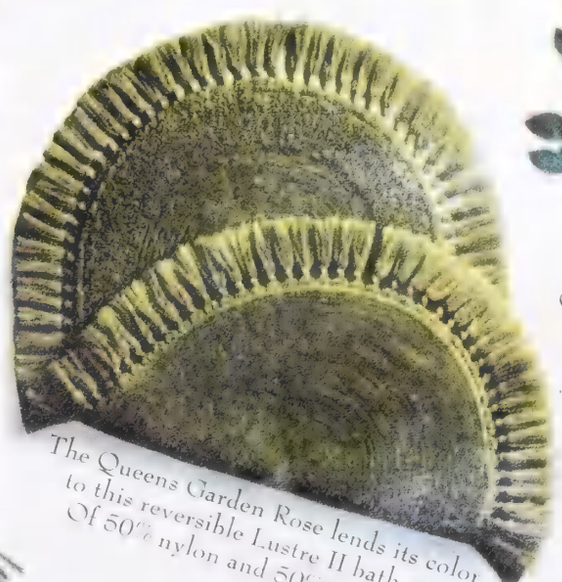


The Queens Garden Rose flowers lay and night on a 100% cotton blanket. n offshoot of the same family: a blanket 00% virgin acrylic in solid Eugenia Green.





Tropicana: A Tea Rose. Of upright habit, it bears a profusion of orange blossoms.



The Queens Garden Rose lends its color to this reversible Lustre II bath rug. Of 50% nylon and 50% polyester.



My Love. Developed by Anderson's Rose Nursery. Tall and free-flowering, the yellow blossoms are elegantly urn-shaped.

The Queens Garden Rose blooms in pink, blue, [illegible]
And on shower curtains, window draperies and [illegible]
Available for early planting at good [illegible]

Queen's Garden by Fieldcrest

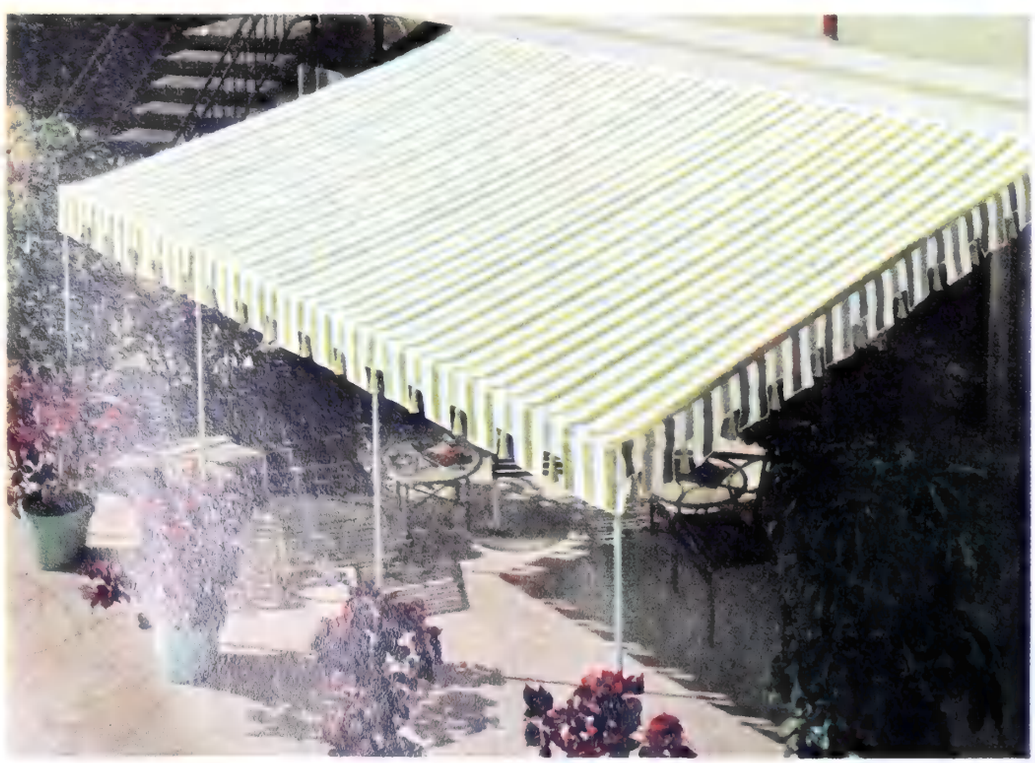
Giant canvas circle casts a 9-foot diameter of shade over conversation area. Have it fashioned from canvas that's colored the same on both sides or from a bright solid with floral backing.

Set up your next backyard buffet under a great (7½′ x 7½′) curve of canvas. Or add matching canvas cushions and you have a bench-cooler for poolside or patio. As seen in Good Housekeeping.





Now CANVAS comes in more blooming colors and shapes than you ever dreamed of!



Take these new designs as a starter. Your awning man has them ready to make in any of 111 different canvas colors. And there are even more designs where these came from in the 16-page color booklet, "31 Wonderful Ways with Canvas." Ask your dealer for a copy or send us 25¢ to cover cost of mailing. If he's not listed here, you'll find him in the Yellow Pages under "Awnings." Canvas Awning Institute & National Cotton Council, P. O. Box 12287-XA, Memphis, Tennessee—38112.

Pick your color; name your size. Custom-made patio awning can be fashioned for perfect co-ordination with any style home. Also available as packaged unit that goes up fast, stores easily in winter.

Here's where to buy canvas sunshades

ALABAMA
Birmingham — Cain Awning Company
Mobile — Canvas Products Co., Inc.

ARIZONA
Phoenix — Victory Tent & Awning Company

CALIFORNIA
El Cajon — El Cajon Awning & Mfg. Company
Mountain View — Altos Awning Company
Pasadena — Fishbeck Awning Co., Ltd.
Santa Ana — Santa Ana Tent & Awning Co., Inc.
Van Nuys — Van Nuys Awning Co., Inc.

COLORADO
Denver — The Colorado Tent & Awning Co.
Denver — Schaefer Tent & Awning Co.

CONNECTICUT
New Haven — Cunningham & Upson, Inc.
New London — Bailey & Staub, Inc.
West Hartford — Dahl & Johnson

DISTRICT OF COLUMBIA
Washington — Capital Awning Co.
Washington — Washington Shade & Awning Co.

FLORIDA
Ft. Lauderdale — Hoover Canvas Products Co., Inc.
Miami — Biscayne Awning & Shade Co.
Miami — Miami Awning Company
Miami — Thomas Awnings by Dade Canvas Products
Tampa — Creighton Brothers Awning Co., Inc.

GEORGIA
Augusta — Bailie's Custom House
Macon — Macon Tent & Awning Co., Inc.
Tennille — Washington Mfg. Co.

ILLINOIS
Champaign — George Strode Awnings
Chicago — Ahnell-Boyd and Gould-Hyde Park
Danville — Danville Tent & Awning Co.
Des Plaines — Carstens Awnings
Evanston — Evanston Awning Company
Freeport — Fay's Tent & Awning Shop
Galesburg — Galesburg Canvas Products
Oak Park — Williams Awning Co.
Peoria — Peoria Tent & Awning Co.
Springfield — Armbruster Mfg. Co.

INDIANA
Fort Wayne — Wolf Tent & Awning Co.
Lafayette — Lafayette Tent & Awning Co.
La Porte — C. Murphy-Paint & Glass
Muncie — Muncie Tent & Awning Co.
South Bend — South Bend Awning Company

IOWA
Davenport — Kress-Davenport Tent & Awning Co.
Des Moines — Acme Tent & Awning Co., Inc.
Des Moines — Burch Awnings
Fort Dodge — Burch Mfg. Co., Inc.
Fort Dodge — Hawkeye Awning & Dist. Co.
Sioux City — Sioux City Tent & Awning Co., Inc.
Waterloo — Waterloo Tent & Awning Co., Inc.

KANSAS
Wichita — Wichita Ponca Canvas Products, Inc.

KENTUCKY
Covington — Covington Awning & Roofing Inc.
Lexington — Lexington Tent & Awning Company
Louisville — Louisville Tent & Awning Co.

LOUISIANA
New Orleans — The Foster Company, Inc.

MAINE
Portland — Leavitt & Parris, Inc.

MARYLAND
Baltimore — Baltimore Shade & Awning Co.
Baltimore — F. M. Stevenson Co., Inc.
Hagerstown — Niner Awning Co.

MASSACHUSETTS
Boston — Dorchester Awning Co., Inc.
Boston — Alfred G. Peterson & Sons, Inc.
Lawrence and Lowell — Farley & Cross
Newton Centre — Home Specialties Co.
Salem — Pelletier Shade Co., Inc.
Springfield — T. Meyer Co., Inc.
Worcester — Worcester Awning Company

MICHIGAN
Ann Arbor — George Meyer Co.
Dearborn — Quality Awning & Construction Co.
Detroit — MacKenzie Awning Co.
Grand Rapids — Coye's Inc.
Muskegon — Muskegon Awning & Mfg. Co.

MINNESOTA
Albert Lea — Albert Lea Tent & Awning Co.
Minneapolis — Acme Awning Co.
Minneapolis — Hoigaard's Inc.
Rochester — E. J. Klampe Company
St. Paul — J. W. Hulme Co.

MISSOURI
Kansas City — Baker-Lockwood Awning & Tent Co.
Kansas City — Western Awning Co.
Springfield — H. B. Wall & Sons
St. Louis — Atlas Awning Co.
St. Louis — Dillmann Awning & Decorating Co.
St. Louis — Jefferson Tent & Awning Co.
St. Louis — Le Roy Tent & Awning Co.

NEW JERSEY
Egg Harbor City — George Hoffmann
Fairfield — Caldwell Awning & Shade Co.
Morristown — Geo. Green & Son
Plainfield — A. N. Laggren Awning & Canvas Mfg. Co., Inc
South Orange — Village Awning & Shade Co., Inc.
Teaneck — Plaza Awning & Shade Co.
Trenton — The Capitol Awning & Upholstery Co.

NEW YORK
Auburn — Smith Awning & Tent Company
Binghamton — Eureka Tent & Awning Co., Inc
Brooklyn — Service Awning Co., Inc.
Greenport, L. I. — Wm. J. Mills & Company
Lawrence, L. I. — S. L. Doery & Son, Inc.
New York — Biltwell Awning Co., Inc.
New York — Jensen-Lewis Co., Inc.
New York — Reeves Bros. Inc.
Port Chester — Port Chester Shade & Awning Co., Inc.
Yonkers — Yonkers Shade & Awning Mfg. Co.

NORTH CAROLINA
Charlotte — Sunset Awning Co.

OHIO
Akron — South Akron Awning Co.
Cincinnati — R. J. Patton Awning Co.
Cincinnati — Queen City Awning & Tent Co.
Greater Cincinnati — Krauss Awning & Mfg. Co.
Cleveland — The Astrup Company
Cleveland — Mintz Awning & Shade Co.
Columbus — East Side Awning Mfg., Co.
Dayton — Glawe Awning & Tent Co.
Newark — Mound City Products, Inc.
Sandusky — Pfefferkorn Awning Co.

OKLAHOMA
Tulsa — American Canvas Manufacturing Co.

OREGON
Portland — Fishel's Awning Company
Portland — North Coast Canvas Products
Salem — Salem Tent & Awning Co.

PENNSYLVANIA
Allentown — Hottinger's
Ardmore — MacCarty & Sons
Erie — Guy E. Allen & Sons
Norristown — E. R. Schantz, Inc.
Philadelphia — A. L. Sereni & Co.
Pittsburgh — A. Mamaux & Son
Sharon — Grimms, Inc.
York — York Tent & Awning Co., Inc.

RHODE ISLAND
Providence — Providence Awning & Flag Co.

SOUTH CAROLINA
Columbia — Columbia Tent & Awning Co.

TEXAS
Dallas — Clanton's Quality Awning Co.

UTAH
Salt Lake City — Smith & Adams Company
Salt Lake City — Sugar House Awning & Paint Co.

VIRGINIA
Newport News — Wilson Awning Company
Norfolk — Hogshire Tent & Awning Mfg. Co., Inc.
Portsmouth — Yeates Mfg. Inc.
Richmond — C. B. Norvell Awning Co.

WASHINGTON
Seattle — Camp Lewis Tent & Awning Co.

WEST VIRGINIA
Huntington — Huntington Awning Co.

WISCONSIN
Appleton — Appleton Awning Shop
Fond Du Lac — Fond Du Lac Tent & Awning Co.
Milwaukee — Igl Awning & Tent Co.
Milwaukee — Laacke & Joys Co.
Milwaukee — Naegele Awning Co.
Oshkosh — Oshkosh Tent & Awning Co., Inc.
Racine — The Godske Company

CANADA
Ontario, Toronto — Wm. Bartlett & Son, Ltd.
Ontario, Toronto — John B. Gosling & Son
Ontario, Windsor — Diamond Tent & Awning Co., Ltd.
Quebec, Montreal — National Awning & Tent

NOBODY EVER TELLS YOU THESE THINGS

—*about food and drink*

From the kitchen of our food editor come helpful answers to some of the common but often puzzling questions in cookery

By HELEN McCULLY

Do chefs always use freshly ground black pepper? No. Professional chefs are purists about this and always use finely ground white pepper, known as the table grind, in any dish where the pepper might show. Very particularly white dishes (chicken or fish in a white sauce, for example) and sauces such as Hollandaise, Velouté, etc., where tiny specks of black pepper would stand out like sore thumbs. It's a matter of esthetics, really, not taste.

What's the easiest way to marinate meat, fish, fowl, etc.? The easiest way we know is to place whatever food is to be marinated in a plastic bag with the marinade, making certain the bag is intact and tied so securely it won't leak. Take special care with any food that has sharp "corners," such as bones. Then, as frequently as possible, turn the bag so that all the food (or foods, as the case may be) benefits by the marinade. This is much easier than before these wonderful bags, when you had no choice but to place the food in a container that rarely accommodated the food's shape. It's advisable to set the bag in a pan so that, should there be any leakage, the marinade will drip into it. For this we recommend the double-wall quilted bags.

How long do you cook white rice when it is added to a soup? It depends on what rice you are using but, in any event, for a shorter time than if the rice were to be used as a separate vegetable, when it should be fluffy and dry. Long-grain rice dropped into the boiling liquid should cook about 15 minutes; parboiled rice, which takes somewhat longer than long grain, about 20 minutes; precooked rice should be added to the hot liquid just long enough to heat through.

Except in sauce and jelly, where is mint used? In mint juleps, of course, and with vegetables such as carrots and peas; with fish; in salads and soups; and to make sherbets. A chicken or boned leg of lamb stuffed with fresh mint is a memorable taste experience. Of the many kinds, spearmint, which spreads like wildfire in gardens, is the common variety. Sometimes available fresh, out of season, in good vegetable markets, but always available dried.

What does allemande *mean in cookery?* *À l'allemande* means "in the German style," but Sauce Allemande is a Velouté made with chicken stock, enriched with egg yolks, and a "nut" of butter, perfumed with the essence of mushroom and

(Continued on the following page)



Breneman shades offer you 30 dramatic ways to carry out the new House Beautiful color schemes

No matter which stunning HOUSE BEAUTIFUL color scheme you select, you'll find at least one Breneman shade perfectly color-matched. These are the shades which hold the 1967 International Design Award of Thé American Institute of Interior Designers, the shades which match all four HOUSE BEAUTIFUL "innocents" and many of the "wickeds". Innocent or wicked, Breneman shades are bound to cause talk!

To discover scores of new ideas for windows, send 50¢ in coin for THE ELEGANT WORLD OF WINDOW SHADES. (Our book has been honored by national awards, too.) Its thirty-two full-color pages of room settings will help you glamorize any room in your home. What's more, we'll send you actual shade swatches of all our HOUSE BEAUTIFUL color matches with the numbers of the color schemes in which they appear.





Breneman, Inc., Dept. 5,
Box 10036, Station V,
Cincinnati, Ohio 45210

Name_____

Address_____

City_____ Zip_____

I have enclosed 50¢ in coin.

Breneman, Inc.

NOBODY EVER TELLS YOU THESE THINGS

continued from preceding page

finished with lemon juice—has nothing whatsoever to do with Germany or things German. Careme baptized it "allemande" because its color reminded him of "Gretchen's fair hair." It is also known as Sauce Blonde and Sauce Parisienne.

What is a turkey roll? Boneless turkey meat, made into a roll in such a way that slices provide both white and dark meat in natural proportions. The roasts, as they are sometimes called, are marketed in two- to ten-pound sizes and should be thawed, before roasting, in the refrigerator (it will take one to two days) or under running cold water in the original wrapper. Remove the wrapper to cook, leaving the string on the bird. To roast: Rub with salt and pepper, place in a pan on a rack in a preheated 350° oven, brush with melted butter. Roast, basting occasionally with melted butter, until a meat thermometer inserted in the center registers 170° or 175°. A five- to seven-pound roast will take from 3 to 3½ hours.

When are mangoes in season? In May, June, and July (their peak months), and in August. Native to tropical Asia, they are now raised in Florida and imported from Mexico and the West Indies. A delicious fruit, the flavor is not unlike a combination of apricot and pineapple. To serve, peel them as you would a banana, or halve them, remove the stone, and eat with a spoon. Select fruit that is solid and not too soft to the touch for the best quality. The green mango is an important ingredient in chutney.

What's the difference between fresh white and yellow sweet corn? From a nutrition standpoint, the Fresh Fruit and Vegetable Association tells us, white isn't in the same league with yellow. In a national popularity contest, yellow would win hands down. However, there are many people who prefer white, finding it more tender and sweet. The corn season has been stretched to the point where it is available virtually all year, although it is not in good supply from October through March.

What is "shoe peg" corn? Quoting from Burpee's catalog, "Very sweet, pure-white kernels with tender skin that is a general favorite for home gardens, canning, and freezing." Popularly known as "shoe peg" because of the appearance of the dry grains, which are thin and narrow, it is, happily, available in cans and is delicious.

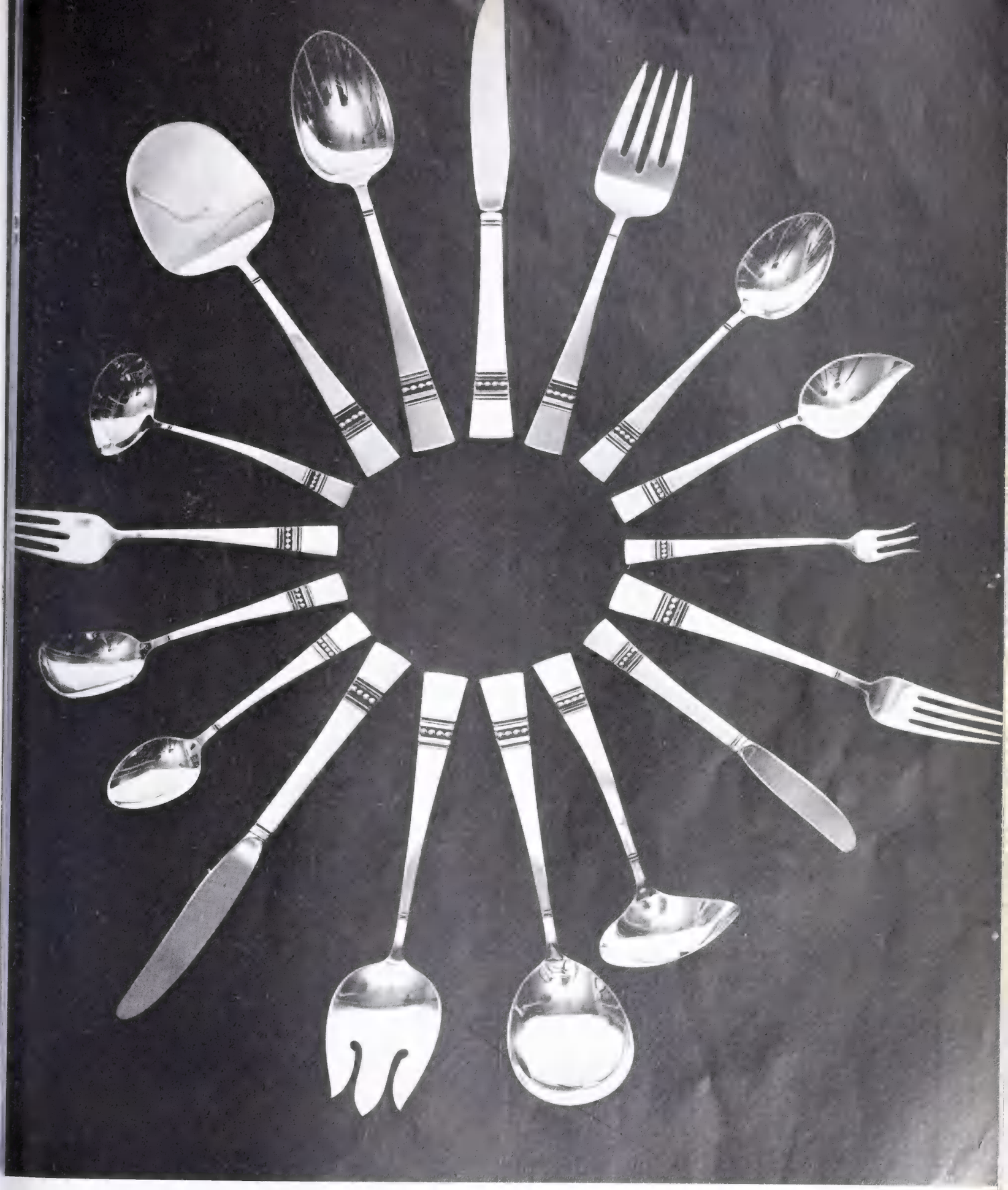
What is the meaning of Argenteuil in cooking? Argenteuil is the name of a district northwest of Paris, famous for asparagus. Thus the many dishes designated as Argenteuil are made or garnished with asparagus in one form or another.

What are beefsteak tomatoes? They are, surprisingly, not a special variety at all, but simply extremely large tomatoes. Best used for slicing.

What does à la provençale *mean?* A dish made with tomatoes and garlic, sometimes with garlic alone. It often includes olive oil, which is native to Provence—a part of France famous for its culinary specialties in which garlic plays a major role.

How do you line a cake pan? Grease the bottom and walls thoroughly with butter or vegetable shortening (if it's a tube pan, be sure to grease the tube). Place the pan on a sheet of wax paper and mark the shape with a pencil, then cut out with scissors. Place paper in the bottom, then grease well. In some instances, the sides of the pan must be lined, too. To line the sides of a tube pan, take a length of wax paper about 13 inches long,

(Continued on page 30)



Diadem is the new noble way Reed & Barton sees sterling.

iadem 4-piece place setting $37.75. For store nearest you and booklet on Diadem and other solid silver patterns, write Reed & Barton, Dept. [illegible], Taunton, Massachusetts

APROPOS, THE COLLECTED LOOK. LOUIS XV, LOUIS XVI, REGENCY, CONTEMPORARY—CONTRAPUNTAL DESIGN THEMES THAT FIND HARMONY THROUGH PROPORTION, WOODS, AND FINISH. MORE THAN SEVENTY PIECES. REGENCY DINING TABLE $399; LOUIS XVI SIDE CHAIR $177; CONTEMPORARY CAMPAIGN TABLE $99; SOFA $578.

TOMLINSON



BROCHURE $1.00. DEPT. HB-57 TOMLINSON FURNITURE, HIGH POINT, NORTH CAROLINA 27261

NOBODY EVER TELLS YOU THESE THINGS

continued from page 28

cut in two lengthwise, then cut the two pieces the same width as the depth of the pan (use a ruler to measure). Fit into the greased pan, allowing the ends to overlap slightly, then grease very thoroughly. To line the sides of a loaf or similar straight-sided pan, cut lengths to fit each side exactly, the same width as the depth of the pan. Fit, then grease thoroughly. If brown paper is called for, follow same directions.

What utensils should not go into the dishwasher? Very few. The extremely hot water is hard on antique or hand-painted china; rubber and wood will quickly lose their new look; heat-resistant hard plastics are safe, but soft ones get distorted; certain colored aluminums with special finishes are apt to fade; some aluminum may discolor, although its working ability is not affected; pots and pans with attached wooden handles should be washed by hand, and—important—so should fine knives or silverware with separate, attached handles, as well as china that has been repaired.

Is it true that high humidity affects cooking? Yes, very often. Recipes calling for egg whites—such as meringues or frostings—and, particularly, brown sugar. Pastry, especially a very rich one, can also act up in hot weather. Best to avoid these when the weather is against you.

What is the difference between "boil" and a "rolling boil?" Boil means, of course, when liquid has reached 212° on the thermometer at sea level. At this point, bubbles constantly rise to the surface and break. However, as you will see from studying recipes, many specify slow, medium, or fast boils. The slowest of all is even below simmer, when there is only the barest movement on the surface of the liquid (the French call this *frémir*—"to shiver"). To bring to a rolling boil means to allow the mixture to cook at the fastest boil possible, to speed up evaporation.

What is raclette? From *racler*, to grate, it is a Swiss cheese fondue, a specialty of the canton of Valais. The cheese is melted by holding it in front of an open fire, and the softened part is scraped off as it melts. Traditionally, the scrapings are served hot with potatoes, accompanied by a dry white wine. A small portable electric raclette stove is now imported into this country; this greatly simplifies the preparation of this interesting dish.

Helen McCully welcomes questions from readers, to be answered in this column as space permits. Address questions to her at: House Beautiful, Room 800, 572 Madison Ave., N.Y.C. 10022.





This is Cordoba. Amtico's vinyl interpretation of 17th century Spanish tile. By the way, it even goes great

AMTICO

SCENE FROM HERE

People, Places, Pleasures

By DUNCAN MacDONALD

Widely known for her daily interview program on New York's WQXR, Miss MacDonald is an acute observer of the many worlds of esthetics, entertainment, travel, and the home

GREEN AREAS SHRINK: Spring and summer can scarcely be mentioned without a thought of Joseph Wood Krutch, the distinguished naturalist and author, because he has staked out an imposing claim as a prophet of the sunny seasons. For many years he has been a close and affectionate observer of the perennial rebirth. In recent years, his point of observation has been Tucson, Arizona.

In any conversation with Mr. Krutch, there seems to be an undertone of fleeing the city to go in search of nature in retreat, as he himself did in leaving New York to live in Connecticut, thence in Arizona. Before there were astronauts, he spoke of the possibility of getting aboard a space platform and seeing from there the green areas of the earth growing smaller year after year. He speaks in poetic terms about such a presumably utilitarian matter as the survival of the human race.

In his autobiography, *More Lives Than One*, he covers his former years in New York as a drama critic and his new life in Tucson, where he and his wife Marcelle have lived since 1952. He describes their home as a modest one, with an unobstructed view of the 9,000-foot Catalina Mountains ten miles away. Here the desert is a fascinating subject for his study, and one of his chief interests is the Arizona-Sonora Desert Museum, of which he is a trustee.

In *The Gardener's World*, Mr. Krutch gives glimpses of gardens, and of what men have said about their gardens, from ancient times to the present. He points out that many of our familiar flowers have been in cultivation since very early times: the violet, the carnation, the daffodil. "Many of the methods used have also changed little. Pliny gives usable directions for grafting . . . 'The Georgics' of the poet Virgil (1st Century B.C.) were intended to be sound both practically and poetically."

Joseph Wood Krutch accepts Voltaire's conclusion: "We must tend our gardens." He tends his philosophically at his desk but also with his trowel in the soil, which is just what Voltaire had in mind.

CONTINENTAL LINK: If the creation of delectable food often comes about through an intimate relationship between garden and kitchen, so it is with George Lang—he is both gardener and cook. The Langs' estate, "Harmony Hill," at Pawling, New York, embraces enough acreage for a considerable garden and an extensive kitchen.

George has a special interest in cooking, having served his apprenticeship as a chef in France, Italy, and our own country before becoming an executive in restaurant management.

The name Lang is Hungarian, and like all Magyars, George has a particularly affectionate feeling for friends and tends to gather them about him. After buying the house in Pawling, he acquired two adjacent tracts of land, and shortly persuaded his good friend, Janos Starker, the cellist, to build within a neighborly distance. Lured into similar neighborliness was

(Continued on page 34)

YAMAHA
INTERNATIONAL CORPORATION
Since 1887

SEE YOUR LOCAL DEALER

ALABAMA
Ely's Piano Store, Mobile
Fairview Piano Co., Inc., Montgomery
Harris Piano Company, Dothan
Lively Music Service, Tuscaloosa
Phipps Piano Co., Inc., Birmingham
Williams Piano Company, Selma
C. Wooten Piano Sales & Service, Anniston

ARIZONA
Broadway Organ Center, Tucson
Gavette's Piano Salon, Phoenix
Jones Music, Yuma

ARKANSAS
Cornelsen Music Co., Little Rock
Groh Piano Sales, Searcy
Parker Music & Appliance Co., El Dorado

NORTHERN CALIFORNIA
Allen-Smith Pianos & Organs, Santa Cruz
City Music House, Walnut Creek
Cochran's Pianos and Organs, Sacramento
Erwin's Pianos, Modesto
Miller Mills Music, Berkeley
Miracle Music, San Rafael
Stephenson-Bradford Music Co., Fresno
Stevens Music, Inc., Hayward
Stevens Music, Inc., San Jose
Yamaha International Corporation, San Francisco
Yamaha Peninsula, Palo Alto

SOUTHERN CALIFORNIA
David L. Abell Fine Pianos, Los Angeles
Angelus Piano Service, Culver City
Ankrum Piano Rentals, Santa Ana
Corcoran Music Co., Los Angeles
Corcoran Music Co., Orange
Corcoran Music Co., Ventura
Cortez & McCara Music Studios, Dana Point
Cortez & McCara, Music Studios, Laguna Beach
Dobbs Piano Co., Blythe
Stan Feher Music Company, Inglewood
Fin-der's Music Stores, Inc., San Diego
Gordon Music Co., Inc., Fullerton
Gossett Music Company, Riverside
Hammond Organ Studios of Imperial Valley, El Centro
Little Piano Shop, Van Nuys
Loewen's, Ridgecrest
Long Beach Piano Co., Long Beach
Music Mart, Inc., Torrance
Pedrini Music, Alhambra
Pennell Piano Service, Lancaster
Ralph Pierce Music, Pomona
Southern California Music Company, Los Angeles
Bob Stephenson Piano Studio, Palm Desert
Talbot's Music House, San Bernardino
Don Taylor's Studio of Organ, Whittier

COLORADO
Elledge Music Co., Pueblo
Kolachy Music, Denver

CONNECTICUT
Buzaid Music Company, Danbury
Keyboard Music, Inc., Greenwich
Loomis Temple of Music, New Haven
The Keyboard Craftshop, Winsted
Verrilli's Piano Showroom, Bridgeport

DELAWARE
Lanning Music Company, Wilmington

FLORIDA
Community Piano Sales & Service, Daytona Beach
Gaskin Piano Company, Jacksonville
Holiday Music, Lakeland
Keller Music Co., Orlando
Preston Music Company, St. Petersburg
Sickler Music, Inc., West Palm Beach
Arthur Smith Music Company, Sarasota
Arthur Smith Music Company, Inc., Tampa
Victor Pianos & Organs, Ft. Lauderdale
Victor Pianos & Organs, Miami

GEORGIA
Chambers Piano Company, Macon
Georgia Piano & Organ Co., Savannah
Hale's Music, Inc., Marietta
Lonsho Music House, Albany
Pruitt Piano Co., Decatur
Wooten's Music Co., Augusta

HAWAII
Easy Appliance Company, Honolulu

IDAHO
Leon Burt Music Studios, Boise
Hammond Music Company, Idaho Falls
Warner Music Company, Twin Falls

ILLINOIS
Bowlby Music House, Rock Island
House of Organs, Chicago
House of Organs, Oak Brook
House of Organs, Villa Park
Knosber Organ Center, Champaign
Lowrey Organ Studios, Mattoon
Morton Music Center, Morton
Musser Piano Company, Jacksonville
Ralph Nielsen Music House, Inc., Rockford
Piersol Music House, Kankakee
Santucci Music Center, Ottawa
Skokie Music Center, Inc., Skokie
Staunton Music Center, Staunton
Swalley Music House, Aurora
Tanner Music Company, Quincy
Thomas Music Shop, Inc., Lanville
Arthur Toll Pianos, Joliet

INDIANA
Butler's Music Co., Inc., Marion
Campbell's House of Music, Valparaiso
Conn Music Center, South Bend
Hendricks Music, Inc., Indianapolis
Keyboard Music Shoppe, Muncie
Lone's Music Studio, Lafayette
Nelson Piano & Organ Co., Inc., Gary
Seward Music Co., Terre Haute
Washington Piano Company, Fort Wayne

IOWA
Carr Piano Company, Inc., Des Moines
O'Connor Piano Service, Sioux City
Renier Piano & Organ Company, Dubuque
West Music Company, Inc., Iowa City

KANSAS
Gribble's Pianos & Organs, Mission
King Music Co., Inc., Wichita

KENTUCKY
Cumberland Valley Music Company, Harlan
Stiller's Pianos & Organs, Louisville
Whitby Piano Center, Paducah

LOUISIANA
Dew Music Company, Inc., Monroe
Grunewald Music Co., New Orleans
Hammond Organ Studios, Shreveport
Lafayette Music Co., Inc., Lafayette
Lake Charles Music Company, Lake Charles
Leboux Music Stores, Inc., Baton Rouge
Kelly Ward's Piano Shop, Alexandria

MARYLAND
Ferguson Piano Company, Wheaton
Jasons, Inc., Baltimore

MASSACHUSETTS
Able Supply Corp., Fitchburg
Conn Organ Studios of Boston, Boston
Douglas Cullum, Pianos,
c/o Musitronics, Orleans, Cape Cod
Williams' Piano Shop, Brookline

MICHIGAN
Bearup's Piano & Organ Center, Flint
Davis Music House, Saginaw
Faulkner Music, Port Huron
King's Keyboard House, Ann Arbor
Matthews Music Co., Jackson
Gerald R. Peterson, Grand Rapids
Robbins Road Music Center, Grand Haven
Smiley Brothers Music Co., Detroit
Smiley Brothers Music Co., Pontiac

MISSISSIPPI
Clinton-Harrington Piano Company, Laurel
Clinton-Harrington Piano Company, Pascagoula
Johnson Music, Hattiesburg
Loeffler's Piano Shop, Gulfport
Peavey's Melody Music, Meridian
Townsend Piano Company, Columbus
Townsend Piano Company, Jackson

MISSOURI
George's Music House, California
Joe Hefner Mercantile Co., Inc., Quin
Merkel Piano Company, St. Louis
Wicker Music Company, Springfield

MONTANA
Kops Music Mart, Great Falls
Missoula Organ & Piano Center, Florence
Fred L. Orton Pianos, Billings

NEBRASKA
Hospe Piano Company, Omaha
McCabe Piano & Organ Company, Lincoln

NEW HAMPSHIRE
Oscar W. Ekberg, Westmoreland

NEW JERSEY
Fairview Piano & Organ Company, Fairview
J. Fischer & Bro., Glen Rock
Heusler Music Center, Roselle Park
Jack Louis Music Center & Studios, Ocean City
Medford School of Music, Medford
Music City, Newark
Redmond Piano Co., Oradell
Robbie's Music City, Wayne
The Piano Shop, Watchung
Weiden Music Co., Trenton

NEW MEXICO
Los Alamos Piano Co., Los Alamos
Paul Mueneh Studios, Albuquerque
Mr. Quality Music & Appliances, Farmington

NEW YORK
Bramson's Music Land, Mt. Kisco
Erol Piano Company, Brentwood, L.I.
Freeport Music Company, Freeport
Hilton Music Center, Inc., Albany
McNeil's Music Center, Binghamton
McNeil's Music Center, Cortland
McNeil's Music Center, Ithaca
Macy's, New York
Music Lovers' Shoppe, Inc., Rochester
Music Mart, Westhampton Beach, L.I.
North Shore Pianos & Organs, Little Neck
Oneonta Music Center, Inc., Oneonta
Ostrovsky Piano Co., Inc., New York City
Perna's Piano Mart, Lockport
Perna's Piano Service, Lockport
Poughkeepsie Music Shop and Studios, Poughkeepsie
Roeder's Pianos & Organs, Hortonville
Rowe Music Company, Auburn

NORTH CAROLINA
Bodkin Music Company, Greenville
Ralph Caskey Pianos, Greensboro
Hopper Piano Company, Garner
Parker-Gardner Company, Charlotte

OHIO
Elmer Davis Piano Co., Canton
Davis Moeller Music Center, Springfield
Deckin Piano Co., Cleveland
E. C. Geeni Music Co., Akron
Hauer Music Company, Dayton
Hilltop Piano Sales & Service, Cincinnati
Lasalle's Department Store, Toledo
Pezzenti Music Mart, Youngstown
Porter Music Co., Lima
Williams Music Company, Columbus

OKLAHOMA
Coppock Music Company, Oklahoma City
Southwestern Music Co., Weatherford
Stith Piano Company, Tulsa

OREGON
Carnes Piano Company, Eugene
Cascade Piano & Organ Co., Portland
Gillette's Music Center, Pendleton
Jack Mulligan Pianos, Pendleton
Wiltsey-Weathers Music, Salem

PENNSYLVANIA
Couriers Quartet House of Music, Mechanicsburg
Fulton Piano & Organ Company, Inc., Kingston
Mazzari Music Center, Pittsburgh
Music House of Erie, Erie
Piano Imports, John Wanamaker, Philadelphia
Ryner's MusiCraft Shoppe, Paoli
Tyson Music, Doylestown
Warner Piano Company, Philadelphia
Fred Wittich Music, Reading

RHODE ISLAND
Bud Gallup's Inc., East Greenwich

SOUTH CAROLINA
Case Bros. of Spartanburg, Spartanburg
Case Piano Company, Columbia
Joe Fike's Piano, Charleston
Privette Music Company, Florence

SOUTH DAKOTA
Nelson Piano & Organ Co., Rapid City

TENNESSEE
Donelson Music Center, Inc., Donelson
Fisher's Piano Shop, Knoxville
Maner Music Company, Chattanooga
Jack Marshall Piano & Organ Co., Memphis
McClister Music Company, Bristol
McClister Music Company, Johnson City
McClister Music Company, Kingsport
Pruitte's Pianos, Clarksville
The Music Shop, Murfreesboro

TEXAS
Axman Music Co., Amarillo
E. A. Bovell, Corpus Christi
Brook Mays Piano Co., Houston
Brook Mays Piano Co., Houston
C & S Music, Inc., Ft. Worth
Dean's Music Center, Jacksonville
Griffin Piano Co., San Antonio
Jefferson Music Co., Inc., Beaumont
Jent's House of Music, Lubbock
Keyboard Enterprises, Dallas
Ted LeHauve Piano Co., Austin
Mooney Piano & Organ Co., Bryan
Navratil Music House, Inc., Victoria
Navratil Music House, Inc., Wharton
G. A. Powell Pianos, Lake Jackson
Shangri-La, Raymondville
Webb Piano Company, Greenville
White House Music Department, El Paso

UTAH
Ralph M. Barrus Fine Pianos, Salt Lake City
Fornoff Music Company, Logan

VERMONT
Frederick H. Johnson, Norwich

VIRGINIA
Combo Piano Company, Fairfax
G & M Music Center, Winchester
Miles Music Co., Harrisonburg
Pianos Inc., Arlington
Ridenhour Music Center, Salem
Roberts Piano Company, Lynchburg
The Corley Company, Richmond

WASHINGTON
American Music Company, Vancouver
Broberg Music House, Seattle
Electro-Mart, Spokane
Fulton's Music City, Tacoma
Gillette's Music Center, Pasco
Hiatt's, Seattle
Sheridan Village Music, Bremerton

WEST VIRGINIA
Dan Ferguson Music Supply, Ceredo
Herbert Music Company, Charleston
Satterfield House of Good Music, Parkersburg

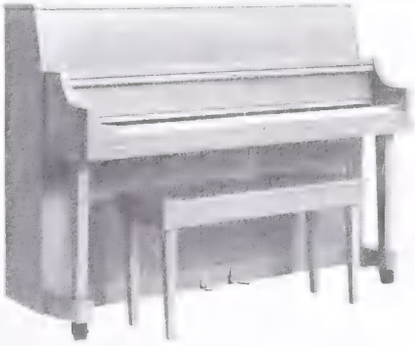
WISCONSIN
Flanner & Hafsoos Music House, Milwaukee
Gould School of Music, Janesville
Johnson Music, Inc., Racine
Monona Grove Music House, Madison

WYOMING

Will something always be missing from his life?



Yes, unless you start him on the piano now, and give him the gift of music. For a lifetime. And the best way to start is a Yamaha piano. Its tone is clear and brilliant. The touch is sensitive and fast. The tune holds longer. For Yamaha gives you *truly* professional quality at family-affordable prices.



Yamaha is the world's largest manufacturer of pianos (more than twice as large as the next largest). See and hear a Yamaha soon. For *his* sake.

YAMAHA
INTERNATIONAL CORPORATION
7733 Telegraph Road, Montebello, Calif. • 685-5130
Eastern Branch: 200 West 57th Street, New York, N.Y.

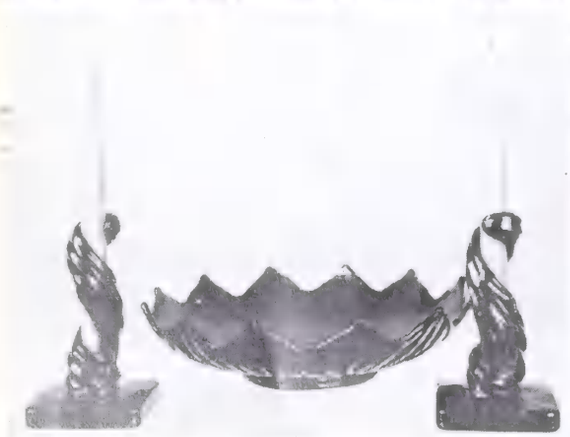




Westmoreland Glass has more than anybody...

and more...





and more...

. . . and in many patterns you can also get olive green, Bermuda blue or amber . . . and hand decorated pieces. Westmoreland—always in good taste.

Westmoreland's colorful group of selected booklets will be sent to you for 50c.

WESTMORELAND GLASS COMPANY

GRAPEVILLE PENNSYLVANIA

SCENE FROM HERE

continued from page 32

Amerigo Tot, the Hungarian-Italian sculptor, who is creating the Kennedy Memorial in Rome.

The house at Harmony Hill dates back to 1796 and was occupied during the Civil War period by the original owner's grandson, who was a surgeon in the Union Army. Living harmoniously in the house almost two centuries after its construction are George and his wife Doe Lang—she is an actress of considerable gifts.

The folk art of a dozen different counties of Hungary provides the design theme for a guestroom, and a warm atmosphere is created in the upstairs hallway by covering the walls with hundreds of photographs of family and friends, all taken when they were children.

The Langs' small estate has an 18th-century wine cellar, an apple orchard, a large plot for vegetables, and an herb garden. One Lang specialty: tarragon liqueur made from tarragon leaves.

Lang, the gardener: "Herbs are better coming from poor soil. The flavor is stronger. It's a mistake to use fertilizer. Not all herbs need much sun, certainly not basil."

Lang, the chef: "Nasturtium is very special for salads, the seeds pickled in vinegar, the leaves chopped up and mixed in, the blossoms for decoration."

Thus speaks Squire Lang: gardener, chef, and gourmet.

CONTINENTAL TILT: Neil Morgan wrote a book called *Westward Tilt*, and we tilt our attention toward the "old beach house" on a cliff at the highest point in La Jolla, California. Two hundred feet above the Pacific, the house and his studio nearby face one of the paths on the cliffs but are set back on the second tier so that neither is visible from the street.

The title *Westward Tilt* was plucked like a plum from the pudding of Frank Lloyd Wright, who once said that the entire North American continent was tilted to the West, and anything and everything loose was slipping down the slope into California.

From his writing vantage point in San Diego, Neil has had the opportunity of catching and appraising all that is slipping in and slipping out. His syndicated column, "Assignment West," has received two important journalism awards. His new book is *The Pacific States*.

When not writing, there are squash and snorkeling with daughter Jill and wife Judith, who is also a writer.

As for the "barbecue" culture, Neil says it is a thing of the past. "We like to get out the crystal and the china and the sterling and enjoy a good meal with our fine California wines," he says. "We usually entertain once a week with a small dinner party—never more than six or eight—since we like to talk.

"The conversation turns usually to an idea that someone wants to share. It might be a lawyer with an absorbing case. It might be an editor, a businessman, or someone from the university—people who are intensely involved and have a great feeling about the problems they are dealing with. There is very little 'polite conversation.'"

As a North Carolinian who made the westward trek to San Diego 20 years ago, Neil Morgan says: "I think we have a really vibrant society emerging on the West Coast that is perhaps to America what the East Coast once was to Europe—a place to begin again, a place to avoid past failings, and to try to do better. For many of us who have moved to the West, there is a feeling almost of emancipation in passing over the Rockies, because here the mood is, why not? Give it a try! In this open, restless society a person has a chance to be himself, or to find himself, if he doesn't know who he is—which is, after all, the heart of life." ■

(House Beautiful will be glad to supply further details on all items mentioned in the column.)



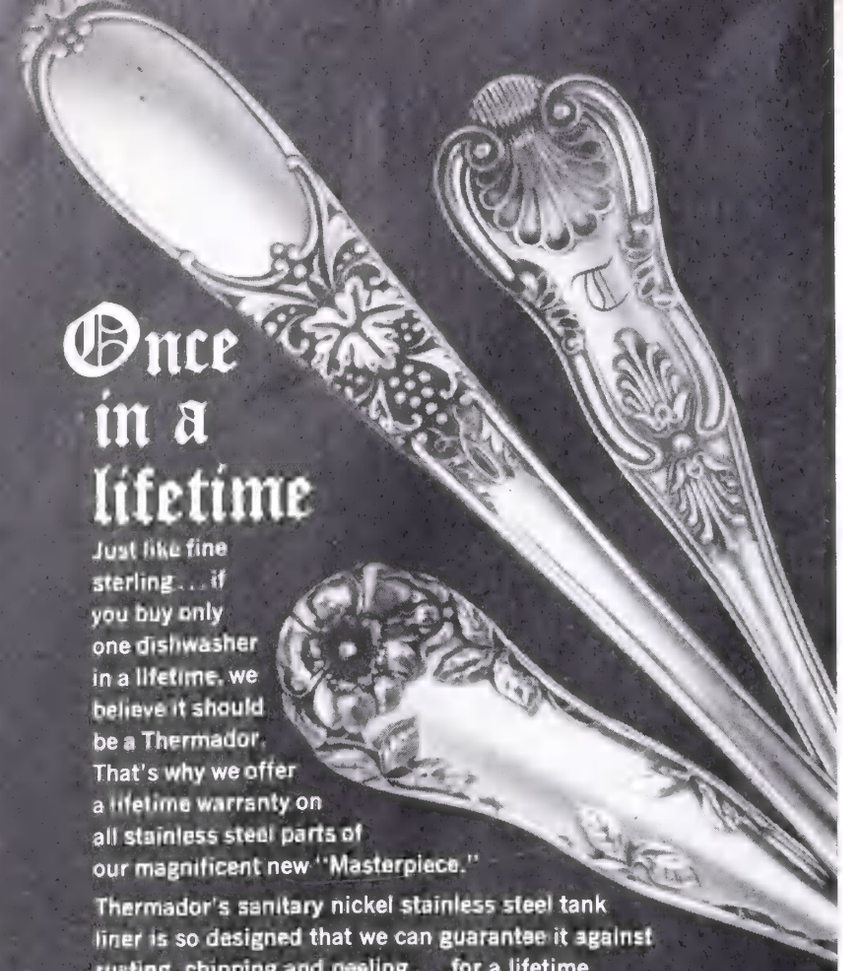
It's the only time we really get to talk!

The kids are fed, ready for bed. Bill's home from the office, showered and changed. Our dinner's on. And now we can sit, relax, tell each other what happened today.

Bill usually makes us both a drink. Always with Seagram's V.O. Canadian. We find we like it the best. (It always seems to taste the same—smooth and light, if you know what I mean.)

Well, anyway, later on Bill'll go up to work on his papers and I'll be ironing or something, and that'll be that. So this is it. The nicest part of the day. An unwinding time. Our time together.

CANADIAN WHISKY—A BLEND OF SELECTED WHISKIES. SIX YEARS OLD. 86.8 PROOF. SEAGRAM DISTILLERS CO. N.Y.C.



Once in a lifetime

Just like fine sterling... if you buy only one dishwasher in a lifetime, we believe it should be a Thermador. That's why we offer a lifetime warranty on all stainless steel parts of our magnificent new "Masterpiece."

Thermador's sanitary nickel stainless steel tank liner is so designed that we can guarantee it against rusting, chipping and peeling... for a lifetime.

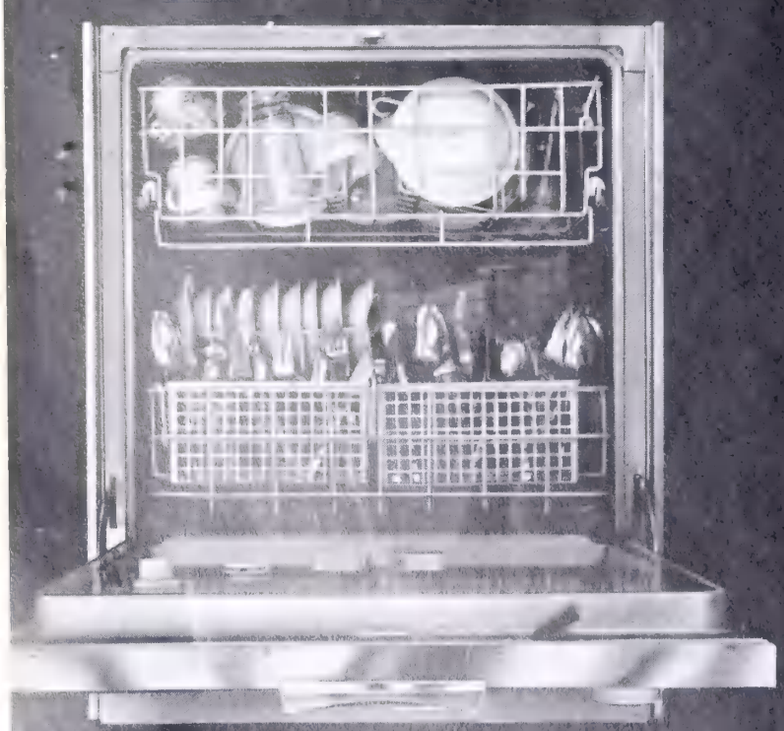
Thermador's powerful "Tower of Shower" will wash a whole party-ful of china and sterling (16 table-settings NEMA Standard). No pre-rinsing necessary.

For more information on this and our other fine Bilt-ins, please write Thermador, 5119 District Boulevard, Los Angeles, California 90022. Did you know we also make Bilt-in ovens, (including self-cleaning), the exclusive Griddle 'n Grill and other cook-tops, Trade Wind Keep Hot Hoods, and electric heaters?

Seven Leagues Ahead

THERMADOR

Often Copied... Never Equalled



House Beautiful's

ADDRESS BOOK

By EPSIE KINARD

Who in your little black book can launder, mend, and mount in a display wall case an infant's lawn-and-lace christening dress and bonnet? a Des Moines, Iowa, reader asks. A master at this is Old Arts, 805 Madison Avenue, New York City. A good example of their expertness hangs in the bedroom of actress Mary Martin, where twin shadow boxes with gold-leaf wooden frames hold the baby dresses of her daughter Heller. One is a christening dress and cap of fine handmade lawn and lace; the other is a tiny Mainbocher-designed dress worn at the age of three to make her bow to Queen Elizabeth of England.

At Old Arts, a baby dress (or treasured doll dress) will be coddled through the gentlest hand-laundering processes (using rainwater), will be mended or rewoven by convent-trained workers with threads drawn from the material, will be plumped out with tissue paper and mounted in moiré-lined cases covered with nonglare glass like those that preserve Miss Martin's keepsakes. Estimate sent upon request.

Old Arts can also re-thread for a Houston, Texas, reader the ribbon broken in an antique Chinese fan of hand-carved ivory. For such repairs, this firm has a collection of 70-year-old antique French ribbons of velvet and silk brocade. They will also mend or replace a fan's broken sticks, launder and bleach a fan's soiled and stained antique, handmade lace. Artist-signed 18th-century fans of finest duchesse lace, combined with hand-painted silk panels and mounted on pierced mother-of-pearl sticks are entrusted to this firm. Many are mounted in satin-lined, glass-covered cases to be displayed on walls or tables. Estimate sent upon request.

Where can I get charming, realistic-looking miniature accessories for a Southern Colonial dollhouse I'm furnishing, an Orange, New Jersey, reader asks. The New York Doll Hospital, 738 Lexington Avenue, New York City, supplies faithfully reproduced miniatures ranging from an Amy Vanderbilt book of etiquette no bigger than a postage stamp to a television set that's matchbook size. As small-scaled and exact in detail are a telephone with directory, bathroom towels marked "His" and "Hers," a checkerboard, a Mona Lisa painting, Italian Provincial mirrors, floral-designed porcelain china with dime-size dinner plates, and Early American lamps. Illustrated clippings of items wanted will be sent upon request.

Where would I go, asks a Candor, New York, reader, for assorted sizes of brass nails that would properly fasten the loosened brass ornament back on an antique Korean wooden chest?

Albert Constantine & Son, 2050 Eastchester Road, Bronx, New York, has these brass escutcheon pins in various lengths and diameters. If an exact match with other pins used for the brass trim of the Korean chest is wanted, send a pin or pins for matching. Sold in ¼-pound packages. Catalog will be sent upon receipt of 25 cents. ■

The Address Book recommends products and services only after thorough investigation, but due to the special nature of much of the work and the uncertainties of transportation of fragile objects, HOUSE BEAUTIFUL cannot be responsible for, or guarantee, the results of the work.



NEW ELEGANCE IN KITCHEN CABINETS WITH THE LUXURIOUS LOOK OF SABLE

Sable. Deep, rich and warm . . . the luxurious new color in kitchen cabinets by I-XL. A perfect complement to the superb fine furniture styling and craftsmanship of Imperia II. This elegant cabinetry . . . with its distressed finish . . . is available now from your I-XL dealer or building contractor. Ask how it can be used, too, in home management centers, family rooms, baths and powder rooms.

Our full-color, 40-page book, "How to plan a kitchen you'll love," is filled with practical ideas to help you plan your new kitchen. Send $1 to Dept. 14 for your copy





The kitchen people with different ideas

THE I-XL FURNITURE COMPANY

Goshen, Indiana 46526

A WELL-DESIGNED BUFFET

How can you tell? Look for good scaling. And notice the details (like the carvings on this one from our Consensus Collection shown here with matching hutch). Above all, open it. It isn't well-designed unless it's functional. Ours are. And the moderate prices will surprise you. Write for color brochures showing all our thru-the-home collections. Send 50c to Carolyn Langley, American of Martinsville, Inc., Dept. HB-567, Martinsville, Va.



AMERICAN OF MARTINSVILLE



HOWARD GRAFF

This small and flowering mountain laurel is appealingly and gracefully cock-eyed—and especially in contrast to the straight-lined contemporary house in the background. Landscape designer, Virginia Pitkin.

PLANT A CROOKED TREE

An expert on more conventional gardening writes with affection of some whimsical and offbeat plantings

By ELSIE LOUISE SCULTHORP

We're so conditioned to straight tree trunks that it may be startling to suggest planting a tree for its irregular shape. But if you'd enjoy an unusual and charming effect, a pleasingly asymmetrical tree may enhance some spot in your garden where a straight trunk would be commonplace and uninteresting. Like people, a tree is more appealing and lovable when it isn't perfect—a few faults, if they can be termed that, merely add to its interest.

We need only study pictures of Japanese gardens to realize how much unusual beauty we have been missing because of our predilection for straight trunks and symmetrical shapes. It has never even occurred to us to plant any other kind or, once planted, to deliberately change a tree's shape. We completely overlook, either through habit or lack of imagination, the distinctive and decorative effect we might obtain with a nonconformist tree. Of course, the training and pruning of trees in Japan is a special, highly developed and ancient art, but we can have fun with it on a small scale, even if we're not experts.

Perhaps you already have a small tree or a shrub which needs only pruning to develop an interesting shape. Most gardens have overgrown and perhaps neglected woody plants that would reveal, with pruning, good form and perhaps great beauty. Go into your garden and walk around looking at your plants with a newly critical eye. You may have a hidden treasure.

Or perhaps you can find a tree that has been relegated to the back row in the nursery because it is uneven or ill-proportioned. You may well buy the tree at a lower price, though from your new point of view, it will be more valuable.

Or you might look for young trees or shrubs, in transplantable sizes, in your local woods, fields, and seashore areas. (Keep to areas in which it is permissible to dig.) If you find something that looks promising, consider it from all sides. Could it be pruned to

(Continued on page 10)



people who know...buy Bigelow

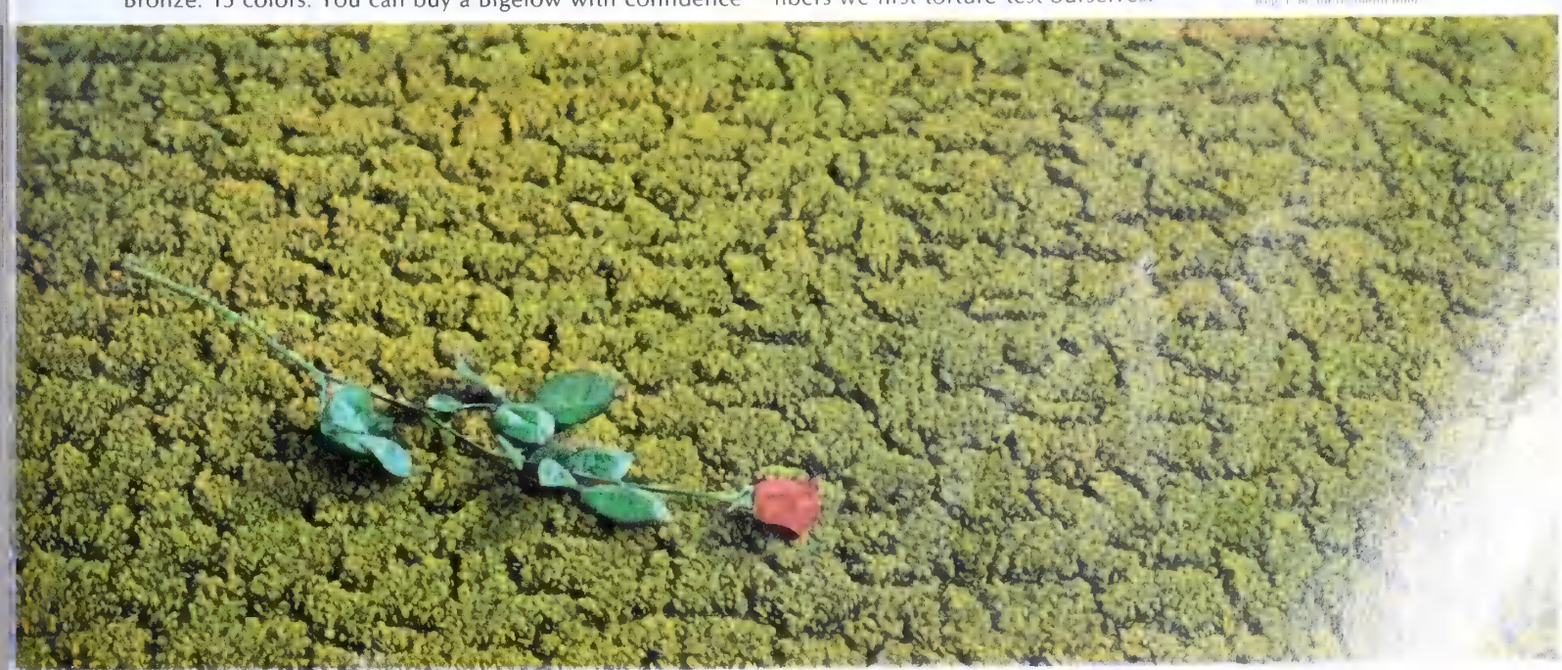
SINCE 1825, AMERICA'S MOST EXPERIENCED CARPETMAKER



Tiptoe through the soft, leafy beauty of *Glen Arbor*. 100% Bigelow Approved olefin: Polycrest® pile. Shown: Golden Bronze. 15 colors. You can buy a Bigelow with confidence because, unlike many carpet companies, we make and dye our own yarns... from fibers we first torture-test ourselves.

Polycrest®

Polycrest® is UNICOYAL's Reg. T.M. for its olefin fiber.





PLANT A CROOKED TREE

continued from page 38

slant or branch to suit your purpose? If you decide it has possibilities, take it home with you, plant it, and start working on it. It may be just the remedy for an orderly, uniform, and dull garden.

I recall two distorted-but-handsome trees. One was in New England, a gnarled and weather-beaten Carcis at the end of a garden path between perennial borders. It forms a striking focal point at all times of the year—in leaf, in blossom, or with bare trunk and branches. The other was (and is) in my own garden at the beach, a slanting, irregular, wind-blown Celtis. In both cases, the gardens wouldn't be half as memorable without these charming, crooked trees.

We train wisteria, a rampant vine, into small trees, suitable for a small garden, or for planting in a container; we train all sorts of fruit trees and shrubs into different and decorative designs—there's no reason why any woody plant can't be trained to the shape and size we want. It takes know-how, which can be acquired, and patience, which can be developed, together with time, ingenuity, and imagination, to create an eccentric and uneven tree. But you'll find it's an absorbing occupation. And in the end, you'll have an enchanting tree of real and quirky character. ■



The black pine, an unusually lovely sample of the Japanese art of bonsai, wherein a plant or tree is dwarfed by methods of culture. Arrangement, Paul J. Peart, landscape architect.

THE DOOR THAT'S MORE THAN A DOOR



Until it is opened, this cupboard appears to be only a typical glass-front cabinet for china display (right). Then it is revealed as an ingenious door concealing the passage between dining room and kitchen (above).

EZRA STOLLER




Glen Raven
ACRILAN
Monsanto
We guarantee it. Either Sunbrella gives you a full five years' service or we replace every yard. That's a pretty safe bet since Sunbrella is made of 100% Acrilan* acrylic fiber. Which means it won't shrink or crack or peel or harden and it won't be affected by mildew or rot. So for heaven's sake be choosy about color and style. As choosy as if you'd be living with those Sunbrella awnings for life. You may be.
For literature, including a kit to show you how different awning styles will look on your house, write Glen Raven Cotton Mills, Inc., Glen Raven, North Carolina.
When you add Sunbrella awnings, for pete's sake be pic
about the style. They'll be hanging around for 5 years.
At least.

Cameo Rose is traditional in flavor—but of today's mood. Nostalgic. Nouveau. Appealing. And practical. Made of Alumaloy®, a Molla exclusive, Cameo Rose is light in weight and it won't rust — ever! It's a positive statement about your good taste — and good sense. At all fine stores.

A touch of yesterday in "furniture that cares for itself"

...Cameo Rose by Molla

alumaloy molla FURNITURE

Write for illustrated brochure.
Molla, Inc., 425 East 53rd St., New York, N.Y. 10022





Excerpts from a fascinating contract in the Archives of Colonial Williamsburg, dated August 30, 1798, between owner St. George Tucker and painter Jeremiah Satterwhite. See the Tucker house and others in "Color Discovery in Williamsburg," page 167.

Agreement Relating to the Painting of the St. George Tucker House

The said Jeremiah Satterwhite agrees & undertakes to paint the Outside of the dwelling house, & part of the inside, together with the Kitchen & Dairy, belonging to the said St George Tucker in the City of Williamsburg, as herein after mentioned, & in the most compleat, & workmanlike manner: taking Care never to paint but in dry Weather, nor at any time when the part to be painted is not perfectly dry.—The tops of the House, Kitchen & dairy are to be painted with Fish-oil mixt in the paint, the oil to be well boiled Linseed Oil, but if it should not be sufficiently boiled, it is to be boiled to a proper Consistency. Every part that is to be painted is to have two good Coats well laid on, in the best Manner. St George Tucker hath provided about 240-pounds of best white Lead: half an hundred weight of Spanish brown: and the like Quantity of yellow Ochre, all ground in oil, and about sixteen Gallons of boiled Linseed Oil; he is further to provide as much fish-oil as will be sufficient to paint the roofs, & sheds, as hereafter mentioned. He has also provided eleven bottles of Spirits of Turpentine, and a sufficient Quantity of Tar, and the said Satterwhite agrees to keep an exact Account of the Quantity of each of these Articles that he may expend in painting the House. The said Satterwhite is to find his own Brushes and a pot to boil the oil, and paint. St George Tucker will provide ladders, & furnish every necessary Assistance to him.

The top of the House, the roof of the Shed, and of the covered Way are to be painted with Spanish brown, somewhat enlivened, if necessary, with red Lead, or other proper paint.

The sides of the House, and of the covered way, & the Ends of the house are to be painted a pure White. The outer doors a chocolate colour—the brick underpinning and the other parts of the house below the floor of a dark brick Colour, nearly approaching to a Chocolate colour. The Chair boards, picture slips, Windows, & other parts of the front & back passage (except the doors & door Cases, which are to be of Chocolate Colour) are to be of a pale Stone colour, or straw Colour. The two small side passages of a Mahogany Colour, except the part leading in the dining room, which is to be of a stone colour—The platform for the Steps, in front of the house, when finished, is also to be painted of a light stone colour.

The top of the Kitchen, and of the shed leading from the Cellar to the Kitchen yard, are to be painted with Spanish brown, mixed with Tar, & fish oil, & well boiled together. The sides of the Kitchen of yellow Ochre, with a very small mixture of White Lead: the window frames & Sashes of straw-colour, or white: the sliders to the windows in Imitation of the Sashes.

When the work is compleated St George Tucker agrees to pay fifty dollars for the same. . . .

In witness whereof the parties aforesaid have subscribed their names to this present instrument of writing the day & year above—

Witness	Jeremiah Sattywhite
E. H. Dunbar.	St G. Tucker

N.B. The boiled Linseed Oil is not to be used for the Kitchen, the Dairy, or the top of the House.

REPRINTED FROM "THE EIGHTEENTH CENTURY HOUSE OF WILLIAMSBURG," MARCIUS WHITTENBURG, COLONIAL WILLIAMSBURG, 1968

*New super-lined draperies from Burlington House. Ready-made: about $13.95. You couldn't have them custom-made at any price.**



Individually sewn pinch pleats permanently pinched with nylon darts.

You are looking at Sheffield 600, a nothing-short-of-miraculous new development from Burlington House. A super-lining applied to our drapery fabrics that becomes part of the fabrics themselves. It feels and looks like softest white kidskin. Gives your draperies the opulent body that makes them drape in deep, evenly spaced folds. Expensive-looking. Glamorous. Just like custom-mades. Tailored with individually sewn pinch pleats, mitered corners, generous blind-stitched hems.

Sheffield 600 keeps you warmer in winter, cooler in summer, assures privacy all year round. It muffles outside noise. Won't stretch, sag, crack, discolor, sun-rot or fade after machine washings. Permanent Press including the pleats with our new "Hidden Asset" nylon darts. Sheffield 600 is more than a lining. It's a home improvement. Ours alone.

How can we give you so much for so little? Burlington House does everything that goes into your draperies. We spin the fibers, weave and finish the fabrics, tailor your draperies with custom-look elegance. We do everything but hang them on your windows. That, anyone can do.

Burlington House

Mitered corners

erous blind-stitched hems

If it has anything to do with home fashion fabrics we do it at *Burlington House*. And we do more of it than anyone in the world.

Draperies of Avisco® rayon and cotton lined with Sheffield 600. About $13.95 for a pair 90″ long, 50″ wide.

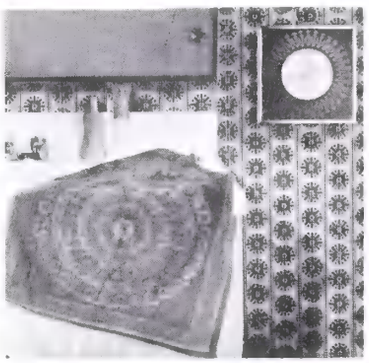
gton House, 666 Fifth Avenue, New York.
vision of Burlington Industries. ®T.M. FMC Corporation. *except from us.

IT'S WORTH MENTIONING

By JULIE POLSHEK



Elegant hors d'oeuvres server by Gorham: obviously, it's for toast-your-own service. Its heat source, a Sterno can, is seated by a center well; its hideaway is a petal-design cover pierced to hold 16 skewers. A scalloped lip of silverplate hides can's rim. The unit's coupe tray, 10½", is crafted of heavy silverplate. $17.50. The bread-and-butter plates are "sterling," cost $11 each; the cups $10.50 each. From Macy's, New York, N.Y. 10001.



New coordinate décor for bathrooms: Pattern derivation is Stevens' Romanesque Medallion towel ($4.20 for a 3-piece set). Clock, by Seth Thomas, fully moisture-proof, is an electric "cordless" ($15). Prepasted wall cloth, by Birge, is a flocked washable vinyl: can be used in strips for borders, etc. (Double roll $21; 27" wide). Available bath mat (36" round), $15. All come in olive on blue, green/red, brown/gold, pink/white. From Marshall Field, Chicago 60515.



The latest in nonstick cookware needs no pampering in use or storage. Its unique nonstick component is tough, nonscratching; releases food effectively; resembles an oven's speckled porcelain. It's laminated to a deluxe aluminum-clad pan of stainless steel. The Farberware Farberlon skillet (10½") costs $13.95. Farberlon saucepans are also available: 1½-, two-, three-, four-quart sizes: $10.35, $10.95, $12.95, $14.35. From Marshall Field, Chicago, Ill. 60515.



Devotees of bourguignonne fondu are becoming legion, and likely inspired the arrival of a plate devised to simplify do-it-yourself service. Made of fine white china, set of 4 costs $10. The forks of stainless steel have burnproof, Bakelite handles. $5 for four. Basic meat fondu set, a very meritorious Swiss import, is solid copper lined with stainless steel. Size for four to six persons, $39.95. From Bazaar de la Cuisine, 252 E. 52nd St., New York, N.Y. 10022.

(Continued on page 46)

Collect
Beautiful
BELGIAN LINENS

For exciting and interesting tables always, collect fashion colors: bold high shades or enchanting pastels. Let your imagination go to unusual settings for fine china and silver.



BELGIAN LINEN

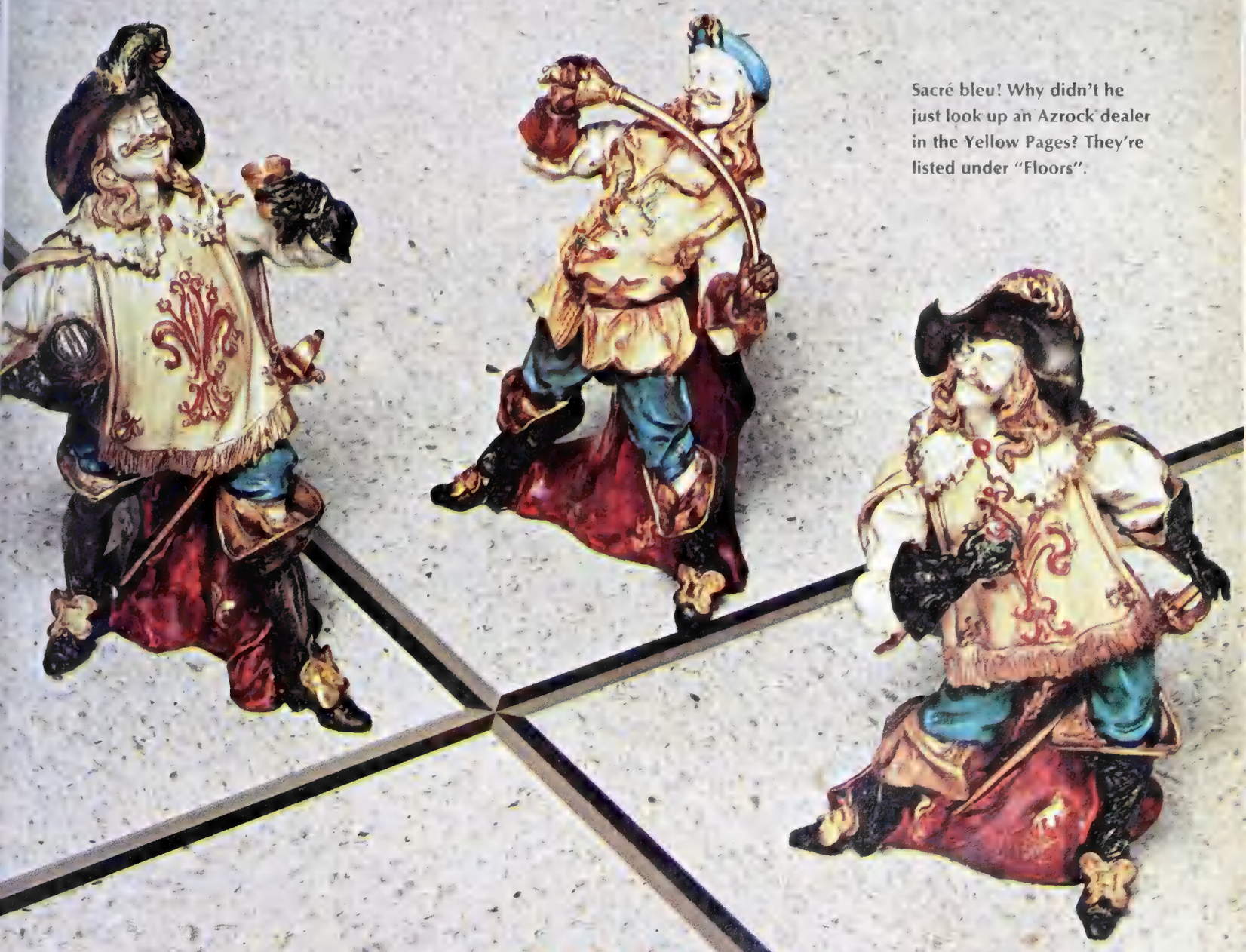
Fun to do and conversation starters, these fancy folded napkins are from "Fold a Pretty Napkin of Versatile Belgian Linen," shown giant size for detail and regular size for reality.

Send for the free leaflet;

THE BELGIAN LINEN ASSOCIATION
280 Madison Avenue, New York, N. Y. 10016

Well done, D'Artagnan! You really mopped up the floors with those insolent Guardsmen.

A mere nothing, Porthos, mon vieux. These floors are Azrock Pebbled-Onyx vinyl asbestos tile — so it's easy to mop up anything. And behold! With those fine chips of real marble encased in translucent vinyl, Pebbled-Onyx conceals scuffs and dents, too. That's why Athos missed the duel. The Queen has him searching Paris for an Azrock dealer to get an estimate for the entire Palace.



Sacré bleu! Why didn't he just look up an Azrock dealer in the Yellow Pages? They're listed under "Floors".

an original floor styling by AZROCK®

Like a sample for your palace?
Write Azrock Floor Products
503 Frost Building
San Antonio, Texas 78205



Pardon our back! But isn't it beautiful?

This is La Romunda—one of our latest dining creations. Rich Old World charm is beautifully expressed in the Moorish openwork chair back. Made of moulded plastic and given a special finish, it looks as though it were crafted by hand. The seats are upholstered in elegant Gold Baroque super vinyl. The table top, in Pecan, is made of handsome, rugged Daystromite. The table legs have a Spanish carved effect. La Romunda is easy to clean. Just wipe it with a damp cloth. Watch for newspaper advertisements of La Romunda by your local furniture dealer.

DAYSTROM

FURNITURE • SOUTH BOSTON, VIRGINIA

IT'S WORTH MENTIONING

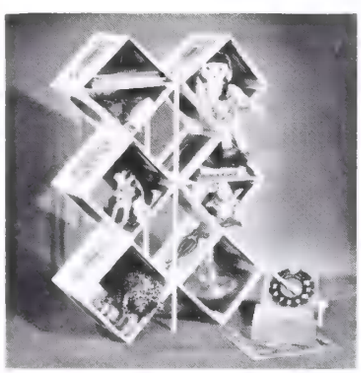
continued from page 44



Distinctive paella dish and an omelet pan are new additions to Copco cookware. The ware, as you may know from using it, is heat-retentive porcelainized cast iron of fine quality. In the omelet pan, for utmost "release" convenience, a nonstick cooking surface replaces the usual porcelainizing. This 8½" pan costs $8.25; 16" paella dish, $19.95. Color choices are olive, orange, yellow, white, or blue. Paella dish has white interior. Bonnier's, 605 Madison Ave., N.Y. 10022.



Lid design provides a stacking rim, inner lip for sealed closure, finger grooves for opening ease. All three sizes of the Plast-Teknik canisters have the same size lid (4" square) permitting assorted stacking. The three sizes are 1-pint, 1½ pint, 1 quart (3½", 5", 6" tall); cost $1, $1.25, $1.50. The Swedish product is super hard, glasslike plastic. Can be used in refrigerator for storage. Choice of red, yellow, or green lid. From Seabon Inc., 54 E. 54th St., New York 10022.



Basic kit for the Mr. Stowman creates this assembly. The ten-inch cubicles and their struts have serviceable structure of a rigid paperboard; screw fastenings join them. Blue-and-green or red-magenta on oyster white, or undecorated, $5.25; 2 for $9.75. Available adapter kit permits cubicle assembly in side-by-side or columnar series; adapter unit costs $1.50, services 4 cubicles. From Design Workshop, 2990 W. Grand Blvd., Detroit, Mich. 48202.



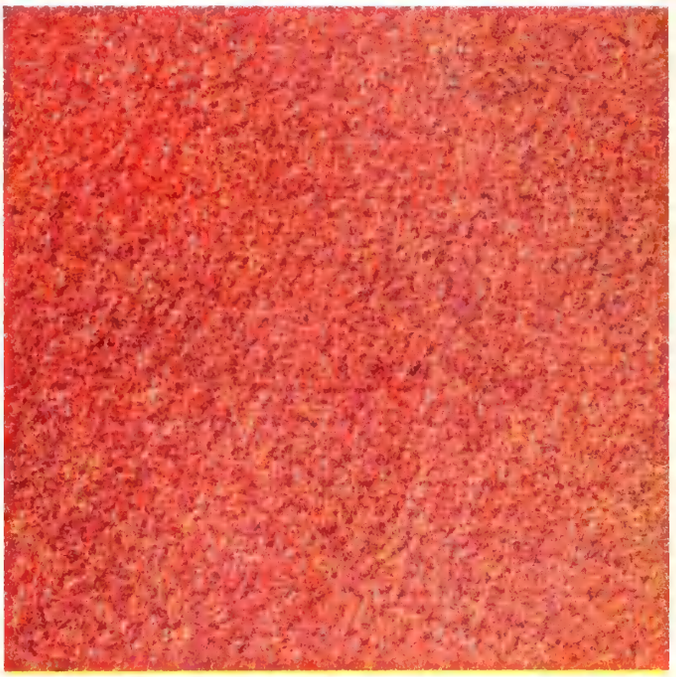
Newcomer in insulated servers is designed for easy, nondrip pouring; handsomely provides very effective hot-or-cold retention. Liner of glazed, nonstaining plastic is insulated by an elegant plastic that looks like wood. The Genie 10-cup Acca-Ware server costs $8. Cups have the same structure, 8-ounce size, cost $1 each. Matching Acca snack trays, also $1 each, have cork-lined wells. Avocado, tangerine, or ebony. From Gimbel's, New York 10001.

(Continued on page 48)









Ozite introduces the soft, warm, quiet tile that never needs waxing or polishing...because it's carpet!

We took a cold, hard look at tile . . . and decided it was cold and hard. (Ask any youngster who's bumped his noggin on it, or found it too cold to play on. Or ask any woman who's spent hours getting heel marks out of it before she spends more time putting wax on it.)

So when something is cold and hard the trick is to make it soft and warm. And if it's quiet and better looking in the bargain, so much the better. This is new Ozite Carpet Tile made of Vectra fiber . . . the best idea in floor covering since outdoor-indoor carpet. And we invented that, too!

Ozite Carpet Tiles are 12-inch squares of long-wearing Ozite Carpet, with a soft rubber back for extra plushness. Amazing Vectra fiber resists stains from food, drink, even household chemicals.

Ozite Carpet Tiles bring new warmth, comfort and quiet to the kitchen, bath, rec-room, nursery. They're easy to install . . . and easy to keep fresh and new. Just vacuum clean.

Choose from 16 exciting colors: About 79¢ a square foot. All colors also available in broadloom widths. Where would you use Ozite Carpet Tiles made of Vectra fiber?



"Use your imagination!"

For name of nearest dealer, call Western Union Operator 25

Good Housekeeping GUARANTEES PRODUCT OR PERFORMANCE SPECIFIED REPLACEMENT OR REFUND TO CONSUMER

Ozite® CARPET TILES made with Vectra®

®Ozite is the registered trademark of the Ozite Corporation—7-120 Merchandise Mart—Chicago, Illinois

®Vectra is the registered trademark of the National Plastic Products Company, Inc., for its olefin fiber. Vectra makes fiber only, not carpet.

STIFFEL



Important suspended lampado with shade, Early Renaissance in character with Mediterranean overtones. The simple bold forms, material and grace provide a wide decorative flexibility. Height: 22 inches. About $72.50 at fine stores everywhere. A selection of outstanding Stiffel designs is illustrated in a handsome portfolio. Send 25¢ to The Stiffel Company, Chicago 60610.*

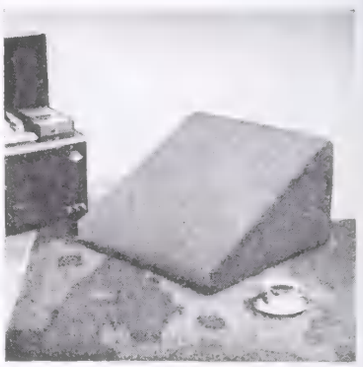
**slightly higher West and South*

IT'S WORTH MENTIONING

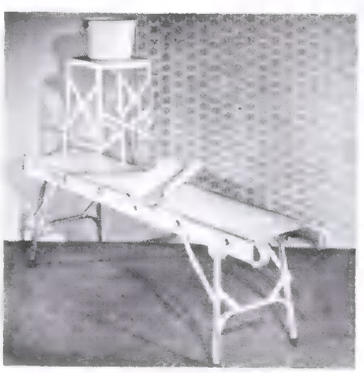
continued from page 46



Sumptuous is the word for these exceptional coffee mugs. Their decoration is 24-carat gold on pure-white china. Butterflies on the mug itself are gold intaglio designs; their spread wings with gold overlay create the handles. If you belong to the hostessing school that favors soup service in mugs, these would suit even gala dinner parties. $4 each. The gold-plated, automatic 12-cup percolator-urn costs $87.50. From Carole Stupell Salon, 54 E. 57th St., N.Y. 10022.



New comfort prop for floor sitters is also designed for practicality. Its cover is zippered, machine-washable; its durable Tuffets fabric is made of Caprolan-nylon carpet yarn. Basic unit is a firm polyurethane foam wedge (20″ by 20″ by 18″). Color choices are Canton blue, Chinese red, bronze, Renaissance (a purplish wine); with each, sides and bottom are of a correlated color. Delta Wedge, by Regal Rugs, costs $45. From L. S. Ayres & Co., Indianapolis 46209.



Convertible understructure of the Work Horse is a rung ladder: for deck use, just snap on its platform and unfold leg units. Pail table ($7 extra) snaps into the I-beam side rails in any pair of holes. Ladder has self-leveling shoes with ribbed-rubber treads; legs have skidproof caps. Powerful, all-aluminum structure of industrial caliber, corrugated rungs, ½″ plywood deck. In 6′ size, $27; 10′, $39. Available directly from Lincoln Mfg. Co., Westminster, Md. 21157.



Whatever the staining substance on carpets or upholstery may be, Stain-Ex works magic in removing it. You merely spray on the foamy liquid, rub it in, wipe it away. Effective even for old stains (if not set by previous removal attempts): for pernicious black coffee stains or pet stains. Safe for any type of yarn or fiber; odorless, nonbleaching, noninflammable. $1.98. From Positive Products Laboratories, 2811 Astoria Blvd., Long Island City 2, New York.

(Continued on page 50)

Coordinated Color Comes Alive!





SAN REMO



STRIE



LEONORA

Also in black and white. All fabrics 54" wide.

The Young Romantic Collection by

EVERFAST®

with DuPont **ZE PEL**® stain repeller

and **EVERGLAZE**® easy care

Traditional printed cottons by Everfast combine the charm of the past with the color excitement of the present. In coordinated colors, all backed by the famous Everfast color guarantee.

We unreservedly guarantee that should a fabric by EVERFAST fade for any reason during the life of the fabric, we will refund not only the cost of the fabric, but also any reasonable making up cost.

These or other designs in the Young Romantic Collection at

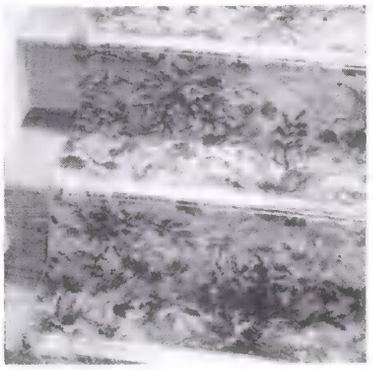
Frederick & Nelson Seattle

J. W. Robinson Co., Los Angeles
B. Altman & Co., New York
Rich's, Inc., Atlanta
Carson, Pirie Scott & Co., Chicago
Stewart Dry Goods Co., Louisville
Jordan Marsh Co., Boston
D. H. Holmes Co. Ltd., New Orleans

IT'S WORTH MENTIONING *continued from page 48*



Paper napkins are kept at hand in a convenient tilt bin. Adjoining towel dispenser has its roll holders on a drop door that swings them forward for loading. The streamlined, overall cabinet is hung by key slots. Olive-tone or white finish; walnut wood-grain door on napkin bin adds complementary accent. All-metal; finely made; 19-¾″ by 8″ by 6¼″. The Caloric Napkin Towel Convenience Caddie costs $15.95. From Wyncote Sales, Wyncote, Pa. 19095.



If you're wise, the Step Saver should be installed on new carpeting to protect the stair edge; but if the traffic damage already exists, the installation will effectively remedy the situation. The carpeting shows through in natural color and texture. Five nails install each strip; the ribbed design creates footstep safety. Kit of 7 strips, $3.60; of 13 strips, $5.95. Made of DuPont's tough Surlyn plastic; 23½″ long. From Stern's, 41 West 42nd St., N.Y. 10036.



Your separates are stored in paired array by the Double Decker Model-Home garment bag. In addition to giving selection convenience, it has obvious value as a space-saver. In jumbo size (14″ wide by 21″ deep) it's supplied with 4 blouse/jacket hangers, 4 with clips for skirts; in regular size, with 2 of each type hanger. $6.95, $5. Both 60″ long. Hangers are quilted; "extras" for blouses, $1.40 for 4, for skirts, $2 for 3. From Gimbel's, New York 10001.



Spot-and-stain remover applied by the Magic Wand is effective for stubbornest grime, perspiration, or hair-oil staining, imbedded collar-or-cuff soil; if staining agent is ballpoint ink, that problem is also solved. After the application, you follow up with hand-or-machine laundering and all spot-or-stain traces are gone. Suitable only for washable fabrics; harmless to any of that category. $3; lasts indefinitely. Pauvel's, 2427 Shirley Ave., St. Louis 63136.



Be a complete
ORCHESTRA
...with
MAGIC-RHYTHM!

Now your Story & Clark organ lets you play almost any instruments you wish – and you can add the beat of MAGIC-RHYTHM at finger's touch! Military bands, Caribbean or rock 'n roll combos, full "big orchestras" fill your life *instantly* with music and fun! You can actually play your Story & Clark the same night it's delivered – it's THAT easy!

Fifteen different choices, starting as low as $585, with terms to suit you! Write for Bulletin G.
Story & Clark Organs, 7373 Cicero Avenue, Lincolnwood, Illinois 60646.

STORY & CLARK
The World's Most Beautiful
ORGANS

Story & Clark organs are products of CMI

The solid color carpet you could never call plain.

olid expanse of plain wall-to-
l carpet can make a room look
l and uninspired. No eye appeal
er than the ankles.

it's why Alexander Smith shows
Alexandrian. It's a one-color
pet designed to do the job of
tern. To add the excitement that
kes a room come alive, with its
n special personality.

did it with texture.
ou'll imagine thick, plushy flag-
nes, you'll be close. Alexandrian
s a varigated high-low sculp-
ed surface that never looks dull.
three-dimensional abstract, it
er clashes with your prints and
terns.

created a warm welcome.
viously, the texture and color
choose for your carpet plays a
cisive role in setting the mood of
ur home, whether you're redeco-
ing or starting fresh.

exandrian on your threshold cre-
s an instant welcome, inviting
ests in.

This sense of welcome is basic to decorating success. The most important rule to remember is that your home must express your family's personal taste and warmth of hospitality.

Keep a sense of flow.
It's simple—let your carpet do it for you. Unify the entrance way, the living room, the dining room, and provide a sympathetic setting for a variety of furniture styles.

Here, we've used a rich gold color to create comfort and harmony with the prevailing greens, whites and warm wood tones.

We made it in Creslan® to last.
Alexandrian gives you a lot more than expert styling. It gives you fine workmanship and the best materials. Deep pile of Creslan® acrylic and modacrylic fibers will call for a minimum of maintenance, while giving you maximum wear. Springy resilience. A soft, luxurious surface that will stay new looking for a long, long time.

See and feel it for yourself.
See our new Alexandrian of Creslan in all fourteen fashion colors, at Alexander Smith dealers. Excellent long-range value at about 12.95 a square yard.

So put a little personality on your floors. A personality that wears well. So much more fun to live with than just plain carpet.



Creslan®
®CYANAMID TRADEMARK FOR ACRYLIC FIBER

Alexander Smith 1845

a and chair by Stratford -- Dining room furniture by Basic-Witz.



NEW IN 1967–
HOUSE BEAUTIFUL'S VACATION HOMES

HOUSE BEAUTIFUL'S VACATION HOMES

A new annual magazine coming in April

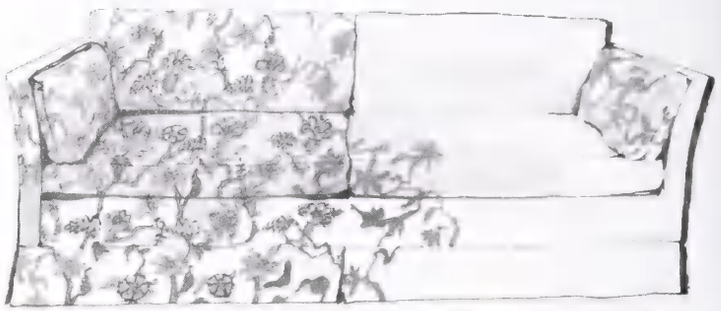
Designed for everyone who wants to own a vacation retreat

Packed with houses, ideas, plans, pre-fabs, financing tips, details, about the new resort communities, new products, easy-maintenance guides

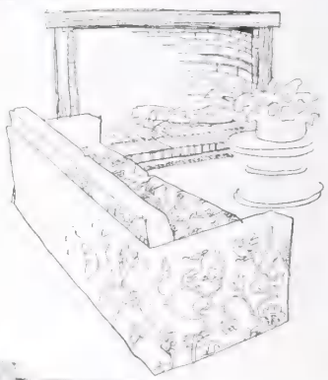
On sale at your newstand Now!
Or send $1.50 to
HOUSE BEAUTIFUL'S
VACATION HOMES
572 Madison Avenue
New York, N. Y. 10022

COMPLETE RECOVERY

New fabric and precise reupholstering will restore the spirit of an ailing piece



When covered in a Jacobean floral print, a contemporary sofa of uncomplicated lines is beautifully poised in a country setting. Cohama fabric.







A suggestion of the urbane French: The same sofa is upholstered in a subtle, tiny formal print. This time, rayon-cotton *matelassé*. Bloomcraft.



By using the same striped fabric for wallcovering and sofa, the sofa appears smaller, more architectural in form. Cotton fabric, Cohama.

(Continued on page 54)





nagine living in MADERA -land

Just imagine living in a wonderland of MADERA...the romantically-inspired Mediterranean motif of over 50 pieces. Available for living room, dining room, bedroom, and den...with 11 correlated occasional tables. MADERA...the decorator's dream of high fashion...just looks expensive. Buy it at most fine stores.

Flanders BEDROOMS AND DINING ROOMS

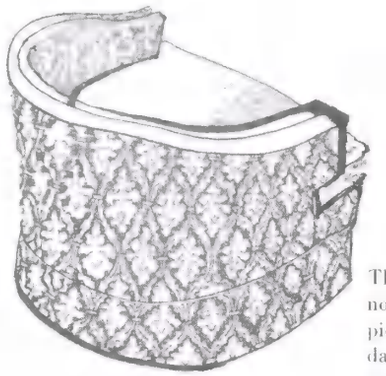
Riverside TABLES OF DISTINCTION

Twin Rivers UPHOLSTERED LOUNGE SEATIN



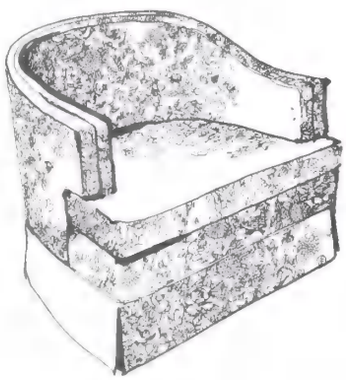
COMPLETE RECOVERY *continued from page 52*

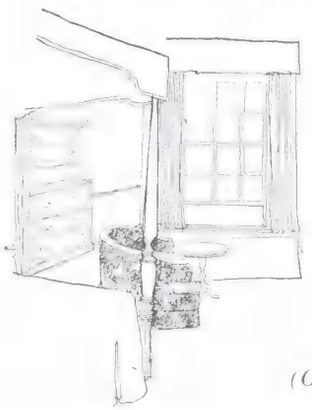
Round little tub chair undergoes a character change



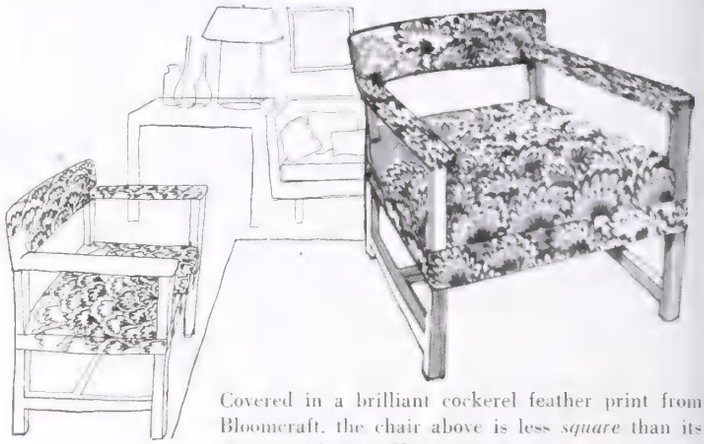


The standard tub chair above appears, not surprisingly, as a rather formal piece when covered in a textured woven damask. The same chair, below, is softened by a sketched floral, perfect for a young girl's bedroom. Cohama fabrics.

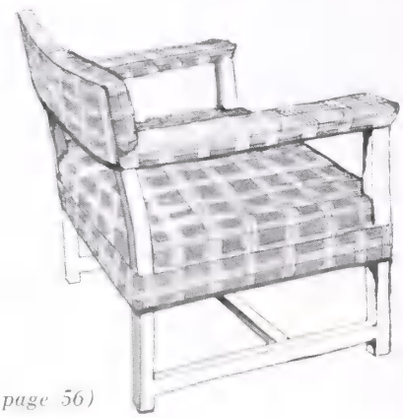


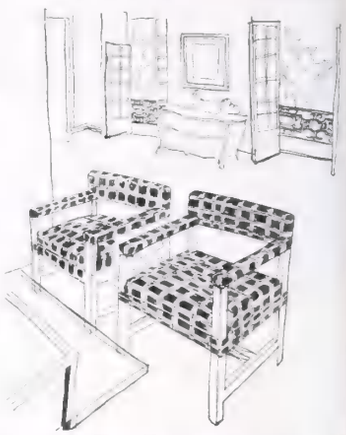


Chameleonlike properties of a contemporary open armchair



Covered in a brilliant cockerel feather print from Bloomcraft, the chair above is less *square* than its alter-ego, below. Here, in an eclectic room, the rayon-acetate fabric—a large gray-white-black plaid—bridges the gap between yesterday and now. Cohama.





(Continued on page 56)

Williamsburg®

Furniture Adaptations

for

rooms marked personal

For today's traditionalist — the enchanting short canopy. Inspired by the past, this WILLIAMSBURG Adaptation Bed has a purity of design for the future. Made exclusively by Kittinger. Send for folder picturing entire collection and name of store nearest you. Kittinger Company, 1889 Elmwood Avenue, Buffalo, New York 14207.

® identifies Trademark of Williamsburg Restoration, Inc. Reg. U.S. Pat. Off.

KITTINGER

by General Interiors



Photo by Taylor Lewis, Norfolk, Va.

SEE WILLIAMSBURG CRAFT HOUSES IN

WILLIAMSBURG, Virginia
CLEVELAND ..... The Higbee Co.
NEW YORK ..... B. Altman & Co.
ST. LOUIS ..... Stix, Baer & Fuller, Inc.

SEE WILLIAMSBURG SHOPS IN

ARDMORE, PA. ..... O'Neill & Bishop
INDIANAPOLIS ..... L. S. Ayres & Company
PITTSBURGH ..... Joseph Horne Co.
WILMINGTON, DEL. ... H. Feinberg Furniture Co.



ORLON* 33—the carpet acrylic that never gets tired.

To begin with, all carpet acrylics give you a nice soft springy feeling underfoot.

With "Orlon" 33 acrylic the feeling is even more so.

But it's what happens when you live with your carpets awhile that makes "Orlon" 33 really worth considering.

Most acrylic carpet fibers lose their zip as they grow older. A lot of heavy traffic. A few cleanings. And pretty soon you have a carpet that looks tired. And feels tired.

But "Orlon" 33 is super-springy.

It's made with a unique bi-component fiber. This gives it natural springiness, lasting liveliness.

Because of this resiliency carpet patterns stay standing up. Textures stay crisper. Years later, your carpets will look fresher and feel fresher. They'll still be fun to walk barefoot on.

"Orlon" 33. The springy acrylic. It puts more life in your carpets. More life in your life.

DU PONT Better Things For Better Living Through Chemistry

*Du Pont registered trademark. Du Pont makes fibers, not carpets.



Exquisite French oil lamp adaptation in walnut finish wood and antique gold. 44½" high. #3378. About $89 at fine furniture and department stores.

Lamps so exquisite in their design and craftsmanship you think you're seeing beauty for the first time ...these are Rembrandt Masterpieces. Glowing metal finishes in the new antiqued tones...rich deep colors, singly or subtly blended...mellow woods, distinctively grained. Every lamp is handcrafted to flawless perfection...then invisibly protected against stains. Find a Rembrandt...and fall in love again.

For a 24-page treasury of Rembrandt Masterpieces in every decorative mood, send 25¢ to Rembrandt Lamps, 4500 W. Division St., Chicago, Ill. 60651.

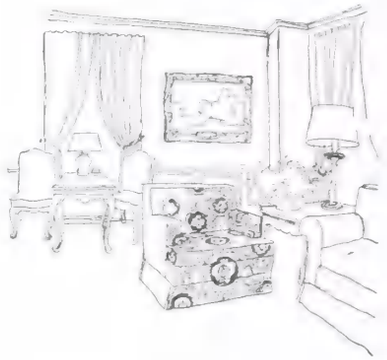
Rembrandt Lamps
Masterpieces

DIV. OF THE SCOTT & FETZER CO.

COMPLETE RECOVERY

continued from page 54

The about-face of a comfortable armchair





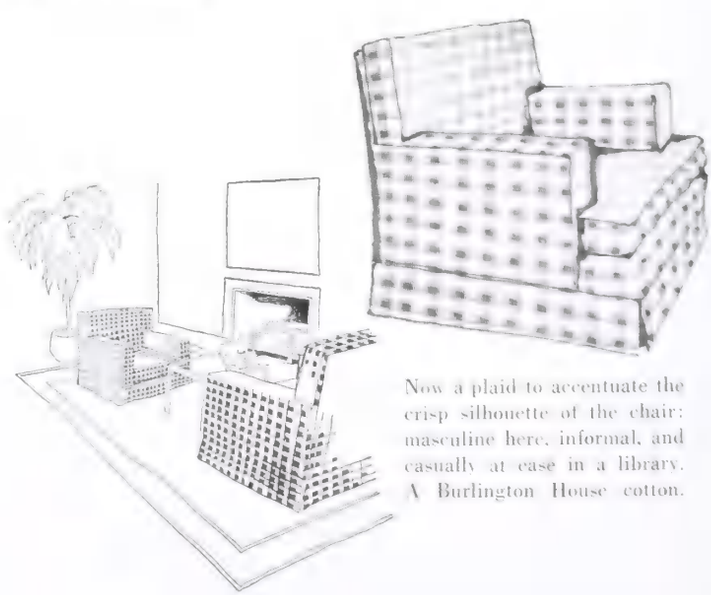
A change in pattern changes the lines of your chair or sofa, so choose a fabric that will fit into the lines of your room. This damask medallion pattern is large in scale and fits the roomy ambience of this French setting.





In a free-flowing pattern, all blossomy, with a border forming the skirt, the same chair—suddenly feminine and lighthearted—would be perfectly relaxed in an 18th-century English room. Fabrics here and above, Bloomcraft.

DRAWINGS BY RICHARD TOGLIA



Now a plaid to accentuate the crisp silhouette of the chair: masculine here, informal, and casually at ease in a library. A Burlington House cotton.

This new window doesn't need ainting or storm windows. It resists enting and warping. It can't rust or rrode. It makes you wonder...



You won't paint it. Vinyl sheath won't need it... will look great indefinitely.

You won't putty it. In Andersen's unique glazing, compound is extruded into glazing groove. No cracked and loose putty to repair.

You won't ever change storm windows. Double-pane insulating glass is an added feature. No storm windows to wrestle with. Two fewer glass surfaces to clean.

You won't repair it. Since it won't need paint nor putty... and features stainless-steel hinges, and operator with long life finish... there's not much that can go wrong.

You won't struggle with it. All the dimensional stability of the best quality wood windows. Won't expand nor contract... won't warp nor twist.

You won't scrape it. Inert vinyl sheath can't corrode like metal. It won't pit. Can't rust. Stubbornly resists scratching.

You won't pay big fuel bills. Wood, a natural insulator, and vinyl work together to minimize heat loss... insuring you low heating bills.

could this be the perfect window?

"That's for me. Rush complete information."



Send FREE booklet. I'd like to know more about new Andersen Perma-Shield Windows and Gliding Doors.

Name_____

Address_____

City_____ County_____

State_____ Zip_____

New Andersen Perma-Shield Windows™

Andersen Corporation ▪ Bayport, Minnesota 55003

HB-57

How to buy a can opener

Ask these questions about an electric:



This new Can-O-Matic rates a nod on all counts. Just press the lever; it does the rest. Shears the lid off, leaves a smooth edge. Shuts off its motor, holds the can in place, with lid high and dry, and waits for you. The knife sharpener with separate switch hones any non-serrated blade to a fine edge.

Now that you know which electric can opener to buy — what color would you like? White, yellow, turquoise, sandalwood, avocado, coppertone? Count on Can-O-Matic to have them all.

5-year guarantee covers cost of repair and parts (except misuse and cord) on return to Rival or service station.



America's Number One name in can openers is

CAN-O-MATIC®

RIVAL

RIVAL MANUFACTURING COMPANY, Kansas City, Mo. 64129

In Canada: Montreal

TAKE IT EASY

By JULIE POLSHEK



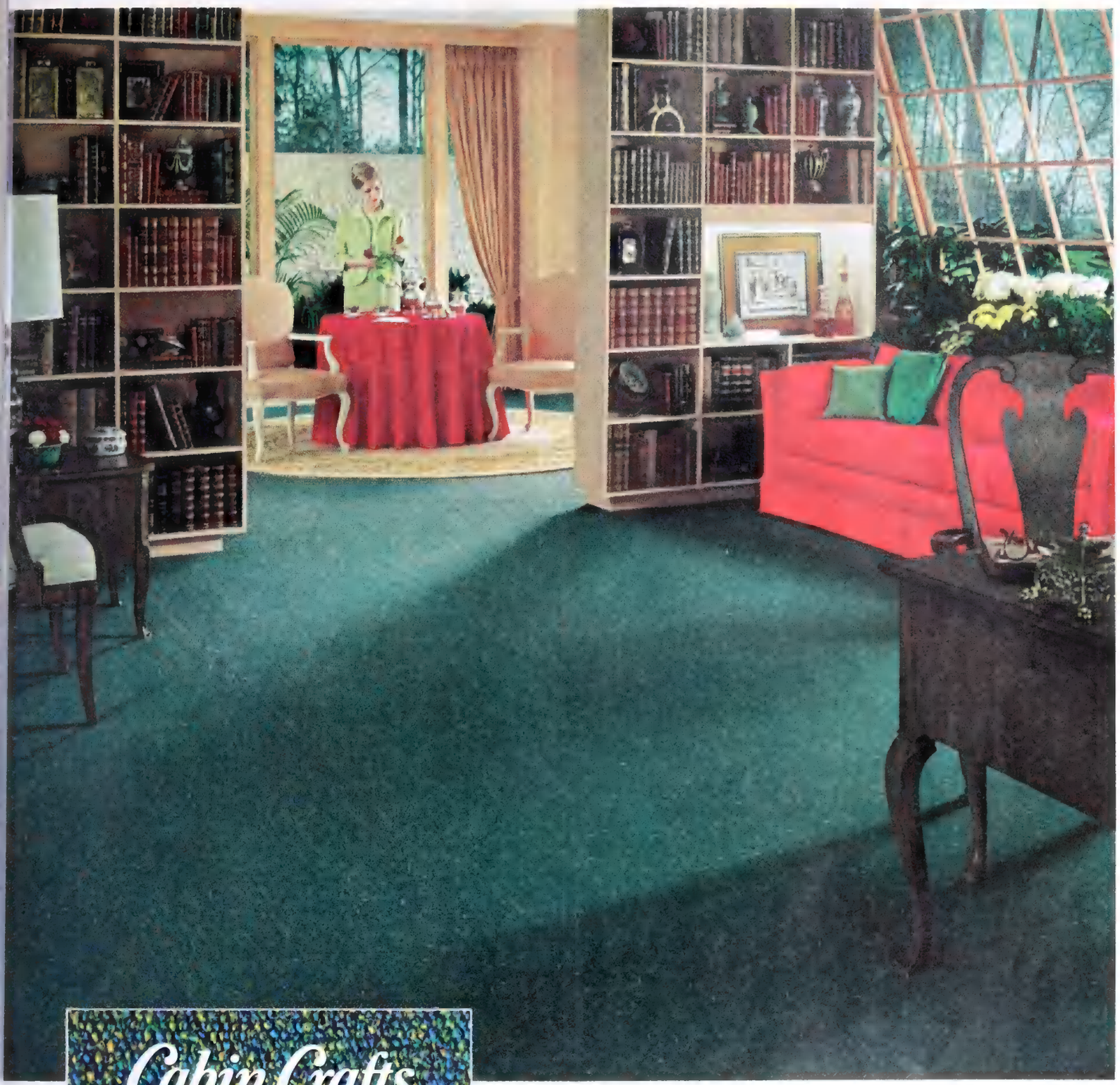
OTTOMAN COURTESY BE SEATED, N.Y.

Complete entertainment center is built into the Mini-Combo. Its TV is a 12-inch Jet Set. The AM/FM radio has powerful solid-state transistor system: monaural four-speed phonograph, also solid state, can play mixed record sizes. It plays through radio's wide-range 5″ speaker. Clock timer can turn on phono, radio, or TV (or a buzzer alarm) at wake-up time; or at nighttime gives shutoff service after you fall asleep. $210. For shelf use, you remove the cover. Made mobile by an available rollabout stand: $20. By Westinghouse Electric Corp., Metuchen, New Jersey.



Ducted exhaust system is built into the Ventilite. Its fan draws in air at top and into bottom louvers. Mirror interlocks with the Ventilite and vanity cabinet. In the stainless-steel model, Ventilite and vanity cabinet have glass inserts; alternate choice is enameled steel with plastic inserts. The trio in deluxe model of 36″ size costs $91. Available in 24″, 30″, 36″, 42″, 48″ lengths, with sheet-glass or plate-glass mirror. By NuTone, Cincinnati, Ohio 45227.

(Continued on page 60)



Cabin Crafts Makes the Carpet That Makes the Home

Decorating's easier with Cabin Crafts "Cimarron" carpet because there are 8 compatible colors in each handsome combination. Pick up several colors in one room. Accent others in the next. Add interest with a Cabin Crafts area rug on top, such as this "Firenze" design (9′ x 9′, $450.00).

Living's easier with "Cimarron" carpet, too. A tough, tight loop texture in that tough, easy-to-clean fiber. . . Acrilan® acrylic. See "Cimarron" at $12.95 sq. yd. and other Cabin Crafts carpets from $7.95 sq. yd. at fine stores.

ACRILAN acrylic fiber by Monsanto

CABIN CRAFTS

For free swatch and descriptive folder showing all colorings in "Cimarron", write to Carol [illegible] CABIN CRAFTS, INC., DALTON, [illegible]

perfect for Mother's Day

absolutely unique AND ...as near as your phone!



dial-a-gift*

*TM Reg. app. for

remarkably convenient

IMAGINE! Gifts such as this "Fruit 'n Flower Favorite"—ordered by phone, prepared fresh, delivered promptly with your personal message. It's DIAL-A-GIFT, your brand new gift-giving service for all occasions the year around! Shown, is just one idea—a truly superb selection of fresh fruit, candy, nuts PLUS an artistic arrangement of fresh flowers, all in an ingenious double-tier accessory. The server—wonderfully reusable as a dip-and-chip bowl—is simulated milk glass, a good quality plastic reproduction. This gift, priced at $17.50. Other distinctive fruit, food and candy selections, from $5.00, featuring accessories such as wicker baskets, brandy snifter. Simply call your local Dial-a-Gift dealer. You'll find him listed over to the right—or call Information. Free brochure available from Dial-a-Gift, Inc., Dept. I, 217 Riverside Avenue, Newport Beach, Calif. 92660.

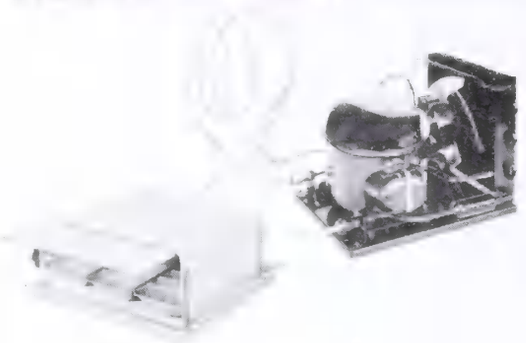


Remember Mother's Day—May 14th. Your Dial-a-Gift dealer has special selections such as this "Golden Moments"—candy AND fresh carnation corsage for only $7.50.

CALL YOUR dial-a-gift DEALER TODAY. SEE LISTINGS TO THE RIGHT

TAKE IT EASY *continued from page 58*





Your boat's ice chest is made an automatic refrigerator/freezer by the Weekender Conversion Duo. On shore it uses dockside power (110 volts) for the compressor (installed in bilge or engine room). Unplugged, when you cast off for cruising, it gives 48-hour operation solely on "hold-over" cold, which the tank's sealed-in eutectic brine produces during dockside operation. Entire operational cycle has automatic temperature control. About $200. Weekender Refrigerator/Freezer is also available. By General Thermetics, Inc., Farmingdale, N.Y. 11735.



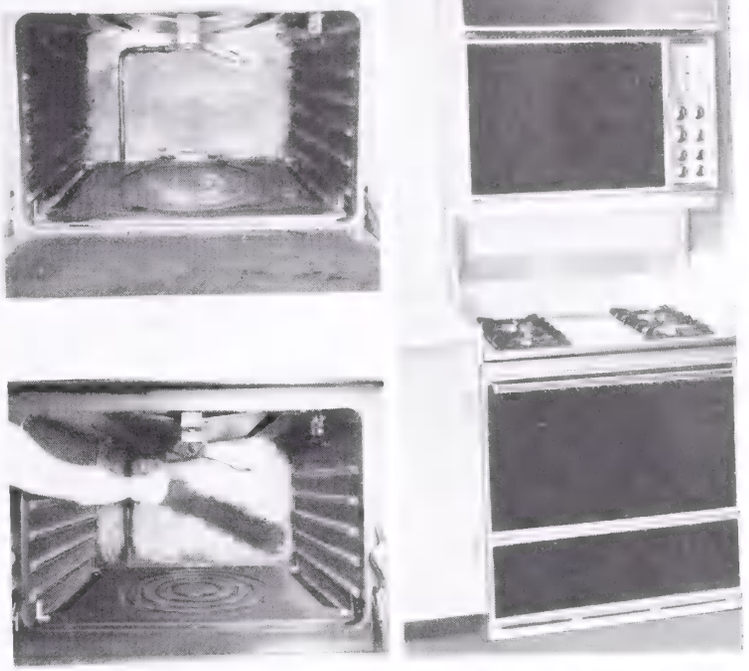
Surface mounted radio/intercom system is news; so is its slim 2½" depth. The master control center (shown) can handle 16 "remotes"; has solid-state AM/FM radio and amplifier, a phono/tape-recorder jack; uses 16-volt current. The fire-and-entry alarm, an accessory, transmits to all installed stations. By Thomas Industries, Louisville, Ky. 40202.

unique gifts . . .
as near as your phone
call your local dealer

dial-a-gift
remarkably convenient

ARIZONA
Phoenix . . . . Call Info.
ARKANSAS
Jacksonville . 982-4300
Jonesboro . . WE 5-5168
Springdale . . PL 1-5471
CALIFORNIA
La Habra 697-2501
La Puente . . . Call Info.
Modesto . . . . Call Info.
San Fernando 365-3686
San Francisco Call Info.
San Rafael . . 456-8776
COLORADO
Boulder . . . . Call Info.
Colorado Springs
424 E. Fontanero 634-2048
3178 W. Colorado Ave. 473-8448
Denver
51 S. Broadway . . . . . Call Information
747 S. University Blvd. 744-2179
1643 Broadway . . . . . Call Information
CONNECTICUT
Hartford 522-0911
New Haven . . 624-8204
Simsbury 658-4007
FLORIDA
Jacksonville . Call Info.
GEORGIA
Atlanta . . . . . Call Info.
ILLINOIS
Calumet City
(River Oaks) Call Info.
Chicago
820 W. Randolph St. 421-0151
7801 S. Jeffery Blvd. 374-8776
3321 Bryn Mawr Ave. 478-7870
Marina City . 321-9098
5611 W. 63rd St. 582-2737
1720 W. 87th St. 779-1666
Chicago Heights 755-1665
Cicero Call Information
Downers Grove 969-2726
Itasca 773-1090
Joliet 726-4555
La Grange . . Call Info.
Oak Brook . . Call Info.
River Grove . 453-6292
Rochelle 562-2089
Sandwich . . . Call Info.
Tinley Park . 532-9080
INDIANA
Gary
2610 W. 4th Ave. 882-0233
3988 Broadway 884-6663
IOWA
Davenport . . . 326-5721
Des Moines . . 282-1689
KANSAS
Dodge City . HU 3-6841
KENTUCKY
Louisville
2731 Preston Hgwy. 637-1181
2232 Frankfort Ave. 895-1084
LOUISIANA
Bossier City . 425-4518
Shreveport . . 424-1680
MARYLAND
Baltimore
5353 Park Heights Ave. 664-7071
3113 St. Paul St. 235-9910
Bel Air 838-9320
Catonsville . . 747-3375
Ellicott City . 465-1230
Havre de Grace 939-2030
MASSACHUSETTS
Chelmsford . Call Info.
Lowell . . . . . Call Info.
Newton 527-5020
North Adams 663-8142
Shrewsbury . . 844-6437
Somerville . . 625-9818
Waltham . . . . Call Info.
MICHIGAN
Bay City 892-1131
Detroit
21552 Grand River . . . . . Call Information
10231 Chalmers Ave. . . . . Call Information
9171 W. Fort St. . . . . Call Information
Flint 238-6622
Kalamazoo . . 349-3450
Marquette . . . 226-9736
NEW JERSEY
Clifton 773-2475
Flemington . . 782-5841
Jersey City . . 333-3584
Mount Holly . 267-8380
Ridgewood . . 652-5090
Summit 273-1920
Union 964-1809
NEW MEXICO
Albuquerque . 247-3853
NEW YORK
Bronx
1250 E. Gun Hill Rd. 654-2220
3245 E. Tremont Ave. 823-8555
Bronxville . . . 337-0363
Brooklyn
850 Jamaica Ave. 277-7070
160 Montague St. 875-3636
Katonah 232-3900
New York City 628-9387
Rochester
4434 Lake Ave. 621-8090
450 Brooks Ave. 328-8575
Scarsdale . . . 723-6798
Westbury, L.I. 334-2662
White Plains . 946-7151
Woodmere, L.I. 374-7332
Yonkers 965-0006
NORTH CAROLINA
Asheville 253-1660
Charlotte . . . 375-2156
Fayetteville . Call Info.
Gastonia 922-7381
High Point . . . 885-4423
Kannapolis . . 932-4091
Kinston 527-5265
Raleigh 834-6496
Spindale 631-2067
Thomasville . 476-7917
Wilmington . . Call Info.
OHIO
Canton 456-3974
Cleveland . . . 932-3388
Columbus . . . 235-7310
East Palestine 457-2944
Kent 678-0138
OREGON
Portland
625 S.W. Morrison 227-2777
1000 N.E. Multnomah 282-8433
PENNSYLVANIA
Harrisburg . . 545-0522
Jenkintown . . 884-4433
Lancaster . . . 397-7871
Lebanon 273-5301
Lemoyne 737-2663
Leola 656-7400
New Castle . . 658-8613
Pittsburgh . . 281-0250
Willow Grove 657-1559
Yardley 493-3615
SOUTH CAROLINA
Columbia . . . Call Info.
Greenville . . Call Info.
TENNESSEE
Chattanooga . 624-3840
Cleveland . . . Call Info.
Nashville . . . 291-3773
VIRGINIA
Alexandria . . 549-7622
Arlington . . . 528-6418
Charlottesville 973-3506
Lynchburg
#9 Pittman Plaza 846-0728
708 Main St. 846-1452
Newport News 596-4818
Portsmouth . . 488-8506
WASHINGTON, D.C.
Pentagon Bldg. 528-6191
WEST VIRGINIA
Beckley 252-1911
Bluefield 327-7432
Charleston . . . 343-4051
Princeton . . . 425-8266
St. Albans . . . 727-7908
WISCONSIN
Madison 222-7704
Milwaukee . . 342-4222
WYOMING
Laramie . . . . Call Info.

Free brochure:
dial-a-gift
Dept. I, 217 Riverside Avenue,
Newport Beach, California 92660



First-and-only self-cleaning gas oven makes its advent in the Clean-A-Matic ranges. The fully automatic cleaning cycle (2 hours) also actuates heat-and-odor power venting and safety device for overheating prevention: released substances become a wipe-away powder. A single knob activates the entire cycle. Manor House Clean-A-Matic shown has self-cleaning lower oven, black glass oven doors, Cook'N Hold oven control, a thermal-eye rotisserie, infra-ray broiler. About $650. By Modern Maid, Chattanooga, Tenn. 34701.



Unlike other water-softener systems, the Aqua-Sensor has no preset recharge cycle; instead, equates recharge operation with water use, water supply's variable hardness, etc.; recharges only when the need exists. Dual sensors in tank's resin bed at cabinet bottom electronically govern recharging cycles and their duration. An unlimited soft-water supply is always available. If you're away, the system idles. About $375. By Culligan Inc., Northbrook, Ill.

(Continued on following page)

ALVIN
Sterling
Triumph of the Silversmiths' Art



Nine time honored designs, each an authentic masterpiece. Yours for today . . . forever! Love, cherish, use, enjoy it! Let it reflect the graciousness of you!

ALVIN
STERLING
SINCE 1886
PROVIDENCE • RHODE ISLAND
1967



Style 745 — Maple finish

La-Z-Boy's new Early American Reclina-Rocker, available in maple, pine or oak trim, is certain to be the favorite of everyone in your family. They'll love La-Z-Boy's exclusive Comfort Selector's three-position leg rest, with or without reclining the chair. The fresh flair of Reclina-Rocker's styling will add to the charm and warmth of your home. Your La-Z-Boy dealer offers a choice of hundreds of exciting decorator colors and fabrics treated with Scotchgard Fabric Protector.

Write for free Reclina-Rocker color folder.



LA-Z-BOY CHAIR CO., Dept. HB-R67-4, Monroe, Mich. 48161



Performance for the future...by RCA Victor

The MIGNON, Model RHC45. Solid State FM-AM Table Radio • Decorator styled cabinet in Antiqued Provincial Fruitwood veneers and selected hardwoods • Solid State chassis provides instant operation • Big 7" oval speaker • Automatic Frequency Control • Precision slide-rule vernier tuning • Lighted dial • Built-in FM and AM antennas.

BRAND NAMES

RCA

The Most Trusted Name in Electronics

TAKE IT EASY

continued from preceding page



Undone, the Lifelong Iron becomes five replaceable modules. If repair needs occur, you just substitute a new module for the faulty one. Other innovations are a dual cordset socket for iron's use left- or right-handed; see-through tank of plastic for noncorrosive service, extra-large in size. The iron is a spray/steam/dry type. $16.95. By Proctor-Silex Corp., Philadelphia, Pa. 19120.



BUTCHER BLOCK CART BY BRAUNER

These have matched color, a new concept in appliance-cookware coordination. The color is the popular newcomer—avocado, decoratively shaded. Cook'N'Serve Coordinates are porcelainized aluminum. Skillet has fired-on Teflon cooking surface (in 10" size, $14). Additional utensils of the same type are available. Buffet range, $27; Party Perk, $20. By West Bend Co., West Bend, Wisconsin.

Heated water supply for "instants" is always on tap in Insta-Hot's tank. Automatic control (150° to 190° adjustment range) gives the dispensed water uniform hotness. Filler unit mounts on sink ledge or counter. Tank installs in base cabinet, connects to cold-water inlet. A 750-watt model gives 60 cups-per-hour supply; a 1,000-watt model, 80 cups; $70, $100. By The Hobart Mfg. Co., Troy, Ohio.



PHOTOGRAPHS BY FRED LERNER



3-piece place settings: crystal $11.95-29.95; 5-piece place settings: china $17.95-75.00. For literature, send 25¢ to Lenox, Inc., Dept. L-62, Trenton, N.J. 08605

magnificent moment in London

A town house in Mayfair sets the scene for a gala after-theatre supper party. This is the moment that belongs to your hostess. Infinitely charming. Serenely confident.

Distinguished hostesses everywhere select internationally renowned Lenox China and Lenox Crystal for their own tables.

LENOX
CHINA ▾ CRYSTAL



BULLOCK'S SANTA ANA

Dining Accessories—Third Floor

Connoisseurs' Choice

World renowned Lenox China and hand-blown lead crystal by Lenox . . . both patterns are Brookdale, from our wide assortment of china and crystal.

Place Settings:
Crystal, 3-pc., $17.95
China, 5-pc., $25.95

LENOX
CHINA • CRYSTAL

THE BEST LIGHT FOR READING

By DAVID X. MANNERS

The insistent demand to read more and faster—and with less fatigue—can't be met without good light. Good lighting begins with a good lamp. When you shop, if you understand what makes one lamp give better light than another, you can then choose for both beauty *and* performance.

The brightness of a reading light isn't of the most importance, but it's what many people think of first. Keep the following in mind as a simple guide: A single 100-watt incandescent bulb is not enough. No matter what the reading task, you need a minimum of 120 watts, or the light of two 60-watt bulbs. Even 300 watts is not necessarily excessive.

Don't worry about overdoing the amount of light. You are more likely to sin by not having enough light than by having too much. The eye—which developed through ages of sunlight—sees best by bright light. Sunlight is ten to a hundred times brighter than any lighting ordinarily used at home.

Contrast is the villain

It is most important to avoid a pool of light shining on your page with the rest of the room in darkness. The eye can accommodate to very bright light or very dim light. But it can't do both at the same time. If a reading light is more than three or four times brighter than its surroundings, the eye is under strain.

You can't escape seeing the background when you read. It is part of the visual field whether you're conscious of it or not. When a book is on your lap, you see it against the floor. When it's on a desk, you see the desk top and the wall in front of you. Occasionally, too, you look up from what you are reading. If the entire visual field isn't ⅓ to ¼ as well lighted as your page, you're putting a needless burden on your eyes.

The fill-in lighting needed for this balance can be provided by ceiling fixtures, lighted valances, wall brackets, and/or the open tops of lamps. Light-color walls and furnishings reflect more light and thus become secondary light sources. Dark surfaces absorb light and increase contrast. Keep this in mind when decorating any area where reading will be an important activity. Or arrange a reading corner where the balance can be controlled independent of the larger area of the room.

It's not hard to achieve a balance when the reader is seated at a desk that faces a wall. If the desk top is a dark wood, a pastel blotter can make it acceptably reflective. If the wall is a dark tone, a light-key picture or tackboard can cover it.

The perfect lamp

Lamps can help reduce contrast. A good reading lamp will throw 60 percent of its light down, but will also throw light upward and outward. Lamps designed primarily to be decorative often throw only 40 percent down. The shape of the shade does it. Getting a shade with a larger bottom opening may be all that is required to improve the amount and spread of down light. A bottom diameter of 16″ is considered minimum for a table-lamp shade.

The position of the light bulb inside the shade also affects the amount of down light. If the socket or sockets are in the lowest part of the shade, more light will go down. Putting a shade riser under the finial is often all that is required to raise the shade and bring the bulbs to a correspondingly lower position. You can buy risers at many dime stores and most lamp shops. Increasing shade diameter at the bottom from 14″ to 16″ and lowering the bulb can nearly double the light.

Many lamps have the bulb centered in the shade so it will be evenly illumined. If lowering the bulb creates an imbalance, a bulb can be added higher up to even it out. The traditional single



BULLOCK'S SAN FERNANDO VALLEY

Dining Accessories—Home Store Level

Always in Good Taste . . .

Lustrous Lenox China and exquisite hand-blown Crystal. A classic combination. Montclair China, 5-piece place setting $19.95. Rapture Crystal, 3-piece place setting, $14.95. Both trimmed in platinum.

LENOX
CHINA • CRYSTAL



Bullock's PASADENA

Dining Accessories—Lower Level

Lenox Crystal

A "must" for festive dining, hand-blown lead crystal makes everything sparkle. Complements all fine china, especially our wide selection of Lenox . . . Solitaire, platinum trim, 3-piece place setting, $18.95.

LENOX
CHINA • CRYSTAL



Bullock's Del Amo

Dining Accessories—
Home Store Level

A Traditional Beauty . . .

World-famous Lenox China. Windsong's sky blue and white raised enamel garland is banded with gleaming platinum, 5-piece place setting—$27.95. Harmonizes beautifully with our many Lenox Crystal Patterns.

LENOX
CHINA • CRYSTAL

cket, base-down lamp is *not* best. doesn't give the spread or even- ss of light that two or three lbs can give.

hade problems and answers

You don't want to be able to ok down into a lamp or up in- de its shade. When a shade is allow, a diffuser both above and elow the bulbs can obscure this iew. Diffusing discs to fit any yle of lamps are available at mp shops. They cut the inten- ty of light by about 20 percent, a larger bulb may be needed.

Avoid low-squat and tall-narrow hades. They don't offer good ght spread. The same is true of ullets, goosenecks, and pole- ights. They are almost never good or reading. In addition to lim- ed light spread, and opaque, ontrasty shades, they have poor liffusion. Assign them to such ses as spotlighting pictures, lants, or decorative objects.

Light-colored shades have max- mum light transmission, but they ren't always best. A shade should lend with the wall in color and rightness to prevent a strong ontrast. Avoid opaque shades. They will create a dark area on he wall. They also have a strong utoff at the shade edge between light and dark.

Lighting a chair

Whether you light a chair with a table lamp, floor lamp, wall lamp, or a lamp suspended from the ceiling, the bottom of its shade should be at or above eye level. The standard seated adult eye level is 40″ to 42″.

A lamp beside you should be about 20″ away from what you are reading, and about 16″ back. When the lamp is behind you (placed near either corner of the chair), it is usually necessary to have its shade at 47″ so you won't have to hit your head when you sit down.

To make table height plus lamp-base height equal eye height, it is necessary to pair table and lamp. If the total is a few inches short, you may be able to make up the difference by setting the lamp on a decorative block. The distance of the light from what you are reading is critical. At twice the distance, you get ¼ the light.



Buffums' California

Handcrafted Beauty . . .
The warm ivory tone of fine china; translucent, unmistakably Lenox! No seconds of Lenox China are ever sold. Musette, **$26.95** the 5-piece place setting. See our wide selection of co-ordinating Lenox Crystal, too.

LENOX
CHINA • CRYSTAL



Jessops
DOWNTOWN SAN DIEGO

Hallmark of Fine
Hand-Blown Lead Crystal
LENOX
Charming silhouettes and patterns. See our wide selection of Lenox Crystal and Lenox China patterns. Antique, 3-piece place setting, water goblet, dessert-champagne wine glass, **$11.95.**

LENOX
CHINA • CRYSTAL

Lighting a desk

A desk against a wall is good. It gets light diffused from the wall, and it's easy to bring the entire wall area to the right light level without regard to the rest of the room. A desk set in a corner gets light diffused from two walls. If either or both walls have windows, shades should be lowered. Unshaded windows don't reflect light.

Standard desks are 30″ high. The eye level of a seated adult is about 14″ above the desk top. The bottom of the lampshade should be at this height. If it's more than 2″ above eye level, there is likely to be a view up into the lamp.

A desk lamp should have a dense but not opaque shade. It should be placed 12″ to 15″ from the front edge of the desk and a minimum of 15″ to the left of the work area for the right-handed, to the right for the left-handed. If one of your eyes is weaker than the other, you can favor it by putting the lamp closer to it. Best are two lamps on 30″ centers. They take care of all factors. If they are of the pin-up or wall type, they won't take desk space. Each should have a 100-watt bulb. If you have a single lamp, it should have 250 watts.

Lighting for a desk can hang from the ceiling or be on an adjustable swing-arm or pantograph extension. If it's a pull-down type, the bottom of its shade must come down low enough so the bright inside of the shade is not seen. The advantage of a pull-down light is that you can put it up out of the way when not in use. You can also vary the intensity of the light by how close you pull it down to what you are reading. If you use a floor lamp at a desk, it should be 10″ to 12″ back from the edge and about 15″ to the side of what you are reading.

Reading in bed

If your point in reading is to fall asleep, you don't want good light. Bright, contrasty light or dim, inadequate light will tire your eyes and make you sleepy. If you really want to read, the important thing to avoid is contrast. Almost any good bedside lamp or lighting requires supple-

(Continued on page 124)



Geary's
351 NORTH BEVERLY DRIVE
BEVERLY HILLS, CALIFORNIA
CRESTVIEW 3-4741
BRADSHAW 2-3109

Entertain with Elegance

Embassy House by Lenox... the hand-blown crystal used in all U.S. Embassies. Tuscany in Lenox China, decorated with 24-k. gold. The same quality china, used in the White House.
Place Settings: China, 5-pc., **$29.95** Crystal, 3-pc., **$11.95**

LENOX
CHINA • CRYSTAL



J. HERBERT HALL Jewellers
Pasadena — Pomona — Santa Ana

What's in a Name?
Everything...when it's Lenox Fine China and Crystal. For gracious living. Both in Weatherly patterns with platinum trim.
Place Settings:
China, 5-pc., $22.95
Crystal, 3-pc., $14.95

LENOX
CHINA • CRYSTAL

GOLDEN CANE

Beautiful Vermeil. 23 Kt. Gold plated flatware. to be collected and treasured with your finest possessions. Flawless finish. perfect balance. the luxury of gold. AND . . . its permanent lustre never requires polishing. All matching accessory pieces are available. By Supreme. A five piece place setting as pictured. plus an extra teaspoon is *only* $12.50

Add $1. for mailing. please.

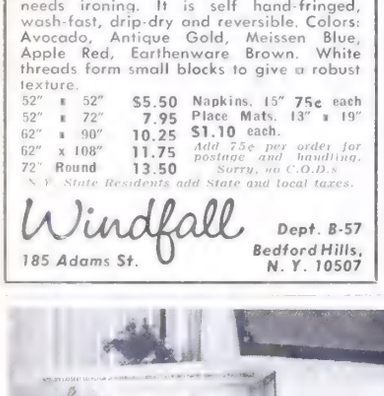
All orders of 8 place settings. or more will receive 2 serving spoons as our gift.



Harriet Eisenberg GIFTS Dept. HB5, 8 Valley Street, South Orange, New Jersey 07079

WINDOW SHOP

WITH Peggy Ryan



FOR CASUAL ENTERTAINING

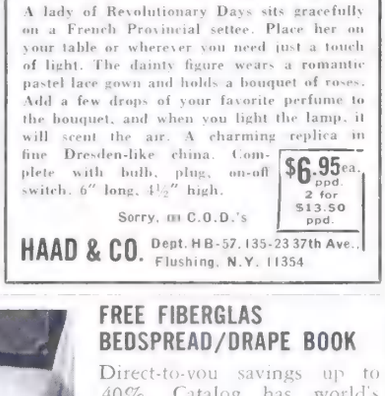
Mountain weavers have loomed a handsome, wonderful cotton cloth with true homespun charm . . . a cloth that never needs ironing. It is self hand-fringed, wash-fast, drip-dry and reversible. Colors: Avocado, Antique Gold, Meissen Blue, Apple Red, Earthenware Brown. White threads form small blocks to give a robust texture.

52" x 52"	$5.50	Napkins. 15"	75¢ each
52" x 72"	7.95	Place Mats. 13" x 19"	$1.10 each.
62" x 90"	10.25		
62" x 108"	11.75		
72" Round	13.50		

Add 75¢ per order for postage and handling. Sorry, no C.O.D.s

N. Y. State Residents add State and local taxes.

Windfall 185 Adams St. Dept. B-57 Bedford Hills, N. Y. 10507



Graceful Figurine
Dresden-Like Lamp

A lady of Revolutionary Days sits gracefully on a French Provincial settee. Place her on your table or wherever you need just a touch of light. The dainty figure wears a romantic pastel lace gown and holds a bouquet of roses. Add a few drops of your favorite perfume to the bouquet, and when you light the lamp, it will scent the air. A charming replica in fine Dresden-like china. Complete with bulb, plug, on-off switch. 6" long, 4½" high.

$6.95 ea. ppd. 2 for $13.50 ppd.

Sorry, no C.O.D.'s

HAAD & CO. Dept. HB-57, 135-23 37th Ave., Flushing, N.Y. 11354



FREE FIBERGLAS BEDSPREAD/DRAPE BOOK

Direct-to-you savings up to 40%. Catalog has world's largest Fiberglas* selection . . . bedspreads, matching draperies, yardgoods. See quilted throw and fitted bedspreads; latest colors, prints, patterns. All sizes, even dual king! No-iron, machine washable, unshrinkable. 5-year Guarantee. Ronnie, Dept. 3F-20, 145 Broad Ave., Fairview, N. J. 07022.

*T.M.



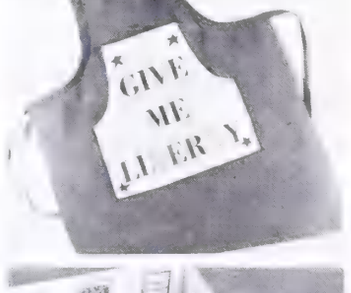
Send for your New Forslund Catalog ...$1.00

New, big and colorful! 124 pages filled with Quaint American Furniture and all the nice things that go with it—so many exclusive with Forslund—many made in our own little Grand Rapids manufactory. Your one dollar is refundable on your first $10.00 order.

Carl Forslund (*Father and Three Sons*) Dept. HB, 122 E. Fulton St Grand Rapids, Michigan 49502



LOUNGE AND LOVE IT! Ge the most out of your pool. Rela in the arms of this deliciously comfortable floating chaise. Care and tensions vamoose as you floa in buoyant comfort. This wate wonder 40" long stem to stern 20" wide is made of unsinkable polystyrene foam on an aluminum frame covered in water-loving web bing. $29.95 freight collect. Patio Sales, Box 25, Highland Park, Il



THERE GOES THE BRIDE writing you a thank-you note fo this fabulous shell-shaped warme that brings her buns to the table in elegant splendor. Of gleaming silverplate, it keeps a dozen roll piping hot. 2½-quart capacity i perfect for fried chicken, spaghet ti. 12" diam., 7" high. UL-ap proved, cord unplugs for easy han dling. $39.95 ppd. Here's How Co. Inc., 59 Tec, HB5, Hicksville, N.Y



"GIVE ME LIBERTY" bel lows this apron, and presidin over the kitchen, Mom's the star o the show! When she relinquishe her throne as Queen of Cookery she'll bequeath her coverall apron to the Boss of the Barbecue. Blue denim with roomy pocket, apron ties are adjustable to fit any size We think it's a terrific Mother' Day gift! $3.95 ppd. Wales. Box 247, HB57, Hartsdale, N.Y. 10530

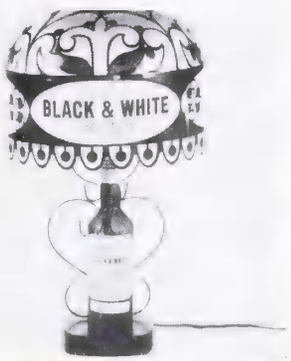


YOUR VACATION HOUSE will take on definite outlines afte you've ordered Plan-It-Kit, the furniture arranging aid with ove 150 combinations. 3-dimensiona shapes may be painted, covered with fabric. Arrange 3 rooms o graph paper equivalent to floo space of 27x44'. Furniture of styro foam, walls, windows, to 1" scale $7.98 ppd. Plan-It-Kit, Box 429 HB5, Westport, Conn. 06880.

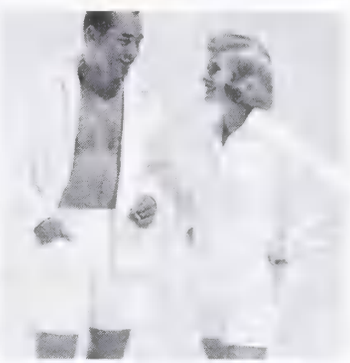
PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices are subject to change. Postage extra outside continental U.S.A. Please include Zip Code on all orders.

AMP LAMP for the home bar nes with a magnificently deco- ive, albeit empty bottle of ack & White Scotch. Look *really* uent and replace the empty bot- with a filled one! Translucent stic shade features a tiffany leaf sign. Pedestal is black-wire ulpture on polished black stand. tal effect—pure zonk! $6.95 d. Jerry Moss Inc., 107 E. 31 , HB5, New York, N.Y. 10016.



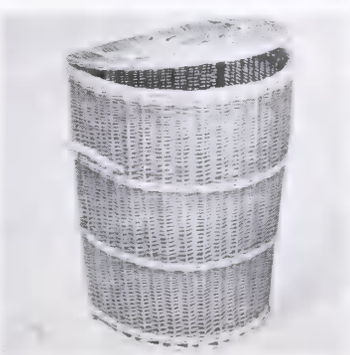
IRTS & SHORTS. We *like* e way white terry looks with a lden tan. We're *mad* about the ry it washes and dries. We *love* luscious absorbency for after- p donning. Tailored shirt, $7.25 ch. *His* boxer shorts with elastic ist, $4.25. *Her* fitted shorts th back zipper, $4.25. Ppd. ecify S, M, or L, in *his* or *her* zes. Woodmere Mills, Dept. B, amden Conn. 06514.



HE REIGN OF SPAIN. In ne with the current trend for ispanic accessories to ornament ie house, this wrought iron maga- ne rack with swirling scrolls is lovely choice. 12x10½x18" high. hoose satin black, antiqued gold. r antiqued green finish. $5.99 lus 79¢ post. Ann Isabel Gifts, 840 Rugby St., HB5, Philadel- hia, Pennsylvania 19150.



VILLOW HAMPER in a smart ew moon shape dresses up a athroom or cabana with great tyle. We're going to order an ex- ra as a weekend gift for a coun- ry hostess. Hand-woven of natu- al willow with hinged lid and car- ying handles, it doubles as a toy asket. 17x15x24" high, $9.95 lus $1 post. Fran's Basket House, 9 Calumet Ave., HB5, Rockaway, New Jersey 07866.



GARDEN *Ornaments*

Contemporary and Traditional





Planter Pool, 36" x 27", with lead bubbler and pump, $260.00. Also other sizes and shapes. Lead urn, 24" high, 14" wide, with liner, $175.00. English lead owl, 12" high, with 5" square base, $40.00. All prices f.o.b. New York.

Erkins has many other attractive fountains, figures and garden ornaments, in a wide price range. Send 50c for fully-illustrated Catalogue . . . or come visit our galleries.



Erkins STUDIOS

Dept. 275, 8 West 40th St., New York, N.Y. 10018



OLD FASHIONED WICKER SOFA to use indoors and out. Hand woven, graceful and airy-looking, but extraordinarily strong and comfortable. 46" wide, 38" high, with seat 16" from floor. Au naturel, and nice that way, but paintable to fit in with color schemes. **$35.00.** Corduroy cushions in gold, lime, tangerine, black are **$19.95** a set.

Matching CHAIRS, $22.50 each; cushions, **$9.95** set. **SPECIAL OFFER:** Sofa & 2 chairs, $70.00. (cushions extra)

(Express Charges Collect)

ELIZABETH McCAFFREY
Dept. HB-5
Northport, New York 11768



Imported "LEOPARD" ROBE

Fake fur it is, but you'll be surprised how like the real thing! Speculation will run high when you use it in the car or boat, at the beach or pool as to whether this all cotton cover is fur or not. From Western Germany. About 51" x 67". Hand Washable.

Catalog No. 4706, $5.98 each, ppd.
2 for $11.85

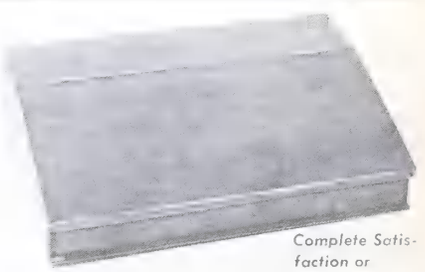
Write for FREE catalog of unusual items.
Please, your zip code is required.

Downs DEPT. 1105-A EVANSTON, ILL. 60204

SOLID TEAKWOOD

Lap Desk

Used by our forefathers as a traveling letter-writing chest and letter box. Used today for thank you notes, love letters, pay bills while watching T.V. It converts any table top to a desk, houses your stationery, family photos. Brass hardware. 13" x 11" x 3".



$6.95

Complete Satisfaction or Money refunded

MACE PLEASE ADD 75c POSTAGE
1 HORSESHOE ROAD, HB 57, RISING SUN, MARYLAND 21911

Send For Quality Gift Catalog

IMPORTED BEER STEINS

Direct from Western Germany . . . Hand-crafted, hand-painted, high-fired, fine ceramic **German Beer Steins.** Pictured, the unusual **SCHNITZELBANK**—"Oh Du Schone, Oh Du Schone . . . Schnitzelbank!" The beloved German drinking song is vividly portrayed on these brightly-colored, tapered steins. From "Kurz und Lang" through "Gefahrliches Ding" . . . sixteen titled pictorial representations guide the singer through the song. 7¾", (¼ litre), **$8.50** and 9½", (½ litre), **$11.00,** both ppd. Distinctive steins from $3.50—$55.00. Send **25c** for catalog illustrating our vast line and other choice gift selections.

N.J. residents add 3% sales tax



LIBERTY GIFTS
Dept. HB-57, 2324 Liberty St.
Trenton, N.J. 08629

'One of the World's Largest "Hummel" Retailers!'

Organize your personal papers at home with office-file efficiency and custom-crafted beauty!



(Above) Modern style, 2 file drawers

EXECUTIVE

file-drawer table

Hand-made in our own workshop from seasoned woods. Holds years of files. ONLY **$31.95**

Who'd ever guess that this fine, handsomely crafted end table leads a double life? It looks like an elegant end table but it is also an ingenious aid for the "executive in residence." One file drawer (or two) slides open to receive a full bank of alphabetical files. Deep and long, it can accommodate years of files—correspondence, policies, and other important documents.

Drawers ride on non-stick nylon glides. Dovetailed for flush fit. Mounted with antiqued hardware. Every inch handmade in our North Carolina workshop, where craftsmanship is traditional and values old-fashioned.

Thousands of executives use it! Why buy an ordinary file cabinet when a double-duty Executive File-Drawer End Table serves you—at no extra expense? Use in your home for 30 days. **Satisfaction guaranteed**, or return for full purchase price refund. *Send check or money order. Shipped promply, express charges collect.*

(Above) Colonial style 1 file and 2 single drawers

We ship Colonial style unless Modern is specified. All tables available with 2 or 3 drawers

Knotty Pine, *Unfinished* **$31.95**
Knotty Pine, *Finished* **33.95**
Tupelo wood, *Unfinished* **36.95**
Tupelo wood, *Finished in Maple, Walnut or Mahogany* **38.95**
SPECIFY
#FDT—1 (1 File and 2 Single Drawers)
#FDT—2 (2 File Drawers)
Letter size: 16½" w. x 22½" d. x 28" h.
Legal size: 18½" w. x 22½" d. x 28" h.
Add $3.00 for Legal Size

Jeff Elliot Craftsmen
Dept. B-57, Statesville, N. C. 28677

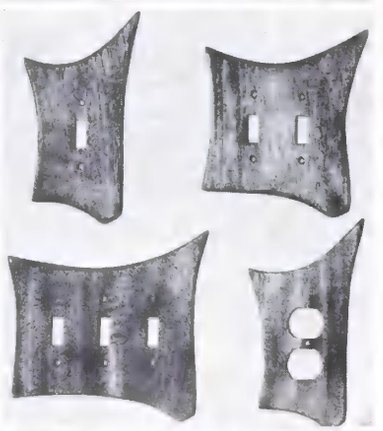
BEAUTIFUL CURTAINS BEAUTIFUL WINDOWS



"Marvelous" lace, by Scranton. . . . 100% Cotton, white or ivory. 42" panel 81" lg. **$4.50,** 90" lg. **$5.50,** 108" lg. **$6.50** each. 57" panel 81" lg. **$5.50,** 90" lg. **$6.50,** 108" lg. **$7.50** each. These curtains will give you years of service. Drip Dry, **No stretching, No Starching, Little or No ironing.** Dacron Lace and plain Curtains Available.

Swatches **20¢** Curtain Catalog **35¢**
Satisfaction Guaranteed

HILDEGARDE'S B-4
597 Farmington Ave., Hartford, Conn. 06105



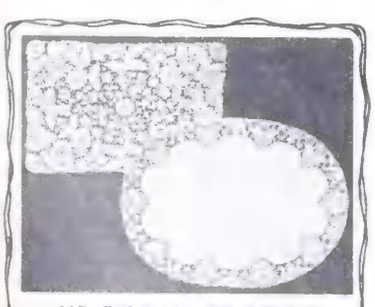
NEW—From NORWAY CONTEMPORARY SWITCH PLATES **$1.50** ppd.

Scandinavian designed wood switchplates will add graceful elegance to every room in your home. Hand made in Norway by master craftsmen and exquisitely finished in walnut or teak. Please specify. Brass screws included.

Single Switchplate . . $1.50 ppd. 3 for $3.95
Double Switchplate . . $1.95 ppd. 3 for $5.50
Triple Switchplate $2.25
Double Outlet Plate . . . $1.75 ppd. 3 for $4.75
4 Switchplate (not shown) $2.95
Combination Single Switch & Double Outlet (not shown) $2.25

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB567
Plymouth Meeting, Penna. 19462



"LACE" MATS?

Don't be fooled by their delicate air. They look for all the world like hand made old world lace. But they are not. Imported from Italy, place mats are sturdy, off-white vinyl that can be cleaned with a damp cloth or in the dishpan with soapy suds. Specify all "lace," 17½x11½" or "lace" trim 20½x14½".



Set of 4. **$3.95** plus 25¢ postage

Write for free brochure. Send check or money order to.

FOUNTAIN OF GIFTS
Dept. B-57, P.O. Box 3954, Merchandise Mart Plaza, Chicago, Illinois 60654



8 Pc. Set **$2.98**

PORCELAIN LOTUS BOWLS

Inspire original table settings with these pure white bowls from "Lotus Land." Elegant for serving sour cream salads . . . sherbets . . . fresh fruits! Or . . . use them for floating candle lites or blossoms at individual place settings. 4½" diam. Versatile gift with the allure of the Orient. Unusual. Order 4316. Set of 8 $2.98, 2 sets $5.75 plus 35¢ shipping.

Write for **FREE** Gift Catalog

Helen Gallagher
Dept. 205, Peoria, Illinois 61601
Please Include Your Zip Code











AUTO MENTION travel pal, air inflated pillow that stores the glove compartment. If you' the passenger on a long motor tri let it cradle your head (it adhe to car window with 2 suctio cups); if you're the driver, let support your back. Contour sha adjusts to your requirements. Wi washable cotton cover. 9x18 $2.89 ppd. Better Sleep, HB New Providence, N.J. 07974.

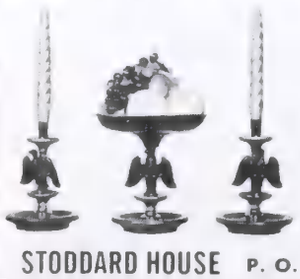
V. I. P. PRIORITY. A de calendar with two ball point pe (and they're good ones) would a welcome gift in the life of a busy man or a lady whose day gins at a bedroom desk. Day a date change automatically wh the button on top of the calend is pressed. Black leather-like ba 7 x 4½", $4.95 plus 60¢ postag Art Guild, Box 6472, HB5, Minn apolis, Minnesota 55423.

DARWIN'S APE contempla ing man as he sits on the books accumulated knowledge is a just famous sculpture. This reprodu tion, hand-cast in Durastone, fi ished in antiqued bronze, is a co versation piece in the executi suite, on a professor's desk, open storage shelf. 9" high, $10.9 $1 post. 15", $14.95, $1.50 po Crescent House, 135 Central Pa Rd., HBA, Plainview, N.Y. 118

HABER-DASH-ERY!! Han some beige poplin hat with g band and stitched brim is smart city streets, casually right f golf. Roll it, fold it, pack it! never loses its jaunty shape. W terproof, too. (The secret's in t pellon lining. Zelan finish.) F guys and gals, give hat or he size. $3.95 postpaid. Order fr Deer Hill Company, Dept. HB Flushing, New York 11352.

SCENTS-SATIONAL! 7 mi ature bottles of luxurious perfu from France—D'ablis, Aile, Qua tier Montmartre, Parfum France, Courtois, Triomphe Champs Elysees, and Amador— make you unforgettably feminin Select the fragrance to match yo mood—wicked! demure! gay! G chest, $4 ea.: 2, $3.50 ea.: 1 $3 ea. 25¢ post. Nu-Find, Box 20 Church St. Sta., N.Y.C. 1000

CANDLESTICK HOLDERS and COMPOTE



CANDLESTICK HOLDERS
Warm Salem finish pine bases with black eagle and candle holders. Extra heavy tip-proof base. A perfect gift!
$20.95 ppd.—*add $1.00 West of Miss.*

COMPOTE
A perfect centerpiece in olde mellow pine. Same rich construction as candlestick holders and a perfect companion.
$19.98 ppd.—*add $1.00 West of Miss.*

ASK FOR CATALOG

STODDARD HOUSE P. O. BOX 113 ▪ NEWINGTON, CONN.

At last! A Plastic Surgeon's Cosmetic- *That Protects Your Face Against the Unnecessary Ravages of Time!*

This article may startle you. It may seem, at first glance, almost unbelievable. cause it tells you the story of one of America's leading plastic surgeons—WHO EATS MANY OF HIS OWN PATIENTS' BEAUTY PROBLEMS WITHOUT RGERY AT ALL.



Iedical ethics, of course, prevent us from itioning this internationally-famous phyan's name in this advertisement. How-, we can say this: He has treated liter- *hundreds* of the most beautiful women earth—to prevent their careers and hapess from being ruined by the ravages time can cause to the unprotected face.

A Doctor's Own "Cosmetic"— Now Available To You for the First Time

Among these women were some of the rld's most famous movie and television stars, iety leaders, even royalty. You would recoge their names in an instant. *And if you have r asked yourself how these women's skin stay so incredibly "young" when you know t many of them will never see fifty again— simply remember this:*

These women also have a beauty secret that u never dreamed existed until today. This ique treatment consists of two specialized mulas:

First, every night, for one exhilarating moent before they go to bed, *the first of these atments protects their faces against the uncessary ravages of time.*

Second, every morning before they set foot tside their homes, *the second of these treatnts protects their faces against the merciless mage that sun, wind and dirt would do if eir skin was exposed without this extraordiry protection*—even if they otherwise had a er of make-up a quarter of an inch thick on it skin.

Yes, the one great difference between the auty and youth and smoothness of these men's skin, and the thousands of women of e same age who are turning older and older ery day right alongside them, is *simply this: An invisible layer of biologically formulated eam — only one-one-thousandth of an inch ick—that was completely unknown to you ly five short minutes ago.* And that is now ailable to you, to continuously treat your face d your skin, for one full month without your king a penny.

Here's what it can do for you, in that very st month alone:

Each Jar Shipped to You The Same Day

First of all, the only resemblance between is Home Beauty Treatment and ordinary cosetics is this: It comes to you in the form of a eam, and it is packaged in a jar. *Otherwise utside of packaging—there is no similarity to dinary cosmetics.*

This fact is proven to you the very first inant you receive the treatment. Simply open ie of the jars. Hold it up to your face and hale the delicious odor inside. Let your fingers ress the silken smoothness of the cream. And en take a tiny dab of that cream on one fin-r, and actually *taste it.*

What you are experiencing, for the first time in your life, is a NATURAL cosmetic. *A cosmetic filled to the brim with some of the best NATURAL BEAUTIFIERS so far discovered by the mind of man.*

Yes, NATURAL beautifiers — Nature's own normal components — to help prevent at last the needless drain of strength and moisture that is today cracking and collapsing your skin as surely as you can hear the tick of a clock.

For example:

NATURAL OILS. Not mineral oil, but natural poly-unsaturated oils that do not fight the skin but blend right into it. That leave no greasy film on its surface to pick up dirt. *That spread out invisibly over your entire face to attract and hold moisture like thousands of tiny natural magnets.*

And that sink right into those terrible "desert lines" that have been etching themselves faster and faster around your eyes, lips, brow and chin—to help fade away their ugliness as though Nature itself had attacked them with an invisible eraser.

But this is merely the beginning. Now this magic treatment begins the second stage of its work—*below* the surface of your skin.

As Your Friends Age Before Your Very Eyes You Seem to Have Made Time Stand Still

As every doctor knows, your skin grows old in, not one, but in several separate ways. For example, just as parched skin *cracks* on the surface, so will under-nourished skin *collapse* beneath the surface.

It is this tendency of aging skin to collapse —to create folds, lines and wrinkles as a result of daily exposure, improper care and drying out —that this cream now attacks.

It does this—once again—not in man's way, but in Nature's. It uses NATURAL PROTEINS — the natural building blocks of every body — *to help activate the skin's own nourishing process. So that it smoothes out before your very eyes with satin-silk moisture, the skin that you can FEEL growing stronger every day.*

And, in as little as one short month from today, when your friends stop you on the street and beg you to tell them the secret . . . when you suddenly look up some morning from your pillow and find your husband studying your face in admiration and wonder . . . when you're introduced to new acquaintances at a party and find it's *impossible* for them to guess your real age—*then you will realize the incredible difference it makes when you use a doctor's cosmetic.*

Save Half If You Act Today—

Again, there is only one place on earth where you can find this wonder-working cosmetic—in Hollywood, California, where it is prepared under scientific supervision.

Because of its natural ingredients, this new cosmetic is not sold through the normal distribution channels. It can be purchased in no store in America. It can be obtained only through this advertisement; and every order received will be dated and registered, and shipped to you the same day.

When this cosmetic was custom-blended, as though it were a prescription, it was extravagantly expensive. Now, however, because it can be made available to women all over America, *it is yours for only $9.98 complete, for the generous, two-jar, three-month supply of day and of night creams.*

You try this wonder-working cosmetic for one month entirely at our risk. If it does not work a change on your face, in that very first month alone, that will cause your friends to talk about nothing else — then simply return the unused portion for every cent of your purchase price back immediately.

Why not try it—today . . .

VITAL NOTE!

Concerning a thrilling new scientific discovery, now obtainable in this cosmetic for the first time.

The cosmetic described in the advertisement below is exactly six months old. When it was released for mass distribution six months ago, it was already the finest commercial cosmetic possible — for *any* amount of money.

The proof of this statement is very simple: in the past six months alone *over 20,000 women* have already purchased this plastic surgeon's home-facial treatment. And — though they received a generous three-months supply — *nearly 1,000 of them have already reordered it again.*

However, *medical science moves so fast today that the cosmetic these women received is already obsolete.* In the past few months alone, a new ingredient has been introduced which, in our opinion, may actually *double* the effectiveness of this home-facial.

This ingredient — called G-T-F — is *a completely invisible sun screen* which, is added to our face cream to *prevent ultraviolet deterioration to the face, which many doctors now believe may actually be the major cause of those hideous premature wrinkles.*

This all-important new ingredient will be, of course, especially important during the outdoor months to come, *when the most disastrous formation of wrinkles always occurs to the unprotected face.*

It is yours without charge in this home facial treatment. Read the thrilling details below. Try it yourself — entirely at our risk — *today.*

Special Combination Offer

If you wish to make dry skin obsolete, on every inch of your body, then try this completely different kind of oil.

Another discovery by this world-famous plastic-surgeon. Probably the most luxurious body oil you have ever revelled in. Rushed to you by air mail to keep it working at full potency. Use it after each bath or shower. Feel how it turns even the dryest skin silky-soft. How it keeps even elbows and ankles soft, supple, invitingly young. Delicately-fragrant — you'll notice the change after a single treatment; your husband will marvel at your touch the very first week.

Again, yours to try at our risk. Only $4.98 for the large, three-month size. Send for it, with the face-cream treatment—today.

MAIL NO-RISK COUPON TODAY

YOUTH COSMETICS, INC., Dept. HB-7
119 Fifth Avenue, New York, N.Y. 10003

Yes, I want to try your amazing new cosmetic, entirely at your risk. I am enclosing only the low introductory price checked below. I understand that I may try it for one full month entirely at your risk . . . that if I am not delighted I may simply return the unused portion to you for every cent of my money back.

☐ Check here for the generous, two-jar, ninety-day supply of day and night creams. Only $9.98 complete.

☐ Check here for the special combination-offer body oil. Again, ninety-day size for only $4.98. Both creams plus the oil are yours for only $14.96 complete.

☐ If you wish your order sent C.O.D. CHECK HERE! Enclose $1 good will deposit. Pay postman balance plus postage and handling charges. Same money back guarantee, of course!

Name_____
(Please Print)
Address_____
City_____ State_____ Zip_____

© Youth Cosmetics, Inc. 1967

YOUTH COSMETICS, INC., 119 FIFTH AVENUE, NEW YORK, N.Y. 10003

TAKE NOTICE



Connoisseurs of Scented Candles

Carolina's Old-Fashioned Fragrances

Bayberry – Spicy Sweet	Jessamine – Intensely Floral
Magnolia–Luscious Floral	Strawberry – Fresh Fruit
Lilac – Winey Floral	Apple Blossom–Delicately Floral

Natural Colors

Sampler Box of six candles $2.25 - 5 for $11.00.

PRICES POSTPAID U. S. A. Send 25¢ for Color Catalogue

© Jack and Jane Hicks 1966

Carolina

The Carolina Soap & Candle Makers
Southern Pines, North Carolina



DRESS ZORI SANDALS

All the allure of the Orient is captured in authentic dress Zoris imported from Japan. The perfect complement to pretty feet for entertaining, lounging at-home and patio parties! Find blissful comfort with cloud-light rubber soles and soft leather insoles topped with kid leather straps. White, black, or beige. Shoe sizes 5-10. For women only. (lucky girls)! Give color and size. $2.95 pair, ppd.

FREE: Write for 32-pg. catalog of 500 imports. • Visit our World Handicraft Center in Norwich.

AMERICAN TRADER

Division of Shopping International, Inc.
Dept. 570, Norwich, Vt. 05055

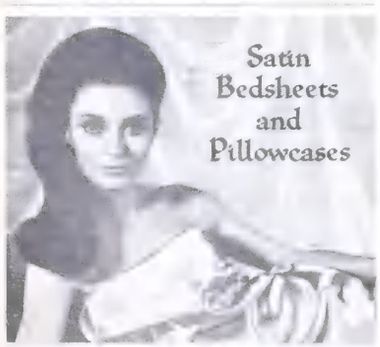
$4.50 play-full TERRY ROMPETTE in s-t-r-e-t-c-h Nylon/Cotton



For lounging, sunning, exercising. Soft, absorbent TERRY, comfortable and perfect fitting, with elasticized top and legs, built-in French bra; rope-tie belt. White, Aqua, Hot Pink, Sun Gold. S-M-L. Satis. Guar. (Sorry, no COD's) $4.50 plus 25¢ post.

• IMMEDIATE DELIVERY •

VICKI WAYNE 610-BR5 So. Country Club Tucson, Arizona 85716



Satin Bedsheets and Pillowcases

Because of the tremendous response, we are offering again, for a LIMITED TIME ONLY, our Satin Bedsheet Sets at these astonishingly low prices. We are doing so to introduce this product to you who have never before enjoyed them! This famous Celanese acetate satin is easy to wash and may be commercially laundered, too! Colors: GOLD, BLACK, PINK, BLUE, WHITE, LILAC, ORCHID, AQUA. (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

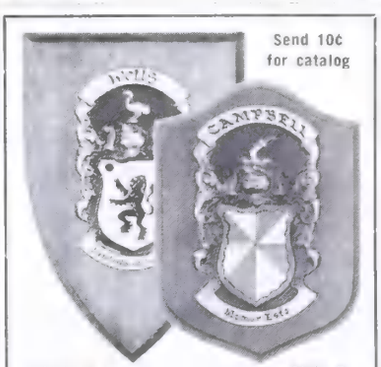
SATIN SHEET SETS (2 sheets, 2 cases)	FORMER PRICE	NOW
Dbl. Bed Set (90x108)	$31.95	$15.90
Twin Bed Set (72x108)	31.95	15.90
Queen Bed Set (90x122½)	37.95	19.45
King Bed Set (108x122½)	42.95	21.45
3 letter monogram on cases	3.00	1.50

(If you desire fitted bottom sheet, add $2.25 to double or twin set price; $3.00 to queen set price; $4.00 to king set price.)

Send check or m.o. 50% deposit on C.O.D.'s.

Scintilla, Inc., 4802 N. Broadway H-13 Chicago, Illinois 60640

Send 10¢ for catalog



Style A Style B

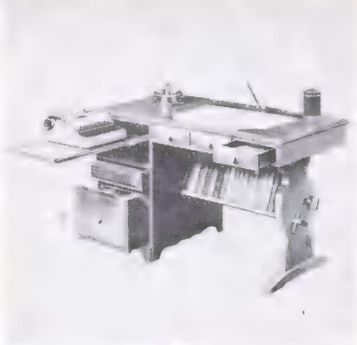
Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper. Mounted on polished mahogany shield. Over 300,000 names: Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

Style A. 7" x 10"	$18.00
10" x 14"	27.00
Style B. 5½" x 8"	14.95
10" x 13"	26.50
Style D. TWO FAMILY shield. 10" x 12"	32.00

Goatskin Parchment with coat-of-arms hand painted in full color. Black frame 7" x 10"—$15. 10" x 14"—$18. Unframed—$2 less. Postpaid

"1776" HOUSE Dept. B-22
260 Mass. Avenue, Boston, Mass. 02115



TRESTLE BOOKCASE DESK holds standard portable typewriter in roll away compartment, has 3 top drawers for stationery supplies, file drawer. Bookshelf stores reference works. Knotty pine in honey tone or maple finish. 29" h., 49" l., 24" d., specify right or left hand work space $98.95; kit, $64.95. Exp. chgs coll. Yield House, HB5, North Conway, New Hampshire 03860



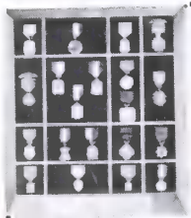
A REAL BEACHY BUY in "Mooretan," the lotion guaranteed to give you a gorgeous sun tan in just 2 hours surfing, swimming, water skiing, lazing on your patio. Stars and athletes use it, why not you? Send $1.50 for 4-oz. bottle plus 40¢ airmail, 25¢ 1st class. $2.75 for 8-oz. bottle plus 90¢ airmail, 50¢ 1st class. No c.o.d.'s. Moore's Laboratories, 5549 Harold Way, H-2, Hollywood, Calif.



FULL MEASURE OF CHARM. With this well-equipped rack on your kitchen wall, you'll reach new culinary heights. Pitcher-shaped measuring cups in the all-time favorite "Blue Onion" pattern are labeled: 1 cup, ½ cup, ⅓ cup, ¼ cup and hang from a white wooden peg rack, 12" l. 2½" h. $3.98 the set plus 35¢ post. From Helen Gallagher, Dept. 205-1350, Peoria, Illinois 61601



BELLES LETTRES. As warm and personal as a love letter, this lovely, translucent, white-porcelain desk set is ablush with dainty flowers. Touches of gold highlight the edges. 14 piece set of inkwell and pen stand, stationery holder, 2-piece stamp box, blotter rack and board, four corners, $14.95 postpaid. Order from Edward Ziff, Box 3072, Merchandise Mart Plaza, Chicago, Illinois 60654.



Vertical model: V1, V3, V5

MEDALS SHOWCASES FOR THE ACHIEVERS

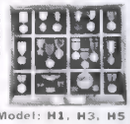
In homes and offices everywhere, THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. Case in rich **walnut, maple, black, antique gold or silver,** hand rubbed finish. Plush velvet lining in **black or any military or school color.** Space bars adjust to your designs! Glass front. Stands or hangs. Medals showcases become heirlooms . . . beautifully engraved so the children will know and remember! **Name, rank, branch, dates, service number and history, school & sport, etc. engraved—only 5c per letter. INSIGNIA** of Army, Navy, USAF, USMC, all branches & corps, and AAU engraved—$2.00 each or 2 for $3.00.

V1 OR H1 (9" x 12") FOR 1-7 MEDALS $11.95
V3 OR H3 (12" x 16") FOR 3-20 MEDALS $14.95
V5 OR H5 (17" x 20") FOR 10-50 MEDALS . . . $19.95

All Shipped Prepaid

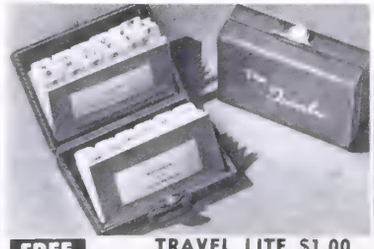
To obtain military medals due, write: U.S. Record Center, 9700 Page Blvd., St. Louis, Mo.

Order that **gift** of a **lifetime** now! Rush gifts shipped same day. You must be **DELIGHTED!** or your money back.



Horizontal Model: H1, H3, H5

AWARD MAKER DEPT. 421, BOX 6474 • SURFSIDE, FLA. 33154





FREE Gift Catalog

TRAVEL LITE $1.00 4"x3"x1¼" Postage Paid

MESSAGE CENTER $3.00 white, beige, pink or blue plus .25 postage

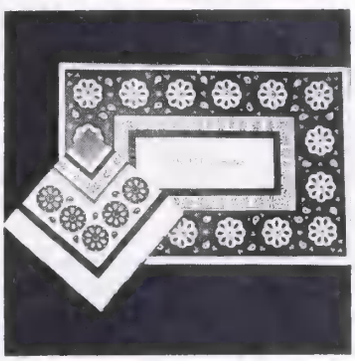
HOLLAND HOUSE Box 1997 Beverly Hills, Calif. 90213 Please Include Zip Code

Satisfaction Guaranteed

MADONNA LAMP. The delicate beauty of the Blessed Mother lends a gentle glow to bedside or vanity table. Mary wears a garland of pale pink and holds roses of the same hue. Add a few drops of perfume to the roses when you light the lamp, the scent fills the air. 6½" high with bulb, plug, on/off switch, $5.95 each; $11.50, 2. Ppd. Haad & Co., 135-23 37th Ave., HB-57, Flushing, N.Y. 11354.



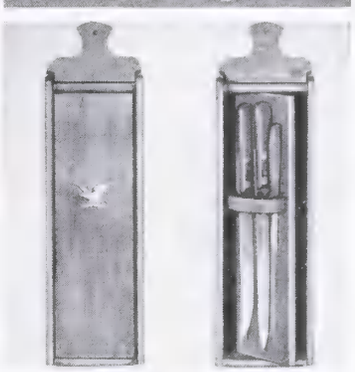
PICK PAISLEY mats for your summertime table, a Sunday brunch. We love the way they look, love the way they show off pottery, love their price tag. Heavy embossed paper mats with red and black paisley border are personalized with family name on white center panel. 45 mats, 10½ x15½", $2.39. 45 napkins (not personalized), $1. Ppd. Miles Kimball, 33 Algoma, Oshkosh, Wis. 54901.



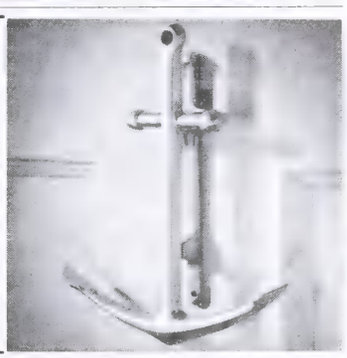
18TH CENTURY ELEGANCE comes to the dinner table in this silver pitcher of elaborate splendor. You can use it for iced water, milk punch, lemonade. Lustrously finished silver-plate, it's 10½" high, has 2-quart capacity. With English rosebud feet and ice stopper, it's $14.95. Add $1 for engraving script letter. Catalog 10¢. Croydon Silversmiths, 805 Lexington, HBE5, N.Y.C. 10021.



REVOLVING RACK. If your country house has a comfortable, hooked rug, Americana kind of look, you'll want this handsome mellow pine knife rack for the final perfect touch. The revolving door is fitted with slots to keep knives out of sight and dust-free. 18½x5½x3" with brass eagle motif, it hangs on the wall. $8.45 ppd. Stoddard House, Box 113, HB5, Newington, Conn. 06113.



ANCHOR A KNOCKER like this distinguished design on your front door and it marks it with bright individuality. Or think how appropriate it would be for the galley door of a Chris Craft Constellation. Patterned after the hand-wrought anchor used on such sailing vessels as *The Bounty*, it's heavily polished brass. Easily installed, 7" h. $6.95. Catalog—unusual gifts Ten Cents. Tennessee Chromium Plating Co., 206 Louise Ave. N, Nashville 5, Tenn.



Century Re-Styles and Repairs Shoes

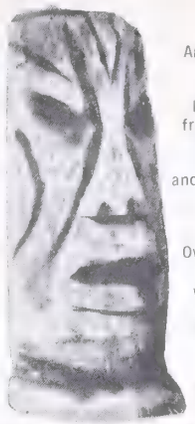
THE FACTORY WAY

NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. 5.95
REPTILE and LEATHER shoes or handbags reglazed. 4.98
SUEDE SHOES REDRESSED . . . the Factory Way 2.98
PUMPS CUT DOWN shell or D'Orsay style. 5.95
POINTED TOES to SQUARE 5.95
RENEW YOUR SHOES with soles and heels 7.95
SHOES Recovered to Match 13.95
HANDBAGS Reglazed 4.98
Mail shoes with complete instructions

NEW

Send for catalog and mailing carton

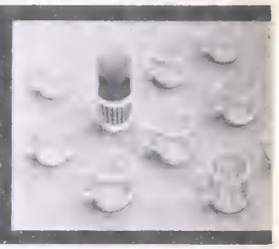
CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



TIKI ITI An island masterpiece, hand-cut from rare tropical woods and signed by the native artist. Over 2-ft. tall; weatherproof, ageless. **9.95** add 75¢ postage

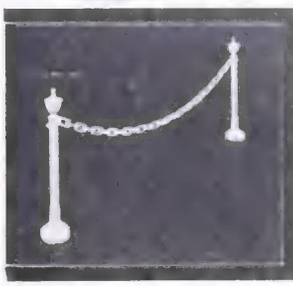


JAPANESE WOK AND SPOON set: updating ancient Oriental cookery with a stainless-on-steel 15" x 3" bowl that goes over heat, in the deep freeze . . . so many uses, from mixing to baking to serving! Bonus: we include a set of 5 peasant wood spoons. **3.89**



RATTAN GLASS HOLDERS fit all size tumblers, keep summer drinks frosty, neat, comfortable. Hand-woven rattan with sturdy, man-sized holding handles.

set of 8 **3.95**
3 sets/11.75



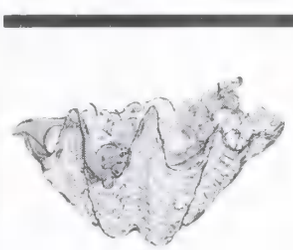
POST 'N CHAIN landscape fencing to guide you down a driveway, outline a lawn, pathway, flower bed. Kit contains two 18" posts, 5-ft. adjustable snap-lock chain, anchors for hard or soft ground. High-density, no-chip white plastic. **2.69**



BASKETTE COVER-UPS will preserve, rejuvenate, dress-up modern basket chairs . . . give them years more of use. Snap-on, washable sailcloth slip covers fit any chair up to 32" round. Sophisticated stripes in black, red, pink or blue (with white). Summery solids in yellow, turquoise or bright red. **4.95**



OWL WIND CHIMES in rich mahogany stains, accented with bright yellow. 5" x 16" bamboo clackers that sing a lovely wind song! **1.98**



TRIDACNA GIGAS! man-eating clam shells, our rare find from the bottom of the sea. Polished, preserved into massive luminous half-shell decor. Fill them with flowers, fruits, ice, punch; stunning as floor ash trays or magazine racks. All ppd.

Sizes approx. 12" **6.95**
16" 12.00
20" 19.95
25" 32.00



BRASS HANGERS from India, trooped here to serve you . . . hang a hat, a towel, a closet-ful of clothes. Set of 4 includes elephant, horse, fish and camel, each approx. 4" long.

set of 4 **2.89**



OUR FLOATING ISLAND lets you stretch out, relax, sunbathe and lazily float on the water. Ideal for pool, pond, lake; tubular aluminum 50" x 24" frame with soft etha-foam pontoon sides and head rest covered in durable multi-striped canvas. Buoyant, unsinkable! 13 lbs. via R.E.A. collect. **12.95**



POOL BASKETBALL will have young and old dippers piling up the points. Floating gymnasium has unsinkable ethafoam and aluminum frame; 22" ring supports a 12" hoop with durable nylon net. Regulation-size inflatable vinyl ball included. **10.00**

please add 50¢ postage



GAY 90'S BATHING SUITS in stretch cotton jersey. Make a splash! **His** is the 2-piece ensemble made famous by Big Bill Corbett. **Hers** adds elastic and lacy ruffles at sleeve and pants leg, divided ruffles at shirt waist. Both in S-M-L; wide, wild assorted color stripes.

His **8.95**
Hers **9.95**
Matching "Her's" Bathing Cap 1.95



VICTORIAN RATTAN captured in Hong Kong, crafted of natural rattan (paint them if you wish) . . . . all in the graceful Heart motif. All headboards are 48" high.

39" twin **13.88**
52" double **18.88**
72" king size matching sofa chair **28.88**
37" [illegible] **13.88**

TO ORDER send check or money order; satisfaction guaranteed. Unless stated, prices include postage. Rattan furniture & Pool Chaise shipped via R.E.A., freight charges **only** collect.

the patio

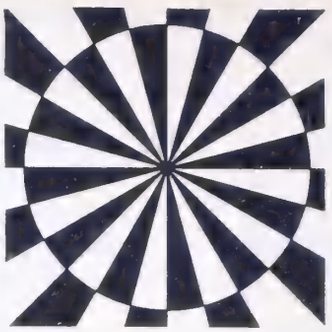
1672 [illegible] road
dent [illegible]
highland park, ill. 60035

READY NOW!
[illegible] SUNTIME CATALOG!

This is a "Psycho-Pictogram" –

With it you can instantly begin to draw money, friends, and anything else you want into your life . . .

IT CAN MAKE YOU VASTLY RICHER THAN YOU EVER DREAMED OF BEING!



YOURS TO EXAMINE FREE—FOR 10 DAYS

Here's news about a revolutionary MATERIALIZATION method, based on a new metaphysical discovery, and now available for the first time in a new book! Yes! Now, for the first time time, one of the most famous and celebrated investigators in the history of psychic research unveils the secret of the ages: *how to materialize your thoughts and desires to get what you want from life!*

Called "PSYCHO-PICTOGRAPHY," this amazing technique can change your entire life instantly – from the very moment you let it go to work for you – magnetically pulling wealth, love, warm friendship, glorious new vitality and lifelong happiness into your life, as if you owned Aladdin's magic lamp!

PSYCHO-PICTOGRAPHY by Vernon Howard *– one of the most exciting and valuable books you will ever read – shows how to work these miracles in your own life:*

- **HOW TO GET SOMETHING FOR NOTHING — how to materialize all your fondest dreams — make your dreams come true! How to really, actually *double* your wealth, and *keep on multiplying it* AUTOMATICALLY — ENDLESSLY!**
- **HOW TO BRING PEOPLE TO YOU — summon friends, bring love into your life, even "command" long lost friends to return . . . how to keep expanding your circle of loyal acquaintances until you have surrounded yourself with an admiring *army* of true friends and enthusiastic boosters!**
- **HOW TO DISSOLVE EVIL — negate schemes against you, perpetuated by others –destroy cruel influences of enemies, unfriendly neighbors, jealous co-workers — virtually rid your life forever of "natural" misfortunes like hard luck or ill health — with your *All-Conquering Gaze!***
- **HOW TO MENTALLY INFLUENCE OTHERS — command obedience and get people to do your will *without uttering a word or lifting a finger!* Plus astounding secrets of mental power — how to use your "Mind Television" to profit — focus new alertness and strength with your "Mental Binoculars" — all this, and much, much more!**

HOW "PSYCHO-PICTOGRAPHY" WAS DISCOVERED – AND HOW IT WORKS

Vernon Howard, discoverer of this amazing new mental science, is a famous metaphysicist and author. Early in life he began a lifelong search for the scientific basis of occult mysticism. His travels and studies carried him from Lapland to the mysterious Congo . . . from lost civilizations of prehistoric times, to the far reaches of modern science . . . from Alchemy to the weird powers of Zoroaster. After years of study and scientific research, he found – to his astonishment – the key to the MATERIALIZATION OF THOUGHT. Bewildered by the fantastic power he had demonstrated, he wondered – was this some accident, some fluke? Could it be repeated? And – most importantly – *could others be taught to perform these miracles of mind?*

He discovered that the key to unlocking the powerhouse of the Subconscious Mind lies in a simple fact: *the Subconscious is triggered into action by PICTURES, far faster than by words.*

Since that moment he has experimented with a series of mental Visual Images – tested them on over one thousand men and women from all walks of life. People with no greater education than yourself. People both young and old. Men and women without any particular Psychic gift. He discovered the technique of PSCYHO-PICTOGRAPHY works. It always works. Quite literally, it CANNOT FAIL, because it operates as mechanically as any other Law of Nature.

CASE HISTORIES PROVE MENTAL POWERS

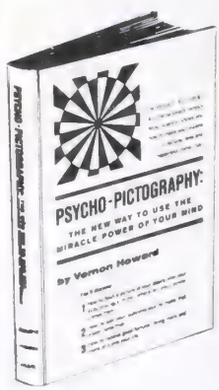
JOSEPH R. was virtually crippled with a serious disease – so feeble he could scarcely walk. Using the *Fifth Pictograph* (from the series of 94 Vernon Howard has thus far tested and proven) he *erased* his ills one by one – washed his body clean of impurities, aches and miseries, regaining a glorious floodtide of strength!

PHIL McC. sought a bank loan for his urgent debts. "Almost jokingly" (as he later admitted) he invoked the power of the *Eleventh Pictograph.* Entering the bank, he discovered to his utter astonishment an unknown benefactor had placed a *mysterious gift of two thousand dollars* in his bank account!

STANLEY J. has never found making friends easy. Forced into a lonely, barren life which denied him companionship, love, even job advancement, he used the Thirty-second and Fifty-sixth Pictographs over a period of thirteen consecutive days. Today he is engaged to marry a charming young woman, and has a host of new friends.

READ AND USE THIS AMAZING BOOK AT OUR RISK FOR TEN DAYS

But prove the miraculous power of "PSYCHO-PICTOGRAPHY" to *your own* satisfaction. Return the coupon below, and we will send a fresh new copy of Mr. Howard's exciting new book at once. Try his system for yourself – and see what happens in YOUR life, when the weird, symbolic Pictographs trigger into thrilling life the sleeping forces dormant within your own mind!



MAIL 10 DAY FREE EXAMINATION COUPON TODAY

NORFOLK-HILL, LTD. **Dept. HB-5A**
35 Ninth Avenue, New York, N. Y. 10014

Yes! Send me a Free Trial copy of Vernon Howard's "Psycho-Pictography: The New Way to Use the Miracle Power of Your Mind." I will read and use the book for 10 days – then either remit $5.95 plus small postage-handling, and keep the book – **or return the volume and owe nothing, pay nothing.**

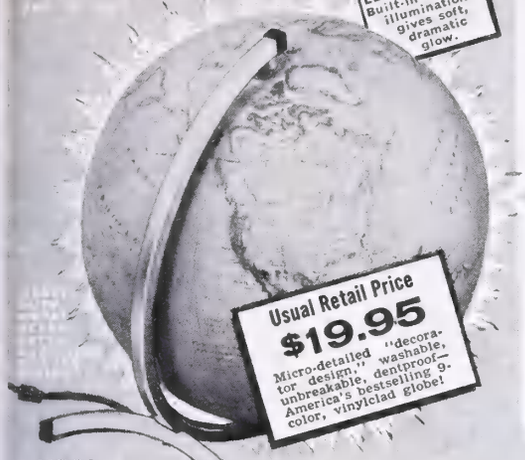
NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP # _____

☐ Enclosed $_____ ☐ Charge my Diner's Club Acct. # _____

SAVE MONEY! Send $5.95 with coupon and publisher pays ALL postage, shipping and handling charges for you! Refund guaranteed if you decide to return the book.



NOW YOURS FREE!

This Genuine Hammond Electric World Globe,

when you accept, without risk, Free Preview Copy of the HAMMOND LIFETIME WORLD ATLAS *(described below)* for thirty days' private perusal and evalution; whereupon you may return everything; at *our expense*, of course; paying nothing, owing nothing. But you *KEEP* "Early-Bird Gift" of GIANT $3-RETAIL WALLMAPS, our way of saying "thank you" for your courtesy. *Offer not open to libraries, schools, institutions.*

—THE GEOGRAPHIC GUILD,
By Order of the Directors

NO PURCHASE NECESSARY! Send Coupon Now — Without Money!

THE GEOGRAPHIC GUILD/35 NINTH AVE./NEW YORK CITY 10014
[In Coadjutive Association with Norfolk-Hill, Ltd.]

SEND Free Preview Copy of HAMMOND LIFETIME ATLAS. Include **$19.95 ELECTRIC GLOBE** as introductory FREE GIFT. Also, free early-bird gift of 3 Giant Wallmaps, mine to Keep! If not delighted by **FREE 30-DAY TRIAL**, I'll return everything (at your expense) with note explaining my disappointment — keeping **FREE WALLMAPS**. Otherwise, I'll send $38.75 in full — OR — only $10 down, 5 monthly remittances of $6.00 ea. Small pstg-hndlg. added. Registration, Personalization, 25-Year Warranty, Lifetime Revidium Privilege — all included.

HBS

OFFER NOT OPEN TO SCHOOLS, LIBRARIES, INSTITUTIONS.

Name | Print any special PERSONALIZATION INSTRUCTIONS ON separate sheet.

Address

City State Zip

SIGN HERE if payment not enclosed > X

☐ GET FREE PRINTS, FAST DELIV. SAVE SHPG.-INS. CHARGES by enclosing payment now. Reduced bookkeeping permits FAST DELIVERY, all charges prepaid. Also, you get valuable "Rare Map Portfolio," three hand-signed prints by Master Cartographer Ferdinand Von Schwedler. Inspired by history's greatest geographers, explorers, mapmakers — including Nicholas Sansone, Guillaume de Lisle, Mercator and Ptolemy. Each map serially numbered, with elaborate cartouching, ready for framing. Documented originals, bound to appreciate in vaue.

Same 30-Day Trial Privilege.
Refund guaranteed.

Special to Early-Bird Readers!

EXTRA GIFT
THREE HUGE HAMMOND MAPS
(RETAIL AT $3.00)

1 WORLD MAP, late International Edition in vivid multi-colors, Staff-Room size, almost 4 by 3 feet!
2 UNITED STATES MAP, color-litho on tough vellum — details include Hawaii, Alaska. Nearly 12 sq. ft!
3 SPACE CHART reveals secrets of universe, space explorations, over 100 facts, findings, etc. Color-drenched 988 sq. inches!

Restricted Offer Subject to Cancellation

YES! This $19.95 ELECTRIC GLOBE now sent FREE — an outright gift you need not return!

Large, easy-to-read headings; 9-color micro-detailing.
The most popular pneumatic globe ever manufactured.
Not a miniature — giant 1151-cubic-inch executive-size globe!
Revolves smoothly on rotary bearings.
Virtually impervious vinyl-tempered surface resists stains & scuffs!
Same type globe sold in finer stores, owned by 732,000 families.
Sturdy, decorator-approved, burnished metal stand; non-mar table glides.

The World's Only **LIFETIME ATLAS Updates Itself!**
Each year, every year, at no cost whatever, a complete REVIDIUM (at least 364 pages) automagically rejuvenates your Atlas. Continuous lifetime service FREE!

Please Accept This Free Preview Invitation . . .

A Special GUEST COPY of This Monumental Publishing "First" Awaits Your Pleasure

HAMMOND LIFETIME WORLD ATLAS

The World-Standard Geographic Authority
[Limited Century Edition]

- **THIS FIRST "PERPETUALLY NEW" WORLD ATLAS NEVER GROWS OLD, NEVER NEEDS REPLACEMENT!**
- **UNIQUE FREE REVIDIUM (PROVIDED EVERY YEAR) REVISES ATLAS, AUTOMATICALLY, IN 20 SECONDS!**
- **TRIUMPHANT RETURN TO "GOLDEN AGE" OF HAND BOOKCRAFTING EACH COPY A MASTERPIECE!**

NOW available to a *small number* of American families: a Complimentary Preview Copy of the new HAMMOND LIFETIME ATLAS. Why only a "small number"? Because many if not most families, one must concede, would likely *not* be interested in *any* atlas. To those thoughtful Americans, then, whose own awareness of our world-in-ferment will prompt serious consideration of what is (without hyperbole) an epic publishing triumph, is this message directed.

Why, you may ask, is this atlas so special? Firstly, because it is the only atlas extant which never grows old, *just more valuable*. Each registered owner is privileged to receive a complete, updated ANNUAL REVIDIUM (364 pages or more) at no cost whatever. This unique free accommodation is extended yearly, *ad infinitum*, to those who continue to avail themselves of it. Ingenious Pouchet construction, deftly concealed in the Portfolio Binding itself, permits *complete rejuvenation* of the LIFETIME ATLAS in less than 20 seconds! Yet this is *not* a "looseleaf" volume. Every page is joined integrally to the elegant binding. Secondly, the HAMMOND LIFETIME ATLAS is, uncompromisingly, the *best* such volume ever produced anywhere, by anyone! The most convenient, most useful, most rapid *reference atlas* at any price; it features advanced UNIMATION for instantaneous fact-retrieval, a new preprogrammed distributed indexing technique.

Softspoken Hallmark

That it will elicit as much admiration from friends, as it does satisfaction and pride from your own family, is self-evident. Indeed, this atlas is, by any standard, an important acquisition for one's *private library*. Nonetheless, it also deserves to be seen, a tasteful accessory, a sure "center of attention." A softspoken hallmark of genuine family values, too. Yet it is also a *sound investment*. Restricted printing, serial registration, resplendent binding, exquisite bookcrafting . . . these are factors which help maintain its "market value," *ensure* its future appreciation.

Here's an atlas which you *never throw* away, because it *never becomes obsolete*. Regardless of political ebb and flow of social tides, of industrial metamorphosis, of the new agriculture, of onrushing science . . . regardless of boundary shifts, emerging states . . . regardless of revolutions, wars, border disputes, juntas; the HAMMOND LIFETIME WORLD ATLAS stays new, vital, accurate, alive.

Enjoy FREE PREVIEW Now!

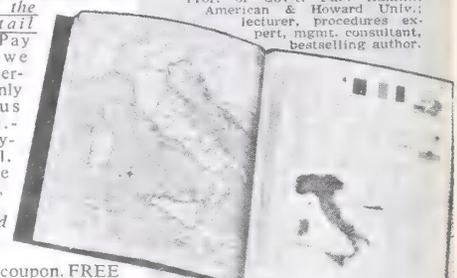
Merely by returning the no-risk coupon at top of page, the HAMMOND LIFETIME WORLD ATLAS is yours to have, use and enjoy — FREE! — for ONE FULL MONTH. You also get two valuable gifts: $19.95 *Electric Globe* and giant *$3-Retail Wallmaps*, both sent FREE! Simply return everything *at our expense* with a short note explaining your disappointment. *KEEP the big $3-Retail Wallmaps!* Pay nothing, owe nothing. Otherwise, send only $38.75 (plus small pstg.-hndlg.) payment in full. Or, if more convenient, use our *E-x-t-e-n-d-e-d Monthly Payment Plan* described in coupon. FREE Annual Revidiums *furnished indefinitely.*

THE GEOGRAPHIC GUILD
35 Ninth Avenue
New York
10014

"As useless as a 5-year-old phone book!"

Who can *afford* a fine atlas every year? Yet an *old* atlas is as useless as a 5-year-old phone book! *Now you can have a new quality atlas EVERY YEAR and not spend an extra cent.* The HAMMOND LIFETIME ATLAS! 'Unimated' instadex; finest cartography, type, color; tab-form fact retrieval; Hammond's pre-emminence . . . these make FREE AUTO-UPDATING even more valuable.

—Dr. Joseph D. Cooper
Prof. of Gov't. Pub. Admin., American & Howard Univ.; lecturer, procedures expert, mgmt. consultant, bestselling author.





ACTUAL SIZE: 9½" by 12½"
400 pages, over 2¼" thick
Weighs 5 lbs.

All edges bound and stitched.

CUSTOM APPOINTED
Superbly Gilded, Embossed, Inscribed
DELUXE PORTFOLIO BINDING
Unique Pouchet Construction Accommodates Yearly Revidiums

BUILT-IN CHARTCASE
Concealed sabratache holds large maps.



BENNETT CERF, famous publisher, author, humorist and "What's My Line" TV panelist

"The Greatest World Atlas of Our Time!"

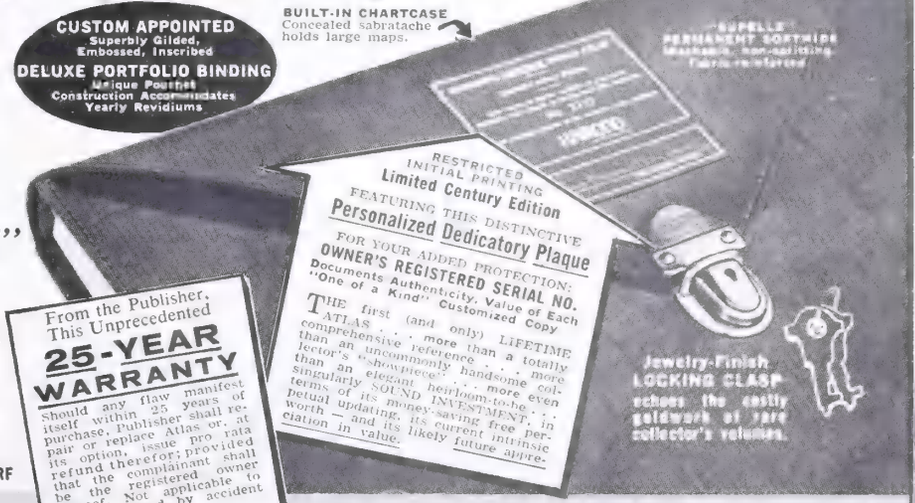
Because of its several unique features, and its physical handsomeness, I think this is the greatest atlas of our time. I especially look forward to never having to buy another atlas.

—BENNETT CERF

"Not a book — a work of art!" — Mrs. R. B., Fort Wayne, Ind.

"1001 business uses, but almost too posh. Every client tries to swipe it!" — H.R., Att'y., New York City

"LIFETIME ATLAS got me A+ . . . got you enclosed order from my Geography teacher." — A. M., Student, New Jersey



From the Publisher, This Unprecedented
25-YEAR WARRANTY
Should any flaw manifest itself within 25 years of purchase, publisher shall repair or replace Atlas or, at its option, issue pro rata refund therefor; provided that the complainant shall be the registered owner thereof, not applicable to defects caused by accident or misuse.
—HAMMOND INC.

Unquestionably the world's most distinguished Atlas, by the world's most distinguished mapmakers . . .

HAMMOND INCORPORATED

PURCHASE OPTIONAL
Thirty-eight dollars and seventy-five cents the copy, AFTER FREE PREVIEW.

NEVER BEFORE . . . An Atlas Like This!

Nine Unimated Divisions, wholly separate, complete references: (1) World, Artic, Antarctica; (2) Europe; (3) Asia (incl. Pacific); (4) Australia, N. Zealand; (5) Africa; (6) So. America; (7) No. America; (8) Canada; (9) United States.

All-in-One Units. Concise Unimation ends ping-pong page thumbing! Detailed, sealed political maps • Corresponding Instadex • Flags, pop., area, gazeteer matter • 3-D color-relief topography • Historical maps, data • Coded Econamaps • Arterial tranp. charts • Special diagrams, displays • No other atlas begins to compare!

GEOGRAPHIC ENCYCLOPEDIA

- Oversize display-spreads; each over 237 sq. inches!
- 400 unerring pages, 100% complete!
- 563 detailed color-key maps; more panels & diagrams!
- Over 262,000 easy-read entries
- 46,000 manhours of research!
- Equals 9-vol. geo-cyclopedia!

16-Page Space Section . . . latest technology; color panoramas, vivid photos, Reveals solar system, universe, space exploration; even predicts future conquests!



An Exciting "Window On The World"

IMAGINE! This big, beautiful, bountiful book actually brings the whole, wide, wonderful world to *YOU*. Each of the earth's 197 million square miles, the people who live there, their governments, their economies — all "come alive" in the lavish pages of this astonishing LIFETIME ATLAS!

© Copyright 1967 Hammond Incorporated

REDUCE HEAT & GLARE BY 50%



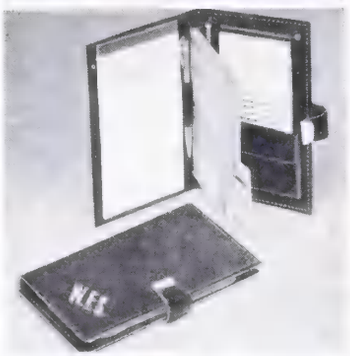
PREVENT DRAPERIES, UPHOLSTERY FROM FADING

RE-USABLE SUN SHIELD — cuts heat radiation in half — keeps you cool, shaded all summer long! Self-adhering, goes on in seconds; ideal for windows of your home, car, boat! Transparent, blue-green plastic film lets through only glare-free, easy on the eyes, light. Prevents fading of upholstery, drapes and rugs — helps them keep that brand-new look! Removable, re-usable — season after season! Sturdy, keeps its shape; won't tear, buckle, crinkle! 16¼x105" roll cuts easily to fit any size, shape! Best protection ever — satisfaction guaranteed!
58685 Re-usable Sun Shield. **1 Roll, $1.98; 2 for $3.79**

BRECK'S OF BOSTON • SINCE 1818
N85 BRECK BLDG., BOSTON, MASS. 02210



SPRAY 'N GLIDE is an amazing dry spray that uses Teflon's miracle qualities to lubricate drawers that stick, doors that jam, windows that won't open or close. Greaseless spray evaporates instantly and puts everything in smo-o-oth working order in a jiffy. Won't drip or stain. 6-oz. can. $1.98 ppd. From Walter Drake, HB-77 Drake Bldg., Colorado Springs, Colorado 80901.



LADY EXECS love this genuine black pigskin secretary designed especially for credit-card carrying and charge-plate-toting femmes. Fitted with a memo pad and gold pencil, flip-up address book, 2 bill pockets, zipper pocket for personal papers, change pocket for coins, keys, it folds flat even when loaded. 24k gold monogram. $4.95, 50¢ post. Sleepy Hollow Gifts, 3023 Crane Dr., Falls Church, Va.



FAMILY HUARACHES. South of the border down Mexico way, huaraches are woven of supple leather thongs in varied designs—no two alike. The natural beige color is polished for high lustre. Sturdy leather soles. All sizes for men, women, and children. Send shoe size or outline of foot for guaranteed fit. $5.95 ppd. From The Old Mexico Shop, Dept. HB5, Santa Fe, New Mexico 87501.



ZODIAC DESK SET. The sign of the Zodiac under which you were born is, of course, your lucky omen. And whether or not you attribute to it occult powers, the symbol is excitingly decorative on this white porcelain tile personalized with name and zodiac sign in 23k gold leaf. Black ballpoint pen in swivel holder. 3x6". $4.95 ppd. Leslie Creations, Box 10535, HB5, Pittsburgh, Pa. 15235.

Silverware REPAIRED & REPLATED



We'll make your silver look brand-new again!

Send precious silver to us, as thousands do from all over America. We plate with pure silver; repair flawlessly, when needed. We also do Gold Plating, Brass Plating, Chromium Plating. We refinish and repair Sterling, restore Pewter pieces. We install stainless knife blades. Send for free booklet, with prices, information.

Famous for 76 years; established 1891

SIMMONS PLATING WORKS
419 Whitehall, Atlanta, Ga. 30303



Professional **PEN & INK DRAWING OF YOUR HOME**
on fine china plates and coasters

Send us a snapshot of your home or boat—we draw a beautiful black and white sketch in fine detail—print it in black on a fine, white glazed plate or six white china coasters. Both rimmed with 22-carat gold. Photo returned unharmed.

SPECIAL INTRODUCTORY OFFER

10" diameter plate or six 4" diameter coasters, only $25 ppd. Drawing can also be imprinted on playing cards, matches, napkins, Christmas cards, bridge tallies, postcards and stationery. Write today for samples. Since art work is included in original price, subsequent orders will be filled at approximately half of the original price.

Sorry, no C.O.D.'s

Crooker® Dept. HB-57, Box 265
Cold Spring Harbor, L.I., New York 11724

4-SHELF BOOKCASE



44" WIDE
8" DEEP
40" HIGH

EXTRA LARGE • DANISH STYLE

A truly great bookcase buy. European import, sturdily constructed of solid beechwood, with hand rubbed walnut veneer finish. Over 13 ft. of shelf space. Shelves 9½" high. Holds over 150 hard covered large books.

Send 25¢ for complete Danish furniture catalog.

Shipped unassembled, easily set up.

No C.O.D.'s ONLY **$22.95**
Satisfaction guaranteed POSTPAID
West of Miss. add $3.00

GENADA IMPORTS
Dept. A-5, P.O. Box 204,
Teaneck, N. J. 07666
N. J. Residents add 3% sales tax.

adjustable Hi-Low T.V. POLE STAND



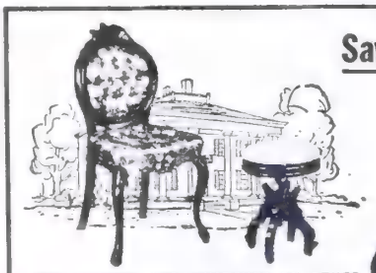
For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

$10.95 ppd.
2 for $21.00 ppd.

Write for FREE catalog of gifts.

Holiday Gifts Dept. 205-A
7953 Raritan St., Denver, Colorado 80221

Save on Victorian Furniture



This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle $54.95

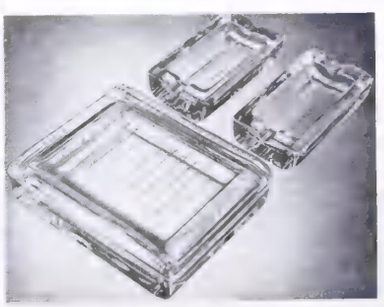
Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.95

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND $1.00

All Victorian pieces are shipped F.O.B. Alabama Factory
. . . Allow ample time for delivery

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P.O. BOX 586
SMITHFIELD, NORTH CAROLINA 27577

CRYSTAL WEDDING BOX



Send us your invitation and we will cut it into the top of a Fostoria crystal cigarette box. Ash trays have one name on each. Gift Boxed and Postpaid.

Box (5½" x 4½") $14.50
Ash Trays $7.50
Set $21.00

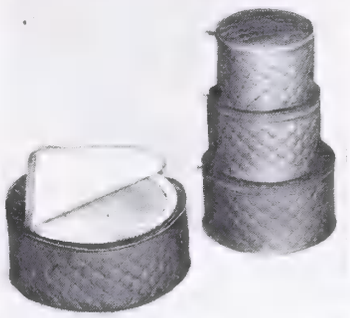
BROCHURE ON REQUEST
No C.O.D.'s Please

The Hill & Shop
129 Butternut St., Lyons, N. Y. 14489
N.Y. Res. add correct sales tax

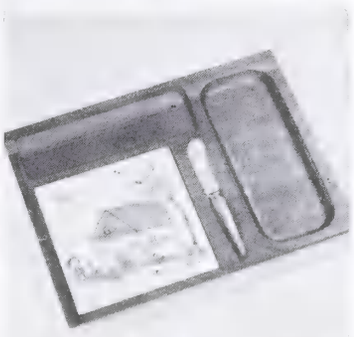
HAREM RING. The ring on her finger will have beaux on their toes, because Lions has made it look dazzlingly real! Opulent five-strand ring of heavy white gold plate set with prong-mounted rhinestones is copied from an ancient harem design and captures the mystique and splendor of the Far East. State ring size with order. $3.95 ppd. Lions, 665 Middle Neck Rd., 76B, Great Neck, N.Y. 11023.



KEEP UNDER COVER your fine china plates and they'll be dust-free, ready for instant use. Set of 4 wipe-clean gold quilted-vinyl storage cases with zippered opening (for easy putting and taking) hold *twelve each* 11½", 9", 7½" plates, 6½" saucers. Guard against chipping and scratching. $4.98 postpaid. Downs, Dept. 1105, Evanston, Illinois 60204.



COPYCATS, that's what Karen Studios are. They take a child's drawing (any size will do), reproduce it on a handsome cheese tile and mount it in a solid American-walnut serving board with rubber-tipped base. How's that for a superb Mother's Day gift? 13x9½" board with 6" tile and cheese spreader is $10.95. Tile alone, $4.95. Ppd. Karen Studio, Box 175, HB5, Rye, New York 10580.



COLLEGE SEALS. The authentic seal of every 4-year accredited college in the U.S.A. may be ordered on these wonderful ⅝" tie tacks and charms. Send one for "good luck" to a freshman friend, both to a couple whose romance is milestoned with campus memories. Tie tack in 14k gold, $16; sterling silver $3.95; charm $16; $3.95. Ppd. Taylor Gifts, 226 West Wayne Ave., HB5, Wayne, Pennsylvania 19087.



NEW BEAUTY AID:
MAGNIFYING MIRROR

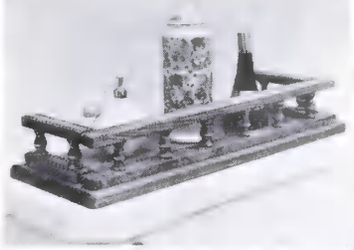


- **SWIVELS** to all angles!
- **RUBBER SUCTION BASE** holds on mirrors or any smooth surface!
- **USE WITHOUT EYEGLASSES:** magnifies so clearly you can make up without them!

"BEAUTYMATE" — handiest complexion, make-up beauty aid in years. Portable, use anywhere — dressing table, bathroom, car, shaving, travel. Recessed 4½" mirror, flexi-rubber frame. Magnifies without distortion. Pink, blue or buff.

ONLY $2 PPD. (3 for $5)
10-day money-back guarantee. Individually gift-boxed. Check or money order (no C.O.D.'s).

RICHARDSON'S, Dept. H-5
4801 McKnight Road, Pittsburgh, Pa. 15237



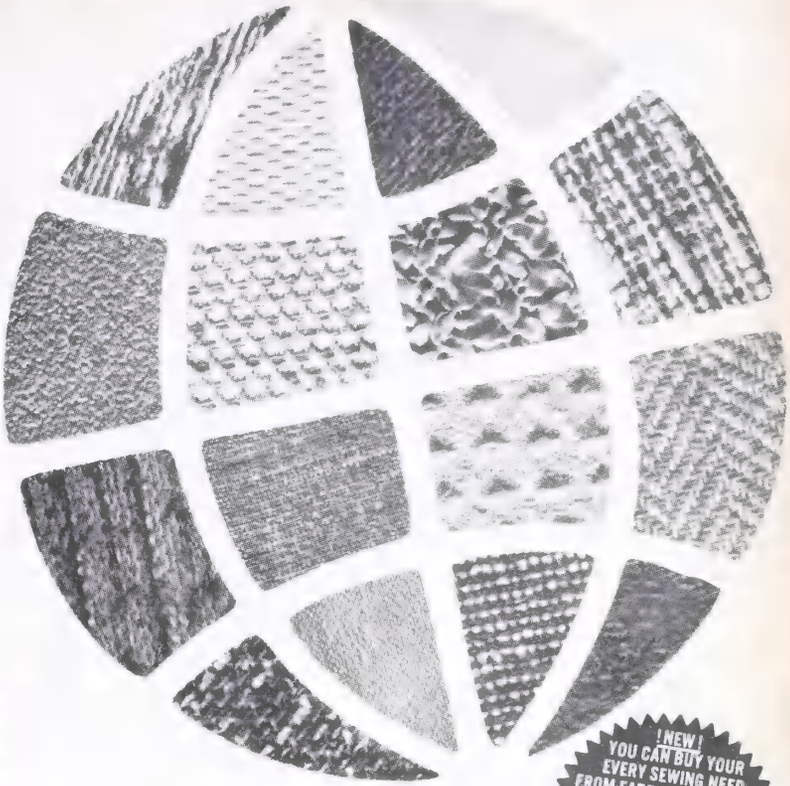
EARLY AMERICAN TRAY MAKES A DECORATIVE TANK TOPPER!

Turn bathroom tank tops into decorative storage areas with our Early American tray! It's made of solid birch with a rich antique finish. Graceful, carved spindles and rail on three sides protect bottles, boxes and cosmetics. A handsome addition to any bath, tray is 20" long, 7" wide, fits all standard tanks.

SEND FOR FREE GIFT CATALOG

$4.95 postpaid

Artisan Galleries
2100 A-5 No. Haskell • Dallas, Texas 75204



NEW! YOU CAN BUY YOUR EVERY SEWING NEED FROM FABRICS 'ROUND THE WORLD! WE NOW CARRY: Scissors • Zippers • Thread • Seam Binding • Patterns • Buttons • Buckles • Interfacing • Lining • Needles and Pins

In our second decade we remain... The most unique fabric service in the whole wide world!

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand woven cottons from India, pure silks from the Orient, the finest cottons from Switzerland, France and Italy . . . as well as many exclusive fabrics from America's finest mills. And all at Guaranteed Lowest In The Country Prices! Should any fabrics purchased from us be sold anywhere at any time at a price lower than ours, we will refund the difference upon notification.

With most fabric purchases you receive a Surprise Gift Bonus of fresh new fabrics Free, or take a 10% Discount as preferred. There is no obligation whatever to buy. Also frequent Special Offers!

all this for only $2 a year

(Over 400 swatches) Refunded if not delighted Fabrics'Round the World, Inc., 270 W. 38 St., N.Y.C.

Unconditional Money-back Guarantee On All Purchases! No Time Limit!

You must be happy with everything bought from us or we want it back!

HB-57

FABRICS 'ROUND THE WORLD Inc.
270 West 38th Street,
New York N.Y. 10018

☐ $2.00 enclosed for full year's membership

Name _____

Address _____

City _____

State _____ Zip _____

No foreign or Canada please!

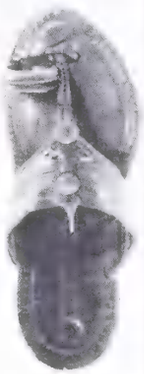
Beautiful "Kohlapuri Chappals"
INDIAN SANDALS



Hand-Made of Water-Buffalo Leather

These famous sandals were originally designed in the town of Kohlapur in the 18th Century. They combine wonderful freedom and comfort with the graceful beauty of the loveliest of India. Strong Water-Buffalo leather is worked carefully to give full pliability and long wear. Then it is beautifully embossed. Leather is a rich, deep natural color, looks more beautiful as you wear it. And it *molds* to your foot with wear, or if soaked in water and worn until dry!

This classic design flatters a woman's feet—is handsome on men. We guarantee you will find "Kohlapuri Chappals" the most comfortable and handsome sandals you have ever worn—or seen. Order in sizes from 5 to 12 for men and women. A remarkable bargain, too. These usually sell at $12 to $15.



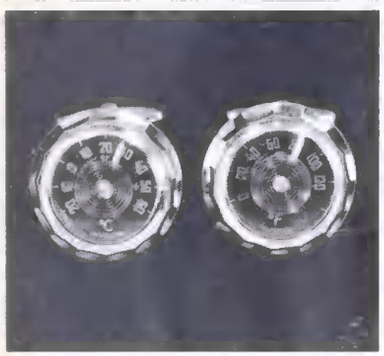
FOR Women *And* Men

Men will especially appreciate their own "Kohlapuri Chappals". The traditional foot-gear of the hard-riding Maratha fighters, they are cool, comfortable—and the sturdy leather improves with wear to develop a rich, mellow look that men love. Order 2 pair for your husband. He'll never have it so comfortable!

OUR PRICE
Only $5.95



ALEXANDER SALES CORP. 125 Marbledale Rd., Dept. HB-567 TUCKAHOE, NEW YORK



TEMPERATURE CUFF LINKS

They actually work and will tell the right temperature anywhere in the world. One tells Centigrade, the other Fahrenheit. 22 K gold plated with black dial. Unusual gift for Dad or Grad. Guaranteed accurate. By Invento.

$10.00
Pa. residents add 5% Postpaid

Write for FREE CATALOG HB-567

THE Gold Drum INC.
1020 Ridge Ave., Pgh., Pa. 15233



FAVORITE CASUAL in soft 'n silky

Checks or Solids

You'll love its styling with easy 4-gore skirt, action back and snap-up front. In light-weight drip-dry Dacron/Cotton checks in Desert Tan or Turquoise. Sizes 10-44, 12½-24½.
$14.95

Same style in wash-and-wear drip-dry Chambray; Cadet Blue or Raspberry Red. Sizes as above.
$13.95

plus 50c post.
Satisf. Guaranteed. $3 deposit for C.O.D.

OLD PUEBLO TRADERS
622-BF-So. Country Club, Tucson, Ariz. 85716

RESCUES DRY SKIN... pampers your complexion



THE ONLY COCOA BUTTER SOAP

Only Hershey Estates soap is made of highly-refined cocoa butter a nearly perfect skin conditioner. Excellent for dry skin because it conditions as it cleanses . . . leaves skin soft and refreshed. All-vegetable oil soap makes rich, velvety lather in any type of water. Delicately perfumed. GIFT BOXED 3 cakes of personal size or 2 cakes of bath size or 10 cakes of guest size or 5 cakes of large guest size for $1.75, postpaid.

SPECIAL: 11 boxes (your selection) $10.00: 12 boxes for price of 11, $19.25, ppd.
(Sorry, no C.O.D.'s)

HERSHEY ESTATES
DEPT. 23, HERSHEY, PA. 17033

DINGY TEETH made RADIANT WHITE



in minutes! Like a Movie-Star smile with new Cosmetic Enamel!

Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.

SEND NO MONEY! Free 10 Day Trial!

Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. 10 day trial must satisfy or money will be refunded.

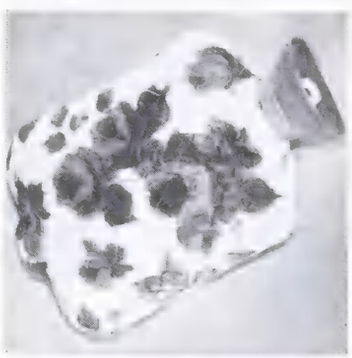
NU-FIND PRODUCTS CO., Dept. W400
Box 205 Church St., New York, N. Y. 10008



ASTRONAUT SUNGLASSES are a Meredith Separator exclusive. 100% distortion-free, optically-safe lenses for sunning, sailing, driving are virtually shatterproof. No glare, no blinding rays to interfere with sport at hand. 12k gold-filled frame for femmes and fellas, with case, $12.95. In *your* prescription, single vision $24.95; bifocal $29.95. Ppd. Meredith Separator, 44 Peggy St., Cleveland, Mo. 64734.



JADE NECKLACE. Semiprecious jade from Kashmir in deepest, rarest green is strung into a necklace of artful simplicity to put a slim throat in a lovely light. Each bead, perfectly shaped, was crafted by village artisans. To wear with a straightline linen, an elegant caftan. $14.95 ppd. Order from American Trader, Dept. 567, Norwich, Vermont 05055.



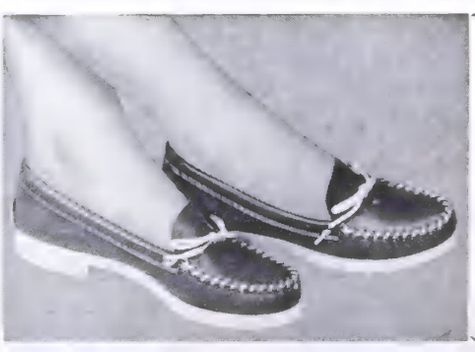
A HOT WATER BOTTLE given the glamour treatment by the French is a blooming beauty. Luxuriously comfortable when you're bedded down with a bug, quilted white vinyl and rubber cover lavished with red roses is insulated for extra protection, more heat distribution. Converts to combination syringe. 5-yr. guar. $4.95 plus 50¢ post. Things Special, 45 Garlor Dr., HB5, Havertown, Pa. 19083.



G-WHIZZES for holding books for ready reference on a music lover's desk are solid brass G-clef book ends. They're 7" tall, have well-weighted 4" square bases. Remember them as a reward for a persistent practicer, your son's music teacher, a music-minded friend. Brass, $10.98 pr.; black iron, $6.98 pr. Ppd. Tennessee Chromium Plating Co., 206 Louise Avenue, No., HB5, Nashville, Tenn. 37203.



OLD COUNTRY STORE paper dispenser is the granddaddy of this towel rack made with the same care and pride of workmanship as in those good old days. Antiqued pine with hand-turned dowels, fine wood cutting edge, graceful carry-handle. $15\frac{3}{4}$x$4\frac{3}{4}$x$9\frac{3}{4}$" high, it holds jumbo or standard roll of paper towels. $4.95 postpaid. Artisan Galleries, 2100 N. Haskell Ave., Dallas Texas 75204.



LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 5 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $6.98 postpaid. COD's accepted. Moccasin-Craft, 65-OF Mulberry St., Lynn, Mass. 01903.



6 big differences plus 2 big ovens

Add up all the advantages you get with this new Tappan 400 Gas range—and go get it!

1. *Instant on—instant off* . . . only Gas gives you this quick cooking response. 2. *See-for-yourself heat* . . . it's easy to judge the visible Gas flame. 3. *Complete controllability only with Gas.* Infinite degrees of heat instead of just a few settings. 4. *Smokeless broiling* . . . Gas gives you clean, cool, closed-door broiling. 5. *Two Gas "Keep Warm" ovens* turn down automatically, keep meals ready-to-serve. 6. *Prop-up top* and removable oven liners for extra easy cleaning. All these advantages make the big difference with this new Tappan 400 and Gas. Choose coppertone, white or new Provincial decorator finish shown above. See the Tappan 400 at your Gas company or dealer now.

AMERICAN GAS ASSOCIATION, INC.

For clean, modern cooking,

Gas makes the big difference

. . . costs less, too



SAFETY is for KEEPS with the patented MEYCO*SAFETY SWIMPOOL COVER. You can be assured of safe protection to children playing around your pool. It will support children and adults in any emergency. It's an all-year-round safety swimming pool cover.

The MEYCO*SAFETY SWIMPOOL COVER automatic anchoring system and stainless steel tension springs that lock it in place allow the pool to be covered or uncovered in two minutes. Leaves and debris cannot get in and maintenance is cut to a minimum. It's custom made to fit any size or shape pool and it carries a three year warranty. 15' x 30' Cover. $199. complete.

We do not make covers for above ground circular pools.

Write for full information TODAY. Dept. HB-22

MEYCO® SAFETY SWIMPOOL COVERS

NATIONAL SWIMMING POOL INSTITUTE

99-08 Metropolitan Ave., Forest Hills 75, N. Y. Phone BOulevard 8-3200

*Patent #2,958,872 ESTABLISHED 1898



English Import!
World's first low-cost
FLAME GUN KILLS WEEDS FAST

From the land of pretty gardens comes this jet-rod Flame Gun that kills weeds in summer, melts ice in winter. No cumbersome cords, no expensive batteries, no costly fuel! Easy, clean, one-hand operation does the job fast from comfortable standing position. Sterilizes ground, gets rid of insect nests. Keeps flagstone and cement walks clear, trims borders. Less than 2 pints of kerosene gives 30 minutes continuous use. Completely safe, weeds under a lb. Full instructions included. *Order today.* This season do your weeding without bending. **$29.95** ppd.

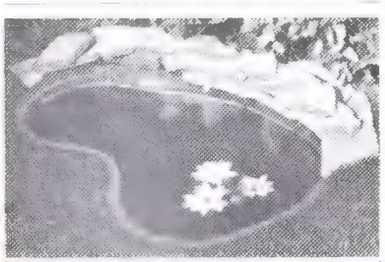
Prompt Shipment. *Satisfaction g'teed.* Send check or m.o. *Write for FREE color catalog of unique gifts.*

HOBI INC DEPT. B-57 FLUSHING, NEW YORK 11352



Dress up your mailbox stand in a pretty petticoat of cast aluminum that will give your home the appearance of a lovely country estate. Mailbox complete as illustrated. **$49.95 ppd.** Send for your free Gift Guide of all Old South Reproductions.

MOULTRIE MFG.CO. Moultrie, Ga.



OUTDOOR GARDEN POOL $3.98

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropolen. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (3'5" [illegible] 3" x 8" deep at ground level) has recessed water lily pot to hold 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50¢, shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

MICHIGAN BULB CO.
Dept. BP-1475, Grand Rapids, Michigan 49502



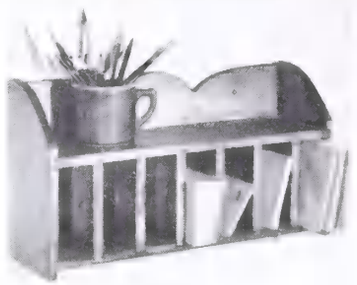
HUMMINGBIRD SYRUP FEEDER $1.00 Postpaid

The Hummingbird Syrup Feeder holds over ⅓ cup of the sugar and water syrup which so easily attracts the Ruby Throated Hummingbird. The all plastic clear view tube is decorated with a brilliant red, orange or yellow flower and green leaves. Can be used on trellis, fence post or attached to a stake. Pamphlet on hummingbirds included. 4" high. Please state color. No COD's please. Gift box of three $2.75

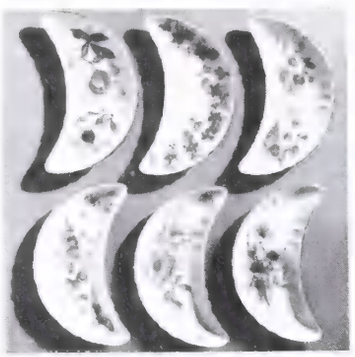
Pa. Residents Add 5% Sales Tax.

Send 10¢ for gift catalog

CLYMER'S OF BUCKS COUNTY
Dept. HB57, Point Pleasant, Pa. 18950



POST OFFICE to hang over your desk in the hall, above a work counter has 7 roomy compartments for incoming/outgoing mail, bills, memos. Keeps things fingertip handy. Antiqued honey-toned finish on sturdy pine. Hangs or stands. Perfect for a small business! 18x10x5½", $9.95. Unfinished, $7.95. Add $1 post. Crescent House, 135 Central Park Rd., HB5, Plainview, N.Y. 11803.



ANTIQUE BONE DISHES are practical and pretty substitutes for table-crowding salad plates. Daintily shaped Bavarian china dishes are hand painted with pastel blossoms, lavished with golden frost. You'll use them for buffet relishes, after-dinner sweets, a salad of spring greens. 6¼" long, set of 6, assorted designs, $7.98 plus 35¢ post. Foster House, Dept. 205-4400, Peoria, Ill. 61601.



EVERY INCH OF "VERA" is a delight in beauty and comfort. Native hardwood frame: foam-filled seat and back: lined skirt. Upholstered in spot-shed velvet in 24 colors (samples on request). 33" h., 24" w.; seat 18" d., 17" h. $54 each, $102 pair. Express charges collect. Catalog and swatches, 50¢. Hunt Galleries, 2920 N. Center St., HB5, Hickory, North Carolina 28601.



PEARS, APPLES, GRAPES are in beautiful profusion and sitting pretty in this Spanish bowl copied from one found in a medieval castillo in Seville. Black wrought iron in a lovely scroll design, it's an eye-catching centerpiece for dining room or terrace. 6¼" high, 9" diam. $9.50 plus 75¢ post. Matching candlesticks, $6.50 pair ppd. Heritage House, HB5, Wallingford, Pennsylvania 19085.



TRAVEL BAR for the salesman who must entertain customers on the road, for Mom and Dad who like cocktails à deux in their stateroom, has a luxurious saddle-tan exterior. Holds 3 liquor or mix bottles, 4 8-oz. aluminum glasses, beer can/bottle opener, 2-oz. jigger, stirring spoon with olive fork. Safety latch/lock. 11x13x5¼", $12.95 ppd. Nel-King, 811 Wyandotte, HB-57T, Kansas City, Mo.



14 K GOLD
A REMARKABLE METAL POLISH

for home, car and boat.

So effective it's hard to believe

Quickly cleans and polishes chrome, brass, copper, bronze and aluminum, without hard rubbing. Brings out hidden lustre, gives new brilliance, wipes away rust and tarnish, provides a protective film to retard discoloration. Works easily on all fine metals. Non-flammable . . . . kind to hands.

New Jersey Residents Add 3% Sales Tax. Pint $1.75 postpaid

CAR-SKIN PRODUCTS CORPORATION
Flemington, New Jersey 08822

Your real living room and why you should carpet it.

The playroom, rumpus room, family room, whatever you call it—your family probably spends more time in it than in any other room.

Yet Mohawk will bet dollars to donuts, the most popular room in your house has the worst floor.

Now we're not proposing you carpet it in $20 a yard broadloom. But Mohawk's Savon Carpet of Cumuloft® nylon is a very good idea.

Savon is beautiful, fashionable, chic, luxurious and all kinds of nice things. But it's also one of the toughest, longest-wearing carpets made! Mohawk's taken special care to give you all the benefits of Cumuloft nylon and then some.

It springs back under the crushing footsteps of teenage dancing, repels stains from just above anything even your kids might spill and it makes your playroom safer to play around in.

What's more, Mohawk's Savon comes in a range of bright, brilliant colors that really warm up a room and make a dull tile floor look "sick" by comparison.

It'll even make you feel "cozier" living in it.

(Don't forget to put Mohawk's Cloud Step cushion under it—and your carpet'll feel as good as it looks.)

To carpet a 12′ by 10′ family room with Savon will cost less than $110. Plus a modest cost for padding and installation. At this price, Savon is the carpet you don't have to wait for. You can afford to be practical and enjoy the comfort of having carpet in the room you "live in," right now.

This is only one of the many ways Mohawk Carpet can beautify your home. With practical carpets for the family room. Wildly luxurious carpets for the living room. An ingenious idea for the kitchen. The ultimate solution for your dining room. Bathroom carpets. Bedroom carpets. Carpets that no one else but Mohawk has.

We've gathered many of these ideas and put them in an exciting little booklet. It's yours for the asking. Just write to: Mohawk Carpet, 295 Fifth Avenue, New York, N.Y. 10016.



a most delightful pet

As a child's pet . . . for your own amusement . . . or just for instance . . . we can suggest nothing more suitable than a miniature donkey to ride — to drive — or simply to love. The supply of these little animals is limited.



WRITE TODAY

. . . for information about this rare and delightful animal.

MINIATURE DONKEY REGISTRY© OF THE UNITED STATES

1108 Jackson Street • Dept. HB-5 • Omaha, Nebraska 68102

FATHER'S DAY SPECIAL!

Baby's First Shoes

Bronze-Plated in Solid Metal

Only $3.99 a pair



COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ash trays, bookends, TV lamps at great saving. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name, address, for full details, money-saving certificate, handy mailing sack. Write now!

AMERICAN BRONZING CO.,
Box 6504-AK Bexley, Ohio 43209

GOLFERS!



Drive this Super Ball 400 yards!

Is it a bird? . . . Is it a plane? No—it's Super Ball! The amazing super golf ball you can whack a healthy 400 yards. Find some guys who think you can't hit—make a small wager—then collect! Even a tiny tap sends it soaring toward the 19th hole! Looks, feels, and hefts like a real regulation golf ball but zooms out of this world. 92% rebound; 8% short of perpetual motion; 50,000 lbs. of compressed energy. It's almost alive! Get the last laugh with Super Ball. Set of 3 only $2.98 ppd.

Prompt shipment. Satisfaction guaran'teed. Send check or money order.

PORT SALES CO. / Dept. B-57, Box 134 E. Northport, N.Y. 11731



"A REAL JOY"

"We are delighted with the FlexPorts. They are a real joy in this home. House and our cats and dogs are having a ball going in and out at will."

FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at $19.90. Before ordering send for free folder.

TUREN, Inc., Dept. H-5
2 Cottage Ave.,
Danvers, Mass. 01923



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES			STOPS		
▪ Come—at all times!	▪ Sit	▪ Heel	▪ House soiling	▪ Chewing	▪ Biting
▪ Drop	▪ Fetch	▪ Stay	▪ Jumping	▪ Barking	▪ Digging, etc.
▪ Go, etc.					

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device. "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes FREE 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated.

Only $11.95. Money Back Guarantee. Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
Dept. HB-5 11927 Montana Avenue Los Angeles, California 90049



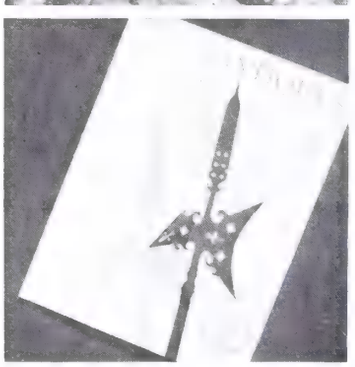
GREAT SHAKES and a great buy for the barbecue season ahead are extra-size salt and pepper shakers. In clear crystal, amber, or blue with embossed American eagle, they are a careful reproduction of an original antique. 5½" high, decorative shakers hold a bountiful amount of seasoning. $1.95 the pair postpaid. Seth & Jed, Dept. HB-57, New Marlborough, Massachusetts 01246.



REPEL-O-STICKS discourage dogs, chase cats, rout raccoons from garden shrubbery. Just indicate areas you want to protect from unwelcome visitors by staking Repel-O-Sticks (impregnated with long-lasting Chaperone) in the ground at 3' intervals. Penetrating essence keeps animals at distance. Bag of 6 with can to recharge pads, $1; 6 bags, $5 ppd. Sudbury Lab, Box 2410, Sudbury, Mass. 01776.



MAKE TEETH PEARLY WHITE. Never be smile shy again. Just brush Wyten on your teeth and in seconds you'll have a sparkling white finish that appears perfectly natural. Tooth cosmetic transforms discolored and stained teeth, covers fillings. Will not harm tooth enamel. $1.98 ppd. for 3-4 months' supply. From Nu-Find, Box 205, Church Street Station, HL5, New York, New York 10001.



"ANTIQUES" has been the collector's magazine for 45 years. There are authoritative articles on every aspect of American and European decorative arts, reports of museum exhibits, calendar of antique shows, house tours, and book reviews in every issue. $1.50 a copy; 10-month special, $7.95; 20 for $15.90. Send order to Antiques, 551 Fifth Avenue, Dept. HB5, New York, N.Y. 10017.



COW BUTTERTUB is just the right size for whipped-butter packages you pluck from the supermarket dairy case. Glazed ceramic tub is sized to take cottage cheese containers, too, and when you've finished dinner, just pop it all into the refrigerator. 8-oz. size is perfect for individual casseroles, soups. From Portugal, $3.50 plus 75¢ post. Colebrook House, Box 836, HB5, Paoli, Pa. 19301.



If *Diners* Club or AMERICAN EXPRESS charge, give number and signature.

Satisfaction Guaranteed

Write Dept. HB-5

YOUR Family Crest IN 18K GOLD

CERTIFICATE OF AUTHENTICITY INCLUDED

One of the world's largest collections of heraldic crests and seals is now available to us. We'll research and reproduce your family crest in exact detail on a heavy mounting of 18K gold. Just furnish your name. Allow 3 weeks delivery.

MAN'S RING $135.00 CUFF LINKS $145.00

CREST RING FOR LADIES $110.00

merrin 530 MADISON AVE. NEW YORK 22 PLAZA 3-8688



Sunrest might have been designed by nature... if nature wasn't so busy designing other things.

This is how nature would design outdoor furniture. Outdoor furniture that knows the shape of a human body. And imitates it. Outdoor furniture that lives in the sun and laughs at the rain.

This is Sunrest. It's made of hollow plastic sections on a cold rolled steel frame.

A resilient suspension system contours the sections. So they curve like a hammock. Act like a hammock. Feel like a hammock. They won't trap heat. Because they're hollow. And they won't warp or fade. Because they're made of specially molded plastic.

The steel frame has a double coat of baked enamel. So it resists rust. And the table tops are cast with marble powder. Because marble powder resists wear and weather better than marble. Chairs stack for easy storage.

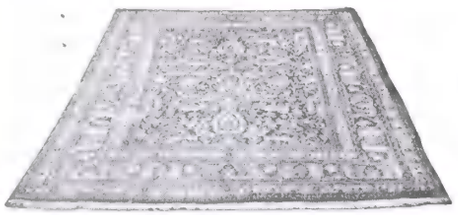
And don't forget the stunning colors! You can choose from Blue/Green and Orange/Yellow in White Frame, or 2 Tone Green in Olive Frame.

Chaise, $49.95; Lounge Chair, $29.95; Ottoman, $14.95; Loveseat, $44.95; Side Chair, $24.95; Rocker, $32.95; 42" Marbelle Umbrella Table, $49.95; Marbelle Side Table, $22.95; Folding Serving Cart (not shown), $37.95.

Samsonite®
SUNREST

Available in these color combinations at better department and furniture stores everywhere.
Samsonite Corporation, Denver, Colorado 80217. Also makers of Samsonite Luggage.

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $50 to $1500
Small to Giant Sizes.
Savonnerie rugs from India in pastel (Kirman) colors
2 x 3 ft. to 12 x 24 ft.
9 x 12 ft. $550. 12 x 20 ft. $1290
Many giant and unusual sizes
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

For 40 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $12.50
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N. Y. DEPT. B TEL. HA 2-7832



Hurricane Lamps
WITH ITALIAN MARBLE BASES

The richness of these handcrafted Rogers gold finished castings and imported Italian marble bases combined with hand cut crystal blocks and imported crystal pendants is unbelievable at this price. The perfect decorator touch for buffet or mantel reminiscent of an elegant age. They are 17" high including 8" Williamsburg style chimneys, and 5½" wide. Completely electrified.

Pair only $29.95 *Sorry No COD's* SHIPPED EXPRESS CHARGES COLLECT
MATCHING CENTERPIECE AVAILABLE $24.95
Pa Res Add 5% Sales Tax

LUIGI CRYSTAL
Dept. HB57, 7332 Frankford Ave., Phila., Pa. 19136

Famous
Madison Ladder Back
fully assembled. Direct from our workshop to you.



Faithful copy of the original Ladder Back chair that played such a prominent role in bygone days. Reflecting all the charm of its era, the Madison still blends beautifully in any setting from the White House to your house. Of specially selected hardwood, it is carefully handmade to last for generations. Hand-woven seat of fibre rush in Colonial 1-point pattern

UNFINISHED ASH, smoothly sanded. Ready to paint, stain, wax or oil $10.95
NATURAL finished ash (blonde) $11.95
BIRCH—finished in Maple, Walnut, Pine or Black Lacquer $14.45
ANTIQUED finish Birch Florentine Yellow, Moss Green, Venetian Red $15.95

Minimum order TWO 10% discount on six.
For matching Arm Chair add $4.00 to above prices.
Prompt shipment. Express charges collect.
Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. B-57, Statesville, North Carolina 28677



Curved Love Seat $159.95

17-in. Marble-topable in solid mahogany $15.95



Romantic Victorian
solid Mahogany, hand-carved furniture!

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog.
(also; rare, unusual Early American pieces)

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327
Rush big colorful Catalog B-5 and my choice of costly fabric cuttings. I enclose 50¢. (Check, coin or stamps are all fine.)
Name.....
Address.....
.....Zip



PAINT YOUR OWN WALL MURAL

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint by-numbers" method is fun, incredibly easy. Take just 4 to 5 hours. Artists charge up to $350; wallpaper scenes cost $100 and more. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for

FREE! BRAND NEW COLOR CATALOG
over 25% New Designs!

Exciting new 36-page full color catalog shows dozens new designs and big choice of decorator color combinations, plus easy "How to" details. ALSO FREE COPY: "Romance of the Murals". (encl. 10¢ for postage, handling.)

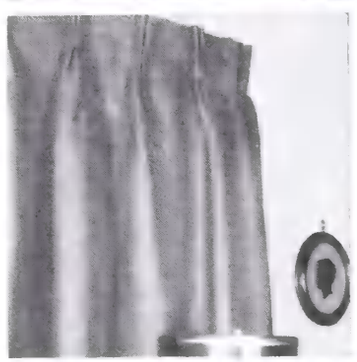
MURAL ART CENTER
Div. National Systems
4401 Birch St.
Dept. 4955, Newport, Calif. 92660



NEK-EZE takes the rock and roll out of car snoozing. So when Dad takes his turn at the wheel, put this head and neck support on the seat back, position it at the most comfortable spot, and nap the miles away. In cheery plaid or gray, tan or blue Danish stripes, it's *the* perfect going-away gift for friends off on a tour. $2.95 ppd. From Better Sleep, HB5, New Providence, New Jersey 07974.



FOREGONE CONCLUSION. Your husband may not be another Arnold Palmer, but he couldn't take his game more seriously if he were a pro. So give him this set of 12 metal tees, brightly plated in 24k gold and stashed for safekeeping in draw-string nugget bag. Tarnish-proof bag makes a good cache for his jewelry, too. $2.49 ppd. Norfolk-Hill, Ltd., 35 Ninth Avenue, HB5, New York, N.Y. 10014.



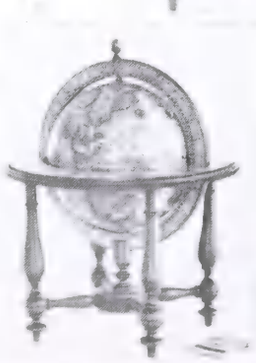
BURLAP BONANZA. Bon Bazar offers burlap for draperies, room dividers, place mats, wall coverings in 36 lush decorator colors. 38" wide, 69¢ per yard or 52", 99¢ per yard. Also 10 interesting tweeds. Handsome burlap draperies made to order by Bon Bazar. Swatch book and kit with custom drapery information, 25¢. From Bon Bazar, 149 Waverly Place, HB5, New York, New York 10014.



TALL SLIM SHOWCASE is a dramatic background for military medals. Walnut or maple with velvet background in black or color, glass front, it hangs on wall. 12x 26" case for 5-30 medals $19.95. 12x32" (10-60) $24.95. Ppd. Engr. 5¢ per letter. Insignia of Army, Navy, USAF, USMC (all branches & corps), and AAU, $2 ea.: 2, $3. Award Maker, Box 6474, HB5, Surfside, Florida 33154.



A PIE BASKET will bear your fluffy lemon meringue, delicate puff pastries in non-squash splendor to a party on the boat, a picnic at the beach. Of antique finished oak staves, it has a golden eagle emblem, strong double handles, protective lid, platform for pie. Remove the platform—it's a spacious 13½x11½x8½" h. $6.95 ppd. Templeton Craftsmen, HB5, Templeton, Mass. 01468.



ANTIQUE WORLD GLOBE KIT

A kit, fun and easy to assemble into a choice collector's item that will enhance any room. The accurate six inch diameter globe stands 11" high in its cradle and has an antique leather appearance. Complemented by authentic zodiac and latitude rings. The cradle parts are solid hardwood sanded and ready to assemble. All components and materials included in the kit to complete your globe as a prized possession. Satisfaction guaranteed. $9.95 Postage Paid

WORLD ART KITS
BOX 577-k
WILMINGTON 42, CALIFORNIA

The priceless towel.



The Montmartre towel by Cone. You'd expect it to be a $5 towel:

It's pucker-proof to prevent shriveling after years of laundering.

Color-fast in an expertly woven Jacquard design. Which means the pattern is woven in so that side one looks as good as side two.

Made for 100% comfort in Cone's exclusive Wondasoft® finish. Which makes it feel as good as it looks.

Made thirstier in 100% cotton terry. In stay-bright colors: pink, avocado, gold, orange, lilac, lemon, blue.

The Montmartre towel by Cone. It's only about $1.98. (Matching hand towel, about $1.19; face cloth, about 59¢.)

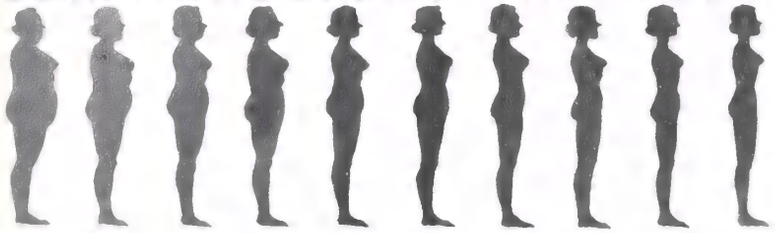
What's the big difference between the Montmartre and the $5.00 towel? $3.02.

Now you know why we call it price less.

Cone Towels

Cone Mills Inc., 1440 Broadway, New York, N.Y. 10018.
Makers of fine quality towels, Sporterry® and blankets.

SLIM WITHOUT DIET to a lower number...



. . . without weight loss. All it takes is 3 minutes night and morning with the **XER-HI CUSHION**—without getting out of bed. No vigorous exercises—just effortless muscle toning. Slim waistline, midriff, hips, thighs, buttocks easily. Feel better, look younger, avoid chronic back ache and sleep easier. Full directions with a chart to record your progress come with each speed-slimming Xer-Hi Cushion for only $4.29. For men and women. Money back if you are not amazed with the results in 60 days.



Now sleep the modern, better way! Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant foam wedge. **Head Elevation** comforts bronchial, diaphragm hernia, breathing, hypertension, acid regurgitation and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Ideal for one side of double bed. 27" long. Washable percale cover. **FOAM-SLANT** is available in heights most often prescribed by doctors. Order 4" high for 2 pillow users $8.00; 7½" high for 3 pillow users $11.00; or choose extra high 10" at $14.00 or 12½" at $17.00.

MONEY BACK GUARANTEE
Send check or money order to:

BETTER SLEEP Box JT, New Providence, New Jersey 07974

Lustrous and Uniform

CULTURED PEARL NECKLACES



Superb Values from Mara Specialists

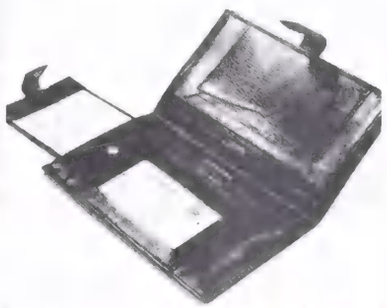
Every woman will fall in love with these flattering chokers—ideal gifts for every occasion. All with 14 kt. filigree clasps. Economically priced at

6mm Single Strand	Choker	$15.00
	Double Strand	30.00
7mm Single Strand	Choker	24.50
	Double Strand	49.00

PRECIOUS WHITE CORAL NECKLACE
7mm **$29.95**, 8mm **$39.95**

Send check or m.o. to

MARA PEARLS, Inc., Dept. HB5,
Box 196-OVS, Great Neck, N.Y. 11023



DELUXE PASSPORT CASE

Genuine English soft leather. Has separate compartment for landing cards, tickets, money, letter of credit, etc., etc., and specially designed snap-lok pocket safely protects traveler's checks. The finest we've ever seen.

. . . . . $15.00
Postpaid

Pa. residents add 5%

Write for FREE CATALOG HB-567

THE Gold Drum INC.
1020 Ridge Ave., Pgh., Pa. 15233

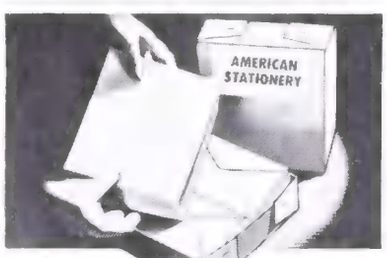


THE ORIGINAL PORTRAIT KIT

We, the originators of oil-portrait number kits have enabled thousands of people with no prior experience to paint quality portraits of loved ones. Our exclusive system gives [illegible] reproduction at the lowest possible cost. No misshaped abstracts! From your photo [illegible] slide (any size) every brush stroke is outlined and numbered on a fine mounted canvas (standard portrait size). The [illegible] cups of individually-mixed artists' colors marked for the numbered areas are provided with screw cap lids to preserve freshness. The kit also includes an artists palette, fine brush cleaner. Please indicate hair and eyes coloring. All photos returned unharmed.

Send Only **$9.95**

PORTRAIT CRAFT Box 577-j Wilmington 43, Calif.
Brochure on request



150 Pcs. **PRINTED SHEETS AND ENVELOPES** **$1.00** PLUS 25c POSTAGE & HANDLING

INTRODUCTORY OFFER . . .
THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp, rich white bond paper printed with user's name and complete address in Dark Blue ink. Socially correct, and so convenient for dozens of correspondence uses, 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box, plus 25c postage and handling.

TRIPLE BOX! **A BARGAIN AT JUST $2.00** PLUS 25c POSTAGE & HANDLING

Jumbo 450-piece Triple Box: 300 printed sheets and 150 printed envelopes. Save $1.25 on this great bargain offer. Only $2.00, plus 50c postage and handling.

Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
502 PARK AVENUE • PERU, INDIANA 46970



LEARN ADVERTISING and prepare yourself for a profitable prestige career with agency, store, newspaper. Easy home study plan guides you step by step. You need no special art, writing ability. Send for free kit: book, sample lesson, job-opportunities chart. Start a spare-time advertising business in your town! North American School of Adv., University Pl., HBP5, Newport, Cal. 92660.



IN THE MARRY MONTH OF MAY, we know you are scouting *Window Shopping* for wonderful wedding presents. Lunt's silver-plated sugar and creamer from their Irish line has a jewel-like elegance that will make a bride and groom glow with pleasure. $17.50. Serving tray, $6.50. 3-pc. set, $24. Add 75¢ postage. Order from Woodward & Lothrop, Silver Dept., HB5, Washington, D.C.



DESIGN KIT. Geometric shapes in multi-colors adhere to walls, ceilings, doors, tile. Use your creative instinct to design marvelous murals and spark a ho-hum room to life! Want a change? Peel off, rearrange! Kit includes a multitude of shapes plus some professional designs to get you started. $2.98 ea.; 2, $5. Research Products, Dept. HB47, 54 W. Park Pl., Stamford, Connecticut 06901.



PUT UP A PEG rack on kitchen or family-room wall and keep these hand-painted pottery mugs in smart readiness for frequent coffee breaks, steaming consommé, the children's milk. Dad will like them for cold beer. Set of ten 10-oz. mugs, all different, on decorative expanding wooden rack, $6.95 ppd. Breck's, N44 Breck Bldg., Boston, Mass. 02210.



POOL DAYS, marvelous, wonderful, no-school days, are even more fun if your spirited splashers have this canoe in which to float for hours of happy, safe pleasure. Canoe inflates to a whopping 3-ft. long, is propelled by feet dangling in the water. Deflates into pocket size for easy toting. $2.39 each. Two, $4.69. Add 35¢ postage. Kents Gifts, 1216 Atlantic Ave., HB5, Atlantic City, N.J. 08401.


BEFORE


AFTER

HIDE UGLY VEINS

UGLY LEG VEINS • BROWN AGE SPOTS • DARK CIRCLES and LINES • BIRTH MARKS and SCARS • BURNS and BLEMISHES

Use amazing Kover-All. It magically and instantly hides these ugly things on any part of the body, legs or face. YOU CAN EVEN SWIM WITH WATER-PROOF KOVER-ALL. You will look younger and better because Kover-All blends with your skin and looks natural. Protected by money back guarantee. Avoid cheap imitations. Select your shade: Light, Medium or Dark. Regular $5. jar now only **$2.98** plus c.o.d or save c.o.d. by sending **$2.98** with order. Mail orders to

HOUSE OF CHARLES
(Division of Charles of 5th Avenue)
MAIL ORDER DEPT. HBK-4, BOX 98, CEDARHURST, NEW YORK

The Bolens Estate Keeper

Take a tip from Arnold Palmer. Test-ride the Bolens Estate Keeper. Find out why no other compact tractor can even come close.

Its swivel-hipped design lets it bend around trees, shrubs . . . turn in only 21 inches! And the mower attaches up front. Cuts grass smoothly before wheels press it down. You actually aim the front-mounted mower. Edge up to flower beds. Under fences. And, because it bends at the waist, the Estate Keeper gives you mowing precision that conventional tractors just can't match. Ends most hand trimming, too!

You'll appreciate the Estate Keeper's rear-engine design more and more as you go along. Lets you drive away from exhaust, noise and heat. Puts power *behind* the tractor for easiest mowing, hauling, grading, snow casting and plowing. Changing from one powered attachment to another is easier, too, with Bolens exclusive Fast-Switch Power-lock Hitch.

Before you buy any standard tractor, see your Bolens Dealer. Take a free test-ride on the one that's way up front — The Estate Keeper!

11-67

fmc BOLENS

BOLENS DIVISION, FMC CORPORATION, DEPT. ED-72-11, PORT WASHINGTON, WISCONSIN

"no other compact tractor even comes close.."



COMPACT TRACTORS • RIDING AND WALKING POWER MOWERS • TILLERS • SNOW CASTERS

NEW YORK • LONDON • PARIS • MILAN

PORTRAITS IN OIL



"EVERY PAINTING A MASTERPIECE"

● Magnificently painted on canvas from old or new photos, by outstanding European and American artists. A superb living likeness in full color is executed in rich oils.

● *12 portrait painters to choose from*

Van Dyke Oil Portraits from photographs, are indistinguishable from those done from life. It is of special advantage to those who are not available for personal sittings. All that our artists require (besides the photograph), to create a superb living likeness is a description of the color of the subject's hair, eyes, complexion.

No longer need you envy those fortunate enough to own a family portrait . . . you, too, can now own one. Like them you can see immortalized, for all time, the loved and never ageing personality of your wife, husband, children, parents, grandma or grandad, each faithfully captured at a particular moment of their lives.

Van Dyke Oil Portraits are TRUE WORKS OF ART, painted from your photograph and not on top of an enlargement of your photo as is the method of other commercial portrait services. The latter commercial method has a life span of about two years, while our genuine PORTRAITS IN OIL will last for many centuries.

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

12" x 16" Canvas Size TO 30" x 40" Canvas Size

$49.50 TO $695.00

● Compare our works of art with others selling up to $2,000.

"LIVING LIKENESS GUARANTEED"

BEAUTIFULLY ILLUSTRATED CATALOG AND BOOK "HOW TO ORDER AN OIL PORTRAIT" 25¢

Van Dyke Oil Portraits, Ltd.
Dept. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the Field of Oil Portraiture"

the KENYA gem



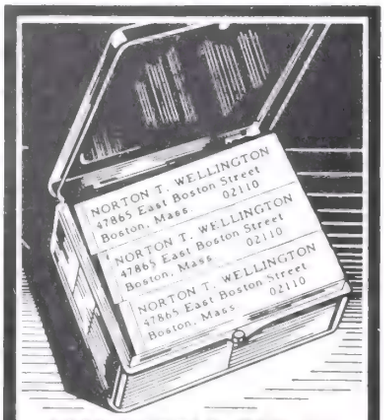
. . . wear it with the same pride and confidence you would a new diamond



The Kenya Gem is the only known scientific jewel whose white radiance is more brilliant than a diamond. Expertly cut in 58 facets, the Kenya Gem beauty lies in its prismatic fire . . . and unless told differently everyone will be convinced it is a diamond. Men's and women's rings priced from $50. Terms

FREE! Send for Kenya Gem Illustrated Booklet

KENYA GEM CORP.
DIVISION HB57 / Philadelphia, Pa. 19122

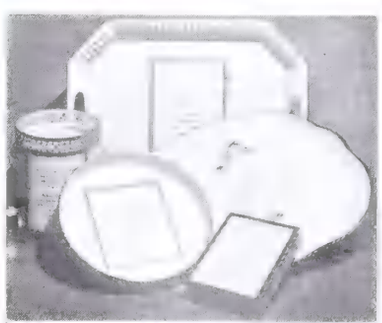


1000 LABELS FOR 99c

We will print up to 3 line name and address, including ZIP CODE, on high quality gummed labels. Reusable plastic case. We pay postage.

4201 — 1000 Labels	99c
4224 — 500 Gold	$2.00
4225 — 225 Press-On	2.95

Gracious Living
D-1317 BERKELEY, R. I. 02864



Very Personal Invitation

custom mounted for a permanent gift!

Give a personal remembrance of the most memorable moment of a bride or graduate . . . that precious invitation or announcement permanently mounted on one of our gracious trays, planter, or cigarette box. Of durable metal-wood, each piece is hand decorated in antique white with simple gold border. Each top-grain and varnished for lifetime beauty. Perfect for baby announcement, news clippings, etc. Simply to send invitation with your order.

Keyhole Gallery Tray, 17"x14"	$12.50
6" Planter	12.00
10" Footed Tray	10.00
Cigarette Box, 5"x6"	8.50
Queen Anne Tray, 14"x17"	7.50

All postpaid.

Allow 2 weeks delivery

WAYNE'S Dept. HB-57, 72 Pondfield Road Bronxville, N.Y. 10708



STOP GLARE ANYWHERE!

Why squint & scowl? Protect your eyes! Just slip a VISORETTE on your glasses to enjoy comfortable vision anywhere. Stops glare from sun, sky, lights, windows, snow . . . at work or play. Stops the miserable glare over top of glasses. Gives needed protection worn on sun glasses. Patented device permits slipping it on & off in a jiffy and provides intriguing method of adjustment to any angle. Light! Comfortable! Indispensable! Protection you never thought you'd get with VISORETTE! Choice of TRANSPARENT GREEN, OPAQUE BLACK or OPAQUE WHITE. Join tens of thousands of enthusiastic users today!

$1.00 EACH, OR, $7.20 PER DOZEN.

VISORETTE
P.O. Box 5185 Pasadena 75, Calif.



SILVER PLUS is a wipe-on wonder that replates worn silver pieces. Developed by a plating-equipment manufacturer, this solution polishes and deposits pure silver as you wipe it on silver plate that's worn down to the copper, brass, or bronze; helps keep its silver beauty. 4-oz. bottle, $2.25 postpaid. From Alexander Sales, 125 Marbledale Road, HB5, Tuckahoe, New York 10707.



FIT FIRST is the order of things at Solby Bayes, then an unbelievable size range and color choice. The Glenda sandal flatters your foot, gives glorious comfort. Black, navy, beige, white, gray/black/white, beige ombre, ombre blue, pink/blue, multi-color pastel kid. 1¾" wedge. AAAA to EE. 2½ to 10, $17.95; 10½ to 12, $18.95. Add 50¢ post. a pr. Solby Bayes, 45 Winter, HB5, Boston, Mass. 02108.



SUMMERTIME SACHETS. Old-fashioned fragrances of orange blossom, wild strawberry, lemon verbena, sandalwood, magnolia, potpourri, lavender, or bayberry are delicious scents for spraying linen closets, lingerie drawers; for dispeling odors. 6-oz. aerosol can, gift-boxed, $1.75 each. $5, 3. Add 25¢ w. of Rockies. Catalog, 25¢. Carolina Soap & Candle Makers, HB5, Southern Pines, N.C. 28387.



EAST IS BEST when it comes to decorative accents that lift a room from ordinary to original. Fire-eating dragon wall plaques hand-carved of camphorwood on the island of Taiwan are enormously decorative creatures that lend distinction to a problem wall. 15" long, 5½" wide, $4.98 the pair plus 45¢ post. Harriet Carter, Box 102, HB5, Plymouth Meeting, Pennsylvania 19462.



HOLDING THE BAG, you'll swing through summer flower-fresh, fashionably chic. Sunny wool flowers splashed on felt are beautifully embroidered in Madeira by natives known for their fine handwork. The bag to carry with city-going cottons, a culotte travel dress, a modish pant suit, 16x14x5", $5.50 ppd. Shopping Int'l, 580 Shopping International Bldg., Norwich, Vermont 05055.



DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for . . . FREE samples of coverings, testimonials, and descriptive folder today. No obligation.



ROYALWEVE CARPETS
In the private world of Danny Thomas

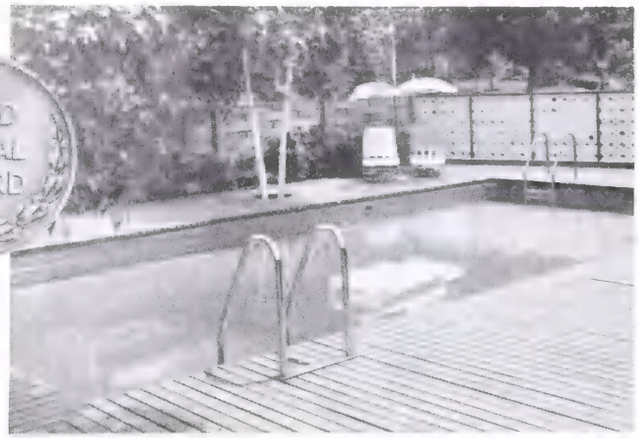
Making a room for Daddy was the ambitious project of Danny's lovely wife Rosemarie, and, as you can see, the results are stunning and fitting. Utilizing off-white walls and ceilings to dramatically back-drop Danny's many awards and contemporary art objects, Rosemarie chose a Royalweve nylon shag carpeting in a warm tone-on-tone gold to give their game room an exciting, intimate touch with a strong masculine flavor. There's good common sense in her choice, too — this Royalweve carpeting is made of first-quality Du Pont carpet nylon. It thrives on heavy wear, yet cleans in a jiffy. Caught in a typical family setting, Danny (shown here at his favorite pool table), wife Rosemarie, son Tony, and daughter Terry, unanimously agree on Royalweve's winning ways throughout their home . . . shag carpeting so lush and dense they merely rake it to maintain its tousled beauty. Whether you're making a room for Daddy or redoing your whole house, take a tip from the Thomases. See your Royalweve dealer for the just-right carpeting to make your decorating project a winner. Find him in the Yellow Pages!

ROYALWEVE CARPETS

Good Housekeeping

Now — Area Rugs in Glorious Shagrila!

Royalweve's newest, den- most luxurious shag decorator's dream for wall- to-wall or smart cents. Choose or rectangular x 5' . . . at prices. All matching face yarns styled multi-



should you buy a swimming pool?

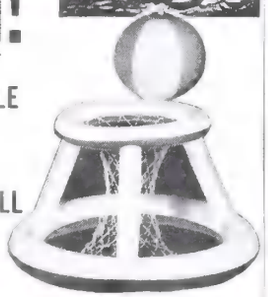
NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS. Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966—the Spartan Pool that costs less than a compact car. Write for **free** Spartan Pool Handbook.

Spartan® pools Dept. HB-57, S. Kearny, N.J.

Pool Fun!



INFLATABLE WATER BASKETBALL SET



Lots of fun in the pool indoors or out. Both the basket frame and ball inflate quickly and float on water; deflate easily to carry in a small bag. Standard size ball, 10" diameter. Youngsters of all ages will enjoy water basketball at unbelievably small cost. **$2.95**

Order Two Sets Complete for $5.79
Please Add 25¢ Shipping Charges each In U. S.
Send for free gift catalog • Money-back Guarantee

KENTS GIFTS 1216 Atlantic Avenue Atlantic City, N. J. 08401
Visit our KENTS RESTAURANTS in Atlantic City
Hosts to over 60 Millions Since 1903

AQUA CHAIR



SAFE—COMFORTABLE NEW WATER FUN FOR EVERYONE!

The most wonderful water chair ever invented! Ideal for pool, lake, river or surf . . . sunning, socializing, lifeguarding, fishing . . . at cottage, camp, resort, hotel, motel. Enjoy happy hours in the water with complete safety and comfort. Stoutly constructed of dense polystyrene, molded over an all-aluminum frame. Highly buoyant, stable, won't capsize. Sun & chemical resistant white webbing. Blue-flecked white floats can't leak or sink. 34"W. 52"L.

$29.95. Shpg. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PCS.
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money Back Guarantee

Yield House Dept. B-57 North Conway, N.H. 03860

"Yard Boy"

AMERICA'S FINEST

OUTDOOR INCINERATOR

Endorsed by Fire Prevention Authorities



BURNS GARBAGE LEAVES & LITTER **to a Powdered Ash!**

Quickly! Safely!

SAFE—Sealed-in fire chamber prevents sparks! PATENTED—Air rising thru perforated flue forces top-lighted fire to burn downward! Can't smother! HEAVY CAST-IRON and SHEET-IRON CONSTRUCTION for long life. Weather-proofed with fused-on vitreous porcelain enamel. PERFECT for home, estates, camps, clubs.

direct from manufacturer

Price f.o.b. Paterson, N.J.

No. 3—3 bu. wt. 100 lbs.—$59.50

No. 6—6 bu. wt. 150 lbs.—$99.50

Write for Illustrated Circular

J. W. Fiske ARCHITECTURAL METALS, INC.
113 Pennsylvania Ave. Paterson 3, N.J.
ESTABLISHED 1858

STONE FOUNTAIN

RECIRCULATES WATER! NO PIPES!



"Cherub and Turtle"

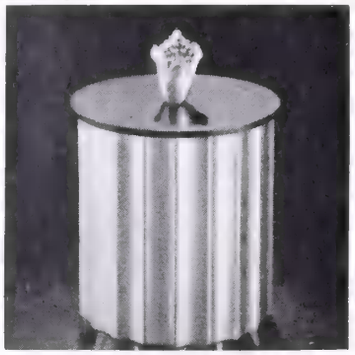
Delightful **ELECTRIC** double shell fountain in Pompeian (Gray) or Carrara (White) stone. Overall height 22". Top shell 20x18x8". Bottom shell 24x20x8". Pedestals of various heights available.

Complete with figure, both shells, electric pump and crating. **$85** F.O.B. Chicago

VISIT OUR MAGNIFICENT GARDEN AND INDOOR SHOWROOMS

Send 50¢ for complete N.B. Catalog of beautiful recirculating stone fountains, statues and marble top tables in a wide range of prices.

BELLO-GROPPI STUDIO
Dept. B-57 • 421 W. Wisconsin Ave.
Chicago, Ill. 60614 • WHitehall 3-1557



SILVER CIGARETTE BOX. Here's the happy answer to all the wedding invitations that will fill your mailbox this spring. Lunt's lovely silver-plated and fluted cigarette box holds king-size or regular, keeps them air-tight moist. A decorative accessory on a contemporary coffee table, a man's desk. $12.50 plus 35¢ post. Halls, 211 Nichols Rd., Dept. 234, Kansas City, Missouri 64100.



IN THE MARRY MONTH OF MAY we know you're scouting *Window Shopping* for gift suggestions for the wedding party and we show these charms that will be cherished mementos. Bride and groom charm 7/8" in 14k enameled gold. $17.95; sterling silver $4.95. Maid of honor, $11.95; $3.95. Bridesmaid, $7.95; $2.95. 7500 charm catalog $1. Charm & Treasure, 1201 6th Ave., HB5, N.Y.C.



CONTACT LENS SOAKER gives your "eyes" the care they deserve. Soaker cradles your valuable lenses between wearings in soft plastic strainers suspended in wells that hold lens solution. They're scratch-protected, germ-free. Lenses are removed by lifting strainers from well. Gold/ivory *or* gold/black design. $3 ppd. Cisca Plastics, 19HB Carrington Street, Lincoln, Rhode Island 02865.



WHERE THERE'S SMOKE, there are bound to be chain smokers and this is the kind of companion they like to have around. Four 4¼" smoked-glass ashtrays nest in a handsome walnut rack on the end table in a television room, a polished conference table. Send the set to a hostess who appreciates fine craftsmanship. $6.95 ppd. Art Guild, Box 6472, Minneapolis, Minnesota 55423.



IF POP PUFFS A BRIAR, put this beside his sink-down leather chair as a perch for his favorites. Only he knows why he puffs which one and when. Beautifully grained hand-rubbed cherrywood stand has stem rests that swing up to keep a pair of his favorites always at hand. 5" long, $2.50 ppd. Catalog of world-wide imports, 25¢. Scandicrafts, 185 Ashford, HB5, Dobbs Ferry, N.Y. 10522.

HAVE A CLAM BAKE!



Steam clams, lobster, chicken, corn, potatoes, altogether for a luscious New England shore dinner! It's an easy, informal party—the whole meal's in one pot, including the soup. Blue enameled 20 quart, heavy steel steamer has broth spout, cleans easily, works on stove, grill or beach fire. Recipes included.

Clam Steamer $14 plus $1 postage.
New Yorkers please add 2%.
Money back guarantee.
Ask for free catalog.
JOAN COOK, Centerport 9, N.Y. 11721 Phone (516) AR 1-0250



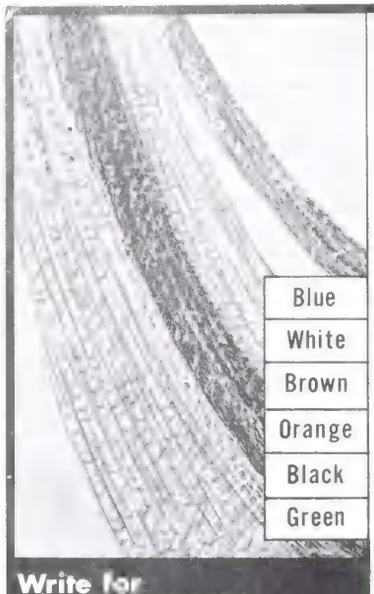
Traditional beauty—modern care-free materials combined in Chateau Lorraine by Woodard.
Wrought iron furniture with beautifully detailed frames and rush-like seats
unaffected by sun and rain. Perfect for patio and poolside.

Send 25¢ for—"YOU APPRECIATE NICE THINGS"—a colorful presentation of furniture ideas.

style authority in wrought iron

Woodard

LEE L. WOODARD SONS INC. OWOSSO, MICHIGAN. New York, Chicago, Los Angeles, San Francisco, Dallas



DECORATOR FISH NETTING

IN 6 COLORS LOW AS $1.59 ea.

Blue
White
Brown
Orange
Black
Green

Create a South Sea Island mood by draping your walls with light, airy fish netting! Or pool across ceiling, windows. Accent folds by fastening with starfish, flowers. Large 6-ft. x 15-ft. size makes perfect room divider, or tablecloth for your next luau. Of washable rayon and cotton, in 2" or closer knit 1" mesh. Unique! Gay tropical colors!

1" Mesh $2.49 — 35¢ shipping		2" Mesh $1.59 — 35¢ shipping
2901	Ocean Blue	2902
2914	Cloud White	2906
2915	Natural Brown	2907
2916	Tropic Orange	2908
2917	Ebony Black	2909
2918	Sea Green	2910

Write for FREE Gift Catalog

Foster House

Dept. 205 Peoria, Ill. 61601

Please Include Your Zip Code



TEFLON EGG POACHER INSERT

Teflon-coated nonstick cups poach eggs that slide out freely and intact when done. To lift out the cups, insert fork tine into tab; similar tab in platform's center to lift entire poacher. Made of even-heating aluminum; stands on platform's legs; fits any pan of 10" (or larger) diameter.

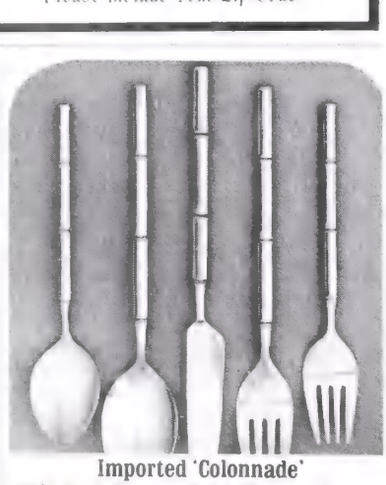
6-EGG Size $3.75

Also Available in 3-Egg Size, $1.98

Satisfaction Guaranteed. Write for FREE Catalog.

Gifts & Gadgets OF DALLAS

6325-H GASTON AVE./DALLAS, TEXAS 75214



Imported 'Colonnade' 18/8 Stainless or Gold Electro-Plate!

Here's bamboo updated. Slim. Elegant. Very contemporary. Yours in 18/8 stainless or gold electro-plate. Sure to be noticed either way. Complete 50-pc. service for 8 includes: 8 dinner forks, 8 dinner knives, 8 soup spoons, 8 salad forks, 16 teaspoons, 2 serving pieces. Money back guarantee within ten days. Shipped ppd.

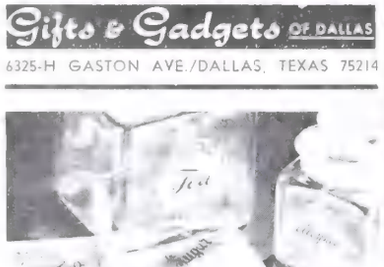
50-pc. service for 8... 29.99

74-pc. for 12 ... 43.99

In gold electro-plate: 50-pc. 59.99 74-pc. 89.99

fortunoff's

Dept. HB-5, Box 145, Westbury, N.Y. 11590



COLORFUL JAR DECALS

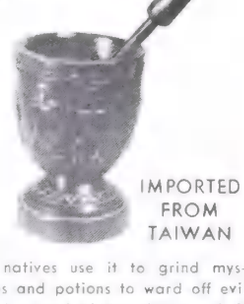
add charm to your kitchen

Transform plain glass jars, metal or glazed crockery canisters into handsome decorative containers you can display with pride on shelf, counter or window sill. Artistically designed in gold, red and black, these attractive decals by AUTHENTICS are easily applied in a few minutes. Available in 3 matching sets: CANISTER GROUP, $1.75 for set of 12 titles (sizes assorted) for cookies, candy, flour, coffee, tea, sugar, allspice, salt, pepper, nutmeg, mace, cinnamon; 2 HERB & SPICE GROUPS incl. Seeds & Seasonings, 42 titles in each set, 1¾" wide, set A or B, $1.75 ea. (Prices ppd. U.S., Canada — no C.O.D. Ohioans add 3%.) INDIVIDUAL CANISTER DECALS, including blanks, also available—plus famous Early American furniture decals, many others. SEND 25c FOR CATALOG of complete line.

AUTHENTICS

Dept. B-57, Box 19276 • Cincinnati, Ohio 45219

MORTAR AND PESTLE



IMPORTED FROM TAIWAN

Where the natives use it to grind mysterious herbs and potions to ward off evil spirits. Hand carved of camphor wood, it is decorated with the likenesses of seven medicine men entreating their gods for your good luck and happiness. Use for grinding herbs or as a decorative, good luck conversation piece in home or office. 5" H. No two exactly alike.

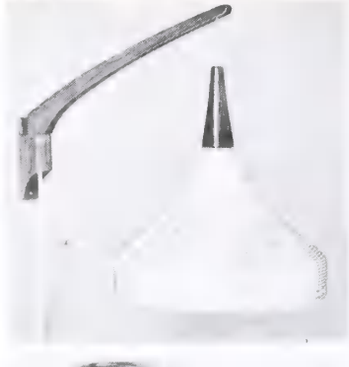
Just $4.95 prepaid

Calif. Res. add 4% tax. No C.O.D.'s please

THE PINK HOUSE

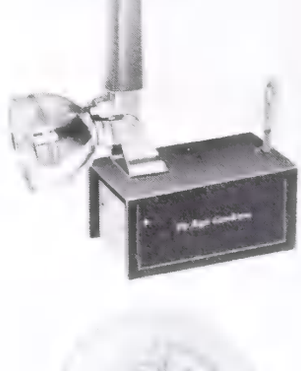
Box 892 HB57, Laguna Beach, Cal. 92652

Send for free gift brochure











WHITHER WICKER? Over a desk, in a contemporary dining "L", in a sun-flooded Florida room. Anywhere! Mandarin wall lamp with hand-woven natural wicker shade over opal glass diffuser is suspended from 16" walnut arm which swivels left to right. Height is adjustable. 11" diam. shade is tipped with tapered solid walnut. $13.99, $1.25 post. Lampland, 579 Sixth, Dept. F57, N.Y.C. 10011.

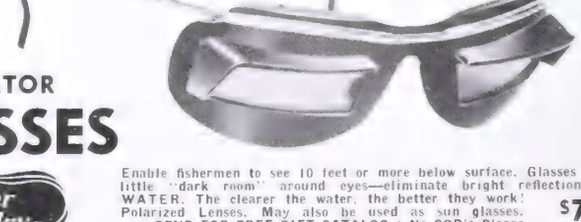
LOSING YOUR MARBLE through stains, rings? This "first aid" kit contains two prepared formulae: 1) a powder to remove spots from entire marble surface or one trouble spot; 2) polish for lustrous finish and protection against future stains and rings. Guaranteed or money back. $5 plus 50¢ postage w. of Miss. International Marble Cleaning Co., 9 Wyckoff, HB5, Brooklyn, N.Y. 11237.

A QUICK RECOVERY for bridal satins and winter leathers takes just a quarter of a yard of fabric and a little imagination! Re-do shoes in luscious satins, splashy silk prints, sporty linens for style-stepping outfits. Send shoes, ¼ yd. fabric, and $13.95. Just heels, ⅛ yd., $6.95. Add $1 handling. Free catalog, shoe carton. Century Factory Shoe Repair, 212 Park, Baltimore, Md. 21201.

ROYAL GUARDSMAN should be a permanent passenger in your car. When you have to change a tire on a busy freeway or pitchy-black road, you'll thank your lucky stars you have this emergency swivel spotlight with night-piercing beam. 180° red warning blinker is the handle. Leathertex-covered. $6.95 plus 60¢ post. Art Guild, Box 6472, Minneapolis, Minn. 55423.

CHERUB HOLDERS get your prettiest Limoges or Royal Doulton plates out of the cupboard and into the limelight. They show off the flawless perfection of your treasured tableware as never before. Cast metal stands, lavishly finished in 18k gold plate or rhodium silver plate, have a rococo splendor. $1.50 each ppd. Order from Gloria Dee, Box 1100, HB5, Mount Vernon, New York 10551.





FISH LOCATOR GLASSES

Camalier & Buckley

Enable fishermen to see 10 feet or more below surface. Glasses form little "dark room" around eyes—eliminate bright reflections on WATER. The clearer the water, the better they work! Polarized Lenses. May also be used as sun glasses.

SEND FOR FREE GIFT CATALOG • No COD's Please

$7.95 ADD 65c POSTAGE

Dept. HB57, 1141 Connecticut Ave., N.W., Washington, D.C. 20036



The new, brighter view in carpet. By Patcraft.

First in Fashion

Patcraft

CARPETS OF DISTINCTION

A bold splash of color that makes the room come alive. It's Patcraft's *Cloudview*. A carpet made with deep, luxurious pile of 100% Creslan acrylic fiber. Colors have special newness, a never-before trueness. And the gently-sculptured velvet texture is lush and lofty to the touch.

Cloudview has style. And stamina. The rich, bouncy quality will stand up even in the most active home. Spills, spots and soil clean up with ease. Moths and mildew are never a problem. Cloudview is carpet with a bonus. In beauty. And value. Only one of many different carpet looks. All at appealing prices. Creslan is a product of American Cyanamid Co.

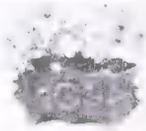
Creslan®

CENTURY OLD BEAUTY IN CAST ALUMINUM



ROMAN LAR $165

Ancient protector of home and garden. 45" aluminum, hand-cast painted moss green. No. 451.



CAST ALUMINUM PLANTER $11.95

Perfect for indoors and outdoors. Priced especially low. 14" long, 6½" high, 6½" wide. Cast aluminum, painted moss green. No. 108.



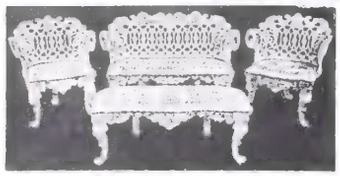
TULIP URN $93

Tulip Urn with pedestal, ornamental as well as useful. Cast aluminum painted moss green. 36" high, 14" in diameter. No. 136-B



ENGLISH DWARF URN

18 inches high. Diameter of bowl, 22 inches. Depth 8 inches. Cast aluminum, painted moss green. No. 124. $100



COUNTESS D'ESTE GROUP

Originally designed for French royalty and reproduced for you in every perfect detail. Cast aluminum, finished moss green.

Settee #1100, 39" long, 14" deep . . $98.00
Chair #1102, 19" long $60.00
Bench #1104, 40" x 15½" top . . . $66.00

For orders send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO. Dept. B-567 2820 6th Ave., S. Birmingham, Ala.

OVAL ITALIAN PETUNIA PLANTER

Graceful in design . . . a copy of an Italian antique. 15 inches wide, 23 inches long, 21 inches high. Cast aluminum, painted moss green. No. 76 $43



SEND 25¢ for new 28 page catalog with free gift brochure.

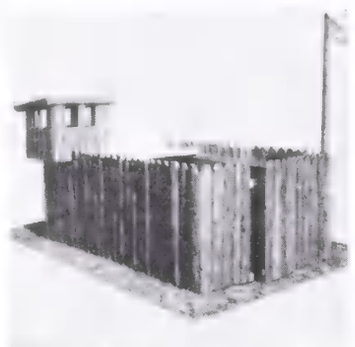


3-PIECE CAST IRON GRAPE AND LEAF GROUP

Regularly sells for $44.50. Unpainted 3-pc. group as sketched includes settee 33½" long, 28½" high, and 2 chairs 15½" long, 28½" high. Paint it yourself and save. Any brand name metal paint will work. Special Sale $34.95



HEAD AND LEG ELEVATOR uses gravity to speed circulation. Head elevation aids heart recuperation, asthma, and headaches; provides more comfort than extra pillows. Leg elevation relieves varicose veins, arthritis. Plywood elevator raises 5" to 14": 7 adjustable heights; folds flat. Twin bed size, $11.50; double, $12.50. Ppd. From Better Sleep, HB5, New Providence, New Jersey 07974.



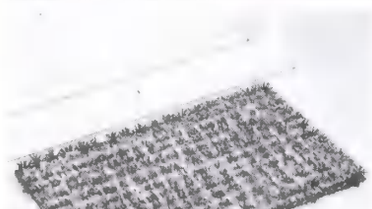
WHAT'S HIS FORT? An old packing case, the living room couch? Surprise your small Daniel Boone who's a first-class Indian killer with a sturdy split-cedar wood fort. Pre-assembled in sections, sets up quick as he can scare off a band of redmen. Blockhouse, firing platform, swinging gate, flag pole. 5x6'. $29.95 f.o.b. Camden, N.J. Cedar Products, Box 84, HB5, North Baldwin, N.Y. 11510.



HOME OFFICE DESK is another example of Ephraim Marsh's dedication to craft. Portable typewriter fits into compartment over file drawer. Desk top pulls out, slides back. Covered by roll top when not in use. 2 storage drawers, 3 paper trays, pigeon holes. Walnut finish desk has mar-resistant plastic top. 48x20x43" high. $167.50 ship. coll. Ephraim Marsh, Box 266, Dept. 456, Concord, N.C.



PRACTICE MAKES PROFECT. Your high handicapper will foil the foursome when he hits the first ball next spring, *if* he has the 9x7' Ny-Lo-Sco golf practice nylon net. Aluminum frame sets up indoors or out. He'll slam that ball as hard as he wants, magic net traps ball, drops it gently to ground. In compact box, $29.95 ppd. Johnston, Inc., Box 15125, HB5, Dallas, Tex. 75201.



NEW! VINYL DOORMAT LOOKS LIKE GREEN LAWN

What a refreshing, unique, practical idea for a doormat! Looks like pretty green grass, but really is thick, sturdy, heavy-duty vinyl. Rinses clean with just garden hose. "Grass" blades act as scrapers, remove dirt from shoes, protect carpets, floors. 16" x 24". For front or back door, or both!

#355 Grass Doormat . . $2.49 ppd.

If you live in these states, add sales tax: Penn., 5%; Mich., 4%; Mass., N. J., 3%; N. Y., Va., 2%.

Send check or money order. Satisfaction Guaranteed or Money Refunded.

SPENCER GIFTS AT-71 Spencer Building Atlantic City, N. J. 08404



Peonies FROM FRANCE

Who cares if they're fake—they're fabulous! Life-like, life-size, gorgeous reproductions bloom with 5" flower heads on 20" stems. You have to touch them to believe they're not fresh from the garden. Pink, white or maroon blossoms.

3 FOR $3.95 6 FOR $7.50
12 FOR $14.00 POSTPAID

Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS
3023 Crane Drive, B57
Falls Church, Va. 22042



Send today for colorful ideas on how you can transform [illegible] driveways, pool decks, patios, tennis or [illegible] courts with Permanent Concrete [illegible] by Kemiko. Easy to apply. Won't peel, crack or chip. Choice of architects since 19[illegible]. Clip and mail coupon for free color bro[illegible].

KEMIKO, INC., De[illegible]57
918 North Western Avenue
Hollywood, Calif. 900[illegible]

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____



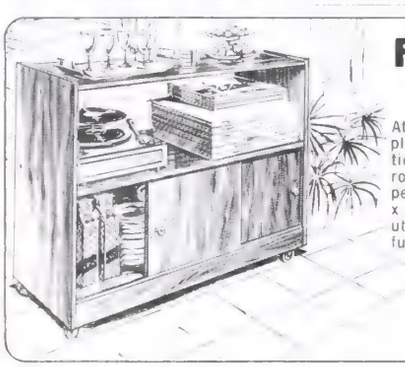
Turn on your party

with this decorative lamp that casts a welcome glow around your patio or garden. Sturdy black wrought iron spear stand (separates for easy storage), 3½" diameter frosted globe secured in iron hooded platform. Stands 4 ft. 9" tall. 20 ft. heavy duty cord for use with 110 volt current. A manufacturers close-out made to sell for 3 times its price; only $4.50 POST PAID

Set of 4, $17.00

Send check or M.O. Satisfaction guaranteed or money back.

SURPLUS CITY
P. O. Box 2623
MEMPHIS, TENN. 38102



ROLL·A·WAY SERVER / BAR

Attractive portable bar or music center with plenty of storage space. Hardwood construction with rich walnut finish. Ideal for game room, den, or dining alcove. Finished back permits use as room divider. Measures 30" W x 14" D x 30" H. Easily assembled in minutes. Satisfaction guaranteed, or money refunded. No C.O.D.'s.

only $29.95 postpaid

ALDEN MILLS DEPT. HB
Box 6070 / Dallas, Texas

JET-X Cleans Cars at Home!

Ideal washer! Sprays fine soapy mist to clean cars, windows, screens, boats, campers. Fits standard garden hose. Special cold water soap provided dissolves dirt and grime. Flip button to rinse. Cleans simply, easily. Just spray on, rinse dirt off. Order today. Only $7.95 postpaid. Money back SATISFACTION GUARANTEE.

48-page CATALOG FREE — Write!

Holiday Gifts Dept. 205-B
7953 Raritan, Denver, Colo. 80221



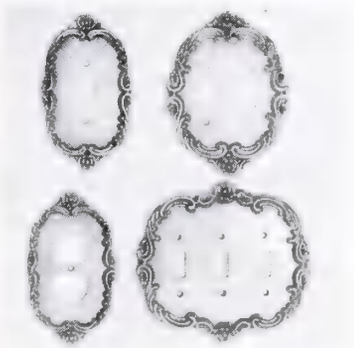
ADY BUG FARM. Kids will bug-eyed as they watch nature's st adorable creatures live, eat, ay in their own dome observa- ry. They'll feed and care for the lybugs, even tote them around the good luck keychain includ- . Set with food, eye-dropper der, coupon for supply of real e ladybugs. $3.98 plus 40¢ post. alt Boyle, 1041 Mt. Prospect .. Mt. Prospect, Illinois 60056.



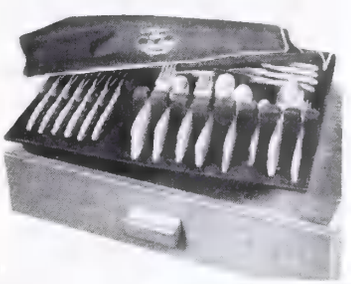
PIP FOR POP'S PIPE. esent this to your favorite pipe oker and he'll soon find you all his pipe dreams. A minia- re replica of a basset hound is nd-cast in heavy brass with rmanent burn-proof finish. Nev- needs polishing. On a man's sk pipe rest doubles as a paper- ight. 4" long. $3.95 plus 50¢ st. Postamatic Co., HB57, La- yette Hill, Penna. 19444.



O THE MANOR BORN are ese elegant sculptured switch- ates. You'll surely want them as e finishing touch in a beautiful- decorated room. In antiqued lden brass, antiqued white, or tin black. Single switch plate. 1.50; $3.98 for 3. Double plate. 2.30; $5.98, 3. Triple plate, $3.50. ouble outlet, $1.98. Add 25¢ post- ge. Ann Isabel, 7810 Rugby St., B5, Philadelphia, Pa. 19150.



HE BRIDE'S PRIDE is her ovely sterling silver flatware. So isk being practical amid the ro- antic flurry of a fall wedding nd send her this tarnish-proof acific cloth drawer pad made by orham. A drawer becomes a silver hest. $11\frac{3}{4}$x15x$2\frac{1}{2}$", holds over 00 pieces. $5.75. $17\frac{1}{2}$x$13\frac{7}{8}$x $\frac{1}{2}$", for over 125 pieces, $6.95. pd. Barrington Specialties, Box 54B, Barrington, R.I. 02806.



Does not harm birds

Stop bird damage to fruit and berry plants

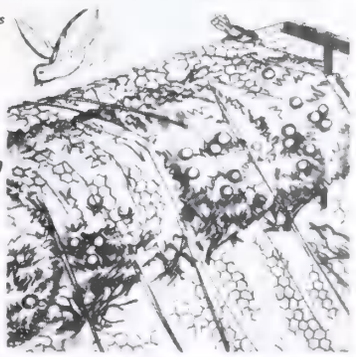
DUREX ANTI-BIRD MESH

Durable 100% nylon mesh

D - 4½ ft. x 36 ft. $4.95 • C - 9 ft. x 21 ft. $5.95
B - 4½ ft. x 75 ft. $9.95 • A - 9 ft. x 45 ft. $10.95

Mail order to

APEX MILLS, Inc. Dept. B-5
49 W. 37th St., New York, N. Y. 10018
Postage Paid—No C.O.D.'s



REST YOUR HEART WITH STAIR-GLIDE®



FREE TRIAL!

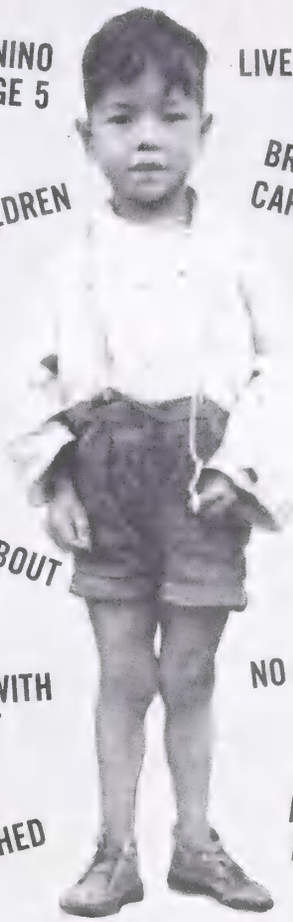
RIGHT IN YOUR OWN HOME *BEFORE* YOU BUY OR RENT
Installed in 2 hours without a mark or scratch on home or apartment—no wiring; plugs in like a radio. Stairway left free for normal use. Costs 8c a week to operate. Automatic Safety Devices.

WRITE TODAY For Literature, Prices.

Name .....
Address .....
City ..... State ..... Zip .....
Dept. BB.

American STAIR-GLIDE® Corp.
1817 Baltimore, Kansas City, Mo. 64108

Give Him His Daily Bread



Thousands of children as needy as Omar anxiously await "adoption" by you or your group. Choose a boy or girl from Greece, South Korea, Viet Nam, Hong Kong, the Philippines, Colombia, Ecuador or Peru. Your child and his family receive $8 a month of your money in cash as well as medical care, blankets, household equipment, clothing—and education. EVERY PLAN CHILD MUST ATTEND SCHOOL. You receive a case history and photograph. Each month you write and receive a letter (original and translation). Learn how your "adoption" benefits the entire family. Soon, through the regular letters and progress reports, you and your child develop a warm, loving relationship.

PLAN is a non-political, non-profit, non-sectarian, independent relief organization, approved by the United States Government, registered under No. VFA019 with the Advisory Committee on Voluntary Foreign Aid of the Agency for International Development and filed with the National Information Bureau and the National Better Business Bureau in New York. We eagerly offer our financial statement upon request because we are so proud of the handling of our funds.

Foster Parents' Plan, Inc.

352 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010—Founded 1937

PARTIAL LIST OF SPONSORS AND FOSTER PARENTS

Steve Allen
Sen. Paul H. Douglas
Helen Hayes
Conrad N. Hilton
Sen. Jacob K. Javits
Sen. Robert F. Kennedy
Art Linkletter
Amb. & Mrs. Henry Cabot Lodge
Garry Moore
Sen. William Proxmire
Dr. Howard A. Rusk
Mr. & Mrs. Robert W. Sarnoff
Gov. & Mrs. William W. Scranton
Sen. John G. Tower

FOSTER PARENTS' PLAN, INC. HB-5-67
352 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010
In Canada: P. O. Box 65, Sta. B, Montreal, Que.

A. I wish to become a Foster Parent of a needy child for one year or more. If possible, sex....., age .. nationality . I will pay $15 a month for one year or more ($180 per year). Payment will be monthly ( ), quarterly ( ), semi-annually ( ), annually ( ). I enclose herewith my first payment $

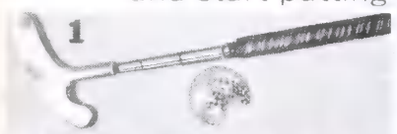
B. I cannot "adopt" a child but I would like to help a child by contributing $

Name _____
Address _____
City _____ State _____
Date _____ Contributions are [illegible]

for Dad on Father's Day!

3 in 1 PERSONALIZED GOLD PLATE T·E·L·E·S·C·O·P·I·N·G GOLF PUTTER

He'll lift out the
T-E-L-E-S-C-O-P-I-N-G putter
and start putting in his office!







Gift Dad with this thrilling three-some:

1 **It's a leather-gripped expanding putter with a gold-plated head.**

2 **It's an indoor putting game with a base that provides a handy "hole" on any floor.**

3 **It's an impressive cork-bottomed-based walnut ashtray that holds a heavyweight glass receptacle, putter, and regulation gold colored ball.**

Perfectly balanced and weighted putter adjusts to short shaft for "gimmee" putting. Neatly fits briefcase for traveling. Great relaxer! **$25 postpaid.**

Send check or money order. (Specify up to 3 initials for free personalization on putter head.) *All credit cards honored.*

A. R. GELLMAN, 284 Delaware Ave. • Dept. D-1 • Buffalo, N. Y. 14202



Hand-Sewn MOCS

Six rich colors; Sizes 4 to 11; Widths AAAA, AAA, AA, A, B, C

Graceful as a ballerina slipper; trim-fitting and comfortable for indoor-outdoor wear. Cowhide uppers; non-slip suede sole, cushion insole. Color choice: Red, Smoke-white, Tan, Turquoise, White, or Black. Specify size and color.

$6.95 *(add 35¢ handling charge).*

Free Catalog
DEERSKIN TRADING POST
Zip Code Required!
Rt. 1 at 114B5, Danvers, Mass. 01923

Now! Rich "brushed gold" jewelers'-finish in

Wonder-Tip Pen

writes fine, medium, bold!

Complete with Black, Blue, Green and Red Refill-Cartridges

A GREAT BUY—GIFT-CASED for only **$2.98**
(add 25c for postage, handling)

Why buy plastic, when for our tiny price you have this fine solid-brass pen set with handsome "brushed gold" jewelers' finish that looks just like expensive fountain pen! Really four pens for the price of one. Wonder acrylic-tip (patent-pending) self-adjusts to your touch . . . lets you write fine, medium or bold . . . about 1 mile of writing to each refill. Keeps its point for life, never goes fuzzy, never sticks, never leaks, never dries out even when left uncapped. The write gift indeed for Dad's Day, graduation, camp! Additional refills 35¢ each. Prompt shipment. Satisfaction g'teed. *Send check or m.o.*

Write for FREE color catalog of unique gifts.

HOBI INC Dept. B-57, Flushing, N.Y. 11352



Paint for Profit

2 ART LESSONS FREE

YES! Teach yourself how to sketch, draw, paint through the renowned Washington School of Art's completely new Home Study Course. *In your spare time* you can learn to draw; paint in oils, water color and other media . . . all under the personal supervision of an instructor who will become your "friend by mail." Two 22-piece art outfits, ($25 value *at no extra cost*) help develop your hidden talent. Learn advertising art, painting, illustrating, cartooning, fashion drawing, TV graphic art — for only $6 a month!

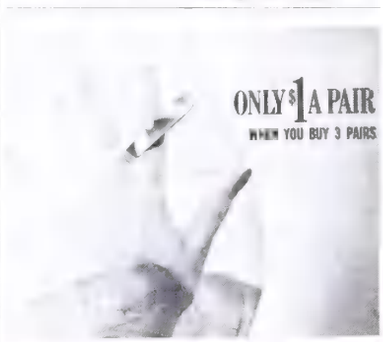
Make Your Life *Richer, Satisfying*

Gain new popularity. New friends. Art career. Extra money. Banish worries, frustrations. Satisfy self-expression, creative urge. Gain confidence.

Send for FREE 36-page Book. Find how little ART costs, how much it brings you. Write to:

WASHINGTON SCHOOL OF ART,
Studio 1665, Port Washington, L.I., New York 11050. *(Est. 1914)*
Accredited Member NHSC





ONLY $1 A PAIR WHEN YOU BUY 3 PAIRS

SUPER-SHEER NYLONS CAN'T RUN!

At last . . . lovely sheer hose that won't run no matter how hard you wear them! 15 denier nylons outlast any you've ever worn, give you big savings. Exact fit . . . won't bag, bind or wrinkle. Seamless, reinforced heel and toe. Choose from 2 fashionable shades: Suntan or Beige in sizes 9, 9½, 10, 10½, 11. *Guaranteed never to run or money back!* Specify color and size. RUNLESS NYLONS, $1.09; 3 Pairs only $3 postpaid. Order by mail from Sunset House, 278 Sunset Building, Beverly Hills, California 90213.



EYEGLASS HOLSTER. A leather-like holster slides on to a man's belt and provides a handy berth for his glasses while he's golfing, fishing, or gardening. It has a soft lining to protect and clean lenses and is stamped in gold with his 3 initials. No more bulging pockets or misplaced specs! $1.69 ppd. from Norfolk-Hill, 35 Ninth Ave., Dept. HB5, New York, New York 10014.



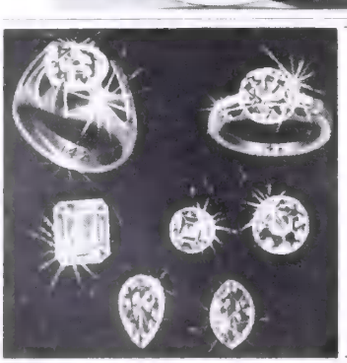
FAMILY NAME, motto, and coat of arms are hand-painted on embossed copper on polished mahogany shield. Over 200,000 names (American, English, etc.) are available. 8x5½", $14.95; 10x7", $18.00; 14x10", $27.00. Or hand-painted in color on goatskin parchment, in black frame, 10x7", $15.00; 14x10", $18.00. 5-week del. "1776" House, 260 Massachusetts Ave., HB18, Boston 02115.



IN THE SUMMER HOUSE where guest and beach towels and bathing suits constitute a part of the equipment, you'll thank your lucky stars you ordered lots of these barefoot hooks. A little bit different and a lot of fun, they add zip to a cabana or guest bath. Brass-plated hooks measure 3¼" l., come with mounting screws. $1 the pair ppd. Lillian Vernon, 560 S. 3rd, HB5, Mt. Vernon, N.Y.



GIANT SUNFLOWERS in garden colors spring to life on white lacquered papier maché plates. Pick them for refreshing summer table settings, gay buffets. Plant them under paper plates as pretty plate holders for alfresco dining. Lightweight, hand-washable, they'll last for years. Set of six, 10½" plates, $6.95 postpaid. Elizabeth McCaffrey, B5, Northport, New York 11768.



PURE WHITE BRILLIANCE

at **$22** *per carat*

Luxurious simulated **DIAMONDS**—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness, at a fraction of the cost. The VEGA is **UNCONDITIONALLY GUARANTEED FOR LIFE** not to scratch, break, chip, dim or discolor, or will be replaced at **NO COST.** Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! **EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.**

For **FREE CATALOG** *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB-5, Box 465 Radio City Sta., N.Y., N.Y. 10019

A TABLE TO TALK ABOUT

is a handcrafted gem made in Kentucky of the finest solid African mahogany (no veneers) with a hand rubbed finish. It is copied from an 18th century butler's tray and made with heirloom fidelity. If you want a small table for your husband's special chair, a guest's cocktail, this tiny occasional table. 18" h., 9" w., is $22.50.

WAKEFIELD-SCEARCE GALLERIES
Shelbyville, Ky. 40065



WHAT A WAY TO GO! Twenty items to keep you beautiful and well-groomed are neatly stashed in a handsome gros-point travel bag. What a haul! There's an electric iron, immersion heater, collapsible cup, adjustable clothes line, two-way mirror, manicure set, etc. Terrific! $25 plus $1 post. Free gift catalog. The Gold Drum, HB-567, 1020 Ridge Ave., Pittsburgh, Pennsylvania 15233.



HUNTING DOG for a terraced garden, to pair on your driveway posts is handcrafted and cast in weather-worthy Pompeian stone. Antique white, bronze, green, or copper finish. dog stands 29" with 9x15" base. $35 each. Matching 24½" pedestal, $30 each. F.o.b. Chicago. Catalog of fountains, statuary, 25¢. Tuscany Studio, 163 W. Ohio, B-47, Chicago 60610.



ANIMAL PRINT. The decorator in you will cheer the vibrant tiger theme in this hand-loomed cotton from India. It's marvelous for draperies, bedspreads in a modern room, a small apartment, a weekend cottage, a den. Blends of many colors on cream background. Washable, colorfast. 72x108". $5.50 postpaid. Order from World Handicraft Center, Dept. 568, Norwich, Vermont 05055.



PICK YOUR FAVORITE floral kit from carnation, rose, iris, tiger lily. Long-stemmed flowers are stamped for easy cross-stitch embroidery on oyster Belgian linen. Vibrant color wool and clear instructions included. $1.95 each kit. Wood frame, 10x20", mahogany or maple finish, $1.95. Add 35¢ post. each. Victoria Gifts, 12B Water, Bryn Mawr, Pa. 19010.



GARDEN BEAUTY LIGHTS

These Caladium Leaves change your garden into a beautiful night time fairy'and. Made of aluminum and finished in enameled leaf green, they blend perfectly with garden foliage by day. Each leaf measures 11" x 7" and has a concealed light which casts a soft, gentle light on flowers and foliage at night. Stem is 32" and comes complete with watertight, safe cord and socket.

1 Leaf and 12' cord **$18.00**

2 Leaves and 12' cord **$35.00**

(One outlet as shown)

Dept. HB5

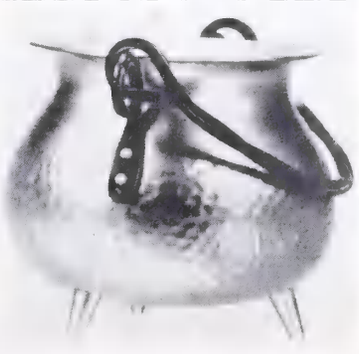
Ludlow STUDIOS, INC. 115 West 23rd St., N.Y. 11



Remarkable "HEXENKESSEL"

This pure copper flower pot, imported from Europe, is a remarkable home decorator & conversational piece. Use it anywhere. 6" dia. x 5¾" h. Pure hammered copper body; legs pure brass; black wrought iron handle—a rare beauty. Satisfaction guaranteed or money back. **$8.95 ppd.**

HENN & TAYLOR, INC.
Box 20943-A, Atlanta Airport, Atlanta, Georgia, 30320



1000 CHARMS IN THIS FREE Charm & Treasure CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.



☐ **Graduation Cap**—A real "mortarboard"—with dangling tassle. 14K Solid Gold $10.50 Sterling Silver 3.00

☐ **Girl Graduate**—Perfect school memento for yourself or as a gift. 14K Solid Gold $17.00 Sterling Silver 5.00

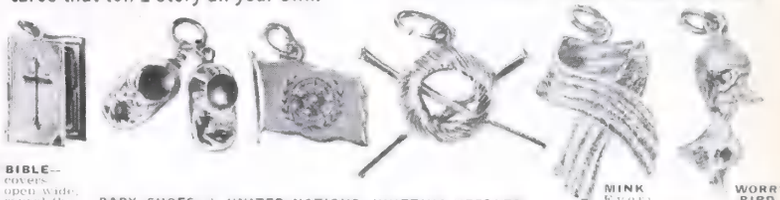
☐ **Bridesmaid**—A charming keepsake of that important day. 14K Solid Gold $20.00 Sterling Silver 4.00

☐ **College Pennants**—for any of 600 colleges Enameled colors. 14K Solid Gold $6.00 Sterling Silver 1.50

☐ **Map**—of any state or U.S. possession, foreign countries. Enameled on 14K Solid Gold 7.40 Sterling Silver 1.50

Please send me charms checked above in

☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 | CATALOG



BIBLE—covers open wide, reveal the Lord's Prayer. 14K Solid Gold $9.95 Sterling Silver $2.50

BABY SHOES—A cherished keepsake of baby's first shoes. 14K Solid Gold $8.50 Sterling Silver $2.95.

UNITED NATIONS FLAGS—Choice of any country in the United Nations. 14K Solid Gold $8.95. Sterling Silver $1.95.

KNITTING NEEDLES—Everybody loves to knit. 14K Solid Gold $17.95 Sterling Silver $3.95.

MINK—Every woman should have one. Be sure to order yours today. 14K Solid Gold $15.95. Sterling Silver $2.95.

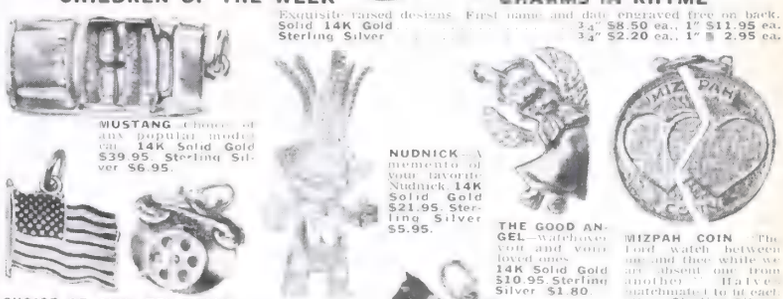
WORRY BIRD—Let Worry Bird take your cares away. 14K Solid Gold $23.95 Sterling Silver $2.95.



CHILDREN OF THE WEEK

CHARMS IN RHYME

Exquisite raised designs. First name and date engraved free on back. Solid 14K Gold ½" $8.50 ea., ¾" $11.95 ea. Sterling Silver ½" $2.20 ea., 1" $2.95 ea.



MUSTANG—Choice of any popular model car. 14K Solid Gold $39.95 Sterling Silver $6.95.

NUDNICK—A memento of your favorite Nudnick. 14K Solid Gold $21.95 Sterling Silver $5.95.

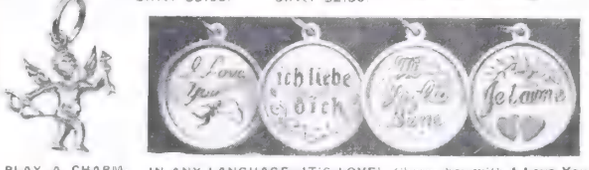
THE GOOD ANGEL—Watches over you and your loved ones. 14K Solid Gold $10.95 Sterling Silver $1.80.

WIZPAH COIN—The Lord watch between me and thee while we are absent one from another." Have coin matched to fit each other. Sterling Silver: 1" $1.75; 1¼" $2.95; 1½" $3.95. 14K Solid Gold: $19.75, $27.50, $39.50.

CHOICE OF ANY COUNTRY IN U.N.—14K Solid Gold $8.95 Sterling Silver $1.95.

TELEPHONE—Like a real one but dials 1 love you. 14K Solid Gold $11.95 Sterling Silver $3.95.

SIAMESE CAT—A must for all feline lovers. 14K Solid Gold $9.95 Sterling Silver $2.50.



PLAY A CHARMING CUPID—14K Solid Gold $12.95 Sterling Silver $2.95.

IN ANY LANGUAGE—IT'S LOVE!—Charm her with I Love You in any one of four languages—Specify English, German, Italian, or French. 14K Gold ¾" $9.35. 1" $13.35. Sterling ¾" $2.90, 1" $3.90. Savings on back 10¢ a letter.

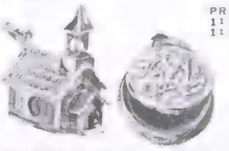
SAY IT IN FRENCH—I love you more today than yesterday but less than I'll tomorrow. 14K Solid Gold $11.95. Sterling Silver $2.95.



ANGEL OR DEVIL—Probably a bit of both. Your best names on raised on back. Sterling: ½" $2.90, 1" $3.90. 14K ¾" $9.35, 1" $13.35.

PRAYING HANDS Charm or Pocketpiece. 14K Gold. 1/8" $22.95; 1" $19.95; ¾" $9.95. Sterling Silver 1/8" $3.95; 1" $2.95; ¾" $2.25.

ZODIAC CHARM—Sent Birth Date. First name engraved free. ¾" 14K Gold $9.35. 1" $13.35. Sterling Silver ½" $2.40, 1" $3.40.



CHURCH WITH VIEW—look inside and see the Lord's Prayer. 14K Solid Gold $13.95. Sterling Silver $3.95.

BIRTHDAY CAKE—opens and has candle inside. 14K Solid Gold $11.95 Sterling Silver $4.50.

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 144 page, all inclusive 7500 charm catalog. A must for all collectors of charms.

Charm & Treasure Inc.

Dept. HB57, 1201 Avenue of Americas, N. Y., N. Y. 10036

I enclose check or money order for the total $ ..... enclose 10¢ in coin or stamps for handling of FREE CATALOG

NAME .....

ADDRESS .....

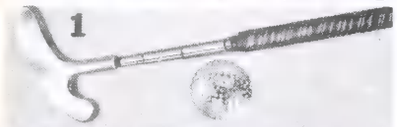
CITY ..... ZONE ..... STATE .....

Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Limit 6 letters.

for Dad on Father's Day!

3 in 1 PERSONALIZED GOLD PLATE T·E·L·E·S·C·O·P·I·N·G GOLF PUTTER

He'll lift out the T-E-L-E-S-C-O-P-I-N-G putter and start putting in his office!





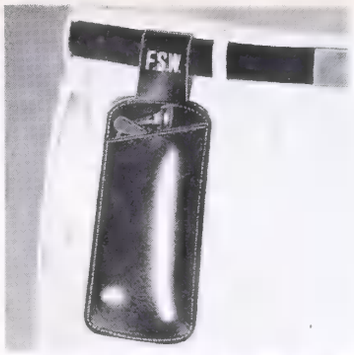


Gift Dad with this thrilling three-some:

1. **It's a leather-gripped expanding putter with a gold-plated head.**
2. **It's an indoor putting game with a base that provides a handy "hole" on any floor.**
3. **It's an impressive cork-bottomed-based walnut ashtray that holds a heavyweight glass receptacle, putter, and regulation gold colored ball.**

Perfectly balanced and weighted putter adjusts to short shaft for "gimmee" putting. Neatly fits briefcase for traveling. Great relaxer! **$25 postpaid.** *Send check or money order.* (Specify up to 3 initials for free personalization on putter head.) *All credit cards honored.*

A. R. GELLMAN, 284 Delaware Ave. • Dept. D-1 • Buffalo, N. Y. 14202



EYEGLASS HOLSTER. A leather-like holster slides on to a man's belt and provides a handy berth for his glasses while he's golfing, fishing, or gardening. It has a soft lining to protect and clean lenses and is stamped in gold with his 3 initials. No more bulging pockets or misplaced specs! $1.69 ppd. from Norfolk-Hill, 35 Ninth Ave., Dept. HB5, New York, New York 10014.



FAMILY NAME, motto, and coat of arms are hand-painted on embossed copper on polished mahogany shield. Over 200,000 names (American, English, etc.) are available. 8x5½", $14.95; 10x7", $18.00; 14x10", $27.00. Or hand-painted in color on goatskin parchment, in black frame, 10x7", $15.00; 14x10", $18.00. 5-week del. "1776" House, 260 Massachusetts Ave., HB18, Boston 02115.



IN THE SUMMER HOUSE where guest and beach towels and bathing suits constitute a part of the equipment, you'll thank your lucky stars you ordered lots of these barefoot hooks. A little bit different and a lot of fun, they add zip to a cabana or guest bath. Brass-plated hooks measure 3¼" l., come with mounting screws. $1 the pair ppd. Lillian Vernon, 560 S. 3rd, HB5, Mt. Vernon, N.Y.



GIANT SUNFLOWERS in garden colors spring to life on white lacquered papier maché plates. Pick them for refreshing summer table settings, gay buffets. Plant them under paper plates as pretty plate holders for alfresco dining. Lightweight, hand-washable, they'll last for years. Set of six, 10½" plates, $6.95 postpaid. Elizabeth McCaffrey, B5, Northport, New York 11768.

Hand-Sewn MOCS



Six rich colors; Sizes 4 to 11; Widths AAAA, AAA, AA, A, B, C

Graceful as a ballerina slipper; trim-fitting and comfortable for indoor-outdoor wear. Cowhide uppers; non-slip suede sole, cushion insole. Color choice: Red, Smoke-white, Tan, Turquoise, White, or Black. Specify size and color.

$6.95 *(add 35¢ handling charge).*



Free Catalog

DEERSKIN TRADING POST

Zip Code Required!

Rt. 1 at 114B5, Danvers, Mass. 01923

Now! Rich "brusned gold" jewelers'-finish in

Wonder-Tip Pen

writes fine, medium, bold!

Complete with Black, Blue, Green and Red Refill-Cartridges

A GREAT BUY-GIFT-CASED for only $2.98

(add 25¢ for postage, handling)



Why buy plastic, when for our tiny price you have this fine solid-brass pen set with handsome "brushed gold" jewelers' finish that looks just like expensive fountain pen! Really four pens for the price of one. Wonder acrylic-tip (patent-pending) self-adjusts to your touch . . . lets you write fine, medium or bold . . . about 1 mile of writing to each refill. Keeps its point for life, never goes fuzzy, never sticks, never leaks, never dries out even when left uncapped. The write gift indeed for Dad's Day, graduation, camp! Additional refills 35¢ each. Prompt shipment. Satisfaction g'teed. *Send check or m.o.* Write for FREE color catalog of unique gifts.

HOBI INC Dept. B-57, Flushing, N.Y. 11352



Paint for Profit

2 ART LESSONS FREE

YES! Teach yourself how to sketch, draw, paint through the renowned Washington School of Art's completely new Home Study Course. *In your spare time* you can learn to draw; paint in oils, water color and other media . . . all under the personal supervision of an instructor who will become your "friend by mail." Two 22-piece art outfits, ($25 value *at no extra cost*) help develop your hidden talent. Learn advertising art, painting, illustrating, cartooning, fashion drawing, TV graphic art — for only $6 a month!

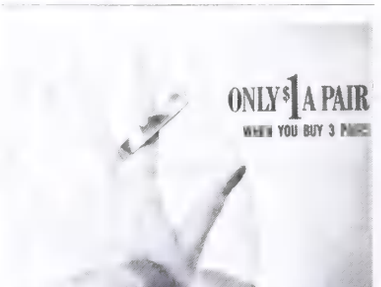
Make Your Life Richer, Satisfying

Gain new popularity. New friends. Art career. Extra money. Banish worries, frustrations. Satisfy self-expression, creative urge. Gain confidence.

Send for FREE 36-page Book. Find how little ART costs, how much it brings you. Write to:

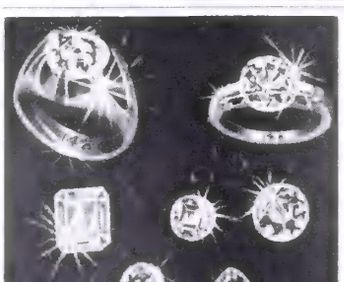
WASHINGTON SCHOOL OF ART, Studio 1665, Port Washington, L.I., New York 11050. *(Est. 1914)* *Accredited Member NHSC*





SUPER-SHEER NYLONS CAN'T RUN!

At last . . . lovely sheer hose that won't run no matter how hard you wear them! 15 denier nylons outlast any you've ever worn, give you big savings. Exact fit . . . won't bag, bind or wrinkle. Seamless, reinforced heel and toe. Choose from 2 fashionable shades: Suntan or Beige in sizes 9, 9½, 10, 10½, 11. *Guaranteed never to run or money back!* Specify color and size. RUNLESS NYLONS, $1.09; 3 Pairs only $3 postpaid. Order by mail from Sunset House, 278 Sunset Building, Beverly Hills, California 90213.



PURE WHITE BRILLIANCE

at **$22** *per carat*

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim or discolor, or will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB-5, Box 465 Radio City Sta., N.Y., N.Y. 10019

A TABLE TO TALK ABOUT

is a handcrafted gem made in Kentucky of the finest solid African mahogany (no veneers) with a hand rubbed finish. It is copied from an 18th century butler's tray and made with heirloom fidelity. If you want a small table for your husband's special chair, a guest's cocktail, this tiny occasional table, 18" h., 9" w., is $22.50.

WAKEFIELD-SCEARCE GALLERIES

Shelbyville, Ky. 40065



WHAT A WAY TO GO! Twenty items to keep you beautiful and well-groomed are neatly stashed in a handsome gros-point travel bag. What a haul! There's an electric iron, immersion heater, collapsible cup, adjustable clothes line, two-way mirror, manicure set, etc. Terrific! $25 plus $1 post. Free gift catalog. The Gold Drum, HB-567, 1020 Ridge Ave., Pittsburgh, Pennsylvania 15233.



HUNTING DOG for a terraced garden, to pair on your driveway posts is handcrafted and cast in weather-worthy Pompeian stone. Antique white, bronze, green, or copper finish, dog stands 29" with 9x15" base, $35 each. Matching 24½" pedestal, $30 each. F.o.b. Chicago. Catalog of fountains, statuary, 25¢. Tuscany Studio, 163 W. Ohio, B-47, Chicago 60610.



ANIMAL PRINT. The decorator in you will cheer the vibrant tiger theme in this hand-loomed cotton from India. It's marvelous for draperies, bedspreads in a modern room, a small apartment, a weekend cottage, a den. Blends of many colors on cream background. Washable, colorfast, 72x108", $5.50 postpaid. Order from World Handicraft Center, Dept. 568, Norwich, Vermont 05055.



PICK YOUR FAVORITE floral kit from carnation, rose, iris, tiger lily. Long-stemmed flowers are stamped for easy cross-stitch embroidery on oyster Belgian linen. Vibrant color wool and clear instructions included. $1.95 each kit. Wood frame, 10x20", mahogany or maple finish, $1.95. Add 35¢ post. each. Victoria Gifts, 12B Water, Bryn Mawr, Pa. 19010.



GARDEN BEAUTY LIGHTS

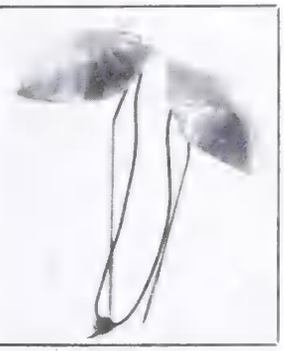
These Caladium Leaves change your garden into a beautiful night time fairy'and. Made of aluminum and finished in enameled leaf green, they blend perfectly with garden foliage by day. Each leaf measures 11" x 7" and has a concealed light which casts a soft, gentle light on flowers and foliage at night. Stem is 32" and comes complete with watertight, safe cord and socket.

1 Leaf and 12' cord ... $18.00
2 Leaves and 12' cord ... $35.00

(One outlet as shown)

Dept. HB5

Ludlow STUDIOS, INC. 115 West 23rd St., N.Y.C.



Remarkable "HEXENKESSEL"

This pure copper flower pot, imported from Europe, is a remarkable home decorator & conversational piece. Use it anywhere. 6" dia. x 5¾" h. Pure hammered copper body; legs pure brass; black wrought iron handle—a rare beauty. Satisfaction guaranteed or money back. **$8.95 ppd.**

HENN & TAYLOR, INC.
Box 20943-A, Atlanta Airport, Atlanta, Georgia, 30320



1000 CHARMS IN THIS FREE Charm & Treasure CATALOG

14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.



☐ **Graduation Cap**—A real "mortarboard"—with dangling tassle. 14K Solid Gold $10.50 Sterling Silver 3.00

☐ **Girl Graduate**—Perfect school memento for yourself or a gift. 14K Solid Gold $17.00 Sterling Silver 5.00

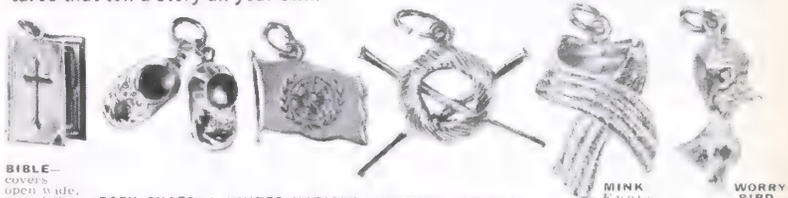
☐ **Bridesmaid**—A charming keepsake of that important day. 14K Solid Gold $20.00 Sterling Silver 4.00

☐ **Map**—of any state or U.S. possession, foreign countries. Enameled on 14K Solid Gold 7.40 Sterling Silver 1.50

☐ **College Pennants**—for any of 600 colleges. Enameled colors. 14K Solid Gold $6.00 Sterling Silver 1.50

Please send me charms checked above in

☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ ($1) CATALOG



BIBLE—covers open wide, reveal the Lord's Prayer. 14K Solid Gold $9.95 Sterling Silver $2.50

BABY SHOES—A cherished keepsake of baby's first shoes. 14K Solid Gold $8.50. Sterling Silver $2.95.

UNITED NATIONS FLAGS—Choice of any country in the United Nations. 14K Solid Gold $8.95. Sterling Silver $1.95.

KNITTING NEEDLES—Everybody loves to knit. 14K Solid Gold $17.95 Sterling Silver $3.95.

MINK—Every woman should have one. Be sure to order yours today. 14K Solid Gold $15.95. Sterling Silver $2.95.

WORRY BIRD—Let Worry Bird take you cares away. 14K Solid Gold $23.95. Sterling Silver $2.95.



CHILDREN OF THE WEEK

CHARMS IN RHYME

Exquisite raised designs. First name and date engraved free on back. Solid 14K Gold ¾" $8.50 ea., 1" $11.95 ea. Sterling Silver ¾" $2.20 ea., 1" 2.95 ea.



MUSTANG—Choice of any popular model car. 14K Solid Gold $39.95. Sterling Silver $6.95.



CHOICE OF ANY COUNTRY IN U.N. 14K Solid Gold $8.95. Sterling Silver $1.95.



TELEPHONE like a real one but dials your love. 14K Solid Gold $11.95 Sterling Silver $3.95.



SIAMESE CAT—A must for all feline lovers. 14K Solid Gold $9.95. Sterling Silver $2.50.



NUDNICK—A memento of your favorite Nudnick. 14K Solid Gold $21.95. Sterling Silver $5.95.

THE GOOD ANGEL—Watches over you and your loved ones. 14K Solid Gold $10.95 Sterling Silver $1.80.



MIZPAH COIN—The Lord watch between me and thee while we are absent one from another. Halves matchmate to fit each other. Sterling Silver: 1" $1.75, 1¼" $2.95, 1½" $3.95, 14K Solid Gold: $19.75, $27.50, $39.50.



PLAY A CHARMING CUPID 14K Solid Gold $12.95. Sterling Silver $2.95.



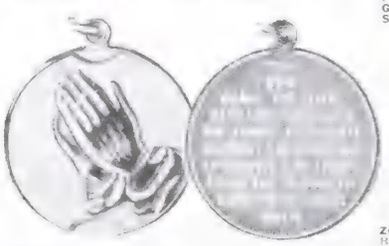
IN ANY LANGUAGE—IT'S LOVE! Charm her with I Love You in any one of four languages—Specify English, German, Italian, French. 14K Gold ¾" $9.35. 1" $13.35. Sterling ¾" $2.90. 1" $3.90. Sailing on back. Die a letter.



SAY IT IN FRENCH I love you more today than yesterday but less than tomorrow. 14K Solid Gold $11.95. Sterling Silver $2.95.



ANGEL OR DEVIL Probably a bit of both. Two first names engraved at back. Sterling: ¾" $2.90, 1" $3.90. 14K ¾" $9.35 1" $13.35



PRAYING HANDS Charm or Pocketpiece. 14K Gold. 1/8" $22.95. 1" $19.95. ¾" $9.95. Sterling Silver 1/8" $3.95; 1" $2.95; ¾" $2.25



ZODIAC CHARM Send Birth Date. First name engraved free. ¾" 14K Gold $9.35; 1" $13.35 Sterling Silver $2.40 1" $3.40.



CHURCH WITH VIEW—look inside and see the Lord's Prayer. 14K Solid Gold $13.95. Sterling Silver $3.95.



BIRTHDAY CAKE opens and has candle inside. 14K Solid Gold $11.95. Sterling Silver $4.50.

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 144 page, all inclusive 7500 charm catalog. A must for all collectors of charms.

Charm & Treasure Inc.

Dept. HB57, 1201 Avenue of Americas, N. Y., N. Y. 10036

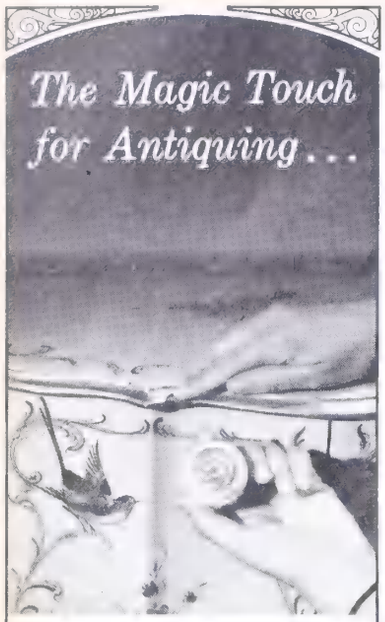
I enclose check or money order for the total $ _____
enclose 10¢ in coin or stamps for handling of FREE CATALOG

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Engraving on any charm—10¢ per letter (no numbers)
Please print inscription clearly. Engraving will not show

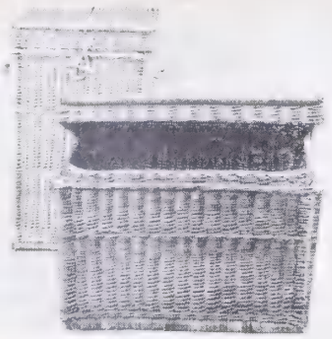


TREASURE GOLD

non-tarnishing wax gilt

It's fun to antique ordinary furniture into a masterpiece of your very own. For the final, distinctive touch apply Treasure Gold with your finger and buff to a beautiful lustre. The lovely finish will remain unchanged for years. Treasure Gold is a must for touching-up frames, figurines, decorative accessories. Concentrated jar will do dozens of objects; $2 ppd.

TREASURE GOLD
Dept. HB-5, P. O. BOX 7187
LOUISVILLE, KY. 40207



WONDERFUL WILLOW

Year-round decorative storage for linen, blankets, winter clothes, toys, laundry, etc. Ideal for college dorms. Handwoven, imported from Europe. Strong enough to use as extra seats or end tables. Chest is maple stained, hamper is natural light color.

Hamper, 13" x 15" x 24" high $12.95
Chest, 16" x 16" x 25" long. $12.95
Chest, 17" x 17" x 28" $14.95
Chest, 19" x 19" x 32" long. $16.95
Chest, 21" x 21" x 36" long. $19.95

SHIPPED EXPRESS CHARGES COLLECT

Pa. Res. Add 5% Sales Tax. Sorry No COD's

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010

DON QUIXOTE
hand carved in
MEXICO



From south of the border, the world's most lovable hero, remarkably hand carved in rich, dark wood. Copied from the famous illustrations of Paul Gustave Dore. Here is an adventurous, different decoration for a den, library or living room . . . or a gift for someone who appreciates fine sculpture. 19" high. **$6.50 ppd.**

FREE: Write for 12-pg. catalog of 500 imports.

- Visit our World Handicraft Center in Norwich

WORLD HANDICRAFT CENTER
Division of Shopping International, Inc.
Dept. 571, Norwich, Vermont 05055



THE BETTER TO SEE WITH, MY DEAR! Magnifying glass makes it easy to apply make-up perfectly, shape eyebrows without squinting and straining. You can use make-up tools *behind* the lenses or swing each frame up separately for your glamour treatment. Marvelous for removing cinders, taking out splinters. $4.95 ppd. Alexander Sales, 125 Marbledale, HB5, Tuckahoe, N.Y. 10707.



FORTUNATE FIND for May birthday belles. Dainty golden wishbone pierced earrings set with sparkling simulated birthstones. ½" l. with 14k gold posts. Available with appropriate stones for every month. Specify birth date. $1.85 pair ppd. Exciting color catalog of 2000 pr. of pierced earrings, $1 (refunded with first order). Adco, Box 3046, Dept. HB5, Sarasota, Florida 33578.



PUT UP YOUR MITTS and take the dirty work out of keeping your silver wedding-day bright. You'll love these gloves impregnated with polish and lined to keep hands clean. Designed with free forefinger and thumb for easy handling, they never need washing as polishing qualities improve with use. One size fits all. $2 pair, ppd. Taylor Gifts, 226 W. Wayne, HB5, Wayne, Pa. 19087.



CUT FOR COMFORT, crafted for fit, styled with chic. "Debra" sets the pace with free and easy styling, smart wedge heel, zig-zag rubber sole. Grain Calf with smooth calf trim: bone/malt, deep beige/otter, black/otter, all white, all black. Widths AAAA-EE (EE to 12). 2½-10, $17.95; 10½-12, $18.95; 12½-13, $19.95. Add 50¢ post. per pair. Solby Bayes, 45 Winter St., HB5, Boston, Mass. 02108.





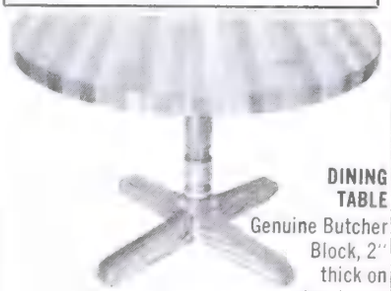
PANTOGRAPH WALL LAMP 14.99*

The classic "scissors" in walnut is the versatile arm in this lovely new wall lamp. Arm swings left, right or straight out to you—up to 30". Shade, 8" diameter, of natural wicker over frosted-glass, non-glare diffuser. #8000G

*ADD $1.25 EACH FOR MAILING, HANDLING.

LAMPLAND 579 Sixth Ave., NYC. Dept. B57

NYC add 5% tax, NYS add 2%. No C.O.D.'s.
SEND 15c FOR 32-PAGE CATALOG.



DINING TABLE Genuine Butcher Block, 2" thick on a handsome turned-wood pedestal base, 29½" high.

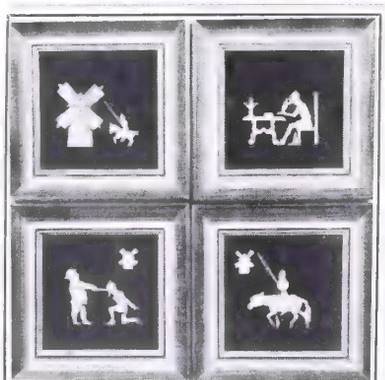
THE BUTCHER BLOCK



36" diameter, $105.90
42" diameter, 127.50
48" diameter, 148.00

Order direct. Check or M.O. only. No C.O.D.'s. Express charges collect. NYC, 5% tax. Elsewhere in N.Y. State taxes applicable. New catalog, 25c.

J & D BRAUNER, INC.
298 Bowery, N.Y. 10012 (Dept. HB3), GR 7-2830



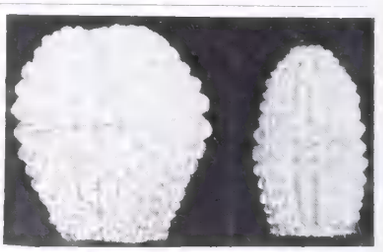
Hand-Carved Ivory From Spain

Delicate hand-carved ivory miniatures: a triumph in craftsmanship. The exquisite figures shine out on black, or wine-red, velvet, in handsome frames 5" square. A wide range of 60 subjects, each one a masterpiece, includes a Bullfight series, Flamenco dancers, Sports, Fairy Tales, and a wonderful set of Don Quixote (the Man from La Mancha) shown above.

The amazing price: just **$7.50**
(mailing and insurance free)

Full color catalog sea-mailed free on request

United Ivory Artists
Apartado 20.014 Madrid, Spain



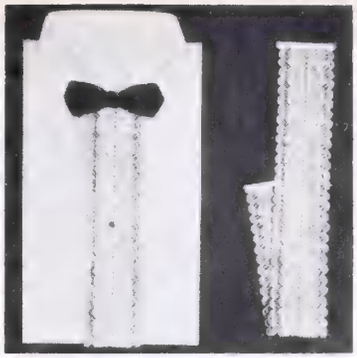
CRYSTAL BULB COVERS

Transform any ugly, bare bulb into a shining gleam of beauty. Genuine imported crystal beaded bulb covers, slip easily as a glove over any exposed bulb, converting it into a decorative showpiece. Two sizes available to fit any regular or candelabra based bulb, from 40 to 100 watt.

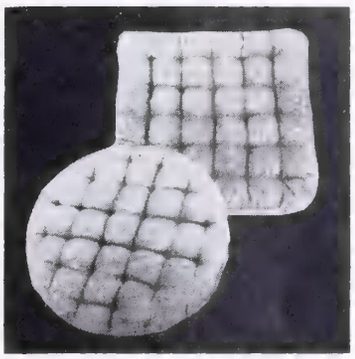
Satisfaction guaranteed. $5.95 each, ppd. Please specify whether regular or smaller base candelabra size desired. N.Y. State residents add applicable state or local tax.

SEVEN SEAS INTERNATIONAL, Dept. HB-1
167 Madison Avenue, New York, N.Y. 10016

ACE DICKY goes with our stant way of life. It buttons on e front of a man's business irt, converts it to fancy dress if has black-tie plans for the eve- ng. Embroidered lace strip with ress studs turns a beau into a rummel! $2.98 each, 2 for $5.75. latching cuffs, $2.98 pr. Satin lack bow tie, $1. Ppd. Crescent ouse, 135 Central Park Rd., B5, Plainview, N.Y. 11803.



ERRIFOAM CUSHIONS. se them for lawn-sprawling, be- de the pool, on the porch or pa- o. Terry pillows in tufted waffle esign filled with foam rubber are ashable. Round or square, they ome in turquoise, yellow, gold, vocado, red, hunter green, or- nge, or white. 15" size, $2.95; 8", $3.95. Postpaid. Order from 'atio Sales, Box 25, HB5, High- and Park, Illinois 60036.



RAVEL HAIR DRYER. Hate to look like a drip on a trip? Need a quick hairset for an after- work date? Take along this hair lryer. Small enough to tuck in purse or travel case. But don't let ts size fool you—it puts out an mazing stream of hot air. 2 set- ings: cool/hot. Dries nail polish oo. In zip-up vinyl case. $6.98 ppd. Sunset House, 80 Sunset Bldg., Beverly Hills, Cal. 90213.



A TIFFANY LAMP is delight- fully "camp" for an "in" little beauty salon, a Victorian hallway, over a billiard table in the play room. Here's one in kit form with everything you need but the 2 hours it takes to put it together. Antique-amber stained glass with red and green trim forms the 20" shade at a modest $14.95 ppd. incl. electrical parts. World Arts, Box 577, HB5, Wilmington, Cal. 90744.





MAY FLOWERING TULIPS—AT LOWEST PRE-SEASON PRICES!

- **Top-size, Holland-grown bulbs**
- **Guaranteed to bloom for years**

Picture the dark, mysterious beauty of black-purple **Queen of the Night,** the flamboyant scarlet of **Red Matador,** the glistening purity of **White Giant,** the glorious radiance of **Sun Gold,** the rose-pink blush of **Princess Elizabeth,** the unrivaled elegance of orchid-lavender **Insurpassable** blooming together in May! Selected by experts, their tall-stemmed grace and goblet-like flowers guaranteed to make your garden look like an expert's. Yet, you can only get these first quality, imported bulbs at lowest pre-season prices if you order now! Later, while others are settling for left-overs at sky-scraper prices, you'll be all set, your garden planned out with the best! Shipped to you at the proper planting time. Just put them in the ground—nature guarantees the rest! Sale ends July 10.

18 Collection of 3 each of 6 bulbs shown. Unlabeled. **2.25**

60 Bulbs—10 each of 6 shown. All separately labelled. **6.95**

FREE!
BONUS FOR PROMPT ORDERS!
You get 15 Alpine Rosy Bells—rare flowers carrying clusters of rosy-carmine bells on 12" stems.

BRECK'S of Boston OUR 150TH YEAR

B62 BRECK BLDG., BOSTON, MASS. 02210

Send me_____ Collection(s) of 18 Bulbs (1156) ea. $2.25

Send me_____ Collection(s) of 60 Bulbs (1164) ea. $6.95

SATISFACTION GUARANTEED.

☐ Bill me later. ☐ Money enclosed.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BURNS TRASH
Safely Outdoors!



Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. Denver.

2 bu. cap. $15.95
3 bu. cap. $20.95
6-10-15-20 bu. sizes available

CLEANS HOUSEHOLD STONE & BRICK



New Cleaner restores dirty, sooty stone and brick to original color, cleanliness, beauty. Brush on, let dry, rinse clean. No rubbing. Not an acid, alkali, bleach, detergent or abrasive. Won't damage clothing, wood, upholstery, carpeting. Used commercially to clean leading buildings and monuments. Cleans stone, cement, stucco, asbestos shingles, slate, tile, terra cotta, etc. $2.00 plus 25¢ postage and handling—cleans 35 to 75 square feet.

ALSTO CO.
Dept. HB-5, 1384 Hird Ave., Cleveland, Ohio 44107

Chaperone Protects Plants
STOPS Dog and Cat Damage



MAKES PETS AND PESTS DETOUR

Save beautiful flowers from trampling, prized evergreens from burning, lovely lawns from soiling. **Outdoor Chaperone** keeps dogs and cats where they belong!

Also spray garbage can, porch, garden furniture, auto tires, anywhere pets are a nuisance. Its odor is super-sensitive to animals, makes them turn tail for good, but people don't notice it. Harmless, humane, invisible.

Indoor Chaperone keeps pets off furniture, avoids telltale hairs, doggy odor, prevents soiling or clawing upholstery. Easy way to train.

OUTDOOR or INDOOR CHAPERONE $1
in Aerosol can. Your choice, postpaid
Giant Triple Size Aerosol Cans $1.65 each
APPROVED U.S. DEPT. AGRI. Reg. 731-17
Special Offer: 3 Triple Size Cans postpaid $3

Specify Outdoor or Indoor. Send $1 bills at our risk
Money-Back Guarantee. We mail postpaid
CHAPERONE, Box 1351, Sudbury, Mass. 011776



DECORATORS: PLEASE NOTE!

NESTING LILY LEAF
Tables in Wrought Iron

Now, delight in the elegance of this graceful leaf design combined with lifetime durability of wrought iron. This nesting set of 2 occasional tables will bring the outdoors inside, or enhance your patio, poolside or garden. 22" high with 12" x 12" top. Choose from green antique, white or black. PAIR $13.95

PLEASE ADD $1.00 POSTAGE

4 TABLES FOR $26.95 (PLUS $1.50 POSTAGE)

MONEY BACK IF NOT DELIGHTED

ANN ISABEL Dept. B57, 7840 Rugby St., Philadelphia, Pa. 19150



"JUG BOY" . . .
ELECTRIC WATER FOUNTAIN
Individually Hand-crafted In Stone

This popular little fellow continuously spills water from his jug into Seashell Shell which is recirculated by [illegible] electric pump . . . truly a [illegible] piece. Stands 24" high, 2[illegible] deep. Price includes pump, [illegible] and crating. Shipping charges [illegible]

In Pompeian Stone—complete [illegible]
Green Antique Finish or White Carrara Stone [illegible]

Satisfaction Guaranteed [illegible]
Send 50¢ For Beautiful [illegible]

J. GIOLI STUDIO
Dept. [illegible]
1907 N. Milwaukee [illegible]



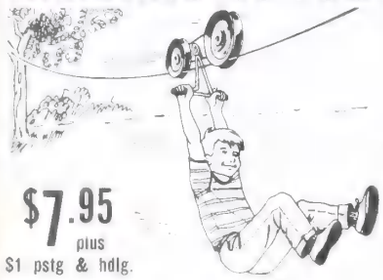
FOOTSTOOL In CREWEL

Here's everything you need to make an authentic reproduction of a charming early American footstool. Kit includes design of Paul Revere's Ride on Scottish linen twill; crewel yarn in shades of red, blue, gray, brown, yellow and green; ready-to-assemble footstool; padding, tape and instructions. (Paint not incl.) Completed stool is 6½"x8½"x14½". Only $11.95 plus $1 pstg.

Send 10¢ For Art Needlecraft Catalog

the stitchery Dept. HB405A Wellesley, Mass. 02181

THRILLING 50-FOOT MONORAIL RIDE



$7.95 plus $1 pstg & hdlg.

Here is a thrilling, new space age ride that holds up to 150 lbs. and is safety engineered to build sturdy young bodies. Propelled by weight of rider this space trolley zooms 50 feet along suspended monorail of heavy gauge, plated steel. Easily attached between 2 trees or posts. Rust resistant ball bearing pulleys, couplings and all hardware included. Only **$7.95 plus $1 pstg.** Super A Model, with 1200 lbs. test cable, **$10.95 plus $1 pstg.** DeLuxe Model with 60-foot steel cable, gold anodized. **$13.95 plus $1 pstg.**

discoveries unlimited

Dept. HB405B Wellesley, Mass. 02181



HAND CRAFTED SOLID CHERRY CANDLE TABLE

—only $37.50 each or 2 for $70.00—

This is the small occasional table you have been looking for. An authentic reproduction of one your grandmother had. Sturdily built of solid cherry—really beautifully finished. You will be delighted with a matched pair, unusual and so functional. Weight 15 lbs. ea. 28" H. 18" W. 18" L. No C.O.D. Finish chips on request. Shipping charges collect.

Send 25¢ for catalog of handcrafted gifts. Visit our shop at 710 East Gate Center, just off I-75 & I-24.

CREATIVE CRAFTS

Dept. 47 Box 8277, Chattanooga, Tenn., 37411



A Little Bird told me

The time each day on this traditional Black Forest Cuckoo Clock, which comes in three finishes, Natural, Mahogany, and Multicolor. Complete with instructions and guarantee for factory default. 10x7" mounts beautifully on kitchen, playroom or bedroom wall. Retail price $20 ppd. add 3½% sales tax for Conn. res. Check or money order.

Lebkuchenhaus

175 GREENWICH AVENUE
GREENWICH, CONNECTICUT 06830



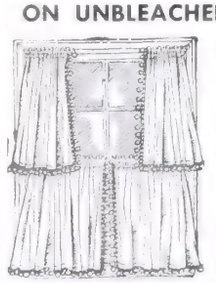
For that final touch of traditional elegance in your living room or family room, the graceful lines of this chair make it a beautiful piece that will remain a family favorite for years to come. Your choice of Fruitwood, Mahogany or Walnut finish. H 43", W 30", D 34". Chair No 17. $119.95, Ship. wt. 67 lbs. Express collect Send check or money order, no C.O.D. Satisfaction guaranteed. For down cushion add $10.00 to list price. Tight seat, $104.95. Your fabric (6 yds 54" plain fabric $99.95). Send 25¢ for complete catalog.

HEFNER HALL

P. O. Box 473 HB4 Conover, N. C.

CURTAIN CHARM

WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long **$3.00**

(2 pair to window) **$6.00**

45", 54", 63", 72" long **$4.50**

81", 90" long **$6.00**

all types 80" wide per pair

Matching Valance 9"x80" **$1.50**

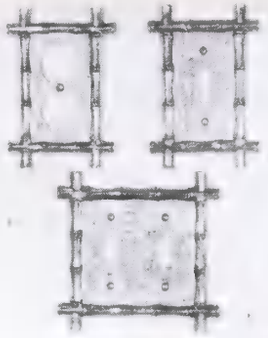
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance $.50 more.

Satisfaction guaranteed. Send check or money order, no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as curtains in burlap, floral prints, calico ruffles, scrandu, Ozanburg and bed-spread fringe.

COUNTRY CURTAINS

STOCKBRIDGE, MASS. DEPT. 62









BEAUTIFUL BAMBOO is t newest "in" design adored by de orators because it enhances *a* period decor. These golden switc plates, cast in metal, perform the decorative magic to change co monplace wall plates from drab t delightful. Single plate, $1.75; $4.95. Double, $2.50. Double ou let, $1.75; 3 for $4.95. Add 25 post. Harriet Carter, Dept. HB Plymouth Meeting, Pa. 19462.

ORIENTAL BOWL. The flor motifs on Chinese porcelain we inspired by blossoms and flowe ing shrubs in wondrous garden This bowl, made in Kowloon, is r markably compatible with today interiors. Jade green, gold an white flowers with blue and apr cot, on hand-carved black woo stand. 6"diam. $11.50; 8½", $16.50 10", $24; 12", $53. Ppd. Zif Box 3072, Mdse. Mart, Chicag

HURRICANE LAMPS recal the art and heritage of a rich Spanish culture. Put them on th dinner table, and when the candl light shines through the glas globes the shadowy jewel color glow like the stained glass in a cathedral. Choose amber or blue stained glass mounted in black wrought-iron stand. 11" high. 10 wide. $3.98 ea. $7.50 pr. Ppd. Ferry House, HB5, Dobbs Ferry, N.Y

PRO-FECT IMAGE OF YOU A golfer sees himself in action with this scientifically-designed portable convex mirror. Reduces his figure to a clear, sharp image, easy to see. Enables him to check his swing from address to follow through to improve game. Quality mirror adjusts to height requirement. 16½", $14.95, 65¢ post. Camalier & Buckley, 1141 Conn. Ave., N.W., HB5, Washington, D.C.

Florentine Ladle Planter



Beautiful and versatile decorator's delight. Fill it with plastic fruit or flowers, plant in it. Change decor with new arrangements. Add a touch of distinction to living room, foyer, dining room, bath, porch or patio. Durable cast alum. 27" high, 6" x 9" bowl. Specify black, white, antique green, or antique gold.

ONLY $11.95 Post Paid

No COD's

Send 10 cents for catalogue

The Artisans

P.O. Box 1167 Haines City, Fla. 33844
DEPT. NO. HB-5



TEAKWOOD STANDS

for vases, statues, and other decorative items.

Your most hastily arranged flowers will look as if they just placed first in the Garden Club Show. Use one for dramatizing a treasured figurine. Black teakwood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diam., $2.50. Footed base with 4" inside diam., $6.75. Ppd. Other sizes available.

A C GIFTS New York, INC.
565 BOSTON POST ROAD
PORTCHESTER, N. Y. 10573

"I LEFT MY HEART IN SAN FRANCISCO" is the lovely tune that pours out of this fine Swiss music box. Hand-carved and hand-painted by old world artisans, the cable car revolves as the music fills the air. Our favorite from Hildegarde's collection of enchanting music boxes. 7" diam., $29.95, 95¢ post. Catalog 45¢. Hildegarde Studio, 597 Farmington Ave., HB5, Hartford, Conn.



LEAD A SOFT LIFE in wedge casuals that take you through your daily rounds with an easy comfortable stride. Wavy rubber soles make you feel like you're walking on air. Black, red, mink brown, beige, or white smooth leather, side gore. Slender width 6½-10, medium 4½-10, wide 5-10, $7.95 plus 55¢ post. Order from Portsmouth Shoe Co., Box 617, HB5, Portsmouth, Ohio 45662.



GET A MAN WITH A GUN sturdy Swedish iron gun racks with duck or deer head (specify). Appropriate these handsome hooks for yourself and put them to work holding coats, hats, umbrellas in the hall, sporting equipment at the lake lodge, beach togs in a poolside cabana. Gift-boxed, 6½ x4½". $5.95 pair, $11.50 for 2 pr. 65¢ post. Clymer's of Bucks Co., HB5, Point Pleasant, Pa. 18950.



SUITCASE SUSPENDERS make it a cinch to spot and claim your luggage at baggage counters. Snap the strong elastic band around any valise. It grips tight and holds in place with golden monogrammed hook closing. Attractive assorted patterns. Useful remembrance to give a high-flying executive or career girl. $1 ea.; 3 for $2.85 ppd. Vernon, 560 S. 3rd., HB5, Mt. Vernon, N.Y. 10550.



Hand Made in THAILAND



Lace-like Beauty and intricate design from Thailand . . . a country devoted to the art of exquisitely delicate handwork. Flexible and fine, as if woven of strands of silk.

RING: Rhodium plated platinum-like Silver $6.00
Yellow Gold Plate 6.00
Solid 14 Kt. Yellow Gold $25.00

BRACELET: In Yellow Gold Plate or Rhodium Plated platinum-like Silver $7.00

Send Ring Size Beautifully gift wrapped

LIONS Dept. HM-42 665 Middle Neck Road Great Neck, N. Y. 11023



A WIG IS FUN! So why not satisfy your curiosity without making a big investment. Get a high fashion Dynel wig (Union Carbide's amazing new reproduction of human hair) in Ash Blonde, Brunette, Auburn or Black. Comes to you completely set, but you may reset it in any style you wish. Wonderful for "instant" hairdo after swim. Elasticized to fit all head sizes, it makes a great gift for all girls from 9 to 90. Only $4.99 plus 30¢ postage

Immediate delivery. Send check or money order.

DEER HILL CO. Dept. B57 Flushing, N. Y. 11352

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. **THIS IS THE ONLY INSTRUMENT WITH SPECIAL U.S. PATENTED SAFETY FEATURE THAT DESTROYS THE HAIR ROOT WITHOUT PUNCTURING SKIN.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE

$14.95 ppd.



GENERAL MEDICAL CO., Dept. HB-40
5701 West Adams Blvd.,
Los Angeles, California 90016

Name_____

Address_____

City/State_____

Mfr. of Professional & Home [illegible]

Perma Tweez

GIFT FOR FATHER'S DAY



4 ✳ COLOR BALL PEN

- Writes In Blue, Red, Green, Black
- Fully-automatic
- Satisfaction Guaranteed

Press one color to automatically retract another in this attractive, all-metal pen! Its gold-toned, custom styled appearance and precision quality make it a gift to please and be appreciated for years to come.

Sold in better stores for $6.75 Specially Priced for Fathers Day

$3.00 each
(Two for $5.00)

Eight Extra Refills — $1.00

MUTUAL EDUCATION AIDS
1946 Hillhurst Ave. • Los Angeles, Cal. 90027



For Tall or Big Men Only!

We specialize in Large Sizes Only! McGregor Jackets, Sweaters, Slacks . . . all extra long. Sport and Dress shirts with your exact long sleeve length; bodies cut 4" longer. **ALSO 80 SHOE STYLES in sizes 10 AAA - 16 EEE.** Hush Puppies, Dress, Sport, Service, Casuals, Boots, Sneakers, etc. Top quality, fine styling, sensible prices. Sold by mail only. 100% Satisfaction Guaranteed. Send today for FREE 72 Page Color Catalog. **KING-SIZE, INC., 4157 King-Size Bldg., Brockton, Mass.**

Improved * Model . . .



HAND EMBOSSER For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES. Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL.

$7.95 plus 25¢ Postage

EACH EXTRA PLATE $6.25

FREE POSTAL SCALE INCLUDED WITH ORDERS OF 3 OR MORE EMBOSSERS • FREE CATALOG

Send for free catalog • Sorry No COD's

POSTAMATIC CO. Box 160, HB57 Lafayette Hill, Pa. 19444

Rodin's Greatest Sculptures

. . . now

$25.00

for all 3



A



B C

Enjoy reproductions of world art treasures in your own home, at exceptional reductions in price! A . . . Rodin's "Eternal Idol", remarkable for detail, is considered one of his finest sculptures. B . . . "The Thinker", most famous of all of Rodin's works. C . . . "The Kiss", one of his most sensitive sculptures. Each of antiqued bronze finish Durastone, about 9" high. Only $25 for all three!

Send check or money order; shipping chgs. Exp. Coll.

Send $1 for Catalog of other Museum Replicas.

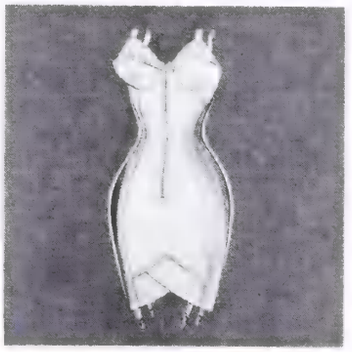
ROME *Gallery,* INC. Dept. HB-75, 157 N. Michigan, Chi., Ill. 60601



MOCK TURTLE neck cotton knit shirt gives your king-size man a dashing British-look whether he wears it alone, under a sport shirt or V-neck sweater. Perfectly proportioned for big, tall men with extra sleeve and body length. Neckband won't stretch or sag. White, navy, maroon, gold. M, L, XL, XXL. $4.95 ppd. Free 72-pg. catalog. King-Size Inc., 3977 Forest St., Brockton, Mass. 02402.



COLONIAL LANTERN. As warmly traditional as white pillars rising against rosy bricks, this reproduction in solid brass or copper with antique finish is electrified. Has 4 glass sides, hinged door for changing bulbs. For an entrance, car port, to flank a sideboard. 24" h., 18" of brass chain. $55 exp. coll. Color lighting catalog, 50¢. Lamp Crafters, Box 562, Chamblee, Georgia 30005.



WELL UNDER CONTROL is the behind-the-fashion scene picture in this tummy slimming, featherweight foundation. Balanced construction gives comfy all-over control. Soft, yet strong "Lycra" spandex satin and power net. Sizes 32-38 (A, B, C, D cups), $6.98; 40-48 (B, C, D cups), $7.98. Snap-out crotch panty (one size), $7.98. 25¢ post. Slimmetry, Inc., 16 Main, HB5, Newark, N.J. 07105.



RISE AND SHINE with a polished coffee pot and a polished cotton coffee coat. The latter, in cheery red or blue paisley print with solid color piping, is washable, tailored with sweeping skirt, ¾ sleeves and front tie sash. It's a doll for Sunday brunch, drop-in guests. Sizes 10-20, 14½-24½. $5.95 plus 35¢ post. Old Pueblo Traders, 622-BAM-S, Country Club Rd., Tucson, Arizona 85716.



The American Eagle

This handsome 25" eagle simulates expensive brass and iron antiques found in early New England homes. Tough polypropylene plastic looks like the originals, will not rust, rot chip, or peel. Colors are molded in for durability. Choose black, gold or white. (No C.O.D.s please) 2.95



★★★★ Send for 52 page catalog of unusual Early American merchandise—50c. (Deductible from 1st order.) Include your zip code.

Rowe-Manse House of Gifts

COUNTRY CORNER

1053-B Bloomfield Ave., Clifton, N.J. 07012



"Americana" CHEST

Wonderfully authentic "Americana" design on a storage chest—perfect for linens, clothes, hobbies, fireplace wood, or boots in a mud-room. A real welcome addition to any household. Made of triple-strength corrugated fiberboard, sturdy enough to sit on. One piece construction, sets up in ½ minute. 32" x 15½" x 14". $5.95

PLEASE ADD 75¢ POSTAGE

Pa. Res. Add 5% Tax • Sorry No COD's

SEND FOR FREE CATALOG

Heritage House

Dept. HB57, Wallingford, Pa. 19086

Craftsmen in Charm



The "Kent"

Singly, or as a pair, there's instant charm in distinctive styling and roomy comfort. A magnificent host or fireside chair. Constructed of selected natural hardwoods; foam-filled seat for true comfort. Your choice of 24 delightful colors in spot-shed velvet or varied other fabrics (samples on request). H. 35½" W. 28"; Seat H. 18" Seat D. 20" $59.00 each. $115.00 pair. Ship. Wt. 40 lbs. No C. O. D. Express Charges Collect. Send 50c for Catalogue and Swatches.

Satisfaction Guaranteed

HUNT GALLERIES, INC.

2920 North Center Street, HB5, Hickory, N.C.

Craftsmen in Charm

FIRST EDITION—LIMITED EDITION

FABULOUS 50c OFFER



4 Exquisite American Heritage Large Art Prints From Colorful Civil War Era 50c each

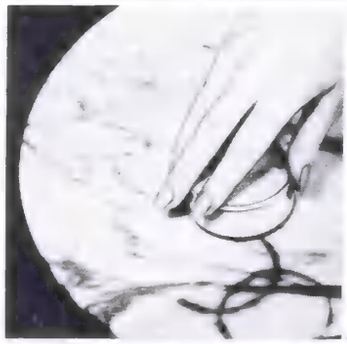
Fabulously beautiful ink drawings of Union and Confederate soldiers by American artist Scott, on Heavy Art paper ready to frame and hang. Unusual "tall" shape so good for home or office! Never offered publicly before. Limited edition, will not be sold through stores. 4 different prints, ideal for narrow panels, or in pairs or a row. Each 26" tall, 9" wide.

FREE Giant Antique Map of America 100 years ago in Full Color (17" x 21") on parchment. Regular $15 value yours Free.

Please rush me the 4 American Heritage Soldiers for just $1.98 plus 25¢ pp & Hdlg on money back guarantee if not 100% satisfied. Also include Giant Map Absolutely Free.

WORLD ART GROUP

Studio 5HB, 54 Church Lane, Westport, Conn.



Marglo MARBLE STAIN REMOVER and POLISHING KIT

Stains, rings—yes, even discolorations on ANY marble surface can now be easily cleaned and repolished like new with MARGLO—the only complete marble care kit! Contains a generous supply of marble stain remover, marble polishing powder, sturdy applicator and 2-year supply of MARGLO MARBLE SEALER WAX that gives protection and shining beauty to your marble. No C.O.D.'s, please.

Complete Marglo Kit (postpaid) $5.95 — Marble Sealer Alone (postpaid) $2.95

MARGLO CO.

P.O. Box 114, Dept. HB57, Niles, Illinois 60648



Marvelous Wicker Furniture

for indoors or out; Ideal for dens, play areas, family room or bedroom. Chair and Sofa cushions available in following decorator colors: Avocado, Tangerine, Red, Gold, Persian Blue.

Chair 28" high x 26" wide. $19.95 each complete with 2-pc. Cushion. Sofa 54" long x 28" high. $49.95 each complete with 2-pc. Cushion. Table 30" diameter x 18" high. $19.95 each.



Express charges collect. Send check or money orders — no C.O.D.'s. Complete catalog available—$1.00. Credited on 1st order of $25.00 or more.

THE WICKER WORKS P.O. Box 186-G Camden, Michigan 49232

Mich. Res. Add 4% Sales Tax.

LOVE FLOWERS? Make it a profitable part- or full-time business. Send for free booklet "Opportunities in Floristry." You learn beautiful flower arrangements by working with fully illustrated texts, training kits, free consultation service. Training fully accredited. Certificate awarded. Write to Lifetime Career Schools, Dept. B-324, 2251 Barry Avenue, Los Angeles, Cal. 90064.

OPENLY FLATTERING and foam-padded for walking comfort, these Italian casuals slip over sun-oldened feet when you're languidly loafing at poolside. They're imported from Italy by Shoecraft here you'll find sizes 8 to 12 for all girls. In brandy, palomino or white leather. Narrow and medium widths, $8.75 ppd. Free catalog "B". Shoecraft, 603 Fifth Ave., New York, N.Y. 10017.





AT HOME BASE this bedspread does a decorative job for seasoned baseball fans. A big hit in a boy's room, it turns the bedroom into a baseball diamond and sets the kids "play ball." Comes with cards and directions. 100% cotton bedspread is rugged, machine-washable. Bunk size, $10.99; twin, $11.99. Postpaid. Gracious Living, Dept. 1389, HB5, Berkeley, Rhode Island 02864.



A LAWN MARKER is a kindness to your mailman, friends who come to call, summer weekend guests. Day-n-Night marker with your name or address (up to 17 characters) on both sides in white reflector-beaded letters. Black, red, green, or antique copper enamel background baked on aluminum. 3" high stake. Style LX, $3.95 ppd. Spear Engineering, 301-9 Spear Bldg., Colo. Springs, Colo. 80907.



ROYAL HOLLAND PEWTER

This beautiful slender Coffee-Tea Set with wood and pewter handle is one of the outstanding Pewter items. Coffee Pot, 7 cup $45, Tea Pot, 6 cup, $40, Sugar Bowl $12.50, Creamer $12.50, Black maple tray with pewter rim, 16" dia. $45. Keeps coffee and tea piping hot. Never needs polishing. Pewter Catalog showing over 150 pieces 35¢.



HILDEGARDE'S P5 597 Farmington Avenue Hartford, Conn. 06105



Contemporary
STACK & SERVE TABLES

Set of 3
$19.95 ppd.

Not only are these Danish-inspired tables a homemaker's delight for every day use . . . they are also ideal for entertaining and perfect for the most intimate conversation corners. In teak or walnut with the handsomest black polymica inset that is alcohol and heat proof. You'll find a place for them in any room in the house. And they'll enhance any decor with their unusual triangular shape. 18" top, 16" high.

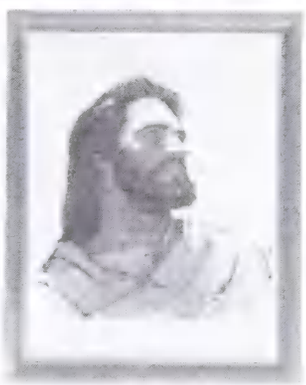
Scandicrafts Dept. B-57
Scandicrafts Building
185 Ashford Avenue
DOBBS FERRY, NEW YORK 10522



Crystal SPLENDOR SCONCES **$9.98 PAIR**
Plus 75¢ postage

All new floral candleholders are embellished with 31 2" genuine crystal prisms from Europe. These elegant metal sconces are hand decorated in antique white & gold, have fine detail in each leaf and blossom. Superb for living room, dining room, hall or bedroom. Each piece is 17" tall x 11" wide. Candles not included.
MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB567, Plymouth Meeting, Pa. 19462



"Divine"
INSPIRATION

This picture of Christ by Richard Hook, contemporary American artist is the finest we have seen. It depicts Christ as a man of strength and character, with a nobility on the face that is seldom seen in a picture of "Him". Print looks like original oil painting from which it is taken. 9" x 11" fruitwood frame with gold trim. **$4.95**

TWO FOR $9.75
PLEASE ADD 50c POSTAGE
Pa. Residents Add 5% Sales Tax
Send 10c for gift catalog.

Clymer's of Bucks County
Dept. HB57, Point Pleasant, Pa. 18950



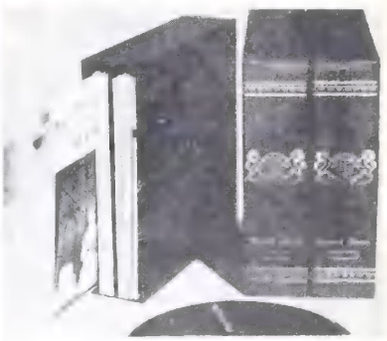
ART BEAM-LITE

SEE your pictures Framed-in-Light. French made for Louvre-Like lighting. Small, compact, handsome fixture provides concentrated light to enhance the beauty of your paintings, sculptures, objets d'art. Easily adjustable; projects round or rectangular beam up to 20-ft.; simple multi-size focus. Attach to wall, ceiling. Used in fine homes, museums, galleries. 5" unit complete with bulb, 8-ft. cord. **$17.95 ppd.**



MAGAZINE FILES

SAFE storage for valuable back-issues! Keep your favorite magazines like new; protected from dust, wear, disorder; neatly filed for fast reference. Custom made for any standard publication you name. Titles are embossed in 23K gold. Covered with rich library-colored Leathertex to resemble finely bound books. Each holds a year's supply of monthlies. Also medical & legal journals. **$3.50 ea. ppd.**



HI-FILE CASES

DE LUXE storage for your records! These dustproof cases will hold 20 of your 12" LP's in their original jackets. Rich library binding in Brown or Blue simulated leven leather. Deeply embossed; tooled in 23K gold. Center divider aids filing by style, artist, or composer. Open back enables easy reading of the titles on spine of albums for faster record selection. Specify color choice. **$3.95 ea. ppd.**



BOOKEND POST

NOW you can end unsightly shelves! A decorative way to support books, folders, catalogs, & save valuable spring-tension adjusts automatically. Protective rubber tips. No slip is removed. Made in U.S. of aluminum in Brass or Silver finish.
Small- fit shelves
Regular- fit shelves
King- fit shelves

Art Guild Enterprises
Box 6472-BT, Minneapolis



Clip and Mail this Ad to . . .

FREE BOOK *tells you* **HOW TO LEARN DECORATING** *skills of the pros!*

New Home Study Method—Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

Please send me FREE and postpaid your valuable new illustrated book, "Adventures in Interior Design & Decoration." No obligation. No salesman will call.

NAME _____
ADDRESS _____
CITY _____ ZONE ____ STATE _____

Chicago School of Interior Decoration, 835 Diversey Parkway, Dept. 624-015, Chicago, Ill. 60614.



Complete Or In Kit

Stores In Closet

Holds 24 Pairs Women's Shoes —up to 20 Pairs Men's Shoes —and All Cleaning Gear—

ROLLING SHOE RACK

Weed out the shoe jungle in your closets with this practical, versatile rolling shoe rack. It's a lifesaver for families that are shoe and slipper scatterers. Roll it around on large, free-wheeling casters for a quick pick-up job, push it out of sight under short garments in the closet, pull out for instant selection. Holds a houseful of men's, women's and children's shoes, all styles. Makes polishing sessions fun. Just roll it where you want it and go to work with brushes and polishes all smartly at hand. 22"W. 16"D. 26½"H. Finely crafted of satin-smooth honey tone knotty pine or in lovely maple finish. Only **$26.95.** *Express Charges Collect.*

EASY HOME KIT —Simple assembly. Precision cut, pre-fitted, drilled, sanded, etc.; ready for finishing. Complete with casters and fittings. Simple directions. Only **$16.95.** *Express Charges Collect.*

BEAUTIFUL NEW FREE CATALOG—700 PIECES of Finished and Kit Furniture in Friendly Pine.

Include Your Zip Number. Money-Back Guarantee Not Sold in Stores

Yield House

Dept. B5-7
North Conway, N.H. 03860

ORDER BY MAIL

Widths from **AAAAAA*** sizes to **12**

no extra charge for large sizes



SPANNER—

Soft, light, comfortable skimmer in Black or Briarwood calfskin—suitable for all daytime wear. Medallion perf'd toe makes feet look smaller. ⅞" stacked heel.

17.95 plus 60¢ pp.

ADD SALES TAX Residents of N.Y.C. 5% , N.Y. State 2%

FREE CATALOG HB5 Shows styles in widths from 6A's, $6.50 to $8.

MONEY BACK if returned unworn within 10 days.

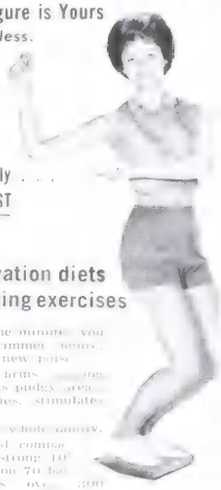
mooney & gilbert INC.

17 WEST 57th ST., NEW YORK, N. Y. 10019

"FITTING THE NARROW HEEL"

HAVE A FIGURE OTHERS WILL ENVY!

A Slimmer Figure is Yours *in 30 days or less.*



NOW TWIST INCHES OFF . . . easily . . . with TRIM TWIST EXERCISER

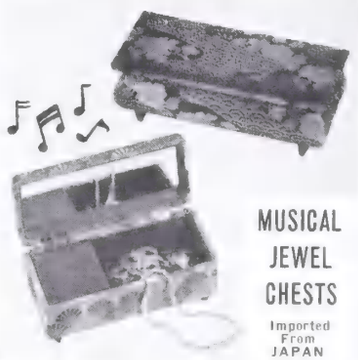
No starvation diets
No exhausting exercises

In just spare-time minutes, you can have a trimmer waist, better posture, new poise. **TRIM TWIST** firms sagging muscles, reduces pudgy areas, burns up calories, stimulates circulation. Fun, too, for the whole family. Lightweight and compact as a book, the strong 10" x 9" chipboard on 70 ball bearings holds over 300 pounds. Instructions included.

Only $3.95 ppd.

Illinois Res. add 4% Sales Tax

WALLER'S Box 2057-H2 Oak Park, Ill. 60303



MUSICAL JEWEL CHESTS

Imported From JAPAN

Hide away your treasures in Oriental splendor. This richly brocaded chest plays a spritely tune when you lift the lid. Each chest is meticulously crafted in Japan and covered with a unique pattern of beautiful brocade. Completely lined to protect your jewelry. Includes inside mirror. Makes a perfect gift for Mother's Day, showers, weddings, anniversaries, graduations.

Small: 6¾" x 2½" x 2¾" $6.85
Large: 9¼" x 4" x 3¼" $9.95

We pay postage. Sorry, no C.O.D.'s

Akashiya Co., Inc.

Dept. B-5, 960 Ave. of the Americas
New York, N.Y. 10001



PETITE QUINTET of flower-printed bowls from England bear the famous Crown Staffordshire hallmark. Use them for everything from sweetmeats and leftovers to individual servers. Nest of 5 small bowls ranges from 4" diam., 2½" deep to 2" diam., 1¼" deep. Rose or blue flowers on white. Set, $4.25; 2 sets, $8.25. 50¢ post. Clymer's of Bucks Co., HB5, Point Pleasant, Pa. 18950.



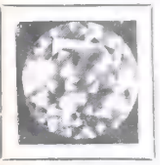
CLIPPER SHIP WEATHER GLASS is a faithful reproduction of those used by the Clipper Ship skippers. It's as sensitive as the most perfect barometer. Fill it with water, tinted if you like. You're warned of approaching bad weather when water rises to spout. Crystal plastic mounted on walnut-finished panel. $3.95 plus 35¢ post. Alexander Sales, 125 Marbledale, HB5, Tuckahoe, N.Y.



TURN OUT a glorious mousse, pile the center high with fresh strawberries; a tomato aspic with your special dressing; a shortcake filled with whipped cream, shaved chocolate. It's so easy with this aluminum flan tin. 7" diam., 1¾" deep at outside edge. The center has a depression ¾" deep and that's what turns the trick. $1.25 ppd. Gifts & Gadgets, 6327-B Gaston Ave., Dallas, Tex. 75214.



MONKEY BUSINESS. The world-famous "see no evil," "speak no evil," "hear no evil" monkeys have joined forces with the wisest of all: "do no evil." Get set for a doubletake when friends and clients spot this paperweight on your desk! Sculptured in unbreakable ivory-like plastic, mounted on solid walnut base. $2.98 ppd. A Man's World, Box 152, HB5, Flushing, N.Y. 11352.



TITANIA!

the most BRILLIANT JEWEL STONE ON EARTH! *say the Saturday Evening POST & READER'S DIGEST about this amazing*

MAN MADE MIRACLE!

1 carat "Titania" Solitaire set in 14kt gold mounting. Complete

ONLY **$29.**



1 carat "Titania" set in a Masculine box style 14 kt. gold mounting. Complete

ONLY **$37.**

No more federal tax

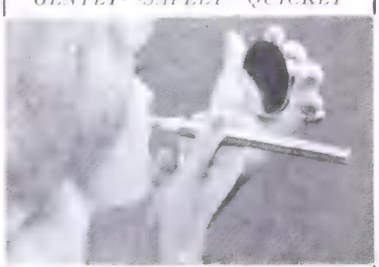
Unset "Titania" jewels, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat ..... ONLY **$12.***

With the FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG

REGENT MONEY BACK GUARANTEE

LAPIDARY CO., Dept. HB-15
511 EAST 12 ST., NEW YORK 9, N. Y.

GENTLY SAFELY QUICKLY



Original Patented Home Electrolysis

***REMOVE** all unwanted **HAIR** for good from any part of the body painlessly!*

New magic touch Permagon Electrolysis destroys all superfluous hair roots one by one permanently without leaving a mark! Pencil-slim, no wires or plug-in! Use in the privacy of your home! So easy, you won't realize you are receiving a high priced treatment with ugly hairs removed for good! As revolutionary as a home permanent! Medically and clinically tested and approved. Also for men with ingrowing hairs. 10 day money back guarantee. Instructions included.

$9.95 ppd.

FREE "Exercises for a Younger, Prettier Face"

CHARLES S. PRINCE
Dept. 157, 509 Fifth Ave., New York 10017



TAHITIAN SHIFT

For Fun in the Sun—Anywhere

Made in Hawaii, but pure Tahitian in inspiration, this dramatic, bell-sleeved shift will capture attention wherever worn. Made of finest cotton broadcloth with stylized hibiscus flowers and leaves screen printed on both front and back. (Design smaller on back.) Deftly cut to skim the figure. Back zippered—washable. Comes in a beautiful turquoise blue with royal blue design, or a lovely deep pink with Tahitian red design. Colors: Turquoise blue or deep pink.

Sizes: 10-18 Price: **$16.95***

Add 55c shipping. No COD's. Immediate shipment

Calif. res. add 4% sales tax

Featuring Leisure Fashions from the Islands

NICHOLSON IMPORTS OF CARMEL
P.O. Box 4335, Carmel, California 93921

Indoor-Outdoor Game of Skill



BOW-LOB

Great new tossing game for two or four players, partners or singles. Can be played right in your living room . . . or take it outside to the lawn or patio. Roll-resistant bows, cushioned tips protect furniture.

Set includes 4 high-density plastic lobbing bows, 2 plastic coated steel triple-stakes, reinforced space, instructions.

$9.98 postpaid in continental U.S.A. Mo. residents add 3% sales tax

BOW-LOB COMPANY, INC.
Dept. H57, Sappington P.O. Box 22434
St. Louis, Mo. 63126

LACE SETS THE PACE. Curtain panels rich in their Old World inspiration and delicacy of design have today's easy-care advantages. They require no stretching, starching, little or no ironing. 100% white cotton lace panels are 43" wide. 54" long, $4.50 *each*, 72" $5.25, 81" $6.25, 90" $7.25, 108" $8.25. Ppd. Curtain catalog, 40¢. Hildegarde, 597 Farmington Ave., HB5, Hartford, Connecticut 06105.



BRAT DOLLS. There are dolls that walk, talk, sit, stand, wet, swing, skate, protest. Would you believe imps who stick out their tongues at the squeeze of a dimpled mommy, a college freshman? 7" high, carrot-topped girl in blue gingham, boy in green overalls. $1.50 each. $5.50 for 4. Ppd. Country Corner, 1053 Bloomfield, HB5, Clifton, N.J. 07012.

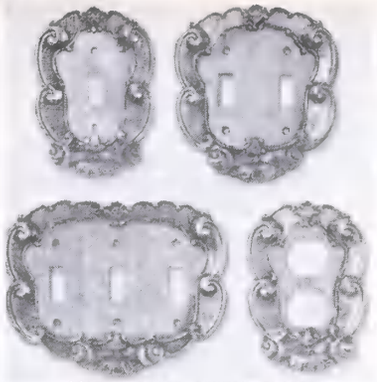


BLUE ONION KETTLE has all the cheerful qualities that you think of at the mention of an afternoon's cup of tea. Porcelain enameled, steel tea kettle is American-made, holds 6 cups, $3.95. Matching 6-cup percolator, $3.25. 1½-qt. double boiler, $3.25. Sauce pans: 1-qt., $1.95; 1½-qt., $2.25; 2-qt., $2.95. Add 25¢ post. each item. Heritage House, HB5, Wallingford, Pennsylvania 19086.



STACKING MUGS decorated with Oriental scenes are wonderful for your morning coffee break, fireside chats, television viewing, as a pretty cache for pencils or trailing ivy. Made of Lefton china, white mugs with blue motifs stack for storage, save space. Set of 12, $7.95 ppd. Order from Imre Ban Studio, 3950 Lake Shore Drive, HB5, Chicago, Illinois 60613.

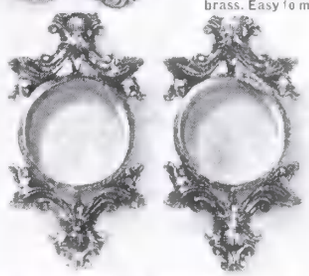




GOLDEN BRASS SWITCH PLATES
Solid Metal Switch Plates are handsomely plated in antique gold brass and lacquered to prevent tarnish. Elegant scroll design is appropriate for every room. Brass screws included.
Single Switch (3" x 5") **$1.00** each; 3 for **$2.85**
Double Switch (4½" x 5") **$1.98** each; 3 for **$4.50**
Triple Switch (6" x 5") **$2.98** each
Twin Outlet (3" x 5") **$1.50** each; 3 for **$3.98**



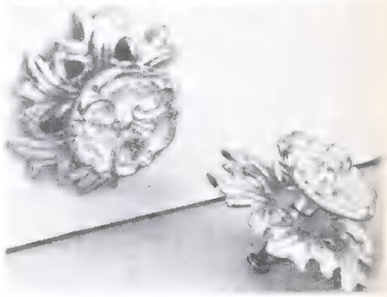
Golden Brass Doorknob
$1.98 each; 2 for $3.75
2" Baroque door knob has matching escutcheon, standard spindle and brass mounting screws. Cast in metal, finished in antique brass. Easy to mount.



GOLDEN BRASS DOOR SLIDERS **$1.98**
Beautify your sliding door closets. Handles measure 5¼" x 2¼" and are perfect for round openings. Golden brass plated metal, lacquered to give a rich warm finish and to prevent tarnish. Easy to manipulate brass screws included.



FOOTED CHERUB SOAP TRAY **$1.98**
Gleaming gold plated metal soap dish will hold a jumbo cake of soap, miniature soaps, & bath sponge. Sculptured angel holds 6" florentine sea shell. Golden metal is lacquered to resist tarnish.



GOLD PLATED ROSETTE PULLS .... **$1.25 per pair**
Add decorator's opulence to drawers, cabinets. Rosette Pulls are beautifully detailed metal, plated in warm gold with lacquered finish. Mounting screws incl. $1.25 per pair, 5 pairs $4.98.

LILLIAN VERNON, Dept. HB57
560 S. Third Ave., Mt. Vernon, N. Y. 10550
NAME .....
ADDRESS .....
CITY ..... STATE ..... ZIP .....

QUANTITY	ITEM	PRICE

Enclose Check, M.O. Sorry No COD's. Total $



HOLDS 100 LP's

RECORD BROWSER
A Real Space Saver This handsome new hardwood Record Rack is one of the handiest ways to file your record collection. Your albums are always at your fingertips. Any of the 100 LP's it holds, can be whisked out in seconds. Of mellow walnut finish, this hardwood rack has grooved wooden base rods that keep records from slipping. 17" long, 15" wide, 8" high it fits neatly into any space and blends in with any decor. Real good looking, too. Makes a wonderful gift. Bargain priced . . . Only **$4.95** ppd.
Immediate delivery. Satisfaction guaranteed. Send check or money order. No C.O.D.'s
J. W. HOLST Dept. B567
106 Emery St., East Tawas, Mich. 48730



MEISSEN BLUE ONION STAFFORDSHIRE
From England
Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salads/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer.
Complete 53-piece set, $29.95
SHIPPING CHARGES COLLECT
Complete 55-piece set, including coffee pot and cover. **$32.50**, shipping charges collect.
Send 25¢ for new catalog
Jenifer House Dept. B-57
New Marlboro Stage,
Great Barrington, Mass. 01230

New!
UPHOLSTERY KIT

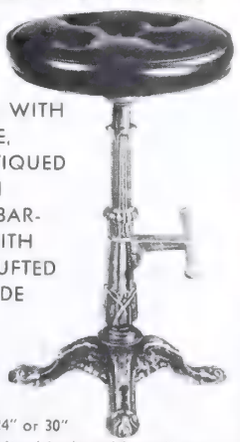


Only **$19.95**

Re-do your Den, Dining & Living Room Furniture

EASY • WE SHOW YOU HOW!
Save up to $100 on a single job! Here's everything you need to reupholster any chair . . . including the know-how! Complete Kit includes professional tools, curved needles, decorative tacks, cambric, webbing, cotton, many more items. (Everything but the outer fabric).
FREE BONUS: Big 170 pg. illustrated instruction manual in hard cover. Takes you step by step. Goof-proof. Makes you an expert in no time. Send check or m.o. today.
Only $19.95 ppd.
AANSTAC Inc.
Dept. B-5, 111 Harrison Ave., Harrison, N. J.

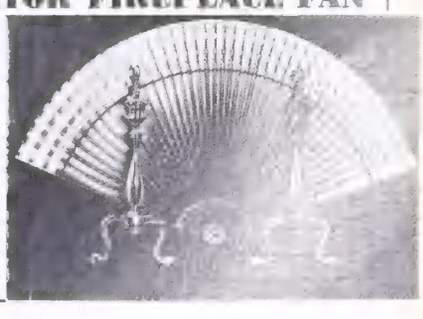
Decorator Barstools

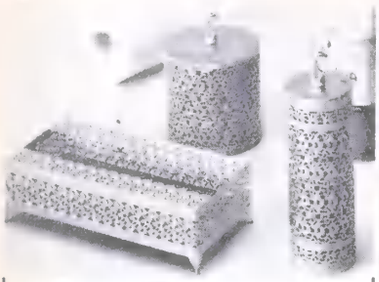


ELEGANCE WITH A PURPOSE, HAND-ANTIQUED CAST-IRON PEDESTAL BAR-STOOLS WITH BUTTON TUFTED NAUGAHYDE SEATS

SPECIFY:
HEIGHT —24" or 30"
SEAT —White, black, gold or olive.
FINISH—White, black, brown or olive—all 4 with gold antique. Flat black also available. Also available with seat backs. Send for free brochure.
$49.95 each or $39.95 for two or more
Freight collect—Calif. res., add 4% sales tax. Send 50¢ for 28-color Naugahyde chart. No C O D's—Money order or check.
Timeless Arts Mfg. Co.
Dept. B57, 1025 Pepperhill Road
Pasadena, California 91107

***Reversible* DECORATOR FIREPLACE FAN**
Attractively designed fan is reversible—lovely antique white on one side; the other side is heavy gold foil. Center ornament is polished brass, steel reinforced. Can be used with or without andirons as a charming decorative touch when the fireplace is not used. Folds for storage. 20" high, 40" wide.
Order No. 2097 ..... **$5.98 ppd.**
Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1105-C EVANSTON, ILL. 60204





Filigree
Bath Accessories

Order either 18K. GOLD PLATE or SILVER PLATE filigree metal holders to add elegance to bath and powder rooms. Filigree metal is lacquered to resist tarnish. Decorative angel lifter. Fits all regular and giant size tissues and spray cans.

FOOTED TISSUE BOX (10½" x 5") $2.98
TOILET TISSUE COVER (5" high) $1.98
SPRAY CAN CONCEALER (8" tall) $1.98
3 Pc. Set only $6.50

Gloria Dee

P. O. Box 1100, Dept. HB57
Mt. Vernon, New York 10551



French Provincial

ONLY $10.95 plus $1 pp & hdlg.

THE CLASSIC SEAT

For the sophisticated distinctive touch. Ideal for French Provincial enthusiasts, compliments Early American and accents Contemporary. Enhances the appearance of any bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has wipe-clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with matching hinges. Finished in your choice of beautiful soft antique gold, antique white, black, blue, green, pink, yellow, white. Cane center is natural. lid is solid. Only $10.95 plus $1 pp & hdlg.

Send Check or M.O.—Satisfaction Guar.

CRESCENT HOUSE
135 Central Pk. Rd., B5, Plainview, L.I., N.Y. 11803



Enjoy!

Feet-up Comfort

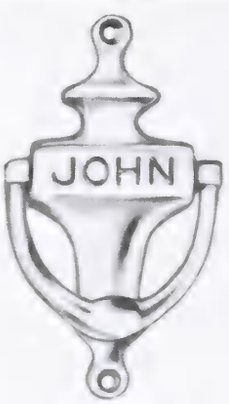
HORSESHOE FOOTSTOOL

Handmade of wood with multi-color carpet and horseshoe nails. Sturdy and good-looking, has real homespun flavor and charm. Slopes to hold feet at comfortable angle. 14½" x 12½" x 7" at highest point. Fruitwood finish. $10.90

ADD $1.25 FOR POSTAGE & HANDLING

Send For Free Quality Gift Catalog
Complete Satisfaction or Money Refunded

MACE 1 Horseshoe Road (HB5) Rising Sun, Md. 21911



JOHN KNOCKER

Knock before you enter. Avoid embarrassing moments by putting this special knocker on the door of your bathroom or powder room. Solid Brass. 3⅜" x 2". $3.50

Pa. residents add 5% ..... Postpaid

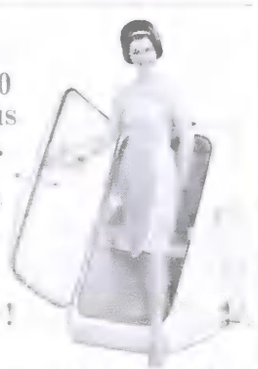
Write for FREE CATALOG HB-567

THE Gold Drum INC
1020 Ridge Ave., Pgh., Pa. 15233

Step in.

Steam 20 luxurious minutes.

Step out relaxed, fresh – feeling like new!



YOU'LL REVEL IN [illegible] STEAM BATHS at home! Heat [illegible] to 120°. Cabinets [illegible] to own. Superb [illegible] fibre-glass. Easy [illegible] —no plumbing! MG'[illegible]

Write for FREE Folder!

Battle Creek EQUIPMENT CO.
158 Doty Bldg., Battle Creek, Mich. 49016

Please rush FREE Nusauna Folder to
Name _____
Street _____
City _____
State _____ Zip _____



COMMENDED by PARENTS' MAGAZINE AS ADVERTISED HERE

Your Choice
2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 Enl.) or 12 WALLET PHOTOS and 3 5x7 ENL.

Finest quality double weight portrait paper. Send any size photo, snapshot, or negative (returned).

Add 25c per selection for postage and handling.
Any enlargement hand-colored, 50c extra.
State color of eyes, hair, and clothes.

QUALITY VALUES
Studio 164-V, New Rochelle, N. Y. 10804



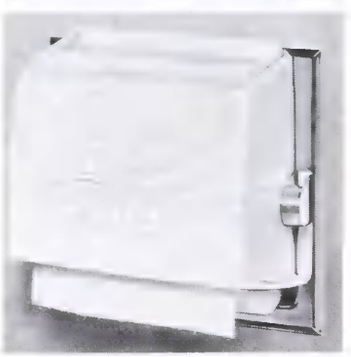
WEDDING BANDS for the girl with orange blossoms on her mind are man-made Vega gems with the brilliance and color close to that of real diamonds. Wedding band with single row of 5 sparkling matched Vega gems, $47. Double row wedding band with 11 Vega gems, $72. Ppd. 14k white or yellow gold. Send ring size. Free catalog. Vega Co., Box 465, Radio City Sta., HBE, New York 10019.



MAY, WE SUGGEST, is the month you'll be shopping for shower presents for June brides and something special for Mother. Air-tight metal canisters with leaf-green tops, colorful herbs (each different) on white enamel. Largest 7¾" high, 6" in diam. holds 5 lbs. flour. Others in proportion. Set of 4, $5.95 plus 50c w. of Miss. Windfall, 185 Adams, HB57, Bedford Hills, N.Y. 10507.



LILY PADS are the gayest glowers that ever lighted a summer evening. 9" green vinyl pads hold white or pink blossoms afloat in pool or pond, never tip or sink. Illuminated center bulb operates for days on a single flashlight battery. $4.95 each; $14.50 for three. Postpaid. Order from Patio Sales, Box 25, Dept. HB5, Highland Park, Illinois 60036.



TISSUE TOPPER is a decorative concealment with a "built-in" look for that unsightly bathroom tissue roll. Hi-impact plastic cover snaps into any recessed receptacle. No tools needed. Detachable ashtray top is an added courtesy for bathroom smokers. $2.98 postpaid. Order from Holiday Gifts, 7953 Raritan Street, Dept. HB5, Denver, Colorado 80221.

DISCOVER THAT WONDERFUL WALKING-ON-AIR FEELING

Enjoy the comfort and satisfaction from these shoes that won the hearts of millions of women —the shoes that made Portsmouth famous. Each style available BLACK, BLUE, RED, BEIGE and WHITE soft crushed kid.



COMFORT YOU CAN FEEL—QUALITY AND FIT YOU CAN RELY ON

Both styles available in these full and half sizes: Slender width for AAAA & AAA 6 to 12; Narrow width for AA & A 5½ to 12; Medium width for B & C 5 to 12; Wide for D & E 5 to 12. Buy direct for only $10.95, plus 55 cents for postage. No extra for large sizes.

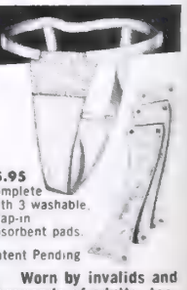
Send money order or check (sorry no COD) specifying style, size and color desired, to. PORTSMOUTH SHOE CO. Mail Order Division HB Portsmouth, Ohio 45662

KEEP HER DRY NIGHT AND DAY



with Pi Peer® FEMALE-DRI® SUPPORT

Here's the sensible sanitary way to stop the embarrassment of wet garments and bedding. FEMALE-DRI gives day-and-night protection and confidence without the bulk and bother of diaper-like garments. Helps train her to stop bedwetting. Elastic belt, wet proof pad holder. Quilted, absorbent, washable cotton pads snap in—snap out for easy laundering. Only $5.95. Guaranteed to satisfy or money back if returned postpaid in 30 days. Send waist measure. Add 25c for postage.



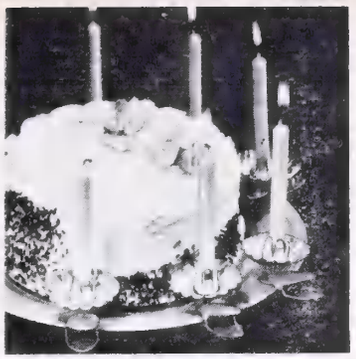
$5.95 complete with 3 washable, snap-in absorbent pads.

Patent Pending

Worn by invalids and thousands of adults, too.

PIPER BRACE COMPANY, Dept. HB-57F, 811 Wyandotte St., Kansas City, Mo.

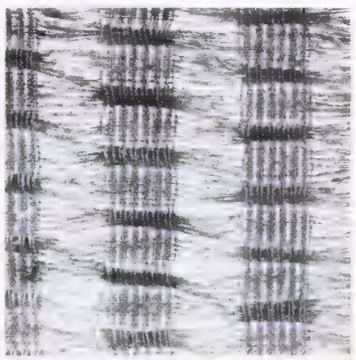
HAPPY BIRTHDAY CANDLES for a Happy Birthday cake ...ed pretty candleholders like ...ese to make the picture complete. ...lip-on candleholders with an antique silvery finish are petal-...aped and swivel to any angle as ...ey march around a special-occa...on cake plate. Set of twelve #5542, ...½" in diam., $1: 3 sets, $2.98. ...pd. Order from Downs, Dept. 105, Evanston, Illinois 60204.



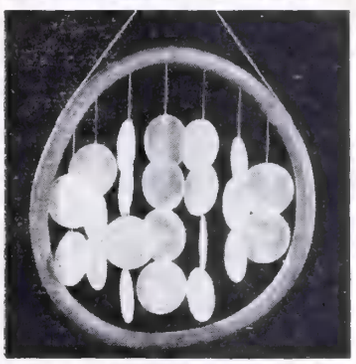
YOUR HOROSCOPE and ...our Dreams." Part I of this 800-...g. book covers signs and houses ...f the zodiac, sections on love, ...arriage and gives specific, de...iled horoscopes and advice for ...eryone born since 1890. Part II ...s an encyclopedic arrangement of ...5,000 dream interpretations to ...uide success, happiness. $3.95, ...5¢ post. Embassy Sales, N-11, ...ox 67, E. Elmhurst, N.Y. 11369.



OPEN WEAVES let sunlight fil...r through. Homespun House's 5 ...ew drapery fabric patterns hold ...heir own beautifully in the balmy ...onths of intense sun, salt air, ...oisture. 108" wide, deep natural ...nen-look fabric is part linen, ...otton, and rayon. $4.98, $6.25, ...nd $7.95 per yd. For catalog with ...0 samples, send 25¢ to Juliet ...layton, Homespun House, 261 S. ...obertson, Beverly Hills, Calif.

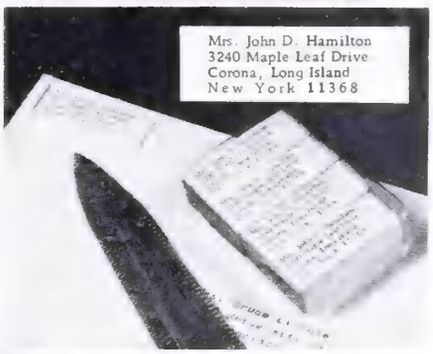


BAMBOO WIND CHIMES. ...lang this at an open window, ...rom a maple tree in the garden, ...r any place where a shy breeze ...an touch off its enchanting mel...dy. South Sea Islands capiz ...himes are the translucent win...ows from pearl or window-pane ...ysters. Natural bamboo 12½" ...ircle with 22 opalescent chimes. ...3.95, 35¢ post. Mace, 1 Horseshoe ...Rd., HB5, Rising Sun, Md. 21911.



GOLD or WHITE ADDRESS LABELS

...Any message to 4 lines neatly ...printed in black on white, gold ...dge non-curling gummed paper ... or on gold gummed paper. ...½" long. Packed with 2¼" ...plastic box. 1000 whites for $1 ...via air, add 24¢ per 1000] or ...00 Gold for $2 [via air, add ...6¢]. Guaranteed. Prompt deliv...ry. Write for fund raising folder. ...oo. Bruce Bolind, 15 Bolind ...Bldg., Boulder, Colo. 80302. ...Thank you kindly!



Chemist Experiments with Honey and Egg . . . Discovers How To

TIGHTEN SAGGING SKIN ON FACE AND THROAT



A laboratory experiment with natural bee's honey and extract of egg may prove to be the best news for sagging, drooping skin that makes face and throat look old and dowdy.

This new honey and egg skin-tightening recipe has been blended into a delightful new cream formula for easy home use. A thin coating spread over face and neck almost immediately makes the skin feel wonderfully stimulated as the tightening process begins. The skin undergoes a delightful, cooling temperature change . . . feels ever tighter as the process continues. The honey and egg dries to a glazed finish as nature's own ingredients continue to perform their skin-tightening magic.

And it's so fantastically easy! Just spread over skin with the fingertips, leave on for 15-minute tightening process, then . . . easiest of all . . . cool, clear water removes every trace in seconds! Skin looks and feels smoother, tighter, more alluring. Your face and neck may look younger, fi...er, more vibrant and glowing than they have f...r years! Makeup looks more natural and stays looking fresh and lovely hours longer.

Tests proved conclusively that using nature's own Honey and Egg for new skin beauty, produced these long-lasting beneficial effects on all textures and types of skin: (1) gave the skin a tingling, refreshing coolness "just like a beauty skin facial"; (2) tightened sagging, drooping skin, left it feeling taut and firm; (3) weathered aging skin felt ultrasmooth again.

Not yet in drug or department stores, order by mail. Long-lasting supply cost only $3.00 on guarantee of satisfacti... or money back. Try it today and see if it isn't the best way ever to make old, sagging facial and throat skin look and feel smooth again!

SMOOTHS AND TIGHTENS SAGGING SKIN IN THESE CRITICAL AREAS:



—SEND THIS COUPON TODAY—

JON JAMES. Dept. G-53. 41 E. Oak, Chicago, Ill. 60611

Please send me Donnatelli Honey and Egg on guarantee of satisfaction or money back.

- ☐ Long-Lasting 2 oz. jar $3.00.
- ☐ SPECIAL! 2 jars, only $5.00.
- ☐ Remittance enclosed, send postpaid.
- ☐ $1.00 deposit enclosed. Send COD plus postage & charges.

Name .....

Address .....

City ..... State ..... Zip .....

LACY 'N' RACY UNDER-ALL

NOW in Nude Lace

one size fits all

The "invisible" new shape-maker creates a new you, in Nylon Stretch Lace with mold-control. Paced to today's bare look in fashion, it gives you a very personal fit under dresses or slim pants. For your wildest dreams wear it, and SLEEP COOL (Snap-open crotch.) **Nude, Black, White.**



$3.95 Ppd.

VICKI WAYNE

610-BLR
So. Country Club
Tucson, Arizona 85716

Div. Old Pueblo Traders

BE TALLER INSTANTLY! BY 2 FULL INCHES



Tired of being called shorty? Slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. **THE ONE HEIGHT INCREASE IS EXPENSIVE HEIGHT INCREASING SHOES,** for a fraction of the cost to give you new poise and self confidence — a key to success and romance. No one will suspect that you are wearing them. These **LIGHTWEIGHT FOAM RUBBER CUSHION CORK PADS** fit securely without gluing and interchangeable in any shoes. Scientifically designed for walking comfort; aids posture. Worn by thousands. Durable and shock absorbing. State Man's or Woman's shoe size.

SEND NO MONEY! Free 10 Day Trial!

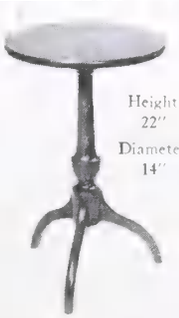
Just send name and address. Pay postman on delivery, only $1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only $1.98 with order and we pay postage. **10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.**

THE LIFTEE CO. • Dept. 424, Box 608 Church St., N.Y.C. 8

Colonial Candlestand

WRITE FOR NEW CATALOG

Features over 200 authentic Early American and 18th Century pieces. Send $1. (No stamps.)

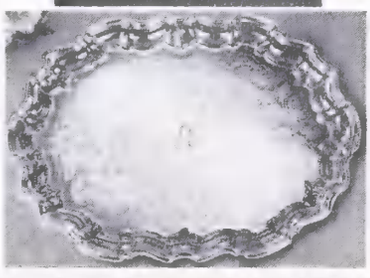


Exact handmade copy of the original created in 1783. Ideal for any place where a small accessory table is needed. Now popular as a cigarette table. Goes equally well with Early American or formal 18th Century groupings. In finest solid light brown satin finish mahogany, $21.50. Natural finish solid cherry, $23.50. Natural finish solid walnut, $25.50. No C.O.D.'s. Shipping charges collect. Weight, 12 pounds.

Newcomb's Reproductions

3233 Hillsboro Rd. Durham, N. C. 27705

Personalized Treasure



SILVER TRAY $10.00

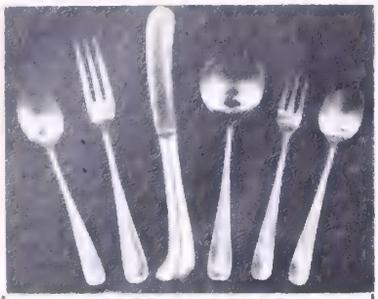
This ELEGANT CHIPPENDALE ... FOOTED SERVING TRAY will ... ments galore from your most discriminating ... Excellent for serving beverages, ... cakes. Adds decor to your table if you have no ... fruit centerpiece. Handsomely ... 14½" x 11". Heavily silverplated ... service. An exquisite gift to give ...

SPECIAL PRICE—$10.00 (plus ... Includes FREE extra large ... initial.

New 1967—96 Page Gift ...

Croydon SILVERMART LTD.

805 Lexington Avenue (Dept. ... N.Y.C. 10021



LIBERTY BELLE

PISTOL-HANDLED STAINLESS

in an heirloom tradition



An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 . . . . $29.95
75-piece service for 12 . . . . 44.95

Also available: BETSY ROSS FIDDLE BACK stainless steel. Complete 50-piece service for 8, $29.95; 75-piece service for 12, $44.95.

All prices ppd. Write for FREE catalog and open stock price list.

SETH and JED

Dept. HB-57, New Marlborough, Mass. 01246



Cow Creamer

Brown and white glazed ceramic cow from France. Reminiscent of the pitcher on your grandmother's breakfast table. The cream pours from the mouth. 4" high, 7" long. **$3.00**

Please Add 75¢ for Postage

COLEBROOK HOUSE

BOX 836, HB57, PAOLI, PA. 19301

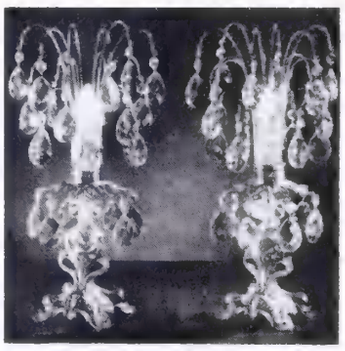
"Visit our retail shop, l'Epicure, Haverford, Pa."



HEIRLOOM CLOCK. Embroider it yourself and mount it as easily as you frame a picture. Kit contains handsome design and numerals stamped on natural canvas, clear instructions, mounting board, UL-approved electric clock movement. 15½x15½x2½" deep walnut-finished wood cabinet frame. $18.95 plus 75¢ postage. What's New Shop, 12B Water St., Bryn Mawr, Penna. 19010.



REGENCY DINNERWARE from England pairs perfectly with traditional or contemporary table settings. 55-piece service for 8 includes swirl-shaped fluted: dinner plates, salad plates, soup bowls, fruit bowls, cups & saucers plus platter, vegetable dish, covered sugar & creamer, coffee pot. Specify pink or blue on white. $34.95 exp. chgs. coll. Jenifer House, HB5, Gt. Barrington, Mass.



SHOWER LAMPS might have come from a richly appointed 18th century drawing room. But the price makes them a dream for a small apartment. Hand-cut crystal lamps contain a shower of pear-shaped prisms that catch the light and spill it out in reflected glory. Rogers goldbase. Electrified, 17½" h., 9" diam. $29.95 pr. Exp. chgs. coll. Luigi Crystal, 7332 Frankford, HB5, Philadelphia, Pa. 19136.



LEFT BY THE TIDE on a barren beach is a piece of driftwood that Ludlow turned into a beautiful garden light. Cast in Stonetex for weather-worthiness, its delicate natural tones blend in perfectly with foliage by day. At night, the hidden light adds a fairyland effect. 14x13", 14" high with 12' watertight cord. $35 exp. coll. Ludlow Studios, 115 W. 23rd St., New York, New York 10011.



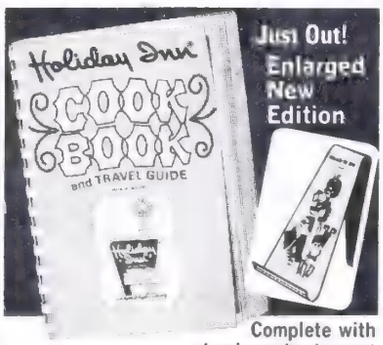
Personalized Coasters

Elegant 4" coaster in gold or silver plate with stunning grape and wreath border holds any size glass. A pleasure to own . . . a most appreciated gift for Mother's Day, Father's Day and June weddings.

4 for 3.98 8 for 6.98

12 for 9.98

Wales. Dept. HB57
Hartsdale, N. Y. 10530



Complete with aluminum book easel

Visit hundreds of fine restaurants via more than 350 pages of famous Holiday Inn recipes from all over North America. Enjoy Key Lime Pie from Key West—stuffed cherry tomatoes from San Francisco—tournedos chateaubriand from Montreal—even arroz con pollo from San Juan!

Easy-to-leaf, flat-opening permanent binding. Sturdy stand-up easel snaps away for easy storage.

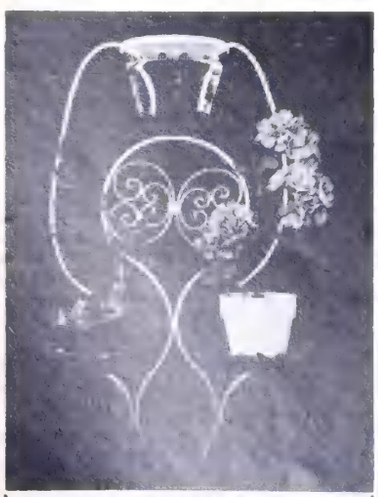


INTRODUCTORY OFFER
$3.50 value
both for $3.00 +.25 post.

BOOK only $2.50 + .25 post.
EASEL only $1.00 + .25 post.
3 BOOKS + EASELS complete $8.50 postpaid

Diners Club and American Express Cards honored. Send check or money order (sorry, no C.O.D.'s).

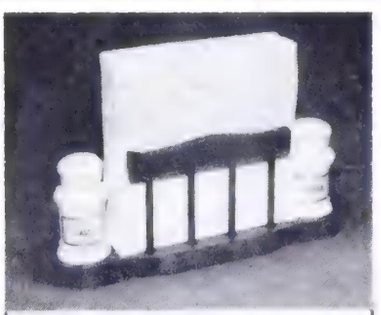
HOLIDAY INN SHOP'n TRAVEL
Box 18399-B Memphis, Tenn. 38118



WUND-A-WIK-PLANT TENDER

Small plants watered automatically. Take that trip without worry. Valuable plants, orchids etc., watered and fed while away. New plastic Cap-A-Syphon system developed in Aloha Land will water plants for days or weeks. Four 10 inch WUND-A-WIKS $2.00 Postpaid. Send check or M.O. Hawaii residents add 4% Sales Tax.

RAYMOND, P. O. Box 8531 Waikiki Station, Honolulu, Hawaii 96815



Imagine this quaint centerpiece on your table

Adds a decorative touch to inside and outside dining. Use in the kitchen, den and on the patio. Milk glass salt and pepper shakers enhance antique pine finished base and napkin holder. Made by a leading manufacturer, the Patio Pal is ideal for yourself or a gift. 12" long. **$4.25** plus 35¢ shipping. *(N. C. residents add 3% sales tax).*

Your money back if you're not delighted. Order from

L & L Crafts
Dept. AD-8, P. O. Box 20473
Charlotte, N. C. 28202



OLD KENTUCKY MINT JULEP

Old fashioned Kentucky Mint Julep Cup. Extra heavy sterling silver. It holds 10 full oz., 3¾" high. Three rings top and bottom. MonOgram free. Please underscore last initial. $16.95 price includes postage. All orders filled and shipped same day received.

HARRY McCORD & CO.
134 West Main St., Richmond, Ky. 40475

"Wild Animal" Skins Look Dangerously Real



Save $2500! Skip the safari this year. Yet your friends will never guess that you aren't just back from Kenya when they see your pelts. For no one would ever dream that these are calfskins. They're tanned just like expensive furs to stay silky soft and clean. Authentically simulated to look unbelievably real. Approximately 3½ x 2½ feet. Specify **Leopard, Jaguar, Tiger, Zebra, or Cheetah.** Enthusiastic satisfaction guaranteed. Free folder. Only $24.95 postpaid. Order now!

SAFARI SKINS LTD.
P.O. Box 4156, Dept. H, San Rafael, Calif. 94903

YZANTINE RING. Feminine le and style makes this an enor-ously smart accessory to wear th an evening pants suit, siren lottes, an important fabric shift. mulated amethyst, jade, jet, pis blue, or turquoise stone ounted in gold plate, $3.50. Gen-ne stones (as above) mounted in k solid gold, $40. Ppd. Lions, 5 Middle Neck Road, Dept. 75B, eat Neck, New York 11023.



RETTY AS A PICTURE pper plates hang on the wall, uble as gorgeous ashtrays. Per-t for the woman who likes an tistic touch in her choice of ac-ssories. Owl *or* mushrooms rich-hand-enamelled in muted shades green/gold background. Either sign, 9" diam. $11.75 ea.; 12", 8. Catalog, 25¢. From Creative afts, Dept. 48, Box 8277, Chat-nooga, Tennessee 37411.



ILLOW PROTECTORS are mething no well-stocked linen set should be without. As mid-emen between ticking and pil-w case, they're soft as silk and lergy-proof. Waterproof inner ver of taffeta-embossed vinyl astic wipes clean with damp oth. Standard size, set of 2, $1 d. Sunset House, 80 Sunset dg., Beverly Hills, Cal. 90213.



OTALOCK. We tested this on man who is a severe critic of me-anical devices. And he bought ! Keyless lock securely fastens y hinged door; goes on or off in minute. Two small flat pieces of e steel fitted together make this werful lock tamper-proof with-t installation problems. 2-oz. ck tucks in pocket, purse. $3 ppd. W. Holst, 106 Emery Street, B567, East Tawas, Mich. 48730.



Summer Magic!

NEW!

CREST SHIELD

for immediate relief from bent-toe agonies

Why bear foot miseries . . . why bare unattractive feet? New podiatrist-designed corrective device, constructed of molded foam rubber center with genuine chamois leather cover, straightens cramped toes. Gives instant relief from pain caused by corns, both on toe joints and on tips of toes! Slips over middle toe with plastic yarn loop; fits snugly in toe crest. Washable, indispensable!

2609R—Small Right Foot (Shoe size 4 to 7½) $1.25
2609L—Small Left Foot $1.25
2610R—Large Right Foot (Shoe size 8 to 13) $1.25
2610L—Large Left Foot $1.25

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. 1105-B EVANSTON, ILL. 60204

ARTISTIC INTEGRITY



The artist who designed this unique bag spared no detail in achieving her ultimate aims. It is her concept of a strawberry. It becomes a beaded bag of rare beauty. Green leaves, delicate shadings of reds and purple-reds all combined with skillful cunning. You'll adore this. 6½" x 8" overall and with handle 13". **$20.00** includes mailing.

Sorry, no C.O.D.'s

EC **Edith Chapman**

Dept. 20 • Route 303

Rockland County, Blauvelt, N.Y. 10913

Lace without Labor

EMBROIDERED DACRON TABLE CLOTH



You can even machine wash this fragile looking beauty. Drip dry and it's ready for use. Comes in the beautiful Grapes of Charm Pattern. This impressive cloth comes to you at the lowest price ever.

White only.

52x72"	Oblong or Oval	$9.95
72x90"	Oblong or Oval	17.95
72x108"	Oblong or Oval	22.95
72x120"	Oblong or Oval	27.95
72x144"	Oblong or Oval	32.95
70"	Round	12.95
90"	Round	29.95

Belgium linen napkins edged with Dacron Lace corner 17x17" **$1.00** each.



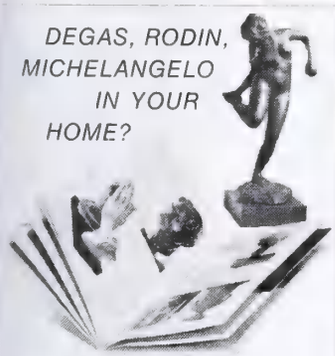
HAGEN'S SPECIALTIES

P.O. Box 666, Dept. B

Englewood, N. J. 07631

Postpaid-Refund if not satisfied. No C.O.D.

DEGAS, RODIN, MICHELANGELO IN YOUR HOME?



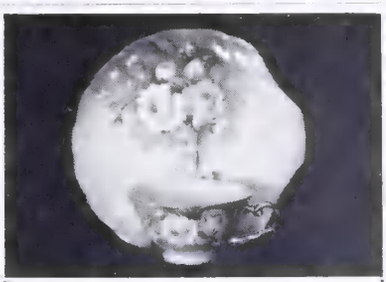
NOW you can truly afford a masterpiece—sculpture that has lived in the world's great museums and private collections can now live in your home.

Every fine detail of these superb sculpture pieces has been permanently captured in authenticated reproductions. Choose from stunning examples of every period: Greco-Roman, Egyptian, Primitive, Renaissance, Impressionist, and Contemporary. And select unique fashion accessories from an exquisite collection of museum jewelry in replica.

For our exciting catalog of over 125 photographs and descriptions, send 25¢ in coin. Dept. HB-567

BRENTANO'S

586 Fifth Ave., New York City 10036



HERITAGE SNACK SETS

Handpainted 8" plate with groove for cup leads a busy life going to coffees, teas, desserts, cocktail parties and evening refreshments. Elegance in the Victorian style gives it an inherited charm. Your choice of 3 patterns: Pink roses on pale green (pictured) #3071. Pink and red roses on cream b.g. #1864. Documentary fruit on cream b.g. #20130. All are edged in 25K gold for old-time's sake. They are a legacy from **LEFTON**. Set of 4—$7.50, set of 8—$14.00 ppd.

IMRE BAN STUDIO

3950 Lake Shore Drive, dept. HB-57

Chicago, Ill. 60613



worldly...wise...wonderful

CERAMIC OWL

Worldly . . . this loveable owl from the pottery barns of England. Wisely interpreted by John Beswick of Stoke-on-Trent, he's richly glazed with a life-like look. Wonderful accent perched on a shelf or with a flower arrangement. In natural tones.

4½" $7.50 7¾" $17.50

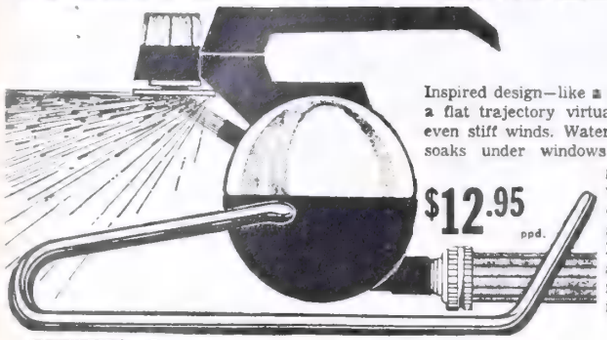
Send for FREE Catalog

Landing Gifts Dept. HB-57

14-16 150th Street, Whitestone, N.Y. 11357

WINDPROOF ROTARY SPRINKLER SPRAYS 250-FT CIRCLE





Inspired design—like a fire pump—sprays a flat trajectory virtually unaffected by even stiff winds. Water hugs the ground, soaks under windows without a drop going thru the windows. Keeps evaporation low, saves water. Rugged Delrin construction. Won't freeze. Long lasting. Trouble-free.

$12.95 ppd.



NO BACK SPRAY
Walk right up behind it, pick it up, move it, adjust it, use as hand sprayer.

WHEN YOU LIFT
It Stops Rotating
No need to shut off water just to move it.

DIAL YOUR DISTANCE
Get the full distance all the way down to just ten feet away! Just turn the calibrated dial.

MEREDITH SEPARATOR CO.
404 Peggy St., Cleveland, Mo. (Missouri) 64734
Satisfaction Guaranteed



Distinctive Barrel Clock

TRANSISTORIZED—
NO CORD TO HIDE

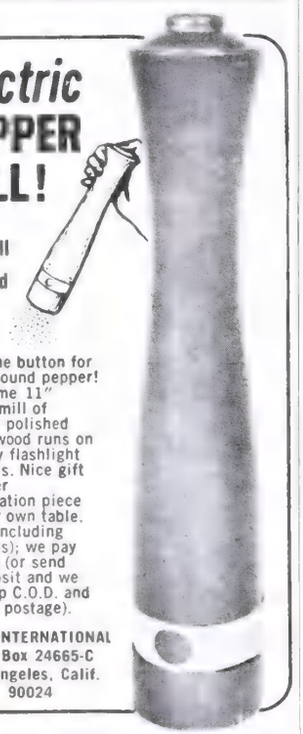
This hand-crafted replica of an old oak barrel complete with turned spigot is manufactured of strong, durable "Oakthane". The clock, 13" in diameter, features gold embossed Roman numerals and barrel hoops. Transistor movement runs one year on standard flashlight battery, no ugly cord to hide. Complements the decor of any room, a wonderful gift idea.

Transistorized $21.95
Electric $19.95

We pay postage. Sorry, no C.O.D.'s
Satisfaction Guaranteed

WILLIAMS INDUSTRIES
Dept. B-5, 213 Wilson Ave., Newark, N.J.

Electric PEPPER MILL!



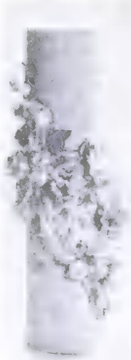
11" tall
polished Cherry Wood

Press the button for fresh-ground pepper! Handsome 11" pepper mill of genuine polished cherry wood runs on ordinary flashlight batteries. Nice gift or clever conversation piece for your own table. $6.95 (including batteries); we pay postage (or send $1 deposit and we will ship C.O.D. and you pay postage).

DEBCO INTERNATIONAL
P.O. Box 24665-C
Los Angeles, Calif.
90024

PERFUMED BOUQUET CANDLES
by
Ajello of the Waldorf

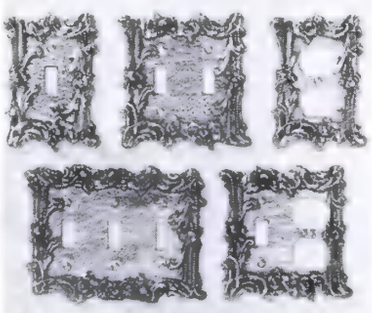
Handcrafted frosted pillars, decorated with beautiful flowers. These exquisite candles are scented with famous fragrances and come in 8 decorator colors & scents. Chanel-pink, Hyacinth-blue, Lily of the Valley-white, Apple Blossom-yellow, Gardenia-ivory, Orange Blossom-orange, Lavender-wild orchid, Shalimar-moss green. An ideal decorative accessory.



CANDLE CRAFTSMEN
9"x3" $12.50
12"x3" $14.50

We do custom candle work. Send for free brochure of our hand crafted candles.

A. Ajello & Bros.
America's Finest Candle Craftsmen
100 E. 50 St. at the Waldorf Astoria, N.Y.C. 10022
1889



PROVINCIAL SWITCHPLATES

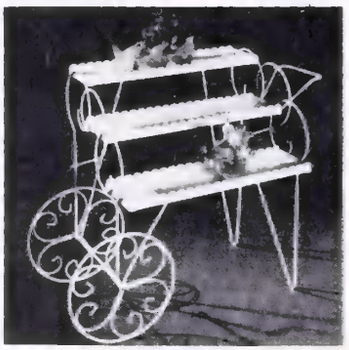
Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5" ..... $1.00 each 1 FOR $2
DOUBLE—4½" x 5" ..... $1.50 each 1 FOR $1.95
TWIN OUTLET—3" x 5" ..... $1.50 each
TRIPLE—6" x 5" ..... $2.95 each
COMBINATION—5" x 5" ..... $1.95 each
DOOR KNOB w/spindle & rosette..$1.95 each
PLUS 35¢ POSTAGE & HANDLING
Pa. Res. Add 5% Sales Tax. Sorry No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



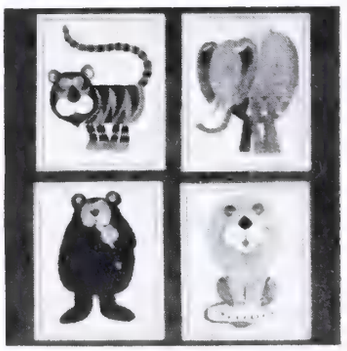
CREWEL DRESS. Lovely summer sheath, completely sewn with zipper and adjustable hemline is ready for simple crewel embroidery. Cotton and rayon blend fabric is wrinkle-resistant, shrinkage-controlled. Kit includes design stamped on dress, colorful crewel wool, instructions. White or crystal green in sizes 10-20. $7.95 plus 50¢ post. The Stitchery, HB5, Wellesley, Massachusetts 02181.



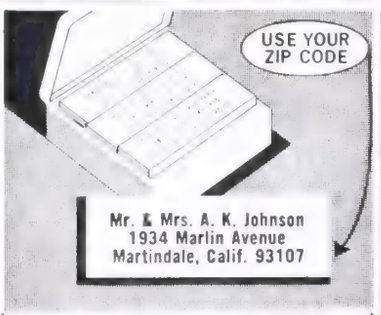
FLOWERS A LA CART. We've been haunting the greenhouses for the most beautiful geraniums and trailing greenery because we've found the perfect cart to display them on our terrace. At autumn's advent, we'll use it as an indoor show-off stand. White wrought iron with 3 tiers, free rolling wheels, 26" w., 18" d., 25" h. $9.95, $1.50 post. Henry R. Smith Studio, 39 Crestline Rd., HB5, Wayne, Pa.



RE-COVER THE BARWA, the incredible chair that cradles your body, distributes your weight from head to toe so that every tense muscle you own lets out a relaxed "A-a-a-h!" Hunter green, cardinal red, yellow, or turquoise canvas covers (for spring construction), $13.95 ea., 55¢ post. Barwa chair, $34.95 exp. coll. Order from Patio Sales, Box 25, HB5, Highland Park, Illinois 60036.



ANIMAL PRINTS do decorative things for the nursery. In the clear bright colors children love and the kind of whimsy they appreciate, a set of four prints in plastic frames shows a bear licking a lollipop, a green elephant, a wide-eyed tiger, and a grinning lion. 10½x8½", ready to hang. $2 the set from Alexander Sales, 125 Marbledale Road, HB5, Tuckahoe, New York 10707.



1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year we'll refund your money in full. HANDY LABELS, 512 Jasperson Bldg., Culver City 1, California.



Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated. French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. $119.95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors.

little home office®
1576 Fisk Rd., S.E. Grand Rapids, Mich.

"THE EMBRACE" is one of an exciting collection of contemporary sculpture, exquisite in every detail in bronze finish for a room divider, open storage wall. Statue is 12" high, 5½" wide. $14.50 ppd. and insured. Or send $1 for marvelous catalog of museum piece replicas. Rome Gallery, Inc., 157 North Michigan Ave., Dept. HBE75, Chicago, Ill. 60601.



BICYCLE PROTECTOR. If you're planning a seaside sojourn this summer, don't subject your son's bicycle to the salt air or the ravages of foul weather. Protect it with a heavy polyethylene cover that slips on in seconds. Powerful magnets hold securely in place. Fits all models. Magnetic bicycle protector, $1.59; bicycle garage, slotted, $1. Ppd. Breck's, N72 Breck Bldg., Boston, Mass. 02210.



IT COULD BE YOUR HOUSE that is deftly sketched in black and white, then printed with address on 50 sheets of 6x8" fine white stationery. Together with 50 matching envelopes (address only), $21.95 ppd. Subsequent orders filled at less than half the original price. Please send photo. Crooker, Box 265, Dept. B-57, Cold Spring Harbor, New York 11724.



GIANT BEACH RING is a plaything, a lifesaver, a swimming aid, a resting place. It will support a whole gang in its oversized 6-foot diameter. Gay red color with yellow trim. Heavy-gauge vinyl neopryne tube has airtight valve and folds down to 12x8" for easy toting. It's destined to be the water sensation of the season. $11.98 ppd. Order from Hobi, HB5, Flushing, New York 11352.





Pool Painting Guide

Very complete. Compiled by the technical staff of the largest manufacturer of Epoxy Swimming Pool coatings in the world. Contains all information for application of pool coatings, stains for decks, non-slip coatings for diving boards and slippery areas. Send 25c for postage and mailing to:

Kelley
TECHNICAL COATINGS, INC.
1445 S. 15th St.
Louisville, Ky. 40210



5-PIECE ELECTRIC **REBECCA** WATER FOUNTAIN

Her simple beauty is captured in this figure of Sitting Rebecca pouring from her jug. Magnificently detailed in Pompeii Stone to add charm to your garden, terrace or patio—indoors too! Stands 52". Shell 30" wide. Statue 30" high. Finished Antique White, Green, Bronze, or Copper. Price includes statue, pump house, shell, pedestal and electric pump. $165.00. F.O.B. Chicago. Immediate Shipment.

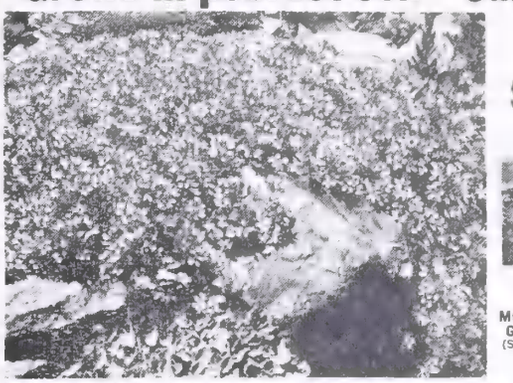
Send 25c for Illustrated Catalog of Fountains, Statues, Frames and Replica Pieces.

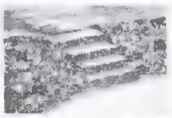
TUSCANY STUDIO
Dept. HB-57, 163 W. Ohio Street
Chicago, Illinois 60610

NOW READY

Amazing RED FLOWERING GROUND COVER Grows in poorest soil – Sub-zero hardy. Thrives in sun or shade!

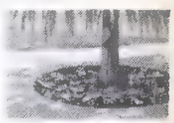
Stern's DRAGON'S BLOOD CREEPING SEDUM





(Sedum Spurium, Dragon's Blood)

MONEY-BACK GUARANTEE (SEE COUPON)



Brilliant Red Flowers in Summer, Green Foliage in Winter—Lasts a Lifetime! Here's the nearest thing to a maintenance-free planting. Never overruns itself, never needs pruning, is disease and insect-free, scoffs at worst winter conditions, ignores summer heat and drought, and is among the longest-lived plants known. Brilliant red clusters of star-shaped flowers bloom June to fall; semi-evergreen foliage completely covers the ground even when not in bloom.

Never Grows Taller Than 4"! Perfect For A Hundred Landscape Uses! Now cover poor and sandy waste places where almost nothing else will grow: under trees, in rock gardens, banks or borders, *any* area of your garden. Spreads rapidly, thrives in full sun or partial shade. Beautiful in front of flower borders. For a luxuriant ground cover, plant one foot apart.

Order now for Spring planting!

Sturdy Plants Shipped in 2¼" Peat Pots. Easy Planting Directions Enclosed.

3 for $2.25; 6 for $4.00; 12 for $7.50; 24 for $14.00; 48 for $25.00; 96 for $45.00

Catalog #00850 (specify on order)

Stern's Nurseries
Field E, Geneva, N.Y. 14456
Specialists in Rare and Choice Trees, Plants and Flowers

ONLY LIMITED QUANTITY OF THIS SPRING SPECIAL. MAIL THIS COUPON TODAY!

STERN'S NURSERIES, Field E, Geneva, New York 14456

Please send me Stern's Creeping Sedum (No. 00850) in the quantities indicated:

☐ 3 for $ 2.25 ☐ 24 for $14.00
☐ 6 for $ 4.00 ☐ 48 for $25.00
☐ 12 for $ 7.50 ☐ 96 for $45.00

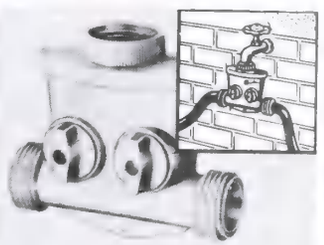
Add 10% for postage and packing; (50¢ minimum). N. Y. State Residents add 2% (plus local) Sales Tax.

☐ My check or money order enclosed.
Charge to my account with:
☐ Diner's Club; ☐ American Express
☐ Carte Blanche
Specify Card number _____

SATISFACTION GUARANTEED! You must be delighted or notify us within 2 weeks after you receive plants and we'll send a refund or free replacement for any unsatisfactory plants. No need to return plants, ever!

QUALITY VARIETY MAILORDER NURSERYMEN CONVENIENCE SPEED

Name _____
Address _____
City _____ State _____ Zip _____



TURN 1 FAUCET INTO 2

Two faucets are better than one—and that's what this 2-way hose control gives you! T-shape adjustable valve screws onto any outdoor faucet—holds two hoses. This means you can sprinkle twice as much in the usual time—water the front and back of your house at the same time—or wash your car while watering the lawn. Made of rugged, durable poly, each hose connection has on-off adjuster to regulate flow. Ppd. **24703** 2-Way Hose Control. **$1.49**

BRECK'S OF BOSTON OUR 150TH YEAR
NBB BRECK BLDG., BOSTON, MASS. 02210

BEAUTIFY YOUR YARD



WOOD OR METAL TRASH CANISTERS

No more smelly, messy trash cans cluttering up your yard, garage, cellar or porch. No more raids by dogs, cats, coons, skunks. Keep cans outdoors, out of sight, safe from animals, rain, wind, just lift lid to dump trash in, open door to pull cans out. Handsome beside door, on lawn or to set against house or garage, neat walk-in hideaway. Fill plant with flowers or plants. Holds cans up to 28-gal. size. Built to last years, of weather proof waterproof exterior; scored plywood. In sections for easy screw-assembly. Pine painted, ready for final coat. 25¼"H, 45"W, 21"D. Holds cans ..... $29.95.

Heavy gauge green enameled steel. Holds 1 can. Use singly or fit several together. 34"H, 22"W, 21"D. Holds cans ..... $24.95.

All Express Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

Yield House
Dept. B5-7
North Conway, N.H. 03860

CANVAS CASUALS FOR
W-I-D-E FEET!

EE to EEEEE Only — Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.



Write Today for FREE CATALOG
HITCHCOCK SHOES INC., Hingham 110-D, Mass. 02043

FREE! IN FULL COLOR 2000 PAIR 14KT GOLD PIERCED EARRINGS AT DIRECT TO YOU PRICES



NEW AWARD WINNING PRIZE SELECTION...

NEW 2000 PR. CATALOG DEVOTED EXCLUSIVELY TO PIERCED EARRINGS. The newest and most exciting gold earrings, different than anything you have ever seen. The largest collection of 14kt gold earrings in the world, American and world imports. Enclose only $1.00 — Refunded On First Order.

A Savings Of 40 To 60 Percent From The Manufacturer's Suggested Retail Price

Adco GOLD PRODUCTS DIVISION
Box 3046 · Dept. HB-5 / Sarasota, Florida



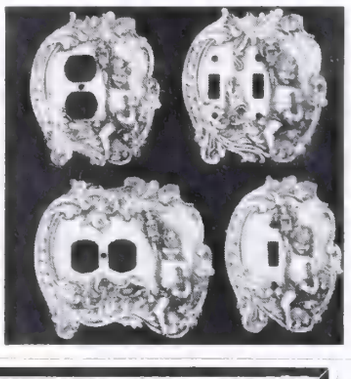
APPLIANCES ADAPT when you're touring the Continent if you take this traveler's kit. Set of 4 plugs will adapt the American flat-pronged plug to any household outlet in the world so you can hook up everything from coffee pots to electric shavers, radios to irons without changing current or voltage. In leather case, #5568, $4 postpaid. Downs, Dept. 1105, Evanston, Illinois 60204.



BUBBLE SUNSUIT for a little cutie who loves to dabble in everything from tempera to taffy pulling is made of washable cotton in yellow with shocking-pink flower motif. It comes in sizes 3 to 6, has pearl buttons, adjustable straps, elastic legs that puff up like a bubble. $4.95. Matching dust cap, $2.50. Ppd. Elizabeth McCaffrey, B5, Northport, N.Y. 11768.



TOTE A BASKET with a needlepoint monogram that *you* embroider. Just right for up-and-going glamour girls, kit includes natural straw basket, 14x6x10" h., needlepoint canvas, white yarn for background, lining, and tapestry yarn for monogram in red, navy, or hunter green (please specify); monogram chart and instructions. $5.95 plus 60¢ post. The Stitchery, HB5, Wellesley, Mass. 02181.



FINAL FLOURISH for a lavish room—rococo switch plates with 3-dimensional cherubs! Heavenly copies of old world antiques have the baroque splendor of a French "palais." Antiqued white or gold unbreakable composition. Single plate $2.95, double $3.50, double outlet $3.50 (specify vertical or horizontal). Postpaid. Order from Marglo, Box 114, HB57, Niles, Illinois 60648.

REAL WATER COLOR PAINTING WITHOUT A BRUSH

TEMPRA-MARKER

The New Self-Dispensing Water Color

Ideal for adults as well as children who like to create their own art work, posters, signs . . . or just doodle. Just press Tempra-Marker to paper, canvas, paperboard, etc. and squeeze for continuous flow of paint. It's real water color, not a dye marker. You can achieve any variety of strokes by using the applicator at different angles. Colors can be blended. Will not evaporate. Non-toxic, no spilling, nobreakage. Refillable



Set of 6 colors in clear plastic box only $2.50 ppd.
Send check or M.O. Satisfaction Guaranteed • Dealer Inquiries Invited
Rich Art Color Co. 31 W. 21 St., New York, N.Y. 10010



STACKING CANNISTERS

Hold tea, coffee, sugar, flour . . . a "Show-Off" piece with unique styling and practical space-saving features, set this apart from all others. So easy to handle, sparkling baked-on enamel on metal, so easy to clean! Accented with satin gold bands and top knob. Decorative accent to contemporary kitchen or an apartment in town. Each bin removable, interchangeable, stackable, holds about 3 lbs. 9"x13" high overall. Pick one decorator color: Orange, Mustard, Olive, Red, Turquoise, Emerald, Hot Pink, White. For gracious living . . . or giving. $12.50 plus $1.00 postage

SNAK-STACKING SERVER . . . 3 bins to hold pretzels, potato chips, popcorn. 8" x 10" also serve as trays. Same colors (state) $10.95 plus 75¢ postage.

Satisfaction Guaranteed—No C.O.D.'s
SEND FOR FREE GIFT CATALOG

Henry R. Smith Studio
Dept. B57, 39 Crestline Rd., Wayne, Pa. 19087



LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course.

MAIL COUPON TODAY

Hoyd & Sue Morris
LIFETIME CAREER SCHOOLS Dept. B-325
2251 Barry Ave., Los Angeles, Calif 90064
Please send me your free information "Opportunities in Floristry."

Name _____
Address _____
City _____ State _____ Zip _____



We offer you a fast, inexpensive way to clean and restore your leather gloves to their original beauty. Mail us your gloves today or write for convenient mailing envelopes. Gloves promptly returned 24 hours after we receive them. Satisfaction guaranteed.

REGULAR LENGTH $1.25 OPERA LENGTH $1.50

GLOVE MASTERS
Dept. B-5, 451 E. 167 St.
Bronx, N.Y. 10456

SWEDISH EGG VASES



HAND BLOWN by KOSTA

in Fine Crystal by their skilled artisans. *Keeps flower blossoms fresh for over one week* WITHOUT WATER. Cigarettes, candy, nuts, snacks, etc., keep fresh for weeks. Decorative & conversation pieces. Sure to please as a gift for *Mother's Day, Showers, Weddings, all occasions.* We will be happy to enclose a gift card (Yours or ours, no charge).

A. $5.95 (6") C. $ 7.95 (8")
B. $6.95 (7") D. $12.95 (12")

Please add 75¢ for postage & handling
$1.00 W. of Miss.).
All orders shipped within 48 hours. Prompt refund if not completely satisfied.
Send check or money order to

Anthony Whayne
150 St. John's Road, Wilton, Conn. 06897



HAND CUT KENNEDY NECKLACE

made from a genuine uncirculated coin. This necklace comes with a 18 inch sterling silver triple link chain and springloop clasp. Quality craftsmanship you will be proud to give and wear. $14.95

Orders shipped promptly ppd.
David Howe P O Box 8088A
LaCrescenta, California 91214
Calif. residents add 4% state tax

OR DOTING GRANDMAS, nonogrammed heirloom brooch h silhouettes engraved with the me and birth date of each grand- ld. Additional "heads" (to 12) y be added as the family in- ases. For mothers, too! Sterling ver brooch, $3 plus $1 for each houette. 14k gold, $13 plus 50 for each silhouette. Jamaica versmith, 407 Rockaway, HB5, lley Stream, N.Y. 11581.



IRDS OF AMERICA PINS works of art. Exquisitely hand- rved from hardwood and hand- inted in true-to-nature colors. join a sporting wardrobe of ens, light-weight knits, owl or ltimore oriole, $6 each; cardi- l, roadrunner, mallard duck or ale chickadee, $8 each; blue para- et or rooster, $10 each. Ppd. untain of Gifts, Box 3954, Mdse. art Pl., 57E, Chicago, Ill. 60654.



HE LIGHT TOUCH for ter- ce suppers and enchanted eve- ngs on the patio is nicely pro- ded for with this hand-painted Little Hurricane" lamp. Iron base ith buttercup motif, candle, bub- e glass candle-holder. When mmer storms play hob with your ectricity, it will see you through e emergency. 5" h., $10 each, ¢ post. $20 pr. ppd. Landing, 4-16 150th, Whitestone, N.Y.



OLDING LORGNETTE is elicately feminine with graceful eweled handle and frame. For ose over 40 without eye disease r astigmatism who simply need agnifying lenses, it makes fine rint look big, brings close de- ails out clearly. Amber or mink lue in silk brocade case. $5.95, 5¢ post. (State age when order- ng.) Nel-King, 811 Wyandotte, HB-57XF, Kansas City, Mo. 64105.





the nicest thing about Zeigler Facial Care: IT REALLY WORKS!

This woman used to appear as you see her on the left, showing signs of normal aging. The photo on the right shows the dramatic improvement Zeigler Facial Care made in six fleeting months.

These photos are not retouched, and she did not lose weight. How was it done? By scientifically correct exercise of the facial muscles and stimulation of the deeper facial circulation. That's the Zeigler way — it does *more* than creams, vibration or massage. It is pleasant and effective to use; years of medical research and testing prove it so.

Will Zeigler Facial Care do this for your beauty?

Will it improve facial contours? ■ Reduce the prominence of fine lines and wrinkles? ■ Generally improve facial appearance with more youthful contours?

Improve tightness of skin, skin texture and complexion?

Zeigler



Zeigler Facial Care, 17810 S. Western Ave. • Dept. B57 • Gardena, Calif. 90247

SPECIAL OFFER: Write today for free booklet and details of our plan which lets you use Zeigler for 30 days with full return privilege! This offer is limited by mail only.

name_____

address_____ city_____

state_____ zip_____



air-cooled HUARACHES for him and her

Made of Genuine Steerhide woven in supple, ventilated thongs that give you blissful comfort. Long-wearing sole and heel. In Natural, polished to a rich lustre. Women's sizes 5-10. Men's sizes 6-12. (Send foot outline for correct fit.) Pr. $5.50

Satisf. Guar. $3 deposit for COD's — plus 50c post.

OLD PUEBLO TRADERS
622-HBH-So. Country Club
Tucson, Arizona 85716



Only make believe

but no one will guess your secret!

Fiery, faceted replicas of the world's finest Bo[illegible] diamonds created by skilled Austrian craftsmen defy detection by all your friends! Set in sterling silver band, their amazing brilliance and clarity will delight you! Ideal stand-in for your real ring! $4.95 ea., postpaid

GUARD RINGS in let's pretend rubies, emeralds sapphires, topaz, amethyst, aquamarines, turquoise or diamonds. $2.95 ea.; 2 for $5.

Beautifully Gift Wrapped

LIONS Dept. HM-47
665 Middle Neck Road
Great Neck, N.Y. 11023

HEAVENLY SACHET



Turn a chest, bureau drawer, a closet or luggage into a scented paradise! Heirloom-look China egg, decorated with exquisite floral pattern, hangs by ribbon over hanger—or tucks into any drawer. Scent wafts thru holes—delicately perfumes your wardrobe with sweet, old-fashioned lavender—for a year! 3". **90472** Pomander. **$1.00; 2/$1.89,** ppd.

SINCE 1818 BRECK'S OF BOSTON
N83 BRECK BLDG., BOSTON, MASS. 02210



Make-Up Go 'Round Cosmetic Organizer

Keep dresser or vanity clutter-free, cosmetics easy to find with this lovely oval-shaped, Florentine gold trimmed cosmetic chest. Four plush-lined drawers swing out to expose trays and compartments; scalloped lid flips up to reveal 5" make-up mirror. Overall size 9" wide, 6½" deep, 5" high. A decorator touch for vanity or dresser in white Mother of Pearl or tortoise shell. Ideal gift for Mothers' Day, showers, graduations. **$10.00**

Include 50¢ for postage and handling
Sorry no C.O.D.'s. Write for FREE catalog.
Please send check or money order.

Ashlee Co. Dept. HB-57 247 West 35th Street New York, N.Y. 10001

Why Reheat Coffee?

Brew a fresh cup (or 2 or 3) each time. Boil water for tea or heat soup, too! Convenient for the office as well as the kitchen. Aluminum percolator has heat-resistant base and handle. Includes cord. We pay postage.
4408 — 3 Cup Perc **$3.99**



GRACIOUS LIVING
D-1317 BERKELEY, R. I. 02864



Make Your Dreams Come True
Join Legacy Sterling Club

Because your Legacy membership gives you more:

Thrill to your sterling at once while you pay out of income. Payments to start with your first place setting.

Over 200 popular patterns to choose from . . . by Gorham, Heirloom, Reed & Barton, International, Lunt, Wallace, Tuttle, Watson, Jensen, Tiffany, Towle and many more.

More place settings . . . sooner
1 place setting (4-pcs.) $2.93 per month
2 place settings (8 pcs.) $4.93 per month
4, 6 or 8 place settings on similar terms with 18 months to pay.

If you have not decided on your pattern, send for Priscilla Bedford's "PERSONALITY GUIDE TO SILVER SELECTION".

Everything by mail . . . no solicitors, no salesmen. Pay only the nationally advertised price, no carrying charges, no interest, no extra costs.

Free anti-tarnish flannel roll with each place setting and FREE tarnish-proof Silver Chest (holds 12 place settings) with your fourth place setting. JOIN TODAY! Fill in and mail the coupon. FREE GIFTS to new members . . . see below.

Legacy STERLING CLUB
999 SOUTH WATER STREET
NEW BEDFORD, MASS. 02744

Enroll me as a member of Legacy Sterling Club and send me my FREE Sterling Silver Hors D'oeuvre Pick.

☐ I have chosen my pattern. Please send _____ place settings of my pattern which is _____

☐ I have not decided on my pattern. Please send "A Personality Guide to Silver Selection" to help me decide. Each month I will pay $_____ for _____ place settings. Each place setting will include: Knife, Fork, Teaspoon, Salad Fork. All shipments postpaid.

NAME _____
STREET _____
CITY _____ STATE _____ ZIP CODE NO. _____

HB567

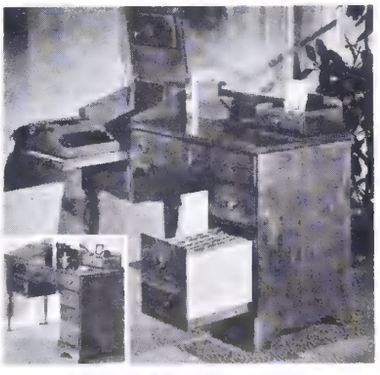


Better than making friends with the butcher...

is ordering from Pfaelzer. Because Prime Pfaelzer filet mignons aren't sold in any market. They're the steaks served in America's finest clubs and restaurants. Each one is aged for flavor and fork-tender. Now, you can have them at home or send them as a gift . . .shipped quick frozen, packed in dry ice, gift-boxed, and with a personalized card. Perfect arrival guaranteed.

box of 16. 6 oz.each, 1¼" thick $34
#30405 Railway Express Prepaid
Write for free catalog listing more than 100 gift items.

pfaelzer BROTHERS
(pronounced Felzer)
Dept. NF7 • Chicago, Ill. 60632 • YArds 7-7100 © P.B. 1967



ORDER IN THE HOUSE

You will enjoy having receipts, tax data, even personal letters, at your fingertips in the file drawer of this beautiful desk. Drawer moves on metal suspension and is fitted with alphabetized hanging files. Four additional drawers in base; one small drawer on top.

Pull-out tray slides into box, which houses and conceals portable typewriter.

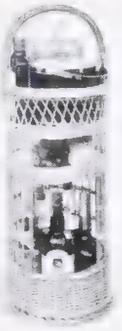
Made of Northern rock maple with Salem finish, brass pulls, oak drawer interiors. W 48, D 22½, H 35 inches, 125 lbs. Full details in catalog. No C. O. D. Typewriter not included.

$119.95, shipping charges collect.
Send 25¢ for catalog.
Dept. 455, Box 266, Concord, N. C. 28025

Ephraim Marsh



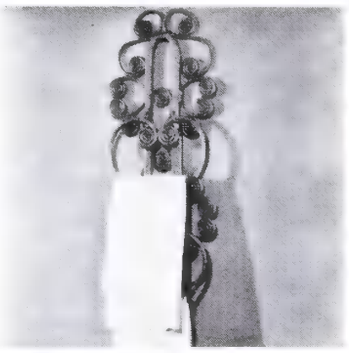
BIRD HEAVEN. with the g tle patron St. Francis, is this o standing stone bird bath and fe er. It will make a lovely gard spot standing on your lawn hanging from a tree (specify). h., 9″ w. In white carrara or gr Pompeian stone, $25 f.o.b. C cago. Catalog 50¢. Bello-Gro Studios, Dept. 57, 421 West W consin Ave., Chicago, Ill. 606



WINE IN THE WILLOW to safely and smartly to the summ scene. And so does our favor gin & tonic, Scotch and so cokes for the kids. So order t willow caddy and turn bartendi into a breeze. Three wood shelves for bottles, mix, bar too Doubles as a basket for knittin needlework. 11″ diam., 31″ hig $9.95. Add $1 post. Fran's Bask House, HB5, Rockaway, N.



WOVEN ROPE CHAIR has flair for comfort and style that wi readily fit into any décor. Natur woven rope is a handsome contra to the walnut-finished wood fram Try a pair in the den or fami room. Chair folds for easy totin $20.95 exp. chgs. coll. Catalog imports and contemporary furni ture-in-parts, 50¢. From Do Store, 3140 M Street, N.W., HB Washington, D.C. 20007.



RATTAN RATES A RAVI If the mystique of Victorian wit its gingerbread trim, knick knack lacy ferns, and curlicue wick strikes your fancy, you'll charmed with this pretty ratta towel holder. A glamorous add tion to a guest bath, cabana, summer house in white or avocad green. 20″ long, 6″ wide, 2 tow rings, $5.50 ppd. Jeredith Mano Box 130, Nyack, New York 1090

Brush on a clear, "hand-rubbed" finish



Just send 50¢ for ½-pint of O'Brien's Pen-Chrome Clear Satin Wood Finish.

Brushes on evenly, smoothly. Dries fast to a rich, waxed-like finish. For furniture, woodwork, cabinets, trim, paneling—accents natural wood beauty. Use over stained or raw wood. Offer is limited, so send your 50¢ now to:

The O'Brien Corp.
Dept. HB-5
South Bend,
Indiana 46621



START YOUR ANTIQUE BUSINESS AT HOME



Here is a two part home study course that makes your hobby pay. Profit Plan starts you to big profits without an office, store or previous experience, while the Pleasure Plan makes you an expert in this prestige profession. **Send for free "Profit and Pleasure" booklet to**

American Institute of Antiques
550 Fifth Avenue Dept. HB-75
New York, N. Y. 10036

STUDY
INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE SUMMER SESSON

Resident Day Classes Start July 5th.

Send for Catalog 12S.

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N.Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

HOME STUDY COURSE
Starts at once. Send for Catalog 12C

Same training for those who cannot attend classes.
Practical, useful, interesting.

NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56 St., New York 10022

BOGUS DIAMONDS

Diamond prices are ridiculous. What we're offering is a new stone that sparkles like a diamond and is almost as hard as a diamond.

These bogus diamonds are called Caribbean Gems, and they sell for a fraction of what real diamonds cost. $40 per carat as opposed to over $1000 per carat for diamonds.

The nice thing about Caribbean Gems is that only a trained jeweler can tell these bogus diamonds from the real thing.

Caribbean Gems are so hard and so long lasting that we can offer this special guarantee. Anytime you'd like to trade up to a larger size, just send back your old Caribbean Gem for a full trade-in. No money lost.

Send for our free catolog.

All of our bogus diamonds come in 14 Karat gold settings. And we'd like to show you what they look like.

Caribbean Gem Company—HB1
1405 Locust St., Phila., Pa. 19102

TERRY SANDALS team up nicely with summer garb—shifts, shorts, bathing suits. They're cool, they're comfortable, they flatter a golden tan, and they're washable. Floral print on pink, blue or white terry with bouncy crepe rubber sole. Sizes 5 to 9½, $3.99 plus 39¢ postage. Order from Here's How Co., Inc., 59 Tec St., HB53, Hicksville, New York 11801.



A TIP FOR A TOE that is sensitive or has an ingrown toe nail is a clipper of imported surgical steel. Specially designed to cut those bothersome nails cleanly and sharply. Its plier-like handle adds to the ease with which you can accomplish a sometimes painful task. 4-inches long, $5.98 postpaid including case. Order from Spencer Gifts, 622 Spencer Building, Atlantic City, New Jersey 08404.

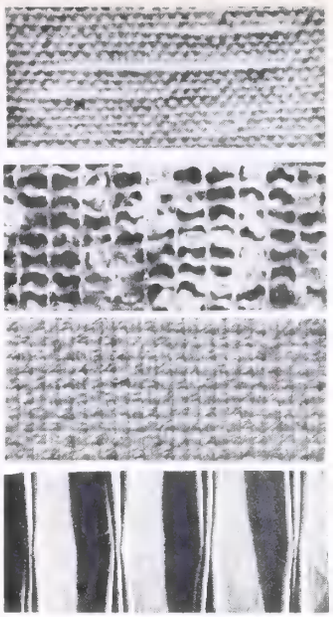


TV HIDEAWAY. Door cabinet holds 19″ color or 19-21″ black and white portables (19½″ h., 25½″ w. inside). Top back lifts for rabbit ears. Doors fold flat against sides. Concealed ball bearing casters roll anywhere, swivel to any angle. Crafted of knotty pine in polished honey tone or maple finish. 28″ h., 28½″ w., 19″ d. $54.95, Kit, $34.95. Exp. coll. Yield House, HB5, N. Conway, N.H.



PAKE POPOVER, made in Hawaii, pairs with shorts, shifts, pants, swimsuits. Fine, sanforized, washable cotton broadcloth in surf blue and white *or* Island red and white, it has 2 big pockets, mandarin collar, buttons down front. S, M, or L. That's all there is, but that's plenty! $10.95 plus 45¢ post. Nicholson Imports of Carmel, Box 4335, HB5. Carmel, California 93921.





only $3.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Seven heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look handwoven. Smart, too, for slip covers, bedspreads, tablecloths. Natural, white, or custom matched to your swatch or paint chip. All 3.98 per yd., and up, in our wide, wide widths.

world's widest seamless draperies!

Your choice of yardage, do-it-yourself pleating materials—or complete, made to measure draperies (handsomer at low, low cost because they're seamless). For brochure and 40 samples, **send 25¢** (or 50¢ for air mail reply) to Beverly Hills address.

HOMESPUN HOUSE
Beverly Hills

261 So. Robertson Blvd., Beverly Hills 3, Calif.
Branch stores:
1124 Sutter St., San Francisco, Calif.
1921 Waukegan Rd., Glenview 3, Ill.

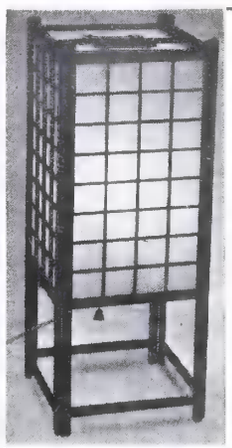


ORIENTAL ROSEWOOD ALTAR CABINETS

Magnificently hand crafted, inspired by fabulous originals from the Sung Dynasty (1127-1279), these cabinets are superb examples of workmanship and design. Finest Chinese Rosewood, fitted with ancient Chinese style brass fixtures, and hand rubbed to a rich finish . . . Ebony Black or Dramatic Dark Brown. They are distinctive decorations in any setting—modern, period or oriental. 30″ × 14″ × 28″.

$165.00 each F.O.B. New York
Send $40.00 with order
Balance express collect
Sorry, no C.O.D.'s.

ORIENTAL
Dept. B-57, Box 1809, G.P.O., New York, N.Y. 10001



SHOJI SCREEN LAMP from Japan

Amazing how an ancient Japanese design is perfect in contemporary settings! The timeless beauty and simplicity of shoji screens is translated here into a stunning lamp. Hand made black lattice wood work is an exciting foil for the translucent white fiber glass. Wired. 18″ tall, 7¼″ square. **$9.50** ppd.

FREE: Write for 32-page catalog of 500 imports. • Visit our World Handicraft Center in Norwich

SHOPPING INTERNATIONAL, INC.
569 Shopping International Bldg.
Norwich, Vermont 05055

BERNARDO
JEWELLED THONGS



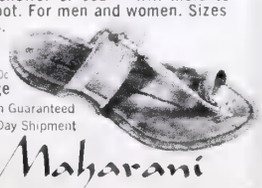
All leather flat with black padded hand stitched sole. Rhinestone studded cross strap from which hang pear shaped stones in tones of amethyst, aquamarine, and sapphire. Rhinestones stud the toe ring. Bernado quality.

Sizes 4 to 11 FLATS **$14.95** HEELS **$19.95** plus 50c postage

Ben Hur Sandals

Imported — rugged — to wear at home or on the beach. Natural water buffalo hide with hand stitched toe ring and cross strap. Wear in the water — shower or sea — will mold to your foot. For men and women. Sizes 3 to 14.

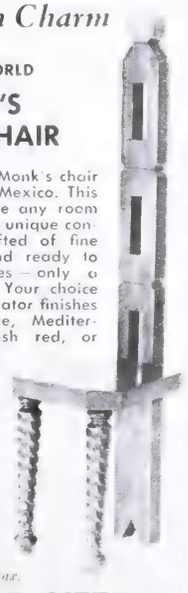
$7.95 plus 50c postage



Satisfaction Guaranteed
Same Day Shipment

Maharani
B57, 89 W. 5th Ave., Scottsdale, Arizona

Spanish Charm
with
AN OLD WORLD
MONK'S CHAIR



Authentic replica of Monk's chair found in Spain and Mexico. This treasure will enhance any room of the house. Truly a unique conversation item. Crafted of fine material, sanded and ready to assemble in minutes — only a screwdriver needed. Your choice of four antique decorator finishes easy to apply—olive, Mediterranean blue, Spanish red, or dark Moorish stain. Everything included. Fun and easy to finish—an excellent gift! 48″ high —seat 16″ high— **14.95**—check or money order.

Postage Paid

Send for free brochure of other unusual Spanish tables and items.

Calif. residents add 4% sales tax.

RICHARD NEET
P.O. Box 133, Tarzana, Calif. 91356
Dept. HB57

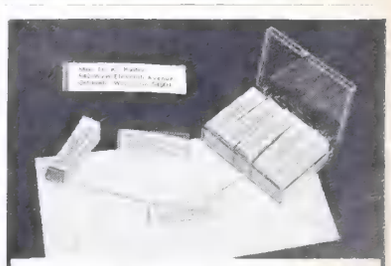


It's the Strawberries

. . . printed on this lovely cotton fabric that makes it so delectable for draperies, country kitchen cafes, or even a skirt. The ripe red strawberries are printed on a background of beige or teal blue. Scotchgarded. Pattern repeats itself every 25″. 52″ wide. **$3.00** per yard ppd.

Sorry, No C.O.D.'s

JEREDITH MANOR
Dept. 57
P.O. Box 130, Nyack, N.Y. 10913

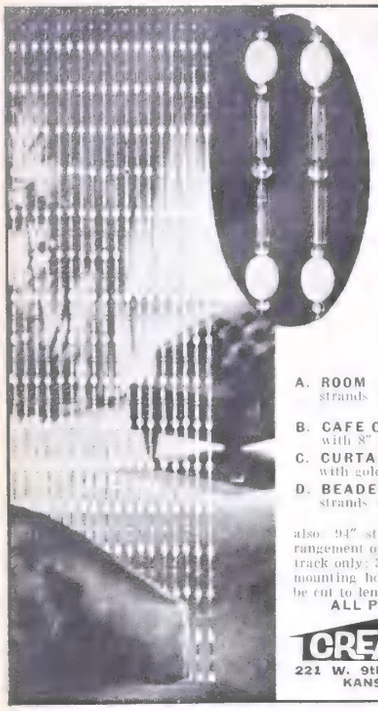


1000 NAME AND ADDRESS LABELS **$1.00**

Your name, address and zip code are on labels made of fine white or gold paper and you'll use them on envelopes, personalized checks, stationery, books — anything you want to mark as your own! Have up to four lines of printing in sharp black on ½x2″ white labels or on ⅜x1½″ gold labels. Both come in pad form in a little plastic box. **IIF 365-6**, White, 1 pack of 1000, $1; **RF 452-6**, Gold, 1 pack of 500, $1 ppd.

Write For New Free Gift Catalog!

Miles Kimball
70 Bond St., Oshkosh, Wis. 54901



DECORATOR

Beads of Beauty

low-cost, high-styled hand-strung beads add color and excitement to any decor . . . brings a decorator's touch into your home at a fraction of the cost. The jewel-like plastic beads revive Old World charm as well as accent the "Mod" look, are strung on break-proof nylon cord, dazzle as ready-to-install kits for windows, doors, walls, entrance ways. All strands complete with gold anodized aluminum hanging hooks: kits complete with screw-in mounting track.

A. ROOM DIVIDER KIT: 24"x79"; 16 strands with 2-section 24" tracks. . . **$15.95**

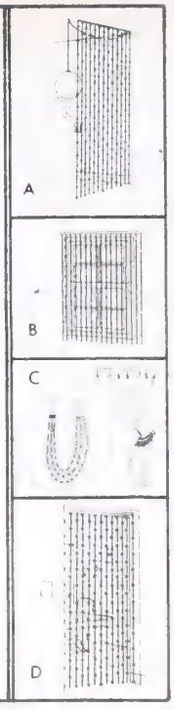
B. CAFE CURTAINS: 12"x36"; 8 strand with 8" track; each $1.95, pair **$9.50**

C. CURTAIN TIE-BACKS: triple strand with gold alum. security clip. . **$1.50**

D. BEADED DOOR KIT: 32"x79"; 22 strands with 2-section 32" track. . . **$17.95**

also: 94" strands to create your own arrangement or add to above kits. . pair **$1.95** track only: 36" white plastic; pre-punched mounting holes spaced every ½-inch, can be cut to length desired. . . . each **$1.00**

ALL POSTPAID—free catalog



CREATIVE HOUSE
221 W. 9th STREET • DEPT. HB57 • KANSAS CITY, MO. 64105



DECORATORS: PLEASE NOTE!

Floor Candle Holder

$9.95

Two for $18.95
Add 85¢ postage

TALL SHOW PIECE of WROUGHT IRON in SPANISH MOTIF

This is an important piece that will add Mediterranean flavor to your living room, dining room or family room as it graces a fireplace, or have two flanking a door, entrance hall or patio. Height adjusts from 33" to 42" for your own desired effect. 9" x 9" base with large 2" x 9" white candle included. Heavy wrought iron in **black, antiqued verdi green or antiqued gold** (please specify).

MONEY-BACK GUARANTEE

Ann Isabel
Dept. HB57, 7840 Rugby St., Phila., Pa. 19150



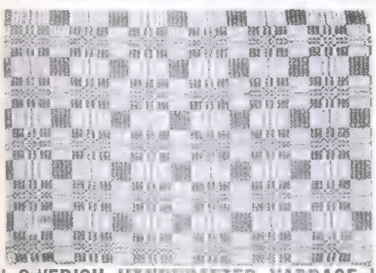
They Fold!! They're Fabulous

$29.95 ship chg. collect

FREE CATALOG with purchase

Fruitwood finished hardwood. Zippered 3x21 yellow-gold; black-brown; brown-gold; yellow-green color combinations. Folds to 5", only 16 lbs., all parts replaceable; matching settees, rockers, etc., available. Ideal for living room, study, den, playroom, porch, patio, apartment, cottage or mobile home. Multiple uses-minimum storage.

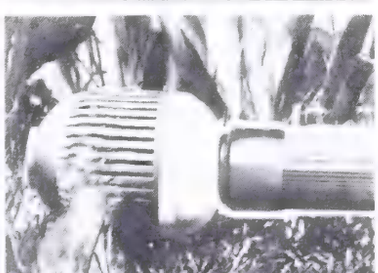
your original
FABULOUS FOLDERS
BY DAVIES • PRATT, KANSAS



SWEDISH HANDCRAFTED YARDAGE A SPECIAL IMPORT

Made expressly for us of fine 100% cotton in original and exclusive designs. All patterns reflect the craftsmanship of old time Swedish weavers. Choose from a rich variety of brant colors—red, blue, yellow or green. Set of 4 **$3.95**; Set of 6, $5.75
Matching 12½" square napkins—set of 4 **$2.75**; set of 6, **$4.25.**
Yardage available in the same patterns and colors to match the above sets. You can create your own interesting and exciting tablecloths, draperies, runners, pillows, garments, etc., 35" width . . . **$2.75** per yard; 55"width, **$4.25** per yard. Available hemmed in any length for 25¢ addl. No COD's please. All orders filled promptly, prepaid. Satisfaction guaranteed. Conn. residents add sales tax. Write for catalog.

BIT OF SWEDEN
Dept. HB-57
Mystic, Conn. 06355
Guaranteed Washable



GARDEN IRRIGATOR

• Evergreens • Rose Bushes • Plants & Lawns GROWS STRONGER HEALTHIER PLANTS WITH "DEEP DOWN" WATERING & AERATING. Works the way professional nursery-men do. Get more water where it does the most good down to the roots and *below*. The Gentle-flo Hooder creates "deep-down" soaking to build strong, healthy roots. Won't erode soil—cuts water use and watering time.

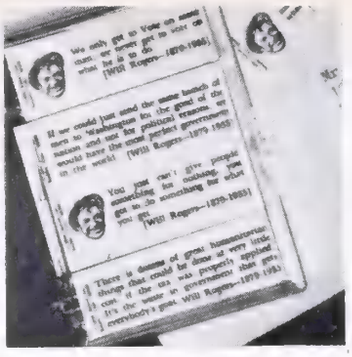
Gentle-flo keeps water off plant leaves and shoots—puts it where it belongs, deep in the soil—and does it in half the time. There's a minimum of evaporation and you don't water sidewalks and streets. It's the only answer to those hard to reach soil around thick shrubbery.

Stops half the water—get double the results. Fits all garden hoses. Can't rust or corrode.

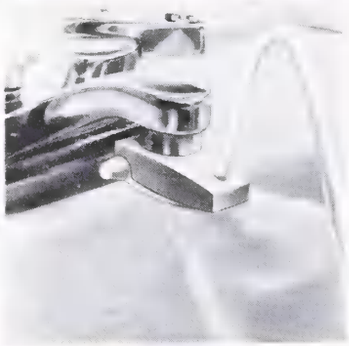
$1.00 Add 25¢ postage & handling

Free catalog upon request

WALT BOYLE 1042 Mt. Prospect Plaza, Mount Prospect, Illinois 60056



WILL ROGERS' WIT adds vim and vigor to your mail. Letter seals (2x¾") reproduce some of the famous quotations of this great humorist and humanitarian. 50 each of 4 quotes (200 in all) packed in plastic box, $1 ppd. 12 famous quotations (3 boxes of 200 each), $3 ppd. Add 16¢ for air delivery. Bruce Bolind, HB5, Bolind Bldg., Boulder, Colo. 80302.



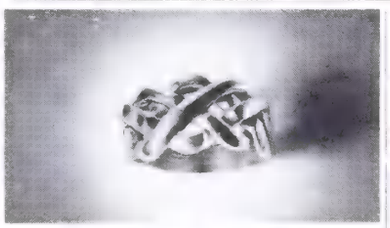
FAUCET FOUNTAIN fits any standard faucet and turns it into a 3-way wonder. Provides a drinking fountain fun that does away with glasses, paper cups. Creates a fan spray for rinsing dishes, vegetables as well as normal aerated water flow for daily use. Easy to clean plastic and chrome. $2.98 ppd. From Holiday Gifts, 7953 Raritan St., HB5, Denver, Colorado 80221.



KOVER-ALL, instant skin beauty, blends with skin tones, covers unsightly leg veins, dark circles, birthmarks, scars, burns, and blemishes. It's even waterproof so you can wear it swimming. Adds a youthful look if you're "21 plus," hides prom-spoiling blemishes if you're a teenager. Select light, medium, dark shade. $2.98 ppd. a jar. House of Charles, Box 98, HB5, Cedarhurst, New York 11516.



EASE THE PAIN caused by shoe pressure on ingrown toenails and callus nail grooves. "Flex Toe Caps" are comfortable, flexible protectors that fit over afflicted toes to provide instant and prolonged pain relief. Made of new, non-irritating, washable foam, covered with nylon. Set of 3, in three sizes, #2250, $1.25 postpaid. Downs & Co., Dept. 1104, Evanston, Illinois 606204.



Lover's Puzzle Ring

UNIQUELY DIFFERENT—a Lovers Knot from the Exotic East . . . in this famous puzzle ring from Turkey! Four interlocking rings mysteriously fit together, creating a single band of gleaming Silver or Gold. You alone know the secret of the puzzle. Complete, easy-to-follow instructions accompany ring. Please state ring size, or measure finger with string.

Ladies or Mens Sterling Silver Ring	$3.50
Ladies 14K Gold Ring	$30.00
Mens 14K Gold Ring	$45.00

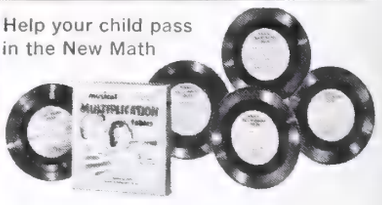
• Rings Shipped Post. Paid. • Money Back Guarantee

FREE JEWELRY CATALOG!

. . . Original Jewelry Creations in Silver and Gold at exceptionally low prices.

RINGS GALORE
Dept. H5 • 230 Fifth Ave. • N. Y., N. Y. 10001

Help your child pass in the New Math

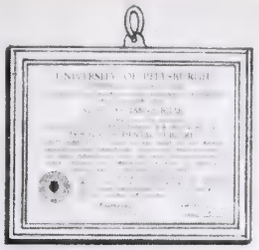


Musical Multiplication Records

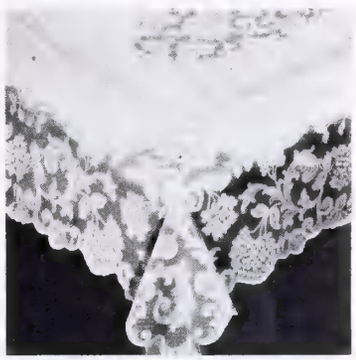
New Math teaches *meaning*, teaches *why* 2 x 7 = 14—but modern math teachers still insist on children *memorizing* the multiplication tables to keep up with their new methods. It's easy with these Musical Multiplication Records. *All* the tables from 2's through 12's have their own catchy tunes and record quiz games. Children love them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder to:

Bremner Records, Dept. K-41, Wilmette, Ill.

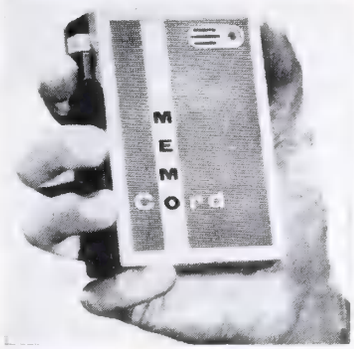
A CERTAIN DEGREE of pride is native to every graduate. The Gold Drum will etch her (or his) diploma in miniature on a charm, tie bar, or cuff links for a lifetime gift. Special gift voucher directs graduate to forward diploma (returned unharmed). In sterling: charm $10, cuff links $12, tie bar $7.50. In gold: $30, $70, $30. Ppd. Gold Drum, 1020 Ridge HB567, Pittsburgh, Pa. 15233.



CLOTH FOR CELEBRATION looks for all the world like organdy and alencon lace. Lovely enough for VIP dinner guests, the delicate pattern is comparable to the finest handmade tablecloths. White or ecru cloth coated with wipe-clean plastic. 54" sq., $3.89; 54x72", $4.49; 60x90", $5.99; 60x108", $6.99; 60" round, $4.49. Add 58¢ post. Here's How Co., Inc., 59 Tec, HB52, Hicksville, N.Y. 11801.



EXECUTIVE MEMOCORD has a powerful microphone, an efficient speaker contained in one easy-to-carry unit scarcely bigger than a cigarette pack. Perfect for dictating, transcribing, recording lectures, business conferences, seminars. Includes tape, reels, batteries, instructions. $79.95 postpaid. Order from Norfolk-Hill, Ltd., 35 Ninth Avenue, HB5, New York, New York 10014.



WHOO'S SO DARLING. It's the season for brides and that's the reason we show you enchanting owl salt and pepper shakers for individual place settings. The combination of Florentine-finished gold plate and jeweled green eyes lifts a table setting from ordinary to original. 2" high, $6 pr. plus 50¢ post. Harriet Eisenberg, 8 Valley St., Dept. HB5, South Orange, New Jersey 07079.



Lady be good to your feet

Enjoy buying our very choice quality shoes by mail from our world-famous catalog showing huge array of smart styles for every occasion — and our vast range of sizes insures you perfect fit — or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Diana shown
2½ to 12. AAAA to EE
In baby calf: all-black, filly-brown, grey, white; also navy with wedgewood, malt with chocolate; bone with malt.
Please add 50c per pair for postage
Sizes 2½ to 10 $17.95
Also 10½ to 12 $18.95

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02109



PORTRAITS, INC.
25th ANNIVERSARY
EXHIBITION: 1942-1967
April 19th—May 7th
136 EAST 57th STREET, NEW YORK



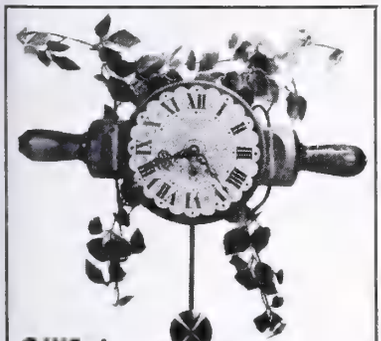
Peephole
SPY PEN
Provides Security Viewing Through Walls and Doors



Developed by World War II German Secret Service, Spy Pen has 3 precision ground optical quality lenses to afford 172° angle viewing field to include floor, walls and ceiling of room, or head to toe viewing of person through door. Use in front door, back door, through wall in child's nursery or sick room plus other security uses. Adjusts to thickness of wall or door. Special drill & instructions incl. Each ..... $4.00 ppd.

TWO FOR $7.00 POSTPAID
Pa. Res. Add 5% Sales Tax
Sorry No COD's

TAYLOR GIFTS Dept. 1 226 W. Wayne Ave. Wayne, Pa. 19087



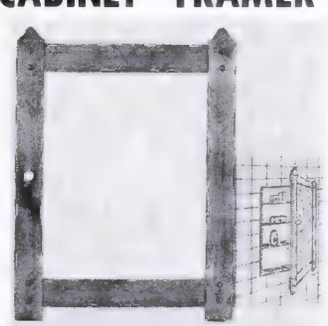
GIVE A ROLLING PIN CLOCK

A most intriguing little clock in the form of an old fashioned "rolling pin" that will forever provoke a smile and reflections of our nostalgic past. Hand crafted from native hardwoods with mellow antique finish. Furnished complete with beautiful simulated ivy plants. Choice of either AC electric, 8-day pendulum or battery movement. (Accuracy assured up to 2 years on just 1 regular flashlight battery). Size: 17" wide x 7¼" high x 3½" deep. Fully guaranteed. We prepay all postage. No C.O.D.'s please. Include your Zip Code. You must be fully satisfied or your money back. Please send a postcard for free illustrated catalog.

N.E. #52A—A.C. Electric Movement $19.95
N.E. #52B—Battery Movement $24.95
N.E. #52P—8-day Brass Pendulum Movement $24.95
Send check or M.O. to

AMERICAN PRODUCTS
Dept. A, P.O. Box 1347, Canoga Park, Calif. 91306

COLONIAL MEDICINE CABINET "FRAMER"



"IT SNAPS ON", CONVERTS CABINET TO EARLY AMERICAN.

IMAGINE! NOW complement your bathroom with this CUSTOM MADE Antique Pine, honey toned medicine cabinet framer. Simply snaps on to your existing cabinet mirror. Rich durable furniture finish. Complete with genuine porcelain knob and decorative brass accent rings and furniture buttons. Available for any size single and double door cabinets. Jot down the width and height of outside edges of cabinet door when ordering. Only $5.95 plus $1 post. & hdlg., for single cabinet framer. Double cabinet framer $10.95 plus $1.50 pp. & hdlg.
Send check or money order. Satisfaction guar. Another exclusive from

CRESCENT HOUSE 135 Central Pk. Rd., GF Plainview, L.I., N.Y. 11803

Beauty and the Bleach

No fairy tale this, but a fact! *Problems fade* with Jolen Creme Bleach . . . the fabulous new cosmetic that bleaches superfluous hair on face, arms and legs. Like magic, medically approved Jolen turns dark hair pale blond to blend with your own skin tones. Be a beauty . . . try JCB now!

JOLEN
Box 561, L-5, Fairfield, Conn.



Name ..... [ ] $2.00 Reg. Size
Address ..... [ ] $5.00 Giant Size
City ..... Zone ..... State

Money Back Guarantee No C.O.D.



A pony's more fun than a hobby horse.

He eats a little more, perforce.

But he's gentled for children to ride & drive

And love is the stuff on which he'll thrive.

Fun and learning are what he'll bring

As the child learns care for a living thing.

Want a gift that's more than a hobby horse?

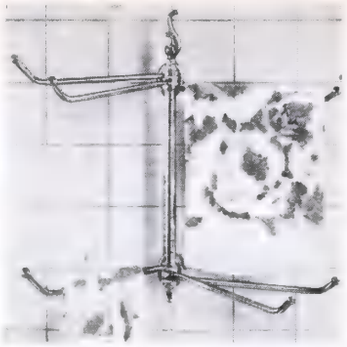
The answer's a Danby pony, of course.

—Lee Langfeld

The LANGFELDs of

Danby Farm©

and Associate Farms International
1108 Jackson St., Dept. HB-5
Omaha, Nebraska 68102
Phones: Area Code 402; Office 342-1108—Farm 341-3513



TOWELS GROW ON TREES of decorative brass-finish metal where they hang happily near at hand. And you don't need an extra inch of floor space for this handsome beauty! It has 6 swivel arms (12" from wall) and mounts on any surface with special adhesive (supplied) or screws. 18½" high. $8.98; chrome finish, $7.98. Add 35¢ postage. Heritage House, HB5, Wallingford, Pa. 19086.



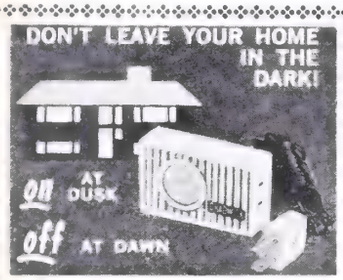
DRIVING AMBITION to have your car sparkle like a glamour girl? The beauty treatment to use is Car-Skin's Advanced Formula paste wax, a scientific achievement developed to restore showroom brilliance to ALL types of finishes and give a diamond-hard protection that lasts for months. No rubbing. Just wipe on and off. 5-oz. can, $2.29; 1 lb., $5.49. Car-Skin, HB5, Flemington, N.J. 08822.



SLEEPY TIME PAL for those who take lots of cajoling from old Morpheus to drift to dreams is the therapeutic wedge. If you suffer from sinus or shortness of breath, this polyurethane wedge woos slumber in no time. 27x27x7", weighs less than 4 pounds. Covered with fine percale pillow case over zippered ticking. $19.95 ppd. Toni Stern, 16 Bradford Rd., HB5, Metuchen, N.J. 08840.



COSMETICS CASE with "just-for-you" styling. Your first name plus the color of your eyes or lipstick hand-painted on the easy-care glamour of white organdy encased in clear plastic, ruffled in black lace. Packs a wealth of beauty "musts" in 5x7". Specify style A "Lips" or B "Eye." $4.95 ea., 25¢ post. The Carriage Trade, 13327 Glenoaks Blvd., HB5, Sylmar, California 91342.



AUTOMATIC ELECTRIC-EYE!
Ingenious control turns lamp on before dark, off at dawn! Works automatically day after day because tiny, inconspicuous unit—with its own 6-ft. cord—can be readily placed at windowsill—wherever there's a direct line of light—to react instantly to day and night! Protects home—discourages prowlers, prevents accidents. Just plug into wall outlet, then plug lamp cord into it. Precision-made; 3x1x1¾". Ppd.
54106 Lamp Control **$3.98**; 2 **$7.50**

BRECK'S OF BOSTON OUR 150TH YEAR
N87 BRECK BLDG., BOSTON, MASS. 02210

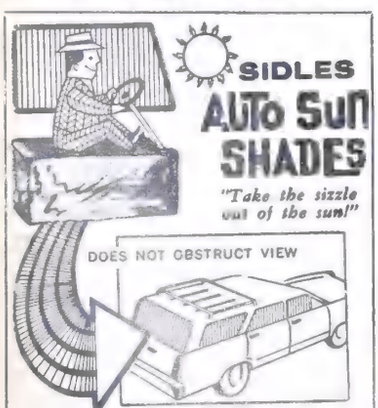
ADD CHARM TO YOUR FRONT DOOR



HAND-CARVED PANEL KITS

More than 100 exquisite designs to choose from or Hand-carved to your specifications. For catalog, please send 25¢ (coin only) to:

Design Panel Corporation
4513 N. 32nd Street, Phoenix, Arizona 85018
Phone 956-0220



KEEPS CAR UP TO 15° COOLER • EASY TO INSTALL • IMPROVES AIR CONDITIONER EFFICIENCY • IDEAL FOR HOT WEATHER DRIVING • BLOCKS OUT SUN'S RAYS • CUSTOM MADE FOR YOUR CAR

Write for free information.
MODEL: sedan ( ) wagon ( ) hardtop ( )
MAKE: _____ YEAR:
STYLE: 2 door ( ) 4 door ( )
INCLUDE NAME, ADDRESS, MAIL TO:

SIDLES MFG. CO., Inc.
Box 3537H, Temple, Texas 76501
Phone 817-778-1636



PROVINCIAL DOG BED
17½" x 20" x 23" $18.95

Finished in white lacquer with gold trim; has washable pad with removable cover and canopy in pale pink or blue. Specify color. Satisfaction guaranteed or money refunded. Shipped express collect. 3 other models available, ask for brochure—no obligation.

THE *Hampshire* CO.
Dept. HB, Piqua, Ohio 45356

GET SMARTY TABLE only $5.95
Plus $1.00 for postage and handling

Why spend a lot of money to hide a table. Get Smarty the corrugated collapsible table and cover it with a 72" cloth to match bedspreads or curtains. 27½" high — folds flat. So sturdy hundreds of department stores use them for display tables.



SMART & ASSOCIATES
75 Colonial Road, New Canaan, Conn.



BABY BIKINI . . . . . .

Adjustable to size 4. Solids, Multi Prints, & Polka Dots. Red, Yellow, Blue, Pink. Boy's Bikini or Girl's Topless **$3.98**

Girl's 2 pc., ppd. **$4.98**

Name on seat (add) 50¢

Clyda of California
3308 Lancashire Lane, Modesto, Calif. 95350

RECIPE FILE. Do you stash cards and newspaper recipes in the back of cookbooks? We did, but this smart mustard yellow (compatible with any kitchen décor) leather-like vinyl accordion file has reformed us! 10 partitions indexed for salads, casseroles, soups, desserts, etc. with *your name in white*. 8x10". $4.50 ppd. Gotham Gifts, 67-85B Exeter Street, Forest Hills, New York 11375.



ELECTRIC CASSEROLE. When a crowd is due for supper, a casserole is the answer. And the dish you bake it in should have a party dress as beautiful as this one. Rogers silver-plated casserole plugs into any outlet to keep vegetables, soup, stews hot. Bake in the oven-proof glass liner, then top it in the warmer. 8-qt. cap., $30 plus $1 post. Joan Cook, HB5, Centerport, N.Y. 11721.



APPLE BLOSSOM SET. We use this lovely snack set for coffee and küchen at midmorning committee meetings, tea and a sweet for the bridge club, Sunday night snacks with hot chocolate. Created by Old Foley of Staffordshire, famous for fineness since 1686. Colorful "Apple Blossom" pattern with gold trim. 4 cups & 4 plates, 6x8½", $35.95 ppd. Liberty Gifts, 2324 Liberty St., HBE57, Trenton, N.J.



ANIMAL WOODCUTS by Jonathan Fisher, a Maine parson 1768-1847, are a rare find. These handsome prints reproduced from the originals on heavy colored paper make an effective grouping in den, living room, or office. Historical pamphlet incl. Set of 6 includes deer, owl, whale, hare, eagle, and cock. $3. Two sets, $5.50. Ppd. Art Forum, 80 4th Ave., 47BE, New York, N.Y. 10003.



HORSEY SET Complete the casual wardrobe of a female horse fancier with our matching ceramic jewelry. Handsome group of 3 horses' heads (one each in chestnut, grey and black) reproduced in full color on these kiln-fired white porcelain tiles. 18K gold plated settings & chains are guaranteed not to tarnish. Pendant necklace shown, charm bracelet & brooch, each about the size of a half dollar are $3.95 each. Matching earrings ⅞" dia., and sweater guards are $4.95 each postpaid. Fine jeweler's quality; made in U.S.A. Do not confuse with inferior imports. Leslie Creations, Dept. HB-567, P.O. Box 10535, Penn Hills, Pittsburgh, Pa. 15235



FRUIT SHERBET COMPOTE SET

The prettiest set we've seen for serving fruit, ice cream or sherbet. Set consists of four footed compotes and four saucers, all in genuine porcelain. A different black and white fruit design decorates each white compote. The interiors of the compotes are each a different color (orange, yellow, blue and green) with matching saucers.

8 pc. Dessert Set. $3.98
16 pc. Dessert Set. $7.50

Please add 50¢ postage for 8 pc. set; 70¢ postage for 16 pc. set.

FERRY HOUSE Dept. B-57 Dobbs Ferry, N.Y.





"PAINT HORSE" USE ■ STUDIO ■ OUTDOORS

The best friend a painter ever had! It's an easel, seat, table, carrying case, paint box all in one! Wonderful indoors or out, for oils, water colors or sketching. Adjustable back holds any size canvas or board. Large drawer holds all gear; removable for use as supply stand. Light and strong, folds flat for easy carrying or storage, and ready to go in a minute. Seat 25"L. 11"W. Folded 34"L. 8"W. Or outdoor plywood & solid pine; all assembled, sanded, ready for painting. $28.95 Ppd. **COMPLETE KIT:** easy assembly, simple instructions. $21.95 Ppd.

Add $1 West of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House Dept. B5-7 North Conway, N.H. 03860



PRECIOUS MOMENTS
"TIME IS MORE PRECIOUS SINCE I HAVE YOU TO LOVE."
Inscribed in French with the proverb translated above. A raised heart at its center, the hands of time stopped forever at a quarter to midnight. A lasting expression of love for someone special. In sterling ¾" **$4**; 1" **$5**. In 14K gold: **$10**; **$16**. **HEAVY HAND-MADE BRACELET**: Sterling **$9.60**; 14K GOLD **$27.45**; *engraving on back 10¢ a letter.*



PRECIOUS CHARMERS. It's an enchanting way to be reminded of your children & grandchildren. His 1st pr. of shoes set with blue sapphires. Hers with pink zircons. On the back any 1st name & date engraved free. 1" size. Sterling **$5.60** ea. 14K **$14.60**. Extra engraving 10¢ a letter.

JAMAICA SILVERSMITH
407 Rockaway Ave., B6, Valley Stream, N.Y. 11581



PERMANENT PRESS
SHIRTWAIST DRESS
At a Budget Price

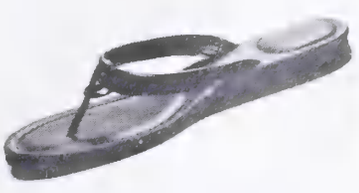
Step into a "flair" that's a comfort to wear and easy "no-press" care. Roll-up sleeves, Bermuda collar, fagotted front, self-buckle belt, full skirt, Fortrel & Cotton. Blue, pink, mint or lilac print on white (second color, please). Sizes 10-18. **5.99**

HALF-SIZE SLIM SPECIAL

Same shirtwaist top, slim-you modified A-Line skirt. Same colors. Sizes 14½-24½. **5.99**

(Add 59¢ postage & handling) N.Y. Res. add Sales Tax

HERE'S HOW CO., Dept. HB707
59 Tec St., Hicksville, N.Y. 11801



THONG SONG

Glide thru sunny days wearing BAREFOOT THONG SANDALS that keep feet cool, soles protected. Barefoot Sandals have rubber soles, thongs of satin smooth leather, covered foam rubber inner soles.

Choice of chic black or snow white.
Sizes 5 thru 10.
A COOL BUY at $2.95 a pair; $5.50 for two pair.

Please add 35¢ for postage

ELIZABETH McCAFFREY
Dept. HB-5S Northport, New York 11768



WORLD TIME TRAVEL ALARM

Tells the time anywhere in the world—at a glance! Has two dials, one for local [illegible] and one that rotates to tell the time anywhere in the world. Polished brass [illegible] and black, luminous hands, golden numerals. Leather-textured case in black or brown. Compact 3¼" in diameter.

[illegible]

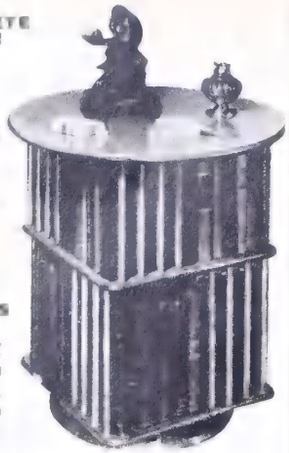
Pa. residents add 5%
Write for FREE CATALOG [illegible]

THE **Gold Drum** INC.
102 Ridge Ave. [illegible]

COMPLETE OR IN KIT

SUSAN BOOK END TABLE

HOLDS ABOUT 60 BOOKS



A friendly union of charm and function distinguishes our lovely Susan Book Table. Holds larger reference volumes below and standard sizes above. Revolves on extra sturdy concealed ball bearing swivel so all books are accessible. An ideal end, occasional or bed table. 25½" H. 24" Dia. Beautifully hand-crafted of knotty pine in mellow honey tone pine or maple finish. Only $29.95 Exp. Chgs. Col.

COMPLETE 1 HR. KIT Prefitted, sanded, ready to assemble and finish. Simple instructions. $19.95 Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip. No Not Sold in Stores. Cancel Back Guarantee

Yield House
Dept. B5-7
North Conway, N.H. 03860

The one & only authentic

Decorator BURLAP

Easy and economical to use



Send 25¢ for 46-Color Swatch & Information Kit

for
DRAPERIES • CURTAINS
WALL COVERING
DECORATIVE ACCESSORIES
ARTS & CRAFTS
WEARING APPAREL

Choose from 46 rich, vivid colors including 10 interesting tweeds

Custom Drapemaking available. When in New York, visit our store.

38" width—69¢ yd.
52" width—99¢ yd.
Tweeds
40" width—79¢ yd.

SHIPPING CHARGES COLLECT

BON BAZAR
Dept. H-5, 149 Waverly Pl., N.Y.C. 10014



DAISY, DAISY, here is our answer true for giving a small table a look of grandeur. Wait until you see how it brightens your life, gladdens spring and summer décor. Black finished base with octagon shade spattered with daisies in tones of white, gray, green, and yellow (did you see the drapery fabric in our March column?). 22½" high. $25, $2.50 post. Chapman, Route 303, Blauvelt, N.Y.



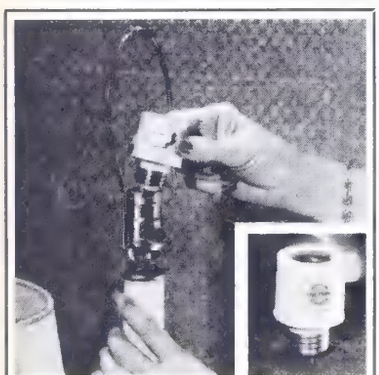
PORTRAITS IN OIL start at $49.50, are taken from photos and painted on canvas by outstanding artists. In our whirlwind age what is more enduring than your loved one's portrait for the home. It's a gift for the family as meaningful as the memories you hold. Send 25¢ for 36-pg. catalog, "How to Order an Oil Portrait," from Van Dyke Oil Portraits, 153 E. 57th St., HBP, N.Y.C. 10022.



YOU'VE GOT IT MADE in next to no time and how rewarding the results for alfresco suppers on the patio, a Sunday brunch table. Black centerpiece tray in kit form looks like expensive wrought iron, but is actually wonderful, durable plastic that assembles without tools. $5.50 plus 50¢ post. Many other designs available. Country Lane, Box 113, HB5, Branchville, N.J. 07826.



COOL, GIRL, COOL and trim, becoming, and easy to live with, is this wash-and-wear dress. Step-in style in neat checks in red or blue with full front zipper, cool neckline, sleeveless freedom for golfing, digging among the morning glories. Sizes 10-20 and 14½-24½, $5.95 plus 40¢ postage. From Old Pueblo Traders, 622-BCC-So. Country Club Road, Tucson, Arizona 85761.



ELECTRONIC DIMMER CONTROL

Amazing solid-state electronic device provides any degree of dimming.

Add this device to any table lamp and you can actually "dial" the light intensity that suits you best, from dim night-light intensity to maximum light intensity. No annoying flickering. Smooth fingertip rotary control knob controls dimming action and on-off action. Install in seconds, simply screw dimmer control into lamp socket and screw light bulb into the dimmer device. 150 Watt capacity, U.L. approved. **$8.95** ppd.

Send check or M.O. Satisfaction Guaranteed

Sold Only By Mail By

THINGS SPECIAL A57
45 Garlor Drive, Havertown, Pa. 19083



NEW *Elegant* SLIP-ON SILVER PHONE COVER

Now, your phone's as elegant as the rest of your home. With the new silver Slip-on. Rich. Embossed. Heavy silverplate with glowing GORHAM detail. Slips on instantly. For all regular and Princess Bell system phones. For you. For Gifts. Gift-boxed. **$9.95** plus 50¢ postage and insurance

For engraving, 3 initials script or block letters, add $1.00.

Kroll Jewelers, est. 1889
501 Main Street, East Orange, N.J. 07017



PUSSYFOOTING AROUND $2.98 pr.

Pussyfooters are cat-talk for California's on-the-prowl play-shoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Women's sizes 4 thru 10 in 5 fashion purrfect colors—Siamese Mustard or Tan, Tomcat Black, Angora White, Persian Red. $2.98 pr. Also in Gold. $3.98 pr.

Add 20c handling chgs.

Cal-Leather Co., Dept. HB 57
525 W. Windsor Road
Glendale, Calif. 91204

Please send me pairs of Pussyfooters Calif. residents add 4% tax. $2.98 pr.

Check ☐ M.O. ☐ Please no C.O.D.'s

CIRCLE SIZE AND COLORS DESIRED

Sizes: 4 5 6 7 8 9 10

Colors: Red White Black Mustard Tan

Name_____

Address_____

City_____ Zone_____ State_____

THE AH MEN LOOK

Ah Men's lo-rise racer trunk in fast drying nylon/tricot with contrasting side trim and vented leg, in blue, green, gold, black or white S-M-L-XL $6.95

FOR UNDER SWIMWEAR:

(a) foam rubber swim cup, one size in black or white $2.00 with elastic strings $2.50
(b) nylon-tricot bikini brief in black or white, S-M-L-XL $3.00



Send 25c for new Summer Catalog featuring Miss Barbara Nichols

Add 50c postage No C.O.D.

AH MEN Dept. H B
8933 Santa Monica Blvd.
Shop for Men W. Hollywood 69, Calif.

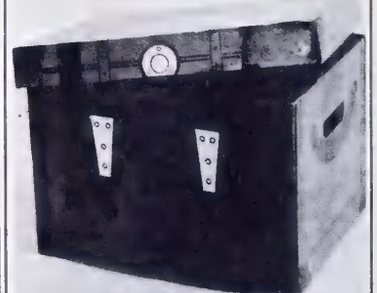
Needlepoint

Needlepoint mounting is our specialty. Tree of life design mounted with gold frame & chain. Mounting prices from $37.50. Special catalog of canvas designs. $1.00.



The foremost selection of needlework patterns in the country for chairs, pillows, slippers, samplers, rugs and more. Conventional and modern designs or your own design made to order. Specify background color. Wools, needles and instructions included. Mounting and finishing service available. Catalog $1.

Mazaltov's
758 Madison Ave., New York 10021
And a store in San Francisco.



SARATOGA TRUNK

Handsome and handy . . . an ideal storage spot for extra linens, blankets, slip-covers, toys, files, out-of-season clothes . . . for those many treasured but little used items. The 12"x10"x15" trunk is an exact replica of Anti-Bellum footlockers in tan, black and white, has a printed interior lining, removable lid, space to list contents. Of durable cardboard, it collapses when not in use . . . is easily reassembled. Ideal for small apartments, country homes, guest rooms . . . so handsome you will want to display it prominently!

$3.00

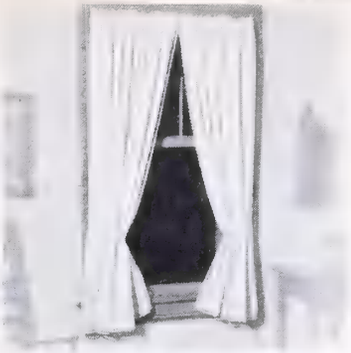
please add 35c postage

FREE GIFT CATALOG

things in such

Box 45103 • Dept. hb57 • Chicago, Ill. 60645

COUNTRY CURTAINS. The crochet edging on these unbleached muslin tiebacks is masterfully done by machine to look like dozens of tiny rosebuds lovingly made by hand. Use them wherever you want a sunlit and country kind of charm. Wash with care to protect the delicate edging. 80" wide per pr. 45, 54, 63, 72" lengths, $6.50, 81, 90", $8 pr. Ppd. Country Curtains, HB5, Stockbridge, Mass.



OIL LAMP with all the charm of a Victorian "front parlor" is back! Now electrified, this picturesque reproduction has a glass Tiffany shade. Crystal prisms sparkle and catch the light. Antique gold cherub holds frosted glass hurricane. 24" high, $24.95 plus $1.50 post. and handling. Harriet Carter, Dept. HB5, Plymouth Meeting, Pennsylvania 19462.



LOVE SEAT from the Victorian age when carpentry was a combination of art and affection is hand-carved from solid mahogany. Each of the 44 tufts is done by hand. Choose from 25 beautiful upholstery materials. 51½" long, 28¾" deep, 34" high, $159.95 exp. collect. Send 50¢ for catalog of romantic American furniture and swatches. Magnolia Hall, 726 Andover, HB5, Atlanta, Ga. 30327.



HIDE IS CHIC and suede and leather are fashion favorites. The proper plan for maintaining their luxurious beauty: send them to famous "Leathercraft" experts for cleaning. For in-between home care use these safe, specially formulated spray cleaners. "Suede Crafter" for suedes: "Leathercrafter" for smooth leathers. $2 per can. Postpaid. Leathercraft Process, 54 W. 56 St., N.Y.C. 10019.



Egg Cooker

Boil 1 to 4 eggs electrically, they'll whistle when they're done. Shuts off automatically when eggs are as you like them; soft, medium or hard boiled. 5½" white ceramic. Pretty enough for table use. Cord included. We pay postage.

4449 Egg Boiler $2.98

GRACIOUS LIVING
D-1317 BERKELEY, R. I. 02864





WILLOW FURNITURE

IDEAL for den, patio, office, etc. Handcrafted of natural willow, varnish finish for endurance outdoors and indoors.

LOVE SEAT 53" wide x 30" high, seat 15" high from floor. $29.95

TABLE—24" diameter x 22" high $18.50. The top is hardwood with basket weave, lift off to double for nuts, snacks.

CHAIR—HIGH SEAT 15" from floor, 27" wide x 30" high, $14.95.

SEAT & BACK CUSHIONS—Corduroy in avocado, rose, rubber gold, black, tangerine, avocado. Love Seat $15.95 set. Chair $7.50 set.

SPECIALS

LOVE SEAT & TWO CHAIRS $55.00 (cushions extra)
LOVE SEAT, CHAIR, & TABLE $57.50 (cushions extra) set.

Exp. Coll. Satisfaction guaranteed or money refunded. N.Y. Res. add 3% sales tax.



Send 25c for catalog

Fran's BASKET HOUSE Dept. HB5
29 Calumet Ave., Rockaway, N.J. 07866

Marvelous May Gifts

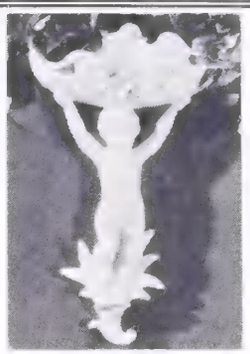


THE WEDDING CUP

A marriage of Old World craftsmanship, unique design and two loving cups: skirt is Groom's cup; figure holds Bride's swivel cup. They drink their troth . . . repeat on each anniversary. 8½" high in silver plate, lined in gold.

$10.95 postpaid

sorry, no C.O.D.'s
satisfaction guaranteed



CHERUB WALL PLANTER

A crisp, cool and classic import planter to grace the walls of your terrace, patio, hall, boudoir, powder room. Cherub base supports a spacious bowl; fill it with opulent fruit or convert it to a hanging garden of greenery. 10½" h. x 7" w., in fine white import ceramic. **$4.50** ppd.

FREE GIFT CATALOG



ORIENTAL GARDEN SEAT

From the Far East, a classic garden seat in muted tones of jade green, decorated with four open work Chinese ideographs. The 12"x12" smaller size converts to a handsome planter when turned upside down; both sizes double as charming tea or chairside tables.

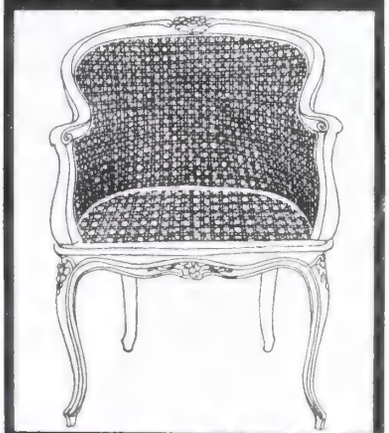
12"x12" **$14.95**
18½"x14" **$42.00**

please add 75¢ post. per seat

EDWARD H. ZIFF *Importer*
Dept. HB57, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60654

please specify your zip code

LOUIS XV



Magnificent imports, direct from Italy at great savings for you. Barrel Chair: H31½"xW22" x StHt17". Hand-caned. Hand-carved frame, ready-to-finish, $96. If we finish, add $25. No COD's. Shpd. Exp. Coll. Send 50¢ for catalog of imports and Furniture-in-Parts.

DOOR STORE OF WASHINGTON, D.C.
Dept. HB6, 3140 M St., N.W., Wash. 7, D.C.



PLANTER DUET

Imported from the Isle of Madeira

Handsome, half-round, hand-woven wicker basket with metal liners for lovely wall accents, with utility! Fill with greenery, flowers, fruit—or hang in the hall for mail or mittens—in the bath to hold colorful bars of soap. 9½" across x 6½" high.

$3.95 PAIR. PPD.

No C.O.D.'s please

Gotham Gifts
Dept. H-57
67-85 Exeter Street, Forest Hills, N.Y. 11375



SPANISH CALLING BELL
$6.98

What a charming way for your guests to announce their arrival! Lovely hanging outside front door . . . on a rustic brick patio wall . . . near a garden . . . or inside for a Spanish flavor! Hand wrought in black iron with scrollwork detail, and topped with a chanticleer silhouette. Intricately twisted metal pull chain rings the solid brass bell with a melody of olde world sound. 25½" long. Completely weatherproof! Elegant! Unusual! $6.98 + 35c shipping charge.

Write for FREE Gift Catalog!

Please Include your Zip Code

Foster House
Dept. 205 Peoria, Ill. 61601



Labels with your "ZIP" CODE!

500 PRINTED NAME & ADDRESS LABELS—50¢

Rich Gold Trim—Free Plastic Box

Start using ZIP code numbers on your return address labels. This system quickly identifies your city, zone and state, speeding your mail [illegible] much as 24 hours! ANY name, address and zip code beautifully printed in black on shiny gummed paper with rich gold trim. Labels are about 2" long. Set of 500 labels [illegible] just 50¢. All orders shipped promptly within 48 hrs. Money back if [illegible] don't know the correct zip code, [illegible] 10¢ per set and we will look it up for you. Same 48-hr. service.

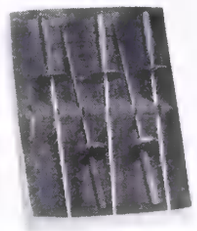
Walter Drake & Sons
105-2 [illegible]
Colorado [illegible]



NATURAL RATTAN SERVERS make entertaining smart, easy! 10" trays give 9" paper plates a secure base—prevent them from collapsing, tipping into guest's lap! 3" diam. holders, bound handles—fit all std. glasses, end moisture rings on furniture. Secure paper cups, too! Ppd.
88625 Trays (4) 1 Set, **$1.50**; 2/**$2.89**
26252 Glass Holders (4). 1 Set, **$1.98**

BRECK'S OF BOSTON OUR 150TH YEAR
N84 BRECK BLDG., BOSTON, MASS. 02210

SHISH-KE-BOB BAR B-Q



SKEWERS 7½" LONG



SET OF 6

Stainless steel skewers come with protective shields attached to the handsome rosewood handles. A great gift for the "outdoor" chef of the family. Fun to eat delicious, sizzling steak tidbits, hot from the charcoal grill. Use them indoors or out for that special gourmet touch.

Complete set of six **$3.95** ppd.
Two sets, for large parties, only **$ 7.50** ppd.
Extra long skewers, 13" long, set of four **$ 5.95** ppd.
Two sets **$11.50** ppd.

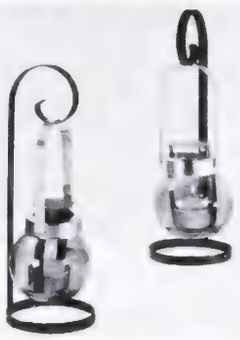
Satisfaction guaranteed or money refunded immediately.

N. J. res. please add 4% tax. Please send check or M.O. to:

The Country Lane
P. O. Box 113
Branchville, New Jersey 07826



RECORD END TABLE. File 110 records in any arrangement in this handsome end table. Spacious file drawer with easy-rolling steel glides keeps albums in perfect order. Top holds empty jackets, magazines, etc. Handmade of select knotty pine in honey-tone or maple finish. 22" h., 17" w., 19" d. $29.95. Kit, $19.95. Exp. coll. Yield House, HB5, North Conway, New Hampshire 03860.



FIREFLY HURRICANES spill candled radiance on patio evenings, terrace suppers, and we think they are one of the bargains of the season. Brass holders with cranberry or aqua globes, 10-hour candles are mounted in black wrought-iron to stand on a table, hang on a wall. 12" h., a wonderful size for indoor/outdoor use. $3.95 ea., $6.95 pr. Ppd. Elizabeth McCaffrey, B5, Northport, N.Y. 11768.



THE LION IS RAMPANT in rugs and wall hangings this year. A good thing, too, as he's enormously decorative. Here he lends distinction to a sturdy 4x6' area rug with design woven through-to-the-back. $19.95 ppd. *Free* brochure of colorful "picture" rug designs: racing horse, tiger skin, sailboat, leopard skin, etc. International Rug Co., 364 Amsterdam, HB5, N.Y., N.Y., 10024.



SIMMONS PLATING WORKS wonders on your precious silver possessions. Send damaged or worn silver to these craftsmen without fear because each piece is covered by insurance while in their possession. Flatware and hollow ware replated, repaired at reasonable cost. Free brochure from Simmons Plating Works, 409 Whitehall, S.W., HB5, Atlanta, Georgia 30303.

Cookout Anywhere!

Sturdy, lightweight aluminum . . . roomy enough for a family feast! Gives foods delectable charcoal flavor. Portable . . . no setting up! Simply light brix charcoal with match—SAFE . . . no starters, no fluids, no mess. BRIX DELUXE BARBECUE SKILLET, with 3-position chrome grill, detachable handle, heat-proof trivet, sheet of brix. **$9.95** ppd.



brix Jumbo Charcoal refills 6 for **$3.60** ppd.
Also available at neighborhood stores

Send check or money order to

Timberland Products Company, Inc.
Dept. HB A Stamford, New York



THE LITTLE TEASER
STATUETTE IN LEAD

One of the world's most extensive and distinguished collections of statuary, fountains and garden ornaments, in lead, bronze and stone. THE LITTLE TEASER, in lead, child sitting on rock with frog on his foot spraying water on him, piped, 24" high, base 8" x 10½" $175.00 F.O.B. N.Y.C. (Express collect) 25¢ for catalogue 64A in coins or postage.

FLORENTINE CRAFTSMEN, Inc.
650 First Ave. (37th St.), New York, N.Y. 10016
Phone LExington 2-3926

TALL GALS

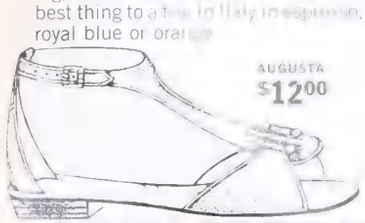
Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes now priced as low as $7.00.

NO RISK TO YOU!
Money back guarantee if returned unworn in 10 days.

SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13

AUGUSTA $12.00
Ancient Rome comes to life in a dramatic "gladiator's" sandal. Bold anklet, brass trim, rich stitch detailing, fashioned in Florence. The next best thing to a trip to Italy is espresso, royal blue or orange.



SHOECRAFT 603 FIFTH AVE NEW YORK 10017

ONLY $8 PER CARAT FINE CUT 58 FACETS



FLAWLESS PURE WHITE

- STRONGITE is a remarkable, hard and brilliant synthetic gem—the most convincing laboratory-made product, at the fraction of the cost of a diamond.
- STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a MONEY-BACK GUARANTEE within 10 days. You take no risk!
- SEND NO MONEY. Just write for FREE BROCHURE showing a wide variety of settings for men and women.

THE **STRONGITE** CO.
Dept. 66H, 7 W. 45th St.
New York, N.Y. 10036



CHIPPENDALE LOVE SEAT

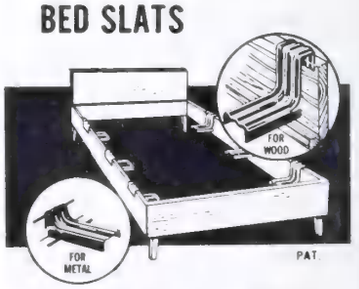
Bring Colonial elegance to your room with a pair of these graceful loveseats placed either side of your fireplace, or singly along a wall. Poly-dacron cushion for maximum comfort, zippered. Full spring base. Beautiful in velvet, moire as shown, or damask. Send for samples, specifying color. Legs may be fruitwood or mahogany. Finest quality construction and detail. L51, D30, H32. Buy direct from Charleston House $239.95 each expr. coll. 86 inch length identical Chippendale sofa $349.95. Order now. Sorry, no C.O.D. Catalog 25¢

Sorry, no C.O.D. Catalog 25¢

P.O. Box 28, Dept. 357, Charleston, W.Va., 25321

Charleston House
DISTINGUISHED FURNITURE

REPLACE TROUBLESOME BED SLATS

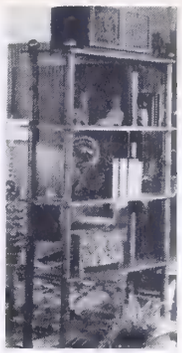


End slat troubles with Shur-Lok spring supports. Six strong metal supports hook easily over bed rails, hold springs, mattress safe and sure forever. At your favorite store or order by mail. Set of 6 for one bed, $3.75, includes postage and handling. Specify if for wood or metal rails.

SATISFACTION GUARANTEED
Send check or money order to:
NAT'L. GUARD PRODUCTS—SHUR-LOK DIV.
540 N. Parkway—Box 7154-B
Memphis, Tenn. 38107

ROOM DIVIDED by Spin-e-Flex poles gains a separate liv-g area, a decorative touch. Twist il springs into threaded wood-rnings to build poles for floor-to-iling room dividers. Kit has 6 rdwood turnings, 15" base block, connectives. Bamboo design hown) or Spanish. Kit: *unfin-ed* $9.95; *in walnut stain* $12.95. dd $1 post. Creative House, 221 . 9th, Kansas City, Mo.





LECTRIC FOUNTAIN. In day's world there is more than er a need for tranquility. In such spirit is this 5-pc. recirculating untain "Small Boy with Dol-in." Water cascades from tier to r. 63" high overall, 35" wide. Pompeian stone, $160.90; green tique finish or Carrara stone, 72.70. Pump incl. F.O.B. Chicago. talog 50¢. J. Giolli, 1907 N. ilwaukee, HB5, Chicago 60647.



ICK UP AND GO with Travel-te, a favorite with models and ollywood stars. It's a two-faced ght-up beauty, with one side a gular mirror, the other side mag-fying. White or black mock alli-tor shatter-proof case, 4 com-exion bulbs for shadow-free ght, on-and-off switch, 6' cord. ½x9½x3⅝", UL-appr. $12.99. ¢ post. Here's How Co., Inc., 59 c, HB51, Hicksville, N.Y. 11801.



UZEN HAPPY COAT. Slip to this light and lovely Happi oat, authentically styled and dec-ated with calligraphy, and you ill feel like oriental royalty. In charming dark blue, Kyoto's own re, natural indigo sparked with hite. Easy-care cotton feels like lk. For men and women, one size s all. $9.95 ppd. From Shopping apan, 578 Shopping Int'l Bldg., orwich, Vt., 05055.





Occasional Table

with hand-rubbed Salem maple finish in unbelievable at this tiny price! Where will you find a bargain like this: solid wood, two-tier, three-legged table which looks like an antique, and will please the most discriminating person fond of fine things! 24" high, 14" diam. It will fit right in beside a favorite chair. for lamp, knickknacks, planter, candy dish or ashtray. $9.95

PLEASE ADD $1.00 POSTAGE

Pa. Res. Add 5% Sales Tax • Sorry No COD's
Send for free gift catalog

TAYLOR GIFTS

Dept. I, 226 W. Wayne Ave., Wayne, Pa. 19087



WILLIAMSBURG HURRICANE LAMP

This solid brass exquisitely designed lamp is copied directly from the old Williamsburg lamps that are so popular with collectors and interior decorators. It's not only beautiful, but functional in the event of power failure. Height 13". Base diameter 6". $18.00

Pa. residents add 5% Please add 90¢ postage
Write for FREE CATALOG HB-567

THE Gold Drum INC.

1020 Ridge Ave., Pgh., Pa. 15233



This booklet opens a new world of home decoration

Did you know there are new wallcoverings which are prepasted, pre-trimmed, easily hung and easily removed (strippable)? That there are even new washable vinyls . . . even washable flocks? That there are tricks which make rooms look larger or smaller? That you can add new beauty to any room in your home easily and inexpensively? That you can do it yourself? Send 25¢ for this colorful 32-page booklet to learn how.

United De Soto
United Wallpaper Company
Division of DeSoto Chemical Coatings, Inc.

United De Soto
Box 9375G, St. Paul, Minn. 55177

Enclosed please find 25¢ in coin for your new booklet on wallcoverings.

Name_____

Address_____

City_____

State_____ Zip Code_____

Special Sample Survey Offer!

24 KT. ELECTRO-PLATED GOLD ICED DRINK SPOONS

SET OF 4 ONLY $3 PPD. (a $12.00 value)



A regal heirloom you'll treasure forever. Classically designed golden spoons for all iced drinks and dessert. In a few months, this heavily electro gold-plated set will sell for $12. Short questionnaire enclosed to obtain a quick reaction to new Americana Golden Heritage flatware *(solid stainless steel crafted by famous International Silver Company)*. All four spoons only $3. Limit, two sets per family. Insured postal delivery. *Satisfaction guaranteed.*

GOLDEN SPOONS, Dept. D-3,
Market Research Div., Meriden, Conn. 06450



Grecian Water Server

Ice Water Server in design captured from Minoan period, the age of brilliant polychromy in ceramic decoration, is from the Greek Isle of Rhodes. Artfully hand fired and beautifully hand-painted into a lovely classic shape 11½" high. Colors: Midnite Blue on white and Terra Cotta with Blue. Beautiful as gifts.

Exclusive—may be purchased when you visit Sea Fare Restaurants. (not shipped). $12.50

Sea-Fare

OF THE AEGEAN 25 West 56th St., N.Y.C.
1033 First Ave., N.Y.C. • 44 West 8th St., N.Y.C.

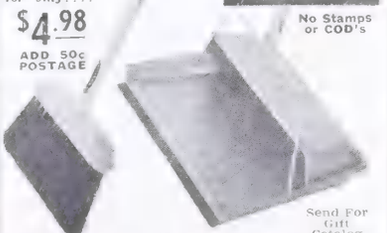
Long Handle! Sweep and Pan Set

End stooping and bending when cleaning. Now you can spot sweep standing up with E-Z Sweep. Lightweight broom plus sturdy metal pan (won't crack or break) tipped with rubber to protect fine furniture. Hanger caps on handles for easy storage. Just great for only.... $4.98

ADD 50c POSTAGE



No Stamps or COD's



Send For Gift Catalog

HERITAGE HOUSE
Dept. HB57, Wallingford, Pa. 19086

Here's the Coffee-lover's delight

ALADDIN SERVER

Keeps Coffee Hot for 8 full hours



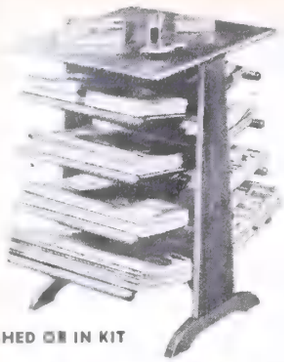
Have you ever wondered why your second cup just didn't taste as good as the first? Reheating coffee burns it and makes it taste bitter. The Aladdin Server keeps coffee piping hot — retaining all the rich, aromatic flavor for 8 hours—without reheating —and the last cup tastes as good, stays as fresh as if you had just made it. Yes, now you can serve the coffee you made in the morning all day long. Sounds like Magic? Well, the Aladdin houses 2 genii—a seamless glass thermos filler and a uniquely designed, insulated "float closure." The beverage stays hot because you never remove the lid to pour. Handsome slim design holds a full quart of either hot or cold beverages to their original temperature. Attractive Classic Beige goes with any color scheme. Makes a wonderful gift, too!

ALADDIN SERVER $6.95

2 for $12.95 postpaid

Mail orders filled promptly. Money back guarantee

COLONIAL GARDEN



FINISHED OR IN KIT

Magazine Table
HOLDS OVER 100 MAGAZINES

Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable—no more bent or crushed issues! If you want to be extra neat, each magazine can have its own shelf. Hand crafted of rich grained pine. 23"H. 16"W. 21"D. In satin polished honey tone or maple finish. **$19.95** Exp. Chgs. Col.

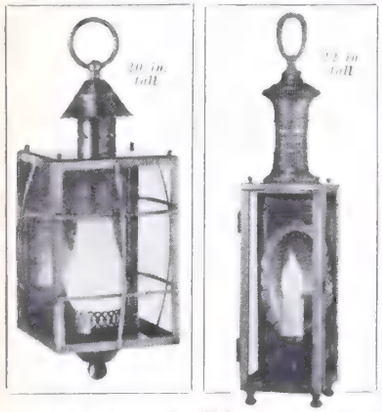
COMPLETE KIT: Ready to assemble and finish. Simple instructions. **$14.50** Ppd. Add $1 ea. West of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B5-7
North Conway, N.H. 03860

Early American Lantern **$35** *Town Crier Lantern* **$35**



Hand-crafted from solid brass or copper

RARE, ANTIQUE LAMP REPRODUCTIONS

We build these lamps entirely by hand, in the old-fashioned way. The designs are authentic copies of lamps that lighted streets and houses 200 years ago (except, of course, they are electrified). Available as wall fixtures (shown above) or table lamps ($4 more). Our little factory can't make too many of these, so order early.

Send 25¢ for beautiful full-color lighting catalog.

THE LAMP CRAFTERS (Dept. B-5)
Box 562, Chamblee, Ga. 30005

Genuine Old English Hand-Carved House Signs



Your personal Name Sign, hand carved by craftsmen in England, can be yours for as little as $3.00. The example above would cost $13.00 complete. Over 30 different designs to choose from.



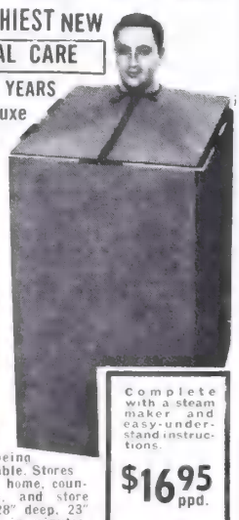
Personalized Post Boxes too in prime English Oak. Also hand carved sundials.

Send today for FREE booklet showing all types of hand carving to

G. Smirthwaite & Sons
Mill Green, Hatfield, Herts, England.

THE HEALTHIEST NEW
PERSONAL CARE
PRODUCT IN YEARS
Portable DeLuxe

SAUNA STEAM BATH



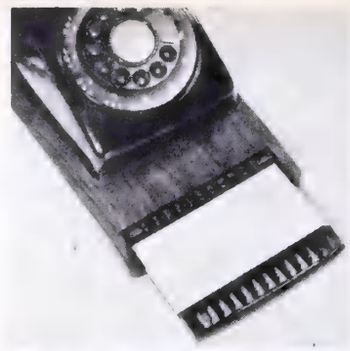
Enjoy the luxury of a Sauna Steam Bath right in your own home at a price you can afford. Steam baths are known for relief of tired aching muscles, reducing effects, relief of tension, stimulation of circulation, giving an extra lift, and for general well being. Completely portable. Stores easily. Ideal for home, country club, office, and store use. 38" high, 28" deep, 23" wide. Assembles in minutes, no plumbing or installation needed. Automatic shut-off valve, reinforced top with zipper and durable vinyl cover. Plug into any outlet. U.L. approved, made in U.S.A.

Complete with a steam maker and easy-understand instructions.

$16.95 ppd.

FACIAL SAUNA ATTACHMENT
Use Sauna Steam Bath as Facial Sauna at the same time. Slip clear see-through hood over head. Hood perforated for easy breathing. $2.95 ea.
Send check or M.O. Satisfaction Guaranteed.

CRESCENT HOUSE 135 Central Park Rd., HS Plainview, L.I., N.Y. 11803



ALL ALONE BY THE TELEPHONE, an executive would find this handsome phone index mighty useful. Teak or walnut board imported from Sweden fits under the phone, accommodates an alphabetical index that lists 600 numbers at his fingertips. Press the correct letter and index slides out. $11 ppd. Free catalog. The Gold Drum, 1020 Ridge Ave., HB-567, Pittsburgh, Pa. 15233.



BAKE N' SERVE custard cups are old-fashioned crocks of ovenproof earthenware. You'll use them for baking custards, of course, popovers for your bridge luncheons, eggs Florentine at "come-for-brunch" get-togethers. Burnished brown, lined with pure white. Set of 6, $3.98 plus 25¢ postage. Order from Colonial Gardens, HB5, Valley Stream, New York 11582.



BARGAIN BABIES. Here's a buy we don't pretend to understand, but we're glad to let you in on it. A child's feeding set imported from Denmark consists of finest quality stainless-steel spoon and pusher. Scientifically designed, well-balanced tools have amusing monkey motif. $3.50 the set. Matching plate, mug, $6.50 set. Ppd. The Pink House, Box 892, HB57, Laguna Beach, Cal. 92652.



CUT COSTS! Trim, cut and shape your own hair with the professional result of a Fifth Avenue salon. Nel-King's cutter comb is especially designed with a Swiss surgical blade that's easy to use in either hand. Try it—you'll get the knack in no time. Removes leg, underarm hair, too. With case, 1 blade, $1.98. Pack of 10 blades, $1. Ppd. Nel-King, 811 Wyandotte, HB-57HT, Kansas City, Mo. 64105.

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $100,000

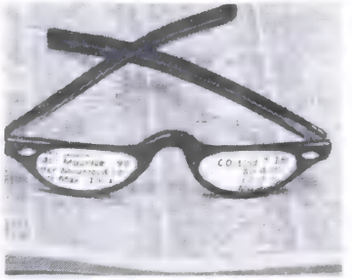
Send for **FREE** 80-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME.....

ADDRESS.....

ZIP.....

vote for fashion . . . the "eyes" have it!



HALF FRAME
READING GLASSES

MAKES EVEN THE FINEST PRINT LEGIBLE
Read menus, stock quotations, etc., with ease. Half Frames are styled so you may see "over the top" without removing the glasses. Available in Plain or Rhinestone Decorated Amber or Black. Specify men's or ladies' sizes.

(Not sold in New York)

Free Case Included — plain **$5.95** ppd.

Rhinestone Decorated $6.95 ppd.

HERMANA PRODUCTS
164-B48 Clymer St. Bklyn. 11, N.Y.

PEOPLE ALWAYS RAVE ABOUT ME . . . .



whenever I accompany the cocktail spreads or serve the crackers on the dining or buffet table. And no wonder! I'm so handsome, shiny, and goldplated. all 12½ inches of me. Full of surprise too; pull my tail, and out comes the knife-spreader. Send for me. $10.95 ppd. No C.O.D.

(Shipped anywhere in USA) ZIP CODE PLEASE — SEND FOR FREE CATALOGUE

FOR THE GIFT YOU'D LIKE TO KEEP

Sawdust Gallery 133 East 56 Street, N.Y., N.Y. 10022

ZIP! ZIP! ZZZZIP!

YOUR ZIP CODE SPEEDS YOUR ORDER

People who include their Post Office Zip Codes with their return addresses frequently get their mail order packages faster, and shipments are less likely to go astray. It's all a matter of habit—a smart habit. Use your Zip Code for mail orders and all your mail.

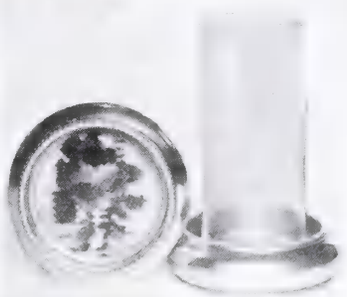
FEET THAT FOLLOW FASHION swing along in the Muletta. Black, honey-beige, white kid shoe with patent bow; black or white peau de soie with self bow. Gored at inner shank to cling to feet. Museum heel 1⅛" is shaped for elegance. For siren pajamas, a seductive sheath. Sizes 6-12, AAAAA-C widths, $14 plus 60¢ post. Mooney & Gilbert, 17 W. 57th, HBP, N.Y.C. 10019.



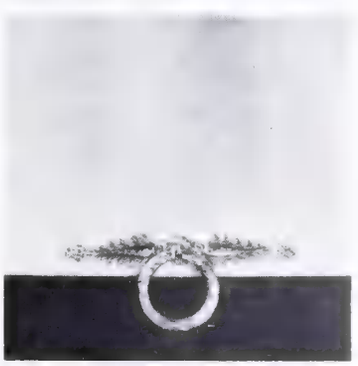
A WOMAN OF THE WORLD who confounds you with her worldly wisdom or a gallivanting glamour girl should have Merrin's marvelous 18k gold spinning world charm for her bracelet. It can be hand-set with rubies for each of the countries and/or cities visited. 1¼" charm, $50. Add $3 for each ruby. Ppd. From famous Merrin Jewelers, 530 Madison Avenue, HB5, New York, N.Y. 10022.



NEEDLEPOINT WITH PRIDE to the lovely coasters you embroidered yourself. Floral needlepoint design is worked for you in rich tones. Just fill in the background, snap it under the waterproof glass and coasters are ready for use. Kit of two coasters, design on pre-worked canvas, ivory yarn, $3.95 plus 35¢ post. The Stitchery, HB5, Wellesley, Mass. 02181.



WHAT PULL would you choose to refurbish an old shade, add beauty to a new one? We like this gilded one for gleaming glamour in any room. The Empire design is ornate and elegant. Golden-finished metal, it screws into the bottom of the shade, measures an impressive 6" wide, has 2" circular pull. $1 each ppd. From Lillian Vernon, 560 So. Third Ave., Mt. Vernon, N.Y. 10550.



SHIFT into FASHION

Elegant dress, ready-made, with zipper and adjustable hem. Stamped with lovely Jacobean crewel design for you to embroider. Dress is shrink-resistant blend of cotton and rayon (choose cream or crystal green). With colorful wool yarn and simple instructions. Sizes 10 to 20.

$7.95

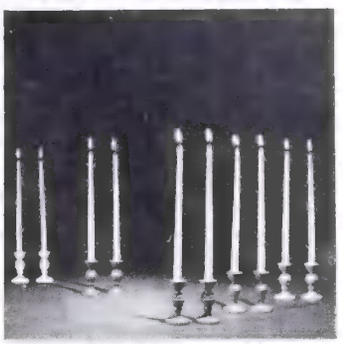
POSTAGE: 50¢

Pa. Res. Add 5% Sales Tax

VICTORIA GIFTS
12-B Water St.
Bryn Mawr, Pa.
19010



NEW! "CANDLETTES"



by KALEIDORAMA

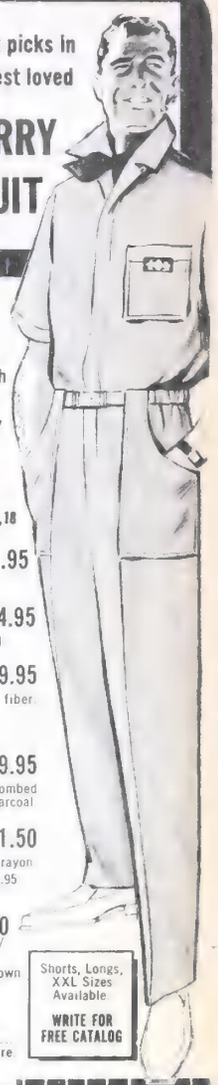
. . . set of 6 "Candlettes" (3" tall) plus 12 tapers (10") for only $6.75 ppd. Turned of hardwood they are durably finished in retro-tint Spring colors: *white, tangerine, lemon yellow, sky blue and grass green.* Tapers are white, dripless, smokeless, burn 2½ hours, and are standard stick size. An impressive hostess gift, superb as place setting candles, centerpiece arrangements . . . endless creative appeal. A must for the *discriminating* hostess. Order's mailed within 48 hours. *Prompt refund, if not completely satisfied.* Specify color and send check or money order for $6.75 (two sets for $12.75) to:

Anthony Whayne
150 St. John's Road, Wilton, Conn. 06897

For Him 'n Her

Season's best picks in the world's best loved

BILL PARRY JUMP SUIT



Collect a wardrobe of these award-winning loungers, tailored in the talented Bill Parry manner, with full-length zipper, expandable waistband, stitched-in leg creases and other exclusive style details.

MEN'S SIZES S, M, L, XL
WOMEN'S SIZES—10, 12, 14, 16, 18

100% Cotton **DENIM**..... 12.95
Sanforized. Faded blue only

100% Cotton **POPLIN**..... 14.95
Pewter Green, Blue, Tan, Red

No-Iron **CUPIONI-TYPE**.. 19.95
85% cotton/15% polyester fiber
Blue, Olive, Chili

Wash'n Wear **DACRON® BLEND**..... 19.95
65% Dacron polyester/35% combed cotton. Gold, Blue, Green, Charcoal

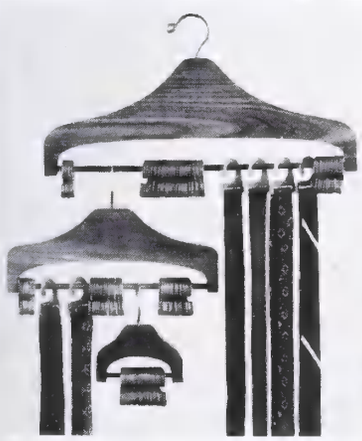
Black & White **PIN CHECKS**.... 21.50
50% Vycron® polyester/50% rayon
With Long Sleeves 24.95

Yankee Clipper **SAILCLOTH**...23.50
65% Dacron® polyester/35% combed cotton
Blue, Green, Gold, Black, Brown

Shorts, Longs, XXL Sizes Available
WRITE FOR FREE CATALOG

Specify fabric, size, color. Add 4% sales tax in Calif. To charge Diners' Club, Carte Blanche or American Express, send Account No. and signature. NO C.O.D.'s.

Send orders to:
JOEL McKAY Dept. HB-57
707 So. Raymond, Pasadena, Calif. 91105
Please send me Bill Parry Jump Suits per attached order: Please Print
Name
Address
City
State Zip



MI-TIE HANGER

Hangs balanced on closet rod. Each tie hangs from a flexible, removable gold plastic holder. Easy to get ties on or off. Handsomely finished ¾ inch walnut. Comes fully assembled with extra holders. ppd. No cod. U.S. only. Ill. res. add 4% tax.

Small ..... holds 30 ties **$4.98**
Medium ..... holds 50 ties **$6.98**
Large ..... holds 100 ties **$8.98**
Available in maple at $1.00 less.

MIGNON'S 216 W. Jackson, Rm. 612 Chicago, Ill. 60606



BE SURE TO GET ORIG. SWIM-EZY®

Nonswimmers swim instantly with SWIM-EZY, the amazing and ONLY U.S. Patent approved invisible swim aid with special, pat. features and quality not found in ordinary devices. Only 4 oz., 1/25" thin, with adjust. capacity is unnoticeable, in or out of water, under any reg. bathing suit or swim trunks. Nonswimmers swim easily — FAST, poor swimmers look like champions. Relax and join the water fun. Remember, there is no substitute for exclusive SWIM-EZY®, lasts for years. Satisfied users in 53 countries. Send $7.95 plus 32¢ tax in Calif. direct to: SWIM-EZY MANUFACTURER, Dept. F-01. Altadena, Calif. 91001. Give WAIST-SIZE, age. 10-day money back guar. Airmail add 42¢.

the casual air... for casual wear...



The *Buff-aloha* "CAVANA"
made by hand of leather imported from **INDIA**

for ladies and men

If you like to loaf, you'll like the easy, airy comfort of the "*Cavana*." These cork-platform sandals are made by hand of long-wearing natural-color Water Buffalo leather. For year-round wear. Sizes 3-13. Brochure on request.

$9.75 ppd.

MONEY BACK GUARANTEE

Bloom's 311 6th Ave., Dept. HB-57 New York, N.Y. 10014
"Down in the Village" over 65 yrs.



ANTIQUE SLIDE STICKPIN BRACELET

Exquisite jeweled bracelet in an antique gold look setting. Reproductions of 14 stickpins with a variety of replica gems—garnet, amethyst, diamond, coral, emerald, pearl, turquoise, lapis lazuli. Antique bracelet, ppd. paid. $5.50

BONNIE-SUE GIFTS
Dept. HB5, PO Box 253, Oceanside, N.Y. 11572

COLONIAL

Williamsburg*

FABRIC
REPRODUCTIONS

exclusive
with Schumacher's

Available through decorators and decorating departments of fine stores



Send for this magnificently printed full color brochure, showing the entire collection of authentic Williamsburg fabric reproductions, photographs of the charming interiors of many of Colonial Williamsburg's historic homes and places of interest.

*Trademark of Williamsburg Restoration, Inc.

F. SCHUMACHER & CO.
58 W. 40th Street, N.Y. 18, N.Y.

Enclosed find $_____ for ____ copies of your Colonial Williamsburg brochure at 50¢ each.

NAME _____

ADDRESS _____

CITY _____ STATE _____

THE BEST LIGHT FOR READING

continued from page 65

mentary lighting to reduce contrast. Use a shade that throws good upward and outward light as well as one with good downward spread.

If the lamp is at the side of the bed, the bottom of its shade should be about 20″ above the mattress level and the bulb centered about 22″ back from your reading. If the light is mounted on the wall behind the bed, it should be about 30″ above the mattress level. This distance assumes you are sufficiently propped up so that your eyes are about 20″ above the mattress, and that you'll be holding your reading at a 45-degree-angle tilt. A suspended fixture should have its shade in the same position as a table lamp.

If there are twin beds, you need two fixtures. Sharing a fixture is not satisfactory. If the ceiling fixture is a pull-down type, it can be centered 20″ to your right or left and pulled down to eye level. If you have a fluorescent wall fixture, use a 33″ tube for a single or twin bed; 48″ for a double; or two 33″ for a king size.

At the piano or organ

Piano and organ lighting, properly done, require two lamps or fixtures. If the light is all on one side, there is a moment of adjustment and nonvision when the eyes travel from the lighter to the darker side of the music. The best kind of floor lamp is a double swing-arm type, its shade 47″ above the floor, and open 10″ at top, 16″ at bottom. It should be about 13″ in front of the lower edge of the music rack and about 22″ to left or right (or both) of the keyboard center.

Ceiling lights are the least conspicuous. Two can be placed so that light crosses and illuminates the score and keyboard uniformly. Or use an adjustable fixture (surface or recessed) with a 150-watt PAR flood bulb, centered 24″ in front of the music rack and tilted toward it.

The case for high intensity

In the past few years many miniature low-voltage lamps have come on the market. They use automobile bulbs as light source. They are sold for use in reading, sewing, and hobbies. These lamps give about half the light of a 100-watt bulb, but because they are set close to the work and have a small spread, they offer an intensely bright light.

While these lamps do not satisfy the recommendations of light engineers, they are immensely popular and are widely used for reading. The only conclusion is that they satisfy certain human needs not considered by a purely light-engineering approach.

A pool of brightness in a sea of dark may not make it easy for the eyes, but it may make it easier for some people to concentrate by shutting out the surroundings and their distractions. Light focuses on the reading and nothing else. For students—and for those reading in bed—these lights minimize disturbing others who may be in the room and who don't want light. Also, eyes vary in their demands, just as individuals vary in their ability to interpret what is seen, and the bright, concentrated light of a high-intensity lamp conceivably may help some people to see better (or be more relaxed).

High-intensity lamps do have valuable uses (other than for reading) in any household, so with no investment risk, you can do a little experimenting on your own to see if they can help you develop lighting for reading that satisfies you more than conventional methods. Some people use high-intensity lamps as an auxiliary to standard reading lights. ■



Apology

We regret that in our April issue, in the story "The New Geometry in Stone and Glass" at Glencoe, Illinois, we misspelled the name of the architects, Binkley Associates.





now you can get authentic

Williamsburg® *paints*

The warm, rich colors of Colonial Williamsburg have now been captured and exactly matched in new exterior house paints by the Martin Senour Paint Company. Intense, but at the same time soft, they help your house reflect much of the grace and charm so characteristic of this historic Colonial city.

The Martin Senour Company is honored to have been chosen officially to reproduce, in interior and exterior quality finishes, the authentic colors of Colonial Williamsburg.

® Identifies trade mark of Williamsburg Restoration, Inc., Reg. U.S. Pat. Off.



Send 25¢ for color chip folder of Official WILLIAMSBURG Colors . . . and the name of the dealer nearest you.

MARTIN SENOUR PAINTS

2500 S. Senour Ave. / Chicago, Ill. 60608

Makers of Quality Finishes Since 1878



BERNARD WOLF

Blazing beauty of a sunset on a calm-riding southern sea. In silhouette: Isla Mujeres, off the coast of Yucatan in Mexico.

How to leave home and like it BY MARION GOUGH

IT'S A COLORFUL, COLORFUL WORLD

Color, literal and figurative, awaits you everywhere. Here is a personal, preferential listing of some of the brightest sights that can meet the traveler's eye in the great kaleidoscope of color called the world

Color, like beauty, is in the eye of the beholder—a highly personal preference. Observation persuades us, however, that the whole world loves a sunset and will go to considerable inconvenience to behold the most famous of them. Probably sunset at the Grand Canyon wins hands down as the most awe-inspiring and flamboyant. Mexican productions (see above) run a pretty close second.

Our own favorites are farther afield and subtler. In Japan, on Ago Bay where pearls are cultivated in picturesque glamour, the sun sets a memorable pale-lemon silver, silhouetting the pearl rafts in curious black geometry, streaking the quiet bay with a light that is almost phosphorescent—a sight guaranteed to lure all tourists away from their Martinis in the Kashikojima Hotel bar and out onto the balcony to marvel. This is the quintessence of color experience in one of Japan's most colorful regions. This is a neighborhood touched with mystery, with every tree and rock full of meaning, because it is the birthplace of nature-attuned Shintoism. The great Jingu shrines in an ancient beech grove at Iseshi are a sacred place of pilgrimage. There you may, if you're a mannerly traveler and clearly not one who comes to be amused, see temple dancers in 15th-century costume perform the ceremonial *kagura* to the high-pitched atonality of flute and flageolet and the beat of drums and clappers. You drink green tea, eat rice cakes and bean curd, and carry away as a souvenir your cabalistic fortune.

(Continued on page 197)

Polycrest®. The carpet fiber tested in Persia.



Callaway "Skyline" carpet pile is 100% Polycrest olefin fiber.

Callaway's "Skyline" photographed at the Shah Abbas in Isfahan.

"Your carpet is fit for a Shah," said Nassarolah.

The Persians have been making fine carpets for 3,000 years, but when they saw Polycrest olefin, they were impressed.

With such deep, luxurious pile, they figured this was a carpet only a rich man could afford. When we translated the price into rials, they were quite surprised.

They were even more surprised when we told them that Polycrest is the most stain- and wear-resistant carpet fiber in the world.

"You Americans are making much progress," said one, "I have seen your miraculous fibers before, but none so fine as this."

Nobody knows more about fine carpets than the Persians.

They were impressed.

You will be, too.

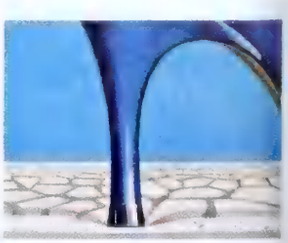
POLYCREST®
Olefin Fiber by

When she's too old for bedtime stories this floor will still be beautiful. Why? Built-in cushioning... Congoleum-Nairn's revolutionary new invention*



*The only cushioned vinyl floor backed by five years of proven experience... insist on it.

It's the new vinyl miracle invented by Congoleum-Nairn. The beautiful floor that takes wear and traffic—then bounces back to its original beauty. Its unique "cushion sandwich" absorbs punishment. Makes it scuff, scratch and slip-resistant. Easier to care for, too. Warm, quiet, more comfortable underfoot. Choose from over 100 beautiful color-pattern combinations in 4 price ranges... the widest selection and finest quality in cushioned vinyl floors. Insist on Congoleum-Nairn... the world's most experienced manufacturer of fine floors. Shown, the beautiful Cushionflor® pattern #8049. For free sample and decorating booklet, write Congoleum-Nairn, Box 216, Kearny, N.J. See the yellow pages for dealer nearest you.



Incredible cushioned floor takes daily punishment—then bounces back to beauty.

Incredible new cushioned floors by Congoleum-Nairn

House Beautiful
MAY • 1967

Ever since Isaac Newton in 1666 held a prism to a pinhole in a shade and fanned out a spectrum, people have been theorizing about color. They read character with it. (Churchill: "Any man who wears a brown suit is a cad.") Preach religion. (Ruskin: "Color—the most sacred element of all visible things.") Hospitals heal with it. Psychiatrists probe with it. Industrialists lighten the load with it. Now artists make colors dance with the new high-frequency optics. Dance, weave, disappear. Marvelous! However, House Beautiful's interest—in this, our first All-Color Issue—is neither psychic, charismatic, nor pyrotechnic. It is simply pleasure. Consider the pavilion in the Hamptons on the following pages. How glorious the color! Consider the discovery now coloring the influential little "white" town of Williamsburg. We have a romantic color proposal for you, too. Four charming, clear-eyed Innocents . . . played with the visual pizzicato of wicked accents. We've printed ribbons of samples down the margins to get right down to swatches. Lights, Camera, Painter!

Sarah Tomerlin Lee







FLOWERING OF A MODERN MANOIR

Editor: JACK L. HENDRIX

With this sun-laced, blossoming house by a salt pond on Long Island, we herald a book of the loveliest color schemes ever inspired by the happy pinks and blues, greens and yellows of a summer's day. It is our thesis that the rooms you lose your heart to are almost always basic shells of innocent tint, visually syncopated with a delightfully wicked zing of brilliance, subtle darkness, or unexpected blandness. Here, in the spring-through-autumn private world of Mrs. Francis Carpenter, shown also on our cover, we give you your first feast of the livable magic an interplay of such colors can create.

The well-traveled owner is a connoisseur of things French, a collector of beauty in general and antique porcelains in particular, a lover of color, flowers, green growing things, and the good life alfresco. Hence this four-room house with the air of a small provincial *manoir*, its living room opening out, with glorious unauthenticity, to a great green rotunda of pool, terrace, and garden, the whole delicious space devoted to living under the sky. Like separate rooms, white sailcloth pavilions provide shaded lounge space, right of pool, and a dining area, left. A high brick wall screens house and terraces from the driveway. A pair of white faience whippets flanks the entry.

Enter the house, as you will on the next six pages. You find yourself in a high-raftered living room where all the endearing colors of the garden world outside are translated into the comfortable elegance of fine French furniture gaily married to flowering chintz. Accents are art and bibelots that reveal their owner's consistent preference for the lighthearted and lovely. Surrounded by possessions that are of great importance to her, Mrs. Carpenter makes this her home for most of the year, even provides a seasonal change of scene each fall with different slipcovers and furniture rearrangement. This flowering decoration was under the aegis of Phyllis Horton; Harold Sterner was the architect; landscaping of the site, an erstwhile treeless potato field, was done by James Huntley. *(Continued on page)*

ERNEST SILVA





FLOWERING OF A MODERN MANOIR *continued*



Opposite: A metamorphosis in flowers occurs when Mrs. Carpenter's spring-summer living room changes to autumnal dress. Walls are white, but they seem to change with the seasons. In summer, top, they reflect the cool pale green of the rug. Played against this—quilted white slipcovers of crisp chintz patterned with vibrant mauve and rosy anemones. Venetian side chairs, tautly slipped in green, the cool gleam of porcelain accessories. Dining table is painted Louis XV; armoire is modern, antiqued and painted in garden flowers. A Paris find—the pair of tole palms that bracket the windows like tall columns. **Below:** On a candlelit autumn evening, with slipcovers removed, the rug now off-white. The room glows, reflecting an Italian chintz that covers sofa and chaises in a marvelous blur of poppy color—orange and gold against a background melting from yellow to blue to mauve, colors which are picked up in the other furnishings. Curtains are unchanged, self-striped voile, fancifully festooned through metal rings. **This page, above:** In the dressing room, which adjoins the bath, door moldings are *trompe l'oeil*.

Right: The mural seen through the bathroom's mirrored wall is amusing pseudo-chinoiserie—a portrait of Mai-Ling, the favorite Pekinese. The marble-sheathed bathroom, always filled with ferns and flowers, opens into the secluded, sunny bedroom patio. *(Continued on next page)*



MODERN MANOIR *continued* Blue bedroom, seasoned in autumn with citron silk, always frothed in flower-stitched tambour.

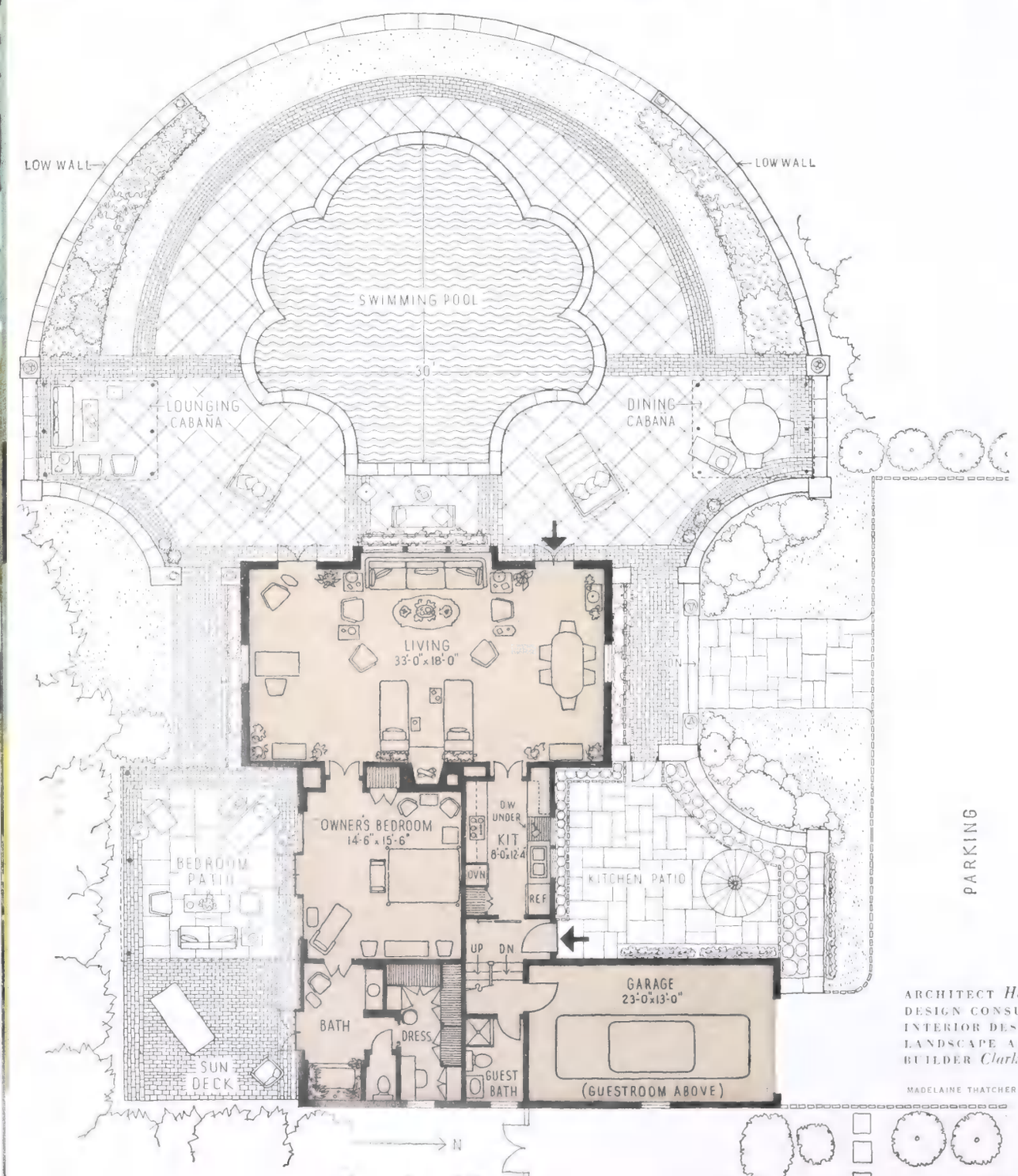


The guestroom is an all-toile surprise, the classic pattern camouflaging cupboards that were built into the sloping



MODERN MANOIR *continued*

In the kitchen, Mrs. Carpenter has given full rein to two of her ardent enthusiasms—cooking and *trompe l'oeil*. It is a virtual gallery of things that are not really what they seem—faience vegetables, a rope of onions, and a butterfly painted on the wall. Masterpiece is the open cabinet embellishing the sliding door to the kitchen entrance. Mirror over the stove is another eyetickler: When Mrs. Carpenter is at the stove, it gives her a little view of the kitchen patio through the window behind her. For all its fantasy, the kitchen works like a charm, its second door, left, opening to the living room and the dining area, in direct line to the terrace dining pavilion where most summer meals are served. Refer to the plan below, and see how the house is always accessible to the outdoors, yet always protective of privacy. More photographs on page 208.



ARCHITECT *Harold Sterner*
DESIGN CONSULTANT *Ted Sandler*
INTERIOR DESIGNER *Phyllis Horton*
LANDSCAPE ARCHITECT *James Huntley*
BUILDER *Clarke Smith Builders*

MADELAINE THATCHER



All of a sudden, a great wide choice of never-till-now patterns created explicitly for glass-fiber fabrics. Shown here, window-glorifying designs lifted light-handedly from nature, improving on nature with poetic license. Swapping colors. Giving the practical a fine fresh flourish.

BREEZING IN: BLITHE PRINTS NEW-BLOWN

This page: *In "Luau" the traditional symbol of serene hospitality, the pineapple, switches into a flowered friskiness of black and white. "Aladdin," an ingenious arrangement of small blossoms and arches in nonviolent colors ready to bring an instant air of affluence to windows. Both of these printed sheers from David & Dash.* ***Opposite page:*** *"Poppies," in deep-water blues to shock a botanist and delight a decorator, printed on opaque linen-weave from Rosen. "Cosmos," a happy gathering of garden reds and hot pinks, a floral full of zing, made by Desley. "Warren," an animated and orderly pattern, nothing square about it except blocks of cool color pinwheeled in white. Opaque print from Prestige. Curtain fabric prints on both of these pages are from the Owens-Corning "Design Explosion," a collection of more than 100 new patterns on Fiberglas. The prints are available in department stores by the yard or as ready-made curtains, bedspreads, and tablecloths. Everett Brown, design coordinator.*

RICHARD GROSS













THE COLORS WE HEAR

The concept that "sound is color made audible, and color is sound made visible" has inspired countless efforts to translate sound and color into each other

By RICHARD FREED

When Sergei Prokofiev conducted the first performance of his *Scythian Suite* in 1916, what shocked the audience in St. Petersburg's Maryinsky Theatre most of all was the 24-year-old composer's audacious use of raw, brilliant orchestral *colors*. As Stravinsky had done in *The Rite of Spring* three years earlier, Prokofiev used a huge orchestra to paint primitive scenes in stark, blaring tones—a far cry from the discreet pastels of the classical era, or even the voluptuous hues of Mahler and Strauss. With eight horns, five trumpets, an augmented percussion section, and extra woodwinds, he piled color upon color as a painter might do with a palette knife. At the end of the suite, the blazing yellow of the risen sun came streaming into the ear with the immediacy of one of Van Gogh's Provençal fields, throwing shimmering white sparks (by means of a hammered cymbal) and intensifying into the almost blinding impact of the real thing.

These are some of the colors we *hear*. Though Prokofiev's particular use of them in the *Scythian Suite* shocked that early audience, and though the new colors Wagner introduced in *Tristan und Isolde* had brought a major revolution in music, no one has ever objected to the basic idea of music's being *colorful*, in any context. Just as we speak of painting in terms of loud or soft or muted *tones*, we refer to bright or hazy, warm or cool *colors* in music. The very word *timbre*, which Webster defines dryly as "the quality of tones distinguishing voices or instruments," is rendered in German as *Klangfarbe*—literally, "sound-color"—and in all languages we speak of Ravel's "orchestral palette" and refer to Stravinsky's *Petrushka* as a "kaleidoscopic" score.

Music, after all, has always been the most color-conscious of the arts. In fact, it might be said that the first abstract painting was done in sound, centuries before the idea materialized on canvas. Many of the great organ works of Bach and, before him, Buxtehude, would surely fall into such a category, exploring the tonal spectrum for stunning coloristic effects and achieving them brilliantly, despite such bland titles as *Prelude and Fugue* or *Passacaglia and Fugue*. In our own time, the contemporary American composer Meyer Kupferman has been quoted (in the annotation accompanying a recent Serenus record of his music) as having this to say about his *Divertimento for Orchestra*:

"My main objective in the *Divertimento* was to explore color in a great variety of forms—quickly shifting instrumental colors, the byplay of rhythmic patterns, active splashes of color in the orchestrations, changing hues caused by sudden alterations in tempi or the size of the ensemble."

There is an "impressionist school" in tone-painting, too, and, like its visual counterpart, it is associated mainly with French names. Debussy's famous *Afternoon of a Faun* may not conjure up an actual picture of the scene described in Mallarmé's poem, but the work rarely fails to evoke a vivid color-impression in the mind of the listener (who may be totally unacquainted with Mallarmé). Various shades of green—from the lush opulence of tropical foliage to the blanched, steamy shadow of the color of sunbaked grass—seem to fill this music for most listeners, though others hear it in terms of iridescent blue, rose, or purple.

Pointillism in music

So many post-Webern composers seem to have adapted the painting technique of Seurat to music, consciously or unconsciously, that Seurat's word *pointillisme* has been used to describe their style in which isolated, disjointed tones add up to a musical whole. Like its visual counterpart, such music requires a certain perspective on the part of the receptor: while it may not stimulate as direct an emotional response as the more traditional styles, it has a vast emotional potential of its own, once it is approached with the proper understanding.

What we generally have in mind when we speak of "colorful" music is nothing quite so involved with philosophy or emotion, but simply the direct and obvious sparkle of a score all aglitter with the brilliant rhythms and tones that make up the sonic spectrum. The colors we perceive by the ear in most cases reflect those we might perceive by the eye, as in Debussy's *Nuages* ("Clouds"), which the composer himself described as "fading away in gray tones tinged with white." But there is also music that seeks to depict specific colors in sound, just as some compositions are intended to tell stories or paint pictures. Such musical representations of colors themselves are generally in a poetic or mystical context.

Hans Sachs, the very real 15th-century cobbler-poet-musician celebrated in Wagner's *Die Meistersinger von Nürnberg*, affixed such labels as *(Continued on page 193)*

HERE BEGINS HOUSE BEAUTIFUL'S 16-PAGE COLOR PORTFOLIO
—A NEW CONCEPT, COMPLETE WITH YOUR OWN COLOR SAMPLES

The Innocents

Start with a patch of sky, cut from the top of heaven on a glorious June day—Sky Blue. Take a petal from a sweetheart rose . . . or gather a cluster of apple blossoms if you prefer—Happiness Pink. Add a shaft of well-filtered sunshine . . . clear, bright, pure as butter—Sunshine Yellow. Finally, stop a wave. Cup that lovely soft shade under the crest—Sea-Foam Green. There you have The Four Innocents. Serene. Ebullient. Clear-eyed evidence of a beautiful, romantic world at its uncomplicated best. The Innocent Kingdom. Certainly the most heavenly cast of colors to live with.

...and the Wickeds

These four are only the beginning. House Beautiful's editors offer 16 play-off palettes. Trios of color. Sophisticated. Surprising. Subtle. Sharp—sharp as lemon peel. Since the great basics are The Innocents, these clearly are The Wickeds. The shock, in the combinations against the tender and gentle background. Result—crisp, lively combines. To demonstrate the theory, House Beautiful took a house in the country. Painted. Papered. Moved in. And photographed The Innocents with Wicked overtones.

For information on furnishings, stores, and ordering color samples, see page 4, Table of Contents.

ALL PHOTOGRAPHS ON THE NEXT 16 PAGES EXCEPT WHERE NOTED BY ERNEST SILVA



Happiness Pink

...the I-love-you color of the world



GUY BURGESS

This pink is the color of icing-roses on a birthday cake. The color of open sweetheart roses. It's a fragile, pink-pink with just a veil of frosty whiteness. Day after day it is a constant compliment to people. Possibly it is the sweetest of the Innocent colors. But with the trios of worldly shades swatched down the margin of this page, you can see that it easily takes on a lively contemporary and sophisticated character. Decorating with these schemes comes close to alchemy, transmuting the familiar into the fresh and delicious.



PINK SCHEME 1

Raisin brown, bright brass, red the color of a bright bell pepper is the worldly wicked triumvirate played against Happiness Pink. The stars: the new "Apropos" furniture designed by John May for Tomlinson, with upholstered pieces covered in our color palette. Bronze sculpture by Andrea Cascella; sweep of satiny curtain by Cohama. Painting by Albert Stadler, Poindexter Gallery. Solid-color pillows specially dyed in Wicked tones by Nettle Creek.

PINK SCHEME 1

PINK SCHEME 2

PINK SCHEME 3

PINK SCHEME 4



PINK SCHEME 2

A serenity of pale pink set off by amethyst and moonstone white, then accented with the staccato surprise of persimmon . . . a color plan that replaces the usual somberness of a traditional gaming room. Making a special point here, the painting, "Noshi," by Kenzo Okada. The Regency chairs and the octagonal table which, with leaves, stretches to dining proportions, are all from the new "Apropos" design group by Tomlinson. Silk taffeta pads, Schumacher. Exotic hand-carved chess set from Georg Jensen. Oriental-patterned rug, Karastan.

PINK SCHEME 3

Absinthe and emerald, in this little pink dressing room, strengthen rather than controvert its Fragonard charm. The frosty pink nylon carpet by Barwick. Wallpaper by Brunschwig & Fils, its delicate design, "Les Paquerettes." The basin, American Standard. The velvety pink and green towels, Fieldcrest.



Happiness Pink

continued





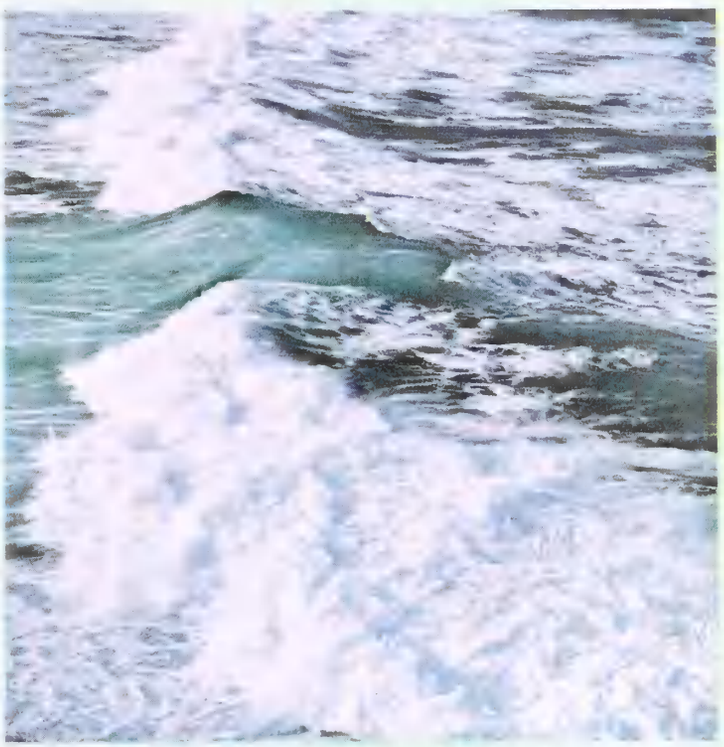
PINK SCHEME 4

To enliven a dreamy bedroom, almost totally pink, small points of sharp color: blue to bronze-green. Curtains and spread by Nettle Creek. "Pink Fantasia" nylon rug by Gulistan. Bench, night table, and cane-paneled headboard from the "Maison de Ville" Collection by Broyhill. On the dreamy side, "Beautyrest" by Simmons. White opaline lamp from Warren Kessler.



Sea-Foam Green

...gift of a cresting wave



FRITZ HENLE—PHOTO RESEARCHERS

Sea Foam, a lovely, gentle color that welcomes sunlight or lamplight; that softly compliments the whole spectrum of clear pastels and rises to the excitement of the strenuous tones bordering this page. This is the very shade that was ace-high as a silk crepe de chine in the 20's, a decorator's delight with plum in the 30's. Now again, in the last third of the 20th Century, a coming favorite, newly beautiful as a setting for these striking contemporary palettes.

GREEN SCHEME 1

The color plot—with Sea Foam walls and rug, a generous payment of gold and tangerine, and a splash of blue, the color of blue flame. The whole, the most cozy, compatible room imaginable. The spruce-green Polycrest rug is by Bigelow-Sanford. The curtains, all Charles Bloom fabrics. Quilted love seat, chairs, table, all by Globe. Lamp from Design-Technics; the Spode tea set, "Blue Bird."

GREEN SCHEME 1

GREEN SCHEME 2

GREEN SCHEME 3

GREEN SCHEME 4

Sea-Foam Green

continued

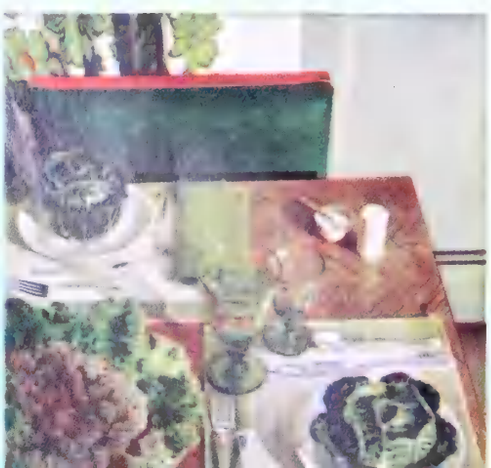




GREEN SCHEME 2

Spring-fresh mix of salad greens, reds, whites for dining, left. Enhancing it all: the chalky white of Cabin Crafts' Fortrel rug, the orange-red paprika chairs. Cabinet section of two-piece buffet rolls out for double serving space. All furniture by Milo Baughman for Lane. Other high points: Lyman Kipp's modern sculpture from Betty Parsons Gallery; curtains, Everfast's bold "Leonora." *Below*, on the table, classic favorites: the cabbage soup bowls by Mitteldorfer Strauss; Arabia plates; Lenox's crystal goblets; table linen from Belgium, Fallani and Cohn; the serene and lovely sterling, "Fairfax" by Gorham.





GREEN SCHEME 3

Essential to the sunny green lightness of the living room, above: the expanse of rug, an Acrilan acrylic shag, "Domani" by Philadelphia Carpet; the flowering "Chelsea" print and blue sheer curtains, both by Cohama. Beautiful against Sea Foam—the warm-toned pecan of the new "Quorum" Collection of American of Martinsville. Shelf clock by Syroco.

GREEN SCHEME 4

Sea Foam's Scheme 4 is a close harmony of bronze-green, fine wood tones, a bird's-wing flash of blue-green. The aura is nostalgic of 18th-century rooms. Here furthered by the real elegance of mellow American pine breakfront, table, and chairs, Davis Cabinet Co.; by the shimmering green of Mohawk's Polycrest rug, "Festive"; by the subtle wallpaper, Albert Van Luit's "Broderie"; by the diamond-flash of Waterford's crystal goblets; by the dinner plates, "Turquoise Fugue" by Rosenthal. *Below*, a premier view of Reed & Barton's splendid sterling, "Diadem"—straight-lined, sculptured, handsome.





Sunshine Yellow

...bright, all-out optimist color



RUSS KINNE—PHOTO RESEARCHERS

As the liveliest and most playful of Innocents, our Sunshine Yellow slides from one decorative role to another with the greatest of ease. Traditionally a warmer-upper for a north room, it has no such limitations now. It can keep its cool or sizzle, look naive or knowing, shift from drawing room to dressing room, have the run of the house any season. How radiant Sunshine Yellow's success is depends a good deal on its go-alongs. Swatched right, shown in action left and on the next two pages, four schemes for using this fresh Innocent with highly effective counterpoint colors.



YELLOW SCHEME 1

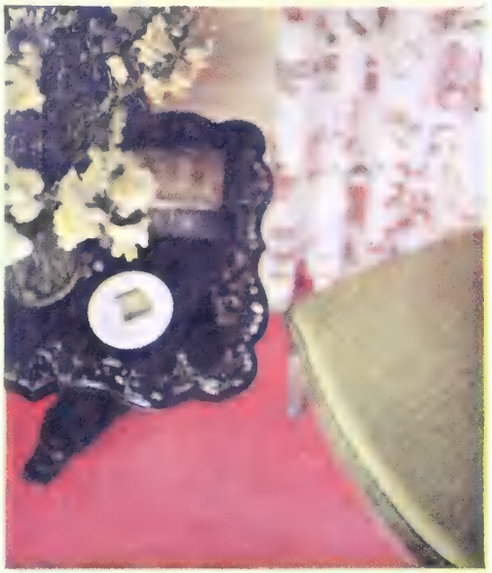
As charming as the time-honored custom of serving afternoon tea, the setting opposite. A well-planned sunniness: wallcovering, curtains, tablecloth all of the same stripe; the Karastan rug a flurry of bright canary wool. Counter-colors: earth-brown seat pads, the cabinet's muted green, the turquoise flashes. Tea set, Pasco; tray, International. Painted cabinet, cherry-finish chairs by Thomasville. Wallcovering by Lloyd; striped fabric by Thorpe.

YELLOW SCHEME 1

YELLOW SCHEME 2

YELLOW SCHEME 3

YELLOW SCHEME 4



YELLOW SCHEME 2

Blooming in the light of Sunshine Yellow walls, sharp leaf-greens and rosy pinks unite to transform a sitting room into an instant garden. The basis, the "Wild Rose" wool carpet by Downs. Echoing its vibrant pink and adding leafy greens, the flowered chintz by Bassett McNab. The papier-mâché table, an antique. The love seat and green upholstered side chairs, cane-backed, all by Thomasville.



YELLOW SCHEME 3

Rival sun spots, below: a dressing room the sunnier for its decorator interplay of plain and patterned Innocent and Wicked colors. On its secluded terrace, furniture by Molla. Striped curtaining by J. H. Thorpe; flowered wallpaper, W. H. S. Lloyd. Rusty orange wool rug by Masland; Fieldcrest towels from their "Aubusson" Collection.



Sunshine Yellow

continued







YELLOW SCHEME 4

A cheerfully tranquil bedroom of Sunshine Yellow flavored with turquoise, delphinium, and lilac. The cherry-finish canopied bed, yellow benches, night table, dressing table, and chairs all from Drexel's "Bambou" Collection. Nylon carpet by Lees. Puffed throw bedspread, Craig; "Bridal Bouquet" sheets, Pepperell. Blue-and-white porcelain lamp, Lightolier.



Sky Blue

...borrowed from a heavenly June sky



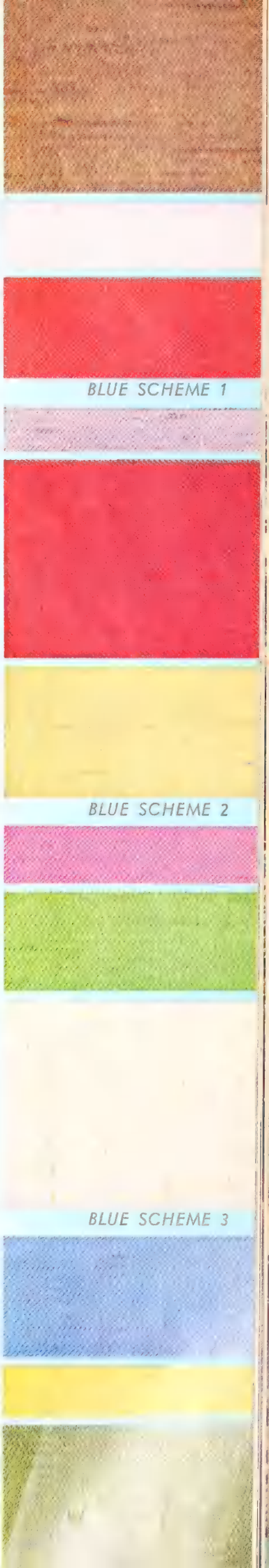
VAN BUCHER—PHOTO RESEARCHERS

Marvelous color of a Tiepolo ceiling . . . straight up forever on a June day. Sky Blue is, of course, the most delicious background color for a bouquet of summer garden flower shades, but even more satisfying with the intense and exhilarating combinations in the ribbon of Wicked colors down this margin. Sky Blue can take on any degree of formality—or sophistication—as it is variously cast, from the urbane library, left, to the fanciful room that follows with the bright red bed. Sky Blue, no question about it, a now-and-always color.



BLUE SCHEME 1

In the rich, robust scheme for the library-living room pictured, Sky Blue comes on strong, not a shy Innocent but a powerful one. The plot: Sky Blue combined with dark copper, antique bronze, and polished walnut. The generous, tufted chair, the handsome high-backed chair in bamboo motif, the octagonal pedestal, as well as the lineup of "Folio V" cabinets, all by Henredon.





BLUE SCHEME 2

Left and below: Sky Blue and cloud white, a cherished formula for a pretty bedroom. But what happens when the right red makes the scene? Suddenly the pretty is the thrilling. The thriller: the Caliente red of the headboard and night table, both from the "Olé" Collection by Stanley. The thrilled: blue-and-white overcurtains and quilted bedspread by Nettle Creek; flowery sheets by J. P. Stevens; white opaline lamp by Warren Kessler.



BLUE SCHEME 4

Opposite: In the dressing room, a play of Sky Blues heightened by sharper blues, olive greens, and mellow wood tones. "Woodland Spring" wallpaper by Schumacher. Towels by Fieldcrest. Fanciful mirror by Chapman. Provincial cabinet by Syroco. Oval basin by American Standard. Charcoal counter, Formica.

BLUE SCHEME 3

Below and right: Living room tranquilized by soft tones—walls, curtains, brocade, and carpet; dignified by dark wood tones; ignited by the easy chair's upholstery, by vivid pillows, by the geranium bouquet. The bright chair and the camel's-back loveseat, by Shaw. Blue "Windemere" nylon carpet by Masland. Desk chair, an antique. Desk, tiered table, and butler's-tray table, Brandt Cabinet. Decanter, ice bucket, on-the-rocks glasses by Imperial Glass. Lamp on tiered table from Paul Hanson Company.





Sky Blue

continued



HOWARD GRAFF



Sunshine

FOR A MANHATTAN APARTMENT

A wash of sunlight brightens this kitchen-pantry, once a gloomy cavern that serviced a large New York apartment. The turned-on source of light: Sunshine Yellow, a positive color glowing against a white background. Trimming it here, a salad-leaf green seen in bold pattern in the Italian tile, on the center island, and behind the twin stoves. Remnants of an earlier day: the enormous hood, now fitted with the most modern of ventilators, and the roomy upper cabinets, their glass panes now struck with Sunshine. Up-to-the-minute: the dual refrigerators, tucked neatly beneath the counter in the island, and the air conditioner, behind a grille over the sink. Another current note: art in the kitchen. Owner-designer: Cynthia Foy Rupp.

Editor: NANCY CRAIG

WESLEY DALZ

PRODUCT INFORMATION FOR BOTH KITCHENS, PAGE 202

Sea-Foam

FOR A PHILADELPHIA SUBURB

Showing the turquoise side of the Sea Foam wave, a cool kitchen in the Pennsylvania countryside. Remodeled for the cooking talents of a mother and her two teen-age daughters, it includes a four-burner unit in the stainless-steel center island and a two-burner unit in a counter near the planning desk, convenient for patio serving. Not shown here, a utility sink for flower arranging. To contrast the basic color: pale-blue cabinets at the sink, walnut ones across the room, these trimmed and legged with stainless steel. Over the oval-of-white table, right, is a large skylight of the same diameter. At night it is lighted indirectly, and so casts the same oval of light as it does by day. Owners: Mr. and Mrs. Herbert J. Bass.





In celebration of the blissful season—that time of indolence when even activists put up their feet and do nothing more, perhaps, then count the waves—House Beautiful assembled the loveliest of furniture and photographed it in El Yunque, Puerto Rico's extravagantly beautiful Rainforest—where summer always is.

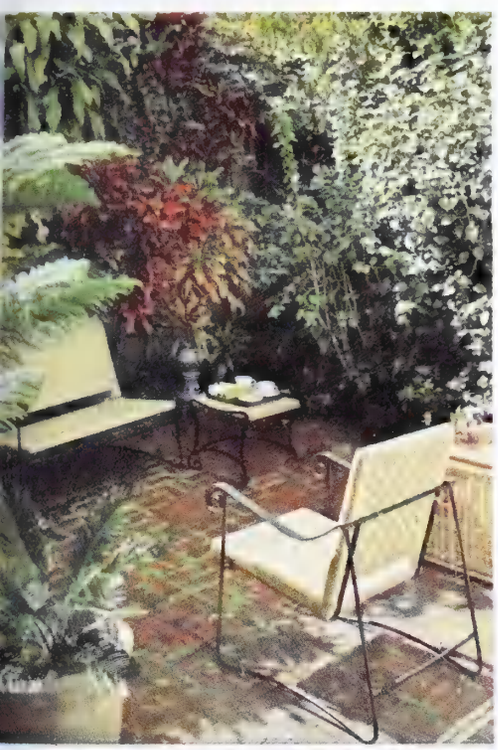
SUN-DRENCHED SUMMER FURNITURE

Opposite: Hammocks—fragile and seemingly adrift in an exotic forest of tree ferns—forever the symbol of summer pleasure and contented idling. These pretty things, far sturdier than they look, take weather and wear beautifully, rest or rock as you please. Hand-woven, hand-dyed cotton string. Fred Leighton Imports. Each, $15.



Left: In the welcome cool, just a bit away from a blistering sun, a quiet, ordered corner, snug in the tumbled confusion of the forest. "Discovery Taiwan," a love seat and chair of woven sea grass, framed in black wrought iron. Love seat, $70. Armchair, $35. Ottoman, $21. Designed by Danny Ho Fong of Tropi-Cal.

Below: Against a jungle of mixed foliage, a rather piquant and fanciful version of a captain's chair in rattan and wicker with a delectably bright curry finish. Designed by Larry Peabody for Calif-Asia. $55.



Right: High in the tropical hills, a serenely formal and dignified "Chippendale" rattan armchair and table, the finish a blue haze. Flowered cushion cover, vivid blue and sunshine, a bright accent. Armchair, $150. Table, $60. Ficks Reed. *More*



HOWARD GRAFF
PRICES ARE APPROXIMATE

Editor: PATRICIA DOHERTY

SUMMER FURNITURE *continued*

Below: Framed by the curious intertwining of sea-grape branches, "The Wave," of driftwood rattan woven around steel frames, angled, geometric. Note the shaded storage niches beneath the seats and tables for towels, picnic addenda. Chair, $45; nest of tables, $80; chaise, $95. Tropi-Cal.

Right: By a calm and glistening sea on one of Puerto Rico's private beaches, a group of low and undulating lounge chairs and ottomans of woven rattan core. Chair-and-ottoman, $80. By Nanna Ditzel for Be Seated, Inc., New York City.

Below right: Simply stated aluminum frames of white textured plastic finish. The nylon-and-Dacron mesh slings outlined in soft brown vinyl straps. Chairs, $74 each. Adjustable chaise, $139. The 28-inch square table with porcelain enameled steel top, $59. By Richard Schultz for Knoll's Leisure Collection.









Upper left: For sea-gazing from one of Puerto Rico's rocky promontories, a clean-lined, crisp chair and ottoman of royal blue square-tubed aluminum with checkerboard vinyl straps. Chair, $45. Ottoman, $26. Siesta Manufacturing Co.

Lower left: Everyone's grandmother had a chair as prim and proper and charmingly fussy as this piece of scrolly white wickerware. Adapting as easily to the wild and rampant growth of nearby orchids as it did to manicured lawns and clipped hedges, it is available—and somewhat less demure—in a choice of 14 colors. $140. Designed by Larry Peabody for Calif-Asia.

Below: Here, by a clump of shiny fronds, an occasional and amenable chair of rattan in a bright Chinese-red lacquer finish, with a snowy white (and washable), one-piece, button-tufted vinyl cushion. $55. Vogue Rattan Manufacturing Co.

Upper right: The children's hour in summer is any moment of any day, and here, at the top of a tiny waterfall, is a picnic setting they could explore without limit. Their furnishings, a scaled-down group called "Sculptura," woven wire mesh armchairs (seat height, 14 inches; back height, 27 inches); $51 each. The 36-inch round fiberglass table, $86. Lee L. Woodard Sons.

Lower right: Masses of giant bamboo and avocado trees surround this wrought-iron café set, "Parisian," inspired by French garden furniture. All curlicued and white, the perforated seats and tabletops are as lacy and disarming as a valentine. Available as well in a choice of ten soft colors. The 32-inch pedestal table, $62. Armchairs, $46 each. Side chairs, $42. Carolina Forge, Inc.

More





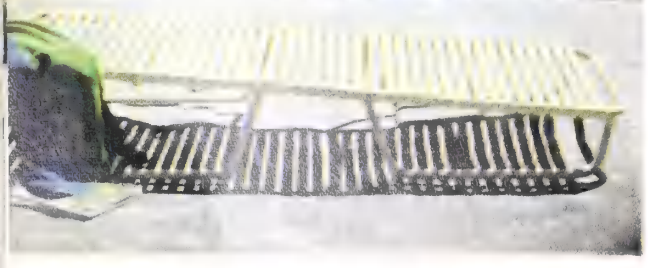


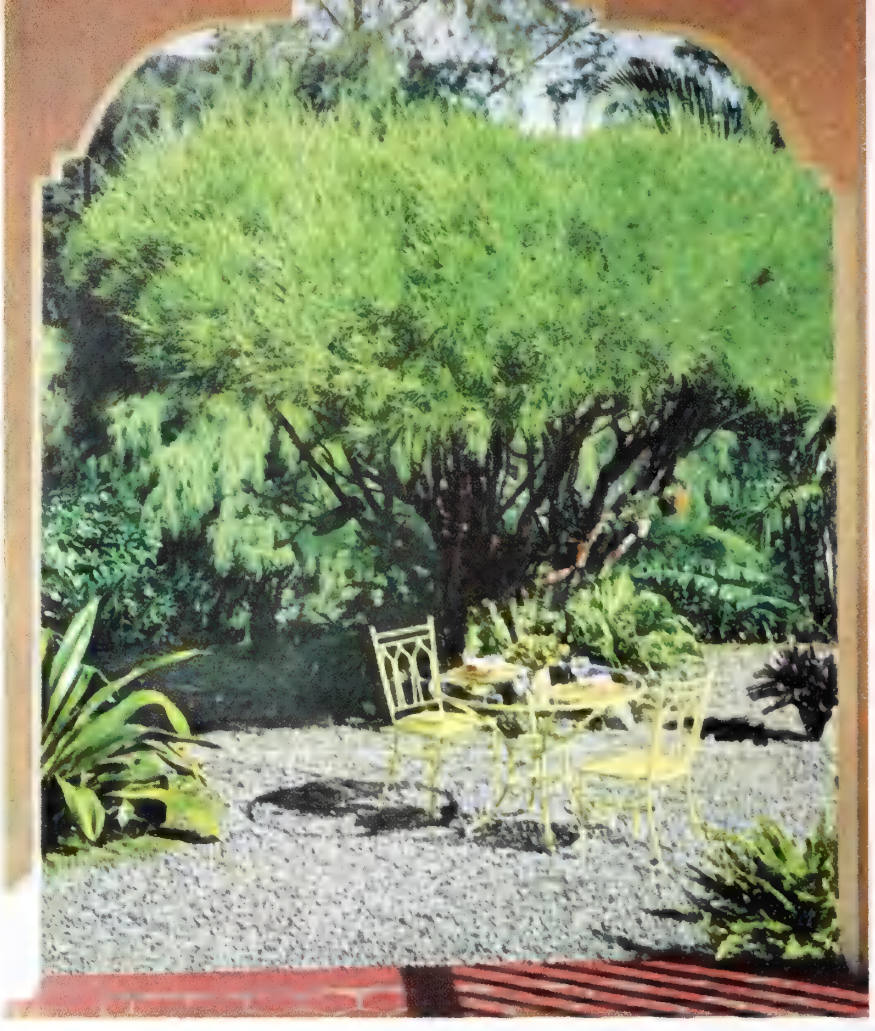


SUN-DRENCHED SUMMER FURNITURE *continued*









Left: Redwood—once rough and rustic—turns up sleek and contemporary in emphatic wide-striped canvas. As shown, with fabric included: Chairs, $42 each; sun sled, $52. In solid-color canvas, natural or avocado: Chairs, $33 each; sun sled, $40. The 21-inch square table, $25. From John Hancock's "New Era" Collection, an exclusive design for The Patio. The blue/yellow/orange canvas, a foreign import, may be purchased by the yard at D/R International, Inc., $4.

Lower left: "Tropi-Kai" sun bather of welded aluminum with lemony frame and vinyl straps (each separately replaceable), $60. Tropitone Furniture Co., Inc.

Above: Shaded by a wonderful Australian pine, "Montego" chairs and table, a wrought-iron group in pineapple-tone finish. Chairs, $65 each. The 42-inch, traditional glass-top table, $122. John B. Salterini Co., Inc.

Right: "Safari," the frame and seats of expanded metal mesh finished in antique avocado, the pillows a splashy cotton print. Chair, $37. Chairside table, $21. Cocktail table, $46. Meadowcraft.

Opposite: Under a bower of pink and white and yellow bougainvillea, an elegantly set table and chairs. "Calcutta," bamboo design in wrought iron; the perforated seats, also of wrought iron, look instead like a delicate basket weave. Armchairs, $115 each; side chairs, $95 each. Glass-top table, $250. Brown-Jordan Co.

INFORMATION ON ACCESSORIES, PAGE 285





HAPPENINGS IN PAINT

By JOHN H. INGERSOLL

Historically speaking, the paint industry is in the midst of revolution. A generation ago, few people would have considered painting a wood surface, inside or outside, with anything but a linseed-oil-based product. And most of our parents can probably remember seeing whitewash used. But to the younger set, water-and-lime mix (which figured in a Tom Sawyer episode, you'll recall) has meaning only as a colloquialism. Although linseed-oil products still account for about 40 percent of the paints sold, they are declining each year.

What's happening? Plastics are happening. Plastic resins stirred into newer solutions are the base for a range of paints and finishes that perform in ways undreamed of three decades ago.

Who would have thought, for example, that you could coat a wall with a liquid that produces a surface nearly as impervious as—and looking like—a hard, baked-on enamel? (That's the catalyzed epoxy group.) Or paint that all but eliminates blistering on exterior siding (the latex family). Even the thought of thinning paint and cleaning brushes with water retains a certain amount of novelty.

These changes in paints have occurred so rapidly it's not always easy for the paint contractor to keep up, much less for you and me. Words such as "vinyl," "acrylic," "urethane," "alkyd," and "epoxy" pop up on labels more frequently all the time. To clarify the picture, this report will look at each generic type separately; then discuss what paints are best applied to typical house surfaces—outside and inside; and conclude with answers to questions often asked by owners faced with the prospect of painting.

Latex paints

Variously called "rubber-base" or "water-base" paints when they first were introduced in 1946 on a large scale, latex paints have been gaining popularity at a remarkably swift clip. Biggest reason is the fact that they mix in water, are thinned with water, and, after the surface is coated, brushes and rollers can be cleaned with water. In addition, because wet lap marks on the wall blend into one another as they dry, the amateur painter finds it easy to turn out a smooth, professional-looking painted surface. Although some are advertised as odorless, latex paints do have an odor, but it's not objectionable to most people and it fades quickly.

Latex is a word that covers several varieties of paint vehicles—the liquid that binds the paint pigment. Included are styrene-butadienes (Sherwin-Williams' Kemtone, for example); acrylics (Martin Senour's Acrylic-Latex); polyvinyl acetates (Dutch Boy Latex) and PVA-acrylics (Benjamin Moore's Moorgard). Since these are reputable companies, and they are, for the present at least, committed to certain types, how can you best select the generic variety your home needs? Depend on recognizable brand names, national or local. A paint chemist might be concerned with minor differences between, say, a PVA and an acrylic, but it's highly unlikely you would be able to distinguish one type from another if the labels were stripped from the cans.

There are, however, differences between the latex paints. Interior and exterior types, for example. There are flat latex paints recommended only for inside walls. There are exterior mixtures designated specifically for concrete and masonry. Be sure to choose the right paint for the right surface.

Recent developments

Newcomer on the scene this year is a gloss (but not high-gloss) latex enamel for interior trim. The paint will flow over and adhere easily to any wood surface, whether it is uncoated or previously coated, even with an alkyd- or oil-base paint. The new paint, made by a half-dozen of the largest companies, carries all the advantages of other latex paints, but has the qualities of a soft-glowing enamel.

Not as new, but still a surprise to many homeowners, are the exterior latex paints. Added to the values already mentioned about latex, these paints deliver another important plus. They permit porous siding such as wood or concrete masonry to "breathe." That is, the latex paint penetrates, but does not clog or seal the surface. As a result, normal household moisture can escape through the siding and doesn't disturb the paint film. You probably know that moisture—not necessarily poor paint—is the cause of paint blisters in conventional coatings. This happens because oil paints do normally seal the siding *(Continued on page 190)*



Color Discovery in WILLIAMSBURG

By MARION GOUGH

There's always something new under the hollies and crepe myrtles of Colonial Williamsburg, because this impressive restoration of Virginia's 18th-century capital owes its lively validity to continuous research. In the scent of box and magnolias, the visitor is almost sure that George Washington is still supping at Christiana Campbell's or that Patrick Henry is holding forth in the House of Burgesses. But not a nail is driven or a curtain hung without recourse to the researchers' findings. Let them unearth one more fact, and the restorers are right on hand to change whatever must be changed to bring the past to life.

The latest disclosure has to do with color—and it has already put a new tint on the face of Williamsburg houses and may well change the looks of modern painted houses. Out of the archives comes word that those trim and tidy houses were awash with color—this, when they have always been assumed to be primarily white.

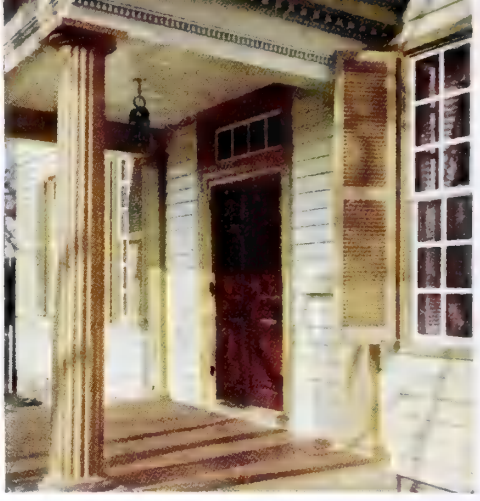
The source for this is a painting agreement made by St. George Tucker, the eminent 18th-century jurist who had as sharp an eye for color as he had a head for the law. Below, you see his handsome wing-spread house as it appears in its present modest white coat. Look above, and see it colored as he ordered it in his precise, no-nonsense agreement of 1798, which we quote on page 42.

With this lively scheme as a clue, Williamsburg architects went to work on other old houses, scraping through layers of latter-day paints until they reached the original. They've proved that color was definitely "in" on the outside of old Williamsburg, and a pretty sophisticated palette it was, based on the earthy pigments of the time. They found a spectrum of shadowy ochres, from bisque to gold to tan, tints of clay and stone from palest putty gray to deep slate blue, robust ferrous reds, and browns bland as creamed coffee or deep as dark sable. Rare was the one-color house. See in the ten newly painted restored houses on the next four pages how colors were played against each other in siding, trim, shutters, cornices, contrasted with a subtlety that, in modern terms, is smartness.

Further news. Thirty-three colors from the 18th-century Colonial Williamsburg palette have been developed in a group of modern house paints. For more about this and for the color schemes used for each house, see page 203.







Archibald Blair House, a sunny sight on Market Square, newly and authentically painted as its early owner might have ordered it. The house itself, typical of the generous and subtle color usage of the old days, is the palest green, like a young birch leaf in sunshine, with columns and blinds of dusty gold, the trim an ever so slightly deeper gold-tan, the porch deck and step-treads a serviceable taupe. The surprising brown-red door might in the old days have been colored with red lead tinged with the romantically named pigment, Spanish brown. In the detail of the entry and shutters, above, you can discern the minute, perfectionist differences in tint and tone which, when the house is looked at as a whole, seem to envelop the building in a pleasing aura of spring sunshine.

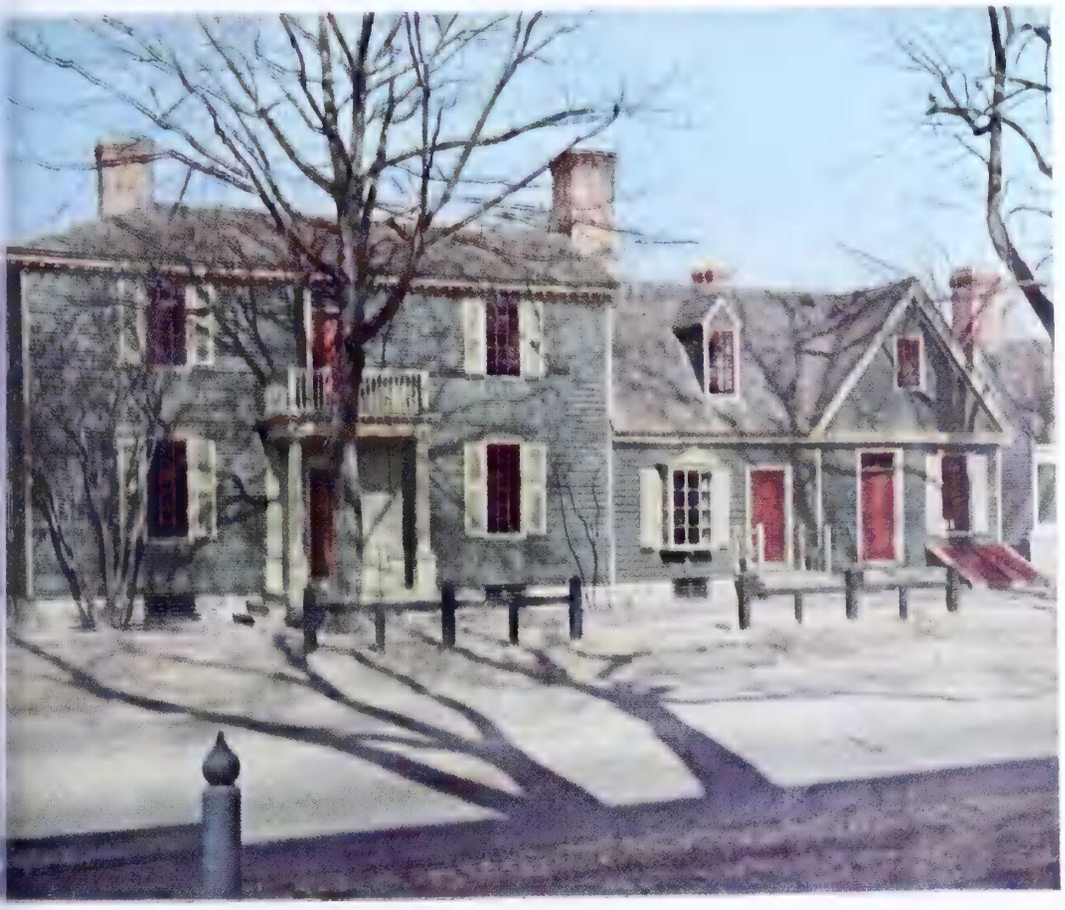


Bracken House, twin-chimneyed in red-earth brick which was probably made from the clay on its site, has a paint scheme more subtle than its crisp look might suggest. Body of the house is a pale biscuit ivory, the trim is a slate gray, almost blue, shutters and door are warm, deep brown—altogether a look of smartness that many a modern glass-walled house could emulate. As with all of these colorful exteriors, the depth and highlight of color change with the light and the seasons. Shown as it is in autumn, when the paper mulberry trees are bare, this house seems shadowed in mauve: in summertime light, colors look warmer. Visitors may stay in the Bracken House kitchen, a building behind the main house.





COLONIAL WILLIAMSBURG HOUSE PAINTS SHOWN HERE ARE BY MARTIN SENOUR. PAINTS AVAILABLE AT MOST MARTIN SENOUR PAINT DISTRIBUTORS, AT THE CRAFT HOUSE, WILLIAMSBURG, VA., IN WILLIAMSBURG CRAFT HOUSES THROUGHOUT THE COUNTRY, AND NOW AT B. ALTMAN & CO., NEW YORK





Chowning's Tavern, where modern-day travelers, like their 18th-century forebears, may avail themselves of hearty country food, "sallad," "Chowning's good bread," and ale, and in clement weather pleasure themselves under a scuppernong grape arbor, called for a six-color paint palette. Under its cedar shake roof, the house and its dormers and window mullions are white, but refer to the detail of a door, above, to see how several colors are used to clarify its geometric pattern: panels of tobacco brown, outlined in tan-gold molding, braced with stiles of black-brown. Shutters repeat the combination of black-brown and tan-gold. Doorsill is the frequently used taupe. The ensemble: a clean, fresh, and stylish look to consider as a painting plan for any house.

James Geddy House, once the dwelling-cum-shop of Williamsburg's most eminent silversmith, introduces the modern eye to a remarkable blue-green, so seldom seen that it's brand-new. Contrasted to it, trim, blinds, pillars, and sheltered siding of the house are painted in an unexpected pale olive-green gray, accented in doors and mullions with a brown-red reminiscent of old New England barns, a subtle pick-up of the red that tints the 18th-century brick of its chimneys. The old silver shop occupied the part of the house where you see the bow window and the sloping door. To the rear, a nostalgic garden of boxwood is open to the public. *Complete color schemes for all these Williamsburg houses are given on page 203.*







Ludwell's Tenement, left, an early tenement still called by the era's quaint name, is a transition in paint from straw-gold siding to gray-gold blinds to biscuit dormers, sash, and under-porch siding, with cornices, posts, and trim in sage green. **Pitt-Dixon House,** opposite left, its foresighted fire ladder at rest on its roof, is painted with same straw-gold, contrasted with a deeper gray-green, which also outlines the striking caramel brown of the door panels. Ivory on cornices and dormers makes the house seem higher, larger. **Draper House,** opposite right, is a smart, green-tinged gray, trimmed in white with shutters and door in a green that is almost brown. Of 33 authentic Williamsburg house paints, there are seven grays, ten greens.



Brush-Everard House, left, famed for its "18th-century gentleman's library" and early Southern American furniture, now adds to its attractions a paint scheme of gold trimmed with white and biscuit, and a green door, dark and glossy as its back-garden boxwood trees. Williamsburg's oldest. **Nicolson Shop,** opposite left, where a tailor plied his needle downstairs, lived upstairs, contrasts a sophisticated taupe trim and white mullions against deep henna red. **Holt's Storehouse,** opposite right, distinguished by the Colonial grocer's trade sign of three sugar loaves, is the same green-shadowed gray as the Draper House, but doors and shutters are a black-green.



COLORS IN WILLIAMSBURG HOUSE PAINTS SHOWN HERE ARE BY MARTIN SENOUR PAINTS. AVAILABLE AT MOST MARTIN SENOUR DEALERS THROUGHOUT EASTERN COAST HOUSE, WILLIAMSBURG, VA. IN WILLIAMSBURG HOUSE PAINTS IS THROUGHOUT THE COUNTRY, AND NOW AT B. ALTMAN & CO., NEW YORK. ALL PHOTOGRAPHS BY EZRA STOLLER

Pitt-Dixon House



Draper House



Nicolson Shop



Holt's Storehouse





We're approaching that glorious time of the year when all the berries—"the soft fruits that don't grow on trees," as an old gardener once described them—are coming into peak season. True, strawberries are in the markets much of the year (they are at their sweet best, however, in May and June), but all the others hardly make more than a curtsy, then vanish until summer comes around again. From now through July, you can breakfast every morning on blackberries, with sugar and thick cream; starting in June, you can alternate with blueberries (sprinkled with light brown sugar), raspberries, and strawberries. You will, of course, "put up" some of these marvelous berries, including red currants, strung like miniature rubies on slender threads, and pale, tart gooseberries netted in green. Meanwhile, count the days until your market burgeons with berries, and count every day lost, as indeed it is, on which you don't serve them in one of the delicious ways we suggest.

Recipes start on page 184.

By HELEN McCULLY

GOOD BERRYING AHEAD

What you should know about buying and caring for fresh berries

Most berries — including strawberries, blackberries, red currants, blueberries, and raspberries—are sold in pint boxes. Gooseberries are the exception. They are always sold in quarts. Because raspberries are so very fragile, they *may* be packed in half pints, depending on the grower. In summer, local strawberries *may* be packed in quart boxes. Despite the box size, it's always wise—especially when preserving, canning, or freezing—to measure berries in a measuring cup. Berries should be used as soon as possible after purchase. They should be refrigerated for keeping, but taste best at room temperature. All berries should be washed under tepid running water just before using, then hulled, if necessary, and patted dry on paper towels. Always lift from the colander or container rather than dumping them out, so as not to pick up any of the grit that has been washed off.

Strawberries, when fresh, have a good, clear red color, with bright green caps attached, and are free of any moisture. Small, misshapen berries are usually of poor texture and frequently have small, hard, green spots. If the container is stained, it means the berries are leaking and mould is probably developing. If you can withstand the stern eye of the grocer, turn the box out to see what's going on underneath.

Raspberries are picked ripe, are extremely perishable, and should be used as soon as possible after they come from the market. Fresh raspberries should be very bright-colored, solid, and plump, without caps and without any signs of moisture. Overripe berries are dull in color and sometimes "leaky." These, plus mould, are sure signs of old age, indicating they are not fit for your table.

Blackberries are, for all practical purposes, considered the same berry as dewberries, the dark-red loganberries, and the wine-colored youngberries. In buying any of these berries, choose large berries rather than small, with bright color. If on turning the box over—and you should—you find evidence of staining, it indicates crushed, leaking fruit and probably mildew. Avoid these.

Blueberries, when fresh, are plump, uniform in size, and clean (free of trash). Depending on the variety, they may have a "bloom"—a natural, waxy, protective coating. Avoid those that are dull, lifeless, and shriveled.

Red currants are in season so short a time, they are hardly here before they're gone—from about the 4th of July until the 24th. Most, if not all, red currants come from nearby gardens. They are not available at all in some states, since they carry a blight for white pine trees, and state laws prohibit their being planted. Fresh berries are bright-colored and firm. If any of the berries are soft and breaking away from the stem, the fruit is too mature. If necessary to store (make it brief), spread them on shallow trays and refrigerate. The berries, washed in cool water, stripped from the stems, then crushed and mixed with superfine sugar, weight for weight, can be frozen most successfully.

Gooseberries are believed by some to bear that name because they are frequently served with goose. It is more likely that "gooseberry" is a corruption of the Dutch name, *kruisbes*, which means "cross-berry." Gooseberries are in the market in June and July only, and chances are they come from nearby gardens. Like red currants, they too carry the white pine blight, so they cannot be grown in states where this tree is important. In buying gooseberries, look for bright, firm berries free from moisture, dirt, leaves. Wash, then "tip and tail" just before using.

PHOTOGRAPH BY FAULCONER-FENN. ACCESSORIES, BAZAAR DE LA CUISINE, N.Y.

PLANT YOUR COLOR

By MRS. AMEDEE J. COLE

The Innocents abound in the garden. There are lovely shades of pink, blue, and yellow in flowers, shrubs, and flowering trees. And green is everywhere.

To help you plan seasonal displays—to relate, perhaps, to the HOUSE BEAUTIFUL colors indoors—we have plotted the course of favorite flowers as they bloom in every season.

Consider using solid blocks of color that will bloom from spring to fall. Or contrast the warm glow of the pinks or yellows as accents against cool backgrounds of blue or green.

Green, of course is the obvious background: the sweep of a lawn, filigree of foliage, wall of a hedge, tracery of ivy.

There are also some surprisingly beautiful accent plants of green: Bells of Ireland, green-leaved caladiums, the lily, Green Magic, and the zinnia, Envy.

PINK

SPRING

LOW

DUTCH HYACINTH (*Hyacinthus orientalis*). Bulb. PINK PEARL, pale pink. LADY DERBY, clear rose.

DAFFODIL. Bulb. MRS. R. O. BACKHOUSE, white perianths (petals), rosy trumpet. Long-time favorite; early; lasts very well.

BLEEDING HEART (*Dicentra eximia*). Perennial. Handsome foliage clump about 12″-15″ high; stalks of bell-like flowers May-September. For edges or rock gardens.

CLOVE PINK (*Dianthus plumarius*). Perennial. DINAH, very fragrant; 10″-12″; blooms in spring and fall.

MEDIUM

TULIP. Bulb. ROSY WINGS, apricot-pink. PRINCESS ELIZABETH, clear pink, 24″. PARROT TULIP, FANTASY, soft rose-pink with green tinges on outer side of fringed petals. 20″. Mid-May.

BEARDED IRIS (*Iris germanica*). Perennial. PINK CAMEO, soft pink. HAPPY BIRTHDAY, light pink. Late May.

PEONY (*Paeonia*). Perennial. TAMA FUYO, semi-double, light, delicate rose-pink. May 20.

GARDEN PEONIES: PICO. Blush-pink, single; early. HERMIONE. Apple-blossom pink, double. Strong stems. Late May-early June.

SUMMER

LOW

CLOVE PINK (*Dianthus plumarius*). Perennial. SALMON UNIQUE, 12″-15″; very fragrant; blooms until fall.

CORALBELLS (*Heuchera sanguinea*). Perennial. PINK MIST, pale pink. FREEDOM, rose-pink. ROSAMUNDI, coral-pink.

SWEET WILLIAM (*Dianthus barbatus*). Biennial. NEWPORT PINK, fragrant, soft, salmon-rose, to 15″.

GERANIUM (*Pelargonium*). Tender perennial. ENCHANTRESS, soft but lively pink. Blooms mid-May to frost.

ZINNIA (*Zinnia angustifolia*). Annual. PINK BUTTONS, a lovely soft pink, to 12″.

MEDIUM

POPPY (*Papaver orientale*). Perennial. HELEN ELIZABETH, gentle peach-pink with no dark spots on petals. 24″. WATTEAU, coral-pink. 24″.

DAYLILY (*Hemerocallis*). Perennial. SALMON SHEEN, to 34″. CORAL MIST, to 24″. MARIE WOOD, 30″; delicate pink.

PHLOX (*Phlox suffruticosa* and *P. decussata*). Perennial. FAIRYLAND, shell-pink. 30″-36″. SIR JOHN FALSTAFF. Rich salmon-pink. 32″-36″.

ZINNIA. Annual. EXQUISITE, pale, soft pink. MISS WILMOTT, pastel pink. ELDORADO, coral-salmon. These varieties produce giant flowers 3″-4″ across; plants 1′.

FALL

LOW

AUTUMN CROCUS (*Colchicum*). Bulb. A TUMN QUEEN, rose-tinged lavender. Flowers September. Early spring foliage disappears. WATERLILY, double, lavender-pink. 6″-8″. ZON TUS, rose-lilac. Best to naturalize.

STONECROP (*Sedum*). Perennial. SIEBOL trailing, gray-green foliage; bright pink flowe September. 10″-12″. SPECTABILE, CARMEN, right: gray-green foliage, Persian-rose flowe 12″-15″.

CUSHION CHRYSANTHEMUM. Perenni COQUETTE, rose-pink. Plants spread 2′ or mo 10″-12″. CLARA CURTIS, salmon-pink. Not a tr cushion type but gives same effect. 18″-2 spread. Hardy.

MEDIUM

WINDFLOWER (*Anemone japonica*). Pere nial. SEPTEMBER CHARM, silvery pink, single, fre blooming. 24″. MARGARETTE. Double rose-pin several flowers to a stem. To 3′.

CHRYSANTHEMUM. Perennial. MASQUERA Silver-rose double Button Chrysanthemum wi darker center. Trim plant, about 2′ tall and wide. NORTHLAND DAISY. ASTRID. Shell-pink wi old-rose tints, daisylike 3″ flower. Very hard PINK RADIANCE or PINK CHIEF. Garden chrysa themum combining peach-pink and old-ros double; 2′.



BLUE

SPRING

LOW

OSS PINK (*Phlox subulata*). Perennial. ENTIDE and STARGLOW, pale blue, and a mass color. Spreading, but not rampant in growth.

RAPE HYACINTH (*Muscari*). Bulb. AZUREM, bright blue stalks of bell-like flowers 4″-6″ ll. COERULEUM, similar flower, 5″, blooms with ocus. ARMENIACUM, 5″, a lovely cobalt blue. All uscari naturalize and multiply freely.

(YRTLE (*Vinca minor*). Evergreen perennial. OWLE'S VARIETY has large flowers of rich blue. oliage of rich glossy green is broad and strong.

RIS (*I. pumila*). Perennial. SAPPHIRE is a rich apphire blue 4″-5″ tall.

MEDIUM

EARDED IRIS (*I. germanica*). Perennial. REAT LAKES, the finest; cool, water-blue. Profic bloom. BLUE SAPPHIRE, silvery blue, extrarge flowers. JANE PHILLIPS, light blue flowers, turdy stems.

TALL

ILAC (*Syringa*). Deciduous shrub. PRES. REVY. Clear soft, cobalt-blue flowers, semiouble in large pyramidal clusters. This French ybrid is nearest to a true blue lilac.

SUMMER

LOW

BELLFLOWER (*Campanula*). Perennial. C. CARPATICA, clear blue flowers on a compact plant. Lovely in a rock garden, as edging, or on a wall. To 8″. C. GARGANICA. Light-blue flower with white eye, tufted, spreading form. 8″.

BELLFLOWER (*Platycodon*). Perennial. P. MARIESI, violet-blue cuplike flower. Looks best with 3 or 4 roots planted in a group. To 12″.

MEDIUM

SPEEDWELL (*Veronica*). Perennial. CRATER LAKE BLUE, spikes of light blue. Good for foreground planting. 18″. LONGIFOLIA SUBSESSILIS. Medium blue, good for cutting. To 2′.

BELLFLOWER (*Campanula*). Biennial. CANTERBURY-BELLS. Single bell-like flowers on 2′ stems. Blue, pink, white. CUP-AND-SAUCER. Just as name implies. Blue, pink, or white, to 2′.

MEADOW SAGE (*Salvia*). Perennial. S. HAEMATODES has spikes of blue-lavender flowers on multibranched stems. Good, hardy plant, to 3′.

TALL

LARKSPUR (*Delphinium*). Perennial. A lovely shade of blue. D. BELLADONNA or BELLAMOSA is most dependable and comes in light or dark blue. To 3′.

FALL

LOW

MICHAELMAS DAISY. Perennial. BONNY BLUE, a lovely wisteria-blue flower on a compact plant. Fine for edging. Ten inches high, 15″ spread. Blooms from August to mid-October. TWILIGHT, a rich blue-violet color on a compact mounded plant. A nice contrast with early chrysanthemums. To 15″.

MEDIUM

GENTIAN (*Gentiana*) Perennial. MAKINOI is a handsome, brilliant blue. Plant in a moist place in half shade. Most effective in masses. Spreads slowly. Blooms August to September. 18″-24″.

MICHAELMAS DAISY. Perennial. BLUE RADIANCE, a new English variety. Light blue, of dainty form, in spreading clumps to 2′. Long-lasting flower fine for cutting. September-October, 18″-24″. FINALIST, profuse flowers, a strong blue-violet color. Excellent with late chrysanthemums. Blooms from the first of October to mid-November. 30″-36″.

TALL

MICHAELMAS DAISY. Perennial. MARIE BALLARD. Large double flowers, a lovely powder blue. Profusion of bloom and large flowers provide substantial background for other fall flowers, or foreground for a shrub planting. 3′-4′.

YELLOW

SPRING

LOW

CROCUS. Bulb. CHRYSANTHUS A. O. BOWLES. Pale yellow. Early. 4″-6″.

BASKET OF GOLD (*Alyssum saxatile*). Perennial. A. CITRINUM, lemon-yellow, to 12″.

NARCISSUS. Bulb. JONQUIL CAMPERNELLE, 2-3 double gold flowers to each stem. Fragrant. 13″. REMBRANDT. Pale yellow. Large trumpet. 15″-18″.

MEDIUM

TULIP. Bulb. COTTAGE TULIP, QUEEN OF SPAIN. Creamy yellow, petals irregularly outlined with pink. Lovely. Early May. 25″. DARWIN TULIP, NIPHETOS. Soft lemon-yellow. Perfect and superior. Long-time favorite, mid-May. 29″.

LEOPARDBANE (*Doronicum caucasicum*). Perennial. Brilliant yellow daisylike flower. Blooms mid-May. Foliage disappears in late summer. 15″-18″.

PEONY (*Paeonia*). Perennial. PRIMEVERE, double, pale yellow, white outer petals. Very fragrant.

TALL

AZALEA (*Azalea mollis*). Deciduous shrub. CHEVALIER DE REALI, lemon-yellow. Mid-May. 6′.

LILAC (*Syringa*). PRIMROSE. Soft cream-yellow French hybrid. Late May. 10′.

SUMMER

LOW

DAYLILY (*Hemerocallis*). Perennial. BONANZA, soft gold. 15″. Late July to September.

MARIGOLD (*Tagetes*). Annual. BUTTERBALL, canary-yellow. 8″. SUNNY, light yellow. 15″.

HELEN'S FLOWER (*Helenium*). Perennial. H. PUMILUM MAGNIFICUM. Large, soft-yellow flowers, profuse July to October. 12″-15″.

MEDIUM

DAYLILY (*Hemerocallis*). Perennial. (In sequence of bloom from early to late.) COLONEL JOE. Light lemon and very large. To 40″. HYPERION. Pale lemon, quite fragrant. Long-time favorite. 40″. SONATA. Pale sulphur. To 36″.

MARIGOLDS (*Tagetes*). Annual. YELLOW SUPREME, lemon-yellow, magnificent 3″-4″ double flowers. Bloom to frost. 3′-3½′.

SUNFLOWER (*Heliopsis*). Perennial. GOLDGREENHEART, buttercup-yellow flowers, wiry stems. 3′-3½′.

TALL

HELEN'S FLOWER (*Helenium*). Perennial. BUTTERPAT, pale yellow, free-flowering. July to October. 4′.

LILY (*Lilium*). Bulb. LEMON CUP, THEODORE A. HAVEMEYER, GOLDEN SPLENDOR 4′-5′.

FALL

LOW

CHRYSANTHEMUM. Perennial. GOLDEN CUSHION, light yellow-gold. 2′ spread of flowers. September. 10″-12″. SHOSHONE, warm-yellow flowers, cushion-type plant. 18″ wide. Late September. 15″-18″.

MEDIUM

CHRYSANTHEMUM. CHIQUITA, button type, canary-primrose, ball-like flower, long-stemmed sprays. October. 30″. CHARLES NYE, fully double, rich buttercup yellow. Long-lasting. End of September. 24″. GOLDEN AGE, large golden yellow. Adapts well to disbudding to produce large blooms. 30″-36″. Late September. Protect in winter. YELLOW SPOON, pale lemon color. Early October. 30″. Protect in winter.

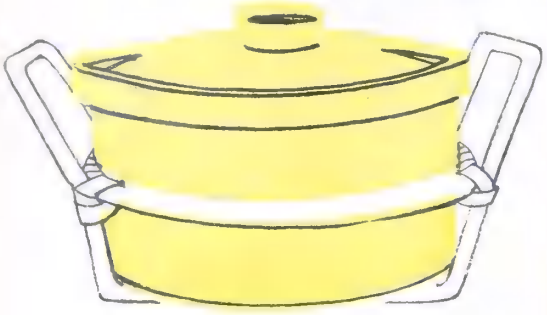
TALL

WITCH-HAZEL (*Hamamelis virginiana*). Deciduous shrub. Small yellow flowers with twisted petals, a pleasant surprise in October or November. Shrub straggly, so place in background. 10′-15′.

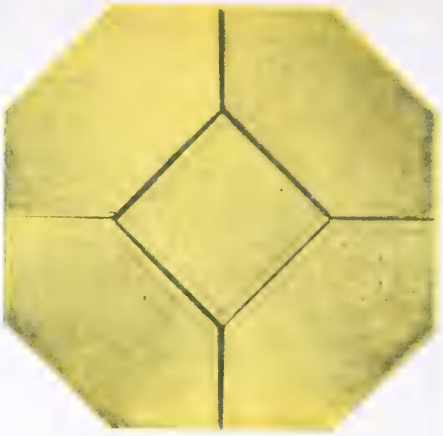
SUNFLOWER (*Helianthus*). Perennial. Requires full sun and drainage. Divide every third year in early spring. Sensitive to standing moisture in winter. H. SALICIFOLIUS, 6′ or more. Leaves willowlike. 12″-16″ long, giving exotic appearance. Flowers small, yellow with purple center.

Sunshine Yellow

CRADLED CASSEROLE

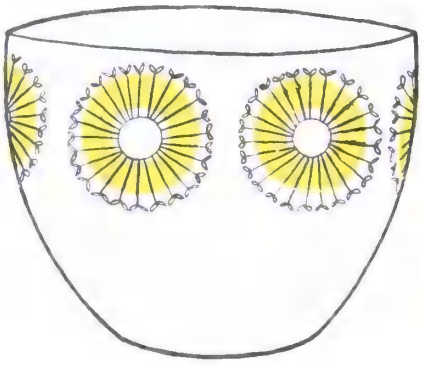


Sunny casserole, 8" in diameter, whisks from oven to wicker cradle to buffet. Casserole and stand by Arabia, $12. From Georg Jensen.



FRENCH TILE

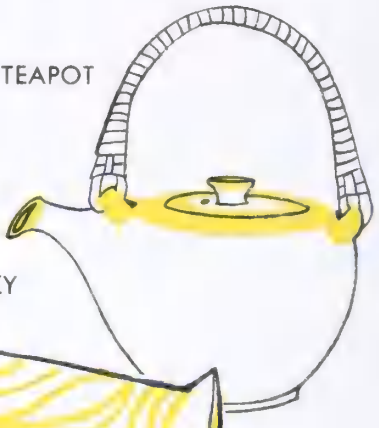
Apparently paved in lasting sunlight, floors wearing glazed high-noon tiles made in France. $5.95 a square foot. At Country Floors.



FINNISH BOWL

The bowl, enamel. Country of origin, Finland. The pattern, Inca. Diameter, 8". Purpose, multiple. Price, $8.50. The shop, Seabon.

DANISH TEAPOT



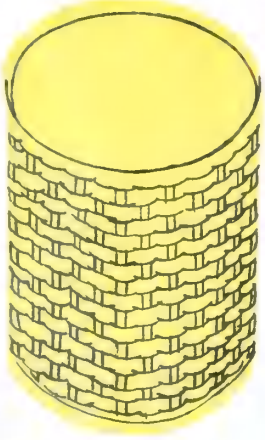
Ceramic teapot in "Torp" pattern with a wicker handle, from Denmark. Holds four of the cups that cheer. $8.50. At Bonniers.

TEA COZY

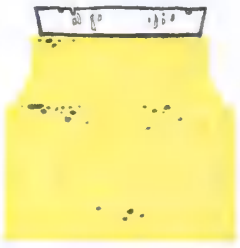


The old-fashioned tea cozy goes modern and flippant in a cotton print designed by Vuokko of Finland. 12" square. $15. Bonniers.

WASTEBASKET



One of a family of four lacquered wastepaper baskets too smart to lurk under a desk. In graduated sizes, $11.50 each. At Bonniers.



CANISTER

Ceramic canister, 5½" high, cork-topped and shapely. From France, where such a sun spot is welcome in serious kitchens. $20. Soupçon.



LINEN LUXURIES

Special luxuries: these flowered and scalloped linens. The blanket cover: single, $60; double, $75. Pillowcase, $25. From Porthault.

STACKING CHEST



A lacquered stacking chest, 22½" wide, with drawer pulls made of shining chrome. A Milo Baughman design for Thayer Coggin. $105.

PRICES ON THESE AND THE NEXT THREE PAGES ARE APPROXIMATE. RETAIL SOURCES, PAGE 199

COLOR CUES FROM *The Innocents*

In our yellow, pink, green, and blue schemes, pages 142-157, we show the Innocents of these families, starring with Wickeds, in décor dramas. Here, some 40 bit-players, accessories, each belonging to one of our color-families and each capable of getting along well with the others. Take, for example, a brilliant yellow accessory. It fits into a scheme based on pale Sunshine Yellow but it isn't studied. Think of it, too, as part of a plan beginning with Happiness Pink, Sea-foam Green, or Sky Blue. Its role changes with its setting. Its lines may seem much the wittier when it picks up its cue from another color. Like any accents, these accessories, however charming where expected, are more so as surprises.

Sea-Foam Green

CHEF'S HELPER



To keep the sauce warm, the chef smiling, a Michael Lax design, 5" in diameter, from Denmark. Enameled cast iron, $9.95 at Seabon.



"ANTIGUA"

Made in Jamaica, earthenware in gaily rhythmic "Antigua" pattern. A 45-piece set, $39.95; 16-piece, $11.95. Island Worcester.

"PIQUE-NIQUE"

DRAWINGS BY ALICE UCHIYAMA



Carefree vinyl wallcovering in "Pique-Nique" pattern, $12 a roll. Matching striped cotton, $8.65 a yard. Both by Brunschwig & Fils.

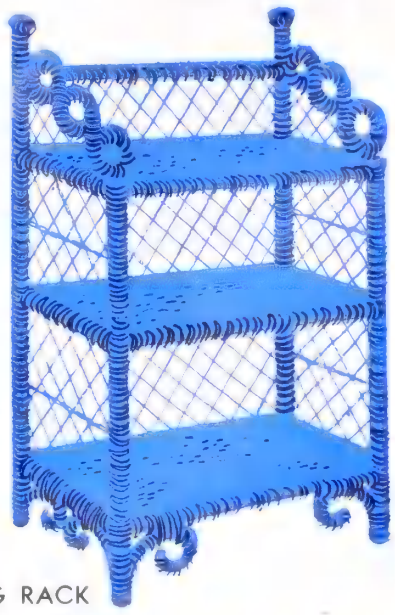
RUS IN URBE



Rustic place mat of bright hemp in an aerated plaiting, $1 each. Color-linked smooth linen napkin, $.80. Both from Fallani & Cohn.

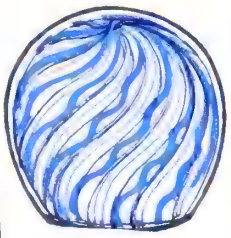
Continued

Sky Blue



STANDING RACK

Fine for any bathroom, especially a guest's, this wicker rack, 22" wide, to hold lotions, jars, and stacked towels. $61. Tropi-Cal.



PAPERWEIGHT

From Italy, for delicacies, this extra-pretty plate surrounded by openwork and centered by a sweet little bouquet. $2.75 at Mayhew.



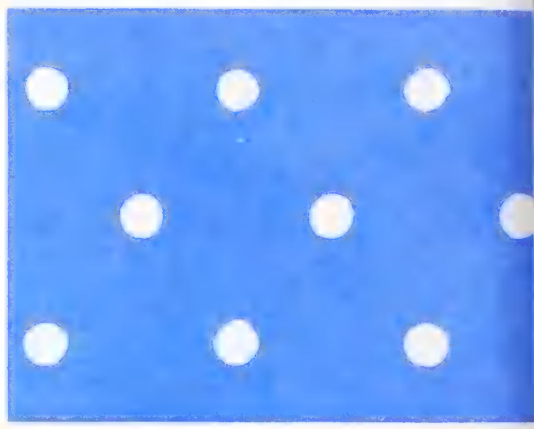
PIERCED PLATE

Venetian glass paperweight in a twirling-ribbon design as merry as a maypole dance. For collectors or lyricists. $6.50. Mayhew.

SOFT LIGHT



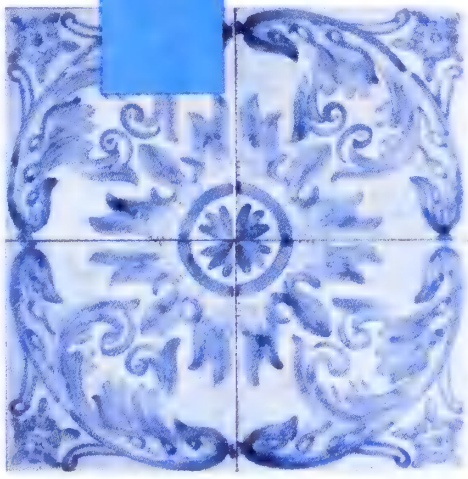
"Penny Candy" wallpaper, delectable example of the polka dots, called the cheeriest design. $12.75 a roll. Leoda De Mar.



"PENNY CANDY"

Iced with blue paint, a wood base, architectural, about 4" high, holds a bulb frosted against glare. Lo-lite fixture, $7 at Be Seated.

FLOOR TILE



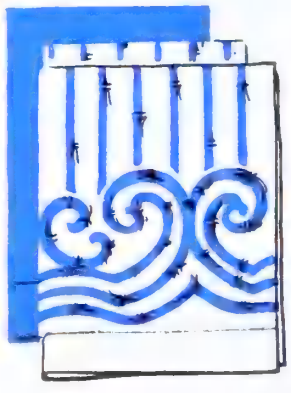
Porcelain pretties in "Trianon" design. Jar, 7" high, $24; bottle, 6" high, $15; 5" high, $12; drawer pull, $6. From Marion Wieder.



FROM FRANCE

Almost too lovely to be walked on, floor tile from Italy rivaling a blue carpet. Each tile is 8" by 8". $4 a square foot. Country Floors.

For good nights, Lady Pepperell percales: pillow case $1.30, and twin sheet, $4, in "Fretwork Bamboo" print; blue twin sheet, $3.



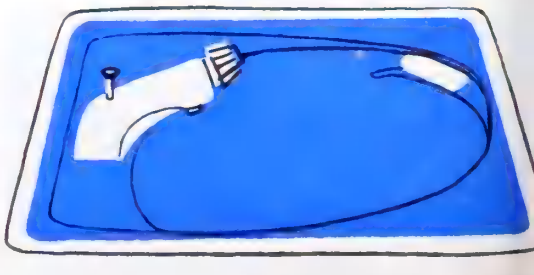
SO TO BED

JARDINIERE



Ceramic jardiniere from Italy in a stylized floral pattern which won't outshine fresh flowers. 11½" high, 9½" diameter. $21. Mayhew.

ENGINEERED BEAUTY



Wall-hung lavatory with concealed soap dish, an angled control panel for quick drainage, by Crane. For a Sky Blue bath?



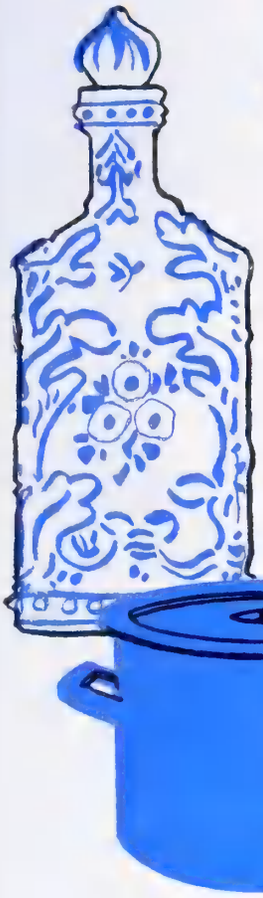
TULIPIERE

Three-section ceramic vase from Italy, for tulips and such, each section containing a water supply. $45 at Patchen Place Emporium.



"ARGUS"

Refreshing as a sea breeze, the wallpaper in "Commander" stripes. In panels 8'-9" long and 27" wide, at $13.50 per panel. Available from Leoda De Mar.



SCROLLWORK

Authentic reproduction of a fine old crystal goblet of the "Argus" design in the Henry Ford Museum. Each goblet, $3.75. By Fostoria.

Wish the candlestick were a lamp base? Easy! The Portuguese maker has done the drilling. $25 for a pair. At Patchen Place Emporium.

Scroll-patterned, squared, this Italian bottle, about 10" tall, is something to fill and admire. $16 at Patchen Place Emporium.



PARTY-SIZE

Efficient Swedish featherweight, the plastic mixing bowl lipped to make pouring no problem. The 3½-quart size, $3.25. Seabon.

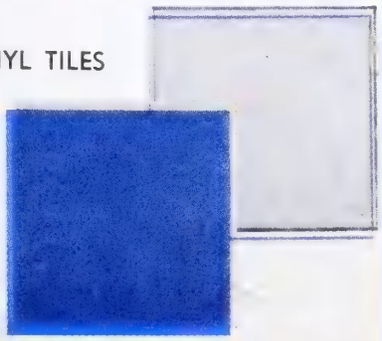
Double-handled cook pot, a sturdy big smoothie of enameled steel, from Finland. The 6½-quart size, $12.50. From D/R International.



JAM JAR

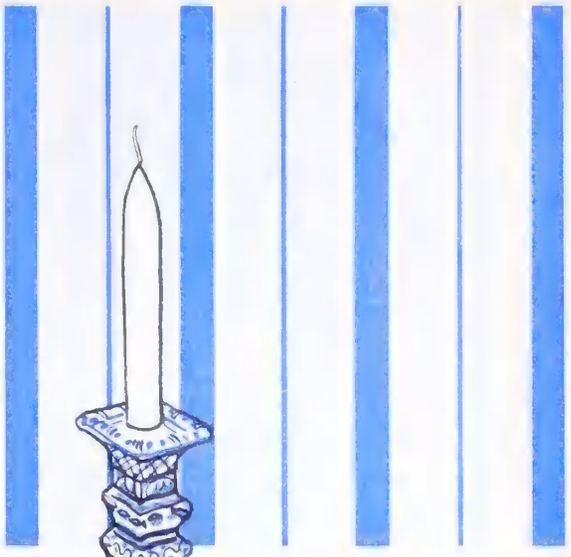
Arabia pitcher, one of a Finnish quartet in ceramic widely banded with blossoms. The quart-and-a-half size, $4.50. From Seabon.

Familiar in function but not so in appearance, the striped jam jar made of enamel on steel and topped by teak. $4.50 at Seabon.



VINYL TILES

These vinyl tiles, one-color and newsily beveled, make a great sequence mixed and matched. By Eden. $3.25 per sq. ft., installed.



WALLPAPER

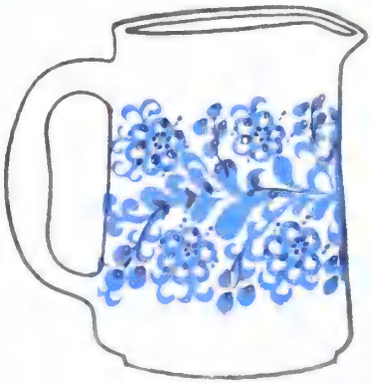


FROM PORTUGAL



MIXING BOWL

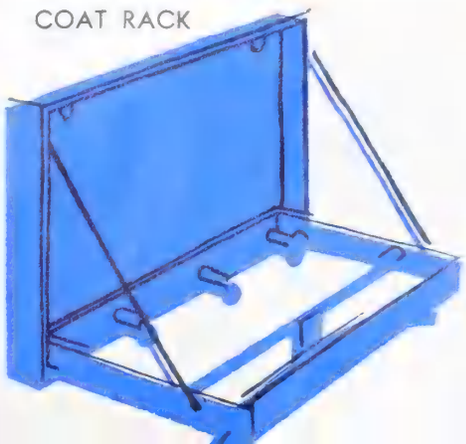
"ARRI"



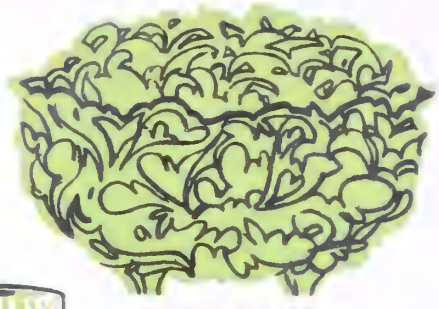
Made in Spain, a talented coat rack to be hung up on occasion or folded up when it's not about to be used. $16.50. From Be Seated.

Continued

COAT RACK



Sea-Foam Green



CHOU SHAPE

Picked in France, a big ceramic casserole masquerading as a cabbage fresh from the kitchen vegetable garden. $45 at Soupçon.



CANDLESTICK

Italian ceramic jardiniere with a raised fruits-and-leaves pattern. To make an Eden, add a plant in bloom. 12¼" high. $22. Mayhew.

"NEEDLE OF FLAME"



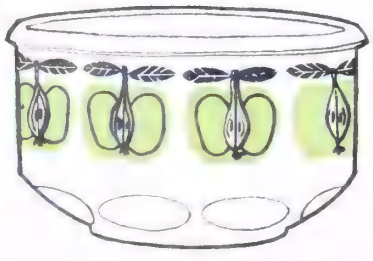
Here from Sweden, a dyed wooden candleholder so unusual in design it makes a taper seem a novelty. 10" high. $9. Georg Jensen.

Hexagonal glazed Italian tile at $3.75 a square foot. Ready to be the "grass" of a patio, base of a room scheme. Country Floors.

Wallcovering in a flame-stitch pattern that couldn't be zingier. Wallpaper version, $12 a roll; in vinyl, $15 a roll. From Pageant.

On a teak base, a true treasure of a lamp in Chinese porcelain with a design of hand-painted flowers. $100. The Noisy Oyster.

POMONA BOWL



Fruit and cheese being a combine loved by gourmets, this ceramic cheese holder has a fruit-shape top. Four for $27. From Mayhew.

Enticing as forbidden fruit, the apple pattern on a ceramic bowl of distinguished shape by Arabia. 9½" diameter. $8.50 at Seabon.

FROM KASHMIR



"Fleur" design hand-painted desk accessories in papier-mâché: the letter opener, $4; oval box, $6; card box, $15. Siamese Imports.

Made in Italy, ceramic plate with a vegetable for appetizing décor. Eight, each with a different vegetable, $18. At La Cuisinière.



PLANT HOLDER



GLOSSY TILE

TREASURE

RE CHEESE



VEGETABLE SPECIAL



Redwood garden structures
are part of the house,
part of the garden,
and part of the family.



Garden of Dr. F. Harold Johnson, Roseville, Calif.—designed by Marc Askew & Assoc., Sacramento.

For decks and fences, benches and planters—even gazebos—redwood's versatility and trouble-free performance makes it a natural choice for all of your outdoor living areas. Insist on the beauty of redwood in your next garden project.

For a free booklet, "Redwood Garden Shelters," write Dept. A-2, California Redwood Association, 617 Montgomery Street, San Francisco, California 94111.
Member mills of the California Redwood Association: Simpson Timber Company • Arcata Redwood Company • Willits Redwood Products Company

DUNBAR®



THE EASY CHAIR.
A COMFORTABLE EXPERIENCE
IN LAMINATED ASH,
VINYL AND FOAM RUBBER.

Get acquainted with Dunbar at our showrooms—
New York, Chicago, Berne, Boston, Atlanta, Miami, Dallas, Denver, Kansas City, Los Angeles, San Francisco, Seattle. Dunbar Furniture Corp., Berne, Indiana.

Lustigems



Give her a LUSTIGEM solitaire—always set in platinum—not sold as diamonds, but treasured for their own beauty and permanent brilliance. Three to fifty carats (closest carat weight sent with price adjustment). Fifty dollars per carat includes mounting and side tapers. Special prices for under three carats upon request.

Florence Lustig

PALM BEACH • MIAMI BEACH
FORT LAUDERDALE • BAY HARBOR
NEW YORK • SOUTHAMPTON

MONEY BACK GUARANTEE IF RETURNED IN TEN DAYS

☐ round ☐ pear ☐ emerald ☐ marquise

Send:_____carats* ☐ ring; finger size_____ ☐ pendant

☐ Enclosed total cost ■ $50 per carat $_____

☐ Enclosed deposit (fifty dollars minimum)
Balance to postman plus C. O. D. postage

Name_____

Address_____

City_____ Zone_____ State_____

Florence Lustig

200 Worth Avenue, Dept. B-5, Palm Beach, Florida
2650 East Sunrise Blvd., Fort Lauderdale, Fla. Dept. B-5
1019 Kane Concourse, Bay Harbor Islands, Miami Beach 54, Florida
56 East 57th Street, Dept. B-5, New York 22, N.Y.
6 Main Street, Dept. B-5, Southampton, N.Y.

TAKE THE GUESSWORK



1. Unique six-spigot electric pot for making cappuccino coffee. Hammacher Schlemmer. $200. 2. Nonporous Pyroceram percolator by Corning. Six-cup size about $25. 3. General Electric's "Mini-Brew" has second basket for making two or three cups of coffee in nine-cup pot. Comes in turquoise or bronze anodized finish. About $27. 4. Demitasse espresso pot is by Vesuviana; nine-cup capacity. About $22 at Bazaar de la Cuisine. 5. In Early American tradition, "Pressure-Flo" coffeemaker of stainless steel has walnut handle and finial. By Westinghouse. About $10. 6. Stainless-steel percolator by Sunbeam. About $20.

How to make perfect coffee has puzzled men for centuries. They have boiled, steamed, steeped, filtered, and perked the mysterious brew. And every year more new coffeemakers are patented. Among Americans, the world's champion coffee drinkers, three methods of making coffee are favored. All are represented among the appliances pictured above. Several specialty devices are shown: a cold-water extraction pot and two units for making those popular after dinner *caffès*, espresso and cappuccino. But the other coffeemakers, while varied in design and operation, are fine-quality units that fall into the three basic categories: drip, vacuum, and percolator pots. These, of course, are only a sampling of those made.

Is there a best way to make good coffee? At the Coffee Brewing Center of the Pan American Coffee Bureau, making good coffee has been reduced to a science. Experts there will tell you that

JT OF COFFEEMAKING



WESLEY BALZ

1. Vacuum-type Pyrex coffeemaker by Corning. $4.50. 2. Filtron's plastic-and-glass unit for making cold-water coffee extract. $25. 3. Automatic double-unit pot makes drip-type coffee and holds at serving temperature. Wigomat. About $60. 4. Cona vacuum-type coffeemaker with spirit lamp. Hammacher Schlemmer. $22. 5. Salton's method extracts full-flavored essence to which hot water is added. "Filtercup" about $7, with 20 filters. 6. Glass Chemex. Cost, $6.50. Filters extra. 7. Drip-type pot is prototype of "BrewOlator," a remarkable new process of coffee-making to be marketed in the near future.

fine coffee can be made by any one of the three methods. All it takes is careful attention to a simple formula and a few basic rules. Here is what they consider essential:

The coffeemaker should be easy to keep clean and of a size to fit its use. Most pots operate best at three-quarters or more capacity. The one that makes a perfect brew for serving eight or ten guests is not necessarily efficient for making three or four cups for breakfast coffee. This is why households can make good use of pots in several sizes. The brand or blend of coffee you choose is a matter of personal taste, but use of the proper grind is of utmost importance. The fine powdery coffee recommended for vacuum coffeemakers, if used in a percolator or drip pot, produces a muddy, astringent, and bitter brew. The coarser grind for percolators makes a weak, unflavorsome brew

(Continued on following page)

New Dishwasher *all* with built-in spot removers



strips away the invisible film that causes water to spot.

What causes water spots? An invisible film. It clings to glasses, silver, dishes. Water drops stick to it, dry into spots. New Dishwasher ***all*** with its built-in spot removers penetrates this invisible film, strips it away. Everything in your washer comes out sparkling clean.



the sign of distinction in your home

For your copy of our pictorial decorating guide, send fifty cents to GLOBE FURNITURE COMPANY, Dept. HB57, High Point, N. C. 27261
a division of Burlington Industries

TAKE THE GUESSWORK OUT OF COFFEEMAKING

continued from preceding page

in any other type of coffee pot.

The proper proportion of coffee to water is critical. A coffee measure, or two level measuring tablespoons, of coffee should be used for each six ounces of water. If you skimp, you will not get good coffee. Always start with fresh cold water. Hot water has a tendency to be flat and stale.

The steeping time is another crucial factor in making coffee. Definite standards have been set up for nonautomatic equipment.

An automatic coffeemaker regulates its own brewing time, but if you are not completely satisfied with the coffee you are getting, you might check its operation time against the time schedule below.

In a drip coffeemaker, the boiling water should filter through the coffee and into the lower bowl in four to six minutes regardless of how many cups of coffee are being made. For vacuum pots, the steeping time is two to four minutes. For percolators, it is six to eight minutes.

Naturally, the coffee you buy is important. The more flavorful and aromatic the blend, the more it costs. All good coffee is a blend of several types. Since all importers pay the same prices for the various kinds of coffee as set by international coffee agreements, you get what you pay for. There is no bargain in buying coffee in large quantity unless you use that quantity within a week's time, for the volatile aromatic and flavorful oils quickly disappear.

Have you heard that coffee mellows if allowed to stand for a while after it's brewed? Not so, say the experts. Coffee is at its flavorful peak immediately after brewing and should be served then. It can be held at serving temperature for one hour only and should never be allowed to boil. Even a few seconds of boiling will change its flavor. You cannot reheat cool coffee and expect it to be good.

If you are interested in further facts about coffee, send for the booklet called "More Fun with Coffee," listed on page 205 of this issue. It will help boost your reputation for making fine coffee. ■

GOOD BERRYING AHEAD

continued from page 173

Frozen Raspberry Soufflé from Lutèce Restaurant

1 pint fresh raspberries or 1 package (10-ounce size) frozen
Superfine sugar
Framboise
1 cup sugar
1 tablespoon corn syrup
3 egg whites
½ cup heavy cream, whipped
1 genoise (see below)

First, prepare a 1-quart soufflé mold. Cut a piece of wax paper, wide enough to fold to 3 inches and long enough to go around the outside of the mold and overlap generously. Fasten both top and bottom with two paper clips.

Lightly sugar the washed, dried fresh berries with the superfine sugar; thaw frozen ones. Perfume those you are using with framboise. Combine the sugar and corn syrup with *1 cup of water* in a saucepan, place over a moderate heat, and bring up to a boil until the sugar has melted completely. Boil, without stirring, until the syrup reaches the soft-ball stage (238° to 240° on the thermometer). Take off the heat.

To make the meringue, beat the egg whites until they begin to hold a shape, then gradually beat in *¾ of a cup of the syrup*,* beating steadily, until it is cold, stiff, and shiny. If you have an electric mixer, by all means use that; otherwise, an electric or rotary beater.

Fold the prepared raspberries into the meringue thoroughly, then fold in the whipped cream.

Spoon a good layer of the raspberry mixture into the bottom of the soufflé dish; add a layer of the genoise, broken into pieces. Continue this pattern, ending with the raspberry mixture, which should reach almost to the top of the collar. Place in the freezer for several hours.

Meanwhile, make the sauce: Combine 1 cup commercial raspberry syrup with framboise to taste. Then mix in about 1 cup of fresh raspberries.

To serve, remove the collar on the soufflé dish by easing it off with the greatest care.

*Pour remaining syrup, perfumed with framboise, over one of the two genoises while it is still hot.



LE CHANT DES COLOMBES—*a wallpaper from a late 18th Century document.*

Brunschwig & Fils
979 THIRD AVENUE NEW YORK 10022
Philadelphia • Boston • Chicago • Los Angeles • San Francisco • Atlanta • Dallas • Houston • Paris

o make the genoise:

This extremely delicate classic ake from the French cuisine is ie base for many of the great rench pastries and entremets ad should be in the repertoire of very American who aspires to be fine cook.

eggs
cup sugar
cup sifted all-purpose flour
2 cup sweet butter, clarified
teaspoon vanilla

Grease thoroughly, with vegetable hortening or sweet butter, two $1\frac{1}{4}$-by-$1\frac{1}{4}$" cake pans or two -inch round cake pans. Flour ghtly, dumping out any excess. et aside.

Place the eggs in a large bowl vith the sugar. Mix only long nough to combine. Place over a aucepan of hot water, taking are not to allow the bottom of he bowl to touch the water. Heat or 5 to 10 minutes or until the nixture is lukewarm to the touch 100° on a candy thermometer). An occasional stir will prevent he eggs from sticking to the bot om. Take off the heat and begin o beat (here, an electric mixer is a godsend) until the mixture is very light, fluffy, and cool. About 10 to 15 minutes in an electric mixer or 25 minutes by hand with a rotary beater. Done properly, the mixture will triple in bulk and look like pale beige whipped cream.

Sift the flour, about a third at a time, over the eggs and fold in gently. When all the flour is in, fold in the cooled butter and vanilla. Pour batter into the prepared pans, dividing it evenly, and bake in a preheated 350° oven for 25 to 30 minutes or until cakes begin to pull away from the sides of the pans, are golden brown, and spring back when touched lightly on top.

Turn out of pans immediately on cake racks, and cool.

Blueberry and Orange Muffins

2 cups all-purpose flour
$2\frac{1}{2}$ teaspoons baking powder
2 tablespoons sugar
Grated rind 1 orange
4 tablespoons butter
2 eggs
$\frac{1}{2}$ cup milk
$\frac{1}{2}$ cup strained orange juice
1 cup dry, fresh blueberries

Grease well with vegetable shortening 24 small muffin tins. Sift the flour, baking powder and sugar together, then mix in the rind. Work or cream the butter until soft and creamy; then mix in the eggs well. Combine the milk and orange juice.

Add the flour mixture gradually to the butter mixture, alternating with the milk-orange juice combination, stirring well after each addition. The batter will be stiff, and it should be. Carefully fold in the dry blueberries, then fill each muffin tin half full. Bake in a preheated 375° oven for 20 minutes or until golden brown. Serve warm with loads of sweet butter for breakfast.

Fresh Berry Pie

Pastry for a two-crust 9-inch pie, your own or a mix
4 cups fresh berries (strawberries, gooseberries, red currants, blackberries, raspberries, or half raspberries and half red currants)
$\frac{2}{3}$ to 1 cup sugar, according to sweetness of berries
4 tablespoons flour
2 teaspoons quick-cooking tapioca
$1\frac{1}{2}$ tablespoons lemon juice
1 tablespoon butter

Line a 9-inch pie pan and refrigerate.

Prepare the berries: Wash, hull, and dry strawberries; wash, "tip and tail," and dry gooseberries; wash and dry currants and strip from their stems; wash raspberries and blackberries; drain and dry thoroughly. Mix the sugar, flour, tapioca, and lemon juice together and sprinkle over whatever berries you are using. Then mix together well.

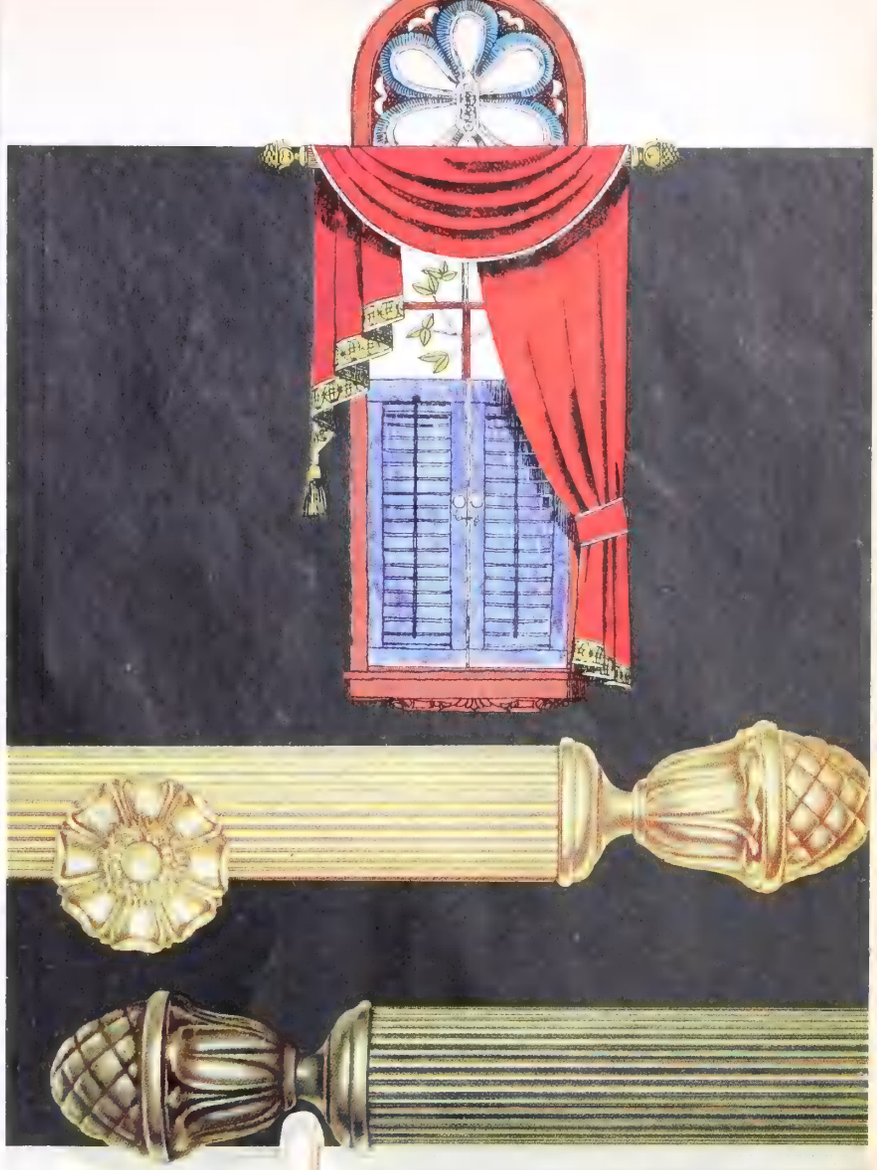
Pour into the prepared pie shell, and dot with the butter. Allow to stand for 15 minutes or so. Cover with a top crust or with a lattice. To give the pastry a glossy finish, brush with 1 egg beaten with 1 tablespoon of water.

Place in a preheated 450° oven for 10 minutes. Slide a pan on rack below pie to catch syrup, if pie should boil over. Reduce oven heat to 350° and continue baking until crust is golden—a half-hour, or about 40 minutes all told. Serve at room temperature.

Blueberry Kuchen

4 cups fresh blueberries
1 cup sugar plus 2 tablespoons
1 tablespoon lemon juice
3 tablespoons cornstarch
2 cups sifted all-purpose flour
$\frac{1}{4}$ teaspoon baking powder
$\frac{1}{2}$ teaspoon salt
1 stick (8 tablespoons) cold butter
2 egg yolks
$\frac{1}{2}$ pint (1 cup) commercial sour cream

(Continued on following page)



A new luxurious drapery fixture... opens every window to compliments

Elegance Cafe/Traverse Rods Graber introduces a truly beautiful drapery rod that accents today's elegant decorating. Classic design. Handcrafted beauty. Antique Brass. Antique White. Decorator White. Bright Brass. Graber Elegance is available in Cafe Rods and with the draw drape convenience of Cafe/Traverse Rods. Matching tiebacks and accessories. This newest drapery fixture is a wonderful way to add elegance to every room in your home.

Send for Marie Graber's Window Idea Book

96 pages of "how-to" ideas for window decoration
For your copy, send 50¢ and your name & address to Dept. B-7

NAME
ADDRESS
CITY STATE ZIP



Graber
DRAPERY FIXTURES
MIDDLETON, WISCONSIN



GOOD BERRYING AHEAD

continued from preceding page

Wash and drain the blueberries. Combine in a saucepan with *1 cup of the sugar*, ¾ cup cold water, and the lemon juice. Bring up to a boil slowly. Meanwhile, dissolve the cornstarch in *¼ cup of cold water*. As soon as the blueberry mixture comes to a boil, stir in the cornstarch thoroughly and then take it off the fire. Cool.

Sift the flour, baking powder, salt, and remaining sugar into a large bowl. Add the butter, cut up, and work into the flour with a pastry blender or your fingers until mealy. Dump into an 8-inch spring form pan. Press the mixture over the bottom and up the sides as far as possible—at least 1½ inches. It will cling better than you think. Chill for 15 minutes or so. Pour the blueberry mixture into the prepared pan and place in a preheated 400° oven for 15 minutes.

Meanwhile, mix the egg yolks and sour cream together. Pour over the top of the filling carefully. Continue baking another 25 minutes. Serve at room temperature.

Fresh Raspberry Ice

1½ cups sugar
2 pints (4 cups) fresh raspberries
Juice 2 lemons

Combine the sugar with ¾ *cup cold water* and bring up to a boil stirring constantly. Then boil for 5 minutes. *Pour half the syrup* over the washed, dried raspberries and allow to stand for 15 minutes, stirring occasionally to extract all the juice. Strain through a sieve lined with several layers of cheesecloth wrung out in cold water. Stir in the lemon juice and the remaining syrup. Pour into an ice tray and place in the freezer. When mushy but not quite frozen, beat with rotary beater and return to freezer until firm. Cool and delicious after a large dinner. Serves 4 to 6.

Fresh Strawberry Syrup

Wash, drain, and hull 4 cups fresh, ripe strawberries. Place in a saucepan, add 1 cup water, and bring slowly to the boiling point. Reduce heat and cook very slowly for *10 minutes exactly*—no more. The fresh flavor of this delicious syrup is dependent on minimal cooking.

Now comes the only tricky part. You need to strain off all the juice from the fruit through several layers of cheesecloth. So you will have to devise some way to hold the fruit in the cheesecloth above a large bowl so that it can drip—a little judicious squeezing is allowed to extract the maximum amount of juice. Once all the juice has been extracted, measure it into a saucepan (discard the pulp), and for each cup strawberry juice, add 1 cup sugar. Cook over a moderate heat, stirring until the sugar is dissolved and the syrup comes to a boil. Allow to boil *2 minutes exactly*. Skim off all the froth. Pour the hot syrup into hot, sterilized jars or bottles. Seal securely.

This should make about 3 cups delicious syrup, but the amount will depend on the ripeness and juiciness of the fruit. Recipe can be doubled or tripled with equally good results.

Use as a sauce over ice cream, vanilla pudding, custards, rice pudding, bread pudding, cereals; as a flavoring for milk shakes and ice-cream sodas; or just as a refreshing drink made with crushed ice and carbonated water.

Strawberry Syrup Ice Cream

8 egg yolks
2 cups heavy cream
1¾ cups fresh strawberry syrup
Dash salt
Sugar to taste

Combine the egg yolks and cream in the top of a double boiler and cook, stirring constantly with a wooden spoon, over simmering water until the custard coats a spoon. Take off the heat and cool. When cold, combine with the strawberry syrup, a dash of salt, and sugar to taste (it may be sweet enough). Pour into a large freezing tray, cover with foil, and place in the freezing compartment of the refrigerator. Freeze several hours or until firm but not hard. Serves 4 to 5.

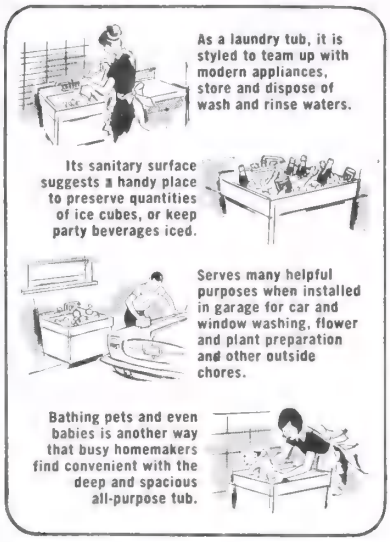
Note: Because of the high proportion of egg yolks, the color will not be a bright red but the taste is bright.

Meringues

Dash salt
Dash cream of tartar
3 egg whites
¾ cup superfine sugar

Grease a large cookie sheet with

Modern
OFF-THE-FLOOR TUB
Serves in so Many Ways!



SERVASINK®

Now, turn your laundry or utility room into an attractive part of the home. SERVASINK is molded of remarkable new MOLDED-STONE which retains all the strength and permanence of dingy, old-fashioned laundry tubs, yet is virtually stain-proof, sanitary and easy to clean. Like a modern bathroom fixture, SERVASINK is wall hung to eliminate ugly legs, add rigidity and preserve unobstructed floor area.

Developed in cooperation with leading plumbing engineers and home economists, SERVASINK has thick walls and heavy bottom sections. It is tested to support more than 600 lbs. loaded on its outside edge, yet SERVASINK is 80% lighter than concrete tubs, is handled and installed easily by one man.

See SERVASINK at leading local plumbers—find out about the economy of both product and installation.

Send for FREE PLAN GUIDE



Booklet tells how to make the most of valuable space in your laundry or utility rooms—includes helpful room planning guide.

FIAT PRODUCTS
Plainview, N.Y. 11803

FIAT
CYANAMID



SERVASINK AND MOLDED-STONE ARE TRADE MARKS OF FIAT

table shortening, then coat flour, dumping off any ex-

prinkle the salt and cream of r over the whites in a large and beat with a rotary or ric beater until the mixture as to hold a shape. Add the r very gradually, beating con- ly, until the meringue is very and shiny.

poon generous tablespoons the cookie sheet and bake in eheated 275° oven until firm touched.

ft off the sheet immediately a spatula and cool on a cake . Makes a dozen or so.

erve:

lace a big spoonful of Straw- y Syrup Ice Cream, softened, e center of one meringue, and with another.

eat heavy cream, sweeten with rfine sugar to taste, and fold ery ripe fresh strawberries, d. Fill one meringue and top another. Or, fill with Almost ant Strawberry Mousse.

Ellen-Ann Dunham's Rote Grütze

German dessert, usually made raspberries and red currants though other berries may be used. It is perfectly delicious served cold with cream, vanilla sauce, or whipped cream.

2 pint boxes fresh, ripe raspberries
4 pint boxes (or 2 quarts) ripe red currants
⅞ cup quick-cooking tapioca
Pinch salt
2 cups sugar, scant

Cook the washed, drained fruits (stems off the currants) together with 4 cups of water in a heavy pan for about 10 minutes. Strain through a fine sieve. Add the remaining ingredients to the fruit purée, stirring until the sugar has dissolved. Allow to stand until cold. Makes a little over 2 quarts. Will keep well, refrigerated.

The Four Seasons' Glazed Fresh Strawberries

It's a marvelous taste sensation to bite through the sweet brittle shell into the cool depths of a ripe strawberry.

Vegetable oil
2 cups sugar
½ cup plus 1 tablespoon water
⅛ teaspoon cream of tartar
Fresh strawberries with stems

Brush a cookie sheet lightly with vegetable oil. Set aside.

Place the sugar in a small, heavy saucepan. Add the water and stir until the sugar has dissolved. Bring to a boil over medium heat. Mix the cream of tartar with 1 teaspoon of water and stir into the boiling syrup. When syrup reaches 310° on a candy thermometer (and you must use a thermometer), take off the heat.

To glaze, dip each strawberry by the stem into the hot syrup. Working quickly, turn the berry around so it is completely coated. Allow any excess to drip back into the saucepan. Place strawberries on the prepared cookie sheet to dry.

Note: Berries should be made about 3 hours prior to serving and only on cool days. Further, take care not to touch the hot syrup with your fingers.

Ripe Raspberries, à la Curaçao

Tumble 4 cups very ripe, very fresh raspberries in enough superfine sugar to sweeten. Arrange in your handsomest silver or crystal bowl, and sprinkle about 2 tablespoons of curaçao over the sugared berries. Whip up a cup or so of heavy cream, perfume lightly with curaçao, and spoon over the berries. Chill. Serves 6.

Almost Instant Strawberry Mousse

1½ pint boxes very ripe strawberries
Superfine sugar, to taste
2½ cups heavy cream, whipped

Wash, hull, and thoroughly dry the strawberries. Slice. With a rubber or wooden spatula, work through a sieve lined with two or three layers of cheesecloth. Stir the superfine sugar into the juice until dissolved. Refrigerate. Just before serving, fold the whipped cream into strawberry mixture.

Raspberries with Chocolate Cream

Whip up 1 cup heavy cream, stir in 1 ounce sweet chocolate melted, then add a little dark rum. Fold in 1 pint of very ripe raspberries, washed and dried thoroughly.

Note: The chocolate cream, chilled until firm, makes a delightful dessert by itself.

Raspberries Romanoff

Layer a 1-pint box very ripe raspberries, previously washed and thoroughly dried, with superfine sugar and allow to stand overnight. Push through a fine sieve to purée, then mix with ½

(Continued on next page)

So Early American you can almost hear the Redcoats coming.

Hobnail glass by Fenton is heritage—a heritage of beauty and fine craftsmanship. Still made by hand, you will find it a tradition worth keeping.

At fine stores and gift shops.

The Fenton Art Glass Company,
Williamstown, West Virginia





No. 908 Record Commode
Top 28" x 28", Height 21"



No. 6821 Chest of Drawers
Top 29" x 15", Height 30"



No. 321 Coffee Square
Top 18" x 18", Height 16"



No. 31 Chair
Overall 24" wide, 33" high
Seat 22" x 19" deep

Tables AND Chairs To Treasure and Cherish

Here you see just a few of the many tables, chests, commodes, consoles and chairs created by Hekman for value conscious homemakers. Elegant in styling, craftsmanship, finishing and detail . . . authentic in their interpretation of today's most fashionable furniture styles, such as English, Spanish and Italian . . . and so modestly priced! Ask your dealer to show you Hekman tables . . . today's best values in furniture fashion.

7-1

ILLUSTRATED BOOKLET . . . shows all tables and chairs in all groups . . . send 25c.

HEKMAN

FURNITURE CO., GRAND RAPIDS, MICH. and LEXINGTON, N.C.



Bon Bon / Good Good

Bon Bon Dish. Very functional adjunct to good living. Good taste dictates: the right dish at the right time. This one's a beauty, petal edged; embossed on the inside, keeps it scratch-free. In luscious E-B heavy silverplate. Here are some good ideas: 9½" dish for berries, fruit or ice cream. 6" — match 2 dishes for nuts and candy. 4¼" — match this too for mints, or use as ashtray or coaster. Bon bon appetit. 9½" $27.50; 6" $15.00; 4¼" $10.00.

Write for illustrated folder.

Ellis-Barker

SILVER COMPANIES

LEGENDARY ENGLISH SILVERSMITHS

1107 Broadway, New York, New York 10010

Grables Gift & Art, Oak Park, Ill. / Gump's, San Francisco, Calif. / Hancock House, Memphis, Tenn. / Jaccard Jewelry Co., Kansas City, Mo. / Josephine's, Mishawaka, Ind. / Keller & George, Charlottesville, Va. / Plummers, Pasadena, Calif. / Pound & Moore Co., Charlotte, N. C. / C. F. Reuschlein, Huntington, W. Va. / Clay Smith, Scottsdale, Ariz. / Fred H. Straub, Abington, Pa. / The Added Touch, Jacksonville, Fla. / The White House, Beaumont, Texas.

continued from preceding page

cup whipped, heavy cream and flavor with kirsch.

Poached Pears with Blackberry Sauce

Poach the pears (choose firm ones) in a simple syrup (1 cup sugar to 1 cup water) until tender. Drain and reserve the syrup. Add the blackberries to the syrup, ½ vanilla bean, and enough sugar to sweeten. Bring up to a boil, then simmer the berries until they are quite soft. Push through a fine sieve to make a smooth purée and pour around the pears.

Baked Gooseberries

One of the best ways to enjoy gooseberries is to cook them in the oven in a thick syrup in these proportions: 1 cup sugar to 1 cup water cooked almost to soft-ball stage—238° on the thermometer. Place the green gooseberries washed, "tipped and tailed," in a flat ovenproof dish just large enough to hold them, cover with the syrup and bake in a preheated 350° oven for about an hour or until they burst. Serve very cold with heavy cream.

Skyr with Blueberries

Skyr, a soft, fresh cheese indigenous to Iceland, becomes one of their national dishes when combined with blueberries. Mrs. A. R. Hawkins of Jamestown, North Dakota, writes that although *skyr* is not available in the United States, a good facsimile can be arrived at by forcing cottage cheese through a sieve, combining it with enough heavy cream to bring it to a smooth consistency, then folding in some fresh blueberries. A refreshing and delicious lunch on a hot, summer day.

Tutti-Frutti

This old classic calls for a cool place (a cellar is best), the fruits and berries as they come along (except apples, bananas, or grapes), and patience.

Pour 1 bottle of brandy into a large stone crock with a tight-fitting lid. Add, as they come in season: 1 quart strawberries, hulled, washed, dried: 1 quart cherries: 1 quart raspberries: 1 quart red currants, 1 quart gooseberries: 1 quart peeled, sliced apricots: 1 quart peeled, sliced peaches, 1 quart peeled, sliced pineapple. With each addition of fruit, add the same amount of sugar. The tutti-frutti should be stirred every morning. Fannie Farmer tells you in the first edition of the *Boston Cooking School Cook Book*, and always kept covered securely. Allow to stand 3 months before using.

Romanoff Sauce

½ cup Sauterne Preserves (see page 189)
3 tablespoons light rum
1 pint vanilla ice cream, softened
¼ cup heavy cream, whipped

Place the preserves in a cup and allow them to stand in a pan of hot water until softened. Mix the rum with the ice cream, fold in the whipped cream, then fold in the preserves. Makes about 2½ cups.

Serve over fresh strawberries or raspberries, sherbets, ice cream, or cup cakes, etc.

Putting Up Fresh Berries

Sealing the Jars

Once ladled into the jars, wipe the tops with a hot cloth, place the lid on the jar, and screw the band tight. Invert the jars for 1 minute. Then stand upright to cool. About 12 hours later, remove the band. If it is down and stays down when pressed, the jar is sealed.

Strawberry Jelly and Jam

5 pint boxes fully ripe strawberries
10½ cups sugar
Juice of 3 lemons
1 bottle (6-ounce size) liquid fruit pectin

Wash, hull, and crush the strawberries. Thoroughly mix in ¾ *cup of water*. Then push through a large sieve lined with a double

thickness of cheesecloth, using a wooden or rubber spatula. Measure 2 cups of juice into a large, heavy saucepan. Reserve remaining juice and fruit pulp.

Mix *3½ cups of the sugar* into the 2 cups of juice, stir in *2 tablespoons of lemon juice*. Place over a high heat and bring to a boil, stirring constantly. Immediately stir in *½ bottle of the fruit pectin*. Bring to a full rolling boil and boil hard *exactly 1 minute*. Take off the heat, skim off any foam with a metal spoon and pour into 5 half-pint scalded, tapered jars. Seal, leaving about ⅛ inch head room, according to directions.

Strawberry Jam

Measure 3¾ cups of the strawberry pulp into a very large, heavy saucepan. *Add the juice from the remaining lemons, ¼ cup of strawberry juice, and the remaining 7 cups of sugar*. Mix thoroughly. Place over a high heat, bring to a full rolling boil and boil hard, *exactly 1 minute*, stirring constantly. Take off the heat and immediately stir in *the remaining ½ bottle of fruit pectin*. Skim off any foam with a metal spoon. Then stir and skim for 5 minutes to cool slightly and prevent any floating fruit. Right away ladle into 10 half-pint, scalded, tapered jars. Leave about ⅛ inch head room. Seal according to directions.

Gooseberry Jam

5½ cups (about 2½ quarts) fully ripe gooseberries
7 cups sugar
1 box (1¾-ounce size) powdered fruit pectin

Tip and tail the gooseberries, then put through the food grinder. Measure 5½ cups into a very large, heavy saucepan. Mix the fruit pectin into the fruit, place over high heat and stir until mixture comes to a rolling boil. Stir in all the sugar at once. Bring to a full rolling boil again and boil hard *exactly 1 minute*, stirring constantly. Take off the heat and skim off any foam with a metal spoon. Then stir and skim for 5 minutes to cool slightly and prevent any floating fruit. Ladle quickly into 11 scalded, half-pint tapered jars, leaving about ⅛ inch of head space. Seal according to directions.

Sauterne Preserves

4 cups fully ripe strawberries or 3¾ cups raspberries
4½ cups sugar
¼ cup sauterne
1 box (1¾-ounce size) powdered fruit pectin

Wash and hull strawberries—(if large, slice); wash raspberries. Measure fruit firmly packed without crushing. Layer the berries with the sugar in a large, heavy saucepan. Add the wine. Allow to stand at room temperature 4 to 5 hours.

Place the fruit mixture over medium heat. Bring to a full rolling boil and boil hard *exactly 2 minutes*, stirring constantly. Take off the heat.

Mix the pectin with ½ cup water in a small saucepan, bring to a boil and boil hard for *1 minute exactly*, stirring constantly. Stir into the hot fruit thoroughly. Take off the heat and skim off any foam with a large spoon. Continue to skim and stir for 8 to 10 minutes to allow the fruit to cool slightly and to prevent the fruit from floating. Ladle into 6 scalded half-pint tapered jars, leaving about ⅛ inch head space. Wipe the tops with a hot cloth. Seal according to directions.

Spiced Red Currants

5 pints red currants
1 teaspoon ground cloves
1 teaspoon cinnamon
¼ cup cider vinegar
7½ cups sugar
½ bottle liquid fruit pectin

Wash the currants and strip off stems. Place in a large, heavy kettle, stir in the cloves, cinnamon, vinegar, and *½ cup of water*. Cook, over moderate heat, stirring constantly, until mixture comes to a boil. Turn down heat to simmer, cover, and cook slowly 10 minutes. Mix in the sugar thoroughly, increase the heat, and bring to a rolling boil. *Boil 1 minute*, stirring constantly. Take off the heat, stir in the pectin at once. Spoon off any foam that rises to the surface. Continue stirring and skimming for 5 minutes. While still hot, ladle into scalded 8-ounce tapered jars, leaving about ⅛ inch "head room." Makes 10 to 12 jars. Seal according to directions.

Excellent with hot or cold chicken, turkey, ham, duck, goose, lamb, or veal. ■



Buy now.
Paint later.

Years later.

When you put up aluminum siding you don't have to paint every 3 or 5 years. The original finish is so durable it lasts for years and years.

That's true of all the aluminum building products you use around your house: doors, windows, shutters, gutters, etc., etc., etc.

To keep them clean, just hose them down. They'll look almost new again. And because aluminum doesn't absorb or transmit moisture, there's no flaking or peeling of the finish.

Aluminum can't rust, either. (Not even when it is cut for fitting.) Nor will it warp, rot, split, blister or crack.

Aluminum siding insulates, too. It can help keep your home cooler in the summer and warmer in the winter.

It's not only strong and durable. Aluminum siding is also beautiful. See for yourself. May is Beautiful Exteriors Month and your dealer has a wide range of decorator colors to show you.

But make sure you choose the color very carefully. You're going to live with it for a long time.

The Aluminum Association
420 Lexington Avenue, New York, N.Y. 10017

The mark of aluminum
symbol of the world's most versatile met

Accent with Elegance



To see Brandt's complete collection, send 10¢ for the folder.

Brandt

The Brandt Cabinet Works, Inc.
698 Pennsylvania Avenue
Hagerstown, Maryland 21740

Elegance reminiscent of another age to add to the lustre of your home today—this table desk from Brandt's Society Hill Group is scaled with the delicacy of a minuet. The patina of the mahogany finish reflects the tradition of English cabinetmakers and Colonial carpenters, whose Society gave a name to a Philadelphia hill. Theirs was a tradition insistent on faithful attention to details, design worthiness, and superb craftsmanship. In the Brandt tradition, the Society Hill Group embodies excellence. The desk is about $186.00 at fine furniture and department stores. (Slightly higher west of the Mississippi.)

Give your home enduring
FLOOR TO CEILING WALL BEAUTY

VINYL Sanitas
WOVEN FABRIC WALL COVERINGS
Wallclad VINYL



See the glamorous high-fashion beauties in the new Sanitas Studio and Colorvogue Collections and Wallclad Designers' Portfolio. Created by internationally famed studios and designers, these new patterns cover the entire range of decorator styling...traditional, contemporary or the unique:foils, flocks and fashionable finishes. Both Wallclad and Sanitas are durable, washable and economical to install; and are virtually impervious to dust or staining. Select from the hundreds of patterns, colors and textures of carefree Sanitas and Wallclad, many with companion fabrics and coordinated shower and cafe window curtains. Send now for brochure, decorating tips and samples.

STANDARD COATED PRODUCTS INCORPORATED
DEPT. 212, BUCHANAN, NEW YORK 10511

HAPPENINGS IN PAINT *continued from page 166*

surface. Then, when humidity in the house builds up pressure behind the siding, the tiny droplets of moisture force their way out. If no vent is provided, the pressure of this moisture actually pushes the paint film away from the surface, making what looks from the outside like a bubble or blister.

Exterior latex paints, when applied properly, weather better than oil paints, and therefore ought to give you a year or so more life on the outside of your home. The exact figure would depend on where you live. For example, any paint surface outdoors in Tampa, Florida, will deteriorate faster than the same surface in Dayton, Ohio. The culprit in this case is the sun. Ultraviolet rays of the sun slowly attack the composition of any paint.

Improvements have been made in exterior latex paints since they first were introduced about ten years ago. For one thing, a primer is no longer needed before repainting with many of the better latex products. Of course, the old surface must be clean, dry, and free of imperfections — normal preparation for any repainting. But there are more than a few cases now where a single coat of latex paint is enough to bring the house color back to life. This is not true of new work. A primer is always required over an unpainted surface.

If you live in an area subject to constant high humidity (New Orleans, for example), you'll also be glad to learn that the good manufacturers have fortified their latex paints with mildewcides.

Alkyd paints

Alkyd resin enamels have become highly popular since their introduction some ten years ago. The reasons are simple. First, the alkyds dry faster. Most are dry enough to touch within an hour or two, and dust-free after two to six hours. Second, the alkyds have proved to be more resistant to yellowing. Third—and again good news for the amateur—lap marks made by brush or roller blend into one another on the surface as the paint dries. Hiding power of the alkyds (that is, the ability of paint to mask small imperfections) is every bit as good, if not better, than the linseed-oil paints. You'll also see a good many comments on alkyd can labels that refer to "one-coat" or "single coat." This is true for an alkyd applied over existing paint. One coat will generally cover. But over new wood, the best procedure is still a primer plus two finish coats.

As a rule, paintmakers turn out one alkyd formulation for interior work, and another for exterior painting. Buy them as recommended. The exterior alkyds, for example, often contain an ultraviolet-ray-resistant additive, while the interior mixes do not.

Alkyds are produced in high-gloss, semi-gloss, and flat, just as other enamels. And colors are certainly no problem. By adding tints or mixing two colors, a dealer can deliver virtually any shade you want. The alkyd enamels are solvent mixed, and must be thinned with mineral spirits, turpentine, or the solvent recommended by the manufacturer. This means, of course, that brushes and rollers must also be cleaned with a solvent.

Epoxy paints

On dealer shelves for about five years now, the epoxies could easily qualify as glamorous. In fact, you may still hear or see "miracle finish" linked with them. While there's a certain validity for such comments, epoxy paints are a long way from being the perfect finish, and no reputable maker would claim so. But they *are* unique.

It's important first to understand that there are two classifications of epoxies. The first group is ready-mixed in a single can. This is technically either an epoxy ester, or another paint to which epoxy resins have been added. If you recognize the brand, you can depend on the fact that enough epoxy resins have been added to give the paint distinctive characteristics. However, you can't expect these coatings to perform in the same way as two-component, catalyzed epoxies.

The two-stage, or two-can, finish is the second group of epoxies, and it is from these coatings that most of the publicity stems. Rightfully so, too. Used essentially as industrial and institutional finishes (on concrete block walls in school corridors, for example), catalyzed epoxies do put a tilelike coating on almost any surface. Once it hardens, this coating can be scratched, struck, or defaced with ink, markers, crayon, or pencil and still be

washed or scrubbed back to its original smooth, high-gloss surface. It is also amazingly resistant to a vast range of chemicals (including such things as a 38-percent concentrate of sulfuric acid). For that reason, epoxy paint is often specified for the walls and floors in laboratories.

What about using two-part epoxies around your home? Positively. Some typical applications would include recoating a worn laundry tub, the walls and floor of a metal shower stall, basement walls, the sides and bottom of a concrete swimming pool (expensive in this case, but very effective) or, with a nonslip additive, concrete floors in a garage, basement, or on a patio.

Two-stage epoxies are available in a limited number of colors, but most companies now provide tints for shading off the basic color range. Two-stage refers to the method of application. To coat a wall, you mix an equal portion of can "A" and can "B." The first can contains the epoxy resins in solution, and the second holds an activator or catalyzer. Once mixed, the two compounds begin a chemical action that doesn't stop until the coating is solid. You will have one to four hours of working time for application. After that the coating becomes solid in the mixing can, and you'll never budge it. You can also charge off the brush. Cleaning it is more trouble than buying a new one.

Catalyzed epoxies will adhere to just about any clean surface known, and when these paints were first introduced, strong claims were made for their use on bathroom tile and fixtures. But the problem was—and still is—this: Epoxies stick only to a glazed surface if that surface approaches *chemical* cleanliness. In the long run, it's generally easier to have new fixtures or new tile installed.

Applied outside your home and exposed to weather, catalyzed epoxies lose their gloss, chalk more readily than other paints, and tend to lose color stability. Yet, these characteristics do not impair the paint's protective qualities. The cost for two-stage epoxies remains at roughly three to four times the price of a quality exterior latex. The figure for a one-can, ready-mixed epoxy is not noticeably more than the cost of an alkyd enamel.

Urethane paints

Your chances of finding urethane paints on dealer shelves is about fifty-fifty. Urethane varnishes, yes. Many of the major producers of varnish now make and distribute urethane varnishes through retail outlets. But only a handful of makers are packaging urethane paints for home use (it's been used industrially for some years). If you locate it at all, you'll probably find urethane paint under marine finishes. It's about one-third more expensive than oil-based marine paints, but is also about twice as durable. Use only the solvent recommended by the manufacturer to thin the paint and clean brushes.

Other plastics

What's been mentioned so far is a fair picture of the paints available to you. But industry already is using newer finishes, and judging from the path latex paints and epoxies have taken, it won't be long before new coatings appear on dealers' shelves. In fact, one is quite close to that stage now. It's a coating that depends heavily on polyester resins. It performs in much the same way as epoxy finishes, but seems to overcome some of the epoxy flaws.

Typical interior surfaces

Here are some suggestions for painting successfully.

Plaster or plasterboard: Latex paints are excellent. Alkyd enamels are fine, especially if you prefer a semi-gloss or high-gloss finish. (Incidentally, a high-gloss alkyd is perfect for any surface exposed to moisture—in a bath or kitchen, for example.) Oil paints cover very well, but aren't as easy to apply over a large surface.

Woodwork: Alkyd enamels highly recommended; linseed-oil enamels excellent, but again, not as simple to apply; new latex semi-gloss enamel goes on easily.

Metal (ornamental iron, radiators, exposed structural steel, door frames, etc.): Over a cleaned, primed surface on new work, or a clean surface on old, a rust-preventative paint, or a good alkyd are excellent; epoxies are great; latex is good; and oil paints are also good. Over heated metal, a thin coat of alkyd is considered best.

Masonry: Latex paints are ex-

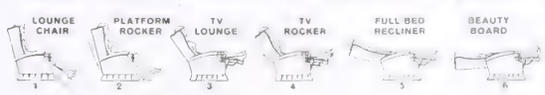
(Continued on the following page)

Living room, relax room or guest room?

Yes.



This grouping from the Colonade Collection is designed for true contemporary comfort and easy care. "SCOTCHGARD" Brand Fabric Protector keeps all the pieces free from stain. Most spills just "blot" away without a trace. Without a worry. Just relax. Settle down in the "Astral-Rock-et", the rocker-recliner that does everything, including a Vibro-Massage, to unkink weary muscles. Rocks and locks in all positions.



The handsome sofa is a real sleeper. Opens to a full-size bed. Has Deluxe Comfo-Cloud back and cushions. Look for this roomful of comfort by Caldemeyer Fine Furniture at a leading store near you. Write for information to Box 209, Evansville, Ind. 47705.

Caldemeyer fine furniture

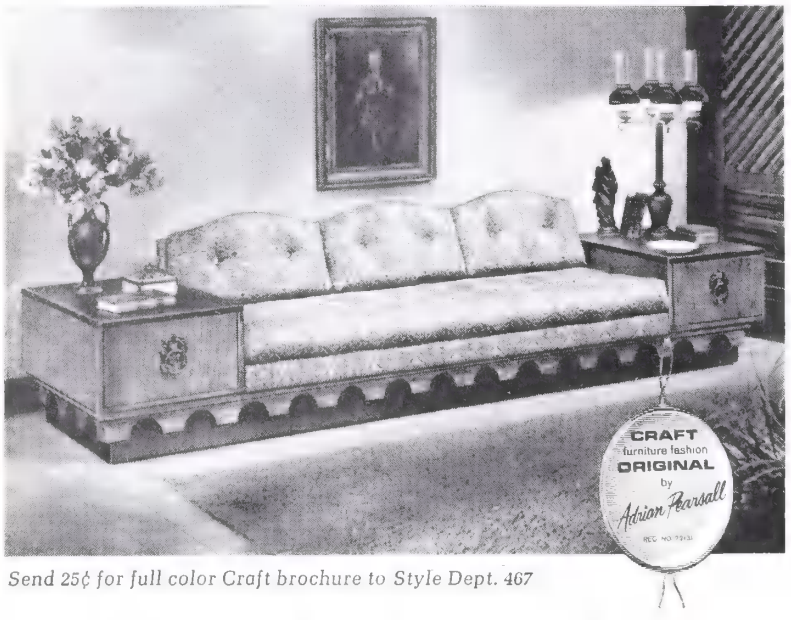
chooses Scotchgard FABRIC PROTECTOR 3M

Sophisticated Spanish in the modern mood

CRAFT ORIGINALS

Craft creates furniture originals that glow with personality! Like this fiesta-bright Mediterranean-style sofa—with its dramatic base and storage cabinets . . . faced with antiqued oak veneers, and topped with imported natural cleft slate. Your choice of exciting upholstery fabrics, colors, textures, patterns. Matched in beauty by coordinated chairs, ottomans, tables, accent pieces. See Craft's other modern sofas, too . . . most with lavish solid-walnut frames and bases. In the exact lengths you desire! Comfort cushioned in Dacron® Polyester Fiberfill. Custom quality throughout. Look for Craft's designer tag on all. At fine stores everywhere.

Most fabrics protected by ZEPEL® STAIN REPELLER



Send 25¢ for full color Craft brochure to Style Dept. 467

CRAFT ASSOCIATES, INC.
1212 SCOTT STREET, WILKES-BARRE, PENNSYLVANIA 18705

Buy Bonds where you work.

He works for the government — a traveling man. Like seven out of ten government employees, he invests in U.S. Savings Bonds. He saves for the future — his own and America's — when he puts something into Savings Bonds every payday. Bonds are a good deal. They earn a good return and make you feel good when you buy them. Buy U.S. Savings Bonds where you bank, or join the Payroll Savings Plan where you work. You'll walk a bit taller.

He does.



Bond facts: Savings Bonds pay you back $4 for every $3 in only seven years . . . are replaced free if lost, destroyed or stolen . . . have special tax advantages . . . can be redeemed whenever the need arises.

U.S. Savings Bonds

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.

HAPPENINGS IN PAINT *continued from preceding page*

cellent, particularly in a basement where dampness is an occasional problem. Epoxies are excellent, although slippery on concrete floors unless a slip-resistant additive is included. Alkyds good but need a primer as a rule over old work.

Plywood, hardboard: Treat unfinished plywood with a water-repellent, and bare hardboard with a primer, before painting. Finish up with any of the paints mentioned generally.

Typical exterior surfaces

Wood trim: Exterior alkyds very good; oil paints just as good; latex covers superbly but provides little gloss.

Wood siding: Latex paints excellent, as described above. Alkyd enamels very good, as are linseed-oil paints (The Williamsburg paints developed by Martin-Senour, illustrated on pages 167 to 171, are paints produced with a new oil-solid system). For rough-sawn and textured wood siding, solid-color or semi-transparent-color stains are superb and quite handsome.

Masonry, concrete, brick: Latex paints are ideal; alkyd and oil enamels fair, usually need a primer over an existing coat; epoxies give excellent protection, but lose gloss, as noted above; color stains highly recommended —provide a chalk-free, nonpeeling coat that holds up very well.

Metal (aluminum or steel siding, exposed structural steel, galvanized gutters and downspouts, copper or terne metal flashing, etc.): Over a clean, once-coated or primed surface, alkyds very good; latex paints fine; oils good; epoxies excellent protection. *Footnote*: A silicone-modified alkyd paint has been developed by Montgomery Ward expressly for aluminum siding.

Other surfaces: You can put plywood, hardboard, and asbestos materials into the same category as wood. As for the new, solid vinyl materials, makers recommend painting with a latex, when needed. You can also use a latex over canvas or fiber glass, or buy formulations (basically latex systems) specifically labeled for these materials. And if you must paint natural stone, include it in the masonry category.

General suggestions

No matter what paint you buy, for whatever purpose, spend the money to get a quality product. Even though a contractor does the work for you, you have the right to select the brand and type. Since the cost of the paint is rarely more than 20 to 30 percent of a painting contract, it makes economic sense to buy the best. Moreover, while you could safely save money buying 2″-by-4″ lumber for a stud wall in a #3 grade instead of #1 grade, the odds are that if you buy cheap paint, you'll be asking for trouble.

The same thing would be true for a cheap stain. Loss of color, excessive chalking, and poor hiding power are some of the faults that turn up in low-cost finishes, although not necessarily all at once, nor in all inexpensive products.

Good preparation of the surface is as important as it's ever been, particularly when you contract for or do any repainting. Despite the many advances in paint technology, no manufacturer has yet produced a finish that will successfully adhere to a dirty or imperfect surface.

Special problems

Many of the letters we receive at HOUSE BEAUTIFUL are from people puzzled over specific paint problems. Below are answers to a few of these questions.

Is it all right to paint over wallpaper? The best approach is to remove the paper. Even if the wallpaper looks sound and tight, it could very well begin to peel a year or so after the painting has been completed. Removing painted paper from a wall is considerably more difficult than stripping it before paint is applied.

Can an acoustical tile ceiling be painted? If the decorative qualities of the tile are more important to you than sound deadening, paint the tile any way you wish. But to retain the tile's acoustical value, apply a thin coat of flat latex paint.

How can a radiator or heat riser be painted successfully? All flaking or blistered paint must be removed. Bare metal and the ridges of paint need burnishing with steel wool. Give the bare surfaces a thin coat of metal primer. Once this is dry, you can apply a thin coat of flat alkyd or latex paint. Keep the heat off until the paint is completely dry. Never use an aluminum paint, since it may reflect heat away from the room.

Is there an easy way to tell ow much paint is required? Yes. irst determine in square feet ie area of the surface you want ainted. Count the space win-ows take up, too. Then, roughly gure that a gallon of latex paint ill cover from 400 to 600 square et; flat and semi-gloss alkyd or il enamels, from 450 to 600 quare feet; gloss enamels, from 00 to 700 square feet, and epox-s from 100 to 350 square feet.

When you're up against an ir-egular shape, there's a short cut or telling how much paint you eed. Begin by computing the umber of square feet in the area acing you. For example, the rea on front of cabinets as you look directly at them. Then multiply the square footage you get by these key numbers: five for cabinets; four for balustrades; seven for stand-up radiators.

When during the year is it best to paint outdoors? Whenever the danger of rain or high humidity is slimmest. In most areas of the United States, this occurs during the fall. You may hear that this advice is old-fashioned when applied to the new exterior latex paints. It is true that a quality latex is the best paint to put over a damp surface, *when it's virtually impossible to pick a dry period.* The best application of any paint, including the latexes, is still over a dry surface. ■

'HE COLORS WE HEAR *continued from page 140*

'Silver Tune" and "Rosy Tune" o his songs. François Couperin's *Les Folies Françaises*, an 18th-entury keyboard classic, is a set of variations evoking "Prudery in t rose-colored mask," "Ardor in t red mask," "Fidelity in a blue nask," "Languor in a violet nask," and other emotions and characteristics in terms of masks of various colors. In 1922 Sir Arthur Bliss composed *A Colour Symphony*, whose four movements he labeled "Purple," "Red," "Blue," and "Green," with subtitles listing the connotations he sought to reflect in his music ("Purple, the colour of amethysts, pageantry, royalty, and death;" "Green, the colour of emeralds, hope, joy, youth, spring, and victory," etc.).

These reflections of color in sound did not suffice for some of the more adventurous experimenters, who sought ways to use actual visual colors with music. Most of us, presented with such a notion, would tend to go no farther than the obvious and by no means novel category of sets and costumes for ballet and opera, in which painters and designers work together with composers, choreographers, and performers. There have been, though, from time to time, attempts at correlating color and music in a more direct sense, to achieve a fusion of the aural and visual sensations in a systematic way based on established relationships. Some of these attempts have involved special instruments or machinery to produce color-with-music through a single action, and works have been especially created for such performances. In other cases, the synthesis may be realized (or, at least, sought) through a combination of conventional means, and the color-to-music relationship may be of a shifting or spontaneous nature instead of conforming to a fixed pattern or formula. Either way, the object is to render in concrete visual terms the color inherent in music, just as the dance makes visible its components of rhythm and movement.

The freer approach was illustrated in some sections of Walt Disney's *Fantasia*, as anyone who saw the film will surely remember. While most of the visual treatment was on the order of dramatic narrative to accompany the music—prehistoric scenes in *The Rite of Spring*, a preposterous ballet of hippos and alligators in the *Dance of the Hours*, Mickey Mouse enacting the story of *The Sorcerer's Apprentice*—Bach's *Toccata and Fugue in D minor* was treated abstractly, with strands and splashes of various colors shown on the screen to correspond with the rhythms, tones, and contours of the music at it unfolded in the ear.

Leopold Stokowski, who conducted the Philadelphia Orchestra in the musical performances of *Fantasia*, was already a veteran of "live" color-with-music experimentation, having used a color organ—an instrument designed to play colored lights on a screen in coordination with a musical performance—in concert presentations of Scriabin's *Pro-*

(Continued on the following page)

sun GLASSES!

West Virginia Glass lights up a table like the noonday sun.

Especially in beautiful House and Garden colors of Tiger Lily Sunflower Pineapple Jade
Another bright idea is the Party Smarty booklet, full of hostess hints . . . recipes for snacks and drinks. Ask for it wherever you buy West Virginia Glass, the costly-looking brand with the sensible price tag.

WEST VIRGINIA GLASS CO.
WESTON, WEST VIRGINIA

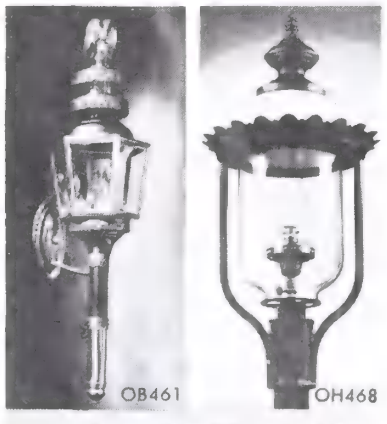


Decorate Your Home with Light

Free New Booklet Shows How.







Answers such questions as—

Which lighting and furniture periods go well together?
How high above a table should a chandelier hang?
How to install a postlight without digging up the lawn.
How to hang a lighting fixture where there is no outlet.

This free new 40 page color booklet answers your lighting questions and offers helpful lighting suggestions.
For your complimentary copy of this valuable decorating guide, simply tear out attached coupon and mail it to The Ruby Lighting Corporation, 128 Fifth Ave., New York, N.Y.



...from America's Largest Manufacturer of Lighting Reproductions

Ruby®

THE RUBY LIGHTING CORPORATION (Dept. HB5)
128 Fifth Ave., New York, N. Y. 10011

Gentlemen:
Please send today, at no cost or obligation, my free copy of "How to Decorate Your Home with Light."

Name_____

Address_____

City_____

State_____ Zip_____

THE COLORS WE HEAR

continued from preceding page

metheus and Rimsky-Korsakov's *Scheherazade* in the 20's. Rimsky-Korsakov, of course, was a master orchestrator whose name became synonymous with "colorful" music in the conventional sense, and his brilliant, voluptuously scored *Scheherazade* lent itself well to such treatment—perhaps even invited it. In the case of *Prometheus*, there was no "perhaps," for Scriabin actually included bar-by-bar directions in his score for specific colors to be shown on the screen during the course of the work.

Arnold Schoenberg, whose accomplishments as a painter made him especially aware of the emotional values of colors, included similar directions in the score of his *Die glückliche Hand*. There have been more than a few other composers who followed this example, but it was the two Russians featured in the Stokowski color concerts who made the most notable efforts to systematize the relationships between certain colors and corresponding musical scales. Both Rimsky-Korsakov and Scriabin devised tables of these relationships, which may be found in virtually any comprehensive musical reference book. In the Rimsky-Korsakov table, for example, the key of C major is white; in Scriabin's it is red. D major is yellow in both, and among the remaining keys there are examples of both divergence and near agreement.

In both systems, as in most others of which we have any knowledge, the relationships were based on emotional response, mystical symbolism, or a combination of these factors. Some even more elaborate systems have been dreamed up, however, on the premise that, since both musical pitch and visual color are effects of vibrations given off in the air, the color corresponding to a given tone, or vice versa, may be determined mathematically by means of a formula establishing a ratio between the number of vibrations per second in the lightwave and in the respective soundwave.

Both approaches have been followed by the inventors of the various "color organs," whose history may be traced back well over a century. As far back as 1720, a French Jesuit named Louis-Bertrand Castel published a book titled *La Musique en Couleurs* and constructed an "ocular harpsichord," both efforts based on a Newtonian theory relating certain tones to widths of the respective color bands in the spectrum. Most of the instruments that have enjoyed any acceptance, though, relate color to sound on a philosophical or emotional basis, and in some cases the inventors maintain that there can be no fixed or permanent relationships, but that they must vary between works.

Thomas Wilfrid, the Danish-born scientist and singer who played his own invention, the Clavilux, in Stokowski's 1926 *Scheherazade*, abjured the hocus-pocus of lightwave-soundwave ratios, but created independent compositions in color, to which he gave musical titles and even opus numbers. Frederick Bentham, whose color organ for London's Royal Festival Hall was the first such instrument to be permanently installed anywhere (1951), insists there is no direct analogy with the musical scale and that "the link between what you see and what you hear must be emotional."

Despite the recognition accorded Bentham in having his instrument installed in the Festival Hall, it has hardly been used since the hall was opened, and none of the various other color organs has ever really achieved great success. Perhaps those who want something to look at as they listen simply prefer the less abstract fare offered in the ballet, opera, and musical theatre. Or it is just possible that all of us cling unconsciously to that one tiny element of "creativity" in the listening process, reserved to the listener whose visual images, at least, are created in his own mind and not imposed by any arbitrary external force.

When Brahms's friend Elisabeth von Herzogenberg wrote to the composer of her delight in finding "the golden tone of E major" in a passage for horns in the finale of the *Fourth Symphony*, she was reporting her own spontaneous impression, an immediate emotional response to the sheer sound of the music. It would hardly have been helpful to have had powder blue or bright green flashed on a screen at that moment! It is the color we hear—the colors perceived through each individual pair of ears—that makes the music of Brahms, or of any composer, a personal experience for the listener. ■



Think of the many places in your home that could welcome a clock like this—think of the warmth it would add—the serenity its golden chimes would bring. Gracious guardian of each golden hour, a Ridgeway clock is at once fine furniture and a family friend. Let us show you the many sizes and styles to choose from.

Send 25c today for a complete catalog ... the "Story of Clocks" ... other literature. Write Ridgeway Division of Gravely Furniture Co., Inc., Dept. HB, Ridgeway, Virginia.



DRAPERY CLEANING
GUARANTEED PERFECT

Revitalize costly drapes and smile! Coit — America's Largest — guarantees **perfect** drapery cleaning. No shrinkage; perfect pleats and hems. **Perfect!** Or your draperies replaced, if cleanable. Call Coit for free estimates.



COIT AMERICA'S LARGEST **DRAPERY CLEANERS**

See your telephone directory. Cities from coast-to-coast.

THE BAR

low You See It, Now You Don't

nd the following page, four neat solutions to the of a home bar: how to have it conveniently placed for f guests yet keep it from being on constant display

EZRA STOLLER



UCHMAN & CANUTE

dsome expanse of cabinetry stands he living room and the kitchen, serv- combination bar-entertainment cen- f it can be closed off so that it ap- be only a paneled wall. The central s a deep bar, with a built-in sink.



MAYNARD PARKER



UTAH MARIA RIGGS

rmous freestanding cabinet, well situated the kitchen and living areas, harbors a small refrigerator, a galleried shelf for vertical file for trays, and deep cabinet low. Folding doors open to the full width.



(Continued on the following page)

SEE HOW CASCADE ELIMINATES DISHWASHER DROPS THAT SPOT!





Only Cascade has Chlorosheen for spotless dishes!

You discover how amazingly spotfree your dishes can be when you discover amazing Cascade with Chlorosheen! Instead of ugly spots, you get sparkle. Instead of towel touch-ups, you take your dishes straight from dishwasher to table.

Cascade's exclusive spotfighting ingredient, Chlorosheen, makes the difference. It makes water rinse off in clear sheets, so drops that spot don't form. Try this toothpick test yourself to see how Cascade with Chlorosheen works:

A toothpick can't pry a water drop from a glass. Drop holds tight.



Toothpick is dipped into Cascade solution. Then, touched to drop



Poof! Cascade with Ch[illegible] makes the drop lose it[illegible]



the DIRECTOR
new as now, exciting as tomorrow . . .



The elegant pedestal of Director heralds a new form in furniture with the trumpeting grace of polished aluminum supporting a new chair, a new table. Here is lasting beauty, longer worry-proof life. This pedestal is also available in white, and table tops and chairs come in a great selection of colors and textures.

from the DECORABLES 1967 SELECTION

To get a colorful brochure of Chromcraft Selections and the name of the dealers nearest you, send 10¢ in coin to Department M-1, Chromcraft, Inc., Senatobia, Miss. 38668.



PRESIDENTIAL. You may have your choice of several Chromcraft bases, and many upholstery colors and designs when you choose Presidential for your living area furniture. Shown here, an innovation in finishes—Woodgrain.



ARCHITECT: DAVID ABRAHAME

Even in a family game room, the bar need not stand open. Here, tambour doors slide into the wall for service of drinks. Included: a sink, overhead lights, shelves for glasses, and, below, slanted wine racks. TV and Hi Fi are part of the total wall.





ARCHITECT: O'NEIL FORD

Still another way to conceal the presence of a bar: a skillfully counterbalanced wooden panel that glides up to reveal the sink, glass shelves, and counter, or down to cover everything. Drawers and shelf storage below.

MAYNARD PARKER



IT'S A COLORFUL, COLORFUL WORLD

continued from page 126

The solemn priests draw this up for you, wrap it with the exquisite neatness of all packages in Japan, then seal it securely, for it is never to be opened. This too is the region of lotus paddies and the great old brown thatched farmhouses that, more than flowered parasols, brocaded obis or the gold and scarlet opulence of Nara, seem to reflect the deep beauty of Japan.

Still colorfully, with the glamorous pearl on your mind, you can drive to Toba and a motor launch, which carries you a few hundred yards into the bay and the Mikimoto pearl island. The enterprising Mikimoto pearl empire has made this a monument, museum, pearl-diving exhibition center, and showroom. (Would you believe the Liberty Bell encrusted in pearls, its crack outlined in diamonds? It's here.) Color note: Everything here, including the launch, is painted lavender, patently the Mikimoto color. (Details: Japan National Tourist Organization, 45 Rockefeller Plaza, New York, N.Y., or 651 Market, San Francisco.)

Ethiopia offers the world's pinkest sunset, tinctured, incredibly, by the very real flamingos that come in their thousands to rest at twilight on the pumice-stone shores of Lake Hora Abyata. Our memory is of a moonstone-gray and rose-red evening, the sun itself a giant red disk in the eerie silence. All seemed even eerier because it was the finale of a four-day Land Rover safari through a terrain we still can hardly believe—a rough, rugged, heartlessly desert land, where foliage was usually a thorny, dusty sage-green like the thorn-acacia tree, with occasional lush oases of palm and waterfall. With our own eyes we had seen herds of the wild one-horned oryx, the scampering ostriches, a leopard at a waterhole, and, seemingly always, like a playful frieze in a child's bedroom, the horizon striped and lined with charming single-file parades of zebra. Result: We cannot abide the sight of a zebra-skin rug. We had become acquainted with a shockingly human family of baboons who live, like New Yorkers, in a cliff and threw stones at our intrusion: we had learned to spot the enchanting little toy-size gazelles called dik-diks, the greater and lesser kudu, the unkempt jackal, even looked down the throat of a yawning crocodile. We came upon encampments of the nomadic Galla, their skins gleaming like black ivory, their ladies dressed in cowhide and beads with their hair in a hundred tiny braids anointed with butter. Timidly, they had let us buy their weighty brass bracelets. The sun down, and the flamingos settled in for the night, we drove on to the Oasis Hotel at Lake Awassa, but before we slept fed bananas to the owner's pet baboon. (Ethiopian Information: Calvert-Stearns, 1 East 53rd St., New York, N.Y.)

Only poets, dreamers, and non-night people seem to evince any enthusiasm for sunrise, yet probably the most thought-provoking color we ever saw was witnessed, with some reluctance, at sunrise of a winter's day in Virginia. All the mauves and blues, rose-pinks and golds of the universe seemed to light up the snowy earth in glorious opalescence and suggest that we ought to get on our feet and see this kind of thing more often. Once we made a midnight journey up Pike's Peak to witness a dawn grandeur so unreal it might have been printed on a post card, but there was also a thoroughly chilly fiasco on Mount Washington when we rose to the clangor of the sunrise bell, but the sun didn't.

Our dawn to remember for all time came in the Philippines, high in the cold mountains near Banaue, where the Igorots and Ifugaos live and tend the fabulous rice terraces much as their forebears did two thousand years ago. We had arrived here at Bill Bever's unpretentious little hotel on the edge of the rice terraces in the deepest, blackest night we had ever known, so that day, when it came, seemed all the more wonderful. It came mistily, making its way, so it seemed, through layer after layer of gray chiffon. One by one each gray veil slowly lifted, revealing a little more, then a little more, of the green terraced mountains that stretched to infinity, like mammoth grassy staircases to the sky. We first saw the sun in tiny silver flickers threading through the green, reflected in the waters of the paddies. Then as the mists lifted, the shining pools melted together, shooting here and there like quicksilver, dazzling and puzzling the eye, until day finally came into focus, and that great, overwhelming terraced world came into clear

(Continued on following page)



LIGHT UP YOUR CIGARETTE AND YOUR ROOM!

Royal Doulton's most conversation-provoking jugs now become glowing table lighter sets. Larger one holds a mechanically perfect, performance-guaranteed Kreisler lighter; miniature mate holds cigarettes. Both jugs superbly crafted, hand painted. Choose Falstaff (shown here) or from 7 other de-light-ful sets, all in handsome gift packages. $19.95 the set.

ROYAL DOULTON

Send 25¢ for collectors book #9 of famous Royal Doulton figurines and jugs in color. Write Doulton & Co., Inc., Dept HB 11 E. 26th St., N.Y., N.Y. 10010

MARVELOUS WITH MACARONI...

STUPENDOUS WITH STEAK

BERTOLLI CHIANTI



CLASSICO

IMPORTED FROM ITALY

Costs a little more but well worth it — because it's the softest, mellowest Chianti you can buy!

Sole Distributor U.S.A. Munson G. Shaw Co., N.Y.



Home...



is where you take it.

BLUE BIRD wander-lodge®

Picture yourself the owner of a majestic Wanderlodge. Turn family vacations into unforgettable adventures with this completely self-contained, self-propelled motor home. Includes fully equipped kitchen, bath with separate shower, luxurious sleeping quarters, and living room. No towing of living quarters, no reservations, no check-out time . . . You enjoy the comforts of home while travelling. At your favorite resort or in the middle of nowhere, you are at home in a Blue Bird Wanderlodge. From $20,500. For a Wanderlodge brochure, write Blue Bird, Dept. E, Fort Valley, Georgia



Artfully re-created, The James River Collection® bears the mark of authenticity and attention to detail that distinguished its inspiration.

Hickory Chair Company
HICKORY, NORTH CAROLINA
28601

Historical James River Plantations

APPROVED REPRODUCTION®

Send $1.00 for a colorful brochure showing the entire James River Collection of living room, dining room and bedroom furniture.

National
Library Week
April 16 to 22
1967



EXPLORE INNER SPACE READ

EXPLORE INNER SPACE READ

The National Library Week Program 1967

The National Library Week Program 1967

IT'S A COLORFUL, COLORFUL WORLD

continued from preceding page

view. They call these steep, rock-terraced rice fields the eighth wonder of the world, and the sunrise must surely be the ninth.

The Ifugaos, whose ancient home was Indo-China and whose looks, dress and manner recalled to us the Mayans of Mexico, are a pretty colorful lot at any time. They are excellent weavers and their raised houses, approached by ladder, are little masterpieces of wood carving. They are said to see the stars in daytime, but they fear the night, locking themselves up in their windowless cubes of houses, pulling the steps up and closing the door.

A TRIP to their habitat and those incomparable mountains is a choice experience for anyone looking for an off-the-beaten track itinerary. The route takes you by short flight from the urbanity of Manila to Baguio, the charming resort and country-club town where many well-heeled Filipinos spend their holidays. From Baguio to Banaue is a seven or eight-hour drive of considerable beauty along the ridge of the Sierra Madre Mountain range and an introduction to the rural life in this area of the complex Philippines. (Information: Philippine Tourist and Travel Association, 15 East 66th St., New York or 212 Stockton St., San Francisco, Cal.)

For sheer, pure, hedonistic enjoyment of color, involving none of those sweetly solemn thoughts that sunsets and dawns are likely to provoke, let us recommend Bangkok, that entrancing city of shimmering golden temples, which even the inroads of modern glass and concrete buildings can't mar. The very word "color" sends us back to the wondrous silk shop of Jim Thompson, on Suri Wong Road. The place is luxuriantly spilling over with vibrant plaids, stripes, and checkerboards in every jewel color the mind can dream up: there are waterfalls of iridescence, creamy puddles of pastel, crackling taffetas and supple surahs, all spread around you like the treasures of the Orient before a fabled potentate. It is certainly the most tantalizingly colorful shop in the world, and whether or not you come to buy—few can resist this invitation to a shopping orgy—you stand in delicious indecision, testing your own color tastes against this almost endless palette.

Jim Thompson's own story is as colorful as his wares. As a member of the American military in World War II, stationed in the Orient, he became acquainted with the Thais, their marvelous hand-weaving skills and sense of color which is comparable to none, a sort of native talent for hue, tint, and chroma found nowhere else in the world. He vowed to come back and help the Thais channel these gifts into products the whole world could enjoy and he did, sparing no personal effort to seek out weavers and dyers all over the country, training them in more advantageous business methods, styling their designs, setting standards of color fastness and construction to make their goods acceptable in the world market. He has succeeded beyond the wildest speculation, has in fact put Thai silk on the map, and has the ultimate in compliment—hundreds of imitators.

If you ask what this man can buy one-half so precious as the stuff he sells, you have only to visit his extraordinary house, a compound of old Thai farmhouses that he has ingeniously put together into a charming dwelling and a virtual museum of Thai antiquities which he opens to the public at a small fee for a local school for the blind.

IF YOU'RE wise, you will arise early one morning in Bangkok, not to greet the sun but to take a 7:30 boat trip through the klongs—probably the most colorful sightseeing trip on the face of the map. Klongs are canals that run through the city like watery avenues, teeming with activity, lined on both sides with houses that hang over the wide-open water, as if they had been sliced in cross-section, revealing to those floating by the picturesque domestic arrangements of the Thais who live in them. The waters serve as complete plumbing systems do elsewhere, for drinking, cooking, cleaning, and, early in the morning, as market places, jammed with pedlars' boats that offer every known commodity from plastic combs to weird and wonderful tropical fruits. All is noisy, lively, fascinating, as though a movie were being shown in quadruple exposure, and if anyone tries to sell you off the experience on the ground that it smells like no garden of roses, pay no mind. This is something not to be missed. Usually tacked on to the excursion is a

visit to an island temple studded with shards of porcelain and the royal boat shed of Thailand where the fantastic golden barges are sheltered between ceremonial processions on the river. (Information: Tourist Organization of Thailand, 20 East 82nd St., New York, N.Y.)

Xochimilcho, known to many as the world's most fragrant tourist trap, is the place to go if you have a yen to float through a garden in a barge covered with flowers. If you've never experienced this flowery past-time, take time to try it on your next visit to Mexico City. But also while you're thereabouts, if sheer enjoyment of color is your dish, don't miss an afternoon at the paper flower market. The address: Plaza Comonfort. Jovita Gonzales Uda. (widow) Rosendo offers her wares at No. 5-2; Jesus Tamayo, at No. 3-13—both available through an archway from the street that brings you into an unimaginable riot of dissembling horticulture, every petal, every leaf, hand-shaped and turned in paper. The shops are caves of flowers, their artificiality totally acceptable because they are such smart, blatant smashing fakes—roses big as soup plates, chrysanthemums like furry mops, gladiolus like trees. Know that they are inexpensive, pack lightly and travel well, in case you forget all your vows about never living with the artificial.

Mexico's markets, especially those where the Indians bring their handcrafts with all that clashing of color that seems so right in its own locale while the mariachis play, are so appealing to travelers that they are officially listed, almost like movie schedules, in the tourist department's literature. One market not to be missed, because it concentrates practically all the handcrafts of Mexico in one colorful center, is the Bazar Sabado in the Mexico City suburb of San Angél. As its name implies, it is open only on Saturday. You could spend a day here for the place is equipped with a pleasant tea room, which serves forth good tacos and a dreamy chocolate cake. (Information: Mexican Government Tourist Office, 630 Fifth Ave., New York, N.Y.)

A ride on a pink elephant in India can furnish this exotic transportation, in fact, makes it standard procedure when you climb the rocky hillside from Jaipur to visit the charming, mirrored 15th-century palace of Amber. It's a place replete with recollections of past romance, of Mogul princesses and pools of rose water, of days when even the fly whisp of the reigning rajah was bound in gold inset with pearls and rubies (you can see one in the Jaipur museum). The colorful trip is made on a howdah, the elephant, painted in floral motifs in pretty (and pretty funny) pastels, plodding along to the musical accompaniment of a flute player who runs by your side as you climb the steep ascent.

Jaipur the town is color incarnate, literally bannered with the brightly dyed silks and cottons that hang drying from the dye shops and spread along the streets. The center square is a kaleidoscope—a marigold market where the leis are sold to the faithful Hindus who offer them at their temples, the very saris of the women, saffron, blue, magenta, the blue-painted horns of the oxen drawing carts in from the country, the rose-red color of the stone that makes the town India's "Pink City." This is the place where the finest of the antique Mogul miniatures may be found and the loveliest of jewelry. At a jewel shop entrance, the gem cutters sit casually in the dust, fashioning with chisel and wheel the fabulous shapes of polished emeralds and rubies.

In Jaipur, the romantic-minded have the opportunity to stay in one of the former palaces of the rajah, now an excellent hotel. (Information: India Government Tourist Office, 19 East 49th St., New York, N.Y.)

COLOR CUES FROM THE INNOCENTS

continued from page 180

Accessories shown on pages 176-180 are available in gift and department stores throughout the country, except where specific retail sources were given. Addresses for these sources are listed below:

Be Seated, Inc., 43 Greenwich Ave., N.Y.C. *Bonniers, Inc.*, 605 Madison Ave., N.Y.C. *Country Floors, Inc.*, 211 E. 26th St., N.Y.C. *La Cuisinière, Inc.*, 903 Madison Ave., N.Y.C. *D/R International*, 53 E. 57th St., N.Y.C. *Georg Jensen, Inc.*, 667 Fifth Ave., N.Y.C. *Mayhew*, 603 Madison Ave., N.Y.C. *Voisy Oyster, Inc.*, 960 Lexington Ave., N.Y.C. *Patchen Place Emporium, Ltd.*, 109 W. 10th St., N.Y.C. *D. Porthault, Inc.*, 55 E. 57th St., N.Y.C. *Seabon Scandinavian Imports*, 54 E. 54th St., N.Y.C. *Soupçon Gift & Food Shop*, 147 E. 70th St., N.Y.C. *Marion Wieder, Inc.*, 969 Third Ave., N.Y.C. ■

Scentoliner®
PERFUMED PAPER



SCENTOLINER brings a wonderful fragrance to drawers, closets, shelves, and to your stored linens, lingerie, handkerchiefs. Use SCENTOLINER in luggage. Cut small pieces for your handbags. Wrap gifts in this delightful paper. There are so many clever things to do with lastingly perfumed SCENTOLINER.

Generous 144" rolls in Princess Pink or Boudoir Blue. Gift packaged and $2 at notion and gift counters everywhere.

Ask for SCENTOLINER—the paper that adds so much to everything.

Andre Richard
350 Fifth Avenue • New York



MAKE LIVING SPACE MORE FLEXIBLE

Divide . . . conceal . . . extend living and storage space with PELLA Wood Folding Doors. Select from OAK, ASH, UNSELECT BIRCH, PINE, PHILIPPINE MAHOGANY or AMERICAN WALNUT genuine wood veneers. Order finished or unfinished. Patented spring hinging provides finger-tip operation. Available in Canada. Mail coupon today.

Pella® WOOD FOLDING DOORS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-47, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Folding Doors.
NAME
ADDRESS
CITY & STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

'Step Lively'



Sweet Pink

a new bath rug by

Regal

100% Caprolan nylon pile

In these Innocents & Wickeds

Sweet Pink
Mellow Yellow
Gilded Mango
Hot Honey
Scotch Blaze
Wild Mild
Plum Peel
Icy Lime

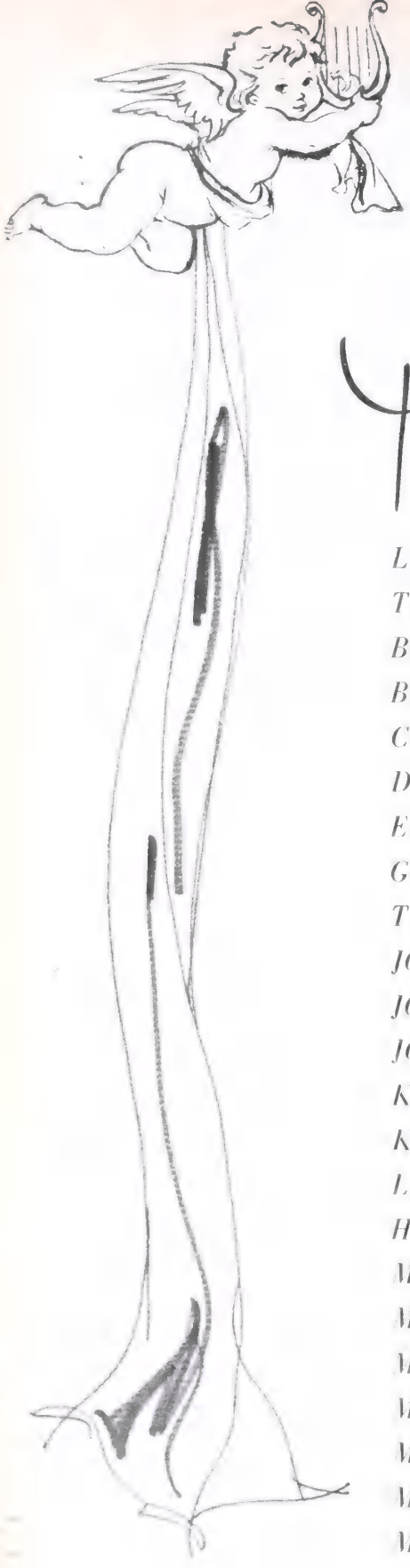
Available at

L. S. Ayers of Indiana

W. & J. Sloane, New York and other fine stores,

or write

Regal Rugs, Inc.
North Vernon, Indiana, 47265



These are the fine retailers

featuring color schemes

inspired by House Beautiful's

The Innocents and the Wickeds

L. S. AYRES INDIANAPOLIS, IND. *Fort Wayne*

THE BOSTON STORE MILWAUKEE, WISC.

BRANDEIS OMAHA, NEBR.

BREUNER'S OAKLAND, CALIF.

COLONY FURNITURE SHOPS CHARLOTTE, N.C.

DEY BROTHERS SYRACUSE, N.Y. *Fairmont Fair, Shoppingtown*

ENGLANDER'S BIRMINGHAM, MICH. *Eastland, Northland*

GOLD'S LINCOLN, NEBR.

THE HECHT COMPANY BALTIMORE, MD. *Northwood, Edmonson, Reisterstown Plaza*

JORDAN MARSH BOSTON, MASS. *Framingham, Malden, Peabody, Mass., Bedford, N.H.*

JORDAN MARSH MIAMI, FLA. *Fort Lauderdale, Dadeland, Orlando*

JOSKE'S POST OAK, HOUSTON, TEXAS *Gulfgate, Northline*

KAUFMANN'S PITTSBURGH, PA.

KOOS BROTHERS RAHWAY, N.J.

LAMMERT FURNITURE CO. ST. LOUIS, MO. *Clayton, Northside, South St. Louis*

HOWARD LORTON GALLERIES DENVER, COLO.

McCURDY & CO. ROCHESTER, N.Y.

MAAS BROTHERS WEST SHORE PLAZA, TAMPA, FLA. *St. Petersburg*

MACY'S NEW YORK, N.Y.

MAY CO. CLEVELAND, OHIO

MAY CO. LOS ANGELES, CALIF. *and all branches*

MAYFAIR, INC. ALBANY, N.Y.

MEIER & FRANK PORTLAND, ORE. *Meier & Frank-Lloyds, Meier & Frank Salem*

MILLER & RHOADS RICHMOND, VA.

M. O'NEIL CO. AKRON, OHIO *Chapel Hill, Summit Mall*

PORTERS OF RACINE RACINE, WISC.

RICH'S ATLANTA, GA. *and all branches*

SANGER HARRIS DALLAS, TEXAS

SHILLITO'S CINCINNATI, OHIO *Tri-County, Western Woods, Kenwood Mall*

JOHN M. SMYTH COMPANY CHICAGO *River Oaks, Oak Brook, Old Orchard, Evanston, Beverly, Park Forest*

STRAWBRIDGE & CLOTHIER PHILADELPHIA, PA.



The Innocent-and-Wicked Color Portfolio: Product Information

Pages 142-157

The rooms on these pages were decorated in a house built by Charles R. Lewis in Burritt's Landing, Westport, Connecticut. Following is a list of the manufacturers of specific products shown in the house. Addresses are given for retail sources only.

Throughout

Curtains were made by *Ummar's Interior Decorating, Inc.* Plumbing fixtures, *American-Standard.* Tiles, *American Olean Tile Co.* Sliding glass doors, *"Mildoor," Miller Industries, Inc.* Fixed glass panels, *Pittsburgh Plate Glass Co.* Plastic-laminate countertops, *The Formica Corp.* Wood flooring, *National Oak Flooring Mfrs. Assoc.* Drapery hardware, *Kirsch Co.*

Happiness-Pink Rooms

LIVING ROOM: All furniture by *Tomlinson.* Overcurtain, *"Carlton,"* and undercurtain, *"Ventura," Cohn-Hall-Marx Co.* Antique Moroccan rug, *Archie Chamalian, 785 Madison Ave., N.Y.C.* Fire screen, *Bennett Ireland, Inc.* Fire tools, *Edwin Jackson, Inc., 315 E. 62nd St., N.Y.C.* Lamp, *Warren Kessler, Inc.* Solid-color pillows, *Nettle Creek Industries, Inc.* Painting, *"Squiggle,"* by Albert Stadler, *Poindexter Gallery, 21 W. 56th St., N.Y.C.* Bronze sculpture on pedestal by Andrea Cascella, *Betty Parsons Gallery, 24 W. 57th St., N.Y.C.*

CHESS TABLE GROUPING: Furniture by *Tomlinson.* Fabric on chair seats, *"Richmond Taffeta," F. Schumacher & Co.* Overcurtain, *"Carlton,"* and undercurtain, *"Ventura," Cohn-Hall-Marx Co.* Oriental wool rug, *Karastan Rug Mills.* Chess set, *Georg Jensen, 667 Fifth Ave., N.Y.C.* Decanter, liqueur glasses, and ashtray, *Peter Breck Corp.* Sterling-silver tray, *International Silver Co.* Painting, *"Noshi,"* by Kenzo Okada, *Betty Parsons Gallery, 24 W. 57th St., N.Y.C.*

DRESSING ROOM: Wallpaper, *"Les Paquerettes," Brunschwig & Fils, Inc.* Nylon carpet, *"Breeze," E. T. Barwick Mills, Inc.* Upholstered chair, *Nettle Creek Industries, Inc.* Louis XVI stool, *Doris Dessauer, Inc.* Towels, *"Lustre II"* in *Aubusson* shades, *Fieldcrest Mills.* Opaline goblet, *Mitteldorfer Straus, Inc.* Mirror, an antique.

BEDROOM: Furniture from the *Maison de Ville Collection, Broyhill Furniture Factories.* Bedspread, *"Saratoga,"* and curtains, *Nettle Creek Industries, Inc.* Nylon rug, *"Pink Fantasia," Gulistan Carpets.* Lamp, *Warren Kessler, Inc.* Tablecloth, *D. Porthault, Inc., 55 E. 57th St., N.Y.C.* Cups and saucers, *"Blind Earl," Royal Worcester Porcelain Co., Inc.* Opaline glass accessories, *Vincent Lippe Bath & Boudoir, Inc.* Boxspring and mattress, *"Beautyrest"* by *Simmons.* Collage, *F.A.R. Gallery, 746 Madison Ave., N.Y.C.*

Sea-Foam Green Rooms

SITTING ROOM: Furniture, *Globe Furniture Co.* Upholstery on love seat, overcurtain, both *"Cliveden," Tergal* undercurtain, all *Charles Bloom, Inc. Uniroyal's Polycrest* rug, *"Bountiful," Bigelow-Sanford. Spode* china, *"Blue Bird," Copeland & Thompson, Inc.* Sterling-silver flatware, *"Diadem," Reed & Barton.* Lamp, *Design-Technics.* Pillows, *Nettle Creek Industries, Inc.* Fruit still-life painting, *Doris Dessauer, Inc.*

MODERN DINING ROOM: Furniture from the *Arrival Collection* by Milo Baughman, *Lane Co., Inc.* Overcurtains, *"Leonora," Everlast Fabrics, Inc.* Undercurtains, *"Ventura," Cohn-Hall-Marx Co. Celanese Fortrel* polyester rug, *"Intrinsic," Cabin Crafts, Inc.* Cabbage soup tureens, *Mitteldorfer Straus, Inc.* Service plates, *"Arabia," Georg Jensen, 667 Fifth Ave., N.Y.C.* Crystal goblets, *"Antique," Lenox, Inc.* Sterling-silver flatware, *"Fairfax," The Gorham Co.* Belgian linen napkins and placemats, *Fallani & Cohn, Inc.* Sculpture, *"20th of March, 1966"* by Lyman Kipp, *Betty Parsons Gallery, 24 W. 57th St., N.Y.C.*

LIVING ROOM: Furniture, *American Furniture Co., Inc.* Overcurtain, *"Chelsea,"* and undercurtain, *"Ventura," Cohn-Hall-Marx Co.* Rug, *"Domani," Philadelphia Carpet Co.* Lamp, *Design-Technics.* Clock, *Syroco, Inc., Div. of Rexall Drug & Chemical Co.* Magazine rack, *Doris Dessauer, Inc.* Pillows, *Nettle Creek Industries, Inc.*

TRADITIONAL DINING ROOM: Furniture, *Davis Cabinet Co. Uniroyal's Polycrest* rug, *"Festive," Mohawk Carpet Mills.* Wallpaper, *"Broderie," Albert Van Luit & Co.* Madeira embroidered napkins, *Leacock & Co.* Crystal candelabra, *Nesle, Inc., 151 E. 57th St., N.Y.C.* Candles, *Colonial Candle Co. of Cape Cod, Inc.* Sterling-silver flatware, *"Diadem," Reed & Barton.* Crystal goblets, wine glasses, cigarette cups, and ashtrays, *Waterford Glass, Inc.* Dinner plates, *"Turquoise Fugue," Rosenthal China Corp.* Runner on table, *Far Eastern Fabrics, Inc., 171 Madison Ave., N.Y.C.* Opaline cigarette cup, *Vincent Lippe Bath & Boudoir, Inc.*

Sunshine-Yellow Rooms

TEA TABLE: Furniture, *Thomasville Furniture Industries, Inc.* Wool rug, *"Camineau," Karastan Rug Mills.* Wallpaper, *W.H.S. Lloyd Co., Inc.* Coordinated fabric for curtains and tablecloth, *J.H. Thorp & Co.* Undercurtains, *"Ventura," Cohn-Hall-Marx Co. Pasco* china designed by Lorentz Hutchenreuther, *Paul A. Straub Co.* Sterling-silver tray, *International Silver Co.*

SITTING ROOM: Furniture, *Thomasville Furniture Industries, Inc.* Wool rug, *"Wild Rose," Downs Carpet Co., Inc.* Upholstery on love seat and curtain fabric, *Bassett McNab Fabrics.* Pillows, *Nettle Creek Industries, Inc.* Papier-mâché table, an antique.

BATHROOM: Wallpaper, *"Rosalie," W.H.S. Lloyd Co., Inc.* Wool rug, *"Ming Joy," C.H. Masland & Sons.* Curtain fabric, *J.H. Thorp & Co.* Towels, *"Lustre II"* in *Aubusson* shades, *Fieldcrest Mills.* Bench, *Doris Dessauer, Inc.* Mirrored cabinet, *Hall-Mach Co.* Terrace furniture, *Molla, Inc.*

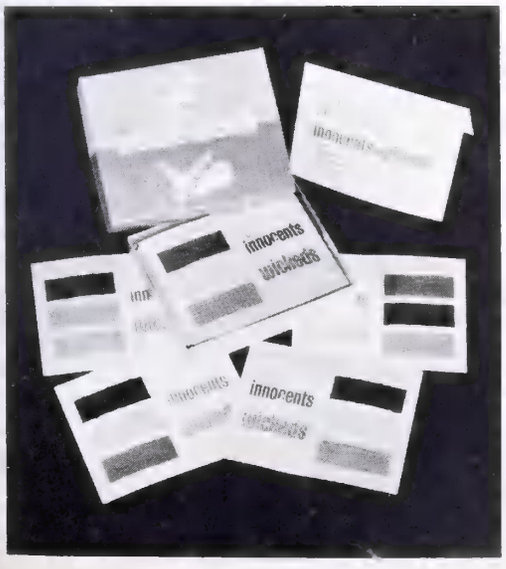
BEDROOM: Furniture, *Drexel Furniture Co.* Nylon carpet, *"Opening Night," James Lees & Sons Co.* Overcurtains, *"Cachet,"* and undercurtains, *"Ventura," Cohn-Hall-Marx Co.* Pillows, *Nettle Creek Industries, Inc.* Bedspread, *"Ribbons," Craig Creations, Inc.* Sheets, *"Bridal Bouquet,"* and blankets, *Pepperell Mfg. Co.* Boxspring and mattress, *Englander Co.* Upholstery on benches, *"French Blue"* velvet, and on armchair, *"Desert Cloth," F. Schumacher & Co.* Ashtray and white jar with flowers, *Rosenthal China Corp.*

Sky-Blue Rooms

STUDY: Furniture, *Henredon Furniture Industries, Inc.* Curtains, *"Britannia," Schiffli* embroidery on Belgian linen, *Peg Riley Imports, Tergal* undercurtains, *"Sky," Charles Bloom, Inc. Chemstrand's Acrilan*

(Continued on next page)

See the Innocent and Wicked colors come alive in your own home



House Beautiful's Kit of 16 Color Schemes, made from specially-dyed fabric samples—only $2.

Imagine planning colors for your rooms with actual fabric swatches for every Innocent-and-Wicked color scheme (see them on pages 142-157). You'll see, just as decorators do, exactly how each color goes with the others. This purse-size kit now makes color shopping easy and accurate . . . and has suggestions from the editors on how to use each color.

House Beautiful
Dept. 603-CK
572 Madison Avenue
New York City 10022.

Please send me ___ House Beautiful *Innocent & Wicked* Color Scheme Kits with fabric swatches for all 16 color schemes featured in MAY HOUSE BEAUTIFUL, for only $2 each including postage and handling. Enclosed is $ ___.

Name _____

Address _____

City _____ State _____ Zip* ____

☐ Cash ☐ Check or money order.

*ZIP CODE REQUIRED FOR ALL PACKAGE DELIVERIES
N.Y.C. RESIDENTS add ___ tax.



SPECIAL OFFER

...coupon packed with every SNAP-CUT pruner offers you a genuine leather belt sheath...for carrying your pruner around the place or for handy hang up storage—Value $1.00. PLUS our 30 page "HOW TO PRUNE" book—Value 25¢...Both for only 50¢ with the SPECIAL OFFER COUPON. Ask your dealer for a SNAP-CUT pruner...best there is!



Proper pruning at the right time is the key to beautiful shrubs, trees and evergreens. These fast cutting SNAP-CUT pruners are so light, so clean cutting, so easy to use you'll find yourself a pruning expert in no time at all.

SNAP-CUT

SEYMOUR SMITH & SON, INC.
Oakville, Conn., U.S.A.



Cut this COUPON!
Learn to Cut Out worry and Down on grass cutting costs!
Send Coupon to Bridgeport

Send me FREE Literature on Locke REEL MOWER
. . . and also on Devere-Locke rotary and Manco-Locke highwheel mowers. I'd like the name of closest dealer too.

(name) (street)
(city) (state) (ZIP)

Locke Manufacturing Cos., Inc. 1072-L Conn. Ave. Bridgeport, Conn.

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 25 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. Send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYPONeX CHEMICAL CO., Ohio 44321, U.S.A.



ADD A NEW BEAUTY TO YOUR POOL

Tile-like Ramuc® Enamel keeps pools beautiful. For years. Applies easily. Cleans like porcelain. Used on more pools than any other paint. Resists blistering, flaking, chipping and cracking. And chemicals. Fade resistant, too. Comes in Magic White and colors. Available in chlorinated natural rubber, epoxy, vinyl and other types. Mail your pool's length and width, material (plaster, concrete, metal or fiberglass) and type paint now on it. And we'll send you free "Handbook on Painting Swimming Pools" and supplier's name. Write: Inertol Company of Koppers Company, Inc., 497 Frelinghuysen Ave., Newark, N. J. 07114; or 27-A South Park, San Francisco, Calif. 94107.



INERTOL COMPANY
OF KOPPERS COMPANY, INC.

Why gamble? Insist on
BACCTO®
POTTING SOIL
For over 50 years the choice of professional growers and home owners. From the soil mixers of Genuine Baccto Peat.

DOG-TEX
CLEANS AND DEODORIZES DOG STAINS
REMOVES SPOTS
Saves Rugs • Restores Colors
Cleanses Other Floor Areas
8 oz. 90c, Pt. $1.50, Qt. $2.25
Gal. $7.25
Guaranteed
PROVED OVER 20 YEARS
FREE! Send for Helpful Housebreaking Hints
At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted St. • Chicago 8, Illinois.



THE INNOCENTS AND THE WICKEDS

continued from preceding page

carpet. *"Veludo,"* Philadelphia Carpet Co. Lamp, *Lightolier, Inc.*

BEDROOM: Furniture from the *Olé Collection, Stanley Furniture Co., Inc.* Bedspread and overcurtains, *"San Marco,"* Nettle Creek Industries, Inc. *Chemstrand's Acrilan* and modacrylic rug, *"Galashag," Cabin Crafts, Inc.* Lamp, *Warren Kessler, Inc.* Sheets, *"Saratoga"* print, *J. P. Stevens & Co., Inc.* Box-spring and mattress, *"Beautyrest"* by *Simmons.*

LIVING ROOM: Love seat and occasional chair, *Shaw of Charlotte.* Upholstery on love seat and chair, *Charles Bloom, Inc.* Lady's desk, coffee table, and tier table, *Brandt Cabinet Works, Inc.* Nylon carpet, *"Windemere," C. H. Masland & Sons.* Overcurtains, *"Mayfair,"* and undercurtains, *"Ventura," Cohn-Hall-Marx.* Tier-table lamp, *Paul Hanson, Inc.* Lamp on pedestal table, *Warren Kessler, Inc.* Pedestal table and painting, both antiques, *Doris Dessauer, Inc.* Decanter, ice bucket, and glasses, *Imperial Glass Corp.*

BATHROOM: Wallpaper, *"Woodland Spring," F. Schumacher & Co.* Small cabinet, *Syroco, Inc., Div. of Rexall Drug & Chemical Co.* Towels, *Fieldcrest Mills.* Mirror, *Chapman Mfg. Co.* Soap dish, *Rosenthal China Corp.*

Pages 138-139

SUNSHINE YELLOW KITCHEN: Gas ranges, *Caloric Corp.* Dishwasher, *Kitchen-Aid.* Large sink and faucets, *Kohler Co.* Plastic-laminate countertops, *The Formica Corp.* Imported Italian ceramic tile, *World-Wide Marble Imports, Ltd.* Exhaust fans, *Trade-Wind by Thermador, Div. of Norris-Thermador Corp.* Vinyl floor, *"Encore," Robbins Products, Inc.* Food center, *NuTone, Inc.* Toaster, *Proctor Silex Corp.* Yellow skillet, *Club Aluminum Products Co.* Knobs on kitchen cabinets, *P. E. Guerin, Inc., 25 Jane St., N.Y.C.* Hardware on pantry cabinets, *William V. Paine, Inc., 203 E. 60th St., N.Y.C.*

SEA-FOAM KITCHEN: All cabinets, *St. Charles Mfg. Co.* Refrigerator-freezer, *Revco, Inc.* Four-burner and two-burner countertop ranges, and self-cleaning ovens, *General Electric Co.* Plastic-laminate countertops, *The Formica Corp.* Dishwasher, *Kitchen-Aid.* Double-bowl sink, bar sink, deep sink, and faucets, all stainless steel, by *Elkay Mfg. Co.* Washer and dryer, *Westinghouse Electric Corp.* Built-in towel dispenser, *Marchand, Inc.* Table and chairs, *Burke Div. of The Brunswick Corp.* Glazing for doors and windows, *"Thermopane," Libbey-Owens-Ford Co.* Built-in ceiling lights, *Sterling Electric Co.* Acrylic skylight, *American Cyanamid Co.* Ventilator fan, *"Kitchen-aire," Stewart Industries, Inc.* Natural slate floor, *John G. Hadeka Slate Co.* Green pottery plant container, *Tom McMillin.* Copper saucepan and tea kettle, *Bazaar de la Cuisine, Inc., 252 E. 52nd St., N.Y.C.* Dish towel, *Vera.*

MODERN MANOIR

continued from page 136

Cover & Pages 130 to 137

CONSTRUCTION MATERIALS: Exterior finish surfaces, roughsawn cypress siding, Western Red Cedar shingle roofing, *Western Wood Products.*

FURNISHINGS: *Trompe l'oeil* paintings throughout by Eloi Bordelon and William Richards.

COVER & "WINTER" LIVING ROOM: Italian glazed chintz on sofa and chaises, *"Papaveri"* from the *Fede Cheti* line, and orange silk slipcovers on Italian side chairs, *J.H. Thorp & Co., Inc.* Rug, *Bigelow-Sanford, Inc.* Curtains, striped cotton voile, *Henry Cassen, Inc.* Bamboo blinds, *Holland Shade Co.* Custom-designed coffee table, *P.E. Guerin, Inc., 25 Jane St., N.Y.C.* Blue silk on antique bergère, *Scalmandre Silks, Inc.* Louis XV dining table from *Chrystian Aubusson, 1604 E. 55th St., N.Y.C.* Painting of orange flowers by Gloria d'Aiello. Flower painting by Kathleen Mann. Marchioness of Queensberry, Shell fabric for pillow and foot-stool, painted by Sidney Good. Sofa and chaises, custom-made by Joseph Giannola. Louis XVI armchair, gift of Marie Antoinette to one of the early governors of Virginia. Metal palm trees from Paris.

"SUMMER" LIVING ROOM: Quilted chintz slipcovers on sofa, chairs, and chaises, *"Anemones," Patterson Fabrics.* Green fabric on side chairs, *J.H. Thorp & Co., Inc.* Gesso finish on bamboo chair, also on dressing table, and dog bed in master bedroom, all done by Robert Wall. Vegetable paintings, by Wynne Chamberlain. Anemone painting on table by Charles Baskerville.

MASTER BEDROOM: Draperies and bedspread fabric, tambour muslin, *Philadelphia Crattsmen, Inc.* Wool rug, custom-made, *Ernest Treganowan.* Yellow silks and antique satins, *Bergamo Fabrics, Inc.*

GUEST ROOM: Toile fabric and matching wallpaper, *Lee Behren Silks, Ltd.* Dacron curtains, *Henry Cassen.*

BATHROOM: Bathtub, *American-Standard.* Bath fittings, *Sherle Wagner, 125 E. 57th St., N.Y.C.*

KITCHEN: Gas cooktop, *The Tappan Co.* Oven-broiler, *"Ultramatic," Caloric Corp.* Refrigerator-freezer, *Whirlpool Corp.* Countertops, *"Textolite,"* dishwasher, garbage disposer, *"Disposall,"* toaster-broiler, and clock, all *General Electric.* Range hood and ventilator, *Nutone, Inc.* Stainless-steel sink, *Elkay Mfg. Co.* Vinyl flooring, *Amtico. "Princess"* telephone, *American Telephone & Telegraph Co.* Blendor, *Waring Products Corp.* Electric can opener, *Burgess Vibrocratters, Inc.* Saucepan, *"Por-*

celaine de Paris," *Ginori Fifth Ave., N.Y.C.* Fruits and vegetables from France, *Caldwell Alexander, Jobs Lane, Southampton, N.Y.*

TERRACE: Wrought-iron double chaises and furniture, "*Patrician,*" *Molla, Inc.* Yellow-and-white fabric, *D.D. & Leslie Tillett.* Vinyl upholstery on outdoor furniture, "*Trinidad,*" *Gilford, Inc.* Bench, a Civil War bed, *Blackamoor, Ltd.* Tentwork by *William J. Mills & Co.*

SUMMER FURNITURE

continued from page 164

Page 162

LEFT: *Printex* pillow, $15.90, *D/R International, 53 E. 57th St., N.Y.C.* Glasses, $2 each, *Mitteldorfer Straus, Inc.* Round tray/basket, three for $8.25, *Fred Leighton Mexican Imports, Ltd., 177 MacDougal St., N.Y.C.* Reversible towel, "*Mardi-Gras,*" $7.50, *Fielderest.* Striped towel, $5, *Dundee Mills, Inc.*

TOP RIGHT: *Printex* pillows, $15.90, *D/R International.* Canvas umbrella, $13, *Uncle Sam Umbrella Shop, 660 Lexington Ave., N.Y.C.* Reversible towel, "*Mardi-Gras,*" $7.50, *Fielderest.* Ice bucket from the "*Bucket Brigade,*" $14, *Morgan & Co., Inc.* Finnish glasses, $4 each, *Peter Brech.*

BOTTOM RIGHT: Reversible towels, "*Caracas,*" $7.50, *Fielderest.* Round tray/basket, three for $8.25, *Fred Leighton Mexican Imports, Ltd.* Sectional basket from Taiwan, $15, *Bonniers, Inc., 605 Madison Ave., N.Y.C.* Glasses, "*Flora,*" $2.75 each, *Peter Brech Corp.*

Page 163

UPPER LEFT: Towel, "*Lido,*" $5, *Dundee Mills, Inc.*

UPPER RIGHT: Ice bucket, $10, *Morgan & Co., Inc.* Pitcher $5.75, *Bonniers, Inc.* Glasses, "*Rustica,*" $2.25 each, *Peter Brech Corp.* Straw picnic basket, $7.50, *Azuma, 666 Lexington Ave., N.Y.C.* Kites, $3.50, $8.50, and $12.50, and spool, $8.50, *Go Fly A Kite, 310 E 80th St., N.Y.C.*

Page 164

UPPER LEFT: Redwood furniture available exclusively at *The Patio, 1672 Old Skokie Rd., Highland Park, Ill. 60035.* Wicker tray, $5, *D/R International.* Cradle basket, *Fred Leighton Mexican Imports, Ltd.* Pitcher, $8.50, and glasses, $2.10 each, *Harvey L. Reid.* Iced tea spoons, "*Classic Column,*" four for $5, *Elco Products Import.* Towel, "*Parfait,*" $5.95, *Martex.*

LOWER LEFT: Glasses, $2 each, *Mitteldorfer Straus, Inc.* Striped towel, $7.50, *Fielderest.*

UPPER RIGHT: Ceramic dishes, "*Torp,*" $10.75 a place setting; stainless-steel English flatware, $13.25 for a six-piece place setting; stem glasses from Germany, $4.50 each; salts and peppers, $4; and mug, $3, all from *Bonniers, Inc.* Table mats and napkins, *Leacock & Co., Inc.*

LOWER RIGHT: Ice bucket, $10, *Morgan & Co., Inc.*

Page 165

Table mats and linen napkins, *Leacock & Co., Inc.* Stainless-steel flatware from England, $13.25 for a six-piece place setting, *Bonniers, Inc.* Glasses, $2.75 each, *Fred Leighton Mexican Imports, Ltd.* Cabbage soup bowls, $3.50 each, *Mitteldorfer Straus, Inc.* Bamboo-patterned plates, $3.50 each, *Mottahedeh & Sons.* Ceramic candle towers, $37, *Georg Jensen, Inc., 667 Fifth Ave., N.Y.C.*

House Beautiful Subscription Service

To Change Your Address . . .

If you're planning to move, please let us know at least six weeks before changing your address. Attach current address label and fill in your name and new address. This will insure prompt service on your subscription.

ATTACH LABEL HERE
(Address label found on cover of House Beautiful)

Send label with your name and new address to:

House Beautiful, Subscription Dep't., 250 W. 55th St., New York, N.Y. 10019

My name is_____
(please print)

My new address will be_____

City_____ State_____ Zip Code____

To Enter A Subscription . . .

You may also use the above form to enter a subscription to House Beautiful Simply check the term you prefer:

☐ 1 Year $6 ☐ 2 Years $10 ☐ 3 Years $12

☐ New Subscription ☐ Renewal

☐ Payment Enclosed ☐ Please bill me

The above rates apply in U.S. and possessions only. Canadian, Pan-American and foreign rates on request.

HF-CA

COLOR DISCOVERY IN WILLIAMSBURG

continued from page 171

The Williamsburg houses shown on pages 167 through 171 are colored from a 33-color palette of authentic 18th-century Williamsburg paints, newly developed by Martin Senour Paints. These are to be found in most shops where Martin Senour paints are sold and from Williamsburg Craft Houses throughout the country. They have lately been made available in the Williamsburg Craft House at B. Altman and Company, New York, N.Y. The colors used on each of the houses shown are given below.

Page 168

ARCHIBALD BLAIR HOUSE. Body: Archibald Blair Green. Blinds: Brush-Everard Gold. Trim: Archibald Blair Gold. Door: Nicholson Shop Red. Porch deck: Raleigh Tavern Sorrel.

BRACKEN HOUSE. Body: Bracken House Biscuit. Trim: Bracken House Blue Slate. Door and blinds: Bracken House Brown. Porch: Raleigh Tavern Sorrel.

Page 169

CHOWNING'S TAVERN. Body: White. Door stiles and rails: Chowning's Tavern Brown. Door panels: Carter-Saunders Tobacco. Door molding: Ludwell Tenement Gold. Blind panels: Carter-Saunders Tobacco. Blind stiles and rails: Chowning's Tavern Brown. Steps: Raleigh Tavern Sorrel.

JAMES GEDDY HOUSE. Body: James Geddy Green. Trim and blinds: Holt's Storehouse Gray. Door and window sash: Nicolson Shop Red.

Page 170

LUDWELL TENEMENT. Body: Ludwell Tenement Gold. Trim: Ludwell Tenement Sage. Blinds: Governor's Palace Tan. Dormers and sash: Bracken House Biscuit.

BRUSH-EVERARD HOUSE. Body: Brush-Everard Gold. Trim: Bracken House Biscuit. Door: Blair House Green. Blinds and dormers: White

Page 171

PITT-DIXON HOUSE. Body: Ludwell Tenement Gold. Trim: Griffin House Ivory. Door panels and molding: Pitt-Dixon Caramel. Blinds, door stiles and rails: Pitt-Dixon Green.

DRAPER HOUSE. Body: Holt's Storehouse Gray. Door and blinds: Draper House Green. Trim: White.

NICOLSON SHOP. Body: Nicolson Shop Red. Door, trim, blinds: Nicolson Shop Taupe.

HOLT'S STOREHOUSE. Body: Holt's Storehouse Gray. Door and blinds: Blair House Green. Trim: White.

Honest to Goodness **CHAR-BROIL** *is the Finest Cast Iron Cooker you can Buy!*

The secret's in the cast iron—that traps heat evenly, spreads it smoothly. And gives *you* the credit for old-fashioned flavor—for smoking, grilling, shish-ka-bobbing. Char-Broils, we'd like to add, can last a lifetime.



CB-240-A
from $74.95 to $299.95
optional accessories extra

CHAR-BROIL *Portable Pits*

For name of nearest retailer and *free* catalog, send coupon to: **CHAR-BROIL**, Front St., Columbus, Ga. 31902

NAME

ADDRESS

CITY STATE

P.S. **Send 25¢** for basting mop and cook book



Let the world's largest pool builder help you plan your swimming pool...

THE ANTHONY KNOW-HOW OF BUILDING OVER 35,000 POOLS IS AVAILABLE THROUGH A NATIONAL NETWORK OF QUALITY BUILDERS

You don't build a swimming pool every day... that's why it's essential that you obtain the very best professional help available.

Now, Anthony pool building techniques and Anthony manufactured and thoroughly pool-tested accessories are available at our branches and authorized dealers across the nation. There's a complete line of filters, heaters, cleaners, boards, ladders, lights, slides and other accessories. Anthony Swim Pavilion in-ground or above-ground pools in dozens of money-saving sizes. Financing available.

ANTHONY POOLS

BRANCHES AND DEALERS THROUGHOUT THE UNITED STATES

Offices: 5871 Firestone Boulevard, South Gate, California 90283
16 Reith Street, Copiague, Long Island, New York 11726

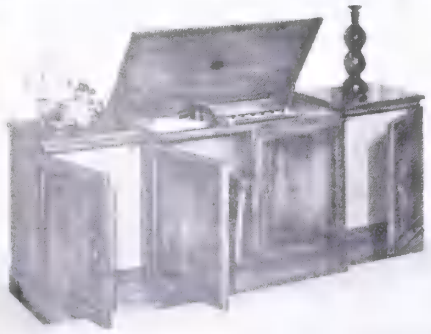
HB-2

☐ I am planning a pool. ☐ I have a pool. Please send me information on:
☐ in-ground cement pools. ☐ in-ground vinyl pools. ☐ above ground pools.
☐ heaters. ☐ filters. ☐ automatic cleaners. ☐ boards. ☐ slides. ☐ ladders.

NAME STREET

CITY STATE ZIP PHONE

HELP
HELP
HELP HELP HELP YOUR RED CROSS
HELP
HELP



STEREOPHONIC
HIGH-FIDELITY
CREDENZA

Available to receive your own high-fidelity components, or complete with Grommes-Phillips stereo/monaural high-fidelity. At leading stores. Permanent displays may be seen through your dealer or decorator at Decorators Mart, 425 E. 53rd St., N.Y.C. ▪ Merchandise Mart, Chicago ▪ Furniture Industries Mart, Philadelphia.

Send 25 cents to Department 1B for booklet.

UNION-NATIONAL, INC. ▪ JAMESTOWN, NEW YORK



TELL ME MORE...

Because a vast amount of valuable information in manufacturers' booklets never gets reviewed, it is the intention of House Beautiful to screen as many as possible to provide helpful knowledge and guides for our readers. If interested in a given subject, circle the number of the booklets you wish to receive and fill out coupon.

COLOR

1. ***Paint your home*** with authentic Williamsburg colors. These lovely colors, exactly matched to the colors used in the restoration of Colonial Williamsburg, are shown on a color card from the Martin Senour Company. 25 cents.

2. ***The emotional impact of color*** should be a primary consideration when decorating a home. The importance of color in creating a total environment that reflects your and your family's personality is fully discussed by Dr. Joyce Brothers in a booklet for the Magee Carpet Company. 25 cents.

3. ***"Accent Décor,"*** a full-color booklet from Scott Paper Company, contains sketches and decorating tips from noted designer William Pahlmann to show how color and pattern can be used inexpensively to brighten your home.

4. ***Paneling keyed to color*** is the topic of a booklet from Masonite. Pictured are color combinations that complement the grains and tones of 16 kinds of paneling, plus instructions on how to measure a room for paneling.

DECORATING

5. ***Accessorize your walls*** with nostalgic decorations from America's past. Tavern signs, old posters, sconces, and plaques are shown in a variety of charming arrangements in a colorful 64-page catalog from Yorkraft. $1.

6. ***Professional decorating ideas*** you can adapt to your own home is the subject of a 24-page booklet from Marlite. Full-color room settings illustrate ideas discussed. 25 cents.

7. ***Bathroom ideas galore*** abound in a 27-page booklet from the Philip Carey Mfg. Company. Every facet of good bathroom planning is discussed so that maximum convenience, efficiency, and beauty can be achieved. 25 cents.

8. ***Decorative screens*** can be used as room dividers, to mask architectural defects, to conceal areas, and to create privacy. These screens, available in a wide variety of designs and finishes to complement any décor, are shown in a full-color brochure from Carlton Products. 25 cents.

RECIPES

9. ***Prize-winning dishes*** from every state in the union are presented in the Karo "All American Cookbook." Recipes include main dishes, salads, breads, desserts, and candies. 50 cents.

10. ***Savory sauces,*** created from canned gravies, transform your cooking into praise-winning dishes. A variety of recipes, using these zesty, time-saving sauces, are presented in a booklet from Campbell Soup Company.

11. ***Down with the dull sandwich!*** Recipes for unique, exciting sandwiches, using Mr. Mustard as an ingredient, are presented in a booklet from the Frank Tea & Spice Company. 25 cents.

12. ***Blueberry muffins,*** pancakes, pies, and cobblers are a few of the blueberry favorites presented in a recipe folder from the North American Blueberry Council.

13. ***"More Fun with Coffee,"*** a 32-page booklet from the Pan-American Coffee Bureau, offers rules for preparing perfect coffee, exotic coffees from around the world, recipes for main dishes and luscious desserts. 25 cents.

BEFORE YOU BUY

14. ***"Air Conditioning Buymanship"*** gives answers to the most frequently asked questions about central and room air conditioning. The advantages of both types of air conditioning, what to look for, where they should be placed are a few of the topics discussed. U.S. Steel.

15. ***Facts on carpeting fibers*** are presented in an informative booklet from Service Master. The booklet discusses characteristics of each fiber, durability, cleanability, correct care for any carpet, carpet terms, and includes a handy comparison and reference chart. 25 cents.

16. ***Keep your home measurements*** all in one place with a handy little notebook from Owens-Corning Fiberglas. How to measure windows, floors, and make floor plans, plus space to record these and other home measurements, make this notebook an invaluable shopping aid.

17. ***Shopping for the men in your life?*** Take along Hathaway's fact-filled little dictionary of shirts and shirtings. Also included is a helpful guide in choosing collar styles.

Circle below the booklet numbers you wish to receive. Enclose amount indicated plus a postage and handling charge of 25 cents in check, money order, or currency. Where no amount is indicated, booklet is free. Allow at least one month for delivery. Zip code, please.

Mail To: HOUSE BEAUTIFUL, DEPT. 567
P.O. BOX 2530, CLINTON, IOWA 52732

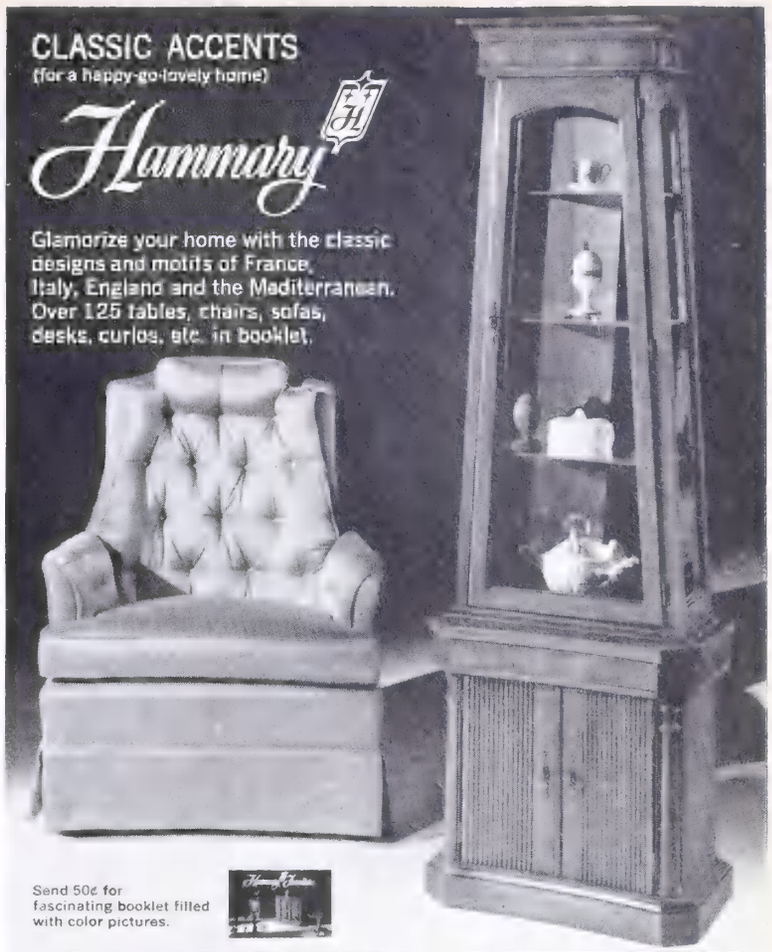
Cost of Booklets:	1 25¢	2 25¢	3	4
Postage Charge: .25	5 $1	6 25¢	7 25¢	8 25¢
Total enclosed:	9 50¢	10	11 25¢	12
	13 25¢	14	15 25¢	16
	17			

Name_____

Address_____

City_____ State_____ Zip Code_____

Offer Expires 7/1/67



Name_____

Address_____

Hammary Manufacturing Corp., Dept. 33290, Lenoir, North Carolina



Bikes cost money.



Protecting them is still cheap.

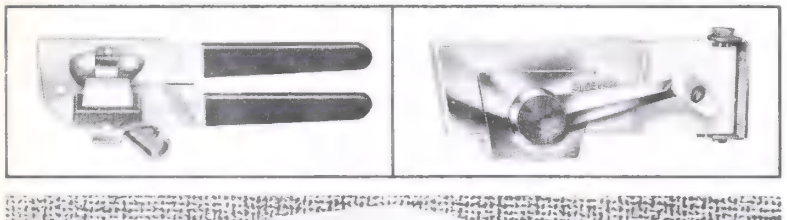
The sad thing about a rusted or run-down bike, is...3-in-One Oil can help prevent it! 3-in-One can keep rust from getting started. And help clean it off, if it's already there. Cuts down wear on moving parts... things last longer. When you spend good money for a lawn mower, exhaust fan, chain saw, sewing machine, etc....isn't it silly not to spend a few cents to keep them running smoothly? And prevent costly repairs? Try a little "insurance." Use 3-in-One. Regular...electric motor oil...or this handy new spray can.

Quiescence-East

The tranquility of centuries-old lines. The harmony of mellow cherry, satin black lacquer and marble blending with your loveliest Far Eastern accessories. The refinement of heavy, hand-made brasses. That's what Gordon's builds into the handsome pieces in this new Oriental series. That's why Gordon's is such an enduring investment in quality and worldly-wise style. Send 25¢ for brochure and name of nearest store.



GORDON'S INC.
JOHNSON CITY, TENNESSEE





Your Money's Worth

That's what you get when you buy a Swing-A-Way can opener. We have an old-fashioned idea that quality belongs in every product we sell. If you like old-fashioned ideas—like getting what you pay for—any Swing-A-Way electric, or manual, will make you happy, and keep it that way!

Left, Portable Can Opener. From $1.98. Right, DeLuxe Automatic Can Opener. From $6.95. Center Automatic-Electric Can Opener, Knife and Pencil Sharpener. $22.95.

SWING-A-WAY

*Swing-A-Way Manufacturing Co., St. Louis, Mo. *Suggested retail prices.

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

American Gas Assoc. 77
Frigidaire Super Surge Mobile Dishwashers 20
Rival Mfg. Co. 58
Swing-A-Way Mfg. Co. 206
*Thermador Div. of Norris Industries 36

Automotive

Cadillac 7
*Renault, Inc. 3

Bathrooms & Accessories

Kimberly-Clark 5

Building Materials

The Aluminum Assoc. 189
*California Redwood Assoc. 181

Carpets & Rugs

American Cyanamid Co. 91
Bigelow Carpets 39
*Cabin Crafts, Inc. 59
DuPont 55
Eastman Chemical Products, Inc. 19
Gulistan Carpets 22
*Karastan Rug Mills ..... Inside Front Cover-1
Mand Carpet Mills 87
*Mohawk Carpet 79
Ozite Corp. 47
Painter Carpets ..... Back Cover
Regal Rugs 199
Alexander Smith 51
U.S. Rubber Polyerest 127

China, Glass, Silver & Tableware

Alvin Sterling 61
*Ellis-Barker Silver Companies 188
The Fenton Art Glass Co. 187
The Gorham Co. 17
*The International Silver Co. 21
*Lenox Inc. 63-65
Lunt Sterling 8
*Reed & Barton 29
*Paul A. Straub Co., Inc. 16
Wedgwood 11
*Westmoreland Glass Co. 34
West Virginia Glass Co. 193

Curtains, Drapery & Upholstery

Burlington House 43
Coit Drapery Cleaners 194
Everfast Fabrics 49
*Graber Drapery Fixtures 185
F. Schumacher & Co. 124
*Scotchgard Fabric Protector 2, 193

Decorative Furnishings

Doulton 197
Viking Glass Co. 9

Floor Coverings (Hard Surface)

American Biltrite Rubber Co., Inc. 31
*Armstrong Vinyl Floors ..... Inside Back Cover
*Azrock Floor Products 45
*Congoleum-Nairn 128
Kentile Vinyl Tile Floors 15

Foods & Beverages

Seagram Distillers Co. 35
Munson G. Shaw Bertolli 197

Furniture

*American of Martinsville 33
*Baker Furniture Inc. 203
*The Brandt Cabinet Works, Inc. 190
*Brody Furniture 10
*Chromecraft, Inc. 196
*Craft Assoc., Inc. 192
Daystrom Furniture 46
Dunbar Furniture 182
Flanders Mfg. Co. 53
*Founders Furniture Inc. 207
*Globe Furniture Co. 184
*Gordon's Inc. 206
*Gravely Furniture Co. 194
*Hammary Mfg. Corp. 205
*Hekman Furniture Co. 188
*Hickory Chair Co. 198
*Kittinger Co. 54
*La-Z-Boy Chair Co. 62
*Molla, Inc. 42
Riverside Tables 53
Samsonite Corp. 81
*Scotchgard Fabric Protector 2, 191
*Tomlinson Furniture 30
Twin Rivers 53
*Union-National Inc. 204
*Lee L. Woodard Sons Inc. 89

BETTER YOUR LIVING

Garden Seeds, Bulbs & Plants

Baccto Peat 202
Hydroponic Chemical Co. 202

Garden Tools & Equipment

Bolens Div., FMC Corp. 85
*Locke Mfg. Co., Inc. 202
*Seymour Smith & Son, Inc. 202

Heating, Air Conditioning, Ventilating & Plumbing

*Fiat Products 186
*York Corp. 23

Housewares & Supplies

Lever Brothers All 183
Procter & Gamble Cascade 195

Kitchen Equipment

*The I-XL Furniture Co. 37

Lamps & Lighting

*Rembrandt Lamps 56
*The Ruby Lighting Corp. 191
*The Stiffel Co. 48

Linens & Bedding

Belgian Linen 41
Cannon Mills, Inc. 12, 13
Cone Mills, Inc. 83
Fieldcrest Mills 25

Mattresses

United States Steel 14

Paints

C.A.H. Industries, Inc. 207
*Inertol Co. 202
*Martin-Senour Paints 125

Shades, Blinds & Wall Coverings

*Breneman, Inc. 28
Brunswig & Fils 181
*Canvas Awning Institute & National Cotton Council 26, 27
*Glen Raven Cotton Mills, Inc. 41
*Standard Coated Products Inc. 190
*Van Luit & Co. 186

TV, Radios, Records & Musical Instruments

R.C.A. Victor 62
*Story & Clark Organs 50
Yamaha International Corp. 32, 33

Travel

*Virginia State Travel Service 6

Windows & Doors

*Andersen Corp. 57
*Pella Rolscreen Co. 199

Miscellaneous

*Anthony Pools 204
*Char-Broil 203
*Consolidated Chemical Works, Dog-Tex 202
Andre Gilbert 199
3-In-One Oil Spray 205
*Universal Geneve 10
*Wanderlodge 197

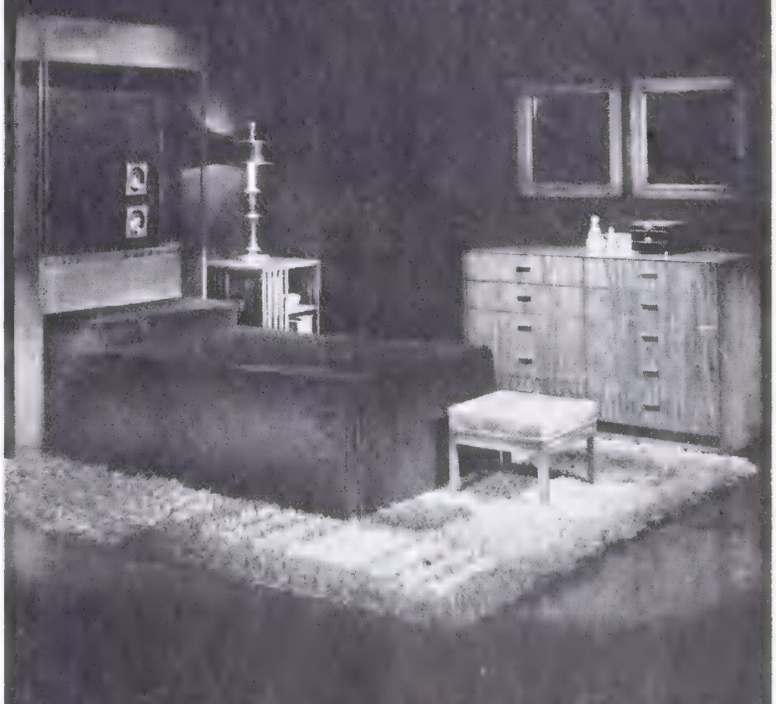
Department, Furniture, Jewelry & Specialty Stores

Art Guild Enterprises 101
Brecks of Boston 97
Charm & Treasure 95
*Dial-A-Gift 60, 61
Fabrics 'Round The World, Inc. 75
Foster Parents 93
General Medical 99
Hagen's Specialties 107
Jon James 105
Florence Lustig 182
Norfolk-Hill, Ltd. 72, 73
Patio Sales 71
Stern's Nurseries 109
Lillian Vernon 103
Youth Cosmetics 69
Zeigler Facial Care 111

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.

FOUNDERS

definitive modern furniture



Meaningful modern in the Founders fashion — Patterns Fifteen. Send $2.00 for catalogue library of over three hundred designs, Dept. HB367 FOUNDERS FURNITURE, INC., PLEASANT GARDEN, NORTH CAROLINA.

America's foremost manufacturer of Modern Furniture

PAINT LEATHER FURNITURE,

Plastic Dinette Sets, Leather Coats, Luggage, Naugahyde Upholstered Pieces, Car Seats, etc.

with FLEXLIFE

Now, thousands of flexible household items -- can be restored to factory-fresh beauty, easily and economically with "FLEXLIFE," the flexible coating. Simply brush on, spray on, or roll on dazzling new color that sinks deep down into the material, giving permanent protection. *Chip? Crack? Peel?* Not on your "Flexlife!" Even weather, water, acids and alkalis can't foil a Flexlife finish.

Comes in a rainbow of decorator colors or clear. Dries overnight. So why replace it when you can renew it? There's nothing to it, with Flexlife. Results proven!

At leading paint and hardware stores. Or write directly to us.

Also, available: **FLEX-ARMOR CEMENT,** the permanently flexible adhesive for repairing leather, vinyl, etc.



C A H ® industries, inc.

Another quality product from

10259 Pacific Ave., Franklin Park, Ill. 312-678-7975



Never Ordinary!

There's something special about Baker furniture. You may call it "the collector's viewpoint." Many people do. You will sense it—unmistakably. Because Baker furniture is never ordinary. Each detail of design and finish is a point of pleasure for those who appreciate the finest. For your new album of the Baker collections, please send $3.00.

Baker Furniture, Inc.

CABINET MAKERS

705 Milling Road, Holland, Michigan 49423

IN SPLENDID SHOWROOMS IN NEW YORK • CHICAGO • PITTSBURGH • LOS ANGELES
DALLAS • PHILADELPHIA • SAN FRANCISCO • ST. LOUIS • ATLANTA • GRAND RAPIDS



• FOR THE FINEST CARE OF YOUR FINEST FURNITURE, USE SAINT'S SATIN WAX. •

FLOWERING OF A MODERN MANOIR

continued from page 136



PHOTOGRAPHS BY ERNEST SILVA PRODUCT INFORMATION PAGE 202

House is gunmeta gray shingle, smartl shuttered in spankin white, awninged i tailored design whic might suggest an 18th century military fiel tent. White faienc whippets that flank the path were similar ly used in the court yards of old Frenc and Russian country castles. Straight ahead is a living-room win dow. Actual entrance is to the right a liv ing-room door whic opens on the terrac and pool, on page 130



Gracious as it is, the first sight of the house gives no clue to the private world beyond. High wall, center, espaliered in pear trees, conceals the kitchen entry, its patio and herb garden. Dormer window above the garage belongs to the gabled guestroom shown on page 135.

The Makings of a Private World

The Carpenter house, its pool and pleasurable terraces, stands on the site of field that once blossomed with potatoes—flat, alarmingly treeless, but at such a conjunction of land, water, and sky that Mrs. Carpenter saw at once its promise as the major home, vacation-house, and private world she was looking for. The blandness of the site might be construed as an advantage, rather like a clean slate, for the owner, architect, landscape architect, and decorator were able to build fresh upon it, dictating levels, catching views, screening views, creating views, developing it as a little enclave made to order for its owner's highly individual needs. Countless trees were brought here—chosen because they flourish in this climate—pines, hollies, magnolias, and fruit trees whose springtime blossoms line the road approach. Strategically placed, they create private little arbors, like the sundeck opening out from the bathroom. Open to the sky, it's a thoroughly secluded sun pocket, protected by high plantings, dense as the brick walls which are used to shield the house itself from the driveway. The plan on page 136 indicates the many partitioned areas that give this small house remarkable privacy. ■

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

June 60c

House Beautiful

BURLINGAME
MAY 13 1967
LIBRARY

The Dream Comes First

26 PAGES OF IMAGINATIVE REMODELINGS

How to Keep Cut Flowers in Full Beauty for Months
Don't Settle for a Humdrum Pool: Six New Shapes





Folio V bedroom. Double bureau was composed from 5 separate units. Gilded headboard offered in 3 siz

With Folio V, Henredon translates XVIII Century French into 20th Century modula

This new collection is conceived around the modular concept—so flexibly designed that you can make u
more than 840 completely distinctive storage arrangements to suit any known space, any nee
For example, the chest (above) seems to be one big beautiful double bureau. Actually, it's a composi
of 5 units: a carved base, a pair of three-drawer chests and two low-door cabine
There are 20 such co-ordinating units in Folio V—bases, chests, decks. There are al

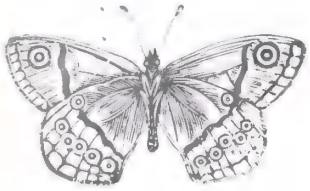
Now–Kleenex® tissues in 3 new decorator boxes –the new look of softness



Too pretty for words
—so the words pop off
when the soft tissues pop out.

Top: Regular size box
Middle: Family size box
Bottom: Dispenser size box
All 3 in 5 pretty colors

NEW FROM KIMBERLY-CLARK



House Beautiful

JUNE, 1967 Vol. 109, No. 6

The Dream Comes First

New Visions of Beauty

Butterflies: Like Lovely Flowers on the Wing **114**
Sleeping-Beauty Flowers that Keep in Timeless Bloom **116**
Fantasy House Down to Earth **118**
The New Shapes of the Pool **120**

Five Beautiful Changelings

In an Old Garage-Laundry an Architect Finds Space for His Family to Grow **126**
In His Former Studio an Artist Creates an Art-Filled Second Home **132**
In an Abandoned Mill a City Couple Fashions a Roomy Weekend Retreat **136**
The Oldest House in San Francisco Adopts the 20th Century **142**
In Texas a House and Lot Become a Private Estate **146**

Making the Old Into the New

Seven Myths of Remodeling **34**
Built In, Added On—and Easy **50**
Where the Family Meets—and Cooks **150**
A Greenhouse Enclosed . . . And a Basement Finished **152**
Bringing the Past to New Life **160**

The Arts of Good Living

The Great Train Ride *or* Romance Revived **110**
The Versatile Lemon **154**
Summer Drinks on the Citrus Circuit **156**
Coming in Fast: New Techniques and Equipment for Home Moviemaking **158**
Imagery in Music **164**

Monthly Features

Scene From Here **12** Food: Nobody Ever Tells You These Things **30**
Take It Easy **32** Window Shopping **60** It's Worth Mentioning **108**
Tell Me More **186** Information on Products in This Issue **190**

Cover: *A shimmering turquoise egg, one of the new pool shapes (others start on page 120), reflects the willows weeping overhead. Designed by Architect Hugh Jacobsen for Undersecretary of the Air Force and Mrs. Norman S. Paul.*
PHOTOGRAPH BY NORMAN McGRATH

Editor
SARAH TOMERLIN LEE

Home Furnishings Editor
FRANCES TAYLOR HEARD

Executive Editor
GUY HENLE

Art Director
WARREN STOKES

Feature Editor
MARION GOUGH

Associate Editors
EPSIE KINARD
ELIZABETH SVERBEYEFF

Architectural Editor
JAMES DE LONG

Building Editor
JOHN H. INGERSOLL

Home Service Editor
NANCY CRAIG

Food Editor
HELEN McCULLY

Administrative Asst. to the Editor
THOMAS K. OWEN

Home Furnishings and Decorating
PATRICIA DOHERTY
JACK L. HENDRIX
PHOEBE HYDE
ANNA WIGLAMA

Art Department
JEROLD GOLDBERG
IRA BASS

Art Production
WILLIAM HUMPHRIES

Assistant Editors
LOIS BOHLIG, *Contributing Editor*
HELEN BRIGGS, *Copy Editor*
MARVA SHEARER, *Family Editor*

Home Appliance News Editor
JULIE POLSHEK

Editorial Assistants
MARY BOWDEN
KATHLEEN FREDRICK
SUE NIRENBERG

Readers' Service
FRANCES McBRIDE

Economic Consultant
MILES COLEAN

Window Shopping Editor
PEGGY RYAN

Assistant Editor
ESTHER PARKER

House Beautiful is published by The Hearst Corporation
RICHARD E. BERLIN, President
RICHARD E. DEEMS, President, Magazines Division
RICHARD A. HOEFER, Publisher, House Beautiful
PAUL E. YERGENS, Associate Publisher

JOHN H. REOCK, Advertising Director
ARNOLD WASSERMAN, Marketing Director
PATRICIA GUINAN, Asst. to the Publisher

TIMOTHY W. KNIPE, Eastern Advertising Mgr., 572 Madison Ave., New York, N.Y. 10022. Thomas L. Masson, New England—33 Union St., South Weymouth, Mass. 02190. Frank R. McMahon, Mid-East—1420 Land Title Bldg., Philadelphia, Pa. 19110. TOM H. WELCH, Western Mgr., 1 N. Wacker Drive, Chicago, Ill. 60606. DONALD ROSE, Cleveland Mgr., 720 Keith Bldg., Cleveland, Ohio 44115. ROGER C. SLATTERY, Pacific Coast Mgr., 1777 N. Vine Street, Hollywood, Cal. 90028. LAURENCE A. WEAVER, Jr., Weaver, Inc., Southern Mgr., Atlanta—DeKalb Peachtree Airport, Chamblee, Ga. 30005.

House Beautiful is published monthly by The Hearst Corporation, 572 Madison Ave., N.Y.C. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Vice President and General Manager of Magazines; William S. Campbell, Vice President and Director of Circulation; Richard A. Hoefer, Vice President for House Beautiful, Frank Massi, Treasurer; Harvey L. Lipton, Secretary.

©1967 by The Hearst Corporation; all rights reserved.

Subscription prices: United States and possessions, $6 for one year; $10 for two years; $12 for three years. Canada, add $1 for each year. All other countries add $5 for each year. For change of address, give old address as well as the new, including zip code number, and allow six weeks for change to become effective. Address manuscripts to The Editor, House Beautiful, 572 Madison Ave., N.Y.C. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U.S. Patent Office: "House Beautiful," "House Beautiful's Building Manual," "House Beautiful's Gardening and Outdoor Living," "House Beautiful's Home Decorating," "House Beautiful's Home Remodeling," "Houses and Plans," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," "Pace Setter," and "Pace Setter News." Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the United States of America. SUBSCRIPTIONS: all subscription orders for magazines—changes of address—correspondence concerning subscriptions—and postmaster notices of undeliverable copies should be mailed to: House Beautiful, Post Office Box 560, New York, N.Y. 10019.



Will you pay the price of a Cadillac . . . and not get one?

ousands of people are driving cars t cost as much as a Cadillac—yet vide far less in motoring satisfaction, inction and lasting value. A few min- s at the wheel of a Cadillac can pre- it you from making an unnecessary compromise. The fact is, if you're planning to buy in the medium-price range, you are very close to a Cadillac in cost. And it is generally acknowledged that a Cadillac holds its value so well that it actually costs less to own than many lower priced cars. Right now, your authorized dealer has a fine selection of models and colors—with all the advanced engineering, superb performance and many safety features that have always made a Cadillac a Cadillac.

Your Cadillac dealer has the answer.

GM

OF EXCELLENCE Cadillac Motor Car Division

Designed for the dreamy years ...yours





ronda

Luxurious, dream-inspiring *Ronda* has the years-ahead look that stays fresh and attractively Contemporary. Blends gentle curves with crisp, clean lines for a trim silhouette. Rich-grained Sable Walnut veneered construction. Varied choice of beds, dressers, chests, hutches, and open shelves. Spacious storage in correlating pieces that hug walls and turn corners. Drawers center-guided, dovetailed, dustproofed. Mar-resistant matching plastic case tops. Quality through and through. Open stock. In fine furniture and department stores. *For brochures on a variety of our bedroom styles, send 25c in coin to Johnson-Carper Furniture Co., Inc., Dept. 115, Roanoke, Virginia 24012.*

BY **johnson/carper**



A Johnson/Carper original design by Walter F. Nessen

The Fieldcrest Guide to Pre-Columbian Art:

A smiling head of this kind occurs in a limited area in central Vera Cruz and dates to about 1000 AD. Original in The American Museum of Natural History.

The traditional Mexican fringe is delicately embroidered on this 100% virgin acrylic blanket. In Pink, White, Antique Gold, Cerulean Blue.

Seated pottery figure of a cargo carrier holding a water jug on his back. Colima, Western Mexico, ca 200 BC–AD 300.

pottery tripod plate, decorated with a design of jaguars and a center motif of a deity. Classic Period, Mexican, ca AD 600–900.

The Aztec "sun stone," highly stylized, is the motif on the hem of a solid-colored sheet and on both sides of the pillowcase. Available in three color combinations.

A jacquard towel sculptured with the geometric boldness of pre-Columbian ornamental art. Four color combinations, each in a different design.

The oblong bath rug creates a strong color accent with coordinated towels. In Desert Pink, Verdian Green, Antique Gold, Bittersweet, Bristol Blue.

Highly stylized pottery figure of a woman. Chinesco style, Nayarit, Western Mexico, ca 200 BC–AD 300.

The circle and the square, two basic elements in pre-Columbian art, reinterpreted in a modern bedspread. Shown in Verdian Green on Siamese Pink, it comes in three other "sun and sand" color combinations, each with coordinated solid-color draperies.

Mexicana by Fieldcrest



Pick a pretty "Paper Poppy" pattern

Here's another made-for-each-other Schumacher decorator group that will make any room a conversation piece. Start with draperies or curtains of the artistically stylized "Paper Poppy" print... a glazed chintz available in 5 different and magnificent colorations. Then add the "Chelsea Plaid" and the plain "Mainsail Cloth" for sofa and chair slipcovers and upholstery, in companion colors. Complete the pretty decor with "Paper Poppy" patterned wallpaper. It's as easy as that... with Schumacher's. Through decorators and fine stores. F. Schumacher Co., 58 W. 40 St., N.Y. Showrooms 939 Third Ave. N.Y. (56 St.)

Schumacher's

FABRICS | CARPETS | WALLPAPERS



Teen-age recreation room: Kentile Berkshire Vinyl Asbestos floor. Individual tiles permit easy installation, flexibility of design. Shown with feature strips. Five colors. Greaseproof. Your Kentile® Dealer? See the Yellow Pages under "Floors."

Give yourself a Kentile floor for $55 and give a party with what you save!

KENTILE
VINYL TILE
FLOORS

About $55 is all it costs do-it-yourselfers for a 12′ x 15′ floor of thrifty Kentile Berkshire vinyl tile. It's long wearing; saves you money over the years, too. Easy to clean. Quiet, comfortable.

In our next issue
July
House Beautiful

THE YOUNG EXCITEMENT





For a child: New furniture to sleep, eat, play with; new playgrounds, new playrooms; and a Child's Garden, not of verses, but of Flowers – written by a mother of seven young gardeners!

For a young romantic: House Beautiful's July excitement is . . . picnics . . . menus, wrappings, outdoor décor, gear beyond any blue horizon.

For a first homeowner: 100 best buys to enjoy forever . . . under $100.

For first home builders: Three houses traced from the first gleam to the last beam . . . of the rheostatic light.

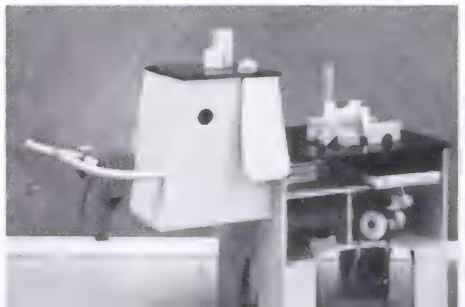
Plus: New Control Centers for learning, cooking, sewing, entertaining—all-in-a-wall!

And: A special portfolio from London of the young designers and how they are making contemporary history and cutting new international patterns.







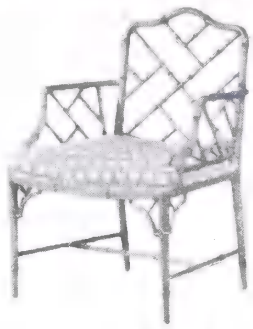




At your newsstand June 20



*Mayflowers, Lady Scott's
new idea in flowers fr
Camellia Pi



APROPOS, THE COLLECTED LOOK. LOUIS XV, LOUIS XVI, REGENCY, CONTEMPORARY—A HARMONY OF DESIGN CONTRASTS EXPRESSED IN MORE THAN SEVENTY PIECES . . . PROPORTIONED FOR TODAY'S MORE INTIMATE ROOMS.

TOMLINSON



BROCHURE $1.00. DEPT. HB67. TOMLINSON FURNITURE, HIGH POINT, NORTH CAROLINA 27261

SCENE FROM HERE

People, Places, Pleasures

By DUNCAN MacDONALD

Widely known for her daily interview program on New York's WQXR, Miss MacDonald is an acute observer of the many worlds of esthetics, entertainment, travel, and the home

BOXING THE COMPASS: Echoing Robert Louis Stevenson and our more contemporary poet who parodied him (Samuel Hoffenstein with his *Poems In Praise Of Practically Nothing*), this June is surely full of a number of things: Here, we have Alaska and a centennial exhibition; there, we have Scotland with a festival and a clan chieftain; here, Biltmore and the Vanderbilts; and there, Gladys Brooks of New York, Boston, Paris, and Bridgewater, Connecticut.

POINT NORTH-NORTHWEST: "North to the Future" is the theme for Alaska's Centennial, opening May 27th, the date of the United States purchase of the territory from Russia.

A design of possible architectural significance will be seen in the Federal Building Exhibition—a barrel-shape house. Conceived initially by the Arctic Health Research Center as one of several aimed at solving Alaska's special housing problems, the new version was executed by Yang-Gardner Associates of New York. George Gardner tells us it is based very much on the construction of a barrel (although 26 feet in diameter): "vertical staves, hoops under tension containing the vertical members."

Standing on stilts, virtually airtight, staunch during storms, shedding snow, it has two bedrooms and costs, without kitchen and plumbing, three or four thousand dollars. One immediately thinks of its use as a "second" house in the other 49 states.

POINT SOUTH: June surely feels very much at home in Asheville, North Carolina, home of our great novelist, Thomas Wolfe (*Look Homeward Angel, You Can't Go Home Again, Of Time and the River*), and certainly at "Biltmore," perhaps the most magnificent and most extravagantly furnished house in America.

Biltmore takes its name remotely from Holland and more immediately from George W. Vanderbilt, grandson of the Commodore, Cornelius. If, as is said, the grandson aspired to the distinction of building the finest country home in America, he just may have succeeded. He approached his objective with intelligence, taste, and a great deal of money—all three comprising a rare conjunction.

POINT CONJUNCTIVE: A similarly rare conjunction occurred when George Vanderbilt found two unusual personalities to share his dream: Richard Morris Hunt and Frederick Law Olmsted. Hunt was one of the greatest architects in America, and Olmsted was the greatest landscape architect. That he was happy with the results of their labors is perhaps indicated by the fact that he had their portraits painted by John Singer Sargent. They hold a commanding position in the main entrance hall.

POINT DEFINITION: For many good reasons—climate possibly ranking first—Mr. Vanderbilt chose Asheville as the site of what he wished to be his masterpiece. In 1888, he purchased 125,000 acres of beautiful countryside, worked with Hunt and Olmsted on the general plan, and then roamed the world searching out the furnishings.

Special effects at Biltmore: The dining room in Spanish leather and red marble; the drawing room paneled in Nor-

(*Continued on page 16*)

Why not on yours? Could be you haven't heard of Village Green. The people at World Carpets have just brought it out for you who love the look of grass, but hate to mow it. To water it. To seed it. To fertilize it.

Where does Village Green go? On lawns, patios, tennis courts, boat decks, around swimming pools.

Funny thing is, some of our customers even use it in the kitchen. They swear it keeps them cool while they're slaving over a hot stove. Can you beat that?

How do you clean Village Green? Simple. Hose it down. It dries off quicker than you can say crabgrass. It's colorfast. Mildew-proof. Non-allergenic. Unaffected by weather. And costs much less than you think.

Put down Village Green. Make the grass greener on your side of the fence.

WORLD CARPETS
VILLAGE GREEN

The grass is always greener on their side of the fence





Perennial Favorite

Meadow Rose

Here is quiet distinction that's serenely at home in any setting . . . poolside, patio, terrace, den, dining room, bedroom.

The graceful rose and leaf motif is repeated in an unusually varied choice of pieces . . . including tables of all types, chairs, tea wagons, chaise lounges, even a handsome headboard. And, for sheer relaxing comfort, Meadow Rose comes to fullest bloom in the deep-seated groupings.

Hand-rubbed antique finishes are backed by Meadowcraft's guarantee against rust and corrosion. See the Meadow Rose collection by Meadowcraft at fine stores everywhere.

BIRMINGHAM ORNAMENTAL IRON COMPANY 4363 FIRST AVE., N., BIRMINGHAM, ALA. **Meadowcraft**

YORK AIR CONDITIONING DOES MORE THAN COOL-LOTS MORE



Keeps your home quieter With York whole-house air conditioning, doors and windows stay closed. There's no noise, just quiet comfort.

. . . cleaner Dirt, dust and rain can't get in! Housekeeping is easier. And there's a minimum of airborne pollen to aggravate hay fever and allergic conditions.

. . . fresher York's exclusive Purafil™ odor control system actually destroys common household odors, doesn't just mask them. Makes the air you breathe worth breathing!

FREE AIR CONDITIONING ESTIMATE! Mail the coupon now for name of the York air conditioning expert in your area. He'll prepare a free air conditioning estimate for your home . . . tell you how easy it is to enjoy York comfort conditioning the year around. Ask him about York's convenient payment plan, with no down payment . . . up to five years to pay.

YORK CORPORATION, York, Pennsylvania 17405 HB-67

Yes, I'd like more information on York whole-house air conditioning, and York's convenient payment plan.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

YORK®
air conditioning and refrigeration
BORG WARNER®

when you read the arresting
"high fashion hits HOME"
section starting on the opposite page . . .

. . . be certain to see how stylishly you
can cover your floors with
DOWNS Quality Carpets
featured throughout the section and
especially on page 22

THEN SEE ALL DOWNS CARPETS AT THE FOLLOWING SELECTED DEALERS:

CALIFORNIA

Conklin Brothers
(Stores in Hayward, Oakland, San Francisco, San Mateo, Santa Clara and San Jose)
Western Contract Furnishers
(Stores in San Francisco, San Jose, Honolulu, Oakland, and Sacramento)
Lewis & Lewis Company
(Stores in Oakland, San Mateo and Concord)
Valley Drapery & Carpet Company
(Stores in Azusa and West Covina)
Anaheim—Anchor Floors, Inc.
Bellflower—Classic Carpets
Fresno—Ralph's Carpet
Sheppard Rug Company
Glendale—Allied Rug Company
Inglewood—Banner Carpets
Los Angeles—Aetna Floor Coverings, Inc.
Harry P. Hirsch
Holiday Carpet Company
S & J Biren
Westchester Carpets
Zandt's Carpet Company
Modesto—Clyde Jarrell Fl. Coverings
Montebello—Riteloom Carpet Co.
Norwalk—Caren's Carpet Company
Ontario—Ontario Furniture
Pomona—Pomona Floor Covering
Riverside—Magnolia Carpets & Interiors, Inc.
Salinas—Packwoods Furniture Co.
San Carlos—Charles Kimmel Co.
San Diego—Abramsons
San Jose—Welker Brothers
Santa Cruz—Hilton Interiors, Inc.
Vista—Clark's
Watsonville—Hart's Furniture Store

COLORADO

Denver—E. M. W. Rug Co.
Harry Papazian Oriental Rugs
Pueblo—Hobbs Lino & Tile, Inc.

FLORIDA

Richards Department Stores
(All Stores in South Florida)
Bradenton—Caldwell Floor Service
3200 Cortez
Dade City—Dade City Carpets
422 N. 7th Street
Ft. Lauderdale—Broward Tile & Carpet
845 N.E. 13th Street
Castro Convertibles
2860 N. Federal Highway
Rablen-Shelton Interiors
609 E. Las Olas Blvd.
Thomas Carpet Co.
714 N. Federal Highway
Wilton Manor Furniture Co.
1940 N. Federal Highway
Hialeah—Birch Carpet Co.
2770 Palm Avenue
Jacksonville—Haverty Furniture Stores
6160 Beach Boulevard
Lakeland—Modern Floor Covering
South Florida Avenue
Naples—Sawyer Carpet & Tile Co.
1949 Davis Blvd.
Orlando—Barnes Drapery & Floor Covering
2008 N. Orange Ave.
Tampa—Young's Dependable Carpets
2315 Florida Avenue
Winter Haven—Mather Furniture of Winter Haven

IDAHO

Coeur d'Alene—Runge Furniture Co.

MONTANA

Billings—Sigman's Furniture
Great Falls—Self-Service Furniture

NEW MEXICO

Albuquerque—Knadjian's

NORTH CAROLINA

Edenton—Edenton Furniture Co.

OREGON

Portland—Bennett & Williams
Cartozians Carpets
Crown Carpets
Dinihanian Carpets
House of Carpets
Lipman's, 521 SW 5th Ave.
S. A. Nizic Furniture
G. W. Paulson
Peake—The Shade Man
Astoria—Hildebrand Furniture Co.
Beaverton—Gales Furniture Co.
The Dalles—Hampton Furniture
Eugene—Carpet Shop
Johnson Furniture
Lake Grove—Andrews Furniture Co.
Oregon City—Nizich Brothers Furniture
Salem—Capital Floor Coverings
Hogg Brothers
Springfield—Harkins Carpets

UTAH

Logan—R & S Floor Covering
905 North Main
Ogden—Clark Leaming
3080 Washington Blvd.
Orem—Nelson Glass & Paint
538 South State
Roy—H. D. Sparrow
Salt Lake City—Clark Leaming
1460 Foothill Drive
Fadel's Fine Furnishings, Draperies and Carpets
1815 South State

VIRGINIA

Leesburg—Muse and Reed
Petersburg—Margaret Minetree Interiors
2825 South Crater Road
Richmond—American Furniture and Fixture Co.
Everett Waddy Co.
1105 E. Main Street

WASHINGTON

Bellingham—Luke & Crews
Burlington—Vandeman's Home Furnishings
Everett—Slingerlend Furniture
Wellworth Company
Kelso—Ken's Floor Covering
Kent—Pederson Linoleum
Port Angeles—Brandland's Rugs
Renton—Bill Santi Furniture
Seattle—Berglund Floor Covering
Frank Dobro Co.
Gibson Carpet Co.
Hi-Line Carpet Center
McBreen's, Inc.
Tacoma—Lakewood Floor Coverings
Walla Walla—Naimy Furniture Co.
Wenatchee—Kundert Floor Covering

WYOMING

Casper—Jourgensen Hilltop Decorating

Honolulu, Hawaii—East-West Enterprises, Inc., 1239 Mookaula St.

SCENE FROM HERE

continued from page 12

wegian oak; the library paneled in walnut; a Wedgwood fireplace; furnishings of Cardinal Richelieu; a chess table and chessmen that belonged to Napoleon Bonaparte.

POINT NORTHEAST: The Isle of Barra off the northwest coast of Scotland became known for the first time to many Americans when Compton MacKenzie wrote a novel about it, *Whisky Galore*—better known under the movie title, *Tight Little Island*.

Barra, about eight miles long and three miles wide, is the seat of the ancient Clan MacNeil, and became a stunning reality to one American, Robert Lister MacNeil, of Marlboro, Vermont, when he learned he was its 45th chief. The little island, with its 11th-century Kisimul Castle in ruins, was fortunate in acquiring a chief who happened to be an architect of distinction. Most Americans undertaking the remodeling of an ancestral home would not encounter the problems of The MacNeil, as the Scots call him. It has taken almost 20 summers to complete the work: removing earth and stone and debris, rebuilding and restoring the castle to its original splendor.

MacNeil and his Lady spend half the year in Vermont and half on Barra. Each year about 1,000 MacNeils fly to Barra from the mainland or take the ten-hour voyage by sea to the Outer Hebrides.

EDINBURGH FESTIVAL: As for Compton MacKenzie, having drawn worldwide attention to the small island, he seems to continue his interest in matters of diminutive scale. His book for small children, *Little Cat Lost*, has just been published here. Sir Compton has a small vice, too, that many may envy. When we met at the Edinburgh Festival several years ago, he told me how he organized his day at his home, 31 Drummond Place—in bed until noon, receiving visitors all the while.

Certainly Festival time gives him an opportunity to receive distinguished visitors from all over the world. This great festival takes place August 20th to September 9th.

POINT CENTER: Infrequently we find a confluence of names such as Samuel Eliot Morison, Carl Sandburg, Archibald MacLeish, Francis Biddle, Norman Cousins, Elizabeth Ames, Mark Van Doren, and others of similar distinction. How could anyone or anything bring such gifted persons together? The memory of Van Wyck Brooks brought them together in the mutual wish to create a memorial for him.

His friends have accomplished this in the construction of a wing to the library in the delightful Connecticut community of Bridgewater, the home of the noted literary critic during his later years. Here is an accurate reproduction of his study with the original books and furnishings, the place where many of his important works were written.

In talking to Gladys Brooks about the plans that were considered, she said her husband had been fond of the idea of the lyceum of Emerson's day: "little centers in different towns where the blacksmith and the carpenter could go and listen to lectures on botany or mineralogy or philosophy. We hope that the Bridgewater library will be a model and perhaps an inspiration for other such centers across the country."

Gladys Brooks, an author in her own right, says that she wrote her latest book, *If Strangers Meet: A Memory of My Life with Van Wyck Brooks*, in the new study, feeling his books around her and "happy to think his study would continue to be there holding his spirit."

FULL CIRCLE: How appropriate that the word NEWS should be spelled out by the four primary points of the compass: they do indeed bring us tidings of infinite variety. ■

(House Beautiful will be glad to supply further details on all items mentioned in the column.)


PATERSON


2. SIMONETTA

high fashion hits HOME


3. MOLYNEUX


4. BALMAIN


5. MICHAEL


6. BELLVILLE


7. PUCCI


8. LAROCHE


9. BERHANYER


10. PIPART (RICCI)


1. LANVIN


12. GRES


13. MATTLI


14. GOMA (PATOU)


15. CARDIN


16. GALITZINE

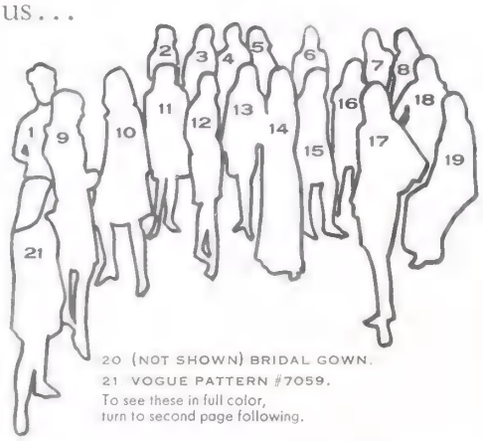

17. GRIFFE


18. FABIANI

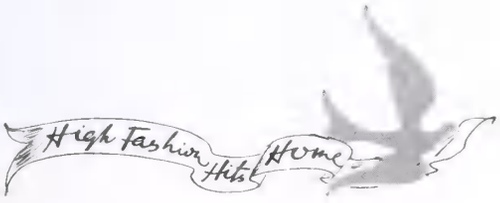

19. FORQUET


20. CAVANAGH

Original designs created by the world's greatest Couturiers inspire the style and spirit of the rooms you see on the next 10 pages. You'll see fashions by Patou, Pucci, Galitzine, Molyneux, Balmain, Cardin, Cavanagh, Lanvin, Berhanyer and other Couture greats... 20 in all. We've used this Now-Moment excitement... this peerless good taste... to enliven every room. Fashion takes arms against dullness in decorating and, as usual, Fashion wins our hearts... and our homes! But let's not hesitate... On to Paris, London, Rome and Madrid and let's see the magic in store for all of us...



20 (NOT SHOWN) BRIDAL GOWN.
21 VOGUE PATTERN #7059.
To see these in full color, turn to second page following.



in a series of advertisements by SHOW-HOUSE, Inc., 200 Park Avenue, New York, N. Y. 10017

Copyright 1967 SHOW-HOUSE, INC.

THIS
FUL
ON
expires
1, 1967.
4 weeks
ery.

SHOW-HOUSE, INC., BOX 1500, Grand Central Station, New York, N. Y. 10017. Please send me the following:

WHITE SEWING MACHINE: ☐ Free descriptive brochure. Full color folder on White's line of sewing machines.

BROYHILL PREMIER: ☐ 200-page complete guide to home decorating. "The Personal Touch in Interior Decorating" by world-famous authority on interior decorating, Betty Pepis. A guide to principles of good taste and individual planning. Plus colorful brochures of leading Broyhill Premier furniture collections. 25c.

KIRSCH: ☐ "How to Make Your Windows Beautiful"—75 colorful pages, 50c.

WURLITZER: ☐ Helpful booklets, just published! To help you pick the right organ, piano, stereo-musically and decoratively.

DOWNS: ☐ Free color folders showing a galaxy of colors and patterns in Downs carpets.

WALL-TEX: ☐ "Decoration Designed for Living"—24-page home decorating booklet, 25c.

CONNOR CABINETS: ☐ Full Color Catalogue of Kitchens and Connor Cabinets. Valuable Kitchen Planning Aid. 25c.

FRIGIDAIRE: ☐ Free Kitchen Color Guide; folder shows Frigidaire decorator colors and suggested cabinet and wall colors to match or harmonize.

NAME_____

STREET_____

CITY_____

STATE_____ ZIP_____



Every room in these pages started with a couturier creation made of Nytelle™ the Soft Nylon
Firestone's Nytelle is the softer, drapier nylon. Frankly sexier. And far more fashionable.
This exclusive collection . . . the work of 20 fashion greats . . . is made entirely of Nytelle.
Make it part of your collection, too, of underthings . . . lingerie . . . sleepwear. But be prepared
You may be starting something. **NYTELLE BY FIRESTONE**

Firestone Synthetic Fibers Company, 45 Rockefeller Plaza, New York City; 2500 Independence Blvd., Charlotte, N.C.
Nytelle is Firestone's registered trademark for its nylon fiber.



...a **WHITE** sewing machine makes it a fashion happening!

News-making, pace-setting fashions from all over the world . . . Whether you are inspired by the elegant new line from Paris, or the switched-on styles from Carnaby Street, you'll find that a White sewing machine makes fashion happen.

The White line includes models with the convenience of built-in stitches . . . the versatility of interchangeable "White Magic" discs. With a White you can buttonhole, blind hem, tailor baste, and circular stitch without clumsy attachments. And, of course, you get perfect straight stitches, decorative detail stitches, and a host of practical stitches for the exciting new fashion fibers and fabrics.

Select only those features you know you use, from the White family of fine sewing machines—prices from $49 to $300. For free literature and the name of your nearest White Sewing Center fill out coupon on our opening page.

White Sewing Machine Company, Cleveland, Ohio 44111. Since 1876.

WHITE

High Fashion





Pucci . . . his American experience, combined with his European and artistic background, make him one of the most vital and creative people in current fashion.



The Romance of Spanish Classic by Broyhill Premier . . . the Gaiety of Emilio Pucci's Design . . . both Dramatize the Excitement of the "Mediterranean Look"

Spanish Classic reaches deep into Spain's colorful history—finds inspiration in the intricate arabesques of Moorish masterpieces, in the Spaniards' love of massive furniture embellished with carved ironwork, slatestone and mosaics. Spanish Classic, like Pucci's creations, captures the boldness and the excitement of the Mediterranean. There is a complete collection for the bedroom, dining room, and living room as well as magnificent Spanish upholstered pieces all protected with Scotchgard*.

You can see Spanish Classic and many other new furniture fashions by Broyhill Premier at any number of Furniture Fashion Shows being held in fine stores throughout the country. For the name of your nearest dealer, write to Broyhill Premier, Broyhill Park, Lenoir, North Carolina 28645.

*Reg. TM of 3M Company

BROYHILL PREMIER

A DIVISION OF BROYHILL FURNITURE INDUSTRIES

High Fashion (Home)

Downs Carpets: "Accent on Luxury," Cavern Green, 100% Acrilan Acrylic (in dining room); "Accent on Beauty," Lim Green, 100% Acrilan Acrylic . . . Wall-Tex wall coverings: Martinique, 75876 (in bedroom); Aztec, B22947 (in dinin room) . . . Kirsch Atavio Traverse (in bedroom and dining room) . . . Vogue Pattern #1394 (International Couturie



spired by the Elegance of the 18th Century
ench Town House . . . Maison de Ville
Broyhill Premier . . . At Home with the
assic Beauty of this Patou Gown

ison de Ville is a delightfully sophisticated kind of French furniture. was originally designed for the affluent French who wanted graceful, utiful furniture—different from the heavily ornate style of the aces and the rustic style of provincial. Maison de Ville has the same eless elegance you'll find in this original Patou design. And Broyhill created an entire collection for the dining room, bedroom and living m. In addition, Broyhill offers you a wide selection of outstanding olstered pieces, all protected against soil and stains by Scotchgard*.

u can see Maison de Ville and many other new furniture fashions Broyhill Premier at any number of Furniture Fashion Shows being d in fine stores throughout the country. For the name of your rest dealer, write to Broyhill Premier, Broyhill Park, Lenoir, North olina 28645.

*Reg. TM of 3M Company

BROYHILL PREMIER
A DIVISION OF BROYHILL FURNITURE INDUSTRIES





Michel Goma (of Patou) has been the favorite couturier of Princess Nicola of Roumania, the princesses of Norway and Denmark.

Tex wall coverings: Kashan, C22823, (in dining room); Cherise, 77794, (in bedroom) . . . Kirsch Continental erse (in dining room); Traditional Cafés (in bedroom) . . . Broyhill Maison de Ville furniture . . . White Sewing ine (in bedroom) . . . Downs Carpets: "Adatone," Coronado Blue, 100% Cumuloft Continuous Filament Nylon (in room); "Accent on Beauty," Pirate Gold (in bedroom), 100% Acrilan Acrylic . . . Vogue Pattern #1543 (Paris nal Model by Patou) . . . sewn on a White Sewing Machine . . . draperies also sewn on a White . . . Patou creation

High Fashion



"Accent on Luxury" in Cavern Green



A few of the 14
"Accent on Luxury"
high-fashion tones

ACRILAN Monsanto

The signature of Molyneux in this exquisite dress finds its perfect high-fashion counterpart in the room carpeted with DOWNS new "Accent on Luxury." This striking new broadloom, with countless lights and shadows, was created expressly for those who want all the beauty of high plush plus deeper surface dimension and textural interest. And because the carpet pile is made with Acrilan® acrylic fiber, it is resilient, spot-spill-soil resistant, moth-proof, mildew-proof and anti-allergenic. See it in its palette of 14 gorgeous colors at your Dealer . . . see how surprisingly affordable "Accent on Luxury" actually is!



**MOLYNEUX,
Painter, Art
Collector,
Couturier**

Wall Tex: Aztec, #B22947 . . .
double traverse . . . Broyhill furn
Wurlitzer organ . . . Vogue Patte
(Paris Original model by Molyne
on a White Sewing Machine . . .
by Firestone.

High Fashion Hall Home

DOWNS CARPET COMPANY, INC., PHILADELPHIA, PA. 19134 • Since 1865

DOWNS QUALITY CARPETS



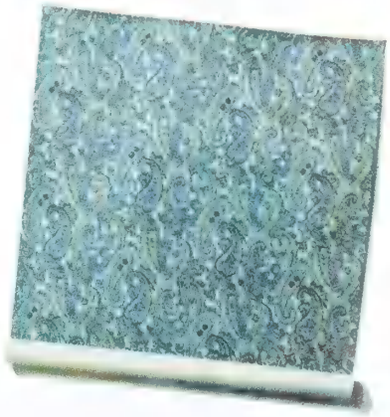


LAROCHE
ophisticated,
outh-Minded

We Seek Sophistication . . . We See the Sophistication of this Original Couture Design by Laroche . . . and the Beauty of this Paisley Pattern by Wall-Tex . . . We Seem Inspired. And We Are!

Looking over the length and breadth of this land for the wall coverings that *fashionably* "say the most", we wend our way to Wall-Tex . . . and why not! For in the Wall-Tex collection we find all that we seek: Sophistication and poshness . . . all that is fine, traditionally speaking; younger-than-young, newly created contemporary patterns. Wall-Tex is more than just fashionable. It's practical. Wall-Tex is the wash and wear wall covering that stays looking new. Even when it's old. All it takes is a little soap and water.

You can see Wall-Tex on every room in this section, you can see and touch it wherever fine wall coverings are sold. Or use our coupon on the first page for helpful Wall-Tex literature.



Columbus Coated Fabrics Division

The Borden Chemical Company

Dept. HB-67, Columbus, Ohio 43216

BORDEN CHEMICAL

Wall-Tex®

wns carpet: "Accent on Beauty," Pirate Gold, 100% Acrilan Acrylic . . . Vogue Pattern #1647 (Paris Original Model Laroche) . . . sewn on a White Sewing Machine . . . Laroche creation and draperies of Nytello, the Soft Nylon by Fire-

High Fashion Hermes





IDEAS UNLIMITED!

Get this wonderful new guide to window beauty. Shows 77 lovely rooms in full color. Over 125 other decorating ideas. Full of "how to" short cuts on curtain and drapery making. From your dealer or Kirsch for 50c. Check our coupon.

The Fashion Genius of Balmain Sets Off the Fashion-Rightness of Our Kirsch-Inspired Window Treatments . . .

Given any window, Kirsch can make it beautiful and functional! The choice of finished effect . . . the drape of the fabric . . . the control of light and privacy . . . are only several of the important factors that Kirsch experts have considered when designing the Kirsch collection of fine drapery hardware. So take any window! You'll find a just-right Kirsch rod or accessory to give it a lovely fashionable look. And should your window be too large . . . or too small . . . or badly positioned . . . Kirsch can help you find the happy solution for creating the decorative beauty that every window should have.

For ideas unlimited, the Kirsch book "How to Make Your Windows Beautiful" has 75 colorful pages of photographs, sketches and easy guidance. Your Kirsch dealer has these books . . . or just check our coupon on the first page of this section. It's only 50c.





Pierre Balmain . . . with branches in New York, Car... cas and Rio de Janeiro, he is pe... haps the most i... ternational of c... couturiers.

Kirsch
DRAPERY HARDWARE



Broyhill "Emphasis" furniture . . . Kirsch Atavio Traverse . . . Wall-Tex wall covering: Riviera, B22900 . . . Downs Carpe... "Accent on Beauty," Pirate Gold, 100% Acrilan Acrylic . . . Vogue Pattern #1682 (Paris Original model by Balmain) . . .

Perfect Wedding:
A Present for the Bride by Wurlitzer . . .
A Bridal Gown by John Cavanagh of London





sh-born, English-
ducated John
avanagh designs
the French tradi-
on and empha-
zes simplicity of
ie.



Something old, something new . . . One of the brightest, newest additions to this bride's future happiness will be this Wurlitzer Piano in Italian Provincial styling . . . a mellifluous gift that through the years will retain both its magnificent tone (only the most incredible research perfected it), and its lustrous, hand-rubbed finish. For such reasons, Wurlitzer ranks among the great and most style-minded pianos of the world! Of course, Wurlitzer also makes solid state stereo as well as some of the most renowned organs. You'll find them in homes, churches, theaters, and entertainment spots around the globe. We've taken several of these very handsome instruments and used them to add musical and decorative highlights to many of the rooms in this section. For here is high fashion in home decorating at its best—and most musical!

WURLITZER

rsch Continental Traverse . . . Wall-Tex wall coverings: Miramar, B22938, (in wedding scene); Kashan, C22823, (in
all view) . . . Broyhill "Italian Classic" furniture (in wedding scene); "Maison de Ville" (in small view) . . . Downs
rpet; "Adatone," Coronado Blue, 100% Cumuloft Continuous Filament Nylon . . . Vogue Pattern #1347 (International







Cardin, once protege of Dio is now famous fo his fresh and orig ginal use of colo

Connor Cabinets... and a Cardin Creation Wear a Continental Air

Connor calls these handsomely crafted hardwood cabinets its "Continental" style. The bold, rectangular door and drawer mouldings are their sole ornamentation, creating a striking pattern of light, shade and shadow on the warm fruitwood finish.

At left, Connor's "Contemporary" cabinets. Here, husky raised fronts give a rich three-dimensional look to otherwise unbroken modern surfaces.

Across the page, Connor's newest line: "Empire". A durable walnut finish . . . sculptured hardware . . . fluted and rosetted mouldings . . . set off each unit. Styled for many decors—Mediterranean to Classic . . . it is truly furniture of adaptability and original beauty. To learn more about Connor cabinets—their wide range of types and sizes—check our coupon on the first page of this section.

FOREST PRODUCTS SINCE 1872

CONNOR CABINETS

DIVISION OF THE CONNOR LUMBER AND LAND COMPANY

WAUSAU, WISCONSIN 54401

Wall-Tex Wall Coverings . . . White Sewing Machine . . . Kirsch Drapery Hardware . . . Broyhill Chairs . . . Downs Carpet: "Added Touch," Orange Blossom, 100% Acrilan Acrylic . . . Vogue Pattern #1625 (Paris Original Model by Cardin) . . .





ani, called
surgeon of
and suits",
es a mar-
usly elegant

¡OLÉ! Fabiani's White Bows to Frigidaire's Torrid Matador Red!



igidaire's torrid red overpowers white . . . and oh so autifully. So does sizzling blue. Start *your* color scheme ight with Frigidaire Decorator Colors. Your kitchen—e "livingest" room in the house—should be the liveliest! ake it look the part with the most dashing refrigerators d ranges you ever saw. Bold, beautiful colors to blend, atch, contrast with walls, curtains, cabinets. Imagine atador Red or Biscayne Blue against pale lavender. Or rm Autumn Haze with dark wood cabinets. Decorate ur kitchen with Frigidaire Decorator Colors . . . and it 'till you hear the olés!

GM F FRIGIDAIRE
PRODUCT OF GENERAL MOTORS
MARK OF EXCELLENCE

sch Drapery Hardware . . . Wall-Tex Wall Coverings . . . Broyhill Chairs . . . White Sewing Machine . . . Vogue Pattern

High Fash

Attend an Open House *Furniture Fashion Show* in your area

WIN a roomful of Broyhill Premier furniture fashions

WIN a Couturier designed "at home" creation

There's an Open House Furniture Fashion Show at a Fine Store Near You.

ALABAMA
Decatur — Thomas Town House Furn
Huntsville — Hale Bros Furniture Co
Mobile — Weatherby Furniture Co., Inc
Montgomery — Bishop-Parker Furn Co
Ozark — Rudd Furniture Company
Selma — Melvin C Heinz

ALASKA
Anchorage — Nerland's Home Furn Inc
Ketchikan — Tongass Trading Company
Juneau — Lyles Hardware & Furniture

ARKANSAS
Conway — Westmorelands Furniture
Little Rock — Brandon Furniture Co
Little Rock — Westmorelands

CALIFORNIA
Bakersfield — Davis Furniture Co
Campbell — John Breuner Company
Fremont — Sims Furniture
Fremont — Smith T.V. & Furniture
Fresno — Turpin's
Goleta — Parry's Furniture
Lompoc — Linden's Furniture
Long Beach — Edwards Furniture
Mountain View — Goldeen's Peninsula
Napa — Allen & Benedict
Oakland — Bellings Furniture
Oakland — Breuners
Ontario — Ontario Furniture
Pomona — Fedway
Richmond — Breuners
Riverside — Bell's Furniture
Sacramento — Breuners
Sacramento — Wilsons Furniture Co
San Bruno — The Coronet Appliance Co
San Carlos — Breuners San Carlos
San Pedro — Henton's Furniture
Santa Maria — Fletcher's Furniture
Stockton — John Breuner
Turlock — Souza's Furn Appl Inc
Upland — Hattel's Upland Furn Co
Vallejo — Breuner

CANADA
Victoria — Home Furniture Co

COLORADO
Boulder — Blackmarr Furniture Co
Littleton — Majestic Furniture Co
Montrose — Flairmont Furniture
Pueblo — Gornick Furniture

CONNECTICUT
Bridgeport — Freedman Brothers Inc
Brookfield — Brookfield Wayside Furn
Plainville — Plainville Wayside Furn
Stamford — Komar Furniture

DELAWARE
Dover — Nap & Spence

DISTRICT OF COLUMBIA
Washington — House & Herrmann
Washington — Julius Lansburg's
Washington — J W Miller Furniture
Washington — Peerless

FLORIDA
Crestview — Hampton's Furn Store Inc
Ft Lauderdale — Carl's Furniture Inc
Jacksonville — C Jones Furn Co
Jacksonville — Pierce-Wall Furn Co
Gainesville — Home Beautiful Furn Co
Lake City — George Etheridge Furn Co
Panama City — Fowhand's Furn Co
Pensacola — Miles Furniture Company
Quincy — Young's Home Furnishings
Tallahassee — J J Simone
West Palm Beach — J J Cater Furn Co.

GEORGIA
Atlanta — Haverty Furniture Co.
Savannah — Haverty Furniture Co.

IDAHO
Boise — Warehouse Furniture Company
Nampa — Case Furniture Company
Wallace — Runge Furniture Company

ILLINOIS
Alton — L & L Furniture Company
Belleville — Fredman Bros Furn Co
Carterville — Heckel's, Inc
Champaign — Frank D Keck Furn Co
Chicago — Fred B Snite Furniture Co
Clinton — Wayside Furniture Company
Decatur — Arthur's Furniture Inc
Dundee — Rakow's Town & Country
Glenwood — Gordon's Interiors, Inc
Graydlake — Lakeland Furniture, Inc
Highland — Duvardo's "on the square"
Peoria — Cohen Furniture Co., Inc
Rantoul — Jim's Furniture Mart
Sparta — Lynn Furniture Company

INDIANA
Anderson — McDonald Furniture
Bloomington — Stuckey's Furniture
Bluffton — Daniel's Furniture Inc
Columbus — Buchanan and Sons Furn
Greensburg — Levenstein's Furniture Co
Indianapolis — Kittle's Furniture Co
Indianapolis — Ludlow's Furniture, Inc
Lafayette — Kittle's of Lafayette
Logansport — H Wiler's Furniture
Michigan City — Shon Furniture Inc
Terre Haute — The Furniture Fair
Terre Haute — Kittle's of Terre Haute

IOWA
Boone — Redeker's Furniture & Carpets
Burlington — Bennett's Home Center
Cedar Falls — Herman's Furniture Inc
Council — Wilcox-Garland Furniture
Muscatine — S & P Stein Furniture
Oskaloosa — Wilcox-Garland Furniture
Ottumwa — Kiple & De Prenger Furn

KANSAS
Augusta — Horton Furniture
Arkansas City — Luther F Parman Furn
Clyde — Koch Furniture Inc
Clay Center — Furniture City
Coffeyville — Buckner Furniture
Dodge City — Fowler Furniture Co
Dodge City — Hulpieu-Miller
Fort Scott — Ruddick's Inc
Garden City — John's Furniture
Hutchinson — Adams-Parker Furniture
Junction City — Johnson Brothers Furn
Larned — Hansen Furniture
Lawrence — H & H Furniture Mart
Liberal — Hawkins Furniture
McPherson — Crabb's Town & Country Str
Newton — Colliers Broadway Furniture
Oakley — Northwest Furniture
Salina — Norris Furniture Co
St Francis — Willard's
Topeka — C A Karlan Furniture Co
Wichita — Vowel Furniture Co., Inc

KENTUCKY
Ashland — Big Sandy Furniture Inc
Benton — Fleming Furniture Co
Covington — Modern Furniture Co
Lexington — The Purcell Co
Louisville — Heleringer's Inc
Madisonville — W L Calhoun Co
Mt Sterling — Carrington Furn & Appl Co
Murray — Crass Furniture Inc
Owensboro — Militan Special Order Sales
Paducah — York Furniture Co
Radcliff — Benningfields Furn Center Inc

LOUISIANA
Alexandria — Hemenway's
Baton Rouge — Hemenway's
Hammond — Rossie, Inc
Lafayette — Discount Furniture
Lake Charles — Hemenway's
New Orleans — Mintz & Mintz Furn Co
New Orleans — Morris Kirschman & Co
New Orleans — Universal Furniture House
Opelousas — Schiff Furniture
Shreveport — Hemenway's
Slidell — Van's Furniture Inc
Westwego — Bon Marche Furniture Co

MAINE
Caribou — Plourde Furniture Co
Portland — Lancaster Furniture Company

MARYLAND
Annapolis — Hopkins Furniture
Baltimore — Shawitz & Sons
Baltimore — Wielands
Rockville — P. J. Nee

MASSACHUSETTS
Lawrence — Al Weiner Furniture
Lowell — Moller's Inc
New Bedford — Alpert's of New Bedford Inc
Taunton — J. D.'s Furniture Co., Inc.

MICHIGAN
Alpena — Gately's Inc
Battle Creek — Jury Rowe Co
Bay City — C E Rosenbury & Sons
Cadillac — Kryger Furniture Co
Petoskey — Gately's House Furnishings Co
Royal Oak — Edward Furniture
Saginaw — Gately's Furniture
St Clair Shores — Draper's Fine Furniture
Utica — Schwark Furniture

MINNESOTA
Duluth — Arrowhead Furniture Co
Duluth — Beck's Furn Store
Edina — Gabbert's Inc
Glenwood — Larsons Home Furnishings
Mankato — Landkamer Bros Company
Moorhead — Plunketts Inc
Redwood Falls — Larson's Home Furnishings
St Cloud — Pliedsen's Furn
St Paul — Swenson Bros

MISSISSIPPI
Columbus — Johnston Showroom
Gulfport — Gillis Furniture Co Inc
Hattiesburg — Sackler Furniture Co
Meridian — Super Furniture Mart
Oxford — Lyles Furniture Co
Picayune — Whitfield Furniture Co.

MISSOURI
Berkeley — Walter's Furniture Company
Branson — Digman Furniture & Carpet Co
Fulton — Kelly's Furniture
Kansas City — Duff & Repp
Kansas City — Paynes
Liberty — George Bedinger Furniture
Louisiana — Louisiana Furniture Co
Poplar Bluff — Andersons Home Furnishings
Sedalia — Homakers Inc
St Joseph — Kirwan Furniture
St Louis — Joseph St John Furn Co., Inc.

MONTANA
Billings — Elliots Inc
Billings — Rowe Furniture Co
Bozeman — Gallatin Valley Furniture
Conrad — Arnot's Furniture
Great Falls — The Paris
Havre — Valley Furniture
Kalispell — Kelly Main Street Furniture Co
Missoula — Hugh Campbells Furniture
Missoula — Lucys Inc
Missoula — Missoula Mercantile

NEBRASKA
Bellevue — The Big Store Inc
Kearney — Swan's Furniture
Lincoln — Norman's Home Furnishings

NEW HAMPSHIRE
Franklin — Franklin Furniture Company
Lebanon — Brown's Furniture
Manchester — Modern Appl & Furniture
Portsmouth — Kline's Furniture Co., Inc.

NEW JERSEY
Bayonne — Public Service Furniture Co
Brielle — Brielle Furniture
Hoboken — Ranieri's Hoboken Furniture Co
Mt Holly — Rancocas Valley Furniture
New Brunswick — I Schwartz
Red Bank — Acme Furniture Company
Somerville — Granetz, Inc
Trenton — Doolittle Allen
Vestal — Ed Abdallah Furniture
Washington — Ford Furniture Stores
Willingboro — R M Edwards

NEW MEXICO
Albuquerque — American Furniture Co
Albuquerque — Jackson Furniture Co
Roswell — Thomsens Furniture

NEW YORK
Beacon — Beacon Furniture
Binghamton — The Fair Store
Huntington — Franklin Furniture Shop
Jamestown — Field and Wright Company
Mineola — Gensel's Incorporated
Newburgh — Newburgh Furniture Mart
Newburgh — Stewart's Home Furnishings
New York — R L Jacobson
New York — Roma Furniture Company
Ossining — Ossining Furniture
Plattsburgh — Lash Furniture Company
Poughkeepsie — Mitchell Furniture Co
Poughkeepsie — Perlmutter's
Queens Village — Kals Furniture
Rochester — Flanigan Culver
Rochester — Flanigan Driving Park
Rochester — Flanigan Fields
Rochester — Flanigan Furniture Stores
Rochester — Flanigan-Henrietta
Rochester — Flanigan-Penfield
Rochester — Flanigan-Ridge Inc
Saugerties — Saugerties Furniture Mart

NORTH CAROLINA
Black Mountain — Tyson Furniture Co
Connelly Springs — H L Hudson Furn Inc
Goldsboro — Sam Jernigan and Sons Inc
Hendersonville — Brunson Furniture Co
Hickory — Rhoney Furniture House Inc
Kings Mountain — McGinnis Furniture Co
Marion — Lowes of Marion

NORTH DAKOTA
Bismarck — Reff Conlin's Inc.
Fargo — Bergstrom & Crowe Furn Co.
Fargo — Sell Service Furniture
Grand Forks — Goodmans
Minot — Self Service Furniture City

OHIO
Cincinnati — Friedman Furniture Company
Cleveland — Valley Furniture
Cleveland — Watkins Furniture Company
Dayton — Elder-Beerman Stores
Dayton — South Dayton Home Furnishings
East Liverpool — Smith and Phillips Co
Findlay — Britts Home Center #565
Fremont — Bunting Furniture Inc
Galion — Nichols Furniture
Gallipolis — Tope Furniture Company
Ironton — Van House Furniture
Laura — Roark Furniture Inc
McComb — Bennett Brothers
New Carlisle — Trostel's Furniture
Sidney — Goftena Furniture
Springfield — Atherton Furniture
Toledo — Ohio Furniture Company
Twinsburg — Suburban Home Decorators
Warren — Kurt Furniture

OKLAHOMA
Enid — C E Loomis Furniture Co
Muskogee — Nelson Furniture Company
Norman — Landsaw Furniture Company

OREGON
Eugene — M Jacobs Fine Furniture
Klamath Falls — Bush Furniture Company
Medford — Dempster Furniture Co

PENNSYLVANIA
Allentown — Eastern Furniture
Ambridge — Economy Furniture Co
Bethlehem — Miller Furniture Company
East McKeesport — Ruhen's Wayside Furn
Elizabethtown — Roth's Furniture Store
Erie — Reliable Home Furnishing Co
Genesee — Chapman's Dept Store Inc
Hanover — Waltersdorf Furniture
Harrisburg — Bowman's Dept Store
Harrisburg — Pomeroy's Inc
Homestead — Ruben Furniture Company
Honesdale — General Furniture Company
Houtzdale — Mike Sahlaney Estate Inc
Lancaster — Watt & Shand
McKeesport — Ruben Furniture Company
Middletown — Roth's Furniture Store
Nanticoke — Bartuska's Furniture
Philadelphia — W Greenwood Inc
Philadelphia — Society Hill Furniture
Phoenixville — McCarraher's Furniture
Pittsburgh — Empire Furniture Co., Inc
Pittsburgh — Mutual Furniture Company
Pottstown — Frank J Fecera
Reading — L Hummel's Sons Inc
Rockwood — Henry's of New Centerville
Sayre — Wolf Furniture Company
Sunbury — Bills Furniture & Appl
Williamsport — Reliable (Heyman's) Furn Co
York — Leinhardt Brothers
York — H Westley Company

SOUTH CAROLINA
Aiken — Maxwell Brothers
Anderson — Maxwell Bros & McCallum
Charleston — Morris-Sokol Furn Co
Columbia — Haverty Furniture Co
Columbia — Maxwell Brothers Inc
Greenville — McDuffie Parker Furn Co
Prosperity — Prosperity Furniture Co
Rock Hill — Home Furniture Store
Seneca — Home Furniture Co
Spartanburg — Maxwell Brothers Inc.

SOUTH DAKOTA
Brookings — Bartling's
Rapid City — Midwest Furniture
Rapid City — Sewell & Tobin Company
Sioux Falls — Donahue Furniture Co.

TENNESSEE
Clarksville — Crown Furniture Co., Inc
Kingsport — Bingham Furniture Co., Inc
Madison — K Furniture Company
Tullahoma — Arnold Furniture Company

TEXAS
Austin — Gage Furniture Company
Baytown — Culpepper Furniture Co
Dallas — Wayside Furniture Co
Freeport — J T Dingle Furn Co., Inc.
Garland — Baker Furniture Company
Laredo — Modern Furniture Company
Lubbock — McKelvy's Furniture Inc.
Midland — Carter's Furniture Co.
Odessa — Casstevens Furniture Co.
San Antonio — Denison Furniture Co.

UTAH
Salt Lake City — Granite Furniture Co.

VERMONT
Barre — Lash Furniture Company
Burlington — Lash Furniture Company
St Albans — Wood & Kidder, Inc.
Springfield — S R Young, Inc.

VIRGINIA
Alexandria — Hopkin's Furniture Co.
Alexandria — Kline Bros Furniture Co
Portsmouth — E O Crawford & Sons, Inc.
Richmond — House & Herrmann Furn Co.

WASHINGTON
Auburn — Ken Schoenfeld Furniture
Auburn — Vans Furniture Company
Bellevue — Ken's Suburban Furniture Co.
Bellingham — B & Furniture Company
Bellingham — Levins, Inc
Bremerton — Arnold's Furniture Company
Bremerton — Kaufman-Lebo Company
Burlington — Vandeman's Home Furn.
Clarkston — Wasems Furniture Company
Enumclaw — Gunderson's Home Furn.
Everett — Behar's Furniture & Carpets
Everett — Carruthers & Whitehead
Everett — Van Winkle Furniture Co.
Federal Way — Van's Furniture Company
Federal Way — Seldens', Inc.
Kelso — Wasser Furniture Company
Kenmore — Elite Carpet & Furn Co.
Kennewick — Washington Hdwe & Furn Co
Kent — Van's Furniture Company
Kirkland — Kirkland Furniture Co
Lynnwood — MacLeods of Lynnwood
Lynnwood — Van Winkle
Mt Vernon — Hansen's Furniture Co.
Oak Harbor — Hadden Furniture Inc
Oak Harbor — Whidbey Furniture Co.
Pasco — New Era Furniture Co
Port Angeles — Angeles Furniture Co.
Port Angeles — Kaufman-Miller Co.
Puyallup — Newell Hunt Furniture Co
Redmond — Raab's Redmond Furn Co.
Renton — Ashley Furniture Company
Renton — O'Brien's Furniture & Appliance
Seattle — Carlile Furniture Company
Seattle — Doce's Sixth Avenue
Seattle — Lebo's Furniture Northgate
Seattle — Lundquist Furniture Company
Seattle — E Masm Furniture
Seattle — North City Furniture Company
Seattle — H L Olsen Furniture Company
Seattle — Rainier Furniture Company
Seattle — Snyder's Furniture Company
Tacoma — Glasgow's Furniture Interiors
Tacoma — Harkness Rug & Furniture Co
Tacoma — Paulson's, Inc.
Tacoma — Seldens', Inc.
Tacoma — Seldens' Lakewood
Tacoma — Stebner's, Inc.
Vancouver — Koplan's Furniture Co.
Walla Walla — Allen Furniture & Carpet Co.
Walla Walla — Davis-Kaser's

WEST VIRGINIA
Charleston — Diamond Dept Store
Clarksburg — Palace Furniture Company
Huntington — Butler Furniture Company

WISCONSIN
Appleton — Brettschneider Furniture Co.
Appleton — Rileys Colonial Furniture
Beloit — Beloit Furniture Company
Brodhead — Pierce Furniture Mart
Janesville — Cain-Ashcraft Company
Oshkosh — Rohner Furniture
Stevens Point — Boston Furniture Company
West Bend — Fields Furniture Mart

WYOMING
Sheridan — Carroll Furniture Company

All these leading stores feature fine furniture by...

BROYHILL PREMIER
A DIVISION OF BROYHILL FURNITURE INDUSTRIES

NORGE

a-go-go

It's the swingin'est way
to keep up your wardrobe . . .
it's the most
for time to relax.





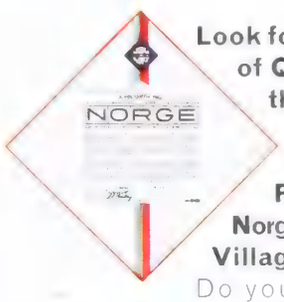




Sure! Live it up and swing free of all those time-consuming hours you spend on weekly wash and drycleaning. Go a-go-go to your Norge Equipped Village Store, the smart, new, easy, relaxed way to do those really square jobs quickly, conveniently and economically.

For drycleaning, drop the coins in the slot and use the machines yourself or have everything done to perfection for you.

Many Norge Villages are staffed by trained experts who are most happy to help. Custom pressing is usually available, too.



Look for the Sign of Quality . . . the sign of an Authorized Franchised Norge Equipped Village® Store!

Do your weekly wash and drycleaning at your Norge Store. Over 2300 coin-operated complete fabric care centers are now in operation throughout America.

NEW NORGE FRANCHISE OPPORTUNITY!

If you qualify, you, too, can enjoy good income while building capital equity with a Franchised Norge Equipped Village® Laundry and Drycleaning Store in your area. For information, call or write:

Norge Division, Borg-Warner Corp. Dept. 1200
Merchandise Mart Plaza, Chicago, Illinois 60654



Consult your Yellow Pages for the Norge Equipped Village Store nearest you.

NORGE

EQUIPPED VILLAGE® LAUNDRY AND DRYCLEANING STORE

commercial equipment BORG-WARNER



Bath Scales by

HEALTH -O- METER



IN A *Queen's Choice*

Caressingly soft to the touch, the removable and washable deep-pile covers now available with Health-O-Meter Bath Scales add a cozy new charm to any bath decor.

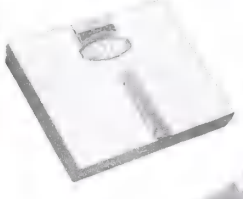
THE CHOICE IS YOURS IN SHAPES AND COLORS ...AND ALL AVAILABLE WITH MATCHING SOFT-PILE COVERS!



OVAL



RECTANGLE



SQUARE



TV OVAL



"America's Weight Watcher Since 1919"

HEALTH-O-METER
CONTINENTAL SCALE CORP.
5701 S. Claremont, Chicago, Ill. 60636
At leading stores everywhere

NOBODY EVER TELLS YOU THESE THINGS

—about food and drink

By HELEN McCULLY

When is the cherry season? Part of May, all of June, and all of July, and that's it until next summer. Both sweet and sour are available, though you may find it difficult to track down the sour ones—the best ones for preserving and for pies—except locally. But they are always available canned. Sweet cherries are extremely delicate, and do not store well. In choosing them, look for fresh, firm, well-matured fruit that is not leaky or sticky. The best test is the taste test when you can determine juiciness and flavor. Good color is important. Walk right by them if there is any sign of decay, if the fruit is light in color, or hard, small, and dry. Plan to eat up those you buy the day you buy them.

Where do those little black, wrinkled olives come from? Most varieties come from Spain (considered the best), and a few from Greece and Italy. By the way, they are not all little—the sizes vary—but they all have small pits. Unlike American and Spanish olives, they have a good, sharp bite. They are usually available by the pound in fancy delicatessens or stores specializing in foreign foods.

Mrs. Selva Unal of Istanbul tells us that in Turkey they always wash the brine off these olives, cover them with olive oil, tuck in a few slices of lemon, and allow them to stand for a day or two. Although eaten at other times, they are customarily served for breakfast with a good, sturdy bread and fresh white cheese. The Greek cheese, available in stores specializing in Greek foods, is a satisfactory substitute, Mrs. Unal says.

What is boula-boula? It's a combination of cream of pea soup and green turtle consommé, with a garnish of whipped cream, run under the broiler for a minute to gild the cream, and served in individual casseroles. Paul Steindler, chef-propriétaire of La Popotte in New York, says, "It's a silly soup, because you can't taste anything."

Does the clarification of stock (broth or bouillon) reduce the volume? Yes. Clarifying, as you know, removes the solids from the stock and, as a consequence, a third, at least, and sometimes one-half or even more can be lost. So figure in those terms if you intend to use the cleared stock in specific quantities, such as in aspics. It is well, too, to remember that clarifying also reduces the strength, so seasonings should be added more generously prior to clarifying and adjusted to taste once you have achieved the clear, amber liquid.

Is vodka made like gin? To this extent only: They both are made from grain neutral spirits, and neither is aged. But with gin, the neutral spirits are flavored with juniper and other aromatics. Nothing is added to vodka. It is odorless, virtually tasteless, and colorless. The name derives from *voda*, meaning water in Russian. Given the diminutive, affectionate noun ending, it becomes "dear little water." ■

Helen McCully welcomes questions from readers, to be answered in this column as space permits. Address questions to her at: House Beautiful, Room 800, 572 Madison Ave., N.Y.C. 10022.

PAMPER YOURSELF IN THE STYLE OF JACOBEAN ENGLAND WITH STEVENS "COVENTRY" SHEETS . . . AVAILABLE AT THESE FINE STORES AND BRANCHES:

ALBUQUERQUE	The Albuquerque Fedway Store
ALLENTOWN	Zollinger-Harned Co.
AMARILLO	White & Kirk Department Store
ASBURY PARK	Steinbach & Co.
BALTIMORE	Stewart's
BAKERSFIELD	Brock's
BATON ROUGE	Goudchaux's of Baton Rouge
BATTLE CREEK	Toeller's Department Store
BILLINGS	Hart-Albin Co.
BOISE	The Mode Ltd.
BOSTON	Jordan Marsh Co.
BUFFALO	Hens & Kelly, Inc.
CARMEL	M. Raggett, Inc.
CHARLESTON	Kerrison's
CHARLOTTE	Ivey's
CHICAGO	For Information Call 726-8171
CINCINNATI	Mabley & Carew
CLEVELAND	Sterling Lindner
COLUMBUS	F. & R. Lazarus
DAYTON	Elder-Beerman
DENVER	The Denver
DETROIT	For Information Call 963-1460
DURHAM	Thalhimers
EL PASO	White House
ERIE	Trask, Prescott & Richardson
EVANSVILLE, IND.	The Evansville Store
FORT WAYNE	Wolf & Dessauer
FORT WORTH	R. E. Cox & Co.
FRESNO	Cooper's
GRAND RAPIDS	Herpolsheimer's
GREENSBORO	Thalhimers
GREENVILLE	Belk-Simpson Co.
HARTFORD	Sage-Allen
HOUSTON	Joske's of Houston
HUNTINGTON	The Anderson-Newcomb Co.
HUTCHINSON	Pegues Inc.
INDIANAPOLIS	L. S. Ayres & Co. of Indiana
JACKSONVILLE	May-Cohen
JAMAICA	B. Gertz, Long Island
JOPLIN	Ramsays
KALAMAZOO	Gilmore Brothers
KANSAS CITY	The Jones Store Company
KINGSTON	Wallace's
LITTLE ROCK	Blass Company
LONG BEACH	Buffums'
LOS ANGELES	Barker Bros.
LOUISVILLE	Stewart Dry Goods
LUBBOCK	Dunlap's Department Store
MARION	Hill's of Marion
MEMPHIS	B. Lowenstein & Brothers, Inc.
MIAMI	Jordan Marsh
MILWAUKEE	Gimbels-Schusters
MINNEAPOLIS	Dayton's
MONROVIA	McBratney's
NEWARK (ONLY)	Bamberger's
NEW HAVEN	The Edward Malley Co.
NEW ORLEANS	Krauss Co., Ltd.
NEW YORK	Bloomingdale's Macy's
NORFOLK	Rice's
OAKLAND	Capwell's Finer Stores
OMAHA	Orchard & Wilhelm
PHILADELPHIA	Strawbridge & Clothier
PHOENIX	Goldwaters
PITTSBURGH	Gimbel's
PORTLAND, ORE.	Lipman's
POUGHKEEPSIE	Wallace's
PROVIDENCE	Gladding's, Inc.
RALEIGH	Ivey-Taylor Co.
REDDING	Dicker's
RIVERSIDE	Harris'
ROCHESTER, N. Y.	E. W. Edwards & Son
ROCKFORD, ILL.	D. J. Stewart & Co.
SACRAMENTO	Weinstock-Hale
SARASOTA	Montgomery Roberts
SALT LAKE CITY	Auerbach's
SAN ANGELO	Western Mattress Co.
SAN BERNARDINO	Harris'
SANTA BARBARA	Trenwith's
SANTA CRUZ	Leask's
SANTA MONICA	Henshey's
SCRANTON	Scranton Dry
SHREVEPORT	Rubenstein's
SOUTH BEND	Wyman's
SPRINGFIELD, ILL.	Myers Brothers, Inc.
SPOKANE	The Crescent
ST. LOUIS	Stix, Baer & Fuller
SYRACUSE	Dey Bros.
TERRE HAUTE	Root's Schultz & Co.
TOLEDO	The Lion Store Lion Westgate
TUCSON	Steinfeld's
TULSA	Froug Stores
UTICA	Boston Store
WASHINGTON, D. C.	Woodward & Lothrop
WHEELING	L. S. Good & Co.
WHITTIER	Myers-Whittier
WICHITA	Millerite Sleep Centers Walker Brothers West Side Mattress Co.
WICHITA FALLS	Fedway Department Store
WINSTON-SALEM	Thalhimers



Other home fashions from Stevens: Forstmann® blankets, Gulistan® carpets, ready-made draperies, and Utica® towels and bath mats.

LA-Z-BOY®



Style 1201

The Continental La-Z-Lounger is an elegant lounge chair — and more! It's an action chair that reclines at command . . . a comfort center for family relaxation . . . an attractive addition to any tastefully decorated home. The Continental La-Z-Lounger is popular with her for its dramatic styling . . . and with him for its genuine comfort. Continental La-Z-Lounger styles include: Mediterranean . . . Italian . . . Transitional . . . Contemporary and Modern. Available in hundreds of decorator colors and fabrics treated with Scotchgard Fabric Protector.

Write for FREE La-Z-Lounger color folder.



LA-Z-BOY CHAIR CO., Dept. HB-C67-4, Monroe, Mich. 48161

TAKE IT EASY

By JULIE POLSHEK



WROUGHT-IRON CONTINENTAL FURNITURE BY MOLLA

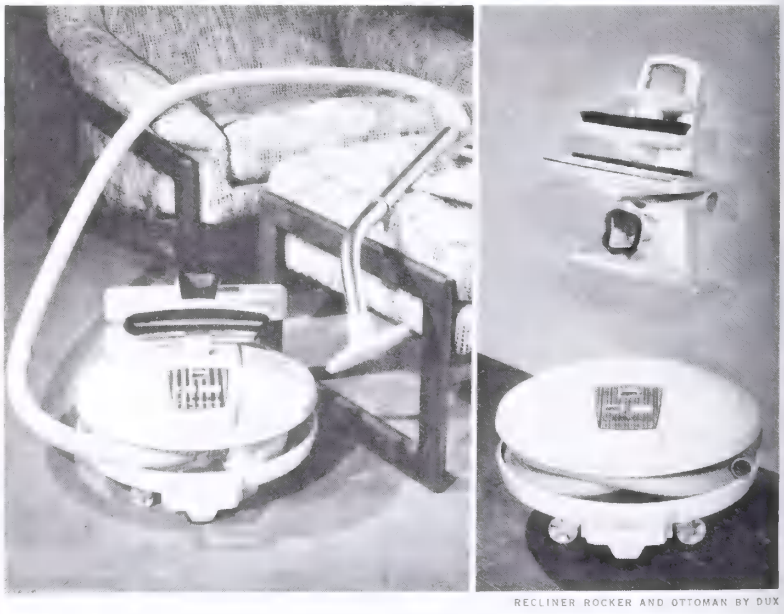
Newcomer in electric compacts is a refrigerating cooler for water, tea, juices, etc. Beverages flow at 36° F.; it uses a direct ice bank automatically produced and controlled: can draw on stored cold (for one to two hours) for nonelectric outdoor use. Its sealed refrigerant and compressor systems are in the cabinet. $89.95. Has plug-in cordset. Can be equipped with one-, two- or five-gallon bottle. By Norcold Inc., Sidney, Ohio 45365.

Courtyard

A grandly continental decor for a dreamed-of den develops around the lavishly carved solid oak and hand-matched veneers of Courtyard. See this marvelously broad collection of bedroom, dining and occasional furniture at your favorite home furnisher.

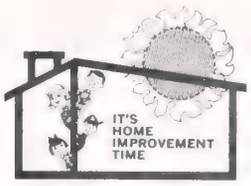


Send 50¢ to Dept. 8267 for idea-starting brochures of Style Mark collections.



RECLINER ROCKER AND OTTOMAN BY DUX

An attached hose winds into canister's vent for storage: a six-month bag-and-filter supply also stores in the canister. An automatic reel feeds out a 19-foot cordset, retracts it by foot-pedal action. On-off power switch is in the carrying handle. Crown Princess vacuum cleaner in deluxe model has a VibraBeat carpet nozzle, three-way vacuum selector, bag-change whistle signal; 1½ hp. motor. $69.95; includes the snap-on Tool-Pak. By Eureka-Williams Co., Bloomington, Illinois.



IT'S HOME IMPROVEMENT TIME

ideas & PRODUCTS

to help you

It's home improvement time all over America. And the following pages are devoted to ideas, products and conveniences to better your home and better your living whether you plan new or remodeled rooms, improved indoor comfort, a modern kitchen or bath, or beautifying the exterior of your present home.

UPDATE YOUR HOME WITH THESE FAMOUS PRODUCTS

Amana Refrigeration, Inc. ..... page 47
American Gas Association, Inc. ..... 36 and 55
American-Standard 51
Andersen Corporation 46
Anthony Pools 46
Samuel Cabot Inc. 43
California Redwood Association 37
Charmglow Products, Inc. 36
Congoleum-Nairn 39
Delta Faucet Company 54
Eljer 45
Flintkote Corporation 49
Formica Corporation 57
Frigidaire 35
Frost-King Products 52
Georgia-Pacific ..... page 58
Homasote Company 48
The I-XL Furniture Company 53
KitchenAid by The Hobart Mfg. Co. 40
Lennox Industries Inc. 42
Loran, Inc. 56
Marlite Division of Masonite Corp. 41
Masonite Corporation 34
Mississippi Glass Company 54
Pella Rolscreen Company 56
George D. Roper Sales Corporation 55
Tap-Lite, Inc. 48
3-In-One Oil Spray 52
Thermador—Div. of Norris Industries 38

HOME IMPROVEMENT TIME is sponsored by THE HOME IMPROVEMENT COORDINATING COMMITTEE
National Home Improvement Council • National Association of Home Builders
National Lumber & Building Material Dealers Ass'n. • NERSICA, Inc.—National Remodelers Ass'n.



Shown: Royalcote English Walnut with matching moldings.

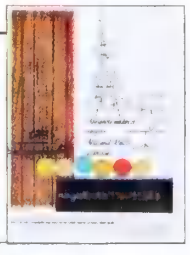
Remodeling?

Do it together the easy way with ROYALCOTE PANELING



With a few dollars, and a few days, a handy couple can have warm beauty for their home that lasts and lasts with practically no care. This is the promise of Royalcote Paneling—in new room additions, garage or basement conversions or remodeling existing rooms. Any of the fifteen Royalcote woodgrained hardboard patterns or Marbletone, can suggest a mood or decorating idea to express *your* individuality.

Royalcote Paneling has a practical side, too. Easily applied with Royalcote adhesive and beautifully finished with Royalcote metal or vinyl-covered wood moldings. Result: A professional job at surprisingly low cost. Send for your free copy of the "Mix & Match" book. It's full of remodeling hints and expert color ideas.



MASONITE CORPORATION, Dept. HBHI-6
Box 777, Chicago, Illinois 60690
In Canada—Masonite Company of Canada—Quebec

Please send me a free copy of your 12-page "Mix & Match" color and decorating idea book.

Name_____

Address_____

City_____ County_____ State_____ Zip Code_____

MASONITE *does it better!*

Masonite, Royalcote and Marbletone are registered trademarks of Masonite Corporation

SEVEN MYTHS OF REMODELING

How to separate fact from fiction

By JOHN H. INGERSOLL

Like rumors unintentionally started, myths about remodeling usually germinate as misunderstandings and grow through hearsay. Some myths cling to certain phases of remodeling with remarkable tenacity, perhaps because we infrequently become involved in remodeling. Seven of them are aired, and clarified below. You may be sophisticated enough to recognize them all as myths. Yet, if you are doubtful about only one or two, you could be blocking your way unnecessarily to an addition or renovation that would make your life much more enjoyable.

Check them below, one by one, and see what your myth/fact quotient really is.

Myth #1: *Don't remodel unless you feel you can recover your investment when you sell the house.*

Fact: It's a mistake to use investment value as a guide for all remodeling.

No doubt you've heard of or know a family who has "overbuilt" their house: that is, added wings, rooms, and frills until the property was valued at half again the average of other homes in the neighborhood. "He'll never get his money out," is the typical comment among neighbors.

Doesn't it seem strange to you that these neighbors seldom think about the satisfaction and enjoyment derived from living in a so-called overbuilt house? Is it really important that an owner get back every penny invested in, say, a greenhouse attached to one wing? Or is it more sensible to regard the greenhouse as an investment in contentment? And if no buyer will pay a premium for your house because of the swimming pool in the backyard, does that mean the many hours of fun for your family and friends are valueless?

It's true that there is a time when additions like a pool or greenhouse are unrealistic. That time comes when you're ready to sell your home. In a slow market, particularly, some owners get the notion that a trim-looking new addition will induce prospects to buy. Even a fresh coat of paint may be a waste of money. Your house might sell just as quickly without it. For expert advice on what to add and what not to add, ask the realtor you've engaged to handle the property.

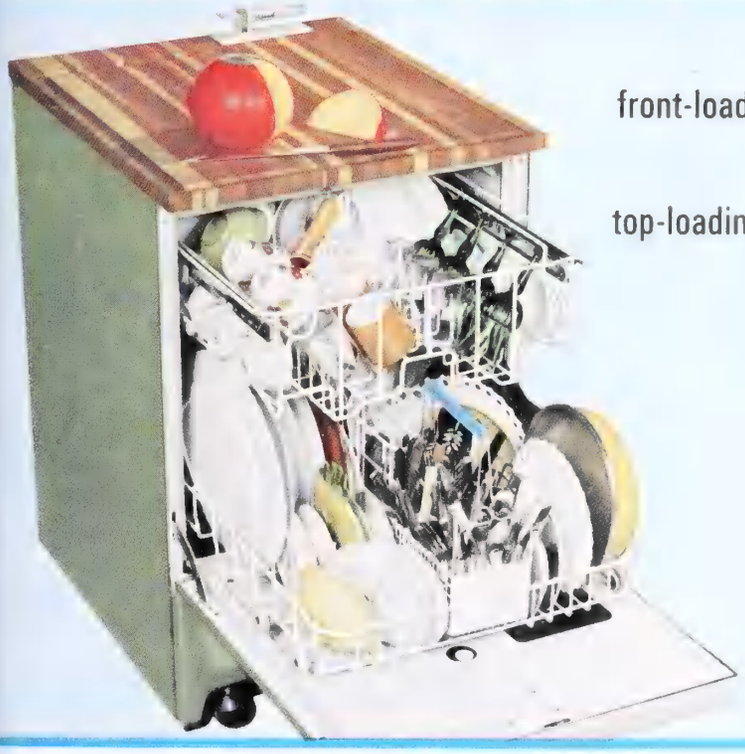
But if you like your home, and genuinely love year-round gardening, or are intent on teaching your children to swim, then it's foolish to judge the greenhouse or pool purely on economic terms.

In fact, there's a common-sense way to measure the wisdom of any remodeling. Begin by asking yourself three questions: (1) Do you enjoy living in the neighborhood? (2) Is your home convenient enough to shopping areas, schools, and

(Continued on page 38)

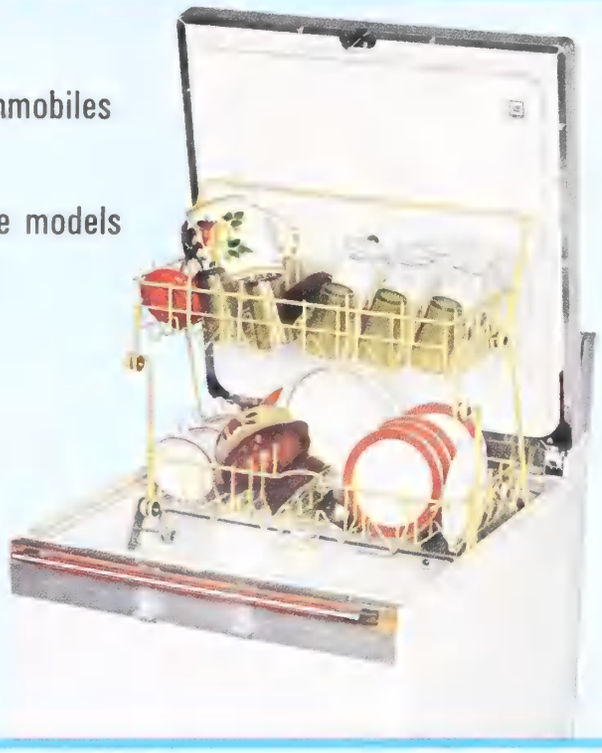
NOW! CHOICE OF 7 FRIGIDAIRE WORK-SAVERS HAND-SAVERS · TIME-SAVERS HEALTH-SAVERS · FROWN-SAVERS

they're the 1967 SUPER SURGE mobile dishwashers



4
front-loading Dishmobiles

3
top-loading mobile models



del DW-CIML, shown in Two-Tone Tahitian Green. Available in other colors.

Model DW-ITL, in Snowcrest White.

7 new dishwashers, sized and priced to fit your needs and budget!

hey're WORK-SAVERS because exclusive Super-Surge Washing ction in each of the 7 models drenches dishes really clean. And ıey handle big loads. Models shown hold 16 table-settings (NEMA). acks roll right out on all Dishmobiles. And the special swing-up ıp rack on the top loader (shown) locks in place . . . makes loading ıd unloading simpler, too.

hey're HAND-SAVERS. See if your skin isn't smoother soon.

hey're TIME-SAVERS because you simply roll the dishwasher to ıe sink, load it, hook it up, turn it on. No need for pre-rinsing at all.

hey're HEALTH-SAVERS because they get dishes a lot cleaner ıan hand washing, and a hot water wash helps sanitize dishes for ıe whole family.

They're FROWN-SAVERS because they carry our EXCLUSIVE 5-YEAR WARRANTY—1-Year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part in the motor, pump or water circulating system.

Save yourself for nicer things than doing dishes! See all 7 models and pick your favorite at your Frigidaire Dealer's . . . soon!

P.S.—An extra convenience with all 4 Dishmobiles . . . each one can convert to a built-in any time later.

ıove up to SUPER SURGE Dishwashing this Spring!

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

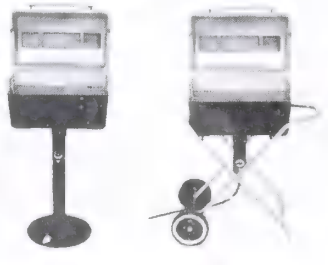
GM
MARK OF EXCELLENCE

Steak on the Roks

One part steak.
Two parts
Charmglow Gas Grill.
24 parts
Charm-Roks.
The self-cleaning bricquets that last and last.

And no parts...
messy charcoal.
Or lighter fluid.
Or huffing
and puffing.
Or waiting around.
Or uncontrollable
heat.
Or ashes.
Or nasty cleaning.

Outdoor cooking like you've never had before. Good and tasty and easy. The Charmglow "Chef's Choice" gas grill does everything from a quick Steak on the Roks to automatically cleaning itself. The secret? Gas. The quick, clean fuel you can depend on. Charmglow Gas



Grills come in double and single sizes. See your local gas company or write: Charmglow Products, Inc., P.O. Drawer S, Antioch, Illinois 60002. But we warn you. Your backyard may never be empty again.

AMERICAN GAS ASSOCIATION, INC.

Gas makes the big difference
Costs less too.





I am an architect.
I bought this house.

I remodeled it with redwood.

Architect Barry Smith's home, Mill Valley, California

asked 1000 architects to help you decide how to build or remodel. 3 out of 4 specified redwood for use in their own homes. Is that any help?

For a free booklet, "Redwood Interiors," illustrating architect-designed homes, write: Dept. SH, California Redwood Association, 617 Montgomery Street, San Francisco 94111. Member mills of the California Redwood Association: Union Lumber Company • Miller Redwood Company • Georgia-Pacific Corp.

Other ovens may smoke the kitchen when they clean themselves — but not Thermador! Smoke and acrid vapors disappear outside the kitchen . . . thanks to Thermador's exclusive "cool vent" system. All you do is latch the door, set the "clean" control — and let Thermador do the work. Thermador's specially designed self-sealing oven door has no troublesome gaskets that collect soil and need replacing . . . it's air-cooled and touchable, even during cleaning operation. Your Thermador comes out not merely clean, but looking like a brand-new oven . . . as spotless, gleaming, bacteria-free, as the day you bought it.
All this oven wizardry is packaged in lifetime stainless steel or lovely decorator colors to enhance your kitchen. For more information on our new "Masterpiece" oven and other fine Bilt-in electric appliances, write the people who invented Bilt-ins! Thermador, 5119 District Boulevard, Los Angeles, California 90022.

the new "Masterpiece" by
THERMADOR
Often Copied . . . Never Equalled

We also make other Bilt-in ovens, the exclusive Griddle 'n Grill and other cooktops, stainless steel dishwashers, Trade Wind Keep Hot Hoods and electric heaters.



Thermador—Division of Norris Industries

continued from page 34

church? (3) Are you satisfied with the commutation between your home and work?

If the answers are yes, then the *raison d'être* for remodeling should be your needs and desires. View the cost as an investment in good living. If your answers are no, by all means compute the remodeling first on economic terms, because it's fairly obvious you're going to move soon.

Myth #2: *There's seldom more than one way to carry out a particular remodeling.*

Fact: There are many ways, of course, and it's quite likely you're aware of this. Yet, oddly enough, there are a surprising number of homeowners who somehow develop a fixed idea about adding space.

For example, one family in suburban Detroit needed an extra bedroom and bath for an aging parent who had come to stay with them. They knew that if the space were added to the existing bedroom wing, the lines of the house would suffer. But they resigned themselves to it "for Mother's sake" and even received a bid on the work from a local contractor.

Fortunately, they had the good sense to ask a second contractor for a bid. After a quick tour of the property and an explanation by the owner of their reasons for remodeling, the number-two man said: "I think I can solve the problem more easily by turning your detached garage into a bedroom and bath, and connecting it with a breezeway to the kitchen. This will leave the architecture of your home undisturbed, and give your mother what amounts to a private apartment. Then, for not much more money, I'll rebuild a garage."

The family was delighted with the idea and signed up then and there. It simply hadn't occurred to them that the garage could be turned into living space. What the contractor didn't tell them was that there were easily a dozen *more* ways to add a bedroom and bath. Some were more expensive than others. Some were more feasible from a construction standpoint. An experienced contractor can select the best method—right for your needs, your house, and your budget. So can an architect, which brings up the next myth.

Myth #3: *No architect will consider designing a residential remodeling.*

Fact: There are architects—a few, anyway—who specialize in residential remodeling. Another group, some of them quite successful, will take time off now and then to handle the design of a major renovation. A third, and quite large slice of the architectural profession, is willing to design remodelings of all sizes and prices—assignments they manage to sandwich into their regular schedule of commercial and industrial work. If what you need is counsel, you'll find many architects will work on the basis of an hourly rate.

It's true you may not find your man on the first try. Some architects turn down all residential work, and more than some refuse residential remodeling: This explains how the myth began. But persist. Seek out some of the younger

(Continued on page 43)

When she has many more candles on her cake this floor will still be beautiful.
Why? Built-in cushioning...
Congoleum-Nairn's revolutionary new invention*



The only cushioned vinyl floor backed by
ive years of proven experience... insist on it.

's the new vinyl miracle invented by Congoleum-Nairn. The beautiful floor that takes wear and traffic -then bounces back to its original beauty. Its unique "cushion sandwich" absorbs punishment. Makes scuff, scratch and slip-resistant. Easy to care for, too. Warm, quiet, more comfortable underfoot. hoose from over 100 beautiful color-pattern combinations in 5 price ranges... the widest selection nd finest quality in cushioned vinyl floors. Insist on Congoleum-Nairn... the world's most experienced anufacturer of fine floors. Shown, the beautiful Spring® pattern #4048. For free sample and decorat- ng booklet, write Congoleum-Nairn, Box 158, Kearny, N.J. See the yellow pages for dealer nearest you.



Incredible cushioned floor takes daily punishment—then bounces back to beauty

ncredible new cushioned floors by Congoleum-Nairn

Four KitchenAid dishwashers. One heart.



We make four basic types of dishwashers at KitchenAid.

But, unlike most other dishwashers, the heart of each KitchenAid is the same.

So every KitchenAid gives you the same good performance. The same dependability. The same quality.

No matter the model. No matter the price.

For example, every single one has the same effective Hydra-Sweep washing system, so good you don't have to hand-rinse before loading.

Every one has the same thorough Flo-Thru drying system, safe for your fine china and good plasticware.

Everyone is easy to load. Spacemaker Racks hold even big things like roasters and cookie sheets.

And every one has a premium porcelain enamel interior that stays beautiful for years.

So whichever one you buy to suit your needs and your budget, you can be sure you're getting the same, basic quality KitchenAid is famous for.

See them at your KitchenAid dealer (check the Yellow Pages). Or write KitchenAid Dishwashers, Dept. 7DB-6, The Hobart Manufacturing Company, Troy, Ohio 45373.

Ask your dealer for the 52-page Better Homes & Gardens guide to better Kitchen Planning. It's free. But supply is limited, so hurry



KitchenAid
Dishwashers

By the makers of Hobart commercial dishwashers and food waste disposers.



Before you remodel look at the beautiful "after" you get with Marlite paneling.



Walls: Marlite Textured Travertine (left), Wild Cherry (center), Textured Tapestry (right). Table and counter tops: Marlite Textured Leather. Other surfaces: Marlite Fern Green.

Remodeling with Marlite is so simple, you'll wonder why you lived with the old room so long. This easy-to-handle paneling goes up fast with ordinary carpenter tools. You can go from "before" to "after" in just one weekend.

Once up, Marlite stays fresh as new in spite of dirt, smoke, stains or rough-and-tumble kids. Its rugged wash-and-wear finish is soilproof—wipes clean as easily as the surface of your refrigerator.

In fact, the only hard part is picking out the Marlite paneling you like best. Choose from textures you can actually feel, bold or subtle colors, distinctive patterns and designs. Your building materials dealer will help you get started. Send us a snapshot of your "after."

Marlite®

plastic-finished paneling

ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

Marlite Division of Masonite Corporation
Dept. 669, Dover, Ohio 44622

New! Handbook of Professional Decorating Ideas

Dozens of beautiful and practical remodeling suggestions! Send 25¢ and coupon for 24-page, full-color brochure.



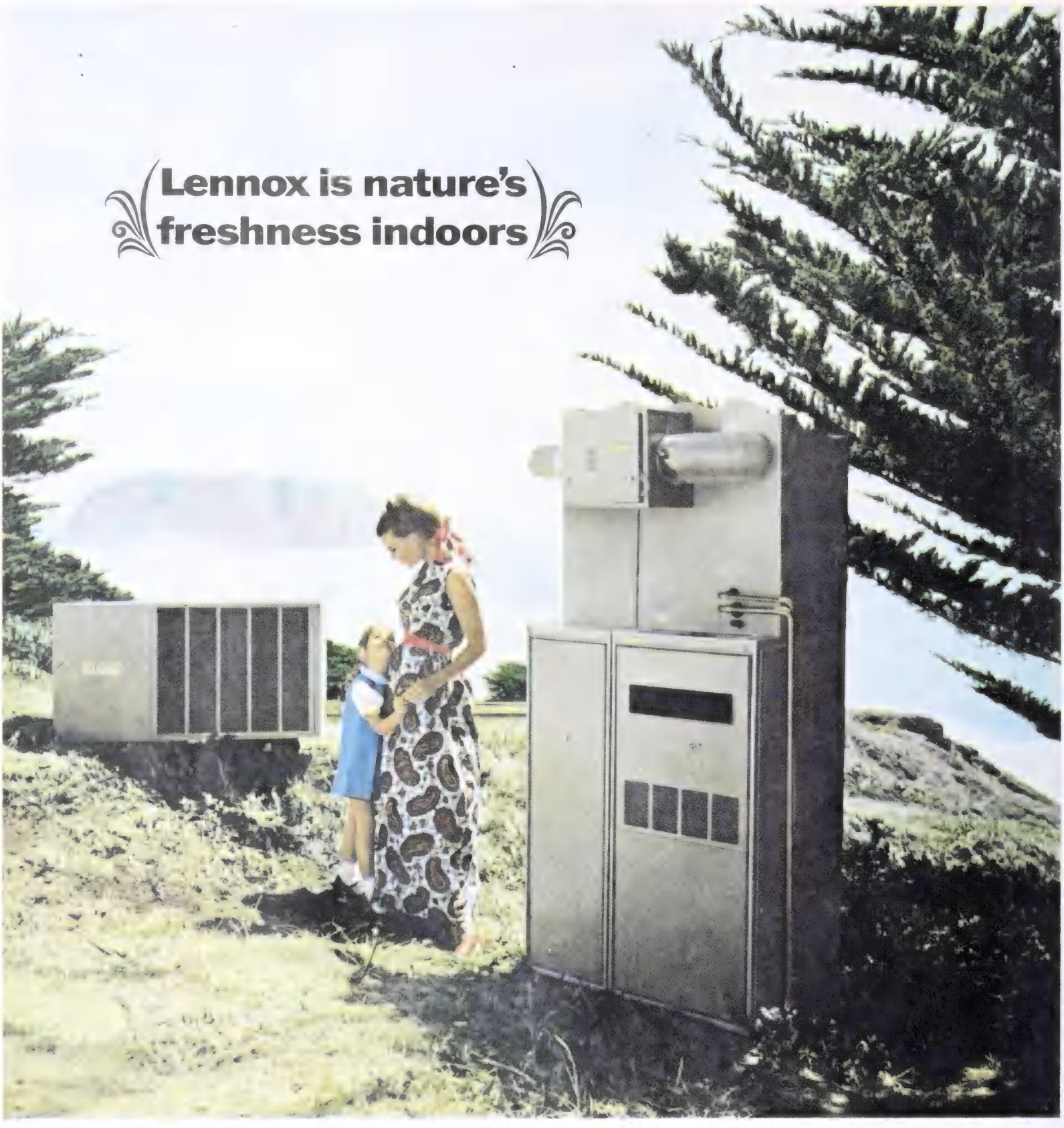
Name_____

Address_____

City_____

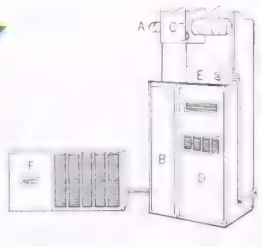
State_____

Lennox is nature's freshness indoors



This is a total comfort machine, by Lennox. A constant source of fresh, living air, warmed or cooled to fit the season. It moistens the air in winter, dehumidifies it in summer. Cleans the air electronically. Delivers sparkling freshness to every room—the ducted, Lennox way.

LENNOX
AIR CONDITIONING • HEATING



See the Yellow Pages for your nearest Lennox dealer. Or write for the brochure, "Total Comfort." Lennox Industries Inc., 267 S. 12th Ave., Marshalltown, Iowa.

Shown at left: A) "Living Air" Duct. B) Electronic Air Cleaner. C) Power Humidifier. D) Forced Warm Air Furnace. E) Indoor Cooling Unit. F) Outdoor Cooling Unit.

architects. Ask your friends for recommendations. In some areas—New York City, for example—the local chapter of the American Institute of Architects will give you a hand in finding the right person.

Since remodeling is never as cut-and-dried as new construction, the fee for an architect's services is generally higher. Computed as a percentage of the contract price, the cost ranges from a low of ten to a high of about 18 percent. Just as other architectural work is priced, the lowest rates apply to the most costly remodelings.

Myth #4: *Never buy an older house you know you'll have to remodel.*

Fact: A family in Missouri bought a house three-quarters burned to the ground. A Connecticut couple purchased a rattly barn passed over for 50 years. Burned house and barn were turned into lovely residences.

Costly? On a cold cash basis, yes. But in both cases, location, landscape, and lines of the structure overruled conventional economic prudence. Both ventures paid off in the deep satisfaction of having the house they wanted in precisely the spot they loved. And although it wasn't a goal originally, both families resold their properties years later for considerably more than double the original investment. (It's significant that both families had design help. The Missourians were aided by a designer-builder, and an architect worked out the barn changes for the Connecticut couple.)

But these examples are clearly exceptions. How does the myth stand up when applied to a relatively sound residence in need of repair or updating? Should you buy and remodel it? Yes, if the house is in a stable neighborhood. In fact, you may catch a real bargain this way. The house that's slightly run-down outside and contains a 1935 kitchen is almost surely going to sell for less than a similar but up-to-date house. Buy it: freshen it with new paint and a modern kitchen, and you may wind up with a home valued at more than the going rate for a comparable house in the same neighborhood.

On the other hand, if the run-down house you find is in a slightly dog-eared neighborhood, or one that is a healthy distance from schools, shopping areas, and churches, you'd do well to think twice before buying and remodeling.

Determining the status of a neighborhood isn't always so easy, especially if you're looking for a home in an unfamiliar part of the country. Get advice from local lenders and from the realtor who shows you around. If you're still in doubt when you finally settle on a house you like, pay for a professional appraisal. The fee is around $75. For your money, you'll receive a studied evaluation of the house,

(Continued on following page)

SO VERY GOOD FOR WOOD . . . Shingles, Siding, Clapboards, Paneling



California home by Architect Edla Muir, Santa Monica, Cal., Cabot's Stains throughout.



New England chalet by Stanmar Inc., Sudbury, Mass.; Architect: Robert Dion; Cabot's Stains throughout.



Cabot's STAINS

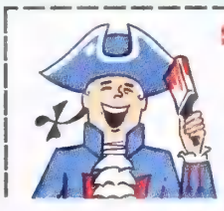
Preserve the wood, enhance the grain, never crack, peel, or blister.

These homes, 3,000 miles apart, have one feature in common . . . the wood surfaces have been treated with Cabot's Stains. Cabot's Stains, in 57 unique colors, bring out the best in wood, are suitable for all lumber, rough-sawn or smooth, cost less to apply and maintain, grow old gracefully. Today the trend is toward stains.

Cabot's Stains, the original Stains and Standard for the nation since 1877.

CABOT'S OLD VIRGINIA TINTS
An oil-base paint to match the colors of our oil stains. Ideal for trim of wood, metal, and masonry.

CABOT'S STAIN WAX for Interiors
Stains, waxes, seals in one operation . . . provides a soft satin finish for woodwork, paneling, beams.



Samuel Cabot Inc.
615 S. Terminal Trust Bldg. Boston Mass. 02210
Send color cards on the following Cabot products:
☐ Stains ☐ O. V. Tints ☐ Stain Wax

NEW IN 1967—
HOUSE BEAUTIFUL'S VACATION HOMES

HOUSE BEAUTIFUL'S
VACATION HOMES

A new annual magazine coming
in April

Designed for everyone who wants
to own a vacation retreat

Packed with houses, ideas, plans,
pre-fabs, financing tips, details, about
the new resort communities, new
products, easy-maintenance guides

On sale at your newsstand Now!
Or send $1.50 to
HOUSE BEAUTIFUL'S
VACATION HOMES
572 Madison Avenue
New York, N. Y. 10022

SEVEN MYTHS OF REMODELING

continued from preceding page

property, and neighborhood. For names of local appraisers, write to the Society of Residential Appraisers, 7 South Dearborn Street, Chicago, Illinois 60603.

Assuming you locate a house that you want to buy and remodel, your next concern will probably be financing. How will the lender react to backing both the purchase *and* the remodeling? In most cases, quite favorably. A mortgage can be drawn up to cover the entire transaction.

For example, suppose you locate a house listed at $30,000 on which you know you can get a mortgage of $20,000. To improve the structure as you want it, you'll need to spend an additional $6,000. After listening to your plan, the lender will reappraise the house as if the improvement had been completed. On the basis of the new appraisal, it's quite conceivable that you could secure a $26,000 mortgage, which would leave your down payment unchanged. Generally the lender would put the extra $6,000 in escrow until the remodeling was finished.

Are there some houses you should not buy and remodel? Yes. One was mentioned above—the ailing house in a declining neighborhood. Another very doubtful buy is the house with serious structural flaws—extensive termite damage, for example, or foundations weakened by water seepage.

Myth #5: *We can't afford it.*

Fact: Seven out of ten people who believe they can't carry the expense of remodeling, can. Their credit ratings are good, and the mixture of income and current indebtedness allows room for payments on a remodeling loan. How did their attitudes come about? More than for any other reason, because they failed to explore every source of money. This really isn't too surprising. You'd have to be an old hand at remodeling to know all the sources. There are quite a few:

Conventional home-improvement loans are offered by nearly all lending institutions. They resemble personal loans, but have higher limits. For example, commercial banks generally will permit you to borrow up to $5,000 and allow you five years to pay it back. Interest across the nation currently ranges between 4.5 and eight percent, discounted (or about nine to 16 percent simple annual interest). Banks almost universally include life insurance on the declining balance of the loan. The insurance would pay off the balance of the loan if the borrower were suddenly to die.

Shop around, and you may find interest rates slightly lower on remodeling loans offered by federal or state savings and loan associations, or by savings banks. This is canceled out to some extent by the fact that savings institutions, reacting to the "tight" money market in 1966 and early 1967, have been reluctant to give home-improvement loans.

But the picture is improving, and where they are available, loans from federally chartered associations have a top limit of $5,000, a repayment period that may run to eight years, and rates that generally fall within the range of 4.5 to six

(Continued on page 46)



"I don't want just 'any' bathroom fixtures. I want the very same fixtures I see in the Eljer ads."

She can have them. And so can you. Just specify "Eljer" by name.

You *know* quality and style when you see it. So, why settle for less than the best in something as permanent as plumbingware? Especially when it costs no more.

Here, in an "English Country" setting, are Brenda lavatories, Estate toilet, Barcelona bidet and Samoa bath. All are available in decorator pastels or white.

Specify Eljer to your architect, builder or plumbing contractor. For Eljer's new design idea book, send 10¢ to Eljer Plumbingware Division, Wallace-Murray Corporation, Dept. HB, P. O. Box 836, Pittsburgh, Pennsylvania 15230.

MASTER CRAFTED ELJER® SINCE 1904 FINE PLUMBING FIXTURES





FREE

Window Planning Guide

to help you make the right window decisions for your new home or remodeling project. Send today for informative, full-color folder packed with helpful hints and facts plus a description of the Andersen Window line.

Clip and Mail Today!

☐ I plan to build.

☐ I plan to remodel a_____

Mr.
Mrs._____

Address_____

City_____ State_____ Zip_____

Andersen Windowalls™ AW

Andersen Corporation ▪ Bayport, Minnesota 55003 HB-67



Let the world's largest pool builder help you plan your swimming pool...

THE ANTHONY KNOW-HOW OF BUILDING OVER 35,000 POOLS IS AVAILABLE THROUGH A NATIONAL NETWORK OF QUALITY BUILDERS

You don't build a swimming pool every day . . . that's why it's essential that you obtain the very best professional help available.

Now, Anthony pool building techniques and Anthony manufactured and thoroughly pool-tested accessories are available at our branches and authorized dealers across the nation. There's a complete line of filters, heaters, cleaners, boards, ladders, lights, slides and other accessories. Anthony Swim Pavilion in-ground or above-ground pools in dozens of money-saving sizes. Financing available.

ANTHONY POOLS

BRANCHES AND DEALERS THROUGHOUT THE UNITED STATES

HB-3

Offices: 5871 Firestone Boulevard, South Gate, California 90283
16 Reith Street, Copiague, Long Island, New York 11726

☐ I am planning a pool. ☐ I have a pool. Please send me information on:
☐ in-ground cement pools. ☐ in-ground vinyl pools. ☐ above ground pools.
☐ heaters. ☐ filters. ☐ automatic cleaners. ☐ boards. ☐ slides. ☐ ladders.

NAME_____ STREET_____

CITY_____ STATE_____ ZIP_____ PHONE_____

SEVEN MYTHS OF REMODELING

continued from page 44

percent, discounted. State associations are limited by law in most states to a ceiling of $3,500, a five-year repayment period, and interest of five percent. Savings banks (now flourishing in 18 states) have terms competitive with federal savings and loan associations.

FHA-insured Title I home-improvement loans remain one of the least expensive sources for loans up to $3,500, the government-regulated limit. You can spread payments over five years. Interest is fixed at five percent, discounted, on the first $2,500; and four percent, discounted, on the balance.

Action on these loans is still governed by the individual lender, and you may discover that your bank passes by the FHA plan to promote its own loan program. On the other hand, a number of remodeling contractors are placing Title I loans. They often deal through brokers who, in turn, seek out lenders willing to accept FHA-insured loans.

Collateral loans are less costly than conventional home-improvement loans. You pledge assets—securities, jewelry, property—with a valuation in excess of the loan amount, and the lender normally will grant you a deduction of from one-half to one percent on the interest rate. The size of the loan and the repayment period are usually the same as for conventional loans.

Refinancing your mortgage is a feasible way to raise a sum over $5,000. The money comes from the equity you've built up in your home. To illustrate: Suppose the original purchase price for your home was $26,000 on which you obtained a mortgage of $20,000. Over the years, you've reduced the principal to $9,000. During the same period, the value of your home has increased to about $30,000. Now you have decided to add a dining-room wing, for which the contractor has given you a final estimate of $8,000.

Assuming your credit is satisfactory, you would meet very few obstacles taking out a new mortgage for $17,000. With it you would gain in cash the $8,000 difference between old and new mortgage. Because the monthly payments remain relatively low, this is one of the more painless ways to get the remodeling money you need. You must expect to pay closing costs again for the new mortgage, although not as much as you did originally.

Closing costs will be considerably less if you (1) are lucky enough to have a mortgage with an open-end clause, and (2) are able to exercise your option. The lender must approve the reopening of your mortgage, and he may not if he believes the interest is too far below today's rates.

Borrowing on life insurance is low cost enough. As a rule, insurance companies will permit you to borrow an amount one premium payment short of the policy's cash surrender value. The rate is rarely more than five percent simple interest, and many companies allow you to pay the loan back at your leisure. However, human nature being what it is, this is rather a strain on one's will power. The temptation to cancel the policy is strong. *(Continued on page 48)*

Introducing: The invisible refrigerator.

m Amana, comes the re-
erator that lets you play
ıse.

Down with dullsville
the kitchen. Breakfast
h color each morning.
ınks to Amana. Because
y Amana offers a choice
329 decorator panels
th side-by-side or
ezer-at-the-bottom
le refrigerators.



Be your own decorator.
u can match or mis-
tch designs (even use
ur own wallpaper.)
itch patterns on a whim.
need to change doors,
gluing. Amana's decora-
panels slide into place
ckly and easily. If you
nt to go back to white,
t remove the decorator panels.

Not every Amana dealer will have all 329
corator models, but they'll all have
Amana's "Decora-
tor Book." It shows
every design, every
colorway in our
huge collection.
Look it over at your
leisure. Or write for
our special 24 page
brochure. Packed
with decorating tips
the kitchen, it's yours for just 25¢ (to
ver cost of handling and mailing). Just fill
and mail the coupon at right.





You get a meat keeper with its own temperature control that keeps meat fresh and flavorful *twice* as long as ordinary meat keepers.

Automatic ice-maker, too. Plus adjustable cantilevered shelves;* independent cold controls for both the refrigerator and the freezer (set one without affecting the other); butter conditioner; removable egg tray; porcelain crispers; and a non-chip, washable, acrylic enamel finish on the exterior. And more.



Like the longest, most comprehensive warranty ever to back up any refrigeration product. Only Amana dares to offer a 5-Year Total Appliance Warranty covering free parts and related labor. Because nobody else builds a refrigeration product as carefully, with as much attention to quality as we do.

*Pat. Pending

Choosing an Amana refrigerator (side-by-side or freezer-below) is a lot easier than choosing from the 329 colors it comes in.

Our biggest side-by-side is only 35¾" wide, yet it gives you 22.3 cubic feet of usable storage space, 14.1 cubic feet in the refrigerator area—the freezer holds 287 pounds of food. And both sides are Free-O'-Frost.

AMANA REFRIGERATION, INC.
Amana, Iowa 52203

Please send me Amana's special 24-page idea book on decorating tips for my kitchen. Enclosed is 25¢ to cover handling and mailing.

NAME

ADDRESS

CITY STATE ZIP

5-Year Total Appliance Warranty

Amana warrants for 5 years from date of original purchase in U.S. or Canada, free replacement or repair, including related labor, of parts found defective as to workmanship or material under normal use, and returned through Amana's dealer-distributor organization. Customer responsible for local cartage, repairmen's travel expenses, if repair or replacement of gaskets, rubber or plastic parts, light bulbs are not covered by this warranty. Warranty does not cover taxes, duties, assessments or fees at time of part export. Any product subjected to accident, misuse, negligence, abuse, defacement of serial plate or alteration voids this warranty.

Beauty isn't only skin deep on an Amana.

Amana®

Backed by a century-old tradition of fine craftsmanship.

AMANA REFRIGERATION, INC., AMANA, [illegible] Subsidiary of Raytheon Company



TAP•LITE

EASY SWITCH TO ELEGANCE

It's fun to decorate with Tap-Lite.
Simply paint or cover insert
to match or contrast with wall.
Installs in seconds.
Wipes clean instantly.



Change it in seconds for a new decorator look!

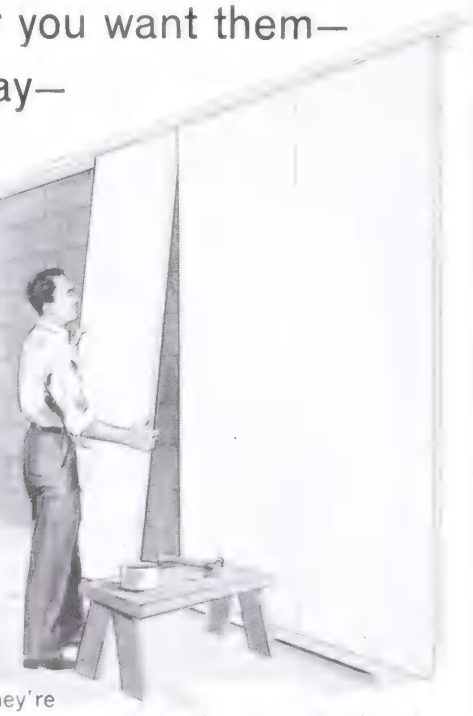
TAP • LITE, INC., 712 Broadway, Chelsea, Mass.

Walls wherever you want them—
the easy way—

with

homasote

EASY-PLY WALL PANELS



Finished interior or exterior walls . . . non-bearing room partitions, temporary dividers, gliding walls . . . board-and batten siding. They're all easy, practical, attractive, and economical with Easy-ply Wall Panels. Made possible because of the structural strength of weather-proof Homasote. Available with a variety of interior and exterior finishes—Polyfilm, Vinyl Film, U.L. Rated Paints, white or wood-grain TEDLAR*.

Your lumber dealer knows all about Homasote, or write Dept. F-20 for descriptive literature.

*Du Pont registered trademark

homasote Company
TRENTON, N.J. 08603

7-086

HOMASOTE PRODUCTS ARE NOW AVAILABLE COAST-TO-COAST

SEVEN MYTHS OF REMODELING

continued from page 46

Selling common stock turns up cash easily enough, but also eliminates a part of your hedge against inflation. And these are still inflationary times. Cashing in bonds or savings makes more sense, provided you don't seriously deplete your cushion for emergencies or your base for retirement.

Borrowing from friends or relatives may work out for you. It's well for you to know, though, that family-service group studies show that misunderstandings over borrowed money are one of the leading causes for family rifts. A contract often helps both borrower and lender. A letter stating the terms simply and signed by both parties is all that's required.

Myth #6: *As a group, remodeling contractors aren't to be trusted.*

Fact: Nothing could be further from the truth. Any contractor who is established in a community simply is not going to jeopardize his reputation by pulling off a shady transaction. The stories about remodeling cheats refer to itinerants—gypsy salesmen who wander from town to town. There aren't many of them any more. At most, they represent one or two percent of all remodelers. It would be a shame if their actions colored your attitude toward local home-improvement contractors.

This isn't to say there aren't the usual quality differences: superior, merely good, and run-of-the-mill contractors. By all means, seek out the man you believe will do the best work, exactly the same way you'd select a builder or an architect. Ask him for recommendations. Check out one or two of the remodelings he has completed. See if any of your friends know him. And do get at least two bids on the work, if for no other reason than to have a fresh viewpoint.

Myth #7: *I'll do it myself. It shouldn't take long, and I'll save money.*

Fact: The rule of thumb, even for owners who are more than ordinarily capable, is: Double your own estimate of the time it will take, and be content if you finish by then. Remodeling, unlike new construction, always contains an element of the unexpected. The simplest job can become complicated overnight. For example, painting the walls in one room shouldn't take more than a day—unless crumbling plaster needs fortifying first, or old wallpaper refuses to come off, or you find that the wood trim and sills around windows have to be replaced. Then the task stretches on and on and on.

As for saving money, you might. The worst you could do is mangle the project so badly a contractor would have to *undo* the damage you did before proceeding correctly. That would increase the cost, of course. Less unusual is the job started by an owner and finished by a professional. Sometimes money is saved. Sometimes not. There's another element to consider, even if you do save cash. That's your time. It has real value and ought to be measured against the savings. You might use the same time more profitably in other ways. ■



"FACILE™" RED #1706

this unique, beautiful Flintkote® floor keeps the kids quiet, the cat warm, while it pampers your feet.

Isn't WALK•EASE® Flooring amazing!

WALK•EASE is beautiful! Any room gains in luxury when one of the many striking WALK•EASE patterns and colors sets the decorating theme. Here, warm, bright red creates the mood for a dramatic den-family room but you may prefer a pale, cool color. Your choice is wide.

Its exclusive reinforcing layer of fiber glass makes WALK•EASE cushioned sheet vinyl flooring stronger and more durable. But that's not all. WALK•EASE is comfortable to live with and walk on. WALK•EASE flooring's extra thick cushion of vinyl foam softens your every step.

WALK•EASE is quiet. Hushes chatter and clatter between floors. WALK•EASE flooring deadens sound within rooms, virtually eliminates footstep and impact noise.

WALK•EASE flooring is warm because it is designed to stay at room temperature. A pleasure to walk on even for barefoot toddlers. Cushions their tumbles, too.

And more! WALK•EASE flooring recovers from spike heel indentation—and most everything else. And it's the easiest-to-clean floor ever. Never needs waxing.



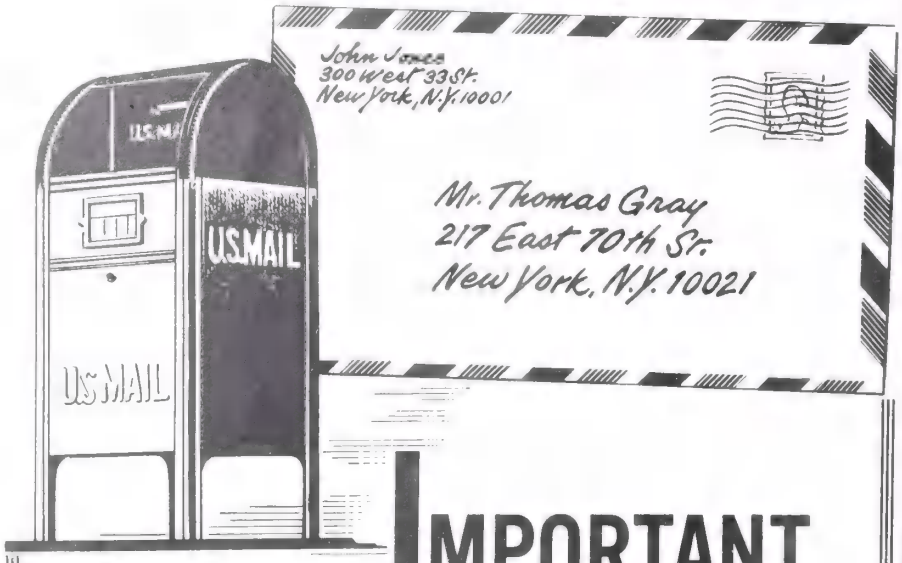
1. Vinyl 2. Fiberglass
3. Air-Tight Vinyl Foam

No carpeting, no vinyl flooring, *nothing* gives you all the advantages of a WALK•EASE floor. Ask for WALK•EASE cushioned sheet vinyl flooring at your dealer's today.

Walk-Ease® BY FLINTKOTE

From the Floor Fashion Collection including Peel and Stick Tile and other vinyl asbestos styles

for literature write: The Flintkote Company • 201 E. 42nd St., New York, N.Y. 10017 • P.O. Box 2218 T.A. Los Angeles, Calif. 9005



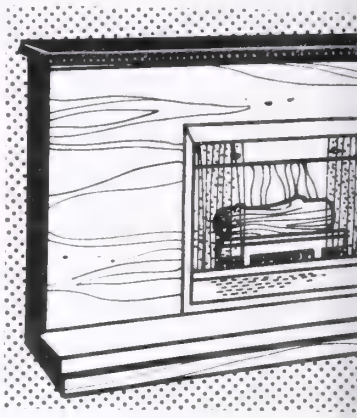
IMPORTANT

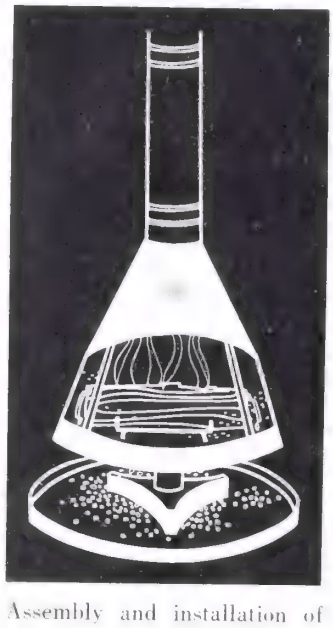
YOUR MAGAZINES WILL BE DELIVERED TO YOU in faster time and in better condition..... WHEN YOUR ZIP CODE # IS PART OF YOUR ADDRESS.

Your ZIP CODE is really important. Get to know it and use it. This is the modern way to mail. Movement of mail is simplified and more direct. Handling is reduced.

Speed up your mail...and expedite your magazine delivery...by including your complete 5-digit ZIP CODE number every time you write your address.

Certainly one of the easiest fireplaces to add, this elegant marble-faced unit is delivered just as you see it; can be installed flush against any outside wall in your home (or apartment). The flame is gas fed, and the unit is vented in the same way as a clothes dryer. No chimney needed. Made by Dyna, cost is around $600.

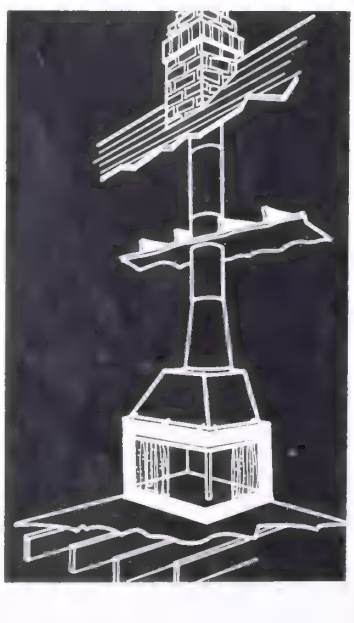




Assembly and installation of this new prefabricated fireplace by Vega costs less—in some cases, much less—than $100 in a one-story house. Crew simply punches one hole through the ceiling; another through the roof, and seals the cracks after the flue is in place. Casing is steel, with a vitreous enamel finish in black, red, or white. Cost is about $350 for the components. The unit takes 27-inch logs. A smaller version handles 20-inch logs; is priced at $280.

BUILT IN, ADDED ON AND EASY

There isn't a building produ made—from steel I beams tiny mercury switches—th isn't used in residential remod ing. But some are better suit than others to this business breaking through, building o raising up, and finishing off. representative sampling begi here. You'll see that some we included because they cut lab costs, or do in one step wh normally takes two, or sol problems peculiar to remodelin or quite simply, cost less. A goo number are also new—intr duced within the past six month Due to country-wide variance prices are approximate.



Hire a mason, have him build a co ventional fireplace in your prese home, and the cost could easily over $1,000. At left is a behind-th scenes view of a prebuilt firepla When it's closed in, faced with wh ever material you select, given hearth and mantel, you'd find virtually impossible to distingui the finished product from a mason fireplace. Yet the cost is drama cally different. Called a Thulm and made by Majestic, the unit c be installed in a one-story hou for as little as $350, and seldo for more than $500. In a two-sto house, the cost goes up about $1(

(Continued on page 52)



Look for the polka dots and you'll find the safer bathtub

Not slippery when wet! When you sit down in this American-Standard bathtub, you do it on purpose! Tests show Stan-Sure* bathtub bottoms are four times safer than conventional tub surfaces. A slip-resistant finish beautiful to look at, comfortable to sit on and easy to clean. No messy tapes or mats. Available on all American-Standard cast iron tubs . . . fused right into the triple-thick enamel. Give your family the extra protection of exclusive Stan-Sure bathtubs. See your American-Standard plumbing contractor (He's listed in the Yellow Pages under "Plumbing Supplies" or "Plumbing Fixtures") or mail the coupon. * TRADEMARK AR&S CORP.

AMERICAN STANDARD

AMERICAN-STANDARD, Dept. PHB-667
Box 2, Midtown Station,
New York, N.Y. 10018

Please send me your booklet "New Fashion Ideas for Bathrooms."

I enclose 10¢ to cover mailing.

I am modernizing ☐.

I am building ☐.

Name _____

Address _____

City _____ State _____

County _____ Zip No. _____



FREE

FROM

Frost-King®

The World's Largest Manufacturer
of All Types of DO-IT-YOURSELF
Weather Stripping

WEATHER STRIPPING ENCYCLOPEDIA

Your best guide to
CORRECT WEATHERSTRIPPING

- **REPAIRING**
- **REMODELING**
- **MODERNIZING**

Send for your copy of the Frost-King Weather Stripping Guide. (Include 10¢ for mailing.)

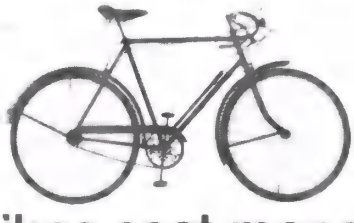
Name_____

Street_____

City_____ State_____ Zip_____

SINCE 1910 **THERMWELL PRODUCTS CO., INC.**

Dept. MG
150 E. 7th Street
Paterson, New Jersey 07501



Bikes cost money.

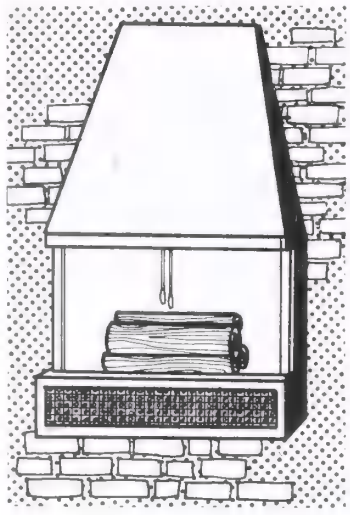


Protecting them is still cheap.

The sad thing about a rusted or run-down bike, is...3-in-One Oil can help prevent it! 3-in-One can keep rust from getting started. And help clean it off, if it's already there. Cuts down wear on moving parts... things last longer. When you spend good money for a lawn mower, exhaust fan, chain saw, sewing machine, etc....isn't it silly not to spend a few cents to keep them running smoothly? And prevent costly repairs? Try a little "insurance." Use 3-in-One. Regular...electric motor oil...or this handy new spray can.

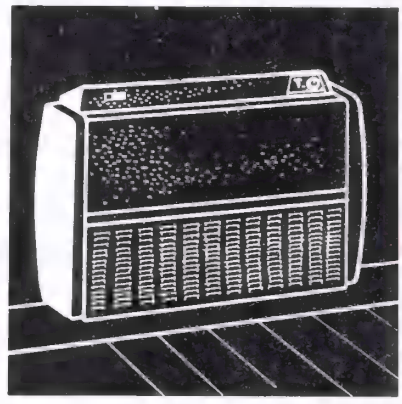
BUILT IN, ADDED ON—AND EASY

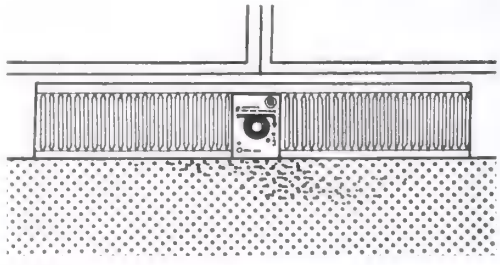
continued from page 50



Here's a fireplace you yourself could install in less than a half-hour. You'd put up two heavy-duty hooks: hang the fireplace (it weighs about 75 lbs.), and plug the cord into a wall socket. A flickering light simulates flame; a soundmaker reproduces the crackle of burning logs, and electric resistance elements radiate heat. By Fasco, the 1,650-watt model runs around $180; the 4,000-watt unit is under $250. Fireplace can be permanently wired, if you wish.

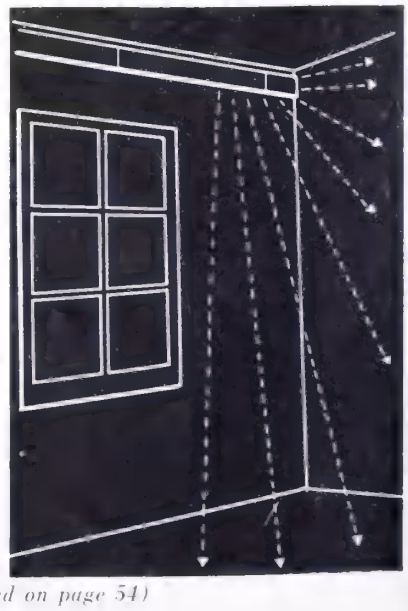
Heating a room newly added to your home can often be a problem. At right and below are three rather simple solutions. First, a trim, gas-fired heater by Temco that vents directly to the outside; can be installed in one working day. Prices: for the 10,000 BTU size, about $130; 20,000 BTU, $165; 30,000 BTU, $185. The installation is less than $50.





An electric hot-water heater, self-contained, and small enough to slip beneath base cabinets in a kitchen or bath—that's the latest addition to International Oil Burner's line. Unit can be plugged into a wall socket or permanently installed. Dimensions are 3½" by 22" by 14". Completely safe, and the price is under $100.

Not only is the valance heater at right new, but it represents a new way to bring radiant electric heat into a room. Installed easily in any room, the module measures a mere 1" deep and 4" high. The surface may be painted with a water-base latex to match room colors, making the unit almost completely unobtrusive. Modules are 4' long and ready to hook up to house wiring. For a 15'-by-15' room you'd need three modules, at about $22 each. Installation takes an electrician an hour or so. Made by Vitratherm.



(Continued on page 54)



NEW ELEGANCE IN KITCHEN CABINETS WITH THE LUXURIOUS LOOK OF SABLE

Sable. Deep, rich and warm . . . the luxurious new color in kitchen cabinets by I-XL. A perfect complement to the superb fine furniture styling and craftsmanship of Imperia II. This elegant cabinetry . . . with its distressed finish . . . is available now from your I-XL dealer or building contractor. Ask how it can be used, too, in home management centers, family rooms, baths and powder rooms.



Our full-color, 40-page book, "How to plan a kitchen you'll love," is filled with practical ideas to help you plan your new kitchen. Send $1 to Dept. 27 for your copy.



The kitchen people with different ideas

THE I-XL FURNITURE COMPANY

Goshen, Indiana 46526



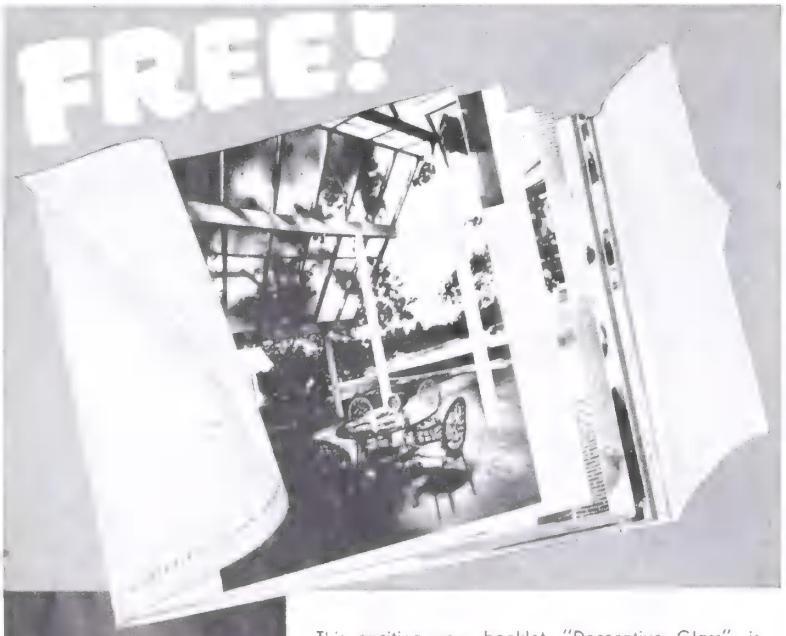
BUILDING? REMODELING?

Install Delta Single Handle Ball Faucets. Absolutely the finest! Available in over 450 model applications.

Free literature upon request.

DELTA FAUCET COMPANY ▪ GREENSBURG, INDIANA 47240

DIVISION OF MASCO CORPORATION



NEW BOOKLET shows how decorative GLASS can brighten and beautify Your Home

This exciting new booklet, "Decorative Glass", is yours for the asking. It is filled with dramatic illustrations of ways gleaming glass adds a touch of luxury and smartness to any home in any room.

Bring new charm to your home with lovely, translucent glass by Mississippi. Available in a wide range of patterns and surface finishes wherever quality glass is sold.

Write today for this beautiful booklet. Plan now to add new luster to your living with decorative glass by Mississippi, the modern material that never rots or warps, never needs painting, always looks new. Address Dept. 2.

MISSISSIPPI GLASS COMPANY

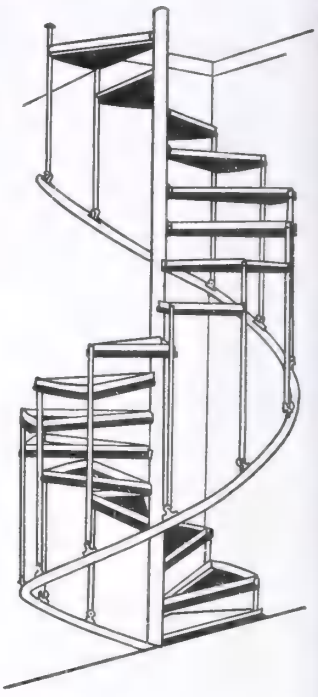
88 Angelica Street • St. Louis, Mo. 63147

NEW YORK • CHICAGO • FULLERTON, CALIFORNIA

BUILT IN, ADDED ON—AND EASY

continued from page 52

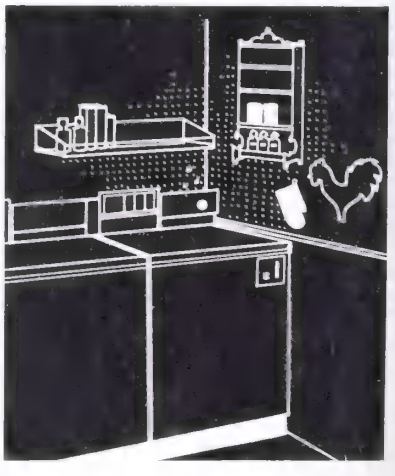
Most iron works will make circular stairs to your specifications. But few companies produce and ship ready-to-install stairs. One of the few is Woodbridge Ornamental Iron. The gracefully curved stair at right is one of several styles the firm produces. Approximate cost is $60 a vertical foot, for which price you would get either oak or maple treads. Frame and railing are steel. Two men can assemble the components in about a day. Another make is Spira Stairs, by Pease Woodwork. Spira costs $585 for an 8′11¼″-high package; $615 for the 9′7½″ unit; oak treads.

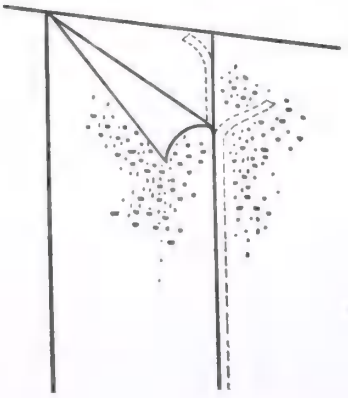




Here and below are three ways to solve some wall problems. At left is Masonite's Living Wall—woodgrain finished hardboard with inconspicuous slots in the random grooving (note cutaway at left of sketch). Slots hold shelf brackets or picture hooks, also sold by Masonite along with walnut-finished shelving. Panels are 4′ by 8′; in walnut, teak, or cherry; cost from 32 cents to 36 cents a square foot.

Or, you can buy hardboard paneling with a woodgrain finish, smooth to wainscot and perforated above. With standard brackets, hangers, and hooks that fit the perforations, you can easily put up shelves, pictures, and planters. Called Handy Panel, it's by Georgia Pacific. The cost is roughly $10 for a 4′ by 8′ panel, finished in teak, oak, cherry, or one of two walnut shades. Also produced by Evans and Abitibi.





What you see at left is a close-up of the last step in a new wallboard system developed by National Gypsum. Called Monolithic Durasan, the finished wall has vinyl surfacing with seams invisible to the eye—just as the seams for expertly hung wallpaper. Surfacing is textured and available in eight colors; can be washed, repainted.

(Continued on page 56)

The ins and outs of great gas cookery by Roper:

The inside story.

Roper's Charm-III double-oven gas range is loaded with glorious surprises. A dramatic new Roper-Ramic ceramic broiler that cleans itself: a high-speed, high-capacity radiant broiler that reduces broiling time by 30%, gives you delectable, even browning outside, juicy rareness inside. Twin Cook & Keep: a timed, temperature-controlled top burner that automatically turns itself down to stay-warm heat; plus delayed Cook & Keep in the upper oven. And an extra-big, timed lower oven. Other features? Lots of them! Like exclusive mirror oven windows, pull-out cooktop, semi-rigid disposable oven liners—and the all-around controllability you get only when you cook with gas.

The outside story.

Roper's outdoor gas broiler/grill gives you great outdoor-flavor char-broiling with no outdoor cooking mess. The Roper gas grill cleans itself. And gas makes even outdoor cooking fast and controllable. Simply click the handy control knob to hi, medium, or low, and char-broil your steaks just the way you want them.

Visit your local gas company for the whole story on great cookery with Roper and gas. Or write Roper Sales Corporation, Kankakee, Illinois.

AMERICAN GAS ASSOCIATION, INC.

Gas makes the big difference

Costs less, too.



CHANGING YOUR ADDRESS?

If you're planning to move, please let us know six weeks before changing your address. Attach address label and fill in your name and new address below. This will insure prompt service on your subscription.

ATTACH LABEL HERE
(address label found on wrapper of House Beautiful)

Send label with your name and new address to: **House Beautiful, Subscription Dept., Box No. 560, New York, N.Y. 10019.** (If not available, be sure to attach your old address including Zip Code number.)

Name_____
(please print)
New Address_____
City_____
State_____ Zip Code_____
Magazine_____



"INSTANT SCREENS"
that roll up and down

Pull them down in the spring. Roll them up in the fall. Only PELLA De Luxe Wood Casement Windows offer this patented ROLSCREEN® feature. New from PELLA is the STANDARD Wood Casement with inside flat screen. Either PELLA Casement lets you wash both sides of the glass from inside. Storms are self-storing. In Canada, too. Mail coupon.

Pella WOOD WINDOWS

THIS COUPON RETURNED WITHIN 10 HOURS
ROLSCREEN CO. Dept. TC-52, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Casement Windows

NAME
ADDRESS
CITY & STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

BE MODERN - BEAUTIFY - DRAMATIZE YOUR HOME WITH "Nightscaping"
by Loran, Inc.
OUTDOOR LIGHTING!

For Dramatic Nightscaping
At Its Best, Use Safe, Sure
Low Voltage Fixtures



"NIGHTSCAPING" by Loran offers you the most versatility in outdoor lighting effects. Safe low voltage (12V) fixtures can be easily, safely interchanged and moved to new locations as plants grow . . . or a new dramatic effect is desired.

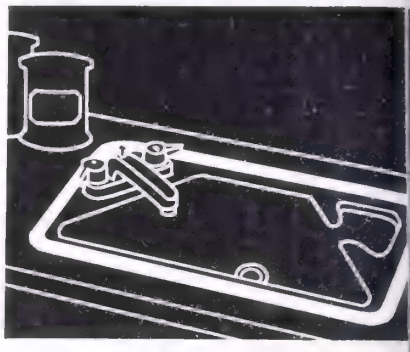
Write today for our comprehensive, illustrated handbook of outdoor lighting by William Locklin, nationally recognized authority on outdoor illumination. Serving the landscape architectural profession and home owner. Please enclose 25¢.

LORAN, INC. Dept. HB-10
1705 E. Colton Ave., Redlands, Calif. 92373

BUILT-IN, ADDED ON—AND EASY

continued from page 54

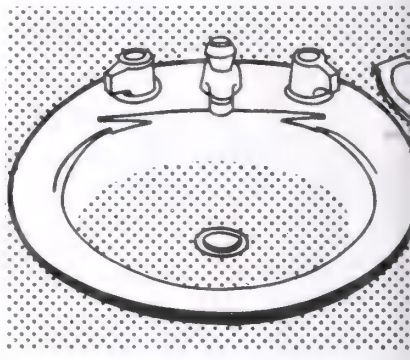
Four ideas for your bath begin here. Until now, it hasn't been easy to find a lavatory for a narrow counter. But Universal-Rundle has come up with one only 12" deep, 20" wide. Called Brief Counter, it's in white and five pastels; requires a metal rim. Also made with fittings right: soap dish left. Basin, rim, and fittings: about $58 in white, $65 in color.

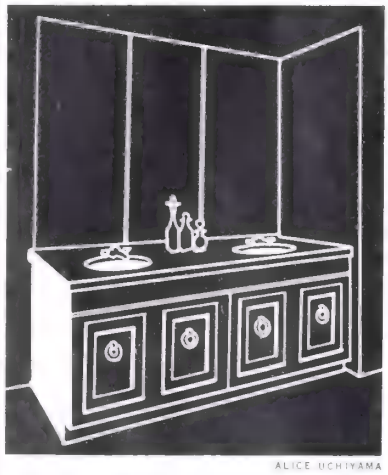




This attractive, 21" by 19" lavatory from American-Standard is self-rimmed: can be dropped without the usual metal surround directly into a counter. Made of enameled cast iron, the bowl is turned out in white for about $34, and in any one of six colors for $8 more. It's shown with a single-control, acrylic-handled, Push-Pull faucet, priced at $32.

Self-rimming concept was initiated, according to Eljer, by its Brian lavatory introduced in 1960. Here's one of the company's latest styles, the Brenda, a 20" by 16" oval in white or six colors. With fittings, a white bowl will cost between $40 and $45; a colored bowl about $5 more. Bowls are punched for widely set fittings, as here, or for centerset fittings.





ALICE UCHIYAMA

Prefabricated bathroom vanities are still among the greatest on-site time-savers during a bath remodeling or addition. Here's one of Formica's most recent designs. The vanities are assembled by franchised Formica fabricators; moved as a single unit into your bath. This style is called the Waverly; is 72" wide, 22" deep and 30" high, and would cost about $425 built and delivered; in woodgrains or colors.

Intercoms, mantels, ceilings

A portable intercom, transistor equipped, eliminates installation costs entirely. You simply plug in the units, switch to one of two fixed channels for operation; by Fasco. For a permanent, but simplified installation, Thomas Industries has developed a surface-mounted system with an AM-FM radio, three room stations, and a door speaker. Accessories include fire and burglar sensors. When you plan to redo the fireplace, don't forget that you can buy a wide variety of mantels, prebuilt and ready to install. Morgan makes a number of styles; so does Endeavour. New ceiling systems, with acoustical and decorative panels, are ideal for remodeling (HOUSE BEAUTIFUL, April, 1967). ■

Surround yourself with elegance...but be practical about it.

Built-in linen closet covered with FORMICA® brand laminate, Spanish Oak 344. Perfectly matched to vanitory cabinet. No chipping or cracking. Doors stay warp-free.

Tub walls of FORMICA® brand laminated plastic, exclusive new Spring Pastorale 691 won't discolor. Wipes clean quickly and easily.

Feature wall surfaced with FORMICA® brand laminate. Stylish Green Olive 866 with a durable, wipe-clean finish. Mirror frames of exclusive FORMICA® brand molding, Spanish Oak 344, to match built-in and vanitory.

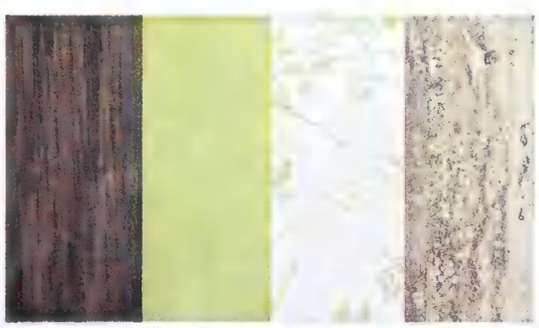
Vanitory covered with FORMICA® brand laminate. Spanish Oak 344 creates the look of fine furniture, never needs refinishing.

Vanitory top and windowsill of FORMICA® brand laminate. Handsomely design-coordinated in Sienna Travertine 662. Resists medicine and cosmetic stains.



Carpeting: CRESLAN® acrylic fiber

Exclusive from Formica... new, durable laminate surfaces in more than a hundred go-together colors, patterns and woodgrains for every room in your home. Backed by the Good Housekeeping Seal. Whenever you build or remodel, insist on FORMICA® brand laminate ...enduring elegance at practical prices! See your local dealer or write Department HB 6-7.



Spanish Oak 344 | Green Olive 866 | Spring Pastorale 691 | Sienna Travertine 662

There are other brands of laminated plastic but only one

FORMICA BRAND laminated plastic

Formica Corporation • Cincinnati, Ohio 45232, subsidiary of CYANAMID

Take the soft-spoken warmth of real golden elm...

The full-grained authority of regal dark walnut.

Then match and hand inlay them. You could have the unique, decorative beauty of an 8′ x 12′ wall costing up to $300.

Georgia-Pacific Inlaid* Paneling gives you the same handcrafted luxury for $80.85.



I'm particularly interested in examples of Georgia-Pacific Inlaid Paneling using ☐ Elm with Walnut Inlay, ☐ Pecan with Walnut Inlay, ☐ Cherry with Walnut Inlay, ☐ Walnut with Pecan Inlay.

Name _____

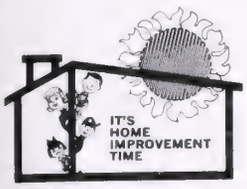
Address _____

City _____ State _____ Zip _____

See your G-P dealer or mail to: Georgia-Pacific Corporation, Dept. HB 667 Commonwealth Building, Portland, Oregon 97204

GEORGIA-PACIFIC
THE GROWTH COMPANY

*GEORGIA-PACIFIC CORPORATION TRADEMARK



HOME IMPROVEMENT SPECIALISTS THROUGHOUT AMERICA

ALABAMA
ANNISTON .....Charles Williams Const. Co.
BIRMINGHAM .....Grayson Lumber Co.
DADEVILLE .....Dadeville Lumber Co. Inc.

ARIZONA
KINGMAN .....Orr Const. Inc.
PHOENIX .....Allied System 264-1371
TEMPE .....Cavalier Homes

ARKANSAS
BENTONVILLE .....Phelps-Powell Lumber Co.
FORT SMITH .....Harry G. Barr Co.

CALIFORNIA
ANAHEIM .....Allied Builders System 772-6848
ANAHEIM .....Carle & Sons Cabinet 535-6104
AUENA PARK .....Jade Laminates 944-2944
BAKERSFIELD...Allied Builders System 324-1507
BAKERSFIELD .....Ledbetter Cabinet FA 4-3935
BAKERSFIELD .....Wyatt Mfg. 399-9571
BALDWIN PARK .....Tempo Cabinets 962-2512
BERKELEY Soni Home Improvmnt. Co. 849-2721
BURBANK .....Dick Mortimer 846-4313
CAMPBELL .....New Age Aluminum Co.
CITY OF INDUSTRY....Currier Cabinet 595-3698
COMPTON.....Williamson Cabinet Shop 631-5334
COSTA MESA .....Dun-rite Cabinet 548-3377
COSTA MESA...Harbor Floor Coverings 548-4836
COSTA MESA .....Tru-Top 646-4181
DALY CITY .....Ropie Const.
EL MONTE .....Jayar Mfg. 283-0901
ENCINO....P. J. McGarry Enterprises ST 8-0947
FULLERTON Crest Floor & Plastics Co. 879-7900
GLENDALE .....Leone's CI 2-2036
HUNTINGTON BEACH Armstrong Sink Tops 842-6110
INGLEWOOD .....L. S. Baldwin PL 6-7911
LAKEWOOD .....Allied Builders System 925-2213
LA MESA .....Nichols Const.
LONG BEACH .....Glenn Sword 432-6921
LONG BEACH McFarland Wood Prds. GE 9-2196
LONG BEACH .....S & S Specialties GA 6-3351
LOS ANGELES ...Allied Builders Corp. 655-6152
LOS ANGELES .....Buxton Plastics 752-8590
LOS ANGELES .....Mortimer Inc. 653-4572
LOS ANGELES .....Rode Bros. 653-2660
MONROVIA .....Custom Sink Tops 446-8885
NORTH HOLLYWOOD Pride Enterprises 983-0992
NORTH HOLLYWOOD .....Ron Scalf 769-5520
NORWALK .....McLaren-Simpson 863-1756
OAKLAND .....Allied Builders System 535-1900
OAKLAND .....Superior Home Remodeling Contr.
ONTARIO .....Marion's Specialties YU 6-6568
ONTARIO Western Laminated Plastics 986-7410
PALM DESERT Allied Builders System 346-1138
PARAMOUNT .....Paramount Plastics 531-7580
PASADENA....Farris Plastic Fabrication 449-4113
POMONA .....Custom Plastics 629-6352
REDONDO BEACH Greg's Floor Cvrng. 379-0111
RESEDA .....Crandall Cabinet 344-8600
RICHMOND ....Pioneers Improvement & Roofers
RIVERSIDE .....I. J. Pearson 683-1735
ROSEMEAD .....L & T Sink Tops 287-3276
SACRAMENTO ....Robert C. Georges Gen. Contr.
SALINAS .....Homer T. Hayward Lumber Co.
SAN BERNARDINO .....Crosby Top TU 4-7508
SAN BERNARDINO .....Kazarin Mfg. TU 5-6107
SAN DIEGO .....A-1 Plastic Co. 298-2880
SAN DIEGO .....Aabco Inc. 233-8114
SAN DIEGO .....Allied Builders System 283-7111
SAN DIEGO ....American Housing Guild 582-3633
SAN DIEGO .....Anderson Supply 298-8261
SAN DIEGO .....Easter Const. 283-6077
SAN FRANCISCO Allied Bldrs. System 621-0658
SAN FRANCISCO Certified Formica Corp. Kitchen & Bathroom Remodelers 474-1616
SAN FRANCISCO .....Jones & Guerrero Co. Inc.
SAN JOSE Original (Seamless) Aluminum Mfrs.
SAN MATEO ....Allied Builders System 349-4401
SAN RAFAEL ....Allied Builders System 457-0404
SANTA CLARA COUNTY Allied Builders System 349-4401
SANTA MONICA Sears Bros. & Kennedy 394-6226
SOUTH GATES Kitchens & Bathrooms Beautiful 564-3233
SUN VALLEY .....A. L. Blair 768-0606
VAN NUYS .....B & D Cabinet 787-8706
VAN NUYS .....Bob Cartier 781-7302
VAN NUYS .....Modern Laminated ST 6-7251
VAN NUYS .....Universal Laminates 782-3424
VENTURA .....Allied Builders System 643-2775
WHITTIER .....Carter's Formica Shop OX 8-3617
YORBA LINDA .....Grant's Cabinet 528-5648

COLORADO
ENGLEWOOD .....Guild Builders
STERLING .....Sterling Lumber Co.

CONNECTICUT
AVON .....Cape Cod Fence Co.
BRIDGEPORT .....Hart Roofing & Insulation Co.
DANBURY .....George R. Huse
HARTFORD .....Stylarama, Inc.
NEW LONDON McElaney Bldg. & Remod. Center
NORTH FRANKLIN Atlas Weathermaster, Inc. 887-8025
WEST HARTFORD The W. A. Drolet Co. 232-3814
WEST HARTFORD ..M. A. Peterson, Inc. 232-4407
WINDSOR .....Eastern States Ind.

DELAWARE
MILFORD .....Masten Lumber & Supply Co.
WILMINGTON .....Keil's Inc.

FLORIDA
CAPE CORAL .....United Home Renovating Co.
DADE CITY .....Gene's Building Supply Inc.
EUSTIS .....James L. Mabery
HOLLYWOOD .....Florida Living Const. 923-7817
LAKE WORTH .....John G. Swanson
PENSACOLA .....Banner Builders Supply Co.
ST. PETERSBURG BEACH ..J. Hirsch Gen. Contr.

GEORGIA
ATLANTA .....Accurate Const. Co.
ATLANTA .....Miller Lumber Co.
COLUMBUS .....Gene Dickson, Builder
DECATUR .....Decatur Lumber Co.
DORAVILLE .....Awnings, Inc. 451-6377
NEWNAN .....Hollis Lumber & Supply Co.

HAWAII
HONOLULU .....Bennett Builds, Ltd.
HONOLULU .....Allied Builders System 575-594

IDAHO
HOPE .....Emerald Custom Homes
MOUNTAIN HOME The A. C. Houston Lumber Co.

ILLINOIS
ANTIOCH ....Modern Living Int. & Ext. 395-0872
ARLINGTON HEIGHTS Hill-Behan Lumber Co. 253-4910
BELLEVILLE .....Hill-Behan Lumber Co. 234-1421
BENSENVILLE Sterling Lbr. & Sup. Co. 766-1800
BLOOMINGTON ....Kent Lumber & Coal Company
CASEYVILLE .....Steck Lumber Co. EX 7-5470
CHAMPAIGN .....Hyland Const. Co.
CHICAGO .....Air Seal of Chicago
CHICAGO .....Hill-Behan Lumber Co. 763-4160
E. ALTON .....Hill-Behan Lumber Co. 259-8111
E. ST. LOUIS .....Home Improvers, Inc.
GENESEO .....Stees Bros.
JOLIET .....Aluminum Specialties
KEWANEE .....The Aluminum Man
MORTON .....Zell & Strunk
MUNDELEIN ...Hill-Behan Lumber Co. 566-5300
ONTARIOVILLE Sterling Lbr. & Sup. Co. 837-2051
PLYMOUTH .....K. D. Drake & Sons
ROCKFORD .....Teslow Building Co. 633-0640
SCHILLER PARK Hill-Behan Lumber Co. 678-4950
WESTMONT .....F. J. Johanik, Builders

INDIANA
ANDERSON .....Forkner-Manger Lumber Co.
CHARLESTOWN .....C. C. Smith Const. Co.
CROWN POINT .....The Morgan Co.
ELWOOD .....Hunter-Hoosier Bldg. Products
EVANSVILLE Aluminum Exterior Designers, Inc.
GARY .....Broadway Lumber & Supply Co.
INDIANAPOLIS...Indiana Eng. & Const. Co. Inc.
INDIANAPOLIS .....Kenlite of Indiana, Inc.
RICHMOND .....Richmond Lumber Co.
TERRE HAUTE...Lough Bros. Rfg. & Sid. Co. Inc.

IOWA
CRYSTAL LAKE .....Crystal Lake Lumber Co.
FAIRFIELD .....Fairfield Lumber Co.
LUXEMBURG .....N. J. Rausch, Contr.

KANSAS
ABILENE .....Gay Const. Co.
ATCHISON .....Hixon Lumber Co. Inc.
GOODLAND .....Rasure Lumber Co.
HORTON .....George Els, Contr.
WICHITA.....Allied Bldg. Contr., Inc. AM 7-5367
WICHITA .....Holland Roofing Co.

KENTUCKY
ELIZABETHTOWN .....The Jenkins-Essex Co.
LEXINGTON .....Cornett Const. Co.
LEXINGTON Keystone Window Sls, Inc. 299-6271
LOUISVILLE E. R. P. Home Remod. Ctr. 585-3383
LOUISVILLE Kentucky Gar. Bldrs, Inc. 637-7000

LOUISIANA
ALGIERS .....Hill-Behan Yards 362-7800
COVINGTON .....Hill-Behan Yards 892-2875
GENTILLY .....Hill-Behan Yards 242-3003
HARAHAN .....Hill-Behan Yards 733-6963
LAKE CHARLES Brown-Liles Building Supply Inc.
NEW ORLEANS .....National Roofing Co.
SLIDELL .....Hill-Behan Yards 643-4433

MAINE
PALERMO .....Royce Dyer

MARYLAND
BALTIMORE Continental Home Imp. Co. 889-1322
BALTIMORE .....Seaview Const. Inc. LI 2-8850
BALTIMORE Welsh Const. Remod. Co. PE 2-1360
BALTIMORE .....Wright Builders, Inc. 655-5268
CHEVY CHASE .....Thomas W. Perry, Inc.
FRUITLAND....Elbert E. Gladden Builder & Contr.
SALISBURY .....Richard S. Adkins
SILVER SPRING .....Buco Home Improvements

MASSACHUSETTS
ARLINGTON .....Anderson Window Co. 643-7628
AUBURN .....Acme Roofing Co. Inc.
BRIGHTON .....Beautiful Homes Inc.
CHESTERFIELD .....Bisbee Bros.
DORCHESTER .....Northeast Const. Co.
GARDNER .....A. LaMarche & Sons
NATICK .....Living Aluminum Corp. 665-4400
NEWTON .....Aluminum Siding of America
SHERBORN .....Robert Barry
SPRINGFIELD New England Aluminum & Stone Ind. 781-0782
WATERTOWN Stormtite Aluminum Products Mfg. Corp. 924-2254
WORCESTER .....Allied Siding Co. Inc.

MICHIGAN
ADA .....Bradley Builders
CARO .....W. A. Forbes Co.
DETROIT .....Branch Furnace Co. 875-3000
DETROIT .....City Wide Const. Co.
DETROIT .....Wolverine Const. Co. 538-8700
FLINT Flint Colonial Builders & Remodelers, Inc. 238-9616
KALAMAZOO .....Dick Spigelmyer & Son
LIVONIA .....Able Building Co.
MADISON HEIGHTS .....John R. Lumber Co.
MT. MORRIS .....Morse & Harcz Const.
PONTIAC .....Big Bear Const. Co.
SOUTHFIELD .....Alhambra Bldg. Co.
UTICA .....Church & Church Inc.
WYANDOTTE .....Williamson Lumber Co.

MINNESOTA
BOVEY .....Viking Lumber Co.
DETROIT LAKES .....Kershner Const. Co.
HUTCHINSON .....Stearnswood Inc.
LE SUEUR .....Duain Swenson Const.
MINNEAPOLIS Custom Weather Control 920-1980
MINNEAPOLIS .....Service Const. Co.
NEW YORK MILLS .....Mindermann Bros.
ST. PAUL .....Merles Const. Co.
ST. PAUL .....U.S. Roofing & Siding Co.

MISSISSIPPI
BROOKHAVEN .....Columbus Lumber Co. 833-3778
GREENWOOD Simpson, Stepp & Lott Lumber Co.
GRENADA .....Dorroh Estates

MISSOURI
ARNOLD .....Tony Knitting-Builder
CAPE GIRARDEAU Riverside-West Bldrs. Supply
FENTON .....Hill-Behan Yards DI 3-2055
FLORISSANT .....Hill-Behan Yards TE 7-3544
HANNIBAL .....United Window Co. AC 1-3082
KANSAS CITY .....Aalco Roofing & Siding Co.
KANSAS CITY .....May Const. Co. WA 4-5400
ST. LOUIS .....Hill-Behan Yards IV 7-3777
ST. LOUIS .....Hill-Behan Yards PA 5-1111
ST. LOUIS .....Hill-Behan Yards ME 1-1600
ST. LOUIS .....Hill-Behan Yards EV 8-2222
ST. LOUIS .....Hill-Behan Yards YO 5-3711
ST. LOUIS .....Hill-Behan Yards VI 3-2472
ST. LOUIS .....Jos. G. Schmersahl Co.

MONTANA
GREAT FALLS .....State Lumber Co.

NEBRASKA
AINSWORTH .....Searle & Chapin Lumber Co.
ARLINGTON .....House Lumber Co.
FREMONT .....Melvin Bubbert Builder
NORFOLK .....Norfolk Bridge & Const. Co.
OMAHA .....Central Const. Co.
SCOTTSBLUFF .....Carr-Trumbull Lumber Co.

NEVADA
ELY .....McKenzie-Nall
LAS VEGAS .....Allied Builders System 734-1911

NEW HAMPSHIRE
FRANCONIA .....Whitney Weatherproofing Co.

NEW JERSEY
ATLANTIC CITY ..J. Mobley Const. Co. 344-7606
ATLANTIC HIGHLAND .....Arthur R. Gibson, Jr.
BERGENFIELD North Jersey Lumber & Millwk Co.
BCONTON .....Charles J. Morel, Jr. Inc.
CAPE MAY .....Cape May Lumber Co.
CHESTER ....Pickering Lumber & Supply Co. Inc.
HACKENSACK .....Barlow Roofing Co.
HACKENSACK .....Brammer Bros. Inc. 342-5342
HACKENSACK ....Comfort Control Corp. 343-5611
LINDEN .....Linden Lumber Co.
LITTLE FALLS...R. Fallon & Sons Aircontrol Inc.
LYNDHURST .....All Window Products
MERCHANTVILLE V. Lester Yuritch Home Improvement Co. 663-3549
NEW PROVIDENCE .....Louis Melluso, Builder
NEWARK Eagle Home Improvement Co. 623-3917
NUTLEY ....Lazur-Hgts. Const. Co. Inc. 667-6940
PATERSON .....Duro Ind. Inc. 742-5190
PINE BROOK .....Carmen Verdi & Son
RAHWAY .....Rahway Builders Supply Co.
ROSELLE ....John Pabst, Jr. Home Impr. 241-0346
RUNNEMEDE .....West Jersey Const. Co.
SHORT HILLS .....Fiore Bros. Inc. SO 3-0040
TEANECK .....Royal Home Improvement Co.
TRENTON DeGraaf Rfg. & Eng. Co. Inc. 393-2520
TRENTON Trenton Home Improv. Ctr. 883-1368
UNION .....Lustro Aluminum Products Inc.
VERNON .....Roy L. Smith & Sons Inc.
WEST ORANGE .....Norman Kasmanoff
WOODSTOWN .....A. B. C. Const. Co.

NEW MEXICO
ALBUQUERQUE .....J. C. Baldridge Lumber Co.

NEW YORK
ALBANY ..Associated Builders Services 462-5361
ALBANY .....Home Beautifiers Inc. 463-6181
ALBANY .....Statewide Modernization Corp.
BAYSHORE .....Thomas F. Evans
BAYSIDE .....Thoma Home Improvement Co.
BEACON FishKill Landing Lmbr. Corp. 831-5200
BOHEMIA .....B.B.B. Builders
BRONX ....Tri-Boro Insulating & Roofing Co. Inc.
BROOKHAVEN Advance Building & Contr. Co. AT 6-3666
BROOKLYN Bill-Ray Alum. Sid. Corp. BE 8-2006
CHITTENANGO .....W. S. Metcalf Inc.
CORAM .....Celestial Homes Inc.
DELMAR .....Klersy Building Corp. HE 9-4606
EAST MEADOW .....Island Contr. Inc.
ELMONT .....Olson Co.
GUILDERLAND W. C. Oakes Heating & Air Cond.
HEMPSTEAD .....Geo. E. Nettleton Co. Inc.
HONEOYE FALLS .....Gerstner & Son
HUNTINGTON ....Qualified Enter. Inc. MY 2-5134
KINGSTON .....Kingston Roofing Co. Inc.
LEVITTOWN .....B. Zino Const. Co.
LYNBROOK .....Delco Corp.
MATTYDALE .....Jo-Mar Aluminum Prooucts Inc.
MIDDLETOWN ....David S. McCarey Inc. 343-4402
NEW HYDE PARK .....Galco-Ind. Inc.
NEW ROCHELLE Caruso Hm. Imp. Co. NE 3-6235
NEW YORK .....Bowman Builders Inc. 634-6693
NEW YORK .....Ideal Const. Co. CO 7-2913
NEW YORK .....Plymouth Builders Inc.
NO. PELHAM .....U.S. Exteriors Inc. 738-5560
ONTARIO .....Hepburn Homes
PATCHOGUE .....McRae Bros. Inc.
PORT CHESTER Parkside Roofing & Sheet Metal
RICHMOND HILL American Proj. Corp. VI 7-9515
ROCHESTER .....Bell-Hi Co. Inc. LI 4-1400
ROCHESTER .....N. C. Freed Co. Inc. CH 4-4050
ROCHESTER .....Surfa-Shield Corp. 271-2535
SAG HARBOR .....J. Ernest Schoen Builder
SANBORN .....D. F. Calkins Lumber Co. Inc.
SOUTHOLD .....Bednosky Masonry Co.
SPRING VALLEY .....Gad Ind. Inc. 352-2555
STATEN ISLAND Richmond Hm. Mnt. & Sup. Co.
SYRACUSE American Home Serv. & Sup. Co. Inc.
SYRACUSE .....Colonial Const. Corp. 446-8810
TROY .....Penny Home Supply Co. Inc.
VALLEY STREAM Danark Assoc., Inc. LO 1-9030
VICTOR .....Insco Inc.
WEST SANDY LAKE Com. Remod. Serv. 674-3993
WHITE PLAINS ....Rock Wool Insulation Co. Inc.
YONKERS .....Rex Roofing Co.
YORKTOWN HEIGHTS Mod. Home Ind. 245-4144

NORTH CAROLINA
CARRBORO .....Fitch Creations Inc.
DURHAM .....Coman Lumber Co.
GREENSBORO .....Direct Inc. 274-3213
GREENSBORO .....Home Projects Inc.
LEXINGTON .....G. W. Smith Lumber Co.
ROPER .....Robert D. Tetterton

NORTH DAKOTA
BEACH .....Hanson Lumber Co.
SCRANTON .....Scranton Equity Lumber

OHIO
AKRON Heathco-Awnair Adjustable Awnings Inc. BL 3-7784
AKRON .....Perma Const. Co.
BEDFORD .....E. Judd & Co.
BROADVIEW HTS. .....Di Marco Bros. Const. Co.
CANTON .....The O'Brien Lumber Co.
CINCINNATI .....The Arcose Co.
CINCINNATI .....Hansco Inc. 522-7b70
CLEVELAND .....B & L Home Improvement Co.
CLEVELAND .....J. Friedman Co.
CLEVELAND .....Squires Const. Co.
COLUMBUS .....20th Century Builders Inc.
DAYTON .....Home Builders & Modernizers Inc.
EUCLID .....Carl Pike & Son Builders Inc.
LAKEWOOD .....Cornwell Remodeling Inc.
MARION .....Modern Home Improvement Co. Inc.
MT. VERNON .....Hunter Bros.
NORWOOD .....Irvin Lee Home Improvement Co.
READING .....J. Home Craft Inc.
SPRINGFIELD .....W. H. Williamson Co.
TOLEDO Colonial Bldrs. & Sup. Co. Inc. 479-9611
VANDALIA .....Triangle Const. Co.
VERSAILLES .....Geo. H. Worch Lumber Co.
YOUNGSTOWN Gen. Home Improve. Co. 792-6581

OKLAHOMA
CHICKASHA .....Stephenson-Browne Lumber Co.
DAVIS .....Dale Lumber Co.

OREGON
CENTRAL POINT Rogue Valley Custom Interiors
FOREST GROVE .....Garrigus Lumber Co.
MILWAUKIE Alma Marktg. & Const. Co. 654-9585
PORTLAND Decorative Interiors of Oregon Inc.
PORTLAND .....J. & J. Const. Co. Inc. 254-5591

PENNSYLVANIA
BEAVER FALLS .....Leonard Castellano
BRIDGEVILLE Burns & Scalo Rfg. Co. 531-2900
CHESTER .....Hummer Building Center
DALLAS .....Whitesell Bros. Building Supplies
GREENVILLE .....Gerald R. Fry Co.
HUNTINGDON .....E. B. Endres Lumber Co.
LANCASTER .....John D. Gerlach
LUZERNE .....Bennett Lumber Co.
OLEY .....Weber Const. Co. Inc.
PHILADELPHIA Yale Builders (also Camden, N. J. and Chester, Pa.)
PITTSBURGH...American Home Improvement Co.
PITTSBURGH .....Gateway Heating & Const. Co.
PITTSBURGH Perma-Lite of Penna. Inc. 242-8010
UNIONTOWN .....Hankins Lumber Co
UPPER DARBY West Phila. Deco. Co. FL 2-1845
WEST BROWNSVILLE Brownsville Siding & Rfg.

RHODE ISLAND
BARRINGTON .....Jack W. Opdyke 245-3799
NO. PROVIDENCE .....Daniel T. Capaldi
PROVIDENCE .....The Allan T. Lane Co. 831-4087

SOUTH CAROLINA
CHARLESTON HTS. ....Morse Home Improve. Inc.
COLUMBIA .....Bagnal Builders Supply Co.
COLUMBIA .....National Aluminum Co.

SOUTH DAKOTA
COLMAN .....Farmers Co-op Lumber Yard
VOLGA .....Haas & Wolfe Lumber

TENNESSEE
BRISTOL .....Edmonds Bros. Supply Co
KINGSPORT .....Horsley Lumber Co. Inc.

TEXAS
ATLANTA .....G. W. Morse Lumber Co.
BROWNSVILLE .....Hughes-Tuggle Lumber Co.
CARBON .....Lee Fields
DALLAS .....Kimmel Const.
DAYTON .....Peoples Lumber & Supply Co.
GRAHAM .....Morrison-Smith Lumber Co.
KOUNTZE .....Dick Howell, Builder
NEW BRAUNFELS .....Richards & Krueger Co.
PAMPA .....White House Lumber Co.
RICHARDSON .....Lee Bailey, Builder
TEMPLE .....Blevins Lumber Co.

UTAH
SALT LAKE CITY .....Rusco Comb. Window Dist.

VIRGINIA
ASHLAND .....Ashland Lumber Co. Inc.
NEWPORT NEWS .....Noland Credit Co.
NEWPORT NEWS .....Truhart Inc.
NORFOLK .....Burgess-Snyder Window Co. Inc.
STEPHENS CITY .....Gregory's Inc. 350
VIRGINIA BCH. Centralvac of Va. Inc. 420-3820

WASHINGTON
BREMERTON .....McFarland Builders
SEATTLE .....Home Improvement Co.
TACOMA .....Vaughan's Pacific Ave. Lumber Co

WEST VIRGINIA
BLUEFIELD .....Bailey Lumber Co.

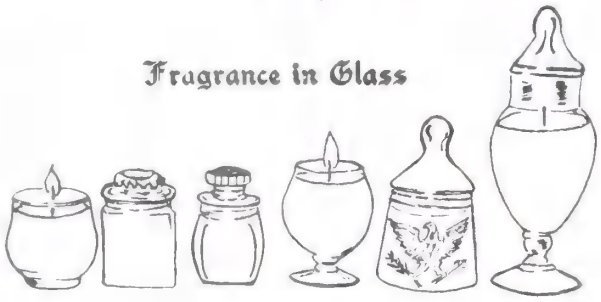
WISCONSIN
CHIPPEWA FALLS Valley Roofing Co.
EAU CLAIRE ....Barrington Awning & Siding Co.
MILWAUKEE .....Inc.
MILWAUKEE .....Lee E. Wilson Co.
MILWAUKEE Tonnsen Remodeling Contrc. 464-5577
MILWAUKEE ....Tri-State Improvement Co.
NEW BERLIN .....Blaschko
OSHKOSH .....Struensee Mfg. Co. 235-5030
RACINE .....Schluesche & Assoc. Inc.

WYOMING
DOUGLAS .....Florence Lumber Co.

CANADA
WINNIPEG .....Sheridan Ind. Ltd. GL 2-2805

Carolina Sachet Candles

Fragrance in Glass



CAROLINA'S OLD-FASHIONED fragrances captured in containers for every decor. Available in twelve tempting fragrances and colors. Send 25¢ for catalogue of CAROLINA Scented Goodies.

Jack and Jane Hicks

The Carolina Soap & Candle Makers

Southern Pines, North Carolina

the KENYA gem



. . . wear it with the same pride and confidence you would a new diamond



The Kenya Gem is the only known scientific jewel whose white radiance is more brilliant than a diamond. Expertly cut in 58 facets, the Kenya Gem beauty lies in its prismatic fire . . . and unless told differently everyone will be convinced it is a diamond. Men's and women's rings priced from $50. Terms

FREE! Send for Kenya Gem Illustrated Booklet

KENYA GEM CORP.

DIVISION HB67 / Philadelphia, Pa. 19122

Madras Shift

from India



When East meets West, the result can be as exciting as this colorful fashion-right shift. The ancient craft of hand loomed madras takes on a modern dimension that is sophisticated enough for evening wear. Wear it with its belt or without. Choose from two fascinating color blends: flame-gold or turquoise-blue. Small, Medium, Large. $8.50 ppd.

FREE: Write for 32-pg. catalog of 500 imports. ■ Visit our World Handicraft Center in Norwich

SHOPPING INTERNATIONAL, INC.

585 Shopping International Bldg.

Norwich, Vermont 05055



Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. $119.95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projector

little home office®

1576 Fisk Rd., S. E. Grand Rapids, Mich.



A TISKET, A TASKET, INITIALS ON YOUR BASKET

Take a shapely straw carryall, add your monogram in needlepoint, tie on a pretty ribbon and bow, and you're ready for Spring and Summer. Complete kit includes handsome Madeira basket, tapestry yarn, chart and canvas for monogram, easy instructions, and your choice of a rose, blue, black, red, or green velvet ribbon. Size 12" x 8" x 6½" high. Monogram wastebasket also available.

Basket Kit (shown) $3.95

Wastebasket Kit, 11" dia. x 10" $3.95

PLUS 50¢ POSTAGE EACH ITEM

Pa. Res. Add 5% Sales Tax. Sorry, No COD's

THE ADDED TOUCH

12-B Water St., Bryn Mawr, Pa. 19010

WINDOW SHOP

WITH Peggy Fry



DONKEY REGISTRY. The gentle, affectionate, toy-like donkeys you see in Sardinia and Sicily are being bred in this country for children to ride, drive, love as pets. 1,113 purebred, harness-broken miniatures are registered—some for sale. Interested? Write to Miniature Donkey Registry, 1108 Jackson Street, HB6, Omaha, Nebraska 68102.



PHOTO-GO-ROUND!! Take treasured snapshots out of hiding, display them in this revolving photo file! No gluing! No mounting! Simply slip photos, up to 3½x5½", into the protective transparent windows suspended on the sturdy wood base. Envelopes for 160 pictures incl. Will hold up to 600. $10.95. Envelopes for 32 extra photos, $1. Ppd. Ferry House, HB6, Dobbs Ferry, N.Y. 10522.



BACKYARD BUBBLER. You'll agree that it's inspired when the kids pause for refreshment. Bubbler attaches to the outside faucet and has an attachment for the hose. There's no interference with hose operation. Durable high-impact plastic and rustproof chrome-plated metal fountain is easily installed. $4.99 ppd. Miles Kimball, 33 Algoma Boulevard, Oshkosh, Wisconsin 54901.



YOU CAN BANK ON IT! Pilfer-proof cash box emits an ear-piercing alarm if anyone tampers with the locks. Storage à la Brinks for cash, records, valuables used daily in home or office that makes bank vault deposit impractical. Strong wood-grained steel, fire-resistant double wall construction. 2 combination locks, key. 14¼x10x6", $29.95 ppd. A Man's World, HB6, Flushing, N.Y. 11352.

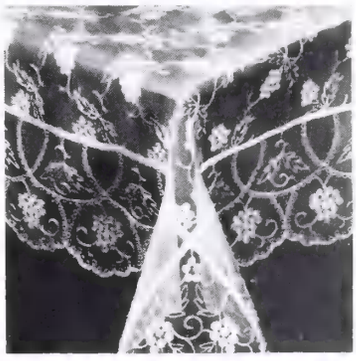
PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices are subject to change. Postage extra outside continental U.S.A. Please include Zip Code on all orders.

IP FOR POP. *Well!* Let him ot asks for a Bloody Mary or a ullshot fasten his seat belt. Dear d dad is going to serve an eye-pening 14 ounces in these marvel-is pop-art glasses with Andy /arhol's famous reproduction of ie Campbell Soup label. Perma-ent enamel, 22k gold trim. Set of $4.98 postpaid. Order from olonial Garden, 270 W. Merrick, B6, Valley Stream, N.Y. 11582.



MBROIDERED DACRON ı the Grapes of Charm pattern is beautiful backdrop for fine china nd crystal. White tablecloth is ıachine washable, drip dries. Ob-ng or oval, 52x72" $9.95, 72x90" 17.95, 72x108" $22.95, 72x120" 27.95, 72x144" $32.95. 70" round 12.95, 90" round $29.95. Match-ıg Belgian linen napkins, $1 ea. 'pd. Hagen's, Box 666, Dept. IB6, Englewood, N.J. 07631.



HE KIND OF A WOMAN ho is truly an artist in her flair ith flowers, who gardens in tretch jeans, serves tea in lilac nen, will cherish the old-world randeur of this imported sterling ilver watering jug. Note the deli-ate fluting, the fine Italian hand-ork. Lovely filled with roses! 1-uart, $199.99 ppd. Order from ortunoff's, Box 145, HB6, West-ury, New York 11590.



NSTANT ANTIQUING DIP. Original Flemish formula trans-orms ordinary plastic flowers, lecorations, nuts, pine cones into glorious, glittering arrangements. No mixing, mess; just dip, lift—or instant drying! In dark gold or clear gold. One pint (dips 100 lowers), $1.98 plus 35¢ postage. Holiday Gifts, 7953 Raritan St., HB6, Denver, Colorado 80221.





At last . . . a Place to Put Ice Teaspoons . . . in Our
CRYSTAL SPOON COASTERS

Now you can protect table linens from staining or dampness with our crystal spoon coasters. Made of pressed glass in the Old Cape Cod design, so elegant they'll complement your finest china and silver. Coasters accommodate any tumbler—attached spoon rests hold teaspoons to prevent dripping.

Set of four **$3.95** Plus 45¢ postage

SEND FOR FREE GIFT CATALOG

Artisan Galleries

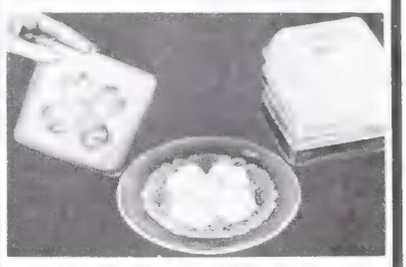
2100 A-6 No. Haskell • Dallas, Texas 75204

BUTTERFLY MUGS

So attractive for summertime serving. In sparkling white china, decorated outside with gorgeous, full color butterflies—soft harmonizing hues inside.

Set of four 8-oz. mugs $2.95 postpaid



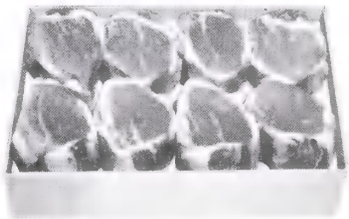


ICE CREAM FLOWER MOLDS

Mold ice cream in exquisite flower shapes, just the right size for individual servings. Fill molds with ice cream, pop into freezer. Ice cream slips out easily, reproducing every detail of zinnia, rose, daisy, dogwood, pansy, and black eyed Susan. Ideal for gelatin desserts and salads.

Set of six, all different— **$1.95** postpaid

Steak Dad to these...



Prime Pfaelzer steaks you can't buy in any market. Steaks you get only in America's finest restaurants and clubs. Aged for flavor and fork-tender. Dad will love them. Shipped quick frozen, in dry ice, gift boxed, with a personalized card. Perfect arrival guaranteed. Railway Express Prepaid

Box of 16 6 oz. each, 1¼" thick (#30405) $34

10 8-oz. 1¾" thick (#30410) .. $29.50

Write for free catalog—over 100 gift items.

pfaelzer BROTHERS, (pronounced Felzer)

Dept.NG71,Chicago,Ill.60632,YA7-7100



ELEGANT HEART DISH

A perfect gift for all occasions

This elegant silver-plated candy dish lends a fine touch to snack or dinner table. For serving dainty bon-bons or wafer thin chocolate mints. Use on vanity to hold pins or on console for calling cards. Non-tarnish—never needs cleaning. *Engraved with a graceful large script initial (specify)*

6" Size $2.50 8" Size $3.50

EXCEPTIONAL VALUE

Mailed gift wrapped—postpaid.

1967—96 Page Gift Catalog 10¢

*Croydon SILVERMART, LTD.

805 Lexington Ave. (Dept. 667) N. Y. 10021



Riviera Wall Planter

It's charming, it's elegant!

It captures the authenticity of a Spanish balcony guard that is so popular on the Spanish Riviera. A real eye-catcher when friends visit. Made of sturdy wrought iron. 13" x 10½" x 6". Matte black finish. Brightens up any room in your home with splashes of color. Comes complete with pre-arranged array of life-like polyethylene flowers, as pictured. Only **$4.89 plus 50¢ pp.**

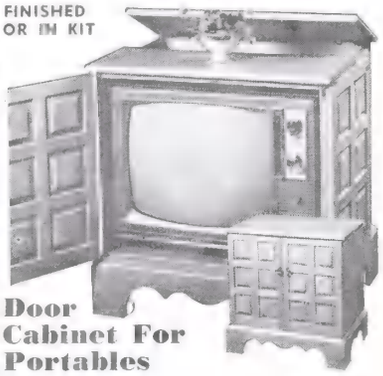
Send check or M.O. Satisfaction Guaranteed

Sold only by mail by

THINGS SPECIAL

Dept. 67A, 45 Garlor Dr., Havertown, Pa., 19083

FINISHED OR IN KIT



Door Cabinet For Portables

Now—hide that Cyclops! House it in a handsome cabinet—out of sight when not in use. Our charming, exclusive new design holds 19" color or 19"-21" black and white portables (19½"H. 25½"W. inside). Top back lifts for rabbit ears—doors fold flat against sides for televiewing—huge, concealed ball-bearing casters roll anywhere—swivel to any angle! Beautifully crafted in honey tone knotty pine or maple finish. 28"H. 28½"W. 19"D. $54.95.

COMPLETE KIT: Ready for easy assembly and finish. Doors all made. Simple instructions. $34.95. (Express Charges Collect.)

BEAUTIFUL NEW FREE CATALOGUE—700 PIECES

Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

Yield House Dept. B6-7 North Conway, N.H. 03860





CHOICE OF 3 COLORFUL STYLES

IMPORTED "PICTURE" ROBES

Keep comfy with a colorfully printed, velvety feeling robe of 100% cotton from Western Germany! Soft and supple, each reverses to a handsome, colorful plaid; about 61 x 51", neat tape-bound edges. Order **OLD SHIPS** (#5783, blue background), **ANTIQUE CARS** (#5781, green background) or **RAILROAD ANTIQUES** (#5782, royal blue background). Guaranteed conversation pieces for home, car, boat or beach, for an invalid, a child's bed or naptime. Each **$7.50 or 2 for $14.50 postpaid.** $7.50 ppd.

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. 1106-B EVANSTON, ILL. 60204

Learn INTERIOR DECORATION
Develop Your Talent

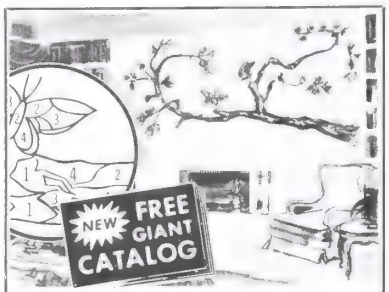


NEW HOME STUDY METHOD

Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

***FREE BOOKLET*— Send for valuable 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation. No salesman will call.**

CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey, Dept. 624-016, Chicago 60614



PAINT YOUR OWN WALL MURAL

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $500, wallpaper scenics cost $100 and more. Our complete kits $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for

FREE! BRAND NEW COLOR CATALOG over 25% New Designs!

Exciting new 36-page full color catalog shows dozens new designs and big choice of decorator color combinations, plus easy "How to" details. ALSO FREE COPY: "Romance of the Murals". (enc. 10¢ for postage, handling.)

MURAL ART CENTER
Div. National Systems
4401 Birch St.
Dept. 4956, Newport, Calif. 92660



TIFFANY LAMP KIT

Now, as a result of our new novel forming technique, it is fun and easy for you to assemble this choice Tiffany decorator lamp. Everything is included in the kit but the two hours of your time necessary for completion. The resurgent interest in this lamp style makes this true 22 inch diameter Tiffany lamp, with electrical components, an unheard of value. Hard acrylic base undistinguishable from glass.

$14.95

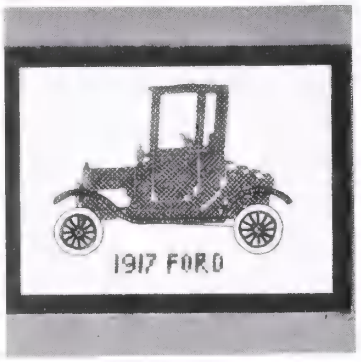
WORLD ARTS Box 577-P Wilmington 47, Calif. 90744

Send for your **New Forslund Catalog...$1.00**

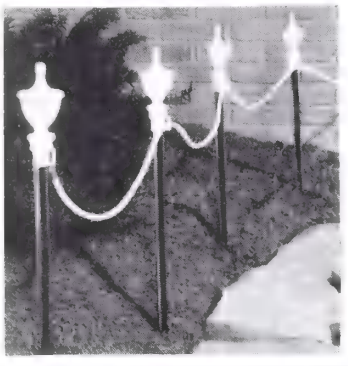


New, big and colorful! 124 pages filled with Quaint American Furniture and all the nice things that go with it—so many exclusive with Forslund—many made in our own little Grand Rapids manufactory. Your one dollar is refundable on your first $10.00 order.

Carl Forslund
(Father and Three Sons)
Dept. HB, 122 E. Fulton St.
Grand Rapids, Michigan
49502



ANTIQUE CARS in cross-stitch make truly satisfying works of art. Each fun-to-finish kit has an 1903 Cadillac, 1917 Ford, 1911 Renault, or 1907 Franklin stamped on Oyster Belgian linen. Comes with assorted color floss, easy instructions. $1 each. All 4 car kits, $2.95. 8½x11" maple, mahogany or provincial red finished wood frame, $1.25. Add 35¢ post. Victoria Gifts, 12B Water St., Bryn Mawr, Pa.



COLONIAL FENCING borders a patio, poolside, terrace; lines a driveway or garden path; protects plants from pups. Black steel posts, 20" high, stake into ground. Topped with white styrene Colonial finial. Twisted white vinyl roping loops through posts to form fencing. Set of 4 posts, 15' rope, $2.50. 2 sets, $4.75. Add 35¢ post. Foster House, Dept. 206-7485, Peoria, Illinois 61601.



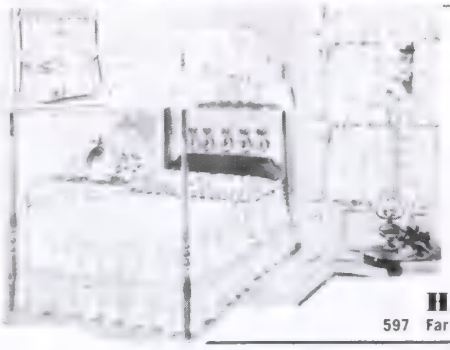
BRIGHT AS A CHIPMUNK is, he should be protected from cars and bicycles by a lawn or driveway marker. Satin-black finished sign of cast aluminum with bright yellow lettering. "Chipmunk Crossing" is enormously appealing. It measures 5½x2¼" and stakes in the ground. $2 postpaid from Jeredith Manor, P. O. Box 130, Nyack, New York 10960.



WHAT A CASSEROLE is this Finnish import! It pops into the oven, slides under the broiler, cooks on top of the stove (gas or electric). And you carry it steaming to the table! Gracious go-together with your fine china, black and white fish design enameled on steel. 2½-quart capacity, $10.95 postpaid. Order from Landing Gifts, 14-16 150th St., HB67, Whitestone, N.Y. 11357.



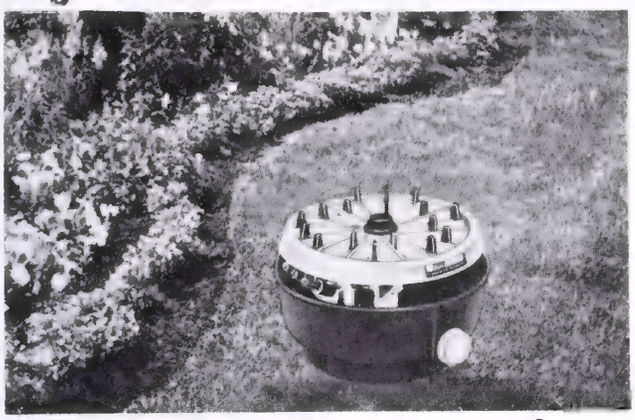
LEAD A SOFT LIFE in a foot fashion tailored for town-tripping, perfectly lasted for the busiest feet. T-Strap with elastic adjustment strap in slipper-soft leather. Black, bone, white, or blue with 1¼" stacked heel. Slenders 6½-10 for AAAA, AAA, AA; mediums 4½-10 for A, B, C; wide 4½-10 for D, E widths. $7.95, 55¢ post. Portsmouth Shoe Co., 1007 Gallia, HB6, Portsmouth, O. 45662.



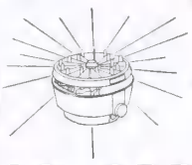
FINE POLISHED COTTON
Embroidered pink on white background, blue on white, maize and white on white. Twin coverlet $29.95, full coverlet $31.95, Twin Dust Ruffle $18.95, Full Dust Ruffle $19.95, Twin or Full Canopy $32.95, Pillow Sham $7.50, Tier curtains 60" or 63" long $6.50 pr. Valance $2.95 ea. Swatches 35¢, 44 page Curtain Catalog 35¢. Satisfaction Guaranteed.

HILDEGARDE'S 75
597 Farmington Ave., Hartford, Conn. 06105

NEW! NEW! you can have the most beautiful lawn and garden in your neighborhood . . .



. . . with the amazing and new Programmed Computer AUTOMATIC SPRINKLER



$19.95

Plus $1.00 pp. & hdlg.

World's first . . . and introduced first by Calhoun's! Amazing new water sprinkler. Set just once, and then it automatically waters every inch of your lawn and garden without missing a single blade of grass, waters every flower in your garden . . . every tree and shrub no matter how your lawn or garden is shaped. Yet . . . it never wastes a drop of water on steps, sidewalks, patios, or even lawn furniture.

This is a Sprinkler with a Brain that takes all of the work and guessing out of watering your lawn and garden . . . and does a better job than a full time gardener. Look what it will do for you! You can have a lawn that is thick, lush and green every day of the year regardless of how hot or dry it is. Your flowers will blossom bigger and more often. Your trees and shrubs will have new vitality. Your fruit trees will bear bigger and juicier fruit.

Your Lawn and Garden will be The Envy of Your Friends & Neighbors

You will be proud of your gorgeous lawn and garden. Everyone will wonder what your secret to success is . . . yet you will spend less time, less effort and less money than ever before on your lawn maintenance. This is all possible with our PROGRAMMED COMPUTER LAWN SPRINKLER, the sprinkler with a brain, because the secret to a beautiful lawn is proper sprinkling. All the chemicals, seeds and mowers in the world won't help if you don't water properly.

Science Has Invented A New Type of Lawn Sprinkler that Will Give You the Finest Lawn and Garden You Have Ever Had

You program your sprinkler much like a computer is programmed so that your lawn and garden is perfectly watered. It takes just a few minutes to set the program . . . . it's easy to do.

Set It in Just Minutes . . . Forget It . . . Completely Automatic

It even turns itself off when it is done! The sprinkler with a brain! Put the sprinkler in the middle of your lawn. Follow the simple instructions and set the 16 black knobs on top of the sprinkler. Just adjusting the knobs sets the amazing "computer brain" mechanism inside this round 10" sprinkler. This almost unbelievable mechanism rotates the three gear driven nozzles concealed inside the sprinkler so they water the exact area you have programmed . . . or even skip a spot like your steps or lawn furniture. Up and back nozzles jet out the water accurately to reach every spot with the water low and hugging the ground. After the sprinkler has completely watered your lawn and garden for you IT SHUTS ITSELF OFF!

The Sprinkler Itself Never Moves

. . . just the three hidden nozzles rotate within it. Best yet . . . you don't have to lift a finger . . . it sprinkles a vast area reaching out as far as 40 ft. on each side . . . so it will automatically cover a 80 ft. lot. Saturates up to 5,000 sq. ft. of any possible shape.

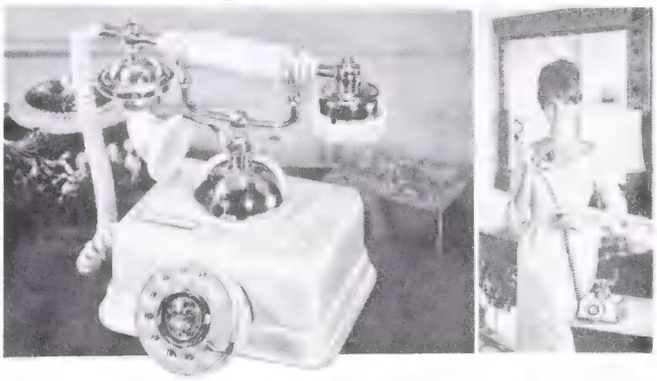
Read What A User Said—". . . truly amazing! This is the ultimate in lawn sprinklers. What more can anyone ever expect a sprinkler to do?"
—Mr. S. Stikman

Try It Yourself for One Month without Risking A Penny

You have nothing to lose. Try this amazing new sprinkler for one full month. If it doesn't do everything we say it will . . . and even more, return it for a full refund.

Computer Programmed Sprinkler—Heavy duty construction built to last for years by one of America's leading manufacturers of sprinklers for golf courses. One year guarantee.

NOW! you can own the most beautiful telephones in the world . . . *at a mere fraction of the prices you've seen advertised!*



French Cradle Decorator TELEPHONE

$29.95

Plus $1.00 pp. & hdlg.

For the first time in history the fine touch of the Decorator has been brought to the field of Communications. You can now own a glamorous telephone unit that will be the highlight of any room into which it's placed . . . and not only have it installed by your phone company but also serviced by them for the life of the phone! These are just like the gorgeous phones you see in service all around the world and in the finest homes in America . . . but now they're yours at a fraction of their previous cost! These phones are approved by every phone company in the United States!

As soon as you receive your phone from us you merely call your local Telephone Business Office. They will install their own custom-built internal parts, wiring and dial for a one-time charge of $10 plus installation and usual monthly charges.

also available in Antique Renaissance Gold Finish $39.95

Attracts and destroys insects including flies and mosquitos



Motorized INSECT TRAP



$19.95

Plus $2.0 PP. & Hdlg

THE SUREST, SAFEST INSECT TRAP MADE! COMPLETELY UL-APPROVED . . NO OPEN WIRES

NO WORK—NO OFFENSIVE ODORS
NO HARMFUL INSECTICIDES

This new, completely automatic insect trap attracts and kills scores of species of night-flying insects—including mosquitoes and other annoying pests. No harmful sprays or powders—nothing to harm children, pets, birds. Penetray, one of America's great corporations, has perfected this NEW and IMPROVED insect trap. Effectively lures pesky night-flying insects with its miracle "black light." Draws them into its powerful fan chamber and deposits them into a handy, ESCAPE-PROOF, disposable bag. Completely safe for children, pets, birds. Protects you—can not harm others. Unit weighs only 4½ lbs. But its powerful cyclonic action has amazing capacity. Can destroy thousands of bugs a night. No odors, no danger, no fuss. Use it for summer comfort on lawns, patio or pool-side. Inconspicuous unit is a compact 11" high, 9" diameter. Hangs on pole, side of house, anywhere. Has 2" hanging ring for easy attaching. Lifetime sealed-in motor uses less current than a 40-watt bulb. Comes with 8 ft. weatherproof cord and season's supply of disposable plastic bags.

Calhoun's
A DIVISION OF ALEXANDER SALES CORP.
125 Marbledale Road
Tuckahoe, N.Y. 10707

CALHOUN'S., Dept. HB667, 125 Marbledale Road, Tuckahoe, New York 10707

Please send me items checked below on a satisfaction guaranteed basis



☐ Automatic Sprinkler $19.95 plus $1.00 pp + hdlg.



☐ Decorator Telephone $29.95 plus $1.00 pp + hdlg.
☐ $39.95 plus $1.00 pp + hdlg.



☐ Insect Trap plus $2.00 pp + hdlg.

Name_____

Address_____

City_____ State_____ Zip_____



Sculpture in Your Garden

Set as a focal point or in an informal corner — nothing can equal the pleasure of choosing a beautiful sculpture or ornament for your garden.

Send $2 for beautifully illustrated 72 page booklet "Sculpture in the Garden"

POMPEIAN

169 LEXINGTON AVE., N. Y. 10016

Showrooms open by Appointment only
Tel. 212 MU 5 1355

KEYLESS PORTABLE DOOR LOCK





"NITELOC" Brings Instant Protection

Wherever you go, "Niteloc" brings instant protection with you. This keyless lock securely fastens to any hinged door; your home, hotel or motel door. Works from the inside so that even a pass-key can't open it. Goes on or off in a minute without any installation problems (no tools needed). Gives real security against intruders. This tamperproof portable steel device is pocket size and light weight. Ideal for people who are alone much of the time. Slips into pocket, purse or suitcase. **$1.79** each ppd. 2 for **$3.49** ppd.

Send check or M.O. No C.O.D.'s. Satisfaction Guar.

J. W. HOLST, Dept. B667, 106 Emery St., East Tawas, Mich. 48730



OLD FASHIONED WICKER ARM CHAIR

to use indoors & out. Hand woven, graceful and airy-looking, but extra strong. 38" h., 25" w., seat 15" from floor. $22.50; $39.50 pair. Matching **SOFA** (not shown) 46" w., 38" h., 16" from floor, $35.00. Corduroy cushions for chairs, $9.95 set; for sofa, $19.95 set. Choice of gold, lime, tangerine, black. (express charges collect)

ELIZABETH McCAFFREY Dept. HB6 Northport, N.Y. 11768

Chaperone Repel-O-Sticks STOP Dogs and Cats



Protect Evergreens, Flower Borders, Vegetable Gardens, Patio, Lawns

Here's the new easy, humane way to keep pets where they belong—both your neighbors' and your own! Just insert Repel-O-Sticks in front of whatever you want to protect. Long-lasting, rain or shine. Pets quickly shun Repel-O-Sticks, go elsewhere for digging, romping or comfort station.

Effective All Season

Repel-O-Sticks come packed in sets of six. Absorbent pads on durable stakes are inserted close to the soil, go almost unnoticed, do not disfigure grounds. A generous can of famous Chaperone Repellent is included to saturate the pads for extra potency and to recharge them from time to time for all-season effectiveness. Approved by U.S.D.A. (reg. no. 731-16). **$1**

6 Chaperone Repel-O-Sticks postpaid only
Repel-O-Sticks (6 packs, $6 value) for $5
Money-Back Guarantee. Send $1 bills at our risk.
CHAPERONE, Box 1370, Sudbury, Mass. 01776

BURNS TRASH

Safely Outdoors!



Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee. Add $2.00 W. Denver.

■ bu. cap. . . . **$15.95**
■ bu. cap. . . . **$20.95**
6-10-15-20 bu. sizes available

CLEANS HOUSEHOLD STONE & BRICK



New Cleaner restores dirty, sooty stone and brick to original color, cleanliness, beauty. Brush on, let dry, rinse clean. No rubbing. Not an acid, alkali, bleach, detergent or abrasive. Won't damage clothing, wood, upholstery, carpeting. Used commercially to clean leading buildings and monuments. Cleans stone, cement, stucco, asbestos shingles, slate, tile, terra cotta, etc. $2.00 plus 25¢ postage and handling—cleans 35 to 75 square feet.

ALSTO CO.
Dept. HB-6, 1384 Hird Ave., Cleveland, Ohio 44107



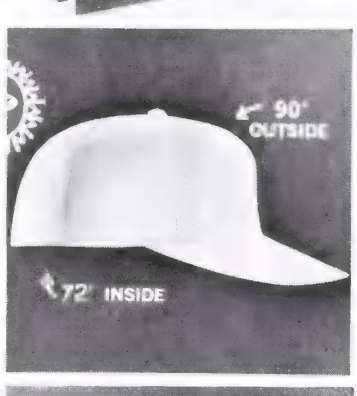
CRYSTAL CHANDELIER. What a lovely way to light a foyer, an upstairs hallway! Hung with sparkling prisms, finely cut and highly polished to reflect every ray of light, brass-finished chandelier, 9x13" wide, with chain to allow for adjustment in height. $37 exp. coll. 75-page catalog of lighting fixtures, $1. Artistic Lighting, Box 86, Homecrest Sta., HB6, Brooklyn, N.Y. 11229.



NEED AN EXTRA PHONE? Hate racing from room to room to answer it? Here are well-made, top-grade dialers that have been completely reconditioned for service as extension phones. Simply plug into an existing jack. Equipped with sturdy 4-prong plug, ready for use in home, office, workshop. $11.95 each postpaid. Norfolk-Hill, 35 Ninth Ave., HB-6, New York, N.Y. 10014.



ON NEEDLES & PINS. The lady of the house will love the compact take-along convenience of this Teak Sewing Center. The top section holds patterns (two wide), middle holds bindings, bottom holds zippers. Drawer for scissors, needles, thread, buttons. 11½" wide, 8" high, 5¾" deep, $6.95 plus 75¢ postage. Mace, 1 Horseshoe Rd., HB6, Rising Sun, Maryland 21911.



VAPO-COOL CAP is a bright and breezy recommendation for sun-worshippers. Just pour water on the outside of the sponge-covered aluminum headband and the temperature of the cap drops from 15° to 20° and stays cool for hours. Fine for duffing around nine holes, tending jib, making set point. Send hat size, $4.95 postpaid. Deer Hill Co., HB6, Flushing, New York 11352.



ZIP CODE DIRECTORY alphabetically lists 35,000 main post offices in 50 states and U.S. possessions. Lets you mark all your outgoing mail for quicker handling, speedier delivery. Time-saving, instant-reference guide will update all your personal and business address lists. $1 ppd. From Sunset House, 80 Sunset Building, Beverly Hills, Calif. 90213.



$3.95 each 3 for $10.50

Add 75¢ for postage

BIRDIE HOSE GUIDE

Avoid Hose Drag!

SAVE FLOWERS and SHRUBS by placing the BIRDIE in the ground where needed. BIRDIE is of cast aluminum, mounted on ⅜" round iron rod. 18" long, weighs 2 lbs. Roller allows easy sliding of hose. BIRDIE is finished in white. EXCELLENT GIFT to yourself or a friend. Comes neatly packed.

SEND FOR NEW FREE FOLDER

Hagerstrom METALCRAFT STUDIO

Dept. H.B.—Old Milwaukee Road, Wheeling, Illinois.

SEND NO MONEY
A Unique, No-Cost Introductory Accommodation . . .

Now Given To You:

SO SAFE, SO SIMPLE, EVEN A CHILD CAN USE IT! Cleaning expensive carpets — child's-play? Yes. It's easy with electrikGROOM's automagic Dri-Foaming method. And foolproof, too! Photo shows 11-year-old Scott Roger whizzing along like an old pro.

PAY NOTHING! OWE NOTHING! HAVE IT! USE IT! KEEP IT! for FREE 30-day tryout—no strings!

- GLAZES
- WAXES
- DRI-FOAMS
- REFINISHES
- SHAMPOOS
- POLISHES
- SCRUBS

TOUCH-O-MATIC

DOES ALL THE WORK ON ALL KINDS OF FLOORS!

Once you try this fabulous worksaver at our expense, you'll want to own it. And once you own an electrikGROOM, you'll wonder how you ever got along without it.

30-Day Tryout

Dozens of plus features like this easy-fill, non-leak Touch-O-Matic dispenser!

FREE 30-DAY TRYOUT
Buy nothing, pay nothing. Return at our expense, if you wish, and keep
$40.00 BONUS GIFT

Not an Old-Fashioned, "Ordinary" Floor Polisher!
Factory-programmed, fully accessorized. Does any job, every job — quickly, easily, surely! Complete professional floorcare in one automagic unit.

Improved design lets you get right next to walls, into those hard-to-get-at spots—without twisting, stooping, over-reaching!

BUILT LIKE A SHERMAN TANK!
(WELL, ALMOST)
Never-say-die dependability! Bronze gears, 400-watt Dual-Torque/Power-Balance motor, steel spindles plus hundreds of other power-tool-engineered components — are encased in nearly indestructable die-cast zinc alloy housing. Built to please a lady, satisfy a man!

"Even better than advertised! Ship another electrikGROOM which I'm giving my daughter."
— Mrs. Betty Rose, Phoenix, Ariz.

EVEN HAS BUILT-IN FLOODLIGHT — a useful "extra touch" not found on ordinary floor polishers.

REGINA THREE SPEED HEAVY DUTY-DUAL TORQUE

IF PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

This New Floorcare "Miracle Machine"

Revolutionary Regina electrikGROOM ends hard work and "gooped-up" floors! Saves costly professional rug-cleaning; unit *pays for itself* first time you use it!

AT LAST — a veritable "miracle machine"! For the homemaker who can't stand yellowish floors all gooped-up with accumulated coats of quickie, "self-polishing" waxes . . . for the busy wife who hates being a "floor slave" . . . and for the woman who wants to keep her carpets looking lustrous and new, without the sky-high cost of professional cleaning . . . for **you**, here is the money-saving, time-saving, back-saving fullfillment of **your** every wish. Yes! This new machine, Regina's fabulous **electrikGROOM**, is destined to become the latest can't-do-without appliance in the American Homemaker's arsenal of household helpers.

Until Regina's team of scientists and engineers designed the new electrikGROOM, it was often impossible to clean rugs and carpets satisfactorily, *professionally*, with "home" floorcare appliances. Since professional carpet—cleaning is expensive (running up to $50 and more on the average), some housewives "make do" with inferior shampooers, hoping their good carpets don't get water-logged in the process. Others simply "give up" and pay for commercial cleaning. But most just *don't shampoo* — not realizing that this may shorten carpet life by 40% to 50%.

Now, at last, it is possible for anyone — a 98-pound woman, or even a child! — to duplicate the technique of professional carpet care with the aid of the versatile electrikGROOM.

This miracle machine's ultra-high-speed, self-regulating, non-wetting ROTARY DRI-FOAMERS deep-clean all carpets and rugs — safely, quickly, almost effortlessly, and *very professionally*. Floor coverings never get soggy. No water-log mildew. The deep-foaming action reaches way down into the thickest pile. It coats and lifts soil; transforms dirt and grime into a *harmless emulsion* which is actually sucked *into* the Rotary Dri-Foamers themselves. This emulsion goes down the drain — quickly, easily, auto*magically* — when the snapout Foamers are rinsed after use.

No other machine does every kind of floor-grooming task on every kind of floor — with such ease, with such speed, with such complete safety, with such professional results!

Why not find out for yourself? Why not take advantage of the special FREE-TRIAL OFFER? You (and your floors) have much to gain, nothing to lose. To assure priority handling, early delivery, please **don't delay.**

Norfolk-Hill, Ltd., 35 Ninth Avenue, New York City, N.Y. 10014

ELECTRIKGROOM
AUTOMAGIC FLOOR-GROOMING MACHINE
OF THE REGINA CORPORATION

Safe, Easy, Fast And FOOLPROOF . . .

THIS "CRAZY" OPEN-INK-BOTTLE DEMONSTRATION PROVES IT!

YES! This open bottle of ink was actually mounted on the electrikGROOM, as shown. Then the machine was turned on **FULL SPEED!** The **ROTARY DRI-FOAMERS** whirred; their cleaning power penetrated the thick pile as the unit moved effortlessly across, the carpet. Yet because of Regina's vibrationless **FEATHER-TOUCH** controllability, **NOT A SINGLE DROP SPILLED!**



Ultra-modern plant of the Regina Corporation. First in popularity, dependability, value . . . more Regina-made floorcare machines now in use than all others combined!



"Absolutely incredible!" writes housewife-secretary Margaret Maloney, "electrikGROOM does everything, I just flick the switch. One hour's Dri-Foaming saved me a $60 rug-cleaning bill!"

100% SATISFACTION GUARANTEED FOR FIFTY-TWO WEEKS

IF any defect whatever, in materials and/or workmanship should occur within 52 weeks of purchase, The Regina Corporation will repair and/or replace your electrikGROOM (or any part thereof) without cost to you. If dissatisfied for any reason, simply take or send your electrikGROOM to any one of the many conveniently located Regina Service Centers for prompt, courteous attention. This guarantee does not, of course, cover damage due to misuse; nor consequential damage of any kind whatever.

PRINTED GUARANTEE SENT WITH electrikGROOM

PROFESSIONAL CARPETMAN SPEAKS OUT

"I've actually used Regina's electrikGROOM on heavy-traffic commercial carpeting. It does a real professional-quality job! I'm sure this unit won't just gather dust in some closet like other so-called floorcare machines. Used regularly, it should save housewives a lot of work."

— Mr. John Butler, Professional Carpet Cleaner, East Orange, N.J.

COUPON BRINGS ELECTRIKGROOM FREE!
No Risk, No Cost, 30-Day Tryout

An Extra Gift You May Keep
Even if you decide to return free-trial electrikGROOM at our expense — read full details in column at right, and be sure to include "Free Gift" coupon, also at right.

BONUS GIFT Worth Up To $40.00 At Artist's Current Prices

FREE-TRYOUT REQUEST
Norfolk-Hill, Ltd., Dept. HB6
35 Ninth Ave., New York City 10014

SEND complete electrikGROOM outfit for 30 days' FREE use. If we like it, we'll pay $49.95 — OR — only $5.95 down and eight monthly remittances of $5.95 each: small pstg.-hndlg. added. Otherwise, we'll return everything at your expense. Also send **FREE GIFT**, mine to KEEP in any event.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP____

Charge my Diner's Club Acct. #_____

☐ **CHECK HERE. SAVE $$, GET FASTER DELIVERY** when you enclose full payment. Reduced bookkeeping permits us to pay all shpg.-hndlg.-ins. charges, give priority handling, faster delivery. SAME NO-RISK TRYOUT. FAST REFUND if you decide to return unit AT OUR EXPENSE.

NH147A03307

SEND NO MONEY
Free-Tryout Request Coupon brings you valuable FREE GIFT yours to keep, and FREE TRYOUT FOR THIRTY DAYS In Your Own Home! If you decide to purchase
Pay ONLY $49.95
E-X-T-E-N-D-E-D TERMS
$5.95 DOWN, plus pstg.-hndlg. and eight monthly remittances of $5.95 each

INCLUDED:
Rotary Dri-Foamers; Speed Brushes; Steelwool Cleaners; 3M Scrubbers; Buffers; Lambskin Polishers; Floorwax Voucher.

UP TO $40.00 VALUE!

Yours FREE— A Signed Original Copperplate Etching By A Noted Artist

YES! Now, by special arrangement with the distinguished American artist, Michael Carver, you may have — and keep — any one of these original copperplate etchings. Each sepia engraving is signed by the artist . . . each is authenticated, serially numbered and registered . . . each is part of a restricted "limited edition," only a few etchings of a kind . . . each is valued by the artist at $20.00 to $40.00, based on current prices . . . each is an irreplaceable work of art, since the original plates have been destroyed . . . each is handsomely paneled, ready for framing, a full 9" x 12" . . . and each of these magnificent copperplate etchings — by virtue of Mr. Carver's reputation, popularity and the thousand-dollar-and-up prices his paintings now command — seems destined to appreciate considerably in value.



ABOUT THE ARTIST!
"Carver's paintings," says the NEW YORK POST, "are luminous, and combine power with delicacy." Critics and collectors agree. Michael Carver is one of America's most talented, dynamic artists. Galleries and art dealers confirm: Carver's paintings, much sought after, may now command **thousand-dollar-and-up** prices!

Native New Yorker Michael Carver first tried his creative hand at composing and writing, only to find his real artistic forte' in the world of fine art. Under the master-tutelage of Max Beckmann and Hans Hofmann,

Choose Any One of These Signed Orginals

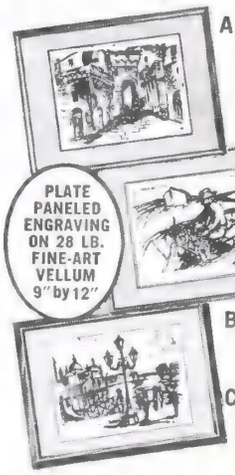


PLATE PANELED ENGRAVING ON 28 LB. FINE-ART VELLUM 9"by12"

A "ROMANTIQUE" — Famous Feudal Gate of San Gimignano, Tuscany

Serially numbered and registered originals, "a limited edition" restricted to only a few etchings of a kind.

B "MARINOPSIS" — Net-Mending Fisherman, Ventimiglia, Italian Riveria

C "VENETIAN LAMPS" — Near the Magnificent Piazza San Marco, Venice

Mr. Carver rapidly gained attention and critical acclaim. He soon discovered within himself yet another talent: *teaching.*

Happily combining his *first* loves — painting and teaching — Michael Carver is today considered one of the country's foremost fine art teachers. His best-selling book "Painting In Oil By The Five-Color Method", is *the* standard authority. Producing for exhibit only about seven paintings a year, Michael Carver is much in demand. His works often command prices of one thousand dollars or more.

FREE GIFT—WORTH UP TO $40.00
Signed Original
COPPERPLATE ETCHING

Simply enclose this "Free Gift" Coupon with **FREE-TRYOUT REQUEST** at left. Your authentic kind original engraving will then be supplied **without cost** — an outright gift you may KEEP! **No purchase necessary — do not send money.**

How To Select Your FREE ETCHING: Because these serially numbered SIGNED ORIGINALS are part of a "Limited Edition" [illegible] every one each restricted—quantity of each etching is subject to current availability. Therefore, please indicate 1st, 2nd, 3rd choices by number 1, 2 and 3 in three boxes provided at right. Immediate reply assures best selection.

A ☐ B ☐ C ☐

VOID if not accompanied by "free-tryout" request at left.

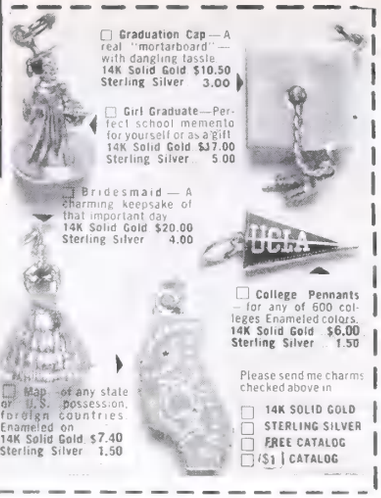
© Copyright 1967 by Shelf Alpert Associates, Inc.

1000 CHARMS IN THIS
FREE
Charm & Treasure
CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.



☐ Graduation Cap—A real "mortarboard"—with dangling tassle. 14K Solid Gold $10.50 Sterling Silver 3.00

☐ Girl Graduate—Perfect school memento for yourself or as a gift. 14K Solid Gold $37.00 Sterling Silver 5.00

☐ Bridesmaid—A charming keepsake of that important day. 14K Solid Gold $20.00 Sterling Silver 4.00

☐ College Pennants—for any of 600 colleges Enameled colors. 14K Solid Gold $6.00 Sterling Silver 1.50

☐ Map of any state or U.S. possession, foreign countries. Enameled on 14K Solid Gold $7.40 Sterling Silver 1.50

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ ($1) CATALOG



BIBLE covers open wide, reveal the Lord's Prayer. 14K Solid Gold $9.95 Sterling Silver $2.50.

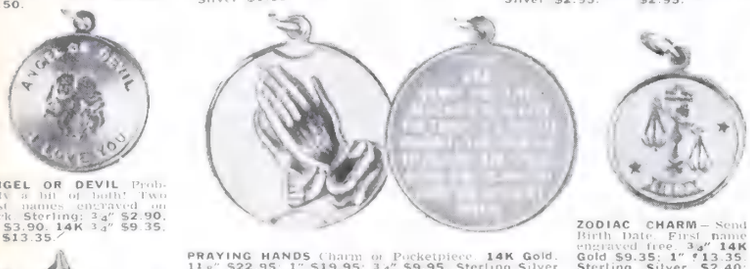
BABY SHOES A cherished keepsake of baby's best shoes. 14K Solid Gold $8.50 Sterling Silver $2.95.

UNITED NATIONS FLAGS Choice of any country in the United Nations. 14K Solid Gold $8.95 Sterling Silver $1.95.

KNITTING NEEDLES Everybody loves to knit. 14K Solid Gold $17.95 Sterling Silver $3.95.

MINK Every woman should have one. Be sure to order yours today. 14K Solid Gold $15.95 Sterling Silver $2.95.

WORRY BIRD—Let Worry Bird take your cares away. 14K Solid Gold $23.95 Sterling Silver $2.95.



ANGEL OR DEVIL Probably a bit of both! Two first names engraved on back. Sterling: ¾" $2.90, 1" $3.90. 14K ¾" $9.35, 1" $13.35.

PRAYING HANDS Charm or Pocketpiece. 14K Gold. 1/8" $22.95; 1" $19.95; ¾" $9.95. Sterling Silver 1/8" $3.95; 1" $2.95; ¾" $2.25.

ZODIAC CHARM—Send Birth Date. First name engraved free. ¾" 14K Gold $9.35; 1" $13.35. Sterling Silver $2.40; 1" $3.40.



CHURCH WITH VIEW—look inside and see the Lord's Prayer. 14K Solid Gold $13.95 Sterling Silver $3.95.

BIRTHDAY CAKE opens and has candle inside. 14K Solid Gold $11.95 Sterling Silver $4.50.

Charm & Treasure Inc.
Dept. HB67, 1201 Avenue of Americas, N. Y., N. Y. 10036

I enclose check or money order for the total $ . . . . . Please enclose 10¢ in coin or stamps for handling of FREE CATALOG. Write John LaPorte about becoming our representative.

NAME . . . . . .

ADDRESS . . . . . .

CITY ZONE STATE

Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.

SPECIAL OFFER!
Send only $1 in cash or stamps and you'll receive the huge, 9x12, 144 page, all inclusive 7500 charm catalog. A must for all collectors of charms.

TALL GALS

Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes now priced as low as $7.00.

NO RISK TO YOU!
Money-back guarantee if returned unworn in 10 days.

SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13

CARLA $10.00
Marvelous multi-strap. Italy's lighter-look sandal stands out on-the-go or on the patio with pants suits and mini-skirts. Choice of violet, mint, bone or brandy leather





SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

SHIFT into SUMMER

Elegant dress, ready-made, with zipper and adjustable hem. Stamped with lovely Jacobean crewel design for you to embroider. Dress is shrink-resistant blend of cotton and rayon (choose cream or crystal green). With colorful wool yarn and simple instructions. Sizes 10 to 20.

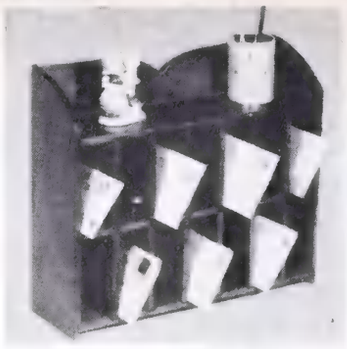
$7.95

POSTAGE: 50¢

Pa. Res. Add 5% Sales Tax

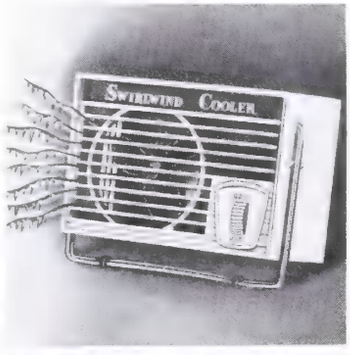
VICTORIA GIFTS
12-B Water St.
Bryn Mawr, Pa. 19010













BE WISE, ORGANIZE! Order replaces chaos when you stow Postmaster on desk, counter, shelf, or hang it on a wall. Hand-crafted pine with antiqued honey-tone finish. Double row has 14 compartments for bills, letters. 18x16x 5½". $14.95 finished; $12.95 unfinished. Single row, $9.95; $7.95. Add $1 post. From Crescent House, 135 Central Pk. Rd., DBL, Plainview, New York 11803.

HAVE A CLAM BAKE. Heap this blue enamelware steamer with up to 19-qts. of soft-shelled clams, and they'll come out nut-sweet, ready to be served with hot drawn butter. Perfect for corn-on-the-cob, lobsters, finnan haddie, chicken, on the outside grill or kitchen stove. Spout is for draining off delicious clam broth. #794, $14 plus 75¢ post. Joan Cook, HB6, Centerport, N.Y. 11721.

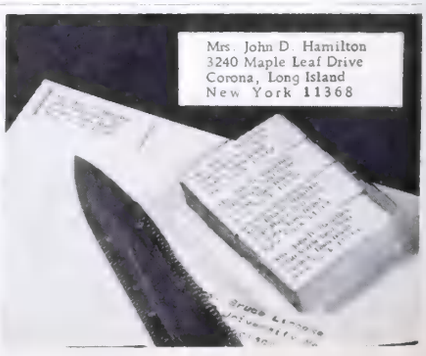
FOR THE BIRDS, a house that looks just like a Cuckoo Clock! Carved in dark wood with golden clock face, it fastens to your house, garage, a tree. ¾" opening accommodates Jenny Wren, keeps large birds out. Roof has shingle detail. Lacquer-finished, weather-worthy. Floor unlocks, slides out for cleaning. 12" h., $4.98. 50¢ post. Foster House, Dept. 206-5249, Peoria, Ill. 61601.

TAKE IT BREEZY when the temperature soars and spirits sag. A Swirlwind Cooler gently disperses refreshing cool air through 3 vents instead of blasting it from one spot. Leg brace adjusts angle of air movement. Only 3½x2½x5", it takes a minimum of space, does a B-I-G cooling job. Uses two standard "D" batteries (not incl.). $3.98 ppd. Breck's, N70 Breck Bldg., Boston, Mass. 02210.

IF SHE LOVES PEARLS, wears jewelry with underplayed elegance and lives in classic fashions characteristic of her fine taste, send her this lovely cultured pearl set. Double strand of graduated pearls matched for color and luster, single pearl earrings and pearl ring with 14k gold mounting, in Florentine leather gift box. #3566/6. $115 ppd. Merrin Jewels, 530 Madison, HB6, N.Y.C. 10022.

GOLD or WHITE ADDRESS LABELS

Any message to 4 lines neatly printed in black on white, gold edge non-curling gummed paper . . . or on gold gummed paper. 1½" long. Packed with 2¼" plastic box. 1000 whites for $1 [via air, add 24¢ per 1000] or 500 Gold for $2 [via air, add 16¢]. Guaranteed. Prompt delivery. Write for fund raising folder, too. Bruce Bolind, 16 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



Executives . . . Professionals . . . Students . . . try . . .

FREE Before You Decide To Buy the Executive MEMOCORD Recorder

The amazing XJE-IV Solid State Miniature Memocord — the Atomic Age Recorder with built-in Microphone and Speaker – will dictate, record and transcribe uninterruptedly for one full hour.

THE SPACE-AGE MINIATURE SOLID STATE RECORDER

This precision instrument, not much bigger than a package of cigarettes, is a must for every businessman, professional, student and teacher. Ideal for correspondence, dictating, transcribing. Use it to record lectures, business conferences, seminars. The amazing Memocord's faithful voice reproduction will keep for you permanent records of conversations, oral agreements, depositions, verbal on-the-spot reports of accidents or events. This remarkable instrument will even pickup and record both ends of a phone conversation. Keep it at your side constantly; use it anywhere, anytime — in your office, home, car, airplane, hotel room. A permanent record memorizer and keeper that can save you and even help you make thousands of dollars each year.

TRY BEFORE YOU BUY DECIDE FOR YOURSELF:

You can find any number of excellent machines on the market that will meet your needs to varying degrees . . .

Most of these are larger and much more costly, and even though larger they will generally only record and play for 15 minutes before the tape needs changing.
Frankly, these may be just *too much* machine for most executives. Our market surveys reveal that our smaller, lighter, and far less costly device better suits the needs of 87% of potential owners. The XJE-IV isn't the most expensive machine, but it *does* have excellent VOICE FIDELITY, *your single most important consideration.* The MEMOCORD XJE-IV operates for *one full hour* on a reel of inexpensive, infinitely re-usable magnetic tape. Its size and weight let you carry it anywhere, use it everywhere. But don't take our word for it; we want you to try it FREE for 2 weeks. Use it, compare it, work with it; if it isn't everything we claim, if it doesn't meet your every requirement, simply return the unit; there are no strings or obligations. If you decide to keep it — it costs only $79.95 plus shipping and handling. Complete price tax-deductible if purchased for business or profession.

MEMOCORD U.S. PAT. #196-514 (ONLY 3″ x 4½″ x 1½″)

Operates on battery, weighs 11½ oz., records or plays back uninterruptedly for *1 full hour.* This precision all-transistor machine with a 3-year warrantee on parts has features that can only be found in large costly units:

• 5-position channel selector • Multi-directional pivot drive mechanism • Automatic tape-counter index indicator window • Unitized recording/playback/erase assembly • Cushioned feather-track pressure arm • Magnetic recorder cable assembly • Self-locking tape guide retainers • Rapid rewind override • Permanently lubricated reel drive mechanism • Upper & lower capstans • Threaded back plate retainer • Dual playback control — automatic rewind • Dual safety-interlock recording control; power ON-OFF • Amplifier power contact plate & terminals • Variable speed assembly • Isolated amplifier battery compartment • Infinite speed regulator • Remote control input



only $79.95

15-DAY FREE TRIAL

NORFOLK-HILL, LTD. Dept. HB 6-A
35 NINTH AVENUE, NEW YORK, N.Y. 10014

Ship immediately ..... complete MEMOCORD XJE-IV unit for 15-DAY FREE use, without purchase obligation. If not delighted, we'll simply return the unit in which case, we'll owe nothing, pay nothing. Otherwise, we'll pay bill @ $79.95 (plus shpg.-hndlg.) without delay. Memocord outfit includes tape, reels, batteries, complete instructions, illustrated guide . . . and, if our order is received within Ten Days, we also get (1) Private Monitor Device, (2) Patch Cord and (3) Sensitive Telephone Pickup. Terms available to executives and professionals only; offer rescinded without notice.

MR. _____

STREET _____

CITY _____ STATE _____ ZIP CODE _____

☐ CHECK HERE IF YOU WISH TO PAY EXTRA FOR AIR SHIPMENT

☐ CHECK HERE FOR FREE DELIVERY, FREE EXTRAS, FASTER HANDLING!

If you enclose payment now, thus saving us considerable time and bookkeeping costs, we pay all regular shipping, handling and insurance costs. You get faster delivery. Also for prompt payment-with-order, you receive, FREE in addition, a $10.00 Combination pick-up-speaker unit for conference use; $10.00 shockproof case. 15-DAY TRIAL with immediate refund if not satisfied.

☐ TOTAL ENCLOSED $

☐ Charge my Diners' Club Account # _____

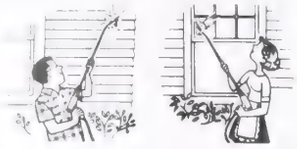
Signature _____

GIVES YOUR CAR PROFESSIONAL WASH 'n WAX . . .



NEW! 5-MINUTE

PRESSURE GUN



- JET-CLEANS EVERYTHING
- BOATS • SCREENS • WINDOWS
- SIDING • BLINDS

ONLY $6.95 postpaid

FREE: 8 oz. Sparkle Detergent *and* 4 oz. Spray Wax (for refills, when necessary use *any* detergent or spray wax).

Now you can clean *and wax* your car in 5 minutes flat—just like professional car wash *with pressure!* Ingenious new pressure gun attaches to your hose turns ordinary water into powerful jet cleaner, uses just a fraction of the water of the usual hosing! All you do is *dial* "detergent," "wax" or "clear rinse" press trigger—instant dazzle! Powerful spray action immediately dissolves oil, road grime, corrosive salts, leaves your car like new. Follow up with spray wax, and you've got a gleaming tiger! Convenient pistol-grip handle.

Satisfaction guaranteed. Prompt shipment. Send check or m.o.

HOBI INC DEPT. B-67 FLUSHING, NEW YORK 11352

Now loaf in 36 positions

EUROPE'S FAVORITE LEISURE LOUNGE NOW IN U.S.A.





Cloud-soft resilient plastic tubing floats you on a cushion of air! Multi-grip ratchet hinges lock securely in 3 dozen lazy postures. White/green plastic on rust-resistant steel frame. Folds flat for carrying. $19.95 delivered. No C.O.D. Edco Co. Tulip & Westmoreland Streets, Philadelphia, Pa. 19134

Genuine Old English Hand-Carved House Signs



Your personal Name Sign, hand carved by craftsmen in England, can be yours for as little as $3.00. The example above would cost $13.00 complete. Over 30 different designs to choose from.



Personalized Post Boxes too in prime English Oak. Also hand carved sundials.

Send today for FREE booklet showing all types of hand carving to

G. Smirthwaite & Sons
Mill Green, Hatfield, Herts, England.



INDOOR GARDEN TOOLS

A special set of tools scaled-down for use indoors. Spade rake and trowel to cultivate and transplant potted plants or work in window box garden. End more of those cumbersome outdoor tools. High service steel with sturdy, colorful plastic handle. About 10 inches long. Makes a delightful gift for home gardener. Buy several sets for friends.

only $1 3-pc. set

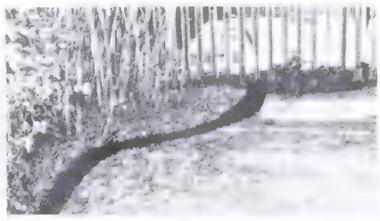
add 25¢ each for postage, handling. Write to your heart's content. Send check or money order to:

FOUNTAIN OF GIFTS
Dept. HB-67, P.O. Box 3954
Merchandise Mart Plaza
Chicago, Illinois 60654

Sensational new EDGING TAPE

ELIMINATES TRIMMING

where grass & weeds are not wanted



E-Z way to keep neat edges along beds and borders.

No more stooping, kneeling or hand-trimming. Just stretch E-Z EDGE along border of lawn, and water it thoroughly. Tape dissolves, leaving a 3-inch band that is grass-and-weed free for UP TO 3 YEARS! Use around flower beds and patios, along walks and curbs, next to fences and posts, between flagstones, around sprinkler heads. Amazing work-and-time saver costs only about 3¢ per ft.

NON TOXIC TO ANIMALS AND HUMANS

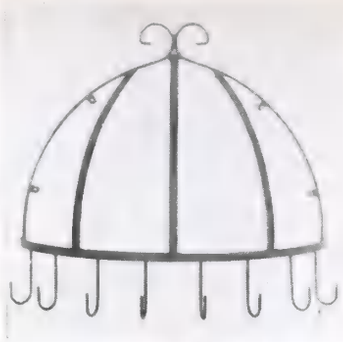
All shipments postpaid. Satisfaction guaranteed.

MAIL ORDERS FILLED PROMPTLY. Phone (516) LO 1-8035 and say "Charge it." Or, WRITE:

60 ft. pkg...	$1.98
300 ft. reel..	$7.98
1000 ft. reel.	$19.98

Max Schling Seedsmen
Dept. HB-6,
270 W. Merrick Rd., Valley Stream, N.Y. 11582
(Div. Barth-Spencer, Corp.)

Diners' & Amer. Expr. accts. also honored. Give No.



FRENCH GOURMET RACK. The kitchen cook and the boss of the barbecue needs hooks to hang pots, pans, and cooking utensils. This black wrought-iron holder, inspired by the old-time French meat hooks, is semi-circular in shape, mounts on patio or kitchen wall to save space. 19″ w., 15½″ h., it holds 8 items. $7.95, 69¢ post. Ann Isabel, 7840 Rugby St., HB6, Philadelphia, Penna. 19150.



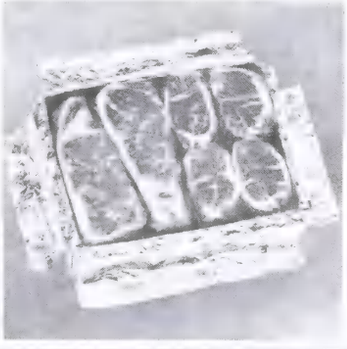
OPTICAL STAND is a royal roost for your specs while you snooze or switch from pair to pair. Just park your peepers in the soft fleece-lined leather case until you need them again. Order one for your night table, another for your husband's desk. Brown with natural-colored fleece or black with red. $5 plus 35¢ post. Sleepy Hollow Gifts, 3023 Crane Dr., HB67, Falls Church, Va. 22042.



NEEDLEPOINT COVERS worn chair seats and adds decorative mileage. Loomed by machine to look painstakingly handmade, the black background points up the muted colors of the lovely floral pattern. Each 19½″ square is backed by foam for lasting wear, wrinkle-free fit. Cut to any size. $2.98 ea.: 4, $10.98. Ppd. From Breck's, N71 Breck Bldg., Boston, Massachusetts 02210.



FRUITS OF THEIR LABOR. The exceedingly beautiful handcrafted work of Murano glassblowers is a fruited necklace. Luscious strawberries, apples and pears in their glowing natural colors are offset by delicate green glass leaves to dramatize a simple sheath. 19″ long and a lovely possession $3.50. Earrings $1.25. Ppd. American Trader, Dept. 583, Norwich, Vermont 05055.



STEAK SUPREME is famous-for-flavor Pfaelzer U.S. prime beef. Restaurateurs of renown demand them for discriminating clientele: gourmets greet them with gusto. Slow aging is the delicious secret! Duet Assortment, eight 6-oz. filet mignons, and four 12-oz. boneless strip steaks, #3100D, $34 ppd. Perfect arrival guar. Pfaelzer Bros., 1501 W. District, Dept. NEF, Chicago, Ill. 60632.



Pawleys Island Rope Hammock

Relaxation assured! Handcrafted for generations from selected cotton twill twine for cool comfort, with durable aged oak stretchers, wide enough to lie crosswise too. Metal rings. Built to last. 54″ × 82″, 13′ overall. $35.00

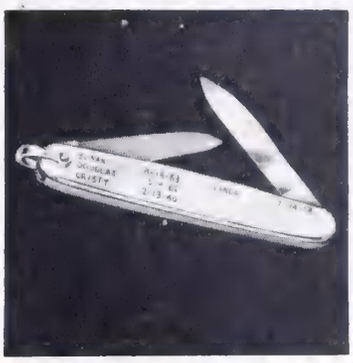
EXPRESS CHARGES COLLECT
Pa. Res. Add 5% Sales Tax • No C.O.D.'s

TAYLOR GIFTS
Dept. A, 226 W. Wayne Ave.
Wayne, Penna. 19087

PIN-UP GIRL. Her name is Kristin and Grand-dad thinks she's a dish! He's delighted with this reprint of her latest sitting. You, too, can have reprints made from any photo or negative (returned unharmed) in sizes to frame or sizes to carry. Choose two 8x10", five 5x7", or 25 wallet-size reprints plus free 5x7" enlargement, $1.25 ppd. Quality Values, HB6, New Rochelle, New York 10804.



GRANDFATHER KNIFE. After the roaring success of the Grandmother bracelet, now it's Gramp's turn. Sterling silver knife has space for engraving up to 16 first names, birthdates (specify) of his grandchildren. With sharp blade, nail file, #3603P, $4.98. 14k gold, #5768P, $25. Single name & date, 60¢; double name & date, $1 each. Ppd. Downs, Dept. 1106, Evanston, Illinois 60204.



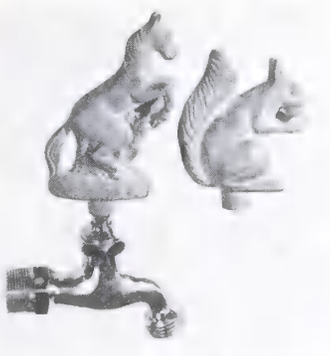
HUMMEL BLESSED EVENT is as instantly endearing as the rest of this famous line. It's a piece you will want, whether a Hummel collector or not, because it's touched with the sweet enchantment of childhood. From Germany, authentic M. I. Hummel, 5" high, $21.95 ppd. Gift catalog, 35¢. Order from Hildegarde Studios, 597 Farmington Avenue, HB6, Hartford, Conn. 06105.



SAFARI SKINS for a posh Park Avenue pad, a mountain retreat would fool Frank Buck! "Pelts" are calfskins tanned just like expensive furs to stay silky soft and clean. Leopard, tiger, zebra, jaguar or cheetah (specify) are simulated to look unbelievably real. Won't fade, shed; sueded non-skid back. Approx. 3½x2½', $24.95 ea. ppd. Safari Skins, Ltd., Box 4156, San Rafael, Cal. 94903.



A GOOD BET for your outdoor spigots is made of royal bronze metal with a soft, garden green antique finish. It turns an interesting functionary into an attractive accessory. Just remove the faucet fittings and attach a spirited horse or sprightly squirrel. Copied from European originals, horse 5" high *or* squirrel 3½", $4.95 each ppd. Patio Sales, Box 25, HB6, Highland Park, Illinois 60036.



GARDEN FROG LIGHT

Beautifully, harmoniously. Lights up flower beds, paths, garden steps or shrubbery—light reflects through the Frog's mouth. It is made of Stonetex and hand painted or cast aluminum.

Ornamental by day, charming at night. 8" high, 9½" long, 8½" wide, complete with 12 foot watertight cord. Pair make an excellent gift.

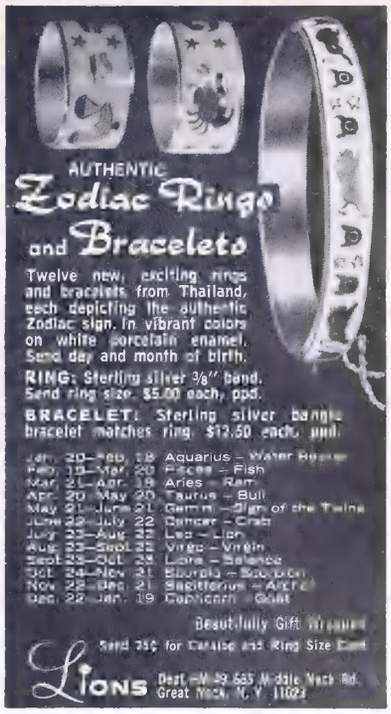
Stonetex $30.00 each

Cast Aluminum $40.00 each

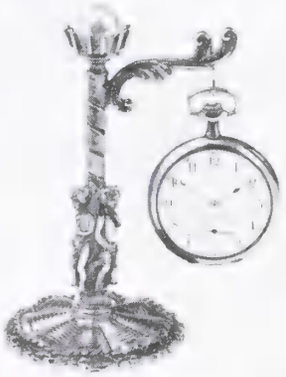
Dept. HB6 *express charges collect*

Ludlow STUDIOS, INC. EST. 1915 115 West 13th St., New York





ANTIQUE LAMP POST DISPLAYS YOUR PRIZED WATCH



Replica of an antique lamp post makes an unusual showpiece for displaying that treasured old pocket watch now gathering dust in a drawer. Lamp post of finely detailed golden brass is encircled by heavenly cherubs and has a lustrous pearl on top as the light. Solid brass hook supports watch to create a workable conversation piece. 4½" high.

$2.98 postpaid.

THE FERRY HOUSE Dept. B-67 Dobbs Ferry, N.Y. 10522



Genuine Steerhide

HUARACHES

for all the family

Real leather relaxes tired feet as nothing else can. Uppers are woven of supple leather thongs in never repeated patterns. Sturdy leather soles wear like a shoe. This is the original "air conditioned" sandal, the finest made. Natural beige only.

Send shoe size or foot outlines. We guarantee the fit. **IMMEDIATE DELIVERY POSTPAID $5.95 pr.** All sizes for men, women, children.

The OLD MEXICO SHOP
Patio I, SANTA FE, NEW MEXICO 87501

• MAIL ORDER EXCLUSIVE •

TALL OR BIG MEN



FAMOUS BRANDS GO KING-SIZE

ARROW SHIRTS
McGREGOR JACKETS
MANHATTAN SHIRTS

We specialize in large sizes exclusively! **McGREGOR®** Jackets, Shirts and Sweaters; **ARROW®** Perma-Iron Decton(™) Shirts; **MANHATTAN®** Man-Prest(™) Shirts; . . . all with bodies cut 4" longer, sleeves to 38". Also permanent-press and wash and wear slacks with longer inseams, higher rise; T-Shirts, Robes, Sleepwear, etc. . . . all proportioned for Tall and Big Men only. ***PLUS*** **80 SHOE STYLES, Sizes 10-18 AAA-EEE** Hush Puppies® DuPont CORFAM® Dress Shoes, Bates FLOATERS®, ACME boots and others. 100% Guaranteed. Sensible Prices. Fine Quality. Sold exclusively by mail order.



WRITE TODAY FOR FREE 72 PAGE COLOR CATALOG

America's Greatest Selection of Footwear and Apparel for Tall and Big Men.

Gentlemen:
Please rush your new 72 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name _____

Address _____

City _____ State _____ Zip _____

KING-SIZE INC.
5787 King-Size Bldg., Brockton, Mass.

Organize your personal papers at home with office-file efficiency and custom-crafted beauty!



(Above) Modern style. 2 file drawers

EXECUTIVE file-drawer table

Hand-made in our own workshop from seasoned woods. Holds years of files. ONLY **$31.05**

Who'd ever guess that this fine, handsomely crafted end table leads a double life? It looks like an elegant end table but it is also an ingenious aid for the "executive in residence." One file drawer (or two) slides open to receive a full bank of alphabetical files. Deep and long, it can accommodate years of files—correspondence, policies, and other important documents.

Drawers ride on non-stick nylon glides. Dovetailed for flush fit. Mounted with antiqued hardware. Every inch handmade in our North Carolina workshop, where craftsmanship is traditional and values old-fashioned.

Thousands of executives use it! Why buy an ordinary file cabinet when a double-duty Executive File-Drawer End Table serves you—at no extra expense? Use in your home for 30 days. **Satisfaction guaranteed,** or return for full purchase price refund. *Send check or money order. Shipped promply, express charges collect.*

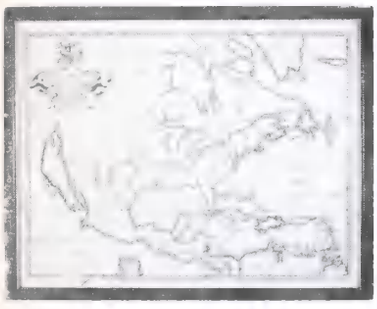
(Above) Colonial style 1 file and 2 single drawers

We ship Colonial style unless Modern is specified. All tables available with 2 or 3 drawers

Knotty Pine, *Unfinished* **$31.95**
Knotty Pine, *Finished* **33.95**
Tupelo wood, *Unfinished* **36.95**
Tupelo wood, *Finished in Maple, Walnut or Mahogany* **38.95**

SPECIFY
#FDT—1 (1 File and 2 Single Drawers)
#FDT—2 (2 File Drawers)
Letter size: 16½" w. x 22½" d. x 28" h.
Legal size: 18½" w. x 22½" d. x 28" h.
Add $3.00 for Legal Size

Jeff Elliot Craftsmen
Dept. B-67, Statesville, N. C. 28677



4 Antique Maps

Authentic reproductions of world maps of yesteryear. Printed from deep etched plates and lithographed in full color on hand finished vellum. True museum pieces for home or office (without frames)

SET OF 4 **$4.95** 2 SETS **$9.50**

Please Add 35¢ Postage

1. **EARLY NORTH AMERICA** (illus.), 1690. Here California is shown as an island! America's founding Missions are marked with church symbols. An exciting Map decorated with Gloucester's Coat of Arms. Size: 17 x 19'.
2. **THE AMERICAS**, 21 x 25 inches. A decorative scholarly Map, dated 1739. Designed by G. Delisle, Royal Cartographer for Louis XV.
3. **THE WORLD**—Typical French flowered Cartouche, 1742. 12 x 18 inches—very interesting.
4. **ORIGINAL 13 STATES**, 1783. Drawn "according to the Versailles Articles of Peace." Shows U.S.A. fishing rights—13 star Flag. 20 x 20".

MONEY BACK GUARANTEE

Ann Isabel Dept. HB67, 7840 Rugby St., Philadelphia, Penna. 19150



Maple Leaf Sconces

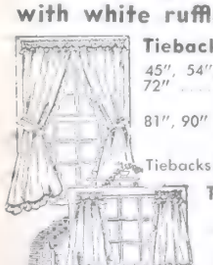
PAIR **$5.95** POSTPAID

Beautify living room, dining room, hall or bedroom with our all new maple leaf and flower wall candelabra. They're made of wrought iron and elegantly finished in antique white & gold or antique black & gold. Please specify. Unbelievably fine detail in each leaf and blossom. Each piece is 16" tall, 10" wide. Candles not included.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB667, Plymouth Meeting, Pa. 19462

CURTAIN CHARM with white ruffled muslin



Tieback
45", 54", 63", 72" ..... **5.50** pair
81", 90" ..... **6.00** pair
Tiebacks 74" wide per pr.

Tier
20", 25", 30", 36", 40" long... pair **4.00**
2 pairs to window... **8.00**
Tiers 74" wide per pr.
Matching Valance 11" x 74"... **2.00**

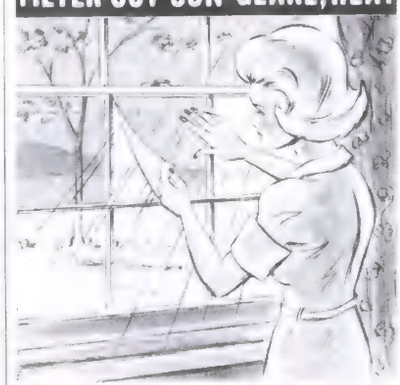
ALL PRICES POSTPAID

For years, clever New England housewives have made these charming BLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity and handmade look. Practical, long-wearing, these unusually attractive curtains of bleached, pre-shrunk muslin retain their crisp appearance with a minimum of care. Also available in unbleached muslin.

Satisfaction guaranteed. Send check or money order; no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin, as well as curtains in burlap, floral prints, calico ruffles, or sundy. Ornaments and bedspread fringe.

COUNTRY CURTAINS
Dept. 72, Stockbridge, Mass.

FILTER OUT SUN GLARE, HEAT



New! Green tint anti-glare shield cuts heat and glare 50%. Reduces fading of drapes, rugs, upholstery. Ideal for windows in homes, offices, boats, automobiles. Clings tight to glass without adhesives. Re-useable. Guaranteed.

Roll of 3 yds. 18" wide $2.49
6 yds. $4.49. Postpaid

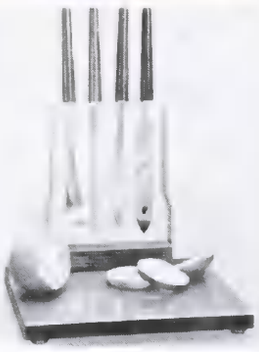
LITTLE FALLS IMPORT Co.,
Little Falls, N. J.



SLEEP, BABY, SLEEP cool and comfortable, safe and sound on the Plakie Safe-Nap. Two foam-filled bumper cushions, trimmed with ribbons and lace in pink, blue, or maize, prevent baby's rolling off when placed on a bed. 21½" L., 27" w., cushions slip out for easy washing. With compact carrying case of clear plastic. $5.95 ppd. Things 'N Such, Box 45103, HB6, Chicago, Ill. 60645.



AMERICANA MATS. Table talk is bright when this quaint sampler pattern welcomes your family to informal meals. 11½x 17½" mats are ivory-colored plastic with predominately red or green print, non-skid cork back. Spots and crumbs whisk off with a damp cloth. From New England's Americana marketplace, set of 4, $4.95; 8, $8.95 ppd. Seth & Jed, HB-67, New Marlborough, Mass.



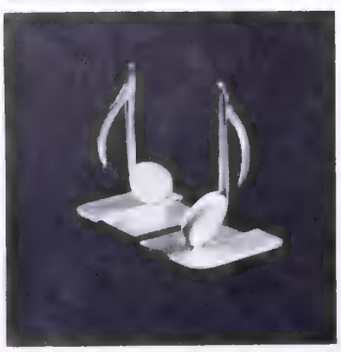
MEMBERS OF THE BAR bound to please the man who buys the liquor, mixes the drinks, are stainless steel tools with polished rosewood handles. 5-pieces include: mixing spoon, cheese knife, ice pick, combination beer and bottle opener, 5x7" stainless steel work area on rosewood base. Perfect for ushers in a wedding! $9.95 ppd. Free brochure. Sawdust Gallery, 133 E. 56th, N.Y.C. 10022.



BAMBOO BALLROOM CHAIR is one we think you'll love. Delightful for dining, perfect at a desk, it joins a party graciously. Wood, carved to look like bamboo, is elegantly finished in gold with caned seat. Imported from Spain, 36" high, 17½" seat height, $30 exp. chgs. coll. Catalog of imports, furniture-in-parts, 50¢. Door Store, 3140 M St., N.W., HB6, Washington, D.C. 20007.



HERE'S HOPING that your daughter's Hope Chest will be as snowily filled, as sturdy and as romantic as the one that Mr. & Mrs. Carl Forslund gave to each granddaughter on her thirteenth birthday. Built of solid cherry with buckwheat honey or dark cherry finish, handles, lock, key, 24" L., 15" w., 16¾" h., $39.95 ppd. Carl Forslund, 122 E. Fulton, Grand Rapids, Mich. 49502.



THE TUNE THAT ESCAPED

the song writers will never be written now, because two important and madly melodic eighth notes ran away to become book ends. And here they are, made of solid polished brass, standing 6½" high on a 4x4" base, $10.95 pr. In black satin finish $5.95 pr. Order from Tennessee Chromium Plating Co., 206 Louise Ave., North, HB6, Nashville, Tennessee 37203.

NEED DINING ROOM CHAIRS? Ephraim Marsh recommends this beautiful style for years of excellent service. Graceful reproduction of 18th century Queen Anne chair in solid cherry or mahogany with gold velvet foam-padded seat. 20x17x39" h.. $67.50 ea.; $129.50 pr.: 6, $375. Ship. coll. *Armchair also avail.* Catalog, 25¢. Ephraim Marsh, Box 266, Dept. 465, Concord, N.C. 28025.



ENCHANTED GARDEN. How could it help but be, with so lovely a Wishing Well fountain to cast its lovely spell. Hand-crafted by old world artisans of Pompei stone and finished in antique white, green, copper or bronze, statue stands 27" h., shell 26½"w., 56"h. overall. Price incl. statue, shell, pedestal, electric pump, $165 f.o.b. Chicago. Catalog 25¢. Tuscany Studio, 163 W. Ohio, B-67, Chicago 60610.



PICK UP THE PUB. It's totable even when loaded with potables. Tote food and beverages from kitchen to dining room. Carry cocktails to the pool or patio. Riviera patio caddy, in new, larger size, 13x29" high overall, has 3 sturdy shelves for glasses, napkins, bar tools, snacks, bottles. $14.95 exp. chgs. coll. Order from Elizabeth McCaffrey, B6, Northport, New York 11768.



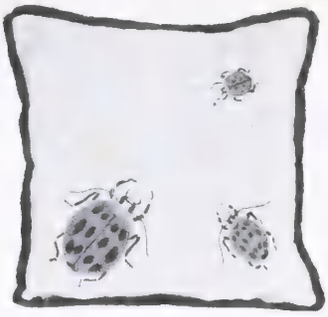
TROUSER RACK rolls in and out of closets on free wheeling casters. Space-saving rack holds trousers or slacks on non-slip hangers for easy, wrinkle-free selection. Crafted of select knotty pine in mellow honey tone pine or maple finish with spiraled rods, 27" h., 18" w., 13" d., $14.50. Kit form, $9.25. Add 50¢ post. west of Miss. Yield House, HB6, North Conway, New Hampshire 03860.



READY! AIM! FIRE! at the moving "break-away" target. Outdoor shooting range consists of trap house and table, spring-operated trap, and 25 plastic targets which re-assemble in seconds. Become a crackerjack marksman by the hunting season. All you need is your own B-B gun. $29.95 exp. chgs. coll. Taylor Gifts, 226 W. Wayne, Wayne, Penna. 19087.



Colorful Art Needlecraft Kits



LADYBUG PILLOW IN CREWEL

Colorful ladybugs in shades of red, gold and black form the design on this handsome new crewel pillow. Kit includes cream-colored linen for front and back of 14" x 14" pillow cover, finest crewel yarn, black fringe edging, easy-to-follow stitch chart and directions. Only **$5.95 plus 35c postage.**

VIOLETS IN NEEDLEPOINT

This charming needlepoint design is perfect for pillow, picture, handbag or tote bag. The design has already been carefully worked in finest tapestry yarn. You fill in the background in the color of your choice. Design is 6" x 6" on 15" x 15" canvas with 10 mesh per inch. Other designs available: Pansies, Daisies, Carnations, Iris, Roses, Lilies, Tulips, Daffodils—only **$5.95 each plus 35c postage.** Add **$2.95** for ivory or white background yarn (please specify color choice).



Send 10¢ for Art Needlework Catalog

the stitchery Dept. HB406 Wellesley, Mass. 02181

THRILLING 50-FOOT MONORAIL RIDE

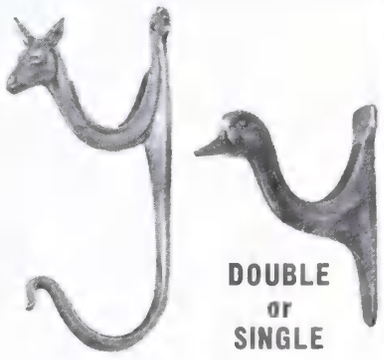


$7.95 plus $1 pstg & hdlg.

Here is a thrilling, new space age ride that holds up to 150 lbs. and is safety engineered to build sturdy young bodies. Propelled by weight of rider this space trolley zooms 50 feet along suspended monorail of heavy gauge, plated steel. Easily attached between 2 trees or posts. Rust resistant ball bearing pulleys, couplings and all hardware included. Only **$7.95 plus $1 pstg.** De Luxe Model with all-weather housing, 1200 lb. cable, **$13.95 plus $1.50 pstg.**

discoveries unlimited

Dept. HB406B Wellesley, Mass. 02181



DOUBLE or SINGLE

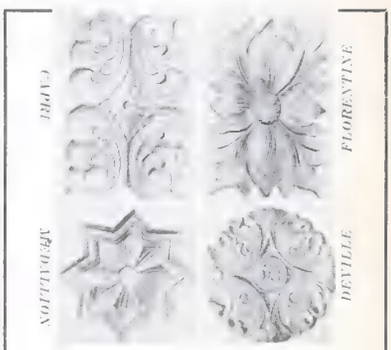
Gun Rack

This handsome rack for Dad's guns is now available in double (shown left) or single (shown right). Mom uses them in the bathroom for guest towels and they make the best looking hat rack you ever saw. Single are 6½" x 4½", double 9½" H. Packed one pair in a gift box. Swedish iron finish. Specify Deer or Duck design. Single or Double.

SINGLE: $5.95 Pair, 2 Pair $11.50
DOUBLE: $7.75 Pair, 2 Pair $14.95

PLEASE ADD 65c POSTAGE
Pa. Residents Add 5% Sales Tax
SEND 10c FOR GIFT CATALOG

Clymer's of Bucks County
Dept. HB67, Point Pleasant, Penna. 18950



DOOR DECOR!



Hand-carved luan mahogany designs you simply plant on doors for a fabulously decorative, custom look . . . at your front door, on kitchen or bathroom cabinets, as inspired wall decor. Apply with nails or fixative; let them decorate in their own natural grained mahogany color . . . paint or stain them if you wish.

top: Capri or Florentine designs $4.00
7"x11"x⅜" thick (two $7.85)

bottom: Smaller Medallion or Deville designs, 5⅜" sq., ½" thick $2.00 (two $3.85)

all postpaid *free catalog*

CREATIVE HOUSE
221 W. 9th ▪ Dept. hb67 ▪ Kansas City, Mo. 64105

HECHO EN MÉXICO

SEED NECKLACE

Unusual necklace of interesting seeds hand pierced and strung in artistic patterns. Color tones of brown and beige. Similar but individual. Approx. 26" long. Look seedy—and smart! $2.65 postpaid. Calif. add 4%. Money-back guarantee. Send 10c for Mexican handcrafts catalog.



THE *Cirrus* COMPANY
Box 4203 SANTA BARBARA, CALIF. 93103

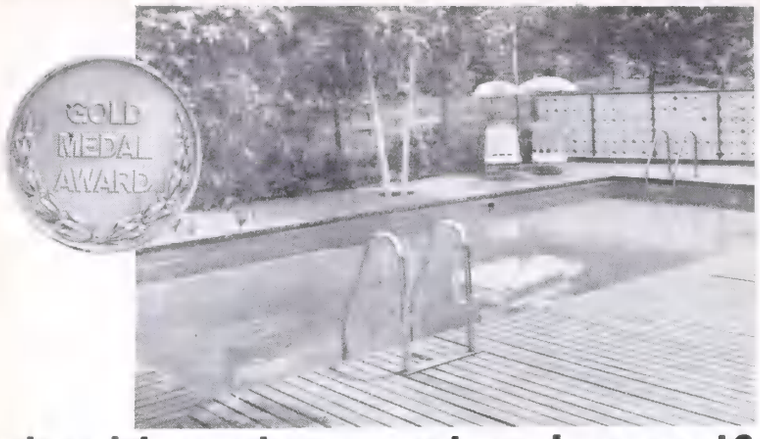
Reversible DECORATOR FIREPLACE FAN

Attractively designed fan is reversible—lovely antique white on one side; the other side is heavy gold foil. Center ornament is polished brass, steel reinforced. Can be used with or without andirons as a charming decorative touch when the fireplace is not used. Folds for storage. 20" high, 40" wide.

Order No. 2097.....$5.98 ppd.
Write for FREE catalog of unusual items.
Please, your zip code is required.



Downs DEPT. 1106-A EVANSTON, ILL. 60204



should you buy a swimming pool?

NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS. Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966—the Spartan Pool that costs less than a compact car. Write for free Spartan Pool Handbook.

Spartan® pools Dept. HB-67, S. Kearny, N.J.



AQUA CHAISE

Sensational New Swim Fun

Now everyone, young and old, can splash, lounge or paddle for hours without fatigue. It's great, and relaxing as an easy chair. Buoyant arms support you, seat strap lets you sit or lie flat on decorated shell-like back, 20 by 30". Sturdy yet soft and compact, you have complete freedom of motion. Helps keep hair dry. Great for riding the waves at the beach. Use for picnics, sunbathing, bed back rest. Easy to inflate. An ideal summer time gift. Buy several and have a "splash party." $6.98. We pay postage and ship in 6 hours. Send check or M.O.

MONEY BACK GUARANTEE

BETTER SLEEP Box HR | New Providence, New Jersey 07974

THE AH MEN LOOK

Lo-rise boxer swimsuit in eye-catching, multi-colored, floral print, nylon-tricot, fully lined, fast drying, S-M-L-XL $6.95

FOR UNDER SWIMWEAR

(a) foam rubber swim cup, one size in black or white $2.00 with elastic strings $2.50
(b) nylon-tricot bikini brief in black or white, S-M-L-XL $3.00



Send 25c for new Summer Catalog featuring Miss Barbara Nichols

Add 50c postage No C.O.D

AH MEN Dept. H B 8933 Santa Monica Blvd. W. Hollywood 69, Calif.

Shop for Men



Send today for colorful ideas on how you can transform walks, driveways, pool decks, patios, tennis or badminton courts with Permanent Concrete Stain by Kemiko. Easy to apply. Won't peel, crack or chip. Choice of architects since 1930. Clip and mail coupon for free color brochure.

KEMIKO, INC., DEPT. B67
918 North Western Avenue
Hollywood, Calif. 90029

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Pool Fun!



INFLATABLE WATER BASKETBALL SET



Lots of fun in the pool indoors or out. Both the basket frame and ball inflate quickly and float on water; deflate easily to carry in a small bag. Standard size ball, 10" diameter. Youngsters of all ages will enjoy water basketball at unbelievably small cost. Get a pair for both ends of the pool with an extra ball for practice.

Two Sets Complete for $5.79

Please Add 45c Shipping Charges in U.S.

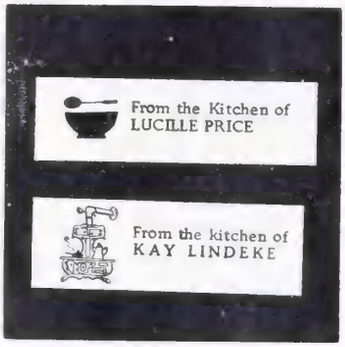
Send for free gift catalog • Money-back Guarantee

KENTS GIFTS 1216J Atlantic Avenue Atlantic City, N.J. 08401

Visit our KENTS RESTAURANTS in Atlantic City
Hosts to over 60 Millions Since 1903



FAMILY NAME, motto, and coat of arms are hand-painted on embossed copper on polished mahogany shield. Over 300,000 names (American, English, etc.) are available. 8x5½", $14.95; 10x7", $18.00; 14x10", $27.00. Or hand-painted in color on goatskin parchment, in black frame, 10x7", $15.00; 14x10", $18.00. 5-week del. Ppd. "1776" House, 260 Massachusetts Ave., HB6, Boston 02115.



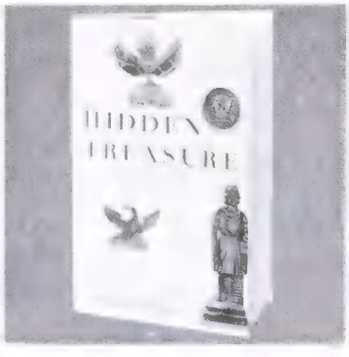
KITCHEN LABELS identify your own homemade pickles, preserves, prize pie for a gala box social, a block-busting party. Printed in black on white gummed paper, each is lettered with "From the kitchen of" and your name. Labels with gilt edge, in mixing bowl or stove design, 500 in 2¼" plastic box, $2. On gold paper, 250 for $2. Via air, add 16¢. Bruce Bolind, HB6, Boulder, Colo.80302.



WICKER WONDERS. How do you like the sound of gaily colored slipcovers for your ordinary flower pots? They transform ugly clay pots into effectively beautiful accessories in a room, make lovely backdrops for your pretty blooms. Handwoven wicker in assorted colors with metal liners, set of 4, 5" high, $3.98. 7¼" high, $4.98. Add 35¢ post. per order. Foster House, Dept. 206, Peoria, Ill. 61601.



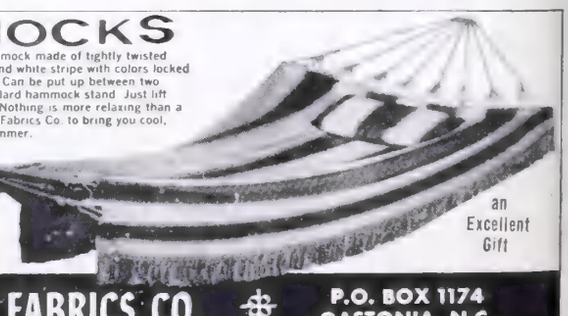
A GOLDEN SUNFLOWER will hold everything from a chignoned femme's hair pins to soap buds in the powder room. And it's a glamorous ash tray for a lady's boudoir table. Cast in metal with life-like detail, the pretty full-blown flower has an antique golden finish. $1.25 each ppd. Lillian Vernon, 560 S. 3rd Avenue, HB6, Mt. Vernon, New York 10550.



HIDDEN TREASURE is found in nooks, crannies, unexpected places. An old book in your library, a musty desk from the attic could be worth hundreds. This exciting book describes, lists values of antiques from $10 to $100,000. Illus. chapters cover furniture, glass, silver, paintings, buttons, paperweights, coins, etc. $4.95 ppd. American Institute of Antiques, 550 Fifth, HBF-1, N.Y.C. 10036.

HAMMOCKS

Cool, relaxing open-weave hammock made of tightly twisted cotton yarns; beautiful green and white stripe with colors locked in for sun and rain resistance. Can be put up between two trees, posts, porch or fits standard hammock stand. Just lift off the hooks to take indoors. Nothing is more relaxing than a hammock, designed by Luxury Fabrics Co. to bring you cool, calm, peaceful comfort this summer.



$7.95 POSTPAID

Add $1.00 Denver West

an Excellent Gift

LUXURY FABRICS CO. P.O. BOX 1174 GASTONIA, N.C.

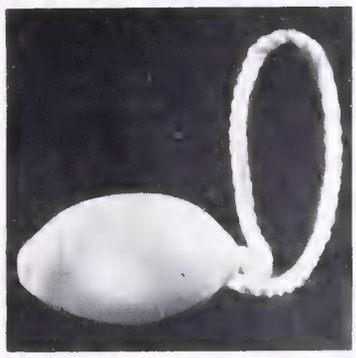
A LOVELY TIMEpiece for a fair lady's boudoir or bedside stand is an alarm clock set into a gilt case encrusted with genuine jade, the traditional symbol of love, happiness, and good fortune. Hands and dots glow so she can tell time in the dark. $3\frac{5}{8}$x$3\frac{1}{4}$", $16.95 plus 65¢ postage. Order from Camalier & Buckley, 1141 Connecticut Avenue, HB6, Washington, D.C. 20036.



RING OF FLOWERS fashioned by Thai craftsmen who have a flair all their own. Here they've captured the first bright blossoms of spring to encircle the finger of the woman who's forever feminine, always chic. Colorfully hand-painted on white enamel over sterling, $5. On golden bronze, $3.50. Ppd. Send ring size. Lions, 665 Middle Neck Road, Dept. 77B, Great Neck, New York 11023.



A SHOWER BALL is an accommodating soaper-upper. It whips the exasperating chase a man always has with the soap that slithers out of his hand and onto the shower floor. This king-size, fragrant ball has a cord to keep it where *he* wants it. Naturally scented lemon or lime, $1.25 each. $6 for 5. Add 25¢ post. w. of Rockies. Carolina Soap & Candle Makers, HB6, Southern Pines, N.C. 28387.



BE CRAZY LIKE A FOX and give this handsome paperweight to your favorite grad, your dynamo dad. The desk is his natural habitat where he'll doze on the job of holding down a batch of bills, pile of papers, exam notes. Captured in metal and finished in antique brass or silver, $3\frac{1}{8}$" long. $3.95 plus 45¢ post. Order from Postamatic Co., HB667, Lafayette Hill, Pennsylvania 19444.



PAUL REVERE TANKARD. Silver says congratulations to the bride and groom, thanks for a lovely weekend to the host and hostess, good luck to a June graduate. Tankard in fine-quality Webster Wilcox silverplate by International Silver has a domed cover. $30 ppd. Engraved initials for a distinctive touch are extra. B. Altman, Silver Dept., Fifth Ave., HB6, New York, N.Y. 10016.



MONEY *for you... your organization*



Christmas Cards by *Peerless*

Sell exclusive, fine quality Personal Christmas Cards. The variety of design and the range of price will please the most discriminating buyers. Outstanding selections for individual, professional and business use. Also Popular Priced Personal Christmas Cards, fine Personal Stationery and Holiday Gift items.

Write Today!

There is no better or easier way to earn extra money

PEERLESS GREETINGS
161 West Huron Street, Dept. B, Chicago, Ill. 60610

Name _____

Address _____

City _____ State _____ Zip _____



Send For Samples at Once — Season Now in Full Swing!

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

$10.95 ppd.

2 for $21.00 ppd.

Write for FREE catalog of gifts.

Holiday Gifts Dept. 206-A
7953 Raritan St., Denver, Colorado 80221

Craftsmen in Charm



The "Southerner"

Fashioned to give the traditionally warm welcome of a gracious home; rich in comfort, elegance and beauty. H. 33½", W. 29", D. 30". Seat H. 17". Native hardwood in Mahogany, Fruitwood, or Antique White finish. Foam seat and back. Upholstered in spot-shed velvet in your choice of twenty-four decorator colors (samples on request). $64.00 each; $124.00 pair. Ship Wt. 40 lbs. Express Charges Collect. No C.O.D. Send 50¢ for Catalogue and swatches.

Satisfaction Guaranteed

HUNT GALLERIES, INC.
2920 North Center St., HB6, Hickory, N. C.

Craftsmen in Charm

Add new beauty to your book-shelf with this beguiling pair! Or display them as individual figures! They're world-famous "HUMMEL" originals, sought after by collectors everywhere. **"HUMMEL" BOOKENDS, "BOOKWORMS,"** 5½", **$26.50. Famous "Hummel" Calendar** for 1967 (8¼" x 11½") with 13 color photos of "Hummel" figurines suitable for framing, **$1.75** . . . **Illustrated "Hummel" Catalog**, latest edition, includes 'Story of "Hummel" Figures,' **$1.00** . . . Our own **"Hummel" Collector's Log**: unique booklet enables you to keep personal record of each of your "Hummel" figurines, **$1.25** . . . All ppd. Send **25¢** for illustrated catalog of our many gifts of distinction.

N.J. residents add 3% sales tax

LIBERTY GIFTS
Dept. HB-67, 2324 Liberty St.
Trenton, N. J. 08629

'One of the World's Largest "Hummel" Retailers!'

"BOOKWORMS" . . .
"HUMMEL" BOOKENDS

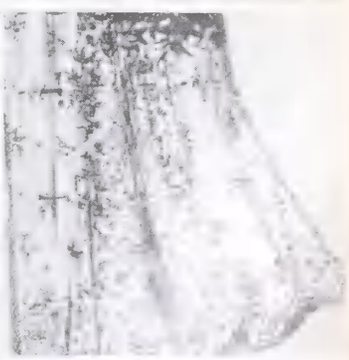


IMPORTED SWISS TAMBOUR

Muslin 100% Cotton Embroidered. White on White 86" to the pair. Unhemmed top 63" long $14.95 pr., 72" $15.95, 81" $16.95, 90" $17.95, 99" $18.95, 108" $19.95 pr. Valance $3.95 ea. Elegance and beauty for your home. Swatch 30¢ 44 page Catalog 35¢

Satisfaction Guaranteed

HILDEGARDE'S 15B
597 Farmington Ave., Hartford, Conn. 06105



a most delightful pet

As a child's pet . . . for your own amusement . . . or just for instance . . . we can suggest nothing more suitable than a miniature donkey to ride — to drive — or simply to love. The supply of these little animals is limited.



WRITE TODAY

. . . for information about this rare and delightful animal.

MINIATURE DONKEY REGISTRY© OF THE UNITED STATES

1108 Jackson Street ▪ Dept. HB-6 • Omaha, Nebraska 68102



If Your Child is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. K-41, Wilmette, Illinois.**



Personalized **MY OWN CRAYONS**

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" x 5".

$3.75 ppd. No C.O.D.'s please

Gotham Gifts

67-85 Exeter St., Dept. H-67, Forest Hills, N.Y. 11375



The Brat Doll

—the Ultimate in Impertinence!

Simply squeeze one of these "lovable" little dolls and he'll show you, and the whole world, what it's all about. A bright red-head in a blue gingham dress, the girl stands 7" tall in her bare feet. Also 7" tall, the boy has black hair and wears green coveralls. Perfect for gifts but be sure to keep one for yourself! Specify boy or girl.

$1.50 ea. Boy or Girl
4 for $5.75

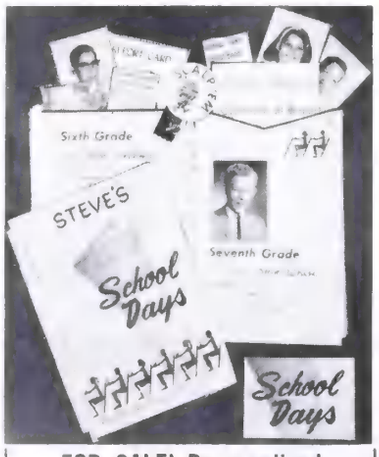
FREE with order, 52 page catalog of unusual Early American items. Catalog alone 50¢

Over 750,000 shoppers visit our store each year

Rowe-Manse House of Gifts

COUNTRY CORNER

1053-B Bloomfield Ave., Clifton, N.J. 07012



FOR SALE! Personalized SCHOOL DAYS RECORD BOOK

File all keepsakes from kindergarten thru high school in one sturdy covered spiral book. Thirteen file envelopes hold report cards, health records, photos, vital information. Sturdily bound for long wear. Only $1 ppd., 2 for $1.50, personalized $1 ppd., 2 for $1.90 ppd.

Send check or money order.

CRESCENT HOUSE 135 Central Pk. Rd., HB6 Plainview, L.I. N.Y. 11803



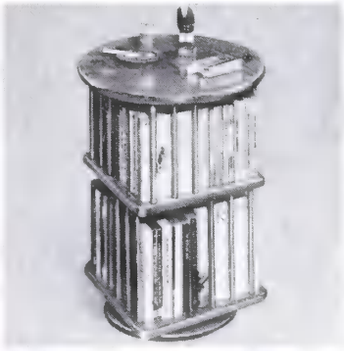
REST YOUR HEART with this automatic electric stairway elevator that can be installed in your home or apartment in 2 hours without marks or scratches. No wiring, plugs in like a radio—costs 8¢ a week to operate. Stairway is free for all normal use. Serves as a handy dumbwaiter. Automatic safety devices. Free literature. American Stair-Glide Corp., 1817 Baltimore, Kansas City, Mo. 64108.



EARLY AMERICAN your favorite period? The search for the perfect curtains to blend with your decor is at an end! What could frame your windows with more charm than tie-backs of top-quality unbleached muslin trimmed with 2" knotted fringe? 80" wide per pr., they are washable. 45, 54, 63, 72" long, $8 pr.: 81, 90" long, $9.50 pr. Ppd. Country Curtains, HB6, Stockbridge, Mass. 01262.



SPACE PROBLEMS caused by out-of-season blankets, clothing, sports equipment, toys are handsomely solved with this sturdy fibreboard storage chest. Made to look like walnut-grained wood, it has Early American scalloped edging in front, brass-colored carrying handles. A roomy 26x14x14", it's easy to assemble. $3.98 ppd. Walter Drake, HB-70 Drake Bldg., Colo. Springs, Colo. 80901.



PAPERBACK SUSAN accommodates those handy little books that enable you to build a library at a pin-money price. Table fits perfectly by chair or sofa, swivels for easy selection when you're in the reading mood. Polished honey tone pine or lovely maple finish. 20" high, 16" diameter, $20.75. In easy kit form, $13.50. Add 75¢ w. of Miss. Yield House, HB6, No. Conway, New Hampshire 03860.



ARE YOU VICTORIAN in taste? Do you love the richness of imported Italian marble? The gentle lustre of solid Honduras mahogany? The hand-carved details of an almost forgotten elegance? Send $1 for this colorful Victorian catalog of romantic sofas, chairs, tables, bedroom furniture. Swatches included. Jones Brothers, Box 586, HB6, Smithfield, North Carolina 27577.

SHEDDING IS NO LONGER A PROBLEM WITH THE NEW ANIMAL GROOMER IT IS SO EASY



A vacuum comb device to be attached to your vacuum cleaner like an ordinary attachment. Only a couple of minutes and your pet will keep a healthy and glossy coat and eliminate the necessity of frequent bathings. The job will be done without mess, so perfectly you can groom right in your living room. "ANIMAL GROOMER" will swallow loose hair and dust. Fits all Vacuum Cleaners.

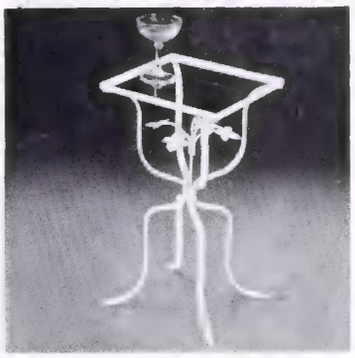
Price $3.50 Postpaid. Send Check or Money Order.

ANIMAL GROOMER CORP., Box 539, Sag Harbor, N.Y. 11963

POOLSIDE EQUIPMENT. Pop will tone up his muscles. Mom slim down her waist. Trimcycle guides you in the motions of swimming, rowing, etc. Deluxe model (2-speed motor), $269.95: Standard, $199.95. Nusauna Steam Bath gives 3-5 20-minute baths on one filling. Deluxe, $289.50: Standard, $249.50. f.o.b. All use 115V, AC outlet. Battle Creek Equip. Co., HB6, Battle Creek, Mich. 49016.



THE CAPRI TABLE is a symbol of summer hospitality. And with such an agreeable price tab, you'll want several for poolside, chairside, or the patio for frosty drinks and ash trays. White, brushed gold, black or green antique (specify) wrought iron with lovely leaf design, 18" high, 10x 10" glass top. $6.95 plus $1 post. Henry R. Smith Studio, 39 Crestline Rd., HB6, Wayne, Pa. 19087.



TREE OF LIFE is imbued with the romance and artistry of India. Hand-blocked bed spread comes in a garden of colors on natural background. Take advantage of the wonderful sizes to dress a dining room table, make matching draperies for your summer house bedrooms. Of washable cotton, 72 x108" $4.95, 90x108" $5.95. Ppd. Artisan Galleries, 2100 N. Haskell, HB6, Dallas, Texas 75204.



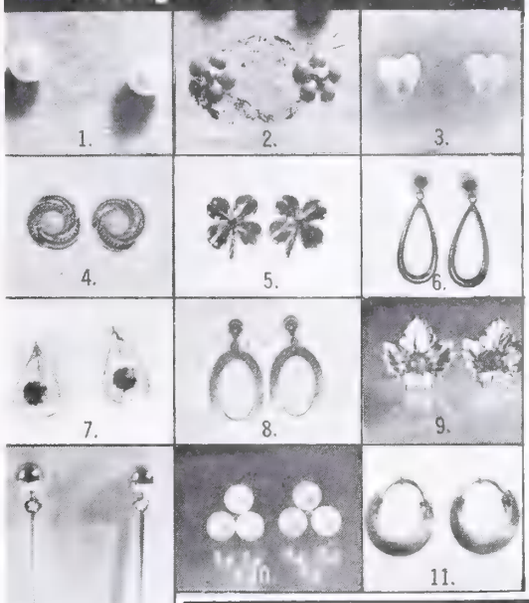
TODAY'S CHILDREN should have a link with the past. And here it is—the turn-of-the-century, bentwood high chair. Expert craftsmen hand-rubbed it to a rich walnut tone, added a hand-caned reed back and seat. Looks like an heirloom! Height perfect for family dining, tray lifts up. 39" h., 18" w., 32" d., $25 shpg. chgs. coll. Order from Jenifer House, HB67, Great Barrington, Mass. 01230.



THE HOME OFFICE is a dandy for ad men, free-lance writers, and salesmen. They can pound a standard typewriter on this convertible end table with pop-out work surface, drawers, lamp roost. $28\frac{3}{4}$x$21\frac{3}{4}$x27" high, #350, cherry in fruitwood finish, $189.95: antiqued white & gold finish, $219.95 f.o.b. Matching file. Free catalog. Little Home Office, 1576 Fisk S.E., HB6, Grand Rapids, Mich. 49506.



Join the Earring-of-the-Month Club



FREE

14K GOLD pierced *EARRINGS!*

Join the Earring of the Month Club. Our own quality designs . . . Here's all you do . . .

- Buy first pair—receive any $5.00 pair of your choice FREE! Purchase at least two more pair within 12 months.
- Thereafter, each purchase of 3 pairs of earrings, gives you another FREE $5.00 pair of your choice. You'll have a full 12 months to buy your 3 pair.

Periodically, you will receive bulletins showing our newest designs — you will participate in Bonus offers and many exciting extras — only offered to our members. FILL IN COUPON BELOW (please print clearly) GET YOUR FIRST PAIR FREE WITH YOUR FIRST PURCHASE!

10 DAY MONEY BACK GUARANTEE!

EARRING OF THE MONTH CLUB HB-6
P. O. Box 314, Cranford, N. J. 07016

Gentlemen:
Please send me selection and FREE $5. pair checked below. I promise to purchase 2 more pair within next 12 months. I have enclosed $.....plus 25c handling. (no C.O.D.s please)

NAME .....
ADDRESS .....
CITY .....STATE .....ZIP .....

☐ 1. $5.00 ☐ 2. $5.00 ☐ 3. $5.00 ☐ 4. $5.00 ☐ 5. $5.00
☐ 6. $6.50 ☐ 7. $7.00 ☐ 8. $7.00 ☐ 9. $7.50 ☐ 10. $8.00
☐ 11. $8.50 ☐ 12. $8.75 ☐ 13. $10.00

the flattering, flowing LIMUU with "inner magic" shaping

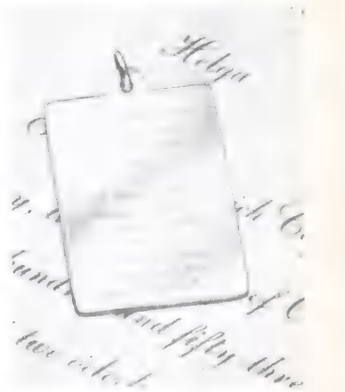


Silky polished cotton with sweeping back and figure molded front midriff. Authentic Hawaiian florals, in Blues, Gold, Red or Purple. Sizes XS,S,M,L. Sensational whenever or wherever you wear it!

$19.95 Plus 50c postage

Satisfaction or COD's Refunded

OLD PUEBLO TRADERS
Box 6305—BFL-Tucson, Ariz. 85716



WEDDING INVITATION Charm

is the nicest kind of memento. Invitation or announcement is photographed, then etched into metal. Sterling silver or 14K gold charm is ¾" x 1⅛", will be kept forever. Graduation invitation, birth announcement can also be used. A token of love for the bride, or new mother. Send original with order and it will be returned to you.

STERLING SILVER $10.00 PPD.
14K GOLD $30.00 PPD.

Pa. Res. Add 5% Sales Tax • Sorry No COD's
SEND FOR FREE GIFT CATALOG

TAYLOR GIFTS Dept. A, 226 W. Wayne Ave., Wayne, Penna. 19087

CEDAR LOG CABIN & FORT
Kids Love 'em Both



FUN FORT
Made of split cedar logs, 5 x 6 x 5 ft. high. Will stand up in all weather. Includes blockhouse, firing platform, flagpole and swinging gate. Shipped in preassembled sections. Can be set up in minutes. All solid wood, no plastic. **$29.95**

ALL WOOD
Log cabin for junior cowboys or as a doll house for junior misses. Made of split cedar logs, it comes preassembled in six sections and can be put together in minutes. CAN ALSO BE USED AS UTILITY SHED AND CABANA. 4' x 5' on ground; 5½' high. **$24.95**
5' x 7' x 6½' high. $49.95
With shutters and door 59.95



All prices F.O.B. Camden, N.J.
New York State residents add 2% Sales Tax

Over 173,000 cabins and forts shipped throughout the 50 states. The gift that lasts for years—all solid wood—no plastic.
Satisfaction Guaranteed

CEDAR PRODUCTS, Dept. HB6 Box 84, N. Baldwin, N. Y.



SET FOR SERVING CORN-ON-THE-COB ELEGANTLY!

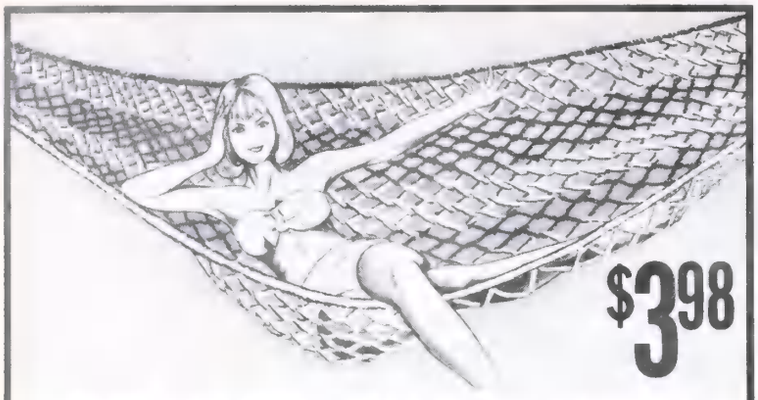
Corn is so appetizing in 9½" ceramic "cradles" with appealing corn motif! 3½" steel-tip spears prevent burnt fingers. Butter Warmer Set includes candle, stand, spout, tip bowl, brush.

#139 Butter Warmer Set . $1.00 ppd.
#145 Spear Set (set of 8) . $1.49 ppd.
#158 Dish Set (set of 4) . $2.49 ppd.
#385 All 3 Sets, only . . . . . $4.79 ppd.

If you live in these states, add sales tax: Penn., 5%; Mich., 4%; Mass., N.J., 3%; N.Y., Va. 2%.

Send check or money order.
Satisfaction Guaranteed or Money Refunded.

SPENCER GIFTS AT-75 Spencer Bldg., Atlantic City N.J. 08404



GIANT MEXICAN MARRIAGE HAMMOCK

$3.98

Will sleep 2 [illegible] seat 3 or 4 [illegible] and fill a corner of your garden with the brilliance of a tropical rainbow! The gayest multi-colored hemp in Mexico has been twisted and braided by hand into this big 127" long hammock. Handmade in Mexico, it's weatherproof with heavy woven rope ends. Easily fastened to shade trees or posts for cool summer siestas! Like sleeping on a cloud. Order #7751. $3.98 each plus 35¢ shipping charge.

Foster House
Dept. 206, Peoria, Illinois 61601
Please Include Your Zip Code

Write for **FREE** Gift Catalog



PIPING BOY

From the World's most extensive and distinguished collections of fountains, statuary and garden ornaments in lead, bronze and stone, displayed at Florentine Craftsmen Showrooms.

"PIPING BOY" in lead 31 inches high, 8x8 inch base. Piped for Fountain. $145.00 F.O.B. N.Y.C. (Express collect). 25¢ for catalogue 66 in coins or postage.

FLORENTINE CRAFTSMEN
650 First Ave. (37th St.), New York, N.Y. 10016
Phone LExington 2-3926

3-WAY FAUCET CONTROL



A DRINKING FOUNTAIN
New! Convenient! Sanitary, Germ Free
No Dirty Glasses

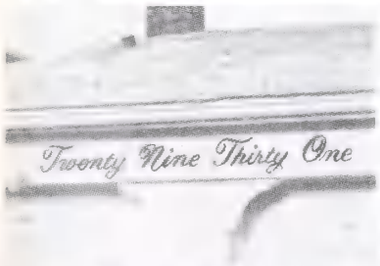
A RINSING FAN-SPRAY
For Dishes
Vegetable Wash
Hand Laundry

A NORMAL AERATED FLOW
Stops Splash
Controls Stream
Aerates Water

$2.98 ppd.

Now, a drinking fountain for every sink! 3-way faucet-fountain screws into any std. faucet with inside or outside threads without tools. Durable trouble free chrome plate aerator, high impact plastic flow shield.

Write for FREE 48-page CATALOG
Holiday Gifts Dept. 206-C
7953 Raritan St., Denver, Colo. 80221



SCRIPT NAME OR HOUSE NUMBERS

for elegant indentification

Enhance the beauty of your home and make it easier to find with stylish Spencerian Script Name or House Numbers! Custom crafted of durable, weatherproof, and color-fast material, they add a touch of elegance to house or garage. Each 8" high number or name (no matter how long a name) is pre-drilled complete with screws for easy installation. Script lettering in black or white. A dramatic decorating touch that is extremely practical.

One word	$5.00 ppd.
Two words	9.50 ppd.
Three words	13.50 ppd.
Four words (shown)	17.50 ppd.

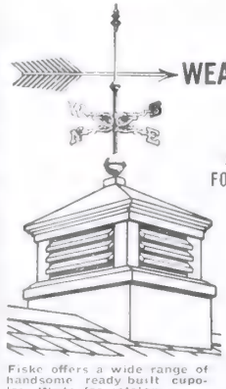
Send check or money order
Sorry, no C.O.D.'s

LANCASTERSHIRE, LTD.
Box 54, 7015 Park Avenue
Guttenberg, N.J. 07093

Fiske WEATHER VANES and Cupolas

Original Designs
AMERICA'S FINEST FOR OVER 100 YEARS

Established 1858



Fiske originals have topped homes for over 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

Fiske offers a wide range of handsome ready built cupolas. Write for catalog. Vane illustrated #131 ARROW, 24" long. Price $43.



#55 EAGLE WITH ARROW Full-bodied 20" wing spread. Price $99

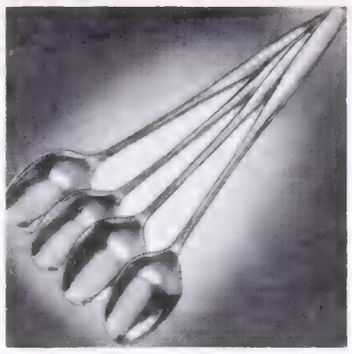


#200 ETHAN ALLEN Jr. HORSE 34 full bodied, 26" long. Price $91

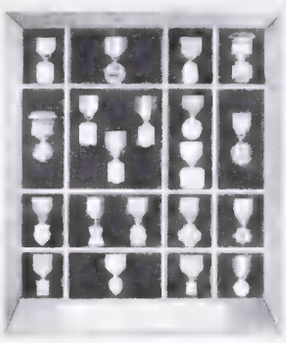
#332 ROOSTER. 34 full-bodied 13" high. Price $47.

Prices f.o.b., point of shipment

Write for complete Weather Vane and Cupola Catalog.
J. W. FISKE ARCHITECTURAL METALS, INC.
113 Pennsylvania Avenue • Paterson 3, New Jersey



CAUSE A STIR when you're spending a weekend in the country by bringing your hostess this elegant set of spoons with a glorious golden gleam. Sculptured in solid steel by International Silver Company and electro-plated in 24k gold, the design is distinguished, the uses multiple—iced tea, parfaits, ice cream sodas. Set of 4, $3 ppd. Golden Spoons, Box 156, Dept. D-2, Meriden, Conn. 06450.



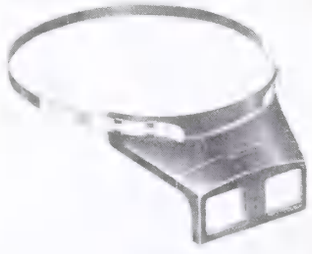
PICK A WINNER and award him this showcase for his sports or military medals. Glass front, walnut or maple frame, velvet background in black or any color. Adjustable space bars. Name engr. 5¢ a letter. Army, Navy, USAF, USMC insignia $2: 2, $3. 9x12" (1-7 medals), $11.95; 12x16" (3-20), $14.95; 17x20" (10-50), $19.95. Ppd. Award Maker, Box 6474, HB6, Surfside, Fla. 33154.



TRU-DRIVE. Golf game got you down? There is a way to hit long straight balls automatically every time. Aero-dynamic principles prevent the spin that causes aggravating hook or slice. No matter where the club connects, your ball heads into the wild blue yonder without changing its mind halfway there. 5 for $1.98, 25¢ post. Alexander Sales, 125 Marbledale, HB6, Tuckahoe, N.Y. 10707.



WALK OUT ON the town in Solby Bayes' Diana that coddles your feet in soft baby calf. In all black, filly brown, gray, or white; malt with chocolate stripes, bone with malt, or navy with wedgwood. Swing along on comfortable 1¼" wedge heels. Widths AAAA-EE. Sizes 2½-10, $17.95; 10½-12, $18.95. Add 50¢ post. per pair. Solby Bayes, 45 Winter Street, HB6, Boston, Mass. 02108.

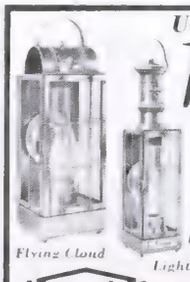


EASY ON THE EYES. It's foolish and fatiguing not to give your eyes a boost when you're doing close work. Get Magna-Fi and cut down on eye strain. Leaves hands free. Finest ground prismatic lenses swing up out of the way when not in use. 2½ diopter lenses, $7.95, 3 diopter avail. at $2.98 add'l. Mass. residents write for prices. Nel-King, 811 Wyandotte, HB67MF, Kansas City, Mo.

Unique...Handcrafted in Solid Copper & Brass

Windjammer LANTERNS

FOR INDOOR AND OUTDOOR USE



Inspired by the magnificent windjammer clipper ships...each lantern is handcrafted and bears a brass plate with the name of the vessel that inspired it. The ship's history comes along with each lantern... the ultimate in priceless heirloom gifts for you or the mariner in your life!

Flying Cloud

Flying Cloud: Inspired by the passenger salon lanterns of the most perfect clipper ship of them all! Hinged door for easy access to bulb. Antique brass or copper finish, in wall-bracket or table model. **$69.95** ppd.

Lightning: Inspired by the record-breaking stalwart of the China trade. Hammered amber glass gives a romantic, muted light. Hinged door for easy access to bulb. Antique brass or copper finish, and in wall-bracket or table model. **$49.95** ppd.

Lightning

Howal House 236 WOOD ROAD BRAINTREE, MASS. 02184 | SPECIFY FINISH AND MODEL DESIRED WHEN ORDERING NO C.O.D. please

INITIAL DOOR STOP. The latest in Lillian Vernon's line of decorative accessories for the home is a sturdy gold-plated initial fitted with a sure-hold foam cushioned underbase. No more slams to shatter the stillness of the night. Good for the sickroom, too! Florentine-finished, polished and lacquered, 4" high, $1.25 each ppd. Lillian Vernon, 560 S. Third, HB6, Mount Vernon, N.Y. 10550.



URGE TO MERGE but can't afford to splurge? The Kenya gem is the only known scientific jewel whose white radiance is more brilliant than a diamond. Expertly cut in 58 facets, its beauty lies in its prismatic fire. It looks so dazzlingly real, it would fool an expert. Rings for men and women from $50. Free illustrated booklet. Easy-payment plan. Kenya Gem Corp., HB6, Philadelphia, Pa. 19122.



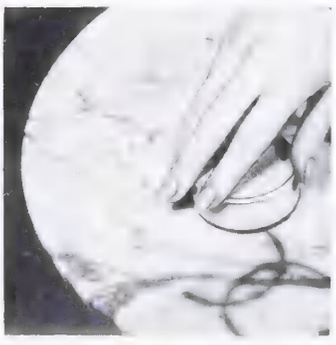
RUB HIS TUMMY each morning before breakfast, make a wish for the day, and the chances are that Ho-Toi, the Chinese god of happiness, will intercede for you in the land where dreams come true. White porcelain, imported from Hong Kong, he comes with or without boys. 10" high, $15 plus $2 post. 12" high, $25 plus $3 post. Oriental, Box 1809, GPO, HB67, New York, N.Y. 10001.



TAKE INVENTORY of your old silver and send damaged or worn flatware or hollow ware to these craftsmen and it will be magically rejuvenated. Each piece is covered by insurance while in their possession. Silverware, gold, brass, and chromium replated and repaired at reasonable cost. Free silver restoration booklet. Simmons Plating Works, 409 Whitehall, S.W., HB6, Atlanta, Georgia 30303.



MARGLO MARBLE KIT contains a generous supply of marble stain remover, polishing powder, applicator, 2-yr. supply of Marglo Marble Sealer Wax. Stains, rings, even discolorations on marble tops are thoroughly cleaned, repolished like new. $5.95 ppd. Two-year supply of Marble Sealer Wax only, $2.95 ppd. Marglo, Box 114, Dept. HB67, Niles, Illinois 60648.

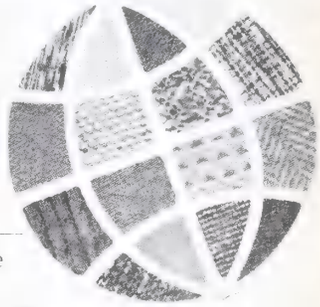


The most unique fabric service in the whole wide world

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

We offer hand woven cottons from Pakistan, pure silks from the Orient, the finest cottons from Switzerland, Austria and Italy... as well as many exclusive fabrics from America's finest mills! And all at Lowest in the Country Prices!

In addition, each purchase gets a Surprise Gift Bonus, Free!!



all this for only $2 a year

(over 400 swatches in all!)
Refunded if not Delighted.

Unconditional Money-Back Guarantee On All Purchases! No Time Limit!

FABRICS 'ROUND THE WORLD, Inc.
270 W. 38th St., New York, N.Y. 10018

☐ $2.00 enclosed for full year's membership

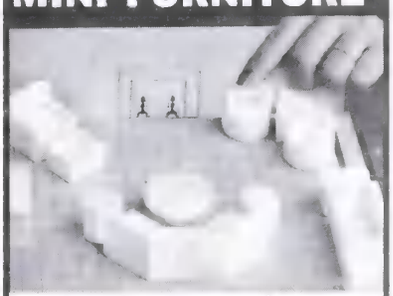
Name _____ HB67

Address _____

City _____ State _____ Zip _____

SORRY, NO FOREIGN OR CANADA

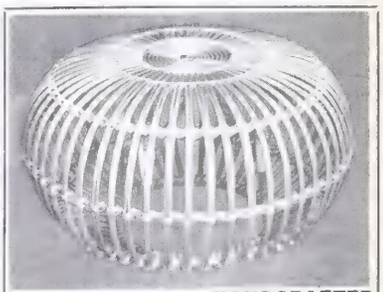
MINI FURNITURE™

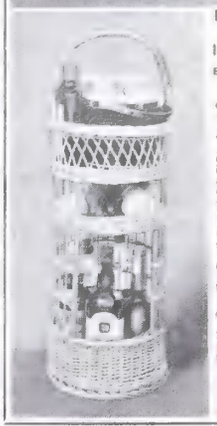


makes it easy to be your own Interior Decorator

Avoid costly decorating mistakes. Create miniature settings for every room in your house before spending a cent for a piece of furniture, a yard of fabric, a roll of wallpaper, or a bucket of paint. Think how much you can save if you really plan before you buy. Over 150 different furniture combinations for every room. Sofas, chairs, sectionals, tables, chests, beds, piano, fireplace, etc. Decorate furniture pieces, walls, with actual fabric and paint samples. Includes **3-D miniature furniture of solid styrene. Graph Board, Walls, Windows, Doors,** all to exact ½" Scale. Design and instruction book included. Created by professional decorator NSID. Guaranteed. No C.O.D. Only **$7.98** ppd.

Plan-It-Kit Dept. HB6, Box 429, Westport, Conn.





HANDCRAFTED WILLOW
Imported from Europe
Each item only **$9.95**
plus $1.00 postage

OTTOMAN — Handsome globe is marvelous for resting weary feet or impromptu seating. Natural blond color, reinforced for strength and varnished. 24" diameter, 14" high.
BAR CADDY—Portable bar compartmented to hold necessities firmly in place. Has three solid sturdy shelves for bottles, glasses, bar tools, fruits, etc. 11" diameter by 31" high.

SATISFACTION guaranteed or money refunded.
N.J. res. add 5% sales tax. Send 25¢ for NEW 1967 Catalog

Fran's
BASKET HOUSE
Dept. HB6
29 Calumet Ave
Rockaway, N.J. 07866

Elegantly Styled
CUPID WALL PLAQUES

Add the stylish Victorian touch to your rooms with these elegant Cupid Wall Plaques. Angelic gold-burnished bas relief cupid on black velvet is framed in off-white with antique golden scroll design. Adds a finishing touch to any room, any decor.

5½" x 6½" **$2.00** pr.

We pay postage. Sorry, no C.O.D.'s



7½" x 9" **$3.00** pr. 8¾" x 11¾" **$3.50** ea.

Da Vinci Imports, Dept. B-6, P.O. Box 101, Jerome Ave. Station, New York, 10468

Chinese Chippendale Corner Chair

WRITE FOR NEW CATALOG

A complete line of authentic Early American and 18th Century pieces. Send $1. (No stamps)

VISIT OUR SHOWROOMS in Durham

No restoration or collection is complete without one or more of the faithful copies of the 1740 original. Makes an unusual desk chair. Handmade of finest solid woods. Mahogany, $105. Cherry, $116. Walnut, $127. Covered with your fabric or needlepoint, ⅔ yd. required. Shipping charges collect. No C.O.D.'s.



Newcomb's Reproductions
3233 Hillsboro Rd. Durham, N. C.



OVER 1000 ACTIVE, INACTIVE and OBSOLETE STERLING PATTERNS

For Immediate Delivery

Most of the illustrated and 1000 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

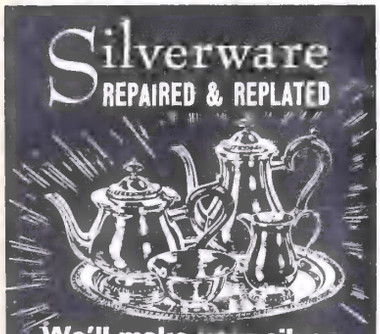
We specialize in buying for cash your diamonds, silver, jewelry

Julius Goodman & Son

Memphis Jewelers Since 1862

113 MADISON AVE.
MEMPHIS, TENN.

Silverware REPAIRED & REPLATED



We'll make your silver look brand-new again!

Send precious silver to us, as thousands do from all over America. We plate with pure silver; repair flawlessly, when needed. We also do Gold Plating, Brass Plating, Chromium Plating. We refinish and repair Sterling, restore Pewter pieces. We install stainless knife blades. Send for free booklet, with prices, information.

Famous for 76 years; established 1891

SIMMONS PLATING WORKS
409 Whitehall, Atlanta, Ga. 30303



Seafood BAKING SHELLS

Bake and serve deviled crabmeat, creamed shrimp, scalloped oysters and many other gourmet specialties from these genuine Sea Shells. Measure 5" to 5½" each. A new world of seafood recipes included. From oven to table. Set of Eight **$2.50**

Plus 65¢ Postage Each Set

COLEBROOK HOUSE

BOX 836, HB67, Paoli, Pa. 19301

Visit our retail shop, L'Epicure, Haverford, Pa.

NEW GIFT ITEM & BAR ACCESSORY



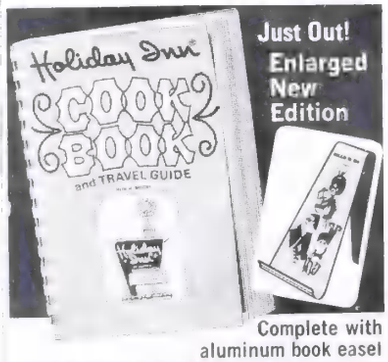
cocktail lovers, attention!

Twisto lemon

choicest blends of imported and domestic lemons (and lemon juice)

Just a whisk of Twist-O lemon across the top of your cocktail gives it that gourmet touch. It's so easy—just a squeeze of the atomizer! Each bottle puts perfection in approximately 2500 cocktails! Eliminates peeling lemons. Always on hand. Handsome bottle on your bar instantly tells your guests that you know how to make a perfect cocktail. Twist-O lemon is smartly gift-packaged. Ideal Present. Send Check or M.O. for $4.95 ppd., or charge to Diners Club No. . . . . Refills $3.45 ppd. Illinois residents add 4% sales tax.

REVORD-JAMES & CO., Golf, Illinois—Dept. HB6



Complete with aluminum book easel

Visit hundreds of fine restaurants via more than 350 pages of famous Holiday Inn recipes from all over North America. Enjoy Key Lime Pie from Key West—stuffed cherry tomatoes from San Francisco—tournedos chateaubriand from Montreal—even arroz con pollo from San Juan!

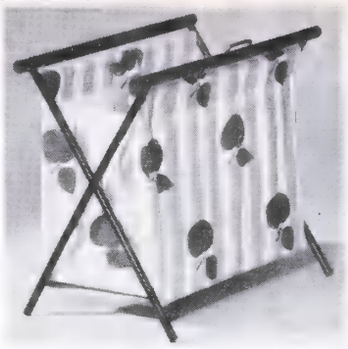
Easy-to-leaf, flat-opening permanent binding. Sturdy stand-up easel snaps away for easy storage.

INTRODUCTORY OFFER
$3.50 value
both for $3.00 + .25 post.

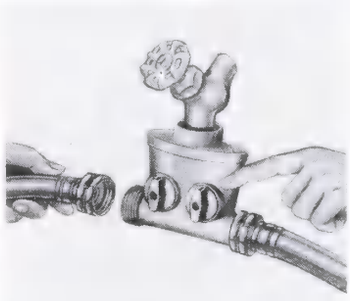
BOOK only $2.50 + .25 post.
EASEL only $1.00 + .25 post.
3 BOOKS + EASELS complete . . . $8.50 postpaid

Diners Club and American Express Cards honored. Send check or money order (sorry, no C.O.D.'s).

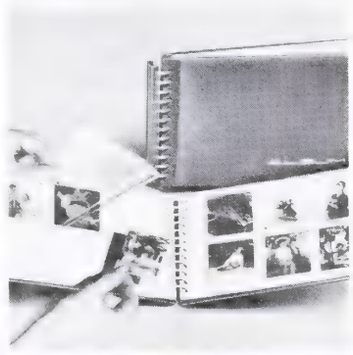
HOLIDAY INN SHOP'n TRAVEL
Box 18399-B Memphis, Tenn. 38118



TOTE WORK BAG for knitters and needleworkers is not only a compact carry-all, but it is also self-supporting. You can knit and sew wherever you go. Walnut-finished wood frame folds for traveling. Sturdy fabric in assorted patterns. Inside pocket, reinforced bottom. $1.98 postpaid. Order from Gracious Living, Dept. 1392, Berkeley, Rhode Island 02864.



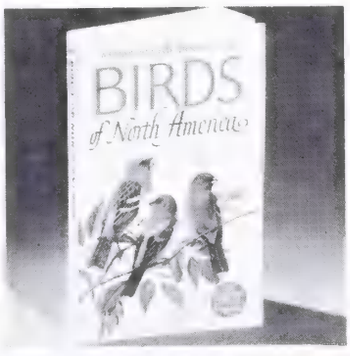
USE TWO HOSES from one faucet at the same time or shut one off while the other runs! Control the flow of each with adjustable on-off valve. Put sprinkler on one end, use your hand hose with the other. Lets you water both parts of your lawn in half the time. Hi-impact plastic, fits any outdoor faucet. Makes watering a breeze! $1.49 ppd. Greenland Studios, HB6, Miami, Florida 33147.



MAGIC-GRIP ALBUM. Photos stay put under a clinging transparent cover sheet which protects them from dust and fingermarks. No paste or corner tabs needed. Rearrange or remove pictures anytime. Textured leather-like cover, comb binding. Large 20-page album, 11½x9½", $4.98. Smaller 5½x9¼" 16-page album, $2.98. Ppd. Sunset House, 80 Sunset Bldg., Beverly Hills, Cal. 90213.



DERMA BATH OIL is a scientific preparation that penetrates the pores, bathes away dry skin. Just a dollop in your daily bath (a ritual practiced by international beauties) moisturizes, protects, and is incredibly effective in softening "winter" skin. 4-ounce bottle, $3; 2 bottles for $5 ppd. Charles of 5th Avenue, Box 98, HB06, Cedarhurst, N.Y. 11516.



A BOOK IN THE HAND when you're bird-watching should be "Birds of North America." A 340-page fact-filled guide with colorful illustrations of 2000 birds, 699 species. Incl. land sea, Eastern/Western birds, winter/summer range maps, migration pattern. Uses sonograms to "picture" bird songs for identification. $2.95 plus 35¢ post. Clymer's, HB6, Point Pleasant, Pennsylvania 18950.



Write for FREE Gift Catalog

No more floppy paper plates! Woven of natural rattan, plate holders provide a firm surface for 9" paper plates or . . . order our 9" waxed paper liners. Use year 'round . . . for picnics, snacks, and parties. Easy to hold. Set of 4 holders $1.50 3 sets $3.98 + 35c shipping charge. Pkg. 80 liners 99c *Include your Zip Code*

RATTAN PLATE HOLDERS

Helen Gallagher
Dept. 206 Peoria, Ill. 61601

THONGS, ITALIAN STYLE, are the smartest thing under foot this summer. The pizzaz colors—pale green with violet, turquoise with orange, black or white—bouncy cushion innersole, tiny heel, make them perfect partners with patio cottons, beach fashions. Full sizes 9-12. $10.75 ppd. *Free* catalog "B." Shoecraft, Inc., 603 Fifth Ave., New York, N.Y. 10017.



PRIVATE EYE KNOCKER lets you see from the inside out so your caller never knows you're peeking. What a comfort in these troubled times! Colonial brass knocker 6¾" h., with built-in wide angle precision-ground lens, is easily installed on any door by drilling small hole. You get clear view of person on other side. $4.95 ppd. Taylor Gifts, 226 W. Wayne, HB6, Wayne, Pa. 19087.



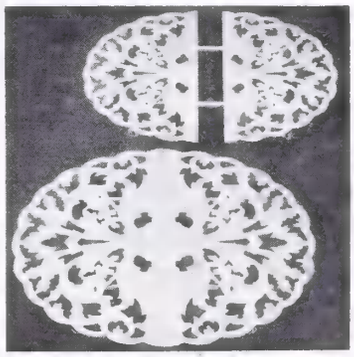
CREATIVE STITCHERY. Encourage the beginner, challenge the master, provide the joy of accomplishment for both with this crewel wall hanging. Kit includes fanciful flower design on finest ecru linen; palette of yarns in brilliant hues of pink, yellow, orange, lavender; simple crewel embroidery instructions. 26x21", $8.95 plus 45¢ post. The Stitchery, HB6, Wellesley, Mass. 02181.



THE MARRIAGE CUP. It's a marriage of Old World craftsmanship, design, and two loving cups for the wedding reception. Unique imported figure holds the bride's cup on high, the lacy skirt is for the groom, as they toast their troth by drinking to each other. Tarnish-resistant silver plate lined in gold. 8½" high. $10.95 ppd. Edward Ziff, Box 3072, Mdse. Mart Plaza, Chicago, Illinois 60654.



EXPANDING TRIVET is an elegant go-between for hot dishes and your polished dining room table. Lunt's silverplated trivets have a lovely chased openwork design, expand to fit under hot platters and casseroles. The 9⅞" extends to 13½". $12.50; 11½" extends to 16¾". $15. 7⅝x6¼" (does not expand), $8.75. Add 50¢ post. Cain Sloan, Silver Dept., Nashville, Tennessee 37200.



Century Re-Styles and Repairs Shoes

THE FACTORY WAY

NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. 5.95
REPTILE and LEATHER shoes or handbags reglazed. 4.98
SUEDE SHOES REDRESSED . . . the Factory Way 2.98
PUMPS CUT DOWN shell or D'Orsay style. 5.95
POINTED TOES to SQUARE 5.95
RENEW YOUR SHOES with soles and heels 7.95
SHOES Recovered to Match 13.95
HANDBAGS Reglazed 4.98
Mail shoes with complete instructions

NEW



Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.

Lionite WHITE SPINELS



A. B. C. D.

Brilliant fiery gems, cut, polished and set exactly like diamonds. Classic Sterling Silver settings with or without side baguettes complete the genuine look. Select from four shapes pictured above.

A. Round B. Pear C. Emerald D. Marquise
Available in the following weights and settings.

1 Kt. Round	No. 11R	$2.95	2 Kt. Marquise w/Baguettes	No. 18R	10.95
2 Kt. Round	No. 12R	5.95	4 Kt. Round w/Baguettes	No. 19R	12.95
2 Kt. Emerald	No. 13R	5.95	4 Kt. Emerald w/Baguettes	No. 20R	12.95
4 Kt. Round	No. 14R	8.95	5 Kt. Emerald w/Baguettes	No. 21R	14.95
4 Kt. Emerald	No. 15R	8.95	4 Kt. Pear	No. 22D	12.95
5 Kt. Marquise	No. 16R	10.95	4 Kt. Pear w/Baguettes	No. 23R	15.95
2 Kt. Round w/Baguettes	No. 17R	9.95			

Send Ring Size • May Be Returned For Size Change
Prompt Refund If Not Satisfied

Beautifully Gift Wrapped
Immediate Delivery

LIONS Dept. HM50 665 Middle Neck Road, Great Neck, N. Y. 11023



COOL on the course GOLFER

Casual, with comfortable A-line skirt, action-back, fast button-up front and unique sleeves that unbutton for added freedom. Quality, machine-washable J. P. Stevens' seersucker; little or no iron. Blue/White, Brown/White. Sizes 10-20, 14½-24½. *Satisf. Guar.*

$8.95
Plus 35¢ post.
$3 deposit for COD

VICKI WAYNE
610-BSD
So. Country Club
Tucson, Ariz.
85716

"I Love You" EARRINGS *from* HONG KONG



Dramatically long, exquisitely beautiful hand pierced ivory earrings. Chinese characters spell "I Love You" to express the sometimes inexpressible and convey the many moods of the Orient. 2⅛" long.

$3.95
pair, ppd.

FREE: Write for 32-pg. catalog of 500 imports.

• Visit our World Handicraft Center in Norwich

AMERICAN TRADER
Division of Shopping International, Inc.
Dept. 586, Norwich, Vt. 05055

Send 10¢ for catalog



Style A Style B

Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper. Mounted on polished mahogany shield. Over 300,000 names. Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

Style A. 7" x 10" $18.00
10" x 14" 27.00
Style B. 5½" x 8" 14.95
10" x 13" 26.50
Style D. TWO FAMILY shield. 10" x 12" 32.00

Goatskin Parchment with coat-of-arms hand painted in full color. Black frame. 7" x 10"—$15. 10" x 14"—$18. Unframed—$2 less. Postpaid

"1776" HOUSE Dept. B23
260 Mass. Avenue, Boston, Mass. 02115



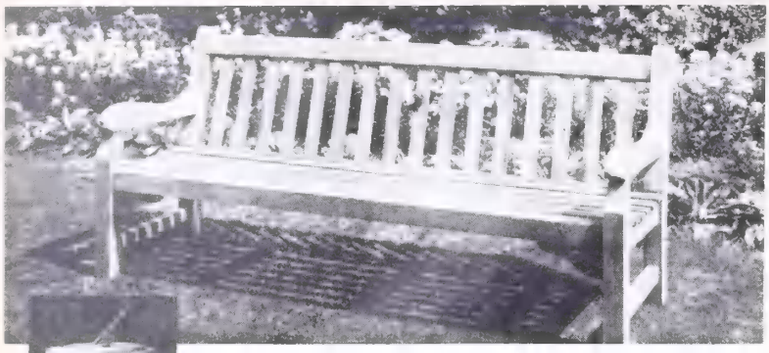
Gay 90's Striped Swimsuits
star at beach, pool, party!

Go ahead—get in the swim like Diamond Jim . . . be gay 'n flirty like Gaslight Gertie! Gloriously mad two-piece swimsuits feature [illegible] stripes in blazing colors, bound to [illegible] one's day (or night). Hers have [illegible] ruffles—his he-man bravado. B[illegible] knit, pre-shrunk and washable. [illegible] lounging pajamas—cool 'n comfortable as [illegible]. Ladies' and men's sizes [illegible] (also Extra-Large for M[illegible] for only $9.98 each postpaid.

Prompt shipment [illegible]
Send check

Write for FREE [illegible] unique gifts.

HOBI [illegible] PUBLISHING, NEW YORK 11352





Distinctive Garden Ornaments

Durable teakwood garden furniture weathers beautifully. The comfortable, sturdy "Barfleur" bench, shown here, $236.00 for 48" length. Also other sizes, as well as chairs and low tables to match. Pompeian Stone sundial pedestal, 37" high, $40.00. Bronze dial, 10¾" diameter, $40.00. All prices f.o.b. New York.

Send 50c for our Illustrated Catalogue of fountains, figures and other ornaments, in a wide price range, or come visit our galleries.

Erkins STUDIOS

Dept. 276, 8 West 40th St., New York, N.Y. 10018

MARTIN HOUSE KIT



One Purple Martin devours 2,000 mosquitoes a day . . . think what 14 families can do! Martins are apartment dwellers, we've designed ours to hold a whole colony. They'll return year after year—invite them now. Roof and all apartments remove for easy cleaning. Mount on 2" pipe or wood post. Of select exterior plywood, ready for easy assembly and paint. 20½" H. 16" W. 26½" L. **$19.50** Ppd. Add $1.50 West of Miss.

BEAUTIFUL NEW FREE CATALOG
700 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. **YIELD HOUSE**
Immediate Delivery Dept. B6-7
Money-Back Guarantee North Conway, N.H. 03860

AT LAST! ENJOY NIGHT-TIME *PATIO* LIVING!



For enjoyable night-time outdoor living . . . **FANTASTIC** Insect Trap, the scientific way to more positive pest control. Insect Trap lures annoying and disease-carrying night-flying insects with its near-magic ultraviolet black-light. Bugs are drawn forcibly onto specially designed revolving screen, then thrown off into escape-proof sanitary, disposable bag. Effectively helps clear 75' x 75' area.

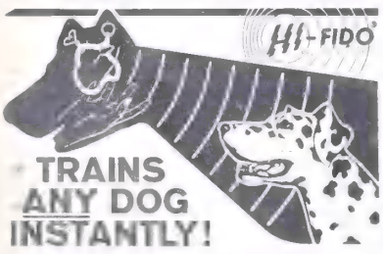
Completely assembled—conveniently ready to use. U. L. approved. Guaranteed for one year against defects in material and workmanship.

Use where night-flying insects are a problem.

$19.95 plus $2.00 postage and handling

FREE CATALOG UPON REQUEST

WALT BOYLE 1042 Mt. Prospect Plaza, Mount Prospect, Illinois 60056



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
▪ Come—at all times!		▪ House soiling	▪ Jumping
▪ Sit	▪ Drop	▪ Chewing	▪ Barking
▪ Heel	▪ [illegible]	▪ Biting	▪ Digging, etc.
▪ Stay	▪ Go [illegible]		

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

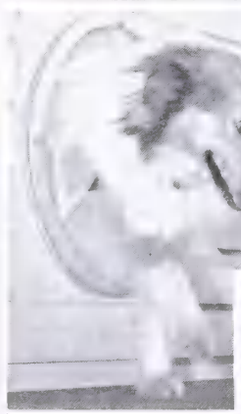
Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes **FREE** 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated.

Only $11.95. Money Back Guarantee. Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HB-6 Los Angeles, California 90049



"A REAL JOY"

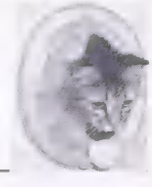
"We are delighted with the Flex Ports. They are a real joy in this huge house and our cats and dogs are having a ball going in and out at will."

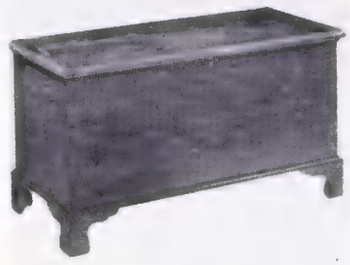
FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching

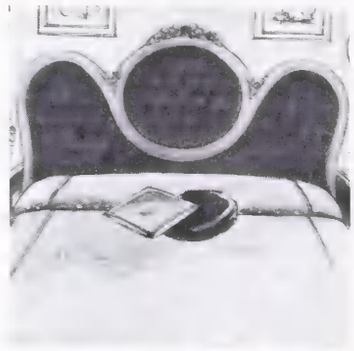
Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at $19.90. Before ordering send for free folder.

TUREN, Inc., Dept. H-6
2 Cottage Ave.,
Danvers, Mass. 01923

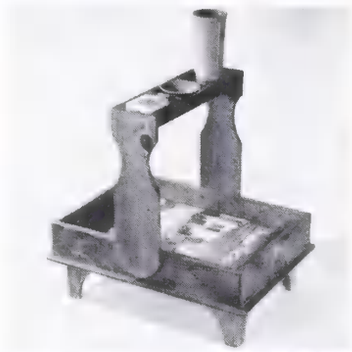




CHIPPENDALE CHEST is a beautifully crafted copy faithful to the 1740 original with wrought iron fishtail hinges, box-end dovetail construction. Stores blankets, guest bedding, clothing with loving care. 44x20x24" h. Natural finished solid mahogany $145, cherry $160, walnut $175. Fgt. chgs. coll. Newcombs Reproductions, 3231 Hillsboro Rd., Durham, North Carolina 27705.



TUFTED HEADBOARD from the Victorian age when carpentry was a combination of art and affection. Solid mahogany hand-carved frame. Triple-arch design, rose-and-leaf details. Velvet upholstery in choice of 12 colors. Headboard 56" wide, 50" high. $179.95 f.o.b. factory. Catalog of Victorian furniture, fabric samples, 50¢. Magnolia Hall, 726 Andover, HB6, Atlanta, Ga. 30327.



GOOD SHOE-MANSHIP in Colonial days required a blacksmith's box—like this handsome reproduction. Handcrafted of pine, it holds cigarettes, ash trays on the top. Bottom racks up your monthly collection of magazines. As a liquor tote, it turns bartending outdoors into a breeze. 17½" h., 16½" l., $17.98. Add $1 w. of Miss. Stoddard House, Box 113, Newington, Conn. 06111.



MORE THINGS ARE WROUGHT to encourage the beginner, challenge the master, provide the joy of accomplishment for both. Send 25¢ for brochure which lists innumerable objets d'art in kit form. Create stunning trivets, candelabra, frames, etc. without tools. Handiwork looks like expensive wrought iron. Order from The Country Lane, Box 113, HB6, Branchville, N.J. 07826.



SWEDISH IMPORT. It's a simple lamp of beautiful rosewood. The tapered stem is long, and gracefully turned. The shade is black, opaque, and 14" in diameter. The base is also rosewood. Overall height is 32". Takes a 3-way bulb up to 250 watts. $39.50 ppd. Send 25¢ for catalog of contemporary lamps. George Kovacs, 831 Madison Ave., HB10, New York, N.Y. 10021.



PAK-A-HOBBY

A Clutter Clearing Cabinet

End sewing box disorder for all time—also holds 'Mister's" messy miscellaneous. Cabinet, 28½ H. x 13 W. x 11½ D., is solidly handcrafted of beautiful ready-to-finish knotty pine. Five spacious well planned drawers hold flat & bulky items. It's light, portable, 13 lb.—sturdy carrying handle. Paint or stain—match any decor. One sq. ft. of floor space.

Natural, ready-to-finish only **$19.95.** Prompt
Finished in Walnut/Mahogany/Maple **$25.95.** Shipm't
California residents add 4% sales tax. Freight
Check or Money order, no COD's please. Collect

Satisfaction guaranteed or your money back

KORTZ WOODWORKING, Dept. HB67
6382 La Sierra Ave., Riverside, Calif. 92505

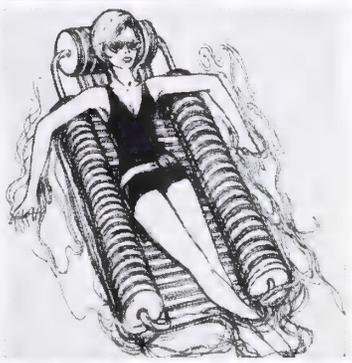
CARRY A TUNE. A portable transistorized radio-record player combination is battery-operated or plugs into electric current. Radio covers standard AM broadcast band. Record player takes 33⅓, 45, and 78's. It's lightweight, sturdy for pick-up-and-go summer days. With line cord, AC adaptor, $39.95 ppd. Norfolk-Hill, 35 Ninth Ave., HB6, New York, N.Y. 10014.



THE GREGORY is so gracious, so generously proportioned, that a he-man can lounge comfortably on the foam cushions and hardwood frame. Comes in your choice of varied fine fabric upholstery (samples on request), with lined skirt. 31″ h., 29″ w. Seat 21x21x 18″ h. $74 each, $145 the pair. Express charges collect. Catalog, swatches, 50¢. Hunt Galleries, Box 492, Hickory, N.C. 28601.



POOL LOUNGE. Sun-bathe with your head on the pillow, feet in the water, and cares and tensions vamoose. You'll float safe and free in buoyant comfort. This water wonder, 50″ stem to stern, 24″ wide, is made of unsinkable Styrofoam on an aluminum frame, covered in water-loving, multi-color striped canvas. $12.95 exp. chgs. coll. Patio Sales, Box 25, HB6, Highland Park, Illinois 60036.



BRIDE IDEA! Apron made from the traditional wedding fabric used by Kekchi Indian women of Guatemala for their wedding blouses. Lovely, handloomed cotton is long wearing, easily laundered, keeps its crispness. Each apron bears a tiny card that tells the wedding legend. Blue, pink, yellow, white with white design. $4.95 ppd. Windfall, 185 W. Adams, Bedford Hills, N.Y. 10507.



INDEPENDENCE IRONSTONE makes every meal a ceremony, beautiful buffets a ritual. Castleton's sparkling white Ironstone in a delightful octagonal shape is fair game for oven and dishwasher. 16-pc. starter set, $13.95 plus $2 shpg. 9-cup coffee pot, $6.95. $1 shpg. Catalog of 1000 Americana items, 25¢. Sturbridge Yankee Workshop, Brimfield Tpke., Sturbridge, Mass. 01566.



IDENTITY IN GOLD

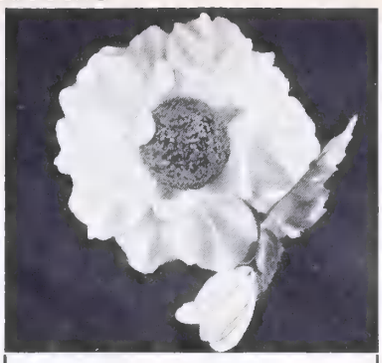
Identify yourself, your club or sorority members with these 14 ct. gold zodiac signs. Imported from Europe and brand-new to America, they're exquisitely designed for all ages. Use as necklace pendant or bracelet charm. When ordering specify sign or date of birth.

Design No. M- 75—**$15.50** ppd.
" " M-132—**$18.20** ppd.
" " M-157—**$18.50** ppd.

HENN & TAYLOR, INC.
Box 20943-A, Atlanta Airport
Atlanta, Ga. 30320



M-75 M-157 M-132



Rose Nite Lite
Adds a Soft Glow

Add a soft blush of rosy light . . . a touch of twilight . . . to patio, porch, swimming pool, bedside or boudoir. Shaped like a rose in full bloom with a baby bud at its side, its softness complements your every mood. Choose pure white, green, pink or American Beauty red. The camouflaged bulb in the center is covered with clusters of colored glass. Complete with on-off switch; plugs right into any socket. 4½″ diameter.

$3.95 ea., ppd. 2 for $7.50

Replaceable bulbs, only 75¢ each
Write for FREE Catalog. Sorry, no C.O.D.'s.
Send check or m.o.

Ashlee Co. Dept. HB-67
247 West 35th Street
New York, N.Y. 10001



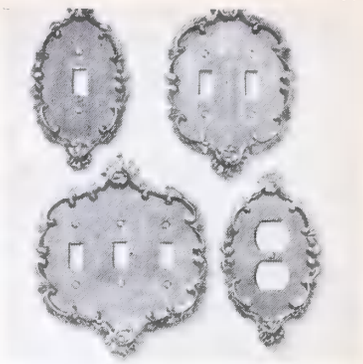
AN
OLD TIME VALUE
$8.95

EARLY AMERICAN LADDER BACK CHAIR

Height 42″; Seat 17½″ w., 14″ d., 17½″ h.

Fully assembled. Direct from workshop to you.
An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use . . . . . lowest-priced chair with this desirable seat.
Unfinished, ready to paint, stain, wax or oil . . $8.95
Natural finish (blonde) $9.95
Maple, Walnut, Pine or Black Lacquer finish . $12.95
Antiqued finish: Florentine Yellow, Moss Green, Venetian Red $13.95
Minimum order is two. Express charges collect.
For matching Arm Chair, add $3.00 to above prices.
Satisfaction guaranteed.
Prompt shipment. Send check or money order.

Jeff Elliot Craftsmen
DEPT. B-67, STATESVILLE, NO. CAROLINA 28677



GOLD PLATED OVAL SWITCH PLATES.
Solid metal switch plates are quality made and plated in rich antique gold. Lacquered to prevent tarnish. Opulent raised design is perfect for every room. Brass mounting screws included. Covers all existing wall openings and eliminates fingermarks.

SINGLE (4″ x 7″) . . . . . $1.50 ea. 3 for $3.98
DOUBLE (5″ x 8″) . . . . . $1.98 ea. 3 for $4.98
TRIPLE (6½″ x 8″) . . . . . $3.50 each
TWIN OUTLET (4″ x 7″) . . . $1.98 each

ANTIQUE PLATE HOLDER $1.50



Lovely ornate plate holder will delight the collector. You'll display your favorite Bone China, Bavarian or Limoges on the graceful stand. Carefully made of 18K Gold Plate or Rhodium Silver. 6¾″ high x 4½″ . . . Just $1.50 each. Order several.



ANTIQUE GOLD PLATED KEYS . . . . $1.98 for 3
Lovely cast metal keys are 5″ tall, beautifully made and carefully antiqued by hand. Use all 3 in a wall grouping; use as a paperweight; hang one near all your doors as a reminder to lock up.

All orders shipped postpaid . . . promptly.
LILLIAN VERNON, Dept. HBJ7
560 S. Third Ave., Mt. Vernon, N.Y. 10550



MAILBOX MARKERS

SMX **Standard** (wording one side) $1.95
MX **Deluxe** (wording both sides) $2.95
MFX **Deluxe with frame** (not shown) . . . $3.95
NMX **Deluxe with frame and number** . . . $4.95

Beautify Your Home—Identify Your Home

So proudly shines in friend's or doctor's headlights. A lovely personal gift! Traditional designs, attractive size, rustproof; so durable—10 year warranty. **Save!** Factory direct to you.

- Any wording you want—same on both sides (except SMX)
- Room for 17 letters and numbers on nameplate; 6 on number plate
- Reflector-beaded, white letters permanently embossed in solid metal plates
- Your choice of Black, Red, Brown or Green baked enamel background
- Solid, rustproof aluminum—so good they are guaranteed 10 years

SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE—WE SHIP IN 48 HOURS

Spear ENGINEERING COMPANY
418-6 Spear Building, Colorado Springs, Colorado 80907

THE PERFECT PERSONAL GIFT
SUPERLUXE DAY-n-NIGHT Markers
For Mailboxes, Lawns and Lamp Posts



The Perfect Gift For Father's Day, June 18

Name & Number Panel $5.95 post paid
Marker Style NLX



Name & Number Panel $5.95 post paid
Marker Style MNX

Guaranteed 10 years!
S&H Green Stamps, too!

10% DISCOUNT ON ORDERS BY JUNE 10

SPEAR ENGINEERING COMPANY
418-6 SPEAR BUILDING, COLORADO SPRINGS, COLORADO 80907

STYLE	ANY WORDING YOU WANT	PRICE

COLOR ☐ Remittance enclosed, shipped postpaid in USA.
☐ Ship C.O.D. I will pay C.O.D. fees and postage

Ship to _____
Address _____
City, State, Zip _____

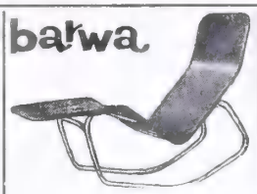
suntime "necess-aries"



Gay 90's Bathing Suits

Make a splash with our stretch cotton jersey ensembles. His is the 2-piece outfit made famous by Big Bill Corbett; S-M-L. Hers adds elastic and lacy ruffles at sleeves and pant leg, dividend ruffles at shirt waist. S-M-L. Both in wide, wild assorted stripes.

8.95 His
9.95 Hers
(matching Hers cap; one size fits all ..... $1.50)
all postpaid



the famous 2-position barwa chair that has given contoured comfort to millions indoors, as well as outside. Now we offer the complete chair, the hard-to-find re-cover for it, and brand new barwa accessory items. Heavy duty duck covers in a choice of hunter green, turquoise, cardinal red, or yellow.

complete barwa (frame and cover with springs) $34.95
(shipped express chgs. coll.)

barwa re-cover 13.95
(specify 1st & 2nd color choice)
Please add 55¢ postage for each receiver

barwa accessories:
canvas headrest pollow 6.95 ppd.
set of arms 7.95 ppd.
set of springs (to attach cover) 6.95 ppd.



Unsinkable Floating Coasters

Everyone loves buoys! . . . our miniature life preservers are made of unsinkable polystyrene foam, decorated with colorful plastic and rope trim. They float beer cans, bottles, all size tumblers high and dry, make useful poolside gifts. Six inches round, in sets of six with assorted color nautical trim.

6.89
set of six
postpaid

write for our suntime catalog

free suntime catalog — the patio — 1672 old skokie road dept. hb67 highland park, illinois 60035 — send check or money order



LIBERTY BELLE
PISTOL-HANDLED STAINLESS
in an heirloom tradition



An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 ..... $29.95
75-piece service for 12 ..... 44.95

Also available: BETSY ROSS FIDDLE BACK stainless steel. Complete 50-piece service for 8, $29.95; 75-piece service for 12, $44.95.

All prices ppd. Write for FREE catalog and open stock piece list

SETH and JED
Dept. HB-67, New Marlborough, Mass. 01246

Cookout Anywhere!

Sturdy, lightweight aluminum . . . roomy enough for a family feast! Gives foods delectable charcoal flavor. Portable . . . no setting up! Simply light brix charcoal with match — SAFE . . . no starters, no fluids, no mess. BRIX DELUXE BARBECUE SKILLET, with 3-position chrome grill, detachable handle, heat-proof trivet, sheet of brix. **$9.95** ppd.



brix Jumbo Charcoal refills 6 for $3.60 ppd.
Also available at neighborhood stores

Send check or money order to

Timberland Products Company, Inc.
Dept. HB A Stamford, New York



A LOVELY FOUNTAIN For a LOVELY GARDEN

"Small Boy with Dolphin"

Tiny lad with dolphin playmate watches water tumble from small to large tier. Use in or out of pool. Overall ht., 69½", width 35".

5-piece recirculating electric fountain comes in pompeian stone at $160.90; green antique finish or carrara stone at **$172.70.** Shipping charges FOB Chicago. Prices include pump and crating.

Send 50c For Beautiful 36 Page Illustrated Catalog

J. GIOLLI STUDIO
Dept. HB-67
1907 N. Milwaukee • Chicago, Ill. 60647 •

WICKER WARE



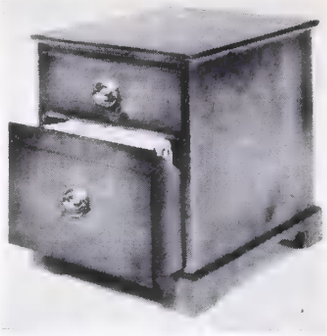
Witty woven wicker will set your table in a roar with this whimsical hen and rooster centerpiece, the winning and welcome service plates.

15" hen, 20" rooster **$8.95** the pair
9½" diameter plates 4 plates **$1.49**
12 plates **$3.98**

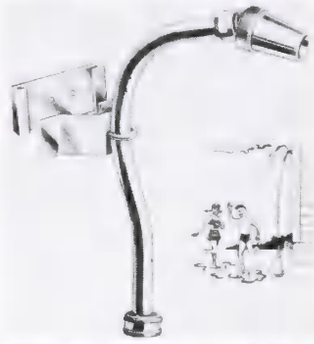
Enclose check or money order with your order.
Michigan residents add 4% sales tax

Catalog free with order. Catalog only, 35c

HOUSE OF WICKER
Box 116, 102 South Main, Camden, Michigan



END TABLE FILE is handmade of knotty pine with antiqued pulls, dovetailed drawers which ride on nylon glides. With file drawer, 16½x22½x22" high (legal size is 2" wider.) $27.95 *unfinished;* $29.95 antique pine finish. (Legal size, $3 more.) Exp. chgs. coll. Specify colonial or modern style. Jeff Elliot, HB6, Statesville, North Carolina 28677.



AN OUTDOOR SHOWER is a must after a beach day, *and* it keeps the sand out of the house. Anodized aluminum shower attaches easily with bracket to house, garage, barn, shed, post or tree—any outdoor surface. Swivel shower head sprays in any direction. Water supplied through garden hose. $3.98 plus 35¢ postage. Holiday Gifts, 7953 Raritan St., Dept. HB67, Denver, Colo. 80221.



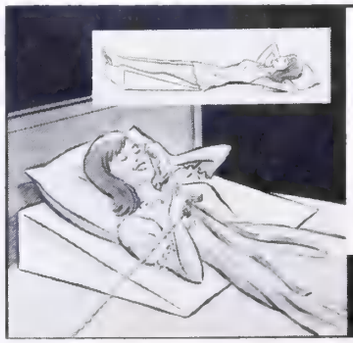
YOUR ACHING BACK that turns the car into a torture chamber can relax! The No-Ake gives natural "bed-board" comfort plus bucket seat support, has an orthopedic pad for the small of the back. Reduces long drive back-ache; encourages good driving posture which eliminates fatigue, strain. 17½x16½" back support, gold print. $1.59; 2 for $3 ppd. Better Sleep, HB6, New Providence, N.J.



PAISLEY PROVINCIAL. Heavy-duty cookware from France, where cooking is a labor of love and where ceramic porcelain bonded to heavy steel is the first choice of French chefs! Brown and yellow paisley print on white, black handles and bottom. 5-quart casserole *or* 10" chicken fryer, $13.95 plus 65¢ post. each. Matching pieces available. Heritage House, HB6, Wallingford, Pa. 19086.



HIS AND HER MITTS. You're all set to wow your guests with a pan-handling performance that will outshine the broiled steaks. Heavily padded, heat-proof oven mitts with funny faces are personalized with couple's first names. Golden palms, white percale "face" sides, washable. #59600. $1.59 the pair ppd. Print two first names and send with order. Breck's, N68 Breck Bldg., Boston, Mass.



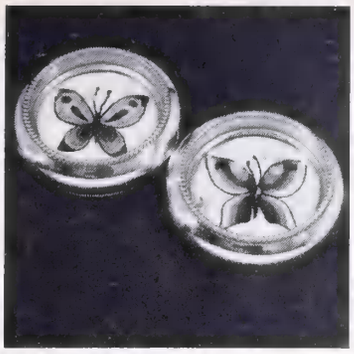
Relax-a-Wedge

Sleep soundly from the time you hit the pillow with no tossing or turning to find a comfortable position! Foam recliner slips under your pillow to elevate your head for easier breathing, under your back for relief of aching muscles, under your feet and legs for leg injuries. 7½" high, 27" square. With zippered cotton case. **XL081-6,** Relax-a-Wedge, **$8.98** ppd.

Write For New Free Gift Catalog!

Miles Kimball
97 Bond St., Oshkosh, Wis. 54901

BUTTERFLY COASTERS. *You* embroider the butterflies, poised between flight and fancy, snap them under the water-proof glass, and these pretty coasters are ready to bring delicacy and color to cocktail parties. Kit contains 2 coasters that double as ashtrays, design stamped on oyster Belgium linen, colorful wool. $3.95 pr. 35¢ post. What's New Shop, 12B Water, Bryn Mawr, Pa.



OLD GAELIC BLESSING. "May the road rise to meet you. May the wind be always at your back . . May the sun shine warm upon your face . . and 'till we meet again, May God hold you in the palm of his hand," printed in green on white labels has a gentle charm. Sure and 'tis a wonderful way to seal your letters. 125 in plastic box, $1 ppd. Miles Kimball, 33 Algoma, Oshkosh, Wis. 54901.



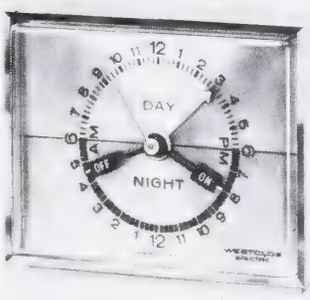
GO ON, BE GLAMOROUS and pamper yourself with fabulous Bernardo thongs. Crafted with sophistication and worldly zip, they're leather with black added hand-stitched sole. Rhinestone studded cross strap dangles pear-shaped "amethyst," "sapphire," and "aquamarine" stones; toe ring. Szs. 5-11. Flats, $14.95; heels, $19.95. 50¢ post. Maharani, 9 W. 5th, HB6, Scottsdale, Ariz.



GRANDAHL CORDIALS. If the men go to the library for brandy and cigars, while the ladies powder their noses, this is the cordial set befitting the occasion. Or if you have coffee and liqueurs in the living room, sterling-silver cordials will strike a gala note. 3" tall, $5 each. 7½" tray, $23.75. 8 cordials & tray, $63.75. 75¢ post. Shreve, Crump & Low, 330 Boylston, HB6, Boston, Mass. 02116.



AT HOME OR AWAY, it works for you night and day. Westinghouse electric 24-hour Switch Timer automatically turns lights or appliances up to 1800 watts (15 amps.) on and off. Repeats every 24 hours. No resetting required. Handsome case with aluminum dial, easy-to-read Day-Night periods. Woodtone, $11.95, 75¢ post. Parent Gifts, 1216 Atlantic Ave., Atlantic City, N.J. 08401.



DISCOVER THAT WONDERFUL WALKING-ON-AIR FEELING

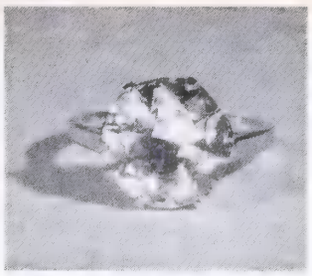
Enjoy the comfort and satisfaction from these shoes that won the hearts of millions of women —the shoes that made Portsmouth famous. Each style available BLACK, BLUE, RED, BEIGE and WHITE soft crushed kid.



COMFORT YOU CAN FEEL—QUALITY AND FIT YOU CAN RELY ON

Both styles available in these full and half sizes: Slender width for AAAA & AA 6 to 12: Narrow width for A & A 5½ to 12: Medium width for B & C 5 to 12: Wide for D & E 5 to 12. Buy direct for only **$10.95**, plus 55 cents for postage. No extra for large sizes.

Send money order or check (sorry no COD) specifying style, size and color desired, to: **PORTSMOUTH SHOE CO.** Mail Order Division HB Portsmouth, Ohio 45662



4½ Carat SIMULATED "DIAMOND" RING

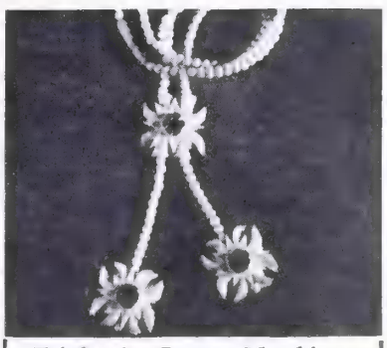
We tried, we surely did—to find a real diamond with more brilliance, more sparkle or better color than this 4½ carat simulated solitaire diamond. But we failed. And we guarantee that only a jeweler will be able to tell the difference. Genuine sterling silver Tiffany setting.

$5.95 Ppd.

PLEASE SEND RING SIZE

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB667 Plymouth Meeting, Penna. 19462



Edelweiss Ivory Necklace from Germany

The exquisite Edelweiss, famous flower of the Alpine Mountains, has been captured in ivory! We've found a beguiling necklace, carved with painstaking German artistry in lustrous fine ivory. Each delicate petal is perfectly shaped and accented by yellow and gray centers. 24" overall. **$12.95** ppd.

FREE: *Write for 32-pg. catalog of 500 imports.* • *Visit our World Handicraft Center in Norwich*

WORLD HANDICRAFT CENTER

Division of Shopping International, Inc.

Dept. 587, Norwich, Vermont 05055



BUTTON, BUTTON REFRESH-YOU PIQUE

Contrasting white pearl buttons dress up this livable, lovable, kickpleat, 100% cotton, petit point pique shift. Back zipper closure (no buttoning), two large pockets, tailoring detail, wash 'n wear. Choose red or black. Sizes 12-20; 14½-24½. **5.99**

(add 49¢ for postage, hdlg.) N.Y. res. add sales tax.

HERE'S HOW CO., Inc. Dept HB709 59 Tec St., Hicksville, N.Y. 11801

KEEP COOL THIS SUMMER



COLD SHOWER PAK

No need to swelter when the temperature hits the 90's this summer. Try the new, instant-cool COLD SHOWER PAK . . . wherever you are: the tennis courts, the golf course, fishing, hiking, even the Sahara desert! And it's so simple. Just freeze the Magic Pak in your refrigerator, wrap the wet towel (included) around it, and place it in the *insulated* pouch. Remove it any time you want a cool shower. It'll stay cold all day. You'll feel better, look better, play better . . . all summer long. Only **$3.95** postpaid

Immediate Delivery. Send check or money order.

DEER HILL CO.

Dept. B67, Flushing, N.Y. 11352

NEW YORK • LONDON • PARIS • MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils. 12" x 16" to 30" x 40"

THE PERFECT GIFT

12 PORTRAIT PAINTERS TO CHOOSE FROM

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed.

UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $49.50 TO $695.00

Beautifully Illustrated Catalog and Book "How To Order An Oil Portrait" **25¢**

Van Dyke Oil Portraits, Ltd.

DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022

"Largest in the field of oil portraiture"

END BED WETTING
and PREVENT EMBARRASSMENT with
Di Paper DRI-PANTS™
(Patent Pending)



FOR ADULTS AND CHILDREN

New Dri-Pants provide safe, sure 24-hour protection against the embarrassment of wet garments and bedding. Protects by keeping bed dry and sanitary. Gives greater self-confidence, actually aids in training for improved control.

CONTOUR COMFORT DESIGN

DRI-PANTS are contour designed to provide a perfect fit. They have an exclusive cuff feature that aids in retention, helps prevent chafing. Waterproof outer lining. Double flannel interior with additional soft quilted padding for complete incontinency protection. DRI-PANTS are completely washable.

SATISFACTION GUARANTEED

You must be completely satisfied with DRI-PANTS or you may return your purchase postpaid within 30 days for full refund.



PIPER BRACE COMPANY Dept. HB-67X
811 Wyandotte Street Kansas City, Mo. 64105

PIPER BRACE COMPANY Dept. HB-67X
811 Wyandotte St., Kansas City, Mo. 64105
Size is measurement around waist. Check box for waist size desired:
Children's Waist Sizes—$3.95 each 18" ☐ 20" ☐ 22" ☐ 24" ☐
Adult Waist Sizes—$4.95 each
26" ☐ 28" ☐ 30" ☐ 32" ☐ 34" ☐ 36" ☐ 38" ☐
Adult Waist Sizes—$5.95 each 40" ☐ 42" ☐ 44" ☐
Other sizes available $1.00 extra
Name_____
Address_____
City_____ State_____ Zip_____



DANISH STYLE
FOLDING ROPE CHAIR

European imported solid hardwood, walnut finish, folding chair. Heavy woven rope seat and back. Full size chair, for use as dining room chair, as bridge chair, or for extra seating in any room. Folds away for easy storage. 33" high, 17½" seat width, 16½" seat height.

$10.95 each **2** for **$19.95**
Send 25¢ for complete Danish furniture catalog
Ship. chgs. ext. No C.O.D.'s

GENADA IMPORTS
Dept. A-6, P.O. Box 204, Teaneck, N.J. 07666
N.J. residents add 3% sales tax

"WANTED" ON THE PHONE



ROARING 20's HIGH INTENSITY **TELEPHONE LAMP**

Transformer powered with HI-LOW SWITCH. Swivel mouthpiece holds a tiny bulb equivalent to 100 watts of light. A combination of ultra-modern lighting and old-time charm. A practical lamp for night table, office desk, or any room to spotlight an unusual accent. 11" high, 4½" across. In black or white with U.L. approved cord.

$9.95 each, ppd. 2 for $18.95
Sorry, no C.O.D.'s.

HAAD & CO. Dept. HB-67, 135-23 37th Ave., Flushing, N. Y. 11354

MAKE MONEY at home—Spare or Full Time!



No investment needed. Make & decorate unique Gifts & Home Accessories. Expenses are small, profits are BIG. No special talent required. Take advantage of this exciting Opportunity. Send for FREE information TODAY!
Accredited Member, National Home Study Council

Send Today for FREE Booklet No Obligation

Norm & Sue Morris' LIFETIME CAREER SCHOOLS, Dept E-104
2251 Barry, Los Angeles, Calif. 90064
NAME_____ AGE____
ADDRESS_____
CITY_____
STATE_____ ZIP____

DECORATOR CERAMICS



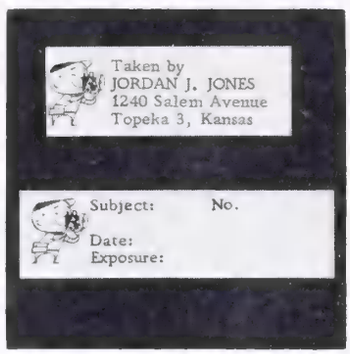
$9.95 A PAIR
PLUS 75¢ POSTAGE AND HANDLING
NO C.O.D.'s

These beautiful hand stained ceramic chickens are finished to resemble a walnut wood carving. The exquisite detailing will enhance the décor of any room. Each figure is approx. 12 inches tall.

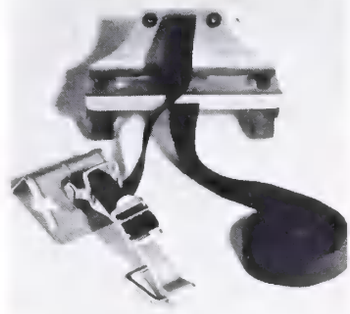
MARIDON DE'COR
P.O. Box 4192
Rockford, Illinois 61107



EYELET EYEFUL. Get a head start on summer in this beach bonnet that casts a flirtatious summer shadow everywhere there's sun. So young, so feminine in cool white or black lacy eyelet cotton that washes like a dream. Protects your tinted coif from sun's lightening rays. One size fits all. $2.39 ppd. Order from Here's How Co., Inc., 59 Tec Street, HB27, Hicksville, New York 11801.



PHOTOGRAPHER'S LABELS tell who, what, when, and by whom. A happy shutterbug will use them on his 35mm slides as well as on standard snapshots and color pictures. Printed in black on white, gilt-edged, gummed paper with "Taken by (specify name)" and address if desired! 500, $2. With subject, date, exp., 500, $1. Via air, add 16¢. Bruce Bolind, HB6, Boulder, Colorado 80302.



COME TO GRIPS with the problem of taking the "lug" out of luggage! Portable Porter puts wheels on your luggage, eliminates porter tips, saves your back. Sturdy strap fastens around suitcase with wheels at corner; you roll bag along. With 102" strap for luggage up to 29". 120" strap for larger pieces, $7.50 ppd. Waller's, Box 2057-W, HB6, Oak Park, Illinois 60303.



HEAVY LEGS your problem with skirts on the rise? Set aside just 15 minutes a day to slenderize legs, firm up thighs, trim ankles, knees and reduce hips in the privacy of your own home. This excellent step-by-step scientific method shows you how to get whistle-worthy legs. Illustrated book, $1.98 ppd. Order from Modern Methods, 12-14 Warren St., HMF-6, New York, N.Y. 10007.



A GOOD GRIP on your golf club gives your shot Arnold Palmer accuracy. For the perfect grip, nothing matches this chamois-like leather glove! It's non-slip, moisture-absorbent, elasticized at the wrist for snug fit, aerated in back for comfort. Right or left hand glove (specify). Men: S, M, ML, L, XL. Women: S, M, L. $3.35 ppd. Deerskin Trading Post, Rt. 1 at 114R, Danvers, Mass. 01923.



HIDE UGLY VEINS

UGLY LEG VEINS • BROWN AGE SPOTS • DARK CIRCLES and LINES • BIRTH MARKS and SCARS • BURNS and BLEMISHES

Use amazing Kover-All. It magically and instantly hides these ugly things on any part of the body, legs or face. YOU CAN EVEN SWIM WITH WATER-PROOF KOVER-ALL. You will look younger and better because Kover-All blends with your skin and looks natural. Protected by money back guarantee. Avoid cheap imitations. Select your shade: Light, Medium or Dark. Regular $5. jar now only **$2.98** plus c.o.d or save c.o.d. by sending **$2.98** with order. Mail orders to

HOUSE OF CHARLES
(Division of Charles of 5th Avenue)
MAID ORDER DEPT. HBK-6, BOX 98, CEDARHURST, NEW YORK

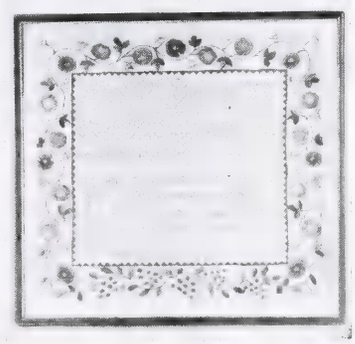
INE DIAMOND JEWELRY om the magnificent collection of mpire Diamond Corp. *Free* cata- g in glorious color contains 5,000 yles and prices ranging from 175 to $25,000. Exquisite crea- ons of treasured gold set with amonds, sapphires, rubies, em- alds, pearls include rings, pins earrings, necklaces. Write to mpire Diamond, HB6, Empire ate Bldg., New York 10001.



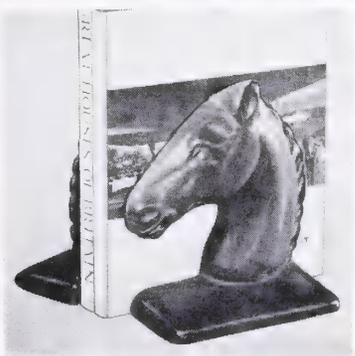
OIN THE MARINE lovers ıd order a sea horse or a fish to 't off bottle caps, pop off vacuum ps. You'll want several in a ıse paced for leisure living— ol parties, "coke breaks," while u're loafing on deck, sunning by e pool. Cast in sturdy metal, ated in gleaming, non-tarnish- le brass. $1 each. 2 for $1.85. d. Lillian Vernon, 560 S. Third, t. Vernon, N.Y. 10550.



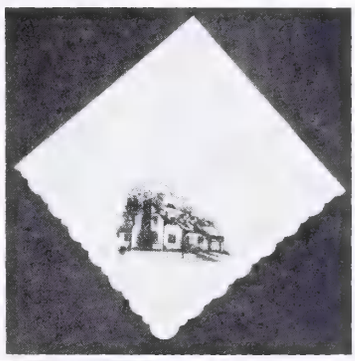
ROSS-STITCH A POEM on is enchanting copy of an 1819 nerican Sampler. We won't tell yone how easy it is with the pat- n stamped for cross-stitch and ewel work on pure natural linen. that the lovely imported Eng- h wool in muted shades are sup- ied with kit. 17x17", for en- anting wall decor, $4.50 ppd. rame not incl.). Wales, Box 247, 367, Hartsdale, N.Y. 10530.



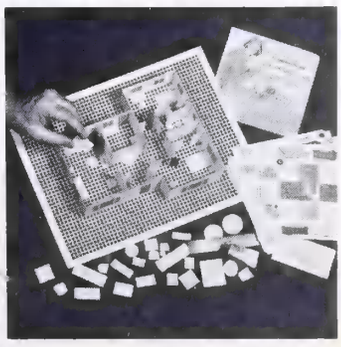
RAZY OVER HORSES? ck a pair of Trojans for distin- ished bookends. Custom cast m wrought iron finished in satin ack, they're big and handsome d as sturdy a team as you'll find ywhere for a man's desk, a boy's dy. 8½x7½", on 3½" felted se, they weigh 14 lbs. $14.95 ir plus $1 w. of Denver. Tennes- e Chromium Plating, 206 Louise e. N., Nashville, Tenn. 37203.



OUR HOUSE BEAUTIFUL deftly sketched, then imprinted 100 white cocktail napkins for ly $19.95. Subsequent orders ed at less than half the original ice. Please send a photo of your me or boat (returned un- rmed). The same drawing can so be printed on playing cards, tionery, or match book covers. ooker, Box 265, Dept. B-67, ld Spring Harbor, N.Y. 11724.

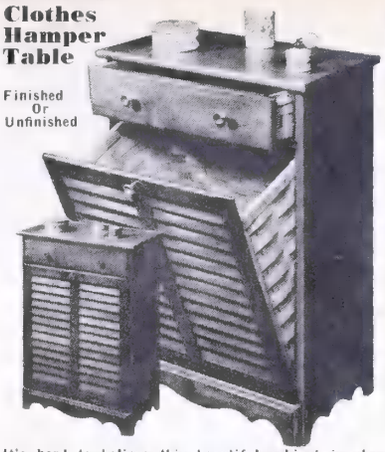


Instant-Home" Kit. If you're nning on buying, building, decorating or nodeling, you'll save plenty with this kit! ntains dozens of fiber partitions, doors, ıdows, kitchen cabinets, plus over 200 fur- ure shapes made to ¼" scale. Helps esti- te costs, obtain financing. A perfect 3-D a of how everything will look, how furni- e will fit! "Decorating Guide" & 14 color ds with 224 paint swatches, 56 carpet, & drapery upholstery colors provide hun- ds of correct combinations! This kit not ilable from any other advertiser. $3.95 s 50c postage. Penna. residents add 5% es tax. Dept. HB667, Leslie Creations, Box 35, Penn Hills, Pittsburgh, Pa. 15235.



Clothes Hamper Table

Finished Or Unfinished



It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washings, big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsomely louvered front, brass knobs. 30"H. 22"W. 11½"D. **$29.95.** Unfinished **$26.95.** Both Exp. Chgs. Col. BEAUTIFUL NEW FREE CATALOG—700 PCS. Finished and Kit Furniture in Friendly Pine.

Include Zip No. Immediate Delivery. Money-Back Guarantee

Field House
Dept. B6-7
North Conway, N.H. 03860

RESCUES DRY SKIN... pampers your complexion



THE ONLY COCOA BUTTER SOAP

Only Hershey Estates soap is made of highly-refined cocoa butter, a nearly perfect skin conditioner. Excellent for dry skin because it conditions as it cleanses . . . leaves skin soft and refreshed. All-vegetable oil soap makes rich, velvety lather in any type of water. Delicately perfumed. GIFT BOXED. 3 cakes of personal size or 2 cakes of bath size or 10 cakes of guest size or 5 cakes of large guest size for $1.75, postpaid.

SPECIAL: 6 boxes (your selection) $10.00; 12 boxes for price of 11, $19.25, ppd.

(Sorry, no C.O.D.'s)

HERSHEY ESTATES
DEPT. 23, HERSHEY, PA. 17033

EARLY AMERICAN



Only **$8.95**
Plus $1.75 pp. & hdlg.

JOHNNY SEAT

An original creation—exclusively by Crescent House. Striking Brass Eagle adorns cover. Decorative, hand rubbed pine finish captures all the beauty of wood grains. Enhances the appearance of your bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has a wipe-clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with breakproof matching hinges.

Only $8.95, plus $1.75 postage and handling.



CANE SEAT

Same as above only with full Cane insert.

Only **$10.95**
Plus $1.75 pp. & hdlg.

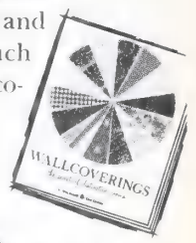
Send check or M.O. Satisfaction Guaranteed.

CRESCENT HOUSE 135 Central Pk. Rd., B6 Plainview, L.I., N.Y. 11803



How to make a room come alive with beauty!

There's no end to the many ideas you'll find in United's new, beautifully illustrated booklet on wallcoverings. 32 pages in color show how you can easily select, coordinate and hang wallcoverings (including popular vinyls and flocks); how you can add drama to a special wall, highlight a hobby or collection, and even add a touch of wit with decorative taste.



Mail 25¢ with handy coupon below and start creating.

United DeSoto
United Wallpaper Company
Division of DeSoto Chemical Coatings, Inc.

United De Soto
Box 9375H, St. Paul, Minn. 55177
Enclosed please find 25¢ in coin for your new booklet on wallcoverings.

Name_____
Address_____
City_____
State_____ Zip Code_____

WALK TO FITNESS!



Enjoy convenience, privacy . . . rain or shine . . . at home!

OWN a BATTLE CREEK HEALTH WALKER

Wonderful for both men and women! Lets you enjoy walking—Nature's best body-conditioner—in privacy. Effective daily exercise day or night, regardless of rain, snow or summer heat. Health Walker is quiet, well-built to last. Chrome flywheel, smart pearlescent finish. Pedometer shows distance you walk, trot or run for fun! *Cash or* [illegible]

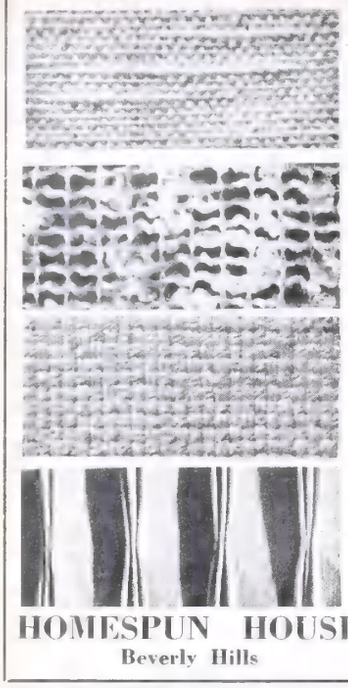
Money-Back Guarantee.

Write for FREE FOLDER!

Battle Creek **EQUIPMENT COMPANY**
159 Doty Bldg., Battle Creek, Mich. 49016

Please send me Health Walker Literature

Name . . . . . .
Street . . . . . .
City . . . . . State . . . Zip . . . . .



only $3.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Seven heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look handwoven. Smart, too, for slip covers, bedspreads, tablecloths. Natural, white, or custom matched to your swatch or paint chip. All 3.98 per yd., and up, in our wide, wide widths.

world's widest seamless draperies!

Your choice of yardage, do-it-yourself pleating materials—or complete, made to measure draperies (handsomer at low, low cost because they're seamless). For brochure and 40 samples, **send 25¢** (or 50¢ for air mail reply) to Beverly Hills address.

HOMESPUN HOUSE
Beverly Hills

261 So. Robertson Blvd., Beverly Hills 3, Calif.
Branch stores:
1124 Sutter St., San Francisco, Calif.
1921 Waukegan Rd., Glenview 3, Ill.

DINGY TEETH made RADIANT WHITE



in minutes! **Like a Movie-Star smile with new Cosmetic Enamel!**

Are you smile shy because of discolored, dull and unattractive teeth? Then try **WYTEN**, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. **WYTEN** is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.

SEND NO MONEY! Free 10 Day Trial!

Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. 10 day trial must satisfy or money will be refunded.

NU-FIND PRODUCTS CO., Dept. W430
Box 205 Church St., New York, N. Y. 10008



CONTACT LENS WEARERS NEW *CISCA* LENS SOAKER*

...permits easy removal, keeps solution clean, reduces evaporation. Cradled in soft strainers, no scratching from improper handling; solution flows freely. Lenses are removed by lifting strainers from wells. Beautiful ivory and gold or black and gold design. Mirror in cover. $3.00 postpaid. *U.S. Patent D-204, 162

CISCA PLASTICS, INC.
23 Carrington Street • Lincoln, R. I.



1000 NAME & ADDRESS LABELS $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully** printed on finest quality gummed paper—1000 labels only **$1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. A terrific **bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 612 Jasperson Bldg., Culver City 1, California.



Nubrest
TRADE MARK

ARTIFICIAL BREASTS— FOR AFTER SURGERY

INDIVIDUALLY SCULPTURED
or
MADE IN NINE SIZES

- RE-CREATES CONTOUR
- VENTILATED
- SOFT
- WASHABLE

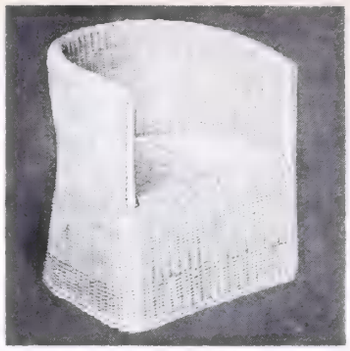
Ideal for Swimming Defies Detection

Send for ILLUSTRATED GUIDE for TAKING MEASUREMENTS

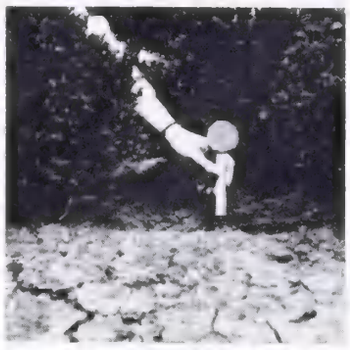
PAT. 2411388

HELEN PERL

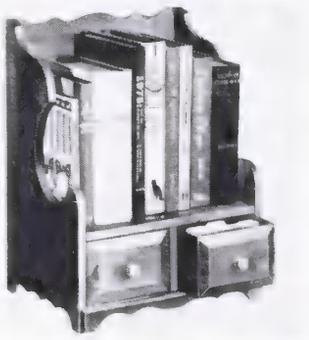
770 MADISON AVE., S.W. COR. 66th ST.
NEW YORK 21, N. Y.



WILLOW ARMCHAIR adds its sunny Mediterranean charm to porch, pool, patio. Handwoven of natural willow buff and varnished, it's sturdy and comfortable for indoor/outdoor loafing. 28" h.; seat: 24" w., 14" h., $24.95 ea.; 2, $47.50. Tangerine, avocado, black or gold corduroy tufted seat cushions, $4.50 ea. Exp. chg. coll. Fran's Basket House, 29 Calumet, HB6, Rockaway, N.J. 07866.



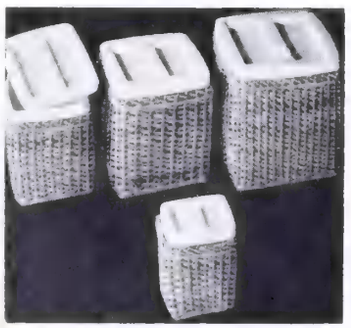
REPEL-O-STICKS discourage dogs, chase cats, rout raccoons from garden and shrubbery. Protect evergreens, flowers and vegetables with Repel-O-Sticks (impregnated with long-lasting Chaperone). Penetrating essence keeps animals at their distance. Pack of 6 with generous supply of Chaperone Repellent, $1. 6 packs (36), $5. Ppd. Sudbury Lab, Box 2416, Sudbury, Mass. 01776.



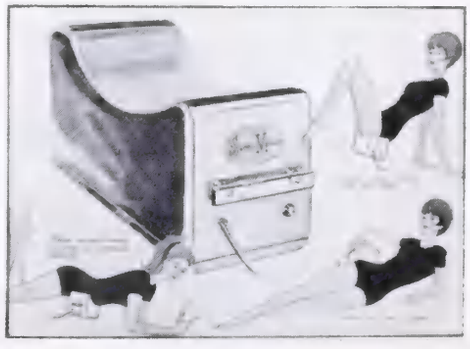
BOOK AND LOOK COOKS will be delighted with this polished honey tone or maple finished rack designed to hold all culinary reference material in one handsome, efficient center. Cookbooks fit nicely on top, twin drawers hold standard 3x5" recipe cards. Hang on wall or stand on counter. 17x13x8¾" deep. $13.25. Kit, $8.95. Add 50¢ W. of Miss. Yield House, HB6, No. Conway, N.H.



SET THE PACE EVERYPLACE in your carefree, casual Jupiters. Soft stepping, side-tied, comfy crepe soled, 1¼" wedge shoes give your feet a fine treat. Colors are bone, white, red, brown, or black baby calf; gray or black shag-suede. AAAA-EE: 2½-10, $17.95; 10½-12, $18.95. Add 50¢ postage per pair. Order from Solby Bayes, 45 Winter St., HB6, Boston, Mass. 02108.



WICKER CANISTERS are the prettiest, most practical kitchen shower gift we could find for you to send a special bride. You might fill each of the four with a different staple for a splendid housewarming gift. Handwoven, natural wicker wrapped canisters have white plastic liners, air-tight lids. $9.95 the set ppd. From Gotham Gifts, 67-85B Exeter St., Forest Hills, New York 11375.



Swedish Masseur

Helps you spot reduce and keep in trim. Safe, easy to use. Vibrator stimulates circulation, helps ease tension and relax tired muscles. **$12.95**

No C.O.D.'s Please • ADD 65¢ POSTAGE
SEND FOR FREE GIFT CATALOG

Camalier & Buckley

Dept. HB67, 1141 Connecticut Ave., N.W. Washington, D.C. 20036

NIVERSARY IN JUNE? er glamorous guard rings that er a pretty hand. Fishtail d of simulated diamonds, rls or jade (specify) fits be- en antique gold-plated filigree rd rings. (Or use your own wed- g band.) Sizes 5-9 (specify). rd rings and 1 fishtail band, 8. Extra fishtail bands, $1.98 Ppd. Harriet Carter, HB6, nouth Meeting, Pa. 19462.



BIRD IN THE HAND is th two in the bush when it dec- es a woven raffia tote bag. ır with shifts, shorts, bathing . Gold braid edges print: vel- or grosgrain ribbon trim in , green, gold, tangerine. Ex- itely hand-finished by the kout Mountain women of Ten- ee. 10x10x5″, $13.75 ppd. ative Crafts, Box 8277, Dept. Chattanooga, Tennessee 37411.



LT FRACTURES US. He a way of turning up zany things practical jokers. Try making ntrance in "plaster" casts that ld fool Ben Casey and, de- ding on who your hostess is, calm of the party will be shat- d by a scream or the thud of a ng body! One size head or foot fits all. $2.98 each ppd. From t Boyle, 1044 Mt. Prospect za, Mt. Prospect, Ill. 60056.



EDLEPOINT BANDS for ggage rack are decorative to lay. Kit contains three 24″ ds with floral design already ked in rose, blue, green, gold, nder and white. $6.95 plus 35¢ t. Tapestry yarn in ivory color work background only, $2.95 . Luggage rack to use with ds (maple or mahogany fin-), $8.95 ppd. The Stitchery, 6, Wellesley, Mass. 02181.

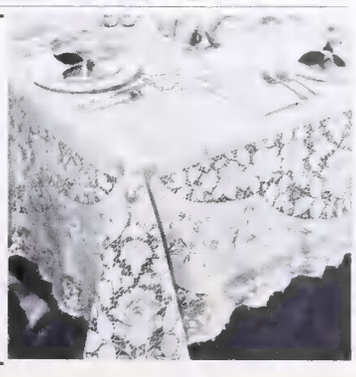


AME GUN kills weeds in mer, melts ice on steps and ement in winter. Requires no ds or batteries. Lightweight, y, one-hand operation gives 30 utes of continuous use on two ts of kerosene. Marvelous for ilizing ground, keeping flag- es free of grass and weeds. glish import, completely safe, tructions included. $29.95 ppd. bi, HB6, Flushing, N.Y. 11352.



WHITE HOUSE TABLECLOTH his handsome cloth of Egyptian cotton f a Sardinian lace pattern, designed or the White House, is used there for anquets. White or Natural, in these zes: 54 x 72″ $17.95, 63 x 83″ $20.95, 2″ round $20.95, 72 x 90″ (also oval) 22.95, 72 x 108″ $28.95, 72 x 126″ 40.95, 72 x 144″ $50.95, 83 x 160″ $57.95. lease add $1.00 postage.

HILDEGARDE'S H
597 Farmington Ave., Hartford, Conn. 06105



Start your own EXCITING, BIG-PROFIT ANTIQUE BUSINESS AT HOME



A chair bought for **$2.00** Sold for $27.00



A copper kettle bought for **$4.00** Polished and Sold for $18.00



An old jug bought for **75¢** Turned into a Lamp and Sold for $25.00

THE AMERICAN INSTITUTE OF ANTIQUES
proudly presents
PROFIT & PLEASURE HOME STUDY COURSE OF ANTIQUES
"Knowledge of Antiques has always been a sign of Culture."

PROFIT: Amazing, new plan starts you quickly and easily to the dazzling profits of a successful antique business right from your own home—in your spare time or full time—no showroom, store or office needed. No previous experience, almost no investment. Start anywhere—city or country. Age no barrier. Men and women alike have found success

PLEASURE-PRESTIGE: Once you are an authority on antiques, you'll enjoy the prestige that goes with the knowledge and ownership of prized antiques.

Recorded Lectures **Diploma Granted**

Order your booklet today!

PERSONAL GUIDANCE: Our RESEARCH SERVICE answers all your questions. Gives advice regarding any phase of antique collecting, buying, selling. Hundreds of sources to contact. Your name is listed with other Institute Members. You are guided step by step to success.

The American Institute of Antiques HB-76
550 Fifth Ave., New York 10036
Please RUSH "Profit and Pleasure in Antiques" Booklet.

Name .....
Address .....
City .....State .....Zip.....



FIELD OF DAISIES

A material to brighten any room—it is gay, young and light hearted. Daisies dominate the entire design. Tones of white, grey and green with a bright cheerful yellow center. Repeat is 16″. 48″ wide. 100% cotton. Hand washable. $3.00 per yard, postpaid.

Sorry, no C.O.D.'s.
Edith Chapman
Dept. 20 • Route 303
Rockland County, Blauvelt, N.Y. 10913

Bone China Dishes



ELEGANT REVIVALS!

Bone china dishes for dinner bones—or use as ashtrays, sauce, mint and nut servers, luncheon salads! Flute edged and crescent shaped—they fit snugly against dinner plates to receive messy bones from fowl, fish, chops, spareribs, etc.—keep plates appetizing. Reproductions of 19th century china; assorted multi-colored florals, gold trim. 6½″ **24745** Bone Dishes (6). 1 Set, **$2.98 ppd.**

OUR 150TH YEAR **BRECK'S** OF BOSTON
127 BRECK BLDG., BOSTON, MASS. 02210

Personalized Coasters



PERSONALIZED COASTERS

In Gold or Silver Plate, with stunning grape cluster and wreath border. Sensibly sized 4″ to hold any size glass. Made of fine jeweler's metal, beautifully polished in GOLD or SILVER tone. Your choice of 2 or 3 letter monogram engraved in the polished center.

$2.98 for 4—$5.75 for 8

Gloria Dee
P.O. Box 1100—Dept. HB67—Mt. Vernon
New York 10551



HOSTESS FLOOR TRAY

HOSTESS HELPER—Carrying in the refreshments, serving after-buffet coffee, bringing brunch to the patio, or serving tea in the drawing room, will be service with style if you have this pretty hostess helper. Large tote handle makes it easy . . . folds down when not in use. Sturdy wrought iron with 2 shelves, surrounded with elegant leaf border. You'll find many uses for this "Show-off piece". 14½″ in diam., 21″ high. White or satin black (state). **$10.50** Penna. Res. add 6% sales tax. $1.00 postage

Satisfaction Guaranteed or Money Refunded
SEND FOR FREE GIFT CATALOG

Henry R. Smith Studio
Dept. B67, 39 Crestline Rd., Wayne, Pa. 19087

BUY YOURSELF AN HEIRLOOM!



Your pride in owning this beautiful highboy will be exceeded only by your joy in having so many drawers. (My mother kept her secrets in one just like this, among Dad's sox, ties, and collar buttons.) But best of all, it is the epitome of your good taste.

Made of cherry with a lightly distressed finish. Brass hardware, oak drawer interiors, center drawer guides, dovetail joints.

Use it with prized antiques or contemporary furnishings. 36" w., 17" d., 72" h. **$189.95, shpg. chgs. coll. No C. O. D.**

Send 25¢ for 1967 catalog

Dept. 464, Box 266, Concord, N. C. 28025

Ephraim Marsh



BLUE RIBBON FLOWER HOLDERS

Create expert flower and foliage arrangements. How? With fabulous green holders that truly make artful arrangements easy! No pricking pins. Rustproof. Flexible brass wires, heavy lead base. 2¼" high for complete control. Set includes 2", 2½" and 3" sizes.

3 Holders ..... $5.45 ppd.

Sorry, no C.O.D.'s

N.Y. State Residents add State and local taxes.

Windfall Dept. B-67

185 Adams St. Bedford Hills, N.Y. 10507

MONEY

WE PAY $10 hr. for NOTHING

but your opinions, written from home about our clients' products and publications, sent you free. Nothing to buy, sell, canvass, or learn.

NO SKILL
NO GIMMICKS

Just honesty

Details from RESEARCH #HB-16

Box 669, Mineola, NY 11501



TEAKWOOD STANDS

for vases, statues, and other decorative items.

Your most hastily arranged flowers will look as if they just placed first in the Garden Club Show. Use one for dramatizing a treasured figurine. Black teakwood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diam., $2.50. Footed base with 4" inside diam., $6.75. Ppd. Other sizes available. Send for free brochure.

A C GIFTS New York, INC.
565 BOSTON POST ROAD
PORTCHESTER, N.Y. 10573
DEPT. HB6

Special

COACHMAN CANDLE LAMP

$5.99

Add 79¢ Postage



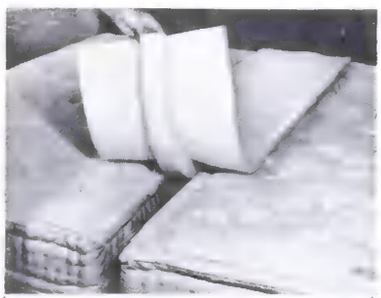
Elegant wrought iron lamp has crystal chimney with etching symbolic of Diana, Roman goddess of the Moon and Hunting. A classic addition to your home whether indoors on table or mantel, or outdoors in garden or patio. 22" high, 9" x 9" base, candle incl. Specify black, antiqued verdi green or antiqued gold.

22" Tall

Ann Isabel

Dept. B67, 7840 Rugby Street, Phila., Pa. 19150

Money Back Guarantee



The Original

TWIN BED BRIDGE

protected by U.S. patent #3 157 889

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- Uses standard size sheets.
- Rolls up for easy storage.

We pay all postage **$6.95**

Satisfaction Guaranteed

TONI STERN

HB-6, 16 Bradford Rd.

Metuchen New Jersey



SERENITY PRAYER. The tools of worldly Titans are not all conquering, nor the answer to unnerving fear. Have faith and ask "God grant me the serenity to accept things I cannot change, courage to change things I can, and wisdom to know the difference." In color, under glass, in ebony or honey frame. 10x13", $4.95, $1 post. Crescent House, 135 Central Pk. Rd., BJ, Plainview, N.Y.



CREWEL PILLOW KIT. Create a painting in needlework of plump purple grapes, vibrant green leaves with easy, free-flowing long and short stitches. Kit contains linen for front and back of 13"-sq. pillow, yarn for embroidery, directions (edging trim not incl.). For a rank amateur or the magic needle of a master. $5.95 plus 35¢ postage. Order from The Stitchery, HB6, Wellesley, Massachusetts 02181.



COPPER MUGS. The trouble with men is they're so darned hard to find presents for. Their taste is excellent, their needs simple, and their disdain for gimcracks decisive. But these beer mugs are right up their alley. Highly polished solid copper and tin-lined mugs hold a thirst-quenching 16 ozs. $4.95 ea., $18.95 for 4. Ppd. Catalog 25¢. Preston's, 102 Main St., Greenport, N.Y. 11944.



FOR GOOD MEASURE, we recommend this sterling-silver jigger for Dad or the ushers in a wedding party. Large cup holds 2 ozs. and has 1½-oz. marking. Small cup holds 1 oz. 4½" h., engraved with single block, Old English, or script initial (specify), $7.95 ppd. Extra initials 20¢ each. 96-pg. catalog, 10¢. Croydon Silversmiths, 805 Lexington Ave., HBE6, New York, N.Y. 10021.



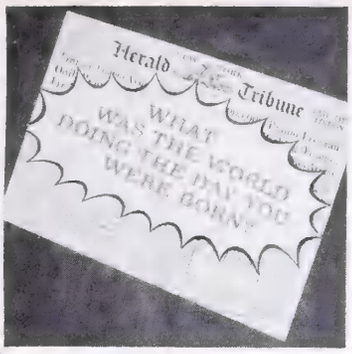
PERMA TWEEZ is a one-step home electrolysis unit with a patented safeguard which destroys hair roots without puncturing the skin. It's as easy to use as your old-fashioned tweezers, but the results are permanent. Battery operated, *tested for safety*, excess body and facial hair can be a thing of the past. $14.95 ppd. General Medical Co., 5701 W. Adams Blvd., HBE6, Los Angeles, Calif. 90016.



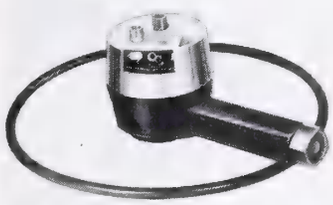
"LIVING" ADDRESS LABELS

If you live in the south, choose a "Palm" label; southwest, a "Desert" label. From way up north? Then a "Pine" label is for you. Name and address with your own personal motif is a distinctive time saver. Up to 20 letters per line, 4 lines. 1½ x ½ in. in plastic box. Black on white. 500 for $2; on gold, 250 for $2. Via air, add 16¢. Bruce Bolind, 16-L Bolind Bldg., Boulder, Colorado 80302. Thank you kindly!

A FRONT PAGE copy of the New York Herald Tribune published on the very date you were born is a unique way to remember a birthday or anniversary. All the headlines and the stories that made news that special day. Order any date from 1900 through 1964. $1 ea.; $2.89 for 3. Ppd. *Be sure to specify the exact dates you want* when ordering. Sunset House, 80 Sunset Bldg., Beverly Hills, Cal.



THINKER SPRINKLER. Keeping pedestrians dry while watering the lawn is easy with a sprinkler programmed to cover the exact shape of the lawn, and *only* the lawn, no matter how complex the pattern. Just set the "brain." Reaches as far as 40'. $19.95. Extra "brains" to set for other areas, $5.95. Ppd. Meredith Separator, 44 Peggy St., Cleveland, Mo. 64734.



WALK HAPPY through the summer season in a pair of Sarouk sandals. Silky cotton fabric mounted on white leather, the rich Persian mod print is a spectrum of colors: white, blue, olive, red, yellow, gold and orange. ¾" cushioned wedge platform, sizes 6-12, widths AAAAA-C, $9 plus 60¢ post. Mooney & Gilbert, 17 W. 57, HBP, New York, N.Y. 10019.



ONE TOUCH OF GENIUS can turn an ordinary room into a decorative dream. And this Bonsai glass cherry tree is *It!* A delicate work of Japanese art in glass, the pink cherry blossom tree is set in a fine white porcelain planter for those who appreciate the exotic and beautiful. 8¼" high for a cocktail table, foyer console, $13.50 ppd. Shopping Japan, Dept. 594, Norwich, Vt. 05055.



COLLECTOR'S COUP. Can't shop for exquisite china and crystal in Old World workshops? Watch native craftsmen create beautiful things? Let Scandicrafts introduce you to the thrills and enjoyment of shopping abroad. Hand-etched lead crystal dish from Finland, signed by Helen Tynell, is a priceless work of art. 11" across. $55 ppd. Catalog 25¢. Scandicrafts, 185 Ashford, Dobbs Ferry, N.Y.





A pony's more fun than a hobby horse.

He eats a little more, perforce.

But he's gentled for children to ride & drive

And love is the stuff on which he'll thrive.

Fun and learning are what he'll bring

As the child learns care for a living thing.

Want a gift that's more than a hobby horse?

The answer's a Danby pony, of course.

—Lee Langfeld

The LANGFELDs of

Danby Farm©

and Associate Farms International
1108 Jackson St., Dept. HB-6
Omaha, Nebraska 68102
Phones: Area Code 402; Office 342-1108—Farm 341-3513



Lover's Puzzle Ring

UNIQUELY DIFFERENT—a Lovers Knot from the Exotic East . . . in this famous puzzle ring from Turkey! Four interlocking rings mysteriously fit together, creating a single band of gleaming Silver or Gold. You alone know the secret of the puzzle. Complete, easy-to-follow instructions accompany ring. Please state ring size, or measure finger with string.

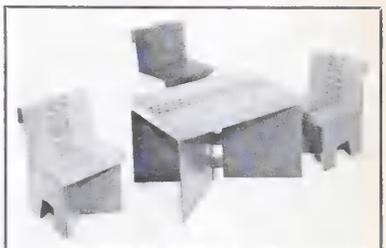
Ladies or Mens Sterling Silver Ring . . . **$3.50**
Ladies 14K Gold Ring . . . $30.00
Mens 14K Gold Ring . . . $45.00

• Rings Shipped Post Paid. • Money Back Guarantee

FREE JEWELRY CATALOG!

. . . Original Jewelry Creations in Silver and Gold at exceptionally low prices.

RINGS GALORE
Dept. H6 • 230 Fifth Ave. • N.Y., N.Y. 10001



MINI-FURNITURE!

For the young set, advanced home furniture in giddy colors, handsome and sturdy . . . and so inexpensive! Made entirely of pressed fibreboard, with scuff and stain resistant surfaces that wipe clean, each piece unfolds without tools, builds into a tea-party setting to delight youngsters one to eight years old . . . keep them in their own sunny place.

choose orange/yellow or blue/green

MINI-CHAIR
11"x12"w.x16"h. overall; 9½" high seat. So strong it can hold a 200 lb. adult!
$2.95
add 25¢ postage per chair



MINI-TABLE, 24"x15½"x14½" high . . . $5.95
add 35¢ postage per table

MINI TEA SET consists of two chairs and table . . . $11.50
add 75¢ postage per set

FREE CATALOG

things to such

Box 45103 • Dept. HB67 • Chicago, Ill. 60645



Distinctive Barrel Clock

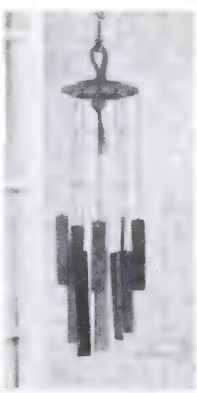
TRANSISTORIZED—
NO CORD TO HIDE

This hand-crafted replica of an old oak barrel complete with turned spigot is manufactured of strong, durable "Oakthane". The clock, 13" in diameter, features gold embossed Roman numerals and barrel hoops. Transistor movement runs one year on standard flashlight battery, no ugly cord to hide. Complements the decor of any room, a wonderful gift idea.

Transistorized . . . $21.95
Electric . . . $19.95

We pay postage. Sorry, no C.O.D.'s
Satisfaction Guaranteed

WILLIAMS INDUSTRIES Dept. B-6
213 Wilson Ave., Newark, N.J. 07105



The Sound of These WIND CHIMES is as Clear as a Bell on the Mountain Slopes in the Early Morning

Your patio will sing with the music of these handcrafted stone-ware chimes made in Rising Fawn, Ga. In soft earth and sky colors, chimes are individually strung with strong nylon cord, and have leather thong for hanging. Tested for durability in high winds. Apx. 12" high.

$9.50 each, post paid
Sorry, no C.O.D.'s

Send 25¢ for catalog of handcrafted gifts. Visit our store at #10 East Gate Center just off I-75 & I-24

CREATIVE CRAFTS
Dept. [illegible] Chattanooga, Tenn. 37411



Marvelous Wicker Furniture

for indoors or out; Ideal for dens, play areas, family room or bedroom. Chair and Sofa cushions available in following decorator colors: Avocado, Tangerine, Red, Gold, Persian Blue.

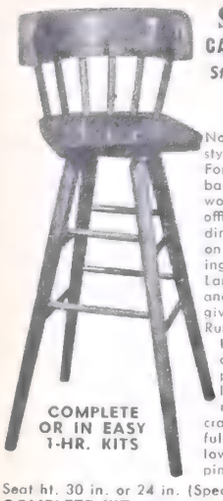
Chair 28" high • 26" wide, $19.95 each complete with 2-pc. Cushion. Sofa 54" long x 28" high, $49.95 each complete with 2-pc. Cushion. Table 30" diameter • 18" high, $19.95 each.

Express charges collect. Send check or money orders—no C.O.D.'s. Complete catalog available—$1.00. Credited on 1st order of $25.00 or more.



THE WICKER WORKS P.O. Box 186-H Camden, Michigan 49232

Mich. Res. Add 4% Sales Tax.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). **ONLY $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**
Shipping Charges Collect
BEAUTIFUL NEW FREE CATALOG—700 ITEMS of Finished and Kit Furniture in Friendly Pine.

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B6-7
North Conway, N.H. 03860

STUDY
INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE SUMMER SESSON

Resident Day Classes Start July 5th.

Send for Catalog 12S.

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N.Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

HOME STUDY COURSE

Starts at once. Send for Catalog 12C

Same training for those who cannot attend classes.
Practical, useful, interesting.

NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56 St., New York 10022



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each 3 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each 3 FOR $3.95
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w/spindle & rosette	$1.95 each

PLUS 35¢ POSTAGE & HANDLING
Pa. Res. Add 5% Sales Tax Sorry No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



In the elegant manner . . .
FEATHER SHELF

The traditional three feathers are used to create this eye-catching shelf. Use it to enhance the beauty of a figurine, floral piece or plant in your living room, dining room or bedroom. Reinforced Hydrocal. 10½" w, 10" h, 6" d. Mahogany, antique white, pumice or gold. **$6.95** ea. ppd.

Add $1.00 For Gold Finish
No C.O.D.'s, Please

SCULPTURA
Division of Margio Company
P. O. Box 114, Dept. HB67, Niles, Ill. 60648

BE A SPORT and give the man in your life a—



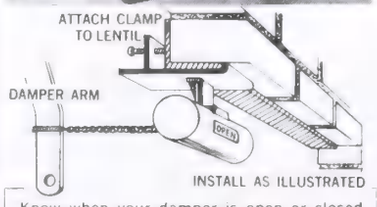
COPPER COLONIAL HORSE HEAD PLAQUE

hand-crafted out of a 9"x12" antiqued solid sheet of copper, mounted on a 16"x19" beautifully weathered oak plaque. Horse's head is framed with a manila rope, and two metal hand forged barn door hinges complete the picture to make him look like he is looking out of his stall.
A treasured gift for the animal lover for father's day or any other occasion.
Only $17.95 Postpaid
Also in modern 3 dimensional $16.95
Send for free catalog on copper wall plaques. Money back guarantee. No C.O.D. Mail check or money order to:—

KURT HEISE
"The Copper Craftsman"
83 Irving Avenue, Dept. HEG
Englewood Cliffs, N.J. 07632

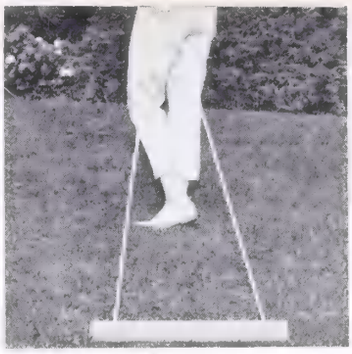
NEW for FIREPLACES damper-dial



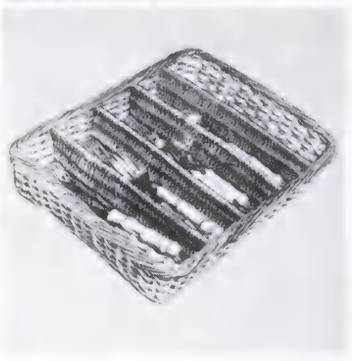


Know when your damper is open or closed . . . eliminate heat loss, end smokefilled rooms. Easy installation in minutes. $9.95 complete with mounting bracket and simple instructions. Please send check with order . . . we ship postpaid.

DAMPER DIAL, INC.
1831 N. Killingsworth, Dept. 12
Portland, Oregon 97217



WONDER BAR. Put wings on your weed killing chores with the Wonder Bar that applies a wax film of Amine 2, 4-D. Won't blow off, wash away, drift. Kills broadleaf weeds. No mixing, no heavy bags. Just pull it across the lawn or fasten it behind your lawn mower. Covers approx. 20,000 sq. ft. for the season. $6.95, 95¢ post. Country Lane, Box 113, HB6, Branchville, N.J. 07826.



RATTAN SILVER TRAY is perfect for "help yourself" buffets, picnics, snacks. Fill the 5 sections with forks, spoons, knives, and serving pieces, tote to the table, and let guests help themselves. Handwoven in Madeira of buff willow with varnish finish. 15x11½x3", it's a convenient organizer and step-saver. $3.98 plus 35¢ post. Helen Gallagher, Dept. 206-7511, Peoria, Illinois 61601.



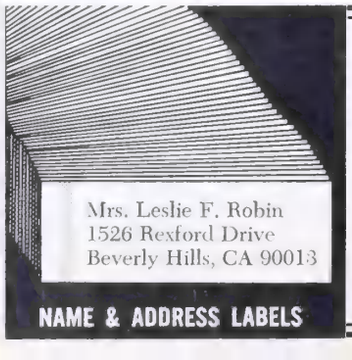
DANISH LOUNGE CHAIR has authentic curved arms, walnut-finished hardwood frame and zippered, welted, reversible polyfoam cushions. Choose vinyl or heavy tweed fabric in olive, tangerine, black, blue, tan, or furnish 2 yds. 54" wide fabric. 28½" w., 29" h. Takes 10 minutes to assemble. $24.95 exp. chgs. coll. Catalog, swatches 25¢. Genada Imports, Box 204, HB6, Teaneck, N.J. 07666.



LORELEI FOUNTAIN is a spectacular showpiece that recalls the German myth of the mermaid who lured sailors. Water sprays from top into 6 shell-like pockets, flowing one into another, emptying into bottom pool with copper spray ring. Pompeian stone, 47x 42" over-all. Recirculating pump included. $350 f.o.b. Chicago. J. Giolli Studio, 1907 No. Milwaukee, HB6, Chicago, Illinois 60647.



CHIMNEY SWEET. When spring flowers and sudden summer storms break in on a pretty day, a pair of hurricane lamps is a blessing! Black wrought iron sconce and hurricane lamp is mounted on solid 4x14" pine plaque stained a mellow brown and lacquered for a soft finish. With brass hanger, $6.75 each. $12.95 a pair. Ppd. Tewksbury, Box 86, Wellesley, Mass. 02181.



500 NAME & ADDRESS LABELS-50¢

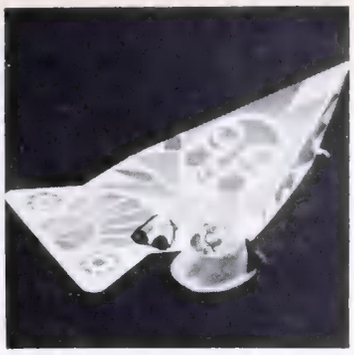
500 Gold *Script* **$1.00**
Beautifully printed on fine quality gummed paper

500 Iron-On Labels $1.00

FREE Gift Catalog

HOLLAND HOUSE
Box 1997-1, Beverly Hills, Calif. 90213

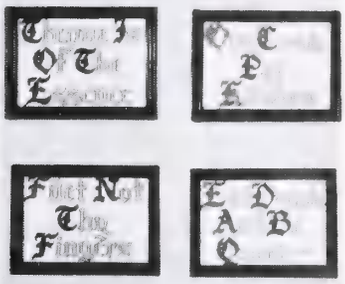
BEACH BOARDS, angled to the best position for soaking up the sun on sand, city roof, patio or poolside, are fashioned from a new fiberboard that's tough and water-resistant. Brilliantly designed surface in sun-loving patterns. Beach board folds flat for easy toting and storing. $2.95 plus 35¢ post. each. Four, $11.50 plus $1 post. Patio Sales, Box 25, HB6, Highland Park, Ill. 60036.



FISHING GLASSES give an angler a head start by showing him where the Big Ones hang out. He'll spot fish lurking in holes, brush piles, weed beds, in fresh or salt water. Lunette radar glasses from France are light, unbreakable. Regular or clip-on styles permit him to see 2-12′ below surface. Here's a dear-old-Dad's gift. $7.95 ppd. Alexander Sales, 125 Marbledale, HB6, Tuckahoe, N.Y. 10707.



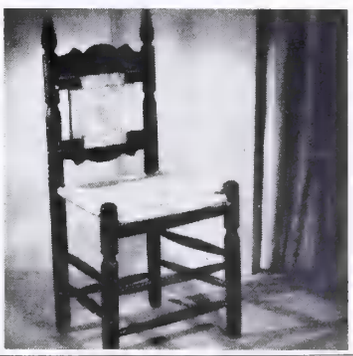
KITCHEN BE HANGED with witty sayings: "Eat Drink And Be Quiet," "One Cook Per Kitchen," "Thyme Is Of The Essence," "Filet Not Thy Fingers," "Bless This Mess," or "Welcome to Bedlam." Old English script lettering in red, yellow and green under glass, framed in black. 5¾x7¾". $1.99 ea., 4 for $6.99. Ppd. Order from Here's How Co., Inc., 59 Tec St., HB63, Hicksville, N.Y. 11801.



COFFEE BIGGIN. The famous French drip coffee maker brews a deliciously fragrant, full-bodied, after-dinner coffee with winy clarity. Instructions for making included with this 5-cup (12 demitasse) pot that is made of easy-to-clean white enamel inside and out (including the drip strainer). 9½" tall, $5.95 ppd. from Artisan Galleries, 2100 North Haskell Avenue, Dallas, Texas 75204.



SPANISH CHAIRS to use upstairs, downstairs, all around the house, are handcrafted in Mexico of sturdy native woods with handwoven rush seat, back. Seat 18" w., 17" from floor; 37" h. overall. Lacquered wood frame in decorator colors: lime, lemon, black, olive, white. $32 pr.: 4, $60. With charcoal stained frame, $28 pr., 4, $52. Exp. coll. Elizabeth McCaffrey, B6, Northport, N.Y.



NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER



PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the only instrument with special U.S. Patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O. **$14.95** ppd.

14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL CO., Dept. HB-41
5701 W. Adams Blvd., Los Angeles, Calif. 90016

Name_____

Address_____

City/State_____ Zip_____

Taj OF INDIA

LUXURIOUS FOOTWEAR

Handloomed silks and genuine gold snakeskin from India made by American craftsmen. Wear these most comfortable shoes indoors - outdoors.



4 to 10
B to AAAA

GOLD SNAKE
High style genuine snakeskin. 2¼" brass heel perfectly positioned. Gold Mylar sole.

FLATS $22.50 Plus 50¢
HEELS $25.95 Postage



SILKS

India handloomed silks in classic Taj designs. 2¼" brass heel. Black or white. Pointed or round toe.

FLATS $15.95 Plus 50¢
HEELS $19.95 Postage

Maharani
B-67 89 W. 5th Ave. Scottsdale, Arizona



ARE YOU MIXED UP?

DO THINGS LOOK ABSOLUTELY IMPOSSIBLE? ARE YOU READY TO THROW IN THE TOWEL?

WELCOME TO THE GROUP!!

YOU ARE NOW QUALIFIED TO JOIN THOSE OF US RESIDING IN THE "STATE OF CONFUSION." TO BECOME AN OFFICIAL RESIDENT, YOU NEED ONLY TO WEAR THE CHARM OF RECOGNITION. SELECT YOUR OWN LITTLE TOWN OR HAMLET TO HANG YOUR HAT. WE HAVE IN CLEAR RAISED LETTERING, NUMBNESS, NOWHERE, MAYBE, FINK, SQUARESVILLE, LOST, BOO-BOO, ETC. THE 1" CHARM IN STERLING SILVER $4. 14K GOLD $12.
P.S.—BY JOINING, YOU AUTOMATICALLY RECEIVE A MEMBERSHIP CARD EMBOSSED WITH YOUR NAME (or someone else's . . . if you're ordering for a friend . . . or even an enemy) WHICH ENTITLES THE WEARER TO ALL THE TENDER, LOVING KINDNESS AND UNDERSTANDING WHICH HE OR SHE IS ENTITLED TO (his for his keychain). Engraving on back 10¢ per letter.

CRUSADER CROSS



Imported directly from the Holy City of Jerusalem. Originally designed and worn in the 13th Century. They are now made in sterling silver in the same traditional manner as in the days of old. They are set with Alexandrite stones that are deep red at night and violet in daylight. Available in 3 sizes. PETITE 13 16" diameter $10.50. MEDIUM 15/8" $12.50. LARGE 21/8" $22.50.

Jamaica Silversmith, 407 Rockaway Ave., Valley Stream, N.Y. 11581



BE SURE TO GET ORIG. SWIM-EZY

Nonswimmers swim instantly with SWIM-EZY, the amazing and ONLY U.S. Patent approved invisible swim aid with special, pat. features and quality not found in ordinary devices. Only 4 oz., 1/25" thin, with adjust. capacity is unnoticeable, in or out of water, under any reg. bathing suit or swim trunks. Nonswimmers swim easily — FAST, poor swimmers look like champions. Relax and join the water fun. Remember, there is no substitute for exclusive SWIM-EZY®, lasts for years. Satisfied users in 53 countries. Send $7.95 plus 32¢ tax in Calif. direct to: SWIM-EZY MANUFACTURER, Dept. F-02, Altadena, Calif. 91001. Give WAIST-SIZE, sex. 10-day money back guar. Airmail add 42¢.

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $100,000

Send for FREE 80-PAGE CATALOG.
EMPIRE DIAMOND CORP., Dept. 7
Empire State Bldg., New York, N.Y. 10001

NAME_____

ADDRESS_____

ZIP_____

Don't waste your "sleep time"
Learn as you sleep

Improve Your Earnings, Will Power, Health, Happiness and Weight Reduction with "Sleep-Teaching" Records.

USING YOUR OWN PHONOGRAPH
When you play a Stanford Institute Recording at bedtime, you wake up with new confidence, greater knowledge and a brighter future. Sleep learning, the miracle of modern science offers greater opportunities through your own subconcious mind.
Write for the FREE Stanford Institute Record Catalogue. No obligation.

Stanford Institute RECORD CATALOGUE
27691 EUCLID AVE., CLEVELAND, OHIO 44132
Please send me your complete catalogue of Stanford Institute sleep-teaching records.

NAME .....
ADDRESS .....
CITY .....
STATE .....ZIP CODE .....



enameled PARTY BOWL
FROM FINLAND

How nice to be admired for your good taste in party accessories. You'll be the 'hostess with the mostest' with this stunning serving bowl at your side. A unique design of mushroom varieties in jet black print encircles a white enameled steel bowl. Striking accent to buffet table. Wonderful for bridge or hostess gifts. 8¼" x 5½" high. **$8.95** plus 50¢ postage

Send for FREE Catalogue.

Landing Gifts Dept. HB-67

14-16 150th Street, Whitestone, N.Y. 11357



BAVARIAN TYPE PORCELAIN 17 PC. MUSICAL COFFEE SET

Exquisitely detailed imported Old World reproduction of Bavarian Type "European Blue Pearl Limoge" design. Coffee pot plays "Let's Have Another Cup of Coffee" when lifted. 17 complete pieces . . . Coffee pot is 7½" high, holds 6 cups, 3" high creamer, 4" tall sugar bowl. Six cups and six saucers. Every piece elegantly accented with gold trim. A truly traditional and romantic pattern that will complement your table, decorate that special spot, create a wonderful feeling amongst your friends. Complete set only $9.95 plus $1.50 post. & hdlg. Satisfaction and pleasure guaranteed. Crescent House, 135 Central Pk. Rd., HC, Plainview, L.I., N.Y. 11803.



EXTRA LARGE 14-OZ

Dessert Bowls

Big enough for man-size servings of ice cream, pudding, a big baked apple with all its spicy juices . . . or chilled and heaped with a crisp salad! Molded of "shimmering" crystal clear hand blown glass, bowls will blend beautifully with any type of table service. So dainty, yet hold such plentiful servings! 5" diam. Versatile. Order 1164, set 8 $6.98 plus 35¢ shipping chg.

Helen Gallagher Write for FREE Catalog

Dept. 206, Peoria, Illinois 61601
Please Include Your Zip Code



not for sale
(in any market, that is)

These primest of filet mignon are not sold in any market. Yet, you've probably enjoyed them in luxury restaurants. They're Prime Pfaelzer steaks—tender, flavorful, aged. Enjoy them at home or, have them sent as gifts with personalized card. Quick-frozen, packed in dry ice for guaranteed perfect arrival.

Box of 16— 6 oz. each, 1¼" thick. #30405 **$34**

Railway Express Prepaid

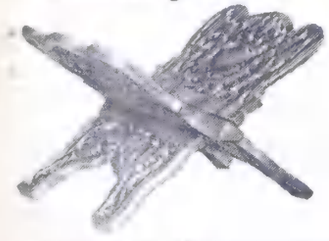
Write for free catalog listing more than 100 gift items

pfaelzer (pronounced FELZER) BROTHERS

Dept. NG72 • Chicago, Ill. 60632 • YARDS 7-7100

©P.B. 1967

Exotic India BOOK HOLDER of many uses!



Useful to hold your cherished Volume, Bible, Missal, Dictionary, cookbook or favorite novel. Ideal for reading in bed. Intricately hand carved by master craftsmen in India from one piece of Sheshan wood. Folds flat for storage. Available in three sizes:

R519-1—10" x 5" $3.50 ppd.
R519 —13" x 6¾" $5.50 ppd.
R519-2—15" x 8" $7.50 ppd.

NO COD's please



the Flute inc.
47 West 19th Street
New York, N.Y. 10011



HEIRLOOM OF THE FUTURE

Folding tray table of teak and brass from Hong Kong. 20" tall, top tray 12" diam. lower tray 11" diam. Please add $2.50 postage and handling.
Send $1.00 for illustrated catalog **$29.95**

Moon Gate imports

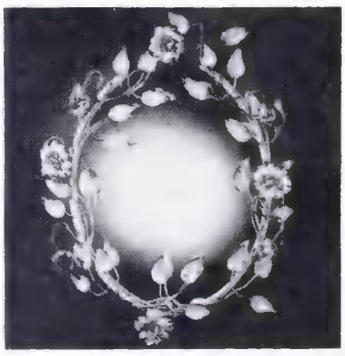
P.O. Box 15-232, San Diego, Calif. 92115



CHARM A GRADUATE with gold or silver bangles designed just for her. The sterling silver graduate's cap is $2.95; 14k gold, $10.50. She'll love the bejeweled duplicate of her cherished diploma—sterling $2.95; 14k gold, $8.95. Graduation day charm with bejeweled cap, in sterling $2.95; 14k gold $8.95. 7500 charm catalog, $1. Charm & Treasure, 1201 Ave. of Americas, HB6, N.Y.C.



PILLOW KITS with a Victorian flower garden motif have the sweetness of summer you'll savor in the winter. Twin kits are stamped with a circle of flowers, a butterfly *or* bird in the center (specify), on creamy Belgian linen; come with luscious colorful wool and easy instructions. $2.50 each. Pillow forms, $1.50 each. Add 35¢ postage. Added Touch, 12B Water St., Bryn Mawr, Penna. 19010.



PRIMP MIRROR belongs in every hall so guests can check their hairdos when they check their coats. Made of wrought iron finished in antique white and gold and encircled with a vine of rose buds and leaves, it's a very pretty design for bedroom, powder room, or bath. 18x15", $9.98 plus 85¢ postage. Ron Lassin, Dept. HB6, Plymouth Meeting, Pa. 19462.

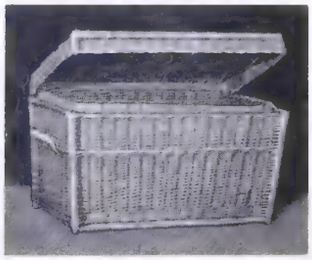


A PAIR OF GAY BLADES in stainless steel make easy work of slicing chores. Tomato Slicer has razor-sharp serrated edge to slice soft-skinned fruits and vegetables without squashing. Blade on Spreader Knife (for sandwiches, canapes) runs all the way through natural walnut handle for strength. French imports! $2.25 pr. plus 75¢ post. Colebrook House, Box 836, HB6, Paoli, Pa. 19301.



NO GLARING PROBLEMS when you spray End-O-Glare glass tint on windows and doors. Protects draperies, furniture, wall and carpet fabric from fading, keeps out harsh sun glare, reduces the load on your air conditioning on extra high temperature days. 14 oz. spray-on Tint Kit covers approx. 50 sq. ft. Blue or green tint. $6.95 ppd. Creative House, 221 W. 9th, HB6, Kansas City, Mo. 64105.

WILLOW FURNITURE
Imported from Europe



CHESTS—Decorative storage for clothes, toys, etc. Samson strong with easy-to-tote handles. Maple stained finish.
20" long x 14" x 14" **$10.50** + **$1.00** postage
24" long x 16" x 16" **$11.95** + **$1.25** postage
28" long x 17" x 17" **$13.95** + **$1.50** postage
30" long x 18" x 19" **$15.25** + **$1.75** postage
ARM CHAIR—For good old-fashioned comfort, indoor or out. 38" high, 25" wide, seat 15" from floor. **$20.95**, two for **$38.50**. Seat & Back Cushions of foam rubber covered in corduroy (avocado, gold, black or tangerine): **$8.50** set. **MATCHING COUCH AND TABLE AVAILABLE.**



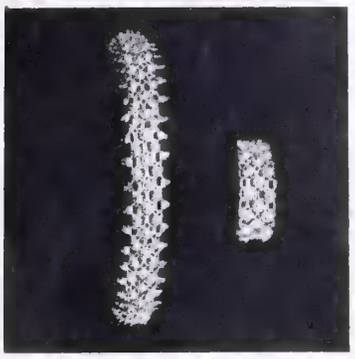
Exp. Chgs. Coll. Satisfaction guaranteed or money refunded. N.J. res. add 3% sales tax. Send 25¢ for new 1967 catalog

Fran's **BASKET HOUSE**
29 Calumet Ave., Dept. HB6, Rockaway, N.J. 07866

FLURRY OF FLOWERS. Just take a long, deep breath and you can almost smell the fresh, cool scents of the flowers from an Italian garden screen printed on this gorgeous drapery fabric for your summer windows. Whites, reds, yellows, greens on neutral. Scotchgarded, pre-shrunk fabric is 48" wide, 21½" repeat, $3 yd. ppd. Edith Chapman, Route 303, Blauvelt, New York 10913.



THAI TWINS from the fabled Asian kingdom of shimmering palaces and temples have a fragile, lacelike loveliness. Handmade in Thailand in yellow gold plate or rhodium silver, the ring and bracelet would be lovely to wear when you are entertaining at home or out toasting the town. Ring, $6 (send size). Bracelet, $7. Ppd. Lions, 665 Middle Neck Rd., Dept. 78B, Great Neck, New York 11023.



KITCHEN TILE to tuck under a coffee pot, tack on an Early American family room wall is colorfully hand-decorated and personalized with "From the Kitchen of—(name you specify)." Fine white European ceramic 6x6" tile with felt-padded base, $2.98. Two, $5.75. Ppd. Send first & last name. Crescent House, 135 Central Pk. Rd., BK, Plainview, N.Y. 11803.



SWITCH TO MARBLE wall plates if such is your decorative persuasion. Made from marble, ground, treated and remolded, they're stain-proof, non-porous. Fine carved detail. White with black veining, black with white, or white with coffee. Single plate, $1.99; double plate, $2.99; double outlet, $1.99. Add 39¢ post. per order. Here's How Co., Inc., 59 Tec St., HB17, Hicksville, N.Y.



TOO MARBLE-OUS FOR WORDS, this unusual birth record! A gold- or silver-plated bronze cherub is mounted on a block of genuine Italian marble. Baby's name, time of birth, date, length, and weight engraved on front plaque. Darling godmother or "new aunt" present. 3½x3" h., and the price is just $6.95 ppd. Jamaica Silversmith, 407 Rockaway, HB6, Valley Stream, N.Y.



Protect Your Car Finish from Summer Sun!

"Especially designed for the man who does his own." CAR-SKIN RECONDITIONER dissolves dirt like magic, removes road haze, oxidation, spotting. CAR-SKIN ADVANCED FORMULA paste wax applies easily, wipes off without rubbing. Your car gleams with a showroom shine that lasts up to twelve months. Kit includes RECONDITIONER and ADVANCED FORMULA (no rubbing paste wax) enough for several cars plus sponge applicators. $5.00 postpaid.

New Jersey Residents Add 3¢ Sales Tax

CAR-SKIN PRODUCTS CORP.
Flemington, New Jersey 08822



Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing enormous variety of smart styles for every occasion. Our vast range of sizes insures you perfect fit or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Glenda shown
sizes 2½ to 12,
AAAA to EE
Black, navy, brown, white kid; grey-black-white kid; blue to royal ombre kid; beige ombre (2 shades beige) kid; multi-color pastel kid (melon, aqua, yellow and lilac); pastel kid (pink and blue).
Sizes 2½ to 10, $17.95; 10½ to 12, $18.95

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108

Add 50¢ per pair for postage please!



ISLAND PAKE JACKET TOPS EVERYTHING

Light hearted as an Island breeze—our latest version of the classic pake jacket, in a beguiling pareau print. It pairs blithely with shorts, shifts, skirts, pants, or swimsuits. Has two big pockets, mandarin collar, buttons down front. Made of fine sanforized cotton broadcloth. (Easy-wash) Two colors from which to choose—a beautiful surf blue and white, or lovely Island red and white.
Colors: Surf blue—Island red.

Sizes: S-M-L. $10.95*

Add 55¢ shipping No COD's Immediate shipment
Calif. residents add 4¢ sales tax
Featuring Leisure Fashions from the Islands.

NICHOLSON IMPORTS OF CARMEL
P.O. Box 4335 Carmel California 93921



These dainty hoops of 14K Gold are the new look in earrings. Although they have a screw back, the cleverly designed hoop gives pretty ears that fashionable pierced-earring effect. Only $25.00

Mail orders shipped promptly, fully insured at our expense.

Elegantly gift boxed • Satisfaction guaranteed

If Diners' Club or American Express charge, give number and signature

Write Dept. HB-6

merrin 530 MADISON AVE. (CORNER 54th) NEW YORK 22, N.Y. PLaza 3-8688

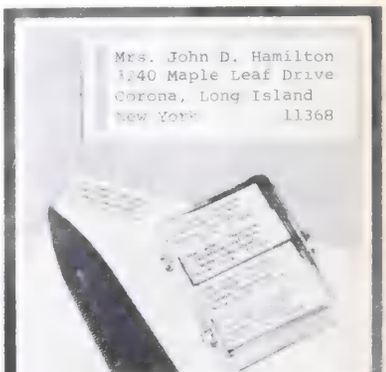


Suede Ties

Magnificently made in Spain of lush genuine suede, full length, hand stitched and tie perfectly. Only for the young at heart, fashion-conscious male. Ideal for any age. Can be easily cleaned. Choose from black, grey, brown or green. $4.00 Each Plus 35c Postage

Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS
Dept. B67, 3023 Crane Drive
Falls Church, Va. 22042



Mrs. John D. Hamilton
1240 Maple Leaf Drive
Corona, Long Island
New York 11368

1000 LABELS . . . ONLY 99¢

No need to ever write your return address again. We print up to 4-line name and address including ZIP CODE. Packed in reusable plastic cases. We pay postage.

4201—1000 Gummed Labels 99¢
4224—500 Golden Labels $2.00
4225—225 Press-On Labels $2.95

Gracious Living
D-1320 BERKELEY, R. I. 02864

CUPOLA KIT

$24.95

Adds Charm and Dignity to House, Garage or Barn



Architect designed, full size, with lovely arched top, curved pagoda roof. Handsome for show, practical for venting attic or loft. And you'll never find a better value. Of select pine and exterior plywood, ready for easy assembly and paint. Simple instructions. Everything included. 22½" sq. base, 38" high. Only $24.95 Shpg. Chgs. Coll.

WEATHERVANE: Black copper horse or rooster, ea. 23"H. 18"W. Easy to install. $12.95 Postpaid. Add 50¢ West of Miss.

SEND FOR NEW FREE CATALOG—700 PIECES

Finished and Kit Furniture in Friendly Pine

Include Zip No. Immediate Delivery Money-Back Guarantee

Field House

Dept. B6-7
North Conway, N.H. 03860



You never had it so cool, so good!

When you own one of these original Pawleys Island rope hammocks be forewarned. You're in for some of the laziest hours ever whiled away. These unusual hammocks have been handcrafted for generations by the coastal folk of Pawleys Island, S.C. Hand woven from high grade cotton twill cordage. Specially treated for permanent protection against rot, mildew. Supporting ropage, tie rings extra strong. Aged oak stretchers stabilize generous width of the hammocks which endure for years. Body size 54" x 82", 13 ft. overall length. Wide enough to lie in crosswise or lengthwise; big enough for a friend to join you! $39.95 each. Send check or m.o. for immediate shipment, express collect. Pure relaxation is soon to be yours. Order today.

JOHN JARRELL, Inc.

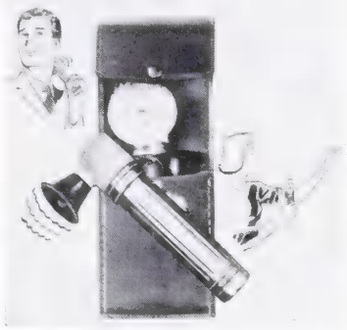
Dept. HB, 84 Broad St., NW, Atlanta, Ga. 30303



THE BRIDE'S PRIDE is her lovely sterling silver flatware. So risk being practical amid the romantic flurry of a June wedding and send her this tarnish-proof pacific cloth drawer pad made by Gorham. A drawer becomes a silver chest. 11¾x15x2½", holds over 100 pieces, $5.75. 17½x13⅞x2½", for over 125 pieces, $6.95. Ppd. Barrington Specialties, Box 154B, Barrington, R.I. 02806.



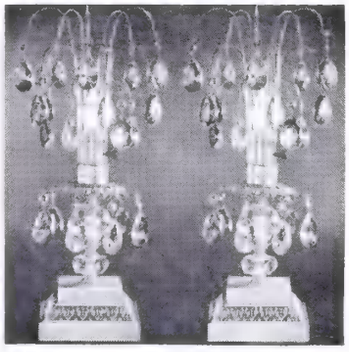
TEAK TELLS THE TALE, and the story is always decorative news. Here are handsome ice buckets from Denmark in oiled teak with handles and removable plastic liner. Excellent for cooling champagne or wine. Between times, use them for showing off a mass of parrot tulips, dogwood. 11" high $29.95. 6" high $20.95. Ppd. The China Box, 45 E. Putnam Avenue, HB6, Greenwich, Conn. 06830.



TENSE AND TIRED? Turn on this cordless electric massager for gentle, stimulating massage. 5-piece family set includes accessories for face, shoulders, nape of neck, body and scalp to relieve dad's tensions, mom's tired blood, the kids' aching muscles. Compact, light-weight, in leather-like case. 7½x3½x2¾", $5.95, $1 postage. Crescent House, 135 Central Pk. Rd., BM, Plainview, N.Y. 11803.



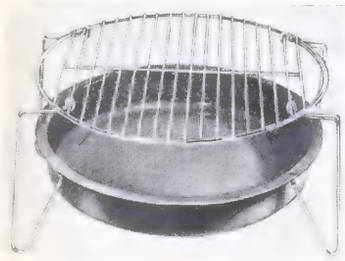
BOOK FIND! Portable book rack holds 8-15 books, up to 30 paperbacks, or stores tapes with fingertip convenience in almost no space. Dandy for dorms, kitchens, offices. Satiny, hand-polished walnut fits together in handsome trough-style without glue, nails, or tools. 16½x8" h., $2.95. Double tier style, $5.50. Ppd. From Ashlee, 247 W. 35 St., Dept. HB-67, New York, N.Y. 10001.



A SHOWER OF PRISMS cascades from these crystal lamps and suddenly your room has sparkle. Hand-cut prisms are imported; Rogers gold-finished marble base is richly ornate; and when the light catches the crystal, the lamps are a blaze of glory. Get a pair for your sideboard. 18" high, electrified, $34.95 pair, exp. chgs. coll. Luigi Crystal, 7332 Frankford, HB6, Philadelphia, Pa. 19136.

FOLD-A-GRILL

the Newest in Portable Bar B-Q Grills



Here it is . . . the really compact unit YOU CAN TAKE ANYWHERE! Grill and legs fold flat into fire pan. Quick to set up, easy to clean and convenient to store. Perfect for picnics, beach, camping, fishing, hunting, family trips, fireplace and patio. Big 13" dia. cooking space. Plated grid and stand, red baked enamel finish on sturdy fire pan. Order today for enjoyable cookouts! Only $2.95 ppd.

MOLOR PRODUCTS CORP., Dept. HB-6

Box 709, Glen Ellyn, Ill. 60137



WATER LILY SERVE-ALL DISH

This multi-purpose dainty decorative glass dish will add a touch of elegance to your table. The English made serving spoon hangs clean and clear of jam, relish, candy or whatever. The graceful chrome plated carrying handle and spoon never need polishing—never tarnish, stain or rust. Attractively gift boxed. Ideal to give as a gift or to own. Only **$3.35** ppd.

Check or money order, no COD's please. California residents add 4% sales tax. Please state zip code when ordering. Satisfaction guaranteed.

TRACY HOUSE
14056 Crenshaw Blvd., Dept. HB67
Gardena, California 90247

PUSH BUTTON PET CARE

DOG MANGE REMEDY

Bandy



The FIRST AEROSOL Mange Spray

- for treatment of "RED" and SARCOPTIC Mange

12 oz. Spray Can $2.50

available in liquid too! 8 oz. bottle $1.50

- No offensive odor
- No messy handling
- Greaseless • Penetrating

SEND 35¢ FOR PET CARE CATALOG REFUNDABLE WITH FIRST ORDER

V.E.T.S. Company

DRAWER C-H TEMPLE, TEXAS 76501



HOW TO BONSAI, 10¢

How to handle bonsai, dwarfing, interior, patio, ornamental plantings plus our catalog of 130 bonsai trees, imported pots & things. All this 10¢ or free with any POTTED BONSAI (about 9") TREE order. Choice of Jap. Black Pine, Jap. single camellia (Showa No Sakae, 5 yr. old shown), Persian Pomegranate, Redwood, Formosa Flowering Pear, Cork Oak, Monterey Pine. $1.00 ea. ppd., 6 for $4.99 ppd. Satis. guar.

WEST-ARBOR
Box 486GL, La Canada
Calif. 91011

Song Birds

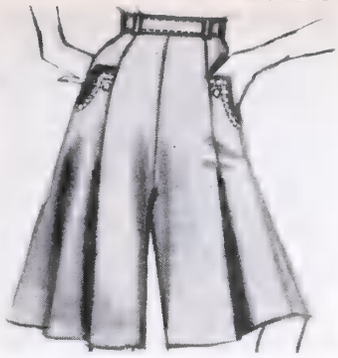


. . . highlight the beauty of this stunning mail box. It has cardinals in full color on one side, and chickadees on the other. U.S. approved. 19" x 7" x 9" high. A plus is your name on both sides of the box, up to 18 letters. Delivery takes about three weeks. **$37.50** ppd.

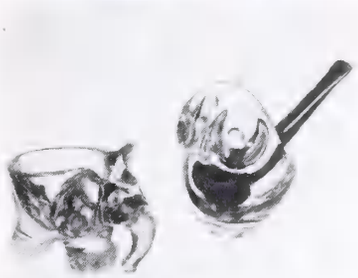
Sorry, no C.O.D.'s

JEREDITH MANOR Dept. 67, P.O. Box 130, Nyack, N.Y. 10913

CULOTTES FOR ACTION. Flattering and well-tailored, with the fullness and swing of a skirt, these culottes are perfect to wear all year 'round for marketing, gardening, relaxing. In cadet or navy blue chambray or faded blue denim. Washable and drip-dry for easy care. Sizes 10 to 22, $7.50 plus 50¢ postage. Old Pueblo Traders, 622-CCB-South Country Club Road, Tucson, Arizona 85716.



PIPE RESTS. Choose an owl or an elephant in heavy crystal as a roost for his briar, a spot for his Meerschaum. Imported from France, they double as handsome ashtrays, jewel-like paperweights. Be a sport and order one for his office, the other for his chairside table. Elephant, $5.50; owl, $7.50. Add 50¢ postage each. Fountain of Gifts, B6E, Box 3954, Merchandise Mart, Chicago, Ill. 60654.



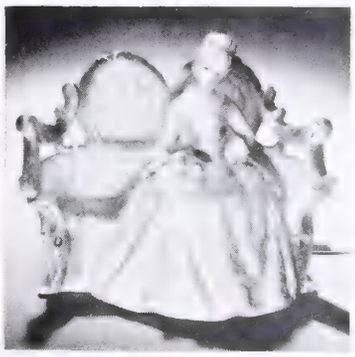
"SOMEWHERE MY LOVE," the haunting theme from the movie "Doctor Zhivago," is the melody that pours out of this lovely Italian wooden music box. As the Swiss movement plays, the scenery slowly revolves. Hand-carved, hand-painted, 5" high, $12.95 ppd. Catalog of other music boxes, designs and gifts, 35¢. Hildegarde, 597 Farmington Ave., HB6, Hartford, Connecticut 06105.



THEY KISS AND TELL you who it is that has come calling. They kiss and tell your guests how welcome they really are. And this darling gold-plated knocker will also make your bedroom door or powder room especially inviting. 4" overall, copies from a French design, it's called (of all things) "The Kiss." $1.25 each, 3 for $2.95. Ppd. Gloria Dee, Box 1100, HB6, Mt. Vernon, N.Y. 10557.



LADY AND THE LAMP. From the magnificent period of rich satins and damask, towering pompadours and powdered hair comes the inspiration for a Dresden-like china lamp that sheds a soft glow on dressing table or bedside stand. Add a few drops of perfume to the lady's bouquet to scent the air. 6" long, 4½" high. $6.95 ppd. Haad & Co., 135-23 37th Ave., HB-67, Flushing, N.Y.



COST TAX DEDUCTIBLE STAIR-GLIDE®



FREE TRIAL!

RIGHT IN YOUR OWN HOME ***BEFORE*** YOU BUY OR RENT

Installed in 2 hours without a mark or scratch on home or apartment—no wiring; plugs in like a radio. Stairway left free for normal use. Costs 8c a week to operate. Automatic Safety Devices.

WRITE TODAY For Literature, Prices.

Name .....

Address .....

City ..... State ..... Zip .....

Dept. BB.

American STAIR-GLIDE Corp.

1817 Baltimore, Kansas City, Mo. 64108

Give the Family a Gift!

TELEPHONE MONITOR

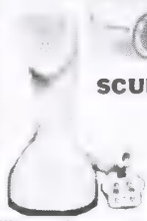
HEAR BOTH ENDS OF CONVERSATION WITHOUT LIFTING RECEIVER!

New design, no bigger than the palm of your hand. Attaches anywhere on phone instrument, with live rubber suction. Gives super-sensitive sound fidelity.

$12.95 COMPLETE

Add 50¢ pstg./hndlg.





Ericofon

SCULPTURED PHONE

1 PIECE/2 POSITION

$49.95 COMPLETE WITH BUZZER AND PLUG

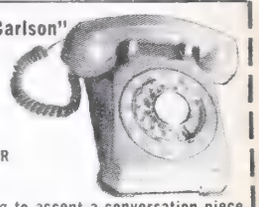
Add $1.50 hdling/pstg

Ultra-contemporary design stands like a statue; rests horizontally for easy dialing. The base is your dial. Coordinate a color for every room: white, green, red, blue, ivory, yellow, pink. (State your second color choice.)

"Stromberg-Carlson"

FASHION PHONE

$19.95 COMPLETE WITH RINGER AND PLUG



Luxurious styling to accent a conversation piece. Highlight your room with an extra convenient phone. Colors to fit your decorating creativity: beige, green, red, blue, black, white, ivory, pink, grey, yellow. (State your second color choice.)

Add $1.50 postage/handling

25' Phone EXTENSION CORD . . . Now $2.99 Add 60c pstg/hdlg

Send check, money order or charge to Diners' or American Express Credit Card
NYC residents include 5% Sales Tax. Outside NYC add proper tax

Send 25¢ for new catalog.

METROPOLITAN TELETRONICS CORP.

Dept. HB6, 35 West 35th St., New York, N. Y. 10001 ■ LW 4-4030

GENUINE JAPANESE GRASSCLOTH

Exotic handmade wallpapers with unusual textures, colors and character.

ONLY $4.50 PER ROLL

CUSTOM MADE CORK WALLPAPER

Handcrafted to combine depth and softness in both vivid and muted tones with long-lasting quality.

Only $5.95 per roll

Send 25¢ for each set of color & texture samples, or 50¢ for both. Visit Our Showroom.

MAYFLOWER
WALLPAPER COMPANY, INC.
Dept. 23, 363 Mamaroneck Ave.
White Plains, New York



Contemporary

STACK & SERVE TABLES

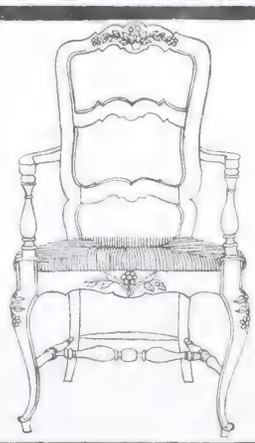
Set of 3 $19.95 ppd.

Not only are these Danish-inspired tables a homemaker's delight for every day use . . . they are also ideal for entertaining and perfect for the most intimate conversation corners. In teak or walnut with the handsomest black polymica inset that is alcohol and heat proof. You'll find a place for them in any room in the house. And they'll enhance any decor with their unusual triangular shape. 18" top, 16" high.

Scandicrafts Dept. B-67

Scandicrafts Building
185 Ashford Avenue
DOBBS FERRY, NEW YORK 10522

PROVINCIAL



Italian imports at low cost. French country chair. H41"xW22"xStHt18". Natural rush seat. Hand-carved, solid Italian walnut, ready-to-finish, $94. Side chair, $79. Finished, add $25; give color. No COD's. Shpd. Exp. Coll. Catalog: Imports, Furniture-In-Parts, 50¢

DOOR STORE OF WASHINGTON, D.C.

Dept. HB-6, 3140 M Street, N.W., Wash. 7, D.C.

SEND FOR THIS BOOK TO



discover scores of new ideas for windows.

In full color throughout, *THE ELEGANT WORLD OF WINDOW SHADES* shows you how America's leading designers dramatize windows with the shades which hold the 1967 A. I. D. International Design Award. Please send 50¢ in coin with coupon to

Breneman, Inc., Dept. C, [illegible], Station V, Cincinnati, Ohio 45210

Name_____

Address_____

City_____ State_____ Zip_____

Breneman, Inc.



Carved Love Seat $159.95

14 in. Marble-toptable in solid mahogany $15.95



Romantic Victorian

solid Mahogany, hand-carved furniture!

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog.

(also; rare, unusual Early American pieces)

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327

Rush big colorful Catalog B-6 and my choice of costly fabric cuttings. I enclose 50¢. (Check, coin or stamps are all fine.)

Name .....

Address .....

.....Zip.....



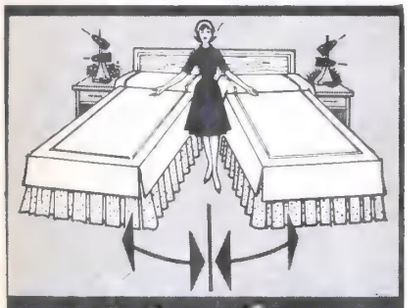
Because of the tremendous response, we are offering again, for a **LIMITED TIME ONLY**, our Satin Bedsheet Sets at those astonishingly low prices. We are doing so to introduce this product to you who have never before enjoyed them! This famous Celanese acetate satin is easy to wash and may be commercially laundered, too! Colors: **GOLD, BLACK, PINK, BLUE, WHITE, LILAC, ORCHID, AQUA.** (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

SATIN SHEET SETS (2 sheets, 2 cases)	FORMER PRICE	NOW
Dbl. Bed Set (90x108)	$31.95	$15.90
Twin Bed Set (72x108)	31.95	15.90
Queen Bed Set (90x122½)	37.95	19.45
King Bed Set (108x122½)	42.95	21.45
3 letter monogram on cases	3.00	1.50

(If you desire fitted bottom sheet, add $2.25 to double or twin set price; $3.00 to queen set price; $4.00 to king set price.)

Send check or m.o. 50% deposit on C.O.D.'s.

Scintilla, Inc., 4802 N. Broadway H-15 Chicago, Illinois 60640



glide-a-frame

BY WARCO

Stop carpet wear forever! Warco's advanced frame revolutionizes bed making. Swing them open—Swing them shut. Nothing moves on the floor.

- Upper frame only moves on ball bearings
- Lower frame remains stationary
- Locks automatically open or closed.
- Glides easily in and out of position.

$55.00 each F.O.B. factory. Money-back guarantee. DEPT. B.

WARCO PATENT BED CO.

P. O. Box 338, Delaware, Ohio



3-Lite Crystal Lamps

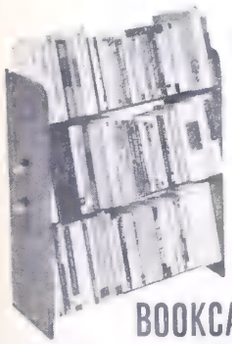
A stunning pair for entrance hall, buffet or mantel. Imported hand-cut pear-shaped crystal prisms surround bobeche and hand-cut crystal 4½" base. 6" cut crystal spear centers 3-lite candelabra with polished brass arms. 15" tall, 5" wide. Completely electrified.

Pair only **$37.95** *Sorry* No COD's **SHIPPED EXPRESS CHARGES COLLECT**

Pa. Residents Add 5% Sales Tax

LUIGI CRYSTAL

Dept. HB67, 7332 Frankford Ave., Phila. Pa. 19136



"MISTER LITTLE"

8" deep
x21" wide
x24" high

GREAT BOOKCASE BUY!

Hardwood. 5 feet of shelf space in three 20" trough type shelves! Most compact space saver ever. Fits where no other bookcase can. Holds all paper-backs. Countless booklets, pamphlets, 7" tape reels, most hardcover books. Great for students, Hi-fi fans. All holes pre-bored, screws provided; only screwdriver needed. Satisfaction guaranteed.

Ready-to-paint ..... $ 6.95
Finished in Walnut, Maple or Mahogany (specify) ..... $ 8.95

2-shelf bookcase 10" x 20½" x 24" high, for full set any encyclopedia, large-size books.

Ready-to-paint ..... $ 8.95
Finished in Walnut $10.95

Please add $.75 postage for each bookcase. $1.00 West of Mississippi. N.J. res. please add 5% sales tax. Send check or M.O. to:

THE COUNTRY LANE

Box 113 Branchville, N.J. 07826

BOGUS DIAMONDS

Diamond prices are ridiculous. What we're offering is a new stone that sparkles like a diamond and is almost as hard as a diamond.

These bogus diamonds are called Caribbean Gems, and they sell for a fraction of what real diamonds cost. $40 per carat as opposed to over $1000 per carat for diamonds.

The nice thing about Caribbean Gems is that only a trained jeweler can tell these bogus diamonds from the real thing.

Caribbean Gems are so hard and so long lasting that we can offer this special guarantee. Anytime you'd like to trade up to a larger size, just send back your old Caribbean Gem for a full trade-in. No money lost.

Send for our free catolog.

All of our bogus diamonds come in 14 Karat gold settings. And we'd like to show you what they look like.

Caribbean Gem Company—HB 2
1405 Locust St., Phila., Pa. 19102



SILVER PLUS is a wipe-on wonder that replates worn silver pieces. Developed by a plating-equipment manufacturer, this solution polishes and deposits pure silver as you wipe it on silver plate that's worn down to the copper, brass, or bronze; helps keep its silver beauty. 4-oz. bottle, $2.25 postpaid. From Alexander Sales, 125 Marbledale Road, HB6, Tuckahoe, New York 10707.



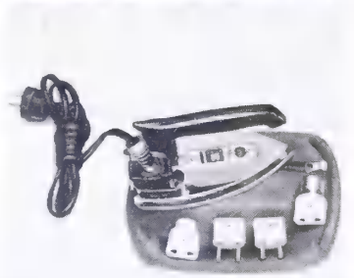
MAKE TEETH PEARLY WHITE. Never be smile shy again. Just brush Wyten on your teeth and in seconds you'll have a sparkling white finish that appears perfectly natural. Tooth cosmetic transforms discolored and stained teeth, covers fillings. Will not harm tooth enamel. $1.98 ppd. for 3-4 months' supply. From Nu-Find, Box 205, Church Street Station, HM-6, New York, New York 10008.



COUNT ON THIS golf scorer to please a whacker or a hacker. (Even Sammy Snead has an occasional lapse of memory.) Precision made of brushed "silver," it combines 3 numbered wheels to score strokes on each hole, hole numbers and total score. Eliminates pad and pencil. Holds keys or clips to belt. Monogrammed (specify). $1.25 ea.; 5, $5. Ppd. Vernon, 560 S. 3rd, Mt. Vernon, N.Y. 10550.



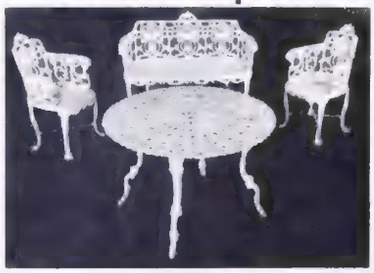
HERITAGE BONE DISHES are elegant crescents. Once used for fish bones, 1967 hostesses are using them for salad servings on the dinner table, as mint dishes or ash trays on the coffee table. Set of six Lefton porcelain dishes in soft green, hand-decorated with pink roses like great-grandma used to paint. $5.95; twelve, $11. Ppd. Imre Ban, 3950 Lake Shore Dr., HB6, Chicago, Illinois 60613.



IRON-CLAD TRAVELER won't find a wrinkle in her plans with this tucked away in her bags. Adapter plugs convert iron for use wherever there is electricity, anywhere in the world. Black bakelite handle folds flat for packing. Zippered leather carrying case can be gold stamped with 3 initials. #5306 plain, $13; #5306HP personalized, $14. Ppd. Downs, Dept. 1106, Evanston, Ill. 60204.

Authentic Reproductions In Cast Aluminum

ROSE and LYRE PATTERN



A true copy of a handsome original over 100 years old, found in Louisiana's Bayou Teche country.

Settee #400, 48" long	$110
Chair #402, 21½" wide, each	$ 49
Table #100, 42" diameter	$ 58

Send 25¢ for new 28 page CATALOG

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.

Dept. B-667, 2820 6th Ave., S.
Birmingham, Alabama

UMBRELLA FOUNTAIN sets a mood of tranquility in a terraced garden. Lovely Pompei statuary is hand-finished with European craftsmanship in antique white, green, bronze or copper. Stands 54″ high with 40″ shell. Complete with stone umbrella, statue, pump house, shell pedestal, electric pump, $190 f.o.b. Catalog 25¢. Tuscany Studio, 163 W. Ohio St., Dept. B-67, Chicago, Ill. 60610.



JACOBEAN PILLOW, with all the charm and distinction of its 17th century cousin, comes in a fun-to-finish kit. Traditional design is stamped on ecru, avocado, or antique gold Belgian linen; colorful wool, zipper, clear instr. included. 14″ square *or* round pillow, $3.95 ea. Matching pillow form, $1.95 ea. Add 35¢ post. per order. Classic Corner, 12B Water St., Bryn Mawr, Pa. 19010.



GOT A YEN for the unusual? From Ziff's treasure house of gifts gathered from near and far, we show a stunning reproduction of the venerable 15th century Oriental household iron. Brass base encrusted with ancient calligraphy. Black ebony handle. Use it as an imposing ashtray, planter, candy dish. 3x11″, $9.95; 5x15″, $15.95 ppd. Edward H. Ziff, Box 3072, Mdse. Mart Plaza, Chicago 60654.



NUTS FOR PEANUTS? Maybe there's a cuter gang somewhere in the world. But we doubt it. Charlie Brown wears his baseball cap, Linus carries his blanket, Lucy is temperamental, Snoopy is ready to take off after the Red Baron. The imps *your* imps belly-laugh at in the funny papers, 7″ plastic pocket dolls, $2.95 ea. plus 40¢ post. Country Corner, 1053-B Bloomfield, Clifton, N.J. 07012.



COLONIAL STACKABLES are wonderfully comfortable. Foam cushions, 17″ square, are covered in soft leather-like Naugahyde in your choice of 21 colors. (Send 25¢ for color swatches or advise color when ordering.) When not in use, stack them and stow them in plain sight. $12.95 each, $34.95 for 3. Express charges collect. Harbin Hall, P.O. Box 1145, High Point, North Carolina 27261.



Kills Bugs in the House

Hang this tiny electric unit anywhere, and kill ants, flies, roaches, silverfish, moths, every known insect. Vapor penetrates rugs, closets, attics, boxes, basements—even fleas on the dog! Odorless, harmless, government approved. Guaranteed to keep house bug-free without closing windows or money back.

Bugmaster for 5-room house $10
Bugmaster for 10-room house $16

Please add 60¢ postage. New Yorkers add 2%

Joan Cook, Centerport 11, N.Y. 11721
Phone (516) AR 1-0250 Free catalog



FREE! IN FULL COLOR 2000 PAIR 14KT GOLD PIERCED EARRINGS AT DIRECT TO YOU PRICES



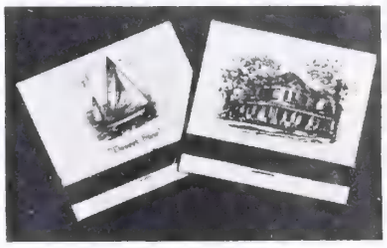
NEW AWARD WINNING PRIZE SELECTION...

NEW 2000 PR. CATALOG DEVOTED EXCLUSIVELY TO PIERCED EARRINGS. The newest and most exciting gold earrings, different than anything you have ever seen. The largest collection of 14kt gold earrings in the world. American and world imports. Enclose only $1.00 — Refunded On First Order.

A Savings Of 40 To 60 Percent From The Manufacturer's Suggested Retail Price

Adco GOLD PRODUCTS DIVISION
Box 3046 Dept. HB-6 / Sarasota, Florida

Professional PEN & INK DRAWING OF YOUR HOME



on top quality match books

Send us a snapshot of your home or boat—we will sketch it in black and white in rich detail and print it on fine quality white matchbooks. Photo returned unharmed.

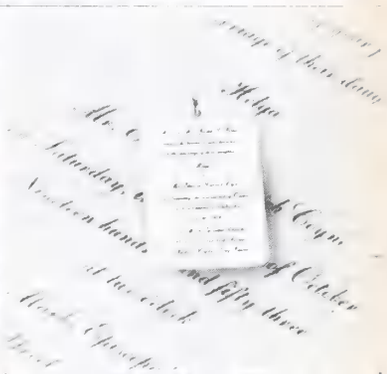
SPECIAL INTRODUCTORY OFFER
100 Match Books ..... only $21.50 ppd.

Drawing can also be imprinted on playing cards, matches, napkins, Christmas Cards, bridge tallies, postcards and stationery. Write today for samples.

Since art work is included in original price, subsequent orders will be filled at less than half of the original price.

Sorry, no C.O.D.'s

Crooker • Dept. HB-67, Box 265
Cold Spring Harbor, L. I., N. Y. 11724



DOCUMENTARY CHARM, TIE CLIP OR CUFF LINKS

Commemorate a happy event by permanizing it on everlasting sterling silver or gold. We photograph any original birth announcement, wedding invitation, graduation diploma, etc., and then deep etch onto precious metal. Document returned unharmed.

Charm ¾″ x 1⅛″ Sterling $10 14K Gold $30
Tie Clip 5⅝″ x 1⅛″ Sterling $7.50 14K Gold $30
Cuff Links ⅝″ x 1⅛″ Sterling $15 14K Gold $70

Pa. residents add 5% Sales Tax.

Send 25¢ for Catalog HB667

THE Gold Drum INC.
1020 Ridge Ave., Pgh., Pa. 15233

ORDER BY MAIL
Widths from AAAAAA* sizes to 12



no extra charge for large sizes

BOSUN— Nappy-finish cotton hopsack fabric slipon for landlubbers or blue-water sailors. New wider toe. Non-slip boat sole. Black, Natural, Aqua or White. Sizes 6 to 12. Widths to fit 5A's to C.

12.00 plus 60¢ ppd.
Add SALES TAX—Resident of N.Y.C. 5%—N.Y. State 2%

FREE CATALOG HB6 Shows styles in widths from 6A's. $6.50 to $32.00.

MONEY BACK if returned unworn within 10 days.

mooney & gilbert INC.
17 WEST 57th ST., NEW YORK, N. Y. 10019
"FITTING THE NARROW HEEL"

Improved * Model . . .



HAND EMBOSSER For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES. Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL. $7.95 plus 25¢ Postage

EACH EXTRA PLATE $6.25

FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS • FREE CATALOG

Send for free catalog! • Sorry No COD's

POSTAMATIC CO. Box 160, HB67 Lafayette Hill, Pa. 19444



PUSSYFOOTING AROUND $2.98 pr.

Pussyfooters are cat-talk for California's on-the-prowl play-shoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Women's sizes 4 thru 10 in 5 fashion purrfect colors—Siamese Mustard or Tan, Tomcat Black, Angora White, Persian Red. $2.98 pr. Also in Gold. $3.98 pr.

Add 20c handling chgs

Cal-Leather Co., Dept. HB 67
525 W. Windsor Road
Glendale, Calif. 91204

Please send me pairs of Pussyfooters Calif. residents add 4% tax. $2.98 pr.

Check ☐ M.O. ☐ Please no C.O.D.'s.

CIRCLE SIZE AND COLORS DESIRED

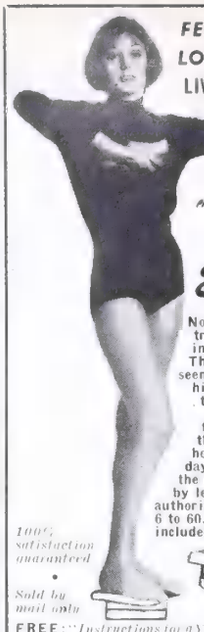
Sizes: 4 5 6 7 8 9 10

Colors: Red White Black Mustard Tan

Name_____

Address_____

City_____ Zone____ State____



FEEL YOUNGER, LOOK YOUNGER, LIVE LONGER, TOO with UNIQUE TORSO-TWISTER "Raducer Exerciser"

Now, be slimmer and trimmer without dieting, pills or drugs! This amazing exerciser seems to melt weight off hips, improves your posture and waistline! Just stand on it and twist from side to side in the privacy of your own home a few minutes a day! You'll be amazed at the results! Recommended by leading health authorities for ages 6 to 60. Instructions included. only $6.95 ppd.

100% satisfaction guaranteed

Sold by mail only



FREE: "Instructions for a Younger, Prettier Face!"

CHARLES S. PRINCE
Dept. 167, 509 Fifth Ave., New York 10017



SWING FREE, SWING EASY. Reach for this easy-to-don Roman Stripe morning, noon or night—Whenever you need comfort. 100% cotton, sleeveless, washes like a dream. Full length zipper front with bow tie, deep patch pockets. Choose Red or Green predominant stripes. Satisfaction guaranteed. Sizes 12-20; 14½-24½. $4.99

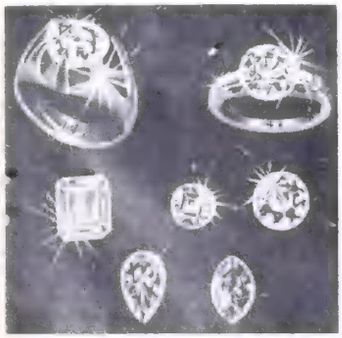
(39¢ postage & handling. New York residents add 2% tax)

HERE'S HOW CO., INC., HB710
59 Tec St., Hicksville, N.Y. 11801



SUPER-SHEER NYLONS CAN'T RUN!

At last . . . super-sheer nylons that won't run . . . even if you poke a nailfile through them! 15 denier hose outlast any you've ever worn, give you big savings. Exact fit . . . won't bag, bind or wrinkle. Seamless, heel-less, with reinforced toe. Two fashionable shades: Taupe or Beige in sizes 9, 9½, 10, 10½, 11. *Guaranteed never to run or money back!* Specify color and size. RUN-PROOF NYLONS, $1. Six Pairs $5.67 postpaid. Order by mail from Sunset House, 283 Sunset Bldg., Beverly Hills, Calif. 90213.



PURE WHITE BRILLIANCE at $22 per carat

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in magnificent beauty, brilliance whiteness and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim or discolor, or will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG of styles set in 14K white or yellow gold, for men and women, write:

VEGA CO. Dept. HB-6, Box 465 Radio City Sta., N.Y., N.Y. 10019

"GROW" LONG NAILS IN MINUTES! USE MAGIC NAIL LIQUID FORMULA #77

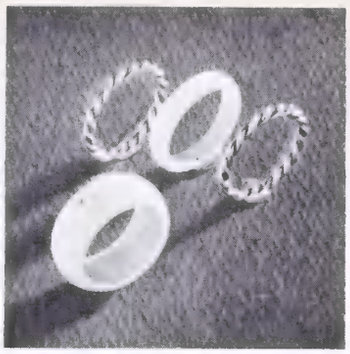
by Charles of Fifth Avenue
550 Fifth Ave., N. Y. 36, N. Y.



NOT A WEAK PASTE ON NAIL BUT AN AMAZING LIQUID! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $2.00 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing $2.00 with order. MAIL ORDERS TODAY! GUARANTEED!

ALSO REPAIRS NAILS LIKE NEW!

To: *Charles Of Fifth Avenue, Inc.*
Mail Order Dept. HBC-6
Box 98, Cedarhurst, New York



GET A LOAD OF THESE rings if you're on a jewelry binge. The flawless elephant-tusk ivory symbolizes purity, wisdom, a long life. Handmade in Hong Kong, narrow ⅛" ring, $2.50; wide ⅜" ring, $5. Antique golden finish rope guard rings, $2 a pair. Ppd. Please send ring size. Lions, 665 Middle Neck Road, Dept. 79B, Great Neck, New York 11023.

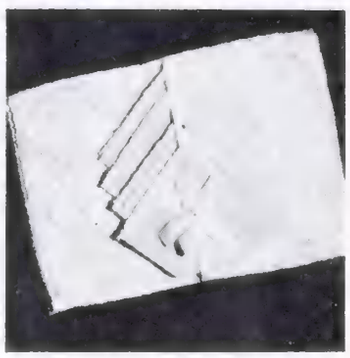
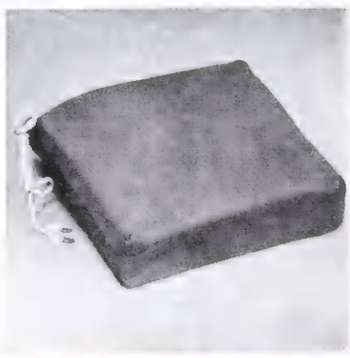


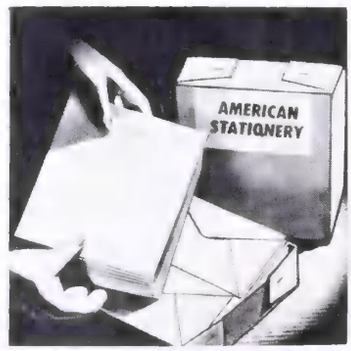
TABLE TALK. Every meal is a ceremony, beautiful buffets are a ritual with lovely Alençon-type lace place mats and coordinated Irish linen lace-edged napkins. A magic backdrop for fine china and crystal, they're easy-care, drip-dry. Set of four, 12x18" white or ecru mats and napkins beautifully gift-boxed, $12.95 ppd. Horatio West Ltd., 719 S. Los Angeles, HB6, Los Angeles 90014.



CARD CARRYING VIPs with an awesome array of credit and business cards will treasure this fine-grained water-buffalo case. See-through pockets hold up to 32 cards, cash, licenses in easy-to-get-at order. Load it to the gills, it stays wafer-slim. Folds to a compact 3¼x4". $5; 2 for $9.50; 3 for $12.75. Ppd. Alexander Sales, 125 Marbledale Rd., HB6, Tuckahoe, New York 10707.



TENSE AND TIRED? Here's a rest cure at a piggy-bank price. Vibrating pillow helps relieve aches and pains, increases circulation in feet, legs, back, shoulders. Makes you feel like a million. Metal vibrating motor, 10x11" foam cushion, fine quality fabric cover in assorted colors. 110 volts, AC. 5-yr. guarantee. $14.95 ppd. From Manufaks, 306 E. Eighth Street, Brooklyn, New York 11218.



A WRITE GOOD BUY is this big box of personalized stationery. Each 6x7" white note sheet and matching envelope is printed in midnight blue with your name and address (up to 4 lines, 30 characters per line). 100 sheets, 50 envelopes, $1.25. 300 sheets, 150 envelopes, $2.50. Ppd. Order yours now from American Stationery Co., Inc., 2502 Ford St., Peru, Ind. 46970.



READING GLASSES. You won't miss a trick with these because the lenses are magnifying glasses. Now far-sighted men and women of distinction can dispel the squint-print on stock quotations, menus, phone books. In amber or black, plain half-frame style, $5.95; rhinestone decorated, $6.95. Ppd. Specify men's, women's. Not sold in N.Y., Mass. Hermana, 164-Clymer, C49, Brooklyn, N.Y. 11211.

TEMPLE CANDLESTICKS. Oriental beauty comes, in great part, from the hidden, soft-spoken mystery that suddenly emerges with a power that is strong and lovely. It is this that has fashioned candlesticks like those that lighted the temples of ancient dynasties. Antique silver *or* gold leaf over solid brass, 6½" high, $11.90 pr. Add 75¢ post. Mace, 1 Horseshoe, HB6, Rising Sun, Md. 21911.



PORTRAITS IN OIL start at $49.50, are taken from photos and painted on canvas by outstanding artists. In our whirlwind age what is more enduring than your loved one's portrait for the home. It's a gift for the family as meaningful as the memories you hold. Descriptive catalog, "How to Order an Oil Portrait," 25¢. Van Dyke Oil Portraits, 153 E. 57th St., HBP, N.Y.C. 10022.



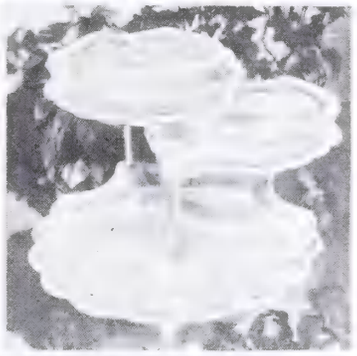
MEXICAN "PRIMITIVES." Guerrero bark paintings by Mexican farmers using a 2000 year old method have been widely acclaimed by leading art critics. The hand painted designs on bark cloth sheets are based on local folklore and executed in acrylic fluorescent paint. No two alike! 10x16", $2.50 ppd. Shopping International, 582 Shopping International Bldg., Norwich, Vt. 05055.



FREEDOM OF THE PRESS. Wash-and-wear dacron and cotton Bermuda shorts have a new permanent press finish that never needs ironing. Comfortably cut with extra length and perfectly proportioned, they give big, tall men that bully British look. Sizes 32-52 in blue or olive plaid. $7.95 ppd. *Free* 72-pg. color catalog. King-Size, 4677 Forest St., HB6, Brockton, Mass. 02402.



HE SELLS A SEA SHELL fountain that recirculates water as it cascades from shell to shell. It's a decorative delight with greenery! Looks like gold-veined alabaster but is marbleized acrylic that's break-resistant, weatherproof. Sturdy frame 17" high, largest shell 20" across. 5' UL-appr. cord. $24.98 exp. coll. Foster House, Dept. 206-127EX, Peoria, Illinois 61601.



PORTABLE LAMP is a shining pinch-hitter when a storm plays hob with electricity. Use it anywhere—patio or poolside, on a boat, trailer. Table or wall lamp operates on regular house current or long-lasting 6-volt battery. Beige Belgian-linen shade with teakwood and ivory-colored base. 15½" high, $18.50 ppd. Add $3 for battery. Avanti International, 68-03E Cooper, Glendale, N.Y. 11227.





Dress up your mailbox stand in a pretty petticoat of cast aluminum that will give your home the appearance of a lovely country estate. Mailbox, nameplate and stand complete as illustrated. **$49.95 ppd.**

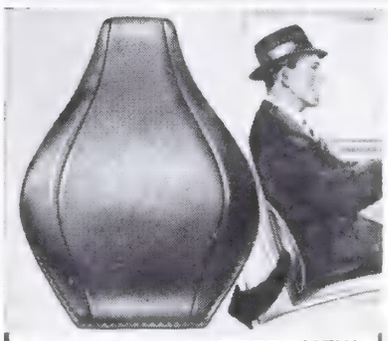


Different and distinctive to accent today's architectural style of home. The little house contains a standard rural style mail box and also space to keep the largest newspaper dry. Mailbox, nameplate and stand complete as illustrated. **$49.95 ppd.**

Both styles meet all postal regulations. Mailbox measures 8" wide, 10" high, and 20" deep. Send for free catalog of aluminum products for the home and garden.

OLD SOUTH REPRODUCTIONS OF CAST ALUMINUM

Moultrie Manufacturing Co. MOULTRIE, GA. 31768



ALL DRIVERS NEED NEW

"HAPPY BACK"

NOW **stop driving yourself—start driving your car!** Forget aches and strains that spoil motoring. "Happy Back" is **orthopedically contoured** to relieve nerve-pinch, give firm support! Great for TV, reading, cards. Top quality foam rubber handsomely upholstered in long-lasting vinyl; 13x10". Specify Blue, Brown, Green, White or Red.

11700 "Happy Back". **$2.98; 2/$5.50**

SINCE 1818 **BRECK'S** OF BOSTON

J28 BRECK BLDG. BOSTON 10, MASS.



Power Wash with Jet-X

high velocity suds and rinse

Quick! Easy! Just aim it—flip selector valve . . . dirt and grime dissolve instantly under high velocity detergent spray. Flip the valve for a sparkling rinse, flip again, it's off. Washer with 3-way valve and soap reservoir attach to your hose. You'll flip, flip, flip right through wash jobs on cars, boats, trailers, screens, windows, even house exteriors, in minutes. Jet-X does a professional job effortlessly. Special cold water detergent included. **$7.95** ppd.

Write for FREE 48 page Catalog

Holiday Gifts Dept. 206-B

7953 Raritan St., Denver, Colo. 80221



Handwoven Willow Furniture

1. Wicker Chair with cushions. Seat Height with cushions 13". Overall Height 26" **$18.95** each
2. Wicker Chair with cushions. Seat Height with cushions 15". Overall Height 30" **$21.50** each
3. Matching Loveseat **$43.00** each
4. Matching wicker table. Top Diameter approx. 28" Height 23" **$21.00** each

Corduroy covered Foam Cushions, seat and back. Colors Green, Gold, Tangerine and Red. Above prices include cushions.

Send check or money order. Express freight charges collect. Michigan residents add 4% sales tax.

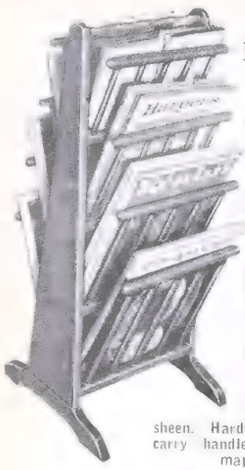
House of Wicker

P.O. Box 116, Camden, Michigan



Mow N' Stow Lawn Litter Bag

Designed to hold small sticks, stones, wire, debris, etc. Helps prevent accidents . . . saves on repairs. Provides a convenient way to clear lawn of dangerous, unsightly objects without stuffing pockets. Well made of heavy duty vinyl. Attaches to any power mower without tools using elastic snap-tabs provided. Satisfaction guaranteed. $3.49 postpaid from T. Benko Mfg., 1988 Kearney Avenue, Racine, Wisconsin.



FINISHED OR IN KIT

Magazine Tree

Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12"W. 13"D. 30"H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple finish.

$16.50 *Postpaid*

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. **$9.95** *Add 80¢ West of Miss.*

BEAUTIFUL NEW FREE CATALOG—700 PIECES
Finished and Kit Furniture in Friendly Pine.

Include Your Zip Number Sold in Stores Money Back Guarantee

Yield House
Dept. B6-7
North Conway, N.H. 03860

Seville Iron Cross

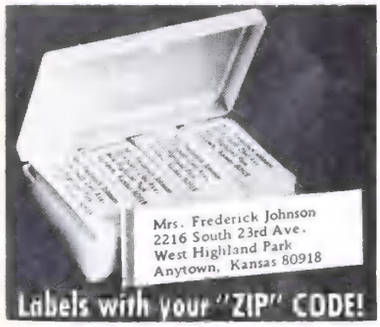
27" HIGH

Styled in the Mediterranean theme of black wrought iron, cupping a candle in an unusual amber bubble glass. Use singly to dramatize a wall section, or as a pair over a mantel or flanking a mirror or door. An unusual value. **$9.95** **27" HIGH.**

Add $1.25 Postage
Two for $19.50
Add $1.75 Postage

Send For Free Quality Gift Catalog
Complete Satisfaction or Money Refunded

MACE 1 Horseshoe Road (HB6)
Rising Sun, Md. 21911



500 PRINTED NAME & ADDRESS LABELS—50¢

Rich Gold Trim—Free Plastic Box

Start using ZIP code numbers on your return address labels. This system quickly identifies your city, zone and state, speeding your mail by as much as 24 hours! ANY name, address and ZIP code beautifully printed in black on crisp white gummed paper with rich gold trim. Up to 4 lines, about 2" long. Set of 500 labels in plastic gift box, just 50¢. All orders shipped postpaid. We ship within 48 hrs. Money back if not pleased. If you don't know the correct zip code number, just add 10¢ per set and we will look it up for any address. Same 48-hr. service. **Send for free catalog.**

Walter Drake & Sons
106-2 Drake Building
Colorado Springs, Colo. 80901

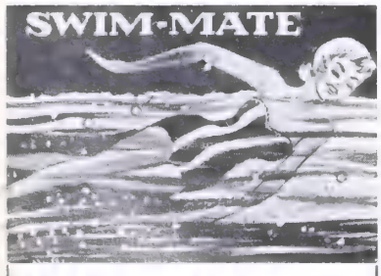


Imported 'Dream Rose' Stainless or Gold Electro-Plate!

Dream Rose. Formal and elegant. Definitely traditional. Yours in heavy stainless or gold electro-plate. Either way, a handsome look for your table. 50-pc. service for ■ includes: ■ dinner forks, ■ dinner knives, ■ soup spoons, 8 salad forks, 16 teaspoons, 2 serving pieces. Money back guarantee within ten days. Shipped ppd.

50-pc. service for 8... 24.99
74-pc. for 12... **34.99**
In gold electro-plate: 50-pc. **59.99** 74-pc. **89.99**

fortunoff's
Dept. HB-6, Box 145, Westbury, N.Y. 11590



AMAZING HIDDEN AID... NON-SWIMMERS SWIM!

Now anyone can learn to swim fast—new, easy way without fear! Start to swim INSTANTLY with new 1966 model SWIM-MATE that hugs your waist, gives you sure confidence. *Invisible* out of water, worn under women's one or two piece suits, men's trunks. Now you can join the water fun even if you can't swim a stroke. Non-swimmers swim easily. Below average swimmers swim like champs. Made to last for years. Approved by America's champion swimmers. Satisfied users coast to coast. Send only **$5.95.** Check or money order. You must swim. Satisfaction guaranteed. State WAIST size.

WORLD CO., Dept. 6-HB
51 Church Lane, Westport, Conn.



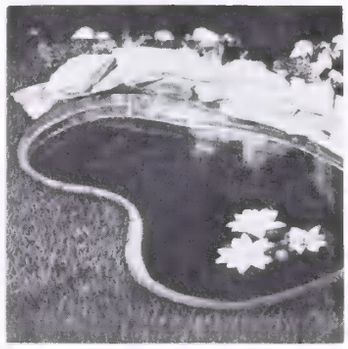
DECORATIVE CARVED WOOD PANELS

Unique designs deep carved from solid mahogany by old world craftsmen. 11" ■ 14" ■ 1". May be applied to exterior doors, cabinet fronts, wall paneling or used as accent pieces. Can be stained, lacquered, glazed, antiqued, etc. 10 original designs—$12.95 each ppd. Pattern shown: #361. Send 10¢ for descriptive literature.

Carlton products
CARLTON PRODUCTS
344 Palisades St.,
Pasadena, Calif.
91103



PLAY IT COOL. Short-cut to easy-living comfort is the original Bill Parry 707 Jump Suit with abbreviated 3-inch legs. 100% cotton terrycloth fabric is paisley printed on the outside in wine, dark blue, or green; plain blue on reverse side. Men's sizes S, M, L, XL. $18.95 postpaid. Joel McKay, 707 South Raymond, Dept. HB-707, Pasadena, California 91105.



GARDEN POOL is fun to landscape with plants, water lilies, colored stones. Or it's a bird bath, a fisherman's bait reservoir, a home for goldfish. Prefabricated kidney-shape sunken pool of aqua polypropolen is lightweight, easily installed, portable. 3'5"x2'3"x8" deep at ground level. $3.98 plus 50¢ post. Water lily bulb incl. Michigan Bulb Co., Dept. BP-1475, Grand Rapids, Mich. 49502.



SHESHAM WOOD. What a handsome little import and what a smart bargain! Hand-carved in India with gleaming brass *or* ivory inlay in the top, it's a perfect pull-up for brandy in the study, coolers on the patio, or to highlight a favorite figurine. 15" high, 15" diam. top. $8.98 plus $1 post. and handling. Patio Sales, Box 25, HB6, Highland Park, Illinois 60036.



HAUL'S WELL. The Camel Cart has an enormous capacity (10 bushels) for hauling leaves, mulch, peat, rakings, etc. Folds flat and wheels away for storage. The cloth is heavy-duty, mildew-resistant for a long, long life. Steel frame insures sturdiness and adjusts to accommodate large or small loads. $19.95 exp. chgs. coll. Order from Hobi, Dept. HB6, Flushing, N.Y. 11352.



SPANISH CHAIR. In the old country the legend was that women in labor held fast to the hand grips cut into this surprisingly comfortable seat. Hewn from solid heavy hardwoods with a weathered walnut finish, it's incredibly solid, perfectly simple. Seat 12x20" has velveteen cushion in red, blue or green, 27" high overall. $33 ppd. Old Mexico Shop, Patio 1, Santa Fe, New Mexico 87501.



DRIZZLE DAZZLER. Lightweight vinyl raincoat with matching So'Wester, tote bag and umbrella will have you praying for rain. S, M, or L zebra rain coat, $11 plus 50¢ post. So'Wester hat in solid black, red, white or zebra, $4 ppd. Bag & Umbrella in black, red, white or zebra, $8 plus 50¢ post. Complete set, $21.95 plus $1 post. Korel's, P.O. Box 85, HB6, Franklin Square, New York 11010.

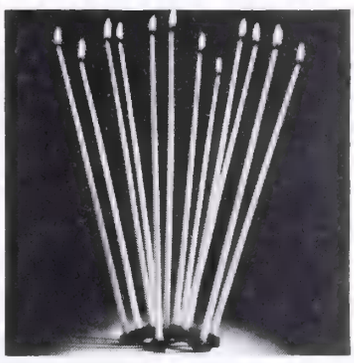
O NATIVE in this satiny cot- n shift that's charming, disarm- ng. A wow for a luau, pure pow t poolside, misty tropical blos- oms bloom in profusion on blue r jade green background. Invert- d back pleat lends alluring Island race to your walk. Velvet ribbon im. Hand-washable. Sizes 12-20. 16.95 plus 55¢ post. Order from licholson Imports, Box 4335, armel, California 93921.



UTCHER BLOCKS. 2" thick nd hand-rubbed with oil, top this onderful joy-to-sit-at, lots-of-leg- oom dining table on 2 pedestal ases. It's handsome, practically ndestructible. 29½" h. Szs.: 48x 4" $98.50, 48x30" or 60x24" 107, 72x24" $115.50, 60x36" or 2x30" $128. Exp. chgs. coll. Cat- log of how to use decorative utcher blocks, 25¢. J & D Brauner, 98 Bowery, HB6, N.Y.C. 10012.



RADIANT BEAUTY is a andleholder with slender tapers pilling a festive glow at your sum- er supper parties. The lovely ouquet of twelve 15" dripless andles come in red, white, blue, ink or yellow to match your able decor. Matte black finished ast metal candleholder. $2.50 ppd. omplete with candles (specify olor). Woodmere Mills, Dept. IB6, Hamden, Connecticut 06514.



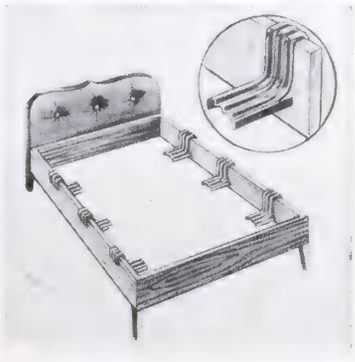
VEDDING RINGS by Peter ipman-Wulf, American contem- orary, is enduring in its simplici- y, dramatic in its emotional im- act, truly symbolic of the nuptial ows. Original of bronze; replica as green bronze patina finish, and s mounted on a marble base. 7¼" igh. $17.50. Add $1.50 shipping & ins. Catalog of superb sculpture ieces, 25¢. Brentano's, 586 Fifth Ave., HB6, New York, N.Y. 10036.

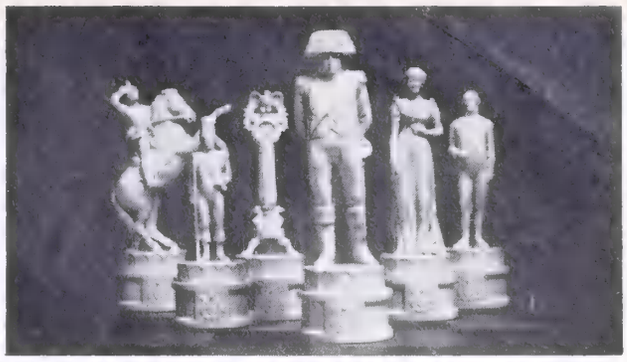


SAFARI JACKET of rough- nd-ready cotton poplin is an ex- iting knockabout that'll make our king-size man feel like a big game hunter. Ruggedly propor- ioned to flatter big, tall men with paulets, 4 bellows pockets, leath- r buttons. Natural sand color. Sizes 40-54. Sleeves to 38". $16.95. Free 72-page color catalog. King- Size, 4687 Forest Street, Brock- on, Massachusetts 02402.



YOUR SACK SAG? Why put up with broken, squeaky slats, mid- night crashes to the floor? Spring supports eliminate bed slats. Hold up to 1000 lbs. of mattress, springs and people safe and secure. In- stalls easily, permanently. Just hook over side rails. Mahogany- finish steel. Specify wood or metal railings. Set of 6, $3.98 ppd. From Spencer Gifts, 622 Spencer Bldg., Atlantic City, N.J. 08404.





BONAPARTE—EMPEROR OF THE FRENCH
a collectors' series chess set

Each chessman is a historical figure: the *King* is Napoleon Bonaparte, the *Queen* is Josephine. Exquisitely detailed, high-impact styrene figures add new excitement to this challenging game of kings. With 16 page booklet giving historical background of each chessman and chess rules. In leatherette presentation chest, with two removable trays. Exciting to own, rewarding to give!

Set #203: 5" KING, French Beige, Imperial Blue $16.99
Set #204: 5" KING, Hand antiqued in Gold and Silver $34.99
add $1.00 per set postage

Post Sales Company Dept. 6HB7, Box 457, Bohemia, N.Y. 11716



HOTI

The God of Happiness and Good Luck . . . handsomely hand-carved in precious woods. The Chinese believe rubbing his belly insures Good Fortune the whole day through. Your home must have a Hoti figure to protect, secure . . . and adorn!

3" 1.95
8" 9.95
12" 17.95

New! Hoti Jewelry! Carry and Wear Good Luck wherever you go . . .



1" wood carved figure ■ 10 carat gold-filled fittings:

key chain $1.95
charm bracelet .. 2.95
pendant 2.95
cuff links 3.95
drop earrings ... 3.50

all postpaid—Free Catalog

EDWARD H. ZIFF *Importer*
Dept. HB67, Merchandise Mart
P.O. Box 3072, Chicago, Ill. 60654



ORIENTAL ROSEWOOD FURNITURE

Add a touch of Eastern splendor to your home with these traditional Ming Dynasty Designs. Imported from Hong Kong, where they were crafted by experts in the ancient crafts.

LAMP CHEST WITH DRAWER & DOORS
A. 27" x 14" x 22" high $140.00
B. 27" x 14" x 29" high 160.00
C. 32" x 18" x 30" high 210.00
(with two drawers not shown)

LOW MONK CHAIR. 23" x 22" x 27" high $175.00

All prices F.O.B. New York. ⅓ payment on order. Allow 20-30 days for delivery. Express collect. *Sorry, no C.O.D.'s.*

ORIENTAL
Dept. B-67, Box 1809, G.P.O., N.Y., N.Y. 10001



FREE FIBERGLAS BEDSPREAD/DRAPE BOOK

Direct-to-you savings up to 40%. Catalog has world's largest Fiberglas* selection . . . bedspreads, matching draperies, yardgoods. See quilted throw and fitted bedspreads; latest colors, prints, patterns. All sizes, even dual king! No-iron, machine washable, unshrinkable. 5-year Guarantee Ronnie, Dept. 3F-21, 145 Broad Ave., Fairview, N. J. 07022.

*T.M.

Mediterranean Cocktail Table 36" diameter Round



AVAILABLE ONLY THROUGH MAIL ORDER
Grace your Spanish decor with this elegant table. The 1" thick Spanish oak top is quality wood grained laminate, resistant to stains, burns, etc. The cast iron base is finished in flat black; brown or black with gold antique; or dark green with light green antique. These bases are also exquisite with round or rectangular plate glass table tops.

TABLE $88.00, Freight Collect
Base only $59.00

Mail order or check: No COD's please. *California residents add 5% sales tax.*

Send 25¢ for table top color chips and catalog of other base styles, finishes, table tops, barstools, benches, and stack stools.

Timeless Arts Mfg. Co.
Dept. B67, 1025 Pepperhill Road, Pasadena, Calif. 91107



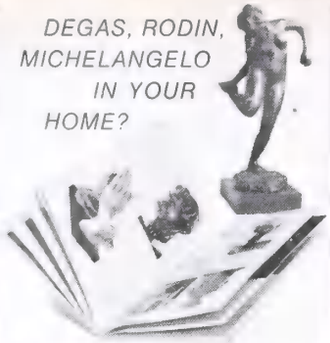
HERITAGE

. . . at the speaker's table or your bedside as an elegant carafe and tumbler, they also serve as flower containers. This famous **LEFTON** Heritage pattern is pale green with pink roses like Great Grandmother once painted. It is the perfect gift for all of your Heritage collecting friends—Price: **$5.95** ppd. A matching two-tier tid-bit server is **$6.50** ppd.

IMRE BAN STUDIO

3950 Lake Shore Drive, dept. HB-67
Chicago, Ill. 60613

DEGAS, RODIN, MICHELANGELO IN YOUR HOME?



NOW you can truly afford a masterpiece—sculpture that has lived in the world's great museums and private collections can now live in your home.

Every fine detail of these superb sculpture pieces has been permanently captured in authenticated reproductions. Choose from stunning examples of every period: Greco-Roman, Egyptian, Primitive, Renaissance, Impressionist, and Contemporary. And select unique fashion accessories from an exquisite collection of museum jewelry in replica.

For our exciting catalog of over 125 photographs and descriptions, send 25¢ in coin. **Dept. HB-667**

BRENTANO'S
586 Fifth Ave., New York City 10036



GUARANTEED NOT TO BURN OR BLISTER YOUR SKIN, NOT GREASY. YOU MUST OBTAIN A BEAUTIFUL SUN TAN IN JUST TWO HOURS IN THE SUN OR MONEY REFUNDED.

AMAZING HOLLYWOOD SUN TAN LOTION!

Use "MOORETAN", The Greatest SUN TAN LOTION on the market today. See what this amazing "MOORETAN" Sun Tan Lotion can do for you in just two hours in the sun. Made with a special protective base for Sensitive and Fair Skins. Many Stars and Athletes call "MOORETAN" The Greatest in getting a real Sun Tan without fear of the Sun. "MOORETAN" has no equal. It's the Greatest. You can get a Sun Tan in your own backyard, fishing, on the beach or surfing. Enclose $1.50 for a 4 oz. Bottle, plus 40¢ Air Mail, or 25¢ 1st class mail, or $2.75 for an 8-oz. bottle, plus 90¢ Air Mail or 50¢ 1st class to **Moore's Laboratories, 5549 Harold Way, Dept. H-29, Hollywood 28, Calif.** No C.O.D.'s or Parcel Post.



KING SIZE EGG CODDLER

NOW OVENPROOF, for the gourmet who prefers baked eggs
NEW EVESHAM FRUIT PATTERN, from Royal Worcester
CODDLING RECIPE: Break eggs in cup. Add salt, pepper, butter. Screw on cap; plunge in boiling water; open cap see if done, if not replace, cook more, serve in cup. BABY FOOD easily heated in the coddler as well.
GIFT BOXED $5.95 each ppd. Pair 10.95 ppd (anywhere in USA)

write for FREE brochure

Sawdust Gallery

FOR THE GIFT YOU'D LIKE TO KEEP
133 E. 56 St. N.Y., N.Y. 10022



GARNETS' ROLLER REST

If you sleep in rollers for comfort's sake here's a 2-way pillow—simply remove insert case (in pink or blue) and polyurethane pillow can be machine washed and dried $6.95 PPD.

GARNETS' ROLLER REST
204 Tiburon Blvd.,
San Rafael, Calif. 94901

SUPER PHOTO OFFER



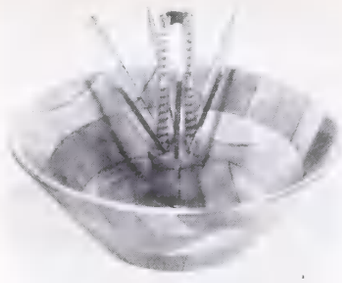
*FREE
FRAMED ENLARGEMENTS colored in Oils with each offer-your choice..

SEND ANY PHOTO SNAPSHOT/POLAROID/NEGATIVE WITH 1.25ea. SELECTION..TODAY
State Color/Hair/Eyes
(orginals returned)

or 2-8x10 ENLARGEMENTS-Portrait ppr. (+ FREE 8x10 COLORED/FRAMED)
or 4-5x7 ENLARGEMENTS-Portrait ppr. (+ FREE 5x7 COLORED/FRAMED)

25 WALLET 2½x3½ PHOTOS FOR 100 + 75¢ for
FREE 5x7 COLORED & FRAMED now

DISCOUNT PHOTO Dept. H 835 BROADWAY NYC 10003



NUT CRACKER SWEET. What would cocktail gatherings be like without lots of nuts for guest munching? Here's the perfect server for them. 10″ bowl features finest quality inlaid woods, beautiful satin natural finish, distinctive mosaic design, comes with nutcracker and 6 picks. $8.95 ppd. Gift catalog, 25¢. Liberty Gifts, 2324 Liberty, HBE-67, Trenton, New Jersey 08629.



TENNIS ANYONE? Footform tennis shoe with "Munson" toe is made in Sweden for men with wide feet. White net-cord uppers, extra strong toe cap, sole wrapper, cushioned insoles, tough Vul-Crepe soles. Style #5615, sizes 6-12. EEE width. $8.75 ppd. Free catalog of over 100 shoe styles for dress, work, casual wear: 5-13, EE to EEEEE. Hitchcock Shoes, HB-110, Hingham, Mass. 02043.



KEEP UP HIS SPIRITS. Give him this set of 5 corks with silver-finished metal tops in the shape of chessmen. Perfect for keeping fine wine and liquor from evaporating, the corks are replaceable and the top non-tarnishable. Gift-boxed by Delli for your bartending mate. $6.95 plus 25¢ post. Embassy Sales, Box 67, East Elmhurst, New York 11369.



TALBOT'S WRIN-KIL. If you live out of a valise, get caught in the rain, get crushed in a transit rush, your clothes can get a fresh-pressed look *in minutes*. Wrinkles actually disappear with push of a button! Spray the wrinkled garment until dampened, hang to dry. Use on coats, trousers, dresses. Absolutely safe, nonstaining. Two 14-oz. cans, $3.89, 25¢ post. Lord & Taylor, N.Y.C. 10018.

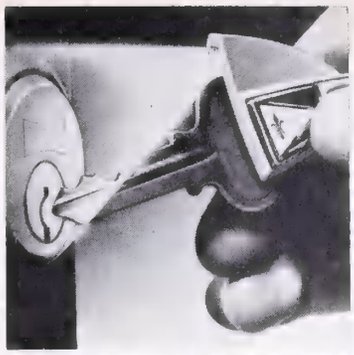


POST THESE BILLS on your den wall and order a set for an advertising man's office. This collection of old-time trade posters featuring patent medicines, corn plasters, bathing suits, etc. printed in bright colors on heavy Bristol board is ready for hanging. Each poster measures 11x14″. $3 for six; $5.50 for twelve. Ppd. Art Forum, 80 Fourth Ave., Dept. 67BE, New York, N.Y. 10003.



ATMO-SPHERE LAMP can give a dreary room instant vitality, a bright new look. Handwoven natural wicker globe hangs from 16″ sculptured walnut arm which swivels from left to right. Height is adjustable. Globe, 16″ in diam., encloses cylindrical fiberglas diffuser, 100 watts. #3500P, $19.99. From the ceiling, $17.99. Exp. coll. Catalog 15¢. Lampland, 57th Sixth, F67, New York, N.Y. 10011.

KEY BEAM lights your front door and car locks, beams onto a theatre program, lightens dark stairs, a country path, road maps. The world's tiniest lamp powered by a cell that *recharges itself*, attaches to become part of your key: just squeeze and light the way. No bulbs or batteries to buy, ever! Lifetime guarantee. $3.50 ppd. Leslie Creations, Box 10535, HB6, Pittsburgh, Pa. 15235.



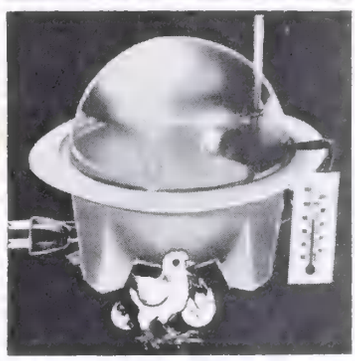
IT'S GOOD HORSE SENSE to give a horse lover this outstandingly styled, handsome pillow that we found in Kentucky. Warm, dark or medium browns, beige, avocado, dark green, black, gold, yellow, or red corduroy with horse or game birds (quail, wood-ducks, pheasants) applique. Zippered for easy removal. 16x16" sq., $12.50 ppd. Lafayette Galleries, 210 E. Main, Lexington, Ky. 40507.



MR. BELL'S TEL takes on glamorous airs. And why not? Everything else in your house has received your fine decorative touch, so why not the somber telephone. Gorham's handsome new slip-on is richly embossed, heavy silverplate. Fits regular and Princess Bell System phones. Giftboxed. $9.95 ppd. Legacy Sterling Club, 999 South Water St., HB6, New Bedford, Mass. 02740.



WHICH COMES FIRST, the chicken or the egg? A child can see for himself, thanks to Chick-Chick Incubator. A look-through plastic dome lets him in on a hatching from beginning to end. Plug into electric outlet, dome and base convert to brooder, maintain proper temperature. 6x7½" for 2 eggs. Perfect gift! $2.98 ppd. Alexander Sales, 125 Marbledale, HB6, Tuckahoe, N.Y. 10707.



GOLF IRON COVERS roll on and off with a flick of the wrist, speed selection of clubs, prevent scratching and nicking of woods by the irons. A set of plastic covers for your favorite fairway addict is monogrammed and numbered from 1 to 9. Red, black, white, or light blue. Specify 2 or 3 initials. $4.95, 35¢ post. Ann Isabel, 7840 Rugby Street, HB6, Philadelphia, Pennsylvania 19150.



FIRST LINCOLN CENT. The famous 1909 cent, with designer Victor D. Brenner's initials on the reverse bottom of the coin, increases in value with every year. Start your investment today with this most popular U.S. coin offered in good, clear condition for only $3 ppd. 32-page hobby booklet sent with each order. Centre Coin Co., 13831 Ventura Blvd., HB6, Sherman Oaks, Calif. 91413.



NEW! "CANDLETTES"

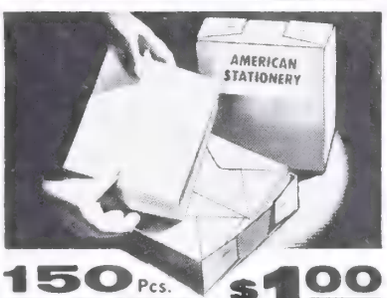


by KALEIDORAMA

. . . set of 6 "Candlettes" (3" tall) plus 12 tapers (10") for only $6.75 ppd. Turned of hardwood they are durably finished in refreshing spring colors: *white, tangerine, lemon yellow, sky blue and grass green.* Tapers are white, dripless, smokeless, burn 2½ hours, and are standard stock size. An impressive hostess gift, superb as place setting candles, centerpiece arrangements . . . endless creative opportunities for the *discriminating* hostess. Orders shipped within 48 hours. *Prompt refund, if not completely satisfied.* Specify color and send check or money order for $6.75 (two sets for $12.95) to:

Anthony Whayne

150 St. John's Road, Wilton, Conn. 06897



150 Pcs. PRINTED SHEETS AND ENVELOPES **$1.00** PLUS 25c POSTAGE & HANDLING

INTRODUCTORY OFFER . . . THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp, rich white bond paper printed with user's name and complete address in Dark Blue ink. Socially correct, and so convenient for dozens of correspondence uses, 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box, plus 25c postage and handling.

TRIPLE BOX! **A BARGAIN AT JUST $2.00** PLUS 50c POSTAGE & HANDLING

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save $1.25 on this great bargain offer. Only $2.00, plus 50c postage and handling.

Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
602 PARK AVENUE • PERU, INDIANA 46970

SEND FOR THIS FREE BOOKLET NOW!



Discover The Thrilling Story of

COSMOS GEMS

MORE BRILLIANT THAN DIAMONDS YET PRICED AS LOW AS $40 PER CARAT!

You'll be proud to wear man-made Cosmos Gems—full-cut and polished exactly like a diamond—in 58 facets! The naked eye cannot tell them apart! Booklet illustrates and describes fabulous rings, earrings, pendants for women; distinctive rings for men; unmounted stones—priced low, easy terms. Send for FREE BOOKLET now. No obligation!

COSMOS LTD. Dept. C102
340 Poplar Street, Hanover, Penna. 17331
Please rush free illustrated booklet.

Name_____

Address_____

City_____ State____ Zip____

WORLD TRAVEL CLOCK $9.98

Globe trotters or stay-at-homes will love this travel clock. Face registers time all over the world. Luminous dial makes it easy to read in the dark. . . . .

Alarm awakes you for dates and appointments. Folds flat for travelling.

World Travel Clock . . . . . $9.98 ppd.

Wales Dept. HB-67, Hartsdale, N.Y. 10530

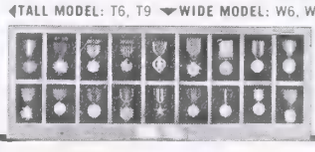


MEDALS SHOWCASES FOR FATHER'S DAY



In homes and offices everywhere, THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. Case in rich **walnut, maple, black, antique gold or silver,** hand rubbed finish. Plush velvet lining in **black or any military or school color. Space bars adjust to your designs!** Glass front. Hangs on wall. Medals showcases become heirlooms . . . beautifully engraved so the children will know and remember! **Name, rank, branch, dates, service number and history of boot & sport, etc. engraved — only 5c per letter. INSIGNIA** of Army, Navy, USAF, USMC, all branches & corps, and AAU engraved — $2.00 each or 3 for $5.00.

T6 or W6 (12" x 26") **For 5-30 Medals $19.95**
T9 or W9 (12" x 32") **For 10-60 Medals $24.95**
◀TALL MODEL: T6, T9 ▼WIDE MODEL: W6, W9



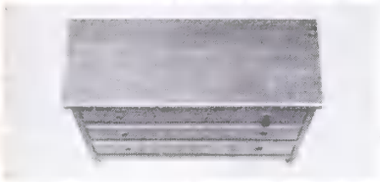
To obtain all military medals now, write to: U.S. Record Center — 9700 Page Blvd.—St. Louis, Mo.

All Shipped Prepaid

Order that gift at a lifetime saving! Rush gifts shipped same day. You must be DELIGHTED . . . or your money back.

AWARD MAKER
Dept. 431, Box 6474, Surfside, Fla. 33154

Brush on a clear, "hand-rubbed" finish



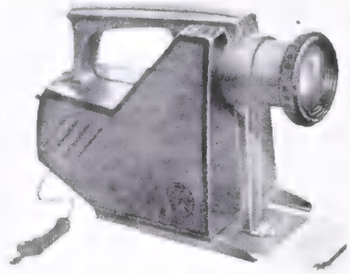
Just send 50¢ for ½-pint of O'Brien's Pen-Chrome Clear Satin Wood Finish.

Brushes on evenly, smoothly. Dries fast to a rich, waxed-like finish. For furniture, woodwork, cabinets, trim, paneling—accents natural wood beauty. Use over stained or raw wood. Offer is limited, so send your 50¢ now to:



The O'Brien Corp.
Dept. HB-6
South Bend,
Indiana 46621

PROJECT A POSTAGE STAMP
AS TALL AS A WALL!
Or Any Small Picture



Here is an optical instrument that will amaze you. Put any picture, (in color or black and white) under this magic lantern and then project it on wall or screen. See details of maps, drawings, photographs (think of it . . . what you can do with your favorite color photos!) . . . projects coins even. This is an instrument for both fun and science . . . a quick, easy way to blow up optically, without films or negatives. Uses ordinary household light bulb, is UL listed. Used by artists, lecturers, hobbyists, doctors, nurses, technicians, architects. $7.98 ppd.



$4.95 **BIG BLAST CARBIDE CANNONS**

Loud! Sounds like dynamite blasts! Brilliant flash! Mighty [illegible] echoes for blocks
• 9" Field Cannon $4.95 (illustrated)
• Extra Loud 17" Modern Field Cannon $9.95
• Mammoth 28" Field Cannon $13.95

MEREDITH SEPARATOR CO.
101 Peggy St., Cleveland, Mo. (Missouri) 64734

Here's the Coffee-lover's delight

ALADDIN SERVER

Keeps Coffee Hot for 8 full hours

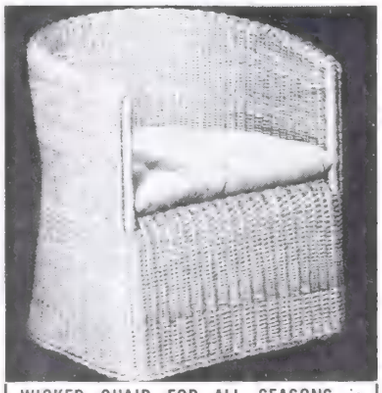


Have you ever wondered why your second cup just didn't taste as good as the first? Reheating coffee burns it and makes it taste bitter. The Aladdin Server keeps coffee piping hot — retaining all the rich, aromatic flavor for 8 hours—without reheating—and the last cup tastes as good, stays as fresh as if you had just made it. Yes, now you can serve the coffee you made in the morning all day long. Sounds like Magic? Well, the Aladdin houses 2 genii—a seamless glass thermos filler and a uniquely designed, insulated "float closure." The beverage stays hot because you never remove the lid to pour. Handsome slim design holds a full quart of either hot or cold beverages at their original temperature. Attractive 2-tone Beige goes with any color scheme. Makes a wonderful gift, too!

ALADDIN SERVER $6.95 postpaid
2 for $12.95 postpaid

Mail orders filled promptly Money-back guarantee

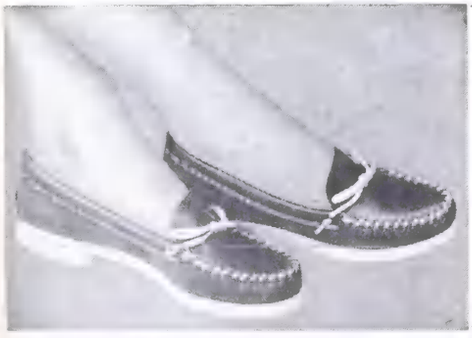
COLONIAL GARDEN
Dept. HB-6, Valley Stream, N.Y. 11582



WICKER CHAIR FOR ALL SEASONS is decorative enough to use indoors before **and** after that long hot summer on patio or porch. Intricately woven European wicker chair, with built in relaxation, is 27" high, seat 14" from floor, 23½" wide. Corduroy Cushion, contoured to fit for extra comfort, in a choice of lime, gold, tangerine or black.

Chair, $25.00! Cushion, $5.00.
(express charges collect)

ELIZABETH McCAFFERY
Dept. HB6W
Northport, New York 11768



LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. RED, WHITE, SMOKE, TAFFY-TAN, BLACK. Give second color choice. Factory-to-you $6.98 postpaid. COD's accepted. Moccasin-Craft, 65-OH Mulberry St., Lynn, Mass. 01903.



Kurley Kut Hair Shaper

No permanents necessary. Cut, taper or shape your hair the way professionals do, with the razor and a new, patented notched blade. Over three million now in use with gratifying results. Easy to follow instructions. Hair Shaper complete with 5 blades, $1.95. 10 Replacement Blades, $1.00. Kurley Kut, Inc., P.O. Box 862, Dept. 1A, South Bend, Ind. 46624.



CHIN UP. Look younger than you are. Here's a Hollywood chin band that's a better morale booster than a new bonnet. Massage your neck and chin, then slip on this feather-light latex strap with adjustable headpieces while you do the housework, watch television, or take a nap. Makes you feel—and look—like a million! $1 plus 20¢ handling from Wings Co., Box 413, HB6, Trenton, N.J. 08603.



DONKEY CARGO. From the skilled hands of Senora Dona Rosa of Oaxaca comes this original black pottery donkey to hold a cargo of candles on his back. Or fill the four tiny water jugs with garden pinks on a sweet sixteen's dressing table, clusters of corn flowers in a bachelor's digs. 7" high, 7½" long, $5.75 ppd. World Handicraft Center, Dept. 584, Norwich, Vermont 05055.



FABULOUS FLATWARE buy is this 50-piece stainless steel set of luxurious weight with brushed satin finish. Priced within the budget of a pennywise bride and groom, it's lovely shining on a candlelit table, and you can use it outdoors, too, without fear of damage. $29.95 ppd. Write for brochure & price list. House of Nurrenbern, 3418 Robin Hood Dr., Evansville, Ind. 47712.



WE'RE FOR THE BIRDS worked in easy basic crewel stitches to create a delightful yarn painting. Kit includes everything needed to complete 28x20" picture: design on beige linen; yarn in shades of red, blue, orange, green, gold; instructions. $8.95 plus 45¢ post. Send 10¢ for delightful art needlework catalog. The Stitchery, HB6, Wellesley, Massachusetts 02181.



FROZEN FOOD LABELS require no moistening to stick on aluminum foil wrap or plastic bags. Simply peel up and press on. Each label measures 2x1¼" and has lots of space to write the kind of food, weight in pounds and ounces, and the date frozen. 100 labels are $1; 200, $1.75; 400, $3 ppd. Order from Handy Gifts, HB6, Jasperson Bldg., Culver City, California 90231.



SEE-WORTHY PRINTS. The history of sailing ships from a Roman galley to American schooners is reproduced in a softly-colored print of nautical fidelity. Enormously decorative in a summer house or bunkside in a young sailor's room. 40x30¾", $3.95 ppd. Mariner's Chart, Aviation, American Cup, Ships Panel, Antique Autos, too. G-H Prints, P.O. Box J, Philadelphia, Pa. 19105.

BARE-LY THERE. Do you love thong sandals but hate to go stockingless. Solution: thong-toe nylons in crackerjack, the shade to enhance or pretend a suntan. Only *you* will know for sure that you're wearing them. 15-denier sandalfoot seamless in sizes 8½ to 11, box of 3 pair, $5.95 ppd. Order from Vicki Wayne, 610-HBT-South Country Club Road, Tucson, Arizona 85716.



KNOBS OF NOTE have an old-world grandeur on French doors leading to the loggia; on a black lacquered door to a posh master bath. The scroll design knob with openwork backplate has an antique brass finish that blends with formal décor. 8" long, knob and plate, $2.95 ppd. From a copious collection of decorative hardware by Lillian Vernon, 560 S. 3rd Ave., HB6, Mt. Vernon, N.Y. 10550.



TWO-FACED BEAUTY. The prettiest primping mirror we've seen in ages is a slim compact that slips into your purse. One side's a regular mirror, the other side, magnifying. Magnificent reproductions of old masters ornament the front and back so it's elegant enough to please the smartest fashion editor in town. 4½" diam., $4.95 ppd. Ashlee, 247 West 35th St., HB6, New York, N.Y. 10001.



EVER LOST YOUR KEYS on a shopping spree in town or while hoisting the bundle brigade from supermarket to station wagon? Next trip, *before* you leave the car, slip on this pretty bracelet. Combination of golden, coral and amber beads strung on elastic has key ring attached so you *can't* leave it behind! $1.25; 3 for $3.50 ppd. Things Special, 45 Garlor Dr., HB67, Havertown, Pa. 19083.



SILVER JULEP CUP, copied from a Kentucky original made about 1795, is the official cup awarded at Keeneland Race Track. Traditional size, hand beading. Stamped with maker's name, mark and initials of the current President to date it for posterity. Extra-heavy sterling silver, $22.50. Matching jigger, $13.50. Ppd. Wakefield-Scearce, Historic Science Hill, HB6, Shelbyville, Ky. 40065.



EAR-RESISTIBLE array of pierced earrings in precious 14K white and yellow gold are presented in this full-color catalog. Smart sophisticates can choose from 2000 pair, gathered from all over the world. Priced from $1.35 (a large selection) to $135 for diamonds, the values will astound you! Catalog $1 (refunded on first order). From Adco, Box 3046, HB6, Sarasota, Florida 33578.





BON VOYAGE ASSORTMENT OF **66 USEFUL TRAVEL AIDS.**

Quettes compressed wash cloth, shower cap, luggage identifier, drinking cup, blow up hanger, Laundri-Lyne, pins and soap capsules, paper toilet tissue and seat covers, clean up moist towelettes, individual servings—coffee, cream, sugar, and 3 kinds of soup, and 2 net shopping bags, for souvenirs. *Send $10.00 PPd to Q-W Laboratories, 3, Plainfield, New Jersey 07063.* Smaller size without food packets $5.00. Ask for free catalog.

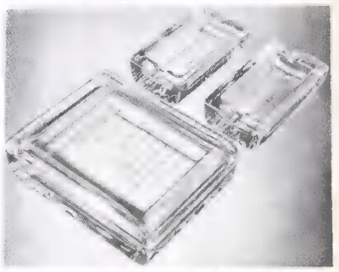


Blue Onion Enamelware TEA KETTLE $3.95

Superb quality at tiny prices. Porcelain enameled steel with Titanium white and antique Delft Blue trim. Sauce pans: 1 qt. $1.95, 1½ qt. $2.25, 2 qt. $2.95, with cover, $3.25. Covered Windsor Pots: 3 qt. $2.95, 4 qt. $3.25, 5 qt. $3.95. 6 cup Tea Kettle, $3.95.

6 CUP PERCOLATOR $3.25
1½ QT. DOUBLE BOILER $3.25
PLEASE ADD 25c EACH POSTAGE
Pa. Res. Add 5% Sales Tax • South'n No C.O.D.'s
SEND FOR FREE CATALOG
Heritage House
Dept. HB67, Wallingford, Penna. 19086

INVITATION IN CRYSTAL



WITH MATCHING ASHTRAYS

All newlyweds & oldly-weds alike would appreciate the sentiment and good taste of this Fostoria crystal box. An exact reproduction of the invitation is etched in the cover. Couple's first names etched on ashtrays. Box is 4¼" x 5½". Ashtrays are 2¼" x 4½". Attractively gift boxed. Also makes ideal remembrance for the bride & groom's parents & grandparents.

FCB—Wedding Box ..... $14.50 ppd.
FCBA—Box & 2 ashtrays .... 21.00 ppd.
FCA—Extra ashtrays (2) .... 6.50 ppd.
FA—Ashtrays only (pair) .... 7.50 ppd.
Conn. Res. add 3% sales tax.
Send invitation with check or M.O. to Dept. 5

BRIAN BM CO. MYLES
57 Fenway St. Stamford, Conn. 06902

IT'S PERSONALIZED! "For Kitchen Walls"



Our unique wall plaques will charm any setting. Each plaque (size 8" Dia., x ½" thick) is hand-painted and decorated with colorful felt against a white texture-like background. Personalized with first names with basic felt colors to go with decor: Yellow, pink, acqua, red, green, brown, charcoal, royal blue. Man, woman, boy, girl, dog or cat only $2.00 each ppd. (Man available with "gay-90" moustache if requested).
Same designs also available on white plates only $3.00 each ppd. Ideal for breakfront or as wall plates for kitchen, den, dining area, hallway or bedrooms. Specify PLATES when ordering. (Also write for fund raising information).

WILLIAM OLSSEN
Box 488 (Studio 67)
Bohemia, N.Y. 11716

SCHOOL ROOM CLOCK

This warm friendly time piece is a beautiful replica of the old school room clock of yesteryear. Rich antique finish on native pine; superbly hand crafted. Lovely colored hand painted dial. Choice of either Battery Clock (Accuracy assured up to 2 years on just 1 regular flashlight battery) or 8-day Pendulum movement (as shown). Fully guaranteed by manufacturer. Size: 12½" W. x 18½" H. x 3½" D.

#75B—BATTERY MOVEMENT CLOCK $39.50
#75P—PENDULUM MOVEMENT CLOCK $39.50

Postpaid—include your Zip Code. No C.O.D.'s. Please send a postcard for Free Illustrated Catalog. Send check or M.O. to:

AMERICAN PRODUCTS
Dept. A, P.O. Box 1347, Canoga Park, Calif. 91304



EARLY AMERICAN LIGHTING FIXTURES

2204/5
$56.00





Hand crafted of gleaming, polished brass—lacquered for long-lasting beauty. Chandelier has five graceful arms—bulbs are imported and cost 60¢ extra—available in candelabra base 10 25 40 and 60 W. Size 19 in. spread x 20 min. drop. $56 With six arms $60. Prepaid. Coach Lamp is 26¼ in. high, extends 8½ in. and has 6 in. dia. clear globe. $53 prepaid. Send 25¢ for 212 page catalog.

$53.00
17053

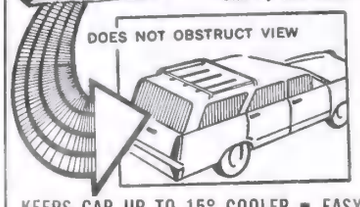
William Spencer

Rancocas Woods, N. J. 08060
QUALITY SINCE 1897

SIDLES AUTO SUN SHADES



"Take the sizzle out of the sun!"



KEEPS CAR UP TO 15° COOLER ■ EASY TO INSTALL ■ IMPROVES AIR CONDITIONER EFFICIENCY ■ IDEAL FOR HOT WEATHER DRIVING ■ BLOCKS OUT SUN'S RAYS ■ CUSTOM MADE FOR YOUR CAR

Write for free information.

MODEL: sedan ( ) wagon ( ) hardtop ( )
MAKE: _____ YEAR: _____
STYLE: 2 door ( ) 4 door ( )
INCLUDE NAME, ADDRESS, MAIL TO:

SIDLES MFG. CO., Inc.
Box 3537H, Temple, Texas 76501
Phone 817-778-1636

YOUR DARLING'S DELIGHT



D1 D2 D3

D1. Large ESKIMO doll dressed in natural sealskin with mouton trim. $20.00
D2. Medium ESKIMO doll dressed in lambskin (processed mouton). $12.00
D3. Large INDIAN doll, all leather dressed. $12.00

These enchanting dolls are made of unbreakable vinyl. Richly dressed in natural fur or tanned leather. Authentic costumes are removable.

Shipped duty paid from New York within 1 week after receipt of order. Send check or money order. Add 50c shipping charges —75c west of Rockies.

THE SKIN SHOP
1115 Sherbrooke St., W.
Montreal, Quebec, Canada

TOTE YOUR TOT WITH A TOTE-A-TOT SEAT!!



BUCKET SEATS . . . . . JUST LIKE DAD'S CAR!

Young parents (and folks who stay young through bicycling) love the Tote-A-Tot Seat! Lets you carry babies from 9 months to 3½ years. Safe, convenient, comfortable. Tots find it great fun!

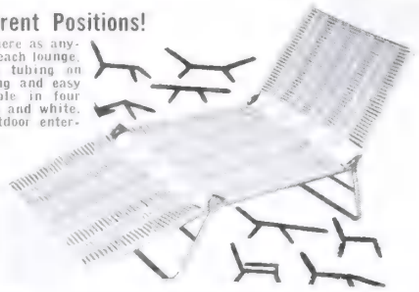
Tote-A-Tot mounts easily either on front or rear of bicycle as pictured. Contour molded of Poly plastic with sturdy cad-plated metal frame and footrests. Satisfaction guaranteed.

COMPLETE - POST-PAID... $9.95
2 for $18.95

WALL MFG. CORP. SINCE 1921
P.O. Box 1416 S S Springfield, Mo.

MAGIC LOUNGE Folds to 36 Different Positions!

Versatile Magic Lounge can be used anywhere as anything—a chair, recliner, cot, picnic table, beach lounge, hassock, etc.! Strong fade-resistant vinyl tubing on steel frame folds up in seconds for carrying and easy storage. Simple fingertip control. Available in four decorator colors—turquoise, olive, tangerine and white. Just the thing for summer sunning and outdoor entertaining.



$19.95 shipping charges collect

FREE: with every order—foam rubber head pad.

LANCASTERSHIRE, LTD.
Box 54, 7015 Park Avenue
Guttenberg, N.J. 07093

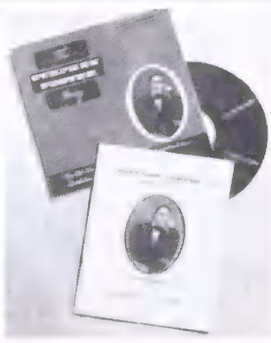
THE STEPHEN FOSTER STORY
RECORD and SONG BOOK

A nostalgic rendition of Foster's magic melodies as recorded by the Cast of America's favorite outdoor summer musical at Bardstown, Kentucky. A delightful piece of Americana for old and young alike. Stereo $5. Mono $4 ppd.

The STEPHEN FOSTER SONG BOOK contains reproductions of the *original* sheet music of the mid-1800s—$1.50 ppd.

The STEPHEN FOSTER STORY performs nightly except Mondays at 8:30 p.m. EST, June 17 thru September 3, 1967.

The Stephen Foster Story,
P.O. Box 587, Bardstown, Kentucky 40004





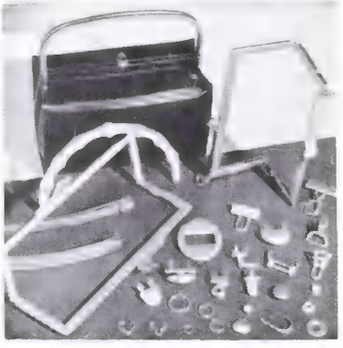
IS HE A POUCH GROUCH? Doesn't he like the folding envelopes? Can't tolerate the squeeze kind? Bet he'll like this monogrammed pouch that totes his favorite briar and tobacco. Genuine pigskin, it unzips to reveal a rubber-lined pouch to keep his tobacco fresh and moist. Specify 2 or 3 initials. $2.98 postpaid. Order from Norfolk-Hill, 35 Ninth Avenue, HB6, New York, N.Y. 10014.



KEEP THEM GUESSING. We bet only you will know that these dazzling, man-made miracles are not diamonds. The Titania gem rivals the brilliance of the most expensive diamonds, costs only $12 per carat by comparison. 1 carat Titania mounted in 14k gold solitaire setting, $29; man's ring, $37. Ppd. Free ring size chart, jewelry catalog. Regent Lapidary, 511 E. 12 St., HBP-6, N.Y.C. 10009.



CLEVER CULINARY aids cheer the cook. Three-cornered spoon scrapes pot sides, bottoms, hard-to-reach corners easily. Knife-strainer has hollow ground wave cutting edge for slicing, cutting, or serving; strains excess water. Stainless steel, rosewood handles. $1.98 ea., $3.75 for both. Add 50¢ post. Dash Products, 200½ East 32nd Street, New York, New York 10016.



HANDBAG REPAIRS. Any old bag comes home rejuvenated by these wonder workers. They reline, refinish, repair, reglaze your handbags; replace zippers, locks, hinges, frames, rivets, rings, handles. Good handbags and luggage are well worth it. Send them for free estimate to Century Factory Shoe & Handbag Repair, 212 Park, HB6, Baltimore, Maryland 21201.



GROW REAL NAILS with "Fas/trength" a fabulous scientific discovery whose mission is to grow glamorous long nails on anyone! Not a build-up or lacquer hardener but a penetrating liquid that preserves the entire nail on contact, discourages nail-biting. Nails will not crack, chip, peel. 6-month supply, $1.98. 20¢ post. Merili Eggert, 4011 234th Pl., HB6, Torrance, Calif. 90505.

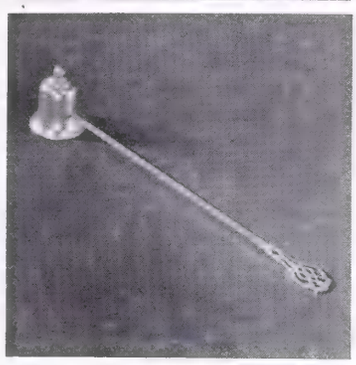


FIGURE IT THIS WAY. Pi Peer's Slim-Master will streamline your figure, subtract years from your age. It pulls stomach up and in. Wide, no-roll abdominal panel. Flat, foam rubber back pad supports back. Unique design prevents riding or slipping. Cool, detachable mesh pouch. $5.95 plus 25¢ post. Send waist size. Piper Brace, 811 Wyandotte, Dept. HB-67A, Kansas City, Missouri 64105.

BEAD-DAZZLING TULIPS like those fabulous beaded flowers you've seen in Bonwit Teller's and other fine shops come in kit form. Enough imported glass beads (strung) to make 6 tulips 7-8" tall, wire, tape and diagrammed instructions. Choose red and white *or* yellow and white. $6.90 ppd. Boutique Craft, Inc., Box 23-B67, New Hyde Park, N.Y. 11040.



SILVER CANDLE SNUFFER. It's a lucky bride who sends you a wedding invitation now that you know about this lovely Chippendale candle snuffer in famous Lunt Silversmiths sterling holloware. It's a small elegance that will make her Mr. and Mrs. dinner parties more memorable. 9¼" long, $9 plus 50¢ post. From Jordan Marsh, Silver Dept., Washington Street, Boston, Mass. 02100.



WHAT'S VICHYSSOISE without fresh-chopped chives, sliced beefsteak tomatoes without tangy watercress, boiled new potatoes without crisp parsley? Grow them all—fennel, chives, dill, marjoram, parsley, sage, thyme, rosemary in 2½" peat pots in specially enriched soil. Set of 8 herbs, $2.98 ppd. Casey's Corner, Box 1280, Dept. 7-16, Hollywood, Florida 33022.



WALKING HAPPY. A jigger walking on the bar carrying a shot of real booze will cause even a sobersides to question his sanity, while your less moderate guests reach for a strait jacket. Operates on a wind-up spring motor with on/off switch. Can be wound and kept ready for instant use. Wobbling walking action is hilarious! #3903, $2.98 ppd. Game Room, 611 L St., NW, Wash. D.C. 20001.



TENDER LOVING CAR-CARE. The love of a man for his car makes a spendthrift of a miser, a sucker of a Solomon. But with this beauty treatment, he gets his money's worth. Car-Skin Reconditioner dissolves dirt, restores brilliance. Car-Skin Tempered Wax makes his car gleam for months. Wipes on, off—no hard rubbing. With applicators, $4.39 ppd. Car-Skin Prod., HB6, Flemington, N.J.



AVID FOR AMERICANA? Make the toss pillows part of your decorative scheme. 14x14" washable welted cotton-covered pillows in Eagle (old gold), Flag (red, white & blue), or Minuteman (berry brown), 18x7½" Musket (pine green) designs. Kapok-filled, full zipper. $2.98 each ppd. Free print for framing with 2 or more pillows. Interiors International, Box 25, Demarest, N.J. 07627.





Versatile
TABLE-TRAY
with Electric Food Warmer $7.95 ppd.
without Warmer $5.95 ppd.
Add $1.00 west of Miss.

The handiest table-tray ever offered! Use as a table or tray for coffee breaks, TV dinners, buffets, snacktime, convalescent use, patio parties, etc. Electric warmer keeps food or coffee warm at 200° F. while serving or until you're ready for more. Sturdy metal table stands 24" high with 11" x 27" stain resistant top, easy-carry handle. Choice of White with Blue Flower design of Imperial Walnut Grain, both with golden border. Folds to 2" for use as a tray and easy storage. A marvelous gift idea!

FREE INTRODUCTORY OFFER FOR LIMITED TIME ONLY: Brass-plated Caddy Cart which holds 1 warmer and 3 plain trays for handling and storage with order of 4 trays.

Electric Unit Guaranteed for One Full Year.

TRIUMPH INDUSTRIES Dept. HB-67
61 Broadway, New York, N.Y. 10006



PERSONAL PRINTER

MARY JANE DOE
2350 LAUREL DRIVE
DENVER, COLORADO

Mary Jane Doe
2350 Laurel Drive
Denver Colorado

This pocket name printer has a built-in 5-year ink pad. The surest, quickest way to print identification on stationery, checks, books, orders you send to Window Shopping, etc. Choose Gothic (print) or Script lettering, up to 24 letters and or numbers per line. 1-3 lines. **$3.95** PLUS 25¢ POST. ADD $1.00 FOR 4TH LINE

SPECIAL
2 FOR $7.75
PLUS 25¢ POSTAGE
Send for free catalog

POSTAMATIC CO. Box 160, HB67 Lafayette Hill, Pa. 19444



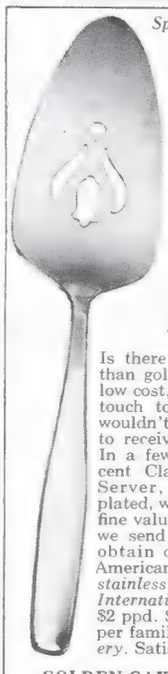
MEISSEN BLUE ONION STAFFORDSHIRE
From England

Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salads/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer.

Complete 53-piece set, $29.95
SHIPPING CHARGES COLLECT
Complete 55-piece set, including coffee pot and cover. **$32.50**, shipping charges collect.
Send 25¢ for new catalog

Jenifer House Dept. B-67
New Marlboro Stage,
Great Barrington, Mass. 01230

Special Sample Survey Offer!



24 KT. ELECTRO-PLATED GOLD CAKE & PASTRY SERVER

(regular $10 value) **$2** *ppd.*

Is there anything more elegant than gold? Now, at ridiculously low cost, you can add the golden touch to *your* table . . . and wouldn't *any* bride be delighted to receive this lovely heirloom? In a few months, this magnificent Classic Cake and Pastry Server, heavily electro gold-plated, will sell for $10 and be fine value! With special $2 offer, we send short questionnaire to obtain quick reaction to new Americana Golden Heritage (*solid stainless steel crafted by famous International Silver Co.*). Only $2 ppd. Sorry — limit, 2 servers per family! *Insured postal delivery.* Satisfaction guaranteed.

GOLDEN CAKE SERVER, Box 156
Market Research Div., Dept. D-4, Meriden, Conn. 06450

COURTSHIP NIGHT LAMP

Let star light lend its beams for enchantment with this cameo porcelain music lamp. Delicately, finely finished in half matte, hand painted pastoral boy and girl with trellis of attached flowers. Scent it with your choice of fragrance, wind for soft music or leave in quiet beauty while my lady sleeps. 9" x 5" x 6⅝" hi. Truly and exquisitely yours for $13.75 ppd.

THE ROYAL LINE GIFTS
12091 Anzio Dr., Garden Grove, Calif. 92640 HB6
Satisfaction assured.



A bedspread to take queenly pride in is Royal Elegance, and perfectly splendid addition to the Cannon Royal Family. trumpets sound for this sumptuous, satisfying texture, this of colors, and this truly royal appearance. Choose from blue, ger, green, parchment or white. See the entire Cannon Royal bedspread collection at fine department stores. From about win size). Cannon Mills, Inc., New York 10020

CANNON® *Royal Family of Home Fashions*

BY MARION GOUGH

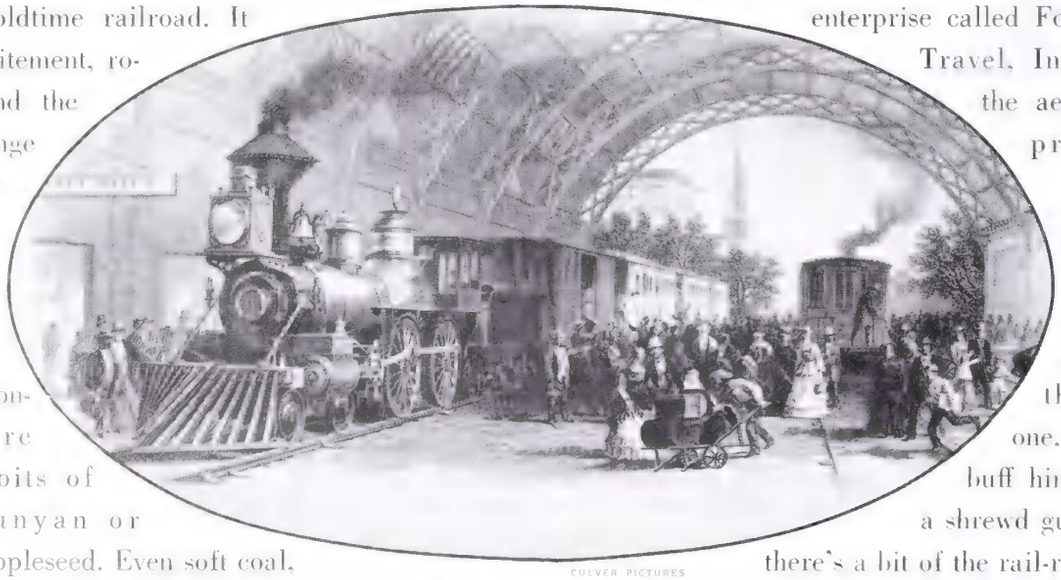
HOW TO LEAVE HOME AND LIKE IT

THE GREAT TRAIN RIDE

or Romance Revived

About cruising by rail—a renaissance of blue-horizon travel adventure, something to awaken the grand old dreams that railroads are made of

Golden spikes and top hats, crystal-palace terminals and Saratoga trunks, *lointain* nighttime whistles calling the dreamy to distant wonders and new worlds—Diamond Jim Brady and gandy dancers—hissing steam and singing steel and the awesome thunder of Old 99 roaring round the bend . . . that was the oldtime railroad. It meant excitement, romance, and the heady plunge into the unknown, drama as dear to America's sense of wonder as are the exploits of Paul Bunyan or Johnny Appleseed. Even soft coal, greased iron, and the derring-do of proxy fights took on a certain glamour of their own, but there was also elegance—grandeur to boggle the mind, plush and gaslight, such amazing devices to fit the comforts of home into a wheeling vehicle that no one questioned the aptness of the name Palace Parlor Car. Lesser citizens were titillated by stories of the private cars of the very rich, gilded, mirrored, paneled in rare woods, equipped with baths, full bedrooms and opulent, upholstered parlors.



CULVER PICTURES

Whatever happened to the dream? Despite the vicissitudes of the railroads in this era of jets, buses and the private automobile, the romance of the rails has never really died. Perhaps it slumbered for a while, but it has been brought remarkably back to vitality by the imaginative vision of a travel enterprise called Four Winds Travel, Inc., under the aegis of its president, Warren Peters, a man with a dream if ever there was one, a railroad buff himself, and a shrewd guesser that there's a bit of the rail-rider in all of us. As an old hand at organizing cruises by sea, in 1964 he conceived the idea of putting a luxury cruise on land—on the wheels of private railroad cars hitched to crack trains—which would carry its cruising passengers in a great circle tour from New York to California, with Mexico included. The palace car was back, this time with all the pampering amenities of a cruise ship or resort hotel, including personnel to guide, entertain, and smooth the way with service. *(Continued on page 183)*

86 Proof Blended Scotch Whisky · The Paddington Corporation, N.Y. 20, N.Y.

JUSTERINI & BROOKS
Founded 1749



tasting is believing J&B pours more pleasure

J & B RARE SCOTCH / PENNIES MORE IN COST · WORLDS APART IN QUALITY


Ahhh...Madeira!
Salud! Madeira! Designed for your good taste with élan...flair...and a touch of early California tradition.
Romantic? Impetuous? Then Madeira is for you... on sunswept patios...or by candleshine. A 45-piece service for eight is only $84.95. A 16-piece service for four is $22.95. See it at fine stores everywhere.
Ahhh... Madeira...From Franciscan with love.
Franciscan® earthenware
A product of INTERPACE

House Beautiful
JUNE · 1967

HANS VAN NES



DREAM OF THE '30S, BY JOSEPH BRASWELL FOR COOPER UNION. COURTESY DUPONT. DETAILS, PAGE 185

The dream comes first...

The gossamer that threads through this issue is a dream: a gardener's dream of plants that welcome butterflies; a talented lady's dream in Nashville, Tennessee, of giving her garden flowers beautiful immortality; a dream of a sculptor who carved a house for his family and set it with jeweled windows in a dimensional fantasy somewhere between Gaudí and Wendy. Swimming pools that have broken their omnipresent turquoise square molds and are cast in new shapes, sizes, and settings —surprise and lovely. The dream of six families, who—finding an enchanted setting already occupied by an unworthy laundry-garage, a studio, a mill, a ruin—"saw" emerging a perfect and beautiful house (this second sight is the essence of successful remodeling). This issue is written for all those who say someday-I'm-going-to, recording those who have already made the dream come true.

Sarah Tomerlin Lee



MONARCH (U.S.)



TIGER SWALLOW-TAIL (U.S.)



BLACK SWALLOW-TAIL (U.S.)



SWALLOW-TAIL



ORANGE-TIP

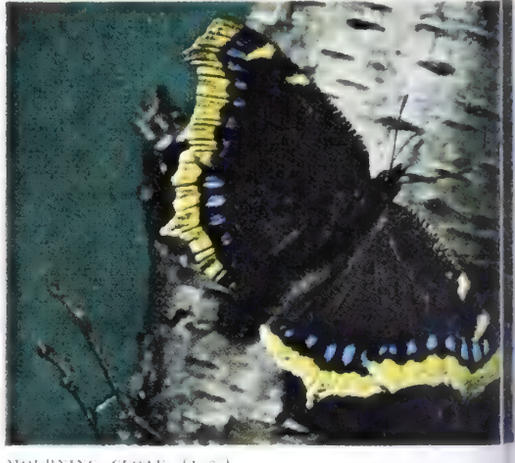


CLOUDED YELLOW



RED ADMIRAL (U.S.)





MOURNING CLOAK (U.S.)

SMALL WHITE BUTTERFLY (LEFT)

By L. HUGH NEWMAN

How to lure butterflies into your garden, by the man who brought them to Chartwell for Sir Winston Churchill. Mr. Newman, a photographer-writer, is the author of 23 books in the field of natural history.

Like lovely flowers *on the wing*

The ideal garden, that recurrent dream of every gardener, begins with flowers, fair and fragrant in their well-kept beds. As the dreamer's fancy soars, the color quickens, the scent grows sweeter, but more than flowers fill the lovely place. Green hedges may grow and trees leaf out, fountains may tinkle and birds may sing, and then—the piquant note that brings this fancy to perfection—there are butterflies dancing among the flowers. They are a garden's final flourish of delight.

Many such garden dreams can come to pass, butterflies included. But butterflies will not flutter in by chance. Despite their giddy name, they come by invitation only. Happily, there is much that you can do to make your garden the sort of place they like to visit. Fill it with their favorite sweets in shrubs and trees and flowers, and they may decide to stay a while, to grace the scene with the aerial ballet of their courtship flights.

One must first understand how butterflies live, and what they use to sustain life, and how they breed. An adult butterfly can feed only on liquids, such as the nectar of flowers or sweet sap from injured trees, which it draws through a long hollow tongue. Among the flowers, they find some much more attractive than others. Their standards are not the same as ours. A garden filled with the most wonderful roses in the world, with begonias that could take first prize at any show, with giant curly-headed chrysanthemums, huge double dahlias, and gladioli fit for a queen, would still be a desert to a butterfly. It is not size that appeals to them but flowers that are rich with nectar they can easily extract.

Butterflies were dancing in the air long before there were any man-made gardens, and they still prefer the simple flowers. A rock garden in spring, when low mountain plants come into bloom, always attracts them. They are hungry at this time of the year, especially those that have hibernated through the winter, like the Question Mark, the Tortoise Shell, and the Mourning Cloak. When they wake from their winter sleep, they are weak. But a garden with the right sort of spring flowers will soon give them strength.

In my own English garden, I grow many flowers especially for the butterflies. On either side of steps leading from the house toward the herbaceous *(Continued on page 170)*







Sleeping-beauty flowers that keep in

TIMELESS BLOOM

By MARION GOUGH

All year round, whatever the season, the handsome Nashville home of Mr. and Mrs. Roupen Gulbenk is ablossom with flowers, suggesting that Mrs. Gulbenk has just spent the morning in the cutting garden or conservatory. Bright, refreshing, verdant, they come from the garden indeed—but from the garden that bloomed last summer, or even the summer before. Hard as it is to credit, these brilliant beauties—and you see a sampling here—are dried. A certain explainable magic does it: captures them in their moment of perfection, holds them indefinitely in their fresh-cut color and form, and gives their owner timeless makings of enchanting bouquets all around the calendar. Mrs. Gulbenk, floraphile, gardener, and enchantress-in-chief, shares the secrets of this wizardry, step by step, on pages 166 and 168. Briefly, it is a matter of clipping the flower heads when they're in their prime, giving them manageable wire stems, then bedding them down for a couple of weeks in a covering, curing blanket of silica gel or a powdery mix of cornmeal and borax. Fresh-cut florists' flowers and garnerings from the country roadside take amiably to this treatment, too. Look about these pages to see what happy combinations can result when you acquire your own sweet stock of lasting flowers.

Left: Top, a pink and white posy of dahlias, zinnias, and statice, starred here and there with bachelor buttons. Center, in a great Chinese Export bowl, fragrant, home-grown potpourri, recipe on page 168. Bottom, a shaded pink-to-magenta bunching that knows no season—dahlias, peonies, zinnias, hollyhock and celosia, with cool accents of blue salvia and delphinium. **Opposite,** flower-clockwise: a pewter urn abloom with white roses, red celosia, rosy zinnias, and delphinium in a fan of ferns; in the toile bedroom, an antique brass grain measure holding red and yellow dahlias, orange gomphrena, yarrow, tansy; against an antique Turkish rug, French mimosa, marigolds, and statice, with the green of meadowrue: the Meissen colors echoed in peonies and delphinium, feathered with fern. *The Gulbenk house will be shown in full in a future issue.*

PHILIP B. KEDEL









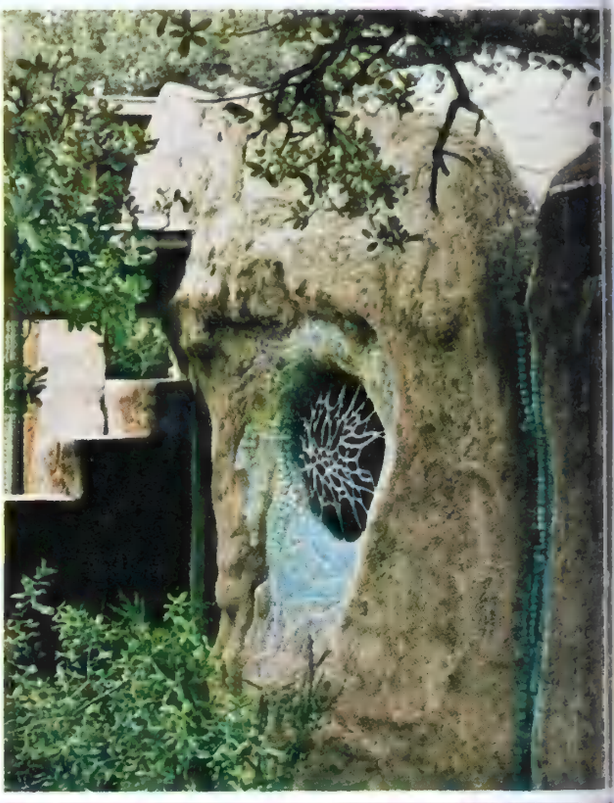
FANTASY HOUSE DOWN TO EARTH

The dream in Sculptor James Hubbell's eye was an oak-laced hilltop home in the wild, upland country near Julian, California, where he and his wife could raise three small sons close to the land. A superb artisan who can carve a door, lead a stained-glass window, and weave a magic mosaic, he slowly shaped his dream into being with his own hands. The bedroom unit shown here—the latest addition to a rambling, segmented house that was built as time and money would allow—is a down-to-earth adobe-brick and reinforced-concrete fantasy worthy of the great Spanish architect Antonio Gaudí. No resemblance was intended, however—the forms grew out of Hubbell's own sculptural vision and inspiration drawn from the landscape. To him, joy of building is synonymous with joy of living. He likes to build stairways outside the walls so he can get up on the roof. "Building," he says, "should be fun—a house should be made to walk *among* and a roof should be made to walk *upon*."

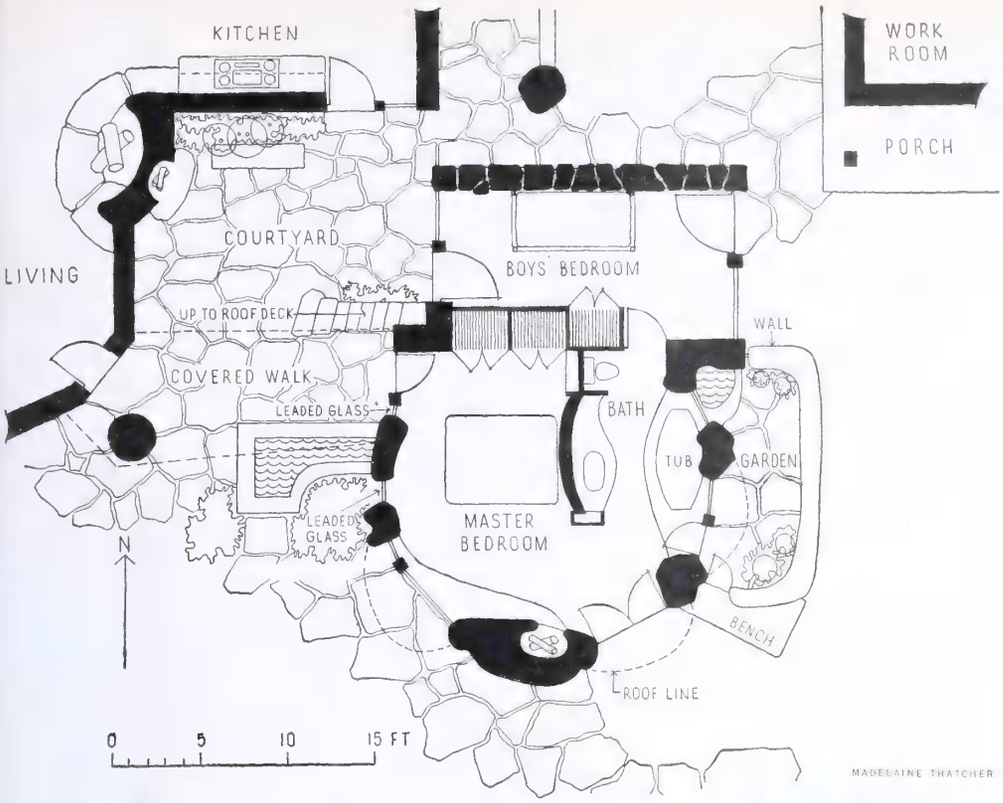
By JAMES DE LONG

RICHARD GROSS









Opposite page: Like the entrance to an astrologer's tower, the door to the master bedroom, left, is studded with forged iron hinges and other portentous-looking devices made by the owner. The webbed patterns of leaded glass and the sensuous traceries of mosaic tile blend together to brighten the deep reveals of door and window openings so that, in Mr. Hubbell's words, "they don't look like forgotten holes." A Cyclopean free-form window broods over the garden next to the entry, top right. The deep-blue tiled incision to the right of it leads rivulets of rain water from the roof to the ground. From inside, bottom right, the window glows like the soul of a peacock.

This page: Although the detached bedroom "wing" appears to be casually and randomly conceived (see floor plan above), it bears a purposed, disciplined relationship to the rest of the house and to the natural features of the land. Separated units of the total house are carefully arranged to spare the existing oak trees. Dusk view, top, lends a jack-o'-lantern mystery to the sheltering, cave-like form of the addition. The colorful, contoured roof, bottom, is designed for walking, sitting, and sleeping, and carries heavy family traffic—especially during the summer months. The large roof tiles are clay quarry tile, mingled with patterned fields of small glass mosaic pieces imported from Italy and Mexico.







THE NEW SHAPES OF THE POOL

A swimming pool is many things. It is, perhaps first, a source of marvelous recreation. It is, visually, an important element in the home landscape. It is also, and must be, part of the total architectural design of house and land. It is the center of outdoor entertaining. It should be and, in most states, must be built with safety in mind.

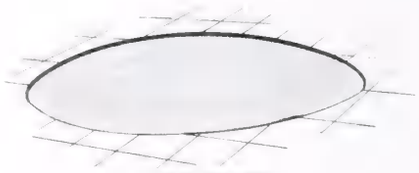
The shape of the pool is affected in a different way by each of these considerations, but one thing is clear from the newest pools being reviewed by HOUSE BEAUTIFUL: The "different" shape is no longer the rare exception. While a simple rectangle may still be the most economical, the cost of the unusual shape has been reduced by new concrete-application techniques, by the use of vinyl liners, and by volume installation on the part of large pool companies.

On these five pages are examples of the new approach to pool design (the shapes are shown at right). Some have obviously been planned almost as much for viewing as for swimming. Others spotlight the diving platform or set aside a section for wading or are built around a cook-out center. Each has its own reason for being. The lesson: Don't settle for a humdrum shape.

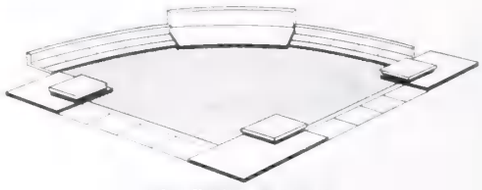
NORMAN MCGRATH



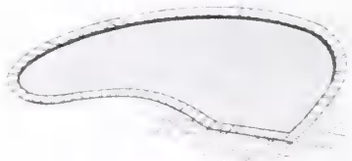
Egg shape. *An unusual oval (see it on our cover), designed by Architect Hugh Jacobsen for the home of Undersecretary of the Air Force and Mrs. Norman S. Paul. Terraced into slope, pool hangs partly out in space, supported by concrete wall.*



EGG SHAPE



QUARTER ROUND



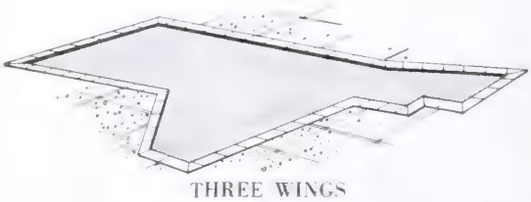
CROWNING CURVE



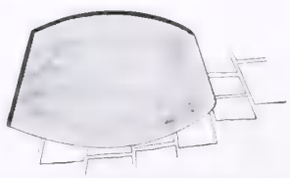
DOUBLE SQUARE



L-SHAPE



THREE WINGS



ALICE UCHIYAMA

FLATTENED OVAL





Quarter round. *A fan-shape expanse of blue on the south shore of Long Island, looking across Sagaponack Pond to the Atlantic. Out of the picture at the right, a new entertaining pavilion with double dressing rooms. The pool's quartered shape is a clear device to connect this pavilion with the main house, out of the picture to the left. Across the pool, a diving platform that also serves, with its high wall, as a sunning spot protected from the breezes off the pond.*

DESIGNED BY JESS FORREST FOR MICHAEL ROCKEFELLER. PHOTOGRAPH BY G. PHILIP BOUDEL

Crowning curve. *A gentle sweep of brick defines a romantic pool set against the majestic breadth of the Pacific. Here, though stiff winds blow off the ocean, the sun is trapped for long-season swimming. At the right is a high wall topped with canvas wind-deflectors, and across the pool, invisibly shielding the sunbather, are large tempered plate glass panes, fixed in a minimum of framing. Bricks here are laid in sand, not cemented, so water drains quickly away.*

DESIGNED BY ARTHUR ELROD FOR MR. AND MRS. JOHN FRANKENHEIMER. PHOTOGRAPH BY [illegible]



Double square. *High above Lake Hollywood, in a setting reminiscent of Italy's Como, a shimmering, fountain-fed pool, its guard rail thickly covered with a bower of ivy.*

DESIGNED BY HAHN AND HOFFMAN FOR DR. DONN FEEMAN. PHOTOGRAPH BY DANFORTH-TIDMARSH



L-Shape. *Outside, waves break on a Pacific beach. Inside, sheltered as if in some desert compound, a personal plunge. The glass viewing wall is shuttered for privacy.*

DESIGNED BY ARTHUR ELROD. PHOTOGRAPH BY GEORGE SZANIK

Three wings. *Shallow entry in the foreground, diving depth at the far end, and children's area, roped off, out to the right. Pool deck is exposed-aggregate concrete, a nonskid surface. Built-in barbecue is adjacent to new pool pavilion and dressing rooms set three steps up from the pool.*



Flattened oval. *To nestle this pool up to the stone wall of an old house, one side of the oval was trimmed (see sketch on page 1201). To fit in with the naturalized setting, random-size flagstones were used for the surrounding terrace. A simple pool, for swimming rather than diving, with a depth of only six feet.*

POOL SHAPES *continued*



THE BEAUTIFUL CHANGELINGS

In the quiet elegance of the brick-paved entrance below, there is no hint that the building itself was once the garage-laundry of a large California estate. But because a young architect dared to dream, the old building is now a color-filled home for his young family. You'll see its transformation on the next six pages, followed by the stories of four other ugly ducklings, each turned, in its own way, into a swan. These are the beautiful changelings.









BEAUTIFUL CHANGELING #1

In an old garage-laundry an architect finds space for his family to grow

When Architect Jack Lionel Warner and his wife, Artist Gwendolyn Rowan Warner, needed a larger home for a growing family, their search brought them to an acre and a half where, on a hillside, stood a sturdy 40-year-old rambler, left, originally the laundry, staff quarters, and garage of a great Santa Barbara estate. Obvious and good: the building's size, solidity, and site, and the wide view it commands of Montecito's wooded hills and the Santa Inez Mountains. Seeing, too, what was not good but could be, the Warners decided to convert the ex-laundry into the kind of a house they wanted. On these six pages, views of what happened to it, outside and in, following the extensive reconstruction. Floor plans on page 130. Seen at every turn: space, grace, and the insouciant décor an accomplished young couple can create without deference to dicta. *Continued overleaf*

DANFORTH-TIDMARSH



Arrival court and entrance to the Warners' house, right, as transformed from the old service building shown above. Unchanged, the sylvan setting, eucalyptus trees and pines. New greenery out in the open and, behind brick walls, two garden courts. Flanking the entry, Danish gas lamps flare. Inside, where the laundry tubs once stood, second above, the radiant new living room, opposite page. Vital changes here: putting in a fireplace, clearing up the arched openings and painting their frames wall-white. In decoration, the Warners' dateline is Now, with antique treasures a part of the story. Close-up sampling: 11th-century stone hand from India; tiny Italian and pre-Columbian heads in plastic cubes; a Roman jar and an African carving, both spotlit; encased figurine and jardinieres from Japan.



SPACE FOR A GROWING FAMILY *continued*





Unlike the other rooms in the Warners' house, light and lighthearted, the one opposite, library-with-bar, goes rich and dark. Contributing to its singularity: walls painted raw umber, a somber floor, the antique Brussels tapestry, a black leather wing chair, the Napoleonic campaign chair. Here too, however, certain decorative specialties of the house: the green tree in its pineapple basket, the stone capitals—the smaller, Roman; the larger, Mexican. With a visa for almost any room, the Mies van der Rohe table, the lamp that has an antique Chinese canister as its base. In the foreground, the bar top. Back of the serving counter, sunken standing space for the bartender, so he is at eye level with the seated served. In a sense, this is a conversation pit, convivial in a way of its own.

Wherever you look in the dining room, a fresh idea. Up: the concrete ceiling is rhythmically screened by canvas, adjustable as a lateral Austrian blind. Down: the pale informality of a popcorn cotton rug on concrete tiles as a basis for the dark elegance of Sheraton. At each end, a mirrored niche for grand-scale effect, with a buffet shelf in front. Double doors flanking the splendid Spanish chest conceal wine storage and a silver and linen closet. For place mats, Mrs. Warner cut rectangles of the same felt as the seat coverings. To repeat the red of the chest's open doors, lacquer service plates. In the powder room, above right, courtly graces. Close to the lofty ceiling, a Czechoslovakian crystal chandelier. A mirror long enough to reflect it and two of the gallery paintings. Hardware, golden and fanciful.

SPACE FOR A GROWING FAMILY *continued*



The old top-side entrance to the staff quarters, above, has been replaced by sliding glass doors opening on the terrace, left, that adjoins the upstairs sitting room. On the cobblestone floor, against a backdrop of white canvas curtains, ferns and palms in profusion and white wrought-iron chairs and table in bamboo motif turn this terrace room into an intimate and comfortable little jungle clearing.

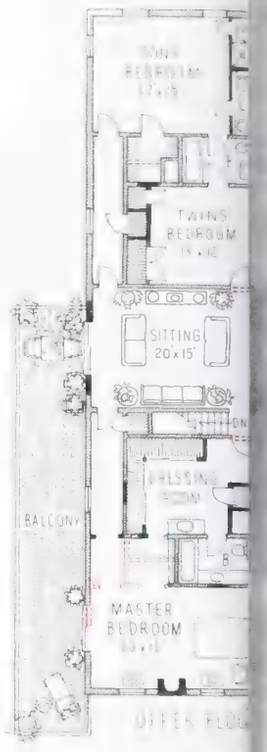


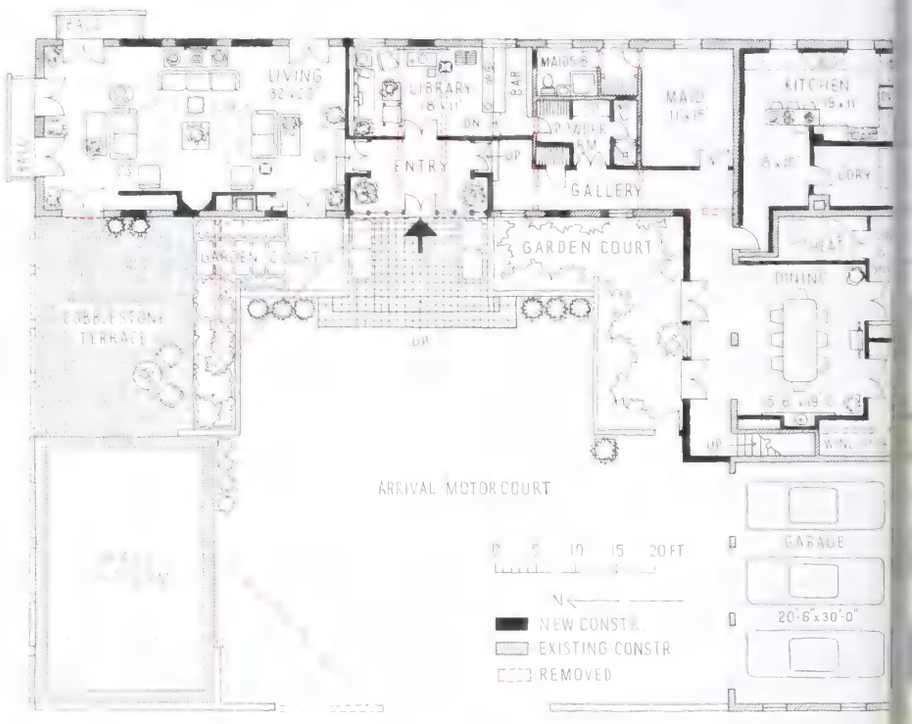
In space once part of the old garage section, the gleaming new electric kitchen seen at lower left. Ground-level windows—remember this is a hillside house—let in torrents of sunshine. Recessed in the ceiling, a light fixture that looks like a skylight. The flooring, hexagons of modern American concrete.



The true antiques here: the bird cage perched above the oven; the Venetian chairs, refinished by the Warners, all the more decorative for being placed beside a hard-working table.

PRODUCT INFORMATION · PAGE 190





MADELAINE THATCHE

The soundness of the original utilitarian building made extensive structural renovation unnecessary. With the exception of such obvious changes as the addition of walled garden spaces and a luxurious upper-level balcony, most of the alterations were of a more subtle nature. A careful study of the floor plans, above, will show how a door or window closed here, or newly made there, and a few slight shiftings of interior partitions, can help to create a remarkable transformation from a drab, old work structure into a high-styled contemporary home.



Wild, warm note in the calm, cool master bedroom, a vicuña throw, its tawniness echoed by a rice-straw rug covering much of the white brick floor. Another means of keeping the peace from monotony, the recurrent flower print, highest in value as a panel below the bright brass crown of the print-cuffed white canopy. In the upstairs sitting room, below, a single delicate design for wallpaper and fabric. For pow, the black-and-white of a hide-bound sofa. From the Warners' collection of unusual bird cages, a twin-domed one made in Mexico and an antique black one from France.

BEAUTIFUL CHANGELING #2

In his former studio an artist creates an art-filled second home

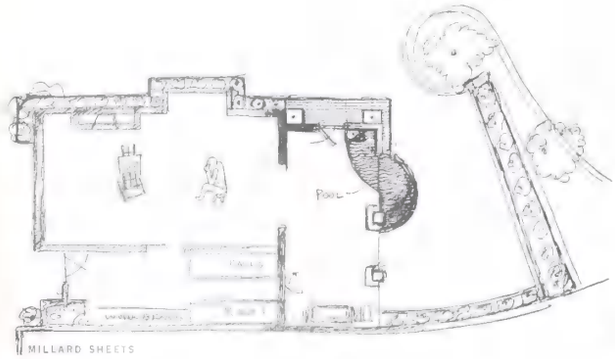
In Padua Hills, California, master of this masterly rearrangement of studio space into a distinguished house is Millard Sheets—artist, architectural and industrial designer, lately head of the art department at nearby Scripps College. When Mr. and Mrs. Sheets sold their large house, they retained the studio-adjunct, which they have converted to this second home, occupied when they are not in their new expansive big house at Big Sur. Prerequisite to the new design: a kitchen, baths, accommodation for the owners and occasional guests. Of primary priority: housing for a portion of their collection of paintings, sculptures, and artifacts from the world at large. The owner, who has dedicated his career to the proposition that fine art should be part of daily living, has therefore skillfully incorporated into the remodeling ledges, niches, shelves, provided a hall which is in fact an art gallery, and devised a dramatic spill-over of fine sculpture into the surrounding walled garden.

More photographs on the next two pages.

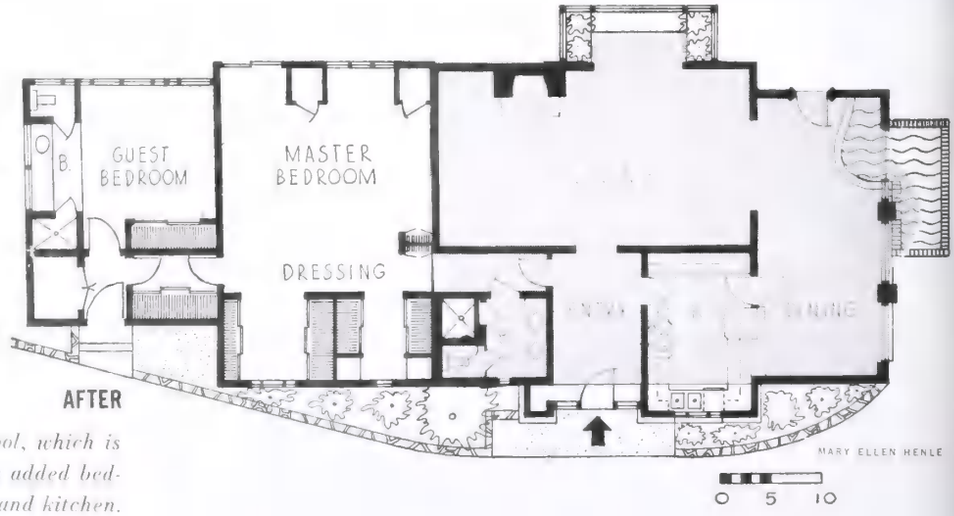
BEFORE



Above, the hilltop studio as it was. Two bedrooms were added, far end. The studio window, extended and widened, has become the spectacular living-room viewing bay, shown opposite.

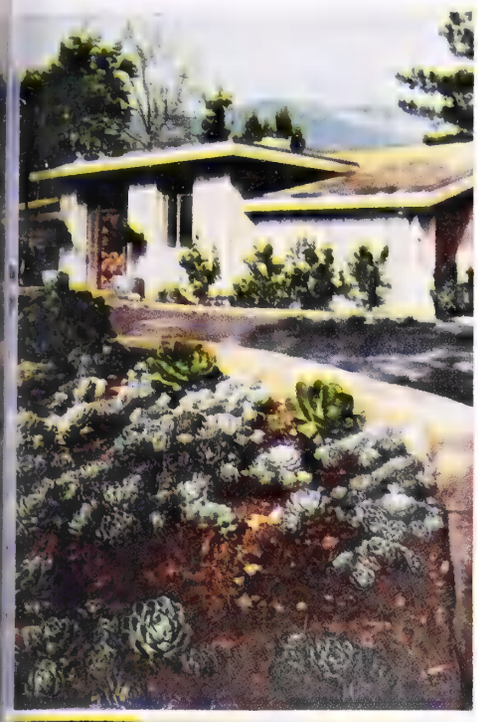


BEFORE



AFTER

Original studio plan, above, included the indoor-outdoor pool, which is now a feature of the dining room. Remodeled plan indicates added bedrooms (the master bedroom having its own dressing room) and kitchen. Shaded area on the "after" plan shows the space of the original studio.









DANFORTH THOMPSON

Seen from across a bed of succulents, top left, the front of the one-time studio in its present incarnation. In the walnut-paneled entry, center left, a row of Japanese paintings, and between sake bottles, a procession of Ming dynasty figurines, to declare this a treasure house. Up on the ledge, a pre-Columbian figure, Grecian urns. More such treasures, Oriental, Egyptian, in the living room, left, some on the Japanese coffee table of end-grained bamboo, impressive in itself. From the living-room bay, above, a long view of the San Gabriel Mountains. Hanging high over the game table, a working fantasy—a ceramic lamp by Helen Watson, shaped to cast most of its light straight down but lightly pierced, too, so that some comes eerily through the eyeholes.







AN ART-FILLED SECOND HOME

continued

Two views, above, of the master bed-sitting room. Contributing to the private serenity of this retreat-within-a-retreat, the many pieces of aptly placed art, Western and Oriental, new or ancient. Among them: the Richard Haines painting over the bed; at the foot, a Japanese hibachi chest; alongside, blue Californian pottery lamps and Siamese figurines of bronze doré. Flanking the 18th-century Japanese screen, a pair of portraits painted by Millard Sheets, a polychrome wooden head from the Tang Dynasty. Decorating the storage closet doors, more panels from Japanese screens. In the guest room, above, right, again a genial cosmopolitan mélange. A tapestry panel by Martha Menke. Luster plate from Turkey. Tanagra figurines. The bronze ibis is Egyptian, and the small pot, Greek.





Here, sculptures from the Sheets collection as seen from near a brick-bordered fish pond that is a curious feature of the made-over studio, being partly inside, partly out in the open. Beyond it, in the walled garden, top left, viewed from the dining room, an Aztec stone head rests, unpredictably, on one of a pair of columns Mr. Sheets brought back from Venice and placed considerately within sight of each other. The second one stands at the interior end of the pond, where it serves as a pedestal for a sculpture by Carl Milles, as shown from another angle in the dining-room photograph above. Outside, under a bonsai tree, left, in the juniper hedge, a terra-cotta-figure by the British sculptor Huxley Jones. And, against the sky, a welded iron sculpture by Barbara Bertisch.





Editor:
ELIZABETH SVERBEYEFF

Two views of the new L-shape deck. Supported by the original fieldstone, it is a floor below living-room level.



NORMAN MCGRATH

BEAUTIFUL CHANGELING #3

In an abandoned mill a city couple fashions a roomy weekend retreat

For over a hundred years, the 40-foot-high mill ground the grain of local farmers. After World War II, its wheel stilled, it was used occasionally as a warehouse. It stood in slow but stately decay until it was discovered in 1964 by a pair of pragmatic dreamers from New York—a couple who for years had summered in this lovely, wild, wooded corner of Connecticut. They fell in love with the mill and its rough-and-tumble site, where the mill race comes crashing down over rocks and ferns, and wildflowers bloom everywhere.

In his remodeling plan for the young family, Architect Tim Prentice, of Prentice and Chan, left the exterior intact. The clapboard was replaced only in worn spots and stained barn red. The steep tin roof—a specialty of the 19th Century—was in usable condition but given a protective coat of gray plastic paint.

The architect completely redesigned the interior. He added new flooring where necessary and installed all new casement windows. They were the longest he could find—to emphasize the verticality of the house—and they punctuate the walls like IBM punch holes. He left the old posts and beams but put in new partitions with openings between rooms and floor levels to give a sense of the mill's soaring space.

Rejuvenated as a weekend and whenever possible vacation house, the mill now has ten rooms on three floors. The six bedrooms easily encompass the couple and their three children, with room to spare for friends.

Interiors and plans on the next four pages.

A ROOMY WEEKEND RETREAT
continued



The interiors: Underfurnished, if anything, the mill is not decorated in the formal sense. Instead, an attractive miscellany of piquant and practical: white walls, op art, Khelim rugs from South Africa, and wicker —now stained brown—from the porches of Saratoga Springs, many of the pieces bought from New York's secondhand shops.
Opposite: The dining room is the central space, its ceiling 16 feet high. Two giant Noguchi paper lanterns are primarily dramatic and used to scale space rather than supply major lighting. The refectory table, made of several beams from the garage next door, is of three-inch solid oak, nine feet long. Sign above the window is the original mill sign. Enormous felt banner, op-art note, is by Henry Pearson.
Top left: The living room, once a shed adjoining the lower part of the house to store the mill's grain, is a few steps up from the dining room. Its sloping roof, torn off by storms in an earlier day, was replaced.
Below left: The mill door, wide enough for a carriage to enter, is now the front door.
Below: The kitchen is equipped for serious cooking. Old copper pots and molds hang on the original posts and beams. Cantilevered butcher block near the range hangs on a wall of vertical planks painted white.





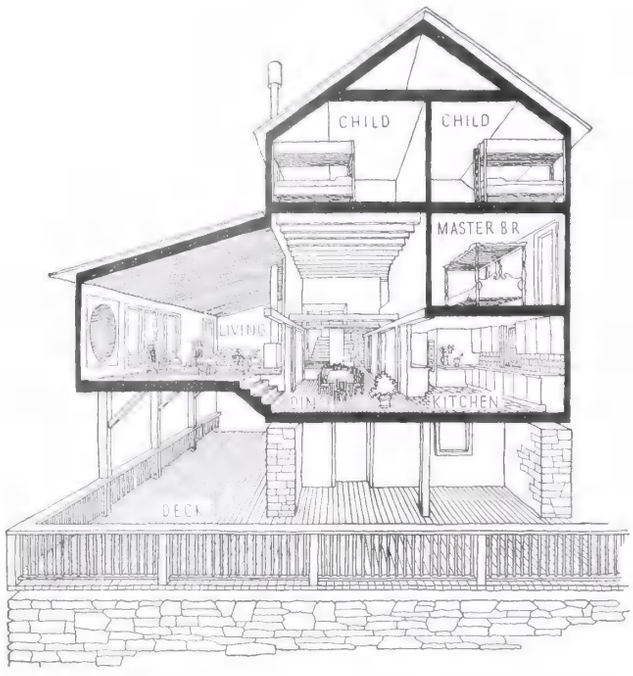
HARVESTER CO
FARM MACHINERY

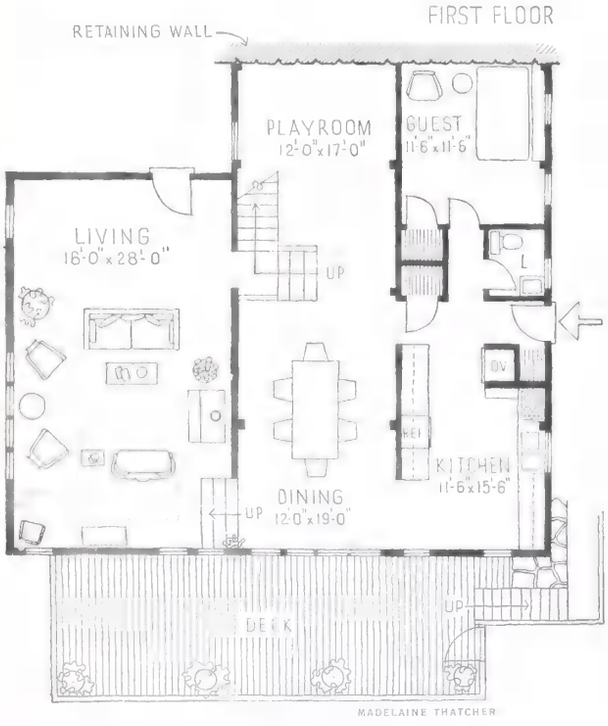
A ROOMY WEEKEND RETREAT

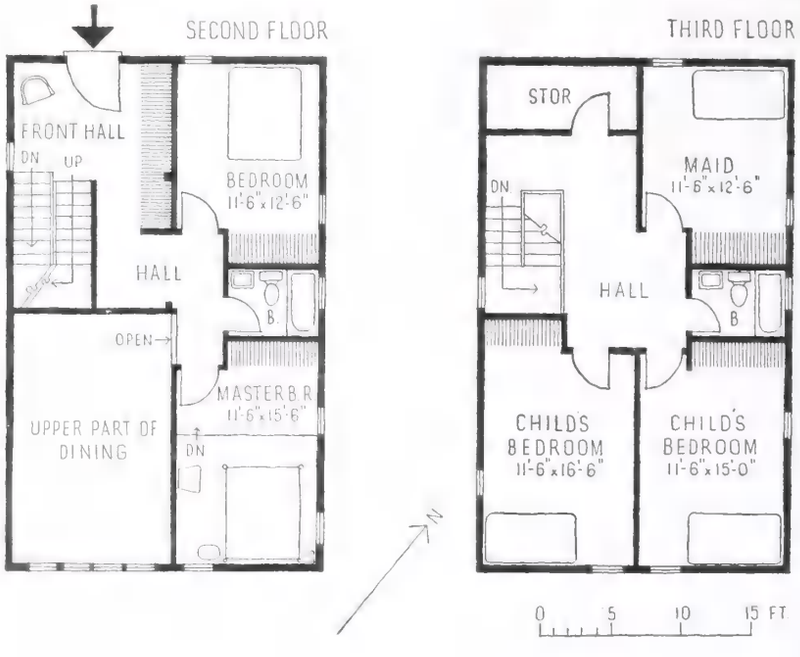
continued

Opposite left: In the guestroom, behind the bed is the original fieldstone retaining wall, which faces the street side. Ceiling, the original oak beams. New bedcover, a flame-stitch cotton in orange, blue, and terra cotta. Indian wicker stool in use as table.
Opposite right: The master bedroom overlooks the mill race. Tall casement window—nearly five feet high—is contemporary contrast to the Early American four-poster. Curtains and the skirt on the bed are a fern design on unbleached cotton. Over the headboard, a bit of the practical: white adjustable fixtures on a track. Again, an informal basket is used as a nightstand. On either side of the bed, sheepskin rugs. In the foreground, one step below, an Oriental. The floor here is new—and as more often than not throughout the mill—of red oak.
Opposite below: A child's room is furnished simply with bunk beds, cotton quilts, and white shades at curtainless windows: the Mexican wallhanging in orange and black.

PRODUCT INFORMATION, PAGE 190







MADELAINE THATCHER

This page: At top, a cross section of the new mill, now rebuilt into four levels. Lowest level is the wide deck, with much of its space covered for rainy-day play. Below are shown plans of the three living levels. *The remodeling of this mill recently won for Architect Tim Prentice the highest award in its category in the design competition held by the N. Y. Chapter, A.I.A.*









SAN FRANCISCO MARITIME MUSEUM

BEAUTIFUL CHANGELING #4

The oldest house in San Francisco adopts the 20th Century

Editor: FRANCES HEARD

The oldest house in San Francisco sits loftily on the slopes of Russian Hill, its north bay windows, high as crow's nests, commanding a sweeping view of the bay. Substantial. Victorian in a way that could be only San Franciscan, it's as symbolic of resilience as the city itself. This four-square, high-ceilinged mansion was built, romantically, in 1850, with square nails and the lumber salvaged from sailing ships abandoned by masters gone to join the Gold Rush. Romantically, it survived the great fire of 1906, thanks to its owner's wine cellar and the U.S. Army, which arrived in time to cool the roof with a plastering of wine-soaked gunny sacks. See it above, as it looked a hundred years ago.

In its day it has sheltered many families, many mores, undergone many interior revisions—its original 15 rooms have become seven: the old square staircase is now circular, complemented by two elevators that conquer the climb from street level to top floor. In the gardens, the Victorian geometry of canna lilies and coleus has given way to flagstone living terraces and naturalized plantings of magnolia, bougainvillea, rhododendron, and the house now boasts the city's first heated outdoor pool and a sauna in the garden.

Through all such mutations, the house has retained essentially the same façade, unperturbed and ageless. This is a tribute to the wisdom of its several remodeling owners. Mrs. Ferdinand Smith, its owner since 1949, has wrought her changes working with Architect Henry Hill, who also designed the swimming pool, and with Robert Royston, landscape architect, who has developed the garden into a bosky area that can simultaneously be outdoor drawing room, dining room, and poolside lounge. Mrs. Smith, known in the design profession as Margery Hoffman Smith, is a decorator, weaver, furniture designer, and aficionado of handicrafts and art. Her sensitive treatment of the mansion's furnishings reveals the inbred adaptability of the grand old place.

As a discriminating collector of lovely possessions from the world at large with an especial knowledgeability of things Oriental, Mrs. Smith perceived that the house had a certain affinity for Chinese Household furniture. Her gradual accumulation of this graceful, now almost nonextant genre of furniture has left her with one of the most important collections of Ming dynasty teak and rosewood in this country. Against walls that sometimes take their tints from the soft gray-greens of antique celadon, she has mixed these pieces with other choice acquisitions from all eras and cultures.

Eclecticism, very much in the modern taste, has rarely been more effective. No small part is due to the owner's trained, selective eye. *More on the following pages.*

Opposite: The landmark stands a story high above the street, approached by elevator through the garage, or by twin stairs balustraded in high, clipped shrubbery. A brick, hedged terrace crosses in front of the house, leads left to the entrance, right to the garden terrace, furnished with the same charming eclecticism as the house itself. Cushion covers are the bright weavings of Dorothy Liebes. Beyond the pergola, a sauna. Flagstone steps ascend to the heated, year-round pool. At night, a tall Siamese lamp sheds the enchantment of gaslight. In the entrance hall: a fine Ming console, a Carl Morris, an Indian toy horse of painted wood. The circular stair replaced the square Victorian original. Upstairs hall is sheathed in a pair of 16th-century screens—the rare "Nambans' Landing," depicting the Portuguese in Japan. It is one of ten sets in existence.

PHOTOGRAPHS OPPOSITE BY DANFORTH-TIDMARSH







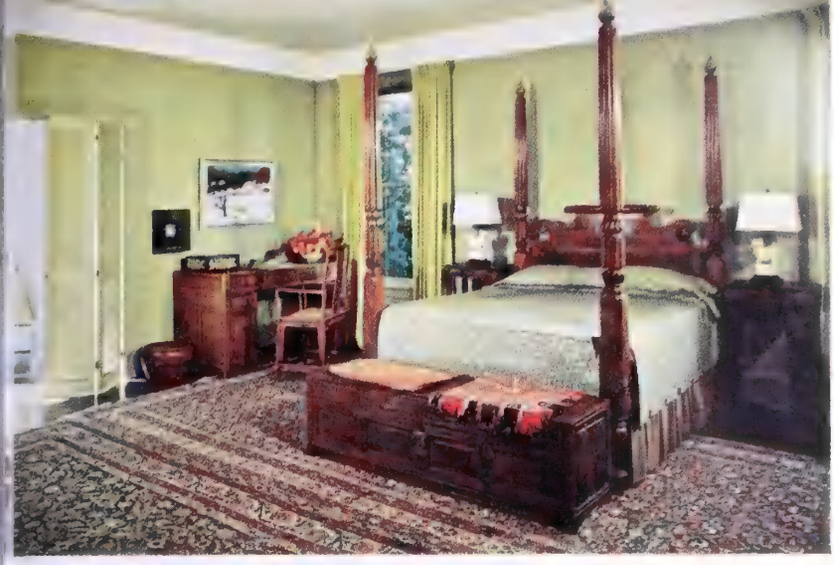




SAN FRANCISCO'S OLDEST HOUSE

continued

Dining-room window in the Smith house was enlarged to frame a vista of poolside green. Opening on the garden, the coral room is an elegant synthesis of time and place: Venetian chairs, Victorian table, 18th-century paintings by Leonardo Coccorante, draperies woven by the owner. Chandelier is Austrian, from a castle ballroom.



In the bedroom, chest, desk, and chair are Ming dynasty Chinese Household furniture of exceptional excellence, in restful harmony with a Federal four-poster, given Indian brass finials by its owner and spread with a modern fabric of Boris Kroll design. In the living room, below, Ming furniture—probably the world's most timeless design—amiably accompanies modern Thai silk upholstery. Two cabinets, treasure chests indeed, have become the housing for stereophonic sound. Unlikely, yet thoroughly compatible: a Thai figure, a Spanish plate, an Austrian glass vase on the mantel; on a Korean table, a Chinese sculpture in marble.





BEAUTIFUL CHANGELING #5

In Texas a house and lot become a private estate

The original house: good, four-square, with well-laid-out ample rooms and the closed-in soundness that marked substantial architecture when front doors faced the street and life was lived pretty much within four walls. The lot: an adjacent emptiness, 124 feet square. The dream: for a couple who count art, music, entertaining, and nearness to the outdoors as essentials of the good life, an arrangement for living to satisfy these needs with casual grace and privacy. The dream realized: this interrelated enclave of house, guest



house, and swiming-pool court, in delightfully workable, maintainable small scale, providing the amenities of a private estate a few feet away from the street.

The owners are Mr. and Mrs. Norman McDaniel Foster of Corpus Christi, Texas. Mr. Foster, a designer of interiors and furniture, conceived the plan in architectural consultation with Roger Rasbach. It is a contemporary adaptation of that paragon of domestic privacy—the old Southwest's Spanish house-around-a-courtyard, the courtyard now the swimming pool, which is bordered in tiles and a pot garden.

To create this enclosure, the old entrance door of the house was removed to the side, facing into the court area and the swimming pool, which was excavated in the empty lot. On the street-side corner of the lot, the Fosters built a one-room guest studio. A walled and covered gallery with a central gate now runs from the guest house to the new entry door, urbanely barricading the pool court and the house entrance from outside view. *(Continued on the next page)*

ERNEST SILVA





Left: One arrives from the street in a broad motor yard, bordered in cypress and oleander, enters the double doors of a long gallery which runs from the main house to the new guest house. This board-and-batten wall conceals the personal resort world you see above. **Above:** Inside, the wall becomes a sheltered ramada. The new entrance door, at the right in the picture, is typical of the owner's great eye for the "found object." He discovered this elaborately carved door on an old house in New York's Greenwich Village.





BEFORE

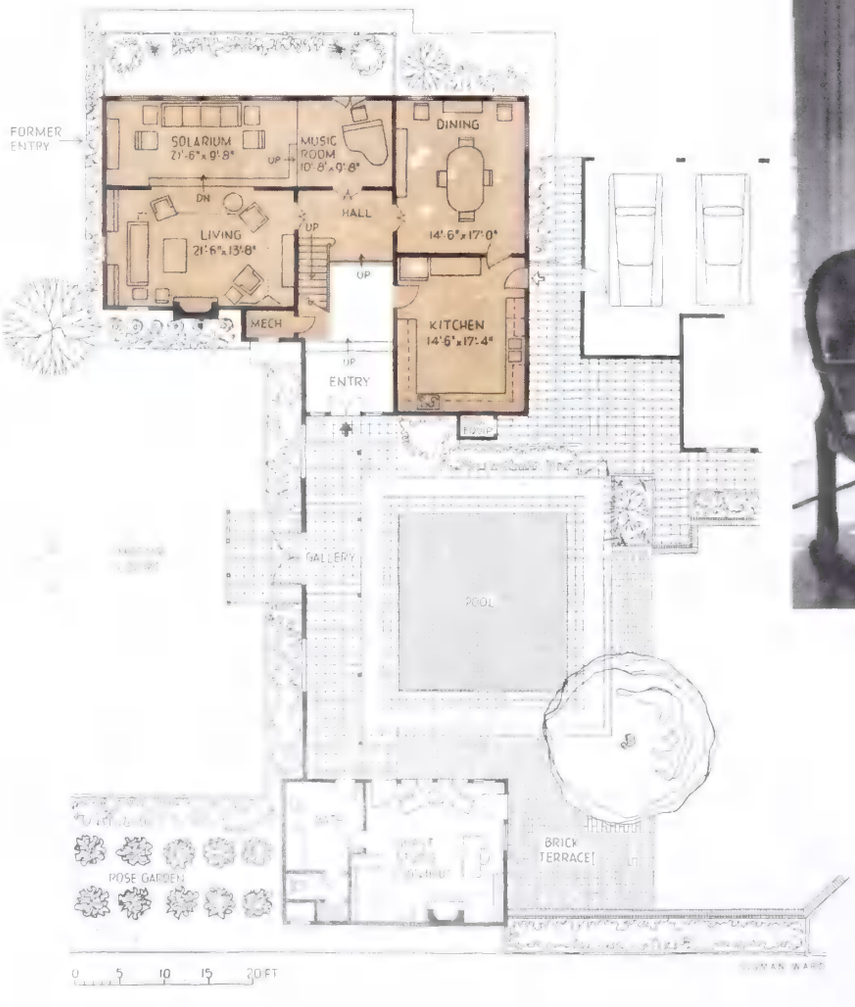
BEFORE

HOUSE AND LOT BECOME A PRIVATE ESTATE *continued*

The Fosters decided to remodel the old house because its structure was sound, its foundation excellent, and its basic plan a simple, sensible one. They added central air conditioning, a new electrical system, completely new baths, an electrical kitchen, and a garage and maid's quarters. Existing walls were smoothed with plasterboard.

The house was of the vintage that worshiped sun parlors. But the Fosters, with their new life turning toward a sunny, glimmering inner place of pool and garden, walled and windowed the old screened sun parlor as an extension of the living room. The space also provided them with their quiet, carpeted music room. Elsewhere, for coolth, easy maintenance, and a sense of continuity with the outside patios, they covered the floor in tile. Polished to a pleasant patina, it is agreeable underfooting for the owners' fine rugs and antiques, thoroughly compatible with the room's dignity.

MARIS EZRA STOLLER ASSOCIATES





Above: Through the window wall of the one-room guest house, one looks across the pool and shaded gallery to the main-house entrance door. The pretty, vine-laced lattice conceals the mundane workings of the pool filter. Guest house, furnished in Southwestern antiques teamed with sofa beds, is also used as a studio by the master of the house, an artist of considerable stature. **Left:** Shaded portions of the plan indicate the original situation before remodeling. Structural change was not extraordinarily extensive.



TWO PHOTOGRAPHS BY ERNEST SILVA

Left: Rejuvenation of the old dining room was more a matter of decoration than of structural change. Mr. Foster designed the marble-top table and the sideboard, which is supported by two of his most precious *objets trouvés*, two great stone corbels salvaged from a demolished office building in Manhattan. The chairs are Queen Anne, antique.

Right: Living-room walls were covered in grass cloth and given built-in cabinets for books and the sound system. The rug is a choice Indian antique, the open armchair an antique of the Brothers Adam period. Seascape, by the owner.

Below: One step down from the living room, the reconverted sun parlor and the music room, with a glimpse of what this space looked like. Far wall was broken through for music room.



AFTER



AFTER

MARIS-EZRA-STOLLER ASSOCIATES



BEFORE

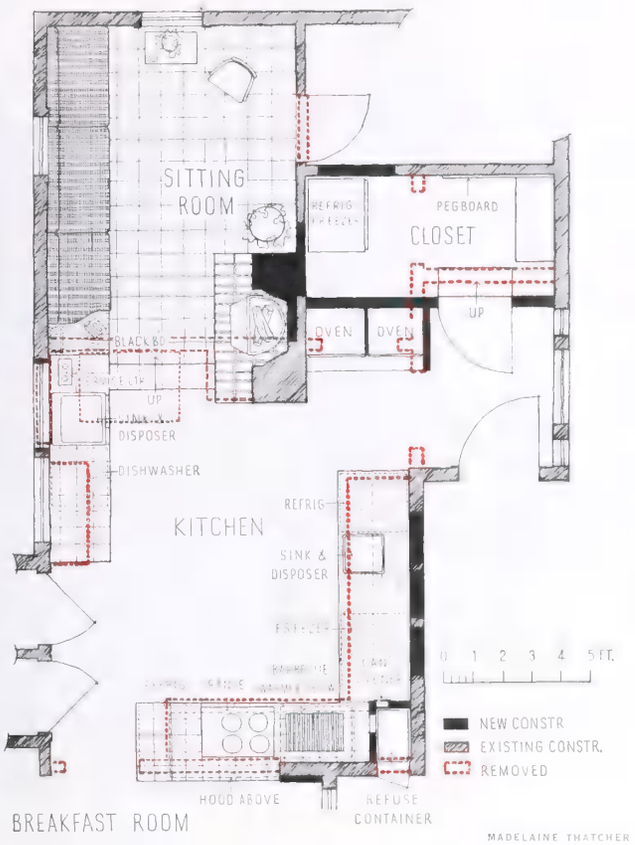


DESIGNER: *Janean*



By NANCY CRAIG

WHERE THE FAMILY MEETS —AND COOKS



MADELAINE THATCHER

This remodeled room—part kitchen, part sitting room—is the focal point of life for Mr. and Mrs. J.E. Hanson, their college son, and their two teen-age daughters. For this family-ful of chefs, the kitchen is now a model of convenience, divided into a number of work areas that hold everything needed at point of use. Built-in double ovens have their own section. Adjacent is the food-preparing center with base and wall cabinet and, midway up, handy six-inch spice closets. The entire counter here is a wood block, for chopping and sandwich making. The cook counter, which acts as a room divider, includes a busy barbecue (warming drawer below) beside the countertop gas range. Both share a powerful ventilator hood that eliminates smoke and odors. Near the raised living area, opposite the fireplace, is an undercounter icemaker, as well as a planning desk. Counters are topped with ceramic tile, elegant to behold, easy to keep clean. The room bears heavy traffic, but the stained-oak floor requires little beyond an occasional rub-down with oil. The paneled cabinets, fireplace, and beamed ceiling combine to give this kitchen a *gemütlich* atmosphere that makes it the most lived-in room of the house.

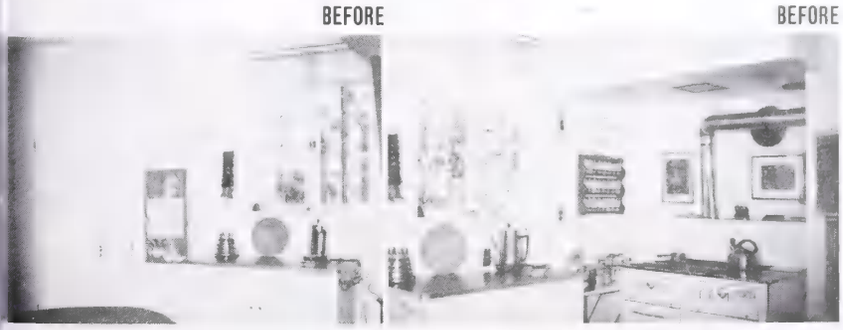
This Piedmont, Calif., kitchen was once an old-fashioned cut-up area composed of a maid's room, back porch, small workroom. The first step in remodeling was to open up the 34′ long, irregular space. The core of the arrangement is a masterfully organized kitchen with every fine appliance. At one end, out of traffic but close enough for conversation, a raised sitting room with wood-burning fireplace. At the opposite end, a sunny breakfast room. Special step-savers: (1) separate sinks, with disposers, on two sides of the kitchen; (2) storage space for daily-used glasses and china, an arm's length from the dishwasher (close-up, right). An old flue was used for the new fireplace. Two undercounter refrigerators with a freezer between were Mrs. Hanson's idea; she finds three boxes easier to keep organized. The old refrigerator-freezer is now housed in a closet.

BRUCE HARLOW

PRODUCT INFORMATION PAGE 190



BEFORE



BEFORE



© PHILIP ROEDEL

BEFORE

MICHAEL MULLALLY



A GREENHOUSE ENCLOSED...

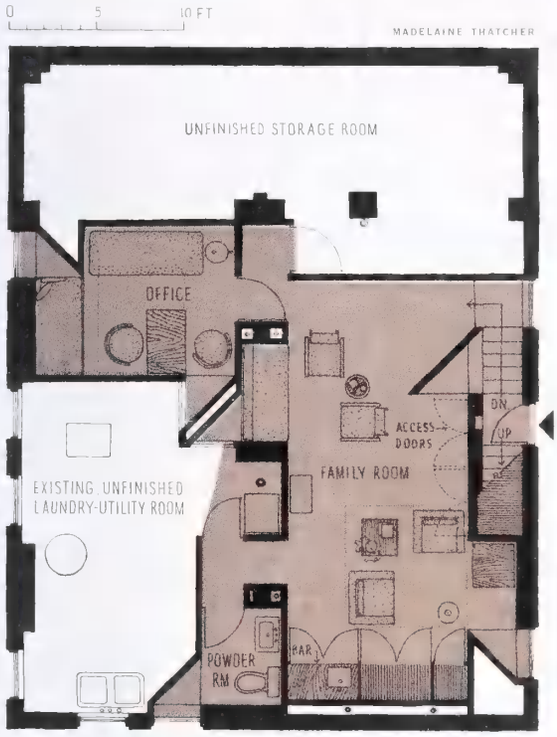


By enclosing space already existing beneath an open wood deck, the Stephen Masters of Stamford, Connecticut, gained a working greenhouse that is also a sunny sitting area, left, and an extension of their recreation room. Although only about six feet wide, the space for indoor gardening is extensive—running for perhaps 50 feet along one wall, then turning the corner for another 60 feet.

Designed by the Masters, the enclosure is constructed in a rather unique way. The walls hang from the deck above and touch the ground only through a rubber gasket that closes the gap between the wood-framed skirt below the windows and the flagstone terrace. This eliminated the need for building a foundation, which, in this case, would have been difficult and costly. There was almost no way to bring excavating equipment to the area.

This innovation also permitted the Masters to leave their flagstone terrace untouched. Since the stones originally were set in soil, water now spilled inside the greenhouse drains away naturally.

The windows you see are glazed with insulating glass to protect plants like the geraniums at left from damaging cold drafts. The space is heated in winter by a takeoff from the main hot-water system.



MADELAINE THATCHER



NORMAN MCGRATH

...AND A BASEMENT FINISHED

An inhabited space must be defined by daylight. Beginning with this concept, Architect Hanno Weber of Pittsburgh transformed a very ordinary basement into a bright and charming suite of rooms for Dr. and Mrs. Raymond W. Goldblum. Central to the development of the daylighting concept are walls angled to reflect light from typically small basement windows, as well as to borrow light from adjacent unfinished space. By breaking up the flat planes, these walls also produce an illusion of spaciousness. You can sense this to some extent in the photograph above, taken through the stairwell opening. The wall in the right foreground (and upper right in the plan) is angled. And, at right, you can see how an angular wall opens up a tight corner.

The feeling of space and height is strengthened by other subtleties. All surfaces—gypsum-board walls and ceilings, and vinyl-asbestos floor tile—are white and trimless. Furnishings are purposely low, and all vertical lines (doors, for example) are carried to the ceiling.

At night, artificial light comes from incandescent fixtures recessed in the window "funnels" and in the ceiling, as well as from wall-washing, recessed fluorescent lamps.





The lemon, known to the ancient Romans, runs like a golden thread through the world's culinary history. Perhaps the first mention of lemonade is in the "Lemon Water Song" by Yuang Ying, a 13th-century Chinese poet. But it was a 16th-century English physician, Sir John Colbatch, who wrote the first recipe for it, useful even today: "Take of clear Spring-water one quart: then pare off the outward thin Rine of two lemons, and put into it: afterwards squeeze in the Juice of the Lemons, and then sweeten it with about Two ounces of fine Sugar."

THE VERSATILE LEMON

By HELEN McCULLY

In all cuisines there are few foods used as frequently as the versatile lemon. To flavor and to make drinks, to restore appetites, often as a substitute for salt. Countless elegant dishes owe their raison d'être *to the lemon, and it has been said that the Greek cuisine depends on it. Two of their recipes follow—a chicken soup and the exquisite Greek sauce, Avgolemono, used with soups, meats, and vegetables.*

Chicken Soup à la Grecque

1 heavy stewing hen, at least 6 pounds
1 large carrot, coarsely chopped
1 large onion, skin on, stuck with 2 cloves
2 ribs celery with tops, coarsely chopped
1 bay leaf
½ teaspoon dried thyme
Several stalks of parsley
2 cans condensed chicken broth
2 cups dry white wine
1½ cups long grain rice
4 eggs
Juice 2 lemons, strained
1 cup heavy cream
⅓ cup minced parsley

Place the fowl in a large, heavy casserole that can go to the table with all the ingredients *except the rice, eggs, lemon juice, cream, and minced parsley.* Add enough cold water to cover completely, place over a moderate heat, and slowly bring up to a boil. Place a piece of foil over the top of the casserole, add the cover, reduce heat to simmer, and cook until the bird is tender when pierced with a fork or the skin begins to shrink away from the tips of the legs. Approximately two hours. Lift the bird out of the stock, strain the stock and set aside. You should have 12 to 15 cups of broth.

When the bird is cool enough to handle, strip off the skin, pull off the legs, and cut away any noticeable fat or gristle. Cut the breasts off in pieces as large as possible, as well as the meat from the bones and all meat clinging to the rack. Place in the warm stock to keep the meat moist. As the stock cools, skim off any fat that rises to surface. *Soup can be prepared to this point early in the day or the day before, and refrigerated.*

To finish, lift chicken pieces from the stock and set aside for the moment. Bring stock to a boil, add the rice, reduce heat to moderate and cook 15 to 20 minutes—longer if you like very soft rice.

Meanwhile, whip the 4 eggs together in a medium-size bowl, then whip in the lemon juice. Add several tablespoons of hot broth to the eggs, then pour the mixture into the casserole, stirring constantly. Return the chicken meat, add the cream, and place over low heat just long enough to heat the chicken. Do not allow broth to boil, or it will curdle. Sprinkle with the minced parsley just before serving.

The accepted way to serve this soup is in large, individual, heated soup plates with a large spoon and fork. French dinner rolls or French bread, with sweet butter, are a perfect accompaniment.

Note: A large hen or fowl is the most practical for this big soup because it is less expensive and usually very flavorful. However, a heavy roasting chicken, which takes less time to cook, can be used. Allow about 1¼ hours. In either case, take care not to overcook or the chicken meat will be stringy and horrid. Serves 5 to 6.

Avgolemono Sauce

(for roast leg of lamb or vegetables)

3 egg yolks
1 teaspoon arrowroot
Salt
White pepper
1 cup chicken broth
1 tablespoon finely chopped parsley
1 tablespoon lemon juice, or to taste

Combine yolks, arrowroot, salt, and pepper to taste, in the top of a double boiler. Whip together with a wire whisk, then add chicken broth slowly, whipping constantly. Cook over simmering water, whisking vigorously, until the sauce begins to thicken. *Do not allow it to boil.* It will coat the whip when it has thickened sufficiently. Keep warm over hot, *not boiling,* water. Just before serving, stir in the parsley and lemon juice.

(Recipes continue on page 174)

Lemon sauces, left, from the top: Sauce Ravigote, Sauce Africaine, Sauce Hollandaise, Scotch Sauce, Cumberland Sauce.
RICHARD JEFFERY

Summer Drinks...

In June—if ever—come perfect days.

So sing the bards, and so cry hearts that hunger through darker days for great clear skies filled with the warm golden sun. To Robert Browning, June skies were "blue above lane and wall"—Tuscan blue, one imagines. For the young Robert Bridges, this was the month when "all the day I'll sit with my love in the scented hay."

Soon the sun burns hot as it travels across cloudless skies. When it reaches the solstice, still in June, a fragrant, frosty glass of cleverly distilled hay—otherwise known as rum, the sugar cane from which it comes being but a giant variety of grass—this liquefied hay may bring more comfort than a fluffy load of dried grass for you and your love to sit upon. To flavor your distillate, the sun obligingly provides the sharp, tart tastes of summer citrus. How providential that lemons and limes reach their peak exactly when the hot weather makes us want them most!

Cookbooks sometimes say the juice of a small lime equals that of a large lemon in strength, which might lead you to believe the lime is higher in acid or vitamin C. This isn't generally so. Small, round Florida key limes are more acid, but they're not common in the market. The acidity of lemons and ordinary Persian limes is roughly equal, and the greater flavoring strength of the limes lies in their pronounced bitterness. The chances are you like this taste or you wouldn't be using limes, so measure the same amount of juice and sugar for both fruits in your recipes. If you aren't sure you like limes and want to counteract the bitterness, increase the sweetening.

Choose firm, glossy, unblemished, smooth-skinned lemons and limes. Citrons, the ancestor of modern citrus fruits, always have thick, warty skins, but lemons are juicier when the skin is smooth and thin. It should also be bright yellow: a tinge of green means the fruit isn't ripe. You can store uncut lemons in the refrigerator for as long as a month, provided they are really fresh when you buy them. The vitality, flavor, and juice content will remain about the same. But once the fruit is cut, it's another story. For example, the vitamin C decreases hour by hour after exposure to air, with a 60 percent loss in 24 hours at room temperature, or 20 percent under refrigeration. So always wrap unused parts of cut citrus promptly, refrigerate, and use up as soon as possible. Plastic or aluminum wrap keeps them freshest. If you want only a few drops of juice from a whole fruit, puncture the skin with a skewer and squeeze through the hole, then wrap. This will best preserve the whole fruit. To get the most juice out of lemons and limes, bring them to room temperature and roll them under pressure for a minute before cutting.

If you expect to mix several cocktails and long drinks with a citrus base, keep a jar of simple syrup in the refrigerator. Make it by boiling together two cups of water and one cup of sugar for five minutes. For a party, prepare an all-purpose lemon syrup in advance, but try not to make more than you will use that day, and keep it under refrigeration, tightly covered. Here are the directions: Combine one cup water, ½ cup sugar, a pinch of salt, and the carefully peeled zest of two lemons (use a sharp knife and do not cut through the white layer). Boil together for five minutes, discard zest, cool, and add one cup of lemon

...ON THE CITRUS CIRCUIT

By WILLIAM CLIFFORD

juice. For a lime syrup, substitute one cup of lime juice and omit the zest.

Another citrus convenience is the frozen mixes for Whiskey Sours, Daiquiris, and other drinks. As with frozen and canned fruit juices, let your taste be your guide. They can never quite match fresh fruit, but they certainly are convenient, especially when quantity is involved. If you find the mixes too sweet, you can add a squeeze of fresh fruit.

The most popular citrus-based cocktail is the Whiskey Sour. Use two teaspoons of simple syrup and ½ jigger (a jigger is a 1½-ounce measure) of either lemon or lime juice to one jigger of whiskey. Or combine equal amounts of your prepared lemon syrup and whiskey. Vary the proportions according to taste. A full-bodied bourbon may accommodate a larger dose of syrup than a light-bodied Scotch or blended rye. Then move on to Rum, Gin, and Vodka Sours. The first of these is likely to be the fullest in taste; the last will taste primarily of the citrus used. If you change the formula, just remember that a Sour should be what the name says—sour. A sweet cocktail will cloy rather than stimulate the appetite.

The favorite rum drink has long been the Daiquiri (together with its rosy-hued cousin, the Bacardi). Because rum is frequently thought to be sweeter than other spirits, Daiquiris are made with a bit more lime and a bit less sugar than Whiskey Sours. Actually, there are some very dry light-bodied rums now made in Puerto Rico, the Virgin Islands, Haiti, and Mexico. Full-bodied dark rums come mainly from Jamaica, Trinidad, Martinique, and New England. All places can produce both types, but these are their specialties. All rum is nearly colorless after it has been matured, filtered, and leached. As with most brandy, the color we see in the bottle comes mainly from the addition of caramel. But color does not denote body, and a dark-colored rum can be light-bodied. It may also be older than a light rum, but not necessarily. Cocktails are usually made with light-bodied rums. Unlike Sours, Daiquiris traditionally require lime juice, not a choice of lime or lemon.

A second favorite lime cocktail is the Gimlet, a drink that nearly everybody makes with gin and Rose's lime juice proportioned about five to one. The Rose's commonly available, marked "sweetened," contains 30 percent sugar. If you prefer fresh lime juice, use ½ jigger of it and one teaspoon simple syrup to one jigger of either gin or vodka.

Two of the most popular drinks in British pubs are gin-and-lime and gin-and-orange (the lime and orange in this case being a bottled juice mix called "squash"). The first is a primitive Gimlet, and the second has its sophisticated counterpart in the Orange Blossom. This is a very pretty, refreshing warm-weather cocktail that well deserves a revival. Perhaps we all drink so much orange juice at breakfast that we feel done with it for the day. But at a festive summer lunch or at the cocktail hour, the juice of the orange can be transformed with a small dash of lime juice, a spoonful of simple syrup, and a jigger of gin into the charming and fragrant Orange Blossom. With vodka in place of gin, it becomes the less romantically named—but just as good—Screwdriver.

While all the other citrus fruits probably emigrated from Southeast Asia, the *(Continued on page 178)*



ZOOM!

COMING IN FAST:

New techniques and equipment for movies you can create at home

By EPSIE KINARD

You don't need to be a Federico Fellini in dark glasses and a red beret to make a good home movie, but playing with the magic in the little black box as the professionals do will help you to create a better one. The same basic rule is common to all successful films: Tell a story with a beginning, a middle, and an end.

To make it hang together, shoot it in continuity. Unless you build your story up in a sequence pattern, you'll wind up with a series of album snapshots—"Here are Jim and me at the Grand Canyon. . . . Here is Tommy bathing old Rip"—strung together on a strip of film.

Give your movie professional pacing by varying your shots. Long, medium, and close-up shots produce images of different sizes, create the variety that makes a story swing.

Change your camera angles. Figure out dramatic ways to shoot below, above, and a few rapid strides in front of a moving subject. Even the youngest fan in your movie audience is wise to these cinematographic techniques and will yawn his head off at film shot at one distance by a camera held at the same angle from the beginning to the end.

Creative camera angles and shots—limited panning and zooming, cut-ins and cutaways, fade-ins and fade-outs—that can spring like magic out of a modern camera, plus the courage to cut out almost as much as you leave in, will help assure the success of your movie.

Cutting can make a poor movie good, and a good movie sensational. Every Hollywood anecdote about who and what landed on the cutting-room floor finds its match in home-movie editing, where you can cut out deadwood and foggy images, shorten overlong scenes, rearrange sequences, juggle time and events to make a tight, crisp story. Don't be surprised if a full one-half of unessential footage falls on the cutting-room floor.

What makes cutting and splicing easier is a good "movie editor," which is a cutting board with a viewer, two rewinds, and a splicer. The splicer joins raw ends of two or more reels or strips that you glue back together with tape.

You'll also want to title your movie, to give it a lead and an end, to close awkward gaps and supply missing meanings.

Titles adding the most pow to movies are those picturesque "naturals"—road signs, historical markers, inscribed monuments—that you can shoot as you enter towns, parks, fairs, and airports, and splice into your film when you need one. For a vacation movie, a map with your destination circled in red makes an effective title. Others can be typed, art-lettered, stenciled, scrawled Robinson-Crusoe-fashion in wet sand. Whether you make or buy title cards—available to fit any movie but a Hollywood spectacular—they should be brief, clear, and engaging. The most engaging are animated or moving-letter titles for which loose, cutout letters can be made to dance into place to spell out the words you want.

To make your title as lively as Bugs Bunny strutting across the screen, mount your camera on a tripod, point it toward photographic material spread out on the floor, and use the single-frame exposure. Use loose letters from a Scrabble or anagram set and a long sheet of one-color paper, given extra lighting.

After shooting a few run-off feet of paper, mount letters on it. Start with the first letter, exposing two or three frames, move on to the second, repeating the technique with each letter until you've spelled out your title. Or dump loose letters into a scrambled heap, shoot several frames at a time, unscramble, making letters run around to find their proper place in the title. Splice the title-insert into your movie. (For professional tips on titling and editing, see books listed at the end of this article.)

Of course, the more appealing your subject, the better your movie will be. For making little vignettes of life—human-interest stories, travelogs, art and experimental films, nature studies and documentaries—you'll almost trip over good subjects. Turning your camera on one, using camera techniques outlined above, and staying with it until the story is told, you can't fail to make a good movie.

For an example of a script that illus-

trates these points, see our script offer on page 184 for "Joey Gets a Pet." HOUSE BEAUTIFUL's original home movie. The perennially appealing story of the love of a child for a pet and a pet for a child is typical of dozens that most families can find almost any time on their own home grounds.

Often right at hand are all the elements for making the most exciting film of our times: the creative documentary. Everywhere you point your camera, there's a challenging subject: the 200-year-old Dutch manor house moved on a five-mile journey out of the reach of wreckers to a garden site worthy of its history: visual research—by telephoto lens—of a bee plundering a rose: a stubborn little urchin winning a kite contest from grown-up rivals. Capturing the graces of a suspended mobile in motion or images reflected in a glass window wall could help you make your mark as a new camera-club discovery in experimental moviemaking.

For the memorable travelog, poke your inquisitive lens into the customs and habits of a country. Instead of pointing your camera at the Acropolis, turn it on modern Greek life lived along the Plaka below. Or catch the folkways of the festively garbed fisher-people of Portugal living to the rhythms of the daily sardine haul. "Catch wonder by surprise" in the Rond Point Park off the Champs Elysées, where small French children sit spellbound by the fantastic antics of Guignol puppets.

Since the art of making home movies has taken a big leap forward with the development of new super-8 and single-8 film formats and of movie cameras and projectors to accommodate them, moviemaking has become easier and more fun for the amateur.

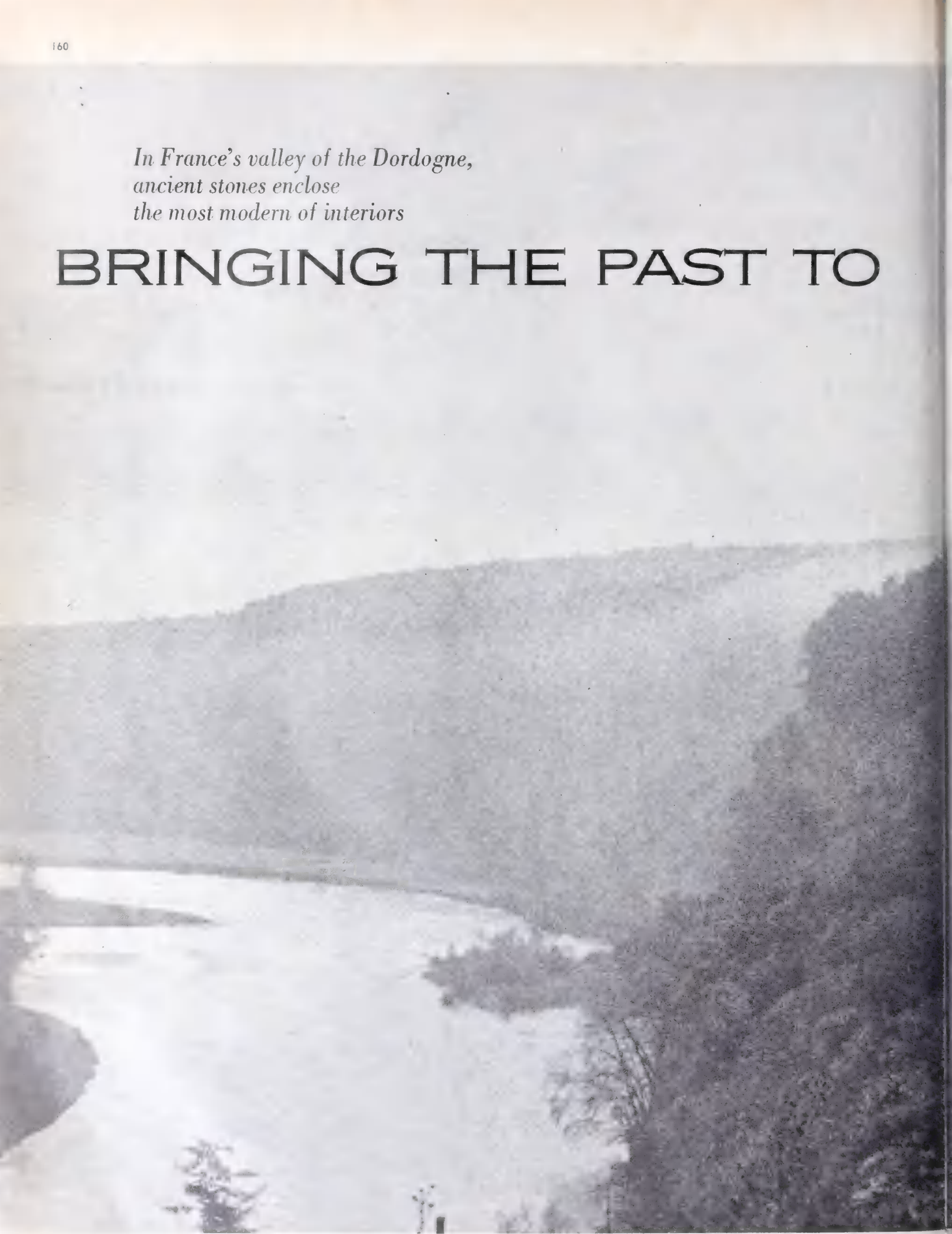
Where the old or regular 8mm film equipment was tedious to thread and flipped over at *(Continued on page 184)*



A lenticular screen that rolls up to the size of a doorman's umbrella (Radiant) here projects the excitement in new camera developments that lights up the eyes of home-movie buffs. **1.** *Craig's KE Super 8 portable Projecto-Editor with board, hooded viewing screen, splicer, built-in frame marker.* **2.** *Honeywell's Elmo Dual Filmatic movie camera that accepts super-8 or single-8 film.* **3.** *Premier M4 titler includes kit, optical bench, multiple-effects frame, lighting assembly, and extra lenses.* **4.** *Kodak's Instamatic M50 projector that shows 15 nonstop minutes of new super-8 movies.* **5.** *New 8-1 Canon Zoom lens camera is Bell & Howell's super-8 virtuoso.* **6.** *Kodak's Presstape Universal Splicer takes either super-8, regular 8mm, or 16mm film, comes with tape*

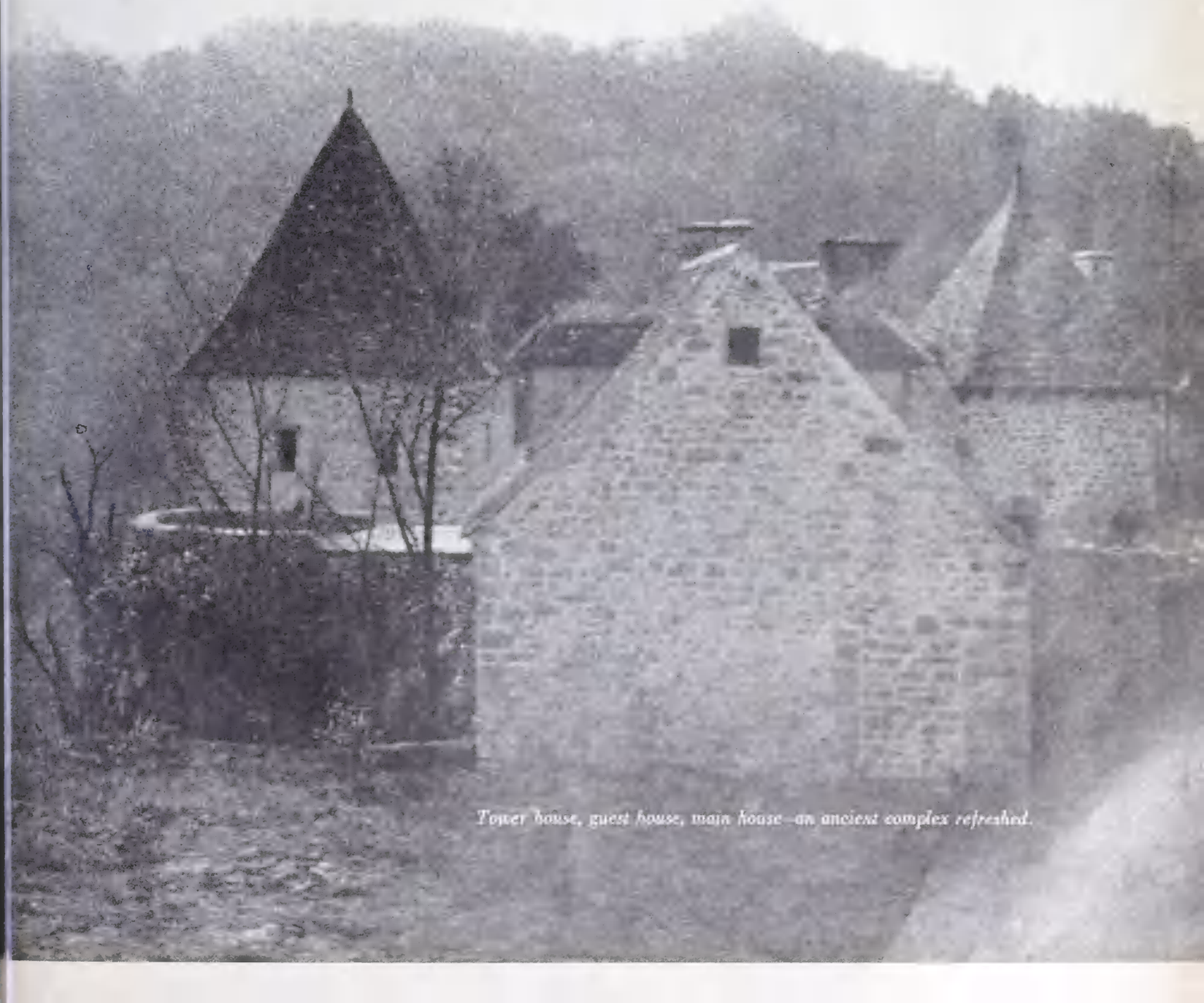
In France's valley of the Dordogne,
ancient stones enclose
the most modern of interiors

BRINGING THE PAST TO



NEW LIFE

By chance, a swim in the Dordogne River brought Decorator Pierre Rouzier and his wife, Agnès, to the hidden, almost deserted hamlet of Turnac. There they discovered a treasure of ancient stone houses, with the solitude and quiet they had quit Paris to seek. The young couple carefully plotted their remodeling of the three-part house below. Defying the firm French custom of using only period furnishings when doing over old mansions, the Rouziers went modern. With Saarinen pieces. With a high-rising sculpture by Alain Le Breton. With an out-in-the-open stairway. With a white-and-black color plan in keen contrast to the warm-toned exterior stone. To strengthen the family ties among the trio, a communal terrace was put in above the cellar remnant of a demolished fourth building. Overleaf, a look at the interiors now. In Turnac the adventurous Rouziers are bringing the past to life.



Tower house, guest house, main house—an ancient complex refreshed.



A view of water, indoors and out, at three levels: the bath, the new pool, the Dordogne River in the distance.

BRINGING THE PAST TO NEW LIFE *continued*

At every turn, new beauty, new convenience, added unobtrusively or with a flourish, making the old complex pulse with life



From the newly modern kitchen, where making traditional soufflés is easy now, a view of the guest house.



Summer dining room, once a [illegible] ished building's cellar, faces [illegible] house. Tabletop, a local-stone slab.

PIERRE BERDOY



Contrasts in a dining corner: rough plaster walls, smooth marble floor, original fireplace, Saarinen group.



Living-room focus: the soar of white sculpture by Alain Le Breton balancing the airy lift of the stairway.



More of the stairway: its landing a parking place, and, inside the cat, an extension of Le Breton sculpture.

IMAGERY IN MUSIC

If your mind roams freely as you listen, you may well see more—and different—images than the composer had in mind

By ALAN RICH

Music is a two-sided mirror. On one side, it reflects the composer—his total personality as well as his specific artistic aims. On the other, it reflects the listener—primarily his imagination. As the least exacting of all the arts, music makes the strongest appeal to the imagination. A composer may try to make his music specific in many ways. He can write an orchestral piece and give it some kind of descriptive title, thereby attempting to guide the listener's imagination along certain paths. Or he will make a musical setting of existing words—a poem, a dramatic or a religious text—and thus expect the listener to think of definite, prescribed images or events as the music unfolds.

But the listener is under no obligation to do so. No matter how explicit the composer may be about telling us what such-and-such a piece of music means, he eventually has to face the fact that the language of music is nothing more than a set of abstract symbols. A three-year-old child may daub a series of random lines on a sheet of paper (or on a treasured wall) and say "that's Mommy," and it may very well be Mommy to him. But others may not be able to see her. The composer faces that problem throughout his lifetime.

The greatest composers have betrayed their realization of this basic fact. Beethoven's *Eroica* symphony is one of the first symphonic works in history to which a composer attached some kind of meaning; it was conceived as a musical tribute to Napoleon. Yet, for the titanic finale of this work, Beethoven borrowed a tune that he had previously devised for a far more modest purpose: a series of *contra-dances* to be played at a polite society gathering. Franz Liszt's grandiose tone-poem "Les Preludes," which is supposed to illustrate the panorama of life's struggles and ultimate triumph, is put together from music that the composer had previously used in an altogether different context, a choral work about the four elements.

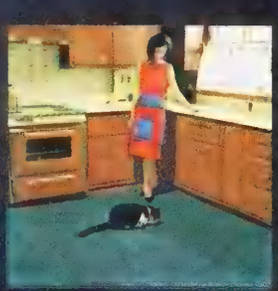
Even when it comes to the use of words, the composer's imagination is free to roam, but so is the listener's. Bach often lifted vocal movements out of one score and used them again, with entirely different words, in another. One of his nonsacred cantatas involves an obsequious and flowery tribute to the Queen of Saxony; yet Bach did not hesitate to use for this text of political expediency the music of abiding religious faith that had begun his "Christmas Oratorio." Can we say, therefore, that Bach had no interest in choosing the right music to illustrate the right words? No, it would be more accurate to say that Bach realized that music, like a mirror, is capable of reflecting a multitude of things.

Music has no meaning, which is another way of saying that its meanings are infinite. A composer who conceives of his music as the attempt to depict some concrete object or some definite state of mind is merely telling us what is on one side of the mirror, but he has no control over what happens on the other. That is where we, the listeners, are free to come and go.

When we listen to a piece of music, however, we do tend to create some sort of meaning within our own imagination, consciously or otherwise. The very pattern of a composition forces that act of creation upon us. The principal theme of a symphony becomes an event, a personality, *(Continued on page 178)*

Wash 'n Wear Carpeting





Even a good summer dousing won't bother Four Seasons®. It's the indoor-outdoor carpeting with 100% Marvess* olefin face fiber. So it resists dirt, mildew, stretching, shrinking or fading. And it won't stain because spills wipe right off.

All of which make Four Seasons equally ideal for adding warmth and comfort to indoor areas you never dared carpet before. Like kitchens, basements and playrooms.



Look for Four Seasons at your floor covering dealer. In exciting colors that stay bright indoors and out.

THE FIBER THAT MAKES THE DIFFERENCE
MARVESS®
OLEFIN FIBER



FOUR SEASONS® INDOOR-OUTDOOR CARPETING

A PRODUCT OF GENERAL FELT INDUSTRIES INC./2301 SOUTH PAULINA ST. CHICAGO, ILLINOIS 60608

*REGISTERED TRADEMARK



What good is a dishwasher detergent if it's no good in your water?

Every dishwasher detergent manufacturer knows that no *one* dishwasher detergent works equally well in all kinds of water. Yet nobody does anything about it — except the makers of FINISH. They have developed special formulas of FINISH for different types of water. Before they send your Special Formula FINISH into your area they test it in various types of water prevalent in your area. **They make sure that your Special Formula FINISH washes dishes cleaner and shines glasses brighter than any other detergent.**

It stands to reason that the world's largest producers of dishwasher detergents wouldn't go so far out of their way to give you a better product if it weren't important. Nor would the manufacturers of all 28 makes of dishwashers approve it. Do you consider it important enough to try your Special Formula FINISH in your dishwasher?



© Economics Laboratory, 250 Park Ave., New York, N. Y.

SLEEPING-BEAUTY FLOWERS

continued from page 116



Flowers with small, compact heads (list on page 168) can be dried by hanging in loose bunches, in a warm, dark, dry place for two weeks.

Step-by-step instructions for keeping cut flowers garden-fresh all year

Dried flowers retain their natural color and form for two or more years. To dry them, you'll need corn meal and borax, or silica gel from a florist, a box large enough to prevent crowding, Number 18 and Number 20 wire (in spools at hardware stores), florist's tape, a small soft brush. Choose pastel blossoms: blues, salmons, and pinks keep their color best, but reds turn brown.

First, cut off the stem, which becomes too brittle when dried. Strip all foliage from the flower head and insert a six-inch length of wire through the center, below left. Bend the wire back and pull it through the flower head, as shown below. Bring the two ends together and bend to side. Place flowers face-up in a box filled with a one-inch layer of five parts corn meal to one part borax.









Gently dribble formula over the flower, being careful not to destroy its shape. If the flower head is a cup form, make a small mound of formula and place the flower face-down over it before covering. Place the box in a dry, warm, dark place (dehumidifier nearby is helpful). Drying time varies from one to three weeks. Color fades if left any longer. When dry, remove formula with a soft brush.

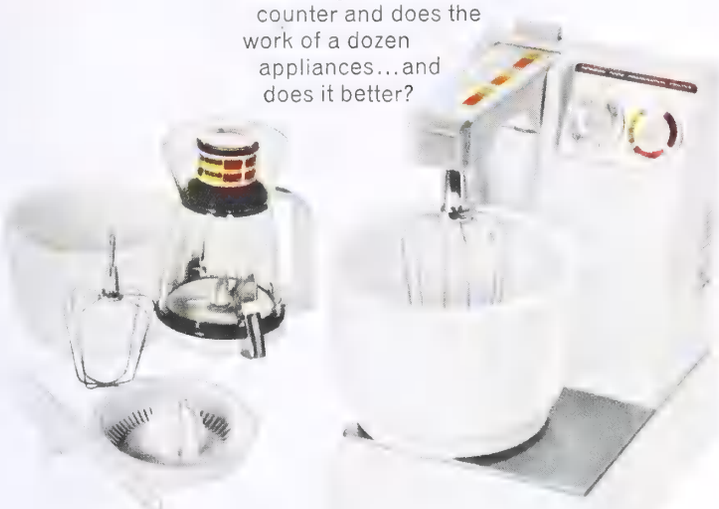
If a petal falls off, simply glue it on again. With green florist's tape, attach a Number 18 wire to the Number 20 wire to strengthen the stem. Then cover all wire with tape. To arrange, place the stems in Oasis foam, which has been secured into a needle holder, firmly set in clay. Leaves (also dried) may be added. You will need twice as many dried flowers as fresh ones due to shrinkage.

(Continued on page 168)

You want

kitchen magic? You want special, thoughtful appliances that save time, work and money?

...like one wonderful appliance that sits right on the kitchen counter and does the work of a dozen appliances...and does it better?



(A) FOODMATIC PREPARATION CENTER

...like an amazing new blender that actually cooks ...turns raw ingredients into tempting meals?



(B) COOK'N'STIR BLENDER

...or blenders with the power to crush trayloads of ice without attachments? Shouldn't they have extra-large containers, extra-strong blades and extra-powerful motors so they can blend whole fruits and vegetables with self-feeding action?



(C) CARAFE 2-SPEED BLENDER



(D) DELUXE 5-SPEED BLENDER



(E) ELECTRONIC INFINITE-SPEED BLENDER



(F) CAN-DO

...you want a handy, portable "kitchen magician" that's five appliances in one? Opens cans like a charm, then quick as a wink becomes a mixer, a whipper, a potato masher, even a knife sharpener?



...or, a lighter, faster, sharper electric knife so you can stop hacking and start really carving?

(G) CARVE'N'SLICE ELECTRIC KNIFE

Now isn't this the special kind of magic you <u>really</u> want to happen in your kitchen?

You get it from Ronson

(a) **Ronson Foodmatic Preparation Center** On-Counter Model (also available in Built-in and Console Models) with mixer, blender, juicer attachments ▪ solid-state electronic infinite speed control ▪ automatic timer. $139.95. (Meat grinder, salad shredder/slicer, ice crusher, knife and scissors sharpener and coffee mill attachments also available.) (b) **Ronson Cook'N'Stir.** The only blender that cooks. $89.95. (c) **Carafe 2-Speed Blender.** $42.95. (d) **Deluxe 5-Speed Blender.** $54.95. (e) **Electronic Infinite Speed Blender with Automatic Timer.** $64.95. **All Ronson Blenders** have 1½-quart containers that double as serving carafes ▪ powerful ⅓ hp motors ▪ built-in measuring cups. (f) **Ronson Can-Do®.** The only multi-appliance of its kind. From $24.95. (g) **Ronson Carve'N'Slice® Electric Knife.** Tailored grip ▪ balanced design ▪ fastest cutting. From $19.95.

Remember, Ronson does a lot more than light cigarettes.

RONSON automatically better

ALL PRICES SHOWN ARE MANUFACTURER'S SUGGESTED PRICES, SUBJECT TO CHANGE WITHOUT NOTICE.

©1967, RONSON



Colonial Charm! MARKET SQUARE
by Taylor-Jamestown

The extraordinary skill of Early American cabinetmakers is reflected in the graceful MARKET SQUARE bedroom group in solid Northern hard maple. Note the carefully rounded edges of tops and corners . . . the beautiful finish of the hand-rubbed, solid maple.

You'll find just the pieces you want in the MARKET SQUARE bedroom group . . . dressers and chests in various sizes . . . an ample selection of bed styles.

See MARKET SQUARE at your Taylor-Jamestown dealer's or send 50¢ (in coin, please) for booklet showing the complete Taylor-Jamestown line. Address Taylor-Jamestown Corp., Dept. HB-6, Jamestown, New York.

TAYLOR
JAMESTOWN

Keep
things hot,
or cold...
for hours.
Elegantly.

A new Gorham Original.
For parties, for patio,
for every day.
Thermo beverage
server encased in
heavy silverplate.
Eight-cup capacity,
9" tall. $24.95.
For gifts, for you.
At finest jewelry
stores and silver-
ware departments.

THE GORHAM COMPANY
PROVIDENCE, R. I.



SLEEPING BEAUTY FLOWERS *continued from page 166*

Old English Potpourri



© PHILIP ROEDEL

While gathering flowers to be dried, perhaps you might like to use the leftover or less graceful blossoms for a potpourri. Roses are the most popular flower for this purpose, but lavender, lemon verbena, and rose geranium all work well. After drying about 15 ounces of petals on a screen or newspaper in a dry, sunless, warm place (about ten days), mix in the following ingredients from a pharmacy: orris root (13 ounces), oil of rose (⅛ ounce), oil of rose geranium (¼ ounce), oil of sandalwood (⅛ ounce), oil of bergamot (½ ounce), tincture of musk (½ ounce), yellow sandalwood in chips (1 ounce). Allow to mellow for about six weeks in a tightly covered container, then place in crystal bottles. The delightful fragrance will last for years.

Partial list of flowers to dry

By hanging, heads down	*Covered with corn meal and borax*
Baby's Breath	Marigold
Blue and Red Salvia	Zinnia
Cockscomb	Rose
Dock	Hollyhock
Globe Amaranth	Peony
Goldenrod	Dahlia
Statice	Delphinium
Yarrow	Larkspur
Pansy	Carnation
Hydrangea	Japanese Anemone
Acacia	Clematis
Heather	Black-Eyed Susan
Globe Thistle	Dogwood
Pussy Willow	Feverfew
Strawflower	Queen Anne's Lace

BREAKTHROUGH! New Culligan space-age household water purifier



ALSO MOUNTS UNDER CABINETS

Water Purifier can be installed to suit your space requirements. Mounts vertically on cabinet or wall, or horizontally under cabinet in the kitchen, utility area, or recreation room.

First bottled water available without the bottles

To Your Health! Have fresh, sparkling, crystal-clear, delicious tasting purified water conveniently made right in your own kitchen—at the touch of a tap. Our new reverse osmosis kitchen appliance filters sediment, undesirable minerals, color, taste, odor, detergents and other organic contaminants. Medical authorities recognize that high quality water is important to family health.

How the Purifier Works. It simply connects to your household water supply. No electricity is required. Your regular water is forced, by its own normal pressure, through a unique, semi-permeable membrane. This filters both dissolved and undissolved minerals and organic impurities, and permits only purified water to enter a built-in reservoir. It even purifies rusty, brackish, heavily-chlorinated, or bad tasting water. To rent or buy this new convenience—to have bottled water without the bottles, just call and say—



Culligan Inc. and franchised dealers in the U.S., Canada, Europe, Latin America, Asia, Australia • Home Office, Northbrook, Illinois • Franchises available





Also available in Limited Edition 101 proof

It tastes expensive ...and is.

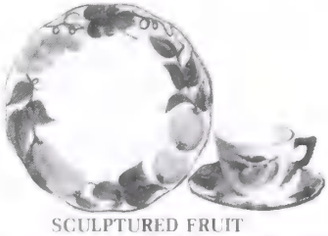
Maker's Mark®

Made from an original old style sour mash recipe by Bill Samuels, fourth generation Kentucky Distiller.

90 Proof • Star Hill Distilling Co. • Star Hill Farm, Loretto, Kentucky

Prestige Dinnerware

Two of the latest, hand-crafted, hand-painted STANGL patterns. At fine department and gift stores everywhere.



SCULPTURED FRUIT
Rich, vibrant, brushed tones of gold on the fruit, accented by avocado green leaves.



WHITE DOGWOOD
Priceless and ageless sculptured white dogwood flowers blended with a gentle green background.

special offer

For an informative, illustrated booklet on how STANGL dinnerware is made, plus color brochures of current patterns, send 25¢ to:

Stangl

P.O. Box 2080 Trenton, N.J. 08607



TURN TO

THOMASTON for Sheets

with long-wearing comfort at a budget price. White or pastel, flat or fitted.

Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

A PRODUCT OF THOMASTON MILLS THOMASTON, GEORGIA

LIKE LOVELY FLOWERS ON THE WING

continued from page 115

borders. I have planted purple aubrieta and crimson aubrieta, which they particularly like, and the bright splashes of color attract wandering butterflies from afar. There is yellow alyssum as well, and also many creeping phlox for spring bloom. Primroses grow on the banks; there are bluebells in the grass, and plenty of white arabis and perennial candytuft. I always have masses of wallflowers in the beds by the house, and in May the sweet rocket comes into bloom. This is a splendid plant for butterflies, sweetly scented, filled with nectar, and tall enough to make a really fine show in the garden.

THE old-fashioned mignonette is a plant all butterflies love, and they also are attracted to scabiosa, both the perennial and the annual kind, because purple is a color that catches the eye of every butterfly. Many of the flowering herbs such as thyme, lavender, hyssop, and rosemary are excellent, and the misty blue catnip is another butterfly favorite. In high summer they will visit phlox, goldenrod, gaillardias, and any single daisy-type flower, and toward the end of the season Michaelmas daisies are a favorite of theirs.

There are two plants, one herbacious, the other a shrub, that butterflies are mad for. One is a large stonecrop (*Sedum spectabile*), with flat heads of pink flowers that open in the early fall. In my own garden, the butterflies literally jostle each other and vie with the bees and wasps in their eagerness to reach the nectar when the stonecrop comes into bloom. The other is the buddleia or butterfly bush (*Buddleia davidii*). There are many named varieties, but the most common is the purple, and it will attract butterflies from far and wide.

When I was advising Sir Winston Churchill soon after the war on how best to attract butterflies into the gardens at Chartwell, I put buddleia bushes at the top of the list of shrubs to plant. They are very quick-growing, and within two years groups of four or five were well established in several strategic places around the house.

In my own garden, I have a great number of buddleias ranging from white to deep crimson. Lantana is a good butterfly flower also, and if you grow it in tubs or pots near the house, or even on a porch, butterflies will come to feed.

If you have the sort of garden that is more of a wilderness than a cultivated plot, it can be an advantage. Many weeds and wildflowers are more popular with butterflies than garden plants. They love thistles of all kinds. The painted lady, for example, not only feeds from the thistle flowers, but also lays her eggs on the leaves. A patch of thistles can be a nursery as well as a banquet.

In the early part of its life, while still a caterpillar, a butterfly has different needs. It feeds on green leaves, and although it often has a large appetite the diet may be restricted to only one kind of plant, and rather than eat anything else it will starve.

The female butterfly knows by instinct the kind of food that will suit the caterpillars. Nearly always, she lays her eggs on the leaves, flower buds, or stems of the correct food plant. She finds it through scent and touch, and by drumming on the leaves with her feet. When satisfied, she glues an egg to the leaf, flutters off, and after a few minutes settles again and lays another.

If you want your garden to be a butterfly nursery as well as a meeting place for adults on the wing, you must provide food for the young as well as for their parents. The great majority of the caterpillars feed on common wild plants, which proper gardeners would call weeds. Butterflies are not civilized or urbanized. A garden so spick and span that not a weed is to be seen is hardly the sort of place they will live, although they may pay an occasional visit.

THAT'S why, when people ask me how they can make butterflies really at home in their gardens, I advise them to set aside some sheltered, sunny corner and leave it to grass and wildflowers. In my garden, which over many years I have made into a sanctuary for butterflies, there are several places where I allow the grass to grow. In amongst it are many wild plants that I know butterflies like to lay their eggs on.

In many gardens, there are places that are difficult to cultivate. They may be dry or stony or too steep, but you might very well be able

(Continued on page 172)









We don't ask: "Which sofa do you like?" We do ask: "Which of these rooms makes you feel most at home?"

In most homes, the living room is just about everything...a haven from work-a-day cares, a retreat for husband-and-wife-talk, quiet reading, relaxed dining or even worrying about Junior's spelling. It's a stage when you entertain friends, a board room for family decisions. The more this room suits you and your family, reflects your tastes and personalities, the more you'll all feel "at home".

Since this whole room is most often planned around the *sofa,* you'll want to choose it with particular care.

At Ethan Allen stores, you see *lots* of sofas ..but never *just* sofas. You see sofas in beautiful rooms with coordinated American Traditional designs and accessories to give you an understanding of the total mood you want. No guess work. No need to *imagine* what's right. As part of our *free* Ethan Allen Decorating Service, we'll help you match anything you have in mind. Or dream up something new. Like a fresh way to use color or lighting...unique combinations of styles to help you achieve the right effect. The living room that has love and care lavished on it can't help but say "welcome".

There are over 100 sofa styles in Ethan Allen. Formal or informal. Young or worldly. Comfortable as they are beautiful. Hundreds of fabrics from which to choose. Along with our Ethan Allen sofas, you'll find over 2,000 designs of American Traditional furniture. All open stock. All "in style" forever.

See us soon. Mail the coupon for the name of your nearest Ethan Allen store and the 216-page Ethan Allen Treasury—a complete decorating course in itself. It shows you all 2,000 designs, room settings in color, decorating ideas, color schemes. Yours, from the people who know more about American Traditional...*sell* more American Traditional than anyone else!

I would like the 216-page Ethan Allen Treasury.



☐ I enclose $1 for Standard Edition.

☐ I enclose $2 for the Deluxe, cloth-bound Library Edition.

Send *now* to: Dept. HBE-67, P.O. Box 28
Murray Hill Station, New York, N.Y. 10016

Name _____

Address _____

City _____

State _____ Zip Code _____

© Baumritter Corp.

Ethan Allen **We care about your home... almost as much as you do.**
AMERICAN TRADITIONAL



You can tell a lot about furniture quality by simply opening the top drawer. If you see the manufacturer's name there—a name you recognize—you can be sure of all this:

That the furniture is built to last. So you're not just making a buy for today, but a sound investment for the future. You can be sure the style and design are authentic, too. And you'll know you're getting good, honest value for your money.

A brand name means quality and integrity. It's the manufacturer's way of telling you that he stands behind his product 100%. With furniture though, you have to snoop to find the brand name. It may be tucked inside a drawer. Or on the underside of a table. Or hidden beneath the cushions of a sofa. Or on the end of a mattress.

That way, the brand name never detracts from the furniture's appearance. But it does add greatly to your confidence and satisfaction.

BRAND NAMES FOUNDATION, INC.
CONFIDENCE
BRAND NAMES
SATISFACTION

The quicker you recognize the name, the better you know the furniture.

LIKE LOVELY FLOWERS ON THE WING

continued from page 170

to introduce wildflowers by scattering seeds collected out in the country in the fall or from wild flower specialists such as Woodland Acres, Cribitz, Wisconsin, and Jamieson Valley Gardens, Route 3-H, Spokane, Washington 99203. Some of the most lovely butterflies that visit gardens are the Swallow-tails. There are over a score of different species, and one of the most common is the Tiger Swallow-tail. It is on the wing from May until early July, and the caterpillars feed on wild cherry, poplar, or willow. Two other kinds that have a longer season are the Black Swallow-tail, which lays its eggs on Queen Anne's Lace, and the Spicebush Swallow-tail, which feeds on the shrub after which it is named, as well as on sassafras and sweet bay. Both these butterflies have several successive broods during the summer and can be seen flying from May until October.

L. Hugh Newman's new book, Create a Butterfly Garden, *has just been published in England and will appear here later. It is now available for $4, postpaid, from: John Baller, Ltd., 5 Royal Opera Arcade, Pall Mall, London, S.W. 1. Mr. Newman's most recent book published in this country is* Ants From Close-Up *(T. Y. Crowell, $6.95).*

The splendid Monarch needs nothing more than a patch of milkweed as a nursery for its caterpillars. They are boldly striped in black and yellow with curious "horns" at back and front. The large cylindrical chrysalides are suspended from the stalks of the plant and are very beautiful, opalescent, greenish-white, decorated with a filigree of gold.

The Yellow Sulphur butterflies breed continuously from April to September and they, too, are quite simple to rear if you can provide some growing white clover or a patch of alfalfa. The Orange-tips and the various white butterflies feed on different kinds of cruciferous plants, many of the tawny Fritillaries eat violet leaves in the caterpillar stage, and the Wood Nymphs, Grass Nymphs, and Spangled Nymphs need nothing more than common grasses.

Butterflies caught and brought home from the country and then released in the garden will sometimes settle down and lay their eggs, but very often their first reaction to being freed from a dark box is to fly away as quickly as possible. So if you want them to breed, it is really essential to confine them first in a muslin-covered cage for a period of days while they settle.

Give them plenty of cut flowers in water, and, if possible, a potted plant of the food the caterpillars like, so that if any of them are females they may have the opportunity to lay some of their eggs while in captivity. Don't stand the cage in the blazing sun, but in light shade during the hottest part of the day, and moisten the flowers now and then with a fine spray of water.

When the butterflies have been in a cage for a few days, they become much tamer and are no longer frightened and wild. They get used to people coming and going and will even settle on your hands when you feed them. Soon they begin to regard their cage as home, and if the door is open, they will often fly out and return again to sleep at night. Tamed butterflies like this will come to regard your garden as their territory and lose their desire to fly away.

If the female butterflies have laid any eggs on the plant in the cage, it is a good idea to let them hatch before putting the young caterpillars out in a wild part of your garden to take their chance. Maybe the junior members of the family might like to try their hand at rearing the caterpillars—which are very pretty creatures. In my recently published book, I devote a couple of chapters to the subject of breeding butterflies in captivity. You must never let them go short of fresh food, and when they have finished feeding and hang themselves up to pupate, the chrysalides should be left severely alone because they are rather delicate in this stage and should not be touched at all. One day you'll see them breaking out of their shells, all limp and crumpled, but in less than an hour they will have expanded their wings and be ready to fly. Then you may have the joy of releasing your first home-bred butterflies into the garden.

If you have no honey-bearing flowers in your garden, you may feed butterflies artificially on weak solutions of honey or sugar. A hungry butterfly will suck sweet liquid from a small paint brush or from a sponge saturated with moisture, or you can fill a test

tube or small bottle with sugar water and fix it to a stick among the flowers. I always stand a half-filled saucer of sweet liquid on my rockery during a hot spell, and my garden butterflies return to it time and again. Don't make the solution too strong, however—a teaspoonful of honey to a cup of water is quite sufficient—otherwise the butterflies may suffer indigestion.

Right across the States, there are hundreds of young people who breed butterflies in connection with research projects by university laboratories, or simply for the pleasure of seeing the caterpillars grow, turn into chrysalids, and emerge as beautiful butterflies. Their work for scientific purposes is channeled through the *Teen International Entomology Group*, which is sponsored by the New York College of Agriculture at Cornell University. The editor-in-chief is 17-year-old Colleen Seeley of 47 Woodside Avenue, Oneonta, New York 13820, who, with eight regional editors, produces a quarterly *T.I.E.G.*, packed with information on growing butterflies and other insects. Several pages of *T.I.E.G.* are devoted to offers by members of livestock in the "Exchange and Want" ads.

Colleen came to England for part of her vacation one summer to work on my butterfly farm. She learned the techniques of breeding butterflies that I have evolved after half a lifetime managing the unique establishment founded in 1894 by my father, L. W. Newman. Anyone who might care to take up this hobby of raising butterflies can get in touch with Colleen Seeley at the address given above.

Food plants for the caterpillars of various butterfly species

- Black Swallow-tail (*Papilio asterias*): Queen Anne's lace, carrot tops, fennel, and parsley
- Spicebush Swallow-tail (*Papilio troilus*): Spicebush, sassafras, and sweet bay
- Tiger Swallow-tail (*Papilio glaucus*): Wild cherry, poplar, willow
- Sulphur butterfly (*Colias eurytheme*): White clover and alfalfa
- Monarch (*Danaus plexippus*): Milkweed
- Question Mark (*Polygonia interrogationis*): Chinese elm and other elms
- Painted Lady (*Vanessa cardui*): Thistle
- Mourning Cloak (*Vuanessa antiopa*): Willow trees
- Spring Azure (*Lycaenopsis argiolus*): Holly, ivy buds and berries
- Red Admiral (*Vanessa atalanta*): Nettles
- Baltimore (*Euphydryas phaëton*): Turtlehead
- Tortoise Shell (*Nymphalis milberti*): Nettles ■

THE VERSATILE LEMON *continued from page 155*

A squeeze of lemon juice enlivens everything from cantaloupe to caviar to avocados to bananas, and one would be hard put to think of anything as compatible with fish. Shellfish, baked, broiled, or pan-fried fish, tissue-thin slices of smoked salmon are all at their best dressed with fresh lemon. A garnish of lemon slices, wedges, or halves added to a plate or a platter are all handsome adornments in themselves. At the 21 Club in New York, lemon halves are enveloped in snow-white cheesecloth to forestall squirting the juice in a dinner companion's eye, and at Chicago's Ambassador East, the lemon halves wear little cheesecloth slipcovers for precisely the same reason. Pleasant refinements in an effete age.

Scampi with Sauce Gribiche

3 pounds frozen scampi*
Juice 1 lemon

Bring 6 to 8 quarts of salted water to a full rolling boil in a large kettle. Add the frozen scampi a handful at a time, to keep the water boiling. When the water reaches a rolling boil a second time, take off the heat, drain immediately, and cool in the kettle under cold running water as fast as possible to forestall further cooking. This is of tremendous importance if you would savor these sweet, tender morsels at their best.

Pour the strained lemon juice into a polyethylene bag.

To shell, break off the tails as short as possible. Run a thin, small, sharp knife down the under or soft shell. Break open and remove the tail meat carefully so tails will remain intact. Devein as you would shrimp. Drop the tails into the bag with the lemon juice and shake the bag as you add the tails, so all of them are marinated

(Continued on following page)

SEE HOW CASCADE ELIMINATES DISHWASHER DROPS THAT SPOT!





Only Cascade has Chlorosheen for spotless dishes!

You discover how amazingly spotfree your dishes can be when you discover amazing Cascade with Chlorosheen! Instead of ugly spots, you get sparkle. Instead of towel touch-ups, you take your dishes straight from dishwasher to table.

Cascade's exclusive spotfighting ingredient, Chlorosheen, makes the difference. It makes water rinse off in clear sheets, so drops that spot don't form. Try this toothpick test yourself to see how Cascade with Chlorosheen works:

A toothpick can't pry a water drop from a glass. Drop holds tight.



Toothpick is dipped into Cascade solution. Then, touched to drop.



Poof! Cascade with Chlorosheen makes the drop lose its grip.





Designed by John B. Wisner, F.A.I.D.

Chippendale...for Casual Elegance

Chippendale Rattan has all the welcome warmth of spring sunshine. As accent pieces, it adds that special touch of elegance so desirable in today's sophisticated interiors.

Send 10¢ for full color folder, and name of nearest dealer.

FICKS REED COMPANY

"The Most Famous Name in Rattan Furniture"

4900 CHARLEMAR DRIVE, CINCINNATI, OHIO 45227



"Elevette," the effortless way to climb from floor to floor in any home. A must for people who can't climb stairs, a convenience for every member of the family. And, "Elevette" is available in a variety of color-coordinated designs that will match any home decor.

Write today for our complete catalog

It gives information on the "Elevette," on INCLINETTE, the budget-priced single-seat stair lift and Inclin-ator, the stair lift that carries two people.



INCLINATOR COMPANY OF AMERICA
2301 Paxton Street, Harrisburg, Pa.

WARNING:

There is no connection between this magazine and any so-called HOUSE BEAUTIFUL Furniture Company, HOUSE BEAUTIFUL Store for Homes, HOUSE BEAUTIFUL Decorators, HOUSE BEAUTIFUL Curtains, Inc., or any other product or service using the name HOUSE BEAUTIFUL.

The public is advised to be on guard and not be misled into believing that HOUSE BEAUTIFUL Magazine has any interest in or responsibility for any such representation. If you have any doubts at any time, write or wire HOUSE BEAUTIFUL Legal Department, 959 Eighth Avenue, New York 10019.

THE VERSATILE LEMON

continued from preceding page

in the lemon juice. Drain to serve. Serve at room temperature with fresh, very ripe cucumbers, peeled, cut in half, seeded, sliced very thin, and dressed with Sauce Vinaigrette.

*Scampi are not, as many people think, a type of shrimp but, rather, a decapod (having ten legs) crustacean, *Nephrops norvegicus*. Indigenous to the Asiatic Sea and the North Atlantic, it is identical in appearance to the Dublin Bay prawn, known in France as *langoustine*. They are available imported, in good fish stores, under the name Icelandic lobster tails.

Sauce Gribiche

1 hard-cooked egg, chopped
1 tablespoon chopped gherkins or small French sour pickles
1 tablespoon chopped drained capers
1 tablespoon chopped shallots or green onion bulbs
⅓ tablespoon chopped parsley sprigs
⅓ tablespoon chopped fresh tarragon, if available
⅓ tablespoon chopped chives
Salt to taste
Freshly ground white pepper to taste
2 cups mayonnaise (page 176)

Mix all the ingredients together thoroughly. Makes about 2½ cups.

Halibut Steaks Baked in Lemon Mayonnaise

1 cup commercial mayonnaise
Juice 1 lemon, strained
Salt
White pepper
¼ cup (generous) minced parsley sprigs
3 pounds halibut steaks, about 1 inch thick

Gradually whisk the lemon juice into the mayonnaise, add salt and pepper to taste, then mix in parsley. Arrange the halibut in a baking pan, pour the sauce over all, making sure all the fish is covered. Place in a preheated 350° oven and bake for 20 minutes or until the fish flakes easily with a fork. Serves 6.

Serve with freshly boiled new potatoes and buttered peas.

Although fish and lemon juice have been running mates forever, many people do not think of serving fresh lemon juice with sautéed or broiled meats—and broiled chicken takes on a new dimension basted with lemon juice and butter. The tang of the fresh juice is especially delicious with calves liver and veal scaloppine, and the proof lies right here in these essentially simple entrées.

Calves Liver with Lemon

1½ pounds fresh calves liver (about 3 slices per person)
Butter
Salt
Freshly ground pepper
Juice 2 lemons
Lemon wedges
Parsley

Buy freshly killed meat (not frozen), and have the butcher slice it very thin. Place the sliced liver between sheets of paper toweling and dry thoroughly. It should be at room temperature before cooking.

Melt the butter, enough to make a light film all over a heavy skillet. When melted, bring heat to high. Add the liver pieces, only as many as the pan can accommodate without crowding—and sauté quickly, turning once. Lift out of pan onto a hot serving platter. Salt and pepper the liver and keep warm. Add more butter to the pan as needed, as you sauté the remaining liver. When all is cooked, take the pan off the heat and allow it to cool down a good bit. Stir in another lump of butter and the lemon juice with a rubber spatula. Place back over a medium heat and cook, stirring constantly, until sauce has slightly thickened. Pour immediately over the cooked liver. Garnish with lemon wedges, at least one per person, and a bouquet of fresh parsley.

Serve with peeled, diced, boiled potatoes, seasoned, and brought to a boil in heavy cream with minced parsley. Cook only long enough to thicken the cream sufficiently to coat the potatoes lightly.

Veal Scaloppine with Lemon

Thin, tender slices of veal scaloppine can be cooked and served exactly as you would Calves Liver with Lemon. Allow about three slices per person. Serve peeled, boiled potatoes (California Long Whites are our personal preference) rather than creamed potatoes, or baby tomatoes sautéed lightly in olive oil with a clove or two of finely chopped garlic and a handful of parsley sprigs, minced.

If you've never spiked chicken stuffing with lemon rind or whipped some fresh juice into puréed white potatoes or deep-fried white-bosomed mushrooms, then presented them with lemon juice and Tartar Sauce, you have some really delightful taste sensations ahead of you.

Lemon cakes, lemon soufflés (hot and cold), lemon ice cream and sherbets, lemon frostings and fillings, and, of course, lemon pie with its great meringue pouf sitting on top is a limited edition of the innumerable ways lemon plays its lovely role in dessert cooking. Herewith five sweets calling for lemon juice and/or rind, including an excellent marmalade.

Lemon Marmalade

6 lemons
½ teaspoon baking soda
6 cups sugar
½ bottle liquid fruit pectin

Using a vegetable peeler, peel the skin from the lemons in large pieces. Then, using a sharp knife, cut the peel into slivers—in other words, julienne. Peel off about half of the white inner skin from all the lemons and discard. The remainder is left on to give the marmalade the typical sharpness one associates with marmalade. Combine the slivered rind with 1½ cups of water and the soda. Bring to a boil, reduce heat to simmer, cover, and cook for ten minutes, stirring occasionally.

Meanwhile, section the peeled fruit over a bowl to catch any juices. Squeeze the membrane to extract all the juices. Pick out and discard any seeds. Add to the peel and its liquid *1 cup of the sugar*. Bring to a boil again, reduce heat to simmer, cover, and cook another 20 minutes. Measure *3⅓ cups of the mixture* into a large saucepan. Stir in the remaining sugar. Place over a high heat, bring to a full rolling boil, and *boil hard 1 minute exactly*, stirring constantly. Take off the heat and stir in the fruit pectin immediately. Then stir—skimming off any foam that rises to the surface—with a metal spoon for 7 minutes to cool the mixture slightly and to prevent floating fruit. Ladle into scalded jars, wipe the tops with a hot, damp cloth, place the lid on the jar, and screw the band tight. Invert the jars for one minute. Then stand upright to cool. About 12 hours later, remove the bands. If they are down or stay down when pressed, the jar is sealed. Makes about eight medium jars.

Coconut-Lemon Pie

Pastry for two-crust 9-inch pie, your own or a mix
1¼ cups plus 1 tablespoon sugar
2 tablespoons all-purpose flour
Good dash salt
½ (4 tablespoons) stick butter, softened
3 eggs, plus 1 extra egg white
1 cup shredded coconut
2 teaspoons grated lemon rind
¼ cup lemon juice (about 1 lemon)

Roll out pastry very thin and line a 9-inch pie pan. Trim edge. Refrigerate with remaining pastry.

Combine all the sugar *except one tablespoon* with the flour and salt. Work in the butter until blended. Beat *three whole eggs* until thick and fluffy; stir into the sugar mixture. Then stir in the coconut, *½ cup of water*, the lemon rind, and juice. Pour into the unbaked pie shell. Roll out remaining pastry, also very thin. Slash in several places to allow steam to escape. Cover the filling and seal the edges. Brush with the remaining egg white and sprinkle with the remaining tablespoon of sugar. Bake in a preheated 400° oven for 35 minutes or until the crust is golden. Serve at room temperature.

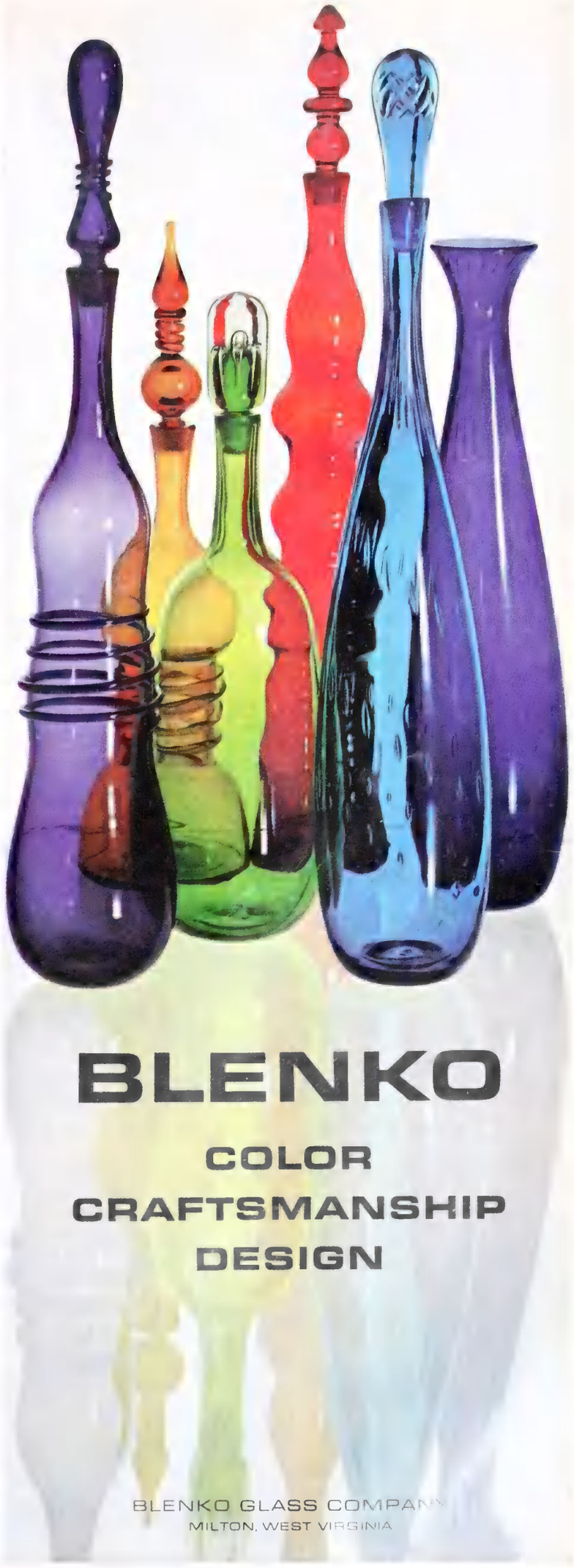
Sour Cream Coffee Cake with Lemon Glaze

Adapted from a recipe of the same name by Mrs. Dolores Casella from *A World of Breads*, published by David White, this is one of the best cookbooks to come along in a long time. Anyone who cares about the kind of bread he puts into his mouth would do well to take Mrs. Casella's words to heart. The book is a fine addition to any chef's library.

2 sticks (1 cup) butter, softened
4 cups all-purpose sifted flour
1 tablespoon baking powder
½ teaspoon soda
½ teaspoon salt
1 cup walnuts, coarsely chopped
1 cup golden raisins
Grated rind 2 lemons
2 cups sugar
5 eggs
1 cup (8-ounce carton) commercial sour cream
Juice 1 lemon

Butter a 10-inch tube pan, including the tube. Sift the flour with the baking powder, soda, and salt. Set aside. Combine the walnuts, raisins, and lemon rind in a bowl. Add a handful of the flour and mix well. Set this aside. Cream the butter with your hands, an electric beater or, best of all, in

(Continued on following page)



THIS SPACE CONTRIBUTED BY THE PUBLISHER



When was the last time you thought enough of yourself to have a Pap test?

If you can find time for the beauty salon once a week, you can find time for the Pap test once a year.

It's quick. It's painless. It's great to know you're free of uterine cancer. And if those reasons aren't reason enough, maybe this will be: Nearly 100% of all uterine cancers are curable when detected early.

The next time you call your beauty salon for an appointment, call your doctor for one, too.

It makes sense to have a yearly Pap test.

It makes sense to give to the American Cancer Society.

THE VERSATILE LEMON

continued from preceding page

an electric mixer. When light and fluffy, add the sugar gradually, beating constantly. When all the butter is in, add the eggs, one at a time, beating hard after each addition. Continue beating until the mixture is very light and creamy. Beat in the flour, about half a cup at a time, alternating with the sour cream. Stir in the lemon juice, then the nut-fruit mixture. Pour into the prepared pan. Place in a preheated 350° oven, and bake for one hour or until a toothpick inserted in the center comes out dry. Do not overcook. Turn out of the pan at once onto a cake rack. Cool. Allow to stand overnight, covered securely. Before serving, cover the top with lemon glaze.

Wonderful with a cup of good, hot coffee at any time but rich enough to serve with tea in the afternoon or even for dessert.

Lemon Glaze:

Work 2 tablespoons of softened butter into 1½ cups sifted confectioners' sugar, then stir in the grated rind and juice of a lemon.

Lemon Almond Cake

Butter
1½ cups almonds, skin on
6 tablespoons all-purpose flour
1 teaspoon cream of tartar
10 eggs, separated
1¼ cups sugar
1 teaspoon almond extract
Grated rind 1 large lemon

Butter, then line, the bottom (not the sides) of a 10-inch tube pan with a circle of wax paper to fit exactly. Butter the paper. Set aside.

Grind the nuts as fine as possible in an electric blender. It is essential to use a blender. Nothing else will grind them fine enough. Sift the flour and cream of tartar together, then mix with the ground nuts.

Beat the yolks with an electric beater or an electric mixer until very thick. Gradually beat in the sugar until the mixture is as thick as mayonnaise and makes ribbons when it falls back on itself. Stir in the almond extract and lemon rind. Stir in the nut mixture. Set aside.

Beat the whites until they stand in stiff, shiny peaks when you hold the beater straight up. Beat about a third of the whites into the batter, then gently fold in the remainder. Pour the batter into the prepared pan and bake in a preheated 375° oven for 50 minutes or until a toothpick comes out dry when tested in the center of the cake. Invert on a wire cake rack until the cake is cold. Then loosen the sides with a metal spatula, lift off the pan, and peel off the wax paper carefully.

Rich and delicious, this cake needs no further embellishments. Wrapped securely, it will keep a good long time, or it can be frozen successfully.

Melting Lemon Moments

Chef James Bussey, of New York's Proof of the Pudding, created this delectable summer dessert. A suave climax to a good meal in your own home or in the restaurant's new outdoor café.

4 cups heavy cream
1 cup fresh lemon juice (about 4 lemons)
1 cup sweetened condensed milk*
1 cup sugar

Combine the cream, lemon juice, and condensed milk in a large bowl and chill for several hours. Then stir in the sugar and whip until the mixure is very thick and heavy. Pour into a chilled crystal serving bowl, or spoon into individual serving dishes. Refrigerate, covered, until firm. At least 2 hours. Serves 8 to 10.

**Note well*: This calls for sweetened condensed milk.

It would be impossible to include here all the sauces, sweet and savory, in which lemon juice is indispensable. Herewith, then, a handful, including some of the more delectable classics.

Blender Mayonnaise

1 whole egg or 2 egg yolks
½ teaspoon dry mustard
½ teaspoon salt
2 tablespoons lemon juice
1 cup vegetable oil or half vegetable and half olive oil

Combine all ingredients with *only ¼ cup of the oil* in the container of the blender. Cover, turn motor to high. Remove cover immediately and quickly add the remaining oil in a steady stream. Turn motor off the minute all the oil has been added. Makes 1¼ cups.

Sauce Hollandaise

1 stick (½ cup) cold butter
3 egg yolks
Juice ½ lemon, about
Good pinch salt
White pepper

Slice the butter into four equal pieces. In the top of a double boiler, beat the yolks with a wire whisk until sticky. Add the lemon juice and one piece of the butter. Place over simmering water (do not allow water to touch the bottom of the top pan), and start to beat with wire whisk steadily and constantly until the butter has combined completely with the eggs and has thickened into a smooth cream. Add the second piece of butter. Again, whisk steadily until mixture has again thickened into a smooth cream. Continue with the remaining butter in the same manner. Stir in pepper to taste. Keep warm over hot, not boiling, water. *Not over direct heat.* Makes about one cup. Serve tepid.

Sauce Mousseline

Combine the Sauce Hollandaise with ½ cup heavy cream, whipped. Taste for seasoning.

Sauce Ravigote

4 tablespoons mixed fresh parsley, tarragon, watercress, chervil (if available) and chives, minced
3 anchovy fillets, minced
1 tablespoon capers, drained, chopped
2 small sour gherkins, minced
4 tablespoons olive oil
Dash tarragon vinegar
Dash lemon juice

The sauce will be—and should be—very thick. If you like, add a little Dijon mustard. Good with boiled beef or chicken, as well as with fish. Serves 4 to 6.

Cumberland Sauce

1 cup red currant jelly, melted
1 teaspoon chopped shallots or green onion bulbs
2 tablespoons orange rind, cut in julienne
1 teaspoon dry mustard
1 cup port wine
Juice 1 orange
Juice 1 lemon
Salt to taste
Powdered ginger to taste
Cayenne or Tabasco to taste

Combine all ingredients and serve with cold game, baked ham, or roast duck.

Scotch Sauce

4 hard-cooked eggs
2 tablespoons butter
3 tablespoons flour
2 cups milk, heated
¼ teaspoon salt, or to taste
White pepper to taste
Lemon juice to taste

Peel and cut the eggs in half; push the yolks through a sieve; chop the whites into a neat dice. Set aside.

Melt the butter in a heavy saucepan over low heat. Stir in the flour and cook slowly, whipping constantly, until the butter and flour froth—about two minutes—without taking on color. Add the heated milk and cook, whipping constantly, over a good heat until the sauce is perfectly smooth and comes to a boil. Cook one minute. Take off the heat and stir in the sieved egg yolks, salt, pepper, and lemon juice to taste. To serve, pour into a sauce dish and sprinkle with the egg whites. Good with vegetables such as broccoli or cauliflower.

Sauce Africaine

Grated rind 2 lemons
Juice 2 lemons
1½ teaspoons salt
⅛ teaspoon cayenne or Tabasco
2 cloves garlic, minced
¾ cup olive oil
½ teaspoon coriander
½ teaspoon ground cumin
½ teaspoon dry mustard
1 teaspoon sugar
½ teaspoon paprika

Combine all ingredients in a jar with a tight-fitting lid. Shake well before using. Serve with fruit or vegetable salads.

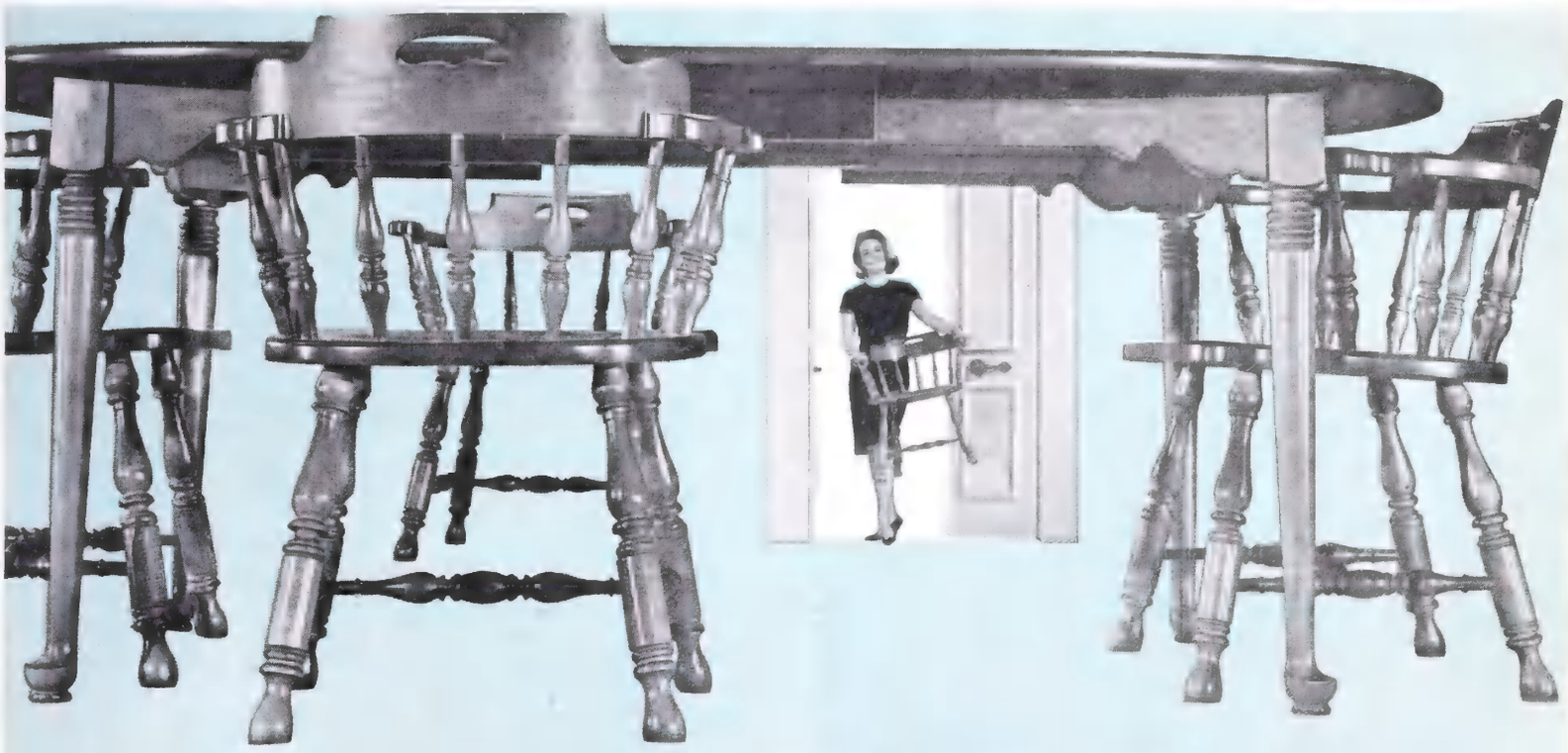
Correction

In the April issue, we published a recipe for *Fresh Mushroom Soup* calling for two cans of condensed chicken soup. It should have read *broth*. In this particular recipe, the difference between a thick soup and a thin broth would make a world of difference in the finished soup. Here is the corrected recipe and too good not to try.

Fresh Mushroom Soup

1 pound fresh, white mushroom buttons with stems, coarsely chopped
2 cans (10½-ounce size) condensed chicken broth
½ cup heavy cream
Salt
Freshly ground nutmeg
Minced parsley

Purée the mushrooms, a small amount at a time, in an electric blender with some of the chicken broth. Pour into a heavy saucepan, add any remaining broth and the heavy cream. Season to taste with salt and freshly ground nutmeg. Bring up to a boil over a low heat. Do not cook further. Serve immediately in heated soup cups with a garnish of parsley. Serves about 6. ■



Seating Four . . .
or will there be more?

This wise homemaker has extra chairs to match her Keller dining group. They add beauty and utility to other rooms when not in use at the table. Nobody sits on the odd chair or perches on the kitchen stool when company comes. Solid Hard Rock Maple Old Capitol II, shown here, and all Keller lines are open stock, so ordering more is never a problem. Start with four, if you must, and buy more later. But, better yet, get the extra chairs now for gracious entertaining.

ARMOR-GARD PLASTIC TOPS

KELLER

KELLER MFG. CO., INC.
Dept. No. HB-66
Corydon, Indiana

Send for FREE "Decorator Tips"



ELEGANCE

. . . from the pale blue ribbon in her hair to the tip of her dainty toe, she is all grace and beauty. Every detail of this exquisite Royal Doulton figurine is carefully hand-painted. What a wonderful addition to any collection. "Elegance," 7½" high $41.00

ROYAL DOULTON

Send 25¢ for collectors book 10 of famous Royal Doulton figurines and jugs in color. Write Doulton & Co., Inc., Dept. HB, 11 E. 26th St., New York 10, N. Y.

Willow & Reed



915 East 62nd Street, New York
Showrooms in all major cities. Write to us for name and address of one nearest you.
Available (this new interior designers' or architects' design) Album — $1.00

SUMMER DRINKS ON THE CITRUS CIRCUIT *continued from page 157*

grapefruit appears to be a native-born American citizen—at least native to the West Indies. Strange, then, that we haven't found more use for it in our "tropical" drinks. Of course, a can of grapefruit juice has helped many a camper or military man to down raw spirits, but that's been about it. Now the Jamaican ugli fruit—with a taste between grapefruit and tangerine—has appeared to challenge this state of affairs. A brand-new cocktail called the Romeo combines a jigger of rum with ½ jigger of ugli fruit juice, one teaspoon of simple syrup, and a pinch of ground ginger. If you have trouble getting ugli fruit, substitute grapefruit and tangerine juice, half and half.

To please the palate and serve their purpose, cocktails need to have a certain strength—generally at least 50 percent spirits. You can't serve weak, watery cocktails very long and keep your friends. However, you *can* make various *long* drinks longer and longer and longer at no sacrifice of quality. So here is a welcome alternative use of summer citrus for your friends whose habits are virtually nonalcoholic. Compound a conventional Tom Collins (or a Vodka or Rum Collins), which usually has two or three ounces of spirits, with only one ounce or even a half ounce. To make the Collins, add the juice of a whole lemon and one tablespoon of simple syrup to the liquor in a tall glass, then fill with soda. Incidentally, if you strain the lemon juice carefully, you can solve the problem of pulp particles floating to the top when you fill the Collins glass with soda water.

Practice the same alcohol reduction with the Gin Rickey, a simple unsweetened drink of gin, a small amount of lime juice, and soda water. You end up with dry lime soda, a not-at-all unpleasant glass to slake your thirst on a hot day.

Fancy punches are mostly bowls of temporary insanity concocted for big receptions where the guests admire them politely and wish they could have something else. But a really drinkable summer punch to make for yourself, one that goes well with all hot-weather food, is the recent import from Spain, the Sangria. It uses fresh limes, oranges, and dry red or white wine. There's no need for vintage wines here: any honest wine will serve, and a full bottle makes enough for three to six people (use a half-bottle if you're tête-à-tête). Marinate thin slices of one lime and half-slices of one orange in a half cup simple syrup for an hour or more. Place fruit and syrup in a large pitcher with a whole tray of ice cubes and a full bottle of wine. Stir until all syrup is dissolved and wine well chilled. Put a slice of each fruit in a large wine glass, and add the chilled wine.

An even prettier combination of wine and citrus is the Claret Lemonade. Place two ice cubes in a tall glass and half fill it with lemonade. Then pour in red wine—a Bordeaux *rouge supérieur*, if you want the drink to be honest about its name—until the glass fills up. Hold it at a 45-degree angle and pour slowly down the side of the glass, as though you were pouring beer to keep down the foam, and the wine will float beautifully on top. Sip through a straw, moving up and down for alternate tastes of the dry wine, then the sweet lemonade. When everybody's done admiring the banded red-and-yellow glass, stir it up to make a tart red lemon-wine-ade—a somewhat more citrusy Sangria.

In spite of the various convenient substitutes, it's still worth the trouble to prepare a fresh lemonade. If you've made either a simple syrup or a lemon syrup for cocktails, the work is mostly done. You don't absolutely have to boil up the sugar and water to make lemonade, but it solves the problem of stirring up those last stubborn grains of sugar that keep settling in the bottom of the glass, and experts maintain it improves the flavor. For each large glass of plain water or soda water, use two tablespoons lemon syrup plus one additional tablespoon sugar or more to taste. Or use the freshly squeezed juice of a half lemon and two to three tablespoons simple syrup, plus a small pinch of salt.

Decorations for a glass of lemonade begin with a sprig of mint from your garden and end in any flight of fancy that occurs—perhaps as it once did for me on a houseboat in Kashmir, where the turbaned bearer proffered a silver tray holding the native citrus drink spiced with ground cardamom seeds and threads of saffron. Spice cabinet willing, you can enjoy the same exotic lemonade at home. Just stir in a generous pinch of cardamom and float the saffron on the surface of each drink, allowing a few minutes for the brilliant orange color to come out.

Another palatable nonalcoholic adult summer drink is a Lime Julep, made like its Kentucky brother but with lime juice in place of bourbon and an additional tablespoon of sugar. Frost the glass or cup as carefully as you would for the finest sour mash so that your friends who prefer not to drink won't feel left out of the party.

When you twist a lemon peel, you express the fragrant essential oil of lemon, a high concentration of the odor and taste of the fruit. It's this heady, volatile oil evaporating from the surface of a dry Martini or a hot black *caffè espresso* that seems to add the magic touch. Indeed, the lemon begins to remind us of the pig because it appears there's a use for everything but the squeak of the pips. ■

IMAGERY IN MUSIC *continued from page 164*

and we are then involved in a kind of wordless drama as that event gives way to others, then returns, undergoes some kind of expansion or conflict, and finally returns to its original, recognizable shape. This is the essence of musical form, the shaping force the composer exerts on his ideas to give his work some sense of consistency and continuity.

But the images raised by this shaping force are of our own creation. When the composer provides us with a "program," he is only suggesting one of an infinite number of images we ourselves may formulate as we hear his composition.

In the most famous of his descriptive works, the *Pastoral* symphony, Beethoven does offer us a series of concrete suggestions, the titles of his various movements. But he then goes on to state, quite rightly, that his symphony is to be heard "as an expression of feeling, rather than of painting." He calls his first movement "The Awakening of Cheerful Feelings upon Arrival in the Country." His music is indeed cheerful, and it consists to a great extent of endless repeti-

tions of short musical fragments, which might suggest the quiet, agreeable monotony of a country landscape. But what if our own attitude to the countryside is not cheerful? S. N. Behrman, for example, once wrote that he could not bear the country, because "the air is too full of uncooked birds." Can we deny such people the delights of Beethoven's symphony? No: they can make their own adjustment, and translate the cheer to the delights of life in a big city, and associate the monotonous repetitions with the flow of traffic down Broadway.

The only thing music can specifically describe is music itself. In the same symphony, Beethoven does include one or two descriptive moments whose imagery is unmistakable. Midway into the slow movement there is a short episode representing a country band in which the bassoon player can hit only three notes, and comes in with them over and over again in the wrong place. Mozart's wonderful "A Musical Joke" is all about pompous amateur musicians who grossly overestimate their skill at composition and performance, and here again the imagery is inescapable.

These are instances where the composer's own imagination does assume the upper hand over the listener's freedom to create his own images. There are other isolated examples. The strange bleating sounds made by the trumpets in Richard Strauss's *Don Quixote* are difficult to accept as anything but what the composer intended them to represent: the flock of sheep that the redoubtable Don attacks and scatters. But in the same composition, an out-and-out descriptive work, there are other musical images that we need not take on the composer's say: the heavy, four-note descending figure that represents the windmills, for example, has nothing in itself that demands identification. The marchlike music in one of Debussy's nocturnes that begins softly, becomes louder, and then dies away again is probably a crystal-clear picture of a passing parade: but we are under no obligation to accept the composer's word that in another of the nocturnes the quiet, half-formed melodic shapes must inevitably represent the passage of clouds across an evening sky.

Music teachers in elementary schools often use a familiar experiment to establish whether or not music has any sort of built-in meaning. They play to their classes one or another piece of descriptive music without announcing its title, and ask the students to describe what story they think the music is telling. The results are invariably chaotic. There is a lesson in this for all of us: Music accomplishes its purpose best when it sets the imagination free to roam where it will. Do not trust the composer's personal visions; they are but one set out of many. The two sides of the mirror that stand between you and the composer can be joined only by the abstract designs that are the substance of the music itself, not by any kind of prestated meaning. That is for you to discover for yourself.

On records

Any piece of music is an invitation to the listener's imagination. Here are several works which reflect to a high degree the desire by a composer to direct that imagination along specified pathways, although it might be just as interesting—if not more so—to draw from the music one's own set of images, and then to check them against the composer's own ideas. Numbers in parentheses indicate stereo.

Beethoven: Symphony No. 6 (Pastoral), Szell, Cleveland Orchestra. Epic LC 3849 (BC-1249).

Berlioz: Symphonie Fantastique, Davis, London Symphony. Philips 500101 (900101). *Harold in Italy*, Davis, Philharmonia Orchestra. Angel 36123 (S-36123).

Ives: Three Places in New England, Hanson, Eastman-Rochester Symphony. Mercury 50149 (90149).

Liszt: Faust Symphony and *Les Preludes*, Bernstein, New York Philharmonic. Columbia M2L-299 (S2L-699).

Mozart: A Musical Joke, Münchinger, Stuttgart Chamber Orchestra. London 9276 (6207).

Moussorgsky: Pictures at an Exhibition and *Schumann: Carnaval;* Moiseiwitsch (piano). Decca 10042 (710042).

Strauss: Don Quixote, Szell, Cleveland Orchestra, Epic LC-3786 (BC-1135).

Telemann: Don Quixote, Böttcher, Vienna Solisten. Bach Guild 662 (70662).

Vivaldi: The Four Seasons, Fasano, Virtuosi di Roma. Angel 35877 (C-35877). ■



At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at Decorators Mart, 425 E. 53rd Street, N. Y. C. Merchandise Mart, Chicago. Furniture Industries Mart, Philadelphia. 9000 Beverly Blvd., Los Angeles.

Send 50 cents to Department B for brochure, "Furniture for Gracious Living"

UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK 14701



King size bed in custom white finish from our Embassy House group of bedroom furniture. At leading stores throughout the country. Send 5 cent stamp to Department B for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y. 14701



Because you are a discriminating reader of House Beautiful
now you can also get the magazine all America lives by—

Good Housekeeping

for just
14 months for only $2.97 (that's less than 22¢ a copy)

if you act within the next 20 Days...

...complete and mail card opposite this page today!

THE GREAT TRAIN RIDE *continued from page 110*

The dream realized was a smashing, unqualified success. In that first year, five different groups made the Great Circle of the U.S.A. and Mexico, and the trip set the general pattern for the diversified roster of rail cruises which the company now offers. Cruisers seemed to cotton at once to the idea of having their own private train within a train. The party has its own private lounge car, and each traveler has his own "stateroom," i.e., roomette, bedroom, or berth which is tantamount to a sitting room by day. Functioning like a hotel room for the duration of the voyage, these accommodations, like the private cars themselves, are securely locked whenever the cars are left at a siding during overland sightseeing excursions or overnight stays in hotels along the way. After each sightseeing sortie, the party returns to their own quarters and proceeds along their route to the next adventure.

Service is, of course, what makes any cruise the attractive, *laissez-faire* experience you want it to be. Here it is of the restful push-button variety with Pullman attendants at beck and call. In-transit meals are taken in the dining car. At stops, cruise escorts take over the problems of baggage and ground transportation, and hotel accommodations are ready and waiting. Groups are kept small in number to enhance the house-party atmosphere and make stopover safaris manageable.

It is reported that all these features resulted in the word-of-mouth advertising, which has turned the rail cruise into an "in" way to take a vacation. It occurs to us that, good service and freedom from care notwithstanding, those first enthusiastic cruisers might have felt that they had suddenly rediscovered what travel is all about—and travel is something quite different from going somewhere in order to reach a single destination. Robert Louis Stevenson might have had railroads in mind when he said, "To travel is more important than to arrive." Certainly, if your object is to see your own country, no current form of transport takes you so *within* the land, gives you such thrilling impact of its diversity and breadth. To this traveler, at least, the endless miles of our magnificent cross-country superhighways with their look-alike landscaping don't seem able to convey the wondrous variety of the land, and that vast and beautiful patchwork you glimpse from an airplane slips by so quickly that the mind can hardly take in the greatness that's being traversed.

But cross the country by railroad, sit snug and secluded looking out through mile after mile of rippling wheat fields, or at night, as the train shoots across the Western plains, look up from a Pullman berth at the incredible nearness of the starry sky, and you get the message of the grandeur and immensity that is your country.

It isn't that you must take a railroad cruise to discover the railroad — American Express, Thomas Cook, and similar operators have never ceased to plan itineraries that include rail transportation, and your own travel agent can oblige by arranging such a trip for you if you're averse to group travel. The cruise concept simply makes it all a little easier.

This year, railroad cruises are offered following eight different itineraries. The Grand Americana, as the first cruise was sonorously called, is still the favorite, traveling from New York, Newark, Philadelphia, Baltimore, or Washington, to Jacksonville, St. Augustine, New Orleans, Mexico City, Cuernavaca, Taxco, Juarez, El Paso, Phoenix, Grand Canyon, Los Angeles, Yosemite, San Francisco, Lake Tahoe, Reno, Denver, Colorado Springs, Chicago, and back to New York. It's a 24-day trip, tariff starting at $1,095, the cost depending upon the type of accommodation you choose, and that can range from an upper berth to a bedroom suite. Youngsters get special rates. This cruise, like several others, leaves New York every month all year round, so that you can see the U.S.A. and Mexico in winter.

National parks, which are not always as readily accessible to air travelers as they ought to be, are tempting features on several of these Americana cruises. A summertime 17-day Western Americana junket makes a New York-California circle with stops at Grand Canyon, Bryce Canyon, Zion, and Yosemite, with the fillip of a go-round in the national phe-

(Continued on following page)



Why is Davey the first name you think of when you need modern tree care?

After 58 years of providing expert tree service, practically everybody knows Davey is the pioneer in the past, the present, and the future.

By now, who knows Davey, knows satisfaction that grows.

Homeowners Know Davey men have the professional touch, the experience, and the equipment, all backed up by continuous research, to keep treasured residential trees, shrubs and lawns flourishing in health and beauty.

Utility Companies Know Davey provides unsurpassed, economical clearance and maintenance of all utility line clearing needs. Utilities can also depend on Davey's courteous experts and their fine work to promote their good public relations.

Businessmen Know Davey landscape plantings and maintenance around their commercial buildings can make their companies welcome in the community—besides making employees proud of their working environment.

Municipal Officers Know Davey can keep citizens happy with expert tree service along their streets. Also, city fathers save taxpayers' money by using Davey and not buying expensive tree-care equipment and paying for its maintenance.

Landscape Architects Know Davey makes their creative landscape planning grow into landscape plantings that pay off in remuneration and reputation.

Call DAVEY TREE SERVICE or write

DAVEY TREE EXPERT CO.

Dept. 1, Kent, Ohio 44240

THE OLDEST AND LARGEST TREE SAVING SERVICE IN THE WORLD



why fiddle around with a stopped-up drain?

When it's so quick and inexpensive to call ROTO-ROOTER*
Your local Roto-Rooter Company Razor-Kleens* any drain in your kitchen, laundry, bath or basement. You pay no more for this fast, efficient professional service. Next time, try it. Millions do.

ROTO-ROOTER* SEWER SERVICE
*REG. U.S. PAT. OFF.
AND AWAY GO TROUBLES DOWN THE DRAIN
ROTO-ROOTER CORP.
301 University Ave., Des Moines, Iowa



Thousands of water droplets become diamond-like prisms. NEW, Complete Fountain, including bowl, recirculating aquavator and underwater lighting. Bowls 3-ft. to 8-ft. *from* $199.50.
No plumbing needed
Write for Free Literature
Visit Factory Display
FOUNTAINS by RAIN JET.
DIV. OF RAIN JET CORP.
Dept. HB-23
307 S. Flower St.,
Burbank, Calif. 91503



Send 25c for...
World's Finest Iris Book
88 pages of natural color showing 185 modern varieties in fabulous life-like color plates, lists and describes 345 of the newest and most brand new ones available for the first time — foreign collections, 12-page Shopping Center, planting tips and cultural information.
★ 10 PASTEL PINKS FOR $5
(A $10 Catalog Value)
Shades of pink, rose and apricot
Cooley's GARDENS

1
out of
16
Americans suffer from
ARTHRITIS
FIGHT THE CRIPPLER THRU
THE ARTHRITIS FOUNDATION

THE GREAT TRAIN RIDE *continued from preceding page*

nomenon of Las Vegas, and stopovers in Los Angeles, San Francisco, and Denver. The grandiose Panorama Americana gives you all this with Portland, Seattle, and the mighty Northwest, going into Canada via Vancouver and Victoria to Banff and the Canadian Rockies, and then, to the exciting adventure of Montreal and Expo 67, with Niagara Falls thrown in!

On the Alaska Americana summer cruise, you can cross the country from New York, taking in Yellowstone, Grand Teton, and Seattle, then jet to Anchorage for a circle tour of our Northern frontier and those blood-stirring places that recall the drama of the gold rush—Fairbanks, White Horse, Skagway, Juneau—returning by cruise ship through the Inside Passage, then ride the rails back to New York via Vancouver, Glacier Park and Chicago.

The Aloha Americana puts railroading into full flower. The cruise crosses the country, flies you to Honolulu, gives you six days in Hawaii, returning to the mainland on Matson Line's S.S. *Lurline*—a cruise within a cruise and back to New York, with the grandiose eyeful of Grand Canyon thrown in for good measure. This extravaganza leaves once a month, all year round, from New York, Newark, or Philadelphia, as most of these rail cruises do.

For detailed information on eight different rail cruises and their scheduled departures, see your travel agent or write for literature to: Four Winds Travel, Inc., 175 Fifth Ave., New York, N.Y. 10010.

Traveler's Library

Complete Book for the Intelligent Woman Traveler by Frances Koltun, Simon & Schuster, $7.50. So thorough and properly philosophical a travel compendium hasn't come along in many a moon, if ever. Information is of the essential, timeless variety rarely found in a *vademecum*—not that you're likely to carry these 500 pages with you, but a prevoyage perusal of this alphabetically prepared material will give you plenty to carry in your head, where it belongs. Every destination you're likely to head for is covered, customs and taboos, fascinations and confusions are set forth with a practical approach to coping with them comfortably and rewardingly. All is presented from the viewpoint of a traveling woman for traveling women, but we'd be the last to say that a traveling gentleman wouldn't benefit equally from this rich cache of travel know-how.

Throw Away the Key by Max Hampton, Bobbs-Merrill, $5.95. One of this world's unsung wits is also director of public relations for Intercontinental Hotels, the subsidiary hotel operation of Pan American World Airways, an occupation that qualifies him to tell all about what goes on behind the scenes when a new hotel opens in a foreign land. This he does, hilariously, in a sweet-sour garland of anecdotes which hotelhop from Lebanon to Bali with most of Europe, Asia, and Africa in between. While he's at it, he's giving his readers his own pretty sensitive interpretation of the countries involved and what they offer to potential travelers. Re the title: hotels, once opened, are never locked and so, when the ceremonial ribbon is cut on opening day, the manager traditionally throws away the key.

Biograf Travelog scrapbook/album by Jerome E. Klein and Norman Reader, Educational Press, Inc., $7.95. This is an ingeniously designed travel guide to 21 countries (Europe and Israel) which you can turn into a scrapbook for the bits and pieces of memorabilia most travelers return with. The printed pages, filled with concise, what - every - traveler - should-know information about each country, are perforated so that they may be separated from the book and carried on the journey. Remaining bound-in pages are blank, ready to hold personal mementoes—theatre stubs, cocktail sticks, menus, snapshots, you name it, which you paste in, winding up with a neat, dust-free album of data which you can easily lay hands on for future reference or nostalgic mooning. ■

HOME MOVIES *continued from page 159*

the halfway point, the new size offers 50 feet of steady shooting from a flip-in cartridge. It has built-in exposure control and provides a 50 percent larger screen image by making smaller sprocket holes and giving the balance of the film to the picture. It has color that brings a new radiance to reality, makes sharper pictures, and offers almost complete automation. For the new film size, an entire new photographic system has been developed.

The beginner, ready to buy his first camera, will almost unhesitatingly reach for the brilliant newcomer. But what about the moviemaking fan pledged to the old 8mm film?

What's happening is that irreplaceable regular 8mm reels in home-movie libraries will be able to continue to show those sentimental milestones in family life.

If you are committed to regular 8mm film, you can also be cheered by the growing number of projectors, at least one make of camera (Honeywell's Tri-Filmatic), and other photographic accessories that accept both the old and the new films.

To make your movies heard as well as seen, sound no longer need be tacked on or dubbed in. For those who want the ultimate, there is a complete sound movie outfit with a built-in performance. It records magnetic sound directly and simultaneously on 8mm stock when you film your picture. This talented moviemaker is paired with a projector that plays back sound and accepts any additional street noises, theme music, or background effects you might want to record after your picture is filmed.

"Joey Gets A Pet"

Send for HOUSE BEAUTIFUL's original home-movie shooting script, which illustrates the basic rules used to tell a successful story. Send 25 cents in coin or check to Room 702, HOUSE BEAUTIFUL, 572 Madison Ave., N.Y.C. 10022.

Books to help you

The following moviemaking guidebooks are available at local camera shops or from publishers:

The Amateur's 8mm Movie Guide, Universal Photo Books, 1961, $1.95.
How to Make Good Home Movies, Eastman Kodak Co., 1966, $1.25.
How to Shoot a Movie Story, Morgan and Morgan, Inc., 1964, $1.95.
Home Movies in Sound, Universal Photo Books, 1962, $1.95.
How to Title, Focal Press, Ltd., 1962, $2.50.
Editing Your Movies, Eastman Kodak Co., customer pamphlet.

New equipment for beginners

Although the equipment listed is low-priced, the cameras are electri-

cally driven (speed of 18 frames per second), require no focusing or winding, and offer drop-in loading convenience. The super-8 projector's lenses have a speed of f/1.5.

Movie cameras: Revere's S1, $29.95. With carrying case and one roll Dynachrome super-8 color film, $39.95; Kodak's Instamatic M12, less than $30.

Movie projector: Kodak's Instamatic M50, with case, under $70. Without case, under $63.

Titler: Premier M-4. Accommodates regular 8mm and super-8 cameras. Comes with titling kit that includes alignment guide, set of letters, colored background sheets, letter guide, and instructions for titling. Titler includes optical bench, adjustable camera stand, multiple-effects frame, complete lighting assembly (less bulbs), lens holder, plus two supplementary lenses, 8" and 24", $39.50.

Editor Viewer: Kalart's Model EV-S8, a super-8mm tabletop movie viewer, has rewinds with geared one-direction handle, and dual-purpose built-in splicer. Enlarges frame 16 times on ground glass. Folds flat for storing. Accepts all super-8mm reels up to and including 400' capacity. $34.50.

Splicer: Hudson Photographic Industries' Quik-Splice M225. Comes with splicing tape, dry application, $5.95.

Splicer: Kodak's Presstape Universal accommodates super-8, regular 8mm, and 16mm film. With ten super-8 presstapes, ten regular 8mm presstapes, and splicing instructions, $8.50.

For the Advanced Amateur

Latest developments include super-8 automatic equipment that in some cases accepts super-8, single-8 and regular 8mm systems. The ultimate in sound cameras and projectors is included.

Projector: Kodak's Instamatic M65, under $100.

Movie cameras: Braun-Nizo 8:1 Power Zoom Super 8, $360; Bell & Howell 8-1 Canon Zoom, for super-8 film, $369.95, with case $399.90; Bolex Super 8, with 8.5-30mm f/1.3 zoom lens, $250.

Projector: Bolex SM8 for super-8 sound includes case, microphone, reels, and 14-25mm f/1.3 zoom lens, $390.

Sound Motion Picture Camera: Fairchild's 900 self-contained 8mm. Camera film capacity 50 feet, double 8mm prestriped; 200-foot magazine delivers 400 feet of processed film. Comes with pistol-grip handle containing rechargeable 12-volt nickel cadmium battery, microphone with cable, charger unit with accessory cable, desk microphone stand, and neck lavaliere, $785.

Sound Repeating Projector: Fairchild's AV400 8mm can be used with the Fairchild 900 camera. Projector has built-in screen, $479.

Movie Camera: Honeywell's Elmo Super-8 Filmatic accepts super-8 or single-8 film, $219.50.

Movie Projector: Honeywell's Dual 8 shows any of three film formats—super-8, single-8 and regular 8mm, $179.50.

Movie Camera: Honeywell's Tri-Filmatic can take pictures with super-8, single-8, and regular 8mm film, $284.50.

Projecto-Editor: Craig's KESuper 8 includes, splicer, two rewinds, case, $94.50.

Splicer: Bolex super-8 and regular 8mm. With beveled-edge splicing method, wet application, $37.50

Screens: Radiant Manufacturing Corporation's range from glass-beaded to silver lenticular, 40" by 40" to 60" by 60", $12.50-$60. ■

Our Room To Dream On

. . . from the romantic Thirties, by Joseph Braswell and his associates, made real for the world to see from May 23rd to June 2nd at the Cooper Union Museum in New York City. The show to aid the Museum's Acquisition Fund is jointly sponsored by the Textile Fiber Department of the DuPont Company and the New York Chapter of the American Institute of Interior Designers. Specific information on the products shown in the photograph follows:



Carpet, *Cabin Crafts' "Villa Monaco," of 501-style DuPont* nylon. *Antron* nylon curtains, *Waverly Fabrics Div. of F. Schumacher & Co.* Wall-covering and matching fabric of Dacron polyester fiber, designed by Joseph Braswell for *Eaglesham Prints, Inc.* Lucite table, *Yorke Kennedy*. Mirrors, *Walton Mirror Works, Inc.* Fur throw, *D. J. Guccione, 6 W. 37th St., N.Y.C.* Painted wood chair and accessories, property of Cooper Union Museum. Chaise and bird, property of Joseph Braswell Associates.



a great new grass shear

This is the easiest cutting grass shear ever made...**and** the first really new grass shear to come along in years. The #727 Snap-Cut has a completely new cutting action...it's self sharpening with a smooth, clean, powerful slicing cut... just like a reel type lawn mower. Self lubricating high torque cam action stabilizes blade tension of the vertical sweep blade to cut all kinds of grass with ease. Celanese® **celcon**® handles are smooth, warm feeling and "form fit" for extra comfort and extra light weight yet super strong. See, try and buy the new Snap-Cut 727 grass shear, only $3.49 suggested retail. At better hardware, garden supply and Dept. stores.

SNAP-CUT

SEYMOUR SMITH & SON, INC.
Oakville, Conn., U.S.A.

EARLIER TOMATOES! SPRAY TOMATO BLOSSOMS WITH NO-SEED Blossom-set®

Ripen 1 to 3 Weeks Earlier!

Stops Blossom-Drop! Makes Blossoms Set Fruit! You'll get bigger, meatier, better tasting tomatoes; more on every plant. Many tomatoes completely SEEDLESS.

USED 23 YEARS—WORLD-WIDE!

12 oz. Ready-to-Use SPRAY CAN Season's Supply $1.89

LIQUID BLOSSOM-SET (IN BOTTLES)

4 oz. makes 1 gallon spray $ .79
Pint makes 4 gallons spray $1.75
8 oz. Agric. Conc. (50 gals.) $6.75

HEDGE TRIM™

NEW SPRAY KEEPS HEDGES TRIMMED!

Remarkable discovery! This easy-to-use liquid spray stops hedge growth! Practically no hand clipping needed! Trim only 1 or 2 times all season! Just spray the hedge! 8 oz. treats 40 feet of hedge.

4 oz. $2.25 8 oz. $3.95 Pint $7.50

At your dealer or order direct | Please add postage and handling 25¢, one item, 50¢ for 2 or more

SCIENCE PRODUCTS COMPANY, Inc.
2640 N. Greenview Ave. Dept. HB-67, Chicago, Ill. 60614

Nothing 'cut' with this COUPON except grass the way it should be!

Send it to Bridgeport

Read why Manco-Locke Handles
Easier . . .
Cuts Better . . .
Costs Less . . .



Send me FREE Literature on Manco Locke Highwheel Mowers

. . . and also on Locke reel and rotary mowers. I'd like the name of closest dealer too.

(name) (street)

(city) (state) (ZIP)

Locke Manufacturing Cos., Inc. 1072-M Conn. Ave. Bridgeport, Conn.

GIANT IRIS—Less than ½ PRICE

Beautiful Varieties - - - 10 Different Gorgeous Colors

BIG HUSKY PLANTS

PINK SENSATION. Beautiful flamingo pink. Heavy bloomer.
SOLID GOLD. Huge golden yellow with velvety finish.
STORM WARNING. Finest deep velvety black. Large flowers.
BANG. Vivid copper-red. Extra fine.
FORTUNE'S GIFT. Brilliant golden-copper blend of gigantic size.
LADY ILSE. Exquisite sky blue. Very large.
SNOWY HERON. Mammoth snowy white. Outstanding.
APRICOT GLORY. Smoothest blend of apricot and salmon.
TOP FAVORITE. Distinctive blend of orchid-rose with silvery sheen.
BAZAAR. Most striking white with wine border.

☐ ALL 10 VARIETIES (Catalog Value $9.75)..... ...$ 3.95
☐ TRIPLE COLLECTION (30 Plants) for only.....$10.00

LABELED AND POSTPAID

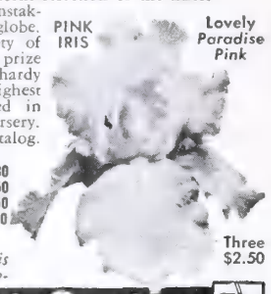
Walter Marx Gardens Box 38-HB-6 Boring, Oregon



ENJOY GARDENING MORE with a WAYSIDE CATALOG

With Wayside's new Fall Catalog, you'll step into a veritable "wonder-world" of nature's *finest!* Here is the catalog that has transformed ordinary plantings into gardens of distinguished beauty all over America. It features a magnificent selection of the finest new introductions assembled with painstaking care from the far corners of the globe. There's an almost unbelievable variety of over 1300 superb shrubs and trees, prize roses, rare bulbs, exotic lilies and hardy *"Pedigreed"* plants. All are of the highest quality and have been rigidly tested in America's most carefully supervised nursery. Send for Wayside's huge, 144-page catalog.





ORIENTAL POPPY COLLECTION
BARR'S WHITE—Super white giant..Ea. $1.80
SURPRISE—Brilliant vermilion-red..Ea. 1.50
SALOME—Beautiful, soft French-rose Ea. 1.50
COLLECTION: One each of above three..$4.00

Three $2.50

GET THE WORLD'S FINEST GARDEN BOOK-CATALOG

Please send $1.00 to cover postage and handling costs of this heavy book. Over 1300 rare and unusual, thoroughly tested subjects for fall planting. Lovely Hyacinths, Daffodils and Tulips. Hardy perennials, delightful ground covers, unusual vines etc., all guaranteed to be the best *obtainable anywhere.*

Wayside Gardens
24 MENTOR AVE., MENTOR, OHIO 44060

BE MY GUEST, BUT PLEASE...



Only you can prevent forest fires!

Published as a public service in cooperation with The Advertising Council.



TELL ME MORE...

Because a vast amount of valuable information in manufacturers' booklets never gets reviewed, it is the intention of House Beautiful to screen as many as possible to provide helpful knowledge and guides for our readers. If interested in a given subject, circle the number of the booklets you wish to receive and fill out coupon.

DECORATING

1. ***"1,001 Decorating Ideas,"*** a Conso publication, features 105 inspiration-filled pages of decorating ideas to suit every décor. An added bonus is the up-to-date sewing instructions for slipcovers, draperies, and cornices. 50 cents.

2. ***Decorating with canvas,*** its myriad uses, is the subject of a booklet from the Canvas Awning Institute. Decorative ideas, using canvas for windows, patios, cabañas, and throughout the house, are fully illustrated. 25 cents.

RECIPES

3. ***"Creative Cooking With Aluminum Foil"*** is a 192-page, full-color cookbook offering hundreds of recipes from appetizers through desserts, plus a section on outdoor cooking and freezer foods. Reynolds Metals Company. 60 cents.

4. ***Cook with a Spanish accent.*** Paella. Gazpacho. Arroz con Pollo are just a few of the 38 delectable dishes in a full-color booklet from the Spanish Olive Oil Institute. 25 cents.

5. ***Tasty cheese treats*** abound in a recipe booklet from Holland Cheese Exporters Association. Guaranteed to please, recipes include hors d'oeuvres, appetizers, spreads, and luncheon dishes.

6. ***Perfect pies*** can be achieved every time with frozen pie-crust shells and the delicious pie-filling recipes from Pet Incorporated. Fifteen pie-filling recipes for main dishes and desserts are listed on individual file-size cards.

7. ***Planning a tea?*** Tips for planning formal and informal teas, how to make really good hot or iced tea, and tea for a crowd are a few of the topics discussed in a booklet from the Tea Council of the U.S.A.

HOMEMAKING

8. ***Clean creatively*** by using vacuum-cleaner attachments for a variety of uses. A booklet from Eureka Williams offers 52 creative cleaning ideas to save you time, effort, and money. 10 cents.

9. ***Professional results*** in natural wood finishing can be obtained with a 32-page step-by-step guide from McCloskey Varnish Co. How to finish and refinish furniture, floors, boats, interior and exterior woodwork are fully discussed. 25 cents.

10. ***Good bedding buymanship*** can be achieved with the aid of an informative booklet from Bemco. Twenty compre-

hensive questions and answers are designed as a guide to intelligent mattress buying.

OUTDOOR LIVING

11. ***Have fun in the sun*** with your own swimming pool. A swimming-pool handbook from Major Pool Equipment Corp. cites the advantages of a pool, where it should be placed, construction details, and how it is installed.

12. ***Outdoor-living enjoyment*** is the topic of a booklet from Anchor Post Products. Booklet includes tips on gardening, do-it-yourself projects, and unusual cookout recipes.

13. ***How to plan, lay out, and install*** an underground sprinkler system is fully explained in a brochure from Rain Jet Corporation. Brochure includes step-by-step instructions, graph sheet, and answers to the most frequently asked questions about these sprinklers.

14. ***Outdoor lighting*** enhances architecture and landscape, brings the outdoors inside. A 40-page fully illustrated booklet from Westinghouse gives ideas for lighting entrances, patios, game areas, and landscaping. 50 cents.

15. ***Leisure-living homes*** is the topic of a booklet from the American Plywood Association. Twenty-four homes and plans in a wide variety of styles are shown in full color. 25 cents.

16. ***Build a second home*** for weekends, vacations, or retirement. Twelve different homes and plans are sketched in a full-color booklet from Western Wood Products Association. 25 cents.

17. ***Explore Kentucky,*** its vacation regions, camping areas, historical shrines. A packet of Kentucky vacation pamphlets is available from the Kentucky Department of Public Information.

MISCELLANEOUS

18. ***"Timely Tips for the Father-to-be,"*** an excellent booklet from Mead Johnson, supplies important facts for the expectant father. Effects of pregnancy on the wife, expenses to face, decisions to make, and new experiences are all fully discussed.

19. ***The art of communicating*** is examined in a booklet from Kaiser Aluminum. How we communicate, causes of communication failure, and how we can try to improve are the topics discussed. Charmingly illustrated by drawings. 50 cents.

Circle below the booklet numbers you wish to receive. Enclose amount indicated plus a postage and handling charge of 25 cents in check, money order or currency. Where no amount is indicated, booklet is free. Allow at least one month for delivery. Zip code, please.

Mail To: HOUSE BEAUTIFUL. DEPT. 667
P.O. BOX 2530. CLINTON, IOWA 52732

	1 50¢	2 25¢	3 60¢	4 25¢
	5	6	7	8 10¢
	9 25¢	10	11	12
	13	14 50¢	15 25¢	16 25¢
	17	18	19 50¢	

*Cost of Booklets:*_____
Postage Charge: .25
*Total enclosed:*_____

Name_____

Address_____

City_____ State_____ Zip Code_____

Offer Expires 8/1/67

Queen Anne's cabinet-maker insisted on Solid Wood...



So does Davis.

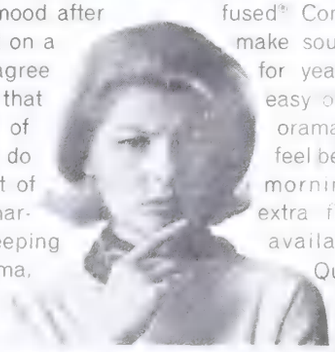
Then Davis patiently takes up to twelve weeks to build each solid wood piece like these graceful solid walnut tables from the Calvan collection. It makes a difference . . . one your granddaughter will appreciate, too.

For our complete story of Solid Wood furniture send $1.00 to Dept. HB-6 Davis Cabinet Company, Nashville, Tennessee 37206.

DAVIS CABINET COMPANY
"Craftsmen of Fine SOLID WOOD Furniture"

Can a mattress ruin your marriage?

The wrong kind of mattress can. Watch your morning mood after you've spent the night on a mattress that doesn't agree with you. The tension that comes from a night of broken sleep doesn't do anybody's nerves a bit of good—or anybody's marriage either. So start sleeping on the Bemco Quiltorama.



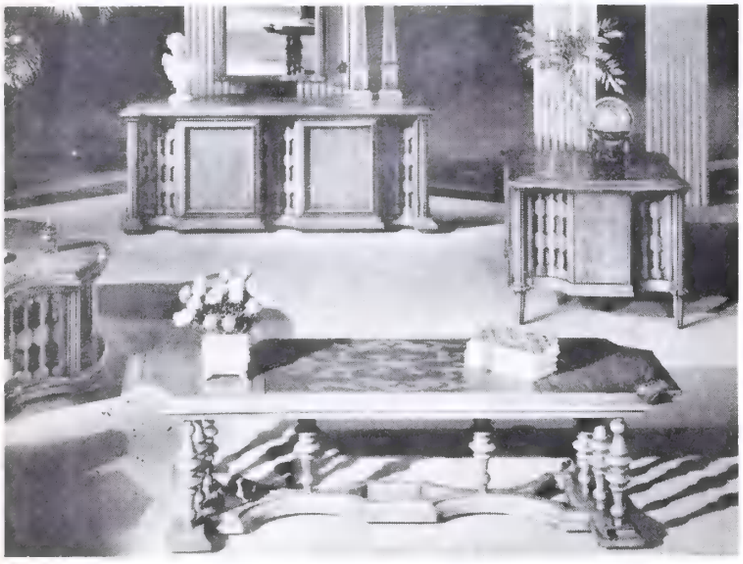
We built the Quiltorama with Unifused® Construction . . . to make sound sleep a habit for years to come. Rest easy on a Bemco Quiltorama tonight. You'll feel better about it in the morning. In luxury or extra firm, $79.75. Also available in King and Queen sizes.

BEMCO®

Find out more about intelligent mattress buying. Write for our free booklet "Twenty Questions". Send your name and address to Bemco Associates, 2 Penn Center Plaza, Phila., Pa. 19102
Quiltorama® Imperial $89.75 Healthomatic® $69.75 Sacropedic® Imperial $69.95
Carlton® $59.75 Sacropedic® $59.95 Dream Maid® $49.75 ©1967, Bemco Associates

Nobility best describes the Españo collection

Heirloom craftsmanship individualizes the graceful design, unique carving and tooled legs. The wood is matched selected Pecan, enriched by your choice of Myrtle Burl or sand-blasted slate inlays. Twelve matching pieces altogether. Send 25¢ for our complete catalog and name of the dealer nearest you.



GORDON'S INC.

JOHNSON CITY, TENNESSEE

this is SCHOLZ *Design* *The MARK '65*



now available . . . your own book of these famed designs!

This is a Scholz Home . . . The Designs are World Famed

Because:

They are distinctive. They are unusual.

Over 30,000 homes have been built in the nation's finest communities . . . Featured in nearly every national magazine . . . Architectural awards beyond count. They are available through a Scholz Homes builder in your area.

If you plan to build, you cannot afford to miss seeing the "Famed Scholz Design Collection".

It will point the way to a new concept in luxury at savings which can be duplicated in no other way.

Enclosed find $2.00. Please send me the 8-page, full color "Famed Scholz Design Collection" M65-HB-6-7

NAME STREET

CITY STATE ZIP PHONE

We are interested in building in the _____ area.

Mail to: SCHOLZ HOMES, Inc., P.O. Box 3355, Toledo, Ohio 43607.

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*Amana Refrigeration, Inc. 47
*American Gas Assoc., Inc. 36, 55
Culligan Inc. 169
*Frigidaire 27
Frigidaire Super Surge Mobile Dishwashers 35
*KitchenAid Home Dishwasher Division, Hobart Mfg. Co. 40
Ronson Corp. 167
*Show-House, Inc. 17-27
*Thermador 38

Automotive

Cadillac 5

Bathrooms & Accessories

*American-Standard 51
Health-O-Meter Continental Scale Corp. 30
Kimberly-Clark 3
Lady Scott 11

Building Materials

*California Redwood Assoc. 37
*Formica Corp. 57
*Georgia-Pacific Corp. 58
*Homasote Co. 48
*Inclinator Co. of America 174
*Marlite Division of Masonite Corp. 41
*Masonite Corp. 34
*Mississippi Glass Co. 54
*Show-House, Inc. 17-27

Carpets & Rugs

*Downs Carpet Co., Inc. 16, 22
*The Flintkote Co. 19
General Felt Industries, Inc. 165
F. Schumacher & Co. 8
*Show-House, Inc. 17-27
World Carpets 13

China, Glass, Silver & Tableware

Blenko Glass Co. 175
*Doulton & Co., Inc. 178
Franciscan Earthenware 112
The Gorham Co. 168
*Noritake Co., Inc. 2
*Stangl Dinnerware 170

Curtains, Drapery & Upholstery

*Kirsch Drapery Hardware 24
F. Schumacher & Co. 8
*Show-House, Inc. 17-27

Floor Coverings (Hard Surface)

*Armstrong Vinyl Floors Inside Back Cover
*Congoleum-Nairn 39
Kentile Vinyl Tile Floors 9

Foods & Beverages

Inver House Distillers, Ltd. Back Cover
J & B Rare Scotch 111
Marker's Mark Whisky 170

Furniture

*American Furniture Co. 32
*Baker Furniture, Inc. 190
*Baumritter Corp., Ethan Allen 171
Birmingham Ornamental Iron Co. 14
*Broyhill Furniture Co. 20, 21, 28
*Davis Cabinet Co. 187
*Ficks-Reed Co. 174
*Gordon's Inc. 188
*Henredon Furniture Inside Front Cover, 1
*Johnson-Carper Furniture Co., Inc. 6
Keller Mfg. Co., Inc. 177
*La-Z-Boy Chair Co. 32
*Show-House, Inc. 17-27
*Taylor-Jamestown 168
*Tomlinson Furniture 12
*Union-National, Inc. 179
Willow & Reed 178

BETTER YOUR LIVING

Garden Fences & Fixtures

*Rain Jet Corp. 184

Garden Fertilizers & Insecticides

Science Products Co., Inc. 185

Garden Seeds, Bulbs & Plants

*Cooley's Gardens 184
Walter Marx Gardens 185
Wayside Gardens 186

Garden Tools & Equipment

*Locke Mfg. Co., Inc. 185
Seymour Smith & Son Inc. 185

Heating, Air Conditioning, Ventilating & Plumbing

*Delta Faucet Co. 54
*Eljer Plumbing Fixtures 45
*Lennox Industries Inc. 42
Roto Rooter Corp. 184
*York Corp. 15

Housewares & Supplies

Economics Lab., Finish 166
Economics Lab., Jet-Dry 189
Procter & Gamble Cascade 173

Kitchen Equipment

*Connor Kitchen Cabinets 26
*The I-XL Furniture Co. 53
*Show-House, Inc. 17-27

Lamps & Lighting

Tap lite, Inc. 48

Linens & Bedding

Cannon Mills, Inc. 108, 109
Fielderest 7
J. P. Stevens & Co., Inc. 30, 31
Thomaston Mills 170

Mattresses

*Bemco Assoc. 187

Paints

*Samuel Cabot Inc. .....

Shades, Blinds & Wall Coverings

*Columbus Coated Fabrics Div. 23
F. Schumacher & Co. .....
*Show-House, Inc. 17-27

TV, Radios, Records & Musical Instruments

*Show-House, Inc. 17-2
*Wurlitzer 2

Tree Experts

*The Davey Tree Expert Co. 18

Windows & Doors

*Andersen Corp. 4
*Pella Rolscreen Co. 5
*Thermwell Products Co., Inc. 5

Miscellaneous

*American Gas Assoc., Inc. 36,
*Anthony Pools 1
*Firestone Nytelle 1
Good Housekeeping Magazine 180-18
*Loran, Inc. 5
*Norge Division, Borg-Warner Corp. 2
*Scholz Homes, Inc. 18
*Show-House, Inc. 17-
3-in-One Oil Spray .....
*White Sewing Machine Co. .....

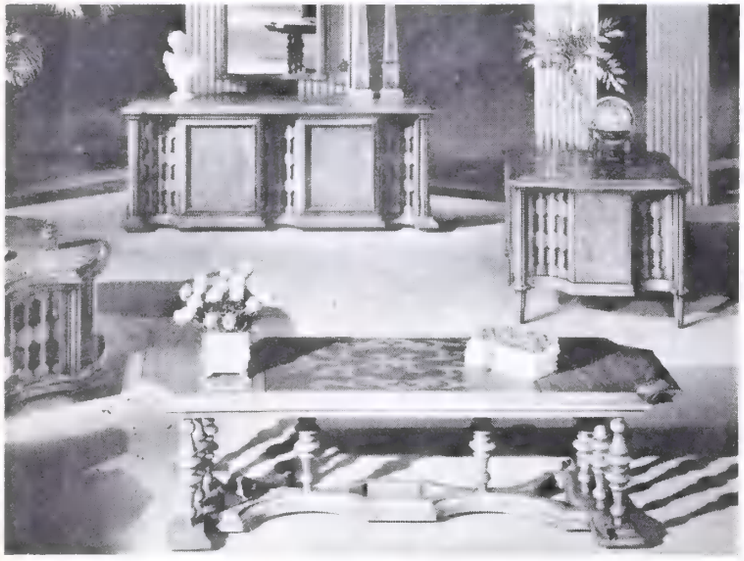
Department, Furniture, Jewelry & Specialty Store

Calhoun's 6
*Charm & Treasure Inc. 6
Discoveries Unlimited 7
Earring of the Month Club 7
Fabrics 'Round The World 7
*King-Size, Inc. 6
Norfolk-Hill, Ltd. 65,
Peerless Greetings .....

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.

Nobility best describes the Españo collection

Heirloom craftsmanship individualizes the graceful design, unique carving and tooled legs. The wood is matched selected Pecan, enriched by your choice of Myrtle Burl or sand-blasted slate inlays. Twelve matching pieces altogether. Send 25¢ for our complete catalog and name of the dealer nearest you.



GORDON'S INC.

JOHNSON CITY, TENNESSEE



Enclosed find $2.00. Please send me 96 page, full color "Famed Scholz Design Collection" M65-HB-6-7

NAME STREET

CITY STATE ZIP PHONE

We are interested in building in the _____ *area.*

Mail to: SCHOLZ HOMES, Inc., P.O. Box 3355, Toledo, Ohio 43607.

PRODUCT INFORMATION

Following is detailed information on building materials and equipment used in the houses shown in this issue. Addresses are given for retail sources only.

Pages 126-131

CONSTRUCTION MATERIALS: Structural framing, Douglas Fir, *Western Wood Products Assoc.* Insulation, "Fiberglas," *Owens-Corning Fiberglas Corp.* Shake shingles, *Red Cedar Shingle & Handsplit Shake Bureau.* Stains, *Olympic Stained Products Co.* Paint, *Santa Barbara Paint Factory.* Interior hollow-core doors, *Masonite Corp.* Door hardware, *Schlage Lock Co.* Sliding glass doors, *Fleetwood Aluminum Products, Inc.* Plate glass in living-room doors, *Pittsburgh Plate Glass Co.* Parquet floor in living room, study, and powder room, *Bangkok Industries, Inc.* Cement tile floor in dining room and kitchen, *Emco/Cal-Gate Mfg. Co.* Vinyl floor in bedrooms and baths, "Colonial Brick," *Kentile, Inc.* Walnut plywood cabinetwork in kitchen and laundry, *U. S. Plywood Corp.*

EQUIPMENT: Kitchen countertops, *The Formica Corp.* Stainless-steel sinks and faucets, *Elkay Mfg. Co.* Garbage disposer, *In-Sink-Erator Mfg. Co.* Dishwasher, cooktop, oven, rotisserie, washer, and dryer, *Westinghouse Electric Corp.* Refrigerator and freezer, "Coldspot," *Whirlpool Corp.*, only at *Sears Roebuck & Co.* Ceiling lights in kitchen, *Lightolier, Inc.* Tub, lavatory bowl, and showerhead, *American-Standard.* Toilet, *Case Plumbing Mfg. Co.* Exhaust fan, *Trade-Wind by Thermador.* Heat lamp in bathroom, "Marco," *Marvin Electric Mfg. Co.* Water heater, *Rheem Mfg. Co.* Forced-air/gas heater and thermostat, *Gaffers & Sattler Corp.* Electric panel board, *Bryant Mfg. Co.* Doorbell, *NuTone, Inc.* Record changer, *Garrard Sales Corp.* Amplifiers and speakers, *George Gott.* Tuner, "Granco," *Emerson Radio, Inc.* Television, *RCA.*

FURNISHINGS: LIVING ROOM: Nylon and wool upholstery on yellow sofa, *Anton L. Maix, Inc.* Upholstery on white sofas, Belgian linen. Table covers, "Chinese Leopard," *Brunschwig & Fils, Inc.* Display lights, *Lightolier, Inc.* Coffee table designed by Paul Tuttle. Lithograph by Jasper Johns.

MISCELLANEOUS: Coffee table in the library, designed by Mies van der Rohe, *Stendig, Inc.* Wallpaper in powder room, *C. W. Stockwell Co.* Terrace furniture, *John B. Salterini Co., Inc.* Print fabric in master bedroom, wallpaper and fabric in sitting room, *Brunschwig & Fils, Inc.*

Pages 136-141

CONSTRUCTION MATERIALS & EQUIPMENT: Decking, Douglas Fir, *Western Wood Products Assoc.* Exterior stains, *Samuel Cabot, Inc.* Operable casement windows and glass doors, "Pella," *Rolscreen Co.* Electric heating system, *Electromode Div. of Friden, Inc.* Stove in living room, "Manchester-Pierce," *Pacific Steel Products Co.* Kitchen floor and backsplash, "Murray" quarry tile, *American Olean Tile Co.* Kitchen countertops, *The Formica Corp.* Wall ovens, countertop range, stainless-steel sink, *Sears Roebuck & Co.* Dishwasher, *General Electric Co.* Light fixtures in living room, *Lightolier, Inc.* "Akari" lanterns over dining table, designed by Isamu Noguchi.

FURNISHINGS: Print fabric in master bedroom, *H. B. Lehman-Connor Co.* Banner by Henry Pearson, *Multiples, Inc., 929 Madison Ave., N.Y.C.*

Pages 146-149

Siding on guest house, Western Red Cedar, *Western Wood Products Assoc.* Paints, *Pittsburgh Plate Glass Co.* Stains, *Samuel Cabot.* Clay tile floors, *D'Hanis Brick & Tile Co.* Vinyl tile floor in dining room, *Robbins Products.* Swimming pool, *Paddock-Welding.*

FURNISHINGS: LIVING ROOM: Wall-covering on fireplace wall, *Louis W. Bowen.* Sofa, *Cocheo Brothers.* Velvet fabric on sofa, *Henry Calvin Fabrics.* Upholstery on antique English wing chairs, *Scalamandre Silks.* Antique Indian garden rug, *Oskan Harootunian & Sons.*

DINING ROOM: Drapery fabric, *Fortuny.* Custom-designed dining table made by *John Vesey.* China, *Ginori Fifth Ave., N.Y.C.* Crystal, *Baccarat, 55 East 57th St., N.Y.C.*

SOLARIUM: Linen draperies, *Henry Calvin Fabrics.* Sofa, *Baker.* Upholstery on sofa, *Boris Kroll.* Armchairs, *Hadleigh.* Upholstery on armchairs, *Brunschwig & Fils.* Side tables, *S. J. Campbell Co.* Carpet in music area, *Cabin Crafts.* Piano, *Steinway & Sons.*

Pages 150-151

Two ovens, "Imperial," *Frigidaire.* Countertop range, *Whirlpool Corp.* Broiler, "Char-Glo," *Waste King Corp.* Warming drawer, *Thermador Div. of Norris-Thermador Corp.* Stainless-steel sinks, *Elkay Mfg. Co.* Dishwasher, *KitchenAid.* Two undercounter refrigerators, *Revco, Inc.* Freezer, *Sub-Zero Freezer Co., Inc.* Custom ventilating hood and built-in can opener, *Trade-Wind by Thermador.* Oak cabinets stained light walnut, *Eskildsen Cabinet Shop.* Tile countertops, *Handcraft Tile, Inc.* Wallcovering, "Vicrtex," *L. E. Carpenter & Co.* Custom-made window shades in kitchen and dining area, *Felice Rossi.* Mixer, *NuTone, Inc.* Ice maker, *Acme National Refrigeration Co.* ■

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.